Jack Ortez'

DECEMBER 11, 1954

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LAS VEGAS Magazine

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"THERE MUST BE A REASON!"



BARE LADIES **August 25, 1946**

I have been somewhat embarrassed recently at my lack of knowledge as to the etiquette of bare legs, bare backs and bare midriffs as displayed on the persons of lovely ladies these modern days.

When I was younger than I now am (much younger) I would blush furiously at the fleeting glimpse of a woman's ankle as she raised her skirt just a wee mite when stepping over a mud puddle. And I she noticed my blush (which she always did) she would blush too and thereafter we were linked by a sort of a bond of guilty knowledge.

Nowadays women walk the streets with most of their legs bare. Most of the legs are lovely. However, somehow I no longer blush at the sight of a pair of shapely bare legs. Yet I still have an uneasy feeling as to the proper etiquette to practice toward the owner of the legs. I realize of course that she displays her more, or sometimes less, charming underpinning for the sole purpose of attracting the gaze of men. But should one gaze at the legs in frank admiration and nod the lovely lady a smile of approval, or should one dissemble with an air of not having noticed the legs and thus run the risk of displeasing the displayer? And suppose the lady should feign annoyance at the frankness of your admiration? What should a young fellow like me do about it?

Then, following the modern trend to its higher levels, how about the bare backs? I am speaking, of course, of the slim, shapely, smooth backs, and not the overly plump ones. The great advantage of bare backs over bare legs as scenery is that one can turn around and look with less danger of getting caught at it. But, unfortunately for me, whenever I try for a second look at a particularly attractive back, the lovely lady turns at the same time to see if I am looking, which if not exactly embarrassing is at least disconcerting. Here again, should one for politeness sake give a smile of hearty approval or just pretend he is looking at something down the street?

If the lady happens to be an acquaintance should I just step up and say "You have beautiful legs." In my desire to be as near a gentleman as I can without offense, I am filled with confusion at the many complications which may arise at too hearty an admiration openly displayed. What if the lady's jealous husband happens to be near? Should one casually remark, "knock-kneed and skinny" or some disinterested remark like that?

As I said before I am in a state of great confusion which, I fear can be cured only by complete loss of eyesight.

What a time we young fellows have trying to be polite in these raw (perhaps I should say bare) modern times! How about it, Hedda Hopper? You know everything!

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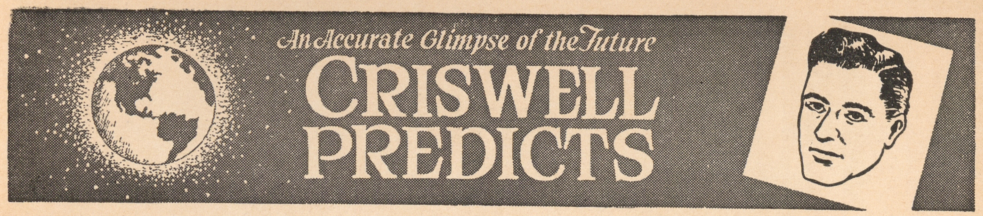
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WHAT PEOPLE WILL DO:

IRELAND will lock diplomatic, economic and legal horns with the British Government in March 1955, due to a coming crisis within the Empire, and this will preceed an actual break with the Crown! . . . Estelle Taylor, once married to Jack Dempsey, will write of her life as a Hollywood star for spring publication! . . . The next appointment on President Eisenhower's Cabinet will be a woman! . . . Vice President Nixon will represent America in a coming South American Peace Conference! . . . Mae West will film her famous stage role of "Catherine Was Great" as her second vistavision movie after "Diamond Lil"! . . .

Franco, the number one man of Spain, will hold "Open House" for all the royalty of Europe and the world in April 1955! . . . Strong action will be taken by the New York Boxing Commission over a proven pre-arranged bout in famed Madison Square Garden. This coming scandal will involve three of the very top names in the sporting world! . . . The Duke and Duchess of Windsor will have their romance filmed by J. Arthur Rank in London for showing outside of England! . . . Peggy Hopkins Joyce will write of her exciting marriages with exclusive pictures for a national weekly, and will make her 8th and richest marriage before April 1955! . . . Queen Elizabeth II will denounce Court intrigue concerning a coming royal scandal which will shock the world! . . . A new Federal Military Cemetery will be built in Nevada, and will be known as the "Arlington of the West" . . . Liberace will accept a Command performance as the first concert of his European tour this coming spring! . . . Ex-president Harry S. Truman will issue a special album of piano music with his daughter Margaret singing "Beautiful Dreamer" by Stephen Foster!

WOMEN WHO WILL MAKE NEWS:

Clara Barton, the founder of the Red Cross, will have a huge hospital named for her honor in Baltimore, Maryland. This new hospital will specialize in advanced plastic surgery for veterans! . . . Constance Collier, actress and dramatic coach to many famous stars, will write a handbook on acting which will include her famous secret of how any woman can be the center of attraction in any group of people! . . . Jo Stafford will join three other girl singers for a television quartet, and this will start the trend away from the single singers into group acts! . . . Julie Andrews, the present hit in the Broadway hit "The Boy Friend," a satire on the flaming '20s, will be Hollywood's next greatest star!

REGRET PREDICTIONS:

I regret to predict that the widow of one of our most famous names in the sports world, will be placed in a mental rest home, due to the fact she has never recovered from her grief of her husband's tragic death! . . . I regret to predict that one of most respected actors, and an idol of millions, will soon face the Jenner Committee, who will question him on his Communist activities and the huge sums he has given the Communist Party for Red propaganda! . . . I regret to predict that one of New York's most famous stores, will move from the metropolitan area, into the suburbs, due to the high rent and the traffic problems. This will start a trend which will be reflected in every large city in America. I predict this turn of events will cause a real estate panic!

JUST FOR YOU GIRLS:

1955 will be the year of the return of the Paisley shawl. The famed Paisley pattern of your grandmother's day will be high fashion, and the shawl will replace the now popular stole! . . . You will be a "curley-top" in 1955, for you will cut your hair very short, comb it forward in a cascade of tiny curls, which will youthify the face and bring out the dramatic eye look, which will be the rage! . . . Your Bank

(Continued on page 39)



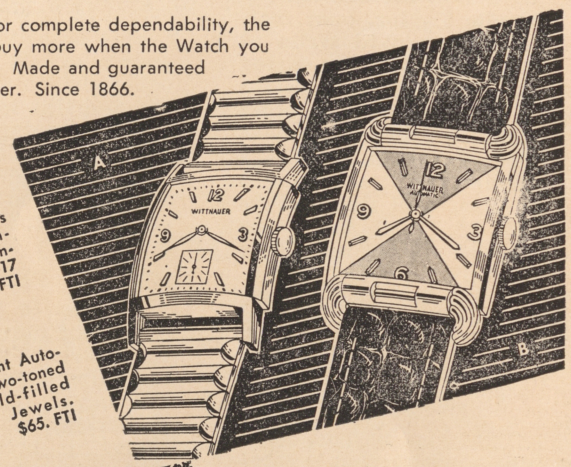
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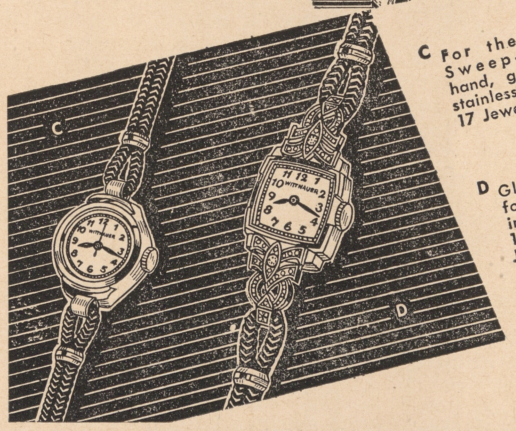
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OUR HUMBLE and grateful thanks to the numerous readers who contacted this desk about last week's special issue, dedicated to the Grand Opening of JOE W. BROWN'S HORSESHOE CLUB. Although a person is completely fatigued from a demanding schedule, a gentle pat on the back does wonders, perking up the lagging spirits. Bless you for receiving our efforts with your unanimous approval. It makes our overburdened schedule, easier to meet . . . and that's for sure.

Good news for SAMMY DAVIS, Jr., fans! The singing-dancing-comedian will re-open at the HOTEL LAST FRONTIER as star of the WILL MASTIN TRIO, January 11th. This will be his first engagement since the unfortunate accident and the room will be jammed with fans, cheering his return to the spotlight.

Did you miss the Cinemascope production of "Fabulous Las Vegas" at the EL PORTAL? In case you did, you'll be able to view this flicker at a very early date at the HUNTRIDGE THEATRE. We're very proud of having this short feature bearing our name. Makes us feel like a proud Poppa, all over again.

JOYCE EGAN is a lovely blonde cocktail waitress at the SHOWBOAT HOTEL. Whenever she is on duty during the Bingo sessions, the gal has one of the players play a card she has purchased. Joyce would like to win that tremendous jockpot (now $12,900 if not hit) for a very good, humane reason. Her mother is across the ocean in England. If the young lady managed to strike it rich, she could send for her maternal parent. (We would like to see this happen.) Incidentally, Miss Egan recently underwent an operation at the ROSA DE LIMA HOSPITAL and we trust it won't be too long before she recovers. Her fellow-employes feel rather lonesome, in her absence.

NINA CLARK (who has the Ladies' Shop at the HOTEL SAHARA plans to open another branch. The subsidiary will be located in the KALTENBORN stores, at Fourth and Fremont, where the FRANKLIN shop opened recently. Miss Clark's dress center will be located on South Fourth Street.

We were completely dumbfounded when introduced to MURRAY M. Mason. He is the youngest appearing contractor of our acquaintance. This is the man who owns the TAYLOR CONSTRUCTION COMPANY, currently building the RIVIERA HOTEL. He is also completing the magnificent FONTAINEBLEAU HOTEL (of which we wrote a few issues back) in Florida. His outfit also erected the MT. SINAI HOSPITAL in Florida. A man with so many tremendous accomplishments behind him should look a bit weather-beaten — but not this lad. We wouldn't mind knowing what his secret is.

ARNOLD H. GREENSTEIN, well-known millionaire philanthropist, displayed a wonderful gesture of generosity, recently. He offered (the grant or deed) suitable acreage to house a southern branch of the UNIVERSITY OF NEVADA. The necessary documents were given to RAY GERMAIN for presentation at the January meeting of the Board of Regents. If the of-

(Continued on page 33)

this week's cover...

Here is a study of "Beauty and the Beauty." The sweet young thing cuddling up to the Siamese cat is SUNNY SMALL, dancer at the HOTEL EL RANCHO VEGAS. We'd say that little bundle of fuzz is mighty lucky. Don't you agree, fellows?

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GOING HOLLYWOOD

With MAY MANN



George Raft waited twenty minutes while our mutual dentist Dr. Robert Lumsden worked on my pearly. To me the most unglamorous place in the world to meet a movie hero is in a dentist's chair with your mouth propped open, while the drill "purrs" and "brrrs" merrily. Not to mention the complete absence of lip stick on the usual rosey red mouth — which had been mopped off by the dentist's assistant, Miss Robinson.

"I'll be spending most of my time in Las Vegas where Tony Martin and I have bought in as partners along with a few more, of the Flamingo Hotel. Wait until you see what we are going to do, and enlarge the main room. It will be the most beautiful spot in Las Vegas," he smiled, his voice low and sexy as it is on the screen. Yes, even with the dentist's drill droning in duet. It is an even bet that George, who has been offered fabulous sums for his own dancing nighterie act will debut it there. At Westwood Theatre George received the only audience applause at the preview when he flashed on the screen in 20th Century Fox's "Black Widow." And it is one of the best pictures ever. He claims he's getting along in years, but the women don't think so. So many fabulous beauties loved and would have married him, had George been free. Norma Shearer, Betty Grable, Marlene Dietrich to recall a few.

"I start a picture, 'The Great Canada Man Hunt' with Eddie Robinson and Audrey Totter at RKO Pathe. Audrey's married. All of the beautiful girls are married," George sighed. "I keep trying to find one who isn't for me."

Margaret Truman, setting a picture deal in Hollywood was at Larry Finley's with Agent, Henry Willson, and Rock Hudson and Phyliss Gates. Margaret is a top T.V. star and Hollywood is working out a deal for her movie debut at a nice figure.

Larry Finley's is a restaurant next door to the Mocambo in Hollywood. Larry spins platters and interviews celebrities and show folk similar to Jack Egan's show at the Chez Paree in Chicago which he originated in New York's Copa. Which turned my heretofore simple life into a state of confusion — trying to sleep from one to four A.M. and also listen to platters and celebrities patter.

"To Each His Own" is my favorite song, and George Jay subbing for Larry Finley was playing it and I saw the quaint little out-door restaurant by a splashing fountain in the old section of Rome one night with a full moon. And Carlo De Lieto and Buddy Baer singing my song to the accompaniment of the violins and guitars of two Italian waiters. And the music stopped and George introduced Ray Evans who wrote it. "What romance inspired you to write it?" I asked over the telephone sleepily at two A.M. "None," laughed Ray. "Jay Livingston and I were handed the routine assignment of writing the title song for Olivia De Haviland's picture at Paramount 'To Each His Own." That was in 1946. The song was not used in the picture, but was recorded for publicity with Eddie Howard, Freddie Martin and Tony Martin. It caught on and sold five million records and a million copies of sheet music. We made $50,000 a piece, which is not exactly retirement-for-life money even if you have a big hit."

"On second thought," said Ray, "both of us were going with our present wives then. Six months later we were married. Guess we were inspired subconsciously at that." The boys also wrote "Buttons and Bows," "Golden Earrings," etc. (Yes,

(Continued on Page 31)



"Holiday Heaven"

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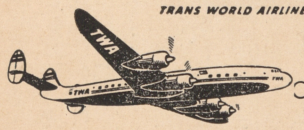
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FROM this moment on, my deepest, and most constant sympathies will go out to all secretaries who are duty bound to their typewriters for hours on end . . . and I DO mean on "end" . . . I've just gone through the annual orgy of compiling the necessary copy for my column in this year's Christmas issue of Fabulous. When I had completed the task, I noted with pride that I had garnered 18 pages of "Page 13" . . . BUT . . . (yes) . . . from the time I started until the time I finished, the total time elapsed was TWENTY HOURS! . . . This is a right smart of hours on END! . . . I did all my research and typing at my desk at home, and when my wife got up in the morning for breakfast, she pulled me out of the swivel chair to join her . . . pulled me out because my lower extremeties were a little on the numb side . . . and I walked from the den to the kitchen unwillingly impersonating one each, large size question mark! . . . Pity the poor typewriter pounder, because their business gets a poor circulation . . . for HOURS ON END!!!

Was talking to BOB RICE a few nights ago out on the Strip, and he informs me that construction on the DUNES HOTEL is going along at a feverish clip, and has been for the past few weeks! It's at that growing stage where you might not be able to see much happening . . .but it's all going on inside. Both he and JOE SULLIVAN voiced the opinion that the opening ought to be right around the middle of March, the way things are progressing at the moment.

As of last Monday, December 6th, JERE JALLIN began keeping the SMALL FRY Children's Shop open in the evenings until NINE, for the convenience of those who found it impossible to make it through the door before closing heretofore. If you have any little ones to buy for, whether they're yours or not, you could go simply hog-wild in this marvelous shop. JERE has everything you could think of, for those little ones . . . and plenty to choose from.

The COPE kids are about to blow Wisconsin and join Mother and Dad here in Las Vegas . . . again! They were sayin' somethin' like that last winter, too! Mom and Dad are LOUISE and FLOYD COPE, who own and operate THE BOTTLE HOUSE on South Fifth Street. The "kids" are daughter LOIS, and hubby JOHN MARRIOTT, who've visited out here enough to have gotten a good taste of the USUALLY good weather we have. However, this time I hope they make the move. John is an accomplished C.P.A., and shouldn't have a bit of trouble getting set here in Vegas . . . Here's the kinda guy FLOYD COPE is: A while back he bought shirts for the members of his bowling team and, to make it fair, did the same for the store help.

POTTS STORE FOR MEN is also staying open until 9 in the evening for your Christmas shopping convenience. They also offer another convenience to you men . . . that of offering you the best there is in men's furnishings, and in a wide variety of price ranges that are tailor-made to fit YOUR pocket book . . . no matter the dimensions. Potts is located downtown on Fremont Street . . .

D'VARGA opened at the Stage Bar of Hotel Flamingo about a week ago, and the name meant nothing to me until I got a look at the fellow in person. This is a man I knew quite some years ago during the war when he was playing piano with an orchestra at Hotel El Rancho Vegas . . . along about 1944. Appearing with him in the vocal department is another old friend of ours, and a lot more attractive, too! This would be a pretty package by the name of AURA SAN JUAN!

JOHNNY NASSAR opened his NUMBER TWO operation a couple of weeks ago, sort of on the side, but this coming week-end he is having the GRAND OPENING for his pride and joy, JOHNNY'S SUPER MARKET No. 2 . . . However, the Grand

(Continued on page 37)

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FINAL GAME $1,500 Guaranteed

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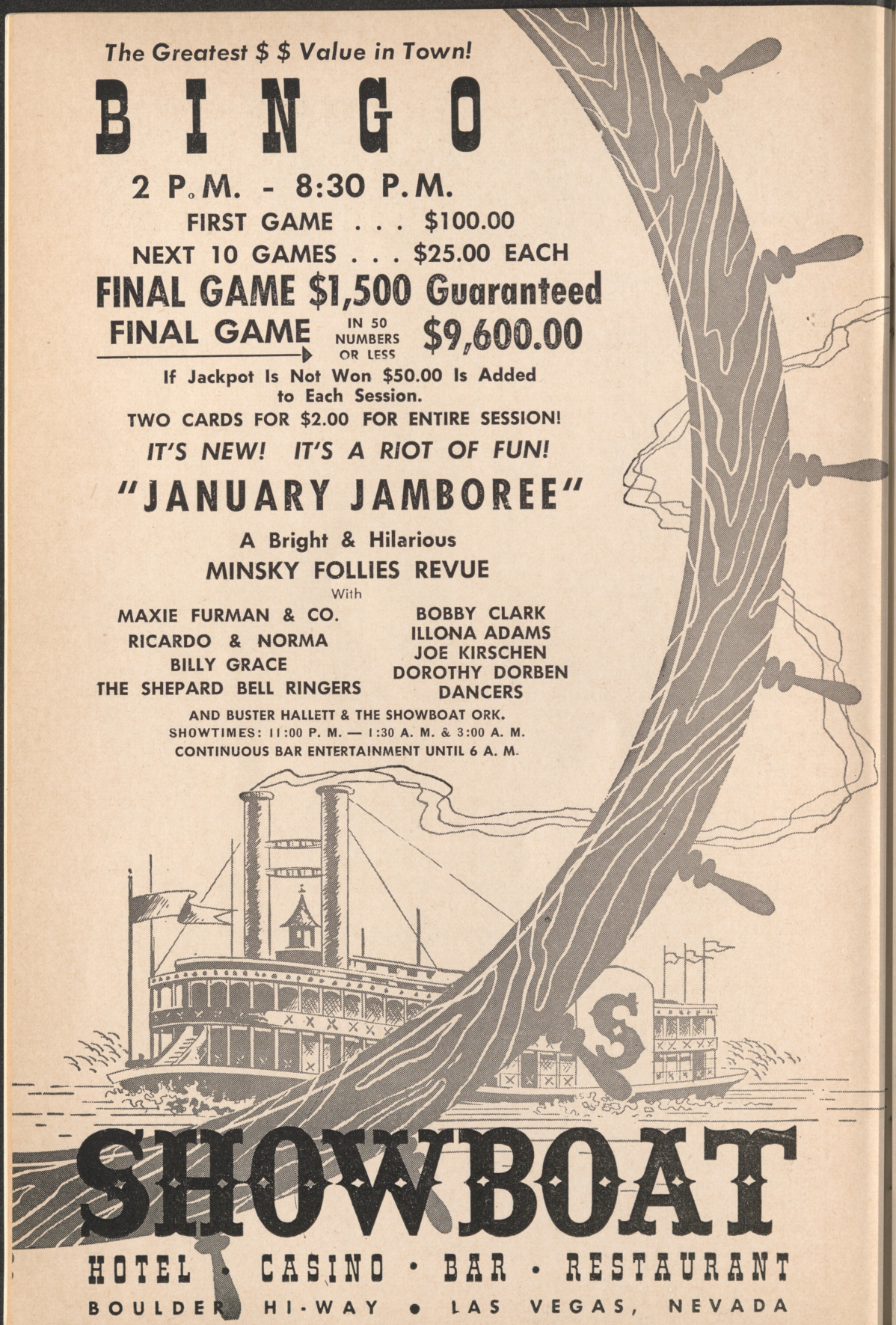
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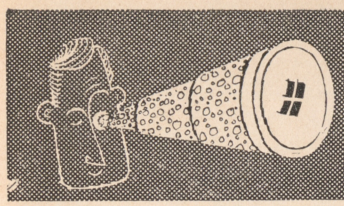
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Tele...SCOPING with ROY ROUSH

IF YOU happen to be one of the early readers of this week's magazine you may still have the opportunity to get in on the big, grand opening of JOE W. BROWN'S HORSESHOE CLUB, Second and Fremont, downtown. It will be a gala three-day event beginning Friday, December 10. So if you hurry over there you may still be able to attend, provided you can find a way to get through the crowd. But seriously, everybody is invited to come, and arrangements have been made to provide for the convenience and comfort of everybody.

If you were not around while the remodeling was in process, you will be amazed at the transformation of this large, beautiful club. It has been completely remodeled from front to back in a surprisingly short period of time — truly a credit to the club's operators and to the architect, VERNON WELBORN. Not only does the HORSESHOE offer beauty and comfort but also fine foods, drinks and all phases of gaming, including bingo in the beautiful new NEVADA ROOM.

How time flies! Do you realize that there is only two short weeks left until Christmas? And here I am with all my Christmas shopping to do. In fact, I haven't even started to make out my shopping list. If I don't hurry and get to it, I'll be out shopping Christmas Eve. Wonder what ole Santa has for me this year? I need a new pair of slippers, a coat and some stuff called money.

Speaking of how time flies, remember 13 years ago this week? . . . Pearl Harbor! A lot has happened since then, yet it seems like such a short time ago. On days like this you wonder what the next 13 years will bring. Perhaps CHRIS can tell us??

While I'm on the subject of our columnist, ROLAND HILL, that affable gentleman, who writes HILLSWAY, is in town again to say "hello" to a lot of his friends. He plans to stay in town for several weeks, so probably a lot of you will be seeing him over that cup of morning coffee.

In case you saw yours truly hobbling down the street last week, I wasn't rehearsing for the 'Spirit of 76'. I just had a sore muscle which made it a little difficult to walk. But I'm happy to say that by now I'm practically back to normal.

You want to have a thrill? One that's legal, that is, and safe. Well, hold your hats and go for a ride in a Thunderbird, the newly-styled, high-performing, personalized car, produced by Ford. Their performance is truly amazing. That much I found out for myself last week when I took a ride in one . . . a whirlwind on wheels. Incidentally, they are on display at A. C. Grant, Inc.

SUCCESS DEPARTMENT:

STAN and CY SCHWARTZ, operators of SCHWARTZ BROTHER'S clothing store on South Second, seem to be climbing up the ladder of success since they moved to their new location. One reason for their popularity is the fine line of clothing they carry, Eagle Brand, which is well known as a quality line of men's clothes.

NINA CLARK is one young lady you can expect to go places. Not only does she have one of the best dress shops in town, located at the Hotel Sahara, but she will also open a second dress show, downtown, in the near future.

Happened to meet DESS DAVY, a talented young comedian, who appears nightly at the Golden Nugget. I want to tell you about him, because, for a show business personality, he is different. While watching part of the show from our table, he not only refrained from saying a word about his own act but instead made many complimentary remarks about the other acts and then applauded them as loud as anyone in the audience. How about that?

Wedding congratulations to MR. and MRS. CLIFFORD CARLSON, who were married last week. CLIFFORD, local hair stylist, was formerly with Clifford's Coiffures and is presently at Beaux Arts.

SILVER SLIPPER CASINO

ALL STAR REVUE

STARRING

SALLY RAND -- BILLY GILBERT

HANK HENRY

LYNNE CARTER & HIS 4 CARTIERS

SHOWTIMES: 9 P.M. - 11 P.M. - 1 A.M. - 2:30 A.M.

THE ONLY BINGO ON THE FAMOUS STRIP

1 to 5 P. M. and 8 P. M. to Midnight

LAST FRONTIER VILLAGE

Nina Clark

HOTEL SAHARA

LAS VEGAS, NEVADA

ON THE STRIP

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FEATURING

FABULOUS SPORTSWEAR

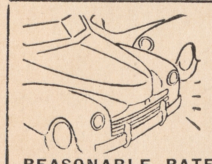
GLAMOROUS GOWNS

by the unequaled

Ceil Chapman, Harvey Berin,

Samuel Roberts and Many More

HOTEL SAHARA



THEY ALL HEAD FOR

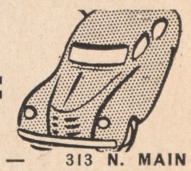
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I LET OFF steam a week ago regarding the motels in Las Vegas and as if pre-ordained the answer to my gripes was laid in my lap in one fellswoop. It almost looked as though it were a put-up job, because no sooner had the FABULOUS LAS VEGAS Magazine hit the streets than Harold O'Hara, the genial and personable assistant manager of the Last Frontier Hotel, got in touch with me and asked if I bad been reading his mind.

Beginning January 2nd the LAS VEGAS MOTEL RESERVATION SERVICE with offices at 1228 South Main and in the Hollywood ROOSEVELT HOTEL in Hollywood will begin to function and it will be organized and headed by Harold O'Hara and Robert (Bob) R. Campbell.

The L. V. Motel Res. Service will have only 30 of the very best motels in Las Vegas and they will be strategically located so that some are on the Strip, some on the Boulder Highway, some on the Salt Lake City highway, and some on the Tonopah highway. There will be about 1200 rooms affected, and the association is formed to take care of the overflow from all the leading hotels in Las Vegas. The service is primarily designed to channel prospective visitors to Las Vegas to the 30 first class motels in town. It will also be a clearing house for residents of Las Vegas who suddenly get a call from their friends and relatives around the country that they are descending upon them for a visit and they will then be able to call just one number and get just the right accommodations wanted and at the price they want to pay, and they will be sure that even though rooms are at a premium they will not be subjected to any gouging on prices.

The association will neither solicit, accept, or reserve any accommodations in any hotel — it is strictly a motel service. And this service is offered to guests at absolutely no cost to them at all. What I think is the best part of this service is also shaping up in that they might put a branch office at the edge of town on all highways so anyone driving in who has not already got a reservation can stop at this roadside office and make it with no effort to himself at all.

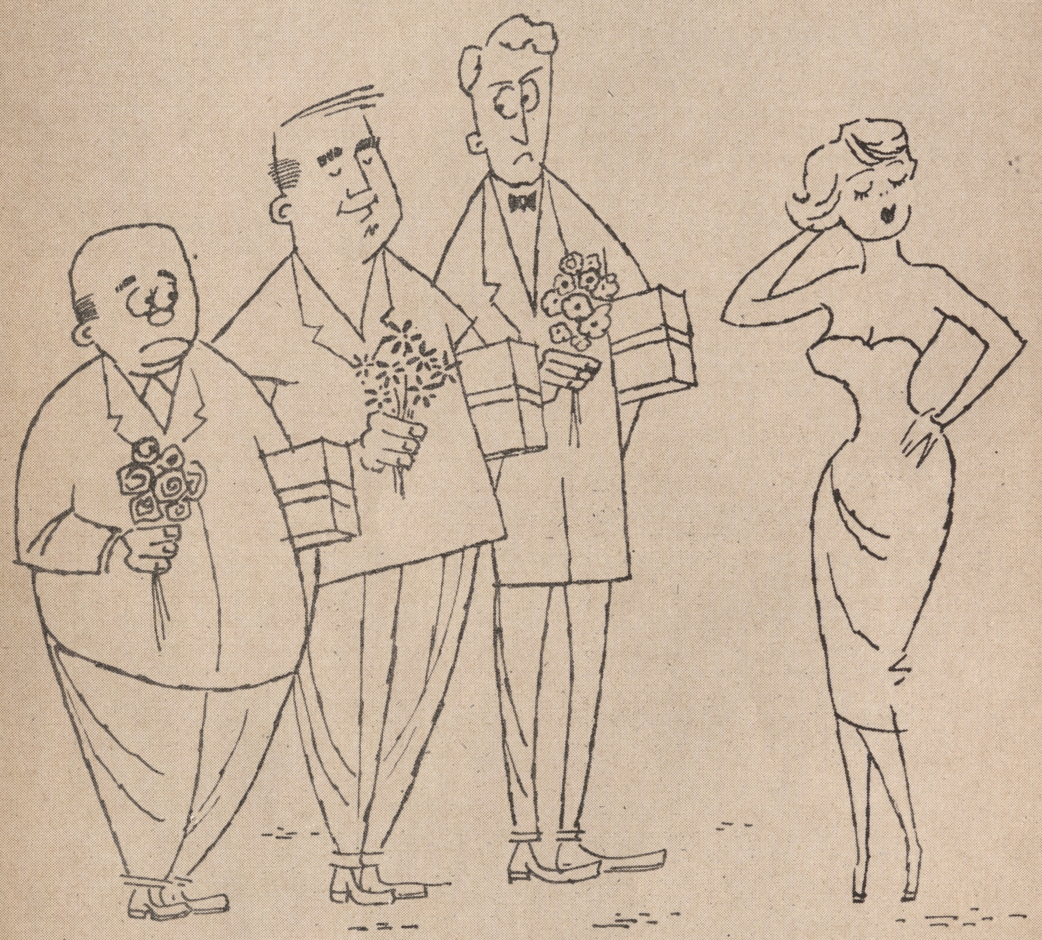
The Las Vegas Motel Reservation Service is not sponsored by or affiliated in any way with the existing Las Vegas Motel Association. I would say that it behooves any motel owner who thinks he can qualify in the top 30 motels in town to get in touch with either Harold O'Hara or Bob Campbell at once in order to insure membership, because with four new hotels opening within months it might be good insurance to any motel owner to belong to this unique organization as there will be many times a month when the hotels and only these 30 motels will be getting the business. Telephone and teletype service will be maintained and gradually all the key cities of the west and southwest will be linked by this wire service direct to Las Vegas. The association's telephone number locally is 2665M or 3785J.

I have personally talked to several leading figures in the lush strip and downtown hotels and they are really happy about this new service because, as they put it, now when some of their good friends come in unexpectedly and find there are no rooms to be had in their favorite hotel, the hotel clerk can simply call the Las Vegas Motel Reservations Service office and with one call will be absolutely sure that their clients will be taken care of at a guaranteed rate in a guaranteed satisfactory room. I recommend the above service highly and in fact I am willing to go so far as to take this association's list of 30 motels as my recommended motels in Las Vegas for my future editions of HILLSWAY.

Am enjoying my current annual pre-Christmas visit to Las Vegas and the Last Frontier Hotel where I am staying very much. I wish every person reading this could enjoy one of the incomparable steam baths in the Last Frontier Village bath house. Vic (Doc) Piltch gives one of the finest rubs in

(Continued on page 41)

there's no competition at Buckley's
where JACKPOTS are unlimited on...



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"Original"
BUCKLEY'S

JACKPOT
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20 FREMONT ST.
— DOWNTOWN —

OUTPOST.... By MEL CHENEY

HEADLINES . . . copy . . . layouts . . . columns . . . dummies . . . art work . . . zincs . . . they are the nightmare of every publisher . . . editor . . . advertising man . . . printer . . . make-up man . . . pressman . . . bindery dept. . . . and last, but, of course, not least, the Post Office. . . .

Many of you may not know that from the time the last issue of the publication is out of the printers on the way to the P. O., everybody gets worked up and in a tizzie about next week's magazine . . . and away we go again . . . It's a wonderful life . . . and the old saying that the people in this industry have a certain amount of 'printer's ink' in their blood surely must be right . . . and the very nice people that you meet in this business make up in a large measure for the constant pressure that every one exerts to do a better job next week . . . and next week and next . . . it seems that everyone is constantly trying to improve and help all of us do a better job . . . it is really the thing that makes life worth living . . . Oh yes, the monetary end is important . . . but it isn't the most important.

Without a doubt, the highest (not the tallest Christmas tree in Las Vegas will be the one presently perched atop the nine-story construction scaffolding at the new Riviera Hotel, on the Strip. Just how or why the tree was placed in its elevated position is not known—but we think one of the workmen on the project did it in a moment of levity. Now that the big Christmas tree is resting nine floors up, now about putting some lights on to add some more color to the already gay Strip?

If you haven't visited Joe W. Brown's Horseshoe Club and Nevada Room . . . you are missing a great treat . . . make it a must on your next trip to Fremont Street . . . redecorated all the way through . . . and ask somebody at the Horseshoe Club about the brands that are woven into the rugs . . . they carry a history in themselves . . . and thanks, Chuck Hull, KLAS TV sport's announcer, for the nice things you said.

From midnight till dawn in the Buccaneer Bar at the El Cortez "The Rounders" . . . this continuous entertainment is a new policy of the Hotel for your pleasure . . . Top entertainment in the Pirates Den makes this Hotel one of the leading entertainment spots of our wonderful city.

Now I am not in the position to tell the city fathers what to do . . . or furthermore, how to do it . . . but somebody with a brilliant idea could help the poor drivers of cars in our wonderful city . . . boy, I'll bet there are more high-blood pressures registered between 4 and 6 p. m. on Fremont Street, between Seventh and Main, than any other short stretch of street in the U. S. . . . maybe the signals could be synchronized . . . but then maybe it should be left just the way it is . . . perhaps it's the season of the year . . . or maybe our wonderful city is growing . . . anyway it's fun if you're not in a hurry . . . I would rather walk though.

How's your sweet tooth? If it's still as good as mine then you'll visit Newell's Delicious Candy Store . . . where you'll discover some of the finest candies made in the United States . . . Chocolates, nougats, caramels, etc. Visit with Veridetta Newell or Joe . . . not only will you find their candy delicious, but you will also be amazed at what their pink and black decorations can do for making a store very attractive.

Imported! Original! I have heard these two words batted about in descriptive advertising copy, but this isn't advertising copy, so I am at liberty to say what I have just seen at Madalyn's . . . the most exquisite things that it has been my pleasure to see for a long time . . . truly imported! from India, Austria, Israel, Mexico, and truly Originals . . . for they come from the countries, and from the hands of the people who made them. Skirts, blouses, costume jewelry! The McClintocks, Grace and Jim, truly have a store to be proud of . . . and we are too.

It may sound funny to some of you to ask this question: Have you ever gotten up early and noticed the truly magnificent colors that paint our beautiful mountains and desert, when the sun comes up? Maybe I should say it in the past tense and ask if you have seen it before going to bed? But what ever time you arise or go to

(Continued on page 40)



These 5 weeks at the Sands have had me in a Real spin! But— I'd like To Stop long enough To Wish you all— a Merry Christmas and a Prosperous New Year!

Marci Crompton

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

(Not a review)
December 2 thru December 29
Show: Kay Starr, Alan King, The Jones Boys
Line: Flamingo Starlets
Orch.: Teddy Phillips

Here she is for another four weeks of highline entertainment! One of the top star performers of our times, KAY STARR . . . ! Notedly, one of the most singular song stylists of all time, she adds a lift, and gives life to selections from all brackets. In the hands of this unusual interpreter, they all become stand-outs in popularity throughout the country. Kay is a natural on stage, in that she retains that wonderful facility of warm intimacy with her audiences, making each and every listener get the feeling that he, or she, is included in the circle of Kay's friends . . . ALAN KING is the sort of humorist who finds his material within the happenings of every day

(Continued on page 27)

LAST FRONTIER

December 6 thru December 26
Show: Dorothy Shay, Shecky Greene, The Carsony Brothers
Line: Frontier Girls
Orch.: Garwood Van

The Park Avenue Hill-Billy is still one of our favorite night club entertainers. Attractive Miss DOROTHY SHAY was even more attractive in one of the stunning gowns from her new wardrobe. However, the peak of her popularity stems from the manner in which she conducts her share of the program. She talks back and forth with the audience, kids with them, and all in all, winds up making everyone present feel as though they were sitting in on a gigantic living room party. Miss Shay sings with an ease you'll seldom see on any stage . . . songs of the "kinfolk," and the "gals that got away" to the city . . . SHECKY GREENE makes his initial debut into local night club circles, but here is a young man whose brand of comedy is a welcome sight to behold in this land of plenty . . . Mark it, that that this comedy quipster will rise rapidly through the ranks, to become one of the outstanding comedians of his time. He's a find of the year . . . unpredictable, as to his next move on stage, or as to what he might say! . . .

(Continued on page 33)

El Rancho Vegas

December 1 thru December 21
Show: Sherry Britton, Al Bernie, The Barry Sisters, The Louis Dance Trio
Line: El Rancho Girls
Orch.: Bob Ellis

The "B's" are really buzzin' in this line-up of talent! . . . BARRY, BERNIE, and BRITTON! . . . A triple threat of talent! . . . The very beautiful, and raven-haired BARRY SISTERS are doing a great job here!! They've come into this engagement with a load of new material, as well as the zest and zeal for putting it over . . . Their voices blend beautifully while singing those parts of the arrangements that call for two-part harmony, but each is equally capable in the solo department . . . AL BERNIE is a soft-spoken, easy-going comedian who has a wealth of material at his command for all occasions. It isn't long after his entrance on stage that he has his audience "classified," so to speak, and then he lets go with both barrels, leaving the patrons pounding their palms for more when it comes time for him to go . . . This man SINGS, too! . . . It's been altogether too long since the

(Continued on page 22)



lovely SHERRY BRITTON graced local stages, and with this engagement, she has the time for some singing. And SING she does . . . in a vibrant voice that is a natural for the blues and torch tunes. We're wondering why we haven't heard this voice before? Secondly, this little lady with

(Continued on Page 29)

Wilbur Clark's DESERT INN

November 9 thru December 13

Show: Lou Walters' New Latin Quarter Revue "Paris a la Mode" . . . with a Company of over 40 Performers
Orch: Carlton Hayes

It's Latin Quarter time again, and Mr. LOU WALTERS is presenting a sparkling revue consisting of nine scenes! Scenes that are star studded from beginning to end! . . . Taking them in the sequence in which they occur: Scene I is "Paris a la Mode," a production number which is truly typical of Latin Quarter Revues with gorgeous show girls, adorable dancing

(Continued on page 27)

SAHARA

December 7 thru January 3

Show: Mae West, Anthony Dexter, Richard DuBois, Louise "Beulah" Beavers, Rudy Horn
Line: Saharem Dancers
Orch.: Cee Davidson

If it's something different you seek, my friend . . . go West . . . my friend . . . go WEST!!! Once again, Bill Miller is proudly presenting that fabulous personality of the show world, Miss MAE WEST, and the show she has

(Continued on Page 29)

The Sands

December 1 thru December 21

Show: Vic Damone, Louis Jordan & His Timpany Five, Nanci Crompton
Line: Copa Girls
Orch.: Antonio Morelli

VIC DAMONE is fast developing into one of the finest entertainers in the field of his choice! His mellow baritone voice has taken on a new vibrance, and Time is beginning to tell in the polish of his stage presence. Something new has been added, also, that may develop into quite a thing . . . Vic is moving around a lot, while on stage, and DANCING! . . . Contained in his repertoire are a variety of melodies of varied tempos and types, but the one we liked most was the unusual arrangement of "Let There Be Love" and, of course, his "Sorento" was great. Vic's right arm, through all this, is a young master of

(Continued on Page 31)

Thunderbird

December 9 thru December 22
(Not a review)

Show: Sons of the Pioneers, Harbers and Dale, Los Gatos
Line: The Thunderbird Dancers
Orch.: Al Jahns

Now comes your chance to hear some of the best western music in the land . . . I said WESTERN music . . . not hillbilly! Anyone who doesn't know the difference . . . WOULDN'T know the difference . . . THE SONS OF THE PIONEERS are heading up the current show, and these boys really know their business, when it comes to this type of music. They've

(Continued on page 27)

EL Cortez

December 2 thru December 15

Show: The Four Guys, Ralph Lewis, Al & Connie Fanton
Orch: Sherman Hayes

THE FOUR GUYS, two pairs of brothers, have been a team since childhood. And, you can believe us when we say, that it really shows up in their complete harmony when they put their voices together. Their depth and fourth-dimensional tone comes out without any seeming effort. These Mercury recording stars have a wonderful musical background. Not only do they possess fine voices, but they are also accomplished musicians. The

(Continued on Page 31)

SHOWBOAT

Show: January Jamboree of "Minsky's Follies of 1955"
Line: Dorothy Dorben Dancers
Orch.: Buster Hallett

MAXIE FURMAN & CO. is still heading the bill in the January Jamboree of Minsky's Follies. Maxie and his hilarious bits of comedy are worth seeing every night, as every show brings forth some new situation, that this master quickly converts into his ever changing routine. . . . The grace and beauty of RICARDO & NORMA, ballroom dance team par excellence, are a welcome new addition to the revue. . . . The daring young man on the unicycle is BILLY GRACE, who will catch your breath with his fast-paced juggling and fine balance work. . . . THE SHEPARD BELL RINGERS are a novelty musical act that will set you tingling with their vibrant, ringing melodies. . . . The DOROTHY DORBEN DANCERS fill the stage with their lavish production numbers. Featured in the "Brides of All Times" number is that tantalizing BOBBY CLARK, and her tempting dancing. The VOICE featured in the production numbers belongs to that handsome and debonair JOE KIRSCHEN. The exciting, rhythmic beat of an Afro-

(Continued on page 29)

SILVER SLIPPER

November 19 thru December 16

Show: Sally Rand, Billy Gilbert, Lynne Carter & 4 Cartiers, Golden Mermaid, Hank Henry, Sparky Kaye, Joan White, Bill Willard
M. C.: Jimmy Cavanaugh
Orch.: George Redman

These shows are the type of production you can see night after night, and still never get tired of them. No one knows for sure what will happen! As various situations arise, the ad libs

(Continued on Page 29)

GOLDEN NUGGET

Show: Fourth Edition of "Gas Lights and Pink Tights"
— AND —
The Hank Penny Show
Orch.: Nat Young

The FOURTH edition of the entertainment-packed "Gas Lights and Pink Tights" is now holding forth at the Nugget Saloon with several shows a night. For his first appearance in the West, DESS DAVY, comic, who sings, does impersonations and pantomime, will be a wonderful treat and

(Continued on page 33)

to all our friends
all over the world
. . . the happiest

Christmas

HARRY, HERB & SYLVESTER

WIERE

and

MILDRED SEYMOUR

LUCKY STRIKE

BINGO **CLUB** BINGO

FREE PARKING ◆ 3RD AND CARSON

Free Valet Service — Cars Picked Up and Delivered
From Rear Entrance of Club

BLACKOUT GAME

4 TIMES DAILY -- 2 -- 3:30 -- 9 and 11 P. M.

$5000.00

IN 50 NUMBERS OR LESS

with these VERY LARGE consolation prizes!

51 NUMBERS	$2000.00	53 NUMBERS	$ 500.00
52 NUMBERS	$1000.00	54 NUMBERS	$ 50.00

Open Daily 1 P. M. — Saturdays & Holidays 12 Noon

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Of the Finest

Imports and Originals of the finest in Women's wear and accessories.

ORIGINALS . . .
SKIRTS
BLOUSES

IMPORTS . . .
SWEATERS
BAGS
CUSTOM JEWELRY

A Gift from Madalyn's will be sure to please.

Madalyn's

What's Xmas Without CANDY?

When You Have Tasted

NEWELL'S
DELICIOUS
CANDY

You Have Tasted the Best

A Product of McClarys.
30 Years in the Candy Business.
Fresh Candies delivered twice weekly from Los Angeles.

GIFT WRAPPED FOR XMAS

Newell's
Delicious CANDY

120 South Third (Across the street from the First National Bank of Nevada) 120 South Third

FLAMINGO

(Continued from page 21)

life . . . the things that happen to you and me . . . and to HIM . . . Alan's witty talent allows him to see the humorous side of all these things, and his manner of presentation actually has you laughing at yourself! His relating of these incidents sort of "hit home" with the listener! His findings on the games of chance are a standout, as are his tales about his home life . . . THE JONES BOYS have made great strides since their last appearance here with Kay (they'd been together but a few weeks at that time). Their impressions of popular vocal groups are exceptional . . . The ladies and lads of the FLAMINGO STARLETS repeat their numbers from the previous show, as well they might . . . their "Sabrina is a thing of real beauty, and DON McKAY is singing greater than ever with each passing week . . . The men backing this stellar show musically, are TEDDY PHILLIPS and his ORCHESTRA.

DESERT INN

(Continued from Page 22)

girls and a company of singers . . . all in lavish costuming that has to be SEEN! . . . Scene 2 presents the CRISTIANI TROUPE, consisting of three young men and two agile young ladies who perform amazing feats of tumbling, balancing and teeter board work . . . each trick calling for infallible accuracy. . . . Scene 3 brings you BAS SHEVA, a sensational new star in her night club debut. She sings in a socko voice that has power, backed by enthusiastic interpretive zest, and excellent musical arrangements. First-nighters were calling for more! . . . Scene 4 is another colorful production, "The Futuristic Age," . . . styles of the future in the year 2001! . . . If this be truly indicative of things to come . . . we'd like to live forever!! . . . Scene 5 is a solo ballet presentation by the beautiful ballerina, CLARISSA, a shapely young lady exhibiting perfection of grace and poise with every movement and picture. . . . Scene 6 brings us the first Las Vegas appearance of those world famous dancing stars, CHIQUITA & JOHNSON; . . . a combination of adagio and ballet that is truly amazing. The speed with which they achieve a point of balance, in precarious positions, is unbelievable. Something to see, is the effortless ease and extent, of the splits accomplished by the lithe CHIQUITA, whose confidence in JOHNSON is always in full evidence. . . . Scene 7 is when you will witness the artistic antics of the internationally famous WIERE BROTHERS; . . . three polished performers whose brand of comedy is singularly theirs, and theirs alone. Their fiddling tomfoolery has become somewhat of a trademark, as has, we might add, the eccentric mixture of fancy footwork they've applied to their interpretation of, "The Minute Waltz" . . . a bit that has become a classic. Assisting at the piano, and very much a part of the act, is MILDRED SEYMOUR, a gracious lady of fine pianistic talents. . . . Newest addition to the act, with this engagement is, IRIS, whose short stint on stage is made into a highlight by those three artisans . . . the WIERE BROTHERS. . . . Scene 8 is a gypsy fantasy, "in Old Roumania" which achieves the maximum for full color, and features BAS SHEVA, THE LATIN QUARTER ENSEMBLE, THE HARMONEERS, THE MELODEARS, JESSICA HAIST and CLARISSA. . . . Scene 9 gives you the entire company on stage. . . . As usual, these musical extravaganzas are backed to the peak of perfection by CARLTON HAYES and his fine orchestra.

THUNDERBIRD

(Continued from page 22)

made recordings with the topmost names in the business, and probably are best known for their famous recording of "Tumbling Tumbleweed," which was written by BOB NOLAN, one of the original members of the group . . . HARBERS and DALE come into this show highly recommended for their perfection in the realm of ballroom dancing. This will be the first trip west for these two artists of grace and rhythm . . . HELD OVER BY POPULAR DEMAND are LOS GATOS . . . a trio of fast moving artists in the field of tumbling and hand balancing. Some of the feats they perform will simply amaze those who watch . . . The very talented GAYLE ROBBINS has tutored the THUNDERBIRD DANCERS in a pair of new routines that will top all others for originality and beauty . . . BARNEY RAWLING does the vocals for the productions and acts as your master of ceremonies for the evening.



FUN FOR ALL—

Everybody will like this Gift for Xmas!

BLOCK CITY*



The Alan Ladds at home find family fun with Plastic Block City Construction Sets. Left to right, Mrs. Ladd (former Sue Carol) daughter Alana, dad, Alan Ladd, and son David.

Blocks, doors, windows, fences, — all you need to build houses, stores, railroad stations, any kind of structure. Specially designed, rugged plastic blocks are accurately scaled. Follow real builders' blueprints, or design the models yourself. Have hundreds of hours of educational fun with Mom and Dad too—with Block City.

Complete Sets
306 Pieces

for $4.95

Get Plastic Block City at Dept. and Toy Stores . . .

Or Write Direct

PLASTIC BLOCK CITY, INC.
4227 West Lake St., Chicago, Ill.

SAHARA

(Continued from page 22)

built around her to become the talk of the nation! She set show business on its ear last year when she opened in the Congo Room with her "chorus line" of the most beautifully built men in America, and . . . unless we miss our guess, there will be a few more elements of surprise with this edition of her show. Appearing in the revue with Miss West will be ANTHONY DEXTER . . . LOUISE "Beulah" BEAVERS, and RICHARD DuBOIS, who holds the title of "Mr. America of 1954" . . . Appearing, extra added, to this big bill of entertainment is that unbelievable man of the juggling profession, RUDY HORN. This is the young fellow who, while riding a unicycle, tosses first a saucer, (from his free foot) into the air which he catches on his head . . . then a cup into the saucer . . . then another saucer on top of this cup. If I told you how many he stacks up on his head, you wouldn't believe me . . . so the suggestion is that you make reservations to see this show, and all the surprises it will hold . . . The SAHAREM DANCERS offer new routines which are sure-fire attractions . . . one, especially, depicts the happenings that take place in the dressing room of a line of chorus girls! This is another of the famous MORO-LANDIS PRODUCTIONS . . . CEE DAVIDSON and his ORCHESTRA continue to supply the music for these great shows, and never fail to draw plaudits from the performers themselves.

EL RANCHO VEGAS

(Continued from Page 22)

the big brown eyes, measuredly and methodically removes her comely costume . . . revealing the rightful reasons why she has attained the pinnacle of popularity she now enjoys in this field of entertainment . . . The LOUIS DANCE TRIO follows on the heels of the exciting production which opens the show . . . and offers a flawless display of ballet, executed by two shapely blonde ballerinas, and Jean Louis, himself . . . Miss DOTTIE DEE is doing wonders with the delectable dolls who comprise those famous EL RANCHO GIRLS . . . The entire show is a LeRoy Prinz Production . . . Music, as usual, is capably conducted and executed by BOB ELLIS and his ORCHESTRA.

SILVER SLIPPER

(Continued from page 23)

fly thick and fast. There are skits and scenes which you may have seen before but putting them in the hands of these experts throws a different light on the whole set up. . . . Don't fail to see these shows as often as you can!! . . . Firstly, among the stars who perform here nightly, you will see SALLY RAND, the famous "fan dancer" . . . In this show is an old favorite of yours and mine, BILLY GILBERT, of stage and screen. You'll recall him quickly as the man who "sneezed" his way to the top!! In his appearance here, he sings a few songs and makes the whole thing complete with his ever-famous routine on how you and I, and all the rest of us, "explode" on occasion, from that tingling sensation in the proboscis. . . . Another fine artist appearing on this fun-filled bill is LYNNE CARTER, who, with his FOUR CARTIERS, is all but stopping the show every night. Lynne and his men give an excellent impression of the top-talented artistry of "Kay Williams and the Williams Bros." . . . An impression that near reaches the top for perfection. Lynne also does an impression of Pearl Bailey in a voice that you'd swear was the real thing if you weren't watching. . . . Now we come to a man who has become legendary through his continued artistry in these shows. . . . HANK HENRY, back-bone of the Silver Slipper Stock Co. This is a FUNNY MAN!! . . . SPARKY KAYE is "The Little One" who has his own bag of tricks for this type of comedy. . . . JOAN WHITE, BILL WILLARD, and JIMMY CAVANAUGH have reached the veteran class in these Silver Slipper shows . . . each an important part of and adding greatly to the ultimate end. . . . EACH SHOW A RIOT!! . . . The man with the "big little band" is GEORGE REDMAN.

SHOWBOAT

(Continued from page 23)

Cuban number, made even more exciting by the eye-teasing gesticulations of beautiful and blond ILLONA ADAMS, is the flaming finale of the show. BUSTER HALLETT and his ORCHESTRA supply the wonderful background music for the bill.



the SILVER QUEEN BAR

IN THE Sands HOTEL

CONTINUOUS ENTERTAINMENT from 5 P.M. to 6 A.M

THE GUADALUPES BOYS
TEDDY NOEL -- VAN SMITH
AND ORK. TRIO
ERNIE STEWART TRIO

HOT HORS D'OEUVRES SERVED AT 5:30 P.M.

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GRAND OPENING

NEXT WEEKEND — DEC. 16, 17, 18th

PRIZES — SURPRISES — GIFTS GALORE
FUN AND FOOD FOR EVERYONE

THE SANDS

(Continued from page 22)

arrangement and composition, IAN BERNARD . . . and a fellow at the drums named SYD BALKAN . . . One of the greatest entertainers in the musical field is also appearing on this same bill with Vic . . . and we mean no other than your favorite and mine, LOUIS JORDAN, who is backed to the hilt by his fine aggregation known as the TIMPANY FIVE. Louis is never still a minute while he's "on," and the unorthodox way in which he uses ringsiders is something to see. He can rib a patron unmercifully, and have the situation under control at all times . . . HELD OVER from the preceding bill of fare is petite and pirouetting little NANCI CROMPTON . . . a bobbing, ball-bearing ballerina who does multiple spins on toe . . . endlessly! Her music is all fast tempo, but she manages all her leaps and spins . . . ending in a quick stop at the footlights . . . seemingly no worse for wear . . . The COPA GIRLS open with a colorful red and green production, the contrast of which is striking. Their second is a beautiful, breathtaking number which is made so by the fine manipulation of huge fans by each of the girls . . . Proper musical backgrounds are supplied by ANTONIO MORELLI and his orchestra, each member a seeking perfectionist.

EL CORTEZ

(Continued from Page 23)

Austins, Larry and Billy; and the Carrolls, Bert and Dee, who do all of the highly original arrangements for the group, are making a tremendous hit in their debut in Las Vegas. . . . Another attraction that is new to our town is that comedy sensation, RALPH LEWIS, who is also a singer of no mean ability. This unpredictable quipster is quick on the trigger with his shotgun style humor and scores a bull's eye of laughter with every shot. Lewis' skits show a wealth of imagination and a subtle understanding of human nature. . . . Rounding out this bill is AL & CONNIE FANTON, a superb novelty dance team, who will entertain you with their tireless routine of "taps and tricks." . . . SHERMAN HAYES and his ORCHESTRA supply the excellent musical background for the show.

MAY MANN

(Continued from page 11)

Mr. George Jay Dear: Play it again at 2:30 in the morning.)

Linda Christian dropped in to Signorina Eugenia's in New York for shoes. When asked her name she said, "Mrs. Power." She seemed so lonely and so unhappy. Friends are working on a reconciliation with Linda and Ty Power. The Ed Purdom incident was just that.

Here and There: John Hall is dating the glamorous Gilda Dahlberg in New York . . . Lex Barker took on a heckler and invited the gent outside. Lex said, "In movie fights we use false blows, but this guy's fists were coming at me like ton trucks. But I made out." And how he did!

Jimmy Stewart's going to his father's wedding in Indiana. He'll either be best man or "Give him away" . . . Lillian Roth received $70,000 for the film rights for the best seller "I'll Cry Tomorrow," plus ten as technical advisor and another ten for dubbing her voice for Susan Hayway who plays her. Lillian, whose book tells how she overcome being an alcoholic, is laughing happily today.

Sharing the Day's Mail: Joan Crawford: "Come out to U. I. and have lunch with me, because you are one of the most accurate reporters I know." . . . Helen Traubel (so great in M.G.M.'s "Deep In My Heart"): "They think I should reduce and look glamourous. What do you think," Answer: "Stay natural the way you are Helen, that's what makes you so great."

"Are Frank Sinatra and Nancy reconciling?" Answer: They have been dating at Palm Springs where Nancy took the children to visit Frank. . . . Ellen S. Salt Lake City, U.: "Are the Howard Keels divorcing?" Answer: "Helen and Howard are expecting their third child come June. They have two daughters age five and two already. "We want a boy,' says Howard. Barbara D. Las Vegas: "With all of the romantic news you print, why don't you print your own romantic status? Everyone wonders?" Answer: Larry Finley is playing "Without Love" at this particular second. And words go: 'Without love a woman is a pleasure unemployed.' Sigh! Ava Gardner and I agreed last week — we're unemployed!"

And that's Hollywood!



CHIQUITA and JOHNSON



Sincere Thanks

for

FIVE WONDERFUL WEEKS

at

Wilbur Clark's

DESERT INN

GOLDEN NUGGET

(Continued from page 23)

addition to the show at the Nugget Saloon. Dess has entertained in Canada, England, and the East. We are sure that you will enjoy his talents. . . . NEVER before have you seen a dance team like HARRIS & SHORE. Their satirical routines will have you in stitches, and the diminutive doll is one of the mightiest "muggers" in the business . . . GAYLE LARK, one of the fastest-rising girl vocalists on the recording horizon today, has been labeled the "Oh-oh-oh Girl" by the TOP Record Label. You will find the performance of the be-dimpled and blonde-haired Gayle reminiscent of another Starr! . . . NAT YOUNG and his trio of musical artists supply the music for "Lights & Tights" . . . Alternating with this show and finally winding up the evening's entertainment in the wee sma' hours is the HANK PENNY SHOW. If you like western music — who doesn't like western music? — you will love this show. First, there is Hank, himself, playing the frets off that "ole geetar," singing and coming up with some very clever "corntry-style" humor. . . . Cute, winsome, and red-haired SUE THOMPSON is with Hank. The singular style of this enCHANTRESS is captivating refreshment for the ears . . . THE SONS OF THE GOLDEN WEST, attired in western regalia, supply the music for this section of the Nugget show. Here is a group that rates among the tops for this type of music. They sing ALL types of songs and it is a real pleasure to hear them.

LAST FRONTIER

(Continued from Page 21)

THE CARSONY BROTHERS are the "Kings of Balance" . . . and waste no time in proving it! . . . KARL balances on one finger, one bowling ball balanced on a gold-plated bowling pin, which rests on a table-top which is four feet from the floor. He's an expert at balancing on one hand on a cane. Should you ever doubt it, he has pictures of himself, taken while doing this balancing bit on the rim of skyscraper buildings, and such like heights. Karl's twin brothers, BERT and JOE, are also accomplished men of balance, as well as the art of tumblling. Needless to say, here is an act that will definitely give you a thrill . . . and one you'll remember! . . .The FRONTIER GIRLS present a new number in this show, based on the Mambo rhythm. The shapely little dolls are adorned in dainty little costumes that make it all the more eye-deal for watching . . . GARWOOD VAN and his band of fine musicians do more than their share in making these shows a success.

THAT'S FOR SURE

(Continued from page 9)

fer is accepted, "Life" magazine will do a complete layout on this transaction. The property is conveniently located and easily accessible on Sunset Road. The realization of a local college would enable many parents to keep their youngsters close to homebase, while carrying on their advanced studies. EUGENE WARNER will act as Mr. Greenstein's proxy, in his absence. The proposed site is located on a tremendous plateau, overlooking all of the surrounding area. Mr. Greenstein has been visiting our town for more than three years and his foresight caused him to believe a college here would go very far to improve the growth of this fabulous town. We personally salute this humanitarian for his noble liberality. (Incidentally, Mr. G.'s brother-in-law is LOUIS HECHT, who maintains a store for women on Fremont Street.)

Well, Las Vegas had another opening, December 2nd. It was different from the "beacon affairs" of hotels and clubs. This was the dedication ceremony of the new Recreation Center. In charge of this city gym is BRUCE TRENT. (Making her appearance known at the opening was girl athlete, BERNICE CLAFFEE. She even sacrificed a bowling session, to be on hand for the event.)

If you happen to boast a prince-nez and claim Boston, Massachusetts, as your home town, you can relax your supercilious attitude. The cat is out of the bag. We have it on very good authority (from one who recently returned from that town) that games of chance are "wide open" in Bahston." Seems the bluebloods no longer fear mingling with the hoipolloi. How about that?

Aside to MRS. LEONARD ROSEN, of Baltimore, Maryland: "This publisher will be more than delighted to send you 250-300 copies of our Fabulous Las Vegas magazine." Mrs. Rosen plans a "Las Vegas Party" in her

(Continued on page 43)

EVERYBODY . . . WILL LOVE THIS GIFT FOR CHRISTMAS

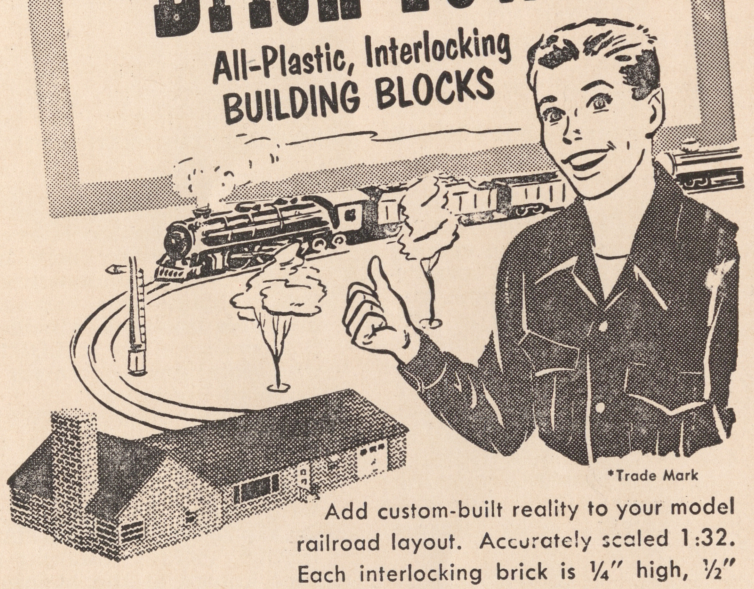
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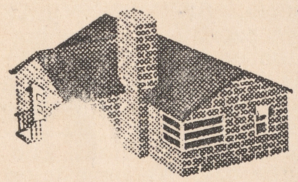


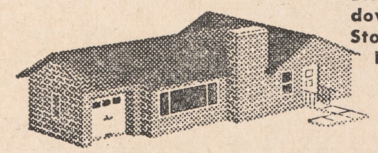
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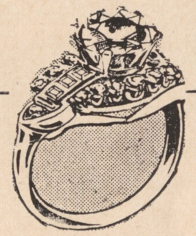
12 A.M. to 6 A.M.

KAY MARTIN

and her body GUARDS

HOTEL

SAHARA



JIMMY MANN'S

JEWEL SHOP

Featuring

Diamonds, Gold & Costume Jewelry

Lobby of the THUNDERBIRD HOTEL

PHONE 5100 LAS VEGAS, NEVADA

JOHNNY UHLMAN

(Continued from page 13)

opening specials and events, will be found at BOTH markets during the gala occasion. The No. 1 market is located at 2200 East Charleston Blvd.

Opening this past week opposite the sensational LOUIS PRIMA (Sahara Casbah) was an equally sensational trio called the KAY MARTIN TRIO . . . two fellas and a girl . . . and what a GIRL! A pretty-eyed blonde with plenty of "uh-huh" . . . This is KAY MARTIN . . . MGM Recordings . . . broke all records in the Bamboo Room in Atlantic City . . . acclaimed by all the top columnists . . . and screen-tested by Warners.

DONALD PATTERSON is the man behind the "know-how" of putting the new STARDUST HOTEL together. The most modern type of construction, it is said that it will withstand the shock of A-Bomb blasts . . . which makes it tough enough for me.

The finally got far enough along with the construction of the new addition of MacPeck's SUNLAND SHOPPING CENTER, that they could remove the plywood fence that has enclosed the place for lo, these many months. Now you can SEE the place that will house TED CHORMAN'S new . . . and all new, MARIANNE'S DRESS SHOP . . . right on the corner of San Francisco and the Strip.

CHILI and I had another big feed at home, on food she had purchased at SNAX PIT BAR-B-Q on South Fifth St. Every once in a while she will do this. They put the stuff up in neat and clean "take-out" packages and it's still warm when you get home . . . unless you were driving on through town to Utah, or somethin' . . .

Now that JOE W. BROWN'S newly shod HORSESHOE has become formally opened, and the wheels of progress have settled back a steady grind . . . Downtowners'll find that the operations of the GOLDEN NUGGET and the HORSESHOE will compliment one another, and everyone concerned will be doing a goodly share of all the business there is to be done . . . and all this splendor will be further greatened with the completion and opening of downtown's newest and biggest FREMONT, on the same sorner . . . Second and Fremont will, in truth, become "Street Corner, U.S.A."

Another new business is expanding with all this progress. It wasn't too many months ago that JACK GARN opened a splendid men's shop in the Sunland Shopping Center. NOW he, and his partner, JERRY TENNEY, have signed on to lease the men's shop of the forthcoming ROYAL NEVADA, as well as in the MOULIN ROUGE on the west side. We wish you all the best there is for you and yours . . .

And I'm afraid that will have to do it for this week, my friends . . . As you may, or may not know, this week is also the deadline for the Christmas issue of Fabulous which we hold high hopes will be delivered to you on the evening of December 23. Following the delivery of which, your old daddy, John, will take to the hills via Hiway 91, and a few days at home with my folks for Christmas . . . Until such a time, however, I'll bow out for this week, and once again say, your ever lovin' . . . Johnny.

Look YOUNGER

and feel as young as you look . . . in

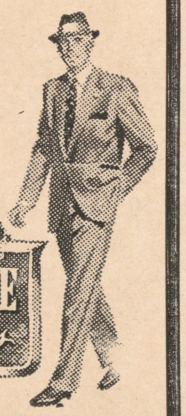
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I see Joe has been to BUCKLEY'S again where you win the JACKPOT on ...



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"Original" BUCKLEY'S

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Coming Attractions

ON THE FABULOUS STRIP

Flamingo

DECEMBER 30TH
TONY MARTIN

DESERT INN

DECEMBER 14
HARRY RICHMAN
PATTI MOORE
BEN LESSY
LES CHARLIVELS

★

LAST FRONTIER

DECEMBER 27
XAVIER CUGAT

SAHARA

JANUARY 7
FRED WARING
AND HIS
PENNSYLVANIANS

Thunderbird

DECEMBER 23
"WINGED VICTORY CHORUS"
MICKEY SHAUGHNESSY

El Rancho Vegas

DECEMBER 22
SOPHIE TUCKER

The Sands

DECEMBER 15
DANNY THOMAS

DECEMBER 22
LENA HORNE

★

CRISWELL PREDICTS

(Continued from page 7)

will soon open a department for women only, which will advise about budgeting, investments and loans! . . . Your next diet for thinning will consist of raw tomatoes, buttermilk, clear consumme, rare beef, black coffee plus eight sticks of celery per day. You will not be hungry nor weak, and you will magically thin down! . . . Silk sun bonnets for summer 1955!

WATCH OUT FOR THIS FRAUD:

A cooing voice on the telephone will establish your identity and then tell you that you have won a prize, and a messenger will be over with the prize within the next half hour. The messenger arrives, and you are asked to sign a receipt, which turns out to be a contract to purchase eleven other items similar to the one given to you free. The items are delivered and you are forced to pay about $35 for worthless merchandise you do not want nor use in any way! If you refuse you are hailed into Small Claims Court, and are forced to pay for you signed the contract to buy! Another variation of this same racket is for a book company to send you a book FREE for examination, and then force you to pay for it, by a most threatening letter in the very next mail! Beware of these frauds!

YOUR HEADLINES OF THE FUTURE:

Bedbug invasion of Texas baffles exterminators! . . . Wheat cropper on new percentage terms! . . . Florida alerted for drive on illegal entrys! . . . South Carolina in new economic boom! . . . Germany exports new miracle cameras! . . . Argentina in new trade pact with Turkey! . . . Panama Canal Zone receives new policing! . . . Waves batter Washington-Oregon coastal regions! . . . France in new diplomatic victory over England! . . . Asia Minor swept by heavy life-taking sand storms! . . . New method found for reducing fever! . . . Science discovers new plant whirling toward earth! . . . Famed star dies of cancer! . . . Blizzards tie up Wyoming, Montana and Dakotas! . . . Sertoma Clubs sponsor special fund for needy adults! . . . Medical science increase longevity by eighteen years average!

ON THE RAILS IN DECEMBER...

UNION PACIFIC RAILROAD



New, Exciting! Domeliners

They're on the way! Astra Dome Coaches ... Diners and Observation Lounge cars. The last word in Dome equipment. Beautiful ... luxurious ... exciting! Many unusual Union Pacific innovations to provide the finest in rail transportation for those who are traveling between Los Angeles and Chicago. Astra Dome Coaches will be placed in service this December. Astra Dome Diners and Observation Lounge cars will follow in early '55. Union Pacific will be the only American railroad providing Dome Diners. Ride the Domeliners! "City of Los Angeles"—"The Challenger"— NO EXTRA FARE

UNION PACIFIC STATION—LAS VEGAS

Telephone 1120 — *W. R. Neustrom, Ticket Agent*

UNION PACIFIC RAILROAD

MEL CHENEY

(Continued from page 19)

bed . . . the most beautiful time of the day is just as the sun comes up. If a person could describe in words . . . what the painters do with their pigments, I am sure the description of the changing colors, as they come into sharp contrast and then fade . . . then to another stronger color as the day awakens, would make inspired reading for the entire world. I am not qualified enough to try to describe it . . . so the next best thing is to suggest that some time in the future, take advantage of a marvelous scene from nature that cannot be duplicated . . . the time you take, I am sure, will prove to be the most restful fifteen or twenty minutes ut of your entire day . . . and it can be very inspiring too.

And that's the "OUTPOST."

ROLAND HILL

(Continued from page 17)

the country and Freddy is no sloutch either. Understand the new man they have named Smitty who is just out of the service and is an ex-prisoner of the Reds in Korea gives equally fine rubs. I hear tell the ladies' section is also good.

If you didn't attend the performance of the MESSIAH (Handel's) Sunday afternoon last at the High School Auditorium you missed a really good bet. It was wonderful and I don't know when I have heard the Messiah sung any better. I never miss a presentation of Handel's Messiah any Christmas season no matter what part of the country I am in. And while I am on the subject of local affairs might I take this opportunity to tell you good people of Las Vegas that you are a

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wonderful fine looking group of people. I am sure you are much finer look and much nicer groomed and better dressed than any of your visitors you entertain out on the strip. I think Las Vegas' younger set is really handsome — I couldn't help but gaze and gaze at them during intermission. And so well-behaved. No talking or walking about like in big city audiences. I wish all the visitors would take a tip from me and attend all the local functions when they are in town because honestly they have some very fine things here.

Want to hand out a few bouquets before I close this column. I wonder how many of you realize that your own state has absolutely the finest highways of any state in the Union? I have just completed a tour of every main highway in the state, as I have in all other states, and have not found a single mile of really bad road in Nevada, and no other state can come close to making that statement — so Nevada State Highway Department stand up and take a well-deserved bow. For my money two of the finest business people in town are Vic and Frank Isaacson who own and operate the NEVADA OPTICAL COMPANY—they are goodness personified. And my favorite dealer in town is friendly Francis Von Ruden who deals 21 at the SHOWBOAT, and he is easily the most handsome dealer in town to boot — now I suppose I will never win another hand at 21 anywhere in town. And speaking of the SHOWBOAT—have you tried the dollar ninety five steak dinners there? I have and have returned three times in the past week for more of the same.

With all this building
"an' all that" . . .
I wanta MOVE to Las Vegas!
"Glad to be back"



LOUIS JORDAN

and his TYMPANY FIVE

The Sands

THAT'S FOR SURE

(Continued from page 33)

home, with all proceeds being contributed to Maryland's Fund for Handicapped Children. In order to add a note of authenticity to the soiree, she made the aforementioned request and our editions will be on hand to greet the guests.

The MOULIN ROUGE has appointed CLARENCE ROBINSON as its Entertainment Director. He is a sepian booker-of-shows who has a wealth of experience in this field and will undoubtedly bring the choicest Harlem brand of entertainment to this Westside bistro.

On December 14th, young LOIS LAVINE will blow out the candles on her eighth (8th) birthday year cake. Proud Dad CHARLES is a dealer at the DESERT INN and Mother GLORIA checks hats at the SHOWBOAT HOTEL.

There's a lot of happiness in the JANICE and LES SCHWARTZ household. (He is a Used Car dealer with C. C. McDANIELS.) Les' parents arrived from Kansas City, Mo., and the couple are discovering Las Vegas all over again, as they squire the visitors about town.

Las Vegas can well be proud of DR. ALEX COBLENTZ. The eminent doctor is now Chief Surgeon of the City of Hope. He has a tremendous reputation for his charity work and specializes in tumors and allied diseases.

We regretfully report that LIBBY STEPHENSON (wife of our artist, DENNIS) is confined to the hospital. Not too long ago, we reported Mrs. S. suffered a broken foot when a car door was slammed on it. The necessary cast she wore dislocated her back. Now, Libby, is in a traction. A little accident can certainly lead to great repercussions.

JOE NUNEZ (floor man at the HORSESHOE CLUB) has his head in the clouds. His wife and two daughters (both teachers) will arrive from New Orleans to spend the Christmas Holidays with the "Santa Claus who kisses Mommie."

On December 18th, the "Bar Mitzvah" of THEODORE J. KOZLOFF will be held at the JEWISH COMMUNITY CENTER. His parents are FERN and JAKE KOZLOFF, of the HOTEL LAST FRONTIER. Following the ceremony, open house will be held at their home. This will undoubtedly be an event to rival any hotel opening. With the multitude of friends the Kozloffs have, we can't imagine how a person will be able to breathe when all the well-wishers accumulate. (Incidentally, we're very pleased to see Fern looking her happy self again, after her recent illness.)

Mr. and Mrs. VIC DAMONE (he is currently at the SANDS HOTEL), the BARRY SISTERS (at the HOTEL EL RANCHO VEGAS), and MANNY PINE recently enjoyed a joyous reunion. The show people hadn't seen each other since sharing the bill at New York's LA VIE EN ROSE. You can well imagine all the chit-chat they created.

When FRED BRISSON'S film production began at the FLAMINGO HOTEL, the bistro was a scene of frantic activity. Where all the people came from, we just don't know. ABE SCHILLER was on hand to interview all applicants for "extra" positions. We itemed the cameras would begin to grind on December 6th and surprisingly enough — they did.

JACK GOLDMAN (of the RIVIERA HOTEL) and LOUIS PRIMA (currently at the SAHARA HOTEL'S Casbar) became nostalgic, the other evening. They recalled the time that Mr. Goldman afforded Louis his first real break, by contracting Prima for Jack's New York HICKORY HOUSE. This Prima man is playing to SRO crowds, nightly. From midnight to six ayem, there's nary an empty seat and the jive fans don't mind swaying to his wonderful rhythms, while standing up.

JAN HUDEC (wife of FRANK, drummer with the MARY KAYE TRIO) won the local WOMEN'S BOWLING ELIMINATIONS TOURNAMENT. Our "Princess" beat her at their final meet but Jan had too great a lead to overcome in one six-game session. Congratulations are in order for Jan but we still say our Princess is a true champion. (If you think we're prejudiced — ask anyone else.)

The VIC DAMONES aren't the only show folk honeymooning here. JERI and SHECKY GREEN are also newlyweds and it looks as though they are just happy about the whole thing. He is the comic, currently appearing at the HOTEL LAST FRONTIER. Jeri (who is part Cherokee) makes a mighty fetching bride. The couple were married in Reno around the end of November, when the groom was in the GOLDEN HOTEL spotlight.

We wish to extend warm felicitations to JAKE FREEDMAN and his

(Continued on page 45)



HELLO,

Las Vegas!

You've made a newcomer feel like an old timer!

"THANKS"

SHECKY GREENE

Hotel **LAST FRONTIER**

WATCH FOR ANOTHER FIRST



WESTERNER

23 Fremont — Downtown

Phone 5142

The Best Italian Food In Town

THAT'S FOR SURE

(Continued from Page 43)

associates of the SANDS HOTEL. On December 15th, that bistro celebrates its Second Anniversary. Stellar comedian DANNY THOMAS was on the opening bill. He returned a year later and will also appear for this event.

This will be a definite treat for anyone and everyone. On January 6th, FRED WARING and his PENNSYLVANIANS will open at the HOTEL SAHARA. This will be their first local engagement. When news of Waring's appearance leaked out, the reservation phones jangled incessantly. That's ample proof of this group's popularity.

NOEL COWARD, famed playwright, stopped at the FLAMINGO HOTEL. He blandly insisted he was merely visiting. However, we wouldn't be surprised to learn that English productions will appear here in the future.

There's a tremendous surprise on hand for tourists and localites, at JOE W. BROWN'S HORSESHOE CLUB. On display in that club is an eight feet high horseshoe, containing one million dollars (you count 'em), protected by shatterproof glass (just to discourage itching fingers). Have you ever seen such a sum in one spot, at any time? Neither have we. What a fantastic tale to tell your grandchildren.

JOE and DUSTY REALE are hosting her family, visiting from Pennsylvania. The in-laws like our town so much, the "visit" may become permanent. If so, Joe will be kept busy, helping the folks find local employment.

We just received our "Christmas at Liberace's" COLUMBIA LP recording from "brothers" GEORGE and LEE. The music contained therein is beautiful enough to put any "Scrooge" in the mood for the wonderful holiday. On the record folder is a bit of family nostalgia, written by Mother Liberace and it easily conveys the love she has for all of her children. While on the subject, we'd like to mention the pianist's recent WARNER BROTHERS screen test. When the executives saw it, they unanimously approved of Lee for a starring flicker. However, they adamantly insisted he shelve twenty pounds first. What a groan-full thought to place in the mind of a natural gourmet. As it is, Lee has trouble keeping his weight down. Well — the show must go on — so — off will come the avoirdupois.

NELSON DAKMAK (of the HORSESHOE CLUB) looks like a spook, wanting to materialize. On November 1st, his wife RITA presented him with a little bundle of blue. Since then, Nelson has been somewhere out in the ether.

When DEAN MARTIN and JERRY LEWIS open in the Copa Room of the SANDS HOTEL in January, LOUIS JORDAN and his Tympany Five will open there in the SILVER QUEEN BAR. Louis is currently at this bistro but will fulfill a commitment elsewhere before his January return.

If you doubt that BUCKLEY'S JACKPOT CLUB ic a very busy place, take a peek at LUE HILL, manager of the spot. Mr. Hill is kept so active, he barely has time to gulp a cup of coffee, come meal time.

From Arizona, we received a clever baby announcement. Authors of the "tome" are NOMA and CARL PAIGE. Their "plot" was born at the Phoenix GOOD SAMARITAN HOSPITAL on November 8th. It centers around a young lady, boasting a seven pound, seven ounce entry. Congratulations, children! We hope your "novel" will be a perennial hit.

Heartfelt wishes to SHIKEY TOUSHIN, who celebrated his birthday, December 10th. (He owns the "Jewel Box" in the SANDS HOTEL.) Here is one of the greatest guys ever created.

Although it is still some time before JOHN MENDOZA takes over as Justice of the Peace on January 4th, his first official act has been declared. On that day, MARY SULLIVAN will exchange wedding bands with KRAM disc jockey, JOE JULIAN. Our wishes of happiness to this charming couple.

If you want to sit down with a great big laugh, pick up a copy of NICKY QUATTROCIOCCHI'S, "Why Not?" (He is owner and host of New York's famous EL BORRACHO. In his humorous book, N. Q. presents the "30 Basic Rules for NONetiquette. If you see yourself in any of the photos, better brush up on your manners. The depicted sluggishness of diners is not for polite company. "Why Not" kicked us in our funnyland.

Looking at our fabulous town are FRED MacMURRAY and his bride, beautiful JUNE HAVER. June's sister, lovely EVELYN (a Copa Girl at the SANDS HOTEL) is playing hostess to the visiting stars. We never saw a handsomer trio . . . and that's for sure.

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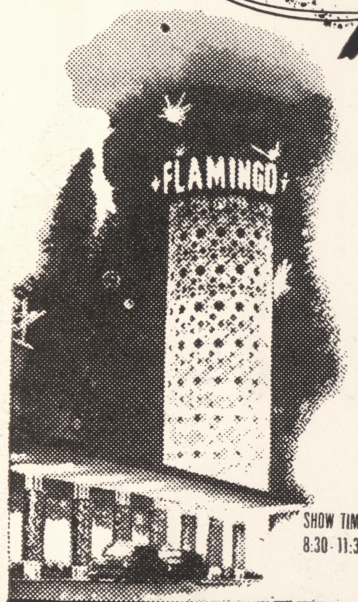
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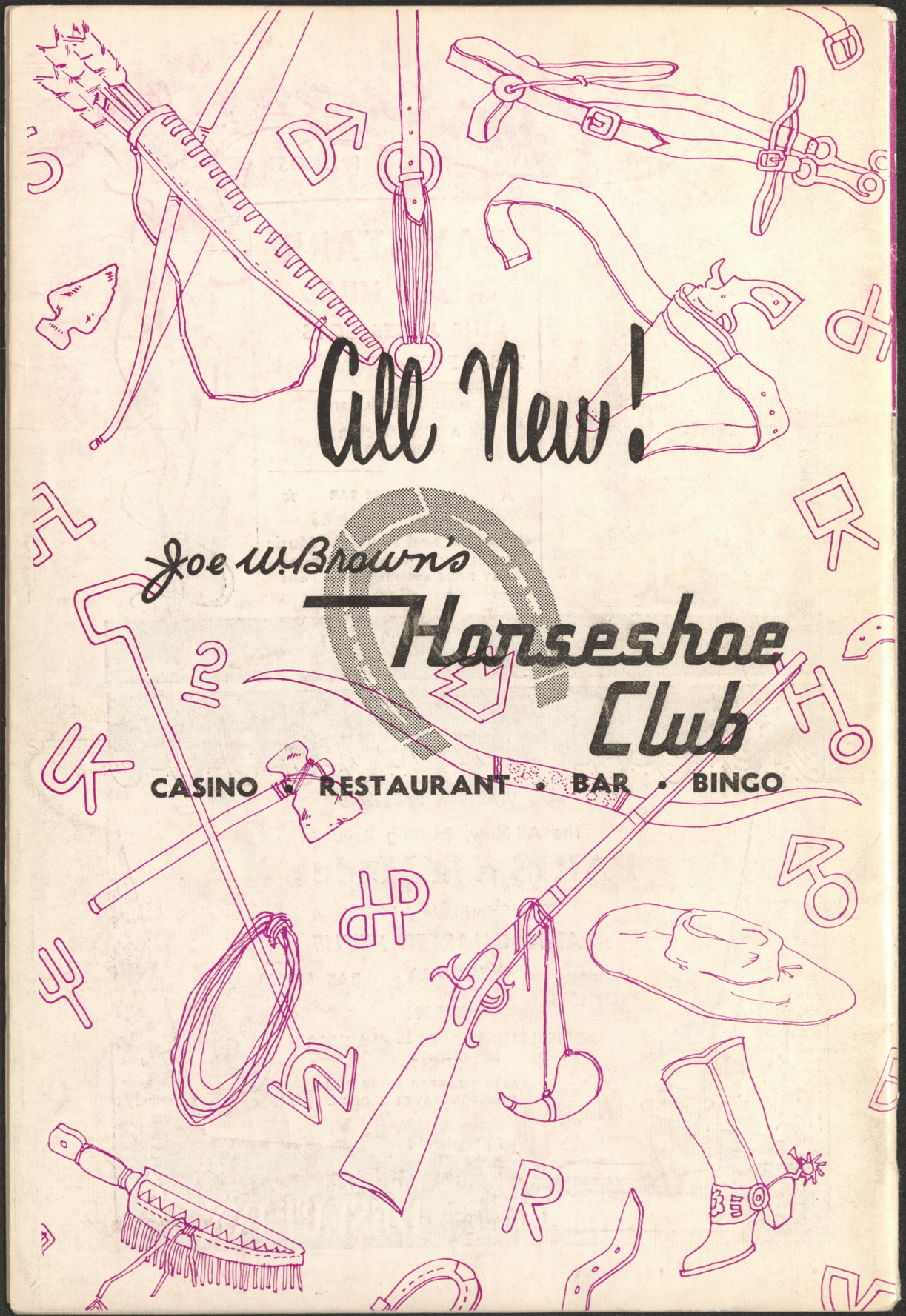




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