Jack Bortz'

December 12, 1953

Fabulous LAS VEGAS Magazine



FLAMINGO STARLET
BETTY LONDON

— PAGE 9 —

15c

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Observations

by CHARLES P. "POP" SQUIRES



OUR TOWN

EVER since Delphine and I have been in Las Vegas we have had the feeling that this is our town. Other people came here in the hope of getting rich in a hurry and then going back where they came from, but we came to Las Vegas when it was a poor, sick baby and, because we tried to nurse the ailing infant back to the good health which other towns of that day enjoyed, our regard deepened into an affection which down through the years we have never lost.

In the months before the railroad townsite was surveyed (Clark's Las Vegas Townsite), Las Vegas (then consisting of a row of shacks and tents in Ragtown facing Railroad Street north of what is now known as Bonanza Road) was naturally a tough place. In starting, the town was like almost all other towns which sprung up, a few tents or shacks close to where the new settlers guessed the "depot" would be.

J. T. McWilliams, who had filed on 80 acres of land adjoining the acreage bought by Senator Clark for the railroad, was an active and ambitious chap and his activities were much disliked by the railroad people who had expected to have THE townsite of Las Vegas all for themselves.

When McWilliams subdivided his acreage and named it "Original Townsite of Las Vegas" the railroad people were furious and planned to have a much better townsite with improved streets and curbs, properly oiled and graveled to keep down the dust, a water system with pure spring water piped to every lot, so fine and fancy that everybody would buy lots in their townsite instead of the McWilliams townsite.

Among the other things the railroad company planned to do for its townsite was to build a big ice plant for Armour Packing Company, which would not only provide ice (a great luxury in those days) but a substantial payroll for the people of their townsite.

Sure enough, something ilke a month or more before the company auction sale of lots, the railroad engineers picked out a site and put a gang of men to work on the heavy foundations of the new plant. Everyone was jubilant over the building of the plant except McWilliams.

His distress did not last long before he discovered something which seemed almost impossible! The McWilliams land was in such a location that the railroad, when it built into Las Vegas, cut off a corner of the McWilliams land, leaving all of it lying west of the railroad track except perhaps half an acre east of the track and on that small piece of land the railroad people had driven some stakes and ordered: "Build the ice plant there."

McWilliams was the only person at that time to discover that the great railroad improvement was on McWilliams ground. And he said nothing about it, but just stood around and watched the gang pour the concrete foundations. Naturally, he expected to get a very good price for that little piece of ground when he told the railroad people of the terrible mistake they had made and he was dead sure of his position.

Finally when the fine, heavy concrete foundations for the new ice plant were completed (that part of the building cost something like ten thousand dollars) McWilliams got on the train one evening and the next morning called on Mr. Clark, president of the railroad company, and Mr. Bettis, the auditor, and nonchalantly offered to sell them the little parcel of land and the fine new foundation for the

(Continued on Page 39)

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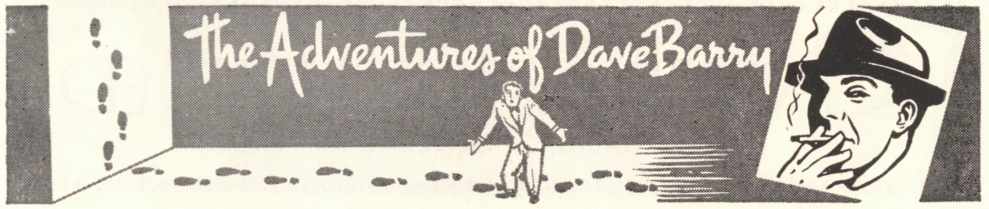
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SOMEBODY goofed! Whoever it was that put man together was a crazy architect. I don't believe it was the Good Lord's fault. He must have assigned the job to someone else.

In the first place, did you ever take a good look at a bald man's hands? Strong masculine hands that look like the branches on a tree, his arms being the tree. A bald man's arms are hairy enough to keep Max Factor supplied with enough toupees to keep Hollywood actors in business for the next 10 years. Therefore, wouldn't it have been much wiser if a man's arms were on his head?

This would not only eliminate the shame of baldness, but if a guy ever wanted to scratch his head, no reaching! Every time you meet a friend, you'd shake heads. Of course, the curse of baldness would still be a possibility. People would still point and say, "Look at that poor man. His arms are thinning!"

Or they'll say that the poor guy has falling knuckles. They might add that they like the way he parts his elbows. It's a darn shame. With all the money being spent on research, NO ONE has been able to come up with a cure for that ol' devil BALDNESS.

Oh, there have been many attempts to cover up the wide open spaces. One man used to hit himself over the noggin with a hammer. His blows were strategically placed so the bumps would look like waves. Then he'd paint them black. He never did grow any fuzz, but he had the hairiest hammer you ever saw!

Another man used to look at Marilyn Monroe's calendar. Then he'd comb the goose pimples back.

I have honestly come to the conclusion that there is no sure cure for baldness, nor will there ever be one. I don't wish to destroy the hopes of the many millions of bald headed men, AND WOMEN, who are still looking forward to some miracle which would restore the hair that waved goodby.

Instead of spending all this money on phony cures, money that could otherwise be invested wisely in gambling, I believe the time has come to start a campaign which would make BALDNESS stylish!

Then, if baldness became the rage, everybody would be tearing their hair out of their heads. In Las Vegas, alone, millions would already be in the height of fashion. Ads in all the papers and magazines would read: "Friends, are you troubled with unsightly hair on your head? Why suffer? Get a jar of CHARLEY'S CHICKEN FAT HAIR REMOVER. One application and your hair is gone forever. Be sure to ask for a jar of CHARLEY'S SIMONIZE, too! You'll have the shiniest dome in your neighborhood!"

Now, I wouldn't want to put all the toupee manufacturers out of business, but all they would have to do is switch to manufacturing fake heads. These are for people who have tried everything, but find it impossible to lose their hair. They would merely slip on this false bald head and proudly walk alongside any cue ball in town.

Yes, my friends, **this** should be the solution to the problem. Too often are the unfortunate bald headed people unduly humiliated. They step into a nightclub and what happens?

Immediately the master of ceremonies calls everyone's attention to the embarrassed party and makes with the wisecracks. "Look who just walked in. The president of the Kreml Hair Company. Give him a spotlight with some hair on it! He's got the nicest head of skin I ever saw. I bet if he bent over a pool table, the'd bank his head in the side pocket.

"Put a handkerchief over your head, will you, sir? The glare is killing my eyes. Do you comb your head with a towel? I've seen more fuzz on a choir boy's cheek! Why don't you let your eyebrows grow and comb them back? His hair used to be parted. Now it's departed!"

And so forth and so on. Well, I'm tired of all this. It's not that I feel sorry just because my wife happens to be bald, but the time has come to form an organization to promote baldness as the most desirable thing on earth.

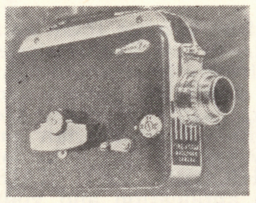
Well, the second most desirable thing on earth.

I nominate PRESIDENT EISENHOWER as our leader and MYRON COHEN as vice president.

Bing Crosby and Charles Boyer could be honorary chairmen and anyone can join. Just tear off the top of your head and mail it in!

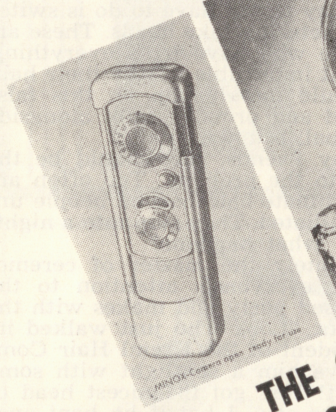
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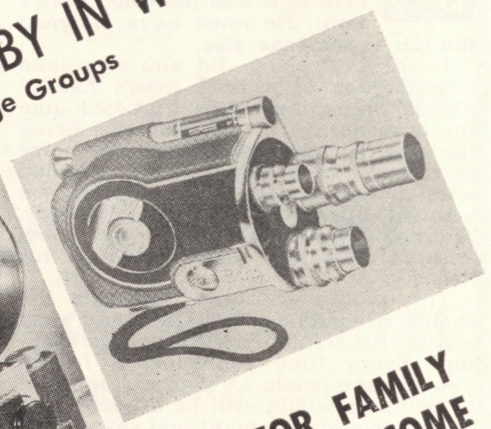


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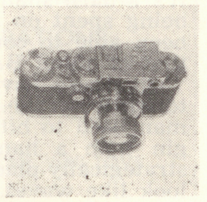
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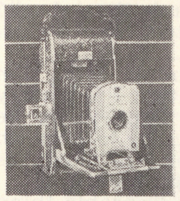


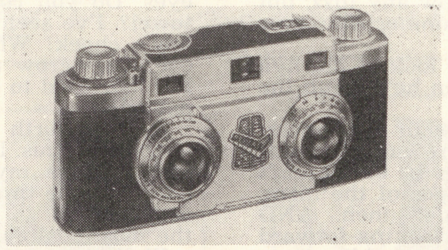


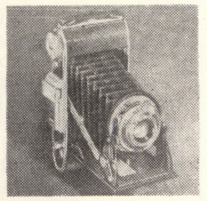


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WE OF LAS VEGAS strongly believe that our fabulous town is the only place in the States that can boast such a collective aggregation of beautiful women. Therefore we cannot avoid bragging, via our front cover. This week's eye-catching loveliness is framed by BETTY LONDON, dancer with the Seymour Felix Productions at the Flamingo Hotel. Betty is definite wolf-bait but has time for no other male save her husband. handsome JOE PRYOR, one of the singing "Skylarks." Every minute away from the spotlight is devoted to her 14-month-old son. Betty is typical of many of the working mothers of our modern day and capably exemplifies the type of pulchritude that can be seen in Las Vegas . . . and that's for sure.

It certainly is a pleasure to see the holiday decorations spring into evidence about town. The Christmas adornments that now embellish our downtown shopping district add that extra zest that inspires shoppers to devote tireless hours to their respective gift lists.

We'd like to learn the names of those moronic individuals who are attempting to cast disparagement upon the performance of JEANNE WELBORN, currently starring at the HOTEL EL CORTEZ. Miss Welborn presents a delightful medley of Christmas tunes (in keeping with the season) and completes it with her inspiring version of "The Lord's Prayer." Some envious no-talents (with idle time and slander to spare) threatened to take drastic steps to force Miss Welborn to eliminate this beautiful song from her presentation. To us, and all music lovers, this is the height of stupidity. A local bishop was questioned as to the properness of using this song in a supper club. He vehemently offered his support, proclaiming there was nothing wrong in presenting this stirring tune in any atmosphere, as long as it was received with respect. So—there's your answer! Why don't you meanies try adopting the Christmas spirit, just for a little while?

R. V. BRAND (band manager and drummer with the CARLTON HAYES ORK at the DESERT INN) is finally passing out those stogies he's kept on hand for a few weeks. His charming wife BETTY finally received that scheduled visit from the stork and the Brand household now has a third member. The newcomer is ROBERT VICTOR BRAND Jr. He made his debut on December 5 at 11:32 p.m.. weighing in at 6 pounds 11 ounces. At last report the entire Brand family was enjoying a happy gathering of the clan.

A hearty salute to the MARY KAYE TRIO. This group has set an enviable record in the HOTEL LAST FRONTIER'S Gay '90s Room. They will climax their more than 20-week engagement in that room by starring in the Ramona Room, beginning December 14. We don't think there is another act in creation who can boast such an achievement and these kids deserve all the success that is bound to be theirs in the future.

Our sympathies lie wtih JACK ENTRATTER, general manager of the SANDS HOTEL. Mr. Entratter booked the "Student Prince" musical into the Copa Room. Results proved that no one can satisfactorily cut down a three-hour show to conform with the time limitations of a nightclub revue. It was a bitter experience to Jack for he discovered that folks seem to have forgotten all the smash bookings he arranged, prior to this one, which is the only show to fall short of the great productions brought to the Copa Room. It seems that people delight in tossing bricks at one mistake rather than realizing that "to err is human." Heck! We're all tremendously capable of falling short of the mark, at times. This being his first and only oversight in a year's time leaves Jack batting a thousand.

If you're looking for a suit that will satisfy your every desire, take a trip over to SNYDER'S at 421 South Fifth Street. We just had a couple of suits made there and can't stop raving about the wonderful work turned out by Mr. Snyder and his tailor, MORRIS. The head of this establishment refuses to allow a garment to leave his shop unless his client is completely satisfied. Not too long ago we had a miserable experience that caused us to discard new suits which weren't fit to be worn. The garments we bought at Snyder's brought back our faith in custom-made wardrobes.

It's amusing to watch the nightly musical bout at the Steak House of the HOTEL EL RANCHO VEGAS. Vy-

(Continued on Page 33)

IT'S CONTINUOUS ENTERTAINMENT

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What's HE really like?

by VI TAYLOR



MANY stories have been written around the scenes of a theatrical boarding house, for show folks make great copy, even when they're NOT "on." But very few persons realize that one of the most amazing and interesting "theatrical boarding houses" exists right here on the fabulous Las Vegas Strip!

"Dahling! My children are driving me nuts! I need your advice!"

Just one of the statements or demands made to the manager—who is a bachelor and certainly claims no knowledge of how to rear children!

"Doll! I'm having trouble with my husband! I'm gonna get a divorce—and you'll just have to be my witness!"

"Migawd! I've torn my last pair of opera hose! Do something!"

"Daddy-O, I'm slaughtered, simply slaughtered! Call up that director for me nad tell him I'm ill!"

"Dahling, whatever has happened to all the hot water? The tap is but dry, dahling, but veddy dry!"

"My marriage is falling apart—you tell me what to do!"

So the manager, who has never been married, listens to the wails and what does he answer? "Now, kid, everything's gonna be all right! We'll fix it up. Everything's OK—just you wait and see."

And, oddly enough, everything always seems to turn out just fine! But then the genial manager is the son of a pioneer in show business and handling show folks is second nature to him.

To see him doing everything from advising the lovelorn, hammering shingles back on the roof, repairing faucets, receiving guests (not only show folks live here, but people from all walks of life—both transient and permanent) with aplomb, to acting as a moving van for guests who wish to change rooms, one would not believe that this attractive bachelor was born with a gold spoon in his mouth and reared on a palatial estate in New Rochelle, N.Y., where he was born in 1919.

Any more than they could explain that he has escaped marriage for 34 years, which he explains by saying: "I've found a lot of 'em I could probably live with, but no one I couldn't live without—yet."

His father was Irving Kaufman—a name synonymous with Show Biz. Old-timers will remember Irving (now retired and living in Florida) as the pioneer of recordings and radio, and vaudeville—remember the Avon Quartette at the Palace and Hammerstein theatres?

Yes, Irving was the Sinatra of 35 years ago and he made the first recording of "Peg of My Heart," a collector's item today. He originated the one-man shows on radio and at one time he had so many different shows and played so many different characters he frequently got mixed up as to which was his real self!

His mother was the beautiful Belle Brooks, well known in Show Biz as a pianist and organist, and who is first cousin to Charlie and Harry Tobias, famous songwriters, and Ida Tobias, Eddie Cantor's wife.

Although our "manager" has never been in show business, the rudiments are there—for his quick wit and sense of humor sparkles on par with his famous kin, all of which makes him the ideal manager for this amazing bistro for members of the "Boards."

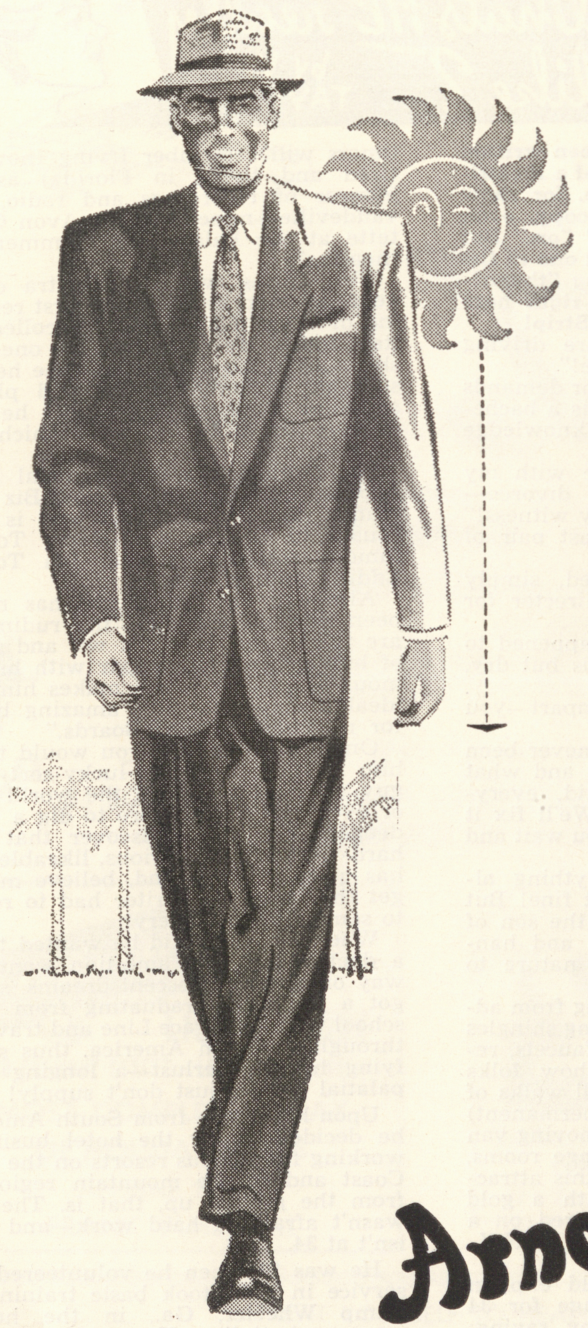
On first impression you would think him just a happy-go-lucky-sort-of-a-guy, without a care in the world now or ever, but if you were to dig a little deeper you would discover that this hard-working, industrious, likeable guy has quite a story—and, believe me. to get the story this writer had to resort to some slick chicanery!

When he was a kid he wanted to be a doctor, but that ambition went the way of many adolescent dreams, so he got a job after graduating from high school with the Grace Line and traveled throughout South America, thus satisfying his wanderlust—a longing that palatial estates just don't supply!

Upon his return from South America he decided to try the hotel business, working for various resorts on the East Coast and in the mountain regions—from the ground up, that is. The kid wasn't afraid of hard work—and still isn't at 34.

He was 21 when he volunteered for service in 1941, took basic training at Camp Wheeler, Ga., in the heavy weapons battalion. He was selected to go to Ft. Knox, Ky. (right after Pearl Harbor) as cadre for the Sixth Armored Division, which was to be formed, and

(Continued on Page 29)



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It's about time for PAT BUCKLEY to be blowing into town again. As though anyone could predict when and where that guy is gonna be at any time. I was asking about him the other day down at BUCKLEY'S JACKPOT CLUB while I was nonchalantly picking up my 1954 edition of their MARILYN MONROE calendar. No one knew anything! Speaking of said calendar . . . I'd advise fast action in getting in there to pick one up if I were you. People are pouring into the club every day wanting to know where they can get theirs!

BAIN'S Shoe Department has some of the craziest shoe styles in town (if you dig the term "crazy). Dick does a lot of buying with you glamour gals in mind, and shows a lot of good taste thataway. These "skyscraper heels" he's been featuring can do a lot toward "tinying" your tootsie, and look the smartest. Class, man, class!

Things are still rockin' at the SHAMROCK over on North Main! . . . "SOCK" SOCKWELL and his little group put out a load of music for a three-piece combo, and there's plenty of room for dancing. From the number of jitterbugs I saw on the floor a few nights ago, I'd say it's a good thing that floor is so large. Those cats need a lot of room for such "buggin." CLEM MALONE and BOB GOLDSTEIN really turn 'em loose over there, too! Here is a little club where you can really let down the tresses, and the traces, and toss a tizzie of a time.

Was sorry to learn of the misfortune of JIMMY HOLLYWOOD, veteran of the RADIO ROGUES now appearing at the Last Frontier. Jimmy was rushed to an emergency operation for appendicitis last Monday night. He had worked both of the shows that night with a ruptured appendix. In his absence on stage, his partner, HERBY SELLS goes on alone. The Radio Rogues have been appearing in Las Vegas since back in 1942. A very entertaining act. We wish a speedy recovery to our good friend Jimmy Hollywood. . . .

DAVE STEARNS is doing most of the business in downtown race betting since he opened his all-new DERBY TURF CLUB at 113 South First Street (the address is NOT 131). The Derby has all the conveniences, and you can place bets on all sporting events at this club. For results at any time you can call 85 or 663.

The EMBASSY CLUB in North Las Vegas is under new management! And soon will be under an all-new appearance, too! The new "wheels" have already made a lot of changes in face lifting but plan many, many more in order to make their club one of the most desirable in the area for your visitation and enjoyment. And, brother, with the shows they have in line for the spot, you're in for a lot of enjoyment with each visitation. JOE BAILEY is the manager of the club now-times, and his enthusiasm and ambition is driving him to see to these changes and improvements as fast as possible. The shows currently are starring the Golden Girl, COLLETTE, and opening next Monday will be Miss PATTI WAGGIN, a motorcycle riding champ, featured recently in the American Weekly of the L. A. Examiner. FOUR SHOWS every night. . . .

REEVES' SHOE STORE at 503 Fremont Street is pushing, and selling, a lot of cowboy boots for Christmas gifts. Especially for the kids! KEN figured this was a wonderful gift for the growing "Gene Autry," and something that Mom or Dad probably wouldn't think of getting for the small fry ordinarily. Man, what I'D have given for a gift like that when I was a kid. As a matter of fact, I'm still enough of a kid that

(Continued on Page 39)

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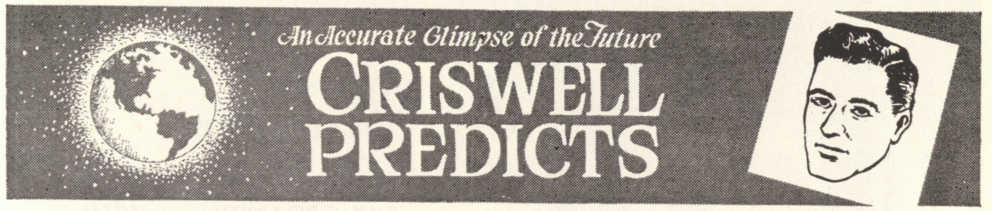
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FINE personalities will greatly influence your life in 1954. (1) President Eisenhower will emerge by the end of next year the most popular and beloved man in the world, for he will win world peace, establish security and build a firm foundation for a greater America.

(2) Senator Margaret Chase Smith will press for uniform divorce laws in every state. (3) Dictator Franco will strengthen his pact with the nations of the old Atlantic and Pacific Charter, making worldwide trade possible between all friendly nations. (4) Don Trifiletti will write a song on the "Be Thankful" theme which will inspire countless millions with an abiding faith. (5) Queen Elizabeth II and her blundering diplomacy which will cost England her remaining colonies, with worldwide animosity.

(6) Vice President Nixon and his astute handling almost single-handed of the various small but important crises which arise during the year. (7) The new spiritual leadership shown by his Holiness Pope Pius, and his stiffening attitude toward communism with every one who believes in God firmly on his side.

(8) Wayne Steffner, who will be the first to bring startling and educational entertainment into your home through radio and television. Mr. Steffner will emerge as the top showman of 1954, and his innovations will be copied by other nations.

(9) The growing importance and influence of Senator McCarthy and his actual proof resulting in the arrest and jailing former members of the Cabinet who have intentionally and with malice betrayed this nation to the communist cause!

Yes, these nine personalities will create a new life for you in the coming year of 1954!

COMING CATASTROPHES FOR 1954: 1954 will be one of the most climatically violent in our history of weather. There will be horrifying earthquakes in China and Japan with great loss of life and of property in March 1954. Tidal waves will sweep the shores of South America in April 1954. Typhoons will strike Cuba and the Gulf of Mexico in May with great force. A great icy winter will blanket Europe by October 1954. For the United States: An extremely cold winter, with a late spring followed by surging floods due to the melting of the heavy snows. Drouth conditions will plague the Southwest as never before. Summer forest fires will take a heavy toll of property and lives. Tragic mine accident in Pittsburgh area in March. Deathly fire in Cleveland in May. Waterfront explosion in New York. Air crash in California taking lives of seven notables in July. Tornadoes sweep Texas with new violence. . . . Train wreck worst in history of travel in September. . . . Traffic accident deaths reach new high. . . . Yes, 1954 will be a disaster year!

YOUR HEALTH IN 1954: I fearlessly predict that there will be a definite cure for cancer to come out of San Francisco. I have watched this revolutionary method for almost a year and have seen miracles performed. By February 14 you will know of this top news story of 1954.

YOUR MONEY IN 1954: America will return to the gold standard on August 1, 1954, and this will stabilize foreign currency. Many progressive stocks on Wall Street will show a great profit and the financial circles wlil have a very good year ahead. The small businessman will be in a most potent position by July 1. You can expect and plan to pay a federal sales tax effective by July 1. There will be a lowering of all income taxes and a simplification for payment by March 15, 1954. Increased taxes will be assured on tobacco, hard liquor, gasoline, automobiles and television sets. Your best investment will remain income property, small units, low rentals, close in, all under one roof. Your poorest investment will be large houses in bad condition, for the land will be worth more than the house by the end of 1954. Money conditions will be solid, prices lower in food, clothing and rent. Cotton, wheat, corn and cattle-hogs will ride through nicely. Fruit will respond to demand with good prices for all citrus, apples and peaches with the nut crop suffering. Careful trading in stocks and bonds and paper investments is urged. You will find that the federal govern-

(Continued on Page 31)



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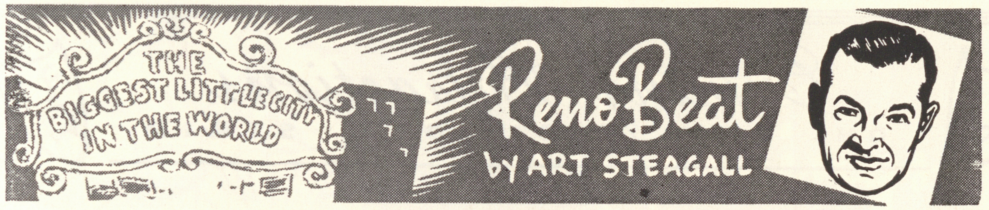
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RENO and vicinity was certainly a busy place this past week. The Christmas season getting closer by the day, and shopping shifting into high gear helped, or at least the Christmas spirit was helped by Reno's first honest to goodness snow of the season.

Somehow or other shopping in the snow does something for you, even the street decorations, the lights and bells look better, the Christmas Carols floating through the snowflakes sound just a little richer, the kiddies in line waiting to see Santa seem just a little more anxious to tell their wishes to the kindly old man. Yes, snow adds a small touch of magic this time of year.

Reno also played host to two UA plane loads of West Coast newspaper and ski magazine writers. The writers were guests of Reno to look over the new Slide Mountain Ski Area, to inspect the new type ski lifts and to give Reno's winter sports facilities the once-over. The view from top of the upper lift at Slide Mountain is the greatest. Washoe Valley, Reno, Carson City and Lake Tahoe all look beautiful.

AGVA: ELLA MAE MORSE, my favorite blues singer, off to LA to record an album for CAPITOL RECORDS. The name is "Rhythm in Blues." Watch for it! . . . Try the food at the WILLOWS! Gee it's great! DAVE SMITH, your host, will go out of his way to make you feel at home. We enjoyed a Happy B'day dinner there Sunday night; 'twas the birthday of MRS. JEAN BORCHERDT (early thirties). DAVE and his lovely wife, WANDA, went all-out to make the party a grand success. . . . WHITEY JUHL at the piano is the entertainer. . . . BEATRICE KAY off to the cold country, CALGARY, CANADA, then to COEUR D'ALENE. Idaho, for the holidays. Should be back for a belated Christmas around the first of the year. . . . CHUCK and BETTY MOORE getting their new guest ranch in operation. Located south of Reno on Highway 395 (South Virginia), it's called the "SIERRA GABLES"—it's beautiful! . . . Dropped into the Chuck-wagon of the RIVERSIDE HOTEL to say hello to BOB ARMSTRONG, the new PA of the hotel. Bob has a very interesting background—MGM, technicolor, and has done a lot of work for several Hollywood stars. He likes Reno and I am sure that Reno ilkes him. . . . He has done a great job at the RIVERSIDE in the month that he has been there . . . THE MOON IS BLUE, now at the Reno Little Theatre. . . . MR. and MRS JOSEPH BERGER have opened the GRANDEE COFFEE SHOP, featuring kosher style dinners. It's located on East Fourth Street. . . . The Univeristy of Nevada is planning the Winter Carnival to be held early in March. . . . CARL RAVAZZA set for the MAPES SKYROOM following their current show. . . . BROTHER DAVID will have his annual Christmas show for the Indians at Nixon (Pyramid Lake) on December 23. . . .

CURRENT SHOWS: THE GOLD ROOM of the HOTEL GOLDEN goes into the second week of their outstanding show. Headed by the singing COOPER SISTERS, the show is loaded with good comedy and novelty. The COOPER SISTERS are great comediennes, their "Spike Jones" routine is really a showstopper. . . . Billed with the sisters are a vocal group called the HAPPY JESTERS, plus the dancing doll act, THE DE MATTIAZZIS, STERLING YOUNG and his Orchestra, plus the GOLDEN GIRLS. . . .

THE SKYROOM of the MAPES HOTEL is also in the final week of a show featuring THE CHARLIVEL TRIO, three boys who do EVERYTHING, sing, dance, play musical instruments and do some great acrobatic routines; the BARRY SISTERS, two girls with very pleasing voices; plus THE MAPES SKYLETTES and EDDIE FITZPATRICK and orchestra.

THE THEATRE RESTAURANT of THE RIVERSIDE opened last Thursday with MORTON DOWNEY headlining, this first appearance in clubs for a long time. The RIVERSIDE STARLETS and BILL CLIFFORD and his orchestra are featured throughout the show.

See you next week. ART STEAGALL.

Chic Hecht

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DECEMBER 28

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LAST FRONTIER

DECEMBER 28

THE THREE GABOR SISTERS

El Rancho Vegas

DECEMBER 23

NAT "KING" COLE

DESERT INN

JANUARY 5

FRANKIE LAINE

SAHARA

JANUARY 5

DONALD O'CONNOR

and HIS REVUE

The Sands

DECEMBER 23

LENA HORNE

AL BERNIE

Thunderbird

DECEMBER 28

JAMES MELTON

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Hollywood Happenings

THE WORLD of Show Business has produced many great teams with the familiar names of Pat and Mike, Amos 'n Andy, Abbott and Costello, Laurel and Hardy, and now Paramount studios have unintentionally teamed two young men in two very fine musicals with the first handles of Guy and Gene—GUY MITCHELL and GENE BARRY will identify them further.

Another well-known team of names is PINE and THOMAS—these two ingenious producers first cast Guy and Gene in their technicolor musical "Those Redheads From Seattle" with a whole flock of talented singers like RHONDA FLEMING, TERESA BREWER and the BELL SISTERS.

The whole cast at one time or another get in a few licks with the lyrics, but Guy and Teresa with the Bell Sisters see yoeman duty. Two great hits high on the parade of top tunes are from "Redheads" — their wonderful "Baby, Baby, Baby" that Miss Brewer sings, and Guy's "ChickaBoom" is still making the rounds of the disc jockeys.

Shortly after Guy and Gene finished the Pine-Thomas musical Paramount again cast them in another musical with GEORGE MARSHALL directing. "Red Garters" is the colorful name of this one, and there are so many top-name performers in this that it's hard to keep up with the list. There's beautiful ROSEMARY CLOONEY, JACK CARSON, CASS DAILY, PAT CROWLEY and, of course, the team of Guy and Gene who play buddies in the technicolor production.

It's too early in their motion picture careers to know whether they have established a team pattern, but the boys prove to one and all that the new team of GUY MITCHELL and GENE BARRY is easy to take—on the eyes **and** ears.

NEW TALE OF THE AMAZON

Handsome, dashing FERNANDO LAMAS will again be seen very soon as a swashbuckling adventurer when PINE and THOMAS release their new film of hidden treasure and adventure on the Amazon, "Jivaro." The Latin apple of ARLENE DAHL'S eye has redhead RHONDA FLEMING as the object of his affection in this Paramount release.

WOULD YOU LIKE TO BUY A WITCH DOCTOR'S COSTUME?

Have you ever heard of anyone forming a company to import genuine witch doctor costumes from the wilds of Africa to be placed on sale in America? Sounds silly, doesn't it? But it happened.

BOB HOPE told the story while sitting around between shots of his new musical, "Here Come the Girls." An extremely distinguished looking man, claiming to be a secret member of the board of directors of three large companies, approached Bob with this idea. The cost?—why, a mere fifty thousand dollars.

It's not the only hair-brained idea that promoters have presented to the wily businessman, but it was a refreshing departure from the tried and true stock promoters, men with perpetual motion machines and treasure maps.

Bob doesn't fall for these scatterbrain schemes, he just sits back and surrounds himself with a cast like ARLENE DAHL, TONY MARTIN and ROSEMARY CLOONEY, puts all of them in a fast moving song and dance technicolor musical before Paramount cameras, and the boxoffice approval proves to be much more valuable than the map to Captain Kidd's treasure.

WHIP OUT YOUR WEBSTER UNABRIDGED IF WANTA "DIG" THIS ONE

Jumbo Schneider sends the Seldom Seen Kid to make sure Honey Talk has fixed the deal with Virgil Yokum and Autumn Claypool that sixth will be thrown. That's about the way Damon Runyon boils his story of racetrack touts in the Martin and Lewis picture, "Money From Home."

A literal translation would read this way: SHELDON LEONARD dispatches ROBERT STRAUSS to ascertain whether DEAN MARTIN has sufficiently greased the palms of JERRY LEWIS and PAT CROWLEY so that the sixth race at Jamaica will be in the bag.

However it reads, you won't need an interpreter to translate the zany comedy of Martin and Lewis in this technicolor release, which Paramount has scheduled for local screens for the Christmas holidays.

GIRLS—DON'T LET THOSE CUFFS SHOW

Ladies, PATRICIA MEDINA has a word of advice for you: "It's all right to wear the pants in the family, BUT

(Continued on Page 43)



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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

December 10 thru December

(Not a Review)

SHOW: Pearl Bailey, Ming and Ling, The Five Christobels.

LINE: Flamingo Guys and Dolls.
ORCH: Torris Brand.

"A voice and pair of hands," and a great gal with a singing style that tells the world she's "Tired," a pearl beyond compare . . . PEARL BAILEY. It's been altogether too long since Miss Bailey has been in our midst, and we're happy to see her once more crossing our welcome mat . . . an invitation which is extended to this genuine personality at all times. If, by chance, you've never seen Miss Bailey perform you've a treat in store for you. To say that she is

(Continued on Page 43)

LAST FRONTIER

November 30 thru December 13

SHOW: Dorothy Shay, Marty Allen and Mitch DeWood, Radio Rogues.

LINE: Devlyn Dancers, Featuring Dick Gregory and Bob Peoples.

ORCH: Garwood Van.

DOROTHY SHAY comes very close to making folk art out of her satirical vocal impressions of mountain "moosic." Something new in Dorothy's repertoire this year is her wonderful autobiography in song, "The Story of My Life," in which she traces her evolution from a castanet-clicking Carmen to a sexy torch singer, chorus cutie and, lastly, a sophisticated devotee of mountain music. This ditty appropriately segues into "Feudin', Fightin' and a-Fussin.'" The Ramona Room is always richer with the arrival of La Shay and her kinfolk . . . America's newest comedy team—ALLEN and DeWOOD—are a smash hit with their biting satires on current personalities and happenings. Here is a novel approach to humor that hits hard and lingers long. With one doing the vocal impressions and the other pantomiming the action, these satirical sensations run the gamut—from a saccharine "Liberace" to a fast-paced TV morning-to-night program. Their hep hoofing embellishes the act, already chock full of versatility . . . The RADIO ROGUES create pandemonium with the palm-pounders. They present 25 impressions with lightning-swift delivery. Topper in both sound and sight divisions is JIMMY HOLLYWOOD'S

(Continued on Page 37)

El Rancho Vegas

December 9 thru December 29

(Not a Review)

SHOW. Miss Georgia Gibbs, Jack E. Leonard, Beebe Allan & Barry Ashton.

LINE: Dottie Dee's El Rancho Dancers.

ORCH: Bob Ellis.

TOM DOUGLAS presents a new revue in the Opera House Theater Restaurant, which stars "Her Nibs," MISS GEORGIA GIBBS, of Mercury Record fame. Miss Gibbs is a power-house vocalist who puts more drive in her renditions than most female vocalists on the scene today. And still when it comes to doing a moody ballad, this little lady has the ability to apply herself, and her voice, to a proper interpretation. Miss Gibbs hasn't been to our town for quite some time and her euthusiastic personality will be a welcome addition to this new revue. . . . Extra "padded" attraction is your old friend and ours, JACK E. LEONARD, a "big" part of any show in which he participates. Jack hasn't been here for about three years and in that time he has become

"CURTAIN TIME"

quite a sensation through the medium of television. Here is an "ad libber" of the first magnitude who really has as much fun doing his show as you who sit out front. . . . We also welcome back to Las Vegas a young dance team which has been making a big name for them-

(Continued on Page 41)

Wilbur Clark's DESERT INN

November 24 thru January 4

SHOW: Minsky's Follies of 1954, starring Paul Gilbert.

LINE: Donn Arden Dancers.

ORCH: Carlton Hayes.

Lovers of pulchritude, appreciators of solid entertainment, here is the show for you. Following its precedent to provide smoothly paced productions, the management of this bistro brings you another stellar presentation. . . . Starring in this extravaganza is PAUL GILBERT, the comedian with such a wealth of material he could hold the stage for 24 hours, without one pause or hesitation. His wit is as swift as a lunging rapier and his timing superb. When this lad is in the spotlight, your sense of humor becomes more acute and all else takes a back seat in view of his unreserved showmanship. Here is a comedian whose name will go hand in hand with those already installed in the show business Hall of Fame. Although an extrovert, he displays a charm that ingratiates him with his audience. Listening to Paul Gilbert's brand of comedy is a pleasure no pair of ears should be denied. . . . THE DE LA ROSA QUINTET is a group of Cubans who can turn out some of the most stirring renditions of songs. They were in town less than two years ago and could not return sooner only because of their many commitments. This quintet sets your body to weaving under the spell of Latin music, making even a web-

(Continued on Page 41)

SAHARA

December 1 thru December 14

SHOW: Edgar Bergen, Helen O'Connell, The Szonys.

LINE: Moro-Landis Sa-Harem Dancers.

ORCH: Cee Davidson.

You have just two days left in which to see EDGAR BERGEN, the ventriloquist who injected new life into his particular medium of entertainment. Mr. Bergen has a beautifully timed sense of humor that reaches out to embrace each and every listener. There is no age group that can resist his delightful banter with CHARLIE McCARTHY, a wooden creation who actually seems to breathe his own lifelike personality. Mr. Bergen virtually hyp-

(Continued from Page 41)

The Sands

December 9 thru December 15

SHOW: Billy Eckstine, Harrison and Fisher and Walter Dare Wahl.

LINE: Copa Girls.

ORCH: Ray Sinatra.

BILLY ECKSTINE has returned to the Copa Room to bring an extra seven days of musical enjoyment to our local supper-clubbers. Mr. B. is as meticulous in his presentation as he is in his dress. The romantic balladeer has that power of personality that magnetizes his listeners to complete, uninterrupted attention. When Billy sings, he retains a dignity that is most attractive. He projects a program that embraces everyone. The qualities of success are possessed by this Mr. B. who can call popularity his for so long as he desires.

. . . HARRISON & FISHER are the suave sophisticates of the dance who have been known to create a near panic when changing their moods in the presence of strangers. Here is a combination of dance artists who decided to introduce comic relief into their choreography. They immediately scored a triumph and have been at the head of their competitors for quite some time. If you want honest-to-goodness enjoyment, don't miss Harrison & Fisher. . . . Rouding out the bill are WALTER DARE WAHL. Although the name appears to be singular, this act consists of two very funny gentlemen. The seasoned performers combine acrobatics with a good helping of down-to-earth comedy to stimulate your amusement appreciation. . . . The COPA GIRLS were warmly welcomed home with the opening curtain of this show. The lovely damsels seem to be well rested after

(Continued on Page 29)

Thunderbird

December 17 thru December 23
(Not a Review)

SHOW: Al "Jazzbo" Collins, Fances Faye, Bobby Hackett, Big Lou McGarity.

LINE: Kathryn Duffy Dansations.

ORCH: Al Jahns.

This week at the Thunderbird is jammed with JAZZ . . . in all its known forms! The star during these seven swingin' days is the purple impresario of New York's fantastic "Purple Grotto" . . . none other than AL "Jazzbo" COLLINS. This man's unusual records have been sweeping the country the past season. BUT . . . wait until you've seen and heard him in person. . . . Featured on this show is another "record riser" of late . . . Miss FRANCES FAYE, a gal who sings and swings with a beat that is "the most." When she sings and plays, the room HAS to rock, that's all! . . . "Mr. Chops" is also on this big bill . . . the man who has put the "ump"

(Continued on Page 29)

El Cortez

December 3 thru December 16

SHOW: Jeanne Welborn, Jimmy Ray, Don Cumming.

ORCH: Eddie Skrivanek's "Sextette From Hunger."

On the night of December 3 a star was definitely born when the beautiful JEANNE WELBORN made her solo debut in the Pirates Den. Miss Welborn is a refreshing addition to the stellar-studded tome, bearing the names of show business greats. Her haunting voice

(Continued on Page 41)

SILVER SLIPPER SALOON

December 4 thru December 31

SHOW: "Holly-Daze Revue" with Hank Henry, Barbary Coast Boys, Billy Barty, Sparky Kaye.

LINE: Marah Gates' Palominos.

ORCH: George Redman.

This current Eddie Fox production is one of the greatest to be seen in this room in some time . . . and we've enjoyed ALL of them so far! The perennial HANK HENRY really outdoes himself in this show. His "drunk" is one of the greatest . . . and the events that transpire during the scene will have you holding your sides. . . . Of course the meat of the show is the old-time melodrama which features practically everyone in the show, "The Drunkard's Redemption." The market

(Continued on Page 37)



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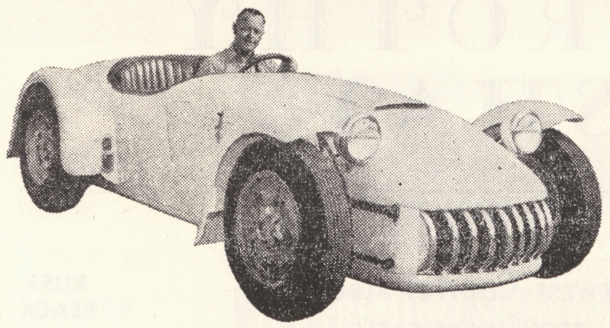
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WHAT'S HE LIKE?:

(Continued from page 11)

thereby hangs a tale of great valor, which he doesn't know this writer dug up about him. No man alive who was a member of that famous 44th Armored Infantry Battalion of the super Sixth Division will talk about it.

From BREST TO BASTOGNE! Bloody Bastogne—30 days of freezing hell! It was on December 29, 1944, that the 44th raced to Bastogne (after having borne the brunt of the doughboy work for the Division at Pon-a-Mousson, not to mention Brittany and Gremercy Forest!) to relieve the 4th Armored, which had just previously broken the siege of that town and attacked eastward.

Followed some of the most bitter fighting of the entire history of World War II. Particularly in the vicinity of Hill 510 near Magaret was the slugging vicious, during which the 44th broke the back of a determined Nazi attempt to again seal off Bastogne.

The climatic casualties met and surpassed actual battle casualties. Weapons and limbs alike froze, but still these doughs hung on until the way became open to resume the offensive, and not until the "Skyline Drive," overlooking the Siegfried Line, was cut and the Ruhr River crossed, to put the battalion into Germany for the first time, did things slow up—but only a brief respite, however.

Clear through the line and across to the Schonecken area went the battling 44th and finally came the word that the division was about to go into reserve. Small wonder! They had participated in 221 consecutive days of combat!

After a two-week rest, the group was loaned to the 7th Army, and they followed the 3rd Infantry Division into the Siegfried again and smashed through in the Zweibrucken area, reaching the Rhine on March 21, 1945. The division went "blitz" again and by April 14 had taken Rochlitz, crossed the river and settled down just southeast of Leipsig, where V.E. Day found them.

A dozen books could be written about the 44th, at whom the Germans threw everything in the book, trying to capture Bastogne. Tanks, infantry, artillery, rockets, bombs. For 30 snowbound freezing days, they fought a see-saw battle. The heroism, the suffering, the indescribable experiences these men withstood, will go down in American history.

The most interesting and finest people on the face of the earth seem to find their way to Las Vegas. Manager LARRY KAUFMAN, ex T/Sergeant of the 44th Armored Infantry Battalion of the super Sixth Armored Division of the United States Army, is one of them.

It is the main reason why the EL PLAYTEL-DESERT SPA is first choice of theatrical folks when they play Las Vegas. And if he throws this writer out of her room at the Spa for digging up this story, and that he received the Silver Star (gallantry in action), the Purple Heart (wounded in action) and a Presidential citation for his outstanding valor in that famous 44th. it was worth it! It is well that folks know the calibre of Las Vegas citizens!

THUNDERBIRD:

(Continued from Page 23)

in trumpet . . . BOBBY HACKETT. You've been enjoying this man's trumpet stylyings on record for some time, but you'll enjoy those powerful and plaintive tones even more when you are in the same room. . . . Then there's BIG LOU McGARITY, a trombone man from 'way back who is still regarded as one of the fastest men in the business, and with a beautiful tone that rolls out round and full. . . . And that just about describes this whole show . . . "round and full" . . . nothing square about this bill of fare! . . . The KATHRYN DUFFY DANSATIONS will feature the Misses CHRISTINA CARSON and MISSIE DORAN in fast and full routines set especially for this blow-out with an abounding beat! . . . As the man said . . . "You'll be gassed, fractured, and sent out of this world!"

SANDS HOTEL:

(Continued from Page 23)

their short vacation and inject a lot of zest into their dance sequences. . . . RAY SINATRA and his men contribute to the wonderful entertainment with an excellent background of music.

Marianne's apparel for women

Open 10 A.M. 'til 6 P.M. daily

2407 South 5th Street

"We've had a wonderful party"

at the

THUNDERBIRD HOTEL

"and the people are nice"



GORDON JENKINS

Composer "MANHATTAN TOWERS"

DECCA RECORDS

THANKS TO HAL BRAUDIS

CRISWELL PREDICTS:

(Continued from Page 15)

ment will float a new easy mortgage plan to maintain the present building boom. Anyone who wants a home of their own and are willing to take the responsibility will be given this cash. Farm lands will maintain a high price for the trend will be back to the farm. There will be much venture money available to all of you who have new ideas and inventions which will prove acceptable commercially.

YOUR ENTERTAINMENT IN 1954: This coming year will belong to personalities with the heavy emphasis on a one-man show. You can expect many of your dull, high-priced radio and television programs to be canceled for they do not produce a mail pull from the listeners. The only proof the sponsor has of your listening is a letter from you on his desk. You will find a revival of American folk tunes and soft sentimental music with be-bop and swing a thing of the past. There will be more wholesome entertainment in motion pictures and many of our still active communists in the film colony will be exposed and dismissed. Historical novels based on American incidents will head the best seller lists. Foreign authors will have a particularly tough time for the trend will be to pure Americana. Home talent shows with local dance orchestras will usurp the place of the touring star attractions. You will find that your local Rotary, Kiwanis and Sertoma clubs will do much to foster local art exhibits, cooking contests, sewing bees, and public dances. The emphasis will be on giving the older person social activities. There will be a great drive for community halls which will house all civic activities. You will find that your churches, angered by some off-color Hollywood films, will maintain their own motion picture programs where the right kind of film can be seen at a much lower price. Little Theatre groups will become most active and many future stars will be discovered. Yes, 1954 will prove a pleasant year entertainment-wise!

YOUR PERSONAL LIFE IN 1954: You will face a trend of decentralized living for suburban life which will come into its own. You will have new, huge supermarkets on the edge of your city where parking problems do not exist. Many larger cities will control the prices charged by parking lots in an effort to stem this trend of the suburban boom. Cities will lose in population, creating a panic among the political machines who will be rendered helpless. There will be a new Homestead Act by April 21, through which you can reclaim wasteland for your very own. A new coast-to-coast eight lane highway will span the nation from New York to San Francisco. There will be 33 tributaries leading off, connecting every city and hamlet in America to this 20th Century marvel.

YOUR DRESS IN 1954: **For All Women:** You will comb your medium length hair upward from the back of your neck to the forehead where it will cascade over the brow in tiny ringlets. Your kneecaps will show when you walk down the street in your new. sky-high skirts. You will wear a beauty spot on your left cheek, arch your eyebrows with a look of perpetual astonishment, draw your lips into a dainty cupid's bow. You will have a bold look, a fearless dashing style, and a poised manner. **For All Men:** You will wear high-waisted trousers, a beret, a battle jacket and an Iverness cape! **For All Children:** Little boys and girls will dress in velvet trousers. **For All Dogs:** You will wear plastic raincoats and rhinestone-trimmed harnesses. Plastic leashes and collars will prevail!

NEW INVENTIONS IN 1954: There will be a new inexpensive heating system based on the solar method, which will revolutionize the industry. A television set will project colored pictures on your wall and will cost about half the price of your present set. Fast, small, sleek automobiles with the wrap-around windshields. which will make your present car look like Aunt Hattie's old coffee grinder. Startling home labor-saving appliances based on the leverage principle. Three dimensional X-Rays for doctors which will permit closer examination without exploratory surgery. A safe spot reducer in your home. A vitamin and mineral combination for lazy people. Nylon wigs for both men and women which defy detection for only $10, and in 23 different shades. Violet ray health lighting in your own bathroom. Pressed floor covering made from peanut shells. A new insurance policy which will include life, accident. sickness and funeral coverage. 1954 will produce a new method of flameless cremation which will revolutionize the burial profession as we know it today. 1954 will prove a year of startling changes in our daily living by new inventions. You will not regret living through 1954!

THE MOST IMPORTANT EVENT OF 1954: I predict that by September 15, 1954, every man, woman and child in America will be fingerprinted and our records filed away in apple-pie order. The only people who will object will be those who are in the country illegally, those engaged in subversive activities, and missing people who still would like to stay lost.

BOND ROAD BAR AND LOUNGE

— LOCATED ON BOND ROAD —

Mid-Way Between U. S. 91 and Paradise Road

Late Hour Cocktails - - -

- - - in a Friendly Atmosphere

YOUR GENIAL HOSTS

FRANK RIST ★ JOHNNY NAPOLIN

- - - and the MYSTERY CLOCK invites you "to have one on the house"

RARE OPPORTUNITY

It's a privilege to offer a limited number of common shares in the most famous and consistent earning club in Las Vegas.

GOLDEN NUGGET, INC. – $12 PER SHARE

This stock has been and is now paying 10% yearly dividends with a potential of even greater earnings in the near future. Minimum purchase 50 shares.

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LARGEST AMUSEMENT CENTER IN NEVADA

Last Frontier Village

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Merry-Go-Rround—Miniature Train

Bumper Cars—Arcade

Soft Drinks—Hot Dogs

Amusement Games for All Ages

Museum of Mechanical Pianos

Souvenir Photos and Records

THAT'S FOR SURE:

(Continued from Page 9)

ing for top honors at this spot are THE GOOFERS and STEVE GIBSON'S RED CAPS. Both groups are filled with talented performers and it's proving to be a close race.

The HOTEL SAHARA is the first Strip hotel to display Christmas accessories. We must say the results are breath-taking. DOT and CLETE MASON (of Dot's Flower and Gift Shop) prepared the holiday decor and deserve laurels for their tasteful arrangements.

The booker of shows at the HOTEL EL CORTEZ deserved commendation for his discernment and selection of acts for the Pirates Den. Four acts that appeared at this spot in the not-too-distant past also made appearances on The Strip within the last two weeks. They are TOMMY CONINO, who appeared at the SANDS HOTEL; ALLAN & DeWITT, now at the HOTEL LAST FRONTIER; The ZERBYS, who just closed at the HOTEL EL RANCHO VEGAS, and the RADIO ROGUES, completing their engagement at the HOTEL LAST FRONTIER. Could it be The Strip sends its talent spies to witness the performers at the El Cortez?

Don't let the name HULIHAN'S SHANTY deceive you. This place is one of the most attractive we've seen. Both the first floor and balcony breathe a cozy, intimate atmosphere. The wond'rous view from the balcony is well worth the trip. There you are afforded a marvelous view of the desert, dotted with the distant lights of The Strip hotels. It is truly a paradisiac desert locale. You may have a bit of difficulty locating it, at first attempt. However, if you take Charleston Boulevard west to Arville Avenue and turn left you'll find it easily.

FRANCOIS SCIGARELLI, one of PAT BUCKLEY'S international friends, has arrived in Las Vegas. He has spent many hours in comparing our city with Monte Carlo and insists that Las Vegas has the upper hand. Talk about your savoir-faire! There wasn't any left for anyone when Monsieur Scigarelli received his allotment.

As you know, DICK GREGORY is that outstanding production dancer with the JEAN DEVLYN group at the HOTEL LAST FRONTIER. Well, Dick gets home every ayem about 2:30 or 3. He tunes in his radio, playing it softly, out of consideration for those living nearby. When the lad listens for a while, the musical tempo creeps inside and Dick forgets everything else while he creates fitting choreography. He is brought back to reality by neighbors who plead with him to "tone it down." Here's one lad who could use a soundproof apartment.

FRANKIE RIST and JOHNNY NAPOLIN have opened a new, cozy spot —the BOND ROAD BAR AND LOUNGE (near Paradise Road). Frankie formerly appeared with the RIST BROS. TRIO at the SANDS HOTEL and Johnny used to tend bar at AL'S RENDEZVOUS. We want to extend our congratulations to these two enterprising gentlemen and sincerely hope that

(Continued on page 35)

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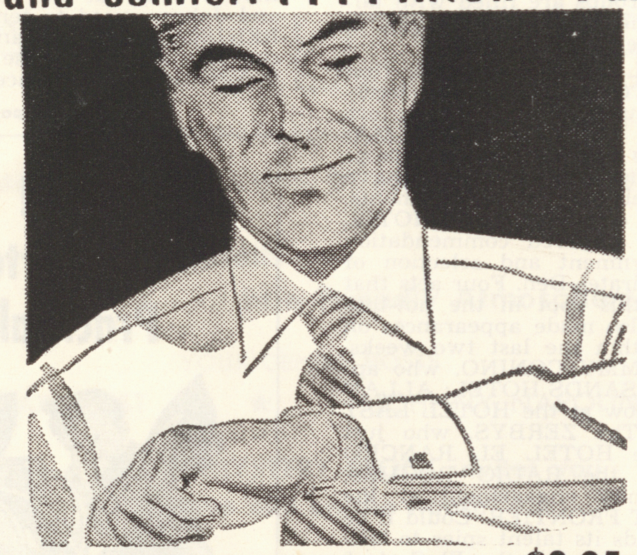
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LAS VEGAS, NEVADA

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OPEN SATURDAY NIGHTS
UNTIL 8:30

THAT'S FOR SURE:

(Continued from Page 33)

Santa will leave a long-term contract with success in their Christmas stockings.

Local gals are happy to discover that the DESERT INN HEALTH CLUB has a separate section, devoted to women. Here the trim-minded damsels can have a good session with the exercycle and steam room and top it off with a marvelously relaxing massage by either THERESA or KAREN. Theresa is the masseuse about whom Ye Editor's wife is raving. Mrs. C. insists this gal knows her business so thoroughly she can put you to sleep and rob you of every ibt of tension you may feel. This should prove a haven for the women of the household at the end of a strenuous shopping day.

Here's good news for the kids in show business. The RED X PHARMACY has a complete line of cosmetics, specializing in stage make-up. Look no further. This shop has everything you may require.

In case you're perplexed and wondering just where to go to get the items on your Christmas list, here are a few suggestions from our staff: CALLERY'S GALLERY OF GIFTS has something for everyone. New merchandise is arriving daily and their prices are exceptionally low. In fact, they undersell others. FERGUSON FURNITURE can not only supply you with house furnishings but is featuring a stunning selection of gifts that make milady's brow quiver with anticipation. Larger items can be bought at the ELECTRIC CITY APPLIANCE COMPANY and the more endearing type of gifts can be purchased at BOND'S JEWELERS.

An emergency appendectomy forced JIMMY HOLLYWOOD to leave the RADIO ROGUES act at the HOTEL LAST FRONTIER. Jimmy was hospitalized on December 8. We hope it won't be too long before this showman is back in the spotlight, where he belongs and is missed.

When the new show opens at the SILVER SLIPPER on January 8 there is bound to be an explosion. No more bombastic combination could there be than that of SLAPSIE MAXIE ROSENBLOOM and HANK HENRY. When these two funsters join forces—look out! Everything that isn't shatter-proof is bound to split in the seams. Incidentally, VIRGINIA DEW, the leading lady in the Slipper productions, is causing everyone to liken her to AVA GARDNER. The resemblance is quite remarkable.

The SANDS HOTEL will present its First Anniversary Show December 15. For seven consecutive nights the management will present a variety of performers. Each showman will appear for one evening only. You can well imagine the host of talent that will be provided. Among the stellar attractions for this seven-day celebration will be PHIL SILVERS, DANNY THOMAS and FRANK SINATRA. Our sincere congratulations to JAKE FREEDMAN and his associates, with special wishes for continued success. Added laurels for JACK ENTRATTER, general manager of this bistro. Jack has greatly extended himself to make certain the Sands became an outstanding addition to this community.

One of the most interesting visits we make during a work week is a trip to the CAMERA and HOBBY SHOP. We find tremendous enjoyment at this spot, noting the amazing new equipment that is received daily. You can really be surprised at the new inventions that are being manufactured in this line. It's really an exhibition of wonder.

ARNOLD CHRISTENSEN (owner of CHRISTENSEN'S and ARNOLD'S, LTD.) is preparing to add store No. 3 to his clothing chain. He recently purchased corner property in Henderson and a sign in that soil announces that it is the "future home of Christensen's Men's Wear." It looks as though Chris is definitely heading for chain store fame.

The fan letters are still pouring in to VI TAYLOR on her CHRISTINE JORGENSEN coverage (a few issues back). The letters fully support her approach to the subject and compliment her on her intelligent analysis and character study of a most misunderstood personality.

We're happy to see RAY (oillionaire) RYAN back in town. Every time this benign gentleman appears on the local scene he brings a great deal of happiness and good cheer with him.

Sincere felicitations to MR. and MRS. CHRIS JAMES, who will celebrate their Twentieth Wedding Anniversary on December 25. (He is a dealer at the SANDS HOTEL.) We're just wondering how the gift situation is handled on that day. Is there one for the Christmas spirit, one for the anniversary and one for Mrs. James' birthday (which falls on the same day)? Or does Chris manage to compile all the celebrations into one big, gaily-wrapped package? We're just wondering!

The VARIETY CLUB Induction Dinner, scheduled for December 14. has been postponed. Outgoing Chief Barker JAKE KOZLOFF announced the entire crew gave unanimous support to this move, based on the hectic season now on hand. A new date will be announced within the next few weeks.

(Continued on Page 37)

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Dancing - 4 p. m. til 4 a. m.

DENNY HULIHAN, Owner

Directions: Take West Charleston to Arville Road — Turn Left and Straight to Shanty

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SMART WEAR
Exclusive But Not Expensive
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Hors d'Oeuvres . . . Gifts in Sweets
A PLEASURE TO GIVE —
A JOY TO RECEIVE
SWISS ART PASTRIES
819 SOUTH 5th Street PHONE 283

THAT'S FOR SURE:

(Continued from Page 35)

At that time ERNIE CRAGIN and his new crew will take over.

Strange as it may seem, BROWNIE SANS (cocktail waitress at the HOTEL LAST FRONTIER) is making preparation's for her daughter's wedding (some time in January). She just doesn't look old enough for such activity. Aside from this daughter, Brownie also has a 13-year-old daughter and a 6-year-old son. Her great desire is to hear someone call her "Grandma." How about that?

On December 2 MARY DOYLE presented her husband, pianist TOMMY. with a 7 pound, 12 ounce girl, NANCY ELIZABETH. Tommy appears with the GENE ENGLUND TRIO at the Sands Hotel and his fingers seem to dance along the keys these days.

The new owners of MINA'S MANSION are FRAN and JOHNNY FARRELL. The Farrells have placed stress upon a homey atmosphere and serve family-style meals. The chef, MR. MASON, was formerly with the Los Angeles Town House Restaurant.

CLAUDE WILLIAMS (of the MORNING VIEW HEIGHTS HOMES) and his son RICHARD HOAGLAND are sitting on tenterhooks, waiting the arrival of Richard's wife and three children from Cleveland. Grandpa Williams can't wait for the entire family to be together again. He insists Christmas just isn't a real holiday unless the entire clan is together around the dinner table.

WALTER ABEL (not the actor) is now manager of the HACIENDA CLUB in North Las Vegas. The former "21" dealer will become the new owner of this spot after January 1. We wish him the utmost success.

A real coosome twosome is WANDA WILSON and ROY BELL (dealer at the HOTEL LAST FRONTIER). Unless we're grossly mistaken, this duo will stand in front of a marryin' Sam mighty soon.

The TUTOR SCHERERS expect their "papoose" around the first week of March. Tutor and his JUDY are quite excited about the impending event. We guarantee no one has looked forward to becoming a pater with such fervency as the Poet Laureate . . . and that's for sure.

LAST FRONTIER:

(Continued from page 21)

excellent satire on the great letter-writer, HARRY S. TRUMAN. HERBIE SELLS, a clean-cut youngster with amazing control of his okay pipes, handles the warbling chores, aping Monroe, Crosby, Ray, Murphy and Sinatra with savvy personality . . . Backing up this clicko bill are the delightful DEVLYN DANCERS, featuring the very versatile BOB PEOPLES, a baritone who is widely known for being a fine character actor, also. DICK GREGORY is featured as a terpsichorean topper . . . GARWOOD VAN and his ORK were welcomed back enthusiastically and perform a commendable job in show backing.

SILVER SLIPPER:

(Continued from page 23)

price of corn dropped 18 points after opening night because of the unlimited supply afforded here. However, the "demand" soon proved to be greater, and seats are at a premium. . . . Featured in this show, in a return engagement, are those "Gay '90s Beau Brummels," THE BARBARY COAST BOYS . . . one the peak of personality and the other a pickle-kissered comedian at the piano. Put the two of them together and you have a team of entertainers with a lot of old time "know-how." . . . BILLY BARTY is also back again and amazes the show-goers with his versatility and talents. A powerhouse of energy is this mitey performer who is getting up in the world via a big personality, backed with towering talents. Wait'll you see him in the melodrama! . . . SPARKY KAYE is always a stand-out in any of the parts he plays in these sparkling Silver Slipper scenarios. He's the "hero" of the melodrama; "Oscar" of the bar room scene, and a bolster to any part of the show of which he is a part . . . a good comedian. . . . JIMMY CAVANAUGH does an outstanding job as the drunkard in the melodrama, and is one of the greatest straight men in the business. . . . Newest addition to the S. S. Players is sexy, blue-eyed and bubbling VIRGINIA DEW, a singer of songs and adaptable actress who applies her talents to anything she attempts. . . . BILL WILLARD is at his best as the villain as this type of acting is something he really enjoys. Bill is also co-writer of most of the script for these shows. . . . Marah Gates' PALOMINOS add color and cuteness to these shows, with their presence and the dance routines they offer to fit the occasion and theme of each show. . . . In the band department you'll find the ever dependable GEORGE REDMAN and his troupe of musicians who cut these shows like an organization of many times their number. . . .

RADIO ROGUES



HOLLYWOOD AND SELLS

Our Sincere Thanks . . . **LAS VEGAS**

JAKE KOZLOFF, HERMAN HOVER, EDDIE FOX AND THE

Hotel LAST FRONTIER

FOR A MOST ENJOYABLE ENGAGEMENT

And . . .

to the Stars and Personalities we've impersonated down through the years that have made our act a success!

PAGE "13":

(Continued from Page 13)

I'd still enjoy getting a new pair of boots from Der Nicholas. . . .

BONNIE BEST enjoyed a great success last week-end with her initial showing of DON LOPER ORIGINALS, even tho' the weather was a bit on the rugged side. . . . Rugged? I was FREEZ-IN'! The models who were strolling The Strip caused a minor sensation among the ladies fair at every spot they visited. The **gals alone** would have stopped the eye for attractiveness, but while wearing these Don Loper Originals that Bonnie Best has on display . . . the beautiful ladies stopped them ALL!

NORM and RAY got off to a good start with their new venture last Tuesday morning! "SNAX FIFTH AVENUE" is what they call their place of business and, lemme tell you, the food they pull out of that PIT BARBECUE of theirs is the MOST; as in "delicious" . . . ! They're located at 417 South Fifth Street, across from the grammar school, and are open from 11 a.m. 'til FOUR in the morning for you who are "laters." They package it for "take home," too!

If some of you old-timers around the clubs locally think that some of the fellows that make up the FOUR PLAY-BOYS (on the Stage Bar at the Flamingo) are kinda familiar looking, you might think back and remember when they played the Gay '90s Bar at the Frontier back about four or five years ago. They were known as the "Dead End Kids" then. . . .

While on musical groups I might mention that JOE LOCO and his New York Mambo Group are one of the cleanest and smartest Latin groups in existence today. Everything they do is previously arranged . . . no jammin' for these boys . . . they know exactly what they're gonna do next. And the thought, time, and rehearsal shows in the finished product. . . . On the same stand with Joe is another group known as the SONNY KENDIS TRIO. This man is a real flashy piano man, putting a lot of effort and emotion into everything he plays. He's alright in the technical section of the art, too!

So how's your appetite for Mexican food? EL CHOLO is one of the finest of the country, as witness the fact that "mamma" says her business is better and better all the time, while other people are complaining that theirs is falling off. Now, you're in a pretty bad way when your business falls off. I remember a guy once who (different story). Anyway . . . they have a load of repeat customers at EL CHOLO, which is witness enough for your old daddy as to the quality of food served. . . .

And for exclusiveness it's HULIHAN'S SHANTY, located in the middle of the desert. To get to this place you have to GO there! But if you and your party would like to go to a wonderful spot for a whing-ding all your own . . . HULIHAN'S SHANTY . . . ! You'll find DENNY and DOROTHY there most of the time . . . and to find the Shanty you go west on Charleston Boulevard to Arville Road, which is located opposite Hyde Park, turn left at Arville and keep going, regardless. until you come upon the Shanty. . . .

And with that little bit of information on telling you where to go . . . I'll tuck my tuckered Underwood underneath the cover and slink off to the printer with this thing 'ere it might cool off and NO one could understand a word I've written. . . .

Drop around again next week to "13" and we'll continue this bit of nothing. . . . 'Til then, I hope to be your ever lovin' . . . JOHNNY

POP SQUIRES:

(Continued from Page 5)

very reasonable price of $5000.

The officials were amazed at the terrible blunder their engineers had made and refused to accept McWillams' generous offer.

So McWilliams came home on the next train sure that he had the railroad company just where he wanted them. But, mysteriously, the work on the ice plant stopped and the gang was sent back to Los Angeles.

Weeks went on, during which McWilliams looked for a letter from the company with a tidy little check for $5000 enclosed, but the letter never came. However, one morning another gang of workmen came. The engineers took them down the track nearly a mile from McWiliamstown and drove the stakes for a new ice plant for Armour & Company, right where the plant is today.

A few feet east of the railroad and just north of the Bonanza Road underpass you may still find the original foundations of the Armour ice plant. It was a strange mixup and most of us who knew the inside dope sympathized with McWilliams and for years were hopeful that McWilliams would finally get his price for that little piece of ground.

As it turned out, both sides lost and the railroad finally dominated the Las Vegas townsite business.

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COME IN AND PICK UP YOUR

1954

MARILYN MONROE

Calendar

★ JUST OUT ★

★ FREE ★

DESERT INN:

(Continued from page 22)

footed creature want to shed propriety in favor of dancing in the aisles. . . . MAXIE FURMAN & CO. spice the entire production with the slapstick type of comedy that accompanies blackout skits. Here is the type of act Dad always insisted he went to burlesque theatres to hear. Maxie and his wonderful assistants turn out the laughable type of comedy that makes you hold your splitting sides. . . . HELENA GARDNER'S exotic dancing is a fascinating quality that you must witness. While this lovely lady performs, you can't avert your eyes. . . . MARCIA EDGINGTON is another pulchritudinous bit of femininity with Svengali-like tendencies. Her terpsichorean endeavors are wonderfully sparked with artistic costuming. . . . DONN ARDEN'S production numbers have become famous from coast to coast. To Mr. Arden there is no point of exhaustion and his dancers are molded into individual performers. The staging and lighting effects are astoundingly beautiful . . . CARLTON HAYES and his ORK embellish the entire revue with their superb background music. A difficult score is one they can easily master and execute.

THE SAHARA:

(Continued from page 22)

notizes onlookers into the belief that Charlie is human, rather than inanimate. And, when the retarded MORTIMER SNERD joins the laugh procession, the comedy is without end. Here is entertainment for every person who appreciates a smile and a quip. . . . Co-starring on this bill is the lovely HELEN O'CONNELL. Miss O'Connell is a refreshing songstress whose beauty and personality conquers all within the range of her voice. Already popular with an untold number of music lovers, Helen is adding more folks to her growing list of fans. Although the charming lass is exquisitely gowned for her performance, her main attraction is her outstanding vocalizing and dreamy selection of songs. Helen never fails to stir within us the wonderful memory of school proms and courtship days. Here is a popular singer who has a strong sense of showmanship and a good grasp on the ladder of success. . . . Held over for this engagement are the flawless exhibitors of the dance—THE SZONYS. This duo displays a grace and rhythm that sets a difficult pattern for competitors. They literally hold the audience spellbound by the intricacy of their terpsichorean artistry and swan-like movements. To say the Szonys are terrific, isn't sufficient. They are sensational! . . . The SA-HAREM DANCERS prove they are masters of production numbers. When you see the George Moro productions you see the finest routines in creation. . . . CEE DAVIDSON and his musical men display precision and musical finesse that is nonpareil. Bouquets to the men who are responsible for a smooth, musical background.

EL CORTEZ:

(Continued from page 23)

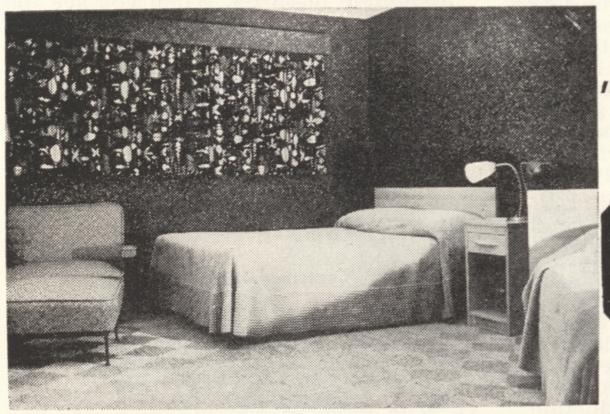
and appealing radiance mark her individual. Although young and sweetly unspoiled, Miss W. is a polished showman and can capably compete with any performer to whom the spotlight is "old hat." The lovely contralto displays remarkable versatility and her vocal transitions are sheer magnificence. We predict a brilliant future for Jeanne Welborn. It would not surprise us in the least if she were acclaimed a "new musical discovery" by one of our leading Hollywood studios. . . . JIMMY RAY'S softshoe sequences are thrilling to behold. Mr. Ray performs upon a specially constructed dance table, enabling everyone to watch each of his intricate executions. He modernizes the thrills and glamour of yesterday with brilliant portrayals of this diminishing art. . . . DON CUMMING can alter his character impressions with such swift rapidity one is prone to believe he is more than one individual. His rope tricks are really amazing, although they are secondary to his wonderful comedy. His home-spun attitude has a contagious effect upon his listeners. Hilarity is the true summation of Don's rope tricks, monologue and slap-stick comedy.

EL RANCHO VEGAS:

(Continued from page 22)

selves since they first appeared here not too long ago . . . BEEBE ALLAN and BARRY ASHTON put a lot of fire into their dancing, and their unusual routines show a lot of imagination on the part of young Ashton, who is their originator. These two appear intermittently throughout the whole revue and are a most vital part to the success of the entire production. . . . DOTTIE DEE has dreamed up entirely new dance routines for her EL RANCHO DANCERS, who now come to an even dozen of the most attractive gals in the world. . . .

THE DUNES MOTEL



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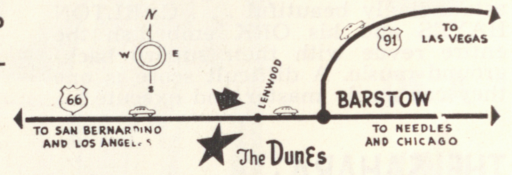
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HOLLYWOOD:

(Continued from Page 19)

be careful that your trouser cuffs aren't showing beneath your hemline."

This is some of Patricia's native English diplomacy coming to the front. She advises you to not let your husband know that you're ruling the domestic roost with an iron hand.

Miss Medina is just departing for London, where she is to start production on a new movie with ALAN LADD, which will team the romantic couple in another adventure film very similar to Paramount's "Botany Bay," which co-starred Ladd and Pat with JAMES MASON. Pat has been here in America for nearly six years, and she has had ample opportunity to learn how women on this side of the ocean get their men and hold them.

"Frankly," she says, "the one thing that American and British women have in common is their basic objective. We are all more or less devoted to the problem of meeting the right man, getting him to propose, and then keeping him on the premises."

The actress admits, without reservations, that the girls over here are notches ahead of their English counterparts. She thinks American women are more attractive, better groomed, and have more engaging personalities than British or continental women.

"But, girls," Miss Medina warns, "you fall short in the diplomacy department once you've 'hooked' your man. Women are men's mental superiors. That is why we are efficient home managers. The difference between an American wife and an English wife is that the latter is tactful enough to keep her mate from ever discovering just how deplorably inadequate he really is. In England we practice tact and subtlety the way children practice piano in America. We start diplomacy at the cradle."

In short, girls, if you intend to wear the ruling "pants" in the family, wear your hemline low. Don't let friend husband know what you're doing.

DON'T SAY WE TOLD YOU—BUT

FRANKIE and AVA GARDNER had many long talks before she took off for Europe—but of no avail at this time. She apparently will file for divorce upon her return to Hollywood. . . . BING CROSBY, who doesn't even attend his own previews, took off from the "White Christmas" set the other evening to attend the preview of "Knock on Wood" with his co-star, DANNY KAYE — "Knock on Wood" stars Danny, who produced it cooperatively with Paramount. . . . A whole raft of rifts have been patched up in movie town: GENE NELSON and MIRIAM, RAY MILLAND and MAL, GARY COOPER and ROCKY. . . . Expugilist MAXIE ROSENBLOOM says since MARLON BRANDO started imitating him he can't get any jobs. . . . MARLON presents a strange sight at the stage door of a theatre in New York waiting for Mexican dancer MOVITA —Marlon had his pet raccoon on a leash with him. . . . Have you noticed on the BING and GARY CROSBY recordings how very much like his pop the young singer sounds? . . . Flash: JUDY HOLIDAY and PETER LAWFORD have severed all diplomatic. personal and working relations—no nightclub act for them now. . . . The high price of Santa Claus —union fees (that's right, I said union fees) for Santa Claus run to almost $130 a week for a five day, 5½-hour stint for the jovial purveyers of happiness. . . . MARILYN MONROE spent Thanksgiving with JOE DiMAGGIO and his family in San Francisco. . . . The tables were turned on SUSAN HAYWARD the other day—courts had beckoned Susan and her husband, JESS BARKER, into session to discuss reconciliation—the discussion produced no results—BUT while they were there the judge's clerk had tears in her eyes because she didn't get to handle the tete-a-tete—Susan ended up by reconciling the judge and her clerk!

FLAMINGO:

(Continued from Page 21)

wholly relaxed while performing would be the understatement of the year, with which you'll agree as you view her performance from front and center. However, the real Pearl Bailey is a serious gal who is keyed to every performance and very serious about everything she does. Truly a remarkable person! . . . MING & LING are the surprise of surprises if you've never seen them before; The "Roy Acuff" and the "Tennessee Ploughboy" of the Orient! Their program is varied with all sorts of entertainment . . . music, dancing, comedy, and talent that will have you calling for more . . . THE FIVE CHRISTOBELS are a troupe of positive performers who will hold your every attention for the entire time they are on stage. They get the show off to a fast start with feats of starting agility that require immaculate timing and skill . . . SEYMOUR FELIX presents more of his proven productions, featuring the dancing desserts of the beautiful FLAMINGO DOLLS and the four handsome FLAMINGO GUYS; 14 fine terpsichores, and each a feather for Mr. Felix . . .

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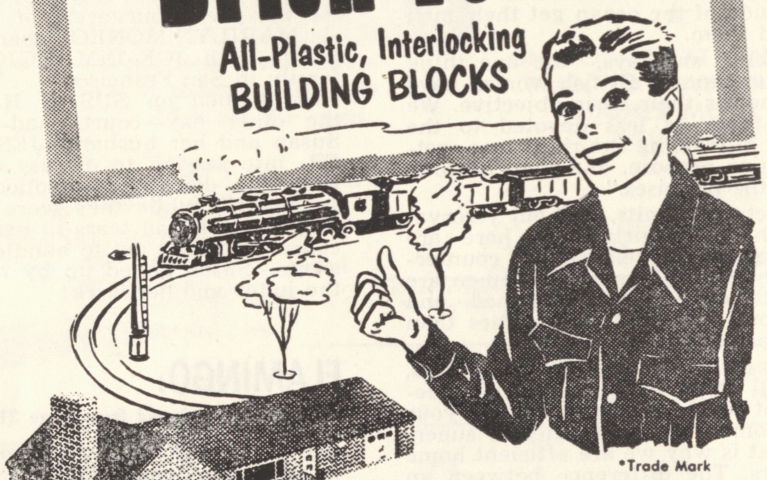
MODEL HOBBYISTS!

BUILD SCALE-MODEL BUILDINGS OF EVERY KIND

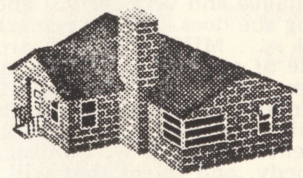
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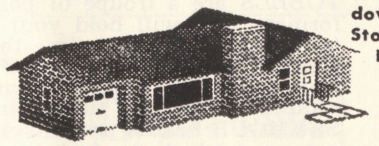
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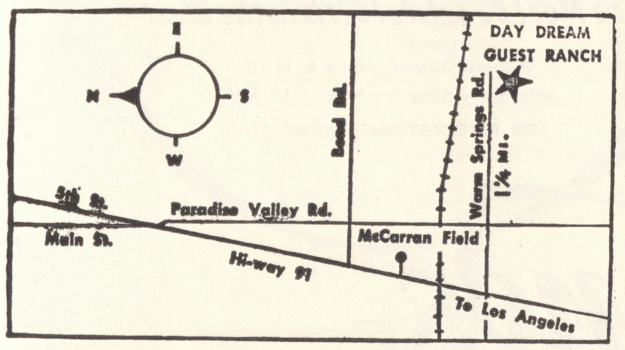
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