Jack Cortez'

DECEMBER 18, 1954

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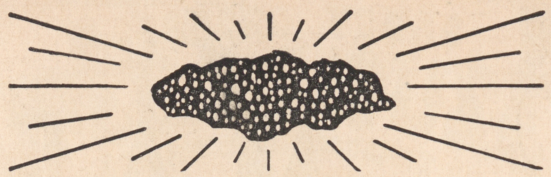
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By DELPHINE SQUIRES

ALONG ABOUT 1912 the whole country seemed to be besieged with suffragists clamoring to be allowed to present their views on the subject.

There seemed to be two schools of thought in regard to "wimmin's rights." One just had it in for the males of the species and lambasted them on every occasion, which was a queer way to treat the only persons who had it in their power to grant them this great gift which they were seeking.

The other contingent, although they felt they were physically able to go to the polls and mentally able to cast a vote when they got there, believed that the less said about it the better but when the matter was presented to the men for a vote they would just ask their male friends, in the most polite way possible to vote for the measure and that was all there would be to it. We were thankful that our Vegas women belonged to this second lot.

We had been quite fortunate in keeping the many rampant speakers from coming to Vegas to air their views but one morning in October I received a telegram from Miss Ann Martin of Reno who was the head of the suffrage movement in Nevada, informing me that she was sending Mrs. Charlotte Perkins Gilman, a nationally known suffrage speaker and incidentally a niece of the Rev. Henry Ward Beecher, the noted Brooklyn divine, to Las Vegas and would I get her a hall. Miss Martin had probably selected me because I was president of the Mesquite Club and there was no suffrage organization in town.

As there were no funds available I asked the school board if we might use the school house. They were willing and told the principal, A. S. Henderson, to have the janitor have the building warm and lighted. Then I put a notice in the "Age" and we were all set. However, I was very uncomfortable because I was sure she would say something which would make the men mad but consoled myself with the thought that in all probability there would not be many men present—those who would show up would be dragged there by their wives.

The day finally arrived and right after breakfast that morning Ed W. Clark and W. E. Hawkins appeared at my front door with the news that they had just received a wire from our U.S. Senator, Francis G. Newlands, telling them that he would be in Vegas that evening and for them to get the Majestic Theater for him. The senator was touring the state in the interest of his campaign and this was his last chance to meet the voters of Clark County.

Messrs. Clark and Hawkins were very apologetic, fearful that we women might think they had done it all on purpose, and offered to let Mrs. Gilman have 15 minutes of the senator's time on his platform. I thought it was very generous of them and at once accepted as I knew there would be a fine audience of men as the senator was very popular, and I also thought that 15 minutes was long enough for

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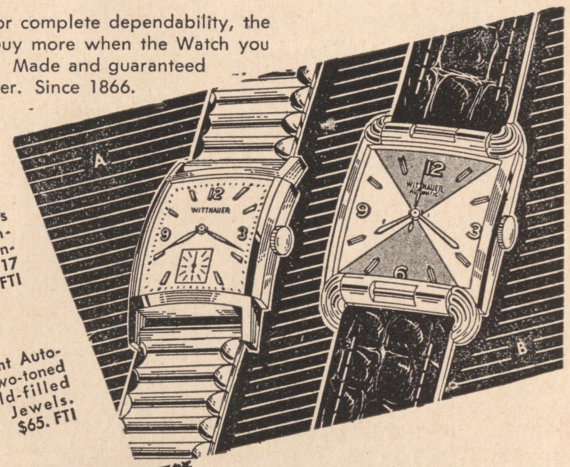
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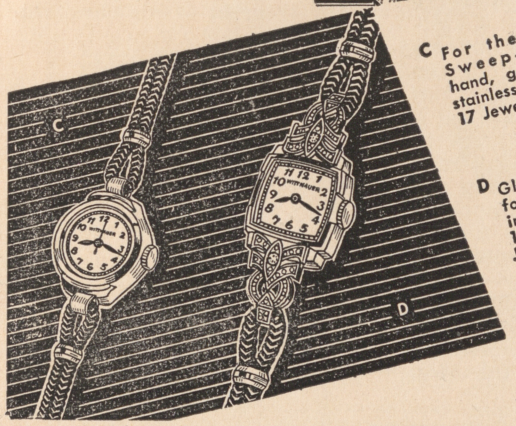
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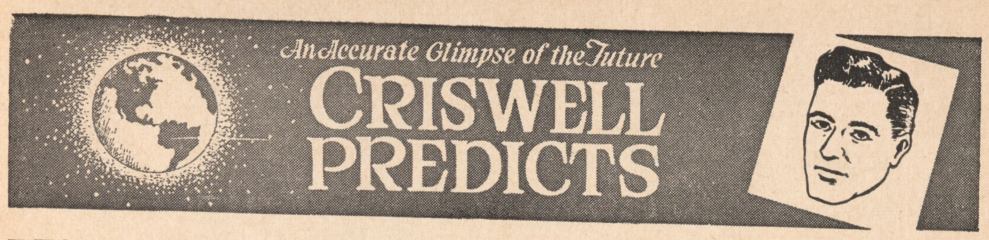
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WHAT PEOPLE WILL DO:

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Ted Gharach will be the new Orson Welles of the airways! . . . Mae West will endow a Boy's Gymnasium in honor of her father, the late famous boxer, Jack West! . . . Mrs. Winston Churchill will openly break with many social leaders of London due to a coming bitter back-stage diplomatic fight among the titled! . . . Petain, the late war time leader of France, will be memorialized by a huge marble shaft in the Place Vendome, Paris! . . . Robert B. Stacy-Judd, explorer and author of the best seller "Kabah," will discover the key to the lost Mayan civilization, which will be the greatest archeological advances of the 20th Century! . . . Billy Daniels, the singer, will soon record an album of the great religious songs of each nation, which will zoom to new popularity in 1955! . . . Two coming divorces which will splash across your front pages will be Oona O'Neil from Charles Chaplin and Gloria Vanderbilt from Stokowski, and both before the warm spring rains! . . . Magda, Zsa Zsa, Eva and Mama Jolie Gabor will play themselves in a coming motion picture, based on their personal lives! . . . Prince Rainier III the Monacoian playboy, will soon invade the social sets of New York, Palm Beach and Hollywood, and will succeed in finding a very wealthy marriage as he plans! . . . Jackie Gleason, the TV comic, will be a top movie star in 1955!

WOMEN WHO WILL MAKE NEWS

Vampira, TV's glamour ghoul, will soon market her own design for costume jewelry, scull and cross-bones, tombstones and ghosts patterns combined! . . . Betty Henderson, the octogenarian society leader, will enter New York politics on the state level! . . . Congresswoman Frances Bolton will seek Federal aid for the deserted children of our service men in foreign nations, and this will become one of the major scandals of 1955! . . . Eleanor Holm will write her confessions for a national magazine with no punches pulled! . . . Nell Stewart, the lady wrestler, will open a school for lady wrestlers and will also instruct in the ladylike are of self-defense against a man! . . . Minna and Aida, the famed Everleigh Sisters, who ran a bordello in Chicago will be the central characters in a coming Broadway musical based on the Charles Washburn biography "Come Into My Parlor!" . . .

December of 1999, which is only a mere 45 years away, will prove to be the most tragic month in the history of the world, for at that time, great tidal waves, released by the tenure pull of gravity will sweep over each and every continent on our earth! The Oceans will no longer be salty for the sun will have drawn the salt from the water, due to the new polarity of the orbits! The entire land areas will be washed by a gentle wave after wave

(Continued on page 39)

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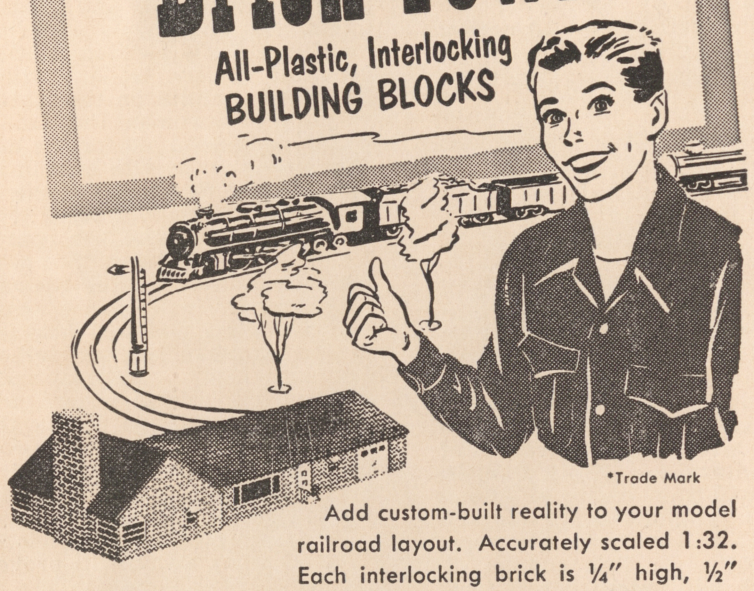
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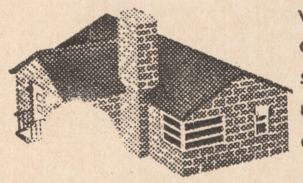


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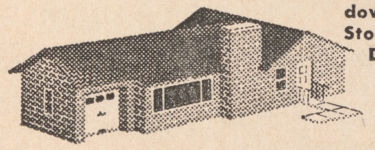
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I ALWAYS like my pre-Christmas visits to Las Vegas the best of any because the town is dead for lack of visitors and I am able to get the pulse of the local scene much better and I am also able to do my Christmas shopping and card sending so easily. And dining out in the spots all around town is much more of a pleasure when the places are not packed. And while speaking of dining out, my current favorites on this visit are the comparatively small and very cozy and intimate SHOW-BOAT DINING ROOM and the WESTERNER downtown. The latter has positively the best coffee in town and the former the best steaks in town.

Sunday I attended the Marian Year celebration at Cashman Field and it was a tremendous spectacle that will hold up with the best of religious rites and ceremonies held anywhere in the world. In this day of juvenile delinquency and non-discipline amongst youngsters it did this old heart good to see nearly 2000 youngsters on the field acting perfectly and displaying such good manners. I only wish all the public school teachers and pupils could have been present to see this sight.

Monday evening I took myself out to Nellis Air Base to the Service Club to see and hear the "Nellis Novelties of 1954" and I am certainly happy I went. From the very first when the entire Air Force Band under the direction of student director A/2C Paul Allen played the exceptionally stirring and rousing march titled "French National De Sile" to the last number, the show was every bit as good as any of the productions I have seen on the strip and I wish some hotel would take this entire show for a week — I am sure seasoned audiences that are becoming jaded by big names and glitter and glamour would really take this show to heart. Master of ceremonies was young, handsome, and poised 2nd Lt. Chas B. Hennessey of Florida who is a student flyer on the field. His stories, repartee and his rendition of "On the Sunny Side of the Street" were excellent. Lt. Hennessey must easily be one of the most popular young guys on the entire field and is just the kind of a fellow one would want to have for a real good pal. Victor Olmstead heads the band and I am told the Nellis Air Force Band unit has recently been cited as the best unit in the music field on any air base in the country. Dancers and instructors from Arthur Murray in town showed some fine talent in that department and Miss Frances Tolete was the feature singer of the evening. I especially enjoyed the band's chorus singing "Silent Night," and other Christmas songs. I only hope other visitors to Las Vegas take in the local things while in town because they are just as good if not better than the imported entertainment out on the strip.

Had occasion to go out to Nellis Air Force Base again Tuesday morning at the very early hour of 7 a.m. for my yearly physical examination for the Air Corps Reserve of which I am still a member. Lt. Louis Bove who almost seems too young to hold down such a tremendous job as Flight Surgeon of such a large base took care

(Continued on page 29)

"THAT'S FOR SURE" will not appear this week because of a virus bug, not serious, just miserable and that's for sure!!

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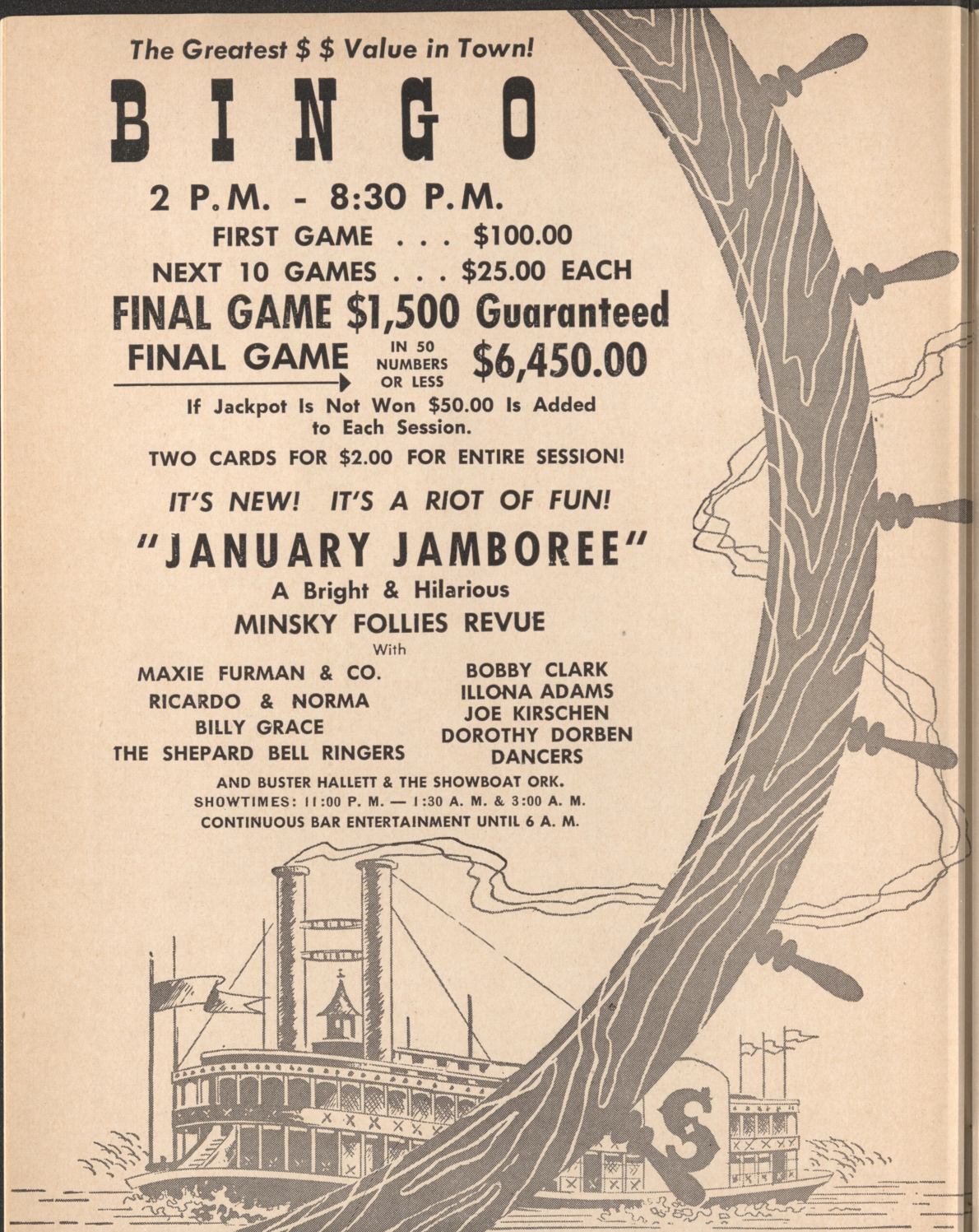
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Vera-Ellen, who steals the picture "White Christmas" from Bing Crosby, Danny Kaye, and Rosemary Clooney, is honeymooning "formally" in Acapulco, Mexico. With beckoning top stardom, as the result of "Christmas", her career today should require her closest attention. Vera says, "My husband comes first. Nothing's lonelier than a career. Come up and see how happy we are," she invited. "I haven't even told my studio I'm back from Palm Springs. Vic and I want to be alone."

"Two's company, and won't I be the third and make it a crowd?" I asked. Vera said, "No." (So on two or three lonely nights I joined them for an hour or so.) She married thirty-one year old Victor Rothschild of the fabulous banking family. "No, Vic's not a millionaire — just an enthusiastic young man engaged in an enthusiastic business — oil," said she.

The two served cocktails before dinner in their house on top of a hill with the world at their feet — a dazzle of lights below as far as Los Angeles and Santa Monica. Vera was without lipstick. "I never put lipstick on until just when we sit down to eat. Vic requests that last kiss!"

The table was charmingly set with red and white carnations and the food was great, but on the diet side. Meat, vegetables, and fruit. Vera has the tiniest waist in Hollywood, and she intends to keep it that way.

"I don't know much about the movie business," Victor smiled. "All I want to know about it is Vera." And he drew her into a kiss that exceeded anything Vera has ever done on the screen. Being neighborly I had taken them a piece of pumpkin pie — since I'd been making them that day. "Vera is a wonderful cook, too. We're dismissing our regular cook," Victor beamed. "It gets me how anyone so talented and gorgeous as my bride can be such a wonderful real woman all the way." Next day they were leaving for the Mexican resort to honeymoon formally on his yacht.

Gladys George, one of the great stars of Broadway and stock companies all over America died in Hollywood the other day. Not even a picture of her appeared in the Hollywood papers to herald the event. The one time glamour star of movies and romantic headlines was buried by the Motion Picture Relief Fund. All she had in the world to care for her was her pet dog. He had died the week before. Such a tragic ending for such a great actress, whom I remember when I was a child and used to watch her and her leading man-husband, Ben Erway, rehearse in Salt Lake City Theater stock. Her furs and jewels, her every move was news then. Came Broadway triumphs and she married a millionaire. Then Hollywood and top stardom at M.G.M. The last time I saw her was at lunch at the Brown Derby with Press Agent, Jack Proctor in tow. Gladys was starring in "Rain" in Los Angeles. Her figure was wonderful and on stage she looked twenty although she said, "I am over forty, but I don't use makeup off stage because it would only accent the lines." Later she married a bell-hop in her hotel, "because he was kind to me when I was ill." Gladys was a great beauty born with that "extra something" that made her a star. Her attraction was so great that every eye turned to her whenever she went out. In the last two years however, she had no work — then no friends — for too often friendship in Hollywood is as synthetic as its glamour. She was fifty at death. I wonder if Gladys had invested her life in one of her marriages to a worthy man, if today she

(Continued on page 37)



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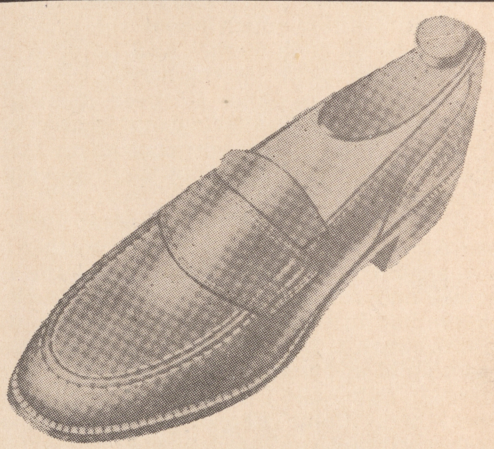
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I COULDN'T offer any sign of a suggestion as to where it went so soon, or what happened to it, but one thing I'm sure of, is that here we are almost ready to take a dive into 1955! . . . And it doesn't seem any time at all since I was pushing li'l old Lavender Lou through the passes toward Bellflower, California, and another big Christmas at home with my family. By the way, I saw Lavender Lou a few days ago, and that proud little old Chrysler product is still producin', by Chrysler! . . . We parted ways 'long about last January, if you'll remember, and since then I've been riding in style in a big yellow convertible. The most convertible thing about the deal is my CASH; into operating expenses! . . . However, it's really worth it for the comfort and pleasure received (along with the repair receipts) . . . Do you think I sound a bit bitter? . . . Actually, I'm NOT . . . but, right here at Christmas time, it seems that both Chili's '49 "Gray Goose" and my '51 "Pile-Driver" have been giving us a constant go 'round with one thing or another . . . then another . . . and another! . . . And just about the time I begin to get fed up . . . I realize that we EACH have a car, and we DO manage to keep them going . . . (along with making other payments up level with our ears), and I awaken to the fact that there are plenty of fine folks all around me that have NOTHING . . . and can't afford even THAT! . . . Soon I find myself offering a silent thanks that I'm really living in the good graces of GOD!

BONNIE BEST returned from L.A. this past week, a little frazzled from a fast and furious trip, but a lot more enlightened as to certain plans to the future. Don't ever sell this pint-sized keg of dynamite short. Here is a real business woman, who enjoys a good reputation on the coast, as well as here in Vegas, and has plans for spreading out even more . . . (business wise, that is!) Only time will tell . . . 'cause SHE won't! . . . Anyway . . . I'll put my money on "the little one!"

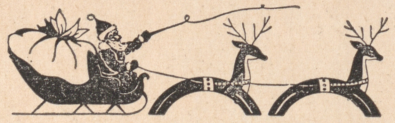
The GOLDEN NUGGET has a real big show lined up for their room during the holidays. It should prove to be one of the best to date! JIMMY WAKELY comes in with his own show, which includes a likable, and lookable, trio of fetching females known as THE THREE RAYS. Triple tempting thrushes who've been making quite a name for themselves lately via the recording route. Jimmy has set a lot of special arrangements for he and the girls, that should sound sweet, as well as "send" the seasonal celebrants who are within ear-shot of their vocal renderings. DON WESTON and his Orchestra are on the agenda for this show, also . . . The show is all new at the NUUGET!

It could be that you've been wondering where-to went our blonde, and bouncy, "Yo-Yo," from behind the smoke counter of the Desert Inn? . . . YOLA DeLOVAUD has been given the position of manager, in JIMMY MANN'S JEWEL SHOP, (newly opened at the Hotel Thunderbird) and invites all her friends to drop in for a look-see at the very beautiful, and exquisite pieces of jewelry in his cases, and you'll be completely amazed at the prices for which they are offered.

If you've been into the WESTERNER BAR on Fremont Street lately, you must have noticed the new sign which heralds to the purchasing public, that the Westerner now offer you the choice of TWO bar whiskeys . . . that's right! As far as we know, this is the only bar in town that makes this offer! You can come up with the pittance price of 40c, and call for either Seagram 7 Crown, or Jim Beam . . . SYL GREGORY goes to great lengths to see to it that his customers have the best there is to offer, both in quality products and in service . . . not to mention accommodations!

It was two years ago, in Miami, that they first met, and last Monday evening, HOLLY CARON and VALENTINO CHARLIVEL brought that

(Continued on page 35)



TWO HUNDRED

GIFT ITEMS
FOR HIS XMAS

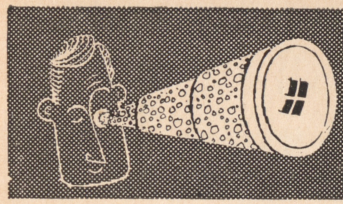
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IF YOU happened to be downtown Wednesday night, a week ago, you might have observed the following:

The first block of Fremont was roped off. Behind this barrier of rope and policemen a rather large crowd had gathered outside the LAS VEGAS CLUB to watch the filming of "GIRL RUSH," a movie currently being filmed here and starring ROSALIND RUSSELL. It was all very interesting except for the blase gambling crowd who hardly seemed to notice. They went on about their business with only a few glances in the general direction of the cameras.

In the next block, wailing fire trucks were rushing to a sizable fire, that was in the process of doing away with a couple of small business buildings. That block, too, was soon roped off by police and firemen. Again, a crowd gathered—probably more in the hopes of keeping warm.

Wending my way past numerous police cars, firemen, newspaper photographers and etc., I passed up these two blocks of turmoil into the next block down the street when I happened to notice the marquee on a local theatre, advertising a special, short film, entitled "FABULOUS LAS VEGAS" . . . Fabulous town indeed! Most anything can happen, and does.

It's the talk of the town . . . that's the new, JOE W. BROWN'S HORSESHOE CLUB. You don't know what you missed if you didn't attend the big, three-day grand opening of the Club last week-end. Say! Did you see all that money? I'm talking about the cool million dollars in cash, displayed right here before your very eyes; all in beautiful $10,000 bills. This is something you should see. In case you missed it, you may still be able to see it on display if you run right over there now. And don't forget to see the rest of the place too.

Among the greatest boosters of the HORSESHOE CLUB is Mr. and Mrs. J. L. JEFFERY, of Pasadena, Calif., who spend nearly all their time, while in Vegas, at the HORSESHOE. And just to be as near as possible to their favorite place, they stay at the APACHE HOTEL. This well-liked couple are looking forward to their next visit to Vegas.

Because of the increasing volume of business at RUBY FOR FLOWERS, a special, direct wire to Western Union has been installed in order to take care of the "flowers-by-wire" service. Largely responsible for this overflow of business is the new store, number two, located on South Fifth Street. This new store is designed to particularly cater to the Strip hotels . . . Friends of RUBY WHITE, owner, will be glad to know that she is rapidly recovering from her rather serious illness. She was hospitalized in L.A. but has returned to Vegas where she expects to be back on the job soon.

The twin jackpot machines at the FORTUNE CLUB are getting to be among the most popular in town. They pay a jackpot for three bars in any position on one machine. Two jackpots, simultaneously earns you $2,000 on the double dollar machine. The club has paid this award three times since September.

In case you need a reminder, it's getting dern cold here in Vegas—down around freezing, in fact. That means your radiator is going to freeze up if you aren't using anti-freeze. And in case you haven't got yours yet, drop in at MIKE'S AERO GARAGE, on North Main Street, and ask MIKE to fix you up. He can also give your car a complete winterizing.

Flower lovers and photographer shouldn't pass this one up. If you want to see a very beautiful sight, go to the DESERT NURSERY and see the holiday display of thousands of poinsettias. This is their annual shipmen of thousands of these beautiful flowers and they literally cover the entire store. If it's a breath-taking sight or a beautiful scene for a color picture, you should drop in and see what I mean.

Bye 'til next week. And in the meantime, I'll be seeing you around.

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...the famous **PIRATES DEN**!

Internationally Famous Trio

DAY - DAWN AND **DUSK**

BILL FALBO

Nation's Newest Nit-Wit

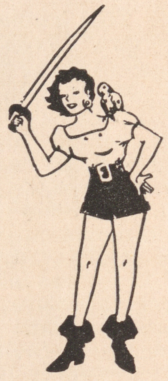
SUE SCOTT

Acrobatic Dance

SHERMAN HAYES & HIS ORK.

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DANCING NIGHTLY





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OUTPOST.... By MEL CHENEY

AS OUR front cover depicts... only 6 more shopping days until Christmas . . . a truly harried Santa looks back over his shoulder, as he, and he alone, realizes that every boy and girl in the world is depending on him to get there for Christmas with his pack of toys and gifts. I'll bet he makes it, too, as he always has done in the past. There is the story of the little girl in New York, who wrote a letter to the newspaper, and the truly great answer by the editor of that paper, "Yes, Virginia, there is a Santa." Of course, most of you have read it, so I shall not repeat it, but in my limited experience, I think it is probably the greatest thing of its kind that has ever been done, for it restored the faith of a little girl.

More new stores . . . more leveling of lots . . . more ditches being dug . . . isn't it a wonderful penalty for a growing city? Sure, I know it is exasperating sometimes but, believe me, it would be discouraging if it weren't being done. And did you ever notice that a busy place, swarming with workmen, attracts people? Sometime join the crowd of "sidewalk superintendents" that are engineering the buildings of the new FREMONT HOTEL. From their vantage point of windows, cut on the Third Street side of the construction, I'll bet the free advice that has been given would build a hundred hotels. Isn't this a wonderful place in which to live?

Talked to MIKE WEINER, who has been in the shoe business for 25 years, and will soon open a new shoe store, known as MICHAEL'S. Men's . . . Women's . . . and Children's; and no women allowed in the men's dept. Oh yes, and a trained parrot — well, he isn't trained yet, but Mike says he will be, if it takes him a year to do it, and the parrot will be in the children's dept. along with a merry-go-round. I just want Mike to train him to fit shoes — this could be "Fabulous."

This is a difficult column to write . . . so close to Christmas . . . stores are so busy . . . clerks traveling around like mad, trying to please the most exacting of the Christmas gift shoppers . . . their feet must be killing them. Got to get my shopping done! Maybe it would be better if I waited a few days longer, then there won't be the crowds! No, guess I had better do some of it now, maybe they will be out of what I plan to buy! If I wait too long, it's liable to cost me more money. This is not necessarily the plight I am is, but you can see it on some of the faces of the shoppers that are trying to pick out the things they want to give as gifts.

(J. C.), you know there are more proud parents of children than I have seen in a long time. Some time I wish that we could run a montage of all the boys and girls (one-year old and under) on our front cover. Wonder how many we would have? Bet our front cover would have to be five or six times as large as it is. Let's keep **it as an idea some time in the near** future. Maybe next "Children's Day." You know, they are important little rascals "God love them." — and who knows — maybe the future president of the U. S. will be there! At least, I am sure it is what every parent feels.

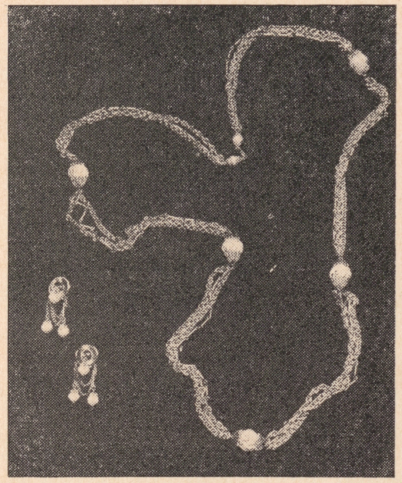
Talked to DR. HERBERT J. ROWE, chiropractor, who recently located in our city. His enthusiasm for the future, for not only his own practice, but also for the future of our wonderful city is contagious. Good luck, Dr. R., and if I need a good chiropractor, I know where to find one.

Our sincere apologies to MR. ARNOLD H. GREENFIELD. We inadvertantly misspelled his last name in our magazine, dated December 11. Mr. Greenfield, we are extremely sorry this happened, and may we again say, what a wonderful gesture of generosity on your part, when you offered the acreage to house the southern branch of the University of Nevada.

Activity . . . a week of anniversary celebration at the SANDS this week, marking the second birthday of this beautiful Strip hostelry. DANNY THOMAS, that grand comedian, is the Sand's birthday present to Las Vegas audiences. Highlights of the gala event will be the greetings, prizes, and week's free vacation at the hotel, awaiting the lucky 5,000,000 person to step through the doors of the Sands. Danny will personally count off the last 200 people to reach the 5 millionth visitor. The fortunate Mr. or Mrs. 5,000,000 will cut a huge birthday cake

(Continued on page 41)

Fashioned for Christmas Giving!



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Chain Ropes

Gleaming chain ropes, with exquisite matched earrings. By far, the nicest holiday decorations we've seen. Handsome jewelry with all the beauty she loves . . . and so inexpensive. Ropes from **$2.95** to **$35.00.**

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

(Not a review)
December 2 thru December 29
Show: Kay Starr, Alan King, The Jones Boys
Line: Flamingo Starlets
Orch.: Teddy Phillips

Here she is for another four weeks of highline entertainment! One of the top star performers of our times, KAY STARR . . . ! Notedly, one of the most singular song stylists of all time, she adds a lift, and gives life to selections from all brackets. In the hands of this unusual interpreter, they all become stand-outs in popularity throughout the country. Kay is a natural on stage, in that she retains that wonderful facility of warm intimacy with her audiences, making each and every listener get the feeling that he, or she, is included in the circle of Kay's friends . . . ALAN KING is the sort of humorist who finds his material within the happenings of every day

(Continued on page 25)

LAST FRONTIER

December 6 thru December 26
Show: Dorothy Shay, Shecky Greene, The Carsony Brothers
Line: Frontier Girls
Orch.: Garwood Van

The Park Avenue Hill-Billy is still one of our favorite night club entertainers. Attractive Miss DOROTHY SHAY was even more attractive in one of the stunning gowns from her new wardrobe. However, the peak of her popularity stems from the manner in which she conducts her share of the program. She talks back and forth with the audience, kids with them, and all in all, winds up making everyone present feel as though they were sitting in on a gigantic living room party. Miss Shay sings with an ease you'll seldom see on any stage . . . songs of the "kinfolk," and the "gals that got away" to the city . . . SHECKY GREENE makes his initial debut into local night club circles, but here is a young man whose brand of comedy is a welcome sight to behold in this land of plenty . . . Mark it, that that this comedy quipster will rise rapidly through the ranks, to become one of the outstanding comedians of his time. He's a find of the year . . . unpredictable, as to his next move on stage, or as to what he might say! . . .

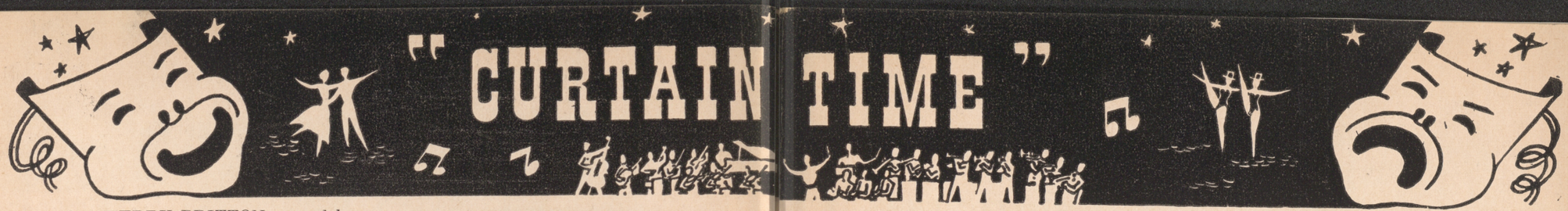
(Continued on page 25)

El Rancho Vegas

December 1 thru December 21
Show: Sherry Britton, Al Bernie, The Barry Sisters, The Louis Dance Trio
Line: El Rancho Girls
Orch.: Bob Ellis

The "B's" are really buzzin' in this line-up of talent! . . . BARRY, BERNIE, and BRITTON! . . . A triple threat of talent! . . . The very beautiful, and raven-haired BARRY SISTERS are doing a great job here!! They've come into this engagement with a load of new material, as well as the zest and zeal for putting it over . . . Their voices blend beautifully while singing those parts of the arrangements that call for two-part harmony, but each is equally capable in the solo department . . . AL BERNIE is a soft-spoken, easy-going comedian who has a wealth of material at his command for all occasions. It isn't long after his entrance on stage that he has his audience "classified," so to speak, and then he lets go with both barrels, leaving the patrons pounding their palms for more when it comes time for him to go . . . This man SINGS, too! . . . It's been altogether too long since the

(Continued on Page 20)



lovely SHERRY BRITTON graced local stages, and with this engagement, she has the time for some singing. And SING she does . . . in a vibrant voice that is a natural for the blues and torch tunes. We're wondering why we haven't heard this voice before? Secondly, this little lady with

(Continued on page 25)

Wilbur Clark's DESERT INN

(Not a review)
December 14 thru December 30
Show: Harry Richman, Pattie Moore and Ben Lessy, Les Charlivels
Line: Donn Arden Dancers
Orch.: Cartlon Hayes

HARRY RICHMAN! . . . Here, ladies and gentlemen, is one of the greatest showmen of all time! . . . He achieved a pinnacle of fame in this profession, in a style of his own creation, and still maintains that peak with no sign of degression. Harry Richman has been imitated by practically every impressionist in the business today . . . a

(Continued on page 27)

SAHARA

December 7 thru January 3
Show: Mae West, Anthony Dexter, Richard DuBois, Louise "Beulah" Beavers, Rudy Horn
Line: Saharem Dancers
Orch.: Cee Davidson

If it's something different you seek, my friend . . . go West . . . my friend . . . go WEST! ! ! Once again, Bill Miller is proudly presenting that fabulous personality of the show world, Miss MAE WEST, and the show she has

(Continued on Page 29)

The Sands

(Not a review)
December 15 thru December 21
Show: Danny Thomas, Jimmy McHugh, Judi Collins, Chuck Nelson, Renee Sheranian
Line: Copa Girls
Orch.: Antonio Morelli

The people's choice for one of the top comedians of not only our times, but for one of the top comedians of all time, is lovable DANNY THOMAS. A man who is in complete charge of the situation from the time he walks on stage until the moment he disappears into the wings on the heels of his last bow. Danny's material seldom varies, and it doesn't need to! While he's on, he has many heart-to-heart talks with many people in his audience, and you get to feeling as though he were sitting at your table, telling the stories he tells, for you, and you alone. Dan-

(Continued on page 27)

Thunderbird

December 9 thru December 22
(Not a review)
Show: Sons of the Pioneers, Harbers and Dale, Los Gatos
Line: The Thunderbird Dancers
Orch.: Al Jahns

Now comes your chance to hear some of the best western music in the land . . . I said WESTERN music . . . not hillbilly! Anyone who doesn't know the difference . . . WOULDN'T know the difference . . . THE SONS OF THE PIONEERS are heading up the current show, and these boys really know their business, when it comes to this type of music. They've

(Continued on Page 29)

EL Cortez

December 16 thru December 29
Show: Day, Dawn, and Dusk, Bill Falbo, Sue Scott
Orch.: Sherman Hayes

Just back from a European tour, those international favorites, DAY, DAWN, and DUSK, return to Las Vegas, after much too long an absence. This vocal trio has added a lot of new material to their act and not only have some wonderful arrangements of the top-tunes of today, but they also have some very humorous satires set to music. These long-time favorites are rare entertainment . . . BILL FALBO, a refreshing comic, is sharp with an

(Continued on page 29)

SHOWBOAT

Show: January Jamboree of "Minsky's Follies of 1955"
Line: Dorothy Dorben Dancers
Orch.: Buster Hallett

MAXIE FURMAN & CO. is still heading the bill in the January Jamboree of Minsky's Follies. Maxie and his hilarious bits of comedy are worth seeing every night, as every show brings forth some new situation, that this master quickly converts into his ever changing routine. . . . The grace and beauty of RICARDO & NORMA, ballroom dance team par excellence, are a welcome new addition to the revue. . . . The daring young man on the unicycle is BILLY GRACE, who will catch your breath with his fast-paced juggling and fine balance work. . . . THE SHEPARD BELL RINGERS are a novelty musical act that will set you tingling with their vibrant, ringing melodies. . . . The DOROTHY DORBEN DANCERS fill the stage with their lavish production numbers. Featured in the "Brides of All Times" number is that tantalizing BOBBY CLARK, and her tempting dancing. The VOICE featured in the production numbers belongs to that handsome and debonair JOE KIRSCHEN. The exciting, rhythmic beat of an Afro-

(Continued on page 29)

SILVER SLIPPER

Show: Hollywood Revue
Orch.: George Redman

Among the stars who perform here nightly, you will see SALLY RAND, the famous "fan dancer" . . . An old favorite of yours and mine, BILLY GILBERT, of stage and screen. You'll recall him quickly as the man who "sneezed" his way to the top! In his appearance here, he sings a few songs and makes the whole thing complete with his ever-famous routine on how

(Continued on page 27)

GOLDEN NUGGET

Show: Fourth Edition of "Gas Lights and Pink Tights"
— AND —
The Hank Penny Show
Orch.: Nat Young

The FOURTH edition of the entertainment-packed "Gas Lights and Pink Tights" is now holding forth at the Nugget Saloon with several shows a night. For his first appearance in the West, DESS DAVY, comic, who sings, does impersonations and pantomime, will be a wonderful treat and

(Continued on Page 25)

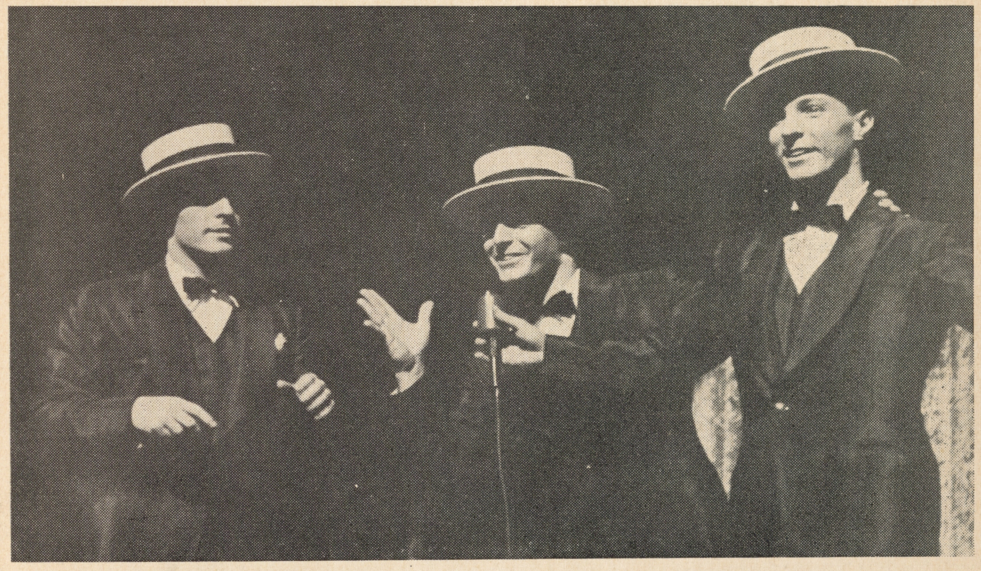


Once again we enjoy being among our friends
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It's just a week away,
And we'd like to say,
TO YOU . . .

Merry
Christmas!

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JOHN
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We've opened our "new" doors
ahead of schedule, to offer you these
new sensations in styling for your holiday shopping. . . .
Please excuse the bareness of our
"new look" and . . . thank you!

The Management

FLAMINGO

(Continued from page 19)

life . . . the things that happen to you and me . . . and to HIM . . . Alan's witty talent allows him to see the humorous side of all these things, and his manner of presentation actually has you laughing at yourself! His relating of these incidents sort of "hit home" with the listener! His findings on the games of chance are a standout, as are his tales about his home life . . . THE JONES BOYS have made great strides since their last appearance here with Kay (they'd been together but a few weeks at that time). Their impressions of popular vocal groups are exceptional . . . The ladies and lads of the FLAMINGO STARLETS repeat their numbers from the previous show, as well they might . . . their "Sabrina is a thing of real beauty, and DON McKAY is singing greater than ever with each passing week . . . The men backing this stellar show musically, are TEDDY PHILLIPS and his ORCHESTRA.

EL RANCHO VEGAS

(Continued on Page 20)

the big brown eyes, measuredly and methodically removes her comely costume . . . revealing the rightful reasons why she has attained the pinnacle of popularity she now enjoys in this field of entertainment . . . The LOUIS DANCE TRIO follows on the heels of the exciting production which opens the show . . . and offers a flawless display of ballet, executed by two shapely blonde ballerinas, and Jean Louis, himself . . . Miss DOTTIE DEE is doing wonders with the delectable dolls who comprise those famous EL RANCHO GIRLS . . . The entire show is a LeRoy Prinz Production . . . Music, as usual, is capably conducted and executed by BOB ELLIS and his ORCHESTRA.

LAST FRONTIER

(Continued from page 19)

THE CARSONY BROTHERS are the "Kings of Balance" . . . and waste no time in proving it! . . . KARL balances on one finger, one bowling ball balanced on a gold-plated bowling pin, which rests on a table-top which is four feet from the floor. He's an expert at balancing on one hand on a cane. Should you ever doubt it, he has pictures of himself, taken while doing this balancing bit on the rim of skyscraper buildings, and such like heights. Karl's twin brothers, BERT and JOE, are also accomplished men of balance, as well as the art of tumblling. Needless to say, here is an act that will definitely give you a thrill . . . and one you'll remember! . . .The FRONTIER GIRLS present a new number in this show, based on the Mambo rhythm. The shapely little dolls are adorned in dainty little costumes that make it all the more eye-deal for watching . . . GARWOOD VAN and his band of fine musicians do more than their share in making these shows a success.

GOLDEN NUGGET

(Continued from page 21)

addition to the show at the Nugget Saloon. Dess has entertained in Canada, England, and the East. We are sure that you will enjoy his talents. . . . NEVER before have you seen a dance team like HARRIS & SHORE. Their satirical routines will have you in stitches, and the diminutive doll is one of the mightiest "muggers" in the business . . . GAYLE LARK, one of the fastest-rising girl vocalists on the recording horizon today, has been labeled the "Oh-oh-oh Girl" by the TOP Record Label. You will find the performance of the be-dimpled and blonde-haired Gayle reminiscent of another Starr! . . . NAT YOUNG and his trio of musical artists supply the music for "Lights & Tights" . . . Alternating with this show and finally winding up the evening's entertainment in the wee sma' hours is the HANK PENNY SHOW. If you like western music — who doesn't like western music? — you will love this show. First, there is Hank, himself, playing the frets off that "ole geetar," singing and coming up with some very clever "corntry-style" humor. . . . Cute, winsome, and red-haired SUE THOMPSON is with Hank. The singular style of this enCHANTRESS is captivating refreshment for the ears . . . THE SONS OF THE GOLDEN WEST, attired in western regalia, supply the music for this section of the Nugget show. Here is a group that rates among the tops for this type of music. They sing ALL types of songs and it is a real pleasure to hear them.

Joe's walking in his sleep again...
he always heads straight for BUCKLEY'S



...where you WIN on any 3 of a kind!

"Original" BUCKLEY'S

JACKPOT CLUB

20 FREMONT ST.

— DOWNTOWN —

DESERT INN

(Continued from page 20)

tribute to the high popularity of this fine gentleman . . . and he has, by the same token been copied by many young aspirants to a career and climb paralleling that of his. This man has a way of selling a song that lifts you right into the middle of the mood he is creating . . . and a sense of humor second to none. You'll enjoy the performance of a master! . . . Old favorites of Las Vegas are on this bill, also! . . . PATTI MOORE and BEN LESSY! . . . Two "dyed in the wool" performers who know every trick in the trade, and will use them all, if they thought that their doing so might bring a little more light into your life. Patti and Ben's material is all their own, and some of the lyrics you'll hear will set you back on your . . . chair . . . as you let go with repeated bursts of laughter. Even though they always come in with new material, they invariably have to answer audience requests for those old routines that have become favorites . . . And once again we welcome back the LES CHARLIVELS . . . three young men of more talents than anyone could ever imagine! . . . They all three dance, sing, play musical instruments, tumble, do acrobatics, etc. . . . and we DO mean, "etc." there's no telling what all these men can do. The most important part is that they do all things as experts . . . not just for show! . . . The DONN ARDEN DANCERS also return to the scene of the Painted Desert Room with this show, and with open arms we bid them welcome. The talents of these accomplished dancers, and their spectacular productions are becoming the talk of the country . . . tribute to the genius of creation . . . Donn Arden. They re-open in this show with the "Prison" sequence, and "The Gypsy" . . . Of course, backing the shows with endless perfection is CARLTON HAYES and his ORCHESTRA.

THE SANDS

(Continued from page 20)

ny's stories are so famous that he isn't kidding when he says that many of you could probably tell them as good, or better than he. He is loved by all people because he loves all people! . . . You're in for another treat in the limited appearance, this week only, of one of the foremost song writers of our age . . . JIMMY McHUGH! . . . Appearing with Mr. McHUGH to bring you the lyrics of his famous songs as he plays them for you at the piano, will be the very lovely, and beautifully voiced JUDI COLLINS, aided and abetted in this charming chore by our own CHUCK NELSON, who has been the production singer in the Copa Room for quite some time. You'll hear songs by McHUGH, both old and new . . . You aren't in heaven — that asterial music you hear is issuing from the harp of RENEE SHERANIAN. The lovely Renee with her golden harp is making her first appearance in Las Vegas, in the Copa Room, to bring us something entirely new and different in night club entertainment . . . RENE STEWART and BOB GILBERT have put together production numbers for their COPA GIRLS that are only matched in beauty by that of the girls, themselves. Twelve beauties filling the stage with color and pageantry patterned to fit the "Winter" and "Seasonal" aspect of the occasion . . . ANTONIO MORELLI and his MUSIC is constantly the source of musical paintings by men who know what they are about and ceaselessly strive for the best.

SILVER SLIPPER

(Continued from Page 21)

you and I, and all the rest of us, "explode" on occasion, from that tingling sensation in the proboscis . . . Another fine artist appearing on this fun-filled bill is LYNNE CARTER who, with his FOUR CARTIERS, is all but stopping the show every night. Lynne and his men give an excellent impression of the top-talented artistry of "Kay Williams and the Williams Bros." . . . An impression that near reaches the top for perfection. Lynne also does an impression of Pearl Bailey in a voice that you'd swear was the real thing if you weren't watching . . . Now we come to a man who has become legendary through his continued artistry in these shows . . . HANK HENRY, back-bone of the Silver Slipper Stock Co. This is a FUNNY MAN! . . . SPARKY KAYE is "The Little One" who has his own bag of tricks for this type of comedy . . . JOAN WHITE, BILL WILLARD, and JIMMY CAVANAUGH have reached the veteran class in these Silver Slipper shows . . . each an important part of and adding greatly to the ultimate end . . . EACH SHOW A RIOT! . . . The man with the "big little band" is GEORGE REDMAN.



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The Alan Ladds at home find family fun with Plastic Block City Construction Sets. Left to right, Mrs. Ladd (former Sue Carol) daughter Alana, dad, Alan Ladd, and son David.

SAHARA

(Continued on Page 20)

built around her to become the talk of the nation! She set show business on its ear last year when she opened in the Congo Room with her "chorus line" of the most beautifully built men in America, and . . . unless we miss our guess, there will be a few more elements of surprise with this edition of her show. Appearing in the revue with Miss West will be ANTHONY DEXTER . . . LOUISE "Beulah" BEAVERS, and RICHARD DuBOIS, who holds the title of "Mr. America of 1954" . . . Appearing, extra added, to this big bill of entertainment is that unbelievable man of the juggling profession, RUDY HORN. This is the young fellow who, while riding a unicycle, tosses first a saucer, (from his free foot) into the air which he catches on his head . . . then a cup into the saucer . . . then another saucer on top of this cup. If I told you how many he stacks up on his head, you wouldn't believe me . . . so the suggestion is that you make reservations to see this show, and all the surprises it will hold . . . The SAHAREM DANCERS offer new routines which are sure-fire attractions . . . one, especially, depicts the happenings that take place in the dressing room of a line of chorus girls! This is another of the famous MORO-LANDIS PRODUCTIONS . . . CEE DAVIDSON and his ORCHESTRA continue to supply the music for these great shows, and never fail to draw plaudits from the performers themselves.

EL CORTEZ

(Continued from Page 21)

ever-ready quip and builds some highly amusing situations that will tickle your laughbone . . . The comely, young torso-twister is, Miss SUE SCOTT, who does some unusual dance routines and acrobatics with the greatest ease. Perfect background and excellent timing for the acts are provided by SHERMAN HAYES and his men.

SHOWBOAT

(Continued from page 21)

Cuban number, made even more exciting by the eye-teasing gesticulations of beautiful and blond ILLONA ADAMS, is the flaming finale of the show. BUSTER HALLETT and his ORCHESTRA supply the wonderful background music for the bill.

THUNDERBIRD

(Continued on Page 20)

made recordings with the topmost names in the business, and probably are best known for their famous recording of "Tumbling Tumbleweed," which was written by BOB NOLAN, one of the original members of the group . . . HARBERS and DALE come into this show highly recommended for their perfection in the realm of ballroom dancing. This will be the first trip west for these two artists of grace and rhythm . . . HELD OVER BY POPULAR DEMAND are LOS GATOS . . . a trio of fast moving artists in the field of tumbling and hand balancing. Some of the feats they perform will simply amaze those who watch . . . The very talented GAYLE ROBBINS has tutored the THUNDERBIRD DANCERS in a pair of new routines that will top all others for originality and beauty . . . BARNEY RAWLING does the vocals for the productions and acts as your master of ceremonies for the evening.

ROLAND HILL

(Continued from Page 9)

of me so efficiently that I really thought this new peace-time army just isn't the army any more. Lt. Bove is one swell guy and I can see why all the officers and men who were waiting for their physicals too liked him so much. He is just like one of the fellows and rank or no rank seemed to make nary a bit of difference — he was just as jovial with the lowest as with the highest — I remember members of the medical corps in the army as being so very rough and gruff and tough and non-talkative, but not so out here at Nellis.

Being the time of the year it is, I want to take this opportunity of wishing a very Merry Christmas to a few of my friends around town whom I hope all my readers will look up when dining or gambling at the various spots. They are Bill Russell and Frank Hoover, dealers, and Herb Ratay at the wheel of the El Cortez casino; Jack Malone at the Thunderbird; Johnny Dixon the handsome day pit boss at the Silver Slipper as well as Tommy Shaeffer who is the cashier at this spot; Eldon Terry and Don Dunbar, 21 dealers at the El Rancho; good looking young Al Brandenburg (Brandy) at the Pioneer Club; my friend of years

(Continued on Page 31)



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VARIETY FOR ALL OCCASIONS
Village Sweet Shop
LAST FRONTIER VILLAGE — THE STRIP

ROLAND HILL

(Continued from page 29)

back, Mort Saiger of the Desert Inn, and also Mark Swain who is the photographer par-excellence at this same spot; and lastly Delores Cronen, a very efficient and pleasant waitress at the Showboat. Anyway this will save me sending cards. And before I close want to say that the sweetest music in town is furnished by none others than a half a dozen canaries in the luxurious lobby of Wilbur Clark's Desert Inn.

In talking to Gene Murphy, the efficient and enterprising publicity genius at Wilbur Clark's Desert Inn, he tells me that Wilbur Clark who has had a terrible siege of sickness for the past six months is now convalescing at his home in San Diego and that he and his charming wife expect to be home here in Las Vegas for Christmas. I know everyone will be happy to hear this. No one knows what Mrs. Clark has gone through in caring for her sick husband while he was laid up at the Beverly Hills Hotel incommunicado for those many weeks. It is Wilbur's birthday on December 27th and I would like to suggest to all my readers that they shower him with literally thousands of Birthday cards. Christmas we all know he will be remembered together with his wonderfully fine wife, but it is always a bit sad I think to have a birthday so near to the greatest holiday in the year. So let's all surprise him on the 27th because you and I and everyone knows what Wilbur has done for Las Vegas to make it the great fun center it is, and in publicizing it so greatly he has brought much prosperity and joy to all reading this and each and everyone of you have been effected enormously by his untiring efforts in building Las Vegas into the greatest tourist center the world has ever known. And we who have worked with Wilbur and have loved him so much are as happy as he is that so many hundreds upon hundreds have daily inquired as to his health—that has meant more than you will ever know in helping him to recover—he really deeply appreciated getting your inquiries relayed to him. It is usually a case of "out of sight—out of mind" but only a person as fine and as great and as lovable as Wilbur would be inquired about even more when he was among the missing than when he was around daily. That is a tribute few of us will ever know or experience.



ANOTHER BUCKLEY ENTERPRISE

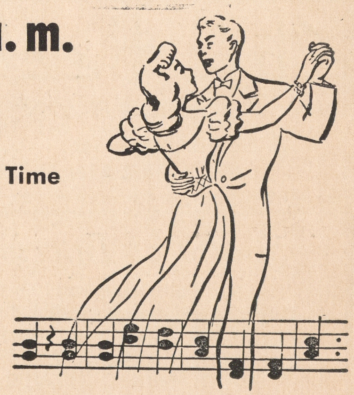
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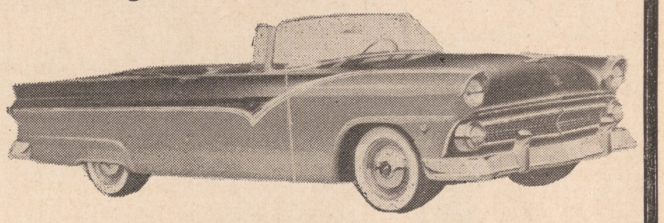
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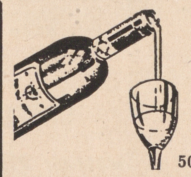
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Oh for the Life of A Dog

. . . by RUTH DAY

EDITOR'S NOTE: We welcome Ruth Day to the growing staff of columnists in our magazine. She is a noted authority on the training and raising of "man's best friend." Miss Day has her own kennels in Miami, Florida. She opened the first beauty shop for dogs in that city. We are sure that you will enjoy reading Miss Day's column, "OH FOR THE LIFE OF A DOG" and know that from her experiences, related in her column, you will get many hints on how to best care for YOUR DOG.

ALTHOUGH you may never know or have suspected it, there's a streak of vanity lurking in the character of man's best friend, the dog. Whether they be well-groomed models or members of the corner mob, beneath their furry hides may be found a definite pleasure in admiring themselves. . . . Every dog owner knows that a dog, trusted by his or her master, will do all in the great power given by our Maker to do the bidding to please. The usual sense of smell and the reliance they put on their vision is not so commonly known. . . . This keen sense maintains forever and was developed during the early days of canine evolution, long before they were domesticated. It was primarily a source of protection. . . . Later, under the human's care and protection, the little and the big, the long — and the short-haired poochs are not so dependent upon this sense. It had lately been falling into civilized disuse, until the canines discovered the beauty they themselves possessed.

Besides the attention paid by dogs to the hair styling and general grooming, owners have gone so completely over, man is also extremely interested in their pet's conduct. In my estimation, there is none so close to a dog as a child, and I do feel that each and every youngster should have a "pal." . . . I should like to see every boy and girl that is the proud owner of a pet read all the great stories that have been written, true and fictional, telling of all the things that the four-legged K-9's can do. . . . Can you visualize a small boy that has just been released from the hospital and perhaps will not be running around with his buddies for some time to come? All he can do to pass the time is watch television, read, or listen to the radio programs. Lying there, dreaming, like all children do, of a pet who can come into his room, sit by his bed, or chase the ball and bring it back to him; look up at his bed-ridden master, with those sad eyes and fairly tell him, "Come on, get well, so we can go out and play with the gang." . . . Dogs talk in their own way, they laugh, and do all the things that are expected of them, if they feel welcome and are trained right. A dog senses confusion, both outside and inside. There is an old proverb that in my estimation is quite true, "A dog is a reflection of its owner." A pet's career extends from the time that he opens his eyes, until he, in his heart feels, he is a member of the household that shelters him. . . . Not too long ago I received a letter, from a well-known college in the South, asking me to give them a description of a suggested "Care for Dogs," and what it would curtail to teach the teenagers how to take care of their pets. His mother was a professor at the University of Miami, truly a brilliant woman. To her sorrow, her only son was retarded, but not to the extent of complete incapability. He owned a black, male cocker spaniel, that his mother had secured for him. She felt that by her son's owning a dog, it would give him a sense of responsibility, as well as help him to pass some of the lonely hours away while she was teaching at school. We will call him Oliver. First thought was to find a suitable name for his pet. It was then decided that the call name would be "Mike." He was to be Oliver's constant companion. Mike was then enrolled in private training school at our kennels and, like clock-work, Oliver and Mike showed up every day for six weeks. . . . Hank Brown, for many years a young trainer, at once detected the problems of Oliver and Mike. Hank could see that Oliver had all the patience required, but because of his disability, he was awkward. A

(Continued on page 35)

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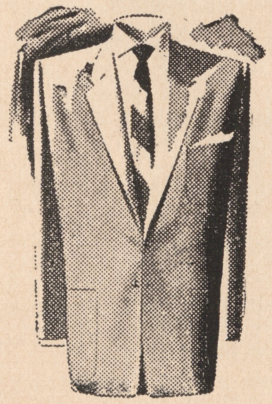
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JOHNNY UHLMAN

(Continued from page 13)

meeting to a happy conclusion by making the trek to the altar of The Little Church of the West, right here at the Hotel LAST FRONTIER. Holly was here a short while ago with one of the Lou Walters Latin Quarter shows, and VAL is one of the talented and versatile CHARLIVELS, who opend last Tuesday night at the DESERT INN. JOHN and CHARLES have their wives with them, also, so here we now have a happy, and beautiful, family circle. We offer our best to Holly and Val, and pray their happiness might attain the fullness of ours.

What did we tell you about the high degree of entertainment value to be found in the CASBAH LOUNGE of the Hotel SAHARA? . . . Since the KAY MARTIN TRIO has opened to join forces with the powerful LOUIS PRIMA, and his ever lovin', KELLY, there's no finding a seat, unless you happen to be fortunate enough to "move in" as soon as one is vacated. These two groups offer a full field of fun and entertainment for all present, from the middle of the evening on until, "d'ya give up?".

It HAD to happen! TED CHORMAN couldn't hold out any longer! Or, I should say, the storage space of his present location of MARIANNE'S couldn't hold out any longer, or hold any MORE! . . . MAN . . . This is taking the long way around, but I'm eventually going to get to the point that MARIANNE'S is opening their new shop this week end. Even though the shop isn't ready! According to the original plans, Ted thought he'd be into the new place more than a month ago, but you know how those things go. In the interum, all this new merchandise has been coming in, and he's been stacking it, storing it, piling it, and "what have you," in and around and behind everything in the old location. There was NO PLACE LEFT . . . SO . . . as of the evening of December 17th, Friday, this new merchandise is on display in the new location at the corner of "the Strip" and San Francisco Street . . . without the carpet, without the painting being done, no decorations, nor anything else. BUT . . . there'll be plenty of new merchandise for you to check for your season's holiday shopping.

The WIERE BROTHERS . . . Harry, Herb and Sylvester (the "round one"), as well as the lovely Miss MILDRED SEYMOUR, would like for us to say "so-long" to all their friends at Wilbur Clark's DESERT INN, and that a treasured part of them will long remain here with you . . . the money they ventured in the slot machines!

JOHNNY'S SUPER MARKET No. 2 is having its grand opening this week end with special prices prevailing in both their stores. However, the main message to be gotten from this missive is that Johnny wishes to thank each and every one of you who have been by his new place to wish him well, and to browse through the spacious aisles. Those of you who live in the Valley, or vicinity, should really thank Johnny for bringing his market to your back door.

So great has been the response to the comical quips and stories of SHECKY GREENE, (who recently opened at the Hotel LAST FRONTIER), that he has been held over to appear throughout the holiday season. Most locals have seen just about every type of comedian there is to see and hear, but Shecky has come along with something just a bit different in his

(Continued on page 37)

RUTH DAY

(Continued from page 33)

still harder problem was the impediment in Oliver's speech. It was very difficult to teach Oliver the correct method, so that Mike could understand; however, both were most willing to learn. Although Mike was the student, he was very patient with his master. When they were at home, Oliver would work his dog, under the supervision of Hank, and soon we all noticed the great improvement in both. The understanding between Oliver and Mike was, without a doubt, the most wonderful thing that I have ever seen. Mike learned to walk without lead by Oliver's side, to sit on command, to stand, and, with the twist of the hand, Mike would stay until given the O. K. to go forth. When Oliver called Mike, whether he was playing with his buddies or sleeping, he would come at once. . . . If any of you readers own a dog who doesn't obey commands, I can honestly say — they can be trained to respond to such commands. . . . Graduation day! Oliver was so pleased that he decided to show Mike in the Annual Dog Show.

Lovingly,

Ruth

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

DECEMBER 30TH

TONY MARTIN

DESERT INN

DECEMBER 31

JIMMY DURANTE

★

LAST FRONTIER

DECEMBER 20
PATTY ANDREWS
DECEMBER 27
XAVIER CUGAT

SAHARA

JANUARY 7
FRED WARING
AND HIS
PENNSYLVANIANS

Thunderbird

DECEMBER 23
"WINGED VICTORY
CHORUS"
MICKEY SHAUGHNESSY
DECEMBER 30
POLLY BERGEN

El Rancho Vegas

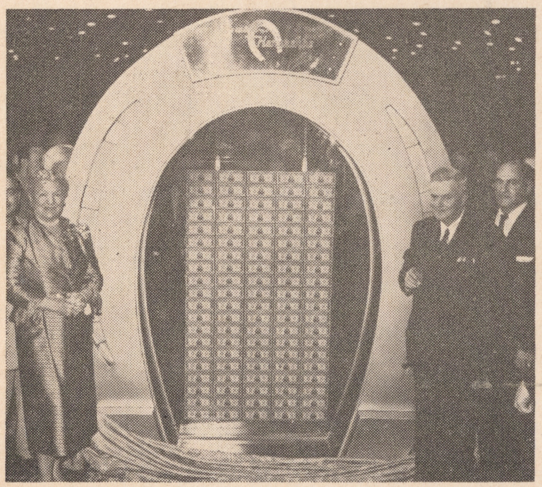
DECEMBER 22
SOPHIE TUCKER

The Sands

DECEMBER 22
LENA HORNE

JANUARY 7
DEAN MARTIN
and
JERRY LEWIS

★



Above Photo: AL LANDSMAN, extreme right

"We Draped
JOE W. BROWN'S
$1,000,000
HORSESHOE"

NEVADA DRAPERY & UPHOLSTERY

ALBERT M. LANDSMAN, Owner
JAMES WHITE, Assistant

420 North Fifth Street
Phone 6190

JOHNNY UHLMAN

(Continued from Page 35)

manner of presentation. Catch him if you haven't already done so.

JOHNNY JOHNSON (of Chiquita & ohnson) informs me that there are big things in the air pertaining to the future of his lovely partner. Possibilities of such magnitude that he, himself, might take a back seat and just manage her affairs. We keep our fingers crossed, and an eye to the future for this talented little lady.

Had an interesting talk with the manager of BUCKLEY'S JACKPOT CLUB a few days ago, during which he related to me that many persons who have been playing their machines (which pay jackpots on any three of a kind) have actually been hitting jackpots, and pulling them off without knowing, or without thinking! They just don't seem to realize that they can be winning jackpots on such things as plums, oranges, and the like. I imagine that after they've pulled off a jackpot or two, they'd feel like pulling off their right arm and flogging themselves to death. So say I of me!

We've got another real estate office setting up shop locally. This one headed by a couple of old friends of ours, "HERB" TOMPKINS and JACK DOUGLAS. Both have been directly connected with the transaction of real estate deals heretofore, but are now setting out on their own. You'll find them at 121 North Fourth Street.

Here we go again! DICK NAHOUSE has replenished his stock of the most popular shoe he's carried in quite some time, and is now ready to do a job of **fitting** you, as well as giving you a variety of color selections. The shoe is called "BARELY YOURS," and Dick tells me that he has been receiving inquiries from all over the country regarding possibilities of ordering by mail . . . these inquirers having seen the ad in the pages of this magazine. It's smart to be seen in shoes that are "Barely Yours."

Which brings us down to the POTTS and pants department! . . . POTTS STORE FOR MEN is doing a phenomenal business in men's suits this year, and mainly the reason is that they have one of the most complete stocks in town. Prices range from "pinched-pocket" levels, on up to "how far you wanna go"! . . . POTTS is located downtown across from the El Portal Theater, in case you might be interested!

And right about here I'll have to admit that this is the tail of my tale for this week! . . . It's told! . . . I DO Christmas shopping than I have done. (Mine rhymes with the last word of the previous sentence!) However, 'twas ever so in all the years preceeding, and I always wound up getting it done some way or another. Lord willin' I'll do the same this time! . . . So, until we tie on another session, I'd like to wish some of you a Merry Christmas and the most of good fortune in the New Year! I may not see some of you until it's 1955! . . . Until hope that all of you have done more then . . . your ever lovin' . . . Johnny.

MAY MANN

(Continued from Page 11)

wouldn't still be the radiant happy woman the world knew — instead of a little item on the back page. And without even a photograph as a parting salute.

Overheard at the Brown Derby: "She is the greatest housekeeper I ever knew. In four marriages she always managed to keep the house."

Eva Gabor of the famous Gabor sisters is the most delightful fantasy I have ever seen on the stage. At Huntington Hartford's new Hollywood theater, Eva appears as a mermaid captured by an analyst doctor who takes her to Paris for a gay fling. Her tail is covered by luscious gowns, but ultimately the ravishing creature is called "A sea cow" by the doctor's jealous wive. She jumps into the river and swims back to the sea. The point is that Eva (who used to be in our set with weekly dinner parties and Sunday tennis) has turned into a top flight comedienne. When she played Las Vegas with her sisters, their act was bad, but Eva read her lines effectively. Now with her smash hit in the Hollywood play, she returns to Las Vegas as a solo star and at a big salary. Eva was always the happy loving-life girl who gathered men like Sammy Davis' "red grapes." I recall her languishing by the pool one day adorned in diamonds and her husband (since dead) said worshippingly, "This marriage can never end. I've got too much invested in her. $125,000 in diamonds alone." She is so amusing, everyone loves her, even to giving her diamonds by the dozen.

He sez it's the Quickest way to get to BUCKLEY'S where...



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"Original" BUCKLEY'S

JACKPOT CLUB

20 FREMONT ST.

— DOWNTOWN —

CRISWELL PREDICTS

(Continued from page 7)

of cleansing water, and when the waters recede, the desert and waste lands will again bloom like the green bay tree, and the entire earth will become a garden of Eden once again! Our geologists promise this, as do our prophets — so let's all check on them as to their accuracy — in December 1999!

WATCH OUT FOR THIS FRAUD:

You will answer a knock on the door and be handed a package and be asked to sign, for it will be explained this is a FREE gift to you for advertising purposes. You dismiss the man at the door, unwrap the package, and find that it contains one dinner plate, one cup, one saucer and a desert cup. During the following week, a C.O.D. package arrives, which you do not accept as you did not order the remaining pieces of the dinnerware set. You are taken to court at once, and there is nothing you can do except to pay, for you have signed that if you did not return the first FREE gift within three days, you automatically contracted to buy the rest of the set! This low fraud is being worked now on unsuspecting housewives, on a national scale, so beware!

YOUR HEADLINES OF THE FUTURE:

Strange signals from outer space puzzle scientists! . . . New method found of destroying insects thru light radiation! . . . India pawn on international checkerboard of power politics! . . . Latin American nations in new peace pact with United States! . . . Startling developments behind iron curtain shocks world! . . . Alger Hiss case reopened! . . . Society queen suicides thru sleeping pills! . . . France rejects new trade agreements with England! . . . South Africa boom in 1955! . . . Iceland demands new voice in Atlantic Charter! . . . Washington scandal rocks diplomatic world! . . . Italy outlaws Communist Party! . . . Flash floods plague Mexico! . . . Las Vegas site of new Federal Observatory! . . . West coastal areas given new plan of fortification in case of attack by foreign nation! . . . Wild winter!

A VERY FAMOUS PREDICTION

James Stanley Little in 1888 predicted "in 1958, England will be ravaged by internal struggle and the

(Continued on page 41)

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BELL 2 BARS ▶ WINS DOUBLE JACKPOT*

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The Friendly Corner at First and Fremont

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They're on the way! Astra Dome Coaches ... Diners and Observation Lounge cars. The last word in Dome equipment. Beautiful ... luxurious ... exciting! Many unusual Union Pacific innovations to provide the finest in rail transportation for those who are traveling between Los Angeles and Chicago. Astra Dome Coaches will be placed in service this December. Astra Dome Diners and Observation Lounge cars will follow in early '55. Union Pacific will be the only American railroad providing Dome Diners. Ride the Domeliners! "City of Los Angeles"—"The Challenger"— NO EXTRA FARE

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THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

POP SQUIRES

(Continued from page 5)

any woman to talk (on one subject).

Well I was quite "cherked up" when Pop and I went to the depot to meet the lady in question and had no difficulty in spotting her. All of those women seemed to have the same idea about clothes and that was to dress as nearly like a man as was then possible (this was before the bars were let down and only Dr. Mary Walker wore pants).

I introduced myself and then introduced Pop and we started for the Nevada Hotel where I had engaged a room for her. I was quite eager to tell her the good news of the grand audience she was to have. But when I did she didn't seem very much impressed and started to argue. Pop and I also argued but to no avail and she finally stopped at the door of the hotel and, mad as a hatter, delivered this ultimatum: "I will not speak from Senator Newlands' platform. I'll either speak from my own or not at all."

By this time my dander was up and so I said: "Well, as far as I'm concerned you needn't speak at all," and we left.

We went to hear Senator Newlands and the theater was crowded. We heard later that Mrs. Gilman spoke from the back of a car at the corner of First and Fremont Streets to just a handful of men, and when I heard that they had heckled her I knew she had said something she should have left unsaid and was glad she had decided as she had.

MEL CHENEY

(Continued from page 17)

assisted by Danny and such notables as VIC DAMONE and PIER ANGELI, EDDIE FISHER and DEBBIE REYNOLDS, LOUELLA PARSONS, MAMIE VAN DOREN, RAY ANTHONY, and JIMMY McHUGH.

Starting December 15, and running until after New Year's is a contest to guess the number of silver dollars in the display just inside the entrance. The winner will also receive a week's free vacation and other prizes. A contribution of a silver dollar to St. Jude's hospital (the building of a hospital in this Saint's name is the charity child of Danny Thomas) is the entrance fee to the contest.

Just read "That's for Sure" for the Christmas issue. Pages and pages . . . as you read them, it seems to come so easy. Johnny's "Page 13" . . . and more than 13 pages . . . "Criswell Predicts" . . . and as I read these columns, I realize what efforts go into the research. Then, "Pop" Squires, with such a terrific background about our wonderful city — truly a great person. And "Hillsway" by Roland Hill . . . May Mann's column about Hollywood . . . and Roy Roush and his "Telescoping." When the calls and comments on these columns come into the office, they must feel a great deal of satisfaction in being able to put into words, on paper, something that creates the terrific itnerest to read it. Oh well! Maybe someday my column, "The Outpost," will cause some comment.

Take good care of yourself . . . and we hope that you drive carefully all the rest of the days . . . "THE OUTPOST."

CRISWELL PREDICTS

(Continued from Page 39)

Royal Family will take refuge in South Africa. Socialism will overcome Royalty. Canada will join United States as will all of South America, including Mexico. Germany will defeat Russia and will become a part of the German empire. France, in time to come, will disappear as a nation. Australia will become most powerful. These things will be most evident, but not until the year before they happen!" Did James Stanley Little predict this turn of events by trend, precedent, pattern of habit and the unalterable laws of cycle? Can we ourselves, see these predicted coming events already casting a shadow? Four years can make a lifetime of difference, but yet, one second of time, could do the same!

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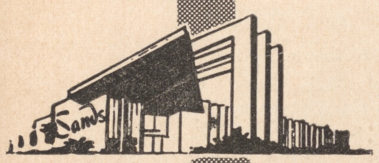
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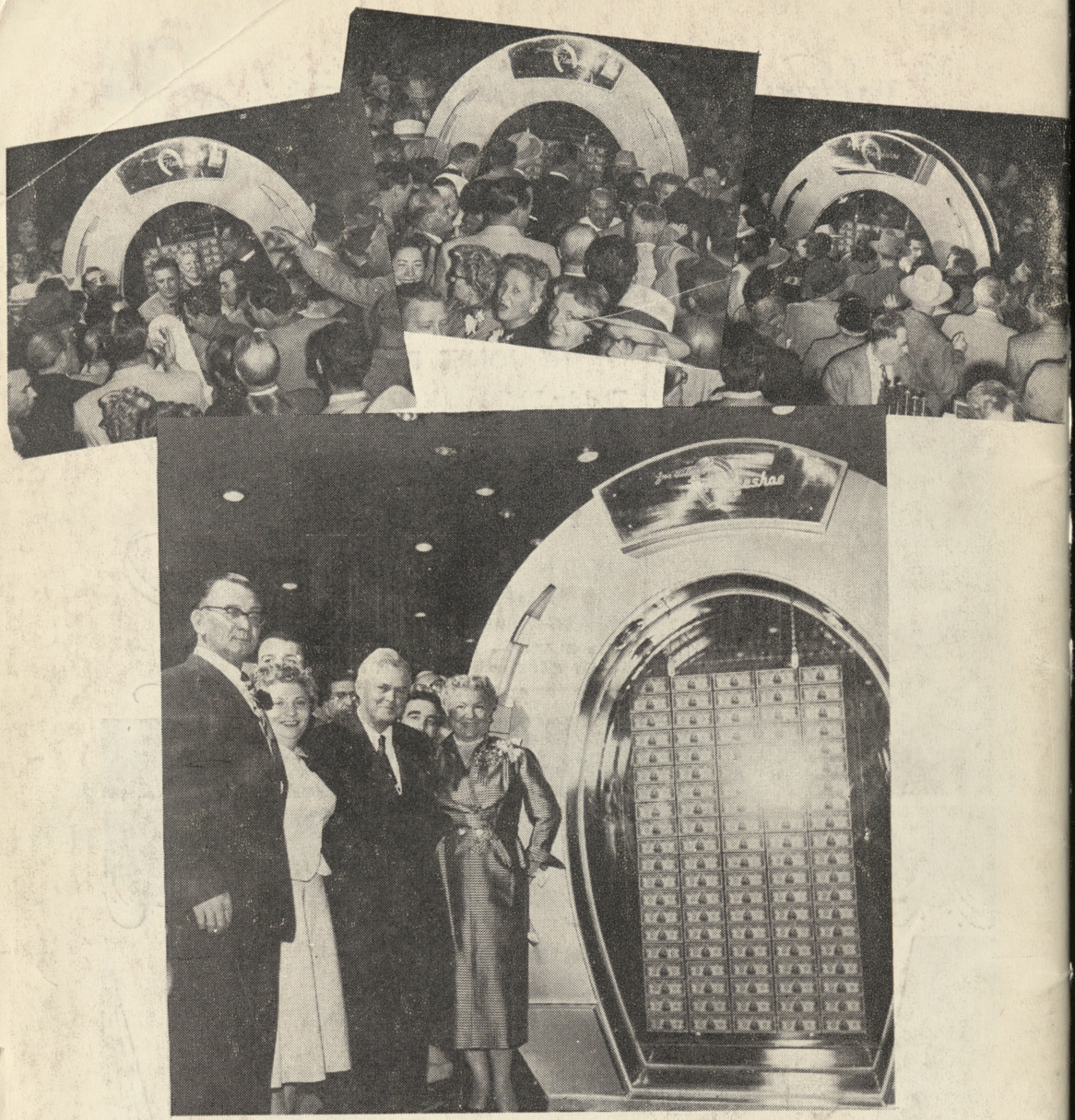
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