Jack Gertz'

OCTOBER 9, 1954

Fabulous

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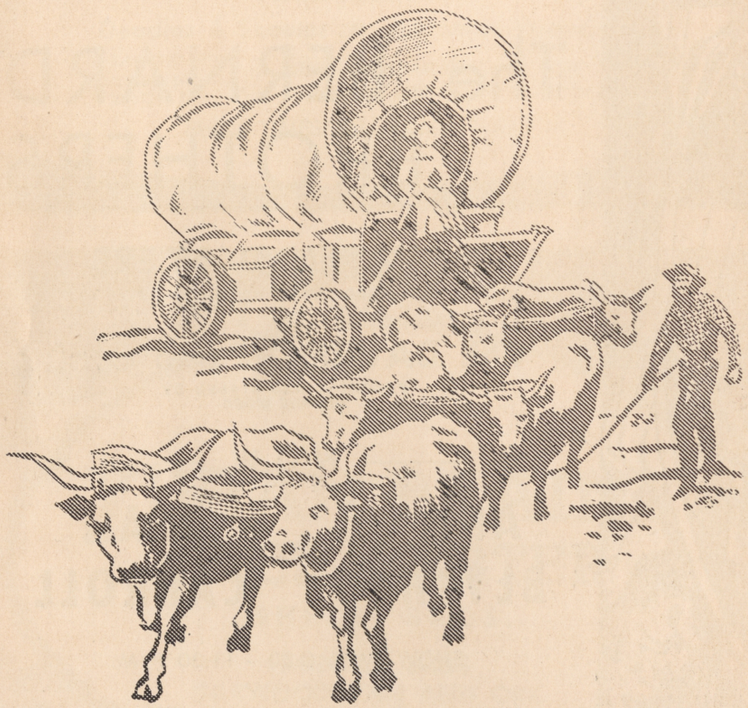
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ED. NOTE—We continue with another exciting installment of "The Fremont Story."

ON April 25 we left the river abruptly, and, turning to the north, regained in a few miles the main trail (which had left the river sooner than ourselves), and continued on our way across a low ridge of the mountain, through a miserable tract of sand and gravel We crosed at intervals the broad beds of dry gullies, where in the season of rains and melting snows there would be brooks or rivulets; and at one of these ,where there was no indication of water, were several freshly dug holes, in which there was water at the depth of two feet. These holes had been dug by wolves, whose keen sense of smell had scented the water under the dry sand. They were nice little wells, narrow, and dug straight down, and we got pleasant water out of them. The country had now assumed the character of an elevated, mountainous desert; its general features being black, rocky ridges; bald, and destitute of timber; with sandy basins between. Where the sides of these ridges are washed by gullies, the plains below are strewn with beds of large pebbles or rolled stones, destructive to our soft-footed animals, accustomed to the grassy plains of the Sacramento Valley. Through these sandy basins sometimes struggled a scanty stream or occurred a hole of water, which furnished camping grounds for travelers. Frequently, in our journey across, snow was visible on the surrounding mountains; but their waters rarely reached the sandy plain below, where we toiled along, oppressed with thirst and burning sun. But, throughout this nakedness of sand and gravel, were many flowering plants, which occurred in many new species, and with greater variety than we had been accustomed to see in the most luxuriant prarie countries. This was a peculiarity of this desert. Even where no grass would take root, the naked sand would bloom with some rich and rare flower, which found its appropriate home in the arid and barren spot.

Scattered over the plain, and tolerably abundant, was a handsome leguminous shrub, three or four feet high, with fine bright purple flowers. It is a new psoralea, and occurred frequently henceforward along our road.

Beyond the first ridge, our road bore a little to the east of north, towards a gap in a higher line of mountains; and after traveling about twenty-five miles, we arrived at Agua de Tomaso—the spring where the horses had been left, but, as we expected, they were gone. A brief examination of the ground convinced us that they had been driven off by the Indians. Carson and Godey volunteered with the Mexican to pursue them and, well mounted, the three set off on the trail. At this stopping place there were a few bushes and very little grass. Its water was a pool, but nearby was a spring, which had been dug by the Indians or travelers. Its water was cool—a great refreshment to us under a burning sun. In the evening Fuentes returned, his horse having failed, but Carson and Godey had continued the pursuit.

(Continued on page 33)

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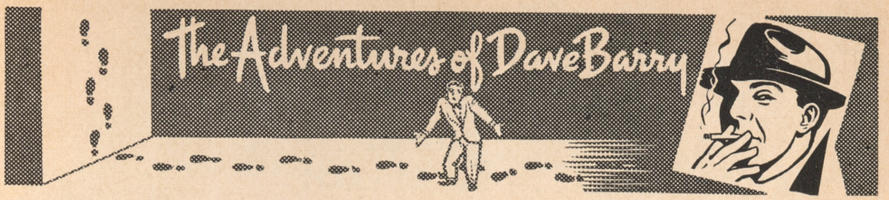
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THERE ARE 21 YORK ICE CUBE MACHINES LOCATED IN THE FIRST BLOCK OF FREMONT STREET — WHICH MAKE FOR THEIR OWNERS 273,500 POUNDS OF CLEAN, CLEAR ICE MONTHLY.



I woke up this morning to find myself lying beside my column. It looked very bad. Each paragraph appeared feverish. The sentences were dull and listless. The commas were in a coma. This was a situation every writer has to face once in a while. The column, your own baby, gets sick on you. I tried feeding it some clever lines, but it only perked up momentarily and then fell back into the files again.

I found it hard to face. The column I had nursed from infancy, giving it good jokes every week, watching it grow and ,now, our first catastrophe!

Everybody on the staff was concerned. Cortez called every half hour for a report on my column's condition. What could I tell him? I was doing everything possible. I knew that if the column did not regain its health by deadline . . . I shuddered at the consequence.

As I gazed at my poor column I knew I would have to resort to desperate methods to get it back in the typewriter. I wrote a joke about Marilyn Monroe but nothing happened. I inserted a few gags I had heard from Skelton and Berle, but it only winced. What a dilemma! I visualized what would happen if . . . if it didn't recover. I could see all the other columns acting as pallbearers. The last rites. They would bury it in the dead files.

No! No! This couldn't happen to my column! I paced the floor. I tried to think. What was it that made my column sick? Maybe the opening line? No, that's usually the only good line in the whole column. The closing line, No, that's generally fair enough to get by. It must be in the body of the column. That's it. I quickly checked the back copies. Aha? There's the trouble.

This column was born in Nevada and it couldn't take the living here in California. It had thrived on jokes about gambling. It gained weight on lines about motels and floor shows. It grew strong with the material about the heat and the swimming pools. Fool that I was! Why didn't I see this before?

What my column needed was to get back to Nevada, fast! It needed the atmosphere, the gaiety, the glamour of Las Vegas and Reno. I called my agent. "Hershey," I cried, "when do I get back to Nevada?" There was a long pause while he checked up to see if my commissions were paid up. "What did you say?" he asked.

I knew he was stalling for time. He hadn't located my account yet. "You heard me!" I said. I told him that my record was O. K. He didn't believe me. "Listen, pal," I continued, "I must get back there. My column needs it," He must have found my account. "Hello, Barry," he said cheerfully. "How about it?" I asked pleadingly.

"As an entertainer," he said, "it will be along time before I can get you booked back there. As a loser, they want you back anytime." I felt stunned. Now I knew what my column felt like. I hung up. Suddenly I knew the answer. If I couldn't go to Nevada I'd send for it!

I ran home. I rushed into my library. I sat down at the desk. I placed a healthy sheet of paper in the typewriter and addressed it:

"Dear State of Nevada. How would you like to visit California? We have enough room to take care of you for as long as you wish to stay. You can park your 'Strip' right on our 'Strip.' Of course our weather isn't as hot as yours. You've heard people say that it's not so hot here, I'm sure. You'll relax. You've had gambling for so long you've probably forgotten how to sleep at night. Come to California, Nevada. We want you. We need you. I need you, my column needs you. Urgent. Please wire for reservation immediately. Signed, Hopefully yours, Dave Barry."

I mailed the letter. The next few days were torture. My column was failing rapidly. Only a last minute miracle could save it now. When the postman rang my bell this morning I held my breath, which he appreciated.

(Continued on page 39)

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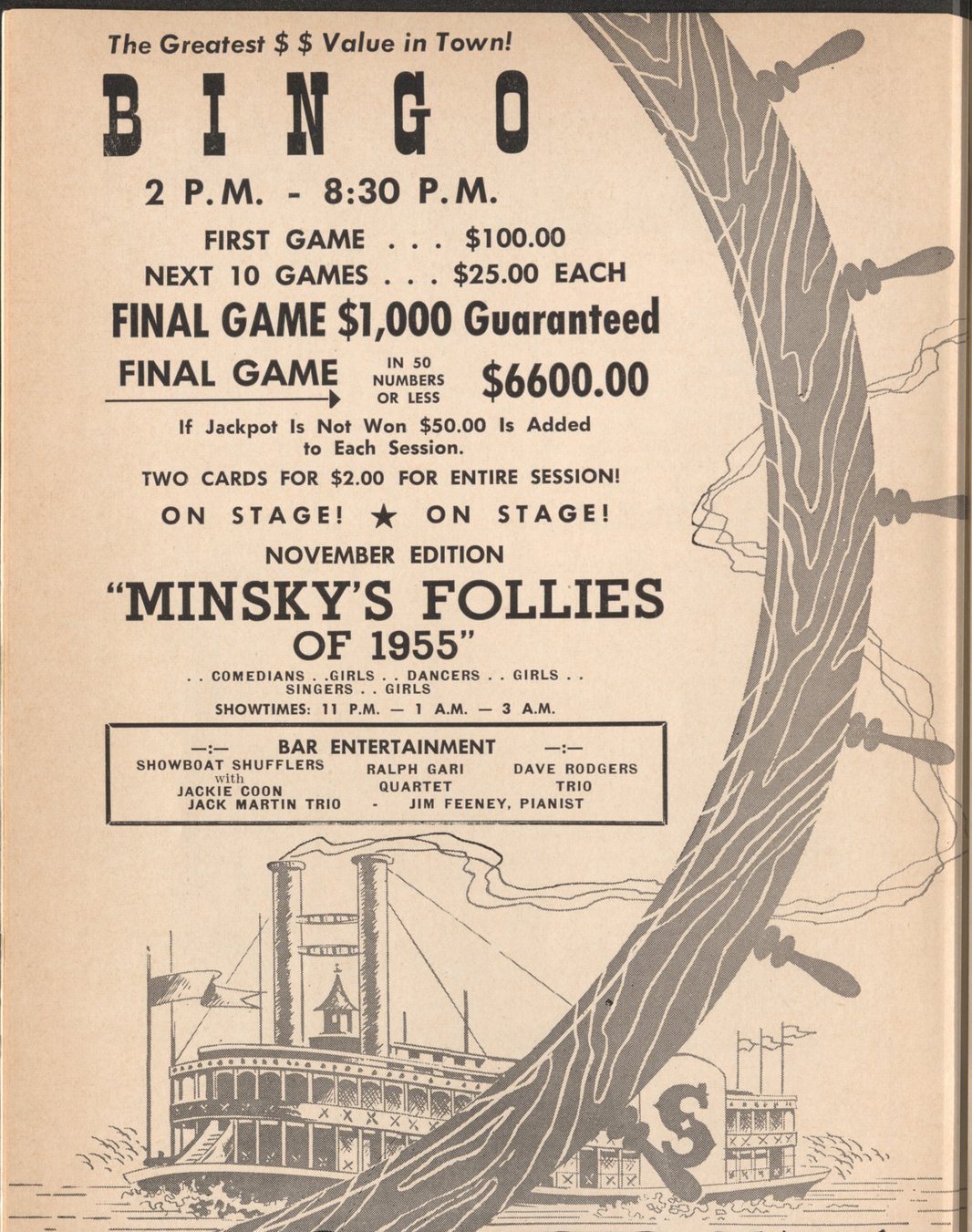
SHOWTIMES: 11 P.M. — 1 A.M. — 3 A.M.

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LOCAL show bookers have come up with an amazing prediction. (Amazing perhaps to those who have never seen our fabulous town.) 'Tis agreed that 1955 will find Las Vegas boasting a fourteen million dollar entertainment bill. This figure will include hotels currently in the process of construction and those to be completed by the time the new year arrives. Fantastic, Unbelievable? You're right. I could only happen here . . . and that's for sure.

Another difficult-to-believe item is the divorce that drenched the nation with hurricane force, this past week. Naturally, we're referring to the MONROE-DI MAGGIO split. Defying the usual rumors that the public manufactures about the private lives of celebrities, here was a marriage that seemed to be pursuing a successful path. Serving of the divorce papers really came as a bombshell and even intimates are still befuddled, thinking Marilyn's legal step is but a dream. You can imagine how well-disguised the rift must have been if Joe's brother TOM and his partner-manager (of the San Francisco DI MAGGIO'S RESTAURANT) RENO didn't have the slightest hint of friction.

Both the LUCKY STRIKE CLUB and the SHOWBOAT are featuring those twice daily Bingo sessions, consisting of twelve games, with eye-popping prizes. Each spot is literally jammed daily and bingo advocates find it necessary to arrive early in order to locate an available spot and participate in the play. Incidentally, AL GARBIAN (manager of the Lucky Strike Club) installed a "Bar B Frank" machine. Yep! It grills the hot dogs to delicious perfection. This is another JIM GATEWOOD idea. (Jim is Bar Manager of the spot.)

We'd like to take this opportunity to wish MILTON PRELL and his associates continued success with their HOTEL SAHARA. The bistro celebrated its Second Anniversary October 7th and a multitude of patrons were on hand to toast the occasion. The Sahara's casino has been enlarged and that new rug is "absolutely divine," to quote an admiring female.

CHUCK BENNETT (graveyard boss of the SANDS HOTEL) bought a new Cadillac a few weeks ago and took off for a two weeks' vacation in regal style. The lucky so-and-so. How do these fellows manage the free time? Chuck plans to spend much of his vacation hunting and fishing. (One of these days, Ye Editor is going to crawl into someone's car trunk and surprise himself with one of these vacations.)

Oops! Another vacation in the offing! PATTI PHILLIPS (manicurist at the HOTEL EL RANCHO VEGAS) and POLLY FARREL (cocktail waitress at the same spot) leave on Monday. The gals have long waited for the day they would become tourists in Mexico and have carefully planned their south-of-the border two week visit.

We don't know if he planned it that way but LEE J. COBB vacationed at the FLAMINGO HOTEL, during the run of his film, "On the Waterfront" at the FREMONT THEATRE. Mr. Cobb is one of our leading actors. In this fabulous town, we are visited daily by many Hollywod luminaries. However, Mr. Cobb is the first star we ever saw surrounded by clamoring

(Continued on page 35)

this week's cover...

Our adorable front cover lassie is teen-ager, BARBARA DEERE. The beauteous Miss is languidly reclining on a soft bed of Hotel Last Frontier balloons. What a wonderful idea! We only hope Miss Deere realizes the sun can burst the bubbles and won't make a habit of worshipping old Sol in this manner. She'd look just as lovely in a beach chair, wouldn't she?

SEVEN SHOWS EACH NIGHT

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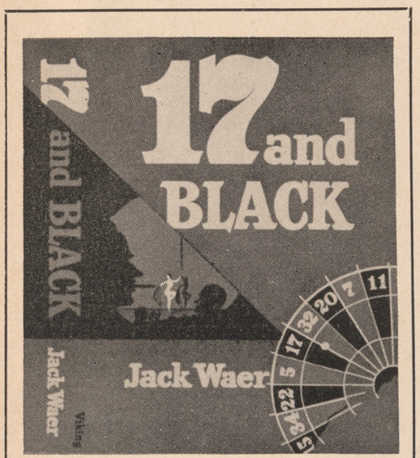
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CRISWELL PREDICTS



WHAT PEOPLE WILL DO: You can expect strange craft, unidentified, in our skies the first part of December! These mysterious objects will plague our heavens and will puzzle even the most astute scientific minds and shatter the accepted theories of outer space! Not only will these unnamed objects terrify certain portions of our world, but will also strike wonderment in the hearts of every man, woman and child!

Jayne Liberace, the wife of George and sister-in-law to the famed pianist, will write of her experiences on tour with this famous team. Jane will take you backstage with the greatest box office attraction since Jennie Lind's concerts in 1852—exactly 102 years ago, and will reveal intimate incidents which will prove to be most heartwarming . . . Tommy Manville, the match maker, will invest heavily in a new air travel service, which will connect the resorts by air route! . . . Mae West will be awarded the "Showmanship Trophy" for 1955! . . . Henry Cabot Lodge Jr. of Massachusetts, will make an effort to stop the many manufacturers from moving to the South and will make a special state tax concession to the industrialists! . . . Lee Ann Meriwether, Miss America for 1954, will not enter the acting field, but the field of medicine! . . . The County and State Fairs will come to the sad conclusion that they must give more than they have in the past if they wish to open up next season. I predict that the 1955 Fair Seasons will feature top names as the free attractions, and many hidden charges will be outlawed, including reserved seat charges, outrageous prices for food and other price gouging practices on parking, entry fee to exhibits, etc.

FOR PEOPLE AND PLACES: Senator Capehart: You will lead a new investigation into the F.H.A. scandals which will shock the world! . . . Bridgeport, Conn.: A new government munitions plant will soon be located in your area! . . . Robert E. Lee: Your tragic life will be filmed under the title of "Dark December" . . . Cleveland, Ohio: Euclid will be widened in a new face-lifting for 1955! . . . John Jacob Astor: You will demand a recounting in a coming law suit! . . . Colorado Springs: Your new Air Force Academy will have one of the finest golf courses in the world! . . . Francoise Rosay, the French actress, will invade the American nightclubs early next year! . . . Indianapolis, Indiana: You will plan an "Indiana Day" to be held annually as a giant homecoming! . . . Dr. Howard Aiwen: Your new improved electric brain with computation equal to one thousand human brains, will speed up present construction problems! . . . Baton Rouge: The Federal Flood Control Committee will be in your city next month! . . . Howard Hughes: You will astound Hollywood with your next move! . . . Chicago: You will plan another World's Fair for 1958! . . . Errol Flynn: Your new film will be based on an incident in your early life! . . . Wichita, Kansas: You can expect a huge frozen food plant to open in your area which will concentrate on frozen chickens! . . . William Randolph Hearst Jr.: You will take a most active part in a new road building campaign which will link our national highways in a huge network of practical planning! . . . Carson City, Nevada: The new Fred Young Studios will make you second to Hollywood and New York in television film production!

YOUR HEADLINES OF THE FUTURE: Million dollar sports scandal hits New York! . . . Famous dancer arrested on narcotics charge! . . . Rat packs invade Boston! . . . College professor deported as red spy! . . . New cure found for arthritus! . . . Famed author suicide over flop of new book! . . . Royal scandal shocks Europe! . . . Riots in Detroit over election of union officials! . . . Washington, D. C., scene of tragic death of a patriot! . . . New hospital plan gives safety to millions! . . . Shocking confession of former diplomat stirs State Department into action! . . . Noted columnist jailed in blackmail charge! . . . New secret

(Continued on page 41)

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MOST of you know there is a drive on by the local Lions Club for the benefit of the Southern Nevada Blind Association, and it wasn't until my wife looked into the workings of the outfit that I realized just what a wonderful organization it really is. Like most everyone else, I knew that such a thing existed, but felt that it was no part of my life, so let it go at that. However, the welfare of mankind is the concern of everyone, and those who can help, should do so. Few people realize the fine craftsmanship that is turned out by the skillful hands of these blind, who do all this creative work in total darkness. We met Mr. MARION KEEL, who is State President, as well as local president, of the Southern Nevada Blind Association, and to watch this man work, to hear how he and others have helped others find a new ray of life through this work, is an inspiration toward the belief that there are really a lot of good people left on this earth, supposedly over-loaded with greed and sin. Mrs. BASCOM is another who works sa Supervisor of the local blind organization, although she herself is almost totally blind. You should call, or go to the offices, and work shops, of this organization, which is located just behind the Post Office. See for yourself, the rugs and other household goods, these people make by hand. They also make these things to your personal order . . . Indeed . . . you can help!

Enthusiastic crowds are beginning to jam the confines of the show room of the GOLDEN NUGGET from early in the evening until the wee smahours of the ayem since they've instigated the system of having SEVEN SHOWS A NIGHT, performed by two altogether different types of show groups. There's the 2nd edition of "Gas Lights and Pink Tights," which is produced by MILDRED ILSE and DAN ECKLEY who also produce "The Drunkard" in L.A. . . . and the newest of the groups is headed by none other than HANK PENNY with the loveable little SUE THOMPSON backed musically by the SONS of the GOLDEN WEST. Here's an evening of entertainment that's hard to beat. The first show of the evening is at 9:30 p.m. and the last is at FIVE IN THE MORNING . . . and it isn't long before they start all over again!

Did all of you lovely ladies know that there is a new shop located in these parts that is exclusively devoted to "intimate things"? . . . You men should make a note of the fact, too! Comes Christmas time, you'll know where to go to get the correct "this 'n that's" for the lady fair! Anyway, SONNY BERK and SELMA JACOBSON have opened LA FEMME out on the Strip, in that row of new shops located just North of the Sands Hotel . . . NEIL BERK'S shops!

THE NEVADA CLUB, just next to the LUCKY STRIKE CLUB downtown, installed FOUR new kinds of slot machine games last week and they've turned out to be favorites for a host of the players who frequent those aisles. One of them is called "Break the Bank" which pays off 2½ to 10 dollars on jackpots; another called "Lucky Dice" pays from $5 to $9 . . . the 2 Bar payoff is $10 . . . these payoffs are all on 5c machines, you know!

The "king of Hi-De-Ho" is doing a magnificent job at the Casbah Lounge of Hotel Sahara. CAB CALLOWAY opened there a few weeks ago, and displays a personality the likes of which is seldom seen. Here is one of the greatest entertainers of our times. His every movement is an expression of whatever number he may be doing. Of course, "Minnie the Moocher" will always be said in the same breath with "Cab Calloway" . . . He has surrounded himself on this engagement with a quartet of fine musicians, each of whom are artists on their chosen instruments. MARL YOUNG is the young man at the piano whose easy style is an envy . . . ADOLHUS ALSBROOK is the fellow you'll find who supplies the bass rhythms with some

(Continued on page 41)

SILVER SLIPPER CASINO

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HOTEL SAHARA

GOING HOLLYWOOD

With MAY MANN

EDITOR'S NOTE—WE'RE PROUD TO ADD TO OUR STAFF, MISS MAY MANN, FILM CAPITAL'S MOST FASCINATING AND POPULAR REPORTER. HER COLUMN, "GOING HOLLYWOOD" IS SYNDICATED IN PARIS, LONDON, ROME, CANADA, 73 NEWSPAPERS PLUS NATIONAL AND INTERNATIONAL MOTION PICTURE MAGAZINES. WE NOW WELCOME MAY TO "FABULOUS" AND KNOW OUR READERS WILL ENJOY MISS MANN'S BREEZY NEWS AND INTERVIEWS WITH LEADING PERSONALITIES.



LAS VEGAS — Lili St. Cyr, "The Most Fabulous Girl In The World," tells me she is giving up her career, to have a flock of Lili St. Cyrs. But don't get me wrong! The sexy, luscious Lili, who just cancelled her wedding to Ted Jordan, Maestro Ted Lewis' nephew, is not donning Mother Hubbards. "Even if I do get married, I'm not expecting to have children. I don't want any," said she after her show at El Rancho Vegas. "I had planned on quitting my act to settle down with Ted in a home of our own in Hollywood. But now, I still intend to go on with my plan of selecting beautiful girls to be known as the Lili St. Cyr girls."

"I'll take a percentage and send them out to bring home the bacon. It took me thirteen years, but my proteges with an established name will take only the time I train them. I'm going to settle down to be a real business woman and open an office which I'll call Lili St. Cyr Enterprises. I have already signed a Lili St. Cyr lingerie line, the kind a woman should wear. A woman who has to resort to having babies to hold a man, I don't think is a real woman."

Lili shrugged an exquisite shoulder revealed by a Dior creation of black taffeta and a sable stole. The Old Opera House room of Beldon Katleman's Rancho Vegas was still seething smoke from the flame of Lili's act. For the highest paid strip queen in the world sets the latent September fires burning in languishing gents as well as the young, who sense her emotional betrayals and drool. This effect hypos Lili's earnings as high as $5000 a week. A lift of her veil for a look at her perfection does the trick!

Lili's cancellation of her marriage to Ted, which was postponed three times, is no sign she'll not marry. "I'll just keep the wedding dress until that man comes along." Lili is hopeful regarding a fifth husband, and Victor Mature who's also in Las Vegas, has spoken of his tremendous admiration for her. What a pair! (I'll save my bridesmaid's dress, for Lili isn't a girl who stays single long).

Lili isn't the mother type, but she helped place her two sisters, equally as statuesque and beautiful, and saw to it that they married millionaires. "Mother already had them. I was the eldest so I had to be practical and do something about them. With the over-populated world and the hectic times, I don't believe in bringing children into such insecurity. Having lived in hotels most of my life, I am appalled at the spoiled brat behavior of most children today. I still believe children should be seen and not heard!"

Joe Dimaggio, being Catholic, felt strongly about the separation, but he wanted the divorce. He resented the Monroe quips, sexy calendars, and the new cigarette lighters just coming out of her likeness in September morn. Marilyn had to choose between Joe and her career.

Ann Blyth at The Sahara sings songs from her movies, and "Silent Night." "My little son Timothy Patrick will be waiting for Christmas."

Ted Lewis at Wilbur Clark's Desert Inn, said, "There's only a few of us old-timers left. Jimmy Durante, Jack Benny, George Jessel, Eddie Cantor, Sophie Tucker." Someone piped up, "Judy Garland." Judy made a tremendous come-back

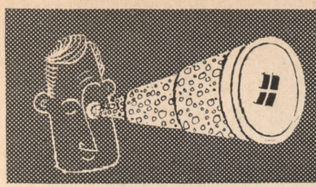
(Continued on Page 45)

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with
ROY ROUSH

GOT A letter from my aunt Hilda the other day and it seems that Uncle Herman really got himself into a mess this time. And it's all because of that insurance policy he took out recently; the kind that covers all your household goods and valuables. Since he had several boxes of expensive Cuban cigars someone had given him he insured them too. Well, after he had smoked them he got a bright idea and turned in a claim against the insurance company, due to the fact they had been destroyed by fire. Now he's in jail for arson.

If space permitted I could tell you more about him this week but so much has been going on Las Vegas I'd better start here if I want to cover it all.

Last week I found out what a really swell bunch of pawn brokers we have in Vegas. I met all of them while trying to locate my wife's wedding ring. She had lost it out of her purse while on her way to the jeweler to have the size made smaller. Every broker I talked too took a sincere interest in my problem and spent the time to get a complete description of the ring. Though I mentioned reward they wouldn't hear of it and wanted to help just for the sake of doing someone a favor, and they all came up with helpful suggestions. So thanks, fellows. You're tops in my books. It's nice to know I can depend on you. Incidently if anyone has found it — it's white gold with 2 small, rectangular shaped diamonds — please give me a call.

FREE! — A miniature slot machine that really works. This clever little gadget would make a perfect Las Vegas souvenir to send to out-of-town friends, provided you'll part with it yourself. It's small enough for key chains or watch fobs. To receive it — present this magazine to BUD'S GIFTS & SOUVENIR STORE downtown. It is a regular priced item from the shelves which would cost you otherwise, but we talked Mr. HARRIS there into doing this to get acquainted with some of our readers. I'm willing to bet he won't have a one left this time next week. Line forms to the right, behind me . . .

NINA CLARK, Hotel Sahara dress shop, seems to have found the solution to her problem of where to store that large assortment of "Resort" and "Holiday" wear she recently brought back from L.A. It's rapidly disappearing out the front door under the arms of customers. One of her customers last week was DORIS DAY who spent a good part of the afternoon there selecting a large number of items. NINA CLARK'S seems to be a very popular spot in L.V. for stars to shop.

Even though the LAS VEGAS TURF CLUB is having trouble at present getting the final O.K. from the State Commission, I have reason to believe you can expect the racing to begin Oct. 15 as scheduled. Activity at the track is growing each day, and when racing begins it will add greatly to the "Entertainment Capitol of the World."

Seems that nearly everybody is getting the "uranium urge." I personally know of several people who have quit their jobs and headed for the hills with geiger counters. And many more spend their spare (and some that isn't spare) time searching for uranium. You'd be surprised how many are successful too. There has been a number of strikes here in Clark county that you'll be reading about soon. Last week Mr. SCHWARTZ at HOME APPLIANCE STORE on South Fifth reported one of his customers brought in some samples that set his machine crazy. Mr. SCHWARTZ has the most complete line of geiger counters in town and should you be planning to do some prospecting yourself better check with Mr. S. first. He can give you a lot of good tips. He also tests rock samples which are suspected of being radio active, free of charge.

Congratulations to Mr. and Mrs. RAY TARVIN, proud parents of a baby boy, born last Sept. 23. RAY is assistant manager at BUD'S souvenir store, downtown.

One of the newer beauty salons in town is CLIFFORD'S. Here, milady

(Continued on page 43)

"HOWDY PODNER"



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HAVE just been back home a week and already am getting itchy feet so don't be surprised if I hie myself back to your fair city this week-end. Have another reason also and that is because I am host to two young fellows from Minneapolis who are having a last fling at seeing the country prior to going into the Air Corps as Cadets. They are Dick Royce and Barrie McDonald, both Juniors at the U of Minn., who are currently having their schooling interrupted by a call to the colors.

I have told them so much about Las Vegas that they have decided to let Catalina, Tiajuana, Tucson and Phoenix go by the board and spend several days up there taking in all the shows. After I described the terrific show I saw last week at The SAHARA I had no more trouble in convincing them that that is the place for them — and besides I don't want to see Catalina and all the other places they had on their proposed agenda — they have already been to Banff, Lake Louise, Victoria, Glacier Park, Seattle, San Francisco and currently I am really showing them Hollywood and its environs. It is good to have a guest or two once in a while because it shakes one out of his laziness and I have literally been shaken out of mine by these two energetic youngsters — am certainly glad Las Vegas isn't quite as spread out as this darned town down here on the Pacific.

For instance, yesterday we breakfasted at the Farmer's Market, took in Television City, walked through the Beverly Hills Hotel, the Ambassador, I. Magnins, lunched at Du Pars Farm House, saw the Tony Martin show, The Amos 'N Andy Show, and Jack McElroy at Sunset, and then took in the premier of the opening of the million dollar Huntington Hartford showhouse, and this whoo-de-doo rivaled any movie premiere I have been privileged to attend. Helen Hayes was superb in her revival of WHAT EVERY WOMAN KNOWS which made her a broadway star 30 years ago. At last Hollywood can claim a legit theater and Los Angeles can now claim two. Isn't that something for the show capitol of the world???

But nothing I saw yesterday could compare with the Jose Greco dancers at the Hotel SAHARA a few weeks ago. The number done to Ravell's Bolero was about he best I have ever witnessed and the Peasant trio that had 6 curtain calls, was absolutely the very finest lightly done dance number I have ever seen. And of course Helen Traubel is about as good a singer as one can ever hear anyplace. I especially enjoyed her SONG OF NORMANDY number. Only wish she would have confined herself to light opera and let the modern stuff go by the boards.

The SAHARA should be complimented on bringing such a fine show to Las Vegas. And right here I want to commend Ted Lawrence, the affable assistant major domo of the dining room for giving me such an excellent table even in the face of a complete sell-out, and for putting me in the capable hands of that charming waitress Louise Jasprica who really couldn't have done a better job of serving me. I'll need a table for three next Monday or Tuesday, Ted, so don't dissappoint me, and if we could have Louise wait on us, the entire evening would be a most wonderful one.

You know I have really wondered about the hot weather in Las Vegas and have been a bit squeamish about telling listeners in lectures and radio interviews that really the summer isn't so bad in Las Vegas—I had never been here before when it was really HOT. Well, during that visit the thermometer read 94 and 95, and I didn't mind it a bit. And the evenings. Simply divine. Both evenings I was guest of my niece and nephew at their lovely new home on Peyton Drive, and Kirk, did the honors in the back yard at the barbecue pit—first night steak and the second, roasted chicken on the spit. I have always thought of Kirk as just a good doctor but he is equally as fine a chef. I hope when you,

(Continued on Page 44)



"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

Sept. 30 thru Oct. 20
(Not a review)

Show: Keefe Brasselle, Connee Boswell, Delta Rhythm Boys
Line: Flamingo Starlets
Orch.: Torris Brand

KEEFE BRASSELLE is back where he started; . . . and that's GOOD!! Because, in this instance it means that he's back on the stage where he did his first night club appearance, and he's in with his OWN SHOW; . . . The "Keefe Brasselle Show!" This personable young man is a power-house of personality and drive while he's on stage. Before most of his material he does a short recitative that sort of sets the scene, and then . . . WHAMO, he explodes with an excess of energy that we could ALL use!! Except for his "Three Stages of an Actor's Life" (his

(Continued on page 29)

LAST FRONTIER

Oct. 4 thru Oct. 24

Show: Vivian Blaine, Jack Carter, Ghezzi Brothers
Line: Frontier Girls
Orch.: Garwood Van

You'll love VIVIAN BLAINE! . . . From the moment she comes on with the fact that she's "Got the World on a String," . . . you're glad you're on the end of her string. This shapely little blonde, who scored so big in "Guys and Dolls," does a repeat in the Ramona Room with her "Adelaide" voice, as she does "Please Don't Discover Me" with lyrics the "build up" that score! In the arrangement and production department, we especially like hers of "Edie was a Lady" . . . (easy on the eyes as well as the ears) . . . Miss Blaine will do the filming of the stage hit, "Guys and Dolls" following this engagement, for MGM's Sam Goldwyn . . . JACK CARTER is a comedian who has become one of televisions top entertainers with every right. This guy knows all the tricks of the trade and soon finds out what to do with each and every audience . . . from then on . . . you're for HIM! Jack is a terrific linguist, and so tells a story in great fashion. Works fast, from his entrance to his exit, throwing lines almost too rapid for general audience consumption . . . The GHEZZI BROS.

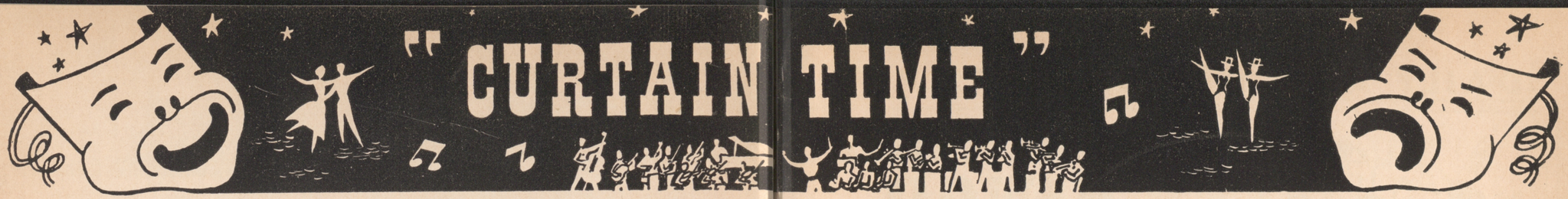
(Continued on Page 29)

El Rancho Vegas

Sept. 8 thru Oct. 3

Show: Lili St. Cyr, Archie Robbins. Steve Gibson's Red Caps, Doodles and Skeeter, Louis Dance Trio
Line: El Rancho Girls
Orch.: Bob Ellis

Here is an action show that is packed with punch from beginning to end! Lovely LILI ST. CYR does, on this engagement, her scene entitled, "Wedding Night," in which our show-wise Miss St. Cyr runs the gamut of varied emotions . . . humor, as she attempts to select the proper negligee . . . sensation, as she bathes . . . and a full portion of anticipation and passion as she awaits her newlywed! You learn to know why she is titled "The Most Fabulous Girl in the World . . . ARCHIE ROBBINS has added a new spark to the already sparkling revue, with his bubbling personality and driving delivery . . . "Long gone" Archie makes his return engagement here at the Rancho with an abundance of new material that sets him apart from the average run of funny men. His timing on things you may have heard make



them funny all over again, and among his new material is a thing on the Gabor Sisters that stands out . . . Loads of life, and plenty of action, come with the appearance of STEVE GIBSON and his RED CAPS. Here's a troupe that are a whole show in themselves! Steve booms his bass voice through, "Sixty

(Continued on Page 29)

Wilbur Clark's DESERT INN

Sept 14 thru Oct 11

SHOW: Ted Lewis, His Orchestra and Revue,
LINE: Donn Arden Dancers

ONLY THREE MORE NIGHTS to see the master showman of them all! The "High-Hatted tragedian of Song" . . . TED LEWIS . . . and his all new, fast moving revue! . . .

The expression in this man's hands and voice, as he delivers a number, allows him to wax nostalgia to a high note seldom attained by any other performer. Featured in his new all-star revue are MANOR & MIGNON, a dance team of ultra sophistication and

(Continued on page 31)

SAHARA

Sept. 21 thru Oct. 12

Show: Ann Blyth, Jean Carroll, Fayes Trio
Line: Sa-Harem Dancers
Orch.: Cee Davidson

We find, writing this revue, truly a difficult task! How can one aptly describe the surge of emotion that swept through the hearts of a packed opening night audience? How can one attempt adjectives that would justify the humble and gracious inward beauty of

(Continued on Page 31)

The Sands

Oct. 6 thru Nov. 2
(Not a Review)

Show: Peter Lind Hayes & Mary Healy, The Clark Brothers
Line: Copa Girls
Orch.: Antonio Morelli

Once more we welcome two of Las Vegas' favorite entertainers, and two wonderful people who have reached a height of enviable national popularity as one of the greatest "Mr. & Mrs." teams of our times. Peter is "naturally" a great entertainer. This fellow can do no wrong. His voice, attitude and manner of presentation have you with him all the way . . . and right there beside him . . . for the whole distance, is the very lovely "Mrs." . . . Mary. The great love of these two people fairly flows right over the footlights, to flood the hearts of everyone

(Continued on Page 31)

Thunderbird

Oct. 7 thru Oct. 27
(Not a Review)

Show: The Gaylords, Pepper Davis & Tony Reese, Gaby Monet
Line: Thunderbird Dancers
Orch.: Al Jahns

For their "Autumn Revue" the Navajo Room presents the triple talents of the nation's number one hit paraders . . . THE GAYLORDS . . . singers . . . musicians . . . entertainers. these exclusive Mercury Recording artists have ridden the rise of the recording route with many many hits in succession . . . more current of

(Continued on Page 29)

EL Cortez

Oct. 7 thru Oct. 20
(Not a Review)

Show: Jerry Murad's Harmonicats Jay Jason, Rene and His Continental Artists
Orch.: Sherman Hays

Jerry Murad and his HARMONICATS are one of the top harmonica groups in the Nation, if not in the world! These three men interpret musical scores in a manner that is complete in every phase, and highly pleasing to the ear. Each artist is an expert on this unusual instrument which has recently been recognized as

(Continued on page 33)

SHOWBOAT

Show: November Edition of "Minsky's Follies of 1955" with a cast of 25 performers
Line: Dorothy Dorben Dancers
Orch.: Buster Hallet

Three times each night patrons pour into the Deck Room of this most unique of night clubs to see and enjoy these fast moving and colorful productions which offer a maximum of song and dance; novelty, and plenty of comedy and GIRLS!! . . . Currently thrilling fun seekers is the family of SING LEE SING, which includes the cute and captivating SING LEE SING SISTERS. This troupe of six is made up entirely of a family of talented, entertaining Orientals who perform dancing, tumbling, juggling, balancing, etc. . . . MAXIE FURMAN & CO. is still on the job and doing it justice. Unpredictable circumstances make this comical burlesque scene worth seeing every night . . . LARRY ALLEN, a young comedian who presents laff-a-line material, interlaced with on the spot ad libs . . . THE VILLANAVES, performing difficult feats of balance while riding bicycle . . . BOBBY CLARK, a tantalizing semi-stripper who's a looker . . . JOE KIRCHEN production vocalist with the

(Continued on Page 31)

SILVER SLIPPER

September 10

SHOW: Sally Rand, Kalantan, Buddy Baer, Hank Henry, Jacqueline Fontaine, Jean Vallee, Sparky Kaye, Joan White and Bill Willard
M. C.: Jimmy Cavanaugh
ORCH: George Redman

For fun, comedy and lots of entertainment, we suggest a visit to the Silver Slipper . . . Co-starring on the

(Continued on page 33)

GOLDEN NUGGET

Sept. 29 thru Oct. 14

Show: Second Edition of "Gas Lights and Pink Tights"
— AND —
Western Jamboree
Orch.: Nat Young

SOMETHING NEW HAS BEEN ADDED! . . . There are now SEVEN SHOWS A NIGHT at the Nugget! . . . The second edition of "Gas Lights and Pink Tights" brings on all new scenes and situations. Featured once again is the talented CHARLIE AARON

(Continued on page 33)

DAILY AT 2 P.M. AND 8:15 P.M.



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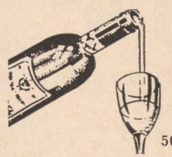
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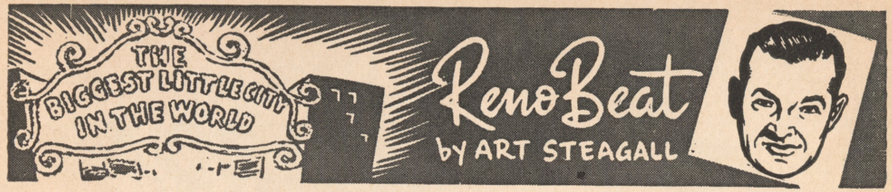
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IT HAPPENED IN RENO: The DUNCAN SISTERS through Reno on their way to Winnemucca to help open the Old Corral and BUCK JONES MEMORIAL MUSEUM in the Ferris Hotel . . .

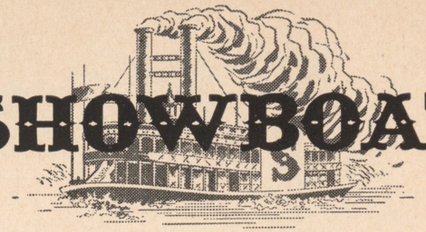
State and Federal officials headed by J. J. FORBES, director of the U. S. BUREAU OF MINES, were on hand Saturday for the opening of the new Rare and Precious Metals Experiment Station located here in Reno. MR. FORBES, principal speaker at the dedication ceremonies, described the station as a symbol of growth and confidence in the future of the west. The new building is located on the north end of the University of Nevada campus . . . NICK LUCAS who just closed at the GOLDEN HOTEL teamed up with HORACE HEIDT who closed a day later at the MAPES, to do a one-nighter in ELY, NICK goes on east to Denver while HEIDT and Company head back to Los Angeles . . . BILL BURTON in Reno for the opening of DICK KERR. BILL is now personal manager of this talented youngster . . . GLORIA MAPES back from New York and the eastern shoot . . . ZEB SHAPIRO, band manager for EDDIE FITZPATRICK, spent his two weeks' vacation in LAKE COUNTY, California . . . Lot of Renoites are in the East for the baseball classic . . . The town was filled with hunters last Friday waiting fornia on Saturday A.M. . . . The GOLD ROOM of the GOLDEN HOTEL has started a Saturday night Columbia Network Broadcast, the program sparked by the music of WILL OSBORNE, originates over local CBS station KOLO . . . ROSS BARENGO, local sportsman and travel agent, took an active part in the hunt for the escaped prisoners at Carson City last week, ROSS flew his light plane over the area for four hours, keeping the escapee in hiding 'til his capture . . . REX BELL making the rounds of Reno clubs winning friends and votes by his personal contact . . . MAYOR FRANCIS R. "TANK" SMITH back from an eastern vacation, via Canada, his plans for the future include a lot of skiing . . . Did you know that there is enough water in Lake Tahoe to cover the entire state of Texas to a depth of 8 inches, the Lake, some 72 miles around, is between 1600 and 1800 feet deep . . . TAHOE will be kept open all year for fishing . . . playing without their star halfback, LEE SCHRODER, the University of Nevada Grid team lost the first game of the season, there is some question of the eligibility of SCHRODER since he tried out for the Hamilton Tigercats of the Canadian Professional Football league . . . while enjoying an Italian Dinner at Lawton Hot Springs with NICK LUCAS, he told me of a vaudeville bill that played the Palace in NY in 1927, here's the line-up: — BEATRICE LILLY, BERT LAHR, KEN MURRAY, HORACE HEIDT and his Californians and NICK himself, this was one of the first real good jobs for HEIDT, at the time NICK told this story, both he and HORACE were in town . . . CURRENT SHOWS: the GOLD ROOM of the GOLDEN HOTEL is playing MEL TORME, in his first Reno engagement, JAY JASON, a great comic, and the fine dancing of the CLARK BROTHERS, plus WILL OSBORNE and his Orchestra .. . THE MAPES SKYROOM has a great show with DICK CONTINO and DICK KERR, plus the MAPES SKYLETTES and EDDIE FITZPATRICK and his Orchestra. CONTINO, MR. ACCORDIAN, is a real talented showman and the impressions of DICK KERR are some of the best that it has been my pleasure to hear . . . THE RIVERSIDE THEATRE RESTAURANT opened last Thursday with the ED WYNN show, with BILL CLIFFORD and his Orchestra and the RIVERSIDE STARLETS. . . .

SEE YOU NEXT WEEK.



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THREE GOLDEN BROWN HOT CAKES, 2 LARGE RANCH EGGS, HASHED BROWNED POTATOES, HOT MAPLE SYRUP, MELTED BUTTER, COFFEE..... 75c

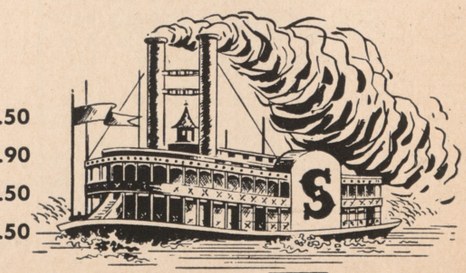
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THICK CUT HAM STEAK	1.90
N. Y. CUT STEAK, U. S. CHOICE . .	3.50
FILET MIGNON STEAK	3.50



FLAMINGO

(Continued from page 21)

biography) his material deals with his impressions of top names in the business, to wind up with, "Al Jolson, Jimmy Durante, Eddie Cantor and ME." With his good friend, JACK ELTON, accompanist and arranger, at the piano, this new star does a lot of entertaining! . . . "The Unmatchable" CONNEE BOSWELL is confection! . . . From the beginning, she sings with a genuine sincerity that hits the spot . . . and stays there! Her latest DECCA disc that's doing dydoes is "If I Give My Heart to You," which she does here with all its heart warming beauty . . . Then into a dramatic rendition of "Farewell to Arms" that makes the "tingles" appear at the back of your neck . . . More Decca Recording artists appearing here are THE DELTA RHYTHM BOYS . . . five young men of international fame whose vocal blendings are a thing to be envied by groups of a like nature. The nature of their harmonies is the greatest, accompanied by expert phrasing and blend. Following this engagement they hit the high seas once more for a tour of the islands and the Orient . . . The FLAMINGO STARLETS offer a new production with this show which deals with "The Gal That Got Away" featuring LISA ROSE, the Ron Fletcher Dancers, and the voice of DON McKAY . . . ONE OF THE BEST YET!! . . . Musically speaking . . . It's the grand band of TORRIS BRAND.

LAST FRONTIER

(Continued from Page 21)

are a trio of knockabout tumblers who all but annihilate one of their members during the course of their act . . . an act that is fast, fast and full of Continental "slap-stick," well timed and well rehearsed . . . The FRONTIER GIRLS have once more been put through their paces by the production-wise mind of Mr. BILLY DANIEL, who has come up with a fast moving rhythm opener. They hold over the blues and rhythm number from the previous show which has them using the toy instruments . . . a novel notion! . . . GARWOOD VAN and his Orchestra do the honors in the music section, and are due the honors of a good job . . .

EL RANCHO VEGAS

(Continued from page 21)

Minute Man" . . . EMMET (the "Snake") asks 'em, "Make Love to Me" . . . GINGER does some fancy fingering and bow bouncing via some light and swing violin . . . JAY does a bit of everything while trying to get into an impression of Billy Daniels . . . DAMITA JO (a doll with a voice) winds up her portion with "I Don't Care if the Sun Don't Shine." All in all, the Caps all but cop the show! . . . DOODLES & SKEETER offer a few record pantomimes with good timing and staggering staging. Unusual! . . . The LOUIS DANCE TRIO is some bit different, although you may have seen dance trios before. Theirs is an unique styling in modern ballet. Here they offer some new choreography to the favorite "Slaughter on Tenth Avenue," receiving deserved applause . . . The famous EL RANCHO GIRLS open the show with a novel, "Midnight Special" with costuming simulating a train. Their closing production is on "Plenty of Money and You" with six pony gals as show gals, (each of 'em cuter'n buttons) which leads into Lili St. Cyr's ride around the room in the bird cage, during which the lovely lady strips. Eager fans scramble for the discarded "unmentionables." The entire show has been expertly staged and directed by the capable LeROY PRINZ.

THUNDERBIRD

(Continued from Page 22)

which you might find "The Little Shoemaker" and "Love I You" . . . You can expect much from this trio of talented troupers . . . Here again for the cultivation of your comedy carner, are PEPPER DAVIS and TONY REESE, who appeared here a short while ago, and left some lasting impressions of their singular brand of comedy. However, they will also come up with a few surprises in the way of a display of diversified talents . . . GABY MONET makes her first appearance locally, after her recent successes in the hit musical, "By the Beautiful Sea" . . . The THUNDERBIRD DANCERS bring two new thrilling productions staged in the choreographical creation of Miss GAYLE ROBBINS . . . BARNEY RAWLINGS is your singing master of ceremonies . . . and the band on hand for the festivities is AL JAHNS and his ORCHESTRA. . . .



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DESERT INN

(Continued from page 22)

smooth performance, whose movements blend into lifts with no perceptible effort . . . and "The Mad Russian," BERT GORDON, whose unusual appearance alone, is enough to yank yaks from attendees . . . Filling the bill throughout are many performers . . . Dainty SUE EVANS comes along for a challenge bit of material with very interesting lyrics . . . The DEWEY SISTERS are a twosome of blonde acrobatic dancers with precision routines including tumbling . . . attractive and entertaining! . . . MIDGE & BILL HAGGETT assist in the opener, and later present a ballet interpretation of a tour of New York. . . . refreshing and young new-comers! . . . "The Shadow" (No. 4) is ELROY PEACE who also takes the spot for a quick expense of fancy foot-work, and verbal exchanges with the old master. . . . The DONN ARDEN DANCERS continue to be one of the big attractions of the Strip! Their first presentation is "After Five," a sequined sensation of color, beauty and classical choreography. Later in the revue they offer a shorty routine, "Darktown Cakewalk," which is a fast rhythm in black light . . . Vocals for these productions are expertly expounded by the talented tonsils of ART JOHNSON.

THE SANDS

(Continued from Page 22)

who would see and hear . . . "Unpredictable" is the word we'll use for the moods of the mind of P.L.H. Slow and easy going, he is capable of meeting each and every situation as it might arise, but HOW he will handle it is always the interesting part . . . I shouldn't need to remind you: . . . DON'T MISS!! . . . Here come the CLARK BROTHERS again! Two fast stepping toe tappers whose intricate routines seem almost impossible at times, but are made to appear easy by these two artists in their field. Welcome back, boys!! . . . Bob and Rene have set the COPA GIRLS in new routines to suit the current situation, and to round out the evening's entertainment with a flourish of flashing beauty; upholding the pageantry plied reputation of previous Copa Room productions . . . ANTONIO MORELLI and his ORCHESTRA will supply the musical portion of the evening in the usual manner . . . capable and complete . . .

SAHARA

(Continued from page 22)

ANN BLYTH? But we shall try to do our best although anything we write cannot describe Miss Blyth's performance. Everyone present rose to his feet and cheered lustily when the petite screen star debuted as a full-fledged night club entertainer and one of the greatest stars to ever appear in the Congo Room . . . Looking like a fragile Dresden doll, Miss Blyth controlled our heart strings with her expressive hands and magnificent voice. You can't actually define such great talent. It is something you must experience for yourself and being entertained by Ann Blyth is an event that you'll long remember and cherish. The lovely star's pianist-conductor-arranger is the very capable CHARLES HENDERSON, musician extraordinaire . . . JEAN CARROLL is a comedienne whose enthusiastic love of comedy marks her a top-notch showman. She actually made spectators "double-up" from excessive laughter. Miss Carroll knows just the type of humor that intrigues an audience and doesn't fail to fire rapid injections of her tremendous wit . . . Her timing and delivery is superb in every way . . . The FAYES TRIO are a group of young men with startling muscles. The "giant" who does all of the balancing is one of the most amazing we've ever seen. Never before did we see anyone's arms defy the law of gravity as does his . . . The MORO-LANDIS SA-HAREM DANCERS are better than ever. Garbed in the loveliest of costumes, they execute some mighty intricate sequences. CEE DAVIDSON and his talented crew of musicians back this all music show to perfection . . . And now in conclusion, WALK, RUN, RIDE or FLY but see "THIS" show of shows!

SHOWBOAT

(Continued from Page 23)

delectable DOROTHY DORBEN DANCERS, whose colorful production numbers add noticably to the spice and attraction of the show . . . BUSTER HALLETT and his fine group of musicians continue to back the show in the expert manner that is their wont.

My sincere thanks to all who played an important part in helping to make my four weeks in Las Vegas happy ones!

Ted Lewis



Wilbur Clark's
DESERT INN

GOLDEN NUGGET

(Continued from Page 23)

who does just about everything there is to do in the way of show business. He sings, dances, does acrobatics, plays musical instruments, and does comedy! He's at his best as an Irish tenor . . . Newcomer to the crew with this show is RITA MARLOWE, British recording star who recently appeared at the London Palladium and the London Casino. She was also connected with the B.B.C. in a vocal capacity for a period of six years . . . Of course DENNY & CAMERON have been held over, too! Cute and clever Pat, along with tall and dark-eyed Bud, make for a pair of hoofers that sell! . . . The GAS LIGHT DOLLIES are doing new routines for this show, and do more than their part to enhance the beauty of the stage. They do a colorful Can Can currently . . . NAT YOUNG and his trio of musicians back the "Lights and Tights" to a tee . . . NOW! . . . Our old friends HANK PENNY and SUE THOMPSON have returned to the scenes of the local operation, and with them a western group that made the grade for local appreciation, the SONS OF THE GOLDEN WEST, a group of western musicians, all of whom sing and play with equal zest. Of course there's no need of my reminding you how HANK and SUE took over the room the last time they appeared here. "Lights and Tights" will be on for three shows, and the "Western Jamboree" will do four . . . AFTER MIDNIGHT!!!

EL CORTEZ

(Continued from Page 23)

a leading instrument in musical circles. We're certain that you will receive much enjoyment from the musical paintings of JERRY MURAD'S HARMONICATS . . . The return of JAY JASON!! . . . Here is a funny man who not only offers a horde of howl material. but sings a fancy song. Jay does some extraordinary impressions of top vocalists of today which he intersperses with giggle gems which increase to roar proportions as he progresses . . . RENE' and his Continental Artists! This man is a pupeteer, and one of the best. As his little performers do their chores on each show, you seem to lose all realization that you are looking at mere bits of steel, string, wood, wire and plaster . . . SHERMAN HAYES displays musical ways of bringing about satisfaction.

SILVER SLIPPER

(Continued from page 23)

all star revue are lovely SALLY RAND, the gal with the fans . . . beauteous KALANTAN, a delightful lovely, the gal with the "heavenly body" . . . ex-heavyweight champion and now a thespian, BUDDY BAER, are the headliners of this revue . . . on the same bill you will enjoy the wonderful antics and mugging of Las Vegas favorite comedian, the one and only HANK HENRY . . . The wonderful singing voice of JACQUELINE FONTAINE . . . JEAN VALLEE, a Swiss yodeler like you have never heard before . . . plus those hilarious skits for which the Silver Slipper is so famous . . . SPARKY KAYE, JOAN WHITE, BILL WILLARD and JIMMY CAVANAUGH . . . GEORGE REDMAN and his able crew of musicians supply background music.

POP SQUIRES

(Continued from page 5)

I observed tonight an accumulation of af Caneri, at the dark limb of the moon, which gives for the longitude of the place 116 degrees, 23 minutes, 28 seconds; the latitude by observation is 35 degree, 13 minutes, 08 seconds. (This latitude and longitude is that of Cronise Lake. However, maps show "Tomasco Spring" about 12 miles northwest of this point—Ed.) From Helvetia to this place, the positions along the intervening line are laid down with the longitude obtained from the chronomiter, which appears to have retained its rate remarkably well. But henceforward to the end of the journey, few longitudes given are absolute, depending upon a subsequent occulation and eclipse of the satelites.

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FARE VERY WELL . . .
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BUCKLEY'S JACKPOT CLUB

THAT'S FOR SURE

(Continued from page 9)

autograph hounds, in Las Vegas. This sets him into a category all his own. You just have to be great to outshine fellow celebrities.

Well, the uranium craze has finally hit Las Vegas and the local populace is doing its utmost to take its share in the quest. If you're interested, you can get your equipment from MR. SCHWARTZ at the HOME APPLIANCE store. He has a stock of geiger counters and scintillators all ready for you.

One of the most wonderful couples in our town are MR. and MRS. GENE MURPHY. They and their lovely daughter enjoy one of the closest family circles we've seen. Gene is one of the nation's top publicity men. (He is in charge of public relations for the DESERT INN and the SHOWBOAT.) Mr. Murphy has an enviable background of experience in the field. He "beat the drums" for such personalities as JUDY GARLAND, SHIRLEY TEMPLE, JANE POWELL, ANN BLYTH and others. There are many top names who can accredit their success to this persevering gentleman.

Three members of the MARY KAYE group have purchased homes at TWIN LAKES VILLAGE. They are Mary, her brother NORMAN and their drummer, FRANK HUDEC. We think the residential move MUST have been instigated by the terrific contract the Mary Kaye Trio signed with "boss man" JAKE KOZLOFF, of the HOTEL LAST FRONTIER. The pact calls for forty weeks of work each year, for the next four years. (Incidentally, Mary's brother-in-law is DON MUELLER, right fielder with the NEW YORK GIANTS. Looks like a winning family, all around.)

Don't forget to attend the ELKS BASEBALL GAME at CASHMAN FIELD, October 10th. The time is 2:00 p.m. You'll be treated to a match between EDDIE LOPAT'S ALL STARS and CHARLIE DRESSEN'S ALL STARS. Lopat's men are former major leaguers and Dressen's crew are the cream of the Pacific coast leagues. Spectators will get better value for their ducat costs than the folks who attended the World Series did. All proceeds will go into the Elks fund for crippled children.

In town for too short a visit were BEATRICE KAY and hubby, SYLVAN GREEN. It was their first trip here in more than a year. Bea just completed a series of tv shows with DENNIS DAY. Commitments necessitated their early departure.

Patrons of the ROCKING HORSE RANCH have been wondering why they haven't seen owner HENRIETTA MURPHY on the premises, of late. The young lady was released from the ROSA DE LIMA HOSPITAL, a week ago, Thursday. Her surgery was pretty serious but we're happy to report Miss Murphy is now well on the road to recovery.

BARBARA and ART HARITOS have a very unusual (to us) hobby. (She is a graveyard shift cocktail waitress at the SHOWBOAT and he is a graveyard shift "21" dealer at the DESERT INN.) Each morning, at the completion of their working hours, the Haritos head for their backyard where they have 150 parakeets. They are breeding them and have seventy five sets of mates. What a lot of chatter the neighbors must hear!

On October 2nd, SILVER SLIPPER songstress JACQUELINE FONTAINE acted as Maid-of-Honor at a wedding. Of course, people get married every minute — but — how many children "stand up" for their own parents. Miss Fontaine's mother took her second altar trip with her daughter on hand to welcome her new stepdad, DAVID THATCHER (an associate of the "Hollywood Citizen News"). The ceremony took place at the "Little Church of the West." It was a double-barreled celebration that ensued for the day was also the natal date of the bride, JANE.

CEE DAVIDSON (ork leader of the HOTEL SAHARA), BENNY SHORT (local relief ork leader) and TED FIO RITO (of the HOTEL FLAMINGO) have merged and formed the NEVADA ARTISTS BUREAU. They are currently awaiting their state license. The booking agents agree they will be booking more talent out of Vegas than they will here.

Shaking hands with his "cotton-picking" fans was TENNESSEE ERNIE. Ernie took a fast few days of sun at the SANDS HOTEL before he returned to his weekly tv-radio grind.

Highly recommended is LILLIAN ROTH'S, "I'll Cry Tomorrow." The non-fiction novel is a top seller across the country. The authoress really hit a bonanza with this, her first literary attempt. Movie moguls are currently seeking film rights. Miss Roth will

(Continued on page 37)

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THAT'S FOR SURE

(Continued from Page 35)

shortly headline at the HOTEL EL RANCHO VEGAS.

Laughing in the face of the "don't-tell-your-age" feminine movement, MAXINE LEWIS is grinning broadly. (She is booker of shows at the FLAMINGO HOTEL.) Maxine wears the title of "grandmother" with a great amount of charm and happiness. Her daughter ushered a baby girl into this generation and "Grandma Max" couldn't be more delighted.

Well, here's one couple who has proven that marriage can endure in the face of show business trials and tribulations. Our heartiest congratulations to ADAH and TED LEWIS. (The maestro is currently starring at the DESERT INN.) The Lewis' celebrated their THIRTY-NINTH WEDDING ANNIVERSARY, October 7th. We'll wager this record is the proudest one in their book.

He finally made it! FRANK FUNGE (the IVAN PAUL of the San Francisco Examiner) is in town. He is staying at the SHOWBOAT, keeping a fatherly eye on his "DORBEN DOLLS." While on the subject of the "Boat," we understand the ground breaking for the new $400,000 bowling center will occur abount November 1st. At least, that's what "DUSTY" SPRINGSTON reports and he is the fellow who will head the SHOWBOAT LANES corporation.

One of the prettiest "expectants" on the Stork's list is BARBARA FECHSER, better known to localites as BARBARA BINION. Mrs. Fechser is slated to welcome her second addition in February. She and her hubby now have a two-year-old daughter and are hoping for a little boy now.

DEWEY BUCKLEY (of BUCKLEY'S JACKPOT CLUB) is just about the busiest man you can see, in Vegas. Those loose jackpots at the club keep him hopping from slot to slot, doling out the prize loot.

Happy Birthday wishes to SHIRLEY BABICH, who celebrated her natal day in fine style, October 7th. Husband ROY is a pit boss at the SHOWBOAT, graveyard shift.

LIBERACE sent two of his personally autographed miniature pianos to Mr. and Mrs. JOE W. BROWN (of the HORSESHOE CLUB). One is ivory and the other, brass. Both are prominently displayed in the Brown mansion. Incidentally, MR. NEUMANN, Hollywood's copperware designer is creating the copper etchings for the Horseshoe Club.

We regret to announce that the Morgans are leaving town. BUD is assistant to MILTON PRELL, of the HOTEL SAHARA. Mrs. Morgan has undergone a series of operations. However, her condition warranted medics to advise a change. The lovely lady's physical status is impaired by the sand and Vegas climate. Unfortunately, they will take their departure Friday (she and the three children) and Bud will follow at an early date. We'll miss them.

DAN STEIN (pit boss of the SANDS HOTEL) and BEN MARCUS will soon open their novelty and house appliance shop on East Fremont, across from LARRY'S SHOE STORE. They

(Continued on page 39)

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THAT'S FOR SURE

(Continued from page 37)

have selected a choice location and their business should flourish.

Although JEFF FAYMAN'S second birthday is October 9th, the occasion was celebrated October 3rd. His parents, NATALIE and STAN (owners of BOND'S JEWELERS) set the early date in order to share the cake with Jeff's visiting grandparents. One of the tops he received is a miniature roller coaster, large enough to provide rides for children. Daddy Stan is the hero in the neighborhood, giving free amusement to all the youngsters in that territory.

Long-legged congratulations to GINNY and RALPH GARI. (He is the superb musician, appearing at the SHOWBOAT. January has been circled on their stork calendar. Naturally, they are sort of favoring a sister for their three year old, TIMMY.

Seen ringsiding at the FLAMINGO HOTEL were DORIS DAY and her adoring spouse. They were deriving a great amount of pleasure, watching KEEFE BRASSELLE, CONNIE BOSWELL and the DELTA RHYTHM BOYS. Needless to say, La Day never looked lovelier.

If you'd like a nice little souvenir, drop into BUD'S SOUVENIR & GIFT SHOP on Fremont Street. Just show him the ad he has in this publication and he will present you with a miniature slot machine. This one REALLY WORKS!

DOROTHY HUDSON, change girl at BUCKLEY'S JACKPOT CLUB, has a talent most of us cannot claim. You can draw any three lines on a sheet of paper and Dorothy will work around them, creating a caricature. Drop in and test her. We guarantee you'll enjoy her artistry.

BILL MOORE (of the SHOWBOAT and HOTEL EL CORTEZ) is preparing to start his two Reno hotel projects. They will be known as the "Silver Lode" and the "River Queen." The latter will be patterned after Showboat, and will be located on the Truckee River. This will be the first Reno resort hotel. Looks like our sister city will soon adapt a Vegas atmosphere . . . and that's for sure.

DAVE BARRY

(Continued from page 7)

He handed me the letter I was waiting for. Still holding my breath, I breathlessly tore it open.

It was from the State of Nevada and it was addressed to my column.

It said: "Dear Column. We regret to inform you that we cannot visit you at this time. We are terribly sorry to learn of your distress. We are enclosing some desert sand which we advise sprinkling on yourself twice daily, we suggest that you get under a sunlamp and set the temperature at 110 degrees and look at the photo of some Las Vegas swimming beauties, also enclosed. Also sending you under separate cover a pair of dice, an unpaid motel bill and a desert cooler drink. We predict a speedy recovery."

The warm stationery was enough to make the column sit up. After sprinkling the sand on it, it jumped out of the file, into the typewriter and onto the chandelier. When it saw the bathing beauties it took off. The last I saw of it, it was heading for Nevada. I hope it gets to Cortez in time to be published. It will save me the price of a stamp.

When asked what he thought of M. Monroe the New York columnist, saloon editor and bust authority, Earl Wilson, replied, "She's got electricity." "Well," said New Orleans oilman Louis J. Roussell, "I'd like to be shocked."

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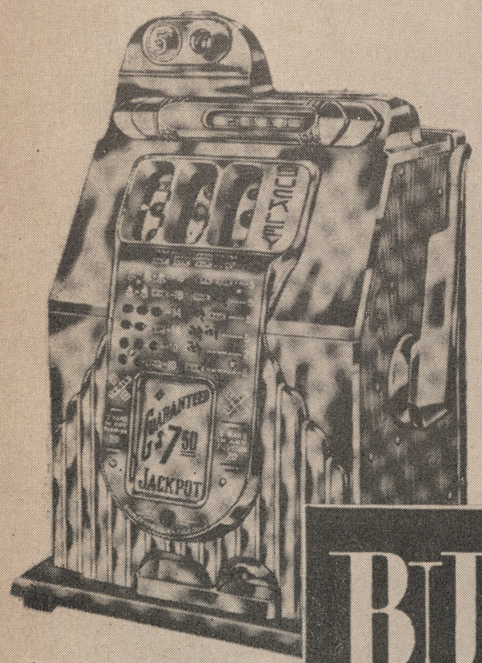
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BUCKLEY'S

JACKPOT CLUB

DOWNTOWN

JOHNNY UHLMAN

(Continued from page 13)

very choice "dog house" picking . . . EDDIE DAVIS is the drummer whose steady rhythm beat is the root of every musical organization. On trumpet we find a big fellow by the name of HOWARD ROBERTS, a towering technician with a good listening tone . . .

Our heartiest congratulations to attractive JANE STOREY, who ended the "Storey" last weekend by changing that name to THATCHER. She wed DAVID THATCHER, of the Hollywood Citizen News, in the Little Church of the West, Hotel Last Frontier. Almost as happy as the newlyweds was Miss JACQUELINE FONTAINE (Silver Slipper). You'd swear that Jane and Jackie were sisters . . . and not mother and daughter . . .

And that's where we'll end it again this week! You guessed it . . . I'm late for the deadline again! . . . And with this new printer we've got, I'll be lucky if I can get even this much in this week's book! . . . 'Bye now . . . your ever lovin' . . . Johnny.

CRISWELL PREDICTS

(Continued from page 11)

weapon perfected! . . . France faces new series of cabinet crises! . . . Polio epidemic rages in Cuba!

A VERY FAMOUS PREDICTION: On March 6th, 1856, exactly 98 years ago, Commodore Matthew C. Perry, who opened Japan to the western world, made this astounding prediction—and we quote: "It takes no sage to predict coming events so strongly foreshadowed. The last act of the drama is yet to be unfolded. America will have possession of many islands of the Pacific, and the Anglo-Saxon race will settle on the shores of Asia. The results of this will be that Russia will become the rival of the world powers, and will lock horns in a mighty battle, in which the freedom of slavery of the world will be decided. I see in the distance how these giants are growing, and sooner or later this match will and must be inevitably fought!" Is this another fateful prophecy made so long ago that will turn out so correct and so shockingly true?

COMING HUSH, HUSH EVENTS: A very famous man, who's name is a house-hold world, will quietly expire from softening of the brain due to his alcoholic habits and his disregard for his health. This man is the idol of millions of boys, and for this reason has been kept out of the public eye due to his drunken escapades! . . . One of our most famous Hollywood actresses will be out of the public eye for the next three months due to a complete face lift, and having the rolls of fat removed from her hips and stomach thru surgery! . . . One of our former child prodigy violin players will come to grief with his present wife who will take him to court for a settlement, in spite of his present plea that she is a bigamist, which will not be honored by the judge! . . . The most famous cosmetic queen in all the world will suddenly divorce her husband on most sensational charges which will be unprintable, unspeakable and unthinkable!

WATCH OUT FOR THIS FRAUD: A book company will send you a circular thru the mail offering you a ten-day free examination of a certain book. The sales letter is so good that you accept the offer—the book arrives and with it a bill, dated before you sent for the free offer. The Book Company's lawyer sends you a dunning letter, threatening you with a law suit for the collection of this debt if you do not send the money in at once. The book is overpriced, so your next step should be to notify your post office, your Better Business Bureau or the editor of this publication, to stop this fraud. Do not pay for the book, but send it back insured at once!

Columnist Wilson also credits L. S. McCandless with the remark, "One advantage of being a nudist —after you've been swimming you don't have to sit around in a wet bathing suit."

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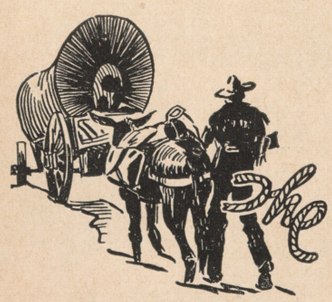
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ROY ROUSH

(Continued from page 17)

can find one of the most complete set-ups in town. CLIFFORD is a specialist in tinting and bleaching and really puts his heart into his work. He says his main interest is in serving local people. Working with him is GAY ROBERTS who is a make-up specialist and dealer in fine cosmetics. So whatever the purpose, massages, reducing, exercising, or treatments with the relax-a-cizor, it can be found here.

I'm sure that one couple married here last week got off to a happy start. You'd agree too if you could have seen that very large and beautiful selection of flowers and other floral objects RUBY FLOWERS was preparing for the occasion. T'was really something to see. Took two truckloads to transport it away.

NICK GUERRA, deputy at the HORSESHOE CLUB, recently moved his family to Las Vegas from New Orleans. A long-time friend of JOE BROWN, owner of the HORSESHOE, NICK has worked for him in New Orleans for seven years. Mr. G. not only thinks the climate here is wonderful but is also well pleased with the schools here which his kids are attending.

There's always the hard and the easy way — And I found the easiest, and best way, to get my car washed is to take it to TONY'S CAR WASH out on South Main. It takes only five minutes too, and before you can say presto! your car is clean as a whistle. At home it would take me longer than that to drag out the hose, and I probably wouldn't do as good a job.

New Business Department:

JAMES BRADLEY SCHOOL OF BALLROOM DANCING held a grand opening last week. Located on North Main Street it will be operated mainly on a country club basis, featuring besides dancing, parties and entertainment. You may remember JAMES as the former owner of the Arthur Murray studio here. GAIL ROACH is his director. Incidentally, you can get a free lesson if you will drop in.

GAIL'S BAKERY opened in their new location on West Charleston last week. This huge, modern bakery is really a vast undertaking and is something GEORGE and MARGARET HARKNESS can really be proud of. This bakery, the largest in Southern Nevada will be able to supply the entire Las Vegas area with all the fresh bread needed.

MICHAEL CORDAY, present operator of the beauty salon in the DESERT INN opens a new salon at Maryland Parkway and Bonneville this week. He will operate both establishments.

A grand opening will be held this week at "RED'S" ROLLER RINK at Helldorado Village. RED has done a lot of work in remodeling the interior and putting in a completely new floor. Last week he was given a handsome gold wrist watch, engraved on the back, from his patrons, as a token of their appreciation.

One of the hunters headed for the kills in quest of deer is Mr. EDDIE GILBREATH, owner of CHARLESTON LIQUORS and GILBREATH PAINTS. Keeping things running smoothly while he's away is his wife HELEN. Incidently, the fire dept. extinguished a minor fire caused by internal combustion in their paint store last Wednesday p.m. before any great amount of damage was done.

LARRY GRAYSON won the first of three prizes offered by HARRISON'S SPORTING GOODS during the current deer season. He won a three-burner camp stove for bringing in the first deer of the season to HARRISON'S last Monday morning. The other prizes, for which you may still register, are a 30.06 Remington rifle for the deer with the widest spread, and an umbrella tent for the antlers with the most points. While there I happened to meet FRANK SULLIVAN, pitcher for the RED SOX, who was in town for a few days, and who was busy purchasing some sporting goods. FRANK mentioned that Las Vegas will probably be treated to a big league game soon since an exhibition is being planned here between a couple of top teams.

One of the nicest set-ups for showing the World Series to the public was at CASHMANS who turned their show room into a small theatre—with three T.V. sets. And to make their guest more comfortable they served cold beer. How's that for real service?

See you next week. In the meantime it's back to the wagon, (station, that is) for me.

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

OCTOBER 21
BEN BLUE
DEBRA PAGET
LES BROWN & ORCH.

DESERT INN

OCTOBER 12
BETTY HUTTON

★

LAST FRONTIER

COMING
WILL MASTIN TRIO
STARRING
SAMMY DAVIS JR.

SAHARA

NOVEMBER 2
ESTHER WILLIAMS
NOVEMBER 23
THE VAGABONDS

Thunderbird

OCTOBER 28
ELLA LOGAN

El Rancho Vegas

LILLIAN ROTH
GORDON MacRAE

The Sands

NOVEMBER 3
VIC DAMONE

★

ROLAND HILL

(Continued from page 19)

my readers, are in need of expert eye examinations, prescriptions for eye trouble, and for operations, that you take yourself to Dr. M. J. Kirkeeng's wonderful office down at 1700 E. Charleston Blvd. He has just finished three years of specializing in eye alone at the U. of Minn., where, by the way, he was the only doctor operating on eye patients for the last year at their wonderful new hospital run in conjunction with the Mayo Brothers at Rochester on the U. of M. campus, so that tells what respect he holds in the opthamoligcal world—is there such a word? Yes sir, I now know why Wilbur Clark, Jack Cortez, Morrey Brodskey, Pop Fish, and all the others always chided me for going "north" for the summers and not spending more time in Vegas.

On this trip I also met our new columnist, Roy Roush, and was quite taken with his fine looks and personality. I hope all of you potential advertisers in Las Vegas swamp him with ads, and while I am on the subject of ads, let me tell all of you that wherever I go around the entire country, everyone knows of FABULOUS LAS VEGAS and Jack's superb magazine, so advertising in this mag reaches out in places you never dream of. And also let me tell you that because of my column in your magazine which is so highly read and respected I have no trouble whatsoever in selling my own HILLSWAY TRAVEL GUIDES and signs of recommendation to any of the firms I have listed in HILLSWAY, and I am not going to rest until I see a RECOMMENDED BY ROLAND L. HILLSWAY sign outside of every Las Vegas establishment that is recommended in my book. Be seeing you for lunch one day next week, Mr. Roush.

And in all my travels I have never found a room in a hotel anywhere I enjoy more than I do my "regular" on the north side of the Town House, second floor, at the El Cortez in downtown Las Vegas. Positively the finest furnished room, the very quietest, and the easiest one to get into and out of that I know of. I always have one along 252 to 258, and this is a tip for you, my readers, when you come to Las Vegas. Of course, I often stay on the "strip"' but for a single old "bach" like myself, I like the downtown hotels best and from there go out to the lush ones on the strip for my fun. The Elwell is another favorite of mine.

Leaving Las Vegas the other evening to drive home, I stopped by the Rib Joynt and what a swell visit I had with my oldest and best friend in Las Vegas, Morrey Brodskey. Now Las Vegas seems like its old self again. Those were the days when we wore our Levis and plaid shirts out at the El Rancho, going on Thursday morning Chuck Wagons at all the hotels on the strip. Also remember the newsreel style shows around the pool with Rex Bell (and how I hope he wins the election this fall), Hoot Gibson, Doc Ladd, and all the other westerners.

Yes sir, I am certainly glad to see Morrey back and going great guns. He even packed a lunch for me, but I'll never let him do that again because the road cop stopped me at 4 a.m., out in the middle of the desert, calmly drinking a milk shake and asked me point blank if I was off my nut or something like that. Guess it looked that way, but then a lonely old bachelor does strange things and he told me to follow him in and have a real cup of coffee and that we did in Barstow. Guess he might have been a bit lonely too, riding alone there at that time of the morning. Between Morrey's visit and this good looking cop, I just made San Bernardino in time to hit the morning traffic all the way home with fog rolling in to boot. And I haven't been the same since.

GOING HOLLYWOOD

(Continued from page 15)

in A STAR IS BORN. I flew back from Las Vegas to catch the end of the premiere and the gala party at the Coconut Grove, where Judy received an ovation and hugged and kissed her husband Sid Luft. whose masterful ways really brought Judy back to big time.

Jean Carroll's lines: "Our romance was one of those triangles. He and I were both in love with him." and "I remember walking down the aisle and looking up at my husband and thinking, 'I can always get a divorce'!"

Is Betty Grable's song to Harry James on their CBS-TV show prophetic, "Come Back To Me Baby?" Betty is about the dishiest dish in Hollywood, and I hope those Las Vegas rumors aren't true. At the cocktail party after the big broadcast, I met L. L. Colbert, president of Chrysler Motors, and his lovely wife. Mario Lanza was still over-weight but his wife Betty defended, "He's not the monster some people make him out to be. He's a sweet guy." George Ells of Look Magazine, chic Bessie Little of eight film magazines, and Earl Wilson and his Rosemary were among those who flew out from New York.

To the most lavish party of the year, perfectly arranged by capable Maggie Ettinger, in the Crystal Room of the Beverly Hills Hotel. I stood with Ida Koverman and chatted with the passing parade, including Gracie Allen (she looks about 25), George Burns, a kiss from vivacious Joan Crawford (her new fella is tall, dark and handsome), Elena Verdugo in green taffeta, Marie Wilson in black net over nude chiffon, the Don DeFores, Dorothy Lamour, Helen Hayes dancing every dance with Mike Connolly, Virginia Mayo in pink taffeta, Leo Carillo and another kiss (which is what happens when a girl's alone), Jane Wyman, Sonja Henie, Jon Hall, and many more. And a very handsome fellow who said, "You may not remember me. I was a patient at the T.B. Vets hospital in San Fernando, and you and Jack Dempsey, Buddy Baer and Preston Foster came out last Christmas Eve to put on a show for us. I've been out three months. Will you give me the first dance I've had in three years?"

Pinky Lee and his cute little wife sat at our table, and gasped equally when the table tipped over, roses, champagne and all going in all directions. "I was born with my lisp," said Pinky, who is number one on day time TV. Said Mrs. Pinky, when we were interviewed by a Florida columnist who'd flown in for the biggest party of the year, "I admit Pinky and I started marriage too young and before we should have. But it's alright, for we've been married 22 years. We've gone this far so it looks like we'll go all the way in spite of this crazy business."

And that's Hollywood.

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