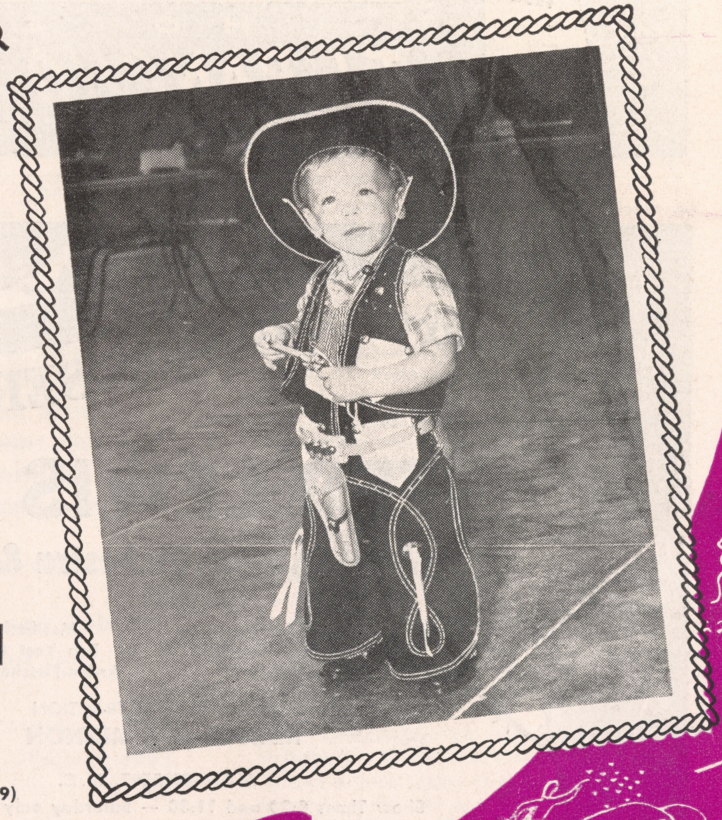
Jack Gorrie

Fabulous LAS VEGAS

HOWDY PODNER



"Trip-Along"
BILL
ALDERMAN

(Story on Page 9)

15c

June 7, 1952

NOW IN THE OPERA HOUSE-THEATRE RESTAURANT



GLORIA DE HAVEN

SPECIAL ADDED ATTRACTION

PHIL FOSTER

DIVENA

EL RANCHO DANCERS

TED FIO RITO ORCHESTRA



SHOW TIMES: 8:30 P. M. - 11:30 P. M.

NEVER A COVER OR MINIMUM CHARGE

For Reservations Phone 1300

Extra Late Show Saturday Night—1:15 A. M.

HOTEL

El RANCHO VEGAS

"Stop at the sign of the windmill"

Wilbur Clark's DESERT INN

NOW . . .

TED LEWIS WITH HIS

World Famous Orchestra & Revue

FEATURING

Geraldine Du Bois
Chop Chop and Charlene
Elroy Peace

Meribeth Old
Ben Yost Colleens
Arden-Fletcher Dancers

EXTRA ADDED ATTRACTION

MANOR and MIGNON

ALAN GILBERT, M. C.

Show Times 8:30 and 11:30 — Saturday only 1:30 a. m.



PUBLISHED WEEKLY VOL. 4, NO. 8

OBSERVATIONS, By POP SQUIRES
"THAT'S FOR SURE," By JACK CORTEZ
HOLLYWOOD HAPPENINGS, By MARTIN LEWIS
REVIEWS OF CAFE SHOWS, By JACK CORTEZ
RANDOM THOUGHTS, By B. B. BARTON
THE WATCHBIRD, By LADY MICHAEL
WHAT'S DOIN'?, By JOHNNY UHLMAN
'NEATH THE PALMS, By GENE GRIFFIN
RENO BEAT, By GEORGE HEANEY

ART DEPARTMENT, Dennis Stephenson

JACK CORTEZ, Editor and Publisher

Subscriptions $5.00 per year

OFFICE OF PUBLICATION
1600 SOUTH MAIN ST.—PHONE 4922

Printer—Phone 4330

1

COPYRIGHT, 1952, JACK CORTEZ

HIGH SPOTS

ON THE STRIP . . .

EL RANCHO VEGAS—Dining, dancing, swimming, gaming casino. Famed Wagon buffet and breakfast. Phone 1300.

FLAMINGO HOTEL—Nevada's most beautiful wedding chapel. Heated swimming pool. Midnight buffet. Dining, dancing, gaming casino. Phone 4000.

THE LAST FRONTIER—Dining, dancing, swimming, gaming casino, floor shows nightly. Gay '90s bar. Open 24 hours. Hunt Breakfast Sundays. Midnight buffet. Phone 1800.

SILVER SLIPPER SALOON—Gay '90 atmosphere. Shows, dining, dancing, casino. Hiway 91—Phone 1800.

THUNDERBIRD HOTEL—Dining, dancing, swimming, casino. Navajo bar. Phone 5100.

WILBUR CLARK'S DESERT INN—Dining, dancing, swimming, gaming casino. Phone 6000.

HOTEL SAHARA—Newest hotel on the strip. Opening soon on Club Bingo site. Dining, dancing, swimming, casino. Phone 6800.

DICK SHERIDAN'S and JIMMY BLAKE'S JUNGLE CLUB—Fun, dancing and entertainment from 8 p. m. until ?. Phone 2802.

VILLA VENICE — Authentic Italian American cuisine. Casino. Phone 4313.

LOUIGI'S CHARCOAL BROILER—Superb steak and chop house, Casino. Phone 6740.

DOWNTOWN . . .

BOULDER CLUB—Off Second on Fremont. Oldest club in Las Vegas. Phone 2866.

BUCKLEY'S—The greatest variety of slot machines and race horse machines in Nevada. 20 Fremont street—downtown.

EL CORTEZ HOTEL—600 Fremont. In the midst of colorful surroundings. Gaming, cocktail lounge. Phone 1500.

ELWELL HOTEL—First and Carson streets. Gaming, cocktail lounge. Phone 4700.

GOLDEN NUGGET—Second and Fremont, known as the club reproduced from a famed Barbary Coast gambling hall. Phone 3244.

HORSESHOE—Corner of Second and Fremont. Las Vegas' newest plush club with casino, bar, restaurant and race book. Phone 6547. Restaurant phone 6548.

MONTE CARLO—Bets 10 cents and up. Craps, roulette, 21. 15 Fremont. Phone 2750.

NEW LAS VEGAS CLUB—18 Fremont, same popular gaming club but in a new location. Featuring bingo games. Phone 28.

PIONEER CLUB—First and Fremont. Phone 583. Displaying 62-foot giant sign of Vegas Vic.

WESTERNER CLUB—Rustic casino, in western splendor. Phone 5612.

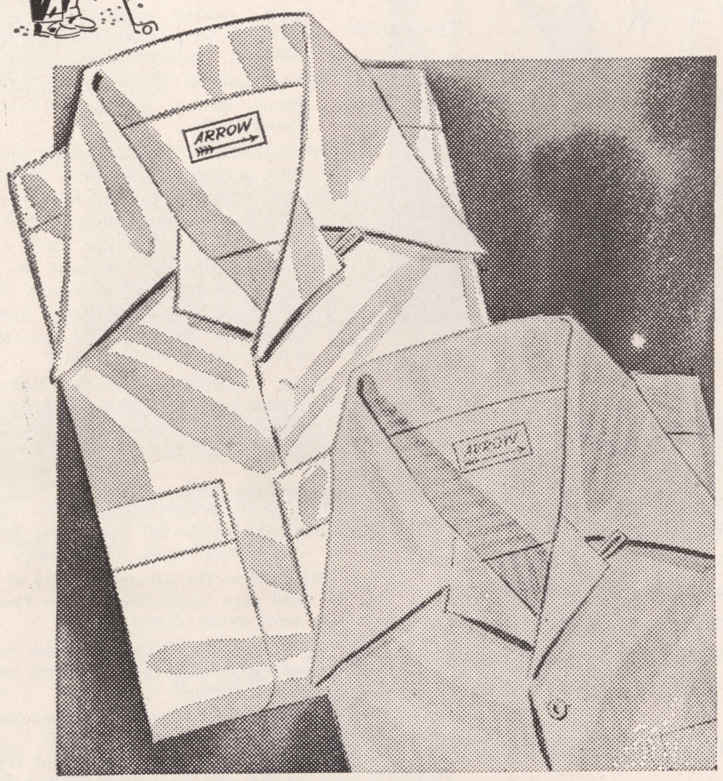
EMBASSY CLUB—Burlesque, in North Las Vegas on North Main. Phone 1633.



WHEN THE HEAT'S ON

Cool Off In Arrow Lightweight

SPORTS SHIRTS



Breezy "open weave" fabrics
in checks, plaids, solid colors

3.95 to 4.50

Christensen's
MEN'S WEAR
316 FREMONT STREET
LAS VEGAS, NEVADA

PHONE 1001

OPEN SATURDAY NIGHTS
UNTIL 8:30

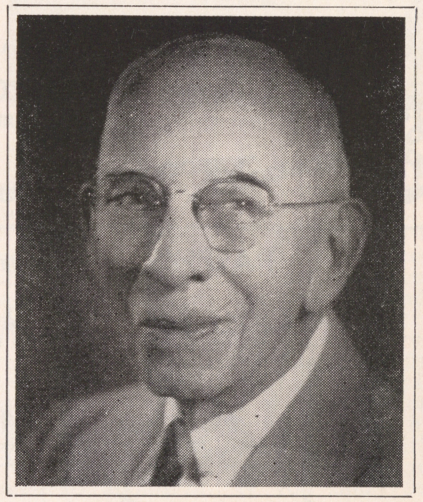
Jack Bortz' Fabulous LAS VEGAS Howdy Podner

STEPHENSON

VOLUME 4 JUNE 7, 1952 NUMBER 8

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

ODDIE AND LUCKY BOY . . .



IT is not often that a fellow has a very dear friend whom he has never seen, at least it is not customary with me. This particular friendship has developed entirely through a very pleasant exchange of letters, and the friend is J. K. McDonald, owner of the fishing, boating, hunting and sporting rights on the Nevada-California state line where it crosses Highway 395 and **beautiful Topaz Lake.**

The story about the "Canteen Fish" which I wrote, in Fabulous Las Vegas for May 24, caught his eye and he immediately wrote me another of his very interesting and kindly letters, still more firmly cementing our friendship. So my new friend starts me afresh on this true story when he says:

"Might I also add that any time you mention Tasker Oddie or good old Key Pittman, I sort of 'get a quiver,' for I never will forget that hot, windy day when I was plodding the 28 miles from Hawthorne, Nevada, to Schurz (on Walker Lake) in the hot summer season of 1906, with a quart bottle of water strung over my shoulder and my weary little legs laboriously negotiating that awful, sandy 'no-road'—one step forward and two steps slipping backward — when along came a chugging, old-time Thomas Flyer car.

"As it came opposite to me, the lone driver stopped and calling to me remarked that his tire was 'just about flat.' I willingly offered in my kid way (I was then only 20 years old) to help, although I had never tried to change those terrible rim-bound tires.

"When he and I completed that sweaty job, I can hear his actual voice when he said: 'Well, come on back with me to Hawthorne and I'll buy your dinner.' He not only put up the $1.50 for those high-priced Hawthorne meals, but he gave me a job as a mucker in his Lucky Boy mine, high up on the mountain (on old Aurora-Mark Twain grade) at $30 per month and 'found,' mucking ore out of a long tunnel on the graveyard shift.

"I was a happy kid then and I managed to send $19 per month of my meager wage back to my darling mother (a poor minister's wife) in Pennsylvania. I shall not forget Tasker L. Oddie, who was that man and also a close friend of Key Pittman.

"Those old-time Nevada days were romantically alluring and probably create more nostalgic memories for

(Continued on page 37)

SILVER SLIPPER
SALOON
AND MUSIC HALL

NOW APPEARING

LEO DIAMOND

DICK DRAKE

LOIS RAY

FLO ASH

JIMMY CAVANAUGH, M. C.
CHUCK GOULD AND ORK.
George Redman at the Piano
SHOW TIMES
9:00-11:00 p. m.—1:00-2:30 a. m.

SILVER SLIPPER
RESTAURANT

FINEST FOOD ANYWHERE!

Rounders Breakfast

49c

The 99er

Hot and Cold Specials
Served from
11 P. M. 'til 4 A. M.

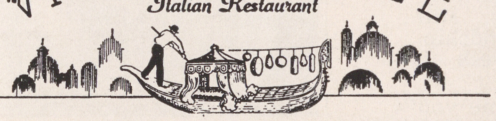
Charcoal Broiler
OPEN 'TIL 4 A. M.

Restaurant Open 24 Hours

LAST FRONTIER VILLAGE
FREE PARKING — PHONE 1800

RALPH'S *Famous*

VILLA VENICE
Italian Restaurant



American-Italian Dishes

FOR RESERVATIONS
HIGHWAY 91 PHONE 4313 OPEN 6:00 P. M.

TRY OUR
FAMOUS
DAILY
DINNER
Served from
6 to 12

"GET LUCKY WITH BUCKLEY"

Play the Race Horse Machines
20 FREMONT STREET DOWNTOWN

OPEN 24 HOURS



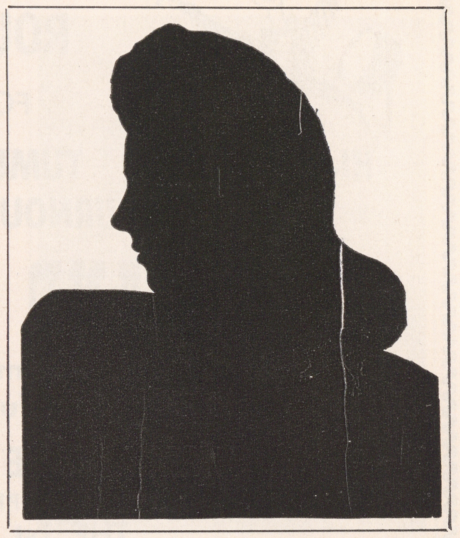
Your Friendly
LIQUOR STORE

FREE DELIVERY PHONE 4342
FLOYD J. COPE
827 SO. FIFTH ST.

RANDOM THOUGHTS

. . . By B. B. BARTON

YEARS ago, when a fellow woke up and saw a crew-haircut on the head next to him, he realized his younger brother was reclining there. Nowadays, when a fellow sees the same haircut, he is looking upon the pate of his ever-loving wife, in the newest coiffure . . .



Wonder why women are such slaves to these ever-changing fads? Would they all join the bandwagon and walk around, completely shorn of tresses, if some movie star decided to start that type of craze? Oh, Golly! What shudders are aroused at the thought. But—as the old saying goes—you never can tell about women, can you? . . .

Of course, we aren't trying to undermine woman's privilege to keep up with the fashions. However, what's attractive for one is completely horrible for another. The well-formed damsel with comely features can wear her hair in many different ways and each will bring admiring compliments. But—some gals simply do not have the facial features to wear their hair short. Personally, it would be the wisest thing for a gal to try on a short wig before she keeps her date with the scissors. It's a simple matter to discard the excess hair but an awfully difficult one to replace. Without meaning to be facetious, I simply have to tell you about one young lady of my acquaintance. The gal was blessed with a beautiful head of hair that was the envy of many other femmes. Came the fashion and the tresses dropped to the barber's floor. When the result showed that her attractiveness and glamour went along with the cut hair, the poor gal frantically attempted to glue herself back together again. Think that's funny? It wasn't meant to be. Not once did that certain young lady venture from her house until her hair was fully grown again. It was a rather tragic episode and one that has happened more than once to fad-chasers.

The full skirts have come as a blessing to women who seek comfort. But—have you noticed the (shall we say) too-well-rounded women who support this fashion? Good Heavens! If it were the day of the handlebar mustache, the fellows would probably mistake these poor creatures for beer barrels and begin rolling them to the brewery. No, I'm not poking fun at anyone's girth. It's just that I can't understand why some women insist on wearing the latest, no matter how grotesque they may appear in the mode. A simply, smart-attired woman will always win approving glances, in preference to some over-dressed-gotta-be-in-fashion faddist . . .

Any new trend in fashion can be worn by all women, with one exception. The new style must have certain readjustments for certain individuals. If you don't look right in what you are wearing, the observer immediately realizes you must feel pretty silly about the whole thing. I'll never forget a teacher of mine and one thing that she said, which greatly impressed me. She told the class of girls: "Never wear anything for which you have to apologize. If you don't feel comfortable in it—throw it out or give it away." . . .

Naturally, you might think it's a waste of money to follow such an instruction. But, it's up to you to make certain your purchase is a wise one, long before you exchange money for it. Don't be high-pressured into wasteful buying. No one is so wealthy that he or she can afford that . . .

HECHT'S
419 FREMONT ST.
MISSES' AND
WOMEN'S APPAREL



THANK YOU

ROUNDERS

FOR THE



HI-WAY 91 | **TUMULTUOUS TURNOUT FOR OUR** | **PHONE 2802**

GRAND OPENING

We will strive to maintain our new policy of showtime fun . . . just for you.

★ **JIMMY BLAKE & DICK SHERIDAN** ★

PRESENT

THE 1st EDITION OF

"HEADACHES OF 1952"

in the NEW

TUMULT ROOM

OF THE

JUNGLE CLUB

SHOWTIMES: 10 P. M. — 1:15 A. M. — 3:15 A. M.

★ STARRING ★

MARIE "BUTCH" AUSTIN

"The Rounders' Delight"

OSCAR CARTIER
"Comedy"

NORMAN BLAKE
"Singing your Favorites"

BUSTER HALLET and His ORCHESTRA



NO HOUR STRIKES FOR THE JOYOUS



CONTINUOUS DANCING 'TIL DAWN

THAT'S FOR SURE . . .

by JACK CORTEZ

IF you don't agree that our front cover lad is the rootin-est, tootinest cowboy you ever did see, better start shaking the dust 'cause this fellow has a mighty convincing collection of guns and a lusty "bang" to accompany his actions. Time out to take another look at our cover boy. Isn't he one of the most lovable youngsters you ever did see? When we first saw his photo, we couldn't help but call him "TRIP-A-LONG" BILL ALDERMAN. It's a monicker that seems appropriate. How does a tyke (just shy of two years old) manage to travel under his own steam, bedecked in so many decorations? When this photograph was first looked upon, you can imagine how tickled we felt to see young Bill trying so hard to appear natural in western garb. He makes you want to lift and toss him high in the air. His proud parents are MR. and MRS. WILLIAM ALDERMAN. Dad is an associate of the FLAMINGO HOTEL, INC. Truthfully, we helped ourselves to the photo, without permitting anyone to know the reason. His appearance on our front cover will be as much of a surprise to him as to his parents. We're hoping that "Trip-a-Long" likes the result of our efforts. If he doesn't, don't be surprised to see a windstorm leaving town fast, with a two year old following it, brandishing a couple of lead-talking irons. We don't aim to fool with ANY shootin' irons . . . and that's for sure.



Guess not one person on earth can actually explain why sad outcomes usually follow in the wake of good intentions. BENNY GARTMAN (the FRIENDLY IRISHMAN) is a newly-wedded localite. Not for the most honored sovereign would Ben get out of bed early in the morning. However, wishing to make an impression on his lovely bride, he decided to brave the morning elements and stumbled out of bed at an hour that seemed ungodly to him. Well, Banny managed to don the approprite clothing in which to mow his lawn. While dressing, his eyes were arguing with each other about waking up or going back to sleep. You can just imagine the scene, with the left and right eyes gazing at each other, whenever the eyelids permitted it. Where were we? Oh, yes! Mr. Gartman groped his way to the front porch and winced at the first rays of the sun. Then, bracing himself and yawning heartily (with his eyes closed), Benny really made an impression—in the dirt. He misjudged his distance and plopped into his overgrown grass. Poor fellow! All he wanted to do was impress his wife. Instead, he is now nursing a sorely bruised ankle. Is there a moral some place in there?

There certainly was a terrific turnout for the grand opening that JIMMY BLAKE and DICK SHERIDAN gave their JUNGLE CLUB, June 2. Looked like just about everyone in town dropped in to officially welcome the boys in their new venture. We were very pleased to see the happy crowds in attendance and to add our personal felicitations. Headliner of their revue, MARIE "BUTCH" AUSTIN, made everyone relax and have fun. The gal is extremely talented and set a very gay mood. Incidentally, Marie surprised her husband that evening with an unexpected birthday celebration. Hubby is BOBBY SILVERBERG, whose family comprises the famous caterers of the United States.

A most welcome letter arrived from the PHIL SPITALNYS (Mrs. S. is EVELYN, of the Magic Violin.) Phil and his congregation are now appearing at Chicago's EDGEWATER BEACH HOTEL. He writes that the entire HOUR OF CHARM group misses Las Vegas and is eagerly looking forward to their next engagement, in the near future. Speaking for our audiences, we are looking forward to the same occasion.

It's fascinating. It's also amazing and

(Continued on page 19)



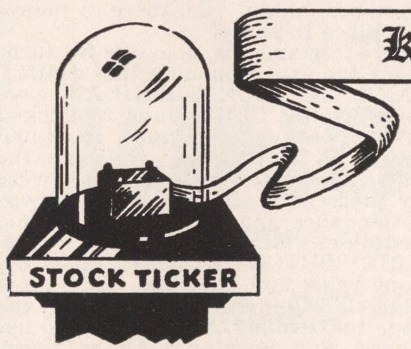
WHERE PITCHIN'S BEST ! !

BENNY BINION'S

HORSESHOE CLUB

— DOWNTOWN —





Kalmanir, Kline & Co.

STOCKS and BONDS

FRIEDMAN BUILDING, 110 NORTH THIRD STREET
LAS VEGAS, NEVADA

☆ ☆ ☆

CUSTOMERS ROOM

NEW YORK STOCK EXCHANGE TICKER
DOW JONES NEWS TICKER
STOCK QUOTATION BOARD



Mexico has moved to Las Vegas!

Phone 3273

EL CHOLO

OPEN 4 P.M.

MEXICAN CAFE

Serving Authentic Typical Food of Old Mexico

510 SOUTH FIFTH STREET

FOOD TO TAKE OUT

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



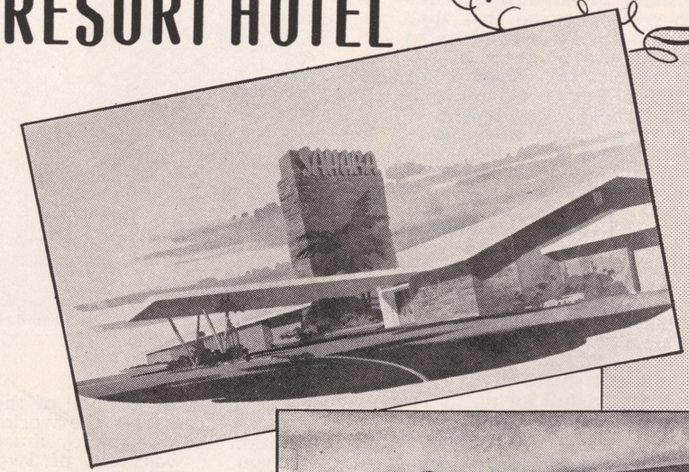
SAY, wasn't there a mob in town over Memorial Day week-end? I shudder to think what the traffic would've been like out on the strip if they hadn't finished the double hi-way!! Now that we have that fine hiway, I wonder if the motorists will ever learn how to use that center island to advantage when they want to cross over, so that they won't be holding up the two lines of traffic. Most people don't seem to realize that the reason the island is so wide is so that a driver can pull his car into one of those cross-overs and wait until the way is clear to continue, but invariably you'll find some guy with half of his automobile sticking out into the line of traffic he is leaving which is almost as dangerous as having no island at all. At first I thought maybe signs would be a good idea. Then it occurred to me that practically no one ever reads, or even notices, a safety sign anymore!! These reluctant sign readers have ELIMINATED a lot of good and innocent people!!

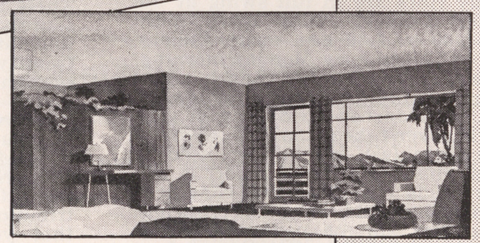
Did you know that those night rides and hay rides are in full swing at the Frontier Stables? They leave there about 2:00 or 2:30 a.m. every Sunday night, or I should say Monday morning, and head out for the D4C Ranch where they have a fine chicken dinner, dance, and have a darned good time in general. I haven't been on one of these things since last fall but we used to have a whale of a time. In fact it was the first ride I went on that convinced me that I should start to reducing! Abusta diaz ata ma pants!! I've lost a lot of weight since then!! . . . Last Monday night I was invited to attend a meeting of a group of people who are doing a wonderful work in our town, but was unable to attend due to previous commitments. Howeved, I would like to say something in their behalf right now. They met to form their own local chapter to further their work for the CITY OF HOPE FOUNDATION, and I'd like to know of a more worthy cause! I made a phone call a few days later to inquire as to the outcome of the meeting and to get a few names. I likes what I was told. They were more interested in publicizing their **work** than their **names** and would appreciate it very much if I'd mention the work if I could find the space to do so. I can and I am! You've all undoubtedly seen these little blue plastic houses that are all over town for you to drop your loose nickles, dimes and pennies into. These little boxes are one of the main sources of income for the work of the foundation and the money must come from you. I was told of two local residents who were patients at the foundation for months; one cured and the other well on the road to recovery. So you see, the money doesn't always go to help someone somewhere else. Pity the poor soul who gives ONLY if the gift "stays at home." Your contribution is your way of thanking God that you aren't the stricken person your contribution will help, regardless of race, color or creed. The CITY OF HOPE makes no such distinction! . . . I have yet to go into the BOTTLE HOUSE LIQUOR STORE without finding the bar lined with customers who all seem to know one another. Ya know what that means? These people have been here before and have come back again and again. And what makes 'em come back to a place of business? They like the way they've been **treated!** Of course this hot weather has helped make "repeaters," but the main reason they go back to the Bottle House is two-fold; FLOYD and LOUISE COPE, who own and operate the place. And they've got the best there is to get in the way of help, too! As a matter of fact, Floyd was telling me the other day that he felt he could take off any time for as long as he wanted

(Continued on Page 35)

A NEW *Luxurious* RESORT HOTEL

Opening Soon!





- 240 Deluxe Rooms
- 500 Seat Dining Room
- Coffee Shop — Swimming Pool
- Tennis Courts — Cabannos
- Complete Shopping Center

A COMPLETE HOTEL
FOR YOUR COMFORT AND PLEASURE

For the BEST in FOOD and ENTERTAINMENT
IT WILL BE

HOTEL SAHARA

Hi-way 91 Phone 6800 for Reservations

LAS VEGAS, NEVADA

THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

THE ART EXHIBIT at the City Hall Auditorium held a very special meaning for us. As we meandered through the maze of paintings on display we came face to face with "us," a portrait entitled "Retrospection," painted by J. CRAIG HILLE. It was hardly a surprise, as we've known about it for the better part of a year, but we were indeed delighted with the results (we'd never even had a sneak preview!)

Although "Retrospection" didn't win a prize, an eye-arresting portrait by Craig entitled "El Gaucho" did. . . . Most of our favorites in the exhibit were not for sale, and it is doubtful that we could purchase any of them anyway, but we were particularly impressed with "Vagrant Moonlight," a watercolor by MYRA COURY DACOSTA. "Bill," a watercolor portrait by JAY THORNLAY HANKINS, and a strange, out-of-this-world oil "Cirrus-Stratosphere" by CLARA HOGG . . . All in all, we enjoyed the exhibit very much and wish to thank Craig Hille for using us as subject matter. . .

NEVER THOUGHT HE'D DO IT: When a man reaches the Serutan age and has never been married he's usually a confirmed bachelor, **BUT** JACK KELVIN has finally succumbed to the June moon and a lady's charms. Jack will marry lovely SALLY LA MASTER in WILBUR CLARK'S office sometime this month. PATTY DAVRIL'S two little daughters NANCY and MIMI will be flower girls, and MARTY KUTZIN will be best man . . . ADD FURTHER: Congratulations to CARL WILLIAMS on his appointment as resident manager of the Desert Inn. They couldn't have chosen a more capable or likable guy. . .

SHOW FOLKS HERE AND THERE: BETTY REILLY, the Irish bombshell who was brought up in Mexico, packin' Potter's in the Valley. . . . When BABS STANWYCK and NANCY SINATRA arrived at a party, stag, but gussied from stem to stern a feline female looked them over and fanged, "I wonder who drives?". . . PEGGY RYAN and RAY McDONALD have choice roles in Columbia's "All Ashore" which stars M. Rooney. . . JANE RUSSELL may accept the Fabulous Flamingo's fabulous offer to appear there for two weeks. . . Now that JOE E. LEWIS is at the Mocambo, GEORGE SANCHEZ can't be very far away. . . MICHAEL SLOAN interviewed DOROTHY ARNOLD for the ROSE MARIE part in "Top Banana". . . . ERNIE MARTIN,



producer of "Guys and Dolls," stopped over in Vegas for coffee and Twenty-one, but is driving straight through to New York in his new Jaguar if he can keep his oil-gauge down . . . MARLON BRANDO gifted a gal he was courting with a string of heads. "Thanks a heap," she said and tucked them away in her dresser drawer. " 'Smatta?" mumbled Marlon, "don'tcha like 'em? They're REAL BEADS!". . .

MILLY HERSHFELD claims that since JACK CARTER left Vegas the beetles left too. Jack just doesn't did bugs. . . JERRY and ANITA KASTNER, of the fabulous motel Holiday Inn, celebrated her 'steenth birthday June 1st. . . The Desert Raider's Hayride or hossride (whichever you prefer) leaves the Last Frontier stable every Sunday morning at two ayem and heads for the D4C ranch where food, liquor and dancing can be had. Make your reservations early, and for those who like souvenirs to take home, FRED BARSTOW and camera will be on hand to snap pictures. . . OSCAR, the Strip Newsboy who would rather be a singer, has been cutting up touches with TED LEWIS. Oscar sings "Me and My Shadow" while Ted plays the sax for the Night Owls in the Desert Inn lounge. . .

PLATTER-CHATTER: DORIS DAY and FRANKIE LAINE will record two ditties for Columbia records with the strange titles of "How Lovely Cooks the Meat" and "Sugarbrush". . . GER-

(Continued on Page 35)



The Hotel Last Frontier

Is Proud to Present

Miss Lucille Norman

SHOW REVIEWS by Jack Curtis

Flamingo

May 29 through June 11

If you are one who appreciates good music you'll enjoy the current show in the Flamingo Room, which currently is offering the musical stylings of one of the greatest trumpet men of all time, HARRY JAMES. His musical aggregation, known as THE MUSIC MAKERS, is composed of five reeds, nine brass and three rhythm, among which you will find many who are specialty artists in their own right. You'll have to "hold your hat and refrain from standing" when Harry leads his trumpet section in that all-time torrential arrangement of "Trumpet Blues" at the close of the show. . . . Featured with this show is "that lovable character of the Jack Benny show," Artie "MR. KITZEL" Auerbach with his well known trade mark of "who—hoo—hoo-oo!" Artie, with his easy-going style of presentation, will keep you chuckling throughout his entire part of the show and be-

(Continued on Page 31)

El Rancho Vegas

May 28 through June 10

Starring in the Opera-House Theatre Restaurant is one of the loveliest gals of spotlight fame—MISS GLORIA DE HAVEN. Miss De Haven is well known to all audiences, having reached millions of fans through every entertainment medium. She is well-poised and skillfully presents her repertoire of songs. We honestly feel that Miss De Haven is equalling her screen success with her nightclub appearances. The fetching songstress easily adapts herself to the mood of a song, becoming winsome, daring or completely adorable—according to her chosen lyrics. The gal is full of talented accomplishments. . . PHIL FOSTER is an added-attraction on this bill. After seeing him, you have to grin anytime you hear his name. The lad readily admits he is from Brooklyn (U. S. A.) and has the type of comedy that no other state could possibly provide. Phil has greatly improved since we last saw him. He actually keeps his audience in a highly-geared state of hysterics. Whatever you do, don't pass up this opportunity to see and hear Phil. If he continues at such an hilarious pace, he will join the ranks of everlasting showpeople. . . Beautiful DIVENA certainly enthralls the onlookers with her version of an

(Continued on Page 31)

LAST FRONTIER

May 30 through June 13

Fella, if you haven't heard the multitude of praises being heaped on this production, you've been hibernating—for sure! Starring in this fast-moving, big-time presentation is ED WYNN, Heaven's gift to fun-seekers. We're very proud that the old fire chief is celebrating his fiftieth year of show business in our midst. This is a treat that can never be equalled. Everyone, from the tiniest tot to the eldest senior, is talking about this extremely talented man of the spotlight. Mr. Wynn has done a marvelous job in preparing the type of entertainment supper clubbers desire. That wasn't an easy task, in view of this being his first appearance in any nitery. Ed appears in various, comically-fashioned outfits and presides

(Continued on Page 31)

Wilbur Clark's DESERT INN

May 27 through June 23

Proving nightly that he is still, and always will be, one of the greatest showmen in the business is "The High Hatted Tragedian of Song," TED LEWIS, who is packing the Painted Desert Room with every show since the opening of his current revue two weeks ago. Mr. Lewis has banded together a group of entertainers in this show that makes it one of the best he has offered local viewers to date. He, himself, ties

(Continued on Page 33)



Thunderbird

May 29 through June 18

ALFRED DRAKE is the star of the present miniature musical which is being presented in the Navajo Room, and his warm personality and rich voice are well received by all who have seen and heard him since his opening here for the first time on any nightclub stage. One thing we appreciated was the fact that Mr. Drake has held his repertoire within the realm of musical comedy and does the songs we all want to hear him do, instead of "something different." In this field he is among the topmost performers. We also like the way he will set the scene before he sings each number. . . . There is only one MICKEY SHAUGHNESSY We've seen the "four handed poker" bit many, many times, but it takes a "mugger" like Mickey to really do the scene justice. His great sense of timing is also best shown in his movie bit about Gene Autry and the "bubble gum section." You'll like Mickey! . . . LOS GATOS are a trio of young men who do a fast moving act of hand-balancing and tumbling that holds your attention from beginning to end. They jitterbug from the time they come on until they finish, even while performing their bits. You'll figure them to land in someone's lap when they descend from their

(Continued on page 33)

SILVER SLIPPER SALOON

Show presented June 6
(Not a review)

Starring in this new revue is LEO DIAMOND, the talented harmonica virtuoso. Leo certainly has the necessary ken and experience to keep the audience constantly interested. It is very amusing to watch the lad play a varied sort of instruments, ranging from the smallest to one of the longest harmonicas we've seen. You can't go wrong when you keep a date to see Leo. . . DICK DRAKE, the handsome young comedian, has been held over for this presentation. Audiences have so warmly received Dick that the management signed him to a continued contract. His smooth, quiet way of weaving yarns draws a hilarious reaction. . . LOIS RAY'S return to our local scene is making many of her fans happy. The gal is a very smooth tap stylist and makes a lovely picture in the spotlight. She has an individual style of presentation and will hold your attention until she bows off. . . Rounding out the bill is a lovely person, FLO ASH. The gal has a very comely figure and specializes in the type of performance that art lovers admire. Need we say more?. . . JIMMY CAVANAUGH does a capable job with the emcee scores. . . CHUCK GOULD and his orchestra back the production with GEORGE REDMAN at the piano.

JUNGLE CLUB

Starring in this first edition of "Headaches of 1952," is the bombastic, tinymite — MARIE "BUTCH" AUSTIN. This gal certainly has a variety of talent all rolled up in her terrific personality. Marie reminds us of a miniature Sophie Tucker. What a tremendous voice for such a petite person! Her impersonations are so well performed you have no doubt as to which star is being imitated. You'll really enjoy a session with this singing comedienne. Don't miss her. . . . OSCAR CARTIER is a "South of the Border" comedian. The fellow certainly manages to let you in on a wide assortment of laugh-provoking gags and jokes. His mimicry is exceptionally entertaining. Wait until you see his Mexican cape dance. . . . Rounding out the bill is the young, handsome NORMAN BLAKE. Norman has a very appealing voice and is fast building up a clientele of fans with the feminine populace. Mr. Blake sings favorites that everyone loves in a very ingratiating manner and everyone is glad the fellow finally managed to get here. . . . BUSTER HALLETT'S Orchestra does a very capable job with the background music and turns out some inviting tunes for your dancing pleasure until the wee hours.



THANKS!

TO EVERYONE AT

HOTEL EL RANCHO VEGAS

and to the Patrons of the

OPERA HOUSE - THEATER RESTAURANT

These have been a thrilling two weeks

★

DIVENA

THAT'S FOR SURE:

(Continued from Page 9)

seemingly unbelievable. That fellow, PHIL FOSTER, has certainly improved a thousand-fold since he last appeared here. His popularity is on an increase and you just can't watch Phil perform without feeling the hilarity that results from his comicry. We've watched him at the HOTEL EL RANCHO and can't fathom the secret. Whatever, it is, it is that certain something that can make a star of a performer and Phil Foster has it—but good!

Last Sunday (June 1), a cocktail party marked a crossroad at one of our popular Strip clubs. It was a celebration that bade farewell to the CLUB BINGO and paved the way for the forthcoming SAHARA HOTEL. Our compliments to MILTON PRELL for the magnificent spread he provided the celebrants. There was a lot of nostalgia in the air but many happy glasses were lifted to extend well wishes to the new bistro. We were kind of sad to see the familiar Bingo signs being removed the next day. When you see a change like that, it's almost like kissing a dear friend goodbye. However, we know that the SAHARA HOTEL will be welcomed with complete enthusiasm and we still feel very eager to see its completion. What an opening the Sahara will enjoy!

Get ready, sports fans! We have it on good authority that championship wrestling matches are on the way and will probably be introduced in the fall. They will be held in the HOTEL LAST FRONTIER SPORTSDROME. Wonder if any of the women wrestlers will appear here? The grapevine informs us that GORGEOUS GEORGE might be slated as the first stellar attraction. If you like his perfume, sit ringside, folks!

Congratulations to TONY DE CARLO (no relation to Vyonne), recently named ASSISTANT RESIDENT MANAGER of the FLAMINGO HOTEL. Tony attained this position through his own earnest effort. He was a room clerk at the THUNDERBIRD HOTEL and the FLAMINGO HOTEL, before he was advanced to his present post.

MAY PARKER, of Paterson, N. J., known as one of the greatest hair stylists, has arrived in town and is seeking a suitable location. Six months ago, she received first prize at the New Jersey Hair Dressers Convention. While in the east, Mrs. Parker was elected educational director of the Master Hair Dressers Association (Paterson area). Husband is BILL, bartender at the DESEST INN. May gave up her successful eastern career in order to settle down near her ever-loving. Hope it won't be long before she locates a shop and treats our feminine population to her skill.

PHIL (Oxydol Sparkle) DIOGARDI, "21" dealer of the HORSESHOE CLUB, is one of the happiest guys imaginable since he purchased his new home. Right now, he is looking forward to the last payment that will make the homestead completely his. Wonder who that lovely starlet is who frequently leaves Hollywood, just to visit Phil?

We rubbed our eyes and discovered we weren't dreaming at all. Those jackpots are pouring out like thunder at BUCKLEY'S JUICE BAR. Patrons of the place are very happy with the slot machines and find contentment in the relaxed atmosphere provided by the management. What a lot of action during the past holiday! Wonder how Mr. Buckley makes any money, with his machines paying off so much? If you want to see loose jackpots, take a trip to Buckley's.

JEAN DEVLYN, producer of the production numbers at the HOTEL EL RANCHO VEGAS and the HOTEL LAST FRONTIER, certainly goes out of her way to present the finest talent available. For example, we cite the superb dancing of GIL JOHNSON at the Last Frontier. Now, patrons are enjoying the musical feet of BILL SKIPPER at the El Rancho. Bill is signed to appear in the New York production of "PAL JOEY" just as soon as he completes his local commitment. Since his appearance on the scene, the girls seem to put more zest into their performance.

It is now definite! JAKE KOZLOFF **is** leaving for Europe, some time around the middle of this month. However, he won't be heading for England. His ticket reads: "Gay Paree." Wonder if Jake intends to seek new faces for his stage presentations?

A heartiest welcome-home to BENNY GOFFSTEIN, of the FLAMINGO HOTEL. It's great to see Ben back in our midst again, looking well-rested from his vacation. Just a note of warning here. Some day, we're going to give in to temptation and kidnap his adorable one year old daughter, BENITA. That little darling looks like a life-size doll. She has the most exquisite blue eyes and is as pretty as anyone could possibly be.

Here's news of another promotion that is well deserved, CARL WILLIAMS has been named Resident Manager of WILBUR CLARK'S DESERT INN. Carl has been with the hotel since its opening, two years ago, and has been a loyal, faithful employe. Incidentally, girls, the handsome Mr. Williams is still a bachelor. Wonder how he managed to elude the call of wedding bells for so long a period?

(Continued on page 23)



Thanks very much
for being so nice
to me

Gloria DeHaven

"GET LUCKY WITH BUCKLEY"

Buckley's

20 FREMONT ST.
DOWNTOWN

The Greatest Variety of Slot Machines and Race Horse Machines in Nevada!

RACE HORSE MACHINES
LONG SHOT PARLAY
DAILY DOUBLE
TRACK ODDS

SLOT MACHINES
BONANZA
BONUS
BARS

"Pioneers in Plentiful Jackpots"

6 FREMONT STREET — Wing's Cafe — PHONE 43

LAS VEGAS, NEVADA



CHINESE and AMERICAN DISHES

Daily Special Luncheon—75c — Choice of Entree

EL RANCHO BARBER SHOP
AND MANICURING

HOTEL El Rancho VEGAS

TO LOOK YOUR BEST . . .

PERRY DI RIENZO, Manager
PATTIE PHILLIPS, Manicurist
— BOOTBLACK —



Hours: 9:00 A. M. to 6:00 P. M. . . . For your convenience, phone 1300

THAT'S FOR SURE:

(Continued from page 19)

DOMENIC VELONA informed us that FRANK YORK and his famous orchestra may soon make an appearance in Las Vegas. Songstress with the band is Dom's sister, YOLE O'BRIEN, alias Mrs. York. The orchestra consists of 26 members, specializing in a string section.

Our deep-felt condolences to STEVE PAPPAS, local sportsman. He recently received a wire, informing him of the demise of his dad. Steve was very broken up over the news, having had a staunch buddy in the man who gave him life.

BENNY BINION, owner of the HORSESHOE CLUB, has always done his utmost to bring attractiveness to his place of business. However, we must confess that Benny was certainly on the raw end of a deal that resulted in the appearance of a new mural in the Horseshoe Club. Unfortunately THAT turned out to be a very bad investment. It actually disturbs the beautiful atmosphere. What is it supposed to be? Not one person can discern the faces on the mural. Everything looks so fuzzy! Howcum?

Belated birthday wishes (June 3) to PAUL SPERLING, Prexy of the NEVADA THEATRE CORPORATION. The lad's chest expansion has picked up a couple of inches. He's mighty proud of brother STANLEY, who received a notice that the PITTSBURGH PIRATES wish to give him a tryout. Stan has gained a great deal of recognition as a pitcher in the military school he attends. Lots of luck to both you Sperlings.

Here's good news! The STATE FEDERATION OF LABOR has recognized the NEVADA CITIZEN as the official labor paper of the State of Nevada. Congratulations to B. J. LYDON, managing editor, and officers and the executive board for turning out such a wonderful publication. We enjoy their editorial policy. Aside to TROY O. NANCE (author of the column "Clothesline"), everyone enjoys your outspoken, frank remarks. You're really appreciated, fella! The paper now enjoys a 13,000 circulation list of paid subscribers.

More congratulations in store. This time they are for STEVEN RALPH GRECO, born May 15, weighing in at 5 pounds. We congratulate the baby for choosing such fine parents, RENA and RALPH GRECO. Dad is a captain at the DESERT INN.

FRED LEVY (resigned boy wonder of BLUM'S CANDIES) has this to say about LUCILLE NORMAN: "The United States is a more beautiful place with the presence of this exquisite creature." Miss Norman plans an August 2 concert at the HOLLYWOOD BOWL. It will be her fourth appearance there. She will present a program of COLE PORTER tunes. If you've wondered who the handsome man is who can always be seen by her side, he is BRUCE KELLOGG, her devoted husband. Mr. Kellogg is affiliated with the CITIZENS NATIONAL BANK and is also the master of ceremonies for the LIBERACE TV show.

GEORGE W. FIELD, of the SILVER STATE ENGRAVING COMPANY, is taking a lot of good-natured ribbing from his partner, ED HYLAND. George has two daughters. The oldest, CHARLOTTE MAY, has two daughters of her own. JEAN has one daughter and is now awaiting another visit from the stork. You should hear George and Ed making wagers about the blue or the pink. George is desperately praying for a grandson this time and Ed insists the women will continue making appearances in that family.

What a wonderful thing it is to watch TED LEWIS (now at the DESERT INN) making the rounds, expressly to say hello to his many friends in Las Vegas.

(Continued on Page 38)

Stephenson

advertising
design

LAYOUT
LETTERING
MURALS
ILLUSTRATION

phone 6670

721 FREMONT • SUITE 5

An Open Letter to:

June 6, 1952

Jake Kozloff
Hotel Last Frontier
Las Vegas, Nevada

Dear Jake:

You have added immeasureably to the pleasure and honors being bestowed upon me in this my FIFTIETH YEAR in the American Theater.

You have done this by giving me the opportunity to see this fabulous city for the first time, and by giving me the privilege to appear nightly in the RAMONA ROOM.

It's darn swell of you and I most certainly do appreciate it.

Sincerely,

Ed Wynn

RENO BEAT . . . by GEORGE HEANEY

June 2, 1952

THE MEMORIAL DAY weekend began with the GRAND OPENING of the new GOLDEN HOTEL, Wednesday nite, May 28. Host BILL GRAHAM and DAVE HIGH, owners, were in high spirits, keeping busy greeting the many old friends and associates that turned out for the gay occasion. Reservations were not to be had for the entire three days, all taken in advance. The restaurant was a complete sell-out. CAB CALLOWAY, the main attraction, was his same Hi' De' Ho' self, but not the same Mr. Calloway I remember of a few years back.

Note that our SENATOR MALONE is requesting that U. S. Engineers give a look at Highway 40 from San Francisco to Reno to estimate costs of constructing a four lane DELUXE BOULEVARD over Donner Summit. If that deal goes through, it would bring Reno within 3½ hours of San Francisco. Then we could stand a few RESORT HOTELS here. Las Vegas hotel men take notice. Slide Mountain Ski Area, south of Reno, is to be made available to the skiers. This beautiful area is equal to that of Sun Valley, Idaho, and has greater potentialities. All these things should interest the operators in investigating the possibility of two or three resorts up here. WHY our local club owners are overlooking this, is something I can't understand.

RENO crowds broke all records here over the week-end. People SLEPT in CARS and in the PARKS due to the LACK of accommodations.

RUMOR has it that our local BOOKMAKERS are VERY pleased with the way BERT GOLDWATER is handling their case with the STATE GAMING COMMISSION. We hope he put this over for them. Bert is the brother of the David Goldwater of your city.

Understan that EDDIE MARGOLIS is out at the Last Frontier. Glad to hear that you are in action, Eddie.

A note to POP SQUIRES, whom I have never had the pleasure of meeting, but will do so on my next visit to Las Vegas. Pop, a mutual friend of ours, Mr. J. K. McDONALD, wishes to be remembered to you.

BILL HARRAH, owner of Harrah's Club, is the sponsor of the HORSELESS CARRIAGE CLUB OF RENO. Bill owns several old model cars, Vintage 1910 on up. And he would rather drive the old Maxwell (remember) than his shiny JAGUAR. Mr. Harrah contributes his cars, and other members theirs, to our Rodeo Parade, July 3 and 4. It is quite a show to see them in their old costumes driving high in the air chugging and popping down Virginia Street. This would be good for you all to see. Perhaps Bill might be persuaded to visit you during your HELLDORADO next year, we'll see.

That's all for now. Be with you next week and remember, "Come up and see us sometime."

Regards,
GEORGE.

Explorer: "Once when I was lost in the South American jungles I came across a tribe of wild women who had no tongues."

Lady Listener: "How could they talk?"

Explorer: "They couldn't — that's what made them wild."

—The X-Change.

CHET and DUDLEY LAUCK'S
HOUSE OF GOOD SPIRITS
(Next Door to Wilbur Clark's Desert Inn)
PACKAGE LIQUORS — WINES — BEERS — SOFT DRINKS
We Specialize and Carry
DOMESTIC AND IMPORTED FOOD DELICACIES

"When Low in Spirits Call on— HOUSE OF GOOD SPIRITS"	Your "Spiritual" Host CHUCK ELBERT	Open from 11:00 a. m. . . . Phone 6582



It's wonderful to play at the Fabulous Flamingo Hotel — with a great guy like Harry James — for two swell people like Maxine Lewis and Abe Schiller.

"MR. KITZEL"

Hoo—Hoo—Hoo!

ARTIE AUERBACH

NEW GUNS FOR SALE

Always a Fine Selection of Scarce and Popular Models

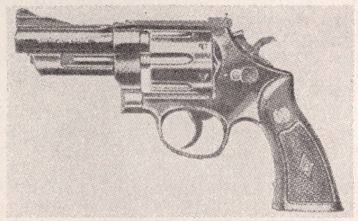
SEE OUR FAMOUS
400-PIECE GUN COLLECTION

FRONTIER VILLAGE GUN SHOP

HOTEL LAST FRONTIER

Open 'til 11 P. M. **Phone 1177-W**

The ".357" Magnum*



The S & W "357" Magnum has far greater shock power than any .38, .44 or .45 ever tested.

"GET LUCKY WITH BUCKLEY"

Play the Bars Machines

20 FREMONT STREET **DOWNTOWN**

Hollywood
FURNITURE CO.

"Furniture of Enduring Charm"

THE BEST NEED NOT COST MORE!

We're Open 'Til 9 Every Evening

LAS VEGAS' MOST GENEROUS CREDIT TERMS — GLADLY!

1954 SO. MAIN ST. - PHONE 6807

'NEATH THE PALMS

. . . by GENE GRIFFIN

STORM CLUODS HAVE BLANKETED THE FAIR CITY OF MIAMI ALL WEEK. A minor hurricane hit us last Tuesday and occasional showers since. The first bad week of weather I've experienced during my entire four and a half months stay here. Can't complain about that record, eh? Boy, when it blows here it really blows. Miami and Las Vegas are alike in that respect, rains fail to drain off the flat land and ponds. It rained 20 minutes that Tuesday, and water three inches deep threatened the threshold of my cottage. I mean, it poured down, but good. We needed rain tho,' so no harm came from it. It rained so hard, we got a whole slew of cats and dogs to get rid of.

☆ ☆ ☆

WEDDING BELLS—HAL WINTERS, popular tenor, was married last week to a little gal by the name of MARILYN. HAL is currently appearing at the Saxony Hotel, and doing a fine job. All the luck in the world to Hal and Marilyn.

☆ ☆ ☆

IF AT FIRST YOU DON'T SUCCEED—JACK GOLDMAN, Clover Club owner, has made a little alteration in his Clover bar, AGAIN. An extension to his stage was built, allowing better view and bigger and finer entertainment. Some eight weeks ago a completely new and different stage was built in the same bar, but in the rear portion, temporarily closing the original stage located mid-way down the bar. This project proved nothing, lost money, and took space. I hope Jack's new idea is more profitable. I think it will be.

☆ ☆ ☆

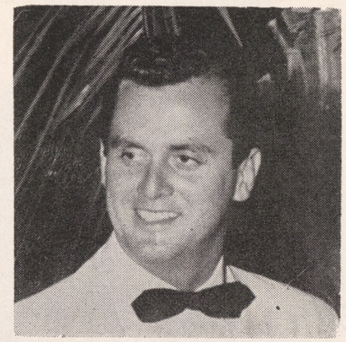
LIFE CAN BE BEAUTIFUL—TODAY marks my first anniversary of wedded bliss. MAY 30, TANA and I are married seven days. Seven days make one weak. Don't worry, I spelled it right.

☆ ☆ ☆

My wife and I just bought a new car and it only cost us 2,000 dollars. With taxes and accessories . . . 5,000. Cheeez.

☆ ☆ ☆

PULLING A "MILTE"—The VAGABONDS are starting a bad practice as of late. They "horn in" on all the acts. Repeatedly, they will walk on, during other acts' applause. I should think. with the Vagabonds as great as they are, they wouldn't do these "a la Berle" come-ons. The acts can't say anything, I suppose, they have to get paid. I just don't think it's good showmanship. So there.



COMING UP—Many people are of the impression Miami offers very little in the form of entertainment, this particular time of the year. This is not true. Now is when the up and coming stars make their debut in the big nite spots. Fresh faces and personalities are always welcomed with open arms. Miami, birthplace of many stars, assures cabaret goers the best, year 'round.

☆ ☆ ☆

HOW?—It's surprising how many girls will come to Miami in the Winter, work four or five months, turn around and go in business, the following Summer. They'll buy beauty shops, delicatessens, concessions, etc. and when asked how they did it, they'll say, "Saved my money."

☆ ☆ ☆

"MIX IT UP"—A local "exotic dancer" told in a letter to the press she wanted to educate the people who frequent Florida nite clubs. She said, "When you visit an agent's office these days you are rarely asked, 'Can you dance?' The question now is, 'Do you mix?' To work in the clubs in Florida (and a lot of other places, too) you have to be a good 'mixer.' " This means that from the hours of 9:30 p.m. to 5 a.m., between the shows, your most important job is being a good liquor saleswoman. You walk up to complete strangers and hint, plead, for a drink. (It wouldn't be polite for the fellow to taste the gal's drink, but would be be surprised if he did). A dollar and a quarter for a thimbleful of water. Still,

(Continued on Page 29)



Thank You

HOTEL El Rancho Vegas

PHIL FOSTER

THANK YOU.....Dining Room Staff

THANK YOU.....ALICE, my favorite cocktail girl
(SO I STIFFED YOU)

THANK YOU.....Beldon and Carl
or,
Carl and Beldon
or better still,
Virgil Murphy
or one step further
Archie Loveland
or,

The biggest step of all,
THANK YOU, FREDDY LEVY

For making these last two weeks a wonderful vacation . . . . See you next year!

Phil

'NEATH THE PALMS:

(Continued from page 27)

I've seen the same guys, even when they know the score, keep coming back for more, again and again." The act went on further to say, "Is the nite club business so poor that the clubs have to 'gestapo' all the girls in the show to mix? My options were dropped in many clubs for no apparent reason until I got up 'nuff courage to ask the boss 'why?' The answer: 'Sorry, kid, but you're a lousy mixer.' "

☆ ☆ ☆

IF ANYONE IS INTERESTED—Miami and Miami Beach are flooded with sales galore. Reductions from 30 to 60% on everything in the stores. I'm beginning to wonder why people come here in the Winter when Summer's so much cheaper. As far as climate is concerned, it changes very little.

☆ ☆ ☆

SCHOOL DAYS — Teen-agers are again livin' it up. Graduation proms are in bloom throughout Miami and the beach. Club Sandwiches and Cokes line the tables. It's cute to see them walk in, in droves looking like little kings and queens, on the most important night of their lives. They'll make the rounds 'till every place closes, go home, and collapse in bed. Oh, to be young again. No Sirreee!

☆ ☆ ☆

"SOUGHT AFTER"—It is rumored around town, that three major companies are after the NOVELITES. The GAS, . . . ELECTRIC, . . . and the TELEPHONE CO. HO! You'll be hearing a lot more about these boys—they smoke in bed.

☆ ☆ ☆

HELLOS TO LAS VEGAS—RITA PRINZELL says hello to JEAN DEVLYN and the kids, WALT and LA BARR . . . LAURIE DE PAUL says "HI" to JULIA MRTZ and JEAN McDOWALL . . . JACK GOLDMAN to SAM TUCKER.

"GET LUCKY WITH BUCKLEY"

Play the Bonanza Machines

20 FREMONT STREET DOWNTOWN

SWINGING AGAIN — MARTHA RAY'S REVUE once again is in full swing. MARTHA, vibrant as ever, naturally stars, while such fine personalities as these follow: SHECKY GREEN, rising comedy star; BEN YOST ROYAL GUARDS, famous singing quintet; and a sensational dance act, PORK CHOPS & KIDNEY STEW. That's a name? WOW!

Weekly Beauty Letter

from WALLY WESTMORE,
Makeup Director, Paramount Studios

Do you choose your earrings simply because they're pretty? Or do you make a careful selection of style to suit the shape of your face? This was the argument among some of the shapely and beautiful feminine players working on the new DEAN MARTIN and JERRY LEWIS comedy, "JUMPING JACKS," on the Paramount sound stages recently.

Wally Westmore, Paramount's Makeup Director, overheard the argument and settled it thusly: "More important than matching earrings to your costume is matching them to the shape of your face. The woman with the round, fat face," Westmore continued, "should never choose round or fat earrings like large hoop earrings or those single half-dollar-size imitation pearls. She should, instead, choose flat ear-clips, slanting upward with the contour of the earlobe. If jeweled, the jewels should be very small and set close to the metal. Elongated leaves, arrows . . . anything that has the appearance of slim length will go well with her face."

"For the woman with the long, slim face," said Westmore, "just the opposite is true. She **needs** earrings of the cluster-type, or large round hoops . . . or even round ear-clips with semi-prominent stones.

"Size of face is an important consideration, too," emphasized Westmore. "The woman with small, delicate features should always wear small, delicate earrings. Otherwise her face will be lost if overburdened by large adornments. Similarly, the woman with a large, boned face should balance her appearance with earrings complimentary in size. She can carry, for example, large round clusters on her earlobes, or large hoops."

Westmore concluded with a word about color. "Use color or jewels which compliment the skin . . . not fight it. Sallow complexions, for example, suffer with the use of yellow stones. Reds and blues, on the other hand, look well on most complexions."



DOWNTOWN LAS VEGAS

OPEN 24 HOURS !

DUFFY'S TAVERN

RESTAURANT

1815 SOUTH FIFTH STREET PHONE 4793

YOUR HOSTS

HARRY FARNOW — JOE SCHRAMM

CHEF—WALTER WOLFINGER

"GET LUCKY WITH BUCKLEY"

Play the Bonus Machines

20 FREMONT STREET DOWNTOWN

YOUNG FINERY AND PLAY CLOTHES FOR MASTER AND MISS YOUNG LAS VEGAS

PHONE 6682 OPEN 10 A. M. to 6:30 P. M.

YOUNG RESORTER

ADJACENT TO DESERT INN

FLAMINGO:

(Continued from Page 16)

comes your personal friend when, at the finish, he drops the "lovable character" and becomes "just plain Artie." . . . The TAN DARVA DANCERS are a new group to Las Vegas audiences and present two numbers of interpretive dancing. One an Oriental and the other a Latin. Naturally, I leaned a little to the Latin one but they are both good. . . . Also featured with the band is TOMMY GUMINA, a young accordionist discovered by Harry James while on an engagement in Milwaukee. This young man is well on his way toward becoming one of the outstanding accordionists of the country unless we miss our guess. He has looks, personality, showmanship, expression, and PLAYS that pleat box! . . . Donald's little sister PATTI O'CONNOR is the featured vocalist with "the James boys" and steps into the spotlight for a stint of her own, which she handles in fine fashion. Patti is singing better than ever before. . . . As we said before, there's a lot of good music in this show! . . . BOBBY PAGE and the MUSICAL PAGES hold forth in the Mural Room.

—JOHNNY

LAST FRONTIER:

(Continued from Page 16)

over a numerous amount of hilarious skits and gags. He is truly the master of comicry and should be seen at every available opportunity. . . Another treat that has been offered to Las Vegas audiences is the appearance of the lovely, delightful songstress, MISS LUCILLE NORMAN. Many amazed countenances were witnessed when Miss Norman walked onto the stage. Those who hadn't seen her previously couldn't believe that such a young, well-figured damsel could be the person whose voice they had been admiring. She is absolutely enchanting to the eye and ear. Miss Norman capably presents operatic, popular and ballad numbers. All we can add is this: When you've seen Lucille Norman just once, she'll become your favorite. . . Well, talk about Indian Rubber men! BEN WRIGLEY must have been born with liquid elastic in his veins. This fellow can wriggle, weave and throw himself into the most unbelievable positions. The moment he makes his appearance and begins to juggle where most people usually creak, everyone sits up and takes notice. He is a born comedian and possesses the naturalness we all admire. . . ARTIE JAMES certainly lives up to his reputation as the world's champion roller skater. He astounds the onlookers with his unique nite club presentation. Artie manipulates himself across the platform with enviable grace. When Artie goes into his rapid spins, you'll find yourself holding your breath and wondering how he keeps his balance. The fellow is guaranteed to keep you completely entertained. . . The DEVLYN GIRLS appear throughout the show, featuring the superb dancing of GIL JOHNSON. Their closing gimmick is very cute and enjoyable. . . BOB MILLAR and his boys hold down the podium and add a lot of musical zing, backgrounding the show. During intermission, it's DON BAKER, King of the Hammond Organ. . . In the Gay Nineties Room, the THREE MAJORS specialize in music for your pleasure.

EL RANCHO VEGAS:

(Continued from page 16)

underwater ballet. Her prop is an honest-to-goodness tank, filled with water. The lighting effects are breathtaking, but Divena's comeliness surpasses them completely. The lovely lady discards her bouffant garments and creates a delightful scene. When you watch this act, it reminds you of a lovely painting in action. . . THE EL RANCHO DANCERS appear in stunning costumes, executing some mighty entertaining choreography. Featured in these numbers are JOY WALKER and BILL SKIPPER. . . TED FIO RITO'S orchestra does a magnificent job with the musical background and dance rhythms. . . During intermission, it's the smooth musicalization of GUY LANDIS and JIM DI STEPHANO. . . PAUL GARDOS and CHUY MIRANDA strum their way through the CHUCK WAGON ROOM to make your relaxing moments pleasant ones until 6 ayem.

REMEMBER

FATHER'S DAY

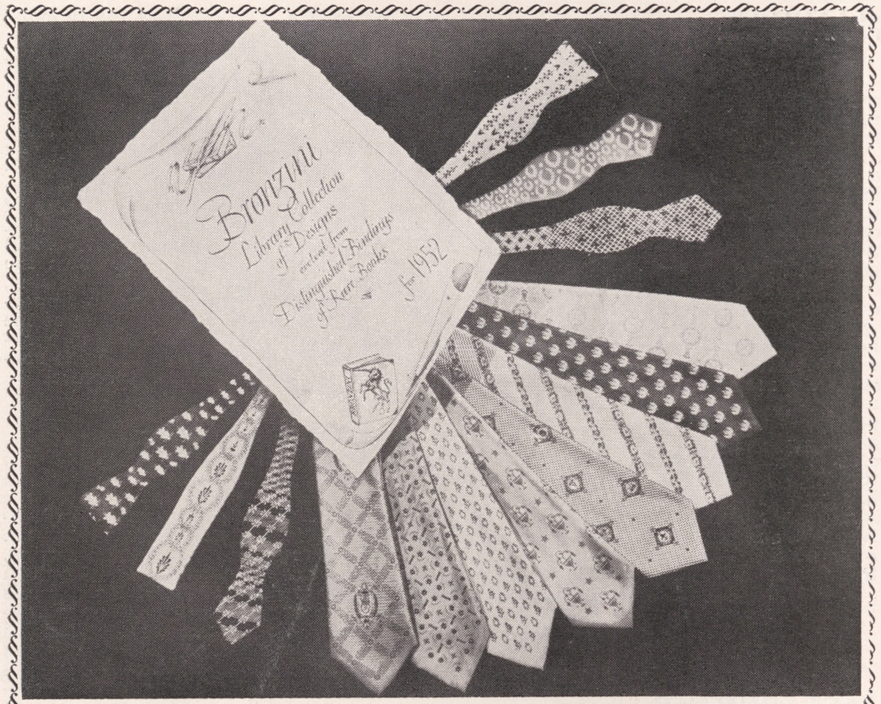
Sunday, June 15th

GIVE HIM

SHOES and SOCKS

Leeds

516 Fremont Street



A Panel Tie made from a special
weaving of Pure Silk Twill.

Printed by hand and made
by hand . . $6.50 to $10.00

EXCLUSIVE WITH US

Bond Street Clothiers

9 FREMONT STREET **PHONE 3121**

HOME OF

Hickey-Freeman

CUSTOMIZED* CLOTHES

DESERT INN:

(Continued from page 16)

the whole thing together as he is either seen or heard throughout the entire production. . . . GERALDINE DU BOIS is Mr. Lewis' perennial playmate in "The Body and the Face" number, which has become almost as much a part of his shows as his famous high hat. Miss DuBois also takes the solo spot in the "Pigalle" number where she is backed by the beautiful violin obbligatto of SOL KLEIN. . . . How Miss MERIBETH OLD ever manages to return to a proper perpendicular posture after the way she makes hair-pin turns out of the curves in her curvaceous chassis will always remain as a mystery to us. Adding to our entertainment was the fact that everything she does is timed to a most complicated orchestral arrangement. Very good! . . . CHOP CHOP and CHARLENE add a bit of magical maneuvering to the revue with their matchless mystic. His work with a silver dollar on the spinning umbrella is very clever. In this act Mr. Lewis is very much in evidence as he attempts to duplicate some of Chop Chop's feats while lending his own brand of humor. . . . MANOR and MIGNON are the featured acts with this year's revue and their smooth dancing is wonderful to see. You'll especially appreciate their interpretation of the very beautiful melody "Evening Star." . . . The BEN YOST COLLEENS back Mr. Lewis throughout the show with their vocals and stand alone when they do "I Had a Dream," a la barber shop. . . . ELROY PEACE gets his hand as the can-can dancer when he enters under black light. . . . The ARDEN-FLETCHER DANCERS open the show with a fast moving interpretation of "Broadway Rhythm," which features the fine dancing of FLUFF GOULD. The girls then appear intermittently throughout the show.

—JOHNNY

THUNDERBIRD:

(Continued from page 17)

three-man pyramid. . . . The KATHRYN DUFFY DANSATIONS open the show with a new routine called "Things Are Gonna Hum This Summer," which features lovely LUCY LEWIN and the voice of JOHNNY O'BRIEN. In the closing production of "Nightingale" the featured dancer is CHRISTINA CARSON with the vocal backing by Johnny who also emcees the show. . . . The NORMANDIE BOYS also lend their talents to these production numbers.

—JOHNNY

It's been fun winning with Wynn at the Hotel Last Frontier.

Thanks, Ed

THANKS, ALSO, TO ANOTHER GOOD SKATE,
JAKE KOZLOFF

SKATINGLY YOURS,

Artie James

YOUR LOCAL CREDIT JEWELER

Bond's Credit Jewelers
"WHERE YOUR WORD IS YOUR BOND"

THIRD AND FREMONT **"Pay As Little As $1 Weekly"**



Good Luck
to 2 Swell Guys
DICK & JIMMY
OF THE
JUNGLE CLUB

Sincerely . . .

MARIE "BUTCH" AUSTIN

P. S. Your Tumult Room is terrific. Performing in your spotlight is truly a pleasure.



SLOT MACHINES

Delicatessen — Bar and Games
LES GOLDRING HARRY TABAK

DOWNTOWN FREMONT STREET

Frontier **CLUB**

FEET HURT?
We can give you Relief!
"Shoe Fitting Is a Science"
Foster's
FOOT RELIEF SHOES
FOR MEN, WOMEN & CHILDREN
112 SO. FIFTH ST. — PHONE 5270

DIAMONDS JEWELRY

HEANEY'S LOAN & JEWELRY CO.
RENO, NEVADA

"We Loan the Most"

257 N. VIRGINIA ST. - Ph. 2-2284

WHAT'S DOIN'?

(Continued from page 11)

and feel that his business was in good hands. These are the kind of working conditions conducive toward better business, and that's just what they're doing all the time . . . better business!! . . . For fast comfort and foot relief follow your friends to FOSTER'S at 112 South Fifth Street, where "Shoe Fitting is a Science." That's a commercial if I ever saw one! However, in this case, it's a conscientious one!! Art Foster is fitting foot-weary waitresses every day in his little shop and, no matter what your line of work, if your clod-hoppers are really clobbered, he's the guy to go see. He'll fit you properly if anyone can . . . LILA LYNN is still at the keyboard and singing your requests at the SANTA ANITA CASINO AND BAR and doing a good job for DAVE STEARNS. You'd never recognize JOE WOLF with the tan he picked up while on his vacation just a short time ago. It's been so long since I've had a "vacation" I'd probably go nuttier than I already am from having nothing to do . . . It isn't often that a visitor to our town takes the time to sit down and write a letter when he gets home to thank some one for the favors shown him while here, but that's just what happened to "TEDDY" KRAUSE, whose husband, ALLAN, is a partner in BUCKLEY'S at 20 Fremont Street, Downtown. The early part of this past week a letter arrived at the place for Teddy from Denver, Colo., from a DR. ROBERT RUSSELL. She had no more idea than a spirit who this could be until she had opened the letter in which the doctor offered his thanks for the part that she and the place of business had played in making his visit to Las Vegas a very enjoyable one. He went on to refresh her memory as to his identity. Very few people ever express their gratitude regarding a gratuity in this day and age. I can understand Dr. Russell"s feeling, though. And you could too, if you knew ALLAN and TEDDY KRAUSE. They came to Las Vegas from San Francisco where he had operated the slot machines that were located in all of the military clubs located around that part of the country during the war and up until about a year and a half ago. After living in Las Vegas for a few months they've decided that "this is it" from now on. As a matter of fact, Pat Buckley would just as soon stay here the year 'round, too! . . . Belated birthday congratulations to GIL JOHNSON, the sensational dancer with the Jean Devlyn Dancers at the Hotel Last Frontier. His birthday is a memorable occasion, seein' as how it happened on Memorial Day! Good Luck, Gil, you're a wonderful guy and I envy you your great wealth of talents . . . She's "not quite 70" but she flew from Boston to Las Vegas to visit her daughter, TRUDY, who is the wife of DAVE WILLNER. This was her first plane ride and she loved it. Also her first visit to Las Vegas and already she's throwing rocks at Boston. Oh, yes, her name? She's a lovely little lady called Mrs. BESENBRUCH . . . MORE vacations!! JACK and LUCILLE PERSHING took off for a few weeks to visit Grant's Pass and they brought a likeable guy by the name of KEN FOWLER up from down home to watch the store at 118 North Third Street; PERSHING RADIO & TV that is!! . . . Then there's RUTH and NELSON MITCHELL of the EMBASSY CLUB in North Las Vegas. They lit out of here last Wednesday morning for the northern country to visit their folks in Washington. Whataya mean, MAYBE they'll get in some fishin'!! You KNOW they will . . . 'At's all, kids. I'm cuttin' it short this time. Gotta knock off my whiskers and keep an appointment; so I'll see you next week about here . . .

—JOHNNY

WATCHBIRD:

(Continued from page 13)

ALDINE DU BOIS, leading lady in the Ted Lewis Revue, not only sings and dances but has added song writing to her roster of talents. "Pal-ing Around With You" is her first published song and when she told us about it, her eyes sparkled like the diamonds in her new wrist watch. . . TONY MARTIN'S recording of "Over a Bottle of Wine" is divine, but then, isn't any Tony Martin disc divine?. . .

We've had "The Groaner," "The Voice," "The Velvet Fog" and "The Prince of Wails." Now we have "The Hummer," otherwise known as CARLTON HAYES. . . PHIL FOSTER of the El Rancho tells us this one about a bop musician who walked up to an organ grinder with a monkey on a leash and said "I don't dig your music, man, but you sure got a real crazy son!". . . After three years DICK SORENSEN is still cooing. . .

Post card (what else?) from NIKKI SAUNDERS, who is going on her second year of touring Europe. Nikki is spending a fortnit' in Tring Herts (whatever that is). . .

June 7th—Opening night of the circus, and our thanks to Ted Lewis for making it possible for the Arden-Fletcher dancers to attend.



Just 12 More Days

(THURSDAY, JUNE 19)



AND THE . . .

"Fantabulous"

More-Field Darlings

Will Be at JOBY LEWIS' NEW

CAL-VADA LODGE

AT

LAKE TAHOE





POP SQUIRES:

(Continued from page 5)

those who experienced such early days (like yourself) than any other of life's hard experiences."

There was a little more of my friend's letter, too personal and friendly to quote. Altogether, it was a most pleasant letter, recalling, among other things, Tasker Oddie's Lucky Boy mine.

Once or twice I traveled the road south from Hawthorne for about ten miles, thence westward up the mountain, the road crossing the ridge at 10,008 feet, as I remember the marker. The place was called Lucky Boy Summit and the mine of that name was not very far away.

Tasker was proud of the Lucky Boy and was confident that he had another great camp like Goldfield or Tonopah in the making. Everything about the mine and its equipment was of the best a competent mining engineer like Oddie could devise. Many people were anxious to invest their money in it. Among those who, as a special favor, were permitted to take a share of the very promising property (in those days when new discoveries like Tonopah and Goldfield were making millionaires any mining property with a showing of ore was "promising.")

Oddie had amassed a fortune of three million dollars in the half dozen years since he and Jim Butler started development of the Tonopah camp. Part of this fortune he had invested in other mining properties. A large part of it went into development and equipment of the Lucky Boy. Among the friends of Oddie who invested heavily in Lucky Boy was the then Governor of Nevada, John Sparks.

The end of the great and promising Lucky Boy was a sad one. Without any good reason the ore just quit as the development of the mine advanced. There just wasn't any more. Expert prospecting gave no further promises. The Lucky Boy was dead and the consequences disastrous, especially for John Sparks and Tasker Oddie.

John Sparks died, almost penniless, soon after. Tasker Oddie bought the Sparks interest in the Lucky Boy back from the widow for something like fifty thousand dollars which her husband had invested in the property. That left Tasker practically penniless and he never thereafter achieved fortune.

I remember well what Tasker told me not long after he had abandoned the Lucky Boy as a hopeless failure:

"Charlie, the Lucky Boy is one of the finest mines in the world. Its shafts and tunnels are perfect. Its hoists and other machinery are the best that money can buy. It is a near-perfect mine. But there is just one slight defect in the Lucky Boy. It has no ore. Otherwise everything is all right."

Oddie, so far as I remember, was not very active during the next several years. But his sister, Mrs. Fred Siebert, lived in the house next to ours on Fremont Street (where the Cornet building now is). She was a most delightful person and our two families became great friends.

Along in 1910 one of the Tonopah papers proposed Tasker as Republican candidate for Governor of Nevada. I became enthused with the idea and wrote several editorials in The Age, praising Oddie, and the first thing anybody knew, Tasker L. Oddie was a full-fledged candidate for Governor.

As with everything he tackled, Oddie went at the hard task of campaigning the state with vigor. There was not a mile of highway paving in the state then, except some of the paved streets of Reno. Highways were only a name. Crooked roads winding for endless miles through the brush marked the way from one part of the state to another.

Tasker took his saw and cut off the tonneau of his old car (the same one, probably, that my friend rode in to Hawthorne) and immediately the car was dubbed "Tasker's sawed-off." As the candidate made his way through brush and deep dust, through washes and over difficult hills, he was met by groups of his miner friends with cans of gasoline for the sawed-off. That was largely the means which made his campaign possible.

Tasker visited southern Nevada and Las Vegas on his tours. I remember the story Mrs. Alice MacFarland tells of how a dust-covered, disreputable appearing car stopped near the gate to the ranch at Indian Springs, near where there was a big pile of watermelons. As Mrs. MacFarland went to the gate to greet the stranger, Tasker asked:

"Madam, may I buy a watermelon?"

She replied, very politely:

"Oh, just help yourself to all you want. We are feeding them to the hogs."

Tasker enjoyed telling that story to the very end of his illustrious career. They were two great men, Tasker Oddie and Key Pittman—one a Republican and the other a staunch Democrat. Nevertheless, partisan politics never prevented their working together for everything they considered of benefit to the State of Nevada.

KOST'S

Car and Truck Service

Service with a Smile

PHONE 1038 1000 S. MAIN

THAT'S FOR SURE:

(Continued from page 23)

Most of the people he is greeting are the dealers, cocktail waitresses and the bartenders. The other day we were visiting various clients and ran into Ted in six different spots. Made us wonder who was following whom? Seriously, when a successful man such as Mr. Lewis takes time out to visit so many people, you just know there's a big heart beating beneath his shirt.

Well! Well! Well. Bet you didn't know there were so many holidays in the month of June. We received a book from the U. S. Chamber of Commerce and were astounded with the information it contained. In June alone, there are **twenty-four holidays.** June 1 is not only "Son's Day," but also "International Shut-Ins Day." Hmmmm! June 4 is dedicated to "Old Maid's Day." We're not kidding! Honestly! From the 15th to the 21st, it's "National Bow Tie Week." That—is the end!

Believe us when we say we were greatly disturbed to see such a wonderful guy, EMBRY DRAKE (of Reno) leave the pit of the CALIFORNIA CLUB. Everyone just admired and respected him completely and his absence is sorely felt by all who knew him.

The new blonderful addition to the JEAN DEVLYN DANCERS at the HOTEL LAST FRONTIER is DEDE JOHNSON, sister of GIL, the featured dancer with the group. Looks like professional dancing certainly runs in that family.

What a fabulous town, with equally fabulous residents! FRED LEVY is building a bungalow for himself on the grounds of the HOTEL EL RANCHO VEGAS. It will be his home six to eight months out of the year. The balance of his year will be spent in San Francisco and New York. One of these days we are going to brave the course and have this champion golfer give us a few pointers on the game.

Last week, JESS HALL suffered a heart attack at the GOLDEN NUGGET. He was immediately rushed to the hospital but every medical attention available proved unsuccessful in reviving this fine individual. We are sorry to have to say farewell to such a wonderful guy and his many friends join us in extending their deepest condolences.

HERSHEY MARTIN and his very charming frau were in town to celebrate his natal day, May 30. Hershey is manager of the west coast office of the WILLIAM MORRIS AGENCY. We know the Martins enjoyed their stay and we hope they'll continue their celebrating in our town, for years to come.

We almost didn't attend the banquet held by the LAS VEGAS WOMEN'S BOWLING ASSOCIATION because it was held on June 3. That happened to fall on one of our busiest week days. Now, we are strutting around like a proud peacock, happy and mighty pleased. At the banquet, various trophies were distributed to the women bowlers. You probably guessed it, by now. Ye Editor's wife received ten of the most beautiful trophies we've ever seen. Now we'd better hurry up and move into that house. We need a trophy room to take care of all those prizes. Hope Mrs. C. decides to leave a couple at home when she leaves for her cross-country drive. Speaking of traveling, do women ALWAYS need a truck for a vacation? Men aren't like that. (Ouch! Hmmm! Books are getting lighter this season.) Happy traveling, honey. Don't forget to come back real soon. We'll all miss you . . . and that's for sure.

Home and Car Radios Repaired

PERSHING

RADIO AND TV

"The House That Service Built"

118 North 3rd St.—Phone 6477

FREE PARKING IN THE REAR

Fabulous Las Vegas

$5 a YEAR

52 ISSUES

Our mailing list includes every state in the U. S.

1600 SOUTH MAIN STREET PHONE 4922

NEVER A COVER

NEVER A MINIMUM

NOW IN THE RAMONA ROOM

"The Perfect Fool"

ED WYNN

LUCILLE NORMAN

BEN WRIGLEY ★ ARTIE JAMES

THE DEVLYN REVUE featuring GIL JOHNSON

BOB MILLAR & HIS ORCHESTRA

DON BAKER at the Hammond Organ

Late Show Saturday Night—1:15 A. M.

SHOW TIMES 8:30 & 11:30 PM

PHONE 1800 FOR RESERVATIONS

Hotel LAST FRONTIER

LAS VEGAS, NEVADA



THE Flamingo HOTEL

NO COVER OR MINIMUM

FOR RESERVATIONS PHONE 4000

NOW IN THE FABULOUS FLAMINGO ROOM

HARRY JAMES

HIS ORCHESTRA & REVUE

FEATURING

MR. KITZEL

"The Lovable Character of the Jack Benny Show"

TAN DARVA DANCERS

"Fantasy in Rhythm"

TOMMY GUMINA ★ PATTI O'CONNOR

BOBBY PAGE IN THE MURAL ROOM

SHOW-TIMES 8:30 — 11:30 P. M. Late Show Sat. Night, 1:15 P. M.



The Boys and I Wish to Applaud You
Patrons of the

FLAMINGO HOTEL

FOR YOUR WONDERFUL RECEPTION

HARRY JAMES

AND HIS MUSIC MAKERS

FEATURING **TOMMY GUMINA** ★ **PATTI O'CONNOR**

★ **Exclusive on Columbia Records** ★