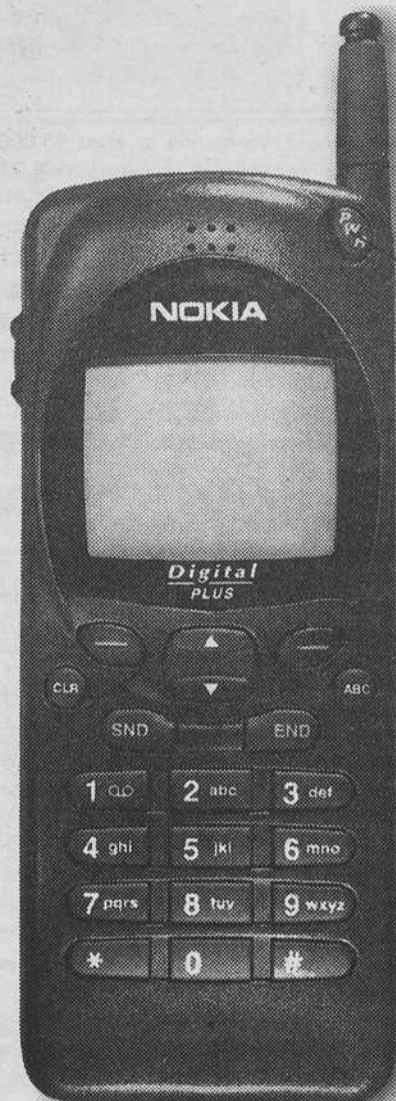


How do AT&T Digital PCS customers automatically get more free minutes, free holidays, and a flat rate day and night?



They press here.

Getting these new benefits with AT&T Digital PCS service is as easy as turning on your phone.

Now every AT&T Digital PCS customer gets more included minutes on every calling plan, free local calls on nine holidays, no peak or off-peak charges, and wireless long distance for just 15¢ a minute. Automatically. And, like always, you get nine Western states with no roaming charges. All on the largest digital wireless network in North America. The best part is, you don't have to shop around to get a better deal. You've already got it. Of course, if you don't have AT&T Digital PCS yet, you may be interested in doing some shopping. So we included a list of locations. Right down there, see?

1 800-IMAGINE®

It's all within your reach.



AT&T Stores

LAS VEGAS
3763 Howard Hughes Pkwy., #170
702 892-1100
M-F 8AM - 6PM

LAS VEGAS
3010 S. Rancho Drive, Bldg. A
702 873-1000
M-F 8AM - 6PM
Sat. 10AM - 4PM

LAS VEGAS
3280 E. Flamingo Road
702 433-5100
M-F 9AM - 7PM
Sat. 10AM - 4PM

LAS VEGAS
1934 Rock Springs Blvd.
702 256-2440
M-F 9AM - 7PM
Sat. 10AM - 4PM