Jack Dorkz'

July 19, 1952

Fabulous LAS VEGAS

Magazine



"Cigaretteer"
MARY
BECKER

(Story on Page 9)

15c

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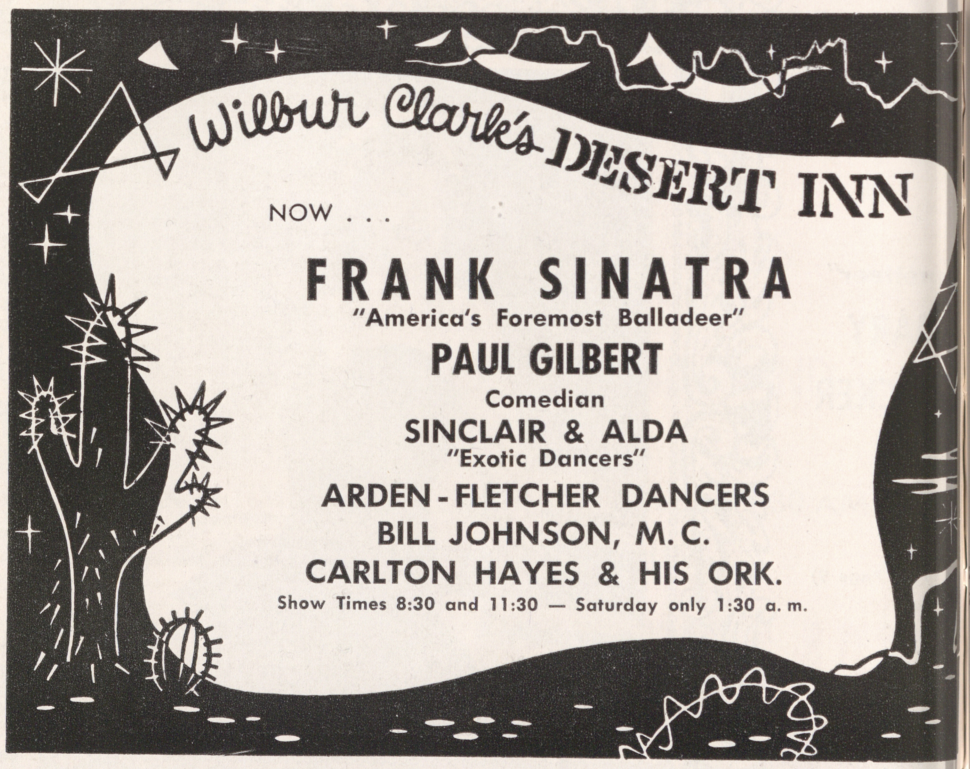

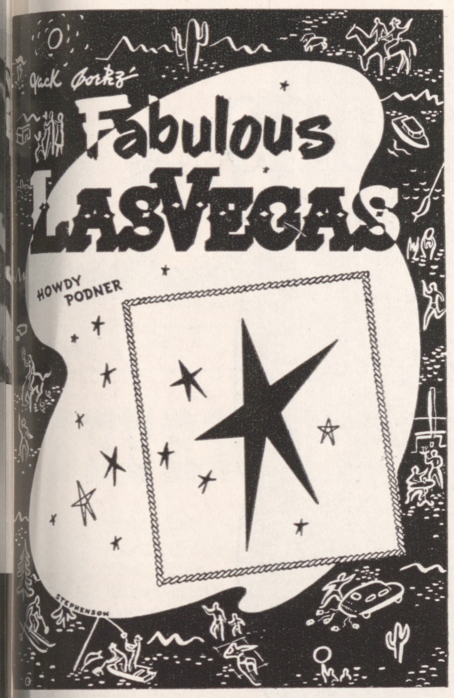

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OBSERVATIONS, By POP SQUIRES
"THAT'S FOR SURE," By JACK CORTEZ
REVIEWS OF CAFE SHOWS, By JACK CORTEZ
RANDOM THOUGHTS, By B. B. BARTON
THE WATCHBIRD, By LADY MICHAEL
WHAT'S DOIN'?, By JOHNNY UHLMAN
MEXICO, by LEE and GARY PICKARD
CROSS-COUNTRY WITH JAN & ETTA by ETTA CORTEZ
GOURMET, by DOMENIC

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HIGH SPOTS

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STEPHENSON

VOLUME 4 JULY 19, 1952 NUMBER 15

OBSERVATIONS

. . . by CHARLES P. "POP" SQUIRES

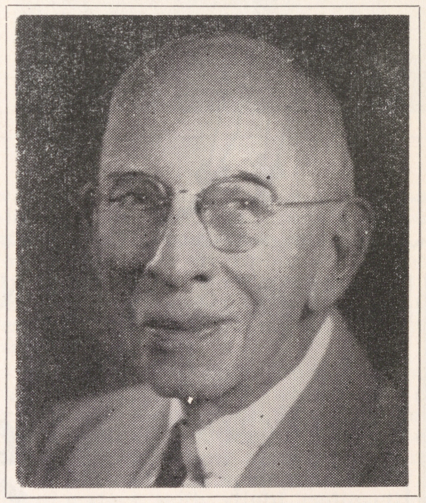
LOOKING through the old files of the Las Vegas Age for the year 1920 I noticed that some important things happened to Las Vegas that year. For example, we had but recently been connected with Los Angeles by a new automobile road. It was not paved or even graded, but the brush was cleared off and the road did not wind about the bushes quite as much as did the old freight team roads we had been compelled to follow.

Our route of travel to Los Angeles (generally a two or three day trip) had been by way of Nelson, Searchlight, Goffs, Calif., and thence on Highway 66 (which then had become one of the main routes of travel by auto between Los Angeles and the East), via Barstow and on to Los Angeles.

Our new road we called the Silver Lake Route. Leaving Las Vegas, we went by Jean, thence to Goodsprings; over Columbia Summit, through Sandy Valley and down through the desert past the mud hole which was called "Silver Lake" to Los Angeles. It was a long, hard and dreary trip featured by many changes of tires. But it cut off 92 miles in distance and on the whole was a little better that our old route via Nelson and Searchlight. Quite a victory for Las Vegas, we believed.

Then we had another surprise when Randall Henderson, editor of the Blythe (Calif.) Herald, send us word that he would hop to Vegas in his private plane. The while thing sounded fishy to us because other ambitious flyers had sent word they were coming and, after we made rather elaborate preparations, failed to appear.

But this time it was different. About 2 o'clock in the afternoon of May 7, 1920, we heard a buzzing sound, then—wonder of wonders!—an airplane circled the town and finally landed on the



desert where in a fit of enterprise we had created an "airfield" by clearing off the brush. The whole town had sunburned tonsils after that marvel.

Henderson brought with him our old friend Jake Beckley, brother of Will Beckley, who was in business in Blythe. The town celebrated that great event, the first time an airplane ever came to Las Vegas. It was plain to all of us that Las Vegas had really made a place on the map for herself. We had achieved the honor of airplane travel and a new auto highway.

Being full of ambition in the latter part of 1919, my daughter Florence, owner and editor of the Goodsprings Gazette, and I talked over the political situation a little.

We were certain Nevada needed a Republican Representative in Congress,

(Continued on Page 33)

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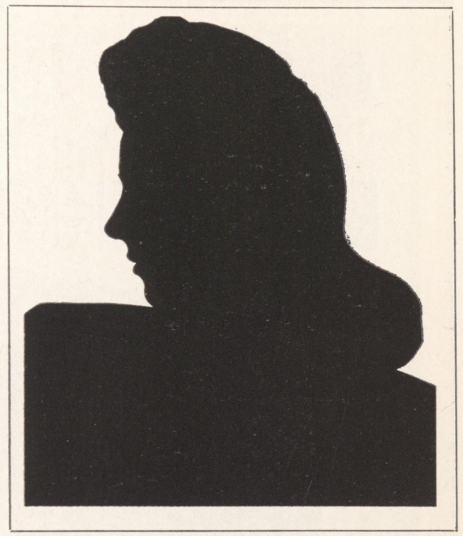
RANDOM THOUGHTS

. . . By B. B. BARTON



HAVE you read the story of WHO by Ritchie Calder? If you haven't, it might be a good investment for you. He says, "Health may be the greatest blessing, but half of the people of the world do not know what it means." . . . Sort of makes you sit back and think, doesn't it? I'm so grateful for being healthy—are you? Incidentally, WHO stands for the World Health Organization. The work of WHO is instructional and cooperative. It works closely with the Food and Agricultural Organization, concerned with mass hunger, and the United Nations educational, scientific and cultural organization, concerned with mass ignorance, in order to establish decent living standards and well being. . .

Did you know that it is possible for a person to drink too much milk? That's what the wise men say. They claim that food which is beneficial in normal amounts can be harmful when taken in excess. Too much milk, for instance, might crowd other necessary foods from the diet. . .

Now there is a new cause for a certain type of cough. If you've been hacking uncomfortably, insisting there was no apparent reason for it, this just might apply to your condition. An unusual cause of persistent cough is a hair pressing against the ear drum, according to Dr. Alex M. Burgess of Providence, R. I. He cited four cases in which the cough stopped, when the guilty hair was removed. . .

In case you're headed for a European vacation, here's a tip you may value. If you want to get back into the states, you must make certain to have a smallpox vaccination. Ask your doctor about it. In some instances, it might be necessary to take shots to guard against typhus and typhoid. If you're allergic to water changes, take along some bottled water. . .

Speaking of vacations, I was surprised to learn that the majority of people who patronize European-bound liners are people who fall into the $5,000 yearly income bracket, or below. From those figures, it looks as though you don't have to have an anchor-weight wallet in order to see the foreign sights.

Did you ever wonder why fish was considered "brain food?" Well, I recently read the explanation and thought I'd pass it along to you. At one time, scientists credited certain substances with exaggerated qualities. During that time, the theory maintained was that phosphorus was a necessary element for the brain function. Now, of course, the wise men admit that all food substances are important for bodily function and an excess amount of any one won't be of special value unless taken to correct certain deficiencies . . .

In case you've been worrying about radioactivity in U. S. water, you can relax. The Council on Physical Medicine and Rehabilitation of the American Medical Association announced that a few of the natural springs in the U. S. have waters with slight radioactivity. It is of such low intensity, it just about equals that which is produced by a luminous wrist watch dial. No cause for concern in that direction. . .

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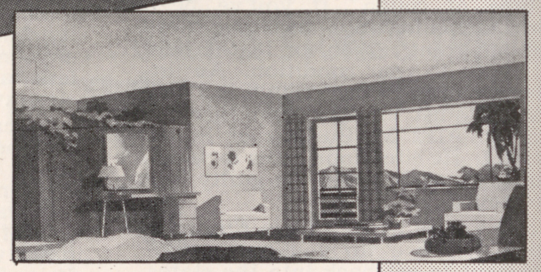

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LAS VEGAS, NEVADA

THAT'S FOR SURE . . .

by JACK CORTEZ

GRACING our front cover is MARY BECKER, picturesque Cigarette Girl at the FLAMINGO HOTEL. Her sincere graciousness, charm and beauty are admired by all who meet and know her. A few weeks ago we had a lengthy conversation and unbeknown to her we were taking mental notes—to use at this time.

Mary Dugan (maiden name) hails from Nashville, Tenn. No suh! Her Pappy DID NOT own a plantation but he sure enjoyed the way his Mary sang. When a miss of "sweet" sixteen, and at a party given for her by friends, Mary's singing voice was discovered by Beasley Smith (composer of "Lucky Old Sun," "Old Master Painter," etc.) and signed to appear with him on his daily radio shows. At the termination of her contract with Mr. Smith, Mary, with star-dust in her eyes, left for Hollywood. She auditioned for Jerry Wald's orchestra and became the featured songstress with this great aggregation. Mary rehearsed her tunes practically every day with the pianist of the band, FRITZ BECKER; a romance followed by wedding bells, which took place four years ago.

It was at the famous Palladium Ballroom in Hollywood, where the orchestra was appearing, that our "Cover Girl" was once again "discovered" by an alert talent scout who insisted that she take a screen test. The little lady passed with flying colors. With Fame and Fortune almost at her threshold, Mary met with an unfortunate accident. During the filming of a picture she was thrown from a horse and hurt to the extent of giving up her professional career.

The Beckers came here three years ago when Fritz was accompanist for Lou Holtz. At the conclusion of the two week engagement he resigned and decided to remain in our "Shangri La" permanently. He is currently playing the "88" for Al Jahns' orchestra at the Thunderbird. Their ambitions are to some day start an act a la Jon and Sandra Steele. Mary's voice has a sweet throaty quality, so you see selling cigarettes is not her only forte. We've found that everybody likes Mary Becker—especially Fritz—and that's for sure.

Hollywood is still talking about the testimonial dinner tendered JUDY GARLAND by the Friars Club. They crowned Judy "Miss Showbusiness" and everybody who is anybody in Hollywood was there at $25 a plate, to salute her. ROSALIND RUSSELL, OLIVIA DE HAVILLAND and MARIE

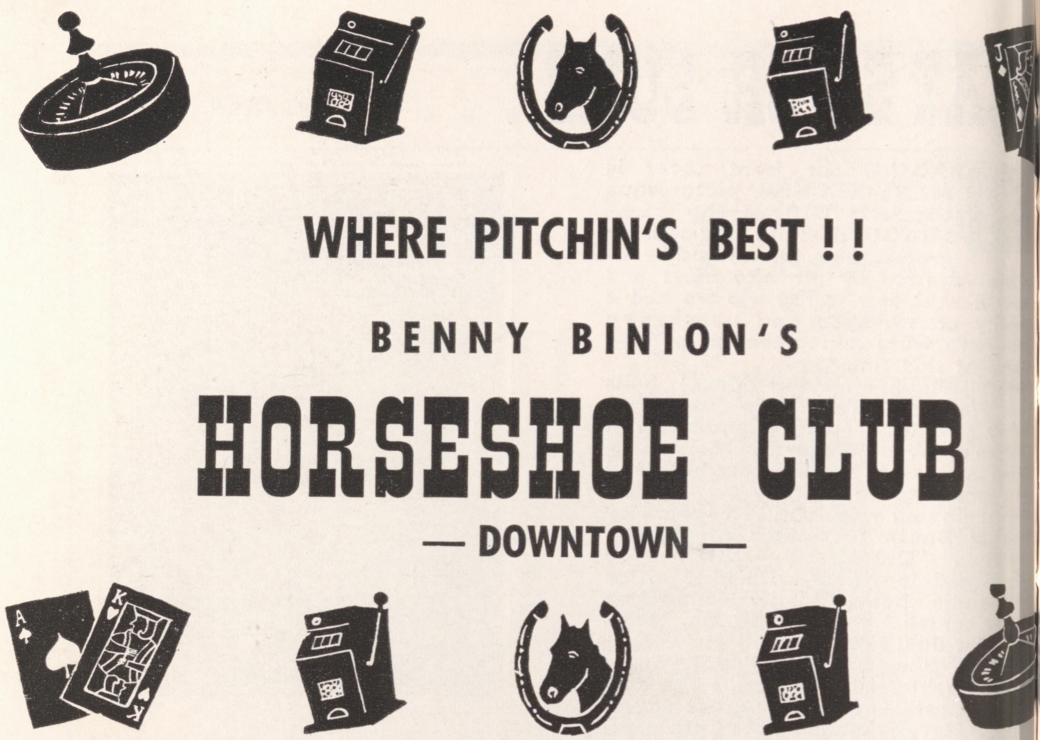


WILSON were the speakers on the dais, which marked the first time women have been permitted to speak at a Friars affair. And of course the evening wound up with Judy herself singing her thanks with tears in her eyes. . . GEORGE BURNS panicked 'em at the dinner by saying: "LOUIS B. MAYER discovered Judy when she was only ten years old. I would have had the same opportunity except that when I was ten years old, so was Louis B. Mayer!!"

SHADES OF THREE YEARS AGO: Once again there is a movement afoot here in town to unionize dealers. We dislike becoming involved in such issues, although we believe in unions, but we do not believe in a dealers' union. Nevada is the only state in the U. S. where gambling is legal and since it is properly run, why the need for unionization? We sincerely hope this unnecessary fact never comes to pass as it can only lead to trouble and cause much discomfort between employer and employe.

FRANK SINATRA'S weakness in food is Italian dishes (natch). A very thoughtful guy, and not wishing to offend either Domenic or Luigi, he and his beauteous AVA dine at both places —one night it's Domenic's and the next night it's Luigi's. Frank is currently packing the Painted Desert Room and in our opinion is greater than he's ever been. His sincerity, humbleness and magnificent singing truly stamps him

(Continued on Page 17)



WHERE PITCHIN'S BEST ! !

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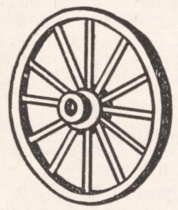

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WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



HERE I sit all broken hearted; sat down to write and can't get started!! I seem to remember that phrase, or one like it, on some perpendicular divisional somewhere during my army career! Anyway, it seems to fit the situation here again this week. I've been sitting here staring at my Underwood like a tree full of owls for a good twenty minutes while trying to think of some worthwhile opening sentence or topic. As you can well see, I couldn't come up with anything, so all you're gonna get is a lot of drivel (running off at the mouth) . . . Ya know somethin'? Just for kicks I looked up the word "drivel' 'to see if there was such a word; there is, and I hit the nail on the head when I used it where I did. Here's one of the definitions: "Talk or act like a fool or dotard!" So now I have to look up "dotard!!" Meaning? "One who is foolishly affectionate: an imbecile." In other words, all I've said so far is "drivel," or "sweet talk from a guy who is nuts!!" Let's get on with the column!

Look, ladies; somewhere in this week's magazine you will find a coupon that is good for a roll of nickels if you present it to the cashier of BUCKLEY'S at 20 Fremont Street between the hours of 9 A.M. and 5 P.M. next Wednesday, July 23. Here's a legitimate way to make a fast buck! Starting next Wednesday it will be LADIES DAY at BUCKLEY'S EVERY WEDNESDAY with a free gift to every lady who brings in a coupon; and you'll find the coupon within the pages of this book each week for LADIES ONLY! Buckley's is one of the most comfortable spots to be found downtown because they spent thousands of dollars to put in the best refrigeration cooling system that money could buy and, man, it really works. You go into some of these places on such hot days as we've been having and you nearly freeze your "uno watt," but in Buckley's the differential in temperature is just right to make it comfortable at all times. This isn't "drivel" at the moment; try it!! . . . Speakin' of the warm weather; it's this kind of weather that can really dog your tootsies, if you're on them a lot, unless they're encased in the right kind of shoes. And the guy with the right kind of shoes, and the know-how for fitting them to you "stand-up guys and gals," is ART FOSTER who owns and operates FOSTER'S FOOT RELIEF STORE at 112 South Fifth Street. I met Art's young daughter, CAROLE, the other night at the Desert Inn where she and her Dad and a group of friends were catching the Sinatra show. Art has a right to be a proud pappy! . . . Another of that same group was JACK SNYDER who has his shop at 421 South Firth Street across from the grammar school, SNYDER'S SLACKS, where everything is made to your own particular measure (a roundabout way of saying "tailor made slacks,,) . . . How about that food at the RAILROAD PASS CASINO? Did you take a little run out there as yet? If you have, you found out that I wasn't kidding when I said they had good dinners out there, right? (So far this item is a questionnaire!) Just a nice distance to go for a short drive out of town to have a good dinner and drive back. Wait'll I get my hat and I'll go with you!! . . . For THIS spot I've already GOT my hat in hand! The EMBASSY CLUB BURLESQUE in North Las Vegas, "The Showplace of North Las Vegas!" Currently appearing, and knocking them dead is VEL CHESSY, "the velvet body" who puts on a spicy little show and along with it all is a dancer who keeps time to the music. Ya gotta see this gal! Then there is IRENE RYAN from the Barbary Coast; DOC STARR, comic and emcee who also sings a good song; CHUCK GLASSPOOL'S BAND for

(Continued on Page 29)

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YOUR GIFT THIS WEEK: A DOLLAR ROLL OF NICKELS

THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

WE almost gave up ever getting started on the column this week, and were kind of leaning toward calling Marc Wilkinson and telling him to fill up our space with whatever he could find handy, BUT—we thought of all our disappointed readers who look forward to our exclusives each week and our conscience began to bother us. We delayed as long as we could—and now it's a race to get it in before Marc says he gave US up . . .

Needless to say what everyone else is saying, that the opening of DOMENIC'S was a huge success. The good luck floral pieces sent by all his well wishers reached across the room—up the steps to the bar—up the walls—across the ceiling and down the other side. We didn't send flowers, but we did sample the out-of-this-world food and wish Domenic continued success in his new restaurant . . .

LOUISE HOFF left for New York to rehearse for the GERTRUDE NEISEN role in a capsule form of "Follow the Girls." This part is tailor-made for Louise's talents (we ought to know—we were in the original) and it should hit Vegas some time in September . . .

A double pleasure for us at the El Rancho was seeing BEATRICE KAY and SYLVAN GREEN once again. Last time we caught the act was at the Mapes Hotel in Reno some time last summer, and may we add that neither time nor success ever changes these two dolls from the very REAL people that they are . . . We had a wire a few weeks back from MILLY HUGHES and LOU KESLER in N. Y. asking us to please look up BILL SKIPPER when he got to the El Rancho and to have him send them his recipe for his dubonnet-gin cocktail. Well—we looked Bill up and found him at the bar directing the bartender in making his favorite brew. We sampled a few—chatted with Bill a while—staggered home—hic!! . . .

CHATSWORTH PARK SET: JODY HUTCHISON'S Saturday birthday party for his lovely DORA, lasted until cocktails on Sunday. Needless to say, everyone who was anyone was there (Jody is the new ATWATER KENT OF HOLLYWOOD) and the guest list was much too long to print. Aside to Sir J.: Made a special trip to a movie house to catch "Skirts Ahoy" because you were in it—happened to sneeze—and missed your entire performance. Will try again. P.S. Did you know that BETTY and JANE KEAN are opening



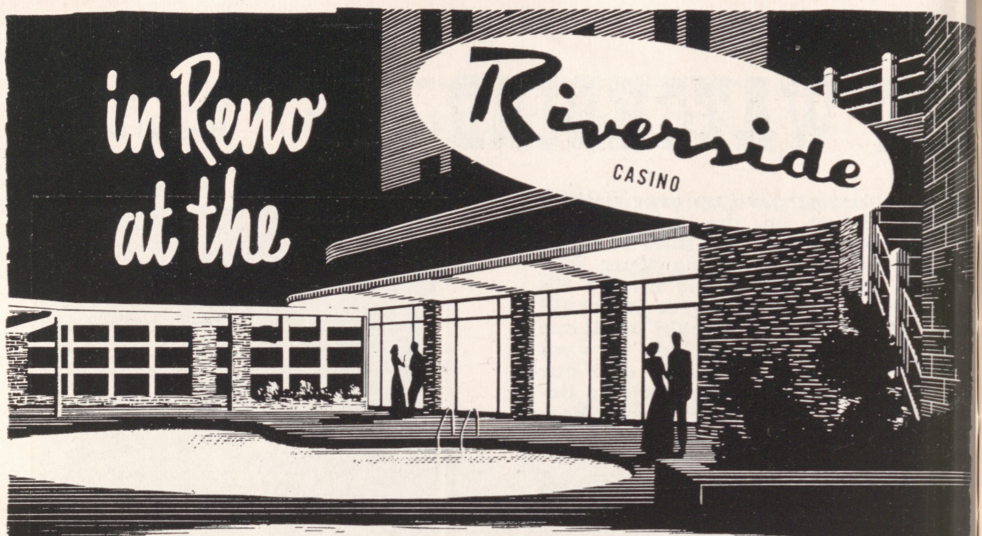
here in Vegas July 23? Shall we be seeing you? . . .

KNOCK ON ANY DOOR: BETTY HUTTON, honeymooning with CHARLIE O'CURRAN at Lake Tahoe, reports that LANA TURNER, who's in Nevada for another reason, is being slowly driven insane. Seems that on several occasions in the middle of the night, Lana's been awakened by someone pounding on her front door. When she gets there to see who's causing the rumpus, she usually finds two young people who want to get married. Lana has told them all they've gotten the wrong house, but what she doesn't know is that the former tenant was one J. McCLEERY, Justice of the Peace! . . .

The BELL SISTERS will join NAT KING COLE at the Downtown Paramount at L. A. on August 1st. These refreshing youngsters are the cutest act we've seen in a long time, and for their short time in the business, they sure are hip! During the show one night CYNTHIA slapped KAY on the back and noticed she kept rubbing it during their entire act. "Did I hurt you when I hit you?" Cynthia asked when they got off the floor. "No," replied Kay with her impish gleam, "I was just milking the audience!"

BITS AND PIECES: PRINCESS HAYWORTH'S publicity makes you think she still cares for all her ex's . . . WALTER WANGER celebrated his birthday at the Honor Farm . . . How come king-sized Chesterfields haven't

(Continued on page 27)



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Greetings From N. Y. C.

. By ETTA CORTEZ

BEFORE I forget it, here's a "cutie" that I must tell you before it disappears to the place set aside for forgotten stories. If you hear it repeated, please remember that this is an eye-witness account, direct from one who was there. Accompanied by my brother and sister, I went to a certain eastern drive-in theatre. Just at the most exciting part of a thrilling mystery firm, the sound was cut and we heard the rather embarrassed voice of the manager. He hemmed and hawed a bit before the found sufficient courage to swallow and make the following statement. He said: "Ladies and gentlemen, the management wishes to extend its most abject apologies for this interruption. However, unless we make this announcement, we might have a slight case of mayhem on our hands. We're certain you will cooperate by being patient—in order to avoid any bloodshed. Not too many minutes ago, a gentleman approached the box-office and made a peculiar statement. Not knowing what to do about the situation, the ticket-seller called upon me. The rather agitated gentleman made a startling revelation; it was so unusual, we felt it best to speak directly with you. Somewhere in this audience, that gentleman's wife is attending our current show, accompanied by another gentleman. In a few seconds, we will resume our program. It is our suggestion that the woman and her companion leave quietly. Thank you."

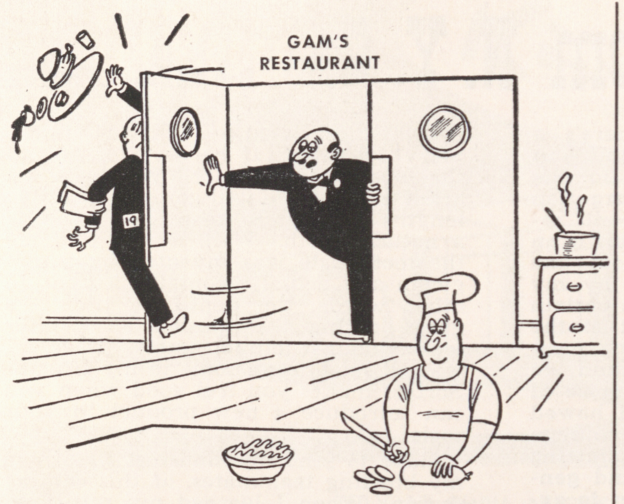
Naturally, the three of us couldn't renew our interest in the film, when the lights dimmed again. Instead, we sort of peered into the darkness, wondering if it were a gag. Five minutes later, our mouths dropped open in astonishment. After the initial surprise left us, we just sat back and howled until the tears came. Maybe you won't think it funny but we were near hysterics. Not one—but THIRTY-ONE cars rolled silently out of the outdoor theatre, without lights.

Don't know if you've heard about it yet, but there's a new type of dentifrice on the New York market. It's advertised as being a cosmetic toothpaste. The copy that accompanies the ad states that it will brighten even the dingiest teeth. Well, that little word "cosmetic" made me curious so I decided to check with my talented dentist, Dr. J. L. Goldin. Incidentally, if you're ever in need of molar repair when in this part of the country, contact Dr. G. He utilizes the most advanced methods of dentistry available. If he isn't looking at the moment, let me tell you he is an artist indeed! He will go to all possible lengths in order to keep from yanking a natural tooth. Well, Dr. G. told me the toothpaste was invented by a magician and actually contains a dye. In other words, the dentifrice tints the gums, giving the illusion of whiter teeth, against pinker gums. Darn! I was all set to send some to my friends. Sort of makes you feel good when you can introduce a new product in your social set.

Have to send my sincerest thanks to my bowling teammates, of this coming season. When I learned my return to Las Vegas would be delayed beyond the opening night of bowling, I wrote to Maxine McMichael, advising her to get a substitute. 'Tain't fair to have the gals bowl without a full team. Well, Maxine sent an immediate answer and it was very sweet. The gals had a conference and decided to keep my spot open for me. So, we'll be sharing the bench again in the not too distant future, wearing the colors of the Anderson Dairy. Thanks again, Maxine—Iona Byrd — Lois Webb and Alice Thompson. Don't forget to "pick me up." For those of you who don't understand bowling slang, that means please shoot 300 every single game, in order to make up for my absence. When I get back, they'll have to shoot 350 to make up for my presence.

I wonder if you heard that the late, lovable Willie Howard was virtually broke when he left for greener pastures? It wasn't news to those who knew him. Willie loved his friends and did everything possible to make them happy, whether financially or otherwise. He left $7,118 in assets, against which claims of more than $75,000 have been filed. The greater portion of the claims fall under the heading of taxes. When I heard about that, I could just picture Mr. Howard smiling down upon the collectors and saying, "Sue me."

How's this for a closing thought? On the very last page of the New York paper is an inconspicuous paragraph. It is a gentle reminder for 230,000 New Yorkers who pay their personal income taxes on the installment plan. The second payment was due July 15. Now isn't that a happy note on which to say so-long?



"Let's hurry that order for table No. 19."

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FLORIDA FLAMBEAU

THAT'S FOR SURE:

(Continued from page 9)

as "America's Foremost Balladeer."

BILL KOZLOFF, assistant general manager of the Hotel Last Frontier, was really surprised last Saturday (July 12.) At the end of the first show in the Ramona Room, LORRAINE CUGAT made an announcement that it was his birthday. The entire audience joined in singing happy wishes to this great guy. Then the twelve beautiful JEAN DEVLYN DANCERS marched into the room, each carrying a cake with sparklers and sang a la SPITALNY style. Seated with Bill was his lovely wife MAXINE and GUY McAFEE. . . A very happy birthday, Bill, and how come your four handsome sons weren't there to consume some of that special cake prepared for you by Maitre d' CARL MYERS?

An open apology to Miss Sheila Prell . . . Forgive an old man for forgetting your birthday, which you celebrated on July 9th. Although belated, please accept our sincerest good wishes.

By the way, sweetheart, how old are you?



"Why, Jack! You don't ask a young lady her age"'

. . . . . (seven years . . . .)

Devastating DORETA, talented pianist and songstress, turned down two engagements in Reno to appear for JIMMY BLAKE and DICK SHERIDAN at their popular JUNGLE CLUB, starting Monday, July 21. Doreta closed last week at the El Cortez Supper Club, where she made a host of friends and admirers with her smart playing and singing. Incidentally, in order to get into those Tuesday night jam sessions you have to get there early—or it's SRO for the evening while the music makers are giving their all—real GONE, man!!!

BILL MOORE, general manager of the new EL CORTEZ HOTEL, will break ground for the building of the much-discussed Carribean Hotel some time this coming week. . . Meanwhile another hotel is being planned and almost ready to start construction. The BECKER CONSTRUCTION COMPANY in L. A. have the signed contracts. Where is this NEW one going to be? Four miles south of the Flamingo Hotel. In fact, the exact location is WARM SPRINGS ROAD and HIWAY 99!

A week ago MARGARET MOORE, private secretary to JAKE KOZLOFF at the Last Frontier Hotel, took her 90-pound boxer, Mike O'Moore, for a plane ride—his first. Margaret was flying a Cessna 140, and while the plane was a little crowded, he sat there like a veteran pilot with 5000 hours, and enjoyed every minute of it. Now he wears a pair of silver wings on his dog collar! . . . Margaret's husband, Captain TOM MOORE, flew up from St. Angelo, Texas, for the July Fourth weekend with Lieut. CHET GILBERT (of the Gilbert Store family on West Bonanza). Chet is a flying instructor at the base, and Tom is assistant comptroller.

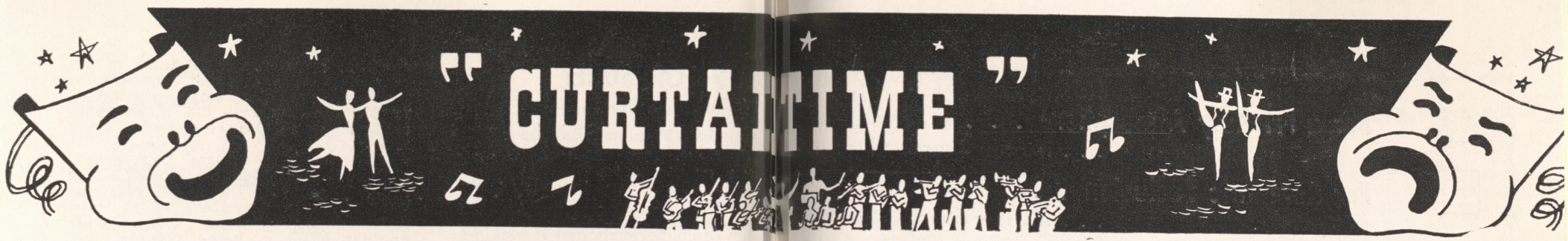
Whenever possible, and she just looks for alibis to get away from Los Angeles and come to Vegas, GERRI GREEN took herself a three-day holiday to see FRANK SINATRA, the BELL SISTERS and LES BAXTER. She is the only female song-plugger in the country and is highly successful in that field. The gal with Gerri was MARY MARKHAM, program director for LARRY POTTER'S disc jockey and TV shows. The gals really had a "ball"—and we know they'll be back real soon.

Aside to JIMMY YAO, Pearl King of the World: Many thanks for the beautiful pearl stick-pin. Needless to say, it is gorgeous and we shall be thrilled to wear it.

KALMANIR, KLINE and CO., local brokerage house, are so loaded with orders for the Lead King Mines stock, which is now selling at ten cents a share, that HAROLD KLINE and BILL BYRNE are working like mad to close the many requests for shares. They have dire need of three or four capable men to help handle the rush, so anyone interested in this wonderful opportunity can contact either of these gentlemen at their North Third Street office.

In 1937 BEATRICE KAY and SYL-

(Continued on page 23)



Flamingo

July 17 through July 30
(Not a review)

Here again are those perennially popular triple threats: LA VERNE, PATTY and MAXENE, better known to all of us as THE ANDREWS SISTERS. Three lovely ladies whose beautiful blend of simple harmonies have kept them on top as favorites the nation over. Even though they have come in for this engagement with loads of new material, we would like to wager that before they are through with the run they will have spent the greater part of each of their programs in answering the many requests which they receive each evening for their renditions of the old favorites, even going so far as to do a few tunes extemporaneously, whether they've made arrangements for them or not. Great gals! . . . This current show also brings to Las Vegas audiences for the first time the music of IKE CARPENTER and his ORCHESTRA. The last time Ike was

(Continued on page 31)

LAST FRONTIER

July 11 through July 24

The Last Frontier, which means last line, has a first line show headed by the talented BELL SISTERS. These youngsters came into some semblance of prominence less than a year ago when their first big hit "Bermuda" sold over 600,000 copies. The words and music were written by CYNTHIA, the older sister . . . older means about 17. The booking was timely, since just a week before their opening the group had a complete layout in Life Magazine. The combination of an excellent show, plus nationwide publicity, has been paying off with capacity crowds. The act shows much work and rehearsal with every number well planned from

(Continued on page 31)

El Rancho Veg

July 9 through July

The Opera House is vibrating th days from the applause received by all-star revue, starring BEATRI KAY, a wonderful young perform from the old school of presentation. was a new Beatrice Kay we saw, besides her inimitable Gay Nine style of song delivery, she showe wonderful talent for comedy spe material. In her poodle-cut, she is cute as can be and immediately w her audience which she never lo throughout her entire performance. comedy is greatly enhanced by mugging which is used with delic care, well dispersed among many sel tions. The Beatrice Kay favorites ha

(Continued on page 31)

Wilbur Clark's DESERT I

July 8 through July 2

"America's Foremost Balladee FRANK SINATRA, is doing grea and greater shows with each and eve performance that he does in the Pain Desert Room. Fast becoming one the nation's greatest night club ente tainers, Frank has acquired a fine sen of timing for comedy patter, and ease of presentation that makes for e joyable entertainment to all concern A master in the art of vocal phrasi Frank sings tunes both old and ne but, to us, the greatest he does in t current show is his rendition of the a time favorite "Birth of the Blues." Th one will MOVE you!! . . . PAUL GI BERT is the bright young comedian the bill, making his return to L Vegas and the Desert Inn after all t long an absence. Paul has brought host of new material with him and h style of presenting it enriches it all t more. Outstanding is his routine co cerning surgery . . . SINCLAIR a

(Continued on page 31)

Thunderbird

July 17 through July 30
(Not a review)

Starring in the new show in the Navajo Room is the young and beautiful DORETTA MORROW, star of the recent Rogers and Hammerstein hit, "The King and I," and also co-stars with Mario Lanza in MGM's "Because You're Mine." Lovely Miss Morrow will do medleys from these two productions, as well as a few of the current popular tunes of the day to which she will lend her talented and beautiful soprano voice . . . Once again it is the privilege of local audiences to witness the sophisticated and unpredictable humor of the brilliant comedian and satirist, JAY MARSHALL. Working in white tie and tails, Jay will have you howling when he enlists the aid of "his little friend on one hand," by far his greatest bit, and one you shouldn't miss . . . On this same bill is the fiery, Spanish gypsy dance team of TRINI and MANOLO who come to Las Vegas from New York for this engagement and after its completion will go into a production of the opera "Carmen," starring Rise Stevens .

SILVER SLIPPER SALOON

The "SILVER SLIPPER GAIETIES," a musical comedy extravaganza, is now going into its Fifth Big Week! with the entire cast presenting all new skits, comedy and songs . . . The star of the revue is KALANTAN, beautiful, exotic and a great body-control dancer, whose interpretations of "Life" and "Love" are most exciting. Performing before a packed house each show-time, Kalantan's "wavering rhythm" has her patrons' unwavering attention and admiration . . . Back with us once again is HANK HENRY, a funny man indeed. His comedy and new black-out skits have the customers rolling in the aisles . . . WOO-WOO STEVENS, his banjo and never-ending repertoire of songs has his audience stomping and applauding throughout his entire act. This guy is simply WOOnderful! . . . ROBERTO, puppeteer extraordinaire, who uses both small and life-sized dolls, is outstanding in his field. One of his puppet-artists actually draws a picture . . . ISABEL DWAN, reminiscent of Sophie Tucker, gives forth great songs and comedy patter. The surprise of her act is her nimble dancing, which for a performer of her size is completely unexpected . . . JIMMY CAVANAUGH, the singer and emcee of the show, does an excellent job as straight man and "second banana" for comic Hank Henry.

El Cortez

July 17 through July 30
(Not a review)

Opening in the new show of the El Cortez Supper Club last Thursday night was another Las Vegas favorite, Miss MAE WILLIAMS, who sings from the heart with every selection she does. Her renditions of "Don't Take Your Love From Me," or "Tenement Symphony" are just a few of the things you will hear . . . Also on the bill of fare is that flashy young comic, JOAQUIN GARAY, who had a load of the greatest special material you ever heard, the last time we saw him work, including singing and chatter. His Mexican bit with the floppy hat was always an audience pleaser . . . Remaining in the musical department will be the ALICE HALL QUARTET and the INSTRUMENTALISTS. The Alice Hall Quartet utilized two accordions, bass and drums to make up one of the most unusual groups you've ever listened to. The bass man, PUA, is a Hawaiian and sings out of this world. On many of his songs, DON, the drummer, will play a fine flute obbligato. This, with the background music of two of the finest accordionists in the business, makes for fine listening .

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MEXICO

. . . By LEE AND GARY PICKARD

PLENTY of fireworks this week as Mexicans went to the polls to elect their president for the ensuing six-year term. At this writing the returns are not all in but the important money is riding on candidate RUIZ CORTINEZ, fair-haired boy of the present political regime. Communist-inspired political riots headlined the week's activities and left four dead and some five hundred injured. The army, which had been alerted for just such an emergency, was called out to restore peace with fixed bayonets and tear gas. Tourists staying at the DEL PRADO HOTEL had a bird's eye view of the excitement from the windows of their rooms.

The patrons of the REFORMA HOTEL, not to be slighted, had a bombshell set off in its midst in the person of volatile SHELLY WINTERS. La Winters is accompanying her handsome bridegroom, VITTORIO GASSMAN, on location for the forthcoming JACK CUMMINGS' production "SOMBRERO" . . . The REFORMA HOTEL hosted a party for the entire cast on their arrival and the number of celebrities on hand brought to mind the Sunday night sessions at CIRO'S. TONY MARTIN flew in from New York after winding up a most successful engagement at BILL MILLER'S RIVIERA, to be with his beautiful CYD. Brilliant young motion picture director, STANLEY DONEN chatting with MIROSLAVA, MEXICO's pride and joy and femme lead in the "BRAVE BULLS" . . . We had the fun of acting as unofficial interpreters for the English-speaking stars and the Spanish-speaking press. RICARDO MONTALBAND and his kid brother, CHURCHO, who needed no interpreter, were making the rounds with RICARDO'S sister-in-law, the former SALLY BLAINE, and her director-husband NORMAN FOSTER. SHELLY'S old friend, MURA BRIGHT, former HOLLYWOOD set designer now living in MEXICO with writer-husband JOHN BRIGHT, ducked out early to take Shelly and Vittorio to their first Jai-Alai game at the FRONTON.

THE AMERICAN SOCIETY OF MEXICO held its open house this week and some 15,000 Americans turned out en masse to take part in the festivities and hear Ambassador WILLIAM O'DWYER make his Independence Day speech. We spied Mr. Wolf Man himself, LON CHANEY, Jr., signing autographs for the kids and answering such queries as, "Gee whiz, do you really know FRANKENSTEIN?" When we asked him how many times he'd been asked the same question he replied: Well, I've never kept count, but, boy, I sure do like it." Chaney is in MEXICO CITY making television films of some of the old JACK LONDON stories. He has just completed "THE TRAIL," which will be shown both here and in the U. S. "I've been coming down here for about 35 years now, whenever I figure I needed a little rest. I'm leaving in a few days but intend to stop off in MAZATLAN for a little fishing and then back to LOS ANGELES where I've got a picture coming up". . . The "hostess with the mostest," SLOAN SIMPSON O'DWYER, sampling and judging the cake baking contest and later auctioning off the winners to the highest bidders. Highest bidder in most cases being IRA GOLDRING and his crazy sweet tooth, who loaded himself, LUCILE and all their friends down with devil's foods, angel foods, and an apple strudel he bid a cool 55 pesos for. Oh, well, it's all for sweet charity.

HENRY McLEMORE, who writes those very funny articles syndicated in the LAS VEGAS REVIEW-JOURNAL, is in town to rest, gather material and shed his spouse . . . JOE ROSENBURG, FLAMINGO casino employee, and his wife, BESS HELLER at the HOTEL DEL PRADO . . . Ditto FRANCHOT TONE.

The reason for that spasmodic glint in the eyes of funnyman LOU HOLTZ is caused by his on-again, off-again romance with cover girl TOTTY AMES. Miss Ames was feted over the weekend at ENSENADA, where she was QUEEN of the FIRST ANNUAL MEXI-

(Continued on page 33)

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SENSATIONAL
ENGAGEMENT

AT
WILBUR CLARK'S
DESERT INN
THE
Nation's Top NEW Comedy Star

PAUL GILBERT

THAT'S FOR SURE:

(Continued from page 17)

VAN GREEN were not well known, sort of down on their luck, and struggling to get a foothold in the ladder of show business. On the REAL lean days they searched frantically through all their clothes for stray pennies with which to buy a roll which they shared down to the last crumbs. When Beatrice, who has an exquisite straight singing voice, auditioned for BILLY ROSE, he suggested she adopt the style of the Gay Nineties era. It was different and caught on like wildfire, and led her right up the path of stardom. In the lean days they were warm-hearted, friendly people—and fame and fortune and a beautiful ranch in Reno has not changed them one iota.

STAN IRWIN, who is the Hotel Sahara's publicity and entertainment director, is also gifted in another field and has proven his capabilities as a writer. Within six weeks such top acts as JAN MURRAY, JACKIE MILES and HELENE AND HOWARD have used his special material. Stan is working on a new act called: "Stan Irwin presents—and Milton Prell pays for it." We know that we don't have to mention that M. P. is the V. I. P. of the almost completed Sahara. Still a mystery is their opening headline show.

R. H. MACY AND CO., New York's famous department store, would give its eye-teeth if one of its former employes would come back to his old job . . . even if just for an hour. He was a salesman in the toy department not too many years ago, but the only people who took any notice of him in those days were the time-keeper and his section-manager. He had a habit of being late to work, you see. But what do you suppose would happen if he DID come back to sell toys at Macy's, even for old time's sake? Our guess is there'd be a slight stampede, for the man we're talking about is—CORNELL WILDE!!!

MRS. RUBY KOLOD and children, DANNY, ELAINE and ANNETTE, left for Los Angeles this week to celebrate LEONARD KOLOD'S 19th birthday, July 18. His dad, RUBY, big brass at the Desert Inn, wanted Leonard to be here in Vegas with the rest of the family while on his summer vacation from UCLA, where he's studying law. Leonard preferred working and paying his own way, so he took a job as a clerk at the Chilli Air Base in California for the summer.

ATTENTION, HOLLYWOOD: Here's the future threat to mermaid ESTELLE WILLIAMS. NEVADA LEE BROOKS, adorable eight months old daughter of Mr. and Mrs. BOB BROOKS (Domenic's Restaurant) is the youngest swimmer in the country today. Mom and Dad took her to swimming school when only five months old and now the little tyke can go at it for 30 minutes. Her accomplishment is so great that last Tuesday, July 15, Movietone News filmed the little doll in action. Nevada is taught every day by JAN LOVEN, who operates a swimming school for children in Hollywood.

On the romantic scene: GLORIA DE HAVEN and naughty NICKY HILTON "discovered" each other while Gloria was doing a night club stint at Lake Tahoe's Cal-Vada Lodge.

What a happy mother MAXINE LEWIS is over the engagement of her daughter DONNA DAILEY COOK to FLOYD MARTIN on June 30. Mr. Martin is in the produce business but may soon work for his Uncle Sam, being in the A-1 class. Donna's Mom is in charge of entertainment at the Flamingo, and Floyd's Dad is a "21" dealer at the El Cortez. Congratulations to the young couple and let us know when you set the date.

MILTON BERLE has been called "Mr. TV" for some years now—and his Texaco Show has boasted the largest listening audience of them all—WELL, 't'aint so any more. A program on another channel presented at exactly the same time "Uncle Miltie" is on, is offering the comic terrific competition. That personality is BISHOP FULTON J. SHEAN of St. Patrick's Cathedral in New York. The bishop's stories, witticisms and jokes have become the talk of the "Big Town" and his Hooper rating has soared to the extent that it almost equals that of Uncle Miltie. What will Mom Berle do about this situation and the threat to her "wonder boy's" TV crown? The day of relinquishment is very close—so we hear.

We saw TONY LUCEY for the first time last week since his unfortunate accident, and must say he's really a great sport. Despite being in a cast from neck to hips, which he won't be able to discard for several more months, Tony still has a joke to tell and a

(Continued on page 25)

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THE STRIP • LAS VEGAS, NEVADA

THAT'S FOR SURE:

(Continued from Page 23)

big "hello" for his many friends. He and his lovely wife DOROTHY were ringsiding at the Last Frontier, enjoying the wonderful singing of the BELL SISTERS.

That handsome singer named CROSBY, and we DO mean GARY CROSBY, had a birthday party last week to end all birthday parties, at the Commercial Hotel in Elko, Nevada. Yep, his Dad, BING, brought the whole gang down from the Crosby Ranch near Elko, and to add to the fun ANDY and DELLA RUSSELL not only sang for their supper, but were joined by Der Bingle himself in several appropriate tunes.

Aside to our very good friends ETHEL and WHITEY BONTEMPO of Summit, N. J., who celebrated 18 years of wedded bliss Friday, July 11: Sorry we missed this momentous occasion in last week's issue, but—no valid excuse—just plain forgot. But here's wishing you many, many more in years to come.

One of the most impressive sights to behold is GERARD VELONA, 15-year-old son of DOMENIC, working in the kitchen of his Dad's new Italian Restaurant, as assistant to chef FRANK CABERTO. Instead of idling away his summer vacation, Gerard, in chef's cap and apron, prepared the ingredients for Frank to cook, thus speeding up the orders considerably. He shows a remarkable talent for the culinary field and within a few more weeks will be a heck of a fine chef.

And a very happy birthday to KATHLEEN MALONE, daughter of Mr. and Mrs. CLEM MALONE. This beautiful little "colleen" celebrated her 6th natal day Sunday, July 13, in the style that would delight any six-year-old. Dad is the owner of the Shamrock Hotel. We also hope Mrs. Malone will remain well after her siege of illness which hospitalized her twice last month.

PEGGY GODWIN, who was head cocktail waitress at the Club Bingo for the past four years, is now one of the charming hostesses at the Opera House Restaurant at the El Rancho. And, by the way, our compliments to the management for putting the cocktail waitresses back on the floor as of July 11. This takes the burden off the food gals and makes for much smoother and faster service.

How about this for talent! JOHNNY JOHNSTON, singing star of all mediums and recently concluded a successful engagement at the Flamingo—excels—in other fields as well. Not only is Johnny a champion golfer and swimmer, but is considered one of the best billiard players in the U. S. Not too long ago he toured the country with RALPH GREENLEAF, national champion, playing exhibition games in all key cities. . . Another champ in the "eight ball" sport is maestro MATTY MALNECK, who can run 50 to 75 points as easily as he waves a baton. Pool, anyone?

The guy who deserves much credit for the phenomenal success the BELL SISTERS have attained is RAY GILBERT, who wrote and directed their act in only five weeks. The girls were discovered on PETER POTTER'S PLATTER SHOW in Hollywood a short eight months ago. Under the adept management of CHARLIE ALPERT they are today the rave of the country. Ray Gilbert, in case you are remiss, is the famous composer of such hits as "Besame Mucho," "Quanta la Gusto," etc.

Co-workers of LILLES MASHBURN, cocktail waitress at the Flamingo, were very sad when she became ill, and shocked when the hospital discovered she had T. B. TINY, swing bartender at El Cortez, says their home is filled daily with flowers and friends who come to cheer Lilles during her long months of convalescence. We all hope for a speedy recovery and that she will be back on the job where she is sorely missed.

CREDITORS—PLEASE NOTE: If WES SHURTZ, of the Bond Street Clothiers, is a little late in paying his bills this month please have patience, as his social calendar is up to **here**. On July 15th his daughter LEE celebrated her fifth birthday and naturally Daddy threw a big party for his "big" girl. July 21 his eighth wedding anniversary and July 24 is his wife JUANITA's birthday. What gifts—surprises, etc., and you know it's Daddy who pays and pays and pays all the time!

It seems the reputation of LEE SILVER, of the Desert Inn Health Club, is boundless. The masseur left for Hollywood for one week after receiving a phone call from sultry voiced PEGGY LEE to come down to cinemaville and mold her into A-1 shape, along with

(Continued on Page 27)

"GET LUCKY WITH BUCKLEY"

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VAPO-SWAT

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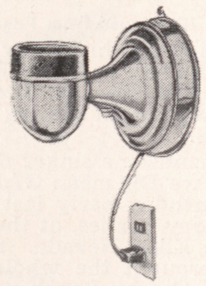

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WATCHBIRD:

(Continued from page 13)

hit the cigar stands in Vegas yet? . . . CARMEN MIRANDA, whose bookings for the next two years will take her half way around the world, will stop over in her rovin' for a two weeks engagement at the Desert Inn around Christmas . . . BETTE DAVIS' Broadway musical is a sell-out already, although she hasn't even started rehearsing for it yet . . .

Ringsiding at the D. I. with nieces LESLIE and SHEILA to see FRANK SINATRA. The girls were enthralled with Mr. S., especially Sheila, aged 10, who was bug-eyed at seeing him IN PERSON. She clapped for him in a daze, in the patty-cake fashion of young children, and then she realized her Mr. S. was looking RIGHT at her and clapping back the same way. "He smiled at me," she said as she climbed sleepily into bed that night, "he clapped his hands just like me. I'm never going to forget him till the day I die—I just love him." And another bobby-sox fan was born . . .

BEDTIME STORY: CORRINE CALVET says: "I've been giving so many interviews about LOVE I'm too tired to do anything but read when I go home." Poor John! (BROMFIELD) . . .

Interesting twosome in a tear-a-rib joint: J. CRAWFORD and J. LANG—the J's are for JOAN and JENNINGS . . . JOAN BLONDELL and CHARLES P. CLARK, the lawyer who busted DREW PEARSON in the nose, are a coosome duo . . . Congratulations to TONI CARROLL AND DAVE L. WOLPER, on their marriage July 11. Dave is the nephew of the Broadway producer of the same name. RUTH WITHERS, mother of JANE, movie moppet of yesteryear, and DR. LOUIS BOONSHAFT were married in Vegas. . .

MARGIE and LOU PAINO will leave here shortly for L. A., where Lou will open at the Encore on Restaurant Row. Lou is presently playing drums for MATTY MALNECK'S orchestra . . . The ARDEN - FLETCHER DANCERS will close at the D. I. with the Frank Sinatra show, and we suppose all our little chums will scatter to the four corners. They've had several tempting offers to appear at other hotels on the Strip, but with eight heads making up their little minds no conclusion has been reached as yet. . .

THAT'S FOR SURE:

(Continued on page 25)

DANNY THOMAS and DORIS DAY, for their forthcoming picture "The Jazz Singer." What a sweet job—"molding" Peggy Lee and Doris Day! While Lee is away the Health Club will be in the capable hands of his charming wife and helpmeet MOLLY SILVER and his assistant, BOB KNOPPING.

QUESTION OF THE WEEK—or all times: There are thousands of orphanages in the U. S. and all of them are overcrowded with unfortunate little ones. BUT, married couples who wish to adopt a youngster or two and offer them a real home with love and affection and all the things these children are literally starved for, are asked to wait two or three years before the officials give their seal of approval. WHY? We know of several couples who have tried many times and have been asked to wait and wait and WAIT! However, we hear that if one offers a large "donation" to the home they are immediately put on the preferred list and can take their child in a short space of time. It's deplorable that such conditions exist, and nothing done to stop it. It seems money speaks real loud—right down to the very cradle—and that's for sure!

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WHAT'S DOIN'?

(Continued from page 11)

show and dance music. The show times are as follows: 10:30 p. m., 12 midnite, 1.30 a.m. and for you and me, 3:45 a.m., the rounders show!! Phone 1633 for reservations . . . It looks like DOMENIC'S has gotten off to a good start out on the Strip next to the Jungle Club. There was such a mob opening night that the service was a little slow, but things have all been ironed out and are in good shape now. That's chef FRANK CABERTO who sees that your dinner is RIGHT before you get it. Good luck to you, BOB BROOKS and DOMENIC VELONA. May your success continue on and on!! . . . That small mob in the middle of the Mural Room out at the Flamingo last Tuesday morning at three ayem was the combined bowling teams of the LINCOLN WELDING WORKS and the SHAMROCK HOTEL. It seems that they played a 2 outa 3 set of matched games, the stakes being an evening out on the loser. ERNIE THACKER footed the bill for dinner for the crowd at the D. I. and they were still going strong at the early hour I saw them. CLEM MALONE has spent NUTHIN'!! . . . It's a good sight to see the CLUB SAVOY all lit up and in full swing again after such a long "illness!!" It will be interesting to see just what future plans NORMAN KHOURY has for the spot, too! He has plenty of room left in which to expand into a first rate night spot in the downtown area if and when he so chooses. At any rate he finally got his slot machine hassle straightened out and we hope that he doesn't have any more trouble thrown at him over which he has no control but still is held responsible for!! . . . LUIGI was telling me the other day at the WESTERNER that GAM'S RESTAURANT is breaking its own records nearly every day and we're glad to hear it. I know personally that they get an awful lot of "repeats" day after day and I know of no better barometer for good food and good service than the fact that "newcomers" become "old timers" in the clientele of any of these establishments. We also wish the best of luck to the new management of the WESTERNER . . . The broad beam on JIMMY CAVANAUGH's face last week was brought about by the fact that JIMMY (jg) was home from San Francisco, and Fort Baker, on a three-day pass to see his folks. Young Jimmy is stationed there and is assigned to an Army Q-boat. (You'll hafta ask the Cavanaugh, senior grade, what's a "Q-boat?" He's at the SILVER SLIPPER SALOON on Hiway 91 . . . Speaking of the Slipper, it seems everyone was having themselves a birthday there last week; firstly, HANK HENRY came up with his July 9 (and we hope he celebrates ANOTHER birthday before this comes off the presses, if you know what I mean!!) Then came BARNEY, the light man for the shows, who had one the 10th, and the last one I heard of was LENNY DuPREE, aunt and traveling companion to KALANTAN, who celebrated on the 12th (and I've still got the candy in my teeth to prove it.) Belated "Happy's" to all of you!! . . . Remember BERRY McGUIRE and the BELLETONES who were recently at the GOLDEN NUGGET SALOON? Got a note the other day that they are in Baraboo, Wisconsin!! That's almost as bad as Beowawe, Nevada!! Look for the gals to be back in Vegas before long . . . Well, I didn't think I'd make it, but there we have it for this week again, O good and faithful friends! You'd HAVE to be friends of mine to read this stuff I write every week, the way I look at it!! So until we do it all over again next week, I'll be looking forward to saying "hello" to you some place around town! . . . 'Bye.

—JOHNNY.

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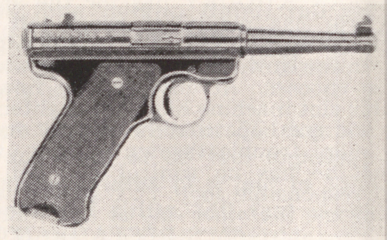

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FLAMINGO:

(Continued from Page 18)

on a local stage was when he so graciously stepped in at the last moment to take over the solo spot in the "Salute to Gershwin" show which played this same room quite some time ago. In this show Ike again takes the solo spotlight to perform for your listening pleasures by playing a few well chosen piano selections that are certain to be pleasing to all . . . STEWART ROSE is the emcee who does the vocals for the MORO-LANDIS productions which feature the lovely FLAMINGO STARLETS. Their opening number is a hat and cane affair based on the old "Cake Walk." Secondly they do a "Southern Belle" number in which they use parasols and do precision work to a host of southern tunes.

EL RANCHO VEGAS:

(Continued from Page 18)

the audience clamoring for more, and what she forgets, they request! SYLVAN GREEN, Miss Kay's accompanist, is in real life, her husband. So if you think she's a bit familiar in their ad-libs, he deserves it. Beatrice Kay is more than okay in everyone's book. She's great! And that's for sure . . . In the comedy spot is a young comedian by the name of JOEY BISHOP, who just closed at the Paramount Theatre in New York. Joey has a brand of humor and delivery that is different and as he puts it—"Sincere." If you don't like the jokes, you have to admire his sincerity. Joey is known as the "Unhappy Humorist," which is quite opposite of his happy audiences, for he has them laughing from appearance to appearance. He shows a great ability to underplay, which is most relaxing and most welcome. He never "barks," but times his every word to perfection. making him easy to listen to and most enjoyable to the funnybone. We always look forward to Joey Bishop's return, as his name is synonymous with laughter . . . The SZONYS, FRANCOIS and GISELLE, open this fun-filled, entertaining show. It was only three years ago that they first appeared in Las Vegas and since that time their rise has been meteoric, and deservingly so for here are dancing perfectionists. They spent a year of cross-country tours with the Judy Garland show, in which they received the applause of the nation's greatest audiences. Their performance shows arduous hours of constant practice and their graceful execution of difficult lifts and spins, combined with fine orchestral arrangements, marks them as entertainment leaders .

LAST FRONTIER:

(Continued from Page 18)

the opening song of greeting to the closing number of "thanks." The girls sing with a naturalness that is refreshing and infectious to the point of immediate adoration. KAY, the youngest, plays the "little sister" to the hilt for laughs and appeal. Her innocence, to the point of scratching her nose during a love lyric, charms the audience to complete relaxation. CYNTHIA, a lovely young lady, is understanding enough to tolerate Kay's teasing. After all, what can a child know about the problems of an adolescent old enough to notice boys but too young to wear high heels? Their selection of songs, combined with their harmony, humility of presentation, and innocence means but one thing . . . "Stardom!" . . . PAT HELENE and JAN HOWARD, booked as the comedy dance team, is definitely that and much more. Since last seen they have strengthened and added to their act that type of material which puts them in the slot of comedy performers rather than an opening act. They open with complete sophistication that smartly deteriorates into hilarious havoc. The part we've never seen before is where Pat Helene comes back as a boy, wig and all, then she and Jan Howard bounce lines off each other, the routining of which leads to a show stopping performance . . . McCARTHY and FARREL come on strong with a great barbecue line about the show's M. C. From this point on they present fine satire on cigarette tests and how to avoid being drafted. Their record pantomime is still tops and should always be part of their regular presentation. There is a slight conflict between the material used in the second half of Helene and Howard's act and the type comedy McCarthy and Farrel present, but rather than having a detrimental effect it only proves to the booker that either one of the acts could have completely filled the comedy requirements of the entire show .

DESERT INN:

(Continued from Page 18)

ALDA have all the attributes of an outstanding dance team and use them well. The lifts they do are made to look quite simple due to the perfection of their approach and release of each lift . . . . THE ARDEN-FLETCHER DANCERS open the show with a new number called "Riding on the Moon." BILL JOHNSON does a good job of singing it, although I can't say too much for the song itself. Their second number is a holdover of the "High Cheekbone" Mambo which featured the dancing of the lovely red-headed FLUFF CHARLETON .

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"The river or the state?"

POP SQUIRES:

(Continued from page 5)

which had not happened in many years. We also decided that preferably our Republican candidate should be a mining man since mining then was the leading industry of Nevada.

Florence came up first with the bright idea. "How would Sam Arentz of the Ingomar do?" "Just the man," I agreed. "Let's start something!"

So we fixed up a nice little article telling of Sam's fine qualities, and recommending him as Republican candidate for Congress and printed it in the Goodsprings Gazette. I printed a similar article in The Age and sent a copy to every newspaper in the state.

The idea caught on all over the state for two reasons. Sam was widely known in mining circles and, besides, some of the pessimists declared, "It won't do a bit of good if he does run!" Even in those days before FDR it was generally assumed that Nevada would go Democratic no matter who or what.

So it happened that one day when Sam came into Goodsprings from the Ingomar he found to his surprise that he was a Republican candidate for Congressman. It took a bit of argument to convince him that it was a good idea, but with the aid of articles from other newspapers, Sam was finally convinced that it was his duty to run. On May 19, 1920, he announced his willingness to run. He was elected in November 1920 and served in the national capitol until 1932 except for one term, when he did not run for Congress.

It was a great thing to have Sam Arentz in Washington as a Republican Congressman and a colleague of our distinguished Republican Senator Tasker L. Oddie during all those critical years when the fate of the Colorado River project was bitterly fought by Arizona and some other states and the great power companies of the West. Congressman Sam Arentz was a stabilizing influence and his good sense and dependable character was of great assistance.

I was reminded of the distinguished career of my very dear friend Sam Arentz when the other day his son, Sam Arentz, a very worthy successor to his father, announced that he was a candidate for Representative in Congress from Nevada on the Republican ticket. It gives me quite a lift when I look forward to a long series of years during which, I hope, Sam Arentz II will work for us in Washington and accomplish worthwhile things for our state instead of just trying to see how many times he can get his name in the papers.

But the year 1920 is worth remembering for other reasons than those political. It was that year that we had the great boom in cotton. Out south of what now is West Charleston Boulevard, below the "Sund" well, a tract of 50 acres had been planted to Pima cotton and was "looking fine." Then out east on the Winterwood Ranch, Charles S. Sprague, former publisher of a Goldfield daily, and Munro Brown, also from Goldfield, prepared the land and planted something like 250 acres of cotton which also The Age reported was "looking fine."

Las Vegas had great hopes of becoming an important agricultural region, able to compete with the fast developing Imperial Valley. But something happened to disappoint us. As I remember dimly, the cotton enterprise failed because the cost of labor was so high, while in Imperial Valley they could get by and prosper because they had plenty of cheap Mexican labor from just across the border.

And just now I am hoping that, with the advent of cotton picking machines and improved machinery for cultivation, Pahrump Valley will be able to go ahead and prosper in her great cotton-growing enterprise. And I believe she will. Las Vegas was 30 years too soon.

MEXICO

(Continued from Page 21)

CAN YACHT RACE AND FIESTA. The lucky winner was presented with a gold trophy and a big kiss from the glamour girl.

Mr. and Mrs. NAT PENDLETON—he's the one-time movie tough guy and world's champion wrestler, departed last week for GOTHAM to visit ol' pals for a few days before boating to EUROPE. The Pendletons have been living here for a year and a half and plan to return in the fall.

Anything and everything is used as an excuse to celebrate down here and the CHICAGO REPUBLICAN CONVENTION posed the best excuse of the week. Parties were hosted all over town for the express purpose of drinking, eating and listening to the short-wave from CHICAGO. One popular hostess cried out loud when IKE got nominated in the afternoon and thus spoiled a party she had planned for that evening. We were elated over the outcome of the nomination 'cause WE LIKE IKE . . . Hasta la next week.

LEE and GARY.



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