

Bob Borker

July 4, 1953

Fabulous

LAS VEGAS

Magazine



IN THIS ISSUE

ADVENTURES OF
DAVE BARRY,
PRIVATE I. O. U.

PAGE 11

15¢

IN THE OPERA HOUSE - THEATRE RESTAURANT . . .



JOE E. LEWIS

WITH

AUSTIN MACK

at the Piano

GLORIA DE HAVEN

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FABULOUS LAS VEGAS

- 2 -

JULY 4



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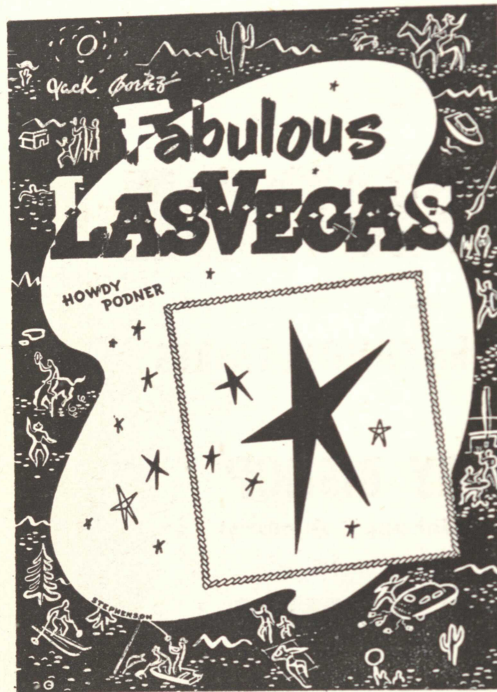
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JUNE 4, 1953

- OBSERVATIONS by POP SQUIRES
- PAGE "13" by JOHNNY UHLMAN
- THAT'S FOR SURE by JACK CORTEZ
- ADVENTURES OF DAVE BARRY, I. O. U.
- RENO BEAT by ART STEAGALL
- ★ SHOW REVIEWS ★
- HOLLYWOOD HAPPENINGS by TED WICK
- THE WATCHBIRD by LADY MICHAEL

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HIGH SPOTS OBSERVATIONS

by CHARLES P. "POP" SQUIRES

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HORSESHOE—Second and Fremont. Las Vegas' newest plush club with casino and bar. Phone 6547. Restaurant phone 6548.

SHAMROCK HOTEL—Shillalah Room with night entertainment. 600 North Main. Phone 2200.

WESTERNER CLUB—Rustic casino, in western splendor. 23 Fremont Street. Phone 5612.

EMBASSY CLUB—Purlesque, in North Las Vegas on North Main. Phone 1633.

7TH ONE CLUB—Chuck Wood's newest late spot. Bar, casino, dining, dancing, shows. Boulder Highway. Pittman, Nevada.

BECAUSE many visitors to Las Vegas and, if the truth be known, a good share of those who reside here, wonder what Las Vegas means, who named it and why we say "Las Vegas," instead of following the "Los" style as the names Los Angeles, Los Gatos and such, I will try to answer.

In answering the last query first, I will remind you that "Angeles," "Gatos" and other similar Spanish words ending in "os" are nouns of the masculine gender and are properly accompanied by the masculine article "los" while Vegas is a feminine noun preceded by the feminine article "las." If you had considered angels feminine you are mistaken. In Spanish "Angeles" are masculine.

Now there may be some doubt or difference of opinion as to who named Las Vegas, but the why of it is obvious. No explorer of the English speaking races would have done it. It must have been a Spanish-speaking explorer who first looked across this spot into the desert where waters from the gea springs had spread and created meadows, who first exclaimed "Las Vegas," which in English means "The Meadows" or "The Fertile Plains."

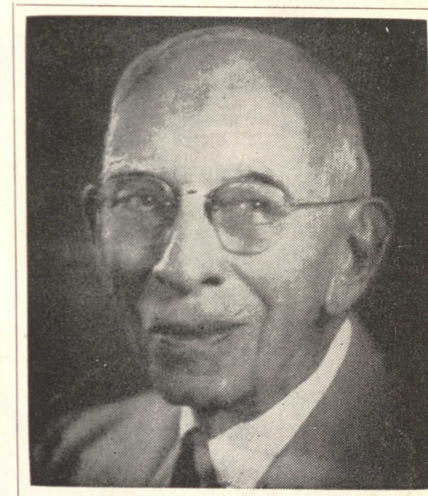
When Father Garces, one of the Franciscan fathers then trying to make a permanent settlement at Santa Fe, N.M., led a party of Spanish explorers westward through what is now the state of Arizona, in the year 1776, they came to the mighty Colorado, the "River of Mystery," not far from where they emptied into the Gulf of California.

After the river's red tide surged into the Gulf only to be driven back twice by the tide "bores" which reversed its current and sent a roaring wall of muddy water with racehorse speed and fury, far northward from the mouth of the river.

Larger, thirst, the intense heat and Indian warfare were not sufficient to drive this intrepid band back to Santa Fe. Their kindness finally made friends with some of the Indians. They made a dam which, by means of ropes, the Indians drew up the river against the current for hundreds of miles, to where the fierce current of Black Canyon brought them to a stop.

As they rested near the mouth of Black Canyon, friendly Indians told them of a valley where crystal-clear water gushed from the ground, creating areas of green pastures, mesquite trees and groves of spreading cottonwood.

This aroused the curiosity of



Father Garces who extended his explorations back from the river. So it was Father Garces very probably when he looked across this valley and first glimpsed this miracle of the desert who shouted in thankful adoration of the Divine Creator, "Gracias, Dios, Las Vegas."

It is argued by some that Father Escalante, who came westward from Santa Fe the same year (1776) but traveled a northerly route into Utah, might have named Las Vegas. But we think it is very well established that Escalante, when he reached the vicinity of Cedar City, decided to make his way back to Santa Fe. He traveled southward until he found the Rio Virgin, and from there turned directly eastward to Santa Fe, without ever coming near Las Vegas.

It is certain that when Obadiah Smith, 50 years later in the year 1826, passed this way in search of a short and direct route to California, he found Las Vegas already named. So did General John C. Fremont when he passed through here in 1844.

Brigham Young, considered one of the greatest explorers, organizers, colonizers and leaders that America ever knew, in 1855 sent out a party of 30 men to establish a mission of the Mormon Church at Las Vegas. The "Old Fort," construction of which those men began in 1855, still stands on the old Ranch near the farm home of Mrs. Helen J. Stewart.

We see that for more than a century the Spanish name "Las Vegas" was

(Continued on Page 32)

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THE WATCHBIRD

... by LADY MICHAEL
(Michael Neale)

THE HOTEL ST. REGIS, New York: Hollywood Cuffnotes: Dinner at Romanoff's brought back such nostalgia, memories of Moet et Chandon, and some delightful friends of yesteryear ... At the Encore we ran into PIERRE LA COCK. Who's he? He's known in the show world as PETE MARSHALL and is currently with the MARILYN MAXWELL show at the Cal Neva Lodge in Tahoe. Pierre's sister LETITIA LA COCK emerged as lovely JOANNE DRU, wife of screen actor JOHN IRELAND ...

The Hobnob in Beverly Hills is the unpublicized hangout where the industry pub crawlers crawl to ... non sequiter ... NORRIS of the STARBUCKINGS at the El Cortez in Vegas, plays a two hundred year old Stradivarius ... Sorry to hear about AL RITZ'S collapse with an ulcer attack. His medico says he's on the mend though ... While shopping in I. Magnums in Beverly Hills we saw LORETTA YOUNG buying herself some pretties. Since we weren't wearing our glasses with a silk screen over the lenses ... she looked her age!

V.I.P.'s via TWA to N.Y.C.: SPYROS SKOURAS, GEORGE CUKOR, FREDDY KOLMAR and DARRYL F. ZANUCK. What a break that would have been for some would-be actress. Mr. Skouras just stopped in N. Y. long enough for coffee before taking off to London ...

GOATHAM on the HUDSON: Attended the world preem of "Melba" ... complete with klieglights and all (not us ... the movie theatre, Billies!) which was produced by S. P. EAGLE. Engineer BOB FRANK and MILDRED HUGHES helped old gimpy (yours truly) down the aisle. Mildred is the tallest gal in TV and will do the LARRY STORCH show starting July 18th. She plays (of all things) his mother ... A well known Park Avenue psychiatrist bought his son a set of blocks for his birthday. The boy just turned nineteen ... DON CORNELL and the five DE MARCO sisters are holding forth on the Paramount stage, while something that came up from 10,000 fathoms sloshes around on the large screen ... At "21" we were seated next to LIZ WHITNEY of the Jersey-set. Liz had her left leg in a cast and on comparing notes we discovered she hurt hers while dancing a little jig in her drawing room. We would have to fall off a horse! Any-



how, between the two of us, we can share a pair of shoes ... MARY BELLE RIED is driving herself ... maaad!!! ...

DUBIOUS CELEBRITY DEPT.: Several very social cocktail parties and literary teas were held with POLLY ADLER as guest of honor to ballyhoo her memories which have just been published ... HERMAN LEVIN has recommended to his congressman that a new law must be passed to the effect that the GABORS have to marry all the HAKIMS. A good way to get rid of all of them at once! ...

Attended the Knickerbocker beer TV show which starred singer ALAN DALE and very-funny-comic GENE BAYLOS. Gene will be back in Vegas in Sept. ... The WILL MASTIN TRIO are starring just across the river on the Jersey side at BILL MILLER'S Riviera. Extra added attraction is lovely CONNIE RUSSELL. DONN ARDEN did the mad, beautiful productions ... at the delightful Barbary Room we glimpsed MONTY WOOLEY enthroned in his favorite booth in all his pristine glory, looking very much "the man who came to dinner" ... DOMINQUE, the funny French clepto, is literally stealing the show at the Copacabana ... Ran into RED BUTTONS lovely wife HELENE, who tells me they're off to Vegas for his engagement at the Sands ...

SOPHIE TUCKER will celebrate her

(Continued on Page 23)

there's nothing like it in Las Vegas
... the famous **PIRATES DEN**

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JIMMY OLIVER'S BAND

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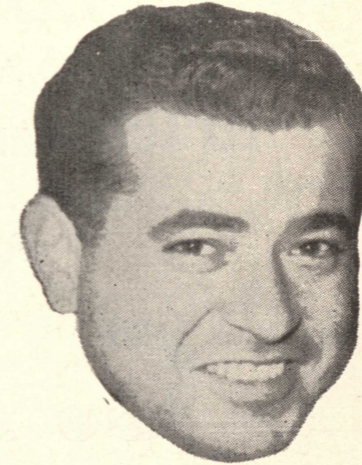


EL Cortez HOTEL
DOWNTOWN PHONE 150



WHAT'S FOR SURE . . .

by JACK CORTEZ



HOW ABOUT this for service, or obliging a fan! ANN ROBINSON, who co-stars in "War of the Worlds," appeared on a TV show in Hollywood. During interview she remarked how thankful she was to fans and if there is anything she can do to reciprocate, she'd be delighted . . . they did . . . The station received a call from a guy whose wife pregnant" wife had developed a sudden craving for pickles. "Time" so close, he didn't dare leave the house so Miss Robinson drove all the way to Tarzana, several miles from the studio, with a jar full of juicy pickles. Honest Injun . . . It really happened!

One of the finest jazz bands, SHARKEY BONANNO'S Kings of Dixieland, the new outfit at the Hotel El Rancho Vegas. They came from the Statler Hotel, where they were a tremendous success. We truly believe they will establish an all-time record. Their engagement as of now is indefinite . . . at least until Steve Gibson's Red Caps turn after their summer stint at Lake Tahoe.

to gamble with "Commander" Gammell, who will in all probability make the varsity this year, Dad is Lou, manager of El Cortez Hotel.

Singing star TONY MARTIN, who opens at the Flamingo after the Spike Jones engagement, will take over the Phil Harris-Alice Faye spot on N.B.C. this Sunday, July 5.

JIMMY STEWART is back in town, ladies! The handsome lad gave up his "key" position at the Beachcombers in Hollywood and is once again at the Hotel El Rancho Vegas, in the managerial department. Jimmy was often referred to as our town's most eligible bachelor and we're wondering if his status will change this time. Welcome, fellow, you sure were missed!

We wondered when the "talent scouts" would get around to discovering NORMAN WALKER, 6 foot 6 deputy at the Sands Hotel. Warner Brothers are the lucky recipients and plan a screen test for him shortly. Good luck to the "Strong Man" of Las Vegas and we'll be looking for Norman who, according to reports received, may be the next "Big Thing" in filmdom.

KAY PARSONS, "Your Girl of Yesterday," has signed a contract with C.B.S., which starts today, July 4. Miss Parsons will broadcast over KLAS at 10:20 six nights a week, Monday through Saturday. This network is Kay's alma mater, and the new program and show is sponsored by George Parry (owner of the Playland on First Street, and Printer Marc Wilkin-

(Continued on Page 27)

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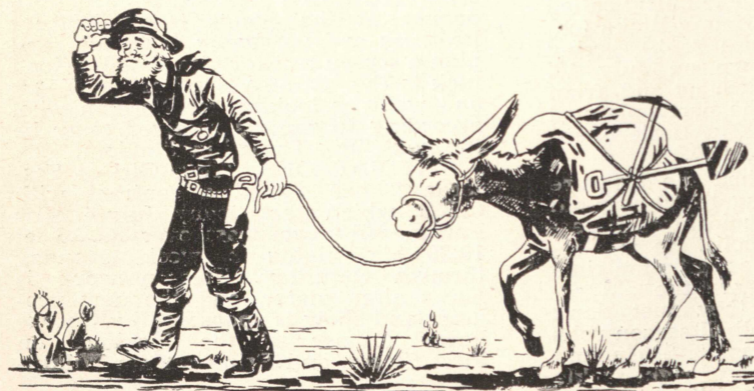
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Prospect .
Be Sure
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The Adventures of Dave Barry ...

PRIVATE I. O. U.

WAS STRAPPED in my room the other day, wondering how I ever got as far as my third column, when suddenly SHE walked in. I knew it was a woman because no man could shave that close. I blushed so red that Senator McCarthy threatened to investigate me. Her eyes were out on a limb—hers. This woman was beautiful. She was wearing a tuxedo with open army shoes. Comes in handy for picking up cigarette butts. She had a slight blemish between her ears. Her eyes were different from any other I had ever seen. She wore them on the same side of her face.

Our eyes met. A total of four eyes. Somehow, she knew, I knew, this was I took out my comb, put a piece of vaseline over it and softly serenaded her with "TITINA, MY TITINA." She didn't like it. Our eyes un-met. Somehow, she knew, I knew, this wasn't it. She spoke, in a voice that sounded like the mating call of a pit boss: "Cortez me," she rasped.

The words sent shivers down my spine. The shivers took one look at my eyes and raced right back up again. That's on his fabulous mind this time. I asked belligerently. "Don't act so tough," she reminded me, "Your column is due today and unless you deliver it you'll be strapped in for another week!" She sneaked under the door and left.

In this column, I sensed, would be a tough one to do, typing with my toes. It was difficult enough working the strap lock with my heel, but getting my pinky on the back spacer was too much. Suddenly I spied the margin release. What an inspiration! I bent forward, got the straps hooked over the typewriter, and the MARGIN RELEASED ME! Now I was a free man.

The word swam through my body almost drowned. High tide! Yes, I was free to do the things I always wanted to do. Get even. Get those markers back. Gamble again. Lose again. Sign more markers. Quickly, I strapped myself in again.

It is only at times like this, my friends, that Lady Luck smiles at you. This time she laughed right out loud. I bet, her teeth fell right in my face. When I was, lying in bed, strapped in, I got the idea which changed my entire life. If you promise not to tell anyone, I'll let you in on it. You may be able to buy a few shares in the company.

Get this: I'm going to manufacture a "Strap Jacket" for people too weak to resist gambling. All you do is slip on the "Strap Jacket," have a friend lock it and hide the key from you and you're all set! Imagine the joy of being able to go anywhere in Las Vegas without the fear of losing your dough. With my "Strap Jacket" you can't roll dice, or play the slot machine or look at a hole card.

I've already talked this over with the investors and we're going into production as soon as the new race track is built. The hotel owners need not fear as I will not sell "Strap Jacket" to any tourists.

I predict that within one year every family will be wearing "Strap Jacket." For wealthy customers we plan a mink "Strap Jacket." They will come in all colors, suitable for any ensemble. Yes, friends, "Strap Jacket" is the only guaranteed answer to beat gambling. It makes a beautiful gift for any newly married couple.

Now, for those habitual gamblers, who will find, that in spite of wearing a "Strap Jacket," they still cannot resist playing, then we are designing a series of models that will come in six delicious flavors. These jackets can be chewed, bitten and even swallowed. They will digest easily and are guaranteed non-fattening. So send in your check today.

This offer is open to my readers and for a limited time only. All you have to do is tear off the top of any dealer's head and mail it in with a check for not less than all you've got. If you do this right away, YOU ARE READY FOR YOUR "STRAP JACKET."

Flash! Attention all investors in "Strap Jacket." Even before the ink in this column had a chance to dry, the news leaked out. Already evil forces are afoot, planning to sabotage this brilliant product. I have learned from my confidential sources that the bosses of all gambling casinos have mobilized all their strength and formed a company to defeat the "Strap Jacket."

They are designing a pair of dice that can be spit out instead of rolled, a slot machine that can be operated with a foot lever, and a transparent hole card. Please do not get panicky! I have my designers working day and night. We promise to keep you from gambling at any cost.

(Continued on Page 27)

MUSIC SONGS GIRLS!
 NO COVER — FRENCH REVUE — NO MINIMUM

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OUR LAY-AWAY PLAN IS FOR
 YOUR CONVENIENCE

PAGE "13"

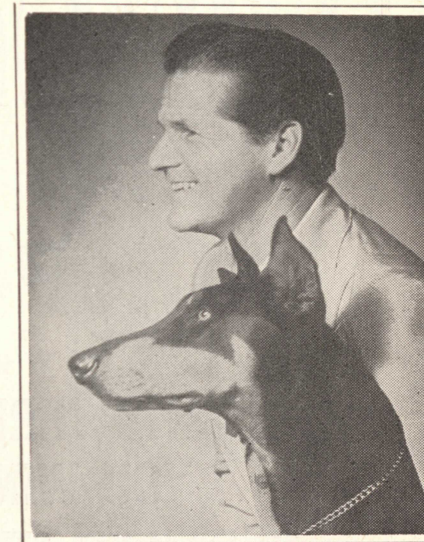
... by JOHNNY

IT'S BEGINNING to look as though the race is on to see which hotel on The Strip is going to offer the best entertainment in their respective cocktail lounges! I can remember when, more than five years ago, if you mentioned putting some sort of entertainment in the lounge or at the bar there would be many loud voices directed at you from all sides . . . said voices placing you in the same category as those persons being cared for by the many psychiatric institutions throughout the country. Slowly came the realization that there were many people with the "live ones" that were being entertained, and "the party" was breaking up before it should! Today there are at least 20 combos, not counting the singles, entertaining at our Strip hotels, and more and more being spent on greater groups all the time. Eventually these rooms will rival the big rooms for their value in the "take" . . .

It's good to see ART SCHELLANG back in town after his hospitalization, and circulating around the floor of the LAS VEGAS CLUB once in a while. One of these days he'll be back in the swing of things in that popular downtown club. VIC HALL has been pulling the full duty down there during Art's absence; going night and day, smoking some of the finest pipe tobacco I've ever lit up. They've done a little remodeling and closed in the BIG ROOM so that it's really a pleasure to sit in for an afternoon of the engulfing game.

While talking to "Rynie," the manager of ARDEN'S DRESS SHOP, the afternoon, I began to realize why they do such a tremendous business. They've got EVERYTHING for the lady, especially the kind of things she needs for every-day wear and every day comfort around the house. I saw women coming up to the counter with armloads of things they'd bought . . . not only townspeople, but tourists who happen to be in town and who know the reputation that Arden's enjoys throughout the country. a reputation for good quality clothing at the right prices.

Speaking of the groups that are entertaining in the cocktail lounges of the hotels a bit ago . . . about the newest and most novel yet is VING MERLIN and his VIOLINS, now playing at the CASBAR of Hotel Sahara. He and our attractive young ladies play a wide variety of selections, with a beautiful blend of four and five part har-



mony. Piano accompaniment is by an old friend of yours and mine, TONY ROSE, who more recently accompanied the Cooper Sisters during their last engagement at El Cortez Hotel downtown.

"Mitch" has one of the finest attractions now appearing at the EMBASSY CLUB in North Las Vegas since the fabulous Tempest Storm. The new little lady is known as "VENUS, THE BODY" . . . a poodle pated red-head who could have undoubtedly shown the famous Venus a few things about what to do with that beautiful body (and this one has arms!) Also appearing on the bill with Venus is a towering tow-head, TAFFY ST. CLAIR. Both of these girls are good dancers and show girls. Between these two, DOC STARR and BOB LEE'S BAND, the Embassy has one of the best shows they've had in quite some time. There are late shows at 2 and 4 ayem for people like you and me who can't make it to the earlier ones . . .

FLOYD and LOUISE COPE just got back from Minnesota and a long vacation with their children and grandchildren. Man, how the time goes by! It doesn't seem possible that Floyd and Louise have owned and operated the BOTTLE HOUSE LIQUOR STORE for well over three years already. Still it's been that long since they became addicted to Las Vegas life, and decided

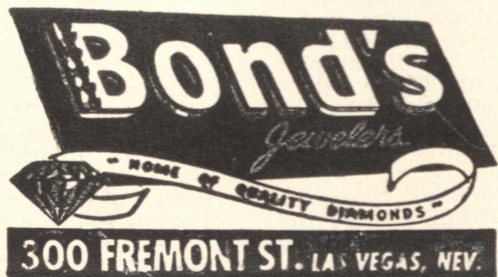
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BUCKLEY'S

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HILLSWAY

... by ROLAND HILL

Editor's Note: In this week's column, Mr. Hill speaks of mysterious and glamorous Algiers.)

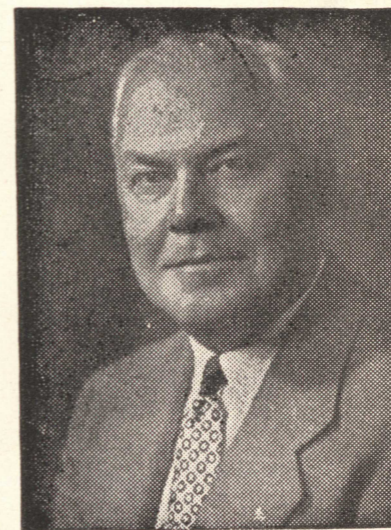
FRANCE has a very fine flight leaving around noon and arriving in Algiers at 6 p. m. I know now why they say the blues of the Mediterranean are impossible to describe; no water like it in the whole world. Maison Blanche airport looked almost the same as it did during the invasion of North Africa on November 7, way back in 1942. It did look a bit bare without all of our pup tents and Nissen tents around the grounds.

I, of course, went directly to the ST. GEORGE HOTEL in Algiers and asked for Room 121 because it was the bathroom of this room that I used as my office, all during the war, when I was one of Eisenhower's secretaries and assistants. I had used the "John" seat on a chair and had a board over the bathtub for my typing table. We weren't allowed to take baths under threat of court martial.

Many is the time I eyed that old bath-tub desk of mine and wished I could get into a hot tub of water and luxuriate. Well, I fulfilled that wish long afterward—on this trip. The very first thing I did upon arriving was to get into the tub and stay for three long hours. Would have given a hundred dollars to have been able to do that during the war.

The hotel seemed almost ghost-like in its peacetime splendor, what with one of the 2000 GIs and officers who had headquarters there for 18 months. To Elliott Roosevelt walking with arms around a Wac captain—no Kay Summersby flouncing around the grounds, dog on leash, waiting to drive her Ike home and no Cardinal Spellman rushing hither and yon, doing his duties as personal envoy of the late President Roosevelt and no 4 o'clock assemblies at the flag posts with Ike decorating visiting dignitaries or worthy GIs.

What was our "busiest in the world" message center is now a charming outdoor cafe and cocktail lounge, overlooking the tropical gardens and under the stars—nowhere in the world do the stars shine as brightly as in Algiers. And nowhere is the moon so bright. Maybe it just seemed to us to shine so brightly because we knew that every time the moon was bright the "Jerries" could be over to bomb us. It seemed that was every night. I wonder if every GI would enjoy returning to the ST. GEORGE HOTEL, now advertised



as one of the finest resort hotels in the entire world?

THE ALETTI HOTEL is a downtown hotel that is first class and I recommend it highly. During the war this was headquarters for officers only—colonels and above—and war correspondents. As a buck private, I once visited my friends Quentin Reynolds, Inez Robb, John Gunther and others there, and was the only one of such low rank—or no rank—ever to enter its portals. So I hid myself down there to stay one night, during this trip, just to say I had slept where we dared not tread, during the war.

Sergeant Dick Bruner, of the "Stars and Stripes" staff over there, and I were once taken there by Ella Logan when she was on a USO tour and Dick had to take off his stripes so as to look like a foreign correspondent. I was, of course, only a buck private so I could impersonate a correspondent easily. We were afraid we might be recognized by some colonel and put up for trial—but we weren't. Such is Army life. Shortly after, however, Ike one day walked around the conference table in the war room and pinned the first lieutenant's bars on me, thus giving me the largest jump ever taken in the army at one fell swoop—and also giving me a little standing in the community.

You see, as secretary, no officer was allowed to do menial tasks such as taking shorthand and typing. But, I had

(Continued on Page 23)

The Late Hour Sensation of the Strip!



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"CURTAIN TIME"



REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

June 25 thru July 22

Show: Spike Jones' "Musical Insanities of 1954," Company of 35

Mural Room: Bobby Page and Orchestra

SPIKE JONES' "Musical Insanities of 1954!" To those of you who have seen previous Spike Jones revues the opening comment should be sufficient. Here is a company of 35 past masters in the art of timing; the feature that seems to make these productions reach the male all too soon! Featured in this year's company are some of our old favorite performers and some new ones. One of the most outstanding numbers of all of their many interesting productions is the Hawaiian spectacle which features SPIKE on the drums. In this number a maximum of fluorescent lighting is used in a general display of

(Continued on Page 31)

LAST FRONTIER

June 29 thru July 12

Show: Evelyn Knight, Pinky Lee, Boy Foy

Line: Devlyn Dancers, featuring Dickie Turner

Orch.: Skinny Ennis

Gay '90s Bar: Buster Hallett, Bill Britt, Art Barduhn, trio

Statuesque EVELYN KNIGHT, magnificently gowned in a Christian Dior creation, walked on stage and had 'em ting out of her pretty hands before she even opened her beautiful pipes! This gorgeous hunk of woman sells her songs in a most distinctive manner. Opening her repertoire with "Casey Jones," followed by "Toura Toura" in a bouncy Irish tempo, she slides into a monologue arrangement "Where Were You Last Night," dis-

playing a superb pantomime ability. Acquiescing to a demanding, insatiable audience, the willowy blonde gives a wrap-up medley of old favorites which made her famous — "Grandfather's Clock," "Powder Your Face With Sunshine," "Dance With a Dolly," and "A Little Bird Told Me." Co-headliner PINKY LEE, the little guy with a jillion talents, is a one-man package deal in himself. His checkered hat, plaid coat and impeded speech are merely props for the perfect timing of a beloved clown who sings, dances, gags, plays xylophone, and rides right into your heart with a round-trip ticket. This diminutive scream star of TV's "Those Two" stops the show with his brilliant monologing on the English language, jet-propelling from one talent to another with rapid-fire transitions. His strip-tease dance number panics and his go-go-go technique is tear-streaming. Looks like KNIGHT and LEE will do SRO throughout their two-

(Continued on Page 21)



El Rancho Vegas

June 24 thru July 14

Show: Joe E. Lewis, with Austin Mack at the piano, Gloria DeHaven

Line: Dottie Dee Dancers

Orch.: Bob Ellis

Steak House: Landis and DiShephano, Miranda and Gardos, Duos

Bigger and funnier than ever! JOE E. LEWIS, one of the best comedians of our time, is currently the star of El Rancho Vegas. He is truly one of the most beloved performers of spotlight fame. Joe is a comedian whose appearance would make anyone walk miles just to listen to his whimsical, lovable humor. Mr. Lewis rates TOP in the talent department, always with new material and a champion whose humor and personality will forever shine in the annals of show business. AUSTIN MACK does a wonderful job accompanying and assisting Mr. Lewis on the piano. On the same bill is the glamorous GLORIA DeHAVEN, star of stage and screen. This delightful songstress has a commendable reper-



"CURTAIN TIME"



toire of songs, including favorites of all. Miss DeHaven not only presents current favorites in her inimitable style, but also enchants her listeners with some clever specialty numbers. Gloria is a wonderful showman and enraptures her audience throughout her appearance. The DOTTIE DEE DANCERS present two novel routines, garbed in outstanding costumes. BOB ELLIS and his musicians do a magnificent job with the musical background and dance rhythms . . . In the Stage Door Cocktail Lounge, entertaining 'til dawn, is Joe Bonnano's Kings of Dixieland, champs of jazz.

Willbur Clark's
DESERT INN

June 9 thru July 6
Show: Noel Sherman's "Aqua Fair," Johnny Weissmuller, Vicki Draves, Nirska, Cast of 50
Orch.: Carlton Hayes
Lady Luck Lounge: Grover-Shore Trio; Danny Cassella and Orchestra, May-Caruso Trio

Last three days!

Never before attempted in Las Vegas! Noel Sherman's "AQUA FAIR" is a gigantic musical extravaganza presented on stage and in the water, starring the great, one and only, outstanding swimming champion of all time, JOHNNY WEISSMULLER: featuring America's only 1948 Olympic woman champion, VICKI DRAVES whose diving beauty is only matched by her own beauty and personality . . . Appearing in the Parade of Diving Champions and also in the role of water clowns are LYLE DRAVES, BILL LEWIN, JOE WALSH, CHARLIE DIEHL, WHITEY NOSTDAL and "Professor" FRANK FOSTER, who does an outstanding comedy bit with Weissmuller . . . JEAN and JOY FITZSIMMONS are a precision swimming team of sisters who go through a complicated routine set to various tempos of music . . . BILL FONTANA and PEPPY is an act that will thrill you, especially if you love animals. Peppy is an intelli-

(Continued on Page 33)



SAHARA

June 30 thru July 12
Show: Vaughn Monroe, Joey Bishop, Szonyi, The Vanderbilt Band
Line: Moro-Landis Sa-Harem featuring Gene Louis
Orch.: Cee Davidson
Cas-Bar: Three Majors, Al Day, Loco and his Mombo group starring Ving Merlino and his Violins

VAUGHN MONROE, handsome ing star of stage, screen and the Caravan radio show which is from coast to coast over C.B.S. current headliner in the Congo. Making his debut without his and as a single entertainer, Monroe captures the audience with presentation. His program consists many hit tunes of today and Vaughn is a most humble and star. Offering background harmony Mr. Monroe are the SAVOIR-Faire three guys and two lovely girls. program is complete and should all audiences, whether young or too young. The singing star has conquered another field. First as orchestra leader and now . . . stage

(Continued on Page 31)



The Sands

June 24 thru July 7
Show: Lena Horne, Lou Willis, Gali Gali
Line: Copa Girls and Boy Dancers
Orch.: Ray Sinatra
Silver Queen Bar: Johnny White Stewart, and starring Walter Trio

It is a distinct pleasure to say that LENA HORNE, sensational songstress, is the star of this production. Unless you're present you can't imagine the tremendous

greet Miss Horne when she offers interpretation of all types of tunes. Vocal selections are scintillating with the nostalgia that clutches your heart. There is no performer who can compare with or even closely emulate the songstress. Lena Horne is supreme in her field of endeavor, and that's for sure. . . . LOU WILLIS JR. caused such comment the last time he was in Las Vegas that he was brought back at this date. The guy is good, dances like a pro and performs some undecipherable tricks while doing so . . . LUXOR GALI, the Egyptian magician, definitely amaze you with his marvelous mystic powers. You will continually ask "Where do those chicks go, where do they come from?" A very interesting bit is his audience participation which he confuses the people on the stage. Fabulous Gali Gali has his needs met by his finger tips at all times . . . The Girls and Boy Dancers present their sparkling miniature musical, Making his debut without his and as a single entertainer, Monroe captures the audience with presentation. His program consists many hit tunes of today and Vaughn is a most humble and star. Offering background harmony Mr. Monroe are the SAVOIR-Faire three guys and two lovely girls. program is complete and should all audiences, whether young or too young. The singing star has conquered another field. First as orchestra leader and now . . . stage

Thunderbird

July 2 thru July 22
(Not a Review)
Gale Storm, Mata and Hari, John and Rene' Arnaut, Jay Marshall, Kathryn Duffy Dansations, Al Jahns, Barney Rawlings
Lounge: Jack Martin Five, Normandie Boys

"The Margie" comes to Las Vegas! and comely Miss GALE STORM, of the CBS' Phillip Morris radio TV show "My Little Margie," her initial debut before the footstep of any Las Vegas nitery and, beauty and personality alone, find no trouble in winning every . . . Appearing as an extra added attraction are MATA and HARI, dancers of "The Show of Shows." two experts in the art of the

(Continued on Page 21)



El Cortez

July 2 thru July 15
(Not a Review)
Show: Martha Davis, Mercer Brothers
Orch.: Jimmy Oliver
Buccaneer Bar: The Instrumentalists, The Star-Kings

She and the "spouse" are here again! MARTHA DAVIS is once more ruling the roost in the Pirates Den of El Cortez.
(Continued on Page 31)



SILVER SLIPPER SALOON

June 19 through July 23
Show: Fifi d'Orsay, Murphy Sisters, Hank Henry, Sparky Kaye
Line: Marah Gates Palominos
M. C.: Jimmy Cavanaugh
Orch.: George Redman

ALL NEW SHOW! The "Folies de Paris," starring that all-time favorite Parisienne comedienne FIFI D'ORSAY. This perennial star has a perpetual powerhouse of energy which is amazing. There is a steady line of song and chatter from the moment she walks on stage until her final bow. You'll enjoy seeing Fifi d'Orsay once again. Also on this hilarious bill are the MURPHY SISTERS, three singing and dancing stars who carry more weight in their own particular field than any other act we know of! They will give their impression of the French can-can and surprise you in a lot of other ways, too! . . . Then we get to the Silver Slipper Regulars—these are the folks who are making the nationwide name for this nite spot . . . HANK HENRY, one of the greatest of all comics we've ever seen . . . SPARKY KAYE, another fast comedian who makes a

(Continued on Page 31)

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WEST FRONTIER:

(Continued from page 17)

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... is the closest thing to perpetual
... in existence. Bowling pins, rub-
... balls, balloons, hats, aluminum
... and rings twirl and spin simultane-
... as this human dynamo pedals a
... wheel cycle with lightning speed
... throughout his performance . . . The
... WYLYN GIRLS help you celebrate
... of July in a timely routine,
... featuring dancer DICKIE
... LERNER, motion picture star Gene
... 's protege, who does a fantastical-
... intricate military tap number with
... and skill . . . SKINNAY ENNIS,
... batoner with the intimate, breath-
... style of singing, and his celebrated
... orchestra do a difficult sustaining job
... magnificently and were welcomed to
... Ramona Room 'midst cheers and
... rales.

THUNDERBIRD:

(Continued from Page 19)

dance will thrill you with their varied
interpretations, whether serious or
comedy . . . Those two internationally
famous comedians JOHN and RENE'
ARNAUT find their way into the funny
side of your life with a brand of com-
edy you may find refreshing . . . JAY
MARSHALL is back! Here is a subtle
comedian with a suave and sophisti-
cated manner of presentation that is
certainly a pleasure to behold. A big
favorite to most of the natives of Las
Vegas, and certain to become the same
to you who are newcomers! . . . THE
KATHRYN DUFFY DANSATIONS are
presenting another great miniature
musical in such a manner that the
whole show is bound together in one
giant spectacle . . . BARNEY RAWL-
INGS is your most capable singing
master of ceremonies . . .

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ON THE FABULOUS STRIP



Flamingo

JULY 23

TONY MARTIN

LAST FRONTIER

JULY 13

HERB SHRINER
MARY KAYE TRIO

El Rancho Vegas

JULY 15

VIC DAMONE
JULY 29
HARRY JAMES

DESERT INN

JULY 7

BETTY HUTTON

SAHARA

JULY 14

RED SKELTON
ANNA MARIA
ALBERGHETTI

The Sands

JULY 15

MILTON BERLE
JULY 29
RED BUTTONS

Thunderbird

JULY 23

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HILLSWAY:

(Continued from Page 15)

been one of President Roosevelt's secretaries at the White House and was considered valuable. Hence, special permission was granted Ike's headquarters for me to become a first lieutenant and still do the work I was doing as a buck private. Even as a buck private, I had the colonels and even generals slithering up to my desk in the bathroom, trying to worm out the secrets and happenings in the Big Boy's bedroom office. I did have sort of an enviable position and whenever any visiting important people (VIPs) came over (such as Winston Churchill, Cardinal Spellman, Harry Hopkins, Mayor O'Dwyer, then a general, the late "Little Flower," Mayor La Guardia of New York and high-ranking generals from the Pentagon) I was loaned to them as their secretary because they were not allowed to bring their own from home into this theatre of war to take secrets out.

So I feel I had one of the most interesting and enviable jobs all during the war. I especially liked being secretary to Sir Arthur Teddar, head of Mediterranean Air Command and second in command to Ike. During the cold weather I was able to have a spot of tea with him, morning and afternoon, even though I did have a hard job of brewing it to his liking on a small camp stove. In this I was the envy of all my fellow bunkmates back in the American sector that I returned to sleep in every night.

Please forgive the way I digress from my story. On Sunday morning I went to Mass at old St. Mary's Church downtown and just a block from our old officers' Red Cross Building. No GIs here, either. Peaceful and quiet. Couldn't help but feel that maybe war has some good points after all for many were the prayers said in this old church by GIs who were worried over their own precarious future and that of their loved ones back home. Many were the selfish acts performed by them over here that they wouldn't think of doing back home during peacetime. When old king selfishness" reigns supreme. 46 francs to the dollar here in North Africa.

I visited many old friends that I had made while there—French people who are prominent citizens and property owners of no mean extent. If you need a good doctor while here (many Americans get sick from the heat, water and food, if not careful), look up my good friend Dr. Jacques Champion. He is one of the finest and handsomest young men you'll ever care to meet. I "did" the Casbah. That was "off limits" to us during the war. Had I not been rescued

by 10 French sailors from Paris, I would have been there yet.

I had no more set foot inside this terrible spot than I was surrounded by at least 50 urchins, all procuring for their sisters or mothers—selling wares—shining shoes, etc. They kept me so busy holding on to my camera, passport and wallet, I just couldn't move. It almost reminded me of the time my very good friend and co-worker, Thornton Wilder, Pulitzer Prize winning author of great renown, and I were going home from work when at least 30 little Arab boys started a terrific melee around us.

While they were beating the pulp out of each other, nearly committing homicide, we were frantically trying to rescue them. Finally, all was peaceful and calm and we congratulated ourselves on how we had stopped them. But, when we arrived at our rooms, to our utter dismay and discomfort we found they had staged the battle while robbing us of our oversized wallets (necessary to hold French francs) and other paraphernalia which we carried on our persons.

It was so cleverly staged and carried out that both Thornton and I agreed the experience was well worth the francs it had cost us because we really had no place to spend the money over there anyway.

(More about Algiers next week).

THE WATCHBIRD:

(Continued from Page 7)

golden jubilee in show business with a large dinner at the Waldorf, Oct. 4th. Sophie seems to be jumping the green a bit as the theatre Who's Who sez she made her debut in 1905 . . . MACK GORDON will do the lyrics and JULE STYNE will compose the music for "The Great Caresse" which will star BETTY and JEAN KEAN. ANITA LOOS is whipping up the book . . .

HIDDEN HAZARDS: A lovely young actress got poison ivy at a cocktail party held on a penthouse terrace garden. Or so she claims . . . Little boy to his mother, as his father measures his height against the wall: You'd grow too Ma . . . but you stay the same age every year!" . . .

We escaped the humidity by week-ending at the Poundridge Estate of TOBY and JERRY OSTREICHER, who were celebrating their 15th wedding anniversary. Toby's dad is the famous HARRY RUBY. Impromptu entertainment was provided by Marilyn Cantor, who's dad Eddie needs no introduction . . . tah evaso!!



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WHAT'S FOR SURE:

(Continued from Page 9)

We'll be listening, May, and good luck!
July 9 is our favorite girl's birthday. Her name, Sheila Prell, and this is her eighth birthday. We certainly wish Miss Prell the very happiest of birthdays. She is the lovely daughter of Mr. and Mrs. Milton Prell. (He is the general manager of the Hotel Sahara).

Last Saturday, June 27, Ann Blythe, beautiful Hollywood film star, and Dr. Jim McNulty took the vows. The doctor, who traveled with his brother, Dennis Day, famous singing star, is a man greatly admired by those in the film capital as well as the medical profession. We wish them both every happiness.

WACK SNYDER (who has the tailor shop on South Fifth Street) was shanghaied into marriage this week by cultists Hank Henry and Sparky Kay. The duo up and decided that he had been going with Ida Schwartz long enough. Miss Schwartz was crowned Mrs. Snyder Sunday night by a justice of the peace. Best man was George Smurle, and Lucy Schnurle acted as matron of honor. Lots of luck to the happy couple.

Related birthday greetings to ISABELLE SHAPIRO, who celebrated her birthday last Thursday, June 25. Mrs. Shapiro, wife of Mike Shapiro (corner of the Sands Hotel), hardly looks any older than her three beautiful daughters, Carolyn, 14, Sheila, 12, and Nancy who is 9.

DIE RIO was appointed two weeks ago the assistant national administrator of the A.G.V.A. He also is West Coast regional district administrator. A lot of good titles, for a great guy.

We offer our deepest regrets to MAGGIE and FRANK BELDING on the loss of their long-awaited child. Maggie was a Vegas champion bowler in 1951. Her wishes are not enough. Get well, Maggie!

Tip our hats to two hard working fellows, ELI LUBIN and MORT WITCH (co-owners of Blaine Furniture Co.) who have built their business in approximately seven months from a triple A financial standing. Although we are carrying an ad in this issue on the R.C.A. TV sets, we want to use this medium to give it double length. They have a wide selection of the finest and most beautiful sets on the market. They also built an addition to their showrooms for trained mechanics who will be available at all times to install and repair. Incidentally, the little gal who smiles so beauti-

fully and helps you in such a gracious manner is Barbara Deer.

The Desert Inn's Painted Desert Room has been completely reconstructed and boasts of a "real" premiere, lights, celebrities and all, for the "first night's" appearance of Miss BETTY HUTTON July 7. A lot of work has gone into the complete alteration, from the entrance foyer to the rear wall. We will certainly be there to see it. And Miss "Terrific" Hutton.

It will be an out-of-court settlement between MARION DAVIES and CHARLIE MORRISON. (He's owner of the Hollywood Mocambo). His suit against Miss Davies is for the refreshment catering tab which occurred when she partied the wedding and merrymaking of Charlie's daughter and "tear-terrific" Johnny Ray. The amount runs into several thousand dollars. Miss Davies threw the party for Charlie's daughter and his son-in-law. Then why was he suing for catering service? It's just too confusing for us to comprehend, and that's for sure . . .

DAVE BARRY:

(Continued from Page 11)

This will require, of course, that you buy more stock in the company. If the casinos go ahead with the above efforts to counteract "Strap Jackets" we will include, absolutely free, a kit consisting of a mouth trap, a foot strap and blinders.

Take it from DAVE BARRY. Everybody else has! YOU WILL NEVER GAMBLE AGAIN, AND YOU CAN BET ON THAT!

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AGE "13":

(Continued from Page 13)

go into business here. They'll soon considered old-timers in Las Vegas. I talked to KEN CLARKE a few days ago, just before he left for New York. Ken closed his engagement at the Casbar (Sahara) to return to the spot where he will resume his spot as pianist with the "Piano Playhouse" in New York. For three months this fall they will tour the East and Middle West. However, the way Ken was talking to me, I doubt if it will be long before we see him around these parts again. He says, "This town is the absolute best!" Good luck, Ken! (A great piano player!)

Well . . . how about the Mexican Club at the ZARAPE CAFE on South Las Vegas? Was I right in everything I said? So far, I've heard nothing but good reports about the food that's been served anyone I've talked to. Maybe I will explain how wonderful the response has been . . . as I told you before. CONNIE has owned and operated the OLD MEXICO CAFE in Long Beach, Calif., since 1945, and when she recently opened the ZARAPE here in Las Vegas she tried to prepare what she thought would sell each day, based on what she had experienced in running her other cafes (this is her fourth). EACH DAY she has RUN OUT the prepared food, and has had to take it up as she goes along to take care of the business. The ZARAPE is opposite the Garden Center on South Las Vegas (Rizzo's old place) and there's plenty of parking in the rear, in case you didn't know!

"FRED" MORGAN has taken over the CROWLEY CLUB in North Las Vegas and, as soon as possible, is going into a full remodeling program to install a new kitchen. Plans to make it one of the most complete clubs in the North Las Vegas area. Working with him is an old friend of ours, JOE HUGHES . . . Remember the chipmunks I said would soon appear in the windows of the CROWLEY'S JACKPOT CLUB downtown? Maybe if you and I live long enough we may eventually see them there as I said we would. A while back

ALAN KRAUSE managed to find the size cage he needed but now he hasn't got the wheel for them to run in . . . and that's most of the fun in watching the little devils. AL has promised me that he'll have a wheel made if he can't find one. While all this has been going on, we have gotten a strong suspicion that there will soon be some "little" chips monkeyin' around the cage with mamma and papa one day soon. How can ya tell?

Saw some of the craziest swim suits in BONNIE BEST'S last week! She called 'em knit tank suits, so I guess that's what she meant! Right now she has them in gray and black, but maybe by the time you read this she may have them in pastel shades. These things fit you like the two of you had had a long talk, and had become very close to one another. One piece, with a wrap-around neck, I think she said . . . Why don't you go in and take a look at them yourself? I'm not much on description of feminine attire!

No need for you to roast the body beautiful on account of the heat any longer! I found a car cooler that sits on the floor of your front seat (adjustable to any car) and runs off of the fan belt. You adjust the speed right there . . . whether the car is in motion or not. You'll find 'em down at CASHMAN'S FIRESTONE STORE on North Main Street . . .

I don't know how many actors, musicians, or show people read this column but, if there are any of you who do, I want you to know this . . . We have a young man here in town who is one of the best composer-arrangers in the business. Also is set up to do copy work in case your music is about to fall apart, looks like a time-worn road map or an electrical wiring diagram! This fellow's name is BILL REDDIE, with Al Jahns' orchestra. You can contact him or his associate, BOB ROBERTSON, at 4198-W or through the Musicians Union. Does fine work!

JERRY BOTTOM is a cocktail waitress at El Cortez Hotel downtown, and has been for the last three years or more. When you see this young lady going about her business at this club you'll never believe me when I tell you that last Monday, June 29, Jerry became a grandma! Daughter ROSALIE presented her husband, DON COX, with an 8 lb. 6 oz. boy at Rose de Lima Hospital in Henderson. and ever since then Jerry has been sorta floatin' on air . . . Bottom's UP!

I don't know about you, but that's all I've got to say for this week . . . except to remind you again, one and all . . . "never rumble a bumble . . . bee?" . . . So, until we run into one another at a later date . . . Your ever lovin' . . . Johnny.

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Weekly Fashion Letter SAHARA

FROM EDITH HEAD
Fashion Designer, Paramount Studios

The Coronation influence has reared its head in Hollywood not only in motion picture production, but in the influence of fashion itself. Edith Head has noticed this influence has been emphasized in many ways.

First, there is the beginning of an ornamental look. There is no longer the thing called a "plain little dress." The simplest of summer fabrics—ham, denim, linen, etc.—is heavily brodered, beaded, sequined or heavily jewelled. In most cases the influence is emphasized in this manner.

Jan Sterling, whom you will see in "The Vanquished" and who is one of Hollywood's better dressed stars, wears her daytime gingham with an embroidered bodice—embroidered in an all-over design that matches the ham check.

Even play clothes have the mental look. Arlene Dahl, one of Hollywood's most beautiful actresses whom you will soon see in "Jamaica," has her denim play clothes programed in jewels or heavily brodered in a floral design.

Of the young set in Hollywood, Leigh, who recently completed "Candide" with her husband Tony Martin, makes a fine fashion figure. Her daytime classic linens have the touch of elegance with their jewelled bell-shaped embroidered collars and cuffs.

The second way the Coronation influenced fashions in Hollywood is the silhouette. This same silhouette has been a favorite of the stars for many years, but at least the Coronation solidified various designers into adopting a single silhouette. So long as the normal waistline, the fitted bodice and the flaring skirt. This combination is feminine and gracefulness.

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(Continued from Page 18)

star . . . On the same bill is **RAY BISHOP**, "the unhappy humorist." Mr. Bishop, with his clever patter, gets a smile to his audience. He doesn't gyrate around but merely stands before the microphone and releases one gag after another, and in a manner that he's bound to win as a life-long friend . . . A very nice bit which we enjoyed immensely is his rendition of "I'm in the Mood for Love." . . . The **SZONY'S**, world famous continental dancing stars, are one of the finest dance teams we have ever seen. Francois and Gizelle (brother and sister) do amazing spins, and have always startled their audiences with their amazing feats on the dance floor . . . The **VANDERBILT'S**, making their debut in our town, are fine tap dancers as well as acrobatic dancers. Their routines are clever and paced. Terrific opening act . . . Beautiful **SA-HAREM DANCERS** introduce two new routines, exquisitely choreographed. Featured in both routines is **HELEN LOUIS**. His "blues" number, which is in the first routine, is outstanding, also the "congo" number. Both are outstanding and show many hours of study . . . **CEE DAVIDSON** and his orchestra supply the background for the production, and offer dance-music for patron hoofing pleasure. To George Moro, its producer, we offer another tip of the hat.

LAVERNE SLIPPER:
(Continued from Page 19)

Direct opposite for Hank . . . **JIMMY HANNAUGH**, perennial master of ceremonies who has a singing voice we can hear enough of these days . . . **BILL WILLARD**, straight-man and writer . . . Marah Gates' **PALOMOS** have reached the point of being a fixture, which is alright with us, they continue to do a top-notch show. Last, but FAR from least, we have **GEORGE REDMAN** and his orchestra in the pit doing the work of many musicians.

CORTEZ:
(Continued from page 19)

Miss Davis is a tremendous talent on the piano and each arrangement, whether vocal or instrumental, is

loaded with rhythm. "Spouse" picks a mean bass and joins Martha in some vocals occasionally. It's another return engagement for the **MERCER BROTHERS**. Always popular with Las Vegas audiences, the brothers Mercer come in with several new riotous routines, plus the old favorites we know they will be asked to do . . . This promises to be a knock-out show as both of these acts have scored big successes on their previous engagements locally . . . **JIMMY OLIVER** and his **BAND** remain for your dancing pleasures and to back the shows musically. All of these men are fine musicians and their continued presence will be our pleasure . . .

FLAMINGO:
(Continued from page 17)

the wide versatility of the members of the company. The illusion of **SPIKE** having four arms during a portion of his drumming is the greatest . . . **HELEN GRAYCO** was never more beautiful and is acquiring a definite style as she sells herself and her songs . . . **ARTHUR WALSH** is an uninhibited comedian whose talents know no end. His burlesque show is a "sell-out" . . . **GEORGE ROCK** is not only a great trumpet man, but has become famous for his tiny tonsilling of "All I Want for Christmas" and, now, "Three Little Fishies" . . . Scene stealer supreme is **FREDDY MORGAN**. His pantomime bit with the banjo during "Poet and Peasant" is an all-time great! . . . Due to time limitations, **JIMMY KENNEDY** only takes part in scenes and bits in this show, but is capable of a complete show within his own talents . . . The **WAYNE-MARLIN TRIO** seems to be even better than ever. The ease with which they perform belies the skill needed to accomplish the things they do . . . Although **EARL BENNET** (the hair) is clowning most of the time, and is an excellent comedian, he also possesses a fine singing voice . . . **BILL KING** is the epitome of timing and precision as he juggles three double-edge axes (which really have edges) and, in complete blackout, handles all sorts of lighted torches . . . **DOLORES GAY** taps her way through the very difficult "Whirling Dervish," and **THERON KAY** is the vocalist who sings "while the show goes on" . . . **LaVERNE PEARSON** sings beautifully as the "Queen for a Day" winner, and **FRANKIE LITTLE** manages to steal his share of the laffs throughout the show.



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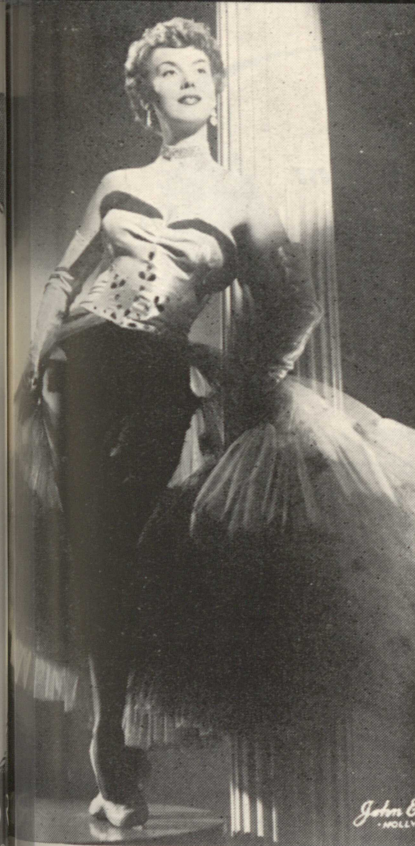
POP SQUIRES:

(Continued from Page 5)

used to describe a green area on the old Spanish trail, the old Mormon trail or the California trail, as the route between Salt Lake and Los Angeles was called at various times.

On May 15, 1905, Senator Clark's new railroad sold its town lots in Las Vegas and thereby laid the foundation for this modern Las Vegas, which has developed into the most brilliant, interesting and amazing little city in America to which are attracted thousands of tourists each week.

To the enterprise and foresight of Las Vegas' pioneers is largely due the conception and building of Hoover Dam and the creation of the world's greatest man-made lake. However, the green of "Las Vegas" has largely been changed to the green of widespread lawns and spreading shade trees. Las Vegas with her adjoining city of North Las Vegas and her neighboring communi-



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DESERT INN:

(Continued from Page 18)

ant young Dalmatian who does some amazing feats of balance . . . on a log the water! . . . Participants in the production numbers are all winners of beauty and swimming medals.

Great industries have been established in this area and have given quality of permanence to this which, not so many years ago, was prominent and useful to the mainly because it was the place where locomotive engines could get water.

water under black light . . . The stage now features the wondrous "butterfly spectacle" of NIRSKA. Something you have never seen before, and certainly a thrilling sight . . . The LARNEES are a fast, rough and tumble cache troupe . . . THE MANHATERS, a male quartet, back the show really and do a spot of their own—WENS and JOHNSON are a couple of horizontal bar experts whose timing and control are a sight to behold . . . THE BOGINOS are a family of four boys and two girls who do some extraordinary balancing and tumbling; very good! . . . The entire show is

backed expertly by the music of Carlton Hayes' orchestra and the fireworks display comes as a complete and pleasant surprise as a finale.

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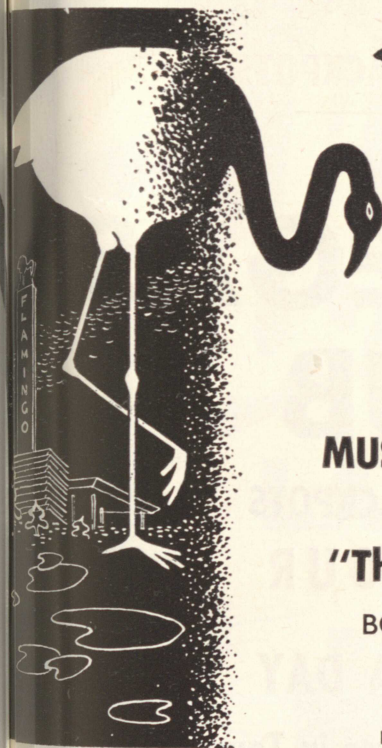
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