Jack Gortz

15c

AUGUST 21, 1954

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Attend!



NIGHT OF STARS

MONDAY, AUGUST 23, 1954

Cashman Field

EL RANCHO VEGAS

OPERA HOUSE

THEATRE RESTAURANT

America's Most Beloved Comedian

JOE E. LEWIS

WITH

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Singing Star of 20th Century-Fox Films

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CAROLYN AYRES & HER ESCORTS

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Choreography by
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ORCHESTRA

SHOW TIMES: 8:15 P.M. - 11:15 P.M.

NEVER A COVER

NEVER A MINIMUM

Opens Monday, August 23

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The Lancers

Will Jordon

FRONTIER GIRLS

GARWOOD VAN AND ORK.

SHOW TIMES
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MARIA NEGLIA

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MARTHA BENTLEY

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SAHAREM DANCERS

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CEE DAVIDSON and his ORK.

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GEORGE MORO

SHOWTIMES 8:30 — 11:30 P. M.

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NEVADA ROOM

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DELPHINE AND I: It was 65 years ago, August 21, 1889 that Delphine Anderson and I were married. She and I had been schoolmates and both graduated from high school in Austin, Minn. Delphine graduated in 1887 from the State Normal School at Winona, Minn.

In July 1887, after four years of what then was considered a very good job, I was seized with what we called "itching feet" — that is, the lure to travel and seek new and greener pastures.

I took a train at Kansas City on the new railroad which had recently begun tourist travel to the Pacific Coast and arrived in Los Angeles about 9:30 in the evening of July 24, 1887. The big boom in real estate was on and it seemed that anybody could make a fortune just buying and selling lots. But that fall "the boom busted."

My family, including my sister Helen who was afflicted with asthma, joined me in Los Angeles, seeking a climate where Helen could live in comfort. We tried the climate of Los Angeles, Pasadena and San Bernardino in vain. We heard of a place just being opened to settlement named Redlands, and decided to try it. When Helen got off the stage there she took a sniff or two of the dry air and said: "I can live here." And ever since she has lived in Redlands and comes occasionally to visit us in Las Vegas.

In the meantime the Anderson family decided to go west. Jim Anderson, who had long been a master mechanic in the shops of the Chicago, Milwaukee & St. Paul Railroad at Austin, resigned his position and moved his family to Seattle, where he took a position with the Seattle Cable Company. Delphine was appointed music teacher in the Seattle schools, which seemed very satisfactory to everyone but me. And then came disaster to Seattle. Fire wiped out most of the city.

I took a steamer for Seattle, the fine old Santa Rosa, from Los Angeles to San Francisco, and the Walla Walla from San Francisco to Seattle. The city was in disorder. All the business section and many of the residences had been destroyed. I had trouble finding Delphine and her family, but finally found them living in a cottage near Lake Washington a couple of blocks from Yesler Way. Jim Anderson was supervising the installing of new cables for the Yesler Way railway system.

The streets were mostly seas of mud. All business houses, even the banks, were doing the best they could in tents. Armed guards were everywhere.

I finally got Delphine to marry me. The date was August 21, 1889 and we sailed that night on the Walla Walla for San Francisco. In trying to get out of the Seattle harbor the ship ran into floating debris resulting from the fire, and we spent all the next day in the beautiful old English city of Victoria. Then after four days and nights, during which the pumps of the Walla Walla worked continuously to remove the water, we arrived in San Francisco on August 25.

We took one of the horse-drawn cabs waiting at the pier, drove over the cobblestone pavement of Market Street and through the great gates of the beautiful Palace Hotel, around the circular drive way and alighted from the cab right in front of the registration desk. There for the first time I proudly wrote: "Mr. and Mrs. Charles P. Squires."

After a few days in San Francisco we took the Santa Rosa to Los Angeles and were soon at the Squires home in Redlands. From here on Delphine can tell our story much better than I.

While on the boat en route from Seattle to San Francisco we met two

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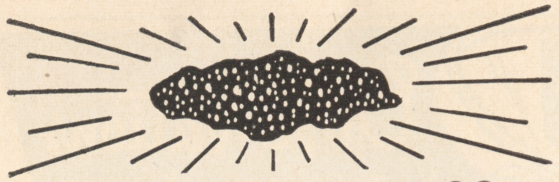

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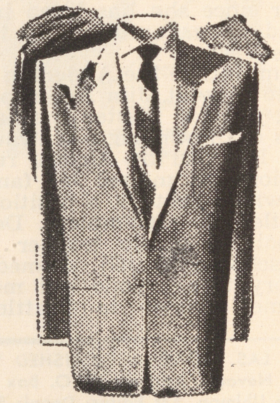

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EDITOR'S NOTE: Mr. Barry insists upon taking it easy for another week or so - - - therefore we continue with "The Best of Dave Barry." (Reprinted from our November 1, 1953 issue.)

STAND BY, Mr. and Mrs. La$ Vega$. I have just learned, on reliable authority, that the next Kinsey Report will be titled "SEXUAL BEHAVIOR OF THE FEMALE GAMBLER." I immediately contacted Dr. Kinsey and got a full report on this and am devoting my entire column to this interesting subject.

Incidentally, the opinions expressed in this column are my wife's and not necessarily interesting. I believe that this new book will be as big a seller as other Kinsey writings. This man has done a great service to women. Their eyes have opened but they're locking their doors.

Many are leaving their husbands to curl up in bed with Kinsey's book. Some women are very hesitant to read it. They're too bashful. They even blush when they read the cover of the book. Once they get inside the covers, however, it becomes more interesting.

A lot of women have been complaining that they can't get a copy. The truth is that most places are sold out. That's easy to understand. They aren't printing any more copies. The printers can't concentrate. They try to set up the type but the copy is so torrid their fingers get scorched. Their throats become parched, they reach for the nearest drink and then they turn blue. They've been drinking the ink!

But this new Kinsey book will be sensational. It will differ from the others. It will list names, addresses and telephone numbers. Line forms to the right, men. If you call up and a man answers, that's Dr. Kinsey. He got there ahead of you!

When I learned of the new publication I called the doctor's office. "Statistic No. 56389 speaking!"

When I asked to speak to the doctor she informed me that he was out interviewing. OUT INTERVIEWING! I said, "Gee, that's funny. I'm sitting in my hotel room, and directly across the court a lovely girl is getting dressed and the shade is up. I guess I'm IN OUTERVIEWING!"

She thought this was so funny she hung up. I wasn't discouraged. I knew that if the good doctor's next treatise was on women gamblers the best place to get first hand data was Las Vegas. I was fortunate in getting a copy of the results and, for the first time ever shown in advance to the public, I am happy to present to my faithful readers a complete and unaltered transcript of what happened that day.

The doctor awoke in the middle of the night, about 11 a.m. In Las Vegas this is the middle of the night.

He got dressed in a blue serge suit with pinstripe pencils and pads in his pockets. His breakfast consisted of black coffee, sen-sen and cinema toast. That's right . . . cinema toast. That's from interviewing movie stars.

With pad in hand and pencil poised, he approached his first subject, a lady playing a slot machine.

"Madam," he said gently, "I am Dr. Kinsey." "If you're a doctor," she exclaimed, "why don't you fix this darn machine? It hasn't paid off in two hours!"

The professor of vital facts then proceeded to explain to the woman that he was writing a new book based on the sexual behavior of female gamblers. During this explanation the woman continued to pour nickles into the slot machine. Then followed the question and answer period, only after the woman was convinced by the adept salesmanship of the doctor that his intentions were purely scientific. Here, dear readers, is that interview:

DOCTOR: When did you fall in love?

WOMAN: When this guy rolled 12 straight passes. Something in me snapped. I think it was the rubber band on my wallet.

DOCTOR: Did you get to meet him?

WOMAN: He shifted over to the roulette wheel, and we started going around together.

DOCTOR: Then I suppose you were married?

WOMAN: First there was the whirlwind courtship. We covered all the hotels on The Strip and wound up in a low-ball poker game in a downtown casino. One of the players was the

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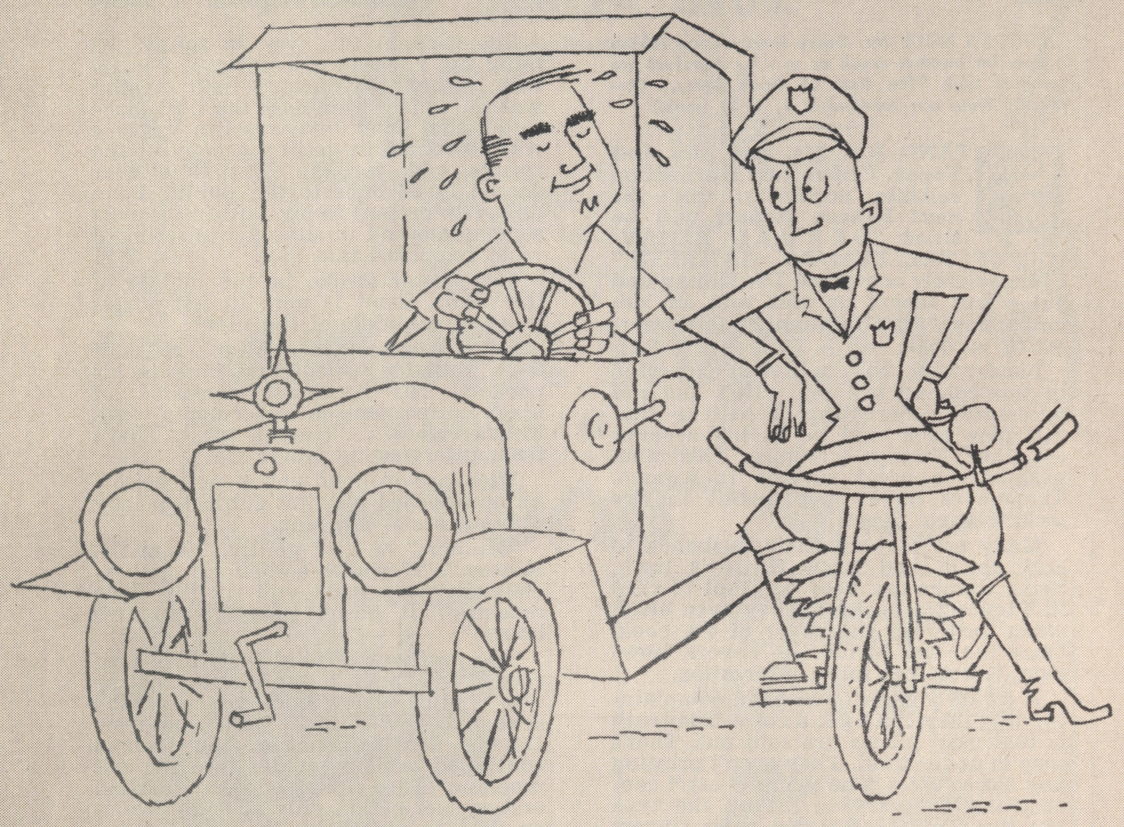

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JACKPOT CLUB

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LAST week JOE E. LEWIS tossed a surprise birthday party for his good friend SWIFTY MORGAN (America's Guest), and when Mr. Lewis tosses a party he really tosses one! Folks crowded into the HOTEL EL RANCHO VEGAS to shake Swifty's hand and wet their lips with his celebrated punch. Everyone gave the guest of honor an envelope. Good-natured Swifty only grinned when he saw each envelope contained a business card—no loot! Right after the soiree Mr. Morgan headed back to the Coast where he is preparing scripts, based on his life and set for screen production.

The HORSESHOE CLUB'S Nevada Room is taking on an attractive air. JENO DENORTHY, maitre d', is bringing in beautiful girls from California to work as food waitresses at that spot. Many of the lovelies have aspirations to Hollywood stardom. One of the most outstanding of them is WANDA REBO (Rebeaux), whose ambition and talent should carry her a long way.

Well, as we itemed last week, PAT BUCKLEY finally made it and is currently devoting a lot of time to his downtown JACKPOT CLUB. Pat is presently conferring with artists, making plans we promised not to divulge at this writing. However, the results should make the club one of the most talked-of in Las Vegas. Mrs. C. accompanied us when we went to visit the place and — as usual — hit another jackpot. Here's one person who has never stepped into the place without hitting the bell. And it is happening to all the other patrons! Those slots just love to hit the three-of-a-kind.

The extra annex of rooms at the HOTEL SAHARA will be furnished and completed by the Labor Day weekend. They'd better be because these 210 additional accommodations have been sold out for the holiday. When they are ready for the public, the Sahara will be the biggest Strip hotel to date, boasting a total of 440 rooms.

MOE MILLER, pit boss at the SANDS HOTEL, has been teaching his son HOWARD how to swim and dive since infancy. Now 10 years old, the lad recently went to Reno to vie for honors in the state swim meet. He placed second to a 16-year-old Renoite, and Dad's mighty proud. No other boy close to his age gave him any serious competition.

FRANK ROSS, of the MARY KAYE TRIO (at the HOTEL LAST FRONTIER), is simply beaming. Reason for his happiness is wife BARBARA, currently vacationing here with him. Mrs. Ross is studying psychology at the UNIVERSITY OF SOUTHERN CALIFORNIA. To hear Frank tell it, Mrs. R. is taking that particular course in an effort to better understand her husband. Wellllll! Could be!

PAGE CAVANAUGH and his TRIO have now settled down at the Stage Bar of the FLAMINGO HOTEL and there's standing room only! The local lounges are certainly offering stiff entertainment competition to those appearing in the dining rooms. On September 1 CHUY REYES will also bring his combo into the Stage Bar. That should be good news for you lovers of the Latin.

BILL FRIDAY, general manager of the soon-to-open SHOWBOAT, is certainly leading a hectic life, making certain all details are being properly attended. He has lost 60 pounds in the last three months—and without dieting! That is, he is merely abstaining from all starches and sweets and sodas, etc. What sort of a non-diet is that?

(Continued on Page 29)

this week's cover...

Don't forget to attend the Gala Entertainment treat of the year . . . The "Night of Stars," sponsored by Variety Club's local Tent No. 39 . . . All proceeds go to the School for Handicapped Children. August 23 is the date . . . Cashman Field the place.

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An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO: President Eisenhower will make a most dramatic world move on October 12, a most important date in the history of the future! . . . Don Hartman, and his astute handling of Vistavision for Paramount, will guarantee profit for the company, plus the top grossing picture of 1955 which will be Mae West as "Diamond Lil" in this sensational screen process, placing Paramount Pictures at the top of the list! . . . Solly Alkana will soon introduce a new method of color photography which will revolutionize printing from a dye transfer, with 8 by 10 pictures costing the public 20 cents each, and can be used in any camera! Your newspaper will also carry this color photograph on its front page in 1955! . . .

Federal taxation will be divided into seven categories: (1) Personal, (2) corporate, (3) withholding, (4) partnership problems, (5) estate, (6) gift, and (7) social security taxes. This will simplify your tax payments in 1955 and 1956! . . . Liberace will take Europe by storm in his triumphant concert tour, and will be the only personality to fill Albert Hall in London since Nellie Melba's farewell concert on June 8, 1926. Liberace will prove beyond a doubt that music has no language barriers when he breaks all attendance records in 18 foreign countries! . . .

Secretary of Agriculture Benson will demand equal rights for the farmer in the coming food price battle in Congress late next month! . . . Princess Margaret will announce her engagement to a commoner and will have one of the most talked-about weddings of the year ahead! . . . Prepare for a violent and lengthy winter!

WOMEN WHO WILL MAKE NEWS: Eleanor Roosevelt will retire from public life in 1955! . . . Fanchon Devoe, whose syndicated "Rocking Chair Gossip" is the most widely read column in Spanish speaking nations, will soon have an American version in our papers here, plus a television and radio program of this amusing feature! . . . Margaret Chase Smith, the senator from Maine, will be voted the most progressive feminist for 1955! . . . Colette, the famed French novelist, will have her life filmed with Jane Russell in the title role! . . .

Oveta Culp Hobby will have one of the most successful lecture tours this coming season with her topic on "What We Owe to the Unfortunate"! . . . Jo Stafford, the jute box queen, will have a hit recording in Don Trifletti's "Wings of an Angel" based on the Halo Meadows play of the same title! . . . Clara Barton, founder of the Red Cross, will be the central character in the forthcoming panorama of the Civil War by James Warner Bellah under the film title of "Greater Glory"! . . .

Hattie Carnegie, the famed New York designer, will rush the Dior trend with the flat chests, long waists and wispy short hair, with her new showings. You girls are headed right back for the Roaring Twenties, whether you like it or not! . . . Queen Juliana of Holland will make an unofficial visit to America late this fall to consult a famed beauty specialist in Long Beach, Calif.! . . . Vivian and Rosetta Duncan, the famed Duncan Sisters, will play themselves in a backstage musical for both television and the silver screen! . . . A 71-year-old actress will marry a 21-year-old actor in Hollywood by October 10! . . .

FOR PEOPLE AND PLACES: Mamie Eisenhower: You will be voted as the most popular First Lady by the Women's Press Association next month! Mobile, Ala.: The new federal harbor installations will boom your area! . . . Budd Schulberg: Your novel "The Disenchanted" will be filmed with Clifton Webb as the alcoholic writer who lived in the past! . . . Paris: You will triple-tax all American business firms who have branches there! . . . Senator McCarthy: You will be the most discussed man for 1955! . . . Anchorage, Alaska: Your coming Fur Festival under the direction of Hal Bockoven will draw a banner tourist crowd! . . .

Bessie Love: You will return to the screen in a bright new comedy! . . . Washington, D. C.: You will have the most active social season in your history! . . . Huey Long: Your dramatic life will be made into a Broadway musical hit with Arthur Jones and Rex Ford writing the book and music! . . .

(Continued on Page 37)



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MAN, DID you ever see so much building going on in all your life? It seems that every available space in town either has construction in action right now, or you are told that "There, on that corner, is where the new stores will be!" . . . And NONE of them seem to have any trouble in filling the spaces, with tenants long before the work is finished. One thing nice about all this progress is the fact that a lot of ramshackle buildings and weed-weary lands are fast disappearing from sight. What with the new boom on Boulder Hiway, we wouldn't be a bit surprised to see big building programs and mammoth subdivisions fill the area in solid from here to Railroad Pass! . . . And not too many years hence! . . . Where do I come in on all this? Why, at the present rate of my payments, I expect to own a lot of ground in the years to come! A "lot of ground" (70 by 105) and "the years to come" (25)!! One of those deals where you pay & pay & pay & pay and, when you hate the place, it's yours!

So we'll talk about the new SHOWBOAT for a moment or two! Here's a phenomenal piece of construction that you simply won't believe until you yourself have seen it. In the past week or so you have been able to see some of the special work that is being done on the Boat from the outside but you can't imagine what is happening on the INSIDE! There must have been a tremendous amount of research for true authenticity before this job was ever started. Another thing is this . . . the SIZE of the place will amaze you when you get in. As TONY MARTINOLICH told me a few days ago, "We've done a lot of building, of which we've been proud . . . but never anything like this!" Martinolich Construction is doing all of the great work that will make the SHOWBOAT one of the show spots of Nevada. If BILL FRIDAY has anything to do with it, the guests will be milling about by the end of the month! . . .

Within a few weeks there should be a super attraction on the walls of BUCKLEY'S Jackpot Club downtown that will put stars in the eyes of everyone who stops to look. PAT BUCKLEY finally arrived in town last week, and things are beginning to pop. Pat is a veritable dynamo of action, and is always on the look-out for new ideas to make things a bit more interesting for his customers. Wait'll you see THIS one!

Fall is falling fast and the last few cool nights are calling for fall clothes . . . and so are the customers at ARDEN'S DRESS SHOP . . . a situation that doesn't stop the manager, MR. WASEMILLER, because he made all preparations some time ago. He's got the goods, and ready to go! Arden's Dress Shop is the place where your money belt doesn't take a beating every time you go shopping, which doesn't meant that the quality is inferior . . . just that the prices are RIGHT . . . They've rearranged the display layout on the floor so that there is a lot more merchandise out where you can see it, which, I don't have to tell you, means that you can have it if they've got it!

Chili and I had dinner at one of my favorite dining spots again last weekend. Of course, my MOST favorite eating spot is at HOME, but next to that I'll take the place known as LOUIGI'S BROILER, out on the Strip . . . The service is fast and the food is the finest. Never have I heard a complaint after having sent anyone to eat at Louigi's. You see, food isn't a sideline with them . . . they're there to see that you get the finest food available. served in the proper manner. They've been accomplishing this feat for quite some time, I might add . . .

BERT COURTNEY has finally gotten things arranged so he could have his own tailor on the premises. He feels very fortunate in having been able to get a fellow from Beverly Hills by the name of SOL SHAPIRO, who knows this business from front to back, and both sides! Now, with Sol, Bert offers his customers the finest in tailormade suits, slacks and sport coats . . . fitted PROPERLY! COURTNEY'S is located in the COLONIAL HOUSE on the Strip . . .

Not far from Bert's place is a shop for the ladies that's a special pet of mine. I know if you've ever read any of my columns I don't have to tell you that the place is that of "The Little One" . . . BONNIE BEST. I have it

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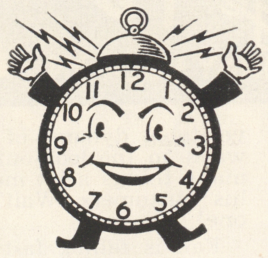
SOUND THE ALARM!



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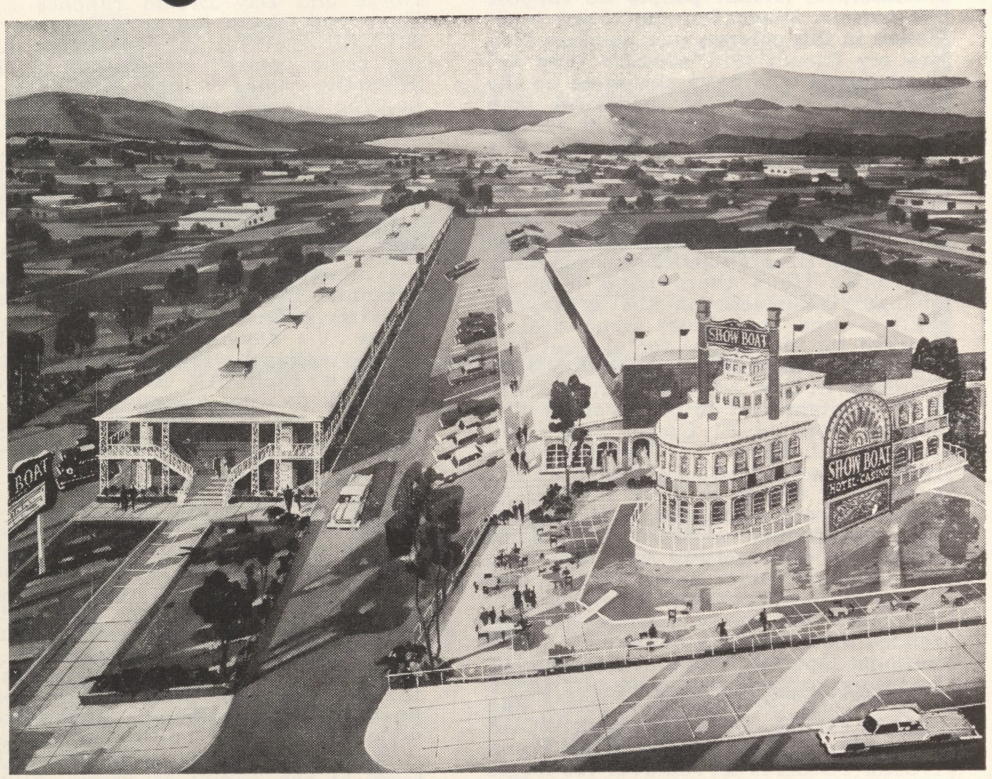
NEVER UNDERESTIMATE the power of the pen! I can get into more hot water with one column than anybody in town. It's not what I say exactly, it's what is implied when the meaning is misconstrued. One thing you cannot misinterpret is that people do support advertisers. When I write about businesses in this column it is because they are my friends and because they are good people who have struggled up the ladder of success. A successful man never has anything dropped in his lap. Only hard work and ability can make a man a success. Well, I'm not an editorializer so I'll stop this and get on with the column . . .

DID YOU KNOW? . . . In the three years that BILL MOORE has operated El Cortez Hotel there have been no changes in dealers on the graveyard shift — and that these same dealers worked for Mr. Moore for at least five years previous to this at the Hotel Last Frontier. In fact, employe turnover has been so slight that 10 of the shills who started work at El Cortez two years ago are still there . . . This must be a record of some kind . . . EDDIE COLE, a frequent visitor at KAY PARSONS' piano bar song fests, was quite a night-club entertainer a few years back. Eddie has been getting his voice back in shape and rumor has it that he will be in the local spotlight before long . . . Evidently the many people who attended the dedication of the new International Operating Engineers Building had quite a "ball" last week. JOHNNY WHITE and orch supplied music and SNAX FIFTH AVENUE BARBECUE served the luncheon. RAY HIRSCH and NORM YOSHPA served over 785 orders of barbecued beef, pork, and ham sandwiches and the people are really raving about their delicious barbecue. . . . MR. PECK (of the Realty) informed me that the remaining portion of the SUNLAND SHOPS next to the Sahara Hotel will be completed in the near future. Ground-breaking ceremonies for the approximate 14 units is set for Monday, August 23. Leases for the new building have not been disclosed yet . . . TEX AUSTIN and JOHNNY DONOHUE have really caused a sensation with the opening of their new BLACK MAGIC. This exquisite cocktail lounge has definitely started a new trend in Las Vegas nite spots. Everyone raves about the place like it was their own. The interior is completely black and white with an incomparable, soothing atmosphere. You must see to appreciate this beautiful new lounge. Incidentally, RUSS MILLER is tending bar there. He is formerly of the Rocking Horse and Day Dream ranches . . . Have you caught the new show at the SILVER SLIPPER? If not, you're missing some "crazy" entertainment. The attractive young vocalist currently appearing there is MISS CONNIE ROBERTS. She is one of the original Jivin' Jack and Jills and has appeared in many of Donald O'Connor's pictures. Says FRANCES FAYE of CONNIE: "She is one of the greatest musical comedy entertainers of today and is definitely destined for the top." Before leaving Las Vegas recently, Frances presented Connie with a gorgeous pearl necklace, and black organza evening gown . . . Taking SALLY RAND'S place. while she is out of town this week, is NORMAN BROWN, a very talented. dancing drummer. NORMAN will join the Mae West show in Reno August 23 . . . Congratulations to MORREY BRODSKY on the opening of his new RIB JOYNT. The reception he received on the grand opening of his Barbecue last week was overwhelming. This is a good example of what a man with ingenuity can do in this "fabulous" city . . . Attention, deer hunters! Registration for the bigger and better GOLDEN NUGGET annual Deer Hunters' Contest is set for September 15. $5000 will be awarded the winners of the contest, with prize money going for deer with most points, longest horn, widest spread, and shortest forked horn. . . . Representing the GOLDEN NUGGET at the "Night of Stars" August 23 will be MERCER BROTHERS, currently appearing there . . . GOVERNOR RUSSELL paid HERB FEUZ and WALTER PAGE (Feuz-Page Construction Company) a visit this week. He commended the gentlemen for the exceptional progress of their construction company, which is now doing the concrete work on four of the new hotels going up on the strip. FEUZ and PAGE have negotiated with JOHN REPLOGLE to immediately start plans for a 10-story "GUILD HOUSE" for the entertainment world, exclusively dedicated to housing musicians, chorus, en-

(Continued on Page 37)

here comes the...



SHOWBOAT

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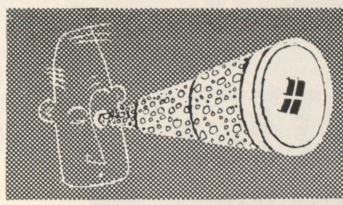

Tele... SCOPING
with ROY ROUCH

MY FIRST LOOK at Las Vegas was from the cockpit of an F-80 at 30,000 feet. From there it looked rather insignificant. I had just a quick peek before the squadron leader gave the descent signal. "Doesn't look very big from here," I thought. But what does? Even Lake Mead appeared no larger than an Oklahoma frog pond.

Out went the dive brakes and down came our squadron in a screaming dive. The Nellis tower cleared us in and we almost made a normal landing. (A flight of Cadets usually brings out at least one crash truck). But this time, no truck. They must have been looking the other way.

Two hours later found me in the midst of the most fabulous spot I had ever seen, Las Vegas. But, contrary to what I had heard, they wouldn't touch my money—they used a stick!

That was three years ago. Shortly afterward I was stationed here, but not for long. My tired, overworked jet left me in the middle of the desert one day and I was evacuated on a hospital plane to spend the rest of the winter in a Texas hospital. However, my misfortune here didn't keep me away for long. I returned on cross-countries often for I had decided to become a future citizen of Las Vegas. So, following my recent discharge from the Air Force, I didn't need to listen to Horace Greeley. I just pointed the nose of my Oldsmobile toward Las Vegas and took off westward.

Well, so much for the past. My future purpose is to work mainly with the merchants and downtown businessmen of Las Vegas. They are really the backbone of everything here. Without them and their establishments. Las Vegas could not be the entertainment capital that it is. We should not, in our enthusiasm over Las Vegas, forget the importance of these men and their contribution in making all this possible. I only hope that by working with them I can do my part to help make L.V. bigger and better.

Roush well predicts (with apologies to Chris): The greatest fishing boom since the invention of the fish hook will occur in the Las Vegas area soon. It will come as the result of the richest fishing derby this writer has ever heard of. It's being planned by a large group of Las Vegas businessmen. This may be the largest movement since the Okies migrated to California. I may even trade my typewriter for fishing gear and join the event myself. If I were lucky I could earn more fishing than by writing. A prize fish would bring enough cash to keep me in a style to which I'm not accustomed for at least a month.

As it is now planned, $500 will be given away for the largest fish caught EACH DAY in this area. And it is hoped the prize money will reach $1000 daily. This contest will run every day for about four months. Imagine $120,000 to be given away. Watch this column for further information as it develops. And if you don't hear from me again, I've gone fishing.

I took time off the other night to go see Frances Langford, who was at the Sands. As you may remember, Fran was one of the most popular singers during the war and used to work a lot with Bob Hope to give entertainment to the lads in uniform. Since I was one of them and since she used to be a favorite of mine, it means a lot to see her sing again, especially when she revived a few of the hit tunes she used to do. It took me right back to those uncertain days when I was overseas, and when I heard her sing them for the first time. Was nice seeing you again, Fran! Hurry back!

Now, inflation has even hit our downtown parking meters. In the good ol' days (before last week) you could get an hour's time for a nickel or could get 12 minutes for a penny. Now a nickel will get you only 30 minutes and pennies can't be used. These new machines are rapidly being installed along Fremont and probably will completely replace the present meters in a short time.

It looks like another big business for Las Vegas—that's uranium stocks. VEGAS BROKERS, recently opened here by JACK GREENWALD, is Southern Nevada's first uranium brokerage. I learned the other day that one of the stocks we advertised a few weeks ago has already sold out. However, VEGAS BROKERS offers other stocks which you can investigate. If you wish

(Continued on Page 37)

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

August 19 thru September 8
(Not a Review)

SHOW: Pearl Bailey, Russ Morgan
LINE: Flamingo Starlets

Welcome home to "Pearlie Mae" BAILEY, who's been away entirely too long! PEARL BAILEY, "Two Hands and a Voice," is known internationally as one of the finest entertainers of our times. Her "tired" attitude on stage belies the truly ambitious nature of her make-up. Generous, good-natured and understanding, she is one of the most popular personalities in her branch of the business. Miss Bailey never fails to come into town with new material, but usually winds up doing a program made up of requests from her many friends . . . RUSS MORGAN and his

(Continued on Page 35)

NEW FRONTIER

August 2 thru August 23

SHOW: Herb Shriner, Connie Russell, Wayne Marlin
LINE: Frontier Girls
ORCH: Garwood Van

Breaking all records in the Ramona Room is that famous Hoosier humorist HERB SHRINER, held over for three more weeks to bring Las Vegas audiences his world famous rustic comedy and wit. You've heard him on radio and seen him on television. Now you can witness this warm-hearted funster in person. He utilizes a slow drawl that holds the audience in appreciative attention. His delivery is different, impromptu, and everyone loves comedian Shriner . . . Co-starring with Herb is the lovely songstress CONNIE RUSSELL. This sophisticated gal never fails to win greater plaudits with each local engagement. Miss Russell arrived completely prepared to present more of the elite entertainment that is definitely becoming her trademark. Outstanding in her repertoire are "Three Coins in the Fountain," a sentimental ballad, contrasted by her latest Capitol recording, "One Arabian Night" . . . Opening the show is the ever-popular WAYNE-MORLIN TRIO. This sensational acrobatic team performs amazing feats of strength and balance. One of the highlights of the act is a one-finger stand on a trumpet while playing a clarinet. . . The FRONTIER GIRLS have two new terrific routines staged by Louis Da-Pron. The first is a "light" medley of "Falling in Love with Love" and "Lover" — the second, a sultry, well costumed number, "Basin Street Blues." Opening Monday, August 23, will be the "blonderful" screen and stage star Marilyn Maxwell and an entire new show. We suggest early reservations.

El Rancho Vegas

July 14 thru August 24

SHOW: Joe E. Lewis, Gloria DeHaven, Carolyn Ayres and Her Escorts
LINE: El Rancho Girls
ORCH: Bob Ellis

HE'S BACK AGAIN! He's off and running at the Rancho—America's most beloved comedian, JOE E. LEWIS . . . Here is a comedian who has more followers than the "horses he follows which follow other horses"! One reason you never tire of seeing and hearing Joe E. is that he is constantly coming up with new material . . . containing interesting lines that are current with the times. And sometimes his new material is just a revival of something from his files that he hasn't been using for a while. This man's repertoire, and capacity for retaining them mentally, is simply amazing! A lot of these things he could never accomplish, however, if it weren't for the reliability of his sidekick accompanist, AUSTIN MACK . . . Believe us, when we say that GLORIA DE HAVEN has never been better than



she is in her current engagement here with Joe E.! . . . Her material is wonderful! . . . her staging is natural, and her gowns are gorgeous! One number, "I'm a Star," is especially outstanding, written for her by the talented team of Pony Sherrill and Phil Moody . . . With the well known composer JEAN De

(Continued on Page 33)

Wilbur Clark's DESERT INN

August 17 thru September 13

SHOW: Hildegarde, Johnny Johnston, Skeets Minton

LINE: Donn Arden Dancers

ORCH: Carlton Hayes

Presenting the incomparable HILDEGARDE! An announcement which, in itself, would be enough to insure a hit show! However, in this instance, she is joined by another top personality of the entertainment field, JOHNNY JOHNSTON! One could use all the adjectives in the book, and never quite completely describe "The Incomparable" HILDEGARDE. She jokes with the guests about anything and everything, including herself, and sings her songs with such exuberance as to lift the whole atmosphere to a higher plane. Then to the piano for some of her own brand of mood music. and vocal ballads . . . JOHNNY JOHNSTON offers up a few choice selections of his own that point to the fact that here is a young man with a great baritone voice, who likes what he's doing (Does some fancy guitar work, too) . . . HILDEGARDE and JOHNSTON do a bit of team work concerning duets, dancing and all around smooth entertaining . . . ROBERT NORRIS is the talented musical conductor for their stint on stage . . . SKEETS MINTON is at his peak with this show! His partner in the promotion of gross hilarity is a hep little character . . . Minton is a master at the manipulation of the little guy's facial features, and fairly brings his cohorts in quips to real life.

(Continued on Page 33)

SAHARA

August 10 thru August 30

SHOW: Vagabonds, Maria Neglia, the Dunhills, Martha Ann Bentley

LINE: Saharem Dancers

ORCH: Cee Davidson

THE VAGABONDS! . . . A quartet of unpredictables known from coast to coast and in all directions! Many like groups have aspired to the secret of their magic, but few, if any, have ever approached it. They are an institute, pledged to the pupose of good entertainment! . . . The Vags broke par at both shows opening night, and have been having to beg off ever since. They are using a lot of new bits in their routine, but their great popularity is attested by the voiced requests from the audi-

(Continued on Page 35)

The Sands

August 4 thru August 31

SHOW: Milton Berle, Betty George, Leonard Sues, the New Yorkers, the Mountaineers. Extra Added Attraction: Sid Gary

LINE: Cope Girls

ORCH: Antonio Morrelli

"MR. TELEVISION" is in town! . . . From the moment "Uncle Miltie" hits the spotlight you know you are watching a master at work in his favorite profession. With little or no effort at all, he has the magic touch that evokes wave after wave of genuine laughter from watchers of all ages, and from all walks of life. This tireless titan of talent takes part in the performances of all the acts he has brought with him for this show . . . of which there are five,

(Continued on Page 35)



Thunderbird

August 12 thru September 1

SHOW: Margaret Whiting, Arthur Blake, Rex Schepp

LINE: Thunderbird Dancers

ORCH: Al Jahns

Capitol's top recording artist has finally returned to Las Vegas for another visit, and for her first time in the Navajo Room. Magnificent Maggie has material that moves from the time she comes on stage . . . right from the fast opener, through a fine medley of her famous father's hit tunes, a multiversed bit on "How to Hold a Husband" (set to Latin rhythm), into a cleverly arranged closing bit entitled "So Long," in which the title is used in many different ways . . . ARTHUR BLAKE is a sensational impressionist who creates the atmosphere, sets the scene, and completes each characterization with authentic costuming . . . or we should say that he completes each characterization with his unbounded talent in this field. Arthur has to beg off after superb impressions of Orson

(Continued on Page 33)

EL Cortez

August 12 thru August 25

SHOW: The Four Tunes, Yonely, Tommy Conine

ORCH: Sherman Hayes

Fast becoming the top quartet in Show Biz today are the sensational FOUR TUNES. Their hit recordings of "Marie," "My Wild Irish Rose" and "I Understand" have sky-rocketed them to fame. Their latest smash hit, "I Understand," is now No. 6 on the Hit Parade, and incidently was written by the guitarist. Capacity crowds nightly in the Pirates Den is adequate proof of their tremendous success . . . YONELY is a top comedian musician with refreshing material. He is a master of musical instruments, and will amaze you with his variety of miniature props. Many show-goers will remember YONELY as the mischievous clown who appeared locally a few years back . . . The effortless master of the tap dance, TOMMY CONINE, rounds out the show. Here is a dancer who can get more taps from his toes than the average dancer can by working overtime. The old T-4-2 is his specialty, which he increases in tempo with startling speed and ease.

GOLDEN NUGGET

(Not a Review)

August 18 thru August 31

SHOU: The Mercer Brothers, Michael Foster, The Ely Sisters

ORCH: Don Ragon

Headlining the new show at this spot is one of America's smartest comedy dance teams, the MERCER BROTHERS. They are best known for their comedy characterizations on the "Dude Martin Show," "Spade Cooley Show," and many other well-known TV programs. Bud is a legemania dancer, while brother JIMMY makes a great foil for their zany antics . . . MICHAEL FOSTER, master of ceremonies, is a top-flight comedian and song impersonator. His material is great and his impressions of the singing stars is tops. One of his best is a take-off on Johnnie Ray . . . Rounding out the show are the talented ELY SISTERS. Billed as the "Sweethearts of Rhythm," they play various musical instruments, including an accordion and vibraphone. Their song and dance routines are excellent. New show times are 9:30, 11:30 and 1:30.

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DOT'S DASHES 'BOUT HOLLYWOOD

By DOT MEYBERG



HOWDY FOLKS: Imagine a studio having so much surplus cash coming in! That's the story around Columbia Studios both here and in the East. Consequently an investment program will be under way at once. Most important will be an attempt to use up frozen funds in Europe by financing production. Studio also invested in Mills Music . . . Awaiting word on 20th Century-Fox, who'll separate the film studio from the oil wells on the same property. Expect further investment in perfecting Cinemascope if that's possible) . . . Sam Katzman is interested in a series of stories on detective Mary Ross, to make one motion picture of them all . . . Robert Hardy Andrews renews a friendship in Bombay when chief film division head Bhavana of the Government of India arrives here with his wife Mohan, who's a staff writer for a geographic magazine here. All the studios are making plans for entertainment when he arrives the 21st of next month. (Irene and Bob Andrews lead off with a reception.)

* * *

ROBERT MITCHUM and RKO have severed relations. No longer under contract, Bob accepts the lead in "Night of the Hunter" which CHARLES LAUGHTON directs for PAUL GREGORY. You can bank on the release of this film NOT to be distributed by RKO. That's where DICK POWELL is in charge of production and he has a court case pending against GREGORY . . . PENNY SINGLETON goes on an Eastern nightclub tour . . . Silent film star THEDA BARA continues in California Hospital for her second month . . . RITA HAYWORTH and DICK HAYMES will produce films abroad, says she . . . WILLIAM HART, JR. suing his attorneys, alleging failure to pay off obligations . . . MARTIN and LEWIS will turn down **ALL** nightclub appearances after they work Las Vegas.

Sir Stork proved how unreliable he is! JENNIFER JONES and DAVID SELZNICK were so sure their baby would arrive the same night as "Gone With the Wind" opening here, a formal announcement was prepared, I'm told, to be made from the stage. Then the baby didn't arrive til the next day and surprised everybody, being the first girl in either family. Jennifer has two boys by the late ROBERT WALKER and the former Mrs. Selznick (IRENE MAYER) has two boys, too . . . Jennifer's parents will "baby sit" for them since moving into the house next door . . . Another expected stork visit at the STEPHEN FAIR home. She's MARY ELIZABETH BROWN, older daughter of JOE E. BROWN, now on a stage tour. The Fairs have a 6-month-old boy already.

Romantically it's the same twosome JON HALL with LINDA DAWSON . . . CY HOWARD was certainly nervous when marrying GLORIA GRAHAME . . . GILBERT ROLAND seen with SLOAN SIMPSON . . . When JOHN WAYNE went to Mexico for a rest of a few days, PILAR PALETTE went too . . . Suit for divorce soon to be filed against JOHN GUEDEL . . . DON TAYLOR and PHYLLIS AVERY have reconciled after a two month's separation —and that's good . . . GRACE KELLEY admits nothing as she departs for the East. OLEG CASSINI returns to his business, too, so they'll have many dates in the East . . . PEGGY LEE lets everyone know she isn't interested in marrying, which explains the many dates she has . . . Over in Europe the wedding plans of OLIVIA DE HAVILAND get a further postponement. According to her, nothing will happen until after she works in "Not as a Stranger" for Stanley Kramer.

DISA DATA: The party TONY MARTIN gave after his Hollywood Bowl concert must have cost him plenty . . . EDWARD G. ROBINSON went bail of $10,000 for his son, accused of robbery. Actor appeared with his son, putting aside all stories of a rift . . . ANNA ALBERGHETTI has Senator McCARRAN of Nevada to thank for remaining in this country. He introduced the bill which was so well received . . . There may be court action over role MARLON BRANDO plays in "On the Waterfront." Agents for FRANK SINATRA allege Producer SAM SPIEGEL promised the role to FRANKIE . . . No word as to when URSULA and BOB TAYLOR can expect her son and mother. When Bob goes to Europe this fall he will make further negotiations . . . It's ridiculous to expect SIMONE SILVA's first picture to be a western—what with a French accent?

Sign that the film industry and television have already had its wedding:

(Continued on Page 33)



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YOU OWE YOURSELF THIS TREAT . . .
CHINESE FOOD
Served in the Garden Room
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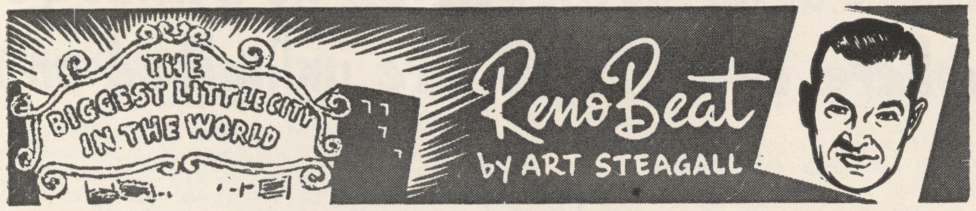

IT HAPPENED IN RENO: At the fifth annual MISS NEVADA PAGEANT, held in the University Gymnasium, pretty blonde JANICE BABCOCK won the twin titles of MISS RENO and MISS NEVADA. HAL PEARY, stage, screen radio and TV star, presided as master of ceremonies of the two and one-half hour pageant. Over 2000 persons saw nine girls from all over Nevada in the battle of the beauties. MISS BABCOCK, a 17-year-old Renoite, performed a Grecian dance as the talent portion of the contest and made a striking appearance on stage. In addition to the nine contestants, MISS IDAHO, MISS CALIFORNIA, MISS UTAH and MISS ARIZONA were on hand to add glamour and beauty to the show. This year's contest, as in past years, was sponsored by the Reno Junior Chamber of Commerce . . .

WILL OSBORNE and his orchestra, off on a two-week tour of one-niters down Texas way. WILL has the orchestra at the GOLDEN HOTEL and will be back there after the engagement of WOODY HERMAN . . . The University of Nevada has announced September 10 as registration day for the new fall term . . . MAE WEST set for the MAPES SKYROOM August 26. This will be her second nite club appearance, both in Nevada . . . DENNIS DAY being held for an additional week at the RIVERSIDE. DENNIS is spending a lot of time at the BEATRICE KAY GUEST RANCH. BEATRICE AND SYLVAN, her hubby, are home for the summer and go all-out to entertain their friends and guests . . .

The NEW HARRIS FOOD CENTER, located on Fourth Street just west of town, due to open this week. Owned and operated by LEN HARRIS, this will make the third such food mart under the HARRIS banner. He also supplies the better eating places with their meats . . . EDDIE HILL, former casino boss and now in the appliance business, will forsake bachelorhood this week. He is being married tomorrow, Sunday, in nearby VIRGINIA CITY . . . PAUL WHITEMAN, due to TV and personal appearance commitments back East, has canceled his scheduled engagement at the SKYROOM of the MAPES HOTEL . . .

FRAN MOREFIELD, back with the DONN ARDEN dancers at the MAPES. FRAN has been on vacation . . . Rumor has it that ELMER (BALDY) WEST, former owner of the PALACE CLUB here, will take over the CALNEVA CLUB (Reno) from the present owner, Sandy Adler . . . "GONE WITH THE WIND," 14 years after it was first released, still doing a great business—sidewalk lines all week at the CREST THEATRE where it is playing . . . The U. S. COAST GUARD clamped down on all attempts to swim Lake Tahoe. The Lake Tahoe Swimming Association has offered $1000 to the first one to swim the 23-mile length of the lake. FRED MAIN, commander of the CG, said he would bar all other attempts until "unfair and unsafe conditions are corrected" . . . VIC DOLINGER, partner and brother-in-law of GEORGE HEANEY, back from a fast buying trip to SF . . .

CURRENT SHOWS: The Gold Room of the HOTEL GOLDEN is presenting WOODY HERMAN, his orchestra and revue . . . Featured in the comedy spot is LENNY COLYER, loaded with humor and impressions. WOODY brings you several of the band numbers that he has help popularize, sharing the vocals with pert LEA MATHEWS. The GOLDEN GIRLS present two colorful dance routines . . .

THE MAPES SKYROOM gotes into the second week of an entertainment-packed show with BILLY ECKSTINE and JACK CARTER plus the MAPES SKYLETTES and EDDIE FITZPATRICK and his orchestra . . .

DENNIS DAY is in his third and final week at the RIVERSIDE THEATRE RESTAURANT. Held over for the extra week, DENNIS is doing great, and for a reason—the show is one of the best to be seen here. The AMIN BROTHERS replace LES MARCELLIS for the final week, with the RIVERSIDE STARLETTES and BILL CLIFFORD and his ORCHESTRA . . .

See you next week . . . ART STEAGALL, Reno 2-9736.

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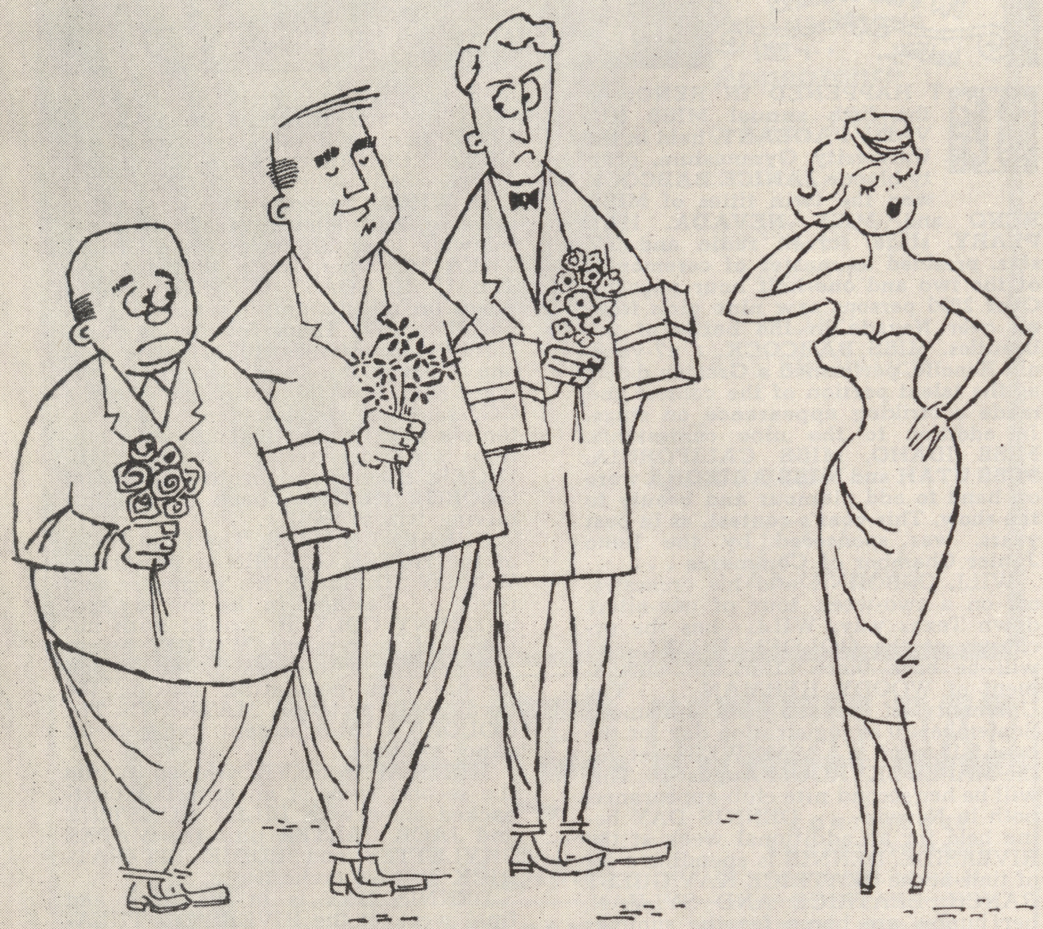

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POP SQUIRES:

(Continued from Page 5)

most interesting women from San Bernardino, Mrs. Harriet Mayfield and her daughter, Mrs. Frank Towne. Mrs. Mayfield was the daughter of the well-known Mormon pathfinder Jefferson Hunt. We later became very well acquainted with Mrs. Mayfield and were told many interesting things about her father.

We built our first home in Redlands on the lot where the Smiley Library now stands. The Smiley brothers were identical twins and you could never tell "one from the other" unless they were with their wives. They made "Smiley Heights" a place of beauty.

In 1892 we moved over to San Bernardino where Pop had a contract to index the county records. He had an office in San Bernardino ever since he had lived in Redland and the young lady who was his stenographer afterwards became the wife of Friend Richardson, governor of California.

When he had finished his contract with San Bernardino County we moved to Los Angeles where Pop was retained as a searcher of records by the Title Insurance and Trust Company and was made a deputy county recorder so he could have access to the records after hours. Later he accepted the position of secretary to the Union League Club when they opened their clubhouse.

In Los Angeles it seemed to me that our lines had fallen in pleasant places. We bought a lovely home, the educational advantages were of the best, we had many old-time Minnesota friends near us and had made many new ones. I was a member of the Friday Morning Club and was first vice president of the California Congress of Mothers, which was the forerunner of the organization now known as the Parent-Teachers Association.

With Miss Ledyard, I helped form many of these associations in the city, several among foreign mothers. One of these that was of particular interest was in a Russian district where the mothers in native costume served us tea from a Russian samovar.

Early in 1905 Pop received a very flattering offer from the Clarks (Senator William and his brother J. Ross) to go to Las Vegas. The offer seemed too good to turn down, so in February 1905 Pop left and we were alone. Pop's partners were Chris Brown, an old-time Minnesota friend who built the stone house next to our old house on Fremont Street, and Frank A. Waters, the right-of-way man for the new railroad, whom we had known for years. He was the father of the young Frank Waters, who was shot by his wife Bridget here in Las Vegas several years ago.

When school commenced in September our daughter, Florence, was sent to her grandmother in Redlands as she was in high school and we expected to be in Las Vegas early in 1906. I found it rather disheartening living with three small boys without a husband. One night I went out to make a call in the neighborhood without taking the key. It was early in the evening and the two older boys were very much awake when I left but when I came home they were all sound asleep and no amount of doorbell ringing, calling or rock-throwing against the window made any impression on them. Then a policeman came past and I thought my worries were at end, but do you know he wouldn't believe me until I said that he could go with me to one of the neighbors who would verify my claim — then he took his pass key and let me in.

I never left the house again without my latch key. Then again one morning as I was drinking my coffee and looking over the Los Angeles Times I saw an article that sent cold chills running up and down my back. It was to the effect that two nationally wanted murderers had been hiding for the past week in the Christian Church just back of our house. Right then and there I got someone to come and stay at the house at night.

Then one morning in June Pop came for us. It was a day I had so dreaded but I thought how much worse it would have been if he hadn't cared enough about us to want us, so I kept my thoughts to myself.

The professional packers soon had everything wrapped and tied and then took all of our earthly belongings to the depot bound for Las Vegas. Pop took my hand and we walked through the vacant rooms and somehow they didn't seem like our home at all, which proved the old saying that four square walls do not make a home.

That night we took the train for Las Vegas and the next day we were in our new home. The two older boys had long wanted a dog and a rifle and we hadn't been in Las Vegas a week before Herbert had his puppy and Jim his rifle. Before another week had passed Jim had shot a cow and range beef immediately went up in price.

We paid for the beast but didn't get the meat.

We have loved Las Vegas from the first day we landed here, and next year will round out our half century.

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BEVERLY HILLS LAS VEGAS

IN THE TOWN AND COUNTRY SHOPS

ADJACENT TO WILBUR CLARK'S DESERT INN

THAT'S FOR SURE:

(Continued from Page 9)

In town, awaiting the "Grand Event," is GERTRUDE SPERLING. She is trying to keep a degree of calmness in the household of RUTHE and PAUL SPERLING. These youngsters have a date with the Stork and are so eager to keep it they're sitting on that keg of dynamite that we were using until July 9. The soon-to-be grandmother arrived from Florida and certainly has her hands full with her chosen task of eradicating the pre-birth jitters. Who knows, maybe by the time this hits the stands, our BRUCE BARTON will have a girl or boy friend? (Amen!)

When TED LEWIS opens at the DESERT INN September 14 he will be surrounded by a bevy of beauties. The maestro is bringing with him the "Lucky 13" contestants of the recent Miss Universe contest. Take your time, fellas! Don't swamp the reservation phones. Give the operators some consideration. Talk slowly and distinctly. The Inn doesn't have any interpreters of wolf whistles!

Pearl King JIMMY YAO bought out his partner, MR. BARRY, and is now sole owner of the vast enterprise, having offices in Europe and the United States. The other ayem Jimmy caused many a cynical eye to bulge as he displayed the 28-carat perfect blue-white, emerald-cut solitaire named "Princess of Prussia." 'Tis a gorgeous gem for sure. Making the local rounds with Mr. YAO is MARVIN FINCH, one of the associates of the A & P food chain (also a very close friend of ALY KHAN).

In case you missed MAE WEST when she recently appeared at the HOTEL SAHARA, don't fret, little children! The buxom blonde will return to that bistro for a four-week engagement beginning December 4. And just take a look at some of the other Christmas and New Year talent lined up by the Strip showcases! The SANDS HOTEL will present DEAN MARTIN and JERRY LEWIS. Lovable TONY MARTIN will be singing into the FLAMINGO microphone. The HOTEL EL RANCHO VEGAS will satisfy the patron demand with our own SOPHIE TUCKER while the DESERT INN will keep celebrants happy with JIMMY DURANTE. It is not an established fact yet, but EDDIE FISHER may join Jimmy D. around New Year's Eve. Is that talent or is that talent?

In from Omaha to join the late summer tourists is FRED WEYERMAN. This benign gentleman has been visiting our fabulous town since 1924 and many are the tales of progress he can tell. Mr. W. spends a lot of time with his friends BESS and JOE ROSENBERG. Aside from vacationing, that looks like a business gleam in Mr. Weyerman's interested glance. We wouldn't be surprised if he made some sort of an investment in the proposed downtown FREMONT HOTEL.

ART FORCE (publicity man for the HOTEL EL CORTEZ) received a great honor. He was awarded an "honorary citizenship" in BOYS TOWN, for "assistance rendered" FATHER H. N. WEGNER. (Father Wegner has been director since the untimely passing of FATHER FLANAGAN.)

If you plan to visit the Television Lounge at the LUCKY STRIKE CLUB we'd advise an advance reservation. The inviting room is filled to capacity every time we take a peak. Manager AL GARBIAN makes frequent trips upstairs to insure the comfort of the visitors. What more could a person away from home desire?

Although belated (a J.C. failing), we are nonetheless sincere in this printed congratulation to BILL DORSETT (owner and general manager of the HORSESHOE CLUB). On August 15 a crowd of well-wishers joined forces to help Mr. D. toast his birthday. Even though Ye Editor hasn't indulged in many a moon, we just couldn't resist the sparkling champagne. After all, there really is no greater friend than one who will share your wine, is there?

PHILIP JORDON is the new general manager of FUNLAND AMUSEMENT PARK. He is a former publicity man who comes to Las Vegas from Palm Springs. Mr. Jordon has some pretty terrific ideas and his past experience will help them to materialize. SAM PERLSTEIN and SAM LIPKIN (owners of the park) are swiftly but surely making this the Steeplechase of the West.

In town this past week was the MAHARAJAH OF BARODA. The esteemed visitor is father of 19 children, none of whom accompanied him for his SANDS HOTEL stay. He was honored at a party given for him by ETHEL

(Continued on Page 31)

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ON THE FABULOUS STRIP

Flamingo

SEPTEMBER 9
JAN MURRAY
BETTY & JANE KEAN

DESERT INN

SEPTEMBER 14
TED LEWIS AND HIS REVUE

★

LAST FRONTIER

SEPTEMBER 13
BENNY GOODMAN AND REVUE

SAHARA

AUGUST 31
HELEN TRAUBEL
AND
JOSE GRECO

Thunderbird

SEPTEMBER 2
KYLE MacDONALD
HENNY YOUNGMAN

El Rancho Vegas

COMING
EARTHA KITT
HARRY JAMES

The Sands

SEPTEMBER 1
RED BUTTONS
SEPTEMBER 15
ROBERT MERRILL
LOUIS ARMSTRONG

★

THAT'S FOR SURE:

(Continued from Page 29)

BECHER. (Mrs. Becher's husband is the popular hotel tycoon.) Mrs. B. last met the Maharajah in Paris and she chose to introduce him to her many local friends via the reception held at the Sands Hotel.

Good luck to lovely DORIS BELL. Formerly associated with a downtown hotel, Doris is now a cocktail waitress at the HOTEL LAST FRONTIER. We'd say she has added a great deal of charm to the service in that spot.

BOB GANS, pit boss at the FLAMINGO HOTEL, is planning a European vacation. When his daughter GEORGIA graduates from GAUCHER COLLEGE, Bob will make the trip his graduation gift to her. We can just imagine the wonderful time they will have, sharing a new adventure such as this.

This is not our opinion, just repetition of a current rumor, making the rounds. It concerns the four stores currently being razed on Fremont Street, between First and Second streets (after being condemned). According to the gossip, HAROLDS CLUB (of Reno) has leased the property and plans are under way to introduce a Las Vegas Harolds Club. We're just a-quoting. The future will determine the authenticity of this belief.

The seven beautiful shops in the NEIL BERK PROJECT will soon open. One is JIMMY BLAKE'S STAGE DOOR DELICATESSEN, boasting a lovely cocktail lounge and bar in the rear. Jimmy's friend DAVE SIROTTA is helping him with details, having had a worthy background from which to draw his knowledge. The delicacies featured here will be imported from the East, such as that aromatic pastrami and corned beef. These are the other stores in the project: LA FEMME, a lingerie center; BLACK NARCISSUS, a beauty salon; JUNIOR and MISS SHOP; SMITH and CHANDLER, and BEVERLY HILL SUNDRIES. We're not certain of the nature of the seventh shop as yet. The facade has a Miami Beach appearance, influenced by Mr. Berk's previous residence in that city. Atop the building are three penthouses. Surrounding this group of stores will be the HOLLYWOOD MOTEL. Wait until you see it. The plans call for a superb architectural structure. We congratulate Mr. Berk for bringing such beauty to adorn our Strip.

Employment applications are now being accepted at the SHOWBOAT. Doing the interviewing with BILL FRIDAY is tall and handsome MATT GREGORY. Incidentally, this palatial gaming center will definitely open its portals to admit the Labor Day crowds.

According to a close friend, PEGGY BARNETT had quite a time this past week. The charming miss enjoyed her celebration of the third anniversary of her post as cashier in the HORSESHOE CLUB. It's a nice job for a fine outfit and certainly calls for festivities. By the way, why does everyone tease Peggy by calling her the "Tennessee Hillbilly"?

MARIA NEGLIA (currently appearing at the HOTEL SAHARA) and BILLIE GELLER (photographer at the same place) are faced with a perplexing situation. They look alike! You can imagine the confusion that results at times, concerning autographs and photographs.

JACK ENTRATTER, co-owner-producer of the SANDS HOTEL, has signed BILLY DANIELS and NAT (KING) COLE for future engagements. Mr. Entratter is bound to keep his patrons contented, while listening to "The Emotion" and "The Throat."

Another proud dad is GEORGE GORDON. Subject of his expanding chest is 13-year-old BOBBY. The lad is on the golf links daily, averaging 41 to 44 for his nine holes. (Hey, Paul! Here's someone else who can beat you!)

JACK WEST, handsome Adonis, is no longer affiliated with a local banking concern. He is now instructing swimmers and divers. Mr. West has also taken time out to design a new swim trunk, the style of which falls in between boxer trunks and briefs. The item is made in sail cloth, with many colors from which to choose. MR. RUBIN (a Los Angeles representative of the MAY COMPANY) displayed a lot of interest in the new design and placed a sizable order with J. W. From what we hear, this will make the manufacturers sit up and take notice.

We were sorry to learn of JEAN PARDINI'S severance from his post as maitre d' at the HOTEL LAST FRONTIER and hope it won't be long before he is greeting patrons in another capacity. Meanwhile, we extend wishes of success to MAC HARRIS, who has taken over in the Ramona Room. Mac was formerly assistant to JACK DENISON at the FLAMINGO HOTEL.

A man who deserves a hnudred gun salute is FRANK LINALE, show conductor for the VAGABONDS (currently at the HOTEL SAHARA). Mr. Linale personally arranged every bit of music for this stellar act. We caught his performance with the relief band of BENNY SHORT and the results were tremendous! The boys played like masters under his skillful direction . . . and that's for sure.

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GIVE

TO THE

EMERGENCY

MARCH OF DIMES

AUGUST 15th THROUGH 30th

DOT'S DASHES:

(Continued from Page 23)

Nearly every studio is making TV films. Now comes Academy President CHARLES BRACKET to appoint a regular TV committee which will consider suggestions and ideas from every TV source pertaining, of course, to the Academy of Motion Picture Arts and Sciences . . . To follow in your dad's footsteps very often brings more criticism than jobs but not with GARY CROSBY, who is off to finish his Stanford schooling. Not only did he take over his dad's radio show (doing it well) but he signed for recordings with the same company who makes Bing's! . . . DE MILLE celebrated his 73rd birthday as though nothing happened. Continued to work on "The 10 Commandments," to make changes in the script—couldn't have changed those commandments even if he wanted to.

Premiere of "Rear Window" drew the crowds. CARY GRANT had the best time, going over to talk to the crowds in the bleachers. He didn't miss a trick and was generous with autographs, too. This is a new GRANT. For I remember when any public appearance frightened him and what a time I had to convince him it was easy when he appeared on my radio show . . . LILI DAMITA is here and hopes her one-time husband ERROL FLYNN would arrive too. FLYNN owes a lot to her for LILI was the one who got him into pictures. And how she worked too! . . . The aqua-ballerina from Brazil, ANNA LOUISA, is here for films . . . BETTY HUTTON is having her TV shows whipped up by ex-husband CHARLIE O'COURAN, who'll also arrange her act at the Desert Inn next October. Unusual isn't it? . . . SO LONG!

DESERT INN:

(Continued from Page 20)

He manages vocal impressions of top singing stars, making him truly a ventriloquist extraordinary . . . DONN ARDEN has outdone himself with this show! Is there no end to this man's creative genius? The first number, "After Five," is a lavish thing of color and sequined beauty that defies limited description. The second is an even more colorful production called "Gypsy Legend," featuring the excellent dancing of Arden's many specialty dancers, and to complete the effect a live pony drawing a cart across stage. The finale is a fast moving bit in black light called "Darktown Cakewalk" which features the entire company . . . ART JOHNSON is the baritone whose voice you hear in each of the production numbers.

DAVE BARRY:

(Continued from Page 7)

justice of the peace. It was then that we got the idea. My fiance was losing and I was winning. He proposed. I accepted. We were married while they changed the deck!

DOCTOR: And where did you go on your honeymoon?

WOMAN: We switched over to the high-ball game.

DOCTOR: What would you say was the most thrilling moment of your honeymoon?

WOMAN: When I hit the jackpot on the dollar slot machine.

DOCTOR: When did you get married?

WOMAN: Three bankrolls ago. We've been busy gambling ever since.

DOCTOR: What about sex?

WOMAN: Who's got time?

END OF INTERVIEW

EL RANCHO VEGAS:

(Continued from Page 20)

PAUL conducting, she winds up with the exciting tune which states that "It's the Same All Over the World" . . . Added to the bill is the new act, CAROLYN AYRES and her ESCORTS, one of the nation's newest and most entertaining in the field of modern ballet and interpretive dancing. Carolyn and her two gentlemen escorts tell their stories most convincingly, via the perfection of their cleverly staged routines. Included in their presentations are colorful calypso, blues, comedy and concise capsules of the classics . . . The EL RANCHO GIRLS, under the direction of DOTTIE DEE, are the epitome of perfection in this show. Each girl is a stand-out for beauty and capability as a dancer . . . except ONE! One of the cleverest things we've seen in some time!

THUNDERBIRD:

(Continued from Page 21)

Welles, Henry VIII (followed by four of Henry's wives), Eleanor Roosevelt and Mae West. His facial and vocal effects are tremendous . . . REX SCHEPP displays his artistry on a five-string banjo via a fast polka . . . "Fiddle Faddle" (assisted by two violinists from the band), and Franz Liszt's "Second Hungarian Rhapsody." . . . The THUNDERBIRD DANCERS open and close the show with two new numbers by the very capable Miss GAYLE ROBBINS. The second of these is a poetry in pink featuring the voice of Emcee BARNEY RAWLINGS.



FROM HILLSWAY on Ann Lake, Ogilvie, Minnesota — I wish all of my readers could be here with me on the porch overlooking my lush 30 acres of green woodland and white birches and enjoying the cool summer I am enjoying here. Now that I have the cottage all done in its Swedish red and white splendor outside and its antiquey finish inside, I am again getting itchy feet and will be taking off next week for parts west, eventually ending up in good old Las Vegas.

This time of the year is dude ranch time and so I am going on my bi-annual tour of my favorite dude ranches in the old Wild West! Naturally, my first stop is going to be at Eatons' ranch in Wolf, Wyo.—it incidentally is known as the grand-daddy of all dude ranches and its present clientele claims the fourth generation of annual visitors. The Big Horn Mountains are among the most scenic. and a vacation at Eatons' is terrific.

If you like activity I suggest my second stop—the Bones Brothers' ranch at Birney, Mont., where you actually do the work of rounding up the cattle and horses, milking, and other chores if you care to—and who wouldn't if he had this chance? Only about 35 guests can be accommodated here on this 10,000-acre stock ranch. Park Avenue moves here in September for the annual cattle round-up.

My friend Paul Van Cleve runs a dandy ranch—the LAZY BAR K ranch near Big Timber, Mont. The Dot S Dot is also recommended. And my friends the Murphys have run the Ox Yoke Ranch at Emigrant, Mont., for many years. Jack Murphy, one of the most handsome young fellows I ever knew, was a victim of the last war. Emigrant is near the entrance to Yellowstone Park from the north, and you have never known what a night's sleep is until you have experienced one near the cascading waters on Ox Yoke Ranch. Larry Larom gives out with hospitality plus at his Valley Ranch at Valley, Wyo. He is able to accommodate 85 persons there.

I wrote to Walter C. Nye, executive secretary of the Dude Ranchers Association at Billings, Mont., and got my up-to-the-minute dope on the dude ranches for this year's trek, and I suggest you do the same. He will give you dope on expensive or reasonable ranch prices, whether they are large or small, lively or quiet. You can estimate the exact cost of such a vacation and know before you leave home just how you are going to fare.

Be sure and leave your cars at home if you are going to a dude ranch. They all meet the trains or buses and when on a ranch you have absolutely no need for a car. This is a real way to get a good, resty vacation because nowhere can you rest more than on our lush streamlined trains that run from the East and Midwest into the West. The Northwest Airlines and Western Airlines also service the dude ranch capitals of the West.

This time of the year is also the height of the rodeo season. So come along and join me during the month of August on a real vacation jaunt horseback riding, fishing, square dancing, picnicking, singing before the open fire and camping out on all-night rides in the mountains. Can you imagine more fun?—and, of course, no dude ranch is worth its salt unless the food it serves is out of this world. Believe me, it is on every dude ranch in the country!

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SANDS:

(Continued from Page 20)

and each an entirely different type of act . . . He introduces BETTY GEORGE with a big build-up which she doesn't need, as she is quite outstanding in her own right! After a bit of hilarious banter between them, beautiful Betty proceeds to sing and sell a moving mambo . . . LEONARD SUES demonstrates complete mastery of the trumpet in between bits of fast repartee via BERLE . . . a stopper! . . . The NEW YORKERS are four young men, first to the footlights, who get the show away with a fast and furious dance routine well worthy of plaudits received . . . You'll roar at the serious authenticity of the MOUNTAINEERS, at which time "Uncle Miltie" becomes "Cousin Elmer" amid a perfect setting for his storehouse of gags. An extra roar of approval goes to a pigtailed gal who tops the tops for Swiss yodel . . . Mr. SID GARY is truly an "extra added attraction." The "little man with the big voice" is singing greater than ever! Sid and Berle do a blackface bit that is BIG! . . . The stunning COPA GIRLS open the show with a bit of yellow perfection in the way of costuming, as well as in presentation. JEANIE STONE and CHUCK NEESON are featured vocally.

FLAMINGO:

(Continued from Page 19)

"Music in the Morgan Manner" makes a return engagement with this show, after having been away for some time. Russ and his men are not only fine musicians, but practically every one of them is an artist in his own right, in some phase of entertainment. He and his men could put on a show by themselves alone that would take half the night . . . and the audience would stay on. You'll like the things you'll see and hear from RUSS MORGAN and his "Music in the Morgan Manner." . . . The handsome gentleman featured on the vocals with Morgan is AL JENNINGS . . . The HIGHTOWERS are an acrobatic dance team with a close tie-in of adagio. Some of their lifts, spins and catches are hard to believe even as you see them being done . . . The FLAMINGO STARLETS are holding over their two Ron Fletcher productions, "Knock on Wood" and "I Concentrate on You" . . . Featured in these numbers is the specialty dancing of MAUREEN CUNNINGHAM, LISA ROSE, BILL DAMIAN and FRANK SHAW, while the vocals are well taken care of by DON McKAY.

SAHARA:

(Continued from Page 20)

ences at each performance for "favorite" routines! These boys work hard . . . and FAST. Never a dull moment while they're on . . . It's a quick return engagement to town for THE DUNHILLS, but theirs is a fast moving and highly entertaining act that affords unending "edge of the chair" attraction. The perfection of their unison tap routines is a pleasure to behold! . . . MARIA NEGLIA is a pert little violinist who puts personality into the classics. An expert with or without the bow, and a real technician in any fingering position. She mugs her way through "Hot Canary" while playing perfect harmonics . . . A picture of grace, rhythm and balance is the performance of MARTHA ANN BENTLEY, a ballerina supreme. Miss Bentley is a veritable "human top" as she spins in pirouettes without end . . . The Moro-Landis SAHAREM DANCERS open the show with a toe-tapping rhythm number that features the voice of HERB FLEMINGTON . . . They tag the number as a perfect intro for the Vags . . . Extra applause to music arranger-conductor FRANK LINALE, who handles the entire score to perfection.

TICKETS ON SALE AT ALL RESORT HOTELS THEATRES AND DOWNTOWN CLUBS

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ADULTS
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PAGE 13:

(Continued from Page 13)

on first-hand authority that Bonnie's new fall line of DON LOPER originals, as well as others, is ready and waiting. I've seen the pictures and they look wonderful! Looking at a dress on a hanger does nothing to me . . . it's like tooking at a gunny sack on a nail! BUT, if the round spots are rounded out . . . you've got something! The pictures are wonderful . . .

Did you know that "Who's Who at the WESTERNER" has finally been decided? And the group comes to a grand total of "ee-o-leven" . . . A "grand total," in truth, because here is a group of the finest guys any of you will ever meet . . . JOHNNY HAINES has been given the job of casino boss-man, and right off the bat he goes on vacation! He and the family are flying to Abilene, Tex., for two weeks. To show you how much the folks at the Westerner and on his swing shift think of him, they all chipped in and bought him a set of luggage for a combination birthday and going-away gift. His birthday was two weeks ago, August 7 . . .

JOE E. LEWIS is still packing them in at EL RANCHO VEGAS and, from all indications, will continue to do so for the remaining two and a half weeks of his current eight-week run in the Opera House Theater Restaurant. There are very few present-day headliners who could hold a full house for such a long period but, certainly, JOE E. LEWIS tops the list. He and his accompanist, AUSTIN MACK, are an unbeatable team . . .

Did you know that HERB and MARV have opened their men's store downtown? . . . Formally, that is! They took over the store from Rich's more than a month ago, and finally got around to telling everyone about it. They have a complete stock of men's furnishings . . . even work clothes! . . . Shoes, boots, etc. . . . Whatever you need in their line . . . they've got! . . . They're in the 500 block on Fremont Street . . .

The way the people have patronized MORREY BRODSKY'S RIB JOYNT has more than surpassed the earliest expectations. The first day they were open they ran out of just about everything, two or three times over! What's more important is the fact that everyone has been coming back for more, after having made that first visit. The RIB JOYNT is a small place, but there's an intimate atmosphere that you'll like . . . and you'll especially like ALICE and MORREY . . . and "the most beautiful car hops in captivity" . . .

ALEX HENIG was in town this past week! Those of you who remember the embryonic stages of this magazine will remember Alex, and the work he did in its behalf. When I asked Alex if he missed Las Vegas, he replied that he only misses his JULIE and their 9-week-old, SUNDAY ALEXIS. "Our Boy," Alex, is a steel man now! He's with the COLUMBIAN STEEL COMPANY of Los Angeles and New York . . .

While congratulating CECIL BICKHART on his newly appointed position as supervisor of music for the elementary school system, I was handed an amazing bit of information. I imagine that very few people are aware of the fact that there are at present 16 elementary schools in operation in the local system, which includes the one at Nellis Air Base. And there are FOUR MORE under construction. I wonder how many people still think that Las Vegas is no place to bring up children! They should compare our statistics with those of cities of like populations . . .

And, according to my pad and pencil . . . that was all he wrote! I'll probably be some place close by again next week . . . so I'd admire if you'd scan me then on "Page 13" . . . Your ever lovin' . . . JOHNNY.

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ALSO: OIL LEASES — URANIUM CLAIMS

Tele . . . SCOPING

(Continued from Page 17)

to learn more about the possibilities of uranium stocks, Mr. GREENWALD is located in the Simon building and would be glad to explain it to you.

While making my rounds the other day I noticed a small boy dragging a broken tricycle into the LINCOLN WELDING WORKS on South First Street. Inside, I saw a sign that read "Free Welding Repair of Children's Toys." ERNIE THACKER fired up a torch and went to work on the toy. Soon it was good as new. Ernie has spent much time doing this service and has repaired many toys. For him, the hundreds of small friends he has made and the happiness he has brought to others is reward enough. He also helps collect and repair toys for needy children each Christmas. Our hats off to you. Ernie!

A talented and personable young artist, Paul Forster, has set up his studio at the Last Frontier Village. He has spent years of study at some prominent universities to prepare himself thoroughly for his career. This is easy to see when you look at his paintings. He is versatile and paints varied scenes and portraits with equal perfection. If you have been wanting someone to paint your portrait or have been searching for a suitable painting for your mantel, you should visit Paul's studio. I think your search will be ended.

CRISWELL PREDICTS:

(Continued from Page 11)

Mamouth Cave, Ky.: A new state park will be constructed around this world famous cave! . . .

Babe Ruth: Your final wishes will be carried out, and scholarships will be awarded to promising baseball players! . . . Bombay, India: Expect further riots due to the imposed new taxes! . . . Bruce Barton: You will be awarded the annual trophy by the Advertising Club of America for the best campaigns for 1954! . . . Sally Rand: You will open a series of dance concerts throughout the nation, and later a chain of dancing schools! . . . Denver, Colo.: Your water problem will not be solved until 1965! . . . Ida Lupino: Your coming film "Women's Prison" will win you a cherished award! . . . Chicago: Expect new traffic laws!

WHAT'S DOIN' . . .

(Continued from Page 15)

tertainers and their friends. Included in their plans are a recreation center, swimming pool and other facilities for relaxation . . . The new show scheduled for the GOLDEN NUGGET September 1 is a brand new flashback review of the elegant '80s and naughty '90s — "GASLIGHT AND PINK TIGHTS." The show has been specially created by Mildred Isle and Dan Eckley, producer and director respectively of "The Drunkard" and "The Wayward Way." The show will run through the month of September . . . At last Las Vegas has a qualified representative to oppose the new Christian Dior fashions. She is SILVER SLIPPER employe KITTY CANON. Let's see—er, what color were her eyes? . . . RONALD QUINN, longtime Shamrock bartender, now happily employed as mixologist at the Rocking Horse Ranch. . . . Back on the job at the GOLDEN NUGGET after a week's vacation is EUCINDA PORTENIER. Eucinda is Jake Kozloff's secretary at the Nugget, and incidentally is one of the nicest and most efficient secretaries in Las Vegas . . . Here is a coincidence: Two bartenders at the BAR-W who are longtime friends used to work together at the race track. Since they have traveled all over the country in opposite directions, and now back in Las Vegas they are once again co-workers. Their names are MIKE PAGE and ERNIE ANTOINE . . . Visited DOROTHY and ED CALLERY (CALLERY'S GALLERY OF GIFTS) the other day, as usual, spent most of the day just looking at the enormous array of gifts on hand. This has become one of the most popular gift shops in Southern Nevada, which accounts for the large buying spree that Dorothy has just completed. . . . Well, that does it for another week, friends, so I'll bring this to a close by wishing you all the very best of everything . . .

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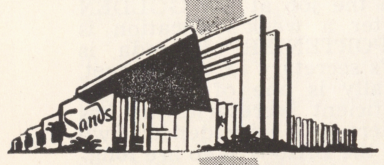


The Sands

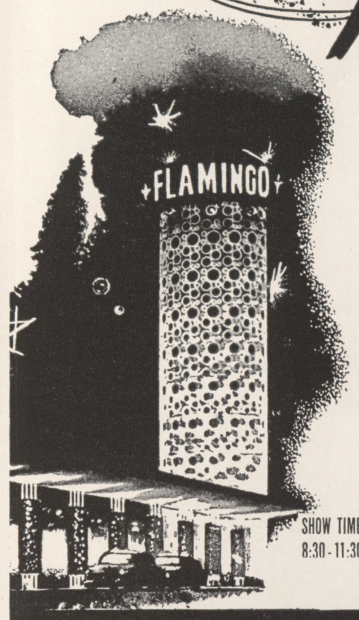
LAS VEGAS, NEVADA



The fabulous hotel...

Flamingo

PROUDLY PRESENTS



"Two Hands and a Voice"

PEARL BAILEY

RUSS MORGAN

'Music in the Morgan Manner'

FEATURING

AL JENNINGS

THE HIGHTOWERS

Flamingo Starlets

A Ron Fletcher Production

SHOW TIMES 8:30 - 11:30

★ At the Stage Bar ★

PAGE CAVANAUGH'S TRIO

MARCO RIZO & HIS LATIN MUSIC

DAVE SLOAN & HIS DETROITERS

BOBBY PAGE & HIS MUSICAL PAGES



if you haven't seen the fabulous FLAMINGO . . . . . you haven't seen LAS VEGAS



"The Incomparable"

HILDEGARDE

AND

JOHNNY JOHNSTON

ROBERT NORRIS, Violinist Accompanist

SKEETS MINTON

DONN ARDEN DANCERS

CARLTON HAYES AND ORCHESTRA

Show Times 8:30 and 11:30 — Second Show Sat. Midnight

NO COVER — NO MINIMUM

Wilbur Clark's

DESERT INN

All water . . . . NO SCOTCH

NO FUTURE!!



JOE EL RANCHO LEWIS

Lifeguard on duty—**AUSTIN MACK**