



May 12-20, 2007
Las Vegas
 NATIONAL TOURISM WEEK

Each year, we take this week to celebrate our leading industry and the professionals who make it great. This year, there's plenty to cheer about. In 2006, Southern Nevada hosted 44 million visitors, whose economic impact exceeded \$41 billion. Even better, 53 percent of the visitor-paid room taxes collected went back into our communities, raising hundreds of millions of dollars for roads, schools and parks. Impressive numbers, all made possible by the innovation, vision and old-fashioned hard work of our colleagues in the resort industry.

To all of them, and all of you, thank you.

A community service message from the Las Vegas Convention and Visitors Authority