Jack Bortz'

May 16, 1953

# Fabulous LAS VEGAS Magazine



PHOTO BY FRED BARSTOW

Scoops From The Film Capital

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**Hollywood Happenings**

BY

TED WICK

15c

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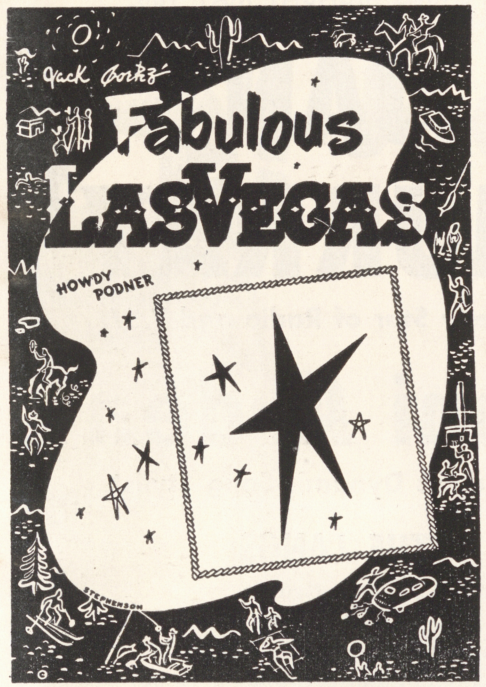


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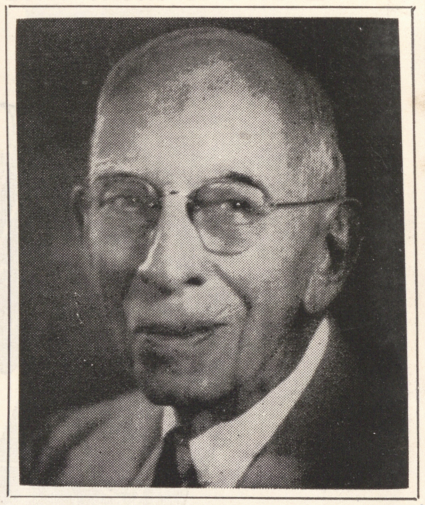
# OBSERVATIONS

. by CHARLES P. "POP" SQUIRES



**PROBABLY most of the readers of this column have never heard of that historic auction sale, but for some years events were dated as about so long before or after The Auction Sale, May 15 and 16, 1905, when Senator Clark's new railroad planted along Fremont Street the business center which finally took root and blossomed into this Fabulous Las Vegas.**

The fact that Helldorado each year is held about the middle of May has no particular significance except, perhaps, to a few of us who were present and took part in the sale, who still feel the thrill of the crowd of perhaps a thousand people who came to this town with the funny name of Las Vegas for the sole purpose of getting rich quick and returning to civilization with a nice little fortune assembled at the expense of us simple-minded folk who had the credulity to believe that destiny intended to build an important city here.

In 1902 Senator Clark paid to Mr. and Mrs. Frank Stewart ten thousand dollars for an option, running one year, to buy 1800 acres of the old Stewart Ranch, with all the water of the already famous Las Vegas Springs, except a comparatively small amount reserved by the Stewarts.

That option taken by Senator Clark was considered by the prospectors and stock men of this region as final proof that the Montana "Copper King" really intended to do something important when his railroad reached Las Vegas.

Months dragged their hot, dry and dusty way through Las Vegas while the group of adventurers looking for quick fortune increased to several hundred persons. The year of Senator Clark's option came to an end, as years have a habit of doing, and the option expired. The senator had forfeited the right to purchase the Las Vegas Ranch and water rights and had forfeited his ten thousand dollars. And the railroad engineers were busy fussing around the place where the railroad survey crosses Moapa Valley, some 50 miles northeast of Las Vegas. There was plenty of water there.

That was enough for the smart fellows. They plainly saw that the senator's new railroad was just diverting attention from Moapa Valley while they gobbled up everything they wanted there, so they packed their burros with all their small belongings and made the toilsome 50-mile hike to Moapa Valley, where they began their vigil of waiting for the "big chance."

In the meantime Senator Clark's agents resumed negotiations with the Stewarts. They, thinking that perhaps the $65,000 purchase price in the former option was a little high, offered to sell the same property for $55,000. This, with the $10,000 option money they already had received, would make the original price they had hoped to get.

To the surprise of everybody, Senator Clark having in the meantime purchased the Kyle Ranch and its water rights for a very reasonable price, promptly accepted the offer, paid the $55,000 and became the owner of the land and water which created Las Vegas. Surprised and bewildered, the smart fellows who had gone to the Moapa Valley to await the "big chance" wearily hiked their way back to Las Vegas.

In October 1904 the construction gang, working from Utah toward Los Angeles, reached Las Vegas and continued westward until they met the construction gang from the west a few miles south of Jean where the rails were joined in January 1905.

At last, after some five years of activity by Senator Clark and his workers, Las Vegas really had a railroad, although it was operated by the contractors until May 1, 1905, at which date the railroad announced that they would sell the lots in Clark's Las Vegas Townsite at prices they had established for each lot in the order that applications were received — first come, first served.

**(Continued on Page 27)**

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# HILLSWAY

. . . by ROLAND HILL

**Editor's Note: This is the sixth contribution of Mr. Hill's reports on his European tour).**

**I FLEW the wonderful Scandinavian Airlines (SAS) to Helsiki, Finland, for two glorious days at the Olympics. The cost was only 299 Kr. or about $59 our money. Imagine going across to a foreign country and back for that little! And, you won't believe this, I changed $10 at the airport in Helsinki and couldn't spend it all in the two days I was there. I was living deluxe, too.**

Finland is great. Such fine people and how sorry you feel for them, being under the domination (for all practical purposes) of the Reds. They handed us a printed sheet with the prices of everything we would buy on it. If anybody charged more, we were to report them to the police. Prices were two cents for a shoe shine, four cents for a cup of coffee, etc. They were low, despite the long wait after World War II, with stadiums in readiness for the Olympics. We would have been happy even with price gouging in poor little Finland, which always paid its debts. But they just aren't that breed of folk. We were given 350 marks to the dollar here and you should have seen my bulging pocketbook.

I checked in at the ultra smart, brand-spanking-new VAAKUNA HOTEL. I wish I could do justice to it in describing it to you but words fail me. You wouldn't believe it, anyway, so just take my word when I say it was about as fine as any I have ever seen. The chairs around the pool in the lobby were so fantastic I went around and sat in each one to see if they were real.

I met a world-traveler friend of mine, CHARLES FRITZ. He also tried each chair and I guess the natives thought we were playing some kind of a new version of "musical chairs."

The roofgarden, overlooking the entire city and the countryside, serves the best steaks in Europe and the rest of the meal compares favorably. You should see the fine lobbies on every floor — the wonderful lifts that are smooth and fast as at Radio City — and the Saunas.

Now here is where I become ecstatic. Sauna baths are an absolute "must" in Finland and they will not allow you to leave the country without first enjoying one of these. Ann Pauker-like gigantic women are in attendance. When you show signs of weakening while climbing higher into the clouds of steam in



the step-like bathrooms, they come along and whack you on the bare backside — the likes of which you haven't felt since your father used the hairbrush on you in the woodshed.

Then, when you have been parboiled to the hilt, they order you into the ice cold pools of water outside the steam rooms. You cautiously put one toe in and nearly faint. Along comes Katinka — picks you up bodily — and literally throws you into the tub. And, you should hear her belly-laugh then! This operation is repeated at least four times — from hot to cold — with a terrific beating with a pine bough brush in between, for good measure.

Then the rub. If you show signs of fatigue, there is a beautiful little pine-panelled room off to the side with cots in it for you to rest in. It is the social thing to do in Finland — to take the baths — and the Finns gather their friends (men or women — or both) once or twice a week to cavort in this style, with no questions asked as to the relationships. Bankers take their prospective customers here and talk business as do auto salesmen, etc. This is really living and you will feel like a million dollars after four hours of this — or at least a million or so marks.

Take a boat trip around the archipelago. You get the boat right in front of the main square, opposite the President's Palace, or (as it is called) the

(Continued on Page 29)



EL Cortez HOTEL
DOWNTOWN

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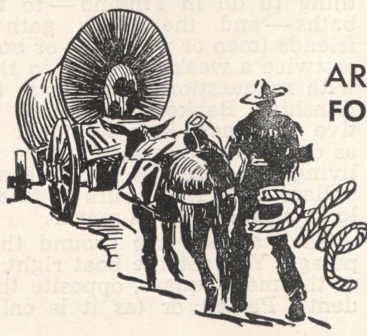

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# THAT'S FOR SURE . . .

by JACK CORTEZ

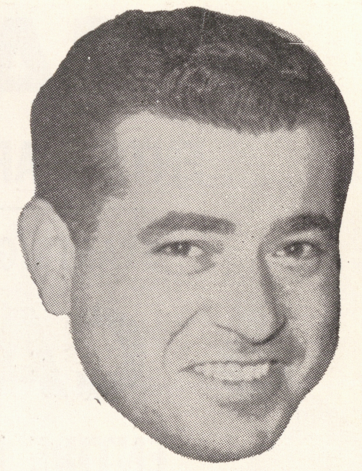
**IT SEEMS that the handsome screen idol FERNANDO LAMAS might open a chain of dance studios in this country, later this year. Mr. Lamas will soon be seen in "Sangaree," with ARLENE DAHL and PAT MEDINA. It is Paramount's first three-dimension movie in Technicolor. A promoter approached Lamas and said he wanted to open the studios, utilizing the star's popular name. At present, nothing definite has been decided but the offer is still too tempting for Fernando to say no.**

LIBERACE, currently completing a record engagement at the HOTEL LAST FRONTIER, is preparing to embark on a concert tour in the near future. On August 15 attendees at the HOLLYWOOD BOWL will listen to his magnificent music when he appears there with the Los Angeles Philharmonic . . . AND today, May 16, is "Lee's" birthday—So-o-o happy, happy, fella. We hope you'll celebrate many more natal days in our fabulous town.

Hollywood's "blonde bombshell," BETTY HUTTON, has been signed to appear at WILBUR CLARK'S DESERT INN on July 7. We can just picture the overflow crowds that will be demanding reservations to see this terrific personality in person. Reservations, anyone?

MICHELE, the hair stylist whom local damsels rave over, has packed his kit and left the beauty salon of the SANDS HOTEL. The talented coiffeur is now settled in his new booth at the FLAMINGO HOTEL beauty salon, assisting Miss Gee-Gee.

JOCKEY WARREN, popular localite, is anxiously awaiting the arrival of his wife. (Mr. Warren is currently employed at the HOTEL EL CORTEZ). In case you don't know the gentleman and are wondering about his first name, he was a well known jockey and rode many a horse during his career from 1906 to 1949. He is 62 years old now but no one can believe it from his appearance. Returning to Jockey's wife: She is the former EMILY STICKNEY. Anyone who has followed circus history can tell you that the Stickney family performed under the big tent in star spotlights. Many generations upheld the family tradition of circus careers and have had their names in circus publicity for 104 years. Emily herself was a champion bareback rider. Upon retirement from the sawdust she went to work for ROY ROGERS as his private secretary and still retains that position. It should be mighty interesting to



listen to Mrs. Warren and her husband discussing their past careers and experiences.

ARNOLD'S LTD., a men's shop of beauty and distinction, had its grand opening last Tuesday, May 12. Friends from near and far attended the ribbon cutting ceremonies which took place at noon, with Liberace doing the honors. ARNOLD and PHYLLIS CHRISTENSEN were gracious hosts and greeted everyone as they entered. The floral tributes Mr. and Mrs. C. received that day were so many that there just wasn't enough room to display them properly. But the greatest attraction was the merchandise featured in ARNOLD'S LTD. Truly the FINEST and the latest styles in clothing for the man of discriminating taste.

No one could have been more regretful that we to learn that RAY BOLGER had to undergo surgery recently in a Hollywood hospital. We don't know how serious the operation was but are hoping that Ray will recover rapidly and will be able to fulfill his engagement at the HOTEL SAHARA. He is scheduled to reappear at this bistro immediately following the JAN MURRAY show. With Ray will be the AMES BROTHERS.

When JOE E. LEWIS opened at the HOTEL EL RANCHO VEGAS last Wednesday the ovation he received was so tremendous that one could almost discern a tear in the eye of this sensational showman. Practically all of the

(Continued on page 31)

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GAMES FROM $10 to $100

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BINGO

LAST FRONTIER VILLAGE

FREE PARKING FOR 1500 CARS



# THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)



**BEING BACK in harness at the Desert Inn will be great fun as soon as the aches and pains of rehearsals subside. It was worth it all however, as it was a wonderful opening, with brilliant performances by JANIE POWELL, DARVAS & JULIA, and FRANK LIBUSE & MARGOT BRANDER.**

Janie Powell is all set to star in this engagement. It's a technicolor musical of the hill country adapted from the famous short story by Stephen Vincent Benet . . . DANNY KAYE sat in the spot light of reflected glory the other ayem when he breakfasted with Charlie the chimp of the "Maquis & Family" act, in the Cactus Room of the Desert Inn. It was Charlie who drew the stares of the curious. Although Charlie is a boy, he was dressed in the frilliest polkadot dress with ruffled panties to match. His table manners are impeccable, but he had the advantage over Danny of being able to hold his toast with his prehensile toes while he held his bottle of milk in his hands.

Solely on the strength of her popularity as co-star with CHARLIE FARRELL on both the radio and TV version of "My Little Margie," GALE STORM was signed for three weeks starting July 2nd to appear at the Thunderbird at $10,000 per . . . And BETTY HUTTON was snared by the Desert Inn for a four week run which will not her 100 of the big ones . . .

HUGH O'BRIAN, fast rising star on the U-I lot, has just bought twenty acres of land behind the Last Frontier, and will build apartments. He'll break ground just as soon as he can afford to buy a shovel. Kidding aside — here's an amusing story about him. One of his first acting jobs was with IDA LUPINO and COLLYER YOUNG. They were sitting around discussing professional names and Hugh asked Ida to think of an appropriate one for him. His real name is Hugh Krampe and he thinks it inappropriate for the theatre. Ida went home and thought about it half the night. When they met on the set the next morning Ida was bubbling over with enthusiasm. She said to Hugh: "I have just the name for you. You remind me so much of Heathecliff in "Wuthering Heights" . . . you should take the name of Cliff Heathe." . . . So where did you get O'Brian?

DEAN MARTINS accent has gotten so southern you need an interpreter to understand what he's saying on his radio show . . . And speaking of accents, who was it that said TALLULAH BANKHEAD speaks that strange combination of Piccadilly and pickaninny . . . With JOE BUSHKIN writing her music and GARSON KANIN the lyrics, how can Tallulah fail to live up to expectations when she makes her night club debut at the Sands . . . Word's going around that you'll have to make your reservations to see her in person rather than by phone, as usual. Porquoi? . . .

The RITZ BROTHERS have 7 — count 'em — 7 new skits for their New York Copa stint, and they're reportedly sensational . . . With the ten dollar minimum and the high taxi tariff from New York to the Riviera, you'd think BILL MILLER was giving away platinum lined mink stoles the way the populace jammed the rafters to see LENA HORNE . . . JOE E. LEWIS becomes the next Abbot of the New York Friars Club . . . PETER LIND HAYES & MARY HEALY do three weeks at the Cocoanut Grove in Los Angeles, the latter part of June . . . BABETTE DE CASTRO will have to honeymoon with brand new hubby GENE GAMMON in St. Louis, because that's where the Latin Quarter Revue went after their six sensational weeks here at the Desert Inn . . .

**(Continued on Page 29)**

# The PLAYLAND

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A GEORGE PARRY ENTERPRISE — OPEN 24 HOURS

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SONGS FROM THE PAST AND PRESENT

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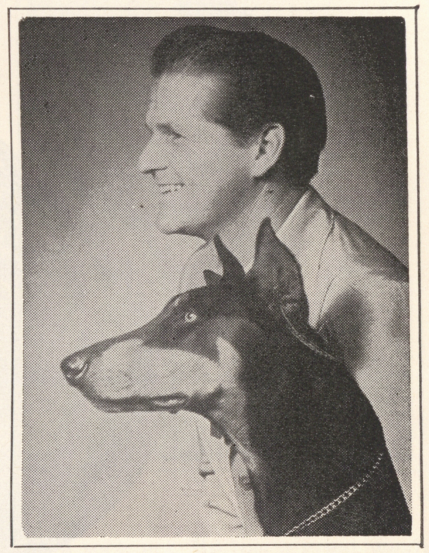
HOTEL GOLDEN BANK CLUB Bill Graham Managing Director




# WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



I'M STILL AMAZED at the laxity of some of the businesses and resort spots in getting into the Helldorado spirit! It seems that getting into the spirit of the thing nowadays consists of putting on a string tie, and that's it! Helldorado! We wear those things all year 'round. I'd be willing to wager that over half the people who came to town last week had no more idea than a ghost that we were almost in the midst of our yearly Helldorado celebration. This thing should be made so big, and enforced, that people would come from all over the nation just to put on their western gear and parade around town for a couple of weeks. I continued to wear mine throughout last week and even the locals wanted to know what I was "made up for," or "what was I trying to prove." The town had better get on the ball or it is going to lose one of the greatest drawing cards it ever had . . . relaxed atmosphere!

As most of you know, my Mother and Dad have been here with me for the past two weeks. I've had the pleasure of being with my Mother on Mother's Day, and with my Dad on his birthday, which was Friday, May 15. The three of us went to the GOLDEN NUGGET RESTAURANT for Mother's Day dinner that Sunday, and enjoyed a wonderful meal with maitre d' NICK PODAR. Then on Friday we had a surprise party for my Dad at the Hotel Last Frontier and saw the show. That same night we surprised BOTH my Mom and my Dad by having another cake in celebration of their forthcoming 46th wedding anniversary. Folks are pretty wonderful people, and it's too bad that a lot of us have to get pretty well along in years ourselves before we realize it.

Speaking of the GOLDEN NUGGET a moment ago reminds me . . . POLLY POSSUM and JOE WOLVERTON are doing a great job of packing 'em in every night and have just signed an extended contract for more of the same. When Joe is feeling right he can get more out of a guitar than the average laws of limitations allow. And "powerhouse" POLLY seems to possess a never-ending wealth of energy. Have you seen all of them in their get-ups for Helldorado?

Good news for the patrons of DUFFY'S TAVERN! "Duffy" RESLER and "Daisy" LURIE now have a family of five of the yippin'est puppies you ever saw. Everyone who ever went into Duffy's Tavern knows "Duffy" (but not his ancestry) and "Daisy" is a Yorkshire terrier belonging to Bud Lurie. Duffy's Tavern has become the favorite late rendezvous for most of the hotel employes, it seems.

For the first time in your life you'll be able to SEE THUNDER! At the EMBASSY CLUB BURLESQUE in North Las Vegas! You've probably seen a lot of these dancers do the "bumps" and "grinds" but not quite like this young lady. Also on the bill is Miss BEA BARTON from the East Coast! DICK RAYMOND, an Irish tenor and comedian . . . and your old friend DOC STARR, along with BOB LEE'S BAND. I wonder how many of readers and stay-up-laters know that there is a FOUR AYEM SHOW at the Embassy? There's a deal to finish off the night for you.

I had to see BONNIE BEST on some business the other day, but you know how women are—I was having to **wait** for her . . . so I took to looking around at the things on the racks. I wonder if the rest of you guys feel as foolish as I do, when you look through clothes in a women's shop, to buy somethin' for HER? Anyway, in this instance, I'm killin' time . . . but you should see some of the comfortable looking things I found on those racks! There's nobody dreamin' up things like this for us men! By the way, BONNIE BEST will be here in person for a few weeks to run

**(Continued on Page 25)**



Mansfields

*By the makers of BOSTONIANS*

*Nylon Mesh*

The MARSTON
*Style 1889X*
*Wheat Nylon*
*Mesh with*
*smooth brown*
*trim wing tip.*
*Skeleton lined.*
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# RENO BEAT . . .

**by ART STEAGALL**



**THIS is SILVER SPURS AWARD week-end here in RENO and, believe me, there is action galore, the town is full of Hollywood folks and Indians, and all of our neighbors are here in western clothes to celebrate the fourth annual presentation of the now universally recognized top honor for western films. There will be a lot of fun. We will bring you a full report next week.**

AGVA: The RIVERSIDE THEATRE RESTAURANT repeated the popular idea it started at Easter, with another buffet-brunch on Mother's Day. This one was even more popular . . . BEATRICE KAY, off to L. A. for a TV show, Sunday, May 17. She will do a guest shot on the Comedy Hour with DONALD O'CONNOR . . . BERNIE and MRS. EINSTOSS in the chuck wagon at the RIVERSIDE . . . FREDERIC H. REID from Las Vegas a stop-over visitor here, on his way to Hong Kong . . . NELSON EDDY, who closed recently at the SAHARA, set for MAPES here July 16 . . . The WHITE-HOUSE, one of the finer eating places at LAKE TAHOE, opened Friday . . . Owner-operator LEO MARTHALLER vows he will serve the same delicious food that has made this spot so famous . . . Was nice to talk with WALLY BROWN again — haven't seen him for a few years . . . MRS. GAY WENTZ, after traveling 'cross country with her three children (all boys), resting at the BEATRICE KAY GUEST RANCH here before trying to buy a home . . . MRS. E. S. SQUIER of Chicagoland, in Reno for a two weeks' vacation. With her is MISS ANN REICHMANN, also of Chicago . . . EDDIE FITZPATRICK and his boys — they are that popular orchestra at the MAPES — set for a two week vacation in July when POPS WHITEMAN will take over . . .

CURRENT SHOWS: In the GOLD ROOM of the GOLDEN BANK CASINO enchanting music, comedy and exotic dancing are featured for a second smash week. VING MERLIN and his VIOLINS headline the show. The receptive GOLDEN crowds are equally appreciative of the beautiful concertos and novelty, tricky numbers played by MERLIN and the four lovely, talented violinists who appear with him. The dancing ZERBYS, held over from the preceeding show, provide the exotic touch with a daring number in which JON plays foil to romantic, willowy INGA. The humor of PAUL GRAY and his catalogue of "quickie songs" build up to a sock act. He has a great wealth of material. The 12 gorgeous GOLDEN GIRLS step out with two snappy routines to the music of STERLING YOUNG and his orchestra.

THE MAPES SKYROOM also swings into a second week of its current show . . . headed by song man SONNY HOWARD and his big voice . . . HOWARD, a graduate of Arthur Godfrey's Talent Scouts and a PAUL WHITEMAN singing find, acts his numbers out with great feeling. The handsome vocalist comes back for encore after encore, piling up a list of flawless impersonations. The comedy chore in the SKYROOM is well in hand. That is, in the hands of WALLY BROWN. This hilarious, double-talking, fast comedian keeps 'em in the aisles with his fast patter and unique monologue style, seldom staying with the same subject for more than a second . . . MARTEZ and LUCIA, an unusual dance duo, keep the audiences spellbound with their intricate combination of Latin and acrobatic dancing. The high-spot of the act is a head-to-head balance in time to Latin rhythm. The lovely MAPES SKYLETTES come up with two beautiful numbers and EDDIE FITZPATRICK and his fine orchestra back the show and play for your dancing pleasure.

THE RIVERSIDE THEATRE RESTAURANT opened Thursday with KAY STARR and THE LANCERS . . . This

**(Continued on Page 35)**




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# HOLLYWOOD HAPPENINGS ... by TED WICK

**MICHAEL CURTIZ, the fabulously successful director of such hits as "Mildred Pierce" and "Casablanca," has left Warner Brothers after an association of many years and will megaphone Irving Berlin's "White Christmas" with Bing Crosby . . . Fernando Lamas and Arlene Dahl, whose offscreen romance has been hotter than many pictorial love yarns, will reunite soon for another film to follow "Sangaree." This one, in three dimensions like their first, is titled "Chubasco."**

Dance star Buddy Ebsen returns to the screen after a long absence in "Red Garters," with thrushes Rosie Clooney and Joanne Gilbert . . . And Joan Fontaine will be Bob Hope's romantic interest in "Casanova"— one of her rare comedy assignments . . . Miss Fontaine's long feud with her sister, Olivia de Haviland, is reportedly at an end. For years the sisters didn't even talk to each other, but the recent death of their father brought them together.

Lots of movies on Hollywood's future list. Among the most ambitious projects is one teaming Jimmy Stewart as star with Alfred Hitchcock as director. This is "Rear Window," a powerful suspense drama to be produced by Broadway's sensationally successful Leland Hayward and Josh Logan. But Jimmy'll make "Strategic Air Command" first. Gentlemen may prefer blondes, but apparently blondes prefer brunettes. Leastwise Lizabeth Scott does. She's been dating a regular stream of dark-haired gents — all from outside the realm of show business . . . For the time being, three-dimensional photography is the exclusive property of the movies. Attempts to televise 3-D were made in Hollywood last week by a major network and failed miserably. The network billed it "Television's answer to the movies' answer to television!"

Bob Hope, start of Paramount's zany service comedy, "Off Limits," selects an incident in an Army hospital near Honolulu back in the spring of 1942, as perhaps the most memorable moment of his life. "It's also the reason I've always tried to play every personal appearance I possibly can at a servicemen's base or hospital," Hope continued.

"It was just a few months after Pearl Harbor and the base hospital which the military suggested I visit was jammed full of casualties moved in from as far away as the Philippine Islands.

"I was making the wards," Bob recalled, "walking slowly through each one of them, stopping at each bedside for a chat or a joke with the G. I.'s. I deliberately passed up one particular bed because I could see at a glance that the patient, who had his head and upper body almost completely swathed in bandages, was sleeping.

"The ward nurse stopped me and asked me to go back to the bed. It seemed the soldier had undergone a very serious operation just five or six hours before I arrived at the hospital. She said the anesthesia was just wearing off and that the G. I. would feel very bad when he found out he had missed talking with me.

"I sat by the bed for a while waiting. It was about five minutes before he opened his eyes. The whole ward quieted down, the other men obviously trying to give the sickest of their number a break. I had a lot to think about in those five minutes.

"And when the boy opened his eyes and spotted me sitting next to him I enjoyed the biggest kick I've ever had in my lifetime. He just sort of looked at me for a moment and, when I was fumbling around in my mind trying to think of something to say, delivered a line I wouldn't dare to top.

"Nurse," he said quietly, with a slow smile breaking over his face, "what did the doc put in that needle? I could swear I see Bob Hope here next to the bed. Wasn't fighting for my country enough?"

"When my ugly pan can get a wisecrack in a situation such as that then I'm doubly grateful to be lucky enough to hear it."


Marc Wilkinson

PRINTER

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playing for you in
the Casbar . . .
and your gracious acceptance of
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"Thank you"

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AND HIS TRIO

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# "CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## Flamingo

**May 14 thru May 27**
**(Not a Review)**

**Show:** John Payne, Lou Holtz, Stuart-Morgan Dancers, Dutch Adler Trio
**Line:** Flaming Starlets
**M.C.:** Frank Howard
**Orch:** Torris Brand
**Mural Room:** Bobby Page and Orchestra

Presented for the first time on any Las Vegas stage is the singing voice of that romantic star of stage, screen and radio, JOHN PAYNE. We've all seen the versatile talents of Mr. Payne as an actor, but few of us have ever heard him sing. His rich, full, baritone voice will surprise those of you who hear him for the first time. We welcome John Payne to the realm of Las Vegas night-clubs, a world all its own! . . . Co-starring on this same bill is the one and only story-teller of all time, LOU HOLTZ. This man can take an ordinary story that you've heard many times and build it into a masterpiece, especially the dialect ditties . . . It has been some time since we've seen the STUART-MORGAN DANCERS locally, but here is an adagio dance group that will thrill you. Three men and a girl

(Continued on page 31)

## LAST FRONTIER

**May 18 thru June 1**
**(Not a Review)**

**Show:** Margaret Whiting, Jimmy Wakely, "Excess Baggage"
**Line:** Devlyn Dancers, featuring Roy Fitzell and Dolores Frazzini
**Orch:** Bob Millar
**Gay '90 Bar:** Tommy Doyle Trio, Buster Hallet Trio
**Organ Music:** Don Baker

Current show stars LIBERACE and PHIL FOSTER. Opening Monday, May 18, is one of Las Vegas' favorite song-stresses, on her way back to the local scene. The stunning Miss Whiting is one of Capitol Records' biggest selling artists. Her latest releases are "Singing Bells," "Take Care, My Love," "Gomen-Nasai" with Jimmy Wakely and "I Learned to Love You Too Late." She is one of the busiest persons in show business, what with being mistress of ceremonies on ABC's "Saturday Night Dancing Party," making frequest guest appearances on top TV shows, personal appearances and rigid recording sessions . . . JIMMY WAKELY'S unique singing and guitar strumming in movies and on records, plus a wealth of natural ability and personality, keep him on top of the heap. In addition to being the guest star on "Hollywood Barn Dance," Saturday nights, he also has his own radio-TV show. He has a tremendous following and recently appeared at Ciro's in Hollywood. Not too

(Continued on page 31)

## El Rancho Vegas

**May 6 thru May 26**
**(Not a Review)**

**Show:** Joe E. Lewis, Estelita
**Line:** Dottie Dee Dancers
**Orch:** Bob Ellis
**Chuck Wagon Room:** Guy Landis and Jim DiStephano, Chuy Miranda and Paul Gardos

GREAT! TERRIFIC! SENSATIONAL! NONPAREIL! These are just a few of the shouted accolades that greeted the return of JOE E. LEWIS, a performer for whom enough adjectives just haven't been written. This excellent comedian is the man for whom fans travel countless miles, just so they can sit and listen to his original brand of humor. The irrepressible Mr. Lewis never disappoints his audience. Every story he projects is fresh and hilarious. The only way you can hear a repeat is to demand it. Joe's sparkling sense of comedy just can't be equalled by anyone. He is and always will be an individual. The tickle-dust he sprinkles through the audience is ever-present and seems to grow stronger with his every appearance. Accompanying Mr. Lewis is his cohort in comedy — AUSTIN MACK. With Mr. Mack at the piano and Mr. Lewis at the microphone




— you just can't go wrong! . . . The very lovely ESTELITA made a very successful debut in Las Vegas. Although this is her first appearance here, she has completely captivated the spectators with her charm and ingratiating manner. Estelita has a compelling voice and her songs are such that everyone listens and appreciates them. The lovely screen star does an imitation of Lena Horne that electrifies her audience with its authenticity. This gal is very talented and seems to be headed for stage stardom, in addition to her screen success . . . The DOTTIE DEE DANCERS introduce two new routines featuring Miss Dee. BOB ELLIS and his music makers offer a very precise background for the entire production and continue to please patrons with their dancing rhythms.

## Wilbur Clark's DESERT INN

**May 12 thru June 8**

| | |
|---|---|
| **Show:** | **Jane Powell, Darvas & Julia, Frank Libuse and Margot Brander, Marquis and Family** |
| **Line:** | **Donn Arden Dancers** |
| **M.C.:** | **Don McKay** |
| **Orch:** | **Carlton Hayes** |
| **Lady Luck Bar:** | **Grover-Shore Trio, Danny Cassella and Orchestra, May-Caruso Trio** |

In this triple-star show you will find one of the greatest assemblages of diversified talent in some time! Beauteous and sweet Miss JANE POWELL steps forth in song with a well placed soprano voice that had the first-nighters wrangling for more at the end of her performance. Miss Powell displays a wealth of technique in her presentation of "The Jewel Song" from Faust, then shows evidence of wide versatility by following that number with an original by her accompanist, EARL BRENT, that covers all phases of the blues. Her program selection includes all types of singing, and she seemingly adopts a personality to fit each one . . . DARVAS AND JULIA! Here is an amazing dance team that will never cease to astound you and thrill you, no matter how many times you see them perform! The sauve

**(Continued on Page 31)**

## SAHARA

**May 5 thru May 18**

| | |
|---|---|
| **Show:** | **Eddy Arnold, Roy Wiggins, Hank Garland, Dickens Sisters, The Great De Lage and Shirley, The Three Goetschis** |
| **Line:** | **Sa-Harem Dancers, featuring the Cavaliers and Joan Larson** |
| **Orch:** | **Cee Davidson** |
| **Casbar:** | **Jose Melis Trio, Three Majors, Al Day Trio** |

There are just two days left in which you can see the great radio and R.C.A. recording artist EDDY ARNOLD. This "Tennessee Plowboy" is hailed as the nation's top folk singer. He excels in his presentation of selected country and western tunes, which he helped to popularize. Accompanying the "Plowboy" are ROY WIGGINS on the electric guitar and HANK GARLAND on the steel guitar — two superb musicians — and the singing harmony of the THREE DICKENS SISTERS. The audience greeted Eddy with thunderous applause and kept demanding encores until the inevitable "beg-off." Don't miss EDDY ARNOLD, a treat for each and everyone . . . THE GREAT DE LAGE and SHIRLEY are magicians of extraordinary skill. Their sleight-of-hand manipulations will bewilder you. Every trick is done so quickly you just won't believe your eyes. The mis-direction util-

**(Continued on Page 37)**

## The Sands

**May 1 thru May 19**

| | |
|---|---|
| **Show:** | **Peter Lind Hayes and Mary Healy, Mary Raye and Naldi, Asia Boys** |
| **Line:** | **The Copa Girls** |
| **Orch:** | **Ray Sinatra** |
| **Silver Queen Bar:** | **Johnny White, Ernie Stewart and Arnie Koppitch Trios** |

There are just three days left for you to enjoy the sensational team of PETER LIND HAYES and MARY HEALY. Here is a husband and wife team of






which you can't tire. Their comedy is sophisticated, smart, desirable and hilarious. Peter and Mary unveil their versatility in a series of skits and apparently spontaneous repartee. If you've lived in an area that has had television for some time, you'll enjoy tear-filled laughter at Peter's version of a gentleman who has retired after ogling his set for a limitless period. The beautiful Mary has acquired more poise and has become an accomplished comedienne in her own right. Both of these youngsters present impersonations that are adroit perfection. We're so happy that Peter and Mary chose show business as their profession.

**(Continued on Page 37)**

## Thunderbird

**May 14 through May 27**
**(Not a Review)**

| | |
|---|---|
| **Show:** | **Rex Allan, Sons of the Pioneers, The Angelaires** |
| **Line:** | **Kathryn Duffy Dansations** |
| **M. C.:** | **Barney Rawlings** |
| **Orch.:** | **Al Jahns** |
| **Navajo Bar:** | **Jack Martin Five, The Normandie Boys** |

It was just one year ago that a cowboy by the name of REX ALLEN strode on the stage of the Thunderbird for the first time and soon won over the entire audience with his easy-going manner and utter sincerity. Not only this, but he could also SING . . . and not in the nasal twang that so many people connect with western singers, but in a rich, round baritone that filled the room and the hearts of the listeners. You'll enjoy "The King of the Cowboys" REX ALLEN, star of Republic Pictures . . . We're also happy to welcome back America's No. 1 western singing group, and stars of radio and television, THE SONS OF THE PIONEERS. These boys scored a big hit the last time they appeared at this bistro, and it has only been their busy schedule that has kept them from making an earlier return engagement. They present their songs in true, simple harmonies that are under-

**(Continued on Page 31)**

## El Cortez

**May 7 through May 20**

| | |
|---|---|
| **Show:** | **Cooper Sisters, Ted Smith** |
| **Orch.:** | **Eddie Skrivanek's Sextette from Hunger** |
| **Buccaneer Bar:** | **The Instrumentalists, The Star-kings** |

The COOPER SISTERS are greater than ever! Doing three shows a night to audiences that are made up of many repeaters. They have come into the Pirates Den with a load of new material and most of it good. Still they get a lot

**(Continued on Page 31)**

## SILVER SLIPPER SALOON

| | |
|---|---|
| **Show:** | **"Follies of Hollywood" 10 Big Acts** |
| **Line:** | **Marah Gates' Palominos** |
| **M.C.:** | **Jimmy Cavanaugh** |
| **Orch:** | **George Redman** |

Added to these shows as an extra added attraction during the Helldorado week-end are the nightly appearances of Miss CAROLINA COTTON, the Silver Slipper's Helldorado Queen! Miss Cotton sings, yodels and is a trick shot sharpshooter. She is also the outstanding cowgirl of the present day, having been the only cowgirl to ever star in a western picture.

There's plenty to see when you see the new show at the Silver Slipper, and one of the biggest attractions to ever grace this stage is now appearing. MILLIE DAVIS makes her initial bow to Las Vegas audiences with this show, but we feel certain she will be back many times. Millie sings the blues abundantly, and her special material IS . . . see and hear her do "The Man

**(Continued on Page 37)**





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# JOE E. LEWIS

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Patrol Judge: JOE E. LEWIS
Alta Clocker: BELDON KATLEMAN

# SOUTHWEST BEAT

. . . by CARL PAIGE

**DEEP APOLOGIES for no entry last week. Took a trip down San Diego way all last week and we wound up with no time for this chit-chat with you—sorry! In all sincerity we hate to miss out and lose contact with you for even a week.**

As in all towns across America, they're thinking here in Yuma now of GRADUATION and JUNE BRIDES—bless 'em! Business getting all geared for big sales. By the way, most of the new places of business we mentioned last time are now open, FRONTIER DRUGS, CORK N' BOTTLE LIQUOR STORE, THE NEW DRIVE-IN LIQUOR STORE, and a few others.

Speaking of businesses here in this area, DONKERSLEY AUTO DEALERS are now staying open 'til 9 p. m. each night! And that reminds us of another interesting feature of this community as we ramble through our thoughts. For the first time the other night we noticed big bright lights out in the valley. Now we knew that no fabulous nightclubs or desert resorts were opening up and couldn't quite figure out what was going on. Well, upon traveling toward them, we learned that the ranchers and farmers here work at night in the orchards, fields, etc. Huge batteries of lights on large fantastic machines were spreading light all over the land while workers did their work in the fields—quite a point of interest, we thought.

A beautiful daytime now is the waving in the breeze of the golden tassles of barley. It's now about 18 inches high and is everywhere. Also, when the carrot picking time comes, you never saw color so perfectly displayed. The earthen color first in front as you look out over a field, next the brilliant orange of the carrots, the many colors of the shirts of the workers bobbing up and down and in the distant background the whiteness of the ranch house usually with a red tile roof or some other attractive shade—mighty PURDY!

Sights of interest on that San Diego trip: SKY ROOM OF EL CORTEZ (reminded me of W. C. Desert Inn's Sky Room), the famous BALBOA PARK ZOO—my first trip there so was completely taken in by it all. The main reason for this business trip was to contact an advertising agency there: THE DAN LAWRENCE COMPANY, and it was quite a spectacle, too—beautiful offices. They are in the old studios of Radio Station KROC (I think). It's complete with planter boxes, lush carpets, curved ceilings, indirect lighting, television sets, and, all in all—tops! Certainly want to thank them for a wonderful few hours: DAN AND CAL LAWRENCE and BUD CHASE.

Entertainment has quieted down somewhat here on our Southwest Beat. The San Carlos Hotel in downtown Yuma still is the finest. The Flamingo on the strip is great each night. The cocktail lounge with the piano bar, excellent. The man's name, CHIC WADE.

In signing off, here's the latest rumor down this way that may be of interest to Yumans and you Las Vegans as well: The little town of Tijuana, south of San Diego, may soon be the KING of gambling once again. As you may or may not know, it once was the center of fun and gambling. Then the rumor even goes farther—saying that if that does occur again, the other border towns will get gambling back, too—ones such as Nogales, and our own Mexicali (55 miles west of Yuma).

As I've said, it's all rumor—so if you don't want to even think of it, DON'T. It may never happen. With the present government of MEXICO in control, it does seem a little impossible, but pressure in certain quarters has worked well before in many places for many years as you well know. Let's wait and see, huh?

All for now 'til next week on our S. W. beat.


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# WHAT'S DOIN'?


(Continued from Page 13)


the store since Rae left the firm. RAE ROGERS is no longer with Bonnie Best, neither here nor in the Beverly Hills store . . .

downtown during the Helldorado celedown town during the Helldorado celebration, or any other time for that matter, there's a little cocktail lounge around the corner on Second Street that you should know about, for a place to go cool off and relax in a nice atmosphere. THE CINNABAR is about the middle of the block, north on Second from Fremont, and if you can find any better hosts than Berto and Jimmy I want to know it. On the night shift you'll find "Red" Morgan on hand, in charge of the games.

DON RIDLEY finished a three and a half month run at the SHAMROCK HOTEL this past week and made his way back to West Yellowstone. Mont., where he has a resort of his own that he goes to every summer. Madison Arm Resort is located on the south shore of Hebgen Lake, for those of you who know that country. He has fishing, boating, water skiing and aquaplaning, etc. Any of you go up that way ought to stop in and see Don. I imagine he could **really** show you "where they're bitin' "!

There's a thing of beauty and forethought in the windows of COURTNEY'S MEN'S SHOP located in the Colonial House on the Strip. Bert takes a lot of pride in dressing his windows in the height of fashion and taste. This he can do because this man knows these things. Not only this, but the clothes he has in his racks ARE of fashion and taste. Even if you aren't in the market for anything, Bert would be glad to have you drop in and talk a while.

KAY PARSONS has been at the PLAYLAND BAR for more than 10 months (it may be more than 11 by now) which should be some sort of a record as far as I can see. One record that Kay has set is in the number of friends she has made since she has been working at this spot. Her piano bar is so crowded most of the time that you can hardly see her from the outside circle. She makes everyone feel at home when they sit with her. That's just it . . . you sit with Kay and sing a lot of the old songs and, brother, there's nothin' more homey than sittin' around a piano and singing!

The all-new HACIENDA CLUB has only been reopened for about three months, but folks seem to flock into those doors when they are in search of a good time. I suppose it's the atmosphere of the place . . . at least that's what struck me when I first went in. Cozy, congenial and friendly . . . that's what ROY RITNER and TEX DIEHL are trying to instill into the place, and so far they're doing a good job.

There's a new band at THE SEVENTH ONE in Pittman, which is only about 10 to 15 minutes out the Boulder Hiway. JERRY STEWARTSON TRIO is the name, which consists of piano, drums and trumpet. These men are fine musicians and should cut a good show as well as play some very fine dance music. I say "should" because I have not heard them as yet. I'm going out this week-end. ZABUDA is still starring in the show and this makes her seventh week here. Hm-m-m! I just noticed, this is her 7th one at the 7th ONE (no good, huh). Also on hand is DOTTIE ATES with her unpredictable comedy antics and songs.

Happened in on one of GEORGE SANCHEZ' famous "show-people's parties" at the HOTEL EL RANCHO VEGAS this past week and you never heard such carryin's on as was coming from the DeCastro Sisters and Estelita. They had been kids together in Havana, Cuba, and were singing every song in the book that they knew from their country. They were being backed musically in all this by PAUL GARDOS, CHUY MIRANDA and the excellent drumming of JACK COSTANZO, who works with Estelita. Most of the cast from the Latin Quarter show were there, along with everyone from the El Rancho Show.

The new trio at the Last Frontier in the Gay Nineties Bar is the BILLY BRITT TRIO. These boys are all local musicians and each is a good one. Billy is on trumpet, Eddie is on piano and Danny on bass. Billy plays trumpet with a pleasing tone and a fine technique.

My old friend DOUG EVANS has opened up a gunsmith shop. Doug will buy, sell or trade with you in pistols and rifles, antique or modern. However, he specializes in repairs and appraisal service. This guy Doug never ceases to amaze me with his accomplishments. He seems to be able to do anything and do it, not only well, but do it GOOD. There's no limit to his energy. You'll find him dealing the wheel on the swing shift at the Hotel Sahara, too!

Well, I guess I'd better call it off for this week. It's getting late and deadline is getting closer by the minute. Besides, I feel lower than a reptile's rump. I had a wisdom tooth pulled last Tuesday and I've had a New Year's hangover ever since! 'Course the dentist almost had to blast to dislodge the thing. That hunk of ivory and I had become quite attached to one another.

Maybe we'll see you next week, huh? . . . Your ever lovin' —JOHNNY.



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**Don Ridley**

If you plan to come north this summer, visit me at my resort in West Yellowstone, Montana, for some fishing and recreation.

**MADISON ARM RESORT**

SOUTH SHORE OF HEBGEN LAKE




# POP SQUIRES:

(Continued from Page 5)

To go back a little: When Senator Clark's railroad building from the east reached a point north of Caliente they found a construction gang there laying rails across Clark's supposed right of way. Then ensued the famous "right of way war" in which there was some threatened violence but, so far as reported, no casualties. But Senator Clark's new railroad was definitely blocked because the Harriman-Union Pacific forces had their rails on the only possible route available. So the heads of the Clark and Harriman forces met to settle the trouble. Clark demanded the right-of-way to continue his railroad building toward Las Vegas.

"No objection at all," said Harriman, "providing we are permitted to take over the ownership of 51 percent of the stock in your railroad company." Clark was extremely reluctant, but when the hard-headed Harriman promised that Clark should continue in the management and operation of the San Pedro, Los Angeles & Salt Lake Railroad Company the deal was made. The Harriman forces tore up their rails and the Clark forces continued with their railroad construction. It was a great victory for Senator Clark, everybody thought.

So when J. Ross Clark, representing his brother the senator, in operation of the railroad, made public in April 1905 his plan for selling the Las Vegas lots applications came in by the hundreds. Mr. John S. Park, who had been chosen to be cashier of the First State Bank, was appointed by the railroad to register the applications and issue receipts for deposits. All was going swimmingly when something happened.

A telegram was received by Mr. Clark very politely stating that: "We suggest that the lots in Las Vegas be sold at auction to the highest bidder." The message was signed by W. H. Bancroft, who represented the Harriman interest in the Clark railroad.

Mr. J. Ross Clark, a very distinguished gentleman himself, replied, very politely telling Mr. Bancroft that his plan for selling the lots to the people in the order their applications were received, had been widely advertised and many applications received and that it was impossible to change the plan of sale at such a late date.

The next day Mr. J. Ross Clark received another telegram, brief, decisive and peremptory:

"Auction sale or nothing. Harriman."

That was the first intimation that any Las Vegas people had that Harriman's Union Pacific had acquired control of the Clark railroad. There was nothing for Clark to do but accede. Big advertisements were inserted in the newspapers stating that the railroad officials had changed their plans for the lot sale; that it was thought better to place the lots up for auction for sale to the highest bidder. Applicants already registered were notified to call on Mr. Park and receive their deposits, and that the date for the auction sale had been set for May 15, 1905. It surely was a mess full of disappointments for everybody in Las Vegas.

By May 14 we had our big, 30-room canvas hotel, corner of Main and Stewart streets, completed and full of guests. Mr. C. C. Whittemore, representing the Las Vegas Land & Water Company, had a platform with a canvas cover for shade erected and everything arranged.

About 9 o'clock the morning of May 15 Auctioneer Ben E. Ward of Los Angeles began to auction off the lots. As the sale progressed the heat increased and, when the sale was adjourned at noon, everybody was suffering from the heat and anxious to get over to the new hotel for a cool bottle of beer and a little luncheon which I thoughtfully arranged.

In order to make sure everything was arranged perfectly, I led the crowd across Main Street to the new hotel.

When I pushed the door open I was almost stifled by the hot blast that struck me. I went in hurriedly and looked at the thermometer I had thoughtfully hung on one of the uprights. The mercury stood at 128 degrees. The crowd bought their beer and quickly went outside into the sunlight where the mercury stood only at 107 in the shade to drink it.

Perhaps I may finish up the story of the auction sale when it cools off a bit.


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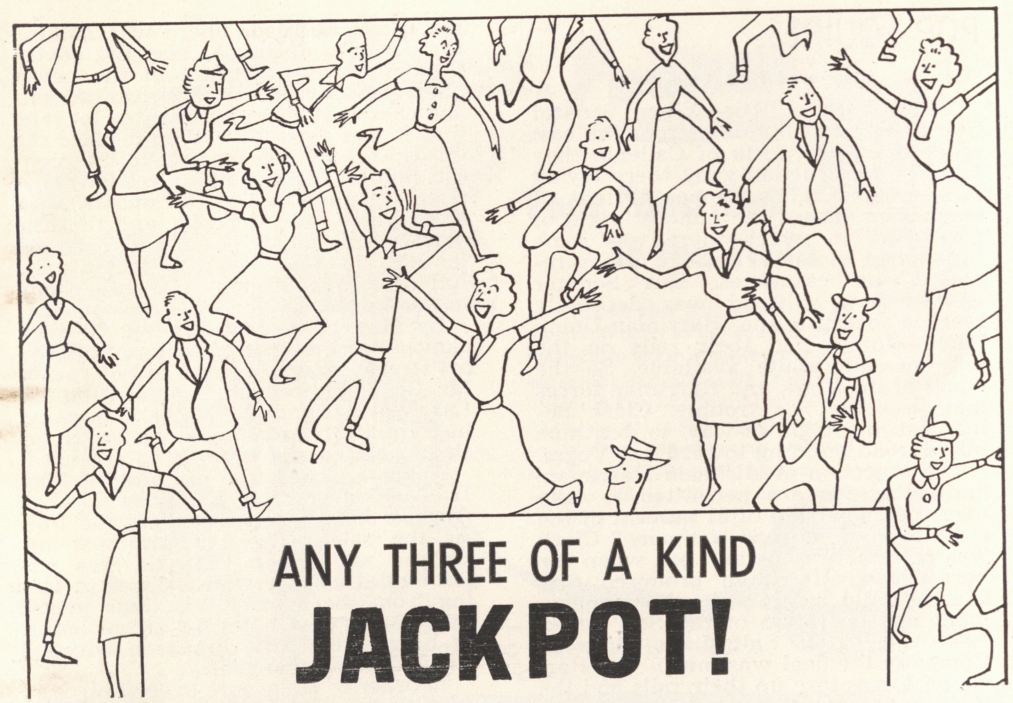
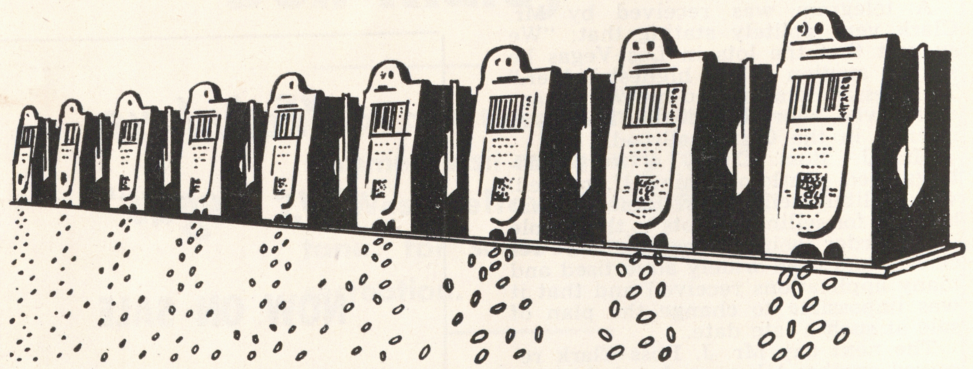


ANY THREE OF A KIND

JACKPOT!

BUCKLEY'S



"ORIGINAL GUARANTEED JACKPOTS"

20 FREMONT STREET DOWNTOWN




## HILLSWAY:

(Continued from page 7)

"White House." You will tour around the BRANDO CASINO RESTAURANT, located on Grando Island, and the WHITE LADY RESTAURANT, both of which I am sure you will want to come back to at dinner time. They are excellent. FISKORTORPET RESTAURANT (in the suburbs) is a fisherman's restaurant — and very good. These boat trips on either the Amphitrite or Triton boats take about one hour and twenty minutes. The cost is only 250 marks.

The PALACE HOTEL, just opened, is terrific and right on the waterfront. There are fine eating spots and gift and clothing shops in it. The TURNI HOTEL is an older hotel but still good, with fine dining facilities. Both of the restaurants on the esplanade (the ESPLANADE RESTAURANT and the ROYAL RESTAURANT) are outside in a park and have good food and music. They are grand for lunching and tea. Be sure to visit STOCKMAN'S DEPARTMENT STORE. It is very modernistic, made entirely of stainless steel and glass. Here in little Finland it is a cooperative. Of course, you know that Finland has led the world in co-ops.

So much has been written about the Olympics I won't say anything about them here except to state that the city was colorful with each group of athletes dressed exactly alike, with the West Germans being the snappiest of all Other World competitors. They wore grey felt hats, blue flannel coats, grey flannel trousers, blue suede shoes. Leaders of the groups wore hats, athletes sported overseas caps. They strutted around and goose-stepped until it reminded me of the Hitler Youth groups we encountered when we first took North Africa away from them.

I flew back to Stockholm on the Finnish Aero Lines and was the lone passenger, as all possible planes were shuttling back and forth carrying athletes and spectators from Stockholm to Finland. You were put on any returning plane — and all went empty.

Even at that, the charming Finnish hostess served me a nine-course meal on the plane. This Finnish line is every bit as good as any other airplane I have been on. The pilot even came back and asked me to come up front to navigate the ship. There is one thing to remember about Finland and that is "Finland and the Sauna are two inseparable things"— as they advertise.

You'll love Finland. Some day I am going back and tour the hinterlands which looked (from the plane) to be much like my native Minnesota, with its many lakes and pine forests.

**(In next week's issue: A Tour Through Copenhagen).**

## THE WATCHBIRD:

(Continued from page 11)

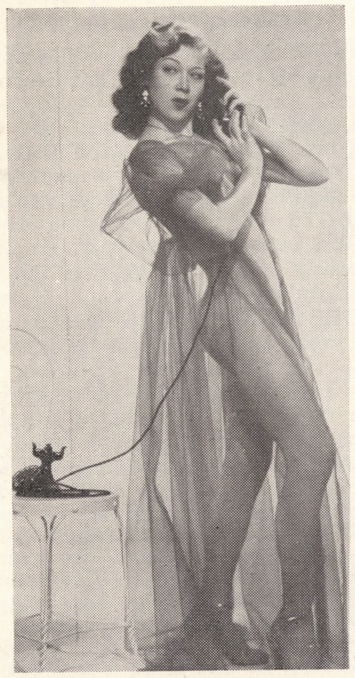
CHUCK MAXON, trombonist for the Carleton Hayes band, expects to become a proud daddy for the second time, sometime in October. His three year old daughter was the little doll who won the baby beauty contest this past March . . . Speaking of expecting — DUSTY REAL turned up at the Desert Inn rehearsal wearing the cutest maternity frock, and told us the babe is scheduled for July . . .

BOBBY KAY is off to Europe again this year, but he'll travel light this trip — won't take his Cadillac with him. Incidentally, Bobby received a crate of salamis as a gift a couple of weeks back and we just happened to be around when he was passing them out. Delicious — simply delicious Bobby, and a big, fat, belated tah everso . . . JACK KELVIN just returned from his six weeks sabbatical. He spent it visiting all his old pals in Cleveland . . .

JOE CANINO'S four year old son TOMMY, is the fastest growing golf star in America. With a club cut down to his size, he can drive a straight ball ninety yards . . .

MAGGIE WHITING, who returns to the Last Frontier May 16th, will follow the grand exodus to Europe this summer. She will combine pleasure with a few personal appearances at various theatres in England and France . . . TV's tallest gal, MILLIE HUGHES, will do the LARRY STORCH SHOW starting in July . . . Did you all read the GRACE HAYES article by GARRY MOORE in the April Coronet? . . . In spite of erroneous scuttlebutt, the J. C.'s have made up their own minds concerning Miss Las Vegas . . . The mahd KIRBY STONE QUINTET are rocking the rafters at Billy Gray's Band Box and we can hear the noise from here . . .

The well known SMITH BROTHERS are in town. No — these are not the bearded gents of cough drop fame, but are those handsome twins, HARRY and BEN, who own the Prince Edward Hotel in Toronto, Canada . . . Pressing business in Cuba has cut short the Las Vegas vacation of GARIS KINGSTON and REINA SEAMAN. They will return there immediately before leaving for Mexico City . . . In case you were wondering — GLORIA VOTSIS has been named editor of TV Fan and Screen Life magazine. Just ask us these things. We know everything . . . WALTER WINCHELL spoke to the Greater Los Angeles Press Club last week. His talk consisted of "several things I have on my mind."



*The*

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**DOC STARR, Emcee**

**BOB LEE'S BAND**

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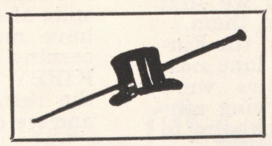
IMPORTER  HABERDASHER

CLOTHIER

PHONE 7200 — ON THE STRIP


## OUR FRONT COVER

**With the utmost in cooperation from AL FREEMAN of the SANDS publicity office, we were able to attain this comely shot of the equally comely Copa-cutie, NANCY LAWLER . . . Miss Lawler had been in Las Vegas and at the Sands for the past three months and, when she heard of the Helldorado Week celebration, deemed this the proper attire for her fun in the sun. So who wants to be old-fashioned?**



## FLAMINGO:

(Continued from Page 19)

who perform their bits of business with the polished timing and perfection that is all-important to an act of this sort . . . The DUTCH ADLER TRIO is an instrumental group that has been brought in by Mr. Payne as a part of his presentation . . . an accordion, bass and guitar . . . The FLAMINGO STARLETS present two new routines that hold to the festive mood of the local Helldorado celebration. In one they appear in cute gingham costuming to give their version of a square dance and the other is strictly western, a cowboy routine . . . FRANK HOWARD is your smiling master of ceremonies and possesses the fine baritone voice you'll hear in the production numbers.

## EL CORTEZ:

(Continued from Page 21)

of requests for their old routines, which the requesters themselves know frontwards and backwards! Newest acquisition to the act is TONY ROSE, arranger and conductor, a vital force in any act, and assuredly an asset when possessing the talent of this young man. The reason you can see the Cooper Sisters over and over again is because you never know what's going to happen from one moment to the next. "Fireball" Blanche does the first thing that pops into her mind . . . Ever smiling TED SMITH is a fast working, fast talking comedian who does a super-juicy version of the "Guzzler's Gin" program. He has a routine on "Babalu" that shows the timing and polish of time. Ted is also your master of ceremonies and does a very gracious job . . . On the bandstand is one of the finest Dixieland groups to ever come to Las Vegas, EDDIE SKRIVANEK'S SEXTETTE from HUNGER. These men are good musicians and cut the show to a tee, as well as doing their own spot in the show. One thing we noticed is that the crowds stay between shows to listen and dance.

## DESERT INN:

(Continued from Page 20)

sophistication of Darvas and the beauty and charm of Julia are matched only by the thrilling feats of their performance. These two have mastered split-second timing and complete physical control to bring you the utmost in thrilling entertainment . . . "The Mad Waiter," FRANK LIBUSE, is here again, and the Painted Desert Room is utter pandemonium! Appearing with Mr. Libuse is his partner, Miss MARGOT BRANDER. Between these two, the hilarity never lets up from the time they begin right up until they take their last bow. We might offer this suggestion: That you get to your seats as soon as possible before the show. Otherwise you might miss some of the funniest situations you've ever seen . . . MARQUIS and FAMILY is billed as "Continental Monkeyshines." Four monkeys of varying sizes are put through their paces by their trainer, who has them riding bicycles and unicycles, dancing. doing hand-balancing stunts, etc. The greatest of them all is the way they are dressed . . . The DONN ARDEN DANCERS return to home grounds once again and open with a number based on "Dark Town Strutter's Ball," featuring the dancing of FLUFF CHARLTON and the singing voice of DON McKAY. Their second offering is a beauty, based on "The Continental" . . . Of course there's always the masterful musical backgrounds of CARLTON HAYES and his wonderful orchestra.

## THUNDERBIRD:

(Continued from Page 21)

stood and loved by all music lovers . . . THE ANGELAIRES is something different than you've ever seen or heard before — five attractive young ladies playing on FIVE HARPS. Coached by the great CARLOS SALZEDO, these five beauteous maids have played concerts and have appeared on such national programs as those of Paul Whiteman and Frank Sinatra . . . The famous KATHRYN DUFFY DANSATIONS offer a completely new musical with the western theme holding the main spotlight . . . BARNEY RAWLINGS is your singing master of ceremonies, and is assisted in the productions by THE NORMANDIE BOYS.

## LAST FRONTIER:

(Continued from Page 19)

long ago, Jimmy headlined the Capitol Theatre in New York . . . "EXCESS BAGGAGE" is one of the most traveled acts in show business. These clever canine comediennes have just completed a run in England, where they did a command performance for Queen Elizabeth and the Duke of Edinburgh. From their opening entrance until their final exit, these mixed Maltese terriers and English sheep dogs offer a comedy novelty that is full of laughs . . . The DEVLYN DANCERS have prepared two new routines — "The Carmen Boogie" and "Valse des Fleurs."

The THREE of us . . .
Thank all of you . . .
for making us so . .
Happy at——

HOTEL SAHARA



THE THREE
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# THAT'S FOR SURE:

(Continued from Page 9)

local hotel and club owners were in the audience, along with the vast number of fans that could be crowded into the room. Everyone turned out to pay homage to this stellar comedian who is loved by everyone who hears him, sees him and KNOWS him. Despite his success and popularity, Mr. Lewis is very humble and has a personality that embraces everyone in friendship. Truly: AMERICA'S MOST BELOVED COMEDIAN!

Time out for Ye Editor to do a bit of crowing. We're happy to report that there is a special niche in our office just waiting to receive the trophy that our keglerettes have won in the name of "Fabulous Las Vegas Magazine." We offer bouquets of gratitude to DOROTHY MACE, PATSY GAINES and "PRINCESS" ETTA for fulfilling our ambition to have a bowling trophy of our own. We're especially proud of the team game they chalked up not too long ago. These three members of the "weaker sex" bowled a 600 game and we're still wondering why we can't hit the head pin when the gals can do remarkably well. Oh, well, next year the young ladies may decide to give their sponsor a few lessons.

We received a card from LARRY CARRO, former maitre d' of the CHIANTI RESTAURANT. Mr. C. and his wife are now touring through Italy and send their very best regards to all of their friends.

If you want to see a man who looks like Hollywood's version of a western badman take a look at HARVEY BERNHART. He is the host in the Gay '90 Room and Carrillo Room of the HOTEL LAST FRONTIER. Harvey is all slicked up in an authentic western outfit and the mustache he is sporting is one that "Black Bart" would have envied.

There is a tremendous amount of rebuilding going on at the FLAMINGO HOTEL. According to BEN GOFFSTEIN: "With luck, we'll be finished by Labor Day." Renovations are taking place in the casino, bar and dining room. Outside, near the swimming pool, workmen are erecting one of the most beautiful bars we've ever seen. The stones that are being used make it look like a miniature fortress. The work is also extending to the parking area which will be expanded to accommodate more cars. MR. GREENBAUM and his associates are determined to provide the greatest comforts to their guests. Although the hotel has always been known to be fabulous, it will be super-fabulous when all of this work has been completed.

It's always nice to watch a smooth team in operation. At this writing we're thinking of JOAQUIN and NICK KELLY. The two gentlemen get along well and devote their working moments to make sure that patrons of the Copa Room (in the SANDS HOTEL) have every available comfort and the best of service. We know that Charlie Morrison of the Mocombo in H'wood misses his ex-maitre d' very much . . . His loss — our gain.

One of the country's top designers and manufacturers of sportswear was visiting and enjoying the splendors of Las Vegas. She is ADDIE MASTERS and was guesting with friend NINA CLARK (owner of the Ladies' Shop in the HOTEL SAHARA). Miss Masters was accompanied by one of her top models, MARILYN BENEDICT, a striking brunette, who had the guys doing "takes" up and down the Strip.

DENNIS SCHUMACHER and DANNY BASARIC left our silver state about one and a half years ago to enter the employ of a paint company in New York. Danny is still on the job in the Eastern city but Dennis just couldn't forget his love for Las Vegas and has returned to pick up his local residence once again. At present Mr. Schumacher is a bartender (day shift) at the HOTEL EL RANCHO VEGAS. Welcome home, pardner!

TED MacDONALD is one gentleman who is seen at all local affairs, regardless of their nature. He takes still photos and motion pictures which are flown to the Coast and shown on television. Last Tuesday Mr. MacDonald was presented with a life membership in our local VARIETY CLUB Tent 39. When he received this honor Ted was absolutely speechless. Then he finally managed to say that he just couldn't believe that he had received the same lifetime membership from the same chapter that had presented an identical one to WALTER WINCHELL a short time ago. We're very happy for you, T. M., and know that you deserve it.

On Friday, May 15, our JOHNNY UHLMAN will preside over a party of friends at the HOTEL LAST FRONTIER. The reason for the celebration is his dad's birthday. It will also be a dual celebration, actually, for Johnny's parents celebrate their 46th anniversary this month also. We're extending our happiest of congratulations to MR. and MRS. C. T. UHLMAN and are hoping to be around to help them cut that great big 50th wedding anniversary cake. They are a wonderful couple and loved by all who know them.

We've known SAM (Scotty) FERER (an associate of the FLAMINGO HOTEL) for a very long time and have never seen him so dejected as he is at

(Continued on Page 35)

ONE OR TWO BEDROOM

# Duplexes for Sale

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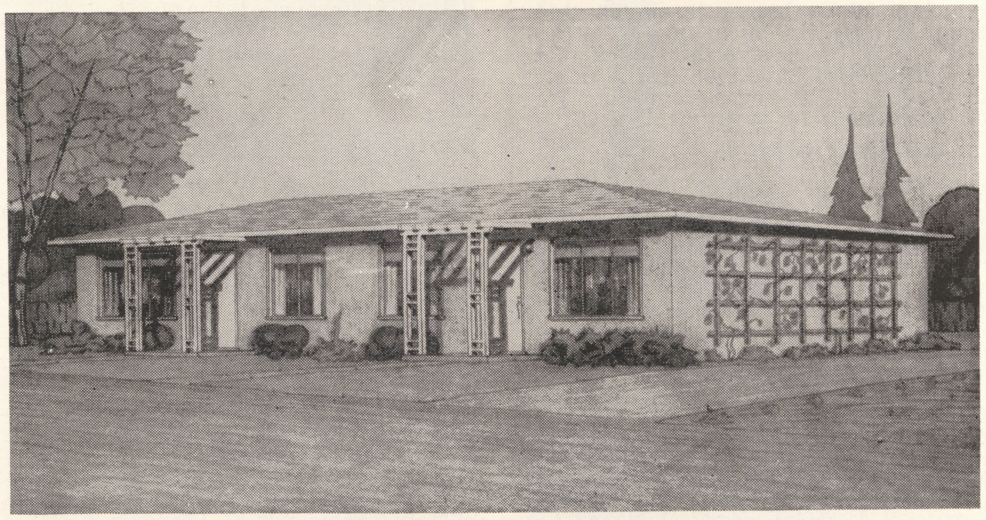
PARADISE VALLEY



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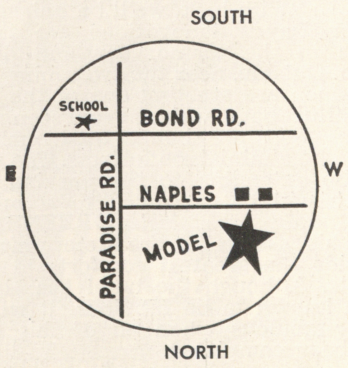





## THAT'S FOR SURE:

(Continued from page 31)

present. Seems that Mr. Ferer is carting one of the biggest torches that anyone ever had. The gal who is causing him to pine so profoundly is ROSEMARY KELNE. Rosemary and her daughter BEVERLY left their home in Kansas City, Mo., to vacation here not too long ago. During their six weeks stay Sam and Rosemary developed a beautiful friendship. Now that Rosemary has returned to Missouri, Sam just can't think straight and we're wondering how long it will take before Scotty sends that wire for her to return — or hops that plane to convince her to come back home.

Congratulations to JERRY ROSS and CHARLES KANDEL. The gentlemen recently received their license grants as co-owners of the SANDS HOTEL. Mr. Kandel has been with that beautiful bistro since its opening. Mr. Ross is a manufacturer of women's coats. Welcome to the Las Vegas fold, gentlemen!

Although this item appeared in Johnny's column last week, we still can't help commenting about the name that Mr. and Mrs. JOHN RAINES bestowed upon their daughter, born on May 6th. The tyke bears the nomenclature of APRIL RAINES. If she should decide to enter show business in later life here is one gal who won't have to change her name for a melodious effect.

DANA ANDREWS' entire family seems to be ready for show business. His 19 year old DAVID made his debut at the giant pipe organ in New York's Paramount Theatre. He is a fine pop organist and pianist. MRS. ANDREWS (the former MARY TODD) has a role in a Little Theatre production at Pasadena. She and Dana met when both were students at the famed Pasadena Playhouse.

Look alikes: SANDY SIMS, dancer with the DOTTIE DEE group at the HOTEL EL RANCHO VEGAS, and screen star ELIZABETH TAYLOR.

BARNEY MORRIS (one of the owners of the HOTEL SAHARA) recently went to Portland on a business trip. He returned to our midst, driving one of the most outstanding cars anyone ever did pilot. It is a new Cadillac with a complete cooling system in its interior. The auto is 18 inches longer than any other. And it is a very blatant YELLOW in color. Man! There's one car you can't miss — no matter how dark the night!

Many localites will remember FRED LOWRY, the gentleman whose whistling put him into the show business spotlight. Well, Fred is now in the record promotion business in New York. His first client is a young artist, BOB SANTA MARIA. Bob's first MGM release is "You're Mine, My Love" and "Don't Ever Cry." According to friend Fred, this boy and his record are heading for the top of the ladder.

We were wondering why NAT LURIE (popular manager of the bingo parlor in the GOLDEN NUGGET) was virtually always at the HOTEL SAHARA. Then we discovered that Nat's uncle is that grand man of restaurant and night club fame CONNIE IMMERMAN. Now we can't help but wonder why so much personality has been centered within one family. It just isn't fair!

A few issues ago you probably noticed one page of ads in our publication. At the top of the page was a revealing picture of ZABUDA. Directly below it was the UNION PACIFIC RAILROAD advertisement, beginning with the contradictory expression "Relax Podner." It caused so much comment that it received national publicity. The national publication of "Advertising Age" reprinted this page layout in its May issue. For this we thank HORACE NORTHCOTT, general advertising manager of the U. P. Railroad in Omaha, who submitted it to that national publication. It certainly felt good to have part of our work featured in a spot where millions could see it . . . and that's for sure.

## RENO BEAT:

(Continued from page 15)

is their third appearance here in less than a year, an unprecedented record for the RIVERSIDE. MISS STARR has found a warm spot in the hearts of Renoites and her friendly style of singing will keep her coming back and back. It is truly a great show, with the LANCERS doing their solo spot as well as backing up KAY with some very fine arrangements on old and new favorites . . . The RIVERSIDE STARLETS and the fine music of BILL CLIFFORD and his Orchestra complete the show.

SEE YOU NEXT WEEK — ART STEAGALL — Reno 2-2658.


**"FABULOUS LAS VEGAS"**

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MISSES' AND WOMEN'S APPAREL




# PORTRAIT OF A STAR...

**JAN STERLING is a happy woman. The beautiful actress, who has played the "other woman" so often in pictures that even her husband, actor PAUL DOUGLAS, has started eyeing her suspiciously, has finally been cast as a nice girl in a movie, Nat Holt's "Pony Express," in which she is teamed with Charlton Heston, Rhonda Fleming and Forest Tucker. It's one of the few times she has played such a role, and Jan couldn't be more excited.**

"On the stage I was usually cast as a sweet young ingenue," Jan sighs, "but in Hollywood I'm always a B-girl, trollop, home wrecker or gangster's moll. I hope 'Pony Express' will start a new cycle for me."

Considering her background, it is very strange that Jan should wind up playing a gal of shady repute on the screen. A New York social registerite, she hails from a highly respected family and her record is clear of scandal.

(Continued on Page 41)

## SILVER SLIPPER:

(Continued from Page 21)

I Love." . . . These revues are famous for their scenes and black-outs! The laff lift of this new show is the take-off on 3D, with a new gimmick called "home-o-vision." . . . Everyone gets into the act in these skits, even the audience, and the more you see them the more you're going to laugh! Perennial star of these shows is our favorite funny-man HANK HENRY . . . he walks on the stage and you have to laugh! . . . Adding spark to Hank's hilarity is a little guy who is also becoming legendary here. SPARKY KAYE . . . Ably aiding and abetting these scenes from the glamour standpoint is blonde and curvaceous VALERIE BARD, who stepped into this spot on a moment's notice . . . The BEAU JESTERS have been going through some voice changes lately that have kinda kept them at loose ends, but their present setup gives them one of the best blends they've ever had. These four young men can really SING! . . . Marah Gates' prancing PALOMINOS dance their way through two new routines . . . one a fluorescent boogie, and the other a cavalcade of girl's names . . . . Rounding out the roster of actors who continually make these the funniest shows on the Strip are Smilin' JIMMY CAVANAUGH and BILL WILLARD . . . The music is under the sound direction of GEORGE REDMAN.

## SAHARA:

(Continued from Page 20)

ized is very adept and cannot be witnessed, no matter how sharp your eyesight. Everyone is still wondering how the duo managed to make a "physical switch" within a few seconds after the Great De Lage entered a trunk and Shirley stood upon it. A drape concealed them for a very short time. In that period the twosome changed positions. THE THREE GOETSCHIS are billed as the "world's greatest human cyclists." We heartily endorse that statement! They're the tops! The trio of men perform mid-air antics upon a bicycle, the likes of which no person should. They even play musical instruments while performing their sensational routines. People gasp in awe and admiration, wondering how anyone could defy the law of gravity in this manner. Opening on Tuesday, May 19, will be the stellar comedian JAN MURRAY. Make your reservations NOW!

## SANDS HOTEL:

(Continued from Page 21)

MARY RAYE & NALDI are a solid hit — as usual! They are the elite in ballroom dancers with split second timing that never fails to rouse the spectators to approval. Their interesting dance patterns are difficult to execute but this team performs them with effortless precision. Their vast experience onstage guarantees a smooth presentation with each curtain call. They display remarkable coordination and flawless technique . . . THE ASIA BOYS are an Oriental trio specializing in acrobatic tumbling feats. Every one of their tricks makes for breathtaking moments. It seems unbelievable when you watch the manner in which one of these boys supports the other two upon his back in various hand stands. They are really incredulous. Don't forget to make your reservations now to attend the May 20 opening of the fabulous TALLULAH BANKHEAD. Here is one show you won't want to miss.

CHUCK WOODS'

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JERRY STEWARTSON

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"ZABUDA"



YOUR MISTRESS OF CEREMONIES

DOTTIE ATES

Unpredictable Comedienne

SHOW TIMES

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ON THE FABULOUS STRIP

**Flamingo**

MAY 28 THRU JUNE 9

DAVID ROSE

AND HIS

"HOLIDAY FOR STRINGS REVUE"

**DESERT INN**

JUNE 9 THRU JULY 6

Noel Sherman's

MERMAID CAPERS

STARRING

JOHNNY WEISMULLER

**LAST FRONTIER**

JUNE 1 THRU JUNE 28

PAUL WHITEMAN

His Orchestra

and Revue

**SAHARA**

MAY 19 THRU JUNE 1

JAN MURRAY

JUNE 2 THRU JUNE 15

RAY BOLGER

**Thunderbird**

MAY 28

JAMES MELTON

**El Rancho Vegas**

MAY 27 THRU JUNE 9

KATHRINE DUNHAM

AND HER

DANCERS

**The Sands**

MAY 20 THRU JUNE 9

TALLULAH BANKHEAD

JUNE 10 THRU JUNE 23

ROBERT MERRILL


# TABLE-HOPPING

. . . By MARY JANE BURROUGHS



**MUST be the time of year . . . the LOVE-BUG is really loose! . . . More people are "stratching" from it! . . . Lucky people . . . Wish it would bite me! . . . First symptoms were noticed on FRANK MEAD (SAHARA Dealer) and HAZEL WITT (LAST FRONTIER cocktail girl) . . . who suddenly took their vows last Wednesday and left on a week's "cure" (honeymoon) in California . . . They're back . . . both looking much better . . . still wearing that "look at me . . . I'm happy in love" smile . . . CONGRATULATIONS, kids, we all join in wishing you both continued happiness! . . .**

Another "case" . . . that of (FLAMINGO captain) BOB WESLEY and PAT (GALLAGHER) WESLEY (former THUNDERBIRD hostess) . . . You would think they would be well on the road to recovery . . . they were "stricken" back in February . . . but, no . . . saw them only yesterday in the HORSESHOE and they are so completely "broken out" with this . . . this "HAPPINESS" . . . I doubt if they'll ever get well! ! . . . (and hope . . . they don't! !) . . .

Talked on the phone to THUNDERBIRD ex-cocktail girl LEE SIMMONS . . . (now MRS. WAYNE ANDERSON) . . . She carried on and on about her "illness" . . . she also has a "bad case" and, apparently, gets worse daily! . . . Just as a lark . . . Keeping house . . . minding the baby . . . AND husband . . . even gardening! . . . She must be feverish! ! . . . Good girl . . . never thought she'd settle down . . . delighted to have been wrong! . . .

To top the week . . . received a long-distance call from MRS. JOHN HEMINGER in GRAND RAPIDS, Mich. . . . You'll remember MRS. HEMINGER as cocktail girl BETTY EDWARDS of the SILVER SLIPPER . . . BETTY wanted to say "hello" to her many friends (fifteen-month-old daughter joined in, too) . . . BETTY misses us and the "STRIP" . . . but feels she "won her bet" . . . plus "ODDS" . . . when she said "I do" and left our "fabulous" city . . . we miss her, too, but are so happy for her, huh? . . .

Gee whiz, at this rate, I'll be feeling sorry for me . . . and I've been so happy with my . . . GOLF! . . . Matter of fact "WE" just added to "OUR" family . . . a gorgeous set of WOODS! . . .

Surprised to see GAIL STORM and SUNNY LIVINGSTON serving drinks at the SAHARA . . . thought for a minute I was in the FLAMINGO . . . however, changes are good for all of us, occasionally . . . AIN'T?? . . . Certainly hasn't hurt either of these lovelies . . . both are pretty as ever! . . .

Speaking of pretty girls . . . we're loosing a couple pretty ones . . . only temporarily though . . . TODDY DILLARD and "KELLY" (CATHERINE KELLY) . . . both of the LAST FRONTIER HOTEL . . . are flying to MEXICO to spend their two weeks' vacation . . . both are so calm, so unconcerned . . . which might account for my getting a BEER, from TODDY, instead of my order . . . the usual scotch and water! ! . . . HA . . . Poor little sister JANE (DILLARD) will stay behind and continue to hit practice balls . . . with me! . . . Your turn will come, JANIE!

Hoping to see little MAY REYNOLDS back at the THUNDERBIRD chuckwagon real soon . . . yes, she's much better . . . no longer in the hospital . . . we're all pulling for you, MAY! . . .

SYLVIA BRADY has moved again! . . . No longer hostessing for the LAST FRONTIER chuckwagon . . . she is now waitressing for SAM and LUIGI BAKER at their very popular VILLA VENICE . . .

Miss seeing KENNY DAY behind the bar at the THUNDERBIRD but we're all happy to learn of his new position as a salesman with DeLUCA . . . good luck, much success to you, KEN!

But of course you can still get a

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## PORTRAIT OF A STAR

(Continued from Page 37)

Jan's real name is Jane Sterling Adriance. William Adriance, her father, is a well-known advertising executive in New York, where Jan was born. Her parents divorced while Jane -- she shortened it to Jan for the theater—was still a baby, and the little girl went to live in Europe with her mother and stepfather, a foreign executive for Socony Vacuum Oil Company.

Jan's schooling was mainly abroad and from private tutors. She lived in Paris, and later in London where she studied for a term in Fay Compton's School of Dramatic Art before following her family to South America when business called them in Brazil.

Jan was bitten by the acting bug early, and during residence in Brazil convinced her folks she should come to New York to try for a stage career. The agreement was that if she didn't land a job within a few weeks she would report to a swank boarding school for girls to complete her education.

First Manhattan office Jan visited was the Shuberts. A girl friend with whom she had a luncheon date was seeking a role in a Shubert show and asked Jan to accompany her on the interview. Milton Shubert saw her in the waiting room, invited her to read a few lines and gave her the part of a 15-year-old British girl in "Bachelor Born."

Finally launched in show business, Jan dropped the Adriance from her billing because of her father's opposition to the theater. Jan was a lass in her middle teens when she first hit New York, but she soon filled out into a disturbingly alluring lady. Her British accent — acquired during her formative years abroad — led to a succession of roles as English ingenues, which happily ended with "Over 21," wherein she was an average American. When she took the lead in "Born Yesterday" in Chicago she was forced to develop the Gotham twang required by the part. She did so well in the role that she later succeeded Judy Holliday in the Broadway company.

People constantly ask Jan if she met her husband in the "Born Yesterday" cast. The answer is no, for Paul—who attained immediate stardom as the all-American heel in the play—had already answered Hollywood's bid when Jan moved to the New York company. They met later in Hollywood.

Credit for bringing Jan to Hollywood goes to Warner Brothers who featured her in "Johnny Belinda" and "Caged." This led to a role with Alan Ladd in "Appointment with Danger" and this, in turn, to an exclusive Paramount contract.

Jan married Douglas on May 12, 1950. It was Paul's fourth wedding, Jan's second. Her hobby is painting, mainly water colors, and she loves buying clothes.

A perfectionist, Jan for her recent role in Nat Holt's "Pony Express" had to clip her lovely blonde locks to a bold "buckskin" bob to portray an "army brat" — a mischievous, lovable tomboy who rides and shoots like a veteran plainsman. It's had to look glamorous in denims and cavalry boots, but somehow Jan manages.

"I had to cut my hair to get the part but it was well worth it," Jan smiles happily. "Now maybe my fans will realize I'm not as bad as they have been led to believe!"

## TABLE HOPPING:

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drink . . . "PAT" McCARTY left the SANDS HOTEL to return to his "home" . . . (the THUNDERBIRD) and to "rent" the spot KENNY "vacated" . . .

FLAMINGO cigarette girl ANNE FURNIVAL flew to NEW YORK C. . for a couple weeks to visit with h. brother . . .

Must be nice to have MONEY . . . least it's no headache to JACK NELSON . . who has just returned from GOLFING . . . ???? . . . in PALM SPRINGS . . . HO, HUM . . . And KELLY HOWARD decided to fly to Chicago in time for the MARCIANO-WALCOTT fight . . . en route to Detroit where he will pick up a new CADILLAC . . . TSK, TSK . . .

Seems everyone's "sick" (in love) . . . traveling . . . or, just plain working like mad to make our HELLDORADO a huge success . . . so-o . . . at least we're all busy . . . and that keeps me busy . . . TABLE HOPPING.


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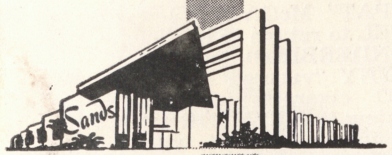


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