

# NEWS CLIPS

## MILLION WOMAN MARCH ORGANIZERS CALL FOR SPONSORSHIPS

The Million Woman March (MWM) is nearing and sponsorship is needed to defray costs for "this phenomenal spiritual and educational endeavor," organizers say. Members of the organizing committee say they want the March to be a completely black-owned and operated venture. Therefore, they are asking that all African-American business owners and entrepreneur support the event with cash contributions, seat(s) sponsorship and in-kind service. Bus rental, MWM memorabilia, long-distance telephone expenses, printing and advertising costs, food for the trip, rental of communication and tracking equipment, etc. are all examples of the costs the committee is incurring in order to successfully, safely and comfortably coordinate a trip of this magnitude, organizers say. So far, Hudson Express, an African-American-owned and operated bus company has been contacted to provide transportation to the March. All businesses interested in participating in the March should call the MWM information line at (215) 476-3683.

## MINORITIES BUSINESS MAGAZINE GIVING ANNUAL AWARDS

A group of successful Latino, Asian, American, African-American and Native American business owners, corporate executives and government officials will be honored at the 1997 Minorities in Business Magazine Multi-Cultural Prism Awards on Thursday, Oct. 16 at the Beverly Hilton Hotel in Beverly Hills, Calif. President Clinton's race relations appointee, Angela Oh, will deliver the keynote speech. According to Cynthia Butler-Hayden, publisher of "Minorities in Business" magazine, understanding this country's strength through its cultural and ethnic differences is part of this year's dinner theme: "Building a Bridge to the Future." The 1997 Multi-Cultural Prism Awards salutes individuals and corporations trying to expand diversity in the workplace and in business. Honorees include: Corporate executives, Leland Wong of Kaiser Permanente and Celeste Alleyne from AT&T and successful minority and women entrepreneurs Lilly L. Lee of Lilly International, Howard Peltier of Johnson/Peltier Electrical and Lucia de Garcia of Elan International Inc. This year's Corporate Diversity Award will go to American Express Financial Advisors and the Ron Brown Economic Development Award will be given to the Los Angeles Urban League. For more information, contact Michael Lamb of "Minorities in Business" magazine at (213) 933-0945.

## NATIONAL MAMMOGRAPHY DAY SET FOR OCT. 17

Mammography facilities coast to coast will be participating in National Mammography Day, Oct. 17. On this day, and throughout the month, participating facilities will be offering either reduced-fee or free mammograms. Women will be able to call special, nationally-promoted 800 numbers to get the names of participating facilities in their communities. Many facilities offer special services to women throughout the month of October, which is National Breast Cancer Awareness Month. All participating facilities are accredited by the American College of Radiology (ACR). National Mammography Day is designed to educate women about the importance of early detection and to encourage those who haven't had a mammogram to join this important life-saving process. Each year 180,000 women will learn for the first time that they have breast cancer, and 40,000 women will lose their lives to the disease. For additional information please call: The American Cancer Society, (800) 227-2345; National Alliance of Breast Cancer Organizations (800) 719-9154; Y-ME National Breast Cancer Organization (800) 221-2141 and the Susan G. Komen Breast Cancer Foundation (800) 462-9273.

## BLACK BUYERS, MANUFACTURERS HOLD CONFERENCE

As the annual buying power of blacks continues to rise beyond the current \$469 billion mark, this previously ignored market segment has now become a potential crown jewel for many of the nation's retailers and manufacturers, said organizers of the International Black Buyers and Manufacturers Expo and Conference (IBBMEC). The organization was created to help ensure that black businesses and not just black consumerism, grow. On Oct. 3-6, more than 1,000 black businesses from throughout the United States and abroad gathered at the University of the District of Columbia for the 6th Bi-Annual IBBMEC. Organizers integrated two days of seminars, which covered everything from financial management to marketing on the Internet.

# Bank sponsors Community Outreach Day

Special to Sentinel-Voice

Bank of America will sponsor its first Community Outreach Day Saturday, Oct. 18 in the Vons parking lot at 1061 West Owens and "J" Street in West Las Vegas.

The event begins at 10:00 a.m. and runs through 3:00 p.m.

Approximately 30 local businesses will take part in this event.

Various nonprofit and community groups will also be on hand to help individuals and families with a variety of health and human services needs.

"We are very excited about this event and the overwhelming support we've received from the community," said George Smith, Nevada area executive for BofA.

"Banking is more than just providing people with financial services, it's also about helping with the building of a new Boys and Girls Club, making the holidays a little brighter for disadvantaged families and kids, and much more."

Smith said that in addition to local businesses and community groups, bank representatives will talk about various bank products and services.

Information about free checking accounts, neighborhood home loan products, types of small business loans and credit services will be offered.

"Bank of America is to be commended for its leadership role and strong support of our community and its many needs," said Kimberly Bailey, coordinating director of Economic Opportunity Board's Micro Business Program.

"Providing people with the information and resources they need to better their lives is what community outreach is all about."

Bailey, who works with EOB's Micro Business Program, provides technical assistance for small business development services to low-income residents who desire to own and operate their own business.

Bailey also promotes strategic alliances with the public and private sectors, boosting opportunities for the program's business participants.

The event will also feature food, fun and prize drawings. There will be face painting and games for the kids.

BofA has two-service branches in the West Las Vegas area located at 835 North Martin Luther King Road and 1061 West Owens in the Vons store.

BofA is the largest bank in Nevada and part of the third largest bank in the country, BankAmerica Corporation, with assets totaling over \$250 billion as of June 30.

# Texas Southern: To merge or not to merge

By Michica N. Guillory  
Special to Sentinel-Voice

For universities in Texas with a predominantly minority student population, merging with larger educational systems has revitalized some struggling institutions. But members of Texas Southern University's Board of Regents have mixed attitudes about merging.

Some members are seriously considering the possibility of a merger while others say it's a road they would rather not travel.

With more than a decade of repeated problems in TSU's financial affairs department, the university is faced with only one option: Correct the problems or prepare for a merger.

While the board has no real say in whether or not it will merge — that decision will come from the 76th Texas

Legislature, which convenes in 1999 — members vary on their views about it and how the university should handle the dilemma.

Like many of the regents, board chair Enos Cabell, Jr. said transferring to another system is not an option, and that Texas Southern should concentrate on getting to the root of the problem — putting its financial matters in order.

"TSU is under tremendous financial pressure from the past. This is hanging over our heads," Cabell said of the school's history of poor fiscal management.

"As chair, I would never recommend the school go into a system," he said. "The main game plan is to make sure our fiscal stability at the school is right. The main thing I want is for TSU to be financially able to cover the bills."

For those opposed to the merger, a major concern for the university is the loss of autonomy.

Former regent Rufus Cormier, whose term recently expired, said the vision of TSU's founders may become blurred if the school is no longer independent.

"I don't think merging would be good for TSU. It was put here for a certain reason. It

was put here to help minorities get the education they needed when they couldn't get into predominantly white colleges," he said.

Regent Willard Jackson, Jr. agrees that TSU's autonomy is one of the most important issues for the historically Black university.

Cormier said the only real option they have is to trust the president James Douglas.

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