February 18, 1950

Jack Cortez

Fabulous LASVEGAS

"HowdyPodner"



WHERE TO GO AND WHAT TO SEE

★

VIEWS AND REVIEWS BY STAFF AND GUEST COLUMNISTS

★

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Dancers

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El Rancho Vegas

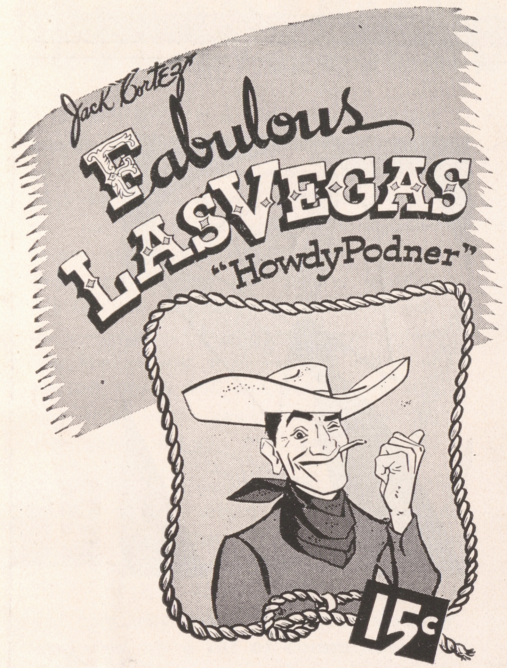
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PUBLISHED WEEKLY VOL. 1, NO. 45

1600 South Main St.—Phone 937

ROUND THE CLOCK WITH THE ROUNDERS, BY ALEX HENIG

CHESS, BY FRED SOLY

THE OLD TIMER, BY CHUBBY

REVIEWS OF CAFE SHOWS, BY JACK CORTEZ

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HOLLYWOOD HEADLINES, BY MARTIN LEWIS

VERSE, BY TUTOR SCHERER

HOLLYWOOD, BY VINCE LUISI

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1

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OBSERVATIONS . . by CHARLES P. "POP" SQUIRES

(Editor's Note: It is with great pride and humility that I relinquish the editorial page to a truly great newspaper man, "POP" SQUIRES, whose column will appear weekly. I am certain Pop needs no introduction to any of the residents and natives of Las Vegas, for he has been in our fabulous city for over fifty years. To our many out-of-town readers I would like to explain that Pop Squires was publisher and editor of the LAS VEGAS AGE and until recently was very active in the newspaper business. So, once again, welcome POP, you honor us.)

IN THE years 1908, '09 or along there, when I was trying to learn how to make a little newspaper like the LAS VEGAS AGE help to build a great city like the Las Vegas of today, I conjured up a bit of community advertising. It was gratis and its sole purpose—or should I say double purpose?—was to create community spirit and also fill some space in THE AGE, which in the absence of sufficient advertising I would otherwise have to fill with typesetting by hand, one letter at a time, picked out of a case. The title of my creation at that time was "LAS VEGAS, THE CITY OF DESTINY," under which I did a little fancy writing about Las Vegas' estimated 1250 inhabitants, including a set of live, up-to-date business men conducting among other things: General merchandise stores (5), clothing (4), cigars and confections (3), hardware (1), millinery and ladies' wear (1), barber shops (3), meat markets (2), physicians (2), attorneys (5), picture show (1), and some other important lines of business and, best of all—200,000 acres of fertile land.

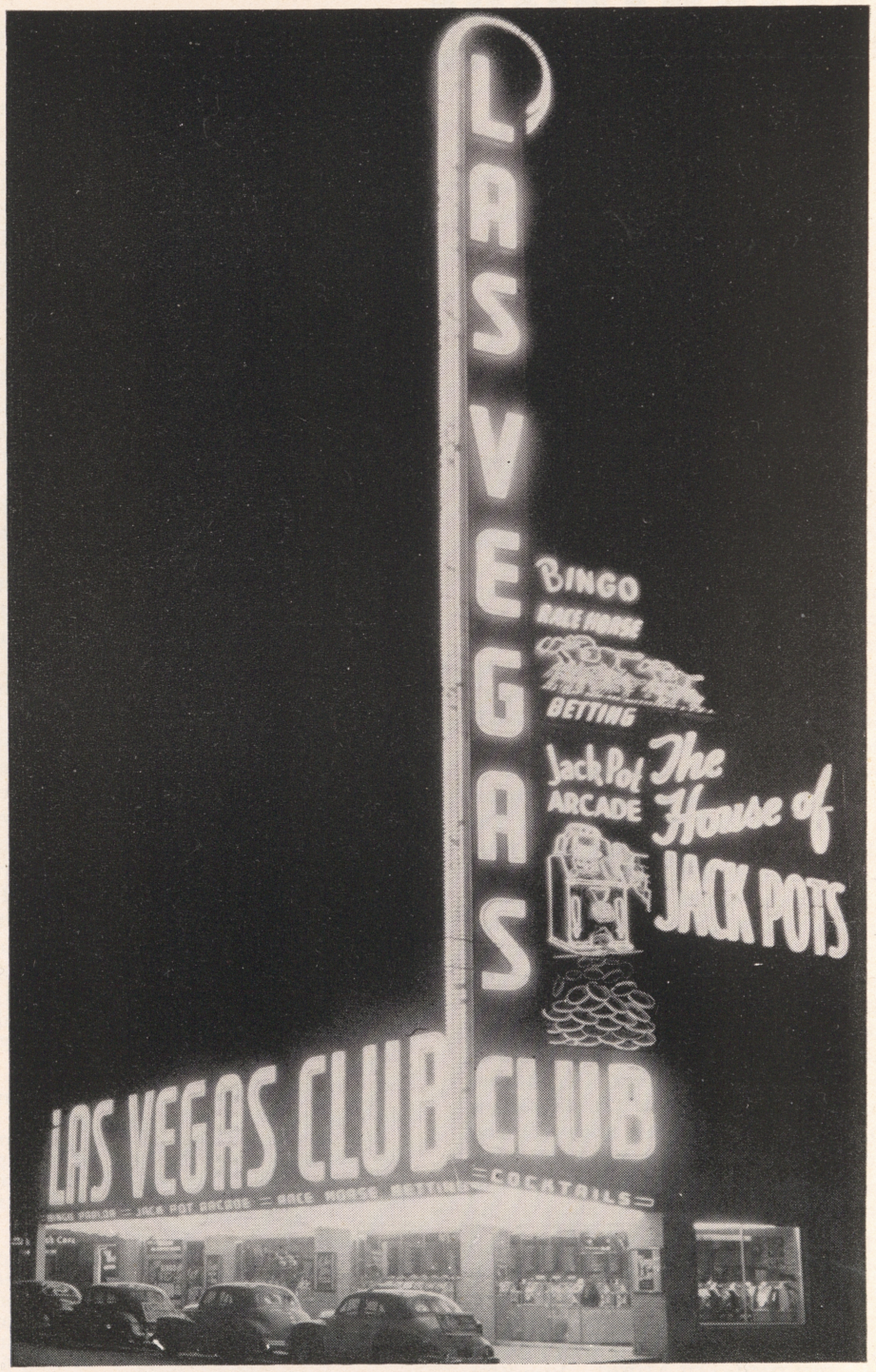
In reading your "FABULOUS LAS VEGAS" of February 11, 1950, I began to realize that the 200,000 acres (more or less fertile) will soon be used up for lawns for our great hotels, including WILBUR CLARK'S beautiful DESERT INN, and that Las Vegas surely is a City of Destiny. Your gay little magazine proves to me better than anything else that Destiny for Las Vegas is right here and your "THAT'S FOR SURE" broadcast helps give it both color and flavor. By the way, Jack, I noticed that your "THAT'S FOR SURE" expression is now being adopted by some other radio programs and stations.

At the FLAMINGO last week when you asked me to write a column for your "Fabulous" magazine, I thought I would explain to you and Jack Walsh that Mom and I had owned the forty acres covered by that hotel for quite a few years. We paid something like $8.75 for the 40 (which was far too much) and some twenty years later sold it for far more than it was worth. That particular forty acres I bought for the sole purpose of its gravel supply, quite a batch of which I sold to the contractor who was grading and gravelling a road which is now Hi-Way 91—THE STRIP. After owning the gravel pit for more than twenty years and watching it grow, what I believed, constantly more worthless, I was stunned one morning when a fellow asked me what I wanted for the forty acres. To this surprise offer I named a price far more than the land was worth, hoping the would-be purchaser would make me a low offer so I could come down a little. But, again, I was disappointed. The purchaser said, "I'll take it. Be at the bank at 10 o'clock and get your money." I was and I did.

All of which goes to convince me that I was not such a liar in 1908 as I thought I was; that Las Vegas and the Flamingo, where this gravel pit of mine existed, are today both "Fabulous" and that the City of Destiny really came true.

Thanks for the invite to write, Jack. I had begun to wonder if I had been left completely buried in a prehistoric age and if possibly "Fabulous" meant "not true." I know now that it doesn't and I will look forward to writing for your publication with great anticipation every week. Good luck FOR SURE.

—POP.



VERSE . . .

. . . by TUTOR SCHERER
POET LAUREATE OF LAS VEGAS

FISHERMAN'S DREAM

With slippered feet in comfort, there
Beside the fire in my easy chair,
This world I leave to dwell in dreams,
To fish the lakes and mountain streams.

I see bass in these waters clear,
Trout are jumping far and near,
Where is that tackle box I prize?
Filled with lures, fine reels and flies.

I need a bucktail or a plug,
Where's my line and doodle bug?
I should have my shiny spinner,
Where's that famous all time winner?

I can't find a single thing,
Some one has my silver king.
Who's been rumaging in this box?
Wish I'd bought the one that locks.

Look! My line and plugs are knotted
And this other line has rotted.
Some one's robbed me of all my hooks,
I'd like to catch the dirty crooks.

I'm throwing all this junk away
And fish the old forgotten way.
I'll have no tangles or rusty hooks,
I'll have no use for nimrod books.

Back to my old boyhood days I'll stroll,
Using a sapling for a pole,
A worm, a line and a penny hook,
I'll get my Mom some fish to cook.

Wake up, John; you're mumbling there;
To bed! Leave that old arm chair.
O. K., I'll shed my scuffs and socks,
Soon as I look in my tackle box.

—TUTOR SCHERER.



BEYOND REDEMPTION

Let one heart cease to yearn,
Love's then dead, will not return.
Once love has changed within
Love is never the same again.

A SON

The thing I desire you could give,
Then, when I have ceased to live;
I would leave a son of my own form,
To keep a mother's heart still warm.

WILL YOU?

For you alone I pine—
Say yes, make life divine.

THE VEGAS GIRL

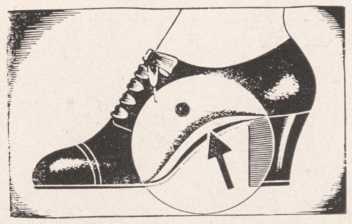
I love her in a bathing suit,
That sparkles from the sand;
And I love her golden skin
The summer sun has tanned.

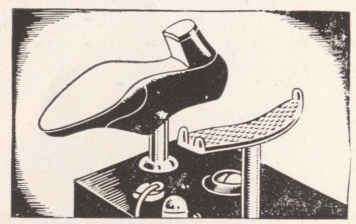


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NO COVER NO MINIMUM

CLUB BINGO

THE OLD-TIMER

. . . by CHUBBY

I HAVE definite information that a certain magazine isn't going to ask me to give my story on an "Unforgettable Character." If they did, I wouldn't know which one to choose as the MOST UNFORGETTABLE, but right at the top of the list would be the name Dr. William A. Redenbaugh, B. S,. Ph. D., and I'll tell you why. He is a living example of the theory that work is play if you enjoy it, and also, enjoyable work knows no age for he is 78 years young, with a sense of humor that any age would be proud of.

The good doctor is a graduate of Dartmouth College, taught chemistry in the University of Illinois, zoology in the University of Washington and was head of the science department in the Seattle high schools. He has retired from active teaching but not from his science work. He winters here in Las Vegas each year. This spring he sojourns to his home at Friday Harbor, Washington, to start another project for the advancement of mankind.

The University of Washington maintains an oceanographical laboratory in the bay there and they have provided space to enable the doctor to work on a project that has been a problem almost since the dawn of mankind, that of desalting of sea water so that the water may be used domestically and commercially and to find a method by which this may be accomplished economically. When I asked him how long it would take he said it couldn't be determined, but that he hoped to have the answer in not too many years. Not bad for a professor of 78!

His hobbies are radio and television. Radio — or as he calls it — wireless, has been his extracurricular activity since the turn of the century. In 1900, when Marconi was experimenting with wireless, Dr. Redenbaugh read all of his research work and without ever having seen an actual set, built one of the first, if not the THE first, radio sending and receiving sets in the United States. In every school where he has taught he has organized after-school-radio-clubs and many of the radio personnel of today are graduates of these after-school sessions.

I've talked with the doctor many times and he has a faculty that is rare in profressors of science. He does not use the non-understandable words and scientific names but brings explanations



down to a level of the common tongue. He has a world of stories but the one I like best is about his own locale. Friday Harbor consists of innumerable small islands and, until recent years, reached only by boats. A couple of friends of the doctor own one of the small islands and bought a seaplane to commute back and forth to the mainland. One morning going to work, the pilot, after he had reached an altitude of about 800 feet, noticed that the plane seemed to drag on the right wing. He told his co-pilot to look out the window and see if there was anything wrong, and there, seated on the pontoon, holding on for dear life, was the family cocker spaniel, the wind whistling through his whiskers and his ears standing straight out. The co-pilot informed the pilot what was happening and the pilot, frightened to death, successfully landed the plane in the bay without injury to dog or passengers. They put the dog ashore and took to the air again. The next morning when they towed the seaplane out of the hangar, there, seated on the pontoon, was the cocker spaniel, waiting for the next ride. Yes, for a man of science, to notice touches of human nature and things of the common man as well as the realm of science is indeed a rare quality.

Make All America Proud of Las Vegas, Nevada

LUCKY

LAS VEGAS CLUB

Downtown **Las Vegas**

I'm Grateful for the Opportunity to Appear at the Flamingo Hotel and Hope to Be Back at Some Future Date

Marti Stevens

AL NISSELL'S
LADIES'
SPORTSWEAR

— ● —

Specializing in
Skirts and
Slacks at
Moderate Prices

● READY TO WEAR
● MADE TO ORDER

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DRESSMAKING . . .
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LAS VEGAS, NEVADA

FRONT ROW CENTER

. . by JOHN RYKEN

IF I knew then what I know now" are the words to an old song title but music men are singing them again. For Jimmie Dorsey has come back in the musical picture as a force to be reckoned with. His current engagement at New York's Hotel Statler is the best he has had in many years. The reason —his band within a band which he calls "Dorseyland Jazz Band."

The early '40s were great years for Jimmie Dorsey. He had several hit records dragging in the coin in juke boxes and across the counters of record stores. Among them were "Green Eyes," "Brazil," "Anapola," "Maria Elena," and he had two top notch vocalists, Bob Eberly and Helen O'Connell. He introduced a style with them that paid off. Bob sang the lyrics slowly and Helen jazzed them up. His tremendous drawing power in hotels on the road in one night stands and at college proms plus the success of his records resulted in a movie contract with Paramount Studios. There he was featured in two top budgeted musicals, both big hits. But the war came along and Bob Eberly went into the service. Helen O'Connell married and a successful singing duo disintegrated. Many of the top flight musicians in the band went into other lines of work of the service and Jimmy Dorsey disappeared from the scene although he still had a band. He disbanded after the war to retire on the huge annuities he had collected since the days he and his brother had split up the "Dorsey Brothers Orchestra." However, the lure was there constantly and it wasn't too long until he again was on the road with a band. A year ago he signed a recording contract with Columbia records and just recently hopped aboard the Dixieland train with his band within a band cutting some Dixieland sides. They have been a huge success and Jimmy Dorsey has been added to the list of bands who are to trailblaze the rebirth of popularity in the band business. Ralph Flanagan is listed as leader in the sweet division, Jimmy Dorsey the leader in the jazz division. Music men who plug songs, book bands, record artists are wondering if at last they for once have anticipated the public's wishes and have come up with a winning parlay before the race starts instead of when the race is almost over.

Radio Notes

Saturday afternoons once a big drawing card attracting the dialers with



solid music from Glenn Miller, Tommy Dorsey and the "Matinee at Meadowbrook" programs seems to be returning to that idea with CBS giving forth with two hours solid of music every Saturday afternoon and NBC reviving "Matinee at Meadowbrook" idea. It all ties in with the lead paragraph of this article . . . Latest Hooper ratings show mystery shows paying off with a vengeance. In No. 4 spot of ratings is "Mystery Theater," No. 5 "Mr. Keen," No. 8 "Crime Photographer," No. 11 "Suspense." The amazing factor in the latest Hoopers is the drawing power of CBS's "Escape" against long established favorites "Fibber McGee and Molly." The former pulled down a rating of 11 against Fibber McGee and Molly who showed up with 20 . . . ABC lost a sponsor of their "Stop the Music" program to CBS's "Sing It Again." Sterling Drug and Bristol Myers conflicted in the m.c. department. Bert Parks is associated with B. M. too closely to suit Sterling's tastes, thus the switch to "Sing It Again" . . . NBC finally inked Phil Harris to a term contract, spiking further rumors to the effect he was moving to CBS . . . Dennis Day on the other hand is wooing Dennis Day to CBS since he currently is bucking Arthur

(Continued on page 34)

BE CIVIC MINDED
LUCKY
LAS VEGAS CLUB
Downtown Las Vegas

WHEN PURCHASING A NEW CAR
YOU EXPECT "TOP" PERFORMANCE
BUT
There Isn't an Automobile That
Can COMPARE or COMPETE With the

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NOW ON DISPLAY IN THREE
LOW PRICED MODELS . . . No. 135, 150 and 160 H.P.

GET BEHIND
THAT WHEEL
IS ALL WE ASK!

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1600 FREMONT STREET PHONE 3477

W. R. (BILL) KRUSE
(OWNER)

C. P. (CEC) MARKLAND
(SALES MANAGER)

THAT'S FOR SURE . . .

. . . by JACK CORTEZ

LAST WEEK we received some good news pertaining to JANE FROMAN, the great singing star of stage, screen and radio. Many of you will remember that this lovely young lady, while en route to Lisbon in 1943 to entertain our "boys," was in a plane crash which killed many. Luckily, Jane escaped with her life but the doctors claimed she would be a hopeless cripple for life and never walk again. She never gave up, underwent 25 torturous operations but Jane threw her cane and crutches away for all time last week! We know and have spoken to Jane Froman many times; heard her sing and entertain from a wheel chair and always admired her spunk and wonderful spirit. So it's with deep sincerity that we say: "The very best of luck to you, Jane, and may your career, although a great one now, grow to even greater proportions in the near future!" COME ON, B. G., LET US KNOW—IS IT TRUE?

JOHN RICE, ex-manager of the GOLDEN NUGGET RESTAURANT, is now the owner of The Cove, a popular eating place in Los Angeles, California. We are certain many of John's friends will be happy to learn of this new business venture . . . The January issue of CHESS REVIEW, a national publication that publishes only brilliant games played by chess enthusiasts, honored one of our natives in their last issue. FRED SOLY, manager of the MONTE CARLO CLUB, was entered in the Golden Knight Tournament, a contest of wits where all moves are made through the mail and sent to tournament headquarters in New York. Many thousands are entered and the winner upon completion will receive nation-wide recognition and honor. In their last issue Chess Review said this of Mr. Soly: "To date, Fred Soly is playing one of the finest games and all indications point in the direction of high honors and possibly national championship for this Nevadan." It would be a great break for us if Mr. Soly, the manager of a gambling casino, won this contest, or even ranked with the best 10. It would give outsiders a new slant on the men who run our gambling halls . . . Just published is BASIL HEATTER'S new book "CAPTAIN'S LADY," Basil's second. He is the son of famed commentator, GABRIEL HEATTER . . . We overheard a remark at one of our clubs the other evening, when someone said: "Ain't Russian Roulette the most dangerous gambling game and what are the odds on dice of baby getting a new pair of shoes?" Russian Roulette is the most dangerous game in plays of chance. Although the odds are 5 to 1 in your favor, the sixth chamber is the last gamble you'll ever make! . . . COME ON, B. G., LET US KNOW—IS IT TRUE? . . . Again we are proud to say that LIBERACE had one of the most sensational openings at the Hotel Nicolette in Minneapolis, Minn. He will be held over until February 22. Full house all shows. Lee will have to be in Washington February 23 for the President's show and that duet he and President Truman are scheduled to play . . . The new pianist at the NAVAJO BAR of the THUNDERBIRD HOTEL is DON SWANDEE. Remember the song: "Deep in the Heart of Texas?" Well, Don's the guy who wrote it in 1941. He was employed at the EL CORTEZ at that time. BILL CLIFFORD'S orchestra was the band that first introduced this tune and started it on its way to national fame. Maybe this time Don will come up with another song hit, only about Nevada! . . . DEBBY PRELL, wife of MILTON PRELL, owner of the CLUB BINGO, can't get over the luck she has in playing Bingo, one of her favorite games. Last week, Debby played at the LAS VEGAS CLUB and won. Just as she called out "Bingo!" the lights went out. After months of playing and having no luck—this had to happen! Even the casino lights couldn't take the shock of Mrs. Prell winning . . . and speaking of Bingo, one middle-aged, avid player always carries a horseshoe with her which she places on her chair and sits on throughout her playing, which lasts approximately four to five hours every day. How enthused can one be? . . . To see CASANOVA without a woman is like seeing the statue of Venus de Milo WITH arms . . . JACK WAER, pit boss at the Hotel El Rancho Vegas, left for Hollywood and a 10-day vacation . . . Belated birthday greetings to HARVEY SHERMAN (February 13), desk clerk at HOTEL LAST FRONTIER. He must be 73 years

(Continued on page 32)

Good Schools Today . . .
Good Citizens Tomorrow
LUCKY
LAS VEGAS CLUB
Downtown Las Vegas

Thanks . . . for a Nice Visit to Las Vegas and a Very Enjoyable Engagement at the Hotel Last Frontier

GUS VAN

P. S. . . Thanks to the Entire Personnel, and I Mean the Whole Bunch, for the Grand Treatment.

The Club with a ♥ in the of Las Vegas

THE ELDORADO CLUB

FREMONT AND SECOND STREET

WE LOAN FROM $1.00 TO $10,000!

THE MOST ON ANYTHING

STATE LOAN & JEWELRY COMPANY

104 FREMONT STREET PHONE 1670

"The Store with the Red Front"

COME IN AND MEET BENNY ROSS, IF YOU NEED CASH

Round the Clock with the Rounders

. . . by ALEX HENIG

WE sincerely hope Frank Dio will be considerate and use discretion when it comes to dealing with "EVERYBODY'S FRIEND" PETE BRADY. Yours truly and many others feel Pete is getting a bad deal. Again we repeat, if anyone else gets to take over IT WILL BE THE SAME GRAVEYARD IT USED TO BE! At present it's Brady's on the Strip, where you can find your many friends.

Did you know that 21 dealer Harris "Henry" Goldie, Eldorado Club, is a laboratory technician, specializing in bacteriology and pathology? Spent six years at the Montifiore Home and Hospital for incurables in New York City. One and half years as bacteriologist at the Service Laboratory in New York for Dr. H. R. Miller and Dr. Landsman, famous tuberculosis specialists. Was one of the pioneers in bringing acidophilus milk to the medical world, while bacteriologist at the Service Laboratory. Entered West Point and was in charge of the laboratory at the Cadet Hospital. Had two big write-ups in the Medical Journal. When he settles down and gets married his life's ambition is to have his own laboratory as a hobby and tinker around with infantile paralysis and cancer. Note: There have been many a cure, many a serum, and many powerful life saving drugs, (as we all know), that were found accidentally by individual laboratory technicians. Lots of luck, Henry, and best wishes to you. Readers we've had this interesting story for quite a while, so we hope Henry gets to work steady on the "21" table to enable him to realize his ambition. Yes, and perhaps save many lives . . . Visiting the Hotel Flamingo from Milwaukee, Wisconsin: Mr. and Mrs. Harry Soref, inventor of the Master Lock—famous all over the world. With the Sorefs is their lovely daughter, Clarice, who was enjoying the shows that our hotels always offer . . . The new Las Vegas Club looks much better since they removed the staircase that was in the way. At this same club "smiling" Art Schellang isn't smiling these days. Too many jackpots are being hit at this club. Bingo agents Lillian and Phyllis were busy collecting and paying off when we left the club . . . Boy friend Leo, of Victor's in Hollywood, here for a few days visiting lovely Ducky Abrams. Ducky sure looked happy while he was here. What does this mean? . . . A combination hard to beat and very seldom seen by the public



are Clarence Goshert (steward) and Chef Jack Collins, both of the Thunderbird Hotel . . . After reading our article about Ralph (the best cook in the west) Bernardo, his friend, Bob Anderson, of Long Beach, just couldn't wait to get here to visit him. He hopes Ralph will cook him one of his famous dishes! . . . A friendly fellow and a good worker is Jerry "Corned Beef" Richman. You can be assured of a good sandwich always (Eldorado's Snack Bar) . . . When you are tired and want to feel good, visit Lenny Schafer, Thomas Mills and Jack "King Kong" Lea at the Hotel Last Frontier Health Club . . . Happy birthday to Mother Beatrice Allan on February 23, (21-plus). She is coming to Las Vegas to celebrate with daughter Pee-wee Bebe, who dances at the Hotel Last Frontier. Hope you like our town. . . . Still going strong all over the country, the Bigler jackpot bank. You can get this souvenir at most any place here in town . . . Believe it or not, but little Ace Brown (Eldorado Club), 48 inches, 36 years old, weight 64 pounds and the father of two lovely children, once held the dice for 55 minutes when he worked in Reno. He hit 22 passes and

(Continued on page 34)

Patronize Las Vegas Stores

LUCKY

LAS VEGAS CLUB

Downtown Las Vegas

MONTE CARLO

(EUROPE)

IS EASY TO REMEMBER

Monte Carlo Club

(AMERICA)

IS HARD TO FORGET! !

CHIC FECHSER, President — FRED SOLY, General Manager

Because you desire lovelier fashions!

Florence Richards Magicscope

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SEE YOUR LOCAL

SIMMONS DEALER

for

BEAUTY-REST MATTRESSES

and

HIDE-A-BED SOFAS

Your Furniture Store of

- STYLE
- QUALITY
- SERVICE

DESERT FURNITURE AND CARPET CO.

EDW. and HELEN WASKOW, Owners

1512-14 Fremont St. Phone 1797

HOLLYWOOD . . .

. . . by VINCE LUISI



EVERY Monday nite is New Year's Eve at the Mocambo! C. Morrison is hanging his guests from the rafters in that beautiful little bistro of his, every week brings in more and more celebrities who come in search of fun and go away with great big grins of approval on their faces. A glance around the room saw Kirk Douglas, who does a hot "charleston" with Jane Wyman, Bette Davis graciously declining to do the "charleston"—a great lady on and off the screen. Gloria Swanson acting as a judge during the contest—she gets lovelier with age. Gail Patrick doing her own little rendition with Cornell Wilde. The "Firehouse 5" really warmed the audience with plenty of hot jazz tunes—every one having a grand time just knocking themselves out of joint! It was Hollywood completely relaxed and off guard, and thoroughly enjoying the proceedings!

Personally Yours . . . The old Chanteclair makes another attempt — this time as FELIX YOUNG's, the room has been redecorated and presents an elaborate menu—TOO many dishes to choose from, Felix! . . . The HOLLYWOOD ROOSEVELT HOTEL presenting their patrons in the Cinegrill with some great dance music with ALVINO REY and CHUY REYES, music you love to listen and dance to . . . After a very successful engagement at the beautiful THUNDERBIRD HOTEL in Las Vegas the NAT "KING" COLE trio delighting the customers at the OASIS CLUB with HELEN HUMES adding some wonderful vocal talent to make a wonderful show at Eddie De Sure's bistro—one spot where you get more than your money's worth in swell entertainment—next on their array of talent is SARAH VAUGHN! VIC DAMONE comes out with another hit recording in "Right Where I Belong" on a Mercury label, this is another one of MICKEY ROONEY's numbers — Mickey has more talent than any three celebrities here in Hollywood—look for another one of his tunes called "Freckles," that "Der Moan" will record soon, it's a catchy tune! . . . JENNIFER JONES and hubby DAVID O. SELZNICK making a beaming pair in one of the better nite spots . . . MONIQUE DE MONTIGNY attracting attention with a beautiful hat creation at the Mocambo in the company of "YVETTE"—both girls wish to be remembered to Jack Cortez—wish a couple of lovely girls like that would remember me!—he's just the editor and publisher, girls, don't forget if it wasn't for the rest of us "writers?" he wouldn't have anything to edit and publish—maybe he'd be better off??? . . . FRANK McCALL (Froggy) the king of the used car dealers, surrounded by three lovely women at Leon and Freddie's—Frank has a great personality and a host of friends! . . . BILLIE ECKSTEIN viewing the Nat Cole show and having a great time—JERRY CASE getting in front of the "mike" and doing some grand impersonations of Billie Eckstein, Nate Cole, Rose Murphy and other top vocalists—Billie and Nat got a bit of a thrill hearing someone impersonate them, there was very little difference between the real thing and the impersonation! — Jerry Case is great! . . . The Los Angeles Police Department, in an effort to promote better understanding and closer cooperation among the citizens, is sending "Good Will" ambassadors around to the local bistros. Recently there was a robbery on the East side and the police had the entire area surrounded with radio cars but were unable to uncover the burglars due to lack of cooperation from the citizens in the area. The sooner people realize that the police in this

(Continued on Page 31)

Donate to the American Cancer Society

LUCKY

LAS VEGAS CLUB

Downtown — Las Vegas

Review of the Shows . . . and a View of Personalities

. . . by JACK CORTEZ



★ El Rancho Vegas

Show presented February 15 to March 1

The HOTEL EL RANCHO VEGAS presents a new show which stars ROMO VINCENT, the Magnificent Obstruction. This is Romo's sixth engagement in our town and we believe he is more popular now than ever before. He is called the Fat Man of Show Business. He has wonderful delivery and is a down-to-earth entertainer.

Romo has just completed a picture in Hollywood, "The Toast of New Orleans," for MGM, in which he sings an Italian dialect song, "Everybody Come Over to My House." The same song practically tore the house down in the Round-Up Room. Romo is a jovial songster of approximately 265 pounds, is one of our favorite entertainers, and his entire presentation is excellent.

On the same bill are the ANDRINI BROTHERS, a duo of musicians that is one of the finest musical teams we've ever heard. One plays the **Mandolira** and the other a **Guitar,** and the music they present is a treat no one should miss.

The GEORGE MORO DANCERS present two new, colorful and exciting dances. The first one is a fast precision routine and the second a sensational samba. Each girl is exquisitely dressed in very colorful costumes.

CARLTON HAYES and his ORCHESTRA handle the musical background like champions and give out with the kind of music that makes you want to dance. Lovely BETTY NELSON is the vocalist with the band.

FABULOUS LAS VEGAS

★ Hotel Last Frontier

Show presented February 10 to February 24
(Full review in last week's issue)

This show at the HOTEL LAST FRONTIER is an all-circus presentation and stars YONELLY, a wonderful French musical clown. He plays all sorts of miniature instruments with real artistry. Yonelly, in complete clown regalia, has a lovely partner in his act this time—Sarah, who is also his partner in life. They were married in May of last year. Yonelly and his amusing pantomime presentation, is loved by all audiences, young and old.

The FOUR WILLYS, two ladies and two men, are a juggling act of rare novelty, also on the bill. They've been featured entertainers both in this country and abroad. A sigh of relief is generally exhaled when these four excellent jugglers complete their various difficult routines.

The MASCHINO TROUPE are a group of world famous acrobats. Their whirlwind routines are spectacular and breathtaking and many of their tricks are original and not done by other acts of this kind.

RUSS BYRD is singing ringmaster of the show and does an excellent job on the vocals—particularly those of "Some Enchanted Evening" and "Donkey Serenade."

A new pony line of Al White Dancers opened with this new show. They were chosen and put through their paces by AL WHITE. The routines are good and the costumes beautiful.

In their seventh week is AL JAHNS and his ORK, doing a neat job for dancing and the shows. Lovely LOUISE is the vocalist with the band. In the GAY '90s BAR, for late hour pleasure, are GEORGE REDMAN and BOB LAINE. Each plays a set, and George stays on till early morn.

—FABULOUS LAS VEGAS—

★ Flamingo Hotel

Show presented February 9 to February 23
(Full review in last week's issue)

The headline act at the FLAMINGO is the famous international comedian WILL MAHONEY, back in the States after 15 years. After long and highly successful engagements in England and Australia, it is truly wonderful having him back with his marvelous humor and entertaining style. Will presents a comedy dance on top a xylophone (three times the normal size) that is the greatest and most difficult we have ever seen.

MARTI SCHENCK, in her solo debut, has routined a really good act. She is a lovely, sultry singer of songs and has lots of poise and good stage presentation. This is Marti's initial cafe try and all indications are that she has a brilliant future in Show Biz. She is stunning and her handling of self and material shapes up well.

THE KINGS AND THEIR LADIES are the new dancing group at the Flamingo. BUDDY KING and his wife, CANDICE, are the featured dancers with these girls and the four routines presented are **absolutely tops.** Each girl is beautiful and truly a wonderful dancer.

BILL CLIFFORD and his superb ORK play for the show and dancing. MARY MARSHALL is the lovely vocalist with this top band.

FABULOUS LAS VEGAS

★ Thunderbird Hotel

Show presented February 17 to March 1
(Not a review)

The star of the new show at the THUNDERBIRD HOTEL is lovely PEGGY LEE of radio, stage and screen fame. Miss Lee appeared at the HOTEL EL RANCHO VEGAS approximately a year and a half ago and did a wonderful job and probably will repeat. She and her husband, DAVE BARBOUR, have Dave's quartette with them this time to accompany Peggy. They will undoubtedly present her singing the songs she introduced and made famous.

COPSEY and AYERS are East Indian dancers (Jack Cole style) who present some fine routines. They follow their Oriental dances with a take-off on the Savoy-style dancing.

CHUCK GOULD'S ORCHESTRA handles the background music in good style, with JACK MARTIN'S ORCHESTRA alternating for the patron dancing pleasure.

Also on the bill will be a line of dancing girls.

FABULOUS LAS VEGAS

★ Club Bingo

Show presented February 18 to March 4
(Not a review)

An entire Manhattan cocktail revue, direct from New York for its first appearance in the West, is the CLUB BINGO's new presentation. This package show will feature JAT HEOD, who does impersonations of Broadway stars and comedy skits. BETTY ELLEN, a toe and tap dancer, and the GAYLORD SISTERS, singing old and modern torch favorites, are also on the bill. Each show they present is completely different from the one before, including costumes.

According to the rave notices they received in the East, we believe the Club Bingo should have an excellent show that will please the Rounders very much.

MIKE WERNER'S orchestra will supply the music for the show and dancing until 4:30 a. m.

ALEX CLIPPER plays the organ for dancing and Requestfully Yours during intermission.

FABULOUS LAS VEGAS

★ Wilbur Clark's Desert Inn

(No review as yet but it's almost overture time!)

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"Broadway of the Golden West"

. . . by GUS VAN

JACK, I'm not a writer, nor did I attend any of our great colleges, but I firmly believe it should be very easy to write about your wonderful and "fabulous" city, Las Vegas. To make this an even easier task, all I have to do is just think of the great number of acts that appear on what I call "The Broadway of the Golden West."

A week never passes that there aren't at least 10 of America's leading artists or acts appearing in a short space of approximately five city blocks, at one of the beautiful hotels! And how about the smaller acts that enhance the bills and your wonderful orchestras? FABULOUS is the word—and how! You named it, Jack, when you titled your fine magazine "Fabulous Las Vegas." It is just that and with all the present progress and the building of another hotel, it should and will be even greater in the very near future.

Where, in the entire world, could you see a list of artists such as the ones who were there at the time of my engagement? Let's take a rundown: At the Flamingo Hotel: Pat Rooney Jr., Burns Birds and one of the most sensational dance teams to ever grace these shores and any stage— Francois and Gizelle Szony . . . Hotel El Rancho Vegas—Chico Marx, Burton Birds, Jon and Sondra Steele . . . Hotel Last Frontier—Herkie Styles, The Paysees, myself . . . The Thunderbird Hotel—Gene Marvey, Allen King, Nat "King" Cole and—oh, well, I could go on and on, as each two weeks brings another change of acts—and always GREAT!

Broadway, I mean "our" Broadway, could hardly boast of so many great acts in such a small area. If I should try to explain to a person who never visited your town—there would be a look of doubt. I'm certain of this, because I tried once and had to give up.

Why don't you get the Chamber of Commerce to name the Strip "The Broadway of the Golden West?" It is that and at the rate it's going it'll be greater than Broadway, New York City, if my guess is right.

Personally, I am very happy to see such progress for two very good reasons. One: I am President of the American Guild of Variety Artists, and Las Vegas employs a great number of our members. Two: Many people of means used to go abroad and visit other countries and seek the relaxation that Las Vegas has to offer. These same people can enjoy the same privileges and more in your city, which I believe is one of America's most beautiful scenic setups.

I have always been a firm believer in "See America First" and am certain if our citizens did just that they'd find Las Vegas an outstanding spot of great interest—plus adventure.

I had a great trip to Atlanta, Georgia, and a very successful engagement at the Henry Gray Hotel. The wonderful reaction and the great people I met while in Las Vegas will remain in my heart and mind forever.

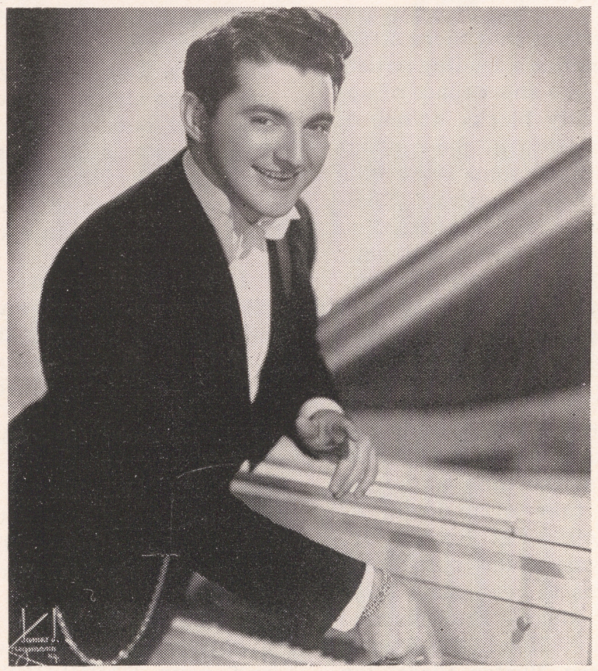
Here's hoping those marquees will always remain bright with BIG names and your FABULOUS LAS VEGAS magazine a bigger and greater publication.

Sincerely,

GUS VAN
President
American Guild
of Variety Artists

A FREE PRESS IS
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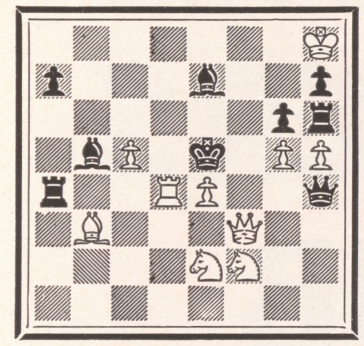
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CHESS » » »

. . . by **FRED SOLY**
PRESIDENT, LAS VEGAS CHESS CLUB

PROBLEM NO. 39

Black 9



White 10

White mates in two.

Solution to problem No. 38: R-B2.

U. S. OPEN, 1949

Neal (White)	Sanastiere (Black)
1—P-K4	P-QB3
2—P-Q4	P-Q4
3—N-QB3	PxP
4—NxP	B-B4
5—P-KB3	N-Q2
6—B-Q3	B-N3
7—N-K2	P-K4
8—O-O	KN-B3
9—QB-N5	B-K2
10—NxN	BxN
11—BxB	QxB
12—BxB	RPxB
13—PxP	QxP
14—N-N3	O-O-O
15—P-B3	Q-K6ch
16—R-B2	RxP
17—Q-K2	Q-R3
18—R-Q	R-R
19—KR-B	Q-R5
20—Q-K	RxPch
Resigns	

U. S. OPEN, 1949

Santasiere (White)	Ruitstein (Black)
1—P-K4	P-K3
2—P-Q4	P-Q4
3—N-QB3	N-KB3
4—P-K5	KN-Q2
5—P-KB4	P-QB4
6—PxP	BxP
7—Q-N4	O-O
8—N-B3	N-B3
9—P-QR3	P-KB4
10—Q-R3	B-K2
11—B-K3	P-QR3
12—O-O-O	P-QN4
13—N-K2	N-N3
14—QN-Q4	Q-B2
15—NxN	QxN
16—N-Q4	Q-B2
17—P-KN4	P-KN3
18—PxP	KPxP
19—Q-N3	N-B5
20—BxN	QxB
21—K-N	R-N
22—P-KR4	R-B2
23—P-R5	P-N4
24—PxP	P-N5
25—P-R4	R-KN2
26—P-QN3	Q-B2
27—P-KN6	B-Q2
28—B-R6	Resigns

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'OVERTURE'

Wilbur Clark's DESERT INN

THE WOMEN'S WHIRL

. . . by FROSTY JAY JENSEN

HAVE you ever thought you'd like to write? Well, then, for the ladies in the audience—the men can all go home—who would like to earn a few million dollars in the many spare, free moments they have between bubbling the baby in the morning (the word is supposed to be "burping," but I do dislike using such language in the first paragraph), and berating Papa at night, I have some very helpful information. In fact, it is so helpful I may even go into it myself.

Let's say you have ten minutes time to devote to story writing after lunch, and you want to sit down and dash off a few thousand words about some fascinating subject for which the Ladies' Home Journal will be begging to be permitted to pay you $750.00. This is very, very easy to do. Just sit down and try it some time. However, in the remote possibility that L. H. J. may (of course, this never really happens) returns your story to you with a nicely worded rejection slip, I am sitting here, ready and willing and able to impart to you some comforting thoughts—and news.

Do not despair! There are 158—actually 158—short story markets that you can turn to, who no doubt are just sitting there (like I'm sitting here, you know), waiting for you to send them your precious story. As a matter of fact, I have a list consisting of the names and addresses of the entire 158 markets, together with the rates of payment, per word, per story, or per rejection slip. (This latter pays nothing, not even the postage).

This list makes such interesting reading, too. Especially the "rate" lists . . . some of which will mention that they pay "1 cent a word or less"! That "or less" part is particularly fascinating. But then, too, some of these 158 markets do pay more. "Pay 2 cents to 3 cents per word, plus $3.00 to $5.00 for pictures"—now just look at this opportunity, gals—and a good way to dispose of all those old snapshots in your photo album. You can do all this in your spare time.

I've come to the conclusion that these people, however, never heard of William Saroyan. When I talked to Mr. Saroyan last year during his sojourn in our town, it seems to me there was some mention of his being paid $1.00 per word . . . well, I'm sure these 158 markets must be wrong. I must write to each and every one of them and tell them that Mr. Saroyan wouldn't like it



one bit if he knew they were just offering us poor little women only "less than 1 cent per word" . . .

Speaking of William Saroyan (and I don't give a d--- what TIME-LIFE-FORTUNE say about his "ego"—I like the man), I was particularly amazed—and amused—last fall one Saturday afternoon in his cottage at the Hotel El Rancho Vegas (unfortunately, I wasn't there on a social call, but just to do some work for him on his article, "Gambling in Las Vegas," when I looked around the room where, in the middle of the floor was a small table with a typewriter on it—and a box of clean, white typewriting paper. He was busy typing away (and can the man type FAST—whew!) so I nosied around a bit. Finally, I just couldn't resist asking: "No dictionary anywhere around here?" (I always got "A" and "Superior" and 99-plus in spelling, but I still can't write an article or story without ye old faithful Funk and Wagnalls around. Even if I don't use it, I like it for moral support.

"Look, Honey," says The Genius, "What I can't spell, I don't write!" . . . which, of course, accounts for the $1.00 per word paid to Saroyan, and the "1

(Continued on Page 29)

CONTRIBUTE TO THE MARCH OF DIMES

LUCKY LAS VEGAS CLUB

Downtown Las Vegas

SOON! SOON!

WATCH FOR OPENING!

Benny Binion's

WESTERNER

CLUB

(DOWNTOWN)

HOLLYWOOD HEADLINES by MARTIN LEWIS

WITHIN recent years MONA FREEMAN, Hollywood's Dresden-doll in a sloppy-Joe sweater, has become the idol of teen-agers everywhere. She, in turn, has become their champion. In general, this pert and pretty hazel-eyed lass believes adults are unfair to the bobby-soxer set by treating them as immature freaks.

"Teen-agers have a lot of sense," Mona remarked on the set of Paramount's new comedy, DEAR WIFE, in which she again plays a member of the bubble gum and saddle shoe set. "They're going through a tempestuous time in their lives. While it's true they haven't yet settled into adult patterns, most of them are older and wiser than they're treated."

Mona's own movie career has been based upon her amazing ability to act as a teen-ager. Yet she readily admits she's a mature 23, that she's been married 4 years and and that she has a 2-year-old daughter. Of course, young Miss Freeman's been seen in other, more mature roles. But her first big hit was scored as the letter-writing, Cupid - playing kid sister in "Dear Ruth," the predecessor to DEAR WIFE. The clever cutie created a teen-ager type in that frothy comedy which has been widely copied—and which prompted mothers, fathers and bobby-soxers to pen countless letters asking for her advice.

"Don't get the idea I consider myself an authority on the subject," remarked the actress. "But at least I was a bobby-soxer myself and not so long ago that I can't remember what the teen-ager days were like."

Mona believes youngsters in their early teens still need discipline, but it shouldn't be too strict. They need understanding, too—for while their enthusiasms, styles of dress and such may seem odd to grown-ups, the kids are not human monstrosities. They are actually quite intelligent, claims Mona. What's more, they're able and anxious to learn. Yet they must have guidance and instruction—not brush-off indifference.

Although Mona's petite figure, baby face and bright eyes make her look like a little lass, she has a lot of mature common sense. For example, when asked for advice, her No. 1 rule for the teen-age set was: "Don't drink."

"Boys and girls of high school and college age have plenty of life," she pointed out. "They don't need any artificial pick-up. Then, too, most of them are at an age when they're driving or riding in cars without adults for the first time. And there's no question that alcohol leads to many traffic accidents."

On the other hand, Miss Freeman thinks parents are merely wasting their breath if they try to keep their small fry from smoking. "Almost every teen-ager will try a cigaret," she explained. "If he or she likes it, the habit will probably be continued. And if the gang has reached the smoking stage, it's most natural that Joe or Josie will want to join in."

The same holds true for "necking," advocates the star of Paramount's Dear Wife. It's completely normal, but it's up to the parents to explain the good old-fashioned facts of life to their youngsters—or suffer the consequences. In regard to careers, Mona says kids should decide what they want to do at an early date. And the teen-age is the time to start planning and working toward that goal.

As for her own career, Miss Freeman hopes that she'll soon be considered for more mature roles. After several years of experience, she now feels confident she can play them. Sure, she enjoyed her role in DEAR WIFE, causing trouble for William Holden, Joan Caulfield, Billy de Wolfe and Edward Arnold. This time, she manages to get brother-in-law Holden running against father Arnold for state senator—much to the surprise of both parties.

"But I don't want to play teen-agers forever," moaned the ambitious damsel. "If this keeps on for many more years I'll find myself playing my daughter's daughter!"

THINK, TALK AND
LIVE AMERICAN
LUCKY
LAS VEGAS CLUB
Downtown Las Vegas

'JEST WRITING'

. . . by STAN IRWIN

THEY say that everyone has a twin someplace in this world; I think that every city has a twin. It has been mentioned that San Francisco is the Western New York, Miami Beach is the Eastern Hollywood . . . and take it from me BALTIMORE is the Southern BOSTON! Every town has its outstanding SQUARES; Los Angeles . . . Pershing Square, New York . . . Madison Square, BALTIMORE . . . its PEOPLE and they're the "SQUAREST" of them all.

Baltimore has approximately 1,000,000 population . . . that is, in round figures . . . excuse me—SQUARE FIGURES! Per capita Baltimore boasts of more individual home owners, Television sets and street GAS LIGHTS than any other city in the United States. It is one of the largest industrial cities in the East with the majority of wage earners just able to own a home, a Television set . . . and STREET GAS LIGHTS.

Baltimore has three television channels with the outstanding shows of the week emanating from New York daily scheduled. Baltimore has its own shows . . . usually sports revues and race results. The No. 1 television station in Baltimore is WAAM. Unlike Pittsburgh, this city gets all the fights and other outstanding sports events directly from New York.

Baltimore boasts of nine first-run movie houses playing pictures at popular prices . . . evenings 72 cents. In New York these same pictures are shown at first-run theaters but at prices which are not so popular . . . evenings $1.25. (If prices in New York get any higher . . . it'll pay to go to Baltimore just to see a movie.) Besides these first-run houses there are many other chain houses well spread throughout the city. The Hippodrome in Baltimore has always carried vaudeville . . . the policy has been one week shows and many of them have been one WEAK show but that's the exception. After all, it's not easy to book 52 hit shows a year.

Appearing there now and HELD OVER for another week (again the exception), are the AMES BROTHERS. (Remember them from the Club Bingo.) They have practically set a new house attendance record, of course, "RAG MOP" helped them clean up. (That's a JOKE, son!)

The classical interests of the Baltimorians are answered by the productions presented at the Lyric and Peabody Institute. All leading concert sing-



ers and instrumentalists including the Baltimore Symphony Orchestra make regular appearances in the above mentioned auditoriums. Oh yes, they also have a burlesque theater . . . you go there for a change. Not yours, but the girls change . . . sort of a skin game. Baltimore, like Boston and Philadelphia, is readily used for new shows as a tryout city. When shows leave New York on tour they usually stop in Baltimore for one week. These legitimite productions use the Ford Theater . . . which is rightly named, because it's practically as old as Ford.

In Baltimore, there is only one night club presenting name and seminame attractions . . . the Club Charles. The owners of this club are Tom Shaw and Lou Baumel . . . brothers. (I guess their names are different because they married different girls.) The presentation is typical night club style . . . line of girls, dance team, vocalist and comedian. This is yours truly's fourth engagement at the club . . . and by simple deduction since I'm not a line of girls, a dance team or a vocalist . . . I must be the comedian. (That's by simple deduction . . . but by complicated deuction we have another story.) The Club Charles has featured the following names: Sophie Tucker, Harry Richman,

(Continued on Page 29)

Build Faith, Through Religious Worship — Attend Church

LUCKY

LAS VEGAS CLUB

Downtown Las Vegas

FROSTY JAY JENSEN:

(Continued from Page 25)

cent or less" that I'm stuck with . . .

In addition to the names and addresses and rates of these 158 markets, they also list the requirements of each magazine. This, too, is fascinating reading. For instance, one magazine particularly stipulates: "Occasionally use a short-short. But only if **superb**." So, naturally, I send these people ALL my short-shorts. They can't scare me!

Then another magazine tells us: "Use action stories dealing with a time-less West." O. K., lads and lassies, throw out all your clocks and watches, so I can cash in on this one. (All the corn isn't in Iowa!) Then another one says simply: "Use short-short love stories." Well, what other kinds are there? I'd better quit now before someone throws something at me . . . F. J. J.

✓ Best defense of secrecy in government financial deals came from Secretary Harold Ickes, when he defended his Saudi-Arabian pipe-line proposal in an off-the-record speech to the petroleum industry. "After all, gentlemen," barked the irritated Ickes, "most of the things that are conceived in this world are conceived in privacy."

✓ When Helen Hayes addressed the Senate on a bill to admit refugee children to the U.S.A., one Senator heckled her: "Do you mean to say you'd adopt a child unseen?"

The actress replied: "I never saw my own child until it was delivered."

✓ A home economist was giving a cooking demonstration before a group of farm women. "Take an egg," she explained, "and carefully perforate the basal end. Duplicate the process in the apex. Then, applying the lips to one of the apertures, by forcibly exhaling the breath discharge the shell of its contents."

Eighty-five-year-old Aunt Cassie turned to a neighbor. "Beats all how different these newfangled ways is," she whispered. "When I was a gal, we just poked a hole in each end—and blowed!"

✓ When a woman told Somerset Maughan that she couldn't decide whether or not she was in love with a certain man, he said, "Madam, there is only one true test of love—could you use his toothbrush?"

✓ I think a man and a woman should choose each other for life, for the simple reason that a long life with all its accidents is barely enough for a man and a woman to understand each other; and to understand is to love. The man who understands one woman is qualified to understand pretty well everything.

✓ A man's heart may have a secret sanctuary where only one woman may enter, but it is full of little anterooms which are seldom vacant.

STAN IRWIN:

(Continued from Page 28)

Jackie Miles, Delta Rhythm Boys, Peter Lind Hayes, Lenny Kent, Dave Barry, Harvey Stone, Buddy Baer, Frances Faye, Billy Vine, and Buddy and Jerry Lester.

The Chanticleer, which was the direct competition to the Club Charles in show policy, has switched to a Burlesque Revue type of show. They have a line of girls, a male singer, two burlesque comedians presenting those TRUE burlesque bits and a strip dancer . . . NO COVER CHARGE. There are the average amount of smaller clubs that offer the public all types of floor shows from NICE to SPICE. Rating No. 1 in popularity are COCKTAIL LOUNGES . . . there are more than you can count. Most popular are Eddie Leonard's Spa, the Coronet and the Blue Mirror all boast of the outstanding musical combos in town . . . and after a few drinks, they all sound like the best. The city does not have any outstanding "Hotel Room" like most other cities.

Whether the clubs make money or not . . . one man does; his name, Irv Klein, he handles the publicity for the Club Charles, the Chanticleer and The Spa! He gets you coming or going . . . he tells you where to go, and if business is bad, the boss tells HIM where to GO.

Well, that's a bird's eye view of Baltimore . . . so if you read this, DON'T LOOK UP!

GET WELL!

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North Vegas

. . . by JOHNNY UHLMAN

IT WAS about 4 a. m. November 5, 1942, that I got my first glimpse of Las Vegas at the U. P. depot . . . and it was colder than a . . . hm-m . . .! Yes, I was a G. I., a dog-face, a brand new buck private in Uncle Sam's Air Force headed for the gunnery school at McCarran Field to WIN-THE-WAR!

To survive the cold until we reached camp the others and myself "sardined" into the bottom of those "air-cooled" trucks and saw nothing until we fell out at the base . . . FELL OUT!! They had to PRY us out!!

Eventually I wound up with an assignment at the base that allowed me to spend as much time in town as I did on the base and where did I spend that time? . . . In TOWN!! In case some of you readers don't already know it . . . Mrs. Uhlman's little boy John LOVES to dance!

It was these numerous trips to and from the base that took me through North Las Vegas . . . I could see the little town growing even then. However, four years ago, the 29th of this month, I was awarded the coveted "ruptured duck" and immediately returned to Vegas to make my home. Since that time I have had very few instances arise that took me to North Las Vegas until just recently and the changes I found along with the phenomenal growth of the city astounded me! That's right . . . CITY . . . North Las Vegas is a city in its own right and one of the most rapidly growing communities in this part of the state of Nevada. To quote the Honorable C. C. McDaniel, mayor of the City of North Las Vegas, "We have made many improvements to date and are mighty proud of the fact that our city is DEBT FREE!"

Immediate response was mine when I approached the editor of this magazine with the idea of publicizing North Las Vegas in his fine publication, "Fabulous Las Vegas." The very large and ambitious young gentleman then told me that he had been entertaining the idea for some time himself, but had been unable to get the plan set in motion.

With the assistance and cooperation of YOU who ARE North Las Vegas, I hope to bring our readers to realize that "over the hill" is NOT the "poor house" in this case, but rather that "over the hill" is a fast growing little



city to watch and while watching . . . VISIT and BOOST!!

You coulda' knocked me over with a bingo ball . . . I must admit that I wondered how the people of North Las Vegas would take my "invasion," but I didn't wonder for long . . . I was soon to find out the TRUE meaning of those words "real western hospitality!" Come with me on my initial tour of the North Vegas spots!!!

First place I stopped was at the HACIENDA CLUB . . . LEON is tending bar on the swing . . . LEON ZEROLIS is his full name, but who knows anyone's LAST NAMES in Vegas? LEON was on the Strip at Val Sneed's place when I first met him. It was during that regime that he married PHYLLIS, and what a fine gal she is . . . she's in the dining room at CLUB BINGO. JOE VERELLA is the daytime mixer here at the HACIENDA . . . many of you will remember JOE when

(Continued on Page 31)

CONTRIBUTE TO THE
COMMUNITY CHEST
LUCKY
LAS VEGAS CLUB
Downtown Las Vegas

VINCE LUISI:

(Continued from Page 17)

or in any city in the world represent law and order and should be given the utmost in cooperation, the quicker a fast growing town will take its place among the nation's leading cities and gain the reputation as being a safe and sound place to live in. If you see anything wrong don't just turn your head the other way, get to a phone and call the sheriff's office so that they can take quick action before anything drastic happens! Help them a little and you will be helping your city a LOT!

Bye now—V. J. L.

NORTH VEGAS

(Continued from Page 30)

he was at the old Hi-Life! OMER EVANS holds down the graveyard shift while things are really, really popping!! . . . In case you're having trouble locating someone, or want the lowdown . . . see RUBY WILLIAMS who totes the "touches" to the tippers . . . RUBY knows EVERYONE in North Vegas, it seems . . . been there since they cleared off the first clump of sagebrush!! Music is by the SUNDOWN TRIO . . . BUD HERRMANN, guitar . . . GENE BEARDEN, bass . . . and GEORGE CROSBY, accordion!! They put out a variety of dance music that will satisfy all!!!

Let's go over to the EMBASSY CLUB. "H'YA, JOHNNY!" . . . and I'm hardly in the door . . . hospitality!! It was WES PURCELL "slugging" it out on the swing shift. WES has been in Vegas a long time and if he can't make you feel at home . . . you've got too much starch in your shirt!! NELSON "MITCH" MITCHELL is the genial owner and host of the EMBASSY and a more down to earth guy you'll never meet . . . his wife, RUTH, runs the only BINGO PARLOR in North Vegas here at the EMBASSY and has plenty of assistance from blonde JUDY ENRIGHT! IRA SMITH . . . "SMITTY" to everyone! Here's a fellow who will do anything to pull a gag . . . and I mean ANYTHING! This happy guy has the "21" and poker table at this club!!!

There's the ZANZIBAR just across the street! Let's go on over and meet the folks . . . About a month or so ago three enterprising young men took over this club and, believe you me, these boys are on the road to going places!! Who are they? Well, there's CLARK SLONIGER (he signs the checks) . . . DON FITZGERALD (he works the day shift) and LYNN McKNIGHT (he's the swing shifter). The place is open twenty-four hours a day and the boys have JIMMY HUBBARD walking the graveyard boards! Music for your entertainment and dancing is supplied by TOMMY BLOCKER, who doubles on violin and guitar with SMILEY HIGHTOWER doubling on standard and steel guitar . . . At this point let me say . . . I've heard a lot of "one-string" guitar playing in my time by some of the BEST, but this SMILEY is right up there with 'em when it comes to rapid fingering and clearness of tones . . . and with NO EFFORT!! When you go to North Las Vegas be sure to stop into the ZANZIBAR and hear these boys TOMMY and SMILEY!!!

The TOWER CLUB is about the oldest club in this part of town and the present owner, HORACE TUCKER, has been operating it successfully for the past nine years!! . . . I spent quite a while in this popular TOWER CLUB last Saturday night and suddenly had the feeling that I was in Las Vegas in the old days with its WESTERN atmosphere dominating . . . really enjoyed myself!! Music is furnished by the NEVADA RIDERS . . . three young men who have an enviable following. Let's introduce 'em to you!! . . . RAY BUTLER . . . plays the bass and does his share of the singing . . . VERN WEST handles the standard guitar and blends harmony into RAY'S vocalizing as well as a few by himself. Then there's LLOYD HINDS on steel guitar and he's an artist!! LLOYD joins the boys in singing once in a while to form a combo hard to beat . . . Don't miss any of the jam sessions these boys have at the TOWER CLUB once in a while . . . I was fortunate enough to hear one the other night when JOE WULVERTON, of NBC and CBS radio fame, was there, as well as SMOKEY MADDUX of the TUMBLEWEEDS TRIO . . . you've never heard such fine guitar artistry as these two put forth!!!

So long for now—meet me any time in North Las Vegas . . . JOHNNY.

IN NO. LAS VEGAS IT'S THE
ZANZIBAR
MEET
CLARK, DON and LYNN
YOUR HOSTS
OPEN 24 HOURS

THAT'S FOR SURE:

(Continued from Page 13)

old and looks it . . . BILLY SHOEMACHER, bartender at the FLAMINGO HOTEL, has a room full of trophies he received while going to the University of Minnesota. This popular guy was wrestling champion, boxing champion, fullback on the varsity team, etc. He's quite a guy! JACK BRANNON, bar manager, can be mighty proud to have a man of Bill's caliber in his employ . . . DON CORDOVA, tax counsel and chief accountant for CHIC FECHSER, owner of the RAILROAD PASS CASINO and the MONTE CARLO CLUB, took it very hard when his dear friend, GEORGE MACE, passed away last week. Mr. Mace was well known by many of the old timers who remember Mace's Circle Bar where the STAR CLUB is now situated on the BOULDER HIGHWAY. Don and George were very close friends . . . That lovely gal you see at the THUNDERBIRD HOTEL dealing 21 is DODO GORDON. She appears to be more of a showgirl type and is often mistaken for such. Her husband, BILL, works at the same hotel as a dealer on the "jumping dominoes" . . . Ex-Governor JIMMY DAVIS, of Louisiana, has formed a show company of 16 that specialize in western folk dances and songs and will go into show business very shortly. Mr. Davis wrote many popular tunes, one of which is: "You Are My Sunshine." His popularity as governor of Louisiana has not been equalled since . . . COME ON, B. G., LET US KNOW—IS IT TRUE? . . . A couple of guys who had the time of their lives in our town this past week were KEENAN WYNN and DENNIS MORGAN, especially the experience Keenan had at the PIONEER CLUB when he put half a dollar in the grubstake machine and hit the jackpot for $575. The celebration that followed is a deep and dark mystery . . . KENNETH AND ANNABEL CANNON are the couple that's building that ranchhouse half a mile past the FLAMINGO HOTEL on the right hand side of the road. The building has been going on for the past two years. It's not completed but this couple is so anxious to move in that they will occupy half of the house, the part that is 90 per cent finished . . . A reviewer of shows stated that MARTI SCHENCK, the current singing star at the Flamingo, is the daughter of the late JOE SCHENCK. We regret to inform this reviewer that he is 100 per cent wrong. Marti is the lovely daughter of NICHOLAS SCHENCK, president of LOEW'S MGM. She is the niece of JOE SCHENCK, also of LOEW'S MGM, and both these gentlemen are very much alive . . . Visiting SHIRLEE BROWN this past weekend was EVELYN TURNER. Evelyn was the cocktail waitress at the HOTEL EL RANCHO VEGAS and left two and a half years ago for Los Angeles and bought a dress shop. She has been very successful and calls her place the Evelyn Style Shoppe. She misses our town and hopes to come back even if the move means closing her shop . . . We take great pleasure in welcoming to our staff of writers JOHNNY UHLMAN, who will cover and report the happenings and doings in NORTH LAS VEGAS, our friendly neighbor! . . . We're betting that KAY SCHAEFFER, ex-cashier of the Las Vegas Club, will have twins. Any takers? . . . Last week we stated that HAROLD KLINE took MEL EXBER'S job. A correction is submitted: Mr. Kline is working WITH Mel Exber and they should make a wonderful team—both of them know sports better than anyone we know of in this town . . . Last week we met FATHER THEODORE VAN SKEE, of North Las Vegas, on one of his many missions of cheering the sick and the underprivileged. Father Van Skee is one of the most wonderful men we ever met. He has dedicated his life to making people happy and helping in whatever way possible. There is, however, one thing we could do to make the Father very happy and that is to start a movement toward building him a church in North Las Vegas to replace that shack from which he now preaches. Father Van Skee wears cast off clothes that are given him and depends upon whatever he can gather here and there to see him through. Whatever he receives is always given to the poor and saves for himself only the bare necessities. Tomorrow, February 19, Father Van Skee is having a benefit Bingo party at the Club Bingo to begin at noon. Tickets are $1.50 and there will be cash prizes for the winners. We sincerely hope there will be a large turnout because with the money—IF there is any left—Father Van Skee hopes to start a church building fund. It will give all of us a chance to make a very wonderful man happy if we patronize this party Sunday, the 19th . . . We cannot understand why our City Fathers

(Continued on page 33)

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Downtown Las Vegas

THAT'S FOR SURE:

(Continued from page 32)

want to change the name of Oakey Boulevard to Sunset Boulevard? The first name sounds okay to us. I leave it to those who live on this beautiful boulevard . . . One of the best Italian dinners we ever ate at any time was the one prepared by GENE GIRARD, the terrific chef at the MOUNT CHARLESTON LODGE. The atmosphere that prevails, plus the soft music and the food is out of this world. This is a tip worth taking . . . COME ON, B. G., LET US KNOW—IS IT TRUE? . . . A frequent visitor to our town is BELDON KATLEMAN, nephew of JAKE KATLEMAN, co-owner of the Hotel El Rancho Vegas . . . ANN HOLBROOK, head cocktail waitress of the Thunderbird Hotel, asked us to inform her many friends that she thanks everyone for their kind wishes and messages being received daily at the Clark General Hospital. She does not know how she can thank each one but feels through this medium she is reaching many of her friends and wants them to know she is extremely grateful. So to Ann, from her many friends, we say: "Hurry up, honey, and get well. We miss your charming personality and friendliness and hope to see you back at your job real soon." . . . Someone in this town is doing a terrific business. All our lovely ladies are having their ears pierced for those so-called earrings. We wonder what's next on the agenda? . . . BOB DAVISON and his AVIATION INDUSTRIES, INC., is doing a sensational job. The letters this fellow receives from all over the world from various acquaintances he has made is almost unbelievable . . . A marathon Bingo game will start very soon at one of our popular clubs. This marathon should cause a great deal of comment. It will all taper down to 10 contestants who have been winners in previous games and the one who outlasts the others will receive approximately $10,000. We have heard of and witnessed quite a few marathons but this is one from which we are most certain the state institutions stand to gain a few patients. Imagine playing Bingo from the time the parlor opens until closing for months, if it goes on that long. This should be an interesting experiment as to the endurance of the human mind and nervous system—except for the player who sits on a horseshoe! . . . At that farewell party given in COLONEL WALKER'S honor last week at the Officers' Club of the Air Base, that immense and exquisite floral horseshoe was built and designed by BESS WINDING and NELL GUNN, owner of the ORCHID FLORISTS on South Fifth street. It was beautiful and required many hours of delicate workmanship. These two ladies are tops when it comes to "flowers!" . . . One of the cutest little "tykes" is TONI TUTTLE, two year old blonderful daughter of MARTY TUTTLE, secretary to COLONEL COLEMAN at the Air Base . . . COME ON B. G., LET US KNOW—IS IT TRUE? . . . We met BELLE DAVIS for the first time last week and had to admit she possesses the most beautiful red hair we've ever seen. Belle is looking for a job, preferably as a hostess or receptionist. We believe she would be a wonderful asset to any organization . . . One of the fastest 21 dealers is BRUNO at the Flamingo Hotel. He flips the cards as fast as the human eye can see them . . . MAURY MATORIAN received last Sunday off to celebrate his daughter Meryl's birthday. PETE BRADY, his boss and owner of Brady's on the Strip, insisted that this popular bartender take off for the occasion. He's what we call a REAL BOSS . . . CHIC FECHSER has a standing order with a florist that whenever anyone applies for a business license they are sent a beautiful plant with a card wishing them much success. We know of many who have received these plants and they are always delighted with such thoughtfulness . . . EDDIE AMARU, 21 and dice dealer at the Hotel El Rancho Vegas, is one of the most personable and interesting young men employed there. Eddie looks like a youngster of 20 or 21, is handsome and has to shoo the women away. The reason—he is very happily married and father of two sons, 6 and 3 years old . . . The question came up again as to why we only write favorably of people and don't print some items that make scandal sheets a "sadist's delight." We'll reply to that query just once more: There are so many beautiful things in life to talk or write about that the other part does not interest us in any way whatsoever. To quote that familiar passage: "Do unto others as you would have others do unto you," is a Golden Rule we intend to observe and respect at all times . . . AND THAT'S FOR SURE!

ALWAYS REMEMBER,
SAFETY FIRST
LUCKY
LAS VEGAS CLUB
Downtown Las Vegas

ALEX HENIG:

(Continued from Page 15)

made $275. Not bad for a little guy. Wonder what the big ones do SOME DAY? . . . Having fun and enjoying our hospitality for the past two weeks: Mr. and Mrs. Benjamin Epstein, of the Babette Country Club, outside New York's playground — Monticello. We hope you win at Bingo, cause that's where we always find the Epsteins . . . Cashier Bernice Boryla, of San Diego, California, is tops with all at the Monte Carlo Club. The customers always talk about this friendly girl. Keep up the good work and don't let us down . . . Peggy and Irving Berman, of Berman's House of Style, enjoying the food and show at Club Bingo, and by the way if you haven't seen it yet, you're missing the treat of your life, the new rug at this club . . . Baseball Leo's wife will soon arrive from Chicago and then our good friend won't look so lost, as in the past. It still goes if you're a broker and need a meal Leo will pick up the bill for those who can't. This 21 dealer who works at the Flamingo Hotel has done this over six weeks . . . The only girl race horse book agent can be found at the Monte Carlo Club. She is Ruby. She's been at it for a few years and knows her business . . . . DON'T FORGET IF YOU WANT TO GET SOMEWHERE IN A HURRY, CALL 5570 AND ASK FOR BOB. FAST AND DEPENDABLE FLYING SERVICE . . . Dancers Thelma Fisher, Sandy Lewis and Marie Roe, of the Hotel El Rancho Vegas, having chuck wagon. You can get most any dish you wish and all you can eat for $1.50 . . . The BEAUTIFUL JEAN MARIE PETITT, "QUEEN OF THE POLICEMAN'S BALL," IS THE DAUGHTER OF KATHERINE, (SELEX COFFEE SHOP). JEAN SHOULD BE JUST AS PROUD OF HER MOTHER AS SHE IS OF HERSELF! KATHERINE IS EVERYONE'S "QUEEN" AT THE COFFEE SHOP . . . Nat "Fingers" Laurie is back, after being away for over two weeks. Nat had to go to the East, as his sister passed away. Our deepest regrets . . . Seen at Brady's the other night with friends, Oklahoma's gift to Las Vegas, Judy "Corky" Bristow who works at one of our downtown clubs . . . One guy hard to beat is Ross Page, of the Pioneer Club's race horse book. Ross has been a solid favorite for many years with the rounders of our town. At this same club it's good to see congenial Joe Gallo back . . . Hello, Detroit, Michigan—just want to let you know about your loss and our gain. Charming Katherine Stafford came here for a few weeks but has changed her mind and is going to stay for good. She's the mother of Barbara (Club Bingo) and Luciene (Eldorado Club) . . . In closing we say, when you can—request the song "Tenderly" and see what we mean . . . See you soon.

—ALEX.

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JOHN RYKEN:

(Continued from Page 11)

Godfrey and that is not good because of the tremendous draw Arthur Godfrey has, so Dennis Day may wind up on same network as his boss, Jack Benny. . . . "Lassie" lost her sponsor and now will confine all her barking to MGM . . . For easy listening catch the Columbia Record Parade Sunday afternoons at 1:30 p.m. over KLAS. For informative and little known facts in the lives of our presidents, I'm sure you'll enjoy "Mr. President," on KENO Sundays at 3:00 p.m. . . . Good adult listening is offered in the University Explorer program, heard Sundays 10:15 p.m. over KLAS. It brings to the laymen in laymen's language what scientific facts are being discovered on the seven campuses of the sprawling University of California.

Musically Speaking

The record companies have doubled their recording releases but few are hits. In the making the best of this week's crop:

Dick Haymes—"Marta" on Decca.

Jo Stafford and Gordon MacCrag—"Dearie" on Capitol.

Bing Crosby — "Sunshine Cake," Decca.

Perry Como—"Did Anyone Tell You, Mrs. Murphy," RCA Victor.

That's the news Front Row Center for this week. —J. R.

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Cocktails, Music, Excellent Food

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THE FOUR WILLYS
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ORCHESTRA
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MARY MARSHALL

GREAT TO BE BACK IN THE GOOD OL'
U. S. AND AT THE FLAMINGO HOTEL



Will Mahoney