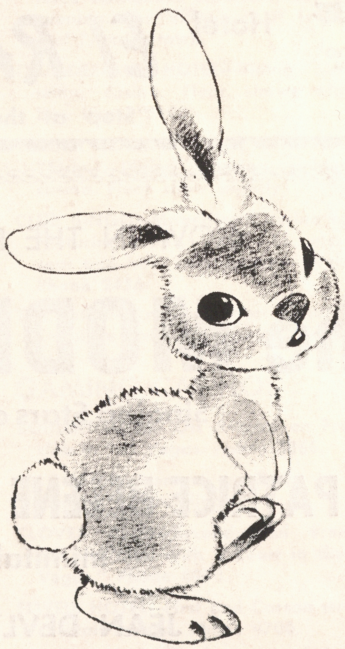
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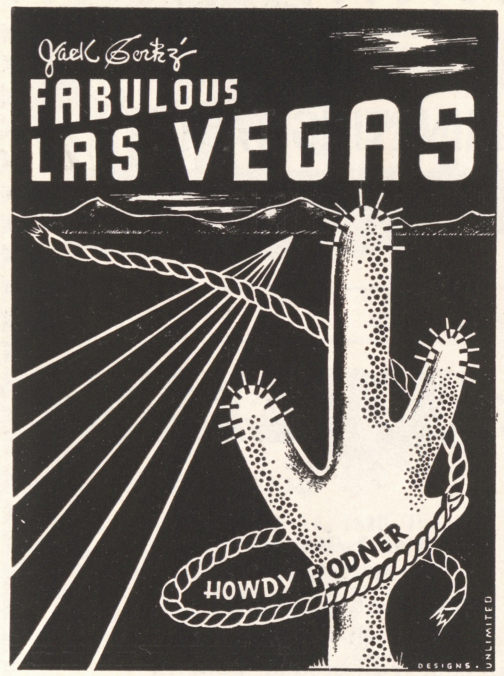
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PUBLISHED WEEKLY VOL 2, NO. 49

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"THAT'S FOR SURE," BY JACK CORTEZ
DEAR MOM, BY MARDIE
CHUCK AND FLUFF IN PARIS
HOLLYWOOD HAPPENINGS, BY MARTIN LEWIS
REVIEWS OF CAFE SHOWS, BY JACK CORTEZ
VERSE, BY TUTOR SCHERER
FBI, BY J. EDGAR HOOVER
THE WATCHBIRDS
THE OLD TIMER, BY CHUBBY
CHESS, BY FRED SOLY
WHAT'S DOIN'?, BY JOHNNY

JACK CORTEZ, Editor and Publisher

JOHNNY UHLMAN, Advertising Manager

Subscriptions $5.00 per year

ART DEPARTMENT
LOUISE & IRV STONE — Designs Unlimited

OFFICE OF PUBLICATION
1600 SOUTH MAIN ST. — PHONE 4922

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Jack Bertez'
FABULOUS LAS VEGAS
HOWDY PODNER

VOLUME 2 MARCH 24, 1951 NUMBER 49

OBSERVATIONS . . by CHARLES P. "POP" SQUIRES

COLORADO RIVER DAMS

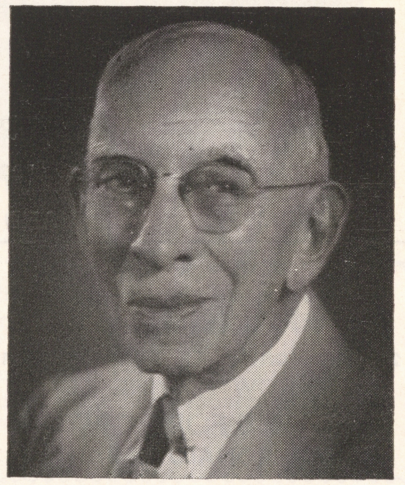
IT WAS January 14, 1920, that a bill was introduced in the House of Representatives, providing for the building by the government under the Department of the Interior, of eight dams in the Grand Canyon of the Colorado River.

That bill which reflected in generalities the idea which for some years had been crystalizing in the minds of some of the pioneers in enterprise of the west (that the Colorado River could be utilized for irrigation of land and generation of power), never amounted to anything further than a sort of peg upon which glowing pictures of the future of the great southwest could be hung. However, it helped revive interest in the movement which 10 years later started the building of Hoover Dam.

In the Las Vegas Age of January 17, 1920, under big two-column headlines I published more than two columns of matter about the new start toward developing the Colorado River and the great stimulus that enterprise would be to Las Vegas.

That was not the first serious attempt to start the development of the Colorado. A few of the old timers may still remember that as early as 1909 there were serious attempts to start building a dam in Boulder Canyon (20 miles up the river from Hoover Dam). Henry C. Schmidt was the ruling spirit in one of the outstanding attempts to build a dam with private capital, mainly for the purpose of developing electric power.

Henry was a merchant in Tonopah who had been attracted to the Colorado River project by the many articles printed by The Age and other western papers. He formed a little company in-



cluding an engineer, came down to Las Vegas, outfitted and went to the Colorado River.

The party spent some time on several different trips making surveys in Boulder Canyon and by the year 1913 had some rather definite plans for a dam 150 feet high. They applied to the Interior Department for a permit to build. The department approved the plans and issued a permit to build the dam after the applicants had perfected their surveys to tie them in to the general land surveys.

This assurance enabled Schmidt to interest a group of French capitalists in the plan and they agreed to provide the millions necessary to build the dam. This was great news and Las Vegas was all pepped up over the prospects of having a high dam (150 feet was in those days considered a great height for a dam) with cheap power for Las Vegas.

(Continued on page 32)

"THE LARGEST CLUB IN NEVADA"

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AND A BOLT
SONGSTRESS
VIVIAN
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Three Loose Nuts
AND A BOLT
SONGSTRESS
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EXOTIC DANCER
TONDALAYO

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VERSE . . .

. . . by TUTOR SCHERER
POET LAUREATE OF NEVADA



EASTER PRAYER

Easter day; the world has stopped
in prayer
To ask God's blessing; and His
care
Why not ask His help for every
day?
To fill our life with joy in every
way.

Give prayer for all the peoples
of the earth
That they may all live with faith
and worth.
Ask Him to divinely bless
All people with happiness.

Let us all look up to Him on this
Easter day,
Whether we kneel or stand, let us
pray,
"Please, God, keep all people
happy through the year,
Help us share most kindly
thoughts and keep us near."

YOU

Whether here or far beyond the
sea
You will always be to me
What good earth is to the tree
Life of life though absentee.

LIFE'S FINALE

Problems of life in reality
Will mold themselves in finality.

ENJOY LIFE

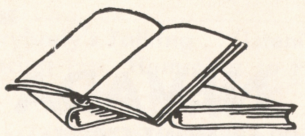
Life's meant for joy and jolliness
Not for sad melancholiness.

EASTER EGGS

The time for eggs is Easter time
And eggs are often laid by rhyme.
It's said Easter rabbits lay the egg,
But we all know that's just a gag
To save the hen embarrassment
With colored eggs so evident.

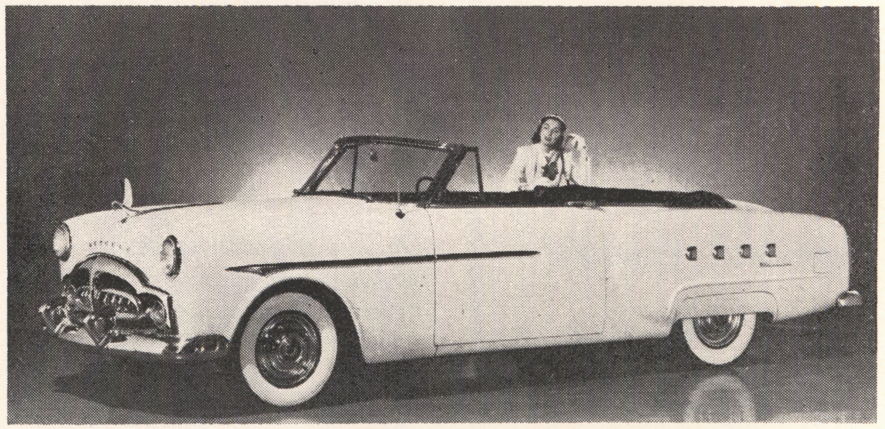
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THAT'S FOR SURE . . .

by JACK CORTEZ

To all of our friends and readers, we wish to extend our warmest wishes for an EASTER SEASON, full of joy and renewed faith. We are most grateful to be able to reach you in this manner. During our sojourn in the hospital, we were very pleased and humble because of the many who called or sent get-well messages. Our sincere thankfulness comes from the heart. Of course, you realize we were just stalling, in order to bring our "Princess" back from New York a little earlier. Well, it worked. So, you'll be seeing us around the strip again—real soon! The information and news in this week's column was compiled for us by our able crew — JOHNNY UHLMAN and GARY PICKARD—who pitched right in to bring you tidings about your friends and town. One final comment for this first issue of Spring: Look about you and count your small blessings! You'll agree it's a great life! . . . and that's for sure!

IT has just been announced that JACQUELINE BROWN and her fiancee, DONALD STEVENS are winners of the Bride and Groom contest held by the SOROPTIMIST CLUB. Jacqueline, a saleslady at Ronzone's, submitted a letter which won her and the soon-to-be groom a gala wedding in the SILVER SLIPPER ballroom, a wedding dinner at the Hotel Thunderbird and a suite at the Hotel Last Frontier, as well as many prizes donated by local merchants. The Swiss Bake Shop is creating a mamoth 1000-piece wedding cake for the occasion and ROY LEVANCE is donating the services of his orchestra for dancing Monday evening from 9:30 p. m. We'd like to ask Don if he expected all of this when he popped the question. Anyhow, here's hoping this makes a wonderful beginning for the many years of wedded happiness for Mr. and Mrs. Donald Stevens.

Friendly SKYROOM bartender, BILL WOODRIDGE, spoke for the entire staff of WILBUR CLARK'S DESERT INN when he told us how much everyone misses DENNIS SCHUMACHER, who left a month ago for an operation on an old war wound. Bar Manager HUGHIE, sent Dennis a note saying, "This is for a drink," and attached a check for $55 from the bar personnel. The cocktail waitresses sent shirts and handkerchiefs. All of us join with Dennie's co-workers to wish him speedy recovery and fast return home, never to reenter that world of ether and bandages . . . Lovely BEVERLY RICHARDS is dazzling and delighting patrons of the THUNDERBIRD HOTEL with an unbeatable three-way combination of thrilling voice, charm-laden beauty, and artistically designed gowns. For her opening last week, Beverly was costumed in a special dress designed for screen star RHONDA FLEMING and flown from Hollywood. When you see beauteous Beverly, you'll know the gowns was made especially for her, and that she was made to be listened to and looked at! . . . Let's illuminate Highway 91! . . . Now that the THREE MAJORS have moved into the HOTEL FLAMINGO'S MURAL ROOM a new pastime has come into popularity. Patrons are trying to decide which one looks the funniest in his sombrero and serape, bassist SANDO DEEMS, guitarist COLE COLEMAN, or pianist FRANK GUSTO. These music and humor men tear into their songs with full-throated good humor and give your old favorites their own version of the "New Look." . . . More Lights on 91 . . . The many friends of Navy Lieutenant REX LYLE were happy to see the former HOTEL LAST FRONTIER cashier back in town even if for only a few days. Rex was delayed en route to overseas duty. Good luck, Lieutenant, and come back soon! . . . Our own "Old Timer," CHUBBY JOHNSON, was a mighty proud father last week when his son, Corporal STUART HARVEY JOHNSON, arrived in town to marry his lovely bride, GLORIA. By the way, Chubby has recently added another excellent screen characterization to his growing and impressive record. Two weeks ago, he was awakened in the middle of the night by a rush call to location in San Francisco where he was hurried into make-up and costume before he was told what part he was to play. Next think he knew, Chubby was in front of the cameras as a bleary-eyed wino. In a future issue we'll report the title and release date of this Universal - International picture . . . Many thanks to a great and thoughtful guy, PAUL LADD, dining room

(Continued on Page 23)

Everybody's Talking . . Listening . . . Dancing . . . Humming to Frankie

ORTEGA'S

"MAGIC" PIANO PLAYING

NOW AT THE

LA RUE RESTAURANT

DUKE WILEY PRESENTS . . .

SAMMY WOLFE

AND HIS COMEDY REVUE

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★ **PENNY McGUIGGAN**
Dancing Comedienne

★ **CARROL LYNN**
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JULES RESTAURANT

(SILVER SLIPPER)

LAST FRONTIER VILLAGE

HIWAY 91

WHAT'S DOIN'? . . . with JOHNNY UHLMAN

AND HOW are you feeling today?" . . . Never have I heard so many ask that question in all sincerity, and never have I heard so many answer that query with such an air of complete truthfulness along with the ever-present hand movements to fully explain the symptoms. Time was when you'd hear, "Howya feelin'?" followed quickly by a short quick answer that tells in one or two selected words that all is well. Nowadays you don't dare ask anyone unless you have at least an hour or so to spare. Those in the grip of "the grip" are only too glad to confide in you as to their own particular experiences regarding the various phases of the type of new "virus" they have had. Those who haven't succumbed to "the bug" as yet are so proud of the fact that they have to tell you what they are doing to keep from getting it and you should do the same the next time you feel it coming. I was told today to take carbolic acid for my poor achin' sinuses. I had considered the action quite a few times anyway. In this instance you are to mix 10 drops of the stuff to one cup of warm water and snuff it up your schnoz, then I suppose you "blow it out your cavities." I'm tempted to try it.

"'Twas ever thus!" Let someone come up with something good and all the others will soon follow suit. QUINELLA has proved so popular with the horse bettors of our town that the CLOVER CLUB RACE BOOK has become the mecca for those who parlay the ponies. SAMMY COHEN put this kind of race betting on the lips of everyone in town when he started it in his place a little over a week or so ago. In Quinella betting the house picks one certain race each day and you bet on the two ponies you like to run one and two or two and one and when you win you split the pot that has accumulated along with the other winners. So far the daily winners have found it to be well worth the two bucks they put down on their favorites, as their winnings have been much more than it would have been had they merely parlayed the same two horses. Proof of popularity of this club lies in the fact that although the club itself is closed, the race book located in the rear of the room is always filled to capacity with enthusiastic players. Let me add also, that when you read that they will accept bets from 50 cents on up they do mean "up." You name it and you've



got it! Here's another angle . . . the old slogan of the old Eldorado Club could well apply to the CLOVER CLUB race book; i.e. . . . "the club with a heart in the heart of Las Vegas" . . . JULES is happy to announce that he has his friend of long association with him now as chef at the JULES RESTAURANT in the Last Frontier Village (formerly Silver Slipper). ERIC DIGGS gained his fame as a chef supreme not only in New York and in California with Jules but has worked throughout Europe as well. Eric was with Jules in Encino, Calif., for over 10 years up until Jules sold out and retired. Another artist in her line that Jules is proud to have with him is DOROTHY DUNN, who is in charge of all the salads and appetizer preparations. Just you try one of her salads and you will see that his pride is well founded. Starting his career in New York in the restaurant business, JULES soon came to California where his name was to become synonymous with the business, having originated and built three of the

(Continued on Page 30)

A Treat for the Ears and Eyes . . .

ORTEGA

His Piano and Orchestra

AT THE LA RUE RESTAURANT

Hi-Way 91 **Phone 6171**

'Yuk-A-Puk'

AND

GOOD LUCK

THANKS FOR 2 WEEKS OF LAFFS

AT THE

Hotel LAST FRONTIER



Morey Amsterdam

WATCHBIRDS

. . . by MICHAEL NEALE
(LADY MICHAEL)

WE open THE COLUMN with a big boo hoo—because it's good-by VEGAS—hello L. A. Not that L. A. isn't a nice place; there are folks there who wouldn't dream of living anywhere else, but none the less, that's how we feel about Vegas, wouldn't-dream-of-living-anywhere-else blues. To all our friends, old and new, we wish to say Tah everso for making this visit so pleasant. We could name names but the list would be so long our dear editor would have to put out a special edition which would closely resemble a Sears-Roebuck catalogue. Don't forget we open at Earl Carroll's on March 27, which is next Tuesday, and will be there for three weeks, so all you darling Vegans who find yourselves far from home and didn't get enough of the show here—come see "more of us" in L. A., and we don't mean the strip!!! . . .

Please, JACK CORTEZ, get well real fast, we're sorry you're in pain. We promise to make our dead-line on time and if there's any other little thing we can do for you, why, let us know, man. Give ETTA our very best regards and say we're sorry not to have seen her this trip . . .

Welcome to Vegas, CHINA DOLL SHOW. A sight for sore eyes was our dear friend, pretty, petite KONO FUJI. Imagine our amazement when we discovered that Kono is the daughter of MANNY KANAZAWA, one of the three most talented acrobats of the same name. My, isn't it a small world?

Cutie-pie GENE WESSON, who played the FLAMINGO last summer, told us the story about the lamb who made good in Hollywood—he landed a big part in JANE RUSSELL'S sweater. WOW WOWIE . . . CLAUDIA BARRETT, Warner starlet, was in town a few days ago. Claudia can soon be seen in a picture entitled "Montana Sheriff," and guess who the sheriff is??? Our own CHUBBY JOHNSON. Chubby has played so many sheriffs in pictures that GLEN JONES said he **should** have some **real** authority and made him a deputy . . . .

A note from New York from PEARL BAILEY who did such a great job here at the D. I. Pearl will be out here shortly to open her own spot, which to our way of thinking should be a tremendous success, considering Pearl's personality and all that sort of thing. We just never get "TIRED" of Pearl. Luck, darling . . . My roommate said MISS ENGLAND called. We immediately knew it was none other than

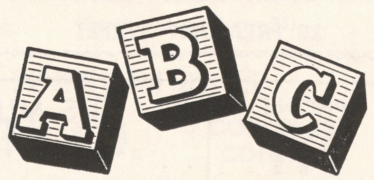


EILEEN CONDOS, wife of STEVE CONDOS. We're sorry to have missed you. Do come to see us in L. A. . . . Next time anyone runs into WILBUR CLARK ask to see his beautiful wrist watch. We speak of it because it is unique. Wilbur designed it himself as he did so many of the outstanding features of the D. I. The band, which is platinum, has two links which make an eleven in craps, plus the four aces you need to win. Clever? . . .

We just dug FRANKIE ORTEGA'S band at LaRUE'S and found it quite out of this world. Tah everso, Frankie, for our favorite song, "Made for Each Other." (Aside to Mrs. O.—you won your bet, doll!! . . . Since the rounders have been raving about a wonderful singer, we've got to pass it on to the rest of you. It's none other than DOC

(Continued on Page 33)

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FRANKIE
ORTEGA
HIS PIANO AND ORCHESTRA

LOVELY **BEVERLY RICHARDS** SINGING YOUR FAVORITE HIT TUNES

— YOUR HOSTS —
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HOLLYWOOD HAPPENINGS . . . by MARTIN LEWIS

BY NOW, it's plain as the ski-nose on BOB HOPE'S face that the guy is one-in-a-million. If ROBIN isn't entertaining our troops at home or overseas, he's appearing at benefits or donating plenty of greenbacks to a deserving charity. Latest good deed of Paramount's "Lemon Drop Kid" finds Bob turning over his entire salary for a two weeks' stint on a London stage to a London orphanage. What a guy!

From the Paramount casting offices comes news that studio bosses have obtained the services of CHARLES BOYER for the upcoming ALAN LADD starrer, "Rage of the Vulture." The suave French star will forsake romantic roles to turn character actor in the adventure drama. As such, BOYER will portray the part of Singh, a Sorbonne-educated Hindu who displays unusual moral strength. The film is slated to go before the cameras late this month . . . This next item should be titled: What Price Stardom? . . . JAN STERLING knows the answer—for since she's become a screen star, she has been dropped from the New York Social Register. "Do I care? I should say not," says the sultry blonde actress who appears with GENE TIERNEY, JOHN LUND and THELMA RITTER in "The Mating Season." "I think the whole thing's unreliable. You're supposed to list your ancestors, and I know one woman who listed her Pekinese puppy. I'll bet that's news to the editors!" Jan says she thinks she was dropped from the Register because the big-wigs don't like movie people. Not only is she a star, but she's married to screen actor PAUL DOUGLAS. The poor gal's the victim of the double-whammy! . . . On the family scene: Latest Hollywood film folk to add their names to the town's list of prospective parents are French actor LOUIS JORDAN and his wife. They'll welcome their first visit from the long-legged bird in September.

FACTS AND FANCIES

Here are more facts and fancies about



your favorite screen stars and the pictures they make:

Little boys who refuse to practice their music lessons should be told about JERRY LEWIS, the movie comedian who's funnier than ever in Paramount's "At War With the Army." Right now, Jerry is practicing on 16 different instruments so he will be able to play them all during a key scene of Hal Wallis' new comedy, "The Stooge." The array of instruments include the trumpet, accordion, trombone, clarinet, violin, cello, tuba, trap drums, saxophone, and others. Yep, there's plenty of work and not much play in movie-making.

GERTRUDE BERG'S initial film, "Molly," marks the first time all the leading members of a topnotch television show have been inked to play their TV roles before movie cameras. In addition to Miss Berg, star and creator of the famed "Goldberg series," the cast spotlights PHLIIP LOEB as Pappa Jake, ELI MINTZ as Uncle David, LARRY ROBINSON as Sammy, FUZZY McQUADE as Rosalie, BETTY WALKER as Mrs. Kramer and SARAH KROH-

(Continued on Page 25)

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El Rancho Vegas

Show Presented March 14 to March 27

It is indeed wonderful to see the "Empress of the Hammond Organ" back in Las Vegas again, lovely, petite ETHEL SMITH, starring in this new show. This exciting musician is considered the world's greatest female console artist. Her many concert performances and outstanding hits have brought Miss Smith world-wide fame. She is a versatile performer with a most winning personality and her adept variations of organ stylings de-

(Continued on page 32)

LAST FRONTIER

Show Presented March 23 to April 6

The sensational singing stars of the CBS radio show "Club 15," THE MODERNAIRES," are the headliners of the RAMONA ROOM presentation. The four boys and a gal are Coral recording stars with a full load of smart material which includes vocal blendings and hilarious comedy. Their latest recording, "A Friend of Johnny's," is already making its mark in the music word, just as The Modernaires themselves have become the epitome of clever and lyrical song-stylists . . . PATRICE HELENE and JAN HOWARD bring their dance satires and comedy routines from a long and successful tour of theaters, hotels, clubs and television engagements. Whether you prefer the Charleston, Apache, Jitterbug, Gypsy, Bolero, or Oriental dancing, Patrice and Jan are "inimitably your" choice . . . Spring comes to Las Vegas and to the Ramona Room stage as the JEAN DEVLYN DANCERS present two beautiful numbers depicting "A Spring Flower Ballet," and "April Showers," featuring the excellent tap rhythms of the entire line . . . The experienced and skilled hand of Orchestra Leader AL DONAHUE is felt in the excellent musical backgrounds and enjoyable dance periods . . . CON BAKER is at the organ to fill intermissions with lilting listening.

Flamingo

Show Presented March 22 to April 4 (Not a Review)

What more can we add to the mountains of praise which have been written about the phenomenal ANDREWS SISTERS in the last fifteen years? Their recording hits have led almost every musical craze for the past decade, from "Bie Mir Bist Du Schoen," "Beer Barrel Polka," and "Don't Fence Me In," to "South American Way," "Rum and Coca Cola," and "Apple Blossom Time." Flamingo Room is honored to welcome Patty, Maxine and LaVerne on their 15th anniversary engagement. The nation's top female recording trio has prepared a complete list of your favorite tunes plus brand-new songs and comedy bits in their own relaxed style . . . BILLY RAYES, international juggling humorist, gives all indications from previous reviews of delighting audiences in his first Las Vegas engagement. This skilled clown adds perfect timing to a hilarious sense of the comical . . . THE JOSEPHINE EARL DANCERS present a completely new set of terpsichorean transitions in rich costumes . . . BILL CLIFFORD, MARY MARSHALL, and the orchestra continue to prove themselves to be one of the most popular aggregations ever to fill the bandstand.

Wilbur Clark's DESERT INN

Show Presented March 20 to April 16

The PAINTED DESERT ROOM presents the unusual Broadway success, Tom Ball's "CHINA DOLL REVUE," a lavish all-Chinese show of 35 Oriental entertainers. There are so many outstanding performers and famous acts in this colorful production that we are unable to give each one the lengthy mention that they all so richly deserve. However, we can tell you that this extravagant musical blends comedy, brilliant acrobatics and unusual dance routines into one of the most unique presentations ever to come to Las Vegas. Naturally the show features the

(Continued on page 32)

Thunderbird

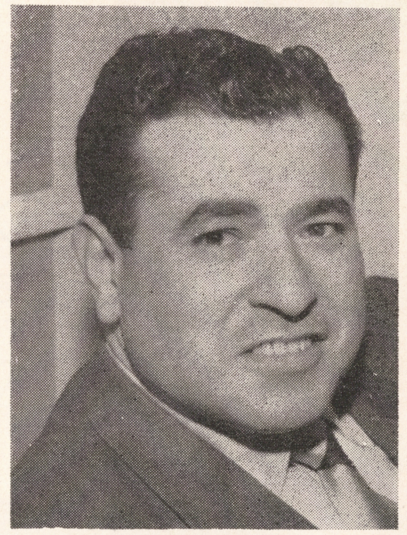
Show Presented March 15 to March 28

The lovely singing star of radio, stage and records, KAY ARMEN, headlines the new NAVAJO ROOM show. Her many popular London recordings and great versatility have earned her the enviable description of the closest thing in a female voice to Bing Crosby. Miss Armen possesses a rich, warm voice that goes equally well on vocals that are red-hot or bluesy, emotional as an operatic aria, or simple as a nursery. "Stop the Music" is the theme of this current production, for Miss Armen was chosen to star vocally on this popular CBS radio show, as well as to guest-star with such outstanding entertainers as Milton Berle, Danny Thomas, Frank Sinatra and many others. When you see and hear her, we know you'll agree that Kay Armen is tops! . . . Co-starred are those three flaming youths, THE REDHEADS. The popular carrot-tops were boosted up the ladder of success by an outstanding previous engagement at the Thunderbird and with their new material written and tailored expressely for them, they are sure to become perennial Las Vegas favorites. The famous KATHRYN DUFFY DANSATIONS parade a miniature musical elaborately costumed in Easter colors and featuring Prima Ballerina CHRISTINA CARSON and SHERI SCOTT and JOY WALKER . . . BARNEY RAWLINGS, your singing master of ceremonies, joins voices with lovely BEVERLY RICHARDS whose exquisite beauty and rich voice are set off by elegant costuming.

CLUB BINGO

Show Presented March 11

What kind of stage entertainment do you like . . . songs, rapid-fire gags, rubber-faced comedians, ventriloquists, a touch of burlesque complete with candy-pushers, strippers, and dancing girls? BONANZA ROOM patrons are enjoying them all in one laugh-loaded, streamlined act now that Mr. Show Business, ARTHUR WALSH, is back at the BINGO. Arthur is without a doubt



one of the funniest and most all-around comedians in the business today. He is a refreshing performer whose versatile talent belies his youth, but he'd have to be young to supply the tremendous energy and enthusiasm that he puts into his wealth of material. Arthur Walsh does the work of four or five entertainers, and you will have five or ten times as much fun . . . MIKE WERNER and his DIXIELANDERS stand by for dancing with lots of bounce after the delightful debris of Arthur Walsh and Company is swept up and laughing patrons get their breath back.

SILVER SLIPPER SALOON

THE SILVER SLIPPER SALOON gives you a full evening of entertainment starting at 7:00 p. m. and continuing 'til the early bright hours of 5:30 a. m. Vaudeville, burlesque, and Gay 90's fun are all rolled up in one bright package of continuous gayety. We'd like to welcome the COOPER SISTERS who bring their good-natured and good-humored songs to the Silver Slipper footlights, and add a special and talented touch to the night's proceedings. You're all invited to dance between the shows the whole night through.

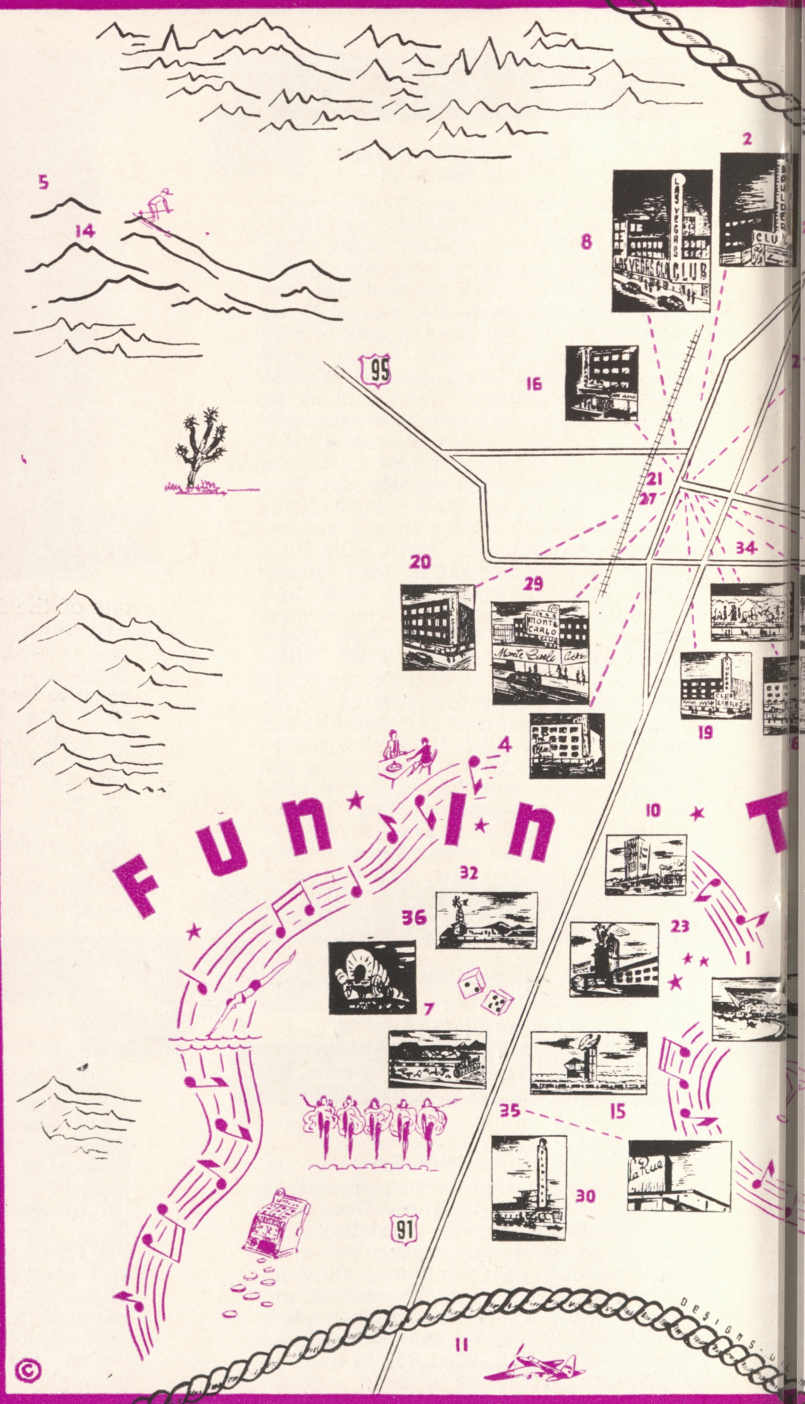
LAS VEGAS • NEVADA

Fun In The Sun

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20 · SAL SAGEV HOTEL
26 · FRONTIER CLUB
10 · CLUB BINGO
33 · COLORADO RIVER
7 · HOTEL L[illegible]T FRONTIER
24 · RAILROAD [illegible]SS
21 · UNION PACIFIC R.R. STATION
15 · WILBUR CLARK'S DESERT INN
14 · MT. CHARLESTON LODGE
12 · ELKS STADIUM
23 · THUNDERBIRD HOTEL
34 · THE WESTERNER CLUB
22 · CLOVER CLUB
6 · GOLDEN NUGGET
31 · SANTA ANITA CLUB
3 · LAKE MEAD
28 · EL CORTEZ HOTEL
11 · McCARRAN AIRPORT
35 · LA RUE RESTAURANT
2 · BOULDER CLUB
27 · GREYHOUND BUS TERM.
8 · LAS VEGAS CLUB
16 · OVERLAND HOTEL
29 · MONTE CARLO CLUB
32 · EL RANCHO VEGAS HOTEL
4 · HOTEL ELWELL
19 · PIONEER CLUB
25 · NORTH LAS VEGAS
13 · HENDERSON
30 · FLAMINGO HOTEL

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91
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CLUB
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"WHERE THE STARS MEET"



tailored to a "t"...

Air Step's trim suit shoe

Crafted of fine, supple calf... styled to complement the slim lines of the season, Air Step's spring suit shoe is a smart footnote for your new suit.

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A PRETTY FACE STARTS AT YOUR FEET

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THE OLD-TIMER

. . . by CHUBBY



You know, when
I'm in
Hollywood and say I'm
From Las Vegas, everybody says
"You are?"
They seem to think
That our town is
Just a mile or two
This side of
Terre Haute, Indiana.
I think the
Chamber of Commerce should
Stress the fact that
We are just a
Hop, skip and a jump from
The front door of
Los Angeles and
Hollywood.
The U. P. trains make it
Anywhere from
Six and a half to
Ten hours
Depending on class of
Travel,
The buses in about eight,
In the family car it
Can easily be traversed
In six (without
(Arousing the ire of
(The California minions
(Of the law.)
And by Western Air
Lines
It takes seventy
Minutes.
That's for Southern
California.
And it ain't so far
From the "Bay Area" either.
Recently, I had an experience
That proves this
Point.
Three weeks
Ago Sunday night, I
"Sat up with a sick friend"
Until 5 a. m.
(We were supporting a
(Table of voting age.)
I always leave Maw a
Note telling what
Time I get in so
She sees to it that
I get up only when I
Have a full eight
Hours' sleep.
This method makes it easier
On her for it
Makes it possible for
Her to sleep straight
Through the morning without
Having to go to the
Trouble of
Getting up on the
Cold floor
Barefooted to look
At the clock.
Well, anyway, at
1 p. m. Monday,
Maw rousted me out
Of bed with the
Following conversation,
"Get up, your bag is
Packed." Now I ask
You, is that any way to
Wake a person from a
Deep sleep?
I told her in my
Best dulcet tones,
That was nice and
I appreciated her
Thoughtfulness, and
On my next trip I would
Send her a
Picture postal card.
Then I turned over
To go back to sleep.
That was where I made my
Mistake.
It seems Maw had been
Reading again and
Somewhere she found
An article that if you
Wanted to wake up swiftly,
Just rub your face with
A cloth dipped in
Ice water.
Only Maw went just a
Slight bit overboard.
Say, have any of
You people ever been
In bed with
A "king-sized" Turkish
Towel profusely dipped in
Ice water?
I HAVE.

(Continued on Page 29)



BUDDY
LANNY GEORGE

HELLO LAS VEGAS!

We're Happy to Be Home Again

AT THE

LADY LUCK BAR

AT

Wilbur Clark's

DESERT INN

●

GROVER-SHORE TRIO

SWISS VILLAGE RESTAURANT



SWISS VEAL SAUTE
Wine-Mushroom Sauce
SWISS VILLAGE
CHICKEN POT PIE
(BUTTERCRUST)
COUNTRY STYLE
FRIED SPRING CHICKEN
(PAN-FRIED IN BUTTER)
Open 6:30 a. m. to 9:30 p. m.
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THAT'S FOR SURE:

(Continued from Page 9)

captain at the HOTEL EL RANCHO VEGAS. Your call was much appreciated and we are truly grateful . . . One of the nicest men in town and a credit to his profession is DR. JOEL HOLMES, who unfortunately is planning to leave our town sometime in June for New England. Dr. Holmes, whose father is a brigadier general in the U. S. Army, will taken an advanced course in medicine and return to our town as a specialist in about three years. Thanks for the wonderful care and treatment. We know we're speaking for many when we say, Good Luck, Doc, and we'll miss you and Mrs. Holmes very much. Get that advanced sheepskin and hurry back. Our town needs men like you ALL THE TIME! . . . A lighted and safe highway will brighten the future of fabulous Las Vegas! . . . We admire philosophy of JACKIE CHRISTY, new saleslady at AL NISSELL'S LADIES' WEAR SHOP. She gave up toting drinks at the Thunderbird in order to have regular 10-to-5 hours and evenings for herself. Jackie says, "You're only young once," and means to enjoy those few leisure hours . . . They say the sincerest form of flattery is IMITATION. Well, SAMMY COHEN, operator of the CLOVER CLUB RACE BOOK, is one of the most flattered men in town, for after he introduced that exciting new betting sport "QUINELLA" to Las Vegas, competitors in town started copying it. Sammy, congenial guy that he is, doesn't mind this imitating, for many of his patrons have told him that there's nothing like the original CLOVER CLUB "QUINELLA." Try it sometime. We know you'll agree Sammy Cohen is tops in sportsmanship, and truly one of the nicest guys you've ever known or met in the business. The same applies to his more than able crew, SAMMY LICHTER and DAVE GROSS. Keep up the good work, fellows, all of Las Vegas is for you 100 per cent!

Two weeks ago the owner of Buffalo's TOWN CASINO received the following telegram about our favorite piano virtuoso, LIBERACE, soon to open at the Hotel Last Frontier: "The noise you'll hear won't be thunder. It will be your lucky patrons putting their hands together in happy applause for my friend Liberace, the greatest combination of artistry, personality and showmanship the entertainment world has had since Jessel started going around with girls." The telegram was signed EDDIE CANTOR. All we san add to that is "Hear, hear!" . . . Thousands of fans and friends in Las Vegas will be dismayed to hear that CHUY REYES, former Mural Room star of the Flamingo, has filed a petition for bankruptcy in California. 'Tis a shame that such genius must be hampered by financial difficulties! . . . We have not formally met PAULA LAWSON, highly capable chief telephone operator at the Desert Inn, but know her by voice. However, we must agree with many others who praise her as a most efficient and pleasant person. VERA BURKE, one of the operators, rates a gold star in our book for her friendliness and cooperative helpfulness! . . . It's not very far from here to Nellis Air Force Base, and Lt. BARNEY RAWLINGS will never go very far from the hearts of showgoers who have so thoroughly enjoyed his personable presentations and vocalizings as MC of the Hotel Thunderbird productions. At the end of the current show, Barney doffs white tie, top hat and tails for that blue uniform, gold bars and braid. Let's hope with Barney that the duration is not so long this time and let's all wish him the best of luck! . . . A lighted and safe highway will lessen accidents on Highway 91! . . . Looks like our slip is showing! Guess everybody in town saw that typographical error which left out six lines of type concerning the move of ORTEGA, his piano and orchestra to the LARUE RESTAURANT. Also missing was the news that JACK SCHOLL and his GYPSY ENSEMBLE left the LaRue for the El Rancho Vegas lounge. Now that we have that all straightened out, we'd like to recommend the cocktail lounge of the LaRue as the place to hear some of the finest music in town. Ortega makes his piano sound as if it truly enjoys being played by this young master musician. BOBBY PRUPPAS, featured on trumpet, is our nomination for the best and most versatile horn man we've heard in many a moon. And of course, late-goers make it a point to stay for the thrilling songs of MISS RICHARDS, BEVERLY THE BEAUTIFUL! . . . Mighty glad to hear from our cover girl, EARLENE WHITT (Feb. 3) queen of the 1951 Police Show, that the stitches are out and bandages off. "Hole in head all healed," says Earlene . . . The warm hand of spring is felt these days, and swimming and beauty enthusiasts are looking forward to the appearance of lovely JANE

(Continued on Page 28)

'TUTOR'S DON'TS'

Don't Hold Las Vegas Short
Don't Worry — Watch Us Grow

In approximately ? weeks . . . we will delight your palate with such exotic potions as . . .

Dalagang Bukid

Subic Bay

Zamboanga 151 Swizzle

Tempestuous Siren, etc.



PLUS SOME NEW ONES . . .

Flamingo Pi Yi

Rancho Vegas Road Cocktail

Last Frontier Never Say Die

Desert Inn Dry Float

Thunderbird Gold

Thank you for your patience!

GRAND OPENING OF

Al Cooper's

Beachcomber

WILL BE REAL SOON!

Serving Food Delicacies of the Tropic Isles

HOLLYWOOD HAPPENINGS:

(Continued from Page 15)

NER as Tante Elka. Quite a unique record for these folks—they hit two screens—video and movies.

THE KING MIDAS TOUCH

During the filming of Nat Holt's new technicolor epic, "The Great Missouri Raid," WENDELL COREY, MAC CAREY and other members of the cast and crew emoted on the hallowed ground of the California Mother Lode region—the same region where 57 million dollars in gold was taken from the soil. Upon recalling this fact, Holt commented:

"If we do even half as well with the picture—I'll be satisfied!"

And speaking of money, here's the latest HOPALONG CASSIDY gimmick. It's a Hopalong Cassidy savings account for small fry. Kids in California will soon be lining up in front of banks like they line up in front of theaters to see a "BILL BOYD" movie.

LAST-MINUTE NEWS ITEMS

On the travel scene: Because of a conflicting booking engagement, BOB HOPE will make his key personal appearance engagement in merry old England at the Prince of Wales Theater instead of the London Palladium. Hope's footlight stint, by the way, begins on April 23. He completes his role opposite HEDY LAMARR in "My Favorite Spy," entertains at a series of servicemen's camps, heads overseas to fulfill several personal appearance commitments, then flies to France and Germany to entertain Yankee troops . . . Red-haired POLLY BERGEN, who makes her bid for movie prominence in the DEAN MARTIN - JERRY LEWIS comedy, "That's My Boy," makes the cross-country junket to Gotham as soon as she winds up her current Martin-Lewis venture, "The Stooge." She'll join hubby JEROME COURTLAND, who's in the Big Town to rehearse for an upcoming Broadway venture . . . Swashbuckling ERROL FLYNN has forsaken Hollywood to recuperate from a recurring back ailment in Jamaica. Wife Pat Wymore remains in the film capital to make a picture . . . Before returning to Hollywood from the Sarasota, Florida, location of Cecil B. DeMille's "The Greatest Show on Earth," bouncing BETTY HUTTON will make a brief stop-over in fabulous and fascinating New Orleans.

On the romantic scene: BARBARA STANWYCK'S first real date since her parting from ROBERT TAYLOR occurred last week when she went out on the town with Producer Norman Krasna . . . Petite WANDA HENDRIX continues to be the steady date of Art Director Bob Boyle . . . JANE WYMAN and GREG BAUTZER have resumed their "twosoming" . . . And MARILYN MAXWELL is being escorted to Hollywood dine and dance spots by handsome Lash La Rue.

TOP SPEAKER FOR CHAMBER INSTALLATION

Alfred McVay, widely sought after-dinner speaker of Walla Walla, Wash., has accepted invitation to do the honors this Tuesday at Chamber of Commerce installation dinner at Silver Slipper ballroom. He is ager of Walla Walla Chamber of Commerce and recognized authority on chamber administration.



The Las Vegas Chamber of Commerce installation dinner, top social event of the year for the organization, will draw a throng of the local citizenry to the Silver Slipper ballroom this Tuesday evening, March 27, at 7:30 p. m.

Dick Ronzone, the 1951 chamber president, will be handed his gavel of office with due ceremony and retiring president, Vern Willis, will receive the chamber's traditional plaque in recognition of his services during 1950.

Highlight of the gala affair will be the appearance of Alfred McVay, one of the most prominent after-dinner speakers of the Northwest, whose scintillating oratory keeps him in constant demand by leading clubs and organizations on the Pacific Coast.

McVay has for 17 years been manager of the Walla Walla, Wash., chamber of commerce and is a former newspaperman. He is a member of the Washington State advertising commission and is a widely recognized authority on chamber of commerce administration having contributed to several publications dealing with this subject. His topic: "Grindstones Can Polish!"

Additional activities scheduled for the chamber installation dinner include introduction of the 1951 board of directors and short messages by prominent chamber members and executives of past years.

Tickets are on sale at $3.50 per plate at the chamber of commerce office and at Willis Travel Service on Fremont street.



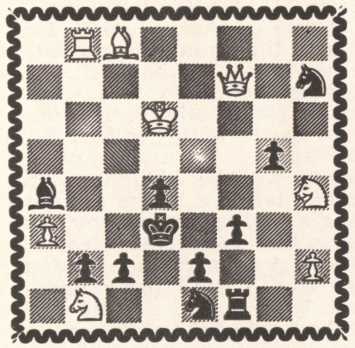
DOWNTOWN

CHESS » » »

. . . by FRED SOLY
PRESIDENT, LAS VEGAS CHESS CLUB

PROBLEM NO. 93

Black 11



White 8

White mates in three.

Solution to problem No. 92: B-B.

BOLESLAVSKI VS. BRONSTEIN MATCH

We are very happy to publish the games of the important match between I. Boleslavski and David Bronstein, played recently for the honor of challenging Michael Botvinnik, world champion. The match brought to light new lines in the openings which should prove very valuable to serious students of the game.

GRUNFELD DEFENSE

(Game No. 1)

Bronstein White	Boleslavski Black		
1—P-Q4	N-KB3	16—B-KR6	Q-N3ch
2—P-QB4	P-KN3	17—K-R	KR-Q
3—N-QB3	P-Q4	18—R-N	Q-B4
4—PxP	NxP	19—B-Q2	P-N3
5—P-K4	NxN	20—B-N4	Q-B2
6—PxN	P-QB4	21—R-QB	Q-N2
7—B-QB4	B-N2	22—Q-N	QR-N
8—N-K2	O-O	23—PxB	N-B3
9—O-O	PxP	24—B-B3	N-K4
10—PxP	N-B3	25—B-N5	QR-B
11—B-K3	B-KN5	26—BxN	RxRch
12—P-B3	N-R4	27—QxR	PxB
13—B-Q3	B-K3	28—B-Q7	Q-R3
14—P-Q5	BxR	29—N-N3	QxP
15—QxB	P-B3	30—P-R4	R-KB
		31—Q-N5	R-B3
		32—QxR	Resigns

By the time this issue is printed, the 1951 Nevada Chess Tournament will be well under way. Next Sunday in the afternoon we will know who the new champion is. After the tournament, there will be a meeting to decide where and when the 1952 Tournament will take place.

The following players were entered to play in this tournament for 1951: Arizona: W. O. Manney, state champion, and Rolland George; California: Dr. Dave McInturff, Franks Morseman, Dr. E. E. Henderson and Ted Dana; the Colorado delegation consists of Merl W. Reese, champion, H. Theis and M. Hursch; Idaho: Laverl Kimpton, actual champion, Lloyd Kimpton, Charles Stewart and Mel Schubert; Utah: Lou Page, champion, Hermann Dittman,, C. Chappuis and E. Neff. Reno is sending: W. F. Taber, former Nevada champion, Otis B. Carrick. Dr. Carl A. Watson, John Harrah, Raymond Smith, Paul Quillen and Herman Nelsen; from the State Capital: Hal Kispert, member of the Tournament Committee and 1950 Tournament Director, John Culnan, William Blau and Ralph Day; W. Van Tilburg Clark from Virginia City and Ray Kilian from Fallon, and from Las Vegas: Maurice Gedance, defending champion, Fred Bebb, Madison Graves, Leonard Brunswick, William De Wolf, James M. McKay, Edward Perkins, Clarence Hibbs, Art Boardman, Arne Rom, William Benedetti, Dr. Harold Foutz, Ralph Newell and Gus Bodensick.



What a tournament this is going to be! Forty-four players! Even if some of them miss at the last minute, the first Chess Tournament ever held in Las Vegas is going to be a successful one that we will remember for a long time to come.

THAT'S FOR SURE:

(Continued from Page 23)

DILLARD, as lifeguard at the Desert Inn swimming pool . . . Take our word for it, fellas, if you have to drown, make sure it's in the Desert Inn pool! . . . HELEN GATES, well known to locals as actress, artist, and radio personality, has just completed a brochure describing the operations of station KRAM. This has been submitted to the National Broadcasting System in an attempt to bring NBC programs (not heard now) to Southern Nevada through the facilities of KRAM, now affiliated with Mutual. . . . The ANDREWS SISTERS, current stars at the Hotel Flamingo, are owners of a most enviable record, as they celebrate the start of their 15th year in show business with this Las Vegas engagement. Most recording stars look for that one record to top the magic mark of one million copies sold. The inimitable Andrews Sisters have reached that goal dozens of times! . . . A lighted and safe highway will brighten the future of Fabulous Las Vegas! . . . One man who always seems to be in good humor is DAN BASARIC, genial bartender at the Thunderbird Hotel. But even Dan found it difficult to keep smiling last weekend when he found himself in the middle of a rip-snorting duet on the musical spoons by RALPH "SPOONS" KOEHN and FRANK BRUNO, Ralph's newest pupil. Someone summed it up good-naturedly with, "How much can an eardrum stand!" . . . This actually happened at the Hotel Last Frontier: A visitor to our town asked the cashier, "Say, is this place called Clark County or Wilbur Clark County?" You know, that's a good question! . . . That young old man, "STEVE" STEVENSON, bartender supreme at the LaRue Restaurant, is very unhappy now that his life-long friend and plank-partner, LARRY, has left for Los Angeles and perhaps Mexico. In his place is popular MOREY MATORIAM, well-known to local rounders as a bartender who mixes a potent and palatable potion . . . The blonde beauty of the Flamingo casino, cocktail waitress LEE COOPER, is out for at least two weeks because of a sinus operation which has left her pretty face badly swollen. We're all pulling for you to get well quickly, Lee, but, say, we thought sinus trouble was something people had in California and never in "Fabulous" Las Vegas. How come? . . . Aside to very beautiful MRS. GEORGE CAPRI: . . . Okay, Helene, we hear you! You said you had eleven, but we only counted ten! . . . A welcome sight back at the SILVER SLIPPER is winsome BETTY EDWARDS, after an absence of two weeks. Don't go 'way for so long next time, Betty! . . . A really cute little Indian princess is HAZEL WITT, Thunderbird cocktail waitress, whose bright eyes don't miss very much. Gracias, Hazel! . . . A lighted and safe highway will brighten the future of Fabulous Las Vegas! . . . Arthur Rozen will celebrate his 35th birthday AGAIN this Saturday, March 24th. (Come on, Art, confess! Isn't this the fourth time you've admitted to the same age?) . . . About six hundred youngsters from two to twelve years old from Nellis Air Force Base will have an Easter outing at the Flamingo Hotel Sunday. Thousands of eggs in all colors will be hidden around the lawns and terraces at the Flamingo for the eager youngsters to spy out, and prizes will be awarded to those finding the most eggs and the Golden Egg. Sounds like a good party and makes us look back to those wonderful days when the finding of an Easter egg could be the most important thing in the world! . . . MARY and MARINO BRANDOLINI, owners of the MONTE CARLO MOTEL, are really cooing now that work has started on an ultra-modern swimming pool. When finished, we guarantee "our" pool will offer the hotel pools lots of competition! All the latest features will be incorporated in this new aquatic playground including a special sun-deck and lounge which should make life for Monte Carlo patrons a lot easier to take during the hot summer months . . . Let's practice some preaching and light our highway for safety's sake . . . Wow! What a welcome our Princess received when she walked into the CLUB BINGO and began to play her favorite game called "BINGO." If you're lucky enough and cover enough numbers, seems as though the caller always calls 14 or 16 and you need 15. Well, anyway, here we go again! Perhaps another week's free play . . . but this time "Win some money, will you, Princess?" . . . Talent must run in the family. Dorothy Dandridge's sister, VIVIAN, and Nat King Cole's brother, EDDY, are headlining the new show at the Bingo. However, these two fine entertainers don't take a back seat to their well-known relatives when it comes to supplying high-

(Continued on Page 31)

"Requestfully Yours"
ORTEGA
HIS PIANO AND ORCHESTRA
AT THE
LA RUE RESTAURANT
Dancing 'Til ????

THE OLD TIMER:

(Continued from Page 21)

Quite a sensation to be
Serenely asleep one
Minute and then
Standing flatfooted on
The floor, wide awake,
The next.
(Boy, I've lived.)
Through all this, Maw
Didn't lose
A beat.
"Lew Sherrell called,
"Your bag is packed,
"I have your ticket,
"I made your reservation,
"You catch the
"One-thirty plane for
"Hollywood.
"As soon as you get there,
"Go direct to the
"Universal-International Studio."
She drove me to the airport,
Handed me a note,
Told me not to read it
Until I got
Off the plane
In L. A.
Then she put me
On the plane.
I sat down
On the first seat
And immediately
Went back to sleep
(Note in hand.)
We landed at L. A. airport
Unknown to me
But I got off the plane,
Still half asleep.
I remembered Maw telling
Me to go to a studio
But for the life of me
I couldn't remember
Which one.
While I was trying
To get up enough nerve to
Call her long distance,
I happened to unfold the
Paper.
I tell you, Maw is a
Smart woman.
Printed there in large
Sized letters
Was the cutest message.
It read,
"Universal-International,
"Stupid."

(To be continued)

Weekly Fashion Letter

from EDITH HEAD

Paramount Fashion Designer

Just as there's more than one way to "skin a cat," so there's more than one way to add spice to a favorite mid-winter outfit.

In Hollywood, the stars who know Dame Fashion best are selecting smart new accessory sets to put a dash of June into January wardrobes. Certainly this trick of buying new accessories or making one's own is far less costly than going on a shopping spree and buying a peck of pretty frocks. . . . For the benefit of women who like to follow the screen stars for style, here are the accessory tricks being employed by the drama queens, the sweet young ingenues, and the glamour girls of the motion picture world.

Mona Freeman has made herself a handbag and hat twosome that any patient young thing can copy. The handbag is the envelope type, covered with coarse linen and sprinkled with scores of artificial white violets. The hat is made of heavy white linen, styled like a jockey's cap with the visor or projecting brim "planted" with additional white violets. The young leading lady of Alan Ladd's new western, "Branded," teams these floral accessories with her deep-toned dressmaker suits and basic afternoon dresses.

Because Lizabeth Scott favors plaids in all fabrics and colors, she added several plaid accessory sets to her mid-winter wardrobe. The star of Hal Wallis' "Dark City" goes patriotic by teaming a pert cloche and pouch-bag of bold red, white and blue plaid shantung with a navy sports dress. To a tailored black linen dress, she adds a wide belt of lemon, black and white plaid shantung—a matching box-handbag and a trim sports hat.

Here again, it's ingenuity and energy that can transform a plain Jane into a best-dressed Cinderella.

WHAT'S DOIN'?

(Continued from Page 11)

BROWN DERBY restaurants in and around Los Angeles and Hollywood. He has long been a booster of Las Vegas and welcomed the opportunity to come out of his retirement to take over the operation of his present project. JULES RESTAURANT located in the Last Frontier Village on the strip . . . Currently at the SHAMROCK HOTEL and appearing twice nightly is SAMMY WOLFE and his Comedy Revue. Opening the show is little and blonde PENNY McGUIGGAN who sings a cute thing about her name along the line of the old Irish tune "Harrigan, That's Me" and, come to think of it, her name does sound just a little bit Irish, doesn't it? She then proceeds to go into some fast tap routines which she executes very well. CARROL LYNN offers a few vocal interpretations of some of the popular ballads of the day and possesses a soft voice of pleasing quality. For fast moving comedy there is PAUL GARNER who, after an introduction as a professor of the piano, proceeds to turn the place upside down. His impression of Jimmy Cagney is a wow! Throughout the show you will find Sammy popping up with a song, a harmonica rendition or to take an active part in some black-out! Backing the show is the SHAMROCK TRIO who do a fine job for a three-piece combo, not only on the show but for your intermittent dancing pleasures. The SHAMROCK is also the home of the Tuesday night jam sessions! Last Tuesday saw a fine crowd on hand for the fray and there was some outstanding bop, boogie and **bongo** beatin'! Better be there come next Tuesday night! . . . We just learned the other night that an old friend of ours is up and become a daddy. Some of you may remember WES CEREMONY who played tenor sax with BOB MILLAR not only at the old Nevada Biltmore but the El Rancho as well. He married MISS LAURA WRIGHT who was a waitress at the Rancho and now the little bundle was born in Chicago last February 24. They're now in Boston where Bob and the boys are appearing at the Boston Statler. WHEN ARE YOU COMING BACK TO VEGAS! . . . I happened to be in the Golden Nugget Saloon the other evening along early in the ayem when the GOLDENAIRES and JOE WOLVERTON and his group got together and played the last hour together. What a session that was! POLLY sang some of my favorites and with the two groups combined it made up the following: One accordion, vibes, three guitars and two basses. With Joe and Sandy playing their own interpretation and alternating on background fill you can imagine how full the thing must have sounded. I was sitting with Mariantha Lombardo who plays piano at this spot earlier in the evening and also talking to Red Robinson, one of the REDHEADS currently appearing at the Thunderbird Hotel . . . I stopped by the SWISS VILLAGE RESTAURANT the other evening to see BUD GALE. Although the place was closed for the night, I'd noticed as I drove by that there was some activity going on in the rear of the place so I went back. About the aforementioned activity . . . lemme tellya! They were back there steam cleaning the kitchen! This I figured to be a good idea once in a while so I asked how often this took place. EVERY NIGHT was the answer I got. Now it was more easy for me to understand why the kitchen had always looked so immaculate each time I'd come in. Since then I've checked once in a while and found out that I was given the correct information. STEAM CLEANED every night . . . It's really a pleasure to welcome back to our town two wonderful guys like BUDDY GROVER and LANNY SHORE TRIO and they are playing at the Lady Luck Bar in the Desert Inn. This trio was the one who played here originally when the hotel was first opened and I'm positive that I am not alone in my enthusiasm at seeing them return . . . And here it is Easter already! I'm all set with my new outfit. Went down to J. C. Penney Company and got a pair of the snappiest sox you ever saw. Real Easter eggy! Got a new choke chain for the Kid (my dog). You never saw anything grow like the Kid. She was just three months old last Saturday and I'm beginning to wonder if maybe I hadn't better plan on breaking her in for saddle or sulky racing? At the present rate she may achieve the proportions of Citation . . . Don't know what I'd do without her, though . . . Speaking of Easter . . . why don't you try going to church this Sunday? . . That's 30 for this week! Byeee!

—JOHNNY.

DON'T MISS
ORTEGA
HIS PIANO AND ORCHESTRA
AT THE BEAUTIFUL
LA RUE RESTAURANT

THAT'S FOR SURE:

(Continued from Page 28)

ly enjoyable music. Eddy Cole is leader of that combo known as THREE LOOSE NUTS AND A BOLT . . . It's wonderful to see "DO" back on the job at the Hotel Last Frontier. She was a pretty sick girl for a while, but she is now her old smiling self and once again greeting all her friends who missed her . . . The COOPER SISTERS are doing a sensational job at the SILVER SLIPPER SALOON. These former Hotel Last Frontier favorites have brought their spirited humor and songs back to town after too long an absence. They are not only an attractive and talented pair of entertainers, but also wonderful people! . . . We knew it would happen: The CHUCK WAGON ROOM at the Hotel En Rancho Vegas is really humming now that JACK SCHOLL and his GYPSY ENSEMBLE are treating patrons to their music with a suave continental touch. Accordionist PAUL GARDOS, that Magyar Gypsy, is one guy we're glad to see remain in town. His wonderful accordion music, gay Hungarian clowning and dance steps, and his friendly personality, make him an excellent addition to the good Las Vegas life and to our circle of friends . . . Regular El Rancho patrons will be glad to hear that the superb bass and guitar stylings of GUY LANDIS and JOE DiSTEPHANO are still to be heard . . . Ever since charming wife, PHYLLIS, decided to diet away 5 to 8 pounds, ARNOLD CHRISTENSEN has been in danger of losing 15 to 20 pounds. "Four prunes for lunch," says Arnold, "is not my idea of he-man food!" . . . We are very happy to report that business downtown is really booming. The stores are packed with happy holiday crowds buying the latest in fashion for both HELLDORADO and the coming summer season. Our vote for the most impressive shops on Fremont Street is J O N B A C H ' S for the ladies and CHRISTENSEN'S for men's wear. Both are stocked to the rafters with the best in dollar values . . . Many thanks to HARRY WISOTSKY for his much appreciated gift of BOSWELL'S LONDON JOURNAL, a volume we're proud to add to our library. This intimate journal was written over two hundred years ago, and its discovery and publication at this time marks a milestone in the history of English literature. We recommend this book most highly to all of our readers, and we send our thanks and warmest regards to Mr. Wisotsky in Pennsylvania . . . BILL SCHUMACHER, Mural Room bartender at the Flamingo, tells us that those beautiful argyle socks he has been sporting lately were hand-made by ZORA WALKER, service bar cashier, who knitted six pairs for the bartenders and busboys who work with her. Zora is not only a mighty friendly gal, fast with figures and calculations, but also very talented with those knitting needles . . . One man we'd like to see settle in our town is MILTON ROTH, dealer at the LaRue Restaurant. Despite an illness which kept him from work for some time, Milton manages to greet all of his friends with a smile and a pleasant word. Here's a real guy who would be a nice addition to Las Vegas! . . . CHARLIE DYKES, RAY HECKER, WALT HOBART, JIMMY TAMONY, and JOHNNY TEGELER are the proud members of the Hotel Last Frontier bowling team which won the Tuesday night commercial league. This is the second consecutive year that the Last Frontier team has won a trophy. After the awarding of trophies at a bowling banquet sometime in the near future, the cup will be on display in the hotel trophy room. Speaking of sports reminds us that CHARLIE TEEL, Flamingo cameraman, won the Palm Springs Invitational Golf Meet with the impressive scores of 64-70-67. JIMMY SCHUYLER, the Thunderbird bar manager, was another entry from Las Vegas and traveled to the match with winner Charlie . . . CONGRATULATIONS TO: CARL TANDBERG, quiet but expert bassist with ORTEGA and his orchestra at the La Rue Restaurant, who celebrated his birthday March 22nd. Carl is another who seems to have discovered a fountain of youth for his very young appearance makes it hard to believe that he has an 18-year-old daughter and is soon to celebrate his 22nd wedding anniversary . . . TO: BERNICE BIGGERT, Flamingo cashier, who left last Monday night to wed TOM SHERRY, Air Force lieutenant at Nellis . . . Throughout this column we have mentioned a point we're going to repeat as many times as it takes to get action. Of course we're referring to the urgent need for a lighted and safe highway to replace our present "Suicide Strip." Not a night passes that we do not hear sirens racing out toward "91" and toward a possible tragedy. These sounds

(Continued on Page 33)

FOR A COMPLETE EVENING . . . IT'S
ORTEGA
THE SENSATION OF THE "88"
At America's Most Beautiful
LA RUE RESTAURANT
Hi-Way 91 Phone 6171

POP SQUIRES:

(Continued from Page 5)

We thought we had good reason to consider Las Vegas on her way to greatness. The prospect of having perhaps 10 million dollars spent on the work with Las Vegas the business center for the job was thrilling.

Early in 1914, Schmidt and his group came to Vegas again and got busy on their surveys. These additional details were forwarded to the Interior Department and, PRESTO! A permit was issued permitting Henry C. Schmidt and associates to build a dam in Boulder Canyon on the Colorado River. That was in May 1914. Everything was fixed. Nothing stood in the way of the great enterprise—except that in August 1914 while plans were under way to establish a camp and begin work on Boulder Canyon DAM, WORLD WAR I came on. The Germans swept through Holland and Belgium into France, threatening Paris. Of course, it was then impossible to get money from France for any purpose except war.

Las Vegas suffered the keenest disappointment in her entire career. We took the war as a personal matter. I remember well on night when Dr. E. G. Murtaugh, our neighbor living in the house corner of Fourth and Fremont streets where the Cornet store now stands, walked up and down Fremont street nearly all night, taking it as a personal threat when the German armies were approaching Paris.

Of course. my old friend Henry C. Schmidt could never revive his Boulder Dam project. He made a valiant attempt and every year down to about 1921, he did some survey work and kept his permit alive. He finally gave it up, entered state politics and was elected State Controller, which office he occupied for a number of years.

I have often visited with Henry in his office in Carson City, while we talked about the hardships and distress of those earlier days and the supreme assurance we felt when Henry received his permit to build Boulder Canyon Dam from the government. By the way, not very many people are aware of the fact, but that permit is of record in the office of the County Auditor and Recorder in the Clark county court house.

Henry was defeated for the office of State Controller a term or two ago and now is living quietly in Carson City, I believe. I have much of the detail of his ambitious project which I expect to incorporate in a book or two I am writing.

I started this little story with the idea of telling the story of the real start of the movement which, after a 10 year campaign, resulted in building Hoover Dam, starting construction about 1930. I find I have used all my space telling about an earlier enterprise which failed through no fault of the promoter. However, developments show that it was a real blessing that the Colorado River was not cluttered up with a series of small dams and that the 10 years of turmoil through which Las Vegas passed, finally brought its reward. So next week I shall try to make another start in telling of those steps in 1920 which really led us to success.

EL RANCHO VEGAS

(Continued from Page 16)

light all audiences. We must admit, however, that we were really dazzled by Ethel's authentic renditions of Latin-American rhythms and melodies which she does to perfection. How two hands and two feet can move so fast and accurately will always remain a mystery to us but, however she does it, the result is most wonderful to listen to time and time again. DAVE BERRY returns to town with the humor of two continents in his fast and cleverly amusing stories. Dave is one of the funniest of current rib-ticklers and should be due for star-billing very soon. His gag-loaded routines are new and delivered in a skilled and most pleasing manner . . . . The JUNE TAYLOR DANCERS flood the stage with sparkling new routines in a gorgeous rainbow of colors. Take that case of sore eyes to the Round-Up Room, for these cuties are good for what ails you . . . Welcome to JACK SCHOLL who has brought his GYPSY ENSEMBLE to a new engagement which we know will be a great success . . . GUY LANDIS and JOE DiSTEPHANO still weave their superb bass and guitar stylings.

DESERT INN:

(Continued from Page 16)

famous "CHINA DOLLS" line from which the show derived its name and vaulted to fame on Broadway, and which is said to be comprised of the world's most beautiful Oriental show girls. Against an exotic background of Oriental decor, the choreography is a pleasing blend of Asiatic symbolical dancing and modern American jive, all done in daring and picturesque costumes . . . CARLTON HAYES directs his orchestra in a difficult and intricate score with grace and flair and they remain on the bandstand for patron dancing.

WATCHBIRDS:

(Continued from Page 13)

STARR at the Silver Slipper. He had us simply enchanted, and if we were the predicting kind, we'd say, next stop, STARDOM!

COOL POOL NOTE: CARL COHEN of the EL RANCHO said that our lovely JOAN MICHAELS had a divine profile—all the way down! . . . NEW YORK NOTE: SIDNEY SHAW wrote that he reviewed the play, "Romeo and Juliet," for us and that OLIVIA DE HAVILLAND played Juliet like a suburban matron at a backyard barbecue and that there were rumbles in the cemetery in Stratford-On-Avon (the shifting of the BARD in his crypt, no doubt!) . . . They are now saying (whoever "they" are) that BARBARA STANWYCK'S grey hair is breath-of-spring mink in color. WELL, REAHLLY, DAHLINGS. Let's never worry anymore!! . . .

We really idolize IDAHO ELLISON of Last Frontier Stables. Not only did he save RANDI ROBSON'S life one dark night on one of those moonlight rides but he is the epitome of the west with his magnificent white goatee and mustache. Idaho is the modern day counterpart of BUFFALO BILL CODY. Guess we just idolize Idaho, huh? . . . JONESY, of the D. I. casino, is a mystery to us! You'd think he didn't have a dime in the world the way he never squawks about taxes, and raves about Miami . . . HOWARD KENNEDY (yes, her name is Howard for the same reason ours is Mike. They wanted a boy, sillies). Well, anyway, Howard is at the D. I. Cactus Room and SHE'S been getting love notes from a certain gentleman who will wait simply hours just to sit at her station just to be rewarded by one of her enchanting smiles. (Do we hear the tinkle of wedding bells?) . . .

DID YOU KNOW: That MAE WEST signs her letters sin-cerely? (Get it?) That MORRY NORT and RAY MILLAND are look alikes? . . . That JEAN KELLER, the singer at GRACIE HAYES, can do the greatest torch ballads you ever want to hear? . . . That BILLIE SKOLSKY looks just as chic sans her blue mink scarf? . . . That WILBUR CLARK named MERVIN ROSENTHAL "TWINKLETOES?" . . . That JEANNE (BIRDGIRL) MALONE sends love, kisses and miss y'all from l'il old New Yawk? . . . That PETE WHITEHEAD, R. K. O. writer, was here to get authentic data on honest gambling, and got it. He also gave us a few pointers on how to write a column, so if you notice any improvement, thank Pete . . .

Don't forget the Latin Quarter Revue opens March 27th in L. A. . . . Don't forget to donate to the RED CROSS . . . See you real soon.

THAT'S FOR SURE:

(Continued from Page 31)

in the night leave us enveloped in cold sweat thinking of the unnecessary toll of life and limb. We feel that any further delay in the installation of complete safety measures is criminal. When Las Vegas becomes as safe as it is fabulous, then our town will truly be a wonderful place to live . . . and that's for sure!

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