

Most people find

switching banks a major hassle,

with one exception.

Those who switch to us.

Introducing "EASY SWITCH" from Bank of America.

**GET AN
INTEREST
BONUS OF
UP TO \$50
WHEN YOU OPEN
A NEW CHECKING
AND SAVINGS
ACCOUNT**

With Bank of America's "Easy Switch" program, there's never been a simpler, more stress-free way to switch banks. In other words, we've eliminated the confusion over changing your account, transferring automatic deposits and withdrawals, and all those other hassles. What's more, when you open a new BofA checking and savings account you earn an interest bonus of up to \$50. And once you're a BofA customer – no matter how you choose to bank, whether it's at one of our many convenient branches, by 24-hour telephone banking, or at a full-service grocery store branch – you'll always get real, knowledgeable people to serve you. So stop by your nearest branch or call 1-800-388-BANK to switch today. It's the start of good things to come.

 **Bank of America**