Jack Bortz'

September 19, 1953

Fabulous LAS VEGAS Magazine



©

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WHAT'S SHE REALLY LIKE?
BY
VI TAYLOR
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IN THE OPERA HOUSE - THEATRE RESTAURANT . . .



—TOM DOUGLAS PRESENTS—
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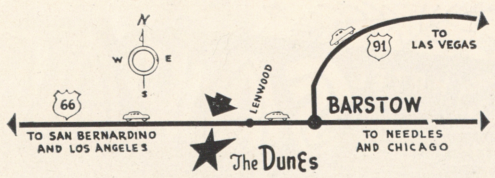
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WHEN people from all the world began to gather at Las Vegas, in the year 1905, so as to be present at the birth of the new town, among them came one adventurer who quickly made himself useful and, apparently, had no trouble making a living. His name was Ikey Blum.

Ikey quickly made himself at home in the saloons and brothels which came to life in "Block Sixteen" when the railroad company sold the lots in Clark's Las Vegas Townsite, May 15-16, 1905. He had no compunctions about cleaning the cuspidors and mopping out the joints late at night—in fact seemed to invite for himself such surroundings. Yet in the 20 years or so that Ikey lived in Las Vegas before his untimely death, I can't recall that he was ever drunk.

There were two very different and conflicting characters embodied in Ikey. Talking with him, it at once was obvious that he had been well educated. His language was correct and he seemed well versed in the ways of polite society, even though he associated with the most loathsome of creatures.

He wrote a beautiful "Spencerian" hand, samples of which I still have. In 1928 he wrote me, in Washington, a letter of introduction to his sister, Estelle, who was residing with her mother in a fashionable residence of New York City. Ikey was anxious that I see his mother and sister who were close friends of the famous and wealthy Guggenheim family in New York.

But in sending the letter of introduction, which unfortunately I never used, Ikey cautioned me on several points. For one thing, he said that his sister and mother knew him only by the name Ed or Eddie. At that time he was doing the janitor work of the Review-Journal office and used the stationery of that office in writing his letters, which was quite correct.

And Ikey cautioned me to be sure and tell his sister that he was in the confectionery business and was doing some newspaper work on the side. Of course, he trusted me to say nothing of his more humble and lowly occupations.

On that trip to Washington I did not go to New York, therefore never had the opportunity to call at the sister's address. But back home in Las Vegas, the very disquieting news came that Ikey's sister, Estelle, was coming to visit her brother Eddie. Naturally Ikey was frantic. Up to that time he had kept the knowledge of the low and disgraceful depths to which he had fallen from his family. Now, it seemed, the jig was up! But was it?

Perhaps Ikey had been driven from his home of wealth and culture by some youthful indiscretion. Yet he still carried the inborn traits of a gentleman and he told some of us of his plight and asked us if we could in some way help him out so that he would not appear as a disgrace to his sister when she came to visit him in Las Vegas.

At Ikey's insistence, some Las Vegas people had called on Ikey's mother and sister in New York and we knew that they were people of wealth and culture so a few of us entered into a conspiracy to build Ikey into the semblance of a prosperous gentleman and, if possible, keep his real existence a dead secret. The letter causing the commotion read:

(Continued on Page 37)

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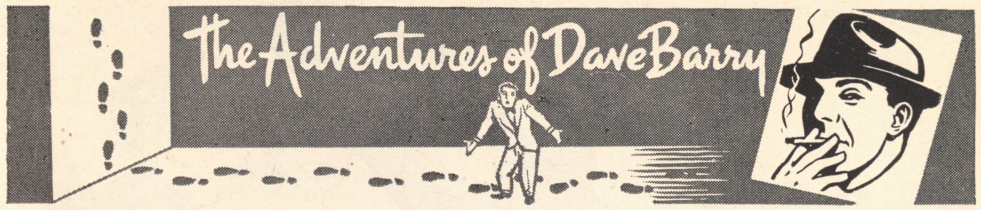
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HAIR STYLIST

MAE PARKER

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I HAD QUITE A SHOCK TODAY. I met a fellow whose brother isn't building a hotel in Las Vegas. A lot of money is being poured into buildings these days. I wonder if cement wouldn't work better. Yes, everybody is building lately. I know a builder who is so cheap he deliberately gets into arguments with his wife so she'll throw bricks at him. As soon as he has all the bricks he needs, he goes out and gets plastered.

Get on the bandwagon, friends! Beg, borrow, steal if necessary. (Is that anything new?) Las Vegas is booming, and I'm not referring to the atom bomb tests. The city is attracting thousands of tradesmen. Cement mixers are migrating here and bringing their bags with them. Man, you just ain't livin' unless you're building a hotel. It's the current rage. Everybody's doing it.

Pretty soon the entire population will be hotel owners. In fact, there won't be any guests left. In order to survive, everybody will be checking into each other's hotels.

What a mixup this is gonna be! Detectives will be throwing each other out of rooms. Bellhops will be tipping each other. Towels will be marked "HOTEL?" Desk clerks will give special rates to hotel owners, and hotel owners will give special rates to desk clerks, especially if the clerk wants to sleep in a desk. He may have to.

Las Vegas is getting so crowded, you don't have to walk down The Strip anymore. All you have to do is pick up your feet and coast. A few weeks ago I visited the city. When I arrived at the airport I called a hotel and asked if they had a room.

The clerk said: "Are you asking or reminiscing?" I asked: "What have you got to put me up for the night?"

He answered: "Will an automobile jack do?" He continued: "Where are you calling from?" "A telephone booth," I answered. "Pleasant dreams," he whispered, and hung up.

Nevertheless, and I never had less, I hitchhiked into the city, walked into a hotel which had a sign outside: "Duncan Hines got sick here." I walked into the lobby, tripping over a few sleeping guests en route. I found one guest slumped over the desk. I was aghast! "Clerk," I gasped, "do you know this man is DEAD?" "Sure," he replied, "and as soon as he pays his bill, we're gonna bury him!"

I shoved the corpse aside and registered. "I have a reservation here," I lied. So the clerk asked: "What's your name?" "Barry," I answered.

Then he looked in the file under "B." That's where I'm sleeping. In the file under "B."

The hotel was so crowded I spit in a cuspidor and it spit right back at me. I looked into a keyhole one night, and there were three people living in it.

The gambling casino was so jammed there was no room to win, only lose. You couldn't even curse. There was no room to open your mouth. But you should have seen the dirty expressions on the players' faces!

In short, and who isn't, I am fascinated about the trend of events regarding the hotel situation. I like the name of "Hotel Sahara" and the name of the hotel being planned to be called "The Casbah."

The way I figure . . . wrong . . . is that if hotels in Nevada can adopt the names of foreign cities, I'm going to do the same in foreign cities.

For example, picture this scene in the Sahara desert. Nothing but sand for miles and miles and, then, there among the sand dunes, I will build "HOTEL ELKO." Rooms with adjoining camels. Special rates for tribes. Harems welcome. Should you ever travel to Algiers, you simply must visit my hotel there.

Ask any native, if you can speak Arabic, and he will tell you: "Nzxmjj hgfds ytrqk ii ulltppwcrrb!" English translation: "FLY TO HOTEL ELY, MAN!"

This hotel is highly recommended by cannibals. Boiling pot in every room. Gorillas welcome. I've hired Pepe le Moko as my manager and Peter Lorre as bellhop. Rooms with private BATS. When the chambermaids finish their work, they take their brooms with them.

So far there have been no complaints. Of course, no guests have been seen leaving.

★

THE

MARY KAYE TRIO

★



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WE WOULD LIKE to be different this week and salute a great gal in show business. SHELLEY WINTERS, who will headline a show next month at the FLAMINGO HOTEL, received her stage experience the hard way—so familiar to many current "top-notchers" in the show business today. Shelley was singer and hoofer on the BORSCHT CIRCUIT when pictures beckoned. This will be Miss Winters' first nightclub stint since GROSSINGER'S and THE FLAGLER of years ago. Good luck, gal! This experience is in all probability the reason for your screen success—and should add another star on your dressing room door in the nightclub field . . . and that's for sure.

Our best wishes to LEON CHAUVEAU and LARRY WOLFE on the opening of their most attractive and quaint MERRY-GO-ROUND BAR, located on The Strip. Not large but cozy and comfortable—a place to relax. Leon was formerly the chef at the SANDS. Partner Larry came here a few months ago to visit his brother-in-law, MAL CLARKE, co-owner of the Sands Hotel. Looks like more work for the census taker.

Belated anniversary greetings to our good friend DR. and MRS. RUEBEN LOCKITCH. This grand pair celebrated their 16th year as Mr. and Mrs. last Saturday, September 12. They looked and acted like honeymooners. Rube and Rose are the proud parents of three lovely children (and a champion French poodle). Had the coffee waiting on the desk all day, hoping for that slice of cake they promised. No cake!

Aside to DAVE BARRY . . . Sorry to disturb—get your column in on time. Since you are a member of the Fourth Estate, watch for the deadline. After the publication hit the streets last week, phone calls and inquiries poured in by the dozens wondering why you weren't on Page 7. Looks like you are in great demand, fella!

The lovely DORITA is back in our midst after a very successful tour. She can be seen and heard in the SKY-ROOM at the DESERT INN. Piano-bombastic or sweet and sentimental, whichever your choice, this gal can play it. Rounders will remember when she played at DICK SHERIDAN and JIMMY BLAKE'S JUNGLE CLUB.

BING CROSBY'S second son, LINDSAY, won the junior golf tournament at Hayden Lake with a card of 69. "Champ" Dad Crosby barely managed a 71 in the senior side of the tournament. Looks like Dad had better do some practicing or Lindsay might change the "a" to "u" in that word "champ." While we're at it, it was just 23 years ago this month that FLO ZIEGFELD fired Bing and replaced his act with the DUNCAN SISTERS . . . result: Bing migrated to California and can in all probability match the wealth stored in FORT KNOX . . . and that's no joke, MISTER!

Picture commitments for Paramount have forced JOANNE GILBERT to postpone her opening at EL RANCHO VEGAS to a later date.

We want to welcome STU and MAE ALBERTSON to our town from Phoenix, Ariz. They have purchased the BAR-W RANCH from BRYAN FOY. Already they have the dining room remodeled and have other big plans to make it look like and be as popular as the guest ranch they owned in Arizona.

The very beautiful JEANNE MALONE certainly surprised us the other day when we met her lovely 4½-year-old daughter. Proud Mother is a dancer with the Donn Arden group at the DESERT INN.

Here's much luck to a grand guy: GEORGE POLITO starts employment in the slot machine department of the SAHARA on Monday, September 21. George was most popular at the Men's Shop at the same hotel.

Many happy returns to MRS. PHYLLIS McDONALD, who celebrates her natal day September 23. We wish you many many more, Phyllis, and you know what our greatest wish is.

Certainly enjoy listening to the MARY WOOD TRIO in the CASBAR of the HOTEL SAHARA. This gal and two guys are delightful.

JACK ENTRATTER, general manager and co-owner of the SANDS HOTEL, is one of the "angels" of the show "CARNIVAL IN FLANDERS."

(Continued on Page 27)

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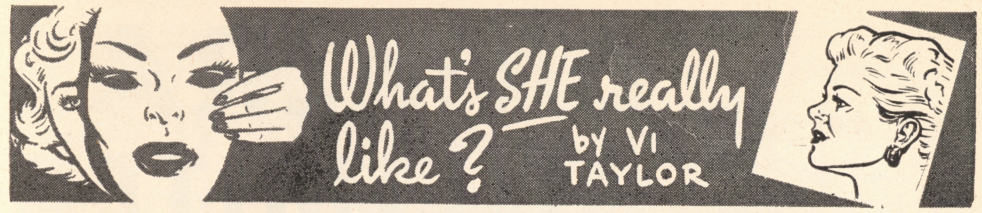
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"She who writes poetry imbibes honey from the poisoned lips of life."
—W. R. BENET

SHE'S a wee bit of a thing with a gigantic brain. At first glance you'd swear she just stepped out of "Wuthering Heights" — and you'd be almost right. She grew up on the wild Mulacroy Moors in Ireland, in a house built in the 11th Century.

When she tells of her childhood you can smell the fresh, wild rose-scented air and hear the cacophony of storms whipping around the spectre-haunted edifice, which was once a monastery, a prison and a military garrison, and which no one would live in for 18 years until her plucky father-veterinarian, turned horse trainer and breeder, brought his family of six to reside there.

As a matter of fact, she comes from a long line of more than plucky ancestors. Her great-great-great-grandfather was Henry Gratton, famous barrister and orator, who was the first Irish Legislator to suggest independent home rule for Ireland. He negotiated for two years, was unsuccessful, so he sponsored a revolution.

Her uncle was the famous poet-playwright Cornelius Donner, professor of literature at Trinity College, Ireland, one of the world's most famous institutions of learning. Perhaps it was from him that she inherited her spirit and "all for freedom" philosophy, for it will be remembered that this great man was prohibited from teaching in Ireland because of his fight for Ireland's freedom, became a political prisoner of England and was banished to a Tasmanian prison, where he died.

She well remembers him and his very good friends, poet William Butler Yates and George Bernard Shaw, all of whom used to take her upon their knees and recite Shakespeare to her and listen in turn to her own original lyrics, predicting that some day she'd be a famous poetress.

Poets James Melrose Graham and Kenneth Graham were also close relatives, from whom she no doubt inherited her artistic talents, for she is a clever poetess, composer and writer, having won a Columbia University literary citation for "Artist's Destiny" (printed at end of article), in addition to recently selling one of her ballads and an article-filler to Ladies Home Journal (August issue).

Her mother is a cousin to Henry Ford and she will tell you in melodic speech well seasoned with salt: "Now there's a relative I really wish I had inherited something from! Art and a fighting spirit is just fine to inherit, but sure it is the know-how to make money that is important too!"

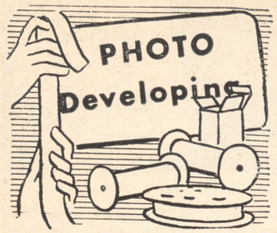
But you know that if she had a choice, 'twould be that rebel spirit, particularly when she tells of another relative, old Daniel Breen, who has been attributed as being the chief instigator of the 1916 Revolution, and she burrrs: "Rrrrrrather rrrrrrevolution that submit any old day!" And her blue eyes flash, her mop of auburn hair shimmers and you expect a shillelagh to fly through the air!

She came to America when she was 13 when her father died and matriculated at Sacred Heart's Academy in Washington, D. C., thence to Sacred Heart in New York at 15, where she was given a second year's college rating, graduating from Columbia University at 17, which she attributes to having studied with tutors in Ireland with older brothers and sisters because one tutor had to do for all the children of the family.

Not one to warm herself with unsubstantial hopes, she worked for extra funds to add to her kind uncle's subsidy for her education by modeling "Jaunty Juniors" at Bonwit Tellers, in addition to doing a teenage disc jockey show and later the narration on the "Come to Britain" series.

Too young to practice her college major, sociology, in New York, she migrated to Los Angeles, where she had a disc jockey show and also did modeling for Madam Devillar originals. In 1949 she vacationed at Lake Tahoe and, upon passing through Las Vegas

(Continued on Page 25)



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LAVENDER LOU hasn't been well these past few weeks! As a matter of fact, her ills have brought me bills for better than a hunnert ana haff. Well . . . whataya gonna do? When somethin' gets old . . . somethin's gotta give! And it's usually the guy who has somethin' OLD that does the givin' . . . regardless! Now, I've given her a lot of new things lately, so that she could keep up with the trend of traffic, and yet just this past week she insisted on a new set of rings, a few new pins . . . and I even let this friend of her GRIND HER VALVES! She's spent so much time with him lately that she and John have become quite friendly. John is the mechanic who works on Lavender Lou. Lavender Lou is my pindling Plymouth. I'm stuck in the middle with a wasting-away wallet!

If all goes according to schedule, it looks as though the big new opening of the LAS VEGAS PARK RACE TRACK will be the real McCoy. The new American totalisator will be ready to go, the weather will be better for all concerned, all employes will know their jobs and, all in all, I sincerely hope that this is the beginning of a bright new era for this country. The LAS VEGAS JOCKEY CLUB deserves all the breaks it can get from here on in. So with the upcoming grand reopening of the track next week-end, September 26, we wish the best of everything to Mr. LOU SMITH, GEN. IRA HAMILBURG, and all the rest of the fine gentlemen who are so keenly interested in the future development of this area in the world of "the sport of kings" . . .

I have yet to find anyone who has gone into Buckley's for a jackpot that hasn't been able to hit one! There are so many different ways to win on Buckley's machines! ANY THREE OF A KIND wins a JACKPOT . . . and there are plenty of "3 of a kinds" on those reels . . .

After three years of searching, RUSS MILLER has finally been able to find and buy a genuine calliope. Oh, there are a few around the country, but those who own them won't sell. Russ bought this one from a fellow in Palm Springs, Calif., who used to be with Ringling Bros. Circus. Russ has put the thing in working order and has said that anyone wanting to use it for an oddity or an attraction during a celebration need only contact him at the Arcade in the Last Frontier Village and he'd be glad to work out arrangements for them to use his new found plaything . . .

There are a couple of new peel revealers at the EMBASSY CLUB in North Las Vegas, the only club in the area at this time with burleque shows. Firstly, you will see "The Baby Doll of Burlesque," Miss GINGER BRISTON, a smooth stepping redhead who really knows this business of hers. Secondly, there is "The Sensuous TANA . . . a well rounded shapely miss who will show you a couple of things, also, concerning this art. Tieing the whole show together you will see and hear the perennial DOC STARR, who has become a permanent fixture in these parts, and handles this particular job in the manner in which it should be handled. Music is by big BOB LEE at the piano, and MURRAY GOODMAN on the drums. What with four shows a night, there is a show time for any and every one . . .

Congratulations to "MURPHY" and AL BRAMLET on the opening of their completely remodeled ROCKING HORSE BAR and GUEST RANCH, just five minutes from The Strip, south on Paradise Valley Road. Henrietta has been working graveyard as a waitress at the Sahara and at the Rocking Horse during the day. Al has been doing his job with the Culinary Workers Union and putting in as much time as possible at the Horse. Now, next Tuesday, September 22 they plan to have their grand reopening. I, myself, and their many friends wish them well in their new venture! They'll be open 24 hours a day and will have riding horses available, as well as swimming at any hour. You can take it from there!

With the evenings cooling off a bit these days there are more and more people flocking to THE ZARAPE cafe for some of their delicious Mexican food as only CONNIE and her experienced helpers can prepare it. Practically any evening you can find some of the celebrities from The Strip in the Zarape for one of their Mexican dinners.

(Continued on Page 25)

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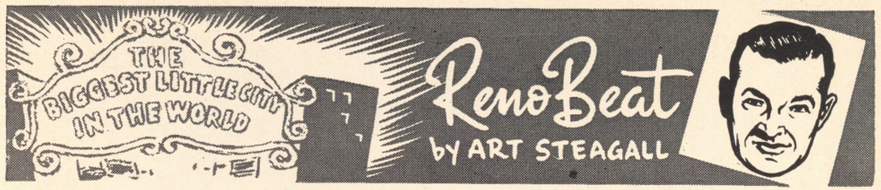
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IT'S FAIR TIME IN RENO . . . with this line heading all advertising and news stories, the "first annual" county fair opened a three-day run last Thursday. Added to all of the other interesting things to see and do in these parts, the FAIR attracted many more week-end visitors than usually fill up the town. It's a real fair, with carnival rides, horse shows, thoroughbred and quarter horse racing, industrial and agricultural exhibits galore. Free fireworks each night is shot from the fairgrounds, lighting up the sky for miles around.

On Saturday Washoe County pays honor to Nevada's senior senator. PAT McCARRAN. Senator McCARRAN is being honored for the half-century of public service given to the people of this state . . .

On the same days as the fair, Reno plays host to the NORTHERN CALIFORNIA-RENO GOLF OPEN, again bringing the top names in golfdom to Northern Nevada. E. J. (DUTCH) HARRISON, last year's winner, will be on hand to defend the title he won last year by beating out SMILEY QUICK on the sensational finish. SMILEY led by three strokes, going into the final 18 holes, only to be beaten by DUTCH . . . This year may be different . . .

AGVA: BILL CLIFFORD, orchestra leader at the RIVERSIDE, back from a MEXICAN vacation . . . WHITEY JUHL, pianist from the BAY AREA, now entertaining guests at the WILLOWS, one of Reno's better eating places . . . The MILE HIGH boat races attracted many, many persons at the lake over the past week-end . . . More than 200 hotel men in town to attend the UTAH-NEVADA HOTEL ASSOCIATION annual convention . . . BILL STEAD back from Atlantic City to drive in the Lake Tahoe Boat races . . . Lots of Renoites off to the East Coast to attend the world series . . . HARD TOP auto races started last Sunday at the speedway on Airport Road . . . R. STANLEY DOLLAR, a veteran of racing at Lake Tahoe, was the winner of the GOLD CUP Races, and the CHARLES W. MAPES Jr. Trophy in the most successful regatta ever staged there. DOLLAR was pressed all the way by BILL STEAD, Reno sportsman, driving his "Hurricane IV" . . . JOHN DREW, who has applied for a 25 percent interest in the GOLDEN HOTEL, is scheduled to appear before the State Tax Commission this week . . . Taxicabs have started rolling again—that is, the YELLOW TAXICABS, following the abrupt end of a strike . . . the RENO KENNEL CLUB'S annual dog show set for Moana Ball Park September 27th . . . "WILD BILL ELLIOT, star of western motion pictures. in town to compete in the cutting horse event at the Washoe County Fair . . . ELLA MAE MORSE, set at the TIFFANY ROOM in Los Angeles, opened FRIDAY . . .

CURRENT SHOWS: NEW GOLD ROOM of the HOTEL GOLDEN, into the final week of their current offering—DAY, DAWN and DUSK, the comedy of MICKEY SHARP, the dancing of BARBARA DAVIS, the GOLDEN GIRLS and the return of STERLING YOUNG and his Orchestra . . .

THE SYROOM of the MAPES HOTEL also is in the final week of the JACK CARSON show with CONNIE TOWERS and the NICHOLAS BROTHERS, the lovely MAPES SKYLETTES and EDDIE FITZPATRICK and his Orchestra . . .

THE THEATRE RESTAURANT of the RIVERSIDE opened Thursday with THE VAGABONDS, CONDOS and BRANDOW and the lovely MARIA NEGLIA, plus the RIVERSIDE STARLETS and BILL CLIFFORD and his Orchestra . . .

SEE YOU NEXT WEEK . . . ART STEAGALL—Reno 2-2658.

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It isn't what you have, my friend,
I would never ask or care—
Whether rich or poor—that's not the point,
It's your willingness to share.

It isn't what you know, my friend,
Or if you've gone to college—
The important thing to me is this:
How do you use your knowledge?

It isn't whom you know as friends,
Whether many or just a few,
But kind to all and to each his own,
You'd be sincere and true.

It isn't who your family is—
Father, mother, sisters, brothers;
The way you treat them proves your birth
And how good you'd be to others.

It isn't what you say because
We often say too much—
But quick to forgive and humble when wrong,
True greatness is made of such.

It isn't what you do, my friend,
Or what your work may be;
If you are loyal and doing your best,
That's all that counts with me.

It isn't your accomplishment
Or the talent that you possess;
Fulfilling your promise as thanks for the gift,
You'd be grateful for your success.

It isn't your good looks or charm
Or because your clothes are smart;
Where you go—with whom you're seen,
It's the love within your heart.

It isn't your religion—
Catholic, Protestant or Jew;
Just show me how you live it
By the good deeds that you do.

It isn't your perfection—
Who wants a perfect friend?
By your faults I'll know you, too,
And love you—to the end.

with deep and sincere thanks to

Jake Kozloff – Eddie Fox

and

the staff of

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for a pleasant three years association!

Jean Devlyn

and her Dancers

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

September 10 thru September 30
(Not a Review)

Show: The Andrews Sisters, Lenny Kent, The DuPree Trio, Barbara Perry
Line: Flamingo Starlets
Orch.: Torris Brand
Mural Room Lounge: Bobby Page and Orchestra

They're back on home grounds! "America's Top Singing Trio," THE ANDREWS SISTERS, are once again on the stage of the Flamingo Room and once again they are packing them in as they did a few years back when they originally opened this room. Maxene, Patty and LaVerne have long been national favorites, and most certainly they are, and will remain to be, Las Vegas favorites! These three vivacious fountains of fun are using a little different

(Continued on Page 31)

LAST FRONTIER

September 14 thru October 4

Show: Xavier Cugat and his world famous Latin-American Orchestra, Abbe Lane, Charles Carts, Juan Manuel, The Garcias, Tina & Coco, El Gringo, Diabolito and Carmencita
Line: Merriel Abbott Dancers
Gay 90's Bar: Starring the antics and music of the MARY KAYE TRIO; also the trios of Buster Hallet and Billy Britt

Las Vegas will "go Latin" in a beeg, beeg way for the next three weeks. Senor CUGAT and company is in town —and more twisting and turning of derrieres you've never seen before! The genial caballero possesses shrewd showmanship and, on his third trip to the Romano Room, he presents a revue different from anything he's ever produced. The one and only CUGAT has come a long way since he was assistant to the immortal Caruso. His introduction of the rumba in America has made Latin-American dances as standard as "swing" and "Dixieland." He really tops himself this time with special arrangements of "Cochita" and "Jungle," the latter number featuring his Filipino flute player, with DIABLITO making with the jungle noises so realistically that one can hear laughing hyenas, chattering monkeys, birds and elephants in a wild cacaphony of sound intermingled with magnificent orchestration. Universal-International's beautiful baby, ABBE LANE (Mrs. Xavier Cugat), of the tempestuous hips and tantalizing cleavage, was never more gorgeous! Gowned in a svelte bronze bugled beaded creation of her own design, made of material she purchased in the Orient, the brown-eyed redhead set the audience on fire with her rendition of "Say Si Si." She scores mightily with "C'est Manifique," "Anna" and a medley of "Pye Negro" and "Cumbanchero." ABBE could just

Continued on Page 33

El Rancho Vegas

September 9 thru September 22
(Not a Review)

Show: Joe E. Lewis, Lili St. Cyr, Harmonica Rascals
Line: Dottie Dee's El Rancho Dancers
Orch.: Bob Ellis and Orchestra
Steak House Lounge: Steve Gibson and his Red Caps, Landis and DeStefano, Gardos and Miranda

He's called the "King of Clubs" and there's no denying that this man is the top card in any man's hand when it comes to picking comedians. JOE E. LEWIS has been a perennial favorite throughout the country for a good many years and will continue to be so for many, many more to come. No one seems to ever tire of hearing his ever present "post time" and his variety of "voo - voo - voo - voom" arrangements! Ever at his side is the one and only AUSTIN MACK, Joe's accompanist . . .



LILI ST. CYR is still one of the greatest performers for her type of entertainment that we have ever seen. She's in a class by herself as she proceeds to relate her pantomimic tale of a young lady in love. Her exotic beauty and undisputed ability holds each audience

(Continued on Page 29)

Wilbur Clark's DESERT INN

September 15 thru September 28

Show: Billy Gray, Patti Moore and Ben Lessy, Raul and Eva Reyes

ine: Donn Arden dancers featuring singer Arthur Johnson and specialties by Evee Lynn, Joyce Skylar, Fluff Gould and Sandra and Sonia Warner.

Orch.: Carlton Hayes

Lady Luck Bar: Grover-Shore Trio; Bob Baring Trio and Herbie May Trio—Dorita in the Sky Room

In their third return appearance at this spot, the highly volatile combination of Billy Gray, Patti Moore and Ben Lessy provides a 60 minute explosion. This terrific trio has come in with a load of new material which matches, if not surpasses, that which we were fortunate enough to see and hear on their previous visits. Patti and Ben are a team whose antics are fast becoming legendary in the field of show business, and Gray is one of the funniest comics ever to visit Las Vegas. He and his two madcap teammates will provide outstanding merriment in the Painted Desert Room for the next two weeks. The elaborate presentation at the Inn features the special production numbers by Donn Arden which have won high favor with their unveiling in the previous show. "Doorway Blues," a spectacular dance presentation set to "Slaughter on 10th Avenue" and featuring the artistry of Fluff Gould, is undoubtedly one of the greatest divertissements ever to be offered locally. "Autumn in the Air" and "Sans Souci" are the other Arden specialties

(Continued on Page 29)

SAHARA

September 8 thru September 21

Show: Martha Raye, Wills Quartette, Romano Bros.

Line: Moro-Landis Sa-Harem Dancers, featuring the singing Skylarks

Orch.: Cee Davidson

Casbar: Al Day Trio, Sando Deems' Three Majors, Cy Coleman Trio, Mary Wood Trio

You've clamored for her and now MARTHA RAYE is serving a heaping platter of hysteria in the Congo Room. Can anyone challenge Martha's right to the title "Leading Lady of Comedy"? We doubt it. This gal can toss you on a high wave of mirth and keep you gasping for breath as you roar your approval. She will shower you with hilar-

(Continued on Page 33)

The Sands

September 16 thru October 6
(Not a Review)

Show: Betty and Jane Kean, Louis Jordan, Johnny Bachemin, Y-Knot Twirlers

Line: Copa Beauties, featuring dancer Roy Palmer and singer Charles Nelson

Orch.: Ray Sinatra Orchestra, music and lyrics by Sidney Shaw

Silver Queen Bar: Ernie Stewart, Teddy Noell, Gene Englund

The queens of comedy, BETTY and JANE KEAN, have returned once again to the fabulous COPA ROOM. Their dynamic personalities and merry mirthmaking make the COPA ROOM sound like the occurrence of another atomic explosion. The very beautiful Jane acts as a straight to the very un-

predictable antics of her older (?) sister Betty, and between the two of them they turn out a magnificent job of entertaining. Their flair for comedy has made them one of the most outstanding teams in the country. They are also joined by LOUIS JORDAN and his TYMPANY FIVE who are making their first appearance at THE SANDS. Mr. Jordan has surrounded himself with some very excellent musicians, each being a master in his own field. And speaking of masters . . . none can touch LOUIS JORDAN when it comes to interpreting those special tunes for which he is famous. We can expect this group to add to the many howls that will be heard. Another newcomer to the COPA ROOM is the up and coming bright young dancing star, JOHNNY BACHEMIN. It has been some time

(Continued on Page 33)

Thunderbird

September 13 thru September 23

Show: Mills Brothers, Peiro Brothers, Kathryn Lee and Marc Platt

Line: Kathryn Duffy Dansations

Orch.: Al Jahns

Navajo Lounge: Jack Martin Five, Normandie Boys

The world famous MILLS BROTHERS are with us once again and are packing them in every night on every show. These "four boys and a guitar" seem to enjoy an endless popularity that grows and grows with the years. Not only are they great entertainers, but they are also wonderful people. What more can be said about this great foursome among the quartets of our time? They and their recordings are known and loved by all . . . KATHRYN LEE and MARC PLATT are a refreshing young dance team dealing with the interpretive through ballet, and with musical comedy style presentation. Both of these talented young people sing, and possess personalities that

(Continued on Page 31)

El Cortez

September 10 thru September 23

Show: George Kirby, Shirley Powell, John and Inga Zerby

Orch.: Eddie Skrivanek and his Sextette from Hunger

Buccaneer Bar: The Instrumentalists, The Star-Kings

GEORGE KIRBY, playing his second engagement in the Pirates Den, is one of the finest mimics of our time . . . rated tops by critics during appearance in New York's famed Paramount Theater. This young man has a set of the most pliable pipes we've

(Continued on Page 31)

SILVER SLIPPER SALOON

September 11 thru September 24

Show: Kalantan, Hank Henry in an Eddie Fox presentation, "Hawaiian Holiday," with a cast of 17

Line: Marah Gates' Palominos

M. C.: Jimmy Cavanaugh

Orch.: George Redman

It's a new super-extravaganza for the patrons of the Silver Slipper, and from past performances of these great performers we don't have to tell any of you that it will be another sensational laff riot. Written and staged by Hank Henry and Bill Willard, "Hawaiian Holiday" promises to be another continual sell-out on ALL FOUR SHOWS nightly for its entire run . . . Exotic KALANTAN is held over and is the star of this new revue. Most of you need not be told that here is one of the finest little interpreters of the exotic dance that we have had the pleasure of ever

(Continued on Page 31)

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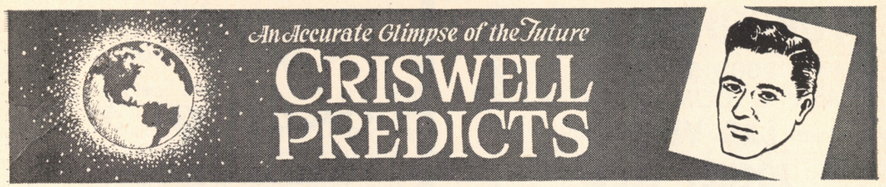
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HOTEL SAHARA



FOR YOU WOMEN who are diet conscious: A new low calory bread, a new sugarless bonbon, salt-free potato chips, glucose cake and aspen jelly! These products will soon greet you from your local grocery shelf!

Fruit mold will prove a most popular salad supplement for fall! . . . An all-night market will soon open in your area sponsored by one of our largest food chains! . . . Omar Garrison's latest book, "Widows Versus Wolves," will give three deadly mistakes a widow should avoid if she would stay out of the clutches of confidence men: (1) Do not risk any large sum on a speculative venture even if handled by an honest financial advisor; (2) Do not become emotionally involved with the wrong man. (The "right" man is the one who doesn't need your money—even as a temporary loan to "tide him over" and (3) Do not become involved in a new "cult" which extracts a high membership fee! Thank you, Omar Garrison, for you have been voicing my very warnings for many years!

A new type of thinning, streamlining, thigh-reducing girdle with an extra high waist will make you look inches thinner and taller! . . . You will soon be able to buy initialed pastel damask sets including the full tablecloth and six napkins for less than $3 through a new process! . . . Stain proof slip covers for any type of chair or davenport-soft! . . . A new tooth paste which will actually clean and brighten the teeth, even though heavily discolored for years! . . . Jaunty nautical blouses will be the new fashion rage for spring and summer 1954! . . . A hardy type of sweet pea for indoor gardens, miniature dolls with sprouting wigs and blooming wall pictures will find favor this winter!

Your Headlines of the Future: Flash floods peril terrorizes South African cities! . . . New comet discovered in outer space! . . . Abundant apple crop cheers orchard owners! . . . State Department suicide shocks nation! . . . Sea Island Georgia new vacation center! . . . New method found for weight reduction in safe and quick manner! . . . Montana booms as winter tourist center! . . . Devastating earthquakes on China coast! . . . Sensational murder in new flareup of gang war in Cuba! . . . Riots sweep British Empire! . . . American foreign policy on new stabilized aid for Europe! . . . French franc falls in spite of American aid! . . . Epidemic of sleeping sickness ravages Africa! . . . Plant blight sweeps Canadian wheat! . . . Noted musical conductor takes own life!

A Very Famous Prediction: "We have always had a friendly ghost around the house ever since I can remember," writes Mrs. R. L. of Herrington, Kan. "This ghost always taps on the front door quite audibly when some one is coming to see us, although the person may be miles away.

"The night my husband killed himself the ghost spelled out his name Ralston by tapping out the alphabet, and the day before I fell and broke my leg, the tapping spelled out the words 'Beware the top step,' which of course I didn't!

"The ghost has now been warning us about the coming flood this winter in February which we will most certainly take heed.

"My cousin in New Orleans has a pet ghost, too, who advises her on the stock market, and who is yet to make a bad investment. Many think I am a little touched in the head but they all come to me to find out what this ghost will tell them!"

Thank you, Mrs. R. L., for your frankness.

For People and Places: Governor Dewey of New York: You will be sent to Europe on a most important mission within the next 90 days! . . . John Barrymore Jr.: Your next picture will be canceled and this will permit you to appear on Broadway in a new play! . . . James Hilton: You must watch your health more than you have been! . . . Margaret Chase Smith: Your fight for women's rights will endear you to all the women voters of America! . . . Jo Stafford: Your recordings of hymns will outsell your present album! . . . Calvin Coolidge: Your life will be shown as a coming movie! . . . David Rose: Your next musical composition will honor the state of Georgia! . . .

(Continued on Page 37)

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PAGE "13":

(Continued from Page 13)

Keep your eye on 126 North First Street! If all goes well in the very near future, we'll be seeing another race book in action and at the helm will be a guy known to practically all of you, JOHNNY GEORGE. Let's hope that all goes in his favor!

Another new business! Congratulations to LIBBY STEPHENSON on the opening of her new shop, LIBBY'S EARRING BAR, specializing in costume jewelry, handbags, ceramics, and what have you along those lines. Libby's shop is located at the corner of Third and Fremont Street back in the corner of that parking lot. Libby has been employed in the bingo parlors in this area for quite some time and we wish her the best of luck with her new shop . . .

The new commanding officer of Nellis Air Base, Brig. Gen. HENRY SPICER, was honored at a cocktail party in the Pirates Den of Hotel El Cortez last Thursday afternoon, with Mr. BILL MOORE and Mr. J. K. HOUSSELS as hosts. The officials of the City of Las Vegas, the press, and publicity directors of the various establishments locally were invited so that they might meet and become acquainted with the new C. O. The hosts are to be commended, not only for their thought and the undertaking but for a job well done. . . .

The management of HOTEL LAST FRONTIER gave a party for Miss JEAN DEVLYN and her fine line of dancers following their closing show last Sunday night, and a festive occasion it was. JAKE KOZLOFF himself took over the duty of giving out the gifts to those present being honored. Miss Devlyn concluded a THREE-YEAR engagement during which time she produced new numbers semimonthly and set an enviable record in having added much to each and every show in which her productions played a part.

Along about next week-end begins the grand exodus from these parts for back East and the world series games. Among them will be LOUIS CONIGLIO and his wonderful wife MILDRED of the popular Strip bistro, LOUIGI'S BROILER. Lovely dotter LORA ANN is searching for a method of being able to join the excursion. While they are all gone, the destiny of this fine food palace will be in the very capable hands of Louis' well known partner, HOWARD WERNER . . .

Last Thursday, September 17, was NORMA BARTLETT'S birthday, but because of the Ritz Brothers show closing Tuesday, and some of the girls leaving, they all got together and gave her a party on that night. Norma is one of the Copa chorines at the SANDS. Belated happy birthday, little towhead!

I think that'll do it for this week! . . . My new house is coming along fine, and I'll have a couple of bedrooms to rent in a few weeks. What a ball we'll have! . . . So, 'til we happen to run into each other . . . your ever lovin' . . . JOHNNY.

WHAT'S SHE LIKE:

(Continued from page 11)

at sunrise, her Irish soul went soaring and the desert's beauty claimed her and here she stayed ever since. Milton Prell gave her a job in bingo and later Herb McDonald hired her for Silver Slipper bingo, where she was employed until two months ago, when she resigned.

Bingo devotees will know immediately who she is — for who can forget the melody with which she called the numbers, the authoritative way she handled her tiny person, the exquisite hospitality she vibrated toward everyone! Her name in English means "Elizabeth."

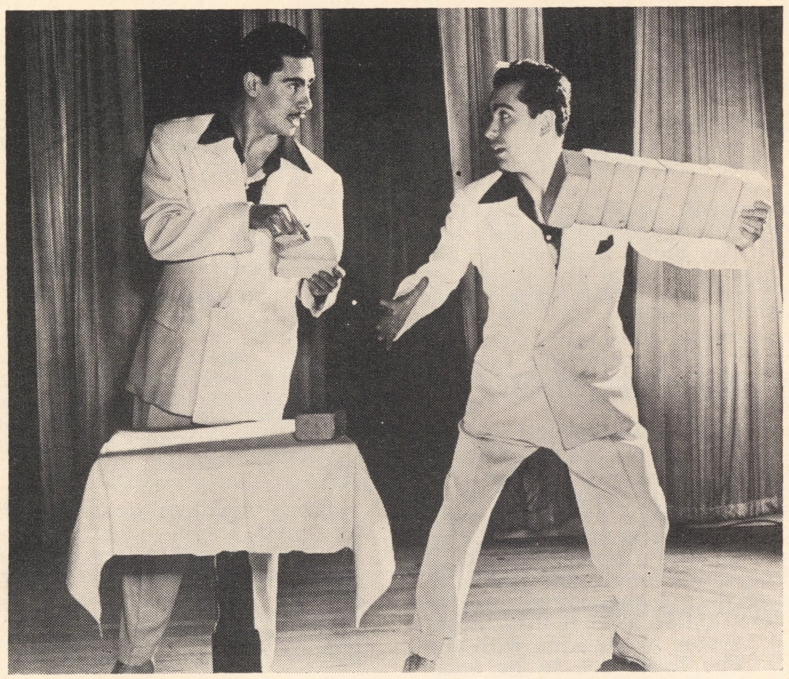
She deplores discrimination. Considers it exceedingly unjust that capability is so frequently judged and completely eclipsed by the mere matter of gender. "It is completely irrelevent to capability and judgment and, though I acknowledge it exists and tolerate it, I will never accept it!" she snaps. "Someday I shall own a hotel of my own and employ only women — then you will see a smooth running organization!"

She has been accused of having a high temper and does not deny it, considers anyone without temper most insipid, but woe unto you if you blame said temper on her geographical origin! Her temper only explodes in the face of injustice (shades of Uncle Cornelius!) — not only for herself but others. It annoys her also that music publishers are constantly prattling for something "different" — yet if you give it to them they reject it because it isn't like those on the Hit Parade!

The wee lassie from Roscommon, Ireland, will discover some fine day that she doesn't have to keep trying to catch the leprichaun in order to find the hiding place of treasure. She already has that treasure in her iron pen with a point of a diamond, as portrayed in

(Continued on Page 29)

"You have been wonderful!"



TEDDY HECTOR

The **PEIROS**

our thanks to Hal Braudis and to everyone
at Hotel Thunderbird for
a happy and thrilling five weeks!

We'll be back in the Spring with
new tricks and new fun!

THAT'S FOR SURE:

(Continued from Page 9)

Other "angels" of this show are BING CROSBY, MARGE and GOWER CHAMPION, and HILDEGARDE. We know this show will be a big hit but what a smash hit it would be if one could get the "angels" to appear in it. WOW!

One of the hardest working guys we know is PHIL CABIBI, casino manager for the HOTEL LAST FRONTIER and the SILVER SLIPPER. This fellow works about 20 hours a day but is never too busy or tired for a friendly chat. Phil is really an asset to that organization.

HARRY EPLAN, pit boss at the Silver Slipper, has been a resident of Las Vegas for one year this month. He says it has been the fastest year in his life. Harry moved here from Atlantic City, N. J., with his wife and daughter.

We extend our best wishes for success to BOB CLEMENS. Bob is public relations and publicity director for the LAS VEGAS PARK RACE TRACK, a wonderful person for a wonderful job.

Belated birthday wishes for GLORIA LEVINE, who celebrated hers on September 17. Husband CHARLES is a 21 dealer at the DESERT INN.

The small one of the WIERE BROTHERS, SYLVIE, left town vowing to return when the race track reopened. However, we are wondering if he is coming back for the races or to see lovely BETTY FERRIS, a food waitress in the CACTUS ROOM of the DESERT INN.

Have you been wondering why BIAGIO SALVATORE ROSARIA BLOGNA is in that cloud (natural) these days? Well, the boy spoke to his Grand-dad in Cleveland a few days ago and Grandpop spoke so nicely to him. You probably know the guy better by the name of FRANKIE ROSS with the MARY KAYE TRIO at the LAST FRONTIER. That's a nice fella! "Whena you coma hoom, Boom?"

BOBETTE WALKER celebrated her 13th year on September 17 with a grand party given by her lovely Mom —NORLENE, a cocktail waitress at the DESERT INN. "Mom" sure had us fooled . . . she also has a 9-year-old, CHRISTIE.

NICK "St. Nick" FRAZZINI was very happy when brother DOMINICK and wife ROSE came in unexpectedly from Chicago. The brothers haven't seen each other for a few years and it was a very pleasant surprise. Dominick is in civil service with the electrical engineering department for the City of Chicago.

FRANK HUDAK, sensational drummer with MARY KAYE TRIO, was given a surprise birthday party last Tuesday, the 15th, by "Boss Lady" Mary Kaye. Lots of friends arrived to wish him many many more. Many happy returns, lad!

Despite allegations to the contrary, JOAN CRAWFORD steadfastly insists that the only thing she and JEFF CHANDLER have in common are their initials. Hmmmm!!!

This must be some sort of a record . . . On December 6, 1950, HARVEY DIEDERICH married lovely JOAN. December 8, 1951, they had their first child, a boy; then came their second child, a girl, on December 27, 1952. Now a third child is expected in December 1953. Seems to always be under the wire for income tax deductions. Harvey is "drum-beater" and advertising director of HOTEL LAST FRONTIER and the SILVER SLIPPER.

This is truly a fabulous town—our hotels, motels, clubs, etc. are the most fabulous in the country, but the "paper boy of The Strip," OSCAR (50), is one for "Ripley's Believe It or Not." Oscar wears a diamond ring as he sells his papers that would make publisher Henry Luce envious. He likes the gaming tables too—sorry to see him go for a chunk the other night at a 21 table.

Belated birthday greetings to KAY SMITH, local A. G. V. A. representative. The celebration was Tuesday, September 15.

There is a new documentary film in release on the life of MAHATMA GANDHI which took, believe it or not, 38 years and 181 photographers to film. Can you picture a guy of 25 years getting the assignment from his boss to get some shots of Gandhi and 38 years later, at the age of 63 or 64 returning? Say—that's almost a life time!

We are very happy to see ADRIAN FLIGEL back in our midst. This charming gal plays a very important part of the MERRIEL ABBOT DANCERS at the LAST FRONTIER. Adrian is captain of the line, a dancer, does all the choreography and is also Miss Abbot's representative. Miss Abbot was unable to come here as she is the very busy booker of the CONRAD HILTON chain.

Casino employee NAOMI STEVENS of the HOTEL LAST FRONTIER is the mother of JONI STEVENS. Joni appeared here as a dancer at the DESERT INN and at present is with the DONN ARDEN DANCERS at the MAPES HO-

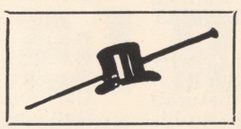
(Continued on Page 29)



The
EMBASSY
BURLESQUE
"The Show Place of North Las Vegas"

"THE BABY DOLL OF BURLESQUE"
GINGER BRISTON
||||
The Sensuous TANA

DOC STARR, Emcee
BOB LEE'S BAND
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WHAT'S SHE LIKE:

(Continued from Page 25)

the following poem, for which she received the Columbia University Literary Citation:

ARTIST'S DESTINY
(All rights reserved)

Born to know fame,
To taste poisoned acclaim;
To yearn for seclusion;
Yet, if alone, go insane.
The prize and the penalty
All in one note—
Such is the destiny
Of artist and poet.

See life if you can
Through the eyes
Of the calm business man.
The picture's the same,
But the rapture is gone.
Back you will go
To your colorful view
A king, yet a slave
To that artist in you.

Heart of the artist,
Soul of the poet,
From the depths of despair
To the pillars of hope,
All things in extreme—
From revenge to remorse,
In hatred or love,
Now blessed, then are cursed.

And when Life's adventure
Journeys along
From the palace of right
To the dungeons of wrong,
Self betrayed and despised
You may stand all alone—
And yet not condemned.
There must be another artist
Understanding and kind—
After all, who was it
Created artistic mankind?

—EILISH GRAHAM.

DESERT INN:

(Continued from Page 18)

which for sheer beauty of staging and lighting rank as unforgettable in local show annals. Once again Las Vegans are happy to welcome back the dancing of Raul and Eva Reyes, whose three rhythm numbers literally rock the house. This team fully merits its advance notice as being one of the finer Latin American dance combinations. Carlton Hayes and his orchestra offer music both for the show and for dancing and Arthur Johnson vocalizes in the production numbers.

THAT'S FOR SURE:

(Continued from Page 27)

TEL in Reno. We find this hard to believe . . . daughter looks older than mother. No hurt feelings, girls! We really thought you were sisters!

DONALD O'CONNOR, who recently visited our town for a few days, has never been sure whether he was born August 28 or 30. Soooo, each year he has two birthdays. Nice work, huh? Incidentally, Donald also felt pretty bad when illness caused him to withdraw from the movie "WHITE CHRISTMAS" with BING CROSBY. However, Donald was cheered up immensely when IRVING BERLIN promised to write a musical show especially for him. This couldn't happen to a nicer guy.

Blonderful BILLIE (The Countess) MARCEL is in town. An ex-DEVLYN DANCER, we are hoping she will get situated and stay here.

Wow! What a lot of birthdays . . . here is another one: DALE COOK, local attorney, celebrates on September 23. Many more, fella!

Another anniversary we would like to acknowledge is that of MR. and MRS. RALPH COOK. They will celebrate 33 years of wedded bliss (?) on September 18. Mr. Cook is roadmaster for the UNION PACIFIC RAILROAD COMPANY here.

Zowie! That FLAMINGO HOTEL! That is all we can say at this time. It is only three-fourths completed and we are anxious to see it when it crosses the finish line. "Fabulous" Flamingo Hotel will be a gross understatement . . . and that's for sure.

EL RANCHO VEGAS:

(Continued from Page 18)

during her entire performance . . . Borrah Minevitch's HARMONICA RASCALS make a return engagement to our town after all too long an absence. Here is an act that is an international favorite. The wistful, then impetuous comedy of the unpredictable JOHNNY PULEO is the mainstay, and guaranteed to sell to any audience . . . Besides all this . . . these boys play a lot of harmonica . . . Dottie Dee's gorgeous gals, the EL RANCHO DANCERS, present a couple of colorful routines with one featuring the tap artistry of Dottie herself . . . Furnishing the musical background for this show and also for your own pleasureful dancing is BOB ELLIS and his ORCHESTRA . . .



"We are deeply grateful"

TO:

Mr. Milton Prell
Stan Irwin
George Moro

and

the people at

HOTEL
SAHARA

who have made this a really enjoyable six weeks engagement!

We'll say "hello" to your friends at the Palace Theater, New York

The
SKYLARKS

Thank you, Sy!

FLAMINGO:

(Continued from page 17)

format for their show this season . . . a program which takes them all the way through their recording career. Starting with platter No. 1 "Bie Mir Bist du Schoen," they sing and clown their way right through a fast moving program which embodies no less than 18 or 20 tunes. During their fabulous career they had chalked up an enviable record of having received EIGHT gold records (equivalent of an "Oscar" in recording realms) . . . LENNY KENT is HELD OVER! And rightfully so! This young comedian has taken great strides in recent months. So great was his acceptance by local audiences early in the last engagement that he was immediately signed to stay over for this current run with the Andrews Sisters. Lenny's "revised" Texas bit is a knockout, and when he gives a fast rundown of the show to an inevitable latecomer you'll realize this man's talent . . . We welcome back the great little dance threesome THE DUPREE TRIO. Here is a trio of fast stepping little perfectionists of tap-artistry that will amaze you with their delightful dexterity . . . BARBARA PERRY is another beautiful danseuse whose terpsichorean talents will have you calling for more of the same . . . SEYMOUR FELIX is in charge of the new production work in these shows and with TEN attractive young ladies and FOUR young men making up the new FLAMINGO STARLETS we feel that you can expect much . . . and that you'll get it! In the musical background section you will hear the perennially perfect TORRIS BRAND and his ORCHESTRA.

SILVER SLIPPER:

(Continued from Page 19)

witnessing on any local stage. Kalantan is currently interpreting her now famous "Dance of Desire" . . . The THREE Ds" is a fast moving trio of entertainers consisting of two fellows and a girl. This young lady has a singing voice which could become one of the greatest blues voices of our times, if "discovered"! The two young men with her give a fast display of intricate tap artistry . . . New to Slipper showgoers are MANU, "Tahitian Knife Dancer," and the supple, shapely DIANA LIND, "Hawaiian Dancer." These two will add their given talents to the fulfillment of the theme of the entertaining revue. Also new to this stage will be an old friend of yours and mine, JOHNNY O'BRIEN, as well as a beautiful addition to the scenery under the name of LISA STARR . . . Don't think we've forgotten our favorite funny man, HANK HENRY, without whom there would be no Silver Slipper, and that "Big Little Comedian," SPARKY KAYE, who along with Hank makes up one of the finest comedy duos of all time . . . In the all important master of ceremonies section we have the ever present, smilin' JIMMY CAVANAUGH . . . THE HOLLYWOOD PALOMINOS supply the buck and whing-ding part of the revue and these tow-headed ladies of the line have become a big part of each and every show . . . Last, but far from least, is the music of GEORGE REDMAN and his fine little aggregation of musicians who cut these nightly shows to the 'nth degree of perfection . . .

EL CORTEZ:

(Continued from page 19)

heard in some time . . . SHIRLEY POWELL is just 5 feet tall but a tower of talent. Young and attractive Shirley has appeared in many fine nightclubs throughout the country, including the Latin Quarter in Boston. Leon & Eddie's, The Bandbox and the Bar of Music. Appeared on many popular radio and teevee shows besides having her own show on KLAC-TV for two years . . . THE ZIRBYS, John and Inga, are one of the smoothest acts in show business. Featuring sophistication, they have a great reputation for exotic routines. It's a pleasure to welcome them back to the local scenes . . . EDDIE SKRIVANEK and his SEXTETTE From HUNGER remain in the Pirates Den where they have not only played the shows to great advantage but have become especially favored by the dancing audiences.

THUNDERBIRD:

(Continued from Page 19)

radiate as they perform their interesting routines . . . The PEIRO BROTHERS are a team of jugglers performing feats that almost defy description. The things they can do with a few sticks, some wooden blocks, with felt hats, etc., have required hours and hours of intense training to perfect. They do them so well that the trick seems easy . . . The KATHRYN DUFFY DANSATIONS once again prove themselves worthy of the title of being "America's Most Versatile Dancers." Your singing master of ceremonies is BARNEY RAWLINGS

Our genuine thanks to everyone at Hotel Sahara, and to all the patrons of the Congo Room who have made this a happy and memorable engagement.

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UNDER NEW MANAGEMENT
Henrietta Murphy – Al Bramlet

"Where Rounders Round Out an Evening"

LAST FRONTIER:

(Continued from Page 17)

stand before an audience and roll her beautiful eyes and be spectacular. As it is, she sings, dances and acts, and one wonders how so many parts can move in so many directions and stay synchronized! No wonder Universal Studios consider her their No. 1 choice for star grooming! Tongues will be be wagging for many years to come as this bundle of fire streaks across the firmament to latch on to permanent stardom. The entire CUGAT REVUE moves at a fast pace in order to feature the wonderful array of talent with which the great maestro has surrounded himself. THE GARCIAS, a dance team of more twirls, whirls and hip movements than a dozen others put together, are gorgeous to look at and unbelievable swift. MR. GARCIA dances with a glass of water atop his noggin, varying from top speeds to broken-record tempos, said glass remaining on said noggin throughout the performance. MRS. GARCIA of the retrosse nose and gamin pertness is a symphony of grace in the Latin-American rhythms that require intricate coordination. TINA & COCO, dainty gypsy twins, whose Spanish dances have to be seen to be believed, are an atomic heat wave. Their flashing feet and castanets are exceeded only by their flashing black eyes . . . JUAN MANUEL sang his way into the hearts of the audience the minute he hit the long tones of "Guadalajara," and a medley of Latin-American favorites. "April in Portugal" provided romance for the femmes to the point of much swooning. An insatiable audience screamed "More! More!" and the gracious tenor wrapped it up with "Kiss of Fire." He's a No. 1 show-stopper! EL GRINGO, a tantalizing tambourine player-juggler and dancer, bigclicks with his great dexterity, never missing a beat of an extremely fast tempo, catching the flying tambourine on the tip of his forefinger with accuracy and grace. CHARLES CARTS is undoubtedly the most spectacular prestidigitator to ever hit Las Vegas. His memory for spots and numbers on a deck of cards would amaze fellow magicians, much less seasoned reviewers. He has that wonderful continental savoir-faire that comes across beautifully and naturally, without the oily manner of speech and gestures so frequently associated with a Continental. THE MERRIEL ABBOT DANCERS will have a long, long run at the Ramona room if their first night appearance is exemplary of their accomplishments. Las Vegas hasn't seen such amazing precision in many a moon. These charmers have delighted European crowds seven times, the only dancing line that has been re-engaged that often for gala European engagements. "Barcarrole" and "Frou Frou" routines chosen for their Las Vegas debut brought the house down. The entire CUGAT REVUE is a package of delight from beginning to end and you'll want to see it over and over again.

SANDS HOTEL:

(Continued from Page 19)

since Johnny has been to our town, but the last time he was here he was almost certain to stop the show each and every night. Here is a fast, hard-working tap dancer who also sings and plays piano with equal ability. As an added attraction to the production numbers, you will find the Y-KNOT TWIRLERS with their square dance numbers that have made them famous on the West Coast.

THE SAHARA

(Continued from Page 18)

ity that you can't just brush off in a few seconds' time. The Raye type of humor is infectious and reaches into the very core of your being. How can you resist the most highly sought ingredients of happiness, enjoyment and smiles? Martha provides you with both and proves an invaluable member of show business. Miss Raye is dynamic and unforgettable . . . Working in close association with the hilarious comedienne is the WILLS QUARTETTE. The boys prove to be slightly sensational in their own right. Their harmony in song is powerful and envelops all within earshot. Their song of greeting immediately casts a friendly atmosphere that lasts throughout the entire revue. When the Wills Quartette indulge in the comedy skits with Miss Raye the ensuing laughter is so resonant an explosion would have the effect of a dropped pin . . . The ROMANO BROTHERS rate definite accolades for their amazing acrobatics. As you watch the boys perform their feats you are reminded of the graceful movements of a panther and realize the Romanos have captured identical ease of motion. The lads spark their performance with some clever additions of humor and top it all off with an admirable dance. If you don't agree the Romanos are versatile, we'll send you glasses . . . The MORO-LANDIS SA-HAREM

(Continued on Page 35)



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SEPTEMBER 23
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DESERT INN

SEPTEMBER 29
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HIS ORK & REVUE
for Lucky Strike

The Sands

OCTOBER 7
FRANK SINATRA

Thunderbird

OCTOBER 8
ARREN & BRODERICK
HELENE FRANCOIS



Hollywood Happenings

THE entire PRIMO CARNERA family became American citizens just recently in Los Angeles. While Primo was working in the final days of shooting with BOB HOPE on Paramount's "Casanova's Big Night" the ex-fighter, now practicing wrestler actor, took time out to report to the court for the final oath of citizenship. His wife, Pina, was administered the oath at the time.

Their two children, Umberto, aged 13, and Giovanna Maria, 10, automatically became citizens at the same time. Both children were born in Italy, where Primo has been residing in recent years after retiring from the boxing ring as heavyweight champion of the world.

"We have been looking forward to this moment for many years," the former champ stated—and he adds that "Although I have had many thrills during my career, this is easily the most exciting moment of my life."

Anything we might add to Mr. Carnera's sincere statement would be anticlimatic—so we say simply: "Welcome Carneras."

Outside of the fact that it made a terrific line-up in casting, nobody at Paramount gave a second thought to the announcement that ROSEMARY CLOONEY and TONY MARTIN were added to BOB HOPE and ARLENE DAHL in the cast of "Here Come the Girls."

But it made a difference to Tony. The first days of shooting were just under way when Rosemary took Tony to a playback machine on the sound stage and played a battered audition record she had made 11 years ago in Cincinnati.

Rosie told Tony that she'd sent him a copy of the disc with a request for advice, then she produced his reply. Tony had written: "If you insist on making an audition record of 'My Old Kentucky Home', at least sing it straight. You have a good basic voice, but you're making strange sounds with it."

Well, Tony's face must have been a little red. Rosemary Clooney's basic voice with the same strange sounds are played many times each day over this radio station and very possibly a major portion of the thousands of radio stations in the world.

And, we might add, it's very pleasant to hear those "strange sounds."

If you're going to become a big name movie star, just forget your nickname because nicknames are not dignified enough or important enough! That's what they'll tell you—but DON'T you believe it!

For instance, there's "GINGER" ROGERS. An inquiring news reporter asked her where she got the name "Ginger" just recently at a private screening at her home of "Forever Female," her latest picture in which she is co-starred with WILLIAM HOLDEN and PAUL DOUGLAS.

"It's quite simple," said Mrs. Bergerac (that's Ginger's married name). "As a little girl, I just couldn't say Virginia—that's really my name. I just called myself 'Ginger,' and I kept it when I started in the movies." Dignified or not, her nickname hasn't hurt her stardom one bit.

Nicknames not important or dignified! Don't you believe it!

THE SAHARA:

(Continued from Page 33)

DANCERS, who always seem to be perfect, never fail to return with new sequences that top those previous. How they manage to continue improving every time they seem to have reached a peak we'll never know. They are superb! Featured with the group are the SKYLARKS, in this their final local appearance for a while. The ladies and gentlemen who carry this banner are certainly offering a farewell performance to suit any monarch! When the Skylarks raise their voices in song in the Gypsy sequence a chill of extreme admiration sweeps over the listeners. We're sorry that the youngsters will be leaving us soon. They are wonderful troupers! . . . CEE DAVIDSON and his men of music cut a difficult score with effortless precision and offer some of the finest music for dancing patrons.

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3 Bells	" 18 + "	3 — 7's	" "
3 Bars	" 20 + "	3 — 9's	" "
3 Clovers	" Jackpot		

POP SQUIRES:

(Continued from Page 5)

"Dear Eddie: Mother told me all about your fine business and your friends in Las Vegas. We both intended to go to Las Vegas to visit you, but Mother is not very well just now, so I am coming alone. I will arrive in Las Vegas on Tuesday the 15th. Hope you can be at the train to meet me. Your loving sister."

The women of Las Vegas came to the rescue. Ikey was given a haircut, shampoo and a dose of sweet smelling hair oil, but he was still unmistakably the lowly Ikey.

There being no suitable confectionery store to make him proprietor of, it was decreed that he should be an editor. His fine, scholarly handwriting decided that. But to make him a reputable newspaperman he must be completely done over. So Ikey was completely reclothed in light tan shoes, light grey suit, white silk shirt and finally, after considerable argument, a silk plug hat which he wore jauntily back on his very large head and which in some way dwarfed his enormous nose. Ikey was completely made over.

For the next few days we schooled ourselves to calling him Eddie and made a good job of it. Ikey became the wealthy businessman and newspaper publisher in our minds. He really played the part to perfection.

We were nervous as cats menaced by a strange dog the day the sister was to arrive, but there was nothing halfhearted in the way we played our parts. At first the men were a little bit afraid that the women would slop over and act snobbish but not so. A group of them came down to the station in their new automobiles to help Eddie welcome his sister, as befits one of his high station.

There was Eddie in his new outfit and high hat, not appearing in the least nervous and the rest of us feeling as sneaking as horse thieves, fearing that we had built up a gigantic hoax which soon would vanish into thin air leaving only a shabby and dirty Ikey to greet a sister expecting very different things.

The brakes ground the Pullman train to a stop. Eddie strolled jauntily along the train in a welcoming mood.

"There she is," cried Ikey, hurrying in a dignified walk to the open door of a Pullman. There was nothing for us to do but follow, not knowing what would happen but fearing the worst.

Eddie was equal to the occasion. "My sister, Mr. So and So; and Mr. So and So," said Eddie with courtley grace . . . then to the women, "Mrs. So and So. I am proud to present my sister."

There was nothing snobbish about our women then, because Eddie's sister was a lovely lady, charming, graceful and well at ease, as becomes one used to the society of cultured people. From that moment the entertainment of Eddie's sister became the serious business of Las Vegas. Eddie and his sister were wined and dined until she left.

When the day came for Eddie's sister to leave we were all, men and women, at the train to see her off and say a few more complimentary things about our fellow citizen, Eddie. From the steps of the Pullman she said brightly:

"Goodby, Eddie! Come home as soon as you can."

Eddie turned to us as the train pulled out and said sadly:

"It was great of you. She never suspected at all. Well, goodby to you all. I've got to go sweep out the office."

CRISWELL PREDICTS:

(Continued from page 23)

Merchants: Beware of fake perfume and forged labels in some of the more expensive brands! . . . Seattle, Wash.: Prepare for a boom in early 1954! . . . Larry Parks: You will soon be in the headlines again with further news of the Communists in America! . . . Auto drivers: You can expect a price war on gasoline in October! . . . Jack Dempsey: Your coming lecture tour will be a smash success! . . . Women everywhere: Your local Rotary Club will soon stage a beauty contest for grandmothers! . . . Superman: You will be the next TV hero to millions of children! . . . Hollywood Bowl: You will not reopen next season! . . . Walt Disney: Mickey Mouse will have his bust in the Hall of Fame! . . . Chicago: There will be a canonization of a Saint from your area within three years! . . . Vivian and Rosetta Duncan: You will play the London Palladium in March! . . . Richard Burton: You will be the next dream boy of melody! . . . Clark Gable: You will permit your mustache to grow again!

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Wilbur Clark's
DESERT INN

Dear Gus:

Thanks for bringing us home for three weeks so we could say "Hello" to all of our Las Vegas friends.



Maxene — Patty — La Verne

THE Flamingo HOTEL