Jack Cortez

JANUARY 29, 1955

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LAS VEGAS Magazine

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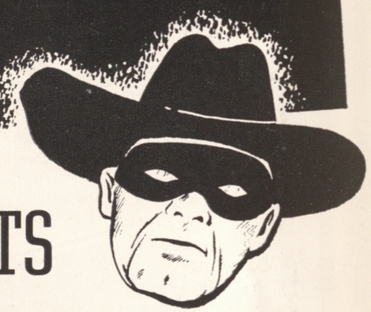
JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

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"THERE MUST BE A REASON!"



FOR some time the writer has been greatly interested in the story of Aaron and Rosie Winters who lived beside a spring in Ash Meadows some seventy years ago. Aaron was a frontiersman and quite a remarkable character. The reason for his migration to that remote spot is uncertain and probably the less said about it the better. He had taken as his wife Rosie, who was a mixture of Indian, Spanish and Mexican and to her Aaron was always devoted and all who knew her praised her beauty and her virtue though her material reward was very small.

Their home was a stone cabin with a roof thatched with tules which Aaron had constructed with an addition in front covered with canvas. Both rooms had dirt floors which had been worn smooth and the furnishings were very meager. There was a stone fireplace opposite the door with a cookstove at one side, a few shelves for the dishes. The pillows on the bed were covered with "pillowshams" and each of the two rocking chairs were embellished with "tidies" (do you remember what a tidy was?) There was a flour barrel against one wall with a sack of rice above it and two or three bags of grain nearby. The tea, coffee and sugar were kept under the bed. To me the most pathetic thing about the whole thing was the window with its wide stone window-sill over which Rosie had spread a towel and on which there was a mirror standing against a wooden starch box and beside the mirror there were two bottles which had once contained Magnolia Balm and Florida Water but empty at the time John Spear wrote his description of the Winter's home. Somehow those empty bottles made me a strong believer that Rosie loved the beautiful things in life and this was again emphasized when I learned that each spring, after the rains, when the whole desert was a mass of bloom, Aaron would take Rosie on a trip to see the flowers "because she loved them so." Their home was pretty crude but Rosie possessed those two qualities necessary to make any dwelling a home — love and contentment.

One evening in 1880 there was a knock at the cabin door and a stranger was invited in and shared their frugal meal. After supper he told them that he was a prospector and that he was looking for Borax. It's a "white stuff" he said but he seemed to be at a loss to know just what to look for as at that time there were only two or three unimportant deposits known to exist in the whole of America.

The first borax was found in Tibet and was transported over the Himalayas on the backs of sheep and shipped to London and was then so scarce that it was sold by the ounce.

The fact that it "was white stuff" interested Rosie so that she got everything she could about borax from the stranger even how to test it and learned that "under the torch it turned green." The stranger rested that night in the canvas covered room and Aaron slept the sleep of the just beside Rosie but Rosie was wide awake and spent most of the night wondering about some white stuff she had seen scattered over a flat in Death Valley. The next morning after the stranger had gone she turned to Aaron and said "maybe that white stuff we saw near Furnace Creek in Death Valley was borax." "Maybe" said Aaron. Now Rosie knew just how to handle Aaron so she said "why don't we go see, maybe there will be some Big Horns over there "and that was all that was needed. Aaron immediately went for his rifle while Rosie got the blankets, the sow-belly and the beans and they were ready. It was a long hard trip under a blistering sun but hope sustained them and they finally made their camp on Furnace Creek and then Rosie led Aaron to the flats she remembered and they scooped up some of the "White stuff" and carried it back to camp to await nightfall as the test had to be made in the darkness. The waiting seemed an eternity— Aaron, mildly curious for to him borax was something you could purchase at

(Continued on page 37)

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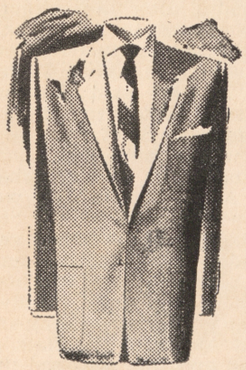




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An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO

FIVE tragic incidents will cost you more money by late 1955—(1) failure of tea crop in India, (2) fatal epidemic among sheep in Australia, (3) failure of barley crop in Canada due to rust, (4) marine disease striking sardines in North Atlantic and (5) shortage of banana crop due to climatic changes! . . . The biggest battle of 1955 will be fought behind closed doors, and will concern one of the most astounding international incidents of this century! . . .

Four new literary lights will establish themselves with second novels in 1955, Paul Bowler (The Sheltering Sky), Frederick Buechner (A Long Days Dying), Ardyth Kennelly (The Peaceable Kingdom) and Fritz Peters (The World Next Door)! . . . Gloria Swanson will invade the night club stages in a one-woman fashion show! . . . President Eisenhower will demand that all 5th Amendment Communists be ousted from any national, state or local position, including civil service and the armed forces! . . . Madame DuBarry will have her boudior-salon chandelier, one of the most priceless treasures left out of the French Revolution, on display for the first time in America, in a Cafe in Southern California to be known as "The Chandelier" . . . Harry Hopkins, the right hand man of the late Roosevelt Administration, will be front page news again with the publication of his secret letters revealing the pro-Japanese attitude of England during the early part of World War II! . . . 1955 will be the last year Hollywood will award any Oscars! . . . Queen Elizabeth II will face a hostile House of Commons in March!

YOUR HEADLINES OF THE FUTURE

Waterfront riots in New York stir Congress into action! . . . Society scandal results in deportation of famous bridegroom! . . . Paris Modiste divorces Steel Magnate! . . . New Price War rages in foreign plane travel fares! . . . Game hunting restricted in Northwest! . . . Famous Communist Spy Confession shocks world! . . . New riots in Asia Minor over oil property! . . . World revival planned by noted Minister! . . . Long Beach to become new California Rivera! . . . Las Vegas Sanitarium and Hospital planned for Medical Research! . . . South Carolina boom state for 1955! . . . Ohio River new waterway for midwest! . . . Boston center of new political storm! . . . School age to start at five not six! . . . European nation faces world boycott in 1956!

A VERY FAMOUS PREDICTION

In 1880, Alfred Robida, the French writer, predicted that: we would be able to set in our homes and view a theater stage miles away, hear music from a small box, people living in high houses, tiny pellets to keep us healthy, cannon fighting in the air, huge battle wagons which float, man-made fish for undersea travel, plus an age when "we will be eternally young." They called Robida a fool, a montebank, a crazy man! Yes, but those very critics, and a few may yet be alive, would know that we have those very things Robida predicted, the television, the radio, pent-house and hill-side living, vitamins, airwar-fare, submarines, but his last prediction "we will be eternally young" is still to come, but the others have worked out, so we must accept this one will. Thank you, Alfred Robida, for your faith in the progress of mankind in the 20th century!

COMING HUSH HUSH EVENTS

The strange disappearance of a noted woman flyer which has remained a mystery for many years will soon be explained by the Pentagon! . . . An insurable disease which proves fatal within three days, and has remained hush-hush for several years among the foreign doctors, will be conquered thru the work of a young American medical student, a girl, early next year! . . . The Federal Postal Authorities and the Security Exchange Commission will soon crack down on the Uranium ex-

(Continued on page 37)

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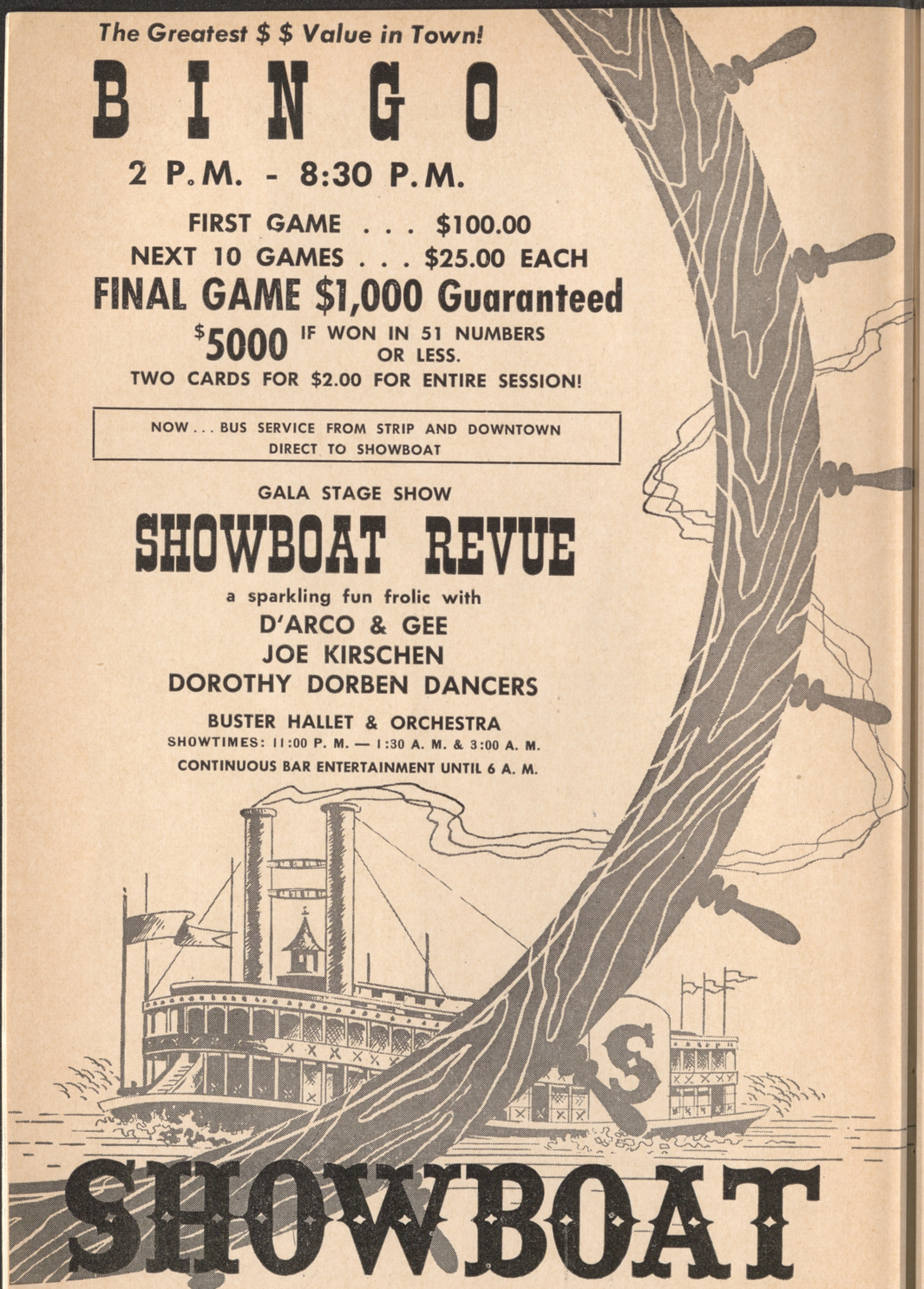
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SHOWBOAT

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AMONG the many who have been seen looking at the million dollar display at JOE W. BROWN'S HORSESHOE CLUB was PAT BUCKLEY. A spectator wondered why Pat would be fascinated by something he already possesses. Incidentally, Mr. Buckley will soon introduce his new line of slot machines here. From all indications they will draw the one-armed advocates to steadier attendance than ever before.

Congratulations are in order for VI TAYLOR. On December 28th, her daughter presented her with an eight pound granddaughter, in Buffalo, New York. After spending a couple of weeks with the new infant, Vi flew back here and was presented with another pleasant surprise. She was given the post of advertising manager and publicity director, of the HOTEL LAST FRONTIER. Mrs. Taylor replaced PAUL WALLACH, to whom we extend the best of wishes in his future ventures. Don't let the title of "Grandmother" sell Vi short. This gal is alert, lovely and intelligent. What more could a person want?

D. J. TURK, a dealer at the CALIFORNIA CLUB, had an interesting experience, this last week. He was approached by a Hollywood Producer, who had an offer for him. Seems a gaming picture is being filmed by this particular studio and Turk appears the perfect type to play a dealer in the flicker. How about that?

The current show presentations at the SHOWBOAT HOTEL will be suspended, as of February 17th. This is only a temporary measure, however. The Deck Room and bar are being remodeled. The management wants to introduce an authentic showboat theatre interior.

Ever charitable, SOPHIE TUCKER (starring at the HOTEL EL RANCHO VEGAS proved her heart as magnanimous as ever. She recently donated a sizable check to our local MARCH OF DIMES fund.

Lovely MARILYN HALL (a MORO-LANDIS DANCER of the HOTEL SAHARA) has headed for New York and a visit with her family. The prime reason for her sojourn is the impending heir at her sister's eastern sanctuary. Marilyn took an extra four-week leave of absence to insure her presence at the stork's arrival.

THE GOOFERS did such a tremendous job in the TONY MARTIN show at the FLAMINGO HOTEL, that they have been held over for the MARIE WILSON starrer. That makes a straight run of six weeks for these men of merriment. Don't fret about their having to leave at the end of this run. The group will return in June, same hotel.

Did you see that certain feature film on KLRJ, the other day? The one containing Las Vegas as a background? (This is a questionnaire.) Did you notice that one of the dealers in the pic was CARL COHEN (casino-manager and co-owner of the SANDS HOTEL)? Did you also notice the stick man was HICKEY KAMM? Did you notice Carl looked the same? Did you notice Hickey had more hair then? Picture (can't recall title) must have been 10 to 15 years old.

From ARNOLD CHRISTENSEN comes word that arrangements are still pending for his acquisition of

(Continued on Page 30)

this week's cover...

Gracing our Front Cover is very talented and beautiful BARBARA LUKE, featured songstress with the Saharem Dancers at the Hotel Sahara. The lovely Moro-Landis group re-open in the Congo Room, Feb. 1 when Vaughn Monroe headlines the new Bill Miller presentation.
(Photo by Billie Geller)

FIRST TIME IN LAS VEGAS!
THE
CARLYLE NELSON SHOW
STARRING
HILO HATTIE
STAR OF THE
HARRY OWEN T.V. SHOW
featuring
AUTHENTIC HAWAIIAN DANCERS, SONGS, AND FEATURED ACTS
SHOWTIMES: 9:30 — 11:30 — 1:30 A. M.
Sons of The Purple Sage
SHOWTIMES: 10:30 — 12:30 — 2:30 & 4:30 A. M.
GOLDEN NUGGET
GAMBLING HALL
DOWNTOWN — LAS VEGAS

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GOING HOLLYWOOD

With MAY MANN



ROCK HUDSON TO MARRY PHYLISS

Rock Hudson will shortly announce his engagement to Phyliss Gates. It is a big secret now, and I would have been skeptical, since Rock told me he wouldn't marry for years. But I saw these two dancing together and so in love at Milly and Max Factor Jr's. party at Romanoffs that I am sure it is true. Phyliss is Rock Hudson's discoverer, Henry Willson's secretary and a pretty brunette. Rock, since "Magnificent Obsession," is acclaimed one of Hollywood's foremost dramatic stars. While he has dated script girl Betty Abbott and he was lunching recently with Jane Wyman his co-star he has never been in love since his three year friendship with Vera-Ellen. "She was a big star, and I was just getting started," Rock once told me. "I was in love with her, but I didn't feel I could ask her to marry me until I had a future secured to offer."

Rock is a fine person. Jane Wyman told me she believes he will become Hollywood's greatest star. "He is so sincere and so indefatiguable in his work." I like his devotion to his mother. He not only bought her a lovely home, but is constantly sending her gifts, not to mention a regular check each week. Rock secured his start in pictures due to his height — six-feet-three, and opposite tall Jef Chandler. Presently he is building a new house. When it is finished, according to my information, he will carry a bride across the threshold.

CLARK NOT TO MARRY KAY

Speaking romantically, Walter Mellinger, the astrologer, says Clark Gable won't be marrying Kay Spreckles. "Gable will be tempted to marry in August when seven of his ten planets will be in his house of marriage. His affinity will be a girl born July 15th. He will continue his career for seven years. He will tell a story to a writer, which will be his best screen role. And Marilyn Monroe will sign with 20th Century Fox with the contract more exacting, but not more liberal!

The Factor party at Romanoffs was lavish with the entire room festooned in red and pink with matching flowers, table clothes, and flying the flags of three nations — America, England, and Belgium. For the dinner dance honored the Van Dormaels of Belgium and Jack Klein of London. Dolores Donlan looked sexier than Marilyn Monroe dancing with her husband Vic Orsatti. Dick Allen, the 20th Century Fox leading man discovered that we are distant cousins! Well! Joe Reith, the architect who looks like Philip of England, was laughing over being asked to do a man's fashion spread, "because," the noted illustrator said, "you have such good legs!" Patti Moore with Sammy Lewis said she was heading for an engagement at the Windsor Elmwood Casino after her role in the Danny Thomas show. Mike Connolly, Michael Rayhill, Ivy Wilson, the Bill Hardwicks, the Freddie Fredricksons, George Jessel, Mala Powers, and hosts more applauded the red coated waiters bearing bowls of natural ice cream fruits to the strands of "California Here I Come."

L. L. Colbert, president of Chrysler Motors hosted a lavish soriee in the Crystal Room at the Beverly Hills Hotel where Dorothy Lamour and I wished on a Chrysler and Chrysler Executive Mr. Tuttle assured us we'd have one parked in our garages next week. Really????? Dorothy's Bill Howard says Dotty just "wants to stay home and not go on night club tours" because they love being home together. The Preston Fosters said as long as they are together, they don't care

(Continued on page 35)



THIS IS A

bonnie best

ORIGINAL

Snow-white cashmere slip-over and cardigan, decoratively trimmed with velvet leaves of luscious sugar-plum pink. Shown here with matching belt, and full, full flannel skirt.

bonnie best
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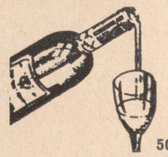
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NOW is the time when the lowly DIME comes into its own, as one of the leading coins of the day in popularity. The MARCH OF DIMES is on . . . !! If the late Franklin Delano Roosevelt had never done any other thing, during all his years as the head of our country, we will most certainly live in infamy for his origination of this great annual movement toward the obliteration of the dread polio. A disease which seems to thrive on the muscles of little children, but which is by no means averse to an attack on you or me. . . . !! And don't forget it!!

I was happy to learn that NELLIS AIR FORCE BASE is sponsoring a "Donation Marathon," which will be begun at 7:30 P.M., this coming Monday evening (Jan. 31), and broadcast over KENO from the Service Club on the base until 12 midnight. Then the control will be transferred to the main studios on the Strip, and continued until dawn, . . . or better . . . depending on the cooperation they receive from all of us. Entertainers from the Strip show-row will be on hand to receive the donations over the phone, and wherever possible, to answer as many requests as can be permitted. I'm told that a small buffet is planned, and the invitation is open to one and all to drop in for a snack, while adding to the goal of making this one of the most successful MARCH OF DIMES Marathons ever attempted. . . . Dig for the Dimes, and you'll come up with dollars.

You, too, will be as pleasantly surprised as I, when you make your visit to the GOLDEN NUGGET SALOON to catch the CARLYLE NELSON SHOW starring the lovable HILO HATTIE, favorite of the Islands for many years. The show is different from anything you've ever seen on Fremont Street . . . moves pleasantly and shows the results of careful planning. One artist you'll see and hear is "JOHNNY UKULELE," who is the father of Mary and Norman of the MARY KAYE TRIO. Outstanding in the vocal department is an old friend of ours, PUA, who appeared at the El Cortez a few years back. Add these things to the charming dancing of the three lovely dancers, and the comical antics of HILO-rious HATTIE, and you'll get an hour of fine entertainment. . . . Alternating on stage with this show are the western musical stylings of the SONS of the PURPLE SAGE. . . .

The GOOFERS have gained such a grasp, on the willful applause from enthusiastic audiences at the FLAMINGO HOTEL, that they've been held over for another three weeks, to join the MARIE WILSON SHOW (currently). These five guys are such "goofers," and spontaneous performers, they find it hard to contain themselves to much of a definite format during their act. Another group could build a terrific act from the ideas these boys think up, and discard, after every show, while changing clothes in their dressing room . . . (their WHAT??) Don't miss these fellows, even if you've seen 'em as many times as we have. They're putting a few **new** things into this new show.

Business for local optomitrists may fall off appreciably after the populace partakes of the bit of information I'm about to divulge. You've no doubt wobbled away muttering to yourself, after having said a hasty "So-long" to DAVE PEARL, bellman at the Flamingo Hotel . . . after which you drive directly to the Sahara, and find him standing there inside the door, in the uniform of a Sahara bellman! . . . This is most nerve-wracking! Your first impression is that here is wunelava man, to be holding down two identical jobs. Then it hits you . . . on the SAME SHIFT! Then you're forced to do the inevitable . . . Wide-eyed, you ask this one, "Do you have a br--" (he does). "Well, by any chance are you twi--" (they are) . . . and you learn that this one, at the Sahara, is LOU PEARL. He and DAVE are identical twins! . . . They're used to all this!!!

A gentleman, worthy of the "kindly

(Continued on Page 34)

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

January 27 thru February 16
(Not a Review)

Show: Marie Wilson, Archie Robbins, The Goofers, The Continentals, Roxanne and the Martin Brothers.
Line: Flamingo Starlets
Orch.: Teddy Phillips

Screen and radio fans have been mobbing the reservation desk, seeking entry to one or more performances of this new production. In the starring spot is the shapely, cuddlesome curve of femininity, MARIE WILSON. Yes, "Irma" has arrived and is charming the green right off the dice tables. Marie is a gal made of sugar and spice and lots of talent. We have our table waiting — have you? . . . Back for another engagement is ARCHIE ROBBINS. Archie is another performer who needs no introduction to Las Vegas. He has appeared in local spotlights often enough to have be-

(Continued on Page 31)

LAST FRONTIER

January 17 thru February 6

Show: Blossom Seeley and Benny Fields, Ben Blue & Company, The Lancers, Vivianne and Tassi.
Line: Frontier Girls
Orch.: Garwood Van

The current presentation in the Ramona Room is truly an All Star Production! The team of Blossom Seeley and Benny Fields are re-united in the spotlight and the whole town is applauding them. Nostalgia weaves patterns of the past in the dimmed wings while audiences cheer the 1955 version of this outstanding song team. Benny beams upon his ever-loving while spectators wonder at Blossom's decision to leave show business, years ago. She retains her tenacious charm and wit. Her showmanship is magnificent. Ben is as great as ever. We welcome Seeley and Fields back as a heart stirring duo — one of the all time great teams of the theatre. Conducting for Blossom and Ben is pianist-accompanist, EDDIE JOHNSON, a gentleman who insures musical perfection. . . . As an added attraction, the Hotel Last Frontier is presenting BEN BLUE, one of the most adept pantomimists in show business! Ben and his Company offer their famous comedy routines which guarantee to make you laugh until you hurt! . . . Lending their harmonious voices to

(Continued on Page 31)

El Rancho Vegas

Show: Sophie Tucker, Ted Shapiro at the piano, Guy Cherney, Beverly Richards, Eve Marley and Matty Malneck.
Line: El Rancho Girls
Orch.: Bob Ellis

There are just a few days left in which to witness the triumphant return engagement of the grandest lady to ever set foot onstage. She is a wonderful person who has done more for humanity through this medium than we could possibly report. The star is MISS SOPHIE TUCKER, currently on her "Golden Jubilee" tour. When she walks into the spotlight, the audience is electrified into the realization that one of the greatest showmen of our century stands before them. Hers is a name that will live forever in the annals of show business. To just look at the fabulous Sophie is an experience you will remember eternally. Your evening becomes memorable as you laugh and cry with her. . . . Playing an integral part of Miss Tucker's performance is TED SHAPIRO, her accompanist, arranger and capable conductor. . . . An up and rising star is GUY CHERNEY. A protege of Miss Tucker, he has a very lively, bouncy

(Continued on Page 16)



style, giving out with his all. We firmly believe this young singer is destined to climb successfully to the top. Guy displays a goodly portion of "it," that indefinable something of which stars are made. . . . Arranger-Composer MATTY MALNECK appears as guest conductor for two sweethearts of song, BEVERLY RICHARDS and EVE MARLEY. They have

(Continued on Page 31)

Wilbur Clark's DESERT INN

January 19 thru February 14
(Not a Review)

Show: Toni Arden, The Szonys, Jack Durant.
Line: Donn Arden Dancers
Orch.: Carlton Hayes

Did you ever hear a dream singing — well we did! Of course we mean the lovely TONI ARDEN. When this gracious personality enters the spotlight, gone are the cares of the business world and forgotten are the scowls. All you can do is relax in the glow of her sparkling delivery and refreshing voice. Miss Arden is a most captivating damsel. Her voice

(Continued on page 27)

SAHARA

January 6 thru January 31
Show: Fred Waring Show starring Fred Waring, The Pennsylvanians, The Glee Club, The Soloists, The Orchestra.

A priceless education is enjoyed by all who witness this tremendous production. FRED WARING and his 42 supporting members transport you to another plane, a world wherein music is the very existence of life and sharing it is the "good neighbor" policy. This presentation is complete-

(Continued on page 27)

The Sands

January 12 thru February 1
Show: Dean Martin and Jerry Lewis, Dick Stabile, The Four Step Brothers.
Line: The Copa Girls
Orch.: Antonio Morelli

The "lunatic and the lover." Sounds like a screen title, doesn't it? Those words very aptly describe the irrepressible humor of JERRY LEWIS and the romantic singing of DEAN MARTIN. Together, the boys display remarkable prowess as today's leading comedy duo. Jerry's pliable countenance is well complemented by Dean's straight-faced support. If you don't howl while you witness the antics of these stellar performers — you just ain't human — you ain't. Pack up your troubles, dump them in Lake Mead and spend a session of ultimate enjoyment, watching Martin and Lewis behind the footlights. The

(Continued on Page 31)

Thunderbird

January 27 thru February 16
(Not a Review)

Show: Norman Brooks, Rolly Rolls, Lou Wills, Jr.
Line: Thunderbird Dancers
Orch.: Al Jahns

Once again, attending throngs will thrill to the voice of this young Canadian who has been endowed with the rejuvenated tones of the immortal Al Jolson. When you listen to the vocal offerings of NORMAN BROOKS, you need but to close your eyes and you'll visualize Jolson with his blacked face and white gloves. Brooks presents a repertoire of his own, but never gets through an evening without

(Continued on Page 27)

EL Cortez

January 27 thru February 9
Show: The Four Tunes, Yonely, Tommy Conine.
Orch.: Sherman Hays

The show that broke all records in the Pirates Den last August and brought back by popular demand . . .

Armed with lilting arrangements of their hit recordings, are the FOUR TUNES. Anyone with an ear for good music is familiar with this group of fine artists. Tops in listening are their platters of, "Marie," "My Wild Irish Rose (and) "I Understand." Incidentally, the latter song was written by the guitarist. Many disc jockeys rate the Four Tunes as one of the leading quartets of the day.

(Continued on Page 27)

SHOWBOAT

Show: Showboat Review — starring D'Arco & Gee, Joe Kirschen.
Line: Dorothy Dorben Dancers
Orch.: Buster Hallett

There's a new program of merriment on schedule for patrons of this bistro. The Deck Room is hosting fun-seekers who like down-to-earth, rib-tickling humor. If you like a big helping of laugh-provoking comedy, this is the place to get it. Ready to stimulate every quiver of your twitching lips are JOHNNY D'ARCO and PARKER GEE. They combine to create a sizable amount of slapstick and situation comedy. Their antics are really pleasing to behold. They present a variety of sketches and some vocalizing that makes you wish for more. . . . Handling the production singing is the very capable JOE KIRSCHEN. This lad knows how to command attention, while surrounded by a bevy of beauties. Brother! That is an accomplishment. . . . The DOROTHY DORBEN DANCERS gracefully execute three sequences, excitingly garbed in fetching outfits. . . . Lending its professional touch to the background music is the BUSTER HALLET ORCHESTRA. P. S. There is continuous entertainment at the Showboat Bar 'til 6:00 A.M. featuring Ralph Gari and his Excellent Quartette of musicians. A treat to all music lovers.

SILVER SLIPPER

(Not a Review)
Show: Fun Time.
Orch.: George Redman

Co-starring here are RUSTY DRAPER and HANK HENRY. . . . The new red-headed singing sensation, RUSTY DRAPER, is giving forth, together with his guitar, with some very fine musical entertainment. This young man's ingratiating personality, his unusual, warm singing style and

(Continued on Page 31)

GOLDEN NUGGET

January 19 thru February 15
Show: The "Carlyle Nelson Show" starring Hilo Hattie . . . The Sons of the Purple Sage.

Here is a completely different, and entertaining show! A refreshing revue that is Hawaiian throughout, and maintained at a high note from beginning to end by the presence of a lovable HILO HATTIE. No doubt you have seen this great personality on the stage, screen or television, but you've never really seen her until you've had the pleasure of seeing her

(Continued on page 23)



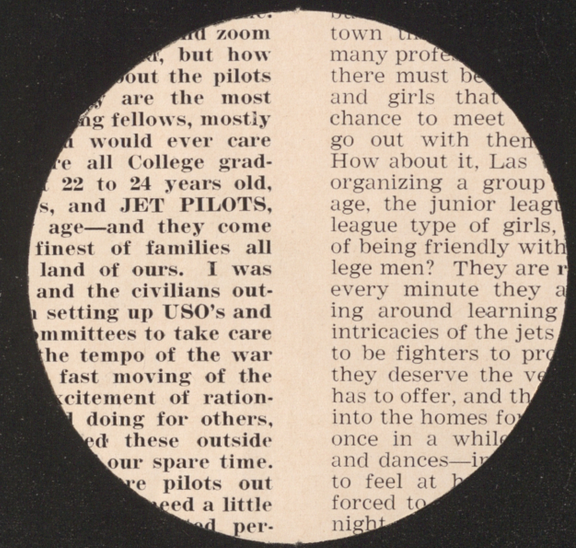
LAS VEGAS is failing down in one respect and if I seem to be bawling you out in this regard, please bear with me. You all have heard the roar and zoom of the jet planes overhead, but how many stop to wonder about the pilots in these planes. They are the most terrific bunch of young fellows, mostly just boys, that you would ever care to know. They are all College graduates, only about 22 to 24 years old, fraternity fellows, and JET PILOTS, all at this early age—and they come from the very finest of families all over this great land of ours. I was in the last war and the civilians outdid each other in setting up USO's and entertainment committees to take care of us, and with the tempo of the war what it was, the fast moving of the troops, and the excitement of rationing, sacrificing, and doing for others, we really didn't need these outside groups to take care of our spare time. But the fellows who are pilots out here at Nellis Air Base do need a little attention. I think the enlisted personnel are well taken care of, but not so the officers who live in the BOQ's (Bachelor Officer's Quarters).

They fly from dawn until 3 p. m. when most of them are off duty. They are studying to be fighters and pilots, **learning to fight for and protect you and me.** And they are up there piloting a plane that costs you and me a quarter of a million dollars, and they are all alone, responsible for that huge sum, and they take off and fly to Denver, for instance, in an hour and twenty-five minutes, and in that short time they experience more thrills than you and I will ever experience in a life-time. Yet, when they are out of the planes, they are just ordinary fellows who long for companionship and fun—they come to town and if they are lucky enough they can get a reservation for a late show on the strip (they cannot afford the dinner show usually, because they are paying for their college education, a car, and a few clothes, so they can keep up with others of their class as recent college graduates.) And when they take in these shows, they just have to sit there with **no one to dance with** or talk to but their own group. Certainly in a town the size of Las Vegas with so many professional and business people, there must be many young daughters and girls that would welcome the chance to meet these fine boys and go out with them once in a while. How about it, Las Vegas? How about organizing a group of the debutante age, the junior league and assistance league type of girls, that are worthy of being friendly with these young college men? They are **risking their lives** every minute they are up there flying around learning more about the intricacies of the jets and learning how to be fighters to protect America and they deserve the very best Las Vegas has to offer, and they should be invited into the homes for a home-cooked meal once in a while, to the local parties and dances—in other words just made to feel at home where they are not forced to stag it to a bar and make a night of it.

Since being here I have tried to do something along this line and have had a wonderful time attending the shows out on the strip with them, but what they need is feminine companionship that is commensurate with their rank, their high standard of living, and their cultural, educational and family background because they come from the upper 10 per cent of the families in America. Lts., none over 23 that I have been with lately at the Sands, the Flamingo, The El Rancho and the Last Frontier, include Dick Leposky, Eugene Seigler, Stanley Jaslow, Richard Cory Pearson, John Calvert, John Golob, Wally Kirkman, Duane Ekedahl, and Blair Hennessey, all the flower of young manhood who will be the Douglas Mac Arthurs, the Dwight Eisenhowers and the Jimmy Doolittles of the future, and they are now the finished product practically and it is mighty tough to be in this position without a war to fight—time does hang heavy on their hands! Nuf sed.

(Continued on page 23)





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Thank you – Jack Entratter
and all the gang at the SANDS
for a real happy time!

dean & jerry

OUTPOST.... By MEL CHENEY

OUR congratulations to the new television station KLRJ-TV Channel 2 . . . we know that they will give many hours of pleasure with their fine programing. KLAS-TV Channel 8 has set a very high standard at which to shoot and we are sure, now there are two stations on the air and (competition always makes for a better product), that you, the viewers, will have the best programs possible and will be the ones to benefit.

We always feel badly when, inadvertently, a name is misspelled. For when writing about people the first rule is correctly spelling their names. Usually, people are not quick to criticize as long as their name is right — regardless of the story. But we felt doubly embarrassed yesterday . . . for we received a long distance phone call from JOEL PRESTON, of CARL ERBE ASSOCIATES. You see, we spelled his name as Joel Bishop. We are sorry, Joel, and our apologies to you and your associates at The Riviera Hotel.

BREEZE & BREEZE (lawyers) and across the breeze-way are the FOUR FOLEY BROTHERS (lawyers) . . . we are not sure if there is an agency for the above; but it sounds like a headline act at one of our very fine hotels.

A note from UCINDA PORTNIER at the Golden Nugget, (to-wit) HILO HATTIE cannot be featured on Saturday night 9:30 p.m. and 11:30 p.m. shows because of her commitments on the Harry Owens TV show in Hollywood. However, you can see Hawaii's beloved comedienne on the 2:30 a.m. and the 3:30 a.m. shows Sunday morning (fog and smog be-willing) and all other shows during the week . . . just the Saturday night shows . . . and can we give you an entertainment tip? Catch this CARLYLE NELSON SHOW, featuring HILO HATTI . . . we are sure you'll enjoy it!

Stayed up to watch a public forum on a television station . . . cannot say it was too informative. Might have gone over my head. But we can assure you that everybody was selling something or representing somebody who had something to sell. Thought the camera man did the best job . . . didn't say a darn word and his "silence was golden." NO, NO, NO! We don't want to start another hassle; nor do we want to get in on the act, but we do think a public forum program should be informative and to the public's interest rather than slanted at personalities . . .

If you missed the FOUR TUNES when they were here before (broke all records), you can catch them now at the Pirates Den of the El Cortez Hotel . . . they are terrific and a must for seeing and hearing.

Just think of the $$$$$$$$$$$$ worth of entertainment that you can find in this wonderful city . . . no place else in the world! FRED WARING at the Sahara . . . along with LOUIS PRIMA in the Casbar. DEAN MARTIN and JERRY LEWIS at the Sands . . . with PEE-WEE HUNT in the Cocktail Lounge. TONI ARDEN, THE SZONYS and JACK DURANT at the Desert Inn. SOPHIE TUCKER at the El Rancho Vegas. BEN BLUE, BLOSSOM SEELEY and BENNY FIELDS at the Last Frontier. MARIE WILSON and THE GOOFERS at the Flamingo . . . and HAROLD STERN and His Violins on the Stage bar. NORMAN BROOKS at the Thunderbird. RUSTY DRAPER and HANK HENRY at the Silver Slipper. D'ARCO & GEE, JOE KIRSCHEN at the Showboat . . . our wonderful city is loaded with fine entertainment . . . So have fun — enjoy yourselves.

Drive carefully and "Be Alive in '55." Good Luck and Best Wishes to you all. — Mel.

SILVER SLIPPER
CASINO

ALL STAR REVUE

"FUN TIME"

STARRING

RUSTY DRAPER
"Singing Star and His Guitar"

★

HANK HENRY
Funniest Man in the World

★

ARLENE
Exotic Dancing Beauty

★

SILVER SLIPPER STOCK COMPANY

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9 P.M. - 11 P.M. - 1 A.M. - 2:30 A.M.

LAST FRONTIER VILLAGE

HI-WAY 91 • PHONE 1800

ROLAND HILL

(Continued from page 18)

My suggestion of inviting Eleanor Roosevelt to Las Vegas to officiate at the opening of the MOULIN ROUGE has caught on and Variety Mag. has taken up the cause. Al Bramlet, Sec.-treas. of Culinary Workers Local 226 and Floyd Keller, Field Representative of the same group that boasts some 2700 members in Las Vegas have sent several telegrams to Mrs. Roosevelt, and this week they are calling on the Mayor of Las Vegas, the local Chamber of Commerce, the Strip Hotel Association officers, and the local service clubs to all get back of this project, and not only try and get Mrs. Roosevelt to come here for the ribbon cutting of this fine new hotel, but also to have a UNITED NATIONS DAY and have it to be a city-wide civic celebration honoring Mrs. Roosevelt, the FIRST LADY OF THE WORLD. Her coming here would be the greatest single thing that could ever happen to Las Vegas and would bring the greatest amount of good publicity ever possible.

Blair Hennessey and I were invited to a wonderful champagne party the other afternoon honoring two grand gals, Etta Cortez and Maxine Lewis, at the smart and sophisticated BLACK MAGIC LOUNGE in Paradise Valley. Some 200 localites and stars appeared and it was about the nicest party this writer has ever attended. And for my money, Etta Cortez, wife of our editor and boss, is just about the most chic person in town with her striking blonde hair, her lovely clothes and her statuesque manner.

GOLDEN NUGGET

(Continued from page 17)

in person. She transmits a warmth of character and personality that wins you from the moment of the rising curtain. Also on the show you'll see and hear, JOHNNY UKULELE, who gets "the most" out of this small stringed instrument. . . . The pleasant singing voice of PUA; . . . and real Hawaiian dancers bringing you authentic Hawaiian dances. The entire show has been conceived and directed by the capable CARLYLE NELSON. . . . Appearing opposite this Hawaiian revue is a western aggregation called the SONS OF THE PURPLE SAGE. However, you'll find that there's a "daughter" in the outfit, also, who sings up a storm with the boys.



Thanks:

Beldon Katleman for 6 happy weeks at the **El Rancho Vegas Opera House** *and the Happiest of all Birthdays I've ever had.*

Love and Thanks to your whole staff and to all my friends in Las Vegas.

SOPHIE TUCKER

ME TOO - Ted Shapiro

MIGHTY MIXTURE By GARY STEVENS

EDITOR'S NOTE:—It is with great pride that we welcome Mr. Gary Stevens to our staff. A producer of many TV shows and a super Public Relations man, Gary is currently a "drum beater" with Warner Bros. Studios. Always interested in the "Fourth Estate," Mr. Stevens" column, 'Mighty Mixture,' now a weekly feature in Fabulous Las Vegas Magazine should be mighty interesting to all our readers.

THIS ON 'SIS': Marion Hutton, a former singing bombshell, junior style compared to her sister, Betty, has been retired for about five years. She just took unto herself a new husband, Vic Schoen, the music maker. Her former male partners were a pair of Jacks, Philbin, now Gleason's exec. producer and Douglas, Mr. Skelton's vet gag writer. She was telling this scribbler the other eve that her volatile relative will stay away from show biz permanently. Marion, once the darling of the late and great Glenn Miller's band, believes that Betty will keep her promise to remain in mothballs professionally. The only concession would appear to be a fast recording made by the sister combo. Said platter is tagged "Kokomo." It is on the way to hitdom via Mr. Como's shellac job.

We asked the just married Marion how she intended to live down the active family name and live quietly ever after. She chirped up: "I don't think that's possible. My new domicile in Beverly Hills is on Hutton Drive!"

The Greatest: Show business is old stuff, for Adam and Eve cavorted quite a bit. It is to Sammy Davis Jr.'s distinct credit that he is easily one of the most dynamic and talented gents to ever grace a stage. And you can throw in Bill Shakespeare's old Globe Theatre as part of the parcel. At Ciro's, where the table taking was so devourish opening nite that many of us were hardly in Los Angeles County, let alone in the Hover House, one head waiter couldn't get in, but we liked the food lots better at Mocambo, anyway. But back to Davis. Where great performers end their acts Sammy begins. His entrance drew an ovation that befit Danny Kaye working with Helen Hayes, as she held her baby and petted a cocker spaniel, draped in an American Flag. Sam is a dancer, a dynamo, a singer and an impressionist. He is one of the most vibrant acts in decades. His finish, playing the piano, drums, and trumpet cannot be followed. All this, as the start of a comeback, following the eye loss accident. In summation, the only glaring weakness is this. At no time in the hour does Sammy play the bassoon. Well, you can't think of everything!

Of People: Al Bloomingdale, the department store boss, getting over a kidney ailment . . . Unless somebody new comes into his life, think you'll hear mucho about Katherine Grant in Bing Crosby's future personal plans . . . Allan Reisner, the brilliant director of "Climax" and his wife aren't exchanging cues anymore . . . Republic Pictures' Ben Cooper, handsome young actor and Lee Sharon, a dancer, now in Florida, are making the phone company that much richer. . . . He doesn't want the publicity, so, he may deny it, but after that accident, Jeff Chandler, his buddy, was willing to give his eye, a perfectly good one to Sammy Davis Jr., if it could've saved the sight of the kid's orb. . . . Put this in the long range prediction book.

Humor Depot: When Frank Sinatra was making "Suddenly," the indie he did, portraying a crazed killer, anxious to bump off the President, he hit it off real well with Lewis Allen, the director. This is some news, for Frank, talented as he is, is not the easiest gent with whom to work. The only tiff came when a scene was explained and Allen demonstrated the dramatics to Sinatra. Lewis acted out the sequence and Frank, impressed to the hilt over the director's ability to mote, blew up this way: "I can't do that. Who in the hell do you think I am — Bette Davis?" . . . It's the one about the bad check passer who wrote a voucher, that came back marked "insufficient funds" checked against his 'blank account'. . . .

Twosome To Be: When he is in New York in early February, prior to a European trip to Vienna and Switzerland, Tab Hunter has a long range date set with Shelly Winters. He's to call her at the Motel Meurice for the exact time and place.



I'm deeply grateful to all my friends who've made these four weeks at

Wilbur Clark's
DESERT INN

one of my happiest engagements — ever!

TONI ARDEN

Columbia Records

"Sorento" "In Paris and in Love"

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

FEBRUARY 17
THE MILLS BROS.
MARY McCARTY
DOMINQUE

DESERT INN

FEBRUARY 15 TO MARCH 14
BETTY GARRETT
and
LARRY PARKS

★

LAST FRONTIER

FEBRUARY 7
THE 4 ACES
COMING
DOROTHY DANDRIDGE

SAHARA

FEBRUARY 22 THRU MARCH 14
KATHERINE DUNHAM DANCERS
VIC SHAWN

Thunderbird

COMING
ROMO VINCENT
MAUREEN CANNON

El Rancho Vegas

JOE E. LEWIS
EARTHA KITT

The Sands

FEBRUARY 2
NAT "KING" COLE

★

DESERT INN

(Continued from Page 16)

actually stuns you into admiration and is more effective than a champion's k.o. special. What poor mortal can resist tones of sheer delight, coupled with the spontaniety of youth? We're only human, aren't we? . . . Adding a great amount of talent to the show are THE SZONYS. Here is a dance team, ever popular on any stage and in any locale. Their ballroom interpretations are magnificent. However, don't attempt duplication, without a maximum of practice. Years of rehearsal went into their professional perfection. They are individually supreme in the dance and offer acute competition to other dance duos. . . . An extra-added attraction is JACK DURANT. No one sits on his hands when this fellow is dishing out his brand of humor. Jack's wit is infectious. There are no frowns in evidence when he's "Mike-side." . . . THE DONN ARDEN DANCERS are splendid in their beautiful production numbers. As usual, their beauty is balm to the orbs. . . . Offering his skilled baton to the musical background created by his orchestra is CARLTON HAYES..

SAHARA

(Continued from Page 16)

ly different from any other ever seen in this fabulous town. If there is anything greater than magnificence — it is the Waring show. When the Maestro lifts his baton, he not only draws the unanimous attention of his aggregation, he also rivets the audience with his commanding showmanship. Enchantment fills the air with every gesture of the Waring lead. . . . Each member of the organization has been selected from large groups of auditioners. Each excels in his chosen profession and is an actor, as well. . . . Featured performers are: FRANK DAVIS, Preacher and Interlocutor, with his eloquent tenor — GORDON GOODMAN, tenor — BOB SANDS — EDDIE ERICKSON — LEONARD KRANENDONK and his son, BOB — RAY SAX (assistant-producer of the revue) who performs, "Camptown Races," — POLEY McCLINTOCK, the drummer who has been with the Waring organization for 38 years — "UNCLE LUMPY" BRANNUM, bass violinist whose dry comedy and homespun tales are very amusing. . . . The girls are PATTI BEEMS, soprano — DEE HARLESS, versatile songstress and ROSALIE RANDALL, lovely harpist. . . . Leading romantic violin strains are JEAN and LOU ELEY. Wait until you hear their rendition of, "Hungarian Love Song." . . . The production is elaborately staged and dramatically lighted. There are a variety of costume changes during each performance. This is a treat for the entire family. Opening Tuesday, Feb. 1 Vaughn Monroe, The Kirby Stone Four and Revue.

THUNDERBIRD

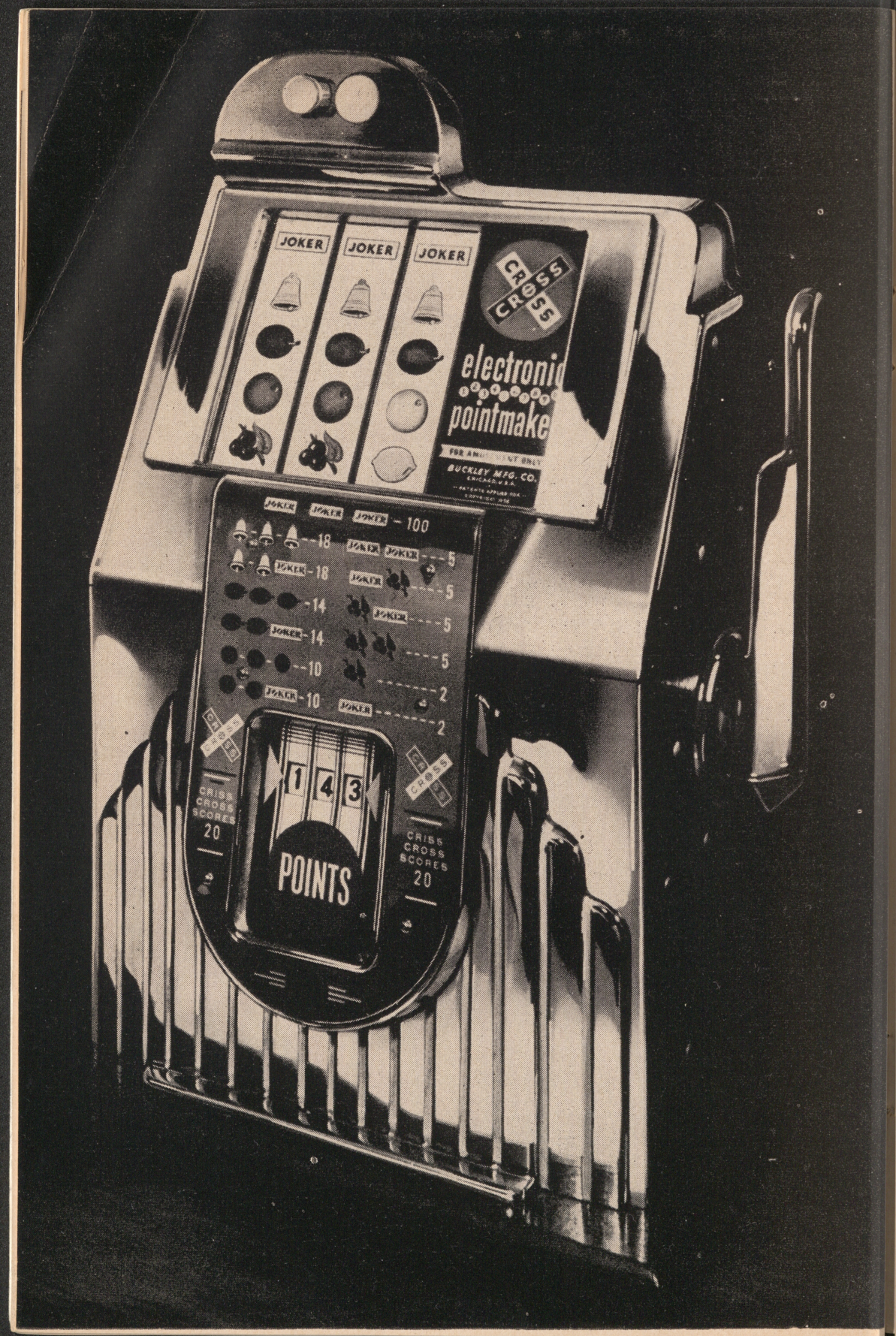
(Continued from Page 16)

having to answer innumerable requests for the old Jolson tunes. . . . It has been a long time since ROLLY ROLLS has been tempted from his eastern climes long enough to put in an appearance in these western regions, but we now find him on this bill with his singular piano stylings, entertainingly embellished by a refreshing brand of continental humor via a French accent. Welcome back, Rolly!! . . . LOU WILLS, JR. as been held over from the previous engagement, and deservedly so. This young man will amaze you with his unprecedented display of seemingly impossible physical cavortions (he's quite a tumbler) . . . Versatile Gayle Robbins brings out the best of the abilities of the THUNDERBIRD DANCERS with new line productions that are 'way over par in perfection and eye appeal. Your master of ceremonies, BARNEY RAWLINGS, also gives out with the powerful vocals in these productions.

EL CORTEZ

(Continued from page 17)

Judging by their popularity standing— that consensus of opinion is accurate. Follow the crowds to the Pirate's Den! . . . The name YONELY is synonymous with show business. He has a wonderful assortment of miniature props that will fascinate you. This performer is an accomplished comedian musician with material that will keep you constantly alert. If you remember Yonely's past performances as a clown, you'll know he's talent-ridden (if we may coin a title). . . . TOMMY CONINE is still master of effortless dancing. It's a distinct pleasure to watch this lad's feet zing with tempestuous rhythms. When he increases his tempo, one must marvel at the results. . . . SHERMAN HAYES and his ORCHESTRA proffer smooth background strains for the revue.



It's NEW !

It's DIFFERENT !

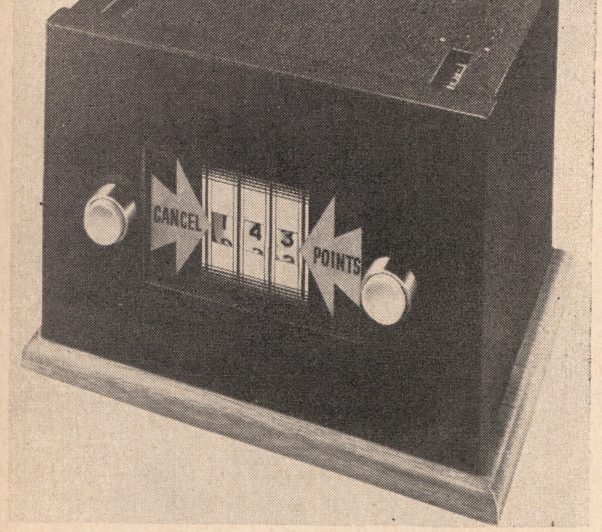
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Pee Wee
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THE GUADALUPE
BOYS

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ERNIE STEWART
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JOHNNY RICARDO
QUARTETTE

HOT HORS D'OEUVRES
SERVED AT 5:30 P.M.

"The Taste of the Town"

You owe yourself this treat . . .

CHINESE
FOOD

Served in the Garden Room
From 6 P. M. to Dawn

THAT'S FOR SURE

(Continued from Page 9)

a lease for a men's shop in the RIVIERA HOTEL. (He owns ARNOLD'S, Ltd., and CHRISTENSEN'S MEN'S SHOP, downtown.) The necessary documents just might be signed this week. We wish him good luck. Chris would be a big asset on the strip.

DON BECK (publicity photographer for JOE W. BROWN'S HORSESHOE CLUB) has taken souvenir photos of 1358 people, standing in front of the million dollar cash display in that casino. According to AL FIRESTONE, "1358 multiplied by a million totals a zillion — or so they say." That million dollar display is fast becoming a landmark, and a "must see" to all visitors.

Last week we itemed the possibility of MOREY BRODSKY opening his own publicity offices. Well, since that printing, Morey has introduced his MOREY BRODSKY PUBLIC RELATIONS center. Warmest wishes of a success-filled future to this enterprising, talented young gentleman.

The LAS VEGAS SPORTS CAR CLUB held its monthly meeting a few days ago, at the SAL SAGEV HOTEL. There are many more members than one realizes in this organization. People display a great amount of interest in sports cars. JIM COREY presided over the get-together and there wasn't a dull moment.

BILL MOORE, General Manager of the HOTEL EL CORTEZ, is back from Reno. While in the north, he attended the ground-breaking ceremonies for the two hotels he is building, just two miles from Reno. Total cost of both projects is nine million dollars. ART FORCE, Bill's very able publicity man also returned from a trip to San Francisco and Reno. Art's travels were instigated by his advance releases on the building of the Moore hotels in the north.

We hope ELEANOR ROOSEVELT does manage to arrive in time for the MOULIN ROUGE opening. Our own ROLAND HILL started the ball rolling to this end. Now, various civic organizations are contacting her, requesting her presence for this specific organization. As you know, it was directly through Mrs. Roosevelt's efforts that MARIAN ANDERSON achieved singing fame and ultimately became a part of the METROPOLITAN OPERA.

It's indeed a pleasure to take time out to relax at RUTH and KENNY

(Continued on page 33)

FLAMINGO

(Continued from page 15)

come a favorite among localites. This comedian knows the type of laughing gas to inject into his presentation and the reaction is heartwarming. . . . Held over by popular demand from the Tony Martin Show are THE GOOFERS. These are the versatile performers who sing, dance and play musical instruments for your complete pleasure. They are the "Greatest." . . . THE CONTINENTALS are a group of harmonious fellows whose singing stimulates unabashed applause. . . . Rounding out the bill are ROXANNE and the MARTIN BROTHERS. This is their initial introduction to Las Vegas and we are just as curious as you. . . . On hand are the FLAMINGO STARLETS, with their delightful costumes and precise choreography. . . . TEDDY PHILLIPS and his music makers remain on the podium for more of their fine show backing.

LAST FRONTIER

(Continued from page 15)

this production are THE LANCERS. Many are labeled, "Singers," but this is one group of vocalists who can truly outshine much of its competition. The lads can beat out a jump tune or ladle out a ballad without wrinkling their brows. 'Tain't easy to face an audience with such apparent ease and delight them to clamoring for repeated encores. If your auditory organs are seeking relaxation, the Lancers have your cure. . . . Rounding out the bill are VIVIANNE and TASSI, a couple well trained in the art of juggling. Tassi has quite a few interesting tricks in his nimble fingers and the striking beauty of Vivianne finds competition in her own adept manual digits. . . . THE FRONTIER GIRLS offer a background of beauty and symetrical choreography. . . . On the podium, playing the smooth show score swith proficiency, is GARWOOD VAN, accompanied by his crew of talented musicians.

EL RANCHO VEGAS

(Continued from Page 16)

beautiful voices and the talent to project any type of song, ballad, blue or bop. . . . The popular EL RANCHO GIRLS present a couple of well-paced, delightful to look at routines. . . . The fine background music is provided by BOB ELLIS and his aggregation.

THE SANDS

(Continued from Page 16)

famous performers are familiar to screen, TV and radio fans. Howveer, until you've caught their act, you haven't actually seen the real Martin-Lewis in action. They are top drawer . . . and that's for sure. . . . Orchestra leader DICK STABILE takes over as conductor for the stars. He has been their standby for many years and takes their good-natured ribbing with a perpetual grin. . . . The FOUR STEP BROTHERS amaze attendees with their rapidity of movement. Their acro-dancing is superb and timed to perfection. We personally appreciate their enthusiasm and ability when they give out with challenge dancing. Man! These boys are real cool! . . . Outfitted in lovely costumes, the beautiful COPA GIRLS execute two exceptional routines. Featured in the production numbers is the singing idol of Las Vegas, CHUCK NELSON. . . . ANTONIO MORELLI and his music makers cut a sensational show.

SILVER SLIPPER

(Continued from page 17)

his way with a guitar combine to make a brand new star! Audiences will remember Rusty for his famous hit record of "Oh, My Guitar," which he also composed. . . . Co-star HANK HENRY is still the funniest man in the world. He has just about everything it takes to be great and sensational. Once you've caught this comedian in the spotlight, you'll return for more of the humor that racks your tummy with uncontrollable laughter. . . . Gentlemen who appreciate the exotic and beautiful, find ARLENE a very interesting addition to this cast She is the "Girl In The Gilded Cage" and swings over the heads of the audience. This is an act more readily defined by your eyes — not our words. . . . In the hilarious comedy skits are lovely JOAN WHITE, MAC DENNISON, BILL WILLARD and JIMMY CAVANAUGH. . . . Show backing is capably handled by GEORGE REDMAN.

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THAT'S FOR SURE

(Continued from Page 30)

DAY'S DAY DREAM GUEST RANCH. This is a spot for the entire family. It isn't too far away. Yet, the distance is great enough for you to leave the hubbub of the city for the quietude of a ranch.

When JEFF CHANDLER substituted for SAMMY DAVIS, Jr., at the HOTEL LAST FRONTIER, we printed our belief it would lead to a local engagement on his own merit. Such has come to pass. LIBERACE, the brilliant pianist will open the RIVIERA HOTEL. At the close of his three week engagement, Jeff will begin a four week contract at the same bistro.

GEORGE GORDON (a co-owner of the SHOWBOAT HOTEL) is quite contentedly playing the role of family man—once more. His wife MILDRED and their three children left Cleveland and joined him here. The Gordons have purchased a local home and they are here to stay.

The new singing star at the SILVER SLIPPER is RUSTY DRAPER. He's a familiar show personality. Outstanding among his trademarks is "Oh, My Guitar."

Can you just imagine the results of a merger between the CROSBY-SINATRA family? BING'S LINDSAY is that-a-way about FRANK'S young NANCY. Neither wishes to contribute to outsiders conversation about heartbeats and the like but there is a definite spark present. Incidentally, Bingo is recuperating nicely after his kidney operation at CEDARS OF LEBANON.

On January 24th, LARRY MUSHKIN noticed something vaguely familiar about one of his customers in his LARRY'S SHOE STORE. The patron also noted the same reaction. Upon comparing notes, Larry discovered he was speaking with the man who attended him twenty years ago for a knee injury, in Sioux City, Iowa. Thus, DR. BOB KRIGSTIEN renewed a professional acquaintanceship with a former patient. He is an orthopedic specialist now located in Los Angeles.

If you are an automobile owner with downtown parking headaches, (and who hasn't) try JACK'S PARKING SERVICE at Second St. and Stewart. For two and one half dollars a week, you can come and go as freely as you want, as many times as necessary throughout the course of any day. There's no extra charge for multiple trips.

A couple of subscribers to our publication planed in from Missouri for the express purpose of witnessing the MARTIN-LEWIS production at the SANDS HOTEL. Upon their arrival, they had to wait four days before getting a dining room reservation. So you see, we aren't just spoofing when we say—this is a busier hotel than ever, with the leading comedy duo drawing the extra crowds.

In town to visit her Uncle and Aunt is charming JEWEL DORSETT, of Houston, Texas. Miss Dorsett's kinfolk are DOROTHY and JOE W. BROWN, of the HORSESHOE CLUB. While on the subject, we want to add our personal praise to all that has already been spoken. We think the Browns are wonderfully generous. Uppermost in our mind is their purchase of the LAS VEGAS RACE TRACK for the city. Could any town ask for greater loyalty than that? Or can boast of two more wonderful natives? L. V. is truly proud of Mr. and Mrs. Joe W. Brown.

It's good to see KAY PARSONS back at the PLAYLAND, after a short vacation. Kay journeyed to New York to spend a couple of weeks with eastern friends.

If you want to meet a really personable policeman, we recommend SGT. BOB DULA. He quickly dispels the film version of the "tough cop," upon meeting. Makes you feel good to know policeman are just as human as the rest of us.

Among the many returnees to Las Vegas is HARRY DORSETT, Business Manager of JOE W. BROWN'S HORSESHOE CLUB. Medics cautioned Mr. Dorsett to place a strict limit on his activities. The advised schedule calls for no more than eight hours of labor, daily. However, being the conscientious person he is, Mr. D. went quite a distance over that time, on his first day back and still doing it. We hope he will heed the Doctors' sage counsel. These learned gentlemen think of their patients' welfare. A word to the wise . . . and that's for sure.

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JOHNNY UHLMAN

(Continued from page 13)

heart" award, is a rather complete description of one, LOUIS JORDAN, recently of the Silver Queen Bar (Sands). Last Monday night was "get-away-night" for Jordan and his Tympany 5, but he agreed to playing a benefit dance for the folks on the Westside, at the Elks Lodge hall. Due to his enormous popularity, and the overwhelming enthusiasm of the crowd, he and his men had to literally "tear" themsleves away at 11:30 p.m. to be back to the Sands in time to go on at midnight. We can look for this grand guy and his fine group of musicians to be back in these parts around the middle of May. They were here this trip on a limited twe weeks engagement, and were just hitting their full stride by closing night . . .

EDITH SCHOEN is making her first visit to Las Vegas, and it's hard to tell which is the more thrilled . . . she or her admiring brother, WALLY SANDERS (D. I. casino). She came in from Cleveland, Ohio, this past week, and Wally says the diet goes out the window during her visit. Reason . . . Wally claims she is the best cook he's ever known when it comes to preparing Hungarian delights. Next week the whole crowd, including Wally, migrates to San Mateo, Calif., for a sojourn with their favorite niece, Mrs. HERBERT RICH . . .

Isn't it something to watch the construction progress of the five major hotels on the Strip? To see them changing day by day . . . transforming from the "ugly duckling" stages into a huge structure of colorful beauty and elegance. And how about the controversial comments you hear regarding our future amid these magnificent constructions? Myriads of comments falling into two "mystic" categories . . . "opti" and "pessi" . . . each with convincing arguments in their behalf. The only answer lies within the whims of but one factor . . . TIME . . . the "old man with the scythe" . . . then we'll know!

You've only a couple of days, or I should say "nights," to see the "eye-deal" entertainment three-some, KAY MARTIN TRIO, in the Casbah of Hotel SAHARA. They close on Sunday and depart for eastern parts . . . NOT, however, until Kay has completed her being screen tested by Paramount Studios. The group is booked until well into the fall, at which time they will be putting in another appearance locally . . .

You ladies, and in this case, men too, try to keep the date of Wednesday, March 9th, open on your books so that you might attend the gigantic fashion show being given at the EL RANCHO VEGAS, with proceeds going toward heaping higher the MARCH OF DIMES hoppers. Ladies wearing apparel of the latest fashions will be shown by the shop of BONNIE BEST . . . creation which will include many originals by BONNIE BEST, and the exclusive DON LOPER. There will be door prizes, as well as the attractive auction of a beautiful fur stole, and a Don Loper Original, among other

Sparrow and Vulture

By Elizabeth Eilish Grahame

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All minds have wings
Ever ready for flight
By virtue or vice
Some aim is in sight.

Fear . . . Jealousy . . . Greed
Are cancers of mind
Destroying beauty and love
All things create
Their own kind.

The greed of the Vulture
Is etched on the face
The wings of the sparrow
Reflect gentleness . . . grace.

Crumbs to the sparrow
A true feast indeed
To the vulture a carcess
Devoured in speed.

The great vast infinity
Of complete space and sky
Is wanting in scope
To the Vulture's covetous eye.

His insatiable greed
Magnifies his unappeased need
Merely eased never pleased
By the most corpulent feed.

More always more
The only creed he has known
More always more
Till he devours his own.

Not so the sparrow
As he searches in flight
There are more crumbs than carrion
He soars high in delight.

JOHNNY UHLMAN

things. Tickets may be obtained at either the El Rancho, or Bonnie Best's Dress Shop . . .

The LAST FRONTIER shuffled their casino pit bosses again right after New Year's, so if you happen to miss some of your favorite pit men, you might find, by inquiring, that they've either been transferred to the SILVER SLIPPER, or to another shift . . . After two years at the Silver Slipper, HARRY RAHNER was changed to pit boss on the swing shift at the Frontier. JOHNNY DIXON is up there, too! TED GAGLIANO has one of the shifts at the Slipper, as does JOHNNY HARRELL. All still there, but swapped!

Have you seen the "NEW" TONI ARDEN now appearing at the Desert Inn? This little one of perfect song has blossomed out with a new look that won't stop . . . sleek gowns, a new hair-do, etc. . . . but no changes from within! Toni is still her same graceous self, and singing as beautifully as ever. You'll notice I didn't say singing "better" than ever; because, to me, this little lady has always possessed one of the greatest powers of breath control, and perfect placement, that we've ever heard. She can either blast away at full volume, or control down to "pin drop" audibility . . .

GUY CHERNY has also found a place for himself in the cabaret of EL RANCHO VEGAS OPERA HOUSE. His late hour showings in that room have received enthusiastic receptance, and he is staying over after the close of the current engagement. As a matter of fact, the wife and children will be in this week. Guy SELLS you the song he sings.

Since NINA CLARK has opened her new shop downtown on South Fourth Street, she finds that she can take care of the needs of most any customer that might stop into either store . . . the SAHARA or the downtown . . . if it isn't in one of them, it's most likely in the other. Both shops are most attractive, as well as the merchandise she carries at all times. NINA has been in this business in Las Vegas for a long time, and has an enviable reputation along these lines . . . a reputation she intends to honor and uphold!

I wonder if you, too, had noticed that Deputy LARRY BUCKLEY'S rosy complexion was seeming a little rosier than usual from time to time here lately. Questions brought me the answer that there is a "certain someone," whose nearness does things like this to our party in question! . . . Hm-m-m!

And . . . as the Tom cat once said, from his cage at the vet's, "That's the end of my tale!" . . . Another week has gone, and with this one we've almost completed the first month of 1955 . . . ya didn't realize that, did you? . . . Well, one thing I realize, is that I'm rattling on here about nothing, and I've got work to do, so if you'll excuse me for a week, I'll see you right about here, come February 5th! . . . Your ever lovin' . . . Johnny.

MAY MANN

(Continued from Page 11)

where. Ditto the John Russells and he has a new TV show. Bob Longnecker said his Ruth Hussey was in New York doing a play — and he was alone and lonely.

Liz Taylor at Vic Damone's Cocoanut Grove opening announced she is giving a big party Feb. 25th to celebrate the three major events of her life; third anniversary of her marriage to Mike Wilding, the birthday of her baby, and her own birthday the twenty seventh. She's also expecting a special birthday gift from Dr. Stork.

Sheree North's first interview assignment now she's starring in Marilyn Monroe's ex-picture "How to be Very Popular" is just that — "with men." "A movie star has to be an authority?" exclaimed Sheree.

And that's Hollywood!

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Oh for the Life of A Dog

... by RUTH DAY

WITH all the competition from birds, fish, cats and horses, dogs have held the top spot in the hearts of all man-kind. So many people find comfort in taking their dog out for a walk. It is surprising how relaxed an owner of a dog can become by taking his or her dog with them to a neighbors or to the grocery store or out for a ride on a Sunday afternoon with the children to a near by mountain and when they have come to their destination all get out and romp. The delight is evident by just watching your dog run as if he owns the whole world and what exercise the youngsters get with him. I have found that the person or persons who own dogs have more tolerance and show more kindness and responsibility is definitely displayed. You will often see the "man in the news" will be either sitting in a lawn chair or taking a stroll, but very rarely will you see him without his dog. World problems disappear for the time being and the "man in the news" is at peace with himself and the world.

There are so many things to learn about a dog. I could write a book on just questions and answers. Perhaps your dog has caused you to wonder whether he is eating enough, or do you bathe him too often or how did he acquire fleas. There are so many thoughts that will enter your mind and too you may say to yourself "I just cannot keep him. He is too much for me." Well, you can learn to train your dog as well as the next person if you but give yourself and your pet a chance. Remember last week I said the pass word is "PATIENCE."

Can every dog be trained for obedience? Yes, but it depends solely on you. There is the correct way to put on a collar and the incorrect way. You must use a choke chain for any training and you always slide it over the dogs head so the lead when connected will pull toward the left. It is very simple. Try it a few times and you will see. Again, slide the choke chain over the dogs head, then take your lead attach the clasp to the ring on the collar. Be sure you have it so it pulls to the left for at all times your dog will walk at your left side. You start forward with your left foot first and as you put your foot forward you say to your dog, "HEEL". This means walk and it will be but a short time before you will see your pet taking the command from the sound of the word "heel". This you should do at least once a day for a week. During the spare time that you have when your dog is free, start to call him by name and use the word "come". This is most important. If he does no respond at first to the word "come" stand a little away from him and coax him with affectionate and soft words. Make the word "come" the important word in his or her life. This command alone may save his life when he might take a notion to chase an automobile or even save a child's life who may chase after him into the street. As a child, nearly every one of us have at some time or other thought of running away from home, well, what is so different in a dog thinking the same thing, and the word "come" will keep him from dashing down the street and perhaps out of sight for good.

Dogs that are happy want to please their owner, so gain his confidence and trust. When your dog has done the right thing by obeying you praise him and pet him and your reward will be to know that he feels the warmth of the Master or Mistress that feeds him and shelters him.

Don't try to crowd too much into his head the first few days for he learns from habit and the same sounds that have been repeated over and over again. See that your dog learns from love and the will to learn and not from force and fear. The amount of time and companionship you devote to your pet will obviously stand out on completion of the training and before you know it he will do all the biddings that you expect of him willingly and promptly. Don't be fooled by the look in his eyes, for I know a dog can look at you and at once you feel so sorry for he will have that look of sadness. You must not punish him for his mistakes for he cannot understand at first, his mental capabilities will develop with the training. Stick to single words when giving commands for if you use a lot of words they will become confusing to him and it will be more difficult to train him as time passes on.

After you have worked your dog and he is free to run and play you will notice that he will each day look forward to the time when you call him and he will begin to take an interest in his work. The fact remains he will show a definite response to your call and you will be proud to see the advancement you and he together have made.

Just plain fun with him will have a great deal to do with his will to please for he will learn your tricks as well as you getting better acquainted with him. It develops into a companionship, with the first lesson "heel" you may train him to the complete obedience which he then will have what is known as COMPANION DOG or C-D training.

Next week I will go from the heel to sit and each week I will guide you on the correct way of training your dog.

Let me hear from you in care of "FABULOUS" if there are any questions that you may want to know. I will be happy to answer them for you.

Lovingly, Ruth

POP SQUIRES

(Continued from page 5)

a drug store and take home in a bottle but Rosie sat tense with a prayer in her heart.

When darkness same they lighted the torch and held it close to the "white stuff" and the miracle happened—the flame burned green. Rosie, true to form raised her eyes to heaven and thanked her God. Neither of them knew the value of their find but it meant money—perhaps a floor for the cabin or a new dress for Rosie or maybe a new rifle for Aaron. Neither of them could remember what they said but both remembered what they did—they went over and soaked their bunioned feet in the warm water of Furnace Creek.

After they returned to Ash Meadows they were at a loss to know how to dispose of their borax claims. Aaron heard of a man in San Francisco, named Coleman, to whom he sent a letter and some samples. Mr. Coleman got in touch with a friend, Francis Smith who had recently made a discovery of a small deposit of borax at Columbus Marsh and he was so impressed with the Winter's samples that he sent two geologists to the Winters' home and when they left they had exchanged $20,000 for the deed to the claims.

Francis Smith later was known as "Borax Smith" and it was he who purchased a borax deposit just north of Las Vegas which the late John Weldon Wilson managed for several years and was known as the West End Chemical Co. and later became a part of the Pacific Borax Co.

The Winters went over into the Pahrump Valley and purchased the Pahrump Ranch from Charles Bennett and prepared to enjoy the rest of their life there but prosperity had come too late, the hardships previously endured had been too great for Rosie and within two or three years she died within sight of the Winters borax claims.

One day quite a noted writer, who was staying at the Furnace Creek Inn, was sitting on the terrace watching a plane discharge some of the company's English owners and guests. They were meticulously dressed and hurried into the coolness of the hotel. At dinner they sat down to buttered mignon and as they talked casually of the races at Ascot and the ball at Buckingham Palace the writer looked out over the white-hot slab of hell and all he could see in his mind were Aaron and Rosie trudging with calloused feet behind a burro — and their dinner of sow belly and beans.

CRISWELL PREDICTS

(Continued from page 7)

ploitation, and will arrest many connected with this spurious venture! . . . A famed Actor, with a fading popularity, who has married three wealthy widows to sustain his position, will be forced to repay a huge sum of money to his third wife, who is now seeking a divorce. This Actor will name three other men who joined in this shameless swindle!

WOMEN WHO WILL MAKE NEWS

Kitty Kallen will jump into juke box fame with "I Wish and Wish" and will remain the top woman singer of 1955! . . . Ina Claire, once married to the late John Gilbert, will be the next Broadway star to enter politics! . . . Bess Truman, the wife of the ex-president, will write of her life in the White House, and will fully describe the back stage battle on the death of Roosevelt.

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