

Voting

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and the U.S. military is considering Internet for overseas members of the armed forces.

The Reform party will conduct its presidential primary via mail, phone and computer balloting in 2000. The new technology can be helpful in empowering voters over parties, making the process more nonpartisan.

Dr. Fulani is currently a leading activist in the Reform Party and chairs the Committee for a Unified Independent Party. She can be reached at 800-288-3201 or <http://www.Fulani.org>.

History

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The Foxes of Harrow, The Vixens and many others. His later novels will include Goat Song, The Darkness at Ingraham's Crest A Tale of the Slaveholding South, and Devil Seed. In total, Yerby will publish over 30 novels that sell over 20 million copies.

1960 - Leopold Sedar Senghor, poet, politician, elected President of Senegal.

SEPTEMBER 6

Independence Day - The Kingdom of Swaziland

1781 - African-American Jordan Freeman dies after killing Major William Montgomery in the Battle of Groton Heights.

1892 - George "Little Chocolate" Dixon beats Jack Skelly in New Orleans to win the world featherweight title. While some African-American citizens celebrate for two days, the New Orleans Times-Democrat says, "It was a mistake to match a Negro and a white man...to bring the races together on any terms of equality even in the prize ring."

1930 - Leander Jay Shaw, Jr. is born in Salem, Va. He will be come a justice of the Florida State Supreme Court in 1983 and, in 1990, the chief justice, a first in the state and the second African-American chief justice in any state supreme court.

1988 - Lee Roy Young becomes the first African-American Texas Ranger in the police force's 165-year history. Young is a 14-year veteran of the Texas Department of Public Safety.

SEPTEMBER 7

1800 - The AME Zion Church is dedicated in New York City.

1914 - Jean Blackwell Hutson is born in Summerfield, Fla. She will be the longtime curator and chief of the Schomburg Center for Research in Black Culture in New York City, the largest collection on the culture and literature of people of African descent.

1917 - Jacob Lawrence is born in Atlantic City, N.J. He will become one of the leading painters in chronicling African-American history and urban life. Among his most celebrated works will be the historical panels The Life of Toussaint-Louverture and The Life of Harriet Tubman.

1937 - Oily Wilson is born in Saint Louis, Mo. He will become a classical composer whose works will be played by the Boston Symphony Orchestra, Oakland City Philharmonic, San Francisco Symphony Orchestra, and many others.

1954 - Integration of public schools begins in Washington, D.C. and Baltimore, Md.

1980 - Bessie A. Buchanan, the first African-American woman to be elected to the New York State legislature, dies in New York City. Before her political career, she was a Broadway star who had leading roles in Shuffle Along and Showboat.

1987 - Dr. Benjamin S. Carson, a pediatric neurosurgeon at Johns Hopkins University, leads a surgical team that successfully separates Siamese twins who had been joined at the head.

SEPTEMBER 8

1965 - Dorothy Dandridge, nominated for an Oscar for her performance in "Carmen Jones," dies.

1968 - Black Panther Huey Newton is convicted of voluntary manslaughter in the fatal shooting of an Oakland policeman. He will later begin a 2-to-15-year jail sentence.

1968 - Sandra Williams is crowned the first Miss Black America in a contest held exclusively for African-American women in Atlantic City, N.J.

1981 - Roy Wilkins, executive director of the NAACP, dies.

1990 - Marjorie Judith Vincent of Illinois is selected as Miss America in Atlantic City, N.J. The Haitian native, a third-year law student at Duke University, is the fourth African-American to become Miss America.

Regina

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that draws attention the fastest and stops traffic.

Designers must subject their web color selections to stringent cross-examination. If a color lacks solid symbolism aligned with the site content, it may communicate in unanticipated ways.

Consider the color purple. It may work as a symbol of creativity, but it's a polarizing color. People either love it or hate it. Furthermore, it's potentially hazardous on a global level.

Although it is associated with spirituality, mystery, nobility and passion, it may also symbolize mourning, death, nausea, and pomposity.

An example of a "purple blunder" is the initial design of EuroDisney's signs.

The color palette was intended to rival Coca Cola's red, but the final choice of expansive amounts of purple was a tragic mistake.

Purple symbolizes death and the crucifixion in Catholic Europe. It's not surprising that visitors thought the signs were morbid.

How did this happen?

EuroDisney's CEO loved purple. Personal preference and "avant-garde" tactics frequently cause color disasters.

When the wrong color is

Coke

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Carolina for flying the Confederate flag. Donald McHenry, former U.S. Ambassador to the United Nations and a member of the company's board of directors, has offered no support for the plaintiffs, nor has J. Bruce Llewellyn, a black who owns the Philadelphia Coca-Cola Bottling Company.

Is there any substance to the suit?

As yet, no black group has threatened a boycott. Such a move could cost Coca-Cola as much as two percent of its gross revenues. Coca-Cola Co. generated \$19 billion in revenues last year and could be hit with a fine of as much as \$450 million if they pursue the case in court.

To avoid this the company may seek to settle the case for \$50 million to \$100 million.

William Reed is publisher of *Who's Who in Black Corporate America*, 2054 National Press Building, Washington, D.C. 20045.

used on a Web site, the result reaches a global audience.

If a specific global market is targeted, web site designers must investigate all aspects of geographical color symbolism. All things considered, web designers must enhance their psychological insight and expand their global sensitivities.

The combined symbolic power of color and words are the stimulus that create the mood and identity of a web site.

An expert copywriter can

Vegetables

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Fruit juice was substituted for sodas and sweet tea.

"Before this program, we had fried chicken and barbecue," said Mrs. Pratt. "Now we have baked chicken. It has made a difference. My diet and my husband's diet are different."

Lead researcher Marci Campbell believes other religious groups could improve their eating habits by following the lead of the black churches.

"Partnering with the church is an effective way to improve health," said

translate feelings of authenticity, credibility, versatility and originality — just through his choice of words.

A web identity must be methodically analyzed to reach the target market that a company aims to lure.

Our responses to color are emotional and sometimes learned. And responses are influenced by our gender, family, social and cultural experiences.

Regina Lynch-Hudson can be reached at (770) 717-7020.

Kato

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no evidence that police thought Kaelin was involved in the murders. Tevrizian originally dismissed the suit in 1997, saying there was no evidence the newspaper doubted the truth of its story. A public figure like Kaelin can prove libel only by showing that a statement was knowingly or recklessly false.

But the appeals court reinstated it and said a jury should decide whether the story neutralized the headline — and, if not, whether the headline itself was libelous.

The court declared in a landmark ruling late last year that a headline alone can be grounds for libel action.

During a wrongful death civil trial that started in the fall of 1997, Simpson was found liable for the slayings.

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