Jack Cortez

FEBRUARY 12, 1955

Fabulous

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LAS VEGAS Magazine

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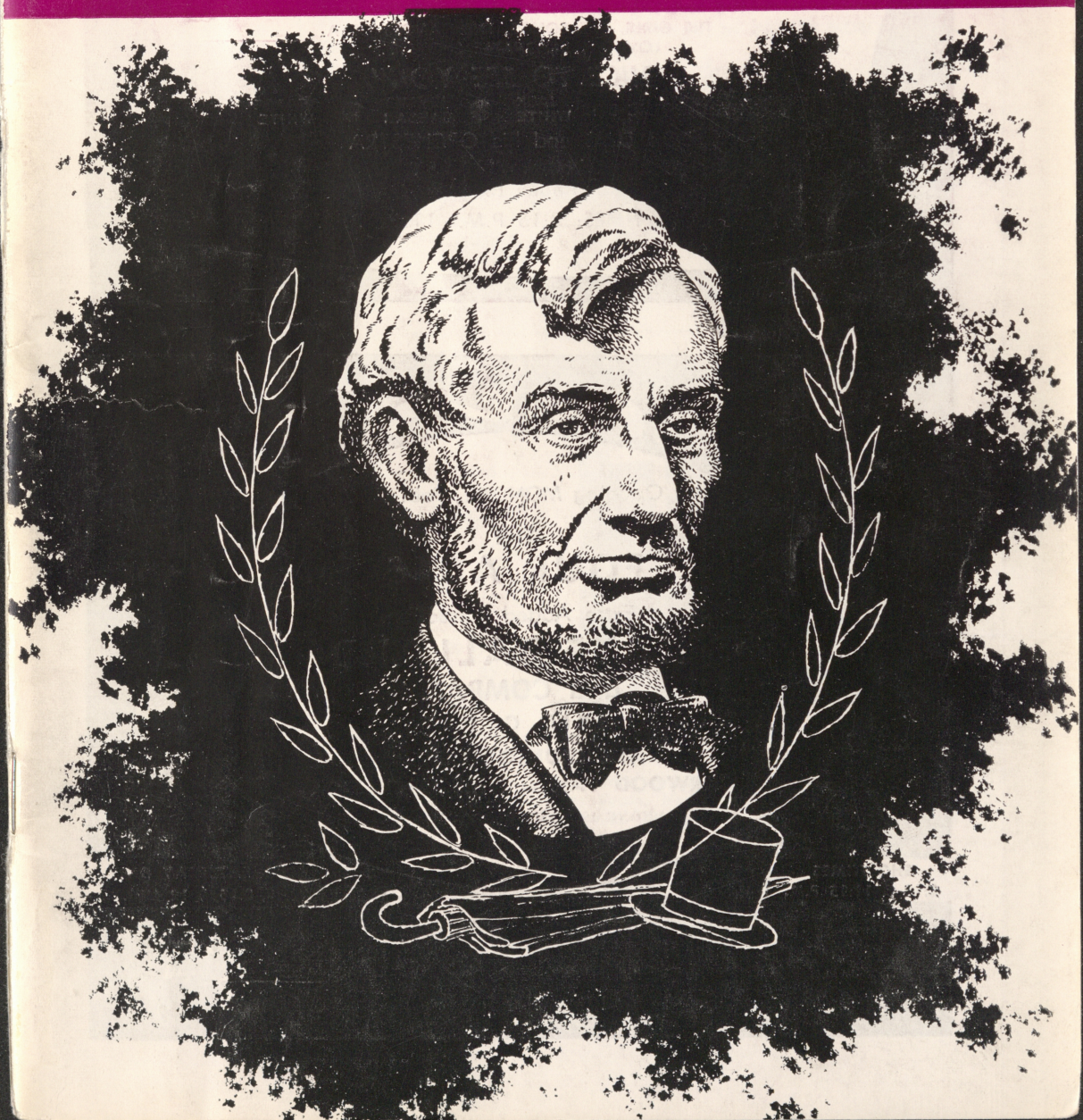

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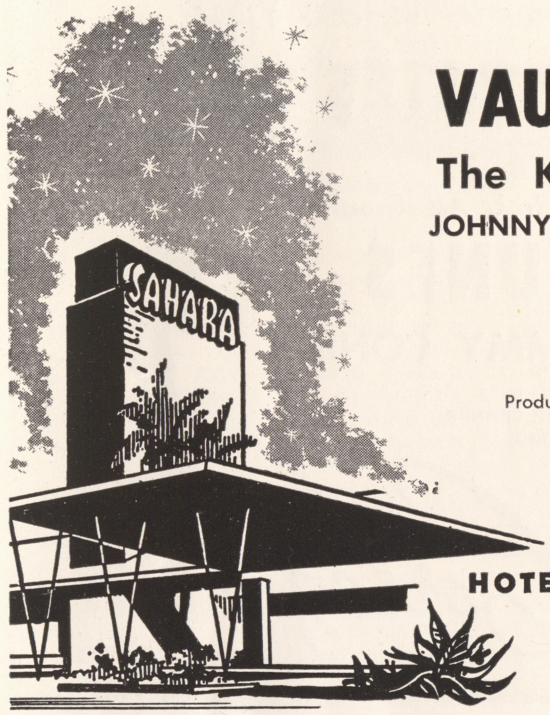

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JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

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THIS Valentine's DAY
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FIFTY years ago, February 13, 1905, I first saw Las Vegas. On February 11th we left Los Angeles on the Santa Fe and reached Daggett. There we sat all night beside the hot stove in the Bucket of Blood Saloon, the only price being that we should buy an occasional drink. After we had spent a good share of the next day pitching horse shoes, a construction train came backing down the new track which veered off the to the northeast. There was no caboose or any other accommodations for passengers, but we were told we might ride if we could find a place to stow away.

We climbed up and into a Gondola Car loaded with scrapers, wagons and all manner of earth-moving equipment and found one corner which was not quite fully occupied. There we sat, the train pulled out into the unknown desert to the north and the east. I remember well the discomfort of that ride. It was bitter cold and the wind was blowing and the low walls of the Gondola Car afforded us scant protection. About midnight we came to a place called Kelso and were told that was as far as that outfit was going. We were permitted to buy some ham and eggs and to warm up in the heat of the Cook Car. After sitting there awhile, we were told that the train would go on, but that a caboose would be added. That was a great decision for us, so we were permitted to climb onto the caboose which was as glorious for us as a Pullman Car and found that the conductor had a nice hot fire going in the little pot-bellied stove.

For awhile our trip was rather comfortable. Along toward 3:00 in the morning, we reached a place that they called Jean and there we were compelled to alight and wait. For perhaps three hours we stood around in the cold wind trying to warm ourselves with a little fire built of the brush.

At last our train came back, now with the caboose ahead. We climbed back aboard again and were pushed down what was called the shoo-fly track, pased the Erie Station toward Arden.

I stood on the platform of the caboose with the conductor as the sun was rising over Sunrise Mountain. The desert was a combination of pale green and gold. Far ahead I noticed some white dots in the desert and asked the conductor, "What is that." He said, "This is Las Vegas."

About 8:00 that morning of February 13, 1905, our caboose stopped at about the present site of the railroad depot. We got off and walked through the brush about a block to a place where Jim Ladd had been permitted to erect his little tent hotel. At that time Clark's Las Vegas Townsite had not been surveyed, and there was nothing to indicate where or how the new city would be laid out, but I liked the place from the first sight of those little white dots and decided to stay.

Fifty years! Half a century! An epoch in the history of the world! The lifetime of this new and glamorous and Fabulous Las Vegas!

When I climbed down from that caboose near where the Union Pacific Depot now is, the only thing to identify this spot as Las Vegas was an old railroad passenger coach on a side track, to the side of which was nailed a board on which was printed the words, "Las Vegas." All about me was the desert sage brush and greasewood and here and there a little green mesquite tree.

Now when the Union Pacific's great passenger trains stop here, the passengers alight to gaze in awe up Fremont Street, probably the best-lighted street in the United States. Or if this is their destination and they plan to spend a few days at one of our great tourist hotels, they ride out Fifth Street through four miles of wonderland!

For me it has been a half-century of hope and anticipation. I never faltered in the belief that a great dam in the Colorado River would assure Las Vegas' greatness. After many years of effort, the law known as the

(Continued on page 37)

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CRISWELL PREDICTS



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DUE to my tv-radio and motion picture now being made in Hollywood, I will not be able to make a national tour this year, but will hold a convention where you may spend five days with me from June 30th thru July 4th. For full information you may write Criswell Convention, Hotel Wilton, Long Beach, Calif. Others will come from your area, and we will have a wonderful time! . . .

Senator Kefauver and Senator McCarthy will combine the forces of the Democratic and Republic Party to drive out all Communists and Communist sympathizers from Washington and from the payrolls of local, state and national staffs, plus the Armed Forces! . . . Oveta Culp Hobby will personally lead a drive to establish a 12 months school plan, where the student and teacher attend 9 months and have a 3 month vacation on the stagger plan! . . . The most expensive piano in the world, all glass, Cromium, silver and spun aluminum costing $25,000 will be used by Liberace on his world tour. You will be able to buy a replica for one-tenth the cost by late 1955! . . . The destiny of Hungary will be decided by the United Nations when this nation leads an open revolt against Red domination! . . . Gloria Swanson will appear in a musical version of "Sunset Boulevard" on Broadway with the score by Richard Stapley and Dick Hughes! . . . Every woman in America will wear her hair in the new "Oceania Wave" fashion, tiny waves combed in a cascade to the forehead! . . . Pres. Eisenhower will make one of the most dramatic speeches of his career concerning the British Foreign policy early next month!

FOR PEOPLE AND PLACES:

Sheila Graham: You will play yourself in a coming movie about Hollywood and how a new star is created! . . . Baltimore, Maryland: The Duchess of Windsor will open her winter home there next season! . . . Madame Dubarry: You will be the central figure in the new novel to be written by Edna Ferber! . . . Jacksonville, Fla.: Your new Memorial Cemetery will be the first Southern Cemetery to have a bell tower which tolls each hour on the hour for departed souls! . . . Peron: You will permit your recently developed instant printing in color to be used by other nations: . . . Las Vegas: The next motion picture to be produced in your area will concern the building of a huge hotel and the various problems which will arise there! . . . Scientists: You will be able to delve into the inner thoughts of others through a new machine which sets up conflicting polarity! . . . Kremlin: Your new propaganda line will be to free people from the "false domination of the church"! . . . Howard Hughes: Your next aviation project will be based on the rocket principle! . . . San Francisco: Prepare for the National convention of the AMA in 1956! . . . Eddie Fisher: Your next recorded hit will be "I Wish And Wish"! . . . Paris: You will have a World's Fair in 1958! . . . Leslie Caron: You will do the musical version of "Peter Pan" for Hollywood! . . . St. Louis: You will be the first American city to install indirect street lighting! . . . Hollywood: Expect five top news stories dealing with morals charges within the next 90 days! . . . Farmers: You will get a record price for your wheat crop this year! . . . Pet Owners: Vivisection will be nationally outlawed by 1960!

YOUR HEADLINES OF THE FUTURE:

Vatican City issues Excommunication Orders for famed leader! . . . Italian Premier Scelba in new political victory! . . . Mendes-France and Bidault lock horns on new French policy! . . . England faces new problem in Far East! . . . Syngman Rhee denounces U. N. lack of activity! . . . Slave labor revolts behind Iron Curtain! Unrest stirring in East Germany! . . . Wall Street trends up! . . . Isreal floats huge international loan for increased trade! . . . Pakistan faces new

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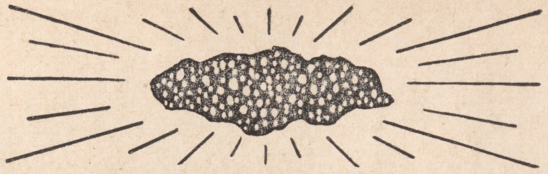

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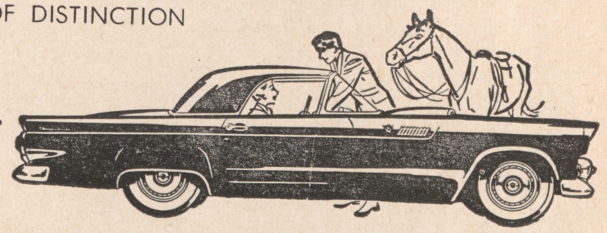

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LAS VEGAS *magazine*
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THAT'S FOR SURE...
BY
Jack Cortez

SOMEWHERE in this week's magazine, there is a display ad asking you to cast your ballot for your favorite cocktail waitress. You have a first and second choice. Winner of the contest will be named and crowed "Queen" of the Bartenders' Ball, Monday, March 21st, at the Shamrock Hotel. Second choice will attend the queen as her "Lady in Waiting." Send a letter, a card or use the ad itself for naming your two choices to the Bartenders' Union, Box 1708. Now is your chance to help make the girl you think deserves this honor the winner! The affair is being done up in the grand manner that has made our Fabulous Las Vegas the praise of the Nation. MORREY BRODSKY, local Press Agent, is handling publicity and doing the drum-beating for this gala event.

First it was a nodding acquaintance, then a winking friendship and finally, with a prod or two from Cupid's arrows, it blossomed into the "real thing." ROSE JONES, change girl and EDDIE HOLLAND, dealer . . . both on the day shift at JOE W. BROWN'S HORSESHOE CLUB, have surrendered to the little round cherub and will become "Mr. and Mrs." on Monday, February 14th—St. Valentine's Day! Their good friend, AL FIRESTONE, will probably act as best man. Rose and Eddie certainly chose a romantic day to tie the Lover's Knot — good luck and a Happy Valentine's Day!

BOB and LOUISE DURBIN (he's a dealer at the Sands Hotel) are very busy re-painting, refurbishing and polishing their Welcome mat in time for the arrival of their very good friend, "CANDY." We've just received word from one of Las Vegas' favorite entertainers, LOIS RAY, currently in Australia, playing the Frank Sinatra Show in Melbourne and Sydney.

KAYE BALLARD, currently starring at the Hotel Las Frontier, welcomed her good friend, comedian LENNY KENT, who came to Fabulous Las Vegas especially to catch her opening. This engagement was Kaye's first in our town and Lenny contributed his moral support. Kaye and Lenny may get that series of TV shows they auditioned for and here's a hoping they do!

Last week's sale at the Sahara Men's Shop was one of the most successful, according to DUKE WHEELER, manager of the shop. In answer to many requests, Duke has extended the sale to continue for another week and we suggest that if you haven't been in to see those sensational buys, you would be wise to do so immediately! Take advantage of this opportunity to "latch on" to some of those specials — the buys of a life-time!

WILBUR CLARK'S DESERT INN has come up with another Las Vegas "first" as further proof that "Anything and Everything for Our Guests" is not just a motto. According to ALLARD ROEN, general executive of the hotel, a large screen television set has been placed in each of the guest rooms in the main building of the hotel, which along with channelized radio, is now free to the guests. The job will rank as one of the most extensive on the West Coast when TV outlets are added to the balance of the 400 rooms in the hotel.

The Faro Bank has been discon-

(Continued on page 32)

this week's cover...

Our front cover features the Great Emancipator, Abraham Lincoln. Sixteenth President of the United States and one of the brightest "stars" in American History! February 12th is the birth date of the man who will live forever in the annals of mankind as one of the greatest of all benefactors of humanity.



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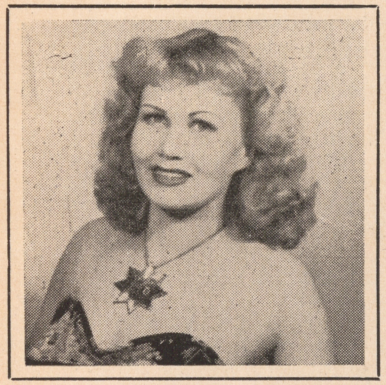

Jeff Chandler is seeing more and more of his ex-wife Marge. It now looks like they'll resume their marriage before the years interlocutory divorce becomes final. They once separated before for several months and resumed. Jeff's not only taken Marge night-clubing to Ciro's, but also often takes her and their two children riding. Sammy Davis Jr., who is their mutual friend, as well as Ava Gardner's and Frankie's tries in both cases to reactivate Cupid.

Sammy Davis Jr., has been signed by Sammy Lewis, entertainment director of Las Vegas' New Frontier Hotel for the April opening at a reported $150,000. for six weeks. . . . Jeff Chandler has been signed for Las Vegas at more money for four weeks than he'd make in movies in twice as many months! He'll sing — including the title song he wrote for the movie "Six Bridges to Cross." Ray Bolger has signed for $100,000. for four weeks at Milton Prell's Sahara!

Sammy Lewis, top producer of nighterie circles, signed Jackie Gleason for $125 a week. That was when Sammy opened "Slapsie Maxie's" nighterie in Los Angeles several years ago starring Slapsie and Max Baer and Patti Moore and Ben Lessy.

Patti, the beautiful blonde half of the Moore-Lessy team took me to the Macayo other eve to catch a special act. This night spot jumps with Rhumba and Mambo out Santa Monica way. Patti, who is married to Sammy Lewis, had promised to catch the act of Sonya Shaw's Dancers who featured Bill Heathcock's "A Woman Is The Blues." It is such a terrific song, why doesn't Bill publish it? "No," said he, "I want to keep it in the act — for Las Vegas. Debra Paget was ringsiding with her mom. Debra's sister, Lisa Gaye, mamboed with a boy friend. Ditto George Raft with a girl friend. Ditto Danny Thomas' sister Rosemary. And Sheree North danced with Eddie Fisher. No, not Debbie Reynolds.

Jackie Gleason spent New Year's Eve with Patti and Sammy at the Moulin Rouge. Jackie's a very religious man according to Patti and often entertains priests in his home.

Patti teamed with husband Sammy Lewis until they toured Australia in 1937, met Slapsie Maxie, former boxing champion and decided to open the night club. Sammy produced the two Maxs act and they went on tour at $6000, a week salary. Ben Lessy teamed with Patti since Sammy was so involved running the business side. Now Patti and Ben star in the top spots from Ciro's to La Vie En Rose, and Windsor, Canada. It's New York's Blue Angel, the Las Vegas, where they just finished a record engagement at Wilbur Clark's Desert Inn. Sammy who was booking the Flamingo has engaged Bob Alton, choreographer of "No Business Like Show Business," "Country Girl," "White Christmas," "Call Me Madam," to stage all of his shows at the New Frontier.

Patti danced into show business at age thirteen. She became a headliner as Patti Moore and her Band. Ray Block was piano player, Tony Gale, (later Kate Smith's) was arranger, Lou Costello's brother Pat played sax and Barney Dean, the Bob Hope and Crosby show writer, was trumpeter. Sammy Lewis joined the act as a song and dance man, soon married Patti and they opened at the Palladium in London and have played all over the world plus movies and TV. Says Patti, "People in show business are not the loose-living easy-moraled people that a few make them appear to be. Some of the finest, most decent family people are in show business!"

(Continued on page 24)

FEBRUARY CLEARANCE!

The SAHARA STORE FOR MEN HAS OUTGROWN ITS STOCK SPACE AND WE MUST MAKE ROOM FOR NEW SPRING AND SUMMER MERCHANDISE. WE, THEREFORE OFFER YOU THE OPPORTUNITY TO PURCHASE AT TREMENDOUS SAVINGS, FROM THE HIGHEST QUALITY MERCHANDISE TO BE FOUND IN OUR STORE.

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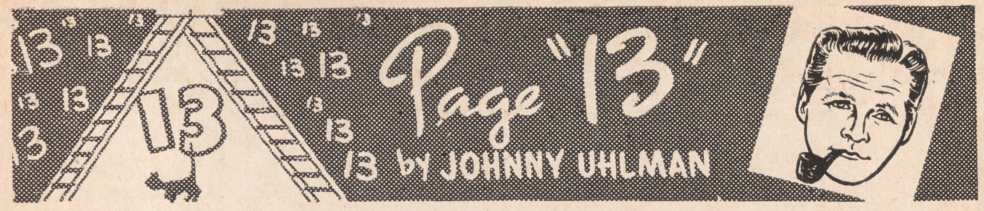

AS I've said many times before, the hardest thing about any job is getting started at it! And sometimes it seems that getting started on this column is one of the hardest jobs I am ever assigned. I've been sitting here like the proverbial "tree full of owls," for about an hour or so now, and nary an idea has presented itself. . . . So . . . I've hit on a sneaky way of putting something down to fill the space, and yet might strike an interesting note for some of you! We have, here in our office, one of the most wonderful books ever bound; . . . one compiled and edited by an industrious fellow named J. I. RODALE. The name of the book is "WORD FINDER," and is loaded with adverbs, verbs and adjectives for most any word that might become a "stymie". Just for kicks I looked into his research on adjectives to describe "woman' and "man" . . . ! It was complete compensation to find that he, too, was somewhat at a loss for words to describe a woman, in that he had compiled only 335 about the female of the specie, and a grand total of 410 regarding the man. As a teaser, I'd like to list here only the first word of each alphabetical segregation, found in the adjectives describing "woman" . . . abject; baby-faced; careworn; decent; earthly; fanatic; garrulous; handsome; idealistic; jealous; large-souled; managing; new; observant; pale; querulous, radiant; sad-eyed; tactful; unconstant; vain; warm-hearted; young. . . . Some of the "in betweens" I wouldn't dare print . . . but did you notice, as I did, that he was wise enough to wind up the whole thing with the one word that means so much to them all? . . . Always, in the end, refer to them as "young"!!

Have you noticed that, each time you go into Ted Chorman's MARIANNE'S DRESS SHOP, you see that there has been something added, in the way of finishing touches on the interior fixtures? If old age doesn't win the race, he'll have his fine shop listed as "complete," one of these days. It might be interesting to note that every piece of the fixtures you see in Ted's shop has been made right on the job; . . . made by an expert by the name of "MITCH ' PAUKER, who, for ten years, was the power behind the Bilt-Rite Fixture Co. of San Francisco, Calif. "Mitch" has moved his scene of operations to these parts, and in the very near future will have his shops set up for action, to handle any and all jobs handed him. Take a look at the workmanship on your next visit to the store; . . . on the Strip at San Francisco Street. . . .

There was a gathering of the clan, and a happy re-union, with the event of the opening of the FOUR ACES at the Frontier last Monday night. It seems that some years ago, when these four ambitious young men decided they had something to sell, they gained an audition with a man who was operating a milk bar in Prospect Park, (a little town just outside of Philadelphia, Pa.) . . . The man was impressed and put them on . . . tabbing them with the title "The 4 Aces." The rest is history, . . . but a friendly guy by the name of "Goldie" GOLDSMITH, will tell you that these fellows are still the same nice guys they were when he said "Okay" to them, and set their feet on the first rung of the ladder. . . .

Stopped into Jere Jallins SMALL FRY for a chat a few days ago, and found one of the most effervescent mother's I've ever encountered . . . and this one had every right to be so. On the 29th of January she had been blessed with the birth of healthy twin boys; . . . 6 pounds 7, and 6 pounds 12. . . . One will carry the name of GABRIEL ROBERT, and the other will be known as DAMON JACK. Their mother is a popular little lady in this locale, . . . The very happy, and bubbling, Betty Brown Kyle. . . .

We'll never tire of the mello tones thrushed by lovely GINNY (of the GALLIONS and Ginny) as they hold down their half of the late shift aboard the Stage Bar at the FLAMINGO. Her

(Continued on page 23)

The Greatest $ $ Value in Town!

BINGO

2 P.M. - 8:30 P.M.

FIRST GAME . . . $100.00
NEXT 10 GAMES . . . $25.00 EACH
FINAL GAME $650 Guaranteed
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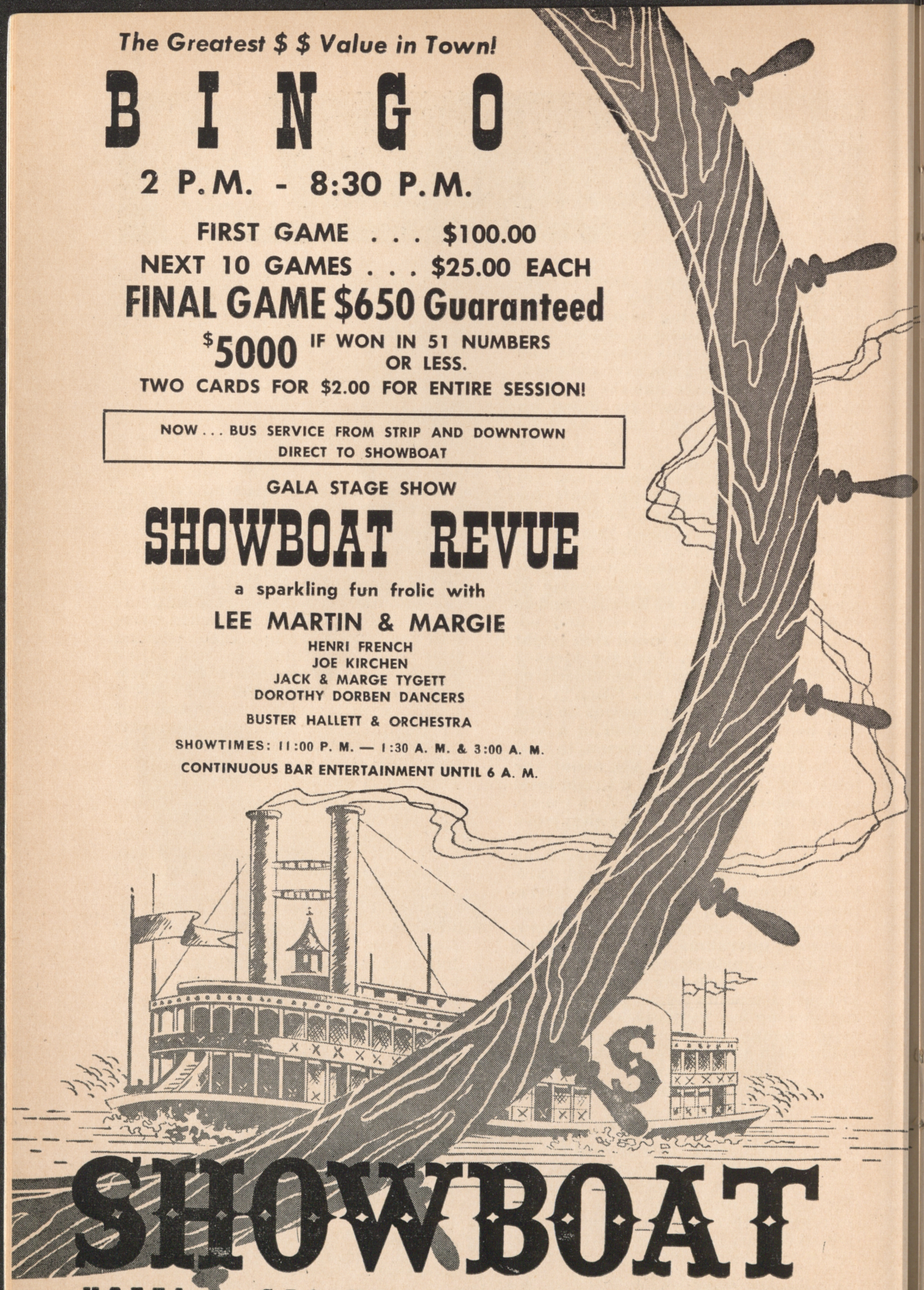
SHOWTIMES: 11:00 P. M. — 1:30 A. M. & 3:00 A. M.
CONTINUOUS BAR ENTERTAINMENT UNTIL 6 A. M.



SHOWBOAT

HOTEL • CASINO • BAR • RESTAURANT
BOULDER HI-WAY • LAS VEGAS, NEVADA



GEE it's tough to finally have to leave Las Vegas after the wonderful past two months I have spent in your FABULOUS town. It would have been a lot worse if I hadn't been able to talk my old College of St. Thomas in St. Paul friend into riding as far as Phoenix with me. Lt. John Golob of Nellis and I had a nice ride through the mountains and desert going through Searchlight, Needles, Blythe and Wickenburg, arriving at Wickenburg at about 9 p. m. and we stopped for a terrific trout dinner before the open hearth in the rustic old-ranch like PAPPY'S PEPPERWOOD SUPPER CLUB about four miles east of Wickenburg toward Phoenix. This is absolutely a MUST on any good traveler's itinerary when in the Phoenix area. I have known of this place for several years and never fail to patronize it when in these parts. It is quaint, rustic, kerosene lamp-lighted, and the food is excellent. Their steaks are superb. And it is the mecca for the elite of the dude ranchers from all over the country that congregate in Wickenburg, the dude ranch capital of the world, in the wintertime.

And then on to Phoenix "Where the Sun Spends the Winter." Phoenix is growing as fast if not faster than Las Vegas and each time I come here I am literally lost in the maze of new suburban developments, new shopping areas and new dude ranch and inn type of accommodations that dot the entire valley. Stayed one night at the ADAMS Hotel and quickly moved out to a motel the next day — the MONTEREY LODGE which is located at 901 S. Seventeenth Avenue, a few blocks south of the state capitol. Jack and Jeri Scheets are fine hosts and this is as adequate a spot to stop at as any I know of in Phoenix, and their rates are very reasonable. I recommend it highly. The ADAMS used to be my favorite spot, but what with the tourist business so heavy of late they have gotten too careless in taking care of their old friends and patrons who have stayed with them since way back "when," when they needed the business, and that is one attitude I do not like and one that is so prevalent where the tourist trade has suddenly skyrocketed.

Saturday night Lt. Golob rounded up three of his buddies who are learning jet-pilot and fighting tactics at LUKE AIR BASE and we went out on the town. They were Francis Papineau of Escanaba, Michigan, Larry Rogers of Prairie du Chien, Wisconsin, and John Gilbert, almost as handsome as the movie star of the same name, from Richmond, Virginia, and we all went to TOVREA'S Stockyard Cafe, right smack in the middle of the cowpens. Had a terrific steak dinner in this very fine restaurant and then went over to LULU BELLE, Gay Nineties Cocktail Bar and Restaurant, in Scottsdale which is the "West's most western town." Boy, oh boy, what a spot LULU BELLE'S is. I cannot recall when I have ever had more fun. We all gathered around the piano and sang songs of the past until we could sing no more, and all the guests joined in and before the evening was over with we were like one big happy family — and while not liking to take a dig at Las Vegas, Phoenix is one town that appreciates service people and these young pilots were not a bit ashamed of wearing their uniforms, while the fellows at Nellis all say they absolutely cannot wear a uniform in Las Vegas if they want to have any fun or make any acquaintances. The LULU BELLE is run by "Buzz" and Mary Helen Dublin and the place reeks of atmosphere of the gay ninety era. I drooled at the antique mirrors, pump organs, lamps, pictures and furniture around the place. I would definitely put this place in the upper brackets as far as food, surroundings and atmosphere, and convivial fun in the entire country. And while here stroll around the quaint shops that make Scottsdale the mecca for tourists that it is.

Sunday afternoon we visited JOKAKE INN, CAMEL BACK INN, and

(Continued on Page 28)

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AT MIDNIGHT

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Choice No. 1 **(VOTE FOR TWO)** Choice No. 2

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MIAMI WIRE . . . By LESLIE SIMMONDS

BLOOD: The pools of red stuff you see outside the night clubs isn't ketchup. It's real gore from the veins of the bistro props. The club business has been rough so far this season. Lou Walters, whose Latin Quarter started off fighting customers away for both shows, is now doing only a fair dinner business but virtually no second show. Walter says he's "blowing 15 a week." All right, so it's eight. That's still a packet. Story is that the Copa dropped a hot sixty via a hot (in the act, not the box office) Mae West. And so on down through the smaller clubs. It isn't that the people aren't here. The town is pretty well packed. Just the old story of too many joints, too many competing hotels, too many budget tourists. Only big spot making a fat buck is the Beachcomber where the menu includes the Ritz Bros., Louis Armstrong, De Marco Sisters and a couple of lesser acts.

MORE BLOOD: Self-shooting of Atillio Risso (Mumbles), the accordion-playing Vagabond, drew front page spreads. People who know Tillie were surprised. Surprised he hit himself, that is. General consensus was that the lad an odd character at best and a new hand with a gun, couldn't hit the ground unless somebody aimed his arm.

COMING UP: Next Beachcomber bill will triple Sophie Tucker, Sam Levenson and Billy Eckstine. The Copa, across the street, will come back with Sammy Davis and Jimmy Durante. . . . Lilly Christine, the "Cat Girl," is bringing plenty of business into the Clover club. . . . Gene Baylos and his jokes are scoring at the Hotel Isle de Capri's night club.

BUSTS & BUTTOCKS: Only chance for some of the smaller places to make a buck is via girlie shows. The theory, of course, is that the show costs nothing—in fact, it makes money with the chicks justling drinks and thus paying their own salaries. Most colorful strippery here, and one of the best patronized, is the Helene Polka Jungle club. It draws sightsee'ers summer and winter, the ad campaign in the dailies is clver and about 30 different cheese cake mags during the past few years have given the club a big national play.

JOTTINGS: The Shah of Iran, who has had the Beach in a publicity swoon, had his chow four dinnertimes in a row at Jerry Brooks' Patio. The Shah is a sucker for a medium rare filet with strawberries and cream for dessert. . . . Maurice's a restaurant with a $3.95 package steak deal, is making a fortune. Reason is that the owner, Ralph Maurice, is content to make very little on that $3.95. Buys the best possible meat and turns out, in all, a steak banquet instead of a steak dinner. . . . Busy lad around town is Joe Hart who owns the Pickin Chicken chain, the Virginian restaurant (across the street from the Roney) and one of the smartest and best-run motels in the area, the Castaways. . . . E. H. Dine, a lad with plenty of loot, is owner of the Preview Lounge, easily one of the loveliest night club rooms in the country. It's up for sale with Dine asking 300 grand. He nixed and offer of 250. Sure nice to be able to sit back and wait, isn't it?

HOTELS: Baseball season's almost here. The Milwaukee Braves have a 50-room reservation at the Biscayne Terrace hotel in early March. They'll play exhibition games on the 10, 11 and 12. The Yanks and Chisox check in soon after. . . . Willie Hartack, one of the track's hottest jocks, is living good. He's staying at the sumptious Miami Springs Villas near International Airport.

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for their many courtesies during this
three weeks engagement.

A special thanks to RAY GILBERT,
who staged, directed, and produced our show.
Also, to a marvelous cast for their cooperation.

MARIE WILSON

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

January 27 thru February 16
Show: Marie Wilson, Archie Robbins, The Goofers, The Continentals, Roxanne and the Martin Brothers
Line: Flamingo Starlets
Orch.: Teddy Phillips

"Irma" is here! Her fans have been filling the room for both shows each night ever since the opening night. You may think that you've seen MARIE WILSON before . . . but you've never really seen her until you have caught this show. You'll see her here just as you've always seen her and loved her, but you'll also see her doing some things you've never seen her do on the screen. She'll tear at your heart strings with her monologue to George Jessel, and in the next breath, have you laughing again with her nonsensical quips . . . ARCHIE ROBBINS comes to us again, for his first appearance at this spot, but with

(Continued on Page 31)

LAST FRONTIER

February 7 thru February 20
Show: The Four Aces, Kaye Ballard, Trio Gypsy
Line: Frontier Girls
Orch.: Garwood Van

It's hard to beat four aces!! Especially when they're as full of life and enthusiasm as are the four fellows who form one of Decca Records top till fillers, THE FOUR ACES. Their type of harmony is close, yet so simple that every listener can understand what is going on. Combine this with their wonderful attitude, and sincerity, and you have the reason why the FOUR ACES have become one of the most outstanding vocal groups of the nation. . . . Jack and Jerry excitedly proclaim the coming of one, KAYE BALLARD. . . . When she arrives on the scene you are completely convinced that their excitement was well placed, as Kaye is one of the greatest talents we've seen locally for some time. This versatile young lady can do most anything to which she sets her titanic talents, and do it professionally proper. Her completely uninhibited comedy is a "hands down" stand out. You'll hear more every day of this gal, KAYE!! . . . The TRIO GYPSY is an excellent adagio threesome, who proceed to effect some most difficult throws and catches; not withstanding the existence of some very low ceiling beams and stage decor. . . . The FRONTIER

(Continued on Page 31)

El Rancho Vegas

Show: George White Scandalette, presented by Le Roy Prinz
Line: El Rancho Girls
Orch.: Bob Ellis

This sounds like a wonderful bet for patrons seeking a talent-laden bill that smacks of Broadway productions. LE-ROY PRINZ presents this extravaganza, a GEORGE WHITE SCANDALETTE, titled: "Nice to See You" . . . The book and music were written by JACK YELLEN, IRVING CAESAR and GEORGE WHITE. (Mr. Yellen writes many of SOPHIE TUCKER'S presentations.) Here, for your entertainment, is a cast of fresh, young performers, a group of new faces to Las Vegas . . . The lead comedienne is FAY DE WITT. Advance releases paint this damsel as a very interesting addition to any spotlight . . . PATTI ROSS provides dancing and comedy. This should be a clever program — featuring comedy from the feminine viewpoint . . . Singing chores will be handled by LOU NELSON . . . Rounding out the bill is attractive dancer, PENNY CAROL. The actors have

(Continued on Page 20)

"CURTAIN TIME"

combined their efforts to bring the type of blackout sketches that are appreciated by everyone . . . Of course, the EL RANCHO GIRLS will be on hand with their sparkling costumes and colorful costumes . . . BOB ELLIS and his ORCHESTRA remain on the podium with their fine background music.

Wilbur Clark's DESERT INN

January 19 thru February 14
Show: Toni Arden, The Szonys, Jack Durant
Line: Donn Arden Dancers
Orch.: Carlton Hayes

Did you ever hear a dream singing—well we did! Of course we mean the lovely TONI ARDEN. When this gracious personality enters the spotlight, gone are the cares of the business world and forgotten are the scowls. All you can do is relax in the glow of her sparkling delivery and refreshing voice. Miss Arden is a most captivating damsel. Her voice actually stuns you into admiration and is more effective than a champion's k.o. spe-

(Continued on Page 31)

SAHARA

February 1 thru February 21
Show: Vaughn Monroe, Kirby Stone Four, Johnny Conrad Dancers
Line: Saharem Dancers
Orch.: Cee Davidson

Currently serving satisfaction with every show, is VAUGHN MONROE; . . . a singer of songs who appeals to both men and women; . . . his handsomeness to the ladies, and his wholesome huskiness to the men; . . . and to BOTH, a fine, solid singing voice that

(Continued on Page 34)

The Sands

February 2 thru February 22
Show: Nat "King" Cole, Georgie Kaye
Line: The Copa Girls
Orch.: Antonio Morelli

The Copa Room is being crammed to the corners each night with fans of this singular stong stylist whose forte is soft tones, and rhythms. Nat's recordings and albums are best sellers throughout the nation, and his fan clubs rank with the tops, in number and enthusiasm. His easy-going style lends a romantic atmosphere approached by very few performers. . . . GEORGIE KAYE is a comedian whose material and style of presentation set him quite apart from most men of comedy. Always his outstanding bit, so far as we're concerned, is the "psychiatrist," which is a classic. . . . The closing production by the COPA GIRLS, in this show, has been set in

(Continued on Page 34)

Thunderbird

January 27 thru February 16
Show: Norman Brooks, Rolly Rolls, Dorothy Costello
Line: Thunderbird Dancers
Orch.: Al Jahns

NORMAN BROOKS is providing a definite thrill for not only the Jolson fans, but for all present, when he proceeds to give forth in song. His voice is as near a perfect reproduction of Al Jolson's as you'll ever hear. Consequently, he never completes a program of his own without singing some of the old Jolson favorite melodies . . . ROLLY ROLLS will have you holding your sides with his artistic antics at the keyboard. His awry

(Continued on Page 34)

EL Cortez

January 27 thru February 9
Show: The Four Tunes, Yonely, Tommy Conine
Orch.: Sherman Hayes

The show that broke all records in the Pirates Den last August has been brought back by popular demand . . . Armed with lilting arrangements of their hit recordings are the FOUR TUNES. Anyone with an ear for good music is familiar with this group of fine artists. Tops in listening are their platters of, "Marie," "My Wild Irish Rose," and "I Understand." Incidentally, the latter song was written by the guitarist. Many disc jockeys rate the Four Tunes as one of the leading quartets of the day. Judging by their

(Continued on Page 31)

SHOWBOAT

February 4 thru February 16
Show: Lee Martin & Margie, Henri French, Joe Kirchen, Jack & Marge Tygett
Line: Dorothy Dorben Dancers
Orch.: Buster Hallet

This is an All-star revue currently in the Deck Room. In the starring spot are LEE MARTIN & MARGIE, a novel song and dance act with wisecracks and audience heckling by vivacious Margie. Incidentally, this girl is quite adept at the bump and grind. . . . HENRI FRENCH is a capable cyclist, equally adept on the two-wheeler and the uni-cycle . . . JOE KIRCHEN does a commendable job vocalizing for the production numbers as well as doing equally well on his own spot. Joe has a fine singing voice and is loaded with talent. . . . JACK & MARGE TYGETT are featured with the DOROTHY DORBEN DANCERS in their beautiful and well-paced productions. . . . Backing the show like masters are BUSTER HALLET and his very fine group of musicians.

SILVER SLIPPER

Show: Fun Time
Orch.: George Redman

Co-starring at this favorite rendezvous are RUSTY DRAPER and HANK HENRY . . . Rusty is the new, redheaded, singing sensation. Along with his guitar, he dishes out some very fine musical entertainment. The lad has an ingratiating personality that creeps right into your soul. His unusual, warm singing style and guitarisms combine to make a brand new star. Audiences will remember Rusty for his famous hit record of "Oh, My Guitar," which he also composed . . .

(Continued on Page 31)

GOLDEN NUGGET

January 19 thru February 15th
Show: The "Carlyle Nelson Show," starring Hilo Hattie . . . The Sons of the Purple Sage

Here is a completely different, entertaining show! It is a refreshing revue, completely Hawaiian throughout. The high pitch is maintained from fanfare to encore by the presence of the lovable HILO HATTIE. You've seen her on the stage, screen or television. She transmits a warmth of character and personality that wins you whole-heartedly . . . On the show

(Continued on Page 34)



2nd MEMO TO: Milton Prell

Appearing in the Congo Room of Hotel SAHARA is once more affording me a great thrill.

LARRY GREEN at the piano, and a wonderful cast around me, are making these three weeks even more pleasant . . . 'Nuff said!

Sincere thanks to all . . .

VAUGHN MONROE

JOHNNY UHLMAN

(Continued from page 13)

songs are sung with ease, . . . and with heart! It was a great day for REX Gallion, when they completed the arrangement that included a wedding band for accompaniment. I've a feeling they're BOTH enjoying the sweet music it has brought!

The PIRATE'S DEN of the EL CORTEZ (downtown) has a really fine show in the make-up of it's current bill. The FOUR TUNES have many famous records to their credit, and sing either rhythm and blues, or lovely ballads with equal dexterity. Then there's the classical musical clown, YONELY, who plays many things, . . . and always the clown. The fabulous feet of TOMMY CONINE are always a welcome addition to any show, and set this show at a challenging pace to uphold. It s a fast moving presentation with each act tops in its particular field. There's a late show (TWO ayem) . . . !!

New to the local scene was the recent appearance of JOHNNY RICARDO and his "Modern Mam-beaus" at the Silver Queen Bar of the SANDS HOTEL. Johnny and his group recently closed an engagement at the DOLL HOUSE in Palm Springs, before coming to our town. . . . He has played mostly Southern California, until now; . . . such spots as Ciro's . . . The Mocambo, . . . Fairchild's, . . . The Keyboard, . . . etc., but says he's never seen such a place as Las Vegas. The other members of his group are BILL, GIL and NIKKI. The one on "timbales" is Nikki, who has been with Johnny for a long, long time. As a matter of fact, they worked together previously on such name bands as that of DEZI ARNAZ. Johnny's "Mambeaus' play modern music as completely as the Latin; . . . each selection showing artful planning and musicianship. . . . Opening next Wednesday night, in the same room, will be EL GRINGO and his LATIN RHYTHMS for another extended return engagement. Gringo recently appeared with CUGAT at the Frontier. . . .

Bouquets to NAT HART, and his smoothly operating dining room crew, on the efficient manner in which they are handling the capacity crowds nightly attending the shows at the FLAMINGO. Continual courtesy seems to be the keynote, as they systematically seat the throngs. No matter who you are, you're made to feel welcome!

After meeting, and talking to RUSTY DRAPER, we can easily see why this young man is coming along in fine fashion toward a flourishing career. Rusty is a gracious fella who manages to find time to talk with most anyone who'd like to say "hello" and pass the time of day. His stage personality is overwhelming; with a genuine feeling to tumble the tautness of any audience. . . . Good Luck, and . . . GO, Rusty!! . . .

And now the LUBOFF's have "no more kids around the house." . . . !! Last Sunday evening, Mr. and Mrs. SAUL LUBOFF saw their son, EDDIE, take the pledge to honor and obey a sweet and wonderful thing called, IRENE KACHAD. They were wed in the home of Rabbi LIEBOWITZ, and shortly after, were aboard a plane for New York, and a two weeks honeymoon. The rest of the family celebrated the occasion by catching the second showing of Nat "King" Cole at the Sands Hotel. . . . Good Luck, Irene and Eddie, and may your happiness hold a high level on into the hereafter. . . . !!

I did, in truth, see and study a rising star last Monday night! One that can rightfully be labeled, "talents unlimited" . . . KAYE BALLARD does EVERYTHING!! Her most versatile capabilities allow her to sell any bit of business she might attempt. . . . Those few lines really say all there is to say, . . . except, . . . SEE her! (Frontier).

I know, as you do, that this town is over-loaded on trios, and the like, performing in the many lounges of our action-packed playground, but it has to be admitted that some are certainly outstanding! There are two

(Continued on Page 25)

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LAST FRONTIER VILLAGE

HI-WAY 91 ● PHONE 1800

MAY MANN

(Continued from Page 11)

Jim Bishop, author of the new best selling "The Day Lincoln Was Shot," is now gathering material for Jackie Gleason's biography, his next work.

Huntington Hartford's new theatre is currently dark, but the Los Angeles Biltmore is booking the New York hits, opening February 21st with "The Moon is Blue." Edith Piaf and her specialty show arrive March 21st and then comes May 24th with "The Solid Gold Cadillac" and June 20th brings "Tea and Sympathy" with, we hope, Joan Fontaine.

Ernst Katz, conductor of the California's All Youth Sympthony Orchestra back from New York says his company has been invited to play at Carnegie Hall in April for Cancer Research. East coast Ernst learned that some miraculous new progress has been made for Cancer cures. Dr. Arnold Stevens of Beverly Hills would know on west coast.

The enterprising Lili St. Cyr sends a fascinating card photo and verse, "I love to brighten life, for the males who like to roam, who would think I'd encourage competition in the home." It's a come-on for her new Intimates apparel for the boudoir!

The tremendous impact of seeing first hand and participating in a death defying ride down the Colorado River with its rapids and thousand foot cliffs makes U.I.'s "Smoke Signal" a thrill to see.

Farley Granger winds "Ring of Brass" and hits for Broadway and a play. His new house here, decorated by Shelly Winters "will be good for storage!"

Montgomery Clift is upping to an engagement announcement, and won't sign for a movie until he makes up his mind. . . . Jean Appleton, the noted artist from Boston, is in Hollywood with Helen Ainsworth representing—nuff sed.

Tony Curtis and Janet Leigh gave a big wedding anniversary party to prove they are muchly married — in spite of the breakup rumors! In Hollywood you always have to be proving something. . . . The Alan Ladds had no intention of a rift. T'was just chicken pox with Alan. . . . Rhonda Fleming won't date until her divorce is filed. . . . President Eisenhower's cancellation of his visit to Palm Springs disappointed hostesses and umpteenish house guests.

And that's Hollywood!

FAREWELL, **Fabulous FLAMINGO!**

Thanks, Marie Wilson

for seven glorious weeks!

Thanks to:

AL PARVIN, DAVE SIEGEL, and **MAXINE LEWIS**

for three glorious weeks!

and

"Bless the Press"

ARCHIE ROBBINS

JOHNNY UHLMAN

(Continued from Page 23)

alternating artists performing with their respective trios each night, on the stage behind the LADY LUCK BAR of Wilbur Clark's DESERT INN, who unquestionably fall into this bracket; . . . proven over and over again by prime popularity. BOBBY STEVENSON and HENRI ROSE are the two piano men of exceptional caliber who ignore "style" by playing "everything in the book" . . . Ragtime, . . . Blues, . . . Latin, . . . western, . . . progressive, . . . "long hair" or what-have-you, . . . these men and their trios run the gamut on a round trip! Listen and learn!! . . .

BROOKS TOURS is a fairly new organization that you'll be hearing more and more of as time wends its way, and mainly because they've come up with a tour that can show a tourist what Las Vegas is really like. A tour that takes four hours to complete, covering a distance of 87 miles, and with two tours daily leaving the Flamingo Hotel. You'll see all the major hotels of Las Vegas, plus local points of interest ranging from TWIN LAKES, on the west, to BOULDER DAM, on the east. For reservations call Las Vegas 4175. . . .

CHILI and I had a meal the other night in a little restaurant that puts out a plate that would please the palate of even the most pampered person. Recently opened, and operated by GERTRUDE and MARTIN VanLONDEN, . . . THE BAGDAD Restaurant, . . . with Martin making everything, . . . even to all the baking. Everything is seasoned just right, and the helpings will more than fill your craving cavities. They're on the Strip, this side of the SAHARA. . . .

And speaking of food, I'm reminded by a definite gnawing directly to the rear of my belt buckle, that I'm about eight hours over-due for my breakfast. In order to ward off the effects of acute malnutrition, I forthwith make headway toward my li'l ol' home in the west, . . . to tie on the feed bag! Your ever lovin', . . . Johnny.

JACK CORTEZ'

Fabulous

LAS VEGAS *magazine*

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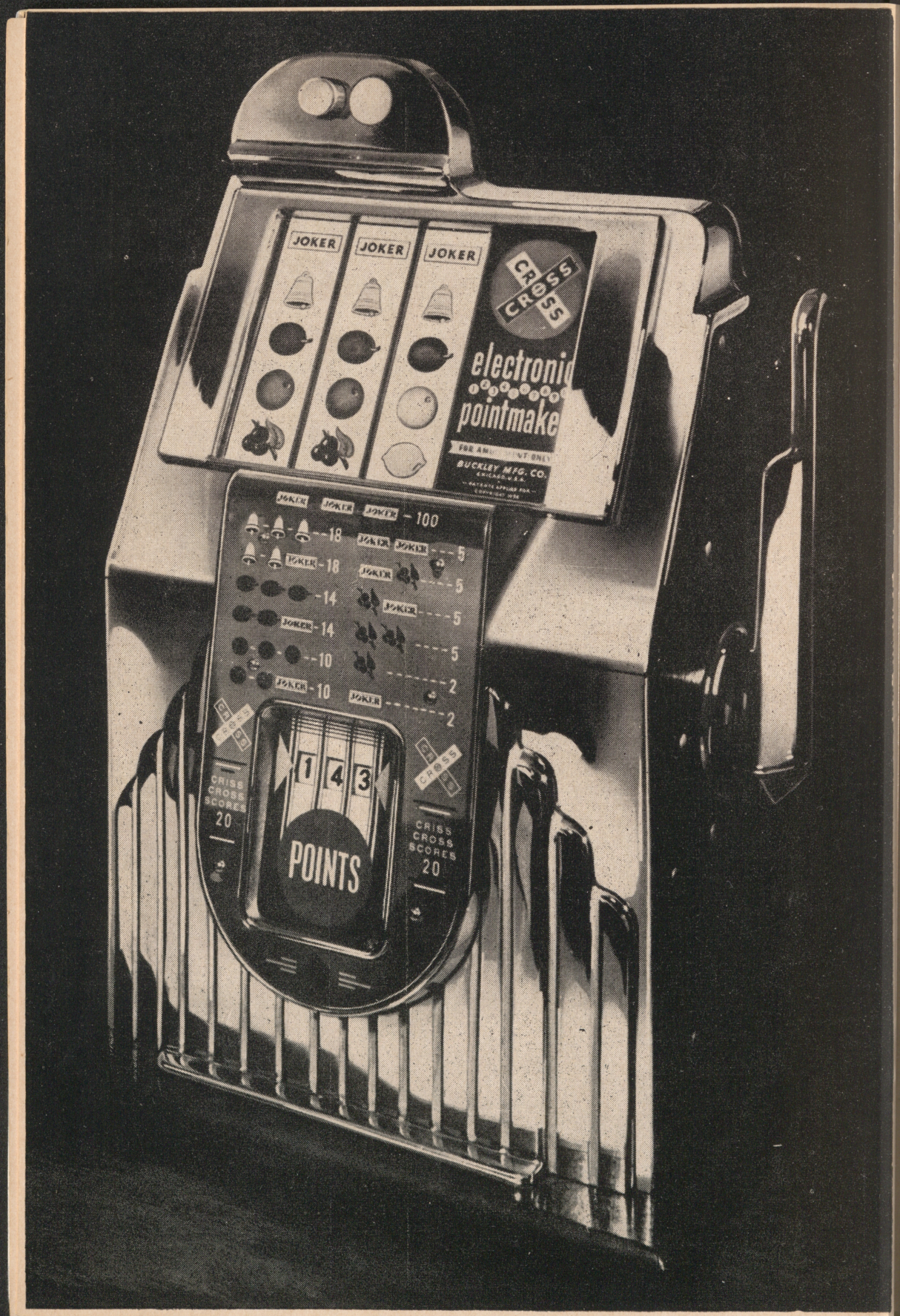

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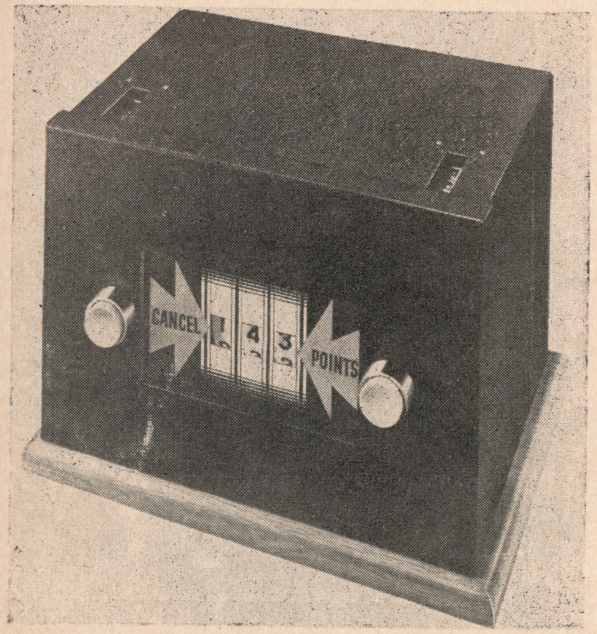

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Painted Reverie

By ELIZABETH GRAHAME

Deep in a reverie
I clearly see
A torch flamed
By firelight
Paint dreams for me.

Snow covered mountains
Where Skiers glide
Echoing songs
On a midnight ride
Moonlight walks
On a frosted night
Champagne and music
By Candlelight.

Hiking in a thunderstorm
Watching the Thrill
Of a rainbow born
Dancing till the
Night is gone
Waiting up
To greet the dawn.

Fortune telling
At the rendezvous
A gypsy saying
I was meant for you
Never enough
Of the magic of
Living every day
In Love.

The embers darken
To the Shadow of you
My painted reverie
Is turning Blue.

The finished
Portrait is
Very blue.

ROLAND HILL

(Continued from page 15)

the ARIZONA BILTMORE HOTEL, which to my way of thinking are the three top places to stay and play in Phoenix and found ourselves going back to LULU BELE'S for dinner before John had to fly BONANZA back to Nellis Air Base.

For years I have advocated having BONANZA or the SUN VALLEY BUS LINES, or the Chamber of Commerces of either Las Vegas or Phoenix work out a package deal with the hotels in Las Vegas whereby the wealthy sojourners in Phoenix for the winter could visit Las Vegas on say Monday, Tuesday and Wednesday of each week in a package deal where their rooms, their transportation and their meals would be taken care of (they could be given a ticket that would be good at any one of the participating hotels on the Strip so that they would not have to eat all meals at one place) and if this could be done I am sure that thousands upon thousands of winter residents of Phoenix would jump at the chance to spend a few days in Las Vegas, the entertainment capital of the world. And it would bring much needed business to Las Vegas on their slack days of the week. And it would also make the Phoenix and Arizona visitors that much more happy with their choice of vacation spots if they could have this diversion where they could play the gaming tables, see the world's finest shows, and eat the world's finest foods. Several years ago I broached this plan to the Bonanza Air Lines officials who were in Las Vegas for a meeting, I talked it up with the C of C of Las Vegas but nothing was ever done. I STILL THINK IT THE MOST POTENT IDEA FOR BRINGING PEOPLE TO LAS VEGAS THAT COULD POSSIBLY BE DEVISED.



Sincerest appreciation
to everyone at the

El Cortez Hotel

for another
pleasure filled

**FOUR WEEK
ENGAGEMENT**

THE FOUR TUNES

JUBILEE RECORDS

"I Sold My Heart to the Junkman"

Well on it's way to matching the popularity of
"MARIE" and "I UNDERSTAND"

CRISWELL PREDICTS

(Continued from page 7)

political strife between military and judicial branches of the government! . . . Hollywood star suicide inquest reveals horrible secret! . . . Kremlin mystery deepens over noted Red Diplomat! . . . Pandit Nehru stirs world with important address! . . . Nixon hurls undeniable charges at the Democrats in Congress concerning 1946 Peace Restoration Laws.

Horrifying death toll in wake of European storm! . . . Strange epidemic sweeps far east, puzzling doctors and scientists! . . . Civil war rages in South American nation! . . . New battle lines form in Congress over women's rights! . . . More police added to metropolitan staffs!

A VERY FAMOUS PREDICTION:

One of Abraham Lincoln's closest friends was a woman who had the amazing power to talk of events a full century ahead! Lucy Lovinia Browne would glibly speak of World War III, which she said would take place in 1961, when at that time, it was 1861! She said that American respect would decline internationally after 1947, that

(Continued on page 37)



hola! Que tal!

It's wonderful to follow

a fine engagement at

THE DOLL HOUSE

— Palm Springs —

with an

even greater one at

SANDS

HOTEL

Johnny Ricardo

and his **MODERN MAM - BEAUS**

Coming Attractions

ON THE FABULOUS STRIP

Flamingo

FEBRUARY 17

THE MILLS BROS.
MARY McCARTY
DOMINQUE

DESERT INN

FEBRUARY 15 TO MARCH 14

BETTY GARRETT
and
LARRY PARKS

★

LAST FRONTIER

DOROTHY DANDRIDGE

SAHARA

FEBRUARY 22 THRU MARCH 14

KATHERINE DUNHAM
DANCERS
VIC SHAWN

Thunderbird

COMING

ROMO VINCENT
MAUREEN CANNON

El Rancho Vegas

JOE E. LEWIS

EARTHA KITT

The Sands

FEBRUARY 23

BILLY GRAY

★

FLAMINGO

(Continued from page 19)

his same infectious sense of humor, and wonderful material. His fine timing, and manner of presentation, insure him a place on your future list of favorites . . . THE GOOFERS have been HELD OVER, and they could be held over again, and again, so far as that goes. This is one of the strongest acts of its kind we've ever seen. They sing, dance, make with comedy, and are very good musicians along with it all . . . The CONTINENTALS also aid and abet this bill with their fine singing and sharp arrangements. They appear quite often with "Irma" throughout the show, and add proof to their capabilities with each appearance . . . ROXANNE and the MARTIN BROTHERS are a three-some of Flamenco Dancers whose nimble foot-work and flashing costuming add color and spirit to their section of the show . . . The FLAMINGO STARLETS are at their usual best with new routines by Ron Fletcher . . . routines which call for far better than average talents to execute, to which we're certain you'll agree . . . TEDDY PHILLIPS and his ORCHESTRA are the men with the fine music necessary for the backing of this show.

LAST FRONTIER

(Continued from page 19)

GIRLS are holding over their beautiful "Rhapsody in Blue," and "South Rampart Street" has the whole room rocking before the entrance of the Aces. . . . The music mentor is GARWOOD VAN. He and the men of his orchestra handle the necessary back grounds to complete the success of this show. . . .

DESERT INN

(Continued from page 20)

cial. What poor mortal can resist tones of sheer delight, coupled with a spontaniety of youth? We're only human, aren't we? . . . Adding a great amount of talent to the show are THE SZONYS. Here is a dance team ever popular on any stage and in any locale. Their ballroom interpretations are magnificent. However, don't attempt duplication without a maximum of practice. Years of rehearsal went into their professional perfection. They are individually supreme in the dance and offer acute competition to other dance duos . . . An extra-added attraction is JACK DURANT. No one sits on his hands when this fellow is dishing out his brand of humor. Jack's wit is infectious. There are no frowns in evidence when he is "Mike-side" . . . The DONN ARDEN DANCERS are splendid in their beautiful production numbers. As usual, their beauty is balm to the orbs . . . Offering his skilled baton to the musical background created by his orchestra is CARLTON HAYES.

EL CORTEZ

(Continued from Page 21)

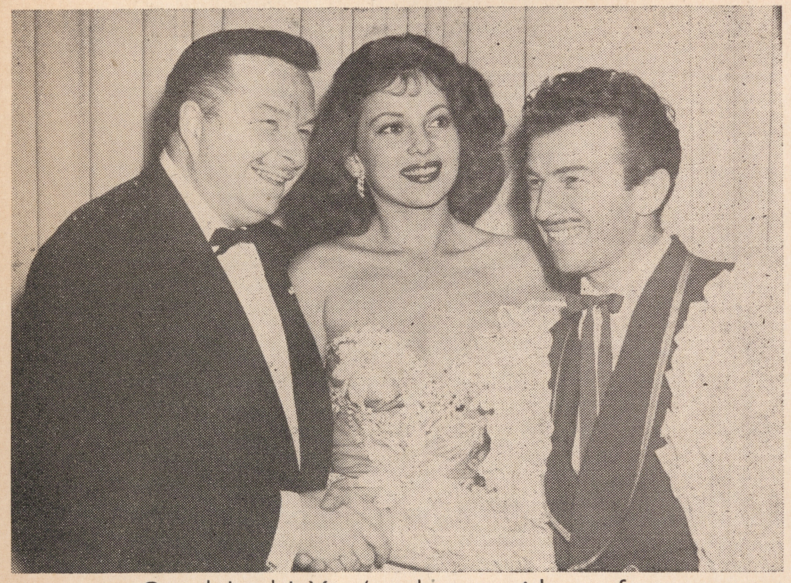
popularity standing, that consensus of opinion is accurate. Follow the crowds to the Pirates Den! . . . The name YONELY is synonymous with show business. He has a wonderful assortment of miniature props that will fascinate you. This performer is an accomplished comedian musician with material that will keep you constantly alert. If you remember Yonely's past performances as a clown, you'll know he's talent-ridden (if we may coin a title) . . . TOMMY CONINE is still a master of effortless dancing. It's a distinct pleasure to watch this lad's feet zing with tempestuous rhythms. When he increases his tempo, one must marvel at the results . . . SHERMAN HAYES and his ORCHESTRA proffer smooth background strains for the revue.

SILVER SLIPPER

(Continued from Page 21)

Co-star HANK HENRY is still the funniest man in the world. He has just about everything it takes to be great and sensational. Once you've caught this comedian in the spotlight, you'll return for more of the humor that racks your tummy with uncontrollable laughter . . . Gentlemen who appreciate the exotic and beautiful find ARLENE a very interesting addition to this cast. She is the "Girl in the Gilded Cage" and swings over the heads of the audience. This is an act more readily defined by your eyes — not our limited words . . . In the hilarious comedy skits are lovely JOAN WHITE, MAC DENNISON, BILL WILLARD and JIMMY CAVANAUGH . . . Show backing is capably handled by GEORGE REDMAN.

• EL GRINGO *and his* LATIN RHYTHMS



Good Luck! You've been with us for so many years, you'll always be a part of the family.
Abbe and Cugie

BACK AGAIN

AT THE

SANDS

HOTEL

Opening

FEBRUARY

16

THAT'S FOR SURE

(Continued from Page 9)

tinued at JOE W. BROWN'S HORSE SHOE CLUB and JOHN DAKMAK, its popular manager, has taken some time off to go to his home in Baton Rouge, Louisiana. He will be sorely missed by our town — he has gained as many friends as there are silver dollars in Las Vegas and that's a lot!

It's good to see ROY BABICH back on the job at the SHOWBOAT and receive that cheerful and friendly "Hello" from him. He is now working the Swing Shift as Pit Boss. Roy came very close to losing the third finger on his right hand as a result of a serious infection which kept him bedridden for two weeks.

Have you noticed the change in JACK SKLAR (owner of Vegas Loan and Jewelry)? He's really wearing a wide grin these days. His "better half" is home again after a six weeks illness which necessitated surgery at Cedars of Lebanon Hospital. A couple of weeks of rest at home and MILLIE will be back on the job.

Proof that THE COREYS have wonderful senses of humor! When the fire broke out last week at their Barbecue Restaurant, they placed a sign in their store window stating, "We are open for business and our ribs are really barbecued now!"

Construction in Fabulous Las Vegas goes on and on! This is the busiest, building-est town we ever saw! This newest structure is located on Fremont and South Third Streets. It will be a three-story office building and have eight stores. Ground-breaking will start next week.

THE SHOWBOAT HOTEL is practically all set to open its all new and unique cocktail lounge. The decor will be that of the gay and gaudy era when the Showboats travelled up and down the Mississippi. Shows will be impromptu, novel and tops in entertainment.

MR. and MRS. FRED SELBER, of Detroit, are making their first trip here for a week's visit with brother MORREY BRODSKY and sister-in-law, ALICE. The Brodskys are eagerly anticipating their arrival since Alice has not yet met Mr. and Mrs. Selber. Fred is a Manufacturing Wholesale Jeweler.

We know that many localites are

(Continued on Page 34)

ROCKING CHAIR GOSSIP

By FANCHON DeVOE

Editor's note: We're proud, indeed, to welcome to our FLV staff, charming, Miss Francon De Voe. We know you will find "Rocking Chair Gossip," a witty and different type of column. She features humorous incidents concerning personalities engaged in various trades. Francon is also a well known Hollywood columnist . . . Beauty and Fashion Expert . . . So sit back and enjoy Gossip — Rocking Chair Style.

I'LL TELL you, Mrs. Bipple, things are mixed up. That's why I collected rocking chairs. Soothes the nerves like buggy riding in the horsey days. After thirty minutes of rocking one sees things more hawk-like or they go to sleep.

A New York phychiatrist once said that if every man on the Stock Exchange would spend 20 minutes a day in a rocking chair there would be 40% fewer heart fatalities. Now medical authorities state there are 40% less heart attacks among men who walk a lot or are extremely active. This means that guys like Jerry Lewis will live to see new jokes on television. See what I mean by mixed up? A man don't know whether to run, rock or recline.

Then, there's this color business. Take this pink rocker. Gift from a fan. I like it. Pink is a flattering color. It casts the glow of health over those too tired to care. Poetically, it's romantic and come-hither. So, from Mayfair to Holler Creek Bridge, men are wearing pink shirts. In a pink shirt a man is a hero unto himself. Yet a few men will go through life without one. These are the negative thinkers.

An Eastern hospital tests the color reaction of every patient. If a man reacts violently to red, he gets no beets for his dinner. Most patients are soothed by the color green. That is the color of money, Mrs. Bipple. Yet —

A well known Hollywood society matron refused to keep an expensive emerald bracelet, which her husband bought her at gift season. Said that it made her break out in a rash. Can't stand the color green. And just recently, a noted screen and stage star spurned the gift offer of a fabulous pearl necklace. Insisted that because her skin is sallow, the pearls make her tired.

I once met a Philadelphia gal who would not wear any of her magnificent diamond collection. They gave her a chill. Some folks say that about money. But I never heard of Harry Winston or Bob Hope wearing long flannel unionsuits in the summer because of a chill. Westmore says that any kind of gild will give warmth to the complexion. Better than a mud bath. THIS I like.

Most of Liberace's 300 neckties are gold and black. In a pale blue tie, he'd probably play Bach's Bouree in slow motion. Napoleon always wore black ties. When he slid to the Battle of Waterloo in a white one — look it up!

Adolphe Menjou thinks every man should try on a tie before purchasing. Statistics show that 87% of men's ties are bought by women. A wife vibrates to lavender. Her husband oscillates to a little polka dot hundred dollar Sulka. They divorce. He marries money. She raises lavender flowers. They change diet, and their color vibrations reverse. Now — it's all mixed up again.

And that is why, Mrs. Bipple, I know I'll like the Pine and Thomas picture "Run for Cover" with James Cagney.

JACK CORTEZ'

Fabulous LAS VEGAS *magazine*

Mailed anywhere in the United States . . . . . .

P. O. BOX 748

$8. PER YEAR

SAHARA

(Continued from Page 20)

has made the voice of Vaughn Monroe one of the most imitated by impressionists, in all the country. It's really a treat to see a man just stand up to the mike and sing, . . . no gimmicks, . . . just SING! His warm attitude reaches the audience right from the start, and this sort of relaxation makes for a good show from all concerned!! Vaughn's musical director-accompanist with this engagement, is the widely known, much heard LARRY GREEN. . . . When the KIRBY STONE FOUR takes the floor the whole joint is soon in a roar, . . . and jumpin'! These showmen have worked out special material for themselves that shows lots of planning and rehearsal; . . . all necessary for the perfect timing that this group attains. You'll certainly enjoy the inane antics of the KIRBY STONE FOUR. And now, JOHNNY CONRAD and his DANCERS. Here you'll see the results achieved as demanded by a perfectionist such as Johnny. His four girls move in their unison movements, almost as though they were so many puppets being manipulated from a common power. Their dancing is exciting and decidedly different. . . . The Moro-Landis Productions are, as usual, of the top caliber that they seem to always maintain. The SAHAREM DANCERS are exceptional in their capabilities; . . . they have to be to become a Saharem dancer. . . . The man behind the continual level of fine musical backing with his orchestra is CEE DAVIDSON. . . .

THUNDERBIRD

(Continued from Page 20)

arrangements manage to get most everyone in the band into the act at one time or another. With all this nonsense, Rolly is actually an accomplished musician . . . Joining the show this week, was versatile dancer, DOROTHY COSTELLO, who recently arrived from the Folies Bergere in Paris. Her artistic endeavors include some excellent modern ballet and acrobatics . . . The THUNDERBIRD DANCERS are at their best with these new Gayle Robbins productions, which are enriched vocally by the voice of your master of ceremonies, BARNEY RAWLINGS.

THE SANDS

(Continued from Page 20)

a Calypso vein, which eventually brings on Nat Cole, who joins in, . . . and even dances a bit. There's some excellent production singing by CHUCK NELSON, and when it comes to the music for the evening events, we have to hand it to ANTONIO MORELLI and his music; . . . this is a top flight organization. . . .

GOLDEN NUGGET

(Continued from page 21)

is JOHNNY UKULELE, who gets "the most" out of this small stringed instrument . . . Then there is the pleasant singing voice of PUA . . . Real Hawaiian dancers bring you authentic Island dances . . . The entire show has been conceived and directed by the capable CARLYLE NELSON . . . Appearing oposite this Hawaiian revue is a western aggregation called THE SONS OF THE PURPLE SAGE. You'll find there's also a "daughter" in the outfit who sings up a storm with the boys.

THAT'S FOR SURE

(Continued from page 32)

concerned about lovely and gracious DOROTHY BELZ, who suffered serious injury in a motor accident recently. Dorothy, a hostess at the HOTEL LAST FRONTIER, is recuperating at Southern Memorial and we know she would appreciate a note or a "get well" card from her many friends. O.K., write it now.

Newest rumble on the "Strip" is . . . ART ROZEN, used car dealer, and BOB CARDINAL, local Mobile Dealer, are planning to build a sumptuous gaming casino on the "Strip." It will be located across the street from the Sands Hotel, probably on the property near the Maya de Mexico. The boys contemplate using bar equipment only —no shows. Good luck on your venture, fellows . . . we'll be looking forward to your opening!

A note from FRANK FUNGE, Nite Club Editor of the San Francisco Examiner. Message is all about singer, ALLAN COLE being on his way to Fabulous Las Vegas and hoping to get a chance to appear at one of our hotels. Well, Allan arrived last week — was hired by HOTEL SAHARA as featured vocalist for those SAHAREM routines. It sure didn't take Allan

Lester New
Albert Burke

Gifts for Men

BEVERLY HILLS LAS VEGAS

Our Ladies Shop
is having its First Sale!!

TREMENDOUS REDUCTIONS

DRESSES ALL KINDS SKIRTS
BLOUSES
SEPARATES IN SUMMER LINENS
PETTICOATS — BAGS — ETC. — ETC. — ETC.

HOTEL EL RANCHO VEGAS "Poolside" Phone 1300

Cole long to get a spot — and perhaps a springboard to showbiz fame.

JOE W. BROWN is truly a superior man. His settling in Fabulous Las Vegas is one of the best things that ever happened to our city. In his quiet and unassuming way, Mr. Brown and his lovely wife, DOROTHY, do more to benefit the deserving than we can possibly explain. Last week, Mr. Brown picked up the tab for the printing of the promotion and program schedule for the Championship Basketball Tournament to be held here February 17th, 18th and 19th. This Western Invitational Championship will bring all of the Mid-West's leading players to our town. Better get your tickets now! According to latest reports, it looks as if it will be a sell-out!

The face-lifting job now in progress in the Casino of the EL CORTEZ HOTEL is almost completed. They are doing away with all pillars, partitions and streamlining the place. It looks mighty good so far.

DEBBIE and MILTON PRELL (he is general manager of the Hotel Sahara), hosted the event which took place on Febraury the 5th, and as usual it was Tops! The occasion was the wedding of screen star, DAN DAILEY and GWEN O'CONNOR (Donald's ex-wife). The marriage took place in the Prell mansion.

Our own little poetess, ILISH GRAHAM, was the recipient of a great honor. Her family submitted four of her poems and four essays to Trinity College in Dublin, Ireland. This week, Ilish received the good news that she had been awarded the Royal Literary Grant, which is a two-year scholarship valued at close to $5,000.00. Trinity is the finest college for Literature and boasts Oliver Goldsmith, Alfred, Lord Tennyson and Shelley among its distinguished graduates. Ilish is the third member of her family to win this great world honor. She is attempting to arrange to postpone the scholarship until 1956. We are very proud of this "Ilish Colleen," native of our town and a staff member of our publication. We all anticipate the day when Ilish's name reaches the literary heights of her Trinity College predecessors . . . and "that's for sure"!

MIGHTY MIXTURE By GARY STEVENS

NUANCES OF A NOTEBOOK: Street visit with Carmen Cavallaro, who invited us to a home cooked dinner in one breath and then talked about immediately leaving on an Australian junket. . . . Pepsi Cola simply ecstatic over the Broadway sign plug in "No Biz Like . . . " . . . Nice acting job turned in by Ty Power in "The Long Gray Line." Flicker drags sometimes, but 'whoinheli' can move with the precision of the Kaydets and some of our best friends have been Rockettes. . . . Grace Kahn, the youngest over-sixty gal we know, isn't just the widow of the late lyricist Gus Kahn. She merely shows her youth and drive by being the writer of the words and music of "Peace of Mind," the very latest Perry Comoooing. . . . Monday night hassle at our house. "I Love Lucy" on Channel 2, while "Medic" is playing on Channel 4. So we do it this way. We set the dial on Channel 3. It comes out as "I Love Madic." . . . Attention Irving Ber.in: While you're collecting the sheckles for "Count Your Blessings," the hit from "White Christmas," the thought hit us that Cole Porter, another writer, penned one called "Count Your Blessings" for "Mexican Hayride" in 1943 and on that on all the Hoosier from Yale could count were blessings. Don't think it sold a thousand copies. . . .

Susan Hayward's neighbor should have his wrist slapped or sumpin'. Fights with the pretty one because the eucalyptus tree in her yard is growing over into his property. The grave turning is by Joyce Kilmer. . . . Made conversation with Edgar Bergen, who admitted studying "phrenology" at college. And all the time we figured it was forestry. Bergen is so honest. Said he almost cancelled that supper club date at the Waldorf two seasons ago because just before this triumph he laid an egg-orama in St. Louis at the Chase. Same act. He hits the table cloth circuit via Vegas in March. . . . It's Edith Head's line on good styling for a gal: "The dress should be loose enough to keep her a lady and tight enough to show she's a woman." The sound you think you hear is a slammed Dior. . . . Alan Ladd keeps in condition by tossing a football between takes and during the lunch hour. . . . Reggie Gardiner, the renowned scene stealer, explained London laughter this way: "The myth that the English have no sense of humor actually went out with the death of Queen Victoria." . . . 'Tis said that when Gary Cooper, the big 'yup' and 'nope' man is silent, he's ad libbing. . . . An early morning disc jockey has started a new club. Called "The Girl Watchers." The form feminine is the magnet replacing the subject matter as advanced by John Kieran, the bird peeper. Our problem is to take whistling lessons from Muzzy Marcellino. . . . Bob Crosby handed us his latest upset. His sixteen year old daughter, Cathy, wants to change schools. Feels she's being ribbed by the studes because she's Bob's daughter. "This is a laugh," said Robert, "and me, for over twenty years, having to be Bing's brother." Decision in the case indicates that Bob will send her to finishing school in Switzerland. . . . Mona Freeman's cute way of turning down a non-special cocktail party invitation: "No thanks. I know enough people already." . . . Crazy thought from the language of songwriter-singer Matt Dennis, from his own creation, "Will You Still Be Mine," a great oldie. "When Grandma Moses is a counterfeiter and Garbo is a flag pole sitter." . . . Cleverest mathematical joke is the one where the total comes out to $16,665. Space and Post Office Dep't wouldn't permit telling here. But find somebody who knows the gag. . . . You'll love Fred Waring's new album on the moosik from "House of Flowers." Best waxing he's done ever. . . . Leo Durocher told a friend he'd love to have Jackie Robinson for one year and Duke Snider for five. Thinks they'd be worth five of his crop. Yet he feels that Willie Mays will carry his club through '55. . . . West of Guy Lombardo the most consistent thing, music-wise, is Freddy Martin's melodies. . . . One year from today Floyd Patterson will be ready to take the Rock and the crown. . . . Plain celery juice is getting to be a big drink. Supposed to be great for helping you see in the day-time. What a daily double with carrot juice. You won't miss a thing.

CRISWELL PREDICTS

(Continued from page 29)

came, but will she be right about World War III in 1961? The purification of Russia? Invitations from outer space? We shall soon see! Russia would be purified by World War III, and that all forms of false political theories will fade after the new President in 1953! Miss Browne also foretold "beckoning hands in the sky and a broader horizon" before 1961. Can she mean the conquest of outer space? We know how seemingly accurate her other predictions be-

In the year of 1701, a prophecy was issued by a Catholic priest, which was most puzzling for centuries, but suddenly its meaning became very clear. "There will be an Emperor of Germany with a withered arm, who will make Germany very great, but will die deposed" (Kaiser Wilhelm) "We will be followed by an uncrowned king who will bring Germany to disaster in 13 years span of power" (Hitler, 1932 to 1945, 13 years) "This man will be followed by a one armed ruler who will lead Germany and completely destroy Russia with slight aid from other nations!" The third portion of this strange prediction is still to come about. The time limit on this was fifty years, from 1914 to 1964, as this Priest so clearly predicted — We still have 9 years to see the completion of this remarkable prophecy!

JUST FOR YOU GIRLS

1955 will be the oriental year for the hostess! Japanese foods will be the prime favorite, including sukiyaki, consisting of sliced beef or chicken, fresh mushrooms, bamboo sprouts and garden vegetables! Low calory tofu (soy-bean cake) lobster salads (sunomono) and clear soup (suimono) complete an inexpensive and nourishing non-fattening meal! By March of 1955 you will be able to buy the above meal from your frozen food locker in your supermarket! . . . Jungle green and savage gold will be the advance fashion for 1956! . . . You will be pleased with the new Paris rage, that of having a bandeau to match the color of your eyes, and your initial or first name spelled out in sequins! . . . You will be able to paint your teeth with a shimmering ivory to give you that dazzling, come-on smile.

OVERLAND ARCADE
4 Fremont St.
● **SOUVENIRS**
of All Kinds
Featuring the Most Unusual
Slot Machines in Town.
YOU'RE IN FOR A THRILL
—Also Penny Machines—

POP SQUIRES

(Continued from page 5)

Boulder Canyon Project Act, was passed and signed by President Coolidge December 23, 1928. The contract for building the dam was let to "Six Companies," with that great engineer, Frank Crowe as manager, and the great work was finished and Lake Mead began to fill with water in 1935.

When the dam was building and several thousand workers were employed on the dam, it was freely predicted and believed by many that when the dam was finished and the construction workers went away, the town would revert to it's previous condition when the most exciting happening of the day was going to the depot to see the trains go by.

Some outsiders with money to invest thought better of Las Vegas.

The first of our great hotels was El Rancho Vegas, financed and built by our old friend, Tom Hull, who still has faith in Las Vegas as is evidenced by his action in joining with others to purchase the Flamingo for something like ten million dollars.

The second great hotel was the Last Frontier, promoted and built by D. W. Griffith, assisted by Bill Moore. Mr. Griffith, unfortunately, died before his dreams came into fruition, but Bill Moore carried the enterprise to great success and is now even engaged in financing a great hotel for Reno.

Other hotels came in quick succession, including Wilbur Clark's Desert Inn with its 270 acres of beautiful grounds. The Thunderbird, one of the most popular of all, the Sahara and the Sands and the uptown hotel, El Cortez, all have been outstanding successes and, in addition to the great resorts already built, there are six or eight new hotels nearly completed, the cost of each running into the millions.

All these and more I have seen in this half century in Las Vegas. I could not resist the wish to make the readers of **Fabulous Las Vegas** see the great picture as I have seen it.

... in the Fabulous COPA Room

JACK ENTRATTER
Proudly Presents

"Baby, It's Cole Inside"

A Delightful Copa Room Revue
featuring a mixture of song, dance
gaiety and starring the one and only...

NAT "KING" COLE

in

"HOLIDAY FOR KINGS"

A NEW ROYAL REVUE WITH

GEORGIE KAYE

ANTONIO MORELLI
and His Music

PRODUCTIONS WRITTEN by **SID KULLER**

The Most Beautiful
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2 Shows Nightly—8:15 & 11:15

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The fabulous hotel...

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EXTRA ADDED ATTRACTION
ARCHIE ROBBINS
Held Over by Popular Demand
THE GOOFERS
The Continentals
Roxanne &
The Martin Brothers
FLAMINGO STARLETS
A RON FLETCHER PRODUCTION
TEDDY PHILLIPS & ORCHESTRA
★ AT THE STAGE BAR ★
HAROLD STERN
and His Singing Violins
Salmas Brothers
The Gallions & Ginny
The Jerry Mann-Aires
and Marcia Knight



if you haven't seen the fabulous **FLAMINGO** . . . . . .
. . . . . you haven't seen **LAS VEGAS**

AMERICA'S MOST EXCITING SHOWPLACE.....

TONI ARDEN
THE SZONYS

Extra Added Attraction

JACK DURANT

DONN ARDEN STAGE PRODUCTION
CARLTON HAYES AND HIS ORCHESTRA

the internationally famous

Wilbur Clark's
DESERT INN



Joe W. Brown's

Horseshoe Club