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October 18, 1952

Fabulous LAS VEGAS

Magazine



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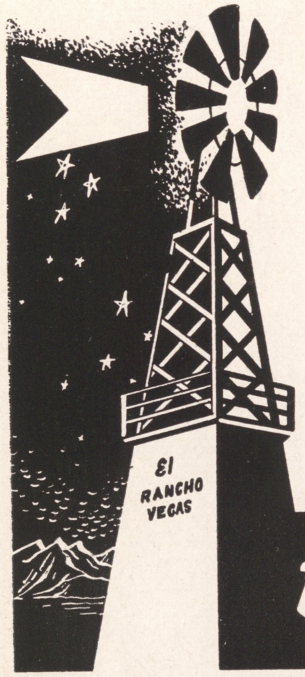

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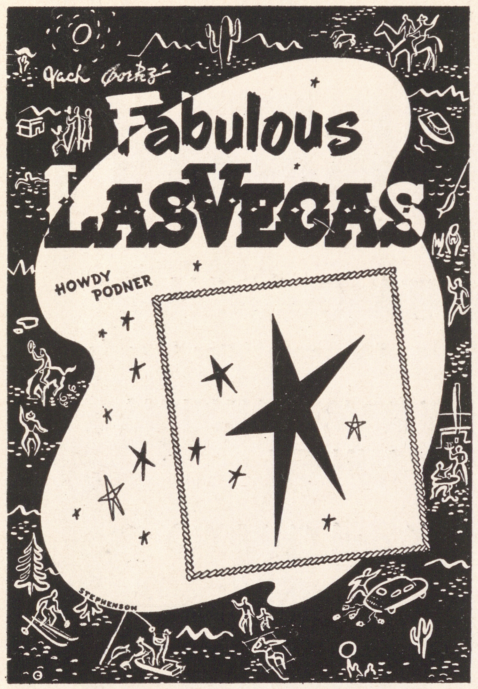

PUBLISHED WEEKLY VOL. 4, NO. 29
OCTOBER 25, 1952

OBSERVATIONS by POP SQUIRES
RANDOM THOUGHTS by B. B. BARTON
THAT'S FOR SURE by JACK CORTEZ
WHAT'S DOIN' by JOHNNY UHLMAN
WATCHBIRD by LADY MICHAEL
RENO BEAT by ART STEAGALL
★ SHOW REVIEWS ★
HOLLYWOOD HEADLINES by MARTIN LEWIS
HEAVENLY STARS by BABETTE

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ART EDITOR — DENNIS STEPHENSON
JACK CORTEZ, Editor and Publisher
Subscriptions $5.00 per year
MAILING ADDRESS: P. O. BOX 748
LAS VEGAS, NEVADA

OFFICES OF PUBLICATION
231 NORTH FIFTEENTH STREET—PHONE 4922
707 EAST OGDEN AVENUE—PHONE 4330

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PRINTER—PHONE 4330

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HIGH SPOTS

ON THE STRIP . . .

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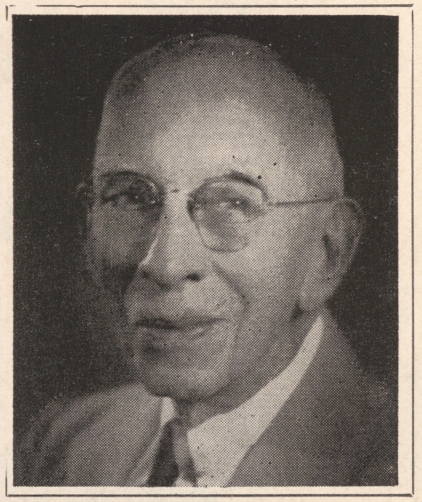
OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

BUILDING OUR RAILROADS



MOST of the residents of Clark county think of this region as having had one railroad and one only—the San Pedro, Los Angeles and Salt Lake Railroad, now part of the Union Pacific system. However, when we recall the various other railroads which have come, played an important part in the building of this country, then been torn up, we find quite an interesting list.

For example, comparatively few people realize that the mining camp of Searchlight, about fifty-four miles southeast of Las Vegas, was the first town in this part of the state to sport a real, broad-gauge track railroad. It was a branch of the Santa Fe railroad, leaving the main line at the station of Goffs, California, running northwesterly and across the right of way of the railroad being built by Senator Clark to the mining camp of Ivanpah, California.

About at the station of Barnwell, there was a branch started easterly which after a few jogs reached Searchlight and the date was 1902 or 1903 I am told.

When the railroad reached Searchlight the miners in that really great and productive camp believed their town destined to become the greatest city in Nevada, vieing with Virginia City, Pioche, Delamar and all the other great camps of the state. There was a boom in the camp and mining claims sold readily at fancy prices and "city" lots, scattered about the desert, brought good money.

But somehow the mines of Searchlight reached the peak of production and the camp began to lag in activity just about the time in 1904 and 1905 when Las Vegas began to "perk." Senator Clark's railroad (present U. P.) was being built by two construction outfits, one the "Mormon Gang" building from the east and the contracting firm of Crowley & Shearer working up from California.

The Mormon Gang reached Las Vegas first, their construction gang laying the first rails through here in October, 1904 and working on toward California at full speed in order to get as much mileage on their contract as possible. The two construction gangs met and joined rails on the dry lake a few miles south of Jean late in January of 1905.

A member of the California gang of Crowley & Shearer was Fred Pine, who joined up with them in 1903. When the two gangs met the Mormon Gang told the Californians about Las Vegas, about the fine stream of spring water but more especially about the McWilliams subdivision which he had named "Original Townsite of Las Vegas," They told of the exciting city of tents, stores, rooming houses, saloons, gambling houses and everything which would make a place attractive to a fellow who had been building a railroad across the desert for a year.

Fred Pine, a young fellow of the California gang, made up a pack of his belongings, tied it on a burro and set out for Las Vegas, arriving here a few days later. Fred found Las Vegas all he had expected and decided the town was good enough for him. So Fred is still a vigorous young resident of Las Vegas, and, apparently, has decided to make this his permanent home. He has seen Las Vegas grow and thrive and become the Fabulous City of the Desert.

I am trying to tell about railroads. They were the cause of the exciting election campaign when Searchlight and Las Vegas were fighting for supremacy. Las Vegas was rather half-hearted about it at first because we hardly expected to surpass Searchlight, the metropolis of Southern Nevada, in population and wealth. But when Searchlight developed the ambition to take the county seat away from Pioche we rebelled and put up our first real fight as a community, with the result that Searchlight and Las Vegas were tied in the number of registered voters in 1906—320 votes each. So we took

(Continued on Page 38)

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RANDOM THOUGHTS

. . . By B. B. BARTON

IN JUST a few days, the youngsters will eagerly jump into various costumes and masks. Fully clothed in what they feel is clever disguise, they will sally forth on their rounds of their neighbors' houses.

'Tis then you'll be hearing "Trick or Treat" and you'll be a-praying for a minor earthquake to shatter your door chimes, rendering them blissfully silent.

If you should find yourself short on patience that day, just think back to the things you did yourself when youth reigned in your heart. Were you among the youngsters who were frustrated gate-stealers? Did you welcome Halloween by filling Grandma's sock with flour and leaving a white imprint on another's jacket or slacks?

Thinking back, I guess Mother had the right idea when she insisted we stay well within the bounds of our own home, on the eve of that day of revelry. Her calm but firm insistence sheltered us from returning home as other small fry did—with black eyes and tattered clothing. If you don't duck quickly when someone swings a flour stocking, your orbs usually suffer. The torn garments were a result of the mischievous making their departure over a high fence, after sticking a pin in a bell or soaping somebody's windows.

On that certain evening, Mother provided us with the materials to pop corn and toast marshmallows in our fireplace. Hmmm! Just talking about it brings that delightful aroma back, tinged with a recollection of the tales we exchanged about witches and other anecdotes, befitting the occasion.

Did you ever huddle within the protection of your big brother's arms with no light save the flames of the fireplace, while someone unveiled a gruesome story about ogres and monsters? Brrrr! When your years are young, your courage can certainly dwindle to an ember.

Of course, our tales were generally manufactured. However, there are some true accounts of strange occurrences that you adults might appreciate.

Did you know there are some ghosts with a desire for comedy? That's what some people say. One renowned business man revealed an experience that caused others to wonder if perhaps there were ghosts. This gentleman and his family returned home to find their clothes arranged in sitting positions in the living room. Naturally, they surmised someone was trying to be cute and, without further comment, the clothes were returned to the closets. However, after they finished their dinner, the family returned to the living



room, only to discover the clothes were back in sitting positions again. That wasn't their only experience with an invisible prankster. A short time later, the cutlery developed a bad habit of jumping from the table and dancing around the room—in mid-air. When the head of the house attempted to recover the knives and forks, someone tripped him and there wasn't one human being within close range.

Over in Scotland, there was a fierce feud raging between two of the old clans. The enemies just detested each other and the time finally arrived when but one of each clan existed. The two men had the misfortune to meet at a creek that divided their lands. Harry managed to deal the fatal blow that took John's life. Not being able to devise another method of disposal, Harry tossed the corpse into the creek. Since that event, once every year, on the anniversary of John's death, the waters of the creek turn red. Superstition has it that the red is actually the blood of the victim. Scientists visit and investigate but cannot offer any logical explanation for the phenomena. Could you?

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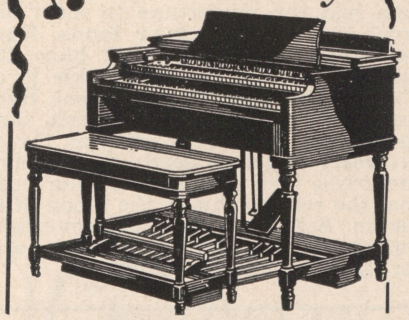

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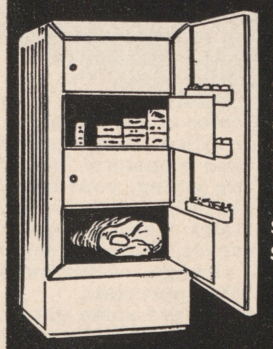

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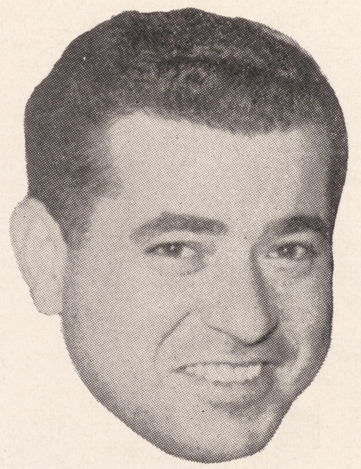
THAT'S FOR SURE . . . by JACK CORTEZ

AN OVERSIGHT in last week's magazine brought forth many queries about the young lady who graced the cover of that particular edition. We somehow neglected to identify LUCINNE STAFFORD to our readers. Forgive us. Miss Stafford is presently employed as a cocktail waitress at the EL CORTEZ HOTEL. In case she looked familiar to Strip patrons, she danced at the HOTEL LAST FRONTIER, about three years ago.

FLORENCE and MIKE WERNER chalked up another dual birthday celebration last week, October 22. (We still think it's quite an oddity when a married couple claims the same natal day.) Good luck, folks! Incidentally, beginning November 4, Mike will relinquish his post as STAN IRWIN'S assistant at the HOTEL SAHARA. He will return to his love, music. Mike and his little band will play for patrons of the CASBAR ROOM, answering all requests.

Did you hear about the new club that is being formed in our midst? It will be called the SPORTS CAR CLUB and is being organized under the direction of GEORGE J. HOLLAND, local distributor of favorite sports automobiles. The group will meet at Mr. Holland's showroom (1600 Fremont street), November 3, at 8:30 p. m. At that time, they will elect officers and settle all necessary details. If you don't own a sports model but are an enthusiast in this field, drop in and take part. Everyone is welcome.

The last time HARPO and CHICO MARX appeared in our town, we noticed the deep cuts that Harpo had in his hands. They resulted from his playing the famous harp. He informed us he just couldn't stand the pain that ensued every time he touched the harp Well, we had some experience with cuts such as these, having a bowler in the family. That night, we drove Harpo to see Mrs. C. and she showed him how to use carpenters' cement and cotton, as a protective agent. The medication proved so satisfactory that Harpo raved about it. Upon his return to Los Angeles, he immediately contacted the Brunswick-Balke-Collender Company and requested them to send a salesman to his home, with some tubes of the miracle stuff. Each small tube costs 20 cents. All Harpo wanted was about six or a dozen, but the visit with the salesman proved a bit more costly. When the Brunswick representative left the Marx residence, he took with him an order for a beautiful pool table and a cue stick for each



of Harpo's sons, with their respective names engraved on the handles. Well, Harpo's hands are healing nicely and his sons are having a fine old time with their own pool table. Everybody is happy! At times, Harpo picks up a tube of the cement and tries to determine what happened to his wallet. Must have been a persuasive salesman!

Every performer who has appeared at the FLAMINGO HOTEL has had naught but praise for the lovely boss lady—MAXINE LEWIS. Whenever an entertainer arrives here for his first visit, he feels strange, naturally. However, Maxine makes it a point to greet her show people personally and it isn't very long before the performer relaxes and enjoys a friendly atmosphere. In behalf of the many acts who appeared at that bistro, we'd like to convey their sincere and heartfelt thanks to Maxine Lewis, a gal who is tops in the field.

We understand the CARIBBEAN HOTEL will see its beginning, sometime in the early part of 1953. It is proposed to be a nine million dollar project. At present, the architects are undecided about making the building nine or 14 stories high, allowing for 625 or 800 rooms. When this structure is erected, it will be time to wave farewell to Las Vegas, the Community, and salute the coming of Las Vegas, the City.

Do you recall our article about MAE PARKER, the beautician from New

(Continued on Page 29)

the finest in food...
the finest in music,
and the
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the Sands

A PLACE IN THE SUN...

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WHAT'S DOIN'?

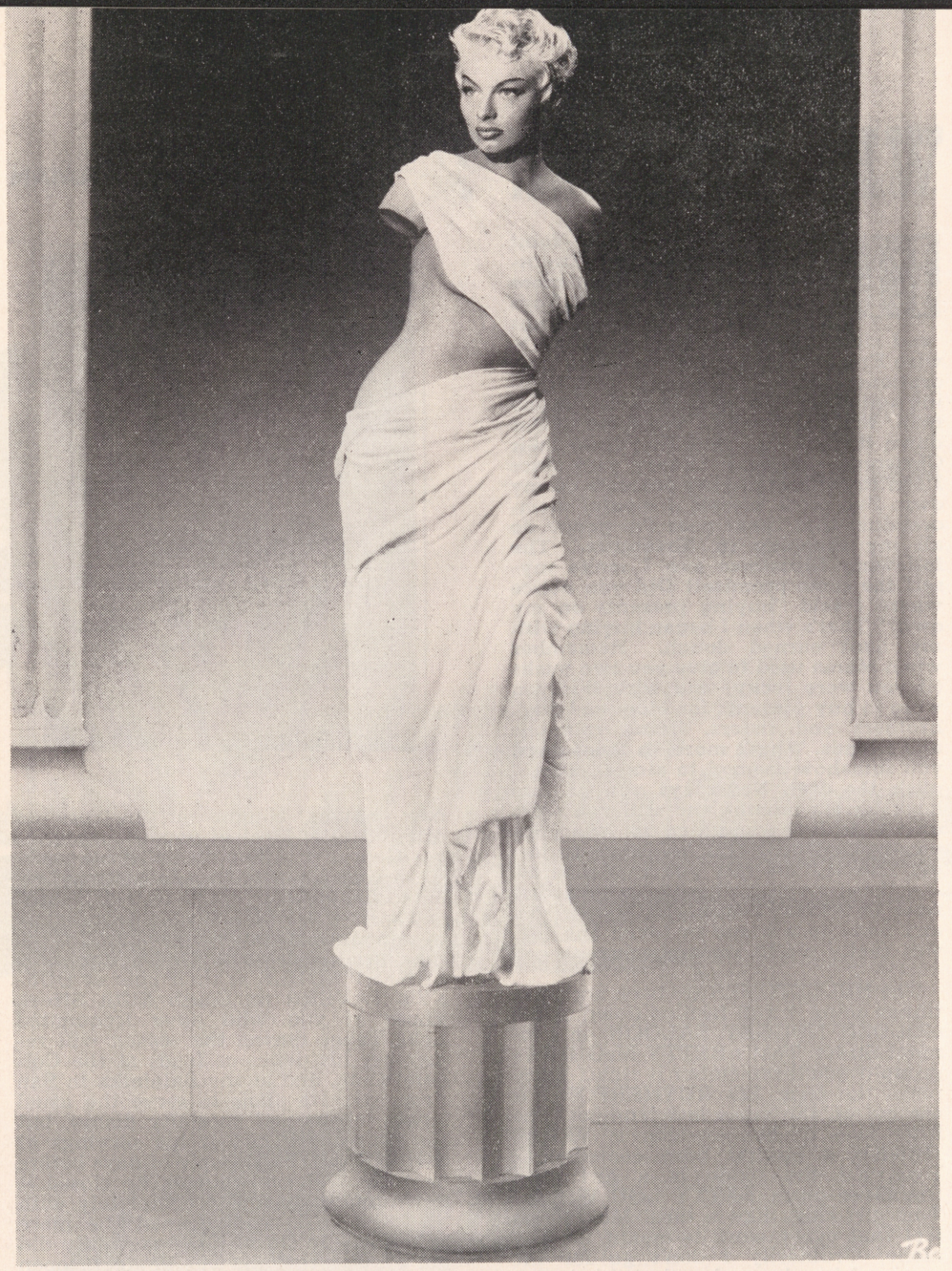
. . . with JOHNNY UHLMAN



HAVE you noticed the faint trickle of Christmas atmosphere that is becoming more in evidence every day? Toys in all the stores; wrappings and ribbons; electricians beginning to wire Fremont Street for the street decorations; people all looking; and waiting until the last week before the old man with the white whiskers slides down the flue . . . then they'll do their Christmas shopping! (Every year since I can remember buying presents on my own, I've made myself a mental memorandum that "next year I'm gonna do all my shopping in November." The following Christmas eve I make myself the same promise!! Did you notice where I said "buying presents on my own?" That's when I began buying with my hard earned dough. Remember when Mama used to give you two bucks (if you were lucky) and with this you were to buy presents for Mom and Dad, brothers and sisters, living relations and friends. What's more, in those days, you somehow seemed to almost accomplish the feat. Nowadays you go into hock for six months and still you were unable to buy something for everyone you had on your list. We seem to forget that it's the fact you remembered, . . . if only a card. Buying out the first floor of Tiffany's wouldn't endear you any more to a friend or loved one that was really worth remembering.

The BELLETONES are back and have things going in full fashion down at the GOLDEN NUGGET SALOON on Fremont Street. That's BETTY McGUIRE's group if you'll remember it right! Betty plays the bass, ZO RUTHERFORD is the gal on the vibes and trumpet. The little lady at the cowhide is VERLE HENRY, a natural born comedienne. Behind the piano is a girl with the silver pipes, BETTY LOU WHITE. This girl sings like a bird. Makes you feel that every word is meant for you alone! Ordinarily I don't go for the music of female combos, but this is one that you'll go back to hear more than once. Welcome back to Vegas, kids! Whatever happened to Baraboo? . . . Two friends of yours that used to be with Johnny Williams Used Car Lot are now with GEORGE WILMOT and the PRUDENTIAL FOOD PLAN on South Main street. These two energetic salesmen are: R. C. "Don" CARLOS and GEORGE T. MARTIN. They have some terrific plans under way for the presentation of their products to the public so look for them. By the way, George Wilmot is the sole owner of the firm now, having bought out his partner just recently. Most of you will remember George as a deputy when he worked in that capacity in some of our best hotels and clubs . . . STAN RESLER and JOE ROGERS are more than happy to announce to the hungry public that they are most fortunate in obtaining ERNEST NOBLE as their chef at DUFFY's TAVERN on South Fifth Street. Those of you who have frequented Lake Tahoe during the season will remember his delicious foods at the Colonial Club, and at the Balalaika in San Francisco. He plans to serve the usual steaks, chops and specialty dishes, but something UNusual is his servings of SHISHKABOB. A couple of days before he took over the kitchen, he closed it down and restocked it completely with all fresh food, and cleaned the place from stem to stern. Word certainly did get around that he was going to open at Duffy's 'cause Stan was telling me that the place did more business over last week end than it has since the doors were first opened . . . EDILDAB . . I walked through the door at BUCKLEY'S JACKPOT CLUB the other evening and it sounded as though I'd walked into the middle of a melee of machine gun fire. It turned out that a group of friends were playing the race horse machines there in the corner by the door. Each time those machines hit they sound like a slap-happy sound techni-

(Continued on Page 27)



Lili St. Cyr

IN A TOM DOUGLAS SETTING

HOTEL EL RANCHO VEGAS

THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

WE READ a little article in the news paper that made us very happy—to be here—instead of back in N. Y. C. where the snow is falling and the temerature too. Gazing out the window at the lushly blooming roses in the warm afternoon sun, we yawned and stretched like a lazy cat (go ahead—agree) and it took all of three beers to stimulate us enough to get out the typewriter and commence.

The golf ball driven by WILBUR CLARK, that flashed into the blue to signal the opening of the Desert Inn Golf Course was strictly sterling silver and symbolic of the state of Nevada. Clever? . . . LILI ST. CYR, who brought elegance to burlesque, demurely paid her fine to D. A. Roger Foley and tidied up her act so that if perchance there be kiddies in the audience, they won't be shocked at nature in the raw . . . CINDY HART, prettiest "21" dealer in town, is now head-hostess at the new Villa Venice. By the way, good luck and all that sort of stuff RALPH WOOD. It's a mighty pretty room . . . JACK ENTRATTER will take over office space at 6331 H'wood Blvd. (that's in H'wood, of course) and use it as a liaison office for the Sands Hotel . . .

Divine letter from the Artful Dodger of the Arden-Fletcher office in New York. Sandy writes that Donn and Ron have severed business connections but are still amicable. Ron is doing the Tallulah Bankhead show, the road show of "Top Banana," and staging for Fran Warren and the Szony's. Donn, now in Italy, received the Italian Oscars for Revues for 1951-52, will do the re-opening of the Empire Theatre in Paris, and has offers from Rio, Cairo and London.

And many, many more Dept.:

Alas and alack, turn the calendar back; we'd almost forgotten, when you were begotten—but Oct. 20th was the happy birthday of ETTA CORTEZ. Etta celebrated by playing her favorite game (bowling) and won every game. Why not? She has heaps of plaques and cups to prove how good she is . . . On Oct. 21st, Mr. and Mrs. A. G. CHUMLEY (he's pres of the Bermuda Roofs Corp. of Palm Springs) celebrated their 20th wedding anniversary here in Las Vegas . . . SALLY MANSFIELD, ex of the Arden-Fletcher line, who recently signed with Paramount, will make her film debut in "Forever Female" . . . In case you've neglected to count, this is LOUISE HOFF'S third appearance at the Desert Inn since the beginning of



the year, which is a pretty good record and a pretty good tribute to her talent . . . Our heartiest wishes for happiness to DONNA DALY COOK who married FLOYD MARTIN at his sister's home here in Vegas. Donna is the daughter of MAXINE LEWIS, Director of Public Relations at the Flamingo Hotel. The happy couple will honeymoon in Utah. .

LABELED: A STORY: The NILSSON TWINS were discussing New York eating place with SPIKE JONES. Spike asked one of the twins which, of all the restaurants, was her favorite, and she replied "Lindy's." "What special dish did they serve that you liked so well?" he queried, and she answered, "they make the most delicious three minute eggs!" . . .

HERE AND THERE AND EVERYWHERE: PEARLIE MAE BAILEY is off to jolly old Lunnon to appear at the Colony-Anasta Club . . . MIKE TODD was presented with the Lion of St. Mark award by the Mayor of Venice on behalf of the Venetian hotel owners for Todd's summer show in New York "A Night in Venice" and in the confusion someone swung with his $900.00 overcoat and brother, it was cold outside . . LISA ROSE, one of the Chez Paree (Chicago) dolls, now has top billing over JOHNNY MARTIN. Lisa steps out of line as a featured dancer, and

(Continued on Page 27)



ANNOUNCEMENT

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RENO BEAT . . .

by ART STEAGALL

CONGRATULATIONS to MARK CURTIS, the editor of the new monthly publication, "RENO PACE" (continuing the Reno Fundial). PACE is a much larger and more attractive magazine. The October issue is a dandy, loaded with photos both still and action, all of them interesting. The editor calls it "A Magazine of Reno Life and Living." Keep up the present standard, Mark, we like it!

AGVA: DIXIE DUNBAR and BEATRICE KAY in a huddle about the show business of 10 years ago . . . ARLENE JUDGE in town visiting her son, a student at the NEVADA UNIVERSITY . . . MR. and MRS. CORNEL WILDE killing time in Reno while the butcher cuts up their deer . . . MARY WHEELER off for San Francisco for a two-week vacation . . . DONNIS and RALPH MARKS doing the town Saturday nite. He is a local newspaper photographer . . . Our best to MARSH WARDALL at his new cocktail lounge, THE VAGABOND. I like his catchline, "Where You're a Stranger Only Once." The new lounge is a beauty . . . ROBERT BENNYHOFF, head of United Press Service in Reno, on duty 24 hours a day waiting for that break in the brutal YOUNG mass murder case . . . SANFORD D. ADLER has acquired the TAHOE-BILTMORE to be used as an annex for his fabulous CAL-NEVA LODGE . . . FRANK FUNGE, San Francisco PA, in town over last weekend to huddle with BEATRICE KAY regarding her Tuesday opening at the MARK in Frisco . . . Preparations are under way for the 1952 edition of THE WOLVES FROLIC campus variety show staged by the University of Nevada . . . EDDIE STAR has returned to the piano at CLUB CAL-NEVA . . . Las Vegas' loss is Reno's gain, MSGR. JAMES EMPEY now at ST. ALBERT'S THE GREAT here in Reno . . . FRANK HEMMINGWAY, of the Mutual Broadcasting System, in town for a few days. . . . FRED GROFE, famed composer, joined EDWARD ARNOLD here and they left for L. A. with DIAMOND JIM.

CURRENT SHOWS: NEW GOLDEN HOTEL opened WED. with DON CORNEL, Decca Recording artist; MARTELLS and MIGNON, a most sensational dance act; the bright comedy of BEN WRIGLEY; the GOLDEN GIRLS and STERLING YOUNG and his fine orchestra . . . CARMEN CAVALLARO heads the new show in the SKYROOM of the HOTEL MAPES. CARMEN'S music as always, is a tremendous listening experience . . . At the RIVERSIDE, THE VAGABONDS swing, and I do mean swing, into their second big week. Those four boys pull out all stops to once again prove themselves one of the top groups of the day. You're sure to love the singing of the new "song-sation," MARILYN ROSS, and the dancing of ANDRE, ANDREE and BONNIE. BILL CLIFFORD and THE LOVELY RIVERSIDE STARLETS all add up to make another winner for MERT WERTHEIMER. Get set! JOHNNIE RAY opens next.

See you next week.

—ART STEAGALL, RENO 2-2658.

Weekly Beauty Letter

From WALLY WESTMORE
Makeup Director, Paramount Studios

Even Hollywood, blessed as it is with the sunshine of Southern California, produces its share of colds each year. Only a few weeks ago, Wally Westmore, Paramount's makeup director, got a hurried phone call from a young player who said: "I don't know if you remember me, but I worked with JANE WYMAN, BING CROSBY and ETHEL BARRYMORE in "Just for You" and . . ." "Yes," said Westmore, "what can I do for you?" "Well," continued the girl, "I overheard you telling what to do when you look a sight after having a cold, and I wonder if you'd tell ME what to do. I'm supposed to go to a party tonight!"

Westmore chuckled. First he ascertained that the young player had actually remained in bed and was over the worst part of her siege so that she was not in danger of spreading germs. Then Westmore told her to apply a bit of camphor ice to the tender areas of her nose. "Camphor ice," he said, "will help prevent your nose from becoming red and swollen from too frequent use of your handkerchief." For prevention and treatment of cracked lips. Westmore advised the same thing, the use of camphor ice carefully applied to the tender surfaces.

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"GET LUCKY WITH BUCKLEY"

Every Day Is Ladies' Day
AT

BUCKLEY'S

JACKPOT CLUB



" ORIGINAL GUARANTEED JACKPOTS"

20 FREMONT STREET DOWNTOWN

HEAVENLY STARS

. . . by BABETTE

GUY McAFEE, of the Golden Nugget, was born under the fire sign of Leo—ruled by the Sun—and symbolized by the Lion. His birthplace: Winfield, Kan. (ruled by Mercury); birth: Hour, unknown; August 19, 1888.

Leo is a fixed sign and governs the heart. It is the sign of rulership and truly all natives of the sign are born executives, managers and organizers.

They are warm-hearted, generous to a fault. But always vital.

A Leo will triumph over obstacles, no matter how great, by concentration and plain dogged persistence. They are most happy when they can be the center of attraction. Leo means light and love, but also struggle and frustration for persons under this sign do not enjoy bowing to superiors. As long as they temper their power with wisdom—their vibrancy with gentleness, they receive the full measure of success that the future holds for them.

True Leos are attracted to the theatre in some form or other. They have a great sense of the dramatic in business, which also extends to their social life.

The Golden Nugget had its grand opening the 30th of August, 1946. A strange coincidence, for if you remember last week's horoscope, the last week of August was a time of changes and beginnings for an Aquarian. Perhaps not so strange at that. This is the beginning of the sign Virgo, ruled by Mercury, which is generally a time of swift change, intuition and imagination following the sign Leo, ruled by the Sun, which inspires ambition, enterprise and responsibility.

It is impossible to do a completely personal horoscope unless you know the birth hour of the person. However, this would only apply to one person. The above applies to all Leos in general.

The following horoscopes are guides for the week beginning Saturday, October 25, and ending Friday, October 31.

ARIES (Those born March 21-April 19)
A calm week. Discuss problems with advisors—friends. Follow their advice rather than your own. Cooperate.

TAURUS (Those born April 20-May 20)
Most problems have passed, adopt new methods of cooperation with partners, associates. Relax—enjoy people on the 28th and 31st.

GEMINI (Those born May 21-June 21)
You can start profitable business ventures if you will build constructively



and avoid arguments. Control emotions the 30th and 31st.

CANCER (Those born June 22-July 22)
Upset emotions may cause accidents. Interesting, influential people around you the 30th. Use talent and tact instead of force.

LEO (Those born July 23-August 23)
You should realize work and business gains. Don't be bored or irritable. Stress optimism, cooperation.

VIRGO (Those born August 24-September 23)
Don't expect much from people this week. Be agreeable, helpful. Don't speculate and watch entertainment budget.

LIBRA (Those born September 24-October 23)
Financial gains on up-swing, Enjoy your home—hobbies—and friends. Watch temper with associates. Attend to job.

SCORPIO (Those born October 24-November 22)
You may be asked to settle disputes and deal with temperament. Your life is calmer. Romance stimulating from the 28th-31st.

SAGITTARIUS (Those born November 23-December 21)
Not a time to be careless with cash or the feelings of family or loved ones. Interesting developments the 26th and 27th.

(Continued on page 33)

I WAS THRILLED AT BEING ASKED
TO SUBSTITUTE FOR THE
GREAT SHOWMAN,
JAMES BARTON



I AM MOST
GRATEFUL FOR
THE WARM
RECEPTION
YOU'VE GIVEN
ME DURING
THIS
ENGAGEMENT

DIOSA COSTELLO

MY SINCEREST THANKS TO

The Thunderbird



WE WOULD LIKE
TO EXPRESS OUR
Gratitude, Gratefulness, Joy,
appreciation, thankfulness.
gratification, delight, elation,
pleasure, enjoyment,
AND THANKS!
TO THE
Hotel LAST FRONTIER
FOR A
VERY HAPPY TWO WEEKS!

THE NILSSON TWINS

THE
Lindsay-Sapphire Dancers
WISH TO THANK EVERYONE AT
THE Flamingo HOTEL
FOR A VERY PLEASANT TEN WEEKS

☆ ☆ ☆

SEE YOU ON OUR REOPENING
NOVEMBER 27th

Cecile Lindsay and Don Sapphire

THIRD BIG WEEK

Wanda Smith's *Hollywood*

FUNNIEST AND BEST SHOW IN TOWN

COVER GIRL REVUE

10 - BIG ACTS - 10

SHO-TIMES

9:00 P. M.
11:00 P. M.
1:00 A. M.
AND
2:30 A. M.

ROUNDER'S FUN-TIME

BEAU JESTERS
"Gay 90 Quartette"

MARDEEN
"Magician"

HANK HENRY
"Las Vegas' Favorite Comic"

WOO-WOO STEVENS
"Singing Sheriff"

GENII
"Exotic Dancer"

JIMMY CAVANAUGH
"Irish Eyes are Smiling"

JO-ANN MALONE
Comedienne

GEORGE REDMAN'S ORK
And Others

FAMOUS STEAKS

$1.99

World's Finest 14-oz.
U. S. Eastern Beef

Served from
11 p. m. 'til 4:00 a. m.

SILVER SLIPPER RESTAURANT

SILVER SLIPPPER SALOON

LAST FRONTIER VILLAGE

Extra Added Attraction - 6 Hollywood Cover Girls

FAMOUS MAGAZINE MODELS

FREE PARKING
PHONE 1800

PHONE 1800
FREE PARKING



THE THREE OF US
THANK ALL OF YOU
FOR MAKING THESE
FOUR WEEKS
AT
WILBUR CLARK'S
DESERT INN
SO FULLY PACKED
WITH PLEASURES!

TOM PARRIS TRIO

Delicious Pizzas . . . authentic Italian Dishes

Domenic's

ITALIAN RESTAURANT

AT THE SIGN HIWAY 91

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NO FANTASTIC CLAIMS - - POSITIVE PROOF!!
METER RECORDED JACKPOTS
MORE SURPRISES, MORE WAYS TO WIN
AT
The WESTERNER
23 FREMONT STREET. LAS VEGAS. NEVADA

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

October 16 through October 29

Show: John Carroll, Will Mastin Trio with Sammy Davis, Jr.
Line: Flamingo Starlets
Orch.: Ike Carpenter
M. C.: Herb Flemington

JOHN CARROLL is singing better than ever! Displaying mastery of his voice at all times, he lends his rich baritone to interpretations ranging from the exciting and robust "Lady of Spain" to the sweet and plaintive "Too Young." To cover this wide variety requires perfect placement and great breath control. John Carroll has these. You will like his attitude while performing; humble yet confident, apologetic and informal . . . This is the twelfth time to appear in Las Vegas in the past seven years for the ever popular WILL MASTIN TRIO with SAMMY DAVIS, Jr. At the tender age of ten, Sammy, Jr. went into show business with his Dad and Uncle and under their tutoring since that time has developed into one of the nation's leading night club entertainers. He works fast, hard, loud and, . . . GOOD! Not only does Sammy give his impressions of top singers of the day but has a fine singing voice of his own. His taps, while dancing, are as clean as you'll ever want to hear!

LAST FRONTIER

October 17 through October 31

Show: Harpo and Chico Marx, Nilsson Twins.
Line: Jean Devlyn
Orch: Garwood Van

Whenever the lovable CHICO and HARPO MARX walk upon the stage, the applause that receives them is gratifying to a supper-clubber's heart. The twosome always provides the splendid performances that won initial fame for them. Without an advance reservation, you just can't get into the Ramona Room. The boys have a terrific following. Chico's buffoonery and Italian dialect is a clever contrast for Harpo's stage silence. When Chico turns his comicry to the piano, you actually feel you're watching a mischievous youngster. The moment Harpo plucks his harp strings, a hush falls over the audience and all attention is riveted upon his antics and music. Here is the truly unbeatable combination . . . THE NILSSON TWINS are two lovely girls who apparently have a franchise on beauty and talent. Eileen and Elsa have a marvelous sense of showmanship. They spend painstaking hours in preparing the type of comedy and song you want to hear. We really enjoy their brand of humor. Their especially-written tunes score a hit with everyone. They are a refreshing addition to any spotlight . . . Lovely Dolores Frazzini and Eddie Gallagher are featured in both Devlyn Revues.

El Rancho Vegas

October 15 through October 28

Show: Lili St. Cyr, Russell Nype. Joel Grey
Line: El Rancho Dancers
Orch: Ted Fio Rito

LILI ST. CYR, the gal who parlayed a scene from a woman's dressing room into atomic publicity and fame, is back again, wielding her multiple charms and enrapturing every audience. She successfully gives you the impression of a woman alone, even though many curious eyes follow her every movement. When Lili walks across the stage, the music that accompanies her comes from the heart strings of her many admirers. Her fabulous furs, gowns and bathtub stir every woman's fancy and plants the thoughts of Spring in a young man's heart . . . RUSSELL NYPE has brought to Las Vegas the talent that caused New York critics to rave. He is a clever performer with a sense of timing that is virtually uncanny. Mr. Nype's material is chosen with utmost care and his mood is skillfully altered, stirring a desire for more encores. You will enjoy his rendition of the songs that "Call Me Madam" audi-

"CURTAIN TIME"

ences cheered lustily. He is no one's imitator. We honestly feel Russell Nype's success star will ascend even higher with his every performance . . . JOEL GREY is a polished entertainer who is equally adept at singing, dancing and comedy. When Joel comes onstage, he unveils zestful ability and everyone sits up to take notice, despite his obvious youth.

Wilbur Clark's DESERT INN

October 7 through November 3

Show: Minsky's Follies—1953 Edition
10 Acts
Orch.: Carlton Hayes

FOURTH AND FINAL WEEK!!!

This year's edition of MINSKY'S FOLLIES has a novel lay-out of continuity. The scene is that of graduation time at "Minsky's University" and special awards are being given. Each act is an award dinner and the finale is diploma time . . . SLAPSIE MAXIE ROSENBLOOM appears in a Shakespearean sketch, the "balcony scene," in which Juliet is very beautiful, and Romeo's dead-pan rendition is buffeted about by hecklers in the audience . . . BOBBY SARGENT, young comedian, adds a "hep deejay" bit to his routines that is very good . . . SHERRY BRITTON graduates with honors in the "stripper class" (or any class) and is also the beautiful Juliet . . . LOUISE HOFF flunked out in the strip class, but passed them all in the "finances" section wherever the male of the specie was concerned . . . THE VISIONAIRES, a vocal quartet of three hes and a her, have super-lively routines along with their singing of four-part solid harmonies . . . RAUL & EVA REYES add the Latin touch to the show with their original dances, especially when "Shoeing the wild mare"! . . . PROFESSOR ERVIN FOSTER opens the show with the stripper class and cleverly mugs through a spot in which he tells a French story. He also is master of ceremonies for the show . . . FREDDY LANE comes on as a cheer leader but winds up doing some fine acrobatic-tap work ... TOM PARRIS TRIO is a sensational trampoline act. Two fellows and a girl. These two men combine tumbling and balancing into an act which is a thriller . . . And what would a Minsky SHOW be without the 20 GORGEOUS GIRLS! . . .

SAHARA

October 21 through November 3

Show: Ken Murray and his Hour of Fun
Line: Moro-Landis Sa-Harem Dancers
Orch: Cee Davidson

KEN MURRAY and his big, black cigar ushered in this fast-paced extravaganza. Armed with a variety of clever skits, Ken has brought his radio and stage-spiced comedy to Las Vegas. Mr. Murray will indulge in limitless antics in order to bring hearty enjoyment to his audiences. He'll even make himself a foil for others just as long as laughter is his reward . . . With Ken is ANITA GORDON, a young lady who is well known to radio listeners, T.V. viewers and record collectors. The ravishing red-head is a smooth songstress with a song style that sets her apart from others . . . Stopping the show cold is the group of five youngsters, known as KEN MURRAY'S MUSICAL MINORS. They are a gathering of teen age musicians who certainly know how to play the finest Dixieland jazz that ever found its way out of any instruments. Just watching these youngsters, you're prone to believe that musical clefs run in their veins . . . THE SCHALLER BROTHERS and their trampoline offer some fine excitement. Their timing is precise and their routines causes you to gasp . . . The MORO-LANDIS SAHAREM DANCERS are in top form as they present some of the most pleasing, precision work these tired eyes have witnessed in a long time. The gals really dance beautifully and gracefully. They are a group of which the Moro-Landis combine can truly be proud. . . .

PARK AND CLIFFORD offer some clever acrobatic routines that stamp them "Poetry in Motion." The gentlemen have an act that is outstanding, with hand lifts that leave you in a state of wonderment . . . RAY BURWICK is a drawling Westerner who unveils some points on the art of using a lasso. His technique is skillful . . .

Thunderbird

October 16 through October 29

Show: Diosa Costello, Larry Storch
We Three, The Mulcays
Line: Kathryn Duffy Dansations
Orch: Al Jahns
M.C.: Johnny O'Brien

The vivacious DIOSA COSTELLO tops the current bill in the Navajo Room. Called in on short notice, this is the first time she has worked without her full troupe in quite some time. And she's doing a wonderful job! The "Latin Fireball," as she is called, deviates from that role during this show to sing a medley of "mother" songs that is a complete change of pace and a well accepted surprise to the listeners . . . LARRY STORCH still contends that "Comedy Is a Serious Business" as he joined the show this past week. Larry has been in Las Vegas many times and never fails to make many new friends with each visit. His is an unpredictable style of comedy and he is also a past master at telling stories . . . WE THREE is a dance trio which features the pert little blonde, MAGGIE NELSON. They entwine the ballet with rhythm tap routines and lifts to present a precise, fast and entertaining act . . . The MULCAYS are a musical harmonica duo who use the potentials of electrical amplifiers to the greatest of advantage. A lot of music for just two harmonicas . . . The Kathryn Duffy Dansations close the show with a medley of hit tunes from "Paint Your Wagon" which features Johnny O'Brien and the Normandie Boys. Well done!

SILVER SLIPPER SALOON

Opening October 24

Show: A Variety of Acts
Line: Hollywood Cover Girls
M.C.: Jimmy Cavanaugh
Orch: George Redman

Looks as though there's nothing but pleasant entertainment heading your way with this new bill at the Silver Slipper. You will enjoy the BEAU JESTERS, a Gay '90 Quartette who will tear at the strings of nostalgia and transport you to the days of old . . . RUSS CLARK is a clever performer who manipulates the strings of his puppets with an amazing and enviable skill . . . You all know WOO-WOO STEVENS by now. The "singing sheriff" will be on hand to present more of his individual brand of humor and song . . . HANK HENRY is another popular hold-over. Slipper audiences admire Hank's sense of comedy and visit him as often as possible . . . GENII is the exotic dancer who is receiving high compliments from all who have witnessed her performance. The gal is a good drawing card . . . Rounding out the bill is the lovely young comedienne, JO ANNE MALONE. Aside from looking fetching in the spotlight, Jo Ann has a lot of talent in the field of comedy.

El Cortez

October 23 through November 5

(Not a review)
Show: Laffs For Your Money
Six Acts
Orch: Dave Rodgers

This new revue, "LAFFS FOR YOUR MONEY," stars PETER JAMES, well known comedian of the Spike Jones Show, with CULLY RICHARDS, RUTH

(Continued on page 33)

Sure as Shootin'...



Just $12.00 plus federal tax buys a round trip ticket to Los Angeles. Next time you go to Los Angeles leave your car in the garage and climb aboard one of Union Pacific's four comfortable trains leaving Las Vegas daily. Ease into one of those deep-cushioned seats and R-E-E-L-A-X! No traffic worries... no wear and tear on your car... rest as you ride.

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My Sincere Thanks
to the Greatest Boss
BELDON KATLEMAN
and Audiences That Are
Out of This World

FOR A WONDERFUL

FOUR WEEKS

AT

HOTEL EL RANCHO VEGAS

JOEL GREY

P.S.: Hope to See You All Soon!

THE WATCHBIRD:

(Continued from page 13)

Vegans will remember Johnny as the singing emcee of the Desert Inn in 1950 . . . Lovely DOROTHY ARNOLD has asked the courts to up the monthly support of her son JOE DI MAGGIO III, from $150 a month to $1000, as she feels little Joe is entitled to live in a manner in keeping with the wealth of his famous dad . . . When DICK HAYMES leaves the Mapes Hotel (Reno), he'll go directly to Chubby's in Camden, N. J. . . . CHUBBY'S? . . . Never heard of it! . . . BETTY KEAN, of the famous sister team, finds New York's Le Ruban Bleu dim enough for hand-holding with DON DE LEO . . . When the ANDREWS SISTERS bow into the Cocoanut Grove in L. A., they'll take their bows in new gowns especially designed for them by Paramount couturiere EDITH HEAD . .

STRIP SCENE: DOC KEARNS, who promoted such great fighters as Jack Dempsey, Mickey Walker, Abe Atell and Benny Leonard, is promoting the light heavyweight bout between Joey Maxim and Archie Moore, which will be held here at Cashman Field on December 3rd. The Famous "Manassa Mauler" will be co-promoter . . . BOBBY SARGENT and BOB HOPE went to the same school in Cleveland in different years together, so make what you will of that. Anyhoo—Bobby has only been in the "biz" for eight years and his busy future includes starring in his own teevee show and making movies as soon as his night club engagements will allow . . . SEWARD ERIC of Park Avenue (NYC—where else?) is here giving Las Vegas a whirl . . . GEORGE WOODS of the William Morris Agency. is in town for the Desert Inn Golf Course Tournament country-wide campaign . . . If you want to see the most exclusive neckties in America, hop over to the Last Frontier and dig GARWOOD VAN. They are designed and made for him by the loving hands of his loving wife JOAN . . .

We opened with a weather report of New York City, and will close with one from it's famed 52nd St. "Cool tonight—crazy tomorrow! . . .

WHAT'S DOIN'?

(Continued from page 11)

cian gone wild on the Gang-buster program!! You get two or three of those machines paying off intermittently, or all at once, and ya can't hear nuthin'!! It's sweet music to someone's ears, though! . . . EDILDAB . . . Have you caught the four piece combo at the EL CORTEZ SUPPER CLUB as yet? DAVE RODGERS and his Orchestra. These men get a nice sound with trumpet sax or clarinet, organ and drums. Maybe some of you didn't know that the fellow on trumpet is the son of JAKE GAREHIME who has the music store on North Third. Young Jake has been traveling around the country most of the time, it seems. I've been here for ten years and it's the first time I ever remember him working here in that time. In his travels he's played with some top bands but he says he really likes playing with the combo he is now with. Incidentally, the INSTRUMENTALISTS who play behind the Buccaneer Bar are almost permanent fixtures in the room. They are so well liked by all who frequent the place. Here's a group you have to watch at work to believe what you are hearing. They play all kinds of instruments!! . . Probably none of you know him by his real name, but HARRY WEAVER is once more working on the floor of the SANTA ANITA CASINO & BAR with Dave and Sam Stearns and Joe Wolf. Harry Weaver is your old friend and mine, . . "YORKIE" . . . Here's good news for those of you who want to be sure that your small fry has the best there is to buy when it's time to rope

(Continued on Page 38)

Sallie's **LIQUOR STORE**
AND BAR
Complete Line Package Liquors
— BEER BAR —
SALLIE GORDON, Prop.
2224 Charleston Blvd. Ph. 6969

Dedicated to Making Your
Life More Beautiful
DOT'S FLOWERS
808 SOUTH FIFTH STREET
PHONE 811

BINGO
STARTS 1 P. M. DAILY
SILVER SLIPPER
LAST FRONTIER VILLAGE

ROUND THE CLOCK . . .

SERVING THE FINEST FOOD IN THE WEST

Everybody Stops here

HORSESHOE SPECIALS

Grilled Choice Cut Top Sirloin Steak, Onion Rings..... $1.90

Roast Tom Turkey, Walnut Dressing, Cranberries..... 1.30

Pan Fried Mountain Trout, Butter and Bacon..... 1.30

Boiled Kosher Corned Beef and Cabbage, Jiggs' Way..... 1.25

Stewed Chicken Fricassee', Tender, Egg Dumplings..... 1.35

Delicious Fresh Shrimp Louie, 1000 Island Dressing..... 1.35

Roast Prime Rib of Choice Corn Fed Beef, au jus..... 2.75

Large Chef's Salad (Boiled Egg, Chicken, Ham, Cheese)..... 1.15

BENNY BINION'S

Horseshoe

DOWNTOWN LAS VEGAS

Chef Rom's Home-Made Bread Is Baked and Served Daily

TAKE HOME A LOAF

THAT'S FOR SURE:

(Continued from page 9)

Jersey? Well, the ladies of Las Vegas will be happy to know that Mrs. Parker has opened a place of her own, the RINGLETTE WAVE SHOPPE on Third street. Husband, BILL, is a bartender at WILBUR CLARK'S DESERT INN. Aside from being a good mixologist, Mr. Parker is one of the top golfers in our fair town. He is of below-par fame.

Have you seen those gorgeous sets that are used by LILI ST. CYR at the HOTEL EL RANCHO VEGAS? They were created by TOM DOUGLAS, the gentleman who used his marvelous talents in redecorating the El Rancho and the EL CORTEZ HOTEL. Once again, Mr. Douglas will begin to remodel the Opera House Theatre-Restaurant. When it is completed, the room will actually resemble an old-time opera house, replete with boxes. The work will be done in degrees. First, all attention will be centered upon the air conditioning. After that, the ceiling will be worked on. When the interior is ready for remodeling, the room will be closed down for three weeks, with a reopening scheduled just prior to Christmas. At that time, the headliner of the new show will be our own, beloved SOPHIE TUCKER.

Looks like there is definite competition for the affection of the lady in the Cortez household. Last Sunday, two very handsome young men approached Mrs. C. and presented her with a long stemmed flower and a bowl of fruit. For their sweet thoughtfulness, they each received a kiss. Hmmmph! Of course her husband isn't jealous — much! Even though DENNIS (Dreamboat) and SYLVAN haven't even reached the age of 6 yet, they have a definite charm for women. The gals claim they just can't resist those curly-haired youngsters. Can you imagine what the situation will be when they reach maturity?

Boy, when we make an error, we really manage to do it right. In last week's issue, we mentioned the playing of the STAR-KINGS and stated they appeared at a Strip hotel. Well, their playing can be heard at the EL CORTEZ HOTEL, Downtown. Excuse it, fellas! Must have been the sleep we didn't have.

On November 9, the B'NAI B'RITH will have a fashion show that will prove different than any other held in our town. It will be attended by men and children, as well as the femmes. The show will be sponsored by NINA CLARK, who has the women's shop in the HOTEL SAHARA (where the unusual fashion parade will take place). Nina will supply the women's fashions while the male togs will be offered by JACKMAN CLOTHES. This promises to be a very interesting event. If successful, it might be the beginning of a new program for local fashion shows. Debbie Prell is the chairlady and working very hard for its success. Show starts at 12 noon and guests will be served lunch—all for the nominal fee of $2 per person.

Because of the close friendship that exists between BLOSSOM SEELEY, BENNY FIELDS and JACK BENNY, Jack insisted upon playing himself in the picture of Blossom and Benny's life —"Somebody Loves Me." Even though Mr. Benny allegedly owns a stuffed money vault and is eager to add more to it, he wanted to offer his services, gratis. However, he had to accept the minimum wage of $55 a day, just about $24,545 less than he receives for a single radio or t.v. show. While filming a scene with BETTY HUTTON, Mr. Benny stumbled on his lines and the scene had to re-shot. Of course, the popular comedian got a big kick out of it. He laughed and said: "If I can stretch this to two days work, I'll make $110." What a sense of humor!

EDDIE SHANE, former co-owner of the now defunct POLYNESIA CLUB, recently returned from Chicago, bringing regards from many friends. Eddie tells us he is anxious to enter some business venture in Las Vegas and settle down once again in our Shangri-La. Good luck, fella. We sure hope you hit the "jackpot" this time!

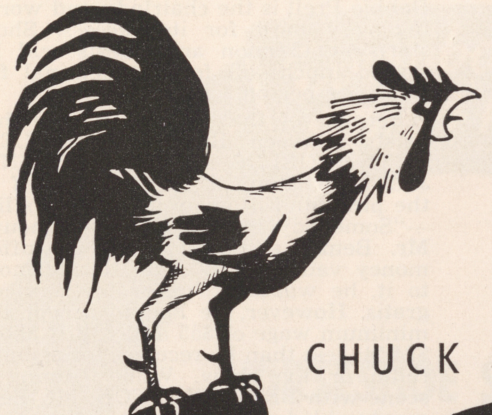
We were greatly disturbed when we heard the news that illness had befallen that great showman, JAMES BARTON, immediately after his first appearance at the THUNDERBIRD HOTEL. Mr. Barton has long been a favorite of ours and he is one of the leading performers in the show world. We received word that he is recuperating nicely. For that we are grateful. Our sincere hope is that it won't be too long before we once again see that sensational trouper in the spotlight, where he belongs.

JAKE and BILL KOZLOFF (of the HOTEL LAST FRONTIER), certainly made a tremendous impression upon their visitors, as they revealed the highlights of Las Vegas. The gentlemen who enjoyed the Kozloff hospitality were MOREY RANDOLPH (owner of Hollywood's CHAPMAN PARK HOTEL), JULES JAMES and CHARLES SPELLMAN. The Chamber of Commerce should send bouquets to these gentlemen. They just can't stop praising our town and its people.

Once again, it looked as though Kris Kringle paid an early visit to the BEN-

(Continued on page 31)

SOMETHING TO CROW ABOUT...



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"When Low in Spirits Call on— HOUSE OF GOOD SPIRITS" | Your "Spiritual" Host CHUCK ELBERT | Open from 11:00 a. m. . . . Phone 6582

THAT'S FOR SURE:

Continued from page 29)

NY BINION household. On October 23, BARBARA BINION FECHSER blew out the candles on her birthday cake, while little BECKY will do the same on October 30. Needless to say, quite a few gifts were unwrapped within that period. Lots of happiness, young ladies.

BUD MORGAN is one of the finest hosts we've seen. When he is at work in the CASBAR ROOM of the HOTEL SAHARA, he actually enjoys his "work" and brings a lot of pleasure to visitors. Whenever he learns that a stranger is alone and possibly lonely, Bud just walks over, pulls up a chair and adds a welcome lift to the stranger's morale. Mr. Morgan is very cordial and his list of friends will never know an ending.

TAFFY HILL is well qualified to be the head of her School of Charm (for men and women) at Seventh and Ogden. Anyone who comes in contact with the gracious young woman is instantly aware of her charm and poise.

The restaurant operation in DUFFY'S TAVERN has been taken over by JOE ROGERS, former operator of a local card room. He is working closely with nephew, STAN RESLER. The gentlemen have things a-humming smoothly, planning new delicacies for their patrons.

TRUDY and DICK SHERIDAN will long remember October 20th, 1952. Dick's pet name for his wife is "Wheezy" and their pet purp is called, "Miss Wheezy." Under the circumstances, Mrs. Sheridan felt a strong hunch when she read that a horse, named "Miss Wheezy" was running in New York, that day. She sat her ever-loving husband in a comfortable chair and unfolded the many reasons why he should play the horse. When Dick left for work (he is owner of the STRIP RACE BOOK), he just completely forgot about it; a bad habit husbands seem to develop. Besides, he covers bets and doesn't even have a chance to make one himself. Well, the ultimate outcome saw the horse, "Miss Wheezy," come in a winner. Being a long shot, she paid $198.40 for every $2.00 bet. When full realization dawned upon Mr. Sheridan, he had to summon courage greater than is human, to return to the little woman and admit he "wasn't with it." Maybe we fellows should believe in women's intuition!

As you probably know, HOWARD HUGHES was head man at RKO STUDIOS until he sold his interests, recently. The only person who ever saw Mr. Hughes on the RKO lot was the night gateman, at 2:30, one morning. The gateman showed Mr. Hughes around the place, without any comment from the millionaire. Just as he was leaving the lot, H. H. uttered two words —"Paint it!"

BOB MILLER, Resident Manager of the HOTEL SAHARA, possesses a faculty that is unequalled, to our and his knowledge. He can sing 99 verses of "Now I Ain't Got No Use For The Women." Nope! We haven't listened to them. Thus far, we haven't found two free days to contribute to this entertainment. When we do, we'll let you have our report.

The new "21" dealer at LOUIGI'S BROILER is HELEN VASSAR, an importation from Reno. It is her first trip to Las Vegas and the lovely damsel is intrigued with the difference between it and our sister city. When Helen arrived, she brought with her TERRY FISHER, ex MORO-LANDIS dancer. Terry is also a "21" dealer now and finds it to be a more interesting vocation than that of twirling in the spotlight.

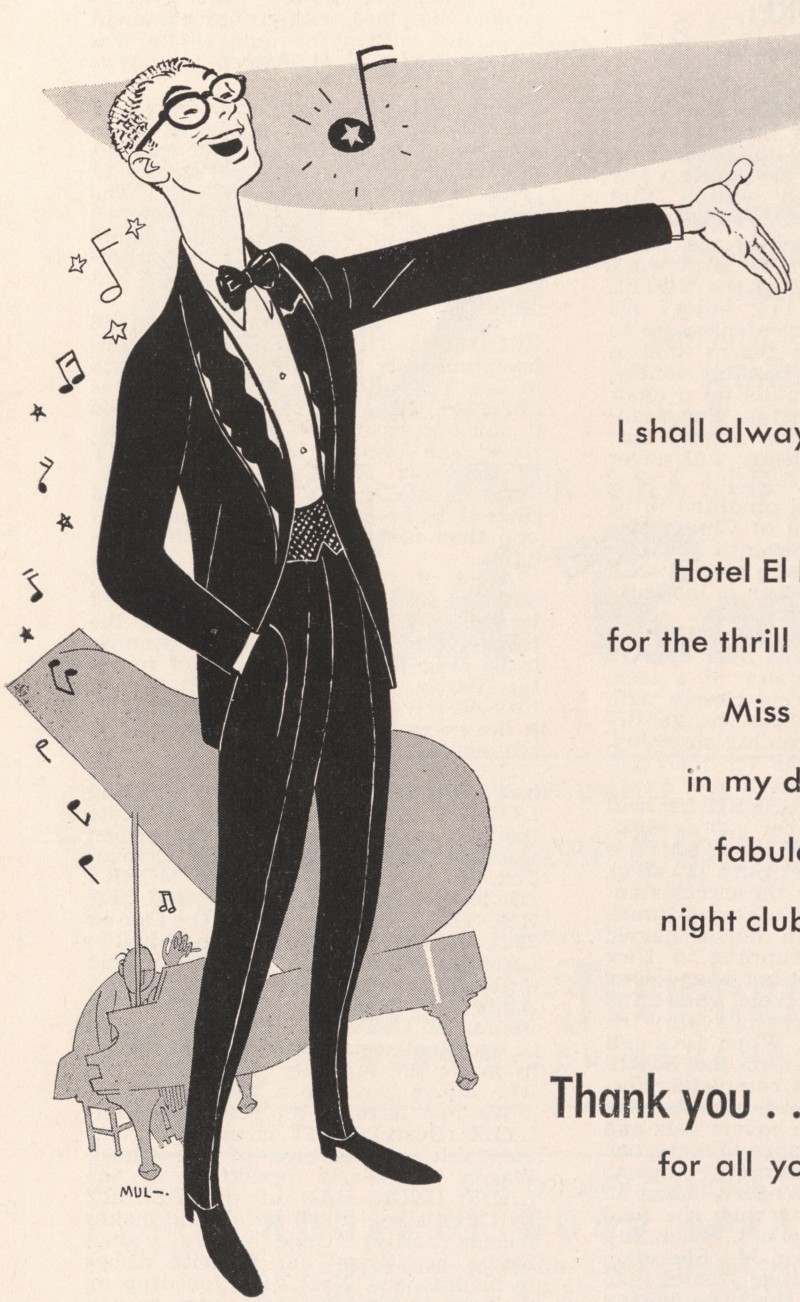
A lot of you folks will be amazed with the surprise that is being prepared for you by CHUCK LUFTIG of the RED ROOSTER. We gave our promise to be close-mouthed and cannot reveal the details. However, we will take a little liberty and give you a small hint; it has something to do with the entertainment.

October certainly is a month for birthdays! On October 27th, MACK and LOUIS KUFFERMAN celebrate theirs. No, they aren't twins — just share the same birth date. On October 31st, it's a birthday cake for MORRY DEITCH, box man at the GOLDEN NUGGET. Last week, on October 20th, LAURA KNIGHT, of the MORO-LANDIS SA-HAREM DANCERS, had a shindig to celebrate her natal day. Aside from being beautiful show girls, Laura and BETTY LYNN could qualify as excellent social directors. They seem to know the majority of personalities who arrive here for a visit.

We just have to let you know that LYLE (Rusty) RUST is doing a commendable job as boss of the Chuck Wagon and early breakfast in the LADY LUCK BAR of the DESERT INN. He is well-liked by all and makes friends easily. Once you've visited Rusty, he stores your favorite dishes in his memory. Next time you drop in, the guy just walks right over to you with a plate of food that you would have selected yourself. How can you help but admire a fella like that?

On or about November 1st, EDDIE BLAKE, owner of the SPORTSMAN'S CLUB in Pittman, will open the largest bingo center in the state. At present,

(Continued on Page 33)



I shall always sing the praises

of

Hotel El Rancho Vegas

for the thrill of appearing with

Miss Lili St. Cyr

in my debut into the

fabulous field of

night club entertainment

★

Thank you . . .

for all your kindnesses!

★

RUSSELL NYPE

THAT'S FOR SURE:

(Continued from page 31)

the room is being repaired. It will be a mecca of comfort for bingo fans and will offer some mighty interesting games.

BOB ALLEN, formerly a deputy sheriff, is now piloting one of the LUCKY CABS. Bob has developed quite a following and many customers will call up and request his cab. Riding with Bob is a very pleasant way to spend time. He has a wonderful personality with a sense of humor to match.

Most folks know that there are approximately 300 miles separating Las Vegas from Los Angeles. Whenever people head our way from the coastal city (or vice versa) they try their darndest to avoid the traffic policemen and set some sort of record for covering that distance. Some have made it in five hours (so they say). Others claim the average coverage takes in about seven hours. We're not going to divulge our own personal experience. However, we think the gentleman who holds all records for the trip from Los Angeles to Las Vegas is AL FIRESTONE (currently on the HOTEL LAST FRONTIER payroll). Al started out with his little jalopy and a prayer. He honestly believed he would have to desert his motor somewhere along the line and hitchhike for the balance of his trip. However, the slightly jaded auto was pretty good to him. At a few spots along the way, she complained about the amount of work being imposed upon her and just sat down to cool off. During these periods, Al would find himself a shady spot and wave to passing truck drivers, as he pulled on a cigarette (that was lighted on the last one, which was lighted on the previous one - etc.) Well, sir, Al and his "old faithful" came chugging into our town a mere EIGHTEEN HOURS after they left California. That's pretty good, isn't it? Well, it's better than doing it on horseback —and that's for sure.

HEAVENLY STARS:

(Continued from page 17)

CAPRICORN (Those born December 22-January 19)

Benefit by lessons you have learned—make new contacts and plans for the future. Protect funds and property.

AQUARIUS (Those born January 20-February 18)

Influential people are impressed but there isn't much actual gain at present. Rest and do some reading.

PISCES (Those born February 19-March 20)

You can realize profits this week. Go after what you seek as planets are stimulating energies. Be shrewd with cash.

EL CORTEZ:

(Continued from Page 25)

FOSTER, MACK PEARSON, and as extra added attractions, DON CUMMINGS and DORIS LEE. Show consists of a variety of skits and blackouts with specialty spots for each member of the cast. With the years of experience seen by Peter, Cully and Mack, some of these skits should be knock-outs! RUTH FOSTER, with a pair of the prettiest legs in show business, will do a few dance routines with precision taps . . . DON CUMMINGS is a new comic find who just completed a very successful engagement at the Golden Hotel in Reno . . . DORIS LEE is a tall voluptuous blonde chanteuse who sings a burning torch tune in a style that will have you coming back for more . . . Little MACK PEARSON is one of the greatest "fall guys" in the business!

SNYDER'S SLACKS
Tailor Made to Your Measure
FOR MEN AND WOMEN
421 South 5th St. Phone 6644

DUFFY'S TAVERN
PROUDULY INTRODUCES THEIR NEW CHEF
ERNEST NOBLE
(Formerly of Colonial Club, Lake Tahoe
STEAKS — CHOPS — SHISHKABOB — SPECIALTY DISHES
JOE ROGERS RESTAURANT
1815 SOUTH MAIN STREET
"The Gateway to the Strip"
STAN RESLER BAR



MY
THIRD
ENGAGEMENT
AT THE
DESERT INN
HAS BEEN A
JACKPOT
ALL THE WAY AROUND!

"THANKS"
TO EVERYONE

LOUISE HOFF



DICK SHERIDAN'S
STRIP RACE BOOK

- **Results From All Major Tracks**
- **Full Mutuels**
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- **Comfortable Atmosphere**



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MR. AND MRS. NEVADA VOTER

How Do You Like This? . . LOOK AT THESE FIGURES AND FIGURE IT OUT FOR YOURSELF !

The average weekly and hourly wages of workers in manufacturing industries as of March 1952 are:

	AVERAGE WEEKLY EARNINGS	AVERAGE HOURLY EARNINGS
ARIZONA	$66.91	$1.62
ARKANSAS	45.65	1.13
COLORADO	65.69	1.61
FLORIDA	52.46	1.22
NORTH CAROLINA	46.08	1.20
TENNESSEE	56.60	1.33
TEXAS	64.26	1.53
VIRGINIA	51.48	1.31

These states have laws similar to the falsely labeled "Right to Work" bill.

Arizona has one just like it, word for word.

How would you like to live on those wages with living costs as high as or higher than in Nevada?

Where does Nevada stand in the list of states?

Nevada tops ALL 48 states with average weekly earnings of $80.41. Average hourly per capita earnings in Nevada are $1.91.

Compare this with the slave wages in "Right to Work" states!

Vote NO on Question No. 1!

NEVADA STATE COUNCIL OF CULINARY WORKERS, BARTENDERS AND SERVICE EMPLOYEES

(PAID POLITICAL ADVERTISING)

in the center of Reno's fun

OCTOBER 22, THRU NOVEMBER 4, 1952

DON CORNELL
"Dcca Recording Artist"

BEN WRIGLEY
"Comedy in Pantomine"

CLARKE BROTHERS
Tapography

STERLING YOUNG AND HIS ORCHESTRA

GOLDEN GIRLS
At the Terrace Bar — Alice Hall Quartette

Terrace Bar - Slot Machine Bar
Casinos - Coffee Shop
three shows nightly 9:00 11:30 2:05

Terrace Room

HOTEL GOLDEN BANK CLUB IN RENO
Bill Graham - Dave High
Managing Directors

NEW GUNS FOR SALE

Always a Fine Selection of Scarce and Popular Models

SEE OUR FAMOUS 400-PIECE GUN COLLECTION

FRONTIER VILLAGE GUN SHOP
HOTEL LAST FRONTIER

Open 'til 11 P. M. Phone 1177-W

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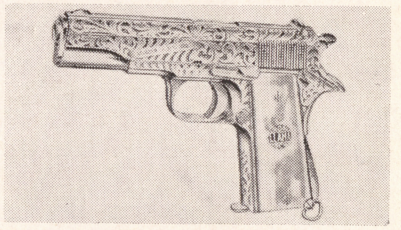

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(Also in Beautiful Gold & Silver Plate hand engraved) $49.85 up.

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AND ORCHESTRA

COMING SOON

FOOT COMFORT FOR EVERYONE
Waitresses, Waiters, Clerks, Casino Employes, etc. . .

Foster's
FOOT RELIEF SHOES
FOR MEN, WOMEN & CHILDREN
112 SO. FIFTH ST. — PHONE 5270

"Fabulous Las Vegas"

MAILED EACH AND EVERY WEEK TO YOU OR YOUR FRIENDS

$5.00 PER YEAR

WHAT'S DOIN'?

(Continued from Page 35)

'em and put shoes on 'em! ART FOSTER has put in a complete line of DR. POSNER shoes for children; the Scientific line and the Muscle Builder Line. If Junior is beginning to walk with tootsies turned "in" or tootsies turned "out," Foster's Foot Relief is the little store to head for. It's on South Fifth street . . . GAM'S RESTAURANT is the greatest for Italian food. And why not? These guys have been preparing it and serving it all their lives; LEON in the kitchen and LUIGI out in front! Don't get the idea that is all they serve there. The rest of the menu is of top calibre, too! I don't say all this on my own. I've talked with other people! Luigi's making big plans for Christmas, with a few surprises thrown in for good measure . . . Got a short note from PENNY "Blondie" SINGLETON who is being held over in the Venetian Room of the Fairmont Hotel in San Francisco. Says "hello" to her friends here and will see them in February . . . Another card from BEEBE of "Allan and Ashton" who just closed at the Mapes in Reno with Dick Haymes . . . 365 have gone by and "PEACHES" is another year closer to the rockin' chair!! You're heard of Alberta peaches? The one we speak of here is "Peaches" ELBERT, the energetic lass with the quick wit behind the smoke stand at the Desert Inn. She celebrates Saturday, October 25. I only hope the Lord allows me to meet a lot more like you as I go through life. Happy birthday, "Peaches" . . . It was wedding bells galore for Miss DONNA DAILEY COOK and Mr. FLOYD MARTIN last Monday evening, October 20. The ceremonies took place in the home of the groom's sister, Mrs. DONN RONNOW with Rev. BROUGHTON of the Methodist ministry officiating. After the double ring ceremony the young couple left immediately for a honeymoon in Utah. Mr. Martin plans to complete his education after the honeymoon. He in attending Agricultural College in Cedar City, Utah. The bride's mother, MAXINE LEWIS, is well known and loved in social and entertainment circles in Las Vegas and California. We wish Donna and Floyd every happiness for the future and may the light of love never burn dimmer than the moment it was lit . . . And that just about tallies the tales for this week, li'l kiddies. Can't think of another thing to say that I could back up with proof, except that fact that my stomach has been giving me the devil for the past hour . . . somethin' about malnutrition or words to that effect . . . Look for me around these parts come next week about this time . . . Johnny.

POP SQUIRES:

(Continued from Page 5)

heart and started growing while Searchlight sagged and in a few years faded from the picture as a contestant for metropolitan honors. Its railroad still existed until the summer of 1915 or 1916, when a terrific storm destroyed miles of the track and the road was never rebuilt.

However, Searchlight had branched out a little in the railroad business. In about 1904, the Quartette mine built a narrow gauge railroad about fifteen miles long from Searchlight to a mill it was building on the Colorado river. However that railroad was used very little, the mill being abandoned. The rails were sold to the Yellow Pine mine at Goodsprings and used about 1912 or 1914 to build another narrow gauge railroad from Jean, on the present Union Pacific, to Goodsprings and thence to the Yellow Pine Mine. It was a great asset to Goodsprings during World War I, but was torn up and the rails sold (I don't remember where) in the early 1920s.

But Las Vegas had another broad gauge railroad. It was begun in May of 1905 and became the Las Vegas & Tonopah railroad operating between Las Vegas and Goldfield. That was a really important piece of railroad during the balmy days of Goldfield and Tonopah. However, although the L. V. & T. railroad was rumored to have paid for itself several times over in its first years of operation, it discontinued operation about 1916 or 1918 and Senator Clark sold the steel rails for which he paid $30 per ton in 1905, to a British syndicate for $120 per ton and they were used to build a railroad in China.

The Las Vegas & Tonopah, called by some cynical writers 'The High, Dry & Dusty," played an important part in the development of Las Vegas as well as the great mining camps of Goldfield and Tonopah while their mines were producing their millions.

There was another branch railroad in Clark County built about the year 1911 from the S. P. L. A. & S. L. at Moapa, down the Moapa Valley to St. Thomas. For many years it was important to the life and development of the fertile Moapa Valley, but with the development of motor trucks its usefulness passed.

The great diesel motor trucks have retired most of the branch line railroads of the United States from business. But such great trunk lines as our Union Pacific have a permanent place in the Nation's transportation business which nothing else can replace. But fifty years ago we thought a railroad would really make a city — and once in a while it did.

NEVER A COVER
NEVER A MINIMUM
THE
HOTEL LAST FRONTIER
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CHICO & HARPO
THE NILSSON TWINS
THE DEVLYN GIRLS
12 Dancing Lovelies
GARWOOD VAN and ORCHESTRA
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SHOW TIMES
8:30 & 11:30 PM
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JOHN CARROLL
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WILL MASTIN TRIO
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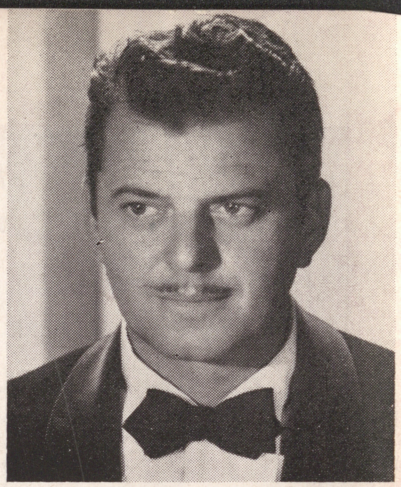
SAMMY DAVIS Jr.
FLAMINGO STARLETS
with HERB FLEMINGTON
A Lindsay-Sapphire Production
IKE CARPENTER—His Piano & ORK.
BOBBY PAGE & ORCH.
In the Mural Room
SHOWTIMES — 8:15 - 11:30 P. M.
LATE SHOW SAT. NIGHT: 1:15 P. M.







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