Jack Bortz'

December 5, 1953

Fabulous LAS VEGAS Magazine



SISTERS BEAUTIFUL

FROM SEATTLE, WASH.

— Page 9 —

15c

IN THE OPERA HOUSE - THEATRE RESTAURANT . . .

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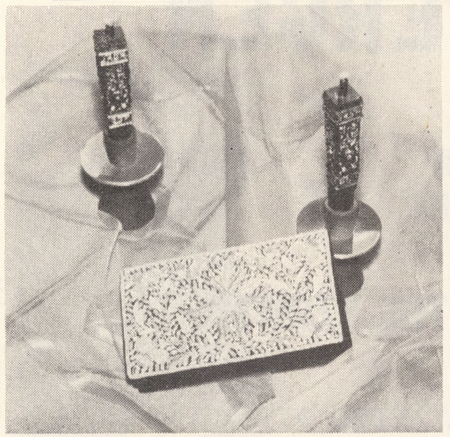
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FRANK PIMENTAL



LILLIS BUILDING

HENRY M. LILLIS was one of the very first good carpenters in Las Vegas. With Pat Sullivan and James Nimock working with him, several of the best homes in Las Vegas were built, including the John Park home and the Chris Brown home on opposite sides of Fremont at Fourth where the Ferron Building and the Cornet Store now stand, and the fine home of Delphine and I on the lots adjoining the Cornet Store.

Those men knew the building business and did fine work in helping to establish Las Vegas as a city of homes. Lillis continued actively in the building business until along about 1910 or 1912 when he entered politics and was elected justice of the peace.

He had no particular qualities of learning to recommend him for the office except his basic honesty and sense of justice, although some few thought him a little too stern for the duties of the office, which consisted mainly of delivering lectures to a few drunks on "the morning after" and imposing a short jail sentence on the more flagrant offenders against the law, and sitting as coroner on the victims of our occasional shooting scrapes.

By dint of much study and a lot of good friends among the attorneys, Lillis was admitted to the practice of the law. He was a Mason and reached the high position of master of Vegas Lodge No. 32, A.F. & A.M., for the year 1914, one year ahead of me.

Things prospered for the judge and he acquired some property, including a couple of lots on the south side of Fremont Street between First and Second. When he announced through the Las Vegas Age that he planned to erect the best business block in Las Vegas on his Fremont Street property I gave him a well deserved boost in the paper and things looked considerably brighter for Las Vegas.

The shacks which covered the property were removed and, by July of 1923, Lillis had the trenches preparatory to putting in the concrete foundations dug, about two feet wide all around the site. And then the first disaster to hit the proposed Lillis Building hit.

On July 23, 1923, Las Vegas suffered the worst storm in its history. A torrential downpour of rain brought 1.98 inches of water down on us in the short period of about 20 minutes.

Lightning struck many of the buildings in town, hitting the railroad shops building in four places.

The Clark Building where the Las Vegas Club now is was struck and several prominent citizens hurt. The rain was driven horizontally by the terrific winds, but enough of it came to the ground to fill the streets from building to building. Every basement and cellar was flooded.

But the spectacular disaster occurred when the west wall of the building next to the proposed Lillis Building, the Oasis Confectionery, owned by C. E. Pembroke, collapsed and the east wall of the building owned by Will Beckley, and occupied by the Charlie Ball Grocery Store, collapsed and the roof fell in bringing ruin to the entire contents and narrowly escaping the serious injury or death of its occupants who were given warning just in time to escape. The whole town was in a mess.

The work of reconstruction began at once and Lillis soon had the mud dug out of his foundation trenches. After that the building rose according to program. Adcock & Ronnow moved into

(Continued on Page 29)

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ANY TIME I run out of jokes I send my wife to the beauty parlor. She picks up more material in one hour than I accumulate in a whole season. The only trouble is that these jokes may be alright among women, but I wouldn't dare tell it to a man! All I know is that if the King and Queen of Greece ever get a load of what goes on under one hair-dryer session, they'd abdicate their royal thrones in favor of a chair in a beauty parlor.

My frau patronizes a spot in Beverly Hills called PAGANO'S which is probably the most popular "get pretty quick" emporium in the West. Some of the faces that come in rise in the East and settle in the West, but after one treatment at this exclusive establishment they grab an agent and they're in the picture business.

I like to send my wife there because after each visit she comes home a new woman. The other day she waxed sentimental and asked me: "Darling, will you love me when my hair is gray?" I replied: "Why not? I've worshipped you through every other color!" But frankly, I don't care what she has done to herself as long as she comes home with some new stories.

She has one gal there named Roberta, who specializes in stories that make your hair curl. This saves the time and trouble of a permanent. For baldheaded women, of ocurse, this is a waste of time. In their case only their scalps blush. This gal is a corker. For an Italian haircut, she'll tell you Italian stories and for a poodle cut she spins shaggy dog yarns.

She has more talent in her shampoo than Bob Hope has in all his writers. I'm really sorry that time, space and the Police Department prohibit me from passing some of these torrid tales on to you but any time you're in Beverly Hills go to visit this spot and get yourself a facial, a manicure and bellyache.

If you're a woman you'll have no trouble making an appointment. If you're a man you naturally will not be admitted. What you can do, however. is borrow one of Christine's gowns and stroll in casual like and see what happens. You'll either get an immediate appointment or be arrested. In that case, maybe you can pick up a few stories from the judge.

To overcome this embarrassing possibility, I plan to open up a beauty parlor just for men. This will be done on a nationwide basis and will be located near markets for convenience. I'm going to call them "BARRY'S BEAUTY BAR FOR BUMS." The main office will be in Hollywood so I can service the toupee crowd.

Just come in, men. Come as you are. Sloppy. Hang up your old wig while we fix you a new one. No waiting. We have just received the latest style wigs. We have the "MAMIE EISENHOWER" special. Comes complete with bangs. We have a LASSIE model for husbands who are in the doghouse.

You should see all the happy customers who come into these places. The stars from Hollywood are our biggest boosters. They just come in, take off their wigs, remove their padded shoulders, step out of their elevator shoes, and some of them disappear completely.

Let us take an imaginary trip through a typical Hollywood men's beauty parlor. Being the nosey type, we peek behind the curtain of one of the private booths. "Oops! Excuse me, Bing!" Next booth. "Oh, I'm sorry, Mr. Boyer!"

Look! There's Jimmy Durante over there getting his one hair curled. And there's Boris Karloff and Bela Lugosi getting their ugly treatments. Lon Chaney Jr. is getting his nails curled and Bob Hope is getting his nose buffed. This could only happen in Hollywood and in my column.

I believe that the time has come for men to admit that they spend as much time making themselves pretty and this is no reflection on their masculinity. If you don't believe what I say, then take a look in any man's medicine chest and you won't find any medicine. You may find his chest AND a girdle!

You are also apt to find toilet water, powder, eyebrow pencil, pancake, tweezers, bobby pins, kleenex, complete manicure set, combs, brushes, old blades, new blades, shaving soap, styptic pencil and a copy of "FABULOUS LAS VEGAS!"

Well, at least, these are all the things I just dragged out of MY military kit. Just for laughs, fellers, take a look in yours!

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THIS week's front cover is alive with the beauty of two sisters from Seattle. They are ADELE and LORI AUGUST. At present the Misses August are dancing at the Hotel El Rancho Vegas. When the current show at this bistro terminates the lovely damsels will head for home to spend their holidays with their family and friends. Both girls have a great deal of talent in addition to their obvious endowments. When the New Year has sounded, our cover girls will embark upon their trip to Europe. There Adele will further her dramatic studies and Lori will take an advanced piano course. We wish to extend good wishes to both of these lovely August lassies. Our sincere wish is that they choose Las Vegas for their debut when ready to launch their future star-filled careers . . . and that's for sure.

Unfortunately, we go to press too early in the week to give definite news of the JEANNE WELBORN opening at the HOTEL EL CORTEZ December 3. However, at this writing, we are quite qualified to state that the reservations are pouring in without cessation. PHIL RIZZO, president of the local Opera Association, had to be refused when he requested a table seating 46 friends. The lovely hostess, PAT GALLAGHER, explained there just wasn't enough room left to accommodate such a large party. The three shows are reserved beyond capacity. We are certain that Jeanne's debut will prove to be the birth of a singing star.

On November 30 DAVE HALPER and his associates at Chicago's CHEZ PAREE held an "In Memoriam" show, honoring the late WILLIE SHORE. Show people turned out en masse to attend this final tribute to the beloved comedian. On that particular evening it was announced that a wing at Chicago's Children's Hospital was named the "Willie Shore Clinic." What better way could Willie's name live and grow with future generations?

Over at BENNY BINION'S HORSESHOE CLUB patrons frequently note the presence of a gentleman who puts them in mind of their hometown dentist. This appearance is most deceiving for the gentleman in question is JOE W. BROWN, one of the richest men in Louisiana (and the country). He is the new co-owner of the Horseshoe Club. To give you a slight idea of his financial status, we'd like to cite Mr. Brown's income from just one of his oil fields. Tis particular well provides J. W. with an income of $10,400 daily. He also has two undeveloped fields, each estimated at 300 million dollars. Despite his tremendous wealth, we found Mr. Brown to be a modest, unassuming man. As a matter of fact, he volunteered no information about himself. We had to obtain it from Bill "King" Dorsett, the genial manager of the Horseshoe . . . and, about this man "King" . . . one of the nicest guys in town! What a combination, aces back to back. . . .

The muchly-married comedian PAUL GILBERT (currently at the DESERT INN) may be contemplating another plunge into the sea of matrimony. If he does repeat the love-and-honor phrases once more they will be directed at wife No. 9. Incidentally, this boy Paul is one of the most talented performers of our time. Although he limits his present engagement to his perfect comedy, Paul plays eight musical instruments with great skill and can easily outshine most professional acrobats. How versatile can one man be? We have trouble whistling "Dixie."

VI TAYLOR JR. (whose mother is our esteemed columnist and works in the HOTEL LAST FRONTIER'S publicity ofice) is flushed with excitement and displaying the pretty bridal blush. Vi's fiance is expected to arrive from Korea before December 25. If his plans materialize, the lucky man will be joining this lovely lass in front of an altar come Christmas Day. Both Vi and her mother are busily engaged in preparing the trousseau, wedding plans, etc. Being in favor of the culmination of young love, we sincerely hope there will be no snags to delay this long-awaited day.

Help! We're in a "dragnet"! Reason? Well, a couple of days ago were were strolling down Fremont Street when we noticed the number on Bartlett's Hardware Store as 512. . . . The next store had the number 513—and Larry's Shoes, 511. We wondered and when explained—it bowled us over. . . . According to Mr. Mushkin and the City Plan-

(Continued on Page 21)

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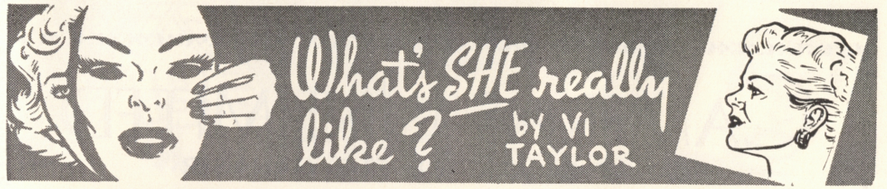
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(Ed Note: Many requests have come in for the printing of Vi Taylor's original monologues, which she has given on various stages throughout the country. Today we print "Spiritual Transfusion," which she dedicates to the National Red Cross Blood Bank and National Brotherhood Week of every year.)

NOW IT ALL BEGAN when I moved from the South—where I was born with a gold spoon in my mouth—to the land of the "damned Yankee" in lower New York; and I knew very well nothing good was in the North. No, sir! A died-in-the-wool Southerner was I and none of their Yankee ways would I every try, nor let become part of my plans in life—come hell, high water, or strife!

"Now, Sally Mae," my husband warned, looking at me with a face of scorn, "for Heaven's sake, drop the Civil War! It's over! And your attitude will be a jar to my business if you stick to the South like glue. Folks in the East just might have blood of blue!"

"Maybe," I said heatedly, "but more than a few no doubt have a lot of **black** mixed with that blue. And let me tell you. Sam, you can take me away from my land—but don't ask me to take their ways as part of your plan."

We had hardly got settled in our new apartment when I crossed swords with a woman in hot argument—when I found out she was colored and she spoke to me one morning and thought it a joke when I stared her down and turned up my nose—deciding right then and there to expose **my** views on the difference in our race, and that I considered it veddy poor taste for her not to recognize a **lady** when she saw one. She was from the South, she knew there it wasn't done!

"Dear Lady," she said, "your child must go to school, and there you'll find in that international pool, the Negro, the Jew, the yellow and the white. Oh, you'll find yourself in a sorry plight, if you teach that child your hates of us folks here in these Eastern states. Why the Lawd loves us one and all—and you're due for an awful fall—if you don't get some love in your heart—and put your best foot forward from the very start!"

Before I knew it I had slapped her face—and she took it without a single trace of hate or anger as she held her head high and walked away with a bewildered sigh. Oh I was lucky she didn't have me arrested—as the tenants and witnesses all suggested.

"'twould do no good," she said, "just cause more strife—and I've had enough of that in my long life. Some day the lady will know the truth—I hope it ain't tragedy that gives her the proof."

Susie, my child, was steeped in hate under my tuition—and little did I know I was bringing into fruition—a misery within her that was to make her hate—her mother for a long time—until almost too late—for me to see this question from another point of view—to learn something old, but which remains forever new. One day she was late in coming home from school. I was frantic to know what'd happened to my little jewel.

I questioned the children along the street—and little ones were never known to be discreet—so one of them snitched and pointed to Mary's house—"Susie went there to see her little white mouse!" Anger flooded me like summer lightning, as I rushed to Mary's to expose my frightening temper upon that disobedient one, whom I'd warned this thing just isn't done!

There I saw her in the yard on a lumber stack, playing with her arms around that black! Laughing and playing in childish glee, acting as though Mary was as good as she! "How dare you make Mary your equal, Susie Tree!"

"But, Mother! Teacher said she's as **free** as me! I love Mary, Mama, and Mary loves me—besides, I only came to her house to see the c-u-u-te little mouse."

"Only a Negro would play with a dirty little rat—and don't you let me catch you ever doing that!"

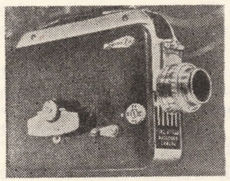
Little Mary came down off the lumber stack, "Mrs. Tree, am I a Negro because I'm black?"

Susie began that day to turn away from her mother, no matter how good I was or how close I'd hover, to protect her environment and raise her right. Oh, it looked as though I was in that sorry plight—the Negress had warned me I might some day know; and little did I anticipate that awful blow, that

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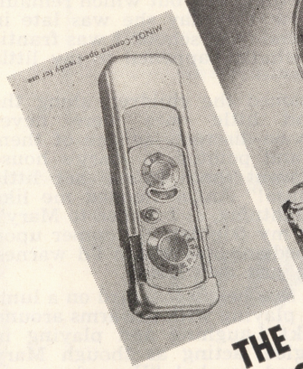
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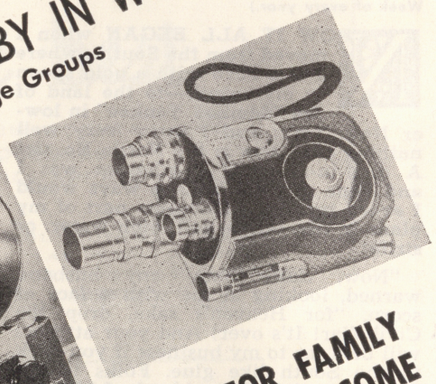


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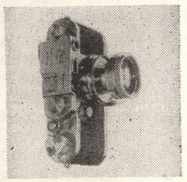
Enjoyed by All Age Groups

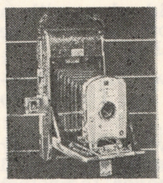


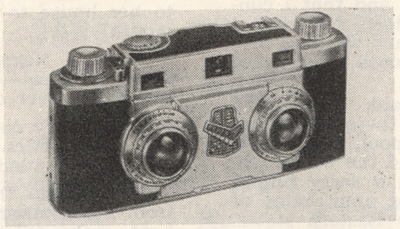


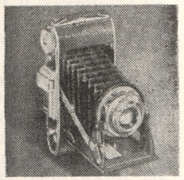


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THE CONSENSUS seems to be that all writers will eventually attempt to write a book, either on a subject pertaining to his hobby or on a subject about which he knows absolutely nothing but on which he had made "complete and extensive research." If such is to be my ultimate end I am, at this point, supplied with "complete and extensive information" . . . without "research" but WITH "experience" . . . ! I believe an appropriate title for this possible immortal missive to humanity could be something like "You and Your New Lawn in Nevada" . . . ! The title most appropriate has already been copyright, "Gone With the Wind," which is putting it quite subtly. To tell the whole story quite plainly, and in a few words, we might call it "Fair Weather Fouled and Fertilizer Flew," which is an actual axiom if you're askin' me! I suppose by now you've gathered the general gist of my current tale of woe. Between the elements, kids, cats and canines, the layout of my lawn has changed its carefully conceived contour in cataclysmic proportions. You can easily see that it's got me to the point where I don't know wotinellum sayin'. . . . !

Next to open on "Round the Clock Row" is BEAUX ARTS . . . the first of its kind anywhere in the West! This is a TWENTY-FOUR HOUR BEAUTY SALON. . . . ! That's right! You ladies who don't especially care about getting up in the middle of the day (which is the middle of the night for a lot of you) to keep beauty appointments can now get it done at any time of the day or night. It's also another great service to the traveler who has just arrived . . . "too late to get in" the average shop. . . . BEAUX ARTS is open all the time. The shop is being operated by three fellows whom most of you ladies know pretty well from the work they've been doing in shops along The Strip. There's DAVID, who will specialize in coloring and tinting; MICHELE and DARRELL, who will specialize in cutting and styling. There are a lot of possibilities here, and these young fellows are alert to the opportunity. They deserve all the success they can achieve. . . .

It'd be kinda stupid for me to mention that the year 1953 is about petered out, even tho' it **has** slipped up on a lot of us. What I would like to mention, however, is the fact that with the holiday season coming on you'll be needing the needin's for those frequent libations tendered visiting friends, or . . . you've another stocking to be filled . . . the stocking of your liquor reserve. (It's taken me a long time to get to this.) I'd appreciate it if you'd drop in for this replenishment via the BOTTLE HOUSE on South Fifth Street. Say a "hello" to FLOYD and LOUISE COPE, and if they don't happen to have what you were looking for, you probably didn't need it in the first place! . . .

RUTH and NELSON MITCHELL are taking some time off from their constant vigil, and for the first time in many years someone else is managing the destiny of their baby in North Las Vegas . . . THE EMBASSY CLUB . . . the only club in this area with burlesque shows at all times! And FOUR SHOWS a night . . . EVERY night! New men with the wheels are BILL BORDEN and JOE BAILEY. Good luck, gentlemen, the Embassy is well on its way with the two of you at the helm.

Looks like the race book race is really off and running around these parts. However, the one that stands out head and shoulders above them all is DAVE STEARNS' new DERBY TURF CLUB at 113 South First Street. More than likely by the time this mag reaches the street Dave's new furniture will have arrived, which will make complete Southern Nevada's newest and most modern race book. You'd certainly never recognize this room as the old Review-Journal building. Maybe if a few more of those old buildings downtown were torn down and remodeled, we'd be having less explosions and fires. Some of those places should offer higher odds just to get you to walk into the place. . . .

Did you see what I saw this past week-end, kinda drifting around The Strip, from one hotel to another, and commanding attention everywhere they went? (There's a long drawn-out question if I ever wrote one.) (Back to the subject.) Did you see . . . (I said that). There was a blonde, a brunette and a red-head, and they were dressed fit to kill . . . in some of the most knocked-out outfits these poor peepers have ogled in an eon! A little "private-eye work" proved them to be the models

(Continued on Page 27)

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An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO: Marshal Tito of Jugoslavia will face an inner revolt due to the death of his prime minister, which will change our present plans for defending Europe. . . . Jean Simmons and Stewart Granger of the silver screen will divorce within the next three months with sensational charges being hurled in open court. . . . Newly-elected Governor Stanley of Virginia will insist that every federal, state and local employe sign the loyalty pledge or face instant dismissal. . . . Roy Maypele, the television star, will bring something new in programming with his what-do-you-think series. . . .

President Eisenhower will order and see through to the finish the new pension plan and the social security benefits under a new law to be enacted by Congress in March. . . . Wallis Warfield Simpson (the Duchess of Windsor) will inherit some very priceless jewels through her husband, which the English Crown will demand returned but to no avail. . . . Margaret Chase Smith, the senator from Maine, will enact a federal law by which each father must support his children until 21. . . . Gen. George C. Marshall's official biography will be ready for spring reading and will contain some very amazing facts about France and England after the war. . . .

Bruno of Berlin, the international stylist, will introduce the straight lined pony coats which will be a fashion must this coming spring. . . . Queen Elizabeth II should watch her health more closely than she has been doing. . . . The late William Green of the American Federation of Labor will be honored in the Hall of Fame. . . . Theda Bara, the silent vamp, will return to films in 1954.

WHO YOU WILL TALK ABOUT AND WHY: The United States custom inspectors and their close examination of each and every piece of luggage you will bring into the country from January 1, 1954, on. . . . Jane Russell, the bosomy actress, and her coming divorce from Bob Waterfield, the football star. . . . Senator Estes Kefauver and his new drive on the numbers racket, which will make many politicians of the South most uneasy. . . . Lily Christine, the Broadway dancer, will write of her career, politics and gossip for a new monthly magazine soon to be on the stands. . . . Preston Tucker's idea of a new type of automobile for the millions, and its acceptance again by the ever willing public. . . . The new accident insurance policies and their new clauses which give more generous benefits to the injured. . . . Greta Garbo and her new film to be made in Paris next year. . . . Judge Samuel Liebowitz and his new plan to protect the woman in court against unfair charges of the husband during the divorce trials, especially where there are children involved. . . . Gaylord Hauser, the diet king, and his new discovery that cabbage in any form is non-fattening. . . . Louis B. Mayer and his new plan to present Hollywood in a more favorable light by controlling the morals and activities of the stars, writers and directors through retroactive contracts. . . . Grigg Richards, the cosmetic king, and his free gifts of cosmetics to boost the morale of women inmates of prisons, charity hospitals and mental homes. . . . Mary Nolan, the once great star addicted to narcotics, and the filming of her life. . . . James Whitcomb Riley, the famed Hoosier poet, and the full scale revival of interest in his deathless rhymes.

COMING HUSH-HUSH EVENTS: The national drive against shoplifting which has become a major threat to the small profits of the merchants of food and clothing. The main offenders will be proved to be juvenile delinquents who "steal" for the fun of "stealing" and turn these items into cash through organized channels. With the money, wild parties are thrown where liquor and narcotics are available to teen-agers, with the oldest usually only 15. . . . The growing boycott of all foreign nations against all American films due to the monetary exchange. Most nations will demand that 10 locally made films be shown for each Hollywood importation. England will lead this boycott.

FOR WOMEN ONLY: One of the most profitable hobbies will be the raising of mushrooms which can be

(Continued on Page 45)

After **20** Weeks
Still the Hottest Act
in Las Vegas!

★

THE

MARY KAYE TRIO

★



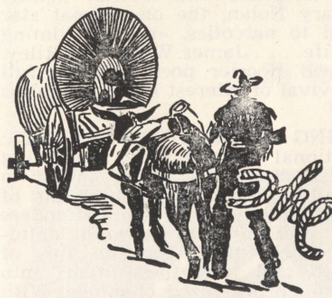
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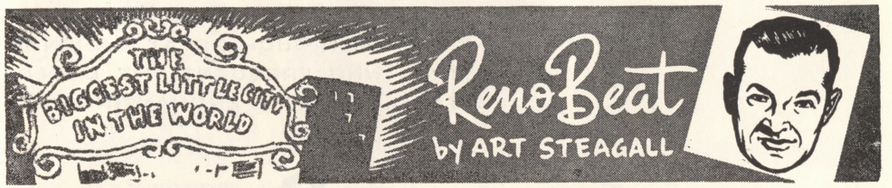


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ON LAST Wednesday the RENO SKI BOWL became an actuality. In work for almost a year, the upper and lower lifts were opened to the public at the dedication ceremonies held on Mt. Rose. Located just 20 miles from the center of Reno, this new development bids to become the ski center of the West. GOV. CHARLES RUSSELL, principal speaker of the dedication rites, sounded the keynote when he pledged "complete cooperation of the state whenever possible to assist in making the ski program on SLIDE MOUNTAIN a success."

The first four days that the lifts were in operation, an estimated 2500 persons thrilled at riding the 5300-foot lower tow and the 3800 upper tow. Master of Ceremonies H. G. WELLS, president of the Chamber of Commerce, introduced MAYOR FRANCIS R. SMITH of Reno, Washoe County. Commissioner RAY PETERSON, JUDGE HAROLD O. TABER, Toiyabe National Forest Supervisor IVAN SLACK and GEORGE WINGFIELD JR., chairman of the board of directors of the WASHOE DEVELOPMENT CORPORATION, builders of the mountain development.

This is the West's newest and most modern ski area. It starts at an altitude of 7500 feet and goes to 9600 feet, overlooking both Reno and Lake Tahoe.

AGVA: OLSEN and JOHNSON in town three days prior to their opening, relaxing in the RIVERSIDE CASINO . . . LEN HARRIS and his charming wife, DOTTIE, have just purchased the DORIS DUKE home here. LEN is the meat baron of Reno . . . SEN. PAT McCARRAN in St. Mary's Hospital here suffering with a head and chest cold . . . THE MOON IS BLUE opens the seventh of December at the RENO LITTLE THEATRE . . . JACK STREETER, Washoe County DA, has just about decided to enter the race for governor of the state . . . Two Renoites, MISS GLORIA MAPES and HAROLD SMITH (Harolds Club), giving a good account of themselves in the annual Fall Trap and Flyer shoot being held at Harolds Gun Club . . . ELLA MAE MORSE doing a guest shot on local TV station. She was on the VICI and JIM show Monday nite . . . All clubs and restaurants reported a heavy Thanksgiving business with pounds and pounds of turkey being consumed . . . BILL CLIFFORD and his beautiful wife RUTH expect the stork in the late spring . . . HAROLD SMITH at the shoot, complete with New York Yankee baseball uniform . . . Saturday was a busy day at the Reno airport. Several giant planes landed here when fog had the SF airport closed in.

CURRENT SHOWS: The GOLD ROOM of the GOLDEN HOTEL opened Wednesday with a new show. Headed by the COOPER SISTERS, singing comedians, the show features THE HAPPY JESTERS, the De MATTIAZZIS, novelty dancing doll act, the GOLDEN GIRLS and STERLING YOUNG and his orchestra . . .

THE MAPES SKYROOM also opened a new show this week, opening Thursday, with the CHARLIERS, with the MAPES SKYLETTES and EDDIE FITZPATRICK and his orchestra . . .

OLSEN and JOHNSON have completely taken over the THEATRE RESTAURANT of THE RIVERSIDE HOTEL. Their latest revue called "OPERATION FUN" is just that. The show is built on a comedy redo of the nation's leading TV shows. MARTY MAY is a leading figure all through the show. BEVERLEE DENNIS and the BEACHCOMBERS are also showstoppers. The material used by MISS DENNIS is only great . . . BILL CLIFFORD'S orchestra plays the show and for dancing . . .

See you next week . . . ART STEAGALL, Reno 2-2658.

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HOTEL SAHARA



Helen O'Connell



Hollywood Happenings

HOLLYWOOD'S richest extra, MAX ANN VIAULT, chooses show business because one meets "a better class" of men and, besides, she gets awfully bored with society life.

Max Ann is the daughter of the president of the Los Angeles Grain Exchange. When she graduated from an exclusive girls school in Brentwood she enrolled in a modeling school because she didn't want to just "sit around and go to luncheons and teas." One day the modeling school sent her to Paramount for an interview but all she got was an extra's part in BOB HOPE'S "Here Come the Girls."

This opened an entirely new door for the young lady and she's followed the extra ranks for several months. She's worked as "dress" extra on seven movies since that film. Just recently she has been called to Paramount for "Sabrina Fair" and the MARTIN and LEWIS comedy "Living It Up."

Miss Viault says she wouldn't pick any other business to be in, but she doesn't want to become a star. Her reason for this? Well, sir, she maintains the stars have no life of their own, and that she wants to get married some day.

In Hollywood a neatly turned phrase is a thing to be admired. One of the most accomplished "phrase turners" in our town has phrased JACK PALANCE as being "like a panther on a frayed leash."

He frightened a city in "Panic in the Streets"—he scared the wits out of JOAN CRAWFORD in "Sudden Fear" —and he menaced ALAN LADD in "Shane," but in NAT HOLT'S production for Paramount. the technicolored "Flight to Tangier," he makes love to two beautiful women. JOAN FONTAINE and CORINNE CALVET.

However, Jack maintains he still injects menace into his romancing because, he reasons, "How could **two** women be interested in **one** man if the element of the unknown were not present. Women are much more interested in the man of whom they're not too sure."

Whether that be logical reasoning or not, this "panther on the frayed leash" dishes up menace enough to interest his co-stars.

"No matter how other stars may feel, I believe that an actor's private life belongs to his public. Within reason, of course. An actor is entitled to some privacy, but he shouldn't carry it to extremes. Whether he likes it or not, publicity is an important part of the business," says William Holden.

"One of the outstanding examples of whole-hearted cooperation with the press is the way young PAT CROWLEY who is seen with PAUL DOUGLAS, GINGER ROGERS and me in Paramount's 'Forever Female,' takes extra special pains to always show up for her scheduled interviews. If her schedule is very crowded she will find a way to work the interview in. She's learned already that thoughtfulness is sincerely appreciated by the men and women of the press.

"But—to get back to my opinions on this business of publicity. Stars should remember that studios invest tremendous sums of money in personalities and, in turn, they have the right to expect friendly relations with the press. The actor owes the responsibility of cooperation to his studio. And if the actor has any sense he will realize it is to his benefit to keep his name in print—**in good taste,** of course.

"I try to practice what I preach. Now I know I'm not 'hot copy,' but I look at it this way—the press is trying to do me a favor when they want a story from me, and I do what I can to give it to them.

"However, even though I welcome this interest in my private life, I do draw the line where my family is concerned. I don't mind home layouts with my wife and children. but there has to be a limit. I draw the line for my children's sake, not mine. I feel they are entitled to lead normal lives like all other kids, and they won't have it if I permit them to be injected into the publicity spotlight.

"I am making a good salary and can continue to make it only as long as the public permits it. Believe me, the time to worry is when nobody comes around. So—I thank you for being interested in me."

Shades of the old movie glamour "queen" days! It's been a long time

(Continued on Page 29)

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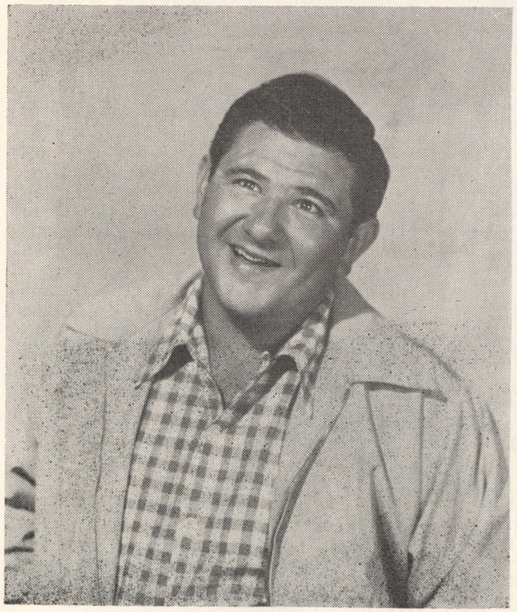
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G'bye folks - - - and
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for a happy engagement
at
Hotel El Rancho Vegas

I'll see you soon in the new
Universal-International
Technicolor Musical

"Walking My Baby
Back Home"

BUDDY HACKETT

THAT'S FOR SURE:

(Continued from page 9)

ning Commission . . . Mr. Bartlett is the only business on the street (both sides) with CORRECT address . . . all others from Main Street to Charleston Boulevard are WRONG. Now many are wondering what caused the mix-up . . . and wha' happens?

BILL MILLER, entertainment director at the HOTEL SAHARA, has quite a problem (?) buzzing around in his thoughts. Although the State of New Jersey has offered him $1,250,000 for his Fort Lee RIVIERA, he is still hoping to preserve this place, a showcase that all lovers of show business have marked "Favorite." Although Mr. Miller has always shuttered the Riviera during the winter season (it gets mighty cold along the Hudson), he usually threw open the portals for the New Year's Eve revelers. Even though there is no publicity attached to this event, the place is always jammed. Bill doesn't know whether or not to carry on the tradition this year. Personally, if it were our choice, we certainly would bid welcome to the merry makers on December 31.

The Opera House-Theatre Restaurant at the HOTEL EL RANCHO VEGAS is being rebuilt. You can't detect any alterations in the interior because work at the present time is concentrated on the exterior. TOM DOUGLAS (producer-decorator-designer) told us: "This will be Nevada's first real theatre since the closing of Virginia City's Piper's Opera House." Mr. Douglas also intends to bring two-act play productions to this theatre, as itemed here in the past.

R. V. BRAND, band manager of Carlton Hayes Ork, is now biting on stem of his familiar pipe. The guy has good cause . . . his charming wife Betty is WAY OVERDUE on presentation of an heir or heiress. Couple were anticipating a "cheerful bundle" to make appearance the second week in October. . . . All the members of ork are also acting as though they were sitting on a keg of dynamite. . . . Well-l-l, maybe this week, R. V.!

Over at the FLAMINGO HOTEL, KAY STARR is proving that nothing, not even a pre-holiday lull, can keep the folks away from her magnetic stage personality. At the rate the songstress is drawing the crowds, she is bound to break her own previously established local record.

JAKE FREEDMAN, the "Little General" of the SANDS HOTEL, is gambling on the biggest payoff of his colorful career. He bought a 75 percent interest in 140 Texas wells, spread out over an area of 1400 acres (one well to each 10 acres). This property is considered rife with the black gold and merited for Mr. Freedman a startling proposition. A well-known oil tycoon (whose name we withhold upon request) offered Jake ten million dollars for his interest in the first well that is now being drilled, should it prove favorable —and the other 139 to follow . . . as work progresses.

FRANK FISHMAN announced that work on his ROYAL NEVADA HOTEL is scheduled to begin very, very shortly (between December 10 and 15). . . . The corporation papers have been signed and the finances are ready. Mr. Fishman hopes to hold his grand opening this coming July 4th. That's a tremendous task to be accomplished in seven short months.

We received a communication from BOB MILLAR, telling us his December 1 opening at Sacramento's EL RANCHO was a smash success. Bob informs us his orchestra now boasts a lovely songstress, CONNIE ARCHER. According to those who have heard her and maestro Millar, this little gal is definite stardom material.

RKO STUDIOS are planning to begin filming a musical comedy some time around March. According to the scuttlebutt, this musical production will make previous extravaganzas seem colorless by comparison. Starring in the flicker will be many names of show business— and the locale . . . "Fabulous" Las Vegas.

We sincerely hope and also express the sentiments of residents and tourists alike that an amicable agreement will be reached between union officials and hotel parking lot attendants. This great service was discontinued last week by the hotels . . . temporarily. This service avoided many "bottlenecks" at showbreaks, etc. On busy days (now almost all of them) it's practically a feat to find a spot to park the chariot . . . but with the men to do the job and the system they used . . . things worked as smooth as silk. . . . Here's hoping both parties arive at a happy medium. . . .

Folks are really taking notice of the HENRI ROSE TRIO, in the Lady Luck Bar of the DESERT INN. When he was about 8 years of age, Henri was a child prodigy and played with symphony orchestras. The trio's option has been picked up by the hotel and the boys will remain another six months. They played Florida's SAXONY HOTEL for two and one half years. From the appearance of satisfied patrons, this engagement may even top that one. The other members of the Rose group are EDDIE BINO on the bass and DAVE GRAY on the drums.

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THAT'S FOR SURE:

(Continued from Page 21)

Belated congratulations to JOAN and HARVEY DIEDERICH. (He is advertising-publicity man at the HOTEL LAST FRONTIER.) On November 26 Mrs. D. presented Harvey with a second son, whom they named GUY HARVEY. Since the new addition arrived, Joan has had trouble in regaining her strength. However, we are now happy to report she is well on the road to recovery. The Diederichs are married three years and Guy is their third child.

Here is good news for lovers of the opera! HELEN TRAUBEL has been booked into the HOTEL SAHARA some time in May.

We wish a happy future to BEK STINER and CHARLES NELSON, who were married in the Little Church of The West December 1. Reception was held in the Gold Room of the Sands Hotel. Practically everyone in show biz and appearing on The Strip were there to add their blessings. Bek dances at the SANDS HOTEL and he sings in the production numbers at the same location. Coincidentally, Bek's former husband, JAY LAWRENCE, opened a local engagement last week.

TOM PANOS, owner of the MELODIE LANE RESTAURANT, received a shock that virtaully floored him last week. His 22-year-old brother PETE arrived from Europe. It was the first time the brothers had seen each other and you can just imagine the greetings that were exchanged. Say, girls, Pete is about 6'3", dark and handsome. In fact, he could easily pass as a matinee idol.

MARGARET PHELAN and CLARK COLEMAN are back from their honeymoon and will reside here. Contrary to rumors, Mr. Coleman intends to continue his real estate business. The bride has canceled a year of her engagements in order to orient herself to domestic chores. We wonder if she will sell her gift shop in Fort Worth? Needless to say, these newlyweds have our best wishes. They sure make a very handsome couple.

The special process used in filming "Top Banana," with PHIL SILVERS, was so successful the studios intend to film "High Button Shoes," with the original stage cast.

You can always rely upon MERLE RICHARDS for good pictures. (He is the photographer at the LAST FRONTIER VILLAGE.) We wish to extend personal thanks to him for the many last minute photos with which he has provided us. They were all good, proving him a miracle man.

Congratulations are also in order for ACE BALKIN, who began his pianistic work at the DESERT INN, December 2. Ace will alternate between the Lady Luck Bar and the Sky Room.

The mothers of North Las Vegas are having a smorgasbord on December 8 for the prime purpose of raising funds for the J. D. Smith School Band. Mrs. JOSEPH BROOKS is chairlady of the drive.

Well-known localite, blonderful BARBARA BLISS, is back from the Orient, where she has traveled as a featured song stylist. Before his demise, less than two years ago, her dad was associated with the GOLDEN NUGGET. Her mother is actively engaged in playing the Hammond Organ professionally. It is Barbara's first time back in Las Vegas in almost four years and she is obviously astounded at the changes. Gal is waiting for confirmation and in all probability will appear at the Golden Nugget first week in January 1954. . . .

The young fellow who is always with TOMMY CONINE (now dancing at the SANDS HOTEL) is his manager, DICK ZALUD. Dick is quite a press agent. He gave up all his other activities, of which there were many, to devote his energies to the sole purpose of helping Tommy to future stardom. This looks like a winning entry to us.

We have to chuckle as we listen to various males, hoping, trying and spieling a yarn to the lovely HOTEL LAST FRONTIER hostess LESLIE CHARLES, she should be in show business. Miss Charles actually did perform at the FLAMINGO and SANDS HOTELS. However, she decided she'd rather work as a hostess than a dancer. Just didn't like the footlights . . . but . . . we believe differently, once the greasepant hits the epidermis . . .

Last Monday evening, while listening to the GODFREY TALENT SCOUTS, we heard a voice that made us **stop** and **listen!** The singer also managed to stop the show cold. He is JAN ARDEN, brother of famous songstress TONI. This lad will probably shoot to the top so fast he'll make the competition wonder where the gale came from . . . and that's for sure.

Chic Hecht
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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

November 12 thru December 9

SHOW: Kay Starr, The Lancers, Ganjou Bros. and Juanita, Barbara Perry.

LINE: Flamingo Guys and Dolls.
ORCH: Torris Brand.

This is the last week for you to see the bright Starr shining in the Flamingo Room . . . the one, and the ONLY one, KAY STARR . . . the little lady who broke all existing records for this room during her last four week engagement here! We like to refer to Miss Starr as being a "music-maker's vocalist" 'cause this gal sings with a beat that even the squarest has to dig. She has been a top-favorite recording star with a majority of the record fans for quite some time,

(Continued on Page 35)

LAST FRONTIER

November 30 thru December 13

SHOW: Dorothy Shay, Marty Allen and Mitch DeWood, Radio Rogues.

LINE: Devlyn Dancers, featuring Dick Gregory and Bob Peoples.

ORCH: Garwood Van.

HAIL THE HILLBILLIES! The Park Avenue variety. This means, of course, that DOROTHY SHAY, who comes very close to making folk art out of her satirical vocal impressions of mountain "moosic," is back again at the Hotel Last Frontier for the third time, telling how she got to be the world's best-dressed dispenser of barefoot ballads. Something new in Dorothy's repertoire this year is her wonderful autobiography in song, "The Story of My Life," in which the "Daisy Mae" of the smart cafes traces her evolution from a castanet-clicking Carmen to a sexy torch singer, a caterwauling chorus cutie and, lastly, a sophisticated devotee of mountain music. This ditty segues appropriately into "Feudin', Fightin' and A-Fussin'," which brings up the subject of Uncle Fud and other familiar members of the Shay corn likker and shotgun wedding set. The Ramona Room is always richer with the arrival of LA SHAY and her kinsfolk. America's newest comedy team. MARTY ALLEN and MITCH DeWOOD, are a smash hit with theri biting satires on current personalities and happenings. Here is a different and novel approach to humor that hits hard and lingers long. With one doing the vocal impressions and the other

(Continued on Page 31)

El Rancho Vegas

November 18 thru December 8

SHOW: Gordon MacRae with Sheila Stephens, Buddy Hackett, The Zerbys.

LINE: Dottie Dee's El Rancho Dancers.

ORCH: Bob Ellis.

GORDON MacRAE is singing better than we have ever heard him. He has developed an upper register quality that is beautiful, while still retaining the power and placement of the Gordon MacRae we've always known. While the "Mrs." and partner takes a solo spot with some very cute special material, Gordon dons the plaids of the "MacRae clan" and the two of them go into a very clever Scottish routine. These two display such a naturalness on stage that you find yourself feeling that they are old friends of yours. Their constant conductor and arranger is Mr. VAN ALEXANDER. . . . THE GOOFERS are a quintet of the most talented young men you've ever seen. Rare is the combination of good musicianship and acting ability, too! Each of these



men has a combination, and the entertainment value is high. They play all kinds of music—sing, dance, and seemingly know no boundaries in the versatility of their entertainment. . . . THE ZERBYS are a clean-cut youthful dance team whose outstanding number is their

(Continued on Page 33)

Wilbur Clark's DESERT INN

November 24 thru January 4

SHOW: Minsky's Follies of 1954, starring Paul Gilbert.

LINE: Donn Arden Dancers.

ORCH: Carlton Hayes.

Lovers of pulchritude, appreciators of solid entertainment, here is the show for you. Following its precedent to provide you with a smoothly-paced production, the management of this bistro brings you another stellar presentation. . . . Starring in this extravaganza is PAUL GILBERT, the comedian with such a wealth of material he could hold the stage for 24 hours, without one pause or hesitation. His wit is as swift as a lunging rapier and his timing superb. When this lad is in the spotlight, your sense of humor becomes more acute and all else takes a back seat in view of his unreserved showmanship. Here is a comedian whose name will go hand in hand with those already installed in the show business Hall of Fame. Although an extrovert, he displays a charm that ingratiates himself with his audience. Listening to Paul Gilbert's brand of comedy is a pleasure no pair of ears should be denied. . . . The DE LA ROSA QUINTET is a group of Cubans who can turn out some of the most stirring renditions of songs. They were in town les than two years ago and could not return sooner only because of their many commitments. This quintet sets your body to weaving under the spell of their Latin

(Continued on Page 33)

SAHARA

December 1 thru December 14

SHOW: Edgar Bergen, Helen O'Connell, The Szonys.

LINE: Moro-Landis Sa-Harem Dancers.

ORCH: Cee Davidson.

One of our favorites of all times, EDGAR BERGEN, the ventriloquist who injected new life into his particular medium of entertainment, is really stimulating audience appreciation in the Congo Room. Mr. Bergen has a beautifully timed sense of humor that reaches out to embrace each and every listener. There is no age group that can resist his delightful banter with CHARLIE McCARTHY, a wooden creation who actually seems to breathe his own life-

(Continued on Page 31)

The Sands

December 2 thru December 15

SHOW: The Student Prince, with Jan Kiepura and Marta Eggert.

ORCH: Ray Sinatra.

Is there anything more stirring than the lilting music that is captured within the score of "THE STUDENT PRINCE"? Here is a beautiful show that is designed to whet the appetites of the most jaded music lovers. The Copa Room could not have made a better choice for this pre-Christmas presentation. And who could have been more suited for the starring roles in this musical extravaganza than JAN KIEPURA and MARTA EGGERTH? Both of these singers project vocal qualities that are magnificent. Patrons are so impressed with their

performances, many are the requests to retain their tables for a later show. Not only do Jan and Marta radiate in the vocal portion, their amazing showmanship and delivery is further enhanced by their dramatic transitions. . . . The two stars have brought with them a musical company such as you've heard in the Broadway Shubert productions. . . . The costumes that adorn the entire cast are breathtaking and sparkle with a grandeur of their own. . . . The backdrops utilized for this exciting fantasy transport you to a world that has no place for anything but appreciation and admiration. . . . If you are among the minority who haven't previously had the opportunity to hear this grand score or the rich voices of Kiepura and Eggerth, don't miss this enchanting spectacle. . . RAY SINATRA and his ORCHESTRA are highly adept in their perfect musical background and deserve huzzahs for their unblemished contribution to the evening's entertainment.

Thunderbird

November 26 thru December 16

SHOW: Gordon Jenkins, Jay Lawrence, Landre & Verna.

LINE: Kathryn Duffy Dansations.

ORCH: Al Jahns.

That tower of musical talent, GORDON JENKINS, composer of "Manhattan Tower," is back in the Navajo Room once more, and has brought with him a fine array of entertainment talent, including STEWART FOSTER, singing master of beautiful ballads; THE McQUAIG TWINS, two cute vocalists whom you've seen and enjoyed previously, and THE RALPH BREWSTER SINGERS, a vocal group of trained voices with an unmatchable blend, who will provide the vocal backgrounds to the thrilling arrangements of the master of the unusual, Gordon Jenkins. . . . Sizzling comedy by the youthful satirist JAY LAWRENCE, a young man

(Continued on Page 31)

El Cortez

December 3 thru December 16

(Not a Review)

SHOW: Jeanne Welborn, Jimmy Ray, Don Cumming.

ORCH: Eddie Skrivanek's Sextette from Hunger.

Jeanne Welborn (you probably know all this) was formerly starred in the Phil Spitalny Hour of Charm. The lovely young contralto thrills audiences with the haunting quality of her voice. Her appearance in the Pirates Den marks her debut as a star in the night-

(Continued on Page 33)

SILVER SLIPPER SALOON

December 4 thru December 17

(Not a Review)

SHOW: "Holly-Daze Revue" with Hank Henry, Barbary Coast Boys, Billy Barty and Sparky Kaye.

LINE: Marah Gates' Palominos.

ORCH: George Redman.

And so we are treated to an all new, laff-packed revue starring your favorite comic, and mine, inimitable HANK HENRY! Ably abetted and assisted by the wee one, SPARKY KAYE, Hank and the other members of the perennial stock company present a series of hilarious scenes and blackouts. Hilarious when accepted in the light in which they are presented, because here is comedy in one of its oldest and greatest forms, appreciated by almost every person in show business. . . . Starring

(Continued on Page 33)

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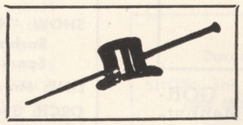
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PAGE "13":

(Continued from Page 13)

that are here for the BONNIE BEST showing of her newly installed DON LOPER ORIGINALS. I talked with Bonnie the next day after seeing the girls and found that she has these Don Loper creations for your approval, at prices that you won't believe if you know Don Loper Originals. . . . NOW . . . you gals who wouldn't think of buying anything unless you went out of town to shop for it . . . look around, kid, the things you go out to look at are the same things that are being sent in HERE. By the way . . . Bonnie Best's showing lasts through Saturday evening, December 5. . . .

Another new business on South Fifth Street: This time it is a couple of young fellows from the Coast who are starting out in business for themselves. They're opening the SNAX Fifth Ave. BAR-B-Q at 417 South Fifth. RAY HIRSCH and NORM YOSHPA were in high school together, and now business. These kinda guys deserve success!

When it comes to class and correctness, you can call on COURTNEY for proper arrangement in men's clothing. BERT has a way of letting you know that maybe the thing you've chosen isn't quite the right thing for you, or for the outfit you're to wear it with, without making you feel stupid, as some salesmen are wont to do. You'll like Bert, if only to stop in to pass the time of day, like a lot of his friends often do . . . every day. His shop is at the Colonial House. . . .

They always come back to Las Vegas! And RAY and ALICE WEAVER are no different than the rest! Only Ray and Alice have joined forces with GEORGE OMAS to take over the restaurant end of STAN RESLER's DUFFY's TAVERN at the start of The Strip on Fifth Street. Ray says he'll call the place Duffy's Tavern PIZZA PALACE . . . open to FIVE AYEM. . . .

ELIZABETH GRAHAM was all packed and practically on the plane when JOE arrived at the airport, picked her up bag and baggage, brought her back to Las Vegas and married her. Oh, yes, we don't mess around in this town when there's a job to be done . . . concerning romance! Elizabeth was with the "Folies Bergere" and JOE FIORELLI works at the Desert Spa. They were married November 24 around 11 p.m. . . . Wonderful, isn't it?

EL GRINGO had been with the organization of Xavier Cugat for so many years that he felt like he was leaving home when he formed his own group. Recently he opened at the Silver Queen Bar of the Sands Hotel. Now, however, he's beginning to feel right at home because of the marvelous reception accorded him and his music. . . True Latin rhythms when you are bending an ear to El Gringo. . . .

Dropped into Al Quodbach's Little Casino a few nights ago and found a little blonde gal singing her heart out in a sweet and well placed soprano voice. This I had to listen to! As a matter of fact, I joined her in a few duets and we really had a ball. ANN MATTESON came to Las Vegas a little over a month and a half ago (not for what you think) and has made up her mind to stay. Sings like a bird, this gal . . . with training (she's never had) she could become a beautiful lyric soprano.

More wedding bells! Another two top people in my world! BEK STINER and CHUCK NELSON, both of the Copa Room show production unit of the Sands Hotel. They did it last Tuesday afternoon, and had a terrific reception in the Gold Room of the Sands. My public apologies at not having been able to attend . . . and I hope and pray that there ain't no NEXT TIME for either of these swell kids. . . .

Well, seeing as how I'm late for the printers with this great masterpiece, and I can't think of anything half way intelligent to say . . . I'll knock it off about here for the time being! . . . What say we meet here about the same time next week? . . . 'Til then, I'm your ever lovin' . . . JOHNNY.

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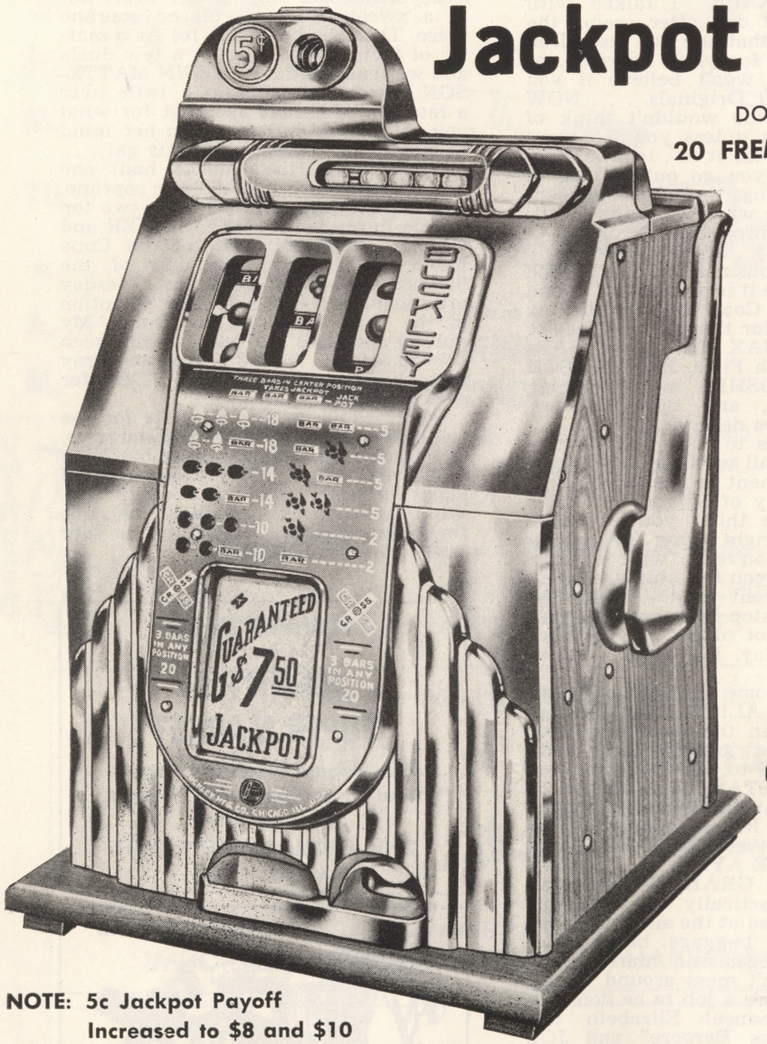
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HOLLYWOOD:

(Continued from Page 19)

since the glamour girls have brought their professional fights out into the wide open press, but JOAN CRAWFORD and MERCEDES McCAMBRIDGE are certainly grabing a lot of space with their current tiff. . . . FERNANDO sent ARLENE DAHL 17—count 'em—17 dozen red and white roses for her opening in "Cyrano de Bergerac" on Broadway. . . . Reported talking it over not so long ago on this column: RAY MILLAND and his wife, the talk was a good one, they've reconciled. . . . AVA and FRANKIE are on the phones again. . . . JUNE HAVER will continue her religious studies at Loyola University in Los Angeles. . . . An interesting twosome: ROBERT TAYLOR and ELEANOR PARKER in New York—Eleanor is receiving plaudits for her sparkling performance in Paramount's "The Naked Jungle" at sneak previews—her co-star in this stark adventure picture is rugged CHARLTON HESTON. . . . The gal who gets the lead in Paramount's film of the life of the famed woman novelist with the masculine name, George Sand, might have the questionable pleasure of puffing away at a large stogie—Miss Sand enjoyed seevral cigars each day. . . . We've just read that popcorn will soon be sold in 13 flavors including cheese, banana and LICORICE. . . . JOHN BARRYMORE JR. says he has quit Hollywood and films forever. . . . Sign over the Monster's Lair (the dressing room of MARTIN and LEWIS at Paramount): "The biggest quip joint in town." . . . BILL HOLDEN had to dye his hair a reddish blonde color for his role with AUDREY HEPBURN and HUMPHREY BOGART in Billy Wilder's "Sabrina Fair"—now he's having the same trouble that besets all who give their hair a color rinse—his dark brown roots are showing.

WHAT'S SHE LIKE:

(Continued from page 11)

was to come to me like a mighty flood—cracking my heart like old, dried mud.

She was just 15 when God took me in hand—devising a way to show me His Divine Plan. "Hello, Mrs. Tree? Susie's been hit with a truck!" My brain whirled, my ears rang, my throat stuck—a knot so big I could not scream, I felt dead. I dropped the phone and fell prone upon my bed. Someone came and took me to where she lay—on a long white table, her lifeless face like clay—and there beside her, as black as she was white, was a Negro man. Oh, God, what an awful sight!

"Stop it!" I screamed, as I watched that transfusion, "you can't do that! What is all this confusion!"

The doctor said, "That man is saving your child's life—later I'll do my part with a surgeon's knife—My God, woman! There's no such thing as blood-Negro, blood-white! That man's blood is exactly your child's type! It was hard to find someone with Ab-Rh negative—choose now, your child's life, or your stupid prejudice!"

Did I imagine it? Or did I see a bright red glow—surround me and suddenly I did know—that God came down and spoke to me, saying, "I love him even as I love thee." Later the black man met me out in the hall and said, "I sho glad I got dat call. Oh, I saw that look in there on your face—and though there's a difference in our race—the doc'll tell you, Ma'am, my blood won't harm her none—I'm just glad I had it—God's will's been done."

Now all this happened long, long ago—but oh how glad I am that now I know—each of us is a flower in God's vast garden, and need never ask anyone's pardon, for being yellow, black or white. Would I discriminate between day and night? And though I have choice to prefer the carnation, I would not deny you the delightful sensation, of preferring the beauty of the deep red rose—God's flowers all growing in sweet repose.

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POP SQUIRES:

(Continued from Page 5)

the ground floor of the building with their store and the Las Vegas Lodge of Elks rented the upper floor as lodge rooms.

The room was quite wonderful and beautiful for Las Vegas and the Elks boasted that the furnishings costing more than $5000 were "almost entirely" paid for.

In that room on December 21, 1923, the Elks Lodge 1468 B.P.O.E. initiated their first class of candidates, including the following who still survive and reside in Las Vegas:

H. H. Krause, Ed Von Tobel, A. Corradetti, W. E. Ferron, Robert Griffith, Sam Mikulich, Sam Lawson and C. P. Squires, which to me personally was no disaster.

During the past year or so there have been three serious fires in the building and now, after the terrific explosion of Tuesday last, they are talking about tearing the old Lillis Building down and replacing it with a better structure.

How things have changed since 1923!



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THE SAHARA:

(Continued from Page 24)

like personality. Mr. Bergen virtually hypnotizes onlookers into the belief that Charlie is human, rather than inanimate. And when the retarded MORTIMER SNERD joins the laugh procession the comedy is without end. Here is entertainment for every person who appreciates a smile and a quip. . . . Co-starring on this bill is the lovely HELEN O'CONNELL. Miss O'Connell is a refreshing songstress whose beauty and personality conquers all within the range of her voice. Already popular with an untold number of music lovers, Helen is adding more folks to her growing list of fans. Although the charming lass is exquisitely gowned for her performance, her main attraction is her outstanding vocalizing and dreamy selection of songs. Helen never fails to stir within us the wonderful memory of school proms and courtship days. Here is a popular singer who has a strong sense of showmanship and a good grasp on the ladder of success. . . . Held over for this engagement are the flawless exhibtors of the dance—THE SZONYS. This duo displays a grace and rhythm that sets a difficult pattern for competitors. They literally hold the audience spellbound by the intricacy of their terpsichorean artistry and swan-like movements. To say the Szonys are terrific isn't sufficient. They are really sensational! . . . The SAHAREM DANCERS prove they are masters of production numbers. GEORGE MORO is to be commended for the extremely wonderful choreography he has set for his group. When you see his productions you see the finest routines in creation. . . . On the podium, CEE DAVIDSON and his musical men display precision and musical finesse that is nonpareil. Bouquets to the men who are responsible for a smooth, musical background.

THUNDERBIRD:

(Continued from Page 25)

who has appeared on this stage repeatedly and with repeated successes at every performance. You'll enjoy his narration of a mythical prize fight, as well as his clean impressions of popular personalities. . . . It's another repeat engagement for the dancing enchantment of LANDRE & VERNA, with some of the most amazing "one-hand" lifts and spins you've ever witnessed. You'll thrill to their wonderful interpretation of "Oh, You Beautiful Doll," the perfect description of petite little Verna, whom Landre handles like a priceless doll. . . . The most versatile KATHRYN DUFFY DANSATIONS offer another of their famous miniature productions which, as always, will feature flawless ballet, the fine voice of singing master of ceremonies BARNEY RAWLINGS, and the able assistance of the NORMANDIE BOYS.

LAST FRONTIER:

(Continued from Page 23)

pantomiming the action, these satirical sensations run the gamut—from a saccharine "Liberace" to a fast-paced "TV" morning-noon-to-night program, which kept the audience holding its sides with shameless abandon. Their hep hoofing embellishes the act, already chocked full of versatility, and promises to be a threat to all top comedian duos in the country. The RADIO ROGUES (JIMMY HOLLYWOOD and HERBIE SELLS) create pandemonium with the palm-pounders for authentic mimicry, giving out with 25 impressions in a lightning-swift delivery. Topper in both sound and sight divisions is JIMMY HOLLYWOOD's excellent satire on the great letter writer Harry S. Truman. HERBIE SELLS, a clean-cut youngster with amazing control of his okay pipes, handles the warbling chores, aping Vaughn Monroe, Crosby, Johnny Ray, Rose Murphy and Sinatra with savvy personality. Backing up this clicko bill are the delightful DEVLYN DANCERS, featuring the very versatile BOB PEOPLES, a baritone who is widely known for also being a fine character actor in all the mediums of show biz, and DICK GREGORY, terpischorean topper. GARWOOD VAN and his ork, welcomed back enthusiastically, did a commendable job in backing show and patron hoofing. . . .

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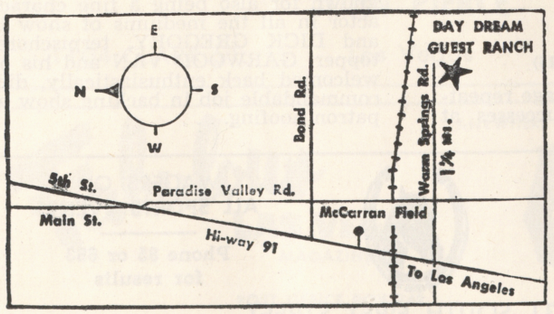
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SILVER SLIPPER:

(Continued from Page 25)

also in this new revue are those "Gay 90's Beau Brummels," THE BARBARY COAST BOYS, making another return engagement to the walls of the Slipper, and with the same successes. . . . Also on this action-packed laff-riot is another fast and firm entertainer by the name of BILLY BARTY, a mighty performer of mitey stature. Billy proves himself to be musician, singer and tap artist during the portion of the show that is his for your entertainment. . . . A member of the stock company who practically goes with the lease is Smilin' JIMMY CAVANAUGH, a versatile performer who fits right into the grain of things in every phase. . . . Newest member of the crew is a young woman with a pair of the most beautiful eyes in the world, Miss VIRGINIA DEW. Miss Dew is not new to Las Vegas, but new to the Slipper, and from past performances we know that she will add much to the widely known success of these Slipper revues. . . . Bill Willard also remains as co-writer, and all-around utility man in these shows, as well as the lovely ladies of the ensemble, Marah Gates' PALOMINOS, five tow-headed terpsichoreans who've become an integral part of every show here. In the pit with the music is the biggest four-piece band in the West, headed by GEORGE REDMAN. . . .

DESERT INN:

(Continued from Page 24)

music, making even a web-footed creature want to shed propriety in favor of dancing to their rhythmic tunes. . . . HELENA GARDNER'S exotic dancing is a fascinating quality you must witness. While this lovely lady performs, you simply can't avert your eyes. . . . MARCIA EDGINGTON is another pulchritudinous bit of femininity with Svengali-like tendencies. Her terpsichorean endeavors are wonderfully sparked with her artistic costuming. . . . What a master is DONN ARDEN! His production numbers have become known by folks from coast to coast. Each new presentation is startling to this viewer who always believed Mr. Arden's previous efforts had reached the top. To Mr. Arden there is no point of exhaustion and his dancers are molded into individual performers. The lighting effects and staging utilized never fail to astound everyone. . . . CARLTON HAYES and his men embellish the entire revue with their superb background music. A difficult score is one they can easily execute, without one miscue.

EL RANCHO VEGAS:

(Continued from Page 24)

illusionary routine in which they use a black backdrop, making Jon invisible in his part, while Inga dances to "Obsession" . . . effective! . . . The beautiful Dottie Dee Dancers parade in the most eye-pealing of wardrobe and attractive Tom Douglas settings, holding attention and winning applause with each production. . . . Bob Ellis and orchestra continue to back the show impeccably.

EL CORTEZ:

(Continued from Page 25)

club circuit. Jeanne has appeared on the concert stage and in presentations of the finest light operas. She is as much at ease singing an aria as a western like "Ghost Riders in the Sky." . . . Jimmy Ray, the world's greatest soft-shoe stylist, modernizing the thrills and glamour of yesterday with brilliant and streamlined portrayals of the almost-lost art of soft-shoe dancing. For his distinctive presentations Jimmie Ray has designed and built a table upon which to perform the intricacies of the dance. . . . Don Cumming is a western type guy who wears a tuxedo and uses rope tricks as a backdrop to his comedy. He is fast-talking, with a sort of home-spun attitude, and has a sneaking quality of getting his audience in a jocular mood. His humour is contagious with a combination of rope tricks, monologue, and slap-stick comedy, the results adding to hilarity.

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FLAMINGO:

(Continued from Page 23)

and continues to do so. Kay's knack of intimacy with her audience is a trait to be envied by many an artist. . . . Appearing with Kay again are "her fellas," THE LANCERS . . . four young men whose voices you hear backing her on so many of her popular recordings. Outstanding in their program is the rendition of "Tree Top Tall," which they have cut for Trend Label. These four harmonious young fellows hold down a good spot of their own on the show, and return during her part of the show to join in the interpretation of a few of those recordings as well as a few other special arrangements they have worked out. . . . We also welcome back to this room the four famous GANJOU BROTHERS and JUANITA . . . an adagio quartet which accomplishes a few lifts and throws completely different from any you may have seen attempted by similar groups. Their colonial regalia lends a regal atmosphere to a smoothly routined act which is meticulously timed to appropriate background music. . . . Held over again, and rightly so, is the very beautiful dancing interpretations of Miss BARBARA PERRY, a polished and capable ballet and tap artist whose terpsichorean talents are self evident in all that she does. Her interpretation of "Rhapsody in Blue" is particularly outstanding. . . . SEYMOUR FELIX presents his FLAMINGO DOLLS and GUYS in completely new productions with novel choreography and eyecatching costuming. Opening production features the lovely DOLORES FRAZZINI and handsome JERRY ANTES. . . . For musical background there is the unmatchable TORRIS BRAND and his orchestra. . . .

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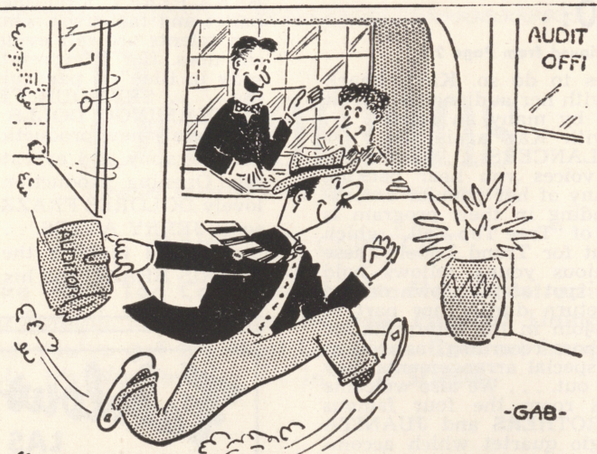
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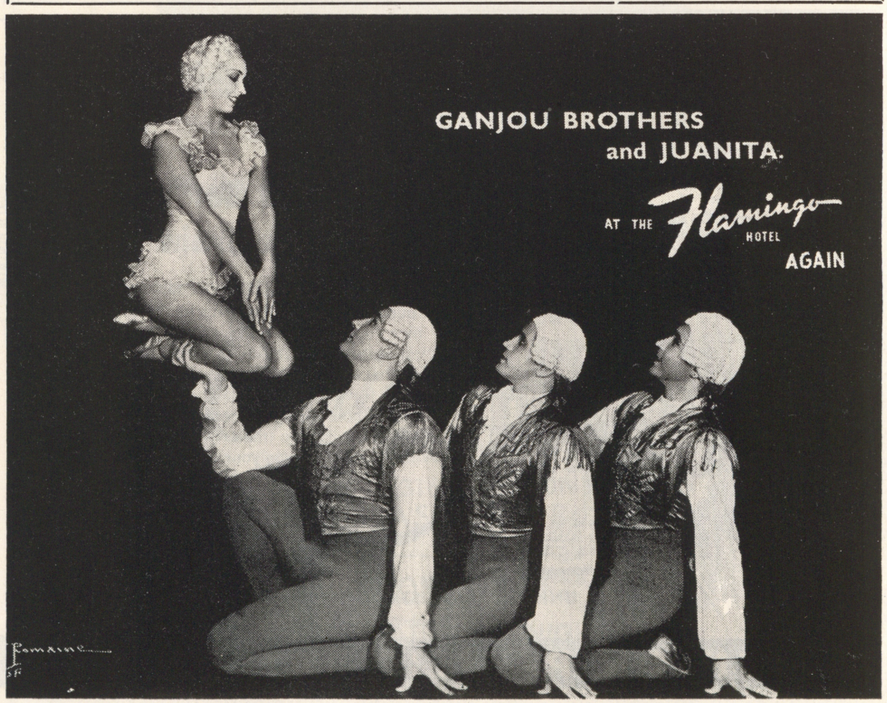


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Picture of a Star . . . . WILLIAM HOLDEN

WILLIAM HOLDEN and his wife, the former BRENDA MARSHALL, represent Hollywood at its best. Bill and Brenda have been married 12 years. They lead a normal, respectable life completely untouched by any of the rumors usually associated with people so much in the "public eye."

Although Holden is as completely normal and ordinary a citizen as you would find anywhere in the United States, his rise to motion picture fame is anything but normal and ordinary. He is one of the few Hollywood stars who actually became a star overnight. Paramount scouts spotted him while he was appearing in a stage play at the Pasadena Playhouse, and he was immediately put under contract.

Bill then joined the famous Paramount Golden Circle of Players. If memory serves me right, he was in the original group. From this small circle of completely unknown actors the honored Mr. Holden has progressed to the spot of being the busiest actor in Hollywood.

When Bill started his first movie opposite BARBARA STANWYCK as the fighter in "Golden Boy" he was under contract for a mere $50 per week as a contract player. When the picture was over, his salary was raised to a neat $150 per week. Now, compared to the astronomical salaries paid to some name players in those "hey" days of 1938, his little salary was nothing. But—the important thing is that it launched this deserving young man on the road to wonderful success.

And it couldn't happen to a nicer guy — if I may be allowed to use a tired old cliche which aptly fits the situation. Bill was "right" for the "Golden Boy" — and he couldn't have had a better leading lady — Miss Stanwyck. Even today — 15 years later — Bill still sends Barbara roses to thank her for the boost and to commemorate the start of the picture that made him a star.

This was the start of a career, but the fact that Bill had the talent to keep him on top is the reason William Holden is one of the box office champions today. He has his choice of film roles, and all he asks is that the role is good. He is not interested in knowing how long the part is — his question is: How good is the part?

Another thing, too. Bill is not A TYPE. Producers in Hollywood will say that he is the best for his type of role, but he takes on so many different types of characters to play, that it's impossible to narrow his capabilities as an actor into any one — or two — or three categories.

Do you remember his wonderful performance in "Sunset Boulevard"? And have you seen him in BILLY WILDER'S production of "Stalag 17," where he plays the hero — but he plays it like he's a "heel"? Two very different roles. At the present time Holden is hard at work on another Wilder production, "Sabrina Fair," co-starring with AUDREY HEPBURN and HUMPHREY BOGART. In "Sabrina" Bill plays the black sheep of the rich Long Island family. Never has he done a similar role.

Again in "Forever Female" — which, by the way, Paramount will release soon — Bill plays the part of the harassed playwright caught in the center of a deadly battle for affection being waged between GINGER ROGERS and PAT CROWLEY with PAUL DOUGLAS seeing duty as the umpire of the "battle royal." This role is not like anything Bill has done before either. Therefore, how can you say that Bill Holden is a type?

You can't, of course. Just as you can't say he's a typical citizen of Hollywood. He's typical —or he's not typical — he is cooperative — and he's individualistic. And — above all — he's always BILL HOLDEN — a very regular guy.

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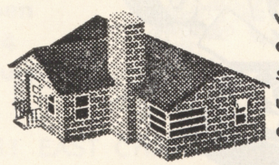
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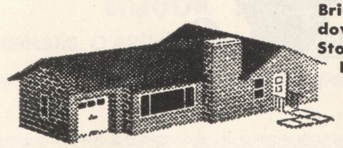
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ANNA MARIA ALBERGHETTI

A FEW of the things native to Italy that Americans particularly enjoy are pizza, gondolas and The Leaning Tower of Pisa. They have also become enarmored of a fairly recent Italian export — Anna Maria Alberghetti.

How a little 'teen-age singer from across the water carved her initials on the hearts of a supposedly hard-boiled citizenry is no mystery to those who have heard her sing or have seen her act in the motion pictures that she has appeared in thus far but the background and training that makes up her great talent has received comparatively little fanfare.

Anna Maria was born to music. Her father, Daniele Alberghetti, long a professional musician, is prominent throughout Italy as a director of the music conservatory at Milan. He has been her only voice teacher. Her mother, Vittoria, was a well-known concert pianist in her own right. She has always been her accompanist.

From May 15, 1936, the day she was born, Anna Maria has literally lived with the traditions of classical music. Her voice instruction, for example, started the day she was born. For several years it was just scientific exercise to develop her lungs and diaphragm. Later, when she was four, the actual singing lessons started.

Papa Alberghetti, mindful of the time a singing teacher ruined his voice by insisting he sing baritone when in reality he was a tenor, would allow no one but himself to guide her.

In 1943, her father was a director of the music conservatory on the beleaguered island of Rhodes. The family wanted to return to Italy and it was Anna Maria, then six, who won the needed airplane priority by singing "Caro Nome" for the island's military governor.

She made her concert debut in her home town of Pesaro, in northern Italy, in the fall of 1948, then toured Italy, Scandinavia and Spain. The European continent, long used to fine singers, proclaimed her a prodigy.

The Alberghettis always had a desire to visit the United States. At the war's end, American GIs showered Anna Maria with candy when she sang for them. That made up their minds. A debut was arranged in Carnegie Hall and the whole family, including her sister, Carla, born in 1940, and her brother Paulo, born in 1945, journeyed to America. The debut was in April, 1950. Then the consensus of critics and audience alike was "the voice of an angel."

Following Carnegie Hall, she appeared with the New York Philharmonic Society at Lewissohn Stadium in New York, with the Philadelphia Symphony at Robin Hood Dell and on eastern television shows. Again, more raves from critics and audiences.

In the summer of 1950, Anna Maria returned to Italy. There she made her motion picture debut in the film version of Gian-Carlo Menotti's "The Medium." More concerts followed and again in 1951 she returned to New York, this time so well established that her salary had jumped three times over.

"The Medium" hit the art houses in New York with a bang. The notices she received as the picture's star coupled with more raves from the critics for her television appearances on Ed Sullivan's "Toast of the Town" show attracted the interest of Paramount. Anna Maria was approached for a test and, almost as a sort of lark, her family consented.

The test was flown to Hollywood and resulted in a featured role in the Bing Crosby starrer "Here Comes the Groom." She played a blind war orphan who is befriended by Crosby, portraying an American newspaperman. She sang "Caro Nome" again and the motion picture audiences, exactly like the GIs they sent to Europe, were dissolved in tears. A long term contract followed immediately.

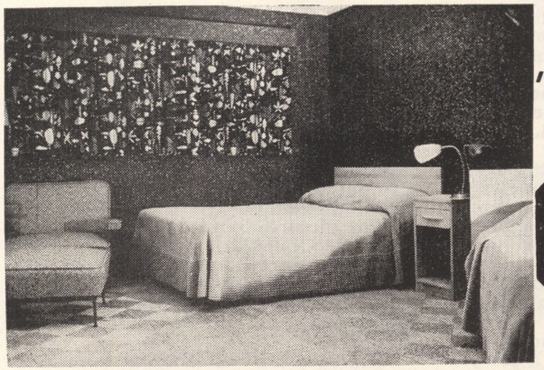
Ann Maria can send her coloratura notes soaring two and one-half octaves to G over high C but her practices and appearances have been strictly limited by her father to avoid strain. She has never had a formal lesson. She has a wide repertoire, sang Italian operatic arias and folk songs for slightly more than two hours in her Carnegie concert.

A quiet, normal girl, with dark hair and eyes, Anna Maria is the only member of her family who can speak English fluently. She acts as interpreter for the others but is now in the happy position of allowing her brother and sister to fend for themselves due to their training in American schools. She enjoys tennis, has a healthy youngster's appetite with emphasis on bananas and beefsteak.

Her ambition is grand opera, at the Metropolitan, the Rome opera and La Scala, Milan. Her father hopes that she will be the youngest to sing at these

(Continued on Page 43)

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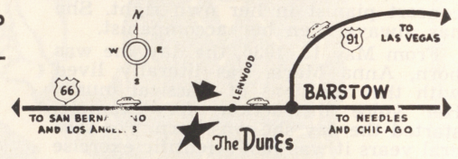
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ALBERGHETTI:

(Continued from Page 41)

places. Those who have heard her agree that his goal is no idle dream.

Outside of a few concert engagements — one at the Los Angeles Philharmonic Auditorium and another at Bakersfield, California — Ann Maria did little for over six months after finishing the Crosby picture. During that time she spent each day in the schoolroom on the Paramount lot perfecting her English and keeping up with her educational training.

Meanwhile the studio was not idle. Irving Asher was assigned to produce "The Stars Are Singing," a Technicolor musical that would co-star Anna Maria with Rosemary Clooney, Lauritz Melchior. Tom Morton and Bob Williams with Red Dust. Asher was the associate producer of the Crosby picture in which she played her first American screen role.

Norman Taurog, famed as a director of children and known in Hollywood as a "star-maker," was assigned the directorial chores. The story concerned the activities of a young Polish refugee child, played by Anna Maria, who jumped ship in New York harbor and made her way in the new land. It was loaded with just the sort of classical musical number with which Anna Maria wowed concert audiences. Along with the classics were several special songs written by Jay Livingston and Ray Evans for the picture.

When the picture finished shooting and the Paramount executives took their first look at the assembled footage they knew they had a big star.

By the time the wise man has saved enough money to get married, the fool has enough children to support him.

She: "Can you drive well with one hand?"
He: "I sure can."
She: "Then, please do it—you're doing a terrible job with two."

Coed: "My brother George has a wide acquaintance."
Student: "Yes, isn't she?"

Professor: "Jerkins, what is the Monroe Doctrine?"
Jerk: "To keep in motion, I surmise, sir, from the two movies I've seen her in."

"Do you have a reservation?"
"I haven't even got an Indian."

"I'm going to enter my dog in the dog show this year."
"Do you think he'll win?"
"No, but he'll meet some nice dogs."

Student: "I'm writing to my best girl —what is a clever P. S. to add?"
Roommate: "P l e a s e burn this at once."

Teacher: "Junior, if it takes 51 from 100—what's the difference?"
Junior: "Yeah—who cares?"

While waiting to board a transport, the bluejacket asked a nearby figure in the darkness for a light.
The "Mac" produced a light which also showed up his four gold stripes. Begging his pardon, the sailor saluted smartly.
"That's all right, son," smiled the captain. "Just thank the stars I wasn't an ensign."

Jim: "I just burned a thousand-dollar bill."
Joe: "Gee!"
Jim: "It's easier to burn them than to pay them."

Russian radio n e t w o r k executive: "Boris, you are a wonderful entertainer. We are giving you a lifetime contract."
Boris: "But supposing I turn sour?"
R. R. N. E.: "Then, of course, we'll have to shorten your life."

Patient: "Is the doctor in?"
New maid: "No, sir."
Patient: "Have you any idea when he will be back?"
New maid: "I don't know, sir. He went out on an eternity case."

First old maid: "I hate to think of my youth."
Second old maid: "Why—what happened?"
First old maid: "Nothing!"

Deft-nition: Steam shovel operator—a man who makes money by going in the hole.

Old lady: Don't you wish you were a barefoot boy again?"
He: "Not me, ma'am—I ride on the subway."

"'Sugar and spice and everything nice'—that's what little girls are made of."
He: "Yeah, and with a bud of garlic for a tongue."

"Why do you drink two cocktails every morning?"
"One cocktail makes me feel like another man, and, of course, I'm bound to treat the other man."

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SAHARA
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DICK SHAWN

The Sands
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"THE STUDENT PRINCE"
B'WAY MUSICAL

Thunderbird
DECEMBER 28
JAMES MELTON

CRISWELL PREDICTS:

(Continued from Page 15)

expected in a variety of climates and ways. If you will get a book on this hobby from your public library, you will find that you will greatly profit. . . . Lace will be the keynote of fashion for spring. . . . You will be in top fashion if you have a belt made of ordinary chain this coming summer. . . . Crisp silk and rayon in rainbow hues will be the most popular dress materials . . . Ersatz sapphire mink stoles for around $50. . . . Attar of roses essence with a spice undertone perfume. . . . Chiffon nightwear which will fairly glow in the dark. . . . A new face cream with a natural youthful blush base. . . . New glitter jewelry in nude figure shapes for hats, dress or purse trimmings. . . . Solid perfume pellets which you pin on in the shape of tiny flowers. . . . Musical purses which play gay little party tunes when opened. . . . Hairnets of spider web silver to wear formal . . . Shocking foundation garments with love letters imprinted all over. . . . Flirtation muffs. . . . Sheer nylon stockings in the new peach blossom shades for spring. . . . Falcon gloves with the Oriental sleeves. . . . Leopard cloth to be made into pajamas, hostess robes, skirts and blouses. . . . Cashmere sweaters in the new Rhine River basket weave and a duplicate sweater for your boy friend or husband. . . . Shorter skirts with the dancing girl flare. . . . Felt purses in pouch form with the old fashioned velvet draw ribbons. . . . The new upsweep of the hair at the sides and the coy part in the middle. . . . Blocked and brilliant earrings. . . . Yes, this is a fashion forecast for 1954!

YOUR HEADLINES FOR THE FUTURE: School teachers voted more liberal pensions and raise in salary. . . . Shorter term for draft in both Army and Navy. . . . Eisenhower move to cause greater flow of news applauded by American press. . . . Violent storms cause great damage in California. . . . Harvard University Reds before congressional committee. . . . Postoffice reroutes mail, speeding up delivery nationwide. . . . Aircraft strikes grow. . . . Strange objects in sky terrorize Boston . . . Washington, D. C., cleans up vice . . . Great Lakes scene of major tragedy. . . . Salt Lake City new boom site for Rocky Mountain region . . . Colored television delights millions . . . Hollywood suicide shocks nation. . . . Deportation of noted literary light for Communist treason. . . . Tennessee pivotal state in elections. . . . Science discovers new method of treating contagious diseases.

FOR PEOPLE AND PLACES: Doctors: Prepare for an increase in mental and vital diseases by mid-1954. . . . Stalin: The full particulars of your death will soon be made public. . . . Winston Churchill: You can expect a further meat crisis in England due to the revolt of the colonies. . . . New York: You can be asured of a far-reaching shake-up in the present export-import world due to active trading with the Communists through Far Eastern ports by many international firms with head offices in your city. . . . Howard Hughes: Your next venture will be miniature guided missiles. . . . Employers: Beware of the many phony diplomas and degrees offered by Communists who seek to clear their names in the present government purge in Washington. . . . Charles Chaplin: You will divorce Oona O'Neil within the next three months. . . . Chicago: You can expect one of the worst winters on record. . . . Whittaker Chambers: Your health will fail rapidly if you do not follow your doctor's orders. . . . Florida: You can expect snow in January. . . . New Orleans: The South can expect one of the largest cotton crops in the history of agriculture this year. . . . Hamilton, Mont.: A huge veterans hospital will soon be constructed in your area. . . . Sinclair Lewis: Your life as a newspaperman and novelist will be filmed with Spencer Tracy in the title role. . . . Tuna Boats: Your catch will be disappointing until after January 1. . . . Meriden Conn.: A new industry will soon make your city hum. . . . Parent-Teachers Associations: You will boycott the present crime series on radio and television as unfit for children because of the sheer brutality, the smutty sex and the lavish living of the criminals through the manufacturer!

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