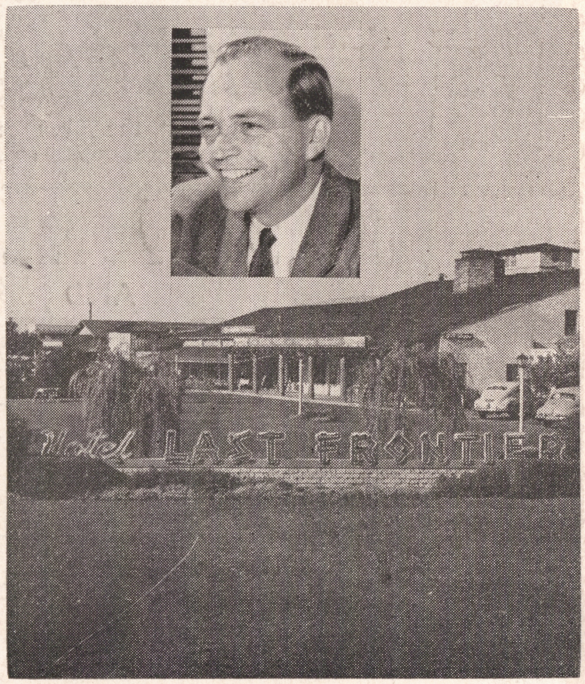
Jack Bertz'

FABULOUS LAS VEGAS

HOWDY PODNER !



Happy Birthday SUNDAY, OCTOBER 29, to

HOTEL LAST FRONTIER

on its 8th Anniversary

Insert: William J. "Bill" Moore
Executive Vice President of the Hotel

(Story on Page 9)

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October 28, 1950

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PUBLISHED WEEKLY VOL. 2, NO. 28

1600 South Main St.—Phone 4922

OBSERVATIONS, BY POP SQUIRES

"THAT'S FOR SURE," BY JACK CORTEZ

VERSE, BY TUTOR SCHERER

WATCHBIRDS, BY SIR JODY AND LADY MICHAEL

TRACK TALK, BY JOCKEY JR.

REVIEWS OF CAFE SHOWS, BY JACK CORTEZ

FRONT ROW CENTER, BY JOHN RYKEN

SLEEPY SUE SAW, BY GRETCHEN NORTH

THE OLD TIMER, BY CHUBBY

CHESS, BY FRED SOLY

DOWNTOWN, BY JOHNNY

JACK CORTEZ, Editor and Publisher

JOHNNY UHLMAN, Advertising Manager

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LOUISE & IRV STONE — Designs Unlimited

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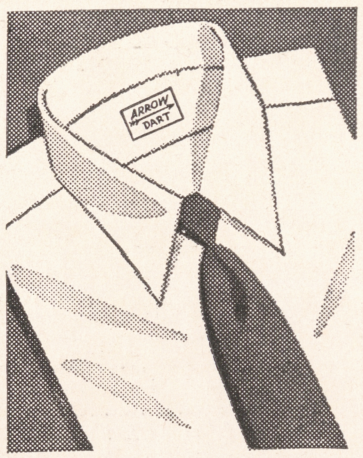
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VOLUME 2 OCTOBER 28, 1950 NUMBER 28

OBSERVATIONS

. . by CHARLES P. "POP" SQUIRES

NEWS of the death of Al Jolson brings me some rather personal sorrow. Not that I have ever met or known him except on the stage or screen or radio.

For something like 50 years I have been a friend and admirer of this lovable artist—from the time he first played black-faced in the minstrels. Perhaps my best recollection of him was his screen production "The Jazz Singer" which I saw in Denver in 1927. This famous picture was a forerunner of "talking pictures," because it was one of the first rather crude attempts to synchronize words and music with moving pictures. It had quite a marvelous effect on the audience and we really thought that "talking pictures" had arrived, although at that time the great picture companies were building sets and trying to devise an entirely new technique in motion pictures.

Along about 1929 or a little later a friend of ours used to come to Las Vegas quite often for rest and recreation—Carl Laemmle, president and principal owner of the Universal Pictures and Universal City in Hollywood. On the particular time I am recalling Carl was a dinner guest at our home on Fremont street. I was urging him to make a motion picture of the building of our great dam on the Colorado River. Carl thought it was too early for that as a motion picture feature. And he related the period of great uncertainty and vast expenditures the motion picture industry was facing as experts worked and experimented on every possible method of producing sound exactly synchronized with motion pictures.

"Why," said Carl, "they are building what they call 'sound stages' which cost around half a million dollars each. Besides, nobody knows whether the public will take to sound pictures or not. I am just going to wait a little while and see how some of these other experiments come out."

With great advantage to Universal Pictures, Carl went rather slow on the new fad until he was sure what was what in the new picture world of sound. Yes, Al Jolson and Carl Laemmle have, I hope, already met in the great beyond and had a chance to talk over the old times in which each of them played such an important part.

I forgot to tell you that Carl Laemmle came to Las Vegas at regular intervals, over a period of several years, for relaxation and rest from the strenuous life of the motion picture world. And his means of relaxation was playing "Faro Bank" at the Boulder Club. He did not mind losing a thousand dollars more or less at a sitting (a "sitting" with him would begin around 4 o'clock in the afternoon when with a friend or two he would arrive in Vegas. Immediately he sought his usual place at the Faro Bank table and played steadily and vigorously until about 7 o'clock next morning.

One morning, Mr. Witcher, one of the owners of the Boulder Club, told me Mr. Laemmle brought his check to the cashier's window to cash in and was rather embarrassed to find that he was something over three thousand dollars winner. "How do you wish it, bills, or cashier's check?" asked Mr. Witcher.

"Well, there's no hurry, any time that it's convenient. Just take your time about it," said Mr. Laemmle.

"Oh, no," said Mr. Witcher, "I want to pay you right now." And Mr. Laemmle, rather annoyed at so much formality, turned away with the remark:

(Continued on Page 33)

WED., NOV. 1st

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VERSE . . .

. . . by **TUTOR SCHERER**
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It may be more or it may be less.
He's never sad and he's not forlorn
Happy-go-lucky since he was born.

His walk is faulty and jerks with age
Like a puppet performs on the stage.
He accepts age with a simple grace
And a knowing smile upon his face.

He's not renowned or blessed with fame
Yet, he enjoys an honest name.
Clothes are faded, yet he's neatly dressed
Like a keepsake rose that's been book pressed.

His record he's not ashamed to show
Of a career, started long ago—
Has no regrets, no time for hating.
He's happy now—just waiting—waiting.

———

THE QUESTION

What must I do, my passion to express?
She shows no reaction to my caress.
Shall I look for some other to adore
Or be content to love her as before?

———

NO LAMENT

She's gone, he's sad, but still content
With memories of hours spent.
Sorrow, within his heart is pent
For sadness reigns without lament.

PROVERB

The Body of Life contains the heart.
Shall hearts stand close, yet far apart?

———

(Dedicated to Mrs. Jack Cortez, while wishing her luck at birthday party given for her in the Flamingo Hotel last Thursday, October 19.)

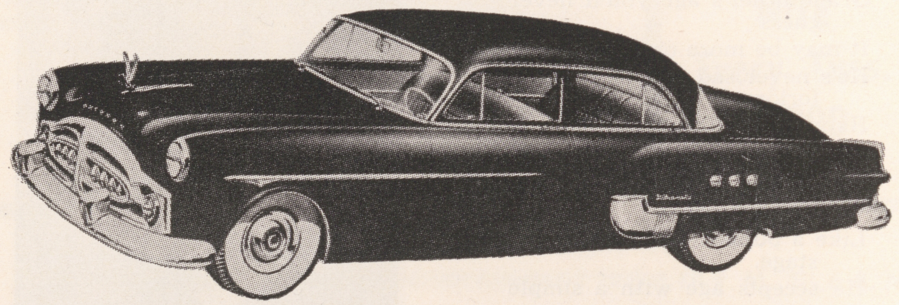
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THAT'S FOR SURE . . .

. . by JACK CORTEZ

On the front cover is a photo that actually shows only a small portion of the very beautiful and spacious HOTEL LAST FRONTIER, located in our "fabulous" city on Highway 91.

Sunday, October 29, is this hotel's 8TH ANNIVERSARY and the festivities planned for that day promise to surpass any previous event held at that establishment.

Exactly eight years ago, when the Last Frontier opened its doors, we were "employed" by Uncle Sam and missed the shindig—but we aren't missing this one—not if we can help it. If the celebration is anything like the two previous ones we've seen, it will be great. According to our "informative underground," this party will be SENSATIONAL!

We feel we are sharing the sentiments of practically everyone by saying: Las Vegas is mighty proud of this "EMERALD IN THE DESERT." It was certainly a fortunate decision for us when WILLIAM J. "BILL" MOORE and his late uncle, R. E. GRIFFITH, decided to choose our town in which to locate their hotel that depicts "THE EARLY WEST IN MODERN SPLENDOR."

Shortly before the outbreak of World War II, Mr. Griffith, a Texas and Oklahoma theater magnate, laid plans to build a luxurious western-type hotel in Deming, New Mexico. He consulted his nephew, Bill Moore, who had already attained remarkable success as an architect in the field of theater-design, and together they worked out a program for the project.

After Moore had completed his drawings and won the whole-hearted approval of his uncle, the two men left for the west coast to buy the necessary equipment.

En route home, they stopped over in Las Vegas to rest, took a look around, realized the unlimited possibilities for a resort hotel and cancelled their original plans for New Mexico. At that time, our Highway 91 boasted of only one hotel, the EL RANCHO VEGAS, and nothing but desert as far as the eye could see.

It certainly took a lot of imagination and courage, plus a few million dollars, to to go ahead with this project. The faith R. E. and his nephew Bill had at that time has paid off handsomely and the Last Frontier is a magnificent hotel, famous the world over.

On November 23, 1943, R. E. Griffith suddenly passed away and Bill Moore was appointed executive vice president of the hotel. He has done, and is doing, a magnificent job in supervising a large enterprise and is known by hotel operators throughout the country as one of the "best in the U. S. A."

Mr. Moore "hand-picked" the various department heads who help him run the hotel and knows that "any organization is ONLY as good as the people behind it."

Time and space do not permit us to do more than just give a rundown on the various executives in charge: JOE SCHRAMM, assistant general manager; ROBERT O. CANNON, hotel manager; HELEN V. CONNORS, personnel manager; A. W. ORSENE, auditor; ARTHUR R. FORCE, publicity and press agent; MILTON DEUTSCH, executive director of the Last Frontier Village; HARRY FARNOW, entertainment; BALLARD BARROW, casino manager; HAROLD V. HIND, credit manager; DORIS RHINER, dining room; LEONARD MOORE, in charge of bars; ERWIN SCHNEIDER, chef and kitchen head; FRANK REBER, grounds; ROY FRY, engineer; JAMES BOOKER, in charge of public safety and casino police; SOPHIE BURAS, wedding director; LUCILLE RUSHING, housekeeping; BUD ALEXANDER, bell captain; DOUG FARNOW, slot machines and CATHERINE COWAN, casino accountant.

To everyone connected with the Hotel Last Frontier, the entire staff of this magazine, in behalf of our readers and Las Vegas, say: "SINCERE CONGRATULATIONS to Bill Moore—a superb hotel—and a most competent staff. May you all enjoy many more successful years—and that's for sure."

EPPY PEARSON'S first Talent Opportunity Night at the CLUB BINGO was held last Tuesday and that BONANZA ROOM was really bursting at the seams. There were only three contestants, each presenting two numbers of his own choice. The winner, ALFRED HICKS, a service station manager, walked off with first prize money of $50. He will appear on N. T. G.'s TV show in Hollywood and will make a return "guest shot" the following Monday, for which he will receive $25. Mr. Hicks will also have a chance at the grand prize when all first place winners will compete for the $500 "Bonanza."

(Continued on Page 29)

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Photo — Artist's conception of the Las Vegas Park and how beautiful it will be when completed.

TRACK TALK

. . . by JOCKEY, JR.

THE trepidations of many a Las Vegan were allayed this week —people who had read reports from governmental sources that further building of race-tracks would be curtailed in the interests of conversation of critical materials.

Gossip around town last week was hot to the effect that the government's action would affect the completion of Las Vegas Park.

To scotch such rumors, President Joe Smoot of the Las Vegas Thoroughbred Association, went into a huddle with no less an authority than Sen. Pat McCarran, in an effort to get the facts and make them public.

McCarran in turn took direct action with the powers in Washington, D. C. He called officials of the National Production Authority and point blank asked what effect the government's plans to halt non-essential building would have in the case of Las Vegas Park.

He was immediately advised that the local plant, now 70 per cent completed, would not be affected in any way from a construction standpoint and there would be no government interference under present rulings.

"While racing plants starting in future may be prohibited," McCarran told Smoot, "the Las Vegas track, having its essential materials ordered, ready for shipment and partially paid for, can expect to keep on with construction until completed."

So the sound of hammer and saw and the sloshing of liquid concrete being poured into forms continues out on Paradise Valley Road as the grandstand and club house climb higher every day.

The closer the track grows to completion, the more activity is noted in the stock selling department. The entire issue is well on its way to complete sell-out as potential investors grow more and more optimistic over the future success of Las Vegas Park.

My Pleasure Is Singing for You at the Flamingo Hotel



Lena Horne

THE OLD-TIMER

. . . by CHUBBY

VIGNETTE. I ran into that word the other day when I was studying the dictionary and it stuck in my mind. I guess on account of the fact that it isn't pronounced the way it's spelled. Webster says it means "a word picture." I think I'll use it once in a while to tell about interesting people. Here she goes.

VIGNETTE No. 1.—Nevada has been the discovery place of a lot of noted people. They come here, become famous, and then branch out. I've got a story with a reverse twist to it. This little lady was born in Reno, Nevada. So were her parents and her grandparents. She comes from real old Nevada stock. Her father was from the Heward clan and her mother was from the Clark family. Ask anyone from up Reno-way and they can tell you who they are. Well, like everywhere else, nobody is a success in their own home town, so to San Francisco she went after her schooling was completed. She attended business college in San Francisco, graduated, and then secured a position as a secretary for the Standard Oil Company. They had a recreation room which included, among its accoutrements, a piano. During the lunch period, someone would play and the others would sing. Our little heroine was quite bashful so she used to hum while the others sang, and one day, whether out of pique, or by forgetting herself, she sang right out loud. She had always liked to sing but being on the reticent side, was afraid to do so.

Her voice had a natural true quality that so surprised the rest of them on this day, all stopped singing to listen. She took on a technicolor hue of embarrassment but the piano player wouldn't stop and she was afraid to. The next noon, the pianist asked where she had trained. She told him that she had no training and he wouldn't believe it at first. She finally convinced him. He asked her for a date and that very same evening took her to a teacher whom he knew, and told her story. They prevailed upon her to take lessons. At noon each day, she would hustle four blocks to the conservatory, take a 30-minute lesson, and run back to eat. Having a 45-minute lunch period, it usually left her about five minutes for the repast. She kept up this routine for two years. Then came her first break. She was chosen to sing at the original United Nations



Conference and was designated as the official vocalist for the Arabic contingent. After that, singing engagements came thick and fast—church—recitals—and then she gave up her secretarial work for a year's engagement at the "Gay 90's Club" in San Francisco. New York was the next stop where she appeared in such shows as "Rose Marie"—"Countess Maritza"—"The Merry Widow" — "High Button Shoes" — and "Call Me Mister."

Her voice took her to Canada, Mexico, and the Hawaiian Islands. Tired of traveling, she returned to the Coast to appear in "The Desert Song" at the Hollywood Greek Theatre. Mind you, in all of this time, she had never had a Nevada engagement, and when she was offered a position to sing in Nevada, she jumped at the chance. Her purpose was two-fold. Like most kids, her grandfather, Theodore Clark, used to

(Continued on Page 31)

A high school girl last summer earned $125 more than her regular fees as a baby-sitter simply by taking her camera along on every job. Because the children knew and responded to her, it was easy to take snapshots. Her ability to get lively and unusual poses made parents happy to pay up to $4 each for the best enlargements.

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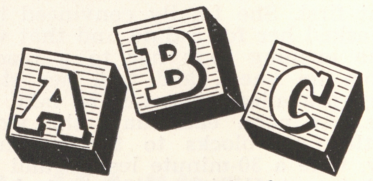
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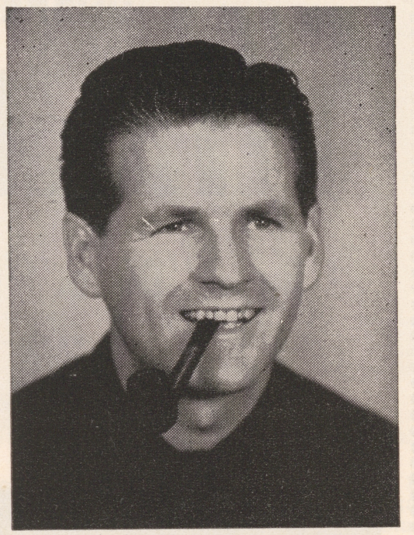
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DOWNTOWN . . . with JOHNNY UHLMAN

WELL, I had the pleasure of happening onto one of Santa Claus' workshops this week! This particular one has come into being through the good thoughts and good deeds of various groups of people in our town.

I was by-passing the traffic snarl at the post office by going around by way of Mesquite when I ran onto this place I'm speaking of. As I came abreast of the rear of the fire house, located at the corner of North Second and Mesquite, the activity was what first caught my eye, then what appeared to be the new location of the city dump became very much in evidence. Being naturally nosy, I had to find out what this was all about. What I found was a work shop that my Dad would give his right eye to call his own, let alone myself, and men were busy at the machines located there, displaying the ability and "know-how" that was necessary for the job they had at hand. It seems that every year these firemen of ours take on all comers in the way of broken toys and fix them up for local service organizations to distribute come Christmas time. In their shop they have drill presses, lathes, bench saws, jig-saws, sanders, planers, welding equipment, etc. About all they REALLY NEED is for you to bring in that broken down trike of yours that you feel is TOO FAR GONE for ANYONE to fix! These boys are experts! In case you don't have any of these old toys I refer to, you can still help in one of the most important phases of the operation. Some of the parts are COMPLETELY beyond repair, and these the men reorder and put in their proper places. When they finish their job, what was once a useless piece of JUNK comes to life once more and will become the priceless property of some youngster who might otherwise arise on Christmas morning to find it . . . just another day! Your donation might well be just what was needed to purchase the new tire or cog-wheel to put that toy into operation for that youngster. Ask any fireman what you can do for your part in this work. YOU tell ME of a more WORTHY cause! . . . Last Friday night, October 20, Dick Day gave JEFF ESTEP a stay of execution and let him ride in the FREMONT DERBY once more. Naturally he won the derby and is now definitely out of the running for a while to allow some of the other enthusiastic contestants to



become as adept at the art of riding the mechanical broncs as he himself has become. Second place was taken by DOUG LLOY, who was up on SANTA ANITA. Oh yes, Jeff was up on LAS VEGAS CLUB! Third place was BERNARD CONLEY who rode BOULDER CLUB to show. We were to have had the pleasure of the presence of JACK McELROY as guest emcee this Friday night but we'll have to wait for another week as Jack was detained due to an ABC television commitment. However, don't fail to show up for the party the night of November 3 as he will be there for your HI-LO-JACK or FUN quiz show, all "the eighth of a ton" of him. . . . To add to your comfort and to the spirit of the occasion, wear your western gear and really get into the swing of things on these parties and you'll soon find yourself not wanting to miss one of them . . . Belated birthday bells to one of my favorite people! Last Sunday, October 22, was the date of the occasion, and the doll delivered on that day, in the year "mblkzbn," was BERNIE GROSS, wife of that congenial guy in the ELDORADO RACE BOOK, your friend and mine, DAVE GROSS. Bernie is that tall beautiful hostess at the Desert Inn, whom I have yet to see without a smile on her face. A smile which seems to become infectious among those who are around at the

(Continued on page 32)

DOBREZINKI SAYS:

Thank You!

I Say: "Ditto." Las Vegas, Club Bingo

We Love You!



Charley Chaney

P. S.: ALWAYS KEEP SMILING

WATCHBIRDS

. . by SIR JODY and LADY MICHAEL

HORRORSCOPE: Las week was NATIONAL BROOM WEEK with everyone out on anything from whisk brooms to vacuum cleaners and all because of URANUS . . . This week seems to have quieted down and as we go to press the MOORS seem to have been swept clean and VENUS is reigning once more. Many watchbird fans were disappointed last week when we failed to turn up with our unreliable information on Las Vegas Society and to all of you we apologize. We were late in getting to press and some of our tid-bits were too hot to print.

Still holding forth as one of the most delightful shows starring Pat O'Brien, whose Irish charm has won every heart in town and who has established himself in a new milieu in show business and proves that a STAR is always a STAR. It was wonderful to see and hear a very dear friend again, ever gracious BERNICE PARKS, whose warmth, beauty and talent seem to gather more momentum and force every time one sees her . . . Bernice goes on to greater triumphs at the Savoy in London, then channels on to Paris for an engagement at the Monsiegneur . . . We imagine she will have a great effect on the fashion world there! Outstanding are the two numbers executed by the ARDEN-FLETCHER DANCERS who are exquisitely gowned and every girl a distinct personality . . . ALAN GILBERT'S magnificent singing voice highlights the show . . . Tall, dark and handsome and straight from the New York stage show SOUTH PACIFIC . . . Alan is going places, so keep a good eye on this good fellow . . . May we extend a hearty welcome to Alan and his lovely wife, ALICE, whose good humor and striking good looks are also an addition to the DESERT INN SET . . . Taps that pass in the night: Last week a certain tap dancer did an "Off-to-Buffalo" down highway 91 and left a broken heart behind her. We wonder if she passed a certain tap dancer doing an "Off-to-Buffalo" up highway 91? For the answer to this enigma just call 4000 and ask for Jack Dennison . . . Also, last week's social highlight and sporting event started with LOUISE and SAM TUCKER'S farewell party for likeable Johnny Martin . . . originating in the Cactus Room, the table wound its way through the casino into the Painted Desert Room and wound up on the street with Sir Jody on the end! Our arms are still tired from waving



Johnny off on a Greyhound bus for Montreal! . . . We thought when we saw a certain show girl dressed in black bouffant at 6:30 p. m. . . . that she was going out for the evening . . . only to learn that she was just coming in from the evening before! Speaking of the bouffant set, another young lady with fluff and sandals walked from 3 a. m. till dawn through sand and sage because he told her they were out of gas! PEGGY WIGGINS (of the Cabbage patch), is entertaing three nights a week at the RED ROOSTER, where there is a NEW PIANO BAR with CHUCK CHADBURN at it . . . GRACIE HAYES on it and DOC CLAYTON hovering over it! MERRITTA MOORE is the daughter of LADY SEN MEI, vaudeville star of yesteryear, who played in silent films with JEANNE EAGLES and other famous stars . . . DIAMONDS are a girl's best friend and mink can keep her warm . . . but who could care less when he's been so careless? . . . VILLA VENICE NOTES: LOUIGI say: "A meal without wine is like a day without sunshine." CONFUCIUS say: "A day without wine is like a day without a revolution." SIR JODY say: "A day without sunshine is like a day in L. A." LADY MICHAEL say: "A day without all of them is very dull." LENA HORNE is so great that to see and hear her once is not enough! So go, go, go! Happy belated birthday greetings to ETTA CORTEZ: If we knew it was coming we'd have baked a cake! New hang out for rounders seems to be the NAVAJO ROOM at the

(Continued on Page 28)

Review of the Shows . . . and a View of Personalities

. . . by JACK CORTEZ



★ El Rancho Vegas

October 25 through November 7

Handsome DICK CONTINO, the "Bing Crosby of the Accordion," is currently headlining the new show in the ROUND-UP ROOM. We saw this youngster a few years ago at the Capitol Theatre in New York City when he was with the Horace Heidt unit. At that time he held the audience in a vise-like grip with his remarkable accordion playing and ingenuity. The same occurred at the hotel on opening night. Contino has lots of charm and possesses an over-abundance of showmanship. It is truly a treat to watch this young artist, who literally skyrocketed to fame overnight, present his program like a seasoned veteran of the stage. Horace Heidt can certainly be very proud of his protege, Dick Contino, accordionist supreme, and that's for sure! . . . Co-starring on the same bill, and brought back by overwhelming demand is ALICE TYRRELL and DICK WINSLOW. This great song-team introduce novel tunes and parodies that virtually "rock the house."

(Continued on Page 31)

★ Hotel Last Frontier

October 20 through November 3

Headlining the new show in the RAMONA ROOM of the HOTEL LAST FRONTIER is one of America's most dynamic vocal stars, HERB JEFFRIES. As many know, Mr. Jeffries scored a hit when he made a recording of "FLAMINGO." His vocal styling is distinctively different and his presentation of current and ever-popular melodies has brought him well-deserved success. Mr. Jeffries has again achieved merit through the new album he recorded wtih Buddy Baker and his orchestra. This album, "Magenta Moods," is acclaimed by Look as being "One of the most impressive album offerings of the year." All we can say is—go to the Last Frontier, see and hear Herb Jeffries sing. You'll agree with us—he is tops . . . On the same bill is EVELYN FARNEY, a novelty ballet and tap "wisp of femininity." This talented tap artist has appeared on many television shows, including the "Cavalcade of Stars." She is as well received by the "live" audiences as she was by the television viewers . . . The CHUNG WAH TROUPE, com-

(Continued on Page 31)

★ Flamingo Hotel

October 19 through November 1

Opening night for the new show at the FLAMINGO HOTEL was comparable to a Broadway premiere. Hundreds of people stood in the lobby, hoping for some sign of recognition from the captains, or a last-minute cancellation that would permit them entry to the FLAMINGO ROOM, which is starring LENA HORNE as their colossal attraction. When Miss Horne walked out on that stage the acclaim she received was thunderous — then — a hush befell the room as this tantalizing songstress opened her program. The entire audience, consisting of approximately 650 people, was captivated and held in the palm of Miss Horne's extremely expressive hands during the complete presentation. She offers a variation of

(Continued on Page 28)

★ Wilbur Clark's Desert Inn

October 17 through October 30

Handsome, debonair PAT O'BRIEN, famous Hollywood star of many outstanding screen films, is currently headlining the show in the PAINTED DESERT ROOM. In full dress, top hat and cane, Pat starts the presentation with "It's Later Than You Think," offers many gags in rapid-fire succession, and does an outstanding pantomime inpersonation of the late BERT WILLIAMS, called "Watch the Cards," done magnificently. To wind up a good show, Pat does a scene from the picture "KNUTE ROCKNE," in which he starred approximately nine years ago, and he virtually brings the house down. We enjoyed Mrs. O'Brien's favorite son, Pat, very much and were amazed at his remarkable versatility . . . Lovely BERNICE PARKS is a most vibrant singer, has stage personality galore, and can really "sing a song." Her graciousness and sincere style win the audience in any tune she does, which varies from ballads to bop, to spirituals . . . THE MATTIAZZIS, an importation from the Continent, have a unique and most novel act. Mr. "M" calls it his "remote control" dancing dolls. Well, it's that and more. It's amazing. You can't describe it—it must

(Continued on Page 31)

★ Thunderbird Hotel

October 26 to November 8

(Not a review)

One of America's most discussed performers is currently headlining the new show in the NAVAJO ROOM. We say "much discussed" because of the way she has climbed steadily to stardom since her debut, two years ago. We are referring, of course, to that husky-voiced eyeful, JULIE WILSON. Miss Wilson is a very impressive singer who has captivated supper-clubbers from coast-to-coast. When she sings "A Man

(Continued on Page 33)

★ Club Bingo

October 22 through October 31

Extra life has been injected into those two dancing neon girls that advertise the BONANZA ROOM of the CLUB BINGO, on the outside of the building. CHARLEY CHANEY, or "MR. DOBREZINKI," is currently starring in the new show that opened at this bistro. This "unpredictable" comic and pianist can make anyone kick with joy and those neon girls are no exception. During his last engagement (five months ago) Charley drew audiences that packed the room right to the ceiling. After seeing his opening performance, may we suggest that MILTON

(Continued on Page 27)

★ Golden Slipper Saloon

BURLESQUE is still holding sway with HANK HENRY at the helm, on the "Old-New" Gay Nineties stage. Hank, a most versatile comic, keeps changing the skits and fadeouts for each presentation. JO ANN MALONE, his charming red-haired wife, takes an active part in the fadeout skits and adds much color to them . . . Very lovely NORMA HUGHES sings ballads of yesteryear, the way you love to hear them . . . GERRY KNOX is the blonde gal with the throaty voice, singing the old-timers such as "Some of These Days," "Bicycle Built for Two"—and other nostalgic tunes . . . GOLDEN SLIPPER QUARTET, headed by JAMES CAVANAUGH, mustache and all, sings the songs you expect to hear from a barber shop foursome, all done in grand style . . . THE TURK-MURPHY BAND play real Dixieland music, loud and good, the way it was played many years ago, and plays accompaniment for each act. All members in the cast wear colorful and gay outfits, reminiscent of the 19th Century . . . "SMOKEY" JOE LA DUE, a very popular personality in our town, is your friendly host and is in charge of the SALOON and RESTAURANT from 9 p. m. to 7 a. m.

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FRONT ROW CENTER

by JOHN RYKEN

TWO controversies and one bright item headline the article for this week. The controversy that takes precedence over the other is that caused by the FCC on the question of color TV. The other day after months of deliberation the commission awarded CBS with the method to be used. But the fight had hardly begun for not only was RCA hopping mad but there was dissatisfaction shown by every major TV receiver manufacturer. There were threats of court action of restraining orders, etc. However, the FCC countered with this statement: "After months of investigation and research we find that the best available method is that developed by CBS and it is the feeling of this commission that the public is entitled to it as soon as it is commercially possible." But apparently the villains in this piece are the manufacturers who state that the CBS method will make every black and white set obsolete with an investment of millions of dollars going up in smoke. Therefore they are embarking on a giant promotion plan intended to fight the acceptance universally of the CBS color system. As John Paul Jones once put it, both sides could be quoted as saying "We have yet to begin to fight."

The other controversy that has become national in interest is the squabble that has arisen between Toscannini and NBC. It has to do with the usurping by NBC of the regular broadcast time that Toscanni has been associated with for years. It meant a late play back of a tape recorded PGM and the use of entirely different facilities that were caused by the shortage of TV studios. At this writing Toscannini has remained firm on the side of continuing at the same time or else no Toscannini. NBC on the other hand says we will get another director. It is reported that on the heels of the loss of billing recently on the AM operation, the loss to CBS on the color TV matter and now the Toscannini squabble there will be some heads chopped in the executive department.

Now the bright item that was mentioned. It concerns the Broadway musical "Call Me Madam," with music by Irving Berlin, book by Lindsay and Crouse. It opened to smash reviews by all the critics and to an advance sale of approximately one million dollars. With Ethel Merman starring the chances are it will be a long run. So



Irving Berlin still is to be considered the song writer with the largest bank roll. The royalties on his songs will accrue for generations with no diminution in the amount to his heirs. A very happy situation indeed.

Radio lines: Jack Benny heads East this year to prepare for his first plunge into TV. Taking no chances, he plans on doing only four this season and then when he does do them he will make doubly sure by surrounding himself with this high powered line-up: Dinah Shore, the Wiere Bros., Phil Harris, Dennis Day and all his regular AM gang . . . The Arthur Godfrey morning show has been selected by CBS to be televised on the color TV broadcast schedule. Some time next month there will be a regular 20 hour a week schedule on the color band. Ed Gardner and Duffy's Tavern will sit this year out off the kilocycles and will earn $250,000 by doing nothing. It seems NBC signed Ed Gardner to an exclusive and then couldn't find a sponsor. The same holds true for the CBS program Crime Photographer. Philip Morris is cancelling out and no sponsor is on the horizon.

(Continued on Page 31)

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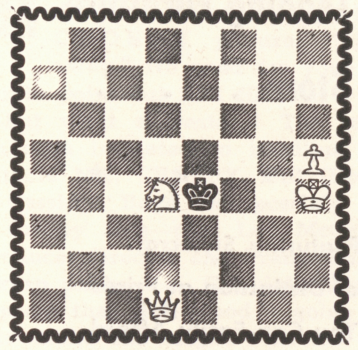
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BUDAPEST GAMES

The following games are from the world championship candidates tournament held in Budapest last spring and summer:

RUY LOPEZ

Bronstein	Keres	17—QxN	P-B3
White	Black	18—Q-Q3	P-N3
1—P-K4	P-K4	19—K-R	B-B
2—N-KB3	N-QB3	20—R-B	B-N2
3—B-N5	P-QR3	21—B-Q2	P-QB4
4—B-R4	N-B3	22—B-R4	R-KB
5—O-O	B-K2	23—Q-RN	Q-N3
6—R-K	P-QN4	24—P-B5	B-Q5
7—B-N3	O-O	25—Q-KN3!	N-B5
8—P-Q4	P-Q3	26—B-R6	B-N2?
9—P-B3	B-N5	27—BxB	KxB
10—P-KR3	B-N	28—P-B6ch	K-R
11—QxB	PxP	29—Q-N5	P-N6
12—Q-Q!	PxP	30—PxP	Q-N5
13—NxP	N-QR4	31—PxN	QxB
14—B-B2	R-K	32—R-B4	Q-B2
15—P-B4	P-N5	33—Q-R6!	Resigns
16—N-Q5	NxN		



GRUNFELD DEFENSE

Lilienthal	Szabo	22—BxP	BxP
White	Black	23—K-Q2	P-B4
1—P-Q4	N-KB3	24—K-B2	B-K4
2—P-QB4	P-KN3	25—B-R6	K-N2
3—N-QB3	P-Q4	26—R-QN	N(5)-Q4
4—N-KB3	B-N2	27—P-QR3	NxBch
5—Q-N3	PxP	28—PxN	R-B7ch
6—QxBP	O-O	29—K-N3	P-Q4
7—P-K4	B-N5	30—P-QR4	B-Q3
8—B-K3	KN-Q2	31—R-N2	R-B6
9—QR-Q	N-QB3	32—P-R5	P-B5ch
10—B-K2	BxN?	33—K-B2	N-R5
11—PxB	N-N3	34—R-N7ch	K-R3
12—Q-B5	P-B4?!	35—R-Q	N-B4
13—P-Q5	N-K4	36—RxP	N-K5!
14—P-B4?!	N(4)-Q2	37—RxP	R-B7ch
15—Q-R3	PxP	38—K-Q	RxP
16—NxP	N-B3	39—BxP?	N-B6ch
17—N-B5	N(B3)xP	40—K-K	B-N6ch
18—N-K6	Q-Q3	41—K-B	R-B7ch
19—QxQ	KPxQ	42—K-N	N-K5!!
20—NxR	RxN	43—Resigns	
21—B-B3	NxP		

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HOLLYWOOD HEADLINES

by MARTIN LEWIS

HOW'S this for a unique movie title? Paramount bosses have dubbed the forthcoming BING CROSBY picture, "That-away." No need for your reporter to point out that film's a western—but what a western! The sagebrush saga is slated to headline the inimitable MR. CROSBY, Bill (Hopalong Cassidy) Boyd and possibly the four Crosby lads—plus Leo McCarey as producer-director and Frank Butler as screen scribe . . . Certainly this is new proof that Hollywood is going all out to make the slogan "movies are better than ever" absolute fact, not fiction.

Congratulations to LAURENCE OLIVIER. Last week, the British actor was notified on the set of William Wyler's "Carrie" that he had been named "best director" at the 1950 Venice Film Festival by the Italian Film Critics Association. The award was based on his direction of "Hamlet," in which "Larry" also was starred . . . Producers Bill Pine and Bill Thomas have announced their plans to star movie he-man John Payne in their recently-purchased original, "The Rebel." The Technicolor venture is slated for an early Spring start —with Payne assuming the role of a soldier who returns to the post-Civil War South and tries to rid the land of carpet baggers . . . Bob Hope and Marilyn Maxwell, who recently teamed for Paramount's "The Lemon Drop Kid," will "duet" again in the near future. This time, Old Ski-Nose and his leading lady will wax four sides of one of the country's top record companies . . . Hollywood thinks it has another Marie Dressler at long last. The lady is Josephine Hull, who scored in the stage hit, "Harvey," and who is said to possess Miss Dressler's amazing ability to make movie-goers laugh one minute, cry the next . . . On the family scene: Singing star Mario Lanza says he and his wife will name their expected baby Enrico, after Enrico Caruso, if it's a boy. If the tot's a girl, she'll be christened Doro.

Last Minute News Items

On the travel scene: The first top-flight Hollywood headliner to entertain our fighting Yanks in Korea will be Paramount's ski-nosed comic from Cleveland, BOB HOPE. According to present plans, the star will fly to Korea after October 16 under Army Air Force auspices. Accompanying BOB on the overseas junket will be Les Brown's band, a technical crew to tape the shows and Al Capstaff, HOPE'S radio producer for the past dozen years . . . Dancing GEORGE MURPHY heads out of the film capital on October 22 for a six-weeks goodwill jaunt. He'll talk with film fans and civic leaders in 25 key cities throughout the country . . . WANDA HENDRIX and a trio of male stars including MICKEY ROONEY, BOB STACK and BOB PRESTON have planed south of the Rio Grande to make a movie on a location site near Mexico City . . . Epic-maker Cecil B. DeMille joins the Ringling Brothers and Barnum and Bailey circus at Kansas City this week. He'll remain with the troupe for a five-day stay, conferring on technical problems in connection with his upcoming production, "The Greatest Show on Earth."

On the romantic scene: There's been a switch in SHELLEY WINTERS' affections, and the bombastic blonde is currently focusing her lovely eyes in the direction of Marlon Brando, the sensational Broadway actor-turned-movie star . . . JOHN BARRYMORE Jr., who continues to follow in his famous father's footsteps as star of "Quebec," is dating an up-and-coming young starlet named DEBBIE REYNOLDS . . . New man in JOAN FONTAINE'S busy life is COLLIER YOUNG, good-looking movie executive and ex-spouse of actress-director IDA LUPINO . . . Other twosomes making news in Hollywood this week include: Starlet JUDY CLARK and RONALD REGAN—JANE WYMAN and attorney GREG BAUTZER.

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Eileen Barton

SHOW BIZ:

FEATURED part of Richard Widmark's stint as a slippery club tout in "Night and the City," is a session with the trap drums: this was shot on location in the Silver Fox Cafe, St. Martin's Lane, London, in a sensational night club scene.

To the public, this will probably mean merely another display of Widmark versatility. To those who know Widmark, the man, it means he has merely turned back a page to pre-screen era.

In his college days at Lake Forrest University, Illinois, before he joined the staff as professor of English literature and the drama, Widmark headed a jive band, the core of whose timing was a set of traps which he operated con amore.

Long after "Kiss of Death" had established the boy from Sunrise, Minnesota, in the hearts of the movie-going public in one of the most sensational clicks ever made in a town where rags-to-riches is an every day story, the reticent actor told a few intimates the secret of one of his unique scenes:

"It was played in jive," he said, "pure jive. It was timed throughout—both the body motions and the words—to jive."

This was the famous "the joint is jumping" scene where the jittery hophead entertains his pals.

Jules Dassin, directing "Night and the City," knew nothing of this. But he ran onto Widmark, alone on the deserted Silver Fox Cafe set one afternoon, having a quiet little session with the traps. Dassin listened, amazed: when the turn was finished he said: "Okay, Dick, that goes into our picture."

"Aren't we getting a trifle soft?" asked Dick Widmark ironically.

Widmark was battered and bruised from being tossed out of a fight ring by a murder-minded giant wrestler. He was a mass of charley-horses, scratches and cuts gathered in a chase which took him through cobbled alleys and in a hectic climb up over rough masonry walls culminating in an eighteen foot leap. This routine had been given over two hours of exhausting rehearsals before it had the precision timing needed to catch it effectively in a six camera setup.

"Isn't this all too easy, fella?" Widmark tossed a stick in the air and caught it with professional flair. "Won't my public think I'm a quitter if I settle down to a sissy trap routine?"

Newspapermen apparently make good actors, believes screen and radio actor Jeff Chandler who has been observing the work of former Fourth Estaters in Hollywood to find out why this should be so.

"Their chief assets I believe are their trained imaginations, their knack of analysis and their practice in observing character traits," Chandler said.

Chandler passed judgment on the scribes after studying the technique of former newspaperman Richard Basehart, co-starring with Cornel Wilde and himself in 20th Century-Fox's "Two Flags West," and that of eight other actors who traded their press passes for makeup kits.

"Having heard some of them talk about their run-ins with city editors, it would seem also that many of them learned a few acting tricks before leaving their papers," the actor said. "But I wouldn't know anything about padding expense accounts for blondes or covering stories from bar rooms."

Among the film colony's actors who got their dramatic grounding on newspapers, Chandler found, are Nelson Eddy, formerly of the Philadelphia Bulletin; Richard Ney, Frank Sinatra, ex-sportswriter in New Jersey; Edward Norris, Paul Douglas, former radio newscaster; Henry Fonda, John Lund and Alan Ladd. Basehart got his news training on his father's paper, the Times-Signal, in Zanesville, Ohio.

Conversely, actors make good newspapermen, Chandler found, pointing out that ex-actress Hedda Hopper and former hoofer Walter Winchell have done all right.

"Apparently, the professions have a lot in common," he concluded. "A newspaperman watching pompous officials strut learns some acting just as an actor learns to ferret out facts when he doesn't land a plum role or is threatened with a dropped option. Shakespeare was right about all the world being a stage."

CLUB BINGO:

(Continued from Page 19)

PRELL get out the wall stretchers. Not only will the old fans return, but also the many hundreds who have heard of Chaney, and couldn't get in to see him before. We won't tell you what Charley's program is. We'd rather you went to see him and enjoyed his presentation first-hand . . . On the same bill, held over by popular demand, is the JOHNNY HAMLIN QUINTET, featuring very lovely JONI RICHARDSON and her sweet, lyric soprano voice. MIKE WERNER and his ORK ably background the show and continue playing for dancing until 6 a. m.

WATCHBIRDS:

(Continued from Page 17)

THUNDERBIRD . . . could it be the piano of JIMMIE LANG? Beautiful BARBARA SAUNDERS, cocktail waitress at the D. I. and former show girl, has been approached by every producer in town to return to the pancake and false eyelash set . . . but she prefers homelife with husband SANDY of the BINGO CLUB . . . And note to affable, laughable EPPY PEARSON: Was the answer yes or no? You never came back! Ha! Look alikes: Alice Gilbert and Alexis Smith . . . Hal LeRoy and Charles Lindbergh . . . Joan Michaels and Margaret O'Brien . . . Gladys Parker and Mopsy . . . Judge McNamee and Harry Truman . . . Lilliam Moore and Jackie Gleason . . . Langford Curtis and Little Boy Blue . . . Sam Tucker and George Washington . . . Nikki Saunders and Lady Michael . . . Evelyn Farney and Billie Skolsky . . . Einer Peterson and "My Friend Irma". . . Pat Gallagher and Maureen O'Hara . . . Danny Basaric and Capt. Easy . . . At last some far-sighted publisher wants to compile his collection of poems in book form. By the way, ask Guy Landis to sing "Melody of My Heart," sure hit tune . . . Tutor scribed the lyrics and Guy wrote the tune. We enjoyed the wonderful birthday party for Bernie Gross at the Last Frontier on Sunday night hosted by her hubby Dave . . . We wish her twelve dozen more! Herb Jeffries sang happy birthday to Bernie and it was our pleasure to meet this wonderful gentleman of song . . . By the way, Herb opened his program with the song "Flamingo," but changed the words to "Last Frontier" for obvious and humorous reason . . . great guy! Famous Francises: Lederer, Faye, Scott Key and the Talking Mule! Ken Frogley, who is the head of the publicity department for our Chamber of Commerce, is a graduate of the University of London . . . Pip pip, podner! He finally sent the plane ticket department: Betty Phillips flew off to Cincinnati to collect the other half of the set. Congratulations, Betty . . . we love you! Chris, of the Original Steak House, has had an offer from the Ballet Theatre, but would rather remain anonymous . . . You can't hide talent under a lamb chop! However, his chops wear tou-tous instead of panties . . . We are going to write the life story of our editor, Jack Cortez, whose Horatio Alger life story would make a great screen yarn and "that's for sure" . . . Best dressed woman in Las Vegas society is the impeccably groomed Louise Tucker . . . Person of distinction of the week: Carlton Hayes, for his untemperamental charm and really delightful musical arrangements that are not just stock copies but artistic comprehensions that keep your feet moving and your partner humming. Rumor has it that there will soon be a fabulous new night club downtown . . . with great star attractions and the finest of dance music . . . We scoop no one . . . everyone scoops us! Coooooo!

FLAMINGO:

(Continued from Page 18)

tunes, most of which are original and have never been sung by any other entertainer. We doubt if there is any other singer in the country—or the world—who could present a song with such feeling and expression. The song, "Love," and her description of it, is the most stirring exhibition we have ever seen portrayed by anyone. Needless to say, every tune Miss Horne offers, totalling seven, is the most outstanding ever seen or heard on the Flamingo stage. With her dazzling smile, immensely expressive eyes and hands, Lena Horne is probably the most beautiful and talented singer on the stage today and is a definite treat for young and old alike to see at any time! When a critic recently hailed Miss Horne as the greatest single entertainer in the country today, he was merely echoing the sentiments of each and every patron who has seen her . . . On the same bill is a young dancer, BOBBY BRANDT, direct from the Roxy Theatre in New York City, who introduces many novel tap-dancing routines. This youngster does varied dance steps and flips in mid-air many times, without the aid of his hands. We say, most emphatically, **another dancing star is born** . . . The new line, called the MORO-LANDIS SENSATIONS, consists of a bevy of ten very lovely girls, dressed in truly exquisite costumes. They introduce two beautiful routines, done to perfection. GEORGE MORO and RUTH LANDIS, both well known in our town, for presenting and introducing novel routines, are certainly living up to the reputation for which they are famous . . . GARWOOD VAN and his MUSIC MEN cut an excellent show and continue playing your favorite hit tunes for dancing pleasure.

Wife: "It says here fewer men are arrested for bigamy every year."

Husband: "Who can afford to keep two wives?"

Advice is like snow—we always get it when we don't need it.

THAT'S FOR SURE:

(Continued from Page 9)

Contest was not judged by the applause of the audience. There were five judges: Hal LeRoy, Bert Wheeler, Garwood Van, Woody Cole and a Mr. King. A most important thing about this contest is, IT IS NOT LIMITED TO AMATEURS. Everyone, whether professional or not, is eligible for entry. Here is an opportunity of a lifetime for many who possess talent to get up there and perhaps become another "FIND" for show biz. Remember, many of our famous stars started the same way . . . If you are one of the many waiting to have your order filled for one of those MINIATURE ROULETTE WHEELS on sale at WILBUR CLARK'S DESERT INN, here is the reason for the delay. The demand has been much greater than the supply. In order to alleviate the bottleneck, the management of the hotel contracted GEORGE SCHNERLE, manufacturer of these sensational wheels, to move into town. Mr. Schnerle has set up his factory in the rear of the maintenance building of the hotel. He, his wife, and son George Jr., plus three employes, are as busy as bees and hope to turn out, at the very least, 200 wheels each and every week. George Sr. promises to complete those backlog orders within six months. Meanwhile, requests are still pouring in from all over the country. When Mr. Clark ordered these wheels, he knew it would be something new in souvenirs, but never realized the demand would be so great . . . Starting at midnight, this Sunday, the THUNDERBIRD HOTEL will sponsor a D. J. program, which will emanate from their NAVAJO ROOM. The show will be called "POW-WOW TIME" and platter spinner will be CHIEF GEORGE, from Reno, Nevada. The program will be aired over KENO, five times a week, three hours nightly. This record show, and the one currently heard from the FLAMINGO HOTEL, over KRAM, reaches Los Angeles and is heard as clearly as one of their local stations. Through these two great outlets, Las Vegas happenings will be heard by untold thousands and our town can expect through this medium many additional tourists . . . This week's mail box consisted of letters from WILBUR CLARK, who is currently seeing Rome. Wilbur writes that he had a private audience with the Pope and also watched the filming of "QUO VADIS," which stars Robert Taylor. The CLARKS and CARNEYS expect to be "home" the first or second week in November . . . Another letter from the other side of the globe is signed IRIS SCHERER, who is in Tokyo and on her way to Manila. Iris sends her regards and misses everyone but is immensely enjoying her tour of the world. . . . NINO MILO, "Mr. Dynamite," leaves December 15 to meet JIMMY STARR, L. A. Herald Express drama editor, on the Coast. Together, with some 40 stars, they will leave on a European junket to entertain our troops. With Milo will be CONNEE BOSWELL, JUNE HAVOC and other headliners . . . GRETCHEN NORTH, our "SLEEPY SUE SAW" gal, saw HOWARD HUGHES and impressed the R. K. O. studio owner very much with her potentialities as a screen actress. Mr. Hughes phoned Hollywood and asked one of his cameramen to fly out here. Scenes were taken at the FLAMINGO HOTEL last Monday. GEORGE E. STONE, veteran screen star, coached this lovely before the "shooting," and also claims that Gretchen is definitely stardom material . . . RIP and OPAL SLACUM, our next-door neighbors, are the new operators of the PARK LANE CAFE on Highway 91. They leased the place last week and have the reputation of making the "best hamburgers this side of the Rockies" . . . SENATOR McCARRAN assured JOE SMOOT, president of the LAS VEGAS THOROUGHBRED ASSOCIATION, that the federal government will not hinder or curtail any equipment needed in the completion of the race track. Merchandise for the building was purchased many months ago and was retained at the factory until the builders and architects needed said material. Also L. L. LaFORTUNE, underwriter for the track shares now being sold, received his new (Oct. 17, 1950) prospectus from the Securities and Exchange Commission, stating everything is O. K. Total assets, above expenditures, amount to almost $500,000. "Full steam ahead and a March meet with the best horses in the country coming down the stretch," is the slogan of Mr. Smoot and his associates . . . THE AMES BROTHERS, who recently headlined the show at the HOTEL EL RANCHO VEGAS, are skyrocketing to stardom as America's most popular singing quartet. Their latest release on Coral Records, "CAN ANYONE EXPLAIN" is now **second**

(Continued on Page 30)

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THAT'S FOR SURE:

(Continued from Page 29)

on the list as the nation's top-selling record. The disc in top spot is "Goodnight, Irene," by Gordon Jenkins—a cute tune—but goofy lyrics. A new release by ZIGGY TALENT, "Please **Say** Goodnight to the Guy, Irene," is a wonderful follow-up and we hope—**really goodnight!** . . . JULIE and FRANCIS VON RUDEN, expecting a little "race horse keno" sometime in March. Both hope it will be another girl. "No children like girls," say Francis, while marking those winning tickets in the ELDORADO CLUB . . . JACK DENISON, the "Silver Fox," is always a busy Maitre D, but now more than ever, since the new MORO-LANDIS DANCERS opened at the FLAMINGO HOTEL. Jack, a top man in his field, recently designed a special ring for himself and had it made at the STATE JEWELRY CO. on Fremont Street. The ring was manufactured by KEN LYNCH, manager of the store, and he agrees the design is most original. Next on Denison's list is a special watchband he'll design to match the ring . . . A special **thank you** to three hostesses employed at the EL RANCHO VEGAS in the ROUND-UP ROOM—GENE, and her two very capable assistants, BONNIE and DOROTHY. They just "know how" to make you feel at home . . . Many have called or stopped us, asking for a copy of the special souvenir issue we published for WILBUR CLARK'S DESERT INN. The 10,000 copies that were ordered were delivered to the hotel and are in JIM LUNTZEL'S office. The magazines are being stamped and addressed and will be sent all over the United States. However, we believe the hotel will re-order another ten or fifteen thousand books shortly, for local distribution . . . BILL LINDSEY, program director for KLAS, expects to leave for Phoenix, Arizona, very soon. A bigger and better job was the offer that tempted him to accept . . . The KEN FROGLEYS expecting a "little package" sometime in July. Ken is publicity chief for Las Vegas and is employed by our Chamber of Commerce. His lovely wife, Pat, hopes it will be a daughter this time. They have three sons—Chris, 6—Steven, 5—and Doug, 4 years of age . . . We were sorry to learn about PHIL "OXYDOL SPARKLE" DIOGARDI losing his job at the HOTEL EL RANCHO VEGAS. "Oxydol" is the kind of guy you like right "off the bat." He is also considered one of the best "21" dealers in town and makes playing the game a pleasure, win or lose. Well—almost! . . . A couple of pit bosses hard to beat are LOUIS MILLER and JAKE NEWMAN, at the GOLDEN SLIPPER SALOON. Same applies to JACK METLER, at the THUNDERBIRD HOTEL . . . Lovely GEORGETTE is the "lonesomest gal in town" since hubby CHUCK left for Kentucky to visit his folks. Georgette seldom smiles and just keeps counting the days until November 5th when Chuck returns. Meanwhile she's just a'pining and a'working in the THUNDERBIRD SMOKE SHOP . . . Congrats to JIM KONYAS, dealer at the FLAMINGO HOTEL, and SUZY TOBIAS, waitress in the FRONTIER DELICATESSEN, downtown. They were married last Sunday, October 22nd, at the "Little Church of the West." TED SETULA was best man and RAE MILLERN, matron-of-honor . . . KAY THOMPSON, a big hit at the CAFE De PARIS, in London, hopes to appear in our town when she gets back to the States. It's been almost three years since her appearance at EL RANCHO . . . That handsome young man you see with LENA HORNE most of the time is RALPH HARRIS, her personal manager. He knows and understands show biz from A to Z and is one of the nicest guys in this field . . . Last week PAT O'BRIEN was asked to be the guest speaker at the PAROCHIAL SCHOOL. He addressed an audience consisting of children from first to eighth grade students. At the end of his talk, Pat said: "Okay, kids. School dismissed for today." These youngsters didn't wait for any other orders. The auditorium seemed to empty in five minutes flat. After the cloud of dust settled, the Sisters approached Mr. O'Brien and also thanked him for an unexpected "day off." Bet these kids and teachers will always remember PAT O'BRIEN, the great star of stage and screen and "Liberator" . . . We sure would like to see SHERLOCK FELDMAN working in one of our clubs or hotels. He has finally decided to remain in town and will purchase a home just as soon as Mrs. F. arrives. Always joking and a constant smile is Sherlock's "trademark." Sherlock has been dealing 25 years and is known from coast-to-coast for his remarkable sense of humor and story-telling. He's always the life of any party or group and should be a valuable asset to any gaming establishment! . . . MIKE WERNER and his lovely wife, FLORENCE, celebrated their 33rd birthday last Monday, October 23rd. Both were born on the same day, same year, and almost at the same time. Mike is ONE HOUR older than his Mrs. and one inch taller. He is 5' 1" and she is exactly five

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THE OLD TIMER:

(Continued from Page 13)

bounce her on his knee as a little girl and sing the songs of his youth in a clear voice, songs that imbedded themselves in her memory, and this Nevada engagement required her to sing those same ones. She sings them in a manner that would do him proud.

Stop in some evening at the Golden Slipper in the Last Frontier Village and listen to NORMA HUGHES in person and you will hear what I mean.

(Note: Maw called my attention to one fact, that in the old days the Prima Donnas were always fat and husky. Told me to tell you not to be surprised when you find Norma svelte and beautiful.)

JOHN RYKEN:

(Continued from Page 21)

Music Notes:

With the fall season upon us with a vengeance the line-up of hit tunes reads like this:

Two importations from France—All My Love. La Vive en Rose.

Three revivals—Nevertheless. Harbor Lights. Simple Melody.

Two new—Mona Lisa. Can Anyone Explain.

Two novelties—Bonaparte's Retreat. Goodnight Irene.

And the music publishers say that it will continue like that with revivals taking on even more emphasis. Next week I will try to take some time and give a run down on the Xmas music you will be able to buy this year. That is the news for this week.

THAT'S FOR SURE:

(Continued from Page 30)

feet. The Werners are truly a very happy couple and "meant for each other." Congratulations, folks, and many more happy birthdays. Oh, yes! Mike is the orchestra leader of the biggest "little" band at the CLUB BINGO . . . In closing we'd like to repeat a slogan we had in our column a few weeks ago. We've had many requests to print this saying weekly, so that all who read it can memorize and remember it. Sounds okay to us, but not every week. We'll insert the saying just once in a while. "THOSE WHO KNOCK, NEVER KNOW—AND THOSE WHO KNOW, NEVER KNOCK"—and that's for sure!

EL RANCHO VEGAS

(Continued from Page 18)

Alice and Dick successfully manage to bring this club to the intimate level of your living room with their wonderful selections. Their tunes are sprightly, very original, and loaded with comedy. Tyrell & Winslow are a most invigorating couple and one of the top acts in show biz . . . THE COVER GIRLS, six lovely ladies, introduce two novel routines attractively garbed, and do well in holding up their end of this delightful show . . . CHICK FLOYD and his ORK provide excellent music for dansapation and background the show in great fashion.

LAST FRONTIER:

(Continued from Page 18)

prised of four people, perform some breath-taking balance work and keep the show moving at a fast pace. ROBIN WING is a diminutive Chinese singer who offers ballads as well as some good Oriental numbers . . . The JEAN DEVLYN DANCERS introduce two numbers. We especially liked the one known as the "ROARIN' TWENTIES," which features MARY STATZ and KEN SNYDER . . . NICK STUART and his ORK, "The Man with the Band from Movieland," ably background the show and provide a "hit parade of music" for your dancing pleasure. Lovely LORRAINE DALY is the featured vocalist with the band and sings "lots of song." DON BAKER at the HAMMOND, beguiles the ear with music during intermission, and plays requestfully yours.

DESERT INN:

(Continued from Page 19)

be seen to be fully appreciated . . . The ARDEN-FLETCHER DANCERS introduce two novel routines and the outstanding one is "Love for Sale," featuring handsome ALAN GILBERT, filling Johnny Martin's spot as m. c. and singing host. By the way, as a point of introduction, Mr. Gilbert was understudy to the juvenile lead in the musical making history, "SOUTH PACIFIC" . . . CARLTON HAYES and his orchestra cut an admirable show and play bewitching music for your dancing pleasure . . . BOBBY MANNERS and HIS MUSIC MAKERS are the new musical group who play "requestfully yours," in the LADY LUCK BAR, alternating with "SNOOPER" ROGERS at the piano.

DOWNTOWN:

(Continued from Page 15)

time. Many more October 22nds, Bernie. . . . One of the proudest people I ran into over the last week-end was SEYMOUR VORIS, who was squiring his Dad around the town for his first visit to our "fabulous" Las Vegas. His Dad is MR. WILLIAM VORIS, owner of the American Metal Products Tool and Die Company of Los Angeles. Mr. Voris explained that the gambling game wasn't at all new to him as he had been in it years ago in the east, BUT never had he seen anything so elaborate and glamorous as he was finding here in Vegas. Meeting Mr. Voris made it easy for me to understand why it was that I liked his son the first time I met him almost a year ago. They're like two peas in a pod! Seymour Voris handles a very responsible position with the LAS VEGAS THOROUGHBRED RACING ASSOCIATION, whose offices are now located on Hi-way 91 . . . You still have a few nights to listen to the PAN AMERICAN TRIO now playing at the GOLDEN NUGGET SALOON. These three fellows are accomplished and quite versatile musicians; playing everything from gypsy tearoom music to boogie-woogie and fine Latin music. BILL GREEN was telling me that the first of the month he will be presenting the ZANIACS, a trio of entertainers who are guaranteed to keep you in stitches for the time they are taking their turn on the stand. Bill intends to present continuous entertainment to the patrons of the Nugget Saloon in the very near future, also to begin at 2 p. m. in the afternoon. The VARITONES are still there and have every right to be. Chuck, Sandy and Bob are three fellows who have made a lot of friends at this spot and don't hesitate a second in answering any and all of their requests . . . Some people go hunting and all they get is pneumonia, but here are four guys who had to call for help to bring in all of the game they bagged on their recent trip to Kremmer, Wyoming. BERTO TESTOLIN and three of his friends took off a few weeks ago to the tall timbers to use up their quotas as was set down on their respective licenses, and did a pretty good job of it, too! Between them they brought hack more than 2300 pounds of meat, which included four deer, four elk and one 150-pound brown bear. Berto and his friends loaded the animals into the pickup truck they had taken with them and started for home. On the way back home they blew out four tires because of the excess weight and, finally, they put in a call to JIMMY FARE, who is Berto's partner in the CINNABAR on North Second Street. Jimmy met them in St. George, Utah, and took some of the load onto his car. Talk about worn out Izaak Waltons, you should have seen these guys! I'll take my steak big and thick, Berto! . . . Speaking of steaks; I'm drooling all over my dentures at the thought of the one I had at GEORGE and CHRIS' ORIGINAL STEAK HOUSE the other evening. You never saw such a New York cut in all your life . . . Tender? Juicy? Would I be ravin' if it wasn't? When you go in next time just look around and you'll recognize some of the other patrons as people whom you know have had the best at some time or another and know good food when it is served to them. These people are regular patrons of George and Chris' Steak house and Rotisserie . . . Now we come to the end of the column but by no means the least of the items. After you read it . . . make your best move! The North Las Vegas Police Department is presenting its first ANNUAL POLICE BALL at the North Las Vegas FUN CENTER, located at the end of West College Avenue in North Vegas, and the whole thing began at 8 p. m. this Friday evening, October 27. The music will be provided by the NEVADA RIDERS and there will be refreshments served during the evening. Highlight of the evening will be the appearance of PAT O'BRIEN at the Ball during this period between the presentations of the show at the DESERT INN, where Mr. O'Brien is now appearing. Last week the North Las Vegas Police Department made Pat O'Brien an honorary chief of police and presented him with a badge of the office with his name inscribed on its face. The proceeds of this occasion will be used for purposes of the North Las Vegas Police Benefit Fund as well as the Junior Police Fund of the city, and both are mighty worth while projects. Door prizes will be given during the evening to further the activity and entertainment of the evening. Tickets for the Ball are $1.00 and available at any of the clubs in North Vegas, any of the law officers or at the offices of Sheriff Glen Jones . . . Talking about all that venison and those steaks has got my stomach grinding up my gizzard, so I'll knock off for this time and appease my famished fancies! So, 'til next week: Take your old toys to the fire house; meet me at the Block Party DOWNTOWN, and we'll cut up a few touches about this and that . . . Bye now!

—JOHNNY.

POP SQUIRES:

(Continued from Page 5)

"Well, just send me a check to my office any time it is convenient."

Which was a little real life Las Vegas game of Alphonse and Gaston. And I am just trying to say that Carl Laemmle and Al Jolson were two very lovable characters.

OUR RACE TRACK, AGAIN

Last week I told in this column about my observations and impressions of the great racing plant being constructed by Mr. Smoot, president of Las Vegas Thoroughbred Racing Association, and of my great satisfaction that at long last Las Vegas is to have a great race track and splendid grandstand and clubhouse and stables with accommodations for more than a thousand horses and their jockeys and trainers and everything Santa Anita or Hialeah or Washington Park or Inglewood or Del Mar or Tanforan or any of the others have, on a smaller scale to start with, perhaps.

Then our Uncle Samuel came out with a statement that the government is placing a ban on construction of amusement enterprises, including especially race tracks. That gave me the cold shivers for fear that I won't be able to attend the Las Vegas Thoroughbred Racing Association opening celebration next March 15—perhaps not at all.

Now we may all rest easy again. Word comes from Washington that because this Las Vegas project is so near completion and has all necessary building material either bought and paid for or bought and held on order for shipment there will positively be no interference or delay in construction by the government.

Be seein' y'a March 15! By the way, I have a lady friend who has devised one of the best, safest and surest systems of horse race bettings ever devised. I will pass it along to you for use as you see fit and without any claim for commission on winnings either by myself or the lovely lady.

The sure-thing system is, "Bet, on the nose, the fourth entry in the fourth race."

My experience is that this system is absolutely just as good as any other system ever devised. If the fourth entry in the fourth race wins, why, there you are. So next March 15, I am going to wager $2 on the system for Delphine and $2 for myself. Hope we win—on a long shot!

BIRTHDAYS

Last Thursday evening Delphine, Helen Squires and I were guests at one of the most pleasant birthday dinners we ever attended, celebrating the birthday of Mrs. Jack Cortez, the genius of this "Fabulous Las Vegas" magazine, at Hotel Flamingo.

The bride was charming (this is her first birthday in Vegas), Jack was properly embarrassed and delighted simultaneously, the dinner was attended by about all the regular contributors to Fabulous Las Vegas and there were some other distinguished guests, among them the brilliant Liberace and his brother George, who were that evening finishing their engagement at Hotel Las Frontier.

Of course, we attended the closing performance of Liberace at the Last Frontier, and accepted an invitation to 1:00 a. m. dinner by Mr. and Mrs. Prell at Club Bingo and saw Eppy Pearson's latest show in the Bonanza Room.

Thanks to Etta for having a birthday and inviting us and thanks to everybody for a delightful evening. Be seein' y'a next year!

THUNDERBIRD HOTEL:

(Continued from Page 19)

Could Be a Wonderful Thing," she weaves such a personal touch around that number that you can see the wives in the audience turning to gaze upon their respective spouses. Aside from the lasting favorites Miss Wilson introduces quite a bit of specially-written material that keeps the patrons clamoring for more. This gal is a true showman in every sense of the word and we predict capacity audiences for her every performance . . . Featured on the same bill are JIM & BEVERLY PAYSEE, a smooth-performing ballroom dance team. They are a very attractive couple and always introduce novel and intricate routines . . . On the same bill is a very interesting gentleman who combines comedy and magic. This is the first engagement in Las Vegas for BALANTINE, THE MAGICIAN. According to the reviews he received in the East, we feel he will keep his audiences highly amused . . . The famous KATHRYN DUFFY DANSATIONS execute two routines, dressed in exquisite costumes . . . AL JAHNS and his ORCHESTRA cut a fine background for the show and continue same for your dancing pleasure.

✔ First football player: "There's a rumor going around the locker room that the Army has a scout in the stands."

Second football player: "That's funny—we're not playing Army this year."

First football player: "This scout is from the Draft board."

Weekly Beauty Letter

from WALLY WESTMORE
Makeup Director, Paramount Studios

Direct from three of Hollywood's favorite actresses come these personal beauty tips:

Between scenes of her new Pine-Thomas movie, "Tripoli," beautiful Maureen O'Hara told a movie reporter that she believes much of the responsibility for every daughter's beauty future rests in the mother's hands. She pointed out that good beauty habits should be formed early in life, and that four years of age isn't too young to begin beauty training. Maureen helps her daughter to help herself. She shows her how to dress herself, comb and brush her hair and care for her teeth and fingernails. She encourages modesty and dresses her daughter in clothes which express it. Consequently, when her daughter grows up, it will not be necessary to undo bad beauty habits.

Blonde and beautiful Marilyn Maxwell, who exchanges quips with Bob Hope in Paramount's "The Lemon Drop Kid," has found that colds not only menace a gal's health but her beauty as well. When the temperatures begin to drop, the actress makes it a rule to keep healthy with a before breakfast drink of fresh lemon juice and warm water. According to Marilyn, this beverage not only stimulates the system in a natural way, acting as a beauty protective, but guards against possible cold infection.

Lovely Hedy Lamarr has a few tips concerning the use of perfume. This fabulous beauty, who was recently photographed by the Technicolor cameras for Paramount's "Copper Canyon," reminds women that perfume should never be applied to wearing apparel. She applies her favorite scents to body surfaces—to the inside of the elbows, along the hairline, to the palms of her hands and at the base of the neck. Above all, says Miss Lamarr, perfume should be applied with the utmost discretion.

'TUTOR'S DON'TS'

Don't Hold Las Vegas Short
Don't Worry — Watch Us Grow

Weekly Fashion Letter

from EDITH HEAD
Paramount Fashion Designer

Thanks to the recent world series games, Dame Fashion has a new fall accessory to introduce to style-conscious cosmopolitans. It's the chest protector—a carbon copy of the "protector" worn by baseball's fast acting catchers.

Weather-wise as well as fashion-wise, this up-to-date version of the old-time 'false front' is designed to achieve extra warmth and protection from wintry blasts when worn beneath a damsel's favorite suit. Unlike the catcher's "protector," the feminine "protector" comes just below the waistline and ties at the sides with tape or ribbon. Actually, these "protectors" are bibs and can be made of wools, plaid jerseys, velveteens, synthetic fur fabrics, quilted materials or Chinese brocades.

Hollywood's younger set has taken to these colorful chest protectors like a small boy takes to Hopalong Cassidy . . . for example, when Nancy Olson planed out of the film capital for New York to attend the benefit premiere of her new drama, "Union Station," she took along a trio of "protectors." She plans to add color to a trim navy flannel suit by alternating "protectors" of red flannel, crimson and blue plaid, and tangerine velveteen.

Diana Lynn, who makes a habit of setting new styles both on and off the silver screen, is wearing a chest protector of synthetic leopard fur with a tailored black gabardine suit. She also combines a protector of synthetic brown broadtail fur with a suit of creamy beige suedecloth . . . Pretty Mona Freeman boasts a "protector" that is decidedly feminine and dainty. Knit of pale pink cashmere, it features delicate sprays of tiny rosebuds. The young star of Paramount's "Copper Canyon" wears it with sports suits in deep-toned and pastel shades . . . Of course, you don't have to be a movie-star to own a chest protector. Just use a little ingenuity and make your own.

Once I asked a little old lady who had raised a large family the secret of her success with children. Her answer contained more wisdom than all the books on child training. "I just made sure that they got everything that was coming to them," she said, "whether it was good or bad."

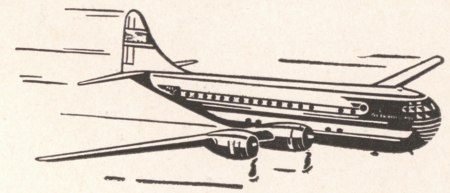


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Pat O'Brien