Jack Ortez'

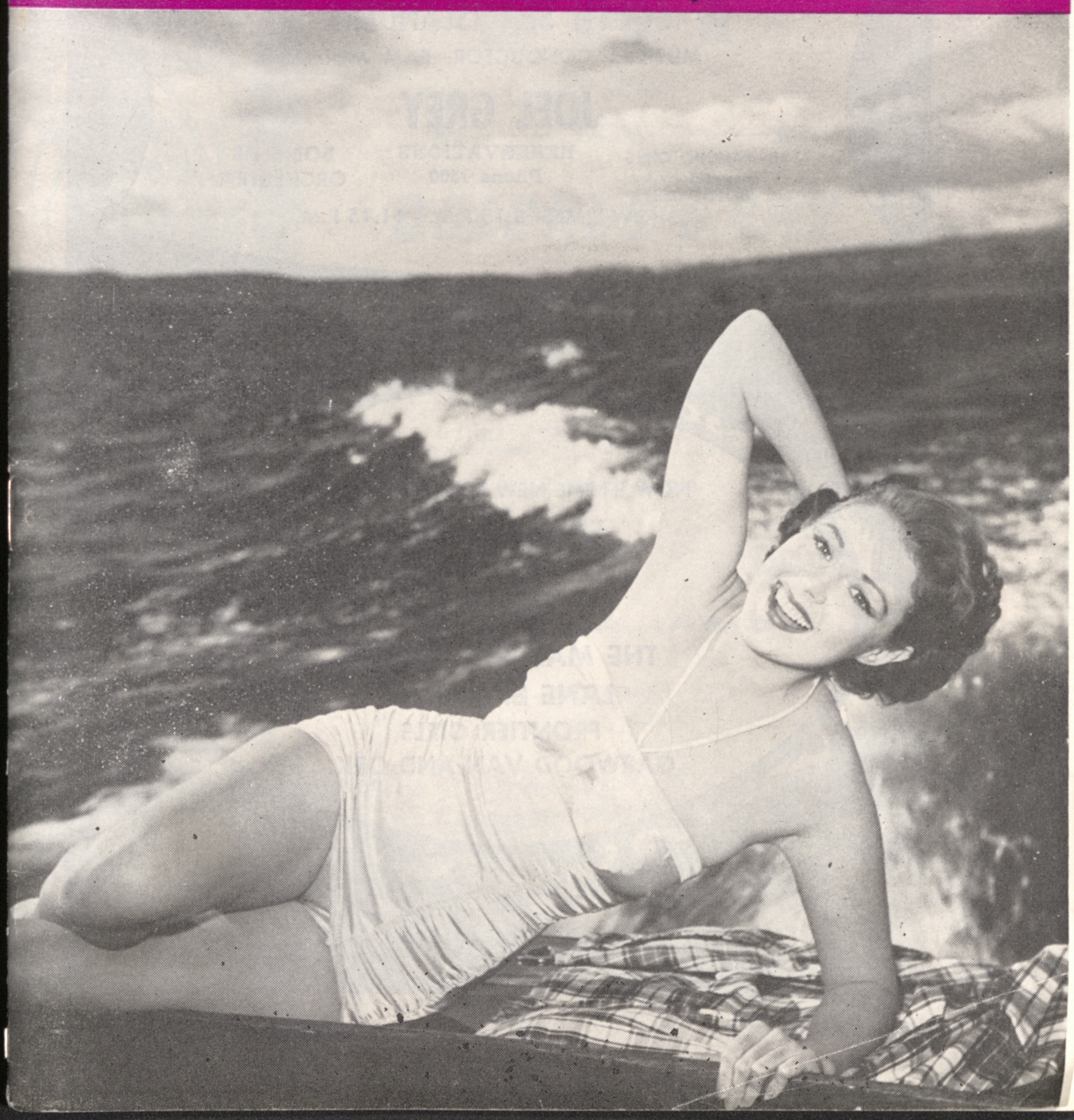
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JUNE 5, 1954

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LAS VEGAS Magazine



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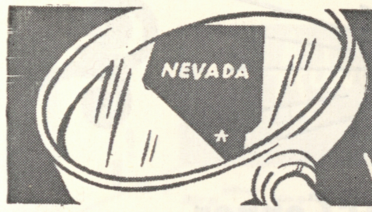
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The Biggest Little Casino
in the World



Observations

by CHARLES P. "POP" SQUIRES



NEVADA CHANGES — When one has been familiar with Nevada approximately half a century, the changes in transportation and the daily habits and customs of the people make a fantastic story, so strange and unreal that one can hardly believe the truth.

For example, the largest part of our people depend on mining for their daily bread. In 1899 Virginia City and the Comstock were still pouring out streams of golden wealth. Tonopah in 1899 had just been discovered and its stores of silver were amazing the world. It put new life into the business world. It seemed to prove to us that our money had real value behind it and that God was being good to William Jennings Bryan and that "free coinage of silver at the ratio of six to one" would bring new prosperity to the world, especially to this mining state of Nevada.

But just at the critical moment prospectors, who had been earnestly seeking new mines of silver, stumbled onto more gold and the great camp of Goldfield discovered by prospectors from Tonopah, became a new bonanza and wealth in gold began to flow out of Goldfield and again the world was amazed.

Prospectors by the thousand combed the state for more rich ores and many new camps were discovered, most of which failed to fulfill their early promises. But we still thought of Tonopah and Goldfield as permanent cities. How could they be otherwise with those millions in gold just waiting for somebody to take them out?

The wonderful Virginia City, whose millions in gold built the great and beautiful San Francisco, was still producing wealth and, of course, would never die.

Goldfield and Tonopah in the year 1905, when Las Vegas was being born, were already rich. They were building great cities and not cheap or shoddy ones. They built of great blocks cut from the very mountains which hid their wealth. Only a few remember the streets lined on each side with solid granite buildings, indestructible, built for all time. Where are they now? Only shapeless heaps of rocks.

Las Vegas was a sickly young city with no great gold and silver mines to feed it — only hands of rugged men to shape it. The railroad payroll was our only food. But then we had our own fever of mining. Searchlight and Eldorado Canyon had had their day and were no longer exciting. Goodsprings and the Yellow Pine district for a few years had brought wealth to Las Vegas, but brought us no wealth from the more wealthy part of the state.

I remember one time when I was a guest at a Reno Chamber of Commerce luncheon, I was introduced as from the far-off town down in the southern part of the state. I was a bit annoyed at having Las Vegas belittled and ignored and I admitted that Las Vegas at that time was obliged to ask favors from the north just as a boy asks them of his father.

But, I reminded them, Las Vegas will grow up and become bigger, stronger than his father and Reno will be glad to ask us of the south for favors. It does seem that the day is at hand when that is true. The Las Vegas district is the metropolis of the state.

In 1906, when the Las Vegas & Tonopah Railroad was built, we thought a great new state was created. That was one of the great routes of travel and we thought that it was permanent.

(Continued on Page 37)

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Pat Moran and Jack O'Connor

Ed Ford and Whitey

THE GOLDEN NUGGETTES

DON RAGON ORCHESTRA

GEE CEE TRIO

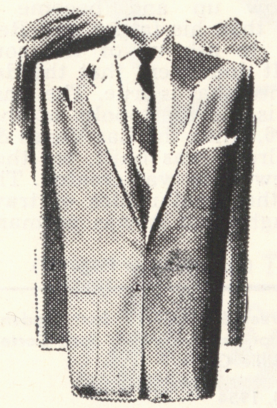
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ELLENVILLE, NEW YORK. To the reader who follows this column regularly (ME), my address listed above must come as a surprise after the past year of corresponding from the beautiful West Coast. To the other readers, who in the past might have been in Ellenville, I'm certain it will bring back many pleasant memories. I'll explain how I happen to be here.

I had been booked to open at the lovely Shamrock Hotel in Houston, Texas. I had two days open before my engagement there commenced. My agent received a wire offering me Decoration week-end in the Catskill Mountains. Coincidentally, these were the same two days. I accepted the deal for several reasons. I need the money. Besides the Catskills have always held a special place in my eastern heart. Those of you who have never spent your vacation up here, ask anyone who has. It's quite an experience.

My wife drove me down to the airport in Los Angeles and I boarded a plane leaving at midnight. The flight was very pleasant, they tell me. I slept through the whole trip. They woke me up for breakfast. I ate and went back to sleep. They woke me up in New York again. Fast nap, wot?

I hopped into a cab and went directly to the agent's office on Broadway and 52nd. I'll have to describe this scene to you. The agent, Charles Rapp, is a very energetic individual who sits on a lovely upholstered telephone. Before him is a giant map of the entire Catskill Mountain resort area, numbering approximately 1000 hotels. This man's job is to provide the entertainment for most of them. This is known in the trade as "OPERATION CATSKILLS."

How he supplies all the hotels with all the entertainment is an item for Ripley's column. When Charley told me I was to appear at the FALLSVIEW HOTEL in ELLENVILLE, I was thrilled. This was the spot where I got my basic training in show business. During the years 1939 and 1940 I was the social director at this popular playground and the thought of returning to my alma matzoh filled me with nostalgic heartburn.

Outside of Charley Rapp's office was parked a caravan of cars waiting to transport the throng of entertainers to their appointed hotels. I rode up with Charley. Normally, the drive takes about three hours as the chicken flies. But traffic was heavy, so we made it in two hours. Midway we stopped at a place called the RED APPLE REST. Nothing subversive about the name in case McCarthy's listening.

This roadside rendezvous is jammed with mobs of hungry New York travelers who stop there to get gas. The frankfurters and sauerkraut flow like Maneshewitz wine. This is topped off by a giant strawberry ice cream cone, stacked just high enough to drip all over the car seat when you get in.

Now we were on our way again. We thought we were following a white line in the road but it was only a truck delivering sour cream to the hotels. Along the way we see many prospectors digging wells, hoping to strike borscht. That's soup in technicolor.

In due time we arrive at the FALLSVIEW. I couldn't recognize the place. It's simply the farfel pickin' end. Compares with any hotel in Las Vegas. The difference is that the only gambling you do HERE is when you order second portions in the dining room. And what food!

Here's a sample menu of last night's dinner, beginning with the following appetizers. Home dilled tomatoes, cole slaw, rosette radishes, Kalamazoo celery, Spanish queen olives, etc. Had enough?

Wait. Next portion: Liver sandwich or chicken salad. Then comes vegetable soup. Now for the main course. Broiled prime rib steak smothered in onions with French fried potatoes and green peas. For dessert: Lemon meringue tart and orange pekoe tea with lemon.

By the time you're ready to get up from the table, you're ready for breakfast.

Here's the breakfast set-up: Melon, cereal, French toast, lox, eggs, herring, onion bagels, sweet cream, milk, buttermilk, coffee, Danish pastry. Wow, my aching digestion!

Phil Sevush, the maitre d'hotel, had to carry me out. Anyway, I am now ready to open in Texas. It's the only state big enough to hold my stomach. I hope I don't forget to switch my jokes. I don't think they'll laugh at the same gags down there as they did up here.

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THAT'S FOR SURE...

BY Jack Gortz



BY NOW, virtually all of the localites are aware of the magnificent shower that was given our heir apparent. DEBBIE PRELL was hostess of the affair, held in the Congo Room of the HOTEL SAHARA. Ye Editor attempted to appear inconspicuous by peeking through the drawn drapes. The sight we beheld was extremely moving. When a male can make such a statement you just know the event was highly unusual. The large, hand-carved replica of the Stork was a breathtaking masterpiece, as was the tremendous three-tiered cake, baked right in the Sahara kitchen. The ladies toasted the future Cortez offspring with champagne cocktails. (Don't want to tattle—but if DR. ROBERT O'DONNELL notices a decided weight gain on the charts of three of his expectant mothers, he'll know temptation gained the best of them when their eyes fell upon the delicious fare before them.) Both Mrs. Cortez and her husband wish to extend humble thanks to MR. and MRS. MILTON PRELL for their kind thoughtfulness and generosity. These wonderful friends were responsible for our wedding reception, as well as the baby shower and have instigated wonderful memories for our household. DOT MASON of DOT'S FLOWER and GIFT SHOP decorated the tables with an exquisite display of flora that looked virtually good enough to eat for dessert. And the gifts! We don't believe any youngster ever received such a marvelous assortment of presents to welcome him into this world. We're glad that all of the attendees enjoyed themselves and express our thanks to them also for their contributions to our nursery. It's wonderful to have such nice friends . . . and that's for sure.

There has been a slight alteration of plans in the arrangement of the new addition at the HORSESHOE CLUB. After much consideration, BILL DORSETT decided to delete the original proposal of the bingo room. Instead, this section shall be converted into a card room. Mr. Dorsett's design of substitution is a wise move for there is a great demand for more card room space in the downtown club.

Seen ringsiding at the FLAMINGO HOTEL were CLAUDETTE COLBERT and her devoted husband, DR. JOEL PRESSMAN. The couple exhibited great enjoyment for the performances given by MICKEY ROONEY and lovely songstress EILEEN BARTON. The Pressmans flew in from their California home to spend a vacation at WILBUR CLARK'S DESERT INN.

JACK GARN, as you know, had the franchise for BUCKLEY'S "Irish Mail." However, realizing the item would receive better display and reaction in a children's shop (rather than his men's store), Mr. Garn surrendered local distributorship rights to his next-door neighbor, the SMALL FRY SHOP. So, that's where you can see this wonderful little plaything that is fast working its way into many local households.

ELEANOR HOLM is back in town, stopping at the SAHARA HOTEL. The first thing that greeted her arrival was a lush bouquet of flowers, accompanied with a card signed by TOMMY WHELAN. Could this be a new romance?

Attention, CRISWELL fans! Our predicting columnist will return here for a stay over June 25, 26 and 27. He will be accompanied by two bus-loads of folks, participating in his "Criswell's Tour to Fabulous Las Vegas." So, you localites who would like audience with Criswell can drop him a note now, care of this magazine (Box 748) and include your phone number. Or you can reach him by phoning 4922 at noon on Saturday, June 26.

HOWARD CAHOON, owner of the MOTOR-VU THEATRE on Highway 91, is adding another admirable venture to his achievements, come June 9. On that day the proud entrepreneur will open his new outdoor entertainment center, the SKYVIEW THEATRE on Boulder Highway. Las Vegans have been eagerly awaiting this new addition and we can safely say they will be delighted with the Skyview. (Not only are the pictures great—but those hot dogs!)

LARRY MUSHKIN (of LARRY'S SHOE SALON on Fremont Street) is just beaming these days. His brother-in-law HERB BARSKI and MARVIN STARKER have purchased RICH'S MEN'S SHOP, right next door to the shoe emporium. We extend wishes of success to the newcomers. They have had extensive experience in this line

(Continued on Page 29)

there's nothing like it in Las Vegas
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FREE ADMISSION
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this week's cover... Beautiful actress MALA POWERS soaks up some of the sun's warmth, while boating on Lake Mead.



An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO: We inhabitants of Mother Earth will be in greater danger of complete destruction on July 2 than any other time in modern history due to the uncomfortable closeness of the planet Mars. One degree of change in the chartered pathway of this rushing planet would mean an instant end to our world and everyone on it.

Any man-made destruction such as the atom or hydrogen bomb would be child's play compared to a collision with any planet. Already our scientists are expressing fear that Mars may veer from the course, and as the time draws closer to July 2 more fears will be expressed publicly and in print. Do not underestimate the destructive forces which we will soon face helplessly from the heavens around us . . .

WINSTON CHURCHILL should watch his health more closely than ever before! . . . JOHNNY RAY, the cry singer, will enter the evangelistic field in 1955 and will crowd BILLY GRAHAM for fist place! . . . JULIUS and ETHEL ROSENBERG, the convicted spies who were executed for their treason, will be the central figures in an opera soon to be presented in Moscow, with touring companies to play every town hall in the Iron Curtain countries, and this opera will be used as the No. 1 propaganda weapon in 1955 by the Communists! . . . ROBERT YOUNG, the railroad magnate, will personally endow a school for young executives of both sexes, to be located in the Midwest! . . . AVA GARDNER and FRANK SINATRA will have a most shocking divorce trial!

WOMEN WHO WILL MAKE NEWS: CHRISTINE JORGENSEN will have her complete bridal wardrobe created by Fath of Paris for her forthcoming marriage to the son of the famed diplomat in London later this year . . . PRINCESS MARGARET will soon hit the headlines in a romantic manner! . . . MAE WEST will soon write her most interesting and informative confessions, which will contain many items that are not known to the public! . . . ELIZABETH ARDEN, the cosmetic queen, will soon market the latest beauty creams of a world famous Swiss doctor who has been most successful in his battle against age in women! . . . RACHEL MUSSOLINI, the widow of the late dictator, will soon visit America as a special guest of Italian societies! . . . EDNA FERBER, the No. 1 woman novelist, will soon permit her stories to be dramatized for television in one-hour films, which will break the deadlock and will start an avalanche of other authors who will do the same thing! . . .

JUST FOR YOU GIRLS: Women doctors are on the increase and it is my prediction that within ten years one-third of all doctors will be you women! . . . Leo Guild, the Wizard of Odds, will soon have a gossip program on your radio, which will be beamed directly to your interests and will be something entirely new! . . . The next hostess fad will be the old-fashioned picnic in your back yard or patio with your guests dressed in rustic informals! . . . A new hair rinse, which will color the hair in electric fashion, will soon be on the market! . . . Full length evening coats for summertime will be made of mosquito netting, which will afford protection from insects and also give a covering as well! . . . A lemon soap. made from the oil of the lemon rind, will be one of the leading beauty aids for fall! . . . The new off the face, baby-doll bonnets with a tiny band of flowers just under the brim next to your skin will give your face that bright, expectant look! . . . Stoles made of bright flowered cretonne will be in high fashion until late fall. You can also enhance these stoles with the sewing of sequins and rhinestones into the floral patterns! . . . A new labor saving device for the kitchen will be the graduated dish drying racks complete with the rinsing hose which will give you more time for pleasureable activities! . . . You will be able to buy frozen Genoese spaghetti direct from Italy this fall, complete with the meat and mushroom sauce. You open the package and heat for ten minutes—real Italy at your fingertips!

Duck into BUCKLEY'S

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3

OF A

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DOWNTOWN



I HAVEN'T said anything about my lawn for a long, long time, have I? Maybe because it's something I'd just as soon not have brought up too often, lest I quickly become a hopeless mental case . . . I have a lawn! There's grass there! . . . There's ALL KINDS of grass there! . . . And a FEW outgrowths on which we've made no decision, as yet, as to their origin . . . When I was having so much trouble with it a short while back, I decided to sow a few more seeds, henceforth I strode boldly into the nursery and bought seeds . . . the BEST. They've all come up now, and what my DAD said should happen to anyone who'd sell ANYONE seeds like that to plant in their lawn! . . . Well, what he said shouldn't happen to any member of society classed in the masculine gender . . . Recently I had the best stand of RYE on my block, which I harvested and baled in case of a famine or such emergency. Now I'm getting a fine section of clover . . . nice and green, while all the rest of the lawn is a sickly tint of tan and brown . . . Maybe I'd better not talk about my lawn, after all!

JACK GARN, Ltd., isn't carrying "The Mail" anymore! . . . You've all been reading about BUCKLEY'S IRISH MAIL in among these pages. Until recently Jack had them on display at his new shop for men on the Strip. Now you can find them at the SMALL FRY SHOP in the same MacPeck Shopping Center on South Fifth Street. They're mainly for kids, but they're strong enough to hold "the big boys," too! Best to see them now, and get your order in for one. Small Fry Shop for Children is at 2415 South Fifth.

Here's another chance for you ladies with lanky loot to get in on some real bargains. BONNIE BEST was in California for a few weeks, attending to some business at her shop in Beverly Hills, but when she got back on the job here at home she decided that nothing would take care of a good cleaning job around the place like a HALF PRICE SALE. That's it! You probably remember some of the bargains she had during the last one. Bonnie's located in the Town and Country Shops on the Strip.

Another DRIVE-IN THEATER! This one's located on the Boulder Highway about "FIVE MINUTES" from downtown Las Vegas. This one is owned and operated by Mr. CAHOON, who also owns and operates the one out on the Strip, the MOTOR-VU . . . The first picture to be shown will be "Johnny Guitar," which will be the night of June 9. . . .

So far the responsive patronage to THE PATIO has been the greatest! Of course, the entertainment has been right up to par, too! First there was Josephine Prentice, and now appearing is the exciting JANA MASON, who has found Fate favorable at an early time in her career. Favorable because she has worked hard for it . . . and has "the stuff" to back it up! Next to come into the room will be Diahann Carroll, who is being hailed by all critics as "the new Lena Horne" . . . There is another bright spot in the Patio . . . in the person of Miss ANITA DeCASTRO, who sings with HORACE DIAZ and his Latins. A bundle of explosive enthusiasm, this Anita! Coal black hair, dark eyes, flashing smile, and loaded with personality . . .

The mark of a good comedian is when a man can go on endlessly on a thing which is extemporaneous, and keep the audience howling. This is what JOEY BISHOP did a few evenings ago when a common fly began heckling him while he was on. For what seemed like five minutes this went on. Sahara audiences will not soon forget the fly that flew in to afford them some fun through the cleverness and quick wits of Joey.

What a mob at the SHAMROCK HOTEL last Tuesday night! Some had come to see the election returns posted as they came in and others came in to take part in the festivities of the regular Tuesday night JAM SESSION. No matter their mission, there was a goodly crowd, and a goodly part of them were dancing. Before leaving, I lowered a lip over BOB HARTWELL'S new innovation, a 14-ounce T-bone steak with all trimmings for just $2 (shoestring potatoes, slice of lettuce and tomato, slice of raw carrot, and COFFEE!) We don't know how he's doing it, but he IS! Here's the newest thing that is intended toward acquainting the populace with the Shamrock. Beginning next Monday night, June 7, there will be a live broadcast from the SHILLALAH ROOM each

(Continued on Page 41)

"AMERICA'S SMARTEST DINNER 'TIL DAWN CLUB"

DESIGNED BY
Tom Douglas

SID SLATE PRESENTS

JANA MASON

"Columbia Pictures Newest Singing Star"

TOMMY CONINE

HORACE DIAZ LATINS JOHNNY WHITE ORCH.

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What's Doin' Downtown...
by HARRY INGRAHAM



ONE enthusiastic Las Vegan called up a friend in Gary, Ind., last Tuesday night and asked: "Hey, Swats! What do you think of the election results?" If people in Indiana received the returns as fast as we did here—then I'd say this was a pretty far reaching election. Nevertheless, congratulations to the winners and condolences to the losers. Just like shooting craps — some gotta win and some just gotta. . .

WHITEY SHUGART (El Cortez pit boss) and JUD PARKER are "gonna cool" and take a "little" vacation. They have purchased a truck, which is being outfitted with fishing gear and a special body, and are motoring to Prince Rupert. From there they will proceed in a northerly course which will take them to the sub-Arctic circle. What some guys won't do to get away from the heat! This could stem from Whitey and Don Neighbors' recent oil strike in Wyoming. That "crazy" oil makes men do strange things sometimes . . . Speaking of cool, it's that time of the year again when EL CORTEZ cocktail waitresses don their abbreviated summer attire. More wolf whistles in that casino than on all of Fremont Street on a windy day. Personally, I think that every business should follow suit . . . RODERICK MYERS, who has been attending Colorado State College, has arrived in Las Vegas to spend the summer with his mommy. She is LAVALLE CROWELL, HORSESHOE waitress . . . BILL CAPRI, of the beautiful Catalina Apartments, took me on a tour of same last week. One side of the apartments overlook the Desert Inn Gilf Course, and the other the swimming pool and fabulous strip. The "passionate" pink penthouse is really something to see. All of the colors used in the building are "wild" modern pastel shades. It will be completed in the next few weeks and, incidentally, there are still a couple of apartments left for rent. . . .

CLIFF FERRE and lovely PHYLLIS SHRIVANEK (Frontier chorine) have become quite good friends since Cliff has been in town. Cliff, by the way, has written a parody for ABBE LANE on her "anything-can-happen mambo" and has just finished the lyrics to a Noro Morales melody. Looks like he is doing quite well for only being in Las Vegas two weeks . . . JEAN PARDINI (Last Frontier maitre d') immediately corrected my spelling of BOUILLABAISSE last week. Jean also attended the succulent dinner at the HORSESHOE RESTAURANT prepared by Chef VICTOR CAVALIER . . .

Have you heard the GEE CEE THREE TRIO now playing at the GOLDEN NUGGET? Three very excellent musicians who can play any instrument. Their extreme versatility is making them a solid favorite in the GOLDEN NUGGET THEATRE BAR. . . . Causing quite a sensation in the GAY '90s BAR of the HOTEL LAST FRONTIER are the RONALDS BROTHERS. This is their first trip to the West, and definitely NOT their last. They have played the Chase Hotel, BILL GREENE'S in Pittsburgh, were 77 weeks at the Cairo in Chicago, and are the only American act to play 56 consecutive weeks in the same place in Canada. JIM RONALDS, the accordionist, is an ex-boxer. Most of his fights were in Chicago and upstate New York. They are one of the hardest working trios I have ever seen and their success can certainly be measured by the calls for encores . . .

RUTHE DESKIN, EL CORTEZ publicist, is taking a well earned vacation. She is traveling to northern Nevada and then to San Francisco. Have a good time, Ruthe, and hurry back—we'll miss you . . . JIM McLAUGHLIN (of El Paso, Texas) is back in Las Vegas again, but this time he means business and is planning on marrying EL CORTEZ cocktail waitress BETTY BROWN . . . GENE McLEAN (El Cortez restaurant manager) reports that progress on the elaborate trap shoot at TULE SPRINGS RANCH is even better than expected. Big plans are being made for national as well as local trap and skeet shoots for late summer and fall. The construction is being handled by the GARY CONSTRUCTION COMPANY . . . The beautiful HORSESHOE RESTAURANT is nearing completion. The kitchen, store rooms and ice boxes cover as much space as the restaurant itself. The food handling facilities far surpass many of the largest and finest restaurants in the United States. Combine this with one of the best chefs in the country and you have the newest and greatest asset to the city of Las Vegas . . .

(Continued on Page 35)

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DOT'S DASHES 'BOUT HOLLYWOOD



By DOT MEYBERG

HOWDY, FOLKS! Film industry use of color influences the TV field, according to Chicago Broadcasters convention. After more than 30 years, films still are about 50 percent in color, so TV projection, according to the experts, will probably have to wait two years before there is much regular color! Different than in the movies, too: it is essential to have color TV sets. So there!

Jack Warner made a cinemascope short to tell the world about future Warner products. Now comes DARRYL F. ZANUCK to do the same sort of thing, to tell the world about "The Egyptian," which heads a list of remarkable productions . . . JEAN PETERS did a "fastv," suddenly marrying STUART CRAMER II (Texas oilman) in the nation's capital, after meeting him in Rome.

ANN SOTHERN admits she goes to London immediately after her stint up your way . . . When GARY CROSBY takes over on the radio, his frat brother TAD DEVINE (Andy's kid) appears with him . . . BOB HOPE admits he wants to do the EDDIE FOY story should Paramount buy it . . . DAN DAILEY admits he's working out an act with CHARLOTTE AUSTIN for the nightclub circuit, but not until September when his 20th film contract expires. He, at the moment, attempts to keep his former wife (now married to another) from taking their son to live in Kansas . . . Legal discord for the ANDREWS SISTERS with PATTI, now separated from LAVERNE and MAXENE, wanting action alleging PATTI, as administratrix of their mother's estate, has not complied with a decree allotting a division of property . . . JUNE HAVER turned down role in "Oklahoma!" because it will take too much time to make. "Any questions?" says FRED MacMURRAY.

STERLING HAYDEN files divorce suit against BETTY ANN DENOON, Pasadena socialite, after reconciliation following her original suit. He charges cruelty and will provide for their four youngsters . . . No tears for JANE WITHERS, who finally agreed to divorce WILLIAM A. MOSS of Texas . . . CORINNE CALVET may not know her co-star JEFFREY STONE, to whom she is engaged, was once known as JOHN ANDERSON and married to BARBARA LAWRENCE . . . JEFF CHANDLER is seen everywhere with GLORIA DeHAVEN . . . TERRY MOORE dated BOB STACK and it might become a habit . . . KIRK DOUGLAS has such long hair, for a picture of course, that he's kidded. Set workers call him "Gorgeous George" . . . VIOLA DANA, silent star, coming back to films . . . ALBERT ALLERDALE and fiancee JAN VALLERIE were up your way. Check! A secret marriage?

BATJAC Productions is the name given WAYNE-FELLOWS combine all of a sudden . . . Glad EDWARD DMYTRYK signs for directing a film both at COLUMBIA and 20th CENTURY-FOX . . . JACK CARSON finished "Phffft" with JUDY HOLLIDAY and is off for a tour. Judy follows later . . . Resentment, I hear, over VERA MILES, who is quoted as saying: "Call me a scrubwoman, or call me a slob, but don't call me a starlet!" Whoo! . . . Just as well GARBO was unobtainable for STANLEY KRAMER now has OLIVIA de HAVILLAND, joining GLORIA SWANSON, BOB MITCHUM and FRANK SINATRA for "Not as a Stranger" . . . JON HALL will soon be off to Florida for his divorce from FRANCES LANGFORD. In the interim he dates LINDA DANSON . . . Watch for a divorce (not here) between BRUCE CABOT and FRANCESCA De SCAFFE . . . Isn't MRS. ARTHUR LOWE waiting for her papers in your town?

"ELEPHANT WALK" is Paramount's lavish technicolor film made in Ceylon and aptly produced by Irving Asher. Elizabeth Taylor is elegantly gowned as a honeymooner who leaves London for the elephant country, where she meets Dana Andrews. The exciting elephant rampage provides the sensational action which lifts this from the routine. WELL DONE.

"THE LONG WAIT" is the Mickey Spillane mystery with Anthony Quinn playing an amnesia victim involved with gangsters and lovely girls who help him save his hide and find the real murderer. ACTION PACKED.

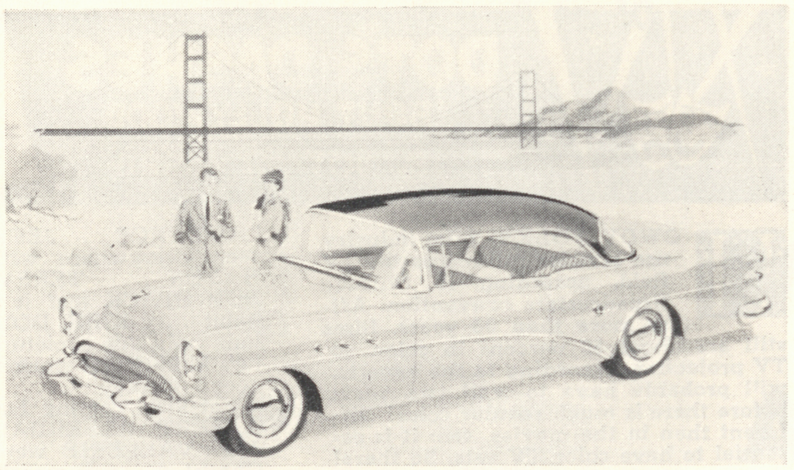
"INDESCRETION OF AN AMERICAN WIFE" is a more glamorous title than "Terminal Station," which was its first "monicker." A fascinating love story provided by Jennifer Jones and

(Continued on Page 35)

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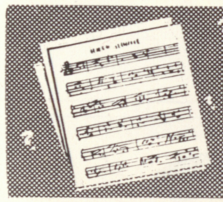
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WHERE'S THE MELODY

HELLO, MUSIC LOVERS! Within the past year there has seemed to be a great change taking place anent the views of the moola mentors, anent the do's and don'ts of what should transpire in and around a casino in the way of entertainment. At one time it was deemed a topmost "distraction" to those at the tables. Over a period of time, and after a great many arguments "pro" and "con" the consensus seems to be that "lounge entertainment" is a most important factor in modern Las Vegas. Hence the trend toward top entertainment in these rooms. For some months we have considered doing a column for "Fab" which would deal not only with the wealth of material furnished by these many musical groups in our midst, but which would also let our readers know what goes on among the fine musical organizations which are so integral a part of each and every show which you see on our Strip. In other words . . . "WHERE'S THE MELODY?"

Few people ever "come and go" without having seen at least one of the shows at the SILVER SLIPPER. These festivals of fun are backed musically by GEORGE REDMAN and his ORCHESTRA, four fine musicians who sound like a full band from time to time. George is one of the oldest employes of the Last Frontier, with a seniority of seven years behind him. He's been connected with the Slipper since it opened in 1950 . . . that's him at the piano!

Here's an instance of what we meant by "top entertainment" coming to the lounges of Las Vegas . . . ARTIE SHAW and his GRAMERCY FIVE opened at the Casbar of Hotel Sahara last Wednesday evening after having been away from the spot for only two weeks. During those two weeks we were privileged with the music of CARMEN CAVALLARO and his piano poetry. Sharing the late bill at the Casbar lounge with Shaw is IRVING FIELDS, he of the "fabulous fingers," and the two fine fellows who make up his trio . . .

GARWOOD VAN and his ORCHESTRA making another repeat appearance in the Ramona Room of Hotel Last Frontier. This following the three weeks of XAVIER CUGAT and the preceding three weeks of the "fabulous" DORSEY BROTHERS. It's always a pleasure to welcome VAN and his men back home . . . a fine bunch of men and a credit to every show they back!

The Golden Nugget has an added glitter at show time in DON RAGON and his ORCHESTRA. Not only do these men do fine work with the shows, but take off in a session of their own at a spot between shows. It is in these sessions that one FRANK MAYO takes a turn at tenor sax to tickle the sox of all present . . .

GROVER-SHORE TRIO! These men are as much a part of the Desert Inn as is the LADY LUCK BAR at which they appear. BUDDY, LANNY and MAX were the first trio to play at this phenomenal hostelry, and are perennial favorites with practically all of the customers. When the hotel first opened the trio played dance intermissions in the Painted Desert Room. It was nothing at all to see them pack the floor with dancers who would then go sit down when the regular band came on . . .

At the Sands since its inception, and deserving of plaudits plus, is RAY SINATRA and his ORCHESTRA. Ray's band is made up of some very fine musicians, and it is not unusual to find them backstage, between shows, playing some "long hair" etudes. He and his men have backed some of the greatest opera stars of all time with a fullness and blend comparable to any symphony . . . Also back from Brazil and Argentina, and at the Sands for a triumphal return engagement, is the one and only NORO MORALES and his piano Latin rhythms. Noro is another of those who are forsaking the "big band" era and coming on with combos. He's a top man in the business . . .

BOBBY PAGE and his MUSICAL PAGES are going 'round and 'round on the Stage Bar at the new Flamingo, and up and up in the admiration of all who listen to their work. These four men work constantly to bring forth new and engaging arrangements for the listening pleasure of those who have heard them at this spot for well on to two years . . . Bouquets, Bobby! . . . Another foursome gaining favor and a host of friends at the same Stage Bar are THE GALLIONS featuring DIANE. There's no end to the musical talents of

(Continued on Page 41)

"Aloha," Las Vegas friends!

It's a pleasure to be back, and I'm looking forward to seeing you during these two weeks in the Opera House Theater Restaurant of Hotel El Rancho Vegas



DOROTHY LAMOUR

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

May 20 thru June 9

SHOW: Mickey Rooney, Eileen Barton, Wanda Smith and her Cover Girls, the De-Waynes, Joey Forman

LINE: Flamingo Starlets

ORCH: Torris Brand

MICKEY ROONEY, the perennial juvenile, heads the list of stars who make up the new and entertaining show in the Flamingo Room. Rooney has been to town before, but this is his best show by far. This diminutive giant of talent offers evidence of his great wealth of acting ability in his many portrayals of various people from all walks of life. With the assistance of JOEY FORMAN, another fine showman, Rooney is at his best in their impressions of a varied

(Continued on Page 33)

LAST FRONTIER

May 31 thru June 20)

SHOW: Eddie Albert and Margo, accompanied by Jack Eastern, Pepito Arvello and Mirko Markoe; the Marquis Family, the Lane Brothers

LINE: Frontier Girls

ORCH: Garwood Van

EDDIE ALBERT and his lovely spouse, MARGO, accompanied by JACK EASTERN at the piano and PEPITO ARVELLO and MIRKO MARKOE, guitarists, are onstage 45 minutes, with every second utilized in magnificent versatility in a format of integrated singing, dancing, monologues and instrumentals. Fast-paced, with never a lag, each bit blends into the other with fine contrast and sustained continuity. ALBERT scores mightily with his vocalizing, comedics, guitar playing, dancing and acting. "John Henry," a lusty number that projects ALBERT'S mignificent pipes and acting ability, is the high point of his repertoire, with "September Song" and "No Business Like Show Business" medley close seconds. MARGO'S tempestuous "Flamingo" dance number, her dramatic monologue, "Sons and Soldiers" (Irwin Shaw), her guitar strumming and singing, excellent comedics, all project her magnificent versatility. EDDIE and MARGO take turns at singles, followed by blending into duos, with PEPITO ARVELLO and MIRKO MARKOE, wizards of the guitar, and JACK EASTERN, pianist, doubling also as comedians and singers. Their first appearance in Las Vegas, EDDIE ALBERT and MARGO will no

(Continued on Page 33)

El Rancho Vegas

June 2 thru June 15

(Not a Review)

SHOW: Dorothy Lamour, Joel Grey

LINE: El Rancho Girls

ORCH: Bob Ellis

That perennial favorite among sarong stylists, the ever beautiful DOROTHY LAMOUR, has come to the new Opera House Theater Restaurant with her South Sea Islanders, and is making a host of new friends, while renewing the acquaintance of many old ones. Miss Lamour has such a sweet personality, with voice to match, that you have to go along with whatever she does. She returns to Las Vegas with a wealth of new material, along with a few "road" songs . . . favorites of Bing and Bob . . . Once again it's time for that mitey package of energy known as JOEL GREY. A young man who comes on with a lively style comparable to the Eddie Cantor of old. A young man who, in a very short time, has acquired a lot of know-how in show business, and

"CURTAIN TIME"

knows how to sell a song. When he dances you'll see what we mean regarding a store of energy . . . Dottie Dee's EL RANCHO GIRLS amplify the value of the current show with their beauty of face and figure, and the beauty of simplicity in their routines . . . BOB ELLIS and his orchestra turn in their usual fine performance. . . .

Wilbur Clark's DESERT INN

May 25 thru June 21

SHOW: Chico and Harpo Marx, Los Chavales de Espana with Trini Reyes; Bobby Sargent

LINE: Donn Arden Dancers

ORCH: Carlton Hayes

The ringing peals of laughter you hear emanating from the Painted Desert Room signify the standard reaction to the fun-making of CHICO and HARPO MARX. The brothers provide some of the most hilarious moments ever highlighted by a supperclub spotlight. Aside from their comedy, the Marx team introduces some mighty fine music. Harpo is a familiar picture, seated at his harp, giving way to rare moods of serious arrangements, in between his antics. Chico, with his battered hat and burlesque Italian dialect, perches on a piano stool and grins as his fingers flit over the 88. His pantomime gestures never fail to stretch a grin to hearty guffaws. Together, the Marx Brothers are masters of high entertainment and elite showmen . . . LOS CHAVALES de ESPANA are one of the most talked-about and colorful aggregations to make the headlines in the past decade. They are truly one of the most unusual groups to achieve top billing in the smart night spots. Individually and collectively, the 11 young men are great musicians and choral artists; several of them are also exceptionally gifted vocalists. They perform instrumental, choral and vocal selec-

(Continued on Page 31)

SAHARA

May 25 thru June 7

SHOW: Dolores Gray, Joey Bishop, Trio Shyretto

LINE: Moro-Landis Saharem Dancers, featuring the voices of the Hi-Lo's

ORCH: Cee Davidson

You wouldn't be exaggerating in the least to call DOLORES GRAY the "Queen of Musical Comedy." Here is a songstress whose vast experience and sense of showmanship would lead you to believe she spent a couple of centuries acquiring her skill. Clever ability of perception and foresight have enabled Miss Gray to reach the uppermost pinnacle of success. The gal delivers the best musical comedy presentation we've witnessed in many a moon. Using

(Continued on Page 33)

The Sands

May 12 thru June 8

SHOW: Danny Thomas, Marti Stevens, Henry (Honeyboy) Watson

LINE: Copa Girls

ORCH: Ray Sinatra

"Make Room for Danny!" is being shouted all over town, but we say TRY to make room for the spectators demanding reservations to see the one and only DANNY THOMAS. A new comet in the firmament couldn't possibly stir up as much excitement and anticipation as does this paramount comedian. Superlatives are sadly lacking in descriptive ability when anyone attempts to sing the laurels of comedy's top kick, Danny T. He is a master of

(Continued on Page 31)

Thunderbird

May 27 thru June 16

SHOW: Norman Brooks, Sue Carson, Landre' and Verna

LINE: Buddy King and His Ladies

ORCH: Al Jahns

You'll have to admit, when you hear the voice of NORMAN BROOKS, that here truly is the reborn voice of the master showman Al Jolson. It's a return engagement to this room for Mr. Brooks, whose latest Zodiac recording is "3-D Sweetie," backed by "Candy Moon." Early in his program he offers his lively rendition of his popular recording of "Hello, Sunshine," then into a low-down "Birth of the Blues" and a moving "Anniversary Waltz." In answer to the numerous requests received at every appearance, he sung (at this performance) his version of Al Jolson's famous "April Showers." To close your eyes and just listen, is to relive the

(Continued on Page 39)

GOLDEN NUGGET

May 26 thru June 9

SHOW: Pat Moran and Jack O'Connor, Ed Ford and Whitey

LINE: The Golden Nuggettes

ORCH: Don Ragon

Headlining the show in the Theatre Bar is a great knockabout comedy team — PAT MORAN and JACK O'CONNOR. Pat, a former Hollywood stunt man, amazes audiences with his ability to take difficult falls. Many laughs are afforded from their dance and tumbling routines . . . Next on the bill is a man and his "best friend"— ED FORD and WHITEY. Whitey amuses everyone with his drunk act and well executed balancing feats. One of the best dog acts in show biz . . . On hand with their well executed dance routines are the voluptuous GOLDEN NUGGETTES, glamour and spice in the form of four talented beauties, with choreography by TERRY TRUE . . . Completing the evening's entertain-

(Continued on Page 31)

El Cortez

June 3 thru June 16

SHOW: Hamish Menzies, Tommy Gumina, Paul King

ORCH: Sherman Hayes

A handsome Scot by the name of HAMISH MENZIES bids fair to keep the PIRATES DEN of HOTEL EL CORTEZ filled nightly. Menzies is a pianist of considerable quality as well as a fine vocalist. Sometimes he is

(Continued on Page 31)

The Patio

May 25 thru June 7

SHOW: Jana Mason, Tommy Conine

ORCH: Horace Diaz Latins, Johnny White Orchestra

JANA MASON, "Columbia Pictures' Newest Singing Discovery," has been thrilling the enthusiastic audiences here for the past two weeks with the wealth of talent she puts into everything that she does. When this lovely little lady sings a song she doesn't sing the first note until she has set the mood for it.

(Continued on Page 39)



Las Vegas!

"thanks a million"
for
making me
"FEEL like a MILLION"

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APPEARING WITH
DANNY THOMAS
has been a great thrill!!

MARTI STEVENS



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FUDGIN' AROUN'
WITH
J. FOSTER FUDGE

HOWDY, PODNERS! Nice to be aboard. The function of this column will be to report the news of Fabulous Business in Fabulous Las Vegas. Perhaps a little less glamorous than the entertainment side of our fair city, but to many of us the monetary side. It is the business people of our city who are building the Las Vegas of tomorrow, giving us the practical goods and services of today. This will be our bailiwick . . .

"Fudgin' Aroun'" may bring to mind something entirely different than that which is intended so, in order to avoid any future misunderstandings, please accept our explanation. The Fudgin' part refers to a certain amount of pardonable (we hope) aggressiveness which typifies the American way of doing business. The Aroun' refers to our hope to cover most of the important things happening each week. However, let it be remembered that the primary function of your reporter will be to sell space on our pages for the advertising of the reliable businesses of our city.

MOVING DEPARTMENT . . . Welcome to a new business on Fremont, namely "The Circus Room." Their specialty will be "great gobs of jackpots," enhanced with the dispensing of glamorized hotdogs, Orange Julius, and root beer. The co-owners, G. L. Gordon and Mrs. Melba, were busily engaged in trying to meet their Grand Opening on Election Day. We wish them every success. The wall mural depicting sideshow motif was done by another newcomer to the business life of our city, Fred Pons, who has just begun a new sign service at 905 South Main. Fred is a former scenery artist from Columbia Pictures, and came to L.V. as the art director of KLAS-TV. Fred did a terrific job on the mural in the Circus Room — stop in and see it on Fremont at Sixth. Fred's business is already growing so fast that he is making plans for enlarging his staff.

In fact, that is typical of all Las Vegas business. Bonanza is the word for us. Boom town leaves the idea that it is temporary, while every indication is that our growth is based on sound, conservative progress. There are indications on every side, wherever the eyes fall. It is this sound conservative progress that we wish to prove by reporting as many examples that come to our attention.

BONANZA DEPARTMENT . . . There is a lot of difference between eagerness and genuine enthusiasm. It is the latter that is reflected in the sparkle of Tom Oakey's eyes as he tells you of the golden opportunities in the Huntridge development's new Shopping Center. A multi-million dollar affair, the center will have all the latest features of modern merchandising design. Enormous parking facilities—spacious, well lighted shops, and the very latest in architecture. This all will come to pass in the near future.

Mr. Oakey, who is an ultimately practical man, refers to an exhaustive confidential economic survey for our area and points to two outstanding examples of fabulous growth when he speaks of the opportunities for new merchants in the Huntridge district.

First, the large Safeway Super Market there does more business than any other market in the enormous Safeway chain.

Second, as Mr. Lahr will tell you, the Bank of Las Vegas, which opened its doors for the first time a few short months ago, already has more than three millions in deposits. This is a phenomenal record, as any banker will tell you.

Then there is Nevada Perlite Corporation. It has just completed a brand new office building on Boston Street which will house the very latest testing equipment in a brand new laboratory. This will be the only laboratory of its kind in the Southwest area, and will serve the entire road-building and construction industry. This important new facility will assure our citizenry of better materials, hence better buildings, and better roads.

Mr. Scherer, Mr. Bradley, and Mr. Al Mead of Nevada Perlite are also imbued with that same sparkle of genuine enthusiasm of the part that their new company is playing in the growth of our local economy. Few Las Vegans realize that Perlite is a truly local product which is now enjoying international acclaim in the building industry.

Both Mr. Scherer and Mr. Bradford, who are Las Vegans of many years, have been pioneers in the development of Perlite. It promises to become an important addition to the basic industry

(Continued on Page 39)

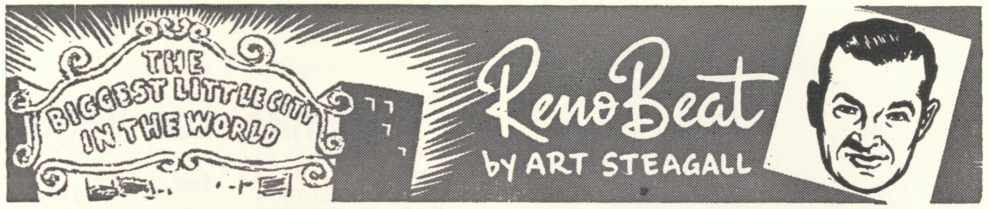
"From This Moment On!"

I'm in love with the Hotel Sahara



dolores gray

P.S.: I'll see you next year!



IT HAPPENED IN RENO: PEOPLE, PEOPLE, CARS, and more PEOPLE. Starting Friday night, the visitors started coming in. By noon Saturday the town was packed to capacity. The holiday week-end, helped by perfect weather, was estimated by the Reno Chamber of Commerce to be the biggest in many years. Hotel rooms, casinos and restaurants all did turnaway business . . . Shooters came from over 38 states and three Canadian provinces to participate in the shoot the past week at Harold's Trap Shooting and Country Club just north of town.

CAL NEVA LODGE, the show place of LAKE TAHOE, opened the casino and hotel rooms last Friday with the shows to follow later this month . . . The MAPES SKYLETTES off for a two-week vacation—are all happy with the report that the ex-Skylette BILLIE MARCEL, who quit the show here due to a serious illness, has miraculously recovered and is opening at one of the Strip hotels in Las Vegas . . . DON RICE, comic who just closed the GOLDEN HOTEL, spent most of his spare time on the golf course . . . This must be some kind of a record: HOWARD GOLDEN, a visitor from Davenport, Iowa, hit seven dollar jackpots in as many days . . . At the Golden West Grand American Shoot here Mrs. Evelyn Primm of Reno became the first woman ever assigned the maximum yardage distance of 25 yards for shooting excellence. She now shoots from the same line as top All-American men gunners . . . NANCY ANNE LYONS of Reno became the first entry for the Miss Nevada title in the contest sponsored each year by the Jaycees . . . The Reno Junior Fish Derby takes place here today. Hundreds of youngsters from 4 to 12 years of age will line up on the shores of the fish pond in Idlewild Park and attempt to land some of the 3500 trout placed there by the State Fish and Game Commission . . . THE WALDORF CLUB finished their enlarging job just in time for the week-end rush and it certainly is a nice improvement . . . Fifty executives of the largest advertising firms in the United States are in Reno this week-end as guests of the local Chamber of Commerce, working with the San Francisco Chronicle . . . Morgan and Peacock, an investment firm in San Francisco, have raised the offer made several months ago for the purchase of the University of Nevada farm property just south of town. The S.F. firm plans to build a resort hotel on the site if the property can be purchased . . . RAY SAWYER, popular Reno organist, back in town after being in Ely for the winter season . . . I don't know who said it, but I like it. It was said in reference to safe driving and I heard it on the air: "Don't gamble on the highways—Nevada has provided better places for it." . . . Ask ZEB SHAPIRO, band manager for EDDIE FITZPATRICK, about his ranch . . . WILL ORBORNE and his boys are on a two-week vacation from the GOLDEN while JAN GARBER and his revue take over the entertainment chore there . . . The STATE LINE COUNTRY CLUB, located at the south end of Lake Tahoe, has again changed ownership . . . TV station KZTV, located in town here, is all set to join the CBS MICRO-WAVE NETWORK. CBS programs will be intercepted as they pass through the Mt. Rose relay stations and transmitted to KZTV over special relay facilities now under construction. . .

CURRENT SHOWS: THE GOLD ROOM of the GOLDEN HOTEL opened with the JAN GARBER REVUE, featuring JAN and the orchestra with the vocals by BILL ST. CLAIR and THELMA GREEN, the comedy being done by BILL FALSO and a fine novelty act in the person of MISS LONI. The GOLDEN GIRLS open and close the show . . .

THE MAPES SKYROOM brings the CHINA DOLL REVUE on a return engagement to Reno. The cast of 25 people feature that great father and son act of MING and LING, the Chinese hillbillies; also FRANCES ABELLA, the Oriental Birdman, the CHINA DOLLS and the music of EDDIE FITZPATRICK and his orchestra . . .

JOE E. LEWIS is in the final week at the RIVERSIDE THEATRE RESTAURANT, with AUSTIN MACK at the piano and the lovely singing voice of GOGI GRANT, plus the RIVERSIDE STARLETS and the music of BILL CLIFFORD and his orchestra. . .

See you next week . . . ART STEAGALL, RENO 2-9736.



Thanks, Las Vegas!

for

a Fabulous stay

at the

Fabulous Flamingo

with the

fabulous . . .

MICKEY ROONEY

EILEEN BARTON

So Long, Las Vegas!



I'll be back about two

or three hotels

from now!

JOEY BISHOP

HOTEL SAHARA

THAT'S FOR SURE:

(Continued from Page 9)

in Los Angeles and plan to introduce a new line of apparel for local men.

Have you noticed the great ease with which the new PATIO (on the Strip) gained immediate popularity? The structure is truly beautiful and people seem to flock to the spot as naturally as bees to a hive. Dance fans are enthused over the sessions provided them by two orchestras—JOHNNY WHITE and his music makers and the HORACE DIAZ organization. We're happy for Messrs. STETTNER and JOE COHEN. These two gentlemen certainly deserve every bit of their success. Familiar faces at the Patio are DODO JORDON, who returned after a two-year absence to deal "21" at this spot, and cigarette girl, SUNNY SMALL (recently seen dating VIC DAMONE at the SANDS HOTEL).

Can't help but grin every time we think of JOEY BISHOP'S opening line (at the HOTEL SAHARA). The comedian makes his entrance and greets his audience with "Good evening, folks!" He then turns to ork leader CEE DAVIDSON and inquires: "Do I have time for more?"

We've been making the announcement that the MARY KAYE TRIO were scheduled to open in the Ramona Room of the HOTEL LAST FRONTIER June 21. However, their contract has been adjusted and the group will go directly into the Gay '90s Room instead. It is in this room that the Mary Kaye outfit broke all records and set one that looks as though it will last forever. Still, we wouldn't be surprised if the kids topped that record, themselves, with this engagement. On the same day, PATTI ANDREWS will make her local debut as a solo. Patti was the "gal in the middle" of the ANDREWS SISTERS combine and folks are looking forward to catch her as a "single."

FRANK GARCIO is doing a wonderful job as manager of the ALGIERS MOTEL. The place is really in demand. It is always displaying the "no vacancy" sign, long before other local accommodations are filled. Mr. Garcio, being the gracious person he is, insists the flourishing business is created through the efforts of his excellent crew.

Caught DANNY THOMAS at the SANDS HOTEL the other evening and enjoyed the way the top comedian dedicated his performance to a lovely, blonde young lassie named JILL. The child was about 10 years old and joined Danny onstage for one of his numbers. Many performers would avoid competition from a beautiful youngster—but Danny never fails to include nice folks in his life, whether onstage or off.

We were treated to a wonderful tour of FUNLAND this past week. Owners, MESSRS. PERLSTEIN and LIPKIN, proudly displayed every feature of their new Boulder Highway venture, six minutes from the Charleston and Fremont Street intersection. We've said it before and we'll say it again: Funland is definitely the western version of Steeplechase Park. Not only does it provide amusement for youngsters — but for adults also. As you drive to the spot you're impressed as you sight it, looking like another mirage in the desert. This should be a must on everyone's list.

Teen-agers and tourists were positively thrilled when ANN BUYDENS and KIRK DOUGLAS were married at the HOTEL SAHARA penthouse May 29. It was very good publicity for the hotel and our city and made all of the national papers.

Had a very interesting conversation with WALTER PARMAN, co-owner of the CALIFORNIA CLUB, downtown. Can't understand how that man could have accomplished so much in such a short time! He has a vast experience as a club owner, has been a rancher and horse-breeder and — well — there just isn't time to go into everything. Mr. Parman's life has certainly proved his versatility.

DONALD O'CONNOR is back on the local visitor's list. From his many trips we're almost inclined to label him resident. He is currently relaxing here with SID MILLER, working out the new format of his TV show, which will specialize in the new trend of plot and situation comedy.

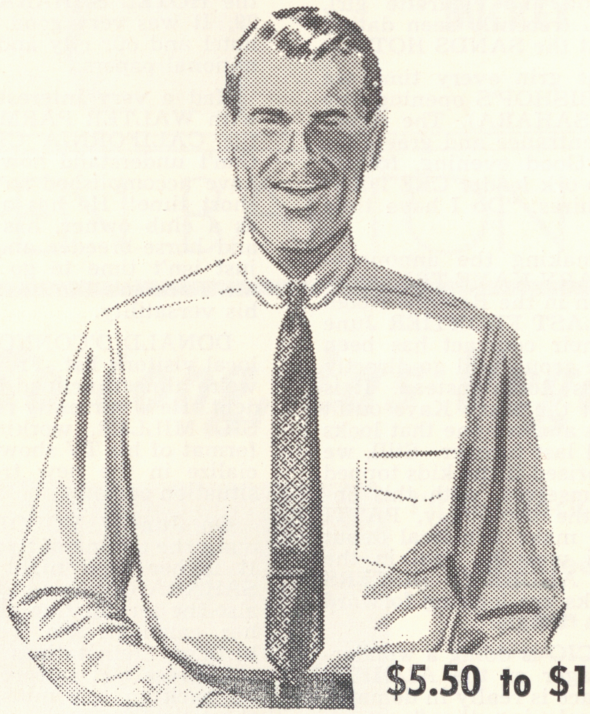
On June 7 DOLORES GRAY will mark the closing of two separate events. It is her final night at the HOTEL SAHARA (for this engagement) and is also the termination of another year on her calendar. So we extend hearty birthday felicitations to the talented songstress and sincerely hope she will be back in our midst within a very short time.

Congratulations to MIKE HINES and our cover girl of a few issues back, MARGE GOUMOND. The couple exchanged matrimonial vows June 1. Mr. Hines was in the running for assemblyman. (Putting the magazine to bed early, we don't know whether or not he was among the chosen.) The bride is the granddaughter of P. J. GOUMOND, co-owner of the BOULDER CLUB, downtown. We sincerely hope the handsome pair will share as many years of happiness as there were crumbs in their wedding cake . . . and that's for sure.

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DESERT INN:

(Continued from Page 22)

tions, with unusual lighting effects, precision drill-like movements, with handsome costumes further heightening interest in their work. In addition to their accomplishments as a group, the "Kids From Spain" throw the spotlight on TRINI REYES. This young lady is one of the foremost exponents of flamenco dancing and her vibrant personality penetrates vividly during her artistic presentation . . . BOBBY SARGENT is the hilarious young comedy star who scores a greater success with his every appearance. His talents are highlighted by his youthful, fresh approach. Bobby's varied program is one that can well be envied by many of his competitors. He'll retain favorite impressions for local audiences but never fail to introduce buoyant additions that are "socko" in their newness and appeal. This lad is no slouch in the humor department. He knows exactly what the audience wants and tosses out a great big helping of top enjoyment . . . The DONN ARDEN DANCERS are as spectacular as ever in their superb productions. As you watch the troupe in action you realize their portion of the entertainment bill is a stellar one and can never be found lacking . . . CARLTON HAYES and his men of music bring perfection to the score, rounding out a perfect show.

SANDS:

(Continued from Page 22)

badinage. The general consensus of the supper-club public is that this Thomas lad is peerless. He controls the strings on your humor and makes you grin or guffaw, at will. Plan on an evening with Danny and your expectations will be greatly exceeded by his superb performance . . . It's been too long since we were afforded the pleasure of listening to MARTI STEVENS. Hail and welcome, Miss S! This lovely lass has an intriguing aptitude of capturing audiences with her spellbinding presentation. Miss Stevens is surrounded by an aura of the dramatic. The songstress ingratiates herself with her charming stage poise and stimulates further admiration with a very cleverly chosen repertoire of songs, embracing favorites of all. From all indications, it won't be long before Marti Stevens plays a return engagement . . . HENRY (Honeyboy) WATSON is the best exponent of the fleetness of youth. This sepian dancer whirls his way about the stage in a tempo that leaves one breathless. He is being hailed as one of the top terpsichoreans of the day and you find yourself agreeing as you witness this lad's admirable routines . . . The COPA GIRLS are as fetching as ever, garbed in their striking costumes. Their production sequences draw your approval. Of course, RAY SINATRA and his talented group of music makers provide the finishing touch with an excellent background of music.

EL CORTEZ

(Continued from Page 23)

hilariously funny; at other times, departing from wit, he slips effortlessly into a hauntingly lyric mood. He is an artist of great versatility and brilliance. He follows no one else's style. He has developed a smooth, intimate technique which makes him a top-flight entertainer . . . Featured in the new show is a young accordionist who specializes in a thrilling new sound, which he calls tone-aramic sound. TOMMY GUMINA is a handsome, personable young artist who has terrif talent . . . PAUL KING, one of the cleverest tap dancers in the nightclub circuit, plays his return engagement in the PIRATES DEN. King is a 6-foot bundle of rhythm whose fast stepping dancing continuously brings applause from the audience. On the bandstand the SHERMAN HAYES orchestra sounds exceedingly good and, between shows, dancing becomes a real pleasure to the tempting music played by the group. This is their first Las Vegas engagement.

GOLDEN NUGGET:

(Continued from Page 22)

ment is DON RAGON and his orchestra with featured vocalist ALICE RAYE. During intermissions the Ragon aggregation shows its exceptional versatility by playing soft sweet popular music, modern jazz or swingin' blues.

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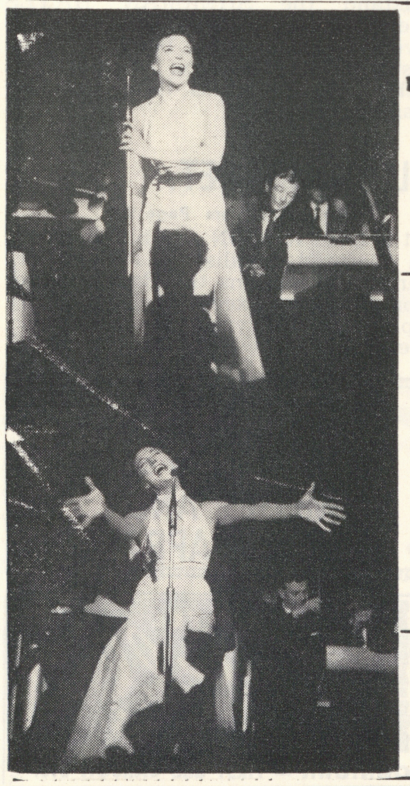
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ERNIE STEWART TRIO
GABOR AND HIS LATIN RHYTHMS

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"The Taste of the Town"
YOU OWE YOURSELF THIS TREAT . . .
CHINESE FOOD
Served in the Garden Room
from Midnite to Dawn



My Las Vegas debut
has been most exciting!

Thanks to all at
the Patio and
to Max, Joe and Sid!

Jana Mason

FLAMINGO:

(Continued from Page 21)

assortment of the popular television shows of the day . . . the people who put them on and the people who appear. The "Hidden Microphone" is a riot . . . his campaigning politician is, and always was, a favorite of ours . . . EILEEN BARTON drops her pixilated personality on the unsuspecting audience, and is very much alive in her cute presentations of various type tunes. Does a good ballad with "My Secret Love" and goes "Wild About Harry" like her folks once did in days gone by. This little lady's voice has become power. Her intro to Johnny Ray's "Cry" is clever! . . . WANDA SMITH and her five COVER GIRLS come forth in eye-warming wardrobe to bring meaty memos to members of their own sex on "ways and means" in handling the male members in such a way as to wind up WITH the "ice" instead of ON it! A dubbed-in discourse by the voice of Durante makes for a fast and full finish, with a fat hand from the audience . . . The DeWAYNES are a troupe of teeterboard thrillers who toss one another aloft to perform difficult tricks and tingling triple-tiered pyramids . . . Two new RON FLETCHER PRODUCTIONS offer as an opener a moving "blues" which then goes "up" to finish big. Their second is a production based on "Mountain Greenery" featuring the voice of BOB TREVIS as he sings, among others, "I Love the Girl I'm Near" . . . bouquets to the feature dancers also! . . . The man with the band is TORRIS BRAND . . .

SAHARA:

(Continued from Page 22)

a new radio mike (sans wire), Miss Gray is free to move gracefully about the stage and doesn't hesitate to treat the audience to a closeup as she sings her way through the aisles. Her injection of subtle comedy is masterfully underplayed, heightening supper-clubbers' complete appreciation. Of course, her medley of show tunes immediately captures you and introduces you to the ingredients of which dreams are made. Her calypso finale of "Hold Him, Joe," including the dancers, is a show-stopper . . . JOEY BISHOP comes to us as an "extra added attraction"—and what an attraction! This soft-spoken comic has lost none of his humility and first-nighters hailed his triumphant return to the local scene. Joey has been enjoying a great amount of success. We always admire his "negative" presentation of humor. He has returned with a wealth of new material that smacks of elite entertainment. How can a supper-clubber help but enjoy the Bishop style of story-telling? See Joey Bishop just once and he'll be on top of your list of favorites for sure . . . THE TRIO SHYRETTO are a threesome who will leave you gasping in wonderment. The two men and a girl perform on their respective unicycles, approximately 16 feet in the air. Did you ever see the jitterbug performed at such a height? Well, that's what these young folks do. Better bring along an oxygen tent if your heart is weak . . . THE SAHAREM DANCERS open the revue with a stunning number, garbed in exquisite, bouffant gowns and lovely picture hats. Their skillful choreography is highlighted by the voices of the HI-LO'S. The gentlemen have voices that are simply beautiful. They are recognized as elite showmen and could very easily perform an act of their own. However, being a part of the productions doesn't lower the audience reaction one bit. The Hi-Lo's are great! . . . CEE DAVIDSON and his ORK provide an unquestionably perfect background for this musical extravaganza.

LAST FRONTIER:

(Continued from Page 21)

doubt be a "Strip standard" booking henceforth. Intelligent and entertaining enough to make one agree with Darwin's theory of evolution are those adorable chimpanzees, THE MARQUIS FAMILY. Papa smokes cigarettes, kibitzes his wife's hats, rides assorted vehicles, and cues the audience for applause. This lovable family jump rope, play leap frog, turn tricks on each other like any human family would do, and chatter amongst themselves in what seems to be genuine conversation. They stop the show! The LANE BROTHERS, a duo of comedians and acrobats, present an entirely new slant in the tumbling school of entertainment. You've heard of jumping rope on the hands and feet, but have you seen acrobats jump rope on their spines? Accompanied by comedics, yet! The FRONTIER GIRLS come up with a pair of outstanding production numbers, with production singer IRENE KNIGHT, Philadelphia import, a big, big click. The beautiful thrush sings "If You Love Me" and "What Is This Thing Called Love?" with such dynamics and excellent tonal quality the audience is loath to release her without an encore. This girl is on her way! GARWOOD VAN and his great orchestra are back after a six-week absence and, judging from the applause during the dance sets, his return is most welcome. As Eddie Albert says: "His is the best band I've ever worked with during my entire career."



Gene Detroy

with

Marquis the Chimpanzee and Family

Have Had the Pleasure of playing in . . .

ENGLAND
London Palladium
Three Season,
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AMERICA
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Desert Inn Las Vegas
Ciros Club Hollywood

FRANCE
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Cirque Medrano
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Monte Carlo, Ect.

AUSTRALIA
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Melbourne, Sydney,
Brisbane, Perth Ect.

NEW ZEALAND
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WHAT'S DOIN' . . .

(Continued from Page 15)

HOWARD CAHOON has announced the grand opening of his all-new, spacious SKYWAY DRIVE-IN THEATRE on the Boulder Highway. He has incorporated all of the newest equipment and facilities available for a Drive-In theatre. It has a capacity for 800 cars. The opening of the SKYWAY is Wednesday, June 9th, and it is located five minutes from the intersection of Fremont and Charleston on the Boulder Highway. The double feature will be "Johnny Guitar" and "Fighter Attack," two color hits . . .

The diet I have been playing around with for the last couple of months has evidently done some good. I had to have my slacks taken in a little last week — had the job done at MARK'S MEN SHOP, and a very good job they did. Any tailor that can make my pants fit right has to be good . . .

Opening at EL CORTEZ this week is HAMISH MENZIES — many Las Vegans will remember this Scottish singer-pianist when he was in the Sky ROOM of the Desert Inn a few months ago . . . Well, that about wraps it up for this week, gang — but if you'll look in the same place in this same magazine June 12 you'll see another one of my bits of confusion.

DOT'S DASHES . . .

(Continued from Page 17)

Montgomery Clift where uncertainty between Duty and Love results from a holiday flirtation. Entire action takes place in the Stazione Termini in Rome, where the picture was made by Vittorio de Sica. Not up to the standard as de Sica did with "Bicycle Thief" and "Shoe Shine." AVERAGE.

"The High and the Mighty" had an impressive world premiere by invitation. Tremendous name cast in an airplane in trouble on an ocean flight. Imaginative skill and expert direction by William A. Wellman transforms a simple story wherein most everyone relives his life in the face of disaster. John Wayne. Sidney Blackmer. Claire Trevor, Jan Sterling, Phil Harris, Robert Stack, David Brian are some of the names in this cinemascope production. IMPRESSIVE.

"Flame and the Flesh" brings Lana Turner back to the screen in a Joe Pasternak production in technicolor. It tells the story of a girl's struggle through Europe's difficulties during the postwar years when she had to use her beauty to survive. Filmed against the backgrounds of Naples and the resort towns of Positano and Amalfi, it eases the strangeness of La Turner in brunette hairdo, surrounded by Pier Angeli and Carlos Thompson.

CUFF NOTES: Columbia bought the book by convict Chessman for $15,000. Understand JERRY WALD intends producing it "as a lesson perhaps to other boys who might be starting out as Chessman did." Why attempt to influence a few and give a majority a different insight? . . . ROD CAMERON moves to bachelor quarters . . . ANNE BAXTER gets $60,000 for a role in "Paris Story" at MGM . . . AVA GARDNER getting the laughs over title of next picture she does: "Love Me or Leave Me!" . . . Some of the MEYER SCHINE family are here conferring with Manager HOENIG at the Ambassador . . . Imagine having a six-week vacation with pay as SAM KATZMAN is giving everyone connected with his Columbia unit! . . . Ask DELORES GRAY if it's serious between her brother and MARGARET WHITING . . . JOHN HUSTON directs HUMPHREY BOGART in his first under contract to Allied Artists . . . When GREGORY PECK finally arrives, he and HUSTON will go on a cruise July 1 on the "Pequoid." the whaling vessel they'll use for "Moby Dick" . . . Why, oh why, will DOROTHY DANDRIDGE and HARRY BELAFONTE have their singing voices "dubbed in" when they do "Carmen Jones" for the screen? . . . Understand on a statistic sheet in a studio casting department is this: "Hair: Blonde—subject to change without notice."

Chic Hecht

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Audiences who have
made our first trip
west so successful.

THE RONALDS BROS.

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★ GAY '90 BAR Hotel LAST FRONTIER

"THANKS"!

TO EVERYBODY

(Even the Dollar Bettors)

★

HARPO & CHICO MARX

Me, Too . . . BOBBY SARGENT

CURRENTLY APPEARING AT - - -

WILBUR CLARK'S DESERT INN

POP SQUIRES:

(Continued from Page 5)

Many a time Delphine and I took the train at 10 in the morning and jogged along past Indian Springs, Beatty, Rhyolite and other towns to Goldfield, where we arrived about 7 p.m. and stopped overnight at the Goldfield hotel.

Next morning at 7 we continued our journey through Tonopah, Mina, Hazen and other towns to Reno. We thought the railroad was permaennt, but about 1919 the rails were taken up and sold to a British syndicate and used to build a railroad in China.

Again our contact with the Reno country was broken. It took us about two days to get to Reno by automobile and by rail by Barstow, Bakersfield, Stockton, Sacramento and Truckee. We missed our railroad, but hoped some day would bring us paved highways. Now most drivers take us to Reno in 10 hours or less. How times do change!

Now the great industries of the state are still in its mines. Ely is at the head of the list with its production of copper. A great new copper camp representing an investment of more than 40 million dollars is being created near Yerington. And at Nellis Field one of the great flying schools of the world is being created.

At Henderson an important city of 10 or 12 thousand people has been created by the power from Hoover Dam. Boulder City is a fine and as permanent a city as we ever hoped for. And the separate city of North Las Vegas with something like 10 thousand people has grown up because Las Vegas lots were higher in price than those in North Las Vegas.

Things at Las Vegas have changed so that we hardly know ourselves!

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

JUNE 10
ROSE MARIE
AND
LENNY KENT
INK SPOTS

DESERT INN

JUNE 22
JANE FROHMAN

★

LAST FRONTIER

JUNE 21
PATTI ANDREWS
MARY KAYE TRIO

SAHARA

JUNE 8
DENNIS DAY
June 29
MARTHA RAYE

Thunderbird

JUNE 17
SUNNY GALE
and ORSON BEAN

El Rancho Vegas

JUNE 16
SOPHIE TUCKER

The Sands

JUNE 9
ZIEGFELD FOLLIES
FRANK SINATRA

★

Durante taught us all we know!

But . . . . .

the five of us know this: —

Las Vegas "wonderful"

Mickey Rooney "great performer"

Flamingo "the greatest"

our friends "we love you"

"we had a wonderful stay"



WANDA SMITH

AND HER

COVER GIRLS

We offer our collective "thanks"
to everyone at the Flamingo Hotel
for a thrilling three weeks!

FUDGIN' AROUND:

(Continued from Page 25)

of our locality. We can all be proud of the fact that Mr. Scherer and Mr. Bradford are authorities in this revolutionary new phase of the construction industry — lightweight aggregates are getting increasing attention from the world's most progressive builders.

This is but a sample of the sort of news that this column will convey. There are many other important things happening in our Fabulous City. We welcome any and all who want to help in the job of news gathering. Of course, the newspapers, radio and TV are already doing an excellent job. It is merely our desire to help.

We hope that Paul Zimmerman and Herbert McDonald of the Chamber of Commerce will make use of this space from time to time. While we're on the subject of the chamber, let's urge more cooperation with our chamber. Best help we can give first is to join . . . Climb aboard the HOWDY PODNER BAND WAGON — or watch our dust . . . there is a definite limit to the efforts of one advertising salesman — so please help when you can.

THUNDERBIRD:

(Continued from Page 23)

times of Jolson . . . SUE CARSON is great! . . . This young lady knows no limitations when she starts into her repertoire of impressions and impersonations. She runs the gamut of most of the top stars of the day . . . and does them to perfection! On this you will agree once you've seen her do Billy Eckstine, Jo Stafford, Lena Horne and several others . . . Her "Seven Approaches to Love," including her impressions of the approaches as they might be put into use . . . hilarious! . . . LANDRE' and VERNA are still among our uppermost favorites when it comes to dance teams. Their approaches and releases (in lifts) are the epitome of smoothness. You'll catch your breath when Landre brings doll-like Verna from a fast spinning, high, one hand lift, in a fast descent to form a picture finish to the routine . . . BUDDY KING and his LADIES open the show with a miniature production, "Minnie From Trinidad," featuring the Misses DIANA LYNN and LOIS DeROCHE, as they dance under strobelites with Buddy. Their closing production is an Hawaiian spectacle, once again made more attractive by strobes . . . BARNEY RAWLINGS sings these productions and acts as master of ceremonies during the entire presentation.

THE PATIO:

(Continued from Page 23)

Then she pours her whole heart and soul into the number. Although a comparative newcomer, Miss Mason has fairly flown to the foreground, and is being groomed for stardom in motion pictures. She sings ballads and rhythm tunes with equal ease, and has what it takes when a production calls for real emotion . . . Miss Mason's arranger-conductor, FRED KATZ, backs her musically at the piano with JOHNNY WHITE and his ORCHESTRA . . . An added starter to this show is one of the finest tap artists in the business, TOMMY CONINE . . . With apparently no effort whatever, Tommy manages to get more taps from his toes than the average dancer can get by working overtime. His interpretation of the old standby "T-42" increases in tempo until, at the finish, it's really moving . . . Alternating musically for your dancing pleasures is HORACE DIAZ and his LATIN RHYTHMS, with the very attractive Miss ANITA DeCASTRO featured in the vocal spots.

gary — feuz — page
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OR TOO LARGE —
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CUSTOM MADE
Draperies - Upholstery - Slip Covers
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Picture yourself winning
the JACKPOT!



ON
any 3 of a kind

BUCKLEY'S
JACKPOT CLUB
DOWNTOWN

PAGE 13:

(Continued from Page 13)

and every night between the hours of 10:30 p. m. and midnight. An hour and a half of fun, and the music of the LARRY SOCKWELL TRIO.

As soon as DOLORES GRAY poked her pretty head through the curtains for first rehearsal of her current appearance at the SAHARA she was met by the unison voices of the entire CEE DAVIDSON ORCHESTRA and the wholesale query, "Where's the cheesecake?" . . . It seems that at the end of her previous engagement she had promised to send them a cheesecake from New York and in the hustle and bustle of getting back home, and various commitments, it had slipped her mind. Confronted with THIS situation, she called the whole rehearsal to a halt, went to the phone, called New York, held the phone while someone checked with the boys as to what kind of a cheesecake it should be. The order was placed and the finished product arrived by mail almost immediately. This is only ONE of the things about Dolores that make her a great gal . . . and, although a little premature, we'd like to be just about the first to wish this favorite gal of ours a happy birthday, coming Monday, June 7 . . .

There seems to be no end to the possibilities and what the builders of FUNLAND intend doing with their pride and joy on the Boulder Hiway. This project stands a good chance of becoming one of the biggest drawing cards in this area on its completion. Their 20-acre plot will eventually be filled to capacity with mediums of fun and entertainment for everyone . . . all the more adding to the fulfilment of their slogan of "FUN FOR EVERYONE" . . . if all goes well they should get open this month . . . FUNLAND lies just SIX MINUTES from the intersection of Fremont Street and Charleston Boulevard, between where Bond Road and San Francisco Street enter Boulder Hiway, and just west of where Nellis Road enters the same hiway. The location could not be more convenient to all surrounding territory . . . and YOU!

"FRENCHY" has hit the high seas and is headed for Europe for an extended vacation! This would be L. S. FRENCH (wheel dealer at El Cortez.) He left this week. Before he returns in August he will have visited ten foreign countries. Frenchy and I became pretty good buddies during War II when I was stationed out here at what is now Nellis and he was dealing the wheel at the Rancho. Bon voyage!

Belated congratulations to our very good friend HORACE HEIDT and his new bride, who was formerly Miss LORRAINE BURTON. He and the lovely Lorraine were combining business with pleasure this past week with a visit to our town. While here Mr. H conferred with his manager, BOB HARTWELL (Shamrock Hotel) anent the needs and necessities for putting the place in shape for full-scale operation. If all the things come about that they have planned, the SHAMROCK should soon take its place.

One of the feature musical spots of the ZIEGFELD FOLLIES, soon to come to the SANDS, will be a production on an original tune by RAY SINATRA and SID KULLER which bears the title "My Venus Has Arms." This beautiful new melody will be sung by CHUCK NELSON and the choreography staged by GEORGIA TAPPS. When completed and presented, this should be one of the most outstanding shows ever presented in Las Vegas!

And so we wrap it up for another week, I suppose. At least I've run out of notes. You've been grand about the whole thing! See if you can make it back again next week to "Page 13" and chew a bit o' fat with your ever lovin'

. . . JOHNNY.

WHERE THE MELODY?

(Continued from Page 19)

these men. REX and VON play practically every kind of string instrument. Clyde is an accomplished concert pianist . . . and DIANE's engaging smile and voice have stopped many a patron in their tracks.

Some sort of a record goes out to GUY LANDIS and JIMMY DeSTEFANO, who stroll at the El Rancho Vegas. Guy has been at this job, at the same spot, for eight or nine years. His first partner was PHIL GARD. whom a lot of you will remember. Phil is back East some place. If any of you want to know ANYTHING about land locally . . . see GUY!

Local 369 lost its oldest member with the passing of EBER GRUBB last week. His card was dated 1931. Eber was one of the original Dixie musicians, having been piano man with the immortal BIX BEIDERBECK during the "Mississippi River days." The music world and Las Vegas notes the passing of a pioneer.

We certainly hope that this column will find favor among our readers, and anyone having items of interest concerning same . . . drop a line!

. . . J-13.

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So long! See You Soon!



Thanks for Everything!

DANNY THOMAS