Jack Portz

January 31, 1953

Fabulous LAS VEGAS Magazine

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15c

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PRESENTS

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EL RANCHO VEGAS
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OPENING
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DOROTHY LAMOUR
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"A Very Funny Man"

THE DEVLYN GIRLS
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Late Show Saturday Night — 1:15 a. m.

SHOW TIMES
8:30 & 11:30 PM

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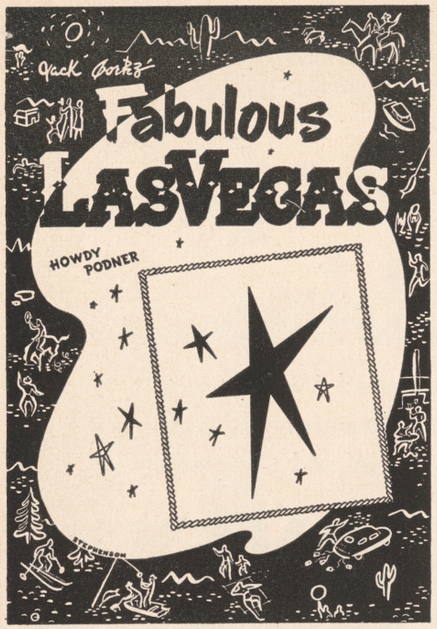
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8:30 P. M. - 11:30 P. M.
Extra Late Show Sat. Night - 1:15 A. M.

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NO MINIMUM

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RESERVATIONS · TELEPHONE 6800



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JANUARY 31, 1953

OBSERVATIONS by POP SQUIRES
RANDOM THOUGHTS by B. B. BARTON
THAT'S FOR SURE by JACK CORTEZ
WHAT'S DOIN' by JOHNNY UHLMAN
WATCHBIRD by LADY MICHAEL
RENO BEAT by ART STEAGALL
★ SHOW REVIEWS ★
HOLLYWOOD HEADLINES by MARTIN LEWIS

ART EDITOR — DENNIS STEPHENSON
JACK CORTEZ, Editor and Publisher
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HIGH SPOTS

ON THE STRIP . . .

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MONTE CARLO—Bets 10 cents and up. Craps, roulette, 21. 15 Fremont. Phone 2750.

NEW LAS VEGAS CLUB—18 Fremont, same popular gaming club but in a new location. Featuring bingo games. Phone 28.

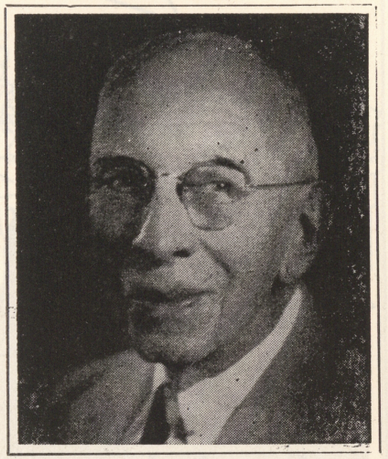
PIONEER CLUB—First and Fremont. Phone 583. Displaying 62-foot giant sign of Vegas Vic.

WESTERNER CLUB—Rustic casino, in western splendor. Phone 5612.

EMBASSY CLUB—Burlesque, in North Las Vegas on North Main. Phone 1633.

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

MEMORIES



I AM WRITING this letter from the lovely little city of Redlands, California. I was called here by the death of my brother, Victor H. Squires, who died suddenly of a heart attack in his room at a San Francisco hotel and will be brought here for burial in the family plot. Of course it is a sad day for all of us.

I came to Los Angeles from Austin, Minnesota, in July of 1887 when the big boom in town lots was beginning to subside and all of a sudden all those thousands of speculators who hoped to get rich quick decided, at the same time, to sell their lots to some other suckers. Strangely, we thought then, nobody wanted any lots in Los Angeles and it was several years before there was any demand for lots there. Most of the thousands who had bought Los Angeles lots on contracts with a small payment down, decided that it was better to lose what they had paid than to invest any further in Los Angeles property.

About November, 1887, my father and mother decided to come to California to live, especially because my sister, Helen, was seriously afflicted with asthma. They joined me in Pasadena. Helen immediately declared that the climate there was too damp. So we went to a town called San Bernardino —that, Helen said, was better, yet the asthma still stayed with her.

We heard of a new place about ten miles from San Bernardino, that Judson & Brown, the two owners were subdividing under the name Redlands, so we went there in an old stage. Immediately Helen straightened up, took a long breath and said:

"This is all right; I can live here."

And so we settled in Redlands, California, in November of 1887. From any part of the townsite you could view the majesty of the mountains on all sides. The only trees on the broad, sloping expanse of Redlands were a few newly planted orange trees. A little business center was established down on the corner of Orange and State streets, and the new town boasted several hundred people and seemed to us to have a great future ahead of it. So my father built a nice home on Center street and Redlands postoffice was established near there — it had to be more than three miles from the Lugonia postoffice on Colton Avenue, which at first was the postoffice for Redlands.

My father, Dr. James P. Squires, was appointed the first postmaster for Redlands postoffice and received his commission, but was taken with pneumonia and died February 14, 1890, before he could take the office of postmaster.

In the meantime, (August 22, 1889), I went to Seattle and married Delphine, who had been my sweetheart in Austin, Minnesota, and brought her home to Redlands. Soon after we built a home on part of the lots now covered by the Smiley Library. Redlands, in the two years of 1888 and 1889, was growing in population. New orange groves were being planted and many homes built on the broad, sloping expanse of the new town of Redlands. Everything was just right, we thought. There was nothing to prevent Redlands becoming the metropolis of Southern California.

Then something unforeseen happened. A violent summer storm struck the hills above Redlands. A vast amount of water came tearing down the newly graded, curbed and guttered streets, tearing great gashes here and there. The main streams of destructive storm water came furiously down through the new orange groves, tearing deep and wide gashes through the town. I was standing at the corner of State and Orange streets, chest deep in rushing waters, holding for dear life to a telephone pole. The damage was many thousand dollars but, fortunately, nobody in Redlands was killed.

The next morning Mr. Judson stopped at our house on his way down town. We were all discouraged and ready to

(Continued on Page 19)



Everybody comes to the **SILVER SLIPPER**

. . . even the minks and diamonds!

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RANDOM THOUGHTS

. . . By B. B. BARTON

IF IT WEREN'T for a seemingly foolish whim, one of the world's greatest statesmen wouldn't be alive today. The incident occurred 38 years ago. It involved a British Major who was on the Western Front in France.

This major was a man who wanted to experience all the discomforts of the troops and insisted upon setting up his headquarters in a trench instead of the battalion headquarters.

One day, while he was engrossed in some paper work, a soldier informed him that the Commanding General had sent him a message. The Major was to report to a meeting, taking place a safe distance from the field of combat.

Feeling a slight annoyance at the interruption, he trudged through the mud to the appointed place. When he arrived, his aggravation was heightened by the news that the General wouldn't be able to see him, after all.

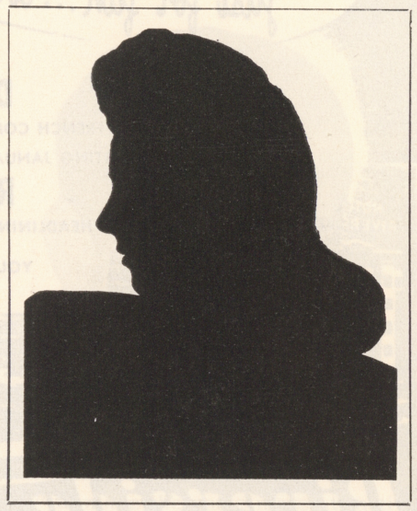
The Major questioned the orderly and discovered the General had merely wished to see him because he had heard a lot about him. Muttering over the foolishness of some people, the Major set off on the long walk back to his trench. When he reached it, there was nothing but a gaping hole. One of his troops came over and reported that a shell made a direct hit a few minutes after the Major had left. That military man was the now famous WINSTON CHURCHILL.

Are you interested in anecdotes on witchcraft? Back in the days when this practice was believed in, certain tests were conceived to determine whether a person was or wasn't in alliance with Satan.

An accused person was forced to sit on a stool for 24 hours, with legs crossed. No nourishments were served him during that period. It was believed that witches could call forth other witches in the form of insects. Guards watched closely and killed every fly or moth that flew into the room. If the insects escaped, it proved the defendant was a witch and the hapless individual was burned at the stake.

The olden-day prosecutor tormented a suspected witch by watching her steadily. If the woman couldn't force more than three tears from the left eye alone — the fire was her punishment also.

Another was called the "swimming test." Hands and feet of the suspect were tied together. He was then wrapped in an over-sized blanket and placed in the water on his back. If he floated, he was a witch. If he sank, he was cleared of all implications.



During the 17th Century, a lawyer named Matthew Hopkins was frustrated for power and publicity. He set himself up as the official tracker of witches in certain counties of England.

If any woman expressed an opinion differing from that of Mr. Hopkins, he called her a witch and she was sentenced to death. This depraved individual claimed ownership of a book written by the devil, listing all witches. He accused 260 people of being witches, most of whom were slain, as a result.

So many people objected to Hopkins that they finally seized him and hung him in the year 1677, putting an end to his terror-filled insanity.

Some occurrences can be termed "coincidence" but others are much harder to define. Not too long ago an unknown citizen called the police in a California city. The desk sergeant was informed that the Santa Fe streamliner had just hit a truck and that the driver was badly hurt.

When a patrol car and ambulance reached the designated location, there was no sign of an accident and they were ready to call it a "crank's idea of a joke." However, just as they were leaving, the train arrived and rammed into a truck. The driver was "badly hurt" as the anonymous caller had stated. But — how had the caller known of the accident — BEFORE it occurred?

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IN RENO

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FABULOUS FRENCH COMEDIAN, MAGICIAN AND PICKPOCKET!

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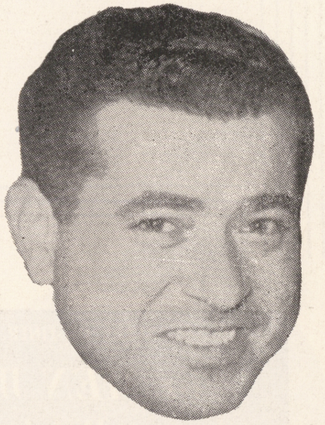
UNION PACIFIC STATION

Phone 1120

THAT'S FOR SURE . . . by JACK CORTEZ

IT IS ALWAYS gratifying to see people "wearing their hearts on their sleeves" when a worthy cause is involved. The inspiring kick-off dinner at WILBUR CLARK'S DESERT INN (January 26th) resulted in a sizable chuck of money for the MARCH OF DIMES. We can only hope that the pile of donations grew to mountainous heights at the termination of the local campaign, and throughout the country, as well. The affair was a complete sell out at ten dollars a plate. If the dining room had been three times the size, there still would have been people clamoring to get in . . . Once again, ABE SCHILLER (public relations head of the FLAMINGO HOTEL) extended his talented services as master of ceremonies and chief auctioneer. The highest donation we know of came from JAKE FREEDMAN (of the SANDS HOTEL). Jake pledged $1500 to this cause, with the provision that JACK BENNY step onstage and render "Love in Bloom" on his famous violin. Of course, the popular comedian complied. He wasn't the only performer present. All of the entertainers engaged currently at local high spots turned out en masse to provide superb entertainment. If it hadn't been for this charitable enterprise. no one could have seen such a galaxy of stars collected in one place, at such a small price of entry. All attendees gave complete support. A touching moment occurred when a young lady (BECKY BINION) bid $20.00 for a pair of roller skates so that others would be able to walk again in the future . . . Even though the nationwide campaign is drawing to a close, permit us to remind you that the constant acceptance of funds for the March of Dimes never ends. Your money can be contributed, no matter the time or season. Correction of this malady is not set aside to any one period. Therapy and medication must continue and your funds are earnestly needed. So — open up your heart and wallet and give until we can find the solution to this tremendous problem. There are many who need our help . . . and that's for sure.

Now we can finally congratulate ART ROSEN. He received his license to operate the bingo game at the SILVER SLIPPER. We're glad the county commissioners okayed the move. Art has been affiliated with bingo parlors for many years. Now that he has received the green signal, he can put many of his excellent plans into action. We're certain that he and BILL KOZLOFF will be a combination who will go "all out" to make the game more attractive to its followers.



MR. and MRS. JOE ABBOTT (he was a dealer at the HOTEL EL RANCHO VEGAS for four years) have purchased MINA'S MANSION on the Tonopah Highway. They take over the spot on February 1st. At that time, the Abbotts will shutter the restaurant for approximately one month, in order to introduce some extensive remodeling. Mr. Abbott wants to convert it into a facsimile of a colonial mansion, complete with picturesque pillars. (The gentleman is from Kentucky, suh!) Among the innovations will be a seven-stool bar AND a television set. Joe's friend, HOWARD MAYS (formerly a bartender at the El Rancho) is now in the radio department at the NELLIS AIR BASE. He is a ham T. V. artist. Mr. Mays managed to pick up the recent Rose Bowl game, via his set and intends to use his magic formula to bring programs to patrons of Joe's newly acquired venture. Speaking of Mina's Mansion, did you know it was Governor Bowser's home in Carson City? Fifty years ago, the building was moved to its present location.

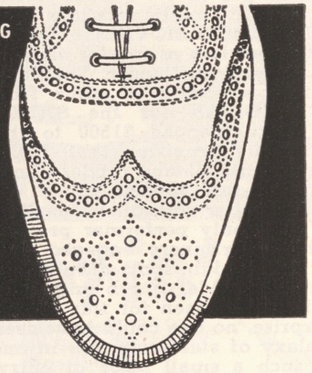
LEONARD STERN, accomplished screen writer with WARNER BROS. (his latest was "Jazz Singer," starring DANNY THOMAS), is visiting STAN IRWIN (publicity head of the HOTEL SAHARA). The two gentlemen have known each other for years. Quite some time ago, Stan was a councilor in an Adirondack camp (back East). Leonard

(Continued on Page 23)

OVER 100 YEARS OF FINER SHOEMAKING

For MEN Who Choose With Care

THE JOHNSTON & MURPHY SHOE



You'll like the distinctive styling and satisfying comfort of J&M Shoes. Get acquainted with shoemaking at its best! Try on a pair of J&M Shoes *today!*

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Christensen's MEN'S WEAR
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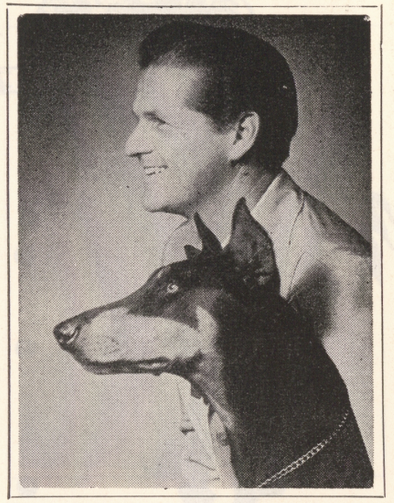
PHONE 1001

OPEN SATURDAY NIGHTS
UNTIL 8:30

WHAT'S DOIN'?

with JOHNNY UHLMAN

I'VE RECEIVED quite a few inquiries from local business houses, resort hotels, and one from the chamber of commerce, wanting to know if I could be persuaded to wash my car next Sunday, February 1st. It seems that word has gotten around that such action on my part is a certain prophecy of prevailing weather conditions for the following day. I had to consult my date calendar to find out why all this commotion; and soon learned the reason. GROUNDHOG DAY is February SECOND!! As the story goes: Our little friend, Mr. Groundhog, reaches the end of his hibernation period on that day, and ventures forth to check on the weather. It is also said that, should he perchance get a glimpse of his shadow during this annual meteorlogical survey of his, he will immediately duck back into his hibernal habitat for another six weeks of winter weather. Hence, these jokers figure if I'll wash my car on the 1st, it'll rain on the 2nd; G. Hog sees no shadow and we wind up with an early spring! . . . Well . . . I jus' don' know! . . . You know, there's something about this groundhog business that has always seemed a little "hind parts afore" to me. Why is it that this little screwball comes out of his winter hibernation on a cloudy day and figures that spring is here? And if he comes out on a nice bright, sunny day he figures he has to sack up for another six weeks of winter!! The whole situation rings a bell with a dull thud as far as I'm concerned. Feeling as I do . . . I refuse to wash my car!!



"Two rooms and a bath for $195" is what the article said. What a 'fox paw' that was! VEGAS VALLEY DEVELOPMENTS had to put two more secretaries on the job to handle the influx in phone calls. George and Ben met a lot of new people over the phone last Saturday. Whether the error was 'typo' or 'graphical' it was made, nevertheless. It should have read with a price of $1695.00, a little matter of a G ana half!! I still don't know of any place else that will come in, and put up a home on your lot for you for less.

Opening tonight in the SHILLALAH ROOM of the SHAMROCK HOTEL on North Main Street is the most familiar entertainer around these parts, DON RIDLEY. At one time Don was a professional ball player but gave it up for his real first love, which was music. He's done a lot of radio work with important people. He surrounds himself with instruments when he works . . . and plays them all; piano, organ, solovox, accordion; and he sings as he plays. In other words he is an all around entertainer. Don used to live around here about ten years ago and worked most of the high spots of that time. He's looking forward to renewing a lot of old friendships.

Up to this writing no one has as yet seen hide nor hair of PAT BUCKLEY down around BUCKLEY'S JACKPOT CLUB. He was supposed to get in here three weeks ago. Come to think of it, "hide" is mostly what you'll see when you do see him (short on hair). Pat is one of the greatest little guys I've ever met when it comes to business. His various enterprises take him all over the world. Yet he is always calm, and efficient, broad-minded and alert to loopholes when it comes to detail work. Never flustered! To him, the first hand knowledge and trend, of small issues, decide the big ones, so he spends most of his time out among the people. His Jackpot Club here on Fremont is one of the cleanest, friendliest and pleasantest in town which is largely due to the work of his partner, ALAN KRAUSE, who would rather go hunting than anything else you could mention. He and his wife, TEDDY, took unto themselves a few days in San Francisco this past week. (That was their home before they discovered Las Vegas!)

(Continued on Page 29)



DICK SHERIDAN'S

STRIP RACE BOOK

HI-WAY 91 (The Strip)

- Results From All Major Tracks
- Direct Bus Service From Downtown
- Comfortable Atmosphere

in the center of Reno's fun

NOW THROUGH FEBRUARY 3

JAY JAYSON
Comedy Sensation
12 GORGEOUS GOLDEN GIRLS

NICK LUCAS
The Singing Troubador and His Guitar
PAUL KING Tops in Taps

Sterling Young and His Orchestra
3 Shows Nightly — 10 P. M. - 1 A. M. - 3 A. M.
No Cover — No Minimum

At the Terrace Bar— 4 P. M. — Don Palmer
11 P. M. — Four of Us

Terrace Bar - Slot Machine Bar
Casinos - Coffee Shop
three shows nightly 9:00 11:30 2:05

Terrace Room

HOTEL GOLDEN BANK CLUB IN RENO
Bill Graham - Dave High
Managing Directors

YOUR LOCAL CREDIT JEWELER

Bond's Jewelers
"HOME OF QUALITY DIAMONDS"
300 FREMONT ST. LAS VEGAS, NEV.

PAS AS LITTLE AS $1.00 WEEKLY

RENO BEAT . . .

by ART STEAGALL



ONE OF RENO'S oldest and most famous landmarks was destroyed by fire this past week. The GRANADA THEATRE, one of the four theatres here, was a hollow shell after a fire raged out of control and kept firemen on the scene for 48 hours. The theatre was built in 1915 by the Reno Amusement Co., and opened as the RIALTO THEATRE, later it was taken over by the T. & D. JR. ENTERPRISES of San Francisco and the name changed to the GRANADA, T. & D. still operated it at the time of the fire. The fire, or smoke, was discovered in the balcony at about 11:30 p. m., just before the theatre was to close for the night, a fire captain was called to the theatre to investigate and when he was unable to pinpoint the source of the smoke, he called for help. Only after cutting through the balcony floor, did they find the blaze, in the false ceiling of the main floor. It is believed that a lighted cigarette dropped into the vent opening was the cause of the fire. Four firemen were slightly injured during the first 12 hours of fighting the stubborn blaze. Some of the remaining walls, weakened by the force of the tons of water poured on them, had to be torn down as a safety measure. At the present time it is undecided as to the rebuilding.

AGVA — The big name in the news here this week is that of RITA HAYWORTH. MISS HAYWORTH, with her daughter PRINCESS YASMIN, her maid, chauffeur, and friend and business advisor JACKSON LEIGHTER, drove in from L. A. late Saturday afternoon. Her divorce from PRINCE ALY KAHN was granted early this week . . . The RADIO ROGUES, JIMMY HOLLYWOOD and HERBIE SELLS, busy during their stay at the GOLDEN here, cutting several commercials for local radio advertisers . . . BILL CLIFFORD and his orchestra, due back at the RIVERSIDE March 1st . . . The TERRACE ROOM of the GOLDEN HOTEL, coming up with a "Deflation Special" a 14-ounce steak for $1.95, and very good . . . BONNIE and VAL ULLSTEIN in their beautiful new home here, holding open house for their many friends, VAL is doing a great job here in the corner bar at the RIVERSIDE, where he plays a lot of piano each night . . . BEN BERRY, local manager of UNITED AIR LINES, named county chairman of the 1953 RED CROSS DRIVE . . . EDDIE O'DOWD back at the RIVERSIDE after being away too long . . . GENERAL ELECTRIC'S "House of Magic" getting raves from the many people who enjoyed it . . . WILLIAM L. TEAKLE was glad to hear that his song "INSTANTLY" is to be published by MILLS MUSIC PUBLISHING CO., his song was one of the many sent to MILLS by JIMMY McHUGH. JIMMY and MATTY MALNECK held an audition for local song writers during their engagement here . . . DAVE HIGH unable to secure a gaming license, has resigned as Managing Director of the HOTEL GOLDEN . . . the PALACE THEATRE in Chicago, having trouble the last few years, has CLOSED. This 2800-seat theatre, built by RKO in 1925, has more recently been operated by OTTO EITEL, owner of the BISMARK HOTEL, which houses the theatre . . . note from BOB CARR, popular St. Louis theatre manager, looking forward to a trip west, west of course means RENO . . . don't miss the great story on HAROLD'S CLUB in this week's COLLIERS, it seems to show people Nevada gaming clubs, just as they are . . . the most ASININE statement of the week came from CHAS. CHAPLIN, "Hollywood will need me before I need them," come back, NEVER . . . Reno Junior Chamber of Commerce came up with two selections this week, REV. ROFE MARTIN, pastor of ST. JOHN'S PRESBYTERIAN CHURCH, was named "Young Man of the Year," while HARRY FROST, owner of RENO PRINTING CO., was selected as "Boss of the Year" . . . Had a most welcome note from PAUL GIBSON of radio

(Continued on Page 19)

FOUR SHOWS NIGHTLY
10 AND 11:30 P. M.
1 AND 3 A. M.

HI-HO CLUB

DANCING 'TIL 5 A. M.



RAY CONN
COMEDIAN

SUE STANLEY GEORGE SANDS
Beauteous Songstress Mystifying Magic

BUSTER HALLET QUARTET
WHITEY'S DUO

HIWAY 91 — FORMERLY THE RED ROOSTER

Smash RETURN Engagement
(After 26 Months)

MR. BALLANTINE

OPENING MONDAY, FEBRUARY 2, 1953

AT THE

HOTEL LAST FRONTIER

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

January 22 through February 4

Show: Arthur Lee Simpkins, Harold Stern
Line: Flamingo Starlets
M. C.: Herb Flemington
Orch.: Torris Brand
Mural Room: Bobby Page and Orchestra

ARTHUR LEE SIMPKINS is singing greater than ever before. His phenomenal control of voice affords him the ability to shade from half to full voice at will, without the change being perceptible to the average ear. Arthur also possesses the talent of being able to sing all types of tunes, be it religious, rhythm, opera or ballad. This summer he goes to the Palladium in London to appear with Danny Thomas during the pomp of the inauguration of the new queen. Following this he plans to go into opera and concert . . . His accomplished accompanist is CHRIS GAGE . . . This is the fourth engagement in the Flamingo Room for HAROLD STERN and his melodious "singing strings." This aggregation of talented and well rehearsed musicians plays some of the most difficult selections; "Fiddle Faddle" being outstanding. Mr.

(Continued on page 28)

LAST FRONTIER

February 2 through February 16
(Not a review)

Show: Dorothy Lamour, Billy Wells and Four Fays, Ballantine
Line: The Devlyn Dancers, featuring Bert Pegram, Candyce King and Dolores Frazzini
Orch.: Bob Millar
Intermission Organ Music: Emile Buzaid

Hollywood's leading glamour girl, DOROTHY LAMOUR heads this fast moving, entertainment-filled bill. The only way a person couldn't possibly have heard of or seen this delightful screen star would be by living the life of a hermit in a place that hasn't yet been discovered by the world. She is much more beautiful on stage than on the silver screen and the intimacy of a personal appearance heightens her obvious talents. Her pictures have broken attendance records. If you want to make sure you see her, better make those reservations early. Miss Lamour is a wonderful show personality and people travel from distant places to watch her every performance . . . BILLY WELLS and the FOUR FAYS are one of the few family acts left in today's theatre. This novel acrobatic dancing act consists of four sisters and one brother in a colorful, fast-moving act of acrobatics, dancing and novelty numbers . . . BALLANTINE is a funny man who has a marvelous sense of the comedy that audiences desire. He is a refreshing member of the entertainment world with an original act. His intentional errors are created with smooth forethought and we defy you to keep a straight face during his stage time . . . A surprise finale with Miss Lamour and the company will complete this colorful show.

El Rancho Vegas

January 14 through February 3

Show: Jimmy McHugh and his Singing Stars of 1953—Lenny Kent
Line: The El Rancho Dancers
Orch.: Ted Fio Rito
Intermission: Guy Landis and Jim De Stephano
At the Bar: Paul Gardos and Chuy Miranda

The management is proud to present another of TOM DOUGLAS' WINDMILL REVUES. This production stars the famous song writer JIMMY McHUGH. During this, one of his rare personal appearances, Mr. McHugh reintroduces the songs he penned which attained national popularity. This gentleman is responsible for a great many of the tunes that set our country to humming. Lending their brilliant voices to the McHugh compositions are JUDY, DARLA, DOROTHY, BEVERLY and



EVE. Each attractive lassie has a distinctive voice range and is to be complimented for superb performance and showmanship . . . An extra-added attraction is LENNY KENT, the hilarious funster who is well-known for his Texan routine. Lenny is at a top level of comedy and keeps every member of his audience thoroughly amused and highly entertained. We found his "asides" extremely refreshing and still smile at the recollection of these remarks. Lenny also turns out an admirable performance as master of ceremonies . . . Don't forget that the incomparable HILDEGARDE opens at this spot on February 4th.

Wilbur Clark's DESERT INN

January 13 through February 9

Show: "Calendar Capers"—Adele Inge, Eric Waite, Diana Grafton, Charles & Lucille and Company of 15
Orch.: Carlton Hayes
Lady Luck Lounge: Grover-Shore Trio, Danny Cassella Orchestra, Bobby Stevenson Trio

After three weeks of this engagement the wonderful artists of this ice revue are becoming accustomed to working on an "ice cube" on stage, and are performing better with every show . . . and they were great opening night! . . . The show is in twelve scenes, each depicting a month of the year . . Miss ADELE INGE is sensational in accomplishing the things she does in such a limited space. Finishes one of her numbers by doing butterflies . . . on ice! . . . ERIC WAITE provides the comedy for the show . . . and it takes an expert to kid around on blades. Eric proves himself to be one! . . . The Quaker girl scene is deftly performed by DIANA GRAFTON who is a veritable "Betty Hutton on blades" . . . CHARLES and LUCILLE have three spots in the show and each appearance supercedes the previous for perfection. Ballroom and ballet lifts are no snap on a slippery floor . . . let alone on ice! . . . YVONNE BRODERS and GEORGE ZAK do a vacation routine depicting dances of various countries. With grace and fine rhythm they display their artistry . . . Two young people who really make the show are FERGUSON and COLBY, the singing duo which puts life and voice into the pantomiming of the performing skaters . . . This is a MERRIEL ABBOTT production.

SAHARA

January 13 through January 26

Show: Sugar Ray Robinson, Harvey Stone, Eileen Wilson
Line: Moro-Landis Sa-Harem Dancers
Orch.: Cee Davidson
Casbar: Mike Werner, Three Majors and the Bernie Lang Trios

If you haven't seen him yet, we'd advise a trip over to catch the "Champion of Champions"—SUGAR RAY ROBINSON. The fellow is astounding in an extremely versatile way. Although Ray is very humble, he has all the necessary characteristics for greater success in show business than he enjoyed in the ring. Ably abetted by JOE SCOTT, Mr. Robinson turns out a TERRIFIC performance. He is a smooth singer, excellent dancer and proves to possess a remarkable sense of humor as he and Joe go through their comedy routines. First nighters stood up to give him the sensational ovation he so completely deserved . . . HARVEY STONE and his individual manner of storytelling brought further enjoyment to the patrons attending this opening night. Harvey has brought with him quite a bit of new comedy material but his old standby—the army routine—always kicks up the tickle dust in the audience. He proves he is still one of the masters in his field and will remain for some time to come . . . EILEEN WILSON is the singing star of the Hit Parade. The comely young lady has a program of popular melodies that make you want to hum right along with her. She is very gracious and show-wise. We have a hunch that the young lady is heading for a staunch

(Continued on Page 28)



The Sands

January 9 through January 29
(Not a review)

Show: Edith Piaf, Dick Shawn, Margaret Sisters and Bruno
Line: The Copa Beauties
Orch.: Ray Sinatra

We believe it is the understatement of the year to say that the Copa Room will be packed to capacity during the first Las Vegas appearance of the magnificent EDITH PIAF. France can well be proud of their enchanting goodwill ambassador. Miss Piaf has been taken to the hearts of all who have seen and heard her. She is a dramatic performer who purveys her every emotion in song. When she sings, there is no question of the effect upon her audience. She is magnetic and awe-inspiring. One is prone to believe he is in the presence of one of the greatest showmen of our time. Miss Piaf leaves a lasting memory that remains long after she has left the spotlight . . . DICK SHAWN is a young comic who is also making his Las Vegas debut.

(Continued on page 28)

Thunderbird

January 22 through February 4

Show: Mimi Benzell, Gina & Gerardo, Joe "Fingers" Carr
Line: Kathryn Duffy Dansations
M. C.: Johnny O'Brien
Orch.: Al Jahns
Navajo Lounge: Jack Martin Five, Normandie Boys

What a pleasure to see, and a thrill to hear . . . the marvelous MIMI BENZELL, star of concert, opera, television and radio. One moment she is singing a difficult operatic area, and the next she is singing a popular love ballad that sends tingles up and down your heart strings. Her placement and breath control are so perfected that she plays with a high C in any degree of volume. Miss Benzell's versatility is shown when she does "The Wren," a la 1953 . . . Her accompanist, the capable LEON LEONARDI . . . This is the first Las Vegas appearance for JOE "FINGERS" CARR, and the first night club appearance here or anywhere else. Dressed in bright vest, derby and sleeve bands he really looks the part as he proceeds to bring you some real, honest to goodness. "rough house piano." At one point in his program he plays "Somebody Stole My Gal." Ordinarily this would be nothing, but "Fingers" fouls up his playing comfort by wearing gloves, a blindfold, handcuffs and by having a sheet draped over the piano keys . . . GINA and GERARDO are a ballroom dance team. They mix in a little of interpretive when they give their version of "Frankie and Johnny." Their tango and mambo are both outstanding . . . The KATHRYN DUFFY DANSATIONS do three numbers: "Copenhagen," "Girls," and "Nightingale," in all of which the dancing of CHRISTINA CARSON and the voice of JOHNNY O'BRIEN are featured.

SILVER SLIPPER SALOON

Beginning January 30
(Not a review)

Show: "Follies of the Day"—Cast of 20
Line: Myra Gates and her Five Blonde Bombshells
M. C.: Jimmy Cavanaugh
Orch.: George Redman

An all new revue from beginning to end which stars the alluring KALANTAN. This exciting dancer has everyone on the edge of their seats during her performance. The music builds to a climax, along with her interpretation, and leaves the audience wanting more of this beauty . . . The theme of the new show is based on race track occurrences, and features the antics of the one and only HANK HENRY, ably aided and abetted in same by the diminutive SPARKY KAYE . . . Newcomers to the Silver Slipper shows are

(Continued on page 28)

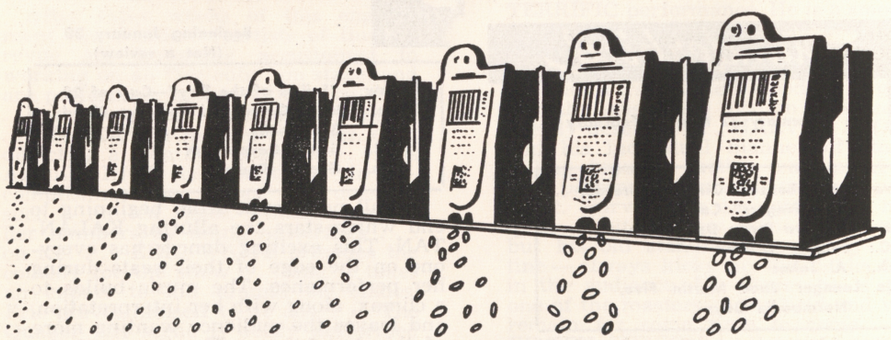
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POP SQUIRES:

(Continued from Page 5)

give up so far as Redlands was concerned. But the question came up — perhaps Redlands could build a drainage system to carry off such flood waters. So we began to take heart again.

To make a long and rather complicated story short enough for this little article, we first had to incorporate the City of Redlands before we could issue the $100,000 or more in bonds to build the new drainage canals. And, little by little (it seemed very slow to us then) we put new heart in the people of Redlands; got them to incorporate the city; got them to issue the bonds and build the drainage canals, which are still to be seen cutting down through the Redlands orchards.

I remember when the Smiley Brothers came to Redlands. They decided to invest and bought a considerable acreage on the heights south of the city, land which most of us considered worthless. I remember the morning when they started teams and scrapers working on the job of building the great and beautiful park-like area of "Smiley Heights." For something like a quarter of a century that was one of the chief attractions of Redlands.

Visiting Redlands occasionally down through the years, I have been amazed by the city's growth. Those orange groves, at first composed of whip-like trees, three or four feet high, became great and beautiful trees laden each year with the best oranges in California. The groves were profitable and orange groves were in demand at high prices. Then, with the competition of other vast areas of California, oranges gradually ceased to be such a highly profitable crop. Some groves were neglected and died. But the vast area of Redlands is still one great orange grove.

But as population continued to increase, there grew up a demand for residential lots and areas for subdivisions and building. So that now many of the fine orange groves are being uprooted and whole streets of new homes are being built to accommodate the new population.

Rather typical of the character and growth of Redlands is one of her great educational institutions, the University of Redlands. It started many years ago as a small institution and has grown amazingly in importance and wealth, down the nearly half century of its existence until now it has many buildings scattered over a large territory. Included in the plant of the University is the fine old hotel, Casa Loma, where a group of us young fellows from Los Angeles, calling ourselves "Teddy's Terrors," met President Theodore Roosevelt when he made a tour of California more than 50 years ago and acted as his escort through Southern California. The University of Redlands, I am told, now owns income property in many cities — including Las Vegas.

Oh, yes! My sister Helen still lives in Redlands, entirely free from the terrible asthma which, in her girlhood, gave her so much distress. She comes to visit us occasionally in Las Vegas.

RENO BEAT:

(Continued from Page 13)

station WBBM and CBS in Chicago. PAUL and his lovely wife GLENNA made a tentative date with me for this summer, he wants to re-visit LAKE TAHOE. At one time, a year ago, PAUL had TWELVE live shows a week on CBS, by now he may have even more, he is a real potent radio personality . . . aside to MR. GIBSON: They don't have padlocks here. NOTHING ever closes, (end of quote) . . . Many, many MARCH OF DIMES parties here this week, topped by the CIRCUS in the Redwood Room at the Riverside on Friday night.

CURRENT SHOWS: TERRACE ROOM of GOLDEN HOTEL: Opened Wednesday the 28th for one week only, with NICK LUCAS the Singing Troubadour, JAY JASON, a comic sensation, and PAUL KING, Tops in Taps, the 12 Golden Girls and the music of STERLING YOUNG and his Orchestra. At the TERRACE BAR the FOUR OF US replace the RHYTHM-AIRES for your listening pleasure . . . THE SKY-ROOM of THE MAPES HOTEL opened a new show on THURSDAY. Headlining the show is The Jolly Frenchman, ROLLY ROLLS and his piano, CAROL RICHARDS and her beautiful singing voice, and the great work of THE MONTYNES, the LOVELY MAPES SKYLETTES and the fine music of EDDIE FITZPATRICK and his Orchestra. THE RIVERSIDE goes into the second and final week of their show. ROSE MARIE, who has developed into a top flight comic as well as an excellent songstress, heads this real good show, DOMINIQUE goes deep into his large bag of tricks to come out with the most amazing deception it has been our pleasure to witness in some time, RUDY CARDENAS the brilliant South American Juggler, and DE MATTIAZIS and his dancing dolls plus the ever popular RIVERSIDE STARLETS and the music of ERNIE HECKSHER and his orchestra make this another fine show.



We'd like to thank

JAKE KOZLOFF, EDDIE FOX, BOB MILLAR AND THE BOYS, THE REST OF THE KIDS IN THE SHOW, AND THE ENTIRE STAFF OF

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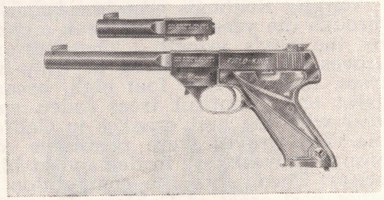
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HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

PORTRAIT OF A STAR



THE RADIO program had just finished, and the actors were sauntering out of the broadcasting studio into the reception lobby. One of the actors who had played both an old man of 60 on the program, as well as a young man of 25, was answering a phone call the receptionist had held for him. "This is Sue Carroll," said a woman's voice at the other end of the line. "I thought you were very good on the radio just now. Why don't you stop at my agency tomorrow, I'd like to see what you look like." The actor gulped twice, and readily agreed to meet the famous movie agent at her office the following day.

That's really the beginning of two stories! A love story . . . and the story of a great career. Agent Sue Carroll, you see, married this young radio actor a short time later and along with his new romantic happiness, came a fabulous career in movies. Perhaps it will help you to discover the name of this young actor if we recall that Sue Carroll, the one-time movie star turned agent, is really MRS. ALAN LADD!!

No less than four movies starring Alan Ladd will be on the screens of America this year. Probably the two most exciting and important ones, however, are "Shane," which you'll be seeing in four or five months from now, and "Thunder in the East," which is currently playing. This latter movie, "Thunder in the East," is a terrific suspense movie in which Alan co-stars with CHARLES BOYER, CORINNE CALVET and DEBORAH KERR. And not only is the cast top notch, as you can see, but the story is one which gives Alan a chance to do all those things on the screen which have won him such a legion of movie fans. Unlike most Alan Ladd movies, however, the locale of "Thunder in the East" is in India, and the authentic settings of the various temples and government buildings lend a special enchantment to the film.

You might describe Alan Ladd as "a lucky fellow," meaning that when his path crossed Sue Carroll's, he suddenly became a movie star! And while it's true that Sue's knowledge of the movie industry very definitely put Alan on the movie map, Hollywood considers their union as a happy blending of complementary talents. For no matter what you say, no actor can hit the top bracket of "the top ten" most popular movie stars year after year, unless he's got talent, the brains, and the personality to do it. And Alan Ladd has been IN that top bracket for more than ten years!

Nor did Alan's rise to fame spring from the lap of luxury and ease! When Alan graduated from high school and was faced with the necessity of earning his keep, the best he could get was a poorly paid newspaper job. To earn a few dollars more every week, Alan sold refrigerators, but not very successfully. When he found out that ditch diggers were earning what he considered a good salary, he put on his old clothes and dug ditches. This improved his physique to the perfection which makes feminine movie-goers gasp, but it did not materially improve Alan's bank account. Eventually, he got a job with a movie studio, as a laborer, and when he used to watch the big movie stars perform before the cameras, he started to think: "Why don't I try learning to act . . . it looks easy, and it pays well!" So on the side, he started studying drama and managed to get himself occasional roles in radio. It was one of these roles which brought him to the attention of his beautiful wife, and the rest is now history.

Because he started literally at the bottom, Alan puts on no "airs" around the studio. After all, some of his former studio buddies are still working in the grip departments, and he's still friends with them. Probably one of the reasons

(Continued on Page 28)

My thanks to . . .

Hernando Courtwright

for this leave of absence

that I might enjoy my

FOURTH ENGAGEMENT



AT

THE Flamingo HOTEL

LAS VEGAS, NEVADA

AND TO

MAXINE LEWIS

FOR MAKING IT SUCH

A HAPPY ONE

HAROLD STERN

AND HIS

THIRTY SINGING STRINGS

THAT'S FOR SURE:

(Continued from Page 9)

was one of the youngsters attending that vacation site. Mr. Stern's talented frau is JULIE ADAMS.

February 20th will bring with it many good reasons for happiness and celebration in the JACK METLER household. (He is the casino manager of the THUNDERBIRD HOTEL). On that day Mr. and Mrs. Metler will toast their 26th wedding anniversary. However, they won't be doing it in the usual way. Instead, they will raise their glasses at a wedding reception in honor of their daughter, ALICE and her groom (on that day) MORRY BRODSKY. Morry handled all the publicity for the FLAMINGO HOTEL and EL RANCHO VEGAS when SANFORD ADLER was the head of those two establishments. More recently, he filled the same posts at the CAL-NEVA CLUB and CAL-NEVA LODGE. We're gathering all of our best wishes into one large bouquet and sending them to these four nice people.

AL FREEMAN, publicity man of the SANDS HOTEL, deserves to be commended for the superb bit of work he performed recently. On January 25th, every Hearst Sunday publication carried a wonderful story of Las Vegas, complete with a picture story of our highlights, with the accent on our climate and outdoor sports. Collectively, the publications have a circulation of 17 million. You can just imagine how many people saw and read this information of our fabulous town. It was directly through Mr. Freeman's efforts that we gained this national publicity and we salute this enterprising young man.

Here is an item that proves there are people who are capable of thinking of others, despite personal tribulations. FROSTY JENSEN (personal secretary of ALLARD ROEN of WILBUR CLARK'S DESERT INN) has more than her share of troubles. She wouldn't like it very much if we were to enumerate upon them here, so, we'll just say there aren't many of us who could easily share her burden. Despite her pressing problems, Frosty took time out to call Ye Editor and say she had a "lucky chain" she picked up expressly for Mrs. Cortez, as an amulet or good luck charm for her bowling. Here is a gal with so much to think about and worry over and she still takes time out to think of doing little things for others. Bless you, Mrs. Jensen. We are praying that 1953 will be a kinder and more considerate year for you and yours.

They've been on the verge for a little while now but ALICE TYRELL and DICK WINSLOW are now definitely taking the "big break." The couple recently closed with the MICKEY ROONEY show at the FLAMINGO HOTEL. Alice has remained to complete her term of residence and secure the paper that will once again list her as Miss instead of Mrs. We're sort of sorry to witness this step and secretly hope there will be a reconciliation between these two wonderful show people.

Many of our out of town readers have written requests, asking us to include an advance release of coming attractions at our local hotels and clubs. Prior to this writing, it was rather difficult to carry out the suggestion. However, we now find ourselves in a position to bring this information to our readers. There is an amazing line-up of future bookings. Many names are nationally known but will be marking Las Vegas as the first territory for personal appearances. Watch our list and you'll see attractions that will draw many people from neighboring and distant states.

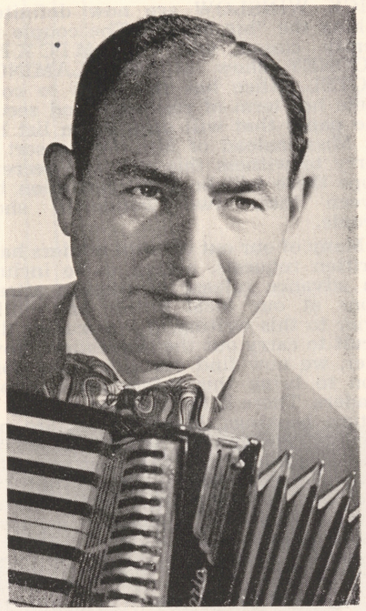
Again we must compliment GEORGE MORO, production head of the shows at the HOTEL SAHARA. He and his lovely wife, RUTH MORO, set the choreography for their MORO-LANDIS SA-HAREM DANCERS at that spot. Whenever the girls turn out an exceptional performance, they are surprised with an extra bonus in their pay envelopes. If you've witnessed the dancers, you'll agree the girls never fall short of perfection.

A long-legged bird has finally decided to visit the house of MAGGIE and FRANK BELDING (he is a dealer at the BOULDER CLUB, downtown). The couple have sent beseeching telegrams to the busy deliverer of humanity, burned incense at the Shrine of the Stork and praised him for twelve years, to no avail. Now, the Stork has finally managed to find some time to include the Beldings on his list and promises to stop by sometime in July, or thereabouts. Congratulations, folks. We're mighty happy for you.

JERRY LEWIS is one comedian who believes in carrying his zany antics into his private life. Not so long ago, he fell off his motor-powered scooter and was hospitalized with leg and body injuries, forcing costly delays in the production of his new movie. Adding to his pain is the fact that a lot of his own money is in the movie, with the delay eating up the profits before the pic is completed. At last report, Jerry was home, resting. We hope he recovers quickly.

Another lad who is suffering the experience of hospitalization is EDDIE SHANE. Eddie had a recent nervous

(Continued on Page 25)



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THAT'S FOR SURE:

(Continued from Page 23)

breakdown and we're hoping he, too, will recuperate in the very, very near future.

Unlike stars of yesteryear, our current crop of celebrities is insuring its future. SUGAR RAY ROBINSON is a good example. He has invested his hard-earned income wisely. The champ is part owner of CANADIAN ACE, a famous brewery in Canada that supplys 36 of our United States— He also owns a dry cleaning factory in New York that caters to show costumes. Among his enterprises are three New York lingerie shops — a barber shop — five dry cleaning stores — a cafe and restaurant. Ray is also interested in real estate and is now considering the opening of a loan company. Looks like Wall Street is next on the list.

On February 2nd, FERN KOZLOFF celebrates her birthday while hubby JAKE'S falls on February 8th. However, the couple will delay their real celebration until February 20th. At that time, they will leave all their business cares at the HOTEL LAST FRONTIER and head for a three week vacation in Honolulu. What a marvelous way to celebrate birthdays. Well, they certainly deserve it and we're happy to see them getting this opportunity for a vacation.

Sincere condolences to ABE FELLER who lost his wife ROSE on January 22nd. Mrs. Feller was stricken with a heart attack and the end was mercifully quick. (Abe owns the CAPRI RESTAURANT on South Fifth Street.)

DOROTHY TSOURAS (petite maitre d' at the HOTEL EL RANCHO VEGAS) will miss her assistant, BONNIE SIBLER, when the blonde lovely leaves sometime in February to become a hausfrau. Bonnie's future groom is on his way back from Korea. She will give up her job to travel with him and live the life of a contented bride.

JIMMY DURANTE has been booked by WILBUR CLARK'S DESERT INN for an extended engagement beginning March 10th.

In case you've been wondering where he is, JACK WALSH is now a one-third owner of the BEL AIRE HOTEL in West Los Angeles. "Pappy" was formerly the resident manager of the FLAMINGO HOTEL.

Kansas City, Missouri, might lose one of its top contractors, FRANK CARROLL. Frank and his wife are fascinated by our city and are seriously contemplating a move here. His latest project was a large hospital in Missouri which is considered an example of architectural splendor. We hope the Carrolls do decide in our favor. Their presence would add to the progress of Las Vegas.

ANN and JIM BILBRAY are planning an end-of-the-season sale at their shop on Fremont Street. All of those exquisite shoes you gals have been drooling over will be marked down to fit within anyone's budget. The only reason the bargains will be available will be for the Bilbrays to make way for newly-ordered summer stock. Oh, oh, there goes Mrs. C.— heading in that direction. Wonder why women love to have a miniature shoe salon in their own homes?

PHYLLIS ADAIR, ex-cocktail waitress of the HOTEL EL RANCHO VEGAS, is now a saleslady at OPAL'S LADIES' SHOP. The gal just wanted to live a normal life and insists she's happier in her new position. Although a cocktail waitress makes a good salary, she doesn't have free evenings and has to sleep quite a bit of the day away, when on a late shift. Don't misunderstand, we aren't taking sides — just explaining Miss Adair's move.

HARVEY STONE'S latest heart throb is LOIS LEE, the gal who was the singing lead-ingenue in "High Button Shoes." From the obviousness of their mutual admiration, don't be surprised if you hear wedding bells when Harvey's divorce becomes final.

AL GOOD has resigned as bar manager of the DESERT INN and will take over the same duties when WILBUR CLARK opens his COLONIAL HOUSE, a new motel on the Strip. March 15th. Al will also tend bar at the new location. It will be an intimate spot, catering to patrons of package liquor, also. There won't be one slot machine on the premises. It sounds like a cozy little place for rounders.

ARNOLD CHRISTENSEN is busily making preparations for the expansion of his CHRISTENSEN'S MEN'S WEAR on Fremont Street. He has already leased SAM'S CAFE. Between that store and his, is the WRIGHT-MARINELLO BEAUTY SALON. At present, "Chris" is negotiating with the owner of the salon to move in either direction in order for him to enlarge his establishment. When the agreement is made, Mr. Christensen will introduce a Junior Varsity Department, which has been sorely needed in this community.

MARIE WINDSOR, popular screen star, was in town. She was heading for a visit in her hometown of Marysville, Utah. Miss Windsor took time out to see her friend, DEBBIE PRELL. After a bit of reminiscing, Miss W. continued on her homeward-bound trip.

AL NISSELL is back from New York. No matter how many trips he has made out of Las Vegas, he returns, like

(Continued on Page 27)



Once Again!

THE PLEASURE HAS BEEN
ALL MINE

THANK YOU, LAS VEGAS

ARTHUR LEE

SIMPKINS

SPECIAL THANKS TO THE FLAMINGO HOTEL . . . AND MAXINE LEWIS



Everybody comes to the **SILVER SLIPPER**
. . . both the jalopies and caddies!

THAT'S FOR SURE:

(Continued from Page 25)

a homing pigeon. This time, Al returns as a West Coast representative of a phone gimmick. It's a handy little gadget that should prove highly useful to people who use their phones in business dealings. The "Magna-Teller" is placed beneath the phone, enabling a two-way conversation to be held, without the necessity of holding the receiver to the ear. The gadget magnifies the volume of the voice. Sounds ideal for busy executives and the like.

The golf course at the DESERT INN will be made available to interested students at the high school, following an agreement entered into by Principal Harris, Assistant Principal Arthur G. Daugherty and Athletic Director Pat Diskin, who accepted WILBUR CLARK'S offer to use the course for students who wish to learn the game. We don't believe there is another high school in the country that includes golf as a part of the curriculum. Forgive us if we once again say that Las Vegas is always ready to pioneer in any innovation . . . and that's for sure.

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March 2 thru March 22
KAY THOMPSON
BUDDY LESTER

HOTEL EL RANCHO VEGAS
February 4 thru February 17
HILDEGARDE
February 18 thru March 17
BILLY DANIELS

WILBUR CLARK'S DESERT INN
February 10
ETHEL WATERS
March 10
JIMMY DURANTE

HOTEL SAHARA
February 10 thru March 9
SAHARA SCANDALS
March 10 thru March 23
DICK POWELL

THE SANDS
February 12 thru February 26
BILLY ECKSTEIN
February 26 thru March 11
NANETTE FABREY

THUNDERBIRD HOTEL
February 5 thru February 25
LES COMTAGNONS DE LA CHANSON
February 26 thru March 11
JOYCE BRYANT

FLAMINGO:

(Continued from page 15)

Stern takes the spotlight during the program for some solo work that is made all the more beautiful with the wonderful background of his orchestra . . . THE ENCHANTERS are a mixed vocal quintet which appears with Mr. Stern's organization and blend their voices with fine effect . . . The FLAMINGO STARLETS open with a fast moving rhythm number and their second routine is a Cuban mambo in flashy and effective costumes . . . HERB FLEMINGTON emcees like a master and sings the production numbers in like manner . . . TORRIS BRAND maestros the music to perfection.

HOLLYWOOD HAPPENINGS:

(Continued from Page 21)

Alan is so popular off screen as well as on the screen is just this fact . . . he's the friendliest guy in town, and everybody likes him!

Our guess is that he's ALWAYS going to be just as popular as he is right now, particularly if he continues to make good movies like "Thunder in the East" and "Shane."

IDA LUPINO so admires the new wife of her ex-husband COLLIER YOUNG that Ida wants to co-star with her in a movie. JOAN FONTAINE, the lady in question, hasn't voiced an opinion, probably because the plot has two ladies who hate each other trying to murder each other! It's been suggested that Ida round out the cast with Joan's ex-husband BRIAN AHEARN, LOUIS HAYWARD, Ida's ex-husband, and HOWARD DUFF, Ida's present husband! . . . If there's a chill in the air when JANE WYMAN meets MARILYN MONROE places maybe it's because la Monroe had Jane's new groom, FREDDIE KARGER, in a spin at one time! . . . If the reported backstage battles of IMOGENE COCA and her TV co-star, SID CAESAR, are true, JOHN WAYNE will probably cancel the proposed movie he'd planned for them! . . . MIROSLAVA is probably wishing her press agent hadn't planted the phony item about a supposed romance between her and GLEN FORD. GLEN, who is happily married to ELEANOR POWELL, called in the press and didn't spare the adjectives in his scathing remarks about this type of publicity! Glen, incidentally, has gotten thousands of fan letters congratulating him for not lending his name to such fakery! . . . AVA GARDNER supposedly got 14 copies from annonymous "friends" of husband FRANK SINATRA'S newest record entitled, "Don't Try to Change Me Now"!! . . , JERRY LEWIS was allowed out of bed only three hours so he could attend the big Adolph Zukor Birthday Party, where he and his partner, DEAN MARTIN were scheduled to entertain. Jerry hobbled to the microphone, and as all the others before him had done, spoke solemnly of Mr. Zukor's great contributions to Paramount and to the motion picture industry. "And," concluded Jerry, "I too would like to add my PERSONAL tribute to you, Mr. Zukor, but, I DON'T KNOW YOU!!!" He was only kidding, of course, but as you can well imagine, it brought down the house!

SAHARA:

(Continued from Page 16)

future of success on the stage . . . The Sa-Harem Dancers offer three remarkable routines, woven about the colorful background of Sugar Ray. In fact, the champ does some mighty interesting footwork with them, along with his chores as master of ceremonies . . . CEE DAVIDSON cuts a wonderful background of music and continues to fill the room with rhythms for dancing patrons.

SANDS HOTEL:

(Continued from page 17)

Advance releases inform us that this will be the springboard to many return engagements and we are eagerly awaiting his introduction . . . MARGARET SISTERS & BRUNO are another act that will be playing to Las Vegas audiences for the first time. They specialize in ballroom and tap dancing and promise to carry out the theme of high entertainment . . . the COPA LOVELIES will introduce two new dance routines and the RAY SINATRA musicrew present show and dance music for the patron's delight.

SILVER SLIPPER:

(Continued from page 17)

MYRA GATES and her FIVE BLONDE BOMBSHELLS (referred to in the "Silver Slipper Handicap" as the "Five Palominos") . . . ALL BLONDES these new girls and we're as anxious to see them perform as you should be. Welcome to Vegas! . . . THE BEAU JESTERS grow in popularity with each and every week at this spot, as witness the fact that they have to beg off during every performance. A fine quartet . . . Appearing in the many skits and blackouts which make these Slipper shows, are the big brown eyes and talents of Miss JO ANN MALONE; the ever flashing smile of emcee JIMMY CAVANAUGH, and Bill Willard . . .

WHAT'S DOIN'?

(Continued from page 11)

DAVE PEARL tells me that the traffic is gradually increasing at his FIVE CENT BINGO emporium in THE SPORTSMAN CLUB out in Pittman. They've only been open a couple of weeks, and more and more they find people from Vegas driving out there for an evening of bingo with them. It only takes about 10 to 15 minutes to hop out there (I'd advise driving though).

The new HI-HO CLUB is now a thing of reality, and I'll bet you were surprised when you saw what MIKE MARCHESE has done to that place. It's a "rug joint" now, if you know what I mean!! Remodeled, repainted and redecorated. DANCING 'TIL FIVE A. M. . . . that's the best news your old daddy can tell you about the place. The floor's big enough to hold more than a handful, too! FOUR SHOWS each night! I certainly hope these boys get the breaks, and make a go of the place, 'cause there's been the NEED for some time. Good luck, men!

I've been managing to get into the Gay Nineties bar at the Last Frontier during the wee small hours most of the mornings lately to give a listen to the LUCKY HENRY TRIO. They take over about that time. Usually you'll find someone sitting in for a few choruses, and the whole thing winds up being an evening of good entertainment. LUCKY plays trumpet and fills with brushes, STAN PARSELL is on bass, and FREDDIE HODGES is on vibes. The TOMMY DOYLE TRIO plays the earlier part of the evening . . . There's a new trio at the Lady Luck Bar at the Desert Inn also. THE BOBBY STEVENSON TRIO; piano, bass and guitar. VERY good! These boys play ALL KINDS of music! They join the GROVER-SHORE TRIO and DANNY CASSELLA ORCH to give you continuous entertainment from six P. M. to six A. M. All three groups are fine music.

SI LEIN took a few days off from duties behind the scenes at the Sahara to go to Los Angeles for a visit with his Dad. Senior Lein is in L. A. with the national company, of the road show of "OKLAHOMA" with which he is the assistant musical director. Dad's first name is MIKE.

Stopped in for a small chin fest with Mrs. ULLOM and JOE BUCK the other afternoon, but had to put it off. It seems they were head over heels in work with Valentine photos. That was the first I'd realized how near we are to Valentine's Day! People have been going into NEVADA STUDIOS for the past few weeks getting their pictures taken to send to their valentines. A good slogan would be "Give yourself to your Valentine." Crazy, huh? (hep lingo).

It doesn't seem possible that we are already tearing the first page off the 1953 calendar, does it? When I was a kid it seemed to take about three years for 12 months to go by, and nowadays it seems like Christmas rolls around semi-annually! And birthdays! These are fast fading into a thing of the past. I once asked my old friend, BOB "KING" BOW, how he managed to keep going with so much vim and vigor. He then told me that years ago he quit celebrating birthdays; lived from day to day and looked forward to tomorrow. After a man gets over the shock of realizing middle age, I suppose he would find this to be the best policy at that . . . Just the same, I hate to tear that first sheet off of my new calendar! . . . so soon!

Not to change the subject, but, just how NON-exempt can you be at income tax time, other than being "single —no dependents" type? E—OW—E!! . . . So until next week . . . wear a smile, if nothing else! Your ever lovin', Johnny.

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I will be looking forward to seeing all of
my friends at the . . .

HOTEL LAST FRONTIER

where I open Monday, February 2.
Thanks for inviting me back!

Sincerely,

Dorothy Lamour