Jack Gorkz

Fabulous LAS VEGAS

HOWDY PODNER



United Jewish Appeal Drive

Wednesday, June 4

★

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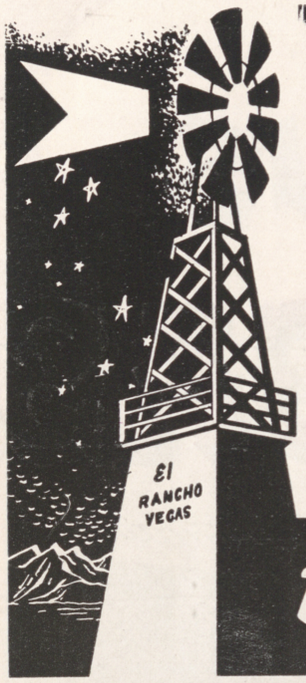
GEORGE JESSEL

(Story on Page 9)

15¢

May 31, 1952

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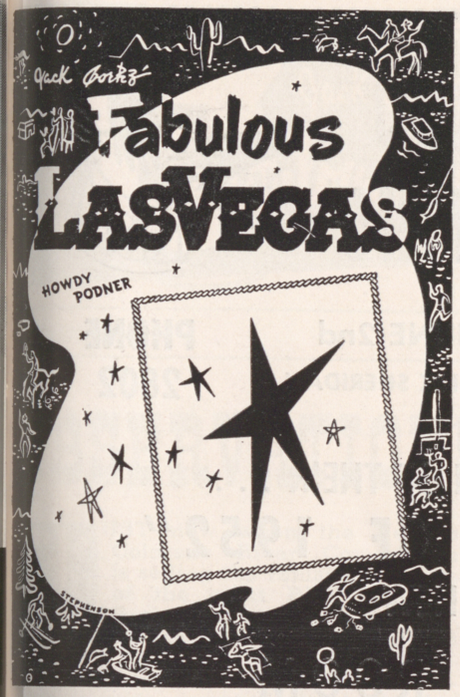
Late Show Saturday Night—1:15 A. M.

SHOW TIMES 8:30 & 11:30 PM

PHONE 1800 FOR RESERVATIONS

Hotel LAST FRONTIER

LAS VEGAS, NEVADA



PUBLISHED WEEKLY VOL. 4, NO. 7

OBSERVATIONS, By POP SQUIRES
"THAT'S FOR SURE," By JACK CORTEZ
HOLLYWOOD HAPPENINGS, By MARTIN LEWIS
REVIEWS OF CAFE SHOWS, By JACK CORTEZ
RANDOM THOUGHTS, By B. B. BARTON
THE WATCHBIRD, By LADY MICHAEL
WHAT'S DOIN'?, By JOHNNY UHLMAN
'NEATH THE PALMS, By GENE GRIFFIN
RENO BEAT, By GEORGE HEANEY

ART DEPARTMENT, Dennis Stephenson

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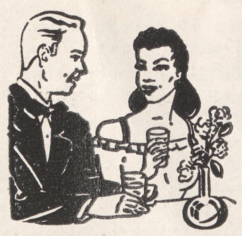
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"Satire"

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NO HOUR STRIKES FOR THE JOYOUS



CONTINUOUS DANCING 'TIL DAWN

Jack Goetz' Howdy Podner

Fabulous LAS VEGAS



VOLUME 4 — May 31, 1952 — NUMBER 7

OBSERVATIONS

. . . by CHARLES P. "POP" SQUIRES

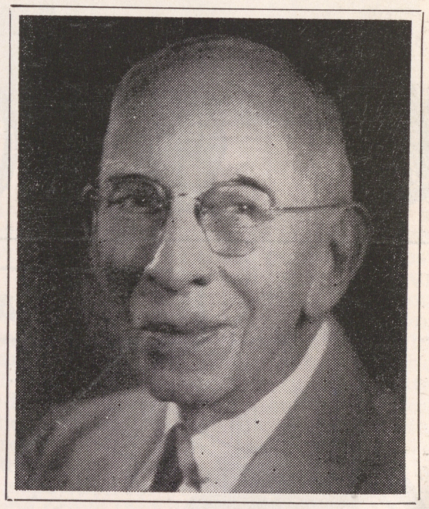
JUST now when the Nevada Colorado River Commission is selling the remaining assets of the great BMI plant to Basic Management, the corporation representing the established industries at Henderson, it is interesting to look back over the past half century to note some of the highlights which stand as milestones to mark the growth of the great ideas which brought about construction of Hoover Dam and made it possible to build a great city at Las Vegas and industries at Henderson which are important to the entire state.

More than half a century ago when steamboats were plying the Colorado and great engineers and explorers like John P. Culver and Bill Mulholland made journeys up the river from Yuma to Fort Callville, the idea was born that a great dam would some day be built in Boulder, or Black Canyon. When I had the first notion of going from Los Angeles to see what that strange country they called Las Vegas was like, Mr. Culver told me:

"Some day a great dam will be built in the Colorado River near Las Vegas. It will control the floods of the river and will provide a vast amount of electrical energy to create an industrial center in the southwest. But the enterprise must wait perhaps for many years because there is not now a market for the power."

So when I came to Las Vegas in February 1905 a dam on the Colorado was one of the things I could visualize for the future of Las Vegas. In 1906 my friend Henry Robbins of Goodsprings induced the Republican County Convention held at Caliente to adopt a resolution advocating the building of a dam on the Colorado river.

That was one of the first excuses we



could find for harping on the Boulder Canyon Dam project. It was that publicity which interested Henry Schmidt and associates of Tonopah in the idea. By their enterprise surveys were made during the years 1909 to 1914 and in 1914 a permit to build a dam in Boulder Canyon was issued to Schmidt and his associates by the Secretary of the Interior. French financiers, including the Rothschilds, agreed to finance the project and set October, 1914, as the date of beginning work.

In August, 1914, the German army marched through Belgium into France. World War I was on and all hope of securing French, or any other, capital died. Schmidt kept his permit alive until the early 1920s, when he abandoned it.

(Continued on page 19)



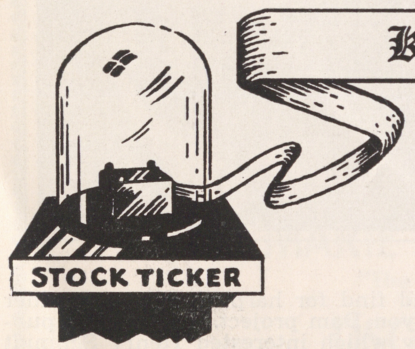
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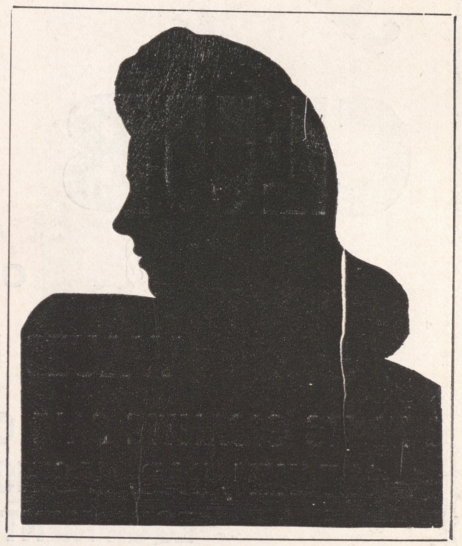
"GET LUCKY WITH BUCKLEY"

Play the Bonanza Machines

20 FREMONT STREET DOWNTOWN

RANDOM THOUGHTS

. . . By B. B. BARTON



SOMEONE once said: "You can buy a dog — but — you can't buy the wag of his tail." . . . So many humans wander through life, wondering exactly which of their acquaintances are true friends. Those who fall into this category are usually embittered and disillusioned. They feel most of their associates are looking for social stepping stones, nothing more. Even to the wealthy, there is one great happiness available. Many are the assorted varieties of canine pets available. When a tired, worn-out individual returns to his home, he can derive a great deal of comfort from the joyous greeting extended by a pet dog. Whether he be hound, pedigreed, or of unknown origin, there is nothing quite like the adoration an affectionate, loving animal can display.

Some adults lose their mates because of an upbringing that left them more inhibited than others. They feel it "isn't quite proper" to reveal the great love they have for one another. When that is being experienced, it follows closely with dangerous ground that will suddenly open and swallow the fearful into the land of loneliness. Did you ever see a real, home-happy dog walk around with his nose in the air, refusing to show his delight over a toy or an affectionate pat? Uh-uh! No master will ever lose the love of his pet. Just a slight show of esteem and concern is all that is necessary to keep that little ol' tail wagging furiously, especially when the canine hears the familiar step and the key in the door.

Now, let's take a minute in which to compare husband and dogs. When the time comes to feed the purp, the little rascal leaps around, expressing his happiness for the feast to come. Naturally, the housewife doesn't expect or even want her husband to react in this manner. If he did, she'd probably call for the men in white. However, a gal does want her ever-faithful to show some interest in what she has prepared. Appreciation accomplishes a great deal. Husbands, as bread-winners, desire some well-timed pats on the back. Just because a woman devotes her energies to her home, it doesn't mean her accomplishments should be overlooked. No woman wants to fall into the taken-for-granted stage. What a horrible feeling that must be! Of course that probably isn't the situation in your home but pity the woman whose husband has placed her in that undesirable niche.

It's true that dogs do lead an enviable existence. They eat well, sleep all they want to and usually have a very comfortable home in which to live. Every comfort you could possibly invest in for your pet is well worth your while and money. In exchange, you receive a sincere, undying devotion. You've all heard of tales that brought tears to your eyes. The youngster who sobbed for days because his playmate had been killed by an auto—the dog who refused to leave its master's side, throughout a prolonged illness. We could go on and on but it would only be repetition for your ears. These stories alone prove that dogs do have a definite reason for life. They bring happiness where it is necessary and have helped many a person through a period of feeling unwanted. It's so wonderful to lower your hand and have it touch a canine friend. That romping little bit of fluff is quite capable of setting his mood to yours and making you understand that your smile and laugh are all-important to him. If you never had a dog and feel inclined to disagree, walk over to the kennels and take one home. Only then will you realize how other dog lovers feel and you, too, will join the parade of praise.

There is a Destiny that shapes our ends,
Rough hew them how we will;
One of the T-Men his skill lends,
While his brother tends a still.
—Hi-Court.

SALE!! SALE!!

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SALE BEGINS 10:00 A. M., WEDNESDAY, JUNE 4th

THAT'S FOR SURE . . .

by JACK CORTEZ



ON our front cover is GEORGE JESSEL, one of the greatest names in the land of show-business. We have chosen Mr. Jessel because his printed image, appearing in such a prominent spot of our publication, should serve as a very important reminder to all. . . On June 4, the FLAMINGO HOTEL will be the setting of the annual UNITED JEWISH APPEAL DINNER. Mr. Jessel will preside as toastmaster. During the course of the evening, attendees will listen to Rabbi MAX NUSSBAUM (of Los Angeles), acknowledged as being one of the finest orators of our United States. Incidentally, Mr. Nussbaum is also one of the greatest Jewish leaders of our country. Popular localite, ABE SCHILLER, has been handed the important task of fulfilling the duties of master of ceremonies. . . GUS GREENBAUM, president of the Flamingo Hotel, Inc., is the Las Vegas chairman of this worthy drive and extends an open invitation to all. Regardless of your race or religion, please make an effort to attend this affair. Last year's dinner was supported by repreesntatives of virtually every race and religion and the donations taken in were gratifying. Let's all do our best to see that this year's dinner proceeds are even greater than those of 1951. . . Tickets are now available at a small cost of $5.00 per person. Join the host of charitable supporters and let's prove that Las Vegas has a heart that's completely willing to ease the burden of people who are trying to build a land dedicated to democracy and freedom. As a closing thought, we would like to quote the Honorable WILLIAM O. DOUGLAS, associate justice, United States Supreme Court: "The United Jewish Appeal, in its support of the people of Israel, is not only contributing to the rebirth of a free society in the Middle East; it is helping to build a model society than can awaken other peoples and show them the way out of feudalism to freedom, dignity and plenty."

Talk about a faux pas! After last week's edition came off the press, a certain editor (of Fabulous Las Vegas Magazine) felt like changing places with an ostrich. At least, no one could seen the embarrassment! We negligently allowed an item to be printed, referring to BERNIE EINSTOSS and FRANK GRANNIS as the gaming operators of a certain hotel in Reno. Of course, we meant to state (and correctly so) the hotel as the MAPES HOTEL. It went into the typewriter with that thought but the keys must have been playing some sort of a joke! Forgive us, dear sirs! We honestly enjoyed our vacation at the Mapes and hope we didn't offend anyone with our error.

Open letter to TONY MARTIN: Not too long ago, a handsome, favorite singer appeared in one of our local "pubs." At that time, said singer (of stage and screen fame) told us he was going to join our staff and meet our weekly deadline with his personally written columns. All we want to know is this! So — howcum we haven't received one small sentence or two so far. Howcum! Seriously, Tony, we've told many people of your intended columning and we're all waiting for the first one. Our best regards to your lovely wife, CYD CHARISSE. We hope it won't be too long before we see her in another flicker such as "Singing in the Rain." The gal did a terrific job in that film and has added many more admirers to her list of fans.

On rather short notice, CHAMP BUTLER recently played a one-week engagement in the Ramona Room of the HOTEL LAST FRONTIER. Most of you know of Champ's determination to score in showbusiness, even if he had to park cars, wash dishes, or play occasional benefits. Although Champ was in Hollywood's vicinity for years, it took BARBARA BELLE to discover the lad and recognize his great talent.

(Continued on Page 27)

SILVER SLIPPER SALOON AND MUSIC HALL

NOW APPEARING

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WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



I DON'T know about you but I likes this hot weather! I'm strictly a fair weather fiend! Sure it's hot in the day time but it's really only uncomfortable for about, maybe, eight or 10 hours out of the day, and the warm nights are the greatest things that ever happened. Now you take in the cold of winter you are miserable 24 hours out of the day, and you gotta bundle up like an Eskimo. In this kind of weather all you need to have on is enough to remain within the law. Pity the poor male as he must remain almost fully clothed while the female of the species trods the thoroughfare in little more than a bra and panties, composed of slightly thicker material than their "unmentionables." You know somethin'? I think it's because most of us men haven't got the guts to get comfortable like the women do! If a man appears on the street wearing shorts and sandals he immediately feels that "the fellas" are looking at him and wondering if he's "one of the boys"! In this case, "the fellas" are the so-called "he-men" who don't have the guts to get comfortable any place except in the seclusion of their own back yards. I'm one of 'em! I run around my place with less on than a young robin but you dasn't leave that sanctuary lest you get the nod as being a probable recent resident of a certain eastern "Village" . . . I get on a box about some of the darndest things, don't I?

And that reminds me; come next Monday, June 2, you should sashay up to the ticket box at the corner of Third and Fremont and get your tickets for the Boulder-Vegas SHRINE CIRCUS which will run for three days the following week-end at Cashman Field or Elk's Stadium (you can take your choice, they're both the same place). This year's edition is the THIRD annual affair of this kind and they have 30 new acts lined up for your entertainment. Beat THAT! It all goes for a worthy cause, too! . . . Say, that "PAT" BUCKLEY is quite a fabulous figure, I'm beginning to find out! He's the fellow who just recently opened BUCKLEY'S at 20 Fremont street, downtown, and THE Buckley of Buckley Coin Machines. It was his idea originally to liberalize the slot machines and put the first ones in Harold's Club in Reno. Then he finally brought the paying of guaranteed jackpots into being as a general practice. Aside from all this slot machine business, he owns and operates one of the biggest plastic manufacturing plants in the country, Tri-State Plastic Molding Company, Ltd., which is located in Henderson, Ky. It was also his idea to put juke box selection devices in the booths for the convenience of customers, known as the Buckley Music System. On top of this he is one of the friendliest, most down to earth men I've ever met. You'll like him, too, when you meet PAT BUCKLEY! . . . THE COPPER GRILL became a reality last Thursday when the Tsouras brothers opened their doors and once again began their role of service to the public. Completely remodeled from front to back and top to bottom, the Copper Grill is one of the most modern and attractive eating establishments of its kind in the city today. Following the last war the boys leased the property they now occupy and operated the Las Vegas Barbecue up until the present time when they decided to do the remodeling and expansion job. To GEORGE, TED and CHRIS, we extend a hearty hand of congratulations for a job well done. They've all been on the job every day for long hours to finish it up, and have done a great majority of the work themselves . . . Did you ever hear of a storm breaking loose and everyone enjoying it? TEMPEST STORM breaks loose every night at the EMBASSY CLUB BURLESQUE out in North Las Vegas and, believe you me, everyone enjoys it. Her flowing red hair and beauty of body are really something to see. And the "$50,000 Treasure

(Continued on page 37)



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UNTIL 8:30

THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

WE almost didn't get the column in again this week, but ye editor (ye gads) caught up with us and read the riot act and we hung our head with shame and remorse for our laziness. Laziness, it seems, is a thing called Lady Michael. We thought we had had rather a busy week and even now our schedule is full, but if DOTTY HARMONY will wait patiently for rehearsal (she swings my part in the show at the Desert Inn) and tonight's dinner guests wait countless hours for the meal that's promised for 6:30, we'll plug away at the column so as not to disappoint you dahling readers.

This has been a week of rehearsals and rehearsals and more rehearsals. Night and morning and in between a couple of hours' sleep here and there. Then came the nervous, dry-throat, butterfly stomach opening night. The fanfare blares and our minds become blank, but as we step out on stage the routine flows smoothly—not from our mental prowess, but from our now educated feet, thanks to the monotonous over-and-over-and-over again blankety-blank ever-lovin,' cotton-picking rehearsals. Tempo, RAY ANDREWS, tempo—one, two, three, four — watch your spacing! — watch those arms! — chasse, step, step, one, two, three—take it from letter B—take five minutes—take it away, BONNY HUNT, till next month, when we start all over again, ad infinitum. . .

The results of our labors were very well received by a large, tres chic, intelligent audience who applauded us right spontaneously and then settled back to enjoy. the inimitable TED LEWIS and his wonderful revue. So much personality is packed into this little man with the battered top hat and bowed legs who is a "must" on most impressionists' and mimics' lists. . .

I'm guesting, it's me, Bonnie Hunt. Came to dinner at the Lady Mike's house. She is all sixes and eights, an old Scottish expression much used by Grandma Hunt. The kitchen looks like a pan of worms so to the study I shall go to make my first attempt at the literati. I can see her from here. She is peering into a small glass jar. Result? . . . We, of the Arden-Fletcher office are still agog over the surprise elopement of Barbara Leah, nee Pickles. Just up and did it on a closing night of the Chez Paree show in Chicago. Ruthie Clarkson, a quiet mouse if there ever was one, stood up for her, though I don't think she knew the groom either.



CRICKET ON THE HEARTH DEPT.:
His name is Jimminy and he's a cricket. Lives at the Desert Inn; that is to say, he is sharing my room. I couldn't evict him and everyone is laughing at me, but he does sing pretty. I just never know where the next musical offering is coming from, he changes locations so often. Poor Jack Carter of the Copa City show didn't sleep for a week what with the scourge visiting Vegas. Beetle complex. Carter is being pursued by Paula Stone, to become top banana of Top Banana. . . . Choreography Ron Fletcher, plug. Both of my bosses are in France, suffering, no doubt, lying about on the beach at Cannes between rehearsals for the short Ice Vignette to be inserted in the Lido show. . . Paris, I don't care. I really have more fun right here. I don't parlez, nohow. I had a week of sheer calamity first day of rehearsals. Lost a gal, Allison Rogers. Disjointed knee cap. Never did open in the show. The music for the opening was grounded in Des Moines, Iowa. All this the night before opening. Plane left there and was again grounded in Omaha. Should have gotten on my broom and retrieved it but I broke the handle on the girls at rehearsals. Sue Weber, dance for mother. . . . Ending my first column, I must say, **Now is the time for all good men to come to the aid of their country (space killer) and besides, I'm hungry and I don't think Lady Mike is going to get dinner in time to keep me going, so back to the Inn and my dear Pancho. Dinner, please!**

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'NEATH THE PALMS

. . . by GENE GRIFFIN

I DOOD IT—I GOT MARRIED! A little girl named TANA LOUISE said "yes," and made me the happiest guy in the world! "I chased her, 'til she caught me," as the saying goes. Our marriage was somewhat of a surprise to everyone, and a little unexpected, nevertheless, it had to be, because I'd never met anyone who understood me as well. To me, she is the shot in the arm I need to go places. I'm happy, so what more can I tell you?

GOULD RIDES AGAIN . . .
The Vagabond Club has given a struggling comic a big break by co-starring him in their show. SID GOULD is his name, and a more funny man you couldn't find. His "alrighty" cliche grows on you, and gets to be a tag to every punch line he pulls. SID'S style of presentation is very different and I'll never know why he isn't one of the nation's leading comics. He works fast, hardly giving you time to catch your breath. The high light of his offerings comes when the "VAGS" join him to do the "MAKE UP" skit. Everybody gets slapped around and face powder is smeared from head to toe. MARIA NEGLIA, holdover for many weeks—as usual, enhances the room with her beautiful renditions on the violin. The climax of mi'lady's act is her interpretation of "HOT CANARY." MARIA'S father is a professor in Milan, and conducts a 250-piece symphony orchestra. Rounding out the bill is lovely ROSANNE, giving the Miamians dance specialties at their best. FRANK LINALE provides background, and between shows proves the versatility of his men in the band, especially GEORGE HORTON, trumpeter extraordinary. In the GODFREY ROOM, the BETTY BELLO TRIO delights, and I might add, BETTY tickles the ivories royally.

JACK GOLDMAN SMILES . . .
The NOVELTIES return, after a two-week vacation, to fracture folks in the CLOVER ROOM. It seems the well deserved time off has lifted their spirits higher, if that's possible. I've told you before how wonderful they are, so I won't say no mo' for now. All I can say is, it's well worth the plane fare to come to Miami, to see them. Supporting stars include NANCY EVANS, singing star of NBC and VICTOR RECORDS, who is as lovely to look at as to listen to. RUSS SOBEY, dancing on the fastest two feet you've ever seen, and the lovely SELMA MARLOWE DANCERS with YOURS TRULY, G. G. TONY LOPEZ and ORK play notes on



the show while JACK STUART offers dancing pleasure.

BELIEVE IT OR NOT . . .
I saw a sign in from on a restaurant last week reading, "MAN ALIVE . . . DINNER'S SERVED" — I'm not hungry.

NEW JOB . . .
WOODY, comedy-pianist, known in Las Vegas and Miami night clubs, has been called back into the Marines. I know all of you in Las Vegas are interested in hearing this. I can't imagine Woody protecting me or anyone else, can you? I suppose if Woody gets to a piano in Korea, he'll blast them out. Give it to them, kid.

WHICH IS WHICH? . . .
Tony Pastor's Club keeps the people confused every minute of their show, due to the fact you don't know "which is which." Shows with females and impersonators are quite popular here and Tony Pastor's Club is commercializing on it. Headlining the gay revue is a young man that, for years, has been Cafe Society's favorite tenor and, in my humble estimation, rightly deserves this title. His name is JACKIE SMALL, and though small in stature, his big voice more than makes up for it. This fellow commands respect with his showmanship, choice of tunes, and clean-cut appearance, along with his beautiful four-octave range. I'd like to see JACKIE on the PARAMOUNT stage in New York. He'd kill 'em. Surrounding Jackie is

(Continued on page 23)

SHOW REVIEWS by Jack Burtz

Flamingo

May 29 through June 11
(Not a review)

Once again the Flamingo Room is filled with the wonderful music of HARRY JAMES who, with his orchestra and revue, opened amid mighty trumpet blasts last Thursday night. There is still only **one** Harry James when it comes to open trumpet. Although he is imitated many times he is never quite equalled . . . Featured in the current revue is that lovable character of the Jack Benny Show, MR. KITZEL, as he is known to most of you, and Artie Auerbach, master dialectician, to many of us. Being a master of the dialects enables him to relate many amusing stories to the fullest of their entertainment value . . . Also in this revue you will see the TAN DARVA DANCERS. Billed as "Fantasy in Rhythm," their routines lean a little to the Oriental interpretive and, if previous releases are correct, they should fulfill all expectations toward good en-

(Continued on Page 35)

LAST FRONTIER

May 30 through June 13
(Not a review)

Las Vegas—you're in for one of the finest treats available to any supper clubbers; to any audience! Starring in this new revue is ED WYNN, "The Perfect Fool." The old fire chief himself is celebrating his 50th anniversary in show business by making his first night club appearance. We're mighty proud that he has chosen our site for that honor. Mr. Wynn has appeared in Broadway musicals, motion pictures, on radio and in stage productions. He is also one of television's greatest luminaries. When you look at this outstanding personality, you can virtually see the history of show business passing before your eyes. Don't miss him! . . . Included in the Wynn show is LUCILLE

(Continued on Page 35)

El Rancho Vega

May 28 through June 10

Starring in the Opera House-Thea Restaurant is one of the loveliest g of spotlight fame—MISS GLORIA HAVEN. Miss De Haven is well kno to all audiences, having reached ni lions of fans through every entertai ment medium. She is well-poised a skillfully presents her repertoire songs. We honestly feel that Miss Haven will equal her screen succes with her nightclub appearances. T fetching songstress easily adapts hers to the mood of a song, becoming w some, daring or completely adorabl according to her chosen lyrics. The is full of talented accomplishments PHIL FOSTER is an added-attracti on this bill. After seeing him, you ha to grin anytime you hear his name. T lad readily admits he is from Brookl N. Y., and has the type of comedy th no other state could possibly provi Phil has greatly improved since we s him last. He actually keeps his audien in a highly-geared state of hysteri Whatever you do, don't pass up this portunity to see and hear Phil. If continues at such an hilarious pace, will join the ranks of everlasting sho people . . . DIVENA certainly enthra the onlookers with her version of underwater ballet. Her prop is an h

(Continued on Page 35)

Wilbur Clark's DESERT IN

May 27 through June 23

TED LEWIS, "The High Hatted T gedian of Song," opened last Tuesd night to a jam-packed first-nigh audience, with his World Famous chestra and Revue! This year's edit of Mr. Lewis' revue is bigger th ever before and boasts a bright and b anced bill of fare. As ever, the old m ter's presence is either seen, heard felt throughout the entire producti GERALDINE DuBOIS does a nice

(Continued on page 35)

Thunderbird

May 29 through June 18

Starting off with a grand opening to apacity crowds last Thursday night, the hunderbird is proud to present as the ar of their current miniature musicals LFRED DRAKE; singer, dramatic ac- r, director and producer. Mr. Drake also a recording artist for RCA-Vic- r and Decca as well as star of radio, reen and television. He has appeared such Broadway musicals as, "Kiss e, Kate," "Vagabond King," "Babes Arms" and many others . . . This ow also marks the return of one of as Vegas' favorite comics, MICKEY HAUGHNESSY who uses as his slo- an,, "nothing to laugh at"! Those of u who saw the picture, "The Marrying ind" with Judy Holiday, will remem- er Mickey as the brother-in-law who as a butcher with a logical, easy-going utlook on life. Mickey is a "mugger" as e puts on his show and is a sure fire et to bring out the belly-laffs . . . Also eturning to this room is the trio of nsational "Acro-cats," LOS GATOS. hese three young men have a very st moving act that is action packed om start to finish with feats of hand- alancing and tumbling that will hold ou spellbound . . . Once again amid eauty and lavish costumes, the KATH- YN DUFFY DANSATIONS present

(Continued on Page 37)

CLUB BINGO

May 18 through June 3

Girls! Better hold onto your fellows if u're heading for the Bonanza Room. hat laughable, lovable bundle of dyna- ite, MISS YVONNE MORAY, is star- ng in that room and is chalking up ore conquests. Everybody—but every- dy—loves this doll! If she selects a ndsome patron to sing to, his date ins in the laughter and adds to the larity that Yvonne provides. Miss oray presents a marvelous selection of ngs, among which are some special nes and parodies that bring a twinkle your eye. Her bubbling wit is in- fectious and frowns are placed in mothballs whenever Yvonne is in the spotlight . . . On the same bill is YVETTE DARE, a lovely bundle of femininity whose eye-appeal is receiving a great deal of comment and applause. Yvette features a sarong-stealing parrot. We don't believe we have to add any comment. This is an unusual act and we must confess-to appreciate her presentation, you must SEE Yvette . . . Rounding out the bill is FREDDIE TOWNES, a very personable young comic who lends his humor to the production. Freddie does a mighty fine job of keeping the show moving at a smooth pace in his role as emcee. You can't help but be entertained when Freddie holds down the stage with his cleverly-timed comicry . . . MIKE WERNER and his big-little band back the show, alternating with the JACKIE COON TRIO to bring you lilting dance rhythms until 5 ayem.

SILVER SLIPPER SALOON

Show presented May 23

A real Western welcome, accompanied by fine Southern hospitality, was extended to the RADIO ROGUES when they returned for this engagement. JIMMIE HOLLYWOOD and HERBIE SELLS are really tops in favorites and localites enjoy seeing them as often as possible. The boys have a marvelous sense of comedy and timing. . . . On the same bill is the handsome young comedian, DICK DRAKE. Dick has a very smooth, quiet way of telling stories that hit his audiences with a quick, hilarious reaction. The comical yarns he weaves, along with his pointed gags, evoke your sincere laughter and leave you wanting more. . . . Rounding out the bill is the very sultry, very lovely ANTONINA. This lovely lady of song presents her tunes in a warm, ingratiating manner. Her repertoire includes many numbers that are popular favorites. Antonina certainly makes a fetching picture in the spotlight . . . JIMMY CAVANAUGH does a capable job with the emcee chores . . . CHUCK GOULD and his orchestra back the production with GEORGE REDMAN at the piano.

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POP SQUIRES:

(Continued from page 5)

In 1919 Los Angeles had a publicity organization called the League of the Southwest. Arnold Kruckman was secretary and my friends W. B. Mathews and Lester L. Robinson of the Los Angeles Bureau of Water and Power were interested. I worked with them to induce the League to take as the subject for their next meeting the building of a high dam in the Colorado River at or near Boulder Canyon.

The people of Imperial Valley were immediately interested in the project which they believed would protect them from destructive floods and solve many of their problems of water supply. They cooperated with enthusiasm. It was decided to set the date for a meeting as April 1, 2 and 3, 1920. Invitations were sent to many men of national fame and some, including the great orator William Jennings Bryan, accepted. The meeting grew into a great convention with 2000 delegates.

I urged our Governor Emmet D. Boyle to attend and lend the official assistance of the State of Nevada to the enterprise. The idea then had received little or no support in the northern part of the state and Governor Boyle declined to attend, but appointed me his personal representative, promising to back me up in any movement which might be undertaken. Also he asked me to send him the names of other Las Vegas people who would like to attend and he would appoint them. I sent the names of James Cashman, E. W. Griffith, Dr. Roy W. Martin, Sam Arentz and some others, whom Governor Boyle appointed as delegates and who attended the convention.

It was one of the greatest and most successful publicity stunts ever staged in the southwest and the Boulder Canyon Project received its first widespread national publicity. As representative of Governor Boyle I was a member of the committee on resolutions and through happy circumstances I was appointed to write the resolutions.

That resolution in its first paragraph declared the necessity of a high dam in the Colorado river at or near Boulder Canyon. "High Dam" then meant a dam perhaps 150 feet high. But the Bureau of Reclamation was interested and began engineering studies and surveys which gradually created the immensity of Hoover Dam.

We thought that Boulder Canyon Dam was assured at a very early date. Everything was rosy. It was just a matter of getting a permit from the Bureau of Reclamation and private capital would eagerly grasp the opportunity to build the dam and acquire the vast power it would generate.

The governors met again about May 26, 1920, at Denver, to further promote the project. The meeting was in the office of Governor Shoup of Colorado, and he welcomed those attending and introduced them. Then, he asked, what shall the order of business be?

There was silence for a few moments. Then, knowing exactly what I wanted, I said:

"I move that this meeting of governors approve the resolution of the League of the Southwest for a dam in the Colorado River at or near Boulder Canyon."

Then a tall, lanky chap named Gillette, who was state engineer of New Mexico and represented Governor Larrozolo, got to his feet and said:

"Not so fast, Squires. We in the upper basin states have given this some consideration and can see that if you build a dam down there, that when our projects in the upper basin become ripe and we start to build dams you fellows down there will say 'No! We have impounded the water and have title to it. We want you fellows up there to let that water alone.' We won't permit any dam to be built down there until the Bureau of Reclamation has examined and reported on all the projects in the upper basin states."

I knew then that we were sunk so far as getting immediate approval from the upper basin states. But I had a noble idea. I said:

"The constitution of the United States permits states to make treaties of compacts on problems in which they have a common interest. It seems to me that is what we are here for."

Governor Shoup asked permission to introduce a gentleman who had given the subject of interstate compacts much study. That is where my very dear friend Delph Carpenter entered the picture and for many years was a prominent figure in the Colorado river problem. He outlined and guided the steps which led to the passage by Congress of legislation providing for a commission with representatives of the seven Colorado river basin states of which Herbert Hoover was appointed representative of the government in January 1921.

Then again we thought that within a year at most we would see construction of a dam in the Colorado river near Las Vegas under way. I wonder if, had we known that almost ten weary years would drag themselves by before construction of the dam would be begun, we would have had the heart and courage to keep up the fight?

I wish that Key Pittman, Tasker

(Continued on Page 23)

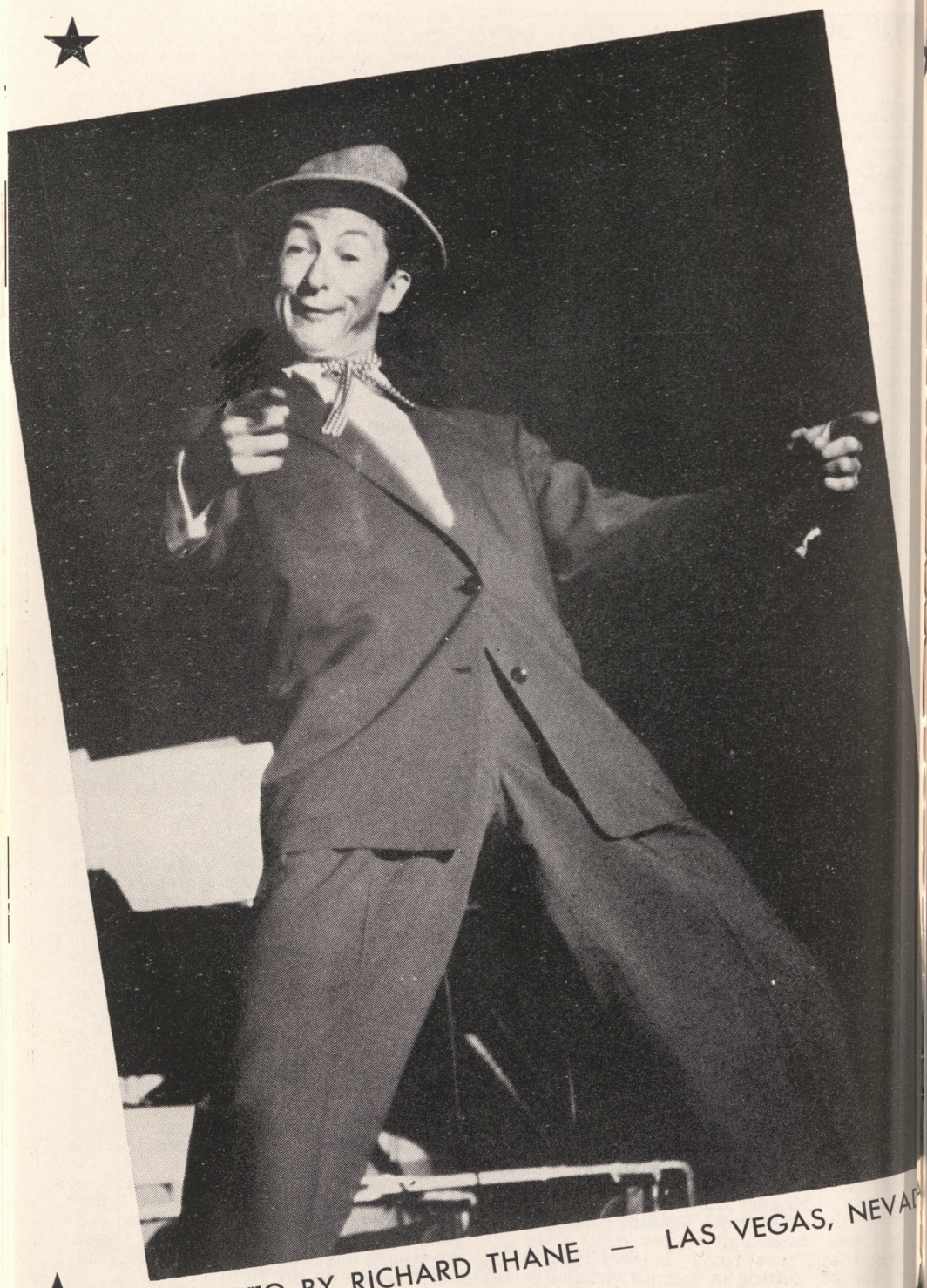


PHOTO BY RICHARD THANE — LAS VEGAS, NEVADA

TO YOU

YOU

AND

YOU . . .

THANKS FOR

4 WONDERFUL WEEKS

AT THE

Hotel LAST FRONTIER
LAS VEGAS NEVADA

Sincerely . . .

Willie Shore

BOULDER-VEGAS
SHRINE CLUB
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Saturday, June 7th
THROUGH
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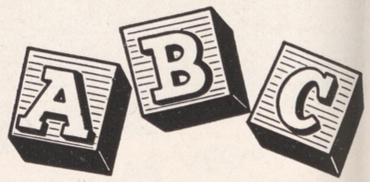
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'NEATH THE PALMS:

(Continued from Page 15)

the chorus of beautiful boys and girls including JAMMIE LYNN, BILLY LEE, KENI LYN, BOBBY BELL, CHI CHI LA VERNE, "KITTY" and a boy that has a baby-face, if I ever saw one, DEL LINDY. Del, a baritone, does a great job on the production numbers. From start to finish, there was never a dull moment in the entire show.

"WANNA BUY A HOUSE?" . . .

The best man at my wedding, a millionaire, by the name of R. C. FLEEMAN, wants to sell his home. Now, anyone happening to be carrying a spare $250,000 can have it. This house is like a castle and sits on five acres of ground in beautiful CORAL GABLES, the restricted section of Miami. Come on, pardners, lay it on a "hard 8," and you may win the down-payment for this joint!

"FROLIC" AT THE FROLIC . . .

I found my evening at the FROLIC CLUB most entertaining. A host of better talent you wouldn't want. Co-stars JIMMIE SHAW and SHIRLEY HAYES, really battle to steal top honors. You have your choice of SEX or STRINGS, as Shirley strips, and Jimmie works marionettes. Shirley, known as the "PUSSYCAT GIRL," does some very "meoow" movements and, garbed in black satin, her curves are accentuated. The red-headed loveliness works in a slow and easy manner. Stimulating . . . what? Jimmie Shaw, an import from England, is truly tremendous. He presents a show within the show, opening with a little personality he calls, "Bubbles" LA RUE, curvaceous, and removes every stitch of clothing, herself. Following up, a coffin is brought on, and a skeleton crawls out and dances to "Satan Takes a Holiday." Other little characters Jimmie intros are equally as wonderful. The star puppet is a VICTOR BORGE type professor, who plays boogie woogie and halts every two seconds to pull a gag. A terrific finale to the act. Also sharing the spotlight are JEANNIE CHRISTIAN, vitality plus in dance, KATHY McCOY, the girl with that "down home on the farm" freshness, SYEDA, eccentric dancer, VICKY SOUTHERN, a newcomer, doing very well, and the m. c., MR. RED THORNTON. Red has been a veteran of showbiz for many years, doing his lightning-speed cartooning of anything you can name. Cheers to "SONNY" PACE, manager, for his selection of talent.

I'LL BE SEEING YOU . . .

MARTHA RAYE, gone to New York for t. v. appearances, will reopen her 5 o'clock club come June 4. On hand will be the BEN YOST ROYAL GUARDS and an all new cast of stars. We miss you, Martha, so hurry home.

"SHAKE IT, BUT DON'T BREAK IT"

The most wicked shake in town belongs to a little girl by the name of DIANE DEVON, currently playing at the RED BARN CLUB.

POP SQUIRES:

(Continued from Page 19)

Oddie and Sam Arentz, who gave their most earnest efforts in Congress to bring about the necessary legislation, could see the great city, the metropolis of the State, and the vast and growing industries developing at Henderson, which the Boulder Canyon Project Act passed by the Congress December 14, 1928, and signed by President Coolidge on December 21, 1928, has created. Perhaps they can.

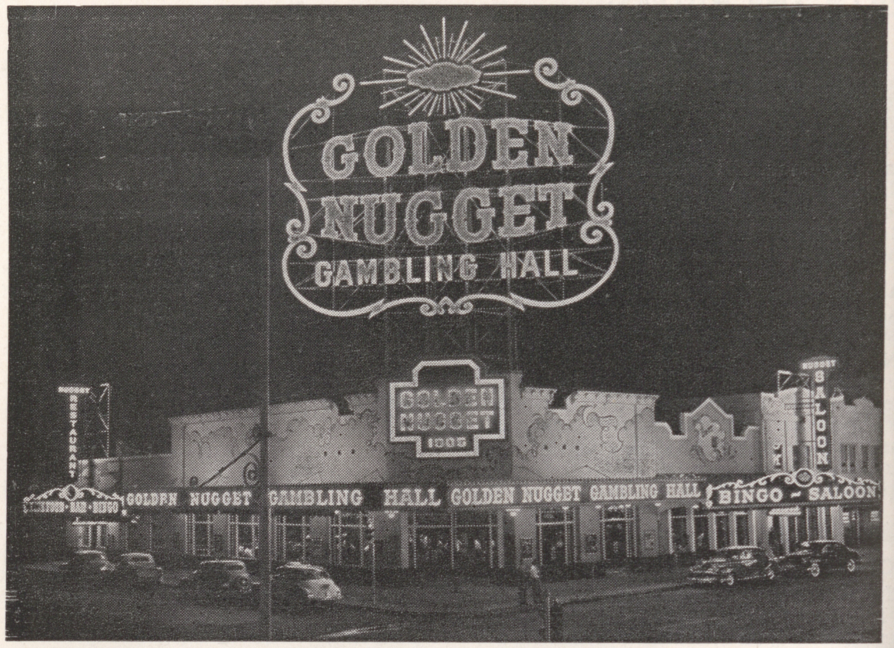
Oh, yes, there are many other highlights in this great enterprise for which the people of Southern Nevada are so largely responsible. Just now we are viewing another highlight, perhaps as important as any, which will build Southern Nevada into greatness.

"Where did you get that dress?"
"Do you like it?"
"I'll say I do."
"Oh, it's really nothing."
"That's what I like."

—N. Y. U. Varieties.

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RENO BEAT . . . by GEORGE HEANEY

HEADQUARTERS for the California Indians, this week, was the Hotel Mapes. The Indians were here for their annual trapshoot, held at Harold's Club trapshooting country club. ANDY DEVINE, motion picture personality, and member of the Indians, added color and humor to the convention. Every night was a ball in the famous MAPES SKYROOM. The show in the Skyroom is teriffic — JAN AUGUST and his piano, GEORGIE TAPPS, a dansation of rhythm in taps; EDDIE FITZPATRICK'S wonderful music makes the show complete.

FRANK SHIELDS, an old Las Vegas friend, came in to see me the other day. He likes our column very much. Frank is director of public relations for the Mapes Hotel. Please send him our magazine every week. He is a swell fellow.

At the RIVERSIDE HOTEL, could not help but notice JOE E. LEWIS and JAMES LLOYD (Jimmy is one of the former owners of the Hotel Golden) playing a gin rummy game. Whotta game THEY play!

JIM POWERS and JACK RICHARDS of the Colony Club (Jim has many friends in your city) want to be remembered to all of you down there.

SPECIAL NOTE TO PAPA CORTEZ: Correction on your column last week. Bernie Einstoss and his partner Frank Grannis operate the Hotel Mapes casino and not the Riverside casino, if I may be so bold to say. You made a BOO, BOO, Daddy. Pardon the expression.

Thanks to Eddie O'Dowd of the RIVERSIDE CASINO for plugging our magazine. He is a grand guy anyway. Eddie has charge of the RIVERSIDE RESTAURANT and bars for Mert Wertheimer.

JIM THORPE, the great athlete, in town last week on business. Too bad the KIDS could not have seen him.

GEORGE (POP) SOUTHWORTH SR. and son, GEORGE JR. (cigar store magnates), occasional visitors to your city, want to say hello to Las Vegas friends. Mrs. George Southworth Jr. owns a gift shop at Cal-Neva, Lake Tahoe. Give a visit, huh!

We want you to know that you have two wonderful Renoites in your city permanently — PATSY and DAVID GOLDWATER. DAVID recently joined the law firm Jones, Wiener & Jones. We miss them very much.

All of us are looking forward to the opening of the HOTEL SAHARA. Will bring a few PLAYERS with us. Keep us informed as to the date.

In case you're interested, another migratory Renoite to Las Vegas is MARGARITE McMILLAN, a sweet gal —personality plus. Will open a real estate office there. She is a former secretary to Attorney Louis Skinner of Reno. Good luck, Margarite. See you soon.

The RENO CHAMBER OF COMMERCE has done a fine job in promoting the Fish for the Truckee River Campaign. Many thousands of trout were planted this year and the fishing is the best in years. Even "yours truly" and son, Robert, made fishing history for us. Came home with two LIMITS. That's sumpthin' for me. The best spot on the river so far this year is LAWTON SPRINGS, five miles west of Reno. MARK YORI operates a swimming pool, cocktail lounge and dining room right on the banks of our famous river. Very convenient for the thirsty fishermen.

Let's have some Las Vegas visitors up here. We're small yet, but we're growing. All we need is some of your vitality.

Love and kisses.

—GEORGE.

"Just heard you broke your engagemen to Sally. What was the trouble?"

"She wanted to get married."

—Arizona Kitty Kat.

"Is your dog trained?"

"Well, when I tell him not to sit up—he doesn't sit up."

—Coed.

Mrs. Newlywed: "I'm jealous of my husband's first love."

Mrs. Longwed: "I'm jealous of my husband's latest love."

—X-change.

Early to bed,
Early to rise,
Till you get enough cash
To do otherwise.

—X-CHANGE.

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MORE FIELD DARLINGS

ARE COMING TO

JOBY LEWIS'

Cal-Vada Lodge

AT LAKE TAHOE

THURSDAY, JUNE 19th

THAT'S FOR SURE:

(Continued from Page 9)

Though sounding like a fictional plot, it's true that Champ was a parking lot attendant at the spot where he made his successful springboard appearance —THE MOCAMBO. The ovation that greeted his every performance here, at the Last Frontier, is indicative of the type of success that is destined to remail in Champ's future life. The boy not only looks good on stage — he sounds terrific!

We were very sorry to learn that our buddy, DENNIS DAY, had to undergo surgery on his right leg, prior to his PALLADIUM opening with JACK BENNY, June 16. We hope it was nothing too serious and that the lad is happily rehearsing right now.

It's a pleasure to see TED LEWIS feeling good. The maestro was discharged from the hospital a mere ten days before he opened at the DESERT INN, last week. Mr. Lewis suffered from a severe ulcer condition and was confined to a Cleveland hospital for a few weeks. Although he was still weak, Ted did a marvelous job on his opening night, without any traces of the fatigue he must have felt. He and his lovely wife, ADAH, appear very happy to be back in our midst and are enjoying our vacation sun.

The excellent material used by CELESTE HOLM at the HOTEL EL RANCHO VEGAS, was written for her by RUTH AARONS, one of the foremost arrangers and writers of such material. During every performance, Miss Aarons stood near the side curtain to watch Miss Holm. If there was anything (a line or a phrase) that didn't receive the proper reaction, Ruth immediately put her mind to correcting or re-phrasing. There's a gal who loves her work. Incidentally, Miss Holm will head for New York and a June 30 opening in the stage hit, "The King and I." She will replace GERTRUDE LAWRENCE, while that esteemed actress takes a much-needed vacation. Good luck, C. H.

Belated anniversary congratulations to BARBARA and SANDY SAUNDERS. They chalked up the two-year mark on May 24. Sandy is a bartender at the FLAMINGO HOTEL. From the looks on their faces, no one could doubt that felicity reigns uppermost in the Saunders household.

Our hearts were sincerely gladdened to learn that MARIE and LEW WINSTON were dedicating a children's playground (at Peralta Park, in California) to the memory of Marie's parents, RABBI and MRS. MOSES MINTZ.

After four weeks of keeping patrons highly entertained at the HOTEL LAST FRONTIER, a bit of a surprise was bestowed upon WILLIE SHORE, that favorite comedian. We used the wrong word again. We didn't mean "bit," but the term we'd rather use is best not seen in print. During his performance, Willie's dancing was interrupted when JAKE KOZLOFF mounted the stage and presented the funster with an exquisite platinum, diamond - studded wrist watch. Then, the kid who has long since learned "The show must go on," regardless of personal hardships, etc., just broke down and had to leave the stage. It was a touching scene to witness and will long be remembered because of the generosity and sincerity involved.

Our congratulations to KEN FROGLEY, who was recently named as managing director of the CHAMBER OF COMMERCE. Aside from this post, Ken also handles duties as chief of the DESERT NEWS BUREAU. The new director and his family have left town for a vacation and will return around June 15. It's also good to learn that the Chamber of Commerce will have its headquarters in its own building on Charleston Boulevard, where the structure was recently purchased.

If you haven't heard it, we'd advise you to get your own recording and listen to LIBERACE sing and play, "September Song." It's a hit—for sure! Many people are comparing his version to the one made by the late WALTER HOUSTON. We prefer not making any such comparison. To us, Mr. Houston was one of the memorable greats of his field and when Liberace sings and plays, it's Liberace you hear —no one else. However, we're proud that Lee has come so far, to be likened to a truly great performer. Here's hoping his success knows no bounds.

Hey, kids! Here's good news for you! How would you like to win a $2500 scholarship? That's exactly what ROY ROGERS is offering. The prize will be taken home by the youngster who is judged as the best lariat manipulator. Applications should be forwarded to HAL HUMPHREYS, care The Mirror, Los Angeles, California. Get out your lasso and start brushing up. You might be the one to win!

Those four beautiful girls, "THE BELLETONES," are certainly giving out with a lot of exceptional entertainment down at the GOLDEN NUGGET SALOON. If you appreciate talent and beauty, you'll get a lot of both at this spot. In case you don't know their names—here is an introduction. BETTY McGUIRE handles the bass violin; ZO RUTHERFORD plays the xylophone and trumpet; BETTY LOU WHITE, pianist-singer, and VERLE HENRY on the drums. Amazingly

(Continued on Page 29)



It's so great to be "Home" again and see our many good friends

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GOLDEN NUGGET

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THE

BELLETONES

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THAT'S FOR SURE:

(Continued from Page 27)

enough, Verle was a school teacher before she answered the call of grease paint and spotlights. As you watch her comedy stylings, you can well imagine that the youngsters must have been very sorry to lose their instructress. She's a born comedienne. Individually or collectively, the gals dish out a lot of entertainment. Each is an accomplished musician in her own right. From the crowds that keep pouring into the Nugget, we think the management will try to keep the Belletones on the bandstand for as long a time as possible. We happen to know the gals have bookings to carry them clear into April, 1953. From here, they go on an extended tour of Hawaii and Honolulu. How about making it a point to play our town AT LEAST once a year, lovelies?

RUTHE DESKIN, advertising-publicity head of the HOTEL LAST FRONTIER, is leaving that post to join her ex-boss and the ART FORCE ASSOCIATES. Art is the top-notch press agent. The hard-working twosome will join forces again on June 1.

Congratulations to our columnist GENE GRIFFIN who took upon himself a lovely bride in the person of TANA LOUISE in Miami, recently. (Miami, Florida—that is. Ever since we learned there was a Miami, Arizona, we've tried to mention the proper state.) From the sounds of Gene's delirious ravings, we'd say that the couple are slated for a great deal of happiness. Gene, as you will remember, was the personable singer who appeared in the stage productions at WILBUR CLARK'S DESERT INN, not too long ago.

Just about a week ago ANN and IRVING ROSENBERG, of Brooklyn (U. S. A.), came to Las Vegas to spend a brief vacation. After having been accustomed to living in the midst of their many friends, the Rosenbergs were quite lonesome in a town that was strange to them. While sunbathing, Mrs. R. let out a happy shriek and the couple found they weren't alone at all. It was a happy reunion for them and MOLLY and LEE SILVER. Mr. Rosenberg has accounting offices in New York and Los Angeles and is a brother of MANNY ROSENBERG, the famous eastern lawyer. Some time in July, the Rosenbergs plan to return to Las Vegas. They are speculating on the purchase of some property and might decide to settle here permanently.

On Tuesday, June 2, MIKE WERNER and his family will begin their drive to New York. It will be the first time in ten years that Mike has visited his home and relations. Due to the closing of the CLUB BINGO, where Mike appears with his orchestra, the opportunity presented itself and the Werners are packed and waiting. They plan an August return, to coincide with the opening of the SAHARA HOTEL.

With the closing of the CLUB BINGO, the JUNGLE CLUB is going to open the TUMULT ROOM and extend the same type of policy, featuring late shows. Beginning Monday, entertainment will be presented at this Strip spot. The first bill presents MARIE (BUTCH) AUSTIN, a talented singing comedienne; OSCAR CARTIER, satirist, and master of ceremonies—. Nope! We aren't going to give you his name. That's something we think you'll enjoy more if you discover it for yourself.

ADOLPH COLIMA, formerly a waiter in the Chuck Wagon of the HOTEL EL RANCHO VEGAS, was recently appointed captain in the dining room by charming maitre d', DOROTHY TSOURAS. He certainly fills his post capably and has the type of finesse that patrons appreciate.

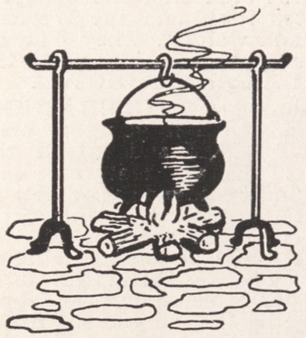
We understand that JAN AUGUST is doing a great job at the MAPES HOTEL in Reno. Here is an extraordinary pianist who never lets down any audience. We only hope Jan will be back here shortly.

PAT J. FARRELL, of Flagstaff, Arizona, purchased the gift shop in the HOTEL LAST FRONTIER. For the past six years, Mr. Farrell managed the Babbitt Brothers Indian Trading Post in Flagstaff. He is now making arrangements to purchase a home for his wife, two daughters and son. Welcome to our town, Mr. Farrell!

If you think you see a slight trace of loneliness in his face when next you speak with LOUIS HECHT, you'll be correct. Mr. Hecht recently bid farewell to his daughter, CECELIA, her husband, IRVING APPELBAUM, and his granddaughter, 4-year-old HARRIET. Mr. Hecht was so proud of young Harriet that he showed her off to all of his friends and the adorable youngster certainly made a wonderful impression on everyone. We hope it won't be long before the Appelbaums return for another visit.

Wellllll! BILLIE MARCEL is certainly proving to be the outdoor type. When she first began to drive, she purchased a beat-up convertible so she wouldn't mind an additional smashed fender. When she learned to handle the wheel well, the jalopy was traded in for a newer convertible. Last week, Billie decided she wanted to ride and bought a horse which she affectionately calls "Cotton." No matter what the hour, whenever the gal has some free time,

(Continued on Page 31)



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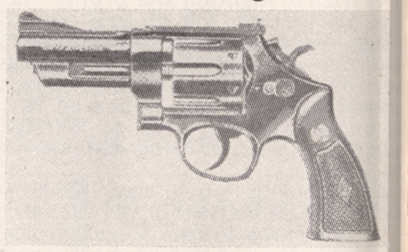
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THAT'S FOR SURE:

(Continued from Page 29)

she can be seen riding. Wonder what is next on the agenda?

In case you havent' heard — BULLETS DURGOM, well-known theatrical agent, was married to VIVIAN JUNE LAMONT in Bloomfield, New Jersey, a few months ago. Hope it won't be long before we can personally extend our fecilitations to the happy couple.

FABULOUS LAS VEGAS IT IS! Certainly is a great deal of progress being made. THE SANDS HOTEL is fast taking shape and is scheduled for a late October-early November opening. Then. as we mentioned before, the SAHARA HOTEL will be open to the public in a few months. Now. the SUNRISE HOTEL CORPORATION (MICHAEL SHAPIRO, GUY McAFEE, FRED BROSIO and WALTER MELROSE) is in the plans and preparations stage. All the men are in a huddle, putting final okays on building and contracting. Sure is a lot of activity since the building ban was raised.

Some time in June, JAKE KOZLOFF (of the HOTEL LAST FRONTIER) and BELDON KATLEMAN (of the HOTEL EL RANCHO VEGAS) will leave for Europe. Vacation or business?

Recently MILTON PRELL did something that we consider one of the nicest gestures an employer could make. He made a special trip to Reno and Lake Tahoe to find jobs for his employes to fill during the period the CLUB BINGO will be shuttered for conversion to the SAHARA HOTEL. He wants to make sure his staff is kept working until they can return to the Sahara. On Wednesday, June 4, there will be a sale of the Bingo's furnishings. Anyone who is interested will be able to buy some mighty fine things for home or office, at reasonable cost.

We're more than pleased that our powers-that-be haven't passed a one-hour parking limit here, as practiced in Reno. In that city, you're restricted to 60 minutes at the curb. If an officer catches you feeding the meter an extra coin, you are fined $3.00. BUT an overtime parking ticket is $1.00. Doesn't sound quite right, does it?

MARGARET WHITING has come up with a very clever idea. She thinks that someone should team JACK SMITH and JOHNNY RAY to record "Laughing on the Outside—Crying on the Inside." Clever?

LOU and FRANK P. ALTMAN, of Ogden, Utah, are here visiting parents, BETTY and GEORGE C. ALTMAN. George is floorman-boxman at the SILVER SLIPPER. Frank is sales manager of the Studebaker agency in Ogden and is considering a move to Las Vegas.

GEORGE CRONE will be the new manager of the THRIFTY DRUG STORE, which is getting ready for its grand opening some time around July. Mr. Crone is a very popular localite. At present, he is learning all the necessary rudiments in order to capably fill his new position.

The BOYS TOWN WISHING WELL in the RAMONA ROOM of the HOTEL LAST FRONTIER has been moved to the lobby. The management of the Frontier thought that more people would support the well and the proceeds would be higher. When you visit that hotel, don't forget to make a wish and drop your lucky coin in the well.

ALAN GILBERT was unable to open as m. c. with the TED LEWIS show at the DESERT INN. Just an hour before showtime, he received a wire, telling him his mother passed away. So, Alan left immediately to return to Los Angeles and tend the important details. We were very sorry to hear of Mr. Gilbert's loss and sincerely hope he will return soon.

BONNIE SIBLER, assistant maitre d' of the HOTEL EL RANCHO VEGAS, is mighty proud. She walks around beaming because her daughter. LILLIE is now a coffee girl in the dining room, and they are close to one another. Lillie is on a school vacation and is planning to save all the money she earns and add it to her college fund. Who said our younger generation isn't sufficiently ambitious. Here's a good example . . . and that's for sure.

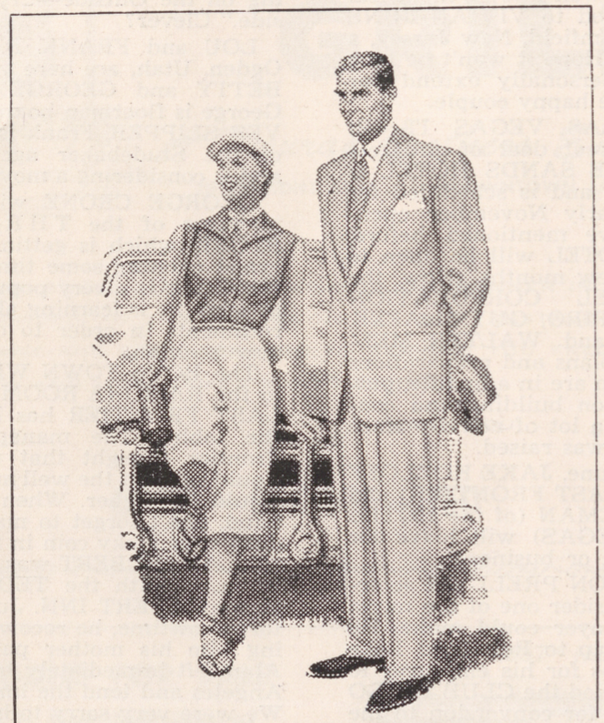
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HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

ALTHOUGH BING CROSBY is currently exchanging quips with BOB HOPE and romancing with lovely DOTTIE LAMOUR in "Road to Bali," he's already plotting to make another "road" comedy. The Groaner and his radio program writer Bill Morrow have collaborated an a venture titled "Road to the Moon," which they plan to submit to Paramount bosses. If studio executives give it their "okay," Bing, Bob and Dottie will meet the "man-in-the-moon" in a hilarious venture with a science-fiction background.

When luscious LANA TURNER travels to Rio de Janeiro this summer to star in a Hollywood production slated for Latin American soil, she'll bid adieu to the film capital for many months. From Rio, La Turner plans to head for the European continent, where she with her 7-year-old daughter, Cheryl, hope to enjoy a "White Christmas" somewhere in the Swiss Alps . . . Singer MARIO LANZA has cancelled his reservations for a 1952 visit in Italy. The singing star and his wife have shelved plans for the Italian vacation because of their December date with the long-legged bird, Sir Stork . . . Hollywood's party-of-the-past-week was the gala outdoor celebration in honor of ANNA MARIA ALBERGHETTI'S 16th birthday. The event, which featured Italian songs, folk dances and food, was attended by cinema city's young stars and starlets as well as prominent members of Hollywood's Italian colony. Anna Maria, of course, is the amazing Italian soprano who scored in Bing Crosby's "Here Comes the Groom" and will star in a forthcoming musical, "The Star's Are Singing" . . . Writer-director F. Hugh Herbert is making certain that American slang does not creep into the dialogue of JOAN ELAN, DOROTHY BROMILEY and AUDREY DALTON, the three English girls imported for top roles in "Pleasure Island." To insure against such a catastrophe, Herbert makes weekly tapes of the actresses, then plays them against the tracks recorded by the girls before they left merry old England for the Hollywood sound stages.

ARLENE DAHL SET FOR FEMININE LEAD IN "JAMAICA RUN"

Arlene Dahl's recent performance opposite JOHN PAYNE in the soon-to-be-released Pine-Thomas film, "Caribbean," has prompted the two producers to cast the red-haired beauty in the feminine lead of their upcoming saga, "Jamaica Run." RAY MILLAND and



WENDELL COREY take over the male leads in this technicolor picturization of the Max Murray story which was serialized in the Saturday Evening Post. Cameras are slated to roll on the production in September.

BROADWAY IMPORT GETS THIRD BREAK

GENE BARRY, Paramount's handsome import from the Broadway stage, has been handed his third stellar role since he was signed by the studio a few months ago.

Barry, who is being acclaimed for his superb portrayal of a nuclear scientist in "The Atomic City," is set to play Captain Beals in the technicolor comedy, "Pleasure Island." The film relates the hilarious complications which arise when 1500 battle weary Marines arrive on a lonely tropical island inhabited by an English plantation owner and his three lovely daughters. In addition to Barry, the cast includes DON TAYLOR, LEO GENN, ELSA LANCHESTER and the young English actresses — DOROTHY BROMILEY, AUDREY DALTON and JOAN ELAN.

FRENCH ACTOR TEAMED WITH CROSBY

CLAUDE DAUPHIN, popular French star, has been inked by Producers William Perlberg and George Seaton for a top role in the Bing Crosby starrer, "Little Boy Lost." Dauphin scored a hit on Broadway with his portrayal of Papa in the hit, "The Happy Time," and is currently appearing with DORIS DAY

(Continued on Page 37)



"HELLO

AGAIN!"

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FOURTH

FOUR-WEEK ENGAGEMENT

IN THIS WONDERFUL CITY OF LAS VEGAS

I Hope to Greet My Many Friends at

WILBUR CLARK'S DESERT INN

And Perhaps Make a Few New Ones

During My Stay

TED LEWIS

FLAMINGO:

(Continued from page 16)

tertainment . . . Also featured with the band is a young man who was discovered in Milwaukee by Harry James and who plays the accordion like a holy terror, we are told. His name is TOMMY GUMINA and he and Mr. James do a few bits together . . . PATTI O'CONNOR is the featured vocalist with the band and takes her place in the spotlight for the rendition of a few tunes of her own styling . . . All in all this show promises to be a highly entertaining one and well worth your patronage . . . In the Mural Room is the excellent musical stylings of BOBBY PAGE and his MUSICAL PAGES.

—JOHNNY.

LAST FRONTIER:

(Continued from Page 16)

NORMAN, one of radio's foremost songstresses. She can capably handle operatic, popular and ballad numbers and has appeared in flickers and on radio. Her Capital recordings are favorites of platter collectors . . . BEN WRIGLEY is a British comedian who will keep you in an hilarious mood with his Kangaroo Hop . . . ARTIE JAMES will do tricks to your breathing with his graceful skating productions. He is acclaimed as the world's champion spinner on skates. . . . THE DEVLYN GIRLS will appear throughout the show with Mr. Wynn, featuring GIL JOHNSON . . . BOB MILLAR and his boys hold down their favorite places on the podium and add a lot of zing to the show . . . During intermission, it's DON BAKER, King of the Hammond Organ . . . In the Gay Nineties Room, the THREE MAJORS specialize in music for your pleasure.

EL RANCHO VEGAS:

(Continued from Page 16)

est-to-goodness tank filled with water. The lighting effects are breathtaking but Divena's comeliness surpasses them completely. The lovely lady discards her bouffant garments and creates a delightful scene. When you watch this act, it reminds you of a lovely painting in action . . . The EL RANCHO DANCERS appear in stunning costumes, executing some mighty entertaining choreography. Featured in these numbers are JOY WALKER and BILL SKIPPER. Bill is appearing for a very short time, having a commitment to appear in a N. Y. stage production in the near future. This kid is really tops! . . . TED FIO RITO'S orchestra does a magnificent job with the musical background and dance rhythms . . . During intermission, it's the smooth musicalization of GUY LANDIS and JIM DI STEPHANO . . . PAUL GARDOS and CHUY MIRANDA strum their way through the CHUCK WAGON ROOM to make your relaxing moments pleasant ones until 6 ayem.

DESERT INN:

(Continued from page 16)

in the "Pigalle" number but where she really shines is in the old stand-by number that she does with Mr. Lewis which has linked the two of them together for some time; i. e., "The Body and the Face" . . . MERIBETH OLD is one of the greatest artists we've ever seen in the realm of contortionism. She not only wriggles her beautiful body into some of the most unbelievable anatomical attitudes but manages to do all this to orchestral arrangements . . . CHOP CHOP and CHARLENE are old favorites in our town and it is good to see them back once again. During this act, especially, Mr. Lewis rivals Milton Berle with his spot appearances. However, these spot bits add a much needed comedy lift to the show. By the way . . . how **does** the chicken get from the box to the skillet? . . . There's a bit of a surprise when the lights go up after ELROY PEACE makes his initial appearance in the Can Can number under black light. He later becomes Mr. Lewis' counterpart as they perform their world famous "Me and My Shadow" dance. . . . The four lovely ladies of the choral department are the BEN YOST COLLEENS who have been a part of these revues for some time and are definitely a gracious and charming addition . . . As an extra added attraction this year the revue offers the delightful dancing of MANOR and MIGNON and it IS delightful. She is the essence of gracefulness and beauty as she appears firstly in a bit, with Mr. Lewis narrating, "Isn't She a Pretty Thing?", prior to the appearance of Manor of which time they go into their beautiful interpretation of "Evening Star" . . . The ARDEN-FLETCHER DANCERS open the show in a number, "Broadway Rhythm," with high hat and cane, which features the dancing of FLUFF GOULD and the voice of ALAN GILBERT when he sings "You Are My Lucky Star." Alan also acts as emcee for the show . . . A deserved note of credit to SOL KLINE who is musical director for the show, BONNIE HUNT who set the dance routines for the Arden-Fletcher Dancers.

—JOHNNY.

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WHAT'S DOIN'?

(Continued from page 11)

Chest" is on display at all times during her act! You have only two more weeks in which to see Tempest perform so don't **waste** any of it! Also on the bill is a newcomer to town by the name of JUNE STEVENS, and we've seen few peers to the performances that she is giving in this entertainment palace. DOC STARR is your ever popular singing emcee and the music is by CHUCK GLASSPOOL'S BAND. See the ad in this week's mag for show times . . . What didja think of those dolls I was telling you about out at the YOUNG RESORTER? If you haven't been out as yet, you should go out and take a peek. Anyway, go out and meet CAROLE and ZACK HOUSTON . . . MARIANTHE opened at the ESQUIRE the other night and it's good to see her back in the harness. After her many months at the keyboard in the Golden Nugget Saloon she has a host of friends that will follow her wherever she goes. In fact the guy who told me she was opening was a fellow by the name of HARE EAT HAYBACK (say it fast and you'll know who I mean) . . . Last Tuesday night was the last night for jam sessions at the Jungle Club for a while at least on account of the fact that they plan to open with shows in the big room come June 2, which is next Monday night, by the way. JIMMY BLAKE and DICK SHERIDAN have had that room all done over and put in a nice stage. So if all goes well, these two young men may be the ones to finally put this little club out in front. "Headaches of 1952" they call it! Now . . . with a sense of humor like that, how can you help but figure them to do anything else but win out? . . . And speaking of jam sessions; the RED ROOSTER is next on the list to commence 'em. Starting next Friday night, June 6, around "sometime in ye old ayem" they will get under way with Martin Black in charge. Good luck to AL COMMEL and AL MENGARELLI in this new venture. I still say that the Red Rooster has the best set-up of any place in town for this sort of thing. See you there! . . . Also we wish good luck to SAMMY COHEN on the opening of his NEVADA TURF CLUB out on the Salt Lake Hiway just north of the North Las Vegas city limits. He finally made it! It isn't nearly so far out as it sounds. Just next to the Jet Cafe! . . . I forgot to mention this a while back and I haven't heard the last of it! About eight weeks ago a nine-month old back order on a requisition put in by CHUCK MAXIM was delivered to him by his wife, ANN. He being a musician with Carlton Hayes band, what should they name the little girl but, Melody! Cute, huh? . . . While in the congratulatory vein; I'd like to brag about my family again for a moment. We're in the middle of four weeks of anniversaries and events, it seems. To start it off, on May 15, while my mother and dad were here visiting me, my Dad celebrated his 66th birthday. Then on the 18th of May it was Mother's Day and I had the pleasure of singing to my mother in the congregation on that day. Then next, and possibly the greatest of all, last Wednesday, May 28, my Mom and Dad were married for 45 YEARS. Where would I have been if they hadn't decided to "do it 45 years ago? Now . . . next Friday, June 6, is my **mother's** birthday, she'll be 64, and a week later, June 13, there's another birthday . . . ME! And then I'll be . . . (a year older). Lastly, June 15 will be Father's Day. There's a day that we don't seem to hold in reverence as much as we do Mother's Day and I can't see why! My Mom and Dad are of equal importance to me and should be to everyone else. So, if you are as lucky as I am to still **have** a dad . . . don't forget him. Ya know, my Dad's an old time musician, in fact, some time during the month of May he completed 57 years of playing professionallv. That's right! He's still at it! You're right again. He started mighty young! Here's an interesting bit. According to astrological reasoning my Mom and Dad are mis-mated; Taurus and Gemini don't jibe. So howcum they celebrated their 45th wedding anniversary the other day? Well . . . anyway . . . I'm glad they are around **to** celebrate it and only ask that the Almighty sees fit to keep them down here as long as He can . . . I TOLD you I was gonna brag on my family again, didn't I? Just be thankful that I ran out of space or I'd still be going strong? . . . I only hope you'll drop in to see me again next week . . . And until then it's . . . so long.

—JOHNNY.

THUNDERBIRD:

(Continued from page 17)

another great musical displaying their now famous versatility and featuring the voice of JOHNNY O'BRIEN, your singing master of ceremonies . . . Music is by AL JAHNS ORCHESTRA, THE NORMANDIE BOYS, and THE MARTIN MEN.

—JOHNNY.

HOLLYWOOD HAPPENINGS:

(Continued from page 33)

in a new musical . . . His role in the Crosby film will call for him to return to his native France since a major portion of the picture is slated for production in Paris.

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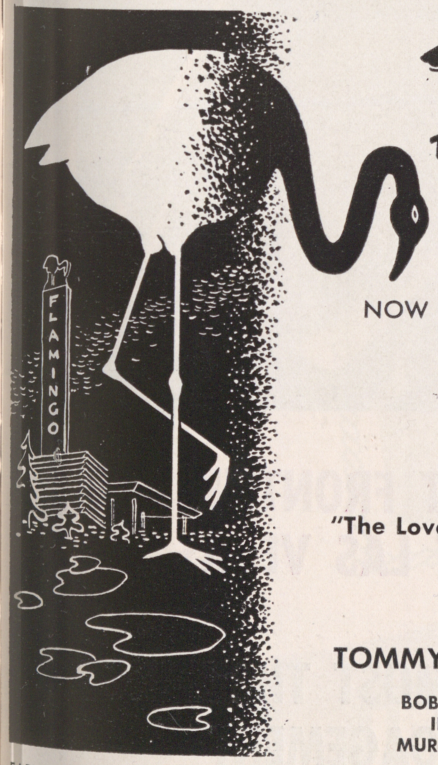
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OR MINIMUM

FOR RESERVATIONS
PHONE 4000

NOW IN THE FABULOUS FLAMINGO ROOM

HARRY JAMES
HIS ORCHESTRA & REVUE

FEATURING

MR. KITZEL
"The Lovable Character of the Jack Benny Show"

TAN DARVA DANCERS
"Fantasy in Rhythm"

TOMMY GUMINA ★ PATTI O'CONNOR

BOBBY PAGE
IN THE
MURAL ROOM

SHOW-TIMES
8:30 — 11:30 P. M.
Late Show Sat. Night, 1:15 P. M.

THANKS!!

CHAMP ★



BUTLER

TO THE HOTEL LAST FRONTIER AND THE PEOPLE OF LAS VEGAS

I'VE ENJOYED A MOST THRILLING SPECIAL ENGAGEMENT