Jack Cortez' 15c JANUARY 2, 1954

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A BIT OF HISTORY

THERE are two New Year anniversaries worth mentioning as the first ones of civilized Las Vegas. There was the first of January 1956, just 98 years ago. The great leader of the Church of the Latter-Day Saints, Brigham Young, had chosen 30 of his best and most dependable men, directed them to outfit themselves with wagons and harnesses, teams and provisions, and seek out a place hundreds of miles south of Salt Lake where there were great springs and meadows called "Las Vegas."

They started from Salt Lake May 10, 1855, and the first of the group reached Las Vegas June 14, 1855. With aid from the strongest men and teams, all of the party arrived in Las Vegas within a few days.

They immediately started the work of building a fort, laying out gardens and securing the confidence and goodwill of the few miserable Indians they found here. Their work as representatives of the Church was faithful but by no means pleasant. Yet they assumed that they were not here on pleasure but as servants of their Church. So they tried their best to establish a permanent settlement named Las Vegas.

January 1, 1856, was reported thus:

"Peace and good will prevailed."

We hope those strong souls who for their religion were enduring patiently such privations without complaint are now able to look down from a pleasanter world on this Las Vegas of today, and see what the foundation which they so well laid in 1855 and 1856 has enabled the people of these latter generations to build. It really now is a "Happy New Year in a Fabulous Las Vegas."

We learn that on that day the missionaries were hard at work building fences to protect their farms and, among other things, on that day they hung one-half the gate to the fort enclosure in its place.

But they wrote: The only hindrance to not having it completed was lack of files for putting the saw in order, that the lumber might be sawed out for the same.

Another serious and troublesome problem was the depredations of the Indians, toward whom the missionaries had been so uniformly kind and helpful.

On that night of January 1, 1856, we are told:

"The Indians climbed over the roof of Elder Rick's house and stole a quantity of corn therefrom."

Then comes the touching part of the incident:

"President Bringhurst reprimanded such acts to be perpetrated by his people. Chief Toshearump took offense on account of President Bringhurst threatening to punish offenders caught stealing and he forthwith left for the mountains saying that 'he would stay away for a long time'," which probably grieved the devout missionaries very much.

I am telling this small happening so that we can better understand their faith and forbearance and the kindly disposition they bore toward the Indians, which was quite in contrast with the treatment they had suffered at the hands of other travelers and explorers.

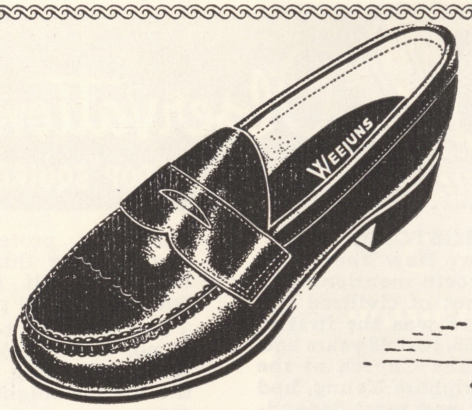
On the 10th day of January 1856 an incident of real historic interest occurred. Las Vegas for the first time had a name and a postoffice. It was an order from the United States government establishing a postoffice here named:

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CHRISTMAS IN LAS VEGAS! Probably nowhere else in the world can you capture the same holiday spirit. Children singing songs like "I Saw Mommy Kicking the Slot Machine" or "Santa Claus Is Coming Out for a New Number" or "Rudolph the Red Nosed Dealer"—yes, all this makes Las Vegas so different for Christmas.

Only in Las Vegas do you find the true Christmas spirit of GIVING so plentiful! The colors of Christmas, red and green, are found everywhere. Red dice and green complexions. Christmas trees in this desert paradise are decorated with ornaments you don't find in any other city. Pawn shop balls hanging from each branch!

The night before Christmas is truly an event, perhaps more exciting than in other places. There, outside the window, are a group of carolers gayly singing the most popular Las Vegas tune, "All I Want for Christmas Are My Markers Back!"

Then the children are quietly tucked into their motel beds and they find it difficult to fall asleep. Daddy is back every 20 minutes from the casino breaking open their piggy banks. And Mommy is back every 21 minutes breaking open Daddy's head.

What a joyous Christmas spirit! Unfortunately no bottles are around to celebrate with. They've all been brought to the store to get the deposit back.

Well, the kids have dozed off now, and the Sands man is leaving, followed by the Sahara man, the El Rancho man, the Thunderbird man, the Last Frontier man and the Flamingo man.

This is the night before Christmas and we're all waiting for Santa Claus to show, place or win. We've heard rumors of late that Santa Claus might not come to Las Vegas this year because the Atom Bomb blast might frighten his reindeer.

However, we are happy to report that the Atomic Energy Commission has arranged to postpone any tests for the holidays and the only explosions you'll hear will be from wives when they learn how much of the old man's loot went down the drain. That makes the coast clear for Santa to include Nevada in his itinerary this year.

I understand that Santa has been having a tough time figuring out what to give Las Vegas for presents, besides MONEY. I have a few suggestions, in case he's interested.

In every stocking, I would put a return trip ticket. This is one thing EVERYBODY wants but they never seem to get.

To all the investors in the Las Vegas racetrack, I would give . . . a NEW racetrack.

To every girl I would give a guy who will pay some attention to her while they're in Las Vegas. To every dealer, ONE player who doesn't complain when he drops a bundle. To every bartender, a bar all his own. To every shill, the right to keep ALL the money he wins.

To every hotel owner, a perfect floorshow with no headaches. To every show producer, acts who are satisfied with their billing. To every desk clerk, early check-outs. To every cocktail waitress, a MILLIONAIRE. To every MILLIONAIRE, a cocktail waitress.

To every hitch-hiker, a ride. To every chuck wagon eater, NO HEARTBURN! To every crap-shooter, seven straight passes. To every slot machine player, ONE jackpot. To every blackjack player, an unlucky dealer.

To every roulette player, a SUCCESSFUL system. To every comic, NEW jokes!

If Santa would only leave the North Pole with a bagful of these presents he'll make this the happiest Christmas ever! And, seeing as most motels have no chimneys, I recommend that Santa use a helicopter this year and just lower away. Everyone will be high anyway so all you have to do is reach up.

I do hope that Santa won't mind my suggestions and be generous to the folks down Las Vegas way.

Last year I heard some unlucky stories. One woman hung her nylons on the Christmas tree, and someone stole them! A crapshooter hung his sock on the Christmas tree and the next morning the tree was dead.

But I've been reading the Reindeer Racing Form and I'm happy to report that all the reindeer are in good shape. Santa's at the post, and he looks like a sure winner.

Oh, I alost forgot: As a Christmas present to my editor, Jack Cortez, I hope that Santa leaves BETTER COLUMNS FROM DAVE BARRY!

Thank You - - - MR. and MRS.
LAS VEGAS

for making my nite club
debut such a wonderful experience

My fervent wish - - -
to you and yours- - - -

A Happy and Prosperous
NEW YEAR

Sincerely,

Jeanne Welborn

P.S.: To Mr. Bill Moore, general manager
of the Hotel El Cortez . . .

I Shall Always Be Grateful!



HOW DO YOU LIKE our New Year's baby? Even though he is 14 months old, we just couldn't resist featuring him on our cover in preference to a younger child, as is the custom at this portion of a year. The adorable youngster is JEFF FAYMAN whose parents, NATALIE and STAN FAYMAN, own BOND'S JEWELERS here. We sincerely hope that all of our readers will find the New Year as interesting and full of happiness as Jeff will. May you all enjoy success and good health. Don't forget that a smile goes a long way in helping you to achieve your goal for happiness . . . and that's for sure.

Well, sir, Christmas 1953 proved to be one of the biggest holidays ever enjoyed by Las Vegas. Even though most folks like to remain at home for this wonderful holiday, it seems that a multitude of tourists decided to spend the festive season right here in our fabulous town. As a result, our hotels and motels were filled to capacity and the atmosphere was replete with cheer and good fellowship.

It is awfully nice to see BERNIE GROSS back in town, looking so well and content. Just in case you didn't know, Bernie is now MRS. RICHARD LENZ and her husband is a dealer at the BOULDER CLUB. Bernie intends to devote her time to her duties as a housewife and to her 3-month-old baby boy who weighed in at 10 pounds 15 ounces at birth.

Something new has been added at the GABOR SISTERS act at the HOTEL LAST FRONTIER. The innovation is in the form of a luscious patch, covered with sequins, adorning the eye of lovely ZSA ZSA. Seems that Zsa Zsa and her "very good friend" PORFIRIO RUBIROSA had a purported slight tiff, just before he left Las Vegas to allegedly marry five and ten heiress BARBARA HUTTON in New York. Perhaps we're wrong but we thought "something to remember me by" meant a lasting gift. However, rumor has it that "Rubi" decided to be original and leave a blackened orb behind, for the sake of sentimentality. How masterful can a guy become when a gal turns a deaf ear to his proposal? (Besides, isn't the title still MRS. George Sanders?) Now, Zsa Zsa and her decorated patch steal the spotlight. As a result, sister EVA has hired the services of JAMES BYRON, press agent from Los Angeles. This gal just doesn't want to have to take a back seat. MAGDA is unperturbed by all the hullaballoo and steps through her pretty paces, completely satisfied to forego extra publicity. (How on earth did Louella hear the news so fast to broadcast it Tuesday?)

Even though this BUDDY GROVER lad is full of denials, the air seems tinged with the aroma of a romance. (Buddy is the pianist with the GROVER-SHORE TRIO at the DESERT INN.) Most of Mr. Grover's spare time is spent in the company of VICTORIA PETIT, of Shreveport, La. (She is the hat-check girl at the Desert Inn. Hmmmm! Very convenient.) You can see this charming couple in the SILVER QUEEN BAR of the SANDS HOTEL, listening to the stirring music of NORO MORALES. If this doesn't look serious, someone's due for an Academy acting award.

Little old Cupid certainly is keeping a hectic schedule during this holiday season. Now it looks as though he is going to re-wed the break in the Doyle household. Last September LOUISE and BOGIE DOYLE decided to say au revoir in the divorce courts. At this writing it looks as though the Doyles have regretted their hastiness and are heading for a remarriage. some time around the New Year.

If you want to make your weary eyes sit up and take notice, take a peek at that gorgeous desk set on WILBUR CLARK'S work table in the DESERT INN. It was custom made especially for Wilbur and given him at Christmas. The set consists of 14 pieces that will never be duplicated. Incidentally, belated birthday greetings, Mr. Clark! Because of our early deadline last week, we couldn't salute your big day, December 26. However, we know you enjoyed a wonderful celebration.

MARLENE DIETRICH is certainly gleaning a lot of publicitv from the gowns she is wearing onstage at the HOTEL SAHARA. As one gal put it, "she is almost dressed" in the garments. The women grudgingly admit La Dietrich looks superb. We get a

(Continued on Page 33)

there's nothing like it in Las Vegas
...the famous PIRATES DEN!

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What're They Really Like?

. . . by VI TAYLOR

(Columnist's Note: Due to other writing commitments, this will be the last column of the series for "Fabulous.")

DON'T THINK it hasn't been wonderful! What with the old year dissolving into the new, it is only natural that we sum up that which has gone before. During these past months this writer has written about many interesting persons and it is difficult to category them with brevity. But, then, let's try. . . .

THE MOST PARADOXICAL: It would be impossible to name just one subject under this category. TONY CHEDESTER, the crap dealer who studied to be a minister (subsequently has received his doctor of divinity degree) would take first place by the very nature of things. A man of great depth and perspicacity. KALANTAN, the exotic burlesque dancer, would be second choice. It is difficult to associate the dance she does with the philosophies she expounds.

THE MOST MISUNDERSTOOD: You know before I write it—CHRISTINE JORGENSEN. She could be categoried under each heading. My limited pen could never write adequately all that this famous personality represents.

THE MOST CONTRADICTORY: JOAN BLONDELL. A hundred per cent woman who missed her calling. A nice little housewife with six fat babies and a guy to worship, should have been her lot in life.

THE MOST UNFORTUNATE: FRANK HOWARD. His fortitude during his unhappy experience of having been assaulted brutally, his patience during his long convalescence, is exemplary of his character. I wish all could see the beautiful oil of the Madonna he painted and presented to this writer for Christmas. Had it not been for Frank, I would not have had a Christmas tree either, and 'twould have been the first year of my entire life to have not had one. For thoughtfulness, deep down goodness, I know of no one who excels this wonderful boy.

THE MOST FABULOUS BACKGROUND: KAY PARSONS wins in a stretch. Truly a remarkable woman! Writing about her, gaining her friendship, is one of the many compensations derived from writing the column. To know her is to love her. Thanks, Kay, for making Christmas for me happier.

THE MOST PHILANTHROPIC: HORACE HEIDT! Millions of words have been written about his generosities, but no gift ever accomplished more than his contribution to the FRANK HOWARD FUND, making it possible for Frank to have corrective plastic surgery. We thank him again from the bottoms of our hearts.

THE MOST BOMBASTIC: That wee Irish lassie with the giant brain, EILISH GRAHAM, now working at O'Brien's Liquor Store, while she continues to grind out beautiful literary gems that will some day become classics (with apologies to Criswell).

THE SADDEST STORY: The MARY KAYE story. Only those who seek loved ones lost to them could know how she feels about her brother, William, whom she will find some day, we pray.

THE HAPPIEST STORY: The reunion in Las Vegas of DOC STARR and his lovely daughter, LISA STARR, after years of separation through divorce.

THE MOST UNUSUAL: JOAN MANN. Remember that she walked out on her millionaire husband to be a chorine at the SANDS? Subsequently she returned to him. Will anyone ever really know what she is like? I think not. Happiness for her is our wish.

Space does not permit to cover all the wonderful personalities written about previously in this column, but suffice to say they were all a wond'rous experience and have added to my storehouse of memories.

I cannot close this column, however, without mentioning SOME OF THE THINGS I WISH I COULD HAVE WRITTEN ABOUT.

I wish I could have written that the Grand Jury had investigated the FRANK HOWARD case and that the offender had been slapped with a felony and brought to justice. I cannot look at Frank Howard without rage rising up and choking me that such a thing could happen in this beautiful desert city and the offender go unapprehended.

By the grace of God, Frank's life was saved—but who is next? Is it a misdemeanor only when an innocent person is so brutally beaten that "intent to

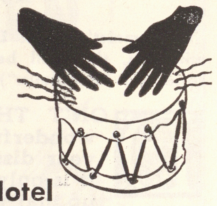
(Continued on Page 31)

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Amusement Games for All Ages
Museum of Mechanical Pianos
Souvenir Photos and Records



ONCE AGAIN I must say that I enjoyed one of the greatest Christmases of my life on the occasion of this last one. . . . I went home to spend it with the family, as usual. . . . That alone is the greatest Christmas present any man could ask for . . . and get! Ours has grown into quite a family in the past few years, too! Whenever we get together for a big blow-out anymore, there are four generations of us present. (Not due to any results on my part. I'm just one of the generations!) There are even four generations of females! They are Mom and daughter's daughter's daughter! You still have to admit that it takes these little tykes to make the Christmas. . . . I made another flying trip to Bellflower in li'l ol' Lavender Lou, and I'm here to say that I'm mighty proud of that partially pooped Plymouth . . . ran like a charm. I'd a made even better time if it'd run like an automobile. . . . I got my usual Christmas present, too! I was beginning to think that D. Buhg was gonna miss me this year, but D. Buhg arrived on schedule, on Christmas Eve, and I've got de darndest cold you ever clamped a Kleenex onto. Maybe by the time the little fellow with diaper gets here, and the sickle salesman goes his way for another year, I'll be able to go out and join the rest of you in the yearly festivities . . . NOT like I did last year!!

I heard a flock o' fine singin' the other night. It was the event of the opening of the new JAMES MELTON show on The Strip. Mr. Melton isn't having the tickle in the tonsils he had on his visit last year, but is singing like you've never heard anyone sing before. Mr. James Melton is one of the finest men I've ever met! Here is a man who surrounds himself with capable and competent people to work with him in whatever he is doing, and is always the first to acknowledge the importance of their presence; not only to them, but to other people. He's proud of his co-workers! On this trip he has with him a newly discovered sparkling soprano by the name of ELEANOR WARNER, in whom his pride is well justified, not only as a performer but for also being a wonderful person. One person Mr. Melton swears by is the ever present RICHARD HANKINSON, his pianist and conductor. I 'most believe that he'd be mighty hesitant to perform if Mr. Hankinson weren't at the keyboard.

Downtown at 20 Fremont Street is where you'll find the famous BUCKLEY'S JACKPOT CLUB and also where (if you hurry) you might find those equally famous 1954 calendars of the mighty Monroe . . . she packs a mean wallop in a picture! I wonder whatever happened to PAT BUCKLEY? A hard man to get hold of, which means that here is a busy man . . . a man with a mission who knows what he is about. Still . . . it'd be nice to know where he is once in a while. . . .

The EMBASSY CLUB in North Las Vegas is changing the time of its latest show so that you who are working the late shifts can make it to the room in time for the festivities. At this writing the time has been tentatively set for 4:15 a.m. which should allow a lot of you to make it. They have a lot of fun at this spot! Starting next Monday night it's an all-new show starring Miss RENEE ANDRE, and a brand new funny man from the coast who goes by the handle of AL BEST. Runner-up in these events is a new tantalizer named VALENTINA. The evening's dance and show music is supplied by BOB LEE and his Orchestra (one of the goin'est three-piece combos of its type in existence). Manager JOE BAILEY invites you one and all out for a full night of fun!

I'd be willing to wager that COURTNEY'S MEN's SHOP on The Strip had less exchanges and refunds than any other haberdasher in the area, after everyone had opened the gifts which had come from his shop. Everything that BERT has in his shop is of the latest style and is cut to fit . . . they "feel right" when you put on his garments. He has built a long list of satisfied and steady customers since he opened his shop at the COLONIAL HOUSE.

HULIHAN'S SHANTY is still out there in the desert and becoming the hideaway haunt of more and more folks all the time. DENNY and DOROTHY are really proud of their little place of business and they well could be. They BUILT it, you know! You drive out West Charleston Boulevard, turn south on Arville Road (which is about even with the center of Hyde Park) and keep going on Arville until

(Continued on page 35)

RETAIL AT WHOLESALE PRICES

- "A Natural"

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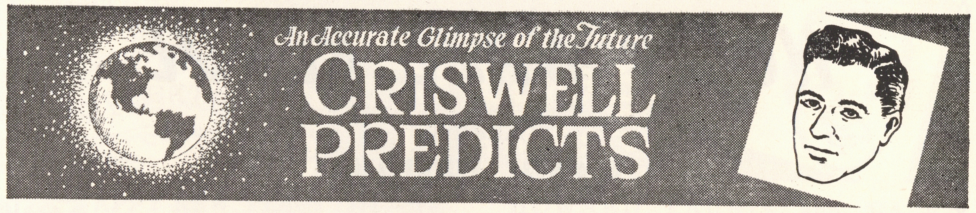
The first time in the history of Las Vegas that Prime Meats are sold to you—the public—at Wholesale Prices

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NEW YORK MEATS AND PROVISIONS CO.

425 North Main Street **Phone 7145-7146**



WHAT PEOPLE WILL DO: Vice President Nixon will make a full Radio-TV and published report on his exact findings in his 23-nation tour, and it will shock you, as an American citizen . . . David Lacour, the patent medicine king, will soon market a full line of nostrums for women only . . . One of the top glamour girls of Hollywood will open a nudist camp which will be open to the general public . . . Ezra Benson, the secretary of agriculture, will soon announce a startling new plan which will re-establish the farmer on the independent basis, yet at the same time give a price guarantee . . .

Jay Robinson, the actor, will form his own motion picture company which will produce religious pictures especially designed to bring back the youth into church work . . . Queen Elizabeth II will face some most unfriendly situations on her present world tour . . . The life of Jenny Lind, the songbird of the 1850s, will soon be a top radio soap opera . . . One of our most famous living literary lights will be denied a passport to this country due to his active acts of treason in behalf of the communists . . . The Duke of Windsor should watch his health . . . Senator Kerr (D-Oklahoma) will soon write of his eventful life for syndication . . . Generoso Pope Jr., publisher of the New York Enquirer, will be awarded the Good Citizenship Plaque in 1954.

J. C. Penney, the founder of the Penney Stores, will soon establish a scholarship in merchandising for ambitious young men and women in many colleges and universities . . . Dr. Robert Martin, the chemist, will soon make known the shocking effects of radar on the human system and how to overcome this danger in case of an enemy raid or "wild" radar.

WHO YOU WILL TALK ABOUT AND WHY: Rise Stevens, the opera star, and her invasion of the top nightclubs of the nation . . . Ex-President Harry S. Truman and his denouncing of many members of the Democratic Party. James Oliver Curwood, the famous action author of the 1920s, and the revival of interest in his literary works . . . Tom Douglas, the theatrical producer, and his new touring company presenting miniature light operas . . . Mamie Eisenhower and her forthcoming cook book of famous recipes of days gone by . . . Arthur Blake, the mimic, and his new motion picture in which he plays 33 roles all opposite himself . . .

The coming husband of the present Duchess of Kent and the shocking story connected with his marriage . . . Henry Ford II and his startling cyclonic design of the new station wagons to be unveiled in March 1954 . . . Marilyn Monroe and her coming marriage . . .

Hal Bockoven, the Arctic explorer, and his latest work of art, an entire series of photographs of never-before shown people, objects and scenery . . . James Warner Bellah, the coming Pulitzer Prize winner for his novel "The Valiant Virginians," and his special Alumni Award from his alma mater, Columbia University! . . .

M. Douglas, the French hairdresser, and his new method of tinting and waving the hair, revolutionizing the entire beauty industry overnight . . . Mrs. Calvin Coolidge and her official biography of events in the White House never before told . . . Irene Castle, of the famous dancing Castles, and her comeback to the entertainment world via the Las Vegas nightclubs! . . . Ava Gardner, Frank Sinatra and their shocking divorce soon to hit the front pages of your newspaper . . .

COMING HUSH-HUSH EVENTS: President Eisenhower will suddenly move to extend the social security system to each and every person in the United States through a new plan which will be dramatically presented to a joint session of Congress . . . The coming crack-down on bogus radio and television merchandise offers by the FCC which will place many of these crooks where they belong, behind bars . . . The national marketing of a new type of combined insurance policy, for sickness-accident-hospital-burial services which will be a boon to the average citizen. The new flood controls to be erected in the upper Mississippi Val-

(Continued on Page 37)

HOLLY-DAZE REVUE

STARRING

HANK HENRY

"Funniest Guy in the World"

BARBARY COAST BOYS

BILLY BARTY

AND THE

SILVER SLIPPER STOCK COMPANY

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FROM

Frank and Larry Pimental

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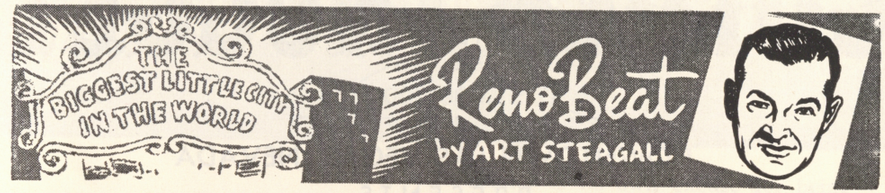
TUTOR PREDICTS!

Chic Hecht

413 FREMONT STREET

• SPORTSWEAR

• COCKTAIL WEAR



HAPPY NEW YEAR! 1954—gee, is that possible? This reminds me of a conversation at a crap table in the Mapes Skyroom one night last week. The dealer: "Coming out for a new point!" The player: "What happened to the old one?"... Yes, what did happen to 1953?

Here in Reno it went out in a blaze of glory. The great number of Christmas parties had just ended when folks started making arrangements for their New Year's Eve celebrations. ALL of the entertainment spots had capacity crowds, with extra entertainment in most of the outlying clubs. The GOLDEN, MAPES and RIVERSIDE HOTELS all did a big Christmas week, topped by a sell-out for all shows on New Year's Eve. . . .

AGVA: FRAN MOREFIELD a welcome addition this week in the MAPES SKYROOM. FRAN has a lot of friends here. . . . An around-the-clock Christmas party at HAROLDS GUN CLUB for over 1500 employes and their families. . . . South Reno Lions Club held a great party for the kiddies at the WILLOWS on South Virginia. . . . MERT WERTHEIMER and NORMAN BILTZ gave their annual party for the youngsters from Sunny Acres, an event that they look forward to all year. . . . CARL RAVAZZA, who just closed the MAPES, introduced a new song that brought back fond memories to RENOITES, a cute little swing thing called "The Virginia and Truckee," with lyrics describing the old "Ginny and Truckee Railroad." . . . The mother and stepfather of EDDIE FITZPATRICK in to see their son and his family for the Christmas holidays—MR. AND MRS. THOMAS ATKINS—they make their home in Utah. . . . BEA and RAY GOMAN, from GOMAN'S GAY NINETIES in San Francisco, in town for a brief visit. . . . ALL SPORTING events in 1954 will receive better all-around coverage thanx to the formation of a new organization to be known as the SIERRA NEVADA SPORTS WRITERS AND BROADCASTERS ASSOCIATION, made up of sports writers from the daily newspapers and the radio and TV sportscasters. . . . After almost six months of being open and closed and reorganizing, the PALACE CLUB is all set and doing a grand job. It is now operated by an all-Nevada crew. The Casino is in charge of JACK GUFFY, HOWARD FARRIS and HARRY WEITZ, with the popular Renoite WARREN NELSON assisting. WARREN was at the MAPES CASINO for a long time, as were HARRY WEITZ and HOWARD FARRIS. The office manager is FRANK COHN, and WILLIAM WEITZ and LOUIS ROSASCO are in charge of the bars. These boys have a lot of friends in both Reno and Las Vegas and we wish them the best of luck in their new venture. . . . BASIL WOON is doing a terrific series of articles on Nevada guest ranches in the Sunday Journal. . . . Has it ever happened before? The JOLLY JOLLY CLUB had open house on New Year's Eve. ALL drinks were FREE between 11:30 and 12:30 midnite. The club was packed, and this will be an annual event. . . . Capitol Records are very excited about the new album ELLA MAE MORSE has just completed for them—watch for it! . . .

CURRENT SHOWS: THE GOLD ROOM of the HOTEL GOLDEN opened on the 30th with HELEN BOICE and THE LANCERS, plus the GOLDEN GIRLS and STERLING YOUNG and his orchestra. . . .

THE MAPES SKYROOM opened NEW YEAR'S DAY with a new show headed by ROSE MARIE and KENNY KENT, plus the MAPES SKYLETTES and EDDIE FITZPATRICK and his orchestra. . . .

THE THEATRE RESTAURANT of the RIVERSIDE are in their second week of their current show, featuring the Lake of the Ozarks SQUARE DANCERS, 13 boys and girls dancing to the "hoe downs" of the hillbilly symphony, plus MARY SMALL, singing star of radio and TV, and the comedy of PAUL WHITE, plus the RIVERSIDE STARLETS and the music of BILL CLIFFORD and his orchestra.

See you next week. . . .

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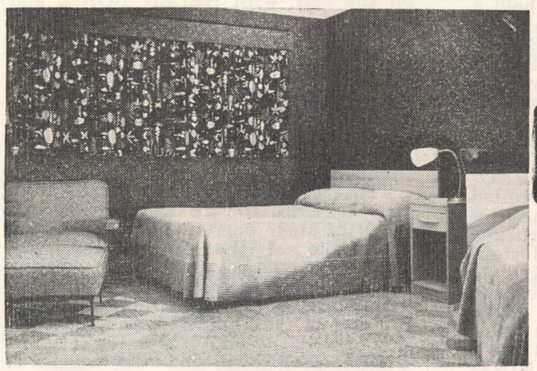
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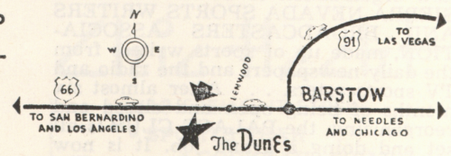
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Flamingo

December 28 thru January 13

SHOW: Tony Martin, Alan King

LINE: Ron Fletcher and the Flamingo Starlets

ORCH: Torris Brand

Back once again to entertain us during the holiday season is one of the greatest nightclub entertainers gracing the stages of modern day show business. Many times TONY MARTIN has been likened to the great masters in this field of entertainment, and he has justly so earned that recognition. He is humble but with a sophistication that commands the respect and attention of everyone in the room. Aside from all this, he is one of the greatest phraseolo-

(Continued on Page 25)

LAST FRONTIER

December 28 thru January 10

SHOW: Zsa Zsa, Eva and Magda Gabor; Senor Wences; Amin Brothers

LINE: Jean Devlyn Dancers featuring Temply and Kirby

ORCH: Garwood Van

The glamorous, gorgeous, contradictory GABOR SISTERS strutted their stuff before a star-studded opening night audience at the Ramona Room and, as Van Johnson quipped: "They're great—but I think Jolie should have been in the act!" The famous movie star was referring to the mother of these beautiful dolls. 'Tis said that beauty is its own excuse for being—but when ZSA ZSA, EVA and MAGDA undulate across the boards one realizes that beauty enhanced by personality, charm and talent is preferable. It takes a lot of moxie to kid yourself and these sisters do it very well indeed, aided by the very clever writing and staging of HERBERT BAKER. The production manager, GEORGE SCHLATTER, also deserves much praise, as does BOBBIE WARREN, the arranger, and BILL POWERS, choreographer. Magnificently gowned by MARUSIA, the three sisters are a sight to behold in all their splendorous and fabulous jewels, unexcelled only by their own natural beauty. It is difficult to say which is the more beautiful. MAGDA's magnificent facial bone structure is a painter's dream, complete with the Titian tresses, emanating a depth of character and rich maturity. EVA, snow blonde and petite,

Continued on Page 25)

El Rancho Vegas

December 30 thru January 19
(Not a Review)

SHOW: Nat "King" Cole, Buddy Hackett, Helene & Howard

LINE: Dot Dee's Dancers

ORCH: Bob Ellis

It's been many, many moons since we've had the pleasure of hearing the smooth vocal stylings in person of that internationally known recording star NAT "KING" COLE, and it's certainly an occasion of note as he makes his appearance here in the newly decorated Theater Opera House. Nat Cole isn't known for his vocals alone, as he was first one of the outstanding piano stylists of the country, and received a wide reputation in this field. As his unusual voice and style swept the country his popularity scaled to new heights until, at present, the recordings of NAT "KING" COLE are sought after by any and all record enthusiasts. He will remain legendary down through time. . . . Reappearing on this stage is that very funniest of fellows, and the most un-



predictable, BUDDY HACKETT, who did a stint in this room some short few weeks ago. Buddy has good material, but really doesn't need it to be funny. His appearance and style of working makes even the least line a belly-yuk. You'll especially appreciate his work

(Continued on Page 27)

Wilbur Clark's DESERT INN

November 24 thru January 4

SHOW: Minsky's Follies of 1954, starring Paul Gilbert

LINE: Donn Arden Dancers

ORCH: Carlton Hayes

There are just two days left in which you lovers of pulchritude and good entertainment can catch this Minsky production. Starring in this extravaganza is PAUL GILBERT, the comedian with such a wealth of material he could hold the stage for 24 hours without one pause or hesitation. His wit is as swift as a lunging rapier and his timing superb. When this lad hugs the spotlight, your sense of humor becomes acute. Here is a comedian whose name will go hand in hand with those already in the Hall of Fame. Listening to Paul's brand of comedy is a pleasure no pair of ears should be denied. . . . THE DE LA ROSA QUINTET is a group of Cubans who can turn out some of the most stirring renditions of songs. They set your body to weaving under the spell of Latin music, making even a web-footed creature want to shed propriety in favor of dancing in the aisles. . . . MAXIE FURMAN & CO. spice the entire production with the slapstick type of comedy that accompanies blackout skits. Here is the type of act Dad always insisted he went to burlesque theatres to hear. Maxie and his wonderful assistants turn out the laughable type of comedy that makes you hold your splitting sides. . . . HELENA

(Continued on Page 29)

SAHARA

December 15 thru January 4

SHOW: Marlene Dietrich, Dick Shawn, Rudy Horn, Gautier's Steeplechase

LINE: Moro-Landis Sa-Harem Dancers

ORCH: Cee Davidson

MARLENE DIETRICH has taken over the Congo Room and Las Vegas by storm! Here is one of the most beautiful women we've ever seen; one who is becoming a legendary figure. La Dietrich possesses charm, beauty and a dazzling personality that is the envy of millions of women throughout the world. This is a woman who is admired by everyone. Not only does Miss D possess qualities exotic, she is also a topnotch nightclub entertainer, an ac-

(Continued from page 27)

The Sands

December 23 thru January 12

SHOW: Lena Horne, Al Bernie

LINE: Copa Girls

ORCH: Ray Sinatra

Just in case you didn't know, LENA HORNE is in town, captivating everyone within the range of her sensuous voice. We recently read an article extolling Miss Horne's talent (with which we emphatically agreed) and playing short her pulchritude (with which we emphatically disagree). Miss Horne's physical appearance is one of which Les Femmes are envious. She is completely feminine in every respect. Her singing is hypnotic and compelling; every gesture is warm with vibrancy and her eyes sparkle the lure of a

Lorelei. To watch Miss Horne in the spotlight is to watch a masterpiece, imbued with life and desirability. If you've never experienced hypnotism, watch La Horne and you will be mesmerized. . . . AL BERNIE is the complete opposite. Instead of creating a hush (a la Horne) he fills the room with continuous, unabashed laughter. The lad has a wealth of material at his command and presents a stream of comedy that stimulates your sense of appreciation and keeps your funny-bone quivering with sheer delight. Al is a very clever showman who accomplishes his main intent to gratify your desire for good comedy. When this Bernie lad is on stage, the smiling eyes and laughing mouths are very much in evidence. We're warning you — you're missing a good holiday treat if you don't see this lad. . . . The COPA GIRLS are breathtaking in their lovely

(Continued on Page 25)

Thunderbird

December 28 thru January 20

SHOW: James Melton, Eleanore Warner, Richard Hankinson, John & Rene' Arnaut

LINE: Kathryn Duffy Dansations

ORCH: Al Jahns

JAMES MELTON has delighted audiences in all phases of musical entertainment and through all vocal mediums, but never more than his new festival of music delights the listening audiences currently packing the Navajo Room. Mr. Melton has surrounded himself with a host of young talent for his musical presentations and the resulting effect is some of the finest you've ever heard. Exceptionally beautiful is the velvet soprano voice of Mr. Melton's new find, Miss ELEANORE WARNER. This Conderella of song joins Mr. Melton, following superb rendition of "One Fine Day" from "Madame Butterfly," to present an authentic, emotional and dramatic

(Continued on Page 27)

El Cortez

December 31 thru January 13

SHOW: Cooper Sisters, the Gerick Twins, Jimmy Husson

ORCH: Eddie Skrivanek and His Sextette FROM HUNGER

The COOPER SISTERS have been held over for another two weeks in the Pirates Den. They sing and mug their way through routines which have made them favorites in Las Vegas for some time. The antics of "the little one" are wholly unpredictable . . . The GERICK TWINS, lovely Lou and Lee, present their "Mirror Magic" in Las Vegas for

(Continued on Page 27)

SILVER SLIPPER SALOON

December 4 thru December 31

SHOW: "Holly-Daze Revue" with Hank Henry, Barbary Coast Boys, Billy Barty, Sparky Kaye.

LINE: Marah Gates' Palominos.

ORCH: George Redman.

This current Eddie Fox production is one of the greatest to be seen in this room in some time . . . and we've enjoyed ALL of them so far! The perennial HANK HENRY really outdoes himself in this show. His "drunk" is one of the greatest . . . and the events that transpire during the scene will have you holding your sides. . . . Of course the meat of the show is the old-time melodrama which features practically everyone in the show, "The Drunkard's Redemption." The market

(Continued on Page 29)



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El Rancho Vegas
JANUARY 20
RONALD REAGAN
and REVUE

DESERT INN
JANUARY 5
FRANKIE LAINE
JACK DURANT

SAHARA
JANUARY 26
JUDY CANOVA

The Sands
JANUARY 21
EZIO PINZA
DAVE BARRY

Thunderbird
JANUARY 21
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LAST FRONTIER:

(Continued from Page 19)

may be compared to a fine Dresden china doll, with a wonderful voice and a definite flair for comedy, delivering her lines without a hitch and with excellent timing. And ZSA ZSA? Her cameo beauty, combined with her hilarious personality and contradictory nature, makes it difficult to describe her adequately. Let it be said that she could be clothed in sack cloth and stand out like the Aurora Borealis. It is obvious why these beauties have been able to bring the opposite sex to their knees throughout the world. Born to be admired, they have known nothing else and, what's more, expect nothing else but! Their script portrays their pride in being Americans now, satirizing their Hungarian background and the continental men, as compared to American males. The audience seemed disappointed that their appearance amounted to only 15 minutes, with no encore material. However, the writers promise to remedy this immediately. No matter what your opinion may be regarding the thespian ability of these fascinating femmes, you can't disregard the fact that for charm, beauty and individuality they have no peers. Hordes of internationally known columnists and photographers dotting the audience proved unequivocably that the GABOR SISTERS are NEWS, no matter what they do ,and Las Vegas holiday revelers are knocking their brains out trying to get reservations. 'Nuff said. Held over for two more weeks and coming through with a sterling performance, as always, is SENOR WENCES, the greatest living ventriloquist. Tagged as the "Ambassador from Spain," the suave gentleman is charming minus the "oiliness" frequently associated with so many continentals. In addition to throwing several voices simultaneously with his expert juggling (no easy thing to do!), WENCES is an excellent comedian. His performances bring whistles and cheers and much palm pounding. The AMIN BROTHERS' return to the Ramona Room after only a month's absence marks them a Las Vegas favorite for many moons to come. These Egyptian acrobats create waves of fearful gasps with their unbelievable skill in maneuvering their bodies with such speed as to challenge perpetual motion. A great deal of concentration in undoubtedly required, but throughout the act the genial Egyptians smile and twinkle as though they were doing simple handsprings. During the finale the audience virtually stand up and deliver accolades. JEAN DEVLYN comes through with some of the best choreography of her career when her pretty dancers, featuring TEMPLE & KIRBY, present "Winter Frolics" and "Hungarian Dance Festival," with costumes of breath-taking beauty for the holiday season. If the rumor is true that this is the last two weeks for JEAN DEVLYN at the Ramona Room, it will be a great loss to that club's devotees, for this charming gal is top-drawer. BOB PEOPLES, the production singer, has the opportunity for a short moment to expose his acting ability, when he does a bit with MAGDA GABOR and, let us repeat, here is a lad to watch — his versatility will score with the wiser ones ere long. GARWOOD VAN and his ORK are to be highly commended for doing a difficult job with seeming ease.

FLAMINGO:

(Continued from Page 19)

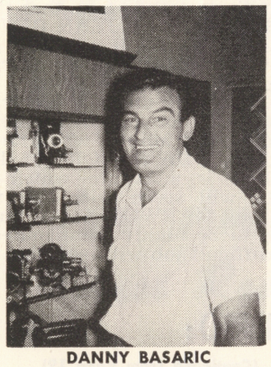
gists in the business when it comes to giving a song its just interpretation, whether the song be a sentimental ballad, or a novelty song such as "Philosophy," an original by HAL BORNE, Tony's musical conductor; the very beautiful "Paris in the Springtime" or a bit of comical nonsense with the comedy star of this show, ALAN KING. The big finale of the show consists of these two clowning their way through two or three numbers, together with results that bring down the house. . . . ALAN KING is a fine comedian in that the bulk of his material is made up of instances that have happened to you or me many times over. He takes his humor from every-day life, a source that knows no equal. These funny sides of life are made doubly so through the great sense of timing and voice application that is the rare talent of a good comedian. You'll agree that ALAN KING has these talents. . . . New to the Flamingo Room is the dancing interpretations of RON FLETCHER and the all-new FLAMINGO STARLETS. The ideas in modern choreographic presentation, as set by Mr. Fletcher, are exceptionally good; colorful and easily understandable to the novice as well as the experienced dancer. Group consists of eight girls. three men and a mixed vocal quartet. . . . Music for the occasion is capably carried out by the augmented band of TORRIS BRAND.

SANDS HOTEL:

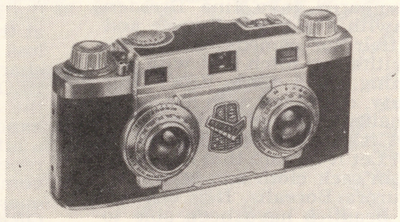
(Continued from Page 21)

costumes and contribute excellent choreography to this stellar production. . . . RAY SINATRA and his music makers really extend themselves to provide the ultimate in musical backgrounding.

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THE SAHARA:

(Continued from Page 20)

complishment not enjoyed by many of the big movie names. Marlene's deep contralto enthralls all as she sings a varied program, including rollicking, gay things and sentimental ballads. Musical direction is provided by the competent hands of BUDDY COLE. . . . DICK SHAWN is a highly refreshing comedian with new material and style that has made him one of the fastest rising today in his field. You'll like him and his manner of presentation and will laugh loud and long at his surprising switches. . . . RUDY HORN is a juggler and we mean it when we say this young man is one of the greatest and most unbelievable ever seen. On a unicycle, he balances SIX cups and saucers on his head — NOT all at once — but building them one at a time, complete with two lumps and a spoon! . . . You'll love GAUTIER'S STEEPLECHASE even if you aren't an ardent animal lover. Four small ponies are put through their paces before four fancy-riding fox terriers arrive to ride them in intricate routines. To wind it up, a monkey comes out to ride on the back of the star terrier who does a "drunk act," a bit earlier. . . . In a gigantic finale, the SAHAREM DANCERS present a "circus" of some of the most beautiful and talented "animals" to grace any stage. In this finale, Miss Dietrich appears as a red-coated ringmaster, the sight of which would command obedience of either man or beast. . . . CEE DAVIDSON and his orchestra are to be commended for their usual flawless musical backgrounds. Don't forget the DONALD O'CONNER opening on January 5.

THUNDERBIRD:

(Continued from Page 21)

love duet from the same opera. The show begins with a medley of French numbers featuring most everyone in the cast at one time or another. Then Mr. Melton steps forward to sing a few choice numbers backed by four lovely young ladies with their violins and RICHARD HANKINSON at the piano, such beautiful selections as "Sorento," "The Autumn Leaves," etc.. and each selection a gem as done by Mr. Melton. . . . One of the outstanding production numbers of the evening is the "Black Satin Ballet" staged by CHARLES TATE, who does most all of Mr. Melton's choreography, and in which is featured the lovely voice of Miss Warner, backed by the FESTIVAL SINGERS. Miss GINGER LYNN is the little lady in white . . . An extra added attraction to this great festival is the international comedy of the ARNAUTS, John and Rene. Full of fun with two fiddles. but most outstanding is their unmatchable interpretation of two birds in love. In this they have no equal, and you must see it to fully appreciate their cleverness. . . . The KATHRYN DUFFY DANSATIONS take a big part in the success of this mammoth production and feature at various intervals the dancing prowess of MISSIE DORAN and CHRISTINA CARSON. . . . There is a lot happening in this show, but the relaxing presence of Mr. Melton seems to make everything go as it should even when something chances to go wrong.

EL RANCHO VEGAS:

(Continued from Page 20)

when he does his now famous bit concerning the Chinese waiter in the chop suey house. . . . The comedy antics of PATRICIA HELENE and JAN HOWARD will have you in stitches! Diminutive Pat mugs her way to your applause as she pulls one surprise after another and, although her work and Jan's appears to be sort of rough and tumble, it actually requires split-second timing and practice. . . . The beautiful ladies of the ensemble, who are the DOT DEE DANCERS, once more present new and intriguing routines in sensational costuming. Each production the result of the vision of DOT DEE and Producer TOM DOUGLAS. . . . The music of BOB ELLIS and orchestra make up the all-essential background. . . .

EL CORTEZ:

(Cintinued from Page 21)

the first time. Lou and Lee are identical twins. They began their career in show business at the early age of 6 in Hollywood, Calif. Their first appearances were in motion pictures. Their mirror reflection act will amaze the audience as one never knows whether it is Lou or Lee, or BOTH that is doing the entertaining. Outstanding among their accomplishments is their acrobatic adagio dance . . . Young JIMMY HUSSON is a veritable machine gun of gags as he comes on with his funny stories and fast running line of chatter. He is to satirize the leading celebrities of Hollywood among which is his impression of how Bing Crosby developed his style for singing . . . Still in the band box and doing a first class job of it is EDDIE SKRIVANEK and his SEXTETTE from HUNGER, who not only plays for the shows, but provide the dance rhythms also . . .



I'm jumpin' with joy
for having been with my
Las Vegas friends once
again for 5 WEEKS!

BILLY
BARTY

My Sincere Thanks to
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JUST SOUTH OF THE DESERT INN

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DESERT INN:

(Continued from Page 20)

GARDNER'S exotic dancing is a fascinating quality that you must witness. . . . MARCIA EDGINGTON is another pulchritudinous bit of femininity with Svengali-like tendencies in her terpsichorean endeavors. . . . DONN ARDEN'S production numbers have become famous from coast to coast. To Mr. Arden there is no point of exhaustion, and his dancers are molded into individual performers. The staging and lighting effects are astoundingly beautiful. . . . CARLTON HAYES and the ORK embellish the entire revue. A difficult score is one they can easily master and execute.

SILVER SLIPPER:

(Cintinued from Page 21)

price of corn dropped 18 points after opening night because of the unlimited supply afforded here. However, the "demand" soon proved to be greater, and seats are at a premium . . . Featured in this show, in a return engagement, are those "Gay '90s Beau Brummels," THE BARBARY COAST BOYS . . . one the peak of personality and the other a pickle-kissered comedian at the piano. Put the two of them together and you have a team of entertainers with a lot of old time "know-how." . . . BILLY BARTY is also back again and amazes the show-goers with his versatility and talents. A powerhouse of energy is this mitey performer who is getting up in the world via a big personality, backed with towering talents. Wait'll you see him in the melodrama! . . . SPARKY KAYE is always a stand-out in any of the parts he plays in these sparkling Silver Slipper scenarios. He's the "hero" of the melodrama; "Oscar" of the bar room scene, and a bolster to any part of the show of which he is a part . . . a good comedian. . . . JIMMY CAVANAUGH does an outstanding job as the drunkard in the melodrama, and is one of the greatest straight men in the business . . . Newest addition to the S*S. Players is sexy, blue-eyed and bubbling VIRGINIA DEW, a singer of songs and adaptable actress who applies her talents to anything she attempts . . . BILL WILLARD is at his best as the villain as this type of acting is something he really enjoys. Bill is also co-writer of most of the script for these shows . . . Marah Gates' PALOMINOS add color and cuteness to these shows with their presence and the dance routines they offer to fit the occasion and theme of each show . . . In the band department you'll find the ever dependable GEORGE REDMAN and his troupe of musicians who cut these shows like an organization of many times their number . . .

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1954
MARILYN MONROE
Calendar

★ JUST OUT ★

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POP SQUIRES:

(Continued from Page 5)

"Bringhurst's Postoffice P. O. .... County, Territory of New Mexico, William Bringhurst, postmaster."

And there you have Las Vegas really started. At that time Las Vegas was considered a part of the territory of New Mexico. And, along in the 1860s, the place was honored by the election of one O. D. Gass. then owner of the historic ranch on which this modern Las Vegas was established. as representative of Las Vegas in the Legislature of New Mexico, which met in Santa Fe and which Mr. Gass faithfully attended and, we must assume in the absence of anything to the contrary, represented us very well.

Then there was the Las Vegas New Year on January 1, 1906. We well remember that it was then just about a year after the railroad was constructed through Las Vegas, January 1905. The railroad company got things in shape so they could auction off the lots in Clark's Las Vegas Townsite.

On that January 1, 1906, we had things under control. The new building for the First State Bank, still standing at First and Fremont, was ready. In that building the Las Vegas Post Office was soon to be housed. The new Arizona Club, the predecessor of Las Vegas' casinos, was being built.

We really had some reason to celebrate that New Year and feel good about it. That was 48 years ago.

Las Vegas, with all its many setbacks, then started on its march to greatness and still is marching.

WHAT'RE THEY REALLY LIKE:

(Continued from page 11)

kill" is self-evident? Is it right that this assailant should go free, walk the streets, enjoy the fresh air and sunshine, while his victim lay helpless in bed for weeks with fractures, paralysis and shock, that so far not even plastic surgery has been able to eradicate?

I wish I could have written about and exposed the names of those poison pen artists and anonymous telephone callers who did their best to slander this writer, and others, right into oblivion—mentally and professionally. Let it be known that these individuals have been identified and prosecution was withheld only to protect the innocent from unpleasant publicity and embarrassment.

I wish I could have written the true story of LIZ and JOE FIALA. They were married nine days. Joe tried to commit suicide—not for any of the reasons published. I wish I could tell you what these two kids are really like, because they're nice youngsters; just a little mixed up, so very young, and learning lots of things as they grow up.

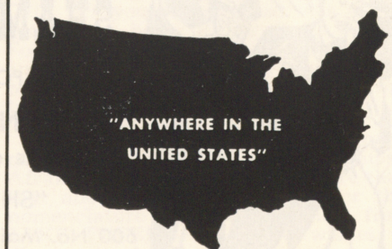
I wish I could have written about EDDIE FOX and HARVEY DIEDERICH, my immediate superiors at the HOTEL LAST FRONTIER, and JAKE KOZLOFF, the big boss. Just couldn't bring myself to be accused of "polishing the apple." In any event, my humble pen could never describe these wonderful fellows adequately.

Perhaps when other writing commitments are completed, I shall again have an opportunity to renew this column, and then I shall write all that I desire. Folks like ABE SCHILLER, STAN IRWIN, GENE DELMONT, BILL MILLER, JAKIE FREEDMAN, and many others, were on my calendar.

Until then, thanks again for your fan letters, your patient reading of my literary efforts, and mav 1954 be the happiest of your entire experience.

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THAT'S FOR SURE:

(Continued from Page 9)

kick out of Marlene's self-description about being "the most expensively-paid strip-tease artist in the business."

EDWIN S. LOWE, New York and Nevada industrialist and developer, acquired the assets of the SOUTHERN NEVADA BUILDING and LOAN ASSOCIATION here and has merged that organization into the new FIRST WESTERN BUILDING & LOAN ASSOCIATION. Mr. Lowe will be president of First Western. He is also president of E. S. LOWE COMPANY, INC. (New York City), one of the nation's largest manufacturers of games and toys. He is president of the West Twentieth Street Realty Corporation and chairman of the board of Regal Trading Corporation, a New York financial institution. "Open House" was held at the First Western December 29, beginning at the cocktail hour of 4 p.m. A wonderful selection of hors d'oeuvres were served, along with every liquid concoction ever sampled. The town turned out en masse to bid welcome and stayed beyond the scheduled night-cap hour of 8 p.m.

It is with extreme regret that we must announce this week to be the last in which VI TAYLOR'S column will appear in our magazine. Due to her many commitments and the necessity for a bit of rest, Vi will just have to sacrifice her interesting writings here. We're dreadfully sorry to let you bow out, Vi—but we wish you the utmost in your earthly desires and hope that the future may find you feeling fit and ready to add us to your heavy schedule once again.

We're certain his many friends will like to know that ALEX HENIG is now managing a new nightspot in Hollywood, "NEAR AND FAR." The place stands on the site of the old "Continental," at Santa Monica and Fairfax. If you're ever in that neighborhood, don't forget to drop in to say hello to him.

JIMMY YAO, the 30-year-old pearl king, has just arrived after a world tour. Before heading in this direction, Jimmy stopped off in New York and donated a $15,000 necklace to the Blind Charity Drive. While there he made a sale to BARBARA HUTTON. The millionheiress purchased a $40,000 matched pearl necklace from Mr. Yao.

Our sincere congratulations to PHYLLIS and HERB McDONALD (he is the general manager of Frontier Village). The couple were recently remarried after months of being apart. We're very happy for the McDonalds and sincerely hope all of their difficulties have been left behind, leaving nothing but happiness in their future.

Sports car enthusiasts will experience a real thrill when they see and ride in the all new KURTIS sport car. BONANZA MOTORS (at South Main and Imperial) is the distributor and will display this sensational automobile. Any body may be used, along with any type engine, preferred. Wait until you see these streamlined babies. You'll head for a trade-in, for sure.

We're happy to report that our columnist DAVE BARRY will be back in action, locally, January 13. On that date this favorite comedian will open at the SANDS HOTEL, on the same bill starring EZIO PINZA. So, you readers who have been curious about this Barry lad, take a look at him in the spotlight. We guarantee your trip and time will be well worth the effort.

KING DORSETT, general manager of the HORSESHOE CLUB, removed some of the slot machines and replaced them with a dice table and a "21" table. Mr. Dorsett wants to place stress on gaming at the Horseshoe and it looks as though the patrons are giving their hearty approval.

We wish to express sincere condolences to STAN IRWIN'S lovely wife, RUTH. This past week Mrs. IRWIN received word that her mother had succumbed, after a fatal heart attack. The Irwins have flown back East, to pay their final respects. This is so difficult for us to believe, after seeing how young and healthy Ruth's mother was during a recent visit here. Fate is certainly strange in its ways.

At the end of the current show at the HOTEL LAST FRONTIER the JEAN DEVLYN DANCERS will bow out of the Ramona Room. Replacing them will be the BILL POWERS' productions. Mr. Powers has a wonderful reputation in the East and has featured many dancers on television shows.

It was good to see ALAN JARLSON back in town. Alan returned in uniform, after being in the service for four weeks. He is stationed at Camp Ord, Calif. As you know, Alan was a columnist on both of our local papers. Folks about town miss Alan's writings and sincerely hope it won't be too long before he begins sending in more contributions.

The SANDS HOTEL now displays a new line of chips, known as "tv chips." Afraid we can't say anything more than that about them. The reason for this nomenclature can be obtained from JAKE FREEDMAN—if he wishes to divulge it. As far as we're concerned, we can only say they are most attractive . . . and that's for sure.

best wishes

ron fletcher

starting the new year

at

the flamingo hotel

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PAGE "13":

(Continued from Page 13)

you hit the Shanty. Well, don't HIT it . . . just drive up nice like and, from then on, you and your gang can have a load of fun.

CLEM MALONE is making some more changes in the set-up of the Shillalah Room at the SHAMROCK HOTEL, over on North Main Street. Seems there isn't enough room to accommodate the crowds that have been making this their "late sopt." There's plenty of dance music here, you know! About the only place in town where you can dance to your heart's content during the evening. There are two trios alternating all evening long. The LARRY SOCKWELL TRIO, and that of CHARLIE MINSHALL. And talk about a **hideaway** . . . man, you can't see NUTHIN' when you first go into this room!!

Looks like BILL ELWELL will get his top story finished in another three weeks or so, and the ELWELL HOTEL will become one of downtown's most accommodating hostelries. This is the **third** story, and the way the town is growing it looks as though there will be more to follow in the not too distant future. Bill is one of the old guards of the community and a more likeable guy you'd never want to meet. . . .

TED CHORMAN is mighty proud of the way you folks have taken to his 24-hour ladies' dress shop on The Strip. He opened MARIANNE's just a few short months ago, and the shop is getting recognition all over the country. What's more pleasing is that the shop is getting fine recognition right here in Las Vegas. The real driving force behind TED is his very attractive wife. MARIANNE, after whom the shop was named. Due to an accident about a year ago, Marianne has been forced into virtual retirement from activities in and around the shop. Her absence is a great loss to Ted, as the two of them had worked side by side up until that time. That's why you'll find Ted on the job most of the time, day or night. The shop is located at 2407 South Fifth Street and there's a 24-hour beauty shop next door, BEAUX ARTS. . . .

All the gals at EL CORTEZ are gettin' married, it seems! LITTLE JEAN SABOTINO married JACK PHIFER of the Golden Nugget pit, and JERRY BOTTOM was wed to FRITZ GERSICH of the same position at the WESTERNER. Both gals are cocktail waitresses at the Cortez.

Speaking of the GOLDEN NUGGET . . . BILL GREEN is doing a fine job with his shows in the lounge there. They put on three shows a night . . . 10 p. m., 1 a. m. and 3 a. m. Currently it's the original HOOSIER HOT SHOTS and one of the maddest comedians on record, JIMMIE AMES. The old standby of the room is JOE VENUTI and his quintet. EMIL GRAY TRIO are the three men who fill the room with entertainment during intermission.

It's a fact you'll find fine fashions at THE CLOTHES HORSE on South Fifth Street, but right now they're jumping the gun a bit and featuring VACATION WEAR . . . "cruise wear," they call it, I believe, with beachcomber accessories. Come to think of it, now wouldn't be a bad time to start getting that stuff in condition for use. When this cold wind dies out, it'll turn out to be pretty hot. . . .

Because of a previous commitment, the star of the show at the FLAMINGO had to bow out a day early this past week, but the bare spot was filled to capacity by the THREE DONS AND GINNY, the musical group which has gained such great popularity since their opening at the Stage Bar at this spot. It was really a job well done. These four vocalists sound like a full choir when they sing, their blend and voicing is so great. . . .

BOB "KING" BOW played Santa Claus again this year! Although not working at present, he remembered all his friends on the swing shift at El Cortez with gifts . . and I mean ALL! Then he journeyed to the Thunderbird to remember a few of his old friends out there. Although diminutive in size, this grand old man has a heart bigger than any of us. All year long he contributes to all the charities as their drives come around . . a $10 check to all churches regardless of denomination, all relief funds, etc., and when the Yuletide season rolls around he sees to it that those people with whom he has worked during the year each receive a good-sized box of candy. . . . At the moment "King" BOW is visiting with his daughter in Los Angeles. the very famous "IT" girl, CLARA BOW. These two live for each other . . she for "Funny Face," and he for his little "Scobby Dues.". . .

And now may you find good fortune galore in the year 1954! And if I get this to the printer's in time for publication it'll be the first miracle of the new year. You might think I'm kiddin' about this being late all the time, but, believe you me, I'm NOT . . ASK THE PRINTER!!!

. . . So until the next time I wanta be your ever lovin' . . . JOHNNY.

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TWENTY FOUR HOURS A DAY

CRISWELL PREDICTS:

(Continued from Page 15)

ley to ward off the coming spring floods, and which will save millions of dollars and many lives!

WATCH OUT FOR THIS FRAUD: You will see a handbill stuck in your door (no newspaper would carry this kind of advertising) which promises you a free dish-washer if you will sign up to buy household items for one year at reduced rates. You contact the salesman, and he has you sign a contract. The first month's shipment of household products are truly bargains for which you gladly pay. By this time your electric dish washing machine breaks down and you call this repair man who charges you a huge price which you are forced to pay. You try to return the machine and cancel your contract when you get the second month's shipment of products which prove to be most inferior and overpriced, but you cannot as you have signed an iron-bound contract! The gyp firm heartlessly goes to court and you are forced to pay! This present fraud is being operated in New York, Connecticut, Louisiana and South Carolina.

FOR WOMEN ONLY: You can make money at home by constructing a hothouse in your spare room to raise bulbs and slips of hard-to-get flowers. If you will go to your public library you will find many wonderful books on this subject. I predict that this hobby will bring you much extra cash! . . . You will soon be able to buy sheer slips in rainbow hues . . . Your next girdle will have an inner mold which will make you inches slimmer . . . Bandeau hats to be worn with the irregular hairline, tipped jauntily to one side . . . Sunset red trimmed with black and gold will be the new color combination for your high styling for fall 1954 . . . You can silken your hair with a new French product to be on the market in March. Copper costume jewelry with firelight gems will be the formal rage for summer wear . . . You will have a delicate, clinging formalized dress with the high neck, flat bosom and deepened waist line to be in style this spring . . . A new cosmetic spray for the face will hide even the largest blemish and will give you the "placid" look, bringing out the emphasis of the all-important eyes . . . For a quick reducing diet make one meal of broiled hamburger rare, rye toast and black coffee. The next meal eat nothing but raw turnips and hot clear chicken broth. For the third meal drink two quarts of buttermilk. If you are hungry in between, eat an apple. Many Hollywood stars lose up to two pounds a day through this high protein diet, and safely . . . The latest hostess fad will be a "snow ice-cream party" . . . 1954 will belong to the woman over 45 for she will come into chic styling, better working conditions plus the growing preference of men for mature women!

FOR PEOPLE AND PLACES: Walt Disney: Your next popular cartoon character will be based on something from outer space . , . Bangor, Maine: Prepare for a tragic fire . . . Harold Mazur: Your next mystery best seller will concern a pair of Siamese twins and how they found each other after being separated for many years . . . Louisville, Kentucky: New improvements will be made in the grandstand in time for the annual Kentucky Derby. Morristown, Tenn.: The next governor of Tennessee will come from your area. Hedy Lamarr: You will marry by mid-1954 . . . Compton, Calif.: Prepare for a boom as a new industry will build within your city limits which will bring many jobs to your area . . . Winston Churchill: You will soon have a one-man exhibit of your paintings in Paris . . . Helen Hayes: You will turn down that picture offer to do a play on Broadway . . . Mae Murray: You will soon have your own television program where you will interview many famous people . . . Dentists: Watch out for the ring of bad checks passers who have marked you as their easy victim . . . Charles Evans Hughes: Your official biography will be filmed next year . . . Housewives: Beware of furniture and rug thieves who rob your house when you are away. Always leave a light burning when absent . . . Bakers: Prepare to use a new whole-wheat flour which will rapidly bake, and will cut the cost of your present manufacture... Airplane pilots: Be on the lookout for strange craft in the sky next month!... Mr. and Mrs. Taxpayer: Your income tax forms will be simplified for 1954... Mrs. Wendell Wilkie: You will permit your late husband's official biography to be printed by late summer.

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ELEANOR WARNER

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AND THE

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GIVES US GREAT HAPPINESS!