16 / June 3, 1999



PERFORMING & VISUAL ARTS CAMP REGISTRATION GOING ON NOW THROUGH JUNE 11TH

Visual Arts, Dance, Drama, Music, Film/Video: June 14 -August 6, Monday - Friday 8 am - 5 pm. West Las Vegas Arts Center, 947 W. Lake Mead Blvd. 229-4800. Scholarships are available to those that meet financial aid requirements.

FRIDAY, JUNE 4

First Friday's of Las Vegas presents 3rd Anniversary, Networking Extravaganza, 5:30 pm - 1 am, Emerald Springs Holiday Inn, 325 E. Flamingo. Come out to network with hundreds of Las Vegas Professionals. Admittance \$10. For more info. please call 681-8515.....Hypertension: Prevention and Control, 7 pm, Zion United Methodist Church. A series of Hypertension classes begin on Friday, June 4th. Mark Friday, June 11, 18 and 25 on your calendars today! Participants will learn how to prevent and take control of high blood pressure.

SATURDAY, JUNE 5

Henrietta Scott in Concert, 7 pm, Greater New Jerusalem Baptist Church, 1100 North "D" Street. For more information please call 399-2849 or 648-1784.... The Pastor's Aid Committee, Unity Baptist Church Yearly Program, 6 pm, 545 Marion Drive. Theme: "How to Build A Spiritual Church", Come and let us pour you a spiritual foundation Auditions for Put on a Hat, Too!, a showcase of the best of Broadway needs singers and dancers for the Screen Actors Guild Nevada Conservatory Fundraiser. Auditions are at 3:30 pm, LV Dance Theater and 1:30 Sunday, June 6 at Charleston Heights ArtsCenter. Contact the Conservatory Hotline at 226-5620. SUNDAY, JUNE 6

The Sisterhood of Ahavat Torah Synagogue invites you to join them for a luncheon, 12:30 pm, Santa Fe Hotel. Special guest will be Congress woman Shelley Berkley. Gentlemen are welcome to attend. For reservations call Lisa Lloyd at 256-7300 Citywide Ushers Program Monthly Program, 3 pm, New Morning Start Baptist Church..... Kappa Alpha Psi Fraternity, Inc., Las Vegas Alumni Chapter presents, Scholarship Awards Beautillion, "Dedicated to Excellence", 5 pm, Nellis Air Force Base, N.C.O. Club. Keynote Speaker: Tim Williams, Esq.... Cold Reading Workshops for the Las Vegas International Film Festival, 1 pm, and Tuesday, June 8th at 6 pm, Off Broadway Theater, Actors Workshop, 900 E. Karen Ave. The New Orleans Square of Commercial Center. Professionals as well as beginners are invited to attend. Photos and resumes are suggested but not required. Call 474-9460 or the OBT at 737-0611. **TUESDAY, JUNE 8**

1999 Latin Dancesport Championship and A & E Ballroom Championship, 8 pm, MGM Grand Garden Arena. DanceSport, the sports element of ballroom dancing, combines the grace and skill of interpretive dance with the athleticism of sport.

WEDNESDAY, JUNE 9

Sierra Club Monthly Meeting, 7 pm, Towbin Dodge, Valley Auto Mall, Henderson. Program Topic: "A Dam Bridge: Consider the Alternatives". Public invited. 873-7117.

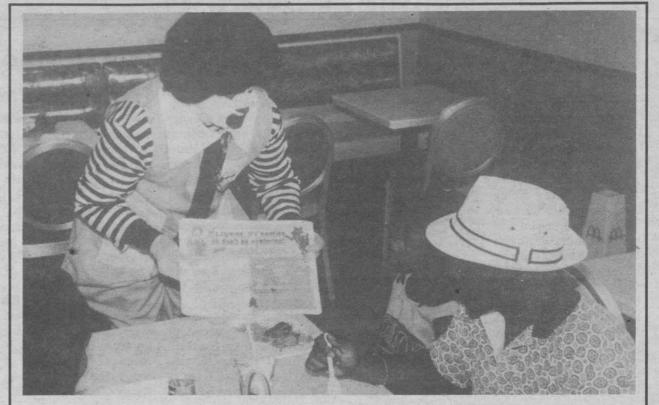
THURSDAY, JUNE 10

Women in Communications presents, "Let Me Entertain You" Luncheon, 11:30 am for networking opportunities, luncheon 12 noon, Palace Station Hotel & Casino. Featuring Motivational speaker, famed restauranteur Nicholas Nickolas and entertainer Clint Holmes, Golden Nugget Headliner. Tickets \$15 for members and \$20 for nonmembers. Call 736-3750.

ONGOING

Ms. Senior Nevada Pageant is seeking contestants for the 1999 statewide event to be held August 1 at the Carson City Community Center. The Pageant is open to all female residents of Nevada who are 60 years and older. Contact Karen Cummins 566-7812... Economic Opportunity Board of Clark County's new Senior Center summer registration going on now for computer, Spanish and painting classes. Other services and activities provided free to seniors are: nutrition, ceramic classes, quilting, fitness room, Bingo sessions and more. Call 647-2536 and speak to Hazel Geran or Ida Davis.... Left of Center Resident Artists Invitational, through June 30th, Left of Center Art Gallery, 2207 W. Gowan Rd. An exhibit of works of resident artists as well as featuring new works by artists in the L.O.C. mentoring program. An exciting variety of paintings in various styles and techniques. Call 647-7378 for information It's not too late for Registration for Summer Camps-Summer Safari by Clark County Parks and Recreation, Monday through Friday, 7 am - 6 pm. Sessions will be held June 7 through August 6. For children who have completed Kindergarten - 5th grade. Includes arts and crafts, drama, sports, games and fitness, dance and music as well as special events and field trips. Call for rates and registration to 455-8251 United Ski Clubs of Las Vegas Social Meetings, Thursday evenings, 7:45 pm - 9 pm, Moose McGillyCuddy's. It's a year-round social club devoted to weekend and midweek trips for skiing, snowboarding and other numerous trips. Contact Andrew Larson at 392-SNOW (7669) Retired Public Employees of Nevada Meetings, 2 pm, the second Monday of every month, American Legion Hall, 733 Veterans Memorial Drive. Call 878-0182 or 649-3827 for information NAACP-Las Vegas Branch Executive Committee Meetings, 6:30 pm, 3925 Martin Luther King Ste. 217, No. LV, Hidden Canyon Plaza. General Membership Meetings, 2nd Saturday of each month, 12 pm. Any Questions Please Call 657-0599.

The LAS VEGAS SENTINEL-VOICE



RAISES AWARENESS RONALD

McDonald's restaurants and the Clark County Regional Flood Control District are teaming up to heighten awareness of the dangers of flood waters in the Las Vegas Valley. McDonald's will distribute trayliners in area restaurants that are targeted towards children and contain flash flood facts and games that children can color and complete. The McKinney family listens as Ronald discusses flood awareness. Sentinel-Voice photo by Ramon Savoy

Papers trying to promote diversity in coverage

Special to Sentinel-Voice Newspapers have long been criticized by minority readers for not understanding their concerns or venturing into their communities. Last week, journalists from around the country discussed ways to change that.

At The Philadelphia Daily News, a demographer spoke with reporters about the changing face of the city.

At the Minneapolis Star Tribune, minority leaders came in to discuss the fairness coverage. Other newspapers are combing through their pages to analyze how they can produce more diverse reporting.

It's all part of "The National Time-Out for Diversity and Accuracy," a project jointly sponsored by the American Society of Newspaper Editors and the Associated Press Managing Editors association. APME is an organization of editors at AP member newspapers critiques the AP report. David Yarnold, the APME diversity chair and executive editor of the San Jose Mercury News in California, said turning the question into one of accuracy, rather than simply lecturing journalists

that, among other activities,

on morality, is an important way to connect with them. "It both appeals to the nature of journalists because everybody values accuracy highly and it gets past the defenses that journalists set up about political correctness and corporate mandates," he said. Yarnold said at least 140 newspapers are involved.

ASNE President N. Christian Anderson, the CEO and publisher of The Orange County Register in California, said another issue is diversity of newsroom staff.

"The goal is to cause people to stop, step back, and think about the implications of what a diverse newsroom means to our ability to better

reflect the communities that we serve in our coverage," he said

ASNE has been striving since 1978 to have newsroom staffs reflect the ethnic makeup of their communities, and the country as a whole, something Anderson says is still far from reality. "We have a very long way to go," he said.

Project organizers will get responses from newspapers on what they are doing to diversify coverage, then check back to see what progress has been made.

Chuck Baldwin, opinion editor of the Iowa City Press-Citizen, said it is important to remember that "we write our stories and publish our newspapers not for us, but for readers, and this is what readers are saying about the job we are doing."

Alan Stamm, assistant city editor at The Detroit News, said it is a matter of journalists "breaking out of old habits."

"We all have Rolodexes ... and we all call up the same old usual suspects," he said. "There must be places in our coverage area that we simply aren't used to going to."

At the Fort Worth Star-Telegram in Texas, the entire staff has been involved in diversity workshops for the past year, said Associate Editor Bob Ray Sanders.

"We wanted to make sure that our paper represented our communities. We wanted to make sure that our staff did," he said, adding that the difference has been noticeable.

"You pick up any section of our newspaper and you realize that this is a community of diverse people," Sanders said.

Associated Press bureaus around the country are also involved in the project.

In Helena, Mont., AP staff discussed ways to better represent the state's Indian (See Diversity, Page 18)

OPEN

