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GRIOT COMMUNICATIONS GROUP, INC.

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"THE TRUTH SHALL SET YOU FREE"

Hype building for Trumpet Awards

By Debbie Hall

Special to Sentinel-Voice

Xernona Clayton created and produced the Trumpet Awards, a program dedicated to honoring and celebrating African-American's milestone achievements in the arts, science and politics against immeasurable odds.

That was in 1993, and her goal was simple. "I felt the need to broaden the understanding between the Black and White races" said Clayton, the founder and president of the Trumpet Awards Foundation Inc.

In 2004, The Trumpet Awards Foundation Inc. was established as a non-profit organization to expand and enhance the mission of the Trumpet Awards through the next century.

Turner Broadcasting has

made a five-year and a \$5 million commitment to the program.

On June 1, the Trumpet Awards Foundation Inc announced that the 2007 Trumpet Awards will be held in Las Vegas at the Bellagio Resort and Casino on January 19, 2007.

Originally, the Trumpet Awards was presented by Turner Broadcasting, through the generosity of Ted Turner, to acknowledge Black leaders in all areas of law, science, politics, movies, education, religion, dance and community service.

When Clayton first approached Turner Broadcasting System Founder and then-CEO Ted Turner with her idea to establish an awards ceremony, Turner



Photo special to the Sentinel-Voice
A press conference announcing the 2007 Trumpet Awards in Las Vegas: founder Xernona Clayton at the podium, (left to right) national board members, Chairman Harold Lewis, and Secretary Diane Pollard, are joined by Las Vegas City Councilman Lawrence Weekly, Clark County Commissioner Yvonne Atkinson Gates, Nevada State Sen. Steven Horsford, and Jacquelyn Shropshire, chairman of the Las Vegas-Clark County Urban League.

said, "She came in to me and said 'What do you think of this idea?'" said Turner. "I did think it was a great idea. It was our honor to support it and watch it grow into such a major event."

"We have to learn about each other before we can learn to love each other," Clayton said. She has a vested interest in changing the perception of the African-American community as a journalist, former CNN executive and long-time civil rights activist.

"We (African-Americans) weren't included in the history books," Clayton said, "and when we got on television, we were limited to sports and entertainment."

Debra Nelson, MGM Mirage, moderated the press (See Trumpet, Page 3)

Community Food Bank hosted a Backyard Festival National Hunger Awareness Day celebrated

By Chance Stinson

Special to Sentinel-Voice

In recognition of National Hunger Awareness Day, the Community Food Bank of Clark County recognized their donors and charitable groups by hosting a Backyard Festival.

The national day is an attempt to raise donations and the awareness of the ongoing efforts to erase what is considered one of the most solvable national social problems — hunger relief.

The festival was held on Tuesday at the Community Food Bank at 4190 N. Pecos Rd. It brought together many local and national food manufacturers, distributors and wholesalers, local businesses, churches, civic, social and educational groups to applaud their collective efforts in the battle against hunger in Southern Nevada. The festival also gave the public an opportunity to personally thank the community heroes and



Bessie Braggs welcomes Community Food Bank supporters at the Backyard Festival on Tuesday.

to become acquainted with the many available social programs.

Under the 21-year direction of Executive Director Bessie Braggs, the food bank provides for distribution to at least 105 local charities.

Bessie Braggs is respectfully and endearingly referred to as "Food Bank

Bessie."

The food bank is 50,000 square feet of warehouse space housing non-perishable foods. For those organizations that qualify, they may purchase items from the food bank for 18 cents per pound.

Presently the warehouse employs 13, including administrative and warehouse

employees.

Braggs has watched the organization grow tremendously. She made it clear that each year it is a challenge to obtain funding.

She explained how hunger affects many people — and not always the very obvious ones. She spoke of the many families that live from paycheck to paycheck, sometimes having to choose paying their rent over buying food. She also pointed out the increase in the cost of living, but no increase for many of those on fixed incomes and in the working class.

Braggs has endured many roadblocks and continues to do all in her power to keep the Community Food Bank stocked.

"I am grateful for the opportunity to be here [for two decades]."

There were many organizations at the Backyard Festival that support and work in alliance with the (See Hunger, Page 3)

Breast cancer attacks young Black women

CHICAGO (AP)—Younger Black women who get breast cancer are far more likely than other afflicted women to have a particularly aggressive and lethal form of the disease, a study found.

The findings suggest that biology may help explain why breast cancer is deadlier in Black women younger than 55 than it is in White women in the same age group. Other studies have blamed inadequate screening rates.

Since 1990, the average annual breast cancer death rate for younger Black women in the United States has been 15.4 deaths per 100,000 population, versus 9.3 per 100,000 for younger White women.

"It's been long known that breast cancer in African-American women is a far less common disease than in White women. But when it occurs, it seems to be more aggressive and harder to treat," said study co-author Dr. Lisa Carey of the University of North Carolina's Lineberger Comprehensive Cancer Center.

In the study in Wednesday's Journal of the American Medical Association, researchers identified cancer types by looking for certain proteins in tumor tissue taken from 496 women in the Carolina Breast Cancer Study. The women had been diagnosed between 1993 and 1996.

A quick-spreading form of breast cancer called the basal-like subtype appeared in 39 percent of premenopausal Black breast cancer patients.

It accounted for 14 percent of breast cancer cases in older Black women, and 16 percent of those in non-Black women of any age.

Genetic profiling of cancer subtypes has led to a new generation of targeted drugs that have shown startling success. But for the basal-like subtype, no targeted therapies yet exist and doctors must use more conventional chemotherapy. (See Breast Cancer, Page 3)