Jack Bortz

June 21, 1952

Fabulous LAS VEGAS Magazine



Welcome, First Day of SUMMER

(Story on Page 9)

15c

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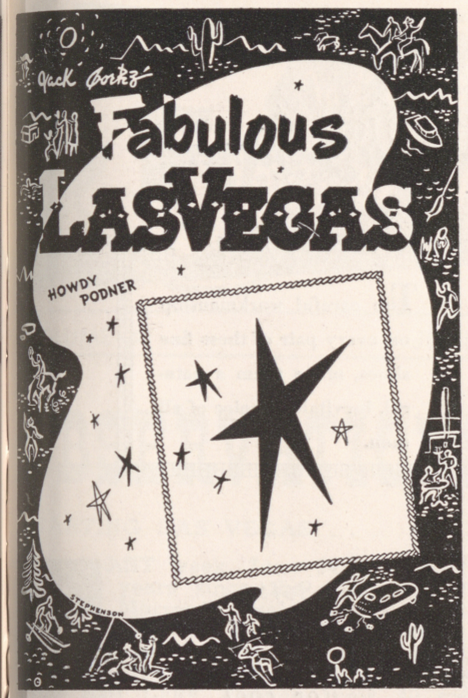
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PUBLISHED WEEKLY VOL. 4, NO. 11

OBSERVATIONS, By POP SQUIRES
"THAT'S FOR SURE," By JACK CORTEZ
HOLLYWOOD HAPPENINGS, By MARTIN LEWIS
REVIEWS OF CAFE SHOWS, By JACK CORTEZ
RANDOM THOUGHTS, By B. B. BARTON
THE WATCHBIRD, By LADY MICHAEL
WHAT'S DOIN'?, By JOHNNY UHLMAN
'NEATH THE PALMS, By GENE GRIFFIN
RENO BEAT, By GEORGE HEANEY
MEXICO, by LEE and GARY PICKARD
CROSS-COUNTRY WITH JAN & ETTA by ETTA CORTEZ
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VOLUME 4 JUNE 21, 1952 NUMBER 10

OBSERVATIONS ... by CHARLES P. "POP" SQUIRES

STARTING LAS VEGAS . . .

LAST week, June 14, it was 97 years since the party of 30 Mormon missionaries arrived at that strange and far-away place called Las Vegas, after a toilsome trip of more than a month from Salt Lake, driving their 40 ox teams, sometimes all day and all night at a stretch—as long and as far as strength permitted.

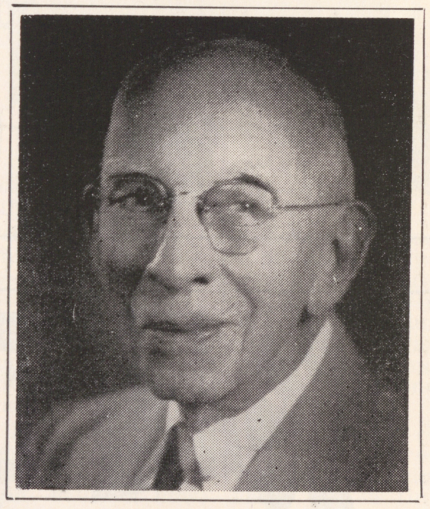
There were no roads, only trails through the wilderness where an occasional adventurer had made his way from the east seeking to reach California. There were no maps to guide them, only some general directions, and the mention of a mountain chain here and a wide expanse of desert there and a creek or spring, such as the Las Vegas springs, where water might be found.

So after the strongest of the party reached Las Vegas, June 14, 1855, and sent back teams and water to enable the others to get through, we are told:

"By Saturday, June 16, all the party being on the ground in safety, President Bringhurst and a few others rode out to look at the surrounding country for the purpose of deciding upon the most suitable spot for locating a settlement. After visiting the springs. Four miles west of Las Vegas, and other places, it was decided by the missionaries that they were now upon the right spot for a settlement."

That spot, to which some merciful Providence had directed them, was many years afterward the famous Old Stewart Ranch, and there they decided was the place for the permanent settlement.

Then immediately they began their work. The church records tell us that the first constructive effort was put



forth Sunday, June 17 (1855) when they built a small bowery in which they held services in the afternoon.

Now, in this year of 1952, some of our statesmen and engineers seem to think they are the discoverers of the Colorado river and its greatness. But that little bunch of explorers sent out by Brigham Young in 1855 to establish a mission at Las Vegas, had still other instructions. Brigham knew about the Colorado river and already had some idea of the vast possibilities of the river.

The day-by-day account of the activities of the missionaries at Las Vegas tells us that, on that first Sunday in Las Vegas, June 17, 1855, after consecrating the place unto the Lord, Capt. Rufus Allen and Brother T. D. Brown

(Continued on Page 27)



WHERE PITCHIN'S BEST ! !

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RANDOM THOUGHTS

. . . By B. B. BARTON

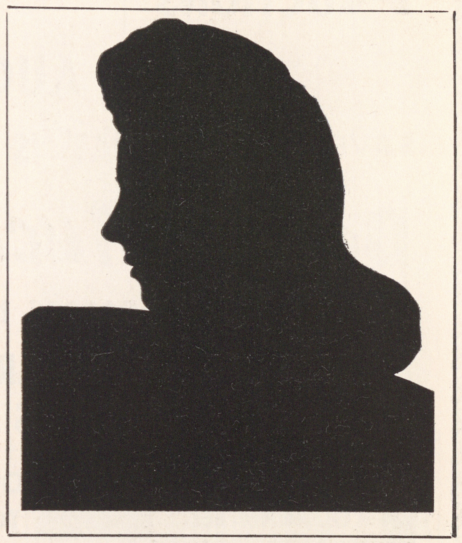
ARE you the type of person who likes to visit? When you do go a-calling on friends, do you remember your manners? . . . That may sound like a strange question but it's a very important one. We all have our own groups of friends and prefer some to others. However, some friends have a tendency to become a shade too familiar. When you drop in to visit some close associate, your host or hostess might be generous enough to give you the right of way in anything you desire. If you're smart, you won't take too much advantage of that generosity.

Most people don't appreciate your going around their homes, snooping into everything. Personally, I think that's criminal. It's detestable to see outsiders act as though they lived in another's house. It's an outright invasion of privacy. . .

Have you had much experience with the perpetual visitor? I'm referring to the type of person who doesn't know how to limit his visits. People in this category think you are ready to receive them any time of the day or night and practically every day of the week. We've had that experience. The visitors were very sweet and thoughtful—but—no matter how much you like other people, it becomes very annoying when they ring your doorbell constantly and keep your phone tied up. Once a person wears out his welcome, the friendly feeling you once had for him evaporates like a gust of steam. This is the type of person who becomes unpopular—but quickly!

He begins to act as though he were closer than a blood relation and questions you about your movements and your plans. When you're married, your spouse is the only one with the right to ask about your daily habits. When a friend constantly asks: "Where were you? What did you do all day?"—he loses something in your eyes. Some of these days, these individuals will expect us to punch a time clock and give a strict accounting of our daily schedules. It's difficult to let these people know they are stretching the line of friendship a bit too thin.

How do you go about it? Unfortunately, they are usually super-sensitive and feel you are berating them when you try to explain you just want a little privacy in your own mortgaged inner sanctum. Ooooh! You can just grit your teeth and pray for relief when you see the same face at your front door, seven days a week; sometimes twice a day. If it's the host's desire for



constant companionship — fine! Usually, however, it isn't. . .

Enough of that. By now, you probably know that's a personal gripe. We're not anti-social over at our house. But, when you're practically newlyweds, you want to spend some time together—without having to host visitors who don't even bother to announce their coming. What were telephones made for? . . .

Have you been to visit a dentist recently? Very interesting! They certainly know how to handle aggrevating gum cavities now. There was a time when a person with a lot of acid in his system found it hopeless to have such a cavity filled. Now, they have a marvelous treatment for the gums and a new plastic-type filling that defies erosion. Any dentist who fills your gum cavity with an artist's brush is a man who is keeping step with the progress of his profession.

It's a slow process. Any dentist who prefers saving work for himself will advise you to have the tooth pulled. When your D.D.S. uses a lot of effort to conserve your molars, you'll trust him with your life, even when he sears your gum with a red hot wire. Ah—one of the nicest of all inventions was novacaine. When you have to sit in the chair for a long period, you realize how much luckier you are than your grandparents were. If it weren't for that little old needle, a visit to the dentist would be nerve-wracking. . .

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THAT'S FOR SURE . . .

by JACK CORTEZ

WELCOME, first day of summer! LAS VEGAS means "The Meadows," but it also means, in our minds, eternal summer. We must not forget that the seasons are set aside by specific dates of the calendar, such as today, June 21, the official first day of vacation time. In every state, city or hamlet, this day has a festive meaning. We're certain in practically every home vacationeers are anticipating and anxiously looking forward to their "two-weeks-with-pay." We're kinda hoping they'll consider our "Fabulous" Las Vegas—the "big" City that offers so much for SO LITTLE. Desert, mountains, scenery, and, say fellas, — we boast, and rightfully so, a great number of the most beautiful women in the world. AND, speaking of beauty, our lovely Cover Girl this week is gorgeous MISS BONITA GOFFSTEIN, 14 month old daughter of MR. AND MRS. BEN GOFFSTEIN. Approximately a year ago Bonita graced our cover. At that time she was only 3 months old, and a little doll from the start. Such big blue eyes and blonde curls—just a living doll if ever we saw one. We felt that she belonged on this week's cover. Isn't June the month when all women feel young and beautiful? We're sure that Mr. and Mrs. Ben Goffstein will find an eternal summer in their lovely daughter, as do all proud parents. In case you can't place the name, Dad is assistant to the president (GUS GREENBAUM) of HOTEL FLAMINGO. Yes siree, it's Fabulous, our Las Vegas! The Shangri-la of the U. S. A., and that's for sure!



We dislike to gripe or complain, but it's reached the point of—either say nothing or speak our mind. So—we've decided on the latter. Most of you must have noticed when you're driving along the road, how a truck will invariably get in the outside, or fast lane of traffic, and never let another car pass. Now, in other cities, commercial vehicles are instructed to drive in the slow line, keeping to the right at all times in order that traffic is not delayed and cars may pass. Why is it that in our city, trucks seem to think they can travel as fast as automobiles and remain in the wrong lane, blocking traffic? And why aren't the laws governing this more strictly enforced? Officers: Best place to see what we're griping about is the new "speedway," commonly known as South Main Street.

JAKIE FREEDMAN, "little-big giant" from HOUSTON, TEXAS, was in town for a few days, and while here, gave quite a party for his many friends, honoring the JOHNNY JOHNSTON and JOE FRISCO opening at the FLAMINGO HOTEL last Thursday. Watching the show, we particularly enjoyed the racing stories aimed at Jake by "stuttering" Joe, for Mr. Freedman is a nationally known sportsman and racehorse owner, as well as OIL-ION-AIRE.

Good news! All-American JIM THORPE, the acknowledged greatest American athlete of all time, has succumbed to the charms of Nevada. He and his charming wife, PAT, recently purchased the HUT CLUB in Pittman, approximately ten miles from Las Vegas. The Thorpes are working day and night remodeling and redecorating their new "ALL-AMERICAN RESTAURANT AND BAR." The official grand opening will be in about two weeks. They will feature steaks, chops and barbecued spareribs. Here's hoping that Jim Thorpe will add another "touchdown" to his now unbeatable record, and enjoy prosperity in this new venture.

Thursday, June 19, was the grand opening of the new HOTEL EL CORTEZ. We compliment BILL MOORE, general manager, for the magnificent job done in the remodeling and decorating of the hotel. Work was supervised and planned by that genius designer, TOM DOUGLAS of HOTEL EL RANCHO fame. A lot of effort was extended to bring downtown Las Vegas

(Continued on Page 15)

El Cortez Supper Club

DOWNTOWN LAS VEGAS

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WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



AND SO the Villa Venice burned to the ground! That's as far as it could go or it would have burned farther, I suppose! NO WATER!! Last time it was the old PALACE and now the Villa. There lies two miles of the most valuable property in the state of Nevada and no adequate fire fighting equipment. I suppose all the owners out there just hope that theirs won't be NEXT!! After all this happened I was wondering why a sufficient water line and hydrant set-up couldn't be installed in the parkway of that wonderful new highway, seein' as how all that black-top is so decorative anyway. Such a line could serve both sides and not tie up traffic in an emergency. I also imagine it would make an appreciable difference in insurance rates at the same time. I know nothing of the cost of such a project, but I imagine that the cost of rebuilding the Villa Venice would be comparable. Oh, well . . . I don't own any of it!!

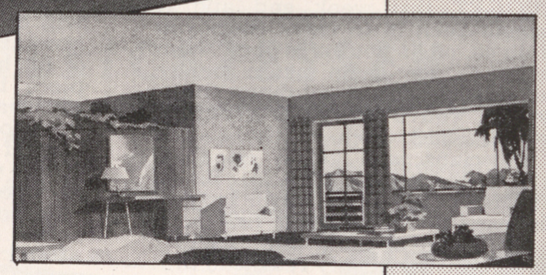
The BELLETONES close at the GOLDEN NUGGET this week end and if you haven't been in to catch them you should do so, or, if you have seen them and want to see them again before they leave you'd better get down there. Rarely will you ever see a group of female musicians, such as these, that other musicians will go in on their nights off to watch and to listen. BETTY McGUIRE is the little lady at the big bass fiddle; sings a fine song and is the leader of the group. BETTY LOU WHITE is the lovely red-head hiding behind the piano and who sings a mighty fine ballad. VERLE HENRY is the pert little pixie on the percussions, and the comedienne of the group. Though not a **flashy** drummer, she is there with **what** is needed, **when** it's needed! The lively lass in the "lip and wind" section is ZO RUTHERFORD. Here is the first gal to ever blow the kind of trumpet I wanted to listen to. Most females blow like they've got their tongue caught in the mouthpiece, but Zo can knock your hat off or rock you with real jazz. These four lovely ladies know what they're playing, too! Practically no jammin.' . . . Speaking of JAMMING! This Sunday, June 22, at 2 P. M. in the War Memorial Building at Fifth and Stewart street, you'll be able to listen in on the first All Star JAZZ CONCERT. There will be special guests such as MAYNARD FERGUSON, from the Stan Kenton orstreet. ART FOSTER is the man in ganization, on trumpet; JOE ROTENDI will be at the piano; JIMMY DORSEY, now at the Thunderbird, and members of his band will be there; and a sixteen piece band made up of members of Musicians Local No. 369. This band has been organized by CHUCK MAXON, one of the instigators of the concert along with MARTIN BLACK. Here's an excellent opportunity for the teenagers of the town to take in a session, seein' as how they aren't allowed to attend the others that occur in the late spots . . . The new piano man with the THREE MAJORS in the Gay Nineties Bar at the Hotel Last Frontier is BOB CLARK, who is quite a versatile musician. It seems that he plays practically every known instrument well enough to teach it (which is well enough for me). However, he specializes in piano and French horn. Bob is definitely an **addition** to the trio . . . Oh, yes, COLE SWEENEY of the Majors was telling me that he and Freddy Martin started in the music game together when they were a mere sixteen. They had a real reminiscence session I imagine!! . . . If your footsies are fagged out at the end of the day you should favor them with a visit to FOSTER'S FOOT RELIEF STORE at 112 South Fifth charge and if it's improperly fitted shoes that are giving you the tuckered tootsies he'll know all about it, and also know what to DO about it. He's

(Continued on Page 29)

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LAS VEGAS, NEVADA

THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

HERE we sit in our hot little living room — the air conditioner is on the blink — the temperature is 98° — Apple won't eat his food, (he has a headache today) — and we can't think too clearly either—so with everything conducive to dash and sparkle, away we go to press. . .

Re: SALLIE: JACK KELVIN was called before the racing commission because he ran in the marriage stake with a weight shortage of five pounds, for which he was promptly set down for the meeting. . .

IN MEMORIAM: We deeply grieve over the sudden death of HONEY SILVERMAN. Those who knew her loved her dearly, and her passing will leave an empty place in all our hearts and a sense of great personal loss. . .

SHOW FOLK AT LARGE: JANE and BETTY KEAN are show stoppers at the Copa in New York. They do a routine on JOHNNY RAY that has him sitting ringside every night — crying, naturally. . . LENA HORNE broke all records for the current vaudeville season at the London Palladium which is great, considering the roster of stars. . . Our own BILLY DANIEL will do the revues throughout the summer at the Cal Neva Lodge in Lake Tahoe. Billy just got through staging and directing the musical sequences in "Scared Stiff" . . . GROUCHO MARX scotches those rumors that he and his brothers will get together for a pic. He has more commitments than he can handle. What a shame—we'd love a '52 version of "Animal Crackers". . . FAYE EMERSON, who plunged in and out of TV, will star in ANITA LOOS' "Ami Ami" this fall. . . SAM SPIEGEL ("The African Queen") throws the most lavish dinner parties for the Hollywood set sojourning in Paris in his lavish suite at the George V. . .

The big blaze that was the Villa Venice marked the passing of one of our favorite dining spots on the Strip, and we hope RALPH WOOD will rebuild real soon. . . and speaking of blazes, JACK LEONARD, rotund comic, introduced DAGMAR at his Riviera opening, but just as the spotlight hit her he yipped, "Turn it off—I don't want anything to melt!". . .

BING CROSBY is one of the directors of the newly formed Nevada Golf Association, along with ALLARD ROEN and CLIFF JONES. . . ZEPPO MARX down for the weekend. Zeppo never looked lovelier. . . Belated good wishes to band leader GARWOOD



VAN and show gal JOAN MANNING who were wed here recently. . . BARBARA LOCKHART will join the Arden-Fletcher line at the Desert Inn now that Lady Michael is going into her sixth retirement. . . The RITZ BROTHERS and ANNETTE were here en masse for the weekend. . . MURIEL ROTHKOPF returned from visiting her mother in San Francisco and found husband BERNIE had bought her a black toy French poodle. Needless to say she was delighted — his name is Muffin. . .

APROPOS OF NOTHING: Five million pounds of whale steak are en route to the U. S. from Norway. Quelle blubber! . . .

Open note to a curious friend: The beautiful salad bowl came from BERTHA'S new china shop downtown and was designed by SASCHA BRASTOFF.

So sorry to have missed CAROLE NOONAN (MRS. TOMMY) when she passed through town on her way to Reno. Write us a nice, long letter, dahling, and catch us up on all the latest. . .

Cocktails and dinner a' deux: CHRIS FISK and JAY FISHER. . .

BITS AND PIECES: BARBARA PAYTON drives TOM NEAL to the Unemployment office to pick up his $25 check in a Cadillac. . . Between now and the end of the year GENE AUTRY will make four feature films, twenty telepics, personal appearances at three rodeos, do a weekly rodeo show and

(Continued on page 23)

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THAT'S FOR SURE:

(Continued from page 9)

more added beauty. The clientele who frequented the El Cortez will be amazed at the changes and innovations of this hotel. We especially liked the costumes worn by the cocktail girls in the Buccaneer Bar. Dressed like pirates, they're most attractive. We'd gladly walk the plank when given an order to do so by one of the de-lovelies.

We could never thank BARBARA and NICK FRAZZINI enough for the job they did in helping us last week. We finally took the big step and moved to bigger offices and a new home after almost five years at our old address. We never realized that moving could be such a tremendous task, and without the aid of Barbara and Nick we'd still be at it. This wonderful couple accomplished so much we were able to move right in and take up where we left off. Nick ("The Saint") is a deputy at the HOTEL LAST FRONTIER and DOLORES, a featured dancer with the GENE DEVLYN GIRLS of the same hotel, is their very beautiful and talented daughter.

"Hello" from MACK KUFFERMAN, the driving genius behind the SANDS HOTEL. Filled with enthusiasm about his new enterprise, Mack informs us that accommodations will surpass 'em all. Meanwhile, the SAHARA HOTEL is also starting to take shape fast and MR. PRELL, managing director, is going great guns in publicity, letting us know that his hotel will be an oasis of beauty and joy. Plans are laid for the opening of the Hotel Sahara some time in August. Looks like Las Vegas will celebrate two great hotel openings a month apart.

Still can't believe it, but it's true! That big, big box resembling a miniature bar or console radio, sitting in the office of JAKE KOZLOFF, general manager of HOTEL LAST FRONTIER, is really a cigar humidor. Made from solid mahogany, by Dunhill, and lined in copper, it holds from three to five thousand cigars, and guarantees to keep them fresh indefinitely. It was from a patron in gratitude for a pleasant stay at Mr. K's hotel. How sweet it is to have such thoughtful guests! A stupendous gift to a magnificent host.

Folks! You're missing a great bet and a wonderful treat if you don't get over to the DESERT AUCTION GALLERIES. The bargains you can receive are unbelievable. They MUST be seen and witnessed to be appreciated. Last week's turnout for the Million Dollar Exhibit brought people from near and far. We are safe in saying that each and every patron who took part in the auction that followed the exhibit, left in sheer amazement at the unbelievable savings they had made in their purchases. Because of their exceptional contacts, the operators, CHICKI BERMAN, JACK SCHWARTZ and "MUSH" LEVITCH, have made it possible to contract valuable merchandise on assignment. These gentlemen actually and truthfully offer such valuable articles at great savings. Seeing is believing. Visit the Galleries and earn money on your purchases.

Friday, the 13th, and the burning of the VILLA VENICE will be a memorable day in the life of RALPH WOOD as his years of hard work and effort were so badly destroyed. It was a sorry day for all of us who loved the wonderful food and warm atmosphere found there. We're hoping to see the Villa rebuilt and reopened very soon. This spot, which specialized in Italian dishes, will be sorely missed by the many natives and tourists who made this eatery one of the most popular places in town.

We've received quite a few inquiries as to whether the wishes of GEORGE W. FIELDS, co-owner of the SILVER STATE ENGRAVING CO., were fulfilled. When his youngest daughter was expecting a child, he was hoping for practically nine months that it would be a boy. However, seems like George's fate runs to girls, for now he's the proud father of two daughters and FOUR granddaughters. Congratulations, George! Perhaps it'll be a boy next time.

Oh, Oh! Beware motorist! Just heard PHYLLIS CHRISTENSEN, wife of ARNOLD CHRISTENSEN (CHRISTENSEN'S MEN'S WEAR) is learning to drive. Her teacher is LOIS BARRON, but this is no reflection on Miss Barron. We only hope she has a wide field of experience as an instructor and a lot of patience. Not that we're skeptical, mind you, but we may decide to lock our car in the garage and walk for the next few weeks. Lois's husband, WHITEY, is pit boss at the PIONEER CLUB.

AARON WEISBERG, famous sportsman of here, there, and everywhere, is visiting in our midst and staying at WILBUR CLARK'S DESERT INN. We're making a mental bet he'll remain and make Las Vegas his permanent mailing address.

We tip our hats to the management of the HOTEL LAST FRONTIER for the complete new POST OFFICE BRANCH just opened at the Frontier Village. Though it's located in a little pioneer village it can be compared to an actual post office anywhere in the U. S. A., for it has all the necessary departments, plus the convenience of being handy for our out-of-town visi-

(Continued on page 25)



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CROSS-COUNTRY

WITH JAN AND ETTA . By ETTA CORTEZ

HEAVEN'S latest neophyte signalled left, then turned right." That's one of the many popular Burma Shave countryside axioms. Our advice is to hire a traveling companion to read them for you. Don't try it when you're driving alone. We had our Ford taken care of every thousand miles, as per instruction. Just in case you people have any doubts about the "roadability" of the Ford, listen to the advice of a couple of experts. That cute little two-ton job took the highways and byways with as much ease as a Cadillac. Nope! That isn't an exaggeration. Our tail lights blinked farewell to many "Caddies" and Packards, without a bit of strain. We're sold—for sure!

Little Francine (that's the name of the Ford) certainly was good to us. She didn't choke up or splutter, despite the intense schedule she underwent. The only time Francine had any difficulty was when we left St. Louis, Mo., with a full tank. The scenery must have been extremely attractive. We drove 303 miles and Francine decided to rest in Lewisville, Ind. Want to know the reason? Right! 'Twas the gas situation. We neglected to fill her aching void. Well, at least our calculations proved correct. Little Francine holds 15 gallons of petrol. You figure it and the result will be slightly better than 20 miles per gallon. (Note to Packard owners: Don't you wish you patronized Henry Ford?) Incidentally, the Ford was considerate. She waited until we were within a block of a gas station before she revealed her thirst. By the way, we spent only $45.00 on gas during the entire trip. Not bad, eh?

Golly, we bypassed Oklahoma City. without a slight mention, didn't we? That city should make others take notice. We had a chicken salad sandwich and almost passed out when the check was presented. The sandwich cost ONLY 20 cents. Can very many duplicate that? Having to send a registered letter, we visited the post office in Oklahoma City. Now — there IS a post office. It runs about four city blocks in length and two city blocks in width. We had to walk through a maze of halls, pass an untold amount of post office boxes. and then try to locate the registered window among the many special cages. That place is really a mansion.

Incidentally, if you ever take route 66, make sure you don't turn in at Springfield, Mo., unless you actually have to. We began to drive into the city proper but Francine just had to make a U-turn and seek a quick exit. Wow! Nothing could compare to that odoriferous aroma! We thought there must have been ten slaughter houses in that vicinity. When we finally cleared the area, we sought out a neat coffee shop and made inquiry over strong black fluid. The waitress informed us the stench was created by the "Garbage Disposal Plant." Plant? Well, personally the swamplands would have been pleasantly aromatic, by comparison.

Our fellow travelers were (for the most part) most considerate. Truck drivers, especially. They wave a car ahead when their view is better and toss a merry hand-wave in salutation.

If you're looking for a motel around Lewisburg, Ohio, stay clear of the Midway Motel. Ugh! Between creaking floors and slamming screens, we had a miserable evening. When making a phone call to Las Vegas, we used a relic of Bell's invention. You had to crank it first and, if you were fortunate, you would find the coin box somewhere on the floor—or in the next room. We thought those things were attached; maybe we're wrong.

Our weather was perfectly beautiful, except for one slight downpour. Jan's right arm is a nice, golden brown and Etta's left arm is very tan. Wonder why we couldn't combine both on the same body?

Out in Ohio, you can see a four-horned, four-eyed and two-nosed bull. Lotta bull, eh what? Literally,—that is. They even offer a two-headed calf to the public. You don't believe us? See it for yourself!

Television caught up with us in Columbus, Ohio, and we forgot the time as we sipped our milk shakes and watched a gory thriller. Hurry up, Las Vegas, it's time WE had TV.

Gentlemen readers: One of our stops was made at a very quaint restaurant. On the register was this notice: "If your wife can't cook—don't divorce her. Keep her for a pet and eat here."

Did you know that calves romped? We saw an adorable one leaping around its mother, having a fine old time for himself. If the back seat were empty, we would have succumbed to temptation and taken one along. Everyone needs a mascot.

Oh! Those hills in Virginia and Pennsylvania! How can people drive on them constantly? We pity those poor residents. Trolley tracks run the length of the city; cars are parked on either

(Continued on page 34)

SHOW REVIEWS by Jack Burtz

Flamingo

June 12 through June 25

Appearing for the first time in Las Vegas JOHNNY JOHNSTON has definitely set himself up as a "positive" for many more return engagements in this locality. His voice is one of the mose "easy to listen to" voices we've heard in a long time and his casual manner on the floor brings him into your own intimate circle as you sit and watch his show. He sings TO you as well as FOR you. His wealth of power and control allows him to sing all types of melodies. A Columbia and Capitol recording star, and whose latest Broadway musical was "A Tree Grows in Brooklyn" . . . The more you see of JOE FRISCO the better you will enjoy his work. Although we've seen Joe's routines for many years he never fails to get a belly laugh out of us. His race room scene is as famous as his fabulous "'Frisco Dance," done to "The Dark Town Strutters Ball" which is copied

(Continued on page 31)

LAST FRONTIER

June 13 to June 27

FREDDY MARTIN, "His Singing Saxophone" and Orchestra, is the magnificent attraction currently in the RAMONA ROOM. A "must visit" on anyone's list, Mr. Martin has once again surrounded himself with top-notch talent. We're truly shy of superlatives to ably describe this production and do it any justice at all. The maestro, a wonderful showman, presents a production that is most entertaining for the young and not so young. He offers the audience an exciting, different, glamorous musical comedy variety show. . . Featured in the revue are MURRAY ARNOLD, gifted genius of the keyboard; MERVE GRIFFIN, handsome young singing star; the MARTIN MEN GLEE CLUB, and the superlative dancing of RITA and ALLEN FARRELL. . . The

(Continued on page 31)

El Rancho Vegas

June 11 through June 24

Co-starring in the Opera House Theater Restaurant during the current show are JAN MURRAY, comedy star of radio and television, and that fun-loving French female, DENISE DARCEL. This show marks the first night club appearance for Jan Murray in almost three years and he wasn't kidding when he said that he was having the time of his life. In this he wasn't alone, as he had the first-nighter audiences enjoying themselves to the utmost during his entire stay on stage. You'll especially like his bit on "Laugh, Clown, Laugh"; at least he starts off with that but, being an expert with the extemporaneous, the listener never knows what to expect next . . . Miss Darcel got off to a fairly slow start in her opening show but by the time she concluded her performance she had won over the entire audience with her wonderful personality and winning way. Outstanding was her "You Kiss Me and I'll Kiss You," which she does with a strolling mike. In this she adlibs with the ringsiders and winds the whole thing up with a very friendly atmosphere . . . The EL RANCHO DANCERS bring two new numbers into this show; "Mexican Hat Dance" and

(Continued on page 31)

Wilbur Clark's DESERT IN

May 27 through June 23

Proving nightly that he is still, and always will be one of the greatest showmen in the business is "The High Hatted Tragedian of Song," TED LEWIS, who is packing the Painted Desert Room with every show since the opening of his current revue two weeks ago. Mr. Lewis has banded together a group of entertainers in this show that makes it one of the best he has offered local viewers to date. He, himself, ties

(Continued on page 31)

Thunderbird

June 19 through July 2
(not a review)

Returning to the Navajo Room once again is JIMMY DORSEY and his famous band of stars. For many years the name of Dorsey has been synonymous with good music and Jimmy is recognized as one of the finest alto men in the country. Featured with the band will be the outstanding musicianship of SHORTY SHEROCK, KARL KIFFE and GLENN STAINER. In the vocal department you will find SANDY EVANS and Miss ELEANOR RUSSELL . . . This also marks the third return engagement in Las Vegas for the "Youthful Satirist" JAY LAWRENCE. This young man possesses a fine singing voice enabling him to give his impressions of the top stars of the day, not only in the vocal field, but among the actors as well. We are certain that you will enjoy Jay Lawrence. . . . You will witness the ambidextrous manipulations of one of Europe's greatest jugglers when you see BELA KREMO on this bill, according to advance notices. He works with hats, balls and his work with the cigar boxes will bring back memories of W. C. Fields to many of you . . . The famous KATHRYN DUFFY DANSATIONS present another great miniature musical, lavishly costumed, and once more prove that they might well be called America's Most Versatile Dancers . . . Your singing M.C. is JOHNNY O'BRIEN.

—JOHNNY

SILVER SLIPPER SALOON

Show presented June 20
(Not a Review)

The new "Slipper" show opening this weekend is bound to be a "sure bet" because it's compounded of "sure-fire" ingredients. The management went all-out to bring to its patrons the "SILVER SLIPPER GAIETIES," a musical comedy extravaganza. Starring in this miniature musical is KALANTAN, exotic beauty, direct from New Orleans, where she practically had the patrons hoarse from calling for encores every showtime for one year. . . On the same bill and brought back by popular demand are HANK HENRY, super comic, and "WOO-WOO" STEVENS. Hank, you will recall, played this room for months and is a great favorite hereabouts. "Woo-Woo," the "banjo man," with a head and a heart full of songs, is TOPS with all audiences. . . PUD BROWN'S DIXIELAND BAND will supply the music—both for the show and patron dancing. . . AND, wait'll you see and meet DOLLY DEE'S DANCING DOLLS— Woo! Woo!!! . . Remember, curtain time is 9-11; 1 a.m., and 2:30 a. m. . .

El Cortez

Opening June 19 (Not a review)

When the beautiful new EL CORTEZ SUPPER CLUB opened its doors Thursday, June 19, first-nighters were treated to hilarious comedy by that Las Vegas favorite, JIMMY AMES, who has been acclaimed on the continent as well as in the United States for his comedy antics, which feature "ridiculous situations" portrayals. Jimmy is now under contract to MGM and is much sought after for television appearances, having completed three successive guest shots on the Danny Thomas Show. . . Appearing also on this initial bill of fare is the outstanding music and stellar song stylings of NOBLE and KING. Because of their sound musical background they are capable of interpreting all types of numbers — ballads, rhythm tunes and novelty numbers, as they play and sing the best of the classics, pop tunes and operettas of the modern era. . . The INSTRUMENTALISTS return to Las Vegas after an absence of two years, at which time they worked during the opening of the Desert Inn. Although there are just three members in the group, they play at least twelve different instruments. . . . ALICE HALL, blonde bombshell of the accordion, also returns to Las Vegas after a long absence, with the ALICE HALL QUARTET, featuring drums, bass and two accordions. Miss Hall will be remembered for her sensational engagements at the Club Bingo. . . Following the 9:00 p. m. show there will be continuous entertainment and dancing until the wee hours. . .

—JOHNNY



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THE GOURMET

. . . by DOMENIC

TO DATE, I have not received any rejection slips from the bossman, so I guess I have the green light to go ahead with my second contribution. I was confident of tremendous fan mail, but being a neophyte in this field, I have a lot to learn. Didn't receive one post card, and not one remark was passed along to me (either good or bad). Well, "C'est la vie."

The following may be interpreted by some as insincere but, believe me, the destruction of the VILLA VENICE by fire has been a sad experience. The Villa has been famous for years, far and wide, for its excellent cuisine, service and warm atmosphere. It was a landmark before many of the hotels were built on the Strip. I am genuinely sorry—I felt like a part of myself went up in the smoke. RALPH WOOD and ABE SCHUR: May you be in operation soon. The shock must have been felt most by SAM and LUIGI BAKER. Their years of hard work, patience and diligence, which was the cornerstone of the beautiful Villa, cannot be erased too lightly from their hearts. I hope that these two nice people have already started their plans for the erection of the new Villa. Good luck!

Well, what will we pick for this week's recipe? . . . Veal Parmiggiana, Baked Alaska, Southern fried chicken? I have it! Yes, BOILED BEEF. This should make Jimmy Blake very happy. There are many names for this delicious recipe, such as boiled beef, flanken steak, boeue bouilli, etc.

Use the following ingredients: (Serving for six):

2 lbs. brisket of beef or flank steak
2½ qts. cold water
2 carrots, sliced
2 leeks, sliced or very small white onions
2 hearts celery, chopped about ½-in. thick
6 small new potatoes
1 tsp. salt
½ tsp. pepper
¼ tsp. marjoram

Deposit meat in one piece into a 3-qt. kettle. Add the water, vegetables, salt. Bring to boil for ten minutes, then add the pepper and marjoram and let simmer for 3 hours. Remove the beef to a warmed serving casserole, surround with vegetables and pour about ½ cup of strained broth over meat and vegetables. Serve with horse-radish. Note: Don't throw away broth left in kettle, but skim by passing through a sieve, reheat and serve as soup and, if you wish, add noodles.

If you like wine with dinner, I recommend a good Reisling, chilled.

And here's a delicious dessert known as Pear Helene. Use a good brand of stewed halved pears, putting one half into a parfait glass, or ordinary water glass, and surrounding with one or two flavors of ice cream. Then . . . top off with whipped cream and a cherry. Simple? You bet, and very delicious.

Write me, care of this magazine, if you'd like the recipe for any particular favorite.

Good health—good appetite,

DOMENIC.

Lincoln's Gettysburg address contains 266 words. The Ten Commandments contains 297 words. The Declaration of Independence contains 300 words. The OPS order to reduce the price of cabbage contains 26,911 words.

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HOWARD CRIMSON

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MISSES' AND WOMEN'S APPAREL

RENO BEAT . . . by GEORGE HEANEY

WE are getting ready to celebrate a big three-day holiday here — July 4, 5, 6 — THE BIG RENO RODEO. The streets and business establishments are all bedecked with banners and bunting with a Frontier decor. Everyone this week should begin to don their Western togs, Frontier pistol, boots and spurs. There is a spirit of the good West in us yet! It is really very colorful to see. Our two cities are really the Last Frontiers of the REAL old West.

THE WASHOE COUNTY GOLF ASSOCIATION had a small tournament this past weekend. PETE MARICH, the Reno pro, did a very nice job of entertaining the out-of-town professional golfers who attended. CHARLES MAPES of the Mapes Hotel played host to the numerous players in the tournament. RAYMOND I. SMITH, manager of Harold's Club, donated $1000 to the winners of the pro tournament. which was won by ELLSWORTH VINES, former pro tennis star, and now an outstanding P.G.A. champion.

The 36-hole AMATEUR ROUND, best ball was a tied play with HANK MANN from San Francisco, ED LOWRY, his partner, and youthful players TOMMY JACOBS and IRVING COOPER. They won the THUNDERBIRD INVITATIONAL at Palm Springs, Cal. A large gallery of spectators turned out for the tournament. I, being a golfer, was especially interested in seeing how the game should REALLY be played.

TAHOE VILLAGE at Lake Tahoe, one of the lake's finest resort hotels, was purchased by LOU WALTERS of New York's Latin Quarter. Max Selette is also associated in the venture. Big plans are in the making.

SAHATI'S STATE LINE COUNTRY CLUB officially opens Friday, June 20. JACK BENNY'S SPORTSMEN, LENNY KENT, internationally known comedian, MARTEZ & LUCIA, continental dancing team, headline the Sahati opening. Music by HENRY KING. Beautiful GLORIA DeHAVEN stars at JOBY LEWIS'S CAL VADA LODGE, Crystal Bay, Lake Tahoe.

PHIL BAKER and his 64-dollar-question is creating a sensation at MERT WERTHEIMER'S Riverside Casino Restaurant. . . At the NEW GOLDEN HOTEL is JIMMY WAKELEY, NOONAN & MARSHALL, comedy team. A grand show.

Understand that our own BEATRICE KAY will soon open at the MAPES. She is always welcome here. Her personality and showmanship give the spark of the "good old days" of the entertainment world. "Good luck, Bea."

That's all for now. See you next week with small chatter and big talk. Remember—come up and see us some time.—GEORGE.

WATCHBIRD:

(Continued from page 13)

shave every day. . . IRV KUPCINET says that around Chicago Ph. D. stands for Panty-hijacking Degree. . . Handsome HUGH O'BRIAN landed one of the top feature roles in U-I "Seminole."

GERALDINE DU BOIS is on a watch kick—she's just received her fourth wrist watch since she opened at the Desert Inn, and one is exceptionally sparkley in a girls-best-friend sort of way (diamonds, dearies!). . . CHUCK GOULD and MIHALE SOMOGYI, the world's greatest zymbalist player, will open at the Sky Bar, June 26th. . . Belated hugs and kisses to BILLIE and PHIL GELLER on their one year of married bliss. . .

LOUISE TUCKER — come home — SAM misses you. . .

AND SPEAKING OF HOLLYWOOD HEADACHES

Prop man Artie Camp is nursing a king-size headache that even a whole box of aspirin has failed to remedy. Artie is working on the new Bing Crosby-Bob Hope-Dottie Lamour comedy, "Road to Bali" and, among other things, he has been asked to produce several "impossible" props. Said props include a rifle which bends like a horseshoe when fired, a giant squid which Hope fights under water, a trick diving suit which can be inflated to look like a small balloon and three sheep—one red, one yellow and one green! Needless to add . . . propman Camp dubs the assignment "the weirdest of his career."

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THAT'S FOR SURE:

(Continued from page 15)

tors and all who are staying at any of the hotels on the Strip.

As of last week, HARRY FARNOW is no longer connected with DUFFY'S TAVERN, having sold his interest to JOE SCHRAMM. While wishing Mr. Schramm lots of good luck, we're waiting for news of Harry's future plans. We sure would like to see him back in business very soon.

Correction: The ARTHUR MURRAY DANCE STUDIOS are in no way affiliated with PATRICIA STEVENS' Charm and Modeling School, located in the Simon Building on Fremont street. The school is a private enterprise of this national organization, and MISS BRECKENRIDGE received the franchise to operate said school here in town. Oh, yes, it is also the Patricia Stevens School which Miss B. is going to start in Houston, Phoenix and Salt Lake City, NOT Arthur Murray, as we erroneously stated in last week's issue. Sorry, folks, we were sure fouled up. Hope this item clears up the situation.

Received a last-minute bulletin a few minutes before going to press, and had to call the printer to have this item inserted. The MORE-FIELD DARLINGS appearing at the new CALVADA LODGE, Lake Tahoe, are the most beautiful gals to grace the stage in that vicinity. After hearing so much about them, we're mighty anxious to see them, too. Maybe Las Vegas will be their next engagement after this contract terminates — up there, in the cool-cool Sierras.

EDDIE FOX, "on-the-ball" publicity director and booker of shows for the SILVER SLIPPER, has gone all out to bring the finest of entertainment to this popular late spot. A great line-up of entertainers, plus the Silver Slipper Gaieties, makes for a musical comedy extravaganza hard to beat!!

Our heart-felt sympathy to MURIEL and MURRY DEITCH on the untimely passing of "Mom" SILVERMAN (called HONEY by all her friends). The tragedy occurred Sunday, June 15, and funeral services were held Tuesday.

Tall and handsome JIMMY STEWART, former publicist and assistant to ARCHIE "MATE" LOVELAND at EL RANCHO VEGAS, is back at his old job. He's now greeting patrons of the famous BEACHCOMBER'S RESTAURANT in Hollywood. Jimmy sends his regards to all his friends and hopes that if you're out his way you'll stop by and say "hello."

The reason for STUART WADE not opening with the FREDDIE MARTIN show at the HOTEL LAST FRONTIER last Friday was—he received an urgent phone call, a day before curtain time, that his 1½-year-old son had been rushed to the hospital for a brain-tumor operation. Latest reports were—child doing very well; operation successful.

Formation of the NEVADA GOLF ASSOCIATION for the purpose of promoting and scheduling golf tournaments within the state was announced last Friday by Howard Capps, pro at the Desert Inn Country Club. Capps and PETE MARICH, golf pro at the WASHOE COUNTRY GOLF COURSE, Reno, were moving factors in the creation of this Association, which will schedule tournaments within the state for the year 1953. Hopes are held to expand the LAS VEGAS municipal course to 18 holes. Then Nevada can offer three fine, full-length layouts over which our players can compete.

It's not intentional if we appear to be on a binge about driving this week, but, like everyone else, we dislike to see or hear about accidents that happen unnecessarily and so frequently. We're inclined to blame out-of-state drivers for most of them when we see these cars breaking every rule while driving through our state. Certainly the laws aren't so different elsewhere, and visitors should recognize and adhere to traffic regulations for safety's safe. Only a few days ago an out-of-state car crashed into LEE SILVER'S car and might have caused serious damage. Luckily, Lee can take care of himself, being director of the HEALTH CLUB at WILBUR CLARK'S DESERT INN. His new Nash Rambler was a total wreck, because a driver was sightseeing while behind the wheel. We know that the tourists enjoy seeing the sights, and we take pride in the fact that they do so, but, please, for safety's sake refrain from doing so while driving.

BUDDY ROGERS and his gracious lady, MARY PICKFORD, left for the Continent last week. Buddy plans to spend six months in Europe doing a series of films for TV.

STAN IRWIN, recently appointed by MILTON PRELL as director of entertainment, publicity, advertising and public relations for the Hotel Sahara, is expected back in town momentarily. He is motoring from the East, where he has made some very valuable contacts and plans for the colossal opening. Stan's wife, RUTH, will not be with him on this trip. She will follow as soon as a home is set up here. By the way, if any one knows of a two-bedroom home, contact the guy. It will be greatly appreciated.

After a twenty-year separation, JACK DEMPSEY, the Manassa Mauler, and ESTELLE TAYLOR, his es-

(Continued on Page 29)



HOWDY ★

WE'RE MIGHTY HAPPY TO BE BACK
ESPECIALLY TO OPEN THE BEAUTIFUL NEW
El Cortez SUPPER CLUB

REPRESENTED BY
MILTON DEUTSCH

Bill, Claude and George

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"Why isn't Virginia more popular?"
"Her checks bounce and she doesn't."

POLYWOG

POP SQUIRES:

(Continued from page 5)

of the Colorado Exploring Expedition were called upon to preach.

Captain Allen told of his present mission of exploring the Colorado below its nearest point from Las Vegas and said that President Young had sent him and four others to get the soundings and see if it were navigable for boats.

President Bringhurst, after thanking the Almighty for His preserving care over the Las Vegas mission, that their lives and the lives of their teams had been spared to reach their destination under such circumstances, declared that he "felt that the power of God had been manifested in a remarkable manner in saving all from the perils of crossing the parched deserts to Las Vegas."

Then he said that Captain Allen would like to have some addition to his party while exploring the Colorado below Las Vegas, and Brothers Sylvester Hulet and Goerge W. Bean were appointed to go with them. The work of their crops and other labors, it was agreed, should be performed in their absence the same as if they were at home.

There was no loafing around nor resting for those first Las Vegans. Monday morning, June 18, they began their real labors of laying off the fort and farming land, making a water canal, and the like.

The fort was laid off 150 feet square on a slope a few yards from the creek. Part of the historic old building still stands at the southeast corner of the fort enclosure, where it may be visited by those who love to browse among the relics of early Las Vegas.

Garden lots of a quarter of an acre apiece were laid off just below the fort and the farming land was laid off into five-acre lots, making five acres for each man. So the first necessities having been provided for, by 11 o'clock on Monday morning, June 18, 1855—four days after the arrival of the first of the missionary party at Las Vegas—Capt. Rufus Allen and members of the Colorado Exploring Expedition started for the Colorado river.

Perhaps that first Colorado Exploring Expedition was not such a howling success so far as results are concerned. They were gone only a few days, returning to Las Vegas June 22 and reported that it was impracticable to proceed at this season of the year because of the extreme heat. They did report that the nearest point on the Colorado river was about 28 miles from Las Vegas; that they had traveled down the stream for two days and found nothing but barren deserts and high mountains, the river running through deep canyons, making it impossible to decide upon the navigability of the stream with certainty.

That report, however, seems to me to indicate the conscientious accuracy with which the Mormon people, sent into the unknown by Brigham Young, performed the duties to which he assigned them. It also is proof of the far-reaching wisdom of those people who anticipated by many years the efforts of explorers whose reports gave to the world the knowledge upon which Hoover Dam and the entire vast Boulder Canyon Project were based.

Which reminds me that perhaps religion has more to do with our great progress in the arts of civilization than we generally think. Sometimes we observe those in control of the great power of the government are inclined to scoff at the more serious side of life and to ridicule those who would set the power of religious thought above petty politics.

I am thinking particularly of two very great men, leaders in religion as well as in exploration, engineering and construction of the very practicable and serious things of life. Those two? Brigham Young and Herbert Hoover. One, leader of the Mormons; the other, a Quaker leader. Both were great as developers of desolate countries and Hoover had more to do with promoting and constructing the great works on the Colorado river which Brigham Young first faintly visioned, than any other man or engineer.

So when you visitors to Las Vegas view the great Hoover Dam and Lake Mead don't be too sure that religion, somehow, had nothing to do with them.

QUICK SWITCH

ROLAND CULVER, the distinguished British actor who played JOAN FONTAINE'S dashing father in "The Emperor Waltz," executes a switch in his new movie. As one of the five stars of "Encore," Culver portrays a prim and proper chap who tries to keep his "black sheep" brother out of trouble.

Before they were married she had to kiss her man to hold him—now she has to hold him to kiss him.

—Miss Spectator.



THE

MARTIN MEN

AND MYSELF

ALONG WITH

MERVE GRIFFIN

MURRAY ARNOLD

RITA and ALAN FARRELL

WANT TO

THANK EVERYONE

FOR MAKING OUR

SECOND VISIT

TO

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SUCH A

HAPPY AND SUCCESSFUL ONE

FREDDY MARTIN

★ and his ORCHESTRA ★

★ ★

WHAT'S DOIN'?

(Continued from page 11)

been in the business for years and will know just what you need. People are always coming back in just to tell him how glad they are that they came to see him in the first place. . . . By the time this thing is published LUCILLE and EVERETT PERSHING should be back from their vacation up through Grant's Pass, etc. . . . Someone was telling me that Everett's nickname at his other store in Burbank, Calif. is "EOP" (sounds like Mortimer Snerd tryin' to say "yes"). This fellow will be the one to see when it comes television time in Las Vegas, 'cause he knows it from start to finish. Looks like Teevee time might not be too far off at that!! . . . Was glad to see SHARI LONG get the break she got at the Silver Slipper the other night; well, it was two weeks ago. One of the performers on the bill became ill and had to cancel out so Shari, on fifteen minutes notice, stepped in and sang a few songs with no rehearsal and did so well that she was kept on in the show to go on to prove that she has what it takes to stay on in the business as an excellent single vocalist. Good luck, Shari! Now that the ball is rolling let's hope it never gets a chance to gather any moss . . . Those of you who would like to learn to deal the games, have the best opportunity you'll ever have right now. SUE MORRIS and EARL DRAPER have opened a school in the rear of the building which has the Desert Juice Bar out front; that's between Second and Third on Fremont Street. They plan to get under way this Monday afternoon between 2 and 4 p. m. so you might look into the situation if you're interested . . . Today is the official opening of SALLY'S TRADING POST at the corner of Third and Fremont Streets in the building where the market used to be; next to the parking lot. Sally plans to have all kinds of novelties, gifts and jewelry on display and at prices that even you and I can afford. Drop in and take a look around. The place may look like a well stocked junk shop, but if it's some bargains you're seekin'! . . . I was talking to BILL HORN of the INSTRUMENTALISTS today and he told me some interesting things about the group. They opened at the EL CORTEZ SUPPER CLUB last Thursday night, you know. Their group was the first to put the Lowery ORGANO into professional use and, ten years ago, they were the first to introduce the VARICHORD made by Ediphone. They still use both instruments in their group. Come to think of it, what DON'T they use? Between the three of them they play about a dozen different instruments. They get some nice effects. It's good to see ALICE HALL back in town, too! What a gal! . . . PAT BUCKLEY is back in town, too, after having galivanted all around the country checking into the operation of his various enterprises. Good to see you back, Pat. (His business venture here is located at 20 Fremont Street. Slot machines; where he tells me the jackpots are about as common as kernels in a corn crib.) . . . PAT MURPHY is doing a wonderful job at the HACIENDA CLUB in North Las Vegas for MATT HOWARD. There is an air of happy association at this club that just naturally makes you want to hang around. Nice people!! . . . Haven't much space left, so I'll just say a belated happy anniversary to MABEL and BILL ELWELL who did a bit of celebrating of their sixth at the Frontier on the 14th . . . And Happy Birthday to VARNO who celebrated last Tuesday, the 17th. (She's Mrs. Rube Jolley) . . . And that does it for this week, li'l kiddies. See you when the next one comes due.

—JOHNNY

THAT'S FOR SURE:

(Continued from Page 25)

tranged wife, are getting together again.

An open apology to DOMENIC VELONA, the aristocrat of gourmets, for neglecting to welcome him in last week's issue. After much arm-twisting and convincing, Domenic finally condescended to join our staff. We wish to welcome the "Gourmet" and his superb talents and hope that our readers will enjoy his column as much as we do in bringing it to you, AND THAT'S FOR SURE!

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FLAMINGO:

(Continued from Page 18)

by practically every dancer in the business. . . The ROLLING ROBINSONS are a fast skating duo that do many daring feats with a smoothness that shows many, many hours of practice. The "Mrs." lights a match held in her teeth as Bob spins her around and then, with a swivel apparatus around their necks, the little lady goes into and comes out of a fast spin by starting and stopping herself. Then comes JUNIOR, their 12-year-old son, to perform like a veteran as he puts on his part of the show. . . The FLAMINGO STARLETS open the show with a waltz number that is beautifully done under fluorescent lighting. Their second number is a Gay Nineties routine at the end of which they introduce the star. STEWART ROSE is the singing emcee who performs in these production numbers . . . MATTY MALNECK and his Orchestra do a magnificent job of cutting the show and play for your dancing pleasures. . . In the Mural Room it's the unusual musical stylings of BOBBY PAGE and the Musical Pages. . .

—JOHNNY

LAST FRONTIER:

(Continued on Page 35)

lovely DEVLYN GIRLS introduce two new routines, dressed in breathtaking costumes. Featured in both these numbers are THE LEONARDS, a fine dance team. . . Beautiful DOLORES FRAZZINI displays her triple threat talents of beauty, voice and dance in singing "If I Love You". . . FREDDY MARTIN & ORK. are on the podium for patron dansapation. . . DON BAKER, "King of the Hammond," takes over during intermission time. . . In the Gay 90 Room it's the THREE MAJORS playing your favorite selections. . . The STAR-KINGS offer requestfully yours in the Carrillo Room until 6:00 a. m.

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EL RANCHO VEGAS:

(Continued from Page 18)

a routine in which the Army and Navy vie for "the gal." Both numbers are well done and feature Miss JACKIE SHIELS, BUDDY BRYAN and JIMMY SISKO . . . Show and dance music is once again ably furnished by the orchestra of TED FIO RITO . . . Intermission and Chuck Wagon entertainment music is well placed in the hands of GUY LANDIS and JIMMY DI STEPHANO who alternate with PAUL GORDOS and CHUY MIRANDA until six o'clock in the ayem . . .

—JOHNNY

DESERT INN:

(Continued from Page 18)

the whole thing together as he is either seen or heard throughout the entire production . . . GERALDINE DU BOIS is Mr. Lewis' perennial playmate in "The Body and the Face" number, which has become almost as much a part of his shows as his famous high hat. Miss DuBois also takes the solo spot in the "Pigalle" number where she is backed by the beautiful violin obbligatto of SOL KLEIN . . . How Miss MERIBETH OLD ever manages to return to a proper perpendicular posture after the way she makes hair-pin turns out of the curves in her curvaceous chassis will always remain as a mystery to us. Adding to our entertainment was the fact that everything she does is timed to a most complicated orchestral arrangement. Very good! . . . CHOP CHOP and CHARLENE add a bit of magical maneuvering to the revue with their matchless mystic. His work with a silver dollar on the spinning umbrella is very clever. In this act Mr. Lewis is very much in evidence as he attempts to duplicate some of Chop Chop's feats while lending his own brand of humor . . . MANOR and MIGNON are the featured acts with this year's revue and their smooth dancing is wonderful to see. You'll especially appreciate their interpretation of the very beautiful melody "Evening Star." . . . The BEN YOST COLLEENS back Mr. Lewis throughout the show with their vocals and stand alone when they do "I Had a Dream," a la barber shop. . . . ELROY PEACE gets his hand as the can-can dancer when he enters under black light. . . . The ARDEN-FLETCHER DANCERS open the show with a fast moving interpretation of "Broadway Rhythm," which features the fine dancing of FLUFF GOULD. The girls then appear intermittently throughout the show.

—JOHNNY

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Because these securities are believed to be exempt from registration they have not been registered with the Securities and Exchange Commission, but such exemption, if available, does not indicate that the securities have been either approved or disapproved by the Commission or that the Commission has considered the accuracy or completeness of the statements in this communication.

The company holds clear title of three full lode mining claims (60 acres) situated 16 miles northeast of LAS VEGAS, NEVADA. One mile distant north of Union Pacific loading ramp; three miles distant from U. S. Highway 91, afforded direct access to the mine over a County roadway.

The main shaft has been sunk on the slope of the vein at 55 degrees in the ore shoot to the 200 ft. level. A sub-surface level at 30 feet exposes the ore shoot for a length of 50 feet. Cross-cuts expose widths of 4 feet to 15 feet of commercial ore on this level. The 100 foot level drifts 150 feet westerly and 100 feet easterly exposing 120 foot length in the ore shoot. On this station, widths in ore vary from 4 feet to 20 feet.

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CROSS-COUNTRY

(Continued from page 17)

side of the road and two cars can pass one another (going in opposite directions) only if they inhale. THAT was where we had the downpour. The President should offer special citations to those who constructed the Pennsylvania Turnpike. It is a work of art! We drove through six tunnels on the short stretch we covered. It spans 327 miles from Philadelphia to the Ohio state line. It was built to break down the barriers formed by the Allegheny mountains and to facilitate rapid movement of transportation. The toll one pays to travel it is worth a thousandfold. All work was financed by the Turnpike Commission with funds raised by the sale of $211,500,000 Turnpike bonds. The only security was the highway itself. There are 21 gas stations to serve the motorists and dining spots at each of them.

The Las Vegas populace is most fortunate. You don't have the congested traffic that New Jersey and New York does. It took us five days and four hours to reach the East, covering 2750 miles. BUT—we added a FEW hours trying to get through the business traffic to our respective destinations. It was worth every bit of it when we saw the New York skyline and drove over the George Washington bridge. What a magnificent sight!

Yes, we had a lovely trip. The only thing we suffered from can be termed the "Thee C's." Nope! Can't define it. Ask Jan what it is when you see her next.

Because we were determined to make the trip as short as possible, we did no sightseeing whatsoever. That's the reason for this uninteresting dialogue. Of course, we did some shopping. What woman wouldn't?

Some drivers should be cautioned. That is, they should heed travel laws. We had three close scrapes because of other drivers. All were similar. Once a speed demon tried to pass us on a blind hill and many lives were saved by the appearance of a truck on the side of the road. Its ramp was down and we drove right into the vehicle. The demon would have been hit by an oncoming car and we would have been innocently involved. That happened three times. The other two times, we were traveling slowly enough to use the brakes and allow the show-off to pull back to the right. Blind roads are mighty dangerous. If you're driving, please be careful.

Jan's sister almost fainted when she saw her. She had received no notice and the surprise was extremely overwhelming. Many screams and kisses met her at the door.

Etta was very happy over the prospect of seeing her folks. She was fine until she saw her sister, nephews and brother waiting on the lighted porch. Then, the tears rolled freely. She couldn't park the car. Sister Mary told her to get out so SHE could park it. Then, Mary became dewey-eyed and didn't know she was four feet away from the curbing.

We're very happy over this opportunity to see our families again and thank the ones responsible—our respective husbands. We have a lot of gossip to catch up on so we'll drop a postcard sometime soon. Take care, huh?

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