Jack Gotz'

15c

JUNE 19, 1954

Fabulous

© LAS VEGAS Magazine



IT'S FATHER'S DAY

EL RANCHO VEGAS

OPERA HOUSE

THEATRE RESTAURANT

SOPHIE TUCKER

IN HER

GOLDEN JUBILEE TOUR

TED SHAPIRO AT THE PIANO

★ ★

LENNY MAXWELL

EL RANCHO GIRLS
Choreography by
DOTTIE DEE

RESERVATIONS
Phone 1300

BOB ELLIS
ORCHESTRA

SHOW TIMES: 8:15 P.M. - 11:15 P.M.

NEVER A COVER

NEVER A MINIMUM

OPENING MONDAY, JUNE 21

PATTY ANDREWS

THE MARQUIS FAMILY

EXTRA ADDED ATTRACTION

THE HONEY BROTHERS

FRONTIER GIRLS

GARWOOD VAN AND ORK.

SHOW TIMES
8:30 & 11:30 PM

PHONE 1800
FOR RESERVATIONS

Hotel LAST FRONTIER

LAS VEGAS, NEVADA



The Hotel That Made Las Vegas the Entertainment Capital of the World . . . Continues Its Parade of Stars!

BILL MILLER
PROUDLY PRESENTS

DENNIS DAY

PLUS

AMIN BROS.

★ ★

BUD AND CECE ROBINSON

★

SAHAREM DANCERS

A MORO-LANDIS PRODUCTION

CEE DAVIDSON ORK.

PRODUCED AND STAGED BY
GEORGE MORO

Meet Me in the Casbar

ARTIE SHAW ★ **IRVING FIELDS**

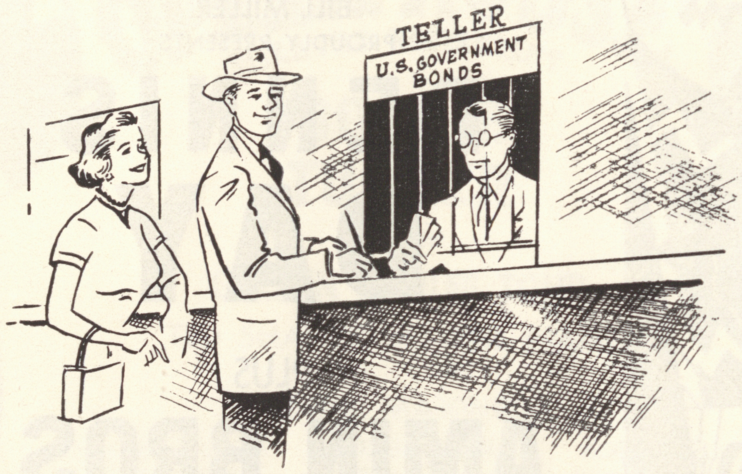
SHOWTIMES
8:30 — 11:30

HOTEL SAHARA

HIWAY 91 · LAS VEGAS · NEVADA

NO COVER OR MINIMUM • RESERVATIONS: PHONE 6800

For Security . . .



For a Gamble . . . .



it's

THE

Horseshoe CLUB

DOWNTOWN LAS VEGAS

The Biggest Little Casino in the World



LAST WEEK we gossiped a little about Las Vegas weather, ending with the snow and the rains all over this inter-mountain country which destroyed about 110 miles of the railroad and left us without any payroll to speak of for five and one-half months. That was a hum-dinger of a disaster to our struggling town.

After that, aside from an occasional cloudburst near the mountains which sent floods of water into the Las Vegas Valley, the Las Vegas & Tonopah Railroad grade dammed the flood waters and turned them southward as they neared the city.

But the real dashing, splashing, howling, yowling terror of the elements hit us on the afternoon of July 23, 1923. There were black clouds up the valley to the northwest of us but we had no reason to fear anything out of the usual. The storm struck us with a fierce blast of wind and deafening claps of thunder. Then came the downpour of rain which fell horizontally, registering about two inches in the space of about 20 minutes. Fremont Street ran a fierce river over the sidewalks from building to building.

The postoffice then was located on the corner of Second and Fremont, where the Golden Nugget now is. There was a door on the corner and another on the Fremont Street side. Water was driving in the Fremont Street door and I, the postmaster then, was fighting it with a broom.

There was an extra fierce gust of wind and the plate glass window fairly exploded, sending a shower of plate glass fragments into the room. And the water came in torrents, just as it did in about every store in town. After the storm subsided and the water drained, there were several inches of silt left on the floor, which had to be shoveled out.

The Clark Building, now housing the Las Vegas Club, was then new. A. S. Henderson, now judge; Charles Lee Horsey and Dr. Brock, having offices on the second floor, were standing at the front windows, looking out on the storm. There was a flash and a crash, and the heavy brick coping came crashing down through the roof and landed just behind the group, narrowly missing them and only slightly injuring Dr. Brock. It was quite a miracle that none was killed.

At the great main building of the Union Pacific shop plant a building 150 by 400 feet in size was struck by lightning at least four times, tearing holes in the roof about 50 feet square. The damage was high in the thousands.

At Ladd's Resort, Fremont at 11th, some boys took shelter in one of the small houses. That house was taken up by the wind, boys and all, and deposited in the swimming pool. None of the boys was injured beyond a shaking up and a soaking.

Cellars and basements in various parts of town were damaged and every cellar and basement in town was flooded with water. Some people were slightly hurt but, through some miracle, none very seriously.

The trenches for the foundation of the Lillis Building on Fremont between First and Second (now being remodeled) had been dug. On the west the trench was next to the wall of the Ball

(Continued on Page 33)

FABULOUS LAS VEGAS — PUBLISHED WEEKLY, 721 Fremont Street and 707-11 East Ogden Avenue, Las Vegas, Nevada. Address: P. O. Box 748, Telephone 4922. Editor and publisher: Jack Cortez. Advertising: John Uhlman. Art Editor: Dennis Stephenson. Photos by Billie Geller.

VOLUME 6, NUMBER 13 — JUNE 19, 1954

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine. Subscription rates: One year $5, United States and possessions; $10 per year, foreign. Printed by Marc Wilkinson, 7th and Ogden. Photo-engraving by Silver State Photo-Engraving, 1322 South Main, Las Vegas, Nevada.

there's nothing like it in Las Vegas
...the famous **PIRATES DEN**!

THE CHARIOTEERS
Columbia Singing Stars

BILL FALBO
Smart Comedy

MISS LONI
Glamorous Foot Juggler



SHERMAN HAYES ORCHESTRA
SHOWTIMES — 10 - 12 - 2
DANCING NIGHTLY



EL Cortez HOTEL
DOWNTOWN PHONE 1500

TONI DRAKE...BRITISH WALKER...SANDLERS...PARADISE

TED FRENCH SAVAL SHRINER

LARRY'S SHOES
511 FREMONT ST. — PHONE 5890
★ Latest Fashions in Women's Footwear
★ Men's Hi-Grade Famous Makes Shoes
AT SAVINGS UP TO 60%

CROSBY SQUARE COLE HAAN

JOYCE . . . I. MILLER . . . FLORSHEIM . . . DE LISO

OPEN 24 HOURS



Your Friendly
LIQUOR STORE
FLOYD J. COPE
PHONE 4342 827 SO. FIFTH ST.

SNYDER'S
SLACKS SUITS SPORTSWEAR
Tailor Made to Your Measure
FOR MEN AND WOMEN
421 South 5th St. Phone 6644



DOT'S DASHES 'BOUT HOLLYWOOD

By DOT MEYBERG



HOWDY, FOLKS! PHIL BERLE returned from the East, a sorrowful trip made following the sudden passing of his mother. Noted startling rise of theater attendance after speaking to various theater executives . . . Film companies declare dividends because their fiscal year starts now. Unusual plans for a step-up in production . . . Warners call JUDY GARLAND back for another "final" number for "A Star Is Born," which already will run far longer than intended. After her second anniversary and birthday this week, Judy is willing to work . . . Rumors the studio failed to arrange a releasing deal of any kind with DAVID SELZNICK, who plans re-releasing most of his films. Wouldn't it present a problem were two theaters in the same city playing "Star Is Born," for there's still plenty of interest in the original with JANET GAYNOR and FREDERIC MARCH?

STEPIN FETCHIT is breaking in a new act he intends prepping for Las Vegas this summer, by playing in a local spot . . . Congratulations are piling up for ANN BLYTH since the arrival of her little boy, named TIMOTHY. Uncle DENNIS DAY passing out any cigars up your way? . . . Seems SPENCER TRACY wrote his pals in wholesale lots to say he returns from Europe next month for "Bad Day at Black Rock." Sounds gruesome . . . Just how serious is the separation between MARIE MacDONALD and HARRY KARL is said to depend on whether she resumes her film career. Seems puzzling to find them together after the public announcement . . . RORY CALHOUN has a new job to pick the costumes his wife RITA BARON wears for her nightclub stint . . . After working on the Eastern stage through the gawky stage, hear now PEGGY ANN GARNER signs at 20th Century-Fox.

ACADEMY OF ARTS AND SCIENCES faces competition should a recommendation of COMPO go through. They would have awards presented in January via theater-goers' ballot to pick the best pictures and actors. Results would be announced via TV.

"Imitation is a compliment," yet for this writer, who worked years at the Academy to help establish its enviable reputation, it is not that easy to attempt . . . GARY CROSBY met the press and stood the "query period" well, even seriously, for a boy who will be 21 this month and still is in college . . . EDDIE FISCHER flew in for his GROVE opening and excited that his date will be DEBBIE REYNOLDS . . . That noise you hear from Cleveland is not another atom bomb explosion but BOB HOPE with his family, having a reunion with his five brothers and their families, too!

MICKEY ROONEY can blame his wife if "The Atomic Kid" isn't that good. She, under the name of ELAINE DAVIS, plays opposite him in the Republic picture . . . Producer JERRY WALD is having his troubles to determine the exact historical and religious significance of the biblical coat of many colors for "Joseph and His Brethren," seeking research information from the highest authorities in Protestant, Catholic and Jewish bodies in the country for authentic interpretation of the incident which some contend has little significance . . . Just isn't a studio not working on a biblical production at the moment . . . ANNE BAXTER gets the plum role in "Ten Commandments" without even a test. Just had to try on wigs. Could be due to DeMILLE studying her picture hanging near his in a lunch room, I hear. All expected JANE RUSSELL already had this role of the romantic queen who sacrifices her nation for the man she loves. It should be a big picture—will not be released until 1956.

"MAN WITH A MILLION" is based on the famous Mark Twain short story, well acted with GREGORY PECK as the star. It is a whimsical tale many will recall in book form titled "The Million Pound Bank Note." Filmed in London by United Artists, it tells what a million pound note does to a penniless American when two rather eccentric Britishers give it to him. Besides name draw, this has many features to put it across with general audiences. ENTERTAINMENT.

CUFF NOTES. Now PETER LAWFORD is interested in making TV films . . . Many of the married stars are selling their homes, alerting the gossips . . LAUREN BACALL loafing up your way . . . Twosomes making the news:

(Continued on Page 30)

any 3 of a kind . . .

WINS

JACKPOT



JACKPOTS UNLIMITED

BUCKLEY'S

JACKPOT CLUB

DOWNTOWN



LOCAL LIBERACE FANS were tremendously disappointed to notice the absence of the pianist's show from last Sunday's TV schedule. On checking with KLAS-TV program department we learned there was some sort of confusion about sponsorship and the favorite showman will return to the telescreens the first week of July, under auspices of the FIRST NATIONAL BANK OF NEVADA. Now we'll be able to see the clever bank commercials performed by the pianist and brother GEORGE. These commercials have long been the talk of Hollywood.

Upon the site of the new RIVIERA HOTEL (directly across from the ALGIERS HOTEL) there is a unique attraction that manages to astound everyone. ROBB JOHNSON, general construction foreman of the Riviera, proved himself a highly considerate gentleman. He had two signs painted, offering apologies to guests of the Algiers for the necessary disturbance created by the workmen. Such thoughtfulness is virtually unheard of and Mr. Johnson's ingenuity has managed to eradicate all possible complaints. Such reaction has delighted MR. GARCIA (manager of the Algiers) who had dreaded the possibility of constant remonstration from the tourists and visitors. The TAYLOR CONSTRUCTION COMPANY can well be proud of Mr. Johnson.

We just wonder if STEVE PAPPAS (popular local sports figure) is scouting around at the PATIO? Seems to us that Mr. Pappas is displaying a strong interest in investing in the spot. A couple of years ago Steve owned the beautiful LaRUE Restaurant on the Strip.

Many hearts are filled with gratitude for the sensational contributions of ABE (FLAMINGO HOTEL) SCHILLER and STAN (HOTEL SAHARA) IRWIN. The two persevering chaps emceed the benefit show on behalf of the HENDERSON YOUTH CENTER. And what a wonderful job Abe and Stan turned in! Also in line for expressed appreciation were the many local-appearing stars who unhesitatingly donated their high-priced talent to make this event a monetary success.

It will be great to see the MARY KAYE TRIO back in the "Gay '90s Room" of the HOTEL LAST FRONTIER. The top-drawer entertainers return to open at this spot June 21. (Incidentally, bachelorettes, FRANK RUSSO is returning with a different attitude, induced by the gold band on his left hand. Yep! The carefree, unattached air has been replaced by one of serious matrimony.) Then, a week later, another trio will open in the same room, alternating with the Mary Kaye outfit. This trio consists of ZIGGY ELMAN, MICKEY KATZ and SEYMOUR WEISS. What a round-robin this is going to be!

This pillar would like to extend humble thanks to the gratifying number of people who contacted our office and staff to voice approval and complete support of an article which appeared in this column last week. Naturally. we're referring to our penned reaction to the ludicrous piece that was recently printed by Look Magazine. It's nice to know that one has supporters in the defense of truth.

Some time in August the DESERT INN will present a show that will bring something different to Las Vegas. At that time HILDEGARDE and JOHNNY JOHNSTON will present

(Continued on Page 31)

this week's cover...

We hope you've remembered that Sunday is the day dedicated to the "forgotten man," the bread-winner and bill-payer — good old Dad. If you haven't bought a gift for him, present him with a few hours of relaxation. (The fine art work on our cover was executed by our artist, Dennis Stephenson.)



the SILVER QUEEN BAR

IN THE Sands HOTEL

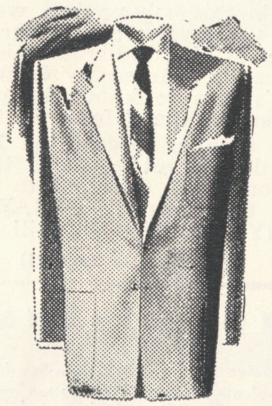
CONTINUOUS ENTERTAINMENT
from 5 P. M. to 6 A. M.

NORO MORALES
TEDDY NOEL ORK
ERNIE STEWART TRIO
GABOR AND HIS LATIN RHYTHMS

HOT HORS D'OEUVRES SERVED AT 5:30 P.M.

"The Taste of the Town"
YOU OWE YOURSELF THIS TREAT . . .
CHINESE FOOD
Served in the Garden Room
from Midnite to Dawn

Courtney
Men's Shop



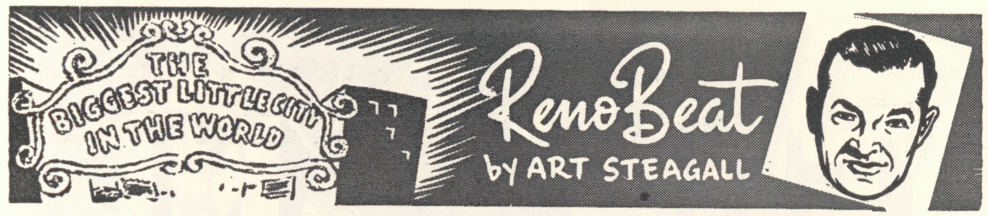
IMPORTER CLOTHIER

HABERDASHER
COLONIAL HOUSE HI-WAY 91
PHONE 7200

Chic Hecht
413 FREMONT STREET
• SPORTSWEAR
• COCKTAIL WEAR

HECHT'S
419 FREMONT ST.
MISSES' AND
WOMEN'S APPAREL

Marc Wilkinson
PRINTER
7th & OGDEN • PHONES 4330, 3686



IT HAPPENED IN RENO: Again it is getting close to Reno rodeo time, the big show being set for July 3, 4 and 5. The 22nd annual rodeo promises to be the most colorful ever to be held here . . . ANN SOTHERN a real hit in her nightclub debut at the RIVERSIDE—she's great! . . . GEORGE MURPHY, popular film star, will mc the GOP dinner to be held in the Redwood Room of the RIVERSIDE HOTEL on Monday of next week . . .

Much to the delight of youngsters Idlewild Park swimming pool opened its season last week . . . Gov. CHARLES RUSSELL in Elko as speaker at the VFW session . . . AVA GARDNER has established residence at nearby Lake Tahoe for her divorce from singer FRANK SINATRA. Miss Gardner told newsmen that she would use the "usual grounds"—in Nevada this means extreme cruelty . . . WALTER RAMAGE, manager of the MAPES HOTEL, back on the job after being hospitalized . . . HENRY J. KAISER, with brother EDGAR, in Reno for a meeting . . . This will be a bad week-end for an unexpected toothache. Most of the Reno dentists are at Lake Tahoe for the Nevada Dental Society's annual convention . . . The RENO-SPARKS PIONEERS, the local semi-pro baseball team, opened the season with a 4-3 win over the Mare Island Navy nine . . . TY COBB, the baseball all-time great, in town for a few days with his daughter . . . ED WYNN, comedy star, at the opening of ANN SOTHERN . . . BILL WEITZ, of the PALACE CLUB here, off to SF for the Shrine convention . . . Try and catch the DON TATE TRIO at TOMMY'S in Sparks. Don plays a lot of piano and TOMMY and wife HELEN will go out of their way to make you welcome . . . The WALDORF CLUB is becoming the meeting place for the entertainers who like to enjoy a late snack after their last show . . . PAULA DAY and LOU LEVITT, of the local Musicians Union, off to Milwaukee to the national convention . . . LOU has the relief band that plays the GOLDEN HOTEL . . . The WISHING WELL, a coffee shop and lounge, just west of Reno, has been rebuilt and is again open. It was completely destroyed by fire last fall . . . Reno lost a great citizen this past week with the death of HARRY GINSBURG . . . ELMER (BONES) REMMER in town on a brief visit . . . It's a bit unusual: The last three comics to play the HOTEL GOLDEN, SHECKY GREEN, DON RICE and BILL FALBO, are all booked by AL BORDIE, Chicago theatrical agent . . . MAYOR ROBINSON of SF recently purchased a home at LAKE TAHOE . . . GLORIA MAPES and THELMA EINSTOSS playing golf at the Washoe County Course . . . WARREN NELSON, back on the job at the PALACE CLUB after a brief vacation trip to the Bay Area . . . JIMMY MADDEN, manager of the BEATRICE KAY GUEST RANCH, in Washoe Medical Center with a bad knee . . . Look for a change in ownership of the WILLOWS, located on South Virginia Road . . . RAYMOND SMITH (HAROLDS Club) has purchased more property on South Virginia, the strip on the eastside where the WEST INDIES is located . . .

CURRENT SHOWS: The GOLD ROOM of the GOLDEN HOTEL opened Wednesday with EDDIE "ROCHESTER" ANDERSON, direct from the Jack Benny radio and TV show; a return date for the WILDER BROTHERS, four outstanding entertainers who have some good CAPITOL RECORDS going for them. and DONNA KAYE, an acrobatic dancer. This show will bring back WILL OSBORNE after a two week vacation, plus the GOLDEN GIRLS.

The MAPES SKYROOM opened on Thursday with Reno's own and America's favorite BEATRICE KAY, the fabulous Gay '90s gal doing her special material and the old standards in a style that is hers and hers alone . . . in the show with MISS KAY is LES CHARLIVELS TRIO, three boys who do about EVERYTHING, acrobats, dancing and play musical instruments; the MAPES SKYLETTES, back from a vacation, and EDDIE FITZPATRICK and his orchestra.

The RIVERSIDE THEATER RESTAURANT goes into the second week of the ANN SOTHERN show. Miss Sothern can now add the nightclub to her long list of entertainment successes for she is a definite hit in her debut in a supper club. Working in front of a newly formed quintet, her ESCORTS, she sings and dances. Her MASIE bit is show-stopping. The SHYRETTOS, the RIVERSIDE STARLETS and BILL CLIFFORD and his orchestra round out the show.

See you next week . . .
ART STEAGALL, Reno 2-9736.

• GIANT ROLLER COASTER • 18 HOLE MINATURE GOLF COURSE • FERRIS WHEEL • SHOOTING GALLERY • ARCADE • GAME CONCESSIONS GALORE • BAR • CHUCK WAGON • FREE PARKING • DANCE PAVILION • MINATURE UNION PACIFIC TRAIN • PICNIC GROUNDS

FUN-LAND



"FUN FOR EVERYONE"

WATCH FOR

GALA OPENING SOON

6 minutes from Fremont and Charleston
on the Boulder Hiway

A PERMANENT PLAYGROUND

safe, wholesome FUN . . . for both YOUNG and OLD

FREE PARKING

SPACIOUS PICNIC GROUNDS
"BASKET PARTIES WELCOME"

FREE ADMISSION

Our Own "Hot Dogs" . . . Peanuts . . . Popcorn
Candied Apples . . . Pop . . . Frozen Custard
Chuck Wagon . . . Bar . . . Sandwiches

BIG LEAGUE BASEBALL

BATTING GAME

The Same Device Which Provides Batting Practice for All
Big League Training Camps

AMUSEMENT • PARK



HOW LONG do you suppose I'll have to wait? According to the old adage that says "Life begins at 40," somethin' should start to happening any moment! It's been a whole week now and, so far . . . nothin'. On the other hand I, like most folks, am probably expecting too much. Come to think of it, I guess mine really started about six months ago, which means that I sorta jumped the gun a little. It was along about then that I moved into my new house. Shortly after that I met "The Girl" who was to soon make it into a "home." About the only things lacking are the "little ones" we hope to have some day. So, when it comes right down to it, I'll not have to wait at all to start living . . . I already HAVE . . . and I AM!

SYDNEY'S (hand knits and imports) got off to a flying start last Monday afternoon, with a host of friends stopping in to wish them well. They should do well, too! Never have you seen such beautiful hand knit dresses and skirts as you'll see when you stroll through the door at Sydney's. Each garment is a work of art, an original and only one of a kind. Their imports come from wherever they can get the finest. What will surprise you most of all is the PRICES of their imported sweaters. Don't ask me when I became an authority on sweater prices . . . I'm only going on what I'm told by the lovely ladies who looked around that day of opening. Sydney's doing business at 2403 South Fifth Street with our boy AL FULD managing . . .

THE WESTERNER has taken on a NEW LOOK . . . in the way of casino personnel, that is! Recently returning to the fold was our old friend, and everyone else's, it seems, JOHNNY HAINES (in charge) with TOMMY HAINES and FRITZ GERSICH backing him on the other shifts. Most of the first week was spent in shaking the hands of welcoming friends. Another busy man at the Westerner is the dish washer. He goes into fast action when the "Jackpot Special" goes on! This is a complete steak dinner for only $1.90 . . . a COMPLETE steak dinner, y'hear?

One of the nicest guys doing business on the Strip is a fellow by the name of BERT. He didn't know a soul when he came into town and went into business with his men's shop, and now COURTNEY'S is one of the most popular places on the highway. Popular not only from the standpoint of purchasing patrons, but popular for patrons who pop in, to pop down, and palaver for a spell. You will always find someone around who has just stopped in to say "hello" to a guy who has become a friend: Bert Courtney.

People don't seem to tire of the antics of ROSE MARIE and LENNY KENT, especially the fellas in the band behind them . . . and there's your barometer of good entertainment. When an act can keep the band entertained, they're unpredictable, and that unpredictability makes for something worth seeing over and over again. Rose and Lenny have patrons on the ropes with every show in their current showing at the Flamingo.

One of the most popular of PAT BUCKLEY'S machines is the one he calls his RACE HORSE MACHINE. Popular because more than one can play at one time. Two or three players can select their favorites, put in their coins, push the starter lever and stoop over to collect. Someone always wins! One machine in particular that gets a lot of action that I know of is the one that's located in SNAX 5th AVENUE BarBQ on South Fifth Street. There are always a few guys grouped around this one, with someone winding up with the other fellows' nickels. Someone ELSE . . . not ME!

HELEN FORREST has always been a favorite of mine when it comes to female vocalists, and that favoritism took another leap when I heard her at her opening last Tuesday night at the PATIO out on the Strip. Hers is a voice with a pleasant quality that you can sit and listen to most of the night, and never tire. Her phrasing is from a heart filled with understanding emotion, as she sings a ballad or torch tune, and when she does a rhythm tune you can tell that here is a gal who loves to sing.

I met LERICIA LEON a few nights ago and, though we each spoke our own language, I knew I was talking to a wonderful person. Miss Leon is a television star from Mexico City, visiting her friends BESS ROSENBERG and

(Continued on Page 32)

I'm sincerely thankful
To my many good friends
who have come to see me
at the beautiful
PATIO
HIWAY 91



Gratefully,
Helen Forrest

P.S.: a reminder ——
showtimes are 10:30 - 1:30 and 3:30 a.m.

What's Doin' Downtown...
by
HARRY INGRAHAM



HAVE YOU SENT IN for your "doodlebug" money finder yet? If it worked in Phoenix for the cops, it ought to be a world beater here. The doodlebug works on the theory that "currency attracts currency." The gadget is a twig from a desert plant, the end of which is wrapped with fifteen $10 bills. I understand it will cost $125 on the retail market — in lots of ten or more. Now, that's what I call a bargain — but just think of what might happen if you walked into a casino with one.

Imagine trying to tell a pit boss that the twig with the bundle on the end is forcing your hand into the bill slot. Or explain to the guards that you can't get your hands out of the bill drawer in the change booth because the "doodlebug" won't let you. Well, anyway, the Phoenix police call it a "divining rod that works" and say it is responsible for the recovery of $75,000 in ransom money . . . Back from her vacation (and looking even better than ever) is RUTHE DESKIN of EL CORTEZ — welcome home, RUTHE . . . Lovely PAT GALLAGHER, popular EL CORTEZ hostess, leaves for Los Angeles this week and a more than well-earned vacation . . . I wonder who LEE SHARON (New York Latin Quarter lovely) wants to visit in Las Vegas before going on her tour of Japan? . . . The HENDERSON VICTORY SHOW was a tremendous success. Hats off to everyone responsible, especially the generous entertainers who donated their time and talent for such a wonderful cause. The GOLDEN NUGGET and EL CORTEZ stars came on stage just as the gentle breeze changed to a rough wind. Despite the fact that music sheets went flying with the wind and the performers swayed as they sang. the show went merrily on. With his usual on-the-spot ingenuity, ABE SCHILLER appeared with clothes pins to fasten the music to the racks . . . BARBARA BORLA, of the BOTTLE HOUSE LIQUOR STORE, has left for Detroit and a deserving six weeks vacation. Barbara has the destinction of being the only woman in Nevada, and the 162nd in the world, to be awarded a paid life membership in the W.I.B.C. Incidentally, she was president of the local bowling association for three years . . . SHANNON HAYES, ex-Powers model, has returned to Las Vegas and is now working in the SANDS chorus line. She is also an ex-professional accordion player — was quite a sensation in New York for better than 10 years . . . Shapely, titian-haired JOAN RABIN has been appointed head hostess of the WESTERNER RESTAURANT. A wise move on behalf of the WESTERNER owners, and it couldn't have happened to a nicer or more deserving person . . . New captain of the WESTERNER RESTAURANT is JOHNNY MATTICK . . . BEN PALEY says only 10 more days 'til the grand opening of the NEW HORSESHOE RESTAURANT — which will be referred to from now on as the "Nevada Room" . . . HAL and MARGE FRIEND WIENKE are making room for a new addition to their family. Hal has sent for his boxer dog (Rikki), which should arrive from New York any day now. They are replacing their red Jaguar with a new Buick convertible, and — get this!! — Hal has given up the oil business for the life of a professional singer. His new name, "Kurt Mason." Those in the know say he is a terrific baritone and should reach great heights in show business . . . ABE BAKER of Miami, a well known figure to many Las Vegas, is expecting a new addition to his family — number of children to date, 4½ . . . Mac McKNIGHT of the SHAMROCK HOTEL is once again a free man. Last Tuesday was "D" Day for him and, like all the rest, he says "never again — for a while." . . . Guess who was shopping for "wild" sox for GEORGE KAVANAUGH the other day? His initials are R. Q. and he expects, as he puts it, to get "reimburst" . . . Two familiar faces around town again after the recent gunnery meet are Lieutenants GRAIG CANADY and BUD CORE. The festivities at Nellis Air Base seemed to curtail the activities of many local airmen, but they'll happily admit that their conscientious efforts were well rewarded . . . The FEUZ-PAGE enterprises have at last completed their souvenir brochures of Las Vegas. They will go on sale at newsstands and in hotels this week. Incidentally, their two new young secretaries are MADELYN HARDY and JOAN LEE APPLEYARD. . . . Closing this week at the GAY 90s BAR of the HOTEL LAST FRONTIER

(Continued on Page 33)

"AMERICA'S SMARTEST DINNER 'TIL DAWN CLUB"
DESIGNED BY
Tom Douglas
SID SLATE PRESENTS
MISS
HELEN FORREST
"America's Favorite Recording Artist"
HORACE DIAZ LATINS JOHNNY WHITE ORCH.
Show Times — 10:30 P. M. — 1:30 and 3:30 A. M.
The Patio
SUPERB CHINESE CUISINE
SHOW - BAR CASINO
DANCING FROM DINNER 'TIL DAWN
For Reservations Phone 1560

NOW HALF PRICE SALE
OPEN 10 A. M. to 6 P. M.
OPEN SUNDAYS

Limited styles and sizes
COTTONS - SKIRTS - BLOUSES
DRESSES - PLAY CLOTHES
— SOME ORIGINALS —
bonnie best
BEVERLY HILLS LAS VEGAS
IN THE TOWN AND COUNTRY SHOPS
ADJACENT TO WILBUR CLARK'S DESERT INN

Wedding Corsages
Room Bouquets
"In Fact Everything in Flowers"
DOT'S FLOWERS
808 So. 5th St. Phone 811

Lillian's
SMART WEAR
Exclusive But Not Expensive
SEA MOLDS SWIM SUITS
by FLEXEES
116 No. 4th — Just Off Fremont

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

June 10 thru June 30
SHOW: Rose Marie and Lenny Kent, The Ink Spots
LINE: Flamingo Starlets
ORCH: Torris Brand

Like two peas in a pod, ROSE MARIE and LENNY KENT go together! Here are two fine entertainers who have "made it" on their own before teaming up to become one of the foremost, up and coming laugh teams of our times. Whether they follow the script, or ad lib, these two people are power when it comes to entertaining. Although their combining took place only a few months ago, they have seen success with every booking. Rose sings

(Continued on Page 34)

fine contrast and sustained continuity. ALBERT scores mightily with his vocalizing, comedics, guitar playing, dancing and acting. MARGO'S tempestuous "Flamingo" dance number, her dramatic monologue "Sons and Soldiers" (Irwin Shaw), her guitar strumming and singing, excellent comedics, all project her magnificent versatility. Their first appearance in Las Vegas, Margo and Eddie will, no doubt, be a "Strip standard" booking henceforth... THE MARQUIS FAMILY (chimpanzees) smoke cigarettes, kibitz, ride assorted vehicles, and cue the audience for applause. This lovable and funny group jump rope, play leap-frog, turn tricks on each other like any human family would do, and chatter amongst themselves in what seems to be genuine conversation. They stop the show! The LANE BROTHERS, a duo of comedians and acrobats, present an en-

(Continued on Page 35)

El Rancho Vegas

June 16 thru June 29
(Not a Review)
SHOW: Sophie Tucker, Lenny Maxwell
LINE: El Rancho Girls
ORCH: Bob Ellis

The "Last of the Red Hot Mamas" is back at El Rancho Vegas, and making nation-wide appearances on her Golden Jubilee Tour. This grand entertainer is still one of the greatest — of any time, and all time! With the ever-present TED SHAPIRO at the piano, this lady of lasting popularity commands and receives the undivided attention of all present for the whole time that she is on stage. Everyone seems to sense that here is the "Queen of Show Business," and in return for their undivided attention they are royally entertained. "Some of These Days" can never be sold by any other in quite the way Sophie sells it . . . Coming to Las Vegas for his first time is an up and coming comedian who has been building a name for himself

LAST FRONTIER

May 31 thru June 20
SHOW: Eddie Albert and Margo, accompanied by Jack Eastern, Pepito Arvello and Mirko Markoe; the Marquis Family and the Lane Brothers
LINE: Frontier Girls
ORCH: Garwood Van

EDDIE ALBERT and his lovely wife MARGO, accompanied by JACK EASTERN at the piano and PEPITO ARVELLO and MIRKO MARKOE, guitarists, are on stage 45 minutes, with every second utilized in magnificent versatility in a format of integrated singing, dancing, monologues and instrumentals. Fast-paced, with never a lag, each bit blends into the other with



all around the country . . . LENNY MAXWELL! At this writing we have not seen this fellow work, but if he has as much on the ball as his advance press releases indicate . . . look out for Lenny . . . The famous EL RANCHO GIRLS will, of course, be at

(Continued on Page 34)

Wilbur Clark's DESERT INN

May 25 thru June 21
SHOW: Chico and Harpo Marx; Los Chavales de Espana with Trini Reyes; Bobby Sargent
LINE: Don Arden Dancers
ORCH: Carlton Hayes

The ringing peals of laughter you hear emanating from the Painted Desert Room signify the standard reaction to the fun-making of CHICO and HARPO MARX. The brothers provide some of the most hilarious moments ever highlighted by a supper-club spotlight. Aside from their comedy, the Marx team introduces some mighty fine music. Harpo at his harp and Chico, with his battered hat, perches on a piano stool and grins as his fingers flit over the 88. The Marx Brothers are masters of high entertainment and elite showmen . . . Co-starring are the LOS CHAVALES de ESPANA group, one of the most talked-about and colorful aggregations to make the headlines in the past decade. Individually and collectively, the 11 young men are great musicians and choral artists and gifted vocalists. In addition to their accomplishments as a group, the "Kids from Spain" throw the spotlight on TRINI REYES. This young lady is one of the foremost exponents of flamenco dancing and her vibrant personality penetrates vividly during her artistic presentation . . . BOBBY SARGENT is the clever young comedy star who scores a greater suc-

(Continued on Page 35)

SAHARA

June 8 thru June 21
SHOW: Dennis Day, Amin Brothers, Bud and Cece Robinson
LINE: Moro-Landis Saharem Dancers
ORCH: Cee Davidson

It took three and one-half years but the Congo Room finally managed to get DENNIS DAY back into the local spotlight. The versatile star has returned with dynamic impact, displaying greater talents than ever before. Dennis very cleverly makes a presentation similar to a TV format, enabling him to display his many abilities. Weave a great big portion of top singing with excellent comedy and you'll have a faint idea of what's in store for

(Continued on Page 37)

The Sands

June 9 thru June 29
SHOW: Frank Sinatra, George Tapps' Dancers, Martin Brothers
LINE: Sands Ziegfeld Girls
ORCH: Ray Sinatra

All the advance work that went into this ZIEGFELD FOLLIES production has made it a "top" Strip feature. Starring in the lavish revue is FRANK SINATRA, the sensational singing star who needs no introduction to national audiences. He presents a repertoire of the type of song presentation that sent him zooming to fame and stardom. "The Voice" is here and the fans are mobbing the reservation desk . . . GEORGE TAPPS and his accomplished

(Continued on Page 37)

Thunderbird

June 17 thru June 30
(Not a Review)
SHOW: Sunny Gale, Orson Bean, Basil et Marinet
LINE: Buddy King and His Ladies
ORCH: Al Jahns

The star of the current "Summer Time Revue" is RCA's new Victor recording star, Miss SUNNY GALE. This easy to look at, and easy to listen to lovely songstress zoomed her way up the ladder not too long ago with her terrific recording of "Wheel of Fortune," being most outstanding among a field of at least a dozen other hits, each fast rising to a like fame . . . Appearing as an extra added attraction on this bill is one of the most promising comedians of the day who comes to us direct from Broadway's newest hit, "Almanac," by John Murray Anderson. The comedy style of Mr. Bean will be a refreshing experience

(Continued on Page 35)

GOLDEN NUGGET

June 9 thru June 22
SHOW: Benito "Pat" Moreno, Rita Rehm
LINE: Golden Nuggettes
ORCH: Don Ragon

America's most versatile tenor, BENITO "PAT" MORENO is the star of the new show in the GOLDEN NUGGET THEATER BAR. He is an unusual singer with a comedy flare. Many Las Vegans will remember Benito's stellar engagement here last fall . . . Next on the bill is "the tops in taps," RITA REHM. She is a refreshingly different interpretive tap stylist, who has become a solid favorite in many of the niteries around the country . . . The gorgeous, ever popular GOLDEN NUGGETTES add spice to the show with their new and varied dance routines . . Orchestration for the show is capably provided by the DON RAGON ORCHESTRA. During intermissions the Ragon aggregation shows its excep-

(Continued on Page 34)

El Cortez

June 17 thru June 30
(Not a Review)
SHOW: The Charioteers, Bill Falbo, Miss Loni
ORCH: Sherman Hayes

Headlining the new show in the PIRATES DEN are the very popular CHARIOTEERS. No newcomers to the nightclub circuit, the famed singers have appeared in most of the major night spots in the country, including

(Continued on Page 37)

The Patio

June 15 thru June 28
SHOW: Helen Forrest, George Church, Marion Hale
ORCH: Horace Diaz, Johnny White

HELEN FORREST is singing better than ever, as you and everyone else will agree once you've heard her in her current engagement in this beautiful new club. This little lady of song has a following that is second to none, not only because she is a fine singer of fine songs but through being a wonderful person

(Continued on Page 35)

THEY'RE BACK!



THE MARY KAYE TRIO

THE MOST *Fabulous* MUSICAL ACT IN LAS VEGAS HISTORY . . .



OPENING MONDAY, JUNE 21

GAY '90 BAR

MIDNIGHT to DAWN • EXCEPT SUNDAYS

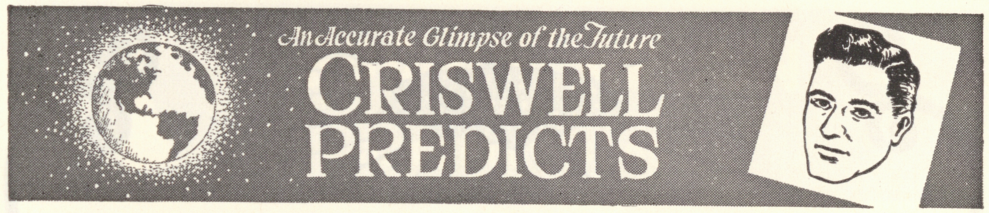
HOTEL LAST FRONTIER

ATTENTION! ATTENTION!

All You Show People on the Fabulous Strip . . . . Have Fun With the Mary Kaye Trio . . . After Your Last Show . . . . Relax! Laugh and Be Merry! . . . . Bring Your Friends! . . . .



BUCKLEY'S
JACKPOT CLUB
DOWNTOWN



WHAT PEOPLE WILL DO: Here is what I consider will be one of the most important predictions in my entire career: I predict that the New Industrial South will win out over the Old Industrial North within the next three years! Although it may have taken the better part of a century, the North will awaken to find out that the South won the Civil War! Watch for the South to come into a new era of prosperity and importance to the rest of the world! . . .

Milton Eisenhower, the brother to our President, will soon embark on a hush-hush mission to Spain, which will be most successful . . . Josephine Baker, the Negro dancer who captivated the world, will lose favor with the American public for her pro-communist views and actions! . . . Bobo Rockefeller will be the No. 1 girl in the headlines next month for her final settlement of alimony plus her announcement of her next marriage, which will shock every one! . . . Red Skelton, the funny man, will face public censure for his recent escapades, which were in very poor taste. Mr. Skelton's next television series will be filmed with animated cartoons instead of actual actors! . . .

Sloan Simpson will write of her private life as the wife of Ex-Ambassador William O'Dwyer in Mexico, in which she will reveal some behind-the-scenes political string pulling, which will not look very good in print! . . . Queen Elizabeth should watch her health a little more closely than she has been doing! . . . Ex-Vice President Wallace will come back into public life in not too flattering a role . . . Mars: We are awaiting your close sweep to earth on July 2!

WOMEN WHO WILL MAKE NEWS: Hedy Lamarr, the much married glamour girl, will soon sue her present husband for divorce on the usual grounds of "mental cruelty" and then will retire from public life for a period of one year! . . . Kate Smith, the songbird, will soon record an album of famous hymns, which will be a best seller . . . Mrs. Eleanor Roosevelt faces a contract dispute with a publisher over her official biography, and I predict Eleanor will win by standing on her author's rights! . . . Oona O'Neil Chaplin, wife of the funnyman, will soon cause some uneasy nights for her husband, due to the soon-to-be-filed separate maintenance suit through her British lawyers! . . . Mary Robert Rhinehart will permit her famous mystery story "The Bat" to be made into a Broadway musical! . . .

Mae Murray, the glamour girl of the 1930s, will tour the summer theater circuit with great success! . . . Perle Mesta, the party-giver in our national capital during the Democratic administration, will return to her old haunts, but not quite with the same success! . . . Clara Barton, who founded the Red Cross, will have a memorial park in her honor! . . . Mother Shipton, the famed English seeress, will have herself immortalized by Hollywood in a super film, with Marjorie Maine in the title role! . . . Mrs. Richard Nixon, wife of the Vice President, will join her famous husband in his weekly broadcasts and telecasts to the nation, starting in September! . . Janet Gaynor, Constance Talmadge, Pola Negri, Theda Bara and Clara Bow will all hit the comeback trail in Hollywood within the next six months!

FOR PEOPLE AND PLACES: Cecil B. DeMille: Your coming production of the "Ten Commandments" will win the acclaim of churches everywhere! . . . St. Louis: You will soon have a new highway bridge, in 1956! . . . Liberace: Your Hawaiian series of concerts will be sold out the day they will be announced! . . . Denver: A shrine will soon be built in your area to the memory of a great American! . . . Calvin Coolidge: Your private correspondence and personal papers will soon be released in book form, which will give the American public an insight into the aftermath of the Teapot Dome scandal in the 1920s! . . . Greta Garbo: Your most famous motion picture, "Camille," will soon be re-released! . . .

Ohio: Watch for new industries! . . . Democrats: Take heart at the recent elections on a state and local level! . . . James Warner Bellah: You will win the coveted "Stonewall Jackson" award for the finest novel of the year on the South titled "The Valiant Virginians" . . .

Las Vegas: Your new television station will have a coast-to-coast hook-up and many of the national programs will originate there due to the many stars who are currently playing the hotel

(Continued on Page 30)

BENITO "PAT" MORENO
RITA REHM
THE GOLDEN NUGGETTES
DON RAGON ORCHESTRA
GEE CEE TRIO
SHOWTIMES: 10 — 1 — 3
GOLDEN NUGGET
GAMBLING HALL
DOWNTOWN — LAS VEGAS

Bond's Jewelers
"HOME OF QUALITY DIAMONDS"
300 FREMONT ST. LAS VEGAS, NEV.

EASIEST
CREDIT TERMS
IN AMERICA

RENT A SEWING MACHINE
$5.00 per Month
THE PFAFF MAN
417 Carson St. Phone 4210

Studio of Interiors
CUSTOM MADE
Draperies - Upholstery - Slip Covers
Graduate Interior Decorators
TERMS — FREE ESTIMATES
619 North Main Phone 1208

FUDGIN' AROUN'
WITH
J. FOSTER FUDGE

AN ARCHEOLOGICAL professor friend of mine told me a most interesting story which he insists is factual. It seems that the most ancient of all man's writings was finally deciphered after years of painstaking labor of the world's heireoglyphic experts. The scholars of the world were impatiently waiting for the translation of this most venerable of all writings, hoping that some important pearl of great wisdom would at last be revealed from the pen of some writer who lived more than 4000 years ago. Freely translated, the first statement was: "The younger generation is going to the dogs." Somehow, progress continues in spite of old fogies and crepe hangers.

Best example of this, from my last week's experience in our city, was meeting the state's youngest real estate broker. Twenty-three years old, and just settling down in a brand new office on South Fourth Street, Lora C. Wilson has been a broker since she was 21 and received her training with veteran Bob Cohen. Mrs. Wilson is the mother of three fine children and the wife of Ray Wilson, a dealer at the Golden Nugget. Good luck, Mrs. W! . . .

The youngsters who are now taking part in the business life of our community are fast proving capable of handling any of the challenges that will come their way. Las Vegas itself is a young city, and in this modern world of ours it is most important to have a sound faith in the future. It is most gratifying to see so much enthusiasm and encouragement given to our young. Our splendid school system, the cooperation with the Henderson Recreational Center, and the Boys State Week activities all demonstrate this faith.

Dwight Gravett, of the First California Company at 320 Carson, reports that his company, W. R. Staats, and Hornblower Weeks Company, have just sold all of the 217,000 shares of common stock in the Southern Nevada Power Company. At the offering price of $11.50 per share, this represented a total of approximately two and a half million, which was over-subscribed to such an extent that the first day on the board the stock increased in value to a substantial premium. Mr. Gravett says that this and last month's immediate acceptance of the full $8,700,000 in stock offered in the Las Vegas Water District indicates a fantastic acceptance in nationwide investment circles of the future of our fair, fabulous city. It is stories like this which give real weight to our belief in the progress of Las Vegas. People in the high financial circles of our nation are anxious to share in our future. Perhaps it's because we are young and vital, and have the enthusiasm of youth. This old tired skeptical world needs the young in heart.

We congratulate R. A. Christ on the opening of his new business at 1734 South Main. C & G Sales will be our first discount house, according to Mr. Christ, and patterned after many successful operations in larger cities . . . Woody Pierce of Desert Motors set a new record for himself in the sale of new and used cars last week. We understand it was two per day . . . Rader and Griebel have just opened a new trailer sales organization at 1716 Fremont . . . We have just discovered another unusual service for Las Vegans. Vegas Packing House Market, under the direction of Mr. and Mrs. Gottschall, offer all the old-fashioned home flavored meats and sausages which are usually so hard to find . . . Christensen's Jewelry have redecorated the inside of their store at 225 Fremont. The result is a beautiful interior, second to nothing on Fifth Avenue. Their china and glassware display is worthy of a fine arts museum. This newly redecorated shop is exemplary of the fact that in Las Vegas business is FABULOUS . . .

Marc Wilkinson
PRINTER
7th & OGDEN • PHONES 4330, 3686

BEST WISHES

FOR

FATHER'S DAY



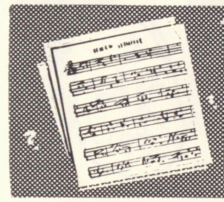
SUNDAY, JUNE 20 . . .

Arnold Christensen

Christensen's
MEN'S WEAR
316 FREMONT STREET
LAS VEGAS, NEVADA

Arnolds ltd.
320 FREMONT • LAS VEGAS, NEV. • PHONE 144

"For the man who prefers only the finest"



WHERE'S THE MELODY

A COUPLE OF WEEKS AGO we blossomed forth with a brand new column under the above caption and feel well pleased to announce at this time that it was well received. However, we neglected to state at that time that said column would only be printed every other week. Hence a myriad of questions concerning the absence of same in last week's edition. Glad to hear that people like to hear news, etc. about some of their favorite musicians and musical groups . . .

About one of the nicest little guys we've met in quite some time is MARCO RIZO, a graduate of Julliard's and U.C.L.A., who is currently at the Stage Bar in the Flamingo Hotel. Marco has a Latin group second to none. Previous to this engagement he had been doing a lot of work in television on the Coast, writing and arranging for some of the top shows, including "I Love Lucy." Spending the summer here, he may go to Europe in the fall.

The ERNIE STEWART TRIO is the oldest group on the job at the Silver Queen Bar in the Sands. He's seen a lot of them come and go, but Ernie's group sort of fits the room to a tee. He's not only made a lot of new friends for himself, but for the Sands Hotel as well.

One of the trios that has been at the Desert Inn for quite some time, and always a top pleaser of patrons, is HERBIE MAY and his Trio. You name the tune, and Herbie and his men will play it for you. He's been in this game for a long time and knows practically all the tunes that ever reached any degree of popularity. Herbie's proudest possession is a violin covered with the signatures of approximately 350 big names of our passing times, including three presidents. He burns the names in after they have been signed, then fills them with white ink. You really have to see this prize to appreciate it . . .

The BOBBY STEVENSON TRIO is the group that took the place of the Grover-Shore Trio at the Desert Inn just recently. When you listen to Bobby and his piano wizardry, as he alternates with HENRI ROSE, you are listening to two of the finest piano artists in the country. These guys play any and all styles, but GOOD!

A big fat handful of welcome to the MARY KAYE TRIO who will open in the Gay Nineties Bar of the Last Frontier the first of the week. It'll be a pleasure to have Mary, Norman and the two Franks back in the middle of us! Playing opposite them will be the DAVE RODGERS TRIO, three guys who are doing a terrific job . . . steadily!

It seems like two ages since TED FIO RITO left our midst, and BOB ELLIS took over the band he left behind. Bob has been doing a great job ever since and still on the same job at El Rancho Vegas. Ellis is an island in a sea of ever changing music men (to somewhat corn a phrase).

Two trios that have held their ground through the thick of it all, and proved to be what the doctor ordered for steady dependable lounge entertainment, are those of AL DAY and SANDO DEEMS at the Casbar Lounge in Hotel Sahara, the spot where big names are featured from time to time. Al throws his whole physical being into getting what he desires out of his accordion . . . Sando plays the bass in his trio and just stands there smiling all the while, but playing a lot of bass. His is the trio of which you've heard the question: "Have you dug the drummer?" . . . Well, have you??

After an absence of too many years, JACKIE COON came back to Las Vegas, a week or so ago to join the combo of JOHNNY WHITE at the new PATIO out on the Strip. JACKIE at the least provocation can play some of the finest blues you've ever laid an ear on.

The new group at EL CORTEZ HOTEL'S Pirates Den is SHERMAN HAYES and Orchestra, the largest group to ever yet grace the hardwood of the Pirates Den podium. Four reeds, one bass, and three rhythm. Good soundin', though. Hayes has played in the East mostly. Just name the spot in Chicago, and he's more than likely played it!

DON GREGORY TRIO is one of the groups that was recently formed to take over in the spots made vacant following Jack Martin and the Normandie Boys, and the other is known as the AL CRINITE TRIO. Aside from his chores in the Navajo Lounge, Don has a show on KORK known as the "Don Gregory Show." He plays record-

(Continued on Page 32)



I SNEAKED in and out of Las Vegas the past two weeks a couple of times without calling on the boss, as I had so little time — hope he isn't angry. But my niece and her husband had taken all my praising of Las Vegas to heart in no uncertain terms and took a trip for themselves out to the Gem of the Desert. They plan to locate there after he finishes his course in ophthalmology at the University of Minnesota. He already was a practicing physician and surgeon in Colorado after he finished his naval service in World War II and then went back to his Alma Mater to become an eye specialist.

Now come July he and his beautiful wife Florice and four wonderful children are taking themselves lock, stock and barrel to Las Vegas to settle. So come July 1, I hope my readers will look up DR. MALVIN KIRKEENG when having eye trouble. And, by the way, they really did enjoy their stay at the Monte Carlo Motel on South Main. I have never known a motel to be so nice to a family before. And Tarina and Dewey enjoyed having BABY MISTIN JR. as their playmate all the time they were there—that is in between his appearances at the SAHARA.

One of the meals I have enjoyed most lately I had at the BAR-W RANCH out in Paradise Valley. Never have I had better roast duckling and all the trimmings, and out-of-this-world pumpernickel bread. Jack Ross and his sister are real hosts and "man about the world" waiter Dale Sprague proved highly adept serving us. He came here just recently from Palm Springs, Acapulco and New York. And on a sunny day what could be finer than to have sunny and cheerful and long-time friend Doris Rhiner seat you practically on the pool in the breakfast room at the Sahara (my choice for breakfasting in Las Vegas)?

I am a member of the Wine and Food Society and also the Gourmet Society, both of which headquarter in New York, but the other Sunday I had a meal that would outshine any I have had with those august bodies in the metropolis of the world. And I believe my host, John Ryan, is a member of the Wine and Food Society of Los Angeles.

Anyway, he and his lovely sister, Mildred Dunn, and their cousin Jim Dougherty (just recently back from five years in all the capitals of the world, and Paris in particular with the embassies of the United States) all share in a fine home over in L.A. and they served a candlelight dinner in their lovely bungalow that has never had the equal in my books. And in my honor they used all their old antiques that have been in the family for years and years.

They know what a connossieur of Early Americana I am and really went all out to serve just what one would expect in the early days from chicken and dumplings in a huge covered Havilland china soup tureen for which Mildred turned down $400 the other day.

Mrs. Lucille Frank, wife of the movie director and producer of "Dillinger," "Dan Patch" and other movies, had made the offer when visiting in their home.

There was Norwegian fruit salad, and all that goes with a dinner of the old-fashioned vintage. I am still drooling. John Ryan I have known all my life. He is a play-boy, bon-vivant par excellence, and runs several rest homes in the L.A. area and his sis Mil is one of the Los Angeles County relief workers—they are both cousins of the famous (NOW) Major General Patrick Ryan, chief of chaplains of the Armed Forces of the United States, he having had the second star awarded him by President Eisenhower when Pat was touring in Korea. I have known Pat all my life and spent much time with him in Algiers during World War II.

Speaking of Pat Ryan reminds me of a funny incident that happened back in about May of 1943. Pat, the late Colonel Bill Walsh (also a chaplain and a lifelong friend of mine) and I were together going over the aftermath of Archbishop Spellman's visit in Africa and Cardinal Spellman had told them to hold a news conference after he had planed out to Italy regarding all the money he had doled out to the French children, orphanages and other needy in Africa, which of course was a matter of much conjecture on the part of reporters in Ike's headquarters.

(Continued on Page 35)



DID YOU EVER order a LOX and CREAM CHEESE sandwich at the SHAMROCK HOTEL in HOUSTON, TEXAS! Here's how it happened and it may take me two pages to tell you. I was sitting around the pool, which was not easy cause I ain't built that way, and I was listening to some delightful Texas music over Station O-I-L and, believe me. the songs were lovely.

There was a tune called "She Was Only a Mexican Wetback, but She Wouldn't Come Across" and another called "She Had Buck Teeth and to Kiss Her I Had to Cross Over the Bridge" (No? O. K., I'll quit!)

Well, anyway, I was gettin' lost in the magic spell of the beautiful Shamrock, referred to locally as the GLAMROCK, when a waiter walked up to the palm tree underneath which I was palm-bathing. Now a waiter in Texas is a former oil investor whose well did not come in.

There I was lying on this lovely Shamrock lawn, shredded emeralds, when, like I say, this waiter sidles up and asks me if I'd like to order anything. Well, knowing that Marilyn Monroe was on the West Coast, I asked for a menu. You see, I was with several friends, and you know friends—as soon as you order, THEY order!

There was CATHY CARR, the pert songstress on our new show here, who is a great bet for Las Vegas; LIONEL BRAUN, an advertising executive, who works for FOOTE, COHN & BELDING, responsible for Del Sharbutt's commercials on GP 20, which is beer, not hosiery; MARION GORMAN, of the same adgency who wears hosiery, not beer, and FOOTE & BELDING, who were there with ROY COHN.

Fred Kuchlin of SOUTHERN EMPLOYMENT SERVICE is here in Houston helping with some of his pals in the credit business who are trying to collect overdue payments on local Cadillacs. You know, Texas is the only state that can boast of having Cadillacs with built-in bill collectors.

Well, naturally, what with having to mention all these people, I was getting hungrier by the minute. By this time the waiters were changing shifts—you know a waiter can get awfully tired standing in the sun while a guy types a column—so we prepared to order.

I never did get a menu so I had to read what was on the waiter's shirt. First, someone ordered blueberries, until we discovered the waiter wasn't even wearing a shirt. I almost ordered shredded wheat, but that was only the hair on his chest.

AL GORMAN, a chemical engineer, who is responsible for the safety slogan, "IF THEY DROP AN ATOM BOMB, DON'T JUST STAND THERE, THROW IT BACK!" ordered a matzoh ball, which he testifies is his mother's answer to the H-bomb.

I guarantee it would have been much easier for the waiter to get an H-bomb. And it would also be much easier to digest. My mother used to tell me that the common matzoh ball is made up of plutonium, uranium and chicken fat. This is the only secret weapon that the spies haven't been able to steal. Even the blue-prints are too heavy to carry off.

Frankly, that's why the Russians are afraid to start anything. They know we have the matzoh-ball. Malenkov himself is insanely jealous of our matzoh-ball as he happens to be one himself. Only he consists of 100 percent chicken fat.

The waiter, peering over my shoulder as I typed, didn't think this was funny. He became suspicious and threatened to squeal unless I ordered. That was when I ordered the LOX AND CREAM CHEESE SANDWICH! "LAUX?" cried the bewildered Texan, "WHAT THE HECK IS LAUX?" I tried to explain through an interpreter that lox is a sort of a blood-shot mackeral, a pinko fish, a flounder with high blood pressure, a delicacy that spawns in delicatessen windows, but the waiter stared at me with a look in his eyes, like when a herring looks up at you from the plate.

"How about a RED SNAPPER?" he said, readjusting his crossed eyeballs. I compromised. "O. K. Bring me a red snapper!" He left and returned with an Indian chef who bit my scalp off, little realizing that I was wearing my toupee that day.

I felt pretty clever until I found out it was a false Indian. I asked permission to speak to the real chef. I was still the most frustrated lox-hunter in the Lone Star State. As luck would have it, the chef turned out to be an ex-

(Continued on Page 30)

Cashman's

offer you

the finest . . .

★ CADILLACS ★
BUICKS ★ OLDSMOBILES

●

with the safest . . .

Authorized Factory Guarantee

●

the highest . . .

Trade-In Allowance

●

the lowest . . .

Interest Rate (6%)

●

the greatest . . .

Service Facilities

●

the sharpest . . .

Reconditioned and Guaranteed Used Cars

●

THE **JAMES CASHMAN COMPANY**

SERVING SOUTHERN NEVADA SINCE 1910

Main and Fremont Phone 7400

DOT'S DASHES . . .

(Continued from Page 11)

JEFF CHANDLER with GLORIA DeHAVEN . . . JOHN BROMFIELD and JACKIE LAUGHERY . . . MARIE WINDSOR and wealthy WALTER TROUTMAN. Wonder what happened to that nice doctor? . . . Producer ROSS HUNTER with MARILYN ERSKINE, who's lost SO much weight . . . JACK WEBB with MARY CASTILE, a model from N. Y. . . . ROBERT STACK with ROSEMARY BOWE, the new Allied Artists actress . . . Must tell CRISWELL about the report from abroad that the Missus wants to come back to the States but CHAPLIN doesn't want it . . . TED BRISKIN was met at the airport by another, yet some expect he and BETTY HUTTON will take up where they left off. His divorce becomes final in January . . . Did you hear the one about the guy who said he was left on a doorstep? He was answered: "So, maybe you're a milk bottle!" . . . Oh, alright! SO LONG!

CRISWELL PREDICTS:

(Continued from Page 23)

rooms! . . . Helen Morgan: Your recordings of the original "Show Boat" will be the top hits on the jute box parade next month! . . . Minneapolis: You face a year of profitable conventions! . . . Rodgers and Hammerstein: Your next musical will be based on little known facts in the very personal life of Paul Revere! . . . Olga Andre: Your autobiography as the Spanish Louella Parsons of the Latin speaking nations will enjoy the largest sale of any book about the entertainment world!

DAVE BARRY:

(Continued from Page 29)

salad mixer in exile from a Fairfax Avenue heart-burn palace. He had migrated to Texas and had become immensely wealthy overnight, having struck salad oil. He uses a half sour pickle for a derrick and digs with radishes. They'll cut through anything. He drives around in a cucumber green Cadillac with white sour-cream sidewalls.

"YOU SHO IS LUCKY YOU ALL FOUND ME HEAH, BOY!" he twanged. With that he carefully opened a tin marked "TO BE OPENED ONLY IN CASE OF EMERGENCY" and there, among the Shamrock blossoms, lay three slices of baby pink, sunset colored, rose tinted LOX. That's spelled L-A-U-X, suh!

THAT'S FOR SURE:

(Continued from Page 9)

their new act. Here is one performance we are eagerly awaiting.

The spotlight at the HOTEL EL RANCHO VEGAS seems to be shining in greater illumination. The reason is SOPHIE TUCKER'S appearance in her "Golden Jubilee" tour. La Tucker offers a completely new program with new material. We never thought Sophie could be topped but she's doing it herself, exceeding all previous efforts. If you think we're stretching a point, take a look-see and listen-in for yourself.

This week's editions should be delivered about town in a new acquisition of ours, of which we're all mighty proud. The new addition to our family is a white Ford station wagon, with cerise lettering, identifying our publication. Driving it is our salesman, HARRY INGRAHAM, and he's just beaming as he travels about, distributing "Fabulous Las Vegas."

Currently starring at the PATIO is one of the nation's top recording artists, HELEN FORREST. The wonderful songstress has been receiving a warm welcome and we agree her five-year absence from the local scene has been too, too long. Even though we've listened to her recordings, it's much pleasanter to watch Miss Forrest in person, while listening to her individual brand of singing.

JAKE FREEDMAN (the "Little Giant" of the SANDS HOTEL) provided lovely screen star ANN MILLER with an eye-popping tour of Las Vegas this past week. When they reached the HORSESHOE CLUB downtown, Miss Miller was really agog as she witnessed Jake in action at the gaming table. She couldn't believe her eyes as Mr. Freedman proceeded to make his usual limit bets. When the "Little Giant" indulges, the green stuff looks as plentiful as Kleenex. Did he win or lose? Who knows? We doubt that anyone but Jake and the "house" could judge the outcome.

RUTHE DESKIN is back at her desk in the office of ART FORCE ASSOCIATES after a two week vacation in Northern California. Ruthe insists the two weeks went by on roller skates and she didn't know Father Time was so fleet. (That's the penalty of self-enjoyment, young lady!)

Congratulations to JAKE KOZLOFF and his associates on the June 14 groundbreaking for the new HOTEL LAST FRONTIER. Scheduled grand opening for the new spot is October 15. The contractors have put up a forfeiture bond, insuring the very latest date of completion to be November 1. It would be easy for us to give you a complete description of the plans. However, that's just as bad as telling you the villain in a whodunit. So bide your time and you'll be pleasantly surprised with the developments and results.

BOB HARTMAN, manager of the JAMES CASHMAN COMPANY, is very proud of the tremendous sales being chalked up as a result of the popularity of BUICK and OLDSMOBILE cars. In case you didn't know, Buick is the third largest seller on the country's market. From the way this car is selling locally, one would be prone to believe it is first on the list.

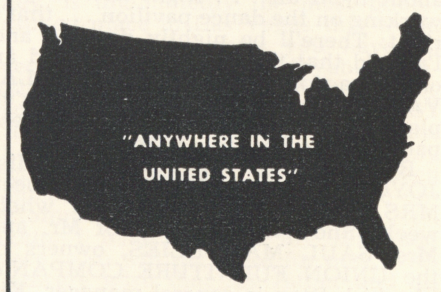
Wrought-iron furniture has made its way into many homes, as is generally known. But we've seen everything now because CALLERY'S GALLERY OF GIFTS is featuring wrought-iron earrings for women, decorated with pearls. To us — that is the end!

Diplomacy usually rules that guests should be permitted victory. However, we're all proud of the NELLIS TIGERS and congratulate them on their recent victory. This group took top honors in the recent Gunnery Meet, held at NELLIS AIR BASE. Competition was

(Continued on Page 37)

Fabulous LAS VEGAS *magazine*

$5.00 per year



P. O. BOX 748

PAGE 13:

(Continued from Page 13)

JUNE MARGOLIS. If you're ever down that way you'll find Miss Leon at her best during the Revlon program.

You'll be seeing true artistic interpretation when you see the ZIEGFELD FOLLIES at the SANDS, and the dancing creations of GEORGE TAPPS and his DANCERS . . . especially the job they do on "the blues" and on "Bolero." George has set these difficult routines and only the excellent dancers whom he has with him could ever master them to the perfection which they have achieved. SEE them and believe!

Patrons of the Flamingo, and people all over the country, are familiar with a fellow named BOB CLEMONS, a fellow who is bustin' his buttons over the recent wedding of his son JACK to a little Irish colleen who used to be MARY COONEY (this is IRISH!) Mary and Jack were married two weeks ago (June 6) at the Hitchin' Post, and neither of them is more happy than "Pappy Bob." Jack is a waiter in the Flamingo Room and his dad is one of our favorite captains.

"What's new?" . . . That's the corny query I popped to BONNIE BEST this past week, and she retorted with this gem: "We're still sale-ing, with prices at half mast!" At this point I became a clam, unable to top a topper. What's happening is that she has a HALF PRICE SALE in progress, allowing you gals to pick up some of the best bargains you ever metered your moola for. My wife works there, you know, and thank heaven we have "other commitments" or she'd be buying out half the stock for herself, bless her lovin' little heart.

You may think that I'm talking too much lately about FUNLAND AMUSEMENT PARK out on the Boulder Highway but, believe me, brother, I CAN'T! . . . There are going to be so many attractions out there that I could take up my whole column and still not tell you about them all . . . Right now they're working on the dance pavilion . . . that's right: There'll be nightly dancing and I'm told that they've already signed an orchestra for the job . . . ROY LAVANCE and his ORCHESTRA. They've played for many occasions around these parts for the past few years.

By the time you read this, Miss JOYCE MARGULIES will have been MRS. STAN SURMAN for a whole week! She's the daughter of Mr. and Mrs. SAUL MARGULIES, owners of the UNION FURNITURE COMPANY, of which Stan is general manager. Kid sister's wedding leaves big sister RUTH the LATE one in ringing the third finger on the left hand.

Along about next Friday, June 25, RUTHIE CLARKSON and LADY MIKE will walk down the center aisle ahead of JEANNE MALONE before she steps alongside MATT GREGORY at the Little Church at Hotel Last Frontier. WILBUR CLARK will "daddy" the occasion to give the bride away. Matt is busy enlisting personnel for the new SHOWBOAT. I'm told that Matt's meeting Jeanne made his ulcers act up, so he knew this was IT!

The NEW FRONTIER had its official ground breaking ceremonies this past week, and what a palatial place this will be on its completion! It gives cause to wonder just what the "next one" can be like to outdo the "last one" . . . One of the outstanding participants in the ceremonies, "the MARQUIS himself," who ran a close check on things with the aid of the surveyor's instruments, before mingling with the ample supply of bathing beauties, is quite a guy, and it is little wonder that GENE DeTROY is so proud of his family of chimp friends. They've been held over at the LAST FRONTIER . . .

Sunday, June 20, is FATHER'S DAY! As far back as I can remember, we've always made a big fuss over Mother's Day and the "old codger" was hardly ever spoken of. He was there, TOO, you know! Gradually, in the past few years, it seems that more and more we are becoming conscious of the fact, and we are finally beginning to give him credit. However, it's high time we gave him a little more than credit. If any of you happen to have such a Dad as I have, he deserves all the love, affection, credit and attention that you can give him!

And if my Dad were here, he'd tell me to "get off it" and get to getting something done . . . which is just what I'd better do if we're to get a magazine out this week. Plough into Page 13 next week, and your ever loving' . . .

JOHNNY.

WHERE'S THE MELODY?

(Continued from Page 27)

ings and interviews personalities who are connected with music who are either residents here, or are visitors. Once a week he goes . . . Saturday!

Honorary Musical Directors of the State of Nevada as of June 7, last . . . So goes the heavy title bestowed on Messrs. CEE DAVIDSON and BENNY SHORT . . . ! This was done as a grateful gesture from Governor Russell. . .

The next column of "Wherza Melody" will be in the July 3 issue, so, if you have items of interest . . . drop 'em to this magazine . . . Att.: Johnny Thirteen.

POP SQUIRES:

(Continued from Page 5)

Grocery store. On the east the trench was next to the Oasis Confectionary. The earth was softened and the wall of the building fell into the trench. On the grocery store side the wall of the building fell into the trench, leaving the store and stock exposed but seemingly in a rather stable condition and, after the storm, business was resumed.

But suddenly the building began to groan. Customers and help ran out quickly as the roof and the stock of the grocery came crashing to the ground. I saved the head of lettuce I had just bought for Delphine.

There were many other narrow escapes and every roof in town exposed its leaks, all of which shows that we can't tell what the weather will do in Las Vegas. But I am thinking that in the Las Vegas of today, with its many towering neon electric signs, the damage might be serious. I hope that Jack Young has all his wonderful signs well anchored.

That summer of 1923 was a notable one in other ways beside storms. Two great organizations which have had an important part in nursing the sickly town into the lusty young city of today were born. The Las Vegas Rotary Club received its charter on June 6, 1923 and at once entered upon its program of encouragement and improvement. The Las Vegas Lodge No. 1468, Benevolent and Protective Order of Elks, also received its charter.

The Elks and the Rotarians had much in common and have worked in close cooperation ever since. Two incidents which happened early in July 1923 included the terrible fire which destroyed what a few years before had been the great and rich city of Goldfield. Looking back to the golden days of Goldfield, it is difficult to realize that such a wonderful place ever existed.

It was on July 7, 1923 that flames broke out across Main Street from the beautiful Goldfield Hotel. A terrific wind was blowing the flames away from the hotel into the business section of the city. Practically every part of the city, including its many fine buildings of cut stone, was destroyed. Those who pass that way may still see here and there some sign of what once was a fine building. Some 500 persons were left homeless. Every city in the state, including Las Vegas, contributed to the relief funds.

The other incident of that month was the marriage of James Cashman to Miss Leah Barker. Jim has continued one of the most valuable citizens of Las Vegas and has been helpful in many ways. His son, James Jr., is the right hand of the Cashman family and is also prominent in the Rotary Club and the Elks Lodge, as well as in public affairs generally.

Yes, that summer of 1923 was quite a summer for Las Vegas, weather and all.

Of course, we have had weather since then. This particular spring of 1954 is notable because, although this is the middle of June, none of us can remember a summer of the last 50 years when the temperature remained so uniformly cool and pleasant as this.

Generally from about the middle of May on through the summer the maximum temperature rarely is less than somewhere between 105 and 110 or more. This spring we have had only a few days on which the temperature rose as high as 100 degrees.

Even that seems high to those not used to Las Vegas weather but, since the advent of air conditioning, we don't mind it at all!

WHAT'S DOIN' . . .

(Continued from Page 15)

are the hard working RONALDS BROTHERS. I understand that they will return to the local spotlight some time in the fall. That special Las Vegas brand of Western hospitality seems to have made quite an impression on the boys . . . ART FORCE (El Cortez public relations) has purchased one of the new Polaroid cameras the Photo Mart has been displaying this week. The camera is new and improved, developing pictures as they are taken. Talk about a kid with a new toy! EL CORTEZ, including the parking lot and alley, is undoubtedly the most photographed place in Las Vegas this week. . . . Here is the news you have all been waiting for — the lovable, sensational MARY KAYE TRIO will be back in the GAY 90s BAR of the LAST FRONTIER come Monday night, June 21. Never has an act been more heartily received or praised. They have been named, and appropriately so, "The entertainment treat of a lifetime." . . . Again, I have used up my time and space — so will say adios for now, with a sincere wish that my father and all fathers the world over will have a very pleasant and happy Father's Day — this also includes fathers-to-be.

FLAMINGO:

(Continued from Page 17)

great rhythm and punctuates her "serious" melody with a few choice stories, which she tells to perfection. Lenny is about as quick witted as they come, being able to make something of each and every situation that might confront him while on the stage. His "Texas" bit, and the rundown of the show for the inevitable late-comer, are fast becoming legendary among showgoers. He and Rose join forces for a finale featuring their "theme song," a rendition of their latest tune, which is called "FANNY." . . . Appearing with this dynamic duo are four gentlemen of song whose records you have heard time and time again, only because you yourself have requested them. THE INK SPOTS make with a beautiful blend of voices that tickles your heart strings, as well as your funny bone, from time to time. Applause is theirs at both the beginning and at the end of their selections, and rightly it should be. These four fellows are great, and each encore is well deserved . . . The Ron Fletcher Dancers (Flamingo Starlets) hold over the two excellent production numbers offered by them in the previous show, one based on the "blues" and the other on the music "Mountain Greenery." . . . Featured are Maureen, Doreen and Bill, with Bob Trevis on the vocals . . .

EL RANCHO VEGAS:

(Continued from Page 18)

their loveliest, and in costumes that will hold the eye of all. As for routines, we have no doubts but that MISS DOTTIE DEE will once again come up with a new twosome of beauty. . .

GOLDEN NUGGET:

(Continued from Page 19)

tional versatility by playing soft, sweet, popular music, modern jazz and swingin' blues.



Coming Attractions

ON THE FABULOUS STRIP



Flamingo

JULY 1

TONY MARTIN

ALAN KING

DESERT INN

JUNE 22

JANE FROMAN

LAST FRONTIER

JULY 12

HERB SHRINER

LISA KIRK

SAHARA

JUNE 29

MARTHA RAYE

JULY 13

PAUL WINCHELL

Thunderbird

JULY 1

DOROTHY COLLINS

JAY LAWRENCE

El Rancho Vegas

JUNE 30

ANN SOTHERN

JULY 14

JOE E. LEWIS

The Sands

JUNE 30

ZIEGFELD FOLLIES

VIC DAMONE

DESERT INN:

(Continued from Page 18)

cess with his every appearance. His talents are highlighted by his youthful, fresh approach. Bobby retains favorite impressions for local audiences but never fails to introduce buoyant additions that are "sock" in their newness and appeal . . . The DONN ARDEN DANCERS are as spectacular as ever in their superb productions. As you watch the troupe in action, you realize their portion of the entertainment bill is a stellar one and can never be found lacking.

THE PATIO:

(Continued from Page 19)

besides. Her long career has given her the necessary background for applying her beautiful voice in just the right way to fully interpret whatever selection she may be singing, be it swing, jump, ballad, torch or what have-you. Her "Cavalcade of Songs," written for her by the great Gordon Jenkins, is something quite special! . . . Making their first appearance locally is the dance team of GEORGE CHURCH and MARION HALE . . . a team of tap artists whose four feet fairly fly. Both George and Marion take their respective turns at soloing with approving plaudits from the patrons . . .

THUNDERBIRD:

(Continued from Page 19)

for many of us . . . Also on this bill of top talent is a new and promising dance duo from France, BASIL et MARINET. The dance stylings of these two newcomers promise to be a mark to shoot at for those who follow. Expect something new from these continental dancers . . . BUDDY KING and his LADIES also come up with something new in the way of miniature productions that have all the promise of being fresh and fitting for a "Summer Time Revue." . . .

LAST FRONTIER:

(Continued from Page 17)

tirely new slant in the tumbling school of entertainment. You've heard of jumping rope on their spines? Accompanied by comedics, yet! The FRONTIER GIRLS come up with a pair of outstanding production numbers, with singer IRENE KNIGHT, Philadelphia import, a big, big click. The beautiful thrush has excellent tone quality . . . Opening Monday is PATTY ANDREWS of Andrews Sisters fame. She was "the gal in the middle," now branching out as a single. On the same bill and held over by popular demand is THE MARQUIS FAMILY. As extra added attraction are the very amusing HONEY BROTHERS . . . See you then . . .

HILLSWAY:

(Continued from Page 28)

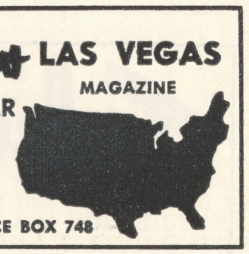
Of course, it was secret so the Cardinal (then Archbishop) could not divulge these secrets. He told the two colonels (chaplains) to tell the press as much as they cared to after he had gone. Well, Pat and Bill argued long and loudly about this until, to settle the argument, it was agreed that I (a lowly buck private recently the Cardinal's secretary during his three weeks stay in Algiers) would hold the press conference, and thus a buck private met with some 30 war correspondents that included John Heresy, Quentin Reynolds, Inez Robb, to name but a few, and held one of the most momentous press conferences of the war—on the lighter side of it, that is.

And shortly thereafter, believe it or hot, yours truly was upped to first lieutenant in one fell-swoop by the powers that be.

Anyway, to get back to John, Mil and Jim, they are incidentally three of Las Vegas' biggest boosters and spend much time and money in your fair city—that is, when they are not at Santa Anita. Recently I was entertained in their home when I showed colored pictures of my European trip.

Among the guests was that eminent and prominent author, MRS. EDITH KOPPLAN, who penned that best seller, "Something to Live By." Others included were the wealthy J. McClure Kellys, plumbing and heating contractors of the Midwest who spent last week at the LAST FRONTIER on their way home to Minneapolis. Yes sir, it seems that sooner or later Las Vegas gets them all.

Fabulous LAS VEGAS MAGAZINE
$5.00 PER YEAR
"ANYWHERE IN THE UNITED STATES"
POST OFFICE BOX 748



Jackpot Special

STEAK DINNER $1.90

— COMPLETE —



Charcoal Broiled Prime

CLUB STEAK

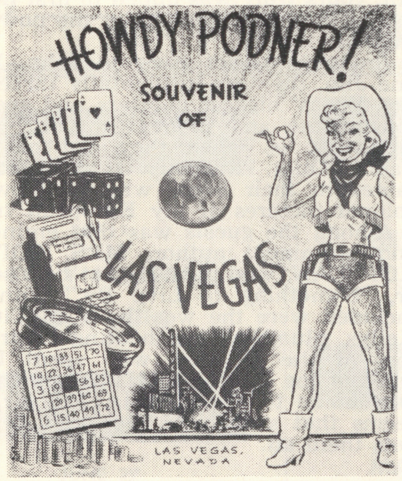
POTATOES — VEGETABLE
COFFEE

9 P. M. to 6 A. M.

The WESTERNER

FINEST ITALIAN FOOD IN TOWN

23 FREMONT STREET — DOWNTOWN



Send for your unusual souvenir of the Entertainment Capital of the World . .

NOW . . . the beauty and color of Fabulous Las Vegas in a brochure of lasting design . . . . . .

ACTUAL SIZE: 8 by 10

ANYWHERE IN U. S. **$1** PREPAID, NO CODs

SEND CHECK OR M.O. TO

FEUZ-PAGE ENTERPRISES

1026 S. 5th St., Las Vegas, Nevada

Fabulous LAS VEGAS MAGAZINE

POST OFFICE BOX 748

"ANYWHERE IN THE UNITED STATES"



SAHARA:

(Continued from Page 18)

patrons attending the Dennis Day performance . . . The AMIN BROTHERS are just as sensational as ever in their acrobatic achievements. The two brothers reveal an amazing amount of skill that is guaranteed to leave you breathless. You can't help but feel concern for their safety as they defy the law of gravity . . . BUD and CECE ROBINSON are the handsome couple who steal your heart as they twirl about the stage. Their dance sequences are exceptionally smart and vastly different from the "run of the mill" variety. These youngsters are definite stardom material . . . Rounding out the bill are the MORO-LANDIS SAHAREM DANCERS. As is their wont, the lovely ladies of the line provide excellent production numbers, garbed in stunning costumes.

THAT'S FOR SURE:

(Continued from Page 31)

extremely stiff but the lads came through!

It's nice to see our friend ACE BALKIN adding his debonair quality to CHRISTENSEN'S and ARNOLD'S, Ltd. men's shops. For the summer time Ace is relief salesman at these two locations, taking over every time one of the steady salesmen heads for a vacation.

On July 12 localites will be able to see the fellow who has made folks sit up and take notice, via his recorded parodies of hit records. Of course we are referring to STAN FREEBURG and his opening at the PATIO on the aforementioned date.

MOREY BRODSKY seems busy beyond human endurance as he rushes about, in preparation of the opening of FUNLAND AMUSEMENT PARK, proposed for the first week in July. Morey has all of the food concessions at this amusement center on the Boulder Highway. He recently acquired the photo concession as well. Again we say Funland looks like a replica of Coney Island's Steeplechase Park and there is a lot of fun in store for you. Watch for the announcement!

Royalty is due to arrive in Las Vegas. In the very near future HAILE SELASSIE will head in our direction to pick up his accommodations at the HOTEL LAST FRONTIER.

BILLIE and SEYMOUR HELLER stopped over, en route to their California home. They were joined by Mrs. Heller's parents, MRS. and MRS. SAM ROSENFIELD, who chose to celebrate their 27th wedding anniversary in Las Vegas. The festivities were held at the HOTEL SAHARA June 10 and you can just imagine what a memorable occasion it was! With the party were JAYNE and GEORGE LIBERACE. The Liberaces were also on their way home after completing a successful concert tour of the country. George showed us a gold baton presented him by COLUMBIA RECORD executives and we agree it's a thing of beauty. Such acknowledgment of George's talents is highly deserved . . . and that's for sure.

EL CORTEZ:

(Cintinued from Page 19)

CIRO's in Los Angeles, the Mapes in Reno, the Rag Doll in Chicago and many others. The CHARIOTEERS appeared on Broadway for four years with the Olsen and Johnson "Hellzapoppin" revue and list their radio engagements to include four years with Bing Crosby on the Kraft Music Hall, one year on the Amos and Andy show, and dozens of guest shots . . . BILL FALBO brings a refreshing retinue of comedy situations to Las Vegas. His delivery is sharp and he has an extraordinary facility for creating hilarious atmosphere . . . Rounding out the show is the glamorous MISS LONI, a unique entertainer who performs one of the most difficult acts in show business. She juggles with her feet! Many will remember this talented young lady from the part she played in the movie "The Greatest Show on Earth," and from her many nightclub engagements.

SANDS:

(Cintinued from Page 18)

DANCERS appear with more of their unique and outstanding routines, with the MARTIN BROTHERS, top puppeteers, being spotlighted with their highly entertaining puppets . . . JACK ENTRATTER personally supervised the selection of 20 exquisite girls, chosen from all sections of the country. They appear in the production numbers, written and staged by SID KULLER . . . CHUCK NELSON narrates the show as well as taking charge of the featured singing role with the productions. The choreography has been created by RENE STEWART and BOB GILBERT. Gowns are by BILLY LIVINGSTON and special music by LYN MURRAY.

... in the Fabulous COPA Room

JACK ENTRATTER

Proudly Presents

THE ZIEGFELD FOLLIES

STARRING

FRANK SINATRA

GEORGE TAPPS AND HIS DANCERS

THE MARTIN BROS.

THE SANDS' OWN ZIEGFELD GIRLS

WRITTEN AND STAGED BY

SID KULLER

RAY SINATRA and His ORK

Musical Supervision by
LYNN MURRAY

Choreography by
BOB GILBERT and RENNIE STEWART

Costumes by Billy Livingston
Furs by William Baer
Executed by Brooks Costumes
Additional Costumes by Mme Berthe

2 Shows Nightly—8:15 & 11:15

FOR RESERVATION PHONE 7100

The Sands

LAS VEGAS, NEVADA

The fabulous hotel...

Flamingo

PROUDLY PRESENTS



SHOW TIMES
8:30 - 11:30

ROSE MARIE and LENNY KENT

THE INK SPOTS

FLAMINGO STARLETS

A Ron Fletcher Production

●

TORRIS BRAND and ORCHESTRA

★ AT THE STAGE BAR ★

GALLION BROS. & DIANE
MARCO RIZO RHYTHMS
THE WHIPPORWILLS
BOBBY PAGE AND ORK



if you haven't seen the fabulous **FLAMINGO** . . . . . you haven't seen **LAS VEGAS**

A Springtime Carnival of Fun and Music

CHICO & HARPO MARX

The Sensational

LOS CHAVALES DE ESPANA

WITH

TRINI REYES WORLD'S FOREMOST FLAMENCO DANCER

BOBBY SARGENT

DONN ARDEN DANCERS

CARLTON HAYES AND HIS ORCHESTRA

Show Times 8:30 and 11:30 — Second Show Sat. Midnight

NO COVER — NO MINIMUM

Wilbur Clark's

DESERT INN



Los Chavales de España

with

Trini Reyes

Muchas Gracias

Senor Wilbur Clark,

all of the wonderful

audiences of Las Vegas,

and - - -

Wilbur Clark's
DESERT INN
LAS VEGAS, NEVADA