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FEBRUARY 5, 1955

Fabulous

LAS VEGAS Magazine

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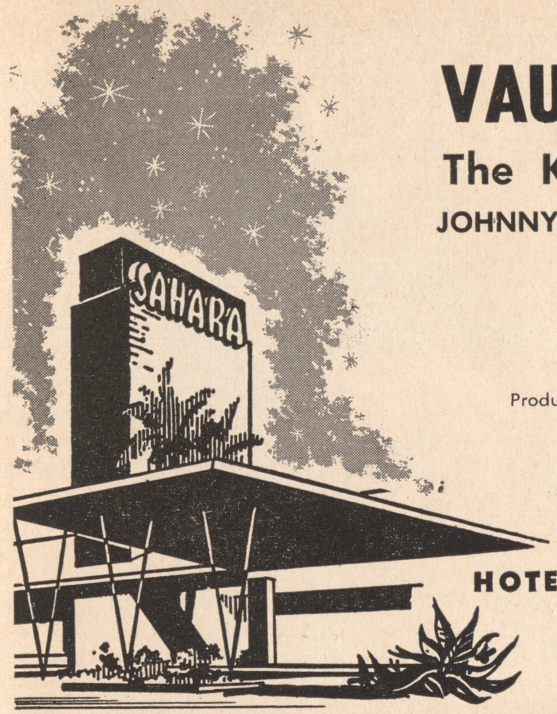
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JACK CORTEZ'

Fabulous

LAS VEGAS

magazine

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LAS VEGAS CLUB



HOUSE of JACKPOTS

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We pay MORE JACKPOTS every 24 hours per day than any other club in Las Vegas!

"THERE MUST BE A REASON!"



By DELPHINE SQUIRES

IN JANUARY 28th, the management of the SANDS HOTEL played host to a gala Anniversary party, honoring in what these people stand for. I remember once when I was in New York I met a friend in the Astor Hotel lobby who asked me if I had ever seen Dr. Mary Walker? (She was the original "slack" lady, Congress having passed a bill allowing her to dress in men's attire.) I was told that she was lying down in the rest room so to the rest room I went and there she was, a little wisp of a woman, fast asleep with her silk hat resting on the floor beside her. People were filing past her just as though she were the principal figure in a funeral after the master of ceremonies had said "all those who care to view the remains" etc., etc.

I found that Las Vegans were no different from the general run of people as when it was noised around one morning (Sept. 8, 1908) that Eugene V. Debs was passing through town on the "Red Special," half the town rushed to the depot to get a "look see" (we were two of them). Mr. Debs was the candidate for president on the Socialist ticket and appeared on the back platform of the train probably thinking that we were all members of his party. He had a smooth, pink bald head and was quite a fluent speaker. The whole scheme of existence from the President and the Supreme Court of the United States down received vigorous raps from his oratorical hammer. Many of his sayings were striking and even the working men received a hard knock when he said "upon the brow of labor is still the brand of inferiority." This was a new idea to us as we had always been taught that the average working man was not inferior to any class of men on earth.

He also said that there was no difference between the Republican and Democratic parties. That the Republicans had all the big capitalists and the Democratis all the small ones and that it didn't make any difference to you whether you were eaten by one alligator or by ten thousand mosquitoes.

As a presenter of convincing arguments he was a little shy but we felt that we had had our money's worth.

Another morning we were in a frenzy of excitement when we went to the depot to get a glimpse of William Jennings Bryan who was enroute from Los Angeles to Salt Lake City.

Then again one morning during the first World War we turned out "enmasse" to see Douglas Fairbanks, Sr., who had been in the east selling Liberty Bonds and was enroute to his Los Angeles home. The Age had received this news late the evening before and by use of the telephone and by word of mouth had spread the word, that the actor would speak from the rear platform of the train while in Las Vegas, in behalf of Liberty Bonds.

We were very gratified to see so many folks at the depot at the unearthly hour of five a. m. but when the train pulled into the station Douglas was not in evidence. After waiting a few minutes Harley A. Harmon, Sr., and C. P. Squires boarded the train and knocked on the door of the Fairbanks stateroom and when finally aroused Fairbanks. He soon appeared in bathrobe and slippers with very

(Continued on Page 40)

this week's cover...

There's a lot of loot in that thar tub! Taking a prop bath in $4,000 silver dollars is lovely MARIAN CAROON, dancer at the HOTEL LAST FRONTIER. Miss Caroon assured us she does not indulge in this luxury, daily. However, it is a nice thought. (Photo — courstey of the Desert Sea News Bureau.)

there's nothing like it in Las Vegas
...the famous **PIRATES DEN**!

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The Entire Show That Broke All Records!

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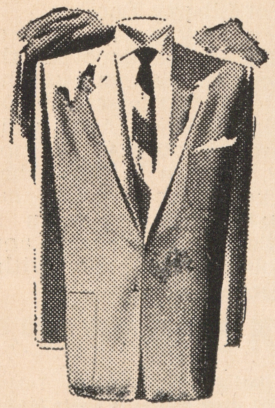




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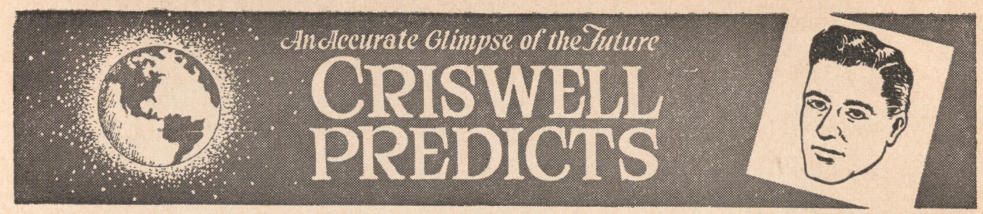
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WHAT PEOPLE WILL DO:

THE common cold will be overcome in 1956 thru the use of the chemical chlorine, and this will be the greatest news story of that year! . . . five men will aid you women in 1955: (1) Howard Hughes, by hiring more for aircraft, (2) President Eisenhower, by demanding and getting equal pay with men for all women workers, (3) J. Arthur Rank, by hiring all women film directors, producers and technical staffs, (4) Mendes-France, by appointing women to the French Cabinet and government offices, and (5) the Governor of your state, who will make many political jobs open to women!

The Fontana Sisters of Rome will feature space-suits and helmets in the fall showing of styles for both men and for women. . . . You will pay two cents less per loaf for bread by September 1955! . . . The Young Democrats of Alabama will read out any so-called Liberal Democrat who has Communist sympathies, and this wholesale dumping of radicals will cause a near riot in the South! . . . Cardinal Spellman will make a diplomatic tour into South America in June! . . . Our hospitalized veterans will be given the chance to paint from life studies, with canvas and paints furnished by Miss Claire Genovese, with live models! . . . The dredging of the Mississippi, Ohio and Illinois Rivers will open up a new trade route for produce shipping, and at a much reduced cost from trucking and railway! . . . Wild horses will rampage many western states and federal action will be taken to corral these horses to insure safety to other animals!

WOMEN WHO WILL MAKE NEWS:

Eleanor Roosevelt will not permit her official auto-biography to be published until one year from the date of her death! . . . Queen Frederika of Greece will play herself in a coming film, which will show the glories of Greece, both past and present, and this film will be widely shown to promote tourist travel! . . . Anna Magnani, the actress, will soon return to Italy, and enter politics, and at the same time, will continue with her acting career! . . . Margaret Chase Smith will write a handbook for the hostess which will explain how to entertain easily and with the greatest effect! Helen Kane, the boop-a-doop girl of the 1920's, will make a spectacular comeback in the night club field! . . . Anne Morrow Lindbergh will write of her famous husband for national syndication, which will give a new light on the character of this air pioneer! . . . Evita Peron will have her musical compositions recorded by the Argentine Symphony in 1956!

COMING HUSH HUSH EVENTS

The life work of a famed scientist, based on atomic research, will be made public, due to its terrifying nature, but will be of great use to America within the next ten years! . . . A very popular Washington social figure of the past administration, will quietly retire in seclusion, due to cancer, which is now very evident on her beautiful face. For many years this brave woman faced the world with half her face a rubber mask, which was not even known by her closest friends! . . . One of the most famous British diplomats will be stripped of his honors and his office by the Crown. This new policy will also remove two other diplomats from service in other countries! A very famous young doctor will be prohibited from practicing medicine for one fatal mistake, which will be front page news sooner than you think! . . . Mexico will deport a very high ranking member of the Communist Party within 30 days!

YOUR HEADLINES OF THE FUTURE

Frigid winds cause much suffering in midwest! . . . Strange disease strikes cattle in Texas causing millions of dollars in loss! . . . Huge memorial planned for Calvin Coolidge! . . . Noted Russian leader dies under mysterious circumstances! . . . Italy exports new prize small automobile! . . . American tourist welcomed behind certain Iron Curtain nations! . . .

(Continued on page 41)

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BINGO

2 P.M. - 8:30 P.M.

FIRST GAME . . . $100.00

NEXT 10 GAMES . . . $25.00 EACH

FINAL GAME $1,000 Guaranteed

$5000 IF WON IN 51 NUMBERS OR LESS.

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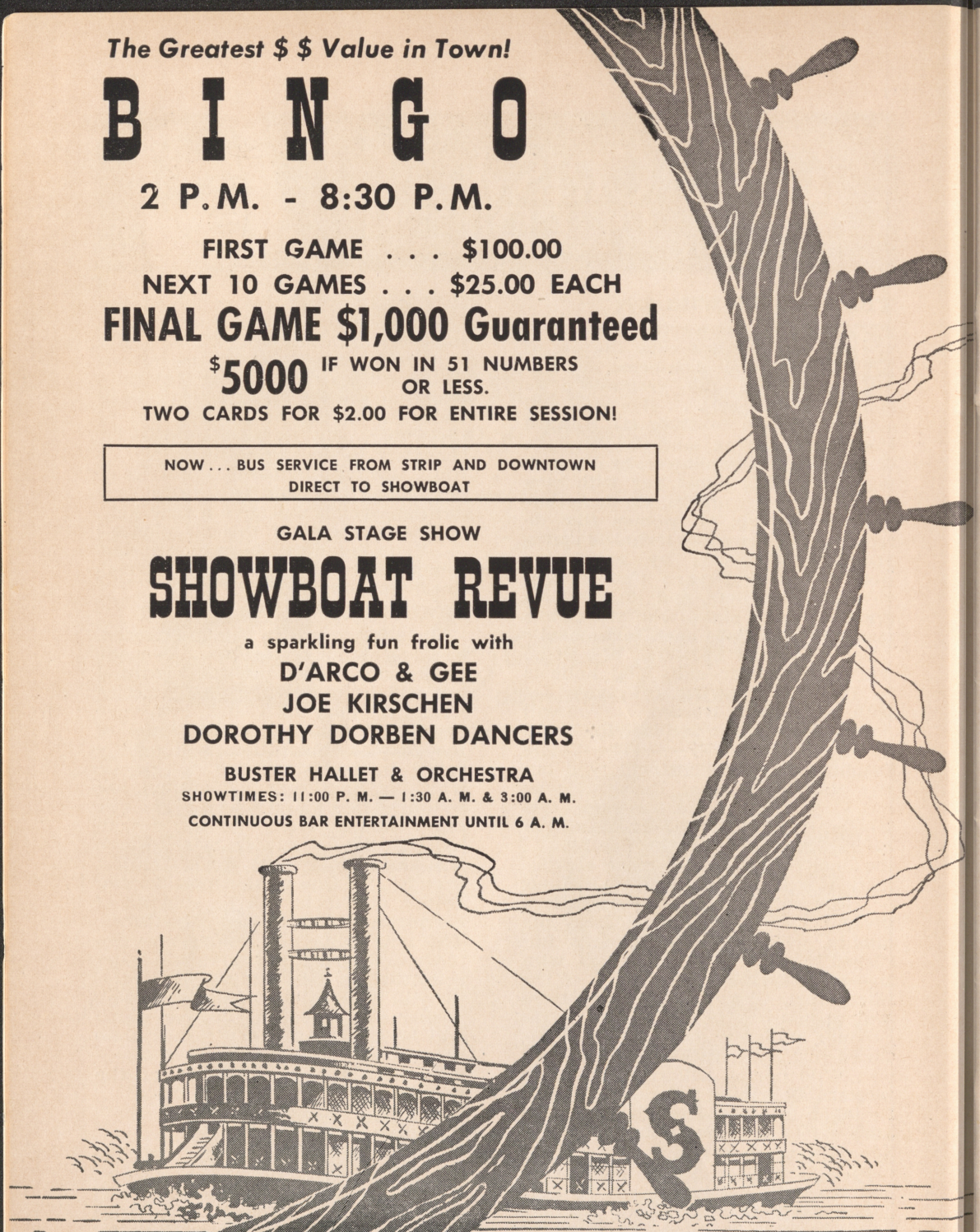
JOE KIRSCHEN

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BUSTER HALLET & ORCHESTRA

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CONTINUOUS BAR ENTERTAINMENT UNTIL 6 A. M.



SHOWBOAT

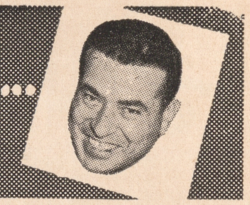
HOTEL • CASINO • BAR • RESTAURANT

BOULDER HI-WAY • LAS VEGAS, NEVADA



THAT'S FOR SURE...

BY Jack Ortz



PEOPLE are queer in always wanting to see celebrities face to face even though they are not the least interested JERRY LEWIS' parents, MR. and MRS. LEVITCH. The FLV soiree began at 1:00 ayem in the Garden Room and spanned the hours to dawn. The impressive cake was the largest we've ever gazed upon. It was approximately three feet in diameter and rose to a grand height, bordering on eight feet. Stars appearing at the other "Strip" bistros attended to make it a celebration that will long live in the memory of the Anniversary couple.

The current crop of stars should take a lesson in dramatic glamour from silent screen star, NORMA TALMADGE. She was seen in JACK NAUGHTON'S BEAUTY SALON, in the LAST FRONTIER VILLAGE, wearing an 18-karat diamond ring and a white mink coat, worn as casually as most women wear slacks. She has lost none of her charm — and — charm gets service a la mode.

The new "Strip" shopping center is located on South Fifth and extends to South Main St., located on Oakey Blvd. It will be carrying on public business activities, sooner than most people realize. Unless we're mistaken, the cash registers will begin to chime within the next thirty days. On the premises will be a WHITE CROSS DRUG STORE, operated by TED BRANDT and BILL FERRON. There will also be MARKET TOWN, a deluxe food center, leased by two highly admired gentlemen NATE and MERV EDELSON. Good news will be the New York type of kosher delicatessen. We hope this one will be authentic for it is a type of eating center sorely missed by Las Vegans who left the east to settle here.

Talk about FLV events! Another took place at the home of DEBBIE and MILTON PRELL, January 31st. (He is General Manager and co-owner of the HOTEL SAHARA.) Mrs. Prell held a Stork Shower for MRS. STAN IRWIN in her exquisite, palatial residence. Every inch of space in the house was filled with guests and presents. The beautifully wrapped gifts created a rainbow hue that proved highly attractive. Mrs. Irwin and her hubby are hoping for a March appearance of a sister for their adorable son, LANNY.

Speaking of blessed events, we're extremely happy to report that MARGE and FRANK BELDING joined the diaper brigade, January 31st. Their long wait was culminated in the birth of a son, six pounds and nine ounces. Congratulations, you wonderful people!

Since JOE W. BROWN unveiled his million dollar display at his HORSESHOE CLUB, he has been plagued with a constant flow of correspondence. The letters are being written by fund-less individuals with get-rich schemes to benefit themselves. All they want is some of the cash they feel is "surplus" to the Browns. How about that? Personally, we don't understand how people can believe they are entitled to any part of a fortune, amassed by the blood and sweat of a stranger. It sure takes a lot of nerve — or does it?

On their return trip from the Islands, MR. and MRS. RUBY KOLOD (of the SHOWBOAT HOTEL) turned in their steamer tickets in favor of

(Continued on page 37)

WITH PARTICULAR PEOPLE IT'S ALWAYS

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FIRST TIME IN LAS VEGAS!
THE
CARLYLE NELSON SHOW
STARRING
HILO HATTIE
STAR OF THE
HARRY OWEN T.V. SHOW
featuring
AUTHENTIC HAWAIIAN DANCERS, SONGS, AND FEATURED ACTS
SHOWTIMES: 9:30 — 11:30 — 1:30 A. M.
Sons of The Purple Sage
SHOWTIMES: 10:30 — 12:30 — 2:30 & 4:30 A. M.
GOLDEN NUGGET
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GOING HOLLYWOOD

With MAY MANN



Gary Cooper at a Hollywood party other eve "Yupped" his way through the entire evening — according to another guest. What "said guest" didn't know — Gary was studying him intently. He is going to play that character in his next film. Gary observed, "In thirty years and eighty movies, I haven't played them all in a ten gallon hat. I've been a few characters myself," he grinned.

Gary was too modest to say he has been a top box-office star right from the start. He has actually made something like $250,000,000, for Hollywood. But he did tell me how he "got started."

"It was a matter of being a little enterprising. I was down here from Montana and I heard about some of the fellows who could ride a horse who were getting ten dollars a day in the movies. I showed up with a bunch of them and was signed for a couple of days shooting in a Tom Mix picture. Tom, they said, was getting $20,000 a week, because he was the star. I set out asking a lot of questions. It figured that if you wanted to be a star you'd have to have a screen test to show what you could do. No one wanted to give me a screen test, so I set about producing my own."

Gary set it up with a cameraman to shoot him doing some fancy riding and roping on a horse. He used a vacant lot which today is the locale of the Farmer's Market. "I told him to give me sixty-five dollars worth of screen test. Well, I rode my horse right up to the camera, did a buck or two and twirled a rope and that was it. It got me a job as a cowboy with Sam Goldwyn in 'The Winning of Barbara Worth.' And more important fifty dollars a week. Then I was signed by Paramount."

Actually, Gary starred in "The Winning of Barbara Worth" playing Vilma Banky's shy lover. Next came Clara Bow and Marlene Dietrich and Lupe Velez. Hollywood still talks about the big romance between the lanky montanian and the fiery Mexican Lupe. Lupe became jealously angry with Gary and went to his home and threw all of his clothes into the furnace and burned them up. So the story goes. That night she repented her act, and sent a tailor to see Gary, promising to pay for an entire new wardrobe. When I mentioned this to Gary he just smiled.

While he has been on many "Best Dressed Men" lists he also likes comfort. While in Mexico filming "Vera Cruz," his latest movie, he delighted in wearing Indian made moccasins and owns two dozen pair. One day at the studio he appeared wearing a handsome suit of light beige wool. "It's not new. In fact it's five years old," he grinned, pulling out the date label on the inner pocket as proof. His daughter, Maria, now seventeen and very beautiful is the apple of his eye. Always a devoted father, Mr. Coop has hurdled the success of Hollywood and is a very happy man.

Patti Moore, the ace comedienne, tells me her husband, Sammy Lewis, is the new entertainment director of Las Vegas' new Frontier Hotel. No, they didn't remodel the old theatre restaurant room — just built new ones and the old ones will serve as banquet halls. That's how rich they are Las Vegas way.

On T.V.: Art Linkletter asked a moppet what she'd like to be when "you grow up?" "Marilyn Monroe" was the five-year-old's reply. "Why?" "Because she's so pretty and gets so much publicity!" Asking a boy who the smartest man in the

(Continued on Page 34)

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ANYONE can spare a dime!! Especially when that dime goes into a fund to straighten the limbs of some unfortunate child . . . And don't lose sight of this fact; . . . your own donation may come back to you . . . benefitting YOU!! . . . Polio knows no age limit, to speak of! Once again we're in the middle of the annual MARCH OF DIMES, and it's a wonderful thing to see so many pitching in to do their parts in making the drive a success. I had the good fortune to hear the closing hours of the NELLIS AIR FORCE BASE March of Dimes Marathon, during the wee sma' hours, last Tuesday ayem, and it was really heart-warming to hear how everyone was turning out to take part in the program; . . . not only to take part, but to make donations of their own. There were show-folk, performers, musicians, radio personalities (including engineers) from all over town who showed up at station KENO to offer their services. All services were donated, including the station, and all donations were turned over to the drive. . . . The program began earlier in the evening (Monday), and was still going the last I heard. It'll be interesting to learn how much the efforts of these fine people meant to those who listened. . . . Parties responsible for this program are too many to mention here, so we shall suffice with "bouquets and thanks" to all who participated!! . . .

The GOLDEN NUGGET is on the move again!! A few weeks from now will see the Nugget Saloon being remodeled once again, to make way for more room for show-going patrons. Plans are to remove the wall now existing between the saloon and the adjoining gaming room; . . . move the bar over against the opposite wall; . . . Lower the floor to match the level of the rest of the club; . . . Remodel the stage . . . and, all in all, . . . you just won't recognize the joint when they get through with it . . . The current CARLYLE NELSON SHOW, starring the famous HILO HATTIE, is to be the last revue presented until the job has been finished. . . .

"Barely Yours" has proven to be "undisputably yours," according to the popularity of the item, since DICK NAHOUSE first introduced it to you among his fine, high-style shoes at BAIN'S, downtown. "Barely Yours" is a ladies shoes which is complimentary to milady's tootsie, far beyond many others, without even trying. DICK has stocked his shelves with ten different shades of this kid skin shoe, which is also available in black patent leather. . . .

"VEGAS VOGUE" is to be the name of the new ladies dress shop which will be located in the new STRIP SHOPPING CENTER, where So. Main meets So. Fifth; . . . a shop which will be owned and operated by a couple of well known local ladies, BABE RONNOW, (now at the Desert Inn), and KATHRYN DOUGLAS of Boulder City. Vegas Vogue will be located on the west side of the building, near the corner of Main and Oakey Blvd., along with a few other shops that will be making themselves known before long. This should prove to be quite a shopping center, and if all goes well, it should become a reality within the next few weeks. . . .

Congratulations to DONALD R. PATTERSON on the successful raising of the huge cement slabs that are to be an integral part of the forthcoming STARDUST HOTEL, Inc.; rapidly taking shape amid the growing pains of our world renowned Strip. . . . The roof and second floor of this section of the structure was raised in two parts, . . . each one weighing approximately 320 tons each. No room for errors in this operation!! . . .

It's really amusing to watch the mixed reactions on the faces of the people as they view the show at the Desert Inn. When JACK DURANT comes on, the ultimate in dignity and poise, he approaches the mike, starts to sing, and immediately collapses in a pratt-fall that veritably shakes the room. For years we've watched this

(Continued on Page ~~37~~) 31

SILVER SLIPPER CASINO

ALL STAR REVUE

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STARRING

RUSTY DRAPER

"Singing Star and His Guitar"

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Funniest Man in the World

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ONE NATION UNDER GOD"—that's the motto of the NATIONAL CONFERENCE OF CHRISTIANS AND JEWS for their coming BROTHERHOOD WEEK which is to be held February 20th to the 27th. I hope that every living American will heed that motto this year and take to heart its very poignant meaning and really do something about it. Certainly for those of us who live here in Las Vegas or call it our "second-home" we should feel this motto very strongly because there is a large population of Jews in our midst, more in proportion than in any other city excepting maybe Miami Beach or Palm Springs. Have you ever looked around you in any of the great dining salons of Las Vegas and noticed the wonderful Jewish family life being enacted right in front of your eyes? If I ever envied anyone anything I do envy the love and affection and attention that Jewish parents shower upon their children.

I was brought up to believe that children should be seen and not heard and I sit in awe and amazement watching the fine, almost adult treatment accorded youngsters of this faith. And have you ever noticed how perfectly all Jewish husbands treat their wives? I know we are a bit envious of their seeming financial success, but how can they help but succeed when they start at the bottom and build a solid little family of love and affection from which to go forth daily to earn their living? We who call ourselves Christians have much to learn in the way of brotherly love from our Jewish friends. Why are we so wont to say "there is one smart Jew," when we would never think of saying "there is one smart Lutheran." I think during this coming Brotherhood Week we Christians had better take stock of ourselves and see if it isn't us who really need Christian Charity in our hearts and not expect to leave it all up to the Jews. How can we expect to "right" the world when we in America have so many faults of this kind ourselves? I am a Catholic and so in my own way I take the insults heaped upon my religion too—what minority in America doesn't? It is about time we get hep to ourselves and forget that we are Christians, Jews, Catholics, Negroes, or what have you, and start thinking we are AMERICANS.

No class of people has done so much for Las Vegas as our solid Jewish citizenry, and when I sat listening to all of the Christmas programs at all of the hotels and looked around and watched the shining and bright countenances on the faces of the Jewish listeners I silently would think of myself — "would we do as much for the Jews?" and of course my answer would have to be "no." I hope that as not another place in America, Las Vegas will really give out and celebrate BROTHERHOOD WEEK so as to let the rest of the world know just how beautifully and well we Jews and Christians live together out here in a spirit of love and affection for one another.

I better start writing and quit crusading. Have you found the best restaurant in town yet? It is LE GOURMET serving fabulous dinners at 122 North Second in downtown Las Vegas. Alan Le Winter who also owns DUFFINO'S out on the strip owns this continental-like eaterie that rates tops in my estimation. The food here is truly a poem of ingredients blended into a perfect symphony of flavor. I recommend the roasted whole chicken dinner that is carved beautifully at your table by those two fine waiters, Frank Muniz and John Matich — that is after you are seated by an attractive red-head, Joan Rabin. I cannot recommend this place too highly and when you see the reasonable prices you too will be amazed. This place along with ALPINE VILLAGE and Club BLACK MAGIC have really caught my fancy this trip and I urge upon my readers that before you leave town you try all three of these places to make your stay that much more enjoyable.

I wonder just what the maitre d' and

(Continued on page 36)



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OUTPOST.... By MEL CHENEY

WANT to see the "Mink" in men's wear . . . then we suggest that you see the beautiful Palamino colored VICUNA Jackman originals . . . sportscoat and top coat that DUKE WHEELER, of the SAHARA men's store has on display in the lobby of the hotel. The rarest and finest fabric known to man . . . and for the strong in heart and pocketbook . . . the sportscoat is only $385.00 and the topcoat $750.00. Now that we have "gulped" a couple of times, we'll tell you about the VICUNA. It's a slender and graceful animal, found only in the rugged and uninhabited ANDES mountains of Peru. Since the animal has to be killed in order to obtain its fleece; this rare mamal was almost extinct until protective measures were taken by the government to preserve and rebuild the herds. A single strand of VICUNA fiber measures only one-half the diameter of the finest lamb's wool and this amazing gossamer-like quality gives the fabric its velvety softness and silken touch. DUKE, it was fun to write about it . . . and oh yes, the charge for just feeling the coat was a "fin" . . . I'll pay you later . . . got to live on the feel! Now to get off "cloud nine" and down to earth. . . . Duke has a February clearance sale going on JACKMAN original . . . Slacks, Sport Coats, Top Coats and shirts at prices that will save the "discriminating buyer" a lot of money . . . you see he has to make room for the new spring and summer merchandise.

Want to win $50,000.00 this year and another $50,000.00 thirty years from now??? Just talk to RAY CULLEY, of T.W.A. and enter the COSMIC contest that is being sponsored by T.W.A. to celebrate their "Thirty Years of Service." The contest is to stimulate thinking of what progress will be made in the next thirty years of aircraft design. With thinking and planning like this, we believe that the "Trip to the moon" is not too far off. Just ask RAY for the entry blanks to this contest. Who knows??? The winner might be you!

Maybe its "Spring fever" or just laziness . . . but its something . . . that slows me down about this time every year. And the noise that this typewriter is supposed to make and doesn't, reminds me of the story about the lady who hired a man to paint. She started him painting upstairs and decided to sit down in the living room for awhile to see if he were a good conscientious worker. After waiting for about an hour without hearing any sound resulting from his work, she called upstairs and said, "What are you doing, I can't hear you working." And a very quiet voice answered, "Lady, I am not putting this paint on with a hammer."

Have you ever been down to the "Original" BABY BEEF MARKET on North Main? As a suggestion to you who like your beef the way we do, a short visit with either Bill Murdock or Bill Mull, owners of the Market, will convince you that it's one of the finest of its kind. . . . Their motto, "We lead the field in meats you can afford to eat," certainly is one that can save you money.

We are not sure who had the original idea for a Shrine dedicated to the Cowboys of the West; but we think it is terrific and where would it be seen by the largest percentage of tourists from all parts of our country? You're right, our Fabulous city! The men that really built and pioneered these great states of the West have been overlooked too long. We could obtain famous paintings of the West by outstanding artists, such as Charles Russell and others whose works were sold for tremendous amounts. The Shrine could feature famous guns, saddles, etcetera; plus a "Hall of Fame" for the cowboys who gave their time, work and even lives to build our country. We think it is a very worthwhile effort and know that many cities will definitely do their best to get the Shrine . . . cities such as Cheyenne, Wyoming; Miles City, Montana; Denver, Colorado; Boise, Idaho; Tucson, Arizona and many others.

Get ready for "Scramble" on Fremont street! Wonder what the boys who make the odds will give or take on the pedestrian getting across the street? 'Twill be fun to watch. People who like to live as if "there's no tomorrow" will have a "Ball." Maybe some of the downtown clubs can incorporate part of this setting for entertainment. It's sure to have a big fol-

(Continued on page 34)

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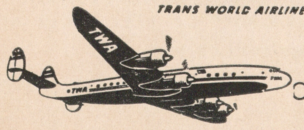
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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

January 27 thru February 16
Show: Marie Wilson, Archie Robbins, The Goofers, The Continentals, Roxanne and the Martin Brothers
Line: Flamingo Starlets
Orch.: Teddy Phillips

"Irma" is here! Her fans have been filling the room for both shows each night ever since the opening night. You may think that you've seen MARIE WILSON before . . . but you've never really seen her until you have caught this show. You'll see her here just as you've always seen her and loved her, but you'll also see her doing some things you've never seen her do on the screen. She'll tear at your heart strings with her monologue to George Jessel, and in the next breath, have you laughing again with her nonsensical quips . . . ARCHIE ROBBINS comes to us again, for his first appearance at this spot, but with

(Continued on Page 29)

LAST FRONTIER

Show opening February 7
Show: Blossom Seeley and Benny Fields, Ben Blue & Company, The Lancers, Vivianne and Tassi.
Line: Frontier Girls
Orch.: Garwood Van

The current presentation in the Ramona Room is truly an All Star Production! There are only 2 more days to see the team of BLOSSOM SEELEY and BENNY FIELDS who are reunited in the spotlight and the whole town is applauding them. Nostalgia weaves patterns of the past in the dimmed wings while audiences cheer the 1955 version of this outstanding song team. Benny beams upon his ever-loving while spectators wonder at Blossom's decision to leave show business, years ago. She retains her tenacious charm and wit. Her showmanship is magnificent. Ben is as great as ever. We welcome Seeley and Fields back as a heart stirring duo — one of the all time great teams of the theatre. Conducting for Blossom and Ben is pianist-accompanist EDDIE JOHNSON, a gentleman who insures musical perfection . . . An extra-added attraction is BEN BLUE, one of the most adept pantomimists in show business! Ben and his Company offer their famous comedy routines which guarantee to make you laugh until you hurt! . . . Lending their harmonious

(Continued from Page 30)

El Rancho Vegas

Show opening February 2nd
(Not a review)
Show: George White Scandalette, presented by Le Roy Prinz
Line: El Rancho Girls
Orch.: Bob Ellis

This sounds like a wonderful bet for patrons seeking a talent-laden bill that smacks of Broadway productions. LEROY PRINZ presents this extravaganza, a GEORGE WHITE SCANDALETTE, titled: "Nice to See You" . . . The book and music were written by JACK YELLEN, IRVING CAESAR and GEORGE WHITE. (Mr. Yellen writes many of SOPHIE TUCKER'S presentations.) Here, for your entertainment, is a cast of fresh, young performers, a group of new faces to Las Vegas . . . The lead comedienne is FAY DE WITT. Advance releases paint this damsel as a very interesting addition to any spotlight . . . PATTI ROSS provides dancing and comedy. This should be a clever program — featuring comedy from the feminine viewpoint . . . Singing chores will be handled by LOU NELSON . . . Rounding out the bill is attractive dancer, PENNY CAROL. The actors have

(Continued on Page 20)

"CURTAIN TIME"

combined their efforts to bring the type of blackout sketches that are appreciated by everyone . . . Of course, the EL RANCHO GIRLS will be on hand with their sparkling costumes and colorful costumes . . . BOB ELLIS and his ORCHESTRA remain on the podium with their fine background music.

Wilbur Clark's DESERT INN

January 19 thru February 14
Show: Toni Arden, The Szonys, Jack Durant
Line: Donn Arden Dancers
Orch.: Carlton Hayes

Did you ever hear a dream singing—well we did! Of course we mean the lovely TONI ARDEN. When this gracious personality enters the spotlight, gone are the cares of the business world and forgotten are the scowls. All you can do is relax in the glow of her sparkling delivery and refreshing voice. Miss Arden is a most captivating damsel. Her voice actually stuns you into admiration and is more effective than a champion's k.o. spe-

(Continued from Page 30)

SAHARA

Show opening February 1
Show: Vaughn Monroe, Kirby Stone Four
Line: Sa-Harem Dancers
Orch.: Cee Davidson

The very handsome VAUGHN MONROE'S booking in the Congo Room is insurance for packed audiences. His personality twitches at feminine hearts and draws the admiration of masculine attendees. The Monroe appeal has founded an untold multitude of fans and the list increases steadily.

(Continued on Page 29)

The Sands

Show opening February 2nd
Show: Nat King Cole, Georgie Kaye
Line: The Copa Girls
Orch.: Antonio Morelli

A tip to the romantically inclined (and who isn't): Head for this spot as soon as you make your reservations. The COPA ROOM is playing host to lovers of smooth, unadulterated vocalizing. Starring in the spotlight is the master of soft, rhythmic singing—NAT KING COLE—in person! Nat enjoys a tremendous popularity. Ergo, he needs no introduction whatever to anyone. His recordings are best sellers and his showmanship is something to marvel at. An evening with Nat King Cole is an evening you'll file in your pleasantest memories . . . GEORGIE KAYE is another favorite performer in our fabulous town. Here is a comedian whose material is individual. Just

(Continued on Page 30)

Thunderbird

January 27 thru February 16
Show: Norman Brooks, Rolly Rolls, Dorothy Costello
Line: Thunderbird Dancers
Orch.: Al Jahns

NORMAN BROOKS is providing a definite thrill for not only the Jolson fans, but for all present, when he proceeds to give forth in song. His voice is as near a perfect reproduction of Al Jolson's as you'll ever hear. Consequently, he never completes a program of his own without singing some of the old Jolson favorite melodies . . . ROLLY ROLLS will have you holding your sides with his artistic antics at the keyboard. His awry

(Continued from Page 30)

EL Cortez

January 27 thru February 9
Show: The Four Tunes, Yonely, Tommy Conine
Orch.: Sherman Hayes

The show that broke all records in the Pirates Den last August has been brought back by popular demand . . . Armed with lilting arrangements of their hit recordings are the FOUR TUNES. Anyone with an ear for good music is familiar with this group of fine artists. Tops in listening are their platters of, "Marie," "My Wild Irish Rose," and "I Understand." Incidentally, the latter song was written by the guitarist. Many disc jockeys rate the Four Tunes as one of the leading quartets of the day. Judging by their

(Continued from Page 30)

SHOWBOAT

Show: Showboat Review — starring D'Arco & Gee, Joe Kirschen
Line: Dorothy Dorben Dancers
Orch.: Buster Hallet

There's a new program of merriment on schedule for patrons of this bistro. The Deck Room is hosting fun-seekers who like down-to-earth, rib-tickling humor. If you like a big helping of laugh-provoking comedy, this is the place to get it. Ready to stimulate every quiver of your twitching lips are JOHNNY D'ARCO and PARKER GEE. They combine to create a sizable amount of slapstick and situation comedy. Their antics are really pleasing to behold. They present a variety of sketches and some vocalizing that makes you wish for more . . . Handling the production singing is the very capable JOE KIRSCHEN. This lad knows how to command attention while surrounded by a bevy of beauties. Brother! That is an accomplishment . . . The DOROTHY DORBEN DANCERS gracefully execute three sequences, excitingly garbed in fetching outfits . . . Lending its professional touch to the background music is the BUSTER HALLET ORK. (P.S. — There is continuous entertainment at the Showboat Bar until 6:00 ayem, featuring RALPH GARI and his excellent quartette of musicians.)

SILVER SLIPPER

Show: Fun Time
Orch.: George Redman

Co-starring at this favorite rendezvous are RUSTY DRAPER and HANK HENRY . . . Rusty is the new, redheaded, singing sensation. Along with his guitar, he dishes out some very fine musical entertainment. The lad has an ingratiating personality that creeps right into your soul. His unusual, warm singing style and guitarisms combine to make a brand new

(Continued on Page 29)

GOLDEN NUGGET

January 19 thru February 15th
Show: The "Carlyle Nelson Show," starring Hilo Hattie . . . The Sons of the Purple Sage

Here is a completely different, entertaining show! It is a refreshing revue, completely Hawaiian throughout. The high pitch is maintained from fanfare to encore by the presence of the lovable HILO HATTIE. You've seen her on the stage, screen or television. She transmits a warmth of character and personality that wins you whole-heartedly . . . On the show

(Continued on Page 29)



The Sands

"Hello Again!"

—glad to be back—

NAT "KING" COLE

MIGHTY MIXTURE By GARY STEVENS

NEWSETTES: On the way to Australia, Nancy Sinatra, Frank's daughter, talked to daddy about coming home for good one day. Strong possibility for later this year. . . . Mark Stevens is happy his director's chore on "Big Town" gives him the right to exclude the 'Lorelei' character from future shows. This makes him even more ecstatic as the leading man of the teevee opus. . . . What irony that Bing Crosby should have his most serious operation to date, the kidney stone removal, on the very day that his developer, Gus Arnheim died. . . . Steve Cochran, who doesn't kid around with gals, doesn't seem to be fooling around Jayne Mansfield. . . . If somebody wants to get the Kean Sisters into movies, the perfect vehicle for Jane and Betty would be the life story of the Duncan Sisters.

Prison Preem: We mingled among the 1,600 inmates at Chino Penal Institution for Men, where "Unchained," a picture about the progressive way law breaking men are treated, was given a world permiere. For the trusted there are no bars, no walls, no guns in the back. The rules of the place are carried out in accordance with the plans of Kenyon Scudder, who contended in book form that "Prisoners are People." He is soon to retire as warden and join the Osborne Society in New York. Mr. Scudder told us during our dinner in the prison that only three per cent of the inmates, when they are released, are returned for new crimes. Great record.

Seenery Jerry Colonna, Ann Miller, Anne Jeffreys among the applauders at Vic Damone's opening at the Grove. The Brooklyn boy sounds more vibrant than ever. Thank you, Pier Angeli. . . . Tab Hunter helping Margaret O'Brien celebrate birthday number 18. Are we getting old! We remember when Nancy Kelly was a kid star on radio's "March of Time." . . . A passerby in a yellow sweater, Joan Vohs. Getting 'Vohs and ahs'. . . . Shirley Thomas, NBC's air girl and Photoplay's crack story finder, getting confidential about Greece's respect for the tourist. Her informer—Frederic March. . . . Otto Preminger, standing out in the Hollywood mob at Chasen's like a Calif. landmark. Mt. Baldy! . . . Otto Kruger and his favorite young date. A honey — his married daughter, Mrs. Rusher. A real fooler.

Preparation For Two Left Feet: Juanita Cole, who was a pretty in pictures as a teen-ager some years ago, became an Arthur Murray teacher. Saved her pennies and persuaded Arturo, the terp master, to give her a franchise to have her own studio in North Hollywood. She came up with a conditioning plan for her instructresses. They work out at a local gym to keep in trim. The dancing dolls treat fox trotting and mamboing as work, not exercise, that's how serious they are.

Just for Laughs: The wonderful Joe E. Brown can keep a crowd rocking with stories about the zany Lefty Gomez, once the mainstay of the Yankees. His nifty about the time Lefty was pitching against the hard hitting Jimmy Foxx deserves repeating. Foxx was in the midst of a hitting streak and Gomez figured to have trouble throwing to him. He stopped a few times during Jim's time at bat and talked to his catcher, Bill Dickey. In between pitches, he shook off all of Dickey's signals. Finally the catcher called Lefty out in front of the mound and asked him why he was stalling, "I was hoping he'd get a phone call or somethin'," cracked Gomez as he trudged back to the hill. . . . Now, after a year, Zanuck and DiMaggio have a lot to talk about. . . . Quick description of an unpredictable boy friend: "A Beau-hemian." . . . One wag explains the unrest in Central America this way: "Somebody started the rumor that Ike couldn't mambo." . . . Upon hearing overhead planes that interrupted some teevee film shooting, Mike O'Shea came up with this gem: "I hope they're ours."

Observations: When Cole Porter writes wordage like the line in "All Of You" we feel the communications censors are away on vacations and that's good. . . . Sometimes we feel that even Victor Borge's piano laughs at him. . . . If Joan Fontaine and Olivia De Havilland were one and the same person, we think you'd have a pretty dame and a fine actress. You figure out which half is which. . . . That

(Continued on page 34)

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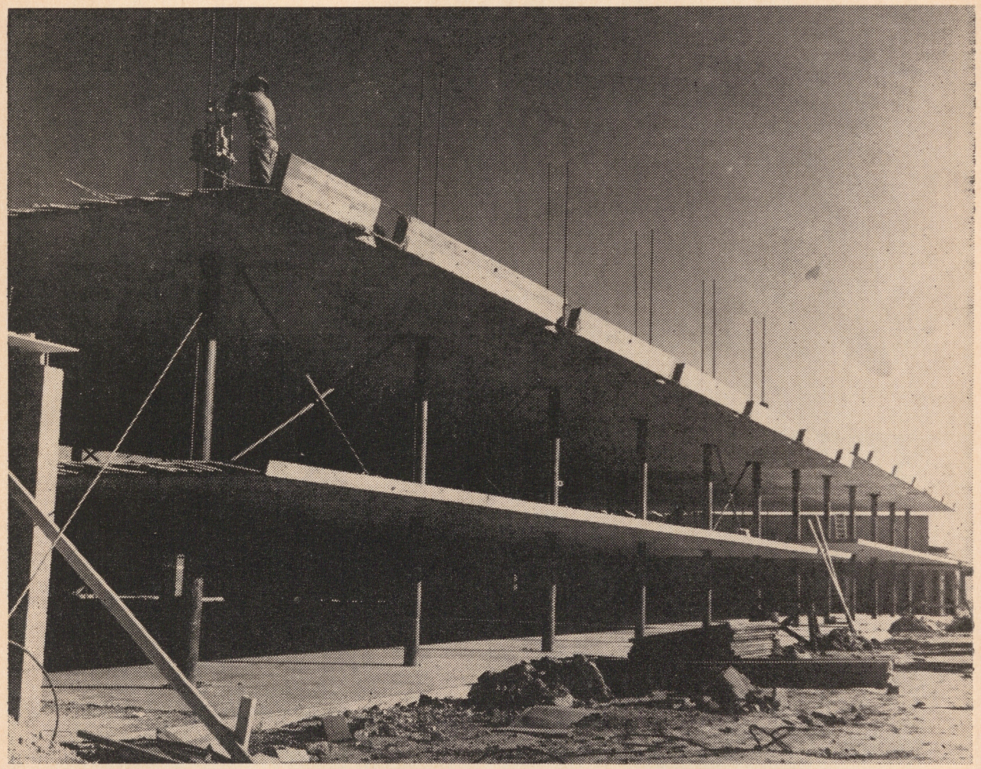
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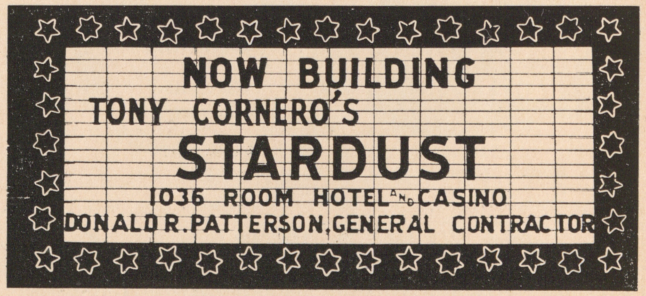
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JOHNNY UHLMAN

(Continued from page 13)

particular bit of business, and admit we're still at a loss as to why he doesn't break every bone in his body, with each and every show. Then when he follows the querry, "Can Gable do THIS?" with another of his anatomy separators, you KNOW he's not gonna get up!! . . .

What with the fast growing residential section to the west, along Tonopah Highway, SID figured it was about time he enlarged his tiny tavern into a place capable of handling a wider scope of activity for his loyal patrons, as well as the newcomers. He built on a good sized room adjoining, and now the BUCKHORN BAR is one of the liveliest spots in operation out that-a-way . . . especially over the week ends when he has an orchestra in to liven the atmosphere with their toe-tappin' tunes. I hear he plans regular square dances, also, in the very near future! . . .

So far as we know, THE WESTERNER BAR (Westerner Club) is the only bar in this part of the state that offers their customers a choice of TWO brands of liquor, used as bar whiskey; . . . "call" orders at "bar" prices. Making it even better is the fact that the two brands they are using are top brands . . . SEVEN CROWN and JIM BEAM!! . . . Here's just another example of how far the WESTERNER will go to uphold their reputation of always wanting to give their customers and friends the best . . . "and a little more" . . .

If you're one who has been catching the shows along our Strip for the past few years, you have no doubt, at some time, witnessed the superb dancing of those two perfectionists, THE SZONYS . . . Giselle and Francois. If you could happen to be back stage at any time, while these two were on, you'd find that it was not uncommon for the wings to be lined with other members of the cast who hurry from their dressing rooms to watch them perform, and marvel at their effortless accuracy. There's no limit to the heights they COULD attain. Their destiny is to their own designing!!

Did you ever dunk your kisser in a cool, clear mountain spring, drink your fill, and go your way with a satisfied feeling you'd never quite had before? You can take on a load of the same water, without getting your nose wet, if you're one of those who have had a water cooler installed, and filled brimming with ARROWHEAD SPRING WATER. The greatest thing about one of these coolers is that the water is soft and pure . . . a definite aid to better health. As you know, the water around these parts is harder than a head-waiter's heart, and bad for your body's canteen. Be wise and "bottle-ize." You and yours will feel the difference in no time at all. You can rent a beautiful electric cooler for your home for only $7.50 a month.

What a sensational job MARTIN and LEWIS did for the SANDS HOTEL during their recent engagement! . . . Broke all records, with waiting lines standing all night long, on the chance they might get a seat. This might best explain their show to you; . . . the dining room help, and the men in the orchestra, all "caught the show" twice a night, every night during the whole engagement! . . . And here's another thing that might point up the heights these two have scaled. The FRIARS CLUB is observing its GOLDEN Anniversary, and whom are they honoring on this auspicious occasion?? . . . DEAN MARTIN and JERRY LEWIS, a team destined for history in show business!

By this time, AL GOTTESMAN should have returned from his sojourn through the east, to take up his reins on construction of the magnificent DUNES HOTEL, out on the Strip. Al has many business enterprises throughout the east, on which he had to make a regular check, before coming back to his Vegas pride and joy, The Dunes. Little do most of us realize just how near the completion dates of these fine new hostelries around us, unless you've been fortu-

(Continued on Page 31)

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SAHARA

(Continued from Page 20)

His voice needs no descriptive adjectives. You've heard it and you've admired it on many occasions. Vaughn is a singer whose talents will keep him right up there on top of the heap . . . and that's for sure . . . The KIRBY STONE FOUR are a group of gentlemen imbued with a desire to bring rollicking enjoyment to their audiences. They combine musical talents with mountain-size portions of humor and the recipe is always successful. Collectively — or individually — the Kirby Stone Four provide versatility of high calibre. When these boys hit the spotlight — they really hit it! . . . After a short vacation, the SA-HAREM DANCERS have returned to this stage and we must say the MORO-LANDIS girls are really "on their toes" with spectacular presentations and beautifully draped wardrobes . . . Another vacationing unit back on the podium is the CEE DAVIDSON music makers whose musical backgrounding is as welcome as they.

FLAMINGO

(Continued from page 19)

his same infectious sense of humor, and wonderful material. His fine timing, and manner of presentation, insure him a place on your future list of favorites . . . THE GOOFERS have been HELD OVER, and they could be held over again, and again, so far as that goes. This is one of the strongest acts of its kind we've ever seen. They sing, dance, make with comedy, and are very good musicians along with it all . . . The CONTINENTALS also aid and abet this bill with their fine singing and sharp arrangements. They appear quite often with "Irma" throughout the show, and add proof to their capabilities with each appearance . . . ROXANNE and the MARTIN BROTHERS are a three-some of Flamenco Dancers whose nimble foot-work and flashing costuming add color and spirit to their section of the show . . .

SILVER SLIPPER

(Continued from Page 21)

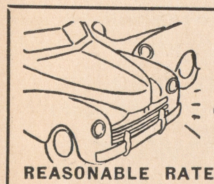
star. Audiences will remember Rusty for his famous hit record of "Oh, My Guitar," which he also composed . . . Co-star HANK HENRY is still the funniest man in the world. He has just about everything it takes to be great and sensational. Once you've caught this comedian in the spotlight, you'll return for more of the humor that racks your tummy with uncontrollable laughter . . . Gentlemen who appreciate the exotic and beautiful find ARLENE a very interesting addition to this cast. She is the "Girl in the Gilded Cage" and swings over the heads of the audience. This is an act more readily defined by your eyes — not our limited words . . . In the hilarious comedy skits are lovely JOAN WHITE, MAC DENNISON, BILL WILLARD and JIMMY CAVANAUGH . . . Show backing is capably handled by GEORGE REDMAN.

GOLDEN NUGGET

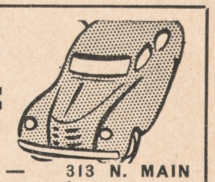
(Continued from page 21)

is JOHNNY UKULELE, who gets "the most" out of this small stringed instrument . . . Then there is the pleasant singing voice of PUA . . . Real Hawaiian dancers bring you authentic Island dances . . . The entire show has been conceived and directed by the capable CARLYLE NELSON . . . Appearing oposite this Hawaiian revue is a western aggregation called THE SONS OF THE PURPLE SAGE. You'll find there's also a "daughter" in the outfit who sings up a storm with the boys.

The FLAMINGO STARLETS are at their usual best with new routines by Ron Fletcher . . . routines which call for far better than average talents to execute, to which we're certain you'll agree . . . TEDDY PHILLIPS and his ORCHESTRA are the men with the fine music necessary for the backing of this show.



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LAST FRONTIER

(Continued from page 19)

voices to this production are THE LANCERS. Many are labeled, "singers," but this is one group of vocalists that can truly outshine much of its competition. The lads can beat out a jump tune or ladle out a ballad without wrinkling their brows. 'Tain't easy to face an audience with such apparent ease and delight them to clamoring for repeated encores. If your auditory organs are seeking relaxation, the LANCERS have your cure . . . Rounding out the bill are VIVIANNE and TASSI, a couple well-trained in the art of juggling. Tassi has quite a few interesting tricks in his nimble fingers and the striking beauty of Vivianne finds competition in her own adept manual digits . . . The FRONTIER GIRLS offer a background of beauty and symetrical choreography . . . On the podium, playing the smooth show score with proficiency is GARWOOD VAN, accompanied by his crew of talented musicians.

THUNDERBIRD

(Continued from Page 20)

arrangements manage to get most everyone in the band into the act at one time or another. With all this nonsense, Rolly is actually an accomplished musician . . . Joining the show this week, was versatile dancer, DOROTHY COSTELLO, who recently arrived from the Folies Bergere in Paris. Her artistic endeavors include some excellent modern ballet and acrobatics . . . The THUNDERBIRD DANCERS are at their best with these new Gayle Robbins productions, which are enriched vocally by the voice of your master of ceremonies, BARNEY RAWLINGS.

THE SANDS

(Continued from Page 20)

thinking about Georgie brings a yock to our lips. When he begins his Psychiatrist bit, it floors us and everyone else. Don't see this lad's performance unless you're prepared to battle a fit of hysteria . . . THE COPA GIRLS are resplendent in striking costumes, complemented by their fetching routines . . . As ever, ANTONIO MORELLI and his musical aggregation assure a perfect musical background.

DESERT INN

(Continued from page 20)

cial. What poor mortal can resist tones of sheer delight, coupled with a spontaniety of youth? We're only human, aren't we? . . . Adding a great amount of talent to the show are THE SZONYS. Here is a dance team ever popular on any stage and in any locale. Their ballroom interpretations are magnificent. However, don't attempt duplication without a maximum of practice. Years of rehearsal went into their professional perfection. They are individually supreme in the dance and offer acute competition to other dance duos . . . An extra-added attraction is JACK DURANT. No one sits on his hands when this fellow is dishing out his brand of humor. Jack's wit is infectious. There are no frowns in evidence when he is "Mike-side" . . . The DONN ARDEN DANCERS are splendid in their beautiful production numbers. As usual, their beauty is balm to the orbs . . . Offering his skilled baton to the musical background created by his orchestra is CARLTON HAYES.

EL CORTEZ

(Continued from Page 21)

popularity standing, that consensus of opinion is accurate. Follow the crowds to the Pirates Den! . . . The name YONELY is synonymous with show business. He has a wonderful assortment of miniature props that will fascinate you. This performer is an accomplished comedian musician with material that will keep you constantly alert. If you remember Yonely's past performances as a clown, you'll know he's talent-ridden (if we may coin a title) . . . TOMMY CONINE is still a master of effortless dancing. It's a distinct pleasure to watch this lad's feet zing with tempestuous rhythms. When he increases his tempo, one must marvel at the results . . . SHERMAN HAYES and his ORCHESTRA proffer smooth background strains for the revue.

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Nice to be back
to my old stamping grounds
for the 7th time!
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Wilbur Clark's
DESERT INN
"THANKS"
•
JACK DURANT

JOHNNY UHLMAN

(Continued from page 27)

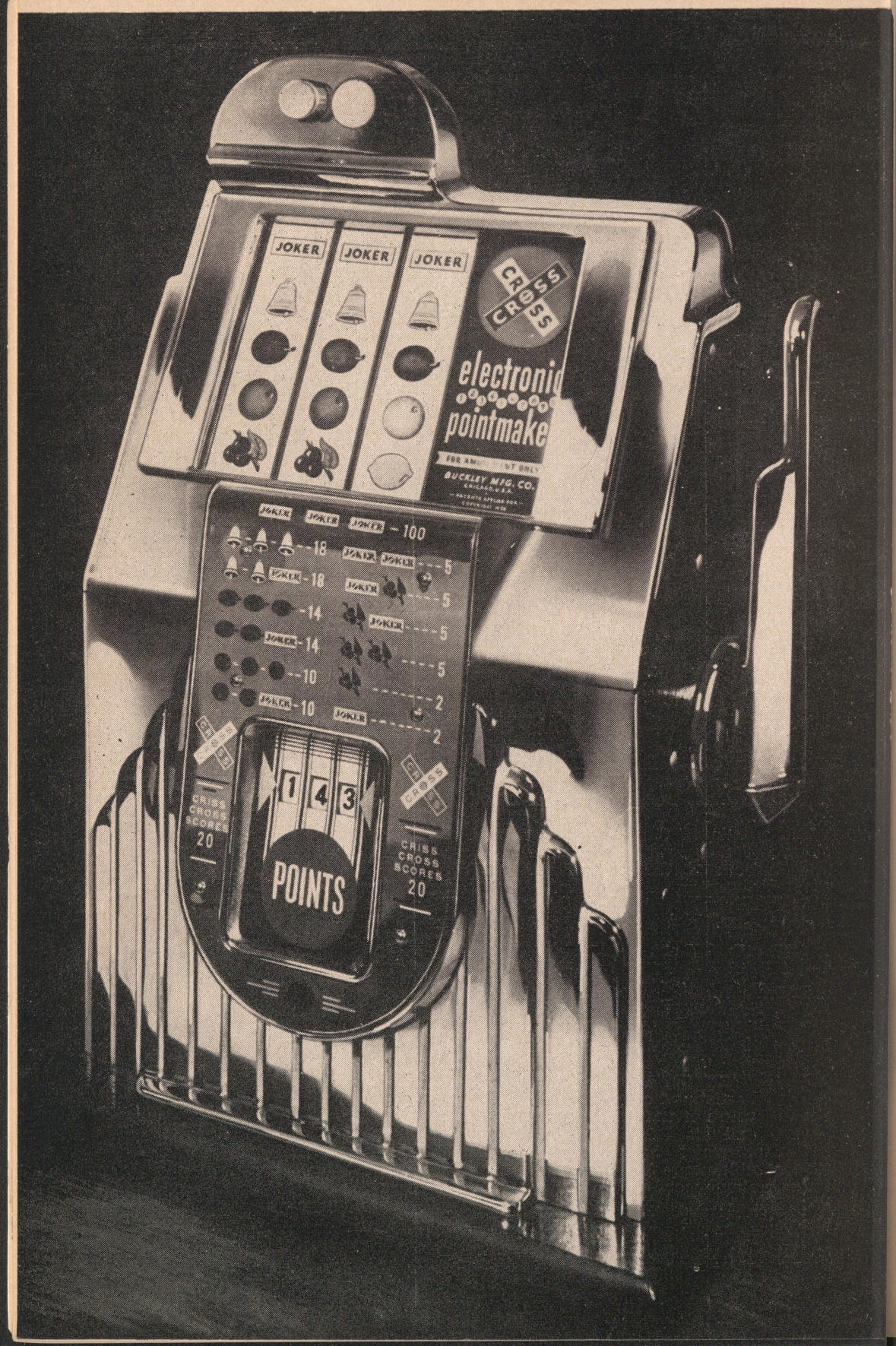
nate enough to have visited the scenes first hand. The innovations being incorporated in these structures are all of the finest, and the latest, all pointing toward making Las Vegas the undisputed entertainment capitol of the world. . . .

The "battle of the bars" continues along the Strip, and among the latest additions to the top names that are appearing therein, are PEE WEE HUNT and his sextet of top musicians, now appearing at the SILVER QUEEN BAR in THE SANDS. Hunt, you may remember . . . was with Glenn Gray and his CASA LOMA organization for many years, and now has a group that is second to none. . . . Opening this past week at the CASBAR of the Hotel SAHARA, to appear opposite the fabulous LOUIS PRIMA and KEELEY SMITH, is a jumping group of artists who appeared in the Congo Room not too long ago, BILLY WARD and his DOMINOES, an organization which has made a more than notable name for themselves via the romping record route. The KAY MARTIN TRIO has been held over, and moved to the earlier shift, playing, and entertaining the patrons until midnight. . . .

THE ROYAL NEVADA is finally putting on the finishing touches!! Frank Fishman is beginning to see the goal of his drawn-out dream coming to light. Their rooms are practically all done, and the administration building is following a close second. What most of us are eagerly awaiting is seeing the DANCING WATERS finished, and put into operation in all their regal splendor. The amazing possibilities of this maze of pipes and machinery can only be believed when seeing the results they afford.

At this point we reach the dawn of a new day. As a matter of fact, the sun just came up a little while ago, and from all indications, we may have an early summer. To a trend of this nature I throw the full weight of my hearty approval; . . . I'm full-up with freezin' . . . EVERYTHING!! Still have to admit I'm a fair weather fiend! One of the reasons why you couldn't pry me away from these parts with anything less than a proposition offering more happiness; . . . and right now, . . . I'm loaded!! . . . 'Til next we meet, I just wanta be . . . Your ever lovin'

Johnny.



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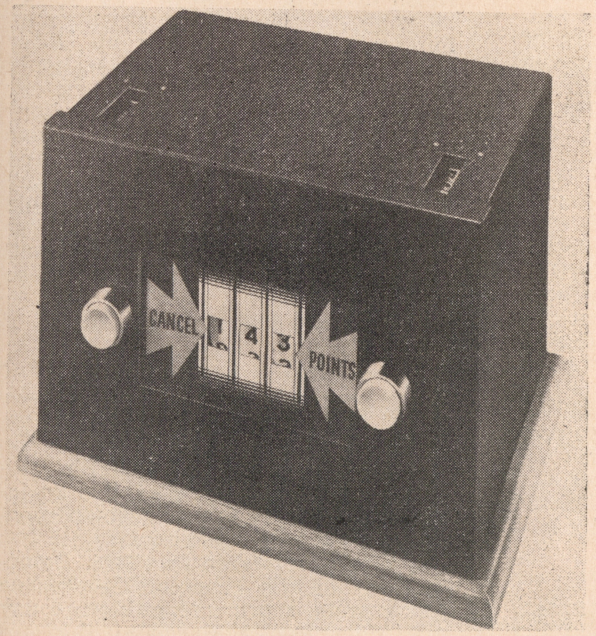
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MAY MANN

(Continued from Page 11)

world is, the ten-year-old replied, "You and Roy Rogers!"

Any married couple rushing for a divorce for no reason, should see "Phffft" with Judy Holiday and Jack Lemmon. I guarantee they'll forget the whole thing.

Take a bow, Columbia Studios and Director John Ford for producing a movie with all of the heart and wholesome reality of "The Quiet Man." The picture is "The Long Grey Line" starring Tyrone Power, Maureen O'Hara, and a cast who brings to life the genuine meaning and inspiration of West Point. Although the United States Military Academy on the Hudson River in New York has been the setting for screen stories for over thirty years — this is the first that displays the tradition and honor of the long grey line of cadets. It shows the effect of two world wars on the Academy and its men which included such personalities in their cadet days as President Eisenhower, Gens. Bradley, Pershing, Cousins, McNarney, Stratemeyer, and Van Fleet. Power as Sgt. Marty Maher's and his fifty years of true life story at the Point proves himself an actor of sheer delight.

Hollywood wonders if Hal Hayes marries Barbara Hutton — will the two love birds live in his eccentrically built house nestling in a tree with ramps and pools where not sure footed guests often fall in?

Dorothy Arnold, Joe DiMaggio's ex-wife, who looks so much like Marilyn Monroe, is now playing a Sunset Strip night club. The advertising mentions that she is Joe's ex. Dorothy's singing and, there are many who say she's prettier and sexier than M. M.

Polly Adler tells us her book "When a House Is Not a Home" goes into production on Broadway in October. "My contract with the producer gives me approval of cast and the play. I think Shirley Booth will play me." Polly has the looks to play herself!

And that's Hollywood!

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MEL CHENEY

(Continued from page 17)

lowing. Me, I'm going to walk down Carson, or the other one-way street, Ogden. If this improvement keeps on, who knows, maybe the auto drivers will be on the sidewalk! And the Pedestrian out on the street! We still believe that Fremont Street, between Second and Main, should be non-traffic—strictly for the pedestrian, "Carnival Style!"

Tried to give IRENE PACE a "kill or cure" remedy that was given me for a cold. But she wouldn't let me finish. Don't blame her, for I don't know if it works myself. Here is the remedy: Get one-fifth of good "Glow," some aspirin tablets and some hot lemonade. Put it all in the bathroom. Draw a piping hot tub of water. Now, you begin . . . take a good swig of the "Glow" . . . shave . . . another swig . . . brush teeth . . . swig . . . comb hair . . . swig . . . pull the plug in the tub . . . swig . . . throw out hot lemonade . . . swig . . . throw aspirin tablets away . . . swig . . . (hic) . . . finish dressing . . . swig . . . "Glow" all gone . . . Now, here is where an important decision comes up. After all, you have a bad cold — should you stay home, or go after another bottle of "Glow"? Well, as the story goes, one usually doesn't stay home to see what happens to the cold. And the next morning it really doesn't make any difference because the cold has a competitor and one just lies there in bed, letting them fight it out!

Let's all drive as if we want to be alive in '55.

Best wishes and good luck to all of you. . . . Mel.

MIGHTY MIXTURE

(Continued from page 24)

screen mention of the name 'Zimmerman,' in "No Biz Like S. B." is an inside gag. When Ethel Merman mentions it, how many know that's her real name. . . . It's a fact Jack Dempsey, out of the ring for twenty-five years, gets more recognition today than does Rocky Marciano, the current champ. . . . A couple of married movie marquees, just to save space: "So This Is The Last Time I saw Paris." "Deep In My Young At Heart". . . . When you realize that our top singing headliners, Sinatra, Como, Cornell, Laine, Damone, Dale and Bennett are all of Italian descent.

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ON THE FABULOUS STRIP

Flamingo

FEBRUARY 17
THE MILLS BROS.
MARY McCARTY
DOMINQUE

DESERT INN

FEBRUARY 15 TO MARCH 14
BETTY GARRETT
and
LARRY PARKS

★

LAST FRONTIER

DOROTHY DANDRIDGE

SAHARA

FEBRUARY 22 THRU MARCH 14
KATHERINE DUNHAM
DANCERS
VIC SHAWN

Thunderbird

COMING
ROMO VINCENT
MAUREEN CANNON

El Rancho Vegas

JOE E. LEWIS
EARTHA KITT

The Sands

FEBRUARY 23
BILLY GRAY

★

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"Kirby" "Mike" "Eddie" "Doc"

KIRBY STONE FOUR

MEETINGS ARE BEING HELD IN THE *Congo Room*

of

Hotel SAHARA

ROLAND HILL

(Continued from page 15)

the head waiters at the SAHARA think of me. Friday evening I made my 7th visit to the Fred Waring show. And I liked it as well as the first time. Lee Lamar, Donald Walbracht and Jack Woody from the air base hadn't seen the show and so I "pulled my rank" and got us a nice table. Had no more than accomplished this when I bumped into a real good friend from Long Beach with his wife and another couple and they were crying their eyes out because they couldn't get in to see FRED WARING. He is Phil Smith, head of the men's clothing department in DESMONDS in Long Beach and who is shortly going to put in a men's store in the STARDUST HOTEL. I was able to get them a table and so saved "face" with them too. Can't get over how very, very nice all of the maitre d's, head waiters and hostesses are to me in this town and believe me I do appreciate it. After the show that handsome pilot, Lee Lamar suggested we go to his favorite rendezvous and I was happy to find that it was mine too—THE CLUB BLACK MAGIC of course.

Made a faux pas last week. Wrote up the telephone operators out at the SANDS and maybe I didn't hear from my own operators here at the LAST FRONTIER where I have been staying for the past two months. Certainly didn't mean to slight them in the least. Only know the names of the night operators — they are Lil Butler and Bing Lillard — but they are as accommodating and friendly as any operators I have encountered anywhere in the country. Now will you give me "outside," Lil?

Found a real bookstore here in Las Vegas and am happy about it. It is THE NEVADA BOOK STORE located at 306 E. Charleston Blvd. and it is run by Mr. and Mrs. Charles Steinheimer. Handles my book HILLSWAY too, along with a complete line of the very finest books on the market. And now that the weather is getting like typical Las Vegas winter weather I have to leave which makes me wish my sojourn in Las Vegas was only just starting. These past two months have flown much too fast to suit me.

THAT'S FOR SURE

(Continued from Page 9)

plane ducats. Seems that Ruby has a queezy tummy and preferred to bypass the "glorious sea breezes and lulling of the waves!" Doesn't seem quite right for an owner of the Showboat to be allergic to the water.

As we itemed in an earlier edition, NOEL COWARD spent quite some time here, not too long ago. We hinted the possibility of a personal appearance. On our desk is a release from WILBUR CLARK'S DESERT INN, advising the press that Mr. Coward will be engaged at that spot, sometime in April.

Members of the "NINETY-NINER" B. P. O. ELKS (in California) are pleased with the price they will pay for their annual visit to this area from February 18 to the 20th. They will expend $47.50 per couple for the weekend here. That price includes transportation in a special train and hotel accommodations at either the HOTEL EL RANCHO VEGAS or THE FLAMINGO HOTEL. Quite equitable, we would say!

At this writing we wonder if NAT KING COLE (currently starring at the SANDS HOTEL) has brought his European car with him? We spied a photo of it in another publication. It is the tiniest car we've ever seen, aside from a child's play toy. The plastic top opens and closes like a shell and is electrically controlled.

ROBERT ALTON, veteran choreographer-producer, has been signed by the HOTEL LAST FRONTIER'S Entertainment Director, SAMMY LEWIS, to stage the opening show for the NEW FRONTIER, when it opens in early Spring. A genius in his field, Alton has staged dance productions for such famous movies as "There's No Business Like Show Business," "White Christmas," "Girl Crazy," and "Ziegfeld Follies," to cite a few. He will present one of the largest dance lines ever to be assembled on a Las Vegas stage. The meticulous Alton is now busy screening dance applicants in Hollywood and New York.

A highly deserving individual was bestowed with a tremendous honor, January 25th. On that day, the local B'nai B'rith presented a scroll to A. C. GRANT, local Ford Dealer, appointing him as "Man of the Year." As you know, the B'nai B'rith is an organization of Jewish fraternity. However, Mr. Grant is not Jewish. Ergo, this is a citation proving that Mr. Grant was singled out for his accomplishments — not his nationality or religion.

In view of JOE W. BROWN'S (of the HORSESHOE CLUB) exceedingly generous purchase of the Race Track for the City, we'd like to offer a suggestion. Why not change the name of the track to BROWN PARK or the BROWN BOWL? It would be a wonderful method of displaying gratitude to Mr. Brown and his charming wife.

LUCY and ED EISENHOWER (brother of the President) visited our town last week. We had the pleasure of chatting with them at the HOTEL SAHARA, where they were being hosted by their close friend, FRED WARING. If you had heard their

Love's Worth

By ELIZABETH EILISH GRAHAME

Were I given
This world
For mine alone
With every treasure
This earth
Has known
Were I
To name then
The Dearest
Prize I own
Above all
I'd sing
Praises loud
Of You
Dear One I'm
So Proud of you.

Crowns and Thrones
Castles of gold
Power and Fame
Riches and Gain
Are empty
And False
Mere Reflections of
The value
Of your Love.

If a paradise perfect
I could find
Possessed of joys
Of the Rarest kind
Where all discord
Fades far behind
All this
I'd leave
And cleave
To you
Without you
I would grieve
For You.

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sincere praise of our town, you would have been as deeply moved as we.

Welcome to the "Fathers' Club of the World," RALPH GARI. (He has the quartet at the SHOWBOAT HOTEL. His beautiful wife GINNY presented Ralph with an heir, January 31st. Young ANTHONY weighed in at 5 lbs., 14 oz. The musician was so delirious, he passed out more cigars than he had purchased. (Is that possible?)

From Hawaii came a very sweet letter from BETTY KASHNER, former waitress with WILBUR CLARK'S DESERT INN. Miss Kashner sends regards to her friends here and insists she shall return soon. She also informed us that LES WINN, former Captain of the Garden Room at the SANDS HOTEL, was appointed Maitre d' of the new WAIKIKI-BILTMORE HOTEL.

We greatly regretted to learn of the passing of VIVIAN R. SOMMERFIELD, the late owner of GOTHAM HOSIERY MILLS. This wonderful lady was a frequent visitor here and often fought back tears of pain to devote her time to charitable activities. Mrs. Sommerfield had suffered for many years before her demise. Carrying her life work to the grave, Mrs. S. requested the omission of flowers and suggested a donation to favorite charities, instead.

The vacationing ETHEL BECHER is back in town again. (As you know, her hubby is the well-known hotel magnate.) Mrs. Becher left the waning season of Florida behind for the perpetual season of FLV.

VI TAYLOR was so overwhelmed with the enthusiastic welcome her HOTEL LAST FRONTIER colleagues gave her upon her return "home," she rushed into the Powder Room and cried herself into two pink eyes of happiness. (Women are funny creatures, aren't they?) She is a pretty terrific gal and is loved by all for her sincerity and ever-ready friendship.

There have been important landscape changes on the eighteen hole golf course at WILBUR CLARK'S DESERT INN. As a result, the layout will prove more difficult for golfers than in past years. In preparation for the 1955 "Tournament of Champions," head pro HOWARD CAPPS and KEN BRICKNELL, Grounds Superintendent, have lengthened the course be-

(Continued on page 40)

MIAMI WIRE . . . By LESLIE SIMMONDS

EDITOR'S NOTE: We're proud to welcome Leslie Simmonds and his "Miami Wire" a weekly addition to our growing staff of columnists. "Les" is in Public Relations in Florida, acknowledged one of the best in his field and "in the know." We know that "Miami Wire" will prove good reading whether you are a native, subscriber or Tourist!

HOW'S BUSINESS DEPT.: Head of the Greater Miami Hotel association was interviewed by a Daily News reporter and queried as to "how's the season going." The thousand-word answer summed up to "as good as last year." Which was no great shucks, but then again it was adequate. He did wistfully note that summer Jai Alai and summer dog racing would help the hot months plenty; however, merchants and clergy (now there's a parlay!) are very much against those $2 sports and they'll probably never materialize. At least for quite some time.

MUTTERINGS: Miami Beach night club op. says "next year there won't be any night clubs. The hotels'll kill 'em." Well, the hotels are wounding them, but I doubt if they'll ever kill them. There'll always be night clubs here. . . . and there'll always be hotels that are unhappy as hell that they have to be in the night club business. The silly B-Girl stuff looks like it has been beaten. The Mimai city commish dreamed up a Hitler-McCarthy law prohibiting any entertainer from taking a drink in a club. If Sherry Britton or Martha Raye wanted water they had to go home. Instrumental in beating it was Helene Polka, owner of a famed palace 'de peel' called the Jungle club. Her lawyer pointed out the childishness of the edict and several of the local columnists, notably Miami Herald's Jack Kofoed, agreed.

COMING UP: Ritz Bros. into the Beachcomber. . . . Joe E. Lewis into the Latin Quarter. . . . Nat King Cole into Copa City. Copa City is now showing Mae West and, according to the knowing ones, not making the nut. The Beachcomber, across the street, has a sleeper in the Winged Victory Chorus plus a $3.95 price policy that is loading the spot (seats over 900 for dinner).

RESTAURANT ROW: Hot swankery is Jerry Brooks Patio which draws names like Dan Topping and the Shah of Iran. The small Patio is a gorgeous spot with tall prices. But the food is wonderful and the people who go there don't mind the tab. . . . Rival class dinery is Felix Young's L'Aiglon. Felix's latest contribution to news space was threatening to murder his trumpet player. Fellow took out a peace bond. Well, some trumpet players are material for assassination.

DOUBLING: Johnny Howard, a well known Miami clown, has opened his own men's shop. He's also working hotels and night clubs where he emcees, clowns, sings, whistles and plugs his haberdashery. A wag suggested that Johnny change his billing from "International Comedian" to "Sale Starts Next Week."

JOTTINGS: Scene stealing chick is a singing comedian at the Vagabonds named Marion Powers. Does a great job and also sports the weirdest hairdo in town. Explains she mistakenly put her noggin into a pencil sharpener instead of under a dryer. . . . A top Beach eatery, the Hickory House, and a top Miami nitery, the Clover club, are owned by Jack Goldman, now busying himself supervising the building the of the Riviera hotel out your way. Jack will eventually sell his Miami interests and settle in Vegas. . . . Smallest big click in town is a bistro called Vanity Fair, masterminded by theatrical agent Harry Kilby. Jammed every night. Current attraction is a thrush called Pat Morrissey who rubs her stomach and sings. That's not easy. In spite of this she's due in Hollywood next month to test for the Jean Harlow role in the planned life story of the late star. . . . Most unusual night club owner in town is a fellow named Bill Jordan. Has been on the same site for 18 years, never had a partner, makes money and heads his own show. He's the featured half of a piano team.

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THAT'S FOR SURE

(Continued from page 38)

yond 7200 yards, though the tournament playing length will be 7102 yards. Turf has been filled in on the fairways and several thousand pounds of alta fescue and bermuda grass seeds have been planted. Height of the rough has been increased five inches. There are other changes that we will leave as a surprise to the participants.

DEAN MARTIN and JERRY LEWIS broke all conceivable records with their recently concluded engagement at the SANDS HOTEL. Waiting lines of patrons sans reservations extended clear to the other side of the casino. They patiently hoped cancellations would be phoned in, making room for them. All of the entertainment wasn't limited to the stage appearance of this great team. When out of the spotlight, the boys made like "21" dealers in the gaming room.

Our predicting CRISWELL informs us that BLOSSOM SEELEY (appearing at the HOTEL LAST FRONTIER with husband BENNY FIELDS) will write of her fifty years in the American Theatre and will give personal advice to all girls who wish to make entertainment their career. Speaking of this hotel, GARWOOD VAN is enlarging his orchestra to an aggregation of 22 men. Playing the lead violin is JACK CANNON.

JACK DOUGLAS, local Real Estate Broker on North 4th Street, is the guy to see if you would like to purchase any of the proposed SANS SOUCI HOTEL shares at $1.00 per. We saw the plans of this proposed hotel and it looks pretty good to us. Another hotel for our Fabulous city! (Opposite the Sands Hotel.)

Oftimes we've been approached by those who wonder why we write as we do, rather than lean toward the critical aspect of reporting. We just weren't cut from sardonic cloth and cannot pursue such a course. We'll leave the explanation of our attitude to men, expert in definition. Perhaps you'll better appreciate our feeling from these quotations: "It is a but a short step from the critical to the hypocritical." As Disraeli penned it: "It is much easier to criticize than to be correct." The one we like most is this: "The best place to criticize your neighbor is in front of your own mirror." If men of such great accomplishments could write thusly, we don't feel qualified to argue the issue . . . and that's for sure.

POP SQUIRES

(Continued from page 5)

tousled hair and made his speech. The only thing we Las Vegans remembered was that if he could sell a thousand dollar bond before he reached Los Angeles he would send the local committee a thousand dollars for another bond to be credited to the Clark County Chapter.

We got busy and before the train had gotten out of the railroad yards we had sold a thousand dollar bond to Mrs. Josephine Beall and immediately sent a wire to Mr. Fairbanks to be delivered to him at Arden (the train used to stop there). Of course I know the question you are going to ask — "Did you receive the thousand dollars"; and the answer is — we did not.

We waited and waited and finally checked with the brakeman of the train and was told that he had delivered the telegram to Mr. Fairbanks in person. Then and there our enthusiasm for Douglas Fairbanks, Sr., oosed away and we were almost cured of the habit of rushing down to the depot to see the nearly great.

There is one other incident I remember so well that happened years before the above events and which seems funnier each time I think of it. That first summer that I lived in Las Vegas (1906) we women had formed the habit of going to the depot evenings to watch the train come in from Salt Lake City. Just why we had formed such a habit I can't say; as five o'clock p. m. was just the hottest time of the day (this was before the days of coolers). Perhaps it was a yearning to see someone who was hotter than we were, for after riding all day over the desert a person would be plenty hot. It might have been a desire to see what "women were wearing" that fall or maybe just to see new faces — faces that he hadn't been seeing every day for the past three months — that were beginning to look tired and rather hopeless over present conditions here in Las Vegas. It was pleasant to see the strangers walking up and down in front of the depot, laughing and talking as though they hadn't a worry in the world. That day a man had died on the train after it left Caliente and the conductor had wired to the undertaker here in Las Vegas to have a casket at the depot and the undertaker had told the drayman to get a casket and take it to the train.

Of course when the women heard of this they moved in a body to the spot where the baggage would stop, fearful that they might miss something. Then we waited and soon saw the colud of smoke that told of the oncoming train. It pulled in just as advertised and we found that we had picked just the right spot to see everything so what more could we ask?

The trainmen opened the door of the baggage car and the drayman with the help of a bystander placed the casket on the ground opposite the opened door, then the trainmen lifted the stretcher on which lay the body covered with a canvas from the car and placed it next to the casket. At this moment, with quite a flourish the drayman removed the cover of the casket and we all just gasped as the casket already had an occupant — a man awaiting burial while his grave was being lined with cement. The drayman had made a mistake and brought the wrong casket. This incident was on the gruesome side but if you had been there you, too, would have seen the humorous side of it.

The summer ended and the days shortened and hot evening meals replaced the cold salads and cold cuts of the summer and the women were obliged to stay in the kitchen and cook so the evening train had to come and go without any help from us and I am sure it must have been quite a blow to both the train crew and the passengers.

HECHT'S
419 FREMONT ST.
MISSES' AND
WOMEN'S APPAREL

CRISWELL PREDICTS

(Continued from page 7)

Holiday planned for children this summer! . . . New traffic laws passed for drunken drivers which impounds car! . . . New towns spring up in Nevada! . . . Florida refuses to admit known criminals! . . . New process of wine making startles industry! . . . Washington D. C. citizens permitted to vote in local elections! . . . France scene of bloody riots over transportation strike in April!

FOR PEOPLE AND PLACES:

Ginger Rogers: Your mother will write your life story with no punches pulled! . . . Havana, Cuba: Expect many sinful spots in your city to be closed by your new Government! . . . Eddie Fisher: Your new memory album will contain a musical tribute to the greats of show business! . . . Hollywood: You will dump all the younger stars on your roster and star the well established ones, for the screen to survive, must rely on the adult admission tciket, and many of the younger stars are not acceptable to older ticket buyer! . . . You: You will have your life extended by five major discoveries of 1955: (1) new method of transplanting the glands (2) bladder flushing (3) relief of pains through drugless method (4) soft rubber pliable heart and (5) nerve regulator! . . . Gilda Gray: You will appear as yourself as one of the "Great Personalities of the Twentieth Century" . . . Portland, Indiana: Expect a new industry plant in your area which will give work to many hundreds! . . . Vance Gallo: Your first recording of "Fogbound" will be a smash hit! . . . Mayo Clinic: You will find a way to reverse the beat of the heart to stop bad cases of bleeding! . . . Television Executives: Spectaculars will be replaced by one man and one woman shows next season, for so far, they have been a senseless waste of money, time and effort! . . . Texas: You will outlaw three unions for their controlling executives will refuse to sign the 5th Amendment clause! . . . Liberace: Your next tour will be a sell-out before you take it! . . . Troy, New York: Expect a state crackdown on roadside taverns! . . . Mohamet: Your followers are increasing and will outnumber any religion in 1956! . . . Sunland, Calif.: You will become a super-health resort for outdoor sports, mostly tennis!

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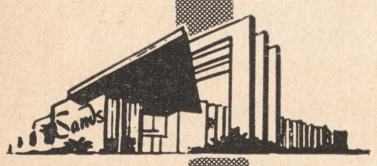
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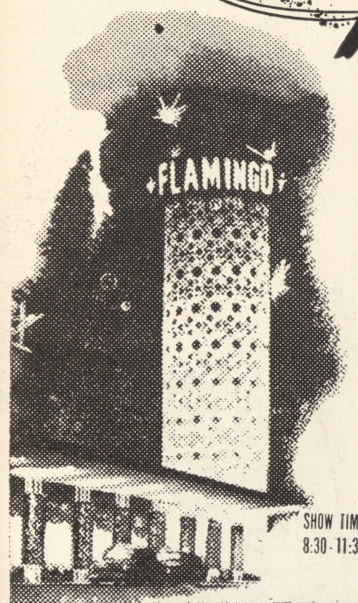
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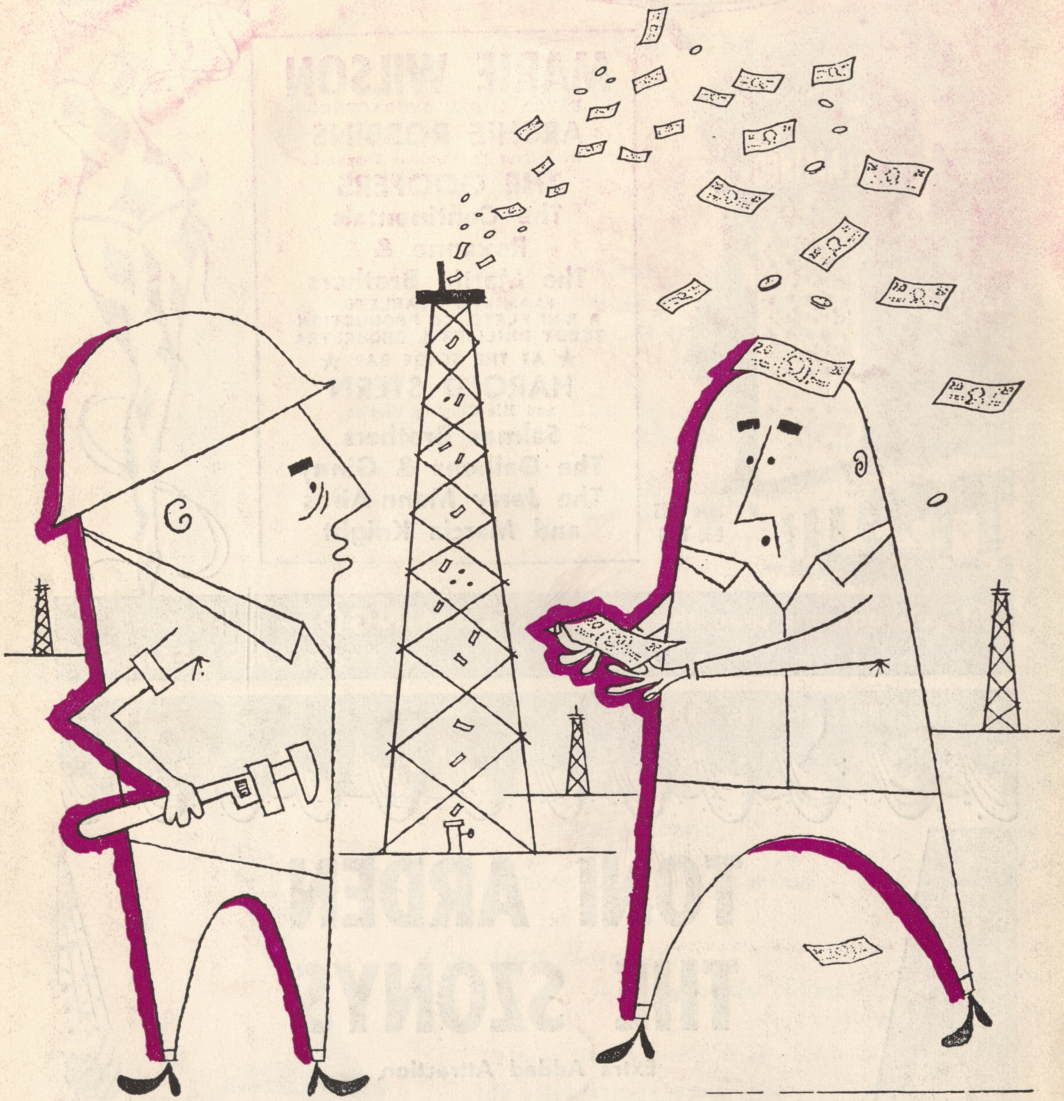
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