

Jack Borkz

May 2, 1953

# Fabulous

## LAS VEGAS

*Magazine*

ELK'S  
"HELLDORADO"  
AND  
**RODEO**  
MAY  
**14-17**  
LAS VEGAS, NEV.



5c

IN THE OPERA HOUSE-THEATRE RESTAURANT



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**DOTTIE DEE DANCERS**  
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**EI RANCHO VEGAS**  
"Stop at the sign of the windmill"

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COVER

NEVER  
A  
MINIMUM

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Extra Late Show Sat. Nite: 1:15 A. M.

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BY

— JOSE MELIS AND HIS TRIO —



HIWAY 91 • LAS VEGAS • NEVADA  
RESERVATIONS • TELEPHONE 6800

COVER  
MINIMUM



PUBLISHED WEEKLY VOL. 5, NO. 4

MAY 2, 1953

OBSERVATIONS by POP SQUIRES

THAT'S FOR SURE by JACK CORTEZ

WHAT'S DOIN' by JOHNNY UHLMAN

RENO BEAT by ART STEAGALL

★ SHOW REVIEWS ★

HOLLYWOOD HAPPENINGS by TED WICK

SOUTHWEST BEAT by CARL PAIGE

I CAN'T HELP THINKING by ANNA SOSENKO

TABLE HOPPING by MARY JANE BURROUGHS

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FABULOUS LAS VEGAS

— 4 —

# HIGH SPOTS OBSERVATIONS

by CHARLES P. "POP" SQUIRES

**EL RANCHO VEGAS**—Dining, dancing, swimming, gaming casino. Famed Wagon buffet breakfast. Phone 1300.

**FLAMINGO HOTEL**—Nevada's most beautiful wedding chapel. Heated swimming pool. Dining, dancing, gaming casino. Phone 4000.

**THE LAST FRONTIER**—Dining, dancing, swimming, gaming casino, floor shows nightly. Hunt breakfast Sundays. Phone 1800.

**SILVER SLIPPER SALOON**—Gay '90 atmosphere. Shows, dining, dancing, casino. Hiway 90. Phone 1800.

**THUNDERBIRD HOTEL**—Dining, dancing, swimming, casino. Navajo bar. Phone 5100.

**WILBUR CLARK'S DESERT INN**—Dining, dancing, swimming, gaming casino. Phone 6000.

**HOTEL SAHARA**—Dining, dancing, swimming, gaming, casino, floor shows nightly. Midnite buffet. Phone 6800.

**THE SANDS**—Dining, dancing, swimming, gaming, casino, floor shows nightly. Phone 7100.

**HI-HO CLUB**—Continuous dancing and floor shows. All night - Phone 121.

**COLONIAL HOUSE**—Newest French Colonial style "miniature" hotel on the Strip. Swimming pool, bar and lounge . . . complete hotel service. Phone 7200.

## DOWNTOWN . . .

**BOULDER CLUB**—Off Second on Fremont. Old club in Las Vegas. Phone 2866.

**BUCKLEY'S**—The greatest variety of slot machines and race horse machines in Nevada. 20th and Fremont street—downtown.

**CALIFORNIA CLUB**—First and Fremont. Slots, restaurant, bar, museum and replicas of gold mine. Phone 2866.

**EL CORTEZ HOTEL**—600 Fremont. Gaming, cocktail lounge, dancing 'till 5 a. m. Phone 1100.

**ELWELL HOTEL**—First and Carson streets. Gaming, cocktail lounge. Phone 4700.

**FORTUNE CLUB**—109 Fremont. Slot machines. Where the wheel of fortune spins for you. Phone 565.

**GOLDEN NUGGET**—Second and Fremont, known as the club reproduced from a famed Barbary Coast gambling hall. Phone 3244.

**HORSESHOE**—Second and Fremont. Las Vegas newest plush club with casino and bar. Phone 6547. Restaurant phone 6548.

**MONTE CARLO**—Bets 10 cents and up. Casino, roulette, 21. 15 Fremont. Phone 2750.

**NEW LAS VEGAS CLUB**—18 Fremont, same place as former gaming club but in a new location. Featuring bingo games. Phone 28.

**PIONEER CLUB**—First and Fremont. Phone 2200. Displaying 62-foot giant sign of Vegas Valley.

**SHAMROCK HOTEL**—Shillalah Room with night club entertainment. 600 North Main. Phone 2200.

**WESTERNER CLUB**—Rustic casino, in western style. Phone 5612.

**EMBASSY CLUB**—Burlesque, in North Las Vegas. Phone 1633.

**7TH ONE CLUB**—Chuck Wood's newest late night club. Bar, casino, dining, dancing, shows. Boulevard and Hiway. Pittman, Nevada.

in the spring a livelier iris changes on the burnished dove;  
in the spring a young man's fancy lightly turns to thoughts of love."

**HIS**, and much more to the same effect, said Alfred Lord Tennyson about the spring of 1828 when he was a youth of 19. He was returning to the old family home, Locksley Hall, after his first absence, and he just had to say a little about his fickle first-love Amy:

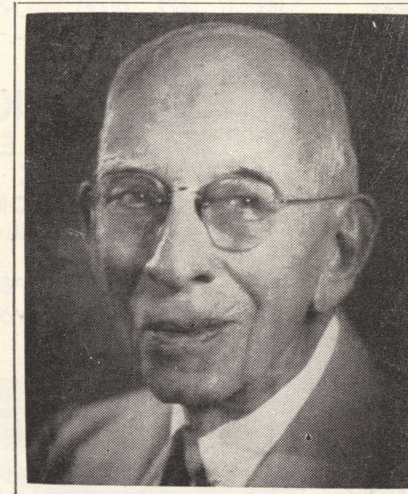
Oh my Amy, fickle hearted, Oh my Amy—  
mine no more;  
Oh the dreary, dreary moorland; oh the dreary,  
dreary shore."

In the spring about everything worthwhile has happened to Las Vegas. I am moved to this observation by the fact that Las Vegas Rotary Club on Wednesday evening of this week celebrated the 40th anniversary of its founding. First meeting of the club was held March 15, 1913 and its charter meeting June 7, 1913. Charter members of our Rotary Club included W. E. Ferron, O. K. Adcock, James Cashman, C. S. Wengert and S. J. Lawson, still leading citizens.

As if in a contest for achievement, the stray Elks, an organization of Elks which had not been chartered as a lodge, hurried their arrangements and were given a charter as Las Vegas Lodge 1468, Benevolent and Protective Order of Elks.

I think the organization of those two lodges gave Las Vegas a new lease on life—at least gave us new courage and new hope. They were and are, in a way, each supplementary of the other in promoting the growth of Las Vegas, a number of Las Vegas' most ambitious citizens being members of both the Elks and the Rotary Club. The Elks members have provided the machinery through which the annual Helldorado celebration has flourished for the past 38 years, which provided and preserved Helldorado Village, which carried the financial burden and supervised the construction of "Cashman Field," a fine stadium which provides approximately 3000 seats for great public sporting events.

Going back in history about 109 years, we find Gen. John C. Fremont and Kit Carson leading a notable expedition into Las Vegas Valley by way of Pahrump Valley and Mountain Springs. This party camped at the great Las Vegas Springs the evening of May 4, 1844 and Fremont described with detailed care the two large springs



which have provided for nearly 50 years the life-giving fluid which has created "Fabulous Las Vegas."

It was in the spring of 1909 that we were busy organizing the new County of Clark out of the southern half of old Lincoln County so that the new county could begin operations July 1, 1909.

Then in May 1911 we were all fussed up trying to organize the city government for the incorporated City of Las Vegas and on June 1 held a special election, adopted the proposed charter, elected a mayor and board of city commissioners. Las Vegas City was born in the spring.

Which reminds me that on May 10, 1855, a party of 30 men selected by Brigham Young set out from Salt Lake City for the purpose of establishing a mission of the Mormon Church at a place far off in the desert wilderness called Las Vegas. On June 14, after a trip of more than a month during which they endured incredible hardships, a few of the strongest arrived at Las Vegas Springs, filled their water barrels and took the back trail and managed to save the lives of those who were unable to complete their desperate journey to Las Vegas.

Those missionaries stuck to the job faithfully for about three years, when the mission was abandoned and most of the Mormon missionaries went back to Salt Lake City.

(Continued on Page 37)

FABULOUS LAS VEGAS

— 5 —

MAY 2, 1953

*just for fun... come to the Riverside*

IN RENO

**DICK SHAWN  
GALE ROBBINS  
SIX BOGINOS  
BILL CLIFFORD AND HIS ORK.**  
Lovely Riverside Starlets

A MORO-LANDIS PRODUCTION  
**OPENING MAY 14 — KAY STARR**  
YOUR HOSTS: MERT and LOU WERTHEIMER



**Riverside CASINO**

Nevada's Most Beautiful  
Ladies' Shoe Salon

**I.M. Miller**

DAVID  
*Evins*

mademoiselle

PALIZZIO

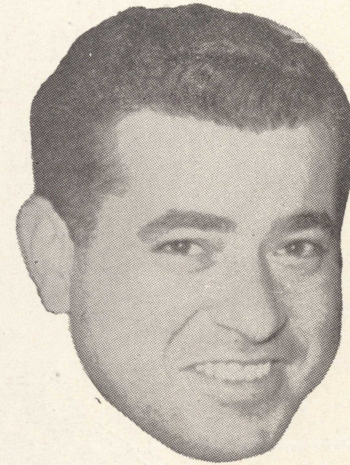
also  
Matching Accessories



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# WHAT'S FOR SURE . . . by JACK CORTEZ

**JUST LOOKING** at the tot on this week's front cover should be sufficient reminder that time for our HELLDORADO is virtually upon us. This annual celebration will be held between May 14 and May 17. The handsome young hopeful is PAUL HAYES, whose buddy DALE is captain of the room service waiters at the FLAMINGO HOTEL. Young Paul has begun his vigil two weeks in advance of the big event. He is patiently waiting for the big parade and defies anyone to take his front row seat away from him. MERLE RICHARDS snapped this photo and we believe it's one of the most amusing candid shots we've seen. Is there anything more humorous than an attempt at seriousness on a child's countenance? Many folks are sharing young Paul's anxiety and this year's Helldorado celebration promises to top all those preceding it. If you tourists haven't made your hotel or motel reservations yet, you'd better get a move on. Although we have more accommodations than were available last year, the demand will be greater . . . and that's for sure.



"Denmark's miracle," CHRISTINE JORGENSEN, who will make her debut at the HOTEL SAHARA next month as an added attraction. Should be mighty interesting to see what Miss J. will do as an actress.

Seems as though there will soon be another hotel added to the growing list. TUTOR SCHERER recently sold 80 acres of his property (across from the FLAMINGO HOTEL) to the ARABY HOTEL CORPORATION, a Miami Beach organization. JONES, WIENER & JONES are representing Tutor in this transaction and CLARK COLEMAN placed the property in escrow.

On his way to fulfill an engagement at the SANDS HOTEL, PETER LIND HAYES purchased a Cadillac in New Orleans. When he arrived here he parked it outside of the SANDS. Upon leaving the hotel he made the mistake of getting into five different Cadillacs before he located his own. No place else but in Las Vegas are Cadillacs so abundant.

PERRY COMO will leave New York in June and head for Hollywood. He will star in the flicker "Prisoner of Love," based on the life story of RUSS COLUMBO.

Sincere apologies to BILLIE GELLER, photographer of the HOTEL SAHARA. We've used Billie's photos on our front cover, at various times, and unintentionally neglected to give her credit for her shutter-results. Forgive

(Continued on Page 29)

Well, it looks as though we have two apologies on the agenda, as a result of two "fluffs" in last week's edition. Instead of correctly advising folks to move their clock AHEAD on the early morning of April 26, we suggested the opposite. If you were among those who took our advice, forgive us, please. If necessary, we'll tell your employers it was our fault that you were late. Then, in our column, we erroneously placed GEE DAVIDSON and his orchestra at the SANDS HOTEL, instead of the SAHARA HOTEL. So sorry!

Although some people might think our timing poor, airing this subject just prior to the election, we can't let it slip by another week. We wonder if our city fathers are aware of the dire need for more traffic lights—in strategic positions? To name a couple of streets where they are vital—Fremont and Boulder junction (where there is a five-lane intersection) and Ogden and Fremont. With the growing number of automobiles in our town, we must provide the compulsory safety measures as a defense against accidents. There will always be accidents—but can't we use precaution to keep them at a minimum?

We know you've read about her—heard a great deal of jokes and stories about her—but soon you will see her in person! Oh, yes—we're talking about

**Stephenson**

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Choice of Your Favorite Collar Styles . . .  
 French or Button Cuff . . . . . \$3.95



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 OPEN SATURDAY NIGHTS  
 UNTIL 8:30

HILLSWAY

OF COURSE, the GRAND HOTEL is THE place in Stockholm—but I elected to stay at the COSY PENSION-AT on Master Samuelsgatan and it cost me about \$1.80 per day with maid service, a newspaper, and breakfast in the room; continental breakfast which is the one thing all Europe agrees on—hard rolls, jelly, bak coffee and no tipping. Incidentally when it comes to tipping, please (o Heaven's sake) don't come back home kicking like steers because everyone in Europe has his hand out for a tip—don't they here, too? The prices are also reasonable over there that you could feel like tipping like mad, what with the wonderful and friendly service they all give you, but it seems to be the great American gripe—be different and tip with a smile. You'll be well paid for it in friendliness and the extras you get.

Stockholm is a terrific city. Venice could be called the Stockholm of the South, instead of Stockholm being known as the Venice of the North, because there is much more water and beauty here than in Venice.

Don't expect anything to be open after midnight because you can't even get a cup of coffee then. People start out at 4 in the afternoon and go until 11 (all summer) and all are on the streets, beaches (rocks, that is)—yes, until 11 for it is still light enough to sun-bathe, and in the restaurants, cafes, and parks after their long hibernation in the winter.

The food, the splendor of the places and the service will get you. Everywhere in Europe the service you get is on the equivalents of our hot dog stands to the finest in eateries is the first—all in courses and served individually from silver service, with individual coffee or tea pots of sterling—stars and creamers, too.

You will want to cry as I so often like doing at the wonderful treatment I was being accorded. The service you get everywhere is about like you get from the maitre d's, headwaiters and waiters, swarming around you at the STORK CLUB if you happen to be a movie star, or President's daughter, or some such important person, back here. Yes, over there Joe Lokes from Dawson, Minn., gets the same treatment. I know, for that is who I am.

Hotels in order of swank are the GRAND (ever-present in all European cities), which faces the water and is just across the street from the Opera

. . . by ROLAND HILL



House and the Royal Palace; the MALMEN; the STOCKHOLM, which has a fine roof garden with a Sunday morning breakfast smorgasbord such as you will find nowhere else, and the HOTEL KRISTINEBERG.

BERN RESTAURANT, right in the heart of town, has Chinese, French and Swedish kitchens, with as many indoor and outdoor eating spots. It is easily the most beautiful restaurant in the world, in an Old World sort of way. It is gorgeous, more like a high, arched-ceilinged gold-coated art museum, be-stated (if there is such a word), and nursery than restaurant. Blocks long and miles high, perfectly proportioned, it is sort of on the order of St. Peter's in Rome. Here it is situated in a city park with a double-deck outdoor cafe, with a 13 piece band and as many people sitting in the park listening, as in the cafe itself.

Can you imagine a restaurant in America, furnishing music to all outdoors, and FOR FREE? Indoor dining is at its best here. Plan on a full evening here from 7 to midnight for it will take that much time to dine. This restaurant is world-famous and rightly so. Nothing like it that I have ever encountered before.

Many will tell you that the RICHE RESTAURANT is the best, and for food I guess I will go along with that. No

(Continued on Page 33)

# The PLAYLAND

FIRST AND  
CARSON  
DOWNTOWN

A GEORGE PERRY ENTERPRISE — OPEN 24 HOURS

★ **BAR** . . . featuring **KAY PARSONS**  
Your "Sweetheart of Song" at the Piano Bar Nitely

★ **ARCADE** . . . featuring **COIN MACHINES**  
All Kinds of Slots and Games of Skill

★ **RESTAURANT** . . . featuring **FINEST FOODS**

Las Vegas' finest **CHINESE** and **AMERICAN** foods

Served Around the Clock at Most Reasonable Prices  
MON "Shorty" WOO, Prop.


★ ★ ★ YOU'LL WIN ALL THREE WAYS ★ ★ ★

**Gold Room** in the center of Reno's fun

THREE SHOWS  
NIGHTLY  
10:00 - 1:00 - 3:00

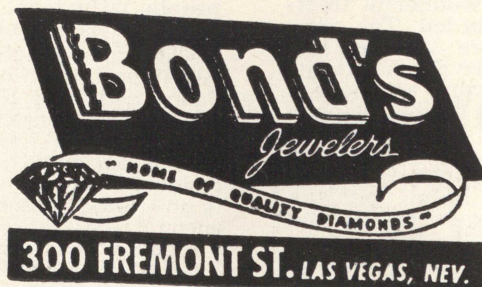
Terrace Bar  
Coffee Shop  
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Bar  
Casinos

**FIFI D'ORSAY'S PARISIAN FOLLIES**  
STARRING  
**MARTY ALLEN & MITCH DeWOOD**  
**THE APPLETONS**      **THE ZERBYS**  
**CLIFFE FERRE**      **THE CAN CAN GIRLS**  
STERLING YOUNG AND HIS ORCHESTRA  
Continuous Entertainment from 4 P. M. — Julie Lloyd • Don Palmer



**HOTEL GOLDEN BANK CLUB** Bill Graham Managing Director

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LOCAL  
CREDIT  
JEWELER



**Bond's**  
Jewelers  
HOME OF QUALITY DIAMONDS  
300 FREMONT ST. LAS VEGAS, NEV.

PAY AS  
LITTLE  
AS  
\$1.00  
WEEKLY

## TABLE-HOPPING

. . . By MARY JANE BURROUGHS

**H**IS PAST WEEK can well be written in the pages of the history and growth of Las Vegas . . . it was, without a doubt, our biggest step yet toward entering into the sports world . . . **THE TOURNAMENT OF CHAMPIONS** . . . In addition to being a **GOLF CLASSIC**, the **TOURNAMENT** gave us an opportunity to meet and know the players in golf throughout the country . . . **MORE IMPORTANT** than the fun . . . the excitement . . . our pride and sincere feelings are in knowing that each one of us helped in support for the **DAMON RUNYON MEMORIAL FUND FOR CANCER RESEARCH** . . .

**HOWARD CAPPS**, the **PRO** at the **DESERT INN COUNTRY CLUB**, has personally asked me to thank all of you for helping to make the **TOURNAMENT** the huge success that it was . . . **HOWARD** has handled many tournaments in his career but says he has never had a more cooperative, finer, and more colorful than we Las Vegas were on this, our first big tournament . . . From **HOWARD CAPPS** . . . to **YOU-ALL** . . . **THANK YOU!**

**HARRIETTE HADLOCK** (**THUNDERBIRD** cashier) held a bridal shower for her daughter, **MARILYN HIEBEL** (also employed by the **THUNDERBIRD**) . . . they had more than 30 guests and **MARILYN** received many beautiful, useful gifts . . . The marriage will take place at the **WEE KIRK-O'HEE-HEATHER** on May 5 . . . Oh, yes . . . mustn't forget the lad who is learning to be a **BARTENDER** at the **THUNDERBIRD** . . . the **GROOM!!** . . . He is **RICHARD CUTLER**.

Taking advantage of every hour of their 10 days vacation . . . are **EDNA "RED" STIMSON** and **LEE DURRANT** from **SALT LAKE CITY** . . . These two girls have made many friends with their salty-wit and continuous laughter and we do hope they will "come see us more often."

Met **PAUL PRICE** and his adorable wife **DOTTIE** at the **PRESS CLUB DINNER** held at the **FLAMINGO HOTEL** Sunday night . . . **PAUL** was in publicity work for the **FLAMINGO** when the hotel first opened . . . He's doing **TV** and **RADIO** work in Los Angeles now . . . As with most of us, when we've lived here . . . he has a desire to return.

Good to see **COCKTAIL-GIRL DEE CALL** back on the job in the **SKY BAR** at **WILBUR CLARK'S DESERT INN**



. . . after an absence of seven weeks due to an injured back.

Just want to inform you of one more accomplishment for the talented **JEAN CARROLL** . . . she is a **RUMBA DANCER** . . . and a good one! . . . 'Course her partner may have helped . . . he was none other than the **TOURNAMENT OF CHAMPIONS** winner . . . the big hunk of golfer . . . **AL BESHSELINK** . . . **JEAN CARROLL** is still "making them laugh" with her "funnies" at the **THUNDERBIRD** nightly.

. . . Always a good source of "gab" with us ladies, **CLOTHES** . . . So-o-o . . . I just want you to know I hit the jack-pot this week . . . Not one, but two of the most beautiful dresses I've ever owned . . . Both from the **CLOTHES HORSE** . . . I saw **GRACE JOHNSON** while **TABLE HOPPING** one night and she tells me: "I have a couple dresses just for you" . . . Not being in the "buying market" these days, I just dropped in as a favor to **MRS. JOHNSON** and son **GEORGE** . . . Well, I **HAD** to have them! . . . They were gorgeous . . . Girls, do drop in and see these wonderful resort selections they have at the **CLOTHES HORSE** . . .

. . . Another wedding to report . . . **21 Dealer** at the **SAHARA HOTEL** . . . **PHILLIP DIOGARDI** and **LUCILLE**

(Continued on page 34)

TODAY AT 1 P. M.  
SPECIAL PARTY BINGO

**6 CARDS \$3**

ENTIRE AFTERNOON'S PLAY

STARTING 8 P. M. TONIGHT

**6 CARDS \$3**

ENTIRE EVENING'S PLAY

RUNNING SPECIAL GAMES

THROUGH

AFTERNOONS AND EVENINGS

GAMES FROM \$10 to \$75

**SILVER SLIPPER**

**BINGO**

LAST FRONTIER VILLAGE

FREE PARKING FOR 1500 CARS

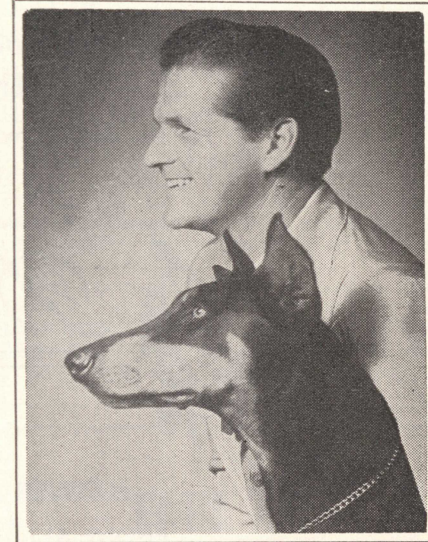
## WHAT'S DOIN'?

... with JOHNNY UHLMAN

**B**ENEVOLENT" means "inclined to do good; kindly or gracious, especially to inferiors" . . . "PROTECTIVE" means "that which shields from injury, danger, or loss" . . . The primary object of the ORDER is "the practice of charity in its broadest significance" . . . Charity" means "an act, or the feeling of good will; benevolence" . . . So HOW can the head of an organization with these purposes allow a "pit fight" between a bear dog and a badger? Certainly, if a badger is a menace to someone, and is caught, let it be put to death quickly; NOT torn to pieces in a bloody exhibition to satisfy the lusts of a horde of supposedly civilized American people . . . TRADITION? Not so long ago good men were dying uselessly in duels because of "tradition"! It seems that some men still don't realize that the tradition is folly. And one of the requirements for membership in the organization is belief in God.

Did you ever eat any HUNG YIN BUY PAN, ALMOND CHICKEN? . . . I lapped a lip over some of the best CHINESE FOOD I've had in years, and just a few nights ago. A week or two back GEORGE PERRY finished remodeling his PLAYLAND RESTAURANT and, brother, I mean he REMODELED!! Complete and throughout! As a matter of fact, he "threw out" all the old stuff, and the new place is NEW. But let's get back to the FOOD. I've been a push-over for Chinese food all my life, and have eaten in a lot of places, but the servings of MON "Shorty" WOO were as delicious as I've ever tasted. And there was plenty OF it!! This PLAYLAND is quite an establishment! It's located at the corner of First and Carson, and houses a BAR, ARCADE and the RESTAURANT. In the bar each night you'll find KAY PARSONS at the piano bar, playing and singing all of the requests you can mention. She's been at this same spot for over NINETEEN MONTHS, so you can imagine how well she is liked by the patrons; most of whom she knows by name. This entire enterprise is managed by EVELYN VALEUR, who first came to Las Vegas in 1934 and has worked for George at the Playland for the past 11 years. Incidentally, the chef, "Shorty" WOO, has been there all that time, too! Sounds like a pretty good organization, doesn't it?

Down the other way on First Street is AL QUODBACH'S little spot known as the LITTLE CASINO. Al's an old-timer in show business and has started



many a star on the way up the long ladder. He has been in the operational end of it, however! For years he operated the famous GRANADA in Chicago, Ill.; right up until the time it burned down. Here's a man who can tell you stories of successes and failures for as long as you want to listen. Some of the stories will be about himself, and some about others, but they'll all be fact! BILL WATTS is the man behind the music at the LITTLE CLUB. This man puts a lot of expression into every selection he plays; mostly on the Hammond organ, which he has sitting right alongside the piano bar.

BONNIE BEST is in town herself to take over the shop while her able shop manager, RAE ROGERS, takes a few days off and flies to Ft. Worth, Texas for a visit. Using the language of the day, "I caught some crazy cotton creations as I cruised her shop the other day." Wild lingo, huh? No foolin', though, Bonnie specializes in "originals," and does some amazing things. What IDEAS! Supposin' you've got an idea of what you want and can't find it (most women can't), go over and talk to Bonnie. If there isn't such a thing, she'll make it for you.

Was I ever surprised when I walked into the HACIENDA CLUB out in North Las Vegas a few nights ago. They've knocked out the back wall

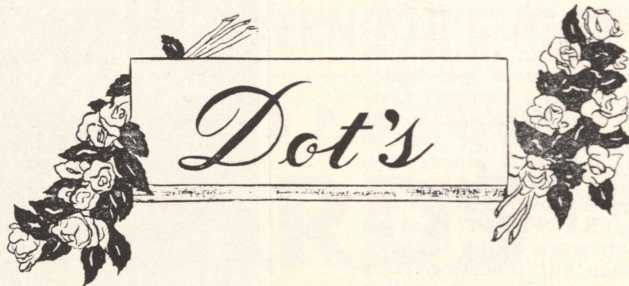
(Continued on page 34)

## REMEMBER MOTHER'S DAY

SUNDAY, MAY 10, 1953

Flowers and Plants Express  
Your Thoughts Best

For the Best Flowers and Plants See . . .



FLOWER & GIFT SHOP

PHONE 811 — 24 HOUR SERVICE

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BEVERLY HILLS LAS VEGAS

THE UNUSUAL IN  
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TOWN AND COUNTRY SHOPS  
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## KEEP COOL

IN OUR

## COTTON CREATIONS

.....

STOP IN AND SEE  
OUR SELECTIONS FOR

HELLDORADO  
MAY 15 THRU 17

### Hotel LAST FRONTIER

HEALTH CLUB

AND

## TURKISH BATH

MOST MODERN FACILITIES

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# SOUTHWEST BEAT

. . . by CARL PAIGE

**A**LONG the Southwest Beat this week (and a hot one it is) the pace is slowing down somewhat as far as business is concerned. Only four openings are predicted this next week, the biggest of which will be the new shopping area on 16th Street.

Since our last writing, at the SAVAGEAU MOTORS opening we were pleasantly surprised to talk with Brownie from North Main Furniture in Las Vegas. We knew he was coming, but didn't think we'd get the chance to see him. Got the "lo-down" on Las Vegas again, people and places.

KIVA television station still on the nearby horizon—opening date still is tentatively set for July 1.

Kent's Shop at the FLAMINGO HOTEL is changing their name to ALICE'S—good luck to lovely Alice, to Hank and the crew. Everyone has always thought of it as Alice's. Glad to see the change—just hope she gets the record from her friend FRANKIE CARLE (sweet little blue gown)—terrific for her radio spots.

Along with getting me my new car, DONKERSLEY STUDEBAKER was the proud displayer last week of their hardtop convertible model—REAL ONE! If you're in the market, look up TED S. at Donkersley. He's the sales manager and a great boy. Another prince is HAROLD D. I won't mention D, 'cause I'm jealous of his car color. We have a lot of fun, though.

News that Red Sheppard may build "WAKIKI INN" here in Yuma has been well received. Red currently has the finest drive-in in EL CENTRO and has been thinking of YUMA for some time. Here's hoping we see you here in Y City soon.

Sorry to hear of RICH JOHNSON'S recent illness—manager of the BELL LUMBER COMPANY—but sorrier yet to hear that his little daughter has a case of poisoning. Hope this all clears up, but QUICK.

DUSTY WALKER put on a great entertainment show at BAYLESS MARKET. Success to all the folks responsible for the new U. S. O.—it opened last April 25.

Welcome to Mrs. MAGGIE L. SMITH from Cincinnati, Ohio, who has been visiting the LEE family, 438 10th Avenue. Hope she enjoyed that quick hop over to Pasadena, too. Thanks to LUTHER LEE for this "info"—the gallant and loyal employe of KYMA radio station.

Wish the city of Yuma would move up the opening date of that big and

beautiful and almost new POOL. Believe it's time now, not in late May as rumor has it.

WESTRIDGE homes all sold out! Quite amazing, but to be expected the way people are in need of housing. Hope a new development will start soon out there.

Two big conventions recently in Yuma certainly have kept the Yuma merchants on their toes. The lawyer association and the real estate brokers of Arizona. Busy, busy C. of C. and a good job, fellas.

Entertainment still as good as usual, locally. Best bets downtown: SAN CARLOS HOTEL; on the strip: FLAMINGO HOTEL. And with that, that's it for the Southwest Beat till next trip.

ELECT  
**EMIL GUY**

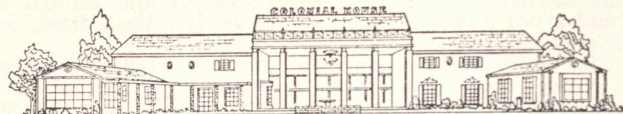
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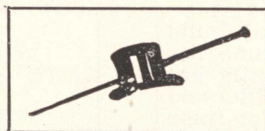
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# "CURTAIN TIME"



REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## Flamingo

April 30 thru May 13  
(Not a Review)

Show: Marge and Gower Champion, The  
Cheerleaders, Tom and Jerry  
Line: Flamingo Starlets  
A.C.: Frank Howard  
Orch: Torris Brand  
Luncheon Room: Bobby Page and Orchestra

Not only are they champions by name, but MARGE AND GOWER are champions in truth! This young couple exemplifies to the world the epitome of harmony, in the realm of dancing, by the flawless coordination of their movements, and in life, love and living, as well. You'll feel this as you watch them dance. MGM Studios recognized the combined talents and qualities of these two, and set about to make sure that their creative efforts were directed in behalf of MGM. We know you will enjoy the dancing interpretations of MARGE AND GOWER CHAMPION . . . THE CHEERLEADERS are made up of three young men and two young ladies filled with the exuberance of youth and blessed with voices that blend into perfect harmony. The choreography they weave into their

(Continued on page 23)

feel the elation was stimulated by the 11th triumphant return of LIBERACE. You've seen him in supper-clubs and on T. V. What more can be said about this brilliant young pianist who has been acclaimed "the most amazing piano virtuoso of the present day"? He is spectacular in his stage production and flawless in technique. When you watch Liberace you know he is one of the most versatile of all showmen. He has a personality that embraces each of his audience and a warmth that insures the fullest entertainment possible. With the witty pianist is his talented musical conductor-brother, GEORGE LIBERACE. Accompanying him are Gordon Robinson, cellist; John Grass, French horn; Bob Manners, bass fiddle; Walter Borsella and True Boardman,

(Continued on Page 23)

## El Rancho Vegas

April 22 thru May 5

Show: Gregory Ratoff with Susan Zanuck,  
Billy Williams' Quartette  
Line: Dottie Dee Dancers  
Orch: Bob Ellis  
Chuck Wagon Room: Guy Landis and Jim DiStephano; Chuy Miranda and Paul Gardos

Once again TOM DOUGLAS deserves a rousing tribute for this, another of his stellar productions. We were most happy to witness the performances of GREGORY RATOFF and SUSAN ZANUCK. Mr. Ratoff proves to have an outstanding sense of humor. Although he claims "this is all new" to him, he has very wisely chosen the type of stories that have no trouble in evoking merriment. Without realizing it, Hollywood's popular producer introduces an "at home" atmosphere that provides relaxation and fun for all. His Russian accent spices his story-telling and makes for greater hilarity. When he and Miss Zanuck present their version of an Italian movie (with dubbed in American titles), you'll find the customers rolling in the aisles . . . SUSAN ZANUCK is a very lovely young lady who is proving that Daddy Darryl

There was electrified excitement in the air on this opening night. Sensing that the audience gave each and every performer the most tremendous ovations ever accorded. We can't help but



# "CURTAIN"



doesn't have all of the talent in that family. The provocative damsel presents some specially-written songs that are very clever. She is very adroit in her presentation and displays versatility. As we watched her, we couldn't help but think that she would some day score a success in the musical comedy field. Miss Zanuck has all of the desirable attributes that will one day put a star on her dressing room door. . . . The BILLY WILLIAMS QUARTETTE scored a sensational debut in Las Vegas. The boys are TERRIFIC! They do such a magnificent job in their presentation of popular favorites they actually have to "beg

(Continued on Page 23)

Willmar Clark's  
**DESERT INN**

March 31 through May 11

Show: Lou Walters' "Latin Quarter Revue" — Cast of 45  
Orch.: Carlton Hayes  
Lady Luck Lounge: Grover-Shore Trio, Danny Cassella Orchestra and May-Carusio Trio

Lou Walters has done it again! . . . GIRLS! Tall ones . . . small ones . . . and LOTS OF them to SEE! Featured in this year's revue are THE DE CASTRO SISTERS, CHARLIVEL TRIO and THE CHARLEE BALLET! . . . The DE CASTRO SISTERS are three look-alikes whose enthusiasm in their work flows into the audience, until the audience soon rises to a matching level. These three calamities from Cuba do a take-off on Johnny Ray's famous "Cry" that is long, loud and loaded with laffs. Yet these Cuban beauties can settle to a serious mood, and do a warm rendition of "Wish You Were Here." . . . THE CHARLIVEL TRIO is more sensational than we've ever seen them! Those of you who have seen them since their opening will certainly agree. Each man is a tumbler, acrobat, ballet dancer, tap dancer, singer, and musician (each playing various instruments). They do their difficult tumbling feats in time with the background music . . . THE CHARLEE BALLET are seven young French ladies who do the

(Continued on Page 25)



**SAHARA**

April 7 through

Show: Nelson Eddy; Warren Sparks; Holger and DeLine  
Line: Sa-Harem Dancers, featuring Sherwood, A'Nee and Note  
Orch: Cee Davidson  
Casbar: Jose Melis Trio; Three Al Day Trio

NELSON EDDY is still drawing as his current engagement closes. Those who hadn't had the pleasure of viewing his outstanding performance will be sure to add polite applause to the cheering of his ardent fans when this wonderful man comes onstage. But what a presentation unfolds there is a hand in the place. Here is one who doesn't live on past laurels but dynamically overpowering with a sense of humor that is infectious. What can we say about his songs—the ones that mark the way to fame and popularity? His specially-written material is tremendously clever and we add BEN OAKLAND who wrote the music and for EDDIE MAXWELL made lyrics. Mr. Eddy's mentor, TED PAXTON, merits the plaudits also. We'd advise you to get within driving distance to see and hear NELSON EDDY.

(Continued on Page 25)



The Sands

May 1 thru

Show: Peter Lind Hayes and Mary Raye & Naldi; Asst. Line: The Copa Beauties  
Orch: Ray Sinatra  
Silver Queen Bar: Johnny White Stewart Trio; Arnie Kohn; Bob Ecton at the piano

As we go to press, we are anticipating this opening. PET LIND HAYES and MARY HEALY are our favorite show people.

of the leading comedians of the with a vocal tone that is envied by his co-workers. His material is always superb and always attains the silts desired by a master of buffoonery. He has played all of the smartest clubs in the country and has a following wherever he goes. His charming wife, MARY HEALY, has attained an enviable position in the business herself. Not only does Peter assist with his sparkling comedy but she has a well-trained voice and sings some mighty fine musical numbers. Together, Peter and Mary are to be possessors of outstanding

(Continued on Page 25)

**Thunderbird**

April 30 thru May 13  
(Not a Review)

Show: Gordon Jenkins, Frank Payne, Earl Barton  
Kathryn Duffy Dansations  
Barney Rawlings  
Al Jahns  
Casbar: Normandie Boys; Jack Martin Five

other first in Las Vegas! . . . The music of the Decca recording by GORDON JENKINS. You've heard the wonderful music of this talented musician for many years via radio and, like us, you've been led to his lively and soul stirring performances. Possibly the greatest of his successes is his fine composition "Manhattan Towers." Featured with Gordon Jenkins aggregation are CRAIG, the McQUAIG SISTERS, the GORDON JENKINS SINGERS. You'd take FRANK PAYNE more as a football fullback or a hockey player rather than the super mimic he really is. Along with his comedy and Frank has a singing voice he approaches most successfully to his impression. It's a fast return to the stage for the young dancer EARL BARTON, having been here only a few weeks hence.

(Continued on Page 23)



**El Cortez**

April 23 through May 6  
(Not a Review)

Show: Tubby Rives, Marvin Roy, Colleen O'Grady  
Orch: George DeCarl and his Dixieland Band  
Buccaneer Bar: Instrumentalists, The Star-Kings

"The Jovial Jester" jogs into the Pirate's Den to don the starring spotlight in this all-new show. This is the first time in Las Vegas for TUBBY RIVES, he having played mostly throughout the East. Tubby had his beginning in the famous "Club 18" in New York, as did many others in show

(Continued on Page 25)



**SILVER SLIPPER SALOON**

April 17 through April 30

Show: "Follies of Hollywood" 10 Big Acts  
Line: Marah Gates' Palominos  
M.C.: Jimmy Cavanaugh  
Orch: George Redman

There's plenty to see when you see the new show at the Silver Slipper, and one of the biggest attractions to ever grace this stage is now appearing. MILLIE DAVIS makes her initial bow to Las Vegas audiences with this show, but we feel certain she will be back many times. Millie sings the blues abundantly, and her special material IS . . . see and hear her do "The Man I Love." . . . These revues are famous for their scenes and black-outs! The laff lift of this new show is the take-off on 3D, with a new gimmick called "home-o-vision." . . . Everyone gets into the act in these skits, even the audience, and the more you see them the more you're going to laugh! Perennial star of these shows is our favorite funny-man HANK HENRY . . . he

(Continued on Page 25)



I can't get over  
this Las Vegas ...

—It's Getting to Look  
More Like Brooklyn, U. S. A.  
Every Day!

# Phil Foster

— CURRENTLY APPEARING —

HOTEL LAST FRONTIER

# RENO BEAT . . .

by ART STEAGA



**THE MAPES SKYROOM** was much too small to take care of the many people last Thursday night who came to see **BEATRICE KAY'S** opening and to wish her "Happy Birthday." The room was filled to capacity long before show time. Hundreds of telegrams were delivered to Reno's favorite star and after the finale a surprise B'day party was given on stage, complete with flowers, gifts and the most beautiful cake we have ever seen. **MISS KAY**, with the help of **JEAN DEVLYN'S MAPES SKYLETES**, the chef and Maitre d' **WALTER DIXON** served cake to each table. Among those who paid tribute to **BEATRICE** were **SOPHIE TUCKER**, appearing at the **RIVERSIDE**, and **FIFI D'ORSAY**, appearing at the **GOLDEN**. It was really quite a party. **MISS KAY** has asked me to thank her many Las Vegas friends for their thoughtfulness in remembering her.

**AGVA**—**BILL CLIFFORD**, bandleader at the **RIVERSIDE**, about to forsake bachelorhood. The reason is beautiful **RUTH ROTH** . . . The **CALVADA** at Lake Tahoe has a remarkable lineup of talent booked for the summer season . . . **ROY POWERS** of the **RIVERSIDE**, in bed with the flu bug for three days . . . Whistles, bells and sirens were all over downtown Reno this past week-end, the reason being the tri-state meeting of the **AMERICAN LEGION**. As in the past, these more than 800 delegates had a ball . . . Finals for the **MISS NEVADA** contest are set for Reno on May 30, the winner to go on to Atlantic City for the **MISS AMERICA** pageant . . . Reno's first Sport Auto Show is now in progress in the Redwood Room of the **RIVERSIDE** . . . Sure sign of spring, the first entry for the 1953 Reno Rodeo was received here this week, **DICK PASCOE** of California . . . **RUBY MATHIAS** of the **Riverside Casino** is back from his vacation, so now **MERT WERTHEIMER** is gone . . . Attention fishermen, the season opened this week at Lake Tahoe . . . "He's a Legionnaire," an original song written by **RAY SAWYER**, organist at the **MAPES**, was introduced by **BEATRICE KAY** in the **SKYROOM** last week-end in honor of the visiting Legion members . . . **RAY** has also written a song for the **SILVER SPURS CELEBRATION** and still another for the **RENO RODEO** . . . And, speaking of song writers, we are so glad that **GLENN ROLFSON**, currently at the **WALDORF CLUB**, where he plays a lot of organ, has gotten a great break on his number "Am I Losing You," written a few years back while

FABULOUS LAS VEGAS

— 22 —

MAY 2, 1953



he was in the Navy. This song is being recorded by Mercury. **CARL RAVAZA** brought it to their attention after hearing it here . . . **LUM** and **ABNER** of radio fame were **RENO** visitors this week . . . the **JOLLY CLUB**, a new club just south of Reno, held their grand opening this past week-end. Drop out there—you'll love it . . . **CARL JONES** entertains at the piano and solovox . . . **JIM** and **WILLOW DALE** were ringside at the **MAPES** for **BEATRICE KAY'S** opening. It was also **JIM'S** birthday . . . Many of the top shooters in town for the rich shoot at **HAROLD'S GUN CLUB** . . . **BARBARA DOWNS**, one of the loveliest of the **LOVELY MAPES SKYLETES**, in the hospital for an operation . . . **SOPHIE TUCKER** and **TED SHAPIRO** dinner guests of **BEATRICE KAY** at her ranch here . . .

**CURRENT SHOWS**—In the **GOLDEN ROOM** of the **HOTEL GOLDEN**, **FIFI D'ORSAY** heads her **PARISIAN FOLLIES REVUE** into a second smash week. With a cast of 35, the **D'ORSAY FOLLIES** depicts cafe life in Paris at midnight with flavorful Parisian entertainment. **MISS D'ORSAY** works throughout the show with her cute mannerisms, doing both English and French lyrics to Continental songs. **MARTY ALLEN** and **MITCH DEWOOD** furnish laffs galore. The **APPLETONS** Apache dancers, are great. The exotic dancing of **JON** and **INGA ZERBY** and the singing of **CLIFF FERRE** who makes

(Continued on Page 33)

## FLAMINGO:

(Continued from page 17)

unusual arrangements makes every number all the more enjoyable. Having seen and heard this group on previous occasions, we feel safe in saying that you'll cheer **THE CHEERLEADERS** . . . **TOM AND JERRY** are a couple of experts who work on the horizontal bars. These two perfectionists will thrill you with their comedy antics, as well as their difficult and intricate routines . . . This show marks the return to the **Flamingo** of the **FLAMINGO STARLETS** under the direction of **LINDSAY-SAPPHIRE** Productions. Their first number will be of the rural motif, with the second being a modern blues based on "Blues in the Night" and "Hamp's Boogie" . . . Your new master of ceremonies and production singer is baritone **FRANK HOWARD**.

## LAST FRONTIER:

(Continued from page 17)

violinists. We must caution you to make your reservations in advance for there will be standing room only for this engagement of **LIBERACE** . . . We're happy to welcome back **PHIL FOSTER**, our favorite Brooklynite. He is the most refreshing comedian to emerge on the national scene in many years. Phil's Brooklyn accent highlights his monologues and stamps him individual in the field of comedy. His original material is a pleasure to hear for it differs from programs presented by competitors. No matter where he appears, this Foster boy is an instant and resounding success. His infectious grin impels everyone to join him for a hearty laugh and lasting chuckle. Phil's popularity rating is still rising although his current peak is a goal desired by many. Once you see this lad you'll love him for sure! . . . The **DEVLYN REVUE** outdoes itself to present two of the most outstanding, beautifully presented routines. "Orgy d'Esprits," by **Alynsky**, sets the mood for the colorful Indian ceremonial dance wherein the fluorescent costumes make for exciting, dramatic display. **ROY FITZELL** and **DOLORES FRAZZINI**, featured in this and the "April Showers" number, donate some of the most talented choreography of their repertoire . . . **BOB MILLAR** and his **ORCHESTRA** do a magnificent job with the musical background for this extravaganza.

FABULOUS LAS VEGAS

— 23 —

## EL RANCHO VEGAS:

(Continued from Page 18)

off," despite the continuous demands of the audience for encore after encore. Each of their songs is met with thunderous applause and it looks as though the quartette is going to head for the top niche of their chosen field. They're great! They're talented! They're the tops! . . . The **DOTTIE DEE DANCERS** provide some fetching beauty and intriguing routines in this production. They utilize some lighting effects that always make for breath-taking enjoyment . . . **BOB ELLIS** and his band of music makers cut a precise musical background.

## THE SAHARA

(Continued from Page 18)

**WARREN, LATONA** and **SPARKS** comprise one of the fastest-moving little acts to play in the spotlight. They are two zany gentlemen with a lovely, acrobatically-inclined damsel. When these funsters are in the spotlight look out! Anything can happen and you'll be surprised at the results. If you see bodies flying in all directions you'll know that **Warren, Latona** and **Sparks** are going through their speedy paces . . . **HOLGER** and **DOLORES** are a dance team of international fame. The gentleman and his beautifully-proportioned partner unveil feats that are actually amazing. They specialize in dangerous lifts, breath-taking spins and there's a mid-air split that you simply won't believe! . . . Just a reminder that on May 5, **EDDY ARNOLD**, the "Tennessee Plowboy," and his guitar will open in this room.

## THUNDERBIRD:

(Continued from Page 19)

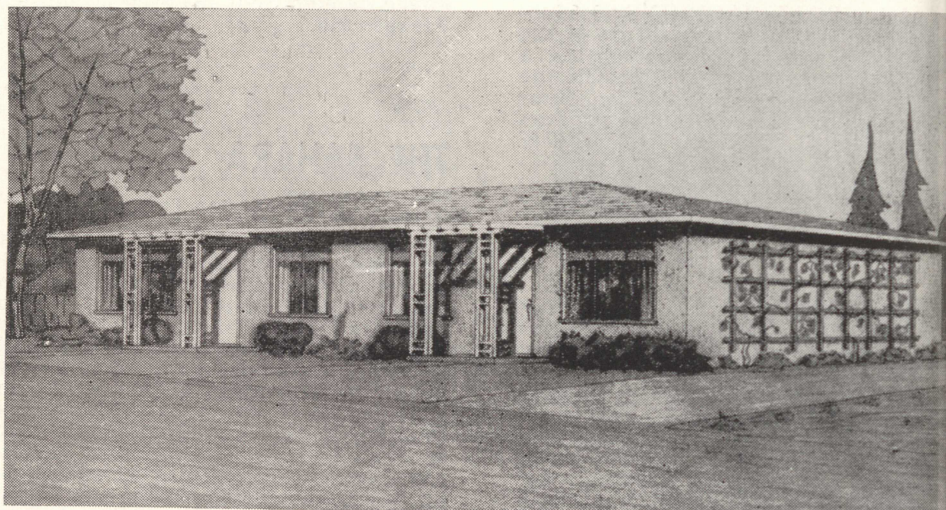
Fast working, talented and nimble-footed, this lad is labeled for great things in the field of interpretive dance . . . The **KATHRYN DUFFY DANCES** offer all new routines in a gallant array of beautiful costumes, in which are featured **CHRISTINA CARSON** and **JOY LANGSTAFF** . . . Your master of ceremonies is **BARNEY RAWLINGS**, who also vocalizes the production numbers to add pleasurable listening.

MAY 2, 1953

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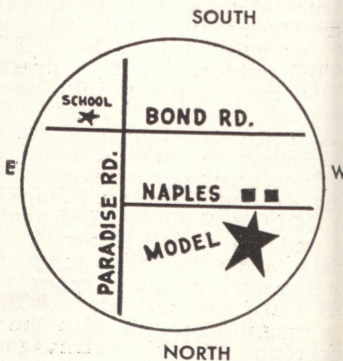
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FABULOUS LAS VEGAS



## DESERT INN:

(Continued from Page 18)

French Can Can as only the French  
Can Can (ya had enuf?) . . . Mak-  
her first American appearance here,  
the delicious little Turkish delight  
JLA ATEES captivated local night-  
clubbers with her grace, and complete  
control at all times, as she properly ex-  
ecuted the anatomical manipulations of  
dance in her country rarely seen in this  
country (belly rolls) . . . LUCIENNE  
& ASHOUR do an Apache to end all  
Apache dances. These two young people  
are mastered their routine to the  
point where it is flawless. Highly enter-  
taining! . . . Outstanding for the part  
they play in this production are:  
RALPH YOUNG and JANINE GER-  
NET, vocalists, and GLORIA LEROY,  
specialty dancer . . . GUILDA . . . This  
is amazing! Presented here for the first  
time in America, the premiere of Pas-  
san female impersonators, beautiful  
blonde wig and gorgeous gowns, along  
with a proper voice, make this illusion  
complete . . . A word of praise to the  
great handling of the music by the  
orchestra of CARLTON HAYES.

## SILVER SLIPPER:

(Continued from page 19)

walks on the stage and you have to  
laugh! . . . Adding spark to Hank's  
charisma is a little guy who is also be-  
coming legendary here. SPARKY  
LYE . . . You'll enjoy the work of  
BUSS CLARK as he puts his puppets  
through their paces. He seems to put  
real life into his little "Stars on  
strings" . . . Adding beauty and spice  
to the scenes you will see in blonde and  
red is GLORIA PALL . . . a real asset  
to Hank and Sparky . . . The BEAU  
MASTERS have been going through  
one voice changes lately that have  
Gilda kept them at loose ends, but  
their present setup gives them one of  
the best blends they've ever had. These  
our young men can really SING! . . .  
Marah Gates' prancing PALOMINOS

dance their way through two new rou-  
tines . . . one a fluorescent boogie, and  
the other a cavalcade of girl's names  
. . . Rounding out the roster of actors  
who continually make these the fun-  
niest shows on the strip are Smilin'  
JACK CAVANAUGH and BILL WIL-  
LARD . . . The music is under the  
sound direction of GEORGE REDMAN.

## EL CORTEZ:

(Continued from Page 19)

business, and remained there over a  
long period as permanent master of  
ceremonies. More recently he appeared  
at Larry Potter's Supper Club on the  
West Coast. Aside from his wealth of  
comedy material, Tubby is also a  
master in the art of making animals  
out of balloons, which he then presents  
to the folks in the audience . . . MAR-  
VIN ROY will amaze you with his feats  
of prestidigitation concerning the use  
of electric light bulbs. His is a rather  
new twist in the field of legerdemain,  
which we feel certain you will find  
both mystifying and entertaining . . .  
Not only new to Las Vegas, but new  
to our country, is pretty little COL-  
LEEN O'GRADY. With a name like  
that do we need mention that she is  
billed as "A Bit of Ireland"? Recently  
arrived from the old sod, this attractive  
young Irish miss will bring a bit of  
brightness with her songs.

## SANDS HOTEL:

(Continued from Page 19)

ability and talents . . . MARY RAYE  
& NALDI are a ballroom dance team  
who are flawless in their production.  
They are also favorites of our town and  
can always be relied upon to leave a  
favorable impression with their indi-  
vidual routines . . . The ASIA BOYS  
provide some fast-moving acrobatics  
that will leave you filled with awe and  
disbelief. Their timing is excellent.  
When these lads are going through their  
paces nobody is inattentive. You just  
have to watch their unbelievable  
antics.

# FABULOUS LAS VEGAS NOW ON SALE

## \$5.00 per year

FABULOUS LAS VEGAS

NOW SERVING OUR FAMOUS

# \$1.95 DEFLATION SPECIALS

14 OZ. CHARCOAL BROILED STEAK  
AND

SKILLET FRIED CHICKEN DINNER  
IN THE

## PIRATES DEN

from 8:30 P. M.

Showtimes — 10 P. M., 1 A. M. and 3 A. M.

Currently Featuring **TUBBY RIVES — MARVIN ROY**

AND **GEORGE DeCARL'S DIXIELAND BAND**

NO COVER OR MINIMUM CHARGE

# El Cortez HOTEL

PARTY BINGO EVERY AFTERNOON



ELECT

*Jimmy*

# BILBRAY CITY COMMISSIONER

MAY 5th

Paid Political Advertisement

The New  
**HACIENDA CLUB**

NORTH LAS VEGAS

Your Western Home of  
Hospitality

● DANCING ● BAR ● CASINO ● LOUNGE ●

CONTINUOUS  
DANCING



**RAY BUTLER**  
AND HIS  
NEVADA RIDERS

## WHAT'S FOR SURE:

(Continued from page 7)

B. G. You know you're still our favorite camera gal. The popular COOPER SISTERS are waiting for a return to our midst. They will open at the HOTEL EL CORTEZ on May 7. We know we won't be mistaken in saying that they will be entertained by a host of their friends and fans.

TONY MARTIN has decided to become a property owner. He is building an apartment house on Wilshire Boulevard, between Beverly Hills and Westwood. It promises to be one of the most modern structures of its kind.

PHIL FOSTER, the Brooklyn Bombardier now appearing at the HOTEL LAST FRONTIER, bemoans the fact that his charming wife JOAN was unable to accompany him on this trip. The couple were married June 26 of last year and are expecting their first child in this June. Phil is very excited about the coming event and is hoping the addition will make its arrival on the Fosters' first wedding anniversary. On opening night Joan wired this message to her comedian husband: "Good luck on your opening. Talk fast so you can come home soon."

We were certainly amazed to learn of the manner in which JOEL GREY withdrew from his contract at the HOTEL EL RANCHO VEGAS. Without any notice at all, the young fellow simply packed up and left before the current show closed. Our astonishment is easily understood when you realize that Joel's father is MICKEY KATZ, one of the leading showmen of our time. We mostly thought the son would believe his father's determination that "the show must go on" no matter what personal feelings or desires may be felt to the contrary.

The THUNDERBIRD HOTEL is preparing one of the most terrific attractions it has ever contracted. He is NORMAN BROOKS, a chap who has one of the greatest singing voices ever heard. You may have heard his recordings. Mr. Brooks' voice has been likened to that of the late AL JOLSON. He is scheduled to appear in the 20th Century-Fox film of IRVING BERLIN'S "There's No Business Like Show Business."

We, along with their many friends, were very happy to see EPPY and KAY PEARSON last week. Although their visit was very short, we managed to reminisce with them about past years in Las Vegas. With them the Pearsons brought their young niece NANCY, who proved to be quite an accomplished pianist. We're hoping it won't be long

(Continued on Page 29)

# COMING Attractions ON THE STRIP

## FLAMINGO

MAY 14 THRU MAY 27

**JOHN PAYNE  
AND ALL-STAR SHOW**

## LAST FRONTIER

MAY 18 THRU MAY 31

**MARGARET WHITING  
DAVE BARRY**

JUNE 1 THRU JUNE 28

**PAUL WHITEMAN**

## EL RANCHO VEGAS

MAY 6 THRU MAY 26

**JOE E. LEWIS**

MAY 27 THRU JUNE 9

**KATHRINE DUNHAM  
DANCERS**

## DESERT INN

MAY 12

**JANE POWELL  
FRANK LIBUSE  
DARVIS AND JULIA**

## SAHARA

MAY 5 THRU MAY 18

**EDDY ARNOLD**

MAY 19 THRU JUNE 1

**JAN MURRAY**

## THE SANDS

MAY 20

**TALLULAH BANKHEAD**

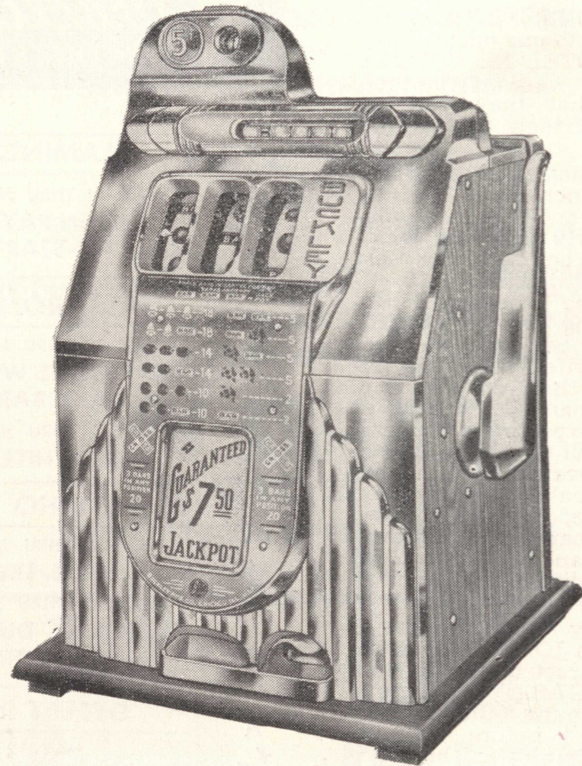
## THUNDERBIRD

MAY 14 THRU MAY 27

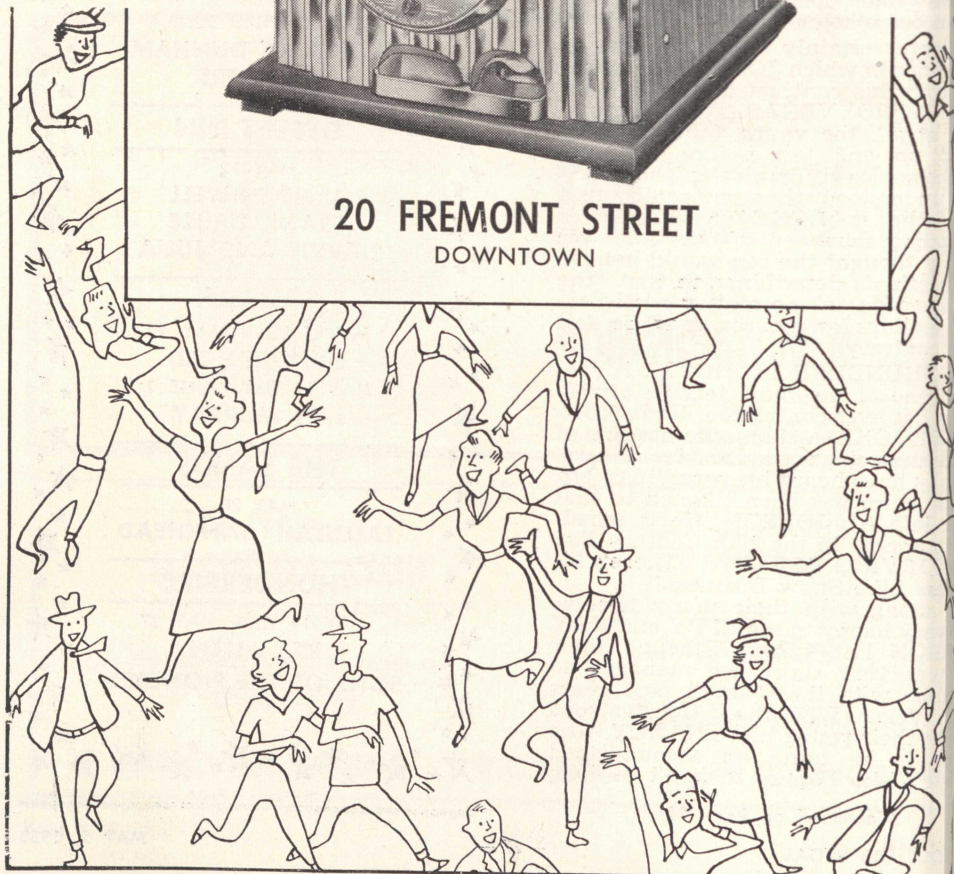
**REX ALLEN**

**SONS OF THE PIONEERS**

# Everyone's WILD ABOUT Buckley



20 FREMONT STREET  
DOWNTOWN



## WHAT'S FOR SURE:

(Continued from Page 27)

More we see these wonderful people back again.

Our congratulations to lovely BEVERLY NICHOLS, dancer with the Cro-Landis group at the Hotel Sahara, who celebrated her natal day last Wednesday, April 29. A gent accidentally overheard some of Beverly's friends speak of her birthday and decided to take over. He sent the surprised Miss Nichols white orchids, ordered a big birthday cake and dozens of bottles of imported champagne. This event was one of the nicest and most interesting we ever had the pleasure of attending. When asked of the "sponsor" why he was doing all this for a comparative stranger the gentleman's reply was: "I just wanted to make her very happy."

On May 11 the SILVER SLIPPER will present a "Hellorado Special Attraction" in the form of CAROLINA MCTON. She has been acclaimed as the greatest natural show woman. Miss Mcton yodels, sings and dances. She will be at this spot for just one week and we'd advise you to make this show a must on your list.

Mrs. S. O. Maki, owner of the MAINESBORO HOTEL in Seattle, Wash., has become a local property owner also. She is planning to build multiple duplexes on Paradise and Grand roads and has approximately 120 acres to work on.

Dealers from the various hotels rarely devote their time to sunbathing and usually sport fair skins, all year round. At the golf tournament at the DESERT INN recently, the boys turned out en masse and their unusual tans speak of their whereabouts. It's nice to see you looking so healthy, fellows.

With the help of MAXINE LEWIS (of the FLAMINGO HOTEL), a song is to be published under the title of "Las Vegas—Monte Carlo of the West." It was written here during the war days by MASON MALLORY, then WESTERN AIR LINES manager in Las Vegas (now in charge of the Hollywood A. I. office). Nothing was ever done about it until now and waiting for an early release date.

There's a dual birthday celebration in the DR. REUBEN LOCKITCH household. On May 2 his charming wife ROSE celebrates her natal day, while 1-year-old SUSIE is preparing to celebrate hers on May 3. Our sincere congratulations to both of these wonderful ladies. Poor Doc! He'll be struggling with package deliveries for days.

It's grand to see PETER LIND HAYES and MARY HEALY back again. Since they last appeared here,

they have had another addition to their growing family. Now their roll call boasts of 4-year-old PETER MICHAEL and 2-year-old CATHY LYNN. The children have accompanied their parents for their current engagement and Grandma GRACE HAYES came along also. Mrs. Hayes owns the HI-HO CLUB (formerly the RED ROOSTER), which she has leased out. We hope that Grace will decide to remain here and once again become one of our outstanding residents.

AL WINTERS, president of the HOTEL SAHARA, INC., is a mighty happy fellow. His mother, a resident of Portland, Ore., finally decided to make her first visit to our fabulous town. She is a lovely woman to converse with and speaks highly of her husband who was a highly respected judge (lifetime appointment). Al's mother told us of her son's accomplishments and we were pleasantly surprised to learn that he was an all-around sportsman, having been a champion trap-shooter, golfer, etc. Al's wife BABE gave us some competition in our raves over our toy poodle, "Bobo." She has one she calls "Pierre" and we're just wondering which of us had the most to say about our respective pooches.

It's a pleasure to walk into the SILVER SLIPPER in the daytime and see EDDIE MARGOLIS, manager of that place, on the day shift. He is a very popular localite and was once part owner of the SANTA ANITA TURF CLUB on Fremont Street.

When HARRY JAMES arrives soon he will feature BUDDY RICH, as one of the members of his band. (They will appear at the HOTEL EL RANCHO VEGAS). Buddy signed a contract with a \$35,000 yearly guarantee. That makes him the highest paid dance musician in the business. At those figures Mr. James will have to fulfill a lot of engagements and rake in a lot of proceeds to cover this guarantee. We remember Buddy from our Eastern days and must confess—he's worth the salary!

GEORGE STONE, the talented character actor, recently completed his stint in the filming of "The Robe." This 20th Century-Fox film is claimed to be one of the best ever presented to the public. If you read the book we're certain you will find the picture one to satisfy any moviegoer's desire for the best in celluloid.

Patrons of the FLAMINGO HOTEL will remember SHEREE NORTH, who appeared there not too long ago for a lengthy engagement. Since she left that bistro she has been acquiring a lot of publicity and seems to have a glowing future ahead of her. New York critics have been comparing her to JEAN HARLOW and MARILYN MONROE

(Continued on Page 31)




*"For Ladies of Distinction"*

WE INVITE YOU TO VISIT OUR SHOWROOM  
 THE LOBBY OF THE HOTEL EL RANCHO VEGAS — TO VIEW  
 THE COLLECTION OF EXQUISITE JEWELRY FROM OUR BEVERLY  
 HILLS STORE.

**GERSHGO**  
Jewelry

**LOBBY - HOTEL *El Rancho Vegas***



**A. G. (GUS)  
 B L A D  
 for JUDGE OF  
 CITY COURT**

LAS VEGAS ELECTION  
 MAY 5, 1953  
 HIS RECORD AS JUDGE  
 MERITS ELECTION  
 Paid Political Advertisement

**WHAT'S FOR SURE:**

(Continued from Page 29)

... her debut in the production "Haze Flagg." We won't be too surprised to see Miss North in Hollywood in possession of a long-term contract.

... LOTT IRWIN, booker of talent, has had a very convenient booking schedule. On May 14 he will be in New York to watch the opening of the RITZ by RICHARDSON at the COPACABANA. LUE (Incidentally, this is the first time the many brothers set foot on that stage.) Then Mr. Irwin will fly to Chicago to witness the WALCOTT-MARSHALL heavyweight bout May 15. Then there he'll be homeward-bound to Hollywood.

... NELLA ATEs, the Turkish dancer, associated with the Parisian Mardi Gras at the VILBUR CLARK'S DESERT INN, has been signed to a 20th Century-Fox contract. Last week she flew into Hollywood for a screen test and returned immediately to the Desert Inn stage. Not long after she received word that she had passed. So it looks like a Hollywood career for Miss Ates.

... BIL STERN, the famous sports-caster, worked his way through college by playing the saxophone. Recently he was offered \$3500 a week, to front a fine band.

Another showman received a contract. This time it was PAUL GILBERT, well-known comedian. Paul was signed to a five year contract by NBC-TV.

In case you're wondering why that new showgirl with the MORO-LANDIS SALAREM DANCERS at the HOTEL SALARA looks so familiar we'll prod your memory a bit. She is ROXANNE REED, a gal who danced with the GREAT DEVLYN DANCERS at the PLUMINGO HOTEL three years ago. Miss Reed has missed our fabulous show and grasped at the opportunity to return. Just another example of how Las Vegas can take and hold your heart. There's no sense in fighting it and that's for sure.



**Marc Wilkinson**  
 PRINTER  
 PHONES 4330, 3686  
 7th & OGDEN

**Favorite Recipes  
 of the Stars**

From PAULINE KESSINGER  
 Manager Cafe Continental

Those three beautiful English girls who were brought to this country by Paramount are certainly learning a lot about American cooking. When they first walked before the cameras in their technicolor movie, "The Girls of Pleasure Island," they were still gaga over the quantity and variety of dishes on the average U. S. table.

Now the three girls, Dorothy Bromiley, Audrey Dalton and Joan Elan, have been here almost a year, and they're still finding new thrills at the dinner table. Last week, when they returned from a tour of Korea, Dorothy numbered among her souvenirs of the visit a recipe given to her by one of the army chefs for a luscious pecan pie, southern style.

It was something he used to bake "at home" and thought the girls might like to try it when they returned. And if you have a sweet tooth, this recipe will please you also! Here's the way you make it.

- You'll need:
- 3 eggs
  - 2/3 cup of sugar
  - A dash of salt
  - 1/3 cup melted butter or margarine
  - 1 cup dark corn syrup
  - 1 cup pecan halves
  - 1 recipe of plain pie-shell pastry
- Beat the eggs thoroughly with sugar, salt, melted butter and syrup. Then add the pecans. Next pour into a nine-inch unbaked pie shell and bake in a moderate oven (about 350 degrees) for approximately 50 minutes or until you can insert a knife halfway between the outside and center of the filling and it will come out clean. Cool the pie before serving.

**"FABULOUS  
 LAS VEGAS"**

★

**\$5.00 PER YEAR**

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HOTEL

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**Shillalah Room**  
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**7 to 4**  
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**DANCE!**

★ **DON RIDLEY**  
★ **DOROTHEA SEIFERT**  
Songs for You to Sing  
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**STRIP  
RACE BOOK**

HI-WAY 91 (The Strip)

- Results From All Major Tracks
- Direct Bus Service From Downtown
- Comfortable Atmosphere

**RENO BEAT:**

(Continued from Page 22)

The show, plus the GOLDEN CAN CAN GIRLS and STERLING YOUNG and his orchestra, all add up to a very fast and very entertaining show . . .

As stated earlier in this column, BEATRICE KAY took over in the VAPES SKYROOM last Thursday and the show is still going strong. With husband SYLVAN GREEN, (wait, perhaps I am prejudiced! Let me quote a review from another column from another town) "BEATRICE KAY, the gal whose personality could fill the interior of the Empire State Building and leave it overflow, is back and we're a-grinning and a-clapping as hard as possible. First-nighters shared our enthusiasm and blatantly applauded the stellar performance of this Gay '90 songstress. BEATRICE is one of the finest attractions to appear on any stage. The moment she walks into the spotlight her magnetism permeates the room and the audience is hers to lead through various stages of excellent comedy and songs. Chubby SYLVAN GREEN, on the piano, tosses some laugh-provoking quips and helps his lovely frau to keep audience stimulation at an admirable high pitch"

JACKIE KANNON, a young, new comic, with the assistance of his "Mrs.," cleverly fashions an attractive gown for her, in a manner of seconds, out of a bolt of cloth. His chicken in the bag comedy magic bit is priceless. The lovely MAPES SKYLETTEs come up with two outstanding numbers and come back for a finale with MISS KAY that will leave you in the aisles. The fine music of EDDIE FITZPATRICK competes this great show.

The THEATRE RESTAURANT of the RIVERSIDE HOTEL, after two sensational weeks with SOPHIE TUCKER, opened last Thursday with DICK SHAWN, a youthful newcomer with potentialities for future stardom. He has a great sense of comedy and a good singing voice, a rare combination. GALE ROBBINS, beautiful young starlet with a pleasing style of singing, and the SIX BOGINOS act will amaze you. The RIVERSIDE STARLETS and BILL CLIFFORD and his orchestra complete the show.

See you next week . . . ART STEACALL—RENO 2-2658.

**FABULOUS LAS VEGAS**

\$5.00 per year

**HILLSWAY:**

(Continued from Page 9)

music here but just good food in a beautiful atmosphere, right on Birger Jarlsgatan, which street you shouldn't miss. Here is sex (with a capital S) on the march in no uncertain terms and thousands upon thousands stroll here all night long, in search of the ageless recreation. It will amaze you (and I fear it amazes the local government even more) but there seems nothing can be done about it. Champs Elysees in Paris can't begin to compete.

The STUREHOF FISKERESTAURANT at Stureplas 6 is a good place to have lunch. Don't, under any circumstances, miss the KALLAREN DEN GYLDENE FREDEN (The Golden Peace) Restaurant. Located at Osterlanggattan 51, it is a cave-like affair where students used to gather to sing and now anyone who feels the urge gets up and sings or dances or brings along his accordion or mouth organ.

What fun! Originally, they say it was founded underground and called the "Golden Peace" because the business tycoons, who had mistresses in the olden days, took them here and their wives were not able to find them—thus, the Golden Peace. Food is extraordinarily good. Be sure and ask for the cellar and don't be satisfied with the upstairs, street-level dining spot.

For lunches and snacks, I suggest the MOCCA KONDITORI at Nybrog 12. Also for breakfasts. An awfully nice little tea-roomy affair and, strangely enough, patronized almost exclusively by the male sex. Restaurant REGNBAGEN is also nice. It is handy to the Swedish baths you want to be sure to visit—that is, if you are a man. Don't be shocked by all the lady attendants. That is the way they operate in most of Europe. Massage, steam rooms, swimming pool and food in your private rooms. The TRIANON Restaurant on an island in back of the Royal Palace and across from the City Hall, is good for dining and soft music in a refined atmosphere.

And, if you are homesick by now, there is a restaurant that bills itself as the only American restaurant in Stockholm. It is NICK & TONY'S at Hornsgatan 80. Taxi over. It is small, intimate and loud, what with Europe's only juke box blaring away and chocolate sundaes, hot dogs and the like. Service is impeccable. Meal costs only \$1.90 and they advertise "every day is festive day at Nick and Tony's."

(We will continue with Stockholm in next week's issue).

## WHAT'S DOIN'?

(Continued from Page 13)

and added another room. In this room they've put booths and tables and the bandstand on which appears the ever popular RAY BUTLER and his NEVADA RIDERS. Ray and his boys play almost continually from the time they start, early in the evening. Instead of all taking time off at once, they stagger their reliefs so that there is continual music for dancing and entertainment. ROY RITNER is here running the place while his partner, CARL MORGAN, is still in Washington. Casino manager is your old friend and mine, "TEX" DIEHL, long connected with the bingo games around town. I still can't get over the way they changed the looks of that place. Tell you more about it later; or better still . . . go look at it yourself.

VICTOR PILTCH must be a busy man . . . I never see him anymore! I do know this . . . his Last Frontier Health Club and STEAM BATH is becoming more and more popular since he took it over. We-e-ll, he knows what he's doing and he's got good experienced help with him . . . combine this with good equipment and you're bound to turn out a good job.

It looks as though JIMMY BILBRAY will be in any time now! He was telling me that as soon as the store fixtures arrive he'll be ready to set up shop at the COLONIAL HOUSE on Hiway 91, and be in business with the finest in footwear for milady. I was beginning to wonder what was holding up the deal. He should do alright there, too!

Speaking of women's shoes . . . here's a place that's in business right now and with some of the best bargains you'll ever want to find: LARRY'S WOMEN'S SHOES on North Fourth Street. This is one of those manufacturer's outlet stores, but not JUST one of 'em! Larry has some mighty sharp looking shoes down there, sporting all the topline brand names like "Seymour Troy Originals," "Swiss Bally," etc.! Shoes that originally sell for about \$30 you can get from Larry for \$16.95. Others up to a savings of 60 percent.

DOC STARR is back at the EMBASSY CLUB in North Las Vegas. He really took unto himself a fine vacation. Traveled all over California, went up north, back to Nevada, and finally home again. As far as we're concerned, "Doc" is a Las Vegas fixture, and we hope he stays around for a long time. Currently starring at the club is LORELEI, "The Million Dollar Legs," tall, blonde, sensuously lipped, and lithe of limb. Appearing with her is a fireball

of sweetness called "Honey" HONEY HARLOW. Always in ba these shows with just the right of music is BOB LEE with his soundin' little BAND . . .

BRENDA HALL has opened a shop of her own downtown which calls BRENDA'S SNACK BAR. She came here from Chicago about years ago, and you've seen her for most part as a dining room hostess either at the Silver Slipper, the Club bar or the Sands. Her side-kick at the counter, and in the kitchen, is PEPPER HAMILTON who makes all her pies and cakes. I saw some of the sandwiches she fixes and, you can bet me, each one is a meal. The Snack Bar is located just south of Fremont Second.

I'm in a bit of a hurry to finish this thing 'cause I'm leaving for home soon as I do, to pick up my Mom and Dad. Gonna bring 'em back here to see me squiring them around, stop through the Helldorado Week. If you see me squiring them around, stop and say "hello." JOHNNY.

## TABLE HOPPING:

(Continued from Page 11)

VALENTINE . . . Married in the CATHEDRAL CHURCH OF THE WEST at the LAST FRONTIER HOTEL . . . Sunday April 26 . . . CONGRATULATIONS and MUCH HAPPINESS to you! "Bet you all think I'm 'golfing' . . . o. k., I admit it . . . Attend LADIES' DAY at the MUNICIPAL GOLF COURSE (Tuesdays) . . . my good friend, MRS. LUCY PERSHING . . . Enjoyed so much wonderful luncheon and handled beautifully by the two hostesses of the month, MRS. HELEN SCHUYLER and MRS. LOUISE CEDZO . . .

. . . My, my, it has been exciting and I have had fun . . . but every one must stop . . . so must I . . . so next week, I'll see ya . . . TABLE HOPPING . . .

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FOR  
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# HOLLYWOOD HAPPENINGS ... by TED W

**R**HONDA FLEMING is Hollywood's busiest three-dimension actress. After winding her stellar role in "Those Sisters From Seattle" she'll co-star with Fernando Lamas in "Lost Treasure of the Amazon" . . . Rosemary Clooney's looking for a house to rent in Hollywood. Meanwhile Jose Ferrer, to whom she is frequently linked romantically, is building a home of his own in the cinema city . . . Looks like that's one marriage which is still a thing of the distant future . . .

"Elephant Walk," the current Elizabeth Taylor starring epic, is the first movie being photographed for the new widescreen projection system. It will also be adaptable for normal projection on small screens . . . Despite the rumors that Vivien Leigh is recovered and will be able to work in a London play during the coronation season, it's a safe bet the star will be out of action at least a year. She's still in a rest home near London . . . Bing Crosby and his youngest son, Lindsay, are on an art gallery kick in Europe. From Amsterdam they travel to Copenhagen, then Spain, then Italy and an audience with the Pope . . . They'll spend only a day in Paris, where Bing recently starred in "Little Boy Lost."

Dana Andrews, whose radio series "I Was a Communist for the FBI" is a perennial favorite, may end up with a radio producer right in his own family. His 19-year-old son David is studying radio and TV production at a Hollywood school.

Jerry Lewis and Dean Martin take off for Europe May 15. They'll be gone several weeks during which Jerry hopes to golf a bit at St. Andrew's in Scotland — the course on which the game was originated many years ago. . . . Lewis has 19 sets of golf clubs, but can't play as well as Dean, who has but one . . . Anna Maria Alberghetti takes off soon on her first American concert tour, after which she hopes to visit army camps here and in Europe.

Bing Crosby gets back to the States June 1, and will miss the coronation. He's due in Hollywood to prepare for Irving Berlin's "Christmas" . . . Crosby's research has just about perfected a technique register both sound and picture on a roll of magnetic tape — a revolutionary forward step in the motion picture field.

"Shane," which is set for spring release, may well be Jean Arthur's film. The actress prefers seclusion to the Hollywood spotlight and her home in Carmel, 200 miles north of Los Angeles. Even in Carmel she met her next door neighbors although she has lived in the same household for several years.

Teresa Brewer, the darling of juke boxes, started singing when she was 2 years old . . . Christine Johnson, the much-publicized Manhattan damsel, is reportedly hiding out in Hollywood until her agent gets her role in a TV show or movie. Nocturne looks as though the film in which she was to have been starred will be made.

Older listeners may remember Charlie Chaplin and Jackie Coogan in their early smash movie successes like "The Kid." Now Charlie's son Charlie and Coogan's five-year-old daughter Joan both have roles in "The Jackie Coogan Story" — a screen biography of the former kid star.

Inside betting in Hollywood that Mario Lanza will make no more movies, although his contract with MGM is now severed. Lanza will concentrate on concert, radio and television offers . . . Cancellation of "Student Prince," in which he was to have appeared, cost Metro \$800,000 and it's not likely any other star would take such a gamble today. Joe Ferrer may produce "The Pill" a new play by Raymond Castans on Broadway this fall after he winds up his Hollywood role in "The Caine Mutiny."

## OP SQUIRES:

(Continued from Page 5)

When the railroad came to Las Vegas from San Pedro, Los Angeles & Salt Lake Railroad Company took over the contractors the operation of the road and ran the first regular and fiscal trains beginning May 1, 1905.

On May 15 and 16, 1905 lots in Clark's Vegas Townsite were sold by the Las Vegas Land & Water Company and provided enough money to begin building a water system, grading and oiling streets and providing wooden sidewalks for a few blocks of Fremont Street, built out of 3x14 inch redwood timbers which lasted surprisingly well.

In mentioning organizations which have been prominent in making the history of Las Vegas we should not overlook the Eagles, the very first of fraternal organizations to come into Las Vegas. It was on September 5, 1905 (not in the spring) that Con Ahearn came down from the then important Virginia City on the Comstock Lode and instituted Las Vegas Lodge No. 1213, Fraternal Order of Eagles, with about 75 members.

It was a great day for Las Vegas and a motive power into a group which several years were considered leaders in the business life of Las Vegas. Specially we remember that the Eagles took charge of the Christmas exercises in December 1905, brought a Christmas tree from the mountains and provided us with candy and nuts for the small settlement and made the raw settlement of Las Vegas into the semblance of a civilized community.

Do not forgetting the fine services Las Vegas of the dozens of other fraternal and civic bodies which have

done so much to aid in the growth and development of our city. Neither would I neglect to mention the 30 or more religious organizations which hold services every Sunday and whose existence really marks Las Vegas as a civilized, Christian community.

I am thinking, of course, especially of our own Christ Church, Episcopal on the corner of Second and Carson streets which Delphine and I helped to build and of which we have been members ever since. Our young friend, Rev. Harry Gray, began holding services there in 1908. That little church after nearly half a century of devoted service is now about worn out and our rector, Rev. T. Malcolm Jones, is carrying on a vigorous campaign to build us a new and more fitting church in the southern part of town.

If any of you people of the make-believe world of the stage feel tired and worn and sick at heart, just attend services at our modest, little Christ Church Sunday morning and I am sure you will find new life and hope and that our favorite rector will show you how to make life worth the living again.

No, there is nothing weak or unmanly in Christ Church, or in any other of the 30 active Churches in Las Vegas. And there is nothing to be ashamed of in bringing your troubles to that religion which has brought hope and comfort and new life to countless billions of human beings.

Anyhow, come to our church Sunday and I will be happy to introduce you to our most favorite rector. I know you will enjoy him as we do. And I am also sure he will enjoy you. It is his business, as it is yours, to make the world bright and fair for all of us.

By the way, if my readers, if any, of this column, find it rather insipid and sloppy and sentimental, remember "In the Spring—" the whole world is new again. And where is there a brighter new world than in Las Vegas!

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\$5 a YEAR

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— 37 —

MAY 2, 1953

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Copa Room

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AND

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**MARY RAYE AND NALDI**



**THE ASIA BOYS**

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And, of Course,  
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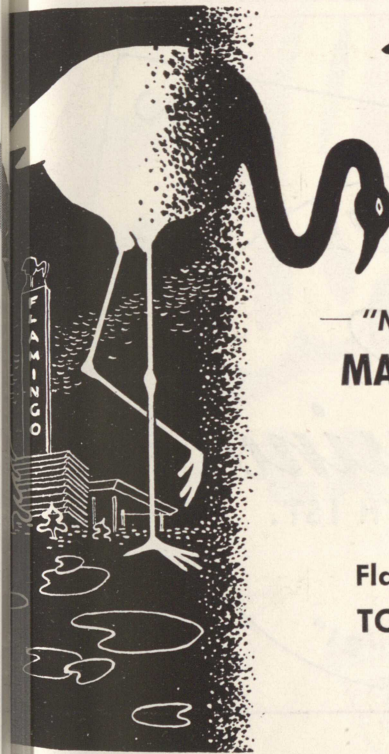
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A Gay Revue from France in 16 Scenes  
with 50 Stars, Featuring . . .

**Trio Charlivel** ★ **De Castro Sisters**

**Nejla Ates** ★ **Lucienne and Ashour**

**Janine Grenet** ★ **Gloria LeRoy**

30 of the World's Most Beautiful American,  
English and French Mademoiselles!

EXTRA ADDED ATTRACTION

**GILDA and**

**THE CHARLEE BALLET**

MUSIC BY CARLTON HAYES AND HIS ORCHESTRA

Show Times 8:30 and 11:30 — Saturday only 1:30 a.m.

NO COVER — NO MINIMUM

Wilbur Clark's

**DESERT INN**



Featuring . . .

**BILL WATTS**

AT THE

**ORIGINAL PIANO BAR**

AND

**HAMMOND ORGAN**

**DOWNTOWN'S MOST FRIENDLY  
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*"The Man Who Found the Stars"*