Jack Bortz' 15c FEBRUARY 13, 1954

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LAS VEGAS Magazine



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I SUPPOSE that but few of you who read Fabulous Las Vegas realize that for many years the business life of Las Vegas was dependent largely on the mining camps of the surrounding country. There was Eldorado Canyon which, since Civil War days, had been an active and prosperous producer of gold and silver. The small town of Nelson in The Canyon, where my old friends Cy Gresh and Ike Alcock were among the outstanding figures for many years, was quite important as a business feeder of Las Vegas. Both those men are now ill in Clark County Memorial Hospital.

Searchlight, from the late 1890s, was a very prosperous camp and for some years boasted a newspaper, The Searchlight Record. Like Eldorado Canyon, Searchlight contributed millions of dollars to the wealth of the nation in gold and silver.

Goodsprings, a camp which produced zinc and lead instead of gold and silver. was the greatest contributor to the wealth of young Las Vegas. That mining camp is located just about 40 miles southwest of Las Vegas. Its railroad station on the main line was Jean.

Just when the camp started I do not know, but one person who later became one of the main springs of the district as a partner in the leading mercantile establishment Yount & Fayle, settled with his parents, when but a boy, at the place they named The Manse, in Pahrump Valley. His name was Sam Yount.

Another who played an important part in early Las Vegas was a surveyor, J. T. McWilliams, who came to Goodsprings about 1894. He first became interested in Las Vegas when employed by Helen J. Stewart to survey her lands of the old Las Vegas Ranch when Senator William A. Clark of Montana was pushing his Los Angeles & Salt Lake railroad this way.

During all those stirring and interesting years, 1905 to 1920, Goodsprings was the center of interest among the hundreds of miners of the West. The camp had been busy developing its great mines and opening great bodies of ore, all the time hoping that prices of the metals would so increase as to make mining profitable.

What turned my interest to Goodsprings just at this time was an item in the Los Angeles Times telling of the death of Morris P. Kirk, one of the great characters who was a leading figure in the operation of Goodsprings mines during the early 'teens.

During those years the Yellow Pine Mine, greatest of them all, bought the rails that had been laid to connect the Quartette Mine at Searchlight with its mill on the Colorado. Those rails were taken up from that old railroad and hauled to Jean and used to build a railroad for the Yellow Pine Mine.

The road left the main line at Jean and swung westward about 10 miles to the big Yellow Pine Mill at Goodsprings. From there it continued westward to the great Yellow Pine Mine about four miles farther west.

The building of that railroad was the beginning of the great prosperity of the Goodsprings district and Las Vegas participated largely in that prosperity. Then, just at the right time for Goodsprings, it seemed, World War I broke out.

Immediately the prices of zinc and lead, the principal products of Goodsprings, increased. Mining by this great organization, as well as by many smaller mines and prospects, went forward at a

(Continued on Page 29)

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LOVE LETTER OF A LOSER. When I left Las Vegas I had a lump in my throat and a hole in my pocket. I wish the lump had been in my pocket. I almost put a hole in my throat. But my last engagement at the SANDS was the most enjoyable time I ever had in the city of "no returns." I enjoyed staying up all night so much I didn't even bother getting a room.

For the two weeks I spent in Las Vegas, I can call 14 cocktail lounges MY HOME. Where else can you get musical combos to act as chambermaids?

The SANDS is a beautiful place. I think the architect goofed in one department. He put the pool between the gambling casino and the backstage entrance. One of these nights they'll find an entertainer's body floating with a smile on his face.

When you're shooting craps and you have to make a show, that short walk is just enough to convince you it's time to drown yourself. I would have many times, but I can't swim. I think I'll practice diving off my front porch in California during the rainy season.

Yep, they sure were nice to me at the SANDS. From the busboys on down. From Jake Freedman I learned how to dress, if I ever live in Texas. From Jack Entratter I learned how to live in an aeroplane. From Nick Kelly I learned how to be happy on a diet. Yes sir, they have quite an organization.

I enjoyed working with Ray Sinatra and his fine laughing band. Ray has the only orchestra in Las Vegas that features IRVING and his magic slot machine. He is the only fiddle player that plays up and down. He is the only musician that can read plums instead of notes. He insists that he be paid off in nickels.

Very often people think that Irving has puffed cheeks. This is not so. That's where he keeps jackpots. Irving studied at the Julliard School of Gambling and is up here on a post-graduate course. He can play every note in the scale but DO.

Each musician plays an instrument and doubles on craps. Ray himself wields the baton like a stick man and rakes in the cues. When he wants a downbeat he says: "Hit me!" One night someone almost did.

Fortunately, Mr. Ezio Pinza, who was on the bill, ignored it and broke it up. I sure enjoyed working with Mr. Pinza. He is a great artist and I hope that some day he will recoup his losses.

However, the most astounding surprise I ever experienced was the line of girls at the SANDS. Not only are these girls the prettiest I have ever seen but, after playing two rounds of CHARADES with them, I'm convinced they are the most intelligent girls that ever trod the Las Vegas boards.

I'm afraid that this is a trend. It may revolutionize the entire wolfing industry. In other words, guys, if your IQ is below par, you ain't gonna get very far! So brush up on your CHARADES. Those of you who haven't indulged in this game just ain't living!

Imagine yourself alone with 12 gorgeous gals and winding up with an education. What else can I say? My wife reads this column, too. But those SANDS gals were really wonderful company.

There was Peggy, a stunning looker from Georgia whose model appearance was surpassed only by her knowledge of books, plays and operas. Becky amazed all with her memory of titles and sayings, and Gracie knocked us all out with her Shakespearean soliloquies.

No kidding, I won't come back to Las Vegas unless I serve six months first as apprentice on "Pantomime Quiz." Above all, the most pleasant experience I had, as a columnist for this magazine, was to catch and review my own act. Here it is. I assure you that the following is completely biased, deliberately prepared and entirely selfish.

I SAW MY ACT AT THE SANDS HOTEL AND LAUGHED MY HEAD OFF! MY MATERIAL IS FRESH AND I BROUGHT MYSELF BACK MANY ENCORES. AFTER TAKING SEVERAL BOWS I THANKED ME.

(Editor's Note: The foregoing is the opinion of the author and is not necessarily interesting.)

ADDING MORE
BRILLIANCE TO
EXCITING *DOWNTOWN*
LAS VEGAS

THE
ALL NEW - - -

THE
VERY BEAUTIFUL

WALTER PARMAN'S

CALIFORNIA CLUB

SNACK BAR ★ BAR ★ COCKTAIL LOUNGE

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SLOT MACHINES
THAT
R-E-A-L-L-Y PAY OFF . . .

1st AND FREMONT STS.

"The Friendliest Corner in the West"



FEELING in the mood to begin this week's column in a jocular vein, we decided to dwell a bit on an approach that was recently developed in the Casanova mind of a wealthy businessman. He is located in a popular U. S. town and is in the type of work that enables him to meet virtually every newly-arrived female. When a pretty newcomer strikes his fancy, Mr. Casanova invites her to play poker with him. If the damsel accepts, he provides her with $200, to be used in covering her bets. Should the girl prove to have winning stakes at the end of the card session, she keeps the money. On the other hand, if she loses the cash "she wins" the Lothario. (If those gals would only summon some logic and realize they are dealing with a "card shark," they might take up tennis, instead.)

Two striking representatives of Hollywood were in town last week, causing supper-clubbers to strain their necks for a peek at their beauty. The two starlets who caused such great excitement were MAMIE VAN DOREN and TERRY MOORE, seen ringsiding at the FLAMINGO HOTEL. Although the young ladies share a wealthy combination of pulchritudinous eye-appeal, onlookers were fearful that the gals might create a greater stir. You see, both the Misses Van Doren and Moore were dressed in gowns that defied the Law of Gravity! Just one little sneeze and the place would have been in a panic.

Sincere congratulations and wishes for the utmost success to WALTER PARMAN and GEORGE ARQUILLA upon the opening of their new CALIFORNIA CLUB. The gentlemen did a thorough job of complete remodeling and redecorating and the gaming center is a magnificent addition to Las Vegas. Approximately one and one-half years ago we met Mr. Parman while dining at his CIRCLE RB LODGE in Reno. At that time we indulged in a long discourse, emphasizing the fact that a gentleman of his ingenuity and business faculty should head an enterprise in Las Vegas. You can imagine our delight and surprise when we saw Mr. Parman, prior to the opening of the California Club, and were greeted with his statement that he had finally decided to accept our humble counsel. Incidentally, the California Club boasts a device we haven't seen since we left New York. It is a dumbwaiter with a purpose that differs from its eastern units. This particular dumbwaiter is utilized to transfer new slot machines from the cellar to the main floor. We think it's a very clever and practical idea.

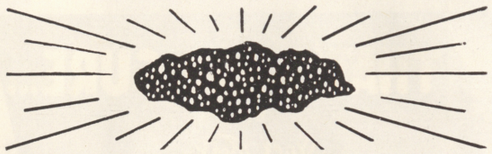
Immediately following TALLULAH BANKHEAD's opening at the SANDS HOTEL, General Manager JACK ENTRATTER heads to Palm Springs for a very sorely needed vacation. Jack recently returned from a two-week stay in New York. He had hoped to include some rest on his Eastern agenda but pressing business matters quickly filled his schedule to capacity. We're sorry Mr. Entratter hasn't been feeling up to par lately and certainly hope his Palm Springs sojourn will improve his health.

The brilliant pianist LIBERACE is now one of the biggest income earners in show business. Television, recordings and concerts have Lee and brother GEORGE filling out an active schedule daily. If time can be arranged, they would very much like to return to their favorite entertainment center of Las Vegas, where Lee received his first nightclub break in 1942. Then an unknown, he was booked by FLAMINGO HOTEL'S MAXINE LEWIS, who then booked the shows at the HOTEL LAST FRONTIER.

Most of you are probably familiar with JACKIE MILES' (currently at WILBUR CLARK'S DESERT INN) joke about the gentleman who calls himself "J. Schwartz from New York," gaining entry in all the expensive places with a big front and no cash. Well, local telephone operators have been heard paging: "J. Schwartz from New York," without realizing it's strictly a gag.

Although belated, we want to send a gigantic birthday greeting to Miss GAYLE LAURENE CALLERY, who celebrated her seventh birthday February 10. Her proud parents are DOROTHY and ED CALLERY, who own that lovely gift shop on North Third Street. The elder Callerys recently returned from California, armed with a superb assortment of stock for their shop. Incidentally, it's still not too late to drop in at Callery's Gallery of Gifts

(Continued on Page 33)



JIMMY KENNEDY

BEN BERI • PATTI JOY

Joe Venuti & Orch
Lisa Alonso and Her Tropicaires

SHOW TIMES: 10 P.M. - 1 A.M. - 3 A.M.

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DOWNTOWN — LAS VEGAS

CONCERT

ANN & FERDE GROFÉ

AMERICA'S FOREMOST COMPOSER AND HIS RENOWNED CONCERT-PIANIST WIFE . . .

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HIGH SCHOOL AUDITORIUM
SUNDAY, FEB. 21st
MATINEE AND EVENING PERFORMANCES

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An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO: You can expect this startling headline in the newspapers within the next 90 days: "10,500 Federal Employees Fired as Poor Security Risks." These men and women will be proved to be active or past members of the Communist Party. . . . The coming battle royal for style supremacy between the Fontana Sisters of Rome, Bruno of Berlin and Dior of Paris. . . . Governor Dewey of New York state will take a more active part in national politics after March when the St. Lawrence Waterway plans become more active. . . .

Gloria Swanson, one of our glamorous grandmothers, will soon take her eighth husband. Bible study will be given for 30 minutes a day in all our schools, colleges and universities by federal decree in 1955. Charles Chaplin will mastermind a series of propaganda films for the Communist Party to be shown in Latin America and the Asia mainland. . . . A new tax on cigarets will be voted on a nationwide basis by our Congress to take care of the mounting hospital bills due to cancer of the lungs directly blamed on smoking. A similar provision will be introduced to tax alcohol. . . .

Gov. Robert F. Kennon of Louisiana will spearhead a drive to bring more industry and manufacturing to the Southern states which will be most successful. . . . Shelton Martin will soon place on the market an inexpensive full serviced before-need funerals which can be bought by the general public on the installment plan, with burial in any part of the nation. . . . George Rogers Clark, the famous American explorer who founded Fort Vincennes, Ind., will have his life filmed by Hollywood, and this will prove one of the most authentic and thrilling motion pictures of the coming season.

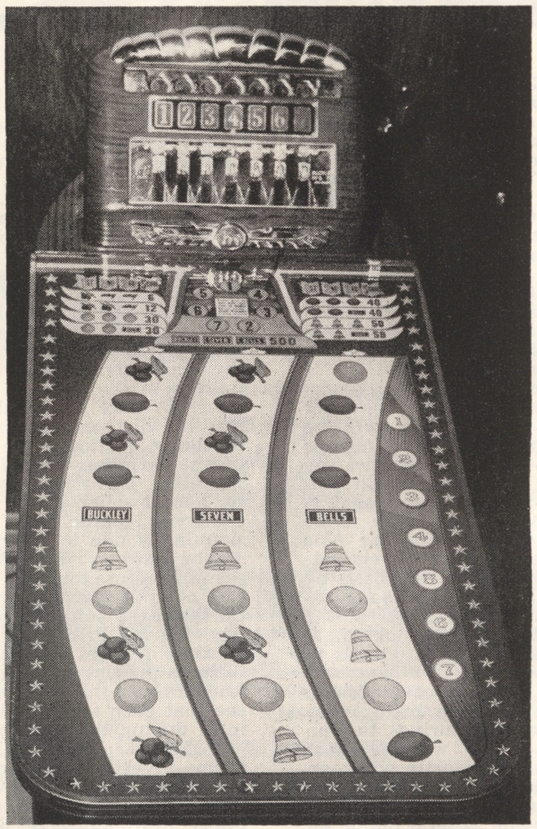
WHO YOU WILL TALK ABOUT AND WHY: James P. Mitchell, our secretary of labor, and his new plan to outlaw all communist controlled unions by stringent laws directed against every officer and member. . . . Josephine Baker, the nightclub star, and her failing health. . . . Ex-President Truman and his demands that he still head the Democratic Party in spite of the Southern opposition. . . . Edward G. Robinson, the Hollywood star, and his coming appearance before the Jenner Committee on Un-American Activities. . . . Oveta Culp Hobby and her dramatic appeal to every woman in America on the matters of health, education and welfare in the home. . . . Charles A. Lindbergh and the coming filmization of his career, with special emphasis on his pre-World War II politics, which will show his keen insight and his predictions about air warfare. . . . President Eisenhower and his deft handling of the international crisis in April. . . . Mary Miles Minter, one of the stars of the silent screen, and her entering of politics in the state of California. . . . James Warner Bellah, the noted American novelist, and his coming expose of the inner politics of the doctors outside of the Army in the Veterans mental hospitals. This new novel will prove to be a best seller in all languages. . . . Marilyn Monroe and her decreasing popularity due to the coming trend in public taste. . . . Jack Dempsey and his coming lecture tour. . . . Doris Duke and her coming marriage, which will end on the rocks before it really starts. . . . The Crown Prince of Japan and the coming changes he will make in his father's present government. . . . D. W. Lacours and his coming campaign to see that each school child is given free milk during the morning sessions.

COMING HUSH-HUSH EVENTS: Crime investigators from coast to coast are at the present time secretly worrying over the increase of cannibalism. Many murders have been committed merely for the reason of the hunger for human flesh. Many victims have been found hacked with edible portions of their bodies gone, which points to only one motive and one criminal urge —cannibalism in the 20th Century! You will read more of this growing crime within the next few months. . . . Your local chamber of commerce is more than likely moving quietly to fix fees in downtown parking lots whose present prices have gouged the motorist to revolt against downtown shopping. Many flagrant cases of overcharging will soon be made known, and this chamber of commerce drive will be most successful. . . . A wildcat transportation strike.

(Continued on Page 45)

BUCKLEY'S

S E V E N



B E L L S

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1 Cherry	pays	6	3 Plums	pays	40
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2 Oranges, 1 Bar	,,	30	2 Bells, 1 bar . .	,,	50

3 Bars (7 Bells) Jackpot . . . $25.00

BUCKLEY'S
JACKPOT CLUB
DOWNTOWN



YES, ME! . . . **After all these years! . . . It looks as though I've found the little doll who'll turn my playhouse into a "home." As I've said previously, there's a difference between a "house" and a "home." However, little did I realize when I moved into my new house last November that I would be making it into a home in just a little more than three months. The boss scooped me with the news in last week's magazine, so the item that I'm finally getting married will be news to a very few of you. I was beginning to build quite a reputation as a perennial bachelor, and others were "just beginning to wonder." Very few, if any, could realize the loneliness that goes on in the heart of a bachelor who wants a home and family, but who shies away from the chance of falling in love again with "another wrong one.". . . Loneliness can play strange tricks on a man and his logic . . . we might add . . . "hasn't it?". . . No logic was needed in the case of Chili and myself. From the beginning it has seemed as though a great Power, known to both of us, saw two people who needed each other very much . . . a Power that teaches doing unto "others". . . and in so doing, any union could be, and would be an enviable one . . . unselfish . . . !**

Like I was telling you a while back . . . BILL BORDEN is doing all he can to bring you the best show he possibly can at his EMBASSY CLUB in North Las Vegas. Not only is he bringing you better shows, but he is fixing the place up in its entirety as he goes along. Lighting, furniture, paintings, etc., and all that has been done so far is just an inkling of all that is to BE done before the job is complete. The main thing at the moment is the fact that he's bringing you good shows . . . and FOUR TIMES a night. Two of them are at a late hour for the convenience of practically all shift workers . . . with the latest one being at 4:15 in the wee sma' hours (very often the best). . . .

And then . . . at the south end of town the populace can soon expect to see the Old Red Rooster blossom forth in all new plumage under the name of THE PATIO, operated under the guidance of MAX STETTNER and JOE COHEN. The Patio plans to specialize in the best to be found in Chinese food, as well as American dishes, BUT the best feature of all is the ALL-NIGHT ENTERTAINMENT angle. There will be shows, dining and dancing right on through 'til the sun is high in the ozone. Oh, you'll hardly recognize the place when next you go in the front door . . . completely remodeled and decorated by that master of them all . . . TOM DOUGLAS. After you've seen what he's doing to El Rancho dining room you'll realize the potentials of this man. And I'm having trouble trying to decide what to do with my living room walls!

Now's the time to start setting up a schedule for your steam baths and rubdowns with my favorite in this field, DR. VICTOR PILTCH, D.C., who is the man with the LAST FRONTIER VILLAGE HEALTH CLUB. "Doc" is located in the Last Frontier Village on The Strip, where there is never a problem about parking and never a problem about your being properly taken care of in his little palace of steam and massage. . . .

In the same village is the AMUSEMENT ARCADE which has as its mentor RUSS MILLER, who has turned his hobby of collecting old relics of automatic musical instruments, and putting them in perfect working order. Not only does he collect these old musical contraptions, but he also collects most anything that is old, and mechanically out of kilter, so that he might have the pleasure of putting it in running order, such as old slot machines (REAL old), juke boxes. etc. . . .

CLEM MALONE was telling me just a few days ago that work will soon start toward closing in the pool at the SHAMROCK with stone, glass and redwood, to ready it for those night-time pool parties that were so well attended and appreciated last season. He plans to hold at least two or three each week. His big dining room is still one of the best spots in town for private parties, meetings, receptions and the like . . . Oh, there's another thing planned for the very near future also . . . that of black-topping the parking area around the hotel and in the rear . . . from which you will be using the new rear entrance he plans to have set up. MEANWHILE . . . here is the best spot in town for continuous dancing at the moment. . . .

The warm weather lately has been a boon to the beer business here lately,

(Continued on Page 41)



the SILVER QUEEN BAR

IN THE Sands HOTEL

CONTINUOUS ENTERTAINMENT
from 5 P. M. to 6 A. M.

EL GRINGO & HIS ORK
ERNIE STEWART TRIO
GENE ENGLUND TRIO
BOB CRANE TRIO

HOT HORS D'OEUVRES SERVED AT 5:30 P.M.

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YOU OWE YOURSELF THIS TREAT . . .
CHINESE FOOD
Served in the Garden Room
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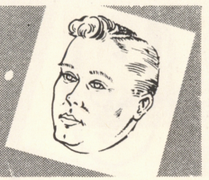
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FRANK PIMENTAL

What's Doin' Downtown...
by HARRY INGRAHAM



WHAT THE HECK! Who wants to sign autographs anyway? However. I did receive an interesting letter last week. I guess you could call it a letter . . . at least it was an envelope. Constructive criticism, that's what I like! Only it was difficult to read on that soft paper.

I did notice that there is a school for dealers down on Fremont Street. I wonder if they have one for columnists? Oh well! What are ya gonna do? At least Marilyn Maxwell and I have something in common. What a blonderful doll, and so sweet! We're partners on a ticket we purchased for that '54 Cadillac.

The Cad I am referring to is the one in front of the GOLDEN NUGGET. It will be raffled off on ST. PATRICK'S DAY at the SILVER SLIPPER . . . all proceeds go to the building fund for ST. ANNE'S CATHOLIC CHURCH. I hope you will buy at least two or three tickets for this very worthy cause . . . perhaps CRISWELL could predict who will be the lucky winner. . . .

I mentioned the CALIFORNIA CLUB in this column last week and told you to watch for their gala opening. Now, you know what I was talking about when I said it would be one of the nicest spots in town. That was an understatement if I ever made one! Decor is all new, with intoxicating atmosphere created just for you . . . a club that can be equalled, but will never be surpassed.

The plush surroundings will certainly make your gaming comfortable and a pleasure. Yes, sir, it is . . "the friendliest corner in the West". . . I could go on for pages telling you about this wonderful new asset to the city of Las Vegas, but it is something YOU just have to see to appreciate. Congratulations to WALTER PARMAN and GEORGE ARQUILLA, your friendly hosts and owners of the all-new CALIFORNIA CLUB. . . .

Le Gustan Mambos? (Whatever that means!) Si? Then cut on into the GOLDEN NUGGET and "dig" LISA ALONSO and her TROPICAIRES. Believe me, MANUEL on guitar, DANNY at the drums and LISA on the vibes bring our South of the Border neighbors and their torrid tunes right into the heart of Las Vegas. . . .

Master Chef VICTOR CAVALIER of the GOLDEN NUGGET is president of the local branch of the International Chefs, Stewards and Caterers Association. No wonder the food at the G.N. is so terrific. . . . Did you know that JAKE NEWMAN and E. E. JONES (better known to Las Vegans as "JONESY") are BROTHERS-in-LAW? Both are pit bosses at the HORSESHOE and you'll never meet a friendlier pair. It's also a pleasure to see JAKE looking and feeling so well since his recent operation.

HELEN HADLEY, pretty, blonde wife of PEDRO (he is the character on the BOSTICK WESTER "confusion" that we know so well), formerly of the SILVER SLIPPER, is now happily employed as a waitress at the GOLDEN NUGGET. . . . If some of you gals are shopping for a real buy in beautiful clothes . . . (and what woman isn't?) I suggest stopping by THE CLOTHES HORSE. You'll find the latest fashions for Mi-Lady, marked down with savings up to 50%. . . .

SHEPPARD'S FURNITURE STORE on South Main is still running their remodeling and expansion sale. Unbelievable savings can be found there in all departments. This is it, folks. . . .

RAY WEAVER, the new manager and operator of DUFFY'S PIZZA PALACE, has literally been "walking on air" lately . . . Why? . . . Because he has accomplished the almost impossible by acquiring the services of the greatest Italian chef this side of the Rockies. His name, and he's very popular hereabouts is, FRANK CABERTO. FRANK is internationally famous, and is very well known to all culinary experts, especially the lovers of Italian food. Duffy's is located on South Fifth Street, "gateway to The Strip." Dinner and suppers are served from 4 p. m. to 5 a. m. You owe yourself this treat . . . and it will be one you'll always remember when you try CABERTO'S famous recipes. Sincere congratulations to RAY WEAVER and CHEF FRANK CABERTO for making DUFFY'S PIZZA PALACE the absolute "end" in ITALIAN DINING. . . .

In addition to the regular stage show at the HOTEL EL CORTEZ, that crazy

(Continued on Page 29)



. . . . . THELMA & CLAY MILLER, *Designers*

introducing . . .

THE

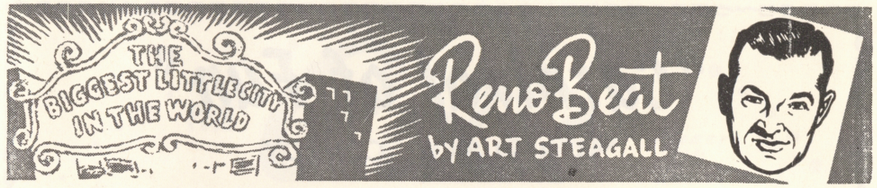
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THE BIG NEWS in our town this past week was the reported sale of the GOLDEN HOTEL here—The GOLDEN has been one of the "most sold" pieces of property in Reno, changing hands several times in the past few years. WILLIAM AND JAMES TOMERLIN, two brothers who have operated hotels in Southern California, are the new owners. Unlike the owner for the past two years, Mr. FRANK HOFUES, the Tomerlin brothers expect to move to Reno and personally run the hotel.

The Golden bank casino and bar, which is leased and operated by BILL GRAHAM, will not be affected by the change in ownership, therefore the State Tax Commission will not be interested in the change-over.

The GOLDEN has had a real career since first being opened by the Golden family as a businessmen's and miners' hotel. At one time it was owned by TOMMY HULL, who modernized it and installed elaborate casino and cabaret facilities. MR. HOFUES purchased the WILTON HOTEL in Long Beach. Calif., from the TOMERLINS in December of last year.

A.G.V.A.: Congrats to CHARLES MAPES, new president of the Reno Chamber of Commerce. . . . Reno city fathers are having a hard time selecting a manager for the Municipal Airport, with more than 40 applicants to choose from. . . . BEATRICE KAY off to LA to do the TV COMEDY HOUR on Valentine Day. . . . THE STIRRUP CUP, a cozy cocktail spot just west of Reno, closed for three weeks. . . . BOB'S COCKTAIL LOUNGE celebrated their second anniversary last Tuesday. . . . The golf course is crowded and people are very busy putting up badminton nets and croquet sets as everyone has their own idea on how to enjoy the beautiful spring weather Reno has been having. . . . MILLS BROTHERS doing capacity business at the RIVERSIDE. . . . Two generations of champions—RUDY ETCHEN, captain of the All-American Trap Shooters, and his father, FRED ETCHEN, among the hundreds who came to Reno for the shoot at HAROLDS GUN AND COUNTRY CLUB. . . . Boy Scouts occupied local offices in annual "Boy Scout Day" event last Tuesday. . . . Skiing conditions remain good in all ski areas around Reno. . . . OSCAR WILDE'S gay comedy "The Importance of Being Earnest" will be presented by the Reno Little Theater. It will be the theater group's second production on the circle stage. . . . I hope Hollywood goes through with their plans to make a picture based on the life of "Death Valley Scotty.". . . DOAK WALKER, star back of the pro football champion Detroit Lions, a recent Reno visitor. . . . Looking back at the MARCH OF DIMES TELETHON, there are over $6000 in unpaid pledges. Come now—they did their part, you do yours! . . .

CURRENT SHOWS: The GOLD ROOM of the GOLDEN HOTEL opened a new show last Wednesday, headed by the Columbia recording stars, THE FOUR LADS. Their platter of Istanbul is high on the Hit Parade. The refreshing comedy of JOY JAYSON and brilliant dancing of TONY WING, plus the music of STERLING YOUNG and his orchestra, complete this highly entertaining show. The MAPES SKYROOM is presenting BEE and RAY GOMAN and their "Naughty Nineties Revue." The Gomans and Ray Jr. with Pat Yankee and the Bay City Four desert SF after more than 6000 performances in a period of the last six years. The SKYROOM is their first stop in their transcontinental tour.

THE THEATER RESTAURANT of the RIVERSIDE HOTEL goes into their second smash week with four boys and a guitar, THE MILLS BROTHERS. The boys are great with their rendition of their hit records, past and present. JANIK AND ARNAUT, an adagio team, scored heavily with opening night audiences. The RIVERSIDE STARLETS and BILL CLIFFORD and his orchestra complete a very good show.

See you next week . . .

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SOME TIME AGO I had the great honor of officiating at the ribbon-cutting ceremonies at the opening of the new and lush DRIFTWOOD DINING ROOM in the LOWRY HOTEL in St. Paul, Minn. It was a gala affair and reminded me of similar ceremonies I was on at the opening of the FLAMINGO HOTEL here in Las Vegas where, incidentally, after the ceremonies were performed I was given the privilege of gambling the first dollar in the place.

The DRIFTWOOD ROOM is in the same location as the once world-famous LOWRY HOTEL TERRACE RESTAURANT, and I am sure you all have heard the nationwide broadcasts that emanated from there twice weekly with big name bands being spotlighted.

The DRIFTWOOD ROOM features game birds as well as steaks and roast beef and they were kind enough to put on the menu OLD FASHIONED RICE PUDDING for me—it is my favorite and good old Jack Walsh, now of the Bel-Air Hotel in Beverly Hills. instituted it at the Flamingo, when he managed that lush spot. just for me and I am happy to note they still have it. LINDY'S on Wilshire is also famous for this dessert.

Handsome, young and debonair, Bill Wolf is the manager of the LOWRY, a Blackhawk Hotel. He hails from the SCHROEDER HOTEL CHAIN out of Milwaukee—he having been manager of the lovely DULUTH HOTEL at the head of the Great Lakes for several years, and he once was the youngest assistant manager of the world's largest hotel, the old STEVENS in Chicago, now the Conrad Hilton.

A more energetic, capable and personable fellow you will not find than Bill, and he has one of the most charming wives in the business. Their three children, Bill, John and Elizabeth, go far toward livening up the penthouse apartment they occupy atop the LOWRY where we often entertained such celebrities as F. D. Roosevelt, Mrs. Roosevelt, Jim Farley, Harry Hopkins. the old and owly Harold Ickes and others famous for their dealings in the New Deal Era.

After the ribbon-cutting a gala cocktail party was held in the Wolfs' apartment with a centerpiece out of this world composed of a huge driftwood branch from which hung smoked octopus, smoked oysters, shrimp and anchovies. A basket of fruit fully as big as the ones they picture in the old Roman Holiday days adorned one corner of the room. And bigger martini glasses I have never seen, even in Las Vegas.

Guests at this party included the Roland Schaedels, the Frank Belissis, the Mayor John Daubneys, the Joseph Buchls, Marge Dolan, Mrs. Ruth Lee, and the one and only Amy Birdsall, society editor of the ST. PAUL DISPATCH AND PIONEER PRESS, newspaperwoman incomparable, one of the truly fine and great writers in the profession. She is beloved and respected by everyone in St. Paul from the highest to the lowest, and in all of Minnesota in fact.

After the cocktail party in the penthouse we adjourned to the DRIFTWOOD ROOM for a dinner at 9 that lasted until 1 a. m. and it was reminiscent of those I have had at MAXIM'S in Paris, at BERN RESTAURANT, in Stockholm, at Restaurant EHMKE in Hamburg, at the TWIN INN OF THE FIVE FLIES in Amsterdam and at the incomparable GRESHAM HOTEL in Dublin. Service at the DRIFTWOOD is almost Continental—as near to it as you will find on this continent, and I cannot recommend highly enough your stopping off at the Lowry and the Driftwood Room while going through St. Paul.

Minnesota is famed the world over for its summers and I urge all my readers to plan a summer in the land of 10,000 lakes—oh, we have many more but these are just the named ones.

I almost hesitate to mention Minnesota so much, but I guess if Lolly Parsons can mention Jimmy McHugh daily in her columns and Leonard Lyons can mention the Trumans daily, then I will be forgiven for recommending Minnesota to my readers.

I'll try not to dwell on it too much in the future until next summer, and then I am going to spend the entire summer at my new cottage I built last fall on beautiful Ann Lake near Mora on the exact farm I was raised as a boy, and my columns will emanate from there during that time.

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

February 4 thru February 24

SHOW: Freddy Martin and his Orchestra, Manola Mera

LINE: Flamingo Starlets in a Ron Fletcher Production

FREDDY MARTIN and his famous ORCHESTRA presents a wide scope of musical entertainment that embodies the listening appeal of all ages. This wise man of the "Singing Saxophone" has surrounded himself with top-flight musicians who are also excellent entertainers. The evening's entertainment opens with an extended medley of "Martin-made" tunes via the record route, and you'll hear a dozen or more of the tunes that "remind you of Mar-

(Continued on Page 43)

LAST FRONTIER

February 1 thru February 14

SHOW: Marilyn Maxwell, Kirby Stone Four, Three Houcs

LINE: Adorabelles, featuring Bob Peoples
ORCH: Garwood Van

Better hurry for you only have two days left in which to see the atomic blonde movie star, MARILYN MAXWELL. In this, her return, command performance, Miss M actually startles supper-clubbers with her talents, which developed added heights since her previous engagements. Her warm personality sets her off to a fast pace and both men and women become instantly congenial with her personal handshakes. She proves herself as one of the multitude before entering her repertoire of versatile songs. Audience participation stimulates thorough enjoyment in Marilyn's interpretation of "Green Money." After the crowd has been whipped into a veritable frenzy, "Max" encores with an impromptu jam session of "St. Louis Blues," with the Kirby Stone Four and the entire house winds up as part of this mad. mirthful bit of show merchandise. This really is a NEW Maxwell. Don't miss her. . . . The KIRBY STONE FOUR return with brand new material and the zing-zang-zaniest antics you'll ever see. Kirby is better than ever in his cockney version of "Old Man River" and the entire group seem to have jet-propelled their jump numbers in an all-out effort to conquer speed. The audience just doesn't have time to recover from one belly laugh to another.

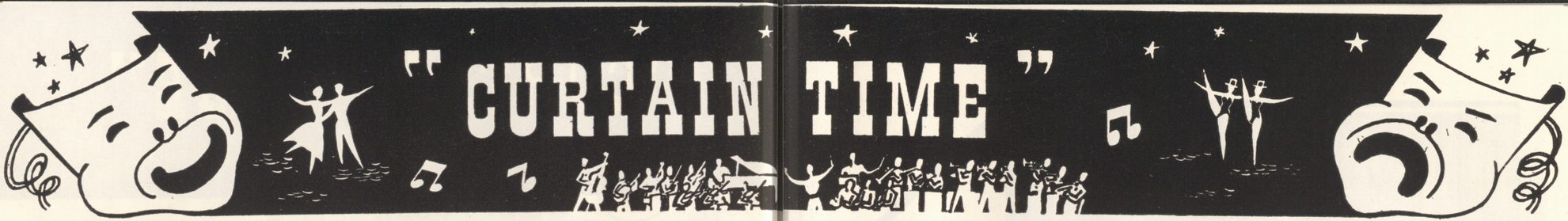
(Continued on Page 44)

El Rancho Vegas

February 3 thru February 16

SHOW: Harry James and his Music Makers, starring Buddy Rich at the drums; Marilyn Cantor, Sonny Sands

A rousing arrangement of "Roll 'Em" opens the new lively musical revue in Tom Douglas' all new Opera House Theater Restaurant as the nation's top trumpeter and his equally famous band center themselves on the new stage for an evening of the best in present day music. HARRY JAMES and his MUSIC MAKERS have been one of the top bands of the land for quite some time and, from all indications, will continue to be so for quite some time to come. Some of their recordings, made a number of years ago, are still among the top record requests of the day! . . . A special set of drums is wheeled on stage when it comes time for BUDDY RICH to take the spotlight and, from then on, there is no doubt left that Buddy deserves the honor bestowed on him in a



world-wide survey, that he is the No. 1 man on drums in the world today. But that isn't all! He relinquishes his set of skins to a lesser known percussionist by the name of Harry James, and rhythmically raps the maple in some artful tap dancing. . . . MARILYN

(Continued on Page 44)

Wilbur Clark's DESERT INN

February 2 thru February 23

SHOW: Jackie Miles, Betty Reilly, Charlivel Trio, Carol Lynne

LINE: Donn Arden Dancers

ORCH: Carlton Hayes

One of the leading contenders for the "King of Comedy" crown stars in this entertainment-filled program. JACKIE MILES, top headliner of radio, TV and the supper club circuit, is back in Las Vegas where everybody loves him. Even though millions across the country know him, we'd like to keep him here for all times. He just never fails to stimulate packed audiences. Jackie has the wonderful faculty of commanding everyone's attention and holding it with his softly-spoken, hilarious story-telling. He is such an exceptional showman his competitors flock to his appearances for a bushman's holiday. It's no wonder they pay homage to this master comedian who always manages to return with completely fresh material that tops his previous efforts . . . Lovely BETTY REILLY is greater than ever with her Spanish and Jewish dialects. The shapely adorable has a wide repertoire of humorous and romantic songs. When she is in the spotlight her sparkling personality is dramatically highlighted with special stage lights. Sensational is the only word for her "Mr. McKatz" parody on "MacNamara's Band," complete with Jewish accent. Here is ability, good listening and sophisticated pulchritude to delight

(Continued on Page 42)

SAHARA

February 2 thru February 15

SHOW: Kathryn Grayson, Jack Carter, Sujato-Asoka

LINE: Moro-Landis Saharem Dancers

ORCH: Cee Davidson

Lovely KATHRYN GRAYSON heads this bill in the Congo Room. The breathtaking songstress gained her fame via the celluloid but it looks as though the nightclub circuit will make many demands upon her time, giving headaches to movie producers. She is a captivating stage personality. Her well-trained vocal chords are familiar to all but seem to have added beauty when heard across the footlights. The screen star has a sagely-chosen repertoire that

(Continued on Page 43)

The Sands

February 10 thru March 9
(Not a Review)

SHOW: Tallulah Bankhead, Merv Griffin, Page & Bray

LINE: Copa Girls

ORCH: Ray Sinatra

Here is she, folks! You've asked for, demanded, pleaded and threatened—and the management of the Sands Hotel hastened to do your bidding. Back for a full month's engagement is the first lady of the stage, Miss TALLULAH BANKHEAD. If you've seen her before you know the unpredictable actress can make your evening a memorable one. If you haven't seen her you're just missing one of the greatest treats ever made available by any spotlight! This

(Continued on Page 43)

Thunderbird

February 4 thru February 17

SHOW: Diosa Costello, The Three Slate Brothers, Irving Fields Trio

LINE: Kathryn Duffy Dansations

ORCH: Al Jahns

DIOSA COSTELLO makes another return engagement to the Navajo Room! . . . The NEW Diosa Costello! . . New look . . . new material . . . new complement of dancers . . . new choreography by EUGENE LOUIS . . but with the same fire of presentation that was always hers alone. One thing that is left over is her original interpretation of Bloody Mary, singing "Bali Hai," as she did it in the great hit "South Pacific." No program of Miss Costello's would be complete without this number as she does it! . . DIOSA COSTELLO and her CABALLEROS, one of whom is pleasant voiced DON REYNOLDS. who sings "Luck Be a Lady," with her

(Continued on Page 44)

El Cortez

February 11 thru February 24
(Not a Review)

SHOW: Nick Lucas, Ted Smith, Wild Bill Davis Trio

ORCH: Eddie Skrivanek and His Sextette From Hunger

Starring in the PIRATES DEN this week is NICK LUCAS, the famous "singing troubador" who, after more than 25 years as a name entertainer, can croon to his guitar and please customers with a nostalgic trip down

(Continued on Page 42)

SILVER SLIPPER SALOON

January 8 thru February 18

SHOW: "Carnival of Fun" with Slapsie Maxie Rosenbloom, Hank Henry, Lesselli's Marionettes

ORCH: George Redman

The first production of the year in this fabulous room is a gala presentation by Eddie Fox, "Carnival of Fun," a title that fits the series of situations to a tee. Show consists of a number of blackouts and scenes which feature the various members of the Silver Slipper Stock Company . . . Each a specialist in his particular field and each a big contributor to the fast growing, nation-wide reputation of these riotous laugh riots . . . New to the room is SLAPSIE MAXIE ROSENBLOOM, who fractures

(Continued on Page 43)

GOLDEN NUGGET

February 3 thru February 17

SHOW: Jimmy Kennedy, Ben Beri, Patti Joy

ORCH: Joe Venuti

It's a triple-decked entertainment treat at the Golden Nugget Saloon this week, with a package starring JIMMY KENNEDY, boy funster, with juggler BEN BERI and dancer PATTI JOY. KENNEDY'S on-and-off the stage style delights the audience with his antics . . . BEN BERI will prove to you that he is one of the country's top-notch juggling

(Continued on Page 44)



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Hollywood Happenings

DON'T SAY WE TOLD YOU . . . BUT: Just in case you've ever wondered about their ages, ETHEL BARRYMORE (the reigning queen of the theatre) is 75—HELEN HAYES is 54 and TALLULAH ("The Indestructible") Bankhead is a mere 52. . . . The ALY KAHN is reported to have sent posies to OLIVIA DeHAVILLAND which she spurned and returned in a waste basket! . . .

And the battle rages on—SHELLEY WINTERS, now busily at work on a Paramount release being filmed in Rome, Italy, with the terse title of "Mambo," has shouted, via transoceanic phone, that VITTORIO has got the last publicity he's going to get from her. Incidentally, just before Shelley entered a hospital there to recover from a flu attack, she arranged for a young Italian boy to have a blind date with Paramount's bright new singer of "Red Garters" songs, JOANNE GILBERT.

"You Never Know" Department: Capitol Records was most reluctant to wax DEAN MARTIN'S rendition of "That's Amore" from his Paramount picture "The Caddy" but now that the record is well over the million mark and still going strong it looks like the song will be a strong contender for the movie film song "oscar." . . . DOROTHY PARKER'S line about "Men don't make passes at women who wear glasses" was written long before the glass wearing MARILYN MONROE and GRACE KELLY appeared on the Hollywood horizon. . . .

'Tis said that FRANKIE gets at least one letter a day and several phone calls each week from AVA. . . . Give them "A" for effort, but the reconciliation failed for CORINNE CALVET and JOHN BROMFIELD. . . . RAYMOND BURR, who admits to 29 years, is keeping his hair the silver gray it was dyed for his role in Paramount's "Rear Window" because he says his girl friend likes it that way.

In 1950 ABEL FERNANDEZ won the national Golden Gloves trophy for boxers. Four years of professional fighting produced 21 wins out of 27 starts. and all the time Abel hated fighting.

"It's brutal," he maintains.

As he got each new fight, the promising young boxer found he had less and less desire to enter the ring for the bout. He was afraid he'd hurt his opponent—he hated to hit 'em.

So Abel's given up fighting now. He's returned to college to prepare for a career in business administration. But the paltry portions he received from the winning money of his boxing career haven't lasted very long. Abel has had to turn to various jobs for the living expenses he must take care of for himself and his grandmother.

One job he likes very much is acting for the movies. He has recently completed a he-man role in Paramount's action adventure film "Alaska Seas," in which he worked with JAN STERLING, ROBERT RYAN and BRIAN KEITH. When he "latches" onto a few days assignment for the films, Abel's bread and butter for the next few weeks is taken care of.

And—when the fight boys approach him trying to "con" him into returning to the ring, he says: "Drop very dead! I've had enough." And he means it.

WILLIAM CONRAD has gone straight.

And that's all right with him. He's played so many "baddies" on the various radio shows that he got so that he almost hated himself and family all the time. These villainous roles were blighting his life.

But he changes his characterization with a vengeance in Paramount's production of "The Naked Jungle." In this GEORGE PAL technicolor production Conrad plays the police commissioner and friend of CHARLTON HESTON.

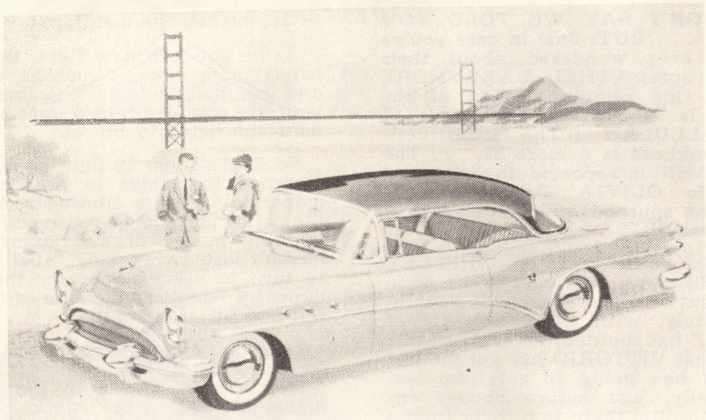
As far as Mr. William "Gunsmoke" Conrad is concerned, he wants to continue going straight for the movies.

How long has it been since you've visited the Red Cross blood bank and left a deposit of that life giving sub-

(Continued on Page 45)

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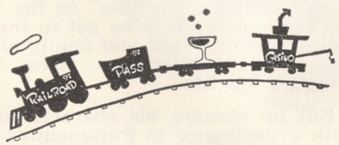
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POP SQUIRES:

(Continued from Page 5)

furious pace. Hundreds of miners were employed at high wages.

Owners of prospects and small mines in all parts of southern Nevada became active in developing their properties. The little railroad from Goodsprings to Jean was busy carrying the ores from many properties to Jean for shipment to the smelters.

One unexpected development was the Boss Mine, about 10 miles northwest of Goodsprings as a platinum mine. Carloads of platinum ore, called plumbojarsite, were shipped from the Boss Mine by Jim Fisk, manager of the mine, which returned as much as $15,000 a carload, according to authentic reports.

Prospecting by men alone or in small groups went on furiously and the sales of mining stocks went on at a great rate. I am sure there were but very few persons in Clark County who did not own mining stock with a face value of a million dollars or so.

Goodsprings reached its high point about the time George A. Fayle and his wife Jean, parents of Leonard Fayle, and one of the leading citizens of Las Vegas, opened the Fayle Hotel with one of the grandest parties ever thrown in this part of the country, with a large portion of the residents of Las Vegas as guests.

Another thing which contributed to the prosperity of Goodsprings was its newspaper, the Goodsprings Gazette. It was a really good newspaper. It was edited by my daughter Florence and printed by the Las Vegas Age office and the fact that much of its income was in mining stocks does not much change the picture. The old files of the Gazette, which I have preserved, contain much of the history of that once great mining camp.

During those active years the Yellow Pine Mine paid dividends to its stockholders amounting to $3,030,000. This was clear profit after the payment of millions for its mill and other equipment, including about 15 miles of railroad with necessary rolling stock, for supplies and additional millions to its hundreds of miners.

When World War I was over the price of metals fell and the mines closed down. But the greatest disaster Goodsprings ever suffered came from the terrible "flu" epidemic of 1919-1920, which took the lives of the strongest and best men in Goodsprings, including George A. Fayle, Harry Riddel, Fred A. Hale and others.

The great camp could not survive such a loss. The Goodsprings Gazette discontinued publication. Miners abandoned their prospects.

The Yellow Pine Mill burned to the ground and the camp began its decline until today it is but the fragile shadow of its former greatness. Much of its activity moved to Las Vegas, but the camp still has mines which, when government control of metal prices and excessive taxation are removed, may again flare into prosperity and wealth for many people.

WHAT'S DOIN' . . .

(Continued from Page 15)

jazz combo THE WILD BILL DAVIS TRIO are still "jamming" it up in the PIRATES DEN. You're missing "out of this world" entertainment if you haven't seen them. Take a CAB, . . . RUN or WALK . . . but get there and enjoy some of the best rhythm music in town.

Their late show at 3 a. m. is very convenient for all early birds. Incidentally, don't forget to try that ever-popular 14-ounce steak they serve and only priced at $1.95 . . . delicious and tender and . . . if you happen to be short the necessary buck ninety-five, I may have the solution to your financial problem.

It's BUCKLEY'S JACKPOT CLUB at 20 Fremont. . . . You may find some easy pickin's at this popular "slot palace". . . Those jackpots are the "loosest" . . . I actually saw an armored car and guard escort one guy out of there the other day. Escorted him all the way up the street so's he could deposit his "winnings" in the bank. Or—it could have been MR. BUCKLEY . . . at least the resemblance was there. . . .

Remember, friend, keep that mail coming, LOVE and kisses to all my readers? on this momentous occasion, February 14, VALENTINE'S DAY 1954 . . . from your happy, Valentine boy. . . .

NEED A CHANGE?

Try Phoenix!

4 Flites Daily $17.40 Plus Tax

BONANZA AIRLINES

LAS VEGAS PHONE 3100

★ SNACK BAR ★ BAR ★

CALIFORNIA CLUB ★ CALIFORNIA CLUB ★ CALIFORNIA CLUB ★ CALIFORNIA CLUB ★

YOU SHOULD *Visit...*

LAS VEGAS' *Newest...*

ADDITION to THE *Exciting...*

AND BRILLIANT *Downtown...*

AREA - - -

★ PLUSH SURROUNDINGS ★ GAMING

★ COCKTAIL LOUNGE ★ GAMING

★ CALIFORNIA CLUB ★ CALIFORNIA CLUB ★ CALIFORNIA CLUB ★ CALIFORNIA CLUB ★

WALTER PARMAN'S

Beautiful

CALIFORNIA CLUB

COMPLETELY REMODELED . . .

COMPLETELY REDECORATED . . .

With - - -

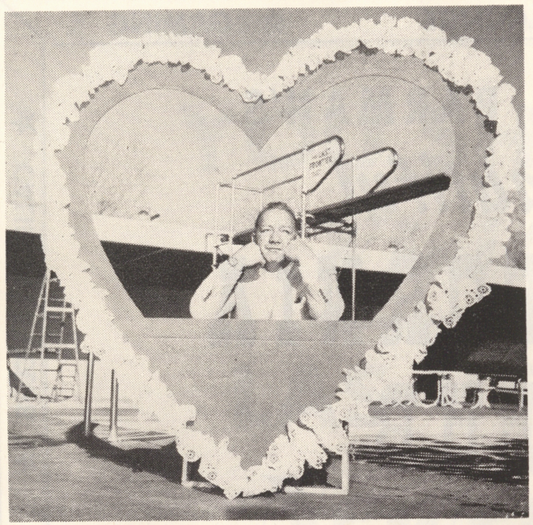
SLOT MACHINES THAT

R-E-A-L-L-Y *Pay!*

FIRST AND FREMONT STS.

"THE FRIENDLIEST CORNER IN THE WEST"

★ DELIGHTFUL ATMOSPHERE ★ KENO



Happy Valentine

. . . to the entire Silver Slipper cast . . . and thanks to them for entertaining the people I brung in.

★ ★ ★

SLAPSY MAXIE ROSENBLOOM

P. S.—Watch the Joe Palooka T. V. Show

HULIHANS SHANTY

A MUST VISIT - - -

For Authentic DESERT SPLENDOR

BAR - - -
COCKTAIL LOUNGE

Dancing - 4 p. m. til 4 a. m.

Directions: Take West Charleston to Arville Road — Turn left and Straight to Shanty

HOTEL LAST FRONTIER HEALTH CLUB

VICTOR PILTCH, D. C., Mgr.
STEAM BATHS — MASSAGE — MINERAL BATHS
HOT ROOMS — GENERAL AND SPOT REDUCING
SCIENTIFIC COLONICS
Separate Departments for Men and Women
OPEN DAILY 10:00 A. M. to 7:00 P. M.
Night Hours by Appointment
FOR APPOINTMENT CALL 1800 — THE HEALTH CLUB
CONVENIENTLY LOCATED IN LAST FRONTIER VILLAGE

THAT'S FOR SURE:

(Continued from Page 9)

to choose that special remembrance for your Valentine.

Now that it has been officially announced, local keglers are eagerly looking forward to the new bowling alley. Ground will be broken for it on the Boulder Highway (at Nellis Road), between Las Vegas and Henderson. Owners MORRY DEITCH (box man at the GOLDEN NUGGET) and LOUIS CONIGLIO (owner of LUIGI'S CHARCOAL BROILER) announce the newest ten pin center will be comprised of 20 lanes, with parking facilities for approximately 200 cars. From the proposed plans (the newest of BRUNSWICK-BALKE COLLANDER equipment, including automatic pin setters and ball returns), this will be a place of which every bowler will be proud. Kegling fans agree there is a dire necessity for more than one such establishment in this locale and this addition will stimulate greater and better competition.

The lovely, talented songstress appearing with the HARRY JAMES outfit at the HOTEL EL RANCHO VEGAS is PAULA GILBERT, wife No. 8 of comedian PAUL. Before she married the funnyman, Mrs. G. was in show business but retired to adopt a role of mother and hausfrau. Since she and the showman had a legal parting of the ways, she has returned to the spotlight and is making audiences happy with her gracious presentations.

THELMA and CLAY MILLER are positively beaming over the wonderful response to their BRASS ASS Lounging Outfits (featured in an ad in this edition). The two outstanding designers are currently preparing copy and pictures on a new "Mr. and Mrs." lounging outfit which they will introduce to our readers at a special, low introductory price. They plan to follow this up with a new type of sport shirt that is bound to revolutionize this line of apparel. Just keep watching future editions for tremendous styles at nominal cost.

More congratulations are in order for HERB McDONALD and BILL KOZLOFF. Herb is the new managing director of our Chamber of Commerce and Bill was recently appointed manager of the LAST FRONTIER VILLAGE. Next to Bill, we believe JOHN DONAHUE (pit boss at the SILVER SLIPPER) is happiest about Mr. Kozloff's new post. The two gentlemen are great friends and work together as a highly cooperative team.

Last week MILTON PRELL and BILL MILLER (of the HOTEL SAHARA) left to spend a few days in Florida and then continued on to Puerto Rico to glean more information about the construction of a second HOTEL SAHARA. Although we itemed that the Puerto Rican government was interested in this venture, we're just wondering if it will actually be controlled by the management of the local bistro?

We're going to borrow our CRISWELL'S trademark and PREDICT stardom for BOBBY SHORT. The lad is currently amazing patrons of the HOTEL LAST FRONTIER's Gay '90s Room with his talents. He is an accomplished pianist, as well as singer, and 90% of the songs he plays and sings are original tunes.

We received an interesting letter from MORRIS G. JOHNSON, of Fresno, Calif. Mr. J. informs us that he has developed a system that proved itself by "beating the roulette wheel at HAROLDS CLUB in Reno." He justifiably insists he will not reveal his system to anyone but would like to have a week's free play on a Las Vegas roulette wheel, "at absolutely no cost to the house," simply to prove the "wheel can be beaten consistently, under actual gaming conditions." Any takers?

Belated congratulations to attractive MRS. RUTH BIGGS, who blew out the candles on a lovely cake February 7. Her son-in-law. HAROLD HIND (an associate of the HOTEL EL CORTEZ), and his charming wife BETTY presided over the party. We still can't believe Mrs. Biggs is actually a grandmother. When she and her two daughters are lunching together at one of the local restaurants, spectators remark about the nice picture created by "the three sisters."

Many localites will remember AL MYER, who worked for CHRISTENSEN'S MEN'S WEAR until he married and left town three years ago. He and Chris also worked together for 12 years when Chris managed the men's shop at Bullock's-Wilshire. Well, Al just couldn't shake Las Vegas out of his mind and is headed back in this direction, to resume his work at Christensen's. We sincerely hope his wife will share his love for this fabulous town.

Dancing BILLY DANIEL is presently staging the choreography for the act being created by BILL BURTON for DOLORES FRAZZINI. Mr. Burton has taken this talented singer-dancer under his wing and hopes to start her on the way to stardom. (Bill also manages the MARY KAYE TRIO, HELEN O'CONNELL, etc.)

Over at the FLAMINGO HOTEL, supperclubbers watched CARY GRANT and ALFRED HITCHCOCK enjoying the talented aggregation of musicians who nightly respond to the baton of Maestro FREDDY MARTIN. Mr. Mar-

(Continued on Page 35)



DUFFY'S pizza palace

THE HOME OF LAS VEGAS' FINEST ITALIAN CUISINE—WHERE

FRANK CABERTO

INTERNATIONALLY FAMOUS CHEF WILL MAKE YOUR EATING PLEASURE A MEMORABLE EVENT.

. . . PIZZA, LATE SNACK, AND SPECIALTIES

. . . COCKTAIL LOUNGE OPEN 24 HOURS

. . . ON THE STRIP IT'S

Duffy's Pizza Palace

1815 SO. FIFTH—THE GATEWAY TO THE STRIP

UNDER NEW MANAGEMENT OF RAY WEAVER

Ray Weaver

CONTINUING THE TRADITION OF

TOP ENTERTAINMENT - - - IN THE

GAY '90 BAR HOTEL LAST FRONTIER



BOBBY SHORT

AN INTERNATIONAL FAVORITE

Midnight 'Til Dawn
Nightly Except Sunday

———o———

ALSO DAVE RODGERS TRIO
BUSTER HALLETT TRIO
AL CRINITE TRIO



THAT'S FOR SURE:

(Continued from Page 33)

tin is a terrific showman. He has to be, to have such movie greats make this special trip to see him and his boys.

There's another bachelor on the loose, ladies. He is PERRY DiRIENZO, dapper proprietor of the HOTEL EL RANCHO VEGAS BARBER SHOP. His recent sail on the sea of matrimony was short-lived and Perry has returned to his solo status.

JACK BURKE, BILL CAPRI and SAM DIAMOND are preparing to build a 20-unit luxury apartment house on Dio Drive. The apartments will be completely furnished and will boast a swimming pool and children's playground. According to the plans, it will be a living center to outdo all others in beauty and construction. While speaking of the Messrs. Capri and Diamond, we wish them luck, now that they have taken over the BLAINE FURNITURE COMPANY. They have selected JACK LANE and DAVE WATKINS to manage the shop and we feel they can't avoid success with such capable men at the helm. Mr. Watkins served in this capacity in various furniture companies on the Coast and we think he and Mr. Lane will bring even greater popularity to Blaine's than that which it now enjoys.

By the time this issue hits the stands, the KIRBY STONE 4 may in all probability be the act that will be performing for you in the Gay '90s Room of the HOTEL LAST FRONTIER.

DONALD O'CONNOR is seriously contemplating making Las Vegas his No. 1 home, with Hollywood his second choice. And if his plans materialize, that is just what will happen.

What in Heaven's name does the average Las Vegas housewife do when she discovers the necessity to call in a plumber or electrician? Most husbands can correct minor difficulties but serious problems call for experts. In this town, when you have to call in outside workers in this type of work, you first have to make sure your wallet is playing host to some solid green stuff. Isn't there some sort of a ceiling on the prices these people can charge? Having a lazy drain pipe can kill anyone's budget. We called for a plumber and were informed his services could be had for ELEVEN DOLLARS an hour! Yipe! (It's cheaper to take a shower under the garden hose!) Then, to install one simple little wall outlet, an electrician's bill totaled the fantastic sum of $42. (Double Yipe!) From all indications, these prices will frighten off future home buyers in Las Vegas, rather than invite them to take up residence here. It's just outrageous!

In this issue we are carrying an ad, offering the sale of shares in the NEVADA MICA MANUFACTURING COMPANY. After seeing a similar ad in last week's issue, folks posed many queries about it and we thought we'd pass along a bit of information. Mica is a critical and essential defense material that is used in defense electronic equipment as well as other vital supplies necessary for defense production.

One man who knows how to really enjoy life is MORRIS KLEINMAN of the DESERT INN. He has such a multitude of friends he never lacks a moment of enjoyment. Mr. K. smiled broadly when he told us his wife is on her way to join him here and will undoubtedly arrive in time to celebrate Valentine's Day with her happy hubby.

Never realized there were so many folks living here who originally came from New Orleans and its vicinity. But we discovered the number was pretty great when they began talking about their vacations in time to attend the annual Mardi Gras in that colorful city, beginning March 2.

After seeing them in various fun spots on different occasions, we're just wondering if there isn't a reconciliation in store for EDDIE and AUDREY LEE. What is the good word, nice people?

A warm word of gratitude to MRS. AL WILLIAMS (of San Francisco's PAPAGAYO ROOM) for the lovely note she sent us recently.

With one child at the tender age of one and one-half years and the baby boasting six months, JOANN and HANK HENRY are looking forward to a third addition, come July. (Hank is the lovable comedian, appearing at the SILVER SLIPPER.) He sincerely believes that his parenthood was controlled by the Atom Bomb, explaining there were no children before the first atomic test. Hank points out that it didn't take much time after that for the Henrys to welcome their offspring. Could be he has something in his diagnosis?

We always think it's wonderful when a couple is able to celebrate a Silver Wedding Anniversary and look as though they were married for just a few years. Such a pair of happy celebrants are PRIMA and RAY SINATRA (he has the orchestra at the SANDS HOTEL). They were married on February 12, 1929 and, from all indications, their love is stronger than ever. What a wonderful thing to behold! Who said Cupid's arrows aren't eternally strong?

Two Eastern friends are deriving a great deal of pleasure in discovering all of the many attractions Las Vegas has to offer. They are ELEANOR HOLM and ESTELLE WYLER, stopping at the D.I. You all know Miss

(Continued on Page 37)

C-H-E-E-E-S-E . . .
ANOTHER BUCKLEY JACKPOT!



You'll have fun galore — playing those fabulous Buckley slot machines where ANY 3 OF A KIND wins the jackpot.

BUCKLEY'S
JACKPOT CLUB
DOWNTOWN

THAT'S FOR SURE:

(Continued from Page 35)

Holm, former swimming champion who is here to shed spouse BILLY ROSE. Miss Wyler is the owner of New York's largest and most popular beauty salon. Although she is concerned with her New York venture, she seems interested in expanding her business to include a location here. If Miss Wyler decides in our favor, she is bound to be a success for many of her staunch clients either reside or visit here.

On February 21 ANN and FERDE GROFE will give a concert in the High School Auditorium, featuring FRANCESCO BERTA as baritone soloist. Mr. Grofe is considered America's foremost composer and his wife is a renowned concert-pianist. Mr. G. is a great conductor and is featured on Capitol Recording Company's offering of "Death *Valley* Suite" and "Grand Canyon Suite," which was nine years in completion and was first performed by Paul Whiteman in 1931. He was an instructor at the famous JULLIARD SCHOOL OF MUSIC, teaching orchestration and composition. The Grofes will present a dual piano concert-recital featuring a well-rounded program of the best loved of the famous composer's well-known works. Producers JOHN PIERCE and HARRY PARKER announce that tickets for the matinee and evening performance are on sale at the Fifth Street Branch of the First National Bank, the Chamber of Commerce and the Willis Travel Service. Ten percent of the net proceeds will be donated to the local Variety Tent's School for Handicapped Children.

A hearty welcome and congratulations to MILTON STEVENS, wealthy manufacturer from Los Angeles. Mr. Stevens is now associated with the HOTEL LAST FRONTIER and is taking an active part in the hotel management. He is truly a fine person and should prove to be a definite asset to the bistro.

Have you seen that prominent, brilliant sign bearing the HOTEL EL CORTEZ name on Highway 91? It was created by the YOUNG ELECTRIC SIGN COMPANY OF NEVADA. Prexy-owner JACK YOUNG received a big spread in "Pic" Magazine, wherein he was rightly hailed as the "King of Neon in the Desert."

We're happy to report that JO ANN McGARY is back at her post, serving cocktails at the SILVER SLIPPER.

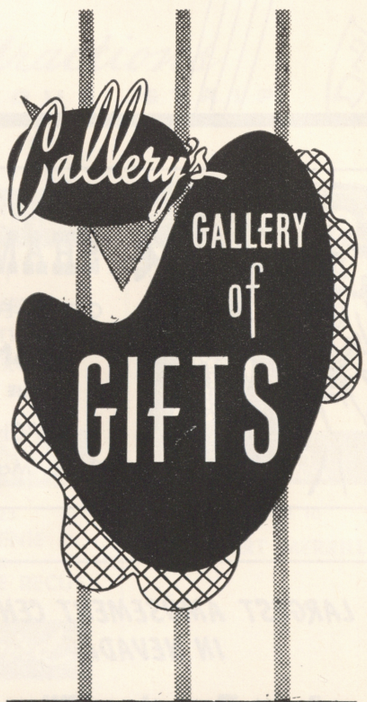
(Continued on Page 39)

Grand to Give - - - -
Great to Get - - - -

REMEMBER
VALENTINE'S DAY
SUNDAY
FEBRUARY 14, 1954

Gifts
for Him - - - for Her

IT'S



208 N. 3rd · LAS VEGAS · Phone 2203

EVERY DAY AN OCCASION



"Him and Her"

Poodle skirt

one of many motifs
to be found in

bonnie best

ORIGINALS

COTTON QUILTED SKIRT CAN BE HAD IN VARIOUS COLOR COMBINATIONS

•

3101 South Fifth Street
JUST SOUTH OF THE DESERT INN

OPEN 11 A.M. TO 6 P.M. DAILY
SUNDAYS 12 TO 6 P.M.



THE
SHAMROCK HOTEL

OFFERS FOR THE "STAY-ER-UPPER"

DANCING 'TIL 6 A.M.

IN THE COZY, WARM AND FRIENDLY
"SHILLELAH ROOM"



600 No. Main Street Phone 2200

LARGEST AMUSEMENT CENTER IN NEVADA

Last Frontier Village
OPEN ALL YEAR

Merry-Go-Round—Miniature Train
Bumper Cars — Arcade
Soft Drinks — Hot Dogs
Amusement Games for All Ages
Museum of Mechanical Pianos
Souvenir Photos and Records

THAT'S FOR SURE:

(Continued from Page 37)

Miss McGary fractured her leg in a horrible automobile accident a while back. She was returning from a trip to Mt. Charleston when a child darted into her path. In order to avoid ramming the youngster, Jo Ann twisted her wheel sharply, causing her car to overturn. The Fates proved amiable and the lovely lass is once again healthy and happy.

Visiting their friends the BEN PALEYS (he is a pit boss on the swing shift of the HORSESHOE CLUB) are MR. and MRS. JACK LEFF. Mr. L. is a retired New York insurance man who owns a string of popular ladies' shops in the big town. They are determined to open a women's apparel center here, having decided so after four (or five) trips to our wonderful town.

JEAN PARDINI. maitre d' at the HOTEL LAST FRONTIER, is as gracious as only a Continental can be. He is one gentleman who never forgets his manners or charm. We feel the management is fortunate in having such a capable man at the head of their dining room. Incidentally, Monsieur Pardini is still a bachelor. That is something we find difficult to believe.

We're just tremendously happy every time we get a chance to visit with LEE and JACKIE MILES (currently headlining at the DESERT INN). They are such a grand couple and we love to hear them talk about their four children, the oldest of whom is six and one-half years old. The Miles tell us how greatly the youngsters enjoy their 860-acre farm in Sharon, Conn. The state government wanted to buy this property for a park but the idea was vetoed. You just can't give up something the small fry hold dear to their hearts. And that's just their country home. Their city apartment (in Manhattan) consists of 14 rooms on Central Park West. They've worked very hard for these things and we're happy they are able to enjoy them while youth is still theirs.

(Continued on Page 41)

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

FEBRUARY 25
LENNY KENT
ROSE MARIE
INK SPOTS

DESERT INN

MARCH 16 THRU MARCH 29
JIMMY DURANTE

MARCH 30
PATTI PAGE

LAST FRONTIER

MARCH 1
HOWARD KEEL
BLACKBURN TWINS
CARSONY BROS.

SAHARA

FEBRUARY 23
SONJA HENIE
AND HER
COMPLETE ICE RECUE

Thunderbird

FEBRUARY 18
4 ACES
MICKEY SHAUGHNESSY

El Rancho Vegas

FEBRUARY 17
BILLY GRANT
PATTI MOORE
BEN LESSY

The Sands

MARCH 10
ROBERT MERRILL

Bill Borden's "The Show Place of North Las Vegas"

EMBASSY

NORTH LAS VEGAS PHONE 1633

FOUR SHOWS NITELY

11:00 — 12:30 — 2:00 — 4:15

LATE SHOW 4:15 A. M.



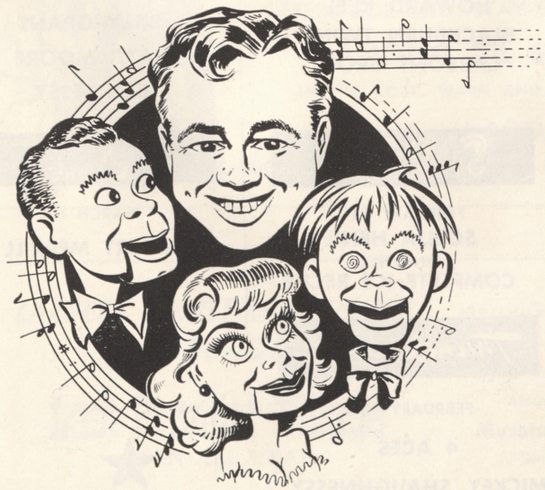
Tana

"Miss Photogenic of 1954"

Suez

Latin Temptress





EXTRA

Added Attraction

JOHNNIE

TURNER

WITH HIS

"2 GUYS and a DOLL"

PAGE 13:

(Continued from Page 13)

and none the least of the popular spots has been the BOTTLE HOUSE on South Fifth Street, owned and operated by genial FLOYD COPE and his wonderful wife, LOUISE. Located across the street from Anderson's Dairy, you'll find them pretty centrally located for you to make them a likely place for you to be doing your business . . . and, believe you me, they've got almost EVERYTHING there is to be had in this line of business. . . .

I mentioned last week about the new chef at RAILROAD PASS CASINO being a fellow by the name of PAUL LOLLAR, but not until I met him in person a few days ago did I find out that this is the same fellow I used to work with at the old NEVADA BILTMORE, just after I got my Ruptured Duck from the Air Force. All I knew him by then was his first name. Paul was recently in charge of feeding all those men at the Atomic Energy Commission project up at the Flats, so just running a regular restaurant seems like having all the time in the world to concentrate on doing things right, and with all the attention that is needed.

PAT BUCKLEY's new SEVEN BELLS machine is beginning to catch on, with folks beginning to find those large payoffs . . . and FREQUENT payoffs . . . rather attractive. This machine is built on the familiar frame of the race-horse machines, and some of the regular players tell me that the best way to play for the best results is to fill all the slots each time, which really cuts down the odds against you. These same ODDS being very little to begin with, as the machine pays off at a rate of 96%. . . .

There's a familiar and welcome sight back in action on The Strip and that is the convenience of having the men back on the job who park your car for you when you come onto the grounds of the various hostelries. Man, I don't believe anyone ever paid much attention to the fact until they weren't there anymore. Now that they're back on the job, all is running smoothly again. What a hassle it was while they were gone. So, welcome back to you men who park our cars at the FLAMINGO, the SANDS, the DESERT INN and at the SAHARA. . . .

Big event this coming week-end . . . my Dad is coming to town for a couple of weeks. That old codger has about as many friends around town as I do, and he only gets up here a few times a year. He's bring along with him an almost complete set of plumbing supplies, so he can do a little work toward making the watering of my lawn a little easier. Is HE ever in for a surprise! Hardly any LAWN! . . . You didn't think I'd let this week go by without getting in a slug about my favorite peeve, did you? I had the grassiest gutters in town in front of my house up until the other day when I cleaned them out. . . . And you know what I did with the stuff I cleaned out of the gutters? . . . That's right! I bolstered the barren wastes in front of my place! . . . I don't waste NUTHIN' ! . . .

That's it for now, I suppose! . . . Man, I can hardly wait 'til the end of the month and I don't mean so that I can pay my bills! I mean so that I can pay a visit to the center aisle with "Pappy" CORTEZ on my right, and CHILI on my left! Wish you could all be there! . . . However, this won't change things in the least with you and me. . . . I'd still like to be your ever lovin' . . . JOHNNY.

THAT'S FOR SURE:

(Continued from Page 39)

Another blissful couple are the CLARK COLEMANS. (She is the former songstress MARGARET PHELAN.) Mrs. Coleman is proving to be a real home lover. She enjoys the task of redecorating her house and puttering about in the garden. The Colemans indulge in night-clubbing only if Clark insists upon going out. As far as Margaret is concerned, she's happiest among her flowers.

We wonder if all newly-appointed fathers lose control and act slightly bewildered as did CARL GOODWIN, relief bartender at the HOTEL LAST FRONTIER? When his beloved ROSINA presented him with a 6 pound 14 ounce boy February 6 he gave up sleep for two days and passed out cigars to friends and strangers alike. He didn't stop talking about his heir for that entire period. Of course, Ye Editor wouldn't do such a thing! Not much, he wouldn't! You'll probably see him doing cartwheels the full length of Highway 91 and back again, a few dozen times before he returns to mundane matters. We defy any man to remain calm in the face of experiencing such a blessing! While on the subject, we do wish to extend sincere thanks to the many friends and well-wishers who phoned or wrote to express their happiness over our impending parenthood. It's truly wonderful to know that there are so many who share our felicity. . . . an that's for sure.

DESERT INN:

(Continued from Page 22)

everyone . . . The CHARLIVEL TRIO prove to be one of the most spectacular acts in creation. Here are three brothers who have dedicated their lives to the arts. Each is accomplished in playing the piano, violin, guitar, saxophone, clarinet and accordion. Each is a perfectionist in tap-dancing, ballet, tumbling and acrobatics. As a combined force, the three Charlivels possess talent that would equal those distributed among 30 other individuals—and that's no idle boast! That's the truth, sir! When you look for an act that is distinct and unparalleled, you're looking for the amazing Charlivels . . . Held over is lovely CAROL LYNNE. The graceful young lady inspires complete silence as she executes a difficult ice ballet to the strains of "Blue Sonata." She is superb! . . . The DONN ARDEN DANCERS are utterly fascinating in their jungle drums routine. The stage effects are wond'rous and exciting. Mr. Arden is a genius in stage production—for sure! . . . CARLTON HAYES and his men of music provide a faultless musical background.

EL CORTEZ

(Continued from Page 23)

Memory Lane. Famous for his rendition of such old favorites as "Tiptoe Through the Tulips," "Walking My Baby Back Home," "Painting the Clouds With Sunshine" and hundreds of others, Nick Lucas is equally as entertaining singing some of the popular ballads . . . Featured in the new show is TED SMITH, the poet of comedy. Ted combines a pleasant manner with a whole retinue of good material as he clowns his way through a fast and hilarious stint on stage . . . EDDIE SKRIVANEK, one of the nation's best liked Dixieland band leaders, will back the show as well as render a couple of "hot Dixieland jazz" numbers for the many patrons who ask for more of his music . . . Between shows the Pirates Den will jump with the music of the sensational BILL DAVIS TRIO. Bill Davis who can literally make an organ "talk," leads his trio in a musical cavalcade of top tunes, answering every request, and THERE ARE MANY! Wonderful Smith on the guitar and Chris Columbus on the drums are musicians supreme and excellent showmen.



GIVE TO

MARCH OF DIMES

—o—

"It's a Big Man That Stops to Help a Child"

—o—

FLAMINGO:

(Continued from Page 21)

tin" no matter when or where you might hear them . . . BILL CURTIS enacts "the tuneful trials of Bing Crosby" which is another medley of songs made famous by "Der Bingle." This sketch is musically narrated by JOHNNY COCHRAN while Bill gives you the vocals of same in a voice so near the real thing that you'll swear it's Crosby himself . . . a highlight of the show! . . . THE MARTIN MEN come forth to tell you of the discomforts they endure while touring the country on one-night stands aboard a bus, and round it out with some punchy-live Dixieland. . . . MANOLA MERA is one of the greatest tenor voices you will ever hear. This young man has such a control of breath that he can either part your hair with his volume, as in "Granada," or perfectly place and control down to a beautifully whispered rendition of "Estralita."... His offering of the aria from Pagliacci is a masterpiece. . . Ron Fletcher's FLAMINGO STARLETS bring you initially "In the Still of the Night" and follow secondly with "Havin' a Ball" . . . both excellently choreographed, and equally as well are they executed. . . . Everyone comes on stage in the finale to take part in an interpretation of the new hit tune "Y'all Come," with the Flamingo Starlets in square dance riggin's!

SAHARA:

(Continued from Page 22)

embraces all phases of music, bringing happiness and favorites to all listeners. Miss Grayson's musical director is ERNEST GOLD . . . Back for another of his successful engagements is JACK CARTER, an accomplished comedian who has made his mark in the theatre, television and supper clubs. Jack is one of the hardest-working performers who ever walked into the spotlight. His rapier-like witticisms are literally astounding. This lad must have an unlimited source of energy to toss so much dynamic force into his every presentation. The Carter comicry is the type that sets you smiling and culminates your appreciation with deep, hearty laughter. When J. C. is in front of the microphone, Old Man Gloom is nowhere to be seen . . . Rounding out this elite bill are SUJATA-ASOKA. Here is an act new to Las Vegas, and strikingly different. This is an exotic couple who perform authentic Hindu dances. Sujata-Asoka make an electrifying appearance in their Eastern garb and their sequences are awe-inspiring . . . The MORO-LANDIS SAHAREM Dancers prove their precision and execution never lose perfection . . . CEE DAVIDSON and his orchestra provide the wonderful musical background.

SILVER SLIPPER:

(Continued from Page 23)

every audience with his "Romeo and Juliet" scene with the beautiful Virginia Dew in the role of Juliet . . . Featured in the show are LESSELLI'S MARIONETTES, a very fine husband and wife team that do everything with these marionettes from a trapeze act to ventriloquism and impersonations... One of the greatest comedy men in the business is the master-mugger HANK HENRY, one of the main reasons for the continued success of the shows in this room. When he and the diminutive SPARKY KAYE come together in a scene, roars of laughter are assured . . . For feminine beauty, each scene in which they appear is enriched by Miss VIRGINIA DEW and Miss JOAN WHITE, both talented and beautiful additions to any show . . . Also bolstering the scenes with their able and needed assistance are "Smilin" Jimmy Cavanaugh and Bill Willard . . . Music for all these Silver Slipper revues is arranged and supplied by GEORGE REDMAN and the members of his fine group of musicians.

SANDS:

(Continued from Page 22)

gal possesses talents she hasn't even utilized yet. As for showmanship, 'tain't nobody who can beat her . . . and that's for sure! . . . When MERV GRIFFIN last appeared locally he was the featured vocalist with the Freddy Martin Orchestra. Since then he has struck out on his own and is fast creating a wonderful reputation for himself as a solo, spotlighted singer. He has a wonderful voice and we know that this will prove a highly successful engagement for him . . . PAGE & BRAY are a couple of newcomers to our town. Advance releases advise they are a youthful dance team, specializing in modern ballroom routines. From their publicity clippings, Las Vegas will find them enjoyable . . . The Copa Girls have prepared more of their clever sequences and plan to make spectators gasp admiringly over their lovely costumes . . . RAY SINATRA and his capable music makers will be on the podium to enhance the entire production with their smooth rhythms.

LAST FRONTIER:

(Continued from Page 21)

Their take-off on four German officers in a submerged submarine is brand new and the best of their presentation. . . . THE THREE HOUCS stop the show cold in their first American appearance. You've seen some mighty fancy jugglers but have you ever seen three jugglers gliding into each other's performance. snatching spinning wheels and pins from the air without a hitch? They defy the laws of gravity and must be seen for full appreciation. . . . The magic touch of choreographer LOUIE DaPRON is quite noticeable in the production numbers, ably presented by the ADORABELLES, featuring BOB PEOPLES, a young baritone, completing the final two weeks of a long, successful run. . . . GARWOOD VAN and his orchestra continue to receive accolades and raves for the results that ensue from every wave of his baton.

EL RANCHO VEGAS:

(Continued from Page 22)

CANTOR moves in with two young men named JOHNNY and BILL to present some intricate special material . . . of which "Queen of TV" was a standout. . . . SONNY SANDS makes his first appearance locally, but we feel it will be far from his last. An easy working comic, he tells you flatly; he never gets excited . . . each week the "money goes in the bank". . . delightful delivery! Best was his impression of the job seeker of some years back, and the young employment seeker of today. . . . Coming forth for a special with the band is a funny fellow for fair named BUDDY HAYES, who satirizes Miss Eartha Kitt; to encore with a jump version of "Chicago," using a breakaway trumpet to greatest advantage. . . . Band vocalist, blondiful PAULA GILBERT. does an eye and earful rendition of "In the Still of the Night."

THUNDERBIRD:

(Continued from Page 23)

two dancing caballeros enacting the scene with loads of knee-slides. Then the room really comes to life when Miss Costello comes on to do her fiery "Peanut Vendor," during which she does some wild mambo with MARIO, and gets in some crazy jitterbugging with CARY . . . The THREE SLATE BROTHERS bring you a continuous run of gags from the moment they come on stage. Most mystifying is their fast fall into a picture, as they depict three wrestlers meeting on the street. Ask them how they do it, and they can't tell you! Good to see is their triple interpretations of the old waltz clog and the soft shoe! . . . The IRVING FIELDS TRIO makes another appearance in this room and get the show off to a fast-paced beginning with their interpretation of their latest recording, "Mexican Hot Foot" . . . to follow with a varied tempoed medley of Jolson memories. These three musical mentors make for good listening! . . . The KATHRYN DUFFY DANSATIONS open with a colorful Cuban routine featuring Miss Lucy Lewin and Miss Christina Carson, who is also featured in the finale of "Tamborina" . . .

GOLDEN NUGGET:

(Continued from Page 23)

and balancing acts . . . PATTI JOY, known in show business circles as Miss Tap Toe, spices the bill with glamour and terpsichorean skill . . . JOE VENUTI, with his socko little orchestra, offers excellent backing . . . Intermissions are a treat to all lovers of Latin rhythms when LISA ALONSO and her TROPICAIRES combine their talents and give their all.

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CRISWELL PREDICTS:

(Continued from Page 11)

FOR WOMEN ONLY: You women will have a minimum wage scale by July 1 with better working conditions and surroundings required by our new federal laws. . . . You can make money in your own home by refurnishing that extra room to rent out for sleeping purposes. . . . You will boycott the products of the company who sponsors that foul mouthed so-called funnyman who continually makes off-color remarks about the sanctity of the home, marriage and morals with never a good word for women. The tearing down of these American principles continually increases juvenile crime . . . Your favorite and stylish color for late spring will be American Navy. Bruno of Berlin will feature this color shot with gold and silver for all formal wear. . . . Tiny pillbox hats, tilted to the forehead, and trimmed with "little-girl flowers, ribbons, feathers and tinsel" will give that daring and sophisticated look which will spell high fashion by Fall 1954. . . . Skin tight sky-high skirts with the high-necked and long sleeved shirtwaist. camel driver's sandals and severe costume jewelry will be your goal in 1955. . . . The coming hostess fad will be the "Mexican Party" complete with all the easy-to-prepare foods south of the border, and inexpensive too. . . . Arlone Twyman, the decorator, will feature the old fashioned hitching post (usually in the shape of a waiting groom) tinted or painted onyx for the focal point of a modern setting, and it is my prediction that this vogue will find great favor throughout America. . . . If you will dice an orange and lemon peel and eat three tablespoonsfull before each meal the easy chemical reaction will easily thin you!

HEADLINES OF THE FUTURE: Inner revolutions in three South American countries stir American action . . . Purge of German communists appointed by Stalin ordered . . . Famed songwriter suicide . . . New series of atomic talks challenges the imagination . . . Blizzards blanket entire Eastern coast . . . Public charity drives banned in theaters, sports arenas and schools . . . Plane crash takes life of six notables . . . Noted Chinese leader dies . . . Eggs advance in price . . . Streetcars replaced by buses . . . New comet sweeps across skies, terrorizing Midwest! . . . All Red teachers fired by state school boards . . . Sub-zero weather penetrates Deep South! . . . Japan unveils huge air armada . . . Famed Hollywood actress deported for active communist spying!

FOR PEOPLE AND PLACES: Las Vegas: You will be the No. 1 Convention City west of the Rockies . . . James Melton: You will forsake the classics and invade the popular music field . . . John Foster Dulles: Look for a new change in the Russian attitude due to Iron Curtain countries and their mounting food problems . . . Princeton, Ind.: A large food manufacturer will soon locate in your area . . . Guy Madison: You will become a full-fledged star when your latest picture, "The Command," is released. There will be some stormy days ahead where your new romance is concerned . . . Anderson, So. C.: You will be chosen for the trial location of the new federal housing project of low income dwellings with no down payment! . . . Charles Lindbergh: You will demand final script okay of your coming film biography . . . James Mitchell: Your office as secretary of labor will win you many new friends due to your expert handling of the coming trucking strike . . . Mary Pickford: You will make a screen comeback this year . . . Red Skelton: Watch your health! . . . Gov. Shivers of Texas: Your plea to outlaw the Communist Party will be hailed by millions who will enthusiastically support you. Mamie Eisenhower: Your choice of the new "little-girl" hats will influence the coming spring market . . . Spain: Expect further riots in the anti-British movement to regain control of Gibraltar . . . Clark Gable: You will only make one picture per year after 1955 . . . New Orleans: Expect a tragic fire with a great loss of life! . . . California: Expect further earthquakes.

HOLLYWOOD:

(Continued from Page 27)

stance that you—and ONLY YOU—can give? Has it been two months—four—maybe six months? You can never tell —the day might come when you will need to call upon the Red Cross for a badly needed transfusion. That thought alone should be enough to get you on your way to donate another pint without hesitation.

Even though hostilities have ended in Korea, the need for blood still goes on and on. Wherever our military are stationed, the need is there. The Red Cross is on constant call to supply stricken areas with whole blood and plasma. There is never an end to the demand for those blood donations you can make. And only you can supply this demand.

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