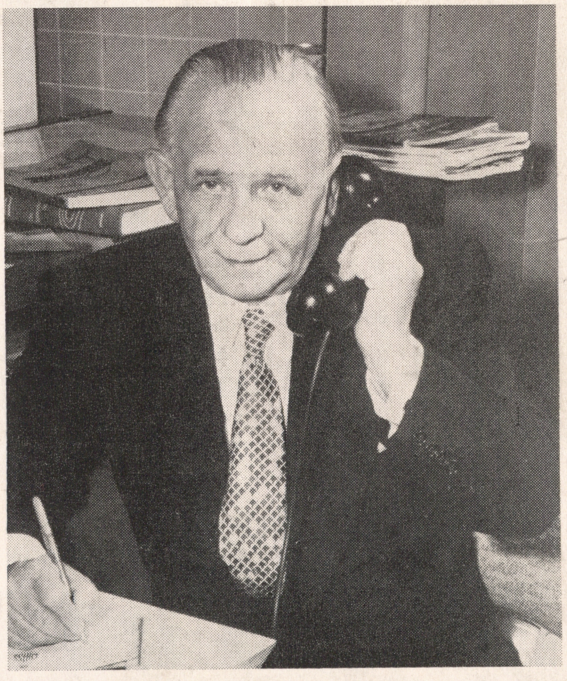
Jack Portz'

December 13, 1952

Fabulous LAS VEGAS Magazine

JAKE FREEDMAN

(Story on Page 9)



15c

STEPHENSON

NOW IN THE OPERA HOUSE-THEATRE RESTAURANT

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"A Ton of Fun"
CARLTON HAYES AND HIS ORK.
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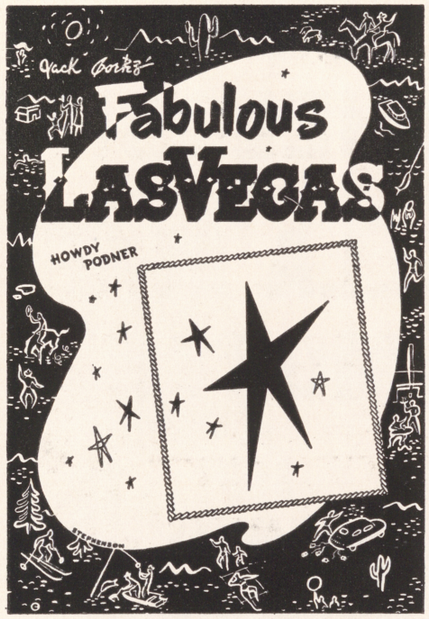
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ELLA MAE MORSE
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CEE DAVIDSON
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Merry Christmas Show
OPENING TUESDAY, DEC. 16
ANDREWS Sisters

★
STAN IRWIN
DIRECTOR OF ENTERTAINMENT

NO COVER
NO MINIMUM

HIWAY 91 • LAS VEGAS • NEVADA
RESERVATIONS · TELEPHONE 6800



PUBLISHED WEEKLY VOL. 4, NO. 36
DECEMBER 13, 1952

OBSERVATIONS by POP SQUIRES
RANDOM THOUGHTS by B. B. BARTON
THAT'S FOR SURE by JACK CORTEZ
WHAT'S DOIN' by JOHNNY UHLMAN
WATCHBIRD by LADY MICHAEL
RENO BEAT by ART STEAGALL
★ SHOW REVIEWS ★
HOLLYWOOD HEADLINES by MARTIN LEWIS

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HIGH SPOTS

ON THE STRIP . . .

EL RANCHO VEGAS—Dining, dancing, swimming, gaming casino. Famed Wagon buffet and breakfast. Phone 1300.

FLAMINGO HOTEL—Nevada's most beautiful wedding chapel. Heated swimming pool. Midnight buffet. Dining, dancing, gaming casino. Phone 4000.

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SILVER SLIPPER SALOON—Gay '90 atmosphere. Shows, dining, dancing, casino. Hiway 91—Phone 1800.

THUNDERBIRD HOTEL—Dining, dancing, swimming, casino. Navajo bar. Phone 5100.

WILBUR CLARK'S DESERT INN—Dining, dancing, swimming, gaming casino. Phone 6000.

HOTEL SAHARA—Newest hotel on the Strip. Dining, dancing, swimming, casino. Phone 6800.

THE SANDS—Opening soon. Another hotel on fabulous Hi-way 91. Phone 7100.

VILLA VENICE—Newest Strip restaurant. Features fine food and nightime fun. Phone 4313.

DOMENIC'S ITALIAN RESTAURANT—Featuring the finest of continental and domestic cuisine. Phone 4571.

LOUIGI'S CHARCOAL BROILER—Superb steak and chop house, Casino. Phone 6740.

DOWNTOWN . . .

BOULDER CLUB—Off Second on Fremont. Oldest club in Las Vegas. Phone 2866.

BUCKLEY'S—The greatest variety of slot machines and race horse machines in Nevada. 20 Fremont street—downtown.

CALIFORNIA CLUB—First and Fremont. Slots, restaurant, bar, museum and replicas of gold rush.

EL CORTEZ HOTEL—600 Fremont. Gaming, cocktail lounge, dancing 'till 5 a. m. Phone 1500.

ELWELL HOTEL—First and Carson streets. Gaming, cocktail lounge. Phone 4700.

GOLDEN NUGGET—Second and Fremont, known as the club reproduced from a famed Barbary Coast gambling hall. Phone 3244.

HORSESHOE—Corner of Second and Fremont. Las Vegas' newest plush club with casino, bar, restaurant and race book. Phone 6547. Restaurant phone 6548.

MONTE CARLO—Bets 10 cents and up. Craps, roulette, 21. 15 Fremont. Phone 2750.

NEW LAS VEGAS CLUB—18 Fremont, same popular gaming club but in a new location. Featuring bingo games. Phone 28.

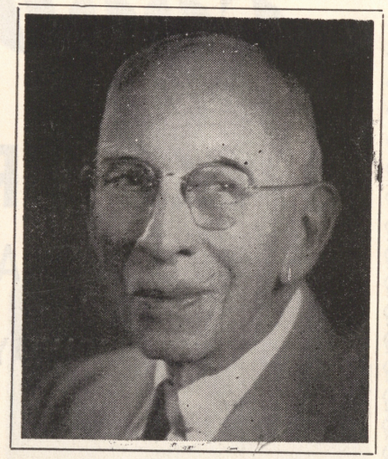
PIONEER CLUB—First and Fremont. Phone 583. Displaying 62-foot giant sign of Vegas Vic.

WESTERNER CLUB—Rustic casino, in western splendor. Phone 5612.

EMBASSY CLUB—Burlesque, in North Las Vegas on North Main. Phone 1633.

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

FOR ALMOST two thousand years the Christmas season has been the brightest, happiest and gayest season of the year. At that time our souls take on new life. Our hopes are renewed and we again are not afraid to look into the future. The birthday of Christ has brightened the world for countless millions of discouraged human beings. It brings to us anew that strange power we call religion, without which, in spite of ignorance and disbelief and all the sordidness of mankind, life would not be worth the living.



No, this is not a sermon. In our little Christ Episcopal Church we have a disciple who each Sunday gives us a beautiful little sermon. He does our preaching for us—much better than any of us could hope to do. And my paragraph above reminds me that you boys and girls of the stage—life's playground—are just humans like ourselves—so when you feel discouraged and down and, almost, out, come with us to Christ Church, and have your souls refreshed and your tired faith in life renewed. Because, whatever the spirit of atheism and disbelief which may possess you and cast you down, religion is the great power which none can ignore for very long.

I was just about to tell you of the first Christmas Celebration by white men in Las Vegas. The strength and faith to make it true came from the religion of the Mormon Church. Their tireless faith and indomitable spirit gave them strength to carry out their desperate projects and the wisdom to preserve them for us.

So I will tell briefly, about that band of thirty men, summoned by Brigham Young, their great leader, to outfit themselves for a journey through the almost untracked and unknown desert country far to the southwest of Great Salt Lake, and establish a Mission at Las Vegas.

They reached Las Vegas after incredible hardships on June 14, 1855 and proceeded at once to start building a fort and cultivating garden plots to save themselves from starvation and building a Church to make a permanent settlement.

The day by day records preserved by the Church show us that their existence during that first summer was a desperate fight for existence. Yet they kept the faith and did what they could to minister to the miserable Indians starving here. There was no word of complaint in their daily record although their condition must have been pitiable.

On December 20 "Mr. Conger arrived with the mail from Great Salt Lake and President Wm. Bringhurst, President of the Las Vegas Mission, received a letter from Brigham Young, which cheered the Las Vegas missionaries greatly. With this mail came word that a postoffice had been established at Las Vegas."

On the 21st the only record is "The mail left for San Bernardino at 9 a. m."

"Sunday, December 23. Meeting was held at the usual hour. Several of the brethren spoke and a good feeling prevailed. A good meeting was also held in the evening.

"Monday, December 24. The brethren did public work again this day, but it was so cold and blustry that they did not do much. Brother Bringhurst and a few others staked out their pre-emption claims, taking in the whole valley near the creek on both sides, probably eight miles in length and one mile or more wide. * * *

"Tuesday, December 25, 1855. Christmas. This was the coldest morning that the brethren had experienced in Las Vegas. The ground froze hard enough to hold up a horse and rider in some places. During the night the Indians stole a quantity of squashes, corn, etc., out of Brother Mitchell and Carter's house. They entered the fort at the unfinished portion, took the loose adobe out of the window and carried the

(Continued on Page 35)

GOOD LUCK

JAKE FREEDMAN

AND ASSOCIATES

OPENING MONDAY, DECEMBER 15, 1952

Your Sands Hotel Is Magnificent

PHYLIS and ARNOLD CHRISTENSEN

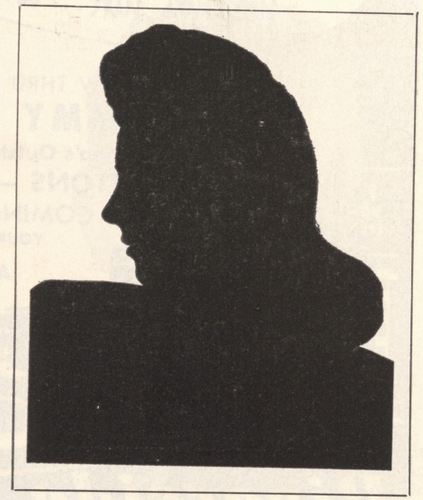
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OPEN SATURDAY NIGHTS
UNTIL 8:30

RANDOM THOUGHTS

. . . By B. B. BARTON



DECEMBER 13th! Now where do you suppose this year has been rushing? 1952 must have had a mighty important engagement to have brushed by us so lightly and quickly. Does it only seem that way to adults? Last week, a group of us agreed that the days, months and years seemed longer when we were youngsters. At first, we thought it was because we might have derived more satisfaction and interest from every second. Now, on deeper contemplation, we wonder if time has wings for adults because there is so much greater activity to embrace us and so little time for the relaxation of youth. The responsibilities of maturity are all-consuming and a lifetime is seemingly shortened as moments of leisure decrease. . . .

But, this isn't a moment for profound subjects; it is the season for light-heartedness and gaiety of spirit. Don't you wish you were among the humans who are now sitting back with a smug expression, calmly stating that their Christmas shopping is complete and all the packages have been wrapped with care? . . .

Try as hard as I may, there are always a few extra names creeping into my memory, to jolt me out of my near oversight. You just can't forget that sweet young boy who delivers your daily paper. Then, there's the postman who travels through all kinds of weather to get your brother's letter to you or to bring that long-awaited message from overseas. And how about little Bobby's favorite teacher? There are so many whom we should remember. If the budget can't be stretched to include gifts for all the people with whom you come in daily contact, an even greater remembrance would be a note of thanks or a holiday greeting, chosen especially for them. If you appreciate someone's service or assistance, a few words in your own handwriting is the best way of revealing the gratitude in your heart. . . .

Take a respite from your busy schedule, even though you don't feel you can afford the interruption. Put on your gaiters and walk down the main street of town. One of the nicest sounds you can hear is the crunching of the snow, underfoot. Lucky are we who can experience a white Christmas. The brisk air clears your racing brain and brings color to your face. What a glorious feeling! . . .

If you manage to indulge in some of this type of perambulating, any gloom that might have been in evidence will just fade into the passing shadows. You'll allow your senses to absorb the infectious eagerness of shoppers who want to please their loved ones and friends. If low finances were worrying you, you'll turn toward home with a firmer gait, determined to make that knitted stole for Aunt Bessie or that pipe rack for Uncle Tom. The love that accompanies your gift or season greeting is much more important than the price tag of a "duty gift." . . .

Year after year, we've watched people we love, sinking into debt during this festive period because they have felt they HAD to. Why do so many of us fall into that category? Many are the happy homes that see the exchange of small, inexpensive gifts. In those homes, you see a gathering of a clan that makes its own happiness. Money seems to be the least important asset. Happiness over reunion stimulates a lot of good natured chatter and the clinking of soda glasses is equivalent to the reaction brought on by something more potent to the palate. Have you ever noticed a happy family group, trimming the yule tree and lending voices to the beautiful carols? When love is present, everyone seems to develop a professional voice and the resulting harmony is balm for the soul. Weariness is replaced by exuberant energy and there is time for nothing but rejoicing. My only wish is that each and every one of you will know such happiness; it's yours if you'll but reach for it.



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THAT'S FOR SURE . . . by JACK CORTEZ

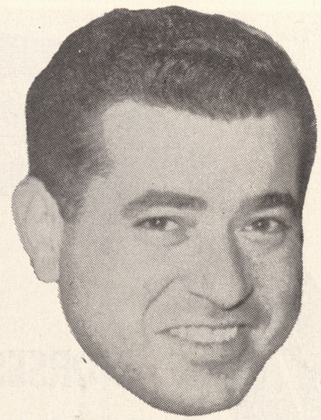
ON OUR front cover is a gentleman to whom we would like to give you a personal introduction. He is JAKE FREEDMAN, the fabulous personality who will open the portals of his new Las Vegas hostelry in a few days. The eagerly awaited SANDS HOTEL will be revealed to the local populace for a preview opening Monday, December 15. The scheduled grand opening of this plush establishment will be the following day, Tuesday. This promises to be one of the most glittering spectacles of all times. We'll safely wager that the resulting reaction will be a comparison of Mr. Freedman to Cecil B. de Mille and his extravaganzas of filmdom. The setting will be comparable to any that Hollywood could provide, with a director of vast experience in the satisfaction of the artistically-inclined fun-lovers . . . In order to give you a bit of insight, we would like to quote from George Fuermann's novel, "Houston." The sentences we quote will best exemplify a bit of the character and personality of the little, gigantic Jake Freedman.

"The prince of Houston's gambling is little Jakie Freedman, a foreign-born, one-time produce salesman who usually has $25,000 to $100,000 in his pockets at all times and who refers to thousand-dollar bills as 'calling cards.' He is the most obvious of several owners of what is called the Domain Privee, a tony, lush-plush casino on a lonely gravel road 14 miles from downtown Houston.

"To say that Jakie's place is first-class is practically embarrassing to Jakie. It is not only one of the nation's fanciest casinos but it would be right at home in Monte Carlo or Paris or Palm Springs, without a change. To redecorate only three rooms in the summer of 1950, Little Jakie spent $200,000. He says so and to see it is to believe it.

"Far less than a 1/10th of 1 percent of all Houstonians have ever been inside the Domain Privee. Almost the only way to get in is to have so much money that you have to weigh it to count it. A poor man simply cannot get in Jakie's place. Not even a middling rich one. Just the Big Rich."

Yes, "Little Jakie" has a fantastic reputation. Despite his obvious wealth, he is one of the finest and nicest of folks. Contrary to the policy of his Domain Privee, people won't have to be decked out in enormous diamonds and the highest-priced furs and bank accounts to enter his new Sands Hotel. Every visitor will be cordially welcomed. In Las Vegas, sports attire is considered as proper as formal garb. So it will be in this newest addition to our fabulous Strip hotels . . . To LITTLE JAKIE FREEDMAN goes our Fabulous Las Vegas salute. May you and your SANDS HOTEL ever remain on the list of Success Unlimited. We are proud to have you here . . . and that's for sure.



One of the most amusing ways you could spend a half hour is to sit in on a session between DOMENIC VELONA and JEAN GARAFALO (waitress at DOMENIC'S ITALIAN RESTAURANT). Jean is a devoted bowling enthusiast and her boss sponsors two teams. In one of her leagues, Jean's team bowls against Domenic's, during the course of the season. Whenever Jean and her teammates have to bow to the gals sponsored by the restaurateur, she's almost tempted not to show up the next working day. The ribbing that greets her is merciless and doesn't subside for days on end. Well, maybe the next time Mrs. Garafalo will be able to return the complimentary treatment.

We can't think of any other way to describe him, save the old cliche of his "looking like a lost soul." That's CEE DAVIDSON, ork leader at the HOTEL SAHARA. Since his adoring wife left for Chicago, Cee can't seem to relax. Mrs. Davidson has returned to the East in order to dispense with their furniture, sub-lease their home, and return to Las Vegas, where the Davidsons plan to set up residence. The popular musician is hoping his daughter will

(Continued on page 23)

ROUND THE CLOCK . . .

SERVING THE FINEST FOOD IN THE WEST

Everybody Stops here

HORSESHOE SPECIALS

Grilled Choice Cut Top Sirloin—a la Carte Steak, Onion Rings.....$1.90

Roast Tom Turkey, Walnut Dressing, Cranberries..... 1.40

Pan Fried Mountain Trout, Butter and Bacon..... 1.40

Boiled Kosher Corned Beef and Cabbage, Jiggs' Way..... 1.25

Stewed Chicken Fricassee', Tender, Egg Dumplings..... 1.35

Delicious Fresh Shrimp Louie, 1000 Island Dressing..... 1.35

Roast Prime Rib of Choice Corn Fed Beef, au jus..... 2.75

Half, Pan Fried Spring Chicken, South Style, Cream Gravy..... 1.65

BENNY BINION'S

Horseshoe

DOWNTOWN LAS VEGAS

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



HOW ABOUT this wonderfully warm weather we had all last week? Of course it came as no surprise to me! All during the cold snap we had previously, I had figured from day to day that it would probably "be warmer tomorrow" and, consequently, almost froze to death on numerous occasions. Then I made up my mind that it looked as though the winter had set in for good. I had anti-freeze put into the radiator of Lavender Lou . . . ordered a bright red sweater for the Kid (my Dobie); drug out my old army comforter to put on the bed (even gazed undecidedly at the old balgriggans); in general, I got all my winterizin' equipment in order! According to the way things go for me, there could be no greater sign of warm weather ahead than preparation for the opposite! The nights are pretty cold though! And it's beginning to look as though I'm going to spend another winter sleeping with a heating pad!

Speaking of the cold weather reminded me of something! The HUMANE SOCIETY is still in dire need of more funds to further the remodeling the animal shelter to provide quarters for those animals. You can either donate all you'd like, or you can join the Society for a fee of $5.00 per year. This money goes toward the upkeep of the shelter and the welfare of the homeless strays. **People** in need fall into two categories; the wholly dependent and the unholy derelict. **Animals** in need fall unto the mery of all mankind . . . The Shamrock has taken root and is growing like a weed! CLEM MALONE is remodeling and redecorating the place and putting in some real good features. Greatest of all is the fact that, say for instance, some outfit wants to throw a whing-ding at his place . . . he takes this wall and moves it over there so that these two rooms make one BIG room. Then we pull these sliding screens so that everything is private like, and . . . ON WITH THE PARTY! Oh, I haven't told you yet . . . it's the SHAMROCK HOTEL on North Main. The SHILLALAH ROOM is open around the clock with GUY FULLER and GENE SANDUSKY making the music during the late hours . . . Next Monday, December 15, the VILLA VENICE will begin opening their doors at 11 AYEM every day, which is gonna be a-a-a-all right! By the way . . . the V. V. has always had good food, but since they've gotten THOMAS CHIAPELLO as chef, they'll put their dinners up against any in the country! RALPH and JOHNNY are mighty proud of the reputation they are building . . . TAFFY HILL has not deserted us! She had to close her studio at Seventh and Ogden until after the first of the year in order to have an operation performed in Los Angeles. After a short period of convalescence with her mother in San Diego, Calif., she will return to Las Vegas to re-form her classes of instruction . . . being at home with her family during the near holiday season . . . HARRIET went back to Chicago this past week and CEE DAVIDSON is the saddest sack at the Sahara. She went back to be with the children and to make preparations toward moving out west after the first of the year. Cee and his orchestra played at the El Rancho quite a few years ago and he has been unhappy in the east ever since. Now that he has gotten out here again he isn't going to leave. Looking for a home and all that sort of thing! . . . Missed LES JONES the last time we went out to the RAILROAD PASS CASINO and, on inquiry, learned that he had gone back to Kansas City to see his wife and young son. It seems the boy was taken back there for an operation on one of his legs and the thing has developed into a long, drawn out procedure. His wife and the boy have been back there for six

(Continued on Page 13)



DICK SHERIDAN'S

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- Direct Bus Service From Downtown
- Comfortable Atmosphere

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11 A. M.

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RALPH WOOD PHONE 4313 JOHN DE MASI

A NEW GUN FOR YOUR SPORTSMAN'S CHRISTMAS!

Finest selection of scarce and popular models in Nevada.

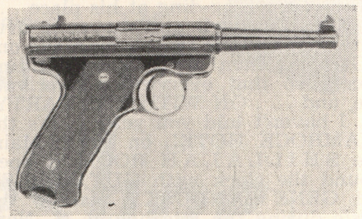
All gun accessories; holsters, fancy grips; hunting knives, gun books, scopes, re-loading tools, etc.

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The sensational, low-priced .22 calibre Ruger 10-Shot automatic pistol — a finely made American gun.

IN STOCK Only $37.50

WHAT'S DOIN'?

(Continued from page 11)

months . . . Was in for a chat with RAE and MURRIEL who operate the BONNIE BEST SHOP out on the Strip, when the express man came to the door with some cartons from their store in Beverly Hills. There were a lot of boxes of those things we don't mention, but the payoff was something Rae pulled out of one of the boxes that looked like a better grade of gunny sack with knitted neck and arm holes . . . straight up and down! That's what I thought until Murriel went in and tried one on. There was one of the cutest dresses I've ever seen. Kinda reminds me of that old song title, "What a Difference a Dame Makes." It also proves that you should never make up your mind about anything until you've seen it put to use properly . . . I wonder how many of you people have homes which are big enough that you can't talk to anyone if you happen to be in the bedrooms and they're in the kitchen! Or you have an upstairs floor! Or you've had the garage made over into a guest house! Or any existing condition where you have to yell at the top of your lungs to be heard by the other party. There is one, easy, simple solution . . . install an INTER-COMMUNICATION SYSTEM. At first that sounds like a BIG DEAL. Actually, I was surprised to find out how reasonably priced it could be, and how simple to install. The average cost, complete, of the best you can get, runs around $75 installed. You can get 'em for less, but not THE BEST! This includes one master and one relay. Terrific, too, for between the nursery and living quarters or master bedroom; or the room of someone who is bed-ridden. I was talking to the boys down at NEVADA ELECTRONIC this past week when it occurred to me that these things have **unlimited** possibilities. Every man who plans to build a home should figure these things into his plans. Of course, in business an inter-com system is indispensable. These boys at 301 Fremont are experts at this sort of thing if you're interested. The phone is 4824. . . . Whataya think of those plastic BLOCK CITY sets? Have you seen 'em? I spent half an evening messin' with some of those things a few nights ago! With a little imagination you can build all sorts of things. It isn't childish either, if you happen to be thinking along that line. No worse than a grown man trying to win at solitaire! Gives your mind something to think about besides your troubles. These blocks are all made to scale, you see, and there are architects and planners all around the country who are using them in their every day work. The same with the BRICK TOWN sets. Everything is according to scale . . . About a year ago two young people attended a wedding and met for the first time. A couple of weeks ago the same two returned to the scene of the incident and signed up for life in the same institution. LUELLA JEAN, daughter of "TEX" and BETSY GRAY, married Sgt. MANUEL GUERRA the evening of December 1 in the Little Church of the West. "Tex" and Betsy both worked at the El Rancho for many years. He's now with Lucky Cab, and Betsy is at the Silver Slipper dining room as a hostess. Their "new son" is stationed at Nellis Air Base . . . Birthdays were bustin' out all over at the El Rancho last week end. BETTY MAGOWAN, line dancer, celebrated the 5th. CARMEN D'ANTONIO'S was the 6th, and GLORIA WHITE'S was on the 7th. To do things up right . . . Mr. Katleman wound up the three day celebration by giving them all a party in one of the bungalows after the second show the night of the 7th. There was cake and champagne galore . . . all on the house! Gloria isn't the only one who will always remember her 1952 birthday! . . . Someone else who did a bit of celebrating this past week were PEGGY and GENE SHELDON who were married in Las Vegas nine years ago on December 11. They're currently appearing at the Sahara. We hope they make it back here every year for a little more of the same! . . . So if you haven't seen me for two or three days it's been because I've been home writing Christmas issue copy. How did Christmas get here so fast anyway? Your ever lovin', —JOHNNY.

"Fabulous Las Vegas"

MAILED EACH AND EVERY WEEK

TO YOU OR YOUR FRIENDS

★

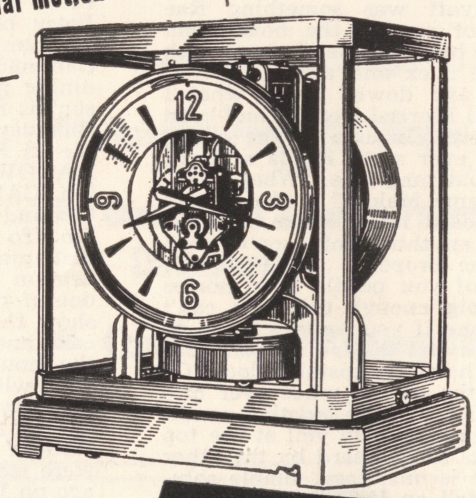
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RENO BEAT . . .

by ART STEAGALL

DECEMBER in Reno, a truly beautiful sight. Reno, completely surrounded by majestic, snow-covered mountains, silhouetted against the bluest skies, great puffy white clouds, always drifting away and over these mountain peaks . . . Reno, at Christmas Time. The beautiful lighted tree in Wingfield Park, the strings of brilliant colored lights along both shore-lines of the cold, mad, rushing Truckee River, the stores with their toy centers, each with a SANTA CLAUS, adding a twinkle to many a youngster's eyes. Outside, the beautiful decorations that form an arch over the streets—they seem to connect the multi-colored, brilliant neon signs that give Reno that fairyland look . . . all of this topped by the large, soft, white snow flakes falling like feathers on the package laden shoppers as they hurry on their way. That's DECEMBER in Reno. . . .

AGVA: BILL HEATHCOCK, new orchestra leader at the RIVERSIDE, being introduced ringside at the HOTEL GOLDEN, by MAE WILLIAMS . . . GLEN ROLFSON, the real fine musician who has become so popular at the piano-bar in the WALDORF CLUB here, in a huddle with LEON HARBERT, host at the same club . . . THE WALDORF is one of the nicer clubs in Reno . . . JERRY COLONNA, a stop over visitor here, on his way back to the coast from N. Y., in the SKY-ROOM to say goodbye to WILLIE SHORE . . . WILLIE heads back East, by way of five one-niters . . . ANGOS PEREZ and his mother, forced to change flight plans at the last minute when their plane developed engine trouble . . . "ZEB" SHAPIRO, band manager for EDDIE FITZPATRICK, so, so, lonesome since his wife went to California to see their new grandson . . . University of Nevada basketball team in a clean sweep of their two-game series with Chico State . . . BILL MOORE, of your town, in our town to address the newly formed "Licensed Beverage Association of Washoe County, Nevada." BILL is a charter member of Clark County Association, and STATE PRESIDENT . . . R. J. MILLER of the SAHARA, up to Reno to look at the snow, sure glad to say we didn't disappoint him . . . MARCH OF DIMES party being planned for Monday Eve., DECEMBER 22. This party sponsored by the merchants is for all youngsters from 4 to 16 years old. It will be complete, with two hours of entertainment, and Santa. . . .



CURRENT SHOWS: NEW GOLDEN, going into a new policy, will present their shows for ONE week only for the remainder of the winter season. Opening last Wednesday here, DAY, DAWN and DUSK, the popular singing trio, the dancing maniacs, THE MERCER BROTHERS, and SIS AND SONNY ARTHURS, dance team, THE GOLDEN GIRLS and STERLING YOUNG and his Orchestra . . . at the TERRACE BAR, the RHYTHM-AIRES continue to please the many patrons.

MAPES SKYROOM: the thrilling voice of CARL RAVAZZA leads the show into a second and final week . . . CARL, always a favorite here, does a great job in his latest Reno engagement, his style of singing and his mixing up of the tempo of his numbers, can only add up to grand entertainment . . . REX RAMER offers some very good vocal impressions . . . The MAPES SKYLETTES, with DOLORES, the new featured dancer, add much grace and color to the show. EDDIE FITZPATRICK and his fine Orchestra

(Continued on Page 27)

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Sis & Sonny Arthurs
Dance Team
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Terrace Bar - Slot Machine Bar
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SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS



Flamingo

December 11 through December 24

(Not a review)
Show: Georgie Price; Maxine Lewis; Mitchell & Petrillo; Don Corey; Lucille Vanelli; Bobby Page and The Musical Pages
Line: Flamingo Starlets
M. C.: Herb Flemington
Orch.: Torris Brand

Here is something new in Las Vegas for a revue at the closing of a year of top entertainment. GEORGIE PRICE and MAXINE LEWIS star in the "Flamingo Cavalcade of 1952," a revue in which the cast convincingly mimics such outstanding stars as Danny Thomas, Martin & Lewis, Kay Starr, Ethel Merman, Harry James, and many others too numerous to mention here. GEORGIE PRICE is your host throughout the entire production besides doing his own inimitable bits of acting during his spot in the show. MAXINE LEWIS does some of the most popular numbers from the Broadway hit, "Call Me Madam," with exceptional musical backing by BOBBY PAGE and His Musical Pages. They also have their own spot in the show wherein they do an impression of the one and only Harry James . . . MITCHELL & PETRILLO are a couple of young energetic comicharacters who do an impressive impression of Martin and Lewis . . . DON COREY is no new-comer to Las Vegas

(Continued on Page 37)



LAST FRONTIER

November 28 through December 25

Show: Phil Spitalny and His Hour of Charm All Girl Orchestra
Intermission: Don Baker at the organ
Gay '90 Bar: Tommy Doyle Trio

Christmas is just around the corner when PHIL SPITALNY brings his HOUR OF CHARM to our fabulous town. Without fear of contradiction, we would like to say this is the finest revue the maestro ever unveiled to the public. It seethes with an enviable mixture of select talent and a beautiful aggregation of women. The girls completely won the admiration of both the men and women in the audience; a difficult task indeed. . . . The gracious star of this long-gowned production is everyone's favorite—EVELYN and her Magic Violin. Miss Evelyn brings a new selection of tunes and introduces a novel duet wherein her violin sighs to the accompaniment of the voice of one of the members of her troupe. It is a most stirring presentation. Evelyn's music is wholly enchanting and stirs the audience to the point of fixed concentration . . . LITTLE LINDA is so adorable, everyone wants to kidnap her the minute they see her on stage. This 4-year-old rascal is a show-stopper, with a youthful sense of showmanship that borders on the uncanny. Talent is Linda's middle name . . . At the grand piano is lovely LOUISE, truly a superb pianist. Her nimble fingers fairly fly over the keys to bring you skillful, emo-

(Continued on Page 37)



El Rancho Vegas

December 10 through December 23

Show: Tom Douglas' Windmill Revue
Line: El Rancho Dancers, featuring Bill Damian and Dusty Reale
Orch.: Ted Fio Rito
Intermission Music: Guy Landis and Jim Di Stephano
At the Bar: Paul Gardos and Chuy Miranda

You asked for it and the management has held over the superior production that was contrived under the direct supervision of MR. TOM DOUGLAS. Included in this new show is the one and only LOUIS PRIMA, who brought with him HARRY MIMMO and KEELY SMITH. Mr. Prima is a complete showman. When he raises his trumpet, you hear music the likes of which has never emanated from another similar instrument. Of course his famous tune, "Angelina" brings everyone to a high pitch of enjoyment . . . JOANNE GILBERT created such a wave of enthusiasm she'll be appearing in the Opera House



Theatre-Restaurant for the next fourteen days. The young lady is a dramatic performer whose vocal interpretations are magnificent and impressive . . . DOODLES and SKEETER are still the best record pantomimists we've ever seen. They are perfectionists, with precision of lip movement and mugging. . . . HARRY MIMMO is a French comedian who scored a triumphant engagement recently at one of New York's sophisticated supper clubs . . . KEELY SMITH is a very charming songstress with a style that marks her individual. . . . ALLAN and ASHTON deserve bouquets for their contribution. Their dance sequence is non-pareil . . . A continued salute to TOM DOUGLAS for his Windmill Revue, centered around a great big bundle of talent.

Wilbur Clark's DESERT INN

December 9 through December 22

Show: Pearl Bailey; Billy Vine; Boliana Ivanko Quartet
Line: Donn Arden
M. C.: Don Reynolds
Orch.: Carlton Hayes
Lady Luck Lounge: Grover-Shore Trio; Danny Cassella Orch.

"PEARL BAILEY Sings Again!!", or maybe better we should say, "The Return of Pearlie Mae," as she had to travel over 6,000 miles to keep this engagement. You'll like the new Pearl Bailey, with a figure second to none, singing better than ever, and dancing up a storm. No one, but no one, has ever approached the style of song interpretation that is hers and hers alone. "Tired" and "The Laziest Gal in Town" best explain the style, and her latest record hit declares that it takes "Two to Tango" . . . There's a "ton of fun" in store for you when you see BILLY VINE, who has played at least a half dozen return engagements in Las Vegas. He appears along with Miss Bailey as an extra added attraction. Billy does two of the greatest drunk routines in the business, and his Richman bit, built around Jolson, is the greatest . . . The BOLIANA IVANKO QUARTET is a fast moving Adagio group that is terrific! At the finish, two members "turn" while another member "skips rope" . . . using the lovely little lady as the rope!! . . . The DONN ARDEN DANCERS are doing a new Mambo number featuring FLUFF CHARLTON and the very excellent singing voice of DON REYNOLDS.

SAHARA

December 2 through December 15

Show: Gene Sheldon; Ella Mae Morse; Bob Williams
Line: Moro-Landis Sa-Harem Dancers, featuring Gene Nash
Orch.: Cee Davidson
In the Casbar: Mike Werner's Ork

Heading the new line-up in the Conga Room is GENE SHELDON, the "Prince of Pantomime." As his by-line implies, Mr. Sheldon specializes in the art of comedy, without words. He has quite a repertoire of silent routines which he imparts with studied accuracy. One routine that is a local favorite, involves his banjo and foot, in silent argument over the proper musical beat. If you like pantomime, you'll like Gene Sheldon. . . . ELLA MAE MORSE brings with her a selection of "Bop and Rhythm" tunes. The Capitol recording star employs the songs that prove popular to the musically inclined. The red-headed songstress is best known for her "Cow-Cow-Boogie" disc and nostalgia runs rampant when she introduces that particular number. Rhythm and Ella Mae Morse go hand-in-hand . . . Rounding out the bill is BOB WILLIAMS, the happy performer whose life is saddened at times by the antics of his two dogs. This is an act that is quite well known to localites and will always bring a smile and a chuckle. We just love to watch the domestic animals when they apparently ignore Bob and his cajolery. The height of the fun arrives when one of the dogs behaves in a very, very tired manner . . . The SA-HAREM DANCERS execute two vivid routines. Outstanding is their Western production. Featured with the dancers is handsome GENE NASH, whose dancing is skillful. Gene also lends his talents as master of ceremonies, turning in a commendable performance.



Thunderbird

November 27 through December 17

Show: Tennessee Ernie - Irene Ryan - The Martels and Mignon
Line: Kathryn Duffy Dansations
M. C.: Johnny O'Brien
Orch.: Al Jahns
Lounge: Jack Martin Men - Normandie Boys

TENNESSEE ERNIE is here again and doing a great job with his down to earth humor and big singing voice. Plenty of power plus! With every show Ernie gains a room full of new admirers. Most people expect him to sing the type of tunes they've always heard him do . . . then he sings "High Noon" in a rich, full baritone which never fails to bring roof-raising applause . . . IRENE RYAN is the same as always . . . a great little comedienne!! Feigning fear and shyness, "quiver-lip" Ryan brings gales of laughter as she relates to listeners the situations she has experienced. Sings the old time songs in the old time way and endears herself to you by the minute . . . This is also a return engagement for THE MARTELS and MIGNON. Three fellows and a slip of a girl who perform breath-taking adagio feats. Bud Martel's one-hand catch at the finale of the act never ceases to bring gasps from the audience. . . . The DANSATIONS do an outstanding rhythm number and feature Christina Carson and Betty Turner in a "cake walk" finale.

SILVER SLIPPER SALOON

Show: Ten Big Acts
M. C.: Jimmy Cavanaugh
Orch.: George Redman

The management of the Silver Slipper is wrapping up a package of merriment, tied with strings of laughter, presenting this, their holiday show. The members of the cast have devoted a lot of time and effort toward the creation of a gala yuletide production, combined with a nostalgic minstrel show . . . The performers are well known to localites and indulge in the light frivolity that chases gloom and instigates hearty chuckles . . . The show moves at a fast clip with rib-tickling skits. All in all, it makes for a merry melange of music and mirth . . . Jimmy Cavanaugh donates his clever talents as master of ceremonies . . . Show music is provided by George Redman and his boys . . . There are four curtain times for your pleasure and convenience.

The Sands

Show opening December 15

(Not a review)
Show: Danny Thomas; Connie Russell; Lew Wills Jr.
Line: "The Most Beautiful Girls in the World"
Orch.: Ray Sinatra
In the Bar: The Rist Brothers

When this magazine goes to press, it will be a few days before the patrons clamber into the beautiful new Copa Room to witness this opening performance. Opening night for this new addition to our fabulous strip is a complete sell-out . . . Starring in this show is the one and only DANNY THOMAS. At this writing, we can safely say that this stellar comedian is known to virtually every one of our citizens. He has proven his versatility via Hollywood's celluloid. Danny will always be one of our top-notch performers. He is a perfectionist and doesn't believe in tossing any type of performance at his audience. A lot of work and effort goes into the schedule that precedes "curtain time." When Danny steps on the stage, his effortless presentation belies the diligent rehearsals he has undergone. How can you help but admire and love the guy? . . . On the same bill is CONNIE RUSSELL, a lovely damsel who makes her Las Vegas debut, along with the Sands Hotel. She is a leading recording star and has a clever way with a ballad. You've heard her on the air, read about her in fan magazines and will now have the opportunity to see

(Continued on Page 37)

Holiday Greetings

FROM THE

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9 P.M.
11 P.M.
1 A.M.
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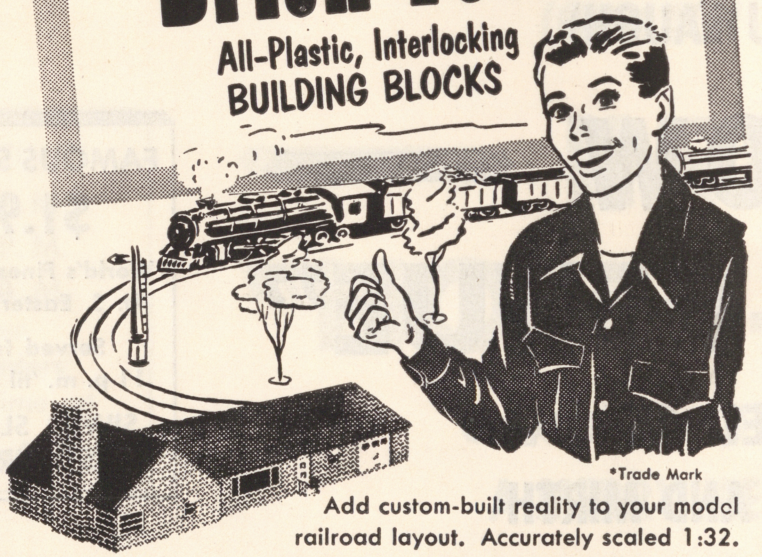
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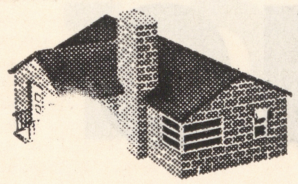
Brick Town*

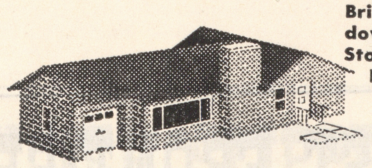
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THAT'S FOR SURE:

(Continued from Page 9)

accompany her mother and brother on the return trip. She is an accomplished pianist and artist, currently employed by the famous Marshall-Field Company.

The bingo dealers at the SILVER SLIPPER couldn't be having a better time if someone gave each of them a replica of Aladdin's Lamp. Instigating the good humor is JAY SALERNO. Jay never worked as a bingo dealer before and is really being given the initiation treatment by his fellow workers. Being a trusting soul, he is a natural foil for some mighty fine enjoyment and sends a lot of bewilderment in Mr. Salerno's direction.

After spending two months at the Good Samaritan Hospital in L. A., BLANCHE HICKS has returned to spend the holidays with her beaming husband, BILLY (a floorman on the graveyard shift of the THUNDERBIRD HOTEL). Even though she must return to the Coast for further medical treatment (after the first of the year), the couple are grateful for their reunion and are having a second honeymoon for themselves.

Do you remember JERRY ROTHMAN? About four years ago, he was the maitre d' at the FLAMINGO HOTEL. More recently, he served in that capacity at the CAL-NEVA LODGE in Tahoe (during the summer season). Well, we're very happy to report that Jerry is now the host-proprietor of his own GYPSY CAMP RESTAURANT, located at 8524 Sunset Boulevard. It is a charming place, specializing in Hungarian cuisine. His blonde wife, MARGY, is head chef. Every dish receives her personal supervision and those who have sampled the food, threaten to offer Mrs. R. a higher salary. But what can you do when the gal loves the guy and is happy with him? Our wishes for good luck to Margy and Jerry Rothman. We hope it won't be long before we can sample some of our favorite dishes at their new location. (How's the "Toited Capisto," Jerry?)

Would you like to meet a man who is liked by millions of people, from coast to coast; a man who is popular no matter where he goes? Then, drop into the JEWEL BOX of the SANDS HOTEL and meet the proprietor of that jewelry emporium, SHIKEY TOUSHIN. Prior to his settling here, Shikey was in politics and helped stage and book shows into Chicago's CHEZ PAREE. If you take a close look at his wrist, you'll see the beautiful gold watch he wears. It is a gift from one of his dear friends, DANNY THOMAS. In his Jewel Box, Mr. Toushin has a vast selection of the finest jewelry and perfumes. He also has a gift selection and tobacco division. (The Jewel Box has a convenient location in the casino.) Two "exclusives" can be purchased from Shikey. One is a Parisian perfume that cannot be obtained anywhere else in the states. Another is the famous Dunhill brand of cigar. The only other sources for purchase are the Dunhill shops in Beverly Hills and New York City. Mr. Toushin's contacts are so varied, we doubt that there is any item he couldn't secure, with comparative ease. Good luck, Shikey, and welcome to Las Vegas.

On December 11, a ceremony in the LITTLE CHURCH OF THE WEST (of the HOTEL LAST FRONTIER) transported two single people to the marital cloud of bliss. Playing the stellar roles in this little drama were EDGEL HARPOLE and JACK BERNARD, cashier in the SILVER SLIPPER GAMBLING HALL. All of their friends helped them celebrate the occasion. We hope the years ahead will offer a great margin of happiness to these youngsters.

LIBBY and DENNIS STEPHENSON (he's our talented staff artist) are carefully crossing off the days on their calendar. Their son JOE has been in Korea for what seems like a very long time now (and has been). Latest word from the front is that Joe is preparing to return to our American shores and Mother Stephenson couldn't be happier. The Christmas celebration in their home might be a bit late but it will be well worth the delay.

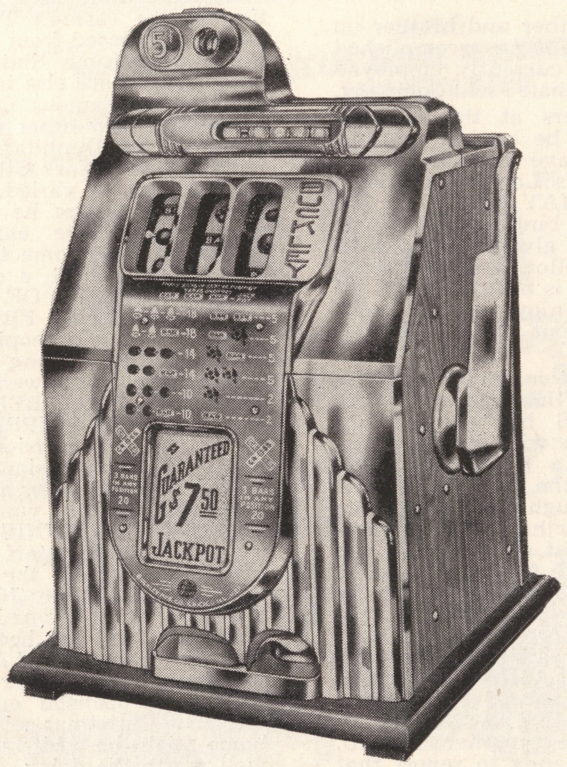
In last week's magazine, we advertised BLOCK CITY, the all-plastic construction set, consisting of 306 pieces. It is one of the most fascinating toys we've ever seen. As a matter of fact, adults seem to appreciate the set with a fervor equal to that of the children's. In this week's edition, we are advertising BRICK CITY, another sensational item. With these outfits, you can build any kind of structure, with doors, windows, fences, etc. The gentleman who is manufacturing them is PAT BUCKLEY, owner of BUCKLEY'S JACKPOT CLUB on Fremont street. We think it's the greatest innovation in the world of novelties.

Everyone is sincerely happy to see PAULA DE ROCCO back in our fabulous town. She is now working as a cocktail waitress in the Casbar of the HOTEL SAHARA. At one time, Paula was co-owner of the BAR OF MUSIC. But ill health forced her to sell out. She successfully recuperated and now looks very chipper and happy.

BILL KOZLOFF has been general manager of the SILVER SLIPPER for approximately one month. It has taken him just that amount of time in which

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Everyone's WILD ABOUT Buckley's

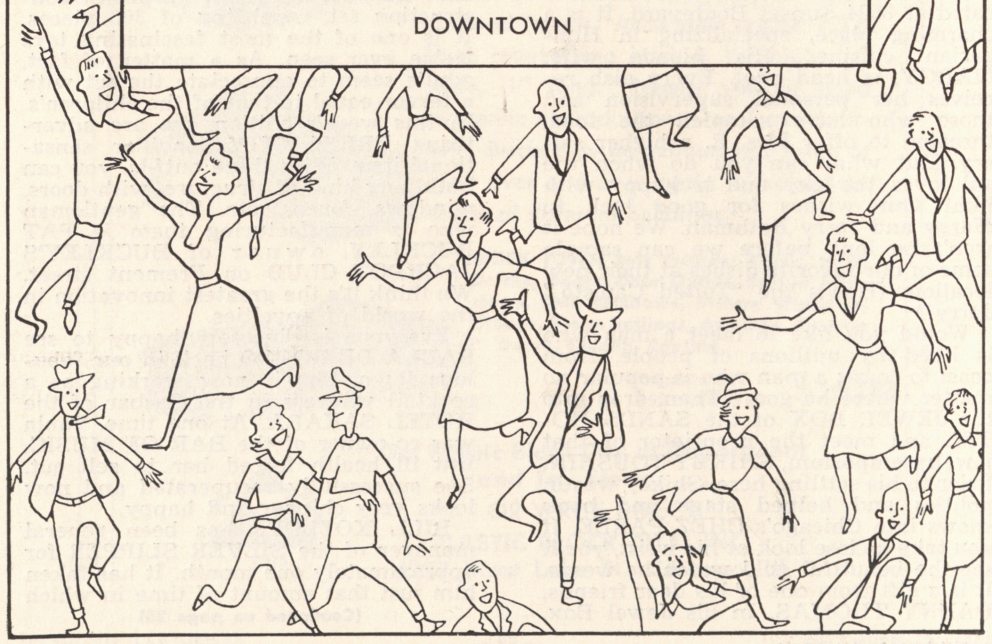






20 FREMONT STREET

DOWNTOWN



THAT'S FOR SURE:

(Continued from Page 23)

to evolve the plans for a cocktail lounge in that spot. Work as already begun on the project with the decor being supervised by THELMA and BOB LODEN. It will be patterned in a Mid-Victorian motif. Although the lounge will be in the casino, the arrangement will be such as to set it apart in cozy atmosphere. This is just another example of the persistence that follows on the heels of an idea that formulates in Bill's mind. He intends to continue adding features that will please the patrons and offer desirable comfort.

In case the "little bird" hasn't already told you, we have Stork news for you. On November 21, a 5-pound 15-ounce infant, wearing blue diapers, cuddled within the arms of his brand new mother, while a white-faced daddy tugged nervously at his tie and wondered when he would be able to hold his heir. Little MARC JAMES wants everyone to know he is very pleased with his selection of parents: PEGGY and BEN GARTMAN. But he also announces he won't be ready to help his dad sell cars until 1970 or there-about. Best wishes to all of you!

One of the busiest sites of Christmas buying is the DESERT GALLERIES, out on the Strip. There certainly has been a tremendous reaction to the discount sale. Seems that people really know where to go to find a bargain. All of JACQUE SCHWARTZ' customers are happy with their purchases and can't seem to say enough nice things about the stock on hand. We firmly support that opinion. If we owned a castle, a great amount of the items that Mr. Schwartz has would be transferred to it.

A letter from SYLVESTER WIERE informs us that the WIERE BROTHERS are leaving for South Africa, December 22. They will fulfill a two-month engagement there and then head for London, for an indefinite period. On March 5, they will appear in a London show, "Coronato." The fellows send their best regards to everyone and want you to know they miss our fabulous town and people.

Las Vegas seems to have an intriguing effect upon those who just come here for a visit. One of the many who came to see and remained is MRS. IRENE PACE. Mrs. Pace just dropped in to spend some time with her relatives and was so impressed she purchased some property here. Upon planting those roots, she decided to ensconce herself more firmly and became affiliated with the McDONALD REALTY COMPANY. Now, the little lady is caught up in constant activity and we honestly feel the East is as far from her mind as is the distance from her person. Welcome, neighbor!

All who know him are happy to learn that FRANK BENINATO has the barber shop in the new SANDS HOTEL. Frank does a wonderful job of adjusting your hair line or trimming your beard. Every wife is a satisfied customer, when Frank sends friend husband home.

The MORO LANDIS SA - HAREM DANCERS boast two lovely showgirls who are sisters. They are hed-head IDA MERCER and blonde BETTY LYNNE. Ida's husband PAT is a policeman on the Los Angeles force; a warning note for any unattached males who might cast their orbs in her direction. Pat will arrive to celebrate his birthday here, December 18, and the gals have gone "all out" to prepare a memorable occasion.

For a newcomer, TERRY SMITH has certainly acquired a vast number of friends in a short space of time. He is a bartender at the SILVER SLIPPER. His congenial attitude and consideration have ingratiated him with his customers and co-workers alike. What a wonderful world this would be if there were more Terry Smiths in it!

Here's a little reminder, in case you might have forgotten. The LAS VEGAS WOMEN'S BOWLING ASSOCIATION DANCE will be held tonight, December 13, at the V. F. W. HALL on North Fifth street. Supplying the music for dancing will be THE THREE MAJORS. However, we understand the boys have picked up a fourth member for this special occasion. We have had a preview of the many raffle prizes that MAXINE McMICHAEL and her committee received as donations from the various merchants around town. After seeing this magnificent array, we feel it is sufficient inducement to bring the guys and gals a-running. If Ye Editor's wife brings home that ironing board, we won't have any more excuses for not "pitching in" on her ironing day. Please save us from that fate and let her win something else—something like a subscription to the Fabulous Las Vegas Magazine. **That** would be novel!

CHARLIE RESNIK (co-owner of Tahoe's CAL-NEVA LODGE and Reno's CAL-NEVA CLUB) recently purchased the LA PAZ HOTEL in Palm Springs. It is a beautiful place and we join his many friends in extending best wishes for success. Nephew BERNIE (a lieutenant in the Air Corps) is not-too-patiently awaiting his discharge on January 20, 1953. When he doffs his uniform, Bernie will enter his uncle's employ at the Reno spot or the new location in Palm Springs.

(Continued on Page 27)



Thanks to You, the People of Las Vegas

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HELD OVER

INTO OUR

FOURTH MONTH

OF PLEASURE AT THE

HOTEL

LAST FRONTIER

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El Rancho VEGAS HEALTH CLUB

LENNY SHAFER, Manager — KAY HESTWOOD, Consultant

PHONE 1300 FOR APPOINTMENT

THAT'S FOR SURE:

(Continued from Page 25)

Rumor has it that HELEN and GUS COREY will sell their CINNABAR STEAK HOUSE and buy the HICKORY WOOD BAR-B-Q. We don't know if the transactions have been completed as yet but our well wishes accompany the Coreys and their plans.

Just a note of caution for anyone who might feel a bit belligerent toward MIKE HINES, a local attorney. Every inch of his 6'4" frame has known muscular achievement in sports. During 1939-40 and 1941, he was a football star and boxing champ with the Notre Dame crew. At the end of that period, he entered Uncle Sam's service. Then, he returned to N. D. in 1945 to complete his legal studies. Here is a true "Fighting Irishman" and a great guy.

Over at the new SANDS HOTEL, the Casino Manager is EDDIE LEVINSON. General Manager JACK ENTRATTER is also head of the entertainment and publicity—and MATT HOWARD is the Bar Manager. By now, you are probably familiar with these names and we know the aforementioned gentlemen will be successful in their respective endeavors.

Diners at the MELODY LANE RESTaurant wonder if the charm that waitress PAULINE SMITH displays is inbred or acquired through schooling. Well, to be honest, we believe she possessed a great deal of it before she became one of the FRED HARVEY girls. She wore the Harvey uniforms for ten years; one of the highest references in this field.

On December 12, STANLEY SPERLING had a birthday party that reminded brother PAUL (of NEVADA THEATRES CORP.) that the "little one" was now an adult. Stanley is a baseball star of the Menlo School in California. He is hailed as one of the most promising pitchers of the future. When he graduates, he will be approached by one of the major league ball clubs, who have been watching his progress with more than a passing interest. We have a hunch that Stanley will make the grade. When he does, we'll be watching his debut.

Do you realize that every year about this time, a miracle takes place? Yes, the miracle performed by our Post Offices all over the land in getting all the packages and gifts to the proper places at the proper time. If you could visit the Post Office in a large city, or any place for that matter, you'd wonder how all those packages could EVER get delivered, let alone by Christmas Day. It means backbreaking work for thousands of your fellow-citizens, so why not take pity on them! Put yourself in THEIR place and then think whether YOU'D like to work that hard when you've got your Christmas shopping and other tasks to do during this busy season. Don't wait until the last minute to mail your packages. What if they DO arrive at their destination a few days early? Simply mark them "Don't Open Until Christmas" and send them off NOW. This will help ease the workload and pressure at your Post Office the last minute. And by mailing your packages EARLY, you'll ease your own busy schedule as Christmas-time draws near. . . . And That's for Sure!

RENO BEAT:

(Continued from page 15)

play for the show and for your dancing pleasure.

THE RIVERSIDE: Opened THURSDAY with a man who has given America and the world some of its best love songs. We mean, of course, JIMMY McHUGH, foremost composer . . . McHUGH has a fine singing group of five attractive young ladies, with well blended voices . . . THE APPLETONS, Apache Dance Trio, the RIVERSIDE STARLETS and the music of BILL HEATHCOCK and his orchestra, round out another great show. . . .

THE RENO LITTLE THEATRE is closing Sunday night, after another very successful stage play, "SEE HOW THEY RUN." . . .

See you next week . . . ART STEAGALL, RENO 2-2658.



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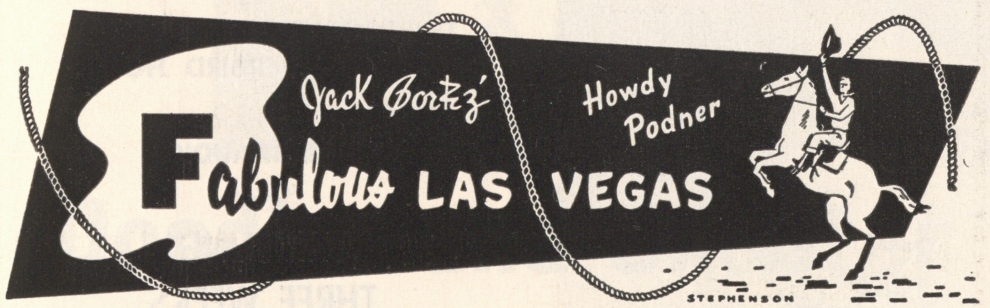
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GENE SHELDON

Favorite Recipes
of the Stars

From PAULINE KESSINGER,
Manager, Cafe Continental,
Paramount Studios

The "quick snack" in most American homes is the "hamburger." Somehow when people are in a hurry or want to fix something quite easy and simple, the hamburger or hamburger steak is the first thing that comes to mind.

This subject of what to fix for a quick snack came up for discussion when Paramount was filming the interior of its thrilling technicolor movie, "The Blazing Forest." JOHN PAYNE, WILLIAM DEMAREST, SUSAN MORROW and RICHARD ARLEN all ordered hamburgers when they found out the usual lunch period would be very short one day. AGNES MOOREHEAD, the other stellar member of the cast, ordered something else.

"Anything to be different," cracked John Payne. "Not at all," laughed Agnes. "It's just that in New York, I used to do two, three, four and sometimes five radio shows in a day, and as a result, the word 'Hamburger' is no longer in my vocabulary." Agnes elaborated further by explaining that she really had to make up a special little cookbook containing "quick-and-easy" meals or snacks. One of her favorites is called "Rinktum Ditty," and to make it, you'll need:

1 tablespoon butter or fat
1 small onion, chopped fine
2 cups cooked tomatoes
1 teaspoon salt
¼ teaspoon pepper
2 teaspoons sugar
½ pound grated American cheese
1 egg beaten

First you melt the butter or other fat and cook the onion until soft, but not brown. Add the tomatoes, salt, pepper and sugar and heat thoroughly. Then add cheese and cook until melted, stirring constantly. Add the egg slowly, stirring constantly and cook one more minute. Serve this on buttered toast. And this amount will serve four nicely.

Our thanks to Agnes Moorehead, the brilliant star of "The Blazing Forest" for this simple, easy recipe for . . . "Rinktum Ditty."

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LAS VEGAS, NEVADA

Weekly Beauty Letter

From WALLY WESTMORE
Makeup Director, Paramount Studios

EVERY woman who has seen ALEXIS SMITH in Paramount's exciting suspense-movie, "The Turning Point," marvels at the lustrous, well-groomed look Alexis' hair has. This is no accident. Alexis, as do most movie stars, makes sure of hair-beauty by careful care of her hair.

Wally Westmore, Paramount's Makeup and Beauty expert, gives several helpful hints which all women who want lovely hair should heed.

"For one thing," says Westmore, "when I hear a woman complaining that her hair grows slowly, or that it is dry and brittle, or that it is falling out, I'm usually pretty sure that she herself is at fault. One of the most prevalent causes of such complaints is too many permanent waves." Westmore continues, "Permanents should not be obtained more than twice a year. This allows the hair to grow out between permanents and keeps it from becoming dry and brittle."

"Home shampooing," says Westmore, "is another factor responsible for dryness, falling hair, and the other complaints." He points out that shampooing one's hair at home is fine IF women make sure to remove every trace of soap and shampoo before drying the hair. Soap particles which remain in the hair tend to clog the scalp pores and prevent the scalp from breathing properly.

"Of course," the beauty expert explains, "general poor health will reflect in a woman's hair as well as any carelessness on her part." He points out that nervousness and similar conditions tend to leave the hair undernourished and urges that all women who may be ill for any length of time make sure their scalp is massaged and brushed well at least twice a day to aid in scalp health.

Beauty care takes time and thought, it's true, but Westmore says it pays off in good looks and good grooming, and that's important!

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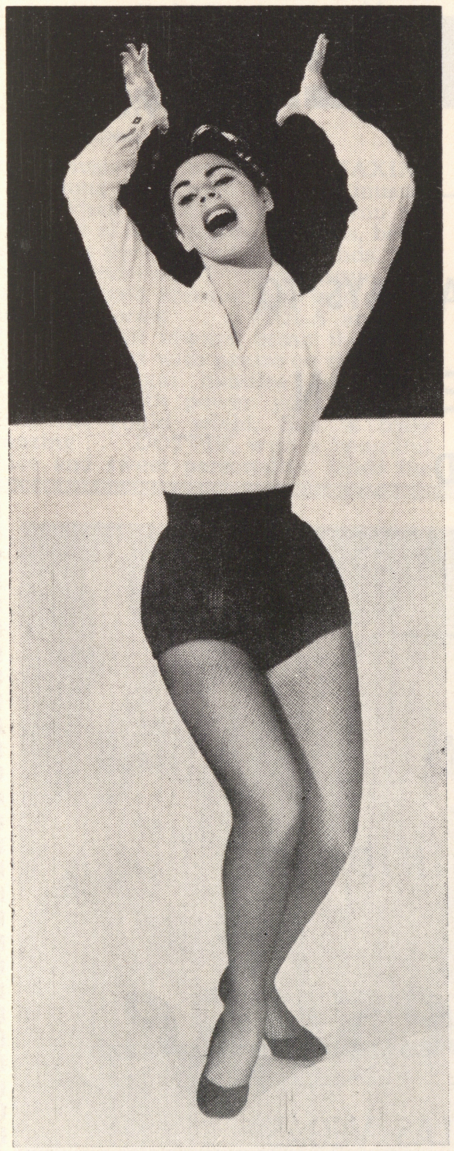
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Hotel EL RANCHO VEGAS

POP SQUIRES:

(Continued from Page 5)

squashes off unperceived by the guard.

"This being considered a licensed holiday, the brethren mustered for a wolf hunt on horseback. About a dozen went out and after chasing around a few hours, returned without success.

"In the afternoon President Bringhurst and Smoot went out and located the Indian farm for the coming season on a little stream two miles north of the fort. Some of the brethren enjoyed themselves at a game of ball in the fort."

Jumping over a few days we come to Sunday, December 30:

"The weather for a few days past had been quite cold; some of the time very blustery. Meeting was called at an early hour and after the brethren had finished preaching. President Bringhurst sent for Brother Hulet to come in, whereupon complaint was made by the President that Elder Hulet had manifested a spirit of opposition from time to time to the counsels and regulations given by the authorities in Las Vegas, and he considered that Hulet had used his influence to prevent others in camp from fulfilling the requirements made of them. Brother Hulet acknowledged in part and said that he was sorry and would try to live more strictly to the duties of his calling. He hoped that forgiveness would be extended to him. A vote was accordingly called for that purpose and it was agreed to unanimously by all present, and thus peace and confidence was again restored in their midst."

About the only lesson I can learn from this bit of history of Las Vegas almost a hundred years ago is to note that, while there was much about which those people might complain, their religion brought them humility and with humility, the strength to bear their sufferings with fortitude.

And next week, perhaps, I may tell you of the first Christmas celebration in this modern Las Vegas, December 25, 1905.

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The Sands

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GOOD LUCK ALWAYS TO

JAKIE FREEDMAN

AND

ASSOCIATES

FROM

BENNY BINION'S

Horseshoe

DOWNTOWN LAS VEGAS

FLAMINGO:

(Continued from page 17)

audiences. In this show he gives his version of some of Danny Thomas' stories, but we hope he doesn't leave out his "Polish" bit . . . Miss LUCILLE VANELLI is a young lady with a voice not unlike that of Kay Starr, and fits into this revue in fine fashion . . . The FLAMINGO STARLETS open the show with a new Lindsay-Sapphire Production called "Cavalcade of Dance" with HERB FLEMINGTON on the vocals.

LAST FRONTIER:

(Continued from page 17)

tional music and melody . . . MAXINE is a young lady with a most unusual voice. When you listen to her, you are reminded of the singing of birds, being carried at the crest of high winds. Her voice is individually picturesque and translates with accuracy the true meaning of her song . . . VIOLA and her 17 drums will always bring the audience to its feet with praise on their lips. This lovely gal handles her bulky equipment with power you don't believe she could wield. She is truly amazing . . . DOTTIE, with a beautiful voice and sweet personality, leads the audience in the community singing of a tune most of us learned as children. It makes for a lot of fun . . . ROSE MARIE, the young lady who attended the Conservatory of Paris, seemed to hypnotize all listeners with her voice and stunning appearance. It wouldn't surprise us to learn that some movie mogul was trying to tempt her from the Spitalny fold . . . An extra-added attraction are ROBERTO and AIDA. The vivacious young couple are masters of the Flamenco dance and present brilliant interpretations of South American dances. Their routines are intense and filled with the gaiety of their native land.

SANDS HOTEL:

(Continued from page 19)

her in person . . . Rounding out the bill is LEW WILLS, JR., another newcomer to Las Vegas. We haven't seen the lad in the spotlight yet but advance publicity informs us that he is a sparkling performer and has appeared in musical comedy revues . . . RAY SINATRA and his popular musicians will be on hand to lend musical perfection to the show and for patron dancing. Ray is a well-known in the land of show business also and will be a welcome addition for supper-clubbers with rhythm in their feet.



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and Your Charming Wife, Rose Marie



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