Jack Cortez

September 27, 1952

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Magazine



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(See Page 9)

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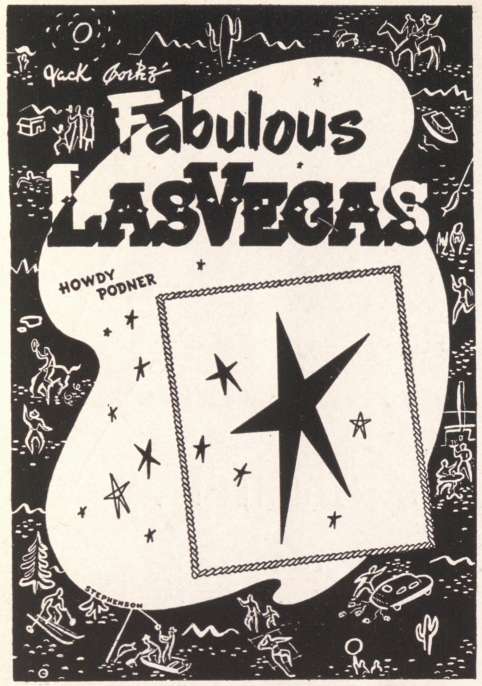
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PUBLISHED WEEKLY VOL. 4, NO. 25

OBSERVATIONS, By POP SQUIRES
"THAT'S FOR SURE," By JACK CORTEZ
REVIEWS OF CAFE SHOWS, By JACK CORTEZ
RANDOM THOUGHTS, By B. B. BARTON
HOLLYWOOD HEADLINES, By MARTIN LEWIS
WHAT'S DOIN'?, By JOHNNY UHLMAN
MEXICO, by LEE and GARY PICKARD
ART DEPARTMENT, Dennis Stephenson

JACK CORTEZ, Editor and Publisher
Subscriptions $5.00 per year

MAILING ADDRESS: P. O. BOX 748
LAS VEGAS, NEVADA

RENO REPRESENTATIVE
ART STEAGALL
Phone Reno 2-2658

OFFICES OF PUBLICATION
231 NORTH FIFTEENTH STREET Phone 4922
707 EAST OGDEN AVENUE Phone 4330

Marc Wilkinson
Printer—Phone 4330

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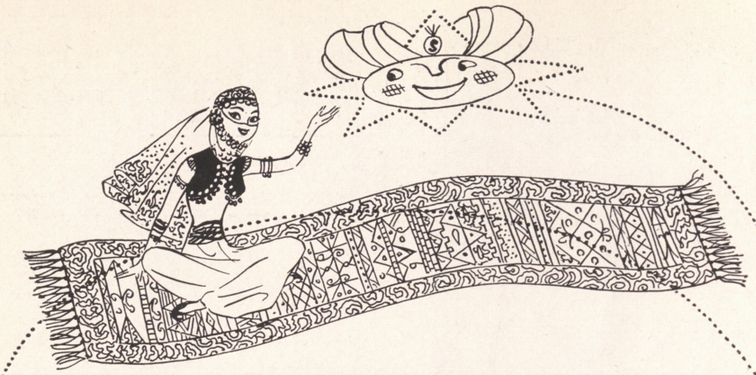
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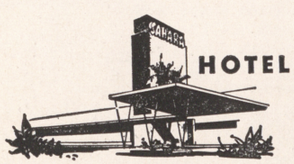
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STEPHENSON

VOLUME 4 SEPTEMBER 27, 1952 NUMBER 25

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

I HAVE SAID before that I was brought up on "Darius Green and His Flying Machine," a little poem about the ambitious lad who had the urge to fly some sixty or eighty years ago and the courage of his convictions to back his ambitions. Se he fixed up for himself a pair of wings made to flop by turning a crank in each hand.

Darius Green got his apparatus up on the roof of the big hay barn, adjusted the straps around his body, started turning the cranks and boldly launched himself on the vast, unknown sea of aviation. Like many another explorer of the unknown. like Columbus say, Darius came to grief, both his wings and his frail body being pretty well smashed.

The poem was used to warn the too adventurous young fellows of that day to play safe. I suppose Darius must have been moved by the prophetic lines of Alfred Lord Tennyson in his "Locksley Hall," written about the year 1828, and his "Locksley Hall, Fifty Years After," written about 1878:

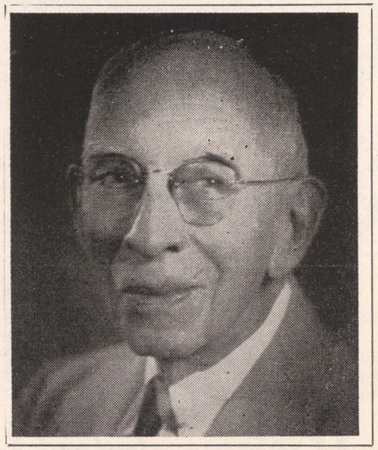
And I looked into the future
Far as human eye could see;
Saw the vision of the world
And all wonders that could be.

Saw the heavens filled with commerce,
Argosies of magic sails,
Pilots of the purple twilight
Dropping down with costly bales.

Saw the heavens filled with fighting,
And there rained a ghastly dew,
From the navies of the nations
Grappling in the central blue.

There is more very much worth while in that wonderful and beautiful poem of Tennyson's, including the prophesy of world peace:

Till the war drum throbbed no longer
and the battle flags were furled,



In the Parliament of Man, the Federation of the World.

Yet I doubt not through the ages one
increasing purpose runs.
And the thoughts of men are widened
with the process of the suns.

Of course, being of what you youngsters of fifty and under call "The Old School," I am still convinced, through the experiences of Darius Green, that flying was meant for the feathered birds of the air and that we awkward human beings never can fly.

I learned that as part of my early education and, in my mind, it is still true. And, although I have flown thousands of miles, I am not quite convinced that man can fly. I am sticking with my old friend, Darius Green.

(Continued on page 23)

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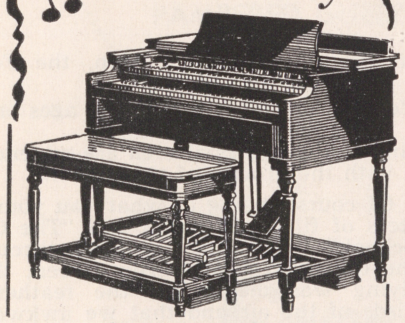
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RANDOM THOUGHTS

. . . By B. B. BARTON

THE other day we were discussing the training of dogs. When I returned home, the subject refused to be replaced by any other thought and I just had to compile some hints to pass on to some of you who may have a newly-acquired pup in your household. Naturally, Dad feels the training of the newcomer is basically HIS responsibility. Try a few of these—Father! . . .

First: You MUST impress the puppy with the fact that YOU are the master. If the little woman feels you are the boss—why not the dog? . . .

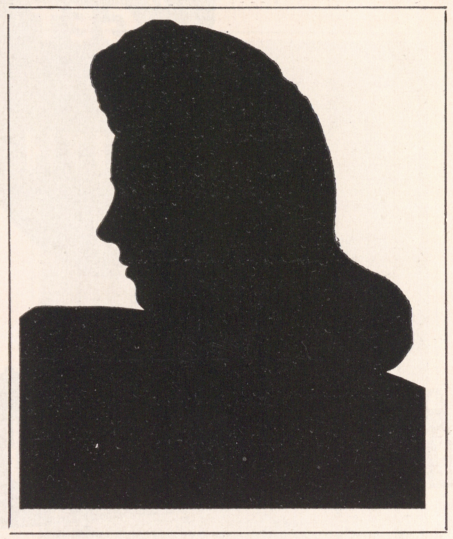
Second: When you say, "Come here," give the dog a hypnotic leer and point at a certain spot on the floor, somewhere near your right or left foot. according to the hand you use to rule your roost. If he runs away, don't lose your temper. Dogs are very sensitive! His leaping about merely indicates he is in a very playful mood. Some dogs can be humanly obstinate. Besides, he's probably too young to have a good sense of direction. . .

Third: When you command him to "Sit!" make sure you look extremely grim. Even if the little bundle of fuzz jumps all over you and kisses your face, just keep right on looking resolute and determined. You see, he might consider your attention an invitation to share your chair. Then too, your lap is so much softer than the floor. . .

Fourth: If he sits at your feet and mournfully begs for a sample while you are eating, merely OUTSTARE him. Of course, this takes a tremendous amount of will power—but—you're a strong "he-man," aren't you? . . .

Fifth: When your wife begins to pet him and treat him like a baby, you must command her to stop. Dogs shouldn't be pampered! (Perish the very thought.) But, when he rolls his enormous, soulful eyes in your direction and reveals the anguish you've aroused in his little bosom, don't you dare give in and lift him. If your wife ever catches you doing that, right after you insisted she shouldn't, you'll NEVER live it down. Remember, you must prove you are a man of your own convictions, no matter how high the price.

Sixth: If he insists upon coming into your bedroom and sleeping on the foot of your bed at night, just keep getting up and taking him back to his own little doggie cot. You might lose a few weeks' sleep and the lonesome whining MIGHT disturb the neighbors. But—so what? You do want a well-



trained dog—DON'T you? . . .

There are many other rules that could be mentioned but these should suffice for a beginning. Try them out for a couple of months. If you then discover you're not doing so well, you have two choices to make:

A: Send him to an experienced trainer. . .

B: Just let your guard down and spoil him the way any dog lover does. This is usually the happiest solution of all. . .

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THAT'S FOR SURE . . .

by JACK CORTEZ

ON our front cover we are indeed proud to publicly present one of the most persevering, diligent men in the business world — our friend and printer — MARC WILKINSON. . . Marc has been attracted by the pungent odor of printer's ink for a long period. Ten years ago he was affiliated with the Los Angeles Examiner. Not long after, he chose to come to Las Vegas, to edit the new Morning Tribune. After realizing the newspaper would probably never grow above its financial difficulties, Marc returned to his old love—printing. . . Just five years ago, the handsome Mr. W. decided it was time to embark upon his own business venture. He chose a site that originally was a double-car garage. From that meagre beginning, there developed building expansion and success for Marc Wilkinson and his growing staff. His printing office employs more on its staff than any other commercial printer in Nevada. . . Despite his limited finances and the constant struggles to offset obstables thrust into his path by apprehensive competitors, Marc and his staff came through, bearing the colors of success. It was a long, tedious struggle but the results were well worth every effort. . . We greatly admire Marc for his humble attitude. He is the first to recognize that his five years of progress were greatly assisted by members of his staff, who have long been in his employ, offering qualified and devoted service. . . To you, fabulous MARC WILKINSON, goes our salute-of-the-week. We earnestly wish that this, your Fifth Anniversary, will mark the advent of greater achievements and long-lived success for you and your entire staff . . . and that's for sure.



SAMMY LEWIS (one of the owners of BILLY GRAY'S BAND BOX in Los Angeles) is certainly proving to have remarkable talents as a producer. One of his shows—starring BILLY GRAY, PATTI MOORE and BEN LESSY — appeared at the DESERT INN, recently. Another—the DIAMOND JIM BRADY REVUE—is currently at the HOTEL LAST FRONTIER, starring the great EDWARD ARNOLD. On November 27, a third Sammy Lewis production will open at the FLAMINGO HOTEL. It will be a musical with lyrics by SID KULLER and music by LYNN MURRAY. Sammy informed us that the cast will consist of faces new to Las Vegas audiences. We have a hunch the "three cycle" will be prominent in this production, bringing as successful a show as the other two Mr. Lewis presented.

It was regrettable to learn that affable PAT COLLINS is no longer with BENNY BINION'S HORSESHOE CLUB. Everyone liked this soft-spoken gentleman and Pat make lots of friends in the downtown spot. Although we don't know his future plans, we feel that Mr. Collins will remain in Las Vegas. Another change at the Horseshoe Club sees JIMMY FELLER, formerly a swing shift pit boss, now in the post of day shift boss at that club. We'd like to offer our best wishes for success to both these fine gentlemen.

JACK KEARNS, manager of JOEY MAXIM, has been in town, making arrangements for his fighter to meet ARCHIE MOORE, in a local contest. Thus far, the probable date is November 26. We're really looking forward to this bout. It will feel like home night at Madison Square Garden when we see the boys step into the ring.

Saturday, September 27, has been proclaimed NATIONAL KIDS' DAY. ARNOLD CHRISTENSEN, newly elected president of the local Kiwanis Club, is handling the publicity for the Las Vegas celebration. He is really devoting the majority of his time to the successful outcome of the event. There will be more than 100 Kiwanis mem-

(Continued on page 25)

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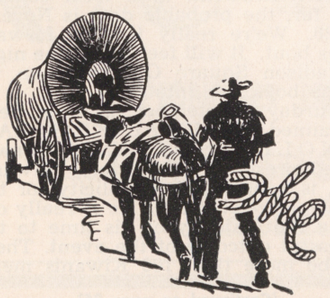
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RENO BEAT . . .

by ART STEAGALL

I . . . . could save myself some work this week by asking all you nice people to dig out last week's issue and re-read "OBSERVATIONS," so well written by CHARLES P. "POP" SQUIRES. We think he did a grand job in transmitting his "OBSERVATIONS" of Reno to his many readers. We of Reno wish to express our humble thanks.

AGVA: The BEATRICE KAY GUEST RANCH became the setting for a beautiful, quiet wedding ceremony Sunday afternoon, when Mrs. A. J. Kane became the bride of Mr. James Rodgers, both very dear friends of PATTI MOORE. The wedding party, in addition to the above, consisted of BEN LESSY, MAXIE ROSENBLOOM, BEATRICE KAY and husband SYLVAN GREEN.

I had a good time at the RIVERSIDE Sunday night reminiscing with CHAS. KALEY about the by-gone days in CHICAGO. We both worked at the GRANADA THEATER on the north side some twenty years ago. Charlie was the toast of Chicago then, and has been on top all these many years. I'm sure that his baton has given the downbeat that started many of the present day stars on the way up.

We understand that the net proceeds of the CARSON CITY-TAHOE HOSPITAL benefit was $21,000. Not bad for a town of less than 3000 people. The benefit was last week and featured three Nevada ranch owners, BEATRICE KAY, CARL RAVAZZA and HARRY RICHMAN.

SYLVAN GREEN'S familiar toast "HAPPY BIRTHDAY" was not in jest last Friday night. The reason—HIS birthday. BERNIE EINSTOSS and CHARLES MAPES sent champagne to his party ringside in the SKYROOM.

HARRY RICHMAN leaving soon for DALLAS, TEXAS, and the ADOLPHUS HOTEL.

RALPH MARKS, local press photog., and his L. W. (Lovely wife) were weekend guests at the BEATRICE KAY RANCH. Ralph came to RENO seven years ago to cover a story for the New York Daily News and has never gone back. Guess he must like it.

DICK HAYMES booked for the MAPES October 9.

CURRENT SHOWS: Both the GOLDEN and the MAPES opened new shows this week. At the GOLDEN, VICTOR BORGE takes over the headline spot, backed by the BEN YOST ROYAL GUARDS and the PIERO BROTHERS. The GOLDEN GIRLS are back after a two week vacation. STERLING YOUNG and his fine orchestra play for the show and dancing. At the MAPES, JOHNNY PULEO brought the BORRAH MINEVITCH HARMONICA RASCALS to the SKYROOM for two weeks, along with ROGER RAY and the SKATING RYLES. The MAPES SKYLETTES and EDDIE FITZPATRICK and his orchestra round out a truly great show.

The RIVERSIDE goes into its second smash week with BILL GRAY, PATTI MOORE and BEN LESSEY and the CHEER LEADERS, a show that leaves nothing to be desired in the way of entertainment — a solid hour and twenty minutes of laughs. The RIVERSIDE STARLETS join in for a flash finale—BILL CLIFFORD and his orchestra supply the musical background.

The RENO LITTLE THEATER kicked off its Fall and Winter season with the smash Broadway hit "Stalag 17." They came up with a real winner and are forced to hold it over to take care of the heavy demand for tickets.

GOTTA GO NOW. It's still NEW YEAR'S EVE in RENO. SEE YOU NEXT WEEK.

ART STEAGALL . . . RENO 2-2658.

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LAST FRONTIER VILLAGE

(ON THE STRIP)

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN

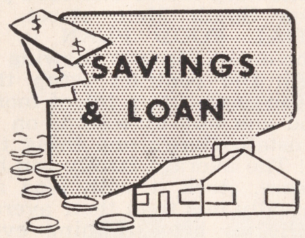


JUST call me "vacuum-head" Uhlman! I've been so busy this past week and have had so many things on my mind that I haven't devoted one instant to my column. Now that the time has come for me to sit down and write, I can't get started. "A space devoid of all matter," my Webster says . . . "vacuum-head"! On the other hand, if I could get a few other things off my mind, I'd be able to think a little more clearly . . . maybe! Ya know, that's one of the many things I've always admired about my Dad. I have yet to see a man that could go into action on things the way he can. I'm one of these guys who sits down and plans a thing through to the end; think of all the pitfalls I might meet, and what I'd do when I met them. All this time I would be sittin' there, my Dad would have been getting the thing done. If anything went wrong he'd know what to do right when it happened. Pretty handy man to have around. My Mom thinks so, too! . . . My Mom . . . there's the "heart beat" of the whole family. But I'd better get off of the subject of my family or I'll use up all my space. How can a man put into words what his Mom and Dad mean to him, after he gets old enough to realize what they have done for him down through the years it has taken to raise him to manhood?

Do you realize that we are already a week into official winter? 'Course the days are still warm, even **hot**, but the nights are getting more and more "extra cover" weatherish. Unless you share your sheets with some "heating equipment"! As I stroll up and down the main business section, I see more and more of the shops beginning to dress up their windows with fall and winter duds. For instance, ARDEN'S DRESS SHOP has their entire center window filled with winter coats for the little lady. I was talking to the manager and he said that the shipments were beginning to come in every day with their winter stuff. And you know somethin', it's pretty hard to beat their prices anywhere. Now's the time to buy those winter things, too. While there are plenty to choose from, and **before** you need it! . . . An old friend of mine has gone into business here in Las Vegas, and a lot of you know him, too. GEORGE WILMOT; used to be a deputy at the Las Vegas Club when I first met him and has done that sort of work in some of the other spots, also. George is now in the deep freeze and food plan business on South Main street, the PRUDENTIAL FOOD PLAN is the name of the outfit. He was showing me where, with the contract setup they use, they can save you a lot of money on the food you buy as well as on the box you install. Here's one thing that struck me! The average family can buy a deep freeze, stock it with food and live for actually **less** than their average grocery bill has been running every month. How about that? And you've got all this stuff in the house, ready to use at a moment's notice. Me being a bachelor, I rarely have anything more in my refrigerator than ice cubes, 'cause I don't eat enough to keep a mud hen hefty. And the KID (my dog) eats out of a pan and a paper bag. BUT, if I had a family and a home, it seems to me the only wise thing to do; this deep freeze business . . . The WESTERNER CLUB downtown has put in a meter to record the number of jackpots in a 24-hour period and also the accumulated number over a length of time. All of their machines are also wired for sound! Whenever a jackpot is hit, these bells and chimes begin to ring out all over the place. Most of the time the place sounds like a FOUR-ALARM FIRE is taking place. Had breakfast in GAM'S Restaurant there the other morning

(Continued on page 33)





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HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

PORTRAIT OF A STAR . . .



YOU'VE heard many people in show business introduced as "The One and Only—So-and-So." Well, there's ONE person in show business to whom this phrase REALLY applies . . . and that's BING CROSBY. Yes, there's just nobody in the whole world like Bing. Almost anybody else with as much to do in the 24 hours each day would be in a straight jacket by now. But Bing just ambles casually through life as though the most important thing on his mind was whether or not the fish would be "bitin'" over the weekend.

This nonchalance and effortless ease which surrounds Bing helped greatly to spread the idea that he must be the laziest man in the world. Not so at all! Contrary to popular belief, Bing is a very astute business man. And as for all those gags about his race-horses losing every race, many of them WON for Bing when he maintained a stable years ago.

Bing Crosby is one of the few Americans who have lived to see themselves become a legend. Still a comparatively young man, Bing's name is known on every continent, and his voice has been more consistently listened to by more people than any other voice in history.

Make a movie with "Der Bingle," and you don't have to "sell" it to the public. They clamor for it, just as they've done all during his screen career. Now Bing's starred in Paramount's "Just For You," a technicolor musical with Jane Wyman and Ethel Barrymore. It's Bing's forty-fourth picture since the cameras first lensed his likeable face in "The Big Broadcast of 1932." Prior to that, of course, Bing had made some short-subjects for Mack Sennett, so it's safe to say that he's been delighting theatre audiences for almost TWO DECADES!

During World War II, Bing crisscrossed the country time and again, making hundreds of personal appearances in service camps. He also went overseas on an extensive entertainment tour through the European theatre of war. And it was while he was on this tour that someone, he doesn't remember who, kiddingly introduced him as "Der Bingle." The name's stuck with him ever since, although Bob Hope constantly calls him names HE thinks are more appropriate!

Bing and Bob, incidentally, are in real-life the very best of friends. Somewhere along the line several years ago, they began to take verbal pokes at each other, and because their fans love a feud, even a make-believe one, Bing and Bob have been slyly digging each other ever since. For example, when Bob was joined by Jane Russell in the filming of "Son of Paleface," Bing, pretending he was an insurance salesman, tried to sell Jane some insurance to protect her from any bruises she might suffer at the hands of "Madman Hope." By way of retaliation, when Paramount announced Jane Wyman as Bing's leading lady in "Just For You," Bob sent Jane a card which said simply: "Deepest Sympathy."

Bing has three hobbies: His family, his golf game, and making movies. Of course doing broadcasts, and making records, are ALSO right in there as Bing's favorite "pasttimes"!

As a father, Bing's tops with his four boys. Maybe this is because he treats them as "grown-ups" instead of giving them the world on a silver platter. He never "orders" them around. Instead, when a problem arises or he thinks a little disciplining is necessary, Bing calls a meeting and discusses things on a national, sane basis. Usually, he makes his point without too much trouble, and without any fuss either.

And what of Bing Crosby's future? Well, for one thing, the "Road" pictures he makes with Bob Hope and Dorothy Lamour will probably go on forever! "Road to Bali" comes out next, followed by "Road to the Moon" a year later. Our guess is that Bing will be gladdening the hearts of people for years and years to come!



Flamingo

September 18 through October 1

Smilin' JACK SMITH is the star of the current bill of fare in the Flamingo Room. Billed as "Radio's All-Time Favorite" Jack might also soon be billed as "The Tops in Night Club Entertainment." His program is varied to include all types of songs and even dialects, which he does exceptionally well. Jack is a tall, good-looking young man with an infectious smile and personality that wins you from the moment you meet him. You've heard him on radio for years, but seeing him in person will increase your admiration of his work one hundred per cent. . . Appearing as an extra added attraction on the same bill is the famous team of SMITH and DALE. Their famous "DR. KRONKHITE" skit is known the world over. Joe Smith and Charlie Dale have been a team for fifty years in this business

(Continued on Page 27)

El Rancho Vegas

JACK HALEY, the lovable screen star who has endeared himself to many film fans, via his comicry, is the star of this fast-moving production. His ingratiating personality endears him to all within listening range. Mr. Haley presents an enviable repertoire of specially written comedy songs that incites your sense of humor and leaves you with a smiling memory. He is completely capable of extending the type of entertainment supper clubbers seek. When you witness Mr. Haley's performance, your desire for fine diversion is completely satiated. . . It is wonderful to see lovely HELEN O'CONNELL standing in the spotlight, once again. The charming songstress captivates her listeners with a variety of popular tunes, presented in her individual style. When Miss O'Connell sings a selection of tunes that first soared her to fame, the resulting applause is gratifying and stirring. No one could possibly render "Green Eyes" or "Tangerine" as Helen does. However, Miss O'Connell is reaching greater audiences with her interpretation of more recent numbers.

(Continued on page 19)

LAST FRONTIER

September 19 through October 3

It is a distinct pleasure to announce that the star of the Ramona Room production is the incomparable EDWARD ARNOLD. Mr. Arnold and his "Diamond Jim Brady" revue are magnetically drawing an overflow of patrons, causing the S.R.O. signs to be raised. Magnificent is our description of Mr. Arnold's presentation. He is a thorough showman and this, his first night club appearance, proves he can competently handle any and all mediums in the entertainment field. Without a doubt, radio's "Mr. President" has the most infectious chuckle ever emitted by a human — with a sense of humor to match. When you hear his stirring recitation of Mr. Webster's speech, the dra-

(Continued on page 19)

Wilbur Clark's DESERT INN

September 9 through October 6

The "PEEP SHOW OF 1953"!! A fast moving, gay musical revue with girls, gags, blackouts, dancing and music galore! . . . Starring in the revue is the DE LA ROSA QUINTET. This Cuban group is comprised of two girls and two young men who make up a singing, dancing quartet, and an able and capable young man at the piano. They are a very lively group; singing mambos, rhumbas, etc., from their native land. Dressed in colorful costumes, they present quite a picture as they

(Continued on Page 19)



Thunderbird

September 18 through October 1

Starring in the new show in the Navajo Room is JEAN SABLON, "International Ambassador of Song," direct from Paris and making this his first appearance on his return to the United States. Mr. Sablon is a Capitol Recording artist and one of the most romantic singers in the entertainment world. Before he sings a song in French he sets the scene for local listeners by telling them the story of what is to happen. During his program he does quite a few numbers in American. Jean's soft singing style, flashing smile and almost "bashful" personality will certainly win you before he finishes his part of the program. . . Featured on the bill is the unmatchable GIL LAMB, limber legged comedy star. Gil is a master at pantomime and his famous harmonica bits are his and his alone. His portrayal of the "Beebop" theater patron is a pantomime bit you will long remember. . . Very clever is the act of ANDRE, ANDREE & BONNIE, the Dancing Mannequins. Andre sets the stage with what appear to be manne-

(Continued on Page 23)

SILVER SLIPPER SALOON

Here's a spot that will offer you a full evening's entertainment. The management is presenting a variety of acts, comprised of people well-schooled in bringing you constant enjoyment. . . WOO WOO STEVENS combines his banjo playing and sense of humor to evoke laughter and some good community pleasure. . . HANK HENRY and his comedy skits makes for some man-sized chuckles. Here's a guy who knows just what to say at the right moment. . . AMES and ARNO add to the lustre of the spotlight with their well-timed comedy antics. . . The dancing of GENII is sufficient inducement to lovers of the art. . . NEDRA is a lovely exponent of the dance who will delight your sense of beauty. . . ISABEL DWAN combines her smooth vocalizing with clever comedy to stimulate your appreciation. . . JIMMY CAVANAUGH takes part in some of the skits and does a commendable job emceeing the production. . . DOLLY'S CAN CAN GIRLS add just the right touch of pulchritude . . . GEORGE REDMAN and his ORK afford the musical background and continue for patron dancing. . . BILL WILLARD is an added attraction.

El Cortez

September 24 through October 8

The "Hollywood Scandals of 1935" continue at the New Supper Club with all new skits, gags and blackouts, with BILLY REED, CULLY RICHARDS, JOE KIRK, LAVERNE PEARSON and VIRGINIA DEW. Opening with this new edition will be the one and only DR. GIOVANNI. It has been some time since Dr. Giovanni has played on local stages and we are glad to see him back. Aside from being a master magician, he is a master at picking pockets and other sleight of hand maneuverings. It will be interesting to see what he has in store for us this trip . . . LAVERNE PEARSON takes a vocal spot to sing a couple of songs in a well trained lyric soprano . . . VIRGINIA DEW is a production singer and takes part in most of the scenes. We would like to hear her sing a few real good torch tunes. . . . The rest of the show is unpredictable. No one ever knows just what Billy, Cully and Joe will do next! These are the type of shows that you enjoy more and more every time you see them . . . when you understand the ad-libs that are being thrown . . . NAPPY LAMARE backs the show musically and plays for your dancing . . . In the Buccaneer Bar you find the INSTRUMENTALISTS on the early shift with the STAR-KINGS taking over until the wee sma' hours.

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EL RANCHO VEGAS:

(Continued from page 16)

She is an outstanding showman. . . ALLAN & ASHTON are an energetic young duo who prove extremely versatile in the field of dance. They are full of zest and strive for perfection in their varied routines. Allan & Ashton are outstanding in their profession. Wait until you see their version of "Streetcar Named Desire." Need we say more? . . . . The EL RANCHO DANCERS add to the evening's entertainment with fine choreography and scintillating talent. Featured in the productions numbers are the lovely FLUFF CHARLTON and sparkling JOY WALKER. . . TED FIO RITO and his boys offer a precise background for the entire revue and remain on the podium for patrons who wish to follow his smooth dance rhythms.

DESERT INN:

(Continued from Page 16)

sing in close harmony and dance the frantic mambo. . . VING MERLIN and his Enchanted Violins were very well received. They're different! Four very attractive girls and Mr. Merlin himself, all playing violins and going through various dance movements at the same time. Such numbers as "Fiddle Faddle," "Blue Tango," "Hot Canary" and "Bumble Boogie," in which they feature their own fine piano accompanist. . . THE ALBINS take their feature spot in the show to perform their "Pain in the Ballet" as done by them in the original Peep Show in the Winter Garden. Andy gets laughs just by walking on stage. Perfect timing shows these two to be the artists they are. . . TITO and LOUISA dance beautifully to Schubert's Serenade, supplied by the combination of the orchestra and the violins of the Merlin group. Utilizing a huge, flowing silk veil and working under a soft blue spot, they present quite a moving picture. . . . . "RED" MARSHALL and BEN HAMILTON are featured in the blackouts throughout the show, without which there would be no "peep show"; slapstick bits that are always enjoyed. . . The KANIZAWAS, a trio of artists who have appeared in Las Vegas on a couple of other occasions and are a highly entertaining group. Two of the trio can do more with their feet than you or I can do with our hands and the "little man on top" has to know his business, too! . . . Featured vocally in the production numbers of the ensemble is the voice of LINDA BISHOP. . . The ensemble's most outstanding production was the "Cat Ballet" which features all the girls and four male dancers, all wearing "cat's-eye" masks. These numbers were staged by TITO and the whole show is a FRANK SENNES PRODUCTION . . . As for music, what else is there to say but that CARLTON HAYES and his wonderful band have once again proven themselves among the best there are in the field. . . At the Lady Luck Bar you will listen to the music of THE RIST BROTHERS TRIO and the DANNY CASSELLA ORK, with the CONTINENTALS in the Sky Room.

LAST FRONTIER:

(Continued from page 16)

matic intonations will reach the very core of your emotion. Excellent! We could write a tome in appreciation of Edward Arnold's talents and would still fall short of the proper approbation. May we repeat—he is magnificent . . . BUDDY LESTER appears to own a spontaneous well of comedy, from which he seemingly draws laugh evoking routines and gags, at will. His presentation is pitched at a high point of hilarity. When Buddy pauses for a breath, you have to grin at the momentary silence, knowing he is getting ready to impart more of his contagious wit. . . SID MARION turns in an enviable job as a "heckler." Dressed in waiter's garb, he unleases his irrepressible repartee. Throughout the show Sid tosses quips at the performers and instigates a general feeling of amusement. . . JOY LANE has developed a completely new type of supper club act which is being warmly received by all audiences. It is refreshing to watch a novel, different act, such as hers. Miss Lane does a commendable routine with her "conscience." The latter, of course, makes an appearance via recordings. Aside from her talent, Joy makes a lovely spotlight attraction. . . Rounding out the bill is TULARA LEE. Althought she is a newcomer to Las Vegas, we honestly feel Miss Lee will be signed for many return engagements. The young lady is completely captivating and stimulates many hearty guffaws with her nimble wit and unusual presentation. Here's a gal who makes certain your hands won't grow cold through lack of applause. . . THE DEVLYN DANCERS offer two colorful, fast-moving routines, dressed in stunning costumes. Featured with the dancers are EDDIE GALLAGHER and DOLORES FRAZZINI. . . On the podium is the capable GARWOOD VAN and his aggregation of musicians.



Edward Arnold

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and to Garwood Van and his Orchestra

My sincerest

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TO

JAKE and BILL KOZLOFF

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TO THE

HOTEL LAST FRONTIER

for my night club debut

Cordially,

"Mr. President"

ADDED THANKS TO:

EDDIE FOX, and to Chief of Security JOHN DESSEL for his capable protection of the Harry Winston Diamond Collection worn during this engagement.



BECAUSE OF

EVERYONE

AT

THE Flamingo HOTEL

I'VE BEEN MADE TO

FEEL LIKE PART OF

THE FAMILY

Jack Smith

POP SQUIRES:

(Continued from page 5)

Of course, we must admit that when we go out to McCarran Field and board one of Ed Converse's beautiful Bonanza Airliners bound for Reno, we do so with no qualms of conscience, because Bonanza has built itself into an important part of daily life. We think back to the time when it was a day's travel by team from Las Vegas to Tule Springs. Then, when the Las Vegas & Tonopah Railroad began to operate, we could go by train from Las Vegas to Reno in two days' travel, stopping overnight at Goldfield.

Now, by Bonanza, I can leave Las Vegas at 2:15 in the afternoon and be in my son Herbert's home in Reno at 5 o'clock. And the other evening, I left Reno at 6:15 for home. It was almost sundown of a lovely Reno day. The stewardess told me that it had been raining in Las Vegas and probably would be when we reached McCarran Field. It seemed incredible.

We rose smoothly and cruised southward from Reno over Washoe Lake—a beautiful sight from the air. Then the plane veered slightly to the left and passed over historic Virginia City—a most interesting view. Then in a half hour or less we veered into the valley of Walker Lake and landed at Hawthorne airport after a flight of thirty miles or more over the brilliant turquoise blue of Walker Lake.

It was beginning to get dark after we left Hawthorne, and the gorgeous reds and pinks of the setting sun painted the tips of the wilderness of mountain peaks making a weird picture which no master of painting can reproduce.

After we passed Beatty and Death Valley Junction and were over Pahrump Valley, I noticed some flashes of red in the skies toward the south. As we advanced, it was plain to be seen that something was up! In front of us were vast masses of black clouds, in which brilliant flashes of lightning were keeping the sky aflame. Yet above us the stars were shining peacefully. And Miss Stewardess came along and said in a quiet and matter of fact way:

"We are going up to 13,000 feet to get over the storm." Then for a few moments we were in dense clouds, then quickly broke through into the world of quiet stars again. Off to the right we could still see the storm, which was quite localized, flashing its flames. Then we passed over the sandstone cliffs and there before us saw the sparkling necklace 30 miles in length — the lights of Fabulous Las Vegas.

We were still something like 10,000 feet altitude I think, when we came over the range so we had to circle the Valley and pass over Las Vegas two or three times before getting low enough to make a gentle landing on the runway and taxi up before our airport building, which I think is the finest any town the size of Las Vegan can boast of.

Bonanza Airlines is doing much more for Las Vegas than most of us realize, bringing us within minutes of the entire surrounding country bounded by a line connecting San Francisco, Reno, Phoenix, San Diego and Los Angeles. Of course we have to pay for speed, but on the whole it is but little more expensive, if any, to travel by air than by any other means. And in comfort, convenience and pleasure there is no equal.

Danger? The airlines tell us that air travel averages but one fatality in millions of passenger miles flown. I wonder if our old fashioned travey by rail can do any better, or even as well? I must ask my friends Ed Converse or Mike Cole to get me the figures on this.

THUNDERBIRD:

(Continued from page 17)

quins, but during the act they come to life and go through some difficult dance routines with him. There is now a third girl in the act by the name of BETTY. Gowns are beautiful as well as are the girls, which you will see when they unmask. . . . SARI is an exotic and accomplished acrobatic dancer with a most unusual style. Outstanding is a split she does that requires training as well as the necessary equipment . . . The KATHRYN DUFFY DANSATIONS present an all-new miniature musical along the French theme. JOHNNY O'BRIEN is featured in "Lucky Pierre"; BABS WARDEN in "Girls From Maxims" and CHRISTINA CARSON in "The Blues" from "An American in Paris" . . . The NORMANDIE BOYS lend their able assistance to these productions . . .

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THAT'S FOR SURE:

(Continued from Page 9)

bers on our sidewalks that day, vending 10,000 bags of peanuts. It is a nation-wide movement, being embraced by 1500 representative clubs. On that day, there will be "open house" at NELLIS AIR BASE, with transportation being provided by Base trucks.

We couldn't be happier than we were upon learning that our favorite pianist (and good friend) LIBERACE will be opening another engagement at the HOTEL LAST FRONTIER on November 14. Sure will be good to see LEE and his brother-conductor, GEORGE, back in town again. The boys always provide a sensational presentation and leave their audiences hungering for more of their musical talents.

Every one of us who knew him were saddened by the news of MIKE ATOL'S untimely demise. He was one of the stockholders in the FLAMINGO HOTEL, where his brother ELIAS is the purchasing agent. The brothers were very close to each other and the loss has taken quite a toll on Elias. We extend our heartfelt sympathies to the Atol family.

Well, in little more than a week (October 7), the HOTEL SAHARA will open its newly-installed portals to the public. The magnificent structure has caused quite a bit of conjecture and has stimulated EVERYONE'S curiosity. There isn't one person who hasn't commented upon his desire to see the interior of the establishment. We spent some laughing moments with RAY BOLGER, last week. Ray made an advance trip to tour the Sahara, and gain some idea of the space he will work in when he stars on the opening bill. Although having done an extensive bit of traveling, Ray confessed he was completely dazzled by the architectural beauty of MILTON PRELL'S "dream come true."

MRS. JAY GOULD III is expected in town shortly. The multi-million heiress will remain for the usual six-week residence. She will be accompanied by four toy poodles. Mrs. Gould will be a guest at the home of friends during her stay.

THELMA and BOB LODEN are certainly to be commended for the glorious reproduction of SUTTER'S MILL, on view at the CALIFORNIA CLUB, downtown. It is a life-size replica that is drawing expressions of amazement from all who view it. There are four figures at the scene of the mill; three are gentlemen, panning for gold and the fourth is a woman, stirring a batch of taffy. In case you aren't familiar with Sutter's Mill, it is the site that originated the gold rush of '49. Since HARRY FARNOW became affiliated with the California Club, there are many attractions planned for the spot. As we were going to press we learned that gaming would be reinstated on Friday, September 26.

October 4 will mark the First Year Anniversary of BOBBY PAGE'S ORCHESTRA on the podium of the FLAMINGO HOTEL'S MURAL ROOM. Since Bobby and his boys took over the musical chores the Mural Room has fast become one of the popular spots on the Strip. Lots of luck, fellas. Here's hoping we'll see you celebrate many more anniversaries in that fabulous Strip hotel.

Belated though we are, we do want to send the happiest of birthday wishes to SYLVIA PERICCIANI (September 23) and her brother JOHN, who couldn't be happier. John just reached the age of 16 and realized his life's ambition. Now, the lad can hurry downtown to get his driver's license. Ah, sweet youth! Do you remember——? Oh, well, why rush the wrinkles?

Sad but true is the fact that conditions are unusually somewhat different than expected when an ambition is realized. BOB ARTHUR is a lad with a pretty remarkable singing voice. In "Just for You," he portrays BING CROSBY'S son. Although he's appeared in several other flickers, this is the first one in which he was told he could sing. His extreme delight fizzled to a low when Bob was informed the part called for him to sing "slightly off-key" and "not too well." Keep faith, B. A., your day will come.

There is one fellow in town who certainly deserves a sound pat on the back. Not too many months ago he was the owner of a ladies' shop. Laxity of payment by customers finally forced him to file bankruptcy proceedings. His sister is a wealthy woman who owns a few hotels in New York City. She came forward with a mighty enticing offer for him to work in one of her ventures. Despite the temptation, our friend couldn't bring himself to leave this city, a place very near to his heart. Instead, he decided to learn the local hotel business, from the bottom of the ladder. At present he is employed as a bar boy at the HOTEL EL RANCHO VEGAS. Just in case you haven't guessed his name yet—it's AL NISSELL. Even though Al is filling a position considered quite menial by others, he is happy and is looking forward to the time when this experience will have proven worth while.

Here we go again! Another young lady whose birthday we neglected to recognize at the proper time is SHARON HIND, who celebrated her natal

(Continued on Page 29)



Dear "Fabulous":

Due to an EQUITY ruling I've had to change from my real name of VIRGINIA LEE to a stage name.

I am now at the Hotel Last Frontier with EDWARD ARNOLD and his "Diamond Jim Brady Revue."

Sincerely,

Tulara Lee

El Rey Club

SEARCHLIGHT, NEVADA

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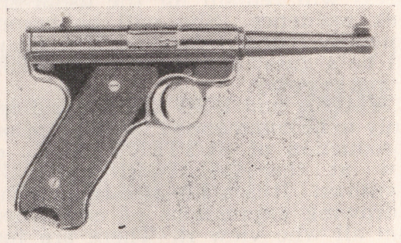
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Favorite Recipes *of the Stars*

From PAULINE KESSINGER, Manager, Cafe Continental, Paramount Studios

There are many people who say that men are better cooks than women are. This isn't necessarily true, but it must be admitted that, for some reason or other, when men DO cook, they usually end up with something quite different from the ordinary run of things.

ARLENE DAHL let the cat out of the bag that JOHN PAYNE dreamed up quite a wonderful dish when the pair were on location for their exciting pirate-story, filmed in technicolor, called "Caribbean."

"John and some of the others had gone lobster hunting," said Arlene, "and they'd caught quite a few. We all had broiled lobster for dinner that night, but there was still a lobster or two left over. That's when John agreed to fix 'Poached Eggs with Lobster Sauce' for luncheon the next day."

Here are the ingredients:

3 tablespoons butter
3 tablespoons flour
½ cup light chicken or fish stock
½ teaspoon salt
Dash cayenne pepper
6 poached eggs
¼ cup light cream
1 can lobster or 1 small cooked lobster (about 1 pound)
1 egg yolk
1 tablespoon milk
2 teaspoons chopped parsley

"John melted the butter and slowly stirred in the flour," said Arlene. "Then, as we all stood around watching him hungrily, he gradually added some chicken stock, stirring constantly. This, he cooked until smooth and thickened. Then he added the seasonings and cream, then the lobster, and finally the egg yolk mixed with milk. All this, John combined and brought to a boil. Lastly he poached his eggs for three and a half minutes, then covered them with the lobster mixture, added a sprig of parsley to each; and we all sat down to a delicious lunch!"

This recipe, by the way, serves six people and should make a welcome addition to your OWN cookbook, thanks to John Payne and his co-star in "Caribbean," Arlene Dahl!

"Meat, potatoes, and a green vegetable! My husband says he's getting pretty tired of what I cook," said the Hollywood "Bit-Player." "But honestly, when you're on a picture until 6, you don't have time to get to the store or to dream up menus 'a la Ritz!'"

The girl with the menu problem had just finished a scene with ETHEL BARRYMORE, BING CROSBY and JANE WYMAN on the set of Paramount's sparkling technicolor musical-comedy, "Just for You!"

"Ever tried rice?" asked Ethel Barrymore.

"Rice?" said the young player. "To me, rice is . . . well, just rice! It's the same as potatoes!"

"Not at all," smiled Miss Barrymore. "Try making some brown rice balls sometime soon. It's easy and your husband will be grateful for the change. Now, get yourself a pencil and paper. and I'll tell you how to do it." Here is Ethel Barrymore's recipe. You'll need: 1 cup brown rice, 2 slices of onion, 1 bay leaf, ¼ cup of chopped onion, 2 tablespoons fat, 1 cup tomato pulp, 1 cup cooked flaked salmon, salt and pepper, 2 eggs, fine bread crumbs.

Steam rice in a double boiler in water to which sliced onion and bay leaf have been added. Saute chopped onion in fat until lightly browned; add tomato pulp, salmon and seasonings, and cook until lightly browned and somewhat dry. Mix rice with 1 beaten egg, cool, and form into small balls. Remove centers from balls with spoon or sharp knife. Fill with salmon mixture, then close opening with additional rice mixture. Roll these—then, in 1 beaten egg, then in bread crumbs, and fry in hot deep fat three to five minutes. The approximate yield is six portions.

"Now, doesn't that sound easy?" smiled Miss Barrymore. The young "bit-player" agreed, and furthermore, she made a mental note right then and there to try the recipe that night.

Why don't YOU give your menu a lift the same way?

FLAMINGO:

(Continued from Page 16)

and are still enjoying the thrill of success. . . The FLAMINGO STARLETS present two new numbers in this show. One is a rhythm number based on "Sweet Georgia Brown" and "Ballin' the Jack," while the other is a beautiful routine done to "Deep Purple" in which the girls use cellophane draped hoops to form stunning pictures. . . HERB FLEMINGTON does the vocals in these LINDSAY-SAPHIRE productions and is also your master of ceremonies. . . Ably backing the show musically is IKE CARPENTER, his piano, and his ORCHESTRA. . . BOBBY PAGE and Orchestra entertain in the Mural Room.

Merci, Las Vegas!



Jean Sablon

THAT'S FOR SURE:

(Continued from Page 25)

day (the 10th) on September 19th. BETTY and HAROLD HIND are quite proud of their lovely offspring. (Daddy is associated with the EL CORTEZ HOTEL.) If any mothers want hints on the necessities for a youngster's birthday party, just contact Betty and she'll pass the information along.

Wonder if ROY BABICH and JOHN DONAHUE tossed a coin and decided on the move that brought them to exchange posts? Roy was the manager of the SILVER SLIPPER CASINO (night shift) and John was the daytime manager at the HOTEL LAST FRONTIER. However it came about, we are happy to report that both of the men agree it was a good shift. Oh, while on the subject of the HOTEL LAST FRONTIER, have you noticed that all of the employes, including the executives, turn out in Western garb on Sundays? We think it's a good practice and one that should be followed by other hotels and clubs. Visitors seem to enjoy the frontier outfits and often wonder why the other places don't follow suit.

The latest rumor from Hollywood about JOE DiMAGGIO and MARILYN MONROE still carries out the theme of wedding bells for this famous duo. Friends claim that Joe and Marilyn are currently shopping for a home and that the announcement isn't very far off.

If staunch belief and friendship can prove decisive, a man's battle for life will be won. CHEF ROM (of BENNY BINION'S HORSESHOE CLUB) and CARL KEMP have been friends and coworkers for many years. Wherever the Chef has hung his working apron, Carl has been right alongside of him. Carl is a butcher and has always provided the Chef with the cuts of meat desired by a conscientious kitchen head. Last week Mr. Kemp was struck by an auto and removed to the SOUTHERN NEVADA MEMORIAL HOSPITAL, where his condition was pronounced as critical. When Benny Binion learned of the situation, he told Chef Rom to make sure that Carl received all the possible comforts and that he (Benny) would subsidize the expenses involved. It isn't the first time Mr. Binion has displayed his expansive heart. On many other occasions he has quietly extended his helping hand to those who needed it and will never turn his back on a suffering human.

Well, it looks like another hotel will soon be casting its shadow on our fabulous Strip. The arrangements were settled on September 23. Plans call for a 360-room hostelry, located directly across from the SANDS HOTEL. The powers-that-be behind the proposed hotel are a group of gentlemen from Florida. It will be known as the CASA BLANCA and allegations have it that the building will stand four stories high.

BUDDIE LURIE, formerly a bingo dealer, is now ensconced behind the bar at the BAR-W RANCH. In case you've been wondering where he was, drop in some evening and let Buddie rustle up your favorite drink. The lad has a good personality, combined with a New York sense of humor, two qualifications for popularity. Incidentally, girls, the handsome Mr. Lurie is unattached.

Sure is good to see BENNY GOFFSTEIN back at the FLAMINGO HOTEL again. Although his recent illness has caused him to slow down his pace a bit, Benny couldn't wait to "get home" and at his desk again. Welcome back, B. G.! It's a pleasure to see you looking well again.

There were many happy patrons of the "bean and card" game over at the SILVER SLIPPER when the bingo parlor was opened last week. Supporters of this popular pastime were mighty pleased to be able to indulge again at a Strip spot. They remarked that another location was sorely needed. Since the CLUB BINGO closed down, there were only two downtown spots catering to the bingo public.

If you'd like to get a look look at BETTY HUTTON'S groom, CHARLES O'CURRAN, just take a trip to a theatre featuring her latest film. "Somebody Loves Me." In one scene, showing Betty as "Blossom Seeley," entertaining in a theatre during World War I, she is singing "Smiles." A group of men in uniform leap onto the runway to join her in song. The lucky chap who puts his arms around the blonde lovely during that scene is friend hubby.

Our greatest and sincerest wishes to ADAH and TED LEWIS, who celebrate 37 years of marriage on October 7. It is a record that all of show business should be proud of. Couldn't find two nicer people, no matter how hard you looked.

When EDDIE GALLAGHER (currently singing at the HOTEL LAST FRONTIER) and PAUL SPERLING (president of the NEVADA THEATRE CORPORATION) spied each other recently, they just sat back and wondered where they had met previously. When the light of recognition shone through, they reminisced about old times and the experiences shared when they both attended submarine school in New London, Conn., in 1943. A lot of time has passed since then and the two boys had a lot of talk to catch up with.

(Continued on page 31)

Happy New Year

FROM

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THAT'S FOR SURE:

Continued from page 29)

We received a newsy letter from BEATRICE KAY and SYLVAN GREF The lovebirds tell us they are planning an extensive enlargement program for the BEATRICE KAY GUEST RANCH in Reno, Nev. They wish to be remembered to all their friends in Las Vegas and are looking forward to a future engagement in our town.

It was good news when we heard that MIKE SHAPIRO is associated with the SANDS HOTEL. Mike was formerly one of the owners of the HOTEL EL RANCHO VEGAS and still has an interest in the LAS VEGAS CLUB downtown. Mike will fill an executive position at the Sands and many localites will be happy to learn that he will be back in our midst again.

Wonder if our hunch is right? We wouldn't be surprised if there were quite a few bachelors at the fashion show to be held at the FLAMINGO HOTEL Sunday afternoon. ROSE MARIE REID bathing suits will be worn by some lovely models. Incidentally, the show will be televised by NBC.

Although opened just a short while, SALLIE'S LIQUOR STORE has been going through the stages of remodeling. Reason for the move was the fire in a neighboring establishment. The management of Sallie's expects to open the store to the public this coming week-end. Patrons who have been waiting for word of the reopening will be happy to learn their favorite liquor store (on Charleston Boulevard) will be ready to greet old customers again.

We hope the county commissioners will approve the license for the JUNGLE CLUB Race Book. DICK SHERIDAN shuttered his place until the decision is made. The board meets October 6 and everyone is wishing for an affirmative reaction.

LARRY DIEHL, a man whose name was well known to fighting fans a few years ago, certainly does a fine job as deputy at the HOTEL LAST FRONTIER. What a great diplomat he would make!

When we heard about PEARL BAILEY'S recent hospitalization, it just turned our stomachs. On September 15 when Pearl was leaving a favorite New Jersey bistro three unidentified hoodlums attacked her. They beat her brutally and left her with a broken jaw. As a result, Pearlie Mae will be confined to a hospital bed for weeks to come. What maniacal thoughts could have instigated such dastardly conduct? Whipping would be too lenient a punishment to wish on morons who derive satisfaction from inflicting physical harm. If such degenerate characters were given into our keeping they'd get their just dessert—and that's for sure!

Weekly Beauty Letter

from WALLY WESTMORE, Makeup Director, Paramount Studios

"The quickest way to get that aged and old look," says Wally Westmore, Paramount's Make-up Director, "is to start worrying about what you'll look like 5, 10, 20 years from now!! Yes, it's 'Fear' which is your worst enemy—nothing else!"

Then Westmore went on to explain. "The other day," he said, "I saw a woman of 60 hobbling down the street on spiked heels, her grey hair dyed blond and fixed into the new 'teen age' horsetail style. Her face was highly rouged and powdered and her lips scarlet with makeup. There, I said to myself, goes a woman who's afraid of being old, and as a result, she looks ridiculous!"

"Age means nothing, actually," says Westmore "particularly when you realize that every age group has its special kind of beauty."

Westmore used as an example two of the stars currently seen in Paramount's toe-tapping musical, "Just for You." "Ethel Barrymore," explained Westmore, "recently turned 73 years of age. She is STILL, to my way of thinking, one of the most beautiful women in the world because she knows how to dress well and is always well-groomed without resorting to fragrant artificialities. Then take Jane Wyman," Westmore continued. "In 'Just for You,' Jane wears some costumes revealing her faultless figure. The merciless camera trains directly on her face in close-up after close-up. Yet Jane, who is in her thirties, looks more radiant and alive than many gals in their early twenties!!"

How do the stars maintain their good looks through the years? Westmore says: "Simply by using care and thought in their every day beauty habits . . . habits that should be acquired by every woman in her early 'teens. Skin should be kept immaculate. Scalp should be kept clean and healthy. And make-up must always be applied with great care. "Then," concludes Westmore, "no matter WHAT your age, you'll always look your best."

The gal who winds a man around her finger will soon have him under her thumb.

Remember . . .

"CHILD BY CHILD WE BUILD OUR NATION"



WHAT'S DOIN'?

(Continued from page 13)

with MIKE RENIS. He's in charge of the graveyard shift at the Westerner. RED HOYLE is on days and JOHNNY HAINES on swing . . . Was in talking to CLAY BILLAY a few days ago and was surprised to learn of some of the advantages to saving with a building and loan company. He's in charge of the SILVER STATE BUILDING AND LOAN COMPANY on North Third street. Your money will earn FOUR PERCENT (4%) compounded semi-annually when deposited with them. Here's a f'rinstance we figured out while we were talking. A deposit of $78.85 would grow to $100 in only SIX years. Here's another one! Less than $4.50 deposited each week for four years would amount to $1000. I wonder how few of you readers have got a grand in savings, but could just as easily have been salting away 4½ bucks a week? I mean . . . besides ME! . . . Speaking of winter things a while ago; I saw RAE a few nights ago and she said that she's getting some wonderful things in this past week for you gals to look at. She manages the BONNIE BEST SHOP out on the hiway just south of the Desert Inn. She's doing such a good job there that we rarely see Bonnie anymore . . . How many of you have noted and admired the beautiful costumes worn by the Kathryn Duffy Dansations at the Thunderbird? What you most likely don't know is that the greater majority of the things worn by these girls are made right on the property by a hard working little woman known by most people as "Bender" only. MRS. BENDER has been with these girls for quite a few years and still finds time to make a lot of personal clothes for them, and other people of Las Vegas as well. How she does it all we'll never know. She's a store-house of energy if there ever was one . . . During an interview with EDWARD ARNOLD and his lovely wife a few mornings ago, I couldn't resist mentioning to him that every time I even hear his name mentioned, I immediately think of my favorite motion picture of the many in which he has starred. When I mentioned the name of it, there was a warm smile passed between the two of them. It seems that that particular picture and its title has a dear spot in both their hearts, and has always been their favorite, too. Some time ago, before they were married, she sent Mr. Arnold a gold wrist band with the picture title engraved inside. A short while after they were married, he had another line added. Her line was, "Come and Get It," and his, "Mission Accomplished." Isn't that the greatest? The Arnolds will celebrate their "cotton" wedding anniversary on October 7. These are two of the nicest people I shall ever meet . . . Also celebrating their first wedding anniversary this past week was LARRY and MAY MUSKIN. These two ambitious young people have gone into business for themselves on North Fourth street with an outlet store for women's shoes. Best of luck, kids! . . . Birthday! PAT CASTLE, georgeous blonde with the Jean Devlyn Dancers at the Frontier, was given a party by the rest of her coworkers last Wednesday night between shows. There was cake and the trimmings with Pat on the receiving end of some lovely gifts. I hope we are all together for your next one, Pat, on September 23, 1953 . . . JOE and BETTY PRYOR are now "folks." Little ROGER ANTHONY tipped the Fairbanks at 7 pounds and 5 ounces when he weighed in a week ago on September 19. Mama and Daddy are fine! Joe is one of the Skylarks (singing group) and Betty (London) was a dancer at the Last Frontier until Joe "took her away from it all." How I envy those kids! . . . KIM CLARK MEYERS made his debut into this world at 11 p. m. last Tuesday night, too! Born to DIANA and "CORKY" MEYERS. The "daddy" is mighty proud of his new 8 pound, 15 ounce boy and "mama" is doing nicely in the Las Vegas Hospital . . . Many of you who were friends of VERNE (JIM) MYERS will be sorry to hear that he passed away the morning of September 19 in Warren, Pa. He was well known in gambling circles in Ohio. He was the father of NADINE MYERS who recently worked at the EL Rancho. Our deepest sympathies to his wife, IRENE, and family . . . See you later.

—JOHNNY.

Wife: "My husband jumped into the swimming pool with his new summer suit on to see if it would wrinkle."

Neighbor: "And did it?"

Wife: "No—but you should see my husband." —SHORE LEAVE.

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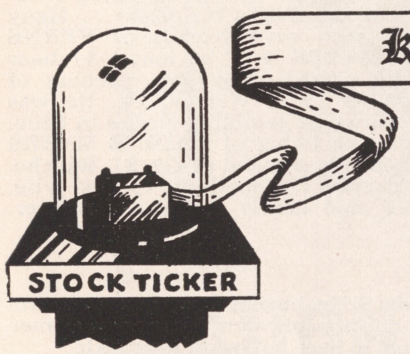
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Portrait of a Star...

JOSE FERRER, the man of many talents, is planning to take a vacation, or so he says. But the people who know Jose best are betting against it. They know, for example, that before the Puerto Rican genius can enjoy a life of leisure, he must get a few things out of the way.

One of these afore-mentioned chores was the recent midnight premiere of "Anything Can Happen," Ferrer's first motion picture since he walked off with the golden Academy Award for his performance as Cyrano. Then there is the New York opening of "The Chase," a play which is produced and directed by Jose and which headlines KIM HUNTER and JOHN HODIAK. Miss Hunter, by the way, is Joe's leading lady in the delightful "Anything Can Happen." Meanwhile, the gent is responsible for three other hit attractions currently on Broadway's Main Stem, namely "The Shrike," in which he stars, and "Stalag 17" and "The Four Poster," which he directs.

Perhaps you think that's enough work for any one man. Well, Ferrer admits he's tired. Poor fellow hasn't had so much as a week's holiday in the past two years. And maybe he will take that long-planned vacation at last. At least, he'll continue to plan "two-weeks-with-play." But before he takes his golf clubs out of mothballs, he'll probably fly to Paris to emote in "Moulin Rouge," a drama about artist Toulose Lactroc. Later, he would like to direct his play, "The Shrike," as a motion picture. After that there's the matter of "Musical Comedy Man," a tune-filled show Ferrer is penning about George M. Cohan. Maybe by 1955 he will have time for a vacation **if** he doesn't formulate a half-doen other exciting ideas.

By now, you are probably wondering why Jose Ferrer does so much.

"I love it," says the star. "I've developed the habit of work. It's like an athlete who trains furiously every day for years, then tries to let down. His muscles hurt and prod him back to action. With me leisure comes hard."

Ferrer claims he is uncomfortable unless he is busy. If he relaxes with a newspaper, he automatically turns to the book reviews to see if there is a story that might have excellent possibilities as a play or a movie.

Time and distance mean absolutely nothing to the 42 year old actor. In addition to perfecting a Balkan accent for his role of a young immigrant in "Anything Can Happen," Ferrer also learned to strum the guitar and sing four Georgian tunes for the film. Between scenes he usually composed and sent out telegrams to his many enterprises and dictated changes in his upcoming ventures. After a weekend performance in "The Shrike," he is likely to board a plane and head for Puerto Rico to address the Senate, which he has already done.

That Ferrer is a man of many talents is as obvious as the nose on Cyrano's face. He plays the piano very well, composes and once led his own dance band. His paintings reveal unusual skill and a self-portrait recently won critic's raves at a New York exhibition. He's also a good baseball player, tennis player, cook, fencer, dancer and linguist.

Weekly Fashion Letter

from EDITH HEAD

Paramount Fashion Designer

If you've ever watched a good photographer at work, you'll notice that, no matter how many lights he may use to illuminate his subject there is ONE light, stronger than the others, which he calls his "key" light. This light places the visual emphasis exactly where he wants it, and everything else is then illuminated in proportion to produce a full and pleasing all-over effect.

This same principle may well be applied to wearing apparel. Stand before your full-length mirror and see whether you need a "key" light or "key" emphasis to turn your ensemble from merely an assembly of accessories or design into a well-ordered and well-groomed outfit.

One accessory which is fast becoming popular with the glamour gals of Hollywood is the necktie; not the skimpy sort, but the big flowing Windsor or "Artist's" tie. This can be worn with a blouse and skirt or with a blouse and suit in a variety of ways and can be made to strike a very smart color note. For example, it can be worn as a scarf, with the very long ends tucked into one's belt. Or it can be arranged so that it covers almost completely the front of a dress or blouse. Still another way of using the Windsor tie would be to arrange it in a large bow. This, particularly if your tie is of satin, is really quite effective and chic.

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THE BIG FIGHT . . .

Many years ago, in the days of the silent movies, there was a film called "The Spoilers." These days few people, if any, can name the cast of this picture or even tell you what it was all about. But one thing which most peopde DO associate with "The Spoilers" is the fact that, reportedly, it contained the most terrific "fight sequence" in memory.

It's our guess that years from now, people will be saying the same thing about Paramount's thrilling adventure-movie "Caribbean," for in this spine-tingling technicolor film, John Payne and Willard Parker partake in a fight so terrifying you wonder how it was ever captured by the cameras. It's a fight-to-death between the two rugged stars, but not with bare fists; rather with real honest-to-goodness ten-inch steel-bladed knives!

How did the film's director, Edward Ludwig, make it look real?

Very simply! Both John Payne and Willard Parker battled with the ferocious intensity you'll see in "Caribbean" because one false move on the part of either one of them, and there really WOULD be a fatality!

When that particular sequence was scheduled to go before the cameras, Payne and Parker rehearsed with blunt "dummy-knives"; that is, knives prepared to look dangerous, but really incapable of causing more than a slight welt. In the middle of rehearsal, Payne stopped. "It isn't right, is it," he stated, more than asked. "No," agreed Parker, "I feel like it's going to look too hokey."

"And it does," said Director Ludwig. "But we'll have to make the best of it."

"Oh I don't know," said Payne. "What about giving us some real knives. Maybe that'd make a difference. Don't worry," he grinned at handsome Willard Parker, "I'll be careful . . . if YOU will!!"

At first the studio executives refused to hear of any such thing, but both Payne and Parker were adamant. Somewhat reluctantly, the permission was finally forthcoming, and the set was cleared of everybody except those actually working in the scene.

Director Ludwig looked at first Payne, then Parker. Then, crossing his fingers, he cried: "O. K. Let 'em roll." And the cameras started turning.

The two handsome stars had their left hands bound behind their backs, and in their right hands each carried a deadly knife. They circled each other, and then Parker made a leap at Payne. John neatly avoided the knife and parried a thrust of his own. Then the fight really began in earnest. It mounted in intensity and danger, and each of the participants drew blood. There was real fear in their faces, and there was nothing "hokey" about the scene!

When the battle reached fever pitch, somebody noticed that the beautiful female star of "Caribbean," Arlene Dahl, had fainted. The action was promptly stopped while efforts were made to revive her. This TOO was not "hokey." Miss Dahl was terrified by what she saw and simply passed out!

"How did it look?" John Payne asked when all the excitement had calmed down.

"Terrific!!" congratulated the director. "I've never seen anything like it! Let's just hope it looks good on film."

Actors Payne and Parker grinned happily and set about getting "first aid" for their cuts and bruises.

The next morning, the "rushes" were ready and everyone crowded into one of the Paramount projection rooms. The projector started, and the fight appeared on the screen. It DID look good on film. Even John Payne and Willard Parker found themselves gritting their teeth with excitement.

"Wonderful! Wonderful!" said Director Ludwig, clapping his hands enthusiastically. Then turning to Arlene Dahl, he said: "Don't vou agree, darling?" But Arlene had already fled in terror of fainting again!

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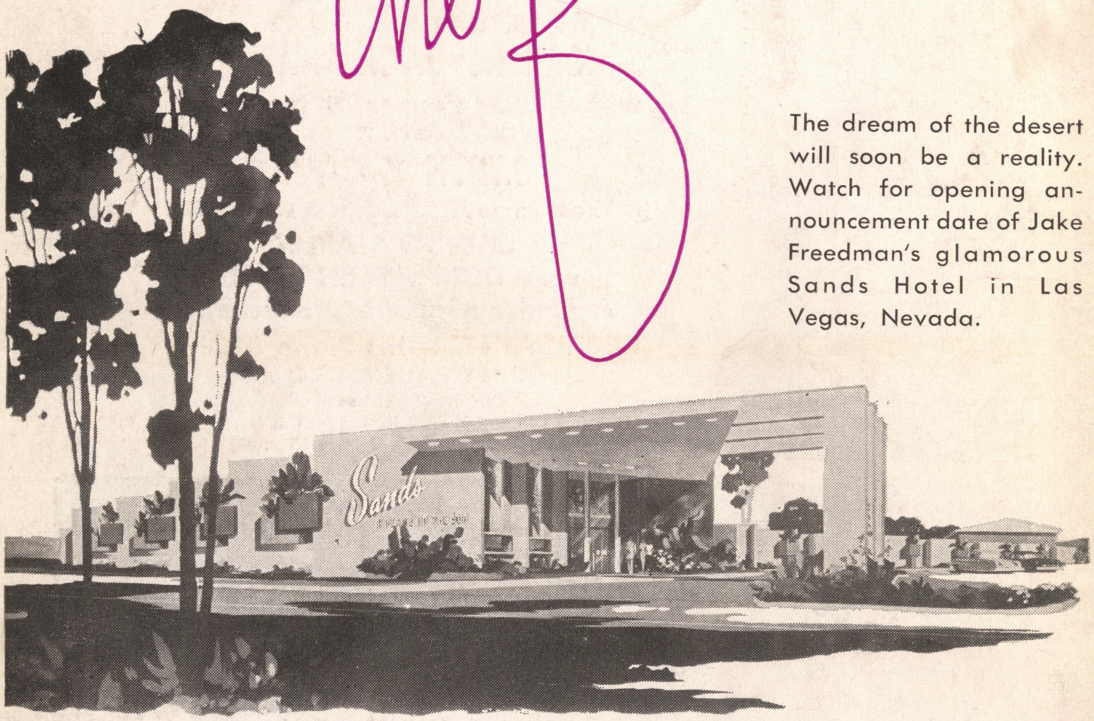
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