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FABULOUS LAS VEGAS

HOWDY PODNER!



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"Fabulous"

ARNOLD CHRISTENSEN

Owner of Christensen's Men's Wear,
Fremont Street
Downtown

(Story on Page 9)

designs-publishers

15¢

October 7, 1950

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PUBLISHED WEEKLY VOL. 2, NO. 25

1600 South Main St.—Phone 4922

OBSERVATIONS, BY POP SQUIRES

"THAT'S FOR SURE," BY JACK CORTEZ

VERSE, BY TUTOR SCHERER

TRACK TALK, BY JOCKEY JR.

REVIEWS OF CAFE SHOWS, BY JACK CORTEZ

FRONT ROW CENTER, BY JOHN RYKEN

WATCHBIRDS, BY SIR JODY AND LADY MICHAEL

SLEEPY SUE SAW, BY GRETCHEN NORTH

THE OLD TIMER, BY CHUBBY

CHESS, BY FRED SOLY

DOWNTOWN, BY JOHNNY

JACK CORTEZ, Editor and Publisher

JOHNNY UHLMAN, Advertising Manager

Subscriptions $5.00 per year

ART DEPARTMENT

LOUISE & IRV STONE, — Designs Unlimited

BILLIE SKOLSKY

Staff Photographer—Phone 4000

Marc Wallenstein

Printer—Phone 4330

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GOLDEN NUGGET—Second and Fremont, known as the club reproduced from a famed Barbary Coast gambling hall; 3 bars, restaurant; craps, faro, 21, roulette, race horse keno, bingo, horse racing book, barber shop. Phone 3244.

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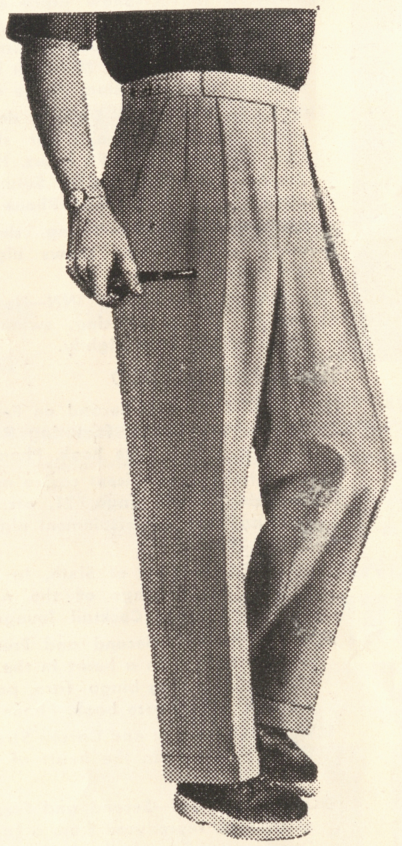

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Jack Cortez'
FABULOUS LAS VEGAS
HOWDY PODNER

VOLUME 2 OCTOBER 7, 1950 NUMBER 25

OBSERVATIONS

. . by CHARLES P. "POP" SQUIRES

UNWORTHY JOURNALISM

AFTER approximately 40 years hard work publishing a newspaper in which, I am happy to say, I had no small part in stimulating the growth of Las Vegas, Nevada, from the time when it was only a rather feeble hope in the minds of a few, with no homes, no streets and only a half dozen business enterprises housed in tents, to the present fine city, it is quite natural that I should, with most other citizens, resent deliberate misrepresentation.

I am referring, of course, to the article in the October, 1950, issue of Woman's Home Companion, entitled "Should Gambling Be Legalized in Your Town?" It is cleverly written and illustrated, seemingly with the sole purpose of smearing Las Vegas because of the glamour brought to it by its luxurious resort hotels and gambling casinos. Moreover, most of the photographs with their descriptive lines (except those showing the resort hotels), are false—that is they do not tell the truth about our schools, our churches and our streets.

We will admit, for the sake of starting an argument, that the picture of the old, makeshift ball park cluttered up with papers and other rubbish does look rather shabby. It was provided several years ago by the city and served the community well while we were creating the really magnificent Cashman Field where our professional baseball series are held. But the Companion photographer ignored our very fine ball park and stadium, to feature the old ball park after one of the amateur games between local civic organizations, and the photo is taken while the park workers are in the act of cleaning up the same kind of rubbish you may see in the Yankee Stadium after one of the World Series just now being played.

Then, there is the picture of the high school. The photographer, very cleverly for his purpose of misrepresentation, ignores the 480-foot frontage of beautiful green lawn and another 480 feet of football field, with its steel grandstands for ten thousand spectators, and its eight-foot screen of lovely Virginia creeper, in fact something like 880 feet of frontage, with a very attractive series of high school buildings, lawns, cement walks and perfect street paving, to sneak around back where he found something really suited to his purpose of misrepresentation. There he photographed the rear of the main high school building screened with several smaller department buildings, of none of which we have any occasion to be ashamed, and with much glee, we surmise, showed a barren field which is composed of the vacated portion of Eighth street which just at that time had been torn up and was being regraded as an addition to our already fine expanse of high school campus.

We can't help wondering if Woman's Home Companion, desiring to produce a picture of its editorial headquarters at 640 Fifth avenue, would go out into the back alley and photograph the building from the rear, with all its array of garbage cans and feature that as the home of a great magazine?

Then I notice the picture of the First Baptist Church, a really lovely church property which any city would be proud of, so taken as to ignore the strip of green lawn 680 feet in length on Bridger street between Seventh and Ninth streets and to emphasize the dust kicked up by a speeding automobile. Now, we must admit that the dust was there—we can see it in the picture.

(Continued on Page 34)

OPENING WED., Oct. 11

"THE LARGEST CLUB IN NEVADA"

NOW!

BEN McATEE
Comedian

★

PAT STACY



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Featuring Stylecraft
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You Can Easily Afford

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AND CARPET CO.

EDW. and HELEN WASKOW, Owners
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VERSE . . .

. . . by TUTOR SCHERER
POET LAUREATE OF LAS VEGAS



THE CHARM

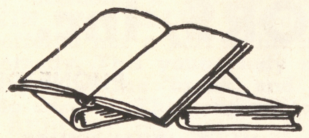
Romance complete,
Slumber sweet,
A trip to Mars,
Among the stars.
Dreams portray,
The Milky Way,
Stars hold sway,
While we two play.
Moon peeks through,
Sees what we do,
Smile on his face,
As we embrace.
Clouds float by,
To clear the sky,
Stars on parade,
Now seem to fade.
All too soon,
A sinking moon.
And now awake,
One look I take,
I find such charm,
Your head upon my arm.

FORGET ME NOT

Do something for some people,
and regret:
As they **soon** forget.
Do something to them, and you
can bet:
They will **never** forget.

FAT AND HAPPY

Her clothes don't fit since she got
fat.
Bought one new dress to match
her hat.
She sits nude while washing that;
Happily using her Laundro-mat.



ARITHMETICAL LOVE

Since yesterday my love has
grown at least two fold,
Which is half as much as
tomorrow will behold.

BEWARE

When lovers think their love has
ceased,
And grieve a love not yet
deceased;
Then have fear for a wretched
soul,
Lest rashness move beyond
control.

What suffering can the soul
endure,
Yet safely keep the mind secure?
When a weakened heart starts
bending,
Only God predicts the ending.

Editor's note: Due to errors and misused words in last week's poems, two of them will be reprinted in the near future as a courtesy to Tutor Scherer.

3 - Way WIN Parlay

1

OUR SUPER SERVICE DEPARTMENT

"The Best in the West"

All Work Guaranteed 100%

2

LATE MODEL CARS AT PRICES YOU CAN EASILY AFFORD

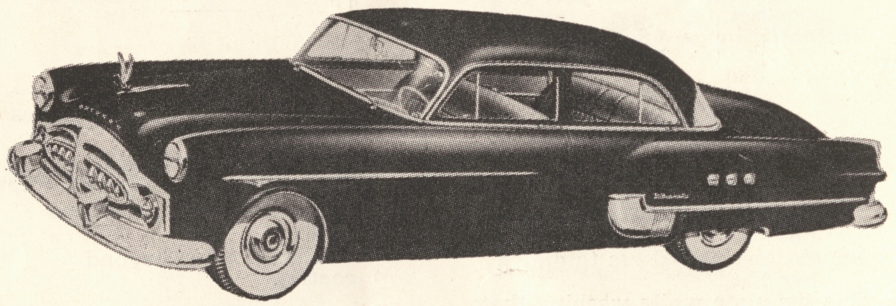
OUR AUTOMOBILES are double checked by factory mechanics, employed by us, and guaranteed to be "letter perfect" or NO SALE!

OUR USED CAR LOT
1724 EAST FREMONT ST.

3

Our Pride and Joy!

Packard's the ONE for '51!



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1600 FREMONT STREET **PHONE 3477**

C. P. (CEC) MARKLAND
(GENERAL MANAGER)

W. R. (BILL) KRUSE
(OWNER)

THAT'S FOR SURE . . .

. . by JACK CORTEZ

On the front cover is ARNOLD CHRISTENSEN, one of Las Vegas' top businessmen. To us Chris is one of the finest men we've ever had the pleasure of knowing or meeting. We'd like to give you the story of how he started on his "fabulous" career.

Approximately 25 years ago, a lanky kid walked into BULLOCK'S, Los Angeles, and applied for a job "to do anything." On July 26, 1925, he went to work as an apprentice in the men's wear section of the store's display department, and according to Chris, the two years he was on that job were the most valuable in his career. He learned color scheming, art display, plus true merchandising, stayed with Bullock's for 11 years, and left his position as assistant manager to work for Buffin's in their Long Beach, California, store. He believed the store had real possibilities for big volume and couldn't understand why the place was only doing a meagre $100,000 a year in men's furnishings. He was installed as manager and when he left 8 years later to join FOLEY BROTHERS in Dallas, Texas, as their men's wear merchandiser, Buffin's in Long Beach was averaging $700,000 volume a year. At Foley Brothers Mr. Christensen helped plan and open the men's wear section of the new store and when it was going full swing, he submitted his resignation, to come to our town. It was on July 24, 1948, that Arnold Christensen purchased the Sports Wear Shop on Fremont street, from Sam Friedman. He had heard so many wonderful stories about our "fabulous" town that he decided to make Vegas his home. He frequently takes trips to New York, Chicago, Los Angeles, and San Francisco in order to bring the latest fashions and the finest quality in men's merchandise to satisfy his many customers. In just 26 months Arnold Christensen has become an outstanding native, is liked and respected by his neighbors, belongs to a few civic organizations and has attained a high position in our community as an all-around "good guy."

One of the nicest features of his job in the furnishing department of Bullock's was that he frequently had occasion to pass the stationery department where petite and pretty PHYLLIS LINDER worked. They were married February, 1939. Phyllis, Chris, their two clerks, AL and GEORGE and ELIZABETH, who is in charge of their tailoring department, work in such perfect harmony, that it is a pleasure for a shopper to enter their establishment. The friendliness that prevails is truly a tribute to "fabulous" ARNOLD CHRISTENSEN, businessman extraordinaire—and that's for sure.

HOW beautiful the fragrance of succes . . . Approximately four years ago, a young lady decided to go to the "Big City" to try her luck at fame and fortune. When this youngster left Los Angeles, she had $14 tucked in her purse, and a little package of food consisting of two fried chickens, which Mom had prepared for her to take along. During the train trip, which took about four days and three nights, this starry eyed Miss begrudged herself the luxury of a cup of coffee, the aroma of which kept tickling her nostrils constantly, but the thought of $14 between her and obscurity was uppermost. When she alighted at Grand Central Station, "Miss Ambition" still had $14 in her purse, a head full of dreams, and a tummy crammed with chicken. One day, purely by accident, a famous music man of TIN PAN ALLEY heard her sing and offered her a part in his new musical comedy. This young lady naturally jumped at the 'break' and became a big success. The song writer—IRVING BERLIN; the name of the show—MISS LIBERTY, and the young lady we're referring to—MARY McCARTY, that wonderful singing comedienne, currently headlining the show at the EL RANCHO.

A businessman who is always on the "ball," when advertising specials or running big sales, is EDDIE WASKOW, owner of the DESERT FURNITURE & CARPET COMPANY. His display of bargains keeps the busy housewife on her toes catching up with the latest trend in furniture and decor . . . BOB DAVISON, owner of the AIR TAXI SERVICE located at McCARRAN FIELD, is really going 'full speed ahead.' Last week this enterprising young man opened offices and more air taxi depots in San Diego, Oakland, San Francisco, Reno, Oakland, Sacramento, Berkeley and Los Angeles. At this pace, we expect to hear very soon that Bob's Air Taxi will be located in every major city in the U. S. It couldn't happen to a nicer or more deserving guy . . . JOE BRINIG, known as the "Copper Prince" of Butte, Montana, finally decided after long deliberation, that he and his family had enough of those 42 degrees below zero days which stretch into weeks and moved to our town. Joe purchased a lovely home on Desert Lane and thinks he is in a wonderland, because of our

(Continued on Page 35)

500,000 UNITS

Las Vegas Thoroughbred Racing Association

A NEVADA CORPORATION

500,000 shares
cumulative preferred stock
($5.00 par value)

500,000 shares
common voting stock
(No par value)

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AT THE OFFICES OF THE CORPORATION

Las Vegas Thoroughbred Racing Association

NEW OFFICES
HI-WAY 91
AT
VEGAS PARKWAY

LAS VEGAS, NEVADA

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5488



Photo — Artist's conception of the Las Vegas Park and how beautiful it will be when completed.

TRACK TALK

. . . by JOCKEY, JR.

RECENT appointment of Willard H. Wingate as mutuels manager for Las Vegas Park racetrack lends a high note of efficiency and integrity to this department of local racing activities. He is one of the nation's best known authorities on the operation of pari-mutuel machines, according to Joe Smoot, president of the Las Vegas Thoroughbred Association.

Mr. Wingate, who began his career at Churchill Downs under the tutelage of the late Col. Matt Wynn, has been in the business of figuring out pay-offs for successful horse bettors since 1913.

In Las Vegas this week to sign contracts with the Las Vegas track, Mr. Wingate said he believed there was no reason why the local plant should not become one of the most successful tracks of its kind in the nation.

His 35 years of experience in handling the cash at leading racetracks in this country have taken him to such well known establishments as Hialeah, Narragansett, Washington Park, Arlington Park, Hawthorne, Lincoln Fields, Fair Grounds (New Orleans), and, more recently, Santa Anita, Hollywood Park and Del Mar.

"We deem it a great privilege to have been able to acquire a man of Mr. Wingate's experience to handle the mutuels at Las Vegas Park," President Smoot said.

With construction of the grandstand and club house going ahead under forced draft under expediter Bob Burns, it is hoped to have this portion of the plant completed by the latter part of November, ready for installation of mutuel machines, tote boards and other facilities necessary to guarantee a scheduled March 14 opening of the track.

The current continual stream of visitors flowing in and out of the Las Vegas Park sales offices on Highway 91 indicates a live interest in the sale of track stock by the public.

That the track is getting national attention is indicated by the variety of different state licenses to be seen on cars parked outside the sales headquarters. President Smoot's mailbag also shows a daily variety of inquiries in from all parts of the nation.

AL'S CARD ROOM
(Rear of Eldorado Club)
Dealers' Headquarters
OPEN 24 HOURS)

THANKS TO
Ballard Barron, Harry Farnow and the
Entire Crew at the Hotel Last Frontier
for a Memorable 2 Weeks

JAN BART

P. S.: You, too, Nick Stuart, for wonderful backing!

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RENO, NEVADA
"WE LOAN THE MOST"
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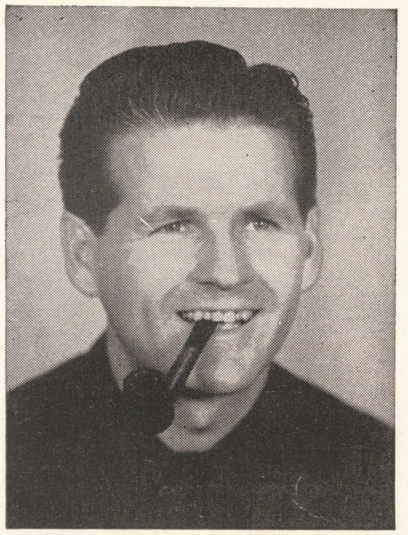
Your Friendly
LIQUOR STORE
FREE DELIVERY PHONE 4342
FLOYD J. COPE 827 SO. FIFTH ST.

Featuring the Finest
CHINESE FOODS
Orders to Take Out
• COCKTAILS
WE CATER TO PRIVATE PARTIES
HOURS 6 P. M. TO 2 A. M.
TWIN DRAGON
ON GAY WHITE HIGHWAY 91

DOWNTOWN . . . with JOHNNY UHLMAN

LAST week's block party Downtown could best be described with that old saying you've all heard that deals with the existing weather conditions and the undisputable presence of certain physical conditions. We used to use it a lot in the army. I've forgotten exactly how it went, but it was something about "The WIND BLEW and something or other FLEW!" Even though the horses used in the FREMONT DERBY are mechanical!

Disregarding the fact that winter had begun to make itself known, there was a grand turn-out of around 2500 people at the shindig DOWNTOWN last Friday night (September 29). This is to be a weekly affair, you know! Every Friday night! DICK DAY was telling me that each week the FREMONT DERBY will be held, and at the end of nine weeks they will have the DOWNTOWN SWEEPSTAKES. All you have to do to get into the running is to drop Dick a card in care of the DOWNTOWN CASINOS, Room No. 4, Las Vegas Club, Las Vegas, Nevada, and your name will be added to the list of riders. Fine prizes and FUN galore! To prove the point that it doesn't pay to be bashful: Mr. and Mrs. K. A. BLACK were the guests of the GOLDEN NUGGET RESTAURANT last Wednesday, with dinner on the house, for being the first couple to dance at the street dance held after the races. How anyone could be bashful about dancing to the music of TOMMY NELSON'S BAND is beyond me in the first place! So . . . tie a string around your nose and remember, every Friday night on DOWNTOWN Fremont Street—the FREMONT DERBY and FREE dancing. I'll be among those in the middle of the melee myself . . . Last Monday night I stopped into the EL CORTEZ RESTAURANT for "my usual," and ran into GLENN and VAHDA WHORTON (the ROWEL in the Last Frontier Village). These two tell me that they make at least two trips a week to this downtown dining spot because of the excellent food they find. Well, they don't actually FIND it 'cause, in reality, it is SERVED in the finest of fashion. Now I have two MORE that will back up my statements that BOB BASKIN is serving the BEST, in the BEST way and at the BEST prices; both at the EL CORTEZ and the ROUND-UP out on Fifth and Main! . . . FLORENCE CUNNINGHAM



returned to Steubenville, Ohio, last week, and we might add that it was unwillingly. She is the mother of FRAN MEEHAN, whose husband, TOMMY, is prominent in union circles in Vegas. Fran says that her mother has the time of her life here in our town and looks forward to every trip. In fact, you might say that Steubenville is kept well informed on the goings on in Vegas through one, Florence Cunningham, Las Vegas' ambassador to Ohio! Keep in touch with us, won't you? . . . Do you realize that the VARITONES have been playing in the GOLDEN NUGGET SALOON now for 10 MONTHS? If I'm not mistaken, that must be some sort of a record! And such POPULARITY these fellas enjoy? They never have to worry about what tune to play next. All they have to do is remember them as the customers call them out and, so far, I have yet to hear anyone stump them with a tune they don't know or couldn't play. I still can't get over that trussed up pogo stick that CHUCK plays, and calls an electric

(Continued on Page 27)

'TUTOR'S DON'TS'
Don't Hold Las Vegas Short
Don't Worry — Watch Us Grow

HELLO, LAS VEGAS!

I'm Happy to Be "Home Again"

at the

HOTEL LAST FRONTIER



LIBERACE

MUSICAL DIRECTOR

GEORGE LIBERACE

THE OLD-TIMER

. . . by CHUBBY

I'VE BEEN AIMING to write about turquoise Indian jewelry ever since I left Gallup, N. M., after the picture was finished, but I never seemed to get around to it. Whenever I thought of it, I wasn't ready to write, and when I was ready to finger the typewriter, I never could think of it. Maw says it's just my philosophy of "never do today that which can be put off until tomorrow."

First off, I want to thank the following for their work in trying to educate me into some of the secrets of the gem: Mrs. Noe, in the store of C. G. Wallace, Indian Trader; Ed Gold of the Gallup Independent; Howard Wilson, Ceremonial Association president; "Potsy" (where did he ever get that name?) Cresto, and a Zuni tribesman whose only name I knew was Henry.

Although, at the present time, Nevada furnishes the largest amount, as well as the best, turquoise in the world, it is not, as is popularly believed, a comparatively new, or solely an Indian, stone.

The ancient tombs of the Egyptians have given up gold jewelry, inlaid with turquoise. During the Middle Ages it was imported from Persia for use in jewelry in Europe. The Toltecs and Aztecs of Mexico used it as a ceremonial stone even before Cortez and his bands of high-binders destroyed their civilization. Some authorities use the stone as a point to prove that our American Indians are descendants of the Asiatics due to the similarity, in some respects, to designs, as well as the esteem which both hold toward the stone.

The Zunis are the best known for their turquoise jewelry and most authorities agree that the Navajos were the first to use the method of casting silver into ornaments by the simple process of digging a design in the sand and then making a casting by filling this with hot silver. They used turquoise for ornaments separate by polishing it in its rough state and making no great attempt to cut or reshape the stone, or to combine the silver ornament with the stone. Around 1897 a Zuni, who had learned the casting art from the Navajos, became the father of modern Indian jewelry by adding pieces of turquoise to the silver ornaments. True, they were crude and heavy. This type was called the "cluster type."

Due to the fact that the stone is just



a slight bit harder than glass, they slowly evolved the art of cutting it into special shapes and forms, as well as to make the finished product lighter and more delicate, and was named "Channel Work." At first it was considered "sissyfied" but it opened a million - dollar - a - year industry, for this type of jewelry took on instantaneously with the jewelry-buying public.

But as usual with almost anything the Indian invents, it wasn't long before the white man was hard at it, finding ways to prostitute their work and effort. Factories sprung up on the Pacific Coast, Albuquerque, Denver, and in the East, and their products were label "Indian Style."

They used machines to stamp out "commercial" junk pieces by the thou-

(Continued on Page 31)

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MAILED WEEKLY TO YOU

OR YOUR FRIENDS

$5.00 PER YEAR

The "CHATTERBOX"

AT

FREMONT AND MAIN

● — YOU'LL COME BACK AGAIN — ●

—— ● ——

YOUR NEW HOSTS

FRANK DONOVAN WHITEY STOERTRON

KENNY DAY — LATE SHIFT

"TO PLEASE YOU IS OUR PLEASURE"

● ROULETTE ● "21" ● CRAPS ●

● KENO ●



● PAN ●

● POKER ● RACEBOOK ●

● SLOT MACHINES ● ● ● ● SPORTSBOOK ●

FRONT ROW CENTER

by JOHN RYKEN

WHEN this goes to press I will be in Southern California breaking my eyes on the newest and most fashionable of entertainment media, television viewing. On my vacation last summer most of the top TV shows were on a summer recess so the main bill of fare on the TV screens was 7-year-old movies and sports. Now that the fall season has started so have the big TV programs and after a week of viewing the various shows I will have a full report on what the industry is offering and what to expect when TV hits this spot.

The Joe Louis-Ezzard Charles fight was seen and heard by more people than any other fight in history. And, from all reports, the fact that it went the distance made it the most exciing fight in 15 years in the heavyweight division. The fight was promoted by a new concern, the International Boxing Club. And their first big effort was an outstanding success. Heretofore, the fight racket has been a one-man enterprise with the control reins being handled by the late Mike Jacobs. Now that the influence of the master is gone, the situation is wide open. So there is a mad scramble for the rights to certain bouts. The main reason is the rich side money that comes from the TV rights. Pabst Blue Ribbon sponsored the Joe Louis-Ezzard Charles and has signed a contract with the IBC to sponsor fights every Wednesday night on TV. The end result they hope will be increased interest in a sport that has had the public against it for the past few years due to the mediocre talent. Now, the enthusiasm has returned with the Charles victory.

Radio Here and There

Frank Sinatra starts an hour long disk-interview show this coming Sunday. It will be heard locally at 2 p. m. on KLAS.—One of the most exciting football games that has been heard on the air in a long time was the Notre Dame-North Carolina game last Saturday. What created the excitement to a marked degree was the approach that Harry Wismer gave to recreating the game. Long time ace sportscaster on ABC, Harry has a style that is superior to the majority of his contemporaries for he introduces drama and color into what could be a very ordinary broadcast. So we recommend hearing the game of the week with Harry Wismer every Saturday over ABC-KENO. The times vary, so consult your newspaper.



—Burns and Allen make the plunge into TV this fall and they will have some potent TV competition in the person of Groucho Marx who is also making the plunge for the first time. It will be an interesting feud.—New show started last Wednesday with Harold Peary, long time Gildersleeve character on NBC moving over to CBS, with a new show called Honest Harold. It is heard Wednesday night at 6 over KLAS.—The Mutual network has climaxed an experiment with an exciting season of baseball broadcasting that has paid off so well it will be repeated next year. The final game of the season was the game that the Phils took the pennant from Brooklyn and it was a masterful job.—Hopalong Cassidy came back to the kilocycles last week, back to back with his arch rival Gene Autry. It will be all season every Saturday night at 5:30 over KLAS.

Musical Notes

There is a lot of activity on Broadway this season especially in the musical revues that have always been a big draw since the days of Ziegfeld. But this year there is an added distinction for two super musicals are about to enter on the scene and both have a chance of outdrawing the fabulous "South Pacific." The first is "Call Me

(Continued on Page 38)

AL'S CARD ROOM

(Rear of Eldorado Club)

LOW BALL

RAKE BY THE HOUR



IT'S JUST

LIKE

"COMING HOME"

Peggy Lee

THANKS

AGAIN,

LAS VEGAS

•

DAVE BARBOUR

AND HIS

QUARTET



CURRENTLY AT THE THUNDERBIRD HOTEL

SLEEPY SUE SAW

. . . by GRETCHEN NORTH

SLEEPY SUE Saw . . . The trailers pass one by one. Fifty-three fat ones, tired ones and skinny ones entered town in one day via Highway 91. An old weatherbeaten trailer without a top and a bright shiny new one, that winked its little venetian blind in silent salutation as it passed, stopped at the filling station nearby for a drink. Tired and dusty though they were, most of their little fenders were curled up in a great big smile, for they had arrived at Vegas town. For days, over the long trip through the windy desert, they had heard the two-legged animals in the front car chatter excitedly about the beauties of the oasis in the desert, the resort hotels and homes and the fun that awaited them there.

HERMAN, the bright shiny new trailer, opened his square transparent lungs and sucked in the healthful desert air. He nearly burst with pride too, when he passed the big glamorous hotels and knew that even though he wasn't very big he was just as much needed to house guests as they were—for hadn't he heard that even with difficulties in transportation—there were still not enough rooms for people to rest their weary heads when they came to town? Yes, soon Herman knew his fat little round legs would joyfully roll him into a charming trailer house where he would find much happiness. Things looked a little discouraging at first, for though there were many bright and clean looking little spots on the edge of town, there was only room for one or two trailers and the spaces were already occupied. Undaunted, he traveled on—and on—and soon his little face, now dusty and dismal, expressed frustration and disgust at which he had encountered. Apparently, the town of Las Vegas, busy perhaps with elections and projects of her own, had forgotten that one of the best roads to her own growth and prosperity lay in the influx of people and the retention of same—retention even of the most casual traveler who might remain and contribute a great deal as a worthwhile citizen of her community. Herman, after discovering many trailer spots, without proper electrical equipment, water and rest room facilities, and even without cleanly enticing looking places with trees, turned as a last resort to finding any available written data on any calendars or magazines that would tell him about the ideal spot that he hadn't as yet found. Vegas who certainly



should have been "the hostess with the mostess on the ball," offered only a few of these "mags," and even then only a very select few of the larger hotels were advertised. But Herman knew the vast opportunities offered here in this rich vast territory of Nevada and because he knew how happy he **could** be here, he scouted around for some land. Soon now, the land will be his very own and what's more, he's going to build his very own self, a trailer HOME, with lots of trees and space to grow things where he and his neighbors can watch it grow together and where, fortunately, there are no high bushes or fences between to interrupt the spirit of friendliness—and such is life in Las Vegas.

Sleep Sue Saw . . . Another car accident this week. The automobile continues to be either a blissful buggy or a deadly weapon—depending upon whether you are **in** it or **under** it. With the kids back in school again—remember—one way streets are great stuff for drivers but rough on pedestrians. The Rules of the Road never do "settle" the moot question "who is right"—merely

(Continued on Page 38)

FEAST ON THE FINEST

CHEF GEORGE

CHRIS' ORIGINAL

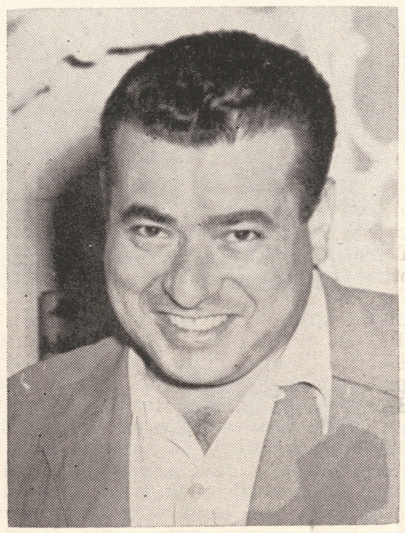
HOST CHRIS

STEAK HOUSE

122 South First St. Phone 5014

Review of the Shows . . . and a View of Personalities

. . . by JACK CORTEZ



★ El Rancho Vegas

September 27 through October 10
(Reprinted from last week's edition)

Continuing in the ROUND-UP ROOM is a most vibrant and outstanding singing comedienne, lovely MARY McCARTY. Because of the great success Miss McCarty enjoyed in IRVING BERLIN'S musical comedy "Miss Liberty," this talented Miss was signed by agents to appear in famous niteries throughout the country. Mary is truly a wonderful artist who completely exhausts our supply of adjectives. Each number she does is done beautifully. We especially enjoyed her rendition of "Flame and Youth," in which she depicts the Charleston era, "I Love You, Peter Lorre," and her interpretation of the ever popular and famous "Forty-Second Street." Four years ago, Miss McCarty appeared in Grace Hayes' Lodge, now known as the Red Rooster. Through the inspired efforts of Miss Hayes, Mary McCarty proved to all, if given a chance, inevitable stardom was hers. Today, this

(Continued on Page 38)

★ Hotel Last Frontier

At long last, a great artist that Las Vegas has been waiting for so patiently, arrived in town! **The one—the only "FABULOUS" LIBERACE!** There's only one entertainer who we'd go out on a limb for and say that. His priceless piano playing, melodious voice and witty chatter is, in our estimation, the greatest nite club artistry that we've ever had the pleasure of hearing or hope to hear on any stage. With his equally talented brother George, who is his musical director and conducts Stuart's orchestra in the background, the entertainment world is mighty lucky to have such a sensational pair of musicians on its roster. Many great reviewers and critics throughout the entire country have often said, to really appreciate: **One must see and hear Liberace!"** This artist **must be seen!** This current engagement in the Ramona room marks his eighth triumphant return at the hotel where he appeared excatly one year ago. Such remarkable artistry as Liberace's and the terrific background conducting by GEORGE is definitely the reason for those SRO signs. The "fabulous" Liberaces have made a couple of pictures in Hollywood since their last engagement here; were so well received by the motion picture industry that Hollywood has been beckoning them for more films, and the reason we haven't had the pleasure of seeing him more often in person. If we may, we'd like to offer a suggestion.

(Continued on page 34)

★ Flamingo Hotel

Held over for an extra week is that dynamic "depreciator" SPIKE JONES and his musical revue of 1951. Spike and his City Slickers presented a humdinger of a show and the entire room vibrated with their antics. Mr. Jones, who in our opinion is a master showman, introduced a production that is very entertaining for the young and not too young. Whether you are 9 or 90, **this** show will hit the spot . . . featured in the revue is DOODLES

(Continued on Page 33)

★ Wilbur Clark's Desert Inn

October 3 through October 16

PEARL BAILEY, songstress supreme, the gal who has captivated millions throughout the entire country, is the current headliner in the PAINTED DESERT ROOM. This "so-tired" gal is a most amazing personality on the stage, which to her comes "naturally." She makes you relax, really sit back and enjoy her carefree way of presenting songs which are definitely inimitable and bring chuckles galore. Miss Bailey prefers working without a mike as she did not too many years ago, and we were amazed at the great projection her voice has. Not only is she a wonderful singer but a great comedienne, who has a most individual style of presentation. We guarantee surprises to all when you see her soft shoe dance—you just won't believe your eyes. Pearl

(Continued on page 33)

★ Thunderbird Hotel

September 28 through October 11

Co-starring in the production at the Thunderbird Hotel are vivacious and exciting PEGGY LEE and her handsome husband, DAVE BARBOUR with his quartet. Miss Lee is a wonderful songstress with an enchanting voice that we could listen to for hours on end. When this dimpled lass carols her interpretation of "Show Me the Way to Get Out of This World," plus her many other tunes, a hush falls over the audience and the spell isn't broken until the last notes of each have been sung. Miss Lee's finale is the much requested "Manana." When she and the boys swing into that popular tune, they have to return for chorus after chorus. . . . DAVE BARBOUR, his guitar and quartet supply the background for Miss Lee's vocalization. Their style of music marked them outstanding and has placed them in demand throughout the country. Each excels with his chosen

(Continued on Page 33)

★ Golden Slipper Saloon

HANK HENRY, burlesque comedian, is the star of the shows presented on the "old-new" Gay '90s stage. JO ANN MALONE, his charming redhaired wife, takes an active part in the fadeout skits and adds much color to them . . . Very lovely NORMA HUGHES sings ballads of yesteryear, the way you love to hear them . . . GERRY KNOX is the blonde gal with the throaty voice, singing the old timers such as "Some of These Days," "Bicycle for Two," and other nostalgic tunes. GOLDEN SLIPPER QUARTET, headed by JAMES CAVANAUGH—mustache and all, sings the songs you expect to hear from a BARBER SHOP foursome, all done in grand style . . . THE TURK-MURPHY BAND play real Dixieland music, loud and good, the way it was played many

(Continued on Page 31)

★ Club Bingo

October 1 through October 11

The CLUB BINGO is jam-packing them in with their show that—well—to quote EPPY PEARSON when he saw us enter the club, "Jack, you won't have to say any 'little white ones' about this new show!" Unquote. That's 100 percent right! Eppy has a mighty entertaining program for the patrons of the BONANZA ROOM that stars CATHERINE TOOMAY, a blonderful chanteuse, a la HILDEGARDE who presents semi-classical and popular tunes in a most charming way . . . On the same bill is BERNICE BROWN, an attractive Miss, is a de-lovely with twinkle toes who tap dances beautifully and also does many feats in acrobatics . . . The new orchestra—and we do mean orchestra—is the JOHNNY HAMLIN QUINTET, featuring JONI RICHARDSON on the vocals. The novel thing about this band is—when they play—the patrons refuse to dance. They just sit pat and listen to Hamlin's impressions in rhythm. Eppy has to interrupt their playing now and then and invite the patrons to dance if they care to. These boys are

(Continued on Page 33)

Sincere Thanks
to the Hotel El Rancho Vegas
and the wonderful patrons
for a lovely engagement.

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McCARTY



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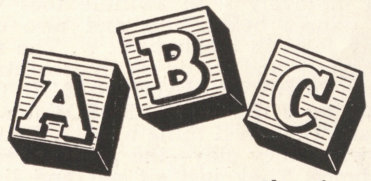

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FIFTEEN YEARS IN LAS VEGAS
FOURTH AND FREMONT STREETS

WATCHBIRDS

. . by SIR JODY and LADY MICHAEL

THE RETURN of the Watchbirds, or Las Vegas Society, or Don't Hold Jack Cortez Responsible for Anything Written in This Column! By popular demand, Sir Jody and Lady Michael have been forced out of journalistic retirement (after twisting the arm of JACK CORTEZ rather painfully). . . .

The WATCHBIRDS are again smeared and smudged with printer's ink and are giving forth their usual unreliable information. So with quill and quink and tongue in cheek off we go taking complete advantage of the FREEDOM OF THE PRESS . . . and remember any similarity to persons living or dead who do not like what is written in this column . . . it is purely intentional.

We have it straight from the BIRDIE that GINGER ROGERS and JANE WYMAN who were inseparable on the LINKS are TEE'D off over GREG BAUTZER who changed his COURSE.

LADY LAWFORD, who prefers the HAIRBRUSH, has a son PETER who may give SHARMON the same . . . PUBLIC ENEMIES No. 1 are COMMUNISTS and USED CAR DEALERS!

LOOK ALIKES: JERRY KASTNER of the RANCHO ANITA and the late WILL ROGERS . . . HARPO MARX and SHELLY WINTERS . . . ARTHUR ROZEN and BONNIE PRINCE CHARLEY . . . JOHN DEREK and HEDY LA MARR . . . RORY CALHOUN and GAIL RUSSEL . . . SIR JODY and GUY MADISON . . . LADY MICHAEL and MINNIE MOUSE . . . JACK DENNISON and CHARLES BOYER!

The "fabulous" SIRONI boys . . . of San Francisco flew into L. V. Sunday in their new Sisner (sans radio) to visit NIKKI SAUNDERS of the EL RANCHO COVER GIRLS who is on the beam . . . AL'S! They are flying on to the WORLD SERIES . . . HOW about that Sunday TEA dance at the EL RANCHO on Sunday for the AIR FORCE? It was a real LIPTON'S HIGHLIGHT . . .

OPEN NOTE TO EINAR PETERSON: WE would like to do one "COO TIME" broadcast from the nest under the THUNDERBIRD SIGN . . . What a debine place to LAY AN EGG!

VICIOUS RUMOR that LANGFORD CURTIS wed his boss lady took a lot of explaining to his FIANCEE in TEXAS!

NOTE FROM WILBUR AND TONI CLARK sojourning in PARIS . . . they send their love to JOHNNY MARTIN,



who is running the D. I. in their absence—with the help of SAM and LOUISE TUCKER and a very capable staff of EXPERTS!

SEEN ON THE SCENE AT THE D. I. . . . Looking very beautiful was SCREEN SINGER JANIE POWELL and her husband GEARY STEFFEN. DON JUNIOR who plays those ever so lifelike bellboy roles in pictures with beautiful JOAN MICHAELS . . . ZEPPO MARX who attributes his magnificent physique to HARD WORK in the GYM and over the TABLES . . . HENRY GINSBERG of COLUMBIA PICS flew in for cocktails and left shortly after for DINNER in L. A.

NICE WORK IF YOU CAN GET IT DEPARTMENT: ABE SCHILLER personally auditioning SHOW GIRLS for the F. F. . . . CHUCK WALTERS, MGM DIRECTOR who so ably handled JUDY GARLAND'S great return to the screen in "SUMMER STOCK" and AGENT JOHN DARROW WERE ABSORBING L. V. SUN TO SMUGGLE BACK TO HOLLYWOOD. They are very interested in SIR JODY'S musical "PENNY ON THE DRUM" which could mean MONEY in the BANK!

(Continued on Page 31)

AL'S CARD ROOM
(Rear of Eldorado Club)
PAN GAMES
25c - 50c - $1.00 Condition
LADIES INVITED

Just HAD to Tell You!

Am Being Screen Tested for a Big Part in a Musical Technicolor Picture



Please keep your fingers crossed . . .

will you?

BUNNY BISHOP

DOWNTOWN:

(Continued from Page 13)

bass. Something to see! . . . A couple of weeks ago MICKEY SMITH presented her husband AL with a 5½-pound wheel dealer. In fact, he arrived in time for that graveyard shift! AL is the wheel dealer at the Hotel Last Frontier that proved that ANYTHING is possible at roulette when he astonished the whole town by rolling the number 22, six times out of seven rolls. I want to add my congratulations to the rest of all the others, and wish the best of everything in the future, and for the future of the little fellow who moved in with them early that Sunday morning of September 17 . . . RUTHIE and MITCH have some real live-wires in THE EMBASSY FOUR, the musical group now playing at the EMBASSY CLUB out in North Vegas. They make everyone that comes into the place feel as welcome as the first flowers of May, and 'fore you know it, you are beginning to feel as though you're one of the family. Some day the right people are going to hear the voice and style of MARGY HODGES and do something about it. She has a soft, easy way of putting over a song that makes it a pleasure to lend an ear. Some promoter or agent is missing a bet so far! . . . I happened to see ART ROZEN, MAX GOOT and TED SHORIE with their heads in a hot huddle the other night so it wouldn't surprise me in the least to see something new crop out at the ELDORADO CLUB in the very near future. These boys know the business frontwards and backwards, and in all OTHER DIRECTIONS, for that matter, and you could make good book on them making a big success of anything they might try. I'm sure ART has something up his sleeve 'cause I hardly ever see him out on the strip any more; he's really centered his interests Downtown! . . . VIRGINIA MILLER has opened her offices in North Las Vegas for practicing law. She has set up her office in the building of the UNITED ELECTRIC CO. at 1829 North Main street, North Las Vegas. Virginia came to Vegas quite some time ago and has been working as secretary to some of our most prominent lawyers. Now she has hung out her own shingle and we wish her all the luck in the world. The phone number is 1694, and don't think for an instant that because of her being a woman, she won't be a good lawyer. She has been richly endowed with the gift of gab and has the wits to match. . . . How anyone can lose 20 STACKS of chips while playing PAN and still keep smiling is beyond me. Frankly, I know of no others who could, except the one and only "Smiling George" YALE, and that's who did it! George blew 20 stack at the Frontier Village and will never hear the last of it from his cronies. At PAN, of all things! Still you could almost bet big money that you'll never find this likeable guy without a smile on his face; a really admirable habit . . . If ever anyone needed a sound to duplicate that of 15 riveters hard at work in a boiler factory, they could find it, with no further research, by setting up their equipment in the middle of, and recording, the noise created by the operators of the slot machines in the MONTE CARLO CLUB on DOWNTOWN Fremont street. This section of the casino is so popular that you can hardly make your way through it at any time of the day or night, and if you have been talking to someone while you were inside, you unconsciously find yourself shouting to one another when you hit the street. I don't mean by this that the uproarious activity creates an unpleasantness, by any means; on the contrary, if you want to play one of the machines you almost have to wait until a machine is available because of the popularity of the club . . . Say, I had a dish of custard like mother used to make, and almost as good as GRANDmother used to make. It was over at the WITTWER CAFE at 700 North Main street, and JACK BIGGS can well be proud of his place of business. Not only CAN he be proud; he IS! The place is always as clean as a pin; the food is delicious and the waitresses are so good that Jack says he has trouble keeping the other establishments in town from trying to steal them away from him. A while back Jack tried to close down during the wee small hours of the morning, but his customers raised too much "ned" and it only lasted a week. He's back on a 24 hour basis for good now . . . And that about wraps it up for this week, kids, I gotta get out and back DOWNTOWN. Better dress accordin' to the weather, though, I guess, 'cause Ib catchid a teedy weedy coad. Dow lebbe see! Where'd I put by long underwear? I'll beet you DOWDTOWD!

—Johnny.

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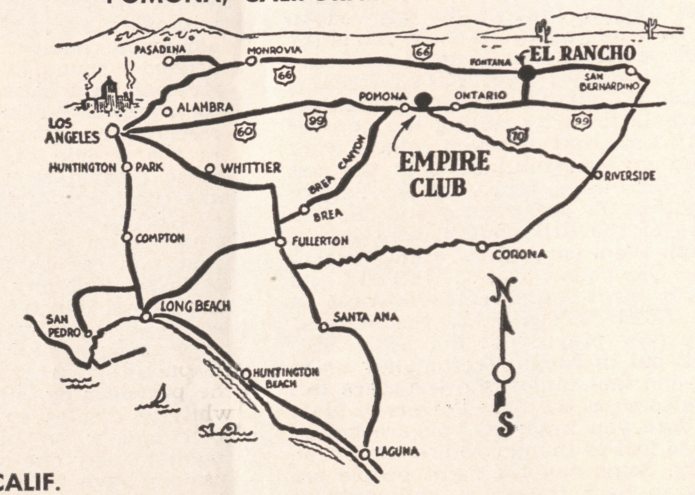

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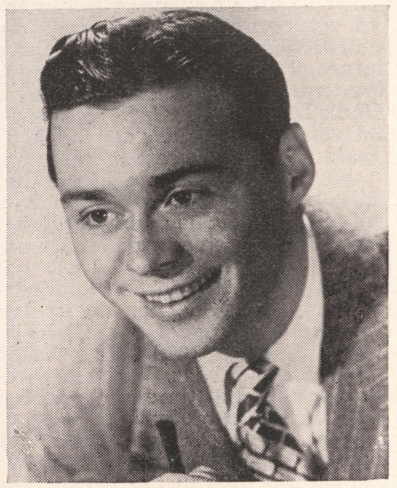

keep laughing!

Jimmy Kennedy

HOLLYWOOD HEADLINES

by MARTIN LEWIS

BIG THINGS are in store for bouncing Betty Hutton. Paramount bosses have announced not one but two outstanding productions for their favorite blonde glamour girl. No. 1 is "Sadie Smith," a drama sparked with music and set against a background of the roaring 1920s. No. 2 will relate the story of Blossom Seeley and Benny Fields, with Miss Hutton set to portray the memorable song stylist.

Incidentally, this new role gives Michigan's Battling Belle from Battle Creek her fourth characterization of a world-famous personality in show business. In the past, Betty has played Texas Guinan, Pearl White and Annie Oakley. What's more, her singing, acting and dancing with Fred Astaire in her upcoming opus, "Let's Dance," conclusively proves that she possesses the talents of all three show girls . . . Studio executives also have announced their plans to bring the popular story of colorful Casey Jones to the screen. According to reports, the technicolor extravaganza will revolve around a trio of characters—Casey, his best friend and a beautiful girl—with Metropolitan Opera star Robert Merrill making his screen bow in the picture. . . . . Yes, no doubt about it. Movies are, and will continue to be, better than ever. . . . Proudest gent in Hollywood these days is Fred MacMurray. Last week he walked off with a grand prize and 14 blue ribbons for his livestock at a California county fair . . . Congratulations, too, to pretty Ruth Hussey. She has been handed a fine art degree from Pembroke College, her alma mater. And don't be surprised if Ruth is handed scores of new movie offers as a result of her role opposite Bing Crosby in "Mr. Music." As a brunette who has gone "blonde," she looks slightly terrific. . . . Current rumor in the film capital concerns luscious Ava Gardner. Scuttlebut reveals she may put her Hollywood home "on the market" and settle down in New York town, returning to the West Coast only to fulfill picture commitments.

Facts and Fancies:

Here are more facts and fancies about your favorite screen stars and the pictures they make: Hollywood's glamour girls, cowboy kings and handsome heroes have possessed many unusual automobiles both on and off the silver screen . . . Tom Mix, the popular western star of a bygone picture era, drove about movie-town in a long, sleek vehicle which featured gigantic steer horns at the hub cap . . . Gary Cooper has sped to and from the sound stages in open, low-slung foreign cars ever since he hit the "big time" . . . and what movie-goer will forget the strange and elaborate car used by Norma Desmond (alias Gloria Swanson) in Paramount's powerful Hollywood tale, "Sunset Boulevard"? . . . Now, Bill (Hopalong Cassidy) Boyd has joined the parade. His new auto features all-white leather upholstery, black and white leather accessories and a silver radiator cap depicting "Hoppy" astride his favorite horse . . . Yes, many a film favorite displays his or her individuality via automobile . . . Marilyn Maxwell, the blonde beauty, has turned her talents to song-writing. One of her top ventures to date is a delightful ballad titled "Never Again," which the star currently is introducing to music-loving guys and gals on her current personal appearance junket . . . Say, fellows, if you want that girl in your life to get in a romantic mood, take her to see Hal Wallis' "Dark City." During the course of this melodrama, Liz Scott warbles four old-time ballads that are meant to put folks in the mood for love. The numbers include "I Wish I Didn't Love You So," "Letter From a Lady in Love," "I'm in the Mood for Love" and "That Old Black Magic." . . . Gorgeous Maureen O'Hara sets some sort of record with her new picture, "Tripoli." The adventure film marks the actress' 10th stint before technicolor cameras.

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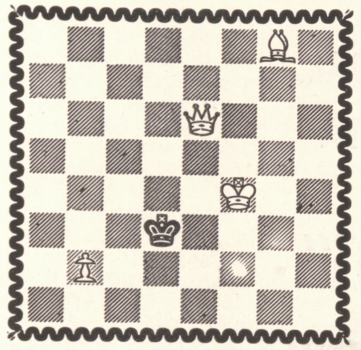
. . . by FRED SOLY
PRESIDENT, LAS VEGAS CHESS CLUB

PROBLEM NO. 71

Black 1



White 4

White mates in three.

Solution to problem No. 70: Q-B3.

NIMZO-INDIAN DEFENSE

Kotov	Keres		
White	Black		
1—P-QB4	N-KB3	17—NxN	R-K
2—P-Q4	P-K3	18—N-R8!	R-K2
3—N-QB3	B-N5	19—Q-R7ch	K-B
4—P-QR3	BxNch	20—P-B4!	NxP
5—PxB	N-B3	21—P-B5	PxP
6—P-B3	P-QN3	22—O-O	B-B
7—P-K4	B-R3	23—BxP	BxB
8—P-K5	N-KN	24—RxB	K-K
9—N-R3	N-R4	25—RxP	K-Q2
10—Q-R4	P-Q4	26—Q-B5ch	K-B3
11—B-Q3	O-O	27—Q-B6ch	K-Q2
12—B-N5	P-R3	28—P-K6ch	K-B3
13—B-R4	P-Q4	29—RxR	QxN
14—B-N!	P-KN4	30—RxPch!	K-N4
15—Q-B2	N-N3	31—Q-K7	P-QR4
16—N-B4!!	PxB	32—Q-Q7ch	K-R3
		33—R-N	Resigns

FRENCH DEFENSE

R. Martin	P. Smith		
White	Black		
1—P-K4	P-K3	19—P-B5!	PxK4!
2—P-Q4	P-Q4	20—B-R6	KR-Q1
3—N-Q2	N-KB3	21—PxP	BxP
4—P-K5	KN-Q2	22—P-KR3	PxP
5—Q-N4	P-QB4	23—NxP	B-B3?(c)
6—P-QB3	N-QB3(a)	24—RxRch	RxR
7—B-Q3	Q-B2	25—R-KB1!	BxN
8—N-K2(b)	PxP	26—RxB	B-N2
9—PxP	N-N5	27—B-K2	B-Q5
10—Q-N3	NxBch	28—K-B2	BxBch
11—QxN	B-K2	29—KxB	K-N2
12—O-O	O-O	30—R-B5	R-Q2
13—P-B4	P-B3	31—P-QR4!	R-K2ch
14—N-KB3	Q-B5	32—K-B3?(d)	N-Q2!
15—QxQ	PxQ	33—R-B8	N-K4ch
16—N-B3	N-N3	34—K-N3	N-Q6
17—KR-Q1	B-Q2	35—RxP	NxP
18—PxP	PxP	36—R-QN4	N-Q6
		37—R-N4ch	K-B1
		38—N-Q5	R-N2
39—RxR	KxR	53—N-B3	N-Q7
40—K-B3	N-B4	54—N-Q1	K-B4
41—N-B3	K-B3	55—K-N5	K-K5
42—K-B4	P-N3	56—N-N2	K-B6
43—P-N3	N-K3ch	57—P-N4	K-N6
44—K-N4	K-N3(e)	58—K-N5	KxP
45—K-B3	P-R3	59—K-B6	N-K5ch
46—K-K4	P-N4	60—KxP	KxP
47—P-R5!?(f)	N-B4ch	61—K-B2	P-R4
48—K-Q5	P-N5!(g)	62—K-Q1	P-R5
49—N-K2	N-N2	63—K-K2	P-R6
50—K-B6	NxPch	64—K-B1	K-N6
51—K-N6	N-B5ch	Resigns (h)	
52—KxP	P-N6		

NOTES

(a)—P-QN3, B-R3, etc., is the book line, but Martin, the opening expert, beat every other opponent in the tournament in the opening, so Black plays to get the champion "out of the books."

(b)—P-QR3 is better; it preserves the king's bishop.

(c)—This hasty move throws away Black's advantage and gives the superiority to White. Better was B-B4ch, followed by B-Q5, or even B-Q3.

(d)—This hasty move, in turn, gives the advantage back to Black; 32—K-B2 gave White a strong plus.

(e)—Martin offered a draw at this point. While Black was studying the offer, Martin made his next move, which automatically cancelled the offer.

(f)—Martin still wanted to win, but his move gives Black a win in a drawn position.

(g)—White is lost!

(h)—Of course, if 65—K-N1, P-R7ch; 66—K-R1, N-B7, mate.

OVER THE GOAL
IS OUR QUOTA

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THE OLD TIMER:

(Continued from Page 15)

sands, using the name of "Genuine Nickel Silver." Nickel silver, sometimes called German Silver, contains about as much silver as does a copper penny. It is a combination of tin, lead and nickel. The "rocks" used (they don't deserve to be called stones) were either a very poor grade of turquoise, plastic, or "reconstructed turquoise." The latter is made by grinding up a poor grade of turquoise, mixing it with some other cement junk, and reformed, under pressure, to look like the real "McCoy."

Genuine Indian-made turquoise jewelry is not exorbitantly expensive. It is what could be called moderately priced. Its beauty cannot be surpassed, whether it be a set of delicate earrings, made in Zuni channel work, or the masculine Navajo rings made with a cluster of "bird's eggs" turquoise nuggets, set in a base of heavy silver. A word of warning, though. Be sure, when you purchase, that you do so from a reputable dealer. We have several here in Las Vegas who will be more than glad to give you a written guarantee that the article you purchase is genuine Indian handmade, and not the cut - through - machine stuff with "reconstructed" stones.

WATCHBIRDS:

(Continued from Page 23)

They were guests at the FLAMINGO and LOVED IT!

NOSTALGIA DEPARTMENT: IT'S AUTUMN IN N. Y. when the BARN THEATERS open their shows on B'way . . . but in VEGAS the LAST FRONTIER opens its BARN and lets out its FOUR HORSE DRAWN STAGE COACH! ED HARTZ gives up his tree house and he and his goats move into his ground house . . . that's AUTUMN! STARS may come and stars may go . . . but none shine brighter than our own EPPY PEARSON at the CLUB BINGO!

NOTES FROM NEW YORKERS: JOAN BLONDELL and PHYLLIS ADAMS of THEATRE ARTS MAG. who were both six-weekers here not so long ago—met at the COLONY CLUB to reminisce about OUR TOWN . . . they both decided they would like to return . . . but this time just for laffs! FRANCIS LEDERER, who is PLAYDOING on B'WAY, asked our opinion of a STOCK THEATER in VEGAS . . . WE have our grease paint out and our scripts in hand . . . WE APPLAUD the idea . . .

FLASH! JEANE (BIRDIE) MALONE who left the ARDEN FLETCHER group to SCREEN TEST for 20th is being groomed for a very important role in her first film!

THANK YOU, LOUELLA PARSONS, for announcing my engagement to DORA STILLMAN on your SUNDAY BROADCAST . . . signed, SIR JODY. Other CANOGA PARK CUTIES are CHOO CHOO SHEFFER, MARION LEDERER, DODO STILLMAN, NIKKI SAUNDERS and EVELYN LEWIS.

DID YOU KNOW that PETE MARSHALL of the D. I. comic team NOONAN and MARSHALL is screen star JOANNE DRU'S brother? It was a happy reunion for LADY MICHAEL as the three were in a B'WAY show together DID YOU KNOW that CHRIS of CHRIS AND GEORGE ORIGINAL STEAK HOUSE was one of this country's better known BALLET DANCERS? And that he was PATRICIA BOWMAN'S PARTNER IN BALLET for years? DID YOU KNOW that VODKA AND JUICE SEASON IS OFFICIALLY CLOSED? It is now STIRRUP CUP WEATHER! DID YOU KNOW that FLAMINGO'S FLASH BLUB QUEEN, BILLIE SKOLSKY, who discovered TV while vacationing in NYC, may return to do her own commentary show! OH, COAXIAL CABLE, WHERE ART THOU? We are ready, too! DID YOU KNOW that BETTY PHILLIPS (Arden Fletcher captain) is flashing an ENGAGEMENT ROCK and leaves for Cincinnati in two weeks to get the rest of the set?

WE leave you with a ROYAL FAREWELL . . . COO!

GOLDEN SLIPPER

(Continued from Page 21)

years ago . . . GEORGE REDMAN, a super pianist, can even make that old-time piano sound good, and plays accompaniment for each act. All members in the cast wear colorful and gay outfits, reminiscent of the 19th Century. . . . "SMOKEY" JOE LA DUE, a very popular personality in our town, is your friendly host and in charge of the SALOON and RESTAURANT from 9 p. m. to 7 a. m.

AL'S CARD ROOM
(Rear of Eldorado Club)
MOST COMFORTABLE
AND QUIET CLUB ROOM IN
LAS VEGAS

Weekly Beauty Letter

from WALLY WESTMORE

Makeup Director, Paramount Studios

For beauty-minded women everywhere, here are the personal beauty tips of three top-flight screen stars.

Lovely Lizabeth Scott advocates that two hair brushes plus 10 minutes of brisk brushing do more to make a damsel's hair beautiful than all the tonics, lotions and fancy shampoos on the market. The Hal Wallis actress takes a brush in each hand, then goes to work and whips her locks away from the scalp—brushing from the back to the front of the head. Then she follows this routine with a 10-minute fingertip massage to the scalp. For proof of the outstanding results, see the close-ups of Miss Scott as she emotes opposite newcomer Charlton Heston in "Dark City." You'll agree that her hair is indeed a "shining halo."

Mona Freeman, whose blonde beauty offers a striking contrast to Hedy Lamarr's brunette loveliness in "Copper Canyon," passes on this advice on the care of hands. Every time she washes her hands, Mona pushes back the cuticle with a soft towel. She never files the corners of her nails but lets them grow out until they are past the pad of the finger tips, then rounds them but slightly. As a result, pert 'n pretty Miss Freeman seldom has hangnails.

When it comes to leg care, shapely Jan Stirling knows a thing or two. Her own beautiful limbs are proof positive of the care she advises—for their second-glance appeal is currently causing movie-going males to sit through two showings of Paramount's "Union Station." Jan believes heels and rough knees deserve a brisk rubbing with the bath brush, then a rich soaping. Next she applies a paper-thin coat of mineral oil as a foundation for daytime makeup. According to the actress, this care gives legs extra allure—and isn't that exactly what every gal desires?

Marc Wilkinson
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Weekly Fashion Letter

from EDITH HEAD

Paramount Fashion Designer

The proper "finishing touch" can change an ordinary, run of the mill dress into a stop, look and whistle creation. In other words, if the "frosting" is right, the outfit will assume "extra" appeal and simple elegance.

To spice autumn frocks with a dash of intrigue, many of the Hollywood film favorites are making clever nosegays and floral clusters from the new fall fabrics. As every lass who sews her own knows, the business of making flowers can be as intricate as a magician's trick or as simple as wielding a can opener. Fortunately, simplicity is the keynote of the fall fabric flowers. To make them, the young actresses merely fit together circles, triangles, fringed leaves and other bits of material; then they turn them into nosegays or clusters and spotlight them as their favorite frocks.

Nancy Olson, who continues to delight movie-goers with her refreshing beauty and natural acting ability in "Sunset Boulevard," adds several fabric flowers to a simple dress of carnation red wool. She tucks matching blooms of red wool into the hip pockets and pins a single flower to her black suede handbag.

Blonde Jan Sterling is setting new styles both on and off the screen. Her portrayal of a gangster's girl in Paramount's "Union Station" is something new in screen sirens. And her new cocktail dress is something new in after-5 fashions. Styled of fine jet faille, it has sleek lines, long tight sleeves and a generous skirt. Both collar and cuffs boast over-all clusters of flat faille flowers.

Betty Hutton brings this new fashion into the tailored class by inserting a boutonniere of gray flannel flowers into the lapel of a trim gray suit . . . Yes, once again, it's ingenuity that gives the new fall costumes their label of 1950 smartness.

WHERE SHOW PEOPLE MEET
CLUB
BINGO
HI-WAY 91

FLAMINGO:

(Continued from Page 20)

WEAVER, who does some mighty amusing skits, especially his Feitlebaum routine . . . GEORGE ROCK, trumpet player extraordinary, presents his version of the tune he introduced a couple of years ago: "All I Want for Christmas Is My Two Front Teeth" . . . SIR FREDERICK GAS does a hilarious violin solo with two tree branches . . . Lovely LOIS RAYE and her sparkling feet tap their way into your heart . . . The SLICKERETTES are two attractive gals who perform amazing acrobatic feats. . . . Last, but not least, the beautiful HELEN GRAYCO who held the attention of the vast audience with her song deliveries. Miss Grayco is the boss' wife in private life. To aptly describe this new 1951 Depreciation Revue, we can say it's truly COLOSSAL! Spike "Dyke" Jones can't be beat . . . CHUY REYES, his piano and wonderful LATIN-AMERICAN BAND take over the podium during intermission and play favorite tunes for dancing.

DESERT INN:

(Continued from Page 21)

Bailey is in our estimation today as great as she's ever been, if not greater. . . . On the same bill is a new style comedian, magician and ventriloquist, debonair JAY MARSHALL. His style is definitely different, his act novel, and repertoire extensive. A surprise we know you'll enjoy is his pal LEFTY, "a rabbit" . . . Also on the same bill are the WAYNE MARLAND TRIO, two men and a woman, who perform graceful acrobatics and various handstands, each done to perfection . . . THE ARDEN FLETCHER DANCERS as always, present three routines well executed . . . JOHNNY MARTIN is your wonderful singing host and m.c. and adds much color to the production numbers . . . CARLETON HAYES' music is both sweet and bouncy and appeals to swing fans and sweet music devotees alike . . . AND, lest we forget, that sensational BUDDY GROVER TRIO, the "Best in the West," now in their last two weeks who entertain for you at the LADY LUCK BAR.

THUNDERBIRD HOTEL:

(Continued from Page 21)

instrument. Mr. Barbour is a true artist in his own right and he makes his guitar perform with great feeling. We just can't seem to say enough about this combination. To see them is to appreciate them. For talent and entertainment galore, it's Peggy Lee, Dave Barbour and his quartet . . . On the same bill is the graceful and supple dance team, L'Andrea and Verna. This charming pair execute many original steps and amaze the onlookers with their daring lifts and spins. They are really ballroom dancers, supreme . . . KATHERINE DUFFY'S lovely dansations present two routines that are thoroughly enjoyable. The one that held our interest was their unusual rendition of "Waltz of the Flowers." This number calls for perfect coordination and CHRISTINA CARSON as the Prima Ballerina, and the girls, live up to all requirements . . . AL JAHNS and his wonderful men of music cut a good show and play your favorite hit tunes for dancing . . . TOM McGOWAN is your genial m.c. and does very well in that capacity.

CLUB BINGO:

(Continued from Page 21)

truly great and possess a great amount of talent. And the lovely and melodic voice of Miss Richardson is enchanting. Another featured member of the band is FRANK BRENNAN, known throughout the nation as the fastest and finest exponent of the marimba . . . MIKE WERNER'S band offers good background music for the show and EPPY PEARSON, well, he's still tops as m.c.

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POP SQUIRES:

(Continued from Page 5)

But Woman's Home Companion did not say that the street had recently been torn up with trenches for water pipes and sewers to serve Frazier Hall, the fine addition to the high school plant just then being completed.

Then we notice the picture of the City Library, which we must admit is far from what we desire. And we notice also that W.H.C. fails to state that Las Vegas has plans for an ample library building and equipment, which is being financed by the small contributions of many people, sponsored by civic organizations such as Rotary Club, Kiwanis, Lions, Exchange, Optimists and others. And I am quite sure that 400 years hence Las Vegas will be able to boast quite as many and as beautiful libraries and museums and parks as Old Man Knickerbocker can show for the 20 dollars he paid the Indians for Manhattan. We must admit that on our occasional visits to New York looking for a little gaiety, we sometimes wonder if $20 was not altogether too much to pay, considering what you got for your money. In fact, we can get much more in the shape of entertainment and gaiety for our 20 dollars spent in Las Vegas than we can get in New York.

Which brings us to the heart of the W.H.C. article which is built around gambling. We are not arguing that gambling in itself is good or bad. We are sure of this—gambling as carried on in New York is altogether wrong—infinitely more wrong than as carried on in Las Vegas.

We may point out that New York is the headquarters of gangsterism and it is New York gangsters against whom Las Vegas city, county and state goverment is constantly on the guard. And, I am sure that within six blocks of 640 Fifth avenue, there is more gambling than in the whole state of Nevada, but with this difference.

In New York, if a fellow wants to try his luck or take a chance or spend his money recklessly, there is plenty of opportunity to do so. He sneaks into a back alley with his hat pulled down over his eyes like any other criminal. He raps on a door and is sized up by the mysterious eye of a gangster. If he gets in, he is face to face with clever card sharks bent on one purpose—robbing suckers. They rob you brazenly and if you "squawk" you are beaten up and kicked out into the alley. A policeman comes along and picks you up and takes you to the station where you tell how you were robbed.

"Ho, ho!" says the sergeant, "Gambling, hey? Two days in the tank. Take him away." And so, since you are really a criminal, you have no recourse.

In Nevada, you may play cards or gambling games if you wish without making yourself a criminal. The operator of a gambling casino is scrupulously careful to see that his games are absolutely fair. If you win you are sure that you will be paid. A crooked game or crooked gamblers cannot flourish in Nevada, because the least suspicion of crookedness will ruin a gambling casino quickly and certainly. Hence, operators jealously guard their reputations for fairness. And the industry as such is quick to detect and drive out any crooked gambling. They are perfectly aware that little old man Percentage will pay them amply if they can attract plenty of players.

And now, Mr. Boss of W.H.C., come out to Las Vegas and indulge in a little gaiety. You will probably go away with the confirmed belief that you had the best time of your life and that, lose or win, you will come again soon.

Looking back over this peeve, I observe that I failed to mention the fact that Las Vegas has something like 20, or more, fine church buildings, some of them costing more than $200,000; more miles of well-paved streets; more fraternal societies and civic organizations and more of talent in music, drama and literary life to the thousand than New York can ever hope to achieve. People just naturally love the air of freedom and fine sociability they find in Las Vegas and we don't try to sell visitors Hoover Dam as you fellows try to sell us tenderfeet Brooklyn Bridge or the City Hall when we are in New York.

LAST FRONTIER

(Continued from Page 20)

If it means breaking the kid's piggy bank, or a long hike from Boulder City, by such means or any other means, do not miss "fabulous" Liberace and his priceless piano playing . . . Also appearing on this bill are ROBERT and MARGUERITE RIVIERE, a combination Apache and comedy dancing team, who also do acrobatics. They are an interesting act and come to us direct after a long run at BOUCHE'S VILLA VENICE in Chicago . . . The JEAN DEVLYN DANCERS introduce two new dance routines, smartly choreographed, and feature talented MARY STATZ . . . NICK STUART and his orchestra offer excellent backing for the show and present a hit parade of music for your dancing pleasure . . . DON BAKER, "King of the Hammond Organ," entertains during intermissions and obligingly plays your requests.

THAT'S FOR SURE:

(Continued from Page 9)

balmy weather. Mr. Brinig phoned his foreman, the man in charge of his mines in Montana, last Friday, and learned that they were having "Indian Summer" up there—**only** 16 inches of snow and the thermometer read **zero.** The Brinigs are very happy they visited our town about six months ago, and now refer to Las Vegas as the "SHANGRI-LA" of the United States . . . FRED SOLY, president and general manager of the MONTE CARLO CLUB, informs us that JOHN McMAHON, former manager of the RAILROAD PASS CASINO, is now active in this popular downtown club. Mr. McMahon, a co-owner of the Monte Carlo, is in complete charge of the swing shift. We take this opportunity to wish John lots of good luck and we're certainly happy to see him in Las Vegas. By the way, here's something for "RIPLEY'S BELIEVE IT OR NOT" column. For the month of September, with only 80 slot machines in operation, the Monte Carlo Club paid off 21,572 jackpots. We believe that's somewhat of a record. If it isn't it sure should be . . . Met Rabbi Cohen out strolling with his family, and almost didn't recognize him. Mr. Cohen has been on a diet to regain his 'youthful' figure, but got a little too thin, so we thought. What d'you say, Rabbi, how about some good pastries and stuff for that nice round jovial look we miss . . . It won't be long now before the entire 500,000 shares of preferred stock in the LAS VEGAS RACING THOROUGHBRED ASSOCIATION will be sold out. The sudden rush of the many buyers have kept the sales office busy day and night during the last two weeks . . . Tuesday, October 3, in Los Angeles, a baby girl was born to LIBBY KATLEMAN, wife of the late JAKE KATLEMAN, who died a few months ago as a result of an automobile accident . . . A letter from BILL CLIFFORD, tells us he and his marvelous orchestra concluded a most successful engagement at the CLAREMONT HOTEL in BERKELEY, CALIFORNIA, and will reopen at TOM GUERIN'S famous BAL TABARIN in San Francisco October 19. We're certain that most of you will recall that Bill and his aggregation of musicians played at the FLAMINGO HOTEL for 37 weeks, and they hope to come back to our town in the very near future. Meanwhile, he has asked us to convey his regards to all . . . Someone—somewhere, must have slipped. We're still wondering what happened to that screen test PETE BRADY was supposed to receive a couple of months ago? All we can say—Hollywood is certainly missing a good bet. There are more fluttering females at the roulette tables in the Desert Inn than any other spot. You see, Pete is pit boss of the wheels, swing shift . . . A special 'thank you' to FRANK FUNGE, famous columnist for the SAN FRANCISCO EXAMINER and radio commentator heard every Sunday at 4:30 p. m. over KJBS, for the wonderful story he related over his popular radio program Sunday, September 24, concerning our publication and an item therein. Also to RUSS BYRD for bringing it to his attention. . . . We received a card from IRIS SCHERER, lovely wife of TUTOR, who is the poet laureate of Las Vegas, that she is in Hong Kong and having the time of her life. Iris is making a tour of the world and should be back by the end of this year. Bet she says, upon her return, "No place in the world like fabulous Las Vegas," and that's for sure . . . There's an aura of mystery surrounding the non-appearance of those luxurious white mahogany gaming tables the management of the EL RANCHO VEGAS ordered. They seem to be lost somewhere between Salt Lake City and here. Probably by the time this item hits the press, those lost tables will be in evidence. At any rate, wait until you see them. They are the latest and most beautiful ever manufactured. . . . A couple we hope would stay longer when they do come to our town are MR. AND MRS. SAM TUCKER. He is co-owner of WILBUR CLARK DESERT INN, and one of the finest gentlemen any person can ever hope to know or meet. Same applies to the Missus. Just **nice people** . . . Next week, October 12, the Ladies' Auxuiliary of the B'NAI B'RITH, will have their membership drive luncheon at the CLUB BINGO. We understand there are many new families in our town who might be interested, so here's the date, time and place . . . JIM LUNTZEL, like any press agent, has his hands full handling publicity for the DESERT INN, but has taken on the extra chores of stage manager of their lovely show productions. He is quite experienced in this field too, having been with BALABAN & KATZ for 10 years, and handled the stage shows for the ORIENTAL THEATER in Chicago for this company 4½ years. With such recommendations, Jim should do okay . . . If you are seeking relaxation, and enjoy a good bridge, pan or poker game, for stakes within your limit, visit AL'S CARD ROOM in the rear of the ELDORADO CLUB, where the games go 24 hours a day. It's really a pleasure to see the concentration of the participants during the play, and the rehashing of each move

(Continued on Page 36)

THAT'S FOR SURE:

(Continued from Page 35)

after the game is over . . . wherever HELENA CAPRI may go, people in her immediate vicinity invariably ask, "Who is that beautiful woman?" "Is she a Hollywood star?" Answer: Helena was in show biz at one time, but gave it up when she married that handsome guy she's seen with. His name is GEORGE and one of the betting commissioners of the FLAMINGO HOTEL. . . . LOUIS, maitre d' at the THUNDERBIRD HOTEL, is building his home on the lot he purchased three months ago in VEGAS VERDE. MARION HICKS, president of the hotel, who was in charge of construction of the THUNDERBIRD HOTEL, is personally supervising the building of Louis' home. When completed, it should be a miniature palace. Also an extensive remodeling program is being planned and should take place very soon, in the casino of the hotel, where a new style buffet will be installed plus many other luxuries that can only be seen or found in our "fabulous" town . . . LA VEEDA "JACKIE" VARLEY left for Oregon last week to visit her Mom and family. Hurry back, Jackie, many of your friends are asking for you and when you'll be back . . . We were sorry to learn that the BUDDY GROVER TRIO (called the "best in the West"), turned in their two-week notice yesterday to the management of the DESERT INN. Buddy and his two excellent musicians, who entertained thousands of pleasure seeking patrons at the LADY LUCK BAR, will leave our town in two weeks for New York City to do television shows and recordings. At the completion of their engagement, which will be Saturday, October 14, they will end a 24-week stay at this hotel. The Buddy Grover trio has truly proved to be the "Best in the West," and perhaps they will become "tops in the East." . . . If you haven't seen that Chinese coat (?) de-lovely PAT GALLAGHER has been sporting about our clubs lately, you just haven't seen anything. Coat is very colorful and loaded with beads and sequins. If you'd like to know where she purchased it, visit the THUNDERBIRD HOTEL, where Miss Gallagher is head hostess . . . We saw a sign in the sweet shop of the LAST FRONTIER VILLAGE that struck our fancy: **"THERE'S NOTHING** MADE IN THE WORLD THAT SOMEONE CAN'T MAKE WORSE AND SELL CHEAPER." KATIE VAN HOY, the charming proprietress says: When she was a little girl she remembered seeing that sign somewhere, memorized it, because she felt that sometime, somewhere, she'd have occasion to use it appropriately. . . . JOHNNY MARCHIONDO, popular localite, is dickering for a spot on the "Strip." We certainly hope that landlord and he see eye to eye, sign the lease, and keep Johnny in Las Vegas where he belongs . . . IRVING BERLIN hit the proverbial nail on the head when he wrote: "There's no business like show business, no people like show people, etc." Well, take the case of glamorous and generous JOAN CRAWFORD. A few weeks ago, Joan was rushed to the hospital for an emergency appendectomy. Today, she's well on the road to recovery, but to show her appreciation, she gifted the nurses with a beautiful grand piano for their recreation room, and completely outfitted a playroom for the children who are able to get around. This is just one example of the big heartedness of show people. . . . A frequent visitor to our town is blonderful PAT KING. Although, this charming Miss is a native of Las Vegas, she left our city for Hollywood two years ago, but staying away is an impossibility, especially since Mom and Dad own the NEVADA MOTEL on South Fifth street . . . ART FORCE, publicity man of the HOTEL LAST FRONTIER and the WESTERN VILLAGE, is truly a top notch press agent. Art shuns all kinds of publicity that mentions his name. His only objective is to seek publicity for the hotel. Those are exactly the sentiments of every **big** publicity man in the country. A slogan these press agents practice at all times is: "Do not publicize me, just keep my clients in print or talk about them on the air." . . . Best of luck and good wishes to EDDIE ROGERS, who was appointed musical director of KOA, NATIONAL BROADCASTING COMPANY, a 50,000-watt station. Tune in some Sunday night at 9:00 p. m. and hear some of the most listenable music ever heard from his staff ork. "Say hello to Dorothy, will you, Eddie?" . . . Something cute in the mail from a reporter friend in Montana; where Indian squaws, papooses, youngsters and braves were working in a scene of NAT HOLT'S "WARPATH" on location at Billings, Montana, with the whole tribal family outfitted by the studio wardrobe department. One little Indian lad grew restless after several hours of movie-acting. Finally, he tugged at his mother's skirt and said: "C'mon, Mama, let's go home, I'm tried of playing Indian." . . . One of the busiest guys we know of is MORREY BRODSKY, general manager of the CAL-NEVA CLUB IN RENO. He was appointed promotion chairman for the RENO COMMUNITY CHEST. **Big job for really a big man.**

(Continued on Page 37)

THAT'S FOR SURE:

(Continued from Page 36)

. . . Although many of his predictions have been wrong, we certainly hope the one he made two weeks ago comes true—that the war in KOREA will definitely be over by the end of October. DREW PEARSON'S predicition is everyone's prayer . . . A most congenial man we enjoy talking and listening to, is LEO HEALEY, all 'round man at the WESTERNER CLUB, Downtown. One week you may find Leo in charge of the race book, and the following week, pit boss on the graveyard or swing shift, but whatever it is, he's there, and a heck of an all 'round boss . . . Latest newcomer to be inked to a Paramount contract is ROBERT MERRILL, handsome baritone star of the METROPOLITAN OPERA COMPANY. Merrill was given a screen test during his recent vacation on the West Coast and immediately signed by the studio. Paramount now has a special story "in work" which is scheduled to introduce the singer to movie-goers. Meanwhile, Merrill has returned to Gotham for the opening of the opera season . . . Truly a good friend visiting our town is JIMMY HANIFIN and his very lovely wife Mary, from Butte, Montana. When Jimmy got off the plane, he was wearing a furlined coat and told us that when he left "the richest hill in the U. S.," it was zero weather and they'd had snow galore . . . Just to keep you informed, MAX GOOT and his partners are now owners of 54 slot machines. GOING UP! . . . Producers BILL PINE and BILL THOMAS have announced their plans to glorify the fireman in a forthcoming film titled "The Big Fire." According to the two Bills, the thriller will be filmed in technicolor, headline a top-name cast, and be made with the full cooperation of the country's fire departments . . . A new doll manufactured by the EFFANBEE DOLL COMPANY really talks. It's as tall as an average 4-year-old youngster, has a mechanized miniature victrola inside, and when a hidden spring is released, doll recites a poem and says a prayer before retiring. Owner ROBERT A. GOLD, staying at the DESERT INN, gave a demonstration of this remarkable "child's delight" and astounded not only the youngsters but the grown-ups too. Company is now in process of manufacturing them in quantities, and should be on the market before the Christmas holidays, priced at $24.95 each. A "buy" if ever we saw one . . . JUDY GARLAND and METRO-GOLDWYN-MAYER STUDIO have parted company "to serve her best interests." The pug-nosed star has been off and on the studio payroll for nearly two years, due to her recent illness which suspended her from three movies, "Annie, Get Your Gun," "Barclays of Broadway," "Royal Wedding," and held up production on a fourth, "Summer Stock." The latter, recently released, was her last for the studio that discovered her and built her into one of Hollywood's top musical stars. Miss Garland leaves for a three month visit in New York and then a tour of Europe, but neither she nor her agent, ABE LASTFOGEL, were available for comment on her departure from MGM. . . . The reason JODY HUTCHINSON has that "shrubbery" beneath his upper lip is because of the new UNIVERSAL INTERNATIONAL PICTURE he's in, where he portrays a debonair air force pilot . . . BEVERLY QUINN is back in circulation again and will receive her old job back as cocktail waitress at the LAST FRONTIER HOTEL. She even moved back with her "old" roommate ETHEL JOHNSON, and are now batcheloring together about town . . . Our congratulations to WOODY COLE on his recent marriage to HOOT GIBSON'S sister-in-law, last Monday night. Wonder if the new Mrs. Cole will continue with her Hollywood commitments . . . A BOB HOPE quip: Today, my heart beat 103,389 times, my blood traveled 158,000,000 miles, I breathed 23,040, I inhaled 438 cubic feet of air, I spoke 4800 words, moved 750 major muscles, and I exercised 7,000,000 brain cells . . . I'M TIRED . . . ADELE MARK, wife of BRUNO, who in our opinion is still the fastest 21 dealer in the country, is expecting a "little blackjack" sometime in March . . . Everyone who was present is still talking about the big game at the FLAMINGO HOTEL last Sunday early a. m. on the No. 1 table. Ten players, each betting the **limit** on the line, **place** bets galore, and at each comeout of the dice. Every player won, the dice just kept galloping in the "right" direction, but a sad night for the house . . . Stories spread around town, mainly by tourists, that the natives in our town very seldom if ever, indulge in gaming. We would like to contradict that, because at the MONTE CARLO CLUB, we see more locals than strangers and the place is jam-packed practically all day and night . . . There are many items we can talk about, but one, which is most important at this time, is our COMMUNITY CHEST DRIVE, which started officially about two weeks ago. Recently, our "fabulous" Las Vegas received more adverse publicity in National Publications than ever before. All this can mean just one thing. People all over the country are watching us, considering our town good

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SLEEPY SUE SAW:

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who is left—and that reminds me, with these nippy nights announcing the advent of another charming winter season, there will be few mosquitoes left and I guess that's just as well. All the Republicans were complaining that they seemed to bite with a decided Democratic accent—the same in reverse, no doubt.

Sleepy Sue Saw . . . By the papers that DENNY McSHANE could swim at the age of one year. He may never be completely dry behind the ears but he shouldn't have any trouble keeping his head above the high cost of living. And now with the "excess profit tax on Individual incomes" coming up, I leave you with a poem — almost a poetic orphan.

It requires no Darwin to understand the apes
Nor does it take a Steinbeck to lather up the grapes,
So I can freely borrow Einstein's space and time
To hope you find a pleasure—that doesn't cost a dime.
(minus the tax.)

THAT'S FOR SURE:

(Continued from Page 37)

writing material. According to these bohunk writers, the natives of our town are strictly for pleasure and care very little, if at all, about the civic welfare of Las Vegas. We know this is humbug, but if we can show them that we can hit an all time high this year in our collections for the Community Chest, it will sort of make all these accusations sound ridiculous. We've been confronted with such stories before and have always disproved them, besides coming out on top. So, if these writers want an item, and a **true** one, let's give them a honey! Let's hope their next story starts this way: "The 1950 Community Chest Drive in Las Vegas brought in more than any city, 10 times its size and population." With such an objective in mind, we can't fail, and that's for sure.

JOHN RYKEN:

(Continued from Page 17)

Madam," which stars Ethel Merman and features the wonderful music of Irving Berlin. The advance ticket sale on this one is even greater than that racked up by "South Pacific." Something over 700,000 dollars have been registered in ticket sales which is about a record. The second musical is based on one of Runyon's short stories and it is called "Guys and Dolls." The music is by Frank Loesser who scored the highly successful "Where's Charley." Along with these openings there is still the sell-out "South Pacific" which has reservation for tickets all the way into next spring. This in spite of the fact that there is one national road company and another one due after the first of the year. Watch for the hit parade tunes that come from the new musicals. Already two are fast climbing to the top, although they have only been released for the past two weeks. Most likely from "Call Me Madam" is "The Best Thing for You." Margaret Whiting gives a very beautiful interpretation on Capitol as does Doris Day on Columbia. The most likely from "Guys and Dolls" is a "Bushel and a Peck," with Doris Day covering for Columbia Records and Jimmie Wakeley and Margaret Whiting doing a bang up job on Capitol. Soon to be released in a version dueting Perry Como and Betty Hutton and also coverage from Johnny Desmond on MGM. That is the news for this week. —J. R.

EL RANCHO VEGAS

(Continued from Page 20)

Irish lass is a big name in show business and deserves all the praise she has received . . . On the same bill are three young men, JESSE, JAMES and CORNELL, who perform a fast and furious pace of dancing, splits and acrobatic turns. They do their act, carrying trays, and the amazing steps they execute astonish the patrons . . . BOBBIE JULE, who just completed a successful engagement in New Work on the Ed Sullivan TV show, is a gentleman who presents juggling in comical fashion. Bobbie has wonderful stage presentation. This is his first trip to our town and we hope to see more of him . . . And NOW those beautiful COVER GIRLS who have replaced the George Moro Dancers. They introduce two very novel routines and are exquisitely costumed. Each girl is featured in both numbers and sings a cute parody. The first number, which we thought was most entertaining, was their advice to women on how to handle their menfolk, entitled "Keep 'em Guessing All the Time" . . . CHICK FLOYD and his ORK cut a wonderful show and continue same for dansapation.

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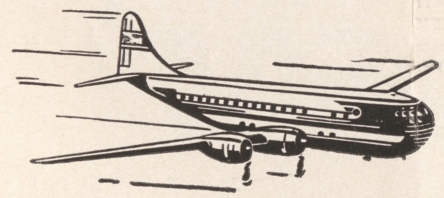

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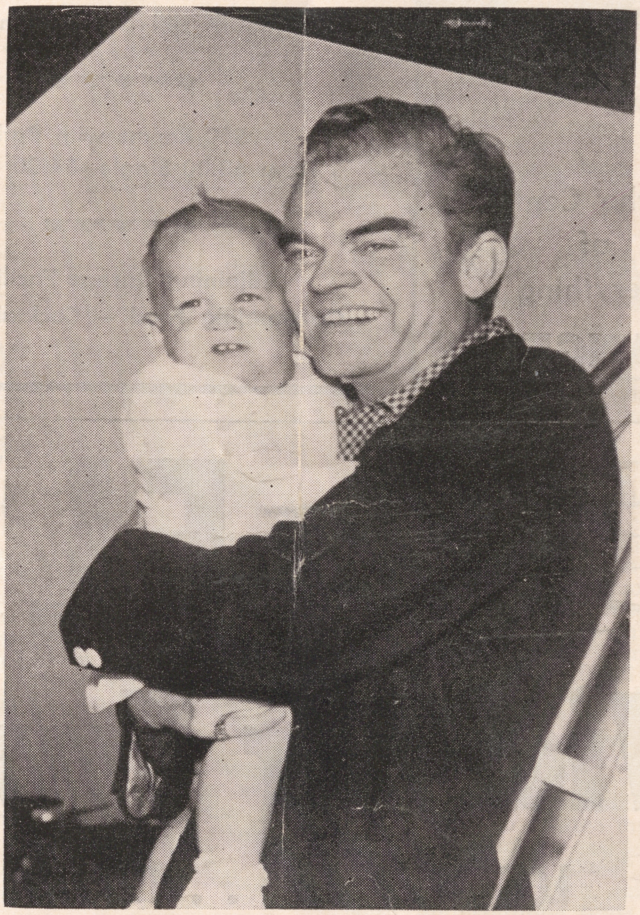

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