May 27, 1950

Jack Cortez

Fabulous LASVEGAS

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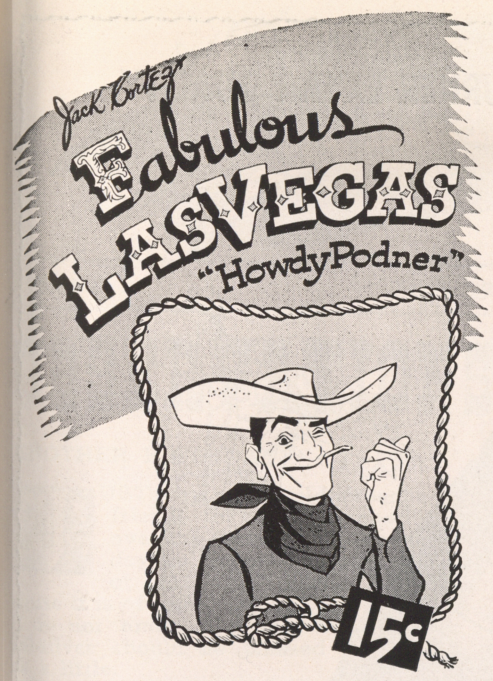

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JOHNNY ON THE SPOT, BY JOHN UHLMAN

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VOLUME 2 MAY 27, 1950 NUMBER 7

OBSERVATIONS

. . by CHARLES P. "POP" SQUIRES

ANOTHER BIRTHDAY

JUST why we should expect our friends to be all pepped up over the fact that on a certain day we complete another year of life, I don't know. But because it is of some moment to ourselves it is not amiss that our friends and relatives should be pleased to coddle us a little.

Anyhow, I must confess that my birthdays all the way down the walk of life have been pleasant occasions and I retain many, many pleasant memories of those near and dear to me who have wished me "A Happy Birthday." This particular birthday, Monday, May 22, 1950, was my 85th and, I must confess, about the most happy birthday I can remember.

In looking over some old papers the other day I came across a little letter received nine years ago from a very dear friend, that distinguished person, Professor A. L. Higginbotham, head of the School of Journalism in the Nevada State University. I remember it pleased me much, because Al said:

"It is indeed a pleasure to send belated greetings on your natal day and to tell you it was a fine column which you wrote about your birth anniversary."

So I looked back to see what I did say in May 1941 and find it sufficiently appropriate to bear repeating in part:

"Somehow, when one gets to my age, say just a little bit old, one is not quite so proud of the addition of another year to the span of existence. Nevertheless, this birthday turned out to be an unusually happy one and my little troubles were buried in the greetings of loved ones.

"It is a great service Western Union performs in encouraging the sending of birthday and other holiday greetings. From far and near, from children and grandchildren, relatives and friends, come bright and cheery mesages in colorful envelopes with 'Happy Birthday.' They help bring back some of the youth and ambition and enterprise which the invasion of the years has long been trying (without success, I am happy to say), to black out.

"In youth a birthday is cause for congratulation upon having taken one more step toward maturity and responsibility. In middle life birthdays come along more as a matter of course, to be acknowledged gracefully, yet not exuberantly welcomed.

But now, in later life, birthdays form an occasion for kindly greetings and the renewal of old and dear memories and friendly ties. They seem no longer to be milestones measuring the diminishing span of the journey, but rather, pennants of victory in having achieved some friends who still remember, and a wonderful lot of young folks who, for some reason or another, still look up to one with some respect.

" 'Second childhood' did you say? If so, I wish you all as many and as happy a string of birthdays as I have had."

Perhaps that comment of my friend Al nine years ago was justified and what I said then was more or less appropriate. However, looking back I really was something of a callow youth nine years ago, but in this year of 1950 I really am growing up.

What I am trying to say without appearing too soft, is that there are two things in life which to me matter the most. The greatest is family and friends. In this respect I have been most greatly favored. To each of you I wave most happy greetings. The second great blessing is the health to be able to enjoy our march down the avenue of years. In this too I am blessed beyond the average person.

(Continued on Page 31)

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VERSE . . .

. . . by TUTOR SCHERER
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LAS VEGAS, NEVADA

This is a land where life is long
And each day's a different song
That sings through the passing hours
Rhapsodies in desert flowers.

THE DOCTOR

We often hear this idle crack,
"He's no doctor, this phony quack."
We talk of knowledge he may lack
Until those pains start coming back.

TIME, THE HEALER

Time is a bold physician
Who proceeds,
With his passing hours,
To heal our wanton deeds.

TWILIGHT IN JUNE

Rose hued clouds boldly stand at bay
To glorify the close of day.
Some soft vermillions now infest
A brilliant horizon in the west.

Fire fades to a purple tinted mist
As though, by dark of night, just kissed,
Then changes its colors as it creeps
To twilight, from a day asleep.

Now twilight life, a languid hour,
Waits for a golden moon to tower.
We reminisce in quietude
And happenings of the past, stand nude.

THE DESERT

A cactus standing in the desert glare
Defying desert and its bone-dry air,
And reaching up, as though in prayer,
Forms a dark shadow to ensnare
The creature who is not aware
That the rattler lies hidden there.

Woe to the chipmunk or the hare
That would this shadow try to share,
The strike is speed beyond compare
Leaving death . . . with its glassy stare.

SHE CHANGED TO GIN

Tonight mi-lady ordered gin.
Some bar-fly said, "It keeps you thin."
Mi-lady drank a real fast eight.
She thought it might reduce her weight!
That's why, at this early hour,
Mi-lady's head droops like a flower.

MEMORIES OF A COURTSHIP

Friendship, but no love did we know—
Embers smoldered, but showed no glow.
Companionship, a bit of mirth,
Then new found love of priceless worth.

Now memories of pleasure and bliss—
Memories of laughter, one innocent kiss.
Memories so vividly drawn
Turn back page after page, 'til dawn.

Memories of eager, feverish lips
That thrilled from heart to finger-tips.
Yes . . . time may pass but can't erase
Memories of laughter and her lovely face.

ALVIN GUY, manager of the EL TOVAR AUTO COURTS at 610 South Fifth Street, has this to say about his Packard . . .

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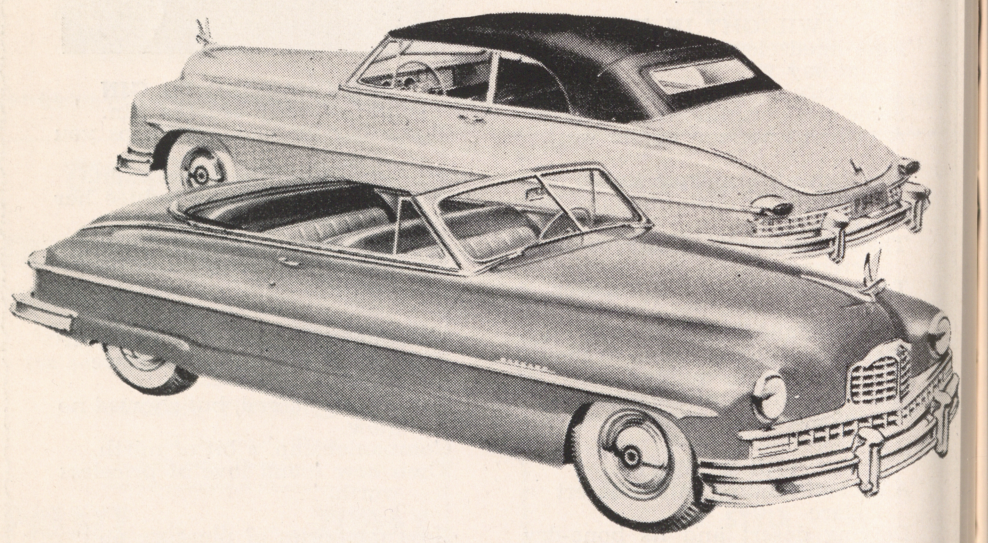

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THAT'S FOR SURE . . .

. . by JACK CORTEZ

TWO weeks ago, the New York Daily News, with a circulation of approximately 6,500,000, had on their inside front cover in their rotogravure section, pictures of our teen agers, and the sort of wholesome recreation they go in for. In detail, they explained the deportment of our youngsters, their fine school system and the exemplary character they displayed, despite the fact that our town is noted for its gaming. Our teen agers are still one of the finest examples of youth in the entire United States. We're proud of them. Evidently, the editor of this very large newspaper felt the same way—he gave them such excellent mention.

Rumor or scandal mongers are on the march again, and the steady beat has been heard for sometime now. Stories are going around that the HOTEL EL RANCHO will undergo a complete change of ownership on or about June 15, and the hotel might even close its doors, while this new change is taking place. All we can say is: There will be many red faces when June 15 rolls around and the present owners will still be found in their old familiar spot. Such maliciousness can do a lot of damage and in many instances prove to be very harmful. TUTOR SCHERER, the president of the hotel, and JAKE KATELMAN, vice president and general manager, were confronted with these rumors which they had also heard but they laughingly shrugged and emphatically stated that they will be there as long as there is a Hotel El Rancho Vegas. So to many of you who have been hearing the chit-chat, which probably came from people who have nothing better to do, and nothing more interesting to talk about, there isn't a bit of truth to all this adverse publicity. . . . GINGER ROGERS, ex-cashier at the WHITE SPOT ARCADE, is about to leave our fair city. This adorable miss became so endeared to her fellow employees and many friends she made during her short stay here that she'll be conspicuous by her absence. Ginger is going to be a "flying gal," and is on her way to Los Angeles where her schooling will start as a hostess for the Western Airlines. Much luck and success on your new job! Many a passenger's hour will be made brighter by your sparkling personality . . . The framework on the new casino at the WESTERN VILLAGE of the HOTEL LAST FRONTIER is now completed and the outside masonry is about to start. On the second floor there will be a super convention hall, for which there has been a crying need for quite some time. Seating capacity, about 2,000. The downstairs club will carry out the 19th century era, with the employees dressed in costumes depicting the times. Meanwhile, the Village is mushrooming like wildfire, and each day sees an added attraction, catering to children and adults alike. This Western scenic wonder has already become a **must** on a tourist's itinerary. MILT DEUTSCH, the "Howdy, Podner" of the Village, is the gent in charge, with a most congenial personality . . . NANCY RADCLIFFE, the gal with the terrific voice, and pretty as a picture, would be a "natural" for the "OLD" new casino at the Western Village. She can do the old-time ballads with such authentic realism, you'll actually feel you're back to those days which you only read about, and naturally never saw . . . MR. AND MRS. LOUIS MACK are very busy preparing for that eventful party they're making next Friday, June 2. Son, MICHAEL STANLEY, will make the traditional "TODAY, I AM A MAN" speech, at his BAR MITZVAH, which will be held at the Las Vegas Jewish Community Center. MAZELTOV! Many are wondering and inquiring about CHIC HECHT, who hasn't been seen lately. We went in to see his Dad, Louis Hecht, who owns the dress shop on Fremont Street, and he told us that Chic had been ill, but is feeling much better and is visiting his brother and sister-in-law at CAPE GIRARDEAU, MISSOURI. Chic leaves for Europe on June 16 for a two mnoth vacation.. Have fun, kid, we'll see you in September . . . MAXINE LEWIS, wonderful booker of shows at the FLAMINGO HOTEL, and press agent ABE "BRITTLE TOP" SCHILLER are the hardest working combination in our town. MAXINE is always striving to achieve perfection with her stage productions and Abe gets blisters on his hands casting that fishing reel at Lake Mead, and usually coming up with—an empty line. How humiliating for the "Master Fisherman of the West" . . . COL. CLARK COLEMAN will be a

(Continued on Page 27)

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THE OLD-TIMER

. . . by CHUBBY

(Last week I was going to tell about my experience in Hollywood but got off the track talking about "Liz," that interesting TWA hostess and her experience. By the time I retracked, the column was completed and no space was left so I'll just take up where I left off.)

NOTES FROM THE BACK OF AN ENVELOPE

TOOK almost as long to get from the airport to Becky's and Bob's in Pasadena as it did to fly from Las Vegas to Long Beach . . . Breakfast at the Mayflower Doughnut Restaurant at Hollywood and Ivar with hot cakes that hit the spot.

Man and woman next to me crabbing because they served coffee in plastic cups and saucers. Said they could taste the plastic. Wanted to tell them that they should drink the coffee and not bite so hard on the cups. I couldn't taste anything except good coffee. (The cream wasn't up to Las Vegas' par.)

The 150-pound "corn silk" blond, without makeup except lipstick, with long hair and tacky clothes, wearing a wedding ring, reading "Behavior of the Human Male" by Kinsey. The girl next to her neat, makeup perfect, hair short and chic, clothes not expensive but very good taste, a walking picture of what the kids call "Whistle Bait," reading "Benjamin Franklin's Autobiographical Writings."

Everyone who was reading never looked at their food, kept their eyes on the periodicals as if they had to finish before the print disappeared. Stirring their coffee without even a glance. I tried it. Result: One embarrassed desert homo with coffee all over the counter.

One girl with a plastic cover for her book. Bet she hangs her things up in the closet when she disrobes.

Pasadena-type dowager across the way, wearing pinch nose glasses. Something peculiar about them; couldn't figure out exactly what it was until she was ready to get up. Then I realized that the metal band that crossed from one glass to the other had diamonds in it. (Maybe they were sapphires.)

I sure like most of the short haircuts that the ladies are wearing now. It makes them look younger, well-dressed, and clean.

The fellow in the booth with two beautiful young ladies. Couldn't help but hear their conversation. They were



visitors from the East, and he was the brother of their chum who had told them to look him up when they got to California. Was he proud to be seen with them. Both sides were laying it on thick and eating it up. Sample: He, "Hope my girl friend doesn't see me, she would be jealous to find me with such beautiful girls. I'd have an awful time explaining it to her." Composite answer of the girls, "Hope we don't see her because you have just got to show us Hollywood. Louise said you knew every place in the town. To be truthful with you, we were a little afraid to look you up. You know how it is. Usually the brother of your best friend turns out to be a 'jerk.' But we were surprised when you turned out to be cute and handsome too." He acted like a "Mortimer Snerd" come to life, and was just as handsome.

Ever hear a business executive brag how he gets to the office 15 minutes before the office help does? I think I found the solution right there in the Mayflower. At three minutes to nine there was a rush to the cash register by a covey of office girls, and, at the same time, there came through the door a covey of executive-type men. Each spoke to the other and away ran the girls. Then men sat near to where I was and from their conversation, i.e., "Wasn't that girl you spoke to, new to

(Continued on Page 31)

Give Time and Guidance To the Children!

Tutor Scherer

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'JEST WRITING'

. . . by STAN IRWIN



NEW York City, like every other city in the United States, is getting ready for the Decoration Day Weekend Vacation. People are straightening out their car fenders so that they can tell the NEW DENTS from the Old.

There is a buying spree on for bathing suits, sun suits, slacks and similar summer clothing articles because too many people don't realize the amount of weight and inches they gain during the winter. While it's o. k. for a bathing suit to show . . . what shows is not supposed to OVERLAP! It's nearing the time for people to suffer crowds and tie-ups that last year, and the year before . . . and the year before that . . . they said, "NEVER AGAIN WILL I GO THROUGH THAT." But they'll do it this year, and next year and the year after that. After all, the Decoration Day Weekend is just the CONDITIONER for the Fourth of July WEEKEND! But do DRIVE CAREFULLY, Decoration Day doesn't mean that you're supposed to DECORATE yourself and your car all over the road.

Enjoy yourself, and if you take to drink;
Don't drive your car, a driver has to think.
As other cars roll by, and you feel in the pink;
You enjoyed yourself. You enjoyed yourself,
Now DEATH YOUR NAME DOES LINK.

Time to TEASE THE HEADLINES: "TWO FRIENDS TESTIFY AGAINST DRAPER"—you mean TWO EX-FRIENDS, if Draper is like the rest of us.

"BELGIUM ARRANGES 'FREE' MONEY MARKET"—a present from "UNCLE" SAM . . . no doubt!

"DI CICCO BOUNCES OUT OF GUSSIE'S LOVE LIFE"—has less GUTS than one of her RACQUETS.

"BLAMES U. S. FOR REBIRTH OF NAZIS"—a by-product of FRATERNIZATION.

"HIGH SCHOOL MUSICIANS PLAN CARNEGIE CONCERT"—wait until Petrillo gets wind of this.

"POLITENESS STILL BEST ROUTE TO JOB"—IN NEW YORK, most people prefer to use the subway . . . it gets them there without POLITENESS.

"HIROHITO'S DAUGHTER TO WED TO COMMONER"—is there anything else left in Japan?"

"BID CITY DROP SLUM BOARD"—that would make the members feel down in the DUMPS . . . I think?

"WHERRY GIVES O. K. TO SECRECY IN HOMO PROBE"—Washington, D. C., May 21—Senate Republican Leader Kenneth S. Wherry, (Nebraska), today endorsed a move to hold secret hearings in the pending investigation of sex perversion among federal employees" . . . That's going to be a QUEER investigation for Washington . . . no wonder they recalled Senator Johnson from Hollywood. They believe in SAFETY FIRST!

"BULLFIGHTER'S A 'NICE GUY' TO SINATRA"—perhaps they should investigate him, TOO?

"CONGRESS SEES EARLY CLOSE BY PARTIES ASSENT"—that's about the only thing they agree upon.

"DESPITE CLAUSE IN LEASE, LANDLORD MUST FIX TENANT'S REFRIGERATOR"—now I guess, he'll try to fix the tenant's WAGON!

HAPPY DECORATION DAY WEEKEND!

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Tutor Scherer

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WESTERNER CLUB

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YOUR NEIGHBOR

. . . by AUDREY LEE

SUCH a perfectly innocent question: "Does the state of Nevada have an official flag and flower, if so, what are they?" This query started a fast and furious guessing game the other evening. If the question had been about the state of Stalin's health, and who cared, or even a question about the "common iguana"—it would not have been possible to have heard a greater variety of answers—even in a town hall meeting — and most of them ALL WRONG!

So-o-o-o-o-o being the highly intellectual type???? (genius, that is), it seemed a good idea to look up this information—and that, my dear friends, is the sad story of why, I have been lost for days in the library (and can this city use a NEW library), doing more research than I had bargained for—with some unexpected results.

Yes, my argumentative neighbors—there is a State Flag—a State Bird—a State Flower—and, a State Song—each of them having been made official. There is also a state color, or colors, blue and silver to be exact.

February 1858, Nevada was formed out of part of western Utah, and admitted to statehood under that name. During the years a great many nicknames have been used—Battle-born State—Sagebrush State—Sagehen State—and of course, Silver State, to mention just a few.

It was found the beautiful name of Nevada could not be replaced, and so today it remains with all its lovely meaning of "covered with snow"—"white as snow"—or the Spanish noun meaning "snowfall."

The sobriquet the Battle-born state commemorates the fact Nevada was admitted into the union during the Civil War, while Sagebrush and Sagehen were given due to the prevalence of both throughout the state. At one time there was an abundance of wild sagehen, but with the coming of man and civilization the sagehen is now found in only the remote parts of the state (proving the sagehen to be a very wise bird, eh?).

The flag of Nevada was made official March 26, 1929. During the history of the state, several flags have been adopted, first in 1905, the second time in 1915, but they were so elaborate, and so difficult to reproduce that a simpler design was sought. The winning design was submitted by "Don" Louis Shellback III, who was paid the huge sum of twenty-five dollars. This is a really beautiful flag—the background color is a deep cobalt blue—in the upper left hand corner is a wreath of sagebrush—a five pointed silver star, and the word Nevada inscribed; above the wreath is a yellow scroll, bearing the words Battle-born.

* * *

The state flower is the sagebrush—made official March 20, 1917. The coloring of soft grey or purple, depending upon the distance, and the hour of day it is seen, makes the sage one of the most colorful of wild plants growing anywhere, in any country. Many poems and songs have been written about the sage, and "The Old Master Painter" surely blessed Nevada with a generous supply of its beauty—many an otherwise barren hill is made lovely by its presence.

* * *

Now, it should be a simple matter to buy the state flag, or at least **see** one on display somewhere, but after hunting the city over, I was able to locate only one! IN THE HIGH SCHOOL!

Three young students, graduates of this year, very graciously explained that the flag is always carried by the school band when they make a public appearance—also they seemed to feel the flag is outstanding in its beauty, as compared to other state flags. So impressive were these students that I urged them to tell me more of themselves and their interests. Harold Stokes and Marcus Peyton have taken courses in dramatics, but are looking into other fields for their life's work. Dayle Rust, an exceptionally fine looking lad, standing 6 feet in height, has also taken three years in dramatics, but wishes to continue through college before he decides upon a career.

The courtesy, and charm of manner of these young men, made me very proud to have talked with them, even so briefly—they are indeed a credit to their school, and most of all to their **home training** and **parents.**

HASTA LUEGO.

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TUTOR SCHERER

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Round the Clock with the Rounders

. . . by ALEX HENIG

AUTOR Scherer does it again—for the millionth time! Miss Jeanette, of the Dry Lake School, came to Tutor for a donation. He asked what it was for and after hearing her story, Tutor bought all the equipment for this playground. The kids and Miss Jeanette wish to thank this kind-hearted man for being so human. This school is about 10 miles from Las Vegas.

Into the Golden Nugget saloon where "little" Sandy was serving drinks to the packed house. As we passed the cashier's cage Marjorie Connell said hello. Marjorie sure pays off with a smile. When we were there, some lovely lady from Maine cashed in $2540 . . . Visiting Pete Brady, floorman at the Desert Inn, is his married sister from Cleveland, Ohio, Mrs. Josephine Laurie. When you get back to Cleveland you can tell the gang that your brother, Pete, is one of the most popular guys around . . . Dealer Billy Hicks, Thunderbird Hotel, back after spending two weeks in Miami, Florida. He says it's pretty nice down there but there is no place like our "little city" Las Vegas. Happy to see you back, "Clark"! . . . When this town gets lucky again and lovely Tomma Jean Retchie comes back, ask this charmer to play the piano. Nothing short of sensational—it's only a hobby with this young lady. She's from Des Moines, Iowa, where they grow 'em just that way . . . "The Westerner" is one club that sure lets you gamble. Stakes are high and no telling what's the limit. Over to the bar for a cool drink where bartender Syl served us. He's formerly of the Tivoli Bar and tops in his field. Head of maintenance, Johnny, was a busy man while we were there—fixing a slot machine and taking care of the fine cooling system at this Downtown club . . . Here for a few weeks visiting sisters Eileen Moss and Agnes Delaney, is Rose Tracy, from Detroit, Michigan. She's with the public lighting commission and has been at this job for 35 years. As the house guest of the Mosses (Eddie and his four tigers), we bet there won't be a dull moment. Brother-in-law Bill Delaney is a dealer at the Eldorado Club. It's just too bad Bill's daughter, Margie, didn't come. Podners, she's a beauty! . . . Broke, and down to your last dime? Don't worry, pal, they have dime craps at the Monte Carlo Club—Downtown. You never know; with that dime, you might win the Club. If you're in the vicinity drop in and say hello to manager Fred Soly, who also is president of the Las Vegas Chess Club . . . Action all the time at the Las Vegas Club. The new bingo department is practically giving away money these days. Most of your bingo pals play at this club. Agents from the Boulder and Eldorado Clubs are now employed at the Vegas Club. We played the dime slot machine and on our second dime we hit the jackpot. Over 50 liberal slot machines at this place . . . Congratulations to beautiful Barbara Stafford and dapper Sandy Saunders, who were married this past Wednesday at the Little Church of the West. Both are working at our famous night spots. Attending the wedding ceremony was Mother Kay and Sister Lucene. Many other friends were present at this happy event. Lots of luck, kids, and we hope for the best as you richly deserve it! . . . Fremont, Palace and Huntridge Theaters are where you find the best in motion pictures. Plenty of room and lots of comfort . . . Want furniture with style and quality? Then be sure to buy at the Desert Furniture and Carpet Company. Two square shooters own this business—they are Edward and Helen Waskow. . . . The queen of bingo and jackpots is in town. It's none other than Joe



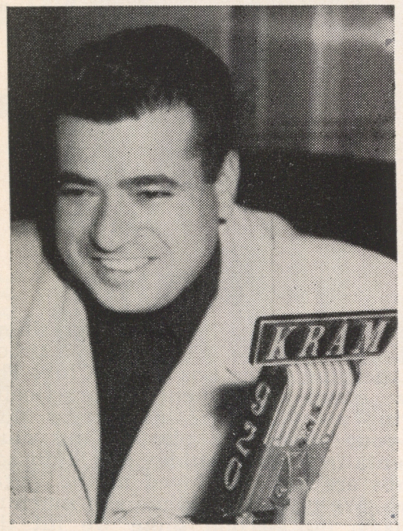
(Continued on Page 31)

You Can Get Everything You Need in Las Vegas! Patronize Local Stores!

TUTOR SCHERER

Review of the Shows . . . a View of Personalities

. . . by JACK CORTEZ



★ El Rancho Vegas

(Show presented May 24 to June 7)

That **soft** and **easy-going** comedian, JACKIE MILES, brought back by overwhelming demand, is the headliner of the show in the ROUND-UP ROOM. Jackie regales the audience with stories that are side-splitting, and each encore is funnier than the one before. They come with such rapidity, you have to be alert every minute, or lose the punch line completely. Mr. Miles is the personification of nonchalance, and doesn't **demand** attention; he just **commands** it by his mere presence on the stage . . . On the same bill is FLORENCE HIN LOWE, a very lovely Oriental Miss, who performs acrobatic ballet in true artistic fashion . . . THE GEORGE MORO dancers are superb in two very novel routines, one of which is a Gypsy Czardas featuring RENEE MOLNAR, dancer supreme, and DOLORES FRAZZINO as the Gypsy songstress, and can this doll sing! In the second number, a Tyrolean dance is presented with a new twist, in which two American girls in Switzerland teach the Swiss maidens the Charleston. Teachers are SHELAN SHUTAN and THELMA FISHER . . . CARLETON HAYES and his excellent aggregation of musicans, as always, cut a wonderful show and present dancing for customers' pleasure.

— FABULOUS LAS VEGAS —

★ Flamingo Hotel

(Show presented May 18 to June 1)

The world's greatest pantomime artist, HARPO MARX, is the star of this production. When he stops being funny, he goes to the sublime by playing that exquisite harp, as only he can. Not only is he a master of this angelic instrument, but also does a turn on the piano, harmonica and clarinet, with equal ability . . . On the same bill, JEANNE DETERMAN, a lyric soprano, who sings ballads and torch tunes . . . GENII YOUNG does "magical" acrobatic taps. . . . MICKEY DE WOOD, a young man who possesses a wonderful and powerful baritone voice, makes his first professional appearance a most remembered and impressive one. Danny Thomas can be very proud of his protege, who puts his heart and soul into his voice . . . THE FLAMINGO ADORABLES, featuring the KINGS AND DICK MAITLAND, present two routines, garbed exquisitely. Their original doll number which introduces Harpo Marx's entrance is clever and original. . . . BILL CLIFFORD m. c.'s the production, takes part in a skit with Harpo Marx, and plays dancable music for the customers' pleasure, assisted by "blonderful" MARY MARSHALL doing the vocals . . . For intermission, BESS HELLER takes over at the "88" in the MURAL ROOM 'til 4 a. m.

— FABULOUS LAS VEGAS —

★ Hotel Last Frontier

(Show presented May 19 to June 2)

HERB SHRINER, comedian-raconteur-philosopher and harmonica wizard, is the current headliner in the RAMONA ROOM. His excellent sense of humor is as dry as the Sahara Desert. He stands on the side, keeps his head down in a boyishly shy fashion, and speaks with a slow drawl, then hits the audience with countless side-splitting stories. He's a young edition of the late WILL ROGERS . . . On the same bill is JIMMY VEY, a handsome lad who does a great job on the taps and also plays marvelous xylophone while dancing, both done expertly . . . The RAMONA GIRLS, superbly costumed, do two routines, one of which is an exotic East Indian number and both done well . . . AL JAHNS and his orchestra background the show and play for your dancing pleasure, with lovely LOUISE as the featured vocalist. DON BAKER, "King of the Hammond Organ," plays requestfully yours during intermissions.

— FABULOUS LAS VEGAS —

★ Wilbur Clark's Desert Inn

(Show presented May 23 to June 6)

Last night, that lovely lady of song, CONNEE BOSWELL opened the show in the PAINTED DESERT ROOM, and even the stars above seemed to come out to look at the brightest of them all. What a comet! CONNEE is a gal who just loves to sing, and seems to get better with each succeeding year. Her effervescent personality just bubbles over with her desire to please the audience, and they love her. Miss Boswell is a treat no one should miss, even if it means walking from Boulder City to this hotel! . . . On the same bill is that world famous impressionist and mimic, DEAN MURPHY. His many impersonations of world famous personalities are done in clever, very amusing, and above all, most original manner. This guy is great! . . . Two young men, JOHNSON AND OWEN, present amazing feats of acrobatic skill on the parallel bars. Their split second precision routines are accurate to the last "tick" . . . THE ARDEN-FLETCHER dancers, a dozen beautiful belles, do two new routines, wherein they appear in one, dressed in **mink muff, mink hat — and — mink panties. WOW!** JOHNNY MARTIN is your wonderful host, sings in the routines, and introduces the stars with great ease and artistic fashion . . . EDDIE OLIVER and his orchestra ably background the show and offer excellent dance music for patron hoofing. The BUDDY GROVER TRIO, "one of the best in the West," play during intermission and in the Lady Luck Bar 'til dawn.

— FABULOUS LAS VEGAS —

★ Thunderbird Hotel

(Show presented May 25 to June 8)
(Not a review)

MEL TORME, the "Velvet Fog" of radio, stage and screen fame, is the singing star of this new presentation. Although a youngster, Mel is a veteran in show business, having made his debut at the age of 4. He sings many popular songs he made famous and introduces his new composition CALIFORNIA SUITE, which took him a year and a half to compose and arrange . . . On the same bill are BETTY and JANE KEAN, two lovelies of musical comedy fame. They do marvelous impersonations and dance routines that call for encore after encore . . . The DANSATIONS introduce two novel routines, SOUTH PACIFIC, with BARNEY RAWLINGS singing "There's Nothing Like a Dame," and the other an Oriental fantasy, with blonderful JO GIBSON in the spotlight . . . SANDY SANDIFER backs this miniature revue in his capable manner, with BETSY JONES doing the vocals.

— FABULOUS LAS VEGAS —

★ Club Bingo

(Show presented May 24 to June 3)

A great favorite in our town, and one who has been absent much too long, is PAULA DRAKE, comedienne extraordinaire, who opened in the BONANZA ROOM. This wonderful gal is loaded with talent and hits the audience with material that is as sharp as a knife. Her sparkling wit and superb personality wins the audience from start to finish . . . A surprise addition to this new show is JOHNNY DUNCAN, a youngster who was trained by NICK CASTLE, and sings delightfully. EPPY "TUBBY" PEARSON is your congenial host and m. c.'s the show . . . The BINGOETTES, three big girls, do very well with their "little line" . . . MIKE WERNER and his orchestra do a great job in the background, and play dance music for the late stayer-uppers, until 5 a. m.



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FRONT ROW CENTER

. . by JOHN RYKEN

THE other night I went through an annual experience that happens as summer draws near. It consists of hauling out of the reference shelf a dozen road maps, placing them on the living room floor and opening same. With a guide pointer, after two or three hours of starring intently at where we would like to go, we select a spot to spend our vacation. Uusually the map selected is one that includes Las Vegas and towns and sights with a maximum radius of 200 miles. Thus, we select a spot that is well within our limited budget and we make plans to increase it next year and perhaps go to Canada or Yellowstone, or Chicago, or the Great Lakes. This process has been going on now for four years and every year it is the same old story. Los Angeles, Catalina, San Diego, Yosemite, Lake Tahoe or at the outside, San Francisco.

The travel agencies in various parts of the country are unanimous when they say that more people are traveling this year than ever before. The motel associations throughout the nation are convinced that they are now big business. Though this is the greatest year travelwise, the ordinary citizen is most selective in where he goes on his vacation. The expensive resorts are not in demand as they once were. But Mr. and Mrs. America are determined to see America first and I shall be one of them come August. Having selected a vacation site, I returned the maps to the reference shelf—there they will collect dust for another year.

Radio Shorts

The rivalry between CBS and NBC continues unabated even though summer is here once again. The fact that CBS has led in ratings all last fall and winter and even spring has not settled too well with the hierarchy at NBC. The latter is convinced that the dominance of CBS is due to two or three factors, namely Jack Benny, Edgar Bergen, and Groucho Marx. Now the pressure is on with NBC saying to the first two, "Come back, all is forgiven," and, to the third, "Join us, you'll be getting more money and at the same time the prestige of America's oldest network." . . . The dog days, as summer radio is known by, will see music emphasized over variety and mystery not only on AM but TV. Music hath charms which will soothe the jangled nerves of listening America . . . The highly successful "Sing It Again" show, though failing

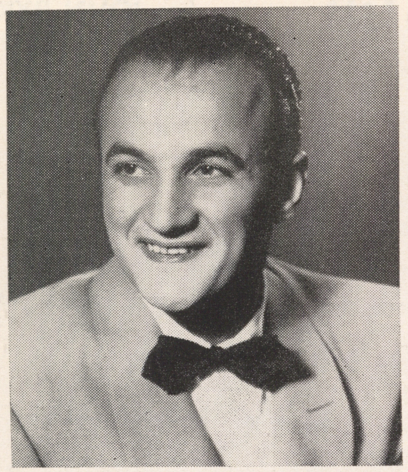


to capture many sponsors in standard broadcast, is a sure bet to be sold out on TV. There is talk of simulcasting in the fall with many interested sponsors bidding for the TV segment . . . Locally on the radio scene, some sights of interest, is the new tower array at KENO. They are soon to go 1000 watts from their present 250. The four tower system at night makes an attractive lighting display that blends nicely with the well lit Strip in general . . . Competition between KRAM and KENO has been emphasized in one segment and that is the news . . . KENO has had a topnotch news broadcast for several months now—6:00-6:30 p. m. with local and world coverage. A few weeks ago the "5:45 Fast Express" was added to KRAM's schedule, that was very similar to the "5 Star Edition," only difference being on the spot reports from the sheriff's office, police department and the weather bureau. So, at 5:45 each night KRAM competes with CBS's top newscaster, Edward R. Murrow, on KLAS, and at 6:00 —KENO and the "5 Star Edition." A lot of news at a time when variety would be appreciated by the working man . . . Several network shows go off for the summer this week. So to see what is replacing them or what is new—consult the daily radio

(Continued on Page 31)

Be Civic Minded!
Work for Your Community!

TUTOR SCHERER



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HOLLYWOOD HEADLINES

by MARTIN LEWIS

ALAN LADD SAYS, 'HOLLYWOOD IS MY HOME TOWN!'

HOLLYWOOD is movie actor ALAN LADD'S home town. . . . "And I'll match it with any other community in the country," says the pistol-packing hero of Paramount's current adventure film, "Captain Carey, U. S. A."

Like most folks who reside in the cities and hamlets of our 48 states, Ladd has plenty of home-town pride . . . He arrived in Hollywood at the age of 8 and proceeded to live the life of an average American lad. He did the usual chores to earn himself some extra money—running errands for the neighborhood grocery store and selling newspapers on street corners. Later, he worked on a newspaper, ran a hamburger stand and was a studio laborer for several years before he won the "big break" which netted him fame and fortune. Because he has toiled in several fields, Ladd has acquired a varied cross-section of friends. Some of them are connected with the movie industry, but few of them are stars. He has never forgotten his pals of the past and always has as many friends among the crew as he has among the cast.

"Take a look at the group I worked with in 'Captain Carey, U. S. A.,'" suggested the Hollywood Headliner. "Many of these men have been working in Hollywood for 25 years or so. Most of them are happily married, have children, own their own homes, live normal and decent lives. The same standards apply to my other friends and I'm quick to defend all of them when it comes to their way of life."

Ladd claims several misconceptions have been built up about his home-town of Hollywood. The spotlight is always on Hollywood, explains the star, and almost anyone who lives here and gets in a jam is identified as a "Hollywood personality." Sometimes, these people haven't worked in films for years—and when they did it was in minor assignments. But it builds up an impression with outsiders that that is typical of the town.

Alan believes that most movie fans around the country are sincerely interested in the home lives of the players more than they are in the ever-present whispers of scandals. He bases his opinion on his own experiences . . . When Ladd first soared to stardom, he was hailed as a new romantic hero. A few months later he and the former Sue Carol were married and during the succeeding eight years they have become the proud parents of two youngsters, Alana and David Alan.

As film folks know, there was a time when it was considered bad publicity for an actor to admit he was married and almost sure professional death to confess of being a family man. Consequently, many well-meaning chums suggested that Ladd soft-pedal this part of his life. Instead, Alan shouted the news to the world, and the result of his actions was exactly the opposite of what his chums had feared. His fan mail leaped to unbelievable totals. Nice friendly letters poured in. Today, when Mrs. Ladd or the Ladd offsprings celebrate their birthdays, scores of congratulatory notes pour into the Ladd home. And so it goes, week after week—month after month.

"Believe me, they are wonderful letters, too," reveals the film favorite who scores once again with the world's movie-going public in "Captain Carey, U. S. A." "They come from people who seem genuinely interested in our home life and in our way of living which actually is quite unexciting. Sure, I know that there are some people who make sensational headlines and others who like to read scandal stories. But my own experience has been that America is made up principally of a lot of fine people and Hollywood is part of it."

Don't get Ladd wrong. He's not claiming that every man or woman who resides in the film capital is a saint. They aren't. Hollywood has its sinners. What city hasn't? What Alan Ladd wants his fans to know is this: Hollywood is his hometown—and he's mighty proud to claim it as such.

Every Mother, Every Father Should be Active in P.-T.-A.

TUTOR SCHERER

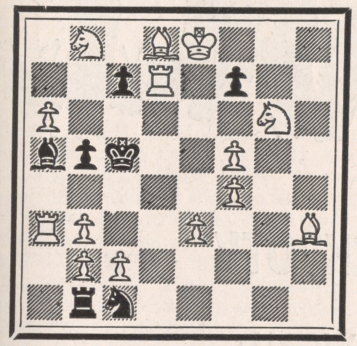


CHESS » » »

. . . by FRED SOLY
PRESIDENT, LAS VEGAS CHESS CLUB

PROBLEM NO. 52

Black 7



White 14

White mates in three.

Solution to problem No. 51: N-N3.

YUGOSLAVIA MATCH GAMES

Members of the American team that got trounced by the Yugoslavia team in a radio match a couple of weeks ago were still licking their wounds last week. Here are some games from the first round.

BOARD 1

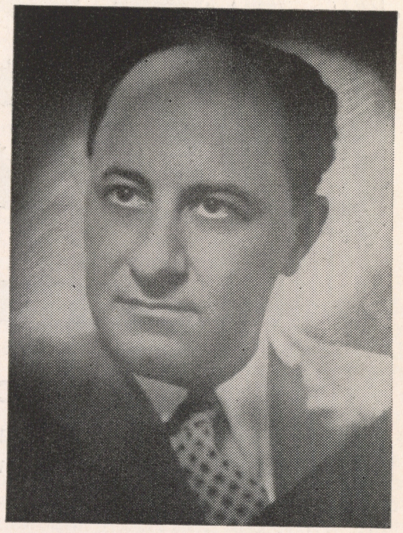
NIMZOWITSCH DEFENSE

Reshevsky	Gligoric	14—B-Q3	R-Q
USA	Yugoslavia	15—N-K4	N-Q4
White	Black	16—QR-B	B-N2
1—P-Q4	N-KB3	17—N-B5	BxN
2—P-QB4	P-K3	18—RxB	N-N3
3—N-QB3	B-N5	19—QR-B	R-Q2
4—P-K3	Castles	20—N-N5	P-R3
5—B-Q3	P-B4	21—B-R7ch	K-B
6—N-B3	P-Q4	22—RxR	NxR
7—Castles	N-B3	23—N-K4	R-Q
8—PxBP	BxP	24—N-Q6	B-R
9—P-QR3	PxP	25—B-K4	N(Q2)-N
10—BxBP	QxQ	26—BxN	NxB
11—RxQ	P-QR3	27—N-K4	NxP
12—P-QN4	B-R2	28—PxN	Drawn
13—B-N2	P-QN4		

BOARD 4

SICILIAN DEFENSE

Rabar	Denker	7—N-N3	B-K3
Yugoslavia	USA	8—B-KN5	B-K2
White	Black	9—BxN	BxB
1—P-K4	P-QB4	10—N-Q5	N-Q2
2—N-KB3	P-Q3	11—Castles	Castles
3—P-Q4	PxP	12—P-QB3	N-B4
4—NxP	N-KB3	13—NxN	PxN
5—N-QB3	P-QR3	14—P-QB4	BxN
6—B-K2	P-K4	15—BPxB	Drawn



BOARD 5

CATALAN OPENING

Ulvested	Vidmar Jr.	19—B-Q2	B-QN5
USA	Yugoslavia	20—BxB	QxB
White	Black	21—K-R-K	QR-Q
1—P-Q4	N-KB3	22—N-B3	P-B3
2—N-KB3	P-Q4	23—PxP	PxP
3—P-B4	P-K3	24—BxPch	K-N2
4—N-B3	B-K2	25—RxR	RxR
5—P-KN3	Castles	26—B-Q3	Q-Q5ch
6—B-N2	QN-Q2	27—K-R	B-N5
7—Q-N3	P-B3	28—R-KB	P-N4
8—PxP	KPxP	29—K-N2	R-K6
9—Castles	Q-N3	30—B-B5	B-R4
10—Q-B2	R-K	31—P-QR3	P-R4
11—R-Q	N-B	32—R-B2	P-N5
12—N-K5	N-N5	33—PxP	PxP
13—N-R4	Q-Q	34—R-Q2	B-B6ch
14—P-K4	PxP	35—K-R3	Q-B5
15—BxP	NxN	36—N-R4	Q-N
16—PxN	Q-R4	37—R-R4	Q-Rch
17—P-B4	B-N5	38—B-R7	B-K5
18—R-B	B-N4	39—Resigns	

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THAT'S FOR SURE:

(Continued from Page 9)

pretty lonesome man now that his lovely wife and 3-year-old son SKIPPY left for New York. They're en route to London, England, Mrs. Coleman's home When the pangs of homesickness became just a little too strong, Mrs. Coleman decided she just had to go. BON VOYAGE! . . . MERRITH MOORE, lovely captain of the Arden-Fletcher dancers at Wilbur Clark's Desert Inn, will marry GIL KAISER, June 16 at the Little Church of the West. Gil is a local civil engineer. They met about five weeks ago when the Arden-Fletcher girls arrived in town to grace the show at the Desert Inn, and it was LOVE AT FIRST SIGHT! We understand that Gil may purchase Hoot Gibson's D4C Ranch, to settle down and raise little engineers . . . Belated birthday greetings to FRANK SCHIVO, a great guy and general manager of the CLUB BINGO. A big surprise party took place in the Bonanza Room Wednesday night, May 24. Looks like Frank has more friends than Texas has oil wells. JOE ROSENBERG, co-owner of the FLAMINGO HOTEL, is truly very proud of his talented pianist wife, BESS HELLER! Bess does not ask or seek any special favors because of her husband's position in the hotel, but works that much harder. Mrs. Rosenberg plays the "88" during intermissions and requestfully yours 'til 4:00 a.m. in the new MURAL ROOM. She was always in show business and did very well at it all the time. She retired when she married, but just can't stay idle, and loves to sit and play for hours, much to the delight of the large audiences, as well as to the management of the hotel . . . Received a letter from STAN IRWIN, in which this excited young man actually stutters his jubilance at the momentary arrival of his and Ruthie's heir. He claims, though, it's a mighty expensive proposition, and money is flowing out faster than the water in New York. He sends his sincere regards to all his friends here, and will make the important announcement, as soon as that "Bundle from Heaven" arrives. . . . A call just came in from ROCKY MARCELL, a bell captain at the EL CORTEZ HOTEL, who kindly informed us that we had made a few mistakes in reporting the FRANKIE BROWN nuptials. The oil millionaire whom Frankie married is not Mr. Wright, but MR. JACK R. WHITE, and it was Rocky and his very lovely wife MARTI, who played cupid in this "marriage of the year," and who were the witnesses. Thanks, Rocky, we appreciate your information, and the careful perusal of our column . . . At WILBUR CLARK'S DESERT INN there's a pit boss on the swing shift, whose name is FRANK SOSKIN. He was asked to come out here from Cleveland, but didn't move his entire family because he wanted to look our town over and the sort of environment and social life we had to offer for his wife and three children. After one week with us, he wired home, enthusiastically o k a y i n g everything, and saying that Las Vegas would be their future home. His two boys are 14 and 7 years old and his daughter, 12 years of age. After speaking to MR. HARRIS, the school principal, and MR. JOHNSON, superintendent of schools, and watching our teen agers in action, Mr. Soskin was so impressed, he just can't wait for school to end in the East, and get his family out here. He purchased a home from PHIL SHIPLEY, is furnishing it completely, and awaiting the arrival of his brood. We are happy that Mr. Soskin likes our town so very much, and we're certain his wife and children will be of the same opinion . . . It is amazing how business has improved in every spot downtown since the WESTERNER CLUB opened its doors. BENNY BINION, its congenial owner, can and will draw people from all walks of life, because of his open-handed friendliness. The Westerner Club couldn't happen to a nicer city. We almost lost it to Reno, when Mr. Binion was seriously thinking about it just a year ago. From penny roulette players, to thousand dollars bettors, the welcome is always the same, warm and inviting . . . LOU MILLER, ex-box man of the Thunderbird Hotel, is now employed at WILBUR CLARK'S DESERT INN, as a dealer on the swing shift. Lou has many friends here, and we take this medium of extending his greetings. In the short time that Lou has been working at this **illustrious** Hotel, many of the Cleveland crew look upon him as an "old buddy" . . . RICHARD WIDMARK, the villain of many motion pictures, doesn't believe in doing things the hard way, but he certainly went to a lot of unnecessary trouble to meet GEORGE BERNARD SHAW. While the actor was in London two months ago, playing the starring role opposite GENE TIERNEY in "Night and the

(Continued on Page 30)

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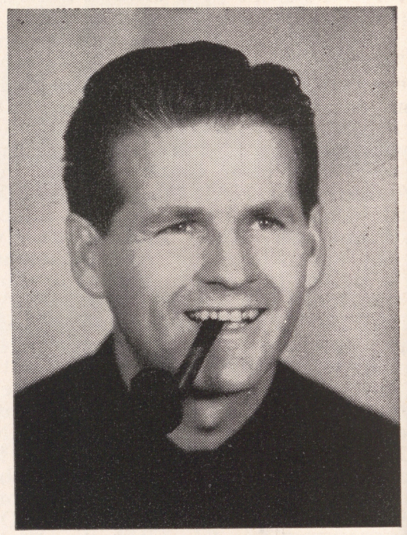
TUTOR SCHERER

JOHNNY ON THE SPOT by JOHNNY UHLMAN

NEVER satisfied with things as they are! That expression not only describes your poor "pick 'n' poker" here, but the American people as a whole. I suppose that it "puts in a nut shell" the reason why we are the most progressive nation in the world today.

Anyway, we always want something that the other fellow has and, if we can't afford to have it, we try to figure out stomething to do the job for us. To achieve the same effect and bring a facsimile of the luxury to the masses. All of this is finally leading up to the fact that I had the extreme pleasure of hearing a new instrument the other night called the ORGANO. Not exactly a NEW instrument, but it is just now being manufactured in quantity for nation-wide distribution. As you could guess from the name, it has something to do with sounding like an organ (electric, of course), and it does just that. Here's the gimik on this gadget. The reproduction unit is the same as the one to be found in the high-priced electric organ, but all of the mechanisms of the complicated manuals or an organ are accomplished through YOUR OWN PIANO by an adaptor that can be installed on any piano in about 15 MINUTES. In other words, you can have an organ, and your piano, TOO! If I seem to be raving a little about this thing it is only because I'm highly impressed. I happen to be a "corn-ball" piano player myself (in the key of F sharp) and this innovation in the musical field brings an organ within the reach of every family. The one that I heard was installed by Vaughan Harris' Music Hall in the Esquire Bar on demonstration, and believe you me, MILLIE ANDREWS was really demonstrating! If you have a piano in your home, and enjoy playing for the relaxation that can only be gotten from soothing music, by ALL means go into Vaughan Harris and get the dope on this wonderful instrument. By golly, I ought to go to work selling these things. Come to think of it, the column so far sounds as though I already have! Tag along and we'll mosey around town for a while . . . All that hub-bub in the wee small hours last Thursday night was coming from the "innards" of the NEW YORKER on South First. It seems that there was a Dixieland session in full sway with BOB LAINE on piano, RHUEL LYNCH on clarinet and JIMMY LYNCH on bass, doing the swaying. What a beat! Just keep your eye



on this club 'cause RAY SALMON has some live-wires working for him that know their business. By this I mean that these people are interested mostly in making you and your party feel right at home, and know how to go about it! . . . Since the new partnership arrangement at the BOULDER CLUB has taken place, they have wasted no time in making the alterations that will definitely add to the attractiveness of the club and the comfort of the guests. Noticed KEL HOUSSELS and CONNIE HURLEY in a close huddle the other day, and when two such old timers as these two new partners get together the sparks are gonna fly . . . It always amazes me when I see a girl playing a wind instrument, and I am doubly amazed when said female really PLAYS said wind instrument. In this instance I refer to CHARLOTTE of the THREE REASONS who have been at the cocktail lounge of the GOLDEN NUGGET SALOON. (She would rather you called her just "char" (shar). This little gal can best be described as "ATOMIC." She's no bigger than an atom and, when ignited, she "blows up" a storm on her tenor sax. "Char" had always used an alto up

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Tutor Scherer

'til about three months ago when she switched to tenor, on which she accomplishes a wonderful tone and clean fingering. LEE on bass and DOLORES on accordion round out the rest of the trio and I, for one, hope that they can make Vegas a frequent date in their travels . . . THE HORN O' PLENTY has come to our town! TED and MICKEY WATSON have taken over the dining room at the SHAMROCK HOTEL after looking around Vegas for six months to find a location that suited them. The Shamrock is fortunate indeed that these two have opened the room with this new idea of theirs. "The Horn o' Plenty" is open 24 hours a day and it would take the whole column to explain the way that the thing works, so let me just say this, "It's a terrific idea with food to match." Recommended to anyone! . . . SIL SILVERS is your servant at the Shamrock Steinway these evenings, too! Just mention your favorite tune to Sil and it's yours to listen to. He's been a Vegas favorite for years as well as has been his wife, MICKEY, who is now working days at the Boulder Club in the slot machine department . . . The players are going home loaded after an evening at the EMBASSY CLUB BINGO out in North Vegas these days. TRIPLE ACTION is being featured and action is what they are getting, too! The employees out there make you feel just as though you are at a house party while you are there, and what more could anyone ask for an evening or real relaxation and fun? . . . Across the street is PETE'S LIQUOR STORE where a little gal by the name of MILLIE SCHWECKE is really making a name for herself, having practically doubled the business since she took over the managing of the place a while back . . . Yours truly had a ball with BUD and GENE at the Hacienda the other night. Every time I stop in to see them we get together for a bit of harmonizing. The last time we did this there was a little gal by the name of NORMA who sang a fine third part, so yours truly chimed in with the sixths and ninths and what-have-you's to make up a quartet to end all quartets. Next to dancing I'd rather sing harmony than eat, and brother, I get mighty hungry once in a while . . . FLOYD COPE and his wife have come to our town to make their home and have bought out the BOTTLE HOUSE LIQUOR STORE at 827 South Fifth. Floyd came to Vegas a few times on vacation and "got the bug," so here he is, like the rest of us, ready to spend the rest of his days here in Vegas. He has already started to making the changes in his place of business to make it more attractive and convenient for his patrons. We all wish him the best of luck! . . . In my time I've heard a lot of instrumental trios, but never a trio that plays such danceable music as the one that is now at WILBUR CLARK'S DESERT INN. They are the BUDDY GROVER TRIO. These boys play with a beat that will set anyone's feet to tapping. And WHAT LATIN RHYTHMS! WOW! You have only to hear them to see what we mean . . . Well, I suppose that we'd better bring this blather to a speedy conclusion for this week . . . Had a lot more to talk about but I'm late for an appointment now! . . . Gather 'round next week and we'll take up where we left off . . . so 'til then . . . TRY SMILING . . . it's so EASY!

—JOHNNY.

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THAT'S FOR SURE:

(Continued from Page 27)

City," the one person he wanted to see was this noted Irish playwright. He assumed that an introduction would be next to impossible, so on his day off, he went to Shaw's country estate, climbed over the back fence, and with camera in hand, waited patiently for this famous gentleman to put in an appearance. He thought he would just grab a quick shot of Mr. Shaw and then duck for cover. Three hours elapsed—and no Mr. Shaw. Mr. Widmark then decided to investigate the front of the house, and there on the lawn, meeting scores of people, signing autographs and posing willingly for anyone who asked him, was George Bernard Shaw, the famous playwright himself . . . The management of the ELDORADO CLUB moved their race horse book to the space that was vacated by the bingo department. Looks like a busy stockbroker's office in Wall Street, where customers wait all day, watching the ticker . . . The FLOWER SHOP at the FLAMINGO HOTEL, under the capable supervision of LOUISE, the new owner, has been the butt of a few practical jokes, but the latest turned out to be quite a profitable one, with the pranksters paying off with a smile. Before Louise had received her shipment of BLUM'S candies, HY GOLDBAUM and GEORGE CAPRI would hound her, telling her they wanted to buy at least $50 worth of the sweet stuff, and she always had to turn them away with a sad "not yet." The candy finally arrived, but no big customers, so Louise made gift wrappings of each assortment, with a note to these gentlemen, **"Come and get it."** They sent a $50 bill by return bellhop. We call that good sportsmanship . . . Because of the sensational job ALICE TYRRELL and DICK WINSLOW did at the DESERT INN, they were signed to star at CHARLIE MORRISON'S MOCOMBO in HOLLYWOOD. Reports received from this nitery is that this team is a new rave, and one of the finest attractions to appear at the world famous club in a long time . . . FRANK CONVERSE, one of the owners of the WESTERNER CLUB, is a man of diversified talents. He was in the hotel wholesale liquor business, owned many hotels and bars, a ranch, and now a club. Mr. Converse hails from MONTANA, and is well known and loved by practically everyone in that wonderful state. He has three sons back home, ranging from 24 to 31, who are wholesalers of electrical parts for automobiles. AND have you noticed that JOHNNY LANE, also a partner in the Westerner Club, resembles MOON MULLINS, of comic strip fame? Johnny is the boss of the race book . . . One of the finest trios heard in a long time, is the group at the DESERT INN. These three boys play a lot of music, and so good, too. They're known as the **Buddy Grover Trio** . . . **Another** DREW PEARSON prediction to hit the air Sunday night must still be ringing in his ears. This Washington columnist stated that the name of the mystery tune played on STOP THE MUSIC was **Sweet Annie St. Claire,** and **not** Sweet Annie Claire, as WALTER WINCHELL divulged. Mr. Pearson "chided" Winchell on his name of the song, and assured him that he was so wrong, and Pearson so right. The punch line is, that while Mr. Pearson was doing all his bragging, the winner had already been announced by giving the correct name which was **Sweet Annie Claire,** Winchell's choice and presents were pouring in. Just one of Drew Pearson's many predictions of **almost — 100% wrong** . . . When PHIL GELLER, master masseur at the FLAMINGO HOTEL HEALTH CLUB, whistles to any one of the mongrel dogs around the Golden Nugget, he's really calling one that belongs to him. Quite a time ago, the dog catcher picked up all the strays and impounded them. Phil, a lover of animals, took a cab down to the pound, paid the license fee for more than a half dozen, and had them released. The tags are registered in his name as owner . . . A man has really lived when he can say —he owns his own home, has his own business and a family. JAKE KATLEMAN is such a man, and strutting like a peacock these days. His lovely wife, LIBERTY, is **in-fan-tic-ipating;** date not too far off. Jake's longtime ambition is about to be realized. He doesn't care whether it is a boy or a girl, just as long as it is healthy. Our sincere congratulations and good wishes to the Katlemans! May this new addition be greater than any of the enterprises Mr. K is interested in or ever has been interested in . . . We were told that DOUG FARNOW almost lost three fingers while taking care of the slot machines at the HOTEL LAST FRONTIER, whcih are owned by his father, HARRY FARNOW. Doug claims that one of the cash boxes fell on his digits. Well—that's his story . . . THE GAR-

(Continued on page 32)

The Best Way to Prevent
Juvenile Delinquency is
To Avoid Parental Delinquency
TUTOR SCHERER

POP SQUIRES:

(Continued from Page 5)

To the hundreds of kindly friends who have taken the trouble to wish me "Happy Birthday" this week I can only say "Thanks, a million." Although I cannot express it, I am moved by your pleasant greetings.

In return I give to each of you this hope:

"God give us the serenity to accept the
things we cannot change;
The courage to change the things we
can
And the wisdom to know the
difference."

THE OLD TIMER

(Continued from Page 11)

your office?" "Whatever became of that cute blond you had last year?" I knew they were the bosses. Well, they sat there for a half hour. You can see that they made up the time that they came early by eating breakfast on office time instead of before coming to work.

How do you like that? I've used up all my space again and haven't mentioned a word about Hollywood, picture-wise, that is. Honest Injun, next week I'll give a resume of my trip into a movie studio.

ALEX HENIG:

(Continued from Page 17)

and Tony Canino's mother, Rosie. She's here visiting her two sons and can't stay away from the slots and bingo. The boys tell us that their Rosie has a system. By the way, guys, we must believe her as my babe (alias Mom), is named Rosie, too. So-o-o-o let's not doubt this system . . . "ASK THE MAN WHO OWNS ONE" MEANS ONE THING—PACKARD CAR. SEE NEVADA MOTORS, INC., FIRST . . . Sil Silvers is now at the Shillalah Room (Shamrock Hotel). This guy sure can play the piano . . . Girls if he insists—then take him to the State Jewelry Company, 104 Fremont Street. The diamonds are so big! . . . ABC Cleaners pick up and deliver—phone 4875 for good service and cleaning . . . Hats off to Charlie Teel, winner of the Calcutta Sweepstakes Golf Tournament this past week. Second place to that fine sportsman, Willie Barbour and deepest sympathy to the rest of the field. A vote of thanks to Ted Shore and his charming wife, Ruth, for their tireless efforts in making the first Las Vegas Calcutta Sweepstakes a huge success . . . See you soon. —ALEX.

JOHN RYKEN:

(Continued from Page 21)

logs . . . One final item, though summer is here the political campaigns will soon be under way, so there will be added fuel to fan the hot temperatures locally.

Music—

Records of the week:

"Evening in Pakistan"—Stan Kenton's first release in several months, featuring his 40-piece band on Capitol.

"My Destiny," backed by "Roses"—sung by Billy Eckstine. It is the best record to date for a guy who consistently records better than average records (MGM).

"Bewitched"—Doris Day on Columbia.

"Poinciana"—Columbia has reissued Frank Sanatra's lush treatment of the song of the tree and out comes the fact he once had a voice.

"Copenhagen"—Phil Napoleon and his Memphis Five show some of the original Dixieland style that was the gent's some 20 odd years ago (Col.).

"Cane Bottom Chair"—Ray McKinley and some of the boys come up with their best recording since "Long Way from St. Louis" (Victor).

"I Theenk" and "An Ordinary Broom" features the dueting of Fran Warren and Tony Martin. The Broom side could be another "Pajama" hit. (Victor)

That's the news for now. —J. R.

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THAT'S FOR SURE:

(Continued from Page 30)

DEN CIRCUS PARTY sponsored by the SERVICE LEAGUE, which was held at BILL MOORE'S home on South Eighth Street, was a huge success. It seemed that the entire town turned out for this affair in order to help raise funds for a recreation room to be added at the GENERAL HOSPITAL for the wheelchair patients and impoverished. The Service League, whose president is MRS. C. NORMAN CORNWALL, is one of the hardest working groups in the entire city. Also, through their efforts, the library will finally be built with construction to start sometime next week. The members raised more than $60,000 for this much needed project . . . BOB HAWK, famous quiz master of radio fame, asked a fellow contestant to define the word "love." His clever answer was, "It's the feeling that makes a woman, make a man, make a fool of himself . . . KEN LYNCH, manager of the STATE JEWELRY COMPANY on Fremont Street, is one salesman who believes in personalized attention. The customer is always pleased, and feels that he made the right choice . . . A new lovely in our midst we wish to welcome warmly is MARNA YATES, cigaret girl at the CLUB BINGO. Although only one week in our town, she says: "You can give Los Angeles back to the Indians" . . . We learned last week that there are 95 children in our town who are suffering from rheumatic heart, palsy, deafness, blindness, crippled limbs and polio. At present, these youngsters have no school to go to, no way of attending classes, and no hope of becoming equal to the other children of Clark County, unless we get behind this project and give them a most needed footing in life. A goal was set last Wednesday night to raise money for a small school, with just two rooms and a bathroom, and enough funds to employ two teachers. There are approximately 1000 members who belong to the PARENT-TEACHERS ASSOCIATION, and if each member would donate just **one dollar,** a neat and tidy sum of $1000 would certainly start this school going. HERB McDONALD was unanimously voted by the mothers who attended the meeting, as the CHAIRMAN of the board, to help in promoting the necessary funds. Herb has his hands full as publicity director of the HOTEL EL RANCHO VEGAS, is now working on plans to present an all star show in the very near future, and all money taken in will go **solely** towards the building of

(Continued on page 34)

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MILLIE SCHWECKE, Manager

HI! SPORTS

. . . by CARL PAIGE
SPORTS DIRECTOR—KLAS

WELL, this week—let's dedicate a column to the St. Louis fans that read these pages. It's a complete line-up of the Browns from that fair city, thus, we are beginning to fill a promise made last week to bring you facts and figures that we hope you find interesting. Naturally, baseball is king bee right now, and by writing this weekly, it's almost impossible to write and keep you up to date on the standings of the two major leagues—but we do suggest you read the local newspapers for those daily scores and standings. So, St. Louis —here's one just to you sports:



ST. LOUIS BROWNS

Players	1949 Club	Birth Date	Birth Place	Residence
PITCHERS				
Garver, Ned F.	St. Louis	12-25-25	Ney, Ohio	Ney, Ohio
Herrera, Procopio R.	San Antonio	7-26-26	Mexico	Nuevo, Laredo, Mexico
Kennedy, Wm. A.	St. Louis	3-14-21	Carnesville, Ga.	Rocky Mount, N. C.
Kretlow, Louis A.	Detroit	6-27-23	Putnam City, Okla.	Edmond, Okla.
McLaughlin, Burke	Amateur	10-22-29	Leeds, Ala.	Eden, Ala.
Ostrowski, Joseph P.	St. Louis	8-15-19	West Wyoming, Pa.	West Wyoming, Pa.
Overmire, Frank	Detroit	5-16-19	Moline, Mich.	Grand Rapids, Mich.
Payne, Joseph C.	Baltimore	12-30-26	Dallas, Texas	Covina, Cal.
Raney, Robert D.	Elmira	2-26-23	Detroit, Mich.	Detroit, Mich.
Starr, Richard	St. Louis	3-2-21	Kittanning, Pa.	Kittanning, Pa.
Schacht, Sidney	Birmingham Scranton	2-3-24	Bogota, N. J.	New, York, N. Y.
Taylor, Vernon C.	Baltimore	11-26-27	Severn, Md.	Severn, Md.
Widmar, Albert J.	Baltimore	3-20-25	Cleveland, Ohio	Dunmore, Md.
CATCHERS				
Lollar, J. Sherman	St. Louis	8-23-24	Durham, N. C.	Fayetteville, Ark.
Moss, John Lester	St. Louis	5-14-25	Tulsa, Okla.	Masillon, Ohio
INFIELDERS				
Arft, Henry I.	Baltimore	1-28-22	Manchester, Mo.	Manchester, Mr.
DeMars, William	Buffalo	8-26-25	Brooklyn, N. Y.	Brooklyn, N. Y.
Friend, Owen L.	Elmira	3-21-27	Granite City, Ill.	Rockford, Ill.
Graham, Jack B.	St. Louis	12-24-16	Minneapolis, Minn.	Long Beach, Cal.
Grant, Charles H.	San Antonio	3-22-23	Graceville, Fla.	Graceville, Fla.
Gustine, Frank	Los Angeles Chicago (N. L.)	2-20-20	Hoopeston, Ill.	Pittsburgh, Pa.
Lutz, Joseph	Elmira	2-18-25	Keokuk, Iowa	Keokuk, Iowa
Sommers, Wm. D.	San Antonio	2-17-24	Brooklyn, N. Y.	Levittown, N. Y.
Upton, Thomas H.	Beaumont	12-29-26	Esther, Mo.	Ojai, Calif.

BYE, SPORTS — NEXT WEEK . . .
PHILADELPHIA! —C. P.

Support The
Y. M. C. A.
TUTOR SCHERER

THAT'S FOR SURE:

(Continued from page 32)

this school. If this dream is realized by the mothers of these unfortunate children then perhaps the politicians will open their eyes and ears to help these little kids, who ask and demand nothing but a chance to be like your child. Perhaps the Carson City legislature will take up where the parents and substantial Las Vegas citizens have left off, trying for more than a year, to receive appropriations for this very worthwhile and much needed organization. The National Foundation in Washington, D. C., for the crippled—offer advice; something we do not need or seek. It's action we want! These 95 handicapped children will not be benefited by advice. They want schooling, need care, and want to feel equal with the rest of the kids in the United States . . . and THAT'S FOR SURE.

Give Time and Guidance
To the Children!
Tutor Scherer

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Invest in the
Future of
America

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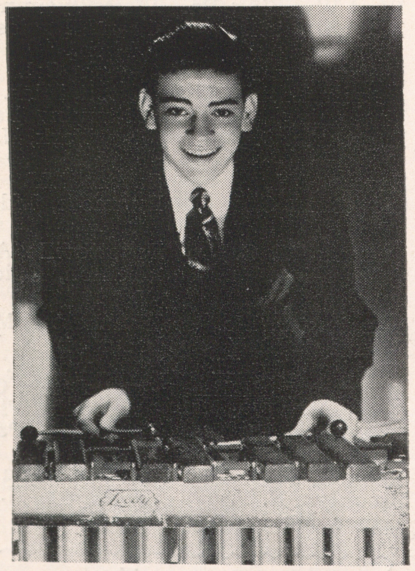

BEING AT

HOTEL LAST FRONTIER

IS LIKE

HITTING A JACKPOT

★

Jimmy Vey

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COMEDIAN — RACONTEUR — PHILOSOPHER
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JIMMY VEY

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and
BOB LAINE

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