Jack Portz'

December 6, 1952

# Fabulous LAS VEGAS Magazine

'The Singing Sheriff'
and a
Junior Deputy



STEPHENSON

15c

NOW IN THE OPERA HOUSE-THEATRE RESTAURANT

**JOANNE GILBERT**

Direct From Her Mocambo Debut

IN A

**WINDMILL REVUE**

WITH AN
ALL STAR CAST

**DOODLES & SKEETER**

ALLEN & ASHTON — CARMEN D'ANTONIO
JOHNSTON & MIDELL — BILL DAMIAN

AND

**EL RANCHO GIRLS**

WITH

**Ted Fio Rito and His Orchestra**

SHOW TIMES: 8:30 P. M. - 11:30 P. M.
NEVER A COVER OR MINIMUM CHARGE
For Reservations Phone 1300
Extra Late Show Saturday Night—1:15 A. M.

HOTEL
# EL RANCHO VEGAS
"Stop at the sign of the windmill"

## Wilbur Clark's DESERT INN

PROUDLY PRESENTS

"MR. RHYTHM"
**FRANKIE LAINE**

**PAUL GRAY**
"Diplomat of Comedy"

**TOMMY WONDER & MARGARET BANKS**
'Outstanding Dance Team"

**THE DONN ARDEN DANCERS**

**CARLTON HAYES and His Orchestra**

Show Times 8:30 and 11:30 — Saturday only 1:30 a. m.



HOTEL
# SAHARA
Congo room

# GENE SHELDON

★

**ELLA MAE MORSE**

★

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**SA-HAREM DANCERS**
FEATURING
**GENE NASH**

★

**CEE DAVIDSON**
**AND HIS ORCHESTRA**

★

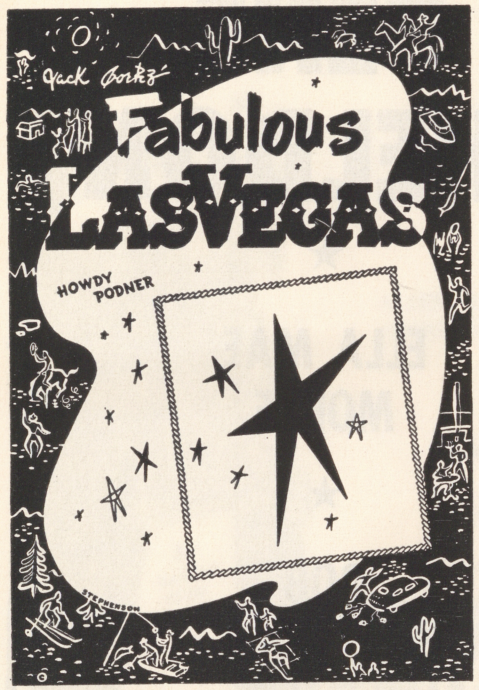
**MORO-LANDIS PRODUCTION**

★

STAN IRWIN
DIRECTOR OF ENTERTAINMENT

NO COVER
NO MINIMUM

HIWAY 91 • LAS VEGAS • NEVADA
RESERVATIONS · TELEPHONE 6800




PUBLISHED WEEKLY VOL. 4, NO. 35
DECEMBER 6, 1952

OBSERVATIONS by POP SQUIRES
RANDOM THOUGHTS by B. B. BARTON
THAT'S FOR SURE by JACK CORTEZ
WHAT'S DOIN' by JOHNNY UHLMAN
WATCHBIRD by LADY MICHAEL
RENO BEAT by ART STEAGALL
★ SHOW REVIEWS ★
HOLLYWOOD HEADLINES by MARTIN LEWIS

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# HIGH SPOTS

## ON THE STRIP . . .

**EL RANCHO VEGAS**—Dining, dancing, swimming, gaming casino. Famed Wagon buffet and breakfast. Phone 1300.

**FLAMINGO HOTEL**—Nevada's most beautiful wedding chapel. Heated swimming pool. Midnight buffet. Dining, dancing, gaming casino. Phone 4000.

**THE LAST FRONTIER**—Dining, dancing, swimming, gaming casino, floor shows nightly. Gay '90s bar. Open 24 hours. Hunt Breakfast Sundays. Midnight buffet. Phone 1800.

**SILVER SLIPPER SALOON**—Gay '90 atmosphere. Shows, dining, dancing, casino. Hiway 91—Phone 1800.

**THUNDERBIRD HOTEL**—Dining, dancing, swimming, casino. Navajo bar. Phone 5100.

**WILBUR CLARK'S DESERT INN**—Dining, dancing, swimming, gaming casino. Phone 6000.

**HOTEL SAHARA**—Newest hotel on the Strip. Dining, dancing, swimming, casino. Phone 6800.

**THE SANDS**—Opening soon. Another hotel on fabulous Hi-way 91. Phone 7100.

**VILLA VENICE**—Newest Strip restaurant. Features fine food and nightime fun. Phone 4313.

**DOMENIC'S ITALIAN RESTAURANT**—Featuring the finest of continental and domestic cuisine. Phone 4571.

**LOUIGI'S CHARCOAL BROILER**—Superb steak and chop house, Casino. Phone 6740.

## DOWNTOWN . . .

**BOULDER CLUB**—Off Second on Fremont. Oldest club in Las Vegas. Phone 2866.

**BUCKLEY'S**—The greatest variety of slot machines and race horse machines in Nevada. 20 Fremont street—downtown.

**CALIFORNIA CLUB**—First and Fremont. Slots, restaurant, bar, museum and replicas of gold rush.

**EL CORTEZ HOTEL**—600 Fremont. Gaming, cocktail lounge, dancing 'till 5 a. m. Phone 1500.

**ELWELL HOTEL**—First and Carson streets. Gaming, cocktail lounge. Phone 4700.

**GOLDEN NUGGET**—Second and Fremont, known as the club reproduced from a famed Barbary Coast gambling hall. Phone 3244.

**HORSESHOE**—Corner of Second and Fremont. Las Vegas' newest plush club with casino, bar, restaurant and race book. Phone 6547. Restaurant phone 6548.

**MONTE CARLO**—Bets 10 cents and up. Craps, roulette, 21. 15 Fremont. Phone 2750.

**NEW LAS VEGAS CLUB**—18 Fremont, same popular gaming club but in a new location. Featuring bingo games. Phone 28.

**PIONEER CLUB**—First and Fremont. Phone 583. Displaying 62-foot giant sign of Vegas Vic.

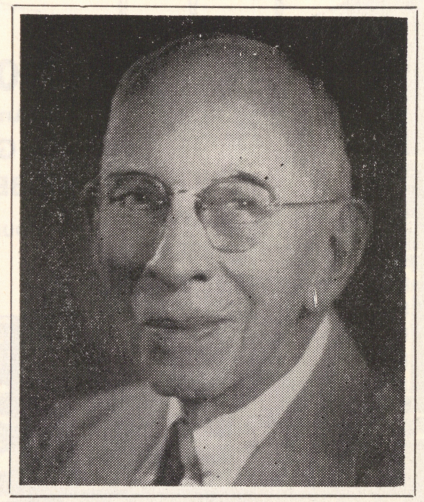
**WESTERNER CLUB**—Rustic casino, in western splendor. Phone 5612.

**EMBASSY CLUB**—Burlesque, in North Las Vegas on North Main. Phone 1633.



# OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

## DARK DECEMBER



**DECEMBER, despite the fact that it is sandwiched in between Thanksgiving and New Years and brings with it the gayest, brightest and (what ought to be) the happiest day of the year, Christmas, has somehow made for itself in my mind the character of darkness.**

The days of December are the shortest of the year. Its skies are dark and stormy. It brings us rains and winds and, sometimes here in Vegas, snows. And always we have some inward worries—what shall we get everybody for Christmas; or (horrors) we consider what might happen if, for once, we should ignore the Christmas, and then feel heartily ashamed of ourself.

This Christmas business (I am just interpolating this) is something you can't ignore, can't drop, can't neglect—and wouldn't if you could, so you might as well brace up and do your best and you will be astonished to learn what a fine job of Christmasing you really did. It always comes out fine and your gifts turn out (after all the worry), to be appropriate and highly prized by the party of the second part. (Isn't it amazing how those girls cheer us up by declaring "that was just what I wanted." Reminds me of a fellow who was trying to quote the scriptures and came up with "The Lord loveth a cheerful liar.")

And my friend Bob Gatewood is in Good Samaritan Hospital, Los Angeles, following a serious operation—December is surely a dark month.

The darkness of December may have originated with me in the December of the year 1909. It was that year that we patriots of the sick baby Las Vegas, fit. bled and nearly died fighting for our independence from Lincoln County. and finally managed to establish Clark County (without a cent in her purse) as a free and independent county of Nevada.

To overcome the objections that daddy Lincoln County had voiced, we promised that we would provide, free for five years, a county court house for the new county—and we managed to do it at the tremendous cost to our businessmen of $1800. The county officers were installed and housed in the little building on the Carson Street side of court house square, now occupied by Jim Down, J. P.

So, strolling proudly up Carson Street. past our new court house, at noon of an early December 1909 day, I met one of our county officials, County Clerk Harley Harmon, coming out of the new court house with a businesslike swagger which seemed the right thing. So I swaggered a bit myself as I met the official (Harley was about all there was to the county government then except Sheriff Charlie Corkhill).

As we met I remarked:

"Hello, Harley. Looks like snow."

"It don't snow in this country," said Harley with his best official air. Which nettled me a bit, perhaps, so I met the challenge:

"Bet you a Tom and Jerry it snows before 5 o'clock."

"Bet'cha it don't," said the dignified official. And we passed by.

Along about 4 o'clock that afternoon I looked out and saw a few flakes of snow wangling their lazy way downward. And before 5 the ground was covered with a mantle of white.

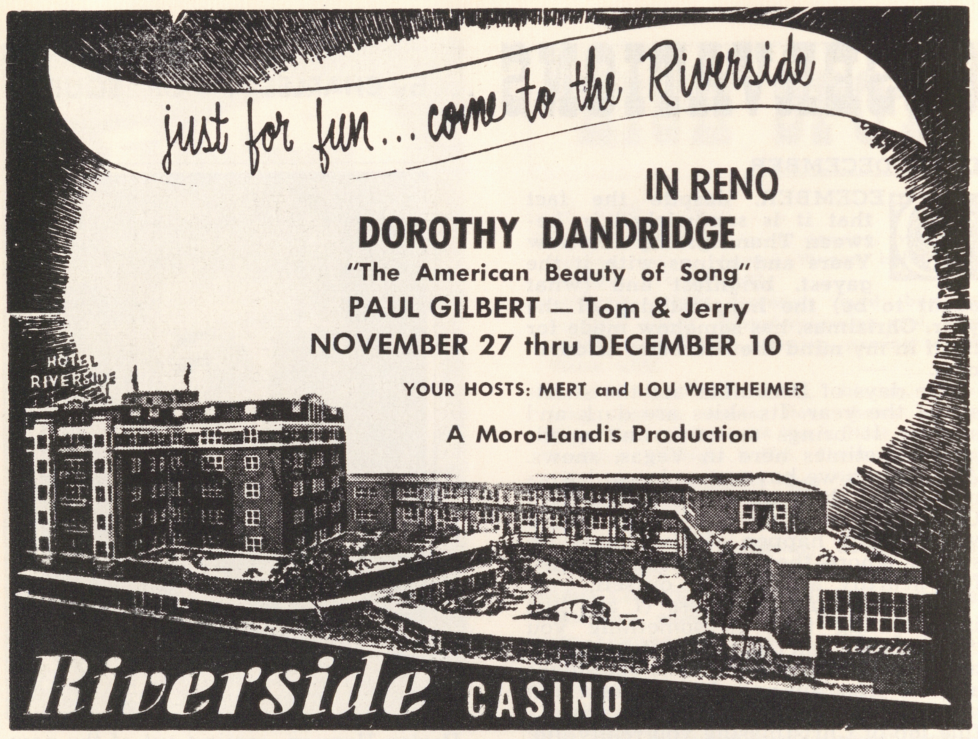
Feeling the need for something warming and slightly stimulating. I put on my hat and hustled over to Carson street (my office then was on Second street where the telephone public station is), just in time to meet Harley closing the court house.

"Hmmmm," I said.

"Won yer bet," replied Harley. "Let's go over to The Arizona Club."

So we went over and Jim McIntosh was just stirring up a new and delicious batch of T & J batter. We lingered only a few minutes, accommodated to my spirit of reciprocation and started home.

(Continued on page 25)




bonnie best OF BEVERLY HILLS

THE UNUSUAL IN DAY AND AFTER FIVE WEAR

CASHMERE SWEATERS — GIFTS and ACCESSORIES

*William Baer Furs*

OF BEVERLY HILLS

Town and Country Shops—Just South of Desert Inn

Delicious Pizzas . . . authentic Italian Dishes

Domenic's ITALIAN RESTAURANT



AT THE SIGN HIWAY 91 OF THE GOLDEN WHEEL PHONE 4571




# RANDOM THOUGHTS

. . . By B. B. BARTON

**IF SOMEONE asked you this question, what would be your answer: "Do you believe a sailing vessel could travel any length of time, without benefit of human assistance?" Your immediate response would undoubtedly be negative. Still, in some mysterious manner, there is written proof, attesting such a situation. Back in 1823, a certain cruiser encountered serious misfortune and sank. However, 37 years later, that same ship made an appearance. When investigators boarded her, they discovered the cruiser was covered with ice and its entire crew frozen to death. Thus, another phenomenon joined the annals of inexplicable facts.**

Seems as though our present generation is fast accepting the canine as its closest and most affectionate pet; that is, more and more people are joining the ranks of dog lovers. There are exceptions but anti-dog enthusiasts appear to be in the minority. I know of one man who began to detest the frolicking animals, with deep vengeance. His dislike became startlingly apparent when his neighbor's dog persisted in howling for hours on end. That fact alone might not have been too disturbing but, the time chosen for the bellowing was the dark hours, when this chap was trying to get some necessary sleep. Couldn't quite blame him for his lack of appreciation, could you? Well, one night, he became so overwrought, he felt it was time for action. Out went the irate gentleman into his back yard. He made himself comfortable on a tree stump and spent the night howling back at the bewildered dog. What beautiful harmony they must have made in the light of the full moon. But, alas and alack, it didn't take long to learn that human beings aren't legally permitted to mimic dogs. For his evening's performance the sleepless fellow was charged with disturbing the peace and fined $10.00.

Here's another interesting subject you just might not have come across. We all take for granted the number of fingers and toes we possess. Yet, there is a certain spot in our world where we would be considered quite abnormal with only five fingers on each hand. The inhabitants of a certain village in Spain have at least six fingers on each hand and six toes on each foot. Some of them have as many as seven digits, in place of our five! Wonder if this oddity could be explained?

While speaking with a friend (who is a lawyer), he reminisced about some of



the more unusual type of cases that present themselves at court. One was a certain divorce action. Of course, divorces aren't unusual in themselves—but—the underlying causes can be quite humorous to the bystander. One woman decided to "throw the book" at her spouse, charging him with assault and battery, cruelty, and anything else she could think of. Naturally, her husband's lawyer wanted to protect his client. Upon cross-examination, he sternly reminded the gal that she was under oath. She hesitated for a second and then stated: "Even though he didn't actually strike me, he might just as well have done so. He would go from room to room, punching doors with his tremendous fists, saying he wished it was me."

While glancing through a paper dealing completely with show business, I came across some help wanted ads. In that section, certain agencies are advertising openings in Alaska night spots. Entertainers (who aren't stars yet) are being paid as high as $600 to $1000 weekly, plus transportation costs. Seems that living expenses are so high there that eggs sell for $1.00 EACH. How about that? With that knowledge, why is it that Eskimos in the islands off Alaska use fish hooks and gum drops as their actual currency? Doesn't sound quite right!

Speaking of show business, each day

(Continued on Page 39)

OPENING DECEMBER 15

**DANNY THOMAS**

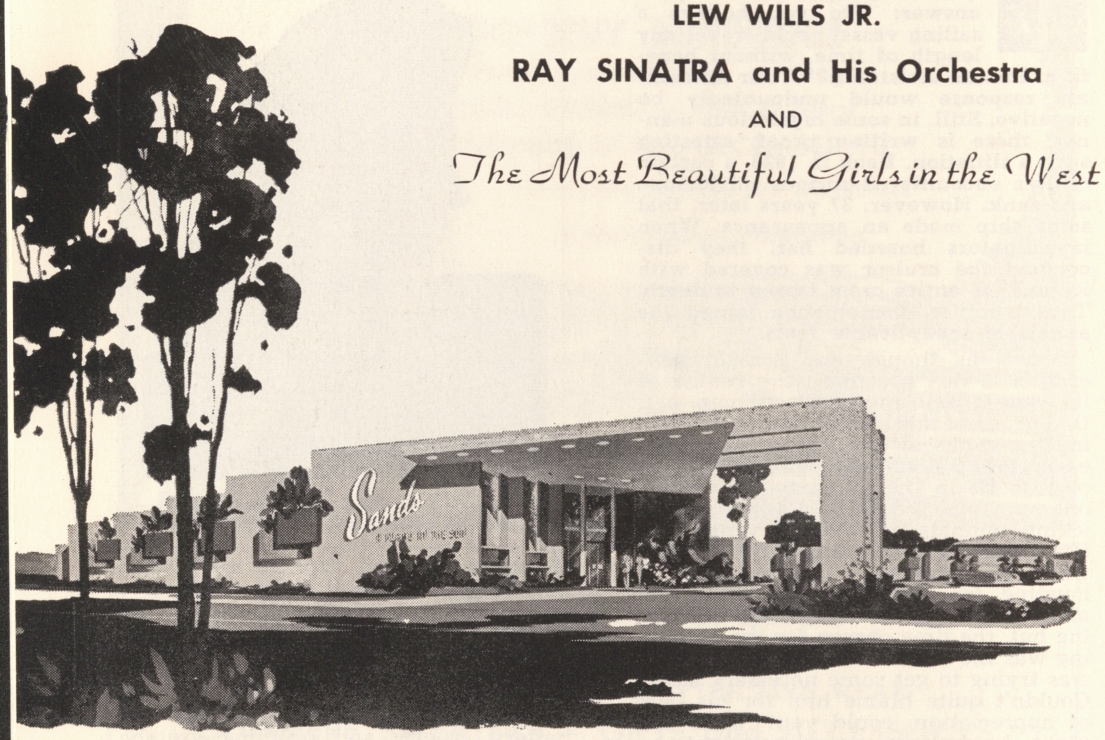
**CONNIE RUSSELL**

**LEW WILLS JR.**

**RAY SINATRA and His Orchestra**

AND

*The Most Beautiful Girls in the West*



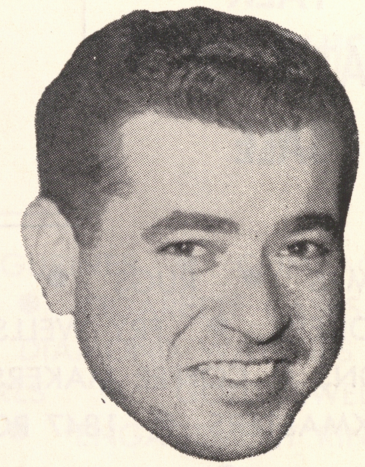

the Sands

A PLACE IN THE SUN...

THE STRIP • LAS VEGAS, NEVADA



# THAT'S FOR SURE . . . by JACK CORTEZ



THE ADORABLE little lass on our front cover is JANICE SHORT; an honest-to-goodness Junior Deputy. The gentleman with little Jan is the popular singing sheriff, WOO WOO STEVENS. Approximately a year ago, when Mr. Stevens took over the 6:45 p. m. air spot on radio station KRAM, he contemplated the introduction of a pet idea. After sending out some "feelers" to get spontaneous reaction, his brain child began to take on the form of reality. It wasn't very long before the "Sheriff's Club of America" was founded, carrying the banner of the singing showman. Little Jan is the youngest member, boasting 13 months of age; the oldest is 11 years old. To date, Woo Woo has appointed 1200 youngsters to his organization. (Lest we forget, the youngest junior deputy is the daughter of BENNY SHORT who presides over the local relief orchestra.) Woo Woo's club is expanding with such greatness, it has drawn the attention of the POST TOASTIES company. If that national concern decides favorably, they will bring national recognition to the "Sheriff's Club of America" and the outfit will be a familiar one to all of the children in our country. To you, WOO WOO STEVENS, goes our salute of the week. Any man who conceives a different manner in which to bring happiness to our youth deserves commendation . . . and that's for sure.

Will you be among the many shoppers who will be presenting a Christmas gift to Stalin? A startling question, isn't it? Yet, without actually realizing it, Americans will "spend an estimated $50,000,000 this year on articles imported from Communist countries." Sort of bewildering to realize. Many tree ornaments hanging on American Christmas trees will have been manufactured behind the Iron Curtain. These figures are based on official compilations of the U. S. Department of Commerce and official records of the Bureau of Customs of the U. S. Treasury Department. We discovered these facts in the December 3rd publication of the miniature magazine, "People." Some of the labels you should look for and turn from are marked: "Made in Poland — Made in China—Made in East Germany—Made in Czechoslovakia." The only legitimate foreign market for these ornaments is Japan. However, only 25 percent of all imported ornaments this year will come from there. One wealthy importer of Red-manufactured articles claimed he didn't care if "the devil was selling the stuff" to him, as long as the Americans would buy it. What a horrible observation to note that our boys are dying in their fight against the Red regime and their friends and parents are (probably unwittingly) supporting the Red war effort with purchases of communist merchandise. Let's not turn our hard earned money into the ammunition that kills our own sons. Look at the label and think twice before you mold a bullet that could prove fatal to an American.

The heartiest of felicitations to MR. and MRS. CHET SHELLEY (City Manager of Las Vegas) who celebrated their 39th Wedding Anniversary, November 28. The couple were feted with a wonderful party by their friends at the HOTEL LAST FRONTIER.

We were treated to a sight that was a feast to appreciative eyes. It was a preview of the items that will go on sale at the DESERT GALLERIES, this week. We aren't exaggerating in the very least when we say that JACQUE SCHWARTZ is offering an unbelievable array of bargain-priced merchandise. You can buy exquisite items, with a saving up to 50 percent. Approximately 90 percent of the merchandise bears nationally advertised brands; prices of which you probably saw in your favorite magazines. When you see how it has been marked down, you'll share our amazement.

For the last couple of weeks, we've featured ads, suggesting our reading public "watch for the coming of Weak Eyes." In last week's edition, we promised to reveal all of the facts in this

(Continued on Page 29)

$ $ $ $
TALK
AT THIS
SALE

# THIS IS IT!!

NEVER BEFORE . . . NEVER AGAIN . . .

**A SALE OF SUCH MAGNITUDE**

**Starts Today, Saturday, December 6th, at 10 A. M.**

$ $ $ $
TALK
AT THIS
SALE

LAMPS • RUGS • WAFFLE IRONS
BROILERS • FRY WELLS • RADIOS
IRONS • COFFEE MAKERS • TOASTERS
MIXMASTERS • 1847 ROGERS • ETC.

ANTIQUE STERLING and MODERN SILVER

IN ITEMS BOTH LARGE AND SMALL

**YOUR GOLDEN OPPORTUNITY TO $AVE**

**WATCHES — Nationally Known Brands**

**25 to 50% OFF Reg. Prices**

**$AVE**

**$AVE**

LINENS • FIGURINES • COMPACTS
RONSONS • CIGARETTE CASES
HAMILTON DIAMOND WATCHES
CULTURED PEARLS • GOLD JEWELRY
BRIDAL SETS • ENGAGEMENT RINGS

ANTIQUE DRESDEN • MEISSEN • CHIESA
CAPI DI MONTE • ROYAL VIENNA

**IDEAL GIFTS FOR HIM OR FOR HER FOR CHRISTMAS**

**DIAMONDS — FINEST QUALITY**

Latest Models for Men and Women

All Merchandise Guaranteed New and 1st Quality (Except Antiques)

**THESE REDUCTIONS ARE MADE POSSIBLE BECAUSE WE BUY FOR CASH**

# DESERT *Galleries*

**Every article sold on money back guarantee to original buyer within 5 days of purchase if not entirely satisfied.**

**WE BUY BANKRUPT STOCKS AND ESTATES FOR LESS THAN THE IMPORT PRICE OR ORIGINAL COST**

**Across the Strip from the Sands Hotel**

Open from
10 A. M. to 5:30 P. M. — 8 P. M. to 11 P. M.

Greatest Values

Large Selection

All Merchandise Guaranteed New and 1st Quality (Except Antiques)



DICK SHERIDAN'S

**STRIP RACE BOOK**

(Formerly the Jungle Club)

- Results From All Major Tracks
- Direct Bus Service From Downtown
- Comfortable Atmosphere

HI-WAY 91

Nevada's Most Beautiful Ladies' Shoe Salon

I. Miller

DAVID Evins

mademoiselle PALIZZIO

also

Matching Accessories




711 FREMONT STREET · PHONE 1498

Stephenson

advertising

design

LAYOUT
LETTERING
MURALS
ILLUSTRATION

phone 6670

721 FREMONT • SUITE 5




# WHAT'S DOIN'?

. . . with JOHNNY UHLMAN

I GOT MY NEW 1953 license plates the other day! You should see Lavender Lou with a nice, new, shiny GREEN and GOLD splotch sickeningly prominent from the rear. Looks like a big blob of mustard and relish on an old tin plate!! No danger of the police not being able to see it. Last year I spent a half day in the lines, waiting to get plates, so I thought I'd take an early crack at it this year to see if there'd be any difference. I was out in less than an hour!! Looks like they got a better system this year, too. Used to have to go through three or four people before they finally got around to getting your plates. This year one cute little tumata took care of the whole thing from start to finish. She is to be eighteen years old next week and proud as all get out about the whole thing. Smiled and asked me if I was over sixty . . . said I wouldn't have to pay the poll tax if I was! Indignantly I dug for the extra three dollars and displayed it for all to see. Just because a guy's gettin' a bit gray is no sign he . . . that he . . . uh . . on the other hand, it IS beginning to worry me a bit!! Not that I feel older 'cause I'M NOT GONNA GET . . ! I only ask that I am granted the power to remain young in spirit like my Moth-ed and Dad . . . Still . . . GREEN and GOLD don't look good on Lavender Lou!! . . .

---

By now you may have met FREDDIE ROSSANO, who just this last week came into the VILLA VENICE to work with RALPH WOOD and JOHNNY DeMASI in the operation of their fine Italian food place. Freddie has been in the food business on the coast for the past fifteen years; The Trocadero, some places of his own, and more recently from the Hollywood Paladium. During that time he has made a host of friends in the field of show business in general, and invites all his friends from Southern California, in or out of show business to drop into the Villa Venice and say "hello!" . . . A whole flock of us went out to the EMBASSY CLUB in North Las Vegas a few mornings ago and did we have a ball!! From the Desert Inn there was PAUL GRAY, TOMMY WONDER, MARGARET BANS, a half dozenu of the DONN ARDEN DANCERS; some of the SKY-LARKS were there from the Flamingo, a few of the girls from the JEAN DEVLYN DANCERS at the Last Frontier. In other words there was quite



a few of us!! This is a little low ceiling club where you can really let your hair down your back and enjoy yourself. Things got down to "bare facts" when the show came on. After the show we danced for a while to BOB LEE'S BAND but wound up all gathered in the middle of the floor doing some of the groupiest singing you'd ever want to hear! As a matter of fact, I thought we sounded real good. We were singing all of the harmony parts there were to be sung, with an occasional "impossible" . . . unintentional accidentals!! They have two late shows out there for those of you who are also "late-stayer-uppers," . . . TWO and FOUR ayem! Currently you'll see LORELEI and NIKI CHAN rocking and rolling on the reveal roster, while DOC STARR is your comic and MC . . . LOOK Magazine was in town this past week to take a few shots of the sensational new star at the El Rancho, Miss JOANNE GILBERT. I hope this lovely young girl realizes the marvelous opportunities that are being given her. Other young and talented aspirants to fame have to work like dogs to try to achieve these things . . . Miss Gilbert has all of the "know-how" in the business behind her, and should work her way right to the top . . . No matter how busy I might be, I still take the time to shoot the breeze for a while whenever I stop in

(Continued on Page 41)

## It's Tassels for Sure




No. A1050

IN BLACK
OR
BROWN

JOHNSTON-MURPHY — $24.50

HANAN — $22.50

ONLY 16 MORE SHOPPING DAYS 'TIL CHRISTMAS

Christensen's
MEN'S WEAR
316 FREMONT STREET
LAS VEGAS, NEVADA

PHONE 1001

OPEN SATURDAY NIGHTS
UNTIL 8:30




# THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

**THE YULETIDE spirit is being lifted from it's camphor wrappings fast, what with the Christmas trees, glittering ornaments and holly wreathes cropping up on Fremont Street and along the strip. Doesn't it quicken your purse and make you feel good will towards all men? On a more sober note —those of you who have no service men in Korea to send a gift to, can pause in the headlong rush of shopping and holiday preparation to go to the Red Cross and donate the priceless gift of a pint of blood, which may be the gift of life to some G.I. who will thank you for giving him the sight of another sunrise . . .**

HELL-O TO YOU FROM HOLLYWOOD: How lucky can a guy get? TOMMY NOONAN, sad eyed funny half of the team of Noonan and Marshall has been signed to play the lead opposite MARILYN MONROE in "Gentlemen Prefer Blondes." He's also under option for a long term contract . . . JERRY WALD is after the services of the three zany RITZ BROTHERS to play stellar roles of track touts in "The Braodway Story" . . . HENRY DUNN, former head of AGVA, and present head of the west coast branch of the Lew and Leslie Grade Agency, is here in town to confer . . . **Miss** RITA HAYWORTH will follow a long list of greats, **if** they can be followed, when she steps into the title role in "Miss Sadie Thompson," and JEANNIE EAGLES will turn over in her grave . . . Madcap PEGGY MALEY left town for Beverly Hills and the resumption of her picture career . . . Charley Foy's Supper Club comedian, and our good friend and yours, CULLY RICHARDS is in St. Josephs Hospital in Burbank, as the result of an auto accident . . .

It's bruited about the highways and byways of Hollywood that JOHNNY RAY and his MARILYN will divorce in sixty days . . . And Hollywoodfolk are also bruiting that BETTY REILLY is about to divorce band leader CHARLIE BARNET for a guy who's big in deep-freezers . . . And along that same route it's being noised abroad that PAT NIERNY and MONA FREEMAN will definitely kiss and make up once and for all . . .

The real person who saved thousands of dollars in furniture for the Paradise Valleyites, was it's deputy sheriff JERRY ST. JOHN. To celebrate the occasion Jerry and his wife gave an authentic Armenian dinner for BUD and BETTY ABBOTT, EMILE and BETTY RESNIK and CARL and BET-



TY MAIERS . . . All the employees of the Flamingo Beauty Salon are still raving over the delightful Thanksgiving dinnner given them by their employer GIGI LEES. What a doll! . . . We were very sorry to hear that our dear neighbor DR. ROBERT GATEWOOD was taken seriously ill while vacationing in California. We hope by this reading he is well on the road to recovery . . . EDDIE ROTHSCHILD, big rug man from L.A. is here to try out the greensward on the Desert Inn Golf Course. Happy birdie, or eagle, or whatever one says in golf parlance . . .

LADY MICHAEL predicts that DANNY THOMAS will take the Oscar for his picture "The Jazz Singer", which will be previewed in Los Angeles December 30th . . . Lady michael also says: Tah everso ZEPPO, however we won't tell you what for. Now don't you hate people who do things like that? . . .

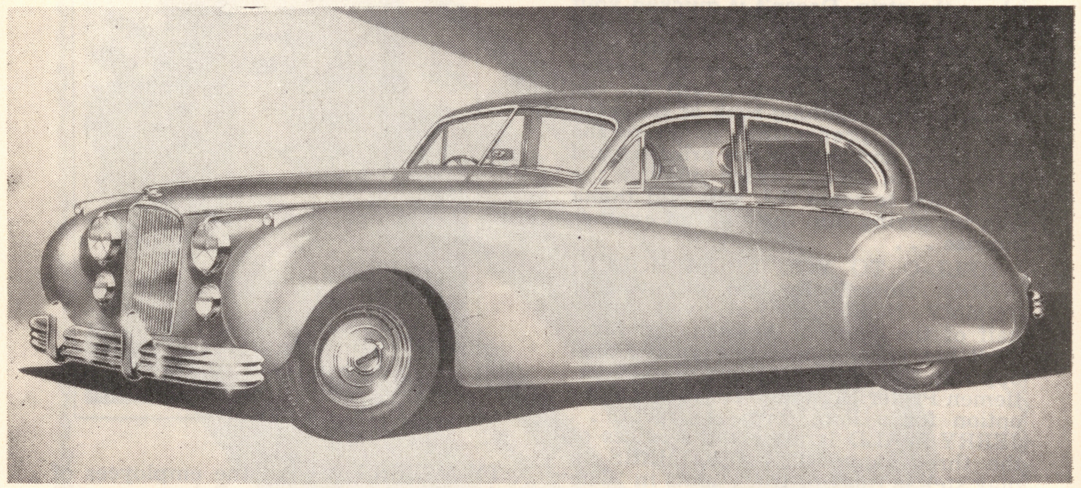
INTERNATIONAL SET: AVA GARDNER was stricken with a tropical germ while working on location in Africa for "Mogambo", and had to be flown all the way to London to a nursing home to recoup . . . The WILLIE WYLERS threw an "at home" in Rome for two hundred of the Italian film industry, mixed with such Hollywoodites as FRANCIS and MARION (who never looked lovelier) LEDERER, STEVEN BARCLAY, KIRK DOUGLAS and, of all people, TRUMAN CAPOTE . . . MARY MARTIN'S next vehicle, which

(Continued on Page 39)

## Grace . . . Space . . . Pace . . . IT'S HERE! !

THE 1953 ***Jaguar*** MARK VII

(A NEW THRILL IN DRIVING)



— OUTSTANDING FEATURES OF THE SENSATIONAL JAGUAR —

★ The finest in kangaroo leather upholstery throughout entire car.
★ Interior in beautiful polished walnut wood.
★ Deep pile carpeting — power brakes — electric booster on clutch.
★ 4 speeds forward — 160 h.p. — speed excess of 100 m.p.h. with ease.
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# RENO BEAT . . .

by ART STEAGALL

**THIS IS a small world . . . This story, a true one, goes back over three years . . . back to a very warm night in August in 1949 . . . it also goes back east over 2000 miles. It happened on the stage of the ORIENTAL THEATRE.**

GEORGE JESSEL was doing his farewell tour with his latest picture, which he produced, titled "YOU'RE MY EVERYTHING." On the stage were GENE SHELDON, KITTY KALEN and the STEP BROTHERS, with Jessel doing the m. c., plus his own act. On this particular evening, halfway through his act, a young boy, about 4 years old, came running up on stage from the audience, reached up and pulled at Jessel's coattail, telling him that he was an entertainer too and he wanted George to put him in a picture. The youngster did a fast dance to "TEA FOR TWO" which surprised and delighted everyone. George walked over to the wings during the applause and got a picture to autograph for the boy. He gave the picture to the boy and the incident seemed closed.

Last week, three years later and 2000 miles west, sitting around our Thanksgiving dinner table, after eating much too much, I heard a very familiar story told by one of our dinner guests. The young lady got half way through her story and I finished it for her. She was MRS. PEREZ, the mother of ANGOS PEREZ, who just finished an engagement at the MAPES SKYROOM. . . . I was the manager of the Oriental Theatre who handed George the picture from the wings, and Angos was the very talented little boy who ran on stage. Later he was brought to Hollywoog by George Jessel and has been in several pictures . . . his latest one, "LYDIA BAILEY" . . . made at Jessel's studio. Yes indeed, it is a small world.

AGVA: AL "ZEB" SHAPIRO, band manager for EDDIE FITZPATRICK, busy shopping, but not for Christmas presents, he's trying to find new band uniforms . . . GENE RIDDLE, new drummer with the same band, doing some very nice vocals during the dance sets . . . SAM SHOMER, Reno's leading luggage dealer, off to L. A. to restock his shop for the Christmas rush . . . Little ANGOS PEREZ flying east to Chicago for the holiday show at the CHICAGO THEATRE . . . HARRY RICHMAN to N. Y. for a TV shot with JACKIE GLEASON, then on to MONTREAL for a week . . . RENE MOLNAR, featured dancer of the MAPES SKYLETTES, saying goodbyes before



leaving for L. A. . . . BILL STEAD off to MEXICO for the international convention of the Jaycees . . . Have you heard the sign-off line on radio station KOLO? I quote "The next five hours of silence are brought to you through the courtesy of etc., etc. . . ." cute, eh? . . . CHARLES MAPES back on the job after a bout with the flu . . . Mr. and Mrs. MESMORE KENDALL in town last week, he owns the CAPITOL THEATRE in N. Y. . . . BILL HEATHCOCK and his orchestra, up from L. A., taking over at the RIVERSIDE, replacing BILL CLIFFORD who moves to SAN FRANCISCO and the FAIRMONT HOTEL . . . RENO'S Light Opera Association forced to cancel the engagement of "OKLAHOMA," scheduled here this month, due to inadequate stage facilities . . . University of Nevada basketball team opened its season Friday against Chico State.

CURRENT SHOWS: NEW GOLDEN opened Wednesday with JOE CAPPO, his laffs and satire; MAE WILLIAMS, the girl with the voice you'll never forget, and ROBERTO and his puppets . . . STERLING YOUNG and his orchestra and THE GOLDEN GIRLS add much to the entertainment of this show . . . At the TERRACE BAR are the RHYTHM-AIRES. This show is in for ONE WEEK ONLY, on Wednesday, December 10, The GOLDEN will present DAY, DAWN and DUSK, direct from the SAHARA in Vegas. At the MAPES

(Continued on Page 25)



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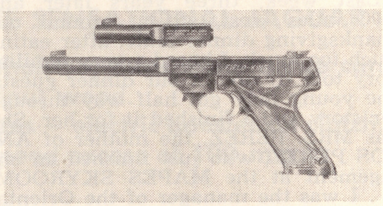
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# "CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## Flamingo

November 27 through December 10

**Show:** "Stars in Your Eyes"—Bobby Van - Alan King - The Skylarks - Barbara Ruick
**Line:** Flamingo Starlets
**Orch.:** Torris Brand

"Stars In Your Eyes," a SAMMY LEWIS production, is a new and intimate musicale in which three up and coming young stars are featured . . . ALAN KING draws his material from every day occurances of life; the greatest source in the world! Alan works close to his audience and his timing is so good that you'd swear the whole thing is extemperaneous. And some of it IS!! He hosts the whole show and ties it together with his quick humor. . . . BOBBY VAN is a youngster whose whole act is a shadow of the great Ray Bolger. He is a tall, lanky eccentric dancer, with great enthusiasm in both his singing and his dancing . . . and bulging with confidence! . . . Blonde, brown-eyed BARBARA RUICK is the feminine singing star of the revue, and is personality at its peak. Barbara gives out with a few rhythm tunes and takes part in the opening blackouts, as do all the members of the cast . . . As an extra added attraction to this bill you will see THE SKYLARKS, two gals and three guys who sing close knit chords that really make good listening. You would like to say this is the finest revue the maestro ever unveiled to the public. It seethes with an enviable mixture of select talent and a beautiful aggregation of women. The girls completely won the admiration of both the men and women in the audience; a difficult task indeed . . . The gracious star of this long-gowned production is everyone's favorite—EVELYN and her Magic Violin. Miss Evelyn brings a new selection of tunes and introduces a novel duet wherein her violin sighs to the accompaniment of one of the members of her troupe. It is a most stirring presentation. Evelyn's music is wholly enchanting and stirs the audience to the point of fixed concentration . . . LITTLE LINDA is so adorable that everyone wants to kidnap her the minute they see her on stage. This 4-year-old rascal is a show stopper, wtih a youthful sense of showmanship that borders on the uncanny. Talent is Linda's middle name. . . . At the grand piano is LOUISE, one of the finest pianists ever heard. Her nimble fingers fairly fly over the keys to bring you skillful, emotional music and melody . . . MAXINE is a young lady with a most unusual voice. When you listen to her, you are reminded of the singing of birds, being carried at the crest of high winds. Her voice is individaully picturesque and translates with accuracy the true meaning of her song . . . VIOLA and her 17 drums will always bring the audience to its feet with praise. This lovely gal handles her bulky equipment with power you don't believe she could wield. She is truly amazing . . . DOTTIE, with a beautiful voice and sweet personality, leads the audience in the community singing of a tune most of us learned as children. It makes for a lot of fun . . . ROSE MARIE, the young lady who attended the Conservatory of Paris, seemed to hypnotize the first nighters with her voice and stunning appearance. It wouldn't surprise us to learn that some movie mogul was trying to tempt her from the Spitalny fold . . . An extra added attraction are ROBERTO & AIDA. The vivacious young couple are masters of the Flamenco dance and present brilliant interpretations of South American dances. Their routines are intense and filled with the gaiety of their native land.

(Continued on page 25)

## LAST FRONTIER

November 28 through December 25

**Show:** Phil Spitalny and His Hour of Charm All Girl Orchestra
**Intermission:** Don Baker at the Organ

Christmas is just around the corner when PHIL SPITALNY brings his HOUR OF CHARM to our fabulous town. Without fear of contradiction, we




## El Rancho Vegas

November 26 through December 9

**Show:** Joanne Gilbert; Doodles and Skeeter; Allan and Ashton; Carmen D'Antonio; Johnston and Midell
**Line:** El Rancho Dancers, featuring Bill Damian and Dusty Reale
**Orch.:** Ted Fio Rito
**Intermission Music:** Guy Landis and Jim Di Stephano
**At the Bar:** Paul Gardos and Chuy Miranda

TOM DOUGLAS presents a WINDMILL REVUE that is causing a complete sensation in local circles. The cast consists of youthful, versatile performers who possess the skill and showmanship of old timers . . . Heading the list is JOANNE GILBERT, a young lady whose dramatic presentation of song held first nighters within the clutch of complete attention. Miss Gilbert, dressed in the unusual stage garb of soft shirt and "pedal pushers," relied entirely upon her striking voice. She didn't need feathers or frills to embellish her sensuous numbers. Her vocal interpretations are magnificent and impressive. We heartily agree that a star was born when Joanne stepped into the spotlight . . . To watch DOODLES and SKEETER is a treat that doesn't present itself often enough. We have seen other record pantomimists but this duo is superb. They are perfectionists, with precision of lip movement and mugging. They introduce a different style that is completely refreshing and highly desirable. Their comedy antics were rewarded with near-hysteria . . . ALLAN and ASHTON are a handsome young couple who appear throughout the production in musical comedy fashion. Miss Allan deserves bouquets for the vivid performance she gives. When joined by her capable partner, Ashton, the resulting dance sequence is nonpareil . . . CARMEN D'ANTONIO offers a highly emotional effect. Her physical gyrations are torridly effectual . . . JOHNSTON and MIDELL are two of the finest exponents of the dance. Their exhibition of the superior phases of this art sets them apart from others. When Johnston and Midell perform back-flips from the top of the piano, you realize that they are masters of precise timing . . . Laurels to TOM DOUGLAS and the entire cast for the most refreshing production of the day. Added praise to the genius of Mr. Douglas for his creation of the outstanding sets.

## Wilbur Clark's DESERT INN

November 25 through December 8

**Show:** Frankie Laine; Paul Gray; Tommy Wonder and Margaret Banks
**Line:** Donn Arden Dancers
**Orch.:** Carlton Hayes
**Lady Luck Lounge:** Grover-Shore Trio; Danny Cassella Orchestra

FRANKIE LAINE is singing greater than he has ever sung in his life! "Mr. Rhythm" has also become known as the No. 1 interpreter of the recent trend in modern folk songs. At the same time he still manages to bring down the house when he sings the all-time favorite, "You're My Desire." Frankly there isn't too much left of the first Frankie we knew. What with all his picture work, personal appearances, and a tour of the continent he has acquired a polish, and mannerisms, that make him appealing in his work, not only to the younger set, but to men and women of all ages as well. Yes, we'd say that FRANKIE LAINE is really "arriving" . . . PAUL GRAY comes into this show with a wealth of new material and with his usual manner of presentation that knows no mimic. Show people look on Paul as one of the top comedians of the time. As he will tell you himself, he looks more like an undertaker than a comedian, which might prove a good sideline for him. You'll die laughing! . . . TOMMY WONDER and MARARET BANKS open the show with a fast repertoire of dancing styles that will hold your attention every minute. Watching Tommy dance you will find it hard to believe that he has never studied dancing. With him it is really "doing what comes naturally." Margaret is beauty personified in her ballet and toe interpretations . . . The DONN ARDEN DANCERS have outdone themselves this show. Each girl is beautiful, talented, and their perfection is a tribute to MISS BONNIE HUNT who set the routines for them. With great pleasure we welcome them back to the local scene! . . . What more can be said about the way CARLTON HAYES and his ORCHESTRA conduct the show musically. They're GREAT!



## SAHARA

December 2 through December 15

**Show:** Gene Sheldon; Ella Mae Morse; Bob Williams
**Line:** Moro-Landis Dancers, featuring Gene Nash
**Orch.:** Cee Davidson
**In the Casbar:** Mike Werner's Ork and Red Norvo Trio

Heading the new line-up in the Conga Room is GENE SHELDON, the "Prince of Pantomime." As his by-line implies, Mr. Sheldon specializes in the art of comedy, without words. He has quite a repertoire of silent routines which he imparts with studied accuracy. One routine that is a local favorite, involves his banjo and foot, in silent argument over the proper musical beat. If you like pantomime, you'll like Gene Sheldon . . . ELLA MAE MORSE brings with her a selection of "Bop and Rhythm" tunes. The Capital recording star employs the songs that prove popular to the musically-inclined. The redheaded songstress is best known for her "Cow-Cow-Boogie" disc and nostalgia runs rampant when she introduces that particular number. Rhythm and Ella Mae Morse go hand in hand . . . Rounding out the bill is BOB WILLIAMS, the happy performer whose life is saddened at times by the antics of his two dogs. This is an act that is quite well known to localites and will always bring a smile and a chuckle. We just love to watch the domestic animals when they apparently ignore Bob and his cajolery. The height of the fun arrives when one of the dogs behaves in a very tired manner . . . The SA-HAREM DANCERS execute two vivid production numbers. Outstanding is their Western routine. Featured with the dancers is handsome GENE NASH, whose dancing is skillful. Gene also lends his talents as master of ceremonies, turning in a commendable performance.

## Thunderbird

November 27 through December 17

**Show:** Tennessee Ernie - Irene Ryan - The Martels and Mignon
**Line:** Kathryn Duffy Dansations
**M. C.:** Johnny O'Brien
**Orch.:** Al Jahns
**Lounge:** Jack Martin Men - Normandie Boys

TENNESSEE ERNIE is here again and doing a great job with his down to earth humor and big singing voice. Plenty of power plus! With every show Ernie gains a room full of new admirers. Most people expect him to sing the type of tunes they've always heard him do . . . then he sings "High Noon" in a rich, full baritone which never fails to bring roof-raising applause . . . IRENE RYAN is the same as always . . . a great little comedienne!! Feigning fear and shyness, "quiver-lip" Ryan brings gales of laughter as she relates to listeners the situations she has experienced. Sings the old time songs in

(Continued on Page 25)

## SILVER SLIPPER SALOON

Show opening December 5

(Not a review)
**Show:** Ten big acts
**M. C.:** Jimmy Caranaugh
**Orch.:** George Redman

The management of the Silver Slipper is wrapping up a package of merriment, tied with strings of laughter, and presenting this, their holiday show. Because our magazine goes to press before the opening night at the Slipper, we won't be able to divulge very much information until next week's issue . . . However, we were given to understand that the members of the cast will com-

(Continued on page 25)

# HOLIDAY GREETINGS

FROM THE

# SILVER SLIPPER STOCK CO.

(OUR JOY IS TO MAKE YOU LAUGH)

SHO-TIMES
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1 A.M.
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IT WAS
THANKSGIVING DAY
ALL AROUND
WHEN WE RETURNED
FROM
THE BRITISH ISLES
TO OPEN AT

THE Flamingo

IN
OUR HOME TOWN

•

WE WERE BORN
IN LAS VEGAS!

# The Skylarks

•

EXTRA SPECIAL THANKS
TO . . .
SAMMY LEWIS

•

## POP SQUIRES:

(Continued from Page 5)

The darkness of night had been tucked over the world and the snow was blowing, cold in our faces.

That was the beginning of what I remember as a dark December. It remained cold and windy and snowed again the next day. And it drizzled a little rain, too cold to melt the snow, but glazed it into ice. And so it went down through that dark December. On the 20th, we had a new blanket of three inches of snow and then next day, 12 inches—a real howling blizzard spreading the spirit of darkness.

We had a "White Christmas" with a tree set in the intersection of First and Fremont, so that Christmas, in spite of some lights on the tree and Christmas candy for the kids, was cold and not too bright. (I ask to be excused from White Christmases, especially since we in Las Vegas have left our heavy overcoats and overshoes where we came from.)

Near the end of December that year of 1909 our climate moderated. About the 29th it clouded again and we had a drizzle of rain. On the 30th it was still raining and on the last day of that dark December there was a warm rain falling all over this vast inter-mountain country.

I went to the depot the evening of December 31 to mail a letter on the Los Angeles Limited leaving here for the east at 9:15. The train was on time in spite of the fact that the warm rain was coming down in torrents, and it pulled out proudly on its invincable way to Chicago.

That Los Angeles Limited lay in the sands and gravel of Meadow Valley Wash, near Caliente, until the next June 15. It was five and one-half months that no through train passed through Las Vegas in spite of the fact that Senator William A. Clark told me, almost tearfully, "Charlie, it has cost me more than six mililon dollars to rebuild this railroad—and it is not done yet."

There are few left in Las Vegas who recall that dismal period when the railroad men, our only payroll, were laid off for almost half a year waiting for 110 miles of the railroad to be rebuilt.

That December of 1909 really was a dark December and it cast its blackness down through many months. There were many narrow escapes and stories of interest which I may get around to tell my readers—if any read this and have the courage to ask for more.

## RENO BEAT:

(Continued from page 17)

SKYROOM, CARL RAVAZZA opened a two-week engagement last Thursday. CARL, a great person with a great singing voice, is always well received, he is a native of NEVADA now, and our neighbor, he owns a ranch a few miles south of Reno. REX RAMER, doing vocal impressions, the MAPES SKYLETTES and EDDIE FITZPATRICK and his orchestra round out the show. . . . THE RIVERSIDE goes into its second week with DOROTHY DANDRIDGE, the American Beauty of Song, PAUL GILBERT, top comic, and TOM and JERRY, real fine bar act. This is the first show for BILL HEATHCOCK and his fine orchestra . . . The RIVERSIDE STARLETS, under the direction of GEORGE MORO, open and close the show with two outstanding numbers . . . these gals are real great.

See you next week . . .

—ART STEAGALL—Reno 2-2658.

## FLAMINGO:

(Continued from page 19)

have never heard "The St. Louis Blues" until you hear this young group of singers bending it around your ear . . . The FLAMINGO STARLETS return to the room with this new show and their opening number is "a headliner" if we ever saw one. Welcome back! . . . TORRIS BRAND and his Orch. cut a great show and live up to their slogan, "your 'brand' of music."

## THUNDERBIRD:

(Continued from Page 21)

the old time way and endears herself to you by the minute . . . This is also a return engagement for THE MARTELS and MIGNON. Three fellows and a slip of a girl who perform breathtaking adagio feats. Bud Martel's one-hand catch at the finale of the act never ceases to bring gasps from the audience. . . . The DANSATIONS do an outstanding rhythm number and feature Christina Carson and Betty Turner in a "cake walk" finale.

## SILVER SLIPPER:

(Continued from Page 21)

bine a holiday revue with a minstrel show, making for a merry melange of music and mirth . . . Jimmy Cavanaugh will be on hand to donate his clever talents as master of ceremonies . . . Show music will be played by George Redman and his boys . . . There are four curtain times for your convenience and pleasure.

# An Open Letter to the "Strip"

★ ★ ★

I want to thank you of the Vegas "Strip" and the many visitors to Las Vegas who saw my first "Windmill Revue" for their generous acceptance of my rather feeble first effort!

For a long time I've felt you needed a fresh approach to your Entertainment Problem. Surely you're tired of outbidding each other for the same time-worn formula. "Three minutes of 'Line' kicking about in rented costumes from the 'Chez Something or Other' . . . then the comic . . . followed by a 'routine' Dance Team . . . and ending with one of the few available and unreasonably costly 'Name Acts'."! !

Now I've decided that if I can dream up something fresh and bring it to you . . . and you like it . . . genuinely . . . I'll be happy and feel I've accomplished something.

I am giving up the profession I've succeeded in for a great many years to devote my entire time and financial interests to a new field. I shall sign up the best, young, inspired talent I can find . . . get the greatest dance directors, song writers, and and A-1 staff to present them as they should be presented . . . presented in clothes



and costumes surpassing anything ever seen on the American Stage . . . against backgrounds and sets to top anything New York . . . or even Europe has attempted. This sounds like a lot to promise . . . but it is a promise!

I am going to build up a chain of "dates" across the Country . . . equip them properly to play the Revues I will provide at fair prices. If I can raise the standard of this type of entertainment and earn a little genuine appreciation, I'll be well satisfied. I may not make money but I assure you we'll all be gratified.

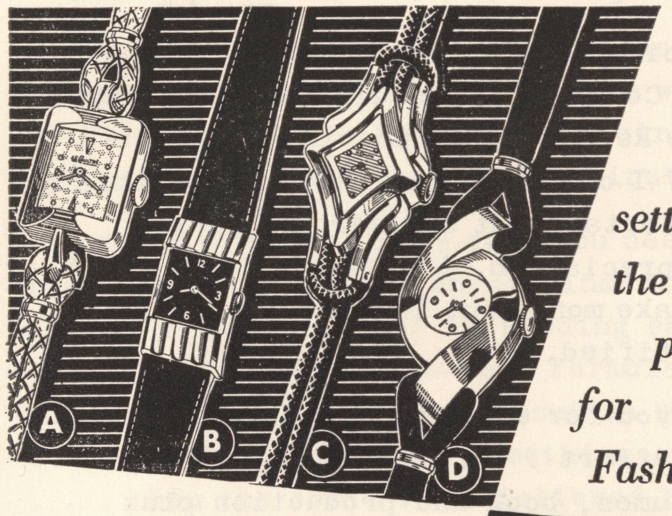
Thank you for encouraging me in my first faltering effort . . . assembled in five days (costumes, book and production plus trying to make something out of a completely inadequate room) without so much as a "run through" rehearsal . . . and without any confidence on the part of the management. It was pretty tough, but I promise you the next ones will be better . . . worth bidding for . . . and available to anyone whom I feel is sincerely interestd in presenting them in the right place to the right audience.

Thank you again,

Tom Douglas

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# THAT'S FOR SURE:

(Continued from Page 9)

issue. However, due to unforeseen circumstances, we must delay relaying the information until after the first of the year. We thank the many folks who made inquiry and apologize for the necessary delay.

That glamorous blonde woman with the newly-streamlined figure is causing many a head to turn in her direction. She is MITZI HUGHES, whose husband JOHN is the handsome day shift pit boss at the HOTEL SAHARA. Mrs. Hughes shed 27 pounds and is more charming then ever. How lovely can a gal become?

All the advance publicity has been naming Monday, December 15, as the grand opening of the SANDS HOTEL. However, we have it on good authority that the afore-mentioned date will mark the **preview** opening and will be limited to localites. The following morning (Tuesday, December 16), a miniature atom bomb will officially open the doors to the public. Tuesday evening will introduce the official grand opening, welcoming everybody to fun and merriment. AL FREEMAN, publicity director of the Sands, claims that nothing short of a monstrous A-bomb would close the doors, once they have swung apart.

Congratulations to ARTHUR (Brillo Top) ROZEN for his newly-acquired license. Fron now on, Art will operate the bingo parlor in the SILVER SLIPPER. The lad has a great amount of valuable experience in this field and will display his prowess by drawing larger crowds and introducing the type of games that bingo fans will appreciate. Lots of luck, buddy! The only information we want right now is—how do you become a winner? Our "cases" seems to shy from recognition.

BOB MANNERS, the bass violin player with LIBERACE, is very happy since his lovely wife came back to the states (and Las Vegas) after her trip to England where her group (THE SKYLARKS) appeared at the PALLADIUM. Bob and DONNA (the brunette in the group) have been married for 10 months, seeing each other only two months. Some business—this show business—but separate careers do not allow many shared moments. The other gal with the Skylarks celebrated her natal day, November 30. Her partners presented GILDA with a mink collar, decorated with pearls. The birthday token brought a tear to the gal's eye. Seems this is the first time Gilda ever owned anything resembling the costly fur and she's mighty thrilled about the whole thing. Happy birthday, young lady! Incidentally, you can hear the kids singing at the FLAMINGO HOTEL.

LARRY DIAL, deputy sheriff (day shift) at the HOTEL LAST FRONTIER, certainly excels in his hobby. He can fashion the most beautiful belt, gun holster, or purse from a piece of rough leather. When the pattern is completed, he dyes the article with a host of colors that do not fade. Right now he's wearing a belt and gun holster of his own creation. Larry was offered a fantastic sum for the outfit but refused to part with it. He creates his leather items for himself or friends, not for financial gain.

Seen about town is the handsome GABRIEL DEL VALLE, the gentleman whose marriage band was formerly worn by GOYA, lovely and talented designer with the MAGICEYE. Looks as though Gabriel is making ready to take another sail on the sea of matrimony. An up and coming Hollywood starlet is wearing wedding bells in her eyes. Wonder how soon the event will take place?

When you see MICKEY COLAHAN (day shift pit boss at the HOTEL EL RANCHO VEGAS), you can't help but feel the handsome, well-built gentleman was a former athlete. Not too long ago, Mickey played professional football with the NEW YORK YANKEES and was also considered one of the finest track stars.

Looks like there might be a definite cure for people with pains under their arms. PAUL SPERLING (of the NEVADA THEATRE CORPORATION), has had this ailment. He consulted many doctors but couldn't locate one who could relieve him. One day, Paul just decided to stop playing "21." Result? Complete cure—no more pains.

It took almost nine weeks for the Red Ball Express Company to deliver a load of furniture from New York to Las Vegas. RUTH and STAN IRWIN were almost certain their belongings had been lost en route. But the long awaited shipment finally arrived and the couple are moving into their new home. During the entire duration of their wait, the Irwins had to pay rent on a furnished apartment and also on the unfurnished residence, in order to retain it. The Irwins will never know what countries their furniture traveled in, before finally turning up here.

Good news! LENA HORNE, the "Deed I Do" gal, will star at the SANDS HOTEL, following the DANNY THOMAS show. Following the lovely Lena will be the French chanteuse, EDITH PIAF. The dramatic songstress received American fame when she was introduced at New York's VERSAILLE.

THE SILVER SLIPPER is making a definite trend toward becoming the

(Continued on page 31)



It's always a pleasure
to be
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AT

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LAS VEGAS, NEVADA

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GRAY

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Sterling Young and His Orchestra
GOLDEN GIRLS
At the Terrace Bar — The Rhythm-Aires

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Casinos - Coffee Shop
three shows nightly 9:00 11:30 2:05

Terrace Room

HOTEL GOLDEN BANK CLUB IN RENO
Bill Graham - Dave High
Managing Directors




## THAT'S FOR SURE:

Continued from page 29)

LINDY'S of Las Vegas, under the skilled direction of its major domo, BILL KOZLOFF. Bill is contemplating the introduction of a policy that is famous at Lindy's. He might begin naming special sandwiches after celebrities. At present, the restaurant is really jammed. Many are the times when the tables are completely in use at 3 or 4 ayem. Perhaps the reason for that is the real Kosher hot corned beef that Bill has made available to the diners. Man! You just can't beat one of those sandwiches. And how about that 14-ounce steak for only $1.99?. That meat just melts in your mouth and satiates your desire for good food.

Visiting in our midst is a dear friend of ours, Congressman VIC ANFUSO of New York City. With Vic is FRANK KLEIN, owner of the Carnival Brassiere Company. The two gentlemen are having a wonderful time and their enthusiasm for our town seems unending. Hosting the pair is MURRAY COOPER, dealer at the THUNDERBIRD HOTEL.

Well, the spotlight is welcoming back JANE CARLSON of the DONN ARDEN DANCERS at WILBUR CLARK'S DESERT INN. Jane left the grease paint to visit with her parents in Erie, Pa. When she returned, she worked as receptionist for DR. REUBEN LOCKITCH. But the magnetic call of show business was too great to ignore and Jane is once more renewing her AGVA membership.

It was very disheartening to learn of the illness that befell MRS. REYNOLDS. When Ye Editor first came to this fabulous town, this charming woman was his landlady and at that time, we learned what a wonderful person she was. We wish you a speedy recovery, Mrs. R. Take very good care of yourself.

Most people seem to believe that the JAGUAR automobile is in the millionaire's class alone. Well, we were pleasantly surprise to learn that 'tisn't so. While visiting GEORGE HOLLAND'S showroom, we were informed that the car is in the popular price group. The 1953 model is a new thrill in driving. Mr. Holland also handles the M. G.—Hillman Minx—Rover and Austin. (A friend in New York tells us that JINX FALKENBERG is sporting mink upholstery in her Hillman-Minx.) Mr. H.'s sales manager, MR. MORRIS, took us on a tour of his establishment and pointed out the various highlights. A member of their staff is RON DAVIES, a highly-specialized mechanic whom Mr. Holland imported from England, to assure his customers of the finest service. If you purchase any of these foreign-made cars, you don't have to worry about them, Ron is on the job to give you perfect attention, whenever needed.

THE THREE MAJORS will open at the HOTEL SAHARA next week, alternating with MIKE WERNER'S ork in the CASBAR. SANDO DEENS, the leader (and bass violin player) is very happy over acquiring RAY RASH as his pianist. You might have seen Ray's name and story in "Life" Magazine, when the publication singled him out for national recognition. Ray wrote the score for CHARLIE CHAPLIN'S flicker "Limelight" and is currently doing the music for DONALD O'CONNOR'S t. v. shows. The third member of the group will be guitarist JOE PASS, recently discharged from the Marines. Prior to his term in service, Joe was with the TONY PASTOR organization.

Although they haven't been gone too long, everyone misses the JEAN DEVLYN DANCERS at the HOTEL LAST FRONTIER. While PHIL SPITALNY and his HOUR OF CHARM is appearing at that spot, the gals are enjoying a four-week vacation. They will re-open in the RAMONA ROOM when XAVIER CUGAT bows in December 26.

It would be highly unnecessary to say that everyone is happy now that LOU SMITH and a group of associates have received the green light for completion of our local race track. Anyone who has heard the news just beams. Mr. Smith is nationally famous and is the owner of the ROCKINGHAM RACE TRACK. He is highly respected and admired. There are millions of dollars behind this enterprise. Share-holders of the L. V. THOROUGHBRED RACING ASSOCIATION will not suffer complete loss. They will receive 26 percent or more of their initial investment. Right now we are going to predict that the track will enjoy a grand opening Labor Day, 1953, if not before . . . and that's for sure.


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PLAY THE BONUS MACHINES

# BUCKLEY'S

## JACKPOT CLUB

20 FREMONT STREET DOWNTOWN

"GET LUCKY WITH BUCKLEY"

PLAY THE BONANZA MACHINES
PLAY THE BARS MACHINES



**(Editor's Note: The following letter is self-explanatory. We merely wish to add hope that the people of Las Vegar will extend their usual generosity in raising the necessary funds for this worthwhile cause. Good luck, Bob Gans. We hope that your efforts will amply assist these deserving youngsters.)**

CABLE ADDRESS: IVY HALL HILLSIDE 5108 CRESTVIEW 6-7013

IVY PRODUCTIONS INCORPORATED
8268 SUNSET BOULEVARD
DON QUINN, PRESIDENT **Hollywood 46, California**

Mr. Robert Gans,
Hotel Flamingo,
Las Vegas, Nevada.

November 17, 1952

Dear Bob:

Taking advantage of your generous offer to help us in our efforts to raise some desperately needed money for Santa Barbara's Hillside House, we gratefully accept it.

You are hereby appointed Chairman of the Fund-Raising Committee of Hillside House for the State of Nevada, and I'm sure it couldn't be in better hands.

To refresh your memory, Hillside House is a non-profit, non-racial resident school for cerebral palsied children, and does not operate on a local level. One third of our kids are from the Los Angeles Area, although we take them from any place up to the limits of our capacity. At present we are badly housed and equipped and desperately, as I said, need funds to build and equip new quarters.

It would really break your heart to see some of those helpless children struggling under the handicaps of inadequate facilities, lack of proper therapy and equipment, with shabby bedding, leaky roofs and an underpaid staff. The fact that they are still warm and clean and well fed is a tribute to a dedicated staff rather than any financial help we've been able to get so far from agencies supposedly organized for this sort of thing. We can get advice, pamphlets and conversation from numerous groups, but so little financial help that we have decided we must put on our own drive for funds.

I know I speak for the crippled kids at Hillside House when I say we'll be humbly grateful for anything you can do in their behalf. And Edythe and I personally are deeply appreciative of your interest.

With warmest regards,

DON QUINN

Cold Spring Road,
Santa Barbara,
California

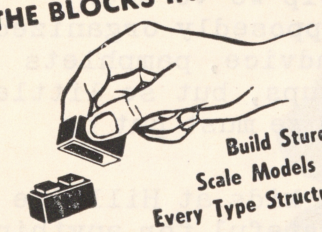
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# HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

**GO TO almost any of the big parties in Hollywood and sometime or other during the evening, you'll see a crowd gathered 'round the grand piano listening to a handsome young man "tickle the ivories." He's not a wizard of the keyboard. He's not even a professional musician. He's just a happy-go-lucky fellow who likes to play the piano when he's in a happy mood, and he plays all the old show tunes and movie hits with a certain simplicity and feeling that always assures a good audience.**



As a matter of fact, this habit of his is responsible for his best role in movies to date. He was at a party in Greenwich Village in New York City one evening last year and around midnight, slid himself onto the piano bench. A well-known theatrical agent was also a guest, and when this chap took an intermission, the agent said: "It seems to me you're just what Producers Perlberg and Seaton out in Hollywood are looking for." A screen test was arranged, the test was flown to Hollywood for the producers and BETTY HUTTON to see, and that's how RALPH MEEKER became Betty Hutton's co-star in Paramount's scintillating technicolor musical, "Somebody Loves Me"!

In "Somebody Loves Me"; Ralph, of course, gets to play the piano as well as to sing and dance. His role is that of one of show business' all time greats, Benny Fields, while his co-star, Betty Hutton plays the famous Blossom Seeley. Blossom and Benny were, and still are, one of the most magnetic husband and wife teams in the world of musical entertainment.

Ralph Meeker was born in Minneapolis, Minn., but most of his childhood was spent in Chicago. Ill. It was thus quite natural, since he's always had a yen for the theater, that he would eventually attend Northwestern University, famous for its drama courses. In college he was a "B.M.O.C.," meaning "Big Man on Campus." This was by virtue of the fact that he was well-known for his appearances in college theatrical productions, as well as his "life-of-the-party" spirit at college get-togethers. As an athlete, he was quite active. In fact, he'd have been a top football player on the University football team if a knee injury hadn't put an end to his athletic career.

After college, he set his sights straight for Broadway. But as is the custom, he had to serve his "apprenticeship" in the theater with the usual run of stock-company appearances. Ralph Meeker's big break came in 1943.

He's served in the Navy, received a medical discharge, and in 1943 he found himself auditioning for a role in the Broadway show "Dough Girls." He won the role, and then his career began in earnest.

With his "break" achieved, Ralph never relinquished his hold on his theatrical career. He went to Italy with the USO production of "Ten Little Indians." When he returned he appeared with Jose Ferrer in "Design for Living" and later in 'Strange Fruit." Later he had a fine role in the Broadway production of "Cyrano de Bergerac," and this led him to a good part in the hit of 1948, "Mr. Roberts."

Shortly thereafter, Broadway was talking about the hit-play "Streetcar Named Desire." When Marlon Brando left the play, Ralph Meeker took over and won critical acclaim for his performance. When his Broadway run and the subsequent tour was over, Ralph made two movies abroad, and these led him to a fine contract with Metro-Goldwyn-Mayer in Hollywood.

Meeker admits that his role in "Somebody Loves Me" is the best part he's had to date and will probably be a landmark in his career. He loved the role, was fascinated by the performances of his co-star, Betty Hutton, and, of course, the galaxy of all-time hit songs in the picture was right down his alley.



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# Favorite Recipes
## *of the Stars*

**From PAULINE KESSINGER, Manager, Cafe Continental, Paramount Studios**

**(Editor's note: After a bit of persuasion, we managed to obtain the following recipes from Chicago's famous IMPERIAL HOUSE. This happens to be our favorite dinner menu. We hope you share the opinion after you try it. Our thanks to BEN SCOTT.)**

(Appetizer)
### LORENZO SAUCE
(Serves 4)

1 teaspoon English mustard
1 tablespoon wine vinegar
5 tablespoons olive oil
3 tablespoons chili sauce
1 teaspoon Worcestershire sauce
1 cup chopped watercress
1 teaspoon lemon juice
Salt and pepper to taste

Blend the above ingredients well; then mix with seafood.

Place small amount of shredded lettuce or romaine on the bottom of the glass bowl.

— ★ —

(Entree)
### DOVER SOLE BONNEFEMME

3 ounces of butter
2 ounces chopped fine Shallots
1 cupful dry white wine
½ bay leaf
½ cupful fish broth
3 ounces sliced fresh mushrooms
Salt and pepper to taste

Place two pieces of 1 pound Dover sole in a shallow pan and add the above ingredients. Cover the pan and poach for 10 minutes. Remove the sole from pan and place them in a platter. Reduce the sauce for 5 minutes by adding ½ cup of 36 percent cream. Cover the sole with sauce and glace under Salamandre for one minute. Serve garnished with small boiled parsley potatoes.

— ★ —

(Dessert)
### CHOCOLATE SOUFFLE
(for four persons)

1½ tablespoons butter
¾ cup milk
1½ tablespoons water
Little vanilla to taste
3 eggs beaten separately
1½ ounces bitter chocolate
4 tablespoons sugar
Pinch baking powder

Beat the butter and add flour. Then pour in the milk and stir until smooth. Place water and sugar in a saucepan with the chocolate; melt until smooth. Combine this mixture with the one containing milk. Cool. Stir in the beaten yolks and fold in stiffly-beaten whites of eggs. Bake in a greased Pyrex dish, which is set in a pan of hot water. Bake in a moderate oven (250 degrees) for 20 to 30 minutes.

# Weekly Beauty Letter

**From WALLY WESTMORE**
**Makeup Director, Paramount Studios**

**"I'VE GOT TO FO to my hairdressers," explained a young extra girl on the soundstage where Paramount was filming "Hurricane Smith". "Yes," she repeated, "I've DEFINITELY got to go to the beauty parlor this afternoon. I'm having some photographs taken tonight, and I want to look my best!"**

Wally Westmore, Paramount's Makeup Director, who had just finished supervising the makeup for YVONNE DE CARLO and JOHN IRELAND, the stars of "Hurricane Smith," overheard this chance remark. and taking a long look at the young player he said, "Why bother? You look fine just as you are."

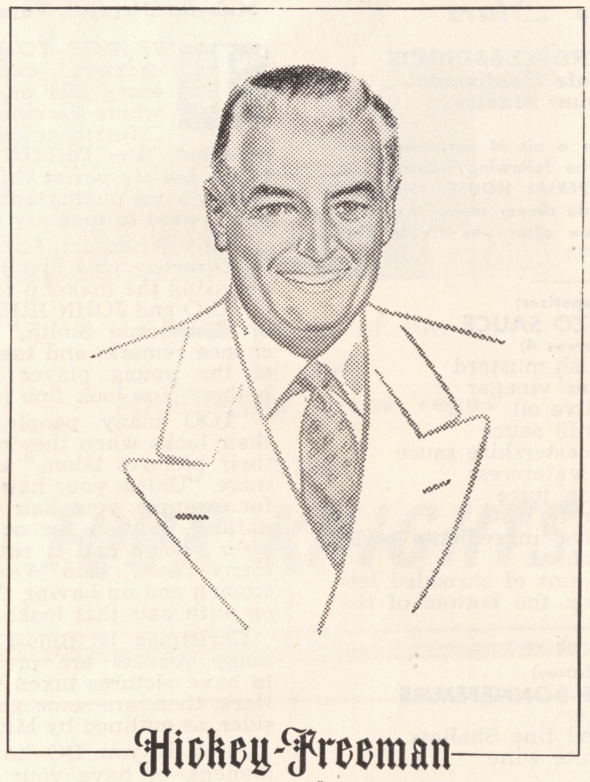
"TOO many people actually spoil their looks when they're going to have their pictures taken," continued Westmore. "Unless your hair-dresser is tops, for example, your hair doesn't fall into natural position for at least 24 hours after you've had it set. The result in many cases," said Westmore, "is that women end up having their photos taken with hair that looks like a wig!"

Christmas is almost upon us, and many readers are probably planning to have pictures taken to give as gifts. Here, then, are some good tips, to consider, as outlined by Mr. Westmore.

First, if you DO have a new permanent, or have your hair set, make sure it has been combed out enough to fall into soft, natural-looking waves.

Next, if you need a makeup, you can cover blemishes or tiny facial wrinkles with a good panchromatic makeup in a tanish color. Be careful, of course, to apply your rouge evenly and smoothly to avoid that painted look. And by all means, don't use too heavy or dark a lip-stick, or your lips won't look natural.

Eyes are all important, so make sure they are not TOO heavily mascaraed, and as for eye-shadow . . . well, be sure to consult your photographer before applying it. He'll advise you best on its use.



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## THE WATCHBIRD:

(Continued from page 15)

will be a modern sophisticated comedy, will co-star CHARLES BOYER. It's "Kind Sir", and was written by NORMAN KRASNA . . . CHARLIE FARRELL is **so** hot on his TV show that he has little time for the personal touch at his Raquet Club in Palm Springs these days . . .

LOCAL NEWS IN BRIEF: DAVID NIVEN talked a blue streak to OTTO PREMINGER to test JEANNE MALONE of the Desert Inn ensemble for the role of the sweet young thing in the movie version of "The Moon Is Blue", but Preminger was being his usual obstinate self and decided on someone they'd have to whittle down to the part instead of Jeanne who is tailor-made . . . However, aside to Jeanne: don't lose your gaiety and sense of humor dahling, and in a lucrative moment send Mr. "P" a brand new set of bi-focals . . . JACK GARN, Las Vegas most popular owner of the "Men's Shop" at the Desert Inn and the Thunderbird, has recently signed BUDDY BRYAN to a contract. Buddy, as you all remember, was the featured dancer at the Las Frontier. **We** think Buddy has a great future; we sure do wish him a whole lot of good luck . . . A divine little lady, who is all of twenty years old, is the show stopper at the El Rancho. She is JOANNE GILBERT, who is fresh, lovely, and has a completely refreshing approach to show business. Besides, who else but Joanne, with her trim figure, could wear anything but sequined peddle-pushers on stage, with such aplomb . . .

DICK SHAWN, who will share the bill at the Sands Hotel with EDITH PIAF, is hailed by critic and layman alike, as the new DANNY KAYE (despite the fact they're still using the old one). Miss Piaf follows the one and only LENA HORNE, who follows DANNY THOMAS, who starts the shows rolling on December 15th, at Las Vegas' newest hotel . . . Speaking of the Sands Hotel, the price is 2 to 1 that it won't open on the 15th of December. WE'LL TAKE EVEN MONEY that it does, so how about it? Huh? . . .

SOCIAL NOTE: BUD LAWLER is now known as Bud and Millie Lawler as of the thirtieth of November. He and his darling bride were married at the home of JOHNNY WILLIAMS, and it was one of the loveliest weddings of this season. Buddy is still working out in Whitney at Johnny Duncans, so those of you who have not congratulated him in person, . may do so there . . . Speaking of divine moods: ERNIE LEINVE of the Linen Supply Co. of N.Y. is carrying on a long-kisstance romance with brunette beauty HELEN WILSON of the Desert Inn Line . . . On December 16th, at 5 pee-em JACK ENTRATTER will have a party for the press. There will be more news folks there than any other time in the history of Nevada: and if you know Mr. Entatter's parties, you won't be a bit surprised . . . YIPE. We mustn't forget to wish our special friend BOBBY MARION a very happy birthday. Bobby celebrated his 21st year on December 2nd . . .

HERE AND THERE: **The** RED NORVO you hear nightly over the bar at the Sahara, was once known as "Mr. and Mrs. Rythm" when he was married to MILDRED BAILEY . . . Our LITTLE LINDA'S mother who is addressed as ELYSE, once in the dear, dead days beyond recall, modelled bathing suits with Lady M—. However, we much prefer talking of Linda who is quite the child prodigy. When Linda was called upon, after a years absence, to do "Madame Butterfly", she stepped in without a rehearsal and never dropped a note. This, of course, is at the teddibly tender age of four years old. How charming can a child be? Incidentally, she sang us a delightful little ditty in the French language, and may we say, her accent leaves us breathless? . . ,

## RANDOM THOUGHTS:

(Continued from page 7)

in the life of an entertainer reveals incidents that are pretty difficult to believe. One well-known matinee idol was appearing in a Mid-Western theatre. Such a stint usually calls for the performer to appear at the theatre four or five times, daily. Well, four of the times he stepped out on stage (this particular day), the handsome hero noticed two very young girls sitting in the first row. Being a bit worried about them, the actor sent out for sandwiches and had an usher bring them to the girls before the last stage show. Upon completing his final performance, the screen idol returned to his dressing room and saw the young ladies there. When he asked them how they enjoyed the snack, their classic reply was "We're having the sandwiches framed." Oh, well!

Better be very careful while you're driving. One motorist kept his eyes glued to the road while he reached into his pocket for a cigaret. Without looking at it, he placed it in his mouth and lighted it. To say he "saw stars" would be a gross understatement. The "cigaret" he lighted was a firecracker he had taken from one of his children, earlier in the day. As a result, he lost a couple of teeth, ripped his lip open and burned the area surrounding his mouth. What a sensation that must have been!

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MISSES' AND WOMEN'S APPAREL




# WHAT'S DOIN'?

(Continued from page 13)

to say "Hello" to KATIE and DON at the VILLAGE SWEET SHOP. Here are two of the most down to earth people you'll ever meet. You'd be surprised to know how many tourists, who have bought some candy in their shop, make it a point to stop in again on their way back through town for some more of the same. That DON wields a wicked candy paddle and some of the goodies he turns out are nothin' short of larupin. They ship packages out, too, you know, which might not be a bad idea for you for some Christmas presents. . . . Did you ever notice that painting of a tiger on the wall in the GOLDEN NUGGET over behind the Faro game? I just found out the other evening the fellow who painted that wonderful work is a wheel dealer there on the day shift; fellow by the name of BILL HALL. He has been painting off and on most of his life, but just began at it more seriously here a few years ago. In this time he has turned out 27 saleable pieces and has sold 24 of them. That is BAD?? I saw one he was just finishing of a wild stallion watching over his herd of mares. The detail in the animal was the best. One of his works was the "Fallen Hero" you saw in Brimmies window a while back . . . Because of a close following opening date quite a few hundred miles away, Mr. BILL MOORE allowed FULTON BURLEY to close his engagement at the EL CORTEZ one night early which was last Tuesday night. That night on the closing show he came out and sang a Negro spiritual, with the FOUR KNIGHTS, that was wonderful. The Four Knights then asked him if they could sing him a Christmas carol, because of the approaching season and they wouldn't be together. Well . . . those four colored boys sang "Silent Night, Holy Night" as it has never been sung before, and needelss to say, there were handkerchiefs in evidence when the number was finished. There are no greater hearts than those that beat in the breasts of show people . . . A couple of nights ago I sauntered back behind the scenes at BUCKLEY'S JACKPOT CLUB and there on the table in a little cage were two of the liveliest little hams I've ever seen, TWO CHIPMUNKS!! The greatest show-offs in the world. ALAN KRAUSE was telling me that they will lay around and do nothing until someone walks up to look at 'em and then they'll get into the big wheel and run like crazy. These two have a story behind them. Young RONNIE KRAUSE found them in the desert with a cat invading this nest of baby chipmunks. These were the only two left. Ronnie retrieved them and took them to raise. They've been to San Francisco and back and are real pets. When I realized that I'd been standing there watching them for about ten minutes, I felt that they should be out front where everyone could see them. So . . . as soon as PAT and ALAN can find a suitable cage for the front window they plan to set these two lively actors out front so all can see their antics . . . Had quite a long talk with Miss GENE SUMMERS, ex-Devlyn Dancer, who is going into producing her own lines of girls with a new angle. Hers is to be a group of specialty dancers of all races; ten girls . . . two Chinese, two Near East, two Polynesian, two Sepia and two of the white race. The group will be known as the "International Date Line." She has the best writers and choreographers and if all goes as well as it has been up to the present time she should be ready for bookings by the early part of next year. We all wish you the best of luck, Gene! . . . Last Tuesday was BOBBY MARION'S birthday! Bobby is the young man who handles everything for the show folks back stage at the Desert Inn. Tommy, Maggie, and some of the girls got together and got him a cake for a little surprise at second show time that night and he was really overcome! . . . Especially with the gifts!! Among them was a $5 chip and a package from a distributing firm in Detroit, Michigan . . . something for the rainy season I was told! . . . Which reminds me . . . I'd better get under a shower and get back out amongst you . . . With Christmas coming up we've got a lot of work to do!! . . . Nevertheless, stop for a quick word or two when you see me! Your ever lovin' Johnny.


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Cabbage, Jiggs' Way..... 1.25

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Egg Dumplings..... 1.35

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Roast Prime Rib of Choice Corn
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Horseshoe

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