Jack Cortez

JULY 5, 1952

Fabulous LAS VEGAS Magazine

INDEPENDENCE DAY
July 4th 1952

(Story on Page 9)



15c

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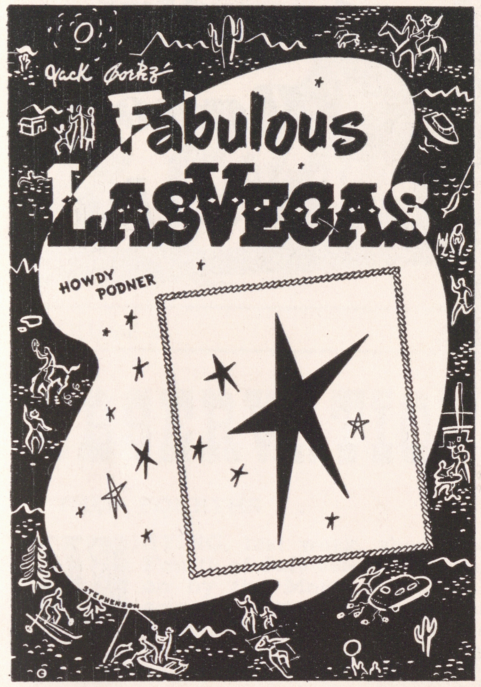
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PUBLISHED WEEKLY VOL. 4, No. 13

OBSERVATIONS, By POP SQUIRES

"THAT'S FOR SURE," By JACK CORTEZ

HOLLYWOOD HAPPENINGS, By MARTIN LEWIS

REVIEWS OF CAFE SHOWS, By JACK CORTEZ

RANDOM THOUGHTS, By B. B. BARTON

THE WATCHBIRD, By LADY MICHAEL

WHAT'S DOIN'?, By JOHNNY UHLMAN

'NEATH THE PALMS, By GENE GRIFFIN

RENO BEAT, By GEORGE HEANEY

MEXICO, by LEE and GARY PICKARD

CROSS-COUNTRY WITH JAN & ETTA by ETTA CORTEZ

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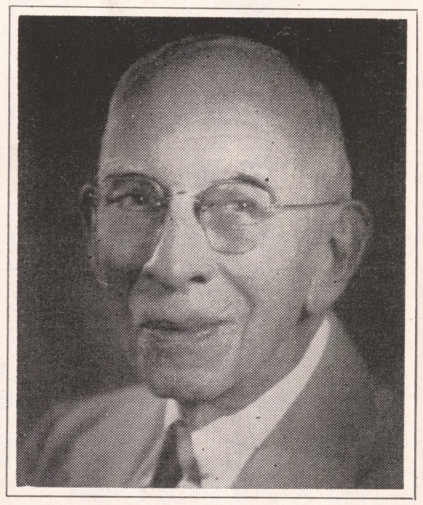
Jack Portz' Fabulous LAS VEGAS Howdy Podner

STEPHENSON

VOLUME 4 JULY 5, 1952 NUMBER 13

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

OTHER FOURTHS . . .



WRITING, last week, about the Fourth of July celebration put on by the Mormon missionaries who came to Las Vegas in June of 1855 reminds me of other celebrations staged by the people of this community when conditions were not so conducive to patriotism as now. Las Vegas, the modern, was born with the auction sale of lots, May 15-16, 1905. There then had been for something like two years a group of people waiting at Las Vegas for the arrival of a railroad which, rumor said in more or less definite terms, would be built from Salt Lake City to Las Vegas. The same set of rumors also said that Las Vegas would be an important division point on the new railroad and that Senator William A. Clark, the Montana Copper King, would establish a city here.

As early as 1900 Senator Clark had engineers in this section investigating conditions of land titles and water rights and in 1903, through Walter Bracken acting as his agent, he took an option to purchase about 1800 acres of the Old Stewart Ranch which covered the ground on which the town was established. The option, for which the Senator paid $1,000 for one year, was not exercised and there was gloom among the men who had hoped to get rich quick through development of a new city.

Then a new idea mysteriously crept into the minds of the "sooners." It was rumored that Senator Clark had changed his mind about building a city at Las Vegas. His engineers had been investigating a site for a new city on the Muddy (Moapa) River. There was quite a stream there and plenty of good, level land and everything, so rumor said, with which to build a city.

So the men who had been waiting in Las Vegas for months, immediately pulled up stakes, packed their burros and hiked the 50 dry, hot and weary miles to the Muddy so as to be on hand when the town was started.

Nothing happened at Moapa. But at Las Vegas, Walter Bracken was directed to negotiate further for purchase of the ranch. The Stewarts, thinking perhaps that the Senator thought their price of $65,000 too high, offered the property for $55,000. This offer was accepted and the historic old Las Vegas ranch passed to Senator Clark.

So J. T. McWilliams, owner of the quarter section of land now included in Westside, immediately subdivided his land and began to sell lots. In the summer of 1904 there was a thriving, growing town called Ragtown, where

(Continued on Page 38)

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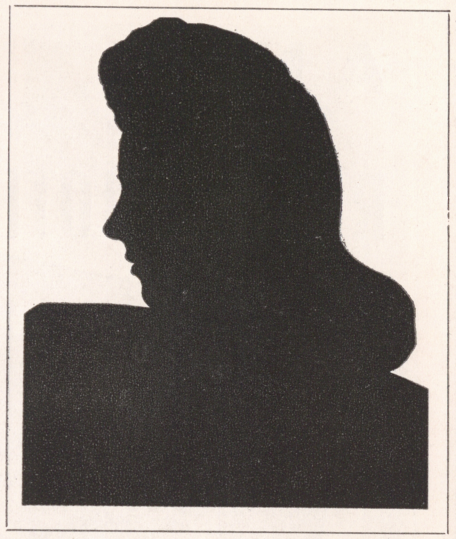
Little Church of the West



... at Hotel LAST FRONTIER

RANDOM THOUGHTS

. . . By B. B. BARTON



SOMEBODY should unionize all fashion experts and force them to allow a certain, reasonable length of time for the public to acclimate itself to style changes before the mode is again altered . . .

Just when most of us are finally beginning to resign ourselves to dresses that are reminiscent of great-grandmother's hoop skirts, the local fashion writer informs us the coming styles will be designed to conform with the figure's natural lines. In fact, 'tis claimed the "intricate cut and shaping of the fabric will make the body look better than ever." Uh-huh! That's what the femmes have been yelling for, all this time. Any gal with a fairly good figure wants to show it to the best advantage, within civilized reason of course. Lana Turner and Jane Russell didn't gain their popularity through the use of scads of hidden petticoats and "youthful ruffles." . . .

In case you haven't heard, a gentleman by the name of Charles James advises milady to give up her girdle. Heavens to Betsy! This all-knowing expert claims the unmentionable adds inches to a woman's waist and redistributes her weight in ungainly manner. Personally, we don't feel this garment will ever be placed on the passe list. There are too many of us who would feel absolutely without poise, should we discard this vital part of our wardrobe . . .

Can't you just picture that pleasingly plump gal (about 200 lbs.) mincing down the avenue, sans girdle? What a horrible thought! In some instances, it might be wiser to enforce a law, requiring women to utilize this item. Most women look unfinished when they appear without the undergarment. Take that woman going down the street now. Notice the slacks she has on? Huh? Oh, all right. (The Editor must be a sensitive type. He just put in a request that the subject be terminated, as of now. Can't argue with a Brooklynite).

Say, here's something that should prove interesting to our multi-married citizens!! Go to the Malay Peninsula, you wedding-band collectors! Unlike other local contracts, our marriage contracts are allegedly lifetime propositions. However, on the Malay Peninsula, your certificate expires after 365 days. Then, you just get into your shopping outfit and go out to hunt up another spouse. That should prove delightful for those who have a few exmates dangling in the past. Many of those natives have been married as often as fifty times. Good Lord! Think of all the alimony some poor souls have to pay. On second thought, maybe they never heard of that practice . . .

Does your gold-fish have a tummy-ache? If so, just trot on over to London, England, and consult with the doctor who specializes in the treatment of this highly sensitive fish. Many celebrities rush to him when their finned-pets develop indigestion or head-aches. You didn't know the golden ones had feeling, did you? Well, now that you do—let's just forget about it, shall we? . . .

How lucky can the younger generation become? When we were in the growing-pain stages, we had to submit to many an unpleasant situation. For instance—castor oil time. Ugh! What a vile concoction of depressant that was! Now, some clever genius has devised a tasteless, ordorless tablet that is less violent in its effect. Hmmmph! Why couldn't that have been thought of a few years back?.. Darn it, we always have the short end when making comparisons to present-day adolescents. Oh, well—c'est la vie! . . .

"Do you like moody girls?"

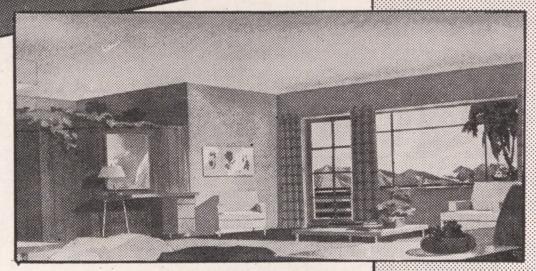
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LAS VEGAS, NEVADA

THAT'S FOR SURE . . .

by JACK CORTEZ

LAS VEGAS, Helldorado of American cities, a U. S. Paris, gaming center of the Republic, plays host this July 4th to thousands of Vegas visitors. All hotel, motel, private home and bench accommodations have been sold out for three months. Las Vegas will be flooded this weekend as it has never been flooded before with joyous sun seekers, courting Lady Luck, using the luxurious swimming pools, and enjoying the top talent of a top entertainment industry, amounting to a three million dollar layout yearly. Our proud city now surpasses New York and Miami Beach as the core of American night club entertainment. What a lookout for 1953, 1954 and 1955! All this and the atomic bomb, too!

As the moon-like terrain of lower Nevada stands for atomic tests in defense of our American heritage, so the Liberty Bell, shown on our cover this week, symbolizes the birthday of American freedom.

Thomas Jefferson, philosopher and statesman, wrote the Declaration of Independence 176 years ago, proclaiming the basic rights of a democracy. The Liberty Bell rang them out, and cracked with an eternal resonance.

Fabulous Las Vegas, the town and the MAGAZINE, offer, then, to the incoming visitor, this week-end, the unique attractions of a remarkable boom town, but also the solemn reminder that the celebration is about our richest coin: Freedom of free men in a free world! . . . AND THAT'S FOR SURE!

BEATRICE KAY who opens soon at El Rancho recently received an unusual hubby-gift: A white gold ciggie case, studded with star (no pun) sapphires, inscribed, "To Pookie from Pooky," denominating pook gender. Nice, generous spouse, SYLVAN GREEN.

Health comes to LV, maybe. Some "Angelenos" discovered a hot sulphur spring behind THE FLAMINGO HOTEL and plan to build a desert health resort there. Just a desert skip from the gaming rooms in case of ill health. The Flamingo administration should be delighted with the added attraction: "If you don't make it here, try a hot sulphur bath."

We see that DORIS DAY and DANNY THOMAS are getting top priority at Warner Brothers. They'll star in "The Jazz Singer." None could be better to play the great minstrel than Danny. Doris, who spent last week-end here in Vegas, gets our vote too!

JIM PAPPAS, owner of HAVANA



NOVELTIES on Fremont, has a neat offering: Souvenir hand tooled leather belts, and quaint ladies' purses, plus many other take home items from his cute shop.

HOWARD WERNER may buy out LOUIS CONIGILO, his partner at LUIGI'S BROILER on the Strip, so we hear.

JACKIE GREEN, great guy of comedy and song, father of four, is committed to bed with dread cancer of the bone. A benefit is under way, planned to provide him with the best of hospitalized medical care. With his charming wife, CISSY, we hope and pray, as all his friends do, that he'll soon be back with us to give out with his gay wit and wonderful songs. We hope and pray!!

THELMA FISHER, assistant choreographer at THE FLAMINGO. once was a gal in the line. Now, GEORGE MORO, her boss, can dash to Reno and S. F. to supervise his other lines while she plots out the intricate routines here. We salute a talented lady, and beautiful, too!!

The JUNGLE CLUB gives out with primitive stuff, jam sessions from another world. Fine place to go after the show, intimate and soothing and unique. BUSTER HALLET and his Orch. provide the beats, primitive and otherwise. Swell hosts, JIMMY BLAKE and DICK SHERIDAN.

(Continued from page 9)



WHERE PITCHIN'S BEST ! !

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WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



YOU WANT to know how I can tell when it is really summertime in Las Vegas? . . . I come down with pneumonia, that's how! Because of the heat outside and the refrigerated interiors I'm in and out of both day and night, it seems that in no time at all I'm parading the promenade with leaking eyeballs and drooling proboscis.

I've got one good case of it hung on right now. Some people get a "strep condition"; some get a "virus condition," etc. I just get "out of condition" and wind up with a plain, old fashioned COLD!

I've been toying with the idea of devising a gizmo whereby I could strap a sponge under my snoz in my times of need, therefore allowing me to carry on a lengthy conversation consisting of about ten words without having to stop to BLOW. I blew so hard once the other evening that it seemed my ear drums must have ballooned like two small boys blowing bubble-gum! Now YOU tell me YOUR troubles!

I've raved about this group before and I find it very easy to do so again! The ALICE HALL QUARTET, which is now playing at the EL CORTEZ SUPPER CLUB, puts out some of the most knocked-out rhythms and fancy phrasings that you or I have ever heard. As soon as you mention the word "accordion" to most people in the music world they will lift an eyebrow and back off, but those self same people will "flip" after they've heard this group play a set. They use TWO ACCORDIONS, bass and drums! JACK COCKERLY is on one of the accordions and ALICE on the other. Jack plays conventional type accordion, but FULL, and Alice plays a chromatic accordion, a type very rarely seen in use, especially professionally. She plays the "take-off" while Jack provides background and the two of them fit together as though they were machined to fit. PUA ALMEIDA plays the bass and sings a song out of this world. A native of Hawaii, he possesses that faculty of most Hawaiians of being able to carry his range from natural into falsetto with practically no audible change being perceptible to the listener (ya don't notice it!) Pua also plays steel guitar with the group. On drums is DON ROSINE, who provides a choice rhythm background as well as filling in with flute from time to time. No need for me to fill my whole column about them, which I could, but if you haven't heard them as yet, you have a treat in store for you. Alternating with the Alice Hall Quartet in the same room are the INSTRUMENTALISTS, who also have a few tricks up THEIR sleeves and present a different style altogether . . . Congratulations to NORMAN KHOURY on finally getting the license to operate slot machines in the SAVOY CLUB on Fremont street. This man is the essence of faith, patience and perseverence and we wish him all the good fortune in the world; not only in the enterprise in question, but in all that he might do. As soon as the mechanics can get the machines in action the Savoy will be all ready to roll. Because of their inactivity, all of the machines have had to be taken down, cleaned and greased before they could be put into operation . . . What a jam session there was at the RED ROOSTER last Friday night! You should get into this habit, too! Every Friday night this thing takes place at the Rooster out on Hiway 91 at the bend in the road, ya can't miss it. AL KOMMEL is the genial fellow who is operating the Rooster these days and, if it is at all possible, he will be having more and more entertainment at the spot for you as time goes on. Back to the session!! There were a lot of men there from Jimmy Dorsey's band as well as the men from our own local No. 369 who wouldn't miss a session for the world; and there are some really

(Continued on page 37)



★

THERE JUST AREN'T
ENOUGH ADJECTIVES
OR
SUPERLATIVES
IN ANY DICTIONARY
OR
ROGET'S THESAURUS
THAT COULD
APTLY DESCRIBE

HOW REALLY THRILLED I AM TO BE BACK
IN "FABULOUS" LAS VEGAS
AND AT THE

HOTEL
LAST FRONTIER

Estelle Sloan

THE WATCHBIRD

. . . by **LADY MICHAEL**
(Michael Neale)

JACK said to us: "Tuesday morning's your deadline on account of the Fourth of July holiday, how about it, Lady?" and we answered sweetly with our usual excess verbiage: "Okay, okayyy." So this is it. And a happy Fourth to you, too . . .

* * *

Kidding aside, we didn't mean to end the column that soon—just wanted to throw a scare into someone—and the most scared was us! . . . DOMENIC VELONA tells us that his new restaurant on the site of the old Ranch House (boo-hoo Coo-time), and more recently the Golden Wheel, will be named "Domenic's" for some strange reason. The food, however, will be of its usual excellence due to the very same chef from the Villa Venice. The opening date is July 11th—so get there early to avoid pushing and shoving. . . CINDY HART is "21" reasons why blackjack at Luigi's is such an interesting game . . . From the pen of TOMMY LYMAN written to JACK KELVIN comes the notice that he (Tommy) is singing every evening after the theatre at The Momarte in New York City, which is on East 55th Street just off of Park Avenue . . . In the dining room of one of the Strip hotels we sat next to a well known bon vivant and a sweet young thing dining a' deux. "Would you care for some chateaubriand?" he inquired solicitously. "No thanks," she replied, "wine always gives me a headache." . . .

With the advent of the Sands and the Sahara to our fair city, Palm Springs is not far behind with hammer and nails and barrels of cement. The El Mirador will be opened some time in November by the FITZGERALD BROTHERS of the Transit Bus and Trolley Lines of Chicago, and RAY RYAN of Oklahoma oil. XAVIER CUGAT will start off festivities in rhumba tempo . . . and just across the street from the El Mirador the exclusive, lovely Sunset Towers Apartments will be opened about the same time by ARTIE SAMISH and ASSOCIATES . . .

ATTENTION, HANGOVER SUFFERERS: Yale University is very busy analyzing some stuff called KLEERS which is a medical remedy guaranteed to cure the most frightful.

CINEMA FOLK: EDGAR BERGEN has started his series of 13 half-hour TV films for the fall season. The first background will be shot in Colorado and will have CHARLIE McCARTHY climbing Pike's Peak or bust or something . . . LANA prefers Cave Rock, Lake Tahoe, Nevada, to Vegas for her six weeks' cure, and then it's la, FERNANDO. Don't you think Lana Lamas is euphonious? . . . MARILYN MONROE, the gal who revived the popularity of the calendar, thinks Spalding's "Baseball Rules" is very interesting reading these days . . . Our heterochromatic friend, the lovely NORMA EBERHARDT (one blue and one brown eye) has just landed a choice role in "The Velvet Cage" . . . Belated congratulations to writer CHARLIE PECK who married actress ELIZABETH FRASER in Beverly Hills, June 21st . . . BOB LEVITT, just divorced by ETHEL MERMAN, is rebounding around Manhattan with red-head SHERRY SHADBURNE . . . GRACIE ALLEN says this is why she always ignores traffic lights: "When you've seen two or three you've seen them all!" . . . and it's RAY SINATRA, NOT his cousin FRANKIE who collaborated on the musical comedy "Happy Is the Bride" which is due to hit Broadway some time in the fall . . .



COMING EVENTS: Balletomaniacs will be delighted to know that the Theatre Ballet Company will descend upon Vegas with tu-tu and tour je'te' and open at Village Post Master Jake Kozloff's Last Frontier in August . . . KAY STARR will re-star at the Flamingo in September when a group called the Lancers Quartet makes their debut . . .

(Continued on page 31)

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Greetings From N. Y. C.

. By ETTA CORTEZ

FOR HER own sake, everyone was happy to hear that Mrs. Eleanor Engle was ruled out of professional baseball last week. Even though the gal is supposed to toss a mean softball, a contract with a men's league never should have been considered. If she had been allowed to participate, what would happen come shower-time? No comments. There are many teams, consisting of the fair sex alone. If Mrs. Engle isn't interested in such an assignment, then she still has her accordion. Maybe this is some press agent's method to bring the fair lovely to the attention of night-club owners. Hmmm! Sure has all the earmarks of a publicity stunt. (In case you didn't know, the lassie was signed by the Harrisburg Senators of the Inter-State League).

That disastrous fire metioned in last week's column has instigated corrective action. Brooklyn's Hotel Montague (a 60 year old structure) become the first of the city's drive on fire hazards. Fifty-five tenants were ousted, upon orders from the Supreme Court. Looks like building owners are going to have to "toe the mark" with the Fire Commissioner now on the prowl.

According to the papers, water will have a prominent share in summer theatre work. Last Wednesday, "Wish You Were Here" opened at the Imperial Theatre. The musical features a swimming pool onstage. The day previous, Elliott Murphy's Aquashow was introduced to the public. Its site is the Flushing Meadow Stadium. The production is a combination variety and water show. "A Night In Venice" made its debut Thursday evening at the new Marine Stadium in Jones Beach. This is also a musical and water show, with music by Johann Strauss. Las Vegas has a terrific competitor in the Metropolis. Headlines term New York as being the "World's Biggest Resort Town."

Does anyone in Nevada want to buy some $1,000 bills at a discount? The grapevine reports that a well-known personality is trying to sell $200,000 of these bills, way below face value. Wonder if the finance companies would be interested in a social visit?

Just a memo to prove that love usually wins out over everything. Not even a cranky appendix could deter the marriage of a certain Eastern couple. The poor groom felt sharp pains on the day of his wedding. At first, 'twas thought to be pre-marital jitters. However, when the aches refused to subside, a doctor was called in. After discovering the cause, the cupid-minded doctor rushed the prospective husband to the hospital, where the appendix was "frozen." After the wedding reception, the bridegroom and his appendix kissed the bride farewell and headed for the operating room. There's a scenario Hollywood **never** used.

Pity the Blackburn Twins. If history keeps repeating itself, they'll be seeking another partner—AGAIN. They lost Janet Blair and Vivian Blaine and Martha Stewart. Now, their gal partner Pam Cavan is on the receiving end of many offers to do a "single." If any of you hopefuls are looking for a way to make the "bigtime," working with the Blackburn Twins is practically a guarantee. Incidentally, the kids are now at the Copacabana.

Feel like hearing a cutie? This tickled my fancy—no end! We're all aware that Hollywood luminaries have standins. Now—the idea has invaded television. Oh, no—I'm not referring to the animated performer. Sliced Turkey was used in a spot commercial on a certain tele-show. However, during rehearsals, bologna was substituted. When the cameras rolled, the cool, rested Turkey made its appearance. Well! And a double—well!

If the editor's wife returns with extra poundage, it won't be a surprise to her. How can you resist this marvelous food that New York has to offer? Each bakery has its own specialty that has long been on the list of favorites. Ever have Fluffy Chocolate cake? Or the famous cheese cake from Broadway's Turf Restaurant? Nectar couldn't be sweeter. Here in this big town, you can eat to your heart's delight, indulging in every European dish made by chefs from the countries represented on the respective menus. No wonder New Yorkers become gourmets.

Spoke with Tony Martin, now completing an engagement at Bill Miller's Riviera. The handsome Tony is doing a tremendous job, packing the place nightly. In between signing autographs, Tony promised to have his copy ready for "Fabulous Las Vegas" (and Jack Cortez) at the same time these paragraphs went westward. Here's hoping he'll be able to pen his column without too much difficulty. At present, his right arm is almost numb from handshaking and the aforementioned autographing.

Also chatted with Willie Shore, now appearing at Lou Walters' Latin Quarter with that wonderful dance team Darvas and Julia. We're planning to

(Continued on Page 33)



THEY'RE

ATTRACTIVE . . .

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USE YOUR IMAGINATION!

THE importance of recipes is relative to one's inventiveness for they should not always be treated as prescriptions and followed to the letter. Rather, they should be treated as references and become guides to new delights in the field of cookery. Never fear that if more or less of an ingredient is used, or something new added, that the finished product will be imperfect. Use your imagination as a chef uses his—with interest, intuitiveness and discretion. True, when baking a cake, doubling the amount of baking powder will naturally result in a peculiar cake, but in such a production, you CAN ADD, let's say, cinnamon, ginger, nut meats, etc., at will, and improve the taste and texture.

Also employ the use of many vegetables, herbs and fruits in cooking the most important (and expensive) item on the menu—meat! Onion, parsley, garlic, green pepper, carrots and celery can do a lot to enhance almost any piece of meat, either singularly or in combination. (They will exude more flavor, too, if they are, first, cut up in pieces and browned in fat.)

Another major improvement is the use of liquid other than water in the preparation of meat. Baste a roast, steak or ham with wine, stock or a condiment preparation. Stock can be made at home simply by simmering bones with vegetables and herbs for a few hours. (And can also be used as a base for home-made soups or wherever water needs to be added.) Condiment preparations are good for basting steaks, chops, hamburgers or meat loaf, and also as a sauce. Let us illustrate this for you with the following recipe for Meat Loaf with Pantry Sauce. We call it Pantry Sauce for we invented it while clearing out the cupboards in search of something new and different. We found it!

Meat Loaf with Pantry Sauce

2 lbs. ground top round
2 eggs (raw)
1 sprig parsley
3 tbsp. bread crumbs
½ tsp. salt
1 clove garlic
1 small white onion
2 slices bread
2 tbsp. Parmesan cheese
½ tsp. pepper

Place meat in mixing bowl with eggs. Then add to this garlic, onion and parsley chopped very fine. (For best results use French cutting knife.) Soak bread and pass through sieve onto mixture. Add cheese, pepper, salt and bread crumbs. For a perfect blend of these ingredients mix at least five minutes. After smearing then, form your loaf any size or shape desired. For cooking the loaf, use drip pan underneath broiler, which is usually found in oven. Smear pan lightly with butter or vegetable fat, then add 1½ cups of water, 2 tablespoons catsup, 2 tablespoons chili sauce, 1 tablespoon Worchester sauce, 1 teaspoon salt, ½ teaspoon pepper and ½ teaspoon oregano. Mix this liquid well in pan, then place your meat loaf in center and baste all of it before cooking. Place in oven and baste every 10 minutes. Cook one hour if medium well is desired. Place loaf in hot serving platter and pour remaining sauce in separate dish and you will be serving one of the most astonishing and piquant sauces in your cooking experience.

A student at the University of North Carolina was working a crossword puzzle in class when a professor called on him to answer a question. Immediately the student's friends, sitting on either side of him, began coaching him.

"What's holding you up?" asked the professor. "You ought to know the answer with all your friends' advice."

"Well," replied the student, "there doesn't seem to be any consensus of opinion."

K. S. Collegian

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SHOW REVIEWS by Jack Lortz

Flamingo

June 26 through July 16

Once again it's another OLSEN AND JOHNSON REVUE!! If you've ever seen one of their revues you know full well what to expect. There's fan-fare and gun fire, gal-fire and fun-fare!! With a cast of 40 people you will find yourself entertained throughout the production by the fast action and the continual occurrences of the "unexpected"; you never know what will happen next or where it will happen. In the court-room scene you get a taste of real Olsen and Johnson comedy while MARTY MAY gives one of his great performances as the happy (?) policeman. JUNE JOHNSON never seems to take a breath when she gives her impression of the "woman we've all met" around the slot machines who talks your leg off; hits YOUR machine, leaving the lemons for YOU!! . . . The PITCHMEN imitate the sounds of various instruments through a gizmo

(Continued on page 33)

LAST FRONTIER

Show Presented June 27

Headlined by LORRAINE CUGAT, who aptly introduces the interesting revue in the RAMONA ROOM, THE CONTINENTALS stop the show with song wit surpassed by none. These boys are clever, satirical, imaginative, and musically competent. Their number "Casey at the Bat" is a rare bit of comedy, while each rendition has a deftness of its own. . . VAN ALEXANDER is to be given an accolade for his adroit direction of Miss Cugat's orchestra. . . ESTELLE SLOAN, reminiscent of a miniature Mary Martin, proves why she is one of the country's outstanding dance soloists. She displays a rare virtuosity with her talented toes, which virtually twinkle with rhythm. She jests and sings with equal skill. . . . CURRY, BYRD and LeROY offer a jestful of comic dancing and repartee, with a little surprise or two for the

(Continued on Page 33)

El Rancho Vegas

Show Presented June 25 to July 8

HOAGY CARMICHAEL, on one of his rare personal appearances, has given Las Vegas a great treat. His engagement in the Opera Theatre Restaurant is his first in Nevada and definitely one that shouldn't be missed. The famous composer - pianist plays and sings in his own fashion, the songs he wrote and which have become American hits.

"Buttermilk Skies," "Star Dust," "Georgia on My Mind," "Lazy Bones," etc., brought extraordinary applause. Star of stage, screen and radio, Hoagy Carmichael's performance is thoroughly outstanding. . . Above-average support is given by STEVE CONDOS and JERRY BRANDOW, most versatile performers. Their theme of "Variety is the Spice of Life" offers a pleasing variety to the show. They dance on the piano, and perform other antics at the keyboard and on the trumpet, displaying an unusual versatility. . . Featured with the EL RANCHO GIRLS, who introduce two new routines, dazzingly costumed, are the BILL SKIPPER DANCERS, a new young group with a promising future. They're sensational! . . . The orchestra of TED FIO RITO, under the direction of Ellis, supplies background music for the show and tantalizing tunes for audi-

(Continued on Page 33)

Wilbur Clark's DESERT INN

June 24 through July 7

Co-starring in the current show in the Painted Desert Room are two of the best entertainers in the country today: MITZI GREEN and JACKIE MILES. First-nighter audiences could not get enough of these two performers. Both of them have been on Las Vegas stages many times previously, and have come in this time with new materials, but, what with requests for the old stuff, they don't get to use very

(Continued on page 33)

Thunderbird

July 3 through July 16
(Not a review)

Another great "first" for the Navajo Room of the Thunderbird. For the first time in Las Vegas, LES BAXTER, his CHORUS and ORCHESTRA featuring "The NOTABLES," from the Dinah Shore Show, and the dancing of BONNIE AND BROOKS. You've heard the thrilling music of Les Baxter many times via radio and on recordings and you now have the opportunity of seeing them in person. We are told that the choral group consists of 12 voices who have had wide experience in group singing and get a beautiful blend in their work. . . Also on the bill is NANCY ANDREWS, billed as "The Hostess with the Mostest!" Kinda cute, eh? According to advance information this Broadway comedienne should have no trouble at all in winning and holding Las Vegas audiences. . . Then there are those "Three Sophisticated Gentlemen of Comedy," THE JAYWALKERS. These three young men are liable to do most anything if they still work as they did when last we saw them. Unpredictable and very entertaining!! . . . The KATHRYN DUFFY DANSATIONS offer two new productions with this show. "An American in Paris" and "Brazil," both done in conjunction with the music and chorus of the Les Baxter organization. . . The singing emcee of the show is your old friend, JOHNNY O'BRIEN. . .

—JOHNNY

SILVER SLIPPER SALOON

June 20 through July 17

Direct from New Orleans, and starring in the new "SILVER SLIPPER GAIETIES" is KALANTAN, beautiful, exotic and a great body-control dancer, whose interpretations of life and love are excitingly beautiful. Performing before a packed house each show-time, Kalantan's "wavering" has her patrons' unwavering attention and admiration. . . . Back with us once again, is HANK HENRY, a funny man, indeed. His comedy and new blackout skits have the customers rolling in the aisles. . . WOO-WOO STEVENS, his banjo and a never-ending repertoire of songs has the audience applauding and stomping throughout his entire presentation. This guy is WOOnderful! . . . ROBERTO, puppeteer extraordinary, who uses both small and life-size dolls, is outstanding in his field. One puppet-artist actually draws a picture. . . ISABEL

(Continued on page 33)

El Cortez

July 3 through July 16
(Not a review)

Music fills the air in the El Cortez Supper Club with the opening of the new show last Thursday night which co-stars the flying fingers and vocal stylings of MARTHA DAVIS, and the beautiful tenor voice of DONALD NOVIS. This will be the first return to Las Vegas for Martha in some time and her presence has been sorely missed. A wonderful gal and a great entertainer; it's good to see her back. The way she plys that keyboard with her pudgy pinkies will amaze you! . . . This is the first time DONALD NOVIS has been on a Las Vegas stage in some seven or eight years and here is a man you'll like from the moment you first meet him. We first remember Don when he sang with Gus Arnheim at the Coconut Grove in LA, at the same time as Bing Crosby, and he has been one of our favorite tenors ever since. . . In the music section we have the ALICE HALL QUARTET and THE INSTRUMENTALISTS. . . The Alice Hall Quartet has the unusual feature of using bass, drums and TWO accordions. What's more, they are proving to everyone, including musicians who hate accordions, that there's plenty can be done when the instruments are in the hands of the right people. . . The Instrumentalists are just what the name implies! They play all kinds of instruments and change from one to the other without hardly losing a beat, in fact you'd never notice that they change unless you sat and watched their every moment. These three boys make up a very smart and entertaining group! . . . At the piano behind the Buccaneer Bar is lovely and lively DORITA. . .

—JOHNNY


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THESE SECURITIES ARE OFFERED AS A SPECULATION

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Because these securities are believed to be exempt from registration they have not been registered with the Securities and Exchange Commission, but such exemption, if available, does not indicate that the securities have been either approved or disapproved by the Commission or that the Commission has considered the accuracy or completeness of the statements in this communication.

The company holds clear title of three full lode mining claims (60 acres) situated 16 miles northeast of LAS VEGAS, NEVADA. One mile distant north of Union Pacific loading ramp; three miles distant from U. S. Highway 91, afforded direct access to the mine over a County roadway.

The main shaft has been sunk on the slope of the vein at 55 degrees in the ore shoot to the 200 ft. level. A sub-surface level at 30 feet exposes the ore shoot for a length of 50 feet. Cross-cuts expose widths of 4 feet to 15 feet of commercial ore on this level. The 100 foot level drifts 150 feet westerly and 100 feet easterly exposing 120 foot length in the ore shoot. On this station, widths in ore vary from 4 feet to 20 feet.

No person has been authorized to give any information or to make any representations other than those contained in the Offering Circular in connection with the offering contained herein, and information or representations not herein contained, and if given or made, must not be relied upon. The offering of these securities is made only by the Offering Circular. The Offering Circular is not an offer or solicitation in any state in which such offering or solicitation is not authorized by the laws thereof.

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THAT'S FOR SURE:

(Continued from Page 9)

Breathtaking! And we were amazed to see so many, many items at the DESERT AUCTION GALLERIES, at savings far below par. MR. JACK SCHWARTZ, one of the owners, showed us a collection of rare jade he brought back from the Orient, along with other far-Eastern treasures . . . slight hobby, his. And we were delighted to see some locals bidding and buying, and pleased with their purchases, among them: DOROTHY and ALEX SHOOFEY, and their attractive young daughter, SHARON. Alex is auditor for the HOTEL SAHARA, now nearing completion.

MRS. McKINSTER, head city librarian, invites Strip ilk and locals to attend THE GREAT BOOKS DISCUSSION PROGRAM, starting in the new, modernistic library, July 8, from 8 to 10 p.m. She says this is a national reading and discussion program of the classics of western civilization. Quite a chew, but provocative, and informative and significant. You can throw it back at Plato, Freud, Michiavelli, and Tom Jefferson. Here's your chance, kids, to get a real liberal arts education, better than Oxford, and for free. Maybe the Strip ilk should invite Mrs. McK. to do a little evening clubbing. She's got a critical eeeee. The Great Books program meets thereafter every two weeks, for 18 sessions.

LORRAINE CUGAT, headliner at the LAST FRONTIER HOTEL, took gowns and musical arrangements out of Europe recently. Just a four-month vacation for the gilt girl. Now VAN ALEXANDER has something to work with in leading her band. And she has something to show. Go see.

Congrats to the ART FORCE ASSOCIATES. His is the fastest growing publicity agency in town . . . Newest account: THE WESTERNER CLUB. Also congrats to Art and to MARIAN who celebrate their 20th wedding anniversary, July 16. And while we're on the Force force, congrats to RUTHE DESKIN, finest secretary and office organizer a boss can have.

What a warble they could do! Three vocal lovelies, KAY STARR, GINNY SIMS, and GLORIA DE HAVEN were recently ringsiding at The Flamingo Hotel. Sure would like to hear them give out as a trio.

DEIRDRE EVANS, Garboesque by look, joined the line at the HOTEL LAST FRONTIER as statuesque show girl. The lady is named after "Dierdre," mythological child of nature who became Queen of Ireland in the Middle Ages and whose beauty plunged her country into civil war. Dee, as she was known at the SILVER SLIPPER Casino, where she was shilling around for a couple of months, came to Vegas via hit musical, "Shooting High," which recently played at the DESERT INN. She and hubby and their two moppets liked it so much here, they decided to stay a while.

One of the busiest men in town, DOMENIC VELONA, is preparing for grand opening of his beautiful Italian restaurant, Friday, July 11, located at the sign of the Golden Wheel, next to the JUNGLE CLUB. Happy to see such a gourmet succeeding. Domenic is one of our columnists, and a partner with BOB BROOKS, owner of the "Seven Seas," famed L. A. eat-spot. Incidentally, the boys came up with a new definition of Los Angeles: "Seven suburbs in search of a city."

Head of the headliners: Multitalented JANE RUSSELL, will sing at THE FLAMINGO HOTEL soon, probably latter part of July. JIMMY DURANTE will waggle his nose at the DESERT INN July 8, and avid SINATRA will garner the fans at same hotel July 22.

Announcing VARIETY CLUB picnic July 13 at the Bar W Ranch . . . free . . . free for members and families and boosters, with prizes, surprises, and swimming from 3 p.m. For reservations to this fun fest, call FLO LADD at 4000.

MORRIS KING of STAR-KINGS at the Hotel Last Frontier, could possibly tutor HEIFITZ, MENUHIN and FRANCESCATTI, so talented with the cat guts is he. And what a musical memory! He has a thousand in his bean, ready to flow out through his Strad. With his partner on the accordion, BILL STARR, Morris makes a truly talented team, bar none.

MAC (Cuty Pie) KRIM, polo player extraordinary, and what a show girl prays for, writes from Hawaii: "Winding up (polo series). Won 6 games, lost 1. It's a great spot, but I'll take Las Vegas."

KAY STARR, luscious songstress, down to earth gal, lit up the MURAL ROOM at the HOTEL FLAMINGO the other eve satisfying requests impromptu. Gamers and employes took moments off to applaud the early morn jam session, with BOBBY PAGE and his orchestra helping to light Kay up.

The great WINCHELL missed the truth . . . happens occasionally. According to him the SAHARA HOTEL was to headline DARVAS et JULIA, who recently stopped the show at the DESERT INN in the LATIN QUARTER REVUE. Winchell said they would open at $7500 weekly. Winch wrong on both counts. We checked.

Here is an item for tourists and natives. Slots at BUCKLEY'S JUICE

(Continued on page 29)

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MEXICO

. . . By LEE AND GARY PICKARD

HOTELS were bursting at the seams this week with more than 14,000 delegates from all over the world attending the 35th INTERNATIONAL LION'S CONVENTION. WILLIAM VERNON WRIGHT and ROBERT B. STICKLER, delegates from LAS VEGAS, were dashing hither and yon trying to sandwich in as much sightseeing as possible between their busy schedule. JIMMY JEFFRIES of RENO caused a mild sensation in his Western togs. He's totin' six-shooters and loaded down with presents of NEVADA BEEF. JIMMY is representing HAROLD'S CLUB which never misses a bet for publicity.

Our sincerest sympathy goes out to CHIC HILL whose brother, ROBERT, was instantly killed when his car was forced off the PAN-AMERICAN HIGHWAY near CIUDAD VICTORIA. ROBERT C. HILL was 36 and one of 10 children, six brothers and four sisters. One of the girls is VIRGINIA HILL who is now touring EUROPE. As for the rumor that VIRGINIA is on the verge of a divorce from her skiing husband, CHIC tells us, "It is completely false, she has never been happier in her life than now with her husband and baby. I just wired her in EUROPE telling her about the tragic death of our brother."

OUT OF THE MAIL BAG . . . Comes word from SELENE WALTERS who is packing her duds for a visit to MEXICO CITY before she takes off for PARIS next month. When we saw her in BEVERLY HILLS recently, she never looked lovelier and JOCKEY WESTROPE has eyes for no one else. SELENE should cause a small riot among the male population down here where BLONDES are at a premium. Better bring your baseball bat, Dreamcake . . . Also, word from MYRA DAVIS, vacationing in VEGAS, where her favorite nitely attraction is BOBBY PAGE and His MUSICAL PAGES. Can't say we blame you, Myra, they're tops in our books too. Would give half of next week's grocery allowance to hear BOBBY and the BOYS play "UNO DOS TRES MAMBO," "MAMBO JAMBO" and "STORMY WEATHER."

The days of bathtub gin, the hip flask and F. SCOTT FITZGERALD'S roaring 20's were brought to life last week at the REFORMA ATHLETIC CLUB'S speak-easy party. The rolled stockings and the long-waisted gowns were the "cat's meow" . . . LUCILE GOLDRING took MARY LOOS' advice that "GENTLEMEN PREFER BLONDES" and had all the gents agog over her black fringe flapper costume and her new golden blonde hair-do. "OH YOU KID, I'M YOURS 'TIL THE BENCH FALLS DOWN AND THE DESERT RUNS OUT." . . . The homecoming party given at the Embassy residence for DOLORES DEL RIO was no less a WOW!!!! . . . 300 strong, the women handsomely gowned and the men all in soup and fish. No one brought their watches and the fiesta was still in full swing when the sun peeped over POPACATEPETAL.

FRED GIMBEL, Chicago Department Store founder, is having such a wonderful time in MEXICO CITY and CUERNAVACA that we're beginning to suspect his missing the plane back to CHICAGO was not by accident . . . That was not a comet that blazed through MEXICO but EDWIN C. PAULEY, California oil-man on a lightning visit, who flew into town in his private LODESTAR . . . A. C. BLUMENTHAL will open the JUAREZ AVE. BEACHCOMBERS . . . TONI ARDEN setting the MEXICAN ether waves on fire with her recorded version of "KISS OF FIRE" . . . Ditto, HUGO WINTERHALTER'S "BLUE TANGO" . . . Current newspaper pictures of BILL ROBERTS, recently in LAS VEGAS, now in WASHINGTON, D. C. representing DREW PEARSON in his assault suit, brings to mind GEORGE DIXON'S funny remark, "If DREW PEARSON keeps getting popped in the head, he's going to wind up punch drunk."

DOWN IN ACAPULCO THIS WEEK . . . The gin and vermouth set are still ga'haffing over the antics of a famous HOLLYWOOD playboy, currently in the news, and his glamorous redhaired companion who rented a fishing boat for the afternoon and being steeped in grog but not navigation tactics, accidentally sank the tub, (this ain't easy). They were picked up eventually by another boat which deposited them safely ashore where they swore off . . . 'til after dinner. They were

(Continued on page 31)

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LOOKING FORWARD TO
RETURN
GOLDEN NUGGET

THAT'S FOR SURE:

(Continued from Page 25)

BAR on Fremont really pay off, perhaps the most liberal in town. These mechanized bandits grace a quaint western environs and hospitality galore.

We hear that BABETTE GEORGE, sultry chorine at THE HOTEL LAST FRONTIER, looks like a combine of RUTH ROMAN and Italian movie princess ANNA MAGNANO of "Bitter Rice" fame. We checked with sight, and it's true.

Professional greeter, JOHN MORRELLI, at the new EL CORTEZ SUPPER CLUB knows his ingratiation. Former club owner and man-about San Fran, Johnny is a big help to BILL MOORE and associates.

The man of many names, RICHARD THANE, local photographer, got his monicker—stage, that is—while doing hypnosis in Bermuda prior to the last war. He called himself THEGN the HYPNOTIST, and the word means warrior in Early English. When he joined the cast of "Shooting High" with his spouse "Deirdre," he changed it to "Thane" which is easier to read, but the middle English spelling. "Goes well with Deirdre, but I admit we're all a little Medieval." Dick once hypnotised an entire audience on the Coral Isle, telling it to leave the theatre, which it did, to the consternation of the manager. "It's all right," the hypnotist said, "They'll all come back when they wake up outside," which they did.

Flash! STAN IRWIN, energetic publicist and booker of the new HOTEL SAHARA, announces that the first nine weeks have been booked with solid stuff, with a budget equal to year's entertainment in most of the country's outstanding clubs. THE MORO-LANDIS line goes in, incidentally, called the "SA-HAREM-MAIDS."

MARGARET MOORE, efficient sec'y to JAKE KOZLOFF, general manager of the HOTEL LAST FRONTIER, is a champ in more ways than one. She's an aviatrix, owning two planes in the last six years, while other stenos are interested in mink coats. Marg will give you a spin in the clouds whenever you want it, and we're still waiting, by the way, Maggie, for that first aereo invite.

And what we finally found . . . it decimates bugs . . . VAPO-SWAT, kills them automatically; no fog, no odor, no sound, no taste, no harm to humans or pets. Deadly on fleas. Try it. What an insecticide! Vapo-Swat is distributed by JOHNNY WELLS. Call him for info., 6071-M. J. K. HOUSSELS bought 18 units for his new EL CORTEZ, and four for home and corral. One is enuf for the house, Johnny says. Johnny gave some to the Memorial Hospital and it's done wonders to rid the halls and rooms of stray mosquitoes, etc. Real killer this, and approved by the Department of Agriculture and the U. S. Food and Drug Administration. Vapo-Swat is a truly miraculous chemical, definitely anti-bug and that's for sure.

Weekly Beauty Letter

from WALLY WESTMORE,
Makeup Director, Paramount Studios

Number One crime against a beautiful makeup, says Wally Westmore, is the use of face cream for a powder base or foundation.

To prove his point, the Paramount make-up expert delved into a discussion of normal emotional reactions. He explained that during a highly dramatic scene in Leo McCarey's production "My Son John," HELEN HAYES almost comes to physical blows with her son, played by ROBERT WALKER. As she does so, movie-goers will see her blood rush first to the ears, then to the face because Miss HAYES "lives" every moment of her role, and these reactions came naturally. The same applies to everyone; excitement, embarrassment and physical exertion generate heat and heighten color in the face.

According to Westmore, cold creams and cleansing creams are created with a melting point of the body temperature for quick application and quick cleansing. They are not created for exertion, heat or emotion, which liquifies them further. Under emotional stress the cold cream dissolves, and the result is a streaked, runny makeup. Foundation creams on the other hand withstand emotional stress and absorb oil excretions and a certain amount of perspiration.

"I shudder to think what would happen," says Westmore, "if Hollywood makeup men attempted to use cold cream as a foundation on stars like HELEN HAYES . . . exposed as they are to the heat of artificial lighting, winter furs in the summertime, highly dramatic scenes, and sometimes emotional stresses of their own. It is well to remember that every cosmetic item is created for a definite purpose and is based on experimentation. Just as lip rouge should never be used for cheek rouge, so should cold cream never be used in place of foundation creams or liquids. Each has its definite purpose and place on the beauty routine?"



HI-WAY 91

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WATCHBIRD:

(Continued from page 13)

BALDWIN M. BALDWIN, the man with a name like twin pianos, tells us that his Horseshoe Ranch is in Beowawe, Nevada. Beowawe, he explains, means "big bottom" in Indian — and then he ceases to explain further. The Horseshoe Ranch is an idyllic patch of acreage tucked in the middle of nowhere in northern Nevada, and Baldwin Baldwin's (we leave out the "M" for short) closest neighbor lives 30 miles hence in Tuscarora (which means what?) and is called BING CROSBY (which means MONEY in both Indian and English) . . .

VISITING FIREMEN: Mr. and Mrs. JAY UNGAR, from Canyon Ranch, Banning, California . . . FRANK PORTNOY of the Corn 'n Bottle Liquor Store in Palm Springs . . . EUGENE BAXTER nee GENE WESSON, of Hollywood and New York . . . and EDDIE GINSBERG of L. A. . . .

BITS AND PIECES: MIKE TODD opened the new Marine Stadium at Jones Beach in Long Island, New York, with a sad operetta called "A Night in Venice." With gondoliers sailing out of the wings, and girls dancing over the water, it was like Radio City Music Hall with a moat. Despite Mr. Todd's imagination and heroic effort the cast went down singing "Nearer Mike Todd to Thee" . . . DICK WINSLOW is doing a big burn at ALICE TYRRELL for refusing to play a London engagement that he's had his heart set on for years, plus her demand to use material for her act that he wrote for them as a team. Miss Tyrell remains quite cool. . . . Was that our debutant of 1950, Miss PONI HERRIGAN, changing nickels for the crowd in one of the downtown emporiums? . . .

TRAVELIN' LIGHT: JOANNE DRU is off to New York for a spell without JOHN IRELAND . . . BERNIE and MURIEL and MUFFIN ROTHKOPF are off to Cleveland for a couple of fort nit's . . . VIC DAMONE is back from 13 months overseas, and will report to Fort Sam Houston after he reports to MGM . . . PETE and MARY, (that's HAYES and HEALY) are off to London by plone. They start the Palladium July 7th . . . Pretty PATTI PAGE can be found filed under "S" for Steel Pier in Atlantic City . . . and "APPLE" can be found filed on a newspaper in the kitchen for being a bad boy in the living room . . .

MEXICO

(Continued from Page 27)

hauled into court but the last we saw of them the RED-HEAD was having dinner with the judge and the poor outraged boat owner hadn't collected a dime . . . RAY MILLAND and DIRECTOR JAMES FIELDS down for the week-end . . . the week-end wasn't "Lost" but it was plenty damp. Not because of what you're thinking but because of the rain which sent pelicans and ACAPULCANS scurrying for cover . . . The big hunk of man who made the beach boys look anemic by comparison at famed CALETA BEACH t'other afternoon was none other than VICTOR McLAUGHLIN . . . Also adding his name to the long list of celebrities at LA PERLA was former heavy weight champion, JACK DEMPSEY.

Happy days!!! Our copy of FABULOUS LAS VEGAS finally arrived. We're always delighted with the latest capers of L.V.'s own baby Bankhead, LADY MICHAEL or ROGER FOLEY and the North Side strippers. Note to DOMENIC: If you're interested, we'll be glad to forward you our favorite Mexican recipes for cactus in chili sauce or bar-be-qued caterpillars . . . hasta la next time.

—LEE AND GARY.

Blonde: "Listen you, just because we got the same mother and father is no reason you should go around telling people you're my brother."

—Escort.

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Favorite Recipes *of the Stars*

from PAULINE KESSINGER
Manager, Cafe Continental, Paramount Studios

A regular entry on the menu of Paramount's popular commissary, the Cafe Continental, is the diet luncheon. Movie people, just as you and I, are diet conscious. More than often, their figures are, in part, responsible for a portion of their film fame. Consequently, they strive to keep figure-perfect and a daily diet luncheon helps them to do just that.

Favorite low-calorie luncheon of BETTY HUTTON, DOROTHY LAMOUR and GLORIA GRAHAME, the three feminine stars of Cecil B. DeMille's exciting epic, "The Greatest Show on Earth," features the unusual combination of dried beef and cottage cheese. When BETTY, DOTTIE and GLORIA completed their work-outs under the "big top" for "The Greatest Show on Earth," they frequently lunched together and enjoyed moderate helpings of dried beef and cottage cheese. Their low-calorie meal also was augmented by a raw vegetable salad, melba toast, fresh grapefruit halves or grapefruit juice, tea with lemon juice or black coffee.

The only recipe needed for this meal is the recipe for raw vegetable salad. Here it is. You will need:

Grated raw carrots
Shredded raw cabbage
Diced celery
French-sliced beets (cooked
Cucumber slices
French dressing
Lettuce

Marinate equal amounts of vegetables in French dressing for thirty minutes. Chill and serve in small lettuce cups.

Greetings from N. Y. C.

(Continued from page 15)

catch the show in a few days. It's been ages since we visited the Walters' bistro and we're looking forward to it and renewing acquaintances with many of our friends there.

Never would have believed it if I hadn't seen it with my own two eyes. Jay-walking at Times Square is practically nil. The city installed new traffic signals with "walk" and "don't walk" signs for the pedestrians. Although pedestrians aren't forced to obey the signs, they are voluntarily doing so. How about that? It's virtually unbelievable. Now, you hardly ever see a pedestrian darting about, trying to cross the street while traffic is moving. This self-discipline has been rewarded with a complete stoppage of accidents in this extremely dangerous area. Here's hoping the records stay clean—always!

Weekly Fashion Letter

from EDITH HEAD
Paramount Fashion Designer

"If only I were rich, then I could dazzle my boy-friend with beautiful jewelry like the movie stars wear!" That's the common delusion many young girls have. . . that sparkling jewelry accessories are necessary to be elegantly groomed. But they'd be surprised to know how many of their glamorous idols dress and what adornments they use . . . particularly in warm summer weather.

LYDIA CLARK, for example, began to formulate an idea for hot-weather accessories while she was working in "The Atomic City." The company was on location in the desert irea of New Mexico, and since LYDIA didn't have a jewelry-case-full of sparklers with her, she decided to spark her clothes with color and freshness by using ribbons. No, LYDIA didn't use ribbons in the old-fashioned manner of sashes and bows, but in a half-dozen new ways.

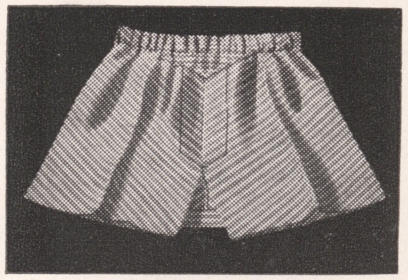
The pretty brunette actress wore a sunburst made of several bold "brilliants" tied at the throat; or made into flat knots and pinned to a pocket, or used as a belt with the graduated ends forming a clever spray to display the various color tones. For the lass who favors tailored blouses, Miss CLARK suggests narrow black grosgrain ribbon to be used in place of buttons. The ribbon should be tied into neat bows, then fastened on with tiny gold safety pins . . . and the result, she says, is a very inexpensive "conversation piece!" Also, identical bows can be tied neatly through buttonholes as a feminine-looking substitute for cufflinks. With tailored dresses, LYDIA CLARK wears a band of ribbon around her throat and duplicates the idea at her wrists. To these bands she clips a trio of gold coins.

Ribbons can also be used on more formal frocks at the hemlines, the neckline and on the sleeves. They individualize a garment and lend a really dramatic effect to the wearer. And best of all, you can become your own "fashion designer" at little or no cost!

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FLAMINGO:

(Continued from Page 18)

they put in their mouth while they hold a beat-up indication of the instrument they are supposed to be playing. NINA VARELA is the gal who "looks like the new Buick" but we'd like to really hear her sing sometime. LEONARD SUES opens the show with a bit of fancy trumpet tooting and then goes on to do a fine job of conducting the music for the rest of the show. The tall brunette with the wonderfully controlled soprano voice is MARTHA KING (the recent MRS. L. Sues) . . . The NORMA MILLER DANCERS do two fast moving numbers and are a group of very fine dancers. Their opener is an "up" tempo that is almost unbeatable and their closer is an Afro-Cuban interpretive. Miss Miller may well be proud of her group. . . The FLAMINGO STARLETS open the show with a good, lively jump number and return later in the evening for the audience participtation in "Bumpsi-daisy." The production singer is STEWART ROSE. . . Music for the show is provided by the band of MATTY MALNECK under the direction of Leonard Sues. . . The MURAL ROOM resounds to the stylings of the BOBBY PAGE Orchestra. . .

—JOHNNY

LAST FRONTIER:

(Continued from Page 18)

audience. We won't tell. . . primitively garbed, the DEVLYN GIRLS capture the opening with bare feet, swell rhythm and daring movements. . . . DOLORES FRAZZINI is featured on the vocals. . . THE LEONARDS, svelte adagio artists, imitate a full fight in the finale. . . DON BAKER, "King of the Hammond," offers first rate intermission music. The THREE MAJORS are the talented instrumentalists in the GAY 90's ROOM, while the CARRILLO ROOM harbors the STAR-KINGS on the violin and accordion until 6 ayem. For your dancing enjoyment it's LORRAINE CUGAT & HER ORK. on the podium.

EL RANCHO VEGAS:

(Continued from Page 18)

ence dansapation. Intermission listening, dancing and request music is placed in the apt hands of GUY LANDIS and JIMMY DiSTEFANO who alternate with PAUL GARDOS and CHUY MIRANDA in the Chuck Wagon room until 6 ayem. . . Opening Wednesday, July 9, will be singing star, BEATRICE KAY and other great acts. . .

DESERT INN:

(Continued from Page 18)

much of the new. Jackie, with his unbeatable knack of timing, does a thing on the current calamities in the comic strips that is great, and his interpretation of "Honeysuckle Rose" has become a classic. . . Mitzi is a great actress . . . and one of the greatest mimics in the modern show world. In the course of her performance she gave impressions of at least a dozen well known personalities. . . and not just a line or two, but enough so that you **knew** the personality. The lyrics of "I Married an All American" are something you shouldn't miss. The heckler who joins into the act with a few impressions of his own is GENE BAXTER. . . JOHNSON & OWEN are two very fine performers on the horizontal bars who accomplish intricate gymnastic gyrations with precision timing which makes the most difficult maneuvers seem simple. . . BILL JOHNSON is the new master of ceremonies and singer of songs with the ARDEN-FLETCHER DANCERS who open the show with a cute routine based on the antics of the black sheep among the lambs. MICKEY SANS is the black sheep, and Bo-peep is portrayed by FLUFF CHARLETON, who also solos in the "High Cheek-Bone." This new show marks the return of CARLTON HAYES and his ORCHESTRA to the podium after a four weeks' rest. Naturally, they cut the show to perfection. . . DANNY CASSELLA and his Ork. as well as the RIST BROS. alternate at the Lady Luck Bar until the very small hours. . .

—JOHNNY

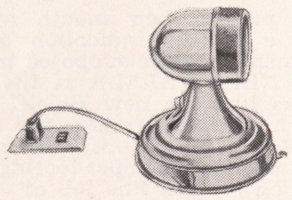
SILVER SLIPPER:

(Continued from page 19)

DWAN, reminiscent of Sophie Tucker, gives forth great songs and comedy patter. Surprise of entire act is her nimble dancing, which for a performer of her size is unexpected. . . JIMMY CAVANAUGH, Silver Slipper's favorite singer and M.C., does a fine job as straight man and "second banana" for comic Hank Henry. . . DOLLY DEE'S DANCING DOLLS — D.D.D.D. rate AAAA! . . . Maestro GEORGE REDMAN most capably handles musical direction of show and during intermission presents his own piano styling. . . Show music and dancing rhythm is supplied by PUD BROWN'S DIXIELAND BAND. . . Special commendation to EDDIE FOX for the Silver Slipper Gaieties, a musical comedy of pace, laughter and appeal.

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Alice Hall Quartette

WHAT'S DOIN'?

(Continued from page 11)

fine men in this local of ours. Last Friday's session lasted on up to around 7 in the ayem. See you there next week! . . . A completely new show opened at "The Showplace of North Las Vegas" last Monday night with DAWN GLORY in the center of the spotlight. Miss Glory recently was given the title of not only "Miss New Orleans" but of "Miss Louisiana" as well, and you'll see the reasons WHY when you catch the show! . . . Opening on the same bill was CHEYENNE, who is billed as "Another Standout"; that should say enough right there!! Still on the job is your friend and mine, DOC STARR, who acts as your singing emcee. The music is in the very capable hands of CHUCK GLASSPOOL'S BAND. There are four shows nightly at the Embassy Club but the best one of all is the one at 3:30 a.m. for those of you who work late and want some late entertainment. This it IT!! . . . Say, I drove out to see the TULE SPRINGS RANCH the other day and what a beautiful and picturesque spot that place it!! Lots of trees, grass, ROOM, and the greatest of all—peace, quiet and privacy. One of the greatest spots in these parts for a real rest. And it's only about twenty minutes from downtown Las Vegas, too! . . . Tonight is the last night for the BEL-AIRES, who have been performing nightly in the GOLDEN NUGGET SALOON for the past two weeks. Because of previous bookings they are unable to stay on longer this time, but, unless I miss my guess, these three young men will be back in town in the near future for a lengthy run. They have smart material, style and play and sing equally well. We'll keep an eye open for the BEL-AIRES!! . . . Since the fire fried and frizzled the front of the FRONTIER CLUB just recently they have decided that this is an excellent opportunity to make with the remodeling plans they have long contemplated. The restaurant will be moved back and widened out for more complete and convenient service and the slots and games will be placed all across the front of the store . . . Patrons of Matt Howard's HACIENDA CLUB in North Las Vegas are still enjoying the music of PAT MURPHY and his piano-organ combination, and this past week also saw the installation of a crap table in the casino of the Hacienda. Good luck to you, Matt!! . . . I saw a fine combination in PERSHING'S RADIO and T-V the other afternoon. It's a Philco 17-in. screen teevee set with a three-speed record machine in the lower part of the cabinet. A great idea, seein' as how that space was going to waste anyway! What with the advent of television in Vegas not too far away, this is a wonderful set for those of you who need a record player, and you can't beat Philco. Oh, yes, speaking of this matter, Everett has just made a good deal of some Philco radio-phonograph combinations. They are AM and FM sets with three-speed machines, but HERE'S THE BEST PART as far as you're concerned; all you have to do is to mention that you read this bit of information in FABULOUS LAS VEGAS MAGAZINE and you will get $30.00 off of the purchase price of the set . . . and your old set will most likely make up the down payment. BEAT THAT for a deal if you can! . . . PAT BUCKLEY finally got to town! I had him here TWO WEEKS ago and he just now got here! Pat is the owner of BUCKLEY'S at 20 Fremont Street where jackpots are as common as kernels in a corn crib. He has a lot of interests around the country that keep him on the go most of the time, but he says he's staying in Vegas for a MONTH this time, come "Helen Highwater" . . . Looks like I'll have to call it quits for another week, but first a belated happy birthday to my danceable Dee, who celebrated last Saturday, the 28th! . . . 'Bye for now!—JOHNNY.

Rules for leap year: No tripping. No two against one, and no rocks to be used.

—Patuxent River Tester

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POP SQUIRES:

(Continued from page 5)

Westside now is, and it was freely predicted that the proposed new town of Las Vegas promoted by the railroad people would be a failure because McWilliams had too great a start.

When the railroad people (Las Vegas Land & Water Company) sold the townsite lots May 15-16, 1905, a regular race was on to get business started in the new Las Vegas. The evening of May 15, 1905, houses, shacks and tents were being drawn to the lots purchased by would-be businessmen that day. By dark, Las Vegas had changed from a raw piece of brush-covered desert to a community.

As may be imagined things in the new townsite were not very congenial. It was very hot (even for Las Vegas). The desert had been cut by roads, running here and there and everywhere, into deep ruts filled with fine dust, which filled the air with every breeze and every passing team. Horses by the hundreds, used in forwarding freight to the new mining camps of Goldfield, Tonopah and the Bullfrog district, filled corrals all about us and flies by the million tormented us. I well remember that I could stand the burning heat and the stifling dust. We expected those things. But the flies! They just drove one to distraction and no amount of shooing or slapping or waving did any good. If you killed a few with a slap, there were a thousand more to keep right on doing business.

Through May and June the disagreeable conditions continued—only worse. The contractors plowed up the ground where Fremont and other streets would be and that made the dust worse. And the flies thrived on the conditions created by the several hundred new population and the additional horses added to the big freight teams.

So when the Fourth of July approached, we just felt it necessary to do something to take our minds off our troubles, so we began planning a celebration. Which almost ended in a community row because some of us wanted to have the celebration in the shade of the cottonwoods at the ranch, while others wanted to celebrate on the townsite where, they imagined, liquor would be more easily accessible than at the ranch.

The ranch won out when we advertised free transportation from the townsite to the "cooling shade of the cottonwoods at the ranch." Whoever offered that happy arrangement was a genius, because nobody would be induced to hitch up a team to carry people to the ranch that day.

So we all walked along the bank of the creek (there was real water in it then) to the ranch and there was plenty there for the most enthusiastic drinker.

After the Declaration of Independence was read and somebody was prevailed upon to deliver a short oration, it was announced that races and a baseball game would be held where there was some level land comparatively free from brush about a mile, possibly two miles, east of where Cashman Field now is. So off we plodded to the games through the hottest afternoon I ever experienced.

After a very short ball game and an attempt to get up a horse race and one or two other announced events, the crowd (perhaps a couple of hundred people) just started west into the face of the declining sun and finally reached our shacks and tents and a little hot shade in the new town of Las Vegas.

I should apologize for not painting our first Fourth in modern Las Vegas in more refreshing words, but I just can't forget the long walk in the forenoon down to the ranch and the longer and still hotter and dirtier walk back to town in the late afternoon. And why it was that Fourth of July celebration did not cause all of us to give Las Vegas up as a bad job I do not know—except that we all had made investments here which we just had to retrieve—if we could.

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