



# The Dr. Seuss Approach Works!



## READ ACROSS AMERICA AN NEA PROJECT



Children who read achieve. They boast higher test scores and recognize letters and numbers more often than their peers who do not read as often. The challenge for parents, caring adults, and teachers is getting children excited about reading.

"And will you succeed? Yes! You will, indeed! (98 and  $\frac{3}{4}$  percent guaranteed.) KID, YOU'LL MOVE MOUNTAINS!" These lines from the Dr. Seuss book, "Oh, the places You'll Go!" are just one example of his enchanting rhymes and rhythms that help to make reading fun.

It's in the spirit of making reading a joyful experience that NEA spearheads "Read Across America." Originally created as a one-day event on March 2nd, the birthday of Dr. Seuss, Read Across America has become a nationwide initiative that promotes reading every day with more than 45 million participating annually.

Children need to develop a joy for reading and they need quality public schools with smaller class sizes, good teachers, up-to-date books and supplies.

We can work together, at home, in school and the community, to help children succeed in life.

Visit [www.nea.org/readacross](http://www.nea.org/readacross) to learn more about Read Across America and how you can help build a nation of readers.



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