Jack Cortez

JANUARY 1, 1955

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LAS VEGAS Magazine

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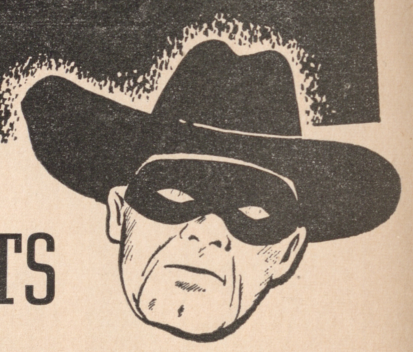
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"THERE MUST BE A REASON!"



By DELPHINE SQUIRES

(Continued from December 18)

THE NEXT morning six of us members of the Mesquite club left for Goldfield to attend a State Federation of Women's clubs convention. About all the members came down to see us off and when we went into the waiting room who should we see sitting there but Charlotte Perkins Gilman who was also going to Goldfield. We spoke to her or rather I did and introduced the rest of the women but she was freezingly polite and when the train was ready to start she secured the very back seat, as far removed from us as was possible.

Funny Old Train

This old L. V. and T. train was a funny old train but it holds many pleasant memories for us who used occasionally to ride it. The train was in reality just a freight train with a passenger coach at the tail end. This coach was divided into three compartments — the first one was used for the baggage and express, the second was used as a smoking car and the last was for the passengers, so you will readily see we were in rather close quarters.

What the train lacked in speed and comfortably cushioned seats it more than made up in the attention bestowed by the courteous trainmen on the passengers. I think if we had asked them to stop the train while we got out and picked flowers they would have done so.

I often thought of the story of the man who was riding on a train in Texas and the train stopped for no apparent reason so when the conductor came through he asked him the trouble and the conductor said, "there was a cow on the track." Later in the day it stopped again and when the man inquired a second time the conductor told him that they had caught up with that blamed cow again."

We used to start at about nine in the morning and reach Goldfield at seven in the evening. It was a long day but we went prepared for it with something to read, something to eat and some fancywork and really enjoyed the trip.

Trip to Goldfield

The day in question we certainly "were crowded in the cabin" but we were able to talk. There were the six "Mesquiters;" Judge George Bartlett, who at that time was running for congress and who had his best foot forward (even though we could not vote, we all had husbands); another man whose name I have forgotten, and Mrs. Gilman. When we reached Indian Springs Mr. and Mrs. Ira McFarland met us with an offering of beautiful ranch apples.

Along toward noon we got out our lunch baskets and from them we dug out fried chicken, sandwiches, salad and cake which we placed on a little table which the conductor, Mr. McGovern, furnished. Then he brought in from the baggage car a big pot of the most delicious coffee—regular ambrosia.

I put my pride in my pocket and invited Mrs. Gilman to share our lunch but she preferred to get off at Beatty for her lunch. We rather hoped the train would go off and leave her stranded but it didn't.

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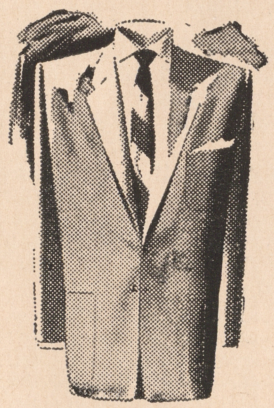




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CRISWELL PREDICTS



WHAT PEOPLE WILL DO

GENERAL Douglas McArthur will shock the world with his coming autobiography in which he will tell for the very first time, the truth about the Korean War, and will present authentic evidence to prove his sensational charges! The full Douglas McArthur story will be one of the top news stories of 1955, and will shock each and every American to the very core!

A long simmering anti-royalist move in Scotland will result in a full scale revolt against England in 1955, and it is my prediction that in 1956, Scotland will be an independent nation, and will be recognized as such by all other nations of the world! . . . A Hollywood producer 71, will marry a starlet of 19, while his ex-wife an actress of 67, will marry a 21 year old juvenile, before 1955 is very old! . . . the world will suffer seven disasters in 1955: (1) Japan, a series of typhoons! (2) China, tidal waves! (3) India, a plant blight, causing failure of crops and death to millions by starvation! (4) Middle-East, a series of sand storms, levelling cities and killing many thousands! (5) Mediterranean areas: rain storms, causing floods and many lives! (6)Northern Europe: a long, brutal, icy winter, most severe in weather history! and (7) The United States: a terrifying winter, where Mother Nature will pull no punches! . . . The World Calendar will not be adopted, due to many high religious holidays and the birthdays of national heroes, which faith and customs will not permit to be changed! . . . Queen Elizabeth of England will make an important public announcement to the world on March 27th!

WOMEN WHO WILL MAKE NEWS

Gloria Jean will emerge as a top box office attraction of 1955 with her "new" sultry personality, her hit jukebox tunes, plus the musical version of "KiKi" for Hollywood! . . . Esther Williams will demand that producers no longer cast her in "swimming" roles, due to an aggravating physical condition, but in "dignified, dramatic parts!" . . . Gussie Moran, the tennis champion, will write of her life among the professional sports, for a national magazine, in which she will reveal how difficult it is for a woman to achieve a standing against a man-dominated profession! . . . Rita Moreno will soon reveal the untold story of her life and her rise to Hollywood stardom!

REGRET PREDICTIONS:

I regret to predict that a famous daughter of a famous family will announce to the world that she is an unwed mother, and that she demands recognition of her nameless son! . . . I regret to prediction that a famous magazine editor and publisher, who will be jailed because of his Communist spying, will refuse to tell where he has his secret bank strong bov, which will cause his innocent wife and three children, all victims of serious illness caused by him, to be the objects of public care in a hospital! . . . I regret to predict that a famed glamour girl of international repute, will die quietly and alone, in the suite of a most exclusive hotel, due to advanced cancer! This famous woman is now a recluse and refuses to see even a doctor!

this week's cover...

The adorable cherub ushering in this New Year is our own Managing Editor, Bruce Barton Cortez. We wish you the happiness contained in his grin and the contentment of his youth. May yours be a very . . . .

. . . . HAPPY NEW YEAR . . . .

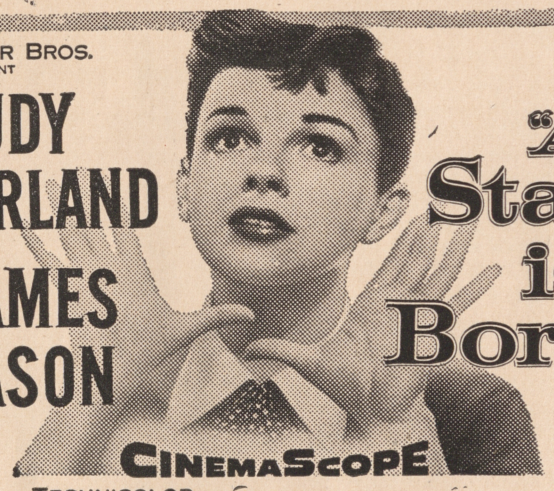
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JUDY GARLAND AND JAMES MASON



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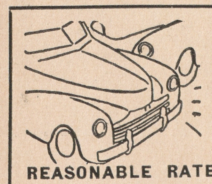
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SPECIAL WONDERFUL ROADSHOW ENGAGEMENT!

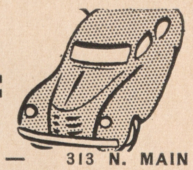
FEATURE TIMES: 1:00 - 4:00 - 7:00 - 10:00

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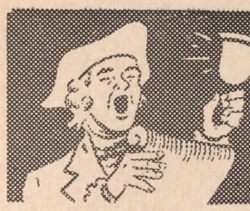


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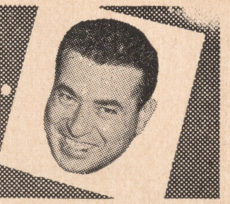
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THAT'S FOR SURE...

BY Jack Cortez



AT THE end of each year, it is our wont to review our life as it was lived, during the previous 365 days. We cannot help but be grateful for the nice things that have happened to us. In retrospect, the pleasanter occurrences make the distasteful memories rather insipid. We are beholden to the powers that be for the health and happiness of our loved ones. Needless to say, when our Christmas issue went to bed, we offered a humble prayer of grace. Our staff worked itself to extreme effort in order to achieve the goal of 327 pages in this holiday tome. We are indeed fortunate in having such a loyal, persevering crew working with us. The unrelenting schedules we had to pursue to create this production were well worth our time. Forgotten were the many nights we went without sleep and the many meals we passed up, in favor of our chosen labor. These minor sacrifices were effaced when the compliments began to pour in, via the Bell System and correspondence. Not only did friends expound their approbation. We were completely amazed by the many phone calls and letters from strangers (and tourists) who very kindly informed us our diligence had gone far in creating further good will for our Las Vegas. Our main intent has always been to elevate the status of this wonderful city and such praise has warmed our desire to contribute even more to its aggrandizement. We are hoping to publish a larger Xmas issue, come 1955. Believe it or not, to date we already have 100 reservations for it. (Some people believe in making early reservations.) Actually, in spite of our toil, we give credit for our proud achievement to our wonderful supporters, the people who have believed in us so firmly as to become part of our holiday issue, each year, and also to the newcomers who have already spoken for next year's Annual. Our New Year's resolution is to continue bringing you desirable reading and pleasantries. We've never filled our pen with pitch and we don't intend to do it now. It is our belief there is enough unhappiness in this world without our adding to it with juicy scandals and the like. Being a part of this business, we often walk headlong into vicious gossip but our respect for our readers is greater than our desire to repeat anything that could possibly harm a fellow human. We'll leave that end of journalism to the emotion-less individuals who bear no conscience or consideration for others . . . From the Cortez family and the entire staff of this publication comes a sincere wish that yours will be a very **HAPPY NEW YEAR . . . and that's for sure.**

This sounds like a case of real love. MAX KOPLOW, bar manager of the SHOWBOAT HOTEL, was married recently. Of course, this is quite a usual, daily occurrence. However, Max took unto himself the same bride for the third time. We think they just want a good excuse to have more than one honeymoon.

MARIE and HARRY DORSETT (business manager of JOE W. BROWN'S HORSESHOE CLUB) had a close call, this month. Their adored niece, fifteen year old JUDY, was expected to arrive on December 17th. Just prior to her plane time, Judy

(Continued on page 35)

WITH PARTICULAR PEOPLE
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Nina Clark

of the

HOTEL SAHARA

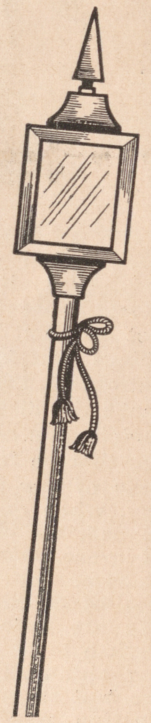
has been forced to expand to satisfy customer demand

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GOING HOLLYWOOD

With MAY MANN



Mexico will not be a second Las Vegas gambling center, as per recent headlines, unless the Mexican government is cut-in forty percent — as well as changes its respective mind. True a new gambling club is ready-set-to-go reportedly headed by Eddie Nealis at Rosarita Beach. This is a short distance from the American border and it will be a membership club with private gambling rooms, similar to the one time Clover Club on the Sunset Strip long since closed. One of the world's biggest bonding companies is reportedly the Nealis partner. It is recalled that Jack Dempsey lost a $150,000.00 interest in a luxury hotel at Ensenada, which makes some American citizens wonder — if they sink their money in Mexico will it sink right out of sight!

A couple of years ago I met Marilyn Monroe. She was a newcomer and quite in a dither that it had been discovered she was the girl on the Tom Kelley calendars. Today, she is a big star. I was thinking of Marilyn when I went out to her studio, 20th Century Fox, to meet Marjorie Hellen. She is a luscious lovely with red gold hair who is currently causing an epidemic of swivel-neckitis every step she takes on the lot. MARJORIE IS GOING TO BE A BIG STAR!

"Please, no more milk," she pleads with the waitress, who scolded, "You just have to, Miss Marjorie. You've got to keep those curves in tune with your energy."

"You're in big league competition," I observed noting Debra Paget, a bright red head sitting with her mom at a nearby table in the stars room, and Marilyn, bright blonde, and Terry Moore a bright brownette, Jean Peters a dark blonde and Gloria Gordon a brunette. "Luckily you're a color all your own!"

"Yes," laughed our eyeful. "I'm naturally color-conscious. I think in color because that is how I won my start in New York—being a balance person for a bowl of bright fruit, or a clock, or a refrigerator. Anything they set the T.V. color cameras on they'd set on me, and the other thing had to look right. Six times a week I was also a color identification announcer. No one saw me because so few have color sets. N.B.C. has 21 inch sets, and I still stop by hoping they'll let me sneak in and work for nothing — just to see them.

"A New York columnist gave me a write up in New York as 'Miss Color TV' that no one ever saw. That awakened public interest to see me, and a contract with 20th Century Fox. I had no agent. N.B.C. said they would only release me if Fox offered me a better contract. So here I am."

The court approval of Marjorie's contract started a dither in Hollywood. "It was announced that I earn $12,000 a year. I had to take my number out of the telephone book. People don't realize that there are so many expenses for a girl in pictures. I want a car, and even though I love Cadillacs, I can't even afford a used $325.49 white Ford convert, that I am in love with. I have to spend a lot of money at the dentist having by teeth perfected," Marjorie sighed. She pulled out a list of dentists suggested and topped by Dr. Robert Lumsden who is Hollywood's top specialist in giving movie stars perfect teeth. It was recalled when Gloria Stuart was signed without a test a few years ago as a big star by U. I. When she appeared on the screen the studio execs screamed. Gloria spent six months with Dr. Lumsden getting her pearlies capped before she could make a movie. Which also recalls, Liberace is now known as "The Teeth with a Smile." Yes, Margie is

(Continued on Page 29)

JIMMY WAKELY

THE THREE RAYS

DON WESTON

and his

ORCHESTRA

SHOW TIMES 9:30 — 11:00 — 12:45 — 2:00

GOLDEN NUGGET

GAMBLING HALL

DOWNTOWN — LAS VEGAS

Nina Clark

HOTEL SAHARA

LAS VEGAS, NEVADA

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FABULOUS SPORTSWEAR

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by the unequaled

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Samuel Roberts and Many More

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Page "13"

13 by JOHNNY UHLMAN

FIRST of all I'd like to personally thank each and every one of you for the gratifying manner in which you have received this years super Christmas Edition of the magazine... Your heart-warming comments have made all the efforts expended seem a lot more worth while than they seemed just a few short weeks back, when all the cramming was taking place and the midnight oil kept burning right on into the day-light oil. Also, a warm handshake, and a Happy New Year to many local folks who see fit to use our pages as a means of wishing their many friends good tidings of the Season, because, without the pleasant cooperation of these people there would be no Christmas Edition. So, once again, my most sincere thanks to those of you who took part in making this year's edition a record-breaking publication, and to those of you who have expressed the pleasure you've received from perusing its many pages.

I wonder how many of you were blessed with being able to go home for Christmas this year!! This is a pleasure and a privilege that I've enjoyed every year of my life, . . . except one!! That was the year my old Packard blew a rod just 75 miles out from Vegas . . . (I was a sad son that season). Of course, the greatest added pleasure to my Christmas this year was the fact that this was the first one for me with my family, and my lovely wife, CHILI. I told you one other time how we all gather round the piano in the living room and sing on such occasions as this. Well, you should have heard it this year. No extemporaneous harmonizing ever sounded so sweet to these tired old ears as did that when we sang this year. Oh, I pity you, if your family doesn't sing. Certain ties exist between each member that is rarely brought about in any other way. Yes, . . . this was a Glorious Christmas for me and mine.

The WESTERNER CLUB has finally completed its bakery upstairs, and is turning out the bakery goods for their own consumption. If you happen to be on the inside track, I imagine you might even be able to purchase some of these fine bakery tasties to take home. The way I understand it, "SMITTY" is doing all the baking herself at the moment, and it keeps her pretty busy, just supplying the needs of the Westerner Restaurant. "Smitty" is what all the help call her, but she signs in as "E. Griffin." At this writing we haven't been able to speak with this fine artist in the pots, pans and dough department, but if she maintains the standard of at Christmas time. The kids had gone business here at the WESTERNER, we'll be hearing plenty from her as time goes on. . . .

You may have noticed that EL CHOLO CAFE has been closed for the past week or so. . . . Reason: . . . it got to the point where they figured the only way that they'd get to take a vacation would be to lock up the place and GO!! This they did! They closed it up the 19th of December, and on the 20th, HORTENSE McKIERNAN flew to Mexico City to join her children for a Mexican holiday at Christmas time. The kids had gone on down a few days earlier! They'll all be back for a big NEW YEAR'S EVE celebration at EL CHOLO this week end, and I'm told that there will be FREE Mexican gifts for all concerned. If you can make it, you ought to drop by for a spell. . . .

EDDIE RIO has good news for show people who will come to Las Vegas to appear in his productions at the ROYAL NEVADA HOTEL. He announces that the stage for the new hotel will compare with any to be found in any of the legitimate theatres of New York City . . . that the sound is set to perfection by RCA engineers . . . that the lighting is a technical triumph, and that the stage itself is air conditioned. Rio recently resigned his post as head of AGVA to become

(Continued on Page 31)

The Greatest $ $ Value in Town!

BINGO

2 P.M. - 8:30 P.M.

FIRST GAME . . . $100.00
NEXT 10 GAMES . . . $25.00 EACH

FINAL GAME $1,000 Guaranteed

$5000 IF WON IN 51 NUMBERS OR LESS.

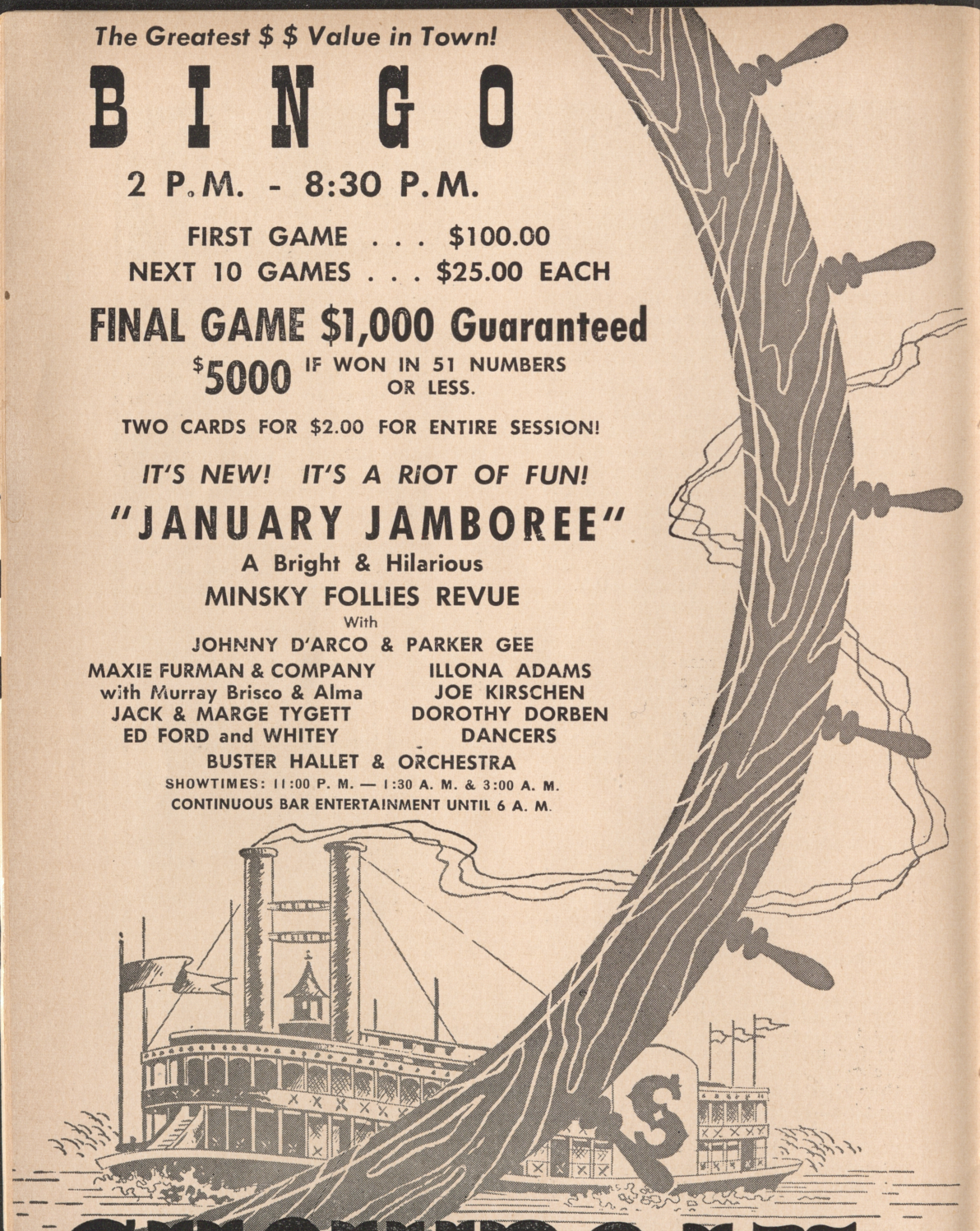
TWO CARDS FOR $2.00 FOR ENTIRE SESSION!

IT'S NEW! IT'S A RIOT OF FUN!

"JANUARY JAMBOREE"

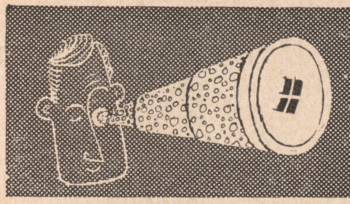
A Bright & Hilarious
MINSKY FOLLIES REVUE
With
JOHNNY D'ARCO & PARKER GEE
MAXIE FURMAN & COMPANY with Murray Brisco & Alma
JACK & MARGE TYGETT
ED FORD and WHITEY
ILLONA ADAMS
JOE KIRSCHEN
DOROTHY DORBEN DANCERS
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Tele...SCOPING
with
ROY ROUSH

HAPPY NEW YEAR! What else can I say at this time of the year. By the time this issue hits the stands, it will be New Year's Eve, and who will be interested in fine print at a time like that? Afterwards, it may take days for most of us to get our eyes back in focus. By that time, this issue will be a week old and you will be waiting for next week's publication. So I'll keep my chatter down to a minimum and get on with what's been going on lately.

Just how far can you go? The CALIFORNIA CLUB has probably come up with the answer . . . Just ONE BAR to win a jackpot. Yes, it's true. Don't ask me how they can do it, but they do. I saw it with my own eyes. This latest idea, combined with their Double Jackpot Time, another CALIFORNIA CLUB originality, with undoubtedly make the slot sin this Club the most popular in town. Line forms to the right.

A few weeks ago I mentioned that NINA CLARK, of the Hotel Sahara, was making plans to expand. When this young lady does something you can expect the most. You will know what I mean if yo uhave already seen her newly-opened downtown dress shop on South Fourth Street. And if you haven't seen it yet, you owe it to yourself to see it, for it certainly is one of the most unique and clever shops in town. Here milady can find just what she wants in the latest wearing apparel. Congratulations and much success, NINA!

Employees at CASHMAN'S held their annual Christmas party last week. Approximately 150 employees with their guests attended the gala event. Employees received a generous Christmas bonus, plus gifts, which were steak knives to match the carving set given them last year. The event included large servings of food, dancing, and music by the Normandy Boys.

New Business Department

Friends of JOE and CORA MOSCA will be interested in knowing that this enterprising couple have opened their own restaurant, the 5th STREET RESTAURANT on South 5th. This is their first venture into the business world. CORA was formerly foodwaitress on the graveyard shift at the Nevada Club, and JOE was a waiter at the Westerner Club, also on the graveyard shift. Many of his customers remember him for his tossed-salads. They have been fortunate in securing the services of RUTH McCULLEY as cook, who can turn out the most delicious homemade pies. Possibly some of the credit can go to her husband DON, who works as a cook at the Westerner and takes every opportunity to drop in and give his spouse a few helpful hints.

Burlesque has returned to Las Vegas. BOB PECCOLE, owner of the NORTH VEGAS CLUB, popular showplace in North Las Vegas, has reopened the club after closing it for alterations for a few weeks. Presently headlining the show is RICKI COVETTE, EDDIE TROY, and ANN FORD.

Small World Department

DESS DAVY, comedian at the GOLDEN NUGGET, bumped into an old friend NICKY RUSSO, here in Vegas recently. NICKY presently is a trumpet player with Cee Davidson at the Sahara. These two had spent much time together about ten years ago, while playing in Royal Canadian Air Force bands. This is the first time they have met since being discharged from service and neither knew that the other was in the entertainment profession.

DALE BRYANT recently became the sole owner and operator of TROY DRY CLEANERS on North Main Street, when he bought out his partner FRANK TERZINI. This is a good-sized job for one man, since this is the largest cleaning establishment in town.

? ? Good news for you football fans. The ROSE BOWL GAME is (scheduled) to be televised ? ? New Year's day, and if you don't have a television set, you may still rent one and enjoy

(Continued on page 41)

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HATE to see New Year's come and my "vacation" end, because never have I enjoyed Las Vegas more than the past month. Everyone seems to think my life is just one long vacation after the other so I can hear smirks when they read that I call this a vacation. Parties, dinners, friends, ah, yes, and the weather—have you ever seen more glorious weather than we have had here in December—even Johnny (Page 13) Uhlman hasn't had a thing to kick about the past month. Speaking of Johnny, folks, if you knew him as we old timers know him you would know that all his griping about the wind, the lawn, the dog, the work, his colds and his homework is just a front because he is one of the most terrific guys you would ever care to meet.

Just had a nice visit with an old friend, D'Varga, at the FLAMINGO, and he too recalled Johnny Uhlman when we both knew him so well back at the El Rancho in 1946 and thereabouts. And speaking of D'Varga (Johnny to us who have known him all the years) and his Latin Group that is currently appearing in the merry-go-round bar at the FLAMINGO—isn't his music swell and his piano playing in particular. I am sorry that he gave up his long-run job at the fabulous CIPANGO CLUB in Dallas, because I had hoped to visit him while going through Dallas next month. He played there 8 months and I am told could have continued on indefinitely—he is so well-liked by the Texans. Aura San Juan, the singer with this suave and talented and handsome Latin group really gets the stares from all the customers at the bar. And D'Varga is no slouch either in the "LOOKS" line — he hasn't aged a minute since he first started playing here in Vegas. I hear tell he and his wife in Los Angeles who is the "Elsa Maxwell" of L. A. when it comes to giving parties, are quite fabulous in their entertaining and he has said that I am to be included in one of their soirees in the near future.

Have you been out to the MEN'S SHOP at the Desert Inn to look over the tremendous bargains Jerry Kaye and Danny Kolod are presenting because they are closing this shop and keeping only the MEN'S SHOP in the THUNDERBIRD. This sale is a real humdinger and I suggest everyone in need of men's clothes and accessories be sure and call on them right after the first of the year before they are completely cleaned out.

And speaking of January sales, stopped by ALLEN and HANSON's Men's store (Where Well Dressed Men Get That Way) to do a little Christmas shopping, and I foolishly asked my good friend Don Teigen if they were planning on anything drastic in the way of a post-holiday sale and he threw up his arms and said, "Lord, if we have enough to hold us over till this Christmas rush is over with it will be a miracle—we won't have a thing left to sell in January." And by the looks of the frantic shoppers I could see what he meant. Jack Hanson and Hardy Allen, the two young owners of this very fine shop are certainly a credit to Las Vegas.

By the way, have you been out to the MAGIC BAR? Blair Hennessey and I took ourselves out there the other evening and I was certainly amazed. It is swank personified, and with an open fireplace. Whoever decorated and planned that beautiful rendezvous way out in the country is to be congratulated. It seems more like some elegant cocktail lounge on Lincoln Road or Collins Ave. in Miami Beach than a place way out in the middle of nowhere in the desert — Bond and Paradise Road.

Stopped by the snack bar at the SANDS for a light lunch and ran smack into my good and old friends, Mr. and Mrs. George Frisby, and we had a great gabfest about their recent trip to Miami, about their two race horses, about their plans for their really nice KIT CARSON MOTEL on the strip and about their ranch down

(Continued on page 33)



Happy New Year!

Thanks to all our Friends who've been making our "NIGHTS IN THE CASBAR" so bright and ENJOYABLE!

LOUIS PRIMA *and* **KEELY SMITH**

Join us and hear the torrid tenor sax of Sam Butera

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

December 30 thru January 26
(Not a Review)
Show: Tony Martin, The Goofers, The Interludes, Costello Twins
Line: Flamingo Starlets
Orch: Teddy Phillips

Comes again, TONY MARTIN to this room where riotous New Year revellers will hear one of the nation's top cafe entertainers at work when Tony comes on stage for his stint of the evening. Martin has developed a smooth, easy going style of presentation that makes his every move, a move with a meaning. And Tony's voice is greater than ever it would seem. His program of songs will most likely consist of tunes that you know from beginning to end. Hearing his exceptional treatment of these familiar tunes will make an evening of enjoyment for any and all . . . Bringing the evenings fun and frivolity to a

(Continued on Page 25)

LAST FRONTIER

December 27 thru January 16
Show: Xavier Cugat, Abbe Lane, Shecky Greene, The Carsony Brothers
Line: Frontier Girls

Back at the Frontier to bring in the New Year once again, is one of the master showmen of our times . . . XAVIER CUGAT and his world famous ORCHESTRA of Latin music artisans. Filling the feature spot with Cugat, filling it fully, and beautifully, is shapely ABBE LANE. Very much alive, this lovely lady tosses her titian tresses about in mobile movements which lend meaning to the Latin lyrics of her well chosen selections. Her gowns are . . . "real gone"! . . . Cugat also offers as a part of his show, the exciting Flamenco dancing of JULIO TORRES & MARISA, who are appearing together for the first time in the United States. These two thrilling perfectionists are a sight to see for those who understand and appreciate this type of dancing . . . Enthusiastic applause by recent audiences has brought about the HOLD OVER of a newcomer to local comedy scenes, a young man of many means of mirth, SHECKY GREENE. This fine young comedian is really beginning to hit his stride, and may well become one of the tops in his field in the coming

(Continued on Page 25)

El Rancho Vegas

December 22 thru February 1
Show: Sophie Tucker, Ted Shapiro at the piano, Dick Kallman, Beverly Richards, Eve Marley

It's another return engagement to the halls of the Rancho for one of the grandest ladies to ever set foot on any stage, and one who has done more, for more people, through her many charities, than we could ever possibly relate here. Of course we're speaking of truly, "the last of the red hot Mammas" . . . Miss SOPHIE TUCKER. When this wonderful lady of the theater walks onto any stage, an air of realization seems to pass through the audience that here is the true performance spirit . . . a spirit and will to do for others which seems to have found a wealth of storage in this great lady who never seems to tire of working for the benefit of others . . . Appearing with Miss Tucker, and an integral part of her every show, is TED SHAPIRO, at the piano, her accompanist, arranger and conductor . . . DICK KALLMAN is a fairly newcomer, but a definite up-and-comer! . . . This youthful performer has a fine

(Continued on Page 20)

"CURTAIN TIME"

singing voice, and a personality that tops them all. His program consists of a few special material things that show time and concentrated effort well spent . . . Arranger-composer MATTY MALNECK appears here as guest conductor behind a couple of sweethearts know as BEVERLY

(Continued on Page 25)

Wilbur Clark's DESERT INN

December 31 thru January 17
(Not a review)

Show: Jimmy Durante, Mary Meade French, Curtiss Marianettes
Line: Donn Arden Dancers
Orch.: Carlton Hayes

What greater way to start a new year than being in the company of a wonderful guy like JIMMY DURANTE, a man known to most of the world for the excessive size of his proboscis, and known to many of us as the guy with the over-size heart, and the matching generosity. Known and loved by millions, this man has

(Continued on page 25)

SAHARA

December 7 thru January 3

Show: Mae West, Anthony Dexter, Richard DuBois, Louise "Beulah" Beavers, Rudy Horn
Line: Saharem Dancers
Orch.: Cee Davidson

If it's something different you seek, my friend . . . go West . . . my friend . . . go WEST!!! Once again, Bill Miller is proudly presenting that fabulous personality of the show world, Miss MAE WEST, and the show she has

(Continued on Page 29)

The Sands

(Not a Review)
December 22 thru January 11

Show: Lena Horne, George Tapps and his Dancers
Line: Copa Girls
Orch. Antonio Morelli

Again it must be said! "There'll never be another to touch the style of LENA HORNE"! . . . Miss Horne sets a mood and an atmosphere that envelopes the entire room in which she is performing, casting a spell that endures for the length of her performance. Her interpretation of "Love" increases in tempo and tone volume until the excitment of her brings you to the edge of your seat! And when you see and hear her sing, "'deed I Do," you suddenly realize that NO-one has ever sung it before! The man at the helm of the music for Miss Horne is popular LENNY LAY-

(Continued on page 27)

Thunderbird

December 30 thru January 12
(Not a Review)

Show: Po'ly Bergen, Mickey Shaughnessy Sonny Howard, Lou Willis, Jr.
Line: Thunderbird Dancers
Orch: Al Jahns

It's been a long time since we've had the pleasure of seeing any hearing beautiful Miss POLLY BERGEN around these parts, and it's with open arms that we welcome her back to the fold. Her meteorical rise to stardom in motion pictures has sort of kept her away from the field of night club entertaining. Miss Bergen has a soothing voice that makes for easy lis-

(Continued on page 27)

EL Cortez

December 30 thru January 12
(Not a review)

Show: Romaine Brown and his Romaines, Lenny Gale, Larry Logan
Orch.: Sherman Hayes

They are original, they are terrific! We are speaking of ROMAINE BROWN and his ROMAINES, six versatile and entertaining instrumentalists, making their first appearance in Las Vegas as a group. This is not the first appearance for the head-Romaine, however, as he was formerly with the Red Caps and has played our town many times. If you want to jump, hear these cats, with their renditions

(Continued on page 27)

SHOWBOAT

Show: "Holiday Hi-Jinks"
Line: Dorothy Dorben Dancers
Orch.: Buster Hallett

"Holiday Hi-Jinks," a frenzied concoction of entertainment has taken over the stage of the Deck Room at the Showboat, with seven acts joining in the merriment. MAXIE FURMAN & CO. is still heading the bill in the "Hi-Jinks." Maxie and his hilarious bits of comedy are worth seeing every night, as every show brings forth some new situation that this master quickly converts into his ever-changing routine . . . This boisterous group is joined by MURRAY BRISCOE and ALMA . . . Some fine vocalizing is furnished by MARGE and JACK TYGETT, who put across their songs with a mellow, natural styling . . . A dash of dogdom, ED FORD and WHITEY, a trained dog and his trained master, create many "ohs" and "ahs" with their clever tricks . . . The elaborate productions of the DOROTHY DORBEN DANCERS aided by the exotic dance routines of the beautiful and blond ILLONA ADAMS, and the fine singing voice of JOE KIRSCHEN, fill the stage to overflowing with entertainment three times a night . . . Wonderful musical backing for the show is supplied by BUSTER HALLETT and his ORCHESTRA.

SILVER SLIPPER

Show: Hollywood Revue
Orch.: George Redman

Among the stars who perform here nightly, you will see SALLY RAND, the famous "fan dancer" . . . An old favorite of yours and mine, BILLY GILBERT, of stage and screen. You'll recall him quickly as the man who "sneezed" his way to the top! In his appearance here, he sings a few songs and makes the whole thing complete with his ever-famous routine on how

(Continued on Page 29)

GOLDEN NUGGET

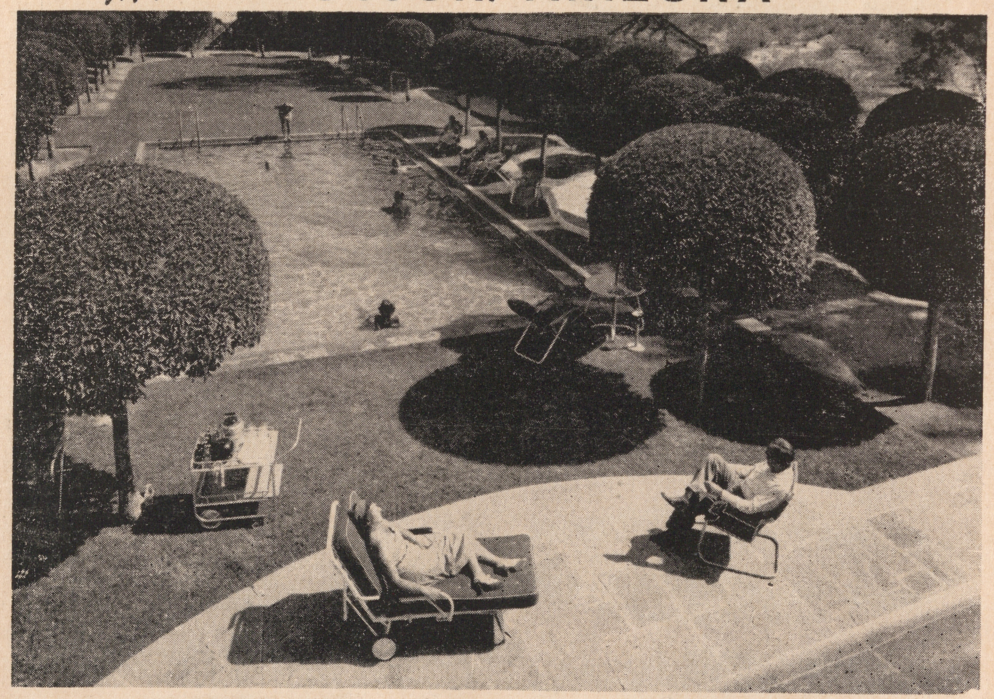
Show: Jimmy Wakely, The Three Rays
Orch.: Don Weston

Smiling JIMMY WAKELY is holding forth these nights at the Nugget Saloon with his popular western stylings that have his listeners "yipping" for more! Jimmy is a top recording star of both popular and western songs, as well as composer of many hits. Greatest of these hits is his side of "Slipping Around," which has sold over two million copies and has fostered many sequels and parodies. Jimmy has a lot of "firsts" to his credit,

(Continued on page 27)

2:38 HRS. FLYING TIME
FROM FABULOUS LAS VEGAS
TO THE FABULOUS

EL DORADO
TUCSON, ARIZONA



RELAX -- RIDE -- SWIM
FABULOUS FOOD . . . INFORMAL DRESS
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El Dorado



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OUTPOST.... By MEL CHENEY

WHEN you work for someone who, when a good job is done, gives you a pat on the back and says, "Gee! Thanks, you certainly helped," makes you feel good, doesn't it? Well, that happened to me and, thanks, Boss, but can I really tell you what made me feel extra special good? It was the hundreds of people who have said directly and indirectly . . . What a wonderful Christmas Issue. Aren't you proud of it? (That's why there are no buttons on the coat I am wearing. I know, of course, you should never "blow your own horn," but then when you realize the months . . . weeks . . . days . . . hours . . . that were put into our Christmas issue, then when you know the thinking and planning that is done to make it the best ever . . . then when you hear the kind things that are said, it gives you a wonderful feeling. So I want, in my humble way, to say, "Thank you very much."

I know that DAY, DAWN, and DUSK have ended their engagement at the EL CORTEZ HOTEL, but I am sure this will catch up with them somewhere along the line. I think it was a very nice tribute paid to them by the Boulder City Lions . . . and the following explains the reason:

On numerous occasions, during the past six years, these popular entertainers have favored the Boulder City Lions with their delightful renditions — except last year, when they were booked for a European tour. Having completed a very successful series of appearances in the better night clubs throughout most of Europe, they are again circuiting the top spots of North America.

Seizing this opportunity to fete their favorite entertainers, the Boulder City Lions converged upon DAY, DAWN, and DUSK, Thursday night, and immediately following the scheduled floor show, mounted the stage and presented these highlights of the footlights with neckties befitting the occasion, The ties, originally embellished with the Lion's emblem, had been individually painted "DAY," "DAWN" and "DUSK" respectively, and at the bottom of each tie, "Boulder City Den."

Really think Las Vegas isn't growing? Don't try to tell MR. RYERSE, the Postmaster, that. He has figures to prove it is, and here they are: The peak mailing of first-class mail was Monday, December 20 . . . 206,000 cancellations compared to the peak day of 1953, of 168,000 cancellations. Postal receipts from December 1 to December 23, 1954, were $114,798.50 . . . for the same period last year, 1953, $91,-141.18. Just a mere gain of $23,657.32 . . . or if you want the percentage . . . just 25.9 gain This I think, is a pretty good yard-stick to measure the increased population of this area. And 180 extra employees to help the regular postal employees during the Christmas rush. I think they have done a pretty darn good job in handling the Christmas mail this year.

In the magazine is an announcement of the Foley brothers opening their new law offices in the Harvey Bigelow Building. The new firm will be comprised of ROGER D. FOLEY, THOMAS A. FOLEY, JOSEPH M. FOLEY, JOHN B. FOLEY, and GEORGE FOLEY. The latter will join the firm after his graduation from law school. Now this adds up to a lot of years of practice as attorneys, but it goes much further than that. The Foley's grandfather, THOMAS L. FOLEY, started to practice law in Sioux City, Iowa, in 1890, then moved to Chicago, where he practiced law until 1906. Mr. Thomas L. Foley opened law offices in Goldfield, Nevada, in 1907, and there he practiced law until 1922. In 1911, his son, Federal Judge ROGER T. FOLEY (father of the five brothers who are opening their new office), joined his father's office and practiced law in Goldfield until 1926; then moved to Los Angeles to again join his father, Thomas L. Foley, where the first law offices of Foley and Foley were organized. In 1928, Federal Judge Roger T. Foley, opened his law offices in Las Vegas. There is, as you follow this, quite a chapter of law history in this family. Sixty-five years of continuous service as lawyers, and if you would add all of their years of experience to gether, it would cover approximately 110 years. We would say, a family tradition that has truly been followed.

(Continued on page 41)

SILVER SLIPPER CASINO

ALL STAR REVUE

STARRING

SALLY RAND -- BILLY GILBERT

HANK HENRY

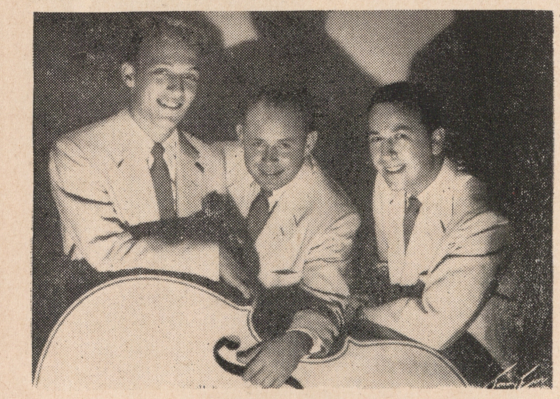
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HAPPY NEW YEAR

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FLAMINGO

(Continued from page 19)

boil are THE GOOFERS . . . Four young men who sing, dance, play musical instruments, act, tell stories . . . All in all, there isn't too much that these boys can't do . . . and do well!! . . . Appearing in a spot of their own with this show are THE INTERLUDES, a mixed foursome of two female and two male voices. This popular quartette is the same one that has been appearing on the television shows on the coast with Mr. Martin . . . The COSTELLO TWINS are a pair of tall, statuesque blonde-headed dancers, who perform rapid-fire feats in acro-ballet routines . . . The FLAMINGO STARLETS are standouts again as they interpret two new RON FLETCHER Productions; . . . one of which is of a Jamaican West Indies flavor, and the other is of "BRIGADOON," . . . colorful and moving! . . . TEDDY PHILLIPS and his ORCHESTRA continue in the musical department . . . adding more than their share to the success of this entertainment filled show. . . .

DESERT INN

(Continued from page 20)

never forgotten a friend! . . . Bedlam becomes general when Jimmy comes on stage . . . breaking up the furniture, scattering the music, throwing things at JACK ROTH (his drummer) with no word of warning, and disrupting the whole routine in such a skillful manner, you'd never guess that it was a part of the routine. The old-time vaudeville atmosphere takes over with the appearance of EDDIE JACKSON, Jimmy's all time partner. Eddie sings and struts like you've never seen before. The fellow who takes the beatin' at the piano is a very talented guy by the name of JULES BUFFANO. You haven't lived 'til you've seen a show with DURANTE! . . . To fully describe the performance of MARY MEADE FRENCH we need but to quote the line by which she is billed, "The Girl with the Off-the-Shoulder Voice." Diagnose that line and you have a very good idea of what you'll see and hear when you catch Miss FRENCH! . . . Accompanying her at the piano is her conductor, TED GROUYA . . . The next act proves to the world that you can really get someplace in this world if you learn to "pull the right strings"! This would be the internationally famous CURTISS MARIONETTES. As you sit and watch the performances of these little people, you unwittingly lose all consciousness of the fact that these aren't real people. This is perfection in puppet performances! . . . If you're aware of the feats of the DONN ARDEN DANCERS heretofore, there will be no need of relating in detail what they are doing here for this show. They have devised two new routines for this holiday season showing and each is the pinnacle of perfection. The specialty dancing is extra special, and ART JOHNSON does his usual top-drawer job with the vocals . . . CARLTON HAYES and his ORCHESTRA carry out their musical chores to the most minute detail to round out a perfect show . . .

EL RANCHO VEGAS

(Continued from page 20)

RICHARDS and EVE MARLEY . . . two songsters who have vari-ranged voices, which allow them to put over most any type of song written, be it ballad, blues or bop! Yet . . . their voices blend beautifully when they join in some of the special arrangements Matty has set for them. Another thing they have in common is that they are both beauties . . . The famous EL RANCHO GIRLS have come up with some of their best in the colorful and cute department for the holiday season. Their opener is all reindeer and Santa Clauses with a cute little pixilated sprite getting into the middle of everything. For their second, DOTTIE DEE adapted the familiar "Swamp-fire" to a holiday theme entitled "Holiday Time" . . . BOB ELLIS and his ORCHESTRA take their stand on the stand, and stand for super-standard show backing . . .

LAST FRONTIER

(Continued from page 19)

year . . . Also HELD OVER are THE CARSONY BROS. . . . These three daring young men who perform feats of balance in the most unpredictable positions. They are masters of the "one hand stand," . . . the one hand usually gripping a stout walking cane. Very unusual, these performers . . . THE FRONTIER GIRLS once more lend their "added attraction" by offering a couple of new routines loaded with rhythm and beauty. . . .

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IN THE *Sands* HOTEL

CONTINUOUS ENTERTAINMENT from 5 P.M. to 6 A.M

TEDDY & MARTY NAPOLEON

BARBARA CARROLL TRIO ★ **THE GUADALUPE BOYS**

ERNIE STEWART TRIO

THE BIGGEST LITTLE BANDS PLAY AT THE SANDS

HOT HORS D'OEUVRES SERVED AT 5:30 P.M.

CHINESE FOOD

"The Taste of the Town"

YOU OWE YOURSELF THIS TREAT . . .

CHINESE FOOD

Served in The Garden Room
From 6 P. M. to Dawn

THE SANDS

(Continued from Page 20)

DEN . . . Appearing with Miss Horne on this showing of JACK ENTRATTER'S production of "Magic Town" is a group of dancers that have commanded full and well deserved applause with each and every showing they've made in town . . . GEORGE TAPPS and his DANCERS. The all-powerful urge of George toward perfection is only equalled in the like desires of the two young couples who share the applause with him. Their "Bolero" interpretation is exemplary . . . The COPA GIRLS have put in two new numbers that are top notch in their completeness. The first, "Where's Ace?" is a satirical in which the girls make a mythical tour of the universe in search of Ace who shows up finally and bumps off the whole bunch with a tommy-gun. The finale "Magic Town" is built around Lena Horne who sings the special lyrics, satirizing herself regarding her, "Stormy Weather." This goes through four "on stage" changes to a sensational windup-. (These numbers devised and staged by HAL BELFER) . . . With the customary aplomb and completeness, music comes from ANTONIO MORELLI and his ORCHESTRA . . .

THUNDERBIRD

(Continued from Page 20)

tening no matter what kind of music you might like to hear most. And, no matter what kind you like most, she'll touch on something that'll hit home before she's finished her trek to the mike. . . . MICKEY SHAUGHNESSY is a big Irishman who has a knack for telling stories, accompanied by the proper facial and vocal expressions for each character; . . . and Mickey has one of the most pliable pusses you've ever seen. He has some routines that are favorites around the town, are requested with almost every show. . . . SONNY HOWARD is an impressionist whose voice seems to blend right into the characteristics of the famous personality he is impersonating. . . . LOU WILLS, JR. is a fast tap dance artist to begin with, but a super-sensational tumbling master by the time he reaches the end of his act. He'll do things we'll grant you've never seen before, unless you have seen Lou Wills, Jr. before. . . . The THUNDERBIRD DANCERS are offering up two new dance productions for this New Year Revue, under the guiding hand of Miss GAYLE ROBBINS. Firstly there is "My Lady Loves To Dance," and the one with which they close is a fast moving rhythm number called "Clap Your Hands" . . . Vocal for these productions are by Barney Rawlings.

EL CORTEZ

(Continued from Page 21)

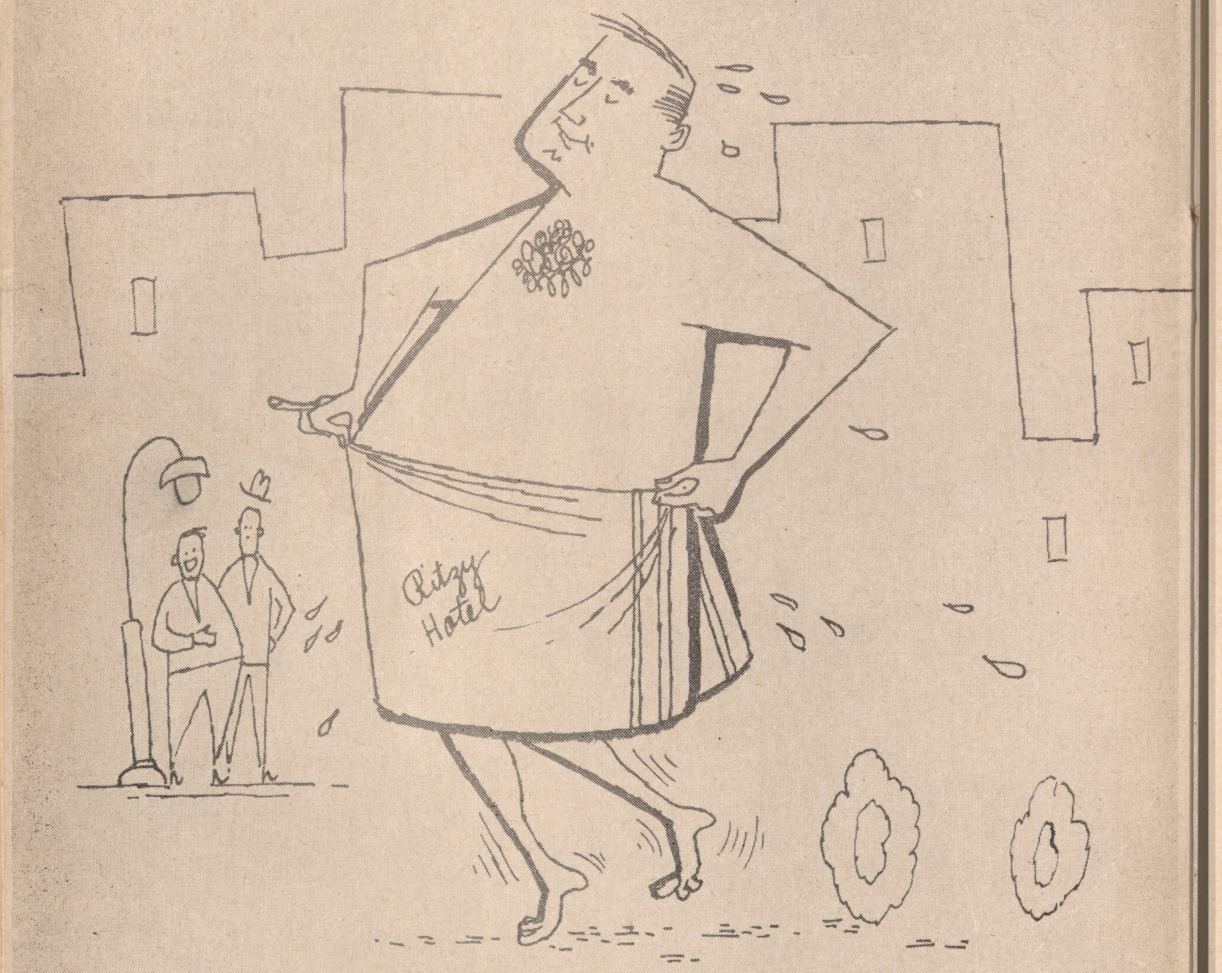
of such pop hits as, "Your Kind of Love," and "Wee Wee Morning," which they recently cut for RCA Victor . . . LENNY GALE, wisecracking wagwit, creates some very funny situations for your amusement and gets off some fine repartee that will exercise the laugh muscles . . . Rounding out the bill is harmonica virtuoso, LARRY LOGAN. He plays some very unusual arrangements and gets some mighty fine things out of this well-loved little instrument . . . Musical backing is capably furnished by SHERMAN HAYES and his ORCHESTRA.

GOLDEN NUGGET

(Continued from page 21)

but outstanding among them is certainly the fact that he was the first cowboy to headline a Broadway theatre since the late Will Rogers. Then, too, he is the only cowboy ever to headline at Ciro's, Hollywood's famous night spot for stars . . . On the same bill, THE THREE RAYS . . . featured on Coral Records with their latest hits, "I Ain't Got Nobody" and "I'll Leave the Door Open." Mary Ford was one of this group when they were known as the Sunshine Girls. Her sister, EVA, replaced Mary, and the trio has continued on to their present popularity. Jimmy Wakely wrote the arrangements for the trio, who are strongly reminiscent of the Les Paul-Mary Ford harmony throughout their repertoire . . . DON WESTON and his ORCHESTRA are the men with the music during the shows . . . and during the intermissions there is more music to offer continuous enjoyment to Nugget patrons.

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— DOWNTOWN —

SAHARA

(Continued from Page 21)

built around her to become the talk of the nation! She set show business on its ear last year when she opened in the Congo Room with her "chorus line" of the most beautifully built men in America, and . . . unless we miss our guess, there will be a few more elements of surprise with this edition of her show. Appearing in the revue with Miss West will be ANTHONY DEXTER . . . LOUISE "Beulah" BEAVERS, and RICHARD DuBOIS, who holds the title of "Mr. America of 1954" . . . Appearing, extra added, to this big bill of entertainment is that unbelievable man of the juggling profession, RUDY HORN. This is the young fellow who, while riding a unicycle, tosses first a saucer, (from his free foot) into the air which he catches on his head . . . then a cup into the saucer . . . then another saucer on top of this cup. If I told you how many he stacks up on his head, you wouldn't believe me . . . so the suggestion is that you make reservations to see this show, and all the surprises it will hold . . . The SAHAREM DANCERS offer new routines which are sure-fire attractions . . . one, especially, depicts the happenings that take place in the dressing room of a line of chorus girls! This is another of the famous MORO-LANDIS PRODUCTIONS . . . CEE DAVIDSON and his ORCHESTRA continue to supply the music for these great shows, and never fail to draw plaudits from the performers themselves.

SILVER SLIPPER

(Continued from Page 21)

you and I, and all the rest of us "explode" on occasion, from that tingling sensation in the proboscis . . . Another fine artist appearing on this fun-filled bill is LYNNE CARTER who, with his FOUR CARTIERS, is all but stopping the show every night. Lynne and his men give an excellent impression of the top-talented artistry of "Kay Williams and the Williams Bros." . . . An impression that near reaches the top for perfection. Lynne also does an impression of Pearl Bailey in a voice that you'd swear was the real thing if you weren't watching . . . Now we come to a man who has become legendary through his continued artistry in these shows . . . HANK HENRY, back-bone of the Silver Slipper Stock Co. This is aFUNNY MAN! . . . SPARKY KAYE is "The Little One" who has his own bag of tricks for this type of comedy . . . JOAN WHITE, BILL WILLARD, and JIMMY CAVANAUGH have reached the veteran class in these Silver Slipper shows . . . each an important part of and adding greatly to the ultimate end . . . EACH SHOW A RIOT! . . . The man with the "big little band" is GEORGE REDMAN.

MAY MANN

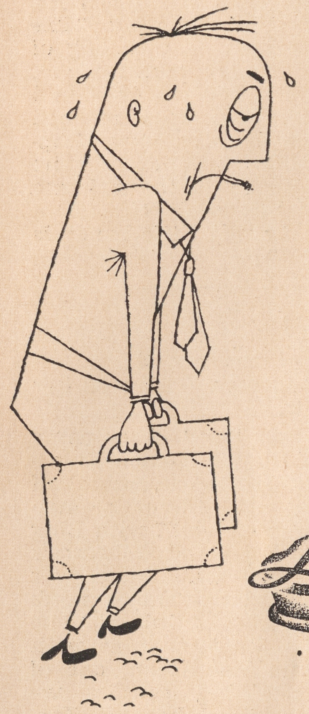
(Continued from Page 11)

going to be a big star. This was her fourth interview.

Peter Potter and Beryl Davis party was tres gay at the Hollywood Knickerbocker. Betty Hutton spent all of her time talking with Mona Freeman whom I saw the next night with Bing Crosby at a preem. And Liberace's manager Sam Lutz' wife Irene, was wearing a beautiful new black mink coat. She was promptly dubbed "The Coat." On to La Rue's to dine with Edith and Martin Von Dehn, one of the most entertaining couples we know. We were joined by Bill Kennedy who related the story of when he was a school lad he and a pal roughed it to Washington, D. C. They climbed up on the back porch of the White House hoping to see the President put out the milk bottles — and were nabbed by the F.B.I., who put the pair in the pokey. They were interegated for three days before freed at the state line, and told if they ever came back they'd go to the pokey. Bill's pal didn't even dare to return for his scholarship at the University of Washington, D. C.

To Ted Wicks big party at C.B.S.T.V. to see color television, and what an opening of Ray Bourbon's revue at the Ivar Theater, which was quite spectacular, as gay as old Paree, and seeing Jerry Riley, noted press agent and Polly Adler, and meeting Evelin Nesbit, who is an astonishingly beautiful woman. She referred to the fabulous Harry K. Thaw case, "I always wondered why of all the girls in New York, I had to be chosen for that role." Polly Adler said to me, "If you need the advice, I'll give it to you and you'll never lose a man to 'women on the town' ever!" (Gasp!) Polly is being lionized socially in Hollywood as a best-seller authoress!

And that's Hollywood!



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JOHNNY UHLMAN

(Continued from page 13)

entertainment director for the ROYAL NEVADA, and his 33 years in show business has prompted him to instigate the installation of these fine features, as well as such ideal working conditions for performers as seven spacious dressing rooms with toilets, showers, and air conditioning. . . . You should see the cubby-holes some of the places call dressing rooms.

'Twas the night before Christmas,
And all through the store,
The girls were dead tired
When there appeared in the door,
A little blonde pixie
Immaculately dressed,
And loaded with presents,
'Twas wee BONNIE BEST
Then all through the back room
There 'rose such a clatter,
The customers peered in
To see what's the matter.
'Twas Bonnie giving gifts,
And her girls' shouts of glee,
While waiting at home,
Was poor little me. . . . !

And that was the reason Chili and I were a few hours late in getting started for Bellflower on Christmas Eve. Bonnie gave all her girls the most beautiful gifts you could imagine. She realizes that any good employer must have **happy** employees, to have **good** employees . . . !!

FERRELL and MARIE EVANS sold their Desert Sands Trading Post on Fremont Street last October, and have been looking around for the site of their next venture ever since. They found it a short while back and, as a matter of fact, they're open for business but not on a full scale as yet. Along about February 1st, they'll tell the world about their new STRIP "Western" TRADING POST which is located in the SUNLAND SHOPPING CENTER out on the Strip. By that time they should have all their merchandise in.

Everyone in the room witnessed an amazing transformation during each show, when PATTY ANDREWS would emerge from behind her trunk in the full regalia of a clown. She recently closed at the Frontier, and if you didn't catch her in this bit, you missed something; . . . and you'd never believe it was Patty, if you hadn't seen her making the change right before your eyes; . . . 'course . . . this gal can do 'most anything. . . . !!

If you should ever see, or hear, that form, by all means, do all you can to see one of the finest exhibitions of the RHYTHMETTES are going to perprecision drill-work, and intricate formation work that you will ever see for many moons to come Now, in case you don't know what we mean by THE RHYTHMETTES, we refer to an organization of hand-picked girls of the student body of Las Vegas High School. To be a member of this group is a great honor. Responsible for the success and training of these girls is a tireless woman we know only as "Stookie," a woman who must possess an over-abundance of patience and understanding to be able to train these girls and get their whole-hearted and loyal response. We learned of "Stookie" through a man who is more than proud that his daughter is one of these chosen few belonging to the group. He also told us that daughter, MARIA, and "Stookie" spent last weekend at a ski resort in Flagstaff, Ariz. (Pappy is Sando Deems, of the Sahara). . . .

SYDNEY'S of Las Vegas, have moved into their new home, and by the time you read this, should have their new shop completely set up. They didn't move very far; . . . just a few doors north and into the new Lasky Building on the Strip, corner of 5th and Cincinnati Sts. One thing that AL and RUTHIE FULD would like pointed out is the fact that they have put in a complete line of ladies apparel . . . BESIDES their so marmelous hand knits. They've found that so many people still think that they handle only the knits. Drop in for a visit, and look-see, NOW!!

PAT PETERS, (dancer, late of the Frontier) joins a huge show including Bob Hope, Les Brown, Jerry Colonna, Margaret Whiting, and more, to entertain troops stationed at THULE Air Force Base amid the frozen wastes of the Arctic Circle on the east coast This would be for New Year's Eve; . . . and New Year's Day they journeyed on to do the same for more boys at Goose Bay, Labrador. On January 12 they'll do the Colgate Show! . . . These, the latest reports on Pat Peters . . . !

The new DUNES HOTEL will have just about the widest stage we've ever heard of around these parts. It is said that it will accommodate a chorus line of forty girls; . . . this could most certainly be called a "broad" stage. . . . The latest from the stables seem

(Continued on page 33)

'til we meet again....

HAPPY

NEW YEAR

and

"Thanks very much"

KAY STARR

JOHNNY UHLMAN

(Continued from Page 31)

to indicate a St. Paddy's Day opening (approx. March 17th) . . . Wait'll you see the pool they're putting in the middle of the grounds at the DUNES.

Belated happy diaper-day to tall, blonde and beauteous ARLEND LeCRONE (Saharem dancer) who chalked up another one last Monday, Dec. 27th. She didn't tell any of the other girls anything about it being her birthday until the evening was practically over . . . They were making up for lost time the last reading I took!!

Don't be alarmed if you happen to be talking to some individual, and he tells you his name is NAPOLEON; . . . There are THREE of them in town as of this past week!! You all know (or have heard of) ANDY . . . (the wild drummer with Sando Deems at the Sahara.) Two of Andy's brothers have joined the local scene . . . TEDDY and MARTY NAPOLEON just opened at the Silver Queen Bar of Hotel Sands, and they're great. They play twin pianos to the rhythmic accompaniment of a bass and light drums. Also new to the spot is the trio of BARBARA CARROLL, an attractive young lady who plays piano with a beat and a relaxed style that makes for good listening. . . .

On December 20th, two weeks ago, builder DONALD R. PATTERSON, of TONY CORNERO's new STARDUST HOTEL, got the remaining permit for the construction of the rest of the rooms, which will make THE STARDUST the largest hotel in Southern Nevada. This permit alone was for the construction of 998 rooms, which is some sort of a record here 'bouts. GARWOOD VAN and his band will play for the New Year's Eve dance of the Officers and their wives at Nellis Air Base. This during the three weeks vacation they are having while the engagement of Xavier Cugat is in session. . . . All Garwood is hoping for is that the Air Force will have have pure and unadulterated Orange Juice. . . .

Joining the aggregation of LOUIS PRIMA this past week was a man who PLAYS tenor sax. But PLAYS the livin' BG's of it. Needless to say, when both he and Louis get to riding on a rhythm tune, the room rocks as it has never rocked before. This new man is SAM BUTERA, of New Orleans. The airline left Sam's clothes and horn in Houston, Texas, so Sam played the first part of this engagement on a tenor he borrowed from one of the men in Cee Davidson's Orchestra. . . .

So you think it's cold around here this past week!! Just last week I got a short letter from an old friend of yours and mine, BILLY McCANN who has been in Anchorage, Alaska for quite some time. For kicks he sent me a clipping from the paper up there; . . . Dec. 9th . . . daylight lasted 5 hours and 43 minutes . . . maximum temperature was 17 and the minimum was 6 . . . Real cool, man, real cool!!

And this sounds like a pretty good time for me to bring this weeks endeavor to a close for this session, and bid you attend these pages again next week!! And until that time rolls around . . . allow me to be . . . your ever lovin'

Johnny.

ROLAND HILL

(Continued from page 17)

in California that they hope to retire to someday.

Sunday evening, December 19th, I had the privilege of attending the THUNDERBIRD'S birthday party. I was intrigued no end with the ice statues of the swan, the thunderbird, and others, and the platters upon platters of the most delectable hors D'oeuvres you could ever imagine. If Jack Collins, the very best chef in town, doesn't get a raise after this party then I miss my guess. And if he doesn't come across with his Louie Dressing recipe pretty soon I am going to see his bosses, because I have searched the country over and he has positively the best Louie Dressing in the country. Didn't recognize many at the party, but maybe because I came early and went early, but I certainly couldn't help but gaze at two of the most smartly groomed women I have seen in a long time, Mrs. Cliff Jones and Mrs. Marion Hicks, and I am sure Cliff Jones was so extra nice to me simply to keep me from gazing at his stunning wife. Getting in on all these very fine Christmas parties makes me feel almost as important as my friend Cholly Knickerbocker of New York when he writes of all the "swell" affairs he attends up and down the east coast.

We went to the EL RANCHO to hear Mrs. Las Vegas herself, the one and only Sophie Tucker and what a human dynamo she is. Gets better with the years.

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THAT'S FOR SURE

(Continued from Page 9)

wrote for permission to bring along her pet — a SKUNK. It seems the young lady fell in love with an eight-month striped "kitty" and desperately wanted to introduce it to Las Vegas. As fate would have it, the odoriferous creature got lost in the shuffle and solved the dilemna, all by itself.

Our own HANK HENRY (star of the SILVER SLIPPER show) has become quite a local property owner. He recently purchased a new home which he and his wife JO ANN are readying for their children. We're all keeping our fingers crossed, hoping that Hank will be chosen for the Wallace Beery role in the "Tugboat Annie" TV series, soon slated for production. Incidentally, BILL KOZLOFF is very proud of the new carpet rug that was recently installed at the S. S. It was designed especially for the gaming center and features a pattern of (of course) silver slippers — what else?

The "musclemen" appearing with MAE WEST at the HOTEL SAHARA have a lot of respect and admiration for the blonde beauty. Even when they are exercising out on "Muscle Beach" in Los Angeles, they take time out to phone Miss West. If her busy schedule allows her any free time, the fellows drop by for a visit and some of Mae's very interesting conversation. Anyone who personally knows this star will tell you she has a wonderful amount of grey matter and probably could have out-Shawed the great Bernard.

We were delighted to once again, see, hear, and visit with our very dear friend HARRY RICHMAN, who starred in show at Desert Inn. (Closed Thursday, Dce. 30.) "Mr. Broadway" continuously tries to give all, has a vocal coach, practices every day and his "new" act is something for all to observe. We'd say . . . it's a new and BETTER Harry Richman and long may he remain on top of that show biz ladder.

Here's good news for localites and tourists alike. GRACE HAYES plans to re-open the shuttered PATIO CLUB. The property is owned by her famous son, PETER LIND HAYES and "Mom" is just "itching" to become actively associated in this enterprise again.

In town for a very short holiday visit with her parents was DOLORES FRAZZINI. Even though their daughter had but a couple of days off, BARBARA and NICK FRAZZINI (a deputy at the HOTEL LAST FRONTIER) were happy to see the glamour girl. Dolores has become a familiar figure to TV fans who have viewed her in bit parts on RED SKELTON'S TV show. She informed us she was going to appear in the productions at FRANK SENNES' MOULIN ROUGE, upon her return to Hollywood. This gal is really working hard and hope she reaches that goal . . . of stardom.

Congratulations are in order for JOSEPHINE and BLACKIE BILELLO. (He is a dealer at the SANDS HOTEL.) The couple celebrated their Twenty-Fifth Wedding Anniversary on December 26th.

Of course we've joshed BUDDY GROVER about his romantic inclinations many times in the past — but — do we actually detect a serious note now? (He is the pianist with the GROVER-SHORE TRIO at the DESERT INN.) He is OPENLY HOLDING HANDS with LEE KUNEY, dancer with the DONN ARDEN productions. Well — it could be! It just could be! Well — we'll see!

Speaking of romance, there seems to be no doubt of Cupid's markmanship where JERI JALLIN (of SMALL FRY) and JACK SNYDER (of SNYDER'S SLACKS) are concerned. This duo made holiday calls in each other's company and are turning down all other escorts. Hmmmm! (Incidentally, AL NISSELL is now headquartered at Snyder's Slacks, where he is selling his white shirts.)

BERNIE EINSTOSS (who operates the gaming casino at the MAPES HOTEL with FRANK GRANNIS) purchased the CAL-VADA LODGE in Lake Tahoe. The much admired gentleman is currently making preparations for opening the lodge when the season begins in that sector. We sincerely trust that Lady Luck will be at his side, in this new venture.

Next time you're at the Flamingo Hotel, ask Jack Denison, "The Silver Fox," to show you the Xmas gift he received from his crew. A solid gold cigarette case, with a diamond on front and inscribed on the inside. How sweet it is! The "S.V." certainly rates with his staff.

If you have any sort of a painting job (large or small), JOHN DI BIASE is the man to contact. He has the best crew of talented men in the business. They painted our house — inside and

(Continued on page 37)

ANNOUNCEMENT

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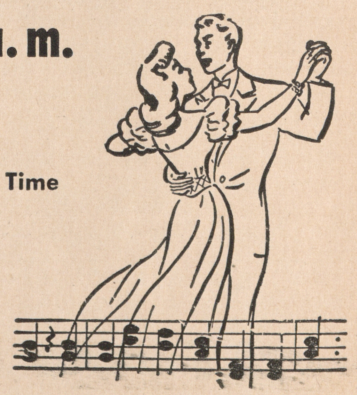
Tuesday Night Is Waltz Time

RESTAURANT

and

COCKTAIL

LOUNGE



THAT'S FOR SURE

(Continued from Page 35)

out — and proved that each was an exceptional artist. His foreman SAM is a man anyone would enjoy consulting. The men on the Di Biase staff are so cooperative, they uncomplainingly performed a few extra chores for Mrs. C. Our Princess told us she had but concern when the boys were on the job. They all became so accustomed to our BRUCE BARTON, they threatened to kidnap him for their respective wives. The grin our offspring displays on this week's front cover is enough to disarm anyone, isn't it? (Of course, we're prejudiced!) By the way, if you'd like a commercial looksee at Di Biase's work, take a peek at the SHOWBOAT HOTEL and also JOE W. BROWN'S HORSESHOE CLUB. In the latter spot, painting was done after the carpet was laid and nary a spot appeared on the floor covering.

DAVE SIEGAL, former "Blackouts" producer, is now Booker of Shows at the FLAMINGO HOTEL. Welcome and good luck!

This week's column will undoubtedly run a bit longer than usual, due to the absence of our written chatter in the December 18th issue. Last week's Xmas column was a review of 1954 items so we have quite a bit to discuss here. We thank the many who called and made inquiry. The old virus has been licked and we're back on our Las Vegas beat, again.

Seems many questions have been fired at this desk, of late. To those concerned with the physical status of the brilliant pianist, LIBERACE, we'd like to say the medics claim Lee has suffered a heart strain. His condition is not serious if he follows their advice to rest for one entire month. He has been working constantly for the past fourteen years without a real vacation and concert tours can really leave their toll on such an energetic performer. Now, Liberace must learn to relax, ease up on his smoking and — most important — lose those twenty pounds.

The picture many of you have been waiting for is currently appearing at the FREMONT THEATRE. It is JUDY GARLAND'S smash hit, "A Star Is Born." This is your opportunity to see one of the greatest actresses in the business in one of her greatest performances.

Mr. and Mrs. HAROLD GERSON own a chain of super markets in Galveston, Texas. They are now in Las Vegas, seeking a business location here. So is JAY EDSON who would like to open an ice cream parlor, called, "PEPPERMINT STICK."

HELEN BRADY, hostess in the Deck Room of the SHOWBOAT HOTEL, is sporting a sparkler on that special finger of her left hand. She received the gem from JACK HOWE, cashier at the SILVER SLIPPER. They plan to march down that aisle in April.

Our own Christmas holiday was saddened by the news of the loss, suffered by JOE NUNEZ (of JOE W. BROWN'S HORSESHOE CLUB). While en route here to spend the holidays with him, his wife and two daughters were killed in a head-on collison in Texas. Their car was being driven by a college school-mate of one of his daughters, attending the same University in the south. Our profound condolences to Mr. Nunez. We only wish we could do something to ease his sorrow.

Opening at the SILVER SLIPPER on January 7th (to co-star with HANK HENRY) will be the very talented NELLIE LUTCHER, recording and TV star. It's been too long since we heard this gal locally and we know there will be many of her fans there on opening night to greet her.

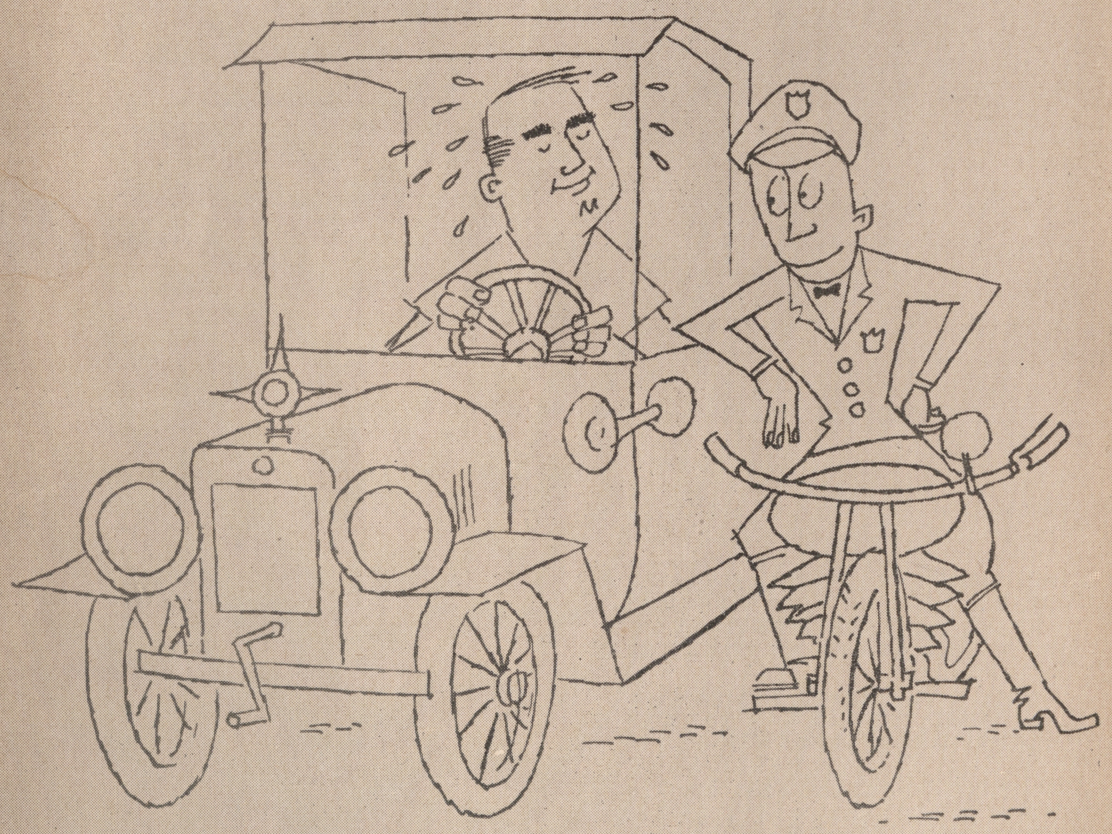
You probably know that LOUIS PRIMA is breaking all records at the Casbar of the HOTEL SAHARA. But — did you know he owns the 500 CLUB in New Orleans? We can just imagine how he packs them in his own spot when he begins his sessions there, according to his drawing ability here. What an artist! . . . AND that superb KEELEY SMITH.

We are proud to welcome the EL DORADO LODGE of Tucson, Arizona, to our growing list of advertisers. When we received their descriptive brochure, we were intrigued by their entertainment facilities. If we **ever** manage to take a vacation, **this** is the spot we're going to spend it. How very beautiful and **the spot** for relaxation.

ROMAINE and his gifted crew of six are now starring in the EL CORTEZ show. (He was the bouncy member of STEVE GIBSON'S RED CAPS.) Also, in the Buccaneer Bar, you can now see and hear the ADRIAN ROLLINI TRIO, of New York. This group gained fame with a long run engage-

(Continued on page 39)

RELAX Podner... at Buckley's
you win the JACKPOT on...



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"Original" BUCKLEY'S

JACKPOT CLUB

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— DOWNTOWN —

THAT'S FOR SURE

(Continued from Page 37)

ment at the PARK SHERATON HOTEL.

Singer CHUCK NELSON is now getting featured parts in the SANDS HOTEL productions and certainly deserves the spotlight. We previously itemed this handsome lad was slated for success and we still maintain our opinion. His manager, JACK ENTRATTER (general manager of the SANDS HOTEL) has some mighty fine plans for the boy's future. When Mr. Entratter displays such interest, the bet is a sure thing.

EDDIE FOX, director of entertainment at the HOTEL LAST FRONTIER, is striving for one particular booking. He hopes to bring LILY CHRISTINE (the Cat Girl) into the SILVER SLIPPER. If the arrangements are made, we predict a long engagement for the long-tressed beauty. This girl has been breaking records with every appearance she has made. She is currently making history at LOUIS PRIMA'S 500 CLUB in New Orleans.

PANCHO D'ALLIATI (maitre d' of the DESERT INN) is driving around town in his new Cadillac. With his sophisticated appearance, it looks very, very good.

MAXIE FURMAN, comedian of the SHOWBOAT HOTEL, is doing greater than ever. He has even added a straight man, in addition to his wife's contribution to the act. Speaking of Mrs. Furman, Max filled her Xmas stocking with a Mink Stole.

Congratulations and best wishes of success to CORA and JOE MOSCA. He was a waiter at the WESTERNER CLUB and she was formerly a food waitress at the NEVADA CLUB. The Moscas saved most of their income and recently opened their new FIFTH STREET RESTAURANT.

The MOULIN ROUGE HOTEL has scheduled its opening for March 15th. They will introduce another golf course and tennis courts to Las Vegas. What a termendous experience can be had for those of you who enjoy watching the reactions of your fellow humans. Just stand a few feet away from the million dollar display at JOE W. BROWN'S HORSESHOE CLUB and you will see every conceivable emotion displayed on the countenances of spectators. The one hundred ten thousand dollar bills are proving the greatest attraction seen locally. The club is never idle.

Aside to JACK WEST, dealer at the SILVER SLIPPER: Months ago, our Princess spoke to you about mating our Toy Poodle with your pride and joy. If you are still desirous of this canine wedding, please telephone this office. We'd love to see Bobo's images romping around.

BILL MILLER is very proud about being able to sign FRED WARING to appear at the HOTEL SAHARA. The revue will be called, "Pleasuretime, 1955." Appearing with Mr. Waring for his L. V. debut will be his entire aggregation.

Last week, GEORGE LIBERACE surprised us with a visit. He was on his way home to Hollywood from Chicago. There, he received the 1954 Hi-Fi Award for his LP record, "Musical Journey." A well-deserved honor for a wonderful person.

ELMA and JACK JACOBSON have performed such an extensive amount of remodeling on their FAVORITE FASHIONS Fremont shop, you would hardly recognize it, save for the location. They moved the fixtures from their former "Strip" store, "La Femme." Local women find it difficult to believe the Jacobsons could be offering such tremendous value in their coat sales but have hastened to take advantage of the event.

IRVING (Niggie) DEVINE simply can't confine himself to the meat business. Although he is still an owner of the NEW YORK MEATS & PROVISION CO., "Niggie" is now a swing shift pit boss at the FLAMINGO HOTEL.

When the MARTY & TEDDY NAPOLEON QUARTET opened at the SANDS HOTEL, three brothers had a joyous reunion. Marty and Teddy hadn't seen brother ANDY in two years so you can imagine the chit-chat that went on. Andy is the comedian drummer with the SANDO DEEMS combine at the HOTEL SAHARA. Marty was pianist with LOUIS ARMSTRONG for four years and Teddy played with GENE KRUPA for eleven years.

A few issues back, we itemed the mysterious trips ELAINE ROSE (hostess at the SHOWBOAT HOTEL) was taking. We insisted there was a heartbeat instigating her California jaunts and now we have been proven correct. Last week, Elaine married DON HALEY, manager of the Los Angeles PARAMOUNT THEATRE. She will leave for the coast, when 1955 is

(Continued on page 41)

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

MARIE WILSON

DESERT INN

JANUARY 18

TONI ARDEN

LAST FRONTIER

DOROTHY DANDRIDGE

SAHARA

VAUGHN MONROE

Thunderbird

JANUARY 27

NORMAN BROOKS

El Rancho Vegas

JOE E. LEWIS

The Sands

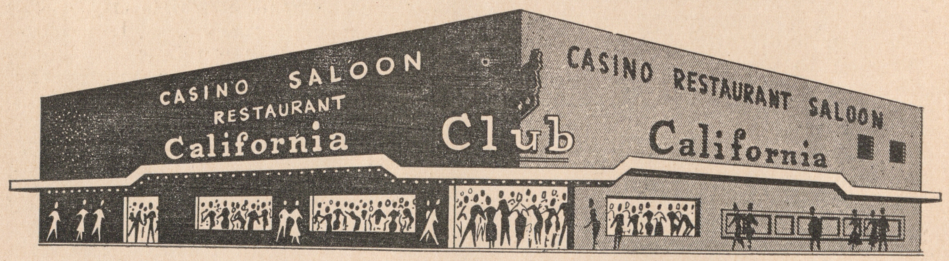
JANUARY 12

DEAN MARTIN

and

JERRY LEWIS

WHERE GAMING IS ALWAYS A PLEASURE



. . . IN A MOST FRIENDLY ATMOSPHERE



California Club

FIRST and FREMONT DOWNTOWN LAS VEGAS

MEL CHENEY

(Continued from Page 23)

Where can it be, this land of
El Dorado?
". . . Over the Mountains of the
Moon,
Ride, boldly ride
If you seek for El Dorado . . ."
Edgar Allen Poe

These few lines of poetry intrigued me as I read them, and it stirred up my thinking to the point that I will have to satisfy it, by someday soon visiting with EVELYN and ARTHUR BITTKER of the EL DORADO LODGE in Tuscon, Arizona. And may I add, that if you are thinking as I am right now (wind blowing . . . cold outside and inside), maybe a short vacation to this lovely spot would be just the thing to unfreeze me.

Some of the top management of the HOTEL RIVIERA had a wonderful Press Conference Tuesday Eve, December 28 . . . at LOUIGI'S, on the "Strip," to introduce the Hotel's manager, MARSHALL WRIGHT . . . it was a wonderful get-together . . . and I can safely say nearly everyone connected with publicity in any way attended . . . After talking with NATE SCHLAIFER, MARSHALL WRIGHT, and others connected with the operation of the HOTEL RIVIERA . . . I feel sure that their plans of operation will certainly meet with the public's approval and acceptance . . . lots of "Good Luck" to these fine people as the day approaches for the grand opening.

"A posy or two, or three" . . . to the UNION PACIFIC RAILROAD . . . to the CHAMBER OF COMMERCE . . . to the JR. CHAMBER OF COMMERCE . . . to the QUARTER-BACK CLUB . . . and to all others, who, through their individual efforts were responsible for the appearance of the OHIO STATE BAND and their contingent of "rooters" . . . it was wonderfully handled and I know that it has made hundreds of new friends for our wonderful city.

"The Outpost" is not going to make any, not ONE resolution for the New Year. It always makes me feel so sad when I break them. I am just going to be my same "old stinking self," no richer . . . and no poorer . . . not going to work any harder . . . or any easier . . . just try to live my life to the best of my ability . . .

HAPPY NEW YEAR TO ALL OF YOU . . . and please don't become a traffic fatality in 1955. Be here with the rest of us to celebrate the year 1956 . . . MEL.

ROY ROUSH

(Continued from page 15)

the game from your own living room while watching from the 50-yard line. Mr. BOLINDER, at LITTLE PRINCESS T.V. on North Main, informed me that he still has some sets available, so don't wait 'til the kick-off before you decide to get yours.

THAT'S FOR SURE

(Continued from Page 39)

but a babe, to become a domesticated spouse.

BILL PAYTON and RAY LEYDECKER opened their BILL & RAY'S LIQUOR STORE & BEER BAR, recently. To them, we also extend sincere wishes of success.

EDDIE RIO, entertainment director for the ROYAL NEVADA HOTEL, has already signed acts to contracts that total close to a million dollars. HELEN TRAUBEL was signed for $300,000, her first appearance set for February 15th. ANNA MARIA ALBERGHETTI has the same salaried contract, with no opening date set. BEN BLUE has been signed for a reported $50,000 figure. The Royal Nevada Lounge will be offering TERRY GIBBS and his quintet and DINAH WASHINGTON and her Trio.

Once again, we sincerely hope that 1955 will be a very generous year for all of you. Above all, we wish you and your loved ones the happiest New Year of them all . . . and that's for sure.

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TERMS.

...in the Fabulous COPA Room

JACK ENTRATTER
Proudly Presents
"MAGIC TOWN"
Starring
The Horn of Plenty
MISS
LENA HORNE
★
George Tapps
and his Dancers
ANTONIO MORELLI and His Music
The Most Beautiful Girls in the West
Written and Staged by SID KULLER

Music by
JIMMY VAN HEUSEN
Choreography by
HAL BELFER
Assisted by
BOB GILBERT

Orchestrations by
AL SENDREY
Costumes by
MME. BERTHE
Miss Horne's Gowns
Designed by
ROBERT MACKINTOSH

2 Shows Nightly—8:15 & 11:15

FOR RESERVATIONS PHONE 7100

The Sands
LAS VEGAS, NEVADA

The fabulous hotel...
Flamingo
PROUDLY PRESENTS



SHOW TIMES
8:30 - 11:30

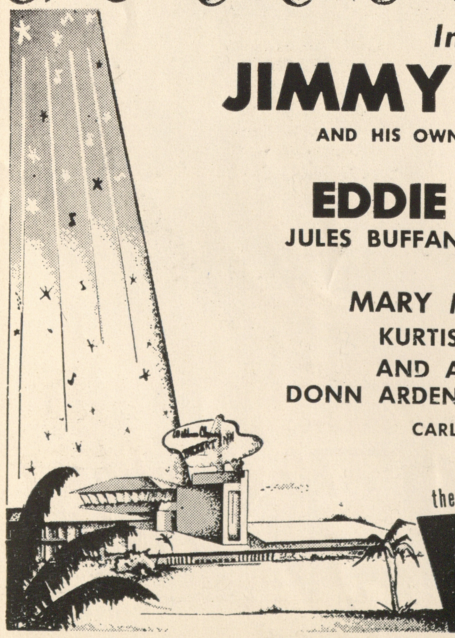
TONY MARTIN
HAL BORNE CONDUCTING
THE GOOFERS
COSTELLO TWINS
THE INTERLUDES
RON FLETCHER
TEDDY PHILLIPS & ORK.
FLAMINGO STARLETS
A RON FLETCHER PRODUCTION
★ AT THE STAGE BAR ★
HAROLD STERN
and his Violins
SALMAS BROS.
GALLION Bros. & Ginny
BOBBY PAGE and His
Musical Pages



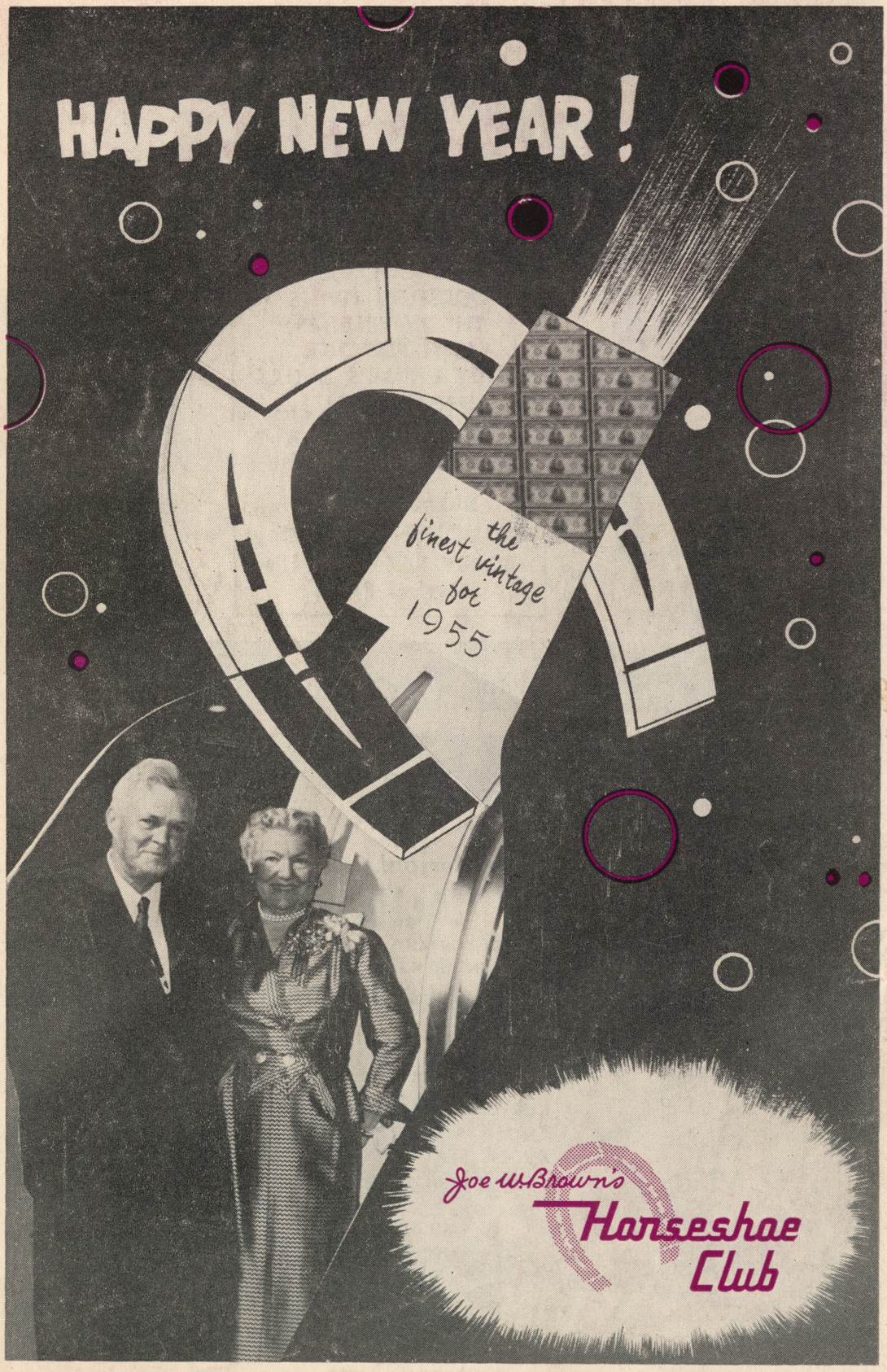
if you haven't seen the fabulous FLAMINGO . . . . . .
. . . . . you haven't seen LAS VEGAS

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In Person!
JIMMY DURANTE
AND HIS OWN COMPANY OF FUNSTERS
INCLUDING
EDDIE JACKSON
JULES BUFFANO ★ JACK ROTH
PLUS
MARY MEADE FRENCH
KURTIS MARIONETTES
AND A SPECTACULAR
DONN ARDEN STAGE PRODUCTION
CARLTON HAYES AND HIS ORK



the internationally famous
Wilbur Clark's
DESERT INN


HAPPY NEW YEAR!
the finest vintage for 1955
Joe W. Brown's
Horseshoe Club