

in Borkz'

May 9, 1953

# Fabulous

## LAS VEGAS

Magazine

Mothers Day Sunday May 10, 53



PHOTO BY FRANK AND VIRGINIA BALL • LAS VEGAS

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A G.I. Writes of  
His first Visit to  
Las Vegas  
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15<sup>c</sup>

IN THE OPERA HOUSE-THEATRE RESTAURANT



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FABULOUS LAS VEGAS

- 2 -

MAY 9

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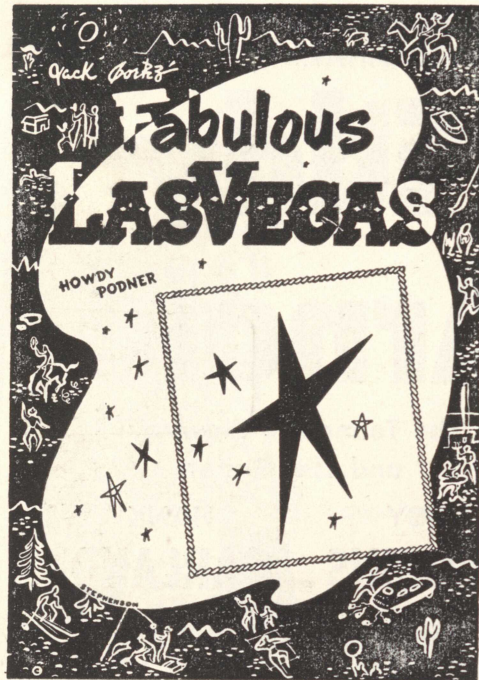
PIANO MOODS  
BY

## JOSE MELIS AND HIS TRIO



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NO COVER  
NO MINIMUM



PUBLISHED WEEKLY VOL. 5, NO. 5

MAY 9, 1953

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FABULOUS LAS VEGAS

# HIGH SPOT OBSERVATIONS

by CHARLES P. "POP" SQUIRES

EL RANCHO VEGAS—Dining, dancing, swimming, gaming casino. Famed Wagon buffet breakfast. Phone 1300.  
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 THUNDERBIRD HOTEL—Dining, dancing, swimming, casino. Navajo bar. Phone 5100.  
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 HOTEL SAHARA—Dining, dancing, swimming, gaming, casino, floor shows nightly. Buffet. Phone 6800.  
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## DOWNTOWN . . .

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 NEW LAS VEGAS CLUB—18 Fremont, same place as former club but in a new location. Playing bingo games. Phone 28.  
 PIONEER CLUB—First and Fremont. Phone 2866. Displaying 62-foot giant sign of Vegas V.  
 SHAMROCK HOTEL—Shillalah Room with night entertainment. 600 North Main. Phone 2200.  
 WESTERNER CLUB—Rustic casino, in western style. Phone 5612.  
 EMBASSY CLUB—Burlesque, in North Las Vegas on North Main. Phone 1633.  
 7TH ONE CLUB—Chuck Wood's newest late night bar, casino, dining, dancing, shows. Boulevard and Hiway. Pittman, Nevada.

CAN THINK of no more appropriate subject for Fabulous Las Vegas to discuss just now than Helldorado and Las Vegas Lodge 1468, Benevolent Protective Order of Elks, which stated the annual affair in 1935 and which has so successfully carried on for the past 18 years.

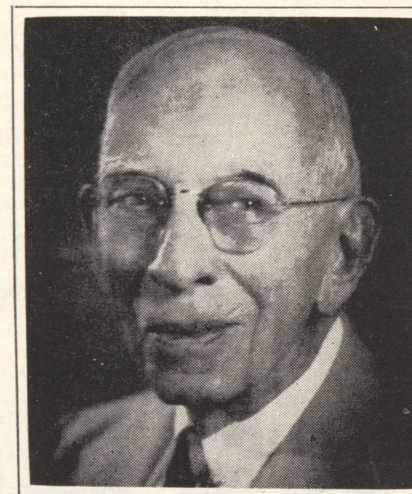
If there are any Las Vegas who doubt that our annual Helldorado celebration has benefited us, I would say that the effect this annual jollity has had on ourselves has been well worth the effort, because when it was first undertaken we sorely needed something to bolster our morale and prove to us that we had the strength and loyalty and loyalty to do something for our town and do it well. However, now after 18 years, the Helldorado is known and enjoyed by thousands of people every year.

Financially, the Helldorado has gradually contributed to the strength of the community by doing for us what our city government was unable to do; among those things, acquiring the land on which Helldorado Village is located and the fine stadium seating six thousand persons, erecting and financing the structures solely for the public benefit.

In the year 1920 Las Vegas Stray Elks organized in Las Vegas under the auspices of Kingman, Ariz., Lodge. Classes of Las Vegas Elks were inaugurated in Las Vegas by officials of the Kingman Lodge, also by officials of the Goldfield Lodge.

During the years 1920, 1921 and 1922 Las Vegas Stray Elks were planning to establish their own Lodge, but the three Lodges of Elks in Nevada were very enthusiastic about the plan. There were but three regular Lodges of Elks in Nevada, at Reno, Tonopah and Goldfield, and they were doubtful of the financial ability of a financially poor town like Las Vegas to maintain a Lodge successfully.

In the year 1920 Charles S. Sprague and Munro Brown of Goldfield spent about six months in Las Vegas experimenting with the growing of long staple cotton, but finally gave up the idea. However, when Mr. Sprague became Deputy Grand Exalted Ruler of Elks for Nevada, he decided that Las Vegas really had the stamina to support a Lodge of Elks and so, on June 28, 1923, he instituted Las Vegas Lodge No. 1468, B. P. O. E. That Lodge, now about to celebrate its 30th birthday, has amply justified his good opinion.



In the early months of 1923 Las Vegas Strays bought the property at the corner of Third and Carson Streets and had well under way plans for financing a \$50,000 Lodge Room and Club House. At that time there were 180 Stray Elks in the organization.

On Friday, April 27, 1923, word was received from Deputy Exalted Ruler Charles S. Sprague that the Grand Lodge had approved granting of a charter for an Elks Lodge in Las Vegas. The news was received with great satisfaction by not alone the Elks, but by the people of Las Vegas as a whole.

The Strays at that time were officered by Harley A. Harmon, president; A. W. Ham, vice president; Walter R. Bracken, treasurer; E. H. Hinting, secretary. The board was composed of John F. Miller, O. K. Adcock, W. H. Pike, James Cashman and A. R. Anderson.

Thursday, June 28, 1923, was the great day when Las Vegas Lodge 1468 was instituted by Deputy Grand Exalted Ruler Sprague. The event was the outcome of several years of hard work on the part of a few who believed that Las Vegas was entitled to have a Lodge of Elks of her own. Hitherto Las Vegas Strays had been under the jurisdiction of either Goldfield Lodge, or Kingman, Ariz., Lodge.

The first duly elected officers of the Lodge were:

Exalted Ruler—Harley A. Harmon.

(Continued on Page 33)

130

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## I CAN'T HELP THINKING... by ANNA SOSENKO

**D**EAR CORTEZ: Forgive me for skipping an article last week but you'll understand when I tell you that, among other things, we completed plans for our new production company which I called Triumph Productions, Incorporated, headed by myself, a brilliant concert manager from Duluth, Minn., Jay Lurie, and the young astute concert manager, Kenneth Allen, who, among other things, handles the Philadelphia Orchestra, Margaret Truman Lauritz Melchior and others. So you see, I am in good company, and I know I worked hard.

My first venture is called "Concert Variety," directed by myself and produced by Triumph Productions. Music Corporation of America did the booking of Hildegarde and her Orchestra, by Robert Norris. However, I did a hard thinking and decided there was too much apathy and too little provision to warrant Hildegarde's giving up her concert performance accompanied by orchestra, although she succeeded brilliantly in her past efforts.

I CAN'T HELP THINKING about the reasons which prompted me to think of this format for Hildegarde, which I believe will excite a lot of attention during her Montreal, Toronto and Buffalo try-outs.

My reasons center around the feeling that all serious theatre people should spend much more time on the road, not only in the big cities but the small ones as well. The greatest performers of our time were not "ersatz" via radio and television. Even movies. They were the old troupers who criss-crossed the land under any and all conditions and LEARNED the HARD WAY. Hildegarde is one of these people and continues to do it yet!

The conditions under which the greatest serious music, theatre and concert artists have to work are appalling and frustrating. Some of the leading musical virtuosi have been finding enough sledding. There is an absolute dearth of promotion or "know-how" in personal presentation around the land. There are too many concert managers who've seen better days, have become tired of it all, have developed a general inertia, all of which does not do for the greatest soloist. The finest orchestras and best shows may go and lose a fortune even if they are brilliantly presented production. There is a general fear about spending money to advertise, promote and help to electrify the name of the

attraction. These criticisms are based upon my intimate knowledge of the concert business, as I experienced and learned from them directly.

Therefore, instead of sending Hildegarde out in concert with only her orchestra to support her, I took a long chance... (I am sure it is the right chance in my heart)... by engaging two top-flight artistes, DOROTHY SARNOFF (who just closed a fabulously successful engagement at the PIERRE HOTEL IN NEW YORK and who emerged a new, exciting PERSONALITY... also PAUL HARTMAN of the once famous satirical dance team, now doing brilliant work on his own in pictures, television, radio and personal appearances.

I engaged TOMMY WONDER and MARGARET BANKS, the perennially wonderful dance team who are sheer theatre and great vaudeville. As something new, I also engaged a very young lad of 23... DON DELAIR... Don is a DEFINITE cross between Eddie Fisher and the Al Jolson singing of 23 years of age. THE KID HAS HEART, STYLE AND A BIG FUTURE! CARMEL MYERS of silent picture fame, and lately a hit on her own television shows, reveals an incredible instinct by discovering the most promising talent in America. Don Delair is her boy.

I won't explain the format of the Concert Variety, which will be dominated by Hildegarde. It enables her to work with every performer under the most relaxed and "ad lib" of circumstances. I CAN'T HELP THINKING it will be a thrilling day for me when this show will have opened. I may be prejudiced but those who know me also know I am honest. I can think of no other female performer who can handle the great, the near-great and the up and coming with such charm, ease and impact. She did it better than anyone else on her own show... THE RALFIGH ROOM... which was a PROVING GROUND for MANY OF TELEVISION'S BRIGHTEST STARS.

I sent two press agents out in advance... two press agents of different offices... and both are working in concert... to promote EVERY FACET of the show. As I am out to prove quite a few points. TRIUMPH PRODUCTIONS, INCORPORATED will fortify advertising so that several weeks BEFORE and DURING the engagement there will be CONSTANT AND CONSISTENT ADVERTISING

(Continued on Page 29)

just for fun... come to the Riverside

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SIX BOGINOS  
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# WHAT'S FOR SURE . . .

by JACK CORTEZ



**HIS SUNDAY, May 10,** is the day on which millions of families will surrender all other activities and devote 24 hours to the comforts and pleasures of the reigning women of the household—the Mothers. A lot of women in this category express embarrassment over the abundant attentions that are their reward on this particular day. But have you ever noticed how their eyes sparkle when they are treated to breakfast in bed on Mother's Day? Have you ever noticed how delighted Mother is when you send her flowers and insist on planning a schedule of her own plans? It's a great treat for this wonderful lady to be taken away from her range and to be wined and dined in her favorite restaurant—perhaps the very place in which Dad proposed and they planned for their future heirs and heiresses. Some women are merely content to remain in their kitchen chores on this day, reminiscing about the trials and tribulations that were experienced when their son or daughter went through the teething stage or when Sis contracted the mumps. It's a wonderful day on which everyone can share happy thoughts and bring a smile to the lips of the person who brought him into this life. We urge everyone to take advantage of this annual day of recognition. Please don't allow it to pass without some small acknowledgement of your love and devotion. If your personal finances won't permit a remembrance of flowers or candy, there are many beautiful cards that Mother will long treasure. Should even this expenditure prove to be too high, remember that your spoken avowal of appreciation and a kiss will make this one of the most memorable days for your Mother . . . and that's for sure.

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Our sincere congratulations to PHYL-LIS and ARNOLD CHRISTENSEN on the opening of their new ARNOLD'S, LTD. Although this shop specializes in men's wear also, it will be a completely separate unit from their CHRISTENSEN'S MEN'S WEAR. Arnold's, Ltd., will carry a stock of merchandise that is completely different. They will feature an exclusive line of apparel for men of discriminating tastes. It looks as though Park Avenue and Beverly Hills have moved to our fabulous town. Recently the HOTEL SAHARA purchased two conveyances of which they are justifiably proud. The first is a 28-foot yacht that has sleeping accommodations for four people. The other is a plane. Because STAN IRWIN has to make many trips to the West Coast for

publicity purposes, the management of that bistro decided to place a privately-owned plane at his disposal. Stan was a pilot in the second World War and handling the controls of the "Beach Craft" is mighty easy and pleasant work for this lad.

CHARLIE TURNER, pit boss of the SANDS HOTEL (graveyard), is heading East for a six or seven day vacation. Mr. Turner will spend that time with his family. Although he will be gone for a comparatively short period, he will be sorely missed by the clientele. He has such a warm personality that the patrons make a point of engaging him in conversation whenever they can. Incidentally, ED LEVY and SID WYMAN are both back on the graveyard shift at this hotel.

Whenever a patient remarks on the paintings on display in the offices of DR. REUBEN LOCKITCH he is usually amazed when the eminent physician relates their origin. The gal who creates the outstanding water colors is GRACE MARINE, the receptionist in the doctor's office. All we can say is that we wish we had such talents.

Once again LIBERACE proved that he is one of the leading showmen of today's stage. During his second show at the HOTEL LAST FRONTIER last Sunday the personable pianist looked into the audience and saw that JOSE MELIS (of the HOTEL SAHARA) was watching the show. Another show per-

(Continued on Page 43)

TODAY AT 1 P. M.

SPECIAL PARTY BINGO

6 CARDS \$3

ENTIRE AFTERNOON'S PLAY

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6 CARDS \$3

ENTIRE EVENING'S PLAY

RUNNING SPECIAL GAMES THROUGH AFTERNOONS AND EVENINGS

GAMES FROM \$10 to \$100

SILVER SLIPPER

BINGO

LAST FRONTIER VILLAGE

FREE PARKING FOR 1500 CARS

RENO BEAT

by ART STEAGALL

RENO'S first auto show, featuring foreign made sport cars, just closed at the RIVERSIDE. With a setting in the Redwood Room and around the pool, the show was the center of attraction for a large group of out-of-towners as well as Renoites. To me the outstanding car was a ROLLS-ROYCE at \$6,000. It was a slick little job, convertible with the most fascinating details, such as a button on the dashboard to lubricate the car. It was really a good show and a lot of credit goes to the men who worked overtime to make it a huge success and, to be sure, the starting of a bigger and better show each year.

AVA: Spent a most interesting afternoon with FIFI D'ORSAY. She held all of us spellbound telling of her story being presented on TV by RALPH EDWARDS' program "THIS IS YOUR LIFE" . . . What's with this BETTY HOP and her pink and black French face-powder? BETTY is the lovely vocalist with BILL CLIFFORD'S orchestra at the RIVERSIDE . . . Don't forget the dates of the RENO SILVER SPURS AWARDS, MAY 15, 16 AND 17 . . . BROTHER DAVID from Pyramid Lake in the lobby at the MAPES . . . Mr. and Mrs. S. H. HOPPER, auto man from LOS GATOS, took time off from their day at the BEATRICE KAY RANCH to visit Reno's first auto show at the RIVERSIDE . . . MRS. GRACE OSBORN, a friend of ours from OAK HILL, ILL., in town over the week-end. We were sorry to see her leave, but not the clubs . . . she was on a BAG-POT kick . . . JAMES GRAMBLUJAN, manager of the San Francisco Ballet, and LEON DANIELSON, brilliant soloist of the New York Ballet, were in Reno to inspect and check the new stage in the State Building. The ballet will perform here MAY 15 . . . CHARLES MAPES came through in the state badminton championship. He took the singles, the doubles and the mixed doubles . . . BEATRICE KAY pulled a surprise on her audience in the MAPES SKYROOM last Friday night when she introduced JOHN HAJEKER, a San Francisco boy with a great voice. He stopped the show cold—you'll hear more from him . . . MARTY ALLEN and MITCH DEWCO, those zany comics who just closed at the GOLDEN, opened at the ITALIAN VILLAGE in San Francisco the following day . . . CLIFF FERRE back to his home in Los Angeles after

closing in the same show . . . Get your copy of EDDIE HOWARD'S recording of "AM I LOSING YOU," the new song written by Reno's GLENN ROLFSON . . . the JOLLY JOLLY CLUB on South Virginia Street, rapidly becoming a popular spot . . . Some of the darndest copy comes out of this typewriter. For instance, last week RUBY MATHIS came out RUBY MATHAIS. No one at the RIVERSIDE knew him—I'm sorry . . .

CURRENT SHOWS: The GOLD ROOM of the HOTEL GOLDEN opened Wednesday, May 6, for a two-week engagement, with the beautiful music of VING MERLIN and HIS VIOLINS, the hilarious humor of PAUL GRAY and a most unusual dance act which is being held over, THE ZERBY'S. Also the 12 GOLDEN GIRLS and the sterling music of STERLING YOUNG and his Orchestra. This will be the last show for STERLING, who goes to the Lake for the summer. GARWOOD VAN opens on MAY 20. All of STERLING'S friends will be waiting for his return in the fall. At the MAPES SKYROOM a new show opened Thursday after two smash weeks with BEATRICE KAY . . . The RIVERSIDE THEATRE RESTAURANT goes into the second week of a fast moving show headed by an up and coming young comic in the person of DICK SHAWN. DICK does a nice job and we feel sure that you will hear a great deal from this boy. Helping DICK with the entertainment chores are GALE ROBBINS, beautiful young Hollywood star, and her songs, and the acrobatic stunts of the SIX BIGINOS, the very lovely RIVERSIDE STABLETS and the music of BILL CLIFFORD and his Orchestra.

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# WHAT'S DOIN'?

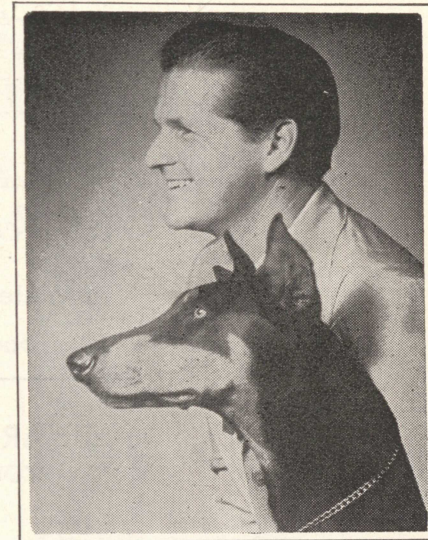
... with JOHNNY UHLMAN

**C**CERTAINLY hope that by the time this week-end rolls around a larger portion of the local population has gotten into the spirit of HELLDORADO! It's beginning to appear as though the old-time enthusiasm and cooperation in the event has gone to Helldorado'n a hand basket! Time was when, from the time of the first session of KANGAROO COURT, local citizens blossomed forth in full western regalia for the duration of the season . . . a total of two weeks! This past week I purposely ventured forth amongst the multitudes, decked to the teeth in my get-along get-up, and was stared at as though I had a stalk of Golden Bantam sticking out of each ear! A few more years like this and the Elks Helldorado will turn out to be a May Day celebration. The last western frontier has moved east . . . !

The coziest cuddle corner on the Strip is to be found in the cocktail lounge of the COLONIAL HOUSE. Here is an intimate little spot that's made to order for you and your friends. You can sip your favorite concoctions or have a snack from the kitchen. AL GOOD is in charge and you'll find him working the swing shift with pretty DOTTIE STEVENS in charge of cocktail distribution on the same shift. SON-DRA LUJON handles the cocktails during the days. On their relief, and working extra, is sweet-voiced LEE WYLAND. The COLONIAL HOUSE is an ideal spot to seek out in those lazy afternoon hours, too!

DOC STARR blew his pipes at the races last Sunday and has been unable to work during the greater part of this last week. Doc is the singing master of ceremonies at the EMBASSY CLUB BURLESQUE out in North Las Vegas, a spot where "Mitch" MITCHELL has been offering the best in "heated" entertainment for quite some time. Right now the headliner is a tall, shapely beauty by the name of THUNDER, who really whips up a storm before the final choruses of her routines. Her brand of bumps should build a booming business. Also on the bill is a dudsdoffer by the name of BEA BARTON. Of course there is always the fine music of the biggest sounding little trio in town, BOB LEE'S BAND . . .

The ball begins to roll in the SHIL-LALAH ROOM of the SHAMROCK HOTEL along about 10 in the evening. It's then that DON RIDLEY comes on duty with his versatility in



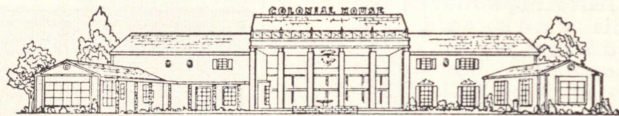
music. DOROTHEA SEIFERT has already been playing since 7 o'clock, so between the hours of 10 p. m. and 1 a. m., the two of them double up to play a lot of music that turns out to be real danceable. Dottie leaves at 1 and Don plays on until 4 in the ayem. CLEM MALONE says that his dining room is being used more and more every day for private parties and meetings, banquets, etc. Between you and me, the place is a perfect set-up for such a thing . . . might even say it's the best there is. You've availability of the kitchen, the bar, there's a dance floor plenty big enough for ANY size party, too!

We've a feeling that SUNNY SMALL won't be gone back to New York for any length of time until she'll be packing to come back to Las Vegas for another visit with her very best friend, ELEANOR ROTH, at the Sands. Sunny was a ray of light every time I saw her around town . . . her youthfulness and freshness a sight to behold. Quite a few of us will look forward to the time when the Las Vegas sun will shine again on Sunny!

PAT BUCKLEY told me in a telephone conversation from Chicago a month ago that he'd be in Las Vegas the first of May so ALLAN, TEDDY and myself are expecting him in here

(Continued on Page 36)

"THE HOUSE OF COURTESY"



# COLONIAL HOUSE

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Complete Hotel Service

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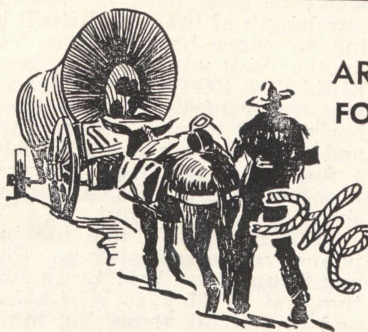
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## WESTERNER

23 FREMONT STREET, LAS VEGAS, NEVADA

# THE WATCHBIRD

. . . by **LADY MICHAEL**  
(Michael Neale)

**M**ISSED US? Missed you too! Do let's get down to sheer gossip . . . Overheard at the Sands the other eve: "Green mink? Never saw green mink before." Retort: "Dahling, don't be gauche, it's made of fuzzy money" . . . The Chicago—where else?—Chez Paree bosses, **DAVE HALPER** (Dinjy), and **DON MEDLEVINE** (Donjo) have more than a casual interest in this town. They're on the verge of buying into the hotel Last Frontier.

And speaking of the Last Frontier, don't miss Brooklyn's Ambassador to the U. S. A., one **PHIL FOSTER**, comedian. Most refreshing! . . . Never heard of **AMOS JACOBS**???? He's starring in "The Jazz Singer" under the pseudonym of **DANNY THOMAS** . . . **RANDI ROBSON**, who always yearned most for her scrapbook and her dolls, has grown up some these days and now has a real live 'n kicking blue-eyed smoocher named **MICHAEL STEWART** who lunched with us the other noon. Being eight months old, we got our interview in between his teething, and also met his **GRANDMA IRELAND**, famed mother of **JOHN IRELAND** and **TOMMY NOONAN** . . .

The big doings at the Colonial House last Wednesday was for **BOB TWITTY**, prexy of Locks Laboratories and Robert Curley products (things to make we femmes more feminine). **EINAR PETERSON** threw the soiree, which started around cocktail time and wound up in the very wee small hours, hic! When we met Mr. Twitty, he'd been a free man for all of twenty minutes, and informed us that he was off to quiet Hawaii for a rest after his more than hectic six weeks . . . We have three new babies to report . . . Mr. and Mrs. **BILLY WILKERSON** (he's publisher of the Hollywood Reporter) had a darling little daughter . . . **GARWOOD** and **JOAN VAN** became the proud, natch, parents of their first-born—a seven pound son, in Redwood City, California . . . And **BETTY BOYLE** opened her second shop, filled with the most luscious of ladie's attire, on the Sunset Strip in Hollywood, right opposite LaRue's Restaurant . . . Loved **PETER LIND HAYES** explanation of his lovely wife **MARY HEALEY**'S success: "She married well!" . . .

**GARIS KINGSTON** and **REINA SEAMAN** have finally arrived in town. This has been a long-threatened visit, and although Garis is having a wonderful time, her heart belongs to



Cuban millionaire **PAUL PELEGRINE**. He's somewhere in the Gulf of Mexico, enroute to Las Vegas by palatial yacht. Where he'll park it in the desert we haven't the faintest, but there are strong rumors that he may fly it in . . . The former **MICKI SANS** and husband **EARL BARTON** will be here for a month while Earl co-stars with Gordon Jenkins at the Thunderbird. We do dig that dancing mahn, mahd, simply mahd . . . **SANDRA SLATE**, of the Sands line, is now correctly addressed as Miss Slate. Former hubby is Sid Slate of the trio of brothers . . . And Sands Copadoll **BARBARA LOCKHART**, will vow "I do" eternally to meat-packer **HYMIE BLACKMAN**, any hour now . . .

**SODDENLY IT'S SPRING:**  
Spring is here  
How do we know?  
A lovely headcold  
Told us so!

The only Hollywood male **CHRISTINE JORGENSEN** is interested in meeting is lawyer **GREG BAUTZER**. His retort upon hearing of his bit of luck was entirely unprintable . . . **NICK KELLY** was best man the other eve for millionaire **JOCK MACLEAN**. The champagne flowed, and why not? Jock's mother, **EVELYN WALSH MACLEAN**, used to knock the eyes out of the capitol's society when she wore

(Continued on Page 27)

*- marge and gower -*

# HILLSWAY

(Editor's Note: Another in a series of articles on Mr. Hill's European tour.)

**W**HEN you see P.U.B. in Stockholm do not think of a London pub. Here, P.U.B. is the leading department store. And, for goodness sake, don't leave Stockholm without going to Tivoli Gardens or to Skansen. Skansen is an outdoor museum with building and animals, depicting all phases of life in early Sweden. You can walk for miles around the farm grounds. There is also an outdoor auditorium overlooking Stockholm where continuous performances are held nightly from 4 o'clock on. They are very good and FREE! Be sure to take a coat or wrap because the evenings get chilly.

SALLIDEN RESTAURANT is terrifically fine with excellent cuisine and music (all new) in terrace formations and glassed-in effect, with flowers all around. The ALHAMBRA RESTAURANT at the entrance to Skansen Park is fine, too, with some of the fanciest and most different servings you will ever encounter anywhere. You have to take the longest escalator in the world to get up on top of the Palisades where the museum is really situated.

Oh yes—there is outdoor old-time native dancing in costume on a huge, circular floor that you will find it hard to tear yourself away from the scene. I stood there, leaning up against an old log barn, and watched and listened for hours every night. They are really past masters at the art of dancing and it is run in sort of a penny-a-dance style. Only here you dance a schottische or polka or waltz for a kroner or two and grab the nearest native and away you whirl. Brush up on your old-time dancing before going abroad or you will kick yourself all over the place.

The CHINA THEATER is the only vaudeville place of its sort and is usually stocked with good acts. SVENSKT GLAS at Bergerjaresgatan 8 is the best place to buy that incomparable Swedish glass to take or send home. The GONDOLIN RESTAURANT is more unique than most and you must take a lift outdoors, alongside of the carousel which, incidentally, is the world's busiest corner with subways, surface, elevated, trains and boats, as well as cars and street cars, all going around this clover leaf. You will see what I mean when you get up in the restaurant and look down on that mass of whirling humanity and motors.

Be sure to take the tours offered in and out of Stockholm and go to the beaches, too, for they are fun (not sand

... by ROLAND HILL



beaches—but overhanging rocks where thousands lie sunning themselves from sun-up to sun-down—which is usually midnight). The Rundturs—Biljett cost only 2.50. Of course all this is in Swedish so don't get frightened because it really is only a few cents in our money. These water taxis called Sjo take you around all the bays and lagoons.

You will be amazed at the thousands upon thousands of private yachts anchored hereabouts—many more than at Balboa, Newport or Laguna Beach. You get these taxis right in front of the GRAND HOTEL and the Opera House which has a fine restaurant and fine bar. And you won't want to miss (by any means) the changing of the guards at the Royal Palace on Sunday mornings. Be sure to be at the palace by 11:30 a. m. in time to see the band and guards come marching up from downtown. It is almost as beautiful and ceremonious to watch as at Buckingham Palace. After the change is made be sure to take a guided tour through the palace and its museum, which is one of Europe's finest.

One trip that is a must is the one to Uppsala, the oldest university town in Sweden. You go part of the way by bus and part of the way by boat—with tea on the boat. You have luncheon at the FLUSTRET RESTAURANT in Uppsala. It is outdoors on a lagoon and small lake with graceful swans all

(Continued on Page 19)

NOW SERVING OUR FAMOUS  
**\$1.95 DEFLATION SPECIALS**  
 14 OZ. CHARCOAL BROILED STEAK  
 AND  
 SKILLET FRIED CHICKEN DINNER  
 IN THE  
**PIRATES DEN**  
 from 8:30 P. M.

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Currently Featuring **COOPER SISTERS**  
 AND **GEORGE DeCARL'S DIXIELAND BAND**  
 NO COVER OR MINIMUM CHARGE

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**HOTEL**

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THREE SHOWS  
 NIGHTLY  
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**THE ZERBYS**

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 Coffee Shop  
 Slot Machine  
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 Casinos



**HOTEL GOLDEN BANK CLUB** Bill Graham Managing Director



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Just \$12.00 plus federal tax buys a round trip ticket to Los Angeles. Next time you go to Los Angeles leave your car in the garage and climb aboard one of Union Pacific's four Streamlined trains leaving Las Vegas daily. Ease into one of those deep-cushioned seats and R-E-E-L-A-X! No traffic worries ... no wear and tear on your car ... rest as you ride.

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 to LOS ANGELES  
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Southern Fried Chicken  
 Charcoal Broiled Steaks  
 Breakfast Anytime

— DANCE —  
 TO

**THE 4 FLAMES**

**SMOKEY  
 WHITFIELD**

Appearing in  
 THREE SHOWS NITELY

ON OUR COVER:

"The richest gift in life—the joy of motherhood." We've selected for our front cover this year a photograph of a beautiful woman surrounded by the wealth of four handsome and healthy young sons. It was in November of 1937 that MR. V. GRAY GUBLER married RITA, his college sweetheart, and brought her back to Las Vegas to make a home for her. Mr. Gubler has since established himself as a prominent local attorney, and is envied by many for his most priceless possession of RICHARD, JOHN, DAVID, JIMMY, and their mother, RITA.

# GOOD LUCK!

PHYLLIS and ARNOLD  
CHRISTENSEN

ON THE OPENING  
TUESDAY, MAY 12th, OF

# ARNOLD'S LTD.

320 FREMONT STREET

... Your New Men's Shop Is a Sparkling Addition  
to Our Fabulous Town and That's for Sure

ETTA AND JACK CORTEZ

## "CURTAIN TIME"

REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

### Flamingo

April 30 thru May 13

Show: Marge and Gower Champion, The  
Cheerleaders, Tom and Jerry  
Line: Flamingo Starlets  
M.C.: Frank Howard  
Orch. Torris Brand  
Mural Room: Bobby Page and Orchestra

MARGE and GOWER represent the  
ops in what we like to call "story danc-  
ing"! Even without them telling you  
verbally what the next dance is to be,  
you are able to recognize each situa-  
tion as it comes about, solely through  
the great talent of interpretation  
through dancing that has been be-  
lieved on this young couple. You'll  
thrill to their "County Fair" . . . "The  
lock" . . . and your heart will warm  
as you recognize the great love between  
these two, when Gower glides into a  
soft-shoe set to, and around his  
"Margie." Every movement of MARGE  
and GOWER CHAMPION is a wonder-  
ful sight to see. Much of their music  
was composed and arranged by their  
director, RICHARD PRIBOR. . . The  
CHEERLEADERS have become even  
greater than ever! Made up of three

(Continued on Page 37)

### LAST FRONTIER

April 27 thru May 17

Show: Liberace, Phil Foster  
Line: Devlyn Revue, featuring Foy Fitzell  
and Dolores Frazzini  
Orch. Bob Millar  
Gay '90 Bar: Tommy Doyle Trio, Buster  
Hallet Trio and Chinite-Mendell Duo  
Organ Music: Don Baker

There is electrified excitement in the  
air at curtain time. We can't help but  
feel the elation is stimulated by this  
10th triumphant return of LIBERACE.  
You've seen him in supper-clubs and  
on T.V. What more can be said about

this brilliant young pianist who has  
been acclaimed "the most amazing  
piano virtuoso of the present day"? He  
is spectacular in his stage production  
and flawless in technique. When you  
watch Liberace you know he is one of  
the most versatile of all showmen. He  
has a personality that embraces each  
of his audience and a warmth that in-  
sures the fullest entertainment possi-  
ble. With the witty pianist is his tal-  
ented musical conductor-brother,  
GEORGE LIBERACE. Accompanying  
him are Gordon Robinson, cellist; John  
Grass, French horn; Bob Manners, bass  
fiddle; Walter Borsella and True Board-  
man, violinists. We must caution you  
to make your reservations in advance  
for there will be standing room only  
for this engagement of LIBERACE . . .  
We're happy to welcome back PHIL

(Continued on Page 45)

### El Rancho Vegas

May 6 thru May 26  
(Not a Review)

Show: Joe E. Lewis — Estellita  
Line: Dottie Dee Dancers  
Orch: Bob Ellis  
Chuck Wagon Room: Guy Landis and Jim  
DiStefano; Chuy Miranda and  
Paul Gardos

JOE E. LEWIS, the daddy of all  
nightclub entertainers, is currently  
headlining the show in the Opera House  
Theatre Restaurant. He is the comedian  
who has one of the biggest followings of  
fans we've ever seen. People come from  
across the nation and from other coun-  
tries just to sit and listen to this ir-  
repressible funster. Every one of his  
songs and stories consist of original  
material. Every time Joe E. returns to  
fulfill a return engagement he brings  
some more of his sparkling, original  
humor with him. The only way you can  
hear a repeat is to request it. Of course,  
Mr. Lewis never fails to bring his  
"Voom-Voom-Voom" with him. It just  
wouldn't be Joe E. Lewis without those  
famous words . . . Accompanying Mr.  
Lewis is his irreplaceable side-kick,  
AUSTIN MACK at the piano . . . ES-  
TELLITA is the gal whom you've  
seen in Hollywood flickers. This is her



first engagement in a club and we honestly don't have the slightest inkling of what she will present. However, knowing that this glamorous young lady is wise in the ways of show-business, we feel safe in stating that whatever her program it will be one that you will find full of entertainment and enjoyment . . . Rounding out the bill will be the DOTTIE DEE DANCERS with BOB ELLIS leading his boys to some more of that wonderful music.

*Willbur Clark's*  
**DESERT INN**

March 31 thru May 11

**Show:** Lou Walters' "Latin Quarter Revue" — Cast of 45  
**Orch.:** Carlton Hayes  
**Lady Luck Lounge:** Grover-Shore Trio, Danny Cassella Orchestra and May-Caruso Trio

This is the final week-end for one of the most fabulous shows ever to come to Las Vegas! For the first time in our history a show has been booked to run for six weeks and they have been playing to SRO every show since the first night they opened . . . THE CHARLIE LUTHER TRIO is the most sensational act of its kind that we've ever seen! As a matter of fact, no other act can touch these men for versatility and utter sensationalism. Each man is an accomplished tumbler, acrobat, ballet dancer, tap dancer, singer and musician (each one plays at least two different instruments). These young men stop every show on which they appear! . . . THE DE CASTRO SISTERS are "three peas in a pod" for looks, and each one is a beauty! However, the contortions into which they put those pretty faces, and the enthusiasm with which they work, soon brings on that "nobody sleeps while we're on" atmosphere, and the audiences seem to love it. You'll enjoy the work of Peggy, Shirley and Babette; the DE CASTRO SISTERS . . . THE CHARLIE BALLET are seven French girls who do the original and famous Can Can the way it should be done (hurts me!) . . . The little Turkish delight, NEJLA ATES, lends grace and beauty to the very dif-

(Continued on Page 37)

**SAHARA**

May 5 to May

**Show:** Eddy Arnold, Roy Wiggin, Garland, Dickens Sisters, DeLage and Shirley, The Goetschis  
**Line:** Sa-Harem Dancers, featuring Cavaliers and Joan Larson  
**Orch:** Cee Davidson  
**Casbar:** Jose Melis Trio; Three May Al Day Trio

When the first curtain rose on this show we saw a guy strum a guitar and "rock the room." One of the great R.C.A. recording artists, EDDY ARNOLD, the "Tennessee Plowboy" is lining this revue. Hailed as the top folk singer, Mr. Arnold is making his presentation of selected old-time and western tunes which he has helped to popularize. Accompanying the Plowboy are ROY WIGGIN on the electric guitar and HANLEY LAND on the steel guitar—two of the best musicians—and the singing harmonica trio, the THREE DICKENS SISTERS. The audience greeted Eddy with their applause and kept demanding an encore until the inevitable "off." Don't miss EDDY ARNOLD's treat for each and everyone. Also, GREAT DE LAGE and SHIRLEY, two magicians of extraordinary skill.

(Continued on Page 37)

*The Sands*

May 1 thru May

**Show:** Peter Lind Hayes and Mary Raye and Naldi; Asiatic  
**Line:** The Copa Girls  
**Orch:** Ray Sinatra  
**Silver Queen Bar:** Johnny White Trio; Stewart Trio; Arnie Koppitz

Las Vegas turned out en masse to shower plaudits upon the sensational team of PETER LIND HAYES and MARY HEALY. Here is a hus-

band that you can watch for hours and when they beg for more. Their comedy is sophisticated, smart, desirable and hilarious. Peter and Mary unveil their versatility in a series of skits and apparently spontaneous repartee. If you've never seen an area that has had television for some time you'll enjoy tear-filled laughter at Peter's version of a gentleman who has retired after ogling his secretary for six hours upon hours. The beautiful Mary has acquired much more poise and has become an accomplished comedienne in her own right. Both of these youngsters present impersonations that are of a high level of perfection. We're so happy to see Peter Lind Hayes and Mary Healy.

(Continued on Page 39)

*Thunderbird*

April 30 thru May 13

**Show:** Gordon Jenkins, Frank Payne, Earl Barton  
**Line:** Kathryn Duffy Dansations  
**Orch.:** Barney Rawlings  
**Dch:** Al Jahns  
**Navajo Bar:** Normandie Boys; Jack Martin Five

Another first in Las Vegas! . . . The great music of the Decca recording artist GORDON JENKINS. You've been introduced to the lively and soul stirring music and arrangements of this talented musician for many years, via the radio and his many recordings. Possibly the best of his recent successes is his instrumental composition, "Manhattan Town." Featured vocally are BOB CRAIG, who did a fine job with the popular "Pretend" . . . THE McQUAIG SISTERS, two cutie-pies who would make their varied feature spot with a rendition of their Decca recording of "Are You Teasin' Me" . . . and THE GORDON JENKINS SINGERS who opened with an unusual arrangement of the "Lover" . . . The comedy corner goes to mimic-man FRANK PAYNE on this show. Frank has some vocal and voice impressions of the popular personalities of the day.

(Continued on Page 39)

*El Cortez*

May 7 thru May 20  
(Not a Review)

**Show:** Cooper Sisters, Ted Smith  
**Orch:** Eddie Skrivanek's Sextette from Hunger  
**Bucaneer Bar:** The Instrumentalist, The Star-Kings

Las Vegas showgoers are happy to welcome two of their favorite comedienne into the Pirates Den of El Cortez . . . The madcaps of melody, the COOPER SISTERS, headline the new show, bringing with them many of the

(Continued on Page 39)

*Silver Slipper Saloon*

**Show:** "Follies of Hollywood" 10 Big Acts  
**Line:** Marah Gates' Palominos  
**M.C.:** Jimmy Cavanaugh  
**Orch:** George Redman

There's plenty to see when you see the new show at the Silver Slipper, and one of the biggest attractions to ever grace this stage is now appearing. MILLIE DAVIS makes her initial bow to Las Vegas audiences with this show, but we feel certain she will be back many times. Millie sings the blues abundantly, and her special material IS . . . see and hear her do "The Man I Love" . . . These revues are famous for their scenes and black-outs! The laff lift of this new show is the take-off on 3D, with a new gimmick called "home-o-vision." . . . Everyone gets into the act in these skits, even the audience, and the more you see them the more you're going to laugh! Perennial star of these shows is our favorite funny-man HANK HENRY . . . he

(Continued on Page 39)



IN PERSON

# Eddy Arnold

THE TENNESSEE PLOWBOY  
AND HIS GUITAR

NOW



IN AN ALL STAR PRODUCTION  
PRODUCED BY GEORGE MORO

# Eddy Arnold

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N.B.C. RADIO AND T.V. STAR

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HOTEL SAHARA and EDDY ARNOLD  
TO ALL MOTHERS

EXCLUSIVE MANAGEMENT — THOMAS A. PARKER — MADISON, WIS.

# HOLLYWOOD HAPPENINGS ... by TED WIG

**M**AE WEST, who has concentrated on the stage more than the screen for several years now, is taking time out to write her autobiography. In it she'll tell how she realized her most important ambition in life . . . to become a lion tamer . . . Jerry Lewis is a frustrated symphonic conductor or band leader. At home he gets up in the den and conducts while the orchestra plays. He conducts Dick Stabile's band on his radio and TV shows—and now he's gone and done it on celluloid. While he won't get screen credit, Jerry actually conducted Paramount's 75-piece symphony orchestra in recording the background title music for his new comedy, "Scared Stiff."

Arlene Dahl and Fernando Lamas are back in Hollywood after two weeks in the East, and columnists are wondering out loud if their romance will be over now that their new movie, "Sangaree," is about set for release. Friends say they won't be surprised if Lamas reconciles with his wife . . . The man who discovered Marilyn Monroe has returned to his first love—acting. He's Abner Biberman, who gave Marilyn her first screen test and drama coaching at Universal Studios several years ago. He gets a top role with Elizabeth Taylor in "Elephant Walk."

Milton Berle gets \$35,000 a WEEK—yes, that's right—for his upcoming stint at the fabulous Sands Hotel in Las Vegas. The hotel management is counting on Uncle Miltie's gambling urge. They figure he'll drop most of his paycheck at the hotel's gambling tables . . . New rage in parties for youngsters is cued by the one pals tossed for Brandon De Wilde just before his first important movie, "Shane," opened at the Radio City Music Hall. Brandy was guest of honor at a cocktail party—no alcohol, just cokes.

Lots of screen biographies on tap, such as Eddie Cantor's from Warner Brothers, but MGM promises something different. They'll produce the biography of a piano—the Steinway—which is now 100 years old.

Chalk up another first for Carmen Miranda.

The damsel who popularized Latin American chanting in the United States signed an agreement with Hal Wallis Productions whereby she was allowed to design her own wardrobe for "Scared Stiff," the new comedy in which she appears with Dean Martin, Jerry Lewis and Elizabeth Scott.

FABULOUS LAS VEGAS

— 26 —

MAY 9, 1953

Carmen wears some conventional street suits in the film, but her principal clothing is the traditional Miranda sequin-laden brevities topped by her unorthodox hats.

Carmen figured an average of 5000 plus sequins to each dress, with some going as high as 12,000, all hand-sewn on net nylon. The average cost of labor on each garment ran close to \$1500.

In addition, the fiery Latin designer one costume for Jerry Lewis to wear in one of the comedy's production numbers wherein he does a takeoff on the Brazilian songstress.

As a gesture of public service, Paramount studios has documented, through the new Bob Hope service comedy, "Off Limits," exactly how fights start in barrooms.

For a key scene in the picture, Marilyn Maxwell is singing a torchy ballad in a crowded nightclub. When she finishes her number, a waiter punctuates the last note of her song with an admiring, "Yeah!" A soldier standing next to the waiter looks at him and questions, "Yeah?"

A sailor near the soldier hears the question and flatly says, "Yeah." A tough-looking civilian glowers, "Oh yeah?" and the battle is on.

Results of the fracas was the total destruction of 150 bottles, 46 chairs, 18 tables, 61 ashtrays, 12 dozen glasses, one piano and three chandeliers.

Hollywood still believes in doing things up brown. A big civic reception is planned for the 10 stars of the new epic "Elephant Walk" when they arrive on the Los Angeles Limited from Chicago. Even the mayor will be present . . . The 10 stars are pachyderm rented from Cole Brothers Circus.

Television stars like Laurence Olivier work for as little as \$500 a program in Great Britain—and this includes three strenuous weeks rehearsal. In the States the same stint would bring 10 times that sum in salary . . . Despite Vivien Leigh's illness, which will keep her off the stage a while, we hear Olivier will go through with plans for a London theatrical engagement this season . . . Vanessa Brown, former radio quiz kid and star of many movies, has written a new play called "Europa and the Bull." She's had the idea since 1949. It's a satire on show business which has been pretty good to Vanessa so far. She's on Broadway now in "The Seven Year Itch."

Jean Marie, who made such a hit

(Continued on Page 31)

*"For Ladies of Distinction ..."*

WE OFFER YOU A COLLECTION OF EXQUISITE EAR-CLIPS IN . . . DIAMONDS — RUBIES — SAPPHIRES — PEARLS — and Various Semi-Precious Stones.

ALL ARE ORIGINALS, CREATED IN OUR BEVERLY HILLS SHOP.

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OPEN FROM 10 A. M. TO MIDNIGHT

El RANCHO VEGAS

GERSHGORN Jewelers

LOBBY - HOTEL *El Rancho Vegas*

## THE WATCHBIRD:

(Continued from page 15)

her famous Hope Diamond . . . Speaking of Washington, who was it that said: "There are three parties in Washington; Democrat, Republican and cocktail . . ."

With JOE E. LEWIS' opening at the El Rancho, we looked about for GEORGE SANCHEZ, who covers every one of them, and sure enough—he's here! . . . Another notable who came all the way from Miami, with a bag full of imported French neckties, was SWIFTY MORGAN. The odd part of his arrival for the El Rancho opening is that his trip was on the invitation of SANDS boss AARON WEISBERG. While on the subject of Swifty, this little story comes to mind: While wintering in Miami one year he got an offer to fly to New York to appear on an important comic's TV show with all expenses paid and five hundred

FABULOUS LAS VEGAS

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dollars to boot. Very tersely, Swifty said: "I just spent that amount on caviar for my dog" and hung up . . . JOE PASTERNAK will be the producer of the story of Swifty's life when MGM starts shooting it. The original has already been done "The Lemon-drop Kid," a BOB HOPE starrer—but knowing Swifty, the facsimile should prove as interesting as the original . . .

Here's an item about a gal who spares no expense for the boys in the armed forces. The Sands show left by bus for Desert Rock to do a benefit and everyone showed but JOYCE NIVEN, who overslept. Not wanting to upset the cast or miss doing her bit for the boys, she hopped into a cab—TWENTY FIVE DOLLARS worth—and made the opening number . . .

MUFFIN RÖTHKOPF became the proud father of a litter of two last week, and he sure is proud. The puppies are both female. Muffin's mistress MURIEL took off for San Francisco for

(Continued on Page 41)

MAY 9, 1953

AL QUODBACH



DICK SHERIDAN'S

# STRIP RACE BOOK

HI-WAY 91 (The Strip)

- Results From All Major Tracks
- Direct Bus Service From Downtown
- Comfortable Atmosphere

## I CAN'T HELP THINKING:

(Continued from page 7)

IN ADDITION TO PROMOTION. It will be a CAREFULLY and TASTEFULLY directed and produced show and will REMAIN that way UNTIL THE LAST DAY I HAVE ANYTHING TO DO WITH IT. I wrote this before, but I cannot WRITE IT ENOUGH because I CAN'T HELP THINKING IT... namely... IT IS NOT ENOUGH TO BUY A NAME, OR NAMES. They need ALL THE HELP they can get to make the cash register click. WITHOUT THE IMAGINATION OF A BARNUM, THE CIRCUS WOULD HAVE BEEN A DULLER MEDIUM OF ENTERTAINMENT AND, OF COURSE, NO ONE WOULD HAVE HEARD NEARLY AS MUCH ABOUT A HIGHLY PROMOTED JENNY LIND, the Swedish Nightingale. She came over in 1850, Barnum made a production of her! The same man and mind today would OUT-BARNUM HIMSELF AND THAT'S SAYING A LOT EVEN ABOUT THE GREAT BARNUM. Ziegfeld used imagination throughout his production career and look what he did early in that career with Anna Held. I admit some of the gimmicks are "old hat" and today would be considered bad taste but in its day that MILK BATH TRICK kept Ziegfeld and his star hot copy for years. In the past, stars, shows, concert... all theatre... was not ONLY ADVERTISED BUT PROMOTED. We MUST return to THAT. I am spending a lot of money and exercising the most careful judgement to return to the "good old days" in many ways of theatre. I say the FINEST ATTRACTION (in which I am only interested always) needs help, and TRIUMPH PRODUCTIONS, INCORPORATED MEANS TO SEE THAT IT HAPPENS! We can HOPE and TRY anyway.

Triumph is also presenting Paula Stone's and Mike Sloane's production of Victor Herbert music... using also his well known and not so well known songs. I have been going through all of Herbert's music. A lot of fabulous writing never became well known or known at all. Paula Stone succeeded in getting Lionel Barrymore for an unusual type kind of narration. The Victor Herbert idea will be fresh in conception and tastefully done. We have Dorothy Sarnoff and hope to get Fritz Scheff for a very thrilling finale scene. There are many things on the TRIUMPH AGENDA but for the nonce we want to do two productions WELL! The theatre needs it. Las Vegas needs it.

I wish I could be in Las Vegas when

Talleullah opens. When I owned the Raleigh and Campbell Rooms, Talleullah made many appearances on the show and I teamed her with outstanding people. In fact, they were fantastic combinations of personalities which made for inspiring writing. I played some of the radio records for friends the other day. All admitted we were ahead of the times with that great show. Talleullah says she doesn't like to be complimented but Talleullah is a warm, fine, very sensitive woman underneath that facade of bravura, daring, and color. Never during my association did we have one cross word or one complaint from her. She is always the soul of gracious, considerate courtesy to any and all (unless they deliberately hurt her which gives her rightful leave to speak her mind).

Talleullah is always prompt at rehearsals and often earlier than the others. She is a quick and brilliant study; a wonderfully great performer from whom to take cues. etc. I CAN'T HELP THINKING BANK HEAD SHOULD BE DOING CLASSIC THINGS ON GREAT STAGES, BECAUSE HER VERY, VERY INNER GREATNESS WAS SO OBVIOUS IN HER TWO BEST PLAYS... "THE LITTLE FOXES" AND "SKIN OF OUR TEETH" but let's face it... she can make a magic moment out of a telephone book reading. She would be superb reading a Sears, Roebuck catalogue which has MORE RANGE for her SCALE OF MOODS. Las Vegas has had big stars but with Talleullah the town will rock and, perhaps never be the same again. Such is the quality, vitality, intensity, sincerity and electricity of her personality.

Anybody who says big theatre names... theatre names well used, etc., don't pay off, I say that as the TALENT CENTER OF THE WORLD NOW... the name LAS VEGAS, NEVADA, is the HOTTEST NAME of a PLACE IN CIRCULATION. I SAY THE GAMBLING HAD ITS FOLLOWING AND STILL HAS BUT THE FABULOUS PROMOTION SHOULD BE ACCREDITED TO THE MAGNIFICENT SUCCESSION OF TOP CALIBRE ATTRACTIONS WHICH EVERY BIG OPERATION ON THE STRIP HAS BOUGHT. Some may have missed at the box office but if their glamour and names are PROPERLY AMORTIZED, IT IS SHREWD INVESTMENT FOR AN OVERALL EFFECT AND RESULT.

Everyone is breathlessly awaiting the opening of Cole Porter's-Abe Burrow's-Martin and Feuer's "CAN CAN." I wrote six weeks ago that I saw it opening night in Philadelphia and predicted then, as I do now... LILO WILL

(Continued on Page 33)

"We've had a wonderful party"

at the

THUNDERBIRD HOTEL

"and the people are nice"



**GORDON JENKINS**

Composer "MANHATTAN TOWERS"

DECCA RECORDS

THANKS TO HAL BRAUDIS

## A Letter to the Editor

From PVT. R. G. CASEY  
Camp Polk, Louisiana

**D**EAR MR. CORTEZ: It was just about a year ago that the University of New Mexico released its student body for Easter recess. Being one of this group, I decided to make flight reservations for Las Vegas, Nevada — having saved the enormous sum of \$180 as a result of part time work, after school hours.

Back in my native state of New York, one hears all sorts of tales about various cities and places of interest. I had heard a great deal about Las Vegas. Consequently I long harbored a positive determination to visit and witness the fabulous luxury which that city produces.

A few hours after boarding the plane at Albuquerque, I was at the McCarran airport, waiting for a cab to take me into town. I was chuck full of spirit and "greener than grass." All of the hotels were fully occupied. The only accommodation available was in a small hotel. I grasped at it!

After a quick repast, I strutted into one of the fabulous showplaces and almost immediately became engaged in a game of "rolling dominoes," which ultimately resulted in complete exhaustion of my financial "kingdom," leaving me somewhat dazed.

Now what? Albuquerque was 600 miles away. At one penny per mile, I couldn't have reached the Boulder Dam. The bus line was on strike and so was Western Union. There seemed to be no relief or hope in sight. Frankly, I just didn't know what to do for I had never previously experienced a like situation.

In the eyes of any native of that fabulous town, this was not a very unusual thing. But — here is the point that creates the difference. It was the morning of Easter Sunday and I had approximately 80 cents in change. I was at the Flamingo and decided to go downtown.

Waiting at the bus stop was a girl who appeared to be about 18 years old. She was dressed in a nondescript manner. Although attractive, she couldn't be called beautiful. The girl had a rather sad expression and, when the bus arrived, she got on and walked past the coin box. I was surprised to think she had left me to pay her fare but I did so, without hesitation.

When I took a seat near her, there were tears streaming down her cheeks. Although very tempted to speak to her and possibly offer some consolation, I refrained from such a forward move.

She got off at Fremont and South Fifth and was soon lost in the crowds.

The driver asked if she had been my companion. With an effort at forced gallantry, I nodded acquiescence. His reaction plainly told me he knew I was speaking an untruth. Who was she? In what difficulty was she? I'll never know. But, the entire incident proved that no matter how enormous one's own troubles might appear, there is always someone, somewhere, whose trials and tribulations exceed yours.

The following day I was flying toward the "Land of Enchantment" with endless thanks for Mr. Sam Diamond of the Flamingo. Acting as my benefactor, Mr. Diamond insured my timely return to the university.

So you can see that Las Vegas means quite a bit more to me than just the veneer that makes it the glorious showplace it is. I am now anxiously awaiting the time when I can once again return to your wonderful, wonderful city for I owe it plenty for the experience I had there.

Pvt. Robert Casey — 51221154,  
Co. C — 145th Inf. — 37th Regt.,  
Camp Polk, Louisiana.

## HOLLYWOOD HAPPENINGS:

(Continued from Page 26)

in Samuel Goldwyn's "Hans Christian Anderson," will likely be seen on Broadway in October in "The Girl in Pink Tights." It's a story of ballerinas, natch . . . Despite rumors to the contrary, it's not probable that "Guys and Dolls" will be filmed for quite a time yet. The producers look for something like \$500,000 or more for screen rights to the musical hit . . . Whatever happened to Corinne Calvet's law suit against Zsa Zsa Gabor? Miss Gabor allegedly slandered the petite Parisienne by saying she wasn't French at all, just a Cockney with a phony accent . . . Miss Calvet says nothing, absolutely nothing, about her phony . . . not even the accent—but apparently she's dropped plans for the court battle . . . All those headlines to the contrary, Bing Crosby indicates he won't be marrying Mona Freeman or anyone else for a long, long time. He is deeply dedicated to his four sons, and they come first with him.

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 NORTH LAS VEGAS

Your Western Home of  
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CONTINUOUS  
 DANCING

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 NEVADA RIDERS



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 FOR MEN AND WOMEN  
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"FABULOUS  
 LAS VEGAS"  
 ★  
 \$5.00 PER YEAR

## POP SQUIRES:

(Continued from Page 5)

Esteemed Leading Knight—A. W. Ham.  
 Esteemed Loyal Knight—Dr. Roy W. Martin.  
 Esteemed Lecturing Knight—C. E. Pembroke.  
 Treasurer—W. R. Bracken.  
 Secretary—E. R. Cragin.  
 Tyler—W. R. Burns.  
 Esquire—C. V. T. Gilbert.  
 Trustees—William E. Orr, Arthur Anderson, Dr. R. F. O'Brien.  
 Inside Guard—O. C. Goodwin.  
 There were 68 names on the charter member list. With the other Elks who will come under the jurisdiction of the new Lodge the membership would reach 200.  
 December 22, 23 and 24, 1923 was the date of the next big Elks celebration, a rodeo, with plenty of wild cattle and cowboys here from all over the West. The original date set was December 20, 21 and 22, but a heavy rain compelled the postponement. On December 21 a class of 35 new Elks were initiated. The list included several of the members of the recently established Rotary Club, among them being A. A. Hinman, W. E. Ferron, Al Corradetti, Sam J. Lawson, W. S. Park and C. P. Squires.

On this occasion the Elks occupied the second floor of the Lillis Building (now the Frontier Club) and the firm of Adcock & Ronnow occupied the ground floor with their large stock of merchandise. And the Elks activities were a howling success, the grand ball Saturday, December 22, 1923 being the largest and most spectacular held in Las Vegas to that date.

In due time the Elks building, corner of Third and Carson streets, was completed and occupied and the Lodge continued to grow. In order that this column shall not occupy too much space, we will pass over the many details of the growth of Las Vegas Elks Lodge in numbers and importance and discuss briefly some of the trials and tribulations, the hard work of members and the self-sacrificing efforts of its members for the benefit of the community.

Early in the year 1935 a fellow named Clyde Zerby talked with Jim Cashman, D. K. Adcock, Frank Gusewelle and other Elks about putting on a show of some kind for the public. He was given permission to try it and had the support of the Elks.

The first thing was to find a suitable site. The downtown clubs proposed that the vacant lots at the corner of

First and Ogden Streets be used. Another group protested that this was too near "Block 16," the redlight district. For a short time the battle raged, but finally the site at Fremont and Sixth Streets, where the Sears Roebuck building now stands, was offered and both cliques of the controversy accepted. A canvas fence about eight feet high was built to enclose the ground. Various departments and concessions housed themselves in tents. A large tent resembling a circus big-top housed the "girly girly show," which was a really nice show without a hint of vulgarity. It drew a large attendance and aided materially in making the affair a success. Mrs. Roy W. Martin was musical director of the show.

This Helldorado has developed through the past 18 years. It has provided good entertainment and brought large numbers of fun seekers to Las Vegas each year. It has helped greatly in the development of Las Vegas from a raw railroad town to the most talked of community in America.

It is worth while observing just here that Las Vegas Lodge 1468 B. P. O. E. now has a membership of about 1000, which is doing very well for its 30 years of existence. I wonder what they will be doing for Las Vegas next!

## I CAN'T HELP THINKING:

(Continued from page 29)

BE A SMASH HIT. So will a young lady whose last name is VERDON. The cast is or was, when I saw it, terrific. Many changes were made, I hear. They were necessary. It was never a strong book. No book, whether musical or serious, can ever be good if the writer is not STEEPED IN THE BACKGROUND, THE LORE AND COLOR OF HIS SUBJECT I SAID STEEPED. You cannot CRAM (as we all did during school exams) in a short time, a whole world of life, action, unprecedented changes, troubled lay people as well as artists, etc., etc., etcetera, certainly not into a few months of research. If Burrows researched his background carefully he left out a lot of movement, humor based on real tragedy, etc. It is in my opinion a colorful idea and Abe has rescued many a dull moment with re-written sure fire radio jokes. I CAN'T HELP THINKING "CAN CAN" ought to be a hit IN SPITE OF ITS MANY AND OBVIOUS FAULTS.

As one of Chevalier's song writers wrote for him in a famous lyric . . . IT'S A GREAT LIFE IF YOU DON'T WEAKEN



**"Merveilleux, Merveilleux, Las Vegas!"**

having appeared on the opening bill of the  
DESERT INN, three years ago, makes this

**SIX WEEKS ENGAGEMENT**

WITH

LOU WALTERS'

*"Parisian Mardi Gras"*

a triple thrill for the three of us!

*Les*

# **CHARLIVELS**

our deepest thanks to  
MILBUR CLARK, LOU WALTERS  
the patrons of the DESERT INN,  
and, most of all,

TO YOU  
the people of

**"Merveilleux, Merveilleux, Las Vegas!"**

## WHAT'S DOIN'?

(Continued from Page 13)

along about the week after Helldorado. I hope that one day I can be like Pat. He has numerous businesses all over the country which he visits from time to time, but never in a hurry! He takes things as they come . . . seemingly unconcerned, yet getting things done. Allan and Teddy are the KRAUSES who are Pat's partners in the BUCKLEY'S JACKPOT CLUB on downtown Fremont Street. All you fellows who are hunters, you'll find a conversationalist in Allan. He'd rather hunt than eat, and this guy packs an appetite of no puny porportion. Should have the chipmunks on display one of these days . . .

Whadida tell you about the way they've redecorated the HACIENDA CLUB in North Las Vegas? Ain't that somethin', though? The starry-eyed toshay-tofer you'll see there each evening is pretty TERRY BELL . . . she's backed up behind the bar by three bold highball busters by the names of JOE McCAMAN, JULIE GOLDBERG, and CALVIN FURLONG. If you really want to lower your hair-line for an evening of all-out fun and entertainment, here's the place to do it. Continuous dancing to the music of RAY BUTLER and his NEVADA RIDERS.

Two of my very favorite people are breaking to harness to pull the same wagon, and I've never been more certain that each one would pull their own share of the load. HAZEL WITT and FRANK MEEDS were married last Wednesday, May 6, and plan to spend a week at Ensenada before coming back to work. Hazel is a cocktail waitress at the Hotel Last Frontier, and one of the most pleasant personalities I've ever met (I call 'er "Sis"). Frank is a dealer at the Hotel Sahara. Best of everything to both of you. (Why didn't little Tommy speak up sooner?)

It happened to LUCENE STAFFORD and JACK SHAY, too, about three week ago! They were married at the home of Judge FRANK McNAMEE, Saturday, April 18. Lucene is the beautiful brunette cruising cocktails at EL CORTEZ HOTEL. Jack had been with the city police for two years up until a few weeks ago when he accepted a position as a deputy at the Sands Hotel on the Strip. (Looks like everyone's pairing up but old "Single 'O' Uhlman") . . . I envy them all!

CHARMAINE HENDERSON had a birthday last Monday with cake and all the trimmings! She's one of the FLAMINGO STARLETS who are under the direction of the LINDSAY-SAPPHIRE

PRODUCTIONS. Happy birth Charmaine! Maybe next May 4 you'll still be in town and I'll get the time for a piece of the cake . . .

The new restaurant manager at SILVER SLIPPER is HENRY HACK, who recently arrived in Vegas from Los Angeles. Henry formerly the maitre d' at the BEL HOTEL and the BEVERLY WILSON Hotel in that city. Welcome to Vegas, Henry, and we hope that you remain with us for a long, long time.

Was talking to BONNIE BEST last past week when who should be bustin' through the door but the COOPER SISTERS . . . arrived in a few days prior to their opening at El Cortez Hotel last Thursday. It was that "the little one" was sans sunglasses dresses through a luggage mixer was in the market for replacement. a matter of fact, she had only to move the duster she was wearing ready to try on the replacements. good to see these wonderful gals in town . . .

Ten years ago last Tuesday, MILDRED married LANNY SHORR made him the "happiest man in the world." It wasn't too long until SUSAN came into the picture and Hilda the "happiest woman in the world." And that's the way it's ever since . . . two of the happiest people in the world. Congratulations kids, and may I be able to say that to you many, many times again.

Into each life a little rain's gonna fall, but not so much in truth. COLLEEN and JOHNNY RAINES got four pounds and nine ounces last Wednesday, May 6. It was at noon when APRIL RAINES fell in. That's right, they've named the girl April. Isn't that cute? Johnny, captain at the buffet in the Hotel Sahara. His wife and baby are doing thank you! Johnny? He'll be able to go back to work in a few days!

Which bring me to PETER HAYES' description of the CHERRY LIVESLS . . . "Those boys open act with the things most acts use closing!"

Which brings me to my closing this week-end before Mother's Day. Whatever you do . . . don't forget on that day! And if, for some reason you've lost the privilege of a moment to remember . . . remember someone else's!

So until we get together right here next week . . . your ever loving JOHN. JOHN. JOHN.

## FLAMINGO:

(Continued from Page 21)

energetic young men and two effervescent young ladies, this quintet brings a quality to chords like you've never heard them sung before. Their rendition of the ballad "Try a Little Tenderness" will prove this point beyond all doubt. Another outstanding arrangement sung by them is that of "Sugar Blues." They join Marge Gower in a "camp meetin'" finale which is a production in itself . . . TOM and JERRY are a couple of experts in the art of horizontal bar gymnastics. Tom does a half twist after a full swing, and makes a reverse outside cut on the opposite bar. As if this weren't enough, he slips a black cloth over his head to make it more difficult. Jerry is the comedian of the duo and his antics are far more difficult than he makes them appear to be . . . Lindsay-Sapphire Productions bring you the all-new FLAMINGO STARLETS in knock-out costumes, and with music that moves. Each girl is a beauty and they DANCE! . . . FRANK HOWARD is the new master of ceremonies and lends his mellow baritone voice to the production singing . . . As you see, you'll find the background music expertly handled by TORRIS BRAND and his Orchestra.

## SANDS HOTEL:

(Continued from Page 23)

Large show business as their profession. MARY RAYE & NALDI are a solid act as usual. They are the elite in ballroom dancers with split second timing that never fails to rouse the spectators to approval. Their interesting dance patterns are difficult to execute but Mary Raye & Naldi perform them with effortless precision. Their vast experience on the stage guarantees a smooth presentation with each curtain call. They display remarkable coordination and flawless technique . . . THE ASIA TRIO are an Oriental trio who specialize in acrobatic tumbling feats. Every one of their tricks makes for breathtaking moments. It seems unbelievable when you watch the manner in which one of these boys supports the other upon his back in various handstands. They are really incredible . . . THE COPA GIRLS present two admirable routines, dressed in outstanding costumes . . . RAY SINATRA and his band of music provide a very smooth background of orchestration for this entire production.

## SAHARA:

(Continued from Page 22)

sleight-of-hand manipulations will bewilder you. Every trick is done so quickly you just won't believe your eyes. This misdirection utilized is very adept and cannot be witnessed, no matter how sharp your eyesight. Everyone is still wondering about how this duo managed to make a "physical switch" within a few seconds after the Great De Lage entered a trunk and Shirley stood on it. A drape concealed them from view for a very short time and in that period the twosome changed positions . . . The THREE GOETSCHIS are billed as the "world's greatest human cyclists." We heartily endorse that statement. Brother! They're the tops! The trio of men perform mid-air antics upon a bicycle, the likes of which no person should. They even play musical instruments while performing their sensational routine. People gasped in awe and admiration, wondering how anyone could defy the law of gravity in this manner . . . THE MORO-LANDIS SA-HAREM DANCERS once again perform the finest choreography in three new routines. Their costuming is exquisite. Featured with the dancers is the singing of THE CAVALIERS and JOAN LARSON . . . Lest we forget, stage manager SI LIEN is also featured in the production number with pleasing results . . . CEE DAVIDSON and his ORK offer excellent background music for the show and for patron dancing pleasure.

## DESERT INN:

(Continued from Page 22)

difficult dance of her country. She will amaze you with the control and coordination she displays as she dances . . . LUCIENNE & ASHOUR are one of the best APACHE dance duos in the business. These two dancers pull NO punches in their routine, and leave the audiences clamoring for more . . . Perhaps the finest female impersonator we've ever seen is GUILDA, who appears throughout the show. We'd wager that the greater majority of the on-lookers never realize the impersonation until, in the finale, he doffs his beautiful blonde wig to reveal his identity . . . RALPH YOUNG is the pleasant voiced baritone who is studio star material if we ever saw and heard it! . . . JANET GERNET is the soprano opposite Ralph, and the specialty dancer is GLORIA LEROY.



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## SILVER SLIPPER:

(Continued from Page 23)

and you have to  
laugh! . . . Adding spark to Hank's  
ability is a little guy who is also be-  
coming legendary here. SPARKY  
KAYE . . . You'll enjoy the work of  
RUS CLARK as he puts his puppets  
through their paces. He seems to put  
real life into his little "Stars on  
Stings" . . . Adding beauty and spice  
to the scenes you will see in blonde and  
tal GLORIA PALL . . . a real asset  
to Hank and Sparky . . . The BEAU  
JEFFERS have been going through  
some voice changes lately that have  
kind kept them at loose ends, but  
the present setup gives them one of  
the best blends they've ever had. These  
for young men can really SING! . . .  
Meth Gates' prancing PALOMINOS  
take their way through two new rou-  
tines . . . one a fluorescent boogie, and  
the other a cavalcade of girl's names  
. . . Rounding out the roster of actors  
who continually make these the fun-  
niest shows on the strip are Smilin'  
JIMMY CAVANAUGH and BILL WIL-  
LARD . . . The music is under the  
soulful direction of GEORGE REDMAN.

## HILSWAY:

(Continued from page 17)

around and millions of geraniums and  
colorful band music in Old World  
style. You will also see a 400-room  
castle that has the largest arms collec-  
tion in the world.

Utenburg is another college town  
worth visiting. Here the PARK AVE-  
NUE HOTEL is one of the world's new-  
est and finest. The GRAND is also good  
and restaurants you will enjoy here are  
the HENRICKSBERG, THE LORENS-  
BERG and the LANGEDREGAN.

Before I forget, your main address  
in Stockholm is Birger Jarlsgatan 15—  
the American Express Company. A  
busy place, indeed, but with such cour-  
teous, fine, efficient and friendly treat-  
ment being accorded to everyone. Tell  
them you want to go to the DJUR-  
GÅRDEBRUNNS VARDEBUS RES-  
TAURANT—first class in an old inn.

The SALTSJOBADEN is a wonder-  
ful hotel at the seashore, just 25 min-  
utes south of Stockholm, which even  
has dancing. The ISOLA BELLA  
RESTAURANT is small and fine and  
right in town. The LIDO KONDITORI  
(Konditori means sort of an ice cream  
shop or tea shop) is on King Street,  
which is the main shopping street in  
Stockholm.

The TIVOLI GARDENS, large out-  
door amusement park with symphonies,  
dances, restaurants, rides, shooting gal-  
leries, peep-shows, rose gardens and  
fountains all over the place, boasts fine  
restaurants—with the main one being  
the TIVOLI. Juse Bjorling was singing  
in the park when I was there, outside  
—for free—if you can believe that.  
Also—the Ink Spots. Next to the Tivoli  
in Copenhagen, this is the finest park  
in Europe. Stockholm newspapers are  
the SVENSKA DAGBLADET and the  
AFTENPOSTEN.

(In next week's issue: A visit to Helsinki, Fin-  
land).

## EL CORTEZ:

(Continued from Page 23)

routines that have made them one of  
the most sought-after acts in the night-  
club circuits. Along with these they  
will offer new riotous songs and situa-  
tions as only the Cooper Sisters can  
produce . . . It will also be a pleasure  
to welcome the brilliant young comed-  
ian TED SMITH back onto local night-  
club stages. A master of laughter, this  
personable young gagster has a con-  
cise delivery that does not allow for  
fumbling or stalling. His gags come fast  
and furious and his wit is keen . . . For  
the best in Dixieland music, EDDIE  
SKRIVANEK'S SEXTETTE From  
Hunger features the finest in Dixieland  
jazz in the country. He is well known  
for his hundreds of transcriptions for  
MacGregor of Hollywood, and has been  
heard on local radio stations on the  
transcribed show "Proudly We Hail."

## THUNDERBIRD:

(Continued from Page 23)

However, it is his "quickie lines" and  
"ad libs" that get the yuks . . . EARL  
BARRON makes his return to the  
Thunderbird stage once again. This  
nimble-of-foot and fast moving dancer  
slows down long enough to do a nice  
routine to the old favorite "Tea for  
Two" and winds up his stint with an  
interpretation of the noteful "Holiday  
for Strings." We like his abrupt and  
surprise endings . . . Naturally the  
finale is based on a "Manhattan Tower"  
and what a fine production it is! Every-  
one gets into the act and the music is  
played beautifully by the augmented  
orchestra of AL JAHNS . . . CHRIS-  
TINA CARSON is featured in this  
number with the famous KATHRYN  
DUFFY DANCES . . . BARNEY  
RAWLINGS, your master of ceremon-  
ies, does the excellent job of narration.

# BUCKLEY



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"THE LONG SHOT"

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RACE  
HORSE  
MACHINES

RACE TRACK ODDS  
24 HOURS A DAY

Buckley's  
JACKPOT CLUB  
DOWNTOWN

## THE WATCHBIRD:

(Continued from page 27)

... weeks vacation to recuperate . . .  
The nicest gift arrived for us the other  
day. A set of highball glasses with Wil-  
son Stieg cartoons painted on them.  
They're just dahlings, and a great big  
hug and tah everso goes to NIKKI  
UNDERS for being so sweet and  
thoughtful . . . Open note to J. Mar-  
shall: That Caddy is a beauty, but it  
needs a few accessories. How about a  
kick tail for the radio antennae? . . .

Note from a fan in brief: A. L.  
PINKUS, publisher of the Hollywood  
Jewish News wrote: "Why in the world  
does trombonist Russ Morgan need a  
press agent? It's getting to be press  
agency for everything from Super  
Markets to pickle factories." You know  
Mr. Pinkus, you're right, and when we  
open our pickle factory, we'll hire a  
press agent too, complete with klieg  
lights . . .

The DE CASTRO SISTERS will hop  
to Chicago when they close here, to do  
the Bob Hope Colgate Comedy Hour  
... Songwriter MACK GORDON is  
headed back to Broadway. He'll do a  
musical with JULE STYNE . . . Didn't  
you just love that fresh and appealing  
sassy-like tersicory of MARGE and  
POWER CHAMPION? . . . Strep throat  
was the cause of JOHN PAYNE'S de-  
layed break-in of his night club act  
in San Diego. He opens at the Fla-  
mingo, May 14th . . . DARVAS and  
LULIA will share the bill with JANE  
HOWELL starting May 12th. Returning  
for the third time is the mad waiter  
FRANK LIBUSE and his partner MAR-  
COT BRANDER . . . And from our  
Roman correspondent we hear that  
actor STEVE BARCLAY left for Paris  
to make the French version of the  
"Three Musketeers" . . .

ATTENTION GRACIE HAYES: We

were asked to tell you that "the little  
milkman" has a seven months old boy.  
Things have happened since you've  
been away my dear. We're happy that  
you're back, and are glad you've de-  
cided to stay awhile . . .

A group of us were sitting around  
playing a game called "What's-become-  
of" and comic HENRY MORGAN'S  
name cropped up, as names will some-  
times do. At that time no one knew,  
but since then it's come to light that  
H. M. has landed a key role in the  
JOAN CRAWFORD starrer "Why  
"Why Should I Cry" . . . Another  
actor hit the night club circuit with a  
dance act is GEORGE RAFT. He'll  
work with two girls and a boy in a  
turn built around the "Bolero" dance  
which helped make him famous back  
in the '30's. The film starred the late  
CAROLE LOMBARD . . .

Here's a question: Which Strip hotel  
will be lucky enough to get the new  
LEROY PRINZ Revue? . . . Here's a  
thought: A fellow who has the name of  
a girl tattooed on his arm invariably  
marries another girl . . . Here's some-  
thin': BILL DAMIEN, boy dancer at  
the Sands has all the women swooning  
— including SUSAN ZANUCK — and  
US. And lucky JOY HEALEY gets to  
dance with him twice a night and  
three times on Saturday . . .

Out of the mail bag comes a note  
from AL NISSELL who is back in  
town and has a sportswear shop on  
north Fourth Street, AND, may we add,  
some of the cutest sportswear you want  
to see . . . Our dear friends DOODLES  
AND SKEETER, who are such a hit at  
the Mocambo, will dash madly out to  
the valley on closing, to open at the  
Saddle and Sirloin. They spent the en-  
tire season at the Saddle and Sirloin in  
Palm Springs, and never saw an empty  
table . . . Remember when children  
used to say "tah everso" when you  
gave them each a penny. Now adays  
they usually ask, "What's it for?" . . .

## "FABULOUS LAS VEGAS"

MAILED WEEKLY TO YOU  
OR YOUR FRIENDS

\$5.00 PER YEAR



# Coming Attractions

ON THE FABULOUS STRIP

## Flamingo

MAY 14 THRU MAY 27  
**JOHN PAYNE**  
 AND HIS  
**ALL STAR SHOW**

## DESERT INN

MAY 12 THRU JUNE 8  
**JANE POWELL**  
**FRANK LIBUSE**  
**DARVAS AND JULIA**

## LAST FRONTIER

MAY 18 THRU MAY 31  
**MARGARET WHITING**  
**DAVE BARRY**  
 JUNE 1 THRU JUNE 28  
**PAUL WHITEMAN**

## SAHARA

MAY 19 THRU JUNE 1  
**JAN MURRAY**  
 JUNE 2 THRU JUNE 15  
**RAY BOLGER**

## Thunderbird

MAY 14 THRU MAY 27  
**REX ALLEN**  
**SONS OF THE PIONEERS**

## El Rancho Vegas

MAY 27 THRU JUNE 9  
**KATHRINE DUNHAM**  
 AND HER  
**DANCERS**

## The Sands

MAY 20 THRU JUNE 9  
**TALLULAH BANKHEAD**  
 JUNE 10 THRU JUNE 23  
**ROBERT MERRILL**



"THANKS,

LARGE"

To: GOWER AND MARGE



THE CHEER LEADERS

## THAT'S FOR SURE:

(Continued from Page 9)

sonity might have ignored such an outdancing competitor. But, rising to the occasion with his outstanding sense of showmanship, Liberace insisted that pianist Melis rise for a deserved round of applause. Success has definitely added to Liberace's personality and appreciation.

Heated congratulations to AVERIL KNIGGE and MOE DALITZ. The couple exchanged marital vows on May 1. Mr Dalitz is one of the owners of WILBUR CLARK'S DESERT INN and the former Miss Knigge is secretary to JAKE (SANDS HOTEL) FREEDMAN. Instead of heading for an out of town spot the newlyweds are honeymooning in our own fabulous town.

When GEORGE WATSON first came to Las Vegas in April of 1949 he was a pretty sick man. His San Francisco doctors advised the trip, insisting that only this climate would help him to recuperate. At the time of his arrival Mr. Watson weighed a startling 110 pounds. His strength was at such a low ebb he couldn't even comb his own hair. Today he tips the scales at 170 and is happy in his position as shift boss (day shift) of the SILVER SLIPPIE SALOON. Although George had to leave a thriving business in Frisco (with 30 employees), he readily insists that it was a life-saving move and he couldn't be happier or healthier.

We're going to spend every available moment raving about the outstanding geography of MARGE and GOWER CAMPION, currently at the FLAMINGO HOTEL. These youngsters are slow stoppers. Their personalities haven't changed since they made their debut in show business. Despite their climb to fame, Marge and Gower are still the "kids next door" who get a kick out of dancing. They'll never become blasé and you just have to love them and their talents.

The CHIANTI RESTAURANT is developing a longer list of patrons since pianist SALLY DAVIS was put on their payroll. The gal plays all requests and you should see the people group around the piano when she offers a selection of orch ballads. Miss Davis was signed to a two week contract—about 12 weeks ago. That fact alone speaks of her terrific drawing power. It looks like the Chianti will be home base for this talented performer for quite some time to come.

The new Copa Girl at the SANDS HOTEL is SANDRA SLATE, who recently removed the wedding band given her by SID SLATE, the comedian. You probably saw her when she appeared

here with the BEN BLUE and BERT WHEELER shows. The gal also played the New York Palace Theatre on five different occasions last year. Since her divorce she has been dancing with the Copa beauties. (Aside to JACK ENTRATTER: Listen to Sandra's singing voice. She would be a good bet for production vocals.)

There was a tremendous turnout of their friends to the cocktail party that FERN and JAKE KOZLOFF gave May 3. Everyone who attended kept questioning the reason for the occasion and are still wondering why it was held. Well, even while they were in Pennsylvania, the Kozloffs set one day aside every year in order to preside over such an affair. They merely enjoy having their friends congregate and meet one another. This year's shindig was a great success and everyone was treated to constant music and refreshments. Previous commitments kept us from being in attendance but we certainly hope to be at the next one.

GEORGE PERRY has a tremendous enterprise in his PLAYLAND on South First Street (near Carson). It is comprised of three sections—a bar, an arcade and a Chinese-American restaurant. The restaurant was recently remodeled and is one of the cleanest eating places we've ever patronized. Incidentally, the Chinese food is delectable and waters the palate whenever you think of it. KAY PARSONS plays the piano in a special room, right off the bar. (At one time Miss Parsons was married to GEORGE CLARK, editor of the New York Daily Mirror.) Although the piano bar is the biggest in the state, the management caters to so many patrons they could install 40 more seats and still have the S.R.O. signs up—and this Parsons gal has a great deal to do with the amount of folks who drop in. She is loved by everyone and has such a terrific personality. Kay's memory is acute and she calls everyone by name, after just one visit.

When he heard that his friend ROXANNE REED was working in town (at the HOTEL SAHARA), LOU HOLTZ made a special trip in to see her. He is visiting for just a few days and will return to Hollywood where he is negotiating for radio and T.V. shows.

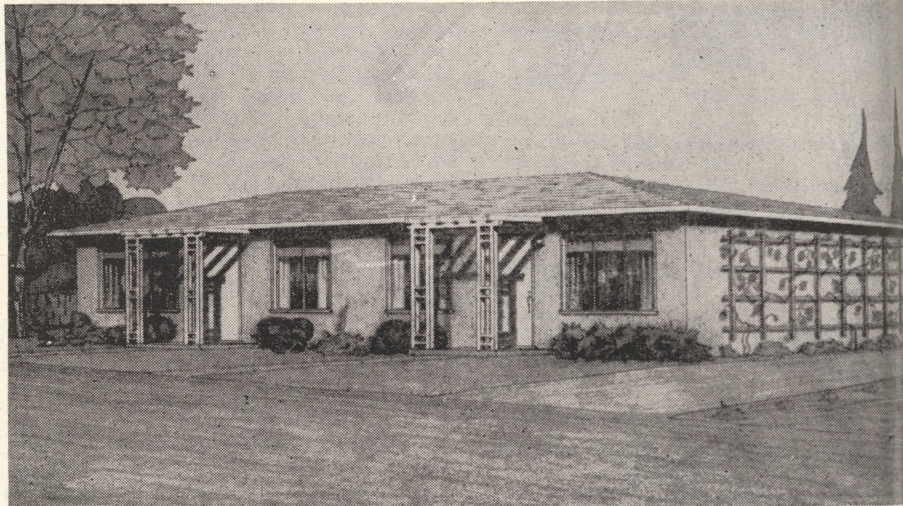
Another place that is fast building up a large following is the STAR FURNITURE COMPANY on North Third Street. Even though G. I. JOE COPELAND and EDDIE WEISS have been in this business venture for just a short time, they are doing exceedingly well and will outdo themselves to produce satisfied customers. They sell just about everything for the home. If

(Continued on Page 45)

ONE OR TWO BEDROOM

# Duplexes for Sale

NEWEST TRACT IN THE "CHOICE"  
PARADISE VALLEY



Model Duplex Open For Your  
Inspection - - - \$13,950 and up

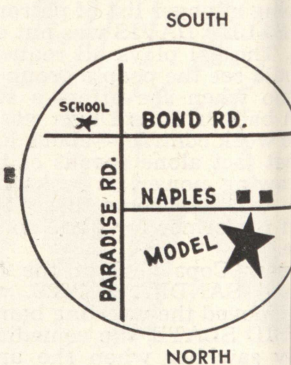
A HOME AND *Income* PROPERTY

FOR THE SMART INVESTOR

Open Daily and Evenings

10 A.M. to 9 P.M.

No  
Obligation



## THAT'S FOR SURE:

(Continued from Page 43)

you desire some merchandise they do not have on the floor just name it and a call to the manufacturer will soon have it in your home. What more could a prospective buyer desire?

We had a very interesting conversation with MARY RAYE and NALDI the past week. Mario told us that they purchased a 46-foot boat and travel all over in it. They just rave about the Virgin Islands and told us a fact of which we weren't previously cognizant. The temperature on those islands drops below 72 degrees the hotels refuse to charge rentals on that day. So the hotel magnates have not had to find any money. Seems the weather is always balmy and beautiful. Sometimes we'll take a looksee for ourselves. People driving along the Desert Inn Road invariably stop their cars when they come upon the home that VERNON WELBORN (the architect) is building. We mentioned his pre-stressed concrete in an earlier edition. He is utilizing this invention of his in his own home. You can stand on the concrete (in mid-air) and still feel its flexibility. It was used in the construction of the new Henderson Phone Company building and also the Henderson School. Last week Mr. Welborn was commissioned by the owners of the ARABY HOTEL as its architect and is busily engrossed in designing that future structure. The Araby Hotel will be five stories in height with 350 rooms. The dining room will have a seating capacity to accommodate 700 patrons—and will be made of pre-stressed concrete.

On or about May 15 ANN and JIM BILBRAY will open their new shoe store in the COLONIAL HOUSE. (The Bilbrays have a popular shoe store on Fremont Street also.) THELMA and BOB LODEN are adding artistic details to the decor and it looks like this new shoe center will be one of the most beautiful of its kind. Congratulations to FLORENCE and IKE WERNER who celebrate their 25th wedding anniversary on May 10. Ike is the band manager and drummer with CEE DAVIDSON at the HOTEL SAHARA.

LIBERACE is happily looking forward to this coming Sunday. It is Teacher's Day and his mother will arrive in time for a family celebration. Accompanying the elder Mrs. Liberace will be GEORGE LIBERACE'S wife, SYDNE. The ladies will remain for the full week of the pianist's engagement at the HOTEL LAST FRONTIER. If you want to feast your tired eyes on some sparkling beauties take a trip over to GERSHORN JEWELERS at

the HOTEL EL RANCHO VEGAS. Even though you may be in "just a browsing mood," drop in when you're in the vicinity. You'll see some of the most beautiful gems and costume jewelry that are available in any section of the country. We often stop for a look at this fabulous collection of outstanding designs.

EDDY ARNOLD (the Tennessee Plowboy) has prepared a special Mother's Day program for Sunday. From the advance notices, it will be a wonderful event to witness and attend. We personally salute Mr. Arnold's manager, COL. THOMAS PARKER. He is one of the most diligently persevering managers with whom we've ever come in contact. He is never idle and is ever ready to tackle any detail (minute or monumental) in order to boost his great artists. Mr. Parker has brought a carload of string ties (Eddy's trademark) and covered wagon pins with him. He was a former "Carny" man and knows the full value of publicity. We have a hunch that Eddy Arnold's talents, under the guidance of the very capable Colonel Parker, will retain a high, successful niche in show business . . . and that's for sure.

## LAST FRONTIER:

(Continued from Page 21)

FOSTER, our favorite Brooklynite. He is the most refreshing comedian to emerge on the national scene in many years. Phil's Brooklyn accent highlights his monologues and stamps him individual in the field of comedy. His original material is a pleasure to hear for it differs from programs presented by competitors. No matter where he appears, this Foster boy is an instant and resounding success. His infectious grin impels everyone to join him for a hearty laugh and lasting chuckle. Phil's popularity rating is still rising although his current peak is a goal desired by many. Once you see this lad, you'll love him for sure.

FABULOUS LAS VEGAS

\$5.00 per year

... in the Fabulous **COPA Room**

Another "Hit" for the  
Copa Room

**Peter Lind Hayes**

AND

**Mary Healy**



**MARY RAYE AND NALDI**



**THE ASIA BOYS**

**Ray Sinatra and Orchestra**

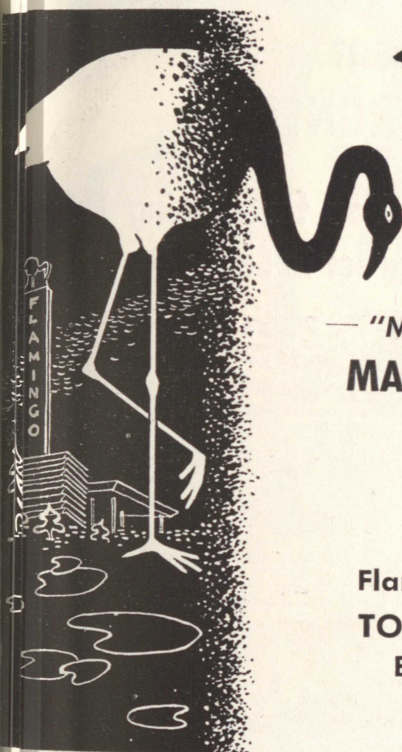
And, of Course,  
*A whole new bevy of Lopa Girls*

— NO COVER — NO MINIMUM —  
2 SHOWS NIGHTLY:  
8:30 and 11:30 P. M.  
LATE SHOW SATURDAY AT 1:30 A. M.  
FOR RESERVATIONS  
CALL JOAQUIN AT 7100

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**Sands**

LAS VEGAS, NEVADA



**THE Flamingo**  
HOTEL

NO COVER  
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FOR RESERVATIONS  
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THE FLAMINGO PRESENTS

— "M.G.M.'s Delightful Dancing Stars" —

**MARGE AND GOWER CHAMPION**

Truly the Rembrandts of Dance

**THE CHEERLEADERS**

Vocal Song Stylists

**TOM AND JERRY**

Flamingo Starlets with Frank Howard

**TORRIS BRAND AND ORCHESTRA**

**BOBBY PAGE and ORCHESTRA**

IN THE MURAL ROOM

SHOWTIMES — 8:15 - 11:30 P. M.  
LATE SHOW SAT. NIGHT: 1:15 A. M.

LOU WALTERS PRESENTS

**"PARISIAN MARDI GRAS"**

A Gay Revue from France in 10 Scenes  
with 50 Stars, Featuring . . .

**Trio Charlivel ★ De Castro Sisters**

**Nejla Ates ★ Lucienne and Ashour**

**Janine Grenet ★ Gloria LeRoy**

30 of the World's Most Beautiful American,  
English and French Mademoiselles!

EXTRA ADDED ATTRACTION

**GUILDA and**

**THE CHARLEE BALLET**

MUSIC BY CARLTON HAYES AND HIS ORCHESTRA

Show Times 8:30 and 11:30 — Saturday only 1:30 a.m.  
NO COVER — NO MINIMUM

Wilbur Clark's

**DESERT INN**

Next Sunday, May 17, Will Conclude My 12th  
Return Engagement at the  
**HOTEL LAST FRONTIER**

**My Sincerest Thanks to All of You for Making This  
Stay the Greatest Thrill of My Career in Show Business**



# **LIBERACE**

MUSICAL CONDUCTOR  
**GEORGE LIBERACE**

PERSONAL MANAGEMENT  
**GABBE - LUTZ AND HELLER**

REPRESENTED BY  
**M. C. A.**