

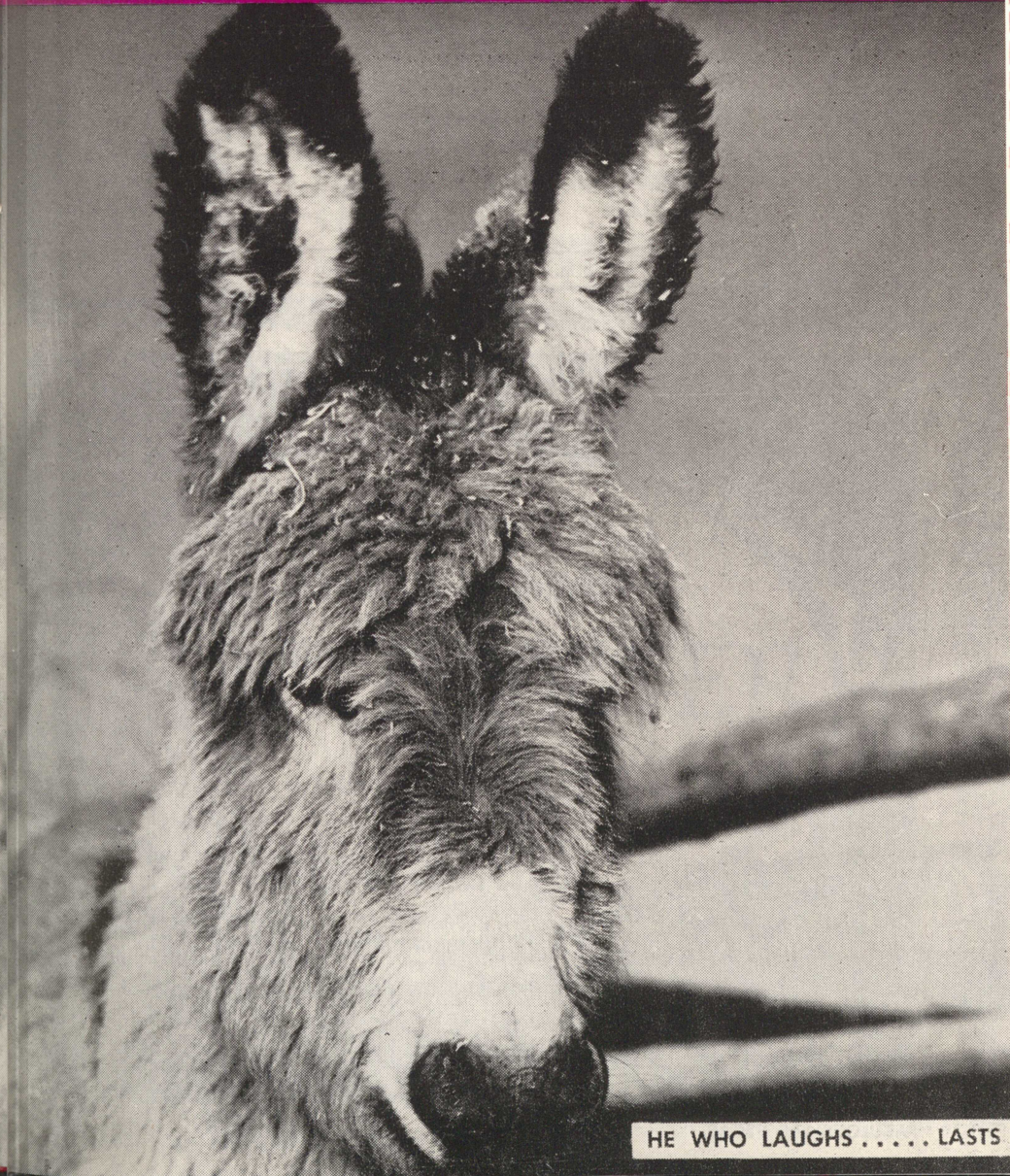
Jack Botz

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FEBRUARY 6, 1954

# Fabulous

LAS VEGAS *Magazine*



HE WHO LAUGHS . . . . LASTS

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**THIS STORY** is suggested by Delphine, who during her long weeks of illness has had plenty of time to recall many of the almost forgotten incidents of the country surrounding Las Vegas 50 years and more ago.

The scene of the incident was the Indian Springs ranch in the days before the railroad, now almost forgotten, or the automobile highway forced on us by that new contraption called, very appropriately "The Horseless Carriage," helped us to get from one place to another.

Some of the details of this story were told to us by that distinguished young engineer Emmet D. Boyle, who became governor of Nevada in 1919, while we were sitting before the fireplace in our old home on Fremont Street.

Fifty years ago the Indian Springs Ranch was owned by a pair of tough pioneers named Latimer. Her name was Belle and his, I think, was George.

They had occasionally to hitch their team to the big wagon and drive the 45 miles through the deeply rutted roads to the Stewart Ranch in Las Vegas where they could get some of their very meager supplies. The trip took two days each way, with a few days of rest between.

On this particular occasion one of the Moapa Indians named "Wild Bill" came to the Indian Springs Ranch to stay a few days and, he hoped, to secure a bottle or two of the fiery beverage called whisky.

Like most other Indians, "Wild Bill" was not a pleasant person on one of his sprees, a quality shared with white men who sold the whisky, and he greatly enjoyed beating up some of the Indian boys of his tribe, among them one called "Cochie Sigmuller."

Cochie had been left at the ranch home by the Latimers to look after things while they were away. When Cochie saw this man approaching the ranch house he was worried and when he recognized his cruel enemy, Wild Bill, he was terrified and hid out back of the ranch house.

Wild Bill was tired and hungry after his long walk and, after helping himself to something to eat from the Latimer kitchen, sat down on the front porch to rest. Soon he fell asleep and Cochie, watching from behind the house, felt that his great opportunity had come.

He crept quietly into the kitchen and took from behind the door, where they kept it, the Latimers' loaded shotgun. Without making a sound, he crept around to the side of the house and saw Wild Bill quietly sleeping on the porch. Cochie rested the gun on the porch rail, took careful aim, and pulled the trigger—and the stormy existence of Wild Bill was ended.

Cochie put the gun back in its place and left the Indian Springs Ranch forever, he hoped, and in a few days was back with his relatives on the Moapa Indian reservation. He was well satisfied with everything, and especially proud of the fact that he had rid the world of Wild Bill, the bad Indian.

When the Latimers approached the front porch of their home on the return from Las Vegas an unusual stench assailed their nostrils and a peculiar looking mess on the porch met their eyes. A little investigation convinced them that the mess was, in a half liquid state, what was left of Wild Bill.

Their duty was plain. They got an old piece of canvas from under the house, onto which, with a long handled shovel, they transferred most of the

(Continued on Page 37)

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FEBRUARY 6, 1954

The Adventures of Dave Barry



**B**ARRY PREDICTS! (With apologies to my erstwhile fellow columnist CRISWELL.) An inaccurate glimpse into the future by BARRY (CYMBAL CRASH!), the man who has for many years astounded the entire world with predictions of things that have already happened! Yes, BARRY, the man who coached Drew Pearson in the art of predictions, and then Pearson went on to be a big success! Why? Because he forgot everything BARRY taught him. My friends, I don't wish to brag, but can I help it if I'm backward? Why read today's news as accurately reported and then brood about it? Read MY analysis and laugh your head off! Of course, you won't look so good without a head, but you'll never have a headache again!

I have been consulted by Presidents and Kings for my inaccurate predictions, and then I've been INSULTED by these same dignitaries.

Listen, it isn't easy to be accurately inaccurate! I had to study for years in a padded cell, and I'd show you my diploma if only I hadn't eaten the darn thing while in captivity.

Now, let's get on with BARRY'S PREDICTIONS because I can hardly wait to hear what I have to say.

ATTENTION, MR. AND MRS. UBANGI IN AFRICA! You're in for a new treat. A Hollywood cosmetic company has developed a new lipstick for Ubangi lips.

It comes in a handy gallon size. And it doesn't come off. That's because it contains a secret formula of chicken fat and glue. When you kiss, the lipstick will absolutely not come off. As a matter of fact, they'll have to pry your boy friend loose.

It's sensational! Sears Bongo store has ordered a large supply. The whole jungle is screaming for it. I advise all tribes to get theirs immediately. Free parking space.

HOLD THE PRESS! This year, 1954 (which incidentally, I predicted would follow 1953), the most sensational news will come out of Las Vegas. This incident will be responsible for such great acclaim for me that I will be forced to flee to the Ubangi jungle.

Are you ready? Here it is. A very innocent looking man will come to Las Vegas. He will be a navy lieutenant from Ohio. He will be here to spend a furlough. This man will approach one

of the dice tables at a leading hotel on The Strip.

When his turn comes, he will pick up the dice and continue to roll passes for THREE CONSECUTIVE DAYS AND NIGHTS! He will parlay a single dollar bet into a fortune of \$674,000,000,000.58, the 58 cents being amusement tax. As a gesture of appreciation to the hotel, he will leave the 58 cents. This will provide a new start for the house.

Here's how it will all happen. On his 11th pass the word will get around the casino that the table is hot. By the time he has rolled his 25th pass all action at the other tables will cease and the on-lookers will jam around the lucky shooter's table.

In a few minutes the whole city of Las Vegas will become a bedlam of riotous panic as all hell breaks loose. Men, women and children will leave their homes, businesses and playgrounds and grab any movable means of transportation to get to the hotel where, by this time, the navy man is rolling his 112th straight pass.

All roads to the place are blocked. Even the cops are trying to get near the table, to place a bet. But this is impossible. Thirty players are tightly wedged around the table, their pockets, racks, socks, mouths, ears, all packed with winnings. They couldn't get out to cash in if they wanted to! But who wants to?

This is the craziest, most fantastic thing that ever happened, or ever will happen! And everyone knows it. The house, which has had to send out repeatedly for reserves, has had a large hole cut out in the roof, from which the extra cash and chips are being lowered.

Exhausted dealers are being raised by rope and replaced by fresh ones. Now, the roof is being jammed. The

(Continued on Page 29)

**Fabulous LAS VEGAS**  
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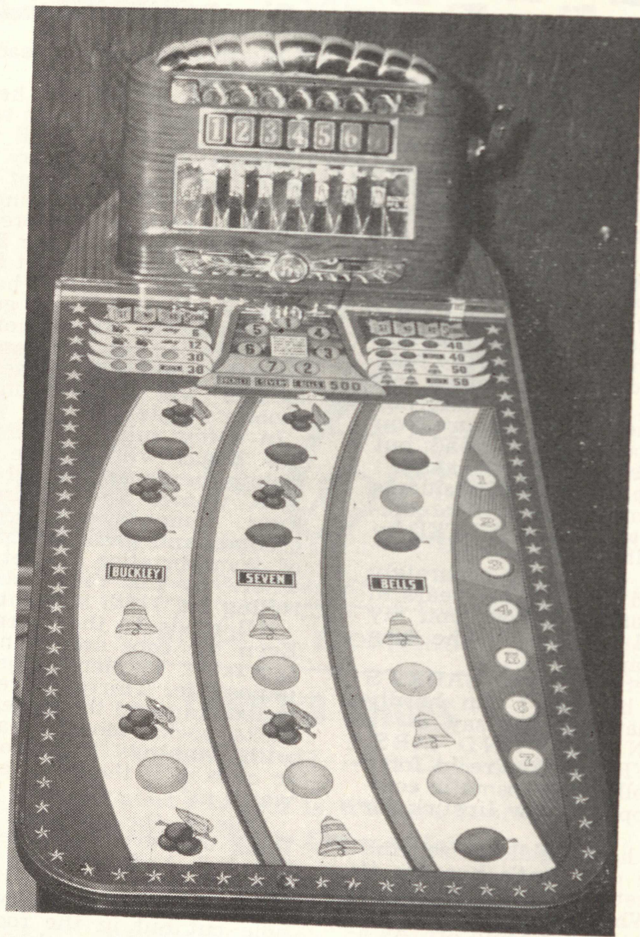
FABULOUS LAS VEGAS

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FEBRUARY 6, 1954

# BUCKLEY'S

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## BUCKLEY'S

JACKPOT CLUB

DOWNTOWN

FABULOUS LAS VEGAS



THAT'S FOR SURE...

BY  
Jack Cortez

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**S**H! LEAN FORWARD a bit and we'll let you in on the exclusive scoop of this century! Many folks out on The Strip have seen Ye Editor making the rounds for approximately one year without the company of his wife. These solo appearances have stimulated many speculations, among which were raised eyebrows and unspoken questions. At this writing we feel safe in imparting the reason. We have joined the "Brotherhood of Stork Expectants." It's just about the greatest marvel that ever befell us and we're really delirious. If you've ever seen an oil gusher come through, you'll know a small measure of our enthusiasm. Last September, Fate played an unwelcome hand and deprived us of our expected addition. However, the Creator was kind enough to provide another opportunity, immediately following—and the Cortez heir or heiress (or both) is scheduled to begin cooing sometime in July (we think). Good Sassafras! How can you expect a man to think calmly or logically with such wonderment in the offing? Does every expectant father endure this pre-natal period with composure? It's impossible! They say you should relax and treat the situation in an abstract manner. Unfortunately, we can't. We're going through all the stages, in step with our beloved "Princess." It's incredible! It's miraculous! Man! We're so proud we don't dare button our jacket for fear of bursting right through! Who is this fellow Atlas? We feel as though we could lift this old world on one little pinky. (Now, Mrs. C's fellow keglerettes will know why her bowling has fallen off this season and why her usual neatly tucked-in skirt has been worn over her slacks. Why she does this, we just can't understand. From her appearance, it's difficult for her own husband to believe she will be a mother in such a short time.) Now that we've been able to pass along our personal "scoop," there's no stopping us. However, we'd better put an end to our written ramblings, right now. Forgive us for "sounding off." Can't blame us for being carried away, can you? It's just a great, big, wonderful world . . . and that's for sure.

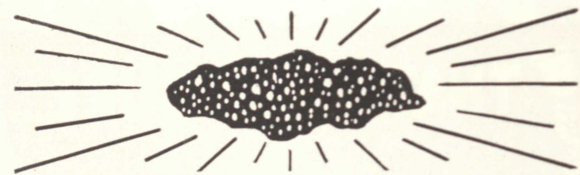
The management of the HOTEL SAHARA threw a gigantic closing-night party for DONALD O'CONNOR

last Monday evening. All of the show folks in town (plus many, many localites) were in attendance. AL RITZ (of the famous comedy brother team) flew in especially for the occasion. The gigantic cake brought many comments but nothing could take the spotlight from Donald and the unbeatable record he established in our town. On his very first nightclub engagement this outstanding showman turned the town upside down, playing to a greater audience than our town boasts (more than 50,000 people)! As we said in last week's issue, Donald's record can never be beaten and it will be a long time before any performer can equal or come close to it. What a prodigious achievement for one so young to conquer such a new field, replete with challenge and challengers!

We've contributed a great amount of space during the life of our publication to congratulating couples on the threshold of matrimony. Now we have a special van-load of felicitations which we've stored for many years. It is really a distinct pleasure to announce that our JOHNNY UHLMAN caught one of Cupid's orange-blossom arrows and has circled February 28 on his 30 calendars. Yes, Johnny finally discovered the gal for whom he's been waiting and we wish them both a lifetime of happiness and fulfillment. The lovely bride-to-be is MARION BAIN. A few years back Miss Bain achieved national fame and popularity as CHILI WILLIAMS, the "Polka Dot" girl. We're certain that followers of Show Business will remember this glamorous young lady. (Marion is currently working as saleslady on the graveyard shift of MARIANNE'S, the women's shop that is open 24 hours daily.) Now, Johnny has his house, a prospective bride and a contented future. If we had a brother, we couldn't wish him greater joy. He certainly deserves it.

Sincere thanks to our readers who gave a tremendous response to last week's item about the french poodle "Pierre." We were really pleasantly amazed at the great number who called to make inquiry and we're sorry we couldn't supply each with a dog. "Pierre" is now making his home with FAY ROSS, owner of the BAR-W

(Continued on Page 25)



**JIMMY KENNEDY**

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MEADE**

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**CRISWELL  
PREDICTS**



**WHAT PEOPLE WILL DO:** You will be shocked by the death of an ex-high official who will fail to awaken one morning within the next 60 days.

His death will be followed by a period of national mourning. . . . Senator Morse, the Independent member of Congress, will not be returned to Washington by his voters in the coming election. . . . A momentous religious declaration will soon come out of Salt Lake City which will unite all faiths in one strong bond practically overnight.

Hollywood will suffer irreparable harm over the coming divorce of Shelly Winters and Vittorio Gassman at a time when the industry can ill afford public disfavor and distasteful notoriety. . . .

Richard Halliday, the long missing author-adventurer lost in a storm off the Asia mainland, will have his life presented as a musical on Broadway. . . . Vice President Nixon will bring a new dignity and importance to the office of vice president within the next 60 days through his settlement of a touchy international incident.

Henry Ford II will demand all garage repair prices for his automobiles be uniform from coast to coast, which will hasten other manufacturers to establish the same policy for the protection of you, the public. . . . The late Hetty Green, the world's richest woman of that era, will suddenly reach beyond the grave to control a huge real estate transaction in downtown New York City in June 1954. . . . You will be shamed by the flood of lurid magazines you will see on your news stands this summer. . . . Margaret Truman will accept a Las Vegas nightclub offer and score heavily!

**WHO YOU WILL TALK ABOUT AND WHY:** Benjamin Franklin, one of our greatest Americans, and his heretofore unpublished essays, opinions and prophetic political writings, all bearing the date 1791. . . . The Irish Independents, who will lead a revolt against the British Crown which will prove most successful in 1955. . . . Dutch Harrison and Betty Dodd, the golfers, who will prove champions in 1954. . . . Paul Whiteman, the king of jazz, and his complete long playing album of the best loved songs of half-a-century. . . . Ezra Taft Benson, the secretary of agriculture, and his scathing defense of

his policy to be announced next month.

Susan Ball, the Hollywood star who just had an amputation, and her remarkable "will-to-survive" when others offered her little hope against her fight. . . . Oveta Culp Hobby, the secretary of health, education and welfare, and her open mind about cancer research outside of the American medical profession which will follow her valiant pleas to have TB included in all health insurance policies issued by any firm. . . .

Arthur Godfrey and his defiance of all aviation rulings, which could have meant death and destruction to many of our airports. . . . The record snowfall on a national level in March. . . . Noel Coward, the English actor-playwright, and his coming motion picture based on the love affair between Hitler and his Eva—titled "Adolf and Eva" which will show for the first time this shameless event to the world. . . . Rep. George Bender and his coming investigation of the juke box racket which is fast becoming a menace to the songwriters and music publishers plus the encroachment on our monopoly laws!

**FOR WOMEN ONLY:** Picture framing can be a very well paying home hobby if an artistic eye is used for the unusual. Odd frames can be made from cloth wrapped wood, inverted bottle caps or even discarded broom handles. Many gift shops welcome unusual and salable frames of all sizes. . . . Flat-heeled sandals with the jeweled strap will be high fashion for fall 1954. . . . Brocade belts with tiny brilliants matching your handbag and your glove trimmings on the cuff will find favor this summer. . . . The next mystery novel by Erle Stanley Gardner will concern women and there will be no male characters. . . . Every woman worker in hospitals, schools, cafe, offices and small factories will be wooed to join the new Walter Reuther union. . . . A new cosmetic product will actually tint the skin to the flattering glow you want. . . . A new vitamin-mineral combination will help to counteract the jangled nerves and to inwardly relax the system during those uncomfortable days of the month. . . .

A new handbook which will explain a woman's full legal standing in every state in the Union will soon be published by Gladys Towne Root, noted

(Continued on Page 29)



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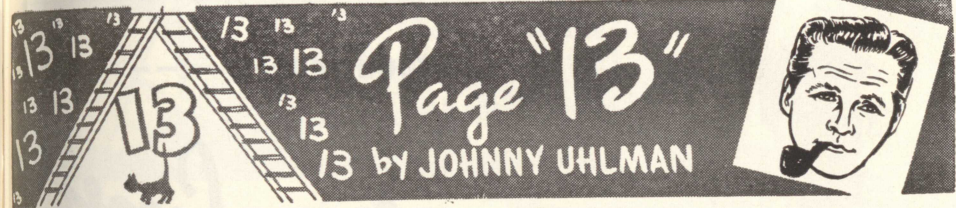
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**M**OTHER NATURE did me out of any material for my column this week . . . it's been beautiful! Sun shining, no wind, my grass is coming up (in spots, i.e.), and I discarded my winter balbriggans a few days ago! I think I ought to tell you, however, that Lavender Lou and I have parted company! (to unknowing newcomers: She was my faithful old Plymouth).

How it all came about is a lengthy tale, so . . . I'll tell it! About a week ago Pappy (boss boy in our office) stopped by THE JAMES CASHMAN COMPANY for purposes of business . . . and he wound up getting it . . . the "business"! . . . Maybe I should say that Cashman's got the business, however, as Pappy groped his way back to the office amid a mass of figures compiled of amounts down, charges, tax, charges, interest, charges, payments, charges, statistics and NO charges for the first tank of gasoline in a 1954 BUICK Roadmaster. . . .

Where do I come into the picture? I am just entering the scene! Naught would do but I trade little old Lavender Lou for Pappy's '51 Packard. . . . I DID! My name is now on the paper to the finance company that says "until death do us part," . . . and I'm driving practically a NEW car. (Pappy drove it all the way to the airport a few times in the past three years) . . .

Well, naturally, I've got a name for my newly acquired four-wheel steed! Henceforth, within these lines, when you hear reference to "The Pile-driver" you will have had it! . . . You might be interested to know that Lavender Lou is still in the family, so to speak. She was rescued from obliteration by Harry Ingraham, a new member of our staff, so she still gets to come home every night. . . . Now you can see what I meant earlier when I was saying that everyone got the business . . . Cashman's the MOST! However, doing business with these men is a pleasure, and their reputation is infallible!

One of PAT BUCKLEY's most popular enterprises is the ingenious toy known as BLOCK CITY. Promotion of this toy in the West has just gotten into swing in the past year or so, but in the East it is very popular. So popular in the nation as a whole, in fact, that it

was just barely nosed out of first place in sales of a single toy by a manufacturer for the entire nation. This kit of small pieces of plastic is a toy, and yet it is an education in construction and planning. Many architects and builders use this building set as a simple model. Actually, its uses are so numerous that to mention all would be an impossibility. New ideas are coming up all the time. PAT is in town at the moment on business, and it certainly is great to see his smiling and gentle face gracing the local niteries. . . .

BONNIE BEST is doing a big job with her line of DON LOPER Originals since getting rights to the line exclusively a few short weeks back. Greatest problem seems to be keeping the rack full of merchandise. No sooner does a shipment of Loper Originals come in than they go right into the hands of customers who have been waiting for their arrival. H-m-m, I'm making it sound as though you can't get what you want, aren't I? What I meant was . . . well you know how you gals are about wanting to be there first with the latest. In other words, DON LOPER Originals are so popular that there are eager and waiting hands whenever a shipment comes in . . . (how do I ever get mixed up in these things?) . . .

Current temperature tormentor at the EMBASSY CLUB in North Las Vegas is the tantalizing TANA, voted the "Most Photogenic of 1953" in a Hollywood competition. Opening last Monday on the same bill was JOE CARTER, a fast talking comedian who has a fast mind and throws the bits right and left. . . . Coming in during the week, as an extra added attraction, was JOHNNIE TURNER with his "Two Guys and a Doll," a real treat in intricate ventriloquism. He operates three machines at one time. BILL BORDEN is making every effort to bring the best obtainable to you in his North Las Vegas nitery, and is planning bigger and better shows as time goes along. There's a late show at 4:15 a. m. that is set at that time especially for you late shifters to be able to make it on time. . . .

SNAX 5th AVENUE is becoming a "must" on the list of a lot of people that I know . . . with ME leading the list of the charter members. An interesting note is the fact that they now

(Continued on Page 38)



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FRANK PIMENTAL

FABULOUS LAS VEGAS

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FEBRUARY 6, 1954

What's Doin' Downtown...

by

HARRY INGRAHAM



**W**ELL, here I go again with my second column and my second week as a member of the Fourth Estate. Man, am I disappointed! . . . A whole week has gone by and not one, single, solitary, or married person has asked me for an autograph! I even carry my own pencils and paper. The only thing in my box at the postoffice was a rent bill and you know I have to have something to show my Boss.

Something had better happen soon or . . . wait a minute! Speaking of bosses . . . you know how jolly and happy Jack Cortez is when you see him downtown or out on The Strip? Well, I have news for you all. . . . Confidentially, he is a mad, raving beast, a columnist beater, and a Simon Legree . . . all wrapped up into one (only kidding. Boss!). I feel quite safe in talking to you like this because, after last week, he will never read another thing I write. Writing a column is harder than it looks, especially when there is a shortage of talent. He wants news about downtown, and he wants it today. I have scars to prove how far I missed the deadline last week. It's not that I don't have enough material, it's just that I don't know where to start.

Maybe if I start down at 20 Fremont Street I can tell you about BUCKLEY'S. If you are punchdrunk don't go near the place. I've never heard so many jackpot bells in my entire life. . . . Did you know that WALTER PARMAN, the new owner and manager of the soon to be reopened CALIFORNIA CLUB, is the same man who owns the CIRCLE R-B LODGE in Reno. . . .

Also did you know that BILL GREEN is back at the GOLDEN NUGGET after a checkup at the Mayo Clinic. I am glad to hear that he has the doc's stamp of approval. . . . While on this "did you know kick" I'll pass this gem onto you. . . . The annual payroll of the GOLDEN NUGGET is \$3,627,000! That breaks down to about \$10,000 per day. Business Week, attention! . . .

There are also 65,000 commercial beds in Las Vegas. Quite a number for a city our size. . . . Ace nimrod GEORGE MOSHER of the GOLDEN NUGGET was one of the high scorers in the recent trap shooting event. . . . GRACE HAYES dropped in to renew her friendship with JOE VENUTI this week. Page

after page in BING CROSBY'S life story, "Call Me Lucky," is devoted to JOE. BING hails JOE as one of the most fabulous men he has ever met and one who has influenced his life a great deal. The NUGGET should be quite proud to have such an illustrious character as MR. VENUTI in their Theater Bar, especially since his life story has now been written—the title, THE BLUES VIOLIN. . . .

JOSEPH and JOANNE, formerly of the Circle Beauty Shop, have now opened their new shop, THE BEAUTY BOX at 123 North Fourth. This is one of the most modern and beautiful shops in the West. Congratulations and good luck to you both. . . . RAY CULLY of TWA tells me that their San Francisco flight has become a who's who, with so many hotel executives and local citizens using the direct service to the Bay Area. . . .

The NEVADA CLUB now has the "largest" awning over the bar. Business has improved 100 per cent since this was done. Seems like drinkers DON'T like brightness, or so the psychologists say. . . . "BIG JOHN," who sings his own songs at the PLAYLAND BAR to the music of KAY PARSONS, is the only guy in "da world" who drinks two beers at one time. His own song, "EVERY SATURDAY NIGHT," is so great it should be on the Hit Parade. . . .

BEN PALEY, day pit boss at the HORSESHOE CLUB, is again enjoying the company of his good friend JACK LEFF, New York insurance tycoon who is visiting here with his lovely wife, MINNIE.

AL FIRESTONE, now employed at the club, and MR. LEFF sold newspapers together in New York about 60 or 70 years ago—small world, huh! . . . FRED and ETHEL WEBER opened their own bar last December 7—THE VILLAGE INN. They are both well known figures around Las Vegas. ETHEL, formerly a waitress at the Sahara and the Golden Nugget, and FRED, previously a bartender at the Playland and the Las Vegas Club. The location of their new bar is a few blocks north of the Twin Lakes Village, on the golf course road. . . .

Speaking of bars, FRANK PIMENTAL, proprietor of the CORK 'N BOT-

(Continued on Page 37)

FABULOUS LAS VEGAS

- 15 -

FEBRUARY 6, 1954



# Coming Attractions

ON THE FABULOUS STRIP

## Flamingo

FEBRUARY 25  
LENNY KENT  
ROSE MARIE  
INK SPOTS

## DESERT INN

MARCH 16 THRU MARCH 29  
JIMMY DURANTE  
MARCH 30  
PATTI PAGE

## LAST FRONTIER

FEBRUARY 15  
RONALD REAGAN  
BLACKBURN TWINS  
THE CONTINENTALS  
HONEY BROS.

## SAHARA

FEBRUARY 23  
SONJA HENIE  
AND HER  
COMPLETE ICE RECUE

## Thunderbird

FEBRUARY 18  
★ 4 ACES ★  
MICKEY SHAUGHNESSY

## El Rancho Vegas

FEBRUARY 17  
BILLY GRANT  
PATTI MOORE  
BEN LESSY

## The Sands

FEBRUARY 10 THRU MARCH  
TALLULAH BANKHEAD  
MARCH 10  
ROBERT MERRILL



The "The Show Place of  
North Las Vegas"

# EMBASSY

NORTH LAS VEGAS PHONE 1633

Your Hosts:

BILL BORDEN - JOE BAILEY

CURRENTLY APPEARING

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"Miss Photogenic of 1953"

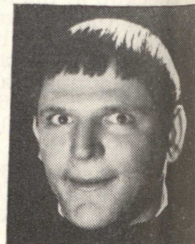
EXTRA

ADDED ATTRACTION

## JOHNNIE TURNER

AND HIS

"Two Guys and a Doll"



## JOEY CARTER

Master of Comedy

BOB LEE'S BAND

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11:00 - 12:30 - 2:00 - 4:15

Smart  
for all day leisure  
New  
for after dinner  
dress-up and fresh-up

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"HIS"  
VALENTINE

Sunday, Feb. 14, 1954

\$8.95

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are White with choice  
of Natural, Blue,  
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Copper Beige.



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For the man who prefers only the finest"

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PHONE 144



# Reno Beat

BY ART STEAGALL



**T**HE MARCH OF DIMES received a great boost here last week when the first TELETHON ever to be held in the state poured more than \$21,000 into the anti-polio fund. Sponsored by the Sierra Nevada Sports-writers and Broadcasters Association, the telecast was by the veteran comic JOE E. BROWN, and LEE GIROUX, a TV personality from SF.

Going on the air at 8:30 p. m., the parade of stars and personalities lasted 'til 3:35 a. m. From the opening remarks of a 6-year-old victim of the dreaded disease, the telethon caught on, the contributions began coming in. BROWN and his co-workers used every trick in the book to keep the show moving at a terrific pace, the seltzer water fights, the pie throwing, the giving away of wearing apparel (for a price), all of this was much to the liking of the audience.

Such performers as BEATRICE KAY, JACK HALEY and the rubber-faced comic JACK MARSHALL added their talents to make this the big success that it was.

The local taxicab companies, the Reno Police Department and several citizens were pressed into service picking up donations, pledged by telephone throughout the night. Yes, we would say that Nevada's first TELETHON was indeed a success. . . .

A.G.V.A.: CORA SUE McKAY, lovely wife of JIM McKAY, in Reno from LA for a few days. . . . Reno getting set for another smash week-end over the Washington Birthday holiday. Both the ELKS and the SHRINE have conventions at that time. . . . QUO VADIS doing nothing but business in its return engagement here at the Fox West Coast CREST THEATRE. . . . "Ladies Ski Day," something new every Thursday at SKY TAVERN, started last week. It was so popular that it will be done each Thursday. Sounds like a real bargain, too. For just \$5 the ladies receive transportation via bus from Reno to Sky Tavern and return, an hour's instruction in the afternoon. The instruction includes use of the upper and lower ski lifts. Hurry, girls, you can't afford not to! . . . Sure hope that the Reno officials are successful in their attempt to secure more air service for our town. . . . The March of Dimes fund raising

drive ended on Tuesday, February 2, when the South Reno Women's Club had a great dinner at Andre's Big Hat on South Virginia Street. The menu was roast beef, baked ham or roast turkey, plus all the trimmings—all you could eat for only a dollar. . . . Tryouts started this week for the next production to be given by the Little Theatre. The play is STREET SCENE, with 40 roles to be filled. . . . CHARLES and GLORIA MAPES in Las Vegas for the shoot. . . .

**CURRENT SHOWS:** The GOLD ROOM of the HOTEL GOLDEN is in the final week of the show headed by LYNNE CARTER and his FOUR CARTIERS. Their act, a frank take-off on KAY THOMPSON and the WILLIAMS BROTHERS, has been very well rehearsed, and is close to the original. TED SMITH, a rising young comic, shows plenty of promise. Billed as "Poet of Comedy," this young man has grand delivery and timing. BARBARA PERRY does well in the dancing spot of the show and STERLING YOUNG and his boys keep things moving musically.

The MAPES SKYROOM features the rubber-faced comedian JACK MARSHALL, a well-known entertainer to Reno audiences. Sharing the top honors with JACK is a former pianist with FREDDIE MARTIN, MURRAY ARNOLD, a great pianist with a pleasing singing voice.

The MAPES SKYLETES and ED-IE FITZPATRICK and his orchestra complete the show. BEE and RAY GOMAN are set for the next show on February 11.

The THEATRE RESTAURANT of the RIVERSIDE opened on Thursday with the MILLS BROTHERS, FOUR BOYS and a GUITAR. This will be their first date in Reno in some time. The RIVERSIDE STARLETS and BILL CLIFFORD and his ORCHESTRA round out a great new show. . . .

ART STEAGALL, Reno 2-9736.

# "CURTAIN TIME"



REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## Flamingo

February 4 thru February 24

(Not a Review)

SHOW: Freddy Martin and his Orchestra, Manola Mera

LINE: Flamingo Starlets in a Ron Fletcher Production

The man with the "Singing Saxophone" returns to Las Vegas to repeat his resounding successes he has enjoyed here in previous engagements. FREDDY MARTIN and his famous ORCHESTRA make up one of the finest musical entertainment organizations in the business today. It's a big band playing popular music in a big way, and yet in a way that all who listen can understand and appreciate. Freddy Martin and "his singing saxophone" are

(Continued on Page 41)

## LAST FRONTIER

February 1 thru February 14

SHOW: Marilyn Maxwell, Kirby Stone Four, Three Houcs

LINE: The Adorables featuring Bob Peoples (Louie DaPron choreographer)

ORCH: Garwood Van

GAY '90s BAR: International favorite Bobby Short

The Strip is jumpin' cats! MARILYN MAXWELL (better known as "Miss Class, Cheesecake and Cleavage") and the KIRBY STONE FOUR returned to the Ramona Room with the hottest jam session of the season to make scat history, backed up by the THREE HOUCS, the most amazing comedy jugglers to ever make a bow in America. The

atomic blonde movie star (just call me "Max") was sensational as the star of "Belle of New Orleans," the sock hit of 1953 on the fabulous Strip, but as a single in her return command engagement—well, it's every adjective jerker for himself to reach for adequate superlatives. This dazzling dame has everything! She whams over her personality to a fast starting pace by greeting individuals in the audience with a warm hand shake, moving quickly into her repertoire of versatile songs, including "Let There Be Love," "I've Got a Right" and a clever parody on "These Things Remind Me of You," complete with strychnine, ground glass and the body on the floor. But the greatest and the mostest is her "FORTY CUPS OF COFFEE" (who can afford it?) written by KIRBY STONE especially for the marvelous "MAX," and "GREEN MONEY," a sexy, saucy number in

(Continued on Page 39)



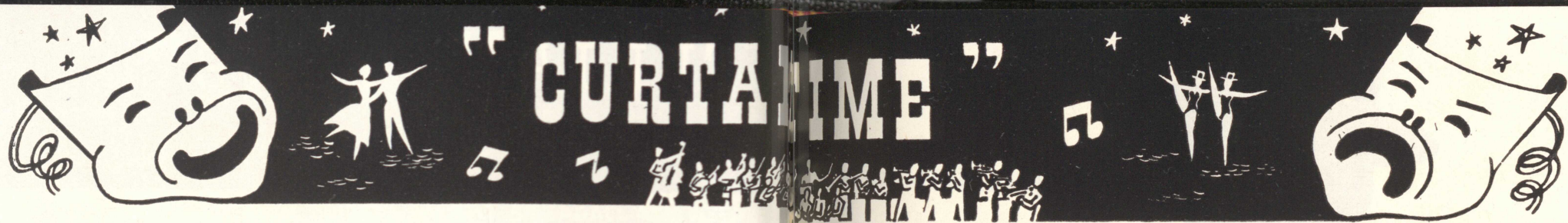
## El Rancho Vegas

February 3 thru February 16

(Not a Review)

SHOW: Harry James and his Music Makers, starring Buddy Rich at the drums; Marilyn Cantor, Sonny Sands

Rocking the rafters of the rejuvenated Opera House Theater Restaurant is one of the greatest trumpeters of all times, HARRY JAMES, and his equally great orchestra THE MUSIC MAKERS. . . . With great pride, TOM DOUGLAS presents this new show amidst the beautiful surroundings of his newly remodeled and redecorated room. . . . Starring with the band is the "greatest drummer in the world," BUDDY RICH, who gets more out of a set of skins and two sticks than the entire percussion section of a huge symphony orchestra. . . . In the current engagement there appear with the Music Makers Miss MARILYN CANTOR and her two fella friends, JOHNNY and BILL, plus that wizard of whimsy SONNY SANDS and lovely PAULA GILBERT. . . . You'll



see "a dozen of the most beautiful girls in the world" when DOTTIE DEE presents her EL RANCHO DANCERS in two completely new productions, conceived and staged by the productive ability of Miss Dee and the genius of Tom Douglas. . . .

*Willbur Clark's*  
**DESERT INN**

February 2 thru February 23  
**SHOW:** Jackie Miles, Betty Reilly, Les Charlivel Trio  
**LINE:** Donn Arden Dancers  
**ORCH:** Carlton Hayes

One of the leading contenders for the King of Comedy crown stars in this new entertainment program in the Painted Desert Room and folks are driving operators to distraction placing their reservations. Yes, JACKIE MILES, top headliner of radio, TV and the supper-club circuit, has brought his highly desired talents to Las Vegas once again. This comedian is known to millions across the country and never fails to stimulate packed audiences in each bistro he appears. Jackie has the wonderful faculty of holding everyone's attention with his softly-spoken, hilarious story telling. He is such an exceptional showman many of his competitors flock to his appearances for a busman's holiday. . . . Lovely BETTY REILLY is that Irish, dimpled lass who made a definite niche in show business for herself by startling everyone with her fluent Spanish. The shapely adorable has a wide repertoire of humorous and romantic songs. When she is in the spotlight her sparkling personality is dramatically highlighted with special stage effects. Here is an individual who combines ability, good listening and sophisticated pulchritude to delight everyone. . . . As an extra added attraction the management presents the out-

(Continued on Page 39)

FABULOUS LAS VEGAS

**SAHARA**

February 2 thru February 15  
**SHOW:** Kathryn Grayson, Jack Carter, Sujata Asoka  
**LINE:** Moro-Landis Saharem Dancers  
**ORCH:** Cee Davidson

She's lovely! She's exquisite! She's breathtaking! Her name is KATHRYN GRAYSON and the Congo Room has her. This delectable creation of a songstress gained her fame via the celluloid but it looks as though the nightclub circuit will make so many demands upon her time that movie producers will be sporting less foliage atop their patens. Miss Grayson is such a captivating stage personality not one person neglects to applaud her with unabashed huzzahs!

(Continued on Page 41)

*The Sands*

January 13 thru February 10  
**SHOW:** Ezio Pinza, Georgie Tapps and his Dancers, Professor Irwin Corey  
**LINE:** Copa Girls  
**ORCH:** Ray Sinatra

The management has proudly held over EZIO PINZA in response to the demand. The star of the Copa Room revue made such a lasting impression upon supper-clubbers during his last engagement that folks travel great distances to see and hear him again. Mr. Pinza makes any evening an enchanted one with the magnificent projection of his voice and his clever repertoire. He chooses favorites from leading Broadway musicals and spices them with his

(Continued on Page 41)

*Thunderbird*

February 4 thru February 17  
 (Not a Review)  
**SHOW:** Diosa Costello, the Three Slate Brothers, Irving Fields Trio  
**LINE:** Kathryn Duffy Dansations  
**ORCH:** Al Jahns

The Navajo Room is presenting one of the fieriest singing and dancing stars in the business! Miss DIOSA COSTELLO returns for another engagement to explode her seemingly endless store of energy before local nitery patrons. Miss Costello will be remembered for her excellent work in the road company of "South Pacific." Her rendition of one of the big hits of that show is a high spot in any show . . . "Bali Hai . . . The fact that this lively little lady likes to dance makes itself quite evident as you watch her working . . . she's never still a minute . . . The THREE SLATE BROTHERS appear with Miss Costello once again as they did a short while

(Continued on Page 41)

*El Cortez*

January 28 thru February 10  
**SHOW:** Ben Yost Royal Guards, Olivette Miller, Barbara Davis, Wild Bill Davis Trio  
**ORCH:** Eddie Skrivanek and his Sextette From Hunger

The stars in the Pirates Den this week are stars no matter where they may be appearing. Here are four excellent singers of song that thrill you with each and every medley of songs they might offer. Ben Yost's ROYAL

(Continued on Page 35)

FABULOUS LAS VEGAS

**SILVER SLIPPER SALOON**

January 8 thru February 4  
**SHOW:** "Carnival of Fun" with Slapsie Maxie Rosenbloom, Hank Henry, Eugene Jackson Trio  
**ORCH:** George Redman

The first production of the year in this fabulous room is a gala presentation by Eddie Fox, "Carnival of Fun," a title that fits the series of situations to a tee. Show consists of a number of blackouts and scenes which feature the various members of the Silver Slipper Stock Company . . . each a specialist in his particular field and each a big contributor to the fast growing, nationwide reputation of these riotous laugh riots. . . . New to the room is SLAPSIE MAXIE ROSENBLIUM, who fractures

(Continued on Page 39)

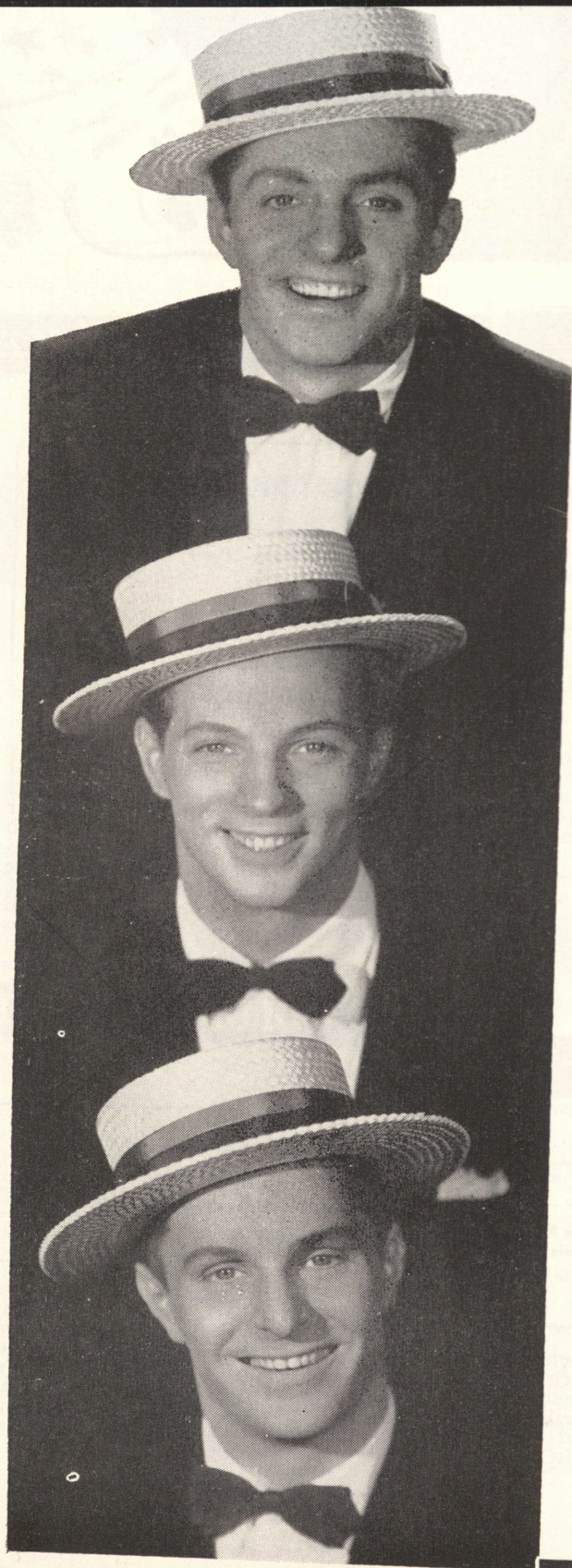
**GOLDEN NUGGET**

February 3 thru February 17  
 (Not a Review)  
**SHOW:** Jimmy Kennedy, Ben Beri, Mitzi Meade  
**ORCH:** Joe Venuti

Headlining this week's new revue is JIMMY KENNEDY, the young man who'll park you in the aisle with tides of laughter. You'll marvel next at the antics of BEN BERI, who's the Nugget's answer to Mandrake the Magician, sleek mustache and all. Adding glamour with a large dose of humor to the scene is the unpredictable MITZI MEADE . . .

(Continued on Page 39)

FEBRUARY 6, 1954



*Val*

*John*

*Charles*

We are indeed happy —  
to be with you once again at  
Wilbur Clark's DESERT INN

*"Thanks"*

*Les*

**CHARLIVELS**

*the* **SILVER QUEEN BAR**



IN THE *Sands* HOTEL  
CONTINUOUS ENTERTAINMENT  
from 5 P. M. to 6 A. M.

**EL GRINGO & HIS ORK**  
**ERNIE STEWART TRIO**  
**GENE ENGLUND TRIO**  
**BOB CRANE TRIO**

HOT HORS D'OEUVRES SERVED AT 5:30 P. M.

 "The Taste of the Town"  
The Sands' Own Chinese  
Chuck Plate  
\$1.50 . . . A DELICIOUS ASSORTMENT OF CHINESE  
DELICACIES PREPARED BY NATIVE CHEFS

**CONCERT** **ANN & FERDE GROFÉ**  
AMERICA'S FOREMOST COMPOSER AND HIS  
RENOWNED CONCERT-PIANIST WIFE . . .

**WORLD PREMIER**  
HIGH SCHOOL AUDITORIUM  
**SUNDAY, FEB. 21st**  
MATINEE AND EVENING PERFORMANCES

featuring **FRANCESCO BERTA**  
BARITONE SOLOIST

**TICKETS:**  
MATINEE 2:15 P. M.  
TICKETS 1.00 2.40 3.60  
INCLUDING TAX 80c

EVENING 8:15 P. M.  
TICKETS 1.20 3.60 4.80  
INCLUDING TAX

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WOMEN'S APPAREL**

**"TUTOR'S DON'TS"**  
Don't Hold L. V. Short!  
Don't Worry . . . Watch Us  
Grow!

**THAT'S FOR SURE:**

(Continued from Page 9)

RANCH. He has a lot of territory in which to unwind his long legs and all the food he could possibly desire. Miss Ross has a wonderful restaurant on the grounds and "Pierre" is really a lucky dog. His former owners (the RAY McMICHAELS) regretted the necessity of parting with the canine and there was a wet session in their household when the time came. However, they realize that the poodle now has the room required for a dog of his size (a standard) and are planning many visits to the BarW.

(WONDER IF THERE'S A BOOK FOR EXPECTANT FATHERS?)

AL FREEMAN, SANDS HOTEL publicist, is one of the most ardent fans we've seen. His every spare moment is devoted to listening in on the music played by the WILD BILL DAVIS TRIO.

Here's an item that might make other wives in town a bit peeved. At least, we're certain it will make other husbands ask their wives why they can't display such attention to their respective spouses. TOM FORD, bar manager at the HOTEL EL CORTEZ, has worked the late shift for 23 years of his married life. His devoted wife CARRIE is well known among the local kegling set. For 23 consistent years (approximately 8395 days) Carrie has set her alarm to awaken her when Tom returned home at 5 ayem. Yep! We said 5 in the morning! At that time Carrie gets out of bed, marches into the kitchen and prepares a dinner for her breadwinner. We thought it was ham and eggs, but Carrie actually cooks the type of meal most of us eat at our normal dinner hour. What greater love could a woman have for a man? Mrs. Ford was working most of this time herself and would manage an extra hour's sleep after Tom's morning dinner) before she prepared for her own day of work. How she does it we'll never know.

ELI LUBIN and MORT LEVICH have sold their BLAINE FURNITURE COMPANY to SAM DIAMOND (graveyard shift at the FLAMINGO HOTEL) and BILL CAPRI. The new owners will take over management of the place on February 10. We wish them success.

Stopping off at the HOTEL EL RANCHO VEGAS for a few days was our former columnist MARTIN LEWIS. When he was in the publicity department at PARAMOUNT STUDIOS, Martin used to write "Hollywood Headlines" for us. Now, he is managing editor of T.V. GUIDE and also West Coast manager of all the AARONBERG publications (about seven or eight). The staff of T.V. Guide is happy that their

magazine has broken the two billion mark, having reached weekly sales of 2,100,000 copies. It was good seeing M. L. in our midst again and we're hoping he'll make his visits more frequent.

No greater love hath a friend than to part with a treasured book in order to give it to another. JOAN MANN, ex-chorine at the SANDS HOTEL, recently gifted VI TAYLOR (of the HOTEL LAST FRONTIER publicity office) with her copy of "Jesus, the Son of Man," by KAHLIL GIBRAN, when she finally gave up the search for another copy which she knew Vi wanted so very much.

In all the years we've been in this fabulous town this past week found us playing the first slot machine we ever handled. We had to indulge with PAT BUCKLEY at his BUCKLEY'S JACKPOT CLUB and found the slots very liberal. Mr. Buckley introduced a new machine which he calls his "Buckley Seven Bell" and is currently testing in his club. (In this issue we have an ad with a photo of this machine.) Each of us pooled a few dollars and played the "Seven Bell" for two consecutive hours which resulted in winnings for both. The machine was perfected in Mr. Buckley's Chicago factory and he considers it his "Futurama of 1955." Mr. B. has a message for people interested in losing weight. He is confident that anyone can lose 20 pounds of avoirdupois in 60 days if they spend two or three hours daily playing this machine. We believe it because the slot is located at the bottom, near the floor and it's a good way to get in your bending exercises.

Mr. and Mrs. TUTOR SCHERER welcomed their heir on January 30. Both of the new parents are lovers of things poetic and named their offspring LORD BACON (after the poets Byron and Bacon). Byron is also Tutor's middle name. Folks were asking about the name and we decided to put it into print so that Tutor wouldn't get too exhausted answering the many inquiries himself.

(IS THERE A SCHOOL ON DIAPER-PINNING AROUND HERE?)

Every day we learn more astounding facts about our local spots. Last Saturday the HOTEL EL CORTEZ Restaurant sold exactly 570 steaks just on the swing shift. We can well imagine how many were eaten during the entire 24 hours on that day. General Manager GENE McLAIN didn't tell us how many cows were required to furnish the delicacy and we couldn't even begin to determine a figure ourselves. Incidentally, many patrons of that restaurant return again and again, but not only for the good food but to enjoy Mr. McLain's hospitable and friendly atti-

(Continued on Page 27)

CONTINUING THE TRADITION OF  
TOP ENTERTAINMENT - - - IN THE

# GAY "90" BAR HOTEL LAST FRONTIER



## BOBBY SHORT

AN INTERNATIONAL FAVORITE  
Midnight 'Til Dawn  
Nightly Except Sunday

ALSO

DAVE RODGERS TRIO  
BUSTER HALLETT TRIO  
AL CRINITE TRIO



### NEVADA MICA MANUFACTURING COMPANY

A NEVADA COMPANY

CAPITAL \$1,000,000.00

PUBLIC OFFERING — 200,000 SHARES  
(Per Share \$1.00)

THE DATE OF THIS OFFERING IS JANUARY 4, 1954

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CLIFFORD A. JONES ..... Attorney and Resident Agent  
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This is exclusively a Nevada Company, Controlled  
by Nevada people, and no stock is offered  
for sale outside of this state.

FABULOUS LAS VEGAS

- 26 -

FEBRUARY 6, 1954

### WHAT'S FOR SURE:

(Continued from Page 25)

He and his staff are to be credited for the affable consideration they afford everyone.

Here's good news for motion picture fans: The EL PORTAL, FREMONT and PALACE THEATRES have combined forces to lease the parking lot adjacent to the First National Bank on South Third Street. This will solve the parking problem for folks who want to see a movie. You will be able to park your chariot there for three free hours and your parking stub will be validated at one of the theaters when you buy your entry ticket. Now we won't have to fret about those elusive street parking spaces.

Three rapid transactions took place at the JAMES CASHMAN COMPANY one day last week. We've been hankering for a new car and were "just looking" when BOB HARTMAN led us over to the 1954 BUICK Roadmaster on the display floor. One look and it won us over completely. At just the moment we were wondering if we dared make negotiations without consulting the feminine head of our house, Mrs. C. passed by and we hailed her. Being a sweet, understanding wife, she couldn't refuse assent. (She couldn't say "no" after her husband threatened to lower her allowance, refused to wash dishes and insisted he wouldn't water the lawn, could she?) So, the Packard was traded in and back to the office we went. When we arrived and told Johnny about the transaction he lost no time in piloting his "Lavendar Lou" Plymouth over to the exchange for the Packard. Then our salesman HARRY INGRAHAM hied over to Cashman's and drove away with good old "Lavendar Lou." Guess we raised a bit of a flurry with our dealings but seems as though everyone is happy.

JACK ZWIRN, of London, England, found life in Las Vegas very exciting during his stay at WILBUR CLARK'S DESERT INN. Mr. Zwirn was visiting his good friend BOBBY KAYE, credit manager at the Inn. He had done some very extensive traveling but admits there is no other place on this earth to equal our town. The Englishman insists he will leave his home town of Brandsbury Park just as soon as he can straighten out his business affairs and return to settle here, permanently. (Lend-lease?)

Oh, oh! Looks like DR. REUBEN LOCKITCH is a bachelor again. His charming wife Rose is in Portland, Ore., visiting her mother. Unfortunately the doctor's mother-in-law has been ailing and we hope it won't be long before her health is recovered. Dr. L. is really a

complete bachelor this time. He has his three children at home with him and is daily learning that a woman's duties are far greater than any man suspects.

(WHAT DID YOU SAY? TRIPLETS? WELL, WE DON'T THINK SO!)

On function we always like to watch is SID WYMAN's "walking the beat" in the pit at the SANDS HOTEL. He is one of the most gracious hosts we've ever known and makes gaming a distinct pleasure, regardless of which way the chips are falling.

What a terrific bill the FLAMINGO HOTEL will present on February 25. On that day the curtains will open on the combination of LENNY KENT, ROSE MARIE and the INK SPOTS. There's a bill no one should miss.

JAKE KOZLOFF, general manager of the HOTEL LAST FRONTIER, recently returned from New York where he contracted a young, lovely singer to appear at his hotel within the next 90 days. Mr. Kozloff predicts: "Within the next five years she will be the country's most outstanding singer." Jake wouldn't divulge the young lady's name but would add simply that this will be her first professional nightclub appearance. Here's a man who has picked winners before and is probably repeating past performances this time.

SIRI, the lovely blonde who recently completed an engagement at the EM-BASSY CLUB, seems to be treading the same path as GYPSY ROSE LEE. Her novel, "Hell Breaks Even," is being released by Fawcett Publications this Spring. It will appear in the Gold Medal pocket size edition. Another woman is blasting the theory that grey matter is lacking in beauty. We hope that Siri has a best seller on her hands.

In the Pirates Den of the HOTEL EL CORTEZ is a young bus boy by name of JERRY OSTROW. (Jerry's dad owned the Ostrow Restaurants in Hollywood, Calif.) The lad owns a Ford (1947 or 1948 model) and has completely rebuilt it to his own liking. The body on the car is so low it virtually kisses the ground. It sports a white color and everything on it which is hinged is electrically controlled. He has no handles on the doors or trunk. They all respond only if Jerry presses certain dashboard buttons. It's a fascinating masterpiece and one from which national auto designers could take a few good hints. Although cars are a hobby to him, we earnestly believe Jerry could carve an enviable future for himself in designing them . . . or rebuilding old ones.

Seems like this is a week in which we can be grateful for many things. Just about 11 years ago our sister-in-law gave birth to a son named RONALD. The child was blessed with per-

(Continued on Page 31)

FABULOUS LAS VEGAS

- 27 -

FEBRUARY 6, 1954



# MARILYN MAXWELL

WHAT CAN I SAY EXCEPT . . .

**"Thanks again"**

to Jake Kozloff — Herman Hover  
and to the wonderful staff of

*Hotel* **LAST FRONTIER**

FABULOUS LAS VEGAS

— 28 —

FEBRUARY 6, 1954

## DAVE BARRY:

(Continued from Page 7)

Hotel is charging for sitting room in an effort to retrieve some of their losses.

Players around the table are besieged by offers to sell out their place. One man is offered \$50,000.00 but his mouth is so stuffed with chips he tries to answer but chokes—only there is no room to faint, so he just stands there, eyes bulging.

The dice are continually being examined and exchanged but for three horrible days and nights the nightmare continues until, finally, he craps out!

Until this happens, however, you'll find me at the table every night, waiting for this guy to show up!

## CRISWELL PREDICTS:

(Continued from Page 11)

woman attorney. . . . The next sensation in the world of fashion will be the Bruno's adaptation of the Jenny Lind neckline combined with sky-high skirts. . . . Your next reducing diet will be based on the lowly lemon rind and use of raw cabbage. . . . The next hostess fad for entertaining will combine the square dance with a chicken and corn-bread dinner. . . . The most popular color for fall will be the new russet pink with the fool's gold trim!

**YOUR HEADLINES OF THE FUTURE:** Sleeping sickness epidemic shocks nation. . . . The new Townsend pension plan presented with great success. . . . Farmers permit blend of butter to be sold. . . . Wall Street sells stocks on time payments. . . . Industry invests millions in new factories in Deep South. . . . Atomic power proves good for sea travel under stringent tests. . . . World wide revival of Moslem faith. . . . All employes regarded as security risks ordered fired by Federal Government. . . . President Eisenhower demands that nation receive free vocational rehabilitation. . . . New series of bank robberies. . . . Deaths from hunting accidents mount. . . . April 15th new tax deadline for incomes in 1955. . . . Flash floods plague Northwest in spite of precautions. . . .

**FOR PEOPLE AND PLACES:** J. P. Morgan: Your life will be filmed with Walter Pidgeon in the title role. . . . Cafe Owners: Look for a revival of Chinese foods. . . . Herbert Brownell Jr.: Your next investigation will uncover a long sleeping scandal in the Democratic Party which will prove to be a challenge to each and every American. . . . News Editors: You can expect tragic news out of Argentina April 27. . . . Queen Elizabeth II: Beware of faulty airplane. . . . See Amer-

ica First: You will have a terrific tourist trade starting in May. . . . Michigan: You will have the worst winter weather in March on record. . . .

Rex Allen: You will be the No. 1 box-office cowboy star in 1955. . . . Burton Holmes: Your next trip will be to South Africa. . . . Detroit: 1956 will see all-plastic bodied cars. . . . Anna Russell: You will confine your comic talents to a TV show of your own after April 1. . . . Dick Haymes: You face further trouble before your deportation. . . . James O'Neal: Your editorship of the "American Legion Magazine" will be the No. 1 target of the communists due to your explosive articles on Red infiltration into radio and television. . . .

Legionnaires: You will soon organize a nationwide boycott against all radio and television programs who still continue to hire known communists. . . . Mary Miles Minter: You will enter politics in California. . . . Compton, Calif.: A new real estate boom will soon start in your area. . . . Jacksonville, Fla.: Your fair city will be bypassed by the new coastal route from Georgia. . . . Staten Island: You will soon have a national shrine marking a Revolutionary War event.

**Fancy Specialties . . .**  
**Ice Cream — Pastry — Candy**  
Sweets for the Sweet  
on Valentine's Day

**SWISS ARTS PASTRIES**  
819 South Fifth Phone 283

**Take Her to  
PHOENIX**

**4 Flites Daily — \$17.40 plus tax**  
**BONANZA AIR LINES**  
Las Vegas Phone 3100

**Chic Hecht**

413 FREMONT STREET  
• SPORTSWEAR  
• COCKTAIL WEAR

FABULOUS LAS VEGAS

— 29 —

FEBRUARY 6, 1954

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INTERIOR AND EXTERIOR



50% OF OUR STOCK  
MUST BE MOVED

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FURNITURE AND CARPET COMPANY

DUE TO A STEADY INCREASE IN OUR VOLUME OF  
BUSINESS . . . WE ARE RE-MODELING AND . . .

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BARGAINS GALORE - - - SHOP EARLY FOR  
BEST SELECTION - - - SAME QUALITY OF MERCHANDISE

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Easiest Terms  
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## THE SHAMROCK HOTEL

OFFERS FOR THE "STAY-ER-UPPER"

DANCING 'TIL 6 A. M.

IN THE COZY, WARM AND FRIENDLY

"SHILLELAH ROOM"

600 No. Main Street

Phone 2200



LARGEST AMUSEMENT CENTER  
IN NEVADA

## Last Frontier Village

OPEN ALL YEAR

Merry-Go-Round—Miniature Train

Bumper Cars—Arcade

Soft Drinks—Hot Dogs

Amusement Games for All Ages

Museum of Mechanical Pianos

Souvenir Photos and Records

FABULOUS LAS VEGAS

— 30 —

FEBRUARY 6, 1954

## THAT'S FOR SURE:

(Continued from Page 27)

Grand to Give - - -

Great to Get - - -

ALWAYS

A Prized Possession —

TURN AN EYE AND

VISIT NEVADA'S

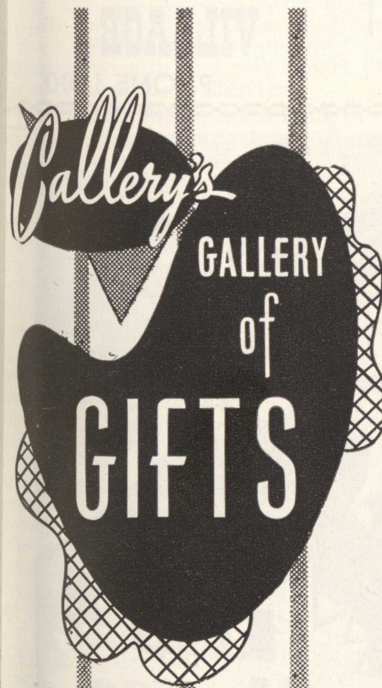
NEWEST AND MOST

MODERN SHOPPE

Gifts

for Him - - - for Her

IT'S



208 N. 3rd · LAS VEGAS · Phone 2203

EVERY DAY AN OCCASION

FABULOUS LAS VEGAS

— 31 —

fect health and acted as normal as any other. However, in later life it was discovered that he was denied normal hearing and naturally was unable to express himself through speech. MRS. WOURMS never gave up hope and took the youngster to many doctors in order to determine the cause. Recently, upon learning that an eastern hearing aid concern had developed a new skin test to define ability of sound penetration, she took her faith and son there for an examination. You can just imagine how her mother's heart swelled with happiness when Ronnie had a positive reaction and she realized her child would one day enjoy a full, complete life. Faith can really perform miracles and prayers ARE answered.

Belated, sincere congratulations to our girl Friday, BEATRICE DIAZ, who celebrated her natal day, February 1. Miss D. is a newcomer to Las Vegas, having given up her native New York for our town. We hope she doesn't miss the snow too much. Personally, we think it's so much nicer to celebrate your birthday on a Las Vegas spring day in preference to eastern cold climes. (Do we sound too prejudiced, Miss D?)

(WONDER IF WE CAN GET THOSE TOYS IN THE HOUSE, WITHOUT DETECTION?)

Attention, Renoites! If all goes well, a resort hotel (similar to those on our Strip) will be erected in your fair city. The proposed site is very close to the Truckee River. If the project materializes this hotel will be the talk of the nation.

ZACK STRICKLAND, pit boss (swing shift) at the HORSESHOE CLUB) feels his life is really full again. His wife and two children left New Orleans to join him here and he once again is content in his role as father and husband. The Stricklands have placed their two sons in local schools and are now shopping around for a home.

Aside to LOUIS GLAZER in Philadelphia, Pa.: Can't quite express our sincere gratitude for your recent gift. We think it very kind of you to remember us and want you to know that it is completely appreciated by someone who is very happy to call you friend.

We're very happy to note the tremendous success being enjoyed by FRANK SENNES, owner-producer of Hollywood's overnight sensation the MOULIN ROUGE. The business the spot is doing is equivalent to that being enjoyed by any of our Strip hotels—and that's darned good! Frank is featuring great attractions and his pro-

(Continued on Page 35)

FEBRUARY 6, 1954

# "Carnival of Fun"

A REVUSICAL COMEDY

STARRING

"SLAPSIE" MAXIE  
ROSENBLUM

AND

HANK  
HENRY

featuring

THE EUGENE  
JACKSON TRIO

AND

SILVER SLIPPER  
STOCK COMPANY

SHOW TIMES: 9 P. M. — 11 P. M. — 1 A. M. — 2:30 A. M.

SILVER SLIPPER  
SALOON

No  
Cover  
or  
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LAST FRONTIER  
VILLAGE

PARKING FOR 1500 CARS

PHONE 1800

Our sincere  
thanks to the  
Golden Nugget  
for bringing  
us back to  
Fabulous  
Las Vegas  
"Mucho Gracias"



**LAST FRIDAY EVENING** we dined at **BROWER'S RESTAURANT** on Pacific Avenue in Long Beach and I certainly want to recommend this spot to you who contemplate a visit to the beach city in the near future. Brower is an ex-councilman of Long Beach turned restaurateur and is doing one fine job. The paintings of the world's best restaurants will fascinate you.

Just learned that the Tomerlin brothers have sold the WILTON HOTEL to Frank S. Hofues of Santa Monica and Texas. This will be for the better because the Tomerlins rested on their laurels too much and at last we might find this once fine hotel back in the upper brackets where it belongs. My favorite hotel in Long Beach, of course, is the LAFAYETTE, owned by Conrad Hilton personally and not a part of his chain of fabulous hostelries.

Ford Montgomery, the manager, is an up and coming youngster with much experience, personality and vim and vigor. For food and drink this hotel is very fine—there is no entertainment or no night spot in it, however. The University Club holds forth on the top floor and thus daily brings the top-notch business and professional men into this hotel.

You have all heard of VIVIAN LAIRD'S, no doubt. She is the top woman in the supper club industry of the West Coast, has been holding forth in these parts for a quarter of a century and now has a lush spot with bars all over the place. Dining and dancing in the main room is pleasant and with good food and music. Here is the place where the boys go to be entertained and where the girls go to be in the spot where they can entertain. It is known from coast to coast among the officers of the air corps, navy and marines.

The PACIFIC COAST CLUB, of which I am certainly glad to be a member, is the center of activity and you can use your memberships from other athletic clubs all over the country here. It is owned by the same family that own the L. A. Athletic Club and the Riviera Country Club. The rooms at the PCC are immaculate and the service excellent. I used to live here and I still miss being lulled to sleep by the waves lapping the shore, although I

only live a block from the ocean now.

The Fountain Court Room is modernistic and serves good food. There is a nice cocktail lounge which sports a section for men only so there is no waiting for businessmen at lunch time. The Sunset dining room is used only on Sundays and holidays now, except in the evenings for private parties. On Thursdays, however, one of the best smorgasbord dinners anywhere is served here and dancing continues on 'til midnight. If any of you should care to use this club, I am sure I would be glad to sponsor you if you get in touch with me. I can get you a two-weeks membership, and what a restful sojourn you would have here.

Restaurants of note in the beach area are HOEFLY'S in Belmont Shores and out in the new Lakewood District. Mr. Solomon, who owns these wonderful spots, used to be with the old Club Bingo in Las Vegas before it became the SAHARA. RICART'S out in Bixby Knolls is tops. Art Morgan is one of the owners and I understand he is the driving force back of the newly opened COPRA ROOM on Broadway. Welch catches the eye of the ladies and is a nice place to dine, as is Eaton's out that-away, too.

Long Beach is quiet and restful—in fact that is the only reason I would suggest you come here—to get away from it all for a while and I know there are many of you Vegasites who feel that way from time to time after your vigorous and hectic gay life up there constantly.

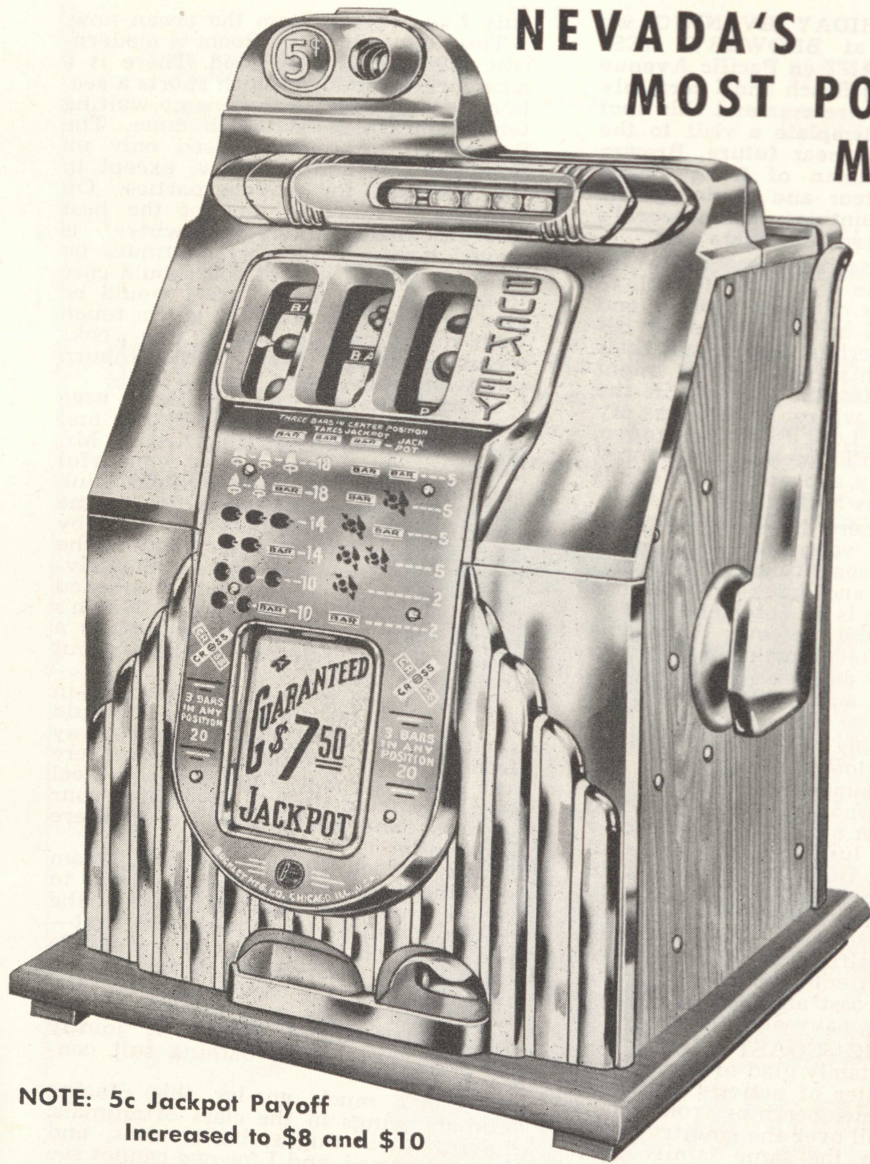
Long Beach is really suffering from growing pains and too much money to spend, and I fear for the future of the town. It will be like the spoiled brat—son of a rich family. Seems the whole town is now bent on just getting LONG BEACH into the news all over the world and it has gone berserk on the MISS UNIVERSE contest it jointly sponsors with some bathing suit concern.

I don't much go for this placing human beings in the class of animals, having their thighs, busts, arms, and legs measured, and I for one cannot see how such publicity is doing the town any good. You will ask: Well, why do you stay in Long Beach then? My answer is simple.

(Continued on Page 38)

# BUCKLEY'S

NEVADA'S  
MOST POPULAR  
MACHINE



NOTE: 5c Jackpot Payoff  
Increased to \$8 and \$10

**BUCKLEY'S  
JACKPOT CLUB**

20 FREMONT STREET  
DOWNTOWN

## THAT'S FOR SURE:

(Continued from Page 31)

ductions are truly outstanding. To date we've gotten this information from critics and friends but are hoping to be there ourselves in the near future.

According to the local grapevine, a very sorely-needed project is in the embryonic stage. Within the past few years we've heard many rumors about the possibility of a new bowling center. But, alas, they have been just rumors. However, there seems to be a firm basis of fact in conjunction with the one currently being discussed. It is to be located on the Boulder Highway and the plans are said to call for 20 alleys. We understand that DAN GULLICKSON (one of the leading local bowlers) is standing by to be the manager of the new center. This is something that has been long awaited by local kegling fans and we firmly believe it will stimulate further interest and a greater support by bowling sponsors and contestants alike.

(JULY ISN'T THAT FAR AWAY . . . IS IT??)

BILL DORSETT, general manager of the HORSESHOE CLUB, added an eye-catching section to this spot when he placed a certain object in the wall showcase. The article is an exquisite wooden cathedral clock, completely carved by hand. It is 135 years old and was created by J. F. BRODEN during the spare time he found in six years of prison life. It is a replica of a famous Finland cathedral and is priceless. Its owner is DOBY DOC, who was fortunate in obtaining possession of it and insists he wouldn't part with it at any price, although he has been offered fabulous sums for it. The glass-enclosed clock has been in this country since 1900. We were so fascinated by the intricate structure we've returned many times for another look. We wish we could own it . . . and that's for sure.

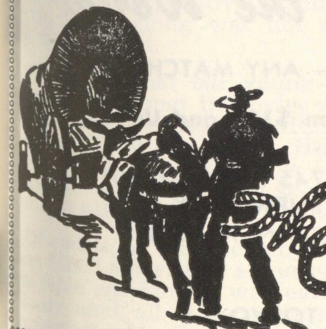
ANY  
3  
OF A  
KIND  
WINS  
Jack  
Pot



## EL CORTEZ

(Continued from Page 21)

GUARDS, in our opinion, are the better of his many groups, and we feel that you'll agree once you've heard these men perform . . . Their extensive repertoire consists of opera, popular musical comedy and semi-classics, with a sprinkling of comedy throughout their performance. These fine voices bring you songs the way you like to hear them. and sort of make you want to "sit up straight," so to speak . . . On the same bill you will see and hear a rare talent and an accomplished artist, Miss OLIVETTE MILLER, swing harpist. A treat for the eyes as well as the ears, this beautiful young lady plays her harp with the greatest of ease, and sings naughtily a selection of her own origin, telling of a disturbing situation. . . . Rounding out this bill of fine entertainment is an exceptional talent in acrobatic ballet, Miss BARBARA DAVIS. Working in high heels, this little lady accomplishes the most difficult of tumbling feats . . . and with apparently little effort. She finishes with a rapid succession of "butterflies" which are counted aloud by most people in the audience. She averages from 15 to 20 each show . . . and on this little stage THREE would be plenty . . . EDDIE SKRIVANEK and his Sextette From Hunger supply the show music and dance music and excell in both fields . . . Between shows you are rhythmically entertained by the rockin' and heel stompin' music of the WILD BILL DAVIS TRIO, and so on 'til 5 ayem . . .



Famous  
**DEALER'S SPECIAL**

SERVED AROUND THE CLOCK

A Complete Meal . . . \$1.00 to \$1.50

**WESTERNER**

Child's Plate  
\$1.25

Complete Dinner . . . **\$3.00**



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 Hotel El Cortez  
 for making  
 our Las Vegas  
 engagement such  
 a Huge Success  
 ... the four  
 Gentlemen  
 of Song

## Ben Yost ROYAL GUARDS

OPENING AT AMATO'S SUPPER CLUB  
 PORTLAND, ORE. — FEB. 15

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 "THE PRINCE OF PEARL"  
*Finest in the World*

ANY SIZE — ANY MATCH

Reasonably Priced and Arranged from \$100 and Up

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BRANCH OFFICES

PARIS - LONDON - CAIRO - TOKYO

## WHAT'S DOIN' . . .

(Continued from Page 15)

THE LIQUOR STORE, 508 Fremont, recently returned from a vacation at Furnace Creek. He has one of the nicest, friendliest bars in the downtown area.

OLGA PEREZ, the very talented and beautiful wife of JOHNNIE TURNER who played the Golden Nugget last week, is now with the Dot Dee Dancers at El Rancho Vegas. Olga, as you probably remember, was a featured vocalist and pianist at El Cortez a year ago. JOHNNIE and his TWO GUYS AND A DOLL are now an extra added attraction at the EMBASSY CLUB. . . .

Again this week I urge you to see the WILD BILL DAVIS TRIO at the PIRATES DEN in EL CORTEZ . . . The new show in the same room, featuring THE BEN YOST ROYAL GUARDS, will round out an enjoyable evening of entertainment. These four gentlemen of song offer you light classics, comedy, and old favorites in a style that makes them one of the most popular quartets in Show Business today. . . .

If you feel like leaving our fair city for a short spell, why not take advantage of BONANZA AIRLINES' four daily inexpensive flights to Phoenix? . . . I started this column at BUCKLEY'S and, with the ringing of bells, I leave you with one parting thought: All fan mail should be addressed to HARRY INGRAHAM in care of "Jolly" JACK CORTEZ.

## POP SQUIRES:

(Continued from Page 5)

remains. They dragged their unsavory burden something like 150 feet north of the ranch house, dug a rather shallow grave and dumped Wild Bill into it.

They were very glad to get him covered with a comparatively thin cover of earth. The digging was not easy and the weather hot.

Soon after that our young engineer from Reno, Emmet D. Boyle, was making the long journey from Reno to the future town of Las Vegas. He reached Indian Springs near evening, and asked Belle Latimer if he could secure something to eat and a shelter for the night.

Of course, he was accommodated and soon Mrs. Latimer had a savory meal on the table and Emmet was eating voraciously until, all at once, he sensed an unpleasant odor. Belle Latimer noticed it also and went to the open door and

looked out.

After a sniff or two, she turned to Boyle and made the enlightening remark: "Them damned dogs have dug up Wild Bill again!"

And so the untimely death of Wild Bill came to the knowledge of The Law. It was soon apparent that a murder had been committed and it became evident that young Cochie Sigmuller was the criminal. When the officers questioned him Cochie admitted the killing and was rather proud of the efficiency and success of the project.

Of course there was nothing else to do but arrest Cochie and bring him to trial before District Judge Brown at Pioche. Cochie was convicted and sentenced to several years in the state prison. After serving a few years, Cochie was released by the Board of Pardons and Parole and came back to his tribe at Moapa.

Judge Brown, also sitting before our fireplace one night several years later, confirmed the story of Wild Bill and Cochie Sigmuller. It seemed to be the general idea that Wild Bill really deserved killing.

Mr. and Mrs. Ira MacFarland bought the Indian Springs Ranch about 1910 and Mrs. MacFarland still resides in her home there. Delfine and I stopped with them many times and Mrs. MacFarland showed us the grave of Wild Bill and, we believe, it may still be seen by anyone who knows where to look.

There is another little incident which we recall when Indian Springs is mentioned. That was the time in 1910 when Tasker L. Oddie was a candidate for governor of Nevada. On his journey to Las Vegas he reached the Indian Springs Ranch shortly before dark.

As he neared the ranch house he saw a pile of delicious appearing watermelons near the garden fence. He stopped and Mrs. MacFarland came out to meet him.

As she approached, Tasker politely removed his hat and said:

"Madam, may I buy a few watermelons?"

Mrs. MacFarland, not to be outdone in politeness, replied:

"Certainly, take all you want. We are feeding them to the hogs."

For years, that remark was a matter for merriment between us, but Mrs. MacFarland, a warm friend of Governor, later Senator, Oddie, always felt some embarrassment when the incident was mentioned.

(Continued from Page 13)

have a delivery service for your convenience for any order of two bucks or more. . . . And if you go for PIT BARBECUE the way I do . . . TWO DOLLARS could be the "appetizer"! The greatest call is for ribs . . . and, man, are they the "luscious"! Two of their steadiest phone call customers are the BEAUX ARTS beauty salon, at the start of The Strip, and MARI-ANNE's all night dress shop next door. . . . Speaking of Beaux Arts . . . those fellows must be making a little loot 'cause all those new Cadillacs you see lined up in front of the shop don't belong to customers. . . . And speaking of Marianne's . . . the pretty-eyed blonde you find on the graveyard shift at the moment is "our gal" CHILI WILLIAMS, newly acquired resident of the state of Nevada, with all intentions of becoming a "permanent" (hope so).

It shouldn't be too long until the BAR-W will be announcing the opening of their newly added dining room space and remodeled lounge. And what I mean, they ADDED a dining room! A BIG one! There's room enough for all of us to sit down now! FAY and JACK ROSS are going ahead full steam toward getting their new enterprise into operation in the way they visualized it when they took over. If they keep going as they have begun they will achieve it in no time at all. Then they will have one of the best, if not THE best, guest ranch in this part of the state. . . .

Another new spot to keep your eye on is the fast developing change of the old Red Rooster on Hiway 91 or the top o' The Strip! It's to be called THE PATIO, and with such great guys as MAX STETTNER and JOE COHEN at the helm there should be an operation here that'll make the old-timers sit up and take notice, if they follow the plan of operation I've been told they were to follow. TOM DOUGLAS is doing the redecorating and any of you who know the work he has done know that it goes without saying—this will be one of the standout show spots of The Strip. . . . POLLY POSSUM and JOE WOLVERTON are still packing them in at the HACIENDA in North Las Vegas. Holding her own in the attraction department, also, is their little blonde bass gal BILLIE JEAN RYAN. . . .

I don't believe there is anyone who doesn't like French cuisine and service . . . and the best of the same that there is to be found in the country is to be found right here in Las Vegas at THE ALGIERS, which is a JIM BLANKENSHIP enterprise. Jim knows this business, too. His Patio Lamaze in Denver

FABULOUS LAS VEGAS

was known world over for its famous food. Here is a spot where folks come in to eat in parties of anywhere from a half dozen to fifteen or more. . . .

They've got a new chef at the RAILROAD PASS CASINO out on Boulder Hiway, too! A lot of you might know him, as he's been around these parts for some time, PAUL LOLLAR, who has already begun to establish a reputation for himself for his delicious food servings at Railroad Pass Casino. . . .

There may be a lot of you Strip-trippers who don't realize that there are two show spots downtown where you can catch a late show! There's the GOLDEN NUGGET which has a late show at 3 a. m. and EL CORTEZ which has its late show at TWO ayem. Opening this past week as star of the Nugget show was an old friend of ours, JIMMY KENNEDY, and the stars of EL CORTEZ show are those most famous of Ben Yost groups, THE ROYAL GUARDS. . . . Both shows are well worth the trip to town to see! . . .

You might not know it (how could you?) but I've been typing the last part of this column under protest! . . . Under protest from the KID (my Dobie) . . . It was time for her to eat almost an hour ago and she's been raising Old Ned with me all the time. So with your kind permission, I'll turn this thing over to the printer, and make like a chef for this carnivorous canine before she takes a dainty morsel out of my ankle. . . . 'Bye for now . . . Your ever lovin' . . . JOHNNY.

## HILLSWAY:

(Continued from Page 33)

Long Beach is the easiest town to live in. I am five minutes from the post-office, five minutes from a bank, five minutes from the heart of the town, two minutes from the beach, with no parking problems whatsoever. Thus I can live here easier than any place in the country, and there are no activities to distract me so while I am here I can sit at my machine and work like the dickens and not feel that I am missing much over town.

If I had to stay here all the time and not travel as extensively as I do I would move to some other city that has much more to offer and I would move pronto. AND IT IS NEAR TO LAS VEGAS.

But I do urge you to come here for a leisurely sojourn when you feel in the need of getting to the beach. You will like it for a rest and the weather is ideal the year around — and that is something.

## LAST FRONTIER:

(Continued from Page 19)

which the audience participates — and specifically the bald pated set. After the audience has been whipped into a veritable frenzy, MAX encores with an impromptu jam session of "St. Louis Blues," with the KIRBY STONE FOUR, and the entire house winding up as a part of this mad, mirthful bit of show merchandise. This is a NEW MAXWELL, folks, complete with overdrive and an unexcelled chassis. Don't miss her. The KIRBY STONE FOUR in their third appearance in this room return with brand new material and the zing-zang-zaniest antics you'll ever see. KIRBY STONE is better than ever in his English cockney version of "Old Man River," and the entire group seemed to have jet-propelled their jump numbers into an all-out effort to conquer speed. "Ballin' the Jack," "I've Got Rhythm" and "Sugarfoot Rag," pinpoint each member of the mighty FOUR, with so much happening the audience hasn't time to recover from one belly laugh to another. Their take-off on four German officers in a submerged submarine is brand new and the best of their repertoire. THE THREE HOUCS, in their first American appearance, stop the show cold. You've seen some mighty fancy juggling in this desert city, but have you ever seen three jugglers gliding into each other's performance and snatching spinning wheels and pins from the air without a hitch? These three European jugglers defy all laws of gravity and must be seen to be appreciated. The magic touch of choreographer LOUIE DaPRON is quite noticeable in the production numbers ably presented by the ADORABLES, featuring BOB PEOPLES, a young baritone who is completing the last two weeks of a long and successful run. GARWOOD VAN and his orchestra continue to receive the accolades of the dance set and raves from the show folks, who perform with ease and assurance due to the competent GAR's baton.

## DESERT INN:

(Continued from Page 20)

standing LES CHARLIVEL TRIO. Talk about spectacular acts, this is it! The Parisian brothers are hailed by all as superior entertainers and, mister, that's an understatement! These ambassadors from France are in a class of distinction. We could sit and watch them for hours as they gracefully go through

their paces and perform striking feats in their acrobatic dancing. But their performance covers an even wider scope than this. Each is acclaimed as a musical virtuoso and the music they create on their instruments is stirring. The three lads round out their antics with good-natured clowning that is "real cool!" How can you resist tossing bouquets of admiration at these lads? . . . The DONN ARDEN DANCERS are un-failing in their presentations of distinguished production sequences. Held over for this show is the lovely ice ballerina CAROL LYNNE, featured with the Arden troupers . . . Turning in their usual, faultless musical background are the CARLTON HAYES men of music.

## SILVER SLIPPER:

(Continued from Page 21)

every audience with his "Romeo and Juliet" scene with the beautiful Virginia Dew in the role of Juliet . . . Featured in the show is the EUGENE JACKSON TRIO with rapid-fire singing and dancing. Young Jackson first attained popularity as "Farina" in the legendary "Our Gang" comedies . . . One of the greatest comedy men in the business is the master-mugger HANK HENRY, one of the main reasons for the continued success of the shows in this room. When he and the diminutive SPARKY KAYE come together in a scene roars of laughter are assured . . . For feminine beauty, each scene in which they appear is enriched by Misses VIRGINIA DEW and JOAN WHITE, both very talented and beautiful additions to any show . . . Also bolstering the scenes with their able and needed assistance are "Smilin" Jimmy Cavanaugh and Bill Willard . . . Music for all these Silver Slipper revues is arranged and supplied by GEORGE REDMAN and the members of his fine group of musicians.

## GOLDEN NUGGET:

(Continued from Page 21)

who may look like a coy siren, but look out for her personality! And, of course, leading the orchestra during and between shows is JOE VENUTI. Joe, Bing Crosby's old-time buddy, is one of the chief attractions at the Golden Nugget lounge. LISA ALONSO and her Tropicaires will keep you entertained intermission-wise as the trio sets a Latin American tempo on the vibes.

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### SAHARA:

(Continued from Page 20)

Her well-trained vocal chords are familiar to all but seem to have added beauty when heard across the footlights. The screen star has a sagely-chosen repertoire that embraces all phases of music, bringing happiness and favorites to all listeners. Miss Grayson's musical director is ERNEST GOLD. Kathryn Grayson, you are superb! . . . Back for another of his successful engagements is JACK CARTER, an accomplished comedian who has made his mark in the theater, TV and supper clubs. Jack is one of the hardest working performers who ever walked into the spotlight. His rapier-like witticisms are literally astounding. This lad must have an unlimited source of energy to toss so much dynamic force into his every presentation. The Carter comiery is the type that sets you smiling and culminates your appreciation with deep, hearty laughter. When J. C. is in front of the microphone Old Man Gloom is nowhere to be seen . . . Rounding out this elite bill are SUJATA-ASOKA. Here is an act that is new to Las Vegas and is strikingly different. This is an exotic couple who perform authentic Hindu dances. Sujata-Asoka make an electrifying appearance in their Eastern garb and their sequences are awe-inspiring . . . The MORO-LANDIS SAHAREM DANCERS prove their precision and execution never loses perfection at any time . . . CEE DAVIDSON and his orchestra provide the wonderful musical background.

### SANDS:

(Continued from Page 20)

Unimitable interpretations of classics. Mr. Pinza needs and uses no artifices to capture his audiences. His voice is magnetic and inspires complete attention and admiration . . . For this appearance GEORGIE TAPPS has returned with a company of four dancers. AND—can these kids dance! Georgie is surrounded by two other men and two light-footed lovelies. As a group the five of them turn in some of the most admirable tap sequences these tired eyes have seen in a long time. Naturally the Tapps boy is in the featured spot in his act and he doesn't hold back one fraction in his display of outstanding choreography . . . Rounding out the bill is our old friend PROFESSOR IRWIN COREY. This comedian always casts hysterical stitches throughout the audience. His interpretation of the old absent-minded professor has instigated com-

plete enjoyment in audiences from coast to coast. New York's "Smart Set" was notoriously known for its suppression of blatant reaction. However, we used to see the highbrows let down their mink eyebrows every time Corey was in the spotlight. His disjointed sentences really fracture you. His entire act is cleverly framed by his baggy trousers and ill-fitting jacket . . . The COPA GIRLS look very chic in their beautiful costumes and greatly heighten the success of the show with their beauty and grace . . . RAY SINATRA and his music makers provide the ultimate in musical backgrounding.

### FLAMINGO:

(Continued from Page 19)

known far and wide in the music business, and he surrounds himself with not only good musicians but with musicians who are equally good entertainers. Featured with the band in this engagement are JOHNNY COCHRAN, BILL CURTIS, THE MARTIN MEN and, for the first time in Las Vegas, DAVE LEONARD and RAY RASCH at the twin pianos. . . . Making an initial appearance locally is MANOLA MERA, sensational Cuban singing star, whose interpretations of those lively Latin rhythms will set your spine to tingling, and command your rapt attention with each stirring selection. . . . RON FLETCHER once more presents his productions, featuring the talented terpsichory of the FLAMINGO STARLETS. Ron's creative genius has made this current group of dancers one of the best to grace this stage in some time, with individual ability a noted condiment to success. . . .

### THUNDERBIRD:

(Continued from Page 21)

back. Here are clearly "3 of a kind!" They'll do anything toward making you laugh, and their rapid-fire material keeps you on your toes to keep pace with them. We venture to say that you'll see some things done that you've never seen before, while the Slaters are on! . . . It's another return engagement for the mad-cap musical three, IRVING FIELDS and his TRIO. These three young gentlemen of music instrumentally employ piano, bass and drums, with each member of the group being a complete master of his own instrument. Their Latin medleys and blues numbers are outstanding. As usual, the KATHRYN DUFFY DANSATIONS score with another hit for their fine ballet in their production numbers . . .

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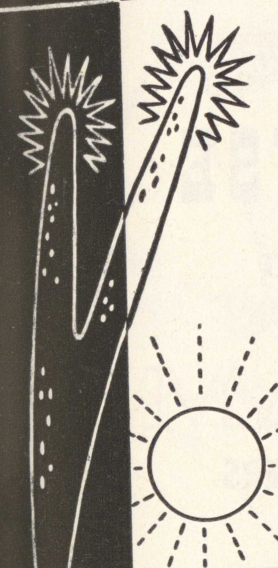
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