Jack Cortez

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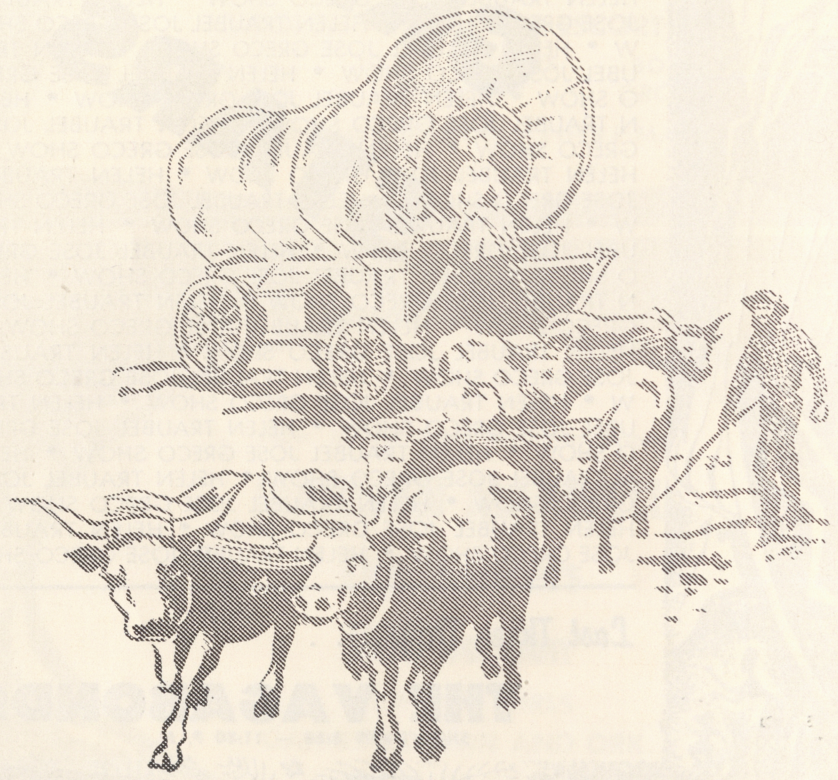

DOWNTOWN · LAS VEGAS, NEVADA



TWO of Clark County's citizens, who for many years were residents of the historic Eldorado Canyon district, are now in poor health and being cared for in the Clark County Memorial Hospital. They are C. E. L. Gresh, for 50 years past affectionately known as "Cy" to his friends, and Ike Alcock, the oldest surviving citizen of this region.

Both men have been intimately connected with the mining business, Ike as a developer and worker in the mines and driver of the great steam traction engine which for many years hauled the precious ores from the Wall Street, Techatticup and other mines of the district to the Colorado River, where it was taken down the river by steamboat to the smelters; and Cy as the owner and developer of many valuable claims, some of the most valuable of which he still owns.

The lives of these two veterans of mining center in the district near the Colorado River, which, during its half century of greatest activity, gave to the nation perhaps twenty million dollars in precious metals.

Mrs. Gresh, between her frequent trips to Las Vegas and the hospital where "Cy" is being cared for, still occupies the family home in the Canyon near the once properous town of Nelson.

"This is God's country and I love it," says Mrs. Gresh to those who would question her about her long years in the Canyon. She still is very hopeful that capital to develop their properties will be available when gold is restored, as all miners believe it will be, to its rightful place in our monetary system.

Both these pioneers played a part in the many searches for the Indian murderer Queho, who was probably Nevada's most bloodthirsty and successful Indian marauder.

His method of murder was to creep up on his victims at night, pilfer what food he could from the family stock and then, when they were aroused from their sleep, kill them with a rifle shot.

The first of the crimes attributed to Queho was the killing of a watchman in a mill near the river. Later he stole into the cottage of Mrs. Maud Douglas, aroused her from sleep and killed her with his rifle. Later, after he had been tracked to the Rio Virgin Valley, he killed two prospectors and led a posse, in which Ike was a leader, on a long chase through the mountains.

The search for Queho was kept up with determination until a posse headed by Deputy Sheriff Frank Wait discovered his remains and a few trinkets in a cave high above the Colorado. The mummified remains were definitely identified and, with his rifle and a few trinkets, were an exhibit at one of the first Clark County fairs.

Ike Alcock was born in England November 4, 1856. Soon after coming to America, he arrived in the then prosperous mining camp in Eldorado Canyon, making the trip up the Colorado River by steamboat and arriving in the Canyon January 9, 1878. His life has been full of adventure and he has seen many ups and downs of the mining business.

Cyrus Gresh was one of the past half century's most active citizens. He came to Searchlight July 4, 1904 and immediately started an assay office there. He was so busy making assays for the miners of Searchlight that he did not get over to Eldorado until that fall. He fell in love with the camp with his very first look and decided to cast his lot there.

For 50 years his home was a pleasant cottage a little way up the canyon

(Continued on Page 27)

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EDITOR'S NOTE: We continue "The Best of Barry," (reprinted from our November 28, 1953 issue.)

MAN THE LIFEBOATS! The California rainy season has started! Now you have your choice, folks! Las Vegas or Los Angeles. You get soaked at either place. As I write this column the rain here in sunny California is pouring down as if it was sent here from Florida. We have one consolation, however. We know that eventually the rain will stop and it will be nice and smoggy again.

The local civic officials have really been in a dither as to what causes smog and how to get rid of the causes they can't even find. My suggestion is to get rid of the officials first. I like California climate and I hope some day it makes a comeback. Actually, it's the healthiest climate in California.

A friend of mine recently received a letter from his sister back East saying that she was very ill, so he got on his bicycle and pedaled all the way from Los Angeles to New York. As soon as he got there he placed his bicycle alongside his sick sister's bed, then he slowly let the air out of the tires, and you know somethin'? The California air cured her.

Of course, this is a lie, but when you're writing a column every week, who cares? Actually, I realize I should always tell the truth. After all, George Washington always told the truth. Remember when he was a kid? His father caught him chopping down the cherry tree and when he asked George if he did it, good ol' honest George replied in the affirmative and his old man didn't hit him.

You know why? The old man was no fool, the kid had an axe in his hand! I wish George was still around. But of course that's silly, he'd be 229 years old. He sure was a great man. He threw a dollar across the Potomac River. There must have been a crap game going on over there.

He didn't even hang around to find out if his bet paid off. He jumped in a row boat headed for Valley Forge, a new real estate development. He stood up all the way. There was chewing gum all over the seat. Besides he knew that if he sat down, they'd make him row.

Conditions at Valley Forge were terrible. Not a motel was open. Washington rallied his men together and over an open bonfire they roasted the British. A peace treaty was signed and everybody left for California.

This, dear readers, was a sneaky way of getting back to the West Coast, but when you have to finish a column you finish it. Only I'm not through yet.

What happened was that George arrived here with his men and when he got a load of the smog he said: "This looks like a nice place to settle, if you're a fish!" Fortunately, none of his men were fish so they all went back home. This was a very wise move on George Washington's part, as Martha soon went into the candy business and made a fortune.

Those of us who stayed out here have not only learned how to live with the smog, we have learned to love it. It has made a lot of our actors and actresses. When Bette Davis got her first screen break, she emoted and cried so convincingly that she was acclaimed overnight.

The truth is that it was an unusually smoggy day and Bette had her eyes full. Crying was no problem. All she had to do was to raise her eyelids and let the smog out. This was mistaken for acting and she received the Academy Award. They should have given the prize to the weatherman instead.

Every year Johnny Ray treks out here to get in condition for his eastern appearances. I'll tell you one thing. This state is a heck of a place for a comedian to break in. Everybody's crying. That's why I'm looking forward to getting back to Nevada. Noboby ever cries in Las Vegas, do they? So how come they sell so many crying towels?

But, believe me, there is nothing wrong with the smog that living somewhere else couldn't cure. People from other sections have a habit of exaggerating the smog here. They say that it gets so thick you can saddle it.

This is a lie. I ride it bareback. I wouldn't say that the smog here is thick, but it so happens that a few days ago my grandfather fell off the front porch and for three days we had to drag the smog for his body!

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THAT'S FOR SURE...

BY Jack Gortz



NOW we can really say that we and our friends are enjoying the relaxation that irrevocably follows on the heels of high-pitched tension. RUTH SPERLING finally decided to keep her Stork date and presented her husband PAUL with an adorable lassie named REBECCA LINN. The young lassie made her debut some time around 9 p. m. August 23. We haven't had an opportunity to see the heiress to the Sperling fortune yet, due to strict hospital regulations. However, her proud parents are burning up the Bell system, telling everyone their newborn made her wordly entry equipped with an amazing crop of dark hair, a fair complexion and blue eyes. She sounds like a wee angel and we know our little B. B. will be very happy when he finally meets his future playmate. Congratulations, Ruth and Paul. We couldn't be any happier for you.

Last Friday we caught MILTON BERLE at the SANDS HOTEL. Without any hesitation, we believe it was the best performance this top comedian ever turned in — AND we've seen many of the Berle comedies, mostly in the East. He is a master showman, for sure. With us were a couple of out of town friends, LOU FOREMAN (New York attorney) and MAX WALEN, Texas businessman. Also present was AL FIRESTONE, formerly of Manhattan, now a confirmed Las Vegan. Naturally, our Princess hosted the group. We were unbiased in our opinion of Milton's superior presentation. The deafening applause completely supported our party's reaction.

Many localites have been wondering why they haven't seen PHIL MOORE of late. (He is the chap who successfully coached LENA HORNE, MARILYN MAXWELL and DOROTHY DANDRIDGE to singing fame.) Phil is completing a symphonic ballet for COLUMBIA. He has been working on it for two years and admits the effort has been worthwhile.

His many friends across the country will join us in regretting the hospitalization of WILBUR CLARK of the DESERT INN. We understand Wilbur is merely having a check-up at the CEDARS OF LEBANON HOSPITAL in Los Angeles. He will remain there for a few weeks, so get busy and drop him a line. As you know, a few happy words from friends give a patient a much-needed spiritual lift.

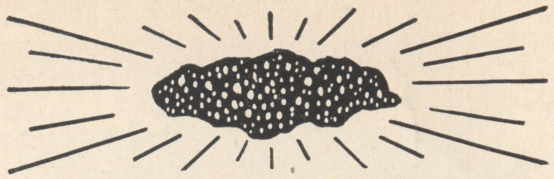
The magnificent SHOWBOAT is definitely scheduled to open on September 3, in time for the big Labor Day weekend. Its initial show production will be MINSKY'S FOLLIES OF 1955, with a cast of beautiful women, handsome men and stunning costumes to fit the decor. Incidently. for you sports lovers who have been hearing rumors about another Las Vegas bowling center, this is where it will be. The ground will be broken in September some time. Come December, the SHOWBOAT LANES will be open for bowling fans, offering a $400,000 establishment, comprised of 24 lanes. A familiar face in sports circles, DUSTY SPRINGSTON, will manage the place. This is one enterprise local keglers and keglerettes have been looking forward to and it looks like the new center will stimulate greater bowling competition for the future.

Aside to the NEVADA STATE DEPARTMENT OF HEALTH in Carson City: YOU COMMITTED A BOO-BOO! We have a seven-week-old baby in our household and you recently forwarded a book on pre-natal care to Mrs. Cortez. (On second thought—maybe you know more than Ye Editor does. Is it possible?)

(Continued on Page 34)

this week's cover...

Public Libraries are very interesting places. You can find just about any information you require there and, once in a while, you can even see a pretty eyeful, such as the one on our front cover this week. This lovely bit of femininity is JOAN WYNN, a Donn Arden dancer. Sure does look as though Joan has thoughts for her future, doesn't it?



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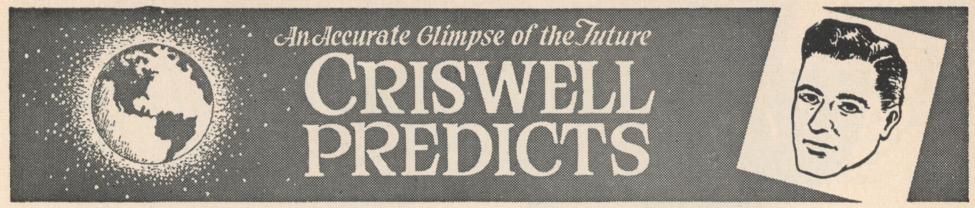

WHAT PEOPLE WILL DO: The tobacco monopoly will be split wide open with a new substitute leafy plant zonder, which will soon be introduced to the American public. Zonder is harmless, contains no habit forming ingredients, and will sell for one-fifth of the tobacco price to manufacturers. 1955 will be a zonder year! . . . Ex-King Farouk will soon hit the headlines of newspapers in a most unflattering manner, and it will do much to delay his present campaign to reoccupy the Egyptian throne early in 1955! . . . The famous Duncan Sisters, Vivian and Rosetta, will write their autobiographies jointly under the title of "Remembering," which will trace their careers over three continents and almost half a century! . . .

Jenny Patou, the famed French designer. will outdo Christian Dior with identically styled garments for both men and women! . . Jeanette McDonald and Nelson Eddy will be reunited as a singing team in a forthcoming movie based on the romance and abdication of the Duke of Windsor and Wally Simpson! . . .

Desmond Leslie, co-author of "Flying Saucers Have Landed," will go into a secret huddle with a noted European scientist concerning the recent sightings of saucers over Japan and the Far East. I predict this mystery subject will soon be an open topic in our United Nations. Desmond Leslie's next literary work will be an official biography of his cousin, Sir Winston Churchill! . . . Mendes France, the new hero of France, will face bitter opposition with his series of schedule taxes, which will lead to another cabinet crisis!

WOMEN WHO WILL MAKE NEWS: Queen Mother Elizabeth will make a diplomatic tour of South Africa within the next 90 days! . . . Mae Williams, the singer, will zoom to the top with her coming recordings of the Stephen Foster melodies! . . . Norma Shearer and her husband, Martin Arrouge, will open a year 'round camp for sickly children and will be a worthwhile charity for the needy! . . . Mamie Eisenhower will take a most active role in the fourth-coming elections in November! . . . Queen Juliana will soon make a trip to America to consult a famed beauty specialist! . . .

Mrs. Bernarr MacFadden will write of her interesting life and will reveal the real secret behind the vitality and vigor of her noted husband. This will be one of the top books in 1955! . . . Helen Traubel, the Metropolitan Opera star, will appear on the Broadway stage in her first dramatic role for the Theater Guild! . . . The Fontana Sisters, fashionists in Rome, will open a chain of stores in 10 principal American cities!

Lizzie Borden, the axe-murderess, will have an opera written around her life and her wantoness! . . . Peggy Hopkins Joyce, the much married blonde, will soon make her richest and happiest marriage! . . . Halo Meadows will open a huge dance palace overlooking the Pacific at Malibu which will feature buffet dining at the water's edge, and will be completely constructed of glass! . . . The late Thelma Todd will find herself a television favorite when her old films are shown this fall! . . . Ingrid Bergman will be denied entry into this country on a morals basis!

FOR PEOPLE AND PLACES: Joseph McCarthy: Your new series of accusations will be proved in open court! . . . Philadelphia: A new political scandal will be made known there within the next three weeks! . . . W. C. Fields: You will be nominated for the Hall of Fame! . . . Carson City, Nev.: You will be the second Hollywood within one year due to the construction of the world's largest independent motion picture studio, which will not only make movies but also television film! . . .

Senator Kefauver: Your next investigation will be the Red influence on our youth of America! . . . San Francisco: Your City Fathers will soon plan another world's fair to be held in 1958! . . . Rudolf Valintino: Your recording of "Pale Hands I Love You," made in 1923, will become a juke box favorite! . . . Ankara, Turkey: You can expect a meeting of great diplomatic importance next month in your city! . . . Marlene Deitrich: You should watch your health a little more carefully than you have been! . . . Panama City: A new series of vice raids will be made by the United States Army and many clubs will be declared out-of-bounds!



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IF YOU don't have anything to do for the next few months or so, let's get together and talk about building a hotel or two. Everone seems to be doing it these days! At the moment, without writing them down, I can call to mind at least a dozen hotels that are either under construction, making big talk of, or being draemed of. I don't even have the dough to finish building a den on the back of my house, still even I have plans for a super motel, and late hour club. You think I'm kiddin'? I've had these plans for the past six or seven years! But I'm not a promoter . . . couldn't promote a pipeful of tobacco at a tobacco growers' convention! But one of these days someone is going to go ahead with my idea (without me, of course), and it's gonna be a-a-alright!

According to the latest statistics, the SHOWBOAT is to take to the channels on or about September 3, which isn't so very far away! and if you haven't seen the inside of this new palace, you have a real surprise in store for you! The stage productions are to be top caliber, the lounge music will be continuous, and feature some of the finest groups to be found . . . found right here in Las Vegas, where some of the finest musicians in the country are showing up to become a part of our fast growing entertainment center of the world.

TUR ZEL Quality Gowns of Miami Beach have come to Las Vegas! ZELMA BUTLER, who owns and operates the famous shop on Lincoln Road in Miami Beach, has opened her shop on North Fourth Street. She was telling me that so many of her Florida customers have become Nevada residents that she has finally heeded their many requests to open a branch shop here in Las Vegas. No need to remind you folks from Florida of the exquisite styling of her exclusive gowns, nor to suggest that you local ladies drop in and take a look for yourselves . . .

As of Wednesday, September 1, Downtown Las Vegas will be enjoying a nightly buffet in the restaurant of the GOLDEN NUGGET. The buffet will be located in the front section of the restaurant and will feature a wide variety of the finest food available. It will be set up and ready for action at 11 p. m., and will continue until 1 a. m. For a buck and a half you can bump the buffet until you're filled, and the kids can do the same for just a dollar! . . . And, by the way, the same night will see another first at the Nugget . . . in the show room, a revue starring CHARLIE AARON, titled "Gas Lights and Pink Tights" and featuring Miss KATHY JANIS . . . The stage is being remodeled to handle this new type show, which is booked for four weeks, and may prove to be a long and lasting type of entertainment for the room. So, as of Wednesday, "Make it a night at the NUGGET."

I notice that they're making ready to break ground for another addition to the famous SUNLAND SHOPPING CENTER at the start of the Strip. This will complete the shops down to the corner of South Fifth and San Francisco streets and, if they turn out anything like the plans we saw, this is going to be a mighty impressive corner . . . and a busy one! Mr. MacPECK has lined up a wide variety of shops for this center, and we still feel that this will eventually become a day-in-and-day-out TWENTY FOUR-HOUR business section . . .

FRANK SMITH came out from Buffalo, N. Y., last February and, after having spent a few months, decided that this was the place for him. He went to work at El Rancho Vegas in the cashier's cage in April, and just two weeks ago completed the "big cycle" by sending back to Buffalo for RITA CAIN. She lost no time in leaving her job at the Buffalo Security Bank, flying to Las Vegas and on to the sea of matrimony via the words of Judge FRANK MacNAMEE. Prime witnesses for the event were their very good friends, CASS and AUSTIN MACK, currently with JOE E. LEWIS at the Rancho . . .

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(Continued on Page 27)

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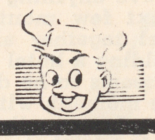

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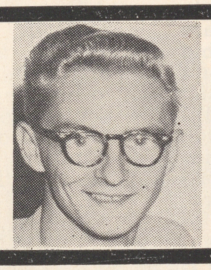

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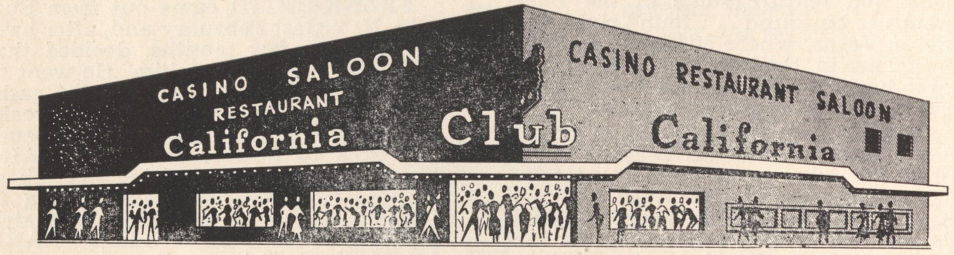

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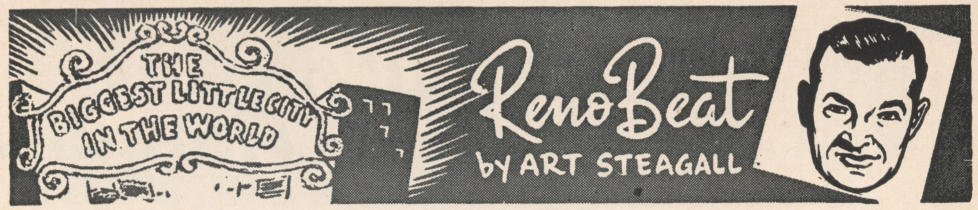


IT HAPPENED IN RENO: HARRY RICHMAN has sold his Lake Pyramid ranch and is heading back to show business, not that he has ever been entirely out of it. In the past few years he has played five or six engagements each year, but now it looks like a Broadway show is in the offing . . . MISS JANICE BABCOCK, this year's MISS NEVADA, off to Los Angeles to appear at SHERIFF BISCAILUZ' barbecue and to do several guest shots on TV . . .

BROTHER DAVID, of St Mary's Mission at Pyramid Lake, was the subject of a two-page spread in this week's New York News. The story was called "From Glamour to God" . . . Motion picture actress ANN BLYTH and her husband, DR. JAMES McNULTY, in town for the DENNIS DAY show. DENNIS and DR. McNULTY are brothers . . . EDDIE MONTAGUE, scout for New York Giants, in town to look over young DAVID HEINZ, a pitcher from Hollywood. DAVID and his mother, actress LUCILLE LA MAR, are house guests of MR. and MRS. HARRY WEITZ. MONTAGUE is the scout who first discovered WILLIE MAYS, the fleet-footed New York outfielder, currently leading the majors in home runs . . . Seems that the whole town turned out for the opening of the third and newest of the HARRIS FOOD CENTERS. The new one is a real beauty . . . A new book on Reno called RENO, AROUND THE CLOCK, is due to hit the stores in the new future. The story was written by LARRY SCHADER, an emplaye of the PALACE CLUB here. LARRY has been a popular figure around the downtown clubs for the past 15 years and writes of his experiences with the various players with whom he has had contact . . . MR. and MRS. HAROLD WALTER, up to Virginia City for the wedding of TOMMY HILL. At one time TOMMY was associated with HAROLD in operating the WALDORF CLUB . . .

One of the top attractions coming up in the entertainment field is the TED MACK AMATEUR show next Wednesday night, sponsored by the Reno Lions Club. The show will present 20 acts, plus the winners of the local contest now in progress . . . The famed Dixieland Jazz Band, the Firehouse Five Plus Two, will be on hand for the HORSELESS CARRIAGE trek set for September . . . Twenty-seven Reno swimmers participated in a spectacular Aquacade presented last week-end at the Reno Municipal Pool under the direction of FRITZ HERTLEIN, 19-year-old lifeguard . . . Attended the opening of Reno's newest and most elaborate Chinese restaurant last Wednesday — the new MING'S CAFE, owned and operated by DEA MING and THOMAS NOM. They held an invitation cocktail party and Chinese buffet on the evening prior to the opening, a real lovely party . . . Reno's favorite CARL RAVAZZA, now at the Cal-Neva Lodge, Lake Tahoe . . . IRVING "PHOTO BY" GROSS busy getting ready for a trip to New York. He leaves after Labor Day . . . MRS. WILLIAM STEAD back at her ranch home after major surgery at Washoe Medical Center . . .

CURRENT SHOWS: The GOLD ROOM of the GOLDEN HOTEL opened last Wednesday with their third annual production of THE PARISIAN FOLLIES, starring LUXOR GALI-GALI, LUCIENNE and ASHOUR, THE ZERBYS, CLIFF FERRE as singing MC and an extra added attraction, ODETTE, plus the GOLDEN GIRLS and WILL OSBORNE and his orchestra . . .

THE MAPES SKYROOM opened with MAE WEST, with the show she first introduced in Las Vegas, with LOUIS "BEULAH" BEAVERS, DICK DUBOIS and nine men, many of whom hold titles such as "MR. AMERICA." The MAPES SKYLETTES and EDDIE FITZPATRICK and his orchestra complete the show . . .

THE RIVERSIDE THEATRE RESTAURANT opened on Thursday of this week with the KIDS FROM SPAIN, "LA CHAVALES DE ESPANA." a complete Spanish revue plus the RIVERSIDE STARLETS and BILL CLIFFORD and his orchestra . . .

See you next week . .

.ART STEAGALL, Reno 2-9736

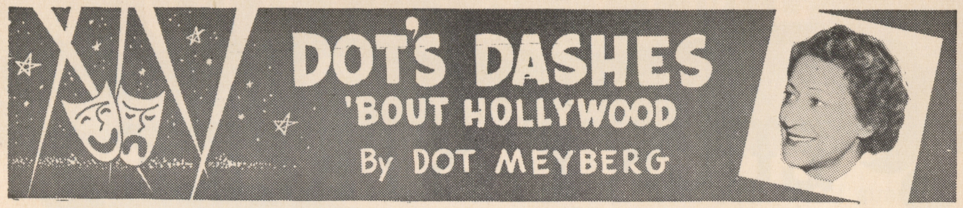
Thanks for Everything!



Margaret Whiting

THUNDERBIRD
HOTEL

We'll see you at the Thunderbird again next Summer!



HOWDY, FOLKS! Politics on the national and local scene will not interest the entertainment world nearly as much as the international situation right now. I look for both film studios and TV executives to heavily invest in the European theatre quite soon. Both TV and movie studios abroad will be the thing, so watch how property there will be pounced on, as well as groups with "know how" in the building fields will work over there to complete vast studio space, for foreign production rental—frozen funds can easily be used. . . . Eyes, too, are on Canada, where the past 10 days has seen 10 theatres open, making a total of 46 since the first of the year! That's not all, for I hear 38 more are in the planning stages . . . Certainly would love to hear how reaction in this country will compare with England's panning of "Betrayed" with LANA TURNER and CLARK GABLE by critics. Seems unfair for these foreign "critics" to comment on American movies and players since I join others who feel many are not qualified to judge.

Looks like DAVID SELZNICK will turn to TV the way offers are being discussed . . . CLARK GABLE has turned down TV appearances. Enjoys watching himself but not as an actor on it. . . Wonder what the steady report of dates he has with KAY SPRECKELS can mean? . . . BOB and IRENE ANDREWS toss a reception honoring the film chief from India, BHAVANA . . . Expected show with MARTIN and LEWIS canceled because JERRY LEWIS has such high temperature from virus which kept him from opening at Ciro's. JOHNNY RAY, who must be in Australia by the 10th of next month, helped "pinch-hit" for Jerry, as did TONY MARTIN and comedian ALAN KING. Story going the rounds that the team would have only had four days at HOVER'S spot, anyhow. . . Hear Mrs. DANNY KAYE is at Mayo's . . . After eight years of marriage, writer CHARLES MARION and ELANO VERDUGO decide on a trial separation; and I can remember when at JAN GRIPPO'S home, they emphatically (years back) said nothing could separate them.

Newest generation romances center around GARY COOPER'S daughter MARIA, who's being courted by JOEL McCRAE's two sons . . . EDDIE FISHER didn't arrive at the Parsons party so no news of whether his engagement to DEBBIE REYNOLDS is true or false. He remains in the East a while yet . . Wouldn't be surprised to learn GRACE KELLEY marries OLEG CASSINI in the East within the next few months. Both are East. Remember when Grace startled us with those reports she disliked Hollywood? That was before obtaining MGM stardom . . JOAN CRAWFORD and dance director CHARLES WALTERS a new duo . . . SONJA HENIE's escort of late is RICKI DE LA VEGA . . . JOHN HALL dates his ex, FRANCES LANGFORD, who admits they will always remain friends even though she's to marry another shortly . . . AVA GARDNER evidently has no time for getting her divorce from FRANKIE as she heads for South America and then NY for p. a. . . IDA LUPINO goes into surgery soon, they say, which may explain HOWARD DUFF acting as driver for her to and from the studio.

Imagine acquiring a nightclub via auction! That's what I hear VIDO MUSSO did with the Club Sorrento, which has terrific music and a grand show . . MUSSO is capturing fans with his saxophone that talks. His newest recording, "Sing, Sing," will "send you" . . . GLORIA WOOD, the Capitol recording star, is the feature attraction at the moment and, of course, has to sing her "Hey, Bellboy!" She has a new album out, too . . . JACKIE MILLS, who plays a drum like KRUPA, spends his days at 20th with "There's No Business Like Show Business," which finishes next week . . . OSCAR CARTIER is M. C. and insists GLORIA's rendition of "Stormy Weather" in mambo beat can really SEND YA . . . EDDIE GARRETT, the man of 70 voices, is shaping up an act for your city . . . Just say the O. HENRY stories published in Egyption (but haven't caught up on that language yet.)

Welcome to the 1000 Indiana ladies who sing. They paid their own expenses to come here for a benefit at the Hollywood Bowl . . . BUDDY BAER and SABU team up for TV . . . KATY JUR-

(Continued on Page 37)

LUCKY STRIKE

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"ON THE STRIP"
Restaurant . . . Bar . . .
NEAR THE SANDS HOTEL

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423 North Main — Phone 7637

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

August 19 through September 8
SHOW: Pearl Bailey, Russ Morgan, The Hightowers
LINE: Flamingo Starlets
ORCH: Russ Morgan

PEARL BAILEY, "Two Hands and a Voice," is known internationally as one of the finest nightclub entertainers of our times. Her "tired" attitude on stage belies the truly ambitious nature of her make-up. "Pearlie Mae" opens her current appearance with a double-meaning discourse on "Strike While the Iron's Hot" in which she uses the ladies of the ensemble, while handing out a bit of free advice. From this she goes right into a fast running programming that makes for the complete attention of all present. She brings out a chair and sits

(Continued on Page 36)

NEW FRONTIER

August 23 through September 12
SHOW: Marilyn Maxwell, The Lancers, Will Jordan
LINE: Frontier Girls
ORCH: Garwood Van

Gorgeous! . . . MARILYN MAXWELL makes a triumphant return to the Ramona Room with a load of new material unparalleled, and with some of the wildest surprises ever dreamed of! After an intro of advice to the ladies of the ensemble, via "Take It With a Smile," she bemoans the fact that there are "No Men to Dance With Me," and winds up with a duo of dancing Dans called Bob and Joe. They join her in a very big arrangement of "Shadrack" . . staged to the hilt by Billy Daniel . . . musical Director Ian Bernard did some original lyrics on "Will You Still Be Mine?" which are naturals for La Maxwell . . . The gimmick of gimmicks is when our gorgeous gal comes on for her last number as a stripper named "Tiger Lil" . . . but leading a real Bengal tiger! . . . This bit is the clincher for a wonderful new act! . . . WILL JORDAN is a fast working young impressionist who does impressions of EVERY ONE! There's no limit to this man's versatility! The majority of his offerings are short and sweet, with clever, rapid-fire introductions leading to each characterization. His presentation of Ed Sullivan is more Sullivan than Sullivan . . . THE LANCERS are the first to make the stage, and set the show off to a goodly pace that is upheld throughout. These men are fast reaching the top of the ladder via recordings. Their rhythmic vocal renditions well deserve the ample applause that follows each of their offerings. Their impressions are most authentic . . . The FRONTIER

(Continued on Page 37)

El Rancho Vegas

July 14 through September 7
SHOW: Joe E. Lewis, Gloria DeHaven, Carolyn Ayres and Her Escorts
LINE: El Rancho Girls
ORCH: Bob Ellis

HE'S BACK AGAIN! He's off and running at the Rancho—America's most beloved comedian, JOE E. LEWIS . . . Here is a comedian who has more followers than the "horses he follows which follow other horses"! One reason you never tire of seeing and hearing Joe E. is that he is constantly coming up with new material . . . containing interesting lines that are current with the times. And sometimes his new material is just a revival of something from his files that he hasn't been using for a while. This man's repertoire, and capacity for retaining them mentally, is simply amazing! A lot of these things he could never accomplish, however, if it weren't for the reliability of his sidekick accompanist, AUSTIN MACK . . . It's been well over a year since the lovely ESTELITA made her initial debut



into the realm of Las Vegas show biz, and the lively little lady has come a long way. Where this little Latin doll gets all her energy will always remain a mystery to you and me, but energy she has, and energy she uses as she sings and dances through her exciting musical presentations. Her impression

(Continued on Page 36)

Wilbur Clark's DESERT INN

August 17 thru September 13

SHOW: Hildegarde, Johnny Johnston, Skeets Minton

LINE: Donn Arden Dancers

ORCH: Carlton Hayes

Presenting the incomparable HILDEGARDE! An announcement which, in itself, would be enough to insure a hit show! However, in this instance, she is joined by another top personality of the entertainment field, JOHNNY JOHNSTON! One could use all the adjectives in the book, and never quite completely describe "The Incomparable" HILDEGARDE. She jokes with the guests about anything and everything, including herself, and sings her songs with such exuberance as to lift the whole atmosphere to a higher plane. Then to the piano for some of her own brand of mood music, and vocal ballads . . . JOHNNY JOHNSTON offers up a few choice selections of his own that point to the fact that here is a young man with a great baritone voice, who likes what he's doing (Does some fancy guitar work, too) . . . HILDEGARDE and JOHNSTON do a bit of team work concerning duets, dancing and all around smooth entertaining . . . ROBERT NORRIS is the talented musical conductor for their stint on stage . . . SKEETS MINTON is at his peak with this show! His partner in the promotion of gross hilarity is a hep little character . . . Minton is a master at the manipulation of the little guy's facial features, and fairly brings his cohorts in quips to real life.

(Continued on Page 37)

SAHARA

August 10 thru August 30

SHOW: Vagabonds, Maria Neglia, the Dunhills, Martha Ann Bentley

LINE: Saharem Dancers

ORCH: Cee Davidson

THE VAGABONDS! . . . A quartet of unpredictables known from coast to coast and in all directions! Many like groups have aspired to the secret of their magic, but few, if any, have ever approached it. They are an institute, pledged to the pupose of good entertainment! . . . The Vags broke par at both shows opening night, and have been having to beg off ever since. They are using a lot of new bits in their routine, but their great popularity is attested by the voiced requests from the audi-

(Continued on Page 37)

The Sands

August 4 thru August 31

SHOW: Milton Berle, Betty George, Leonard Sues, the New Yorkers, the Mountaineers. Extra Added Attraction: Sid Gary

LINE: Cope Girls

ORCH: Antonio Morrelli

"MR. TELEVISION" is in town! . . . From the moment "Uncle Miltie" hits the spotlight you know you are watching a master at work in his favorite profession. With little or no effort at all, he has the magic touch that evokes wave after wave of genuine laughter from watchers of all ages, and from all walks of life. This tireless titan of talent takes part in the performances of all the acts he has brought with him for this show . . . of which there are five,

(Continued on Page 36)



Thunderbird

August 12 thru September 1

SHOW: Margaret Whiting, Arthur Blake, Rex Schepp

LINE: Thunderbird Dancers

ORCH: Al Jahns

Capitol's top recording artist has finally returned to Las Vegas for another visit, and for her first time in the Navajo Room. Magnificent Maggie has material that moves from the time she comes on stage . . . right from the fast opener, through a fine medley of her famous father's hit tunes, a multiversed bit on "How to Hold a Husband" (set to Latin rhythm), into a cleverly arranged closing bit entitled "So Long," in which the title is used in many different ways . . . ARTHUR BLAKE is a sensational impressionist who creates the atmosphere, sets the scene, and completes each characterization with authentic costuming . . . or we should say that he completes each characterization with his unbounded talent in this field. Arthur has to beg off after superb impressions of Orson

(Continued on Page 37)

EL Cortez

August 26 through September 8

Not a Review

SHOW: Cooper Sisters, Lenny Colyer and Bill King

ORCH: Sherman Hayes

They're back! The COOPER SISTERS bounce right back into the hearts of Las Vegans! The effervescent pair clown, sing and mug their way through routines which have made them one of the top sister acts in the nightclub circuit. The Coopers bring a vitality and zest to the show which keeps showgoers in a happy frame of mind throughout their entire stint! . . . The zany comedian LENNY COLYER adds his supple wit.. When this lad is in the spotlight your sense of humor becomes more acute and all else takes a back seat in view of his unreserved showmanship . . . BILL KING is the epitome of timing and precision as he juggles three double-edge axes which really have edges) and, in complete blackout, he handles all sorts of lighted torches . . .

GOLDEN NUGGET

August 18 thru August 31

SHOU: The Mercer Brothers, Michael Foster, The Ely Sisters

ORCH: Don Ragon

Headlining the show at this spot is one of America's smartest comedy dance teams, the MERCER BROTHERS. They are best known for their comedy characterizations on the "Dude Martin Show," "Spade Cooley Show," and many other well-known TV programs. Bud is a legemania dancer, while brother JIMMY makes a great foil for their zany antics . . . MICHAEL FOSTER, master of ceremonies, is a top-flight comedian and song impersonator. His material is great and his impressions of the singing stars is tops. One of his best is a take-off on Johnnie Ray . . . Rounding out the show are the talented ELY SISTERS. Billed as the "Sweethearts of Rhythm," they play various musical instruments, including an accordion and vibraphone. Their song and dance routines are excellent. New show times are 9:30, 11:30 and 1:30.

OPENING SOON!

la femme
"intimate things"
"ON THE STRIP"

FABULOUS LINGERIE . . .
BOUDOIR GIFT ITEMS . . .

"WHERE YOU DON'T NEED A HALO
TO LOOK LIKE AN ANGEL
UNDERNEATH IT ALL"

SONIA BERK —:— SELMA JACKSON

Back Again! . . . . . .

no matter how you say it —

"C'este si bon"

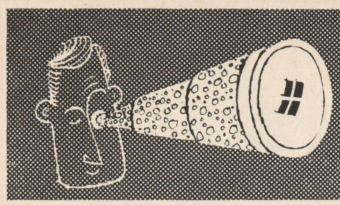
DAVE SLOAN

AND HIS

DETROITERS

THE Flamingo HOTEL
LAS VEGAS, NEVADA

STAGE
BAR



Tele...SCOPING
with
ROY ROUSH

MORE WOMEN today are wearing rings in their noses than rings in their ears. And with it, invisible though it may be, women are letting themselves be led, blindly, through life following the fashion leaders. But it's nothing new. It's been going on for decades.

Now I read that Christian Dior, the French fashion expert(?), is getting ready to jerk the ring again. Perhaps we could compare him to the Pied Piper better, with every feminine ear being "charmed" to prevent clear thinking. They imagine they simply must stay in style. What does being in style mean? When you boil it right down it means being a "follower," disregarding your personal appearance.

A few years ago the fashion word was long hair because it was said to be the symbol of femininity. Now the feminine manner is to wear the hair clipped to about the same length as the ears for that boyish - - - which leaves us to wonder what femininity really is. But what matter how they look . . . they are in style.

In 1946 when the High Command said "long skirts for everyone" every feminine leg, no matter how beautiful, disappeared behind the Cotton Curtain, not to emerge till the signal was given. In the meantime I had almost forgotten what a shapely leg could do to my impulses. The ladies couldn't wear yesterday's new dress. Hundreds of dollars were spent by every family whether they could afford it or not, so milady could play follow the leader. A worse thought is that such action was not only inconsiderate in numerous ways, but immoral . . . Clothing material was badly needed to clothe a world emerging from a devastating war.

As well disciplined as any well-trained army, when an order is given, without questioning, ladies blindly obey. "Put out your chest." "Flatten your chest." "Slim hips." "Broad hips." "High neckline." "Low neckline." "Long skirts." "Short skirts." "Thick eyebrows." No eyebrows." - "Only a line from top of the nose to the temple."

Women have minds of their own. Surely they ought to be capable of dressing themselves to their own best advantage. What has a girl with beautiful hair accomplished by shearing it off? Let the one with unsightly hair trim it short.

I can't understand why a girl with gorgeous gams would willingly let herself be robbed by long skirts. Likewise, why should a girl with unshapely legs put herself to disadvantage with short skirts? And why should a perfectly good, valuable wardrobe be discarded and money spent for a new one? When SOMEBODY comes up with a reasonable answer, let me know.

But the worst may be yet to come . . . with the power of the press and the expedience of television to inform the world on fashions, the ladies are getting more fashion conscious. The ring is getting bigger and line stronger. Let us not be too unconcerned. Women may possibly suffer the same fate as the little fuzzy creatures who followed the Pied Piper into the sea. Watch out for Monsieur Dior and his collegues when they run out of ideas. For something different they may come up with a novel idea like wearing lead covered sandles and stone necklaces for beachwear . . . and without stopping to think, since they never have before, milady may suffer a watery fate.

But in Las Vegas there is a ray of hope. That's THELMA RAY, local dress designer and manufacturer. Miss Ray says she is not against fashion changes because this means progress which she is always for, as long as it is complimentary. Fashion changes must enhance, not hide a woman's points. Miss Ray has worked with fashions most of her life. She definately refuses to go "Dior-ish." She thinks a woman should look like a woman and not "something else." She promises that her designs will not show the Dior influence and is starting a campaign to combat it.

Congratulations to the GILDNER & VAN BUREN JEWELRY COMPANY, who have moved from their old location on South Third Street to 119 South Second Street. Gildner & Van Buren are now located in the new group of stores recently completed there . . . . If the lack of ready cash has been keeping you from taking that plane trip back home or some place else, your problem may be solved. Under the new plan TWA Airlines inaugurated recently, you may now travel and pay later. Yep! It's

(Continued on Page 27)

WATCH FOR OPENING!

BLACK NARCISSUS

"ON THE STRIP" . . . NEAR THE SANDS HOTEL

Las Vegas' Most Beautiful Ladies' Salon . . .

CATERING TO AN EXCLUSIVE CLIENTELE

" . . . Service is Our Privilege —

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UNDER DIRECTION OF

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Restaurant . . . Bar . . .
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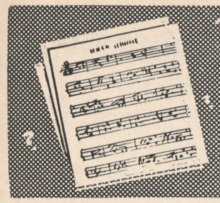
HUNTRIDGE THEATRE

NOW OPEN FROM 1 P. M. EVERY DAY

Matinee Admission Prices: General 50c—Jr. 40c—Children 20c—Loges 65c



WHERE'S THE MELODY ?

THERE shall be music ! ! . . . Man, the groups have been coming and going so fast here lately that your old daddy can't keep up with them. One would have to keep a full set of books, and hire a secretary for that phase alone, to keep the records in line as to who is where, and for how long!

I hear that FRANCES FAYE will have one of the groups that replace either MARCO RIZO or the PAGE CAVANAUGH TRIO at the Stage Bar at the Flamingo. They both cut out on September 1 . . . Marco is off to a recording session in Hollywood before taking over the chores of musical supervisor for the "I Love Lucy" show over CBS 2, Hollywood.

Still holding sway at the mighty manuals of the mighty Wurlitzer is DON BAKER, who appears nightly in the Gay Nineties Bar of Hotel Last Frontier prior to the wild antics of the MARY KAYE TRIO and MICKEY KATZ. Don has been on the job for a long time in this capacity and is such a master on the instrument that his work is thoroughly enjoyed by all who come within listening range. He may go on to match his enviable record of 13 years at New York's Paramount Theater. . . .

ANTONIO MORELLI is the man before the band at THE SANDS these days, and doing a magnificent job. Morelli hails from the Gotham City, where he has been connected with the higher circles of music . . . direction and production. . . .

DAVE SLOAN and his DETROITERS came back to the STAGE BAR of the Flamingo Hotel a few weeks back to fill the vacancy left by the closing of THE ROUNDERS. Dave plays bass, JIMMY BRYAN is on the guitar, BOB MALSACK at the piano and WALLY PHILLIPS on the drums. These men come to the Flamingo from Palm Springs, where they had just finished another successful season at the Tennis Club. This is a foursome of versatile entertainers, all of whom sing, and whose capabilities lend them adaptable to almost any type of room. . . .

The trio that replaced DAVE RODGERS when he left the Gay Nineties Bar was that of our old friend from across the street, DANNY CASSELLA, who was at the D. I. for so long! With Danny in the trio are NORM OGDEN on trumpet and SAM MELCHONE on the accordion. These three men alternate with Don Baker during the earlier hours of the evening in the Gay Nineties (or the Horn Room as we used to know it). . . .

Was informed by ART FORCE that the FOUR TUNES broke all existing records for the Pirates Den of the Hotel EL CORTEZ. They were there for two weeks and broke attendance as well as tape records. Their extreme popularity has them making and breaking records at every turn. . . .

THE THREE SUNS close with the end of the month, leaving their portion of the CASBAR bandstand of Hotel Sahara open to the ever populer "Hi-De-Ho" man, CAB CALLOWAY. . . . It's farewell to the fabulous fingers of IRVING FIELDS about a week later, but at this writing the replacement isn't known. . . .

We were glad to hear that the musical combos, etc., that are going into the great, new SHOWBOAT are made up of local musicians, some of whom are among the best men in the country. BUSTER HALLET is to have the band that will play for the stage shows, the nucleus of a fine group which we feel will be necessarily augmented soon after the opening. JACKIE COON will have a Dixieland band to put an end to them all. We aren't at liberty to give the names of them all at the moment so we'll just wait and let you be the judge. RALPH GARI (Garafolo) has put together a group that we've been told is one of the wildest . . . this we're anxious to hear! . . . DAVE RODGERS is bringing in a trio which promises to be a real ear-bender . . . Alternating with RODGERS will be a trio headed by an all-time local favorite JACK MARTIN . . . We might also add that the booking of these groups was handled through the CARLTON HAYES AGENCY.

We still maintain that the little show band of GEORGE REDMAN, playing nightly for the revues of the Silver Slipper, is one of the biggest sounding small outfits in these parts. To corn a phrase, George and his men are just what the doctor ordered for this type of show, and do a wonderful job on same. . . .

End of score . . JOHNNY THIRTEEN.

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771 CHAMPS ELYSEES
PARIS, FRANCE

POP SQUIRES:

(Continued from Page 5)

from Nelson, just a little way across the road from the fabulous Wall Street. He bought five claims from John Powers, former owner of the Wall Street. Cy with his father organized the Black Hawk Mining Company on this property, the name later changed to "The Rand."

In May, 1924, with a party of Hollywood friends, a lady came to Searchlight in a Dodge, with the top down on a blistering hot day, and had much trouble with the car, not reaching Searchlight until after midnight. Of Course, Cy was waiting for her and on her next trip he married her in Las Vegas.

Mrs. Gresh (Bertha) still lives in their home in the Canyon, but visits Cy at the hospital everv few days.

This, in brief, is the tale of some of our most noted pioneers.

PAGE 13:

(Continued from Page 13)

been open for a week and a half! . . . They have delicious food on tap at all times, too. Food prepared by one FAYE HEFNER, known mostly by her friends as "Shorty." Faye has owned and operated her own places in and around Southern California for quite a few years and really knows what she is about when it comes to setting out a fine plate of food. The main dishes are "chicken in a basket," fried shrimp and just about ANY kind of sandwich, including steak. Someone has probably told you by now about the interior of the BLACK MAGIC but, believe me, none of them have done it justice . . . You'll have to see the place for yourself to really appreciate it . . .

It was champagne and chocolate cake for MONICA MYHRE, who celebrated her birthday between shows last Tuesday night, August 24. Monica first came to town as one of the Terry True Dancers at the Golden Nugget, but since then has migrated to a line at one of our swank Strip hotels.

If you have something to sell, you have to let the people know about it! There's a fact that was proved recently to NORM and RAY, who own and operate SNAX PIT BARBEQUE on South Fifth Street. Until that time they'd had a small neon sign out front that required a lighted book of "gopher" matches to see, even on a clear night. A large BAR-B-Q sign was installed and the change was almost instantaneous, according to the boys . . . No one could find the place! . . .

Sheriff GLEN JONES was best man and Jaypee JOHN LYTLE read the ceremony last Wednesday (25) when MARGIE HODGES slipped into a ring for CHARLIE WELCH. As many of you know, Margie is the thrush emcee at the NORTH LAS VEGAS CLUB, and there are those of you who will remember Charlie as the one-time owner and operator of THE STEAK HOUSE, which gained such a mountainous reputation for fair price steak dinners on South Fifth (steak dinner for $1.35) . . .

At which point I must fold for this week and tuck Page 13 into the book! . . . See you all next week . . . Your ever lovin' . . . JOHNNY.

Tele . . . SCOPING

(Continued from Page 23)

the installment plan, that good old standby of the American public. You may make your trip and pay for it exactly like paying for your refrigerator. RAY CULLEY at the TWA office downtown has said that already a number of people have taken advantage of this system . . . Er', maybe I should say, **used** this system. But, anyway, the public has already accepted the TWA time pay plan. So now if you can afford to do payments, you can afford to fly . . . . One of your favorite spots, and mine, the "ROUND-UP-DRIVE IN," is now being operated under new ownership and management, the PETERSON and ZONA COMPANY. It is interesting to know that this is a family group with each trained for a special job. The seven members of this group have taken college courses and on-the-job-training to prepare them for their work, which they do very well.

Another newcomer to Las Vegas is RAY PETERSON, who has opened up PETERSON'S BROADLOAM CARPETING AND FURNITURE COMPANY on North Main. His line is interior and custom built furniture, interior decorating, draperies, reupholstering and other similar work. Though his custom work is by skilled craftsmen, Mr. Peterson is always on hand to give all work as much personal attention as possible. Good Luck, Mr. P., and welcome to Las Vegas!

That's "30" til next week!

BURLESQUE

SHOWTIMES: 11 P. M. — 12:30 — 2 A. M. — 4 A. M.



★ ★ ★

CAROLE JAYNE
"The Spider Girl

DOTTIE DELMAR

STARLA SANDS

MARGIE HODGES
Songstress

BOB LEE & ORK.
DANCING ★

NORTH LAS VEGAS CLUB

(FORMERLY EMBASSY)
— YOUR HOST —
BOB PECCOLE

GIRLS — GIRLS — GIRLS — GIRLS — GIRLS —



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and everyone who has made
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MARCO RIZO AND HIS Latin Rhythms

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

SEPTEMBER 9

JAN MURRAY

BETTY & JANE KEAN

DESERT INN

SEPTEMBER 14

TED LEWIS AND HIS REVUE

LAST FRONTIER

SEPTEMBER 13

BENNY GOODMAN AND REVUE

SAHARA

SEPTEMBER 21

ANN BLYTH

Thunderbird

SEPTEMBER 2

KYLE MacDONALD
HENNY YOUNGMAN

El Rancho Vegas

SEPTEMBER 8

LILI ST. CYR

STEVE GIBSON'S REDCAPS

The Sands

SEPTEMBER 1

RED BUTTONS

SEPTEMBER 15

ROBERT MERRILL
LOUIS ARMSTRONG

★ ★



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AND ORK. AND ORK.

THE GUADALUPES BOYS

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HOT HORS D'OEUVRES SERVED AT 5:30 P.M.

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by

Fred & Remo Circo

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"ON THE STRIP"

Restaurant . . . Bar . . .

NEAR THE SANDS HOTEL

... which reminds me, you can WIN the JACKPOT on any 3 of a kind at BUCKLEY'S



"Original" BUCKLEY'S

JACKPOT CLUB

20 FREMONT ST.

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Deepest Thanks

to BELDON KATLEMAN
and to everyone at
Hotel EL RANCHO VEGAS
for FOUR WONDERFUL WEEKS
appearing with that great performer
JOE E. LEWIS

CAROLYN AYRES



AND HER

ESCORTS



May I Thank . .

The Vagabonds

and everyone who has made
this thrilling engagement
such a happy occasion
for me . . .

MARTHA ANN BENTLEY

and
sincere
thanks
to

HOTEL SAHARA
HIWAY 91 • LAS VEGAS • NEVADA

LENNY LADEN
PERSONAL MANAGER

DIRECTION
M. C. A.

THAT'S FOR SURE:

(Continued from Page 9)

Say, if you know of anyone in need of one or 75 helicopter engines, have him contact this desk. Each of these motors sells for $1700. A friend of ours has a score of them on hand and we can arrange a meeting for you, with a tremendous bargain rate, for the machines. Any takers?

Time out to apologize to MEL GOLDEN, day shift boss at the HORSESHOE CLUB. We're sorry his last name was altered incorrectly in one of our most recent issues. By the way, business at the Horseshoe is gaining amazing proportions. Some of the credit for that should be given to JENO DENORTHY, maitre d' extraordinaire. Jeno has the "ground-up" experience that never fails to insure patron satisfaction.

To the various national organizations planning conventions for the future, we highly recommend Las Vegas. It won't be too long before our fabulous town will boast a great Convention Hall, headed by BILL MOORE (of the HOTEL EL CORTEZ). Plans for the meeting center are now under way and we'll pass along any further information as we receive it.

We were sorry to learn that publicist ALLEN ARTHUR had left his FLAMINGO HOTEL post after two and one-half years. Allen is going to the UNIVERSITY OF SOUTHERN CALIFORNIA as director of publicity. His first task for them will be to publicize the university's 75th year of existence.

JAKE KOZLOFF has signed the MARY KATE TRIO to one of the longest-term contracts ever drawn. We'd say it was THE longest-term on record, but haven't done any research on the subject for authenticity. The group is really shattering all records at the HOTEL LAST FRONTIER Gay '90s Bar. The longer their engagement run, the less standing room available. How about that?

The NEVADA STATE GOLF ASSOCIATION will hold its annual SENIOR TOURNAMENT at the DESERT INN Golf Course October 30 and 31. The meet is attracting some pretty spry "oldsters," with surprising practice scores. There will be gross and net prizes in all divisions. These are the classes: 50 to 54 years of age—55 to 59—60 to 64—65 to 69 and 70 on up. It looks like this tournament will attract just as many enthusiasts of the green as a personal contest between IKE and BING.

Two of the nicest fellows in the gaming business have their salary checks signed by the HOTEL EL RANCHO VEGAS. They are ALEX GOLDFINE, casino manager, and pit boss PHIL LONG. Both Alex and Phil display a remarkable ability for making everyone feel welcome. In their capable hands, tourists feel like visiting royalty and localites feel like long-lost brothers. You just can't top them.

Very happy to hear that FEUZ & PAGE are taking over the currently shuttered PATIO CLUB. (F & P is a very well-known local construction company.) Of course, the news that our boy HARRY INGRAHAM will manage the place brought greater delight to Ye Editor's heart. The Patio is a very lovely place and should be open for the public to patronize. Our best wishes for good luck and good fortune to the Messrs. Feuz, Page and Ingraham.

We were treated to a prevue showing at LA FEMME (in the NEIL BERK shopping center) and blushed our way through some filmy, gorgeous bits of lingerie. These creations are fabulously exquisite. When the women in our town see this line they'll probably deplete the stock in short order. This is the slogan at La Femme: "Where you don't need a halo to look like an angel, underneath it all." Owners of the shop are SELMA JACOBSON and SONIA BERK. In the same tract is the soon-to-open BLACK NARCISSUS Beauty Salon, under the management of MR. RAIMON (formerly of the SANDS HOTEL). Mr. R. is bringing in 15 young hair stylists from the East and plans to cater to an exclusive clientele. Floridians will remember Mr. Raimon from his long professional stay at the MARTINIQUE HOTEL in Miami Beach.

The scheduled opening of the STAGE DOOR DELICATESSEN was delayed when all of the necessary equipment didn't arrive. Owner JIMMY BLAKE has been running up his phone bill trying to determine the reason for nonfulfillment of shipping contracts.

Sorry to learn that PAT PATRICK took his own life this past week. The late comedian last appeared locally at HOTEL EL CORTEZ, just a few months ago. He gained national fame as "Ercil Twing" of the EDGAR BERGEN show.

MOREY BRODSKY is enjoying such tremendous success with his RIB JOYNT he is seriously contemplating opening another. Morey has even introduced new dishes at the spot such as rib-omelet and rib-burger. He believes quality precedes all other demands and his policy is proving successful. We understand Morey is also toying with the idea of having a disc jockey show, beginning at midnight. If he's serious, we'd like to recommend TOM WINSTON, who recently pinch-hit for vacationing HAL MORELLI and goes over to station KRAM the first of September. He's a radio personality who draws the

(Continued on Page 35)

THAT'S FOR SURE:

(Continued from Page 34)

dial-tuners to his voice the way mink draws a young lady's approval.

Have you met MICHAEL MUSHKIN yet? This lad has a terrific future ahead of him in the ring. He is currently in training under the direction of MAY and LARRY MUSHKIN. This young fellow has a pair of hands that are amazingly powerful and a physical structure that could easily gain the "Mr. America" crown for him. Of course, the championship is a few years away due to the disturbing factor that Mike is just seven months old. BUT we have faith in him. (His parents own LARRY'S SHOE STORE, downtown.)

BEVERLY ROTH, just like all women, favors certain items in her wardrobe, above other. On her list of favorites is a pair of sequinned silver slippers. Recently. at one of the hotels, Beverly removed her shoes, "just for a second or two." Along came some culprit and made off with one of the slippers. Beverly assures this would-be Prince Charming that the slipper will fit, if only it would be returned. Has anyone seen the missing shoe?

The new conductor at the SANDS HOTEL is ANTONIO MORELLO, of New York. Mr. Morello has an enviable record of past achievements, among which was conducting the "High Button Shoes" extravaganza and the Radio City Choral Group (for 12 years). (He has been married for 23 years and is currently nibbling at the nubs of his fingernails, waiting for his wife to join him here.) The distinguished gentleman not only conducts, but composes and directs as well. He is a wonderful addition to our proud town.

It seems strange not to see ANNA SOSENKO locally during HILDEGARDE'S appearance at the DESERT INN. It's the first time "Hildy" has been without her. In Anna's absence RAY SOMLYO is pinch-hitting for her. Seems Miss S. was so involved in various business arrangements in the East she couldn't take time out. After this engagement, Hildegarde and JOHNNY JOHNSTON will wend their separate ways, with Hildegarde joining JACK WHITING. This sounds as though they will create a very interesting team for future audiences.

That gal KALANTAN is definitely going to have to hire someone to sign her autographs. She is doing but beautifully at the SILVER SLIPPER and her number of fans threaten to collapse the walls by crowding into the room for her every performance. Good news also is the fact that songstress CONNIE ROBERTS has been held over.

Temporarily turning her back on Brooklyn is MRS. BLINDER. The charming visitor is remaining here until daughter SELMA JACOBSON opens her new LA FEMME shop. Brooklyn was never like this, was it, Mrs. B.?

DANNY CASSELLA and his group joined the musicmakers in the Gay '90s Bar this past week. The musicians received a warm "welcome home" from HOTEL LAST FRONTIER habitues. Personally. we were very happy to see them back, also.

Visiting his good friend RUBY KOLOD is CAPT. DICK MERRILL of EASTERN AIRLINES. Ruby very proudly took Dick on a tour of his new SHOWBOAT and the captain couldn't help repeating "Gorgeous!" whenever he looked at each detail of the soon-to open gaming center.

CARL COHEN, co-owner and casino manager of the SANDS HOTEL, is extremely pleased with events concerning his handsome son, CORY ALLEN. The lad is slated to be screen-tested by COLUMBIA and PARAMOUNT PICTURES. He is a graduate of UCLA and will return to law school in the fall. In the interim he has continued with his dramatic studies and it looks as though he will be faced with a choice of the bar or the stage.

RONZONE'S DEPARTMENT STORE is almost ready to break ground at the new location of Seventh Street and Fremont (where COOK'S USED CARS was formerly). Right now we feel safe in predicting that there will be at least fifty (50) new businesses established in Las Vegas within the next two months. There is so much building going on we hardly recognize Las Vegas if we stay home a day.

Another fine gentleman anyone could hope to meet is FRED LOMBARDO, boxman at the SANDS HOTEL (graveyard shift). Fred hails from St. Louis but doesn't want "to be shown." He's just nice people, all the way.

A hearty welcome back for JUDGE FRANK McNAMEE. Frank just returned after his annual six-week tour of Europe. He returned laden with sweet-smelling gifts and many fabulous stories.

Good news for New Yorkers! The newsstand at the DESERT INN now sells the NEW YORK TIMES every day, with the publication bearing the same date as the day on which you purchase it. IRVING (Ike) STELLOF (of the COLONIAL INN) presents each of his New York guests with an issue every day of their stay. Not even the old Southern hospitality could top Las Vegas hospitality.

Speaking of things fabulous, the September 3 edition of COLLIER'S looks

(Continued on Page 36)

THAT'S FOR SURE:

(Continued from Page 35)

like a Las Vegas cover assignment. On the back of it are the CORBETT TWINS in a cigarette ad. The girls danced here at the FLAMINGO HOTEL several years back. On the front, LIBERACE. We're very happy to see that all of these Las Vegas favorites are enjoying such tremendous success.

The DIXIE DELICATESSEN (on Fremont Street) has installed a new refrigerated display unit. The lovely lady whom you see behind the register there in the daytime is MRS. EUGENE STERN.

In case you're wondering how one driver could be all over town at the same place, let us ease your bewilderment. COGAN CLEANERS have added more delivery trucks, proving that business is on the upswing.

Another very pleasant cashier is NELL MUNSHALL, who puts in her work shifts at BUCKLEY'S JACKPOT CLUB, downtown. Nell is our No. 1 "coin lookout" and, with her wonderful assistance, our coin folders are beginning to look very, very nice, indeed. If Mrs. M. continues to help Ye Editor, 'twon't be long before we can boast complete collections, . . . and that's for sure.

FLAMINGO:

(Continued from Page 19)

down as she begins to tell you about the husband of her, whom she is glad is "gone." Only to wind up the last measure by admitting that she misses him more than she thought. RUSS MORGAN and his MUSIC IN THE MORGAN MANNER opens the show with a bright and brassy "Dark Town Strutters Ball," then into a series of events that suggested songs or titles; what he did about writing tunes to fit the situations, and the subsequent hits that followed. During a rousing arrangement of "Johnson Rag" he introduces the members of his band, with piano man Eddie Wilyer taking the spotlight via a miniature trumpet and slide cornet. AL JENNINGS steps out to sing a version of the Morgan recording of "Hangin' Around" amid a brassy gliss of mighty trombones. Loud . . . and we liked it! . . . The HIGHTOWERS are a team of sensationalists in acrobatic and ballet with a mixture of adagio. Fast entries into lifts and spins show long practice for perfection. Some of their tricks defy description here! See them! . . . The FLAMINGO STARLETS are holding over their two Ron Fletcher productions, "Knock on Wood" and "I Concentrate on You," in which are featured the specialty dancing of MAUREEN CUNNINGHAM, LISA ROSE, BARBARA BURKE, BILL DAMIAN, and DON POWELL, while DON McKAY takes care of the vocals . . .

SANDS:

(Continued from Page 20)

and each an entirely different type of act . . . He introduces BETTY GEORGE with a big build-up which she doesn't need, as she is quite outstanding in her own right! After a bit of hilarious banter between them, beautiful Betty proceeds to sing and sell a moving mambo . . . LEONARD SUES demonstrates complete mastery of the trumpet in between bits of fast repartee via BERLE . . . a stopper! . . . The NEW YORKERS are four young men, first to the footlights, who get the show away with a fast and furious dance routine well worthy of plaudits received . . . You'll roar at the serious authenticity of the MOUNTAINEERS, at which time "Uncle Miltie" becomes "Cousin Elmer" amid a perfect setting for his storehouse of gags. An extra roar of approval goes to a pigtailed gal who tops the tops for Swiss yodel . . . Mr. SID GARY is truly an "extra added attraction." The "little man with the big voice" is singing greater than ever! Sid and Berle do a blackface bit that is BIG! . . . The stunning COPA GIRLS open the show with a bit of yellow perfection in the way of costuming, as well as in presentation. JEANIE STONE and CHUCK NEESON are featured vocally.

EL RANCHO VEGAS:

(Continued from Page 20)

of the great Lena Horne is one of the best you'll ever see . . . Held over for a second stanza is the exciting terpsichotrio which has been lending a load of life and color to the show for the past two weeks! CAROLYN AYRES and her ESCORTS are well schooled and highly skilled in the field of modern ballet and interpretive dancing. Their routines round out a complete story, each cleverly staged and covering the fields of calypso, comedy, blues and concise capsules from the classics . . the EL RANCHO GIRLS, under the direction of DOTTIE DEE, are the epitome of perfection in this show. Each girl is a stand-out for beauty and capability as a dancer . . . except ONE! One of the cleverest things we've seen in some time!

LAST FRONTIER:

(Continued from Page 19)

GIRLS, under the direction of LOUIS DaPRON, are doing two completely new routines that are well in keeping with the pace of this fast moving show. Their second serves as an intro for Marilyn, and they also are an integral part of the "Strip," which serves as a finale . . .

THUNDERBIRD:

(Continued from Page 21)

Welles, Henry VIII (followed by four of Henry's wives), Eleanor Roosevelt and Mae West. His facial and vocal effects are tremendous . . . REX SCHEPP displays his artistry on a five-string banjo via a fast polka . . . "Fiddle Faddle" (assisted by two violinists from the band), and Franz Liszt's "Second Hungarian Rhapsody" . . . The THUNDERBIRD DANCERS open and close the show with two new numbers by the very capable Miss GAYLE ROBBINS. The second of these is a poetry in pink featuring the voice of Emcee BARNEY RAWLINGS.

DESERT INN:

(Continued from Page 20)

He manages vocal impressions of top singing stars, making him truly a ventriloquist extraordinary . . . DONN ARDEN has outdone himself with this show! Is there no end to this man's creative genius? The first number, "After Five," is a lavish thing of color and sequined beauty that defies limited description. The second is an even more colorful production called "Gypsy Legend," featuring the excellent dancing of Arden's many specialty dancers, and to complete the effect a live pony drawing a cart across stage. The finale is a fast moving bit in black light called "Darktown Cakewalk" which features the entire company . . . ART JOHNSON is the baritone whose voice you hear in each of the production numbers.

SAHARA:

(Continued from Page 20)

ences at each performance for "favorite" routines! These boys work hard . . . and FAST. Never a dull moment while they're on . . . It's a quick return engagement to town for THE DUNHILLS, but theirs is a fast moving and highly entertaining act that affords unending "edge of the chair" attraction. The perfection of their unison tap routines is a pleasure to behold! . . . MARIA NEGLIA is a pert little violinist who puts personality into the classics. An expert with or without the bow, and a real technician in any fingering position. She mugs her way through "Hot Canary" while playing perfect harmonics . . . A picture of grace, rhythm and balance is the performance of MARTHA ANN BENTLEY, a ballerina supreme. Miss Bentley is a veritable "human top" as she spins in pirouettes without end . . . The Moro-Landis SAHAREM DANCERS open the show with a toe-tapping rhythm number that features the voice of HERB FLEMINGTON . . . They tag the number as a perfect intro for the Vags . . . Extra applause to music arranger-conductor FRANK LINALE, who handles the entire score to perfection.

DOT'S DASHES:

(Continued from Page 17)

ADO has her finger in splints and refuses to explain . . . NUNNALLY JOHNSON cancels a vacation because his wife must be in court for a month. Court duty, sir . . . VIRGINIA MAYO becomes a foreign correspondent on styles . . . DENNIS MORGAN is about to embark on television . . . Wonder how the public will take to JACK WEBB's movie on his DRAGNET series when they must PAY. The picture is very good . . . Hear the old folks resent the way Hollywood films depict them back in N. Y. . . . Former Mrs. JOHN WAYNE will be billed that way when she works in a Mexican film, despite further court difficulty she and the actor are expected to have shortly again . . . GEORGE SIDNEY, head of Screen Directors Guild, will judge the annual Sylvania TV awards, along with ETHEL BARRYMORE, and the banquet is set for November in NY.

CUFF NOTES: CRISWELL is turning to nightclubbing, I hear. Will make an appearance at the Seacombers with the DUNCAN SISTERS. I predict he'll be good, too . . . IRVING BERLIN, head of Filmakers, fathered a little girl this week and no cigars . . . HAL WALLIS comes out with something new, asking for a two picture deal with SHIRLEY BEATY (her old name: SHIRLEY MACK LAINE) who is under 21 . . . ANN SPENCER made her first TV appearance opposite JAMES WHITMORE luckily on film, for she was rushed to the hospital for emergency surgery on the very day of the debut. SO LONG!

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Proudly Presents

BERLE CRAZY

A Musical Berley Starring . . .

MILTON BERLE

WITH

BETTY GEORGE
LEONARD SUES

The NEW YORKERS

The MOUNTAINEERS

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SID GARY

The Most Beautiful Girls in the West

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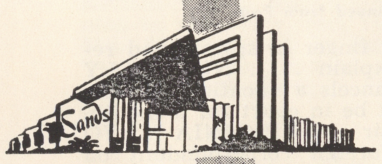

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'Music in the Morgan Manner'

FEATURING

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THE HIGHTOWERS

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DAVE SLOAN & HIS DETROITERS
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AND

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ROBERT NORRIS, Violinist Accompanist

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DONN ARDEN DANCERS

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Show Times 8:30 and 11:30 — Second Show Sat. Midnight

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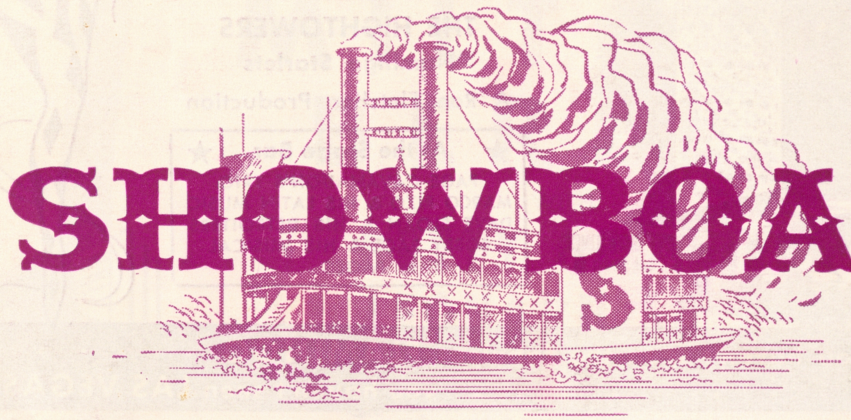

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