Jack Bortz'

DECEMBER 4, 1954

Fabulous

© LAS VEGAS Magazine 15c



Joe W. Brown's

Horseshoe Club

Attend

the Gala 3 day

GRAND OPENING

Beginning Friday, Dec. 10th

EL RANCHO VEGAS

OPERA HOUSE

THEATRE RESTAURANT

LE ROY PRINZ PRESENTS

A GAY NEW PRE-HOLIDAY REVUE

featuring

SHERRY BRITTON
AL BERNIE
THE BARRY SISTERS

The Louis Dance Trio

EL RANCHO GIRLS
Choreagraphy by
DOTTIE DEE

RESERVATIONS
Phone 1300

BOB ELLIS
ORCHESTRA

SHOW TIMES: 8:15 P.M. - 11:15 P.M.

NEVER A COVER

NEVER A MINIMUM

OPENING MONDAY, DECEMBER 6th

DOROTHY SHAY

"THE PARK AVENUE HILLBILLY"

SHECKY GREENE

CARSONY BROTHERS

THE FRONTIER GIRLS
GARWOOD VAN AND ORK.

PHONE 1800 FOR RESERVATIONS

SHOWTIMES
8:15 & 11:15 P. M

SATURDAY ONLY
8:15 & 12 MID

Hotel LAST FRONTIER

LAS VEGAS, NEVADA



BILL MILLER

Proudly Presents

STARTING DECEMBER 7

in Her Triumphant Return

MAE WEST

With

ANTHONY DEXTER

RICHARD DU BOIS

LOUISE "BEULAH" BEAVERS

KAY MARTIN TRIO

SAHAREM DANCERS
A MORO-LANDIS PRODUCTION

CEE DAVIDSON & HIS ORK.

LAST 3 DAYS

THE VAGABONDS

★ MARIA NEGLIA — THE DUNHILLS ★
MARTHA ANN BENTLEY

PRODUCED AND STAGED BY GEORGE MORO

SHOWTIMES: 8:30 — 11:30 P. M.

HOTEL SAHARA

HIWAY 91 · LAS VEGAS · NEVADA

NO COVER OR MINIMUM • RESERVATIONS: PHONE 6800

The Greatest $ $ Value in Town!

BINGO

2 P. M. - 8:30 P. M.

FIRST GAME . . . $100.00
NEXT 10 GAMES . . . $25.00 EACH

FINAL GAME $1,000 Guaranteed

FINAL GAME IN 50 NUMBERS OR LESS **$12,200.00**

If Jackpot Is Not Won $50.00 Is Added to Each Session.

TWO CARDS FOR $2.00 FOR ENTIRE SESSION!

IT'S NEW! IT'S A RIOT OF FUN!

"JANUARY JAMBOREE"

A Bright & Hilarious

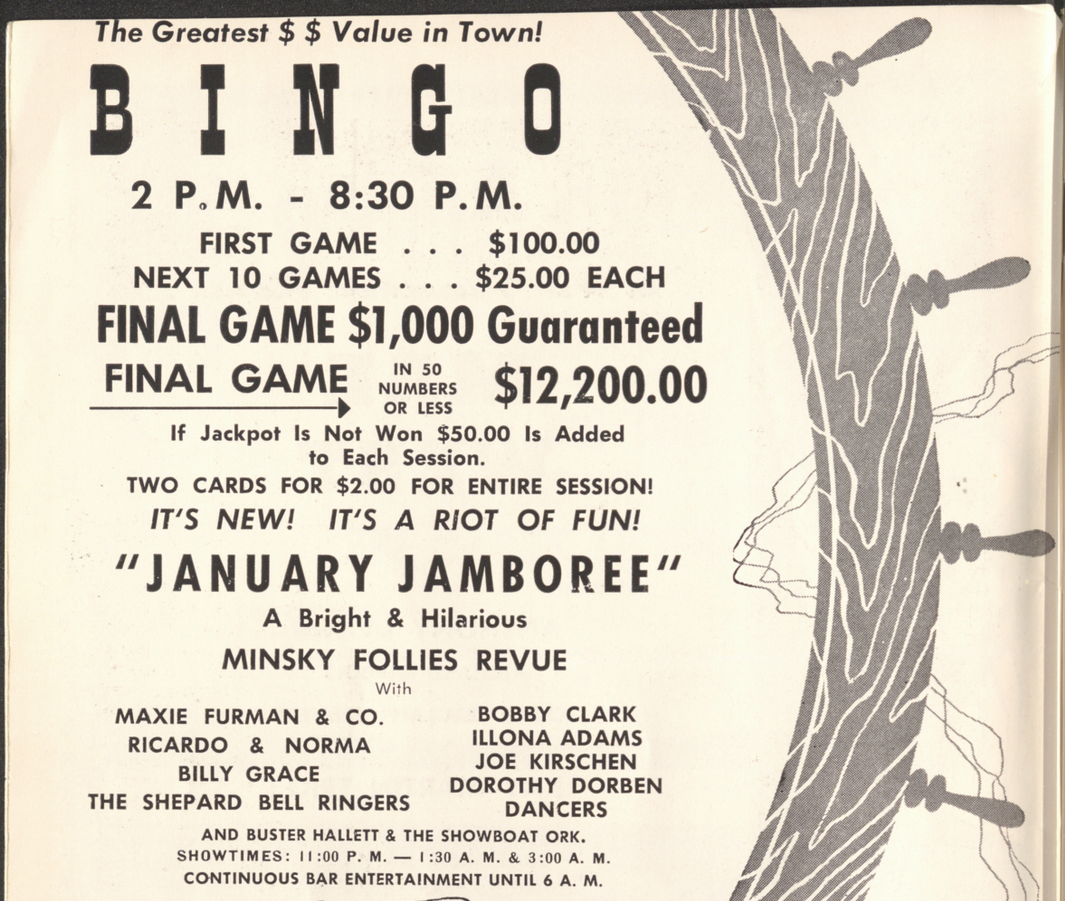
MINSKY FOLLIES REVUE

With

MAXIE FURMAN & CO.
RICARDO & NORMA
BILLY GRACE
THE SHEPARD BELL RINGERS

BOBBY CLARK
ILLONA ADAMS
JOE KIRSCHEN
DOROTHY DORBEN
DANCERS

AND BUSTER HALLETT & THE SHOWBOAT ORK.
SHOWTIMES: 11:00 P. M. — 1:30 A. M. & 3:00 A. M.
CONTINUOUS BAR ENTERTAINMENT UNTIL 6 A. M.



SHOWBOAT

HOTEL • CASINO • BAR • RESTAURANT

BOULDER HI-WAY • LAS VEGAS, NEVADA



OUR TOWN

EVER since Delphine and I have been in Las Vegas we have had the feeling that this is our town. Other people came here in the hope of getting rich in a hurry and then going back where they came from, but we came to Las Vegas when it was a poor, sick baby and, because we tried to nurse the ailing infant back to the good health which other towns of that day enjoyed, our regard deepened into an affection which down through the years we have never lost.

In the months before the railroad townsite was surveyed (Clark's Las Vegas Townsite), Las Vegas (then consisting of a row of shacks and tents in Ragtown facing Railroad Street north of what is now known as Bonanza Road) was naturally a tough place. In starting, the town was like almost all other towns which sprung up, a few tents or shacks close to where the new settlers guessed the "depot" would be.

J. T. McWilliams, who had filed on 80 acres of land adjoining the acreage bought by Senator Clark for the railroad, was an active and ambitious chap and his activities were much disliked by the railroad people who had expected to have THE townsite of Las Vegas all for themselves.

When McWilliams subdivided his acreage and named it "Original Townsite of Las Vegas" the railroad people were furious and planned to have a much better townsite with improved streets and curbs, properly oiled and graveled to keep down the dust, a water system with pure spring water piped to every lot, so fine and fancy that everybody would buy lots in their townsite, instead of the McWilliams townsite.

Among the other things the railroad company planned to do for its townsite was to build a big ice plant for Armour Packing Company, which would not only provide ice (a great luxury in those days) but a substantial payroll for the people of the townsite.

Sure enough, something like a month or more before the company auction sale of lots, the railroad engineers picked out a site and put a gang of men to work on the heavy foundations of the new plant. Everyone was jubilant over the building of the plant except McWilliams.

His distress did not last long before he discovered something which seemed almost impossible! The McWilliams land was in such a location that the railroad, when it built into Las Vegas, cut off a corner of the McWilliams land, leaving all of it lying west of the railroad track except perhaps half an acre east of the track and on that small piece of land the railroad people had driven some stakes and ordered: "Build the ice plant there."

McWilliams was the only person at that time to discover that the great railroad improvement was on McWilliams ground. And he said nothing about it, but just stood around and watched the gang pour the concrete foundations. Naturally, he expected to get a very good price for that little piece of ground when he told the railroad people of the terrible mistake

(Continued on Page 83)

FABULOUS LAS VEGAS — PUBLISHED WEEKLY, 721 Fremont Street and 309 South First Street. Publisher: Jack Cortez. Managing Editor, Bruce Barton Cortez. Business Manager, Mel Cheney. Las Vegas, Nevada. Address: P. O. Box 748, Telephone 4922. Advertising: John Uhlman. Art Editor: Dennis Stephenson. Circulation: Ann Blanton.

VOLUME 6, NUMBER 37 — DECEMBER 4, 1954

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine. Subscription rates: One year $5, United States and possessions; $10 per year, foreign. Printed by Bonanza Printers, 309 South First Street. Photo-engraving by Silver State Photo-Engraving, 1322 South Main, Las Vegas, Nevada. Application for entry as 2nd Class Matter is pending.

there's nothing like it in Las Vegas
...the famous **PIRATES DEN**!

Mercury Recording Stars
1ST APPEARANCE IN LAS VEGAS

THE FOUR GUYS

Ralph Lewis — Refreshing Comedy
Al & Connie Fantom — Taps & Tricks

SHERMAN HAYES & HIS ORK.

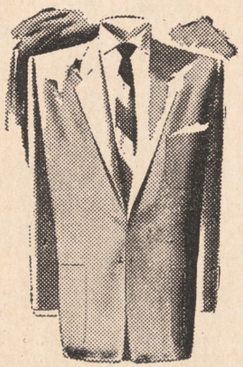
SHOWTIMES — 10 - 12 - 2
DANCING NIGHTLY



EL Cortez HOTEL
DOWNTOWN PHONE 1500

Courtney Men's Shop

IMPORTER



CLOTHIER

HABERDASHER

COLONIAL HOUSE HI-WAY 91
PHONE 7200

Fortune Club
109 FREMONT
LAS VEGAS, NEVADA

OPEN 24 HOURS



Your Friendly
LIQUOR STORE

FLOYD J. COPE
PHONE 4342 827 SO. FIFTH ST.

An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO IN 1955:

BLOODSHED, pillage, plunder and even murder will be the violent trend in foreign ports when the Communists plan and carry out their world-wide transportation strike! . . . Pandit Nehru will step down from his high post in India and will become a puppet master behind the scenes in international politics, but his star will wane by late 1955, and a new leader will arise, who will lead India into a new and dynamic period of history! . . . Stalin's earthly remains will be enshrined in the world's most expensive and fabulous tomb, with the funds furnished by a tax on each member of the Red Party, plus a day of loving labor demanded of each citizen of Soviet domination! . . . Winston Churchill's popularity and political philosophies will fade in 1955, and overnight he will become out of fashion! . . . The secret co-authored diary of Adolph Hitler and Eva Braun will be published revealing many deep, dark shameful diplomatic ventures from 1932 to 1945 which will shock you to the core! . . . President Eisenhower will take his case directly to the people of America, and this will result in the largest protest letter floods to Congressmen and Representatives in the recorded history of time! . . . Franco of Spain, and Peron of Argentina, will join forces to break the present Coffee Trust in Brazil, which will bring down the price of coffee to 75 cents by mid January! . . . Adlai Stevenson will no longer be accepted as the standard bearer of the Democratic Party after March 10, 1955! . . . The Duke and Duchess of Windsor will occupy a Royal residence in London by July 1, 1955!

WOMEN WHO WILL MAKE NEWS IN 1955!

Eleanor Roosevelt will be required to watch her health more than she has to date! . . . Estelle Taylor, once married to Jack Dempsey, will enter California politics on a state level! . . . Christine Jorgensen will enact the role of Madame DuBarry in a coming English film for J. Arthur Rank, and this will prove to be one of the most talked about movies of this generation! . . . Mamie Eisenhower will write her autobiography which will be filled with intimate details of her life never before known! . . . Margaret Chase Smith will be elevated to the Supreme Court bench, the first woman ever to receive this high appointment! . . . Coleen Moore, Mary Pickford, Mary Astor, Nita Naldi, Pola Negri, Janet Gaynor and Mae Murray will all hit the comback trail for Hollywood!

YOUR HEADLINES FOR THE YEAR 1955:

Thousands of acres sink in Northern Montana earthquakes! New islands dot Pacific due to undersea volcanoes! . . . France scene of bloody riots! . . . Honduras uncovers priceless link between two civilizations! . . . Suez canal closed by international ruling for 30 days! . . . World wide pilgrimage to Jerusalem in May! . . . Icy storms hit Europe worst blow in weather history! . . . Storms batter North Atlantic for thirty days! . . . Individual helicopters on market! . . . Control of cancer an actuality! . . . Noted newspaperman suicides! . . . Three day period of world mourning for passing of famed leader! . . . Electric brain solves crime cases! . . . Famed singer retires! . . . Science breaks law of gravity and sends city hurling into outer space in miniature! . . . Space station an actuality in 1955!

WHAT YOU WILL DO IN 1999:

On this very day in 1999, I predict that you will look back to 1955 at our sheer ignorance, our greed, our shortsightedness, our careless way of doing things and our wanton waste of time, energy and of our natural resources! Man will be considered far beneath women, and he will lose his rights as a citizen to vote, to own property or to travel unless he has the permission of a woman. The world will be ruled by women, we will have women presidents, dictators, queens, generals, and every important office will be held by a woman! The value of women will

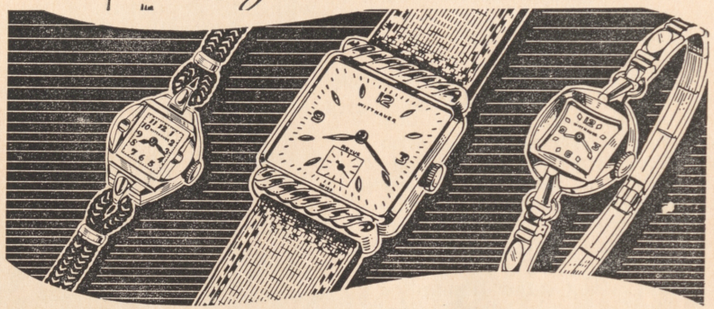
(Continued on Page 85)

BOND'S

JEWELERS

has the watch you want by

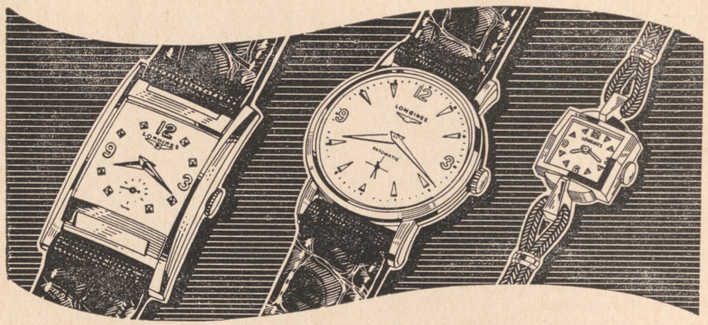
Longines and Wittnauer



WITTNAUER The meticulously finished, gold-filled case lends distinctive beauty to this dainty watch. **$37.50 FTI**

WITTNAUER Ultra-thin man's watch in handsome, gold-filled case. Rugged stainless steel back. **$39.75 FTI**

WITTNAUER Unusual design, with flattering expansion bracelet to match custom-made, gold-filled case. **$49.75 FTI**



LONGINES Trim and ultra-thin. Gold-filled case hand-lapped to a high finish. **$71.50 FTI**

LONGINES Automatic self-winding movement. World-honored for greater accuracy. Gold-filled case, hand-finished. **$89.50 FTI**

LONGINES Beautiful lady's watch with lovely dome designed case. In 14K gold. **$100. FTI**

BUY NOW PAY NEXT YEAR

Bond's Jewelers

"HOME OF QUALITY DIAMONDS"

300 FREMONT ST. LAS VEGAS, NEV.

BUY FROM A DIRECT DIAMOND IMPORTER



WELL, HERE it is! The special HORSESHOE CLUB issue our staff has been working on diligently for lo, these many weeks. The club's "new look" will be officially opened to the general public, December 10th. The grand opening will span a period of three days. Wherever possible, we have appended names of personalities appearing in the Horseshoe photos. We would have like to identify each and every one of them. However, space limitation once again reared its ugly head and proved too great an opponent. Our apologies to those whose names do no accompany their countenances. Believe us when we say, it was simply unavoidable. Back to the Horseshoe, itself. If you haven't seen this splendid gaming center of late, you're in for an extremely pleasant surprise. The remodeling resulted in a very spacious interior that breathes good taste and comfort. Your eyes can relay a much better description than we can. In this issue, you will see various pictures of the spot. After you look at them, you'll make certain to see the Horseshoe, in person. Oh, lest we forget! We wish to offer a very special salute to NORMAN ("Bing") HELGESON, the contractor. Our deadline prevented inclusion of this gentleman in the pages dedicated to the club. He did a very admirable job, working under very trying circumstances. Mr. Helgeson and his crew created beautiful results, although they had to work while business was carried on, as usual. Actually, everyone affiliated with the remodeling deserves a tip of the hat. The Horseshoe is now one of the most beautiful clubs in the state . . . and that's for sure.

The past week-end, "the hottest personality in show business" arrived with the impact of a tidal wave. Of course, we're referring to LIBERACE. After checking in at the DESERT INN, Liberace smiled his way down the Highway to the FLAMINGO HOTEL. There, he was seated at ringside for the RITZ BROTHERS show. When the zany trio spotted the pianist, last minute changes were made to include a gentle joshing of Liberace's TV program. Climax of the playful ribbing was the appearance (on stage) of the Ritz Brothers, holding gleaming candles in a darkened room. Incidentally, Liberace was besieged by autograph hounds and the lines extended from his table, through the Dining Room, into the casino. (Thus, the price for fame is paid.) This was the first vacation this showman has had in two and one-half years.

Last Saturday, PAUL SPERLING (prexy of the NEVADA THEATRE CORPORATION) escorted his lovely wife RUTH to the HOTEL EL RANCHO VEGAS, for the second show. There, Mrs. Sperling discovered a surprise birthday party awaiting her. Everyone who attended had a rollicking time, especially when the male guests "ganged up" on Paul, in an attempt to skyrocket his check. (Wonder what his friends have against this chap?) STAN FAYMAN (of BOND'S JEWELERS) made his host turn chalk-white by ordering six bottles of champagne. Another friend(?) who shall remain nameless, ordered a bottle of the best Scotch. What a miserable character!

(Continued on page 73)

WITH PARTICULAR PEOPLE
IT'S ALWAYS

Ruby For Flowers

NEAR THE STRIP:
24 Hour Service
1253 So. Fifth **Phone 7380**
If No Answer — 4369

...TWO LOCATIONS...
Member FTD

DOWNTOWN:
Across from Safeway in New Shopping Area
119½ So. Second **Phone 372**

SEVEN SHOWS EACH NIGHT

"GAS LIGHTS and PINK TIGHTS"

"Gay 90 Fun"

9:30 - 11:30 - 1:30 A.M.

The HANK PENNY SHOW with SUE THOMPSON

10:30 — 12:30
2:30 & 3:30 A.M.

GOLDEN NUGGET

GAMBLING HALL

DOWNTOWN — LAS VEGAS



LITTLE PRINCESS

AUTO TOPS AND UPHOLSTERING

FINEST MATERIALS
SUPERIOR
CRAFTSMANSHIP

415 NORTH MAIN
Telephone 7117

YOU CAN EARN
8% TO 10% INTEREST
SAFELY

We offer seasoned gilt-edge first Trust Deeds (mortgages) due within 3 to 5 years, secured by improved Las Vegas Real Estate

see or write

UNITED MORTGAGE & INVESTMENT CO.

126 South Fourth Street Phone 7127

Nevada's Most Beautiful Ladies' Shoe Salon

I. Miller Mackey Starr

mademoiselle

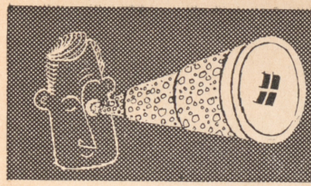
PALIZZIO joyce

David Evins John Marino

also Matching Accessories



711 FREMONT STREET PHONE 1498



Tele...SCOPING with ROY ROUSH

HERE IS something you shouldn't miss . . . it's the gala, three-day, grand opening of JOE W. BROWN'S HORSESHOE CLUB which begins next Friday, December 10. The event will mark the opening of the completely remodeled club along with the recently completed NEVADA ROOM. The HORSESHOE is now the largest and most beautiful club in town. Here you will find all phases of gaming, including bingo, and a restaurant which is second to none in town.

Probably the busiest man in the operation of the HORSESHOE is HARRY DORSETT. To him belongs much of the credit for opening the NEVADA ROOM and establishing bingo there. It would seem that he never sleeps, for you may find him at the club almost any hour of the day or night. This man behind-the-scenes is continually on the job to keep things running smoothly. Certainly he is a valuable man to have around.

Well, another Thanksgiving has come and gone. Bet a lot of you are still eating left-overs. When I was a kid at home we never had that trouble. There would be about as much left of that turkey as if it had been fed to a bunch of barracuda. There was never enough left to give the dog a decent meal. I still haven't changed. I'm now looking forward to that Xmas dinner.

Last Thursday was indeed a day of Thanksgiving for Mr. and Mrs. FRANK BROWNHOFER, owners of the ORIGINAL STEAKHOUSE. Their daughter DELORIS, whom they haven't seen for sometime, visited them from Los Angeles.

IRENE PACE, who only recently opened her own real estate office, is a real pace-setter. Her latest is the sale of the beautiful LA SIESTA MOTEL, on the Salt Lake Highway, to Mr. and Mrs. ARCHER KUNKEL of El Cajon, Calif. Welcome to our fair city, Mr. and Mrs. KUNKEL.

Belated congratulations to Mr. and Mrs. JOHN F. TILLMAN, who were married last Saturday. The bride is the former DONNA SUE NEEL, daughter of LORINE NEEL, a cashier at the HORSESHOE CLUB.

The house of bargains is how I'd describe VEGAS ELECTRONICS on South Main street. Some of the bargains GEORGE has there in used T.V. sets are amazing. You simply wouldn't believe it unless you saw them yourself. But most amazing is the "new 90-day guarantee" he gives with each set. And if it's repair service you need take this advice. "Let George Do It."

Seems that nearly everybody is getting the "uranium urge." I personally know of several people who have quit their jobs and headed for the hills with geiger counters. And many more spend their spare time (and some that isn't spare) searching for uranium. You'd be surprised how many are successful too. There has been a number of strikes here in Clark County that you will be reading about soon. Last week Mr. SCHWARTZ, at HOME APPLIANCE CO. on South Fifth, reported one of his customers brought in some samples that set his machines crazy. Mr. SCHWARTZ has the most complete line of geiger counters in town and, should you be planning to do some prospecting yourself, better check with Mr. S. first. He can give you some good tips. He also tests rock samples which are suspected of being radio active, free of charge.

The cooler weather that has come to Las Vegas recently is a sure reminder that sweater season is here. Which brings to mind the beautiful selection of jeweled sweaters I saw arriving at NINA CLARK'S at the Hotel Sahara. They were designed for her shop alone. Here milady can match up an outfit of a skirt, blouse and sweater fit for a queen.

Well, I see that I'm running short on time and out of words so, bye 'til next week.



It's a

Don Loper

ORIGINAL

"Satin Belle"

lovely two-piece elegance of Italian silk satin.

SHIRT — cuffed three-quarter dolman sleeves, jeweled buttons and button down collar.

SKIRT — bell shaped and featuring the new "Rounded Look."

bonnie best

BEVERLY HILLS LAS VEGAS

IN THE TOWN AND COUNTRY SHOPS
ADJACENT TO WILBUR CLARK'S DESERT INN



La Playa SEA FOOD Grotto

Specializing in . . . .

SEA FOOD DINNERS

STEAKS LUNCHES CHOPS

CORNER 5th & STEWART STS. PH. 1560

Downtown LIQUORS

28 Fremont Street

Featuring . . .

the largest selection of
GENUINE LIQUOR MINIATURES
in the west
MEMBER OF THE DINER'S CLUB

5 ACRE GOV'T TRACTS

CLOSE TO NEW DEVELOPMENTS

FREE MAPS

WESTERN LANDS

707 Fremont Phone 4079J

CANDY

VARIETY FOR ALL OCCASIONS

Village Sweet Shop

LAST FRONTIER VILLAGE — THE STRIP



WHEN it's Prestone time in Nevada, I'm freezing, . . . With my clothes on, . . . I'm still froz-en . . . I'm blue-hoo! The preceding lyrics have been seriously set to the familiar strains of that lovable old ballad, "When it's night time in Nevada" . . . Oh, I know that some of you jokers are gonna come up with the momentous meteorological memento that "this ain't cold," and something about it being 30 or 40 below in some Siberian section. . . . All this doesn't help. As a matter of fact, it leaves me cold, . . . which is where we started!! Funny thing about this desert cold; . . . When I was in the service, I was stationed out here at Nellis, pulling "transient alert" duty (handled transient aircraft). On occasions, during the winter months we'd have some ships come in from way up in the northern states, where the temperatures were " . . . 'way below," . . . When the crewmen would crawl out of those ships they'd dance up and down to keep warm; . . . complaining that they didn't feel the cold at their home base, like they were feeling it here in the desert. Some of you newcomers to this area could well take this as a warning to put the proper anti-freeze in your cars, 'cause, it DOES get COLD.!!

It's always amazing to me what architects and builders can do, when it comes to remodeling existing structures, into something that hardly, in any way resembles the original of that with which they started. Take the HORSESHOE CLUB downtown . . . about the only thing left that resembles the old place is the NAME of the club. JOE W. BROWN hasn't spared an expense in the remodeling of the gaming palace, and has come up with a spot that is certainly a beautiful addition to the attractiveness of the corner of Fremont and Second Streets. One of the biggest transformations was the moving of the hotel lobby from the middle of the building to the rear, next to the alley division between the Horseshoe and the NEVADA ROOM, wherein now exists the newest BINGO ROOM in the downtown area. Take the lobby elevator, . . . THEY took it . . . and moved it to the back of the building like you or I would move a step-ladder from one room to another. The entire front of the building also has a new look; . . . giving Fremont foot-traffic a new look at the new look of the spacious new room that has come out of all this transformation . . . Well, we could go on and on about all the things they've done with this popular downtown spot, and still not give the reader a true picture. Our advice is to stop in and SEE these things . . . !! To the men responsible for this magnificent job, from owner JOE W. BROWN right on down, we offer our sincere congratulations for a job well done, and the greatest of success!

Another transition soon to transpire, will be the move of MARIANNE's from their present location in the MacPECK SHOPPING CENTER to their new location on the corner of the Strip and San Francisco Street (this is just north of the Hotel SAHARA). This will be an occasion that has long been awaited by one, TED CHORMAN, who set a new trend a year ago when he opened MARIANNE's to do business on a TWENTY FOUR HOUR a day basis; . . . an idea for which he has received national recognition. Ted's new location for Marianne's will be one of the nicest on the Strip, and will also boast a high-line shoe department . . . !! WATCH for his opening in the near future!!

The Las Vegas Chamber of Commerce should put BERT COURTNEY on the payroll!! Here's a "dyed in the wool" New Yorker, who is now a confirmed "Las Vegasan" . . . ! Here, for instance, is what Bert has to say about the adverse weather conditions we have once in a while (the wind) . . . He's always glad to see it come because it makes him appreciate, all the more, the wonderful weather we have

(Continued on Page 81)

Repeats are frequent
JACKPOTS are UNLIMITED...

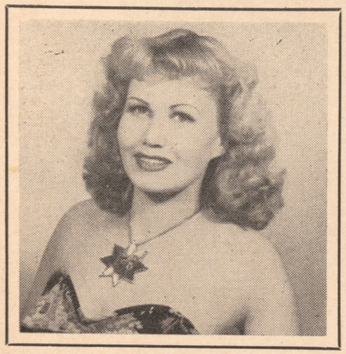


any 3 of a kind WINS !

BUCKLEY'S
JACKPOT CLUB
DOWNTOWN

GOING HOLLYWOOD

With MAY MANN



What's wrong with Hollywood people? Is an actor a human being? Does he have emotional stability or is he shallow? Does he suffer from a deep-rooted inferiority complex that forces him to become an extrovert, or is it a screaming ego? This was the discussion at a Hollywood dinner party attended by the late Lionel Barrymore as well as such stable people as the George Murphys, Walter Pidgeons, Alan Ladds, Pat O'Briens and others who are proven solid citizens of esteem. The hasty marriages, divorces, and open affairs that flagrantly grace the headlines by celebrities who seemingly have a complete disregard and go unconsciously on their way is shocking, was the opinion. And then Mr. Barrymore summed up the integrity of the actor. "I loved my wife and have been true to her memory all of these long years of loneliness," he said. "Many years ago I was asked what I thought of actors." And here is the famous Barrymore quote as he recalled it that night:

"The Great Actor always must act. He must make a ceremony of waking up in the morning. He must sit in his room and act so that his whole body vibrates to the thrill of it. Forever he must be a poseur. Every last second of his life must be pose and posture. He must be such a poseur as to be blinded against all rational points of view. He must live in roles and love them. He must be another fellow. Ridicule must pass him by. If, by any chance it grazes him, the Great Actor must view it with pitying kindness. His last week's failure must be more than forgot — it never happened. Above all, the Great Actor must have no sense of humor. When he looks at himself in the mirror he must do so through a telescope. And everything admirable that he reads or sees or hears must be his. Let the most profound, the most classic line fall from his lips, he must be unconscious of the fact that he is not the author of it."

Lionel Barrymore's close friend tells me Lionel need not have died had his regular doctor been sent for in time. The cause was uremic poison — same as Jean Harlow. The beloved Mr. B. was so lonely that he would talk three hours a day with his doctor, who gave him this time in spite of his own busy practice. Alyce Canfield, brilliant screen writer, who discovers new talents, and the Walton Waters Productions paid tribute to his superb performance as the noble D'Alcala with the Metro Playhouse production of "Key Largo".

Melvyn Douglas makes a most desirable father in the play "Time Out For Ginger" which I saw at the Los Angeles Biltemore. After so many movies, Melvyn said he had began with the stage at eighteen and after the war, he preferred to return to it. His teenage stage daughter Nancy Malone was chosen from hundreds of applicants as the "typical American girl". By this, the modern day teenage miss firmly believes in the bill of rights and a constitutional privilege of doing anything within the law — even if its playing football on an all male team . . . The Bill Tostivens, the Jack Proctors, (ace theater publicists), Angela Lansbury, Peter Shaw, and Franklyn Pangborn, were at the opening. Mrs. Proctor is Dorothy Gulliver, a big movie star before she retired for marriage. "But I'm resuming my career," said the red head whose svelte figure gave her a lead in a Laguna Playhouse legit.

The biggest Christmas tree in Hollywood is a fifty footer decorated with a thousand lights by Frank Sennes of the famed Moulin Rouge. Loads of movie

(Continued on Page 85)

LUCKY STRIKE

BINGO **CLUB** BINGO

FREE PARKING ◆ 3RD AND CARSON

Free Valet Service — Cars Picked Up and Delivered
From Rear Entrance of Club

BLACKOUT GAME

4 TIMES DAILY -- 2 -- 3:30 -- 9 and 11 P. M.

$5200.00

IN 50 NUMBERS OR LESS

with these VERY LARGE consolation prizes!

51 NUMBERS	$2000.00	53 NUMBERS	$ 500.00
52 NUMBERS	$1000.00	54 NUMBERS	$ 50.00

Open Daily 1 P. M. — Saturdays & Holidays 12 Noon

Nina Clark
HOTEL SAHARA
LAS VEGAS, NEVADA

ON THE STRIP

PHONES
6318 - 6800

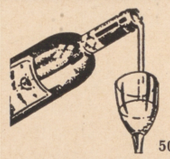
"Shop of the Stars"

FEATURING
FABULOUS SPORTSWEAR
GLAMOROUS GOWNS
by the unequaled
Ceil Chapman, Harvey Berin,
Samuel Roberts and Many More

HOTEL SAHARA

SNYDER'S
Insured Clothes

Tailor Made to Your Measure
FOR MEN AND WOMEN
421 South 5th St. Phone 6644



Cork'n Bottle
LIQUOR STORE
LAS VEGAS' LEADING LIQUOR STORE
508 Fremont ● Phone 2244

TROY DRY CLEANERS
● PERSONALIZED SERVICE TO PLEASE THE MOST DISCRIMINATING
ONE DAY SERVICE
FREE PICKUP AND DELIVERY
PUD AND DALE, PROPRIETORS
125 N. MAIN PHONE 6862



HAD AN elegant lunch over in Glendale Monday noon at a new place called the CANDLELITE INN. Boyd and Emmett O'Donnel are the owners — it is a family affair that has grown from a drive in to a swanky eaterie that is patronized by the solid citizens of industry from that part of L. A. and Glendale and at night the dressy crowd takes over. I was taken there by E. Irvin Fenton, a business tycoon that runs FENTON INDUSTRIES and one of the area's most outstanding Masons and Shriners who is well-known far and wide for his philanthropic and social service works. I understand he is also the author of a book on bridge.

Last Friday evening I was a guest of my cousin Fern Hill Colman and her husband at a buffet supper at which another cousin the Hon. Knute Hill, Congressman, from Washington was also present as was my sister Alice Hutchinson of Long Beach. It was strictly a Norwegian buffett supper with many goodies imported from Norway — sort of a forerunner of what was to come, because when we had finished dining they took us to Pasadena to the Civic Auditorium where the Scandinavian colony of Southern California welcomed His Royal Highness Prince Axel of Denmark, and their excellencies the Prime Ministers of Sweden, Tage Erlander, Oscar Torp of Norway and Hans Hedtoft of Denmark. The occasion was the inaugurating of the SAS (Scandinavian Air Service) Transpolar Air Service between Copenhagen and Los Angeles. The program was excellent and the dances on stage were reminiscent of those I watched so many nights in Tivoli Gardens in Stockholm and also in Copenhagen. It is good news that we now can fly over the North Pole direct to Denmark from the west coast in something like 17 hours. My cousin, Fern Hill Colman, has had something like 500 articles published and I am trying to talk her into taking herself to Las Vegas and doing a story for publication on that town. That is if I can get her mind off Mexico or the Scandinavian Countries long enough.

Was perhaps one of the most interested persons in this country in the newspaper article telling of the sudden death of Andrey Vishinsky of Russia, because back in the early days of World War II when I was a secretary in General Ike's headquarters in the St. George Hotel in Algiers, North Africa, one day a little foreigner (what am I saying, weren't we all foreigners over there) came stomping up the steps and demanded to see General Eisenhower. I informed him that all the generals and officers were in conference, and with that he turned around and stalked down the stairs crying "Vishinsky waits for no man" and when I related his message to the executive session of generals and leaders, they made a bee-line to get him back—realizing that Russia was sending an ambassador to the Allied Force Headquarters, (why I will never know —perhaps some more of FDR's shenanigans, because certainly Russia was not fighting the war from that theatre) and from that day on it looks like Vishinsky has been running the show. It wasn't too many days after we (we, mind you) had him ensconed in the finest palace on Rue Michelet that we threw a Russian party for all dignitaries and it was some shindig—the finest I ever had the honor to attend—replete with Vodka, Caviar and all other Russian delicasies, furnished by Uncle Sam, of course. This, of course, was all done upon orders from Vishinsky. Anyway I can claim the dubious honor of being the first American to talk to Vishinsky. I wonder how long America and Americans will allow themselves to be fooled by Europeans and led around by the nose. The Russians did the same thing when they talked us into letting them "take" Berlin, and also in the Japanese Theatre where they absolutely had no hand at all, save

(Continued on Page 85)

Marianne's
Open 24 hours a day
apparel for women
2407 South 5th Street
½ Block North of Hotel Sahara



OUTPOST.... By MEL CHENEY

FRIDAY, December 10, is the big day, at JOE W. BROWN'S HORSESHOE CLUB. A gala, three-day celebration of the grand opening of the newly decorated club. The thing that amazes me is the fact that the Horseshoe Club has been entirely remodeled—ceiling to floor—back to front—and yet, there hasn't been one single hour that the club has been closed. I believe that the contractor, "BING" HELGESON, has done a terrific job and know that the people with whom he has been working appreciate his efforts to the utmost. Be sure to stop on your next trip downtown and see the NEW HORSESHOE CLUB and the Nevada Room. You'll be agreeably surprised at the change that has been made, and all for your comfort.

In talking to M. J. Christensen about his newest grandchild, a granddaughter named after her two grandmothers, Mary Hazel, he related to me a truly wonderful story. Mr. Christensen went to Texas to see his newest granddaughter. From there he went to Salt Lake City, where he, with six other members of the family, helped in the celebration of the golden-wedding anniversary of their parents, Mr. and Mrs. C. N. Christensen. Living in Las Vegas are three members of the family, Mr. M. J. Christensen, Max R. Christensen, and Mrs. Marco Callisten. One sister, Mrs. Beth Waldo, lives in Reno; another sister, Fae Bromley, lives in Los Angeles; and a brother, E. Rush Christensen, and sister, Mrs. Ruth Wrighting, live in Salt Lake City. A golden-wedding celebration is a wonderful experience, not only for the parents, but also for the children. This column doesn't pretend to be able to write adequately about such things, but it is such a wonderful thing to celebrate, that we thought we should like to try it this time.

As I have said many times, "My job is the hardest." But as you become acquainted in our wonderful city, you'll find many people who are doing a much more difficult job. Take the publicity directors and their assistants, who direct publicity for the hotels, shows, etc. You see, a publicity man's job is never done. He gets little thanks for his efforts. He has many people to please, deadlines to meet for different publications, and the always demanding effort to see that everyone is satisfied. Of course, if they are not satisfied, he must have the time and patience to try to smooth things out. I'll take my hat off to all of you in publicity, for I now realize what a tremendous job you are all doing and, honest, my job isn't the "hardest in the world."

Stopped in at "Nobby's Store for Men" to get better acquainted with the people of this fine shop. Mr. Harry Greenberg, the owner, was not in, but I met his son-in-law, "Sandy" Barron, who will manage the store, and also, Steve Perlow, formerly with the "Men's Shop," at the Sands. Many of you know Steve and his wife, "Missie" Doran. "Sandy" related to me how his father-in-law, who has visited in Las Vegas for many years, really didn't plan on opening a store — "Just came out to rest and relax." For you see, Mr. Greenberg has two wonderful stores in Cleveland. We are very happy to have this fine store in Las Vegas and wish them the best of everything on the opening of the latest "Nobby's." Incidentally, you may see Mr. Greenberg's grandson, Morris, aged 2, do the first modeling for the new store.

The El Cortez Hotel really has a FIRST — two FIRSTS — I mean The Four Guys, Mercury recording stars — their first showing in Las Vegas (and they are terrific!)—the second FIRST, Ralph Lewis, a comedy sensation that we know you'll enjoy.

The two busiest women in Las Vegas —have seen none better—Sosalia Vincler, manager of the new Franklin Store, and Louise Canon, her assistant. Just had to wait until they took time to eat a bite, before I could talk to them. "Guess business makes business." For it seemed to me that there were plenty of early Christmas shoppers downtown this week.

I know all of you will be as glad as we are to get the latest report on Sammy Davis, Jr. Getting along just fine, out of the hospital, and eager to get back to work. It just may be that he will be at the Last Frontier the last week of December.

When I spent some time in the Southern Nevada Hospital, a month or two ago, I made a promise to myself

(Continued on page 71)

SILVER SLIPPER CASINO

ALL STAR REVUE

STARRING

SALLY RAND -- BILLY GILBERT

GOLDEN MERMAID — HANK HENRY

LYNNE CARTER & HIS 4 CARTIERS

SHOWTIMES: 9 P.M. - 11 P.M. - 1 A.M. - 2:30 A.M.

THE ONLY BINGO ON THE FAMOUS STRIP

1 to 5 P. M. and 8 P. M. to Midnight

LAST FRONTIER VILLAGE

-- DANCING --



"WHERE NO ONE KNOWS!"

★ ENTERTAINMENT ★

EDDIE HERBERT

Song & Dance Piano Styles

TUESDAY NIGHT IS LADIES NIGHT

NELLIS BLVD.

Between Charleston and College Ave.

Hickey-Freeman

CUSTOMIZED* CLOTHES

SUITS

SHORTS ● LONGS ● REGULARS

ALSO SUCH BRAND NAMES AS

Palmdayl - Kuppenhiemer - Griffin

Something IDEAL as a

GIFT FOR CHRISTMAS

●

"PERFECT PRICES"

$59.95 to $165.00

●

POTTS

STORE FOR MEN

309 FREMONT STREET

LAS VEGAS, NEVADA

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

(Not a review)

December 2 thru December 29

Show: Kay Starr, Alan King, The Jones Boys
Line: Flamingo Starlets
Orch.: Teddy Phillips

Here she is for another four weeks of highline entertainment! One of the top star performers of our times, KAY STARR . . . ! Notedly, one of the most singular song stylists of all time, she adds a lift, and gives life to selections from all brackets. In the hands of this unusual interpreter, they all become stand-outs in popularity throughout the country. Kay is a natural on stage, in that she retains that wonderful facility of warm intimacy with her audiences. She gives each patron the feeling that he or she is sort of a particular friend . . . ALAN KING is a man of comedy with the style of humor that never fails to "hit home," in some instances, with everyone in the

(Continued on page 67)

LAST FRONTIER

(Not a review)

November 29 thru December 5

Show: Connie Moore, Joel Grey, The Mathurins
Line: Frontier Girls
Orch.: Garwood Van

Lovely Miss CONNIE MOORE comes back to the Ramona Room for another week, to finish the engagement interrupted by the unfortunate accident a few weeks ago, which took the Will Mastin Trio off the bill . . . This beautiful lady of song has a naturalness about her that has you loving her from the moment she comes onto the stage. The selections that constitute her program have been well chosen for their popularity, and the special material she uses isn't so far-fetched that it can't be understood by each and everyone that might be present. She's a lovely and gracious lady, who makes you feel as though you've known her for a long time . . . JOEL GREY comes in for this special week's engagement, and he is a cinch to set the room on its heels. This atomical comical comes in a small package, but with a big wallop; . . . and with an enviable stage presence belying his years in the business. He sings, . . . dances, . . . and has a singular flair for comedy that you'll like . . . The MATHURINS make their first

(Continued on page 67)

El Rancho Vegas

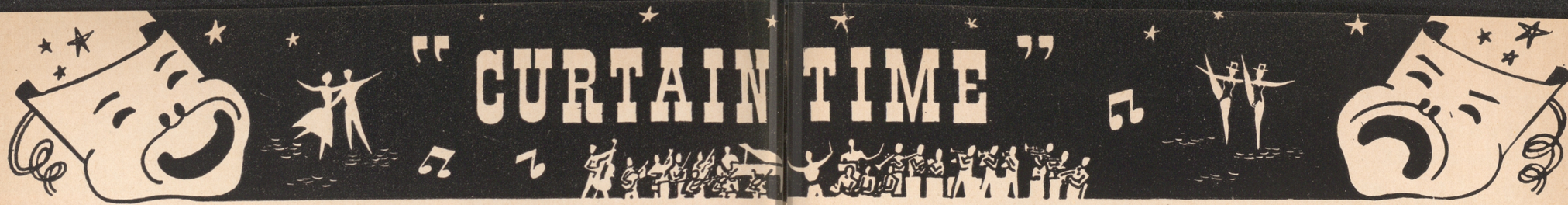
(Not a review)

December 1 thru December 21

Show: Sherry Britton, Al Bernie, The Barry Sisters
Line: El Rancho Girls
Orch.: Bob Ellis

Heads will be swimming from the effects of a lot of Sherry; . . . SHERRY BRITTON, . . . that is! It's the first time this lovely young lady has graced local stages in more than a couple of years, and she is long past the time when we would liked to have seen her putting in another appearance. This lady, with the lovely eyes and possessed of phenomenal physical arrangements, will promenade each evening amid beautiful settings, adorned by comely costuming, which she removes methodically; . . . revealing the reason she has attained such paramount popularity in this field of entertainment . . . AL BERNIE makes another return engagement to local niteries to display a brand of humor that is second to none. Al is one of the finest comedians in current circulation . . . sings good . . . does terrific impressions, and is always good for

(Continued on page 22)



a few new surprises in the way of sharp, new material . . . It is with greatpleasure we welcome back those raven-haired beauties of song, THE BARRY SISTERS; . . . two beauties, who are perennial favorites in the eastern states, and whose favoritism is fast spreading westward. Their

(Continued on page 67)

Wilbur Clark's DESERT INN

November 9 thru December 13

Show: Lou Walters' New Latin Quarter Revue "Paris a la Mode" . . . with a Company of over 40 Performers
Orch: Carlton Hayes

It's Latin Quarter time again, and Mr. LOU WALTERS is presenting a sparkling revue consisting of nine scenes! Scenes that are star studded from beginning to end! . . . Taking them in the sequence in which they occur: Scene I is "Paris a la Mode," a production number which is truly typical of Latin Quarter Revues with gorgeous show girls, adorable dancing

(Continued on page 69)

SAHARA

November 23 thru December 6

Show: The Vagabonds, Maria Neglia, The Dunhills, Martha Bentley
Line: Saharem Dancers
Orch. Cee Davidson

The cork blew off the bottle of mirth in the Congo Room Tuesday night, with the return engagement of those daffy, make you laffy, swingsters, THE VAGABONDS . . . and the laughter rolled all around!! Their riotous routines rock the room with mirth.

(Continued on page 69)

The Sands

December 1 thru December 21
(Not a Review)

Show: Vic Damone, Louis Jordan & His Timpany Five, Nanci Crompton
Line: Copa Girls
Orch: Antonio Morelli

For the next three weeks we will be hearing the voice of a young man who has come a long way toward developing into one of the finest entertainers in the field of his choice! . . . VIC DAMONE has one of the most mellow high baritone voices you will have ever had the pleasure of hearing, and since the early days of his spectacular career, he has developed a stage presence second to none; . . . suave, grateful, relaxed, confident, humble and showing the results of that which can come only through experience. . . . And here comes a gentleman with a group of entertainers who has never

(Continued on page 71)

Thunderbird

November 18 thru December 8

Show: Lecuona Cuban Boys, Three Marquez Sisters, Stan Wilson, Los Gatos, Estrellita & Raul
Line: Thunderbird Dancers

Here is the pulse-pounding excitement of lifting Latin rhythms as done by an organization of experts! The LECUONA CUBAN BOYS have girdled the globe during their worldly travels to entertain the peoples of all nations. If you like Latin music, you will fairly flip when you see and hear this current showing. The orchestra opens with a medley of tunes, some of which you may recognize, and

(Continued on page 67)

EL Cortez

December 2 thru December 15

Show: The Four Guys, Ralph Lewis, Al & Connie Fantom
Orch: Sherman Hayes

THE FOUR GUYS, two pairs of brothers, have been a team since childhood. And, you can believe us when we say, that it really shows up in their complete harmony when they put their voices together. Their depth and fourth-dimensional tone comes out without any seeming effort. These Mercury recording stars have a wonderful musical background. Not only do they possess fine voices, but they are also accomplished musicians. The

(Continued on page 69)

SHOWBOAT

Show: January Jamboree of "Minsky's Follies of 1955"
Line: Dorothy Dorben Dancers
Orch.: Buster Hallett

MAXIE FURMAN & CO. is still heading the bill in the January Jamboree of Minsky's Follies. Maxie and his hilarious bits of comedy are worth seeing every night, as every show brings forth some new situation, that this master quickly converts into his ever changing routine. . . . The grace and beauty of RICARDO & NORMA, ballroom dance team par excellence, are a welcome new addition to the revue. . . . The daring young man on the unicycle is BILLY GRACE, who will catch your breath with his fast-paced juggling and fine balance work. . . . THE SHEPARD BELL RINGERS are a novelty musical act that will set you tingling with their vibrant, ringing melodies. . . . The DOROTHY DORBEN DANCERS fill the stage with their lavish production numbers. Featured in the "Brides of All Times" number is that tantalizing BOBBY CLARK, and her tempting dancing. The VOICE featured in the production numbers belongs to that handsome and debonair JOE KIRSCHEN. The exciting, rhythmic beat of an Afro-

(Continued on page 71)

SILVER SLIPPER

November 19 thru December 16

Show: Sally Rand, Billy Gilbert, Lynne Carter & 4 Cartiers, Golden Mermaid, Hank Henry, Sparky Kaye, Joan White, Bill Willard
M. C.: Jimmy Cavanaugh
Orch.: George Redman

These shows are the type of production you can see night after night, and still never get tired of them. No one knows for sure what will happen! As various situations arise, the ad libs

(Continued on page 71)

GOLDEN NUGGET

Show: Fourth Edition of "Gas Lights and Pink Tights"
— AND —
The Hank Penny Show
Orch.: Nat Young

The FOURTH edition of the entertainment-packed "Gas Lights and Pink Tights" is now holding forth at the Nugget Saloon with several shows a night. For his first appearance in the West, DESS DAVY, comic, who sings, does impersonations and pantomime, will be a wonderful treat and

(Continued on page 73)

it's a breeze
to be almost

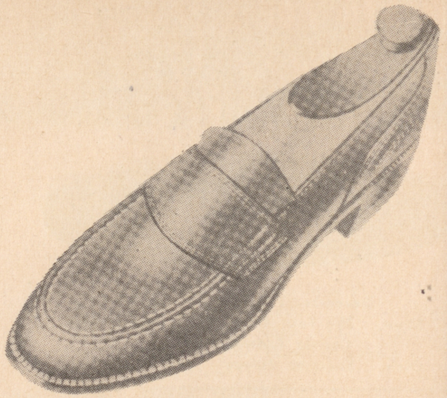
2 inches taller

in "ELEVATORS"

new

TALL-MOCS

and smart fall styles



"ELEVATORS" make you almost 2 inches TALLER and no one will ever guess your big secret. For these wonderful heighth-increasing shoes are perfect look-alikes for any other fine shoes. Start on your way up, today!

MAIL ORDERS ACCEPTED

Just write asking for the Brochure on "ELEVATORS" and we will be glad to send it to you . . . and fill your mail order.

An Ideal Xmas Gift

wishing won't make you
TALLER

$21.95

GALLEN KAMPS

302 Fremont Phone 4630

PP



A Patek Philippe watch is a treasured family possession . . . many, in fact, are being worn today with pride and accuracy by great grandchildren of the original owners. This tradition of faithful service could have been established only by merit. That is why throughout the world this famous name is known as "the world's foremost watch."

PATEK PHILIPPE

You are invited to see our collection of contemporary styles.

From
$400.00

Christensen's

Registered Jewelers, A.G.S.

225 Fremont Phone 636

Introducing...

Joe W. Brown's

Horseshoe Club



REMEMBER
TO ATTEND THE
GALA 3 DAY
GRAND OPENING!

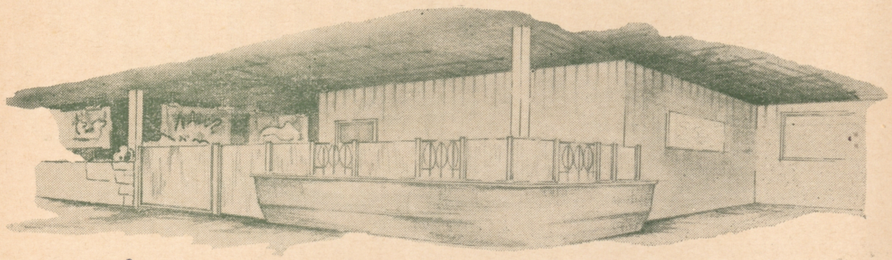
FRIDAY
SATURDAY
SUNDAY

December

10---11---12

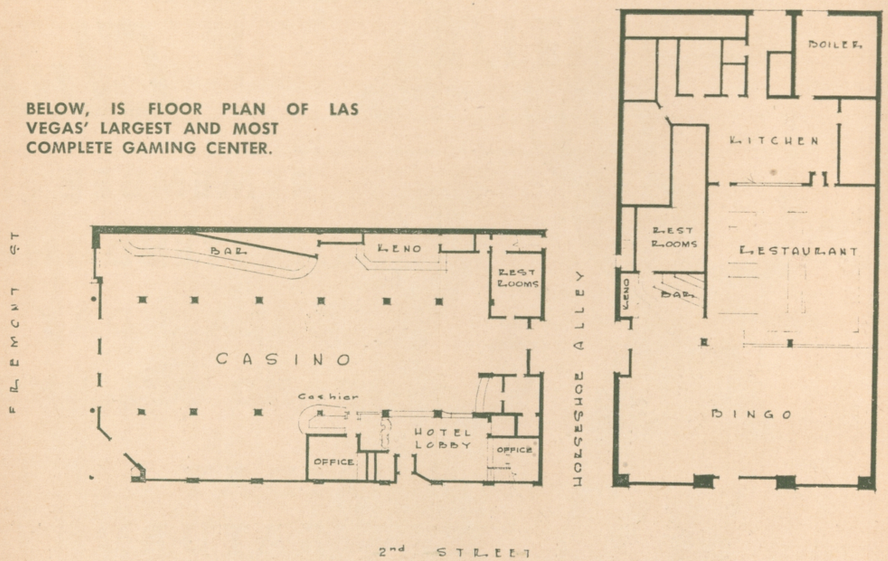
★ GIFTS ★ SOUVENIRS ★



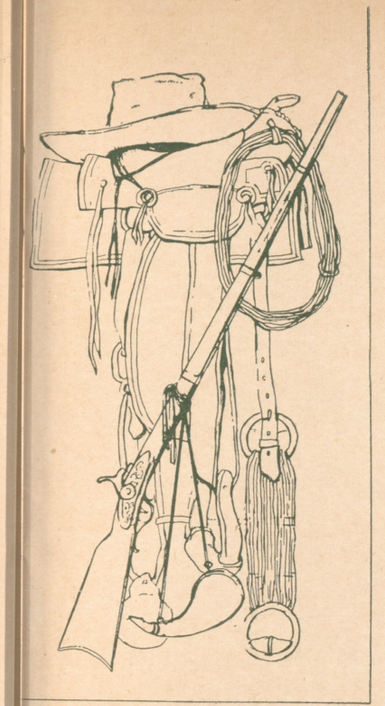


ABOVE SKETCH IS
ARCHITECTS RENDERING OF THE
MODERN AND NEW CASHIER'S CAGE IN JOE W. BROWN'S HORSESHOE CLUB.

BELOW, IS FLOOR PLAN OF LAS
VEGAS' LARGEST AND MOST
COMPLETE GAMING CENTER.



Joe W. Brown's Horseshoe Club



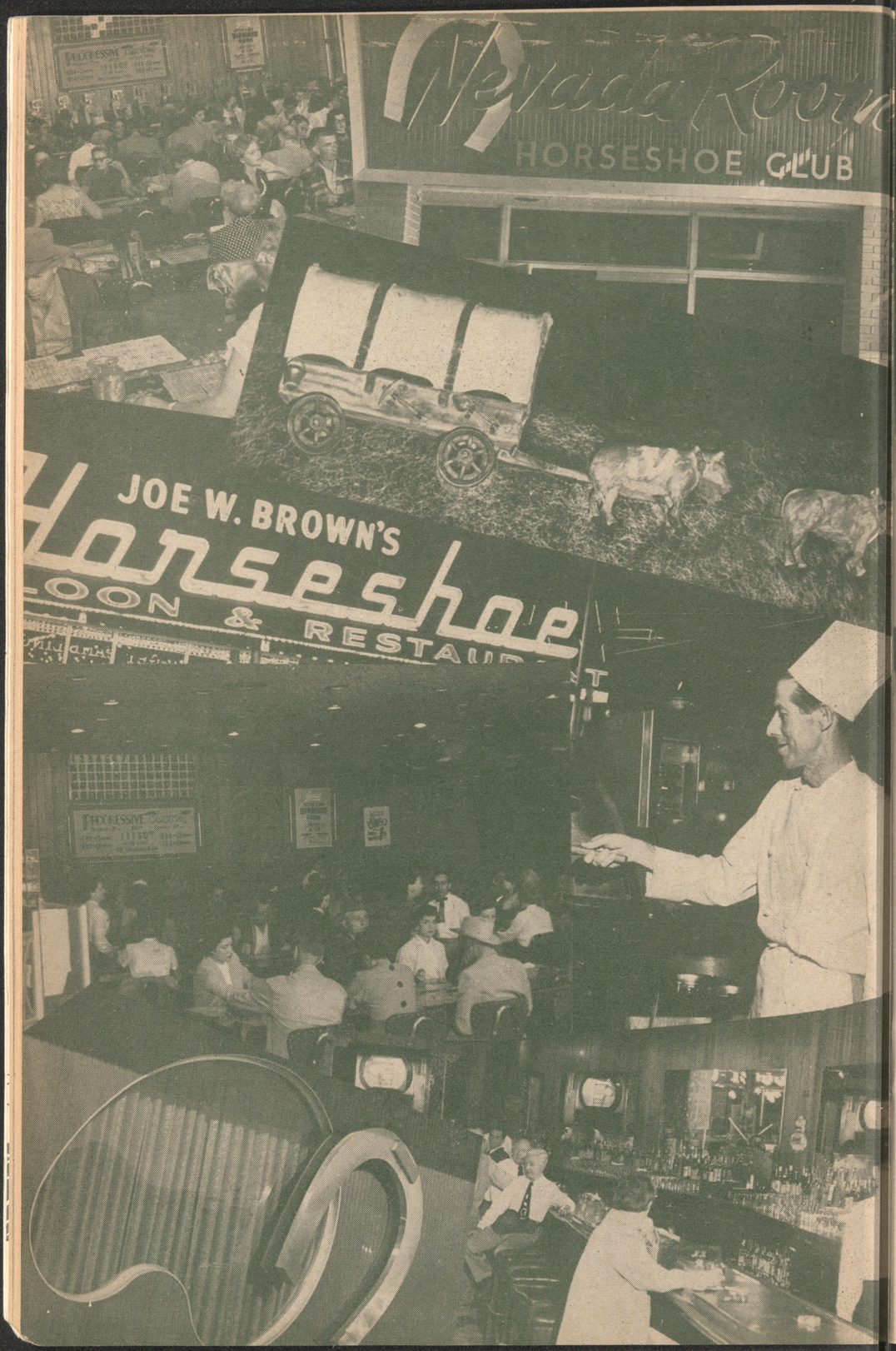
MEET

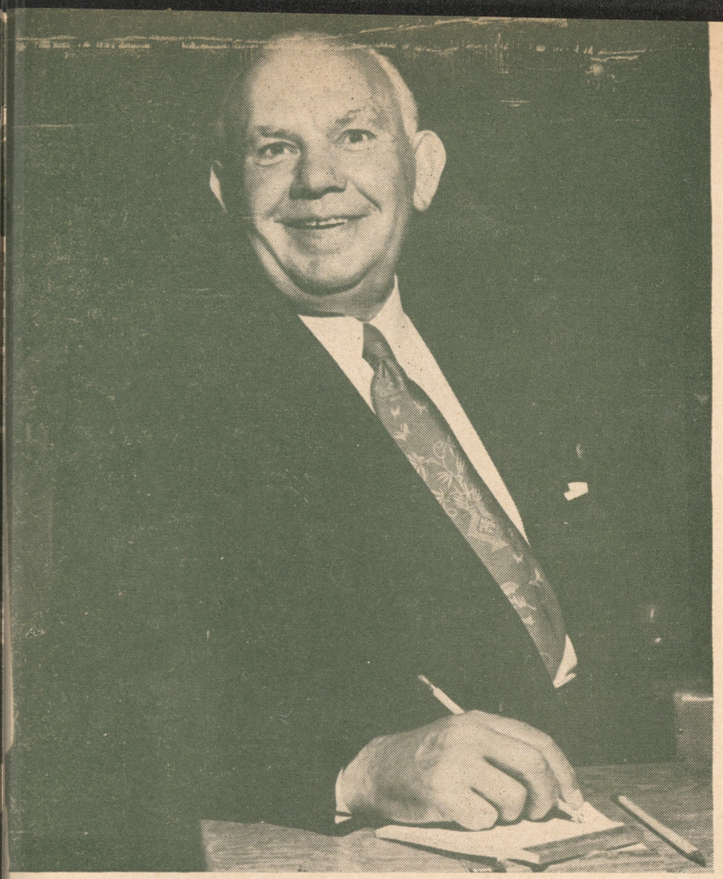
JOE W. BROWN

. . . . . , owner and operator of the new, magnificent, completely remodeled and enlarged Horseshoe Club. Mr. B. has been in the gaming profession most of his life. . . . A son of Houston, Texas, Mr. Brown left the prairie lands of Texas in 1925 to settle in New Orleans, Louisiana. The following year, our genial friend opened the famous and popular Hi-Li Club in that Mardi Gras center. The place remained under his direct supervision until the latter part of 1953. . . . Mr. Brown's reputation is widespread. His varied holdings include many oil wells, gas leases, canneries and frozen food products. Every business venture flourishes beneath his "golden thumb." However his greatest pleasure is derived from his stable of thoroughbred horses. One of his steeds is "Fabulous Vegas," namesake of our publication and the makings of another Champion. (We hope!) . . . Mr. Brown and his lovely Dorothy have shared 37 years of connubial bliss. Both are pleasantly modest and sincerely unassuming, despite material possessions. They are civic-minded individuals, with an open purse for all worthwhile charities. Nevada is very proud to welcome Mr. and Mrs. Joe Brown, as citizens of "Fabulous" Las Vegas.



Joe W. Brown's Horseshoe Club



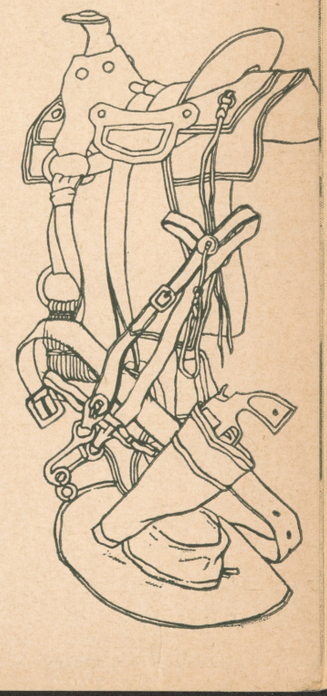


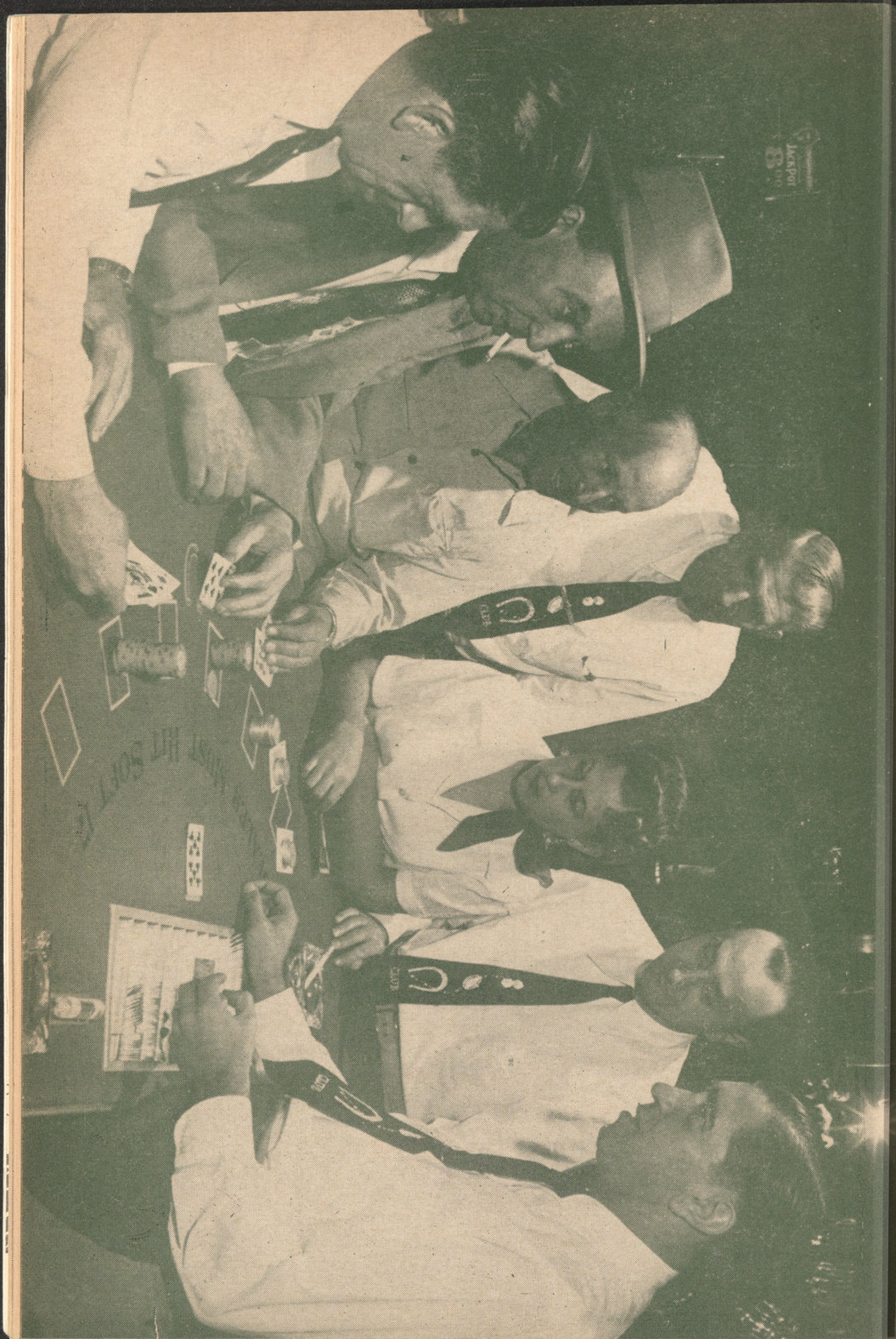
SAM BARR

Casino Manager

This distinguished and jovial gentleman, Sam Barr, is from New Orleans, Louisiana. In 1926, he became affiliated with Joe W. Brown's Hi-Li Club, where he held a key position until 1948. Then, he and his wife retired to Atlantic City, New Jersey, where they invested in income property and learned how to relax. . . . When Joe W. Brown added the Horseshoe Club to his assets, he called Sam Barr to come to Vegas and help with the operation of the casino. Mr. Barr gladly surrendered his leisure in preference to activity in Las Vegas. . . . He and his charming wife, Mary, are now established citizens of our wonderful city.

Joe W. Brown's Horseshoe Club





Joe W. Brown's Horseshoe Club

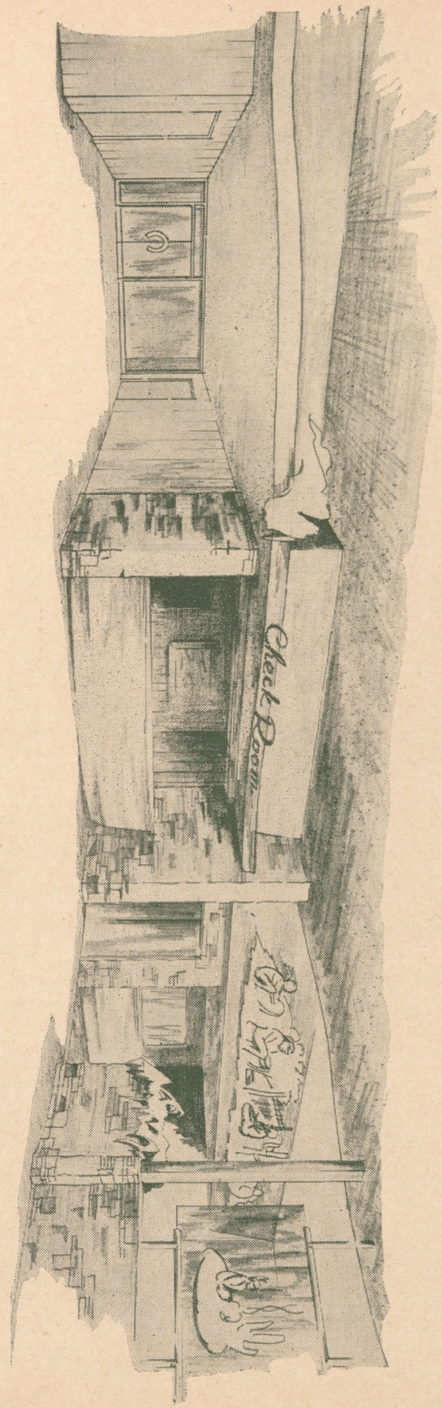


ROBERT F. CAUDILL
"DOBY DOC"

. . . Here is a truly colorful character of the Golden West, Robert F. Caudill, more famously known as Doby Doc. He has spent the major portion of his life in the state of Nevada, mostly in Ely. . . . His hobby is western antiques, of which he has a priceless and enviable collection. He is also a recognized numismatist. A vast portion of his antiques are currently on display at the Frontier Village on the Strip. . . . Doby is associated with Joe W. Brown's Horseshoe Club and is a familiar figure to tourists and localites.



HARRY DORSETT
Operations Manager



ABOVE SKETCH IS ARCHITECTS RENDERING OF CHECK ROOM, PART OF HOTEL LOBBY AND THE WAY TO HORSESHOE ALLY AND THE BEAUTIFUL NEVADA ROOM.

Joe W. Brown's Horseshoe Club

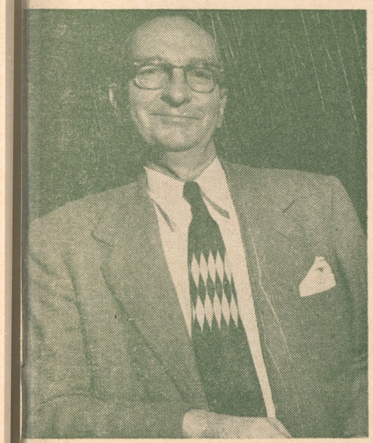
day shift

JAKE NEWMAN
Shift Boss





JAMES "JIMMY" DAVIS
Floor Man

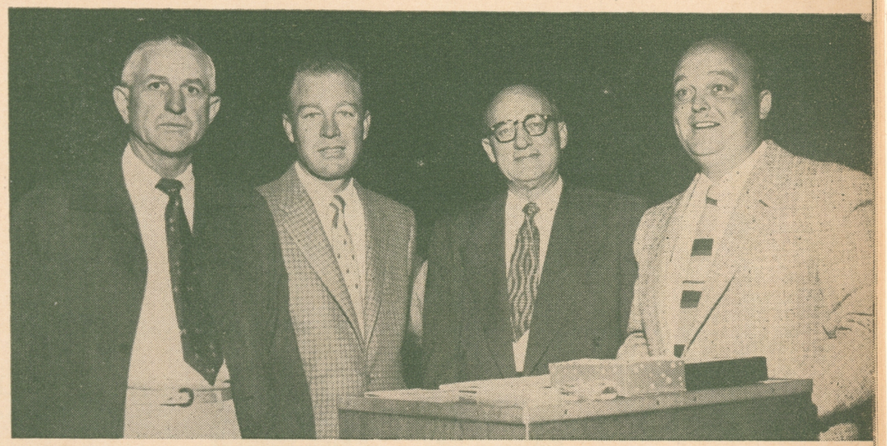


ROSS PAGE
Floor Man

Joe W. Brown's Horseshoe Club



day shift



BOX MEN



DEALERS

Joe W. Brown's Horseshoe Club

swing shift



"ZACK" STRICKLAND
Swing Shift Mgr.



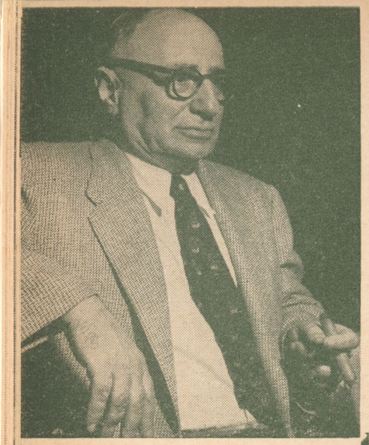
BEN PALEY
Floor Man



E. E. "JONESY" JONES
Floor Man

Joe W. Brown's Horseshoe Club





faro bank

JOHN DAKMAK
Faro Bank Manager

Faro Bank Game





FARO BANK *Dealers*

Joe W. Brown's Horseshoe Club



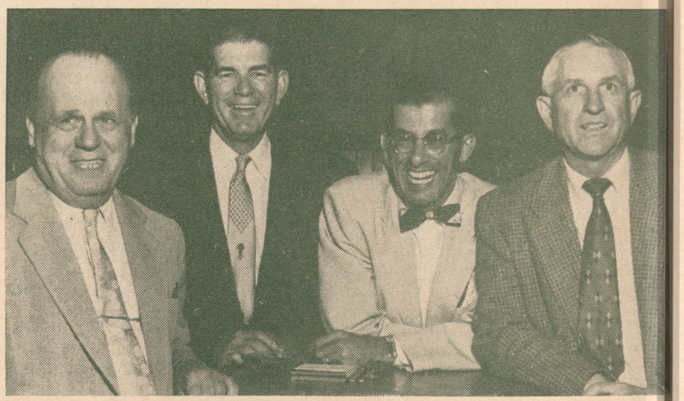
swing shift

Joe W. Brown's Horseshoe Club



FLOOR MEN

BOX MEN



DEALERS



keno



KENO DEALERS

Joe W. Brown's Horseshoe Club



graveyard shift

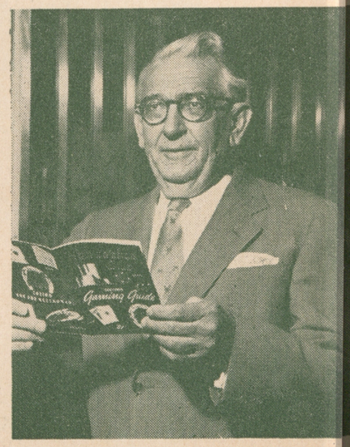


CURLEY THORNTON
Graveyard Mgr.

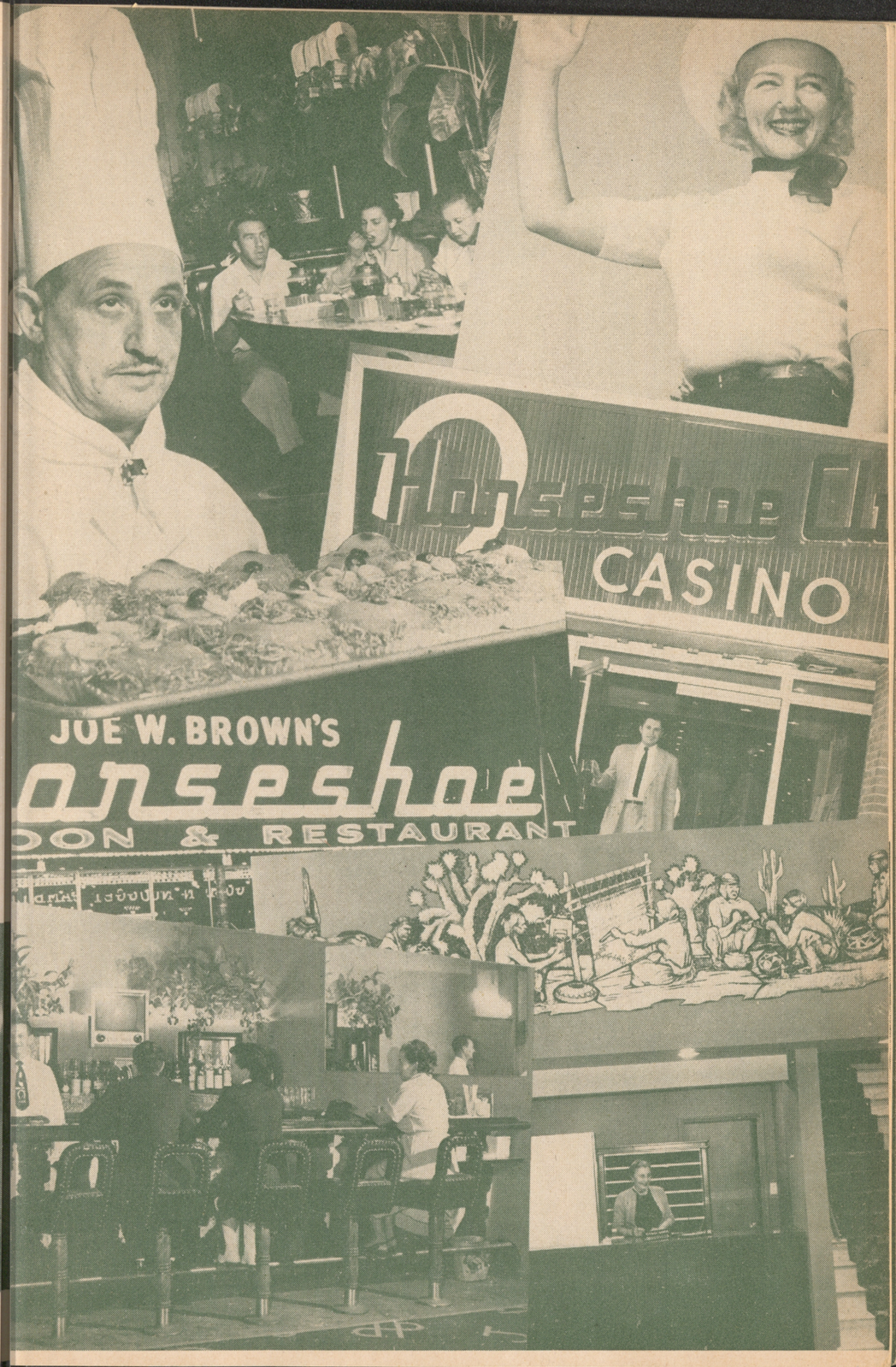


JOE NUNAZ
Floor Man

"HALLIE" HALL
Floor Man



Joe W. Brown's Horseshoe Club




HOTEL
APACHE
JOE W. BROWN'S
Horseshoe
SALOON & RESTAURANT
JOE W. BROWN'S
Horseshoe
GAMBLING • SALOON • RESTAURANT
APACHE
HOTEL
BINGO
NEVADA
Room
BINGO BAR RESTAURANT

Nevada Room



TOM ALLEY
Restaurant Manager

. . . . . Here is a gentleman of diversified talent. For seven years, Tom Alley held the light-heavyweight wrestling crown. At the termination of his ring career, he owned and operated the Broadwater Hotel, in Helena, Montana. . . . Mr. Alley first came to the club in 1948, when he worked in the casino. He is now Restaurant Manager of Joe W. Brown's Horseshoe Club. His genial ways and ever-ready smile is one of the reasons for those "Dining lines" in the Restaurant of the Nevada Room.

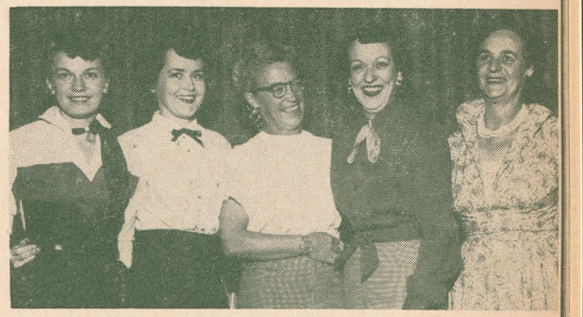
Joe W. Brown's Horseshoe Club

Nevada Room restaurant



CASHIERS & HOSTESSES





Joe W. Brown's Horseshoe Club



BAR *Horseshoe Club*

OCKTAIL WAITRESSES











JB

Joe W. Brown's Horseshoe Club

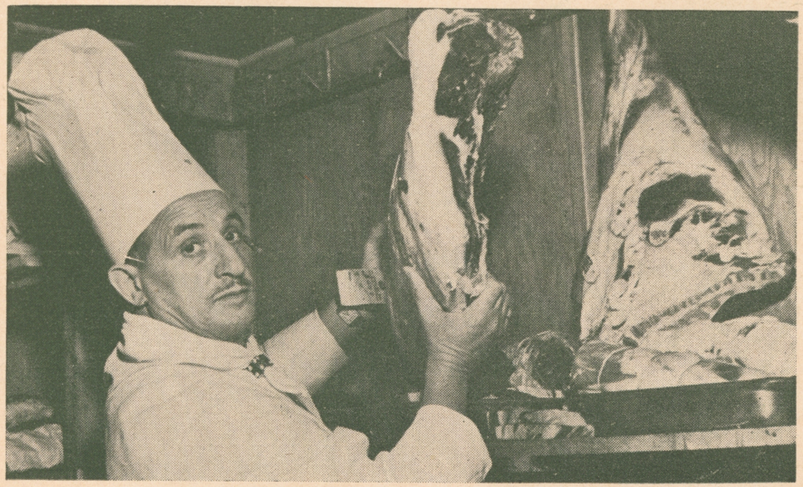
kitchen

VICTOR CAVALIER

Chef

. . . has worked in the kitchens of English Liners and also in some of the top hotels of our country since his arrival in the United States in 1924. In the late '30's, he left New York City for the coast, where he worked for twelve years at the Colony House in Palm Springs and then, on to Vegas for six years at the Golden Nugget. Now, for the past eight months, Victor has been Chef Supreme at Joe W. Brown's Horseshoe Club. His best diploma is to note the satisfaction of the clientele that dine in the beautiful Nevada Room Restaurant, as they enjoy the efforts of his culinary arts.





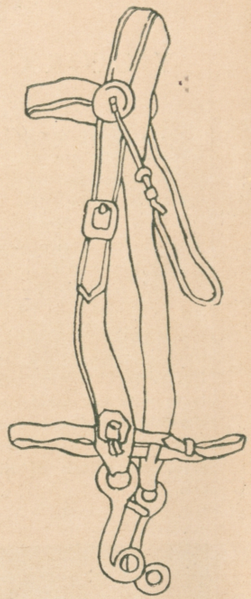
Joe W. Brown's Horseshoe Club



COOKS



COOKS





Joe W. Brown's Horseshoe Club



graveyard shift



BOX MEN

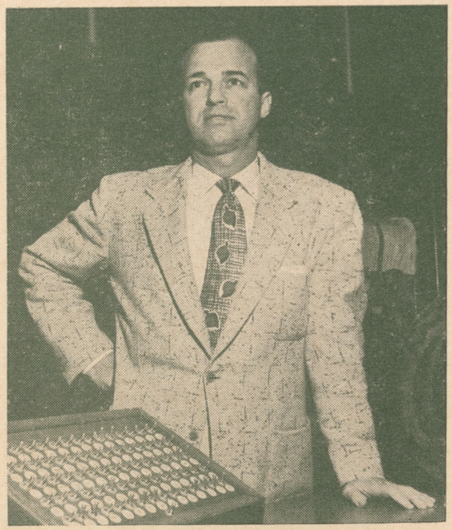
DEALERS



Joe W. Brown's Horseshoe Club



bingo



CECIL LYNCH
Bingo Manager



BINGO ROOM

Joe W. Brown's Horseshoe Club

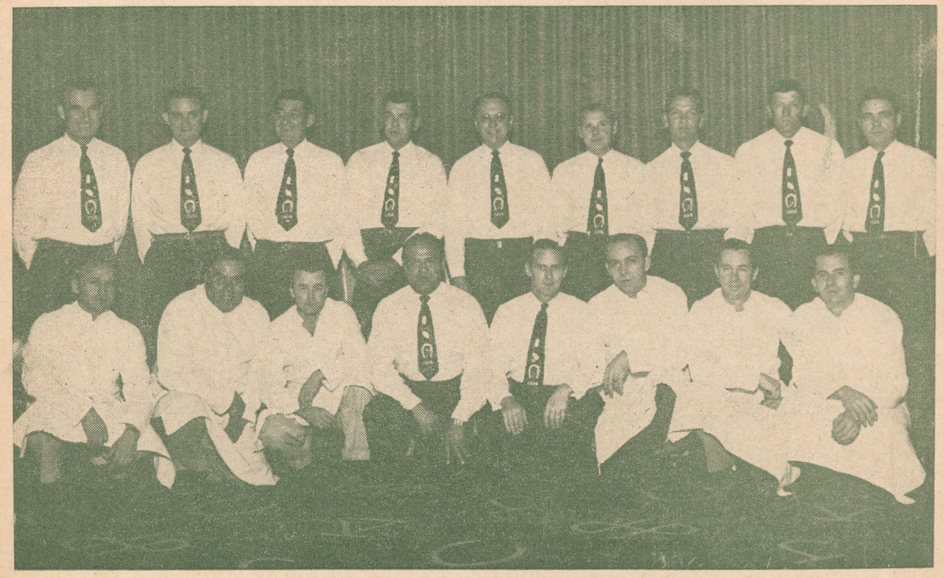


bar



JACK BRANNON
Bar Manager

BARTENDERS & BARBOYS



Joe W. Brown's Horseshoe Club



Joe W. Brown's Horseshoe Club



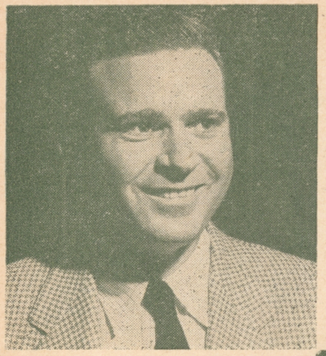
Restaurant

WAITRESSES





Security Officers



HIRAM POWELL
Chief Deputy



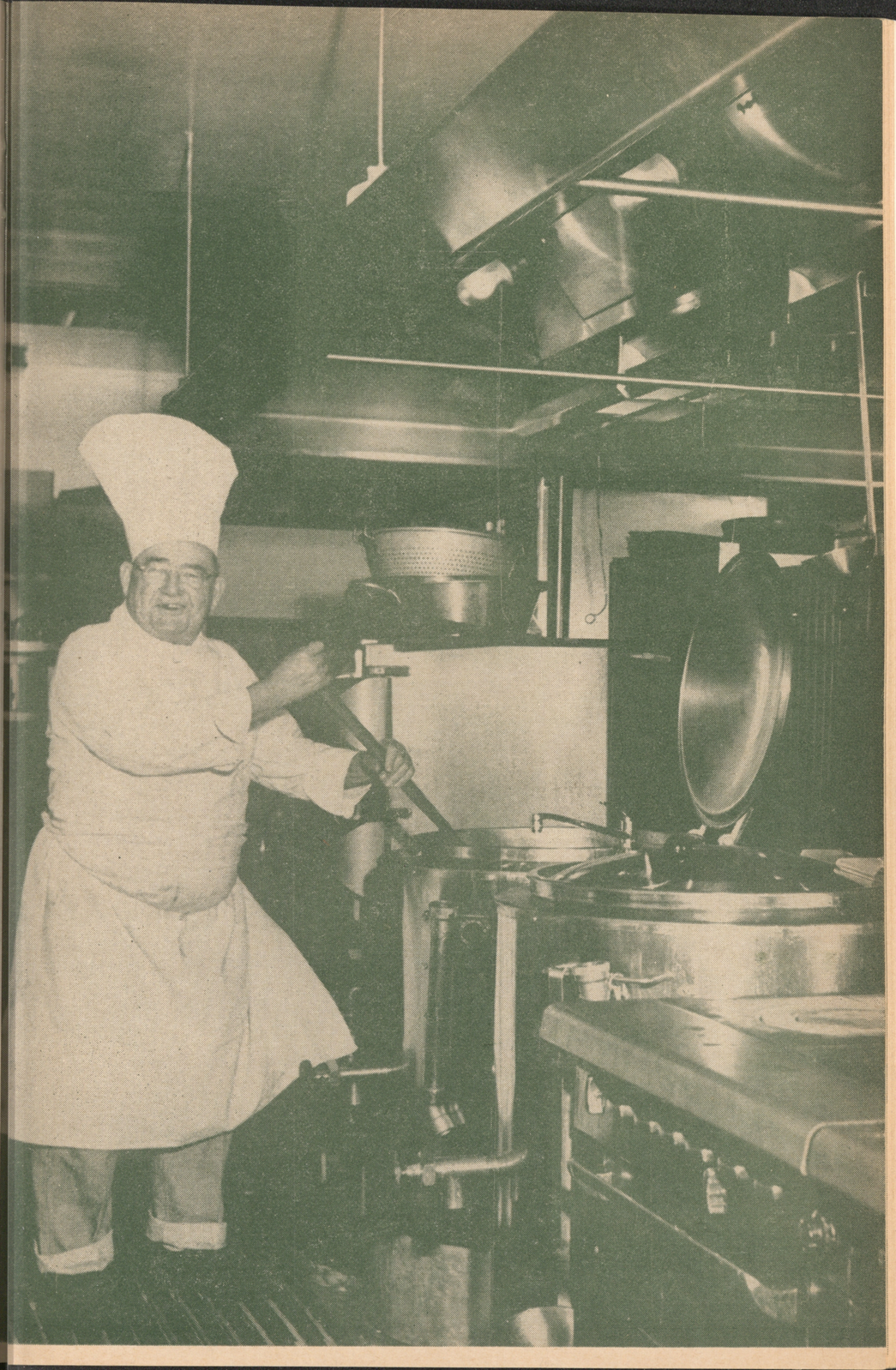
Security Officers

Joe W. Brown's Horseshoe Club

Maintenance Dept.



NORMAN REEB
and Crew

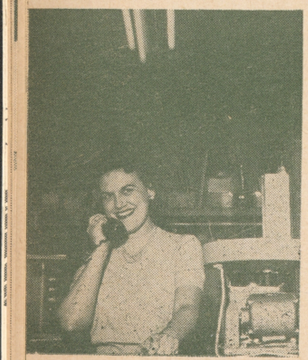


Slot Machines

CHANGE GIRLS

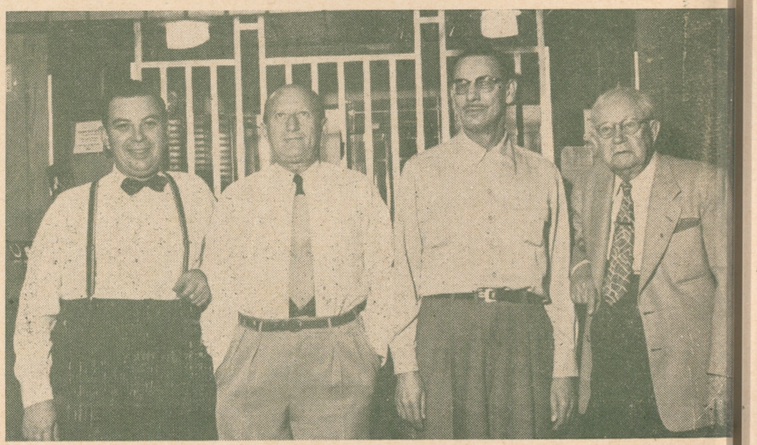








WM. G. TENER, *Manager and Crew*



CASINO CASHIERS

EDDIE FENNELL, (r) *Chief Cashier*

Joe W. Brown's Horseshoe Club



Auditing Dept.

RUTH COHEN, *(in charge)*
MARJORIE DAWSON
PATRICIA RILEY

VERNON WELBORN

Architect

. . . is the talented gent who designed the changes and additions for Joe W. Brown's Horseshoe Club. He is another product of the Lone Star state. Mr. Welborn upholds traditional Texas pride with his exemplary composition of construction. His personal contribution to the impressive beauty of this gaming center is highly evident.





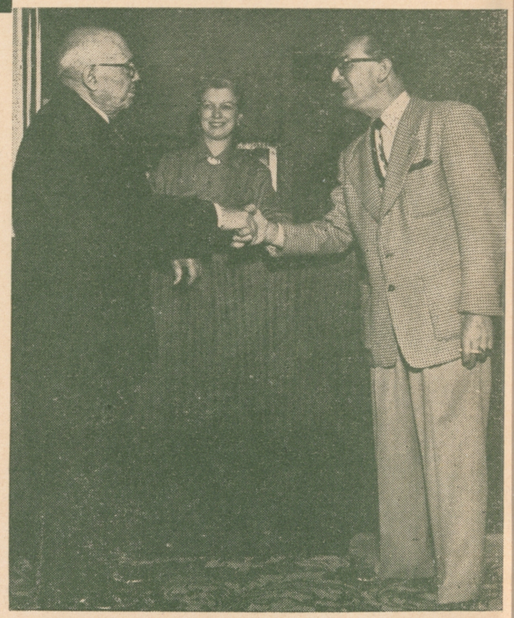
CHUCK HULL

Sports Announcer, KLAS—TV

. . . Popular T. V. Sportscaster for Joe W. Brown's Horseshoe Club, is heard six times weekly, Monday thru Saturday, at 6:00 P. M.



APACHE HOTEL

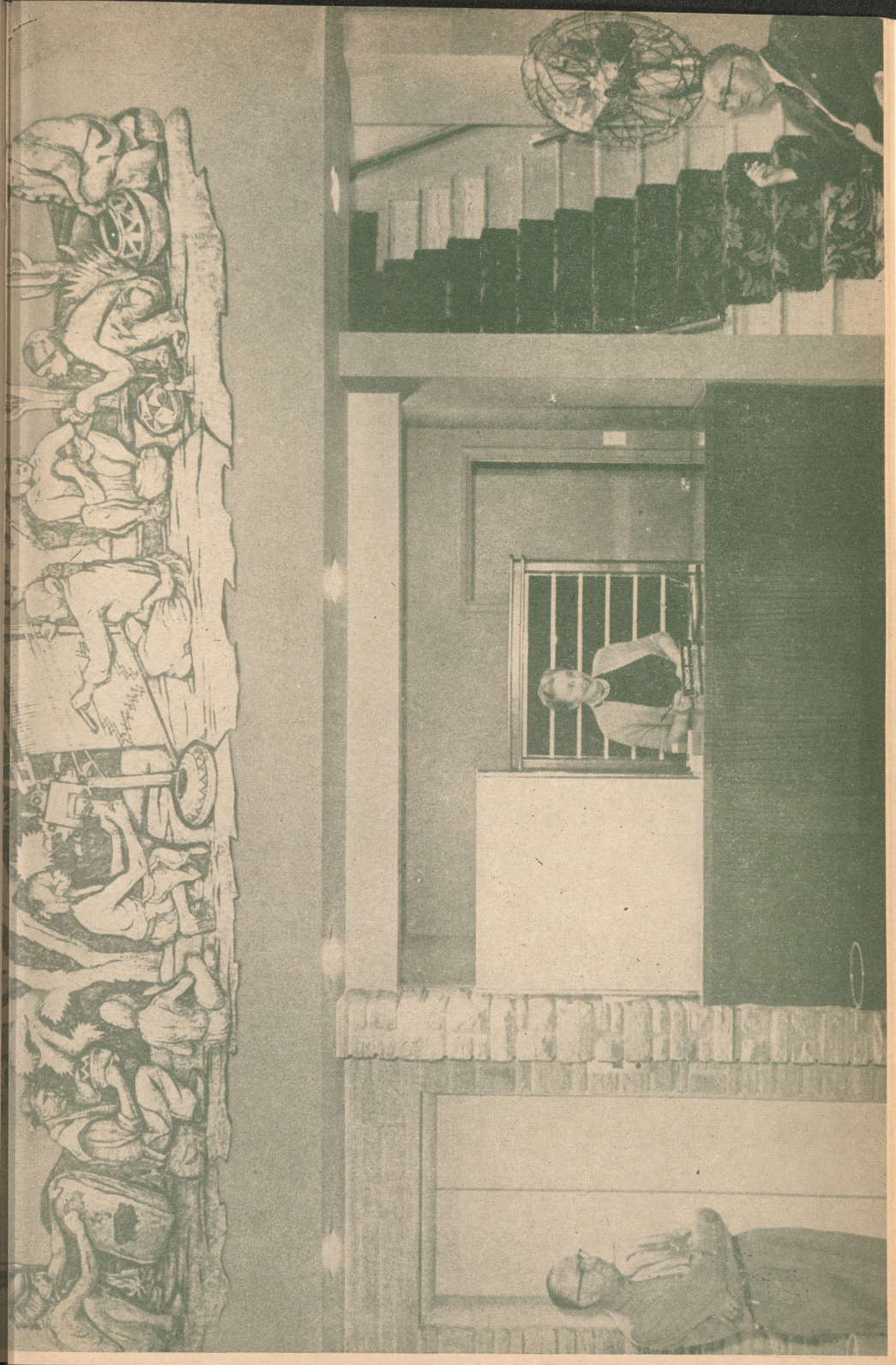


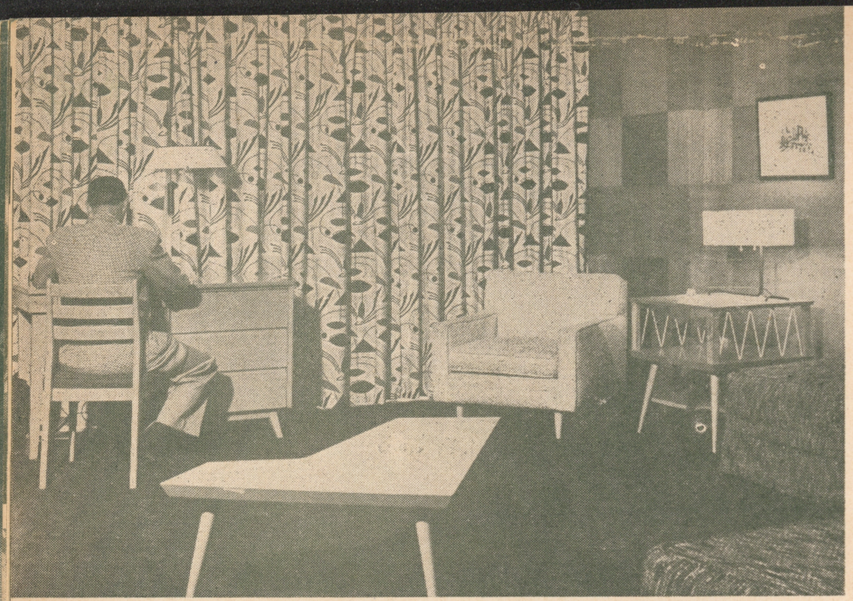
P. O. SILVAGNI

The above photo is, P. O. Silvagni, owner of the Apache Hotel and the building which houses the all new Joe W. Brown's Horseshoe club. Other proto shows Mr. Silvagni congratulating Mr. Forest Smith, his hotel manager on a job well done. . . . P. O., a native of our town for more than 35 years, is one of the greatest boosters of our state and is always looking to further the greatness of Las Vegas.

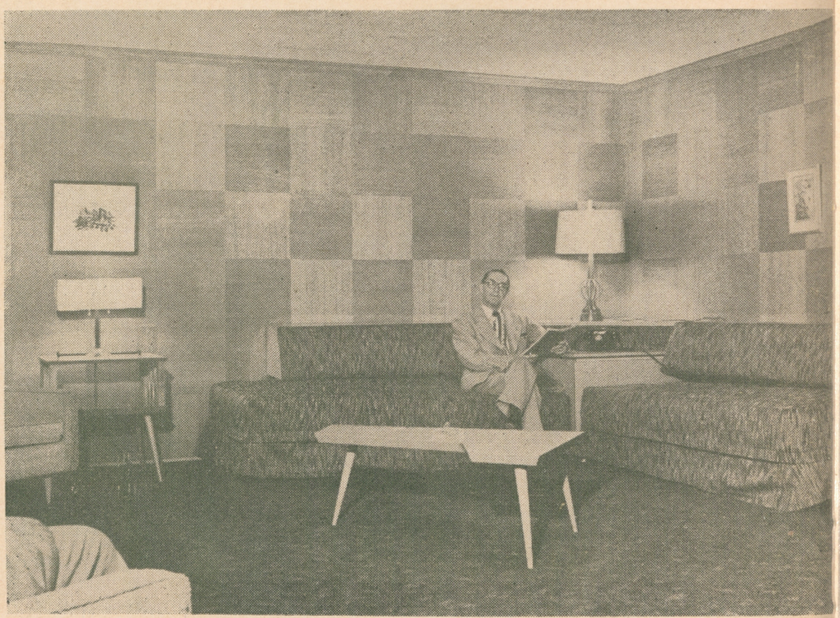
Joe W. Brown's Horseshoe Club







Above photo shows one of the new rooms in the Apache Hotel. There's more than just comfort — there's charm and color in every unit.



Mr. Forrest Smith, genial Manager of the Apache Hote is shown relaxing and enjoying the conveniences in one of the new and modern rooms.

CREDITS
ART: Dennis Stephenson
PHOTOS: Mark Swain

Joe W. Brown's Horseshoe Club

MODEL HOBBYISTS!

BUILD SCALE-MODEL BUILDINGS OF EVERY KIND

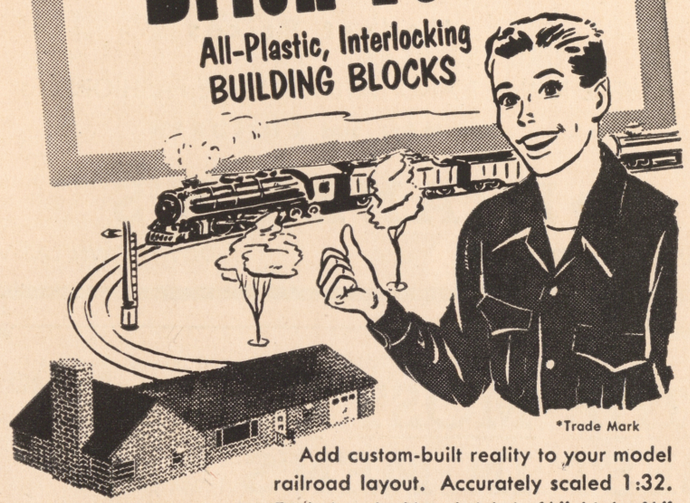
with Tri-State's

Brick Town*

All-Plastic, Interlocking BUILDING BLOCKS

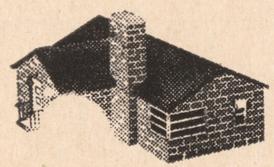
EDUCATIONAL!

FUN FOR THE FAMILY!

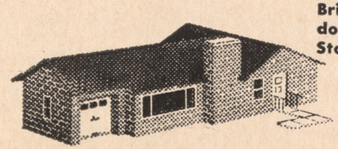


*Trade Mark

Add custom-built reality to your model railroad layout. Accurately scaled 1:32. Each interlocking brick is ¼" high, ½" wide, 1" long. Permits you to build authentic reproductions—*real as life itself*. Bricks may be permanently fused or used over and over again to make hundreds of different buildings.



BRICK TOWN Sets Include: Bricks, Half-Bricks, Doors, Door Lintels, Corner Windows, Side Windows, Picture Windows, Stoops, Stoop Railings, Awnings, Garage Doors, Coping, Roofing.



Complete Set
869 PIECES **$10.00**

TRI STATE TOYS

PLASTIC BLOCK CITY, INC.
4223 WEST LAKE STREET
CHICAGO, ILL.

Thank You...

Sincerely from all of us . . . we want to thank all of you for the wonderful opening of our new store.

At Franklin's you will find smart new styles that will fit any womans budget . . . and from our new stocks of merchandise there are many items that will make ideal Christmas Gifts . . . Oh Yes! Franklin's do have a lay-away plan. . . .

Modest Prices

THE NEWEST AND LATEST IN FINE FASHIONS for
WOMEN and CHILDREN

• FRANKLIN'S

FOURTH AND FREMONT — DOWNTOWN LAS VEGAS

"THE MOST OF THE BEST IN MEN'S APPAREL . . . *Brought to you by a Store Famous For More than 40 years In Cleveland for outstanding quality and values."*

NOBBY'S
Store For Men
1334 So. 5th St.

Open 9 a. m. to 10 p. m.

HARRY GREENBERG, Owner

FLAMINGO

(Continued from page 21)

room. His making light of the natural reactions of all of us, in certain situations, makes for a happy humor that has to bring a laff and a yak to all present. His dissertation on "the gaming room" is a stand-out, as is his trials and tribulations as a family man . . . The JONES BOYS make a return appearance with Miss Starr at this time, and after taking their turn at the mike, early in the show, rejoin her later to fill in with those vocal backgrounds that you've heard on some of her latest recordings. The Jones Boys are fast becoming a proven foursome in a field of entertainment where vocal blend is all important; this is a quality that they achieved almost from the beginning, just a short time ago . . . The ladies and lads, of the FLAMINGO STARLETS, continue to present the productions of RON FLETCHER with an accuracy of paramount achievement. Considering the handicapping physical set-up, denying props for these productions, they rank with the best there is to be seen . . . The man behind the men of music for the occasion is TEDDY PHILLIPS.

LAST FRONTIER

(Continued from Page 21)

appearance in this country by also making a definite impression with their unusual and original type of knock-about comedy. They are excellent tumblers and contortion comics with a fast-moving routine of comical situations that can only stem from long hours of painstaking practice with the resultant expert timing that is all important to this type of act . . . The FRONTIER GIRLS offer two new routines, designed to show off their comely beauty and terpsichotalents. The second of these numbers is a lively-moving rhythm number that seems to draw an approving hand from audiences with every show . . . An extra-heavy round of applause goes out from us to the men who make up the personnel of GARWOOD VAN and his ORCHESTRA. These men have had some trying times these past weeks and have handled the situation to the enth degree . . .

EL RANCHO VEGAS

(Continued from Page 22)

musical arrangements are of the finest, and their vocal interpretations are given with a load of life and zest. . . . The famous EL RANCHO GIRLS are coming out with another of those famous LEROY PRINZ productions which are coming to the fore lately for their attraction as well as their perfection. Miss DOTTIE DEE is doing a magnificent job of coordinating the choreography in these productions. . . . Always on hand with a good job from the band is BOB ELLIS and his ORCHESTRA.

THUNDERBIRD

(Continued from page 22)

others which is doesn't matter whether you recognize or not; . . . they're to be listed on the "good Listening" side! You'll get great pleasure from the velvet tones of a beautiful baritone voice . . . RAL MARTELL . . . and the "sexgestive" singing of the "Cuban Cyclone" . .. NELLE CASTELL . . . ! The stellar spot is filled to the fullest by three energetic entertainers who sing, dance and play guitars while they work . . . The THREE MARQUEZ SISTERS, a trio of triple-threats! . . . When STAN WILSON takes his turn on stage, in this gayly colored revue, you will not only hear some rarely heard folk songs, expertly sung, but you'll hear some exacting guitar playing, in a style befitting the melodies rendered, which is, also, the sole background for his interesting interpretations . . . ESTRELLITA & RAUL are a pair of young and exhilarating interpreters of the Flamenco Dance, whose exacting perfection and fiery enthusiasm add all the more to the excitement of this fast moving show. . . . It's another lively exhibition by those "Acro-Cats" of action, the three-some of fast-moving feats in tumbling, and hand balancing known as LOS GATOS. They've been here many times previous, and are always a welcome sight on any bill of fare! . . . The THUNDERBIRD DANCERS offer an exciting routine with a Latin lilt, and the added carnival atmosphere of bunches of balloons. Their attractive gold lame" costuming is especially inv-eye-ting! . . . BARNEY RAWLINGS continues in the MC spot and singing up a storm of a production. . . .



Sincerest Thanks!

. . . to Wilbur Clark's

DESERT INN . . .

to the staff and personnel for
a full five weeks of pleasure during
this engagement of

"Paris a la Mode"

Lou Walters



MAX SELETTE

DESERT INN

(Continued from Page 22)

girls and a company of singers . . . all in lavish costuming that has to be SEEN! . . . Scene 2 presents the CRISTIANI TROUPE, consisting of three young men and two agile young ladies who perform amazing feats of tumbling, balancing and teeter board work . . . each trick calling for infallible accuracy. . . . Scene 3 brings you BAS SHEVA, a sensational new star in her night club debut. She sings in a socko voice that has power, backed by enthusiastic interpretive zest, and excellent musical arrangements. First-nighters were calling for more! . . . Scene 4 is another colorful production, "The Futuristic Age," . . . styles of the future in the year 2001! . . . If this be truly indicative of things to come . . . we'd like to live forever!! . . . Scene 5 is a solo ballet presentation by the beautiful ballerina, CLARISSA, a shapely young lady exhibiting perfection of grace and poise with every movement and picture. . . . Scene 6 brings us the first Las Vegas appearance of those world famous dancing stars, CHIQUITA & JOHNSON; . . . a combination of adagio and ballet that is truly amazing. The speed with which they achieve a point of balance, in precarious positions, is unbelievable. Something to see, is the effortless ease and extent, of the splits accomplished by the lithe CHIQUITA, whose confidence in JOHNSON is always in full evidence. . . . Scene 7 is when you will witness the artistic antics of the internationally famous WIERE BROTHERS; . . . three polished performers whose brand of comedy is singularly theirs, and theirs alone. Their fiddling tomfoolery has become somewhat of a trademark, as has, we might add, the eccentric mixture of fancy footwork they've applied to their interpretation of, "The Minute Waltz" . . . a bit that has become a classic. Assisting at the piano, and very much a part of the act, is MILDRED SEYMOUR, a gracious lady of fine pianistic talents. . . . Newest addition to the act, with this engagement is, IRIS, whose short stint on stage is made into a highlight by those three artisans . . . the WIERE BROTHERS. . . . Scene 8 is a gypsy fantasy, "in Old Roumania" which achieves the maximum for full color, and features BAS SHEVA, THE LATIN QUARTER ENSEMBLE, THE HARMONEERS, THE MELODEARS, JESSICA HAIST and CLARISSA. . . . Scene 9 gives you the entire company on stage. . . . As usual, these musical extravaganzas are backed to the peak of perfection by CARLTON HAYES and his fine orchestra.

SAHARA

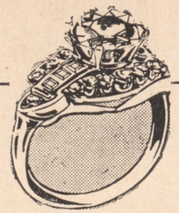
(Continued from page 22)

These favorites of Las Vegas are truly the fair-haired boys of comedy in song, as their many engagements here will attest, and as a result, the audience always clamors for "favorite routines." For mine, I'll take "Salt" . . . MARIA NEGLIA, that vivid virtuoso of the violin, wins the room immediately with her sprightly playing. Not only a master with the bow, she plucks out the notes with flying fingers, and look, only one hand! Her saucy winks and "mugs" make one feel that they are being let in on some charming secret . . . When feet are in perfect agreement, that's THE DUNHILLS. These lads have everyone sitting forward on their seats so as not to miss a beat of their artistry in taps . . . Enchantment spins on the stage in the person of MARTHA ANN BENTLEY, ballerina supreme. She is a picture of grace and balance that charms the eye as she spins and pirouettes endlessly!! . . . The production numbers of the Moro-Landis SAHAREM DANCERS, in lavish costume, provide sumptious parentheses for the show . . . Bravo for CEE DAVIDSON and his fine orchestra, who background the show to perfection.

EL CORTEZ

(Continued from Page 23)

Austins, Larry and Billy; and the Carrolls, Bert and Dee, who do all of the highly original arrangements for the group, are making a tremendous hit in their debut in Las Vegas. . . . Another attraction that is new to our town is that comedy sensation, RALPH LEWIS, who is also a singer of no mean ability. This unpredictable quipster is quick on the trigger with his shotgun style humor and scores a bull's eye of laughter with every shot. Lewis' skits show a wealth of imagination and a subtle understanding of human nature. . . . Rounding out this bill is AL & CONNIE FANTOM, a superb novelty dance team, who will entertain you with their tireless routine of "taps and tricks." . . . SHERMAN HAYES and his ORCHESTRA supply the excellent musical background for the show.



JIMMY MANN'S

JEWEL SHOP

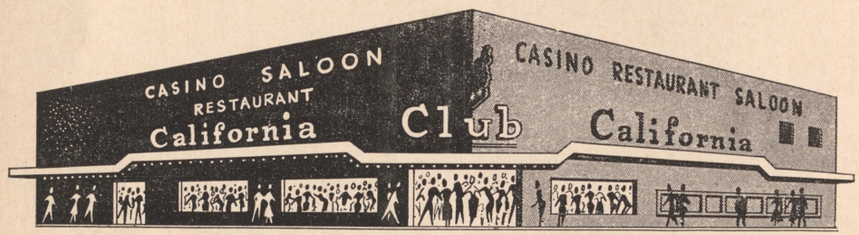
Featuring

Diamonds, Gold & Costume Jewelry

Lobby of the THUNDERBIRD HOTEL

PHONE 5100 LAS VEGAS, NEVADA

WHERE GAMING IS ALWAYS A PLEASURE



. . . IN A MOST FRIENDLY ATMOSPHERE



California Club

FIRST and FREMONT DOWNTOWN LAS VEGAS

THE SANDS

(Continued from page 22)

failed to do a show without having to beg off after multiple encores, . . . LOUIS JORDAN & his TIMPANY FIVE! . . . You'll hear Louis doing songs of special material, the likes of which you've never heard, and done in a style you've never seen nor heard unless you've caught this man and his talented troupers on some previous engagement. This is rhythmic entertainment as you like it!! . . . HELD OVER from the preceding bill of fare is petie and pirouetting little NANCI CROMPTON; . . . a bobbing, ball-bearing ballerina who does multiple spins on toe, . . . endlessly.! Her music is of a fast "circus type" tempo which you'd swear was going to get her in trouble, but she does her rapid routines without a trace of dizziness, to stop on a penny postage stamp type space. . . . The lovely COPA GIRLS are repeating their productions from the previous show, which is perfectly alright with everyone who had the chance to see them. They are two of the best they have done to date, and a credit to their choreographers. One is a rhythm round-up in red and green, and the other is a beautiful number by a dozen dazzling damsels wielding ostrich plume fans to create some striking pictures. . . . The music for the occasion is most capably handled by the exacting ANTONIO MORELLI and his Orchestra.

SILVER SLIPPER

(Continued from page 23)

fly thick and fast. There are skits and scenes which you may have seen before but putting them in the hands of these experts throws a different light on the whole set up. . . . Don't fail to see these shows as often as you can!! . . . Firstly, among the stars who perform here nightly, you will see SALLY RAND, the famous "fan dancer" . . . the GOLDEN MERMAID, which is an act that presents a different view in eye-appeal. . . . In this show is an old favorite of yours and mine, BILLY GILBERT, of stage and screen. You'll recall him quickly as the man who "sneezed" his way to the top!! In his appearance here, he sings a few songs and makes the whole thing complete with his ever-famous routine on how you and I, and all the rest of us, "explode" on occasion, from that tingling sensation in the proboscis. . . . Another fine artist appearing on this fun-filled bill is LYNNE CARTER, who, with his FOUR CARTIERS, is all but stopping the show every night. Lynne and his men give an excellent impression of the top-talented artistry of "Kay Williams and the Williams Bros." . . . An impression that near reaches the top for perfection. Lynne also does an impression of Pearl Bailey in a voice that you'd swear was the real thing if you weren't watching. . . . Now we come to a man who has become legendary through his continued artistry in these shows. . . . HANK HENRY, back-bone of the Silver Slipper Stock Co. This is a FUNNY MAN!! . . . SPARKY KAYE is "The Little One" who has his own bag of tricks for this type of comedy. . . . JOAN WHITE, BILL WILLARD, and JIMMY CAVANAUGH have reached the veteran class in these Silver Slipper shows . . . each an important part of and adding greatly to the ultimate end. . . . EACH SHOW A RIOT!! . . . The man with the "big little band" is GEORGE REDMAN.

SHOWBOAT

(Continued from page 23)

Cuban number, made even more exciting by the eye-teasing gesticulations of beautiful and blond ILLONA ADAMS, is the flaming finale of the show. BUSTER HALLETT and his ORCHESTRA supply the wonderful background music for the bill.

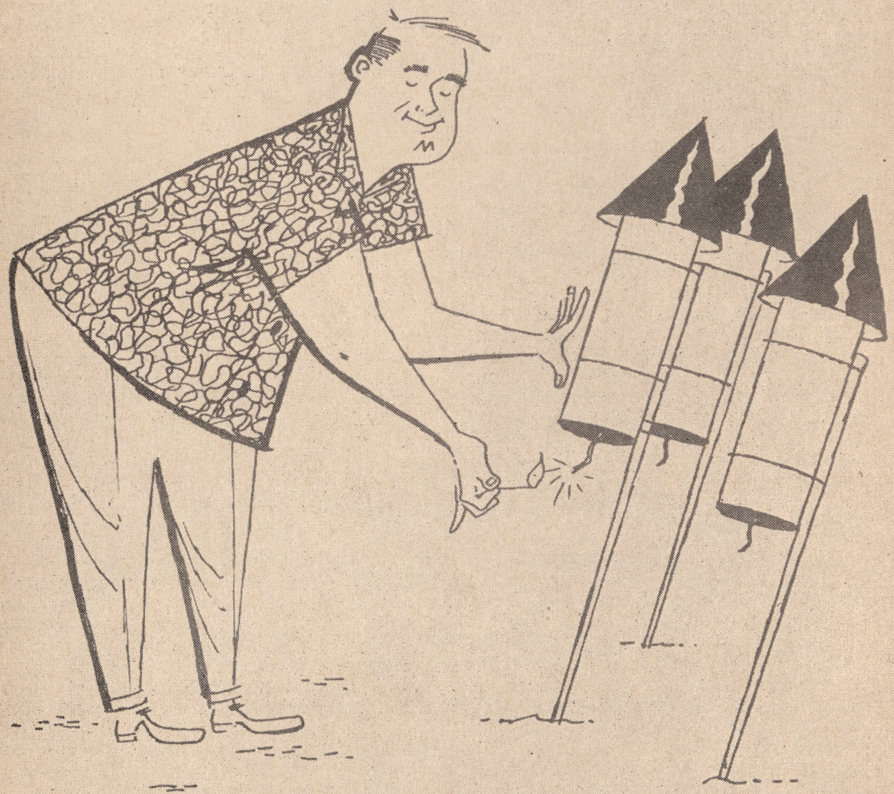
MEL CHENEY

(Continued from page 19)

that if the opportunity ever presented itself, I would like, in some way, to say something about the people who work there for a living, taking care of people like you and me. We all have a tendency to criticize first and then make amends afterwards. It is my personal belief that the many people who work at the hospital are as competent as any you will find in any other hospital. They give you the best care possible and are deeply hurt when criticized unjustly. For you see, they too have pride in their work and in their jobs, and yet, regardless of whether you have money or are destitute, they give you the same care, the best they can. I want you all to know that I appreciate what you did for me. And I am sure that there are many others in this wonderful city that feel the same as I. And that's the "OUTPOST."

Rockets Away!

You Win a JACKPOT with any 3 of a kind...



BUCKLEY'S

JACKPOT CLUB

DOWNTOWN

THAT'S FOR SURE

(Continued from page 9)

The hue of Paul's face turned purple and red but, we must confess, he has admirable control of his modulation and articulation. Not once did he scream! (After all, his innards had been thrashing about like a mowing machine. He didn't have the power to do more than whisper. The general consensus was that it was an enjoyable evening and the Birthday Child received some attractive gifts.

Man, oh man! What a terrific "Green Christmas" is waiting for the lucky person who signals "winner" in the Bingo Room of the SHOWBOAT HOTEL. If the Blackout top money hasn't been hit by December 4th, the figures will be $12,300. Think of the holiday spirit such a prize would instill in you and yours. (Oh, well, money isn't everything, as the man said.) If the fabulous sum isn't won by December 6th, RUBY KOLOD and his associates will raise the consolation prize to $1500 instead of $1,000. (This they call a "consolation." We call it pretty "terrific.") They have other ideas to offer bigger "pots" to their bingo patrons. It's enough of a temptation to make a rabid player out of Ye Editor.

SHERMAN HAYES (Ork leader of the HOTEL EL CORTEZ) has been bitten by the Las Vegas Lovebug. He purchased a ranch house and two acres of land, right off Hidden Well Road (near Paradise Rd.). The street fronting his property was named Sherman Way by Mr. Hayes. We have a hunch it might become official when the City Planning Commission heads in that direction for the purpose of erecting street signs. In most towns, thoroughfares are named after lifelong citizens or leading politicians. Only in Las Vegas can a newcomer affix his name to a street sign.

Although we repeatedly report the greater crowds that surge to Las Vegas for succeeding holiday weekends, we can't resist another item on the subject. During the past Thanksgiving Day week-end, localites were amazed to notice the density of traffic. One could almost believe he was driving in New York City or Los Angeles, during the business rush. An amazing percentage of holiday celebrants wended their way to BUCKLEY'S JACKPOT CLUB. Every slot machine in the place was active and spectators patiently awaited their turns. The jackpots sang merrily and many visitors went home happy.

Here is a bit of news that will make future employes of the MOULIN ROUGE quite content. LOU RUBIN (one of the principal owners has made the necessary arrangements to construct one hundred (two-bedroom) garden apartments at the rear of the bistro. They will be exclusively for the workers on the Moulin Rouge payroll. Mr. Rubin believes a good worker is a happy one.

Tonight will be the final block for the WOMEN'S BOWLING ELIMINATIONS Championship. Our heart is sad to report our "Princess" is quite a distance behind opponent JAN HUDEC. She bowled beautifully throughout the contest but the last two times

(Continued on Page 75)

GOLDEN NUGGET

(Continued from page 23)

addition to the show at the Nugget Saloon. Dess has entertained in Canada, England, and the East. We are sure that you will enjoy his talents. . . . NEVER before have you seen a dance team like HARRIS & SHORE. Their satirical routines will have you in stitches, and the diminutive doll is one of the mightiest "muggers" in the business . . . GAYLE LARK, one of the fastest-rising girl vocalists on the recording horizon today, has been labeled the "Oh-oh-oh Girl" by the TOP Record Label. You will find the performance of the be-dimpled and blonde-haired Gayle reminiscent of another Starr! . . . NAT YOUNG and his trio of musical artists supply the music for "Lights & Tights" . . . Alternating with this show and finally winding up the evening's entertainment in the wee sma' hours is the HANK PENNY SHOW. If you like western music — who doesn't like western music? — you will love this show. First, there is Hank, himself, playing the frets off that "ole geetar," singing and coming up with some very clever "corntry-style" humor. . . . Cute, winsome, and red-haired SUE THOMPSON is with Hank. The singular style of this enCHANTRESS is captivating refreshment for the ears . . . THE SONS OF THE GOLDEN WEST, attired in western regalia, supply the music for this section of the Nugget show. Here is a group that rates among the tops for this type of music. They sing ALL types of songs and it is a real pleasure to hear them.



FROM 10 P.M. 'TIL DAWN
CONTINUOUS ENTERTAINMENT

"SHE'S FRANTIC"
"SHE'S FEVERISH"
"SHE'S FABULOUS"
"SHE'S FANTASTIC"
"SHE'S FUNATICAL"

FRANCIS FAYE

With

DANNY CASSELLA QUARTETTE

— IN THE —

GAY '90 BAR

of the

HOTEL LAST FRONTIER

TONI DRAKE . . . BRITISH WALKER . . . SANDLERS . . . PARADISE

FRENCH SHRINER TED SAVAL

LARRY'S SHOES

511 FREMONT ST. — PHONE 5890

★ Latest Fashions in Women's Footwear
★ Men's Hi-Grade Famous Makes Shoes

AT SAVINGS UP TO 60%

COLE HAAN CROSBY SQUARE

JOYCE . . . I. MILLER . . . FLORSHEIM . . . DE LISO

KRAM 920 ON YOUR DIAL

Pleasant Driving!

ON YOUR WAY TO OR FROM LAS VEGAS TUNE IN YOUR RADIO TO KRAM — 920 ON YOUR DIAL — FOR THE BEST IN MUSIC, NEWS AND SPORTS.

DRIVE WITH KRAM

THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

CHARLESTON LIQUOR

YOUR FRIENDLY NEIGHBORHOOD BAR

FINEST WINES—LIQUORS
"COLDEST" BEER IN TOWN
● TELEVISION ●
EDDIE GILBREATH, Prop
9 W. CHARLESTON PHONE 7410

Chic Hecht

413 FREMONT STREET

● SPORTSWEAR
● COCKTAIL WEAR

THAT'S FOR SURE

(Continued from Page 73)

out, ran into some pretty bad luck. Mrs. Cortez explains she just isn't throwing a good ball. Being a good sport, she won't admit the truth. But her husband will. It's pretty rough on any athlete not to be able to get the proper rest. Our little miracle woman is busy running our present home, decorating our new home, taking care of our son, preparing meals, helping her hubby with his work and many other chores. Now, mind you, Ye Editor is not complaining. We just don't want people to think our gal has lost her bowling spark. Regardless of how this match terminates, our "Princess" is a champion. It's just a crime that her bowling thumb is so full of blisters — to boot! (Now that this has been written, this pillar will probably be sporting a purple orb when this issue hits the stands. Even though his wife may not want certain things said, a husband must take a stand in behalf of his frau, mustn't he?)

A widely expanded chest heaved with pride when JAKE KOZLOFF motioned us to follow him at the HOTEL LAST FRONTIER, a week ago, Friday. He pointed out a party at a ringside stable and we actually flipped. Sharing their first dates were his sons TEDDY and CHICK, garbed in full military regalia. (They attend California's ELSINORE ACADEMY.) Thirteen year old Teddy was dating thirteen year old GINA MASCHIO, CONNIE MOORE'S daughter (Miss Moore is lovely singing star at Hotel Las Frontier). Eleven year old Chick was dating nine year old KATHLEEN, daughter of GUY McAFEE (of the GOLDEN NUGGET). The young ladies looked adorable. Their party dresses were adorned by corsages. From here, the foursome went on to the FLAMINGO HOTEL. A first date of these four and a memorable evening for the young ladies to enter in their diaries. Ah, this young romance.

MR. WHITE (casting director with RKO) received special orders from HOWARD HUGHES. His assignment is to screen-test all the MORO-LANDIS DANCERS, currently appearing in the Los Angeles BILTMORE BOWL. (GEORGE MORO also has a local line of lovelies at the HOTEL SAHARA.) There's a bit of a story behind this but it's too long to relate. Suffice it to say we hope one of these young ladies will find her star of success.

After the first of the year, the beautiful SKY ROOM of WILBUR CLARK'S DESERT INN will be closed, temporarily. Work will begin to make the room larger and a dance floor will be added. The current intimate atmosphere will be retained. This will undoubtedly be the most romantic spot in town. ALLARD ROEN is very busy, making certain the plans include all necessary details and appointments.

During this month of December, the UNION PACIFIC will introduce a feature that will be an exclusive with their line. They will employ their Dome Liners in the Dining and Observation Cars. The UP will once again make another historical first in American Railway fame.

While dining in the HORSESHOE CLUB'S Nevada Room, we were joined by CECIL LYNCH, manager of the Bingo Room. Noticing the many numbers on one call board, we made inquiry. Mr. Lynch informed us that the patrons consistently play for the "Blackout" jackpots, in conjunction with the regular games. It may sound confusing but the crowds participating didn't believe so. It's very interesting and keeps bingo fans happy, knowing they're "getting two for one."

A mighty lonsome fellow these days is GEORGE CAPRI, of the FLAMINGO HOTEL. During the actress' stay in town, George was MARIE MacDONALD'S constant escort. They are friends of long standing and an empty void was left behind when Marie and her children went to New York.

KAY SMITH, local AGVA representative, has a new boss. Filling the spot recently vacated by EDDIE RIO is IRVIN MAZEI. As we itemed earlier, Mr. Rio joined forces with FRANK FISHMAN of the ROYAL NEVADA. He is Entertainment Director for that soon-to-open bistro. Eddie's first official act was to appoint JERRY FIELDING Musical Director.

SANDS HOTEL singing star VIC DAMONE acts a bit bewildered of late. In order to convince himself PIER ANGELI is actually his bride, he keeps repeating, "My wife" to himself. The couple are newlyweds, having been married November 24th. The Damones are having a short honeymoon here. We understand their respective commitments will coon sep-

(Continued on Page 77)



ANOTHER BUCKLEY ENTERPRISE

the Lighthouse

Charleston at Fremont

CONTINUOUS DANCING

9 p.m. 'til 3 a.m.

MUSIC BY

LAWRENCE TRIO

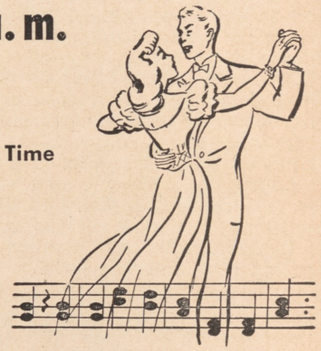
Tuesday Night Is Waltz Time

RESTAURANT

and

COCKTAIL

LOUNGE





Relax, Podner

UNION PACIFIC RAILROAD

Your "Best Bet" Is the Train

Just $12.00 plus federal tax buys a round trip ticket to Los Angeles. Next time you go to Los Angeles leave your car in the garage and climb aboard one of Union Pacific's four Streamlined trains leaving Las Vegas daily. Ease into one of those deep-cushioned seats and R-E-E-L-A-X! No traffic worries . . . no wear and tear on your car . . . rest as you ride.

LAS VEGAS to LOS ANGELES $12.00 round trip plus fed. tax

UNION PACIFIC STATION • LAS VEGAS

Telephone: 1120

UNION PACIFIC RAILROAD

THAT'S FOR SURE

(Continued from Page 75)

arate them — but only for a while. That's show business!

Causing quite a sensation at the SILVER SLIPPER are LYNNE CARTER and his CARTIERS. The star of the act is receiving a terrific amount of fan mail and his popularity rating is soaring to skyward.

While at the HOTEL EL RANCHO VEGAS, we caught BILLY DANIELS in one of his greatest performances. He was never in better voice. Ringsiding at this particular presentation was his lovely teen-age daughter. When Billy sang, "My Funny Valentine," it was directed at DIANE. When he sang, "Diane," his voice was strangely full of turbulent emotions and spectators couldn't control their choked reactions. Perhaps the mood was created by the singer's having to leave his children for a while. Mr. Daniels opens in Australia tonight (December 4th). We're ready to wager that his "Black Magic" will captivate those "Down Under," with no effort whatever.

In addition to the marvelous food already being served at the LIGHTHOUSE, an Italian cuisine has been prepared for the delight of patrons. Newly installed chef JOHN RIZZARDO has already placed his mark on the establishment, via this move. General Manager AL DAVIS made certain the chef had a Pizza oven, also. If you haven't tasted one of Rizzardo's pizzas — you haven't tasted any. For those who have just arrived in town may we point out that there is continuous dancing at this spot.

BILL FRIDAY is no longer affiliated with the SHOWBOAT HOTEL. He is currently directing all his efforts to the building of his CROSSROADS (a Steak House), located across the street from the "Boat." The new eatery is set for completion at the end of this month.

Former western star HOOT GIBSON has been a millionaire on two or three different occasions. During one of his wealthier years, he purchased some land in Texas (1928). Eight months ago, he read the news that oil had been struck in a certain Lone Star state territory. The locale seemed familiar and sent Hoot to his trunks. When he found the yellowed land deeds, Mr. Gibson also discovered it was his property housing the oil. How sweet it is! Hoot is currently working on a live Rodeo TV program to be shown on Saturday nights, in Hollywood. It would be the only telecast of its kind. It takes a lot of daring to present a live show of this nature.

BONNIE BEST has been putting a lot of Spring into Milady's heart, with her fantastic collection of pretty apparel. The styles are exquisite enough to rate notice from the masculine spectators. Posing in and modeling many of these creations is MRS. JOHN UHLMAN, professionally known as CHILI WILLIAMS. Chili shows the clothes to their best advantage.

Bouquets to PAUL WALLACH, publicity man of the HOTEL LAST FRONTIER. Mr. Wallach developed a marvelous idea. It was executed by artists THELMA and BOB LODEN and can be seen in the lobby of the hotel. Mr. Wallach's brain-child is a Third-Dimensional show bill. It's truly beautiful and has received many, many compliments.

Belated birthday greetings to SHIRLEY BELZ (Nov. 30th), Reservation girl of the HOTEL SAHARA. We aren't saying this is definite but there is some local scuttlebutt about a romance, involving this lovely girl. Mother DOROTHY (Hostess in the Carillo Room of the HOTEL LAST FRONTIER) can barely believe her "little baby" is old enough to think of "engagements and the like."

JOE W. BROWN (owner of the HORSESHOE CLUB) shipped his best racing steeds to California, in lieu of the opening of the Santa Anita Race Track. Among the select group is our namesake, FABULOUS VEGAS. We are glad that the horse is closer to us now and there might be a possibility of our seeing him run. Heretofore, he has been entered solely in eastern contests. Watch this horse!

This past week, two people won the big Blackout prizes at the LUCKY STRIKE CLUB. The spot is developing a greater clientele since it inaugurated Manager AL GARBIAN'S suggestion of a car parking service. No one enjoys comfort more than people and they certainly are afforded every phase of it here.

In town for the past four weeks is ANGIE LIBERACE (sister of the famed pianist). She is here for the "cure." When she is granted her divorce, she will marry TOM FARRELL. Miss Liberace is a very busy young lady. You'll well understand why she has a hectic schedule when

(Continued on Page 79)



You can build hundreds of scale-model buildings

with **BLOCK CITY***



The Alan Ladds at home find family fun with Plastic Block City Construction Sets. Left to right, Mrs. Ladd (former Sue Carol) daughter Alana, dad, Alan Ladd, and son David.

Blocks, doors, windows, fences, — all you need to build houses, stores, railroad stations, any kind of structure. Specially designed, rugged plastic blocks are accurately scaled. Follow real builders' blueprints, or design the models yourself. Have hundreds of hours of educational fun with Mom and Dad too—with Block City.

Complete Sets
306 Pieces

for $4.95

Get Plastic Block City at Dept. and Toy Stores . . .

Or Write Direct

PLASTIC BLOCK CITY, INC.
4227 West Lake St., Chicago, Ill.

THAT'S FOR SURE

(Continued from Page 77)

we advise you of her status as personal secretary to brother Lee. Incidentally, when we mentioned Lee's stay in town in an earlier paragraph, we neglected to add that he and JACK GOLDMAN (of the RIVIERA) were huddling constantly. We suspect he will be the star to open that new bistro. Another interesting bit of news is that screen star JOAN CRAWFORD will play official hostess for the RIVIERA for the first four days of its opening.

Those who have attended his shows know that HANK HENRY always introduces celebrities who are in the audience, at the close of each performance. It pleased us no end to witness one such introduction, the other evening. Hank very proudly motioned a brunette to rise. Then, he lovingly introduced his wife JO ANN as the "Real star of the Henry family." You see, his wife presented the comedian with three children and H.H. believes there is nothing greater than this performance.

ZOE and JULIUS NEUMANN are certainly taking in a lot of shows, of late. (He is a local C.P.A.) Julius has been in Las Vegas many years. However, Zoe(his recent bride) finds our town as fascinating as any newcomer does and can't see enough of it. Hence, the Neumanns follow the boss' wishes to catch all the top performers appearing, locally.

When our column went to print last week, we identified JOE JULIAN as a disc jockey. However, when it came out in print, a revision was made and MATT GREGORY was placed in that capacity. Sorry, fellows. Oh, while on the subject of disc jockeys, HAL MORELLI is downcast now that radio station KLAS has decided to discontinue the ayem d. j. shows. The station will revert to its original sign-off time of midnight. Late stayer-uppers will still be able to hear their favorite music emanating from radio station KRAM and KBMI.

Mr. and Mrs. JOHNNY PULEO leave for Europe on the 10th of December. (He appears with BORRAH MINNEVITCH'S HARMONICA RASCALS, recently closed at the SANDS HOTEL.) When they return in March, they will head back to Vegas and look for a house. If they can't find a suitable structure, they will build their own boarding house for actors.

JERRY WEINBERG was very happy when he noted the reaction that greeted the opening of his NOBBY'S MEN'S SHOP on South Fifth Street. The response was overwhelming and warmed the proprietor's heart with grateful appreciation. Those who came to look will return again, drawn back by the attractive stock Mr. Weinberg specializes in.

We often wonder if our out-of-town readers doubt our veracity when we speak of crowds. This is one columnist who believes in expressing the truth on this subject. You can well believe it is fact that thousands of patrons were turned away from the HOTEL LAST FRONTIER during ANNA MARIA ALBERGHETTI'S five-day engagement there. The sparkling young star is a terrific drawing card. Maitre d' MAC HARRIS claims she has more magnetism than many stars who appeared in various places he worked.

Just thinking. It seems to be nearing the time that Mr. and Mrs. SAM BOYD are due to return from their European jaunt. (He is a co-owner of the HOTEL SAHARA.) The Boyds are well-liked locally and their absence has been sorely felt.

Before BALLARD BARRON made his final trip, he requested that friends who wished to send flowers, refrain from so doing. Instead, he voiced his desire that an identical amount of cash be given to the DAMON RUNYON CANCER FUND. In respect for his wishes, JAKE FREEDMAN (of the SANDS HOTEL) and HAROLD HIND (of the HOTEL EL CORTEZ) were placed in charge of the "Barron Memorial Fund." To date, over $3,000 has been collected, with much more on the way, daily. We offer a silent prayer for this selfless man who thought of other humans in his final moments. Ballard Barron is a man who will long be remembered . . . and that's for sure.

Fabulous LAS VEGAS MAGAZINE

$5.00 PER YEAR

"ANYWHERE IN THE UNITED STATES"



POST OFFICE BOX 748



the SILVER QUEEN BAR

IN THE Sands HOTEL

CONTINUOUS ENTERTAINMENT from 5 P.M. to 6 A.M

THE GUADALUPES BOYS
TEDDY NOEL -- VAN SMITH
AND ORK. TRIO
ERNIE STEWART TRIO

HOT HORS D'OEUVRES SERVED AT 5:30 P.M.

"The Taste of the Town"
YOU OWE YOURSELF THIS TREAT . . .
CHINESE FOOD
Served in The Garden Room
From 6 P. M. to Dawn



BUD'S

NEVADA'S MOST COMPLETE
GIFT AND SOUVENIR STORE

209 FREMONT ST. — LAS VEGAS, NEVADA — PHONE 680

FREE! FREE! FREE!
★ PRESENT THIS MAGAZINE FOR YOUR ★
Free Miniature Slot Machine (Really Works)

JOHNNY UHLMAN

(Continued from page 13)

throughout all the rest of the year! . . . Pick out any other place in the country, . . . and compare!! Then stop in to see Bert at his men's shop in the COLONIAL HOUSE . . . and tell him he's right . . . !!

As I talked with the operators of the DOWNTOWN LIQUOR STORE this past week, I came to realize what a big business the collection of genuine miniature liquors has come to be throughout the country. I also learned that the stock they carry regularly is about the largest there is to be found in this part of the country. They carry approximately 15,000 bottles (miniatures) at all times; . . . a stock which is made up of about 300 brands, including miniature bottles of wine. Tourists from all over the country who have learned of this wide variety, have been sending in lists of those they already have, and ask DOWNTOWN LIQUORS to fill in what they are lacking. Almost all of the whole east wall of their store is taken up with miniatures, if that can give you any idea of the wide variety they have on hand. Better yet, . . . SEEING is believing . . . !!

Last week I made mention that I anticipated a delicious Thanksgiving dinner, but actually I HAD no idea . . . CHILI and I were invited over to the home of BONNIE BEST, and believe me when I say that it was one of the bonny best dinners I've had in quite some time. Everything was . . . JUST right!! It's no wonder that Bonnie is such a good business woman. Anyone who can turn out a terrific dinner like that, has to know what she is about . . . what to do next, when, and how much of what. If you want to try to figure out what I mean . . . take a look at the merchandise she has at her dress shop, and you'll see that she "knows what she is about"!!

Maybe you don't like home-spun humor, but I do, and that's why I get a charge out of the things that HANK PENNY does on his show at the Golden Nugget each night. He and the titian-haired SUE THOMPSON put on a good show with excellent musical backing by the SONS OF THE GOLDEN WEST, who holds down their own spot in the show with some comical nonsense of their own . . . DESS DAVY came in last week to head up the other half of these continuous shows, "Gas Lights and Pink Tights." Davy does some fine relation of comedy situations, and also a pantomime routine of a sculptor about the business of molding a woman from clay . . . say no more!! . . .

I've known the WIERE BROTHERS for years, and have always marveled at their ability to bring laughter and enjoyment to audiences night after night; . . . always with their own clean brand of humor. I mentioned to them that I'd seen other acts using their "bits," and wondered just how they felt about it. Here's the surprising answer: . . . They said it was like letting a friend borrow money. You wind up losing both the friend, and that which was borrowed. They will avoid you on sight, through a sense of guilt. When asked if there was anything they could do about it, the Wiere Brothers replied, "Sure, we could apologize!" . . . These are nice guys!!

CHARTONE COLORS!! That's what they're calling all these new shades in charcoal gray, black, etc., and you'll find a load of them at POTT'S STORE FOR MEN, . . . within price ranges made to measure with your pocketbook. Oscar was telling me that a lot of men, or their wives, were coming lately and laying these suits away, to be picked up around Christmas time. On lay-away, you can pay what you can, when you can, until the first thing you know, you OWN the thing without realizing you've paid it out.

You may have noticed the installation of a new steel beam in the ceiling of the WESTERNER CLUB downtown,, and wondered "why for" . . . The Westerner is putting in their own bakery as soon as they can bolster up the bridge-work to hold the weight. They will probably be well on the way with completion of the project by the time you're reading this, and the Westerner will have another feature to add to their famous reputation for good food; . . . their own bakery for fine pastries and basics.

DONNA RAYBOLD didn't put the cart before the horse, but she put the Collie before the house, which is almost the same thing. She dropped by the dog pound a few days ago, and couldn't resist the pleas of a cute little toy Collie, that she should do a favor and take said flea bag home with her. Now Donna's in dire need of a house for care of the canine while she is doing her nightly chores as one of George Moro's SAHAREM DANCERS.

BEAUX ARTS on the Strip are an-

(Continued on Page 82)

Sunland Shopping Center

Nevada's finest shopping mart

Next to the HOTEL SAHARA

LOCATED ON THE "STRIP"

JACK GARN Ltd.

CUSTOM CLOTHES FOR MEN

Jack Garn

Jerry Tenney

Phone 3104

Beaux Arts

HAIR STYLING and COSMETICS open 24 hrs.

Jere Jallins

EVERYTHING FOR THE YOUNGSTER

Small Fry CHILDREN'S SHOP

GIFTS • TOYS • ACCESSORIES

MacPECK REALTY

General Brokerage

HOME - FINANCING

INCOME PROPERTIES

Phone 7277

JACK WOODS INSURANCE

Phone 1166

JOHNNY UHLMAN

(Continued f.om Page 81)

nouncing a coming event of which they are very proud. For two days next week, Dec. 10th and 11th they offer an excellent opportunity to their patrons to meet RUTH "Slim" BROOKS, who is manager, and head chemist, of LAPIN AL, Inc. of Hollywood, Calif., one of the leaders in the manufacture of milady's hair colouring materials. "Slim" is the creator of some new exciting 1955 shades, and during her two day stay will take charge of this department of BEAUX ARTS, to personally do this work with her marvelous new shades of LAPIN AL Products. Her Las Vegas appearance will be exclusive with BEAUX ARTS, by the way . . . !!

If you've seen the various shows along our Strip this past week, you have no doubt noticed the similarity in the work of MARTHA ANN BENTLEY, and that of NANCI CROMPTON, (Sahara and Sands, respectively). These two prime ballerinas studied under the same instruction before embarking on their separate careers, and until this time hadn't seen one another for a period of six years. Needless to say, these two dancing dolls had much to discuss, leaving no room for a third member in the conversation!

You noticed the lonesome look of KATIE at the VILLAGE SWEET SHOP, no doubt!! Seems that hubby, DON, has been away for most of the past six months, "Geiger counting" in the vast regions hereabouts (doing okay, according to Katie). However, Katie can't cuddle up to a candy case at night, no matter how sweet the thought!! She's busy at the moment setting the shop supplies in order for the Christmas season, which is HERE, whether you like to admit it or not!!

Currently heading the bill of fare on the stage of the PIRATE'S DEN at Hotel El CORTEZ is a fine musical group known as THE FOUR GUYS; . . . a group made up of two sets of brothers who have been buddies since their childhood days in "Brooklyn, U.S.A." If you happen to marvel at the nice blend they attain vocally, it

(Continued on Page 83)

JOHNNY UHLMAN

(Continued from Page 82)

could go back to the fact that they've been singing together since they were kids on the street corner. Another of our favorite attractions in the Pirate's Den is charming PAT GALLAGHER, and her crew of cuties who seat the customers as they enter the room. The hospitality of this room is becoming known far and wide.

Mr. NOEL COWARD, one of the most fabulous men in show business, and all its phases, has come into Las Vegas this week end for the sole purpose of looking over the possibility of doing the opening show in the CROWN ROOM. Mr. JOE GLAZIER, of Associated Booking, made a special trip to England to persuade this great gentleman to return to the United States with him, for conferences with Mr. EDDIE RIO, entertainment director of the new ROYAL NEVADA, with the possible ultimate end being that of his making this appearance in the initial show to be presented in the regality of the beautiful new CROWN ROOM, the pride of Frank Fishman's ROYAL NEVADA HOTEL.

And tucking his tired old eye-balls back into their sockets, your writer begs leave of you for this week, but will be seeing all of you down at the HORSESHOE CLUB next week end during their gigantic opening after remodeling! . . . And saying simply . . . your even lovin' . . . Johnny.

POP SQUIRES

(Continued from page 5)

they had made and he was dead sure of his position.

Finally when the fine, heavy concrete foundations for the new ice plant were completed (that part of the building cost something like ten thousand dollars) McWilliams got on the train one evening and the next morning called on Mr. Clark, president of the railroad company, and Mr. Bettis, the auditor, and nonchalantly offered to sell them the little parcel of land and the fine new foundation for the very reasonable price of $5000.

The officials were amazed at the terrible blunder their engineers had made and refused to accept McWilliams' generous offer.

So McWilliams came home on the next train sure that he had the railroad company just where he wanted them. But, mysteriously, the work on the ice plant stopped and the gang was sent back to Los Angeles.

Weeks went on, during which McWilliams looked for a letter from the company with a tidy little check for $5000 enclosed, but the letter never came. However, one morning another gang of workmen came. The engineers took them down the track nearly a mile from McWilliamstown and drove the stakes for a new ice plant for Armour & Company, right where the plant is today.

A few feet east of the railroad and just north of the Bonanza Road underpass you may still find the original foundations of the Armour ice plant. It was a strange mixup and most of us who knew the inside dope sympathized with McWilliams and for years were hopeful that McWilliams would finally get his price for that little piece of ground.

As it turned out, both sides lost and the railroad finally dominated the Las Vegas townsite business.

Fabulous LAS VEGAS magazine

$5.00 per year



P. O. BOX 748

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

DECEMBER 30TH
TONY MARTIN

DESERT INN

DECEMBER 14
HARRY RICHMAN
PATTI MOORE
BEN LESSY

★

LAST FRONTIER

DECEMBER 27
XAVIER CUGAT

SAHARA

IN THE CASBAR LOUNGE
LOUIS PRIMA

Thunderbird

DECEMBER 9th
"SONS of the PIONEERS"
DECEMBER 23rd
"WINGED VICTORY CHORUS"
MICKEY SHAUGHNESSY

El Rancho Vegas

DECEMBER 22
SOPHIE TUCKER

The Sands

DECEMBER 15
DANNY THOMAS

★

Fabulous LAS VEGAS MAGAZINE

"ANYWHERE IN THE UNITED STATES"



POST OFFICE BOX 748

Shamrock Hotel
Beauty Salon
LOUISE WHITING
A Complete Beauty Service for the Particular Woman
PHONE 5145 OR 2200



IF YOU CAN READ THIS YOU CAN SAVE MONEY!
"LET GEORGE DO IT"
GUARANTEED USED T.V.
VEGAS ELECTRONICS
403 S. MAIN PHONE 847W

Studio of Interiors
CUSTOM MADE
Draperies - Upholstery - Slip Covers
Graduate Interior Decorators
TERMS — FREE ESTIMATES
619 North Main Phone 1208

HECHT'S
419 FREMONT ST.
MISSES' AND WOMEN'S APPAREL

MAY MANN

(Continued from page 15)

stars including Red Skelton were there for the tree lighting ceremony and as anxious as kids to get bags of candy from Santa Claus. (Me, too.)

Received a wire from Ava Gardner and David Hanna datelined Seattle, Washington, saying she loved the recent Gardner column. Ava says she is in no rush to divorce Frankie and will pick up her divorce when she returns. Ava and David, press agent of her picture "Barefoot Contessa", were boarding a plan for Hong Kong. The tour ends in London where Ava reports to M.G.M. for her next movie role.

(Mr. Jack Cortez dear: Thanks for being Santa Claus so early.)

Marilyn Monroe and Joe would resume say his pals, but with the big publicity looming for Marilyn with Clark Gable on his return from China to Fox — she won't. Guess only Gable could top Joe's charm!

Margaret Truman told Barbara Stanwyck, a staunch Eisenhower gal, at a party in Hollywood, "You have always been a great favorite of our family." And Barbara quipped, "I may switch."

Liberace's romance was only publicity after all sighed Joan. But he has hundreds more wanting to continue such publicity that makes an unknown a big name. Now everyone knows Joan!

And that's Hollywood!

CRISWELL PREDICTS

(Continued from page 7)

be recognized, and the woman behind each hero will be given more credit than the man himself. Our history books will extoll Martha Washington, Mary Todd Lincoln and Eleanor Roosevelt, for George, Abraham and Franklin were merely channels of their wives' expression. You girls will be very pleased in 1999, but we men will be very sad!

FOR PEOPLE AND PLACES IN 1955:

Calvin Coolidge: Your Parity Plan will be adopted by the Democratic Party for a campaign plank in 1956! . . . Hollywood: You face a bitter year with a continuing fight with the many censor boards over the pictures you continue to produce, composed of violence, murder, sex and vulgar situations! . . . Henry Ford II: You will be a pioneer with the automobile which will burn solid gasoline! . . . Dublin, Ireland: You will have a world's fair in 1960! . . . Liberace: You will win the Nobel Award given for the greatest deed to humanity in 1955! . . . Panama City: You will become a tourist attraction when you are the scheduled stop on the new air lines route to South America! . . . Averill Harriman: Your political future will stop with New York State! . . . Denver, Colorado: The U. S. Mint will be moved to another location in 1956! . . . Senator George: Your coming book on Southern politics will be required reading in all schools, colleges and universities! . . . Montreal, Canada: You will become the number one publishing city in Canada, both for books, magazines and for newspapers! . . . Ten Famous Stars of Hollywood: Your sands of life are running out, and by this time in 1955 you will be on the Golden Shores! . . . James Warner Bellah: Your new novel on the "March To The Sea" during the Civil War, will be a best seller, for it will show the human side of the South for the first time in this infamous military destruction of helpless humans and property! . . . New York: 10,000 Communists and Communist sympathizers will be seized in your area before 1955 is over! Check up on these predictions as they come true and see how accurate I am!

ROLAND HILL

(Continued from page 19)

in the treaty making and the ransacking of war plants in Manchuria. I am beginning to believe more firmly than ever that Sen. Knowland is right and now is the time to stop it all, even if it means war, because the longer we wait the tougher they are going to be, and I almost believe right now they have us outclassed in all branches and might.

Tomorrow is Thanksgiving and I should not be so pessimistic, but it would be nice if a few more headlines would blazen to the world that more of our arch enemies were six feet under the sod. Instead they tell of Red China imprisoning our American GI's by the dozen and of hundreds more being killed for treason. How long before we do something drastic about it? Anyway hope you all had a very Happy Thanksgiving—because I can't help but feel next Thanksgiving isn't going to be so joyful.

... in the Fabulous COPA Room

JACK ENTRATTER

Proudly Presents

VIC DAMONE

★

LOUIS JORDAN

AND HIS

TYMPHONY FIVE

★

THE MOST BEAUTIFUL GIRLS IN THE WEST

ANTONIO MORELLI AND HIS MUSIC

2 Shows Nightly—8:15 & 11:15

FOR RESERVATIONS PHONE 7100



The Sands

LAS VEGAS, NEVADA



AMERICA'S MOST EXCITING SHOWPLACE.....

LOU WALTERS PRESENTS

The All-New, Exciting Revue

PARIS a la Mode

The Scintillating 1955

LATIN QUARTER REVUE

★ WIERE BROTHERS — CHIQUITA and JOHNSON — BAS SHEVA A Wonderful New Singing Star ★

CRISTIANI TROUPE — CLARISSA

Plus OTHERS

LATIN QUARTER SHOW GIRLS

CARLTON HAYES & ORCH.

the internationally famous

Wilbur Clark's

DESERT INN

The fabulous hotel...

Flamingo

PROUDLY PRESENTS



SHOW TIMES 8:30 - 11:30

KAY STARR

ALAN KING

— and —

THE JONES BOYS

FLAMINGO STARLETS

A RON FLETCHER PRODUCTION

★ AT THE STAGE BAR ★

SALMAS BROTHERS

D'VARGA and His Latin Music

RUSS BLACK — With Margie Rayburn

BOBBY PAGE and His Musical Pages



if you haven't seen the fabulous FLAMINGO . . . . . you haven't seen LAS VEGAS


DON'T MISS
the Gala 3 day
GRAND OPENING
OF
Joe W. Brown's
Horseshoe Club
Beginning
Friday, December 10th