Jack Portz

January 24, 1953

Fabulous LAS VEGAS Magazine

VOLNEY HOPKINS



STEPHENSON

15c

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JANUARY 24, 1953

OBSERVATIONS by POP SQUIRES
RANDOM THOUGHTS by B. B. BARTON
THAT'S FOR SURE by JACK CORTEZ
WHAT'S DOIN' by JOHNNY UHLMAN
WATCHBIRD by LADY MICHAEL
RENO BEAT by ART STEAGALL
★ SHOW REVIEWS ★
HOLLYWOOD HEADLINES by MARTIN LEWIS

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OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

I AM WRITING this from my seat where I am reviewing the inauguration of President Eisenhower through the miracle of television. In the parade past the White House we have just seen the Clark County Sheriff's Mounted Posse, although they are so nearly merged with the Long Beach group of horsemen that it was difficult to seperate them. However, they did make a great show and Las Vegas should be grateful to those whose enterprise gave Las Vegas so prominent a place in the great doings.

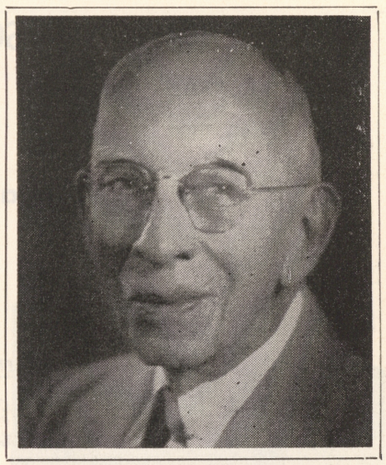
It was a great day for America because it marked the change from the political idea that, no matter what you do, the government will take care of you, and from the theory that we are all slaves to the government at Washington to the belief that the government is the instrument of the people and should be subordinated to the will of the majority.

By the way, there are two very noticeable things I have observed during this change of administration. One of these was the prayer with which President Eisenhower began his inaugural address. It had the quality of sincerity and humility which should characterize any man in entering upon such a tremendous responsibility. By the way, I think our friend Ed Converse should be very proud of the girl he had in the nomination and election of Eisenhower.

The other notable feature of the change of administration was the quite unexpected and surprising address of President Truman in retiring from the Presidency. It had a tone of sincerity and humility never before displayed in any action by Truman. Whether he wrote that fine address himself or one of his more serious minded political family wrote it for him we will probably never know, but I am sure that it will live long as one of the fine sentiments of Truman's political career.

I see that the tenor of this little story has changed a bit from what I intended when I began. It is strange, isn't it, how the little typewriter sometimes takes the bit in its teeth and runs away with its own idea?

I intended to talk about and criticize television, but after observing the miracle from the home of our son and daughter-in-law, Mr. and Mrs. Charles R. Squires in Arcadia (I might as well brag a little right here because, very appropriately their home is on Eisenhower Avenue) my criticism cannot be as severe as I intended.



The parade as televised brought to us sitting in comfort, a more intimate view of the President being inaugurated, the rather long and slow drive from the capitol to the White House and the official party (including Herbert Hoover the last Republican President) than we could have had from the best located seat in Washington. We could see the faces and hear the words perfectly without any of the discomfort of sitting out in the open for hours in 50 degree temperatures and of course, the all-seeing eye of television was closer to the person we wanted to see, than we could hope to be in person. So I am forced to forego the bitterness of the criticism I had intended to voice.

But, I fear, television is about to wipe out what we for many years have enjoyed as family and social life. No matter how cheap and punk and strained and uninteresting a television program may be, there is always at least one person in the group staring ferociously at the picture on the screen. In case any member of the family should attempt to ask a question or indulge in a word of conversation, he or she is met by a shrill blast of "shusssssss" from all the others. Conversation, even on the matters of everyday family life, is banned. You might just as well never have met your family. Henceforth television sets up an almost inpenetrable barrier between them.

(Continued on Page 25)

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RANDOM THOUGHTS . . . By B. B. BARTON

AFTER READING my column in last week's issue, a friend from upstate New York sent a few extra notes which I feel are interesting enough to pass along to you. It was heart-warming to learn that there are many of you who enjoy reading some of the humorous anecdotes that have been recorded by police officials. In answer to a few requests, here are some more smile-provoking incidents . . .

A young lady from Syracuse, N. Y., was riding on a homeward-bound bus when she noticed a pair of handcuffs under the seat in front of her. She picked them up. In a mischievous mood, she closed them over her wrists. Needless to say, the gal was quite upset when she discovered she couldn't remove them as easily . . .

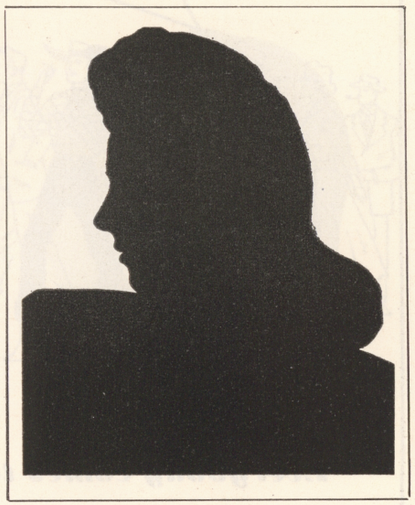
The playful young woman flounced into a precinct and demanded that the desk sergeant free her of the "old-fashioned bracelets." Every key at hand was tried, to no avail. Suddenly, the uniformed gentleman recalled reading of fictional damsels who managed to enter any closed door, simply by using a hairpin. He removed one of the hair--pins from the hair of the manacled gal and in less than two seconds, the handcuffs were removed. Looks as though the novelists know what they are speaking of when they apparently "dream up" certain actions for their heroines . . .

Policemen have also been known to borrow certain practices from school teachers. It isn't unusual for a professor or instructress to have one of their pupils remain after school in order to write a lengthy (and repetitious) apology for some sort of misbehaviour.

In one of New Jersey's leading cities, a motorist managed to instigate the ire of a judge. The offender displayed an obvious disregard for the warning of a policeman and added greater excitement by disdainfully ripping up a traffic ticket. When he was brought before the judge, he was not only fined but ordered to write. "I will never again disobey a traffic policeman," 1000 times . . .

In a popular Western city, a perturbed woman arrived in court for the sole purpose of seeing justice performed She related the tale of how she had attempted to sell her dental plate to the defendant. It seems the culprit tried on the false teeth for size and then refused to return or pay for them. The cad! . . .

One chap who found himself in definite financial straits, was arrested



in a bank while trying to pay off a mortgage on his home. The police had discovered he was the one who had robbed the bank directly across the street from the one in which he was apprehended . . .

When Murder, Inc., was enjoying questionable success in New York, local gendarmes caught up with a gunman who was running away from the scene of a murder. When the officers brought him back to the scene of his crime, the assassin insisted he couldn't be arrested because he had "shot the wrong guy!" . . .

Here's one that is a little difficult to believe. A Texan made a complaint that someone had stolen his ten gallon hat while he was standing on a local corner. A Texan! It just couldn't be true! . . .

One automobile owner was investigating his car, which had just been returned to him, after it was reported stolen. Noticing that his spare tire was gone, he went into his home to speak to his wife. When he went out to get into the car again, some miserable cur had driven off with it . . .

This last item has nothing whatever to do with police reports. It is a squib that appeared in a recent edition of one of the pocket-size magazines. Clergymen of the Church of England voiced their disapproval of modern tombstone inscriptions. One in particular disturbed them immensely. That one read: "Cheerio. I'll see you soon."



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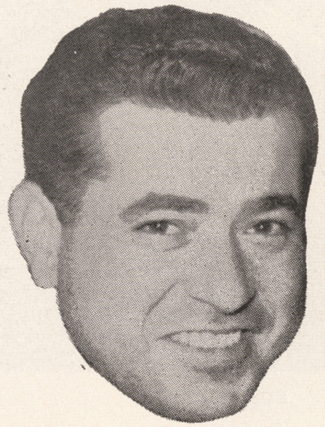
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THAT'S FOR SURE . . . by JACK CORTEZ

FEATURED on this week's front cover is VOLNEY HOPKINS, the talented director of "See How They Run," which will be presented by the Little Theatre Group at the War Memorial Building, January 26th . . . Mr. Hopkins has a vast amount of experience in show business and we feel Las Vegas should be acquainted with some of his background . . . At the age of fifteen, he was cast as "Pip" in the New York presentation of "Great Expectations." Upon his return to California, he staged and directed shows for the Blythe High School. From there, Volney went on to stage all the student plays (for two years) at the Egan Theatre in Los Angeles. He spent a season with Berkley Haswell's Tent Rep Company and a season with the Crandall Players (circle stock). He was also active with the first Little Theatre in Los Angeles, "The Potboilers." There he staged and acted in outstanding productions. Included in his enviable scrapbook are memoirs of an engagement with Eddie Horton at the Wilkes Theatre . . . While with the Louis O. Macloon productions, he appeared and took active parts in West Coast productions of the leading New York hits, such as "Show Boat," "The Last Mile," "What Price Glory," "The Desert Song," etc. . . . Mr. Hopkins has played every small town in the U. S. and Canada, west of Denver. While with the Macloons, he worked with Clark Gable, Lionel Barrymore, Nancy Kelly, Stu Erwin, Hugh Herbert, Fanny Brice and Sidney Toler, just to mention a few stars whose names you'll recognize immediately . . . He was with Technicolor for almost ten years, in various departments, including color control and setting the color on rush dailys . . . He made an 800 foot documentary 16 mm. film covering the department activities for Hemet Recreation Commission . . . Since his arrival in Las Vegas, Volney has appeared in three dramas and "See How They Run" will be the fourth play he has directed, locally . . . We salute you, VOLNEY HOPKINS, and want you to know that Las Vegas residents are very enthused about your professional endeavors . . . and that's for sure.



Larry Carro, formerly a captain in the Copa Room of the SANDS HOTEL, is now in charge of the dining room in DOMENIC'S ITALIAN RESTAURANT. He is so well-liked by his co-workers, all of the bus boys from the Sands visited him in his new location, to extend best wishes. Larry plans to introduce some new dishes and we sincerely hope he will find tremendous achievement in his new status.

A couple of years ago, a stunning young lady was featured in the production numbers of the THUNDERBIRD HOTEL. Desiring to further her career, the beauty struck out on her own and left for the West Coast. She went on tour of various states. Now, she has returned as one of the featured singers with the JIMMY McHUGH revue at the HOTEL EL RANCHO VEGAS. She's BEVERLY RICHARDS and everyone agrees that her performance is excellent.

SUPPORT THE MARCH OF DIMES DINNER, JANUARY 26TH, AT THE DESERT INN.

MILTON PRELL, General Manager of the HOTEL SAHARA, has flown to Honolulu to spend four days in that idyllic paradise. At the end of that period, he will take the boat back. Mr. Prell has a penchant for sea voyages and probably made the trip with the express purpose of inhaling some of that salty spray on the return journey.

MR. and MRS. HARRY EPLAN (he is a pit boss at the SILVER SLIPPER) find it quite difficult to experience any form of home-sickness. They are from Atlantic City, N. J. Much of their spare time is spent in walks through the Western Village, where the boarded walks remind them of the famous Atlantic City boardwalk. You just name it and Las Vegas will show you a reasonable facsimile of all the high-

(Continued on page 21)



SUE STANLEY

Mike Marchese and Ray Kahn

PRESENT

THE ALL NEW

HI-HO CLUB

GALA OPENING

THURSDAY, JANUARY 29

FOUR SHOWS NIGHTLY

10 AND 11:30 P. M. — 1 AND 3 A. M.

RAY CONN

COMEDIAN

SUE STANLEY
BEAUTEOUS SONGSTRESS

GEORGE SANDS
MYSTIFYING MAGIC

BUSTER HALLET QUARTET

WHITEY'S DUO

DANCING 'TIL 5 A. M.

HIWAY 91 — FORMERLY THE RED ROOSTER

"Meet Your Friends Where the Hiway Bends"

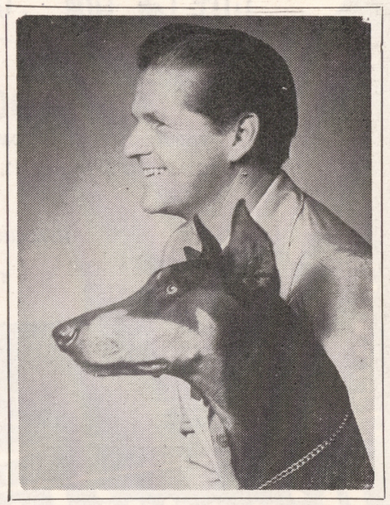
WHAT'S DOIN'?

. . . with JOHNNY UHLMAN

IT'S BEEN KINDA windy this past week, ain't it? Funny thing how the wind changes direction so fast in this country. First it will be blowing in from the south, and you'll tell a friend that he doesn't need a coat because the wind is warm. A half hour later he is no longer your friend! Because of you he had gone out sans coat and had nearly frozen. By then the wind was coming from the NORTH!! Cold ezell, too!! The wind blew pretty hard this time. What with the sand in my eyes, and the way it had me winking, I was slapped three times by strange women, and a couple of fellows (?) tried to pick me up!! Then there was the two midgets I saw downtown, each carrying a 50-pound bag of sand for ballast! . . . I was also approached by a little old lady carrying a large shopping bag who wanted to know how to get back to North Las Vegas. It seems she had left her home, with this bag, to do some shopping, and had wound up on downtown Fremont . . . ! I wonder how we'd feel around here if we had floods, earthquakes, blizzards, cyclones, tornadoes or some of the other disastrous whims of nature suffered by the rest of the country. We've got it the BEST, right here!

Once again it is that time of the year when the whole nation joins hands in the march on polio; THE MARCH OF DIMES . . . All over the country there are balls, benefits, and various other programs to raise funds to fight this dread disease that takes its greatest toll from the ranks of little children. We have one such dinner and benefit to take place here in Las Vegas next Monday night at the Desert Inn Hotel. Actors and entertainers from all the local niteries will be present to contribute their own particular talents toward entertaining you who are in attendance. Your part of the program is to be there, and to take part in the annual auctioning of merchandise that is donated by local merchants. ALL proceeds to go to the "grand march" of dimes!

Speaking of the March of Dimes! Another yearly event is also taking place downtown this coming week. Each year, at this time, NATE YOUNG, owner operator of THE DIXIE WAFFLE AND SANDWICH SHOP, donates a full day gross receipts to the March of Dimes . . . This year the day is from midnight Tuesday (January 27) through all day Wednesday, and on up until midnight that night. Here is a fine gesture! All you have to do is guide your gnawing appetite in the direction of the DIXIE during those twenty-four hours, and you will be contributing to the polio drive; besides filling the folds in your tummy. Don't forget: From 12 midnight Tuesday until Wednesday, you "dine at the Dixie!"



The new HI-HO CLUB is going to make it this next week if all goes well; and, according to MIKE and RAY, all is going!! Wait until you see what they've done to the inside of this place . . . These men are on the right track, and with the right breaks, and proper handling, their "train" should come in. They'll have four shows each night and dancing until FIVE in the ayem. This sounds good to your old daddy!! There will be a four-piece combo for shows and dancing; BUSTER HALLET QUARTET, and an intermission duo for stroll or dancing. AND . . . my old favorite, a circle bar. That's the set-up! How's it sound to you?

Say, you gals, have you seen these "spat pants" and matching jackets, for purposes of lounging and . . . etc.? I saw 'em for the first time over at BONNIE BEST SHOP, on the strip, just this past week. They looked kinda funny there on display, "unpacked" so to speak, but in my imagination I could visualize the outfit as it might enclose

(Continued on Page 29)



NEW GUNS FOR SALE

Always a Fine Selection of Scarce and Popular Models

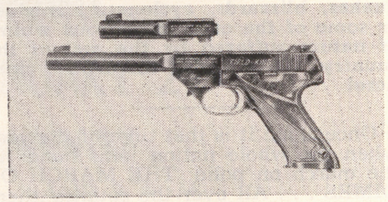
SEE OUR FAMOUS 400-PIECE GUN COLLECTION

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Continuous Entertainment Daily from 4 p. m. to 5 a. m.

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Casinos - Coffee Shop

three shows nightly 9:00 11:30 2:05

Terrace Room

HOTEL GOLDEN BANK CLUB IN RENO

Bill Graham - Dave High Managing Directors

RENO BEAT . . .

by ART STEAGALL



ONCE AGAIN Reno is getting ready for the annual Silver Spurs Award. These awards are presented each year as a climax to a three day festival held during May. The Silver Spurs Awards are given to the outstanding Western Film Star and to the best Western Picture. The gala event is sponsored each year by the Reno Chamber of Commerce. At a meeting this past week, DR. GASHO, a prominent local horseman, was named general chairman of the affair. As chairman he will coordinate the activities of more than thirty committees, to make this celebration a success. DR. GASHO has been connected with the Silver Spurs since it was first held four years ago . . . the past winners were: First, JOHN WAYNE, actor, and Director JOHN FORD, the picture, "SHE WORE A YELLOW RIBBON" . . . The following year Actor GREGORY PECK and Director HENRY KING for their work in and on "THE GUNFIGHTER." Last year's winners were Actor JIMMY STEWART and Director ANTHONY MANN for "WINCHESTER 73"'. . . As in the past, the winners will be selected in a national poll of professional movie critics . . . This is how it is conducted: Each of the studios in Hollywood submit a list of their Western productions of 1952; these lists of pictures are transferred on to a 'ballot.' The ballots are then mailed out to all movie critics of the leading newspapers. The critics mark their ballots—thereby casting a vote for the star and picture they consider most deserving . . . The ballots are returned here and tabulated. The one receiving the highest number of votes is declared the winner . . . These awards are the "OSCARS" of the WESTERN . . .

AGVA: Man, dig those new band uniforms at the MAPES SKYROOM . . . they look real great . . . our sincere thanx to LLOYD JOHNSON, amusement editor of the ALAMEDA STAR-TIMES for those nice things he said about our ranch and THIS PUBLICATION . . . LLOYD sets-up that now FABULOUS HOTEL EL NIDO breakfast broadcast each Sunday. This broadcast, always loaded with talent, originates just outside of OAKLAND and has really caught on . . . Don't miss (and I'm sure that you didn't) FELO and BRUNO. Their twin piano act is fine . . . MRS. MAPES and MRS. GRANNIS, her co-hostess, had a very lovely luncheon-shower for MRS. RUTH FITZPATRICK, wife of band-leader EDDIE, at the NEVADA ROOM of THE MAPES . . . GLEN ROLFSON, organist at the WALDORF CLUB, back from a much-needed vacation . . . New show time started this week at the HOTEL GOLDEN. Still three shows nightly, but they now go on at 10:00 P. M., 1:00 and 3:00 A. M. . . . "BUZ" BUZELL and his lovely wife, in for the opening of RUSTY DRAPER at the MAPES . . . they made their home in SAN FRANCISCO . . . Don't get into a discussion with BETH BERGH regarding ceramics, that gal really knows them . . . she does only ORIGINALS, and such beautiful creations . . . what's with BONANZA airlines? . . . cutting one flight daily to LAS VEGAS . . . Driving through downtown Reno, you would think that DAMON RUNYAN had written ALL the movie stories, his "BLOODHOUNDS OF BROADWAY" and "STOP YOU'RE KILLING ME," both playing here and doing nothing but business . . . just returned from a trip to the CHRISTMAS TREE, up Mt. Rose Road. The roads were clear as downtown, but what beautiful country with all that snow. Man, real pretty . . . DOMINIQUE, French pick-pocket, and magician, added to the present show at the RIVERSIDE, is really well liked here . . . they are holding him over for two more weeks.

CURRENT SHOWS: TERRACE ROOM of the NEW HOTEL GOLDEN, opened Wednesday with a new show, with the exception of the RADIO

(Continued on Page 25)

EVERYTHING MUST GO!

EXTENSIVE REMODELING

NEW STOCK — NEW FIXTURES ARRIVING

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OPEN FROM 9:30 TO 6:00 P. M.

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

January 22 through February 4
(Not a review)

Show: Arthur Lee Simpkins, Harold Stern
Line: Flamingo Starlets
M. C.: Herb Flemington
Orch.: Torris Brand
Mural Room: Bobby Page and Orchestra

Once again Las Vegas audiences are favored with the pleasing and sincere vocal selections of ARTHUR LEE SIMPKINS. This young man has appeared in our town many times and with each engagement manages to garner more and more admirers. Arthur possesses amazing control over his voice, allowing him to shade at will, or come forth with a full voice to rock the rafters. His selections run the gamut of types and styles . . . Also returning to the Flamingo Room are the singing strings of HAROLD STERN. Composed of 24 string instruments, this orchestra of talented musicians plays some of the most difficult movements with such unity that they sound as one at times. During the program Mr. Stern takes the spotlight, and to the beautiful background shadings of his

(Continued on page 23)

LAST FRONTIER

January 19 through February 1

Show: The Sportsmen, George Gobel, Bud and Cece Robinson
Line: The Devlyn Girls, featuring Jerry Antes and Dolores Frazzini
Orch.: Bob Millar
Gay '90 Bar: Tommy Doyle Trio

You've heard them on the radio and now the SPORTSMEN are here in person to entertain you with their individual brand of song and comedy. The four young gentlemen display the talent that parlayed a one-night appearance into a seven-year contract with Jack Benny. On their program are ballads and novel tunes. Their voices blend in beautiful harmony. Collectively or individually, the boys are great. Their outstanding number is a novel song, written especially for them —"Roulette." Incidentally, the mystery voice on that record belongs to Sheldon Leonard (Judy Canova's radio boy friend) . . . GEORGE GOBEL is a homespun comedian, specializing in humorous monologues. Among his classic tales are sagas of a mournful gentleman (slightly on the tipsy side) and an airplane pilot who passes out handbills from door to door, instead of from his plane. His sole prop is a guitar. Without any apparent effort, George's casual style wins his every listener . . . BUD and CECE ROBINSON conjure up youthful gaiety with their "Rampage in Rhythm." They perform zestful routines, along with an eccentric dance sequence by Bud, while pretty Cece offers her lilting voice in song. The exuberant young couple spark the onlookers to admiration and resounding applause.

El Rancho Vegas

January 14 through January 27

Show: Jimmy McHugh and His Singing Stars of 1953, Lenny Kent, Nanci Crompton
Line: The El Rancho Dancers
Orch.: Ted Fio Rito
Intermission: Guy Landis and Jim De Stephano
At the Bar: Paul Gardos and Chuy Miranda

The management is proud to present another of TOM DOUGLES' WINDMILL REVUES. This production stars the famous song writer JIMMY McHUGH. During this, one of his rare personal appearances, Mr. McHugh reintroduces the songs he penned, which attained national popularity. This gentleman is responsible for a great many of the tunes that set our country to-humming. Lending their brilliant voices to the McHugh compositions are JUDY, DARLA, DOROTHY, BEVERLY and EVE. Each attractive lassie has a dis-



tinctive voice range and is to be complimented for superb performance and showmanship . . . An extra-added attraction is LENNY KENT, the hilarious funster who is well-known for his Texan routine. Lenny is at a top level of comedy and keeps every member of his audience thoroughly amused and highly entertained. We found his "asides" extremely refreshing and still smile at the recollection of these remarks. Lenny also turns out an admirable performance as master of ceremonies . . . NANCI CROMPTON is a breath-taking ballerina whose ability marks her as one of the outstanding of her field. She executes lengthy, graceful twirls around the stage, leaving everyone wide-mouthed in admiration. Miss Crompton is a very graceful exponent of the ballet.

Wilbur Clark's DESERT INN

January 13 through February 9

Show: "Calendar Capers"—Adele Inge, Eric Waite, Diana Grafton and Company of 15
Orch.: Carlton Hayes
Lady Luck Lounge: Grover-Shore Trio, Danny Cassella Orchestra

"CALENDAR CAPERS," the first ice show to play our town for many years . . . and it is a fast-moving, colorful, well presented spectacle! The show is in 12 parts, each depicting a month of the year. ADELE INGE displays an abundance of both grace and agility as she expertly executes her two spots in the show. Hers is a wealth of talent in both ballet and acrobatic. Sensational in view of the confining floor space . . . ERIC WAITE is the comedy factor of the show, first appearing as "Queen of the May"; however, the laff riot is his second shot in which he "learns how to skate" . . . this takes an expert! . . . DIANA GRAFTON is the comedienne and shows her prowess on the thin blades in her tussle with the turkey in "November" . . . CHARLES and LUCILLE provide the love interest at Valentine time in February and get married in June. Due to lack of space they are limited to mostly spins and lifts, but in these alone they prove that they need take a back seat to no team of like talents. They further prove this at Halloween . . . YVONNE BRODERS and GEORGE ZAB take an imaginary vacation in August and depict dances of various countries . . . "White Christmas" is the December theme and is performed by the entire company. This is beautiful in white bejeweled costuming and graceful choreography by DOLORES PALLET and HELENE VINSON . . . Two young people who carry the entire show with their dialogue and vocals are FERGUSON and COLBY. Bill Ferguson emcees the show and it is he and Evelyn Colby who put words into the pantomiming mouths of the performers on ice. A great job well done! . . . More credit to CARLTON HAYES and his ORCHESTRA who play steadily for the entire production . . . and flawlessly.

SAHARA

January 13 through January 26

Show: Bob Crosby's "Club 15 Revue"
Line: Moro-Landis Sa-Harem Dancers, featuring Gene Nash
Orch.: Cee Davidson
Casbar: Mike Werner, Three Major and the Bernie Lang Trios

One of the smoothest editions of musical production is drawing the crowds to this spot. Congenial BOB CROSBY has brought a highly desirable package of entertainment with him. He himself furnishes some mighty euphonious popular and novelty tunes. Being the brother of a top-notch singer, proves no hindrance to this handsome lad. He has a distinctive style of his own, with a marvelous sense of showmanship. Mr. Crosby presides over the evening's entertainment and proves equally capable as the master of ceremonies. . . . THE MODERNAIRES just can't seem to plug their constant flow of clever ability. They are just so great you can't resist joining in the deserved applause. When the four gentlemen and

(Continued on Page 23)

The Sands

January 9 through January 29

Show: Lena Horne, Consolo and Melba
Line: The Copa Girls
Orch.: Ray Sinatra
Silver Queen Bar: The Rist Brothers

One of the most fascinating women of show business has returned to star in the Copa Room. She is the exquisite LENA HORNE, a young lady who can send a bachelor's temperature soaring to immeasurable heights, without even moving her dainty pinky. We always marvel at the unanimous quietude that settles upon her audience, as Miss Horne effectively purveys her clever selection of tunes. Everyone is aware of her poise and fire-sparked eyes as she sings. Her pagan-like interpretation of songs bears culture and we doubt that there is any other performer who could achieve the same result, through mimicry. When women applaud her performance (in unison with the men) you just know the gal is GREAT . . . CONSOLO and MELBA are extremely adroit in their dance sequences. As

(Continued on page 23)

Thunderbird

January 22 through February 4
(Not a review)

Show: Mimi Benzell, Lou Busch, Gina and Gerardo
Line: Kathryn Duffy Dansations
M. C.: Johnny O'Brien
Orch.: Al Jahns
Navajo Lounge: Jack Martin Five, Normandie Boys

We welcome back that glamorous star of the concert, opera, television and radio whom, it is well agreed, is "lovely to look at, delightful to hear!"; MIMI BENZELL. Not often do we hear such voices as these on a night club stage, but we feel certain that Miss Benzell's lyric coloratura soprano will hold you individually during her entire performance. Her most capable accompanist is **Leon Leonardi** . . . Appearing for the first time in Las Vegas, and for the first time on any night club stage, is the "rough house piano" stylings of LOU BUSCH; better known to many of you on Capitol Recordings as JOE "FINGERS" CARR. Turning back the hands of time, Lou brings you such piano styles as: Rag-time, honky-tonk, barrel house, etc., going back 30 years and more . . . GINA and GERARDO are a ballroom dance team that will hold you enthralled with each of their routines. According to advance notices the grace and poise of the beautiful Gina is a sight to behold. Her talents are matched only by those of her partner.

SILVER SLIPPER SALOON

January 16 through January 29

Show: "Gals, Giggles and Guys"—10 acts
Line: Hollywood Cover Girls
M. C.: Jimmy Cavanaugh
Orch.: George Redman

SHE'S BACK AGAIN! After an absence of little more than four months, KALANTAN is back for a return engagement by poular demand! This exotic emotional dancer casts a spell over her audiences with her beauty; and the exciting rhythms of her dance has everyone calling for more . . . "Gals, Giggles and Guys" is a miniature musical comedy revue that gives you everything in the book! It's old time vaudeville, burlesque and the heart of real show business. As usual, HANK HENRY proves himself to be one of the master comics of all time for this type of entertainment; well assisted in the boxing scene by his opponent SPARKY KAYE . . . In the vocal department the BEAU JESTERS remain with us, and these four men are singing better than ever . . . Wanda Smith's HOLLYWOOD COVER GIRLS offer two new numbers in conjunction with the new show and are a lift to any man's morale . . . Assisting in the scenes are brown-eyed JO ANN MALONE, BILL WILLARD and your smiling master of ceremonies, JIMMY CAVANAUGH.



WE'RE ALWAYS
HAPPY TO PLAY AT

Hotel LAST FRONTIER

IN
LAS VEGAS
AND TO KNOW THAT

JACK BENNY

DOESN'T HAVE

ALL

THE MONEY!

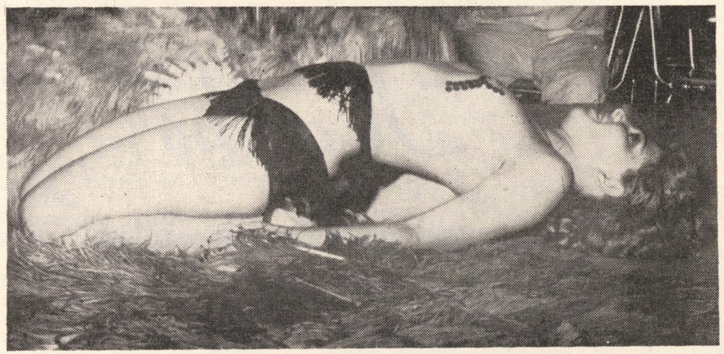
Good to see you again!

THE SPORTSMEN

Our Special Thanks to Jake Kozloff and All the Fine Folks Who Have Made This Such a Pleasant Engagement

BURLESQUE •

EMBASSY CLUB



LALINE FRANCIS

SHARON SUTTON
The Upside Down Girl

DOC STARR
Comic MC and Vocals

BOB LEE'S BAND

NORTH LAS VEGAS	SHOW TIMES	PHONE
	11:00, 12:30, 2:00 and 4:00	1633



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STRIP RACE BOOK

HI-WAY 91 (The Strip)

- **Results From All Major Tracks**
- **Direct Bus Service From Downtown**
- **Comfortable Atmosphere**

"Thanks"

for your marvelous reception

that has us

walking on air!

Bob Crosby

The Modernaires

Gisele MacKenzie



HOTEL SAHARA

THAT'S FOR SURE:

(Continued from page 9)

lights you remember from the town you left behind.

The town is buzzing over the possibility of a change in ownership of one of the downtown clubs. Localites are in earnest conversation over the news that BILL GRAHAM and DAVE HIGH (owners of Reno's NEW GOLDEN HOTEL and BANK CLUB) are interested in purchasing BENNY BINION'S HORSESHOE CLUB.

Since his re-marriage, JOHN AGAR (formerly SHIRLEY TEMPLE'S spouse) has attained greater popularity with movie fans. He has been secretly taking voice lessons and may become one of Hollywood's top singing stars, this year.

One of the most outstanding parties Las Vegas has seen was given by MIKE BENEDICT, in honor of FERN and JAKE KOZLOFF'S twelfth wedding anniversary. It was originally scheduled for January 12th. However, the inclement weather delayed Jake's return from Los Angeles and the event was held on January 14th. Mrs. Benedict hired a special plane to transport sea food from the East. We would like to extend belated greetings to this wonderful couple and say we're very happy they decided to take Horace Greeley's advice.

SUPPORT THE MARCH OF DIMES DINNER, JANUARY 26TH AT THE DESERT INN.

Congratulations are in order for JANET and DAVE PEARL. (Dave is in partnership with JOE LA DUE and EDDIE BLAKE in the SPORTSMAN'S CLUB of PITTMAN). On January 16th, somewhere around the hour of 4:00 ayem, an heir made his lusty appearance in the Pearl household. He weighed in just under the 7 lb. mark At last report, Dad was passing out beans, instead of cigars. (The beans that are used to cover bingo cards—that is).

NORMAN WALKER (deputy on the graveyard shift of the SANDS HOTEL) is hoping to become the world's strongest man. He undergoes rigid training daily. Norm is 6' 5" tall and tips the scales at 250 lbs. He faithfully spends hours lifting heavy weights. It isn't unusual to see him bend a horseshoe as though it were a woman's hairpin. Everyone admires his sensational physique and his determination will undoubtedly help him to ultimately attain his goal.

A gal who can boast two jobs that have no relationship whatever is JULIE MILLER. She is here for the six week residence period and will probably head back to Los Angeles in the next two weeks. Mrs. Miller works at the HOTEL EL RANCHO VEGAS as a coffee-girl in the daytime. Come eventide, the attractive young lady heads for the CALIFORNIA CLUB where she causes many a masculine eye to remain motionless. At that downtown spot, Julie is the "Girl in the Fishbowl." Need we say more?

ALBERT MARIANI, the famous tailor who outfits many of our leading Hollywood stars, is negotiating with MITZI HUGHES for a local place of business. If terms are agreed upon, Mr. Mariani will take over the shop left vacant by the Young Resorter.

ATTEND THE MARCH OF DIMES DINNER, JANUARY 26TH, AT THE DESERT INN.

We're very happy to note that business is at a desirable pace over at the STRIP RACE BOOK. (So are FRANK WEISS, JIMMY BLAKE and DICK SHERIDAN). Even though there are no more direct broadcasts of the races, people seem to enjoy the courtesy received at that spot and they don't mind the period of waiting until the results arrive.

There will be some new faces in the production numbers at the SILVER SLIPPER. MYRA GATES and her line of five girls will replace the HOLLYWOOD COVER GIRLS, next week.

IRA GOLDRING made a special trip in from Mexico City to sue DR. BERNSTEIN for the money owed him for the remodeling of the ELDORADO CLUB. None of the details has been made public. The case was settled out of court in hush-hush fashion.

When the RIST BROS. TRIO close their engagement at the SANDS HOTEL this week, FRANK RIST will embark upon a new venture. He is making plans to open the grocery and liquor store in the SANS SOUCI. At present there are 65 trailers located there, plus 40 family bungalows. The management plans to add 40 more bungalows. If Frank conducts business with all of the residents on that property, business should be terrific. Add a little outside trade and success is definite.

Business is so good at the CALIFORNIA CLUB that JAKE KOZLOFF (who operates the gaming there) will introduce a graveyard shift. A lot of credit goes to HARRY FARNOW, the club's General Manager. Harry has turned the place into an attractive point of interest for tourists and localites. Whether gaming or just looking, you leave the place with a warm feeling.

CARL PAIGE (formerly Commercial Manager for radio station KLAS) is heading for Yuma, Arizona, to work for BILL LINDSAY, who was also identified with KLAS at one time. Bill is now owner of Yuma's KYMA and

(Continued on Page 23)



LAS VEGAS TIMES
ARE
HAPPY TIMES!

Thanks to You and
Hotel Last Frontier,
I'm Enjoying My
5th Engagement

GEORGE
GOBEL

THE ONLY
5 CENT BINGO
IN SOUTHERN NEVADA

TRIPLE ACTION

SPORTSMAN'S CLUB
HIWAY 93 — PITTMAN, NEVADA

WEEK'S FREE PLAY

bonnie best OF BEVERLY HILLS AND LAS VEGAS
THE UNUSUAL IN DAY AND AFTER-FIVE WEAR
THE LATEST FOR LOUNGING
SPAT PANTS with matching JACKETS
IN CREASE RESISTANT IRISH LINEN
Town and Country Shops—Just South of Desert Inn

THAT'S FOR SURE:

(Continued from Page 21)

Carl will hold an identical position with that radio station. We'll all miss Carl and his lovely wife. The distance is only 300 miles so we'll be looking forward to a visit, every so often.

SUPPORT THE MARCH OF DIMES DINNER, JANUARY 26TH, AT THE DESERT INN.

A hearty welcome back to BOB MILLAR and his talented orchestra. The boys have returned to take over the podium of the HOTEL LAST FRONTIER. Although they haven't been gone for too long a period (according to the calendar), it seems like ages since we saw Bob's smiling face onstage.

Until gaming was outlawed completely in Helena, Montana, DUNCAN MACRAE owned his own clubs in that city. He is now a box man at the SILVER SLIPPER. The management realizes he is an asset because many of his friends and former patrons make it a point to drop in and see him when they head in this direction. Duncan is well-liked here and we just love to sit and listen to some of the yarns he tells.

One show we always look forward to is that of HAROLD STERN. Mr. Stern and his combination of 24 violins and five voices opened at the FLAMINGO HOTEL, last Thursday. The pianist with the group is GREGORY STONE who has 21 PARAMOUNT films to his credit. Mr. Stern's recording of "La Vie en Rose" is one of the most beautiful we've added to our personal collection.

In closing, we'd like to remind you that a very important campaign takes place, annually. That is the MARCH OF DIMES CAMPAIGN. From the dimes (or dollars) you contribute come the funds necessary to carry on the vital research for a weapon to combat the mysterious killer, infantile paralysis. Your help is needed more urgently than ever. DON'T HESITATE! Give as much as you can to your MARCH OF DIMES campaign, this month. Any and every amount is welcome, no matter the size . . . and that's for sure.

SANDS HOTEL:

(Continued from page 17)

you watch them, you are reminded of the gentle ripples on a sleepy lagoon. They move with infinite grace and are outstanding in a field that is packed with dancers. Their bubble production is beautiful and receives a tremendous, well-deserved response from the audience. We heartily endorse your making a reservation for this show.

THE SAHARA

(Continued from Page 16)

PAULA KELLY introduce their Juke Box routine, they stop the show. During this number, the group offers various imitations of other leading singers and they are sensational . . . Canada's gift to America is a highly welcome one. GISELE MacKENZIE brings with her the superb stage personality that won her some coveted spots on various air shows. She is a gifted lassie who is extremely skillful with a song. Miss MacKenzie is one performer who doesn't need any tricks to delude her listeners. Her voice is well-trained and pleasing to the ear . . . Cute and refreshing are the DUPREE TRIO. The youngsters gaily zoom through various modern dance interpretations. Their delightful performance is infectious and stirring. They add the proper touch to this fast-paced production . . . Don't forget—opening Tuesday night will be the champ himself — SUGAR RAY ROBINSON, HARVEY STONE and other acts.

FLAMINGO:

(Continued from page 15)

orchestra, plays a few choice selections on his very valuable Stradivarius. Appearing with the Stern aggregation are THE ENCHANTERS, a vocal group consisting of five voices, who ably earn their share of the spotlight . . . The attractive FLAMINGO STARLETS present two new routines in most attractive costuming! . . . Production vocals and master of ceremony matters are capably handled by HERB FLEMINGTON.

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—SAVE—
ON INCOME TAX
LET US HELP YOU WITH
YOUR TAX PROBLEMS
INCOME TAX SERVICE
Hotel Apache Lobby
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No Waiting — Low Fee
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JOIN THE MARCH OF DIMES

ATTEND THE

MARCH OF DIMES DINNER

WILBUR CLARK'S DESERT INN

GIGANTIC SHOW from ALL HOTELS

MONDAY, JANUARY 26

WE ARE GIVING

24 HOURS **24 HOURS**

GROSS RECEIPTS

Midnite, January 27 to Midnite, January 28

DIXIE WAFFLE SHOP

24 Fremont "Let's See You on Wednesday" Phone 2885

POP SQUIRES:

(Continued from Page 5)

The morning paper, through which we once obtained most of our knowledge of the world, goes unread. Only once in a while (in order to see what the television program for the day may be) is the daily paper consulted, even then covertly and in fear that the rattling of the paper may disturb someone's hearing of the silly guff that comprises nine tenths of television programs.

Of course it is wonderful to think that we, sitting in comfort at home, more than 2000 miles away, may see and hear this or that public ceremony. Yet those great moments we would like to be a part of come only once in a while, so the television companies and a large group of actors and actresses (mostly taken over from radio) are constantly thinking up silly gags and funny sounds which are recorded and ready to slip into space bought by advertising sponsors. Of all the uninteresting, smirking, comedians ever discovered, television seems to have corraled the worst of them to bolster up advertising programs.

But there is one feature of television that I must not fail to give credit to. That is the televised wrestling bouts. People, especially the ladies (God bless them) just love to see the big brutes break each other's arms or legs or ribs, because in addition to a first hand view of the violence, they can really hear the broken bones grind against each other. It is quite charming to hear the little ladies scream at the top of their sweet voices, "Kill him! Kill the big brute!" But whichever one wins the bout, feminine sympathy agrees that it was a dirty decision.

Well, I give up! Television is sure to come to Las Vegas in the next five years so that we can join the battle to see who can build the craziest looking television aerial on top of the house. Personally, I think I would prefer to stick with radio and forego television. But the march of science is on, so I close this inane and non-informative story by expressing the hope that I may continue to read a newspaper or a magazine or a book occasionally in the future without being submerged in television. And I thank television for a very interesting day of inaugural exercises at Washington, which we saw and heard as well and just as soon as Eisenhower and Mamie themselves.

RENO BEAT:

(Continued from Page 13)

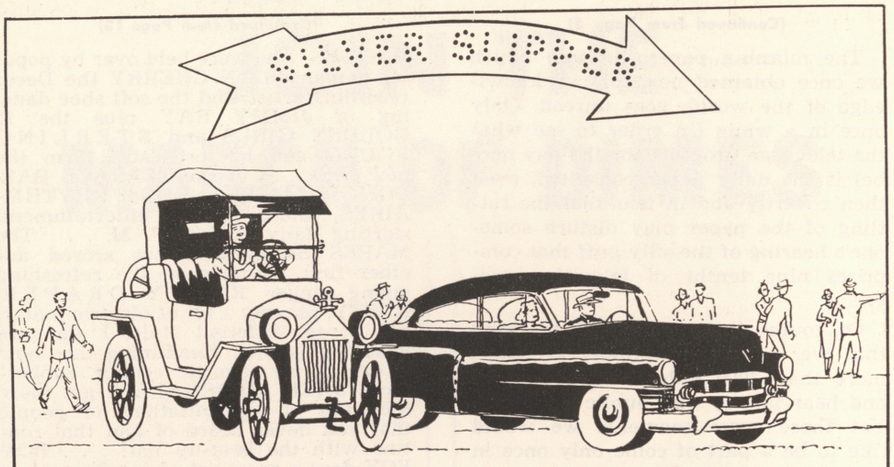
ROGUES, who were held over by popular demand, DON CHERRY the Decca recording artist, and the soft shoe dancing of JIMMY RAY plus the 12 GOLDEN GIRLS and STERLING YOUNG and his orchestra form the new show . . . at the TERRACE BAR, DON PALMER and the RHYTHM-AIRES, share in the entertainment, starting daily at 4:00 P. M. . . . The MAPES SKYROOM, has scored another first, bringing in the refreshing young singer RUSTY DRAPER. RUSTY, playing a lot of electric guitar, has a real different style. I am sure you'll enjoy him. Headlining the show is one of my favorite comics, rubber-faced JACK MARSHALL. I get more laffs out of his imitations of people that you never heard of and that routine with the beat-up hat! . . . BOY FOY does a great act of juggling while perched on his unicycle. THE LOVELY MAPES SKYLETTES and EDDIE FITZPATRICK and his new uniforms do a very fine job in rounding out the show . . . THE RIVERSIDE CASINO opened a new show on the 22nd: ROSE MARIE. who I'm sure needs no introduction and one of the greatest of all jugglers, RUDY CARDENAS, plus DE MATTIAZZIS, the doll dancer, and the hold-over DOMINIQUE, with new brilliant routines by the well-trained RIVERSIDE STARLETS and the fine music of ERNIE HECKSCHER and his orchestra, looks like another great show for MERT WERTHEIMER and the RIVERSIDE . . . RENO LITTLE THEATRE doing a grand job with "BELL, BOOK AND CANDLE" . .

See you next week—Art Steagall—Reno 2-2658.

Marc Wilkinson
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"Fabulous Las Vegas"

$5.00 PER YEAR



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"At the Sign of the Golden Wheel"
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HOLLYWOOD HAPPENINGS . . . by MARTIN LEWIS

LAST WEEK, actor MILLARD MITCHELL had a fight-scene with BOB HOPE for Bob's currently shooting "Here Comes the Girls." Mitchell had a foot-long cigar stuck in his mouth as a sign of his prosperity in the story. "Be careful of the cigar, Mitch," cautioned a prop man, "they cost eighty cents apiece, and we don't want you to ruin the stogie during the fight scene." Then the cameras started to roll, and ten seconds later there's an anguished howl from Bob. "Hey Artie," the comedian yelled, "that eighty cent cigar you're so worried about just burned off five hundred dollars worth of my hair!" "But your hair grows quickly," soothed the prop man, "that you'll have it back in NO time!" Hope beamed at him and said: "You're forgiven. That's the nicest thing anyone has EVER said to me!"

Friends of Rosemary Clooney are carefully saving the paper wrappings from the gifts she distributed for Christmas. The beautiful singing star of "The Stars Are Singing" painted a design in oil on each package!

When Director Norman Taurog, who directed the Martin and Lewis comedy "The Stooge," arrived at Jerry Lewis' home for dinner recently with his wife, they found Jerry in the middle of the living-room having his hair cut by the studio barber. The dinner scheduled for seven-thirty was finally served around nine-thirty.

Two weeks later, Mr. and Mrs. Taurog invited Jerry Lewis and HIS wife for dinner. When the comedian arrived, he was greeted by the sight of Mr. Taurog, clad only in trousers and suspenders, shaving in front of the living-room mirror. "Hi, Jerry," Taurog said without missing a stroke. "Be with you in a minute."

Jerry didn't say anything at the time, but he admitted later that he'd learned his lesson!!

Everybody makes New Year's resolutions of one sort or another and movie stars are no exception. A few weeks ago, a writer contacted many of the stars at Paramount Studios to ask them what their resolutions were for 1953. Here are some of the answers:

BOB HOPE: "I hereby resolve that in the next 'road' picture I make with BING CROSBY and DOROTHY LAMOUR, unlike "Road to Bali," I'M going to get the girl for a change. As for Crosby, well, let HIM figure out what to do about it!"

RHONDA FLEMING: "I resolve that besides doing technicolor adventure



movies like 'Tropic Zone,' I'm going to do everything I can to convince some producer to put me in a musical picture so I can sing. I love to sing, and it seems a shame to waste all the money my folks put into training my voice."

DEAN MARTIN: "I resolve always to be kind to my boy JERRY LEWIS. Without him, our new picture 'The Stooge' wouldn't even have a title! Besides, as the business-manager of our team, he gives me a nice allowance every week. The rest he sends to Washington!"

JERRY LEWIS: "I resolve to be a good boy and brush my hair and comb my teeth and go to bed early and never play any practical joves on anybody like my director, Norman Taurog, my partner Dean Martin, my producer Hal Wallis or anybody else. Not much!!!"

ROSEMARY CLOONEY: "I resolve to keep working hard and do my job as well as I can in the hope that every picture Paramount puts me into will be as good as the one in which I make my screen debut, 'The Stars Are Singing.' I've been wonderfully lucky in 1952, and I just hope my good luck continues to hold out during 1953."

WILLIAM HOLDEN: "I resolve to keep doing my best, not only as an actor, but as a citizen of Hollywood because I feel the motion picture industry is a mighty potent force in influencing the educational and moral standards of the world. I just hope I continue to get roles like the one Paramount gave me in 'Stalag 17.'"

Hi-Ya, Folks!

IT'S GREAT TO BE BACK
AT THE
Hotel LAST FRONTIER



BOB MILLAR
AND HIS
ORCHESTRA

WHAT'S DOIN'?

(Continued from page 11)

a choice chassis, and I hafta say that they'd look pretty darned cute! Here's a nice feature I noticed on the label: "crease resistant Irish linen" (in a way it sounds like a summer outfit for an auto mechanic). Rae said it had something to do with "pancakes" . . . I don't know . . . you shemales floor me! . . . (please?)

The FIVE CENT BINGO games at the SPORTSMAN'S CLUB in Pittman is going great guns, according to DAVE PEARL, who runs the room. They opened last week-end, and he says that, before each night is over, they are filled to capacity. In other words, it wouldn't be a bad idea to get there a little bit early. (They start at eight.) These men, EDDIE BLAKE, "Smokey" LaDUE, and DAVE are in the Sportsman to stay, and have a lot of plans toward becoming a big part in this fast growing community. One thing I must mention; they plan to offer a scholarship for the University of Nevada to the honor student of Henderson High School each year. Now the Sportsman isn't a big time operation, but these are the kind of men who run it.

The EMBASSY CLUB BURLESQUE in North Las Vegas has a really, action-packed parade of pulchritude in the current shows taking place each evening. The best bill they've had in some time! The steller stripper is lovely LALINE FRANCIS, who comes direct from an engagement at the Folies Bergere in Paris. Appearing with her on each of the four shows nightly is peppery SHARON SUTTON, the original Upside Down Girl . . . this you gotta see! Then, of course, the perennial DOC STARR, your singing comedian of ceremonies, and BOB LEE'S BAND, the triple threat! I should tell you the show times, but I'd rather you'd look further on in the book and get a li'l glimpse of what you're gonna see . . .

The business at SNYDER'S SLACKS isn't the least bit slack, so it would seem. As a matter of fact, it has been so good that he has been looking for larger quarters for some time, and finally found the space. NEXT DOOR! Along about April, JACK SNYDER will move his scene of operations one door north, and really begin operating in a big way. He intends to have the largest and finest men's and women's tailoring shop in Southern Nevada when he gets it finished. Everything will be made right here in Las Vegas. . .

You folks who hold government leases pay attention to what I say here! You have to build a place on that ground before you can buy it; right? Before you start tearing your hair, while wondering how you are going to do it, call this number, 2010, and find out how you can do it! I may as well tell you a little bit about it, though. After months of preparation, VEGAS VALLEY DEVELOPMENTS are taking orders for the construction of a house with two rooms and a bath, called "The Pioneer." This part you won't believe . . . they'll put this house on your property, immediately, for a total price of $195.00! (Still don't believe it, huh)?

The sighing of SI LEIN on sighting the "shy thing" is something to see, for sure! The "shy thing" is JODEL STEVENS, who shuttles on stage for Moro-Landis, and he shifts the scenery on same. (The name is L-E-I-N) . . . In case of urgent medicinal needs, call PAULA'S DRUG STORE, backstage, Hotel Sahara; PAULA KELLY, prop.! . . . Monday and Tuesday will be two big days for MAYE and BILL HORN. Her birthday is the 26th and his is the 27th. So how come they're man and wife when they were born next to each other? Happy birthdays, chillun! Bill is one of the INSTRUMENTALISTS now appearing at the El Cortez . . .

How to shave, shower and scoot into the sheets! I'm so tired at the moment, my eye lids are at half mast . . . See ya later! . . . Your ever lovin' . . .

Johnny

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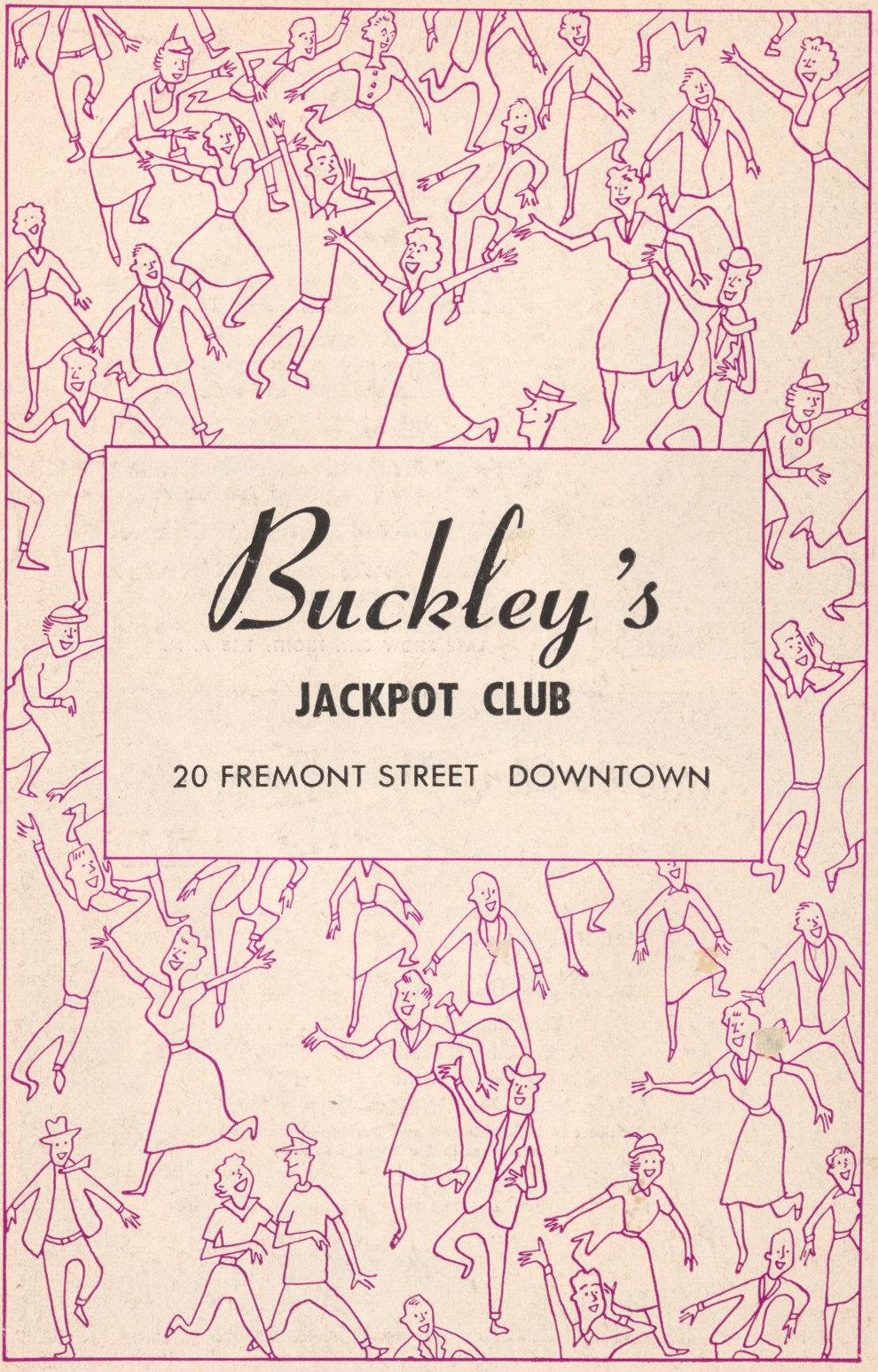
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