Jack Goetz'

NOVEMBER 13, 1954

Fabulous

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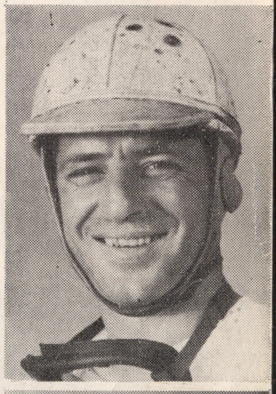
NATIONAL AAA CHAMPIONSHIP

100 MILE AUTO RACE









SUN. NOV. 14 2 P.M.

EL RANCHO VEGAS

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NEVADA SENATORS

NEVADA, although the smallest in the Union in number of voters, has had some very brainy and powerful men as its United States senators Among the greatest of these were Senator Stewart and Senator Jones who served their state with distinction. In the latter years of the last century.

Senator Jones lived in Santa Monica during the early 1900s. Senator Stewart was noted as an orator but was defeated, I think, by Francis G. Newlands. Senator Stewart was a man of powerful build and indominable spirit. After his defeat he came to the booming mining camp of "Bullfrog." I saw and talked with him at his home which consisted of an adobe cabin surrounded by a high fence on the open desert about two miles south of Rhyolite, about 114 miles northwest of Las Vegas. I gathered that he did not think much of our town because he was used to the great mining camps about Virginia City.

Senator Newlands in the first years of the present century did a great and lasting work by writing and securing "Reclamation Project Act," and the first work done by a U. S. Bureau of Reclamation created by that Act was very properly named after him, "The Newlands Project." It is the project which created the Lahontan Dam and provides water for the river valley in which Fallon is located.

Another great Senator (this time a Republican) was Senator George S. Nixon, who had won wealth as a partner of George Wingfield in the gold mines of Goldfield. He had very quiet and effective way of electioneering. On reaching a town with his electioneering group, he would walk along the street and say to the onlookers:

"Come on, boys, and have a drink."

Entering the first saloon he came to he would place one or two twenty dollar gold pieces on the bar. After every one had a drink he would say "Come on, boys," and move along to the next saloon. And he always said, "Keep the change" to the bartender.

In November of 1910, Senator Nixon was opposed by a young fellow from the great silver camp of Tonopah named Key Pittman. Democrats were then as now leading the voters registered for the November election. The movement to have U. S. senators elected by the vote of the people was very popular, as there had been many scandals concerning some senators who had been accused of buying the votes of the members of the state legislature by wealthy men; so Nixon, during his campaign, announced that he would submit his candidacy to the people and abide by their election and Key Pittman promptly met the challenge.

Both names were printed on the ballot and voters made their choice at the election. By popular vote Nixon was the choice. Now it happened that the legislature was strongly Democratic and it was believed that these Democratic members would exercise their legal rights to elect Key Pittman as U. S. Senator.

When the legislature convened in joint session and the presiding officer announced the next order of business was the election of the United States Senator, the excitement was intense.

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SHERMAN HAYES & HIS ORK.
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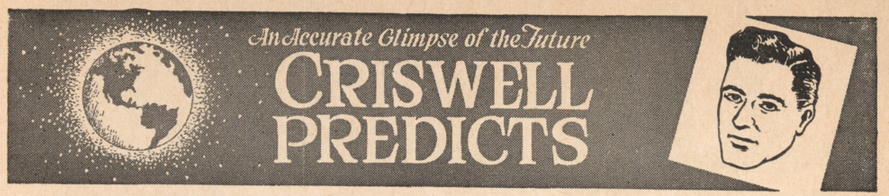


WHAT PEOPLE WILL DO: 1955 will be the year that you will be able to buy a prefabricated home 100 per cent fireproof, cast out of new volcanic ore in one sectional portion, at one-half of the present cost of tract homes!

Harry Richman, Helen Kane and Buddy Rogers will play Broadway in a revue titled "The Flaming 20's" . . . Dr. Ralph Bunche will write of his quest for freedom from criticism from his co-workers, which will start a new investigation within the next 90 days! . . . Tatooing will come back into fashion in 1955, and if your favorite girl does not have a tatooed butterfly or some feminine object tatooed on her shoulder, she will feel oddly out of style! . . . Margaret Chase Smith will play herself in a coming movie about Washington D. C. which will concern a high school class visiting our National Capitol. Other celebrities will be glimpsed, but Senator Smith will have a most active role! . . . Asta Solvang, the Norwegian woman who has actual proof she talked to the occupants of a flying saucer, will be booked for a lecture tour of America! . . . The Duke of Windsor will soon market a special tonic used for gin-and-tonic drinkers! . . . One of our recording companies will run into much trouble when they issue the jute box version of "I'm Full of Gin, And Looking For Sin!" which only belongs in the gutter! . . . Helen Traubel will be the next movie sensation in her coming "St. Louis Woman" . . . Dick Blank will have a best seller in his forthcoming "Is A Dog's Life Worth Living?" based on the life and loves of a 17 year old dog who tells all! . . . Peron will diet to get back his military school figure! . . .

JUST FOR YOU GIRLS: The next singing star will be Vance Gallo who will be the tv, radio, recording and movie favorite. Mr. Gallo will sing his way into a sudden and lasting fame! . . . You will be able to buy a lemon-lime soap which will cleanse and bleach the skin, removing all traces of last summer's tan! . . . You will be able to purchase yardage with the gold pencil thread weave, which will not tarnish, and will stand up under any kind of wear! . . . Huge sunbursts of rhinestones and sequins, will come back into fashion, and these will be worn to decorate the front of you flatter-than-flat dresses in 1955! . . . Your best way to make money at home will be to raise canaries, parakeets or love birds, but first establish your markets before you invest!

WHAT YOU WILL DO IN 1999: You will only work three hours per day in 1999, but not the way you work now, for hard manual labor will be completely replaced by machinery, where pushing a button is the greatest energy expended. Your office work is most simple, for you will dictate into a machine, out of which comes a neatly printed letter, ready for your signature! Solids will be sent through the air by first breaking them up into tiny particles, which can be broadcast to any given point. All grocery deliveries, milk, fruit, clothing or any item can be sent and received in this manner! This startling innovation will bring an end to all truck-

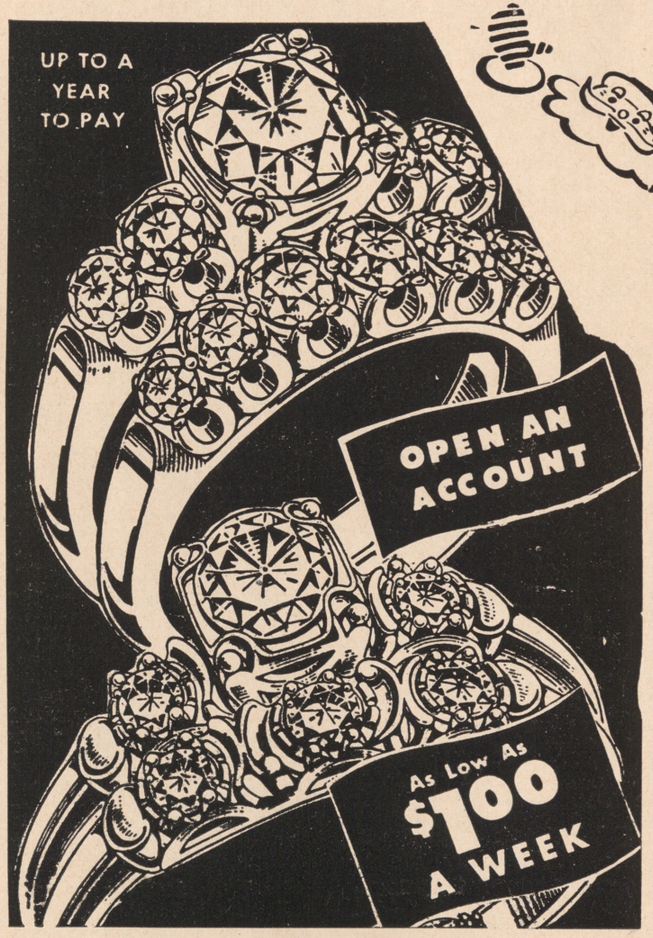
(Continued on page 35)

this week's cover...

Featured on our cover are some of the boys who will appear in the 100-mile AAA NATIONAL CHAMPIONSHIP big car race at Las Vegas Park, November 13-14. Here is a promise of the spectacular in sportsmanship. This will be the richest guaranteed event of its type in history. The boys are in top form, ready to battle for the big money.

Diamond

FOR CHRISTMAS or ANYTIME!



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BUY FROM A DIRECT DIAMOND IMPORTER



VIRTUALLY every topflight pilot in the nation is slated to enter the 100-mile AAA NATIONAL CHAMPIONSHIP big car race meet here at Las Vegas Park, November 13th-14th. Promoter HANK LAMMERS of Terre Haute, Indiana, initiated the drive for $10,000 in "lap prizes" at $100 per lap. The driver leading at the end of each specified lap wins the donation. All monies for lap prize sponsorship have been turned over to GORDON BETZ, Beverly Hills, Calif., triple-A Pacific Coast Zone Supervisor, whose scoring personnel will determine the correct recipients after the 100-lap battle around the one-mile turf plant. Drivers get 40 per cent of net receipts or the ten thousand, whichever is the larger. Approximately 25 entries are expected for qualifying runs Saturday, November 13th. Of these, the 18 top clockers get into the 100-miler Sunday, November 14th. If you're in this vicinity on these dates, we strongly advise your attendance at this stellar sports event. This is a history making contest you won't want to miss . . . and that's for sure.

Have you read the January issue of "Confidential" magazine? If you cast your tired eyes on the copy dedicated to NICK ("The Greek") DONDOLAS, you must have read it with incredulity. This is the most ridiculous piece of literature we've come across in a long time. Where on earth did they dig up such a continuity of inaccuracy? We understand the magazine draws readers with its promise of "telling all." If the publishers can't refrain from their written gossip, they can at least limit themselves to truth — not fiction. Unfortunately, the lure of the lurid is still strong for certain people who are ready to believe the highest evil of those who are nationally prominent.

We're very pleased to report that GEORGE LIBERACE'S first VICTOR recording is an instantaneous success. The platters are being gobbled up by music lovers. Victor is watching the speedy sales and we wouldn't be surprised if George will be signed (post haste) to do another series.

Special belated birthday greetings to a dear friend of ours. On November 6th, MRS. BENNY BINION celebrated her natal day. As she blew out the candles on her birthday cake, the charming lady made a special wish. We don't pretend to mysticism but we certainly hope Mrs. Binion's wish will come true soon.

As we itemed in the past, LILI ST. CYR intends to withdraw from personal appearances and will devote her time to a sort of "Finishing School" for damsels who would enjoy the success she has attained. The first girl Miss St. Cyr signed is MICKEY KNIGHT, formerly of the DOTTIE DEE DANCERS (of the HOTEL EL RANCHO VEGAS). Miss Knight is currently being tutored by the famous Lili. If her teacher conveys just a small percentage of her ability, Miss Knight's future is assured.

Now there is a new club being constructed, across the Highway from the SHOWBOAT HOTEL. It promises to be highly unique and is scheduled for an opening within the next thirty days. Beep! Beep! Move over Highway 91 — Highway 95 is coming in for a landing.

Have you ever seen so much activity

(Continued on page 37)

WITH PARTICULAR PEOPLE
IT'S ALWAYS
Ruby For Flowers

NEAR THE STRIP:
24 Hour Service
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If No Answer — 4369

...TWO LOCATIONS...
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The HANK PENNY SHOW with SUE THOMPSON

10:30 — 12:30
2:30 & 3:30 A.M.

GOLDEN NUGGET

GAMBLING HALL

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FABULOUS SPORTSWEAR
GLAMOROUS GOWNS
by the unequaled
Ceil Chapman, Harvey Berin,
Samuel Roberts and Many More

HOTEL SAHARA

GOING HOLLYWOOD

With MAY MANN



"I need someone to love me, to make me safe! I still do," says Ava Gardner in "The Barefoot Contessa." And in real life — Ava does. The tall brunette beauty spent weeks in Palm Springs alone, playing records by night, sleeping by day to close out the loneliness, for incredibly she has no man of her own. True, Frank Sinatra was also in Palm Springs, but Ava no longer loves him. Her only escort was and is David Hanna, former Los Angeles columnist turned press agent who is handling her latest movie. David escorted her to the premiere and immediately stepped out of the circle of cameras, while Ava stood alone being photographed. Presently she leaves on a six weeks tour around the world with David to sell the picture. David is a handsome intellect and wears a watch gifted by Ava, but this is not a romance. Ava and I had one thing in common, by coincidence, we wore identical dresses (though different color) by Fontana of Rome, who also designed the elaborate gowns by "Contessa."

Joan Crawford, wearing a hundred little minks twined into a stole at the premiere said, "No, those cheers weren't for me, they were for Ava. I'll stand with you, May, and be a reporter and watch." And "The Queen of Premieres," who last week was awarded the honor, watched with interest as Ava walked in. Chatted with Mary (Taylor) and Sam Zimbalist, handsome newly weds. He is producing "Ben Hur" for M.G.M., the Jack Palances, and Bob Mitchums (what long eyelashes you have, Bob), Marilyn Erskine, and the Marshall Thompsons.

Susan Ball and Dick Long are rehearsing day and night for their act in Las Vegas. So's Jane Withers, even though she lives in a house with ten bathrooms, a sign of elegance, and she doesn't need the money. Esther Williams and Ben Gage's happy act at Milton Prell's Sahara has encouraged Cyd Charisse and Tony Martin to team. Andy Russell back in Hollywood wasn't deluged with offers as a single now that he and Della are no more. But Della in New York will start at almost the same figure which was tops along with Mary Healy and Peter Lind Hayes who are at The Sands. Speaking of Las Vegas, a second chorine whose new synthetic breasts by an obvious quack were draining puss weeks afterwards, sought Dr. John Pangman for help. Dr. Pangman, indignant of the mal practice, and who, with the Mayo Clinic, originated the "plastic bust inserts" which are highly successful, warns girls to inquire for reputable doctors by calling the County Medical Boards.

At Jerry Rothchild's, Michael O'Shea played "baby Setter" for a patron's toddler. I asked Mike, "Your's and Virginia's (Mayo) baby is a year old now? And does she look like you?" Grinned Mike, "Yes, but the doctor says that there's hopes she'll out grow it!"

The party to set a new tops in elegance was Schlitz Beer, who took over the entire Cocoanut Grove to celebrate the formal opening of the new Los Angeles Brewery. Michael of the Grove seated me next to the vice president who said, "The ratio to cash and deposits and savings accounts is healthy, and so is business and self assurance for the U.S.A. to go places. We pay fifty million dollars in taxes annually." Solid gold compacts were favors for the ladies. Angela Lansbury and husband Peter, Shaw, said, "No," when I asked Peter, Ed Purdom's agent, if he'd give me a story on the Purdoms, whose marriage is not breaking up over

(Continued on page 41)

The Greatest $ $ Value in Town!

BINGO

2 P.M. - 8:30 P.M.

FIRST GAME . . . $100.00

NEXT 10 GAMES . . . $25.00 EACH

FINAL GAME $1,000 Guaranteed

FINAL GAME → IN 50 NUMBERS OR LESS **$10,200**

If Jackpot Is Not Won $50.00 Is Added to Each Session.

TWO CARDS FOR $2.00 FOR ENTIRE SESSION!

NEW SHOW! ON STAGE — ON STAGE

DECEMBER EDITION

"MINSKY'S FOLLIES OF 1955"

. . COMEDIANS . . GIRLS . . DANCERS . . GIRLS . . SINGERS . . GIRLS

SHOWTIMES: 11:00 — 1:30 — 3 A. M.

—:— BAR ENTERTAINMENT —:—

SHOWBOAT SHUFFLERS with JACKIE COON JACK MARTIN TRIO

RALPH GARI QUARTET - JIM FEENEY, PIANIST

DAVE RODGERS TRIO



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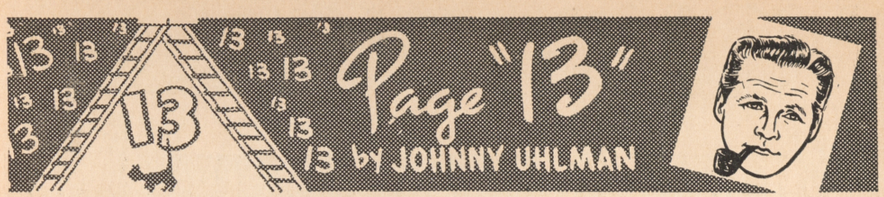

YA KNOW something? . . . "Mother" and "Dad" are a couple of pretty nice articles to have around the place! . . . You have my fullest sympathy if you no longer have the luxury of parents . . . and by the same token, you have my irate disgust, if you have a "Mom and Dad," and don't let them know how much you appreciate the things they've done for you while raising you to maturity. CHILI and I are in for the sudden shock of readjustment to the routines of life, come the middle of next week! My DAD will be going home about that time! MOM was here for about three weeks, too, but went home last week. For those three weeks, my ever lovin' wife and I languished in the luxury of Mom's cooking, until none of my belts will buckle! (The day Chili gets fat we can ALL cash in our chips) . . . Besides preparing her mouth-watering morsels at "table time," Mom used to tidy up the place after we got away to our work, and Dad . . . Dad did the dishes, and has pampered my lawn from the day he arrived. For those two chores alone he has endeared himself into Eternity within the hearts of both of us! He'll be going home next week . . . So far you'd think the only reason we'd want either of them around would be to take care of the house and yard. However, although both of them are pushing the 70 mark in life, they've both been granted the heavenly gift of being able to remain young at heart, and hold onto an undying sense of humor . . . We have LAUGHS! . . . And the advice of God fearing believers in the Father, the Son, and the Holy Ghost! . . .

BIG TIME AUTO RACING has come to Las Vegas! . . . Today, Saturday, Nov. 13, there will be many of the top drivers of the nation, pouring their $30,000 machines over the dirt track of LAS VEGAS PARK RACE TRACK, vying in the time trials for the choice 18 positions that will run in the "SILVER STATE CENTURY" on Sunday, Nov. 14. They will also be vying for a portion of the $10,000 purse, which has been guaranteed by LAMMERS ENTERPRISES, promoters of this National Championship Event . . . It is a 100-MILE speed classic, and in view of the fact that it is the last race on the 1954 AAA racing schedule, it could, theoretically, decide the National crown, if there's still a close point-standing spread among the leaders. Tickets for the time trials are $1.00 (at the track), and general admission for the big race will be $3.30 . . . $6.60 reserved grandstand, and $10,00 for box seats . . . available at the SHOWBOAT HOTEL and at O'Brien's Liquor Store on East Charleston Blvd.

They chose some pretty good words when they said of the ROYAL NEVADA HOTEL, that it will be "An Adventure in Regal Living and Entertainment," but what FRANK FISHMAN is more excited about than anything else, is the fact that his regal hostelry will also be known as the "HOME OF THE DANCING WATERS," and if you don't know what that is all about, you will soon learn after the opening. You'll stand, with others, in amazed wonderment at the beautiful, and unbelievable spectacle brought about by the miracle of modern machinery, and the genius of man. Thousands of nozzles will spout water, to various heights and angles, while keeping time to beautiful music. Added to the beauty of the grand display will be the feature of changing colored lights, in conjunction with the changing designs of the Dancing Waters!

You couldn't say that she wasn't living right, because this is a wonderful girl! It was a long way from being Friday, 13th . . . there were no black cats . . . no ladders and NO ONE WHISTLED in the DRESSING rooms, but somehow MAUREEN CUNNINGHAM would up with a crumpled pedal appendage (busted foot). Maureen is captain-assistant to RON FLETCHER, "count of eight" mentor for the FLAMINGO STARLETS. The last time we sounded, Maureen was holed up at the Southern Nevada Memorial Hospital, and I know that a call from you

(Continued on page 43)

SILVER SLIPPER CASINO

ALL STAR REVUE

STARRING

SALLY RAND -- BUDDY BAER

GOLDEN MERMAID — HANK HENRY

JACQUELINE FONTAINE

SHOWTIMES: 9 P.M. - 11 P.M. - 1 A.M. - 2:30 A.M.

THE ONLY BINGO ON THE FAMOUS STRIP

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LUCKY STRIKE CLUB

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FREE PARKING ◆ 3RD AND CARSON

OPENING GAME
DAILY 1:00 P.M.
$100 FREE GAME
ALSO
AT 7:00 P.M.

BLACKOUT GAME
IN 50 NOS. OR LESS
3:30—4:45—9:15—11:15
$4850.00
10c — A CARD — 10c

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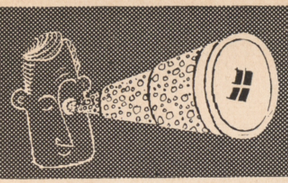
WEEKS FREE PLAY
$250 GUARANTEE
If guarantee is not won in one week, house pays balance
3—4:30—9 & 11 p.m.

The World's Finest Bingo Palace



Tele...SCOPING with ROY ROUSH

THIS is the big week-end of the NATIONAL CHAMPIONSHIP 100 mile AAA auto race in Las Vegas. Most of the drivers arrived back in town Tuesday, after a rough time last week-end at Phoenix during the two day race meet there. Nearly every driver has skinned and scratched faces and hands caused by loose rocks... Even a black eye or two can be seen. Others are suffering from stiff and sore muscles and blistered hands from the rough track. But they will all be in shape for the race this Sunday. I was sorry to learn that a friend from my hometown, JIMMY REESE, was rather seriously injured in a crash against the wall at Phoenix. A few ribs were broken and his lung punctured. I was eagerly looking forward to watching Jimmy perform here. I have watched him progress from midgets to placing seventh at Indianapolis in 1952.

Should this event receive the support that it should, Promoter HENRY LAMMERS plans to make this an annual event here. The high prize money will make it one of the richest races in the country. For those of you who may not know about it yet, these will be Indianapolis-type cars; and most of the drivers are well known on the Indianapolis speedway. So let's all turn out at the LAS VEGAS PARK RACE TRACK this Sunday to help make Las Vegas the Indianapolis of the Southwest.

Add another one to the long and rapidly growing list of resort hotels here. The TANGIERS, an inter-racial hotel, has started clearing ground just north of the MOULIN ROUGE on West Bonanaza Road. This makes a total of eight under construction, (five on the Strip, one downtown, and two in Northwest Las Vegas); also a major redecorating job is underway at the HORSE SHOE CLUB.

NEW BUSINESS DEPARTMENT:

LUCILE K. CHURCH, New York voice specialist, recently opened the MONTE CARLO-LAS VEGAS VOICE STUDIOS on South Main. Her vast experience in the different types of music qualifies her as an outstanding voice specialist for singing, speaking, poise, and personality. She studied in Europe for 10 years and for 15 years maintained studios in New York City at Steinway Hall and Carnegie Hall. Some of her work includes directing voice clinics over the radio and directing the "Kellogg Gems Concert" at the Little Theatre in New York. Welcome to Vegas, Mrs. C.

Best wishes and good luck to Dr. HERBERT J. ROWE, chiropractor, who has just opened an office at 518 South Fifth Street.

Mr. Harris, at BUD'S GIFT AND SOUVENIR STORE, proudly showed me the results of the latest activity in his store this week — the most complete line of Indian moccasins in town. It's remarkable how clever and fancy some of this Injun footwear can be. In addition to the moccasins, he is putting in a big display of Indian jewelry. His special Christmas lay-away play and choice selection of goods is a temptation to every Christmas shopper.

DELYLE MADISON, local newspaper columnist, has really been traveling around town in class lately. You should see her flashy, new, goldenrod yellow and sandstone white, Ford Victoria coupe.

One of the luckiest hunters this season is BILL HARRISON, owner of HARRISON'S SPORTING GOODS. Bill, with a party of hunters, sneaked back to the car, during the wee hours of the dawn, to grab a few winks of sleep. Suddenly he was awakened by shooting nearby. Figuring a deer was coming, he got out of the car and took cover a few steps away. Sure enough, a beautiful 4-point buck came into range for a good shot. Bill has the head to prove his story.

Most of you know that KAY PARSONS, at the piano bar in the PLAYLAND, is an excellent piano player, but did you know that she is also an excellent cook. Her chocolate fudge simply melts in your mouth.

(Continued on page 43)

any 3 of a kind...

WINS

JACKPOT

JACKPOTS UNLIMITED



BUCKLEY'S

JACKPOT CLUB

DOWNTOWN



I SPENT the last week in the nation's number two city—Chicago, and it certainly was fun to get back into a Metropolitan center after so long away. I always enjoy my stays here at the SHERMAN HOTEL which is so centrally located and near all the stores, shops, theatres and restaurants.

Ertha Kitt in the stage production of MRS. PATTERSON was a scream. This play is a comedy-fantasy with music and it is a vehicle that shows off La Kitt to her best advantage. After the theatre of course I hied myself to that old stand-by HENRICI for potato pancakes and coffee. This restaurant has been untouched and tops in the cuisine field since the days of the Exposition in Chicago in the early 90's and I recall my father and mother going there for as long as I care to remember. Same decor, same museum-like pieces, same arty pictures and same old rococo light fixtures.

One noon my friend, Ed Jones, Editor of the HIGHWAY TRAVELER Magazine, which incidentally handles my HILLSWAY books with their subscriptions, took me to the Press Club for luncheon, and it happened to be election day so it was most interesting. And speaking of elections—wasn't it a dilly? I guess I was the only human in America that said Eisenhower was a Democrat two years ago when he ran for President and he proved it by completely ruining the GOP in two short years. I couldn't have been happier over the results and I am sure Ike will get more wholehearted cooperation from the good Democrats of the South than he ever did from Jenner, Langer, Capehart, Wiley, Joe McCarthy et al. Nuf sed.

Thursday evening last I went with a friend to the 1020 Art Center to a Symposium on Art and its problems—this happens to be the art center in Mrs. Adlai Stevenson's home at 1020 Lake Shore Drive and I was most interested in meeting the charming society leader turned philanthropist. Many of the columnists of the local press were on the panel and of course I was left shocked at their attitude of Chicago's being just a hick town and that all artists had to go to New York to succeed. I, being more hick-town and more mid-west and more farmer than they, had always thought of Chicago at the epitome of style, fashion and swank city living. But to get back to Mrs. Stevenson — there certainly is something sinister in the fact that she divorced her husband and left her two fine boys when he is so near to being the next president. One can but hope that she will go back to him in time to repair any political damage this split-up has already done because certainly Adlai will be our next president unless the people will not accept a divorced man in the White House.

The Buttery in Ambassador West and the Pump Room in Ambassador Hotel East continue to be THE places to go in Chicago. The food and drinks are absolutely superb and the atmosphere is of lush charm and distinction and of course all the celebs are to be seen in either place. Had Friday night dinner at the Boston Oyster House in the Morrison and am sorry to say this place is going downhill very fast. It has always been considered tops in the past.

Cocktails one evening with Ausby Lee who is head interior decorator for Marshall Field's in his swank apartment on the Gold Coast was an experience I shall cherish long. I have always wondered when driving along this canyon of smart apartments and homes just what they were like inside and now I know at least how one looks. Ausby had just returned from a trip to Europe and told me of many new places I want to go to on my next trip abroad. You can well imagine what a fine apartment he has furnished for himself when you realize that he is the top decorator for the top store in America and does most of the homes and apartments and offices for the elite and for the financial tycoons of the Midwest. It is sure going to be hard getting back to what I used to think was my pretty nice apartment in Long Beach.

(Continued on page 45)



FROM 10 P. M. 'TIL DAWN
CONTINUOUS ENTERTAINMENT
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OUTPOST.... By MEL CHENEY

EDITOR'S NOTE — It is indeed a pleasure to welcome Mr. Cheney to our staff. A newspaperman for more than two decades he is also Business Manager of our publication. We're pleased to add "Outpost" as a weekly feature in Fabulous Las Vegas Magazine. We know you will enjoy Mel Cheney's views of doings, and personalities in our town.

MR. J. C. said, "Write a column." . . . Me, who always believed that a column was for a writer . . . You, of course, will be the one to judge . . . and I hope you'll like reading my trying efforts, because I shall most certainly enjoy reaching you through this medium.

This column will not be about politics. . . .

You can't win, even if you straddle the fence.

This column will be FOR things . . . Don't make any difference what it is . . . as long as it is for our wonderful and growing city of LAS VEGAS.

This column will be dedicated to people like you . . . and perhaps . . . like me . . . who are just as rich or as poor . . . who owe as little or as much . . . who own no less or no more. And I am indeed most thankful that I am **here** and not **there.**

I am, as of now, the latest columnist . . . therefore, the last column . . . and now that you have reached my "OUTPOST," may I once again say, "Hello."

This guy J. C., (My Boss), sure knows what he is doing . . . by this column idea. It has kept me awake all night . . . and about all I could really think of was how grateful I am to people for their help to me. . . . And there can be no better way to express my thanks than through this column.

To Dr. Julius Jensen, for his wonderful care and understanding when I was in the hospital . . . Dr. J., your advice on tolerance for other people and the philosophical way of living is a masterpiece and will add many years to my life and to the lives of any others who will follow your advice.

To a man, whom I will not name, for I know that he would not want it . . . but his kindness and understanding to a perfect stranger will always remain as one of the finest things that has ever happened to me. . . . There are many others to whom I owe a gracious word of thanks . . . like the nurses at the hospital . . . the orderlies . . . and others . . . so, my sincere thanks . . . and if there is any way that I can help anyone . . . just ask, and if it is at all possible, I will do so.

There are so many fantastic things about the people in our city, that to start with any one is rather difficult. For instance, I stopped in to visit with Lou Kessler at Gallenkamp's . . . and you wonder, after a short talk with Lou, if he is trying to stay ahead of the increased population growth . . . I'll venture to say that his stock of shoes runs into the thousands. On a weekend — you never saw anything like it in your life — there are more children than you could possibly keep track of . . . Lou believes that children will 'bring the parents,' and I, for one, won't argue the point. . . . You can't argue with success.

Then, another pleasant visit with Velma McKay — just to talk with her is a wonderful experience — her enthusiasm for Las Vegas and the future of Las Vegas is certainly contagious, and all the things she has to do make me feel rather inadequate. . . . A business . . . Librarian at the High School . . . teaching . . . a farm, complete with animals . . . and a hobby, Siamese cats. Notice her cards sometime, and you will see what her hobby means to her.

Another stop and that was with Larry Mushkin, at Larry's Shoes. A start from a shoe salesman, working for someone else, to a recognized position as one of the leading merchandise men in Las Vegas. . . . It is truly fantastic, some of the things that can happen to you, if you make up your mind that it can be done. . . . There are many, many more such stories, that can and will be written in the weeks to come . . . not only about business people, but just about people who are helping now and who have helped in the past to make this, our Las Vegas, a truly FABULOUS place to live.

The "OUTPOST," the last column, sincerely hopes that you like our efforts and so, until next week. . . . This is Mel, wishing that each of you may have the same wonderful experience that I have had, to make your life as worth-living as mine is.

The Gages

MEMO TO:

Bill Miller, Milton Prell and the Sahara---



"Our Sincere Thanks"

Esther & Ben

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

November 11 thru December 15
(Not a Review)
Show: Ritz Brothers, Mickey Marlo
Ted DeWayne & Co.
Line: Ron Fletcher Dancers
Orch: Teddy Phillips

Fasten your safety belts, the RITZ BROTHERS are back in town!! . . . HARRY, AL and JIMMY are currently raising riot nightly in the Flamingo Room, on their two shows, and doing something of the same wherever they go! Here are three wonderful fellows who would rather be doing something to make people laugh, than anything else! And they've been doing just that for going onto thirty years, now!! No inhibitions, where pulling a gag is concorned as long as it doesn't hurt anyone; . . . therein lies the secret of their success. They've poked fun at big names and little names, but always in fun, without malice!! We're told

(Continued on page 27)

LAST FRONTIER

October 25 thru November 14
Show: Ed Wynn, Step Brothers, Dagenham Girl Pipers, June Roselle
Line: Frontier Girls
Orch.: Garwood Van

This new ALL-STAR REVUE is headed by one who has long been one of America's most beloved comics. He has done a great deal toward the advancement up "that" ladder of fame for many of the top stars of our day . . . we mean, the one and only ED WYNN, who will live long in the hearts of most of the nation as the "Old Fire Chief" . . . Mr. Wynn's colorful career on the stage as a great comic and star is the history of comedy! He's in and out of the entire show, but never stepping on the toes of the performers with whom he's working, but forever building them up to greater heights. Long may he live and continue being a joy to the nation. On this full bill with Mr. Wynn are the fast stepping STEP BROTHERS . . . four talented tap artists who have appeared all over the world to display their own brand of entertainment. Each of the four has his own particular specialty bit which he does to a torrid tempo set by the other three, without the aid of background music. These men mete satisfaction with every performance! . . .

(Continued on page 27)

El Rancho Vegas

November 10 thru November 30
(Not a Review)
Show: Billy Daniels, Patricia Bright, Stan Nelson Trio, Louis Dance Trio.
Line: El Rancho Girls.
Orch: Bob Ellis.

Back home again, after another successful tour of the Continent, is that "Old Black Magic" singing voice of BILLY DANIELS, the man who sells a song as few in the business are capable of doing. Creator of a definite style, this top performer is probably one of the most imitated by impressionists. Whether it be a ballad, blues, or solid sock rhythm number, Billy puts every ounce of his being into its interpretation; . . . and you'll seldom ever hear anyone do a better rendition of, "Yiddisher Momma." . . . A great part of Billy's phenominal rise to fame has been through the musical mastery of BENNY PAYNE, who assists him at the piano, and joins him vocally from time to time, to bring about a combination that is hard to beat, when it comes to performance perfection . . . PATRICIA BRIGHT is a sparkling young comedienne whose

(Continued on page 22)



exciting arrangements are exceptionally easy on the "eye" as well as the ear. . . . Pat was in town not too long ago, and was tagged at that time as certain stardom material. Her popularity progress in the interim has borne out truth of those predictions. We feel sure that her performance

(Continued on page 27)

Wilbur Clark's DESERT INN

November 9 thru December 13

Show: Lou Walters' New Latin Quarter Revue "Paris a la Mode" . . . with a Company of over 40 Performers
Orch: Carlton Hayes

It's Latin Quarter time again, and Mr. LOU WALTERS is presenting a sparkling revue consisting of nine scenes! Scenes that are star studded from beginning to end! . . . Taking them in the sequence in which they occur: Scene I is "Paris a la Mode," a production number which is truly typical of Latin Quarter Revues with gorgeous show girls, adorable dancing

(Continued on Page 31)

SAHARA

November 2 thru November 22

Show: Esther Williams & Ben Gage, Joey Bishop, The Romano Brothers
Line: Saharem Dancers
Orch.: Cee Davidson

Bill Miller has done it again! This time he has brought a newcomer to the footlights to star in the elegant atmosphere of the Congo Room whose genuine sincerity is matched only by her shapely beauty. ESTHER WILLIAMS appears here with her adoring

(Continued on Page 29)

The Sands

November 11 thru November 17
(Not a Review)

Show: Frank Sinatra, Borrah Minevitch's Harmonica Rascals starring Johnny Puleo, Nanci Crompton
Line: Copa Girls
Orch: Antonio More!li

FOR ONE WEEK ONLY!! . . . Jack Entratter is presenting for this limited engagement, FRANK SINATRA . . . in "One Week For Young Lovers." . . . Those of you who have seen Sinatra perform in person, within the past year, need no urging to make an attempt to see this show. He has become a much sought after personality in the business in all its media . . . clubs, records, radio, television, stage and pictures. When it comes to singing a song, it is wholly recognized by the vast majority, that Frank Sinatra has long been among the leaders in

(Continued on Page 31)

Thunderbird

October 28 thru November 17

Show: Ella Logan, Don Tannen, Catron Brothers
Line: Thunderbird Dancers
Orch.: Al Jahns

ELLA LOGAN is at her greatest with this engagement! This lively little Scottish lass has appeared in our town many times before, but never has she possessed the spark that is hers at this time. Whether it be a slow and sentimental ballad, or a "go get 'em" number with an "up" tempo, she sells them like they've never been sold. In the ballad department, her "Little Girl Blue" was especially like-

(Continued on Page 29)

EL Cortez

November 4 thru November 17

Show: Four Knights, Herkie Styles, Tanya and Biagi
Orch.: Sherman Hayes

They're here again! Those singing sensations that have never failed to make and break all records in the Pirate's Den . . . The FOUR KNIGHTS. And speaking of records . . . they've made a few for Capitol Records that have scaled to dizzy heights of success. As they sing their own arrangements of their popular hits, you'll also be entertained by the unpredictable antics of one . . . OSCAR BROADWAY, the man with the "basement"

(Continued on page 27)

SHOWBOAT

Show: December Edition of "Minsky's Follies of 1955" with a cast of 25 performers
Line: Dorothy Dorben Dancers
Orch.: Buster Hallett

Still heading the list of this multiple bill of entertainers is MAXIE FURMAN & CO. During the current edition of the follies, Maxie is in and out throughout the entire evening, while also finding time to do a couple of his comedy skits. These hilarious bits of business are well worth seeing every night, as the continuity seems to depend mostly on whatever is happening in the room at the time . . . The family of SING LEE SING has been held over, and justly so, we might add! When Sing Lee and his wife finish their part of the act, they are followed by their highly talented four daughters, the SING LEE SING SISTERS. These four little ladies proceed to dis-

they'll get out of them . . . Joining play a wealth of entertainment talent and all but steal the entire show . . . New to the revue are THE PIVOTERS, a team of roller skaters who deftly execute some of the most difficult of tricks while spinning at a high rate of speed. You'll hold your breath as they prepare to go into some of these tricks, and then you'll wonder how the sensational production numbers

(Continued on Page 31)

SILVER SLIPPER

Show: Sally Rand, Buddy Baer, Golden Mermaid, Hank Henry, Jacqueline Fontaine, Jean Vallee, Sparky Kaye, Joan White, and Bill Willard
M. C.: Jimmy Cavanaugh
Orch.: George Redman

For fun, comedy and lots of entertainment, we suggest a visit to the Silver Slipper . . . Co-starring on the all star revue are lovely SALLY RAND, the gal with the fans . . . the GOLDEN MERMAID with a new view

(Continued on Page 29)

GOLDEN NUGGET

Thru November 11

Show: Third Edition of "Gas Lights and Pink Tights"
— AND —
The Hank Penny Show
Orch.: Nat Young

The ONLY spot in town with SEVEN SHOWS A NIGHT! . . . Now it's the THIRD edition of the entertainment packed "Gas Lights and Pink Tights" with the highly talented and versatile, CHARLIE AARON still in the starring spot. Charlie would be

(Continued on page 33)

★ ★ *Only* **TWO WEEKS** *left* . . . . .

to say *"So-long"*



"It's been fun" and . . *"we thank you"*

MARY KAYE TRIO

HOTEL LAST FRONTIER

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IT'S BEEN A HAPPY AND HILARIOUS

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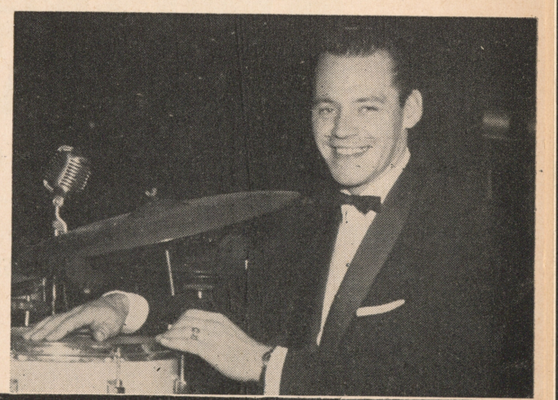

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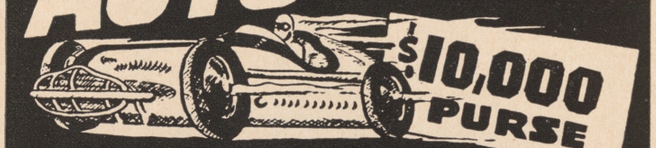

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FLAMINGO

(Continued from page 21)

that they've dreamed up a lot of new material for this revue . . . and it'll have to be pretty good to top the old routines . . . Quite a few of which they'll have to do by request. . . . Beauteous and brunette, Miss MICKEY MARLO makes her first appearance on local stages. Miss Marlo is one of Capitol Recording Co's brightest new stars on the recent horizon. Our observation, on first seeing this beautiful young lady, was that she didn't NEED a voice to succeed, but she HAS a voice, and knows how to use it to its fullest . . . TED DeWAYNE & CO. aren't new to most localites, but still, those who have seen them perform before, are always pleasantly surprised when the troupe comes up with something new each time. These athletic and acrobatic performers are expert in the art of teeter-board work, as well as hand to hand and foot to foot balancing. Each complicated succession of stunts is wholly dependent on the accuracy of timing . . . The FLAMINGO STARLETS are doing two new numbers with this show, one of which is in costuming that is almost beyond description in their beauty . . . a credit to Ron Fletcher Productions in its entirety . . . Everyone gets into the act in the finale, with some very interesting lyrics entailed . . . We welcome a new orchestra to the podium of the Flamingo Room with this show . . . TEDDY PHILLIPS and his ORCHESTRA. Best of luck to all of you! We know you'll do a fine job!

EL RANCHO VEGAS

(Continued from page 22)

will rank high on your approval list . . . This is the initial trip to town for the STAN NELSON TRIO, but if they measure up to the mountainous recommendations we've heard regarding their work, we hold no qualms in qualifying them for inclusion in your evenings entertainment; . . . three young men of towering musical talents. . . . The LOUIS DANCE TRIO have been held over again!! . . . Their package of powerful terpsichore on this bill of fare will include a modern ballet, which lack of time has prevented them doing on previous shows. This should be ballet at its best, as the three of them enjoy doing this one most of all. . . . The famous EL RANCHO GIRLS, under the direction of Miss DOTTIE DEE, have come up with something new and exciting, in the way of productions, which should meet with complete approval and applause from peering patrons. . . . BOB ELLIS and his ORCHESTRA can always be expected to uphold their reputation as one of the top show bands. . . . Production and direction of these shows lies in the capable hands of LEROY PRINZ. . . .

LAST FRONTIER

(Continued from Page 21)

The blare and drone of the pipes and drums fill the air with the return to town of the DAGENHAM GIRL PIPERS . . . twelve Scottish lassies who offer the music and dances of their land, and the perfection of it is well deserving of the full applause which it receives . . . JUNE ROSELLE is a lovely young blonde songstress whose lyric soprano fills the room to the rafters with its fullness. Although her forte lies in the operatic, she joins Mr. Wynn in a little deviltry to wind up atop his famous portable piano, and sing a bit of nostalgia in "Shine on Harvest Moon," and "Tea for Two" . . . BILLY DANIELS has staged a couple of new numbers for the FRONTIER GIRLS which are an added attraction in their eye appeal and costuming . . . One in the kilts and plaid to introduce the finale, when everyone fills the stage . . .

EL CORTEZ

(Continued from Page 23)

tones. Regular patrons of the room always look forward to the return of this foursome whose tenure of tours take them all over the world . . . HERKIE STYLES is a comedian's comedian, and comes on with some comedy quips that are so original that he himself hadn't heard them up until the time he said them. Herkie is gifted with a quick wit that takes advantage of every situation that presents itself. You'll find lots of yoks in his yakking! . . . TANYA and BIAGI are a team of controversial terpsichoreans who first appear as the peak of aristocracy in ballroom dancing until . . . something seems to go wrong! The ultimate results are "ripping" . . . Always on tap with the tops in musical backing for these shows is SHERMAN HAYES and his Orchestra.

"An adventure in

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HOTEL

HOME OF THE DANCING WATERS

HIGHWAY 91 — LAS VEGAS, NEV.

SILVER SLIPPER

(Continued from page 23)

in eye-appeal . . . ex-heavyweight boxer and now a thespian, BUDDY BAER, are headliners of this revue . . . on the same bill you will enjoy the wonderful antics and mugging of Las Vegas favorite comedian, the one and only HANK HENRY . . . The wonderful singing voice of JACQUELINE FONTAINE . . . JEAN VALLEE, a Swiss yodeler like you have never heard before . . . plus those hilarious skits for which the Silver Slipper is so famous . . . SPARKY KAYE, JOAN WHITE, BILL WILLARD and JIMMY CAVANAUGH . . . GEORGE REDMAN and his able crew of musicians supply background music.

SAHARA

(Continued from page 22)

husband, "Big Ben" GAGE, for the first time on any night club stage, to show that she has many talents besides being able to walk away with top swimming honors with the greatest ease. She sings, she dances, and is the essence of magnificence whether attired regally, as if for a Royal Ball, or in the scant costume befitting her more widely known popularity. She and hubby, Ben, do a couple of things together, in which they give us an inside into their private lives . . . and letting it be known that they like it that way. "Big Ben," by the way, is singing at his best, and displays beautiful stage presence. Miss William's surprise finale presents quite a picture, and is matched by a shower of approving applause . . . JOEY BISHOP is at his usual top level in being able to find humor in most any situation. His rapid-fire quips are generously interspersed with "spur of the moment" observations that catch the listener off guard. Joey Bishop is a king among jesters . . . professor of an agile wit that serves him well . . . The ROMANO BROTHERS are a trio of young men who have a rapid action routine which calls for singing, dancing, tumbling, comedy, and all around rugged constitutions. Included in their tumbling a few tricks that will have you holding your breath with the swiftness and acurate ability shown by these fellows . . . The Moro-Landis Dancers present an opening French Can-Can which is expertly done and with a huge background that sets the routine apart from most others you may have seen. Their college cheerleader number also serves as an introduction for the lovely Miss Williams. Spotlighted in this number is an old friend, CLIFF FERRE, who does a solo routine of fine tap artistry . . . CEE DAVIDSON and his Orchestra continue to supply the music for these festive occasions, and do so to perfection.

THUNDERBIRD

(Continued from Page 22)

able, along with her favorite excerpt from "Finian's Rainbow" . . . and in the fast moving section, you could take your pick . . . Logan lambasts them all with her power and interpretation . . . From the music halls of Europe, and making his first appearance here, is impressionist, DON TANNEN, something a little different for this line of entertainment. For one thing, he opens with a dummy, as though he were going to do a ventriloquist act, but proceeds to take the dummy all apart . . . finally discarding it altogether. His character interpretations were all good, but we especially liked his of the German Frankie Laine . . . "Franz Laineheimer," unusual facial expressions and bits of business . . . The CATRON BROTHERS are a couple of good-looking young men, both of whom dance up a storm with fast taps, with Artie taking intermittent turns at the piano. In the time they spend on stage there isn't one slack moment. They do some fast bits of comedy, and exhibit winsome personalities that all but win them their way, hands down . . . The THUNDERBIRD DANCERS open the evening's festivities with a "Red Garter Revue" during which the lovely ladies let fly at the audience, a shower of red garters which they had just slipped from their gorgeous gams. Their closer features the ballet of Miss JANICE ALLISON, and the singing voice of BARNEY RAWLINGS, the themes being that of "The Masquerade."

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YOU OWE YOURSELF THIS TREAT . . .

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PROP. HARRY GREENBERG

OPENING SOON!

WATCH FOR OPENING!

DESERT INN

(Continued from page 22)

girls and a company of singers . . . all in lavish costuming that has to be SEEN! . . . Scene 2 presents the CRISTIANI TROUPE, consisting of three young men and two agile young ladies who perform amazing feats of tumbling, balancing and teeter board work . . . each trick calling for infallible accuracy. . . . Scene 3 brings you BAS SHEVA, a sensational new star in her night club debut. She sings in a socko voice that has power, backed by enthusiastic interpretive zest, and excellent musical arrangements. First-nighters were calling for more! . . . Scene 4 is another colorful production, "The Futuristic Age," . . . styles of the future in the year 2001! . . . If this be truly indicative of things to come . . . we'd like to live forever!! . . . Scene 5 is a solo ballet presentation by the beautiful ballerina, CLARISSA, a shapely young lady exhibiting perfection of grace and poise with every movement and picture. . . . Scene 6 brings us the first Las Vegas appearance of those world famous dancing stars, CHIQUITA & JOHNSON; . . . a combination of adagio and ballet that is truly amazing. The speed with which they achieve a point of balance, in precarious positions, is unbelievable. Something to see, is the effortless ease and extent, of the splits accomplished by the lithe CHIQUITA, whose confidence in JOHNSON is always in full evidence. . . . Scene 7 is when you will witness the artistic antics of the internationally famous WIERE BROTHERS; . . . three polished performers whose brand of comedy is singularly theirs, and theirs alone. Their fiddling tomfoolery has become somewhat of a trademark, as has, we might add, the eccentric mixture of fancy footwork they've applied to their interpretation of, "The Minute Waltz" . . . a bit that has become a classic. Assisting at the piano, and very much a part of the act, is MILDRED SEYMOUR, a gracious lady of fine pianistic talents. . . . Newest addition to the act, with this engagement is, IRIS, whose short stint on stage is made into a highlight by those three artisans . . . the WIERE BROTHERS. . . . Scene 8 is a gypsy fantasy, "in Old Roumania" which achieves the maximum for full color, and features BAS SHEVA, THE LATIN QUARTER ENSEMBLE, THE HARMONEERS, THE MELODEARS, JESSICA HAIST and CLARISSA. . . . Scene 9 gives you the entire company on stage. . . . As usual, these musical extravaganzas are backed to the peak of perfection by CARLTON HAYES and his fine orchestra.

THE SANDS

(Continued from page 22)

the rare art of timing and proper phrasing. . . . JOHNNY PULEO will have you holding your sides before he and the HARMONICA RASCALS finish their sector of this entertaining bill. This lovable little character manages to steal the show every time he gets before the footlights. The comedy of Borrah Minevitch's HARMONICA RASCALS is strictly slapstick, and done to such a degree of perfection that you could see every show every night and still be laughing it up along with those who have seen these antics for the first time. . . . Petite and prim little Miss NANCI CROMPTON fills out the remainder of this fine show. Her fast turn on stage is filled with fast turns that will have you wondering how she ever manages to remain upright. A highly talented ballerina, she executes perfect pirouettes in mutiple succession, and at such a rate of speed that she rightly resembles the spinning of a schoolboy's top. . . . BOB and RENE have tutored the "most beautiful girls in the west" in new production numbers that are gaining the COPA GIRLS the reputation of offering some of the better "musts" to see on the Strip. One of these is a sensational and colorful fan routine. CHUCK NELSON is featured vocally in these productions. . . . ANTONIO MORELLI and his ORCHESTRA continue to handle the orchestral effects for these shows with musicianship that is top caliber. . . .

SHOWBOAT

(Continued from page 23)

that are being presented here by the DOROTHY DORBEN DANCERS is the dance team of ORA & MICKEY. Featured in the "Brides of All Times" number is the tantalizing dancing of Miss BOBBY CLARK. Their finale production is an Afro-Cuban that is highly colorful and most exciting in its rhythms. Featured here are the eye-full gesticulations of blonderous ILONA ADAMS . . . BUSTER HALLETT and his ORCHESTRA are the men who so meticulously supply the background music for these shows.



● "Honey Cake"

BY . . .

Don Lopez

featuring . . .

Pearled, torso bodice of lace over taffeta, with smart three-quarter sleeve and full nylon skirt.

bonnie best

BEVERLY HILLS LAS VEGAS

IN THE TOWN AND COUNTRY SHOPS
ADJACENT TO WILBUR CLARK'S DESERT INN

ANOTHER BUCKLEY ENTERPRISE

the Lighthouse

Charleston at Fremont

CONTINUOUS DANCING

9 p.m. 'til 3 a.m.

MUSIC BY

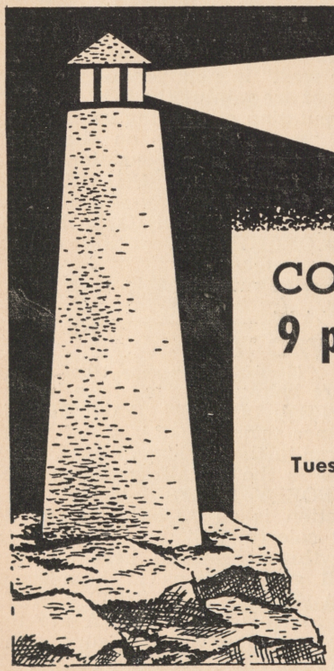
LAWRENCE TRIO

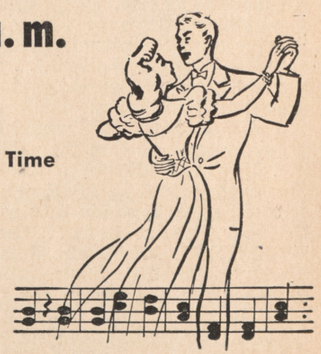
Tuesday Night Is Waltz Time

RESTAURANT

and

COCKTAIL LOUNGE





Coming Attractions

ON THE FABULOUS STRIP

Flamingo

DECEMBER 2ND
KAY STARR

DECEMBER 30TH
TONY MARTIN

DESERT INN

DECEMBER 14
HARRY RICHMAN

★

LAST FRONTIER

DECEMBER 6TH
DOROTHY SHAY

SAHARA

NOVEMBER 23
THE VAGABONDS

DECEMBER 7
MAE WEST

Thunderbird

NOVEMBER 18
MAMBA ORCH. & REVUE
LECUONA CUBAN BOYS
STAN WILSON

El Rancho Vegas

DECEMBER 22
SOPHIE TUCKER

The Sands

DECEMBER 1ST
VIC DAMONE

★

GOLDEN NUGGET

(Continued from page 23)

a hard man to replace in this type of show, as he does a little bit of just about everything in the way of entertaining the patrons of the Nugget Saloon. You'll find him at his very best when he comes forth wearin' the ever lovin' green, and bursts forth with a batch of Irish tunes to display a fine tenor voice . . . You may have seen dance teams before, but never anything quite like the team of HARRIS & SHORE. The diminutive doll you'll see is one of the mightiest "muggers" in the business, and their satirical routines will have you in stitches . . . GAYLE LARK is one of the fastest rising young female vocalists on the recording horizon at the present time. Be-dimpled and blonde-haired Gayle, has been dubbed the "OH-oh-oh" Girl by the TOP Record label, and you'll find the performance of this coming star, quite reminiscent of another Starr! . . . NAT YOUNG and his trio of musical artists supply the music for "Lights and Tights" . . . Alternating with this show, and finally winding up the evening's entertainment in the wee sma' hours, is the HANK PENNY SHOW! If you like western music, as well as some very fine singing, you'll really enjoy this show. First, there's Hank, himself, who plays the frets off of his guitar, sings, and comes up with some of the cleverest "corntry style" humor you ever heard. With him is cute and winsome, red-headed SUE THOMPSON, whose treatment of whatever song she is singing comes out a bit different in her singular style . . . THE SONS OF THE GOLDEN WEST are the four gentlemen in western regalia who supply the music for this section of the Nugget shows. Here is a group that rated among the tops for this type of music. They sing ALL types of songs, and are a real pleasure to hear.

EDUCATIONAL!

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BUILD SCALE-MODEL BUILDINGS OF EVERY KIND

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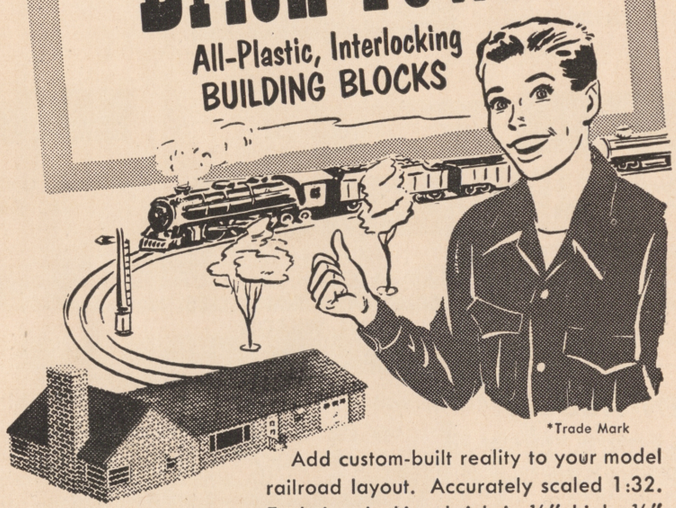
Brick Town*

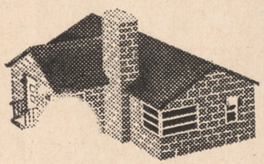
All-Plastic, Interlocking BUILDING BLOCKS

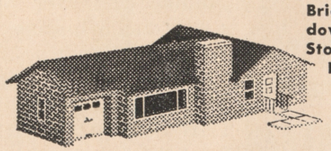


*Trade Mark

FUN FOR THE FAMILY!

Add custom-built reality to your model railroad layout. Accurately scaled 1:32. Each interlocking brick is ¼" high, ½" wide, 1" long. Permits you to build authentic reproductions—*real as life itself*. Bricks may be permanently fused or used over and over again to make hundreds of different buildings.





BRICK TOWN Sets Include: Bricks, Half-Bricks, Doors, Door Lintels, Corner Windows, Side Windows, Picture Windows, Stoops, Stoop Railings, Awnings, Garage Doors, Coping, Roofing.

Complete Set 869 PIECES **$10.00**

TRI STATE TOYS

PLASTIC BLOCK CITY, INC.

4223 WEST LAKE STREET

CHICAGO, ILL.

CRISWELL PREDICTS

(Continued from page 7)

ing, freight trains and air express! If you do not believe this coming trend, wait 45 years and see how correct I am!

COMING HUSH HUSH EVENTS: Influence and money will not keep the doors of Sing Sing from closing on one of our leading magazine editors on a forgery charge, which will soon be proved! . . . One of our top dramatic stars, who has actively been connected with the Communist Party for many years, will soon denounce her American citizenship, for that of Russia! . . . One of the married-to-royalty commoners, will soon hit the headlines in a series of revolting charges, placed against him by fearless citizen. Where justice is concerned there should be no diplomatic immunity! . . . Our foremost university will have many gifts and bequests cancelled because of their refusal to discharge seven well known Reds who hold professorships in the school. Watch the month of January for some very hot and heavy action in this matter!

WATCH OUT FOR THIS FRAUD: A man will come to your city and will offer to build a new super-market if the money is matched by local investors. This man will talk many investors into investing, and then will throw the corporation into bankruptcy and tie up the funds for many years. If this man enters your town and talks before the service clubs on this idea, have your banker look into his background, for this is one of the most vicious and low swindles ever pulled on the American public. Always investigate before you invest — better be safe than sorry!

YOUR HEADLINES OF THE FUTURE: Startling news about Amelia Earhart! . . . Storms batter East Coast cities! . . . New invention permits deaf to hear! . . . Strange interference blocks radio transmission! . . . Thousands trek to new Shrine near Denver! . . . Tobacco industry faces new peril! . . . France demands new British cooperation with export-import rulings! . . . Earthquakes wreck havoc in Turkey! . . . Marriage of noted couple on rocks! . . . Folk dancing new national craze! . . . New York scene of political scandal with many national figures involved! . . . New laws against child molesters demanded by Parent Teacher's Assn! . . . Huge cracks appear in earth in Montana, puzzling scientists! . . . Noted glamour girl arrested on narcotics charge! . . . New and startling method of growing hair introduced from Switzerland!

A VERY FAMOUS PREDICTION: When Mother Shipton's rhymed prophecies were the rage in the 15th century, she was accused of being a witch. Many famous men throughout Europe would travel to London to see her in person. When the Mayor of Paris arrived with great pomp, and asked if he would be appointed by the King for the next year, Mother Shipton replied "Yes," and also added, "Your Great-great-grandson will also one day be mayor of France, appointed by the great-great-grandson of the King, but they will die by the falling of an axe in 1789!" This very thing came to happen, for Phillipe DeNeaux, the Mayor of Paris in 1789, appointed by the King, who were both great-great- grandsons of the King and the Mayor—met death by a falling axe—in 1789—by the dreaded guiltonne! Mother Shipton proved to be amazingly correct in this long range prodiction!

FOR PEOPLE AND PLACES: Clark Gable: Your next role will be that of a Mississippi gambler in the days following the Civil War who gambles on the exchange of Southern currency! . . . Rome, Italy: You will be the scene of the International Fashion show in 1955! . . . Senator Frank Barrett: Your stand for the protection of the cattlemen will bring you increased popularity due to your demand for parity! . . . Juneau, Alaska: You will have a new air base by late August of 1955! . . . Paris: Your next innovation will be feathered shoes for women, bejeweled, and heavy patterned rhinestones! . . . Estelle Taylor: You will enter politics in 1955 in California! . . . CIO: You will have a cradle-to-the-grave welfare plan for your members which will be the most revolutionary step in social security yet taken! . . . Men: You will spend more in barber shops in 1955 than the ladies will in their beauty shops! . . . Hollywood: You face a church and school boycott on a coming anti-religious film soon to be produced and widely distributed by five well known communists! . . . Women: You will marry younger men in 1955 than ever before! . . . Salt Lake City, Utah: You will improve your Civic Center with three new buildings designed by William Alexander!

☆ You Needn't Go Around Feeling Like THIS!!



HAVE A



CAPPUCCINO

The WESTERNER

23 FREMONT STREET – DOWNTOWN



GENUINE ALLIGATOR
TASSEL TIES

By Stetson $39.95

BLACK ALLIGATOR – BLUE ALLIGATOR
BROWN ALLIGATOR

FREE PARKING
ONE HOUR PARKING AT PARKING LOT NEXT DOOR TO 1st NATIONAL BANK ON 3RD ST.

LAS VEGAS BOOTERY 234 FREMONT
ACROSS THE STREET FROM PAYLESS DRUG

KRAM
920 ON YOUR DIAL

Pleasant Driving!

ON YOUR WAY TO OR FROM LAS VEGAS TUNE IN YOUR RADIO TO KRAM – 920 ON YOUR DIAL – FOR THE BEST IN MUSIC, NEWS AND SPORTS.

DRIVE WITH KRAM
THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

● DEVELOP YOUR VOICE ●
FOR SINGING, SPEAKING, POISE & PERSONAL
"TRAIN WITH THE BEST"
LUCILE K. CHURCH, N. Y. VOICE SPECIALIST
— SPECIAL, ONE LESSON FREE —
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RED'S ROLLER RINK
HELLDORADO VILLAGE
7:30 — 11 P.M. WEEKLY
7:30 — 12 FRI. & SAT.
MATINEE SESSION
2 - 5 SAT. & SUNDAY

THAT'S FOR SURE

(Continued from page 9)

surrounding a construction site as you can witness at Second and Fremont? The "Sidewalk Superintendents" are thicker than a group around a "hot dice table." In case you're wondering why they are digging 14 feet deep, the plans call for a sub-basement garage to house 1000 automobiles. When that is completed, actual construction on the hotel will begin, The management looks for completion in December — 1955.

A few weeks back, we wrote about VICTOR MATURE'S presence here. explaining he was contemplating a script. Now we hear he turned down the story. Stepping into the male lead is FERNANDO LAMAS, who will co-star with ROSALIND RUSSELL and EDDIE ALBERT. The flicker is titled: "Girl Rush." This three million dollar FRED BRISSON production will begin on December 6th, at the FLAMINGO HOTEL. Attention you actors with "screen extra cards," contact ABE SCHILLER (at the Flamingo). Approximately 200 extras are needed. Here's a chance to pick up come spare Christmas loot.

Good news for HARRY RICHMAN fans, which includes us. The top performer opens at the DESERT INN, December 14th. We understand Harry has a new act ready for presentation. Advance information claims this new format will out-Richman his previous performances.

As you know, Mr. and Mrs. JOE W. BROWN (of the HORSESHOE CLUB) have been vacationing at Hot Springs, Arkansas. Last week, Mr. B. left the spot to attend the annual sale of yearlings in Kentucky. He was very anxious to purchase a three year old champion but forgot his desire when another gentleman's bid of $106,000 topped his of $90,000. Instead, the Horseshoe Club's owner settled for six yearlings in exchange for $110,000.

Again we're belated! November 6th called for a dual celebration in the AL GARBIAN household. It was the Third Wedding Anniversary for him and his lovely LILLIAN and it was also another birthday for the genial Garbian breadwinner. (He is manager of the LUCKY STRIKE CLUB.) Many, many happy returns to these two wonderful people.

FRANK HUDEC, drummer with the MARY KAYE TRIO (at the HOTEL LAST FRONTIER), is spine-straight with pride, these days. He recently endorsed the drums manufactured by WILLIAM F. LUDWIG, of Chicago. Last week, he was gifted a new "set of skins" by that manufacturer. His new implements of trade are valued over $1500 and the lad hates to leave them for a moment. Incidentally, Frank's lovely frau JAN and our own wonderful "Princess" are in the top spots in the current BOWLING ELIMINATIONS being held at the NEW VEGAS LANES. It's still anyone's guess as to whom the victors will be. All of the girls entered are giving some pretty stiff competition. We're kind of proud of Mrs. Cortez. Last week, she looked like her old self as she tossed the black pill. She ended the evening just thirteen pins short of 200 average. That's our DOLL! (The contest continues tonight, Saturday.)

We just learned CBS is interested in building a package show around WOO-WOO STEVENS, who recently closed at BIMBO'S 365 CLUB in 'Frisco. You can tell the Bay residents love his form of comedy for Woo-Woo has appeared there four times in the last three year period. The last itme he was presented locally was at the HOTEL EL CORTEZ. The Stevens lad has an enviable following in Las Vegas also and will no doubt make a showing here sometime in the near future.

In case you're wondering who that gentleman is, personally supervising the Bingo games at the SHOWBOAT, he is FRED KLEINMAN, a co-owner of the hotel. His "right hand man" during the bingo sessions is MARIE ZOLLNER. This is the gal who hands over the cards when you plunk your money down at the entrance table. If the big game hasn't been hit by today (Saturday), it will be worth $10,-200. Man! That's a lot of mint.

Quite a few times in the past, we've written that JOSEPH MAGNIN was planning to open a store here. We haven't been wrong. The delay was caused by lack of proper location. The site has definitely been found and a Magnin specialty shop is on the way. The location, however, is being kept a hush-hush secret.

The LIGHTHOUSE, featuring continuous dancing, is fast becoming the rounders' spot. The facade of the building has taken on new adornment and is attracting more folks than ever before.

We're dreadfully sorry to learn that

(Continued on page 39)

Marianne's
Open 24 hours a day
apparel for women
2407 South 5th Street
½ Block North of Hotel Sahara



THAT'S FOR SURE

(Continued from Page 37)

our friend BALLARD BARRON is desperately ill in his Long Beach home. We can only hope it won't be long before this terrific personality regains his health and returns to the town that claims him as her son.

DESERT INN dealer, H. KEFOGLU, in a "button-busting" mood, these days. His wife DORIS presented him with a pre-Thanksgiving package on November 6th. Hiding behind a blue ribbon is his spanking new son who entered this world at seven lbs., seven oz., with twenty-one inches of height. Naturally, fellow workers are ribbing the new Dad, stressing the important roles that sevens and twenty-ones play in the gaming field.

Well known localite JANICE ANDERSEN has just been licensed to sell insurance. She is the Las Vegas agent for COMMERCIAL TRAVELERS INSURANCE COMPANY, with offices at 130 South 4th Street. Good luck, Miss A.

Although JOE W. BROWN'S HORSESHOE CLUB has long been in the stages of remodeling, the end is now in sight. It will be just a couple of weeks more before the new complexion will be revealed officially to the public. We feel safe in stating the improvements will more than beautify Fremont Street.

Many happy returns of the day found their way to the ears of PHYLLIS CHRISTENSEN, this past week. On November 9th, Mrs. C. was given a wonderful birthday evening by hubby ARNOLD (of CHRISTENSEN'S MEN'S SHOP and ARNOLD'S, Ltd.) We're just wondering what the "special gift" was. The lady just isn't talking.

ERNEST CRAGIN was re-elected Chief Barker of the Las Vegas VARIETY TENT NUMBER 39 and five others took offices in a general election held Thursday, November 4th, at their headquarters in the HOTEL LAST FRONTIER, Cragin will enter his second term on January 1st, along with FRED SOLY, 1st assistant barker; EUGENE MURPHY, 2nd assistant barker; ROBERT CANNON, DOUGH GUY and HARRY WHITE, Property Master. JAKE KOZLOFF continues as the International Canvasman while other Crew officers are HARRY FARNOW, STAN IRWIN, CLIFFORD JONES, NORMAN KELLER, HERB McDONALD and PAUL SPERLING.

BERNIE ROTHKOPF (co-owner of the DESERT INN) beamed his love for his frau, November 11th. That's the day MURIEL celebrated her natal day and we never saw a happier couple. Spectators were almost certain these were newlyweds.

Looks like there will be another "Jewel Box" on the local scene in the near future. SHIKEY TOUSHIN, owner-operator of this place (in the SANDS HOTEL) is scheduled to open a sister-shop in the new RIVIERA when that hotel opens.

It's nice to note the tremendous following built up by the LA RONDE (next to BONNIE BEST). Although this restaurant-bar is not located on the Highway frontage, the customers never pass it by. DANNY BASARIC and DENNIS SCHUMACHER are humbly grateful whenever they see that a visitor becomes a confirmed patron, with his first step over their threshold.

Does the hat check girl at the SHOWBOAT look slightly familiar to you? Can't blame you too much if you aren't able to place her at once. She is GLORIA LEVINE. Reason for the "new look" is the shedding of thirty-five pounds. Gloria did it by sticking to her diet guns.

A hearty welcome to HARRY GREENBERG, who will soon open a new men's shop here. His fame is known to easterners. Mr. Greenberg will open NOBBY'S STORE FOR MEN on South Fifth, toward the end of this month. He will feature exclusive lines, including "Three G's—Wall St. Clothes, Ambassador," etc.

CLAUDE BREWER will be the public relations representative for the ROYAL NEVADA HOTEL when that bistro opens. He is here now, currently representing MAYER & O'BRIEN, of Los Angeles and Chicago.

If we weren't on the scene to witness the authenticity of these news items on upcoming enterprises, we'd wonder about them. a bit. There will be another new hotel on the "Strip," across the Highway from the HOTEL LAST FRONTIER. The grounds of the new center will embrace the property now housing DUFFINO'S and the SANTA ANITA RACE BOOK.

CECIL LYNCH, manager of the Bingo Room at JOE W. BROWN'S HORSESHOE CLUB, promises new and different games. The main feature will be a -1,000 blackout game (within-50 numbers), to be presented six times daily.

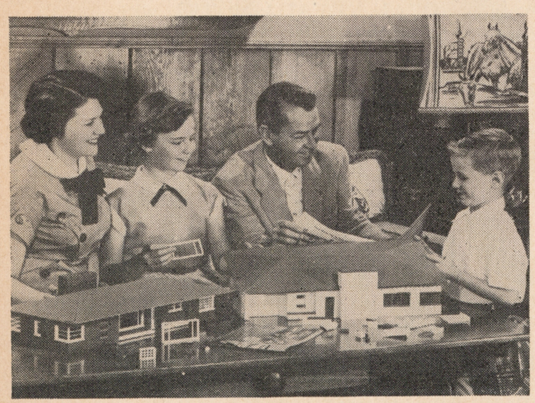
(Continued on page 41)



HEY KIDS!

You can build hundreds of scale-model buildings

with BLOCK CITY*



The Alan Ladds at home find family fun with Plastic Block City Construction Sets. Left to right, Mrs. Ladd (former Sue Carol) daughter Alana, dad, Alan Ladd, and son David.

Blocks, doors, windows, fences, — all you need to build houses, stores, railroad stations, any kind of structure. Specially designed, rugged plastic blocks are accurately scaled. Follow real builders' blueprints, or design the models yourself. Have hundreds of hours of educational fun with Mom and Dad too—with Block City.

Complete Sets
306 Pieces

for $4.95

Get Plastic Block City at Dept. and Toy Stores . . .

Or Write Direct

PLASTIC BLOCK CITY, INC.
4227 West Lake St., Chicago, Ill.

POP SQUIRES

(Continued from page 5)

Then Key Pittman arose and said:

"I move that George S. Nixon be elected Senator by unanimous vote." Then another member of the State Legislature (Henry C. Schmidt, also of Tonopah) rose and seconded the motion. When the vote was taken it was unanimously for George S. Nixon.

When Senator Nixon passed away in July 1912, his funeral was held at his mansion on the bluff overlooking the Truckee River in Reno. I was a guest of Governor Oddie at the Mansion in Carson City and accompanied him to the funeral. Then came the matter of appointing a successor to Nixon and Governor Oddie was most anxious to make the best possible choice, and as an intimate friend I talked freely with him. There was one Republican whose claims stood out above all others and that was George Wingfield, owner of the major interest in the Goldfield Consolidated mine and Oddie appointed him.

When Key Pittman died E. P. Carville was the governor and he appointed Berkeley Bunker of Las Vegas to fill Pittman's term until the next general election.

However a controversy over the building of the Basic Magnesium, Inc., plant led to the nomination of James G. Scugham at the primaries in September 1944. He was elected but died during his term ending a long career in politics, a large part of which was devoted to promoting the Boulder Canyon Act under which Hoover Dam was constructed.

MAY MANN

(Continued from page 11)

Linda Christians (she's begged Tyrone Power's forgiveness) who his stardom Said Peter, once an actor under contract at M.G.M., but today is a successful agent, "For five years I was known as Angela Lansbury's husband. Now I don't want to be known as Ed Purdom's closest friend. I want to retain my own identity." Peter is the bravest man I know.

TROY DRY CLEANERS

● PERSONALIZED SERVICE TO PLEASE THE MOST DISCRIMINATING

ONE DAY SERVICE
FREE PICKUP AND DELIVERY
PUD AND DALE, PROPRIETORS

125 N. MAIN PHONE 6862

THAT'S FOR SURE

(Continued from Page 39)

ELSIE and LES GOLDRING are building a staunch reputation for fine service at their BUFFETERIA, on Fremont Street. We wonder if the patrons find Les' "butch" haircut as interesting as we did? Isn't it a wee bit chilly for such a fuzz?

Sincere congratulations to MR. and MRS. TOM NEARY (of the DESERT INN), celebrating their Twenty-Eighth Wedding Anniversary, November 14th. From all indications, here is a couple who could pass a goodly amount of sage marital advice to those just embarking on their wedding journey.

Maybe you won't believe it — but — we know of a few couples in town who are mighty grateful to the LUCKY STRIKE CLUB for something more than the professional offering. We're referring to certain home owners who have managed to obtain valuable decorating hints from the lovely interior of this spot. That's one way of salvaging the salary of a decorator.

SUE and DALE STEVENS are now building their new PLAYHOUSE. The club is on Highway 91, directly across from the PATIO. We bid them welcome.

MILTON STEVENS (of the HOTEL LAST FRONTIER) has hired SEAN FLANNELY to handle the publicity-advertising for his business venture in Los Angeles. Sean was recently associated with one of the local newspapers.

Co-workers at the SHOWBOAT are pleased to note that ABE GOODMAN (Credit Manager) is sporting his usual smiling countenance, again. His wife was discharged from the SOUTHERN MEMORIAL HOSPITAL, where she had recently undergone surgery. Best wishes for a speedy recovery, JUDY. Everyone misses you . . . and that's for sure.

SNYDER'S
Insured Clothes

Tailor Made to Your Measure
FOR MEN AND WOMEN

421 South 5th St. Phone 6644

First.... El Chalo Cafe So. 5th St.

NOW.... La Playa SEA FOOD Grotto

The McKiernan's have opened another specialty house!



Specializing in.....

SEA FOOD DINNERS

STEAKS LUNCHES CHOPS

prepared by one of the finest chefs in the country

J. W. McKiernan

formerly with

Hotel Last Frontier and El Rancho Vegas

CORNER 5th & STEWART STS. PH. 1560



Can't keep it a secret!

It's been a wonderful Las Vegas Engagement!

My sincere thanks to

Beldon Katleman

and his entire staff of

El Rancho Vegas

Jackie Kannon

JOHNNY UHLMAN

(Continued from page 13)

in her direction would be appreciably received . . . those four big walls seem to get closer and closer to the bed with every hour that you're laid up.

Here's one for you! . . . One of the top entertainment quintets appearing in town is the MARY KAYE TRIO! . . . Mary, Frank and Norman worked as a trio for quite a few years to build what they now have, but found that their trio could accomplish more as a quintet . . . or do I make myself clear? (Best drop it.) Anyway, these wonderful people, and great entertainers, will close a highly successful SIX MONTHS in the Gay Ninties Bar of Hotel Last Frontier, come the 27th of this month. Although all of us hate to see them go, we can look forward with exciting anticipation to the time when they will return to open the new room in the NEW Frontier. Since FRANCES FAYE opened opposite them a few nights ago, this has become one of the jumpin'est rooms in town. So-o-o, for exciting entertainment for the next two weeks, you'll get the best with MARY KAYE and FRANCES FAYE . . .

The McKIERNAN'S have opened another specialty house! In case the name doesn't ring a bell with you, these are the people who opened EL CHOLO about three years ago, and, in no time at all, built such a reputation for good Mexican Food that they had to move to larger quarters. NOW . . . they've opened the LA PLAYA Sea Food GROTTO on North Fifth Street at the intersection of Stewart Street. Although JIM plans to specialize in SEA FOOD DINNERS, he will also serve steaks, chops, etc., all of which go along with a first rate eating establishment. The main thing around noon will be the lunches he plans to offer "half hour" diners. Jim was soux chef at the Hotel Last Frontier for two years, and for eight years before that, was holding the same position on the LURLINE, which is one of the Matson luxury liners. Needless to say, Jim knows his business and will serve only the best . . .

Do you dig . . . CAPPUCCINO? . . . If your curiosity hasn't already driven you to do so, you should drop into the WESTERNER CLUB downtown, and see what all this fuss is about . . .

Got quite a surprise a few nights ago when I found out that SYLVESTER WASHINGTON was taller than I. "Syl" is one of the porters at the SAHARA who walks around all night, picking things up off the floor, and, brother, they don't miss ANYTHING! Especially when their territory is around the slots and the casino! I was so used to seeing Syl in his usual bent over position, that his stature amazed me when he straightened out. This likeable guy has been with this organization since way back in the Club Bingo days, and a valued worker . . .

MYRNA finally brought "SULLY" his baby, and we're ALL relieved of our anxiety! S/Sgt. WARREN SULLIVAN has been working with us on the delivery of the magazine for some time now, and his wonderful wife has been expecting for the same length of time! Little PATRICIA ANN weighed seven and a half pounds when she arrived on the 8th. Now "Gramma" TRUDY STEVENS has two grand daughters. The No. 1 dotter, DEBBIE, is now 14 months old . . .

And that just about winds it all up for this week! . . . They tell me that the Opera turned out great . . . Maybe I'll see you at the auto races . . . Until then, all I want is to merit being your ever lovin' . . . Johnny.

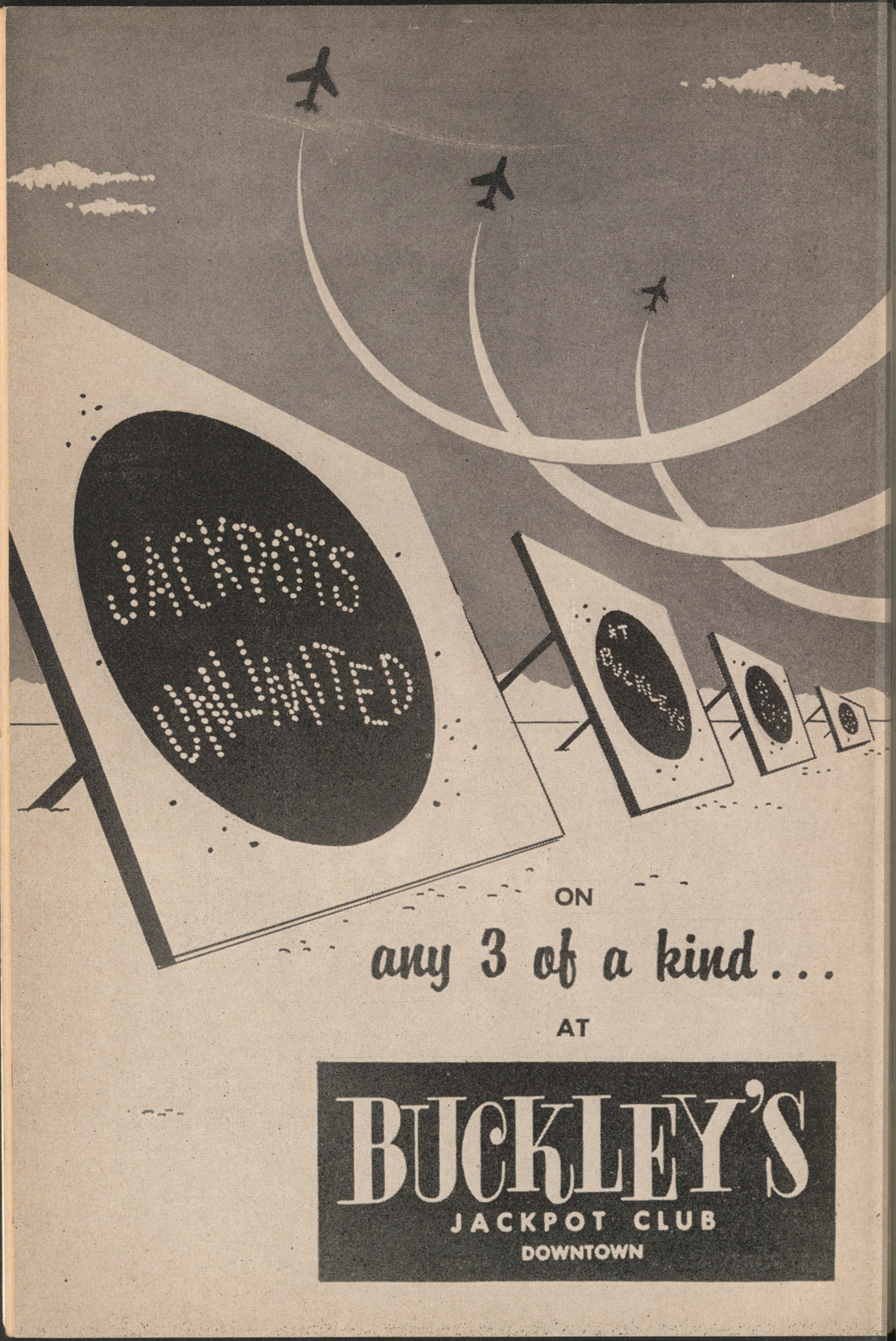
ROY ROUSH

(Continued from page 15)

Mr. SCHRATZ, at HOME APPLIANCE CO., has been one of the most enthusiastic fellows in town for the past week. Reason? — he has the exclusive dealership for the world's finest portable, radio-phonograph combination. It's really one of the slickest little gadgets you have ever seen. It operates from simple batteries and can be played anywhere. I predict that they will be very popular with Santa Claus this year.

Those of you fortunate enough to be planning a cruise need not worry at the last moment a sto where to get the proper clothing; because NINA CLARK, at the Hotel Sahara, has just received a brand-new selection of bathing suits, sun suits, cottons, colorful silk prints, and festive evening clothes. Believe me when I say this young lady is unsurpassed for bringing the latest styles and fashions to Las Vegas.

While on the subject of cruises, guess I'd better stop about here and hop into the station wagon and start cruising around, or I'll never get my work done. See ya next week.



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ROLAND HILL

(Continued from page 17)

Did a bit of shopping at M. Fields and this always is a memory to cherish. And lunch in their tea rooms also is enjoyable. Surely hated to leave but work beckons the best of us and the thought of leaving wasn't so bad when I thought of the fine train ride ahead of me on the stainless-steel streamliner Zephyr which I would say is second only to the Vesuvius Limited Streamliner that runs from Florence, Italy, to Naples. When one remembers that the first streamlined trains in the world were running between the Twin Cities of St. Paul and Minneapolis and Chicago it isn't hard to realize that they would have to keep pace and this 400 mile run in 400 minutes flat on four lines where competition is keen keeps them still the best trains in America. The Northewstern's 400, the Milwaukee's Hiawatha, and the Empire Builder of the Great Northern are the other extraordinary trains on this run. You can't go wrong on any one of them.

The only thing to mar my trip to the Windy City was after I boarded the Twin Zephyr and was esconed in the vista-dome of the parlor car when the radio was turned on and for one half hour I heard a tirade about gambling in general and Las Vegas in particular by one Paul Gibson over WBBM for the Shur-Sav Grocery Stores, that certainly proved that this fellow wasn't impressed by the recent invasion of Vegasites to Chicago to promote travel between the two cities or by the pile of 100,000 silver dollars that all the rest of Chicago is still talking about. He is one commentator I shall remember to forget in the future and I suggest a flood of letters from you out in Las Vegas to Station WBBM in Chicago protesting this man's unwarranted attacks on your fair city. He let the cat out of the bag, I am sure, when he said that once in Southern France he had put a sum of money on the number that represented his wife's age and he won 35 to one, and he let it ride and won again, and let it all ride again, and the next time he let it ride of course he lost — how lucky did he expect to be, and this foolish escapade of his evidently embittered him against gambling for all time to come.

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