

Jack Bortz

October 17, 1953

Fabulous

LAS VEGAS

Magazine



SPECIAL IN THIS ISSUE

GOLDEN GIRL

BY

R. MARGARET CHUNG

PAGE 11

15

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FABULOUS LAS VEGAS



WHO named Las Vegas may be a matter of controversy. Why, is obvious. Whoever was here in 1905 or prior to that and saw the broad, green spot in the desert caused by the crystal waters of the two great springs could not fail to understand.

When Father Garces, one of the Franciscan Fathers stationed at Santa Fe, in 1776 led a party of Spanish explorers and colonizers westward across the scorching deserts of Arizona and New Mexico, they came to the mighty Colorado, the "River of Mystery," where its red tides surged into the Gulf of California, only to be met twice each day by the terrific tidal "bores" which reversed the current of the river and sent a roaring wall of muddy water speeding far up from the mouth of the river.

With hunger, thirst, Indian warfare and hardships of every kind threatening their lives, they still had time for more explorations. Father Garces taught the Indians to work and build boats, then made strong, heavy fiber ropes with which he taught them to pull the boats along the river bank against the stream.

By this means they ascended the Colorado to Black Canyon, where the rush of waters through great canyon walls where Hoover Dam stands, defied them. So, seeking a chance for more exploration, they camped a while at the place where Eldorado Canyon meets the river.

Some friendly Indians probably told Father Garces the incredible tale of crystal clear springs flowing much water which, spread over a large expanse of desert, created large areas of green meadows, mesquite forests and groves of cottonwood trees. It is very probable that Father Garces, when he first glimpsed this miracle of desert

meadows, in thankful adoration of the divine Creator, should exclaim: "Gracias, Dios! Las Vegas!"

Some people think that Father Escalante may be responsible for naming Las Vegas. Escalante, also one of the Franciscan Fathers, had the urge for exploration in the year 1776, but neither Garces nor Escalante knew the plans of the other. Escalante, looking for that fabulous river which many of the early Spanish explorers were sure flowed from the high Rockies directly west to the Pacific Ocean, started westward on a route through southern Colorado and Utah, but failed to find any signs of the great river he was seeking.

When he had reached the vicinity of what now is Cedar City, Utah, and saw nothing but mountain ranges, he decided to make his way back to Santa Fe (if he could) and chose a route farther south.

It is pretty well established that he came south until he reached the Rio Virgin, followed that river southward for some distance and then turned eastward and made his way back to Santa Fe.

It seems probable that he never reached a point within one hundred miles of the great springs which made Las Vegas.

Everything I have learned about the early history of Las Vegas indicates that this Las Vegas, the most brilliant, the most vital, the most interesting little city of the Southwest, was named by Father Garces and not by Escalante.

Certain it is that when, in the year 1826, Obediah Smith, in search of a shorter and easier route into California, passed this when the place was already known as Las Vegas.

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FABULOUS LAS VEGAS

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OCTOBER 17, 1953

The Adventures of Dave Barry



JUST HEARD that Rocky Marciano might appear as a nightclub act in Las Vegas. Somebody better warn him that he might lose. So far his luck has been holding out. I'd hate to be in the audience. If he tells a gag and I didn't laugh he's liable to step off the stage and murder me.

The musicians in the band will be petrified. If they miss one note the Champ might turn around and knock the whole band flatter than the music. Every time the bell rings in his dressing room he'll jump up and start shadow boxing. The hotels had better be prepared and remove all the slot machines. If Rocky doesn't hit a jackpot he's just liable to flex his muscle against the little glass window and bust it wide open.

If he doesn't like the way the dice are behaving he's apt to crush them and roll out the red sawdust. I'd hate to be the dealer that has to tell him: "Sorry, you lose." I'm sure that if Rocky doesn't win they'll tell him otherwise and pay him off gladly, out of their own pockets.

My advice to the producer of the show is to be especially careful what he says to the Brockton Bruiser. Don't say: "I want you to go out there and kill 'em." This guy is liable to! I also believe that the wisest thing that the hotel that books him should do is to start training an audience immediately. Send about 3000 people up to Grossinger's Hotel back East. Put them all on a strict schedule.

There is still time to get in shape for the opening. Training should consist of classes learning laughter, applause and how to duck in case Rocky swings at the audience. Special classes should also be conducted to train the audience on proper dispersal in case he connects. As Rocky's audience, they should learn first aid and how to carry out the wounded.

I am not a Griswold, but I predict that something like this will happen on the opening night of Rocky Marciano in Las Vegas.

M. C.: "And now, ladies and gentlemen, your attention please! The management takes great pleasure in presenting the Heavyweight Champion of the World, weighing one hundred eighty-five and a half, wearing white

trunks, in a 20-minute act consisting of songs, jokes and dancing — the inimitable, the one and only **ROCKY MARCIANO!** (There is deafening applause after which everybody puts in hearing aids. Off-stage can be heard the slapping of the powder puff as last minute make-up is applied to Rocky's puss. There is a mad scramble in the crowd as people scream in panic trying to get out of the way so Rocky can make an entrance. He enters. They stop screaming. Rocky's seconds examine his make-up, and add finishing touches with lipstick and eyebrow pencil.)

"And in this corner, wearing mink stoles and dinner jackets, as opponents, weighing TOO much . . . the AUDIENCE! (Three thousand people stand up and bow to their own applause.)

M. C.: "Now you both know the rules. We want a nice clean act. No foul jokes and break after the laugh. Don't punch too hard. Now get out there and give 'em all your material!" (Band plays William Tell Overture, Rocky skips to the microphone.)

Rocky: "Uh, hy'a folks. (Audience cheers and adjusts catcher's masks on faces.) I'm sure glad to be here tonight because my manager told me I could use the money. (Everybody empties pockets on stage.) I would like to sing a song entitled "DON'T LET LA STARZA GET IN YOUR EYES!" Audience forgets everything they learned at Grossinger's and forgets to laugh. This is the moment the bosses dreaded. All *?x!* breaks loose! Rocky swings and misses! Rocky swings again and misses! Rocky swings again and misses and misses and misses! **ROCKY CONNECTS!** There goes the audience. What a punch! The maitre d' is on the ropes! It's all over. Don't forget, folks, this act may be seen twice every night and an extra late show on Saturday. THANK YOU!



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FABULOUS LAS VEGAS

OCTOBER 17, 1953

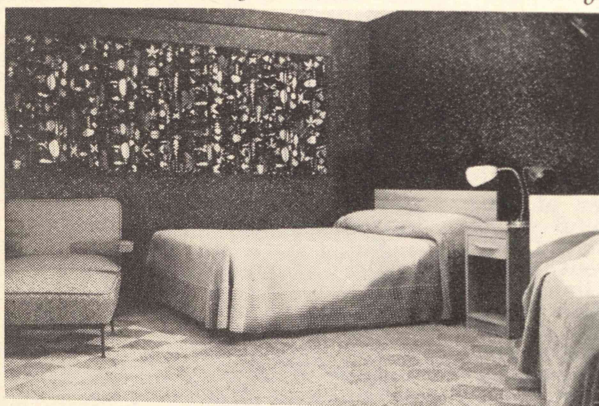
GETTING THERE
IS HALF
THE FUN ----

Stop at

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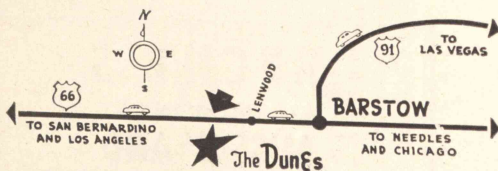
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MANY LOCALITES may remember ALICE BUCKLEY when she danced at the HOTEL EL RANCHO VEGAS before she left town the early part of this year. The attractive red-head is back in Las Vegas and is currently working as a shill at the HOTEL LAST FRONTIER. While away from our fabulous town, Alice had a very sour experience on the sea of matrimony. She married a boy whom she had known for a few years. Theirs seemed to be the idealic love and it looked as though Cupid had hung up his hat and planned to remain as a permanent guest. However, the shadow of her father-in-law loomed ominously upon the threshold. When the groom's dad learned of the marriage he immediately disowned the boy, cutting him off without a red farthing. Junior is quite young and apparently had spent all of his life sheltered by his family's wealth. So, turning his back on all Galahad instincts, the lad shooed his bride from their honeymoon cottage and returned to the good graces of Pater. Now, Alice is consulting her local attorney, preparing to receive her divorce. Her groom of less than four months is HAROLD SMITH JR., whose father owns HAROLD'S CLUB in Reno.

Here's good news for swing shift workers and show people. Beginning October 20 (and every succeeding Tuesday thereafter), MR. CAHOUN will feature a "Showpeople's Matinee" at his MOTOR-VU Drive-In Theatre. After the regular show Tuesday night the genial proprietor will begin a complete performance at 1:00 ayem. Many screen fans have asked for it and now you'll be able to really relax after work and catch up with those leading films you might have missed otherwise. We're hoping that the idea catches on quickly because we're going to be among the patrons in the "Showpeople's Matinee" audience.

Runyon and Hellinger were masters at characterization. We wonder if either of them ever used a certain gentleman as the subject of one of their yarns? We're referring to DR. A. W. LINDBERG, who has returned to L. V. after an absence of four and a half years. The 75-year-old doctor

was recently named as honorary staff physician at the Los Angeles County Hospital. His greatest ambition is to discover the winning system that will "beat the house." We must say he is persevering. Dr. Lindberg has been following this hobby of his for a long, long time. The last time he was in town, EDDIE MOSS presented him with a uniform of masquerade vintage. Garbed in the gold braid and street length sabre, Dr. Lindberg recruited more than 100 men for his army. The picture is still vivid in our memory. The short gentleman made agitated movements as he attempted to instill his followers with military bearing. He strove to be authoritative, even though the sabre was so long it tripped him at every movement. What was the purpose of this hand-picked army? Dr. Lindberg planned to lead his men against Monte Carlo in France. Their purpose was to oust the owners and take over completely. Naturally, the idea fizzled out completely, fortunately for the intended "pirateers." Or did it? We wonder if Dr. Lindberg has returned to stir new interest in the Monte Carlo issue?

We were very happy to hear that SHIKEY TOUSHIN (owner of the JEWEL BOX at the SANDS HOTEL) has finally found a new place to live. His new landlord happens to be a wheel dealer at The Sands, GEORGE HARMON. Now, whenever Shikey has a complaint to make, he merely has to lean over the counter and shout: "Landlord!" It makes for a very cozy arrangement.

Quite a few incidents have been presented to us in the past years and we can't let another issue go by without extending a sincere salute to two of the finest medical men who ever took the oath of Hippocrates. Even though DOCTORS LAUB and ECK-LUND receive 60 or 70 patients in their offices daily, they have never been known to refuse a charity case. Not once have they been guilty of turning from someone in need, simply because a person's finances were at a low ebb. We're very proud of them and prouder still that our community is the one in which they practice. Their office

(Continued on Page 23)

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KAYE
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OUR GOLDEN GIRL . . . by DR. MARGARET CHUNG

Editor's Note: "Mom" Chung is a leading surgeon and prominent citizen of San Francisco. Many are the show people who call her friend. She and Sophie have shared a 50-year-old friendship and we were highly pleased when "Mom" sent us this column. Her exclusive report on the tremendous salute accorded our "Red Hot Mama" recently.

SOPHIE TUCKER, the "Golden Girl of Show Business," celebrated her 50th anniversary in the theatrical world with a jubilee held in the ballroom of the Waldorf-Astoria Hotel. It proved to be something unparalleled in the history of the theatre. Like the guest of honor, it was bigger and better than anything ever created in thespian world.

On the evening of October 4, a little, 50-year-old red Ford chugged up and stopped in front of a swank Park Avenue apartment building in New York. A three-step ladder was carefully placed at the rear of the auto, against the one tiny little door. Out of the building swept Sophie Tucker and up the ladder she climbed into the Ford. The chauffeur, equipped with traditional duster and goggles, cranked the vintage model and away they chugged along Park Avenue, with a truck-load of cameramen ahead, taking films until the grand lady debarked at the Waldorf.

Sixteen hundred and forty-two (1642) of her loyal friends packed the ballroom. (Normally the room seats 1100 comfortably.) These people didn't mind being cramped a bit. The enormous stage looked like a Hollywood set. Instead of one long dais there were four. Seated on Dais A were Rabbi Abraham Burstein, Joe Laurie Jr., James Barton, Sid Caesar, Gertrude Berg, Charles McCabe, Gene Buck, Jack Yellen, Celeste Holm, Abe Montague, Dorothy Schiff, Hon. Irving Kaufman, Abel Green, William Morris, Herbert Bayard Swope, Glenn McCarthy, James Sauter, Otto Harbach, Jules Stein, Hon. Irving Saypol, Vinton Freedley, Lucy Monroe, Walter Vincent, Harry Hershfield, Emil Friedlander, William Gaxton, Martha Raye, Robert Benjamin, Edward G. Robinson, Jane Froman and Dr. Ray Randolph.

On Dais B were: Dory Schary, Eric Johnston, Stanton Graffis, Syros P. Skouras, Barney Balaban, Robert F. Wagner, Betty Hutton, Abe Lastfogel, Tallulah Bankhead, Harry Brandt, Sophie Tucker, Harry Gould, George Jessel, General James A. Van Fleet, Mayor

Impelliteri, Deborah Kerr, Milton Berle, Adolph Zukor, General David Sarnoff, Dr. Ralph Bunche, James A. Farley, Leonard Goldenson and S. H. Fabian.

On Dais C: Mayor Joseph Cronin, Jack Bohn, Sol Schwartz, Herman Robbins, A. W. Schwalberg, Frank Folsom, Leon Lowenstein, Cas. C. Moskowitz, Bert Lytell, Noble Sissle, Al Lichtman, Mannie Sachs, Major Albert Warner, J. Meyer Schine, Hon. Wm. Collins, Richard Walsh, Chas. Silver, Nate Spingold.

On Dais D: Dave Ferguson, Jack Irving, Joe E. Lewis, Joe E. Howard, Fritzi Scheff, Joe Smith, Charles Dale, Blanche Ring, Jack Pearl, Shelton Brooks and Andrea Kasen.

Sophie looked regal in shimmering gown of 24-karat gold kid cloth, trimmed in rhinestones and gold bugle beads, topped with a creation of Golden Birds of Paradise, fashioned for her by Mr. John. Her stole was of white Russian broadcloth, lined with 24-karat gold kid cloth and she carried a matching bag of gold kid.

The program was highly unique. There were no speeches. Joe Laurie Jr., Morton Sunshine and John Effrat had written the Sophie Tucker Story, a documentary of Sophie's life from the time she began singing while waiting on tables in her mother's restaurant in Hartford—up to the present moment.

George Jessel proved a brilliant master of ceremonies and added much to the occasion with his lightning heckling and scintillating oratory. He is profoundly philosophical, erudite and witty. The cast was witty also, frequently stimulating roars of laughter while unfolding the Sophie Tucker Story. Yet it was done with obvious affection and admiration.

Gertrude Berg started the narration and the thread was carried on by singer Andrea Kasen. Jack Pearl told of her early struggles. Adolph Zukor, who employed Sophie 45 years ago—Gene Buck, co-producer with Ziegfeld, who gave Sophie a job when she needed it—Tallulah Bankhead who paid homage to Sophie—Shelton Brooks, composer of her theme song "Some of These Days," played it on the piano—James Barton—beautiful Deborah Kerr who told of Sophie's English triumphs—Milton Berle with his amusing heckling—Jack Whiting portrayed New York's former mayor, Jimmy Walker, and received a tremendous ovation for his dancing—Joe E. Howard, 84 years young, brought down the house when

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EDDIE FOX PRESENTS
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CARRIE FINNELL

HANK HENRY The Funniest Guy
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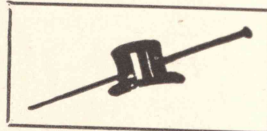
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I'M CERTAINLY GLAD that Tracy got through the wire mesh and deactivated the bomb in Uncle Canhead's vest! What with those guys outside the mobile unit yelling that there were only a few seconds left, over a period of days, I was becoming a total wreck. It's bad enough to have to pick up the papers these days and find at least four to half a dozen murders headlining and have to go through such nervous tension in the funnies, too! I also hate to admit that I was getting to be a bit worried about whether little Mysterious Yokum was going to get out of that drain pipe or not . . . after seeing the old man who had gone through life wearing a drain pipe for jockey shorts. However, little "Mysterious" proved to be a true Yokum when he zipped out of the pipe, unassisted, at the sight of a po'k chop. Now I'm wondering what would've happened if Educated Jones' mental capacities hadn't been up to figuring out the formula, submitted by Einstein, for removal of the cast iron jewel case from the newest Yokum . . . Yes, I'm happy to say that I still enjoy reading the funny papers. Pity the person who feels they have risen above them!

GOOD NEWS for show folks and the swing-shifters: Starting next Tuesday night, the MOTOR-VU Drive-In Theater, next to the Texaco fire station on the Hiway, will start having a "Show People's Matinee" which will be a complete showing beginning at ONE O'CLOCK in the morning. It's great relaxation to drive in, sit in your car, smoke and watch a picture or two, after battling an evening of crowds. . .

There are some fine artists in the Pirates Den of EL CORTEZ HOTEL this week . . . Headlining are FELO and BRUNO, a fast moving and entertaining piano duo. The way these boys play Latin rhythms has the audiences squirming in their seats with excitement. Included on the bill are TED SMITH, one of the nicest guys you'd ever want to meet, as well as being a clever comedian, and ROBERTO and ALICIA, a Latin dance team whose flamenco dancing is immaculate. You know something? This EL CORTEZ is gaining in popularity every day, and is fast becoming one of the most popular spots in town . . . due largely to

those who own and operate the establishment, and to the people they hire as employees. BILL MOORE and his fine staff are doing a great job.

JOHNNY GEORGE, SAMMY LICHTER, HARRY KLEIN, BILL SEGAL and SMITTY . . . those are some of the fellows you'll find on the job when you stop in to make your wages on that favorite pony at the new LAS VEGAS RACE BOOK on North First Street. They got open about a week ago on the premises of what used to be the old Tivoli. We wish all of you the best of luck in your new location, and congratulate you men on the fine facilities you offer your customers . . .

From all appearances it looks as though the new NEVADA CLUB on Fremont Street is going to be a success! From the time they opened their doors they have been doing good business, and we're happy to see it. You seem to feel the air of friendliness the moment you walk in the place and, after you've been there for a little while, you seem to forget the fact that it is a new place . . . sorta like it's been a favorite hang-out of yours for a long time. This business isn't new to the new owners, but they've been wise enough to take the advice of old heads in Las Vegas . . . this is a lesson too many newcomers learned the hard way. Big BOB KING and the ADAMS BROTHERS . . . HOP and HOWARD, come from Boise, Idaho, where they still own and operate a few clubs . . . Men, it's good to have good people come to town!

Once again LUCILLE NORMAN has saved the day for the RAILROAD HOUR radio program. The great Dorothy Kirsten was to have appeared last Monday on that program but, due to a last minute emergency, was forced to cancel. As you know, the Railroad Hour programs are set weeks ahead, and great concern arises when something goes amiss. NOT, however, when the artist was to have been a soprano, and it is possible to get in touch with Lucille. She and her husband, BRUCE KELLOGG, left here Monday morning . . . did the program, which ended at 5:30 p. m. . . . got to the airport and took off in the especially chartered plane at 6:00 p. m. . . . arrived in Las

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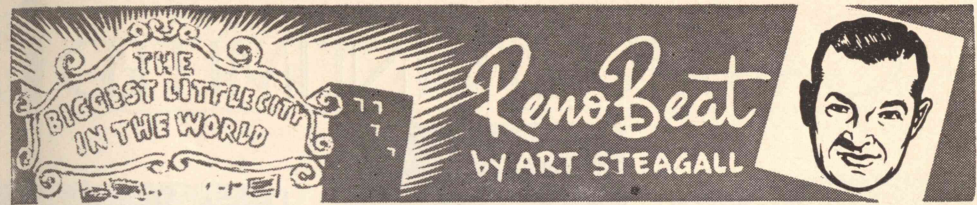


"The third time's the charm"
and my third appearance in Las Vegas
has been most charming, thanks to

Lucille Norman



I'll see you at the Chi-Chi in Palm Springs during December



THE FIRST WEEK of TV in the Reno area was very, very successful. Local Station KZTV, operating on Channel 8, carried all six games of the world series direct from the East. Among the big network shows seen on KZTV in this their first week of operation were I LOVE LUCKY, the JACK BENNY, ART LINKLETTER and GROUCHO MARX shows. The TV dealers, sold out of sets the first few days, now are fully stocked and ready to give service to all set buyers. Yes, indeed, TV is really here . . .

AGVA: NAT SONTAG and his LW MILDRED, of Barnett Film Service in Beverly Hills, back through Reno on his way north . . . MATT DENNIS and his great group opened Tuesday night in the downstairs Casino of the MAPES HOTEL . . . SALLY and PETER BORCHERDT, newcomers to Nevada, have really taken to the West, horses, boots and all. The BORCHERDTS made their home in New Jersey until recently . . . BEATRICE KAY set to open at the Fairmount the 10th of November, a three-week engagement . . . Don't be too shocked if you see a familiar face on the motion picture screen in the near future. BILL STEAD, local sportsman, has been driving his great speedboat HURRICANE IV in front of the cameras at Lake Tahoe, where they were filming a re-make of that all time great MAGNIFICENT OBSESSION. Bill takes his boat to Salton Sea in an attempt to break the world's speed record for Gold Cup Hydroplane type of speed boats. The present record stands at 178 miles per hour, set by Slow Motion. Boy, that's speed . . . ELLA MAE MORSE off to LA for TV shots and to record eight sides for Capitol Records. She will be a busy gal for two weeks . . . Had a real pleasant trip to Placerville. Gosh, that's beautiful country! . . . Just had a call from KIRBY STONE as he is at the Fairmount Hotel in the Bay Area, coming into the MAPES here on October 22 . . . KIRBY was here in June and did a bang-up job . . . JIMMY CASHMAN of Las Vegas in town for a few days. JIM has a host of friends here . . . MARTY ALLEN and MITCH DE WOOD in town for a few days before going to Salt Lake City . . .

BEATRICE KAY at the DOWNTOWN BOWL, watching her bowling team bid for first place . . . FRANK GRANNIS and RED MUNLEY putting in extra hours in the Mapes Skyroom Casino. The reason — BERNIE EINSTOSS is in the East for the baseball classic . . . Universal International, one of Hollywood's big film companies, are setting up location here to film several hundred feet of film for a new production. More on this latter . . .

CURRENT SHOWS: The new GOLD ROOM of the HOTEL GOLDEN opened a new show on Wednesday. The great comedy of CHAZ CHASE is always a highlight to an evening of entertainment. The GOLDEN GIRLS and STERLING YOUNG and his orchestra, plus other acts, complete this show . . .

The SKYROOM of the MAPES HOTEL opened with the Poet of the Piano, CARMEN CAVALLERO, on Thursday of this past week. Set for two weeks, this should be a real great show. With CARMEN in the show are EDDIE GARSON and his friend "CHICO," a sure-fire comedy act, and the acrobatic dancing of EILEEN O'DARE, the lovely MAPES SKYLETTES and the fine, danceable music of EDDIE FITZPATRICK and his Orchestra . . .

At the THEATRE RESTAURANT of the RIVERSIDE HOTEL, DOROTHY SHAY in her final week is winning new friends. The Park Avenue Hill Billy is doing her ever-popular mountain songs and some new special material. BOB WILLIAMS and his amazing dog READY are another hit in the show. The RIVERSIDE STARLETS and BILL CLIFFORD and his orchestra round out a very entertaining evening

See you next week . . . ART STEAGALL, Reno 2-2658.

Fabulous LAS VEGAS
MAGAZINE

\$5.00 PER YEAR

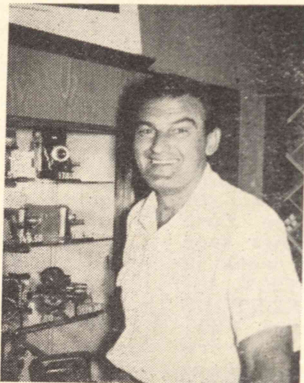
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Coming Attractions ON THE FABULOUS STRIP

Flamingo

OCTOBER 29
GUY MITCHELL

LAST FRONTIER

OCTOBER 26 thru NOV. 15
OLSEN & JOHNSON
in 'OPERATION, FUN'

El Rancho Vegas

OCTOBER 21
BILLY DANIELS

DESERT INN

NOVEMBER 24 thru JANUARY 4
MINSKY'S FOLLIES
OF 1954
JANUARY 5
FRANKIE LAINE

SAHARA

NOVEMBER 3
CHRISTINE JORGENSEN
and MYLES BELL

The Sands

OCTOBER 28
JEANETTE McDONALD
LARRY ADLER

Thunderbird

OCTOBER 28 Thru NOV. 11
MARGARET PHELAN
NEJLA ATEs



"You'll Be the Belle of
Las Vegas"

**RINGLETTE
WAVE SHOPPE**

109 North 3rd St. Phone 553
Home of Silver Blondes
HAIR STYLIST
MAE PARKER
Former Education Director of
New Jersey

Last Curtain Call

Our Willie was the kind of a lad
Who could make you laugh
With a mere twist of his pliable mouth.

He could make you applaud lustily
As you watched his graceful leaps.

He was master of reminiscence and
His authentic soft shoe sprinkled nostalgia.

At times when his heart was heavy
Willie brushed aside his inner sadness
And filled the spotlight with his
Irrepressible grin or took to teasing
A friend who needed some moral support.

But all this is in the past now
And we're just wondering if Willie
Is still putting on a Great Show
For his companions—"Over the Hill."

We who knew him will always regard him
As one of the greatest of Showmen.

But—in silent reverie—we shall ever
Remember him as our buddy-----



Willie
Shore

FABULOUS LAS VEGAS

- 18 -

OCTOBER 17, 1953

"CURTAIN TIME"

REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS



Flamingo

October 15 through October 28
(Not a Review)

SHOW: Shelley Winters, Jackie Kannon,
Four Ramses, Barbara Perry, Dupree
Trio.

LINE: Flamingo Dolls and Guys.

ORCH: Torris Brand.

MURAL ROOM: Bobby Page and Orchestra.

Another Hollywood personality has come to Las Vegas, and this time it is the very attractive Miss SHELLY WINTERS, billed as "Hollywood's Most Volatile Personality." If Miss Winters holds only half of the attraction in person on stage that she holds on the screen, her success here is a certainty. Special material has been written for her for this engagement and we look forward to seeing one of our screen favorites appear on local nightclub

(Continued on Page 33)

percussion sections ample opportunity at the outset and sets the rousing atmosphere of an audience to patriotic ecstasy with the stirring "Dixie." . . . Baritone JEFFREY CLAY singles with "No Other Love Have I" and registers mightily with "Vaya Con Dios," dueting with one of the cutest Canadian products this viewer has seen in many a day, SALLY ANN SUMMERS. The little girl from Montreal is headed for the Big Time. She has everything—sex appeal, a gorgeous set of pipes and the ability to sell! . . . PAUL KING, sepiatap dancer, tapped on everything he possesses, except his noggin. If one believes in ghosts, one would swear "Bojangles" Robinson had a holiday from Cloud 9. Crystal clear tapping is trite but true description. This lanky bean combines tapping, acrobatics and comedics with the speed of a needle-nosed jet . . . Sammy Kaye, the KAYDETS and the KAYE CHOIR make a transition from the bombastic to sweet swing in a medley of hits of yesteryear . . . JERRY (Loverboy) MESSNER is featured in the "It Isn't Fair" number and

(Continued on Page 33)



El Rancho Vegas

LAST FRONTIER

October 5 through October 26

SHOW: Sammy Kaye and his Orchestra, featuring his internationally famous radio and TV personalities. Extra added attraction, Bobby Sargent.

LINE: Merriel Abbott Dancers.

GAY '90s BAR: Starring the antics and music of the Mary Kaye Trio.

SAMMY KAYE, the man with the infectious grin, is currently playing to packed audiences in the RAMONA ROOM. Mr. Kaye, with 17 musical artists and versatile entertainers, delights everyone who come to indulge in some "Swing and Sway. Kaye offers a cut time rhythmic overture type of popular selection, offering the brass and

October 7 through October 20

SHOW: Ben Blue and Company, Dorothy Dandridge.

LINE: Dottie Dee's El Rancho Dancers.

ORCH: Bob Ellis.

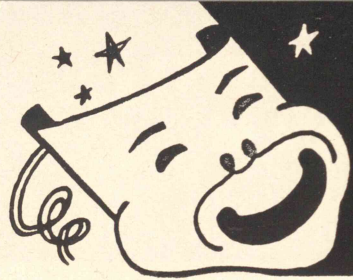
STAGE DOOR LOUNGE: Steve Gibson's Red Caps, Landis and DeStefano.

So successful has been BEN BLUE and his "New TV Revue" that they have been HELD OVER for an additional two weeks! These next two weeks will see new blackouts and routines added to the show. Ben has surrounded himself with an array of talent that keeps the show moving at a rapid-fire and entertaining pace. Such artists as Miss MURIEL LANDERS . . . 5 feet in all directions and a natural for bits with Ben . . . TONY FONTAINE . . . as fine a singing voice as you've

FABULOUS LAS VEGAS

- 19 -

OCTOBER 17, 1953



"CURTAIN TIME"



heard, and a good delivery . . . JOAN ELMS . . . supplying the chanteuse chores of the revue . . . GEORGINE DARCY will hold the attention of all as she dances suggestively to the rhythm of a blues beat . . . SID FIELDS is synonymous with Ben Blue and his

(Continued on Page 31)

DESERT INN

October 13 through November 9

SHOW: Lou Walters' "A la Folies Bergere," starring Darvas & Julia.

ORCH: Carlton Hayes.

LADY LUCK BAR: Grover-Shore Trio; Bob Baring Trio; Herbie May Trio.

When the curtain parts upon Lou Walters' colorful production, the animated display that one beholds would bring a gleam of envy to the exalted Ziegfeld. Here is perfection of artistry . . . and yet, in the midst of this outstanding assemblage, DARVAS and JULIA are brilliantly set apart by their world-shattering spectacularity. Here is a dance team that is undoubtedly one of the most impressive in the history of contemporary entertainment. Every sparkling second of their presentation is filled with intense impact. A maiden may forget her first kiss, a lad may forget his first jalopy — but NO ONE can ever discharge from memory the potent scintillation of Darvas and Julia. They are the Einsteins of the dance and, as such, will never have an equal . . . and that's for sure . . . Assisting Darvas and Julia in this fantastic exciting revue is a brigade of singers, dancers, comedians and gorgeous girls, including ROB MURRAY, MAZZONE ABBOTT DANCERS, RUBY RICHARDS, MARY MON TOY, LEE SHARON, THE DEBONAIRES, JACQUELINE MARCY, MARGIE & LEE MURRAY, STAN NORTH and the GOLDEN MERMAID. It is truly one of the most extraordinary productions

(Continued on Page 31)

FABULOUS LAS VEGAS

SAHARA

September 22 through October 19

SHOW: Lauritz Melchior, George Roth, Angelene Collins.

LINE: Sa-Harem Dancers.

ORCH: Cee Davidson.

CASBAR: Mary Wood Trio; Cy Coleman Trio; Al Day Trio; Sando Deems; Three Majors

You have just two days left in which to see the fabulous LAURITZ MELCHIOR in his Congo Room conquest. The great singer of the Metropolitan Opera again introduces some of the nation's outstanding youthful singers. His "Festival of Music" features the pianistics of GEORGE ROTH, whose rendition of Ravel's "Bolero" estab-

(Continued on Page 29)

The Sands

October 7 through October 27

SHOW: Frank Sinatra, Nicholas Brothers.

LINE: Copa Beauties, featuring dancer Robert Palmer and singer Charles Nelson.

ORCH: Ray Sinatra.

SILVER QUEEN BAR: The trios of Ernie Stewart, Teddy Noell, Gene Englund.

Credit Jack Entratter for signing one of the most desired performers of the day, FRANK SINATRA. Frank's current rising popularity even surpasses that which he enjoyed when he first became the idol of the bobby sox crowd. He is a more matured showman and his vocal quality has developed to a point where everyone enjoys an evening with Sinatra. His impressive seren-

portrayal in "From Here to Eternity" has set his fame skyrocketing to untold heights. The lad sings a wonderful selection of tunes and injects dramatic currents in his spotlight presentation . . . The NICHOLAS BROTHERS are dancing stars of stage, screen and television. You undoubtedly saw them in pictures or on television but we prefer to see these dynamic personalities in person. An oral description cannot begin to do justice to the intricate choreography created by the Nicholas boys. Their terpsichorean performance is equalled only by their uncanny sense of showmanship. These lads are just plain terrific! . . . The COPA BEAUTIES combine Nature's gift of pulchritude with outstanding dance sequences to bring sparkling productions to the entertainment program . . . RAY SINATRA and his superb orchestra offer excellent background strains for the show and continue for patron dancing.

Thunderbird

October 8 through October 28

SHOW: Helene Francois, Homer & Jethro, The Mar-Vels.

LINE: Kathryn Duffy Dansations.

M.C.: Barney Rawlings.

ORCH: Al Jahns.

NAVAJO LOUNGE: Jack Martin Five, Normandie Boys.

In the Navajo Room you are currently entertained by the captivating personality of the very chic HELENE FRANCOIS, whose exciting French and English songs have come to Las Vegas for the first time. Miss Francois works directly to, and with, her audience, creating a warm feeling of friendliness with her most infectious and gleaming smile. Her program consists of the popular French tunes of the times and a few of the hits from the current musical "Can Can." Her interpretations of these are well deserving of the full rounds of applause they receive . . . HOMER and JETHRO have also hit Las

(Continued on Page 29)

FABULOUS LAS VEGAS

El Cortez

October 8 through October 21

Not a Review

SHOW: Felo and Bruno, Ted Smith, Roberto and Alicia.

ORCH: Eddie Skrivane's Sextette from Hunger.

BUCCANEER BAR: The Instrumentalists, the Star-Kings.

FELO and BRUNO are two most excellent pianists from the rhythmical land of Cuba. They have toured South America, Europe and all the Latin American countries and had their own television program in Havana. Included in their repertoire are selections of long

(Continued on Page 29)

SILVER SLIPPER SALOON

October 9 through October 22

SHOW: Carrie Finnel, Hank Henry in an Eddie Fox presentation, "Hawaiian Holiday," with a cast of 17.

LINE: Marah Gates' Palominos.

MC: Jimmy Cavanaugh.

ORCH: George Redman.

Written and staged by HANK HENRY and BILL WILLARD, this current laff riot continues to be another sell-out for every performance for ALL FOUR SHOWS each nite . . . New to the revue recently is one of the most unusual acts in show biz . . . the one and only CARRIE FINNEL. This fun-loving and mirth-giving lady has appeared in Las Vegas only once before, and was a show stopper at every performance. You are certain to be enjoyably surprised with the entertainment she has in store for you . . . RUSS CLARK and his puppets

(Continued on Page 29)



Dorothy Dandridge

CURRENTLY HOTEL EL RANCHO VEGAS

THAT'S FOR SURE:

(Continued from Page 9)

nurse, HAZEL WISNISKY, is so conscientious about her work she is virtually a doctor herself. Miss Wisnisky makes certain she is well acquainted with pertinent facts concerning each patient and they love her for her interest.

After a two-week vacation on the Coast, CARL COHEN is back in town again, looking exceptionally well and happy. We guarantee it won't be too long before C.C. is back in action again.

Not having seen him in his post at the GOLDEN NUGGET for a while, folks have been inquiring about NICK PODAR. Unfortunately, Nick suffered a siege of illness and was in the hospital. Now he is well on the road to recovery. When he is fully recuperated, Mr. Podar will be back at work again, probably working as assistant to JEAN PARDINI at the HOTEL LAST FRONTIER.

BEN GOFFSTEIN, of the FLAMINGO HOTEL, has finally decided on a name for the beacon tower gracing the grounds of that bistro. It will be known as the "Skylighter Tower."

To date, 16 players are eligible for the 1954 "Tournament of Champions" golfing classic, to be held at WILBUR CLARK'S DESERT INN, April 22-25. The event is open to all winners of major tournaments in the 12-month period prior to the April dates mentioned. Competition will be keen for the \$35,000 contest. First prize will be \$10,000. Even the last-place finisher will receive \$1000.

Time out to extend Happy Birthday wishes to a very good friend, MAXINE McMICHAEL. Although Mrs. McMichael celebrated her birthday on October 16 (a day before this edition), we wish her lots of happiness.

Many supper-clubbers were enthralled when they heard the velvet voice of JEAN WELBORN, featured with the PHIL SPITALNY HOUR OF CHARM. Jean left the group to marry handsome architect VERNON. Now, after a couple years of retirement, Jean will return to the spotlight, headlining the show at the HOTEL EL CORTEZ, some time in December. We know that quite a few music lovers will be happy to learn this. We hope that the talented songstress will be at this spot for the Christmas holidays. The way Jean sings "Silent Night" is a beautiful treat for the ears.

JOHNNY NASSAR and his wife certainly deserve any favors that Fate deems fit to toss in their direction.

Actually we are wrong in using the word "favors." These kids have worked tediously to earn everything they own. Seven and a half years ago they arrived here from Laurence, Mass., with \$1.40 in their poke. That night they slept in their car, out of necessity. The very next day both of them found employment and worked steadily until they finally realized their ambition a couple of months ago. At that time they opened their JOHNNY'S SUPER MARKET in the Charleston shopping district. Without exaggeration, this is the most immaculate store we have ever been in. The floors are so clean, it looks as though they are washed 20 times daily. The merchandise is carefully and neatly stacked upon the shelves in such a manner that everything is readily accessible. We defy anyone to say their fruits and vegetables aren't the cleanest in town. Looking at the vegetables in Johnny's store makes you believe you're in the home of a very meticulous housekeeper. We can't rave about it enough. If you haven't been in yet, take a look. We know you'll agree whole-heartedly.

It certainly warmed the cockles of our heart to note the response to VI TAYLOR'S column last week on FRANK HOWARD. Donations have begun to arrive. However, quite a few folks spoke to us about the fund and were indefinite as to where donations should be sent. So, once again we'll remind those who wish to contribute, to send the money to Frank in care of this office (Box 748). Our thanks to you for being so wonderful and ready to help a person in need.

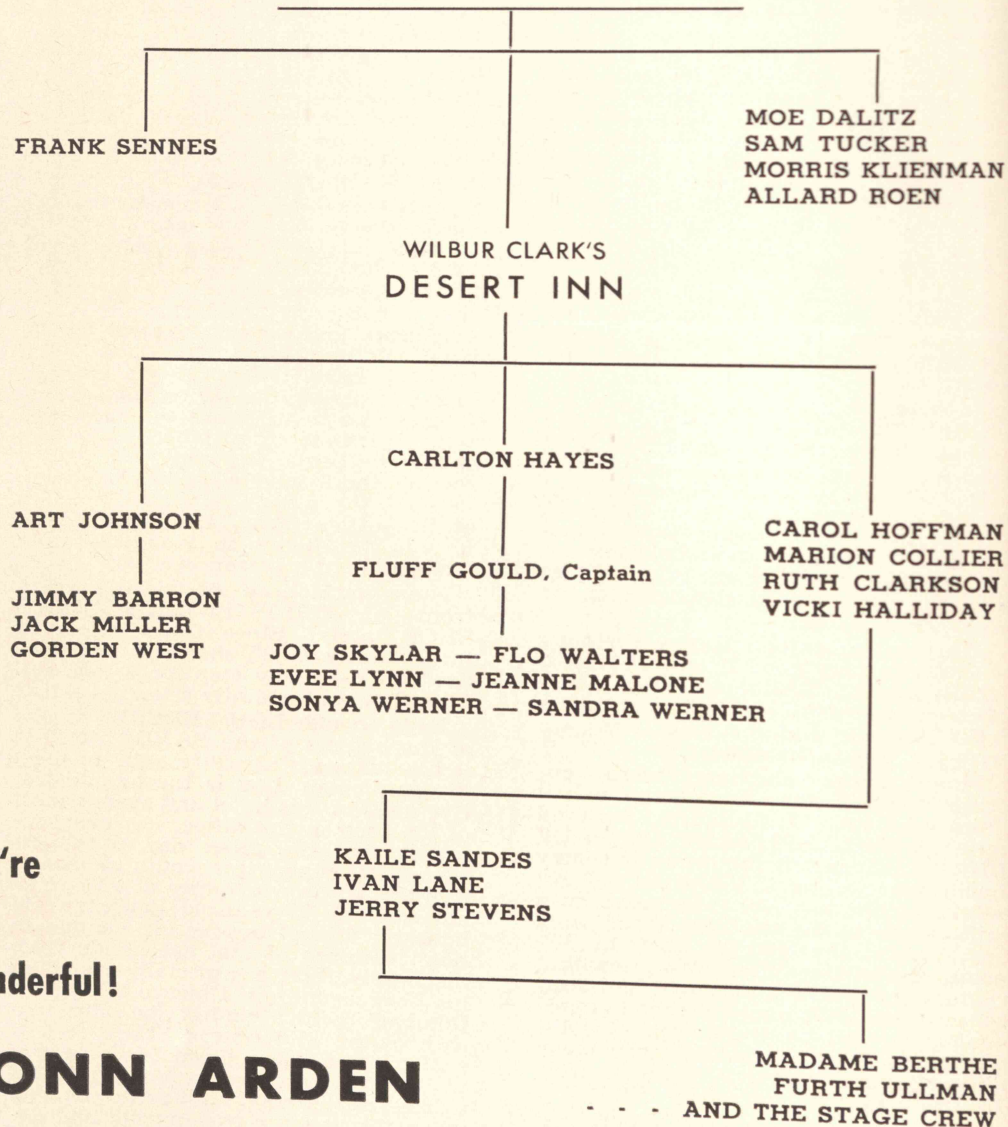
Have you noticed the traffic jams in front of CHRISTENSEN'S MEN'S SHOP lately? Since Chris displayed those "Petty Girl" shorts in his window, all passersby stop for a look-see. That Petty is certainly a terrific artist!

Even though LOU LEDERER is one of the owners of the SANDS HOTEL, it has taken us almost a year to meet the gentleman. Lou is the administrative head of this hotel and spends most of his time in the office. However, we finally met the other day. It almost floored us when this youthful executive told us he was father of a 21-year-old son and 20-year-old daughter. He honestly doesn't appear old enough to boast children of that age. Aside from his family, Lou is especially proud of his Ford agency in Chicago. The Ford Company held a contest for salesmanship in the Midwestern States recently. Three salesmen from Lou's agency walked off with first, second and third prizes, respectively. First prize was won when this specific agency sold and de-

(Continued on Page 25)

THANK YOU!

LAS VEGAS



ou're
||
wonderful!

DONN ARDEN

THAT'S FOR SURE:

(Continued from page 23)

livered 131 autos in one day. The very same day another salesman with the same combine sold 300 Fords to the Chicago Hertz Driv-Ur-Self outfit but was frustrated when the agency could not make delivery the same day. Man! No one could help but be proud of such salesmanship!

LLOYD KATZ (vice president of the NEVADA THEATER CORPORATION) is boasting an extending chest measurement these days. His mother and father finally decided to take some time away from Brooklyn and are spending an extended vacation here with their son and his lovely wife, EDITH. It is the first time Lloyd's parents have seen their grandchildren, JEFF (4) and BARRY (1½).

We have heard so much about the picture "From Here to Eternity" it has seemed like ages before it arrived. However, you will be able to see it locally at the FREMONT THEATRE later on this month. This is the picture in which FRANK SINATRA gives such a vivid portrayal that his name is being mentioned for an Academy award.

Belated birthday greetings to young JEFF FAYMAN, who chalked up his first 365 days October 9. Jeff's mother and dad (NATALIE and STAN FAYMAN) helped the youngster to a big portion of fun. The event was recorded with home movies and the youngster glowed from all the attention he received.

LIBBY STEVENSON has rented a portion of the MODE O' DAY shop and will move her LIBBY'S EAR-RING BAR to that locale on Fremont Street, between Second and Third Streets. We wish her success in her new shop and hope it won't be long before she becomes definitely established as a leading, local business woman.

Just about one year ago CHARLES RUSDEN (Seattle millionaire) came to our town for a last fling. Leading medical authorities had advised Mr. Rusden that he hadn't long to live and suggested he act accordingly. While here the gentleman became very ill. Despite previous medical reports, DR. REUBEN LOCKITCH performed an emergency operation. The doctor knew he might be taking a tremendous chance but he trusted to his skill and faith. This last week Mr. Rusden returned with his recent bride, JUANITA. He is very happy and is safely planning to celebrate many wedding anniversaries. Another achievement in the record of a doctor who performs near-miracles.

For a place that has been in business just a couple of years, LILLIAN'S

DRESS SHOP (on North Fourth) is one of the most active in town. Although the store isn't too large, Lillian employs seven people and a constant stream of customers keeps everyone busy. This rather disproves the theory that a store cannot exist on a side street.

When representatives of the SISTERHOOD of B'NAI B'RITH approached JAKE FREEDMAN of the SANDS HOTEL to hire his Gold Room for their annual luncheon meeting, the "Little General" displayed his generous nature once again. Instead of charging the ladies for the luncheon, Jake contributed everything in order to help their money raising campaign. He's quite a guy, this "General of the Sands."

DANNY BASARIC, general manager of the CAMERA and HOBBY SHOP, certainly works very hard. When we dropped into the store last week we found him and his assistant GALE at the projection machine. They were examining newly arrived slides for flaws.

TEDDY GAGLIANO (pit boss at the HOTEL LAST FRONTIER, day shift) is really enjoying himself these days. He is hosting his brother JOE from Milwaukee. Seems that the two gentlemen are doing such a thorough job of looking at the wonders of Las Vegas, Teddy is being introduced to nooks and crannies he never had a chance to see before.

SIDNEY FOX, owner of TV Station KDYL (Salt Lake City), is in town. From his serious visits to KLAS-TV we have a strong suspicion that something is brewing. Could Mr. Fox be thinking of a local enterprise?

We're terribly sorry to learn that our VI TAYLOR has been quite a sick young lady. Miss Taylor had better take the doctor's advice and learn to relax more. You know the old adage about "all work and no play"!

JESS KIRK is the new maitre d' at the SANDS HOTEL. He was with JACK ENTRATTER at New York's COPACABANA. When Jack came to Las Vegas, Jess followed shortly afterward. Of course, our jovial friend NICK KELLY is still the manager of the Copa Room at The Sands.

Belated birthday greetings also to BETTY ROSENCRANTZ, who was surprised with a candle-bedecked cake on October 10. Husband GEORGE (of the HOLLYWOOD FURNITURE COMPANY) made certain his lovely wife had a birthday she'll always remember.

While traveling along Fremont Street we were surprised to see the estranged BETTY and JOE BERNSTEIN walking along, arm in arm. Even though they may deny it, it certainly looked like a reconciliation . . . and that's for sure!

I have
never been
so thrilled —
as I am with my
first appearance in
Las Vegas! —
"Oh, la la — c'est
merveilleuse!"

HELEN
FRANCOIS



HOTEL THUNDERBIRD — OCTOBER 8 THRU OCTOBER 28



DICK SHERIDAN'S
**STRIP
RACE BOOK**

HI-WAY 91 (The Strip)

• Results From All Major Tracks

AND ALL

SPORTING EVENTS

PHONE 2802

FABULOUS LAS VEGAS

An Accurate Glimpse of the Future



**CRISWELL
PREDICTS**



WHAT PEOPLE WILL DO:
Newly appointed **CHIEF JUSTICE WARREN** will be the deciding vote on three matters facing the Supreme Court in the month of March 1954! . . . **PANDIT NEHRU** will not be able to stem the coming India revolution and will be forced to flee for his very life! . . . **PRINCESS MARGARET** will capture the next set of important international headlines, and this will equal in news value the abdication of her uncle, the Duke of Windsor! . . .

RITA HAYWORTH and her latest husband, **DICK HAYMES**, face a bitter disappointment in December! . . . **CRAIG HOSMER**, (Rep., Calif.) will soon be a political commentator from Washington, D. C.! . . . **THE POPE** will excommunicate many supposedly Catholics in this country due to their membership in the Communist party and their active work for this ungodly cause! . . . The **PRINCESS KARAH** will reveal her new glandular process for keeping young to the American Medical Association in December! . . . **ART BAKER** and his television program "You Asked for It" will the first program to be telecast around the world on the new TV-micro-wave! . . .

GENE SALEE, the cosmetic queen, will soon introduce a new method by which both women and men will be able to look half their age, as it can be worn at all times and cannot be detected! . . . **RAYMOND DUNCAN**, the brother of the famed Isadora Duncan who shocked the world with her nude dancing in 1922, will start a religious colony in upper New York state! . . . **SECRETARY OF STATES DULLES** will demand a token payment on the British war debt by late December of this year! . . . **DOUGLAS FAIRBANKS JR.** and his wife will divorce in a most sensational manner early in 1954!

FOR PEOPLE AND PLACES: **TONY MARTIN:** Look out for your health and take things a little easier! . . . **HAIRDRESSERS:** Get ready for a landslide business for every woman will want her hair cut in the new and startling "Hollywood Shag" man-

ner! . . . **JOE AUSTELL SMALL:** Your magazine "True West" will make literary history with its true and little known stories of the Old West! . . . **JOHN WINSLOW:** Your new series of organ recordings will equal those of C. Sharp Minor and Jesse Crawford! . . . **Shirley Temple:** Your next child will be a little girl! . . . **JAMES WHITCOMB RILEY:** Your life story will be filmed with a famous Hoosier, Hoagy Carmichael, in the title role! . . . **ST. LOUIS:** You will have the next National Merchandising Fair! . . . **GALLI CURCI:** You will come out of retirement for a coast-to-coast TV program in order to show the world your prodigy! . . . **ROOFERS:** Get ready for a new item which will tar and seal any roofing within minutes! . . . **MERCHANTS:** Beware of bogus \$5 bills circulated from the Canadian border! . . . **AVA GARDNER** and **FRANK SINATRA:** You will divorce within the year! . . . **JAMES WARNER BELLAH:** You will win the Pulitzer Prize for your work in "The Valiant Virginians" as it is truly pure Americana! . . . **DICK HAYMES:** Watch for sensational evidence to be introduced into your deportation case! . . . **JOHN HARVEY:** You will play the London Palladium with your "Cousin Harvey" act! . . . **Lawyers:** Look for the divorce rate to rise in 1954! . . . **SAN FRANCISCO:** Cancer control will be discovered in your city within 60 days! . . . **HEDY LAMARR:** You face an early marriage to a man much your junior! . . . **ANTHONY EDEN:** Your present plan for the British Empire is badly advised at this time!

WHO YOU WILL TALK ABOUT! **BING CROSBY** and his sudden surprise marriage! . . . **DEFENSE SECRETARY CHARLES E. WILSON** and his paring of many duplicated costs for service in the Navy, the Army and the Air Force which will soon be announced! . . . **THOMAS B. COSTAIN** and the filming of his remarkable religious story "The Silver Chalice" in 3-D color which will equal "The Robe" in splendor! . . . **VICE PRESIDENT NIXON** and his drive to make securing of your birth certificate an easier

(Continued on Page 31)

**FIRST ANNUAL
FOOTPRINTERS' BALL**

**BENEFIT OF FOOTPRINTERS
BOYS FUND**

**ALL STAR REVUE
AND DANCE**

**FEATURING A GALAXY OF
STRIP HOTEL HEADLINERS**

WEDNESDAY, OCT. 21

**ENTIRE PRODUCTION UNDER PERSONAL DIRECTION
OF EDDIE FOX**

Director of Entertainment, Hotel Last Frontier

DOOR PRIZES GALORE

DONATIONS \$1.00

8:30 P. M. to 1:30 A. M.

SILVER SLIPPER BALLROOM

LAST FRONTIER VILLAGE

PARKING 1500 CARS — PHONE 1800

THUNDERBIRD:

(Continued from Page 21)

Vegas for the first time, but certainly not the last! These radio stars and RCA recording artists fill the room nightly with roars of laughter brought on by the rib-tickling lyrics of their paradoxical parodies. You have no doubt heard some of their records, but you've never seen them in person. Personally, we'd like to hear Jethro really cut loose on his mandolin some time . . . he cuts some fancy figgers on those frets . . . Returning to the local scene are those Las Vegas favorites THE MAR-VELS, "Virtuosos of the Teeter Board" . . . a half dozen acrobatic artists who will have you sitting on the edge of your chair before they've finished their stint of stunts. What with existing ceiling limitatons, these tricks are all the more spectacular . . . The KATHRYN DUFFY DANSATIONS offer up for your approval another of their now famous miniature musicals, featuring beautiful ballerinas and the voice of your singing master of ceremonies, Barney Rawlings . . .

EL CORTEZ:

(Continued from Page 21)

hair, boogie and Latin tunes which they perform in a precise and crisp style. For a change of pace they switch pianos in the middle of their selections, dance, mug it up a bit and also sing. A lot of life and drive . . . TED SMITH, known as "The Poet of Comedy," returns to the Pirates Den for his second engagement with this show. A clever comedian and a great master of ceremonies, this young man will practically kill himself if he thinks you might enjoy it! . . . Also included on this new bill are the Latin dancing styles of ROBERTO and ALICIA . . . a young team of performers whose delightful dancing is precision in itself. Most outstanding in the interpretations are their difficult rhythms of the flamenco dance. These two little artists are experts . . . Remaining on the bandstand with this current fast moving little show is ED-DIE SKRIVANEK and his troupe of musical artists, the SEXTETTE FROM HUNGER . . .

SILVER SLIPPER:

(Continued from Page 21)

return to the stage of the Slipper with the revue this week, also, and if you

saw this man and his little people perform on his last visit, you needn't be told that the entertainment value is high in that field . . . You will see an exhibition of Tahitian knife dancing such as you've never seen before when you see the artful MANU perform this ritual dance of the islanders . . . and those knives are SHARP! . . . Also new to this stage is an old friend of yours and mine, JOHNNY O'BRIEN, as well as a beautiful addition to the scenery under the name of LISA STARR . . . Don't think we've forgotten our favorite funny man, HANK HENRY, without whom there would be no Silver Slipper, and that "Big Little Comedian" SPARKY KAYE who, along with Hank, makes up one of the finest comedy duos of all time . . . In the all-important master of ceremonies section we have the ever present, smilin' JIMMY CAVANAUGH . . . The HOLLYWOOD PALOMINOS supply the buck and whing-ding part of the revue and these tow-headed ladies of the line have become a big part of each and every show . . . Last, but far from least, is the music of GEORGE RED-MAN and his fine little aggregation of musicians who cut these nightly shows to the 'nth degree of perfection.

THE SAHARA:

(Continued from Page 20)

lishes him as one of the country's top pianists. Mr. Roth, in conjunction with BILL HEATHCOCK, orchestrated the entire musical revue . . . The fiery ANGELENE COLLINS, lovely soprano, is another featured veteran of the Melchior company. Coming into her own as an outstanding songstress, Angelene's voice is beautifully thrilling and her delivery carries the true emotions of a great star . . . LAURITZ MELCHIOR'S voice is as outstanding as ever and his dramatic-comedy ability makes him one of the finest singing-entertaining personalities in the multiple field of show business. Melchior has the magic perception of knowing people and music. He has another HIT to the liking of the public in general. The show is divided into two sections, with each artist displaying his outstanding and beautiful voice . . . GEORGE MORO again shows his great artistry and production ingenuity by intermittently weaving the talented SA-HAREM DANCERS throughout the musical extravaganza . . . The CEE DAVIDSON Orchestra has been augmented by the Melchior string section, backing a difficult show to perfection.

HARRY KLEIN

SAMMY LICHTER



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FABULOUS LAS VEGAS

EL RANCHO VEGAS:

(Continued from Page 20)

bits, having been together in them, off and on, for years . . . The "little round one" is funny man PHIL ARNOLD. . . As you may have guessed by now, you are in for a lot of laughs with BEN BLUE & CO. . . Beautiful DOROTHY DANDRIDGE lends life, and a spark of light, to any room she enters; This artful young entertainer has developed into definite star material in the past few years . . . not through breaks alone, but because she has charm, warm personality, and the flexibility of talent to apply completion to anything she attempts. Although much of her material is slyly suggestive, it neatly avoids being risqué. Her program covers the field, and whether it be an up-tempo rhythm tune or a boo-hoo ballad, Dottie does it delightfully . . . A ten-fold attraction in beauty and pulchritude are the Dottie Dee EL RANCHO DANCERS, who perform pleasing routines in eye-catching wardrobe . . . BOB ELLIS and his ORCHESTRA continue to supply their top brand of musical show backing and danceable rhythms.

rest of the nation! . . . CHRISTINE JORGENSEN and her latest Christian Dior wardrobe, sky-high skirts, flat-chests and curveless hips! . . . DAVID SARNOFF'S new idea of a million dollar prize jackpot for a radio show and the trouble he will have with the Federal Government! . . . MAYOR POULSON of Los Angeles and his valient fight to rid Southern California of the new menace "smog" which is killing people, orange crops and animals! . . . SENATOR KERR of Oklahoma and his plea for better flood protection for Kansas and other Midwestern states! . . . GOVERNOR THOMAS E. DEWEY of New York and his drive against crooked real estate operators who will rob widows and orphans of their property by high interest loans!

HOLLYWOOD:

AND in this corner—the ONE and ONLY—BING CROSBY! That "one and only" phrase is used to introduce practically everyone. But the "one and only" that it is fittingly applied to is BING CROSBY.

There's just nobody else in the world like him. Most anyone spending 24 hours with this American "legend" would be a likely candidate for the strait-jacket. But Bing just ambles along — it seems that the most important thing on his mind is whether his golf score will be in the low 70s or 60s — or whether the fish might be interested in a few salmon eggs. This nonchalance and effortless ease surrounding Bing gives rise to the rumor that he must be the laziest man in the world. But 'tain't so! No sir—not at all. He's a very astute man, who has learned to keep emotions and situations in hand. "Take it cool" is his motto.

His business manager-brother, EVERETT CROSBY, says that Bing must have inherited his calmness from their dad. "Pop just never believed in worrying. He wasn't successful in business, by some standards, but it never worried him," Everett remembers.

Bing's boyhood was busy but normal. When he was 8 he was spanked for swimming in the river — four years later he won seven swim medals. He was lucky enough to win his first childhood fight. He had tangled with his opponent because he felt his sister, Mary Rose, had been insulted. Bing played football and varsity baseball at Gonzaga University. College days included minstrel shows, glee clubs, debate societies and pursuance of a legal course of study.

DESERT INN:

(Continued from Page 20)

ever seen locally. The revue is sparked with the beauty of 24 dancing lovelies whose pulchritude offers pretty stiff competition to the balance of the cast. The costumes are as glamorous as only Lou Walters can present and the entertainment is superb. Here is a definite hit for everyone to see and enjoy. . . . CARLTON HAYES and his splendid musicians leave nothing to be desired with their split-second timing and excellent background music.

CRISWELL PREDICTS:

(Continued from page 27)

method than the present! . . . CHARLES A. LINDBERG and his remarkable new invention concerning the recording of the human voice in symbol so that it can be read by every one! . . . MARTIN DURKIN, the ex-Secretary of Labor, and his version of why he resigned, which will soon be published! . . . SYDNEY OMARR and his shocking story of a 16-year-old narcotic addict in "Echo, Clarion, Echo!" . . . LORRY RAINE, the singer and her newest hit, "Sweetie Pie I," which you will soon be humming along with the

FABULOUS LAS VEGAS

"Many Thanks"

CY, JOHNNY & ERNIE

CY COLEMAN TRIO

GOLDEN GIRL:

(Continued from Page 11)

he sang: "I Wonder Who's Kissing Her Now?" and finished his stint with a cake walk.

Blanche Ring sang: "Rings on Her Fingers, Bells on Her Toes." Smith and Dale entertained with one of their old-time vaudeville skits. Jane Froman brought a hushed reverence as she sang "I Believe." Joe E. Lewis almost stole the show because he is at his best when heckled. And—he had the ace hecklers of the world in Jessel and Berle. They never let up. Joe E. was equal to every barb. His repartee was swift and sharp and he kept the crowd roaring with laughter.

Harry Hershfield, William Gaxton and Edward G. Robinson carried on the narration. General James A. Van Fleet paid a moving tribute to Sophie for her contribution to the Armed Forces. Beautiful, dynamic Betty Hutton (who will portray Sophie in the movies) displayed her admiration and adoration in a sincere little speech that came from her heart, bringing down the house with her rendition of "Some of These Days."

Then Sophie herself enthralled her friends with a most eloquent speech, bringing a lump to every throat and a tear to every eye. Everyone jumped to his feet in homage to the greatest trouper of them all. They cheered and applauded and you could feel the great surge of love and affection that welled from their hearts for this great woman, a fabulous legend; a wonderful humanitarian.

Her loyal subjects came from the four corners of the world to pay their homage. A delegation of 50 flew in from Denver—50 came in from Detroit—Glenn McCarthy headed a group of 78 from Houston and, at the end of the jubilee, gladdened the heart of Sophie with a check for \$33,336.00 for her charities from Glenn and his Houston party. Mr. and Mrs. Wilbur Clark of the Desert Inn and Mr. and Mrs. Beldon Katleman of El Rancho Vegas flew in with their contingent from Las Vegas.

It was a great jubilee for a Great Lady. Long may she live!

FLAMINGO:

(Continued from page 19)

stages for the first time . . . Welcome, Miss Winters!

HELD OVER as an extra added attraction is the new favorite comedian

of Las Vegas show-goers, JACKIE KANNON. With this new show, Jackie will present a lot of new material but, unless we miss our guess, he'll still have to do the favorite routine of all who have ever seen him work . . . the India bit concerning the trick with the egg and the bag ('scuse me, madam!). Jackie has one of the greatest deliveries of all new comedians in the past few years . . . Also appearing on this bill, and for the first time in Las Vegas, are THE FOUR RAMSES, a fast moving quartet of tumblers and acrobats who will amaze you with their nimbleness and skill. This troupe of Egyptian performers are known the world over for their feats in this field . . . Production wise, you will once again view the work of Seymour Felix as he presents his lively and colorful numbers which feature the dancing artistry of such talented performers as Miss BARBARA PERRY and THE DUPREE TRIO . . . Orchestral effects backing the show are well taken care of by TORRIS BRAND and his ORCHESTRA.

LAST FRONTIER:

(Continued from Page 19)

stops the show. This lad has stage presence plus and projects that inexplicable something that spells stardom. (We predict Sammy will lose a good saxophonist 'ere long.) . . . The psychological effect of the medley of songs on the order of Kaye's "Sunday Serenade" program, with the pianissimo legatos of the woodwinds predominating in the soft, smooth passages, is in pleasant contrast to the bombastic first half of the show . . . BOBBY SARGENT, Broadway's and TV's newest comedian, shakes the rafters with his magnificent material. "Joe Dobrevich," a Ukrainian dialectic interpretation of a newcomer to our shores, "The Bookmaker" and a "Groucho Marx" routine are indescribable. Words cannot do justice to this genius of laughter. He states that "the best comedy comes from real life" and proves it by delivering "The Modest Beebop Disc Jockey," making the audience roll in their seats . . . The "So You Wanna Lead a Band" gimmick (now in its ninth year) made monkeys out of the doubting Thomases who thought it would flop in Las Vegas. The feature clicked immediately . . . The MERRIEL ABBOT DANCERS give critics more to rave about and MISSY DORAN, featured acrobatic dancer in the "Gold" and "Vacation" routines, merits plenty of accolades. The girls have brand new haircuts, gorgeous costumes and are backing up with dancing ability unsurpassed anywhere.

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PAGE "13":

(Continued from Page 13)

Vegas at 7:40 and was doing her spot in the Flamingo show at 8:45 p. m. . . . You may not have noticed that I said she flew to L. A. and did THE program . . . not A program! Lucille is such a great artist that she goes into those shows, practically cold, and does the program that was originally scheduled for the artist she is replacing. Normally I don't like lyric sopranos, but LUCILLE NORMAN possesses such a flexibility of quality, and extended vocal range, that she can properly apply her great artistry to the complete interpretation of any ballad or aria she may attempt.

It's one big party after another at the ROCKING HORSE GUEST RANCH since it opened after remodeling a few weeks back. They've got the room to take care of good crowds now, you see. As a matter of fact, there were two parties going at once last Sunday night. JACK and FRED FRAZIER were having a house-warming, seeing as how they'd just moved into one of the places there at the Ranch . . . and FLOYD KELLER, the chef at the L.V. PARK Racetrack, was celebrating his birthday. According to "MURPHY," the place was filled to the brim with humanity havin' a ball. The Rocking Horse is out Paradise Valley Road about five minutes from the Round-Up Drive-In.

I mentioned a few weeks ago that the EMBASSY CLUB in North Las Vegas was getting construction here and there, the POSTS are gone from the middle of the floor, and the new carpeting should be down any moment now. The shows still maintain a BARE existence policy, and doing a fine business.

You may have heard the commotion at the Last Frontier Village a few nights back . . . RUSS MILLER, operator of the Village Amusements, fired up his caliope and had MIKE COOPER play a few tunes on it. Man, what a racket! Mike is piano man with ROY LA VANCE ORCHESTRA . . . they play for dances in the Silver Slipper Ballroom.

BILLY BRITT went to San Diego on completion of his engagement in the Gay '90s Bar at the Last Frontier. Unless I miss my guess, this popular entertainer won't be out of town too long. Billy plays a lot of trumpet, sings a good song, and made a lot of friends while he was in town . . . Gonna be a papa, too!

Belated birthday bests to beautiful WENDIE BARTLETT who celebrated

last Monday (12th) at the Sands with her co-worker Copa Cuties. Wendie is a sister to the equally beautiful NORMA and LAURA BARTLETT, possessors of the famous Bartlett pairs.

And, so saying, he beat a hasty retreat to the sanctity of the North Woods! It's been nice knowing you, and I hope to see all of you again next week on Page 13. Until then, I am as ever . . . your ever lovin' . . . JOHNNY.

POP SQUIRES:

(Continued from Page 5)

When General John C. Fremont and his favorite scout, Kit Carson, passed through this place on his way home from California in the year 1844 he camped at a place named Las Vegas and he wrote in his diary a very accurate description of the great springs he saw here.

That outstanding figure Brigham Young, probably the greatest explorer, organizer, leader and colonizer the West ever knew, sent out a party of 30 men from Salt Lake City in 1855 to found a Mormon Mission at Las Vegas the place was already named. This was the first attempt to found a permanent settlement. Their achievements should remain a notable chapter in the history of Las Vegas.

Their trip from Salt Lake by teams of horses, mules and oxen was full of hardship. In fact, it seems that they hardly knew where they were going. The party left Salt Lake City about May 10, 1855, and the last of them came straggling into Las Vegas on the afternoon of June 14 after receiving aid from the first arrivals who filled their water barrels and went back on the trail and rescued their perishing brethren.

I think Las Vegas has a most interesting history, full of adventure and heroism.

Even the few years opening the Twentieth Century when Senator William A. Clark was building his railroad through, only to have the ownership and control taken from him by the more powerful Union Pacific group headed by William A. Harriman, were years of struggle and tragedy which only a very few of the old-timers can recall.

But most of them, I believe, think of Father Garces as the person who gave Las Vegas her name. But please do not call our town "Los Vegas," because the meadows or "fertile plains" are feminine while Los Angeles is strictly masculine in the Spanish language.

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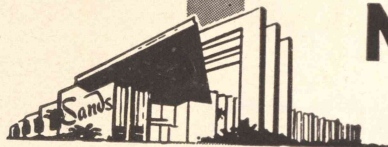
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