Jack Gertz'

NOVEMBER 6, 1954

Fabulous

© LAS VEGAS Magazine 15c

"La Traviata"



NOVEMBER 9

EL RANCHO VEGAS

OPERA HOUSE

THEATRE RESTAURANT

LE ROY PRINZ PRESENTS

LILLIAN ROTH

With **DICK WESS at the Piano**

JACKIE KANNON

STEVE GIBSON'S RED CAPS

LOUIS DANCE TRIO

Held Over by Popular Demand

LILI ST. CYR

EL RANCHO GIRLS
Choreography by
DOTTIE DEE

RESERVATIONS
Phone 1300

BOB ELLIS
ORCHESTRA

SHOW TIMES: 8:15 P.M. - 11:15 P.M.

NEVER A COVER

NEVER A MINIMUM

ALL STAR REVUE

ED WYNN

"America's Beloved Comic"

STEP BROS. ★ **DAGENHAM GIRL PIPERS**

JUNE ROSELLE

THE FRONTIER GIRLS

DANCES STAGED BY: BILLY DANIELS

GARWOOD VAN & ORK.
PHONE 1800 FOR RESERVATIONS

SHOWTIMES 8:15 & 11:15 P. M.

SATURDAY ONLY 8:15 & 12 MID.

Hotel LAST FRONTIER

LAS VEGAS, NEVADA



BILL MILLER

Proudly Presents

First Las Vega's Appearance

ESTHER WILLIAMS

and

BEN GAGE

SHOW

Featuring the

ROMANO BROS.

SAHAREM DANCERS
A MORO-LANDIS PRODUCTION

CEE DAVIDSON
AND HIS ORCHESTRA

extra added attraction . . .

JOEY BISHOP

PRODUCED AND STAGED BY GEORGE MORO

SHOWTIMES: 8:30 — 11:30 P. M.

HOTEL SAHARA

HIWAY 91 · LAS VEGAS · NEVADA

NO COVER OR MINIMUM • RESERVATIONS: PHONE 6800

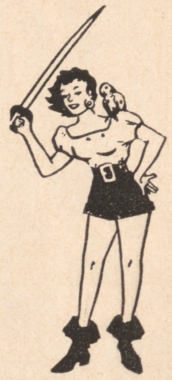
there's nothing like it in Las Vegas
...the famous **PIRATES DEN!**

THE FOUR KNIGHTS
CAPITOL RECORDING ARTISTS

HERKE STYLES
REFRESHING COMEDIAN

Tanya and Biagi
SURPRISING DANCE ROUTINES

SHERMAN HAYES & HIS ORK.
SHOWTIMES — 10 - 12 - 2
DANCING NIGHTLY





EL Cortez HOTEL
DOWNTOWN PHONE 1500

RENT T.V.
SEE THESE THRILLING
FOOTBALL GAMES FROM
THE 50 YARD LINE:

★ NCAA GAMES ★
Nov. 6—Baylor, Texas
13—Ga. Tech., Ala.
20—Ohio State, Mich.
25—Md., Miss.
27—Army, Navy
Dec. 4—SMU, Notre Dame

★ PROFESSIONAL GAMES ★
Nov. 7—Cl. Browns, Redskins
23—LA Rams, N.Y. Giants
28—S.F. 49ers, Balt. Colts
Dec. 5—Phil. Eagles, Det. Lions
11—Balt. Colts, S.F. 49ers

★ Watch the Pabst Blue Ribbon ★
Bout From Ringside This Week

Little Princess T.V.
417 N. Main Phone 6864

Fortune Club
109 FREMONT
LAS VEGAS, NEVADA

OPEN 24 HOURS



Your Friendly
LIQUOR STORE

FLOYD J. COPE
PHONE 4342 827 SO. FIFTH ST.



THE LAS VEGAS & TONOPAH

ON MAY of 1905, before the lots of Clark's Las Vegas Townsite were sold at auction, a young engineer came to this town and seemed to be loafing around aimlessly.

I soon got acquainted with him and he confided that he was an engineer for "Borax" Smith, Duke of Death Valley, who intended to build a railroad from Las Vegas to his wonderful borax mines. He had looked over the route from Las Vegas northwesterly up the valley by way of Indian Springs and found it satisfactory and that within a week or so a grading outfit would be on the job of building the road.

That was good news to us who had cast our lot with Las Vegas and we were elated when soon an outfit of horses, men, wagons and scrapers and all manner of earth-moving equipment arrived and went to work grading the roadbed of a new railroad. We visualized Las Vegas as a railroad center.

In a month or so the grade reached out thirteen miles to Tule Springs where "Pros Goumond has within the last ten years created his desert Paradise.

Then one day work on the grade ceased. Clarence told me that "Borax" Smith, who was building the new railroad, had trouble with the Clarks and would abandon the work already done and build elsewhere.

We were much disturbed, but one day Senator Clark came through here in his private car and said, "Don't

(Continued on Page 31)

THE OLD CHURCH

Passing the corner of second and Carson Streets you may view a mass of wreckage. The pleasant cottage on Carson, which for many years served as a home for the various rectors of Christ Episcopal Church and their families, is gone. At the corner stands the Old Church with its roof off, gone and sad, on its way to the graveyard of all old buildings.

The Old Church carries many memories with it from the time it was christened in 1908 down to the time its corner stone was opened just recently and the documents, which we had prepared, were viewed by many and read —some of them by the very persons who wrote them forty-six (46) years ago; but the Old Church, now so dead, will rise again.

Reverend T. Malcolm Jones and his faithful aides in the work of the Church are just about ready to begin construction of a beautiful church in the Southern part of town on Maryland Parkway. The cost of the new Church, I understand, will be about $230,000.00, a portion of which has already been subscribed by the communicants of the Church and friends. We have heard it said that the Episcopal Church is the church of the great artists, many of whom have been Episcopalians. We also hear it said that it is probable that the many entertainers on the various stages of Las Vegas, which is now rated as one of the great amusement centers of the world, are about to start movement among their members to raise quite

(Continued on page 27)

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The Greatest $ $ Value in Town!

BINGO

2 P.M. - 8:30 P.M.

FIRST GAME . . . $100.00
NEXT 10 GAMES . . . $25.00 EACH

FINAL GAME $1,000 Guaranteed

FINAL GAME IN 50 NUMBERS OR LESS **$9500.00**

If Jackpot Is Not Won $50.00 Is Added to Each Session.

TWO CARDS FOR $2.00 FOR ENTIRE SESSION!

NEW SHOW! ON STAGE — ON STAGE

DECEMBER EDITION

"MINSKY'S FOLLIES OF 1955"

. . COMEDIANS . . GIRLS . . DANCERS . . GIRLS . . SINGERS . . GIRLS

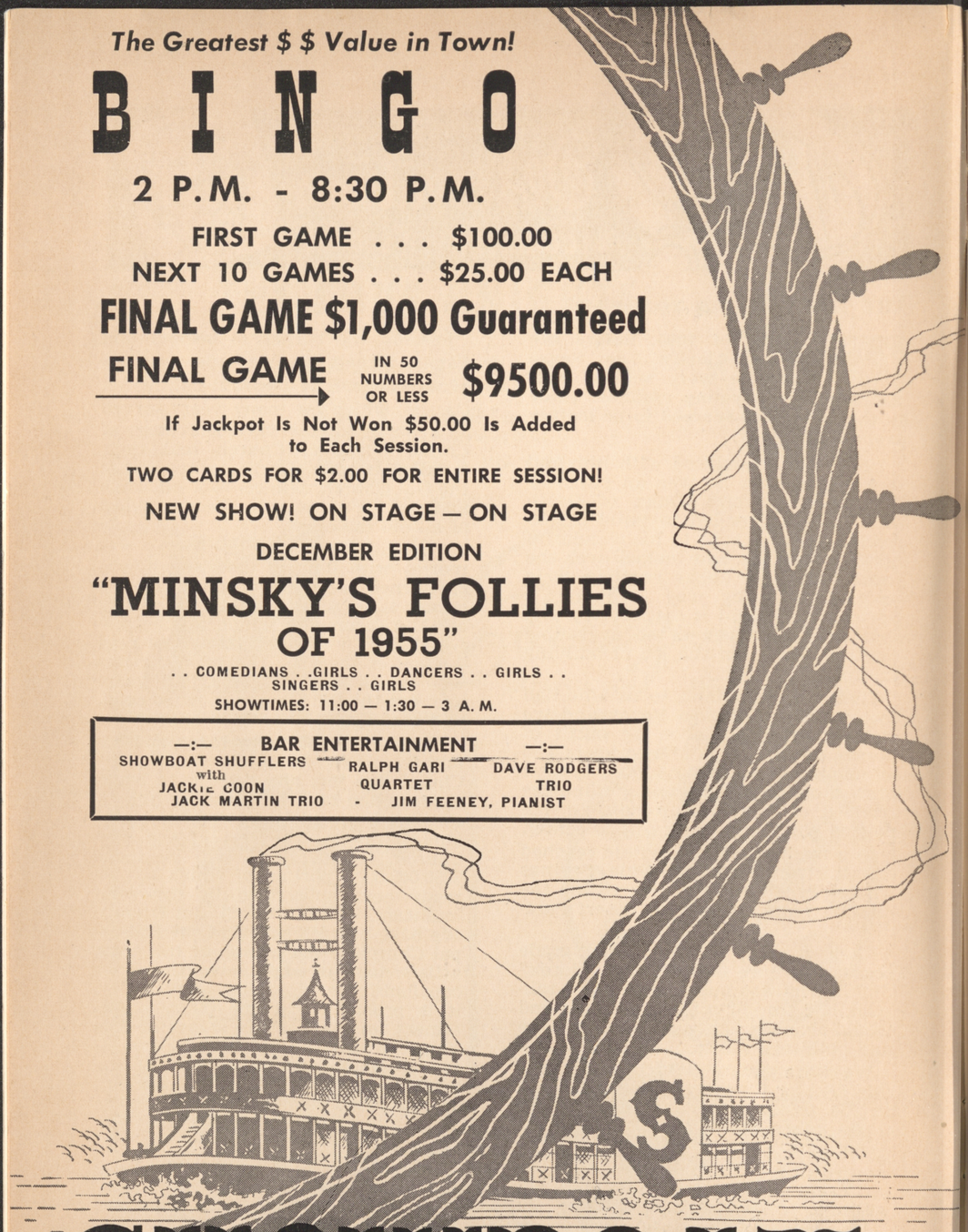
SHOWTIMES: 11:00 — 1:30 — 3 A. M.

—:— **BAR ENTERTAINMENT** —:—

SHOWBOAT SHUFFLERS with JACKIE COON JACK MARTIN TRIO

RALPH GARI QUARTET - JIM FEENEY, PIANIST

DAVE RODGERS TRIO



SHOWBOAT

HOTEL • CASINO • BAR • RESTAURANT

BOULDER HI-WAY • LAS VEGAS, NEVADA



An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO: Every woman who is now working in the United States will be able to receive the same pay that a man would receive for the same work by the end of 1956. Many men receive 25 to 50 per cent more for the same work performed by a woman, but this will be a thing of the past by January 1, 1957! This shameful practice will come to an end through human decency and the growing demand by all women who will unite for this purpose!

Maurice Chevalier will bring his one man show to America to play a series of one night stands right across the nation! . . . Gloria Swanson, the famed glamour girl, will enter politics on the state level in California! . . . Jim Tully, famed author of "The Circus Parade" will hit the best seller lists again with his new novel just finished prior to his death, titled "Ribbon of Time" which concerns the memory of a Sister of Charity! . . . Leo Guild, the Wizard of Odds, will astound the world with his newest summary of your chances of survival until 1975, as based on his carefully prepared charts! . . . Lillian Russell, the famed belle of the 90's, will reach from beyond the grave and control the destiny of her theme song "O Evening Star" by a carefully prepared contract signed long before motion pictures, radio or television. Miss Russell's hand drawn contract will prohibit the use of this song unless special permission and extra royalty is paid to her estate! . . . Sir Anthony Eden will face a hostile House of Commons with his coming proposal to ration and limit American made products in all the British Colonies and Possessions. I predict a new trade treaty will be soon drawn between the two nations in spite of Anthony Eden's personal objections!

WOMEN WHO WILL MAKE NEWS: Nora Eddington, the ex-wife of Errol Flynn, will make further headlines by her demands of alimony from Dick Haymes, which will not be settled out of court! . . . Kathleen Windsor, who gave us "Forever Amber" will give us a sequel, in which the lovely Amber continues her exciting life on the Continent! . . . Loretta Young and Irene Dunne will be voted the most charitable actresses of 1954! . . . Florence Chadwick will make a spectacular mid-Atlantic swim, the first time this type of endurance has ever been tried! . . . Lola Montez, the famed dancer, will come back into fashion, due to her life being musicalized for Broadway, and her famous mantilla will be copied for the spring styles of 1955! . . . Lelia Rogers, the mother of Ginger, will write her theatrical life for fall publication next year for a national magazine!

REGRET PREDICTIONS: I regret that one of the most famous diplomats in all the world, will retire at the heighth of his career, due to his marriage to a daughter of the leader of one of Iron Curtain Countries! . . . I regret to predict that one of our past presidential candidates will face a stormy and bitter period of his life through unfounded and misdirected persecution, from which he will emerge completely cleared of this vicious charge, directed by the 5th Amendment Communists, and sponsored by one of the most active anti-religious organizations in the United States!

WATCH OUT FOR THIS FRAUD: A man will contact your Church or Lodge Group with the proposition that if the President of your organization will permit him to sell uranium stock to the members, a certain percent of the money will be turned back for a building fund. The stock is bogus, the man is bogus, and no money is forthcoming, for stock is issued instead! Your organization can unwittingly be the cause for many of its members to lose many thousands of dollars through this fraud! If this man contacts you with this proposition, call your police department at once, for he is wanted in many states. It is far better to investigate before

(Continued on Page 29)

SEVEN SHOWS EACH NIGHT

"GAS LIGHTS and PINK TIGHTS"

"Gay 90 Fun"

9:30 - 11:30 - 1:30 A.M.

The HANK PENNY SHOW with SUE THOMPSON

10:30 — 12:30
2:30 & 3:30 A.M.

GOLDEN NUGGET

GAMBLING HALL

DOWNTOWN — LAS VEGAS

Nina Clark

HOTEL SAHARA
LAS VEGAS, NEVADA

ON THE STRIP

PHONES
6318 - 6800

"Shop of the Stars"

FEATURING
FABULOUS SPORTSWEAR
GLAMOROUS GOWNS
by the unequaled
Ceil Chapman, Harvey Berin,
Samuel Roberts and Many More

HOTEL SAHARA

Gildner & Van Buren
dependable jewelers

"WATCH THE TIME"— XMAS IS ALMOST HERE!
NOTHING COULD BE FINER THAN TO GIVE A *LONGINES*
WITTNAUER WATCH — WORLD'S FINEST. USE OUR LAYAWAY PLAN!
119 SOUTH SECOND STREET PHONE 1607

Cork'n Bottle
LIQUOR STORE

LAS VEGAS' LEADING LIQUOR STORE
508 Fremont ● Phone 2244

TROY DRY CLEANERS
● PERSONALIZED SERVICE TO PLEASE THE MOST DISCRIMINATING
ONE DAY SERVICE
FREE PICKUP AND DELIVERY
PUD AND DALE, PROPRIETORS
125 N. MAIN PHONE 6862



IT INVARIABLY makes our heart heavy whenever we discover someone has misconstrued or misunderstood any portion of our magazine. Subject of this current thought is the front cover we featured on last week's (October 30th) edition. To date, we have been completely non-commital on any and every political issue. That is, we have refrained from any written personal comment or expression anent things political. Our prime desire is for our state of Nevada to be the best of the forty-eight. We want what is best for our people, regardless of which party can supply it. (Didn't mean to climb on a soap box.) Let's return to last week's issue. Whenever we run a "paid political advertisement," we designate the category by inserting that phrase. For those of you who believed our front cover was our personal opinion on the "Right to Work" bill, may we refer you to the literary appendage following the copy? If you'll look again, you'll see the very definite words: "Paid Political Adv." To bring further proof that we remained professionally impersonal on Proposition One, look inside last week's edition and you will see a double page advertisement reserved and purchased by those opposing the Nevada Citizen's Committee (purchasers of the disputed, aforementioned cover). Actually, we were completely take off-guard by the amount of people who called us, in reference to this. We can't understand why such a number of readers overlooked the advertisement angle and tried to read hidden meaning into the cover topic. Advertising is the mainstay of any publication. It is to us what meat is to the grocer and flour, to the baker. Without it, there is no survival. Naturally, we have very definite opinions of our own on the political outlook. However, we have made it a practice to never mix business and politics and will maintain that policy. At this writing, we have no idea which way Proposition One has been decided or who has been elected. Although our weekly magazine "goes to bed," each Wednesday morning, this column is completed and ready for the printer, Tuesday afternoons. We are by no means injecting an apologetic theme into this paragraph. We are merely attempting to correct any wrong impressions that may have been gleaned from the political ads we have run. Once again we repeat — ADVERTISING IS OUR BUSINESS . . . and that's for sure.

For those of you who may not have learned of the transaction to date, the FLAMINGO HOTEL has been sold. We congratulate the new owners and bid a fond adieu to those departing. The beautiful bistro will change hands in approximately two weeks time, when escrow is completed. The new owners are AL PARVIN, BEN JAFFEE, ED LEVENSON, MIKE SHAPIRO and associates. When the new regime takes over, Mr. Parvin will sit at the President's desk and Mr. Levenson will be General Manager of the casino. Incidentally, Ed Levenson began work on his new FREMONT HOTEL, last week. He is on the scene every day, lending his personal supervision. Folks who know

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this week's cover...

Featured on our front cover are: Jean Fenn, soprano, and Ferrucio Tagliavini, tenor, who are the stars of the opera, "La Traviata," to be held at the High School Auditorium, Tuesday evening, November 9.

LUCKY STRIKE CLUB

DOWNTOWN — PHONE 7570

The World's Finest Bingo Palace

BLACKOUT GAME
3:30 - 4:45 - 9:15 - 11:15
In 50 Numbers or Less
$4600.00
10c—A CARD—10c

OPENING GAME
DAILY 1 P. M.
$100.00 FREE GAME
ALSO AT 7 P. M.
Free Parking for Patrons at 3rd & Carson

WED. & SUNDAY
WEEK FREE PLAY
$250.00 GUARANTEED
IF GUARANTEE IS NOT WON IN ONE WEEK, HOUSE PAYS BALANCE
3:00 - 4:30 - 9:00 - 11:00

"HOWDY PODNER"



BUD'S

NEVADA'S MOST COMPLETE
GIFT AND SOUVENIR STORE

209 FREMONT ST. — LAS VEGAS, NEVADA — PHONE 680

FREE! FREE! FREE!
★ PRESENT THIS MAGAZINE FOR YOUR ★
Free Miniature Slot Machine (Really Works)

GOING HOLLYWOOD

With MAY MANN



Marion Davies Consults Astrologer on Divorce

Dick Powell, June Allyson, Van Johnson, Arlene Dahl, Marion Davies, not to mention top movie executives dealing in millions, follow astrology. They don't make a move without consulting the world's oldest science. Whether "the stars impell but do not compell," astrologically Debbie Reynolds and Eddie Fisher should set their wedding date a month ahead or wait until after June 22 to avoid a Germini influence for lasting wedded bliss.

Marion Davies makes no secret that she constantly consults George Dareos of Venice, California, and asked when to divorce Capt. Brown. I hear the "Captain" title is derived from his police captain days. Gov. Knight is among the devotees of Dareos, who has been charting Hollywood since the days of Joe Schenck and Norma Talmadge. What he could tell—but since he handles so many top people, he keeps it top secret. Unless the lovable Marion watches her health, her cycle may run out.

"Athena," MGM's new movie, is based on astrology. In it Debbie Reynolds tells Vic Damone he isn't her guy, for they'd only have trouble according to the stars. Said Vic, "Regardless of the stars, I'd rather have trouble with you than without you."

Lili Not Dating Vic

Lili St. Cyr tells me it is not Victor Mature that keeps her from marrying Ted Jordan, the handsome actor who left the cast of "Caine Mutiny" to persue her. Lili said, "Vic and I have not dated. We have only met in the lobby or bar of El Rancho Vegas where we are both staying and I am appearing." Actually, Dareos told Lili to set a better wedding date. That is the truth of her postponement "Ted and I will probably marry in January," said the luscious blonde.

Gilda Dahlberg, widow of the multi-millionaire Bror Dahlberg, tells me from New York she is associated with Sidney Kingsley to produce "The Kingsley Report." He is both producer and playwright of this amusing comedy, and he wrote "Detective Story," Men in White," and "Dead End." Gilda's backed many a hit on Broadway, including "Gentlemen Prefer Blondes."

Peggy Ann Garner will amaze you in "Black Widow" or "Girl In The Window," whichever 20th Century-Fox tags it. Ginger Rogers, too, gives an academy performance. Speaking of unusual pictures previewed this week, don't miss "Carmen Jones." Congratulations to Billy Rose for adapting the famous opera to a modern day setting and theme, and Otto Preminger for dubbing his stars with legit voices. Dorothy Dandridge who was singing in the Clara Bow It Cafe in the Hollywood Plaza Hotel ten years ago, has developed into a flashy beauty who plays the trollop to perfection. Harry Belafonte and Olga Jones won tremendous audience applause. Pearl Bailey should stick to the stage if she wants to keep her illusion.

Elizabeth Taylor in the violet coat she wore in the picture, Mike Wilding, Stewart Granger, John Erickson, Van Johnson all sat on the row behind me at the showing of MGM's "The Last Time I Saw Paris," in which Van rates an academy award. Norma Shearer was looking for a seat for some time, and I wondered at the many who didn't give her their seat in honor and respect to one of Hollywood's great who helped make Hollywood what it is today.

(Continued on page 33)

any 3 of a kind...

WINS
JACKPOT



JACKPOTS UNLIMITED

BUCKLEY'S
JACKPOT CLUB
DOWNTOWN

Page "13"

13 by JOHNNY UHLMAN



AD DOW I ab doig id, too!! I'b sdifflig, ad sdeezig, and blowig by fool doggid righd offa by deck!! If you happen to have such a bad cold as I have right at the moment, you shouldn't have a bit of trouble in reading the first few lines of this weeks epic missive in the field of the literary. I wonder if any of the rest of you blossom out with a cold as suddenly as I do? When I blossom!! I can be feeling like a million, and a half an hour later my snoz can be spoutin' like an open water spicket. When I make the statement that I "blossom out" with a cold, I mean just that!! My breathing appendage takes on the tint of an American Beauty Rose, and soon begins to glow like a marker beacon on a hill top. Now, you take these new remedies; . . . YOU take 'em!! The only thing I've found so far, that can clean up one of my colds, is about fourteen boxes of Kleenex!! Actually, the best thing for a cold like mine, is to go to bed until the thing breaks up. But . . . who ever heard of a magazine ....man going to bed?? . . .

Something new . . . and something sensational is coming to Las Vegas . . . and if it gets the support that it should, it could easily become one of the outstanding sporting events of the nation each and every year. This would be HENRY LAMMER'S first NATIONAL CHAMPIONSHIP, 100 mile speedway car race. This epic will take place Saturday and Sunday (November 13 and 14) on the dirt track of the LAS VEGAS PARK RACE TRACK, on Paradise Valley Road. Of course, this championship event will be held in accordance with the A.A.A., and out of 32 entries already posted, only 18 will be able to qualify for the big race on Sunday afternoon. These entries include, almost to the man, the top most race drivers in the country today, with owners bringing their cars and equipment in from all over the nation . . . I'm told that tickets are available at O'Briens Liquor Store, and at the Showboat Hotel. . . .

If plans continue to completion with the current speed of construction, MacPeck will have his Sunland Shopping Center all completed, and in operation, by the end of the year. The Sunland Shopping Center will then occupy the entire block just north of the Sahara Hotel on the Strip. When the day comes that they actually construct an underpass, or overpass on San Francisco Street, where it comes to an end at the railroad tracks, this corner of So. 5th and San Francisco will be one of the busiest on the Strip. MARIANNE'S will be the dress shop on the corner!

It'll be Christmas bells and happy times for MAXINE LEWIS when the Holiday Season actually rolls around this year. Grandson, DIRK DEE MARTIN will be coming home from Alaska with his mother. Dirk was only two weeks old when his Daddy, and Mamma DONNA took him to Anchorage, Alaska, but they're all coming home to spend Christmas with "Gramma" Lewis, who is the energetic young lady who does so much toward the smooth operation of the entertainment at the FLAMINGO HOTEL. . . .

Was talking to FLO and ART JOHNSON a few nights ago, and they came up with this amusing bit. . . . Flo and Art have some apartments out close to the Strip, and a few nights ago, Dan Rowan and Dick Martin (recently appeared El Cortez) caught the Desert Inn show for the first time. . . . and were AMAZED!! Could this be their LANDLADY they were watching?? Up 'till now they'd only seen her in blue jeans and sneakers. And NOW . . . here she was appearing in one of Donn Arden's great productions. If you've seen the current show at the D. I., you can understand the amazement, when you learn that FLO is the torrid torso twister in the sensational prison number, the stripper that brings things to the boiling point!!

We said "So-long" to ZELMA BUTLER this past week, as she packed her bags and took leave of Vegas for

(Continued on page 41)

SILVER SLIPPER CASINO

ALL STAR REVUE

STARRING

SALLY RAND -- GOLDEN MERMAID

BUDDY BAER

HANK HENRY — JACQUELINE FONTAINE

SHOWTIMES: 9 P.M. - 11 P.M. - 1 A.M. - 2:30 A.M.

THE ONLY **BINGO** ON THE FAMOUS STRIP

1 to 5 P. M. and 8 P. M. to Midnight

LAST FRONTIER VILLAGE

TONI DRAKE . . . BRITISH WALKER . . . SANDLERS . . . PARADISE

FRENCH TED SHRINER SAVAL

LARRY'S SHOES

511 FREMONT ST. — PHONE 5890

★ Latest Fashions in Women's Footwear

★ Men's Hi-Grade Famous Makes Shoes

AT SAVINGS UP TO 60%

CROSBY SQUARE COLE HAAN

JOYCE . . . I. MILLER . . . FLORSHEIM . . . DE LISO

Thunderbird FORD

NOW ON DISPLAY — AMERICA'S NEWEST

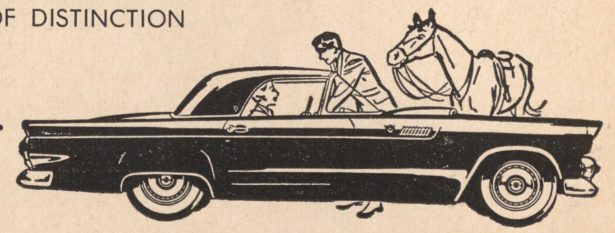
PERSONAL CAR OF DISTINCTION

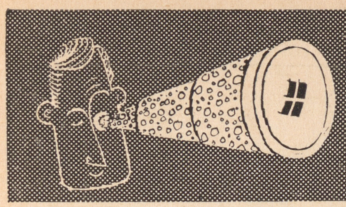
See it Now at

A. C. GRANT, INC.

300 N. Fifth

Phone 4500





Tele...SCOPING with ROY ROUSH

A MILLION dollar spectacle, never seen before in Las Vegas, is coming Nov. 14. That's big car auto racing, Indianapolis type, which is to be held at the half-mile oval of the Las Vegas Turf Club. More than 30 cars have been entered, representing more that a million dollars worth of equipment.

The hay burners will take a short rest while the alcohol buggies take over. Most of the well-known drivers from the Indianapolis 500 will be present including the first four place winners of this year's race. Promoter HENRY LAMMERS plans to make this an annual event here. The very rich purse of prize money is a temptation that no race driver can ignore.

And speaking of the LAS VEGAS TURF CLUB—if you haven't been attending the Horse Races, you don't know what you're missing. Here can be seen some of the finest racing in the country. Post time is 1 p.m. each Friday, Saturday and Sunday.

In case you missed getting your FREE Miniature Slot Machine at BUB'S GIFT AND SOUVENIR STORE, you may get one now simply by presenting this magazine there. BUD'S is located at 209 Fremont. These little items would make a perfect gift to send out of town. The last time that they were offered the response was so great that the supply soon ran out. However, another supply is in, so hurry on down and pick up yours. Incidently, BUD'S has a special Christmas lay-away plan. A small down payment will hold the item, and payments may be mailed in. This is an excellent method for travelers and others to obtain some unusual, out-of-town, Christmas gifts without having to put a big bit into the trip budget before they get home.

New Business Department:

JACK RANDUP and CHARLIE BOND had a grand opening of their EL RIO CLUB, on the Westside, last week. The new club features gaming with: Bingo, craps, 21, keno, and slot machines. Live music is furnished for dancing, which begins at midnight. The EL RIO is the first club in town to break the ice for mixed races. When fully completed the club will feature a Spanish motif.

"Red" HEDIN is well pleased with the attendance he has been having since he remodeled his roller rink at Helldorado Village. The big attraction, of course, is the new smooth floors.

Met JERRY CAMHI the other day, who is well-known as "UNCLE JERRY" on the Space Rangers T.V. program. Jerry is just as personable off the screen as on. He informed me that when the present series of Flash Gordon films expires, he plans to show more thrilling films, which should be good news to all the young folks and to some who are not so young.

HERB BRECTOUR at the SOUTHERN NEVADA ORTHOPEDIC APPLIANCES AND SHOE REPAIR has something that every dealer in town should be interested in—specially designed shoe heels with cushioned edges, made especially for the comfort of those who stand or do leg work. They are just the thing to keep your mind off your feet. These extra cushioned heels can only be obtained from Herb.

Have you noticed the new pink-lighting effect at NINA CLARK'S at the Hotel Sahara? When seen at night the colorful display is something that everybody takes a second look at.

Some Californian at the CALIFORNIA CLUB was really in the chips last Monday afternoon when I dropped by. This guy was so pleased with his luck that he was playing FIVE hands of 21 simultaneously, but judging from the pile of chips he had in front of him, I ain't gonna do no criticizing.

One of the slickest little gadgets I've ever seen is at HOME APPLIANCE COMPANY on South Fifth. It's the world's first portable, radio-phonograph combination. The most surprising part is that it's very light-weight and compact, about the size of a cos-

(Continued on page 41)

The Dunes

Where the stars meet the

sun . . . enhancing the enchantment

of

eternal elegance



HIWAY 91

LAS VEGAS, NEVADA



MINNEAPOLIS — On my recent trip east every person I encountered, when they found out I wrote a column for the FABULOUS LAS VEGAS MAGAZINE immediately turned our conversation into a Las Vegas conversation because every person had either been to Las Vegas, had directed friends there or were going there themselves. Las Vegas is the one spot that has so thoroughly saturated the travel-minded tourists that it has become almost an everyday word with them.

While visiting with Harry P. Smith, owner of the delightful LINCOLN COURT out in Cheyenne, Wyoming, as well as one of Wyoming's most talked about restaurants, the HITCH-IN POST adjacent to his motel, he asked me if I wouldn't call upon Howard Hanson, manager of the PLAINS HOTEL also in Cheyenne and learn all I could about the HIGHWAY 30 ASSOCIATION which is fast becoming one of the most influential travel groups of the country. And so I hied myself back to the PLAINS where I was stopping and cornered Howard to find out what gives with current plans for HIGHWAY 30 Assn.

He told me that he had contacted Abe Schiller and others in Las Vegas asking for cooperation from that end but could get nowhere with them, and the disturbing thing about it was that Reno had jumped at the chance and was cooperating 100% — evidently in order to keep westward-bound tourists on 30 and not having them divert their trips south on 91 through Utah and into Las Vegas. You see Highway 30 is LINCOLN HIGHWAY, the oldest national highway and the most prominent route to the west coast and since the advent of Las Vegas' ascendancy into the tourist world many have turned south to take in Las Vegas when on the way to the west coast instead of staying on Lincoln Highway through Reno and then taking either 40 or 50 to San Francisco. Now here is where you in Las Vegas can come into the picture and MUST come in if you wish to retain the goodwill of the hundreds upon hundreds of motel, hotel, and restaurant owners along Lincoln Highway across the nation.

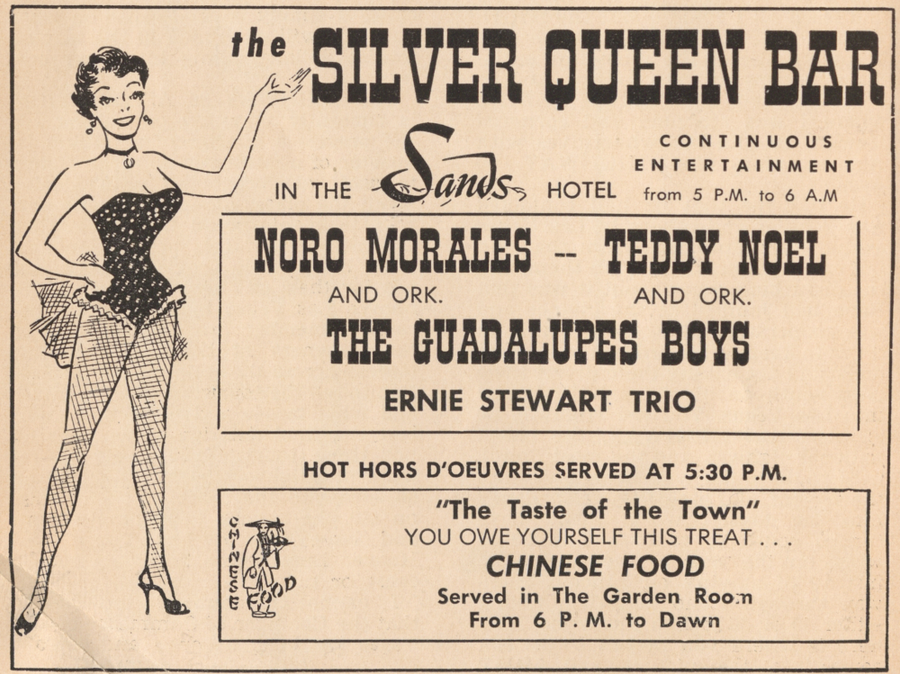
The 29th of November HIGHWAY 30 Association is having its largest and most important conclave at Rawlins, Wyoming, and they are most anxious to have the Las Vegas Chamber of Commerce represented there as well as someone who can talk for the motels and hotels of Las Vegas. I only wish I were chosen to represent Las Vegas at this meeting and given power to cooperate because I know it means much to getting tourists going west to drive south via Las Vegas. And if you in Las Vegas could see and hear the enthusiasm these people in this association have for their work and ideas you would know how important it is for you to cooperate with them, because it simply is good sense on your part and will add much in the way of tourist dollars rolling into your coffers.

The HIGHWAY 30 ASSOCIATION is currently planning on rolling off the presses a quarter of a million (a quarter of a million is no mean figure to scoff at) brochures with stories about the places along that route and advertisements of all the places that are members of this association and Reno has already provided funds and ads for their city and it certainly behooves Las Vegas to do likewise, because remember every single one of these owners of these fine tourist meccas across the country are in position to tell the tourists where to travel and what to see and upon them will rest the final decision of whether or not these tourists are going to remain on Highway 30 and then 40 or 50 across to the coast or turn south on 189, the bi-pass, to 91 across Utah and have fun at Las Vegas and Hoover Dam before going on to the coast or not.

I cannot recommend too highly that the Chamber of Commerce of Las Vegas get busy at once and contact

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THAT'S FOR SURE

(Continued from page 9)

this persevering gentleman wonder where he gets his stamina. When does HE sleep?

Currently playing "Pagliacci" at the HOTEL EL RANCHO VEGAS, is comedian JACKIE KANNON. The usually amicable funster was made unhappy by a recent incident. While Jackie was onstage, some person or persons unknown broke into his bungalow and made off with valuables. The loss was estimated between twelve and fifteen thousand dollars, including the beautiful Mrs. Kannon's mink coat. Apparently the thieves had carefully made a study of Jackie's stage schedule and nonchalantly proceeded with their larceny, knowing they wouldn't be interrupted during the comedian's spotlight appearance.

On November 1st, Mr. and Mrs. SAM BOYD left on the first leg of their trip to England. There they will meet and visit with their son, WILLIAM, who has been stationed in Germany. The Boyds plan to be away for approximately six weeks. (He is a co-owner of the HOTEL SAHARA.)

That BUDDY GROVER is in the news again. (He is the pianist with the GROVER-SHORE TRIO at the DESERT INN.) Whenever we detect a certain gleam in the lad's eye, we know that he has discovered another "Dream Girl." Who is the new DOLL — Buddy boy? Could this be THE one to relieve B. G. of his bachelor status? We wouldn't be at all surprised.

Attention FRANK SINATRA fans: Your idol opens at the SANDS HOTEL, November 10th. This will be limited to a one week stint so you'd better get your reservations NOW.

Last week, RUBY KOLOD (General Manager of the SHOWBOAT HOTEL) entered the Southern Memorial Hospital for a two day check-up. The ultimate diagnosis was a perforated intestine. The medics advised Mr. Kolod to be extremely careful of his diet and placed stress upon the importance of rest. So, Ruby has left the excitement of Las Vegas behind and is currently basking in the quiet sunshine of Palm Springs. Required vacation is two weeks and then as good as new — and back on the job.

HARRY TABAK has joined GEORGE ARQUILLA and is taking an active part in the management of the CALIFORNIA CLUB. He was formerly with the FRONTIER CLB, where the LUCKY STRIKE CLUB now stands. Localities are giving Mr. Tabak a hearty "welcome home."

We're sorry to announce that the MARY KAYE TRIO completes their current HOTEL LAST FRONTIER engagement, at the end of this month. On November 30th, they open in the Venetian Room of the FAIRMONT HOTEL (San Francisco) for a three week run. Don't fret. They'll be back. Have you noticed how FRANKIE ("Doombell") ROSS rushes into the dealers' room at the end of each musical session? Well he has developed a strong love for Gin Rummy and is earning his cigar loot by teaching the **dealers** how to play cards. Can you beat that? It seems that they can't beat him.

If you'd like to see a couple of rivals to any pair of proud poppas, take a looksee at AL GOTTESMAN and BOB RICE. Their "baby" is the DUNES HOTEL and they are on the spot, as long as the sun shines. The Messrs Gottesman and Rice watch each day's development with care and are aiming for an early opening.

DOLORES FRAZZINI drove into town for a visit in her new "Holiday" Oldsmobile. The play in which Dolores has been appearing closed its Hollywood run and is heading for a San Francisco opening. From all indications the vehicle may be successful enough to hit Broadway's "White Way." Last Sunday, Miss Frazzini was featured on DINAH SHORE'S TV show. If Lady Luck joins this talented young lady, it won't be long before her future is hitched to the star of success.

Three weeks ago, HOTEL EL RANCHO VEGAS manicurist PATTI PHILLIPS took off for a two-week Mexican vacation with her girlfriend. At the end of that period she called her "bossman" PERRY DI RIENZO and asked permission to remain until the first of November. To date, the young ladies are still South of the Border. Things must be mighty interesting in that country. A couple of "Hot Tamales."

Time to extend a sincere "welcome home" to MONTE and BERNIE RESNIK. The couple returned to town with their eighteen-month MICHAEL, a strapping big bruiser who looks rugged enough to become a football champion. They have purchased a home here and Bernie is now dealing at the HOTEL SAHARA.

(Continued on page 25)

HANK PENNY

"that plain old country boy"

—and—

SUE THOMPSON

● CURRENTLY AT THE GOLDEN NUGGET — DOWNTOWN

FIRST **DECCA RECORDS** RELEASE

"WALKING IN THE SNOW"

"COME A LITTLE BIT CLOSER"



Our Thanks

to

Clyde Baldschun

and to the

SONS *of the* GOLDEN WEST

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

October 21 thru November 10

Show: Ben Blue, Debra Paget, Les Brown and His Band of Renown

Line: Flamingo Starlets

BEN BLUE! . . . There's a name that has been synonymous with the best in pantomime for a long, long time, and also one that will rank with the best for many more years to come! Ben comes into this engagement with his ever present side kicks, SID FIELDS and SAMMY WOLFE, and proceeds to do a few of the skits and routines for which he is famous . . . famous because those skits and routines are always laff riots in the masterful handling of these experts in timing. You'll see Ben do his "Chandu" . . . his lovable character, "Schnooky" . . . and the big wind-up finale, "The

(Continued on page 35)

LAST FRONTIER

October 25 thru November 14

Show: Ed Wynn, Step Brothers, Dagenham Girl Pipers, June Roselle

Line: Frontier Girls

Orch.: Garwood Van

This new ALL-STAR REVUE is headed by one who has long been one of America's most beloved comics. He has done a great deal toward the advancement up "that" ladder of fame for many of the top stars of our day . . . we mean, the one and only ED WYNN, who will live long in the hearts of most of the nation as the "Old Fire Chief" . . . Mr. Wynn's colorful career on the stage as a great comic and star is the history of comedy! He's in and out of the entire show, but never stepping on the toes of the performers with whom he's working, but forever building them up to greater heights. Long may he live and continue being a joy to the nation. On this full bill with Mr. Wynn are the fast stepping STEP BROTHERS . . . four talented tap artists who have appeared all over the world to display their own brand of entertainment. Each of the four has his own particular specialty bit which he does to a torrid tempo set by the other three, without the aid of background music. These men mete satisfaction with every performance! . . .

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El Rancho Vegas

October 20 thru November 9

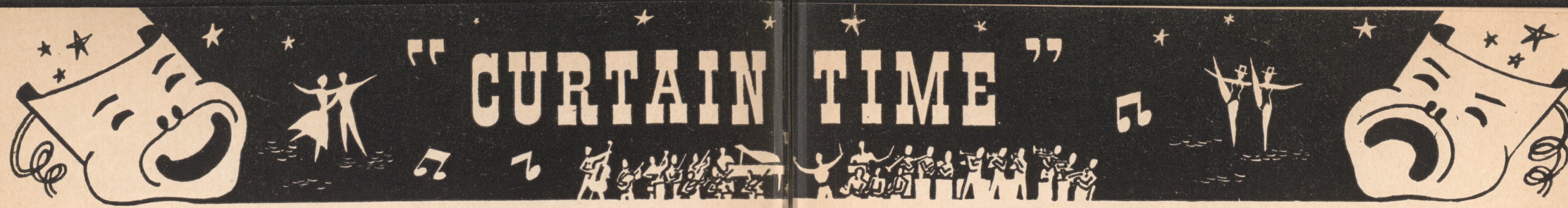
Show: Lillian Roth, Lili St. Cyr, Jackie Kannon, Red Caps, Louis Dance Trio

Line: El Rancho Girls

Orch.: Bob Elliis

By now the story of LILLIAN ROTH is common knowledge to most everyone, and will ever be one of the greatest stories that could be told, and retold! Miss Roth comes to the Opera House stage with a book full of memory tunes, the titles of which were said in the same breath along with her name, when each were at the peak of their popularity . . . a peak soon to be regained by everyone concerned! Not only does Miss Roth show the warmth of her personality by having everyone join her in the old hit tunes, but shows the extent of her stage talents by belting out a few numbers of special material in the greatest of fashion . . . "Women, Stay 'way from Dior" was especially likeable listening. The title of her best-seller . . . "I'll Cry Tomorrow," is also the title of her original song, and destined to be a

(Continued on page 22)



best-seller musically. DICK WESS is at the piano for Miss Roth . . . Held over by popular demand is very curvacious and blonderful, Lili St. Cyr. A great favorite with all audiences Miss St. Cyr and her exciting routines should be a "must see" on YOUR list . . . More than refreshing is the ma-

(Continued on page 35)

Wilbur Clark's DESERT INN

October 12 thru November 8

Show: Betty Hutton, Lottie Brunn
Line: Donn Arden Dancers
Orch.: Carlton Hayes

If you thought she was sensational last year . . . wait until you've seen her in her current appearance! BETTY HUTTON gets greater and greater as she goes along! Her display of showmanship ranks with that of the top stars of all time. This year's edition a la Hutton goes at a better pace, and the material is superb. She loudly proclaims her position on a question of international importance, with a

(Continued on page 37)

SAHARA

November 2 thru November 22

Show: Esther Williams & Ben Gage, Joey Bishop, The Romano Brothers
Line: Saharem Dancers
Orch.: Cee Davidson

Bill Miller has done it again! This time he has brought a newcomer to the footlights to star in the elegant atmosphere of the Congo Room whose genuine sincerity is matched only by her shapely beauty. ESTHER WILLIAMS appears here with her adoring

(Continued on page 37)

The Sands

October 6 thru November 9

Show: Peter Lind Hayes & Mary Healy, The Clark Brothers, Danii and Genii Prior
Line: Copa Girls
Orch.: Antonio Morelli

One of the greatest "Mr. & Mrs." teams to ever enter the field of show business! This would be none other than your good friends and mine, PETER LIND HAYES & MARY HEALY, two of the most genuine people I've ever met, or ever hope to meet! They've come into their current showing with a load of new material, which runs true to form, and up to par for the course for the Halls of Hayes! Lovely Mary is singing beautifully and the pranks of Peter keep the whole room on edge, in anticipation of what might happen next. We're happy to report that he is doing one

(Continued on page 39)

Thunderbird

October 28 thru November 17

Show: Ella Logan, Don Tannen, Catron Brothers
Line: Thunderbird Dancers
Orch.: Al Jahns

ELLA LOGAN is at her greatest with this engagement! This lively little Scottish lass has appeared in our town many times before, but never has she possessed the spark that is hers at this time. Whether it be a slow and sentimental ballad, or a "go get 'em" number with an "up" tempo, she sells them like they've never been sold. In the ballad department, her

(Continued on page 37)

EL Cortez

November 4 thru November 17
(Not a review)

Show: Four Knights, Herkie Styles, Tanya and Biagi
Orch.: Sherman Hayes

They're here again! Those singing sensations that have never failed to make and break all records in the Pirate's Den . . . The FOUR KNIGHTS. And speaking of records . . . they've made a few for Capitol Records that have scaled to dizzy heights of success. As they sing their own arrangements of their popular hits, you'll also

(Continued on page 35)

SHOWBOAT

Show: December Edition of "Minsky's Follies of 1955" with a cast of 25 performers
Line: Dorothy Dorben Dancers
Orch.: Buster Hallet

Still heading the list of this multiple bill of entertainers is MAXIE FURMAN & CO. During the current edition of the follies, Maxie is in and out throughout the entire evening, while also finding time to do a couple of his comedy skits. These hilarious bits of business are well worth seeing every night, as the continuity seems to depend mostly on whatever is happening in the room at the time . . . The family of SING LEE SING has been held over, and justly so, we might add! When Sing Lee and his wife finish their part of the act, they are followed by their highly talented four daughters, the SING LEE SING SISTERS.

These four little ladies proceed to display a wealth of entertainment talent and all but steal the entire show . . . New to the revue are THE PIVOTERS, a team of roller skaters who deftly execute some of the most difficult of tricks while spinning at a high rate of speed. You'll hold your breath as they prepare to go into some of these tricks, and then you'll wonder how

(Continued on page 37)

SILVER SLIPPER

Show: Sally Rand, Golden Mermaid, Buddy Baer, Hank Henry, Jacqueline Fontaine, Jean Vallee, Sparky Kaye, Joan White, and Bill Willard
M. C.: Jimmy Cavanaugh
Orch.: George Redman

For fun, comedy and lots of entertainment, we suggest a visit to the Silver Slipper . . . Co-starring on the all star revue are lovely SALLY

(Continued on page 39)

GOLDEN NUGGET

Thru November 11

Show: Third Edition of "Gas Lights and Pink Tights"
— AND —
The Hank Penny Show
Orch.: Nat Young

The ONLY spot in town with SEVEN SHOWS A NIGHT! . . . Now it's the THIRD edition of the entertainment packed "Gas Lights and Pink Tights" with the highly talented and versatile, CHARLIE AARON still in the starring spot. Charlie would be

(Continued on page 40)



bonnie best
BEVERLY HILLS LAS VEGAS
IN THE TOWN AND COUNTRY SHOPS
ADJACENT TO WILBUR CLARK'S DESERT INN

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italian and
viennese imports

●

sweater and skirt
sets, also —

●

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THAT'S FOR SURE

(Continued from page 19)

At the DESERT INN the other day, quite a few unattached males gazed at an attractive blonde and wondered if her companion was a steady date or a passing fancy. They would have been surprised to learn the lovely lady is married to her companion and is actually the mother of two grown sons, one twenty-one and the other twenty-three. She is TRUDY WILLNER and her proud husband DAVE is her constant escort. Trudy smiled happily when informed she was considered "date bait" by certain bachelors. However, she immediately changed the subject to her oldest son who will be married next month. Once a mother — always a mother, hmmm?

Belated congratulations to our dear friend NICK KELLY, Manager of the SANDS HOTEL Copa Room. Jovial Nick celebrated his natal day, October 25th. Unless we miss our guess, many show people were on hand to drink a toast to friend Nick.

Business out at the SHOWBOAT is so good, the management has found it necessary to add a third dice table. Box man on the new addition is ERNIE LA VERNE. Incidentally, Ernie's lovely frau CAROL is a cocktail waitress at the HOTEL LAST FRONTIER.

HYMIE ABRAMS and his wife finally left Revere, Massachusetts to pay a long visit to our town. Since their arrival, they haven't had a moment of rest. Their local list of friends rivals any annual edition of the Congressional Record.

Pianist JOHNNY WHITE is the feature attraction at the enchanting BLACK MAGIC. Johnny started last week and here's to a long and successful engagement.

November 1st saw the opening tee-off for the gold tournament, limited strictly to employes of the HOTEL LAST FRONTIER and the SILVER SLIPPER. General Manager JAKE KOZLOFF is giving three prizes to the trio besting the balance of the contestants. A lot of money is being wagered on BILL KOZLOFF'S ability. However, there is a certain "21" dealer who may prove to be the "dark horse." The tournament extends through the end of this month.

Lending the majority of their conversation to talk of their new home are KAY and FRANK SMITH. (He is a Captain at the DESERT INN and she is the local AGVA representative.) Kay is still wondering who will replace EDDIE RIO (as west coast AGVA head) when he takes over the duties as entertainment director of the ROYAL NEVADA here.

One of the lovely dancers at the SHOWBOAT HOTEL IS ARLENE O'BRIEN. She is smiling more happily than ever since her six year old daughter NANCY arrived with Arlene's mother, MRS. LINDSTROM. Needless to say, the ladies are having a wonderful family visit. The lassie is of Norwegian and Irish extraction and you can see it. Nancy's hair is the whitest blonde we've ever seen and her face features the "map of Ireland."

BEN JAFFEE is a very busy gentleman. As we mentioned earlier, he is one of the new owners of the FLAMINGO HOTEL. In addition to his local venture, Mr. Jaffee is very excited over his Miami Beach hotel. It is the $20,000,000 FONTAINEBLEAU HOTEL, located on the beach, between 44th and 48th Streets. This is hailed as the most beautiful hostelry in the world, covering fourteen acres of land, the old Firestone estate. The structure is fourteen stories high, boasting 564 rooms, with 284 cabanas and all facing the ocean. The Fontainebleu is set to have its gala opening on December 20th. It is a magnificent piece of architecture, offering complete comfort in a regal setting. Just hearing about it is enough for us to wish we could take a vacation, just to spend it there.

We experienced a great deal of pleasure in our first meeting with PAUL WALLACH, new publicity man of the HOTEL LAST FRONTIER. At present, he is a bit lonesome, waiting for his family to join him here. The general consensus of opinion is that Mr. Wallach is a pretty wonderful person and is slated to chalk up many friends in Las Vegas.

Turning many feminine heads in his direction was visiting actor, JON HALL. But when the local gals saw the lovely on his arm, they could do naught but sigh in envy. With Jon was LINDA DANCER, former COPACABANA chorine, of New York City. Did anyone say this was a serious combination?

Congratulations are in order for CHARLEY BOND and JACK RANDRUP. The gentlemen opened their new EL RIO CLUB on the Westside, this past week. The club features all

(Continued on page 27)

★ *Some of the great stars I've had the pleasure of appearing with...*

IN	AND	IN
1904		*1954*
NEW YORK		LAS VEGAS
Sarah Bernhardt		Marlene Dietrich
Eva Tanguay		Esther Williams
Frank Keenan		Betty Hutton
Lillian Russell		Ben Blue
Ethel Barrymore		Debra Paget
Marie Dressler		Lillian Roth
Al Jolson		Lili St. Cyr
Geo. M. Cohan		Ella Logan
Harry Lauder		Peter Lind Hayes
Houdini		Mary Healy

50

wonderful years

"THANKS"

to Jake Kozloff and the Hotel Last Frontier for adding another thrilling page to my career in show business.

ED WYNN

--- HELD OVER AN EXTRA WEEK UNTIL NOVEMBER 14th ---

THAT'S FOR SURE

(Continued from page 25)

games that are played in the downtown clubs, including a jackpot arcade and bingo games. Many will remember Charley from the old CLUB BINGO. Mr. Randrup hails from Long Beach.

Again we goofed! Belated wishes of happiness to RUTH and STAN IRWIN. (He is publicist for the HOTEL SAHARA.) The Irwins celebrated their Twelfth Wedding Anniversary, November 1st. Ruth's gift to her hubby was the news that the Stork will pay a March visit to their domicile. Mrs. Irwin recently returned from New York. She had gone back east to personally inform her folks of the impending family addition. Of course, they are hoping for a girl this time to keep son LANNY happy.

Out at the SHOWBOAT HOTEL, the DOROTHY DORBEN DANCERS have to follow a pretty rigid schedule. At least twice weekly, the lovelies have to do calisthenics for one-half hour, led by Miss Dorben or WOODY, Captain of the line. You see, D. D. likes her girls and wants them to keep on working. The only way she can insure their employment is by personally watching their waistlines, making certain they don't take a turn in the outer direction. All is not strictly glamour that shines in the spotlight. That's hard work, for sure.

Our last week's back cover announced a November 5th opening of the Bingo Room at JOE W. BROWN'S HORSESHOE CLUB. The room was all ready for action, with one exception. The vital innards hadn't arrived. Because the equipment had been delayed, the opening date has been changed to November 12th. HARRY DORSETT (Operations Manager) and CECIL LYNCH (Bingo Manager) headed to Los Angeles to speed up the transportation of the playing equipment. Knowing these decisive gentlemen, the missing necessities will undoubtedly be on hand for November 12th.

HY PORTNOY, HOTEL EL RANCHO VEGAS pit boss, is in New York, visiting his wife's mother. Mrs. Portnoy preceded him by one week. Hy's mother-in-law is quite ill. However, we sincerely trust the ailment isn't of too serious a nature and send get-well wishes to her bedside.

On November 8th, charming LUCY DONOVAN will celebrate her Eighty-Fifth birthday. Grand-daughter ROXANNE REID is a showgirl at the HOTEL SAHARA. Roxanne is doing her best to make arrangements to help "Granny" cut her cake. (Mrs. Donovan is in California.)

Recently returned to Las Vegas is EUGENE MURPHY, after a vigorous eastern publicity campaign. He found his DESERT INN desk laden with work. We don't know how the man manages to take his many phone calls and discharge his chores as competently and effortlessly as this publicist does. Some people are just born under the sign of Miracle.

Never one to remain idle, JACK ENTRATTER is completing plans for the renovations to be made in the Copa Room of the SANDS HOTEL. (He is General Manager and Director of Entertainment.) After the New Year has been rung in, Mr. Entratter will remodel the stage, patterning it after the New York City stages. It will really adapt a Manhattan air, with scenery drops, et al.

BILL MOORE must have landed in a puddle of sunshine when he was born. He is a co-owner of the HOTEL EL CORTEZ and SHOWBOAT HOTEL and is building two more bistros in Reno. Every one of the oil wells dug on his leases (we believe it's in Wyoming) has proven bountiful. Oil wells number thirteen and fourteen are currently gushing pay dirt. How sweet it is! Couldn't happen to a nicer guy.

This coming Monday, FRANCES FAYE will open at the HOTEL LAST FRONTIER, co-starring with the MARY KAYE TRIO in the Gay '90 Room. The bouncing lady of song is so loved by our local populace, she was signed for this engagement right on the heel of her closing at the FLAMINGO HOTEL. She will open with the DANNY CASSELLA QUARTET. Look out, Man! There's a lot of jive aheading for that room . . . and that's for sure.

POP SQUIRES

(Continued from page 5)

a sum of money in aid of the Church building fund.

It is a most noble enterprise, and we hope it may be done very successfully. The entertainers at the various hotels of Las Vegas are among the most prosperous people of the world, and it seems reasonable that they should take a live interest in the building of this new Christ Episcopal Church.



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GUEST!

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ANOTHER BUCKLEY ENTERPRISE

the Lighthouse

Charleston at Fremont

RESTAURANT

and

Cocktail Lounge

Continuous

DANCING

"Modern Music"

CRISWELL PREDICTS

(Continued from page 7)

you invest! Better be safe than to be sorry!

JUST FOR YOU GIRLS: A new blush powder and foundation base will give you that innocent school girl complexion for 1955! . . . A new and a haunting perfume-deodorant will delight you in March 1955! . . . A new 7-way stretch, built on dynamic design, carefully constructed girdle, will thin you down inches, and will help to give you that "flatter-than-flat" look which will be the rage by next spring! . . . A new lemon soap, which will bleach and clean your skin, will soon be available in powder form, and this will prove a great aid to your beauty in the coming year! . . . Your next diet fad for losing weight will be based on the raw carrot diet, black coffee, celery, buttermilk, cottage cheese and raw ground round! . . . Black and gold will remain the top colors fashionwise in '55 in spite of what Paris will tell you, for Paris will leave the Fashion lead and fall behind into third place before this coming year is over! Do not sell American styles short!

WHAT YOU WILL DO IN 1999: 45 years from this very moment, you will be looking out into a clear, happy, understanding world, for every device known to the comfort of the human race will be furnished by your Government. You will have free cosmetics, free false teeth, free medical care, free vacations, free schooling, free marriage ceremonies and a free marriage bureau! The only catch is that if you want anything out of the ordinary you will be required to pay for it out of your extra money, which you will be permitted to earn, if you so desire. You will face a brave new world at that time, and life will most certainly be worth living until that time, for so many wonderful things will happen between now and then!

YOUR HEADLINES OF THE FUTURE: New method introduced for quick detection of smuggled contraband! . . . Turkey signs new trade pact with Spain! . . . Strange air currents worry scientists to distraction! . . . Major eclipse of moon to be photographed in new manner! . . . New York playwright suicide over failure of new play! . . . Mysterious ailment strike French troops in French Morocco! . . . More pension voted for widows of firemen and policemen killed in line of duty! . . . Chicago constructs new seawall for protection against lake storms! . . . New termite hits redwood construction! . . . Italian movies boom due to new narration and dubbing process! . . . Washington, D. C. faces new drive so that residents may vote! . . . Storms sweep Atlantic Ocean with much loss of life and property damage!

A VERY FAMOUS PREDICTION: Let us turn the pages of history ahead and according to the predictions of the many prophets, we will find that by 1975, our world will be (1) completely owned and operated by women, with every country in the existance having a woman ruler! (2) the subjegation of all men to the extent that men will not be permitted to vote, to own personal property or to have any voice in the affairs of the nations! (3) The actual enslavement and captivity of the rays of the sun, which will result in solar power far beyond our present expectations! (4) The modified healthful living with no excesses permitted! (5) The complete banishment of lonliness, single-blessedness, and depressed feelings! Can you and I be able to take the future standards of the world in only 21 years distant? I predict we will!

FOR PEOPLE AND PLACES: James Farley: Your official auto-biography will stun the public when you reveal for the first time, some of the never before told incidents of 1932 to 1940! . . . Winterhaven, Fla.: Prepare for the largest tourist boom you have ever experienced! . . . Louise Rainer: You will make a triumphant return to Hollywood in 1955! . . . Brazil: The coffee scandal will wreck your present

(Continued on page 33)

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POP SQUIRES

(Continued from page 5)

worry, Charlie. I am going to build that railroad myself.

About October 1, 1906, Clark's Las Vegas & Tonopah Railroad was operating as far as Rhyolite, and was pushed on rapidly to Goldfield. It never reached Tonopah but at Goldfield connected with the Tonopah and Goldfield which in time connected with the Southern Pacific and the north at Mina.

For about ten years The Las Vegas & Tonopah operated, but after the great mines at Goldfield were worked out, there was no more business. World War I created a demand for steel and Senator Clark sold the rails of the L. V. & T., which cost $30.00 a ton in 1906, to an English syndicate for $130 a ton, and they were shipped to China and used for building a railroad there.

That left the old roadbed with thousands of railroad ties open. The state highway department finally secured the old railroad right of way and made it the basis for our highway 95 from Las Vegas to Reno.

And that gave an idea to Sebastian Mikulich who had been operating a trucking business in Las Vegas. He sensed the necessity for transportation and decided to start a motor stage line. He named it the Las Vegas, Tonopah, Reno bus line. At first he operated only as far as Tonopah but soon provided service the entire distance to Reno. It was a daring and expensive enterprise, but Sebastian made it go. At various times as business beckoned he established branch lines most of which were temporary, but the main service from Las Vegas to Reno flourished twice a day service was provided.

Not so long ago Sebastian saw the need for direct service between Las Vegas and Phoenix and provided it, adding another four hundred miles to his stage operations.

More recently Sebastian pushed his stage lines toward the Pacific Northwest by establishing service to Portland, Oregon. It was a daring venture which also is proving a success. It seems that the very act of providing transportation creates the business to keep it running.

It is a really great enterprise, the creating and operating transportation service over so great a route. The Las Vegas to Reno route is 446 miles. Las Vegas to Phoenix 398 miles and Reno to Portland 611 miles, a total of main line traffic of 1455 miles to be exact, not counting any branches. In addition Sebastian operates a branch line of 251 miles, Tonopah to Winnemucca and daily Boulder Dam Tours.

One good reason for the success of our pet stage line is that it has always used the very best of equipment and very competent drivers. Of course I can't forget the fact that one evening traveling pleasantly in one of the Las Vegas, Tonopah, Reno Stages on my way from Reno to Las Vegas, when the stage reached Tonopah I got off the bus leaving my scratch pad on which I had made various notes about the places on the way and the time of the run between various points, on my seat. I have had almost a lifetime habit of keeping a log of my trips.

When I started to get on the bus again I found my baggage out on the platform and when I attempted to get on the conductor pushed me back and called me a spy or something like that. In spite of all my arguments nobody would believe me and the bus went on its way to Las Vegas without me.

When Sebasatian learned of my dilemma he drove his automobile from Las Vegas to Tonopah and back to get me. But his kindness did not make me forget the stupidity of that particular snooping conductor. I don't suppose that kind of espionage still exists, but I have never heard of anything like it.

Just the other day Sebastian celebrated the opening of his new terminal at Tenth and Stewart streets. It marks the culmination but not the end of the owner's high ambition because just now he is planning further extensions of his stage lines.

It would not be fitting to ignore the fact that Sebastian has had very valuable assistance in operating his stage lines. His three sons have grown to manhood since the family came to Las Vegas and have fitted into the organization. Their aid has been invaluable to the business in which they grew up and I suppose Sebastian considers them an important part of the organization. Their names are Frank D., Sebastian S. and Andrew J. Mikulich, all three good American citizens.



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— PARADISE ROAD —

CRISWELL PREDICTS

(Continued from page 29)

economy! . . . Emperor Haile Selassie: Your next diplomatic venture will be a behind-closed doors with Franco of Spain! . . . Children: Your favorite doll for Christmas will be one that has removable insides to make you better with you physiology in school! . . . President Truman: You will turn down a series of lecture dates! . . . Orchid Growers: Watch for a spring boom in your field for corsages will come back into high fashion! . . . Hollywood: You will sell all your films to television made before the date of Jan. 1, 1952, for many are aging rapidly and becoming dated! . . . Conrad Hilton: Your next hotel venture will be a huge desert resort midway bteween Baker, California, and Las Vegas, Nevada! . . . Lou Nova: You will headline your own night club revue! . . . New Orleans: You will be the actual setting for a five generation picture to be filmed there! . . . Nero: You will be the subject for the latest novel by Dick Blank! . . . Fire Island, New York: Prepare to have the vice squad move in on you next summer! . . . Mrs. Calvin Coolidge: You will return to public life in 1955 and 1956 in a political campaign! . . . India: Beware of the dreaded cholera in 1955!

GOING HOLLYWOOD

(Continued from page 11)

To the Cocoanut Grove opening night of Estilita. Michael personally escorted me to my table and manager Joe Hoenig left his party to greet me, making me feel really welcome. This is the week of weeks in entertainment in Los Angeles, for never has the Grove put on a finer show, with Estilita a "wow," and Toby and Luis Barrancos' Mam-Zam-Rum-Bebop is worth the admission alone. Then add Buddy Lester who kept his dialogue clean with such quips: "In Europe everyone must have money, because everyone is driving a foreign car." And "I forgot your first and — — — last name!"

Marlene Dietrich's raves extend and Fritz Lang, who leaves for Germany to direct, on hearing Marlene is sensational, said "I know she's sensational, but is she good?" And Joe Nu, handsome assistant manager of the Ambassador, was back from a weekend at Palm Springs. "With my four children, we had the Louella Parsons bungalow at the El Mirador and played house." Joe, whose wife died of cancer last Christmas Day, is devoted to her memory and their children. Cugat and Abbie were eating apple pie alamode for desert and I joined them. Tom Harmon and Elyse Knox, wed eleven years, were celebrating with David Schine and Piper Laurie. Agent Lou Irwin was beaming for Estilita's success.

Mario Lanza's eyes welled with tears at the party after his CBS broadcast. "I'm glad you liked the songs, but it is not my voice. I am only the caretaker for God's talent," he said. The bleacher on which a hundred select guests sat to view the color broadcast almost collapsed for the pounding and bravos for Mario after each song. Sheree North who wore a blond wig, goes into "Pink Tights" at Fox. So Marilyn Monroe, who refused the role to honeymoon with Joe last year, is the reason Sheree becomes a big star.

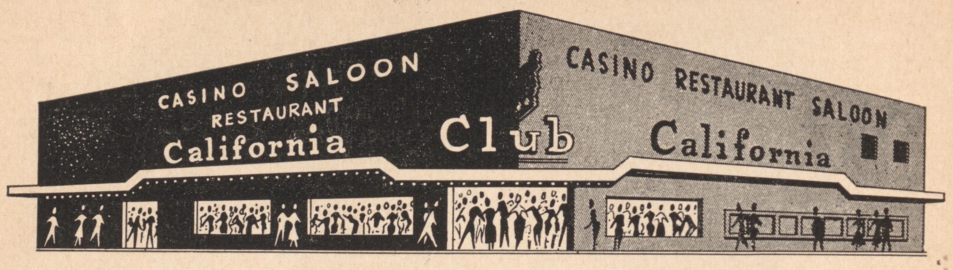
And that's Hollywood!

ROLAND HILL

(Continued from page 17)

HOWARD HANSON, Plains Hotel at Cheyenne, Wyoming, in order that they will not be too late to join in putting out these 250,000 brochures, and at the same time I think men like Abe Schiller of the Flamingo, Gene Murphy of the Wilbur Clark Desert Inn and all other publicists like Art Force also contact the association direct regarding some advertising, or all team up together and with the C of C make a big splurge, which will mean nothing to the finances of the advertising media you have at your disposal, but will mean much toward spreading Las Vegas propaganda and good will. As for my part I am only carrying on my good will work for Las Vegas that I do constantly in my hundreds of thousands of miles of travels and countless talks each year. And as a parting shot in this column let me remind you that these 250,000 brochures are to be given away at all tourist shows, conventions and meetings to do with travel and tourist problems around the entire country. Sounds like a "natural" and a perfect made to order set up for Las Vegas that is the most publicity-minded town in the world today.

WHERE GAMING IS ALWAYS A PLEASURE



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California Club

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THANK YOU
THANK YOU
THANK YOU

Jack Entratter

for a

BIG WEEKS

at the

Sands

● danii and genii prior

FLAMINGO

(Continued from page 21)

Choir," with everyone taking part! . . . Now! . . . what a pleasure it is to see a young Hollywood personality come into town for their "first night club appearance," and have something on the ball! . . . This is the beautiful and talented DEBRA PAGET. She sings . . . she dances . . . and HOW she dances), and does comedy bits with Ben as though she'd been doing them for years . . . Appearing with Miss Paget are two young dancing stars who assist in doing great credit to the wonderful material prepared for her by the exciting new team of Pony Sherrel and Phil Moody, staged by the young perfectionist, Lee Scott . . . Delectable Debbie has the Don Juans drooling as she does her dance a la Egyptian . . . LES BROWN and his BAND OF RENOWN open the show with a medley of their famous recordings to bring rounds of approving applause. Highlighted are the jitterbug antics of "Butch" STONE BROWN . . . The FLAMINGO STARLETS hold over "The Gal That Got Away" and Ron Fletcher adds one of his best to date . . . "Adjibaba," . . . A beautifully costumed Egyptian number, the spectacle of which serves to introduce Miss Paget in her bewitching solo dance . . . This is a show to see!

LAST FRONTIER

(Continued from Page 21)

The blare and drone of the pipes and drums fill the air with the return to town of the DAGENHAM GIRL PIPERS . . . twelve Scottish lassies who offer the music and dances of their land, and the perfection of it is well deserving of the full applause which it receives . . . JUNE ROSELLE is a lovely young blonde songstress whose lyric soprano fills the room to the rafters with its fullness. Although her forte lies in the operatic, she joins Mr. Wynn in a little deviltry to wind up atop his famous portable piano, and sing a bit of nostalgia in "Shine on Harvest Moon," and "Tea for Two" . . . BILLY DANIELS has staged a couple of new numbers for the FRONTIER GIRLS which are an added attraction in their eye appeal and costuming . . . One in the kilts and plaid to introduce the finale, when everyone fills the stage . . .

EL RANCHO VEGAS

(Continued from page 21)

terial of comedy Quipster, JACKIE KANNON! His quick wit, and sense of humor supply him with enough "on the spot" material that this man should never go wanting. The lyrics to his song parodies are priceless, as is his doleful dirge anent the "Dolphus Bird" . . . Our favorite is still the consisent catastrophic climax concerning the conjuring of a chicken from one part hen fruit, and one part paper poke! . . . . STEVE GIBSON and his RED CAPS remain on the "roof-raising" roster of this well rounded bill, and continue to supply more than a goodly share of the finest in entertainment . . . spot-lighting such fine performers as DAMITO JO, GINGER JAY, and STEVE, himself . . . The LOUIS DANCE TRIO is also held over, and offer in this segment of their stay, a Cuban interpretation that is second to none for concise perfection . . . The famous EL RANCHO GIRLS open with Latin Rhythm routine by LeRoy Prinz, and continue to hold over their spectacular, "Plenty of Money and You" for a finale . . . BOB ELLIS and his men do their usual high standard of sustenance through music.

EL CORTEZ

(Continued from Page 23)

be entertained by the unpredictable antics of one . . . OSCAR BROADWAY, the man with the "basement" tones. Regular patrons of the room always look forward to the return of this foursome whose tenure of tours take them all over the world . . . HERKIE STYLES is a comedian's comedian, and comes on with some comedy quips that are so original that he himself hadn't heard them up until the time he said them. Herkie is gifted with a quick wit that takes advantage of every situation that presents itself. You'll find lots of yoks in his yakking! . . . TANYA and BIAGI are a team of controversial terpsichoreans who first appear as the peak of aristocracy in ballroom dancing until . . . something seems to go wrong! The ultimate results are "ripping" . . . Always on tap with the tops in musical backing for these shows is SHERMAN HAYES and his Orchestra.



LES BROWN

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DESERT INN

(Continued from page 22)

delightful ditty called, "Welcome Christian Dior" . . . cleverly conceived and presented in the same way . . . playing a very important part in the presentations of Miss Hutton are two young men who, along with the lovely lady, execute the choreography of NICK CASTLE to the "enth" degree. These talented Terpsichores are JERRY ANTES and JACK REGAS . . . lending added excitement with each appearance. To these things you'll attest when you see these three do, "Sexy Sadie" . . . Encore time is made to offer a "Living Room' atmosphere. A piano is wheeled on stage, and Betty does a couple of tunes from the top of the Steinway, then presents her boys in a couple of solos of their own. Miss Hutton's music was masterfully metered by the baton of NELSON RIDDLE . . . Little and lithe Miss LOTTIE BRUNN is first to face the footlights as she goes through her rapid paced routines of fast, and fancy juggling. She works with hoops, balls, etc., and accomplishes seemingly impossible tricks . . . in one of them she has EIGHT HOOPS in the air at one time . . . Enough can never be said about the great productions of DONN ARDEN. Those presented on this show are each greeted at their close by enthusiastic and thunderous applause such as is seldom heard in behalf of these important show segments. The first presentation of this show is an eye-full thriller called "Framed" which all but brought down the house . . . The man who sings these exciting productions is ART JOHNSON . . . What more can be said about the musical capabilities of CARLTON HAYES and his Orchestra? They're among the greatest!

SHOWBOAT

(Continued from page 23)

they'll get out of them . . . Joining the sensational production numbers that are being presented here by the DOROTHY DORBEN DANCERS is the dance team of ORA & MICKEY. Featured in the "Brides of All Times" number is the tantalizing dancing of Miss BOBBY CLARK. Their finale production is an Afro-Cuban that is highly colorful and most exciting in its rhythms. Featured here are the eye-full gesticulations of blonderous ILONA ADAMS . . . BUSTER HALLETT and his ORCHESTRA are the men who so meticulously supply the background music for these shows.

SAHARA

(Continued from page 22)

husband, "Big Ben" GAGE, for the first time on any night club stage, to show that she has many talents besides being able to walk away with top swimming honors with the greatest ease. She sings, she dances, and is the essence of magnificence whether attired regally, as if for a Royal Ball, or in the scant costume befitting her more widely known popularity. She and hubby, Ben, do a couple of things together, in which they give us an inside into their private lives . . . and letting it be known that they like it that way. "Big Ben," by the way, is singing at his best, and displays beautiful stage presence. Miss William's surprise finale presents quite a picture, and is matched by a shower of approving applause . . . JOEY BISHOP is at his usual top level in being able to find humor in most any situation. His rapid-fire quips are generously interspersed with "spur of the moment" observations that catch the listener off guard. Joey Bishop is a king among jesters . . . professor of an agile wit that serves him well . . . The ROMANO BROTHERS are a trio of young men who have a rapid action routine which calls for singing, dancing, tumbling, comedy, and all around rugged constitutions. Included in their tumbling a few tricks that will have you holding your breath with the swiftness and acurate ability shown by these fellows . . . The Moro-Landis Dancers present an opening French Can-Can which is expertly done and with a huge background that sets the routine apart from most others you may have seen. Their college cheerleader number also serves as an introduction for the lovely Miss Williams. Spotlighted in this number is an old friend, CLIFF FERRE, who does a solo routine of fine tap artistry . . . CEE DAVIDSON and his Orchestra continue to supply the music for these festive occasions, and do so to perfection.

to the fabulous . . . . . THE Flamingo HOTEL

and the entire personnel ——

●

many thanks for an enjoyable four week's engagement ———

●

ROSE MURPHY

— ALSO —

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SILVER SLIPPER

(Continued from page 23)

RAND, the gal with the fans . . . the GOLDEN MERMAID with a new view in eye-appeal . . . ex-heavyweight boxer and now a thespian, BUDDY BAER, are headliners of this revue . . . on the same bill you will enjoy the wonderful antics and mugging of Las Vegas favorite comedian, the one and only HANK HENRY . . . The wonderful singing voice of JACQUELINE FONTAINE . . . JEAN VALLEE, a Swiss yodeler like you have never heard before . . . plus those hilarious skits for which the Silver Slipper is so famous . . . SPARKY KAYE, JOAN WHITE, BILL WILLARD and JIMMY CAVANAUGH . . . GEORGE REDMAN and his able crew of musicians supply background music.

THUNDERBIRD

(Continued from Page 22)

"Little Girl Blue" was especially likeable, along with her favorite excerpt from "Finian's Rainbow" . . . and in the fast moving section, you could take your pick . . . Logan lambasts them all with her power and interpretation . . . From the music halls of Europe, and making his first appearance here, is impressionist, DON TANNEN, something a little different for this line of entertainment. For one thing, he opens with a dummy, as though he were going to do a ventriloquist act, but proceeds to take the dummy all apart . . . finally discarding it altogether. His character interpretations were all good, but we especially liked his of the German Frankie Laine . . . "Franz Laineheimer," unusual facial expressions and bits of business . . . The CATRON BROTHERS are a couple of good-looking young men, both of whom dance up a storm with fast taps, with Artie taking intermittent turns at the piano. In the time they spend on stage there isn't one slack moment. They do some fast bits of comedy, and exhibit winsome personalities that all but win them their way, hands down . . . The THUNDERBIRD DANCERS open the evening's festivities with a "Red Garter Revue" during which the lovely ladies let fly at the audience, a shower of red garters which they had just slipped from their gorgeous gams. Their closer features the ballet of Miss JANICE ALLISON, and the singing voice of BARNEY RAWLINGS, the themes being that of "The Masquerade."

THE SANDS

(Continued from page 22)

of his impressions of "common occurances at a bar" concerning the conversation of a consent-rated corn consumer (bar scene) . . . Surprise time comes when he offers his impression of the highly popular Liberace . . . "they laffed when he sat down at the piano" was also true in this instance, BUT, when he began to play with the definite touch of an accomplished technician, you could have heard a pin drip . . . Peter PLAYS piano . . . The CLARK BROTHERS come into their own with this show! . . . With previous appearances in town they were always pressed for time, but here they have time to show something of what they can do. Following a couple of fast routines calling for fancy and unerring footwork, they go into a slow four soft shoe that is the essence of smoothness and timed coordination. They further display their diversified talents in the finale with Peter and Mary . . . The lovely COPA GIRLS retain the colorful "Mambo" from the previous show with just cause. It's powerful native pageantry is furthered by the exciting exhibition of DANII & GENII PRIOR. The voice you hear during these productions is that of CHUCK NELSON . . . Handling the music in complete accomplishment is ANTONIO MORELLI and his Music.

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DESERT INN

NOVEMBER 9

LOU WALTER'S

LATIN QUARTER REVUE

★

LAST FRONTIER

NOVEMBER 15

WILL MASTIN TRIO

FEATURING

SAMMY DAVIS JR.

SAHARA

NOVEMBER 23

THE VAGABONDS

DECEMBER 7

MAE WEST

Thunderbird

NOVEMBER 18

MAMBA ORCH. & REVUE

LECUONA CUBAN BOYS

STAN WILSON

El Rancho Vegas

NOVEMBER 10

BILLY DANIELS

MYRON COHEN

The Sands

NOVEMBER 10

FRANK SINATRA

NOVEMBER 17

BILLY ECKSTINE

★

GOLDEN NUGGET

(Continued from page 23)

a hard man to replace in this type of show, as he does a little bit of just about everything in the way of entertaining the patrons of the Nugget Saloon. You'll find him at his very best when he comes forth wearin' the ever lovin' green, and bursts forth with a batch of Irish tunes to display a fine tenor voice . . . You may have seen dance teams before, but never anything quite like the team of HARRIS & SHORE. The diminutive doll you'll see is one of the mightiest "muggers" in the business, and their satirical routines will have you in stitches . . . GAYLE LARK is one of the fastest rising young female vocalists on the recording horizon at the present time. Be-dimpled and blonde-haired Gayle, has been dubbed the "OH-oh-oh" Girl by the TOP Record label, and you'll find the performance of this coming star, quite reminiscent of another Starr! . . . NAT YOUNG and his trio of musical artists supply the music for "Lights and Tights" . . . Alternating with this show, and finally winding up the evening's entertainment in the wee sma' hours, is the HANK PENNY SHOW! If you like western music, as well as some very fine singing, you'll really enjoy this show. First, there's Hank, himself, who plays the frets off of his guitar, sings, and comes up with some of the cleverest "corntry style" humor you ever heard. With him is cute and winsome, red-headed SUE THOMPSON, whose treatment of whatever song she is singing comes out a bit different in her singular style . . . THE SONS OF THE GOLDEN WEST are the four gentlemen in western regalia who supply the music for this section of the Nugget shows. Here is a group that rated among the tops for this type of music. They sing ALL types of songs, and are a real pleasure to hear.

JOHNNY UHLMAN

(Continued from page 7)

Miami Beach, Florida. You'll notice that we didn't say, "good-bye"!! . . . Mrs. Butler is returning to their Miami Beach shop to make preparations for the big opening of TUR ZEL on the grounds of the new DUNES HOTEL when it has its grand opening in the early spring. . . .

They called him, "Junior" . . . It was 'way back in October, on the 19th, that "Mamma" MISSIE presented him to "Daddy" STEVE PERLOW, and made two fine people one of the happiest young married couples in this locality. "Mamma" used to be a dancer by the name of MISSIE DORAN, and was working at this when she met Steve. It "figured" . . . so they were married, and now it's "Mamma," "Daddy" and "Junior" . . . !

You've been hearing a lot about most of the other new spots that are going up, but very little about TONY CARNERO'S STARDUST, which is, all of a sudden beginning to take shape overnight. This rush of activity aroused my curiosity this past week to the point that I had to stop in for a talk with KATHY, who takes care of most of Tony's office business. She tells me that he's all set to go right ahead to completion, and that when the hotel is finished it will be the talk of the town. . . .

Some people seem to think that HERNANDO'S HIDEAWAY is really HIDDEN!! However, it's as easy as pie to find!! This novel new spot is located on NELLIS ROAD between Charleston Blvd. and College Ave. In North Las Vegas. Nellis Rd., in case some of you don't know, is the hiway that runs from Nellis Air Base, southward to intersect with the Boulder Hiway. PAT KENNEDY and NATHAN BALDRIDGE, owners, are now in the throes of getting good entertainment lined up for their patrons, and from what I hear, they have some very fine things lined up . . . just a matter of selecting what they feel will be best for you . . .

Did I say something last week about there being a lot of activity on Fremont Street with all the new construction?? What was going on last week was like comparing ants to elephants when they cut loose this week. Darkness didn't even stop them the last I saw. Those jokers were gouging away with their scoop shovels and bulldozers as though there was no tomorrow. Man, what a sight it will be when they get those ten stories up in the air on the corner of Fremont and Second Streets . . .

She weighed in at 7 lbs., and, at long last, BRAD'S a happy "pappa"!! He and his pretty wife, DENNISE, picked out the equally beautiful name of TANI JEAN for their new addition, and the last I saw of Brad, he was beginning to get his color back. Dennise was also a dancer at some of our Strip hotels from time to time . . . and Brad was the "one with the guitar" in the NORMANDIE BOYS, the trio of musicians who held the nearest thing to a pension at one of our Strip hostelries . . . (So far, Chili and I have only a beautiful Doberman, called KID) . . .

You think I was kidding about the cold, do you?? Since I began this column, I have used up two handkerchiefs, and better than a hundred tissues. Come to think of it . . . I'M used up too!! So, I thing I'd better knock it off right about here, and make for home. If I put in a good perspiration period, while tucked into the pad, I may be able to shake this thing by Thanksgiving!! . . . Until next weke then . . . your ever lovin' Johnny . . .

ROY ROUSH

(Continued from page 15)

metic case. It runs from batteries. Imagine being able to play your records on a train, plane, or in your car, and still be able to listen to your favorite radio show. It plays 45 rpm records and comes in 4 colors. I can tell you now that I'm putting in a good word to Santa Claus for one myself.

Dropped in at the LITTLE PRINCESS T.V. AND APPLIANCES the other day to see how the television-rental program was going. Only a few sets were left, which isn't surprising when I found how reasonable the rate is. With a deal like this, you can hardly afford the wear and depreciation on a set of your own. This is the answer to the problems of many sportsmen in town who had to go to the corner bar to see the week-end football games or Wednesday night fights.

Since my column got cut the last two weeks for being to long, I'd better stop working the keys about here so I can get a chance to say "Goodbye 'til next week."

... in the Fabulous COPA Room

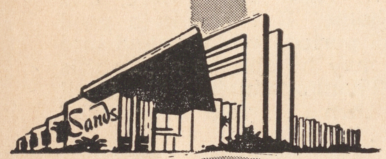
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ONE WEEK ONLY!!
OPENING WEDNESDAY, NOVEMBER 10th

FRANK SINATRA

danii & genii prior
ANTONIO MORELLI
AND HIS MUSIC

2 Shows Nightly—8:15 & 11:15
FOR RESERVATIONS PHONE 7100

The Sands
LAS VEGAS, NEVADA



The fabulous hotel...

Flamingo
PROUDLY PRESENTS



SHOW TIMES
8:30 - 11:30

BEN BLUE
DEBRA PAGET

LES BROWN
AND HIS
BAND OF RENOWN

FLAMINGO STARLETS
A RON FLETCHER
PRODUCTION

★ At the Stage Bar ★
ROSE MURPHY
MUGSY SPANIER
CHUY REYES
BOBBY PAGE



if you haven't seen the fabulous **FLAMINGO**
. . . . . you haven't seen **LAS VEGAS**

AMERICA'S MOST EXCITING SHOWPLACE.....

DYNAMIC STAR OF MOTION PICTURES,
STAGE AND TELEVISION

GREATER THAN EVER

BETTY HUTTON

PLUS

LOTTIE BRUNN

DONN ARDEN *Productions*

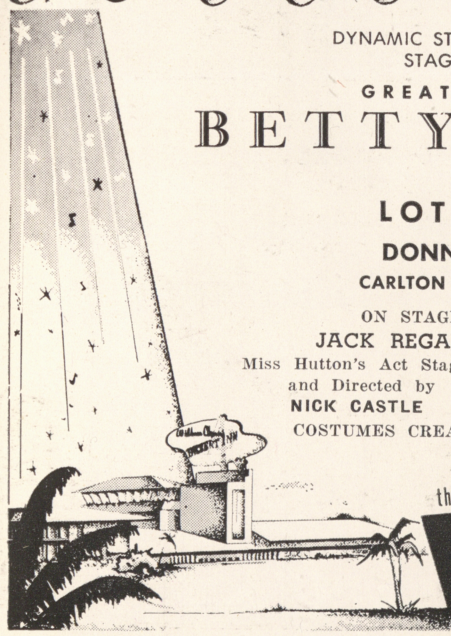
CARLTON HAYES and ORCHESTRA

ON STAGE WITH MISS HUTTON

JACK REGAS
Miss Hutton's Act Staged and Directed by
NICK CASTLE

JERRY ANTES
Music Conducted and Arranged by
NELSON RIDDLE

COSTUMES CREATED AND DESIGNED BY **DON LOPER**





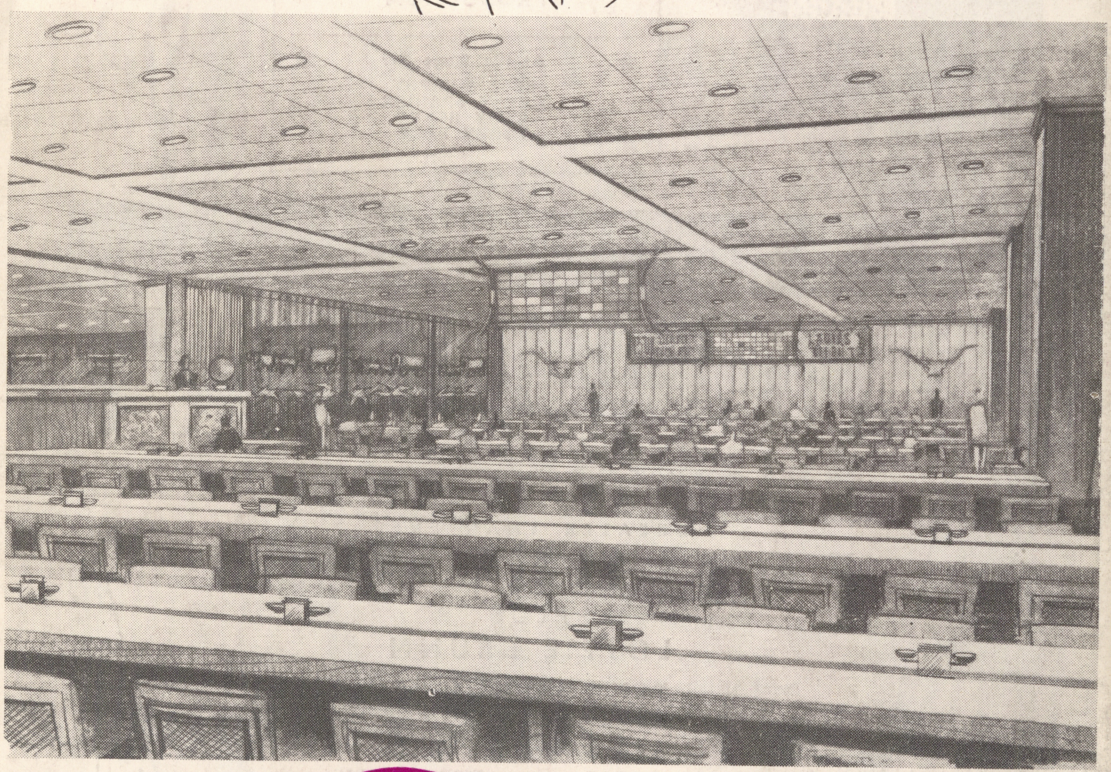
the internationally famous
Wilbur Clark's
DESERT INN

BINGO

OPENING
FRIDAY
NEVADA



NOV.
12
ROOM



Joe W. Brown's

Horseshoe

CLUB

DOWNTOWN