Jack Gertz'

OCTOBER 16, 1954

Fabulous

© LAS VEGAS Magazine 15c



Building . . . anyone . . . ?

EL RANCHO VEGAS

OPERA HOUSE

THEATRE RESTAURANT

LE ROY PRINZ PRESENTS

"The Most Fabulous Girl in America"

LILI ST. CYR

ARCHIE ROBBINS

"Comedy Impressionist"

STEVE GIBSON'S RED CAPS

WITH DAMITA JO

Doodles & Skeeter ★ The Louis Dance Trio

EL RANCHO GIRLS
Choreography by
DOTTIE DEE

RESERVATIONS
Phone 1300

BOB ELLIS
ORCHESTRA

SHOW TIMES: 8:15 P.M. - 11:15 P.M.

NEVER A COVER

NEVER A MINIMUM

Now in the Ramona Room

VIVIAN BLAINE

JACK CARTER

GHEZZI BROS.

FRONTIER GIRLS
GARWOOD VAN AND ORK.

PHONE 1800 FOR RESERVATIONS

SHOWTIMES
8:15 & 11:15 P. M.

SATURDAY ONLY
8:15 & 12 MID.

Hotel LAST FRONTIER

LAS VEGAS, NEVADA



BILL MILLER

Proudly Presents

the return engagement of . . .

marlene dietrich

mary raye *and* naldi

SAHAREM DANCERS

A MORO-LANDIS PRODUCTION

CEE DAVIDSON

AND HIS ORCHESTRA

extra added attraction . . .

the bernard brothers

PRODUCED AND STAGED BY GEORGE MORO

SHOWTIMES: 8:30 — 11:30 P. M.



NO COVER OR MINIMUM • RESERVATIONS: PHONE 6800

SEVEN SHOWS EACH NIGHT

"GAS LIGHTS and PINK TIGHTS"

"Gay 90 Fun"

9:30 - 11:30 - 1:30 A.M.

"WESTERN JAMBOREE"

Laughs & Lariats

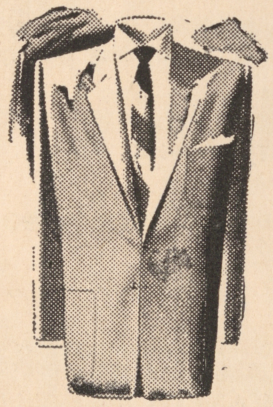
12:30 - 2:30
3:30 & 4:30 A. M.

GOLDEN NUGGET

GAMBLING HALL

DOWNTOWN — LAS VEGAS

Courtney Men's Shop



IMPORTER CLOTHIER

HABERDASHER

COLONIAL HOUSE HI-WAY 91

PHONE 7200

OPEN 24 HOURS



Your Friendly LIQUOR STORE

FLOYD J. COPE

PHONE 4342 827 SO. FIFTH ST.

5 ACRE GOV'T. TRACTS FILE CLOSE IN TO FABULOUS LAS VEGAS

$10.00 Per Acre

Send For FREE Location Map

WESTERN LANDS

707 FREMONT

Las Vegas, Nevada



ON THE afternoon of the next day, a war-whoop was heard such as Indians make when returning from a victorious enterprise; and soon Carson and Godey appeared, driving before them a band of horses, recognized by Fuentes to be part of those they had lost. Two bloody scalps dangling from the end of Godey's gun announced that they had overtaken the Indians as well as the horses. They informed us that after Fuentes left them, from the failure of his horse, they continued the pursit alone, and towards nightfall entered the mountains, into which the trail led.

After sunset the moon gave light, and they followed the trail by moonshine until late in the night, when it entered a narrow defile and was difficult to follow. Afraid of losing it in the darkness of the defile, they tied up their horses, struck no matches, and lay down to sleep in silence and darkness. Here they lay from midnight until morning. At daylight they resumed the pursuit, and about sunrise discovered the horses; and, immediately dismounting and tying up their own, they crept cautiously to a rising ground which intervened, from the crest of which they perceived an encampment of four lodges close by. They proceeded quietly, and had gotten within thirty or forty yards of their objective, when a movement among the horses discovered them to the Indians; giving the war shout, they instantly charged into the camp, regardless of the number which the four lodges would imply. The Indians received them with a flight of arrows shot from their long bows, one of which passed through Godey's shirt collar, barely missing the neck; our men fired their rifles upon a steady aim, and rushed in. Two Indians were stretched on the ground, fatally pierced with bullets; the rest fled, except a lad that was captured. The scalps of the fallen were instantly stripped off; but in the process, one of them, who had two balls through his body, sprung to his feet, the blood streaming from his skinned head, and uttering a hideous howl. An old squaw, possibly his mother, stopped and looked back from the mountain side she was climbing threatening and lamenting. The frightful spectacle appalled the stout hearts of our men, but they did what humanity required, and quickly terminated the agonies of the gory savage. They were now masters of the camp, which was a pretty little recess in the mountain, with a fine spring, and apparently safe from all invasion. Great preparations had been made to feast a large party, for it was a very proper place for a rendezvous, and for the celebration of such orgies as robbers of the desert would delight in. Seperal of the best horses had been killed, skinned and cut up; for the Indians living in mountains, and only coming into the plains to rob and murder, make no other use of horses than to eat them. Large earthen vessels were on the fire, boiling and stewing the horse beef; and several baskets, containing fifty or sixty pairs of moccasins, indicated the presence or expectation of a considerable party. They released the boy, who had given strong evidence of the stoicism, or something

(Continued on page 39)

FABULOUS LAS VEGAS — PUBLISHED WEEKLY, 721 Fremont Street and 309 South First Street. Publisher: Jack Cortez. Managing Editor, Bruce Barton Cortez, Las Vegas, Nevada. Address: P. O. Box 748, Telephone 4922. Advertising: John Uhlman. Art Editor: Dennis Stephenson.

VOLUME 6, NUMBER 30 — OCTOBER 16, 1954

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine. Subscription rates: One year $5, United States and possessions; $10 per year, foreign. Printed by Bonanza Printers, 309 South First Street. Photo-engraving by Silver State Photo-Engraving, 1322 South Main, Las Vegas, Nevada. Application for entry as 2nd Class Matter is pending.

580 5th AVENUE
NEW YORK CITY,N. Y.

760 MARKET STREET
SAN FRANCISCO, CALIF.

Precious Pearls

JAMES YAO
AND
COMPANY

Stones Gems

844 NO. MICHIGAN AVE.
CHICAGO, ILL.

771 CHAMPS ELYSEES
PARIS, FRANCE

Nina Clark
HOTEL SAHARA
LAS VEGAS, NEVADA

ON THE STRIP

PHONES
6318 - 6800

Fabulous Sportswear
PLUS
GLAMOROUS GOWNS
by the unequaled
Ceil Chapman, Harvey Berin,
and many more
HOTEL SAHARA

Bond's Jewelers
"HOME OF QUALITY DIAMONDS"
300 FREMONT ST. LAS VEGAS, NEV.

EASIEST
CREDIT TERMS
IN AMERICA



WE HAVE formed a new organization here in California. It's for dice addicts who want to be cured. It's called "GAMBLERS ANONYMOUS." It's non-sectarian. No dues. We will accept your marker. The only requirement is that you have to be broke. If you still have money, see me after the meeting. We will make a fast trip to Las Vegas. There's no quicker way of getting rid of it.

You must be sincere in wanting to lose the gambling habit. A friend will be assigned to see that you are no longer tempted by galloping dominoes. He will be one of our alumni who has been cured and he will shadow you day and night. You may feel uncomfortable at first but, once you realize that he is just following you and not trying to borrow any money, you'll have all the confidence in the world in him.

Think of all the fun you can have visiting Reno and Las Vegas. You take Western or United Air Lines. As soon as you arrive, you trot around town. You'll be amazed at all the things they have in the shops. Things you can now afford to BUY! People will point at you and say: "He's got B. H." (Brains in his head.) You will look at the beautiful Barry Sisters and you'll see GIRLS instead of a pair of dice. Man, you'll live!

Those of you readers who would like to form a club in your home town, let me know immediately. Drop me a line in care of my pawnbroker and I'll furnish you the details. There should be a "GAMBLERS ANONYMOUS" club in every city.

I'll have to remember the rules as best as I can. At the last meeting, one of our ex-gamblers lost them. His luck is still running bad. We have over 300 members here in California. Since we still like to shake something, but shy away from dice, we have all become Maracca players. If you know of any band that needs 300 Maracca players, kindly let us know. We travel. We are all experienced hitch-hikers.

Our list of members is very impressive. Of course, most of them are in the theatrical profession, but we have several housewives, horse players and disc jockeys, one chicken plucker and one member of "GAMBLERS ANONYMOUS" who prefers to remain anonymous.

These people were folks just like yourselves. Delirious. But they saw the light before the bulb went out. They are hard working people. You think it's easy lining up for that unemployment check every week? Now they are saving their hard earned money. As soon as the club has enough funds we're going to open up our own joint in Nevada.

The meetings are very interesting. Usually, an ex-poker player opens. He is flushed as he reveals his heart is in this club. He is happy going straight. Incidentally, all our ex-poker players are seated back to back. If one of our members, an ex-horse player, doesn't like what's going on he may threaten to throw the meeting.

This guy, by the way, keeps the activities in a paper, which he calls the "Daily Minutes Forum." Any time we have a candidate running for office, this ex-horse player counts his teeth to find out if he's in good shape. While the meeting is in progress, one of our members acts as lookout and the meeting is immediately adjourned at sight of any police. It's a good club with a good program.

The way we operate is to help you break the gambling habit gradually. At first, you're limited to easy losses, like your home, your car and your clothes. Then you cut out borrowing from your friends. Then, we louse up your credit so bad even your kids hide their piggy banks.

Naturally, you don't gamble for a while. The cure is taking effect. Besides, you're broke. For a while you feel cured. You use the dice for key rings, handkerchief ornaments, etc.

Now comes the first test. Your friend, assigned to watch over you, takes you to a horse room to eat a sandwich. If you glance at the results

(Continued on page 27)

The Greatest $ $ Value in Town!

BINGO

2 P.M. - 8:30 P.M.

FIRST GAME . . . $100.00
NEXT 10 GAMES . . . $25.00 EACH

FINAL GAME $1,000 Guaranteed

FINAL GAME IN 50 NUMBERS OR LESS **$7400.00**

If Jackpot Is Not Won $50.00 Is Added to Each Session.

TWO CARDS FOR $2.00 FOR ENTIRE SESSION!

ON STAGE! ★ ON STAGE!

NOVEMBER EDITION

"MINSKY'S FOLLIES OF 1955"

. . COMEDIANS . .GIRLS . . DANCERS . . GIRLS . . SINGERS . . GIRLS

SHOWTIMES: 11 P.M. — 1 A.M. — 3 A.M.

—:— BAR ENTERTAINMENT —:—

SHOWBOAT SHUFFLERS with JACKIE COON JACK MARTIN TRIO

RALPH GARI QUARTET - JIM FEENEY, PIANIST

DAVE RODGERS TRIO



SHOWBOAT

HOTEL • CASINO • BAR • RESTAURANT

BOULDER HI-WAY • LAS VEGAS, NEVADA



FINE example of the cooperation between the down-town clubs and "Strip" hotels is the all-out promotional campaign, highlighting TWA's launching of a daily plane schedule linking Chicago and Las Vegas in non-stop service. The climax will be reached when publicity representatives from this area arrive in Chicago and put thousands of silver dollars on display in a downtown store window. The passerby who correctly guesses the amount will collect one thousand of the silver pieces. Actively setting up the details for the past month were BENNY GOFFSTEIN, EUGENE MURPHY, AL FREEMAN, ABE SCHILLER and JACK PEPPER. Gene will arrive in Chicago, October 17, to supervise the campaign which will include the appearance of Schiller and two girls in Western garb. They will appear on tv and radio shows, in addition to visiting the city rooms of the four daily newspapers in Chicago. More than $20,000 will be spent by the clubs and hotels in advertising the Chicago-Las Vegas plane service. Incidentally, a group of Chicago newspaper, radio and tv editors will arrive here on October 26th. Their three day stay will be the culmination of the campaign. We salute all affiliated with this drive and congratulate TWA for inaugurating this flight.

We have a champion in our midst and we're going to do a bit of bragging. Last Sunday, CARL WHEELER ("21" dealer at the SILVER SLIPPER) displayed a remarkable amount of skill on the DESERT INN Golf Course. He shot a **fantastic 31** on the back nine. Anyone will tell you that's not easy, Suh! We doubt that any golfer has done better and don't even know if anyone else has shot so low on this set. In case you're wondering, Carl was a golf pro, prior to coming to Las Vegas. Beat 'em all the time, fella!

In addition to his many other enterprises, PAT BUCKLEY now owns the LIGHTHOUSE, at Charleston and Fremont. You dance fans who have been complaining can now stop your fretting. Mr. Buckley is featuring continuous nightly dancing from nine in the evening to three ayem (with the exception of Monday. Every Tuesday will be "Waltztime in Vegas." The atmosphere is one of complete comfort, placing stress on dining and dancing with no gaming on the premises. Congenial JOE BAILEY is the bartender and his lovely wife BABE is the cocktail waitress. The LAWRENCE TRIO is on the podium, supplying the strains that set your feet to dancing. (While Pat is out of town, his accountant associate AL DAVIS is taking care of the Lighthouse and also his BUCKLEY'S JACKPOT CLUB.)

Have you seen that perpetual smile MANNY FRANKS is sporting? Can't blame him. The gentleman is very proud of his beautiful wife. VIVIAN BLAINE (currently starring at the HOTEL LAST FRONTIER). The two of them make the rounds in Vegas, looking like a pair of honeymooners.

Many have been the requests that reached the "Strip" hotels in the past. At the top of the heap is the one for "play money." Well, the managements of the bistros decided to oblige and authorized BONANZA PRINTERS to create some. Each hotel ordered various denominations with their respective insignias in the center of each

(Continued on page 35)

WITH PARTICULAR PEOPLE
IT'S ALWAYS
Ruby For Flowers

NEAR THE STRIP:
24 Hour Service
1253 So. Fifth Phone 7380
If No Answer — 4369

...TWO LOCATIONS...
Member FTD

DOWNTOWN:
Across from Safeway in New Shopping Area
119½ So. Second Phone 372

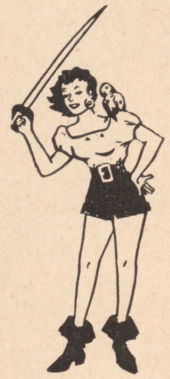
there's nothing like it in Las Vegas
...the famous **PIRATES DEN**!

"DIG THOSE CRAZY CATS . . ."
JERRY MURAD'S
HARMONICATS

JAY JAYSON
"JEST AT ITS BEST"

RENE
and His Continental Artists

SHERMAN HAYES & HIS ORK.
SHOWTIMES — 10 - 12 - 2
DANCING NIGHTLY





EL Cortez HOTEL
DOWNTOWN PHONE 1500

SEE THE NEW
Hickey-Freeman
CUSTOMIZED* CLOTHES
in
CHARCOAL
GRAPHITE
SHORTS ● LONGS ● REGULARS
SUITS
SPORT COATS — SLACKS
THE FINEST IN LAS VEGAS
POTTS
STORE FOR MEN
309 FREMONT STREET
LAS VEGAS, NEVADA

Studio of Interiors
CUSTOM MADE
Draperies - Upholstery - Slip Covers
Graduate Interior Decorators
TERMS — FREE ESTIMATES
619 North Main Phone 1208

Chic Hecht
413 FREMONT STREET
● SPORTSWEAR
● COCKTAIL WEAR

CHARLESTON LIQUOR
★ ★
YOUR FRIENDLY NEIGHBORHOOD BAR
FINEST WINES—LIQUORS
"COLDEST" BEER IN TOWN
● TELEVISION ●
EDDIE GILBREATH, Prop
9 N. CHARLESTON PHONE 7410

An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO: Franco will make the most important decision of his long political career when he bows out of power and the Royalists will be re-instated making Spain a monarchy again. Look for this world shaking event to shape up by April 7th, 1955! . . .

The new Negro hotel in Las Vegas will be the first of seven to be constructed by this new firm in seven major cities, and each will cost from 2 to 3 million $s! . . . President Eisenhower will make a most dramatic move which will astound his critics and delight his fans on December 18th, 1955! . . . CBS will not permit any "phoney" laughter to be inserted in their television programs after January 1st, 1955! . . . Florida, California and Hawaii will be doomed as vacation resorts and tourist meccas in 1958 due to the coming boom in the Virgin Islands, where there is no heat, no humidity, tropical, enchanting and low prices! A new air line will connect any part of the United States with the Virgin Islands in less than eight hours! . . . Our Pentagon and our State Department will let it be known that Formosa will be defended! . . . Milton Blackstone, the genius behind Eddie Fisher, will write a handbook for the colleges and universities on publicity and promotion, which will be required study! . . .

FOR PEOPLE AND PLACES: Sir Gordon Richards, the famed British jockey, will retire to write his memoirs and will tell the truth for the first time about one of the greatest scandals in all sports history! . . . Book publishers: The only hard cover books which will sell in 1956 will be for kiddies, for all others will be in the inexpensive paper bindings! . . . Billie Rose: You will be one of the top showmen to make Las Vegas Broadway! . . . Great Britain: Theft will be a major crime when items are taken from any industry belonging to the Crown! . . . J. Bracken Lee: Your state of Utah will push you for national politics in 1955! . . . New Delhi, India: Expect further tribal warfare in Mathrua! . . . Tim McCoy: You will be the top cowboy of tv with the release of your films made several years ago! . . . New York: Your all night beauty parlour in the Great Northern Hotel will be duplicated in seventeen other cities by March 1955! . . . Somerset Maughn: You will be knighted for your famed literary career on your 80th birthday! . . . Los Angeles: You will be the helicopter center of the entire North American Continent with the new construction of an especially designed port downtown one block square which will be supported by the present buildings in that area! . . . Women: Expect the roller skating fad to put you all on wheels. I predict this fad will come out of Germany where clerks in stores, gas stations, offices and business places use skates to speed up service. I predict that this will be adapted for your errands — for your speed — and for your health! . . . Nome, Alaska: Prepare for a new federal contract!

COMING HUSH HUSH EVENTS: Due to a coming court trial, it will be revealed that one of our famous names

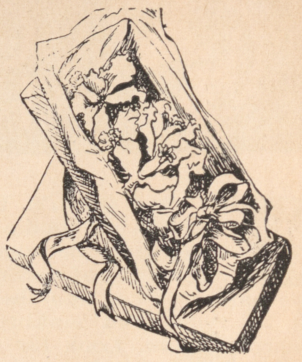
(Continued on page 25)

this week's cover...

Las Vegas is really on the BOOM! It seems that everyone is building in our fast rising city, and all available equipment is in use; even that of the CANINE CONSTRUCTION CO.

LOUISE and DALE'S

PATIO FLOWER SHOP



232 South Fifth St.
Corner of Bridger

Phone 6216
8 A. M. to Midnight

Flowers for All Occasions

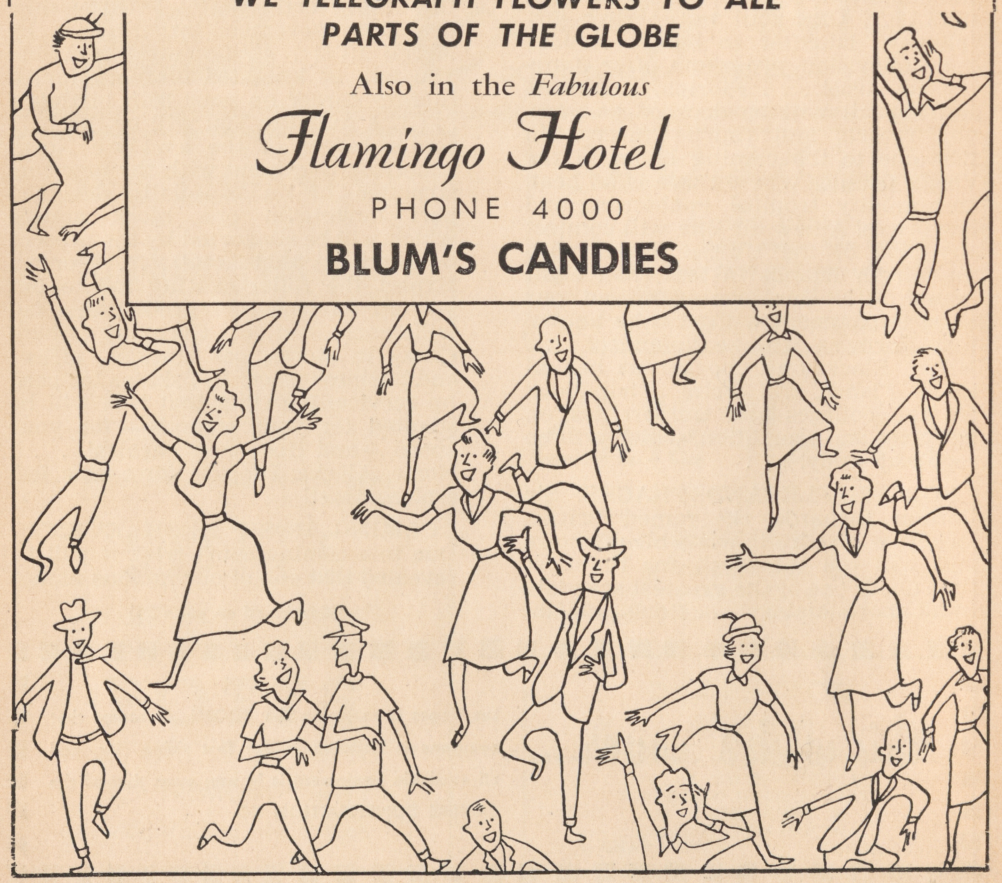
WE TELEGRAPH FLOWERS TO ALL PARTS OF THE GLOBE

Also in the *Fabulous*

Flamingo Hotel

PHONE 4000

BLUM'S CANDIES





HOLD your hats and don't stand up! . . . That's the warning you usually get just before the fun begins on a roller coaster ride . . . and that's just about the same thrill I get when my Mom and Dad come up to stay with me for a few weeks! . . . They arrived on the local scene last Tuesday night, and already we've had a load of laughs around the dinner table. Actually, that's one of the greatest joys of living . . . to sit down to a happy dinner table . . . Not too many months ago I was wondering if I'd ever realize such a thing in my own place . . . then, all of a sudden my place became a home, when I found CHILI, and he has seen fit to bring me happiness and comfort in many, many ways . . . One of them is to have my mother and father join my wife and I around our dinner table . . .

Have you seen the big electrical board on the wall of the WESTERNER CLUB downtown? The one on which flashes the total number of jackpots that have been hit during the past twenty-four hour period . . . ? It's a big board full of electrical lighting equipment that operates mechanically. With each jackpot, contact is made with the proper combination of connections to make correct number appear on the board in lighted lights. Quite an interesting project in the current turblence among edgy slot palaces along Glitter Gulch . . . One of the busiest men you'll find among the "piece people" of the club, is personable "Midge" RYAN, who is taking a real active part in the operation. Most of the time you'll find he and CHARLIE JESPERSON with their heads in a huddle, doping some plan of action to be followed by the club . . .

D'you remember a couple weeks ago when I mentioned something about POTTS STORE for MEN having gotten in some new style of winter sport coat that had been originally designed by themselves? (which is a long question) Well, anyway, I learned just a few days ago that they only have a limited number of these coats, which, when they are sold, will be all that they can get until next year. So, if you're the least bit curious about this wonderful coat, I'd suggest you go take a look-see, so you can make up your own mind. Potts is opposite the El Portal Theater . . .

Hail, and best of luck to the new tub-thumper at Hotel Last Frontier, PAUL WALLACH. Harvey Deiderich takes his leave of that post this week end, and will in due time, make his way to his new position on the isle of Nassau. Paul has been in this line of work on the coast, and has built himself no small reputation in the business. He'll soon have all the material in the world that he needs when the NEW FRONTIER gets under way in the very near future. Again, best of luck, Paul!

We have high hopes that by the time she gets around to reading this bit of sheer literary genius, LOUISE will be out of the hospital and well on her way to getting back in the harness at her PATIO FLOWER SHOP on South Fifth St. . . . DALE is doing a great job in her absence, but sorely misses her partner, LOUISE CHERKEZ, who was rushed to the hospital last week with an over ornery appendix! . . .

I can't get over the terrifically styled winter things that BONNIE BEST has been getting in during the past few weeks. Partly because my pride and joy works there, and every time I stop in to see her, she has on something different that she's modeling, and brother, they're all knockouts. Most of them are Don Loper creations, and those of you who know milady's things, know that Loper lords it over the pack for super class in clothes. He did the gowns for Betty Hutton, currently appearing at the Desert Inn, by the way! According to the business Bonnie has been doing lately, you ladies are well aware of the fine things she has in her shop . . . at least poor ELISE is up to her ears in alterations so that each dress will fit its buyer to perfection . . .

LA RONDE now has food! And from what I've heard through the grape-

(Continued on page 25)

LUCKY STRIKE CLUB

DOWNTOWN — PHONE 7570

The World's Finest Bingo Palace

BLACKOUT GAME
3:30 - 4:45 - 9:15 - 11:15
In 50 Numbers or Less
$3400.00
10c—A CARD—10c

OPENING GAME
DAILY 1 P. M.
$100.00 FREE GAME
ALSO AT 7 P. M.

WED. & SUNDAY
WEEK FREE PLAY
$250.00 GUARANTEED
IF GUARANTEE IS NOT WON IN ONE WEEK, HOUSE PAYS BALANCE
3:00 - 4:30 - 9:00 - 11:00

DANCING ● COCKTAILS



"WHERE NO ONE KNOWS!"

OPEN TO SERVE YOU!

Cor. Nellis Blvd. and Van Buren
(Two Miles North of Charleston Blvd.)

YOU CAN EARN 8% TO 10% INTEREST SAFELY

We offer seasoned gilt-edge first Trust Deeds (mortgages) due within 3 to 5 years, secured by improved Las Vegas Real Estate

see or write

UNITED MORTGAGE & INVESTMENT CO.
126 South Fourth Street — Phone 7127

SNYDER'S Insured Clothes

Tailor Made to Your Measure
FOR MEN AND WOMEN
421 South 5th St. — Phone 6644

GOING HOLLYWOOD

With MAY MANN



POLLY BERGEN and JEROME COURTLAND are the newest "Mr. & Mrs." in show business. In January they open a four-weeks engagement at the Thunderbird in Las Vegas. Two years ago they were set for a divorce. Jerome, a bobbie-soxer idol and star at Columbia, suddenly was unemployed, and Polly, a night club songstress, went on tour. Jerome, who really loved Polly, took the situation in hand. He announced he'd be a night club star, too. Further he dreamed up an act, opened at the Crescendo in Hollywood and amazed everyone. Now he and Polly are happily dueting, with an offer for their own Mr. and Mrs. TV show.

LIBERACE, who appears on 207 TV stations, is taking dancing lessons and he'll star in his own life story for movies.

LARAINE DAY and LEO DUROCHER are swamped with happy-home picture spreads, since Marilyn and Joe's headlines. Fans voice a real let-down with that let-down. Marilyn is wisely turning down all of the bids from the local playboys, asking to be her first date since Joe.

JUDY HOLLIDAY and her Mr. are calling it quits. Seems an epidemic!

SHELLY WINTERS can't date STERLING HAYDEN for he's at sea making a new film. Her ex, Victorio Gassman, is due here to make a movie. And since he has not married his leading lady in "Hamlet," I expect he'll be dating Shell. Their baby is the mutual interest.

CLARK GABLE paid a friendly visit to VIRGINIA GREY in the hospital, but Virginia, who loved him so for five years, said she didn't want to resume their romance and sent him away.

BYRON PALMER, son of my next door neighbors, the JUDGE HARLAN PALMERS, was holding hands with Ruth Hampton on the sidewalk after receiving his parents' blessings on their wedding . . . JUDY GARLAND'S former Doctor, who saw her through the bad times, sat watching "A Star Is Born" and wept openly. Judy, who only diets for a film, had two sets of clothes made recently. "One for when I'm a movie star, and one for when I'm fat and am not." Now she's expecting the stork, Judy's putting away the glamour clothes.

ANN BLYTH in Las Vegas was so good she has been signed two years in advance by MILTON PRELL'S SAHARA HOTEL . . . JOHNNY RAY'S singing out of this world now he's under long term contract to 20th Century-Fox, because he is so good in "Show Business."

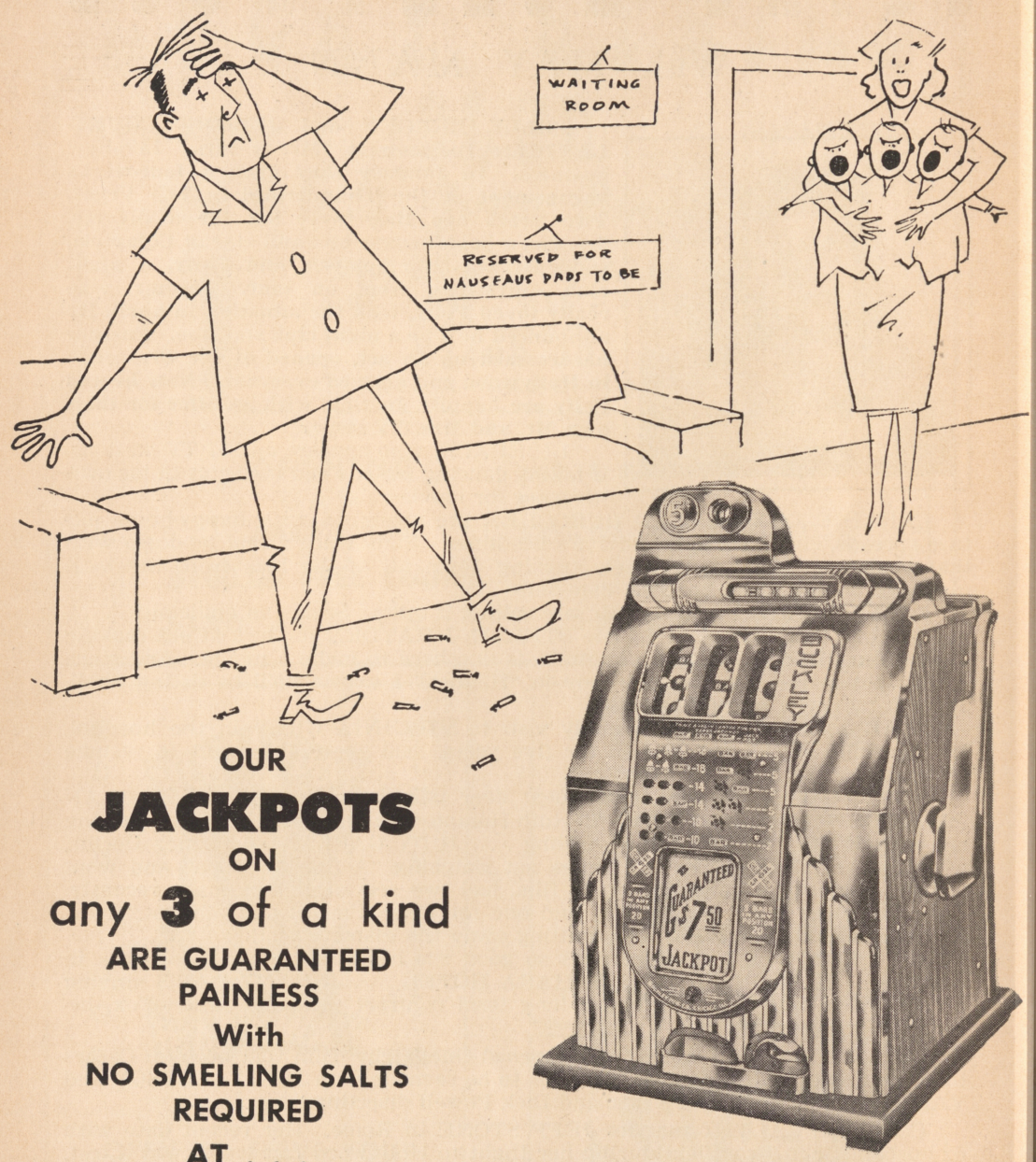
Just heard that the famed "It Happened One Night" film that brought Oscars to Clark Gable and Claudette Colbert, is to be re-made with JUNE ALLYSON and VAN JOHNSON, and June's husband Dick Powell directing.

CORINNE CALVET marries JEFF STONE in Rome. Her recent date with ex-husband John Bromfield during her flight to Hollywood last week, was a test. But it couldn't get back that old feeling. "And to think I was carrying such a big torch before Jeff!"

"You have to help a pal," JIMMY WAKELY says. "KEN MURRAY asked me along with Preston Foster, Johnny Mack Brown and Buddy Baer to help him out with his movie, "The Marshall's Daughter." We all chipped in and played a poker session, a day's shooting. None of us expected checks. We were helping a pal. But I saw the check Murray got for that film, and it read $100,000.00!"

(Continued on Page 19)

any 3 of a kind...



OUR

JACKPOTS

ON

any **3** of a kind

ARE GUARANTEED

PAINLESS

With

NO SMELLING SALTS

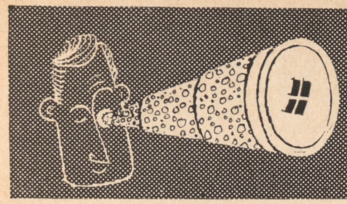
REQUIRED

AT . . .

BUCKLEY'S

JACKPOT CLUB

DOWNTOWN



Tele...SCOPING with ROY ROUSH

MONDAY, Oct. 11 — This is my special day. It's my Birthday; number 30. May sound like a lot of birthdays but I suppose a person is really no older than he feels or looks. I don't feel it, and last week I stepped into a bar to take a look at the Series on T.V. and a lady asked me for my age card. So either I also don't look it or she needs her bi-focals refocused.

I suppose birthdays are the time most people are apt to reminisce about such things as their most exciting moments. I remember one of mine. Now I can look back on it and laugh, but then . . .

It was early in the war. I was a tired Marine going to San Diego one evening for a few hours of relaxation. The street car was slow, the track long, and me, drowsy. I felt like going to sleep when I started watching a blonde who was driving a convertible alongside. I thought she smiled at me a few times. Later, at a traffic light, she stopped beside the street car, smiled again, pointed to the empty seat beside her, then pointed towards town. I was no dope, I caught on. She was offering me a short cut to town.

To make a long story short, we decided to take in a movie. But first we stopped at her place so she could freshen up a bit. It was a nice place in an exclusive district. She left me in the living room while she went into the kitchen to mix a couple of drinks. It was then I noticed a large, strange looking bundle, wrapped in a sheet, laying in a baby crib. I was curiously beginning to investigate it when she suddenly returned. I started to speak but she spoke first. "I intended to bring that up later but since you have already seen it we may as well get it over with—and I don't mean the movie either. Pick it up and lets go to the car, Mac!" "Now listen," I started to object, but my objections were cut short by a sinister looking character who stepped out of the next room, gripping a small revolver, and suggested that I do as the lady said. So rather than try to out run a .32 slug, I picked up the bundle. It was very heavy.

"What's in here — part of a body?" I asked. The way they looked at me made me feel I had said the wrong thing.

We got into the car. She drove while he kept me close company in the back seat. Far out in the deep canyon country, she stopped. I knew we hadn't come all the way out here for a picnic and I knew that wasn't a picnic lunch they had me carrying. I was in a spot.

As we started to get out I saw my chance. I shoved the bundle hard into his chest and took off. But in the darkness I stumbled. He caught me by the arm before I could escape. I struggled but he kept ahold of me, shaking me hard.

Then I opened my eyes and was I surprised. There was the conductor tugging at my arm. "Hey there, Marine! Wake up. End of the line. You getting off here or going towards town."

Boy, I'll never sleep on another street car again.

If Ye Editor wouldn't grab a blood hound and come looking for me, I'd get a geiger counter and head for the hills in search of uranium. Seems that just nearly everybody I met last week is running a high "Uranium fever." Perhaps this booming industry will mean as much to Nevada as the gold rush. Space prohibits me from going into further details but I will say that soon you should be reading about some rich strikes made right here in CLARK COUNTY. And in case you are shopping for a geiger counter or a scintillator, HOME APPLIANCE COMPANY has the largest stock in town. Mr. SCHWARTZ, the manager, will test your samples free, and he can also give you some good hints.

Interesting People:

MARION F. DE LUZ, the manager of "RED'S" ROLLER RINK, has one of the most thrilling backgrounds of anyone I have ever met. It sounds like a story from a movie. In fact, a movie script has already been prepared to

(Continued on page 27)

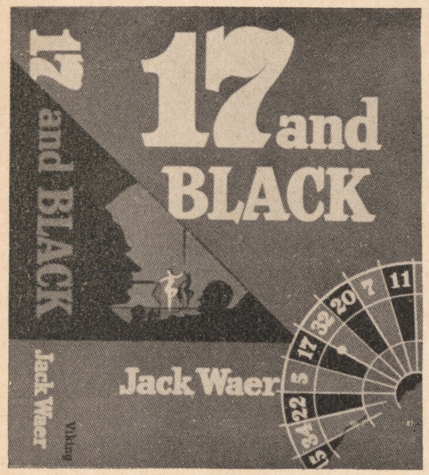


bonnie best
BEVERLY HILLS LAS VEGAS
IN THE TOWN AND COUNTRY SHOPS
ADJACENT TO WILBUR CLARK'S DESERT IINN

Imported silk satin dress and reversible great coat, magnificently styled in a truly regal manner and further enhanced by the beautifully beaded bodice.

Don Loper

"Bon Bon" ANOTHER ORIGINAL



A MYSTERY NOVEL
— VIKING PRESS —
AT YOUR
FAVORITE BOOK STORE

When You Buy For the Future ...
BUY FORD!
A. C. GRANT, Inc.
300 N. 5TH PHONE 4500

HECHT'S
419 FREMONT ST.
MISSES' AND WOMEN'S APPAREL



RED'S ROLLER RINK
HELLDORADO VILLAGE
7:30 — 11 P.M. WEEKLY
7:30 — 12 FRI. & SAT.
MATINEE SESSION
2 - 5 SAT. & SUNDAY

Sunland Shopping Center
Nevada's finest shopping mart
Next to the HOTEL SAHARA
LOCATED ON THE "STRIP"

JACK GARN Ltd.
CUSTOM CLOTHES FOR MEN
Jack Garn
Jerry Tenney
Phone 3104

Beaux Arts
HAIR STYLING and COSMETICS
open 24 hrs.

Jere Jallins
EVERYTHING FOR THE YOUNGSTER
Small Fry
CHILDREN'S SHOP
GIFTS • TOYS • ACCESSORIES

MacPECK REALTY
General Brokerage
HOME - FINANCING
INCOME PROPERTIES
Phone 7277
JACK WOODS
INSURANCE
Phone 1166

GOING HOLLYWOOD

Jimmy and I were eating fried chicken served in copper skillets by a restaurant of the same name across from CBS. Actually, this was a big event for a big arc light swung out front while tourists gathered to look. And numerous movie and TV celebrities, from chain store multi-millionaire Huntington Hartford to Bugs Bunny (the voice), gathered here for this gala event hosted by William Bemis with the help of Norman Winters. Bemis, a one-time actor, has realized a boyhood dream to become a Mike Romanoff and host the film famous. In fact, he had Liberace and his new fiancee Joanne Rio frying hamburgers with brother George and his Mrs., swathed in white fox, diamonds and satin, looking on approvingly.

HUNT HARTFORD, acclaimed for his lavish new theatre in Hollywood, nibbled chicken with Jimmy and me, and said his Helen Hayes engagement was sold a month in advance to standing room only. "But I'm taking off for London this week to join my wife (Marjorie Steele). She's a hit in "Sabrina Fair," and she wants to play to the end of the engagement. That might be a year from now. Besides, our two children are there." His theatre will be left in the capable hands of Jack Procter. Dave Rose, Rita Moreno, Rory Calhoun and Cleo Moore with Tony Travis were others eating chicken with their fingers.

MARY FORD was working for JIMMY WAKELY and recorded ten master records for him, including "I'm a Fool to Care." Jimmy could have released it and made at least $400,000.00 for himself, but he didn't. He still has the masters. Reminded him of discovering "Lucky Old Sun" and begging his record company to let him record it. They refused, and Frankie Laine did it, and it made millions! . . . And that's Hollywood!

Fabulous LAS VEGAS MAGAZINE
$5.00 PER YEAR
"ANYWHERE IN THE UNITED STATES"
POST OFFICE BOX 748



"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

Sept. 30 thru Oct. 20

Show: Keefe Brasselle, Connee Boswell, Delta Rhythm Boys

Line: Flamingo Starlets

Orch.: Torris Brand

KEEFE BRASSELLE is back where he started; . . . and that's GOOD!! Because, in this instance it means that he's back on the stage where he did his first night club appearance, and he's in with his OWN SHOW; . . . The "Keefe Brasselle Show!" This personable young man is a power-house of personality and drive while he's on stage. Before most of his material he does a short recitative that sort of sets the scene, and then . . . WHAMO, he explodes with an excess of energy that we could ALL use!! Except for his "Three Stages of an Actor's Life" (his

(Continued on page 29)

LAST FRONTIER

Oct. 4 thru Oct. 24

Show: Vivian Blaine, Jack Carter, Ghezzi Brothers

Line: Frontier Girls

Orch.: Garwood Van

You'll love VIVIAN BLAINE! . . . From the moment she comes on with the fact that she's "Got the World on a String," . . . you're glad you're on the end of her string. This shapely little blonde, who scored so big in "Guys and Dolls," does a repeat in the Ramona Room with her "Adelaide" voice, as she does "Please Don't Discover Me" with lyrics the "build up" that score! In the arrangement and production department, we especially like hers of "Edie was a Lady" . . . (easy on the eyes as well as the ears) . . . Miss Blaine will do the filming of the stage hit, "Guys and Dolls" following this engagement, for MGM's Sam Goldwyn . . . JACK CARTER is a comedian who has become one of televisions top entertainers with every right. This guy knows all the tricks of the trade and soon finds out what to do with each and every audience . . . from then on . . . you're for HIM! Jack is a terrific linguist, and so tells a story in great fashion. Works fast, from his entrance to his exit, throwing lines almost too rapid for general audience consumption . . . The GHEZZI BROS.

(Continued on page 31)

El Rancho Vegas

Sept. 8 thru Oct. 19

Show: Lili St. Cyr, Archie Robbins. Steve Gibson's Red Caps, Doodles and Skeeter, Louis Dance Trio

Line: El Rancho Girls

Orch.: Bob Ellis

Here is an action show that is packed with punch from beginning to end! Lovely LILI ST. CYR does, on this engagement, her scene entitled, "Wedding Night," in which our show-wise Miss St. Cyr runs the gamut of varied emotions . . . humor, as she attempts to select the proper negligee . . . sensation, as she bathes . . . and a full portion of anticipation and passion as she awaits her newlywed! You learn to know why she is titled "The Most Fabulous Girl in the World . . . ARCHIE ROBBINS has added a new spark to the already sparkling revue, with his bubbling personality and driving delivery . . . "Long gone" Archie makes his return engagement here at the Rancho with an abundance of new material that sets him apart from the average run of funny men. His timing on things you may have heard make

(Continued on Page 22)



them funny all over again, and among his new material is a thing on the Gabor Sisters that stands out . . . Loads of life, and plenty of action, come with the appearance of STEVE GIBSON and his RED CAPS. Here's a troupe that are a whole show in themselves! Steve booms his bass voice through, "Sixty

(Continued on Page 29)

Wilbur Clark's DESERT INN

Oct. 12 thru Nov. 8

Show: Betty Hutton, Lottie Brunn
Line: Donn Arden Dancers
Orch: Carlton Hayes

If you thought she was sensational last year . . . wait until you've seen her in her current appearance! BETTY HUTTON gets greater and greater as she goes along! Her display of showmanship ranks with that of the top stars of all time. This years edition a la Hutton goes at a better pace, and the material is superb. She loudly proclaims her position on a question of international importance, with a de-

(Continued on Page 29)

SAHARA

October 12 Thru November 1

SHOW: Marlene Dietrich, The Bernard Bros., Mary Raye and Naldi
LINE: Saharem Dancers
ORCH: Cee Davidson

Dietrich has done it again!! Her performance at the Sahara at this time will once again set the whole country to talking, and receive recognition far and wide. This beautiful woman is news, no matter what she does, and when she does something so spectacu-

(Continued on Page 31)

The Sands

Oct. 6 thru Nov. 2

Show: Peter Lind Hayes & Mary Healy, The Clark Brothers
Line: Copa Girls
Orch: Antonio Morelli

One of the greatest "Mr. & Mrs." teams to ever enter the field of show business! This would be none other than your good friends and mine, PETER LIND HAYES & MARY HEALY, two of the most genuine people I've ever met, or ever hope to meet! They've come into their current showing with a load of new material, which runs true to form, and up to par for the course for the Halls of Hayes! Lovely Mary is singing beautifully and the pranks of Peter keep the whole room on edge, in anticipation of what might happen next. We're happy to report that he is doing one of his im-

(Continued on Page 31)

Thunderbird

Oct. 7 thru Oct. 27

Show: The Gaylords, Pepper Davis & Tony Reese, Gaby Monet
Line: The Thunderbird Dancers
Orch: Al Jahns

The new "Autumn Revue" in the Navajo Room stars those "triple Treats" of Mercury Recordings . . . THE GAYLORDS . . . These three young men are naturals!! Their harmonies are natural . . . their appearance is natural, as well as their stage presence. About the only thing different, is their arrangements of the tunes they do . . . in this they get a different sound, and achieve an atmos-

(Continued on page 33)

EL Cortez

Oct. 7 thru Oct. 20

Show: Jerry Murad's Harmonicats, Jay Jason, Rene'
Orch: Sherman Hayes

Jerry Murad's HARMONICATS is a trio of musicians who excel in the unusual artistry of playing the harmonica. And these fellows PLAY their harmonicas!! Not only do they play their original arrangements of popular melodies of the day, but also interpret difficult passages from the classics. They've also come up with a new wrinkle for this type of thing.

(Continued on page 33)

SHOWBOAT

Show: November Edition of "Minsky's Follies of 1955" with a cast of 25 performers
Line: Dorothy Dorben Dancers
Orch.: Buster Hallet

Three times each night patrons pour into the Deck Room of this most unique of night clubs to see and enjoy these fast moving and colorful productions which offer a maximum of song and dance; novelty, and plenty of comedy and GIRLS!! . . . Currently thrilling fun seekers is the family of SING LEE SING, which includes the cute and captivating SING LEE SING SISTERS. This troupe of six is made up entirely of a family of talented, entertaining Orientals who perform dancing, tumbling, juggling, balancing, etc. . . . MAXIE FURMAN & CO. is still on the job and doing it justice. Unpredictable circumstances make this comical burlesque scene worth seeing every night . . . LARRY ALLEN, a young comedian who presents laff-a-line material, interlaced with on the spot ad libs . . . THE VILLANAVES, performing difficult feats of balance while riding bicycle . . . BOBBY CLARK, a tantalizing semi-stripper who's a looker . . . JOE KIRCHEN production vocalist with the

(Continued on Page 31)

SILVER SLIPPER

September 10

SHOW: Sally Rand, Kalantan, Buddy Baer, Hank Henry, Jacqueline Fontaine, Jean Vallee, Sparky Kaye, Joan White and Bill Willard
M. C.: Jimmy Cavanaugh
ORCH: George Redman

For fun, comedy and lots of entertainment, we suggest a visit to the Silver Slipper . . . Co-starring on the

(Continued on page 33)

GOLDEN NUGGET

Sept. 29 thru Oct. 14

Show: Second Edition of "Gas Lights and Pink Tights"
— AND —
Western Jamboree
Orch.: Nat Young

SOMETHING NEW HAS BEEN ADDED! . . . There are now SEVEN SHOWS A NIGHT at the Nugget! . . . The second edition of "Gas Lights and Pink Tights" brings on all new scenes and situations. Featured once again is the talented CHARLIE AARON

(Continued on page 33)

Distinctive Lingerie

Boudoir **gift items**

"WHERE YOU DON'T NEED A HALO TO LOOK LIKE AN ANGEL UNDERNEATH IT ALL"

SONNY BERK

SELMA JACOBSON

for Those Who Like the Finest...



— Just North of the Sands Hotel —

la femme

"intimate things"

"ON THE STRIP"

— Phone 1953 —

AFTER THE SHOW it's... las vegas' most distinctive cocktail lounge



CLUB Black Magic

....PARADISE ROAD AT BOND ROAD

HERB & MARV'S

STORE FOR MEN

$ U-SAVE -- SPORTSWEAR $

LARGEST SELECTION OF SHIRTS • SLACKS
SPORTCOATS • JACKETS

SHOES

517 FREMONT
PHONE 7545

WORK CLOTHES

JOHNNY UHLMAN

(Continued from page 13)

vine, the food is the greatest . . . frantic . . . and all other adjectives that measure up to the level of "supers." DANNY, DENNY and HARRY are doing all they can to make their spot one to be reckoned with on the Strip, for comfort, congeniality, and the BEST in every way. They have a different lunch each day besides the usual steaks, chops, shrimp, chicken, etc. . . . One of their biggest specialties is a sizzling platter steak that will have you playing more return engagements than any other item they have on their menu. Give these fellows a chance to serve you . . . they'll go all the way.

I had the pleasure of meeting Mrs. JOE SULLIVAN a few days ago, and with such a wonderful woman by his side it's no wonder that he can accomplish most anything he sets out to do. We take this opportunity to welcome you, Joe, and your very sweet wife, LEE, to the fold of friends that we know you'll have no trouble in making here in Las Vegas . . .

It was wedding bells and rings for titian-haired JOY BERKOW, and Flamingo captain BOB WESLEY, who treked it to the Wedding March a few weeks back (Sept. 27) and both swear that this is "it" for each of them . . . I certainly hope they're right, for nothing compares to the peace of perfect companionship! Good luck to you both!

The furniture families merged a week or ten days ago to come out winners! It was the occasion of the Yom Kippur Ball for young adults of the local Jewish Community Center. Mrs. HARRY WALLERSTEIN and GEORGE ROSENCRANTZ joined forces for the waltz contest, and emerged triumphant . . . with a TV lamp . . . just what they needed!

Mayhap that by the time this gets to the streets, PEPPER DAVIS will have slipped the ring onto the "third finger left" of pretty BETTY HOLIDAY. Pepper is "the fighter" in the team of Davis and Reese, at one of our local niteries. Partner TONY REESE, and his ever lovin' wife, JUDY will stand along side during the rites!

An old friend, GEORGE BEATTY, was in town for a few days. He used to be one of our favorite comedians and now has retired to raising chinchillas on his ranch in "the valley" in California. George has just had his first wrap made up and it stole the show in what is known as the Glamorama showing. Good to see this guy!

LUCY DONOVAN was in town for a few days to visit with her very beautiful granddaughter, ROXANNE REED, who was a Saharem Dancer at the time. Lucy is one of the youngest "gran'ma's" I've ever known. Not in years maybe, but this little woman is up to the times in mind, and everyone, including myself, love every hair on her silvery head . . .

SY LEIN in a Chevvy Corvet? . . . I'm wondering if he made this purchase to take his mind off his . . . WORK?! ! ! ! You'll live a long time, Sy . . . so . . . LIVE! . . . Your ever lovin' . . . Johnny.

CRISWELL PREDICTS

(Continued from page 11)

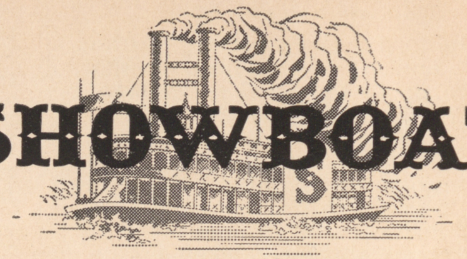
of the last presidential cabinet, will be appointed legal guardian of a huge fortune belonging to his two brothers and one sister who are now in a mental hospital. This shocking case will occupy your front page for days! . . . A high ranking ambassador from a foreign nation, not friendly to the United States, will be asked to please leave the country, on a revolting morals charge! . . . One of the world's most famous glamour boys who is now balding, will emerge from Rome, completely re-made thru a new rejuvination process plus the miracle of modern plastic surgery! . . . A top box office attraction will soon marry the bachelor brother of a very high ranking official in spite of family objections — for this will be the next hush-hush event out of our national capitol, Washington, D. C.!

YOUR HEADLINES OF THE FUTURE: Communists organize smear campaign against J. Edgar Hoover! . . . Ex-President Truman emerges victor in backstage political fight of Democratic Party! . . . Rat Packs give New York reign of terror! . . . Cocaine flooding the nation from Peru and Java! . . . Diving owls and vultures endanger turkey and chicken farms! . . . Stock market solid even tho international situation shaky! . . . Churchill defies House of Commons in new angry outburst! . . . Typhoons sweep South Pacific with great disaster toll! . . . Strange behavior of comets worry noted astronomer! . . . Polio on increase despite precautions! . . . New method found for relief from pain thru non-habit forming nostrum! . . . Brazil faces revolt! . . . Italy election riots!



VISIT THE UNIQUE and *Beautiful*

SHOWBOAT



Menu

CHAR - BROILED
½-lb.
Superburger . . . 85c

IT'S THE BIGGEST AND BEST SANDWICH ANYWHERE. ONE-HALF POUND OF FRESHLY GROUND U. S. CHOICE BEEF, MELTED CHEESE, THICK SLICE OF TOMATO, ONION, CRISP LETTUCE AND OUR OWN RELISH SERVED ON A PROTEIN-RICH BUN, BAKED TO OUR OWN RECIPE.

1/4-LB. HAMBURGER
CHAR-BROILED — U. S. CHOICE BEEF (GROUND FRESH DAILY), TOASTED BUN — SERVED WITH LETTUCE, TOMATO & OUR OWN SPECIAL LETTUCE..... 45c
WITH CHEESE . . . 55c

BREAKFAST

STEWED PRUNES or FIGS
BACON and EGGS
Hashed Brown Potatoes, Toast and Coffee **75¢**
SERVED 5 A. M. TILL 10 A. M.

"THE CAPTAINS FAVORITE"

THREE GOLDEN BROWN HOT CAKES, 2 LARGE RANCH EGGS, HASHED BROWNED POTATOES, HOT MAPLE SYRUP, MELTED BUTTER, COFFEE..... **75c**

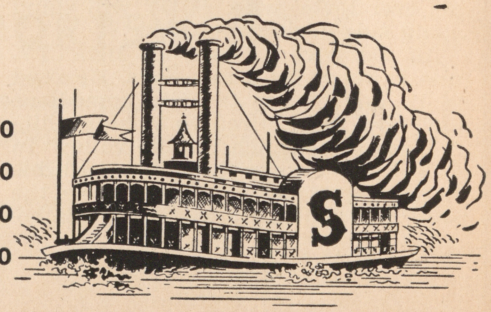
SIRLOIN STEAK & 2 EGGS . .	$1.95
GROUND ROUND STEAK & 2 EGGS	1.25
TWO EGGS, ANY STYLE. . . .	.60
DENVER OMELETTE	.80

SEA FOOD DINNERS

JUMBO FRESH FRIED SHRIMP	1.25
NEW ENGLAND SCALLOPS	1.50
NORTHERN HALIBUT FINGERS	.95
COMBINATION SEA FOOD PLATE	1.50

from OUR CHAR-BROILER

GROUND SIRLOIN, U. S. CHOICE .	$1.50
THICK CUT HAM STEAK	1.90
N. Y. CUT STEAK, U. S. CHOICE . .	3.50
FILET MIGNON STEAK	3.50



DAVE BARRY

(Continued from page 7)

while you're putting mustard on the corned beef, you get a demerit. If you feel your pockets instead of reaching for a napkin, your friend gives you a dirty look.

And if you place a bet, you lose him. This means you still have the fever. While your friend reports this development to the club, you sneak down to the track. That's where we pull our ace in the hole. We put one of our club horses in the next race and, while you're cheering, our horse suddenly runs up to the grandstand where you're sitting and looking you straight in the eye, says: "Why don't you quit?"

You are so stunned at this that you rush to the nearest bar and get loaded. In due time you are so fractured you have to join Alcoholics Anonymous. But you've got to admit that we cured you of gambling!

ROY ROUSH

(Continued from page 17)

make a movie of his early life. The story broke in newspapers throughout the world in the '30s — when the woman he had always believed to be his mother informed him with her last words that he had been kidnapped in California, and brought to France. From France he went to California searching for his real parents. He didn't know their name since his supposed mother died as she was about to say their name. The story of how he was finally united with them in Hawaii is something thrilling to hear.

Incidently, the ROLLER RINK, located at Helldorado Village, is having a grand opening this Friday. All proceeds will go to the Las Vegas Crippled Children's Association. Many city officials including the Mayor will be present. Bernad Hedin, the owner, is dedicating the rink to the youth of Las Vegas and has a number of ideas to make the rink one of the most popular and enjoyable spots in town for young people. Besides remodeling the interior, a completely new floor has been added.

New Business Department:

Two new comers to the Las Vegas area, FRANK TERZINI and DALE BRYANT, are now operating TROY CLEANERS, on North Main, which is the oldest dry cleaning establishment in L.V. This hard working team has in the first three weeks, doubled the amount of business.

DELORES J. BONAOBRA is the new owner and operator of the LAS VEGAS LIQUOR STORE on Fremont. Congratulations, Delores.

CLARKETTA'S (which is the name of the owner, ETTA CLARK, backwards) is something a little different for Las Vegas. Recently opened at Bonneville and Maryland Parkway, the shop offers novelties, jewelry, trimmings, and other sundry things. One specialty is "Do it yourself items."

CARMEN BRAVO, change girl at the CALIFORNIA CLUB, is back at her old job after returning from a three month motor cruise through Mexico with her folks. She reports they met many relatives she had never seen before. CARMEN is a friend of a famous bull fighter, JOSE TREJO, who is planning a trip to Vegas in the near future to see her.

The cooler weather that has come to Las Vegas recently is a sure reminder that the sweater season is here. Which brings to mind the imported Swiss sweaters NINA CLARK, at the Hotel Sahara, is displaying. Of course, she has hundreds of other fine sweaters but these Swiss jobs are extra special. Have you ever wondered what is in that row of drawers you see in the front of her shop? Next time, take a peek. They are full of sweaters.

The ROUND UP DRIVE IN is preparing new uniforms for the waitresses. From the model I saw . . . Well maybe I'd better not tell you about it yet but let you see for yourself soon.

BARON VON BRETTSCHNEIDER, movie character, made 16 straight passes with the dice at the EL RANCHO last Friday night. Some guys have all the luck. But I'm not complaining. I won the best cook (and prettiest) in the country when I got married. Right now, she says come and get it, so I'll leave you 'til next week . . .

GEIGER COUNTERS
SCINTILLATORS
A "MUST" FOR THE URANIUM PROSPECTOR
From $35.00
HOME APPLIANCE CO., 810 S. 5th
PHONE 3211

SILVER SLIPPER CASINO

ALL STAR REVUE

STARRING

SALLY RAND -- KALANTAN

BUDDY BAER

HANK HENRY — JACQUELINE FONTAINE

SHOWTIMES: 9 P.M. - 11 P.M. - 1 A.M. - 2:30 A.M.

THE ONLY **BINGO** ON THE FAMOUS STRIP

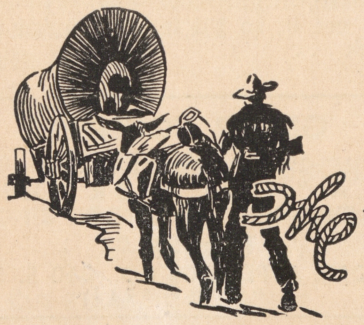
1 to 5 P. M. and 8 P. M. to Midnight

LAST FRONTIER VILLAGE

THE HIGHEST

KENO PAYOFF

in the State of NEVADA



$12,000.00

WESTERNER

FINEST ITALIAN FOOD IN TOWN

23 FREMONT STREET — DOWNTOWN

FLAMINGO

(Continued from page 21)

biography) his material deals with his impressions of top names in the business, to wind up with, "Al Jolson, Jimmy Durante, Eddie Cantor and ME." With his good friend, JACK ELTON, accompanist and arranger, at the piano, this new star does a lot of entertaining! . . . "The Unmatchable" CONNEE BOSWELL is confection! . . . From the beginning, she sings with a genuine sincerity that hits the spot . . . and stays there! Her latest DECCA disc that's doing dydoes is "If I Give My Heart to You," which she does here with all its heart warming beauty . . . Then into a dramatic rendition of "Farewell to Arms" that makes the "tingles" appear at the back of your neck . . . More Decca Recording artists appearing here are THE DELTA RHYTHM BOYS . . . five young men of international fame whose vocal blendings are a thing to be envied by groups of a like nature. The nature of their harmonies is the greatest, accompanied by expert phrasing and blend. Following this engagement they hit the high seas once more for a tour of the islands and the Orient . . . The FLAMINGO STARLETS offer a new production with this show which deals with "The Gal That Got Away" featuring LISA ROSE, the Ron Fletcher Dancers, and the voice of DON McKAY . . . ONE OF THE BEST YET!! . . . Musically speaking . . . It's the grand band of TORRIS BRAND.

DESERT INN

(Continued from page 22)

lightful ditty called "Welcome, Christion Dior"; . . . cleverly conceived and presented in the same way . . . playing a very important part in the presentations of Miss Hutton are two young men who, along with the lovely lady, execute the choreography of NICK CASTLE to the "enth" degree. These talented Terpsichores are JERRY ANTES and JACK REGAS . . . lending added excitement with each appearance. To these things you'll attest when you see these three do, "Sexy Sadie" . . . Encore time is made to offer a "Living Room" atmosphere. A piano is wheeled on stage, and Betty does a couple of tunes from the top of the Steinway, then presents her boys in a couple of solos of their own. Miss Hutton's music was masterfully metered by the baton of NELSON RIDDLE . . . Little and lithe Miss LOTTIE BRUNN is first to face the footlights as she goes through her rapid paced routines of fast, and fancy juggling. She works with hoops, balls, etc., and accomplishes seemingly impossible tricks . . . in one of them she has EIGHT HOOPS in the air at one time . . . Enough can never be said about the great productions of DONN ARDEN. Those presented on this show are each greeted at their close by enthusiastic and thunderous applause such as is seldom heard in behalf of these important show segments. The first presentation of this show is an eye-ful thriller called "Framed" which all but brought down the house . . . The man who sings these exciting productions is ART JOHNSON . . . What more can be said about the musical capabilities of CARLTON HAYES and his Orchestra? They're among the greatest!!

EL RANCHO VEGAS

(Continued from page 21)

Minute Man" . . . EMMET (the "Snake") asks 'em, "Make Love to Me" . . . GINGER does some fancy fingering and bow bouncing via some light and swing violin . . . JAY does a bit of everything while trying to get into an impression of Billy Daniels . . . DAMITA JO (a doll with a voice) winds up her portion with "I Don't Care if the Sun Don't Shine." All in all, the Caps all but cop the show! . . . DOODLES & SKEETER offer a few record pantomimes with good timing and staggering staging. Unusual! . . . The LOUIS DANCE TRIO is some bit different, although you may have seen dance trios before. Theirs is an unique styling in modern ballet. Here they offer some new choreography to the favorite "Slaughter on Tenth Avenue," receiving deserved applause . . . The famous EL RANCHO GIRLS open the show with a novel, "Midnight Special" with costuming simulating a train. Their closing production is on "Plenty of Money and You" with six pony gals as show gals, (each of 'em cuter'n buttons) which leads into Lili St. Cyr's ride around the room in the bird cage, during which the lovely lady strips. Eager fans scramble for the discarded "unmentionables." The entire show has been expertly staged and directed by the capable LeROY PRINZ.

Please believe me ——

"If I Give My Heart to You"

DECCA RECORDS

. . . and all the local disc jockeys

You've made these weeks warm with your welcome



THE Flamingo HOTEL

CONNIE

BOSWELL

SAHARA

(Continued from page 22)

lar as she does on her engagements in this room, there's no stopping the tide! It's the gown again! This time she appears to be wearing nothing more than just seventy-five yards of flowing white chiffon material. The effect is simply breathtaking when she makes her entrance. As she comes across stage from her entrance, there are fans set up to blow at these yards and yards of material. We could stop here and say nothing more of the show, and we know you'd go see it! However, Miss Dietrich sings again the songs for which she is famous, and her low, vibrant voice fairly fills the room with the story set about by the lyrics . . . The BERNARD BROTHERS are without a doubt the greatest recording pantomine act in the business. They've been imitated many times, but never quite completely. Their supremacy is acknowledged. A highlight of the act is when the man who runs the recordings comes out and gives the boys a rough time. This man is GEORGE PIERCE . . . You'll find yourself holding your breath when you witness the perfection of the dancing of MARY RAYE & NALDI. Here is a dance team that performs with such a high degree of smoothness they seem to fairly float around the stage. They join the Saharem Dancers in a beautifully staged waltz number which is a sight that almost defies description in its beauty through execution and lighting, as well as beauty in costuming . . . There's no doubt about it . . . Here's a show you'll enjoy to the utmost!! . . . Music for the occasion is supplied by the more than capable musicians of CEE DAVIDSON and his Orchestra.

THE SANDS

(Continued from Page 22)

pressions of "common occurances at a bar" concerning the conversation of a consent-rated corn consumer (bar scene) . . . Surprise time comes when he offers his impression of the highly popular Liberace . . . "they laffed when he sat down at the piano" was also true in this instance, BUT, when he began to play with the definite touch of an accomplished technician, you could have heard a pin drop . . . Peter PLAYS piano . . . The CLARK BROTHERS come into their own with this show! . . . With previous appearances in town they were always pressed for time, but here they have time to show something of what they can do. Following a couple of fast routines calling for fancy and unerring footwork, they go into a slow four soft shoe that is the essence of smoothness and timed coordination. They further display their diversified talents in the finale with Peter and Mary . . . The lovely COPA GIRLS retain the colorful "Mambo" from the previous show with just cause. It's powerful native pageantry is furthered by the exciting exhibition of DANII & GENII PRIOR. The voice you hear during these productions is that of CHUCK NELSON . . . Handling the music in complete accomplishment is ANTONIO MORELLI and his Music.

LAST FRONTIER

(Continued from Page 21)

are a trio of knockabout tumblers who all but annihilate one of their members during the course of their act . . . an act that is fast, fast and full of Continental "slap-stick," well timed and well rehearsed . . . The FRONTIER GIRLS have once more been put through their paces by the production-wise mind of Mr. BILLY DANIEL, who has come up with a fast moving rhythm opener. They hold over the blues and rhythm number from the previous show which has them using the toy instruments . . . a novel notion! . . . GARWOOD VAN and his Orchestra do the honors in the music section, and are due the honors of a good job . . .

SHOWBOAT

(Continued from Page 23)

delectable DOROTHY DORBEN DANCERS, whose colorful production numbers add noticably to the spice and attraction of the show . . . BUSTER HALLETT and his fine group of musicians continue to back the show in the expert manner that is their wont.

Wedding Corsages
Room Bouquets
"In Fact Everything in Flowers"
Dot's Flowers
808 So. 5th St. Phone 811



ANOTHER BUCKLEY ENTERPRISE

the Lighthouse

Charleston at Fremont

CONTINUOUS DANCING

9 P.M. 'Til 3 A.M.

MUSIC BY

LAWRENCE TRIO

TUESDAY NITE IS WALTZ TIME

TONI DRAKE . . . BRITISH WALKER . . . SANDLERS . . . PARADISE

FRENCH TED SHRINER SAVAL

LARRY'S SHOES

511 FREMONT ST. — PHONE 5890

★ Latest Fashions in Women's Footwear

★ Men's Hi-Grade Famous Makes Shoes

AT SAVINGS UP TO 60%

CROSBY SQUARE COLE HAAN

JOYCE . . . I. MILLER . . . FLORSHEIM . . . DE LISO

KRAM 920 ON YOUR DIAL

Pleasant Driving!

ON YOUR WAY TO OR FROM LAS VEGAS TUNE IN YOUR RADIO TO **KRAM** — 920 ON YOUR DIAL — FOR THE BEST IN MUSIC, NEWS AND SPORTS.

DRIVE WITH **KRAM**

THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

RED MORGAN'S

TOWER CLUB

NORTH LAS VEGAS

PHONE 1410

CASINO Open from 12 Noon

RESTAURANT — SNACK BAR

DAY SHIFT: GUS GEHRKE

NITE SHIFT: BILLY FOGEL

★ PAYROLL CHECKS CASHED ★

GEN. MANAGER: BILL KORBEL

GOLDEN NUGGET

(Continued from Page 23)

who does just about everything there is to do in the way of show business. He sings, dances, does acrobatics, plays musical instruments, and does comedy! He's at his best as an Irish tenor . . . Newcomer to the crew with this show is RITA MARLOWE, British recording star who recently appeared at the London Palladium and the London Casino. She was also connected with the B.B.C. in a vocal capacity for a period of six years . . . Of course DENNY & CAMERON have been held over, too! Cute and clever Pat, along with tall and dark-eyed Bud, make for a pair of hoofers that sell! . . . The GAS LIGHT DOLLIES are doing new routines for this show, and do more than their part to enhance the beauty of the stage. They do a colorful Can Can currently . . . NAT YOUNG and his trio of musicians back the "Lights and Tights" to a tee . . . NOW! . . . Our old friends HANK PENNY and SUE THOMPSON have returned to the scenes of the local operation, and with them a western group that made the grade for local appreciation, the SONS OF THE GOLDEN WEST, a group of western musicians, all of whom sing and play with equal zest. Of course there's no need of my reminding you how HANK and SUE took over the room the last time they appeared here. "Lights and Tights" will be on for three shows, and the "Western Jamboree" will do four . . . AFTER MIDNIGHT!!!

SILVER SLIPPER

(Continued from page 23)

all star revue are lovely SALLY RAND, the gal with the fans . . . beauteous KALANTAN, a delightful lovely, the gal with the "heavenly body" . . . ex-heavyweight champion and now a thespian, BUDDY BAER, are the headliners of this revue . . . on the same bill you will enjoy the wonderful antics and mugging of Las Vegas favorite comedian, the one and only HANK HENRY . . . The wonderful singing voice of JACQUELINE FONTAINE . . . JEAN VALLEE, a Swiss yodeler like you have never heard before . . . plus those hilarious skits for which the Silver Slipper is so famous . . . SPARKY KAYE, JOAN WHITE, BILL WILLARD and JIMMY CAVANAUGH . . . GEORGE REDMAN and his able crew of musicians supply background music.

EL CORTEZ

(Continued from Page 23)

They've devised a mechanism which hangs around their neck to hold individual microphones. In this way, every note which they play is picked up and blended with the rest, not possibly lost as might be the case where only one mike is used for all players . . . You should hear their "Night Train" presented in this manner! . . . JAY JASON cracks comical quips at a rapid pace until the house has to come along, and soon everyone is having fun! He sings, and does impressions of popular personalities, besides having material to fit every situation. If he doesn't have the material, he makes some up as he goes along!! . . . RENE is one of the most exact, in realism with his puppets, that we've seen in some time! Even though we were sitting ringside, we could still feel the "life" in his "Continental Artists" (which he calls them) especially so, his "Professor". He also manipulates an entire line of "Chorus Girls" . . . Musical moods are those of SHERMAN HAYES and his Orchestra.

THUNDERBIRD

(Continued from Page 22)

phere that has you on their side before they've done more than a tune or two. They've made many hit recordings, and their program, naturally, is built around these successful hits, including their latest sides, "The Little Shoemaker" and, "Love I You" . . . PEPPER DAVIS AND TONY REESE have returned, and are showing a polish to their antics, which is a product of time alone. As a matter of fact, these two fellows "have it" . . . They both dance, do acrobatics, sing, do comedy, and show exceptional rhythm in their artistry with the wood and skin. These torrid timpanists also utilize fluorescent lighting to add to the effect of their fine drumming . . . GABY MONET is an interpretive dancer whose work shows intensive study and long rehearsal. The characteristics of her choreography interlock with the musical arrangements, which brings us to the ageless phrase of "every little movement has a meaning all it's own" . . . Again the THUNDERBIRD DANCERS blend their beauty and terpsichoreal talents to the colorful productions staged by Miss GAYLE ROBBINS, in which you hear the voice of BARNEY RAWLINGS, your master of ceremonies.



I am most grateful to Mr. Prell and Bill Miller for a most pleasant six weeks of our current

10 WEEKS ENGAGEMENT

in the

Casbah Lounge

of the

SAHARA

CAB CALLOWAY



the SILVER QUEEN BAR

IN THE Sands HOTEL

CONTINUOUS ENTERTAINMENT from 5 P.M. to 6 A.M

NORO MORALES AND ORK. -- **TEDDY NOEL** AND ORK.

THE GUADALUPES BOYS

ERNIE STEWART TRIO

HOT HORS D'OEUVRES SERVED AT 5:30 P.M.

"The Taste of the Town"

YOU OWE YOURSELF THIS TREAT . . .

CHINESE FOOD

Served in the Garden Room from Midnight to Dawn

THAT'S FOR SURE

(Continued from page 9)

bill. The artist who did the remarkable engraving is CLIFF SEGERBLOM, of Boulder City. Now the tourists will really be able to save some Vegas money for souvenirs.

The husky pantryman of the Nevada Room (at JOE W. BROWN'S HORSESHOE CLUB) has a wonderful memory that will never leave him. In 1923, there were 150 contestants who reacted to the starting gun in the distance swim event from Catalina to Long Beach. Out of the entrants, only two completed the route. They were L. Young of Canada (who came in first) and FRANK MORAN. Yep! Frank is the fellow at the Horseshoe. He has beween a 58 and 60 inch chest expansion and credits swimming with the herculean development.

Trumpeter LOUIS PRIMA, his wife KEELY SMITH and group will be the next attraction in the Casbar of the HOTEL SAHARA. They open on November 16th. Better get there early if you're expecting a seat!

There was a terrific stir at one of the Blackjack tables in the CALIFORNIA CLUB, the other evening. One fellow was betting three and four hands at a time. Each consisted of approximately $200.00. His winnings ran into the thousands. When we checked on the identity of the player, we learned he was a dishwasher at one of the clubs. Our only reaction was that they sure must be paying dishwashers some mighty high salaries, these days.

Congratulations are in order for CAROL ROSWELL (red-haired DESERT INN dancer) and TEDDY CONINO (HOTEL SHOWBOAT dealer). After a whirlwind courtship, the couple shared a wedding kiss last week and vowed theirs would be a perpetual honeymoon. Good luck, kids.

Seems to be a very serious wager between STAN SCHWARTZ and LES SCHWARTZ. They aren't relatives. Stan is one of the owners of SCHWARTZ BROTHERS CLOTHIERS and Les is manager of C. C. McDANIEL'S USED CAR LOT. Les bet Stan $150 to $75 that he (Stan) couldn't lose 24 lbs. of excess poundage in 24 days. To date (October 12th), Stan has averaged his daily pound loss. He is very determined. However, Les is equally determined and is "playing dirty." He is constantly tempting Stan with candy, ice cream and fried foods. Stan is displaying wonderful will power and we're hoping he "comes smiling through." Get the dough up, Les!

Many localites will undoubtedly remember MATT HOWARD. He once owned the HACIENDA CLUB and then worked as Bar Manager at the SANDS HOTEL before he left Vegas. Well, Matt is back in town and it looks as though he's interested in some venture which will reinstate his L. V. residential status.

On Monday, October 18th, a fashion show will be held in the Deck Room of the SHOWBOAT. Attendance will be by invitation only. The evening show will be given by the manufacturers of the CATALINA swim wear. The Press has been invited and you will be hearing a lot about the 1955 styles which will be previewed. Understand that Bekinis will be featured and lots of pretty, pretty gals.

Although they have been here but a short time. Mr. and Mrs. JOE W. BROWN (of the HORSESHOE CLUB) proved their charitable natures were not bounded by time limits. When the Mesdames VERN WELBORN and JAMES WHITE approached the Browns in reference to becoming sponsors of the LAS VEGAS OPERA ASSOCIATION, the former Louisianan unhesitatingly made a generous contribution. They're just wonderful people, and a tremendous asset to our town.

We're not sure just whom is watching who — but! LANNY SHORE is the drummer with the GROVER-SHORE TRIO at WILBUR CLARK'S DESERT INN. Now, his charming wife HILDA is working in the checkroom of the same bistro. Anytime the Shores raise their eyes, they get a clear glimpse of each other. This is one way of avoiding that lonesome feeling.

MEL GOLDEN, former day shift boss of the Horseshoe Club, is now enjoying a short vacation. He left his former employ in order to prepare for a new post that will be his in the very near future. Mel is a very popular young man with many more friends than any one person should have. We wish him luck in his new venture.

With just one TV channel, it can get mighty boring, watching the same personalities appear daily on our screen. However, we deem it a pleasure to watch CHUCK HALL at work. Chuck is a very unassuming chap, with the savoir faire of a big town TV personality. That may sound paradoxical but this lad manages it, very well. He only

(Continued on page 37)

CASHMAN'S

● SERVING NEVADA SINCE 1910 ●



Home of Fair Dealing - Fine Service

— Highest Trade-In Allowance —

MAIN AT FREMONT - PHONE 7400

BURLESQUE



1804 No. Main St.



NORTH VEGAS CLUB

NITE CLUB

PRESENTING . . .

HOLLYWOOD BLACKOUTS

STARRING

Princess LIVINGSTON and Don MATHERS

with

BUDDY YOUNG — JUANITA — LARA KNIGHT

BOB LEE'S BAND

Showtimes 11:00 - 12:30 - 2:00 - 4:15 A.M. Phone 1633

THAT'S FOR SURE

(Continued from Page 35)

hope Chuck's "Boxing Digest" predictions will prove more accurate in the future. He really tries very hard but hasn't picked many winners, of late.

For those interested in auditioning for the chorus of the LAS VEGAS OPERA ASSOCIATION, there is one more week left. As we understand it, the final auditions will be held this coming Wednesday and Friday, at the Sands hotel. Musical conductor ANTONIO MORELLI will be in charge. He certainly is qualified to be a judge for he was the RADIO CITY MUSIC HALL arranger for ten years.

By the time this issue hits the stands, PHIL ZALOUT'S lovely wife should be here. Mrs. Zalout was leaving San Francisco, after shipping their furniture to Las Vegas. We're very happy to welcome this couple to our permanent list. Phil is manager of the sports department at the Saratoga Race Book on South 1st.

Las Vegas can well be proud of DR. MELVIN KIRKEENG, of 1700 East Charleston Boulevard. He recently completed three years of specializing in eye study alone at the University of Minnesota. He was the only doctor operating on eye patients (for the last year) at their new hospital, run in conjunction with the MAYO BROTHERS at Rochester. If you need a good Opthamoligist, see Dr. K. (Of course we are aware that doctors are not supposed to advertise. We still maintain there's no rule that says we can't boast whenever we fell like it, is there?)

TOM ALLEY is a former champion wrestler, having met many of the top men in the business, including STRANGLER LEWIS. Mr. Alley is now manager of the Nevada Room in JOE W. BROWN'S HORSESHOE CLUB. He originally came from Helena, Montana. The more we think of it, the more we realize we have a sizable populace that made its mark in the sports world.

Ye Editor is in quite a quandry, these days. JIM HANNIFIN is a Montana gentleman with the grip of steel. His brother ED assists HERMAN CASSELL (manager of the slot machine section in the HOTEL SAHARA). The two share a strong family resemblance. Whenever we believe we see Jim, we run around the casino fifty times, with him at our heels. At the end of the sprint, Jim is too tired to break an arm with his "friendly" handshake. Now, any time we enter the hotel, we find the situation extremely confusing. To run or smile has become our question and the little woman is complaining about the shoe leather we're using up. We're going to insist one of these men wear a flower in his lapel, simply to warn us of his identity.

Wishes of success to SENOR CARDERILLI and his family, on the purchase of the VILLA VENICE. The Carderillis have been restaurateurs for many generations and will undoubtedly introduce many drool-inspiring dishes. Have you seen their new neon sign? It's an eye-catcher, for sure.

TOM BRENNAMAN'S widow will debut her own radio show, October 18th. It will be patterned along the same format as that of her late husband's. The show will be recorded with a live audience at 9:00 ayem in the SHOWBOAT, with Operations Manager BILL FRIDAY, assisting. It will then be re-broadcast at 1:00 p.m. the same day on KLAS. (Incidentally, no one has hit that gigantic Bingo jackpot yet. If there is no winner before Saturday's first session (at 2:00 p.m.), the prize will be $7400. No wonder people are flocking there. The place is so jammed, women are spreading their Mink stoles on the stairs and using them for tables. It couldn't happen anywhere else but Las Vegas — now could it?)

If you want to hear your singing favorites, get over to some record shop and buy their new platter. JON and SONDRA STEELE mad a new disc under the MERCURY label. One side has, "The Bumpity Bump" with "Walkin' With My Shadow" backing it.

WILLIAM KOLOD (box man at the DESERT INN) is counting the days before November 1st. On that date, he heads for a two weeks vacation with his wife in Shaker Heights, Ohio. He hasn't seen his loving frau in more than seven months and you can't blame the fellow for trying to rush the calendar.

We sincerely welcome Mr. and Mrs. JOE SULLIVAN who arrived here this week. They are planning to remain for three weeks or more. Mr. Sullivan owns the DUNES HOTEL, currently under construction. He is devoting the majority of his time to this project, ascertaining consistent progress and faultless results.

Another arrival is MARY BARR who left Atlantic City, New Jersey, for

(Continued on page 39)



ON ANY 3 OF A KIND AT ...

BUCKLEY'S
JACKPOT CLUB
DOWNTOWN

THAT'S FOR SURE

(Continued from page 37)

her first look at Las Vegas. Husband SAM is here, helping JOE W. BROWN in the operation of his HORSESHOE CLUB.

MORREY BRODSKY (of the RIB JOYNT) took over the restaurant at the Race Track. They are scheduled for an October 15th opening, depending on their license grant. Fine food will be a great attraction at the track with Mr. B. at the helm.

JACK KOLOD is out of the hospital and is spending a recuperative period at the Las Vegas home of his brother, RUBY. Jack was unfortunate in being on the ailing list for nine long months and we hope he'll never have to look at another pill, once he gets over his surgery.

Good news for patrons of the LUCKY STRIKE CLUB. The management of that spot has leased property on Carson Street, for the sole purpose of free parking for those visiting the club. Manager AL GARBIAN worked diligently to obtain this facility and the clientele is happy his efforts met with success.

ADA LEONARD (who last appeared here at the GOLDEN NUGGET) brought her mother to Las Vegas to take a looksee. Needless to say, "Mom" had a right fine time. We wonder if Miss Leonard combined business with pleasure? We'd all like to see her back again, in her professional capacity.

We've devoted earlier space to notes on AL QUADBACH'S proposed club on South First, extending from his current LITTLE CASINO to the end of the street (First and Fremont). Well, the venture will bear the name of the SPINNING WHEEL CORPORATION and the club will be known as the SILVER PALACE. Blueprints are being okayed and it won't be long before tenants receive their fifteen day vacate notice. TOMMY BURNS (of Detroit) is here to set this wheel in motion.

JOANN BROWN left Las Vegas for a while and appeared in a few films. Now, she is back, insisting she just couldn't get Vegas out of her system. She is currently serving cocktails in the CALIFORNIA CLUB. Many patrons have wondered if she is the model in the LE FEMME ad. Despite the resemblance, the answer is negative.

JERRY MURAD and AL FIORE (the HARMONICATS, currently at the HOTEL EL CORTEZ) have been shaking their heads in bewilderment for days. This is their first trip here since 1951 and the boys still can't believe they aren't seeing a mirage. It's truly amazing the way our town keeps sprouting new businesses and residental areas. Pretty soon, we'll have to lease neighboring towns for annexes . . . and that's for sure.

POP SQUIRES

(Continued from page 5)

else, of the savage character, in commencing his breakfast upon a horse's head as soon as he found he was not to be killed, but only tied as a prisoner. Their object accomplished, our men gathered up all the surviving horses, 15 in number, returned upon their trail, and rejoined us at our camp in the afternoon of the same day. They had rode about 10 miles in the pursuit and return, all in about thirty hours. The time, place, object and numbers considered, this expedition of Carson and Godey may be considered among the boldest and most disinterested, which the annals of western adventure, so full of daring deeds, can present. Two men, in a savage desert, pursue day and night, an unknown body of Indians into the defiles of an unknown mountain — attack them on sight, without considering numbers, and defeat them in an instant — and for what? To punish the robbers of the desert, and to avenge the wrongs of Mexicans whom they did not know. I repeat: It was Carson and Godey — the former an American born in Boonslick county of Missouri; the latter a Frenchman, born in St. Louis — and both trained to western enterprise from early life . . .

(To be continued next week.)



LITTLE PRINCESS
AUTO TOPS AND UPHOLSTERING
FINEST MATERIALS
SUPERIOR
CRAFTSMANSHIP
415 NORTH MAIN
Telephone 7117

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

OCTOBER 21
BEN BLUE
DEBRA PAGET
LES BROWN & ORCH.

DESERT INN

NOVEMBER 9
LOU WALTERS'
LATIN QUARTER REVUE

★

LAST FRONTIER

OCTOBER 25
ED WYNN SHOW

SAHARA

NOVEMBER 2
ESTHER WILLIAMS
NOVEMBER 23
THE VAGABONDS

Thunderbird

OCTOBER 28
ELLA LOGAN

El Rancho Vegas

LILLIAN ROTH
GORDON MacRAE

Sands

NOVEMBER 3
VIC DAMONE

★



Relax, Podner

UNION PACIFIC RAILROAD

Your "Best Bet" Is the Train

Just $12.00 plus federal tax buys a round trip ticket to Los Angeles. Next time you go to Los Angeles leave your car in the garage and climb aboard one of Union Pacific's four Streamlined trains leaving Las Vegas daily. Ease into one of those deep-cushioned seats and R-E-E-L-A-X! No traffic worries ... no wear and tear on your car ... rest as you ride.

LAS VEGAS to LOS ANGELES **$12.00** round trip plus fed. tax

UNION PACIFIC STATION • LAS VEGAS
Telephone: 1120

UNION PACIFIC RAILROAD

A Dash of Sophistication

This gown will be shown at the

LUNCHEON
and
Fashion Show

given by the Sisterhood of the Jewish Community Center

at the

SAHARA
Hotel

WEDNESDAY,
OCTOBER TWENTIETH
12:30 O'CLOCK

A number of **Jur Zel** *fashions will be shown during this luncheon for new memberships.*



Jur-Zel
123-C N. 4th ST.
LAS VEGAS, NEV.
ORIGINAL GOWNS
PH 1701
1138 LINCOLN RD.
MIAMI BEACH, FLA.

Our new permanent home will be located on the grounds of the **Dunes** *hotel in the very near future*

... in the Fabulous COPA Room

JACK ENTRATTER

Proudly Presents

A Delectable New Revue
Starring

PETER LIND HAYES

AND

MARY HEALY

-★-

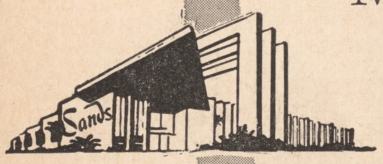
THE

CLARK BROTHERS

The Most Beautiful Girls In the West

ANTONIO MORELLI
AND HIS MUSIC

2 Shows Nightly—8:15 & 11:15
FOR RESERVATIONS PHONE 7100



The Sands

LAS VEGAS, NEVADA



The fabulous hotel...

Flamingo

PROUDLY PRESENTS



SHOW TIMES
8:30-11:30

The
KEEFE BRASSELLE
SHOW
STARRING
CONNEE BOSWELL ★ **KEEFE BRASSELLE**
The DELTA RHYTHM BOYS
FLAMINGO STARLETS
A Ron Fletcher Production
Torris Brand & Ork.

★ At the Stage Bar ★
DAVE APOLLON & HIS CONTINENTAL ORCH.
featuring
FRANKIE SAN CHEZ
CHUY REYES and His LATIN MUSIC
DAVE SLOAN and His DETROITERS
BOBBY PAGE and His Musical Pages



if you haven't seen the fabulous **FLAMINGO** . . . . . you haven't seen **LAS VEGAS**

AMERICA'S MOST EXCITING SHOWPLACE.....

DYNAMIC STAR OF MOTION PICTURES,
STAGE AND TELEVISION

GREATER THAN EVER

BETTY HUTTON

PLUS

LOTTIE BRUNN

DONN ARDEN *Productions*

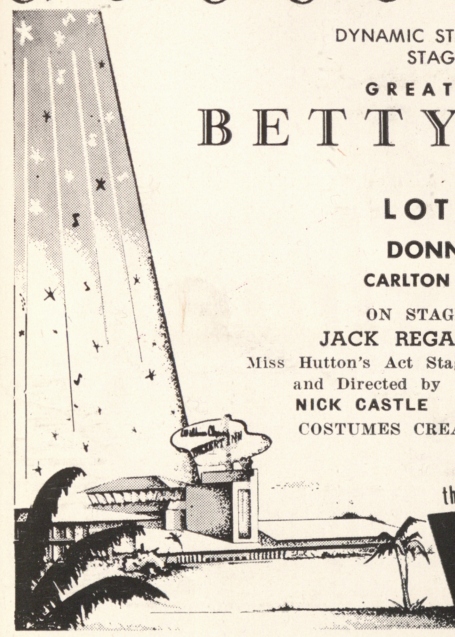
CARLTON HAYES and ORCHESTRA

ON STAGE WITH MISS HUTTON

JACK REGAS
Miss Hutton's Act Staged and Directed by
NICK CASTLE

JERRY ANTES
Music Conducted and Arranged by
NELSON RIDDLE

COSTUMES CREATED AND DESIGNED BY **DON LOPER**





the internationally famous

Wilbur Clark's

DESERT INN



They really roll 'em high at . . .

Joe W. Brown's

Horseshoe CLUB

NEVADA ROOM

DOWNTOWN